

OutKast Seeing Double

OutKast ascend to the top of three R&R charts this week — with two different songs. "Hey Ya!" tops the R&R CHR/



Pop chart, while "The Way You Move" is No. 1 at CHR/Rhythmic and Urban. The tracks come from their multiplatinum double album *Speakerboxxx/The Love Below*.



All Holidays, All The Time!

It's a fast-developing year-end trend in radio: all holiday music. While not a new concept, it's certainly a growing one as more stations decide on all-holiday programming this year. The trend has caught the attention of the mainstream media, with the likes of *CBS Evening News* and *CNBC* doing feature stories on the bells and carols gracing the U.S. airwaves. Read more about radio's quiet de strategy on the next page.



This man is not a psychic.
Not an astrologer. Not a card reader.
He doesn't know the future.

But many believe that through him
the Dead speak.

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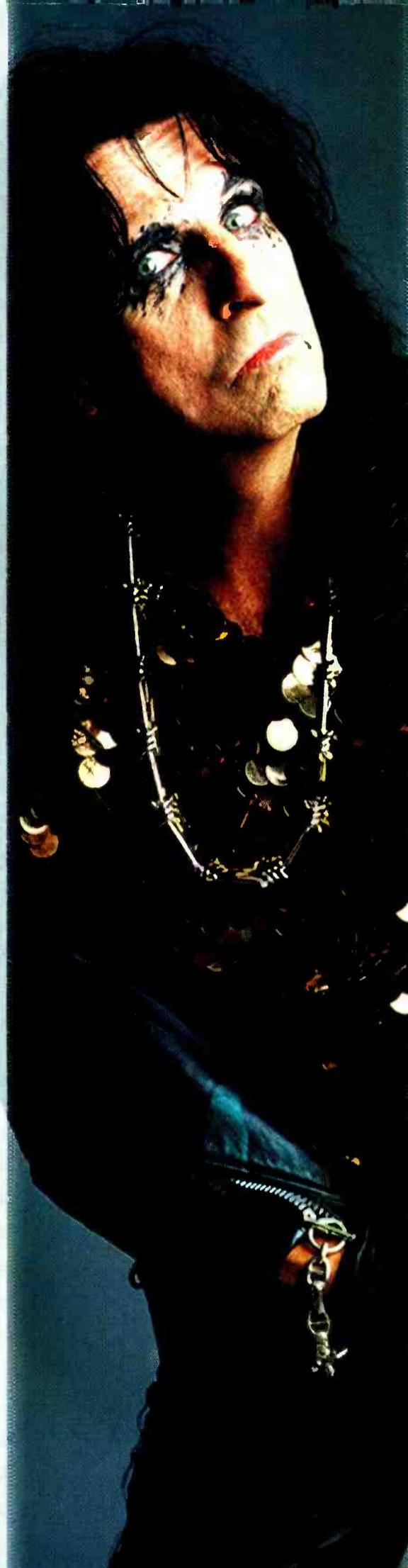
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StarGuide DIGITAL

via ABC & Clear Channel

A black and white portrait of Alice Cooper, looking upwards and to the right. He has dark hair, heavy eye makeup, and is wearing a dark jacket with a large necklace.

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HAVE A MERRY VALENTINE'S

Too soon to be thinking about lucrative Valentine's Day sales promotions? Heartily! Come Jan. 2, jewelers, restaurants, florists, chocolatiers, hotels and many other businesses will be looking to cash in on this important occasion. This week's Management/Marketing/Sales section offers useful client and copy information, along with a wide variety of creative ideas to use on-air, online and on location. The RAB's Troy Smith, lured.com's Sammy Simpson and NTR guru Sylvia Allen offer both commercial and cause-related insights.

Pages 8-10

COUNTRY MUSIC TO ANTICIPATE

R&R presents a first glance at the country music slated for the first quarter of 2004. Country Editor Lon Helton goes label by label for what's in store from superstars and newcomers alike.

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R&R NUMBER ONES

- CHR/POP**
 - OUTKAST Hey Ya! (Arista)
- CHR/RHYTHMIC**
 - LUDACRIS I/SHAWNNA Stand Up (Def Jam South/IDJMG)
- URBAN**
 - OUTKAST The Way You Move (Arista)
- URBAN AC**
 - GERALD LEVERT U Got That Love... (Elektra/EEG)
- COUNTRY**
 - TOBY KEITH I Love This Bar (DreamWorks)
- AC**
 - SHANIA TWAIN Forever And For Always (Mercury/IDJMG)
- HOT AC**
 - 3 DOORS DOWN Here Without You (Republic/Universal)
- SMOOTH JAZZ**
 - DAVE KOZ Honey-Dipped (Capitol)
- ROCK**
 - STONE TEMPLE PILOTS All In The Suit... (Atlantic)
- ACTIVE ROCK**
 - TRAPT Still Frame (Warner Bros.)
- ALTERNATIVE**
 - LINKIN PARK Numb (Warner Bros.)
- TRIPLE A**
 - SARAH MCLACHLAN Fallen (Arista)
- CHRISTIAN AC**
 - MARK SCHULTZ You Are A Child Of Mine (Word/Curb/WB)
- CHRISTIAN CHR**
 - CASTING CROWNS If We Are... (Beach Street/Reunion)
- CHRISTIAN ROCK**
 - SKILLET Savior (Ardent)
- CHRISTIAN MSPO**
 - WATERMARK... There Is None... (Creative Trust Workshop)
- SPANISH CONTEMPORARY**
 - LUIS MIGUEL Te Necesito (Warner M.L.)
- TEJANO**
 - SOLIDO Contando Los Segundos (Freddie)
- REGIONAL MEXICAN**
 - MONTEZ DE DURANGO Lagrimas De Cristal (Disa)
- TROPICAL**
 - TOROS BAND Loca Connigo (Universal)



Radio Gets In The Spirit

A flurry of stations flip to all holiday music

By Kevin McCabe

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It's 77 degrees in Phoenix, but that won't stop AC KESZ from spinning the best in holiday music non-stop for more than a month. KESZ is largely recognized as the originator of the all-holiday AC format, and this year it flipped one week in advance of Thanksgiving.

What's different this year, though, is that KESZ is not alone. As of this week, 218 stations have transitioned to all holiday/Christmas music — a far greater number than in previous years. In fact, the numbers have increased so dramatically that some markets are supporting not one station, but two, three, four and even five outlets programming all holiday music. It has created such a

stir that many mainstream media outlets and programs, including the CBS Evening News With Dan Rather, CNBC and others have dedicated feature stories to radio's newest and most surprising trend.

It has been speculated that the strategy of going all-holiday is so lucrative for ratings, and ultimately revenue, that some stations will flip the switch next year as early as Halloween. As with other marketing and niche angles in radio, it's of paramount importance for stations that wish to go all-holiday to be awarded the image, recognition and ultimately the recall in Arbitron diaries.

As of R&R's Tuesday press time, 65 out of 120 R&R AC reporters had

HOLIDAY ▶ See Page 24



Walen To Helm Infinity/Seattle

By Adam Jacobson

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Mark Walen, who has spent the past three years as GM of Infinity's KUFO & KVMX/Portland, OR, has been promoted to Sr. VP/Market Manager for Infinity's Seattle cluster: CHR/Pop KBKS, Country KMPS, Classic Country KYCW, AC KYPT and Classic Rock KZOK. He succeeds Lisa Decker, who was recently promoted by Infinity to VP/Western Mid-Sized Markets.

Walen will report to Decker, who said, "Mark has done an excellent job for us in Portland running two very successful stations. He is a strong and effective leader and is very deserving of this promotion."

Walen said, "I'm delighted to be joining the outstanding

WALEN ▶ See Page 6

A Bird's-Eye View

Sirius programs 13 different Rock formats

By Cyndee Maxwell

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Rock consumers willing to invest in the hardware and monthly fee for satellite radio will currently find 13 stations in the genre at Sirius and 12 at XM. We'll look more closely at XM in a future column, but for now we'll delve into the company whose logo is of my favorite pet with the slogan "It's On."

What does a dog have to do with satellite radio? According to the company's website, the inspiration is the Dog Star — also known as Sirius, the brightest star in the heavens. If astronomy is not your thing, the company

is more than willing to draw parallels to the more domesticated variety of canine: "You can also think of the dog in our logo as a symbol of Sirius' role as man's best friend when it comes to delivering the music and entertainment programming you want wherever and whenever you want it."

Sirius' VP/Music Programming is Steve Blatter, whose terrestrial-radio programming experience includes the Rock, Alternative and Country formats. He also worked at MJI Broadcasting, where he produced live radio coverage of the Grammy Awards, CMA

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Revenue Needs Local Motion

October radio dollars off 1%; YTD still 2% ahead

By Jeff Green

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The leaves of autumn weren't the only things colored in red, as local revenue in October dropped 2% below the same month a year ago. With only a meager 1% improvement in national business compared to October 2002, radio's combined year-to-year business was down 1%. It marked the first time since March that the total year-to-year revenue comparison has been negative.

On a year-to-date basis, radio's overall story remains



modestly productive. The best news is on the national front, where ad dollars are up 7% compared to 2002 for the first 10 months of the year. However, local revenue was flat, placing radio's overall business for January-October 2% ahead of 2002 for the third consecutive month.

Radio's revenue progress continues to be bogged down by a weak local sales environment. On a year-to-year basis, local business has shown only one positive-growth month since April (September), and ad

REVENUE ▶ See Page 6

Feinblatt To Focus On Corporate VP/Radio Role At Greater Media

Woodward set to take over as Philadelphia GM

By Joe Howard

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Rick Feinblatt, who has been serving double duty for two years as VP/Radio for Greater Media and GM of the company's Philadelphia cluster, will move full-time into the corporate role and assist Greater Media CEO Peter Smyth in running the company's radio operations.

Replacing him on Jan. 2, 2004 at Classic Rock WMGK, Rock WMMR, Hot AC WMWX and Adult Standards WPEN in Philadelphia will be Bob Woodward, who was most recently GM of AAA Entertainment's four stations in the Hamptons.

"Rick is very bright and he has fantastic people skills," Smyth told R&R of Feinblatt, who will remain based in Philadelphia. "He's earned this job. We want to make sure each one of our stations gets the proper attention it deserves. Rick has successfully managed some of our most dynamic stations over the past several years, and I am very proud of his accomplishments. I look forward to the opportunity to work with him on a full-time basis to build on and expand our radio division."

FEINBLATT ▶ See Page 24



Feinblatt

Univision Radio Ups McSweeney To L.A. VP/GM

By Jackie Madrigal

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After just a couple of months in his most recent post, Thomas McSweeney has been elevated from VP/Station Manager to VP/GM for Univision Radio's Spanish AC KLVE, Spanish Oldies KRCD & KRCV, Regional Mexican KSCA and Spanish Oldies/Sports Talk KTNQ in Los Angeles. Univision Radio COO Gary Stone steps down as the stations' GM.

"Thomas has demonstrated the ability to grow our revenue while fostering teamwork and communication within our Los

McSweeney ▶ See Page 24



McSweeney

RATINGS

The **Most Requested Host** Delivering The **Most Requested Results** For Radio

When Carson Daly signs on with his weekday show —

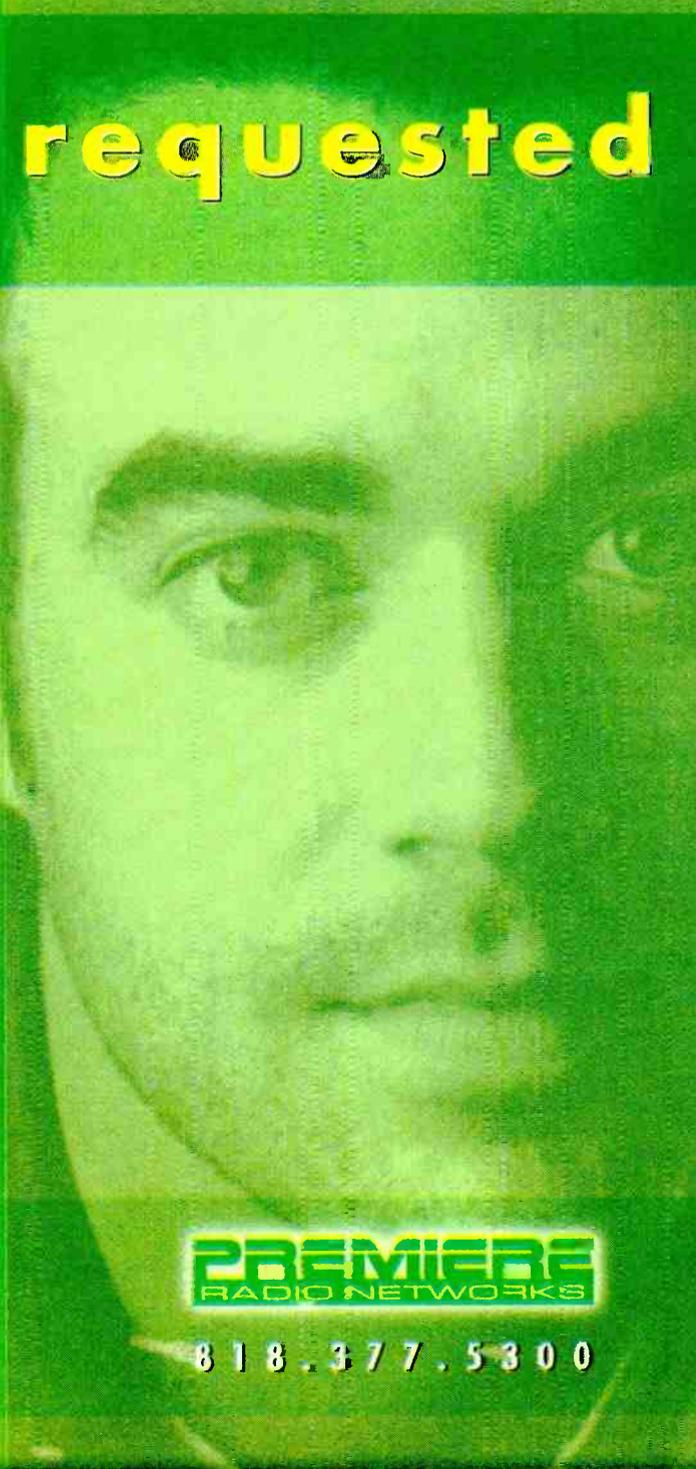
RATINGS SPIKE FOR STATIONS!

	Persons 12-34		Adults 18-49	
	Hour Before Carson Daly	Carson Daly Ratings	Hour Before Carson Daly	Carson Daly Ratings
WHTZ New York	3.5	▲ 9.3	4.6	▲ 5.1
WIOQ Philadelphia	11.2	▲ 12.6	6.3	▲ 7.0
WXKS Boston	12.0	▲ 14.8	6.7	▲ 7.7
WHT Washington D.C.	9.0	▲ 10.7	4.4	▲ 4.9
KDWB Minneapolis	15.2	▲ 16.2	6.5	▲ 8.4

carson daly >> **most requested**

	Persons 12-34		Adults 18-49	
	Hour Before Carson Daly	Carson Daly Ratings	Hour Before Carson Daly	Carson Daly Ratings
KSLZ St. Louis	16.2	▲ 18.2	3.4	▲ 9.2
WAKS Cleveland	13.2	▲ 14.8	6.2	▲ 6.5
WXXL Orlando	8.5	▲ 8.8	5.1	▲ 5.6
KRQQ Tucson	10.1	▲ 13.2	5.8	▲ 7.8
KIZS Tulsa	5.7	▲ 5.9	4.3	▲ 4.7
WYIL Knoxville	12.8	▲ 14.8	10.6	▲ 10.9

*Source: Arbitron Summer 2003, Metro Survey Area, Exact Air Times, M-F.



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PREMIERE TALENT

Ex-Disney Board Members To Pursue Eisner's Ouster

Analyst: Company could see executive-level change

The last member of the Disney family has exited the Walt Disney Co. Walt Disney's nephew Roy Disney, who is Vice Chairman of the company's board of directors and head of the animation unit, was forced to resign Sunday due to a mandatory retirement policy the board has now decided to enforce.

Disney, who turns 74 in January, joins Raymond Watson and Thomas Murphy in exiting the board. All three have passed the board's mandatory retirement age, which is 72. Roy Disney's exit was followed by fellow board member Stanley Gold's decision on Monday to step down.

Roy Disney would not go quietly, however, and Gold is joining him in

staging an all-out fight for the dismissal of longtime Disney Chairman/CEO Michael Eisner. In a letter sent Sunday to Eisner and obtained by the *Wall Street Journal*, Roy Disney said, "It is my sincere belief that it is you who should be leaving and not me." He also accused Eisner of micromanagement that harmed morale and of building new theme parks "on the cheap," and he blamed Eisner for poor ratings at ABC's TV networks — all complaints raised by several Disney stockholders in recent years. Interestingly, Roy Disney brought Eisner to the company in 1984 as part of a corporate restructuring that helped turn Disney Co. around.

DISNEY ▶ See Page 6



CUBBY'S CROWING Sheryl Crow recently visited the studios at Clear Channel's WHTZ (Z100)/New York, and Z100 MD/afternoon Paul "Cubby" Bryant even talked about his "favorite mistake." Seen here are (l-r) Z100 Asst. PD Sharon Dastur, Crow and Z100 MD/afternoon Paul "Cubby" Bryant and night guy Romeo.

Cumulus Buys 15 More Stations

By Adam Jacobson
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Cumulus Media, already the second-biggest radio operator in the U.S. based on station count, has grown a little bit more by entering two new markets in the upper Plains: Rochester, MN and Sioux Falls, SD.

For \$78 million worth of Cumulus class A common stock, the Atlanta-based company is purchasing a total of 15 stations in the two markets in three concurrent deals.

In the biggest segment of the three-pronged deal, Cumulus is getting Southern Minnesota Broadcasting Co.'s KROC-AM & FM & KYBA/Rochester and KIKN, KKLS, KMXC, KSOO, KXRB & KYBB/Sioux Falls for \$65 million in stock. Patrick Communications served as the sole broker in that acquisition.

In the second part of the deal, Cumulus is buying KOLM & KWWK/Rochester from Olmsted County Broadcasting Co., controlled by Howard and Lucille Bill,

and the Bills' separately owned KLCX/Rochester in an all-stock deal valued at \$5 million.

Lastly, Cumulus is picking up KFIL Inc.'s KFIL-AM & FM/Rochester and KVGQ Inc.'s KVGQ/Rochester for \$3 million. Both KFIL Inc. and KVGQ Inc. are controlled by Michael and Jeffrey Borgen, and the two will exit the radio business after the closing of this deal. Kalil & Co. was the sole broker in the Olmsted County, Bill and Borgen transactions.

Cumulus Chairman/CEO Lew Dickey said, "We are extremely pleased to announce our entry into two new cities with leading clusters in both markets. Furthermore, by using our common stock as currency, we should be able to further deleverage our balance sheet and increase our free cash flow."

Closing is expected in Q2 2004. The number of shares to be delivered at closing in each transaction will be determined based on the closing price of Cumulus stock on the closing date.

Gunn Hired To Head CC/Portland

Mary Lou Gunn, a 24-year veteran of Fresno radio who has served as VP/Market Manager for Clear Channel/Fresno since 1995, has left Central California to become VP/Market Manager for Clear Channel's Portland, OR cluster of Talk KEX, AC KKCW, CHR/Pop KKRZ, '50s Oldies KPOJ and Classic Rock KRVO.

"Mary Lou has done a terrific job in Fresno and will be a great leader in Portland as well," said Clear Channel Sr. VP/Northwest Ed Krampf, to whom Gunn reports. "She has the management skills, experience and talent to manage the great stations and team in Portland.

This is an exceptional opportunity for Mary Lou, and I'm very proud that we were able to reward someone from our own region on a job well done."

Starting in 1980 as an AE, Gunn moved up the sales and management ranks in Fresno before earning her most recent duties. "Portland is a beautiful city, the radio stations are top-rate, and the people in our stations are talented, creative and motivated," Gunn said. "I am pleased to lead Portland with this great team, and I appreciate the acknowledgement of my work and the confidence in my abilities given by Ed Krampf and Clear Channel."

Elektra Elevates Starr To VP Post

Tom Starr has been elevated to VP/Pop Promotion, West Coast for the Elektra Entertainment Group, Sr. VP/Promotion Dennis Reese announced. Starr was most recently Sr. Director/Pop Promotion for the label.



Starr

"It's always nice to be able to reward someone for a job well done," Reese said.

"Congratulations to Tom on his VP stripes."

Elektra VP/Top 40 Promotion,

East Coast Jon Lewis said, "Tom has been instrumental to the strength of the Top 40 department. The entire Elektra family congratulates him on his well deserved promotion."

Starr began his career in the music business at Hollywood Records in Seattle and has done regional promotion at SBK,

MCA and Interscope. Prior to joining Elektra he was Sr. Director/Pop at Epic.

LETTER TO THE EDITOR

Radio's Big Disconnect

Rapid City, SD broadcaster Mark West sent the following letter in response to a recent Management/Marketing/Sales column by John Parikhal in which KROQ/Los Angeles VP/Programming Kevin Weatherly and WBCN/Boston VP/Programming Oedipus discussed how their stations receive far fewer requests these days, partly due to how downloading has changed the way listeners use music and radio.

What initially stirred me when I read John Parikhal's "Competing In the Digital World" column were the request-line comments from Oedipus and Kevin Weatherly. My disconnect is this: Major markets, while they drive the industry, are beginning to feel the effects of what is happening at the lower (No. 247) markets in terms of request lines. In Rapid City, SD we have essentially three broadcast conglomerates, all with FMs that have request lines.

Pre-1997, I worked overnights once a week and received more calls than I do now working Saturday evenings from 9pm-midnight. I agree that many listeners are calling less due to less time spent with radio. But here, and prob-

ably in most other medium to small markets, it is an effect caused by voicetracking and nonresponsiveness to the request-line caller.

In our cluster of four FMs, and I believe in our entire metro, I am the only live DJ from 6pm Saturday until 5am Monday. Three of our four, along with the others in the market, are tracked or syndicated from 6pm until 5am during the week. The reason request lines aren't ringing in markets like ours is because we have alienated listeners through voice-mail greetings and phony attempts to make ourselves sound live (when we really aren't) to the point that everyone has simply given up.

This effect spills over into my show as well, with most people no longer "connecting" to radio anymore. Instead, they're using it simply as a tool, with no emotional attachment. Rather than helping radio's current dilemma (competition? integration?) via technology, we are further eroding our place in the mind of the listener. Eventually, radio will no longer play a significant role in the public's lives.

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WCMS Taken To The 'MAX'

Barnstable's Classic Country WCMS-FM/Norfolk ended its 40-year heritage in the format when it flipped to mainstream Rock as "100.5 MAX-FM — Maximum Rock." The station began stunting on Nov. 28 at 11pm with a continuous loop of AC/DC's "You Shook Me All Night Long" and debuted the new format with The Rolling Stones' "Start Me Up" on Sunday at 3pm. An application for new WXMM calls has been filed.

John Shomby, Director/Programming & Operations for Barnstable's Norfolk cluster and PD of the company's Country WGH/Norfolk, will program MAX-FM for now but will hire a PD after Jan. 1, 2004. The station will remain jockless until a new PD is in place.

"We are in the business of entertaining listeners in the Hampton Roads area and serving the public interest while helping our advertisers to move their goods, services and products," Barnstable/Norfolk President/GM Andy Graham said before the flip. "For our company to grow, we must continue to provide opportunities for our customers' business to grow first. To achieve that goal, we must occasionally change a format or reposition the

WCMS ▶ See Page 24

WSJ Item Leads To Trading Stop For Saga

By Joe Howard
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Saga Communications on Nov. 26 temporarily halted trading of its stock in reaction to what the company called a "misleading" *Wall Street Journal* article.

Saga CFO Sam Bush told R&R that the newspaper version of the story clearly stated that British travel company Saga Group Ltd. — not affiliated with Saga Communications — was looking for suitors for a possible acquisition. But the version of the story on the *Journal's* website shortened the company name to Saga, causing unrest among Saga Communications investors.

"Obviously, that created a lot of havoc with our stock today, because it was wrong," Bush told R&R that morning. He added that damage control was taken care of quickly by both

his company (Bush fielded a number of calls over the article) and the newspaper. "The *Wall Street Journal* issued a release saying it erroneously had not specified Saga Group Ltd. in the electronic version," he said.

While the misunderstanding created some tumult, trading of Saga resumed that day after just a short break, and the issue finished up 7 cents on the day. Saga, which owns 45 FM and 26 AM stations in 20 markets, trades on the American Stock Exchange under the ticker symbol "SGA."

Saga Continues Stock Repurchase

With the *Wall Street Journal* misunderstanding behind it, Saga on Dec. 1 announced that it repurchased 56,500 shares of class A common stock between Nov. 20-25 under a previously announced buyback program. Saga has now purchased approximately \$7.7 million worth of its stock under the \$10 million buyback authorization.

Saga said the stock purchases "continue to reflect management's and the board of directors' belief that the company's stock is currently undervalued," adding that it may continue to conduct stock buybacks should such transactions be necessary.

Congress Could Eliminate Biennial FCC Rules Reviews

Just before departing for the Thanksgiving holiday, legislators answered the repeated pleas of FCC Chairman Michael Powell and proposed to double from two years to four the terms between the FCC's congressionally mandated reviews of its media-ownership rules. The change would ease an administrative burden on the agency that Powell has described as "brutal."

Indeed, the biennial review that ended with the FCC's June 2 release of new media-ownership rules was several months late because the FCC had to wade through thousands of comments. While an FCC spokesman told R&R the commission

doesn't comment on legislative actions, he noted that Powell has repeatedly asked Congress for relief from the biennial requirement.

In a controversial move, Congress has also proposed exempting the FCC's national television audi-

ence-reach cap from future rules review. Congress last week proposed to set the TV cap, which has been the subject of heated debate for months, at 39%.

While the proposal to exempt the TV cap from review is sure to face criticism, debate over Congress' decision to set the cap at 39% — itself deemed a compromise with the White House — is ongoing. In fact, Sen. Ernest "Fritz" Hollings, a vocal critic of the FCC's new media-ownership rules, said, "The Republicans'

CONGRESS See Page 6

BUSINESS BRIEFS

Presidential Candidate Would Target Big Media

Presidential candidate and Vermont Gov. Howard Dean said during an appearance on MSNBC's *Hardball With Chris Matthews* this week that he's been disappointed with the condition of local radio ownership in his home state and that he'd like to see some changes made in the industry. "There is too much penetration by single corporations in media markets all over this country," Dean told Matthews. "We need locally owned radio stations. There are only two or three radio stations left in the state of Vermont where you can get local news anymore. The rest of it is read and ripped from the AP." When Matthews asked what Dean would do to address those concerns, Dean suggested that he'd clean house at the FCC. "What I'm going to do is appoint people to the FCC who believe democracy depends on getting information from all portions of the political spectrum, not just one," he said.

Radio Unica To Lay Off Staff As Sale Approaches

Radio Unica, which owns 15 stations nationwide, has notified its Miami staff of 76 people that they'll no longer be employed by the company as of Jan. 26, 2004, the *Miami Herald* reported Tuesday. Radio Unica COO Steven Dawson told the paper, "We're trying to do the best we can to find them positions" because buyer Multicultural Broadcasting "is not picking up the majority of employees." The sale to Multicultural, which followed Radio Unica's Oct. 31 filing for Chapter 11 bankruptcy protection, is expected to close early next year. Dawson said as many as 150 company employees outside Miami will be laid off if Multicultural doesn't take them on.

Analyst Upgrades Viacom, Salem

Barrington Research analyst Jim Goss has raised his rating on Viacom stock from "market perform" to "outperform" based on his belief that the company has strong growth potential as the advertising economy improves, especially looking ahead to 2005. "It is conceivable our upgrade could be early," he cautioned, "since the potential recovery in ad spending remains largely on the horizon. However, we are confident it will surface in 2004." He also credited Viacom with having a "solid mix of businesses with key strengths in cable, television and radio." Meanwhile, Goss upped his rating on Salem stock from

Continued on Page 6

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	11/27/02	11/21/03	11/28/03	11/28/02	11/21/03-11/28/03
R&R Index	234.74	203.96	209.43	-11%	+3%
Dow Industrials	8931.68	9628.53	9782.46	+9.5%	+2%
S&P 500	938.87	1035.28	1058.20	+13%	+2%

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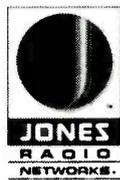
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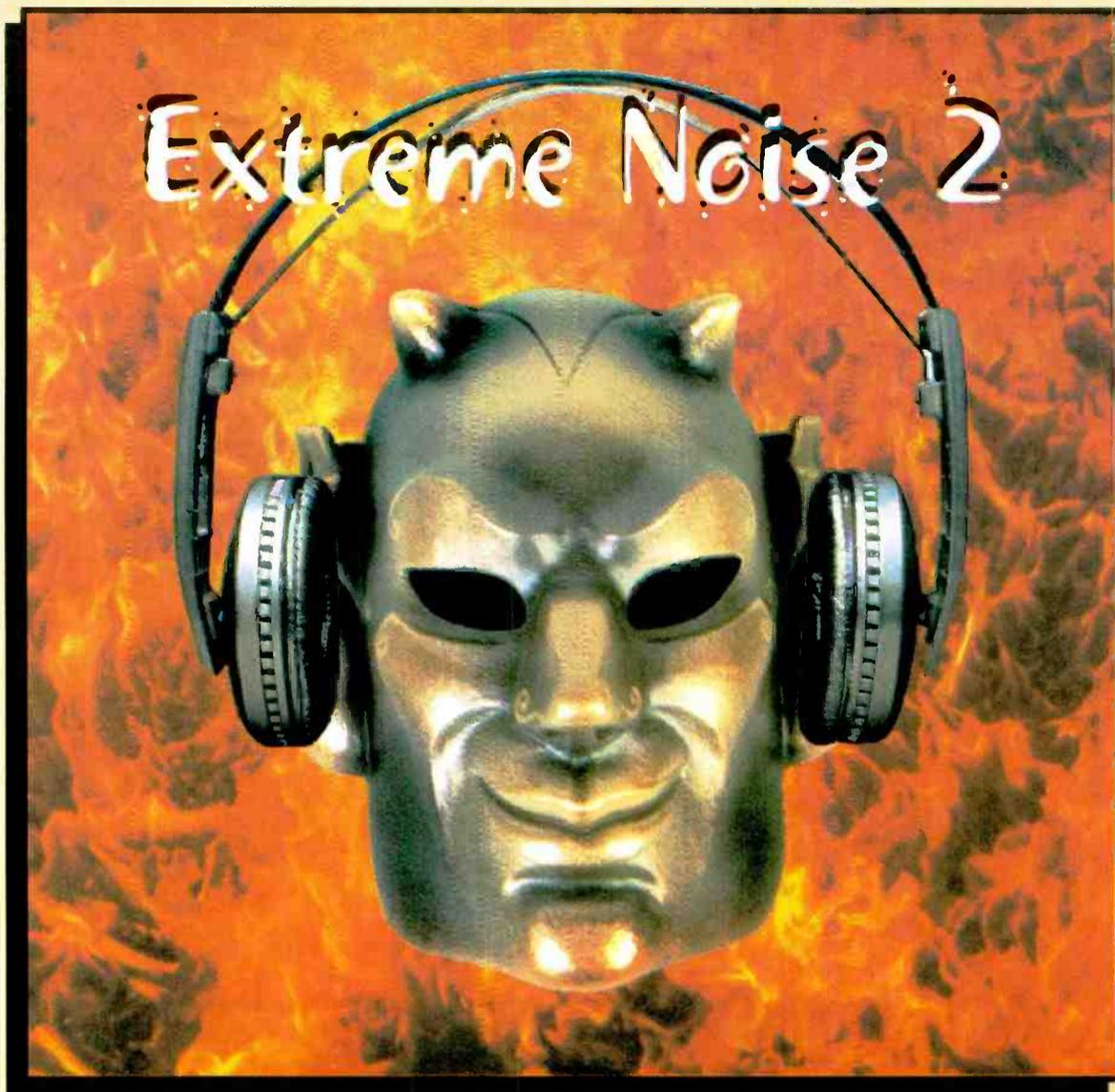
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GROOVE ADDICTS

Congress

Continued from Page 4

decision to make the broadcast ownership cap 39% was no compromise at all." Referring to the joint House-Senate conference committee session where the amendment was ap-

proved, he said the 39% cap "was a total violation of the conference agreement."

Hollings continued, "The item was not in dispute. All had agreed to the 35% cap. The Republicans went into a closet, met with themselves and announced a 'compromise.' The Democrats and the con-

ferrees were ignored, and the press ought to be ashamed of calling it a compromise. We weren't a part of it whatsoever."

Hollings added, "It reminds me of Plato's famous couplet: The politician makes his own little laws and sits attentive to his own applause."

— Joe Howard

Revenue

Continued from Page 1

sales have been down two of the past three months. Until October, the last time local radio had been flat on a year-to-date basis was back in June 2002. Even though national business has been better than 2002 in every month this year, broadcasters can

only hope for a strong holiday season in order to finish the year more than 2%-3% ahead of last year, which outperformed 2001 by 6%.

RAB President/CEO Gary Fries said, "As the economy rebounds and consumer confidence returns, radio's revenue growth in the local marketplace will also bounce back."

Looking back at the heady days of 2002, the year-to-year revenue picture for October 2002 compared to October 2001 showed local business up 10% and national dollars 26% ahead, fueling a 17% total growth. The first 10 months of 2002 were 5% better than 2001, with local ad sales rising 4% and national ahead 10%.

Disney

Continued from Page 3

While it was the goal of Roy Disney and Gold to persuade the company's large and small shareholders to support Eisner's ouster, Disney's larger shareholders on Tuesday said they have no desire to push for the removal of the

company's CEO, thanks to recent stock improvements and general optimism about the company's long-range plan. Disney stock is up 39% since Jan. 1.

According to analysts, the internal strife at Disney could have a minimal effect on the company on a long-term basis. Merrill Lynch's Jessica Reif Cohen said that while

the tension between Roy Disney and Eisner "is not an entirely new issue," she believes Roy Disney's resignation "could act as a catalyst for change at the executive level, and, at a minimum, this is a major distraction for the company management and the board of directors."

— Adam Jacobson

BUSINESS BRIEFS

Continued from Page 4

"market perform" to "outperform," attributing his faith in the company to its stable block-programming revenue and its "significant and growing" exposure to an advertising market that will help the company once the ad environment improves. As for Salem's debt load, which has been a concern for some investors, Goss noted that while Salem's management has indicated it could sell off some real estate to pay down debt, that wouldn't fit in with the company's long-term growth strategy.

Cox Downgraded By Barrington Research

The sluggish pace of radio ad spending combined with issues specific to Cox Radio are resulting in a flat earnings performance in 2003 that is placing the stock behind our earlier price target objectives," Barrington Research analyst Jim Goss said in a report this week in which he downgraded his rating on Cox stock from "outperform" to "market perform." While he says Cox's decision to reformat one of its key Atlanta stations — it recently flipped Oldies WFOX to Urban — and its initiatives to address competitive challenges in other markets will likely pay off in the long run, the early impact of the moves "was especially felt during a year in which any rebound in radio ad spending has been well behind earlier expectations." While Goss still described Cox as a "well run and well positioned radio competitor that will be a key player as potential deal activity revives," he added, "The lackluster current momentum suggests certain other media stocks provide more compelling near-term upside."

Analyst: Cumulus Stock Is A Chance Worth Taking

Overall, we feel that the opportunities for Cumulus outweigh the risks," Credit Suisse First Boston's Paul Sweeney said in a report this week. In fact, the likelihood of Cumulus' buying, and possibly selling, more stations in the future was one reason Sweeney cited for his faith in the company's stock, to which he assigned an "outperform" rating at a target price of \$22. "We believe Cumulus is well positioned to benefit from continued consolidations of mid- and small-market radio," he said, "certainly as a buyer, but perhaps as a seller." He also gave the company credit for surviving some challenges: "After having weathered significant troubles in the 1997-2000 time period, including accounting irregularities [leading to a modest restatement], an overleveraged balance sheet and senior-management turnover including the CEO and CFO, Cumulus has emerged as a high-quality, well run radio group that we believe will participate in the advertising recovery we project for 2004."

Sirius Expands Availability In Hertz Rental Fleet

Sirius satellite radio is now available in 29 vehicle models offered by Hertz, which offers Sirius-equipped vehicles at 53 airport locations nationwide. Hertz customers can request a Sirius-equipped vehicle — which adds \$3 per day to the rental fee — through the Hertz telephone reservation center. Sirius Sr. VP/OEM Automotive Doug Wilsterman said, "Hertz vehicles with Sirius satellite radio have been driven more than 2 million days so far this year, and with the new changes and additions to the program, we project many more days in 2004."

AWRT Launches Invitational Golf Tournament

American Women in Radio and Television is joining forces with the Women's Senior Golf Tour for a two-day golf event that will pair LPGA veterans with women in the media and entertainment industries. The inaugural tournament will take place in Los Angeles next fall. Forty teams, each comprising one WSGT pro, one celebrity and two amateurs (including one male), will compete in two concurrent competitions. WSGT winners will donate a portion of their winnings to the nonprofit Foundation of AWRT.

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WBGE-FM/Bainbridge, GA Undisclosed
- KFXZ-FM/Maurice, KDYS-AM & KVOL-AM/Lafayette, KRXE-FM/Opelousas (Lafayette) & WOPR-FM/Lacombe (New Orleans) \$4.25 million
- KOLM-AM & KWWK-FM/Rochester and KLCX-FM/St. Charles (Rochester), MN \$5 million
- KFIL-AM & FM/Preston and KVGO-FM/Spring Valley, MN \$3 million
- WSNJ-FM/Bridgeton, NJ (Philadelphia, PA) \$35 million
- KDOV-FM/Medford, OR \$750,000
- WRTA-AM/Altoona, PA \$500,000
- KCCN-FM/Ballinger and KCSE-FM/Sterling City (San Angelo), TX \$875,000
- KGKL-AM & FM & KELI-FM/San Angelo, TX \$2.8 million
- WVLY-AM/Moundsville, WV Undisclosed
- WLDY-AM & WJBL-FM/Ladysmith, WI Undisclosed

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

• Cumulus Minnesota/South Dakota Multistate Transaction

PRICE: \$65 million

TERMS: Asset sale for Cumulus class A shares

BUYER: Cumulus Broadcasting Inc., headed by President/CEO Lew Dickey Jr. Phone: 404-949-0700. It owns 276 other stations, including KOLM-AM, KLCX-FM & KWWK-FM/Rochester, MN.

SELLER: Southern Minnesota Broadcasting, headed by President Greg Gentling. Phone: 507-286-1010

BROKER: Larry Patrick of Patrick Communications

STATIONS TRADED:

Minnesota

KROC-AM & FM/Rochester and KYBA-FM/Stewartville (Rochester)

FREQUENCY: 1340 kHz; 106.9 MHz; 105.3 MHz

POWER: 1kw; 100kw at 1,109 feet; 50kw at 492 feet

FORMAT: News/Talk; CHR/Pop; Soft AC

South Dakota

KYBB-FM/Canton, KIKN-FM/Salem and KSOO-AM, KXRB-AM, KKLS-FM & KMXC-FM/Sioux Falls

FREQUENCY: 102.7 MHz; 100.5 MHz; 1140 kHz; 1000 kHz; 104.7 MHz; 97.3 MHz

POWER: 50kw at 486 feet; 100kw at 942 feet; 10kw day/5kw night; 10kw day/100 watts night; 100kw at 981 feet; 100kw at 840 feet

FORMAT: Classic Rock; Country; News/Talk; Country; CHR/Pop; AC

2003 DEALS TO DATE

Dollars to Date:

\$2,242,708,821

(Last Year: \$5,383,756,206)

Dollars This Quarter:

\$671,918,510

(Last Year: \$350,786,135)

Stations Traded This Year:

817

(Last Year: 810)

Stations Traded This Quarter:

211

(Last Year: 148)

Walen

Continued from Page 1

group of talented people that make up our Infinity stations in Seattle. It's a great city, and this is a great opportunity and a great move for my family and myself. We are all thrilled to be coming to the Emerald City."

Walen was a defensive end and defensive tackle for the Dallas Cowboys from 1987-88 after play-

ing football for UCLA. But his NFL career ended due to injury, and in 1990 he took a job in advertising sales at the Fresno Bee. Two years later Walen joined Infinity's KMJ/Fresno as an AE and later became GSM of the company's KSKS/Fresno. He then moved to Portland for a sales position at KUFO. He served as KUFO & KVMX's GSM from 1997-99.

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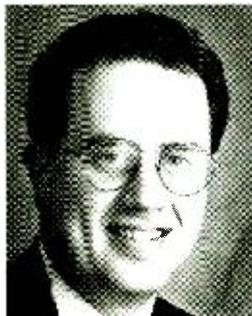
DOUG HARRIS



MIKE MCVAY



DAN O'DAY



LARRY ROSIN



JEFF BARRY

Special Friday luncheon performance by BMI song-writing legend **JEFF BARRY** — among the Top 10 of all American songwriters with the most #1 hits, including “Tell Laura I Love Her,” “Da Do Ron Ron,” “Chapel Of Love,” “Be My Baby,” “Do Wah Ditty,” “Then He Kissed Me,” “I Honestly Love You,” “Montego Bay” — sorry, we just don’t have room here to list even his biggest hits. Also one of the most successful record producers of all time, with two RIAA Record of the Year awards (“Sugar Sugar,” “I’m A Believer”).

SESSIONS

THE 10 MOST COMMON MISTAKES PDS MAKE TODAY

IN-CAR LISTENING: Can Radio Defend Its Turf?

CONTEXTUAL PROGRAMMING: The Only Way To Win In A Competitive Market

18 GREAT NEW PROMOTIONS That Add Listeners, Increase Time-Spent-Listening, Make Money, and Lose 20 Pounds Effortlessly

THE 10 KEYS TO EFFECTIVE RADIO ADVERTISING

YOUR NEWS DEPARTMENT: Profit Eater or Profit Maker

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For Love (And Money): Making The Most Of Valentine's Day

RAB reports on jewelry, restaurant opportunities

Of all the holidays of the year, Valentine's Day is perhaps uniquely suited for promotional activity. It comes along just when people are recovering from holiday overkill and are ready to think about celebrating again. Moreover, the traditions of the day translate well into sales for a variety of businesses. This report focuses on two industries with special ties to Valentine's Day: jewelry and restaurants. Here is some information to help you understand this popular occasion and maximize your radio sales objectives.

Valentine's Day: An Industry Snapshot

A 2003 survey done by the International Mass Retail Association calculated that consumers spent an estimated average of \$71.50 per household on Valentine's Day this year. The IMRA study estimated that those between 25-34 years old spent the most, followed by the 45-54 demo.

Jewelry Information Center Media Liaison **Helena Krodel** reports that fine jewelry is a \$43.2 billion industry. Quick facts:

- February is the fourth-most popular month for buying jewelry, but Valentine's Day is the second-most popular holiday, right after Christmas. It accounts for about \$3.36 billion a year in fine jewelry sales.
- February is the second-most



Troy Smith

popular month to get engaged.

• Diamonds and diamond jewelry make up 47% of all fine-jewelry sales for the entire year, so all those engagement rings account for a lot of the fine-jewelry sales.

While no hard figures exist for Valentine's Day restaurant sales, National Restaurant Association Manager/Media Relations **Tom Foulkes** says, "Valentine's Day is a very busy day, especially for those catering to the needs of the romantic diner. Many [such restaurants] find themselves booked up well in advance of the big night."

Foulkes says that restaurants post sales of about \$1.2 billion on any given day. But given that in 2004 Valentine's Day falls on a Saturday, which is normally the most popular night of the week to dine out, he expects

sales will increase significantly that night.

As for other Valentine-related industries, Valentine's Day is the second-most popular holiday for sending greeting cards, the fourth-most popular calendar occasion for giving flowers and the fourth-busiest holiday for candy sales.

Valentine's Day: Who's Spending Money?

Who are the typical Americans spending their cash on Valentine's Day? Not surprisingly, men buy the majority of jewelry purchased as Valentine gifts (a notable departure from jewelry purchases overall, which skew 70% to women). Says Krodel, "We know Valentine's Day is all about gifts for a loved one. We see a lot of men buying jewelry, not only for their wives and girlfriends, but also for children, mothers and other family members. It's a gift that seems to be precious and eternal. It's also easy for gentlemen to look for fine jewelry because they don't have to worry about clothing sizes, shoe sizes or personal preference in terms of style. Look at a woman's existing jewelry wardrobe, and you can get lots of good clues into the things she likes."

Fine jewelry has a broader customer base than one might suspect, notes Krodel. "At one point, we thought that fine jewelry was only for people who had large disposable incomes or

Ya Gotta Have Heart: A Cause-Related Valentine's Idea

By Sylvia Allen

Valentine's Day is not only great for straight radio sales, it's also a natural for cause-related NTR initiatives.

February also happens to include American Heart Month, Women's Heart Week, Heart Health Day and Celebration of Love Week, which could all be tied together into an interesting NTR opportunity.

Start by getting a local hospital involved, along with the local chapter of the American Heart Association, a local supermarket and a leading restaurant or chain. Working with the American Heart Association, the hospital could offer heart screenings at the supermarket, and everyone who comes in could register to win dinner for two for Valentine's Day. Prepare a checkout slip for the supermarket whereby customers can donate \$1, \$5 or \$10 to the American Heart Association and simply have it added to the bill.

This way you get exposure for the hospital, the restaurant and the supermarket, plus money for the nonprofit organization. You can also request that the participating supermarket include the information in its weekly flyers, hang posters at the store, advertise on the back of the register tapes, print information on shopping bags and arrange in-store audio announcements.

The restaurant would offer on-site promotions, including table tents and check-stuffers. In all instances, all sponsors, including your station, would be identified on all the materials. In all, it's a great way to partner for a worthy cause and an excellent way to boost revenue in a slower month.

Sylvia Allen is President of Allen Consulting Inc., a Holmdel, NJ-based sponsorship and event-marketing organization. Allen is the author of the RAB's How to Be Successful at Sponsorship Sales book and video. Reach her at 732-946-2711 or sylvia@allenconsulting.com.



Sylvia Allen

who were on the wealthy end of the spectrum," she says. "But we're realizing that fine jewelry is sold in places like Wal-Mart, where price points are lower and jewelry is much more accessible.

"People of all walks of life look to fine jewelry as an heirloom piece that they can pass down to future generations. We're not just seeing people who have wealth purchasing fine jewelry for Valentine's Day or for any other holiday."

Foulkes says, "The typical Valentine's Day restaurant patrons are younger Americans, mostly 18-34s. Those living in the South and in metropolitan areas are more likely to celebrate this holiday, as are those with higher education levels (some college or with college degrees), those with higher incomes, dual-income households and multiple-person households."

Continued on Page 10

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Valentine's Promotions Listeners Really Love

A collection of 17 heartfelt ideas you can sell

By Sammy Simpson

Remember being in first grade on Valentine's Day? We bought the pack of Valentine's cards, carefully wrote out a card for each of our "best friends" in class and anxiously gave the cards out on the big day. Remember feeling excited but nervous about handing them out and then happy about how many Valentines you received? Think about your Valentine's Day promotions the same way. There are thousands of listeners whom we consider our "best friends," and the goal is to make them feel excited and nervous, but in the end very happy about being our Valentine.

Another great thing about Valentine's Day is that it's all about doing something special for someone else. It's not a "me" day or a day to talk about yourself. It's a day to say, "I love you"; to make people feel great about themselves; and to say, "Yes, I will be your Valentine."

According to research, consumers/listeners list the following desires for Valentine's Day. They would like to get a romantic dinner from their Valentine and hear the words "I love you," followed by receiving jewelry (see Page 8 for dining and jewelry ideas) and flowers. Sex is a distant fifth. Surprisingly, nearly 80% of males expect Valentine's Day to be moderately to very romantic, compared to only 56% of females. And two-thirds of consumers agree that getting engaged should happen on another day, not on Valentine's Day.



Sammy Simpson

With all of this in mind, here are some on-air, on-line and location ideas — all sponsor-ready — that you can use to make your listeners feel loved this coming Valentine's Day.

On-Air Promotions

• **Our Song:** Couples call, fax, e-mail or register online with their name, phone number and favorite love song. Play the requested songs on-air the week before Valentine's Day. When a couple hear their song, they have to call the station on two separate phone lines to win a free Valentine's Day dinner or jewelry prize.

• **Day of Love:** Play love songs all day on-air and/or online for Valentine's Day. Announce at least a week before that you will be celebrating a day of love on Feb. 14 with "all love songs, all day long." Have listeners/consumers call in

special "I love you's" to air between the songs.

• **Pet Names:** Listeners write, fax, e-mail, call or register online with their real name, phone number and a pet name for their significant other. On Valentine's Day, read out pet names at designated times throughout the day and have listeners call in when they hear their pet name on-air to win a Valentine's Day prize pack that may include dinner, chocolates, roses, etc.

• **Table for Two:** Invite single listeners to call in for a chance to win a Valentine's Day date with a popular on-air personality who is single. Have several candidates qualify, and then have your other listeners vote on who the winner will be. All runners-up receive "dinner for one" certificates from a client restaurant.

• **Retro Booty Call:** Have guys or girls call someone they broke up with at least six months ago. The person gets 60 seconds to convince his/her former partner to come over right now for a retro booty call.

• **Battle of the Exes:** Your morning show pits formerly married couples against each other for a round of trivia questions. Each time a contestant misses a question, the ex gets to demand something back that was lost in the divorce.

• **I Dedicate This Wedding:** Give listeners who may have been proposed to on Valentine's Day a chance to have an artist on your playlist perform at the wedding reception. Work with the record labels to secure an

artist whom you can award to a lucky couple for the special day. Listeners register at a station bridal show, online, through a local bridal shop or tuxedo store, etc. You could also have couples submit the sweetest or craziest proposal stories to win.

• **Suites for Sweethearts:** Give away luxurious weekend getaways or overnight stays at an upscale local hotel to your listeners for Valentine's Day. Award a suite at the hotel to the male or female who writes the best love note for his/her significant other.

• **Fabulous Duos/Couples:** For a weekend, feature two-person acts like Brooks & Dunn, Hall & Oates, Sonny & Cher, etc. Have listeners register their favorite duos online, then draw names for prizes.

• **Forrest Gump Surprise:** Invite listeners to call in to receive a "box of chocolates" full of candy and station goodies. Each box can have a different prize, like cash, free Valentine's dinners, flowers, etc. A great tie-in for your clients.

Online Promotions

I would first recommend that you hold a website poll and/or database poll to ask your listeners what they desire for Valentine's Day. It's always great to localize the prizes and promotions, and any time your listeners can help influence the results is a win for your radio station.

• **Hunks and Honeys:** This can be done for high schools, colleges, workplaces, sports teams, etc. Start

by requesting that listeners send you who they think are the ultimate hunks and honeys in the particular category, or they can nominate themselves. Narrow the field down to four guys and four girls (or whatever you like). Place pictures of the finalists on your website, and allow listeners to vote for the winners (one guy and girl). You could also hold a "Hunks and Honeys" event to decide the winners and award prizes.

• **Top Bachelors:** Conduct a local poll with your listeners to name your city's top 10 bachelors (or any number you choose). Do this on your website, on-air, in the newspaper, etc. Once you have named the top guys, hold a (your city/station) Top Bachelor party at a local hot spot and charge a small admission fee (that can go to charity) for women to enter and meet the guys. This will be the singles event of the year.

• **Webcam Dating Game:** Encourage eligible men and women to visit the studio and be placed in front of the station web camera. Encourage listeners to check out the person for a possible date.

Street, Club, Location Promotions

• **Bring Home Flowers:** Post staffers at busy intersections or high-traffic areas in your city to hand out free flowers and candy to any listener who may have forgotten to pick up a gift for his/her significant other.

Continued on Page 10

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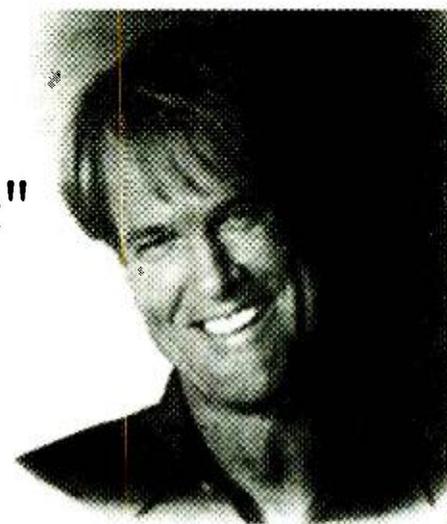
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For Love (And Money)

Continued from Page 8

How Stores & Restaurants Build Traffic

Asked what initiatives jewelry stores are finding success with to bring in customers, Krodel says, "We're seeing a lot more retailers do in-store events. That could be not only on Valentine's Day or the day before, but in the weeks prior. One thing that has worked really well for retailers is to have an event where they have the women come in and create a 'wish list.' They put together their own preference of what they'd love to get for Valentine's Day from their husband or boyfriend or whomever. It's almost like a way of asking for something that you really want without pushing it in his face. He gets to feel like he picked it out for her, she gets what she wants, and everyone's happy."

Krodel continues, "Another idea is to host an event for the gentlemen. A lot of times, they come in and are either overwhelmed or not sure what they're looking for. A great way to invite them in is to have a special event for guys where you may serve beer or you may have sports [on TV] — anything to make it more palatable for them to go jewelry shopping."

Foulkes recommends that radio sales reps talk with restaurant owners before pitching promotion ideas, since they know what their customers want. "Generally, Valentine's Day is a romantic holiday, so customers are looking for a special dining experience," he says. Some ideas:

- Food is always one of the most important elements. Many restaurants offer *prix fixe* or tasting menus for Valentine's Day, especially pairing them with wines or champagne.
- Incorporating the color red or heart shapes (in menu items) is popular.
- Some restaurants work at creating a romantic atmosphere, with dimly lit dining rooms, candles, roaring

fireplaces or providing roses to guests.

- Restaurateurs may work with local hotels to offer a romantic package that includes dinner, a one-night stay and breakfast the next morning.

- For customers who want the elegance of dining out while dining in on Valentine's Day, some restaurants are offering fully cooked meals in containers suitable for reheating, so all you have to do is bring it home and reheat it. As restaurants are so busy, some people may view dining at home as more romantic.

Copy Points For Radio Campaigns

Krodel believes a jeweler's reputation is the most important feature to highlight for retailers pursuing customers. She says, "Fine jewelry is also a very personal purchase, so people have to feel as if they're having a personal relationship with the store. Many jewelers toot their own horns and say how reputable they are. That may tie in to how long they've been in business, how established they are in their [area] and how well they get along with their community at large."

Foulkes stresses relationship-building as the point of Valentine's Day restaurant promotions. "A holiday like Valentine's Day gives restaurateurs a unique opportunity to express their creativity. They also give operators the opportunity to make a lasting impression on customers who are dining in their restaurants, possibly for the first time. Diners who come to a restaurant to celebrate Valentine's Day will return again and again if the food and service are excellent. That's just part of the industry — getting people in the door and showing them our best — and hopefully they'll come back."

As for the specific elements on which to focus for Valentine-themed commercials, Foulkes says, "It all boils down to food and service. That's what brings customers back year after year. Romance is certainly an important aspect of that, but it's

RCS's Silver Salute



Pictured at left: The gang at RCS pulled out their rental tuxes for their 25th-anniversary bash at Philadelphia's Hard Rock Cafe in conjunction with the NAB Radio Show. Shown while they were still sober are (l-r) Bruce Wells, Paul McKnight, Chip Newton, Tom Zarecki, Horacio Gonzalez, Michael Dalfonzo, Kenny Lee, Andrew Economos, Bill Webber, Judith Economos, Terry Long, Philippe Generali, Jack Becker, Barry Hill, Richard Darr, Dwight Douglas and Jim Colley. Pictured at right: Presenting the "ultimate Selector chart" featuring R&R's No. 1 CHR/Pop songs from the past 25 years are (l-r) RCS/New York's Michael Dalfonzo and RCS/Latin America's Horacio Gonzalez.

how special the restaurateurs are going to make their customers feel when they're celebrating Valentine's Day. It's important for restaurants to do something special."

And when should the legwork begin for putting a Valentine's Day promotion together? Krodel and Foulkes both suggest waiting until after the holidays to launch the campaign, and that means planning now. "I'd say Jan. 2 is the perfect day," says Krodel.

Foulkes concurs: "We recommend that restaurants give customers ample time to learn what they're offering, so in early to mid-January the restaurant could start letting people know the promotions going for Valentine's Day." As far as planning and preparation, Foulkes recommends letting the restaurant dictate how much time it will need, which means the sooner you approach the restaurant, the better.

Troy Smith is Sr. Editor for the RAB. He can be reached at 972-753-6754 or tsmit@rab.com.

Valentine's Promotions

Continued from Page 9

- **Gender Swap:** At a club, pick a guy and a girl (or several) to literally swap clothes to win prizes. Instruct the participants that they have to change everything except their underwear, anywhere inside the place except the bathrooms. Give them a time limit to get back to the contest area with their clothes swapped.

- **Fill My Cup:** Position several participants on one end of the playing area (10-20 feet away), ask them to sit on the floor with their legs spread open, and place a cup in between their legs. Position their partners on the other side of the playing area on all fours with a ping-pong ball in front of them. The object of the game is for the partner with the ping-pong ball to put it in the cup (between the other partner's legs) by blowing it across the playing area (no hands). The first couple to do this wins.

- **Balloon of Love:** Items needed are blown-up balloons, a stopwatch

(optional) and several couples to participate. The object is for each couple to stand face-to-face, and when you say "go," move a blown-up balloon from their knees to their waist (without using their hands) and then pop it. The stopwatch is only necessary if you decide to bring the couples out one at a time; otherwise, the first pop wins. Tips: With the couple standing face-to-face, place the blown-up balloon at their knees and have them press against it lightly so it stays in place. Hands are kept behind their backs. Once the balloon is at their waist area, they can hug tightly and pop the balloon.

Sammy Simpson is the founder of www.lured.com, which features a search engine with thousands of do-it-yourself idea-starters, along with other resources. The company services radio professionals and other companies that use the medium to advertise or promote their services. Reach Sammy at 917-541-4330 or sammy@lured.com.

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PART THREE OF A THREE-PART SERIES

What Does It All Mean?

Wrapping up the digital-media alphabet

What with one thing and another — lawsuits, licensing troubles, royalties arbitration and so forth — the legitimate digital-media business, especially on the music side, got off to a slow start. But these days things are finally running along smoothly, and consumers have discovered that they love digital media, and they want more. Don't get caught not knowing what your customers are talking about! Here's the rest of our three-part rundown of digital-media basics.

Q Through W

Quicktime: An elderly Apple video and audio codec. It works just fine on a Macintosh, but the generally terrible Windows version persuaded many Microsoft users that Apple is incapable of developing a decent Windows application. iTunes for Windows will by now have persuaded them otherwise.

RealNetworks: This respected tech company, founded in 1994 by a former Microsoft executive, has a certain amount of maverick cachet — in part just because it's not Microsoft. Among Real's offerings are the delightful, should-be-the-industry-standard Rhapsody music service and the huge, slow and ugly RealOne media player.

Real is also home to the RealAudio codec, which, though it has been around for years and is technologically competitive with Microsoft's Windows Media Audio, remains largely confined to streaming audio and to audio clips at retail and other websites. If you're a real Real fan, RCA's Lyra line of portable players can handle RealAudio.

RIAA: The Recording Industry Association of America is the trade group that represents most of the U.S. music industry, including all the major label groups and a few hundred independents. Since it sued Napster in 1999, the RIAA has also become the hated leader in the fight against music copyright infringement online.

The RIAA's habit of referring to peer-to-peer pirates as criminals and its tendency to support tough measures, including some controversial legislation, in the name of copyright protection have made it an attractive target for peer-to-peer propaganda. Nobody seems to want to be on its side — even commentators opposed to music theft usually feel obligated to point out how ineptly the RIAA and its member labels have handled things.

But even if the RIAA had done ev-

erything right — if it had done a better job of making the labels' case about music theft to consumers, pushed more vigorously to make legal music available sooner and been altogether more civil (the RIAA has become a very sarcastic organization) — it would still be responsible for spoiling all the free-music fun. Whoever's doing that is bound to be unpopular.

SACD: Super Audio Compact Disc is a proprietary format of Sony and Phillips, and a few years ago it looked like there was going to be a battle between SACD and DVD Audio over the market for higher-quality audio in the CD medium. These days almost any DVD player can handle both, so now the question is whether there even is a market for higher-quality audio in the CD medium. So far, it doesn't look good.

SWSA: The Small Webcaster Settlement Act, passed in November of last year, set special performance-royalty rates of 8%-12% of annual income (with a \$2,500 minimum) for streamers that gross up to \$500,000 in 2003 and up to \$1.25 million in 2004. A couple of activist groups are suing over the SWSA, saying it was negotiated unfairly, but most webcasters seem willing to live with it. The SWSA rates are, however, only good through the end of 2004. That's also when the Digital Millennium Copyright Act rates negotiated by SoundExchange and larger streamers earlier this year expire. That means that the royalties battles that stalled webcasting's development for way too long could start up again next year. Let's hope not.

Tethered download: This technology, invented for first-generation subscription digital-music services MusicNet and pressplay, is among the most widely cited reasons to hate legal digital music, right up there after having to spend money. A tethered track can be downloaded to a hard drive like any other file,

but it's associated with a particular music-service subscription. When the subscription lapses, the file becomes inaccessible.

This is not a very appealing way to sell or use music, and the services that offer tethered tracks haven't helped matters by insisting that they allow users "unlimited downloads." Well, yes, but all a tethered download really amounts to is a way to play songs on demand without having to go online. Tethered tracks can't be burned, moved to a portable player or transferred to other users. And that's not what digital-music fans think "unlimited downloads" means.

Either the concept of tethered downloads has to be explained more clearly, or, even better, the whole idea needs to go away.

WiFi: This is short for wireless fidelity — that is, wireless networking, particularly networking based on the Ethernet standard (the same standard that DSL and cable modems use). Home wireless networking is growing rapidly, and that could make a huge difference to digital media, particularly webcasters.

Internet-radio appliances were tried in the late '90s, but those devices required a dedicated broadband hookup. Now the WiFi Internet-radio players are coming — there are Linux-based PDAs that can handle Net radio right now. Webcasting is already growing steadily; when it gets off the computer, that's when it'll be a real competitor (or threat) to broadcast radio.

Windows Media Audio: Rights-managed WMA is by far the leading codec for legal digital media, and it's the format that newer versions of Windows Media Player will rip CDs in unless you tell it not to. If you buy legal music, you'll probably be buying it in this proprietary Microsoft format: BuyMusic, Napster, MusicNet, Musicmatch Downloads and Dell Music Store all sell rights-managed WMA files.

WMAs are comparable in size and sound quality to MP3s, and one result of the codec's dominance is that almost any portable player can play it, and almost any CD player can handle burned WMAs. There are still a few sites dabbling in Liquid Audio files and even MP3s, but right now WMA and Apple's pet AAC format are the only codecs that really matter in legal digital-music sales.

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading non-subscription digital-music service in the U.S., offering a catalog of more than 200,000 songs from all five major label groups. Here's a snapshot of the top-selling downloads on Monday, Dec. 1, 2003.

Top 10 Songs

1. **OUTKAST** Hey Ya!
2. **COUNTING CROWS** Big Yellow Taxi
3. **KELIS** Milkshake (radio edit)
4. **NO DOUBT** It's My Life
5. **FOUNTAINS OF WAYNE** Stacy's Mom
6. **DIDO** White Flag
7. **OUTKAST** /**SLEEPY BROWN** The Way You Move
8. **BRITNEY SPEARS** /**MADONNA** Me Against The Music
9. **NO DOUBT** It's My Life
10. **3 DOORS DOWN** Here Without You

Top 10 Albums

1. **COUNTING CROWS** *Films About Ghosts — The Best...*
2. **NO DOUBT** *The Singles 1992-2003*
3. **SARAH McLACHLAN** *Afterglow*
4. **MICHAEL BUBLÉ** *Let It Snow! (EP)*
5. **HARRY CONNICK JR.** *Harry For The Holidays*
6. **BRITNEY SPEARS** *In The Zone*
7. **JOSH GROBAN** *Closer*
8. **DIDO** *Life For Rent*
9. **PUDDLE OF MUDD** *Life On Display*
10. **VINCE GUARALDI TRIO** *A Charlie Brown Christmas*

Live365 is the largest Internet radio network, with thousands of stations in a wide variety of formats. Programmed by true music tastemakers from around the globe, Live365 offers an enthusiastic audience for established and up-and-coming artists alike. In a world of consolidated playlists, Live365 charts the tastes and preferences of today's most vibrant music community. Tracks with the most plays during the seven days ended Nov. 27, 2003 are listed below.

Top Pop

- BEYONCÉ** /**JAY-Z** Crazy In Love
MATCHBOX TWENTY Bright Lights
BABY BASH Suga Suga
DIDO White Flag
MAROON 5 Harder To Breathe



Travis Storch • 866-365-HITS



If you play digital music or CDs on an Internet-connected computer or other device*, you're probably using Gracenote CDDB, the industry standard for music recognition. Gracenote provides artist and track information to millions of online music listeners every day. Statistics from those users are collected and anonymously aggregated to determine popularity ratings for Gracenote's digital charts.

Gracenote Top 15 Rock Currents

1. **THREE DAYS GRACE** I Hate Everything About You
2. **NICKELBACK** Someday
3. **A PERFECT CIRCLE** Weak And Powerless
4. **P.O.D.** Will You
5. **A PERFECT CIRCLE** The Package
6. **A PERFECT CIRCLE** The Noose
7. **SEVENDUST** Enemy
8. **THE STROKES** 12:51
9. **THURSDAY** Signals Over The Air
10. **A PERFECT CIRCLE** Blue
11. **A PERFECT CIRCLE** Gravity
12. **A PERFECT CIRCLE** The Nurse Who Loved Me
13. **A PERFECT CIRCLE** The Outsider
14. **A PERFECT CIRCLE** Pet
15. **DAVE MATTHEWS** Gravedigger

Data for the week of Nov. 17-23.

This chart rotates among four music genres: rock, country, urban and pop. Please visit www.gracenote.com for more detailed chart information or contact charts@gracenote.com for access to customized reports.

*For a list of Gracenote-enabled products, visit www.gracenote.com/partners.

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R&B & HIP HOP

Damon Williams

ASHANTI I/JA RULE Rain On Me

BRANDY Turn It Up

MICHAEL JACKSON One More Chance

JAY-Z December 4th

YOUNG GUNZ No Better Love

RAP

DJ Mecca

GHOSTFACE I/JADAKISS Run

JUVENILE & MANNIE FRESH In My Life

ROCK

Adam Neiman

KID ROCK Feel Like Making Love

TODAY'S COUNTRY

Liz Opoka

BUDDY JEWELL Sweet Southern Comfort

TOBY KEITH American Solider

MARTINA MCBRIDE In My Daughter's Eyes

PROGRESSIVE

Liz Opoka

ROBERT CRAY BAND Up In The Sky

JEM Just A Ride

AMERICANA

Liz Opoka

RODNEY CROWELL The Man In Me

CHIP TAYLOR All The Rain

BOB WATSON Anniversary Blue Yodel

DMX MUSIC

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DMX Fashion Retail Video

David Mihail

The top music videos shown on DMX fashion video, targeted at 18-34 adults.

PINK Trouble

JESSICA SIMPSON With You

STROKES 12:51

SOMETHING CORPORATE Space

BLACK EYED PEAS Shut Up

WILL HOGE Second Hand Heart

MICHELLE BRANCH Breathe

DWELE Find A Way

LUMIDEE Crashin' A Party

ALIEN ANT FARM Glow

MYA Fallen

THRICE Stare At The Sun

NELLY FURTAOO Powerless (Say What You Want)

ALICIA KEYS You Don't Know My Name

THE ATARIS The Saddest Song

RED HOT CHILI PEPPERS Fortune Faded

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

ALTERNATIVE

Dave Sloan

DASHBOARD CONFESSIONAL Rapid Hope Loss

YELLOWCARD Ocean Avenue

ROCK

Stephanie Mondello

METALLICA The Unnamed Feeling

WHITE STRIPES The Hardest Button To Button

ADULT ALTERNATIVE

Stephanie Mondello

JOHN MAYER Come Back To Bed

INTERNATIONAL HITS

Mark Shands

MICHAEL JACKSON One More Chance

WESTLIFE Mandy

KEVIN LYTTLE Turn Me On

GIRLS ALLOUD Jump

COUNTRY

Leanne Flask

CAROLYN DAWN JOHNSON Simple Life

ALAN JACKSON Remember When

DANCE

Randy Schläger

SARAH MCLACHLAN Fallen

CHICANE Daylight

KRISTINE W Fly Again

DAVID GUETTA Just A Little More Love

INDUSTRY Release Me

MADONNA Nothing Fails

AYLA VS SAFRI DUO Sunrise

GALLEON I Believe

ARTHUR BAKER I/ASTRID WILLIAMSON 1000 Years

BASEMENT JAXX Lucky Star

SIRIUS

1221 Ave. of the Americas
New York, NY 10020
212-584-5100

SIRIUS RADIO

Steve Blatter 212-584-5100

Planet Dance

Swedish Egil

VOODOO CHILD Light Is In Your Eyes

KELIS Milkshake (X-Press 2 Mix)

MICRO Penetrate

DIDO White Flag (Scumfrog Remix)

The Pulse

Haneen Arafat

HOWIE DAY Perfect Time of Day

U.S. 1

Kid Kelly

OUTKAST The Way You Move

BEYONCE Me, Myself, & I

JESSICA SIMPSON With U

Hot Jamz

Geronimo

NICK CANNON Gigolo

MARY J. BLIGE I/EVE Not Today

TWISTA I/KANYE WEST... Slow Jamz

OUTKAST Hey Ya!

Hip Hop Nation

Geronimo

YOUNG GUNZ Better Love

BIG TYMERS I/R. KELLY Gangsta Girl

RAEKWON The Hood

New Country

Al Skop

KENNY CHESNEY All I Want For Christmas...

MARTY STUART Too Much Month...

The Beat

Geronimo

KMC I/SANDY Get Better

3 SPEAKERS HIGH Make Me Dance All Night

CANDEE JAY If I Were You

The Trend

Joel Salkowitz

MATCHBOX TWENTY Bright Lights

FIVE FOR FIGHTING 100 Years

JACK JOHNSON Taylor

AOL Radio@Network

Ron Nenni 415-934-2790

Top Pop

Mark Hamilton

CHINGY I/SNOOP DOGG & LUDACRIS Holiday Inn

KILEY DEAN Who Will I Run To?

Smooth Jazz

Stan Dunn

DOWN TO THE BONE Cellar Funk



Ken Moultrie • 800-426-9082

Alternative

Steve Young/Kristopher Jones

PERFECT CIRCLE The Outsider

CRYSTAL METHOD Born Too Slow

LOSTPROPHETS Last Train Home

EVANESCENCE My Immortal

Heritage Rock

Steve Young/Kristopher Jones

BEATLES Let It Be

CHR

Steve Young/Josh Hosler/John Fowlkes

PINK God Is A DJ

GOOD CHARLOTTE Hold On

SHERYL CROW The First Cut Is The Deepest

Rhythmic CHR

Steve Young/Josh Hosler/John Fowlkes

TWISTA I/ KAYNE WEST Slow Jamz

MARQUES HOUSTON Pop That Booty

MARY J. BLIGE I/ EVE Not Today

YING YANG TWINS I/LIL JON & EASTSIDE BOYZ Salt Shaker

Soft AC

Mike Bettelli/Teresa Cook

BETTE MIDLER White Christmas

Mainstream AC

Mike Bettelli/Teresa Cook

WHITNEY HOUSTON One Wish (For Christmas)

Delilah

Mike Bettelli

BETTE MIDLER White Christmas

The Dave Wingert Show

Mike Bettelli/Teresa Cook

CLAY AIKEN & KIMBERLEY LDCKE Silver Bells

Mainstream Country

Ray Randall/Hank Aaron

GARY ALLAN Songs About Rain

New Country

Hank Aaron

JOSH TURNER Long Black Train

JIMMY WAYNE I Love You This Much

24 HOUR FORMATS

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Adult Hit Radio

Jon Holiday

CHRISTINA AGUILERA The Voice Within

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700

WYONNNA Heaven Help Me

DR. ELMO Grandma's Killer Fruitcake

KENNY CHESNEY There Goes My Life



After Midnite

SARA EVANS Perfect

JOE NICHOLS Cool To Be A Fool

BUDDY JEWELL Sweet Southern Comfort



Alternative

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LORETTA The Fire

TAKING BACK SUNDAY You're So Last Summer

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Hip Hop

FAM-LAY I/KELIS Rock N' Roll

TIMBALAND & MAGDO Indian Flute

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R&B

112 Hot & Wet

LAUNCH

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Jay Frank • 310-526-4247

Audio

BRAND NEW Sic Transit Gloria... Glory Fades

FINGER ELEVEN One Thing

FLOETRY WannaBWhereUR

JAVIER Beautiful U R

STONE TEMPLE PILOTS All In The Suit You Wear

CHEMICAL BROTHERS The Golden Path

YING YANG TWINS Salt Shaker

Video

BOB GUINEY Girlfriend

BUBBA SPARXXX Back In The Mudd

CARL THOMAS I/LL COOL J She Is

COUNTING CROWS She Don't Want Nobody To Hear

JUVENILE It's My Life

OBIE TRICE The Set Up

YING YANG TWINS I/LIL JON & EASTSIDE BOYS Salt Shaker

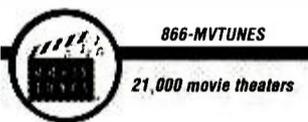


This week's Radio Disney is frozen.

Artist/Title	Total Plays
HILARY DUFF So Yesterday	79
CHEETAH GIRLS Cinderella	76
JUMP5 Do Ya	72
LIZZIE MCGUIRE What Dreams Are Made Of	72
HILARY DUFF Why Not	72
KELLY CLARKSON Miss Independent	72
D-TENT BOYS Dig It	72
LINDSAY LOHAN Ultimate	71
HAMPTON Hampsterdance 2	33
AVRIL LAVIGNE Sk8er Boi	32
STEVIE BROCK If U Be My Baby	32
ALL-AMERICAN REJECTS Swing, Swing	31
MICHELLE BRANCH Are You Happy Now?	31
ATOMIC KITTEN Tide Is High (Get The Feeling)	30
STEVIE BROCK All For Love	30
STACIE ORRICO (There's Gotta Be) More To Life	30
AVRIL LAVIGNE Complicated	30
JUMP5 We Are Family	29
BAHA MEN Who Let The Dogs Out	29
'N SYNC Bye Bye Bye	28



Playlist for the week of Nov. 18-25.



866-MVTUNES

21,000 movie theaters

This week's MovieTunes is frozen.

WEST

1. ALICIA KEYS You Don't Know My Name

2. LIZ PHAIR Why Can't I?

3. SARAH MCLACHLAN Fallen

4. COLDPLAY Clocks

5. NATURAL What If

MIDWEST

1. ALICIA KEYS You Don't Know My Name

2. SARAH MCLACHLAN Fallen

3. COLDPLAY Clocks

4. LIZ PHAIR Why Can't I?

5. BRIAN EVANS You

SOUTHWEST

1. LIZ PHAIR Why Can't I?

2. ALICIA KEYS You Don't Know My Name

3. SARAH MCLACHLAN Fallen

4. PHIL COLLINS Look Through My Eyes

5. PAT BENATAR Go

NORTHEAST

1. COLDPLAY Clocks

2. LIZ PHAIR Why Can't I?

3. ALICIA KEYS You Don't Know My Name

4. SARAH MCLACHLAN Fallen

5. PHIL COLLINS Look Through My Eyes

72 million households



Lori Parkerson
202-380-4425



65.9 million households
Brian Phillips, Sr. VP/GM
Chris Parr, VP/Music & Talent

Plays

BLINK-182 Feeling This	42
G UNIT Stunt 101	41
2PAC I/NOTORIOUS B.I.G. Runtin' (Dying To Live)	39
OUTKAST The Way You Move	39
LINKIN PARK Numb	38
CHINGY I/LUDACRIS & SNOOP DOGG Holidae In	34
BRITNEY SPEARS Me Against The Music	30
TRIUMPH THE INSULT COMIC DOG I Keep	29
LUDACRIS Stand Up	29
NO DOUBT It's My Life	24
OUTKAST Hey Ya!	23
NELLY Iz U	23
PUDDLE OF MUDD Away From Me	23
GOOD CHARLOTTE Hold On	22
MISSY ELLIOTT Pass That Dutch	20
JAY-Z Change Clothes	17
KELIS Milkshake	16
CHRISTINA AGUILERA The Voice Withn	14
JESSICA SIMPSON With You	14
P.O.D. Will You	12

Video playlist for the week of Nov. 25- Dec. 1.



David Cohn
General Manager

2

LUDACRIS Stand Up	20
JET Are You Gonna Be My Girl	18
BLINK-182 Feeling This	17
CHINGY I/LUDACRIS & SNOOP DOGG Holidae In	17
JAY-Z Change Clothes	17
2PAC I/NOTORIOUS B.I.G. Runtin' (Dying To Live)	16
KANYE WEST Through The Wire	16
MISSY ELLIOTT Pass That Dutch	15
OUTKAST The Way You Move	15
PUDDLE OF MUDD Away From Me	15
KELIS Milkshake	14
NO DOUBT It's My Life	13
G UNIT Stunt 101	13
ATMOSPHERE Trying To Find A Balance	12
THREE DAYS GRACE (I Hate) Everything About You	12
STROKES 12:51	12
LINKIN PARK Numb	11
SWITCHFOOT Meant To Live	11
IGGY POP Little Know It All	9
COLDPLAY Moses	9

Video playlist for the week of Nov. 25- Dec. 1.



75 million households

Paul Marszalek
VP/Music Programming

NO DOUBT It's My Life	24
3 BODRS DOWN Here Without You	23
TRAPT Headstrong	23
BEYONCÉ I/SEAN PAUL Baby Boy	22
OUTKAST Hey Ya!	22
EVANESCENCE My Immortal	21
KID ROCK Feel Like Makin' Love	21
NELLY FURTADO Powerless (Say What You Want)	21
CLAY AIKEN Invisible	18
ALICIA KEYS You Don't Know My Name	18
NICKELBACK Someday	17
SEAL Waiting For You	17
BRITNEY SPEARS I/MADONNA Me Against The Music	17
RED HOT CHILI PEPPERS Fortune Faded	16
MATCHBOX TWENTY Bright Lights	15
CHRISTINA AGUILERA The Voice Within	13
SHERYL CROW The First Cut Is The Deepest	13
DIDO White Flag	13
SARAH MCLACHLAN Fallen	13
HOWIE DAY Perfect Time Of Day	10
JET Are You Gonna Be My Girl	10
KELLY CLARKSON The Trouble With Love Is ...	9
COUNTING CROWS She Don't Want Nobody Near	9
JACK JOHNSON Taylor	8
JASON MRAZ You And I Both	8
TRAIN When I Look To The Sky	8
ENRIQUE IGLESIAS Addicted	7
LIZ PHAJR Why Can't I?	7
BARENAKED LADIES Another Postcard (Chimps)	6
TARRALYN RAMSEY Up Against All Odds	6
TRIUMPH THE INSULT COMIC DOG I Keep	6
GAVIN DEGRAW Follow Through	5
FUEL Falls On Me	5
JOSH GROBAN You Raise Me Up	3
JAY-Z Change Clothes	3
JESSICA SIMPSON With You	3

Video playlist for the week of Nov. 25- Dec. 1.

BPM (XM81)

Blake Lawrence

KEVIN AVIANCE Give It Up

DESPINA VANDI Gia

U-POP (XM29)

Ted Kelly

MIS-TEEQ Style

THRILLS Don't Steal Our Sun

STACIE ORRICO (There's Got To Be) More To Life

BON JOVI Wanted Dead Or Alive 2003

DIDO Life For Rent

THE LOFT (XM50)

Mike Marrone

SHAWN PHILLIPS Moonshine

SHAWN PHILLIPS I Will Never Leave

RAW (XM66)

Leo G.

TECH 9/NE Here Comes Tecca Nina

POVERTY Postman

X COUNTRY (XM12)

Jessie Scott

NATHAN HAMILTON & NO DEAL Roots

JACK INGRAM I Won't Go With Her

KACEY JONES Show Up Naked. Bring Beer

XM CAFÉ (XM45)

Bill Evans

JOHN LEE HOOKER Face To Face

MOJAVE 3 Spoon & Rafter

NELLY FURTADO Folklore

WATERCOLORS (XM71)

Trinity

BASS X Vonni

BRIAN CULBERTSON Playin'

BRIAN HUGHES Picture This

CHRIS BOTTI Do It In Luxury

DAVE KOZ Let It Free

DAVID BENOIT Jellybeans And Chocolate

HIRDSHIMA Manzanar

JAZZMASTERS Puerto Banus

JEFF GOLUB Playin' It Cool

MARC ANTOINE Funky Picante

NAJEE Eye 2 Eye

NICK COLIONNE High Flyin'

PAMELA WILLIAMS Aterglow

PRAFUL Sigh

RICK BRAUN Latinesque

TWIST OF MOTOWN Inner City Blues

YULARA City Of Joy

36 million households



Cindy Mahmood,
VP/Music Programming
& Entertainment

VIDEO PLAYLIST

R. KELLY Step In The Name Of Love	
LUDACRIS Stand Up	
MISSY ELLIOTT Pass That Dutch	
JAGGED EDGE Walk Outta Heaven	
JAY-Z I/PHARRELL Change Clothes	
OUTKAST I/SLEEPY BROWN The Way You Move	
YOUNG BLOODZ Damn	
2PAC I/THE NOTORIOUS B.I.G. Runtin' (Dying To Live)	
AVANT Read Your Mind	
G UNIT Stunt 101	
RAP CITY TOP 10	
JAY-Z I/PHARRELL Change Clothes	
CHINGY I/LUDACRIS & SNOOP DOGG Holidae In	
2PAC I/NOTORIOUS B.I.G. Runtin' (Dying To Live)	
YING YANG TWINS I/LIL JDN... Salt Shaker	
LUDACRIS Stand Up	
KANYE WEST Through The Wire	
JA RULE Clap Back	
G UNIT Stunt 101	
TWISTA I/KANYE WEST & JAMIE FOX Slow Jamz	
OUTKAST I/SLEEPY BROWN The Way You Move	

Video playlist for the week of Nov. 25-Dec. 1.

ADDS

DIXIE CHICKS Sin Wagon

TOP 20

	TW	LW
MONTGOMERY GENTRY Hell Yeah	31	33
TOBY KEITH I Love This Bar	31	32
BROOKS & DUNN You Can't Take The...	30	31
SHANIA TWAIN She's Not Just A Pretty Face	30	30
TRACE ADKINS Hot Mama	25	24
SHERYL CROW The First Cut Is The Deepest	24	28
GARY ALLAN Tough Little Boys	23	27
CHRIS CAGLE Chicks Dig It	22	28
REBA MCENTIRE I'm Gonna Take That...	22	26
KENNY CHESNEY There Goes My Life	21	3
KEITH URBAN Who Wouldn't Wanna Be Me	20	32
BRAD PAISLEY Little Moments	19	14
PAT GREEN Wave On Wave	18	24
ALAN JACKSON Remember When	18	23
SARA EVANS Perfect	18	11
J. TAYLOR/A. KRAUSS How's The World...	17	21
ROONEY CROWELL Earthbound	15	22
TOBY KEITH w/ WILLIE NELSON Beer For...	11	9
MARTINA MCBRIDE This One's For The Girls	10	12
WILLIE NELSON/NORAH JONES Wurltzer Prize10		

Airplay as monitored by Mediabase 24/7
between Nov. 24-30.



Jim Murphy, VP/Programming
19 million households

ADDS

WYNNONA Heaven Help Me
KENNY CHESNEY There Goes My Life
DR. ELMO Grandma's Killer Fruitcake

TOP 20

SHANIA TWAIN She's Not Just A Pretty Face	
TRACE ADKINS Hot Mama	
ALAN JACKSON Remember When	
REBA MCENTIRE I'm Gonna Take That Mountain	
BROOKS & DUNN You Can't Take The Honky Tonk...	
JIMMY WAYNE I Love You This Much	
TOBY KEITH I Love This Bar	
BUDDY JEWELL Sweet Southern Comfort	
CHRIS CAGLE Chicks Dig It	
JOSH TURNER Long Black Train	
SARA EVANS Perfect	
MONTGOMERY GENTRY Hell Yeah	
BRAD PAISLEY Little Moments	
DIERKS BENTLEY My Last Name	
RHONDA VINCENT If Heartaches Had Wings	
BLUE COUNTRY Good Little Girls	
BRIAN MCCOMAS You're In My Head	
SCOTTY EMERICK I Can't Take You Anywhere	
BILLY CURRINGTON Walk A Little Straighter	
J. TAYLOR/A. KRAUSS How's The World Treating You	

Information current as of Dec. 5.



Pos.	Artist	Avg. Gross (in 000s)
1	BRUCE SPRINGSTEEN...	\$3,487.3
2	SIMON & GARFUNKEL	\$2,051.1
3	AEROSMITH & KISS	\$1,240.4
4	DAVE MATTHEWS BAND	\$1,215.5
5	SHANIA TWAIN	\$1,147.5
6	FLEETWOOD MAC	\$842.2
7	CHER	\$747.3
8	RADIOHEAD	\$713.2
9	LUIS MIGUEL	\$641.5
10	J. TIMBERLAKE & C. AGUILERA	\$575.3
11	MAMA	\$550.6
12	JOHN MAYER & COUNTING CROWS	\$499.1
13	TOBY KEITH	\$472.5
14	JAMES TAYLOR	\$450.2
15	RED HOT CHILI PEPPERS	\$384.6

Among this week's new tours:

BEACH BOYS
DARYL HALL & JOHN OATES
IRON MAIDEN
MOONSHINE STILL
TOASTERS

The CONCERT PULSE is courtesy of
Pollstar, a publication of Promoters'
On-Line Listings, 800-344-7383;
California 209-271-7900.

TELEVISION

TOP TEN SHOWS

Total Audience
(105.5 million households)

- 1 Survivor: Pearl Islands
- 2 CSI: Miami
- 3 Everybody Loves Raymond
- 4 60 Minutes
- 5 Two And A Half Men
- 6 CSI - Thanksgiving
- 7 Cold Case
- 8 CBS Sunday Movie (Finding Joe Christmas)
- 9 NFL Monday Night Football (Giants vs. Buccaneers)
- 10 Fear Factor (tie) King Of Queens

Nov. 24-30

Adults 25-54

- 1 Survivor: Pearl Islands
- 2 CSI: Miami
- 3 Everybody Loves Raymond
- 4 Two And A Half Men
- 5 NFL Monday Night Football (Giants vs. Buccaneers)
- 6 Fear Factor
- 7 60 Minutes (tie) CSI (10pm)
- 9 King Of Queens
- 10 CSI - Thanksgiving (tie) Law & Order

Source: Nielsen Media Research

COMING NEXT WEEK

Friday, 12/5

- Nelly Furtado, *Live With Regis & Kelly* (check local listings for time and channel).
- Kelly Clarkson, *The Ellen Degeneres Show* (check local listings for time and channel).
- Celine Dion: *One Year, One Heart*, a concert celebrating her first year of Las Vegas performances, airs on ABC Family (7pm ET/PT).
- Barry Manilow performs holiday tunes on A&E's *Live by Request* (8pm ET/5pm PT).
- Alicia Keys w/Stevie Wonder, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Marilyn Manson, *Late Night With Conan O'Brien* (NBC, check local listings for time).
- Rufus Wainwright, *Late Late Show With Craig Kilborn* (CBS, check local listings for time).
- Erykah Badu and The Wailers, *Last Call With Carson Daly* (NBC, check local listings for time).

Saturday, 12/6

- Pink, *Saturday Night Live* (NBC, 11:30pm ET/PT).

Monday, 12/8

- Seal, *Regis & Kelly*.
- Alicia Keys, *Ellen Degeneres*.
- LeAnn Rimes, *Intimate Portrait* (Lifetime, 7pm ET/PT).
- Pink, *Jay Leno*.
- Jack Johnson w/G-Love, *Late*

Show With David Letterman (CBS, check local listings for time).

- Method Man is this week's guest co-host and Hoobastank perform on *Jimmy Kimmel Live* (ABC, check local listings for time).
- Joss Stone, *Conan O'Brien*.
- Counting Crows, *Craig Kilborn*.

Tuesday, 12/9

- Cyndi Lauper, *The View* (ABC, check local listings for time).
- Pink, *Ellen Degeneres*.
- John Mayer, *Jay Leno*.
- Three Days Grace, *Jimmy Kimmel*.
- Harry Connick Jr. and Ben Lee, *Carson Daly*.

Wednesday, 12/10

- Dido, *Regis & Kelly*.
- Gloria Estefan, *Ellen Degeneres*.
- Tom Jones, *Jay Leno*.
- Michelle Branch, *Conan O'Brien*.
- Gloria Estefan, *Craig Kilborn*.
- The Stills, *Carson Daly*.

Thursday, 12/11

- Reba McEntire, *Ellen Degeneres*.
- Sting, *Jay Leno*.
- Rod Stewart, *David Letterman*.
- No Doubt, *Jimmy Kimmel*.
- Shelby Lynne, *Craig Kilborn*.
- Danni Minogue, *Carson Daly*.

— Julie Gidlow

FILMS

BOX OFFICE TOTALS

Nov. 28-30

Title	Distributor	\$ Weekend	\$ To Date
1	<i>The Cat In The Hat</i> (Universal)	\$24.45	\$75.83
2	<i>The Haunted Mansion</i> (Buena Vista)*	\$24.27	\$34.04
3	<i>Elf</i> (New Line)	\$21.64	\$129.00
4	<i>Gothika</i> (WB)	\$12.86	\$41.27
5	<i>Bad Santa</i> (Miramax)*	\$12.29	\$16.80
6	<i>Master & Commander ...</i> (Fox)	\$12.04	\$66.63
7	<i>The Missing</i> (Sony)*	\$10.83	\$15.23
8	<i>Timeline</i> (Paramount)*	\$8.44	\$12.42
9	<i>Love Actually</i> (Universal)	\$8.21	\$43.39
10	<i>Brother Bear</i> (Buena Vista)	\$4.87	\$77.69

*First week in release. All figures in millions.
Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *Honey*, starring Jessica Alba. Look sharp for *Lil Romeo* and *Missy Elliott* in supporting roles. Elliott contributes "Hurt Somethin'" to the film's *Elektra/EEG* soundtrack, which also sports *Fabulous*' "Now Ride," *Sean Paul*'s "Gimme the Light," *Erick Sermon*'s "React," *Goapele*'s "Closer," *Blaque*'s "I'm Good," *Yolanda Adams*'

"I Believe," *Tamia*'s "It's a Party," *Amerie*'s "When I Think of You" and two cuts featuring *Nate Dogg*: "Leave Her Alone" (with *Rocafella Crew*) and "Ooh Wee" (with *Mark Ronson* and *Ghostface*). Appearing as themselves in the film are *Jadakiss & Sheek* (who perform "J-A-D-A" on the ST), *Tweet* (who does "Thugman"), *3rd Storie*, *Ginuwine*, *Rodney Jerkins* and *Silk*.

— Julie Gidlow



ABC Radio's Fab Five

Satellite Sisters want to stir up weekend talk

There's no question that Talk radio programmers and managers would like to find talk talents who can make the kind of emotional connection with female listeners that personalities like Oprah and Dr. Phil have made with TV viewers.

Enter ABC Radio Networks' weekly *Satellite Sisters*. Hosted by five real-life sisters — Julie, Liz, Sheila, Monica and Lian Dolan — the show debuted last February and has steadily gained believers over the past 10 months. Now clearing on a reported 70-plus stations nationwide, *Satellite Sisters* airs live on Saturday from 9am-noon ET and offers listeners a weekly chat fest that Liz Dolan describes as "things real people talk about in the way that real people talk about them."

Although related by blood, the Dolan sisters are quick to remind listeners, "We have the same parents but lead very different lives." There's M.B.A.-degreed Julie, who has been married for 25 years and has two college-age sons. Today she calls Moscow, Russia home and describes her current profession as "trailing corporate spouse."

After a decade with Nike, where she was a VP and Global Marketing Director, Liz now splits her time between Portland, OR and Los Angeles. She is single and balances her job as an independent marketing-com-

munications consultant with her duties as an executive producer of *Satellite Sisters*.

Sheila is divorced, with one college-age daughter. After a long primary-education career in New York, where she was both a teacher and a principal, Sheila recently relocated to Southern California and is a first-grade teacher in West Los Angeles.

Monica, also single, lives in Portland, OR, where she's a cardiac nurse and a medical researcher who travels extensively across the country. Sister No. 5, the youngest, is Lian. Married, with two young sons, she lives in Pasadena, CA and sports a career resume that includes everything from waitressing to film producing and writing.

I recently chatted with sisters Liz and Lian, who act as the unofficial off-air spokespersons for the group. Since the Dolan sisters are spread out across several cities and two continents, getting all five together at once is a major challenge. So, I gratefully accepted the duo's offer to tell me about how *Satellite Sisters* came to be and who they're hoping

to reach with their show, which proclaims, "Not every conversation will change your life, but every conversation can."

R&R: What was it like growing up in such a big family?

Lian: I'm the youngest, and there's only a 10-year difference between myself and Julie, the oldest, so there were times when we were all in the house, but in various groupings. By the time I was conscious, Julie was off to college, and then, one by one, Liz, Sheila and



The Satellite Sisters

Monica left. But there were always holidays and summers together, so it felt like we all lived there at the same time.

Liz: It was crowded. There were moments, though, when I sort of felt sorry for Lian, because I always

2004 R&R News/Talk Industry Achievement Awards

It's time to once again honor the best of the best in News/Talk radio with your nominations for the 2004 R&R N/T Industry Achievement Awards. In case you missed it, an official nomination form was included on the News/Talk/Sports pages of last week's **R&R** newspaper (11/28). Along with the nomination form you'll find complete instructions and rules for submitting your choices in six categories for our 2004 awards.

Submit your nomination choices today.

Remember, to be eligible, your nomination form must be received by **R&R** no later than Friday, Dec. 12, 2003.

Final nominees will be announced in **R&R's** Jan. 16, 2004 issue, with winners announced at the upcoming 2004 R&R Talk Radio Seminar Feb. 26-28 in Washington, DC. To register for TRS 2004 log on to www.radioandrecords.com and click on "Conventions/Seminars."



liked being surrounded by a lot of brothers and sisters at the dinner table and having them all around during those high school years. It provided you a lot of cover. Lian occasionally had the experience of being the only child — you know, the only one that Mom and Dad are focused on — and I always thought that would be difficult.

R&R: So it's fair to say that you have always been pretty close sisters?

Liz: Yes, but I would add that in a big family you spend a lot of time trying to differentiate yourself from all the others. So for the first chunk of our lives we all very consciously went off to explore different paths. It's really only been since we were all in our late 20s or early 30s that we started reconnecting in the way we do today. There was never a time when we were all constantly in contact or getting together all the time as sisters the way I think a lot of people assume.

Lian: And we've broken off into smaller groups at times. Liz, Monica and I all lived together in Portland for a time, and, as the youngest, I

lived on many couches. I lived with Julie and her family in New Orleans, then I lived on Liz's couch in New York for a while. But were all five of us constantly in contact with each other all the time? No, it wasn't that way; we all had lives to live.

R&R: What was the genesis of *Satellite Sisters*?

Liz: I was visiting Julie in California. We were out for a walk one morning, each kind of complaining about our jobs. Actually, it was Julie's husband who said, "Why don't you guys figure out something you can do together?" It might have been just another way of saying, "Please stop complaining about your jobs," but he changed the subject.

Being in marketing and media my whole career, I always wondered why there weren't more women on Talk radio who sounded the way women do when they're just talking to each other. I'm a Talk radio junkie, and that was one thing that always seemed to me should exist but didn't.

Continued on Page 16

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ABC Radio's Fab Five

Continued from Page 14

As a group, we were all on very different professional paths, so the business idea that was going to bring us all together was not that obvious. We have no group singing, dancing or crafting abilities. But when we talked on the phone we would cover everything under the sun, from world events to what's up with your boss and what you were going to wear to your ex-boyfriend's wedding. I knew as a listener that radio lends itself well to those kinds of conversations, so we thought there might be an idea there.

R&R: How did you sell the other four on the idea?

Liz: I lured them all to a sisters-only weekend in Calistoga, CA in the summer of '96. I promised them all a spa weekend, but they also had to listen to my business idea.

Lian: It was *not* a spa. It was moldy mud baths at a motel. But when Liz said, "Let's start a radio show," we all said yes, because the whole idea seemed so unlikely that we figured we were never going to have to do any follow-through. We all said, "Sure, Liz, you go ahead with that and let us know when you've got it all wrapped up." There was no reason to say no to her because it all seemed so improbable.

R&R: So it wasn't some passion you were all pursuing?

Lian: No, but I will say that we did all spend the whole weekend thinking and talking about it. Julie, the academic, had brought a flip chart and markers; Sheila had snacks, because she's a first grade teacher; and Monica had allergy pills, so we were all good to go. We spent the whole weekend brainstorming ideas, talking about what it might sound like, some of the people we might want to talk to, and what we might want to talk about. We got all fired up about it and then promptly did nothing for a year.

Liz: Everybody went back to very busy lives. But in September of that year I officially quit my job at Nike. I'd told my sisters that weekend in Calistoga that I wanted to quit my job on my 40th birthday and do something new. I must tell you, they scoffed at me — they actually scoffed. They didn't believe I'd ever leave corporate America to do something as far-fetched as this idea. So I felt like I had to do it just to prove them all wrong.

R&R: When did the idea become a reality?

Liz: Lian and I took all those mud-stained charts and notes we had from our sisters weekend and boiled it all down into a one-sheet. I showed it around to some people I

knew, and I guess it was about six months later that we got some interest from WNYC/New York, which is the largest public radio station in the country. They helped us find a producer to do a pilot, and the whole thing picked up momentum from there.

R&R: Why leave the relatively safe harbor of public radio for the ratings-driven commercial radio world?

Lian: The thing that mattered to us most was that ABC was going to allow us to be a live show. We'd been on public radio for about two years, but the shows were all taped about two weeks in advance of when they

**"We're kind of like
Sex and the City,
but with less sex
and more city."**

Liz Dolan

aired, so we couldn't comment on news or events of the day, and that seemed crazy to us. If you're sitting around at a dinner party or on the sidelines at your kids' soccer game, that's what you want to talk about. Whether it's what's on the front page or new movies coming out or some new thing we saw, we wanted to share it with listeners now. We knew the move to live radio would be a better platform for the show.

R&R: Describe the essence of the show.

Liz: We're kind of like *Sex and the City*, but with less sex and more city. We try to capture that same feeling of sitting around a table together reviewing what's going on in your life — that's the goal. What you should hear is the sound of friendship and of people who really respect each other and have a history

"I'd say about half our e-mail comes from men, and they all start with, 'I'm sure I'm the only man who listens to your show, but....'"

Lian Dolan

with one another that allows them to talk about anything under the sun. If you were around a dinner table with your friends, what would you talk about and how would you talk about it? Radio allows us to do that so well, better than any other medium we could be working in.

R&R: You target women, but will men feel comfortable listening?

Lian: Women have men for bosses, we work with other men, we have brothers who are men, we're married to men, we're raising men, and, as women, we have frequent conversations with men. We like men, so I think men listening will find that they won't feel excluded from our show. Sure, it's five women sitting around talking, but we're often talking about the same issues men do — raising kids, what to do if your boss is an idiot. We even talk about sports.

I'd say about half our e-mail comes from men, and they all start with, "I'm sure I'm the only man who listens to your show, but...." Many say it reminds them of their own sisters or daughters. Some feel like they're sort of a fly on the wall, and I think that's probably worth a lot. But, no, I don't think men would feel excluded at all from our show. I think they'll feel welcome.

R&R: How do you possibly coordinate the pre-production and planning of the show, let alone actually getting it on the air, with five different schedules?

Lian: We give all the credit for that to our fantastic executive producer,

Corny Koehl. She has the unenviable job of making five phone calls for every one that other talk show producers have to make.

Liz: Growing up in a big family, we all learned that the idea that everyone is going to be involved in every decision is never going to happen. Over the years we've learned from the radio show, from writing a book together and from writing a magazine column together every month that we have to have a process in place for making decisions that doesn't involve waiting around until everyone agrees on a single idea.

R&R: Are any subjects taboo, or are there any lines you won't cross?

Lian: Our motto is that we signed up to do this show, but our husbands and children didn't. We have what we call the Kathie Lee Rule. When we test out a subject or a topic and it starts to feel like we're going too far in that Kathie Lee direction, we pull it back a bit.

Liz: We also have the added aspect of knowing that our parents are listening, and that sort of stops you at a certain point. There are some things you don't want Mom and Dad to hear about your life — ever.

R&R: Any aspirations to have the show go daily?

Liz: Yes, sign us up!

Lian: Oh, sure. I was just waiting for my youngest son to get into kindergarten before I committed to anything five days a week, but that's past now, so I'm good to go too.

"What you should hear is the sound of friendship and of people who really respect each other and have a history with one another that allows them to talk about anything under the sun."

Liz Dolan

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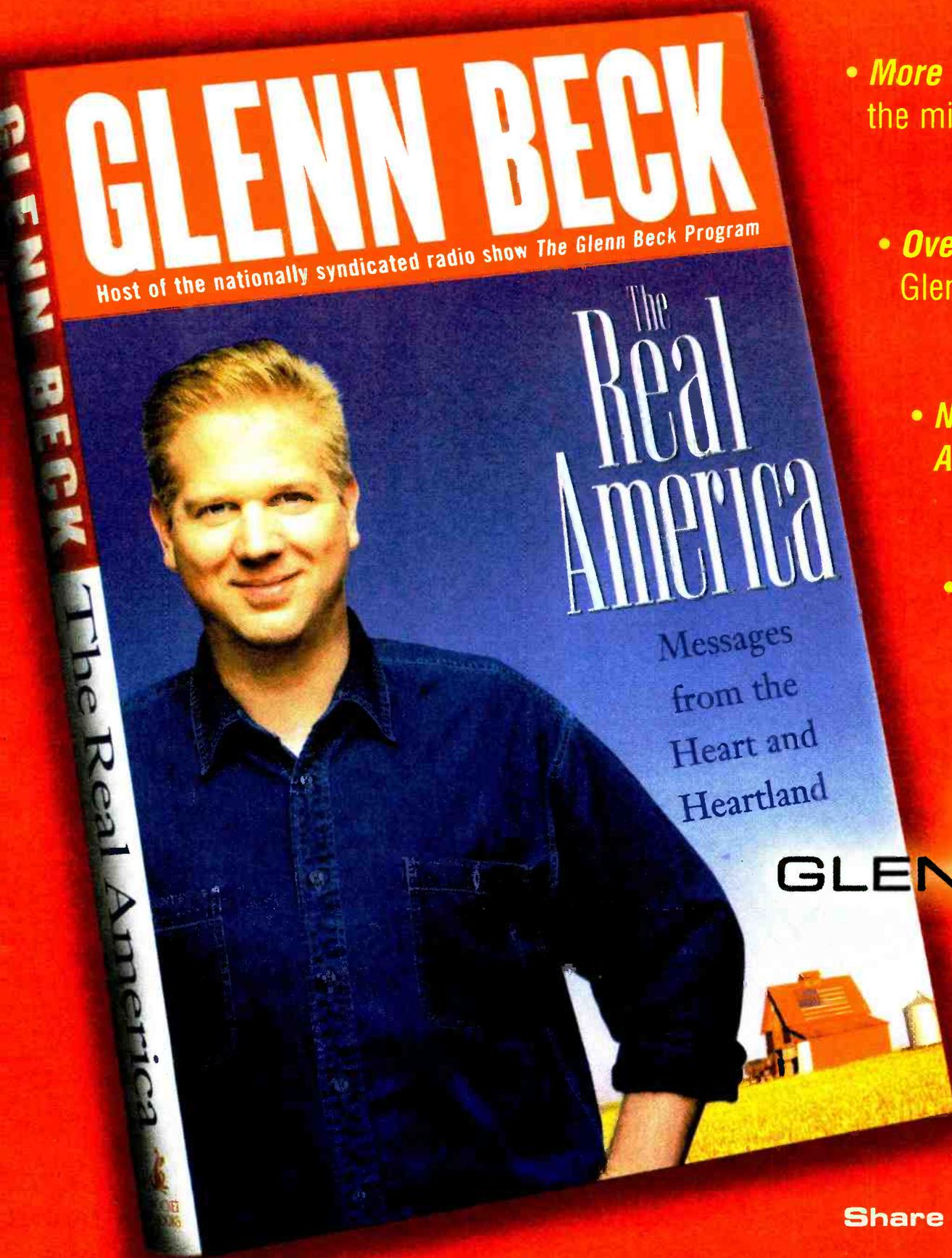
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Ho-Ho-Holy Crap!

It looks like this "all-Christmas" phenomenon has now gone international! Monaco-based English-language AC **Riviera Radio** sent out a dramatic yet grammatically awkward press release breathlessly trumpeting that the station has made a very merry switch: "From Friday the 5th of December until Christmas Day the station will play nothing but Christmas songs. Yes, that is nothing but Christmas songs!" Here's **Paul Kavanagh**, Riviera Radio's Managing Director, with more in a message poorly translated from French into English: "Christmas is here. When you want to feel all Christmassy, then all you have to do is turn on the radio. I have had a secret meeting with Santa. It is especially important you have a listen to the station if you want to avoid getting a piece of coal in you Christmas stocking." We're betting that the French will love this.

U-Haul Update

WZZO/Allentown PD Robin Lee exits after 9 1/2 years. She's been replaced by someone who doesn't need directions to the station: **Rick Strauss**, who was PD of WMGK/Philadelphia until earlier this year. Strauss began his radio career at WZZO back in 1979 — as the station's mascot. He worked his way up to PD before leaving in 1994 to join WYYY/Baltimore as PD, where he stayed for eight years.

Speaking of WMGK, **ST** has learned that former FNX Radio Network/Boston PD **Cruze** will be named PD of Greater Media Classic Rocker **WMGK/Philadelphia**.

Entercom/Kansas City VP/Market Manager **Bob Zuroweste** is stepping down, effective Dec. 17, and is reportedly headed to Advantage Systems, where he'll take a K.C.-based job. **Michael Keck**, VP/GM of Entercom AMs KCSP & KMBZ/Kansas City, will be acting as VP/Market Manager until a replacement is named.

Texas News: It's Just Plain Bigger

Carl Connor, the longtime PD of Radio One Urban AC **KMJQ/Houston**, has left the building. Until a replacement is hired, the company has tapped **Tom Calococci**, PD of sister **KBXX/Houston**, to run back and forth between both stations.

Meanwhile, **ST** asks "What's the deal?" at crosstown Clear

Channel Alternative **KTBS (94.5 The Buzz)**? A huge Thanksgiving housecleaning took out most of the airstaff, including **Steve Robison** and *Morning Buzz* castmates **Jeff McMurray** and **Rex Oates**. Also gone: midday talent **Lisa Kendall** and Asst. PD/MD/pm driver **Eric Schmidt**. PD **Vince Richards** is staying mum about further developments. For now, *The Buzz* is rolling jockless while running sweepers that say, "We're building a better Buzz."



Anything going on I should know about?

Up in Austin, **Scooter B. Stevens** exits after five years at Infinity CHR/Rhythmic **KQBT (The Beat)**. Also exiting is the *Meredith & The Stick* morning show. Former **KXXM/San Antonio** PD **Krash Kelly** is now interim PD and will cover mornings until further notice. New Infinity/Austin VP/Programming **Dusty Hayes** (right) is set to arrive from **KTTB/Minneapolis** on or before Jan. 1.

The Programming Dept.

Gayle "Crash" Poteet, PD/morning guy at Country **KTST/Oklahoma City**, is taking a hiatus from radio to assist in his wife's law practice.

• Just a few weeks shy of his 10th anniversary as PD, **Harry Kozlowski** is leaving Vox Radio Group's CHR/Pop **WJYY** and Classic Rocker **WNHI/Concord, NH**, effective Dec. 31. Kozlowski's not leaving town, though: He becomes Station Manager of his other pet project, **WCNH-LP**, which will sign on in January 2004 as a Classical station serving Concord.

People 'N Places 'N Stuff

Valerie Smaldone, who's been doing middays at **WLTW/New York** since its 1984 flip from Country (remember **WKHK?**), inks a multi-year contract extension. Clear Channel VP/AC Programming **Jim Ryan** says, "There's nothing that could make me happier than Valerie's commitment to **WLTW** for two more years ... well, other than the naked Jell-O jump. I just love the feel of that stuff."



There's always room for Jell-O.

Continued on Page 20

R&R Timeline

1 YEAR AGO

- **Ken O'Keefe** joins Infinity Broadcasting as Exec. VP/Eastern Region; **Brian Ongaro** and **Clancy Woods** appointed Sr. VPs.
- **Jonathan Adelstein** sworn in as the fifth FCC Commissioner.
- **Jack Purcell** joins Audium Records to head the label's promotion department.



Ken O'Keefe

5 YEARS AGO

- **Jaye Albright** named President/Country Division of McVay Media.
- **Jay Beau Jones** named PD of **WRCX/Chicago**.
- **Bob McNeill** named PD of **KYNG/Dallas**.



Jay Beau Jones

10 YEARS AGO

- **Reed Hundt** sworn in as FCC Chairman.
- **MCA/Nashville** revives Decca Records.
- **Ron Urban** named Sr. VP of Sony Music.



Reed Hundt

15 YEARS AGO

- **Richard Palmese** promoted to Exec. VP/GM at **MCA Records**.
- **Steve Goldstein** promoted to Exec. VP for **Saga Communications**.
- **Rich Tedesco** named VP/GM of **WFLN/Philadelphia**.

20 YEARS AGO

- **Diane Sutter** elevated to VP/GM at **WTKN & WWSE/Pittsburgh**.
- Knight Quality Stations elevates **Norman Knight** to Chairman/CEO and **Scott Knight** to President.
- **Allan Wilson** named VP/GM at **WAIT/Chicago**.

25 YEARS AGO

- **Storer Broadcasting** plans to divest itself of its radio division.
- **Jimmy Bowen** appointed VP/GM at **Elektra/Asylum Records**.

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Continued from Page 18



'Relax ... I'll play your damn Zeppelin!'

Meanwhile, over at Clear Channel Classic Rock sister **WAXQ (Q104.3)**, legendary New York air personality **Pat St. John** (WNEW, WPLJ, WCBS-FM, etc.) joins to host the cleverly named *Pat St. John Show*, which can be heard on Saturday mornings from 6-10am.

Programming vet **Carry Ferreri** is back in action. But this time he's at the forefront of a unique industry service designed to put job seekers and employers together. Welcome to www.allairtalent.com, a proactive website created by Ferreri and his partner, air personality/voiceover talent **Trace Clingman**. The site provides a central space where air talent (hence the snappy name) can upload MP3 files of their work for potential employers to listen to while at home in their underwear. "The idea for this came out of sheer laziness," Ferreri admits. "I got tired of wasting tons of postage when I was looking for a job, and tired of lugging home boxes of bad airchecks when I was a PD looking for jocks, so we designed a one-stop shopping site."

To officially introduce Allairtalent.com, the site is currently offering a free trial, allowing you to post your aircheck, resume and photo for anybody to check out. For more info, reach Ferreri at 928-542-9275 or carmelo@allairtalent.com.

Formats You'll Flip Over

Look for Clear Channel's **WJZZ/Pittsburgh** to flip from Rhythmic AC to FM Talk in early January. Market vet **Jim Quinn** and co-host **Rose Somma-Tennent** have been hired away from crosstown Classic Rocker WRRK and are expected to become WJZZ's new morning team. Clear Channel will also syndicate Quinn and Somma-Tennent's wake-up show regionally, and Clear Channel Talker **WWVA-AM/Wheeling, WV** is set to become the first affiliate. WWVA morning man **Jim Harrington** has exited; the *Quinn & Rose* show debuts in January on WWVA. Harrington can be reached at 412-833-4749 or at jim@harringtonproductions.com.

Radio One takes **WRHH/Richmond** from Urban to Gospel as **WPZZ (Praise 99.3)**. The station had been running jockless for the past several months under the supervision of **JD Kunes** from his seat as OM at Radio One/Dayton.

Walk On Art Laboe, Please

There is no higher calling for anyone in our industry than to be honored in a city where it's so damn hot, someone could literally fry an egg on your award. Such is the case with radio legend **Art Laboe**, who was recently honored with his very own star on the nearly world-famous Palm Springs Walk of Stars.



Is it hot, or is it just me?

Why Palm Springs? Early in his career, Laboe set a world record (at the time) with a 120-hour marathon broadcast to benefit Desert Hospital. During that five-day span, he played 1372 records, read 89 newscasts, played 546 commercials, and pounded down 280 cups of coffee.

Quick Hits

WDJX/Louisville PD **Shane Collins** finally found a night guy: It's **Ben Davis**, who arrives from nights at WMGI/Terre Haute, IN. "He's already getting the hang of this place," Collins tells *ST*. "He found the bathroom all by himself and has already learned how to steal Cokes from the soda machine." Davis replaces **Mike "The Wild One" Shannon**, who's now doing afternoons.

Robby Bridges is now official in nights at **WCTK/Providence**. Bridges will continue to run his syndication company BBOR Productions and work part-time for Infinity's WBMX and WODS/Boston.

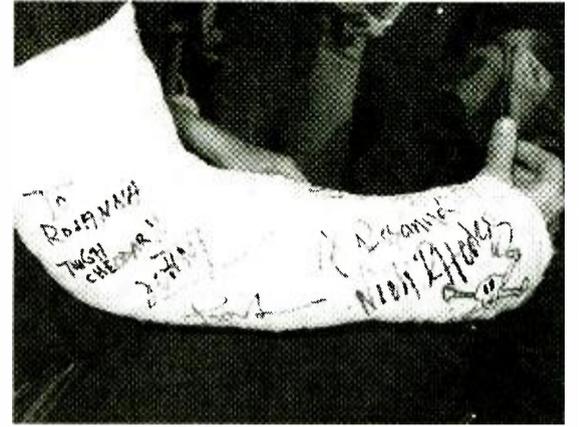
The Hills Are Alive — Again

Fans of *The Sound of Music* will be pleased to find out that the real Von Trapp family has spawned the next generation of singers: The Von Trapp Children. Comprising of the four grandchildren of Werner von Trapp (a.k.a. "Kurt" in the movie), the act includes children ranging in age from 9 to 15 who have been performing across the country to large crowds. They also recorded a Christmas album for Atlanta-based



These are a few of our favorite kids.

ST Shot O' The Week

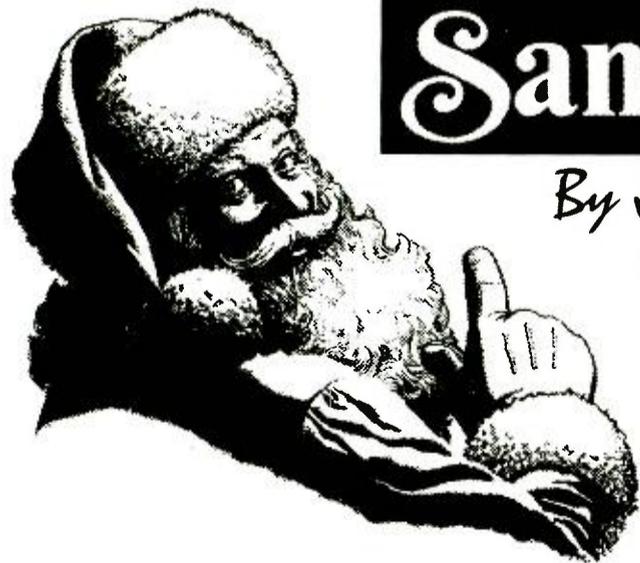


The words, "I'd give my right arm for that" are usually tossed off in casual conversation without a second thought — but not anymore! **KDMX (Mix 102.9)/Dallas** morning hosts **Jeff & Anna** gave away a close encounter with Duran Duran by calling upon the market's biggest Duranie to literally give up her right arm for tickets. Librarian Nancy Ratliff was selected to have her right arm immobilized inside a plaster cast for four days ... but it was worth it: Ratliff was handed front-row tickets and backstage passes to meet Duran Duran, who all signed her cast.

Rattlesby Records, run by former Warner Bros. Sr. VP/Promotion **Barney Kilpatrick**. The kids are appearing on the Grand Ole Opry on Dec. 20, *The Tonight Show With Jay Leno* on Dec. 25 and Minnesota Public Radio's *A Prairie Home Companion* on Dec. 27. To get a copy of the album, set up a phoner or station visit, contact Kilpatrick at 770-518-6434 or **Alan Rommelfanger** at 805-492-0707.

Condolences

Washington radio legend **Eddie Gallaher** died Nov. 26 at age 89. Gallaher arrived at WTOP in 1947 and spent the next 21 years hosting mornings. When WTOP went all-News in 1968, Gallaher segued to mornings at crosstown WASH where he stayed until moving to WWDC in 1982. Gallaher retired in 2000 and was recovering from hip surgery at a DC assisted living facility when he passed away.



Santa Baby

By Joan Javits, Tony Springer & Phil Springer

Recorded by:

- Eartha Kitt
- Madonna
- Rev. Run and the Christmas All Stars and many, many others

With thanks to all the Program Directors and Disk Jockeys who through the years have made **Santa Baby**

one of America's best loved Christmas songs.



Running Hoarse?

Dr. Morton Cooper shares tips on finding your proper voice

Voice suicide. No, it's not the latest karaoke game for your Xbox, nor is it an unsigned act looking to play the side stage at your Christmas concert. "Voice suicide" is a term coined by Los Angeles-based speech pathologist and author Dr. Morton Cooper to describe voice misuse and abuse.

Fortunately, this type of suicide is not fatal. In fact, Cooper uses a deceptively simple technique called Direct Voice Rehabilitation to help patients find their true voices.

Cooper, who has a Ph.D. in speech pathology from UCLA, is perhaps the highest-profile speech pathologist in the nation, with three books to his credit (*Stop Committing Voice Suicide*; *Winning With Your Voice*; *Change Your Voice, Change Your Life*) and a host of articles published in medical journals.

He's been profiled in papers like *USA Today*, the *Los Angeles Times* and the *Wall Street Journal* and in *Us* magazine, and his patients have included actors such as Henry Fonda and Rob Lowe and radio talents like Shadde Stevens.

A former Director/Voice & Speech Pathology, Outpatient Clinic and Clinical Assistant Professor, Head and Neck Surgery Division at UCLA Center for the Health Sciences, Cooper isn't without his detractors. Many of his more conservative colleagues disagree with his tech-

niques and theories, but Cooper seems to have more than enough testimonials to back up his claims.



Dr. Morton Cooper

Suicide Symptoms

When I called Dr. Cooper for some practical advice for radio folk about voice use, he provided me with a hefty stack of articles and books on the subject from which to crib. Of course, I'm not a doctor myself, so don't take my

word over your physician's, but Cooper's articles do provide some interesting information regarding voice use.

First up, Cooper lists several symptoms of voice misuse, among them:

- lack of projection
- a voice that tires during the day
- hoarseness or laryngitis
- a husky sound
- constant coughing or clearing of the throat

Throat clearing, Cooper notes, is the most common symptom of voice misuse. He also makes sure to distinguish between voice misuse and abuse. Voice misuse means using

the wrong voice in pitch (too high or too low), in tone focus (too nasal or too deep throat), in quality (hoarseness, breathiness, nasality), in volume (too loud, too soft), in breath support (too much movement from shoulders or upper chest) and in rate (too fast or too slow). Voice abuse includes excessive shouting, screaming, yelling or loud talking over a period of time.

The basic problem with troubled voices is the wrong focus of the voice, along with incorrect pitch and poor breath support. The problem comes from focusing the voice in the lower throat. Cooper says that the voice should be focused in the "mask" area, around your nose and mouth.

He cites ex-President Bill Clinton as an example of someone who forces his voice from the lower throat. Consequently, the voice box, or larynx, can't handle the pressure. "Imagine trying to squeeze your feet into shoes that are too small," says Cooper. "You may get into the shoes, but you won't walk very far in them."

Another example is Stevie Nicks, a patient of Cooper's. The doctor says that Nicks was singing properly, in the mask area, but was speaking in the lower throat, which was blowing her voice out. Through DVR, Cooper taught Nicks how to talk like she sings.

Finding Focus

So how does one find the correct focus for the voice? Cooper suggests several exercises that can automatically place your voice in the mask area. He says that this allows you to hear and feel your natural voice in seconds.

With your mouth closed, hum the first line of any well-known melody, such as "Happy Birthday." As you hum, note what happens to your voice. Does it lower, or rise? Your voice should move in the direction that is most natural for you. Try humming again. You should feel a buzz around your nose and lips, the mask area. The sound of your humming should gently reverberate — that vibration indicates that your voice is placed correctly.

Another technique Cooper employs is the "Instant Voice Press," which Whoopi Goldberg, playing

Sister Mary Clarence in *Sister Act*, can be seen using on a fellow sister to bring her proper singing voice out. If you have medical problems involving the area of the solar plexus or the abdomen, or if you are pregnant, Cooper advises against this exercise.

The technique is detailed in *Stop Committing Vocal Suicide*. Place one hand on the solar plexus (the center area at the bottom of the breast bone). Relax the stomach so that it moves in and out as you breathe. With lips closed, hum while repeatedly pressing your solar plexus gently with your fingers in a light rhythm.

This gentle jiggling of the solar plexus will cause your "hmmmm" to break up into short bursts of sound, like "hmmm-hmmm-hmmm..." Repeat the exercise. As the sound escapes, you will feel a buzz around your mouth and nose. You are directing your voice into the mask area.

Next, do the exercise with the mouth open, saying, "Ahhhh." Try the exercise again, adding a number as you press: "Hmmm-hmmm-one," "Hmmm-hmmm-two," etc. Finally, carry this sound over to talking, beginning with one word at a time: "Ahh-my-ahh-name-ahh-is-ahh..." Keep the sentence short, and learn to talk on the buzz, which is a resonance around the lips and nose.

Try to achieve that same focus and pitch level without pressing the solar plexus. Raise both hands high above your head and repeat the following words with energy: "right," "no" and "really." Cooper calls these "buzz words," because they help bring your real voice forward.

Breathing from the chest, Cooper says, is like repeatedly lifting a weight made of cartilage, bone and muscles.

Just Breathe, Right

For the yoga-inclined, try bending over from the waist, keeping your legs straight and letting your arms fall toward the floor while your head hangs downward in a relaxed position with your chin on your chest. In this position, maintain a hum. This position, Cooper says, breaks the body tension and the body armor — the habitual, but not natural, use of the voice — allowing the real voice to come forth.

Naturally, breathing is essential to a proper speaking voice. You may have been advised to "speak from the diaphragm," a fancier way of

saying you should breathe from your belly rather than your chest.

To see if you are breathing correctly, lie on the floor on your back. Place one hand on your chest and the other on your stomach. Imagine you are going to sleep. Breathe gently with your mouth slightly open. Your stomach should move; your chest should show little or no movement.

The basic problem with troubled voices is wrong focus of the voice, along with incorrect pitch and poor breath support.

Once you feel you have this correct type of midsection breathing, practice it in a standing position and then in a sitting position. The next step is to talk using midsection breath support.

Breathing from the chest, Cooper says, is like repeatedly lifting a weight made of cartilage, bone and muscles. Breathing from the midsection allows flexibility and control of voice and volume.

Cold Comfort

With Old Man Winter lurking around the corner, runny noses and lozenges are in the forecast for many. Cooper estimates that 15%-20% of voice problems start with the common cold. When illness strikes, take care.

When you become fatigued, Cooper says, it's too easy to baby the voice by letting it do what it wants to do in your weakened condition. It is important to speak "above" a cold by not letting your voice drop into the lower throat area. Pay attention to pitch and focus.

It's also good to avoid excessive amounts of irritants, such as alcohol and tobacco. And while water or tea may help relieve a sore or scratchy throat, they will not overcome recurring hoarseness.

Cooper also mentions that liquid cannot touch the vocal cords because they're protected by three tiers: the epiglottis, the false cords and the true cords. These close off as soon as we swallow liquid or food. If any substance trickled down to the vocal cords, we wouldn't be able to talk; we'd choke, badly.

Finding your natural voice, Cooper says, is not difficult or time-consuming, but learning to use and maintain it requires time and cooperation. For further information about Dr. Cooper and Direct Voice Rehabilitation, visit www.voice-doctor.com or call his office at 310-208-6047. Cooper's books are available in bookstores and online.



HANGIN' WITH HAMILTON Following his recent performance at Los Angeles' House of Blues, Grammy-nominated soul singer Anthony Hamilton had the opportunity to hang out with superstar Janet Jackson and Jermaine Dupri, producer and Sr. VP of Arista Records and head of So So Def Recordings. Avoiding talk about Janet's brother Michael are (l-r) Hamilton, Jackson and Dupri.

THE INDUSTRY'S NO. 1 RETAIL CHART December 5, 2003

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	NO DOUBT	The Singles 1992-2003	<i>Interscope</i>	278,962	—
4	2	JAY-Z	The Black Album	<i>Roc-A-Fella/IDJMG</i>	264,392	-3%
1	3	BRITNEY SPEARS	In The Zone	<i>Jive</i>	250,174	-59%
6	4	VARIOUS	Now That's What I Call...Vol. 14	<i>Columbia</i>	220,457	+24%
7	5	JOSH GROBAN	Closer	<i>143/Reprise</i>	210,977	+19%
9	6	TOBY KEITH	Shock'n Y'all	<i>DreamWorks</i>	203,788	+30%
22	7	KORN	Take A Look In The Mirror	<i>Epic</i>	184,561	+116
23	8	HILARY DUFF	Metamorphosis	<i>Buena Vista/Hollywood</i>	184,180	+125
2	9	G-UNIT	Beg For Mercy	<i>G Unit/Interscope</i>	182,781	-43%
10	10	OUTKAST	Speakerboxxx/The Love Below	<i>Arista</i>	174,700	+29%
3	11	BLINK 182	Blink 182	<i>Geffen</i>	154,020	-52%
—	12	NELLY	Da Derrty Versions-Reinvention	<i>Fo' Reel/Universal</i>	146,581	—
17	13	CLAY AIKEN	Measure Of A Man	<i>RCA</i>	144,369	+56%
—	14	MISSY "MISDEMEANOR" ELLIOTT	This Is Not A Test!	<i>Gold Mind/Elektra/EEG</i>	138,886	—
5	15	BEATLES	Let It Be...Naked	<i>Apple/Capitol</i>	138,727	-48%
11	16	SHERYL CROW	Very Best Of	<i>A&M/Interscope</i>	138,417	+6%
8	17	TUPAC	Tupac Resurrection	<i>Interscope</i>	129,066	-20%
12	18	SARAH MCLACHLAN	Afterglow	<i>Arista</i>	128,022	+3%
16	19	ROD STEWART	Great American Songbook 2	<i>J</i>	115,326	+24%
—	20	PUDDLE OF MUDD	Life On Display	<i>Geffen</i>	108,663	—
—	21	DIXIE CHICKS	Top Of The World: Live	<i>Columbia</i>	101,791	—
24	22	LUDACRIS	Chicken & Beer	<i>Def Jam South/IDJMG</i>	98,431	+35%
32	23	HARRY CONNICK JR.	Harry For The Holidays	<i>Columbia</i>	97,658	+69%
18	24	KID ROCK	Kid Rock	<i>Atlantic</i>	97,227	+5%
15	25	ALAN JACKSON	Greatest Hits Vol.2	<i>Arista</i>	94,199	-2%
—	26	COUNTING CROWS	Films About Ghosts: Best Of...	<i>Geffen</i>	85,707	—
—	27	ENRIQUE IGLESIAS	Seven	<i>Interscope</i>	85,182	—
26	28	CHINGY	Jackpot	<i>DTP/Capitol</i>	82,631	+16%
13	29	MICHAEL JACKSON	Number Ones	<i>Epic</i>	81,283	-30%
—	30	LIL' JON & THE EASTSIDE BOYZ	Part II	<i>TVT</i>	81,200	—
—	31	NELLY FURTADO	Folklore	<i>DreamWorks</i>	79,775	—
29	32	DIDO	Life For Rent	<i>Arista</i>	78,324	+23%
30	33	NICKELBACK	Long Road	<i>Roadrunner/Idjmg</i>	77,565	+27%
31	34	3 DOORS DOWN	Away From The Sun	<i>Republic/Universal</i>	77,098	+27%
—	35	VARIOUS	American Idol: The Great Holiday	<i>RCA</i>	75,170	—
38	36	EVANESCENCE	Fallen	<i>Wind-up</i>	73,100	+42%
—	37	VARIOUS	Now That's What I Call Xmas! 2	<i>EMI</i>	72,194	—
40	38	BEYONCE	Dangerously In Love	<i>Columbia</i>	72,037	+47%
20	39	LINKIN PARK	Live In Texas	<i>Warner Bros.</i>	72,005	-18%
21	40	RED HOT CHILI PEPPERS	Greatest Hits	<i>Warner Bros.</i>	70,017	-18%
—	41	STING	Sacred Love	<i>A&M/Interscope</i>	66,581	—
—	42	P.O.D.	Payable On Death	<i>Atlantic</i>	64,891	—
—	43	SHANIA TWAIN	Up	<i>Mercury/IDJMG</i>	61,664	—
28	44	PINK	Try This!	<i>Arista</i>	61,484	-8%
39	45	THE EAGLES	The Very Best Of	<i>Elektra/WSM</i>	61,126	+22%
35	46	MICHAEL MCDONALD	Motown	<i>Motown</i>	60,205	+14%
37	47	LINKIN PARK	Meteora	<i>Warner Bros.</i>	59,907	+16%
44	48	SOUNDTRACK	Love Actually	<i>J</i>	57,881	+38%
41	49	NORAH JONES	Come Away With Me	<i>Blue Note</i>	56,894	+19%
14	50	DAVE MATTHEWS BAND	Central Park Concert	<i>RCA</i>	54,991	-49%

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ON ALBUMS

No Doubt About It!

Gwen Stefani is full of surprises, but no one expected No Doubt's greatest-hits collection on Interscope to end up No. 1 on the album charts in the middle of the Q4 rush.



No Doubt

But on top of the

heap it is, beating back such formidable challengers as Roc-A-Fella/IDJMG's Jay-Z (No. 2), Jive's Britney Spears (No. 3), Columbia's Now 14 (No. 4) and 143/Reprise's Josh Groban (No. 5).

The rest of the top 10 is rounded out by DreamWorks Nashville's Toby Keith (No. 6), Epic's Korn (No. 7), Buena Vista/Hollywood's Hilary Duff (No. 8), G-Unit/Interscope's G-Unit (No. 9) and Arista's OutKast (No. 10), all logging more than 174,000 in sales.



Missy Elliott

After No Doubt, the highest chart newcomer is Fo' Reel/Universal's Nelly remix album (No. 12). Nelly is followed by GM/Elektra hip-hop diva Missy Elliott (No. 14), Geffen's Puddle Of Mudd (No. 20), Columbia's Dixie Chicks (No. 21), Geffen's Counting Crows best-of (No. 26), Interscope's Enrique Iglesias (No. 27), TVT's Lil Jon & The Eastside Boyz (No. 29), DreamWorks' Nelly Furtado (No. 30), RCA's American Idol holiday album (No. 34) and EMI's *That's What I Call Xmas! 2* (No. 37).

The odd couple of Hilary Duff (23-8, +125% thanks to MTV's multiple showings of *The Making of the Tour* and the *Lizzie McGuire Movie* DVD release) and Korn (22-7, +116%, rebounding after their Friday release resulted in some stock short-

ages) lead the charge with triple-digit sales increases. Other strong upward moves are made by Columbia's Harry Connick Jr. (32-23, +69%), RCA's Clay Aiken (+56%), Columbia's Beyoncé (47%) and Wind-up's Evanescence (+42%).



Hilary Duff

Next week: It's all about J Records chanteuse and Grammy winner Alicia Keys' sophomore effort, *The Diary of...*, which is looking at between 300,000-400,000 in first-week sales.

Something In Common

Believe it or not, Harry Connick Jr. and Liz Phair have something in common. Though their music is fundamentally different, that doesn't mean they can't appear on the same show to promote their latest projects, and both Connick and Phair will be guests on ABC's *The View*. Connick was on the set on Dec. 4, while Phair visits the ladies of *The View* on Dec. 16.



Liz Phair

Connick's schedule has been very busy lately as he promotes his latest CD, *Harry for the Holidays*. He just attended the Christmas Tree Lighting at New York City's Rockefeller Center and dropped by the *Today Show* on Dec. 3, he's set to perform on *Weekend Today* on Dec. 13,

and he'll be bringing holiday cheer to the *Today Show* on Christmas Day. The New Orleans native will also give racing fans a treat when he visits the NASCAR Winston Cup Awards Ceremony. Upcoming shows for Connick focus on markets in the East and Midwest through the end of December.

Meanwhile, Phair is promoting her current self-titled release with an appearance on *Late Night With Conan O'Brien* on Dec. 17, as well



Harry Connick Jr.

as a handful of high-profile gigs. She will participate in the Miracle on State Street concert with Jason Mraz and Barenaked Ladies, taking place in Chicago on Dec. 6, and she'll appear at a radio show in Indianapolis on Dec. 12. On Dec. 15, the *Rolling Stone* Private Concert Series will feature Phair in New York City. Both Connick and Phair have songs Going for Adds next week: Connick introduces "The Christmas Waltz" to Smooth Jazz, while Phair delivers "Extraordinary" to Hot AC.

Though Keith Urban and Jet create completely different styles of music, they do have one very important thing in common: They hail from the Land Down Under, Australia. Singer-guitarist Urban is Going for Adds at Country with "You'll Think of Me," a bitter tale of breaking up from his platinum sophomore solo CD, *Golden Road*. Says Urban about his latest album, "I think a little bit more of my Aussie pub influence has come back into my playing. It has a certain primal rawness to it, and I think I'm starting to let that come out again."



Jet

"When I came here, that's the way I played and it freaked everybody out, so I toned it down radically in order to let people know me slowly. So the last record was more about letting people get to know me a little bit, and this one is hopefully letting more of myself out. It's kind of like the sixth time you meet your girlfriend's parents."

Jet, comprising Chris Cester, Nic Cester, Cam Muncey and Mark Wilson, are having a successful run at many other formats with "Are You Gonna Be My Girl" and hope to bring their success to Triple A next week. The hit is from their debut album, *Get Born*, produced by Dave Sardy (Red Hot Chili Peppers, Marilyn Manson). Jet will be playing at the KROQ/Los Angeles Almost Acoustic Christmas Show on Dec. 14 and at a few other shows before they embark on an international tour. Oh, and there's one more thing that Urban and Jet have in common — though they officially go for adds next week, both "You'll Think of Me" and "Are You Gonna Be My Girl" have achieved New & Active status at their respective formats.

Slipknot fans know exactly what the bands Stone Sour and To My Surprise have in common: Both groups are led by Slipknot members. To My Surprise will follow in Stone Sour's footsteps next week as they present "Get It to Go," the lead single from their just-released self-titled debut album, to Alternative radio. The band is led by percussionist Shawn Crahan (a.k.a. Clown of Slipknot), and also includes Brandon Darner (vocals, guitars) and Steven Robinson (bass, guitars).

MTV's *Extreme Show* is currently airing "In the Mood," another cut off the Rick Rubin-produced *To My Surprise*. For all you hard-core Slipknot fans out there, there's no need to worry about Slipknot coming to the end of their rope. They are currently working on an album to be released next spring.

— Mike Trias

R&R Going For Adds™

Week Of 12/8/03

CHR/POP

- MARY J. BLIGE f/EVE Not Today (*Geffen*)
- ORIGINAL MASTER The Original Master (*Teec*)
- RUBEN STUDDARD Sorry 2004 (*JJ*)

CHR/RHYTHMIC

- BUBBA SPARXXX Back In The Mud (*Beatclub/Interscope*)
- DAVID BANNER Crank It Up (*SRC/Universal*)
- DRAG-ON Bang Bang Boom (*Ruff Ryders/Virgin*)
- KNOC-TURN'AL f/SNOOP DOGG The Way I Am (*L.A. Confidential/Elektra/EEG*)
- MEMPHIS BLEEK f/T.I. and TRICK DADDY Round Here (*Roc-A-Fella/IDJMG*)

URBAN

- DAVID BANNER Crank It Up (*SRC/Universal*)
- DRAG-ON Bang Bang Boom (*Ruff Ryders/Virgin*)
- KNOC-TURN'AL f/SNOOP DOGG The Way I Am (*L.A. Confidential/Elektra/EEG*)
- MEMPHIS BLEEK f/T.I. and TRICK DADDY Round Here (*Roc-A-Fella/IDJMG*)
- T.I. Rubber Band Man (*Grand Hustle/Atlantic*)

URBAN AC

No adds

COUNTRY

- KEITH URBAN You'll Think Of Me (*Capitol*)

AC

- RUBEN STUDDARD Sorry 2004 (*JJ*)

HOT AC

- LIZ PHAIR Extraordinary (*Capitol*)

SMOOTH JAZZ

- HARRY CONNICK JR. The Christmas Waltz (*Columbia*)

ROCK

- A PERFECT CIRCLE The Outsider (*Virgin*)

ACTIVE ROCK

- A PERFECT CIRCLE The Outsider (*Virgin*)

ALTERNATIVE

- DAMONE Frustrated Unnoticed (*RCA*)
- DASHBOARD CONFESSIONAL Rapid Hope Loss (*Vagrant*)
- TO MY SURPRISE Get It To Go (*Roadrunner/IDJMG*)

TRIPLE A

- JET Are You Gonna Be My Girl (*Elektra/EEG*)
- OWSLEY Be With You (*Lakeview*)
- RUSH Resist (*Zoe/Rounder*)
- SAMITE Tunula Eno (*Triloka/Artemis*)

R&R's Going For Adds features the complete list of songs impacting radio for the coming week. Going For Adds is e-mailed each week to participating radio and record executives. For more info, contact Greg Maffei at gmaffei@radioandrecords.com.

Letter

Continued from Page 3

In our market, rates continue to rise, listening continues to fall, and local community connections continue to weaken. Essentially, we are operating as we were 10 years ago, hoping that the present will not fall into our current reality until we all have moved on. It seems that many have forgotten that radio is part entertainment, and if listeners aren't making the connection with a generic, voicetracked music station, which essentially fills the role of a jukebox, they will turn to the Internet, satellite or other channels to receive more of what they want, without the commercials.

KFRC-AM & FM/San Francisco PD Tim Maranville's comment that "satellite is not offering anything unique or so original that it's compelling" may be true. Unfortunately, especially in markets like mine, neither are we in radio. In fact, satellite is or could be more compelling due to its consistent formatting and lack of commercials. We in the business must begin looking at what we do through the eyes of the public, not simply from within our glass houses.

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

Holiday

Continued from Page 1

ceased normal programming in favor of Christmas music. Eight Hot AC stations had flipped, as had one Rhythmic outlet, WQSX/Boston. Major markets with two full-time holiday outlets include New York, Chicago, San Francisco and Philadelphia. Markets with three or more include Atlanta; Milwaukee; Salt Lake City; Norfolk; Allentown; Rochester, NY; Myrtle Beach, SC; Charleston, SC; and Birmingham.

In AC, the top two most-played tracks are the venerable "White Christmas" by Bing Crosby and "The Christmas Song" by Nat King Cole.

Here's a list of R&R reporters programming all holiday/Christmas music:

AC	WMI/Greenville, SC	KGBY/Sacramento
WLEV/Allentown	WSPA/Greenville, SC	KYMX/Sacramento
WLTM/Atlanta	KSSK/Honolulu	KQXT/San Antonio
WBBQ/Augusta, GA	WAHR/Huntsville, AL	KEZK/St. Louis
KKMJ/Austin	WRSR/Huntsville, AL	KSFI/Salt Lake City
KGFM/Bakersfield	KSRC/Kansas City	KBAY/San Jose
KKDJ/Bakersfield	KUDL/Kansas City	KRWM/Seattle
WLIF/Baltimore	KSNE/Las Vegas	KVKI/Shreveport, LA
WMJY/Biloxi, MS	KOST/Los Angeles	KISC/Spokane
WMJJ/Birmingham	WLRQ/Melbourne	KXLY/Spokane
WYSF/Birmingham	WRVR/Memphis	WRVF/Toledo
KXLT/Boise, ID	WLTQ/Milwaukee	WASH/Washington
WEZN/Bridgeport	WMXC/Mobile	KRBB/Wichita
WJYE/Bufalo	WALK/Nassau-Suffolk	WARM/York, PA
WSUY/Charleston, SC	WLMG/New Orleans	Hot AC
WLIT/Chicago	WLTW/New York	WTSS/Bufalo
WDOK/Cleveland	WWDE/Norfolk	WEZF/Burlington, VT
KKLI/Colorado Springs	KLTO/Omaha	WALC/Charleston, SC
WSNY/Columbus, OH	WMBE/Philadelphia	WMEE/Ft. Wayne, IN
KVIL/Dallas	WBEW/Philadelphia	WMXL/Lexington, KY
WLQT/Dayton	KESZ/Phoenix	WMYX/Milwaukee
KOSI/Denver	WWLI/Providence	WSNE/Providence
KLTI/Des Moines	WRSN/Raleigh	KMYI/San Diego
WNIC/Detroit	KRNO/Reno, NV	CHR/Rhythmic
WOOD/Grand Rapids	WTVR/Richmond	WQTX/Boston
WMAG/Greensboro	WRMM/Rochester, NY	

McSweeney

Continued from Page 1

Angeles stations," Stone said. "I am confident that Thomas' track record of success, coupled with our strong programming team in Los Angeles, will result in continued growth for our stations."

McSweeney said, "It is my honor to be named GM of our Los Angeles operation. I am very proud of our team and look forward to continuing to work alongside some of the most talented people in our company, in our market and our industry."

McSweeney joined Univision Radio predecessor Hispanic Broadcasting Corp. in 1994 as a salesperson for WIND & WOJO/Chicago. He was soon promoted to New Business Sales Manager for the Chicago cluster, which also included WLXX, and was later upped to LSM for WOJO. After a stint as VP/GM for PAX-TV property WCPX-TV/Chicago, he returned to HBC as GSM for KLQV & KLVN/San Diego.

WCMS

Continued from Page 3

brand of one of our radio stations. Such is the case now with WCMS-FM."

MAX-FM joins two Saga competitors for a slice of the Rock pie: Active Rock WNOR and Classic Hits WAFX. As a mainstream Rocker, MAX-FM will walk the line between the two. WGH will now be the sole Country FM in the market.

The WCMS call letters and Classic Country format will live on, however, as they displace WFOG-AM's Music of Your Life Adult Standards programming and return to the 1050 kHz signal that WCMS debuted on almost 50 years ago as the "Western Country Music Station" (hence the WCMS calls). WCMS-FM morning personality Joe Hoppel, the Country Music DJ Hall of Famer who joined WCMS-AM in 1955, moves to the new AM for the only live daypart; the AM station will air Jones Radio Networks' Classic Hit Country format after 9am and will use the moniker "Joe Hoppel & WCMS Classic Country."

WCMS-FM morning co-host Jennifer Roberts has segued to a similar role at Oldies sister WWSO, which is changing calls to WFOG-FM. Exiting WCMS-FM are PD/afternoon driver Jack Prater and middayer Karen West.

Feinblatt

Continued from Page 1

Woodward's experience includes stints as GM of Connoisseur Communications' Flint, MI cluster; VP/GM of Granum Communications' Baltimore operations; and VP and division COO at U.S. Radio. He began his career in 1973 in sales positions at Metromedia and Metroplex Communications in Washington, DC.

"Bob is a great find for us," Smyth told R&R. "I've always been impressed by him. He reflects the kind of attitude we have at Greater Media."



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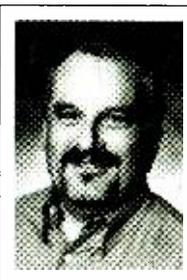
EXECUTIVE ACTION

Binder Becomes Pinnacle Media Research Assoc.

Dan Binder has joined San Diego-based music-research company Pinnacle Media Worldwide as Research Associate. He was most recently PD of WMJC/Nassau-Suffolk and will begin his new job in January 2004.

Binder has spent 15 years in the industry, 10 of them in programming. Prior to his WMJC stint he served as OM/PD at WQBK, WTMM & WXCR/Albany, NY; PD at WENZ/Cleveland; and Asst. PD at WQAL/Cleveland.

"Dan adds tremendous strength to an already sound and stable Team Pinnacle," Pinnacle President/CEO Bob Lawrence noted. "We are simply thrilled to have him join us."



Big Dumb Stuff 2003: The Movie

Thanks to an endless supply of human stupidity, CHR/Pop is once again fun

It's hard to believe, but we recently broke the 100-week publishing barrier for Street Talk Daily, my homemade compendium of industry news, weather, sports and freakish human behavior. Over the past few nights, as 2003 winds to a close, R&R Assoc. Radio Editor Keith Berman and I have spent hours thumbing through the stack of 2003 ST Daily issues in search of some of our favorite bits to share with you. Our co-workers were subjected to the sound of hysterical laughter emanating from my office as we reread and, consequently, relived some of the funniest examples of all-too-human behavior.

For the purposes of this column, the bits had to be confined to the CHR/Pop world. Once we delved into our vast files, a common theme to the funniest bits quickly became evident: nudity, assorted male or female body parts and/or various bathroom issues. But which bits to choose? Diego's seeing-eye llama? The Bubble Wrap Death Roll? The imaginary flying cat?

After much agonizing, we chose the following as a representative sample of what makes ST Daily tick — and we promise more high-quality idiocy in 2004!

Plumbing The Depths

From March 10: WIHT (Hot 99.5)/Washington Morning Mess co-host Mark Kaye stumbled upon a new game that's sweeping the nation — and destroying his plumbing: "Will It Flush?" Kaye claims the idea is based on personal experience (don't ask).

"Find me stuff we can flush down the toilet!" Kaye screamed to the promotion staff. Stunt boy Teapot Tim set himself up in the men's room with a Barbie, a Beanie Baby, a KFC chicken leg, a maxi pad, a C3PO Pez dispenser, a can of Red Bull, a seven-pound salmon and a two-foot kielbasa. "We name an item, and the listeners guess 'Will it flush?'" Kaye says.

The Pez dispenser went down without a fight, Kaye reports. The

other items were too big for the toilet to swallow — until the kielbasa. "Who would have thought that all that sausage would slip down the crapper so casually?" Kaye asks. "The toilet put up a good fight at first — then it gurgled and got stopped up. We plunged it a couple of times, thinking it would be OK.



Diego

"However, we're on the top floor of a six-story building, and apparently our little stunt had a trickledown effect. The toilets in the insurance company on the fifth floor started overflowing, and then the ones at the learning center on the fourth floor. That's when the building manager swung into action and dispatched not one, but a team of plumbers to remove the toilet and snake six stories of piping."

Epilogue: "We were just a couple of dumb kids with a dream — and some Polish sausage," says Kaye.

"So many people have done so much for my boobs. This is their chance to give something back."

Kris Gamble

"We were just a couple of dumb kids with a dream — and some Polish sausage."

Mark Kaye

"But we managed to kill one of the best friends we ever had: our toilet."

When Nature Calls, Don't Answer

May 21: DreamWorks promo ace Mark Kargol was recently in Memphis at the annual Beale Street Music Festival. Late in the evening he returned to his hotel to crash. "My flight wasn't until later that day, so I didn't set my alarm," says Kargol, who fell into a deep slumber until, several hours later, nature called.

"I've done this enough times in my life, and I thought I knew by now which door was which," Kargol continues. He opened what he thought was the bathroom door and stepped through. Can we just say that there is no louder wakeup call in the world than the sound of a hotel door slamming shut and locking behind you?

Kargol was stuck in the hallway — and did we mention he was naked? "It was now 9am, and the hallway wasn't exactly deserted," he says, hands instinctively covering his groin at the memory. "People were checking out and walking by with their luggage. One girl yelled to her friend, 'Hey, come see the naked guy down here!'"

Kargol ran the gantlet until he came to the housekeeping room, where he, uh, poked his head in. "Before I could say a word, the woman started screaming," he says. "She was freaked! She covered her eyes and told me to go wait by my room while she called security. She didn't even offer me a towel."

Anatomically Incorrect?

July 28: WIOQ/Philadelphia stunt boy Diego Ramos really topped himself this time, says Joey B., Exec. Producer of *Chio in the Morning*. "He auditioned for the touring company of *Puppetry of the Penis!*" Joey reports. Is this thing on? You've probably heard of this unique show in which two guys wearing only tennis shoes create what they describe as "genital origami" out of their, uh, privates.

"You really have to see it to believe it!" Joey tells ST Daily. Uh, thanks, but we'll take your word for it. "Diego goes to the open casting call and shows them his 'talent,'" says Joey. "Let's just say he won't be giving up his day job anytime soon!"

Auditioning for a show that's known for such intricate penile designs as "The Hamburger," "The Loch Ness Monster," "The Wrist Watch" and "The Boomerang," Diego apparently came up a little, er, short. Says Joey, "One of the judges said, and I quote, 'All Diego can make is an acorn!'"

Kiss And Tell

Aug. 15: Queer Eye for the Blind Guy was the clever name for this bit performed at the expense of Paul The Crash Test Intern at WRVW/Nashville. PD Rich Davis attempts to explain: "Morning hosts Woody & Jim brought in two girls and a guy, blindfolded Paul and had each one kiss him on the lips." Paul was then called upon to engage whatever (allegedly) dormant "gaydar" he had and ascertain which of the three kisses came from the dude.

"After the first kiss, he said he couldn't tell," Davis reports. "He did say that the second person was definitely a girl and that the third kiss definitely came from a guy." However, when Paul took off the blindfold, he discovered that Woody & Jim had secretly replaced the two girls with guys. Paul's reaction? "He claimed he was going to be sick and headed for the bathroom, followed by contestant No. 2," says Davis.

"One girl yelled to her friend, 'Hey, come see the naked guy down here!'"

Mark Kargol

Author's embellishment: At last report, the happy couple were winging their way to the fabulous Atlantis resort in the Bahamas for a fun-filled weekend. They promised to call when they land.

When Listeners Attack

Sept. 2: "One of our listeners put Bobby Brown in jail!" says WWWQ (Q100)/Atlanta morning guy Bert Weiss. Apparently, the usually law-abiding Mr. Brown had an outstanding warrant in nearby Alpharetta, GA for violating parole, which the listen-

er knew about from listening to *The Bert Show*.

"She saw Whitney and Bobby in a restaurant and asked for an autograph, but they were rude to her, so she decided to call the cops on Bobby," Weiss tells ST Daily. "She told us she probably wouldn't have done anything if they were nicer, but they were assholes about it, so she called anyway!"

Half A Rack

Oct. 10: After Kris Gamble of *The Hot Morning Mess* on WIHT/Washington announced dramatically that her left breast implant had sprung a leak, listeners were urged to immediately seek higher ground. (*Sorry, we couldn't resist — Ed.*) Her genial co-host, Mark Kaye, picks up the story: "After close examination — wink, wink — it was confirmed that Kris had indeed lost one of her best friends. Now, not only is our show half-assed, it's half-breasted."



Kris Gamble and Mark Kaye

Gamble soon went under the knife, having both implants removed. "It's very sad," PD Jeff Wyatt tells ST Daily. "It does, however, explain why she's been walking around in circles for the past week or so."

Immediately sensing some cheap promotional gain to be had from Gamble's loss, her now-dormant fun bags will be mounted, autographed and auctioned off, with all proceeds benefiting the Susan G. Komen Breast Cancer Foundation. Gamble is philosophical about the whole thing. "So many people have done so much for my boobs," she says. "This is their chance to give something back to the community."

Gratuitous Titillation

Oct. 27: Our interest was severely piqued when we heard that WKST/Pittsburgh was jumping headlong into the Erotic Exotic Ball concept already being used with great success in other markets. We immediately contacted new WKST PD Mark Anderson for all the gory details. Here now, his corporately mandated response:

"Thank you for your interest in WKST-FM. In compliance with policy, I have nothing to say about anything at this time. You may, however, wish to seek a quote from one of the transvestite performers about the penis ice-sculpture shot dispenser that is planned for the event. Please contact me if there is anything I can help you with at any time. Warmest regards, Mark Anderson, WKST Program Director."

Thanks to everyone, in every format, who has helped make *Street Talk Daily* the most popular thing of its kind, ever.



December 5, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	OUTKAST Hey Ya! (Arista)	8794	+761	735013	12	125/0
1	2	3 DOORS DOWN Here Without You (Republic/Universal)	8131	+25	643065	18	122/0
4	3	BABY BASH Suga Suga (Universal)	7116	+240	527386	15	114/3
3	4	BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	6800	-772	475433	16	124/0
5	5	TRAPT Headstrong (Warner Bros.)	5593	-327	441722	20	115/0
8	6	STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	5188	+183	379539	19	122/0
7	7	SANTANA f/ALEX BAND Why Don't You & I (Arista)	5091	-177	401925	24	122/0
11	8	NO DOUBT It's My Life (Interscope)	5072	+635	419800	7	127/0
10	9	SIMPLE PLAN Perfect (Lava)	4853	+378	411308	12	119/4
6	10	FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	4669	-964	283504	14	125/0
16	11	NICKELBACK Someday (Roadrunner/IDJMG)	4634	+740	332687	11	122/2
9	12	MAROON 5 Harder To Breathe (Dctone/J)	4339	-269	392429	24	122/0
13	13	LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	4262	-1	308535	17	103/0
15	14	LIZ PHAIR Why Can't I? (Capitol)	4116	+209	286759	18	119/0
14	15	NELLY f/P. DIDDY & MURPHY LEE Shakè Ya Tailfeather (Bad Boy/Universal)	3875	-265	272776	25	117/0
18	16	CHRISTINA AGUILERA The Voice Within (RCA)	3804	+314	276408	5	126/0
17	17	MATCHBOX TWENTY Bright Lights (Atlantic)	3793	+46	247552	15	103/0
19	18	CLAY AIKEN Invisible (RCA)	3671	+383	248847	8	113/0
21	19	CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	3638	+411	208315	6	102/4
23	20	LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	3595	+532	281808	8	104/2
12	21	BRITNEY SPEARS f/MADONNA Me Against The Music (Jive)	3490	-926	258623	8	128/0
22	22	MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	3428	+201	269918	9	111/0
24	23	STAIN'D So Far Away (Flip/Elektra/EEG)	2909	+132	186977	15	100/3
31	24	OUTKAST The Way You Move (Arista)	2362	+675	203836	4	105/15
25	25	FEFE DOBSON Take Me Away (Island/IDJMG)	2351	+65	123851	12	105/0
28	26	JESSICA SIMPSON With You (Columbia)	2208	+361	160300	4	109/5
29	27	ENRIQUE IGLESIAS Addicted (Interscope)	1941	+158	125463	6	104/3
41	28	KELIS Milkshake (Star Trak/Arista)	1890	+834	231602	2	86/25
33	29	DIDO White Flag (Arista)	1885	+373	135463	9	67/4
32	30	FUEL Falls On Me (Epic)	1791	+242	65287	8	95/3
26	31	BUBBA SPARXXX Deliverance (Beatclub/Interscope)	1717	-504	76934	14	88/0
30	32	NELLY FURTADO Powerless (Say What You Want) (DreamWorks)	1524	-242	71908	8	95/0
37	33	EAMON F**k It (I Don't Want You Back) (Jive)	1452	+171	91936	6	70/5
42	34	LINKIN PARK Numb (Warner Bros.)	1231	+193	68671	3	85/15
34	35	HILARY DUFF So Yesterday (Buena Vista/Hollywood)	1215	-254	120528	19	107/0
Debut	36	PINK God Is A DJ (Arista)	1193	+522	62311	1	78/12
36	37	50 CENT P.I.M.P. (Shady/Aftermath/Interscope)	1161	-123	74524	20	97/0
38	38	MYA My Love Is Like...Whoa (A&M/Interscope)	1126	-121	70438	18	104/0
Debut	39	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	1060	+288	53643	1	68/13
44	40	BEYONCE' Me, Myself And I (Columbia)	1033	+193	75343	2	71/8
45	41	KELLY CLARKSON The Trouble With Love Is (RCA)	1021	+192	50640	2	84/8
39	42	KELLY CLARKSON Low (RCA)	1020	-203	111577	17	89/0
Debut	43	JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	986	+250	49040	1	72/9
40	44	JOHN MAYER Bigger Than My Body (Aware/Columbia)	969	-158	59496	15	84/0
47	45	GOOD CHARLOTTE Hold On (Epic)	941	+137	44360	2	75/4
46	46	WILLA FORD f/LADY MAY A Toast To Men (Lava)	844	+25	36800	3	56/4
Debut	47	KILEY DEAN Who Will I Run To? (Beatclub/Interscope)	832	+109	33738	1	61/10
49	48	YOUNGBLOODZ f/LIL' JON Damn! (Arista)	825	+28	51998	5	25/0
35	49	BLACK EYED PEAS Shut Up (A&M/Interscope)	819	-469	60300	10	81/0
Debut	50	DASHBOARD CONFESSIONAL Hands Down (Vagrant)	818	+115	27349	1	62/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
ALICIA KEYS You Don't Know My Name (J)	47
JC CHASEZ Some Girls (Dance With Women) (Jive)	30
KELIS Milkshake (Star Trak/Arista)	25
OUTKAST The Way You Move (Arista)	15
LINKIN PARK Numb (Warner Bros.)	15
JAGGED EDGE Walked Outta Heaven (Columbia)	14
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	13
PINK God Is A DJ (Arista)	12
KILEY DEAN Who Will I Run To? (Beatclub/Interscope)	10
JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	9

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KELIS Milkshake (Star Trak/Arista)	+834
OUTKAST Hey Ya! (Arista)	+761
NICKELBACK Someday (Roadrunner/IDJMG)	+740
OUTKAST The Way You Move (Arista)	+675
NO DOUBT It's My Life (Interscope)	+635
LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	+532
PINK God Is A DJ (Arista)	+522
CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	+411
CLAY AIKEN Invisible (RCA)	+383
SIMPLE PLAN Perfect (Lava)	+378

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	3026
CHRISTINA AGUILERA f/LIL' KIM Can't Hold Us Down (RCA)	2819
FABOLOUS f/TAMIA Into You (Desert Storm/Elektra/EEG)	1969
BEYONCE' f/JAY-Z Crazy In Love (Columbia)	1914
50 CENT In Oa Club (Shady/Aftermath/Interscope)	1908
JUSTIN TIMBERLAKE Rock Your Body (Jive)	1646
EVANESCENCE Bring Me To Life (Wind-up)	1599
MATCHBOX TWENTY Unwell (Atlantic)	1477
R. KELLY Ignition (Jive)	1411
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	1408
CHINGY Right Thurr (DTP/Capitol)	1334
KELLY CLARKSON Miss Independent (RCA)	1246
SEAN PAUL Get Busy (VP/Atlantic)	1125
3 DOORS DOWN When I'm Gone (Republic/Universal)	952
UNCLE KRACKER f/DOBBIE GRAY Orifit Away (Lava)	922
JUSTIN TIMBERLAKE Senorita (Jive)	890
LUMIDEE Never Leave You - Uh Ooh, Uh Ooh! (Universal)	880
EMINEM Lose Yourself (Shady/Interscope)	782
MICHELLE BRANCH Are You Happy Now? (Maverick/Warner Bros.)	779
SIMPLE PLAN Addicted (Lava)	685
LIL' KIM f/50 CENT Magic Stick (Queen Bee/Atlantic)	672
ASHANTI Rock Wit U (Awww Baby) (Murder Inc./IDJMG)	657
NELLY Hot In Herre (Fo' Reel/Universal)	642
CHRISTINA AGUILERA Fighter (RCA)	602
DJ SAMMY & YANOU Heaven (Robbins)	590

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CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

TOTAL % FAMILIARITY

TOTAL % BURN

DEMOGRAPHICS

REGIONS

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
BUBBA SPARXXX Deliverance (Beatclub/Interscope)	3.89	3.85	—	—	92.0	13.7	3.95	3.89	3.83	3.99	3.99	3.64	3.93
BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	3.86	3.90	3.92	3.96	98.6	28.3	3.81	3.95	3.80	4.07	3.78	3.75	3.82
BABY BASH Suga Suga (Universal)	3.85	3.85	3.89	3.93	90.9	16.6	3.98	3.83	3.73	3.86	3.94	3.68	3.91
OUTKAST Hey Ya! (Arista)	3.82	3.82	3.73	3.72	94.6	15.7	3.92	3.93	3.61	3.89	3.79	3.67	3.93
CHRISTINA AGUILERA f/LIL' KIM Can't Hold Us Down (RCA)	3.81	3.77	3.88	4.04	96.3	23.7	3.80	3.74	3.88	3.88	3.75	3.83	3.77
BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	3.78	3.79	3.88	3.92	98.0	32.9	3.85	3.80	3.67	3.80	3.78	3.66	3.86
LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	3.78	3.80	3.83	3.85	95.1	24.9	3.91	3.71	3.71	3.78	3.87	3.61	3.85
3 DOORS DOWN Here Without You (Republic/Universal)	3.78	3.85	3.83	3.88	90.0	22.0	3.75	3.92	3.67	3.88	3.73	3.88	3.64
FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	3.77	3.78	3.78	3.80	91.4	24.0	3.80	3.71	3.79	3.81	3.84	3.86	3.54
NELLY f/P. DIDDY & MURPHY LEE Shake Ya... (Bad Boy/Universal)	3.76	3.79	3.87	3.91	97.4	28.6	3.79	3.71	3.79	3.80	3.83	3.56	3.88
LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	3.74	3.77	3.82	3.83	98.0	24.0	3.86	3.58	3.79	3.80	3.73	3.66	3.79
STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	3.72	3.84	3.89	3.90	90.9	19.4	3.80	3.69	3.67	3.75	3.68	3.83	3.62
CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	3.72	—	—	—	93.7	26.0	3.81	3.69	3.66	3.76	3.60	3.60	3.95
SANTANA f/ALEX BAND Why Don't You & I (Arista)	3.71	3.66	3.74	3.87	93.1	26.0	3.57	3.69	3.86	3.62	3.69	3.73	3.80
SIMPLE PLAN Perfect (Lava)	3.70	3.67	3.73	3.81	87.7	19.4	3.62	3.79	3.67	3.93	3.59	3.55	3.72
TRAPT Headstrong (Warner Bros.)	3.70	3.68	3.69	3.73	93.1	24.3	3.82	3.69	3.59	3.65	3.82	3.74	3.60
CLAY AIKEN Invisible (RCA)	3.70	—	—	—	86.3	17.7	3.61	3.77	3.70	3.70	3.81	3.63	3.63
STAIN'D So Far Away (Flip/Elektra/EEG)	3.69	3.72	3.69	3.82	90.6	22.0	3.77	3.63	3.66	3.65	3.77	3.65	3.69
CHRISTINA AGUILERA The Voice Within (RCA)	3.68	3.68	—	—	87.7	16.3	3.74	3.58	3.73	3.75	3.73	3.66	3.59
NICKELBACK Someday (Roadrunner/IDJMG)	3.66	3.64	3.58	3.53	87.1	20.0	3.55	3.82	3.60	3.79	3.71	3.67	3.47
MATCHBOX TWENTY Bright Lights (Atlantic)	3.62	3.67	3.80	3.93	85.7	19.7	3.60	3.59	3.67	3.63	3.86	3.54	3.44
MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	3.59	3.53	3.51	3.50	90.3	18.3	3.43	3.59	3.74	3.68	3.58	3.42	3.69
MAROON 5 Harder To Breathe (Octone/J)	3.55	3.60	3.70	3.82	90.0	25.7	3.58	3.46	3.59	3.54	3.56	3.59	3.49
LIZ PHAIR Why Can't I? (Capitol)	3.55	3.59	3.72	3.87	91.4	28.9	3.61	3.55	3.50	3.52	3.61	3.54	3.55
NO DOUBT It's My Life (Interscope)	3.50	3.54	3.55	—	88.0	15.7	3.52	3.42	3.56	3.63	3.47	3.49	3.41
BRITNEY SPEARS f/MADONNA Me Against The Music (Jive)	3.47	3.47	3.48	—	88.3	22.6	3.42	3.50	3.47	3.54	3.50	3.46	3.35

CalloUT AMERICA®
HOT SCORES

By ANTHONY ACAMPORA

We have a new No. 1 as "Deliverance" by **Bubba Sparxxx** (Beatclub/Interscope) moves into the top spot on **Callout America** this week. The song ranks second with teens, fourth 18-24 and third 25-34.

Baby Bash continues his climb up the CHR/Pop chart — and up **Callout America** — as he rises to No. 3 with "Suga Suga" (Universal). It ranks first with teens, fifth with women 18-24 and a solid ninth 25-34.

OutKast score a No. 1 song this week with "Hey Ya!" (Arista), and they move up to No. 4 on **Callout America**. The track ranks third with teens and second 18-24.

This week's strongest debut comes from **Chingy**, whose "Holidae In" (DTP/Capitol) is No. 13 overall and No. 8 with teens.

Other songs scoring strong demo results: "Headstrong" by **Trapt** (Warner Bros.) ranks seventh with teens; "Stand Up" by **Ludacris** (Def Jam South/IDJMG) ranks No. 5 with teens and women 25-34; "Why Don't You & I" by **Santana f/Alex Band** is second 25-34; and **Christina Aguilera** is already top 10 with women 25-34 on "The Voice Within" (RCA).

Check out **Callout America** on the web at www.bullsi.com. This week's password: *interscope*.

Total sample size is 350 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the total percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they were tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) tracks represent songs that have yet to chart top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who respond favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, Nassau-Suffolk, New York, Philadelphia, Pittsburgh, Providence, Rochester, Washington, DC. **SOUTH:** Atlanta, Austin, Charlotte, Dallas, Houston, Miami, Nashville, San Antonio, Tampa. **MIDWEST:** Chicago, Cincinnati, Cleveland, Columbus, Detroit, Indianapolis, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST:** Denver, Fresno, Los Angeles, Portland, Sacramento, Salt Lake City, San Diego, Seattle, Spokane, Tucson.

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December 5, 2003

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	3 DOORS DOWN Here Without You (Republic/Universal)	2880	-39	65748	19	50/0
4	2	OUTKAST Hey Ya! (Arista)	2781	+265	65313	9	48/0
2	3	BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	2578	-124	58823	15	47/0
6	4	BABY BASH Suga Suga (Universal)	2337	+196	55741	13	41/0
5	5	TRAPT Headstrong (Warner Bros.)	2335	+3	50146	23	47/0
3	6	FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	2314	-211	50331	13	46/0
8	7	NO DOUBT It's My Life (Interscope)	2181	+212	52531	7	50/0
10	8	STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	1974	+118	45231	19	46/0
9	9	MATCHBOX TWENTY Bright Lights (Atlantic)	1836	-29	41107	16	44/0
7	10	SANTANA f/ALEX BAND Why Don't You & I (Arista)	1821	-316	40839	24	41/0
12	11	NICKELBACK Someday (Roadrunner/IDJMG)	1754	+138	40226	12	48/0
15	12	SIMPLE PLAN Perfect (Lava)	1700	+241	38075	10	47/2
14	13	MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	1617	+82	36242	10	48/0
11	14	MAROON 5 Harder To Breathe (Octone/J)	1616	-178	33830	22	40/0
18	15	CHRISTINA AGUILERA The Voice Within (RCA)	1601	+231	37922	5	48/0
16	16	LIZ PHAIR Why Can't I? (Capitol)	1568	+116	38574	18	43/0
21	17	CLAY AIKEN Invisible (RCA)	1234	+157	28979	6	43/0
17	18	NELLY f/P. DIDDY & MURPHY LEE Shake Ya Tailfeather (Bad Boy/Universal)	1201	-226	25966	23	37/0
13	19	BRITNEY SPEARS f/MADONNA Me Against The Music (Jive)	1186	-405	27173	8	33/0
19	20	LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	1066	-85	24057	11	37/0
26	21	CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	984	+198	22369	6	39/0
22	22	STAIN'D So Far Away (Flip/Elektra/EEG)	947	+25	22587	16	33/0
24	23	FEFE DOBSON Take Me Away (Island/IDJMG)	913	+101	21522	13	35/1
30	24	DIDO White Flag (Arista)	786	+202	17882	11	36/4
27	25	ENRIQUE IGLESIAS Addicted (Interscope)	784	+59	16864	7	44/2
28	26	LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	783	+59	17768	6	39/1
23	27	NELLY FURTADO Powerless (Say What You Want) (DreamWorks)	706	-205	14865	8	35/1
31	28	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	694	+132	15411	8	37/0
34	29	OUTKAST The Way You Move (Arista)	682	+248	16242	3	38/10
25	30	BUBBA SPARXXX Deliverance (Beatclub/Interscope)	621	-190	12429	14	30/0
40	31	JESSICA SIMPSON With You (Columbia)	599	+243	14446	3	32/7
33	32	KK All The Pieces (Independent)	493	+23	8451	14	14/1
29	33	JOHN MAYER Bigger Than My Body (Aware/Columbia)	476	-115	8873	16	16/0
39	34	LINKIN PARK Numb (Warner Bros.)	426	+51	9151	4	32/6
44	35	KELLY CLARKSON The Trouble With Love Is (RCA)	425	+143	9766	2	26/4
Debut	36	PINK God Is A DJ (Arista)	390	+172	9021	1	27/5
38	37	KILEY DEAN Who Will I Run To? (Beatclub/Interscope)	385	+7	9898	9	30/2
37	38	DASHBOARD CONFESSIONAL Hands Down (Vagrant)	382	-22	8077	5	35/2
Debut	39	KELIS Milkshake (Star Trak/Arista)	380	+226	9842	1	33/20
50	40	EAMON F**k It (I Don't Want You Back) (Jive)	377	+158	8096	2	19/3
47	41	FUEL Falls On Me (Epic)	353	+106	8643	3	24/6
42	42	JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	347	+33	8050	3	27/3
43	43	LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)	322	+36	6087	3	23/0
Debut	44	BEYONCE' Me, Myself And I (Columbia)	311	+104	6473	1	18/3
46	45	EVANESCENCE My Immortal (Wind-up)	311	+45	7072	2	18/1
32	46	BLACK EYED PEAS Shut Up (A&M/Interscope)	308	-208	5988	11	14/0
36	47	MYA My Love Is Like...Whoa (A&M/Interscope)	290	-129	6888	18	14/0
Debut	48	JASON MRAZ You And I Both (Elektra/EEG)	230	+11	5773	1	15/1
45	49	50 CENT P.I.M.P. (Shady/Aftermath/Interscope)	213	-59	4757	18	12/0
Debut	50	WILLA FORD f/LADY MAY A Toast To Men (Lava)	207	+17	5898	1	13/0

50 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 11/23 - Saturday 11/29.

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Most Added®

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ARTIST TITLE LABEL(S)	ADDS
KELIS Milkshake (Star Trak/Arista)	20
OUTKAST The Way You Move (Arista)	10
JESSICA SIMPSON With You (Columbia)	7
ALICIA KEYS You Don't Know My Name (J)	7
JC CHASEZ Some Girls (Dance With Women) (Jive)	7
LINKIN PARK Numb (Warner Bros.)	6
FUEL Falls On Me (Epic)	6
PINK God Is A DJ (Arista)	5
SMASH MOUTH Hang On (Interscope)	5
DIDO White Flag (Arista)	4
KELLY CLARKSON The Trouble With Love Is (RCA)	4
M. LEE f/J. DUPRI Wat Da Hook Gon Be (Fo' Reel/Universal)	4
BLINK-182 Feeling This (Geffen)	4
JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	3
EAMON F**k It (I Don't Want You Back) (Jive)	3
BEYONCE' Me, Myself And I (Columbia)	3
GOOD CHARLOTTE Hold On (Epic)	3
JAGGED EDGE Walked Outta Heaven (Columbia)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OUTKAST Hey Ya! (Arista)	+265
OUTKAST The Way You Move (Arista)	+248
JESSICA SIMPSON With You (Columbia)	+243
SIMPLE PLAN Perfect (Lava)	+241
CHRISTINA AGUILERA The Voice Within (RCA)	+231
KELIS Milkshake (Star Trak/Arista)	+226
NO DOUBT It's My Life (Interscope)	+212
DIDO White Flag (Arista)	+202
CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	+198
BABY BASH Suga Suga (Universal)	+196
PINK God Is A DJ (Arista)	+172
EAMON F**k It (I Don't Want You Back) (Jive)	+158
CLAY AIKEN Invisible (RCA)	+157
KELLY CLARKSON The Trouble With Love Is (RCA)	+143
SMASH MOUTH Hang On (Interscope)	+142
NICKELBACK Someday (Roadrunner/IDJMG)	+138
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	+132
STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	+118
LIZ PHAIR Why Can't I? (Capitol)	+116
FUEL Falls On Me (Epic)	+106
BEYONCE' Me, Myself And I (Columbia)	+104
FEFE DOBSON Take Me Away (Island/IDJMG)	+101
MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	+82
ENRIQUE IGLESIAS Addicted (Interscope)	+59
LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	+59
LINKIN PARK Numb (Warner Bros.)	+51
P.O.D. Will You (Atlantic)	+50
BLINK-182 Feeling This (Geffen)	+50
EVANESCENCE My Immortal (Wind-up)	+45
ASHANTI Rain On Me (Murder Inc./IDJMG)	+44



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America's Best Testing CHR/Pop Songs 12 + For The Week Ending 12/5/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Women 12-17	Women 18-24	Women 25-34
3 DOORS DOWN Here Without You (Republic/Universal)	4.19	4.16	94%	27%	4.22	4.14	4.21
MAROON 5 Harder To Breathe (Octone/J)	4.08	4.12	92%	28%	4.07	3.98	4.23
SANTANA f/ALEX BAND Why Don't You & I (Arista)	4.01	4.09	92%	30%	3.99	3.93	4.12
NICKELBACK Someday (Roadrunner/IDJMG)	3.98	3.98	83%	18%	4.21	3.94	3.97
MATCHBOX TWENTY Bright Lights (Atlantic)	3.95	4.07	79%	15%	3.78	4.02	4.07
OUTKAST Hey Ya! (Arista)	3.94	3.83	94%	27%	4.06	3.75	3.78
MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	3.92	3.84	89%	20%	4.11	3.99	3.62
TRAPT Headstrong (Warner Bros.)	3.91	3.99	88%	28%	4.07	3.84	3.77
FEFE DOBSON Take Me Away (Island/IDJMG)	3.91	3.85	64%	10%	3.95	3.96	3.84
STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	3.89	3.97	91%	28%	3.90	3.97	3.62
SIMPLE PLAN Perfect (Lava)	3.89	4.01	88%	26%	4.19	3.87	3.64
CHRISTINA AGUILERA The Voice Within (RCA)	3.89	4.03	84%	15%	4.20	4.09	3.84
NO DOUBT It's My Life (Interscope)	3.85	3.84	86%	16%	3.89	3.59	3.94
BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	3.78	3.61	98%	56%	3.71	3.70	3.84
LIZ PHAIR Why Can't I? (Capitol)	3.78	3.77	89%	27%	3.95	3.83	3.70
CHRISTINA AGUILERA f/LIL' KIM Can't Hold Us Down (RCA)	3.77	3.79	95%	43%	3.80	3.88	4.11
STAIN'D So Far Away (Flip/Elektra/EEG)	3.75	3.80	74%	21%	3.82	3.85	3.70
NELLY f/P. DIDDY & MURPHY LEE Shake Ya Tailfeather (Bad Boy/Universal)	3.69	3.71	98%	50%	3.81	3.56	3.91
FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	3.69	3.85	97%	40%	4.19	3.41	3.30
CLAY AIKEN Invisible (RCA)	3.68	3.70	87%	23%	3.85	3.72	3.47
BABY BASH Suga Suga (Universal)	3.66	3.57	86%	31%	3.83	3.70	3.72
BLACK EYED PEAS Shut Up (A&M/Interscope)	3.66	—	69%	16%	3.78	3.68	3.49
BEYONCE f/SEAN PAUL Baby Boy (Columbia)	3.64	3.72	98%	55%	3.68	3.62	3.68
LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	3.62	3.46	85%	27%	3.80	3.56	3.93
BRITNEY SPEARS f/MADONNA Me Against The Music (Jive)	3.59	3.56	94%	29%	3.79	3.64	3.32
LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	3.56	3.47	85%	35%	3.87	3.58	3.45
HILARY DUFF So Yesterday (Buena Vista/Hollywood)	3.48	3.38	96%	42%	3.30	3.60	3.77
BUBBA SPARXXX Deliverance (Beatclub/Interscope)	3.43	3.38	66%	23%	3.36	3.44	3.60
FABOLOUS f/TAMIA Into You (Desert Storm/Elektra/EEG)	3.41	3.43	82%	39%	3.36	3.44	3.59
CHINGY f/SNOOP DOGG & LUDACRIS Holiday In (DTP/Capitol)	3.23	3.29	85%	34%	3.66	3.10	3.32

Total sample size is 415 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

New & Active

YOUNG GUNZ Can't Stop, Won't Stop (Def Jam/IDJMG)
Total Plays: 743, Total Stations: 25, Adds: 3

EVANESCENCE My Immortal (Wind-up)
Total Plays: 707, Total Stations: 49, Adds: 7

LILLIX Tomorrow (Maverick/Reprise)
Total Plays: 682, Total Stations: 49, Adds: 2

JASON MRAZ You And I Both (Elektra/EEG)
Total Plays: 674, Total Stations: 65, Adds: 6

NICK LACHEY This I Swear (Universal)
Total Plays: 610, Total Stations: 41, Adds: 0

LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)
Total Plays: 568, Total Stations: 36, Adds: 4

MURPHY LEE... Wat Da Hook Gon Be (Fo' Reel/Universal)
Total Plays: 555, Total Stations: 35, Adds: 5

SARAH MCLACHLAN Fallen (Arista)
Total Plays: 451, Total Stations: 31, Adds: 2

BARNAKED LADIES Another Postcard (Chimps) (Reprise)
Total Plays: 392, Total Stations: 19, Adds: 1

JC CHASEZ Some Girls (Dance With Women) (Jive)
Total Plays: 302, Total Stations: 46, Adds: 30

Songs ranked by total plays



MONTEL MEETS Q100 TV talk show host Montel Williams dropped by WWWQ (Q100)/Atlanta's morning mayhem known as The Bert Show to chat with the fine Q100 folks. Seen here are (l-r) Bert Show producer Jeff Dauler, co-host Melissa Carter and host Bert Weiss; Williams; and Bert Show co-host Jenn Hobby.

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WITH A CAPITAL 'Q' THAT RHYMES WITH 'U' And that stands for "Quad" — Cities, that is. Somehow, WHTS/Quad Cities, IA-IL PD Tony Waitekus (l) evaded security long enough to scam this exclusive backstage photo with John Mayer before a recent concert. Seconds later, Waitekus was wrestled to the ground by Mayer's beefy security team.

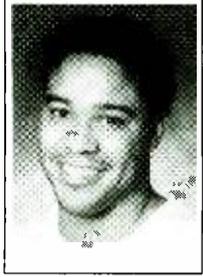


LOUNGIN' AND COUCHIN' MTV couple and media darlings Jessica Simpson and Nick Lachey came to KCHZ (Z95.7)/Kansas City to do a show for some listeners and decided to hold court on the station couch. Pausing for a Kodak moment are (l-r) Z95.7 nighttimer Twiggy; Lachey; Simpson; and Z95.7 PD "Just Plain" Dave Johnson, morning co-host Shorty and afternoon driver Cabana Boy.

Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Burlington, VT; Daytona Beach, FL) with their respective PDs, MDs, and program adds.

* Monitored Reporters
179 Total Reporters
129 Total Monitored
50 Total Indicator
Did Not Report, Playlist Frozen (1): WMGB/Macon, GA



Putting Together The Perfect Airstaff

Programmers give their dream lineups

OK, I know there is no such a thing as a perfect lineup of jocks, and even if there was, you'd still have to deal with egos, opinionated remarks and offended listeners and advertisers, not to mention the outrageous demands jocks sometimes make.

Finding a great jock and then putting that jock in the right daypart in order to complement the sound of the station can be a very difficult task. But what if you had the opportunity to choose anyone — a legendary jock from the past, the hottest current radio talent or even a celebrity from another medium — to hold down a daypart at your station? It would definitely make for some interesting radio.

In that spirit, this week I asked some of my friends at radio: Given the chance to pick the perfect airstaff, who would you choose and why? Here is what they had to say.

Chris Tyler

MD, WJMN/Boston

Mornings: 50 Cent, Ashton Kutcher and the guys from *Jackass* doing stunts
Middays: J. Lo and Ben Affleck
Afternoons: Eminem and Jenna Jameson

Nights: Busta Rhymes and WQHT/New York's Funkmaster Flex

I picked 50 because he's the hottest act in the format and doesn't hold back at all. Ashton Kutcher's in there because women love him and he's a nut. The guys from *Jackass* need no explanation.

I choose J. Lo and Ben for middays to keep it female-friendly. Every woman I know is infatuated with this relationship. Plus, Ben is from Boston, so it would have a local feel. Em and Jenna in afternoons would bring back the craziness where the morning show left off. We all know Em would be so crazy that people would have to listen, and Jenna ... well, Jenna is more for me. Plus, only a porn star could complement Marshall.

Busta and Flex would kick the party atmosphere into high gear doing nights. If you've ever seen Busta live, you know he can work a mike. And Flex would work the turntables.

Rene Roberts

PD, KHTN/Merced, CA

Mornings: KPWR/Los Angeles' Big Boy with Arnold Schwarzenegger
Middays: Kathy Griffin
Afternoons: Nick Lachey and Jessica Simpson
Nights: Michael Jackson

You can't go wrong with Big Boy in the morning. He is the shit! Arnold is a real funny guy too. I could see them going jogging together after the show and working out for show prep. Kathy Griffin would take middays to another level. She could relate to all of those stay-at-home moms and office listeners like never before. Nick and Jessica are the hottest MTV couple at the moment. Who better to serve our hip-hop audience than Jessica Simpson? She thinks Dr. Dre is really a doctor!

"I chose a morning show of 50 Cent and Ja Rule. However, it definitely needs to be censored. Maybe this station can be in Canada or something."

Murph Dawg

And who better for nights than Michael Jackson? He could play all of his hits, read bedtime stories, sing lullabies, give kids advice, do remotes at high schools, raise money for charity, etc. Maybe R. Kelly could stop by.

Murph Dawg

MD, WHZT/Greenville, SC

Mornings: 50 Cent and Ja Rule (with a seven-second delay, of course, and a metal detector as they enter the studio). Jenna Jameson would do traffic, and the stunt guy would be Bam Margera from MTV's *Viva le Bam*.

Middays: The cast of *Sex and the City*

Afternoons: Opie & Anthony
Nights: Ludacris

I chose a morning show of 50 Cent and Ja Rule because of the tension between the two of them. I think it

would be great radio if the two of them got together on the air. However, it definitely needs to be censored. Maybe this station can be in Canada or something.

Jenna Jameson would be a great traffic reporter. People driving to work would rather hear her than turning to an AM station to listen to traffic, right? Bam Margera would have to be the stunt guy. The stuff he does to his family and friends is so outrageous that I can only imagine how it would sound on the radio.

For middays I would like to get someone who can relate to females. What better crew than the ladies of *Sex and the City*? That is every female's favorite show. Opie & Anthony holding down afternoons would be a ratings boost. They were the best duo I have ever heard. I understand more males would be listening; however, we would hope to keep the females from our middays.

As for nights, I chose Ludacris because he is one of the hottest people out there right now and because he used to do nights. Maybe he can even bring some celebrities with him on the show. I would like to be able to hotline Ludacris and ask him why he did what he just did.

Mark Medina

PD, KZZP/Phoenix

Mornings: KYLD/San Francisco's *The Doghouse*

Middays: WQHT/New York's Angie Martinez

Afternoons: KPWR/Los Angeles' *Big Boy's Neighborhood*

Nights: Andre 3000 and Ludacris with KKRZ/Portland, OR's CK

The Doghouse and *Big Boy* are the absolute best at what they do. That's why I would put them in mornings and afternoons, respectively. Angie Martinez has a hot vibe and knows all the artists. The night show would be sick with those guys on it. CK is a star. Put him with some crazy-ass twisted rappers, and it's on!

Karen Wild

MD, KUBE/Seattle

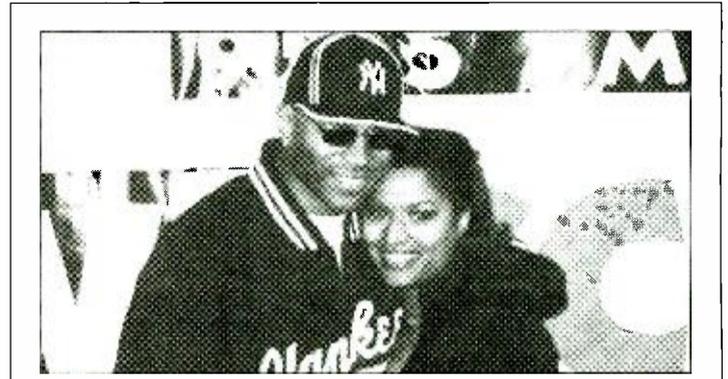
Mornings: Andre 3000, Big Boi and Jessica Simpson

Middays: Beyoncé

Afternoons: Conan O'Brien

Nights: Gary Payton and his cousin, Trevor

For mornings I went with OutKast and Jessica Simpson for a few reasons.



LL COOL J STARTS ALL-FEMALE RIOT IN DC Actually, he didn't, but he did drive the women crazy during a recent autograph signing for WPGC/Washington as the station hosted its *For Sisters Only* show. The show featured performances from the likes of Ginuwine, Marques Houston, KEM, Musiq and Joe. Pictured backstage during the show is LL with WPGC Music Director Sarah O'Connor.

First, is there anything larger than OutKast right now? They span so many formats, and that makes for a huge audience base. Second, and this is along the same lines, the highest-rated show on MTV is *Newlyweds*. Everyone is talking about it. That is why I'd have Jessica on the show. Third, what could be more eclectic and more hilarious than Jessica Simpson and OutKast?

For middays I went with Beyoncé because I feel that a midday jock should be someone you want to be your best friend. Beyoncé is huge in the pop-culture world, but at the same time she makes you feel like she is the girl next door — straight-up good people.

As for afternoons, if you ask me, there is no one funnier than this man: Conan! Afternoons are the time you

"I threw in Jessica Simpson for the dumbness factor. Hilarity would ensue."

Lucas

need comic relief. Most people are wrapping up their workday or stuck in traffic raging, and Conan would be there to make them smile. Plus, can you imagine him back-selling a hip-hop song?

For my night show I went with Gary Payton and his cousin, Trevor. This is a choice made from experience. While Gary played for the Seattle Sonics he did an on-air shift for us with Trevor. It was completely unpredictable and hilarious. There was an endless stream of celebrities stopping by, from athletes to music stars. Gary is not lacking in the personality department, as you know from the court, and his cousin, trust me on this one, makes a great sidekick. Hey, maybe he could even get Kobe and Shaq to do an exclusive sit-down on his show.

R Dub

PD, KZZP/Tucson

Mornings: *The Richard Pryor Morning Zoo*, with traffic reports by George Lopez

Middays: Missy Elliott

Afternoons: *The Biggie & 2Pac Show*

Nights: 50 Cent

There aren't two funnier people than Richard Pryor and George Lopez. Plus, with Pryor I could finally convince my GM to get one of those on-air tape-delay machines for all of the bad words that would fly. Missy Elliott would tear it up on the air and, hopefully, have an innovative airshift just like her music. That might backfire when she starts to play songs backward and weird stuff like that. Holla! There wouldn't be a bigger show than *The Biggie & 2Pac Show!*

50 Cent is the hottest thing right now. I'm sure his night show would be hot. His boys from G Unit could take the station van out on the street and give away movie passes. Also, if I were to have a 10pm-2am show, it would be *Slow Jams* with R Dub. Couldn't resist giving the show a free plug! There are 21 stations on it. Also, if I were to have overnights, it would be Emmanuel Lewis and Gary Coleman. What can I say? Let's give these guys a second chance.

Lucas

Asst. PD/MD, WWKL/Harrisburg

Mornings: Chris Rock, Wanda Sykes and news with Jessica Simpson

Middays: 2Pac

Afternoons: Eminem

Nights: R. Kelly and Michael Jackson

Chris Rock and Wanda Sykes are hysterical. They would be laugh-out-loud funny and keep the morning show blazin' hot all morning long. I threw in Jessica Simpson for the dumbness factor. Hilarity would ensue. Pac was a poetic genius and would bring the right vibe to middays. He was knowledgeable and would be a great bridge from mornings to afternoons.

Eminem is very opinionated, but I see his style as more satirical and less focused on doing bits. I would see his show as music-intensive, with just the right amount of humor thrown in. At night I had to go with the two guys who would definitely score with the 12+ demo (emphasis on 12-17, if you know where I am going with that). I would have R. Kelly hang for a slow jams feature at 10pm. Regardless of everything else, he is the king of slow grooves.

CHR/RHYTHMIC TOP 50

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	5531	-274	634332	16	82/0
2	2	CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	5161	-236	538515	15	84/0
4	3	OUTKAST The Way You Move (Arista)	4680	+21	436946	14	76/1
3	4	YOUNGBLOODZ f/LIL' JON Damn! (Arista)	4565	-221	551905	21	80/0
8	5	KELIS Milkshake (Star Trak/Arista)	4556	+598	555078	10	79/1
5	6	OUTKAST Hey Ya! (Arista)	4460	+426	441724	9	55/3
6	7	LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	3728	-304	410906	31	77/0
10	8	MURPHY LEE f/JERMAINE DUPRI Wat Da Hook Gon Be (Fo' Reel/Universal)	3678	+199	354001	15	72/0
11	9	G UNIT Stunt 101 (Interscope)	3558	+220	428693	7	83/0
12	10	JAGGED EDGE Walked Outta Heaven (Columbia)	3380	+115	322156	12	73/2
7	11	BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	3279	-657	417800	18	85/0
13	12	JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	3222	+260	335913	5	85/1
9	13	BABY BASH Suga Suga (Universal)	3217	-266	388792	26	60/0
14	14	2PAC f/NOTORIOUS B.I.G. Runnin' (Dying To Live) (Amaru/Interscope)	3003	+150	340355	9	74/0
15	15	R. KELLY Step In The Name Of Love (Jive)	2518	+75	334712	11	74/0
17	16	CHINGY Right Thurr (DTP/Capitol)	2104	+62	297981	32	78/0
24	17	NICK CANNON Gigolo (Jive)	1943	+423	144249	6	71/4
22	18	WESTSIDE CONNECTION Gangsta Nations (Hoo Bangin'/Capitol)	1819	+148	181480	7	61/3
18	19	YOUNG GUNZ Can't Stop, Won't Stop (Def Jam/IDJMG)	1814	-47	176962	24	75/0
21	20	MYA Fallen (A&M/Interscope)	1782	+100	133727	6	71/1
16	21	ASHANTI Rain On Me (Murder Inc./IDJMG)	1735	-548	151954	16	64/0
20	22	JA RULE Clap Back (Murder Inc./IDJMG)	1536	-236	117763	7	63/0
30	23	YING YANG TWINS f/LIL' JON & THE EASTSIDE BOYZ Salt Shaker (TVT)	1466	+355	157510	4	58/8
27	24	BABY BASH Shorty Doowop (Universal)	1437	+279	111818	5	45/5
25	25	BOW WOW f/JAGGED EDGE My Baby (Columbia)	1434	+63	118692	6	64/5
29	26	BEYONCE' Me, Myself And I (Columbia)	1398	+248	137053	5	54/3
26	27	CASSIDY f/R. KELLY Hotel (J)	1312	+114	90386	7	55/0
34	28	ALICIA KEYS You Don't Know My Name (J)	1152	+214	200699	3	59/10
23	29	MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)	1071	-540	136371	9	77/0
35	30	TOO SHORT f/LIL' JON Shake That Monkey (Short/Jive)	1060	+127	128132	8	20/1
31	31	YING YANG TWINS Naggin' (TVT)	1055	-54	119923	12	25/0
46	32	TWISTA f/KANYE WEST & JAMIE FOXX Slow Jamz (Atlantic)	1041	+449	113499	2	56/11
38	33	RYAN DUARTE You (Universal)	944	+78	103618	3	49/1
37	34	AVANT Read Your Mind (Geffen)	931	+55	86634	5	38/3
40	35	OBIE TRICE The Set Up (Shady/Aftermath/Interscope)	895	+135	80057	2	58/1
42	36	MARQUES HOUSTON Pop That Booty (T.U.G./EEG)	859	+154	67019	2	50/5
36	37	213 Fly (Geffen)	806	-74	81997	14	13/0
32	38	112 f/LUDACRIS Hot & Wet (Def Soul/IDJMG)	789	-285	91577	10	57/0
39	39	WAYNE WONDER Perfect Proposal (VP/Atlantic)	786	-10	78485	4	38/2
48	40	KANYE WEST Through The Wire (Roc-A-Fella/IDJMG)	780	+210	80632	2	39/5
28	41	WYCLEF JEAN f/MISSY ELLIOTT Party To Damascus (J)	776	-378	85988	10	58/0
43	42	WARREN G Let's Go (It's A Movement) (MSC)	705	+76	24101	3	42/2
Debut	43	MARY J. BLIGE f/EVE Not Today (Geffen)	656	+343	95463	1	51/8
50	44	EAMON F**k It (I Don't Want You Back) (Jive)	634	+92	38218	3	14/0
Debut	45	TRILLVILLE Neva Eva (Warner Bros.)	574	+80	38979	1	22/1
44	46	GEMINI f/NB RIDAZ Crazy For You (Catalyst)	550	-71	51731	17	9/0
Debut	47	TLC f/LIL' JON Come Get Some (Arista)	540	+155	27799	1	38/1
45	48	SEAN PAUL I'm Still In Love With You (VP/Atlantic)	514	-88	52248	4	37/0
-	49	LOON f/MARIO WINANS Down For Me (Bad Boy/Universal)	502	+28	83756	6	30/0
47	50	BIG TYMERS This Is How We Do (Cash Money/Universal)	496	-76	41075	12	25/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
RUBEN STUDDARD Sorry 2004 (J)	27
JIN Learn Chinese (Ruff Ryders/Virgin)	13
TWISTA f/KANYE WEST & JAMIE FOXX Slow Jamz (Atlantic)	11
JAHEIM f/JADAKISS Diamond In The Ruff (Divine Mill/Warner Bros.)	11
PETEY PABLO Freek-A-Leek (Jive)	11
ALICIA KEYS You Don't Know My Name (J)	10
B2K f/FABOLOUS Bada Boom (Epic)	9
YING YANG TWINS... Salt Shaker (TVT)	8
MARY J. BLIGE f/EVE Not Today (Geffen)	8
BRAVEHEARTS f/LIL' JON Quick To Back Down (Columbia)	8

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KELIS Milkshake (Star Trak/Arista)	+598
TWISTA f/KANYE WEST & JAMIE FOXX Slow Jamz (Atlantic)	+449
OUTKAST Hey Ya! (Arista)	+426
NICK CANNON Gigolo (Jive)	+423
YING YANG TWINS... Salt Shaker (TVT)	+355
MARY J. BLIGE f/EVE Not Today (Geffen)	+343
B2K f/FABOLOUS Bada Boom (Epic)	+283
BABY BASH Shorty Doowop (Universal)	+279
JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	+260
BEYONCE' Me, Myself And I (Columbia)	+248

New & Active

M. HOUSTON f/J. BUDDEN & P. PIPER Clubbin' (T.U.G./EEG)	Total Plays: 478, Total Stations: 17, Adds: 0
B2K f/FABOLOUS Bada Boom (Epic)	Total Plays: 471, Total Stations: 36, Adds: 9
MUSIQ Forthenight (Def Soul/IDJMG)	Total Plays: 377, Total Stations: 17, Adds: 0
TIMBALAND... Indian Flute (BlackGround)	Total Plays: 369, Total Stations: 16, Adds: 0
KNOC-TURN'AL... The Way I Am (L.A. Confidential/Elektra/EEG)	Total Plays: 326, Total Stations: 21, Adds: 2
BRAVEHEARTS f/LIL' JON Quick To Back Down (Columbia)	Total Plays: 295, Total Stations: 17, Adds: 8
JUVENILE In My Life (Cash Money/Universal)	Total Plays: 271, Total Stations: 19, Adds: 6
CEE-LO I'll Be Around (LaFace/Arista)	Total Plays: 195, Total Stations: 16, Adds: 4
BIG TYMERS f/R. KELLY Gangsta Girl (Cash Money/Universal)	Total Plays: 186, Total Stations: 22, Adds: 7
LIL SCRAPPY Head Bussa (Reprise)	Total Plays: 174, Total Stations: 12, Adds: 3

Songs ranked by total plays

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

88 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/23-11/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

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December 5, 2003

RANK ARTIST TITLE LABEL

- 1 LUDACRIS Stand Up (Def Jam South/IDJMG)
- 2 KELIS Milkshake (Star Trak/Arista)
- 3 YOUNGBLOODZ f/LIL' JON Damn! (Arista)
- 4 LIL' JON & EASTSIDE BOYZ Get Low (TVT)
- 5 CHINGY f/SNOOP DOGG & LUDCARIS Holidae In (DTP/Capitol)
- 6 JAY-Z Change Clothes (Roc-A-Fella/IDJMG)
- 7 G-UNIT Stunt 101 (Interscope)
- 8 OUTKAST The Way You Move (Arista)
- 9 BEYONCE' f/SEAN PAUL Baby Boy (Columbia)
- 10 MURPHY LEE f/J. DUPRI Wat Da Hook Gon' Be (Fo' Reel/Universal)
- 11 OUTKAST Hey Ya (Arista)
- 12 YING YANG TWINS Salt Shaker (TVT)
- 13 R. KELLY Step In The Name Of Love (Jive)
- 14 YOUNG GUNZ Can't Stop, Won't Stop (Def Jam/IDJMG)
- 15 2PAC f/NOTORIOUS B.I.G. Runnin' (Death Row/Interscope)
- 16 BABY BASH Suga Suga (Universal)
- 17 WESTSIDE CONNECTION Gangsta Nation (Capitol)
- 18 CHINGY Right Thurr (Priority/Capitol)
- 19 MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)
- 20 TOO SHORT f/LIL' JON Shake That Monkey (Short/Jive)
- 21 JA RULE Clap Back (Murder Inc./IDJMG)
- 22 YING YANG TWINS Naggin' (TVT)
- 23 MYA Fallen (A&M/Interscope)
- 24 CASSIDY f/R. KELLY Hotel (J)
- 25 WYCLEF JEAN Party To Demascus (J)
- 26 LOON f/MARIO WINANS Down For Me (Bad Boy/Universal)
- 27 OBIE TRICE The Set Up (Interscope)
- 28 NICK CANNON Gigolo (Jive)
- 29 MARY J. BLIGE f/EVE Not Today (Geffen)
- 30 112 f/LUDACRIS Hot & Wet (Def Soul/IDJMG)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/30-12/6/03. ©2003, R&R, Inc.



PHAT MIX SIX

- OBIE TRICE f/NATE DOGG The Set Up (Shady/Aftermath/Interscope)
- BRAVEHEARTS f/LIL JON Quick To Back Down (IllWill/Columbia)
- JAY-Z Dirt Off Your Shoulders (Roc-A-Fella/IDJMG)
- WESTSIDE CONNECTION Gangsta Nations (Hoo Bangin/Capitol)
- KNOX-TURN'AL FEATURING SNOOP DOGG The Way I Am (LA Confidential/Elektra)
- KANYE WEST Through The Wire (Roc-A-Fella/IDJMG)



This Week's Hottest Music Picks

JoJo Collins MD, KDGS/Wichita

Twista featuring Kanye West & Jamie Foxx "Slow Jamz" (Atlantic): Went home to Chicago, and the song is blowin' up!

Alicia Keys' "You Don't Know My Name" (J): Very old-skool sound. I like that.

Fisher PD, WHZT/Greenville, SC

Nick Cannon's "Gigolo" (Jive): Very tight track!

Britney Spears featuring Ying Yang Twins' "(I Got That) Boom Boom" (Jive): Loving this.

Picazzo Asst. PD/MD, KISV/Bakersfield

Mary J. Blige featuring Eve's "Not Today" (Geffen): Bangin' track.

Busta Rhymes, Chingy, Fat Joe & Nick Cannon's "Shorty (Put It on the Floor)" (Hollywood): This song is ridiculous sick! You can't help but bounce.

R. Kelly's "Step in the Name of Love" (Jive): The man is on almost every track out right now, but this one's too smooth to ignore.

Tommy Del Rio PD, KSEQ/Fresno

B2K featuring Fabolous' "Bada Boom" (Epic): I'm feelin' this one from the boys. Hot cut!

TLC featuring Lil Jon's "Come Get Some" (Arista): It's blowin' up in the clubs! How can you go wrong with tha crunk?

Twista featuring Kanye West & Jamie

Foxx "Slow Jamz": This one took a minute to sink in, but now I get it.

Marques Houston's "Pop That Booty" (T.U.G./EEG): I'm really diggin' this track. This may be the single that helps him blow up in 2004.

Chino MD, KZZP/Tucson

Jay Z's "Dirt Off Your Shoulder" (Roc-A-Fella/IDJMG): Tested this record along with "Change Clothes," and "Dirt" tested through the roof. Reminiscent of "Can I Get A..."; ladies love it in the club.

Alicia Keys' "You Don't Know My Name" One word: *winner*.

Wayne Wonder's "Perfect Proposal" (VP/Atlantic): One listen and we put this in, no-brainer. Three weeks straight No.1 phones.

Eric Sean PD, KWWV/San Luis Obispo, CA

Jay-Z featuring Pharrell's "Change Clothes" (Roc-A-Fella/IDJMG): This is every woman's favorite new duo. Now guys have a way to say, "Get the hell out" in the morning nicely.

Kelis' "Milkshake" (Star Trak/Arista): The ladies' 2003 anthem. I know what flavor I like! Is yours better than hers?

Murph Dawg MD, WHZT/Greenville, SC

Jay-Z's "Dirt Off Your Shoulders" and "99 Problems" What more can I say? The whole album is bananas! Timbo brings the heat.

Youngbloodz's "Lean Low" (Arista): This is like the next "Get Low."

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December 5, 2003



America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 12/5/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
OUTKAST The Way You Move (Arista)	4.19	4.09	88%	16%	4.11	4.01	4.49
OUTKAST Hey Ya! (Arista)	4.09	4.01	96%	22%	4.19	3.95	4.21
LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	4.09	3.98	94%	22%	4.17	3.95	4.16
BABY BASH Suga Suga (Universal)	4.00	3.94	82%	20%	4.31	3.64	3.90
50 CENT If I Can't (Shady/Aftermath/Interscope)	3.94	3.88	77%	17%	4.12	3.81	3.85
2PAC f/NOTORIOUS B.I.G. Runtin' (Dying To Live) (Amaru/Interscope)	3.94	3.88	68%	13%	4.02	4.08	3.71
LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	3.93	4.05	95%	38%	4.25	3.57	3.92
JAGGED EDGE Walked Outta Heaven (Columbia)	3.92	3.83	69%	13%	3.93	3.87	3.97
NELLY f/P. DIDDY & MURPHY LEE Shake Ya Tailfeather (Bad Boy/Universal)	3.90	3.85	99%	51%	4.03	3.62	3.91
MYA Fallen (A&M/Interscope)	3.87	3.81	64%	9%	3.90	3.87	3.81
CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	3.85	3.89	92%	29%	4.27	3.55	3.68
BEYONCE f/SEAN PAUL Baby Boy (Columbia)	3.84	4.00	99%	54%	3.89	3.66	3.82
MURPHY LEE f/JERMAINE DUPRI Wat Da Hook Gon Be (Fo' Reel/Universal)	3.83	3.61	74%	17%	4.17	3.69	3.56
BOW WOW f/JAGGED EDGE My Baby (Columbia)	3.78	3.64	55%	11%	4.25	3.62	3.40
CHINGY Right Thurr (DTP/Capitol)	3.75	3.76	97%	51%	3.91	3.50	3.76
YOUNGBLOODZ f/LIL' JON Damn! (Arista)	3.75	3.69	78%	28%	4.03	3.55	3.57
NELLY Iz U (Fo' Reel/Universal)	3.75	3.72	56%	8%	4.32	3.38	3.49
WYCLEF JEAN f/MISSY ELLIOTT Party To Damascus (J)	3.74	3.68	59%	9%	3.99	3.70	3.58
KELIS Milkshake (Star Trak/Arista)	3.70	3.52	80%	24%	4.04	3.60	3.57
MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)	3.69	3.54	80%	18%	3.71	3.62	3.82
WESTSIDE CONNECTION Gangsta Nations (Hoo Bangin'/Capitol)	3.69	-	41%	8%	3.98	3.52	3.51
112 f/LUDACRIS Hot & Wet (Def Soul/IDJMG)	3.68	3.63	55%	11%	3.78	3.67	3.64
G UNIT Stunt 101 (Interscope)	3.66	3.63	70%	16%	3.84	3.51	3.45
ASHANTI Rain On Me (Murder Inc./IDJMG)	3.63	3.75	89%	32%	3.61	3.57	3.67
YOUNG GUNZ Can't Stop, Won't Stop (Def Jam/IDJMG)	3.61	3.58	83%	27%	3.93	3.24	3.49
JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	3.61	3.55	62%	12%	3.54	3.66	3.71
213 Fly (Geffen)	3.61	3.74	42%	9%	3.74	3.62	3.37
R. KELLY Step In The Name Of Love (Jive)	3.60	3.45	74%	26%	3.49	3.43	3.85
JA RULE Clap Back (Murder Inc./IDJMG)	3.54	3.27	63%	15%	3.80	3.24	3.48
NICK CANNON Gigolo (Jive)	3.41	-	60%	16%	3.83	2.97	3.35

Total sample size is 362 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

HEAD RUSH

ARTIST: Carl Thomas
LABEL: Bad Boy/Universal

By MIKE TRIAS/Assistant Editor



R&B crooner Carl Thomas not only credits such legends as Sting, Roberta Flack, James Taylor and a long list of old-school soul legends as influential in his lifelong pursuit of music, he also attributes his musical success to church, school and avoiding gangs. A Chicago native, Thomas was one of many in the community who had natural talent, but he believes the difference that brought him to where he is today was staying away from the negative things in life.

As an adult, Thomas relocated to New York and became a regular on the open-mike club circuit, where he was discovered by P. Diddy. After signing to Bad Boy in 1997, he released his major label debut, *Emotional*, and broke big, thanks to the CD's lead single, "I Wish." Since then, things have calmed down a bit, but as we enter 2004, Thomas is ready to heat it up once again.

Produced by Mario Winans, the first single, "She Is," takes us back to the late '80s and early '90s in more ways than one — it revisits the track of Surface's "Happy" and features the rhyming skills of none other than rap pioneer LL Cool J. With the addition of Thomas' smooth-as-silk vocals, "She Is" serves as a good representation of what we can expect from his upcoming album, *Rebound*.

The CD, scheduled for release on Feb. 10, 2004, features production by Winans, P. Diddy, Keith Andes, Just Blaze, Stevie J., Mike City and Thomas himself. When Valentine's Day comes around and you need some grooves to make the night last till the early morning, look no further than *Rebound* to keep things hot.

Reporters

KKSS/Albuquerque, NM* PD: Steve Martinez APD: Dana Cortez 13 MASTER P 2 PETEY PABLO MILANO TWISTA (KANYE WEST & JAMIE FOXX) LIL' SCRAPPY	WVWZ/Charleston, SC* PD: Cliff Fitcher APD/MG: Kelly Mac 47 T.I. 11 MARQUES HOUSTON 5 TEODRA MOSES (JADAKISS) CARL THOMAS RAEKWON RUBEN STUDDARD JAH'EM (JADAKISS)	WRTT/Fl. Myers, FL* PD: Brian Wolcott DM: Steve Amari PD: Ron "Jonama" Shepard APD/MG: Omar "The Big O" No Adds	WVH/Indianapolis, IN* PD: Todd Ambrose MD: Don "DJ Waka One" Williams 17 T.I. 11 MARQUES HOUSTON 16 TEODRA MOSES (JADAKISS) BIG TYMERS (R. KELLY)	WPYM/Miami, FL* PD: David Israel DM: Phil Michaels No Adds	WPH/Philadelphia, PA* PD: John Gitter MD: Raphael "Ruff" George 29 JAH'EM (JADAKISS) 15 OUTKAST 3 RUBEN STUDDARD 1 BRAVEHEARTS (LIL' JON)	KBST/San Antonio, TX* PD: J.O. Gonzalez APD/MG: Romeo 27 PETEY PABLO 6 TWISTA (KANYE WEST & JAMIE FOXX) 1 RUBEN STUDDARD GLENN LEWIS MARY J. BLIGE (EVE) BRAVEHEARTS (LIL' JON)	KYWL/Spokane, WA* DM: Tim Gitter MD: Steve Kitchlighter MD: Chuck "Masc" Wright 1 TWISTA (KANYE WEST & JAMIE FOXX) 1 RUBEN STUDDARD GLENN LEWIS MARY J. BLIGE (EVE) BRAVEHEARTS (LIL' JON)
KYLZ/Albuquerque, NM* PD: Mark Fisher MD: D.J. Lopez 2 BIG TYMERS (R. KELLY) BKB (FABOLOUS) ALICIA KEYS	WVWZ/Charleston, WV DM: Rick Johnson PD/MG: John Anthony 1 CARL THOMAS 1 RAEKWON 1 JIN 1 PETEY PABLO 1 RUBEN STUDDARD	WJFY/Fl. Wayne, IN* PD: Scott Hecht APD: Randy Alomar 8 RUBEN STUDDARD 1 WESTSIDE CONNECTION FLOETRY BOW WOW (JAGGED EDGE)	WJX/Johnson City* PD: Todd Ambrose MD: Jason K. 3 TWISTA (KANYE WEST & JAMIE FOXX) ALICIA KEYS JAH'EM (JADAKISS) BABY BASH	KTMB/Minneapolis, MN* PD: Denny Hayes APD: Zach K. 3 TWISTA (KANYE WEST & JAMIE FOXX) ALICIA KEYS BABY BASH	KFR/Phoenix, AZ* PD: Bruce James MD: Da Nod MARY J. BLIGE (EVE) MARDIS (RODSTON) BIG TYMERS (R. KELLY)	XHTZ/San Diego, CA* PD: Dana Land APD/MG: Pablo Soto 28 MASTER P 2 KNOX-TURNAL (SNOOP DOGG) 1 FLOETRY 1 KANYE WEST 1 RUBEN STUDDARD B. RHYMES, F. JOE, CHINGY & N. CANNON JUVENILE RUBEN STUDDARD JAH'EM (JADAKISS)	KWIN/Stockton, CA* DM: Jim Christian MD: Diane Fozz 2 TEODRA MOSES (JADAKISS) JIN RUBEN STUDDARD JAH'EM (JADAKISS)
KFAT/Anchorage, AK PD: Conceptor APD: P-Dawg No Adds	WCHH/Charlotte* PD: Boogie D 7 BRAVEHEARTS (LIL' JON) 2 NICK CANNON	WGBT/Greensboro, NC* DM: Tim Satterfield PD: Chris Rollins APD: Jay Rio MD: Preshly P. D. RYAN OLARTE	WYLL/Knoxville, TN* DM: Mike Hammond PD: Nick Echols MD: Vinny V. No Adds	KHTN/Modesto, CA* DM: Rene Roberts 5 RUBEN STUDDARD 1 PETEY PABLO JAH'EM (JADAKISS)	KZZP/Phoenix, AZ* PD: Mark Medina MD: Chino No Adds	KMEL/San Francisco, CA* APD/MG: Jazzy Jim Archer PD: Mark Adams MD: Alicia 1 G UNIT 1 RUBEN STUDDARD	WLLD/Tampa, FL* PD: Orlando MD: Beato No Adds
WBTS/Atlanta, GA* PD: Sean Phillips APD/MG: Mawerick NICK CANNON	WBBM/Chicago, IL* PD: Todd Cavanah APD/MG: Erik Bradley No Adds	WJMH/Greensboro, NC* PD: Brian Douglas MD: Taj Money 36 ALICIA KEYS 39 BEYONCE	KRRQ/Laredo, TX PD: Rob Roberts 56 WAYNE WUNDER 49 TWISTA (KANYE WEST & JAMIE FOXX)	KDON/Monterey, CA* PD: Dennis Martinez MD: Alex Carrillo RUBEN STUDDARD	KOLM/Portland, DR* PD: Mark Adams MD: Alicia 2 RUBEN STUDDARD	KWYK/San Francisco, CA* PD: Michael Martin APD/MG: Jazzy Jim Archer 1 G UNIT 1 RUBEN STUDDARD	KOHT/Tucson, AZ* DM: Puerto Rico Villalobos 3 L.E. ROB 1 RUBEN STUDDARD
WZBZ/Atlantic City, NJ* PD/MG: Rob Garcia 1 JIN OUTKAST	KNDA/Corpus Christi, TX* PD: Richard Leal 21 JIN 1 PETEY PABLO RUBEN STUDDARD JAH'EM (JADAKISS) TEODRA MOSES (JADAKISS) BRAVEHEARTS (LIL' JON)	WQSL/Greenville, NC* PD/MG: Jack Spate 13 YING (LIL' JON & EASTSIDE BOYZ) 2 BOW WOW (JAGGED EDGE) 1 TRILLVILLE	KLUC/Las Vegas, NV* APD/MG: J.B. King 1 BEYONCE 10 JIN 1 PETEY PABLO 3 RUBEN STUDDARD	KDOW/Monterey, CA* PD: Dennis Martinez MD: Alex Carrillo RUBEN STUDDARD	WPKF/Poughkeepsie, NY PD: Jimi Jamil MD: Maria Grimal 19 ALICIA KEYS 8 RHYMES, F. JOE, CHINGY & N. CANNON BLACK EYED PEAS	KYLD/San Francisco, CA* PD: Michael Martin APD/MG: Jazzy Jim Archer 30 J-KWON 15 PETEY PABLO 2 G UNIT 2 SNOOP DOGG	KBTB/Tulsa, OK* DM: Paul Langston PD/MG: Big Juice 27 TOO SHORT (LIL' JON) 4 CEE-LO 4 ALICIA KEYS JUVENILE RUBEN STUDDARD
KDHT/Austin, TX* PD: Jay Michaels MD: Bradley Greis 5 BRAVEHEARTS (LIL' JON) 2 BIG TYMERS (R. KELLY)	KZFM/Corpus Christi, TX* DM/PD: Ed Garcia APD: Mackenzie MD: Lucas 2 ALICIA KEYS 2 TWISTA (KANYE WEST & JAMIE FOXX)	WHZT/Greenville, SC* MD: Maura Darg WESTSIDE CONNECTION	KVEG/Las Vegas, NV* PD: Sherita Sausberry MD: Name 18 KANYE WEST	KDOW/Monterey, CA* PD: Dennis Martinez MD: Alex Carrillo RUBEN STUDDARD	WVWZ/Montgomery, AL PD/MD: Al Ivins MD: Kaye Dunaway 15 KANYE WEST 10 JIN 1 PETEY PABLO 3 RUBEN STUDDARD	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	KBLZ/Tyler, TX PD: L.T. MD: Marcus Love CARL THOMAS RAEKWON JIN
KGBT/Austin, TX* PD: Scooby Stevens MD: Preston Lowe No Adds	WVWL/Harrisburg, PA* DM/PD: John O'Dea APD: Mackenzie MD: Lucas 2 ALICIA KEYS 2 TWISTA (KANYE WEST & JAMIE FOXX)	WVWZ/Hartford, CT* DM: Steve Salsbery PD/MG: DJ Buc APD: David Simpson 5 B. RHYMES, F. JOE, CHINGY & N. CANNON RUBEN STUDDARD TWISTA (KANYE WEST & JAMIE FOXX)	KWID/Las Vegas, NV* PD: Tom "Sammy" Naylor APD: Craig MD: Eddie Gomez 31 YING (LIL' JON & EASTSIDE BOYZ)	WVWZ/Montgomery, AL PD/MD: Al Ivins MD: Kaye Dunaway 15 KANYE WEST 10 JIN 1 PETEY PABLO 3 RUBEN STUDDARD	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	KSWY/Santa Rosa, CA* DM: Sean Katten PD/MG: Crash Kelly APD: Eddie Gomez 21 TEODRA MOSES (JADAKISS) 7 WAYNE WUNDER 1 NUFF SYLVE 1 BRAVEHEARTS (LIL' JON) 1 PETEY PABLO 1 RUBEN STUDDARD JAH'EM (JADAKISS) JIN	WMBX/W. Palm Beach, FL* MD: DJ J. Cal MD: Jo Collins 2 PETEY PABLO 2 PETEY PABLO JIN
KISV/Bakersfield, CA* DM/PD: Bob Lewis APD/MG: Picazzo ALICIA KEYS B. RHYMES, F. JOE, CHINGY & N. CANNON	WVWZ/Dayton, OH* DM/PD: J.D. Kunes MD: Michael Thornton B. RHYMES, F. JOE, CHINGY & N. CANNON JUVENILE	KDDB/Honolulu, HI* PD: Lee Baldwin MD: Sam "The Man" Ambrose TWISTA (KANYE WEST & JAMIE FOXX) JIN PETEY PABLO RUBEN STUDDARD BUBBA SPARXOX	KWHD/New York, NY* PD: Jeff Z. MD: Shy Walker 6 DJ SAMMY 2 OUTKAST WIDE LIFE	WVWZ/Montgomery, AL PD/MD: Al Ivins MD: Kaye Dunaway 15 KANYE WEST 10 JIN 1 PETEY PABLO 3 RUBEN STUDDARD	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	KSXY/Santa Rosa, CA* DM: Sean Katten PD/MG: Crash Kelly APD: Eddie Gomez 21 TEODRA MOSES (JADAKISS) 7 WAYNE WUNDER 1 NUFF SYLVE 1 BRAVEHEARTS (LIL' JON) 1 PETEY PABLO 1 RUBEN STUDDARD JAH'EM (JADAKISS) JIN	WPCO/Washington, DC* DM: Reggie Rouse MD: Jay Stevens MD: Sarah D. Connor 22 KANYE WEST 8 BKB (FABOLOUS) 5 DWLE RUBEN STUDDARD
KKOO/Bakersfield, CA* MD: Lauren Michaels RUBEN STUDDARD BUBBA SPARXOX	WVWZ/Dayton, OH* DM/PD: J.D. Kunes MD: Michael Thornton B. RHYMES, F. JOE, CHINGY & N. CANNON JUVENILE	KDDB/Honolulu, HI* PD: Lee Baldwin MD: Sam "The Man" Ambrose TWISTA (KANYE WEST & JAMIE FOXX) JIN PETEY PABLO RUBEN STUDDARD BUBBA SPARXOX	KWHD/New York, NY* PD: Tracy Ciohery MD: Ebro No Adds	WVWZ/Montgomery, AL PD/MD: Al Ivins MD: Kaye Dunaway 15 KANYE WEST 10 JIN 1 PETEY PABLO 3 RUBEN STUDDARD	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	KSXY/Santa Rosa, CA* DM: Sean Katten PD/MG: Crash Kelly APD: Eddie Gomez 21 TEODRA MOSES (JADAKISS) 7 WAYNE WUNDER 1 NUFF SYLVE 1 BRAVEHEARTS (LIL' JON) 1 PETEY PABLO 1 RUBEN STUDDARD JAH'EM (JADAKISS) JIN	WPCO/Washington, DC* DM: Reggie Rouse MD: Jay Stevens MD: Sarah D. Connor 22 KANYE WEST 8 BKB (FABOLOUS) 5 DWLE RUBEN STUDDARD
WJMH/Baton Rouge, LA* PD: Randy Chass MD: Wild Bill 5 YING (LIL' JON & EASTSIDE BOYZ) BABY BASH MASTER P	WVWZ/Dayton, OH* DM/PD: J.D. Kunes MD: Michael Thornton B. RHYMES, F. JOE, CHINGY & N. CANNON JUVENILE	KDDB/Honolulu, HI* PD: Lee Baldwin MD: Sam "The Man" Ambrose TWISTA (KANYE WEST & JAMIE FOXX) JIN PETEY PABLO RUBEN STUDDARD BUBBA SPARXOX	WVWZ/Montgomery, AL PD/MD: Al Ivins MD: Kaye Dunaway 15 KANYE WEST 10 JIN 1 PETEY PABLO 3 RUBEN STUDDARD	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	KSXY/Santa Rosa, CA* DM: Sean Katten PD/MG: Crash Kelly APD: Eddie Gomez 21 TEODRA MOSES (JADAKISS) 7 WAYNE WUNDER 1 NUFF SYLVE 1 BRAVEHEARTS (LIL' JON) 1 PETEY PABLO 1 RUBEN STUDDARD JAH'EM (JADAKISS) JIN	WPCO/Washington, DC* DM: Reggie Rouse MD: Jay Stevens MD: Sarah D. Connor 22 KANYE WEST 8 BKB (FABOLOUS) 5 DWLE RUBEN STUDDARD
WBH/Birmingham, AL* PD: Mickey Johnson APD/MG: Mary K 36 RUBEN STUDDARD 12 JAY-Z JIS CEE-LO LIL' SCRAPPY	WVWZ/Dayton, OH* DM/PD: J.D. Kunes MD: Michael Thornton B. RHYMES, F. JOE, CHINGY & N. CANNON JUVENILE	KDDB/Honolulu, HI* PD: Lee Baldwin MD: Sam "The Man" Ambrose TWISTA (KANYE WEST & JAMIE FOXX) JIN PETEY PABLO RUBEN STUDDARD BUBBA SPARXOX	WVWZ/Montgomery, AL PD/MD: Al Ivins MD: Kaye Dunaway 15 KANYE WEST 10 JIN 1 PETEY PABLO 3 RUBEN STUDDARD	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	KSXY/Santa Rosa, CA* DM: Sean Katten PD/MG: Crash Kelly APD: Eddie Gomez 21 TEODRA MOSES (JADAKISS) 7 WAYNE WUNDER 1 NUFF SYLVE 1 BRAVEHEARTS (LIL' JON) 1 PETEY PABLO 1 RUBEN STUDDARD JAH'EM (JADAKISS) JIN	WPCO/Washington, DC* DM: Reggie Rouse MD: Jay Stevens MD: Sarah D. Connor 22 KANYE WEST 8 BKB (FABOLOUS) 5 DWLE RUBEN STUDDARD
WJMH/Boston, MA* PD: Cadillac Jack McCartney APD: Daniels D'Heron MD: Chris Tyler 5 YING (LIL' JON & EASTSIDE BOYZ) NICK CANNON	WVWZ/Dayton, OH* DM/PD: J.D. Kunes MD: Michael Thornton B. RHYMES, F. JOE, CHINGY & N. CANNON JUVENILE	KDDB/Honolulu, HI* PD: Lee Baldwin MD: Sam "The Man" Ambrose TWISTA (KANYE WEST & JAMIE FOXX) JIN PETEY PABLO RUBEN STUDDARD BUBBA SPARXOX	WVWZ/Montgomery, AL PD/MD: Al Ivins MD: Kaye Dunaway 15 KANYE WEST 10 JIN 1 PETEY PABLO 3 RUBEN STUDDARD	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	KSXY/Santa Rosa, CA* DM: Sean Katten PD/MG: Crash Kelly APD: Eddie Gomez 21 TEODRA MOSES (JADAKISS) 7 WAYNE WUNDER 1 NUFF SYLVE 1 BRAVEHEARTS (LIL' JON) 1 PETEY PABLO 1 RUBEN STUDDARD JAH'EM (JADAKISS) JIN	WPCO/Washington, DC* DM: Reggie Rouse MD: Jay Stevens MD: Sarah D. Connor 22 KANYE WEST 8 BKB (FABOLOUS) 5 DWLE RUBEN STUDDARD
CKEY/Buffalo, NY* DM: Paul Becker APD: Rob White APD: Matt Staelz 3 MARY J. BLIGE (EVE) 2 BRAVEHEARTS (LIL' JON) ALICIA KEYS	WVWZ/Dayton, OH* DM/PD: J.D. Kunes MD: Michael Thornton B. RHYMES, F. JOE, CHINGY & N. CANNON JUVENILE	KDDB/Honolulu, HI* PD: Lee Baldwin MD: Sam "The Man" Ambrose TWISTA (KANYE WEST & JAMIE FOXX) JIN PETEY PABLO RUBEN STUDDARD BUBBA SPARXOX	WVWZ/Montgomery, AL PD/MD: Al Ivins MD: Kaye Dunaway 15 KANYE WEST 10 JIN 1 PETEY PABLO 3 RUBEN STUDDARD	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	WVWZ/Providence, RI* DM/PD: Tony Bristol MD: Maria Grimal MD: Bravehearts (Lil' Jon) 2 JIN BIG TYMERS (R. KELLY) RUBEN STUDDARD WARREN G	KSXY/Santa Rosa, CA* DM: Sean Katten PD/MG: Crash Kelly APD: Eddie Gomez 21 TEODRA MOSES (JADAKISS) 7 WAYNE WUNDER 1 NUFF SYLVE 1 BRAVEHEARTS (LIL' JON) 1 PETEY PABLO 1 RUBEN STUDDARD JAH'EM (JADAKISS) JIN	WPCO/Washington, DC* DM: Reggie Rouse MD: Jay Stevens MD: Sarah D. Connor 22 KANYE WEST 8 BKB (FABOLOUS) 5 DWLE RUBEN STUDDARD
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WVWZ/Dayton, OH* DM/PD: J.D. Kunes MD: Michael Thornton B. RHYMES, F. JOE, CHINGY & N. CANNON JUVENILE	WVWZ/Dayton, OH* DM/PD: J.D. Kunes MD: Michael Thornton B. RHYMES, F.						



Ahead Of The Curve

Programmers predict what's in store for 2004

In radio today it's hard for a PD to keep up with his or her next meeting, let alone stay ahead of what's happening in the industry. But to remain competitive, you have to try to always be two steps ahead — on music trends, new programming concepts, even industry politics.

I polled several programmers — some who have been known to step out musically at times, some who are dealing with a new corporate paradigm and challenges to their relationships with their label peers — and asked them a number of questions about what they expect in 2004.

Specifically, in programming, I wondered how their formats will evolve and what will be the hot trends to watch for. In music, I asked what genres will dominate and which artists will erupt into the spotlight. As for the industry in general, I wanted their thoughts on how radio and records will adapt to the fiscal challenges we face. Here are their responses.

Reggie Rouse

OM, WPGC-FM/
Washington

Programming: Hip-hop will definitely continue to dominate, and most stations will play less gold than in the past, because they will have a sister station that caters to adults. At the same time, Urban AC music libraries will evolve. There are a lot of artists you don't hear anymore, like old Keith Sweat, Levert or New Edition.

But I don't see a neo-soul format being successful. It's not mass-appeal enough at this time. I also don't see classic hip-hop being successful. While black listeners love old-school joints, they don't want to feel old. The best example of this is that you can always find a 50-year-old female dancing to R. Kelly's "Step in the Name of Love" or 50 Cent's "In da Club."

The trend in 2004 will be multi-faceted jocks who know radio who can also do TV. Jocks like Tigger. I can see Free from BET making it, or Allie Al, who was on *Hits From the Streets* on BET. There's also Liza Michel, formerly of BET, and the girl who was the voice of Cita. They're

all very talented people, and I would hire them in a minute for radio.

On the other hand, I hope that voicetracking will disappear. It's hard to develop new talent with voicetracking, and the industry is in dire need of more morning shows for Urban radio. If you're an Urban AC, it seems your station is lost if it doesn't have Tom Joyner.

Music: The artists who will be hot in 2004 will be Alicia Keys, Kem, Lil Jon & The Eastside Boyz, Nick Cannon and B2K. R&B music will always have a place, especially from the genre's established artists, like Alicia Keys, Jill Scott, Maxwell, D'Angelo, Erykah Badu and Mary J. Blige.

Industry: There will be even fewer promotional dollars from labels, and stations will have to be more creative when it comes to doing promotions with record companies. This means records will have to stand on their own. One practice I can't stand is record companies saying to a station, "We need help with artist A, and if you help us, we'll give you a promotion with artist B." Well, artist B is a star, while artist A is borderline. Let each artist stand on his or her own merits.

Lamonda Williams

PD, KNOU/New Orleans

Programming: Urban music will continue to be a mass-appeal format that attracts a young mainstream audience, and hip-hop will always be around. Looking at rap or hip-hop's evolution from the early '80s, it doesn't appear to be the disco of this era. By the titles present on most CHR playlists, it's clear that hip-hop is here to stay.

But, as much as things change, they also stay the same. The true musicianship and rhythmic roots of urban music will raise their head

again and show up in hip-hop. As the format continues to grow, mainstream Urban will get further away from playing gold titles.

The hot trends will be a return to local and community-oriented programming, such as local morning shows, local contesting and even independent ownership. The results of consolidation will eventually break down and undergo a cyclical evolution, ultimately ending up back where we started, with a very localized sound in music, local ownership and programmers and big local celebrity jocks. Voicetracking, however, will remain a permanent fixture at radio, especially with stations and jocks that do it very well.

AC radio will evolve to a "middle school" sound, no longer playing old-school gold titles from the '60s, '70s and '80s, but including more neo-soul, some classic hip-hop and the strongest classic hits from the mid-'80s and '90s.

Music: Artists who will stand the test of time and be around forever are Jay-Z, 50 Cent, Eminem, Missy Elliott, Ludacris, Puffy, Beyoncé and Musiq. The type of music coming up strong at mainstream Urban radio is hip-hop that samples retro R&B songs in the hooks. Dirty South music is also trending back up.

And as urban music enjoys a return to true musicianship, melodies and quality singing, we'll see a departure from hip-hop standing only on looped samples.

Industry: Some labels have already started to adapt to the ever-changing world of hip-hop and R&B by slashing prices at the record stores. Labels will not get left behind holding the bill as the retail world changes. They, too, will continue to shift and adapt to be profitable, perhaps by charging for downloads, selling product directly to consumers, cutting smaller artist deals, producing and releasing mini-albums and making cheaper videos.

Derrick Brown

PD, WHQT
(Hot 105)/Miami

Programming: Urban AC is going to be the music format of choice. Hip-hop radio is so tightly focused, it doesn't offer the musical latitude of Urban AC. Urban AC will continue to be gold-based. The new R&B keeps us fresh and relevant. While my audience loves to hear their all-time favorites from Luther, Al Green and Patti LaBelle, they react just as passionately to the new stuff from Alicia Keys, R. Kelly and Ashanti.

I tend to believe that folks who grew up in the '70s and '80s have varied musical tastes. Therefore, Urban AC will be a potpourri of all black music genres: classic soul, neo-soul, blues, gospel, new R&B, old-school hip-hop and jazz.

Voicetracking is here to stay. It offers a tremendous opportunity to provide ultra-tight, creative product.



Derrick Brown

The talent pool is dangerously dry, so I'm certain some major stations will begin to voicetrack their marquee talent to fortify weekend shifts.

Music: Alicia Keys is going to have a great year. If the first single is any indication, her new one will be incredible. No sopho-

more CD jinx here. Another artist to keep an eye on is the U.K.'s Joss Stone. Betty Wright hipped me to this young lady earlier this year. Joss is only 16, with a voice way beyond her years. Her new CD of blues and classic R&B is groundbreaking, with her official debut CD due later in 2004.

Industry: The poor economy is affecting every aspect of our business. There is one simple but major area in which we can all improve, and that is communication. Many of our playlists are tighter, and we need to let our label partners know that, so they understand why we aren't able to jump out on anything and everything.

Radio needs to be forthright in communicating our level of support of a project, and the label side needs to let us know the level of marketing of a project. That way, we'll understand why, when we ask for the world, we don't get it.

D Rock

PD, KXHT (Hot 107.7)/
Memphis

Programming: Many of the Southern artists who have dominated the format in the past year will continue to do so. Hip-hop will continue to lead, but there will be significant R&B hits that will continue to make waves on the radio. Unfortunately, there are many hip-hop songs that are hits of the moment, meaning that they have no staying power. Because of this,

"The talent pool is dangerously dry, so I'm certain some major stations will begin to voicetrack their marquee talent to fortify weekend shifts."

Derrick Brown

many stations will be playing less gold product.

At some point someone is going to step out and grow the Urban AC format. They will take some chances in assuming that the listeners of this format want to hear some hip-hop and find inventive and creative ways to include it into the formula. It may be through a mix or maybe playing some cuts in certain day-parts to get some listener reaction. It would be nice if someone would step out and show that hip-hop could work in the format.

The format will continue to be gold-based. Neo-soul projects will continue to be infused into it, but I don't think that neo-soul has become big enough to be a format or a force to be reckoned with alone. Hit soul music is hit soul music — old soul or neo-soul. It is all one.

Due to consolidation, I don't see much growth in local morning shows and celebrity jocks. Those that are big and keep the hype going will continue to do so. I do see those jocks who are on the other level continuing to expand and sell themselves more in other areas —



D Rock

television, music, etc. It's time for the next big thing in radio. The presentation of music seems to be the same everywhere — same music, similar imaging, same benchmarks.

Voicetracking will continue to grow. This hurts the growth and training of up-and-coming jocks, but it seems to be more about the bottom line in many situations. Those who have the ability to multitask and not be liner-readers will win out in this round.

Music: Hot in 2004: Missy Elliott, because she is the "It Girl" of hip-hop and R&B right now; Lil Jon, because he is everywhere that there seems to be a hit brewing; Alicia Keys, because if you don't know her name by now, you never will; OutKast, because they have so many different types of hits on that album, it's ridiculous; Ludacris, because if he

Continued on Page 39



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URBAN TOP 50

December 5, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	OUTKAST The Way You Move (Arista)	3383	-79	427813	13	62/0
1	2	JAGGED EDGE Walked Outta Heaven (Columbia)	3302	-171	473582	18	62/0
5	3	AVANT Read Your Mind (Geffen)	2901	+48	329080	16	63/0
3	4	LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	2877	-258	381078	15	66/0
4	5	R. KELLY Step In The Name Of Love (Jive)	2856	-115	425771	20	67/0
7	6	ALICIA KEYS You Don't Know My Name (J)	2820	+394	396745	6	69/1
12	7	JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	2489	+428	323920	5	68/0
10	8	G UNIT Stunt 101 (Interscope)	2428	+199	329527	8	65/1
6	9	CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	2360	-375	257792	13	63/0
8	10	YOUNGBLOODZ f/LIL' JON Damn! (Arista)	2318	-57	279435	23	61/0
9	11	MURPHY LEE f/JERMAINE DUPRI Wat Da Hook Gon Be (Fo' Reel/Universal)	2142	-133	217662	15	50/1
14	12	2PAC f/NOTORIOUS B.I.G. Runnin' (Dying To Live) (Amaru/Interscope)	1844	-5	212061	9	62/0
11	13	ASHANTI Rain On Me (Murder Inc./IDJMG)	1708	-460	242235	16	63/0
15	14	JA RULE Clap Back (Murder Inc./IDJMG)	1643	+54	167463	9	66/0
17	15	KELIS Milkshake (Star Trak/Arista)	1628	+255	282134	8	52/7
16	16	BEYONCE' Me, Myself And I (Columbia)	1602	+62	198423	6	56/0
13	17	BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	1574	-286	197710	18	64/0
18	18	JOE More & More (Jive)	1334	-26	149814	11	65/2
23	19	MUSIQ Forthenight (Def Soul/IDJMG)	1293	+73	147692	7	60/0
27	20	TWISTA f/KANYE WEST & JAMIE FOXX Slow Jamz (Atlantic)	1253	+295	170005	3	54/10
21	21	MONICA Knock Knock (J)	1245	-74	165153	14	54/0
19	22	GINUWINE Love You More (Epic)	1240	-119	150970	11	37/0
22	23	MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)	1237	-79	144352	9	61/0
25	24	NICK CANNON Gigolo (Jive)	1177	+114	136775	9	59/1
20	25	BAD BOY'S DA BAND Bad Boy This Bad Boy That (Bad Boy/Universal)	1144	-203	132273	12	45/0
28	26	KANYE WEST Through The Wire (Roc-A-Fella/IDJMG)	1050	+199	109056	3	55/7
26	27	BOW WOW f/JAGGED EDGE My Baby (Columbia)	1046	-5	111213	7	47/0
24	28	MARQUES HOUSTON f/JOE BUDDEN & PIED PIPER Clubbin' (T.U.G./EEG)	1041	-114	190751	19	52/0
29	29	MYA Fallen (A&M/Interscope)	887	+55	99434	4	56/1
34	30	BIG TYMERS f/R. KELLY Gangsta Girl (Cash Money/Universal)	881	+210	71078	2	51/3
32	31	LOON f/MARIO WINANS Down For Me (Bad Boy/Universal)	845	+134	105159	10	42/0
Debut	32	MARY J. BLIGE f/EVE Not Today (Geffen)	691	+399	112591	1	65/8
33	33	T.I. Be Easy (Grand Hustle/Atlantic)	675	-28	56335	7	39/0
39	34	YING YANG TWINS f/LIL' JON & THE EASTSIDE BOYZ Salt Shaker (TVT)	657	+117	79470	3	41/3
35	35	CEE-LO I'll Be Around (LaFace/Arista)	637	+40	54514	4	43/3
31	36	NELLY Iz U (Fo' Reel/Universal)	628	-131	46189	6	45/0
38	37	OBIE TRICE The Set Up (Shady/Aftermath/Interscope)	612	+62	42573	3	40/2
37	38	TRILLVILLE Neva Eva (Warner Bros.)	608	+22	63170	5	34/4
50	39	MARQUES HOUSTON Pop That Booty (T.U.G./EEG)	591	+184	61316	2	43/5
41	40	OUTKAST Hey Ya! (Arista)	581	+91	85236	2	4/1
40	41	TIMBALAND & MAGOO f/SEBASTIAN Indian Flute (BlackGround)	548	+50	43668	7	33/0
36	42	ISLEY BROTHERS f/IRON ISLEY Busted (DreamWorks)	488	-104	93300	19	17/0
43	43	BRAVEHEARTS f/LIL' JON Quick To Back Down (Columbia)	483	0	36750	3	42/2
46	44	NAPPY ROOTS Sick & Tired (Atlantic)	467	+4	26223	5	24/0
45	45	JAHEIM Backtight (Divine Mill/Warner Bros.)	442	-26	42935	12	28/0
Debut	46	CARL THOMAS She Is (Bad Boy/Universal)	436	+121	36461	1	37/0
Debut	47	JUVENILE In My Life (Cash Money/Universal)	421	+205	45022	1	39/3
Debut	48	B2K f/FABOLOUS Bada Boom (Epic)	414	+225	65441	1	36/2
30	49	112 f/LUDACRIS Hot & Wet (Def Soul/IDJMG)	401	-377	48434	10	43/0
47	50	WYCLEF JEAN f/MISSY ELLIOTT Party To Damascus (J)	389	-62	52033	10	44/0

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
RUBEN STUDDARD Sorry 2004 (J)	45
BAD BOY'S DA BAND Tonight (Bad Boy/Universal)	38
PETEY PABLO Freek-A-Leek (Jive)	34
GLENN LEWIS Back For More (Epic)	33
JIN Learn Chinese (Ruff Ryders/Virgin)	31
JAHEIM Diamond In The Ruff (Divine Mill/Warner Bros.)	20
PHILLY'S MOST WANTED Shake (Universal)	12
TWISTA f/KANYE WEST & JAMIE FOXX Slow Jamz (Atlantic)	10
MARY J. BLIGE f/EVE Not Today (Geffen)	8

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	+428
MARY J. BLIGE f/EVE Not Today (Geffen)	+399
ALICIA KEYS You Don't Know My Name (J)	+394
TWISTA f/KANYE WEST & JAMIE FOXX Slow Jamz (Atlantic)	+295
KELIS Milkshake (Star Trak/Arista)	+255
B2K f/FABOLOUS Bada Boom (Epic)	+225
BIG TYMERS f/R. KELLY Gangsta Girl (Cash Money/Universal)	+210
JUVENILE In My Life (Cash Money/Universal)	+205
G UNIT Stunt 101 (Interscope)	+199
KANYE WEST Through The Wire (Roc-A-Fella/IDJMG)	+199

New & Active

- TLC f/LIL' JON** Come Get Some (Arista)
Total Plays: 387, Total Stations: 32, Adds: 2
- WESTSIDE CONNECTION** Gangsta Nations (Hoo Bangin'/Capitol)
Total Plays: 372, Total Stations: 28, Adds: 2
- GERALD LEVERT** U Got That Love (Call It A Night) (Elektra/EEG)
Total Plays: 363, Total Stations: 28, Adds: 2
- CASSIDY f/R. KELLY** Hotel (J)
Total Plays: 331, Total Stations: 22, Adds: 0
- FLOETRY** wannaBwhereUR (thisizzaluvsong) (DreamWorks)
Total Plays: 300, Total Stations: 31, Adds: 1
- LIL SCRAPPY** Head Bussa (Reprise)
Total Plays: 287, Total Stations: 25, Adds: 2
- TEEDRA MOSES f/JADAKISS** You'll Never Find... (TVT)
Total Plays: 279, Total Stations: 17, Adds: 0
- ERYKAH BADU** Back In The Day (Motown)
Total Plays: 240, Total Stations: 30, Adds: 1
- PETEY PABLO** Freek-A-Leek (Jive)
Total Plays: 237, Total Stations: 34, Adds: 34
- BABY D.** It's Goin Down (Epic)
Total Plays: 198, Total Stations: 22, Adds: 0

Songs ranked by total plays

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

69 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/23-11/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

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America's Best Testing Urban Songs 12 +
For The Week Ending 12/5/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	4.26	4.34	98%	27%	4.28	4.28	4.28
OUTKAST The Way You Move (Arista)	4.21	4.30	96%	18%	4.21	4.19	4.23
CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	4.19	4.12	98%	28%	4.08	4.08	4.08
2PAC f/NOTORIOUS B.I.G. Runtin' (Dying To Live) (Amaru/Interscope)	4.19	4.21	82%	12%	4.17	4.19	4.13
YOUNGBLOODZ f/LIL' JON Damn! (Arista)	4.09	4.06	90%	29%	4.04	3.98	4.16
JAGGED EDGE Walked Outta Heaven (Columbia)	4.07	4.01	84%	14%	4.02	4.09	3.85
ALICIA KEYS You Don't Know My Name (J)	4.04	3.90	67%	6%	3.95	4.04	3.78
G UNIT Stunt 101 (Interscope)	4.03	4.06	84%	16%	4.01	3.93	4.19
NELLY Iz U (Fo' Reel/Universal)	4.01	3.93	68%	6%	3.90	3.99	3.71
LOON f/MARIO WINANS Down For Me (Bad Boy/Universal)	4.01	4.00	57%	9%	3.87	3.92	3.79
MURPHY LEE f/JERMAINE DUPRI Wat Da Hook Gon Be (Fo' Reel/Universal)	3.98	3.95	85%	17%	3.88	3.95	3.72
GINUWINE Love You More (Epic)	3.97	3.93	65%	9%	3.91	4.01	3.69
AVANT Read Your Mind (Geffen)	3.94	3.78	65%	10%	3.87	4.03	3.53
BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	3.93	4.00	100%	53%	3.88	4.05	3.51
112 f/LUDACRIS Hot & Wet (Def Soul/IDJMG)	3.93	3.82	71%	12%	3.87	3.92	3.76
MARQUES HOUSTON f/JOE BUDDEN & PIED PIPER Clubbin' (T.U.G./EEG)	3.88	3.92	74%	16%	3.74	3.73	3.75
BOW WOW f/JAGGED EDGE My Baby (Columbia)	3.88	—	62%	11%	3.75	3.87	3.49
JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	3.87	3.84	74%	12%	3.78	3.75	3.83
MUSIQ Forthenight (Def Soul/IDJMG)	3.85	—	41%	5%	3.85	3.80	3.94
KELIS Milkshake (Star Trak/Arista)	3.82	3.82	86%	21%	3.66	3.67	3.65
MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)	3.78	3.82	88%	20%	3.72	3.69	3.77
ASHANTI Rain On Me (Murder Inc./IDJMG)	3.76	3.78	94%	36%	3.60	3.76	3.23
NICK CANNON Gigolo (Jive)	3.72	3.82	71%	16%	3.57	3.64	3.44
JOE More & More (Jive)	3.72	3.80	59%	14%	3.66	3.82	3.33
BEYONCE' Me, Myself And I (Columbia)	3.68	3.69	63%	12%	3.62	3.72	3.43
R. KELLY Step In The Name Of Love (Jive)	3.63	3.70	88%	32%	3.50	3.57	3.33
R. KELLY Thoa Thong (Jive)	3.61	3.56	95%	47%	3.48	3.43	3.58
MONICA Knock Knock (J)	3.58	3.65	69%	19%	3.54	3.63	3.36
BAD BOY'S DA BAND Bad Boy This Bad Boy That (Bad Boy/Universal)	3.55	3.61	74%	22%	3.46	3.47	3.42
JA RULE Clap Back (Murder Inc./IDJMG)	3.49	3.69	77%	24%	3.42	3.45	3.35

Total sample size is 368 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Indicator

Most Added*

- PHILLY'S MOST WANTED Shake (Universal)
- RUBEN STUDDARD Sorry 2004 (J)
- JAHEIM Diamond In The Ruff (Divine Mill/Warner Bros.)
- BAD BOY'S DA BAND Tonight (Bad Boy/Universal)
- GLENN LEWIS Back For More (Epic)
- JIN Learn Chinese (Ruff Ryders/Virgin)
- MASTER P Them Jeans (New No Limit)
- BIG TYMERS f/R. KELLY Gangsta Girl (Cash Money/Universal)
- TLC f/LIL' JON Come Get Some (Arista)
- PETEY PABLO Freek-A-Leek (Jive)

Songs ranked by total plays

Recurrents

- LIL' JON & THE EASTSIDE BOYZ Get Low (TVT) 1054
- CHINGY Right Thurr (DTP/Capitol) 840
- YOUNG GUNZ Can't Stop, Won't Stop (Def Jam/IDJMG) 796
- R. KELLY Thoa Thong (Jive) 718
- PHARRELL f/JAY-Z Frontin' (Star Trak/Arista) 645
- NELLY f/P. DIDDY... Shake Ya Tailfeather (Bad Boy/Universal) 607
- AALIYAH f/TANK Come Over (BlackGround/Universal) 562
- FABOLOUS f/TAMIA Into You (Desert Storm/Elektra/EEG) 462
- BEYONCE' f/JAY-Z Crazy In Love (Columbia) 459
- MONICA So Gone (J) 434
- DAVID BANNER f/LIL' FLIP Like A Pimp (Universal) 410
- 50 CENT In Da Club (Shady/Aftermath/Interscope) 408
- 50 CENT P.I.M.P. (Shady/Aftermath/Interscope) 383
- SEAN PAUL Get Busy (VP/Atlantic) 375
- BONE CRUSHER Never Scared (Arista) 334
- BUSTA RHYMES f/MARIAH CAREY I Know What You Want (J) 297
- GINUWINE In Those Jeans (Epic) 283

Reporters

<p>WJZZ/Albany, NY* OM: Michael Morgan PD: Ron "Sugar Bear" Williams 9 JIN 1 PETEY PABLO 8 RHYMES F. JOE, CHINGY AND N. CANNON RUBEN STUDDARD GLENN LEWIS BAD BOY'S DA BAND</p>	<p>WBOT/Roseton, MA* PD: MD: Lewis "LBO" Robinson 13 OBE TRICE 12 TWISTA IKANYE WEST & JAMIE FOX 10 CELEO 2 MYA</p>	<p>WFKE/Columbus, GA OM: Steve Patten PD: Cheryl Davis PD: Michael Soul 10 CELEO 5 GLENN LEWIS 3 PHILLY'S MOST WANTED 3 JIN JAHEIM</p>	<p>WRLB/Jackson, MS* PD: MD: Steve Patten BAD BOY'S DA BAND 1 JIN 1 PETEY PABLO</p>	<p>WIBB/Macon, GA OM: Rick Humphrey PD: Mike Williams 14 RUBEN STUDDARD 13 MASTER P 9 T.L.C./LIL' JON 9 TICY BLACK 2 PHILLY'S MOST WANTED</p>	<p>WJOL/New Orleans, LA* OM: Carla Royster PD: Angela Watson 2 CELEO 4 MARQUES HOUSTON JUVENILE RUBEN STUDDARD JAHEIM BAD BOY'S DA BAND MARY J. BLIGE VEVE TWISTA IKANYE WEST & JAMIE FOX</p>	<p>WDCR/Richmond, VA* PD: MD: Reggie Baker 4 BRAVEHEARTS LIL' JON 3 TWISTA IKANYE WEST & JAMIE FOX 2 BIG TYMERS f/R. KELLY</p>	<p>KATZ/SL. Louis, MO* OM: Paul Williams PD: Dwight Stone MD: Taylor 17 GLENN LEWIS 1 PETEY PABLO RUBEN STUDDARD BAD BOY'S DA BAND KANYE WEST</p>
<p>KRCE/Alexandria, LA OM: James Alexander PD: Derek Howard 2 RUBEN STUDDARD JAHEIM LIL' SCRAPPY PHILLY'S MOST WANTED</p>	<p>WBLK/Buffalo, NY* PD: MD: Chris Reynolds 10 ROK (R)ABOLUS 6 RUBEN STUDDARD GLENN LEWIS BAD BOY'S DA BAND JIN</p>	<p>WCKX/Columbus, OH* PD: Paul Strong MD: Warren Stevens 7 MARY J. BLIGE VEVE 2 TWISTA IKANYE WEST & JAMIE FOX 2 BIG TYMERS f/R. KELLY TRILLVILLE</p>	<p>WJBT/Jacksonville, FL* OM: Gail Austin PD: Mike Williams MD: G-Wiz 1 KANYE WEST BAD BOY'S DA BAND 7 MARY J. BLIGE VEVE 1 RUBEN STUDDARD RUBEN STUDDARD</p>	<p>WHRK/Memphis, TN* PD: Mike Steel BAD BOY'S DA BAND 1 RUBEN STUDDARD 9 GLENN LEWIS BAD BOY'S DA BAND</p>	<p>WWSL/New York, NY* PD: MD: Tony Brown MD: Denise Womack RUBEN STUDDARD GLENN LEWIS BAD BOY'S DA BAND</p>	<p>WFUN/SL. Louis, MO* PD: MD: Craig Black 18 TWISTA IKANYE WEST & JAMIE FOX 1 KANYE WEST</p>	<p>WTMP/Tampa, FL OM: PD: Louis Muhammed AP: MD: Big Money Cid 12 BAD BOY'S DA BAND 10 PHILLY'S MOST WANTED 10 DA MAIN EVENT</p>
<p>KEDG/Alexandria, LA OM: James Alexander PD: Wade Hampton MD: Wade Hampton 1 JAHIM 1 PHILLY'S MOST WANTED 1 RUBEN STUDDARD</p>	<p>WSSP/Charleston, SC* OM: Jon Robbins PD: Michael Rogers AP: MD: Rony "Dat Bol" Sheriff 8 JIN 1 GLENN LEWIS BAD BOY'S DA BAND</p>	<p>KKDA/Dallas, TX* PD: MD: Skip Cheatham No Adds</p>	<p>WJDR/Miami, FL* PD: MD: Myron Fares 4 RUBEN STUDDARD 1 PETEY PABLO GLENN LEWIS JIN</p>	<p>WEDR/Miami, FL* PD: MD: Cedric Hollywood 1 RUBEN STUDDARD TRILLVILLE BAD BOY'S DA BAND PETEY PABLO 8 RHYMES F. JOE, CHINGY AND N. CANNON LIL' SCRAPPY</p>	<p>WWSR/New York, NY* MD: Mars Melendez No Adds</p>	<p>WJUC/Toledo, OH* PD: Charlie Mack 20 RUBEN STUDDARD 12 PETEY PABLO 1 JIN JAHEIM GLENN LEWIS BAD BOY'S DA BAND PHILLY'S MOST WANTED</p>	<p>WTMR/Tampa, FL OM: PD: Louis Muhammed AP: MD: Big Money Cid 12 BAD BOY'S DA BAND 10 PHILLY'S MOST WANTED 10 DA MAIN EVENT</p>
<p>WHTA/Atlanta, GA* PD: Jerry Smolin AP: MD: Dennis Stevens MD: Ramona Debrauz 35 KELIS 23 MASTER P ALICIA KEYS</p>	<p>WVIZ/Detroit, MI* OM: PD: Terry Bess MD: Tyson Rude 5 PETEY PABLO 2 GLENN LEWIS 2 JIN JAHEIM BAD BOY'S DA BAND RUBEN STUDDARD</p>	<p>WJLB/Detroit, MI* PD: KJ Holiday AP: MD: Kris Kaley 10 GLENN LEWIS BAD BOY'S DA BAND RUBEN STUDDARD JAHEIM</p>	<p>WHRQ/Elizaville, LA* PD: MD: John Knott 20 PETEY PABLO 7 JIN 4 MARQUES HOUSTON GLENN LEWIS BAD BOY'S DA BAND</p>	<p>WVHM/Memphis, TN* PD: MD: Rob Roberts PD: Dion Summers 34 PETEY PABLO 29 OUTKAST MARQUES HOUSTON KANYE WEST</p>	<p>WQWI/Norfolk, VA* OM: PD: David Altsch AP: MD: Heart Attack 8 PHILLY'S MOST WANTED 8 RHYMES F. JOE, CHINGY AND N. CANNON RUBEN STUDDARD GLENN LEWIS BAD BOY'S DA BAND</p>	<p>WVMS/Savannah, GA OM: John Thomas PD: Sam Nelson AP: MD: Kenny Cabino 1 JAHIM 1 MARQUES HOUSTON 1 JIN 1 PHILLY'S MOST WANTED PETEY PABLO BAD BOY'S DA BAND</p>	<p>KJMM/Tulsa, OK* PD: Terry Monday AP: MD: Aaron Gardner 13 GLENN LEWIS 10 JIN 1 JAHIM 1 PHILLY'S MOST WANTED PETEY PABLO BAD BOY'S DA BAND</p>
<p>WVEE/Atlanta, GA* PD: Terry Brown MD: Terrell Lowe RUBEN STUDDARD</p>	<p>WPEQ/Charlotte* PD: Terry Avery MD: Deon Cole 1 MASTER P 4 JUVENILE 3 JIN 2 RUBEN STUDDARD PETEY PABLO JAHEIM BAD BOY'S DA BAND</p>	<p>WJAN/Ootham, AL OM: PD: JR Wilson 10 GLENN LEWIS 10 PHILLY'S MOST WANTED 10 PETEY PABLO 10 BIG TYMERS f/R. KELLY 10 MASTER P 10 RUBEN STUDDARD</p>	<p>WVHL/Lansing, MI* PD: MD: Brand Johnson 10 GLENN LEWIS 10 MASTER P 1 RUBEN STUDDARD</p>	<p>WVHM/Memphis, TN* PD: MD: Rob Roberts PD: Dion Summers 34 PETEY PABLO 29 OUTKAST MARQUES HOUSTON KANYE WEST</p>	<p>WVMT/Montgomery, AL OM: PD: Steve Mack AP: MD: Michael Long PD: Darryl Elliot 8 T.L.C./LIL' JON 7 PHILLY'S MOST WANTED 7 JIN</p>	<p>WVMS/Savannah, GA OM: John Thomas PD: Sam Nelson AP: MD: Kenny Cabino 1 JAHIM 1 MARQUES HOUSTON 1 JIN 1 PHILLY'S MOST WANTED PETEY PABLO BAD BOY'S DA BAND</p>	<p>WVMS/Savannah, GA OM: John Thomas PD: Sam Nelson AP: MD: Kenny Cabino 1 JAHIM 1 MARQUES HOUSTON 1 JIN 1 PHILLY'S MOST WANTED PETEY PABLO BAD BOY'S DA BAND</p>
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Ahead of the Curve

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doesn't have a hit, somebody out of his camp will; Carl Thomas, because he has been missed and people love his sound.

Reggae is growing on the airwaves and must be recognized as well. Dirty South crunk music will continue to make strides at radio. Who would have thought seven years ago that Lil Jon would explode outside of the Southern stations? I'm hoping for more representation on the neo-soul side — Jill Scott, Kindred and Dwele. It would be nice if D'Angelo and Bilal would re-enter the scene with more than one hit on their next projects.

Industry: The record industry will have to be more creative in finding ways to break new artists. They must continue to work with radio stations and TV for more interesting ways to expose artists.

Terrence Bibb

PD, WBUV/Biloxi, MS

Programming: The Urban format is definitely in a state of evolution. Given lifestyle trends, hip-hop will continue to dominate the format due to the fact that it's not just an Urban thing anymore. You'll find



Terrence Bibb

stations flipping to accommodate the trend in markets that historically kept a distance from the format. Current-intensive stations will continue to thrive. As far as gold in the format, we shouldn't shy away from it, because old school to a 25-35-year-old is 2Pac, Jodeci, New Edition, etc.

It's interesting for me, personally, to look at how the Urban AC format will evolve, because when we took this station from Urban AC through the motions to becoming a mainstream, we touched on every element. Urban AC is going to become the format of choice in the urban community for what it represents.

Sometimes you have to break away from the research and use some of those gut feelings about programming. You also need to let the listener dictate what the format is all about. You can no longer not play some hip-hop on an AC. After all, a large segment of listeners in the format grew up in the hip-hop era.

With consolidation and the present state of our economy, voice-tracking will continue to be a strong financial alternative to having a live body on the air. However, more and more stations are losing their unique position in the community

by using the cookie-cutter system.

Music: The neo-soul movement will continue to grow and bring music back to a time when it was real — i.e., songs with words. The strong artists will be players like Calvin Richardson, Anthony Hamilton and Floetry.

Industry: We will see a decline in the frequency with which labels are able to support us promotionally. However, with the changing financial landscape of the business, radio and records have got to be more on point with each other and come up with creative ways to benefit both parties.

J Tweezy

PD, WEMX/Baton Rouge

Programming: The Urban format will continue to be, for the most part, the same. We might see more Urbans spinning more current or gold titles, depending on what end of the demo each station is trying to get more revenue from. CHR stations seem to be making gains in more and more markets. They get to have their cake and eat it too.

CHR programmers basically wait for Urban and Rock or Alternative stations to get hip-hop, R&B, rock and alternative records familiar, and then they burn them 90-105 times a week. Their station then becomes inviting to our listeners if they do decide to tune us out. So you'll probably see more rotation of core crossover artists between 6am-7pm, Monday through Friday to increase non-ethnic listening, as well as increase rating shares during the daytime. Hip-hop will continue to dominate fo' sho!

Urban AC stations are truly in danger. There are some really great urban ACs out there. One that comes to mind is KMJQ (Magic 102)/Houston. For some reason it seems as though PDs believe that



J Tweezy

being Urban AC means having no energy in the music. People 25-54 listen to radio for the same reasons people in younger demos do: to have fun, be informed, be entertained and hear music they can enjoy and relate to.

Urban AC PDs, please do not forget that each year that passes you pick up new listeners and a new generation with a whole different set of musical influences than those of their predecessors.

What will the next hot trend on the radio be? You might see the incorporation of more TV-inspired promotions and programming like *Who Wants to Be a Millionaire*, *Punked*, *Real World*, *Elimidate* and *Cheaters*. I believe this type of aggressive programming will pay off for Urban radio in the long run.

Music: I am crazy excited about Goapele. She is the truth. I'm also excited about the return of Master P doing what he does best: getting rowdy in a down South country way. Let's keep it real: Would there ever be a Lil Jon crunk factor if there was never a Master P? Juvenile is about to knock 50 Cent off the top spot in da game. The dirty South takeover is on and poppin'. The reason we see such a Southern influence is due to the quality of club and radio records coming out of this area. It also may have some-

“Sometimes you have to break away from the research and use some of those gut feelings about programming. You also need to let the listener dictate what the format is all about.”

Terrence Bibb

thing to do with the fact that we still buy records down hurrurr.

Industry: You will see CHR and urban promotion departments joining together at labels. We'll see fewer albums being dropped next year. Rather than quantity of releases, we will see record companies put more focus on the quality of releases.

The radio and record relationship will continue to be strained. Labels will be unable to support radio in the way many stations have become used to. Track dates will be limited, and there'll even be less small things like CD giveaways.

We will see more broadcasting companies following Clear Channel's lead on the indie issue. This will help stations get better promotions, or should I say promotions with more market value in their markets. I also think this could force regional reps to form better relationships with the programmers in their region, which will only strengthen the relationship between radio and record companies.

“I don't see a neo-soul format being successful. It's not mass-appeal enough at this time. I also don't see classic hip-hop being successful. While black listeners love old-school joints, they don't want to feel old.”

Reggie Rouse

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 201-656-3431

or e-mail:

dhall@radioandrecords.com

Urban AC Reporters

Stations and their adds listed alphabetically by market

WWIN/Baltimore, MD*
PD: Tim Watts
APD/MD: Keith Fisher
No Adds

WLXC/Columbia, SC*
PD: Doug Williams
JAVIER
RUBEN STUDDARD

WFLM/Ft. Pierce, FL*
OM: Mike James
PD/MD: Tony Bear
2 RUBEN STUDDARD
JAVIER

KNEK/Lafayette, LA*
PD/MD: John Kinnitt
RUBEN STUDDARD

WMCS/Milwaukee, WI
SM: Penelope Stewart
OM: Steve Scott
PD/MD: Tyrene Jackson
8 RUBEN STUDDARD
6 JEFFREY OSBORNE

WSVY/Norfolk, VA*
OM: Daisy Davis
PD/MD: Heart Attack
No Adds

WVBE/Roanoke, VA*
PD/MD: Walt Ford
JAVIER
RUBEN STUDDARD

WIMX/Toledo, OH*
PD: Rocky Love
MD: Brandi Browne
JAVIER
RUBEN STUDDARD

KQXL/Baton Rouge, LA*
PD/MD: Mya Vernon
18 WILL DOWNING
2 EN VOISIE
RUBEN STUDDARD
JAGGED EDGE

WWDM/Columbia, SC*
PD: Mike Love
RUBEN STUDDARD

WQMG/Greensboro, NC*
PD/MD: AC Stone
RUBEN STUDDARD

KOKY/Little Rock, AR*
OM: Joe Booker
PD: Mark Dylan
MD: Jamal Quarles
No Adds

WDLT/Mobile, AL*
PD: Steve Crumbley
MD: Kathy Barlow
BRIAN MCKNIGHT
JAVIER
JEFFREY OSBORNE
RUBEN STUDDARD

WVWL/Norfolk, VA*
OM: Dick Lamb
PD/MD: Don London
No Adds

WLVH/Savannah, GA
OM: Brad Kelly
PD/MD: Gary Young
No Adds

WHUR/Washington, DC*
PD/MD: David A. Dickinson
JAVIER
RUBEN STUDDARD

WBHK/Birmingham, AL*
PD: Jay Dixon
APD/MD: Daryl Johnson
No Adds

WAGH/Columbus, GA
OM: Brian Waters
PD/MD: Queen Rasheeda
MD: Ed Lewis
No Adds

KMJQ/Houston, TX*
PD: Tom Calococi
MD: Sam Choice
No Adds

KJLH/Los Angeles, CA*
PD/MD: Andrae Russell
19 OUTCAST
9 RUBEN STUDDARD
2 SHIRLEY CAESAR OF FAITH EVANS
1 BRIAN MCKNIGHT
JAVIER

WQQK/Nashville, TN*
PD/MD: Derrick Corbett
5 BRIAN MCKNIGHT
5 SAN HUNT
3 RUBEN STUDDARD
JAVIER

WCFB/Oriando, FL*
PD: Steve Holtbrook
MD: Joe Davis
No Adds

KMLM/St. Louis, MO*
OM: Chuck Atkins
PD: Eric Mychaels
MD: Taylor J
JAVIER

WMMJ/Washington, DC*
PD: Kathy Brown
MD: Mike Chase
KEM

WMGL/Charleston, SC*
OM/MD: Terry Bass
APD/MD: Belinda Parker
RUBEN STUDDARD

WRNB/Dayton, OH*
OM/MD: J.O. Kunes
JAGGED EDGE

WTLC/Indianapolis, IN*
PD: Brian Wallace
APD/MD: Garth Adams
1 AVANT

WRBV/Macon, GA
PD/MD: Lisa Charles
8 EN VOISIE

WYBC/New Haven, CT*
OM: Wayne Schmidt
PD: Juan Castillo
APD: Angela Materba
10 JAHNIM
RUBEN STUDDARD
JAVIER

WDAS/Philadelphia, PA*
OM: Thea Michem
PD: Joe Tamburro
APD/MD: Jo Gamble
3 RUBEN STUDDARD

***Monitored Reporters**

46 Total Reporters

42 Total Monitored

4 Total Indicator



WBAV/Charlotte*
PD/MD: Terri Avery
JAVIER
RUBEN STUDDARD

WMXD/Detroit, MI*
OM: KJ Holiday
PD: Jamillah Muhammad
APD: Oneil Stevens
MD: Sheila Little
No Adds

WKXJ/Jackson, MS*
OM/MD: Stan Branson
JAVIER
JAGGED EDGE
RUBEN STUDDARD

KJMS/Memphis, TN*
PD: Kate Bell
APD/MD: Eileen Collier
RUBEN STUDDARD

WYLD/New Orleans, LA*
OM: Carla Boatner
PD: AJ Appleberry
No Adds

WFXC/Raleigh, NC*
PD: Cy Young
APD/MD: Jodi Berry
7 RUBEN STUDDARD
JAVIER

WVZK/Cleveland, OH*
OM/MD: Kim Johnson
MD: Bobby Rush
No Adds

WUKS/Fayetteville, NC*
PD: Garrett Davis
MD: Calvin Pee
JAVIER
RUBEN STUDDARD

WSOL/Jacksonville, FL*
PD: Mike Williams
MD: KJ Brooks
No Adds

WHOT/Miami, FL*
PD: Derrick Brown
APD/MD: Karen Vaughn
24 AVANT
9 RUBEN STUDDARD

WRKS/New York, NY*
OM: John Mullen
PD: Tony Besley
MD: Julie Gustines
10 JAGGED EDGE
8 FLOETRY

WKJS/Richmond, VA*
OM/MD: Kevin Gardner
No Adds

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	GERALD LEVERT U Got That Love (Call It A Night) (Elektra/EEG)	1231	+150	151069	15	40/0
	2	R. KELLY Step In The Name Of Love (Jive)	1063	+90	153977	31	21/0
	6	ALICIA KEYS You Don't Know My Name (J)	916	+162	116797	6	42/0
	7	JOE More & More (Jive)	828	+86	106303	9	39/0
	3	KEM Love Calls (Motown/Universal)	824	-52	109680	45	32/0
	4	DWELE Find A Way (Virgin)	774	-24	80795	22	40/0
	8	SMOKIE NORFUL I Need You Now (EMI Gospel)	732	+35	91195	35	35/0
	5	ARETHA FRANKLIN Wonderful (Arista)	686	-93	98164	10	35/0
	9	LUTHER VANDROSS Dance With My Father (J)	581	-101	62315	31	39/0
	14	AVANT Read Your Mind (Geffen)	566	+47	47575	9	32/2
	12	WILL DOWNING A Million Ways (GRP/VMG)	555	-7	43913	11	31/1
	10	HEATHER HEADLEY I Wish I Wasn't (RCA)	555	-95	66595	38	36/0
	13	ANTHONY HAMILTON Comin' From Where I'm From (So So Def/Arista)	554	+6	49093	16	34/0
	15	JAHEIM Backtigh (Divine Mill/Warner Bros.)	552	+72	55823	14	29/1
	11	MICHAEL JACKSON One More Chance (Epic)	537	-32	64563	7	32/0
	19	MUSIQ Forthenight (Def Soul/IDJMG)	444	+63	41551	5	30/0
	18	ERYKAH BADU Back In The Day (Motown)	436	+45	31442	7	27/0
	17	ASHANTI Rain On Me (Murder Inc./IDJMG)	421	+20	56768	8	18/0
	20	LUTHER VANDROSS Think About You (J)	387	+31	42230	4	37/0
	25	EARTH, WIND & FIRE Hold Me (Kalimba)	212	+12	10148	8	17/0
	22	FLOETRY Getting Late (DreamWorks)	210	-56	25163	17	21/1
	24	MANHATTANS Turn Out The Stars (Love-Lee)	207	-8	12670	13	11/0
	26	JAGGED EDGE Walked Outta Heaven (Columbia)	205	+22	33421	3	18/4
	30	VAN HUNT Seconds Of Pleasure (Capitol)	189	+37	13552	3	20/1
	23	ISLEY BROTHERS f/IRON ISLEY Busted (DreamWorks)	181	-64	9881	19	10/0
	28	KEM Matter Of Time (Motown)	177	+5	13129	5	20/1
	27	STEPHANIE MILLS Can't Let Him Go (J&M)	168	-4	22620	7	10/0
Debut	28	OUTKAST The Way You Move (Arista)	142	+28	18140	1	5/1
Debut	29	KINDRED THE FAMILY SOUL Stars (Hidden Beach)	142	+14	16085	1	15/0
Debut	30	SILK Side Show (Liquid 8)	129	+19	5466	1	17/0

42 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/23-11/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

AL GREEN I Can't Stop (Blue Note/EMC) Total Plays: 127, Total Stations: 16, Adds: 0	ANN NESBY With Open Arms (RT Entertainment) Total Plays: 85, Total Stations: 12, Adds: 0
TARRALYN RAMSEY Up Against All Odds (Casablanca) Total Plays: 112, Total Stations: 13, Adds: 0	EN VOGUE Losin' My Mind (33rd Street) Total Plays: 76, Total Stations: 10, Adds: 1
JEFFREY OSBORNE Caller ID (JayZ/Koch) Total Plays: 108, Total Stations: 17, Adds: 1	RUBEN STUDDARD Sorry 2004 (J) Total Plays: 61, Total Stations: 22, Adds: 22
TONY RICH PROJECT Red Wine (Compendia) Total Plays: 101, Total Stations: 8, Adds: 0	MICHAEL MCDONALD Ain't No Mountain High Enough (Motown) Total Plays: 47, Total Stations: 6, Adds: 0
SHIRLEY CAESAR f/FAITH EVANS Hurting Woman (Word) Total Plays: 97, Total Stations: 10, Adds: 1	

Songs ranked by total plays

Most Added*

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
RUBEN STUDDARD Sorry 2004 (J)	22
JAVIER Beautiful U R (Capitol)	14
JAGGED EDGE Walked Outta Heaven (Columbia)	4
BRIAN MCKNIGHT Back Seat (Gettin' Down) (Motown)	3
AVANT Read Your Mind (Geffen)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALICIA KEYS You Don't Know My Name (J)	+162
GERALD LEVERT U Got That Love (Call It A Night) (Elektra/EEG)	+150
R. KELLY Step In The Name Of Love (Jive)	+90
JOE More & More (Jive)	+86
JAHEIM Backtigh (Divine Mill/Warner Bros.)	+72
MUSIQ Forthenight (Def Soul/IDJMG)	+63
RUBEN STUDDARD Sorry 2004 (J)	+61
JAHEIM Put That Woman First (Divine Mill/Warner Bros.)	+56
AVANT Read Your Mind (Geffen)	+47
ERYKAH BADU Back In The Day (Motown)	+45

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
RHIAN BENSON Say How I Feel (DKG)	516
TAMIA Officially Missing You (Elektra/EEG)	458
JAHEIM Put That Woman First (Divine Mill/Warner Bros.)	415
KINDRED Far Away (Epic)	323
CALVIN RICHARDSON Keep On Pushin' (Hollywood)	288
JAVIER Crazy (Capitol)	285
RUBEN STUDDARD Superstar (J)	268
FLOETRY Say Yes (DreamWorks)	257
BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown/Universal)	257
LUTHER VANDROSS Take You Out (J)	239

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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New Music To Ring In The New Year

A label-by-label look at what's coming to your desk soon

The New Year brings more than just champagne toasts and college football bowl games, it also means new music by Country radio staples and new artists launching their careers. Here's an overview of the music you can expect on your desk in the first quarter of 2004 with an occasional sneak peek into the second quarter, as well.

Arista

R&R's 2003 Country Label of the Year will kick off the first quarter of the New Year with a new single from Diamond Rio. You'll be getting the title cut of the band's current CD, *Completely*.

Also early in the first quarter you'll be getting the second single from Ryan Tyler.

A new single from Brad Paisley — the third release from his current album, *Mud on the Tires* — will be on your desk toward the end of March.



Ryan Tyler

Although Arista won't have music from any new artists in Q1, VP/Promotion Bobby Kraig and his crew will be introducing you to a new female artist from Georgia whom he says they are all very excited about.

Asylum/Curb

You'll have a wide variety of music coming your way from Rob Dalton and his team at Asylum/Curb. A new single from Wynonna — with the most intriguing title of "Flies on the Butter" — will be released in late January. In February the inimitable Hank Williams Jr. will have another single for you. Late in the first quarter Blue County will release a followup to their debut hit, "Good Little Girls."

Either late in Q1 or early in Q2 the label will have a new single from LeAnn Rimes, with the Dan Huff-produced CD scheduled for a second-quarter release.



Wynonna

Audium

Audium Entertainment's first-quarter focus will be one single and album. David Lee Murphy, who brought you "Party Crowd" — the No. 1 song for 1995 — and the No. 1 hit "Dust on the Bottle," will release a new album in March. The first single, "Loco," will be going for adds in January.

Looking a little further ahead, Audium will have a new Dwight Yoakam single and album and new music from a reunited Restless Heart in the second quarter. All the original members are back, with Kyle Lehning and Mac McAnally producing.



Dwight Yoakam

Blue Diamond

Jill King remains the focus for Blue Diamond Records, which isn't likely to sign any new acts until it's established King. To that end, "98.6 Degrees and Falling," the third single from the



Jill King

Jillbilly album, will be released in January.

Blue Diamond's Joe Kelly is also excited about a song called "Tootsie's Orchid Lounge." King wrote it about the venue she played two nights a week for two years. Expect that to be the debut single from her second album, due mid-summer. "We've got a big video planned with some special guest artists," Kelly says.

BNA



Kenny Chesney

BNA has great news for Country radio: New Kenny Chesney music is on the way! The fastest-rising single in Chesney's career — "There Goes My Life" — is the first single from his new CD, scheduled for a Feb. 3 release. The CD is titled *When the Sun Goes Down*. BNA VP/Promotion Tom Baldrice says Chesney's new music is yet another step up. "Kenny takes it to another level," he says. Word is one of the songs has a very special guest singing with Kenny, but it may be a while before they announce who it is. However, the name is guaranteed to make you say, "Cool."

BNA is going for adds on Rachel Proctor's new single, "Didn't I," on Dec. 15, which of course makes it a Q1 priority. Also coming soon into the

new year from BNA is new music from Pinmonkey, who are being produced by Rascal Flatts' producer Mark Bright.

Broken Bow



Sherrie Austin

"We've been successful focusing on just a few titles and driving those home," says Broken Bow VP/Promotion Jon Loba. "We want to continue that recipe for success." To that end, BBR is releasing just three first-quarter singles. Sherrie Austin's "Driving Into the Sun" and Craig Morgan's "Look at Us" are from their current albums. Also on the slate is a new and as-yet-untitled single from Joe Diffie that Loba plans to introduce at CRS. A new album from Diffie is scheduled for second-quarter release.

Capitol



Chris Cagle

There are three new singles on the docket for Bill Catino, Rick Young and the Capitol gang for the first quarter.

In mid-January you'll be getting the new single from Chris Cagle; the third single from his *Chris Cagle* CD is a song he co-wrote, "I'd Be Lyin'."

Later in the first quarter you'll have a new single from Chris LeDoux: the title track of his current CD, *Horsepower*.

Finally, Capitol completes the trika with the debut single from The Jenkins, arriving sometime in the first quarter. Rodney Crowell is producing the Northern California trio of a mother and her two teenage daughters.

Curb



Amy Dalley

Curb's first-quarter schedule currently includes three singles, all of which come from artists with whom you and your audience are already familiar.

Carson James, April Rider and the Curb crew will be talking to you in early January about the first new music they've had in two years from Trini Triggs. The first single is "Heaven on Earth," written by David Kersh. James notes, "This is a very sweet Country-lifegroup song."

In mid-January Curb will be shipping the new single from Amy Dalley, "Men Don't Change." Dalley co-wrote the song with Lee Miller, whose recent hits include Joe Nichols' "The Impossible" and Terri Clark's "I Just Wanna Be Mad" (the demo for which, by the way, was sung by Dalley). James says of the clever lyrics to "Men Don't Change," "This song has real-life moxie."

The third in Curb's first-quarter trio of singles will come from Steve Holy. He's currently in the studio, so you can expect new music toward late February or March.

DreamWorks



Emerson Drive

Expect the first single from Emerson Drive's new album, *What If*. Going for adds Jan. 26 will be "Last One Standing." Scotty Emerick's *The Coast Is Clear* hits stores Jan. 27, and Tracy Lawrence's *Strong* follows on March 16.

Dualtone



BR5-49

Roots country act BR5-49, featuring new members Chris Scruggs and Geoff Firebaugh, goes for adds Feb. 2 with "That's What I Get" from their Dualtone debut, *Tangled in the Pines*. The album hits March 9 and was produced by BR5-49 and Ray Kennedy. "They've kind of been the red-headed stepchild of commercial Country radio," says Dualtone radio head Andy Moore, "but they'll still get invited over for Thanksgiving dinner — even if they have to sit at the kids' table."

Nashville Star runner-up John Arthur Martinez will see his single debut some

Continued on Page 42

New Music....

Continued from Page 41

time in the first quarter. Keyboardist extraordinaire Matt Rollins is producing the still-untitled project.

Equity

Equity will be releasing Clint Black's new CD in the first quarter. His current single, "Spend My Time," is the title cut.



Clint Black

The new imprint also has a couple of newly signed acts on the way. One you're familiar with, and one may be new to you, but both are set for either very late in Q1 or into Q2. Former MCA artist Shannon Lawson will be heading into the studio right after the first of the year with Emory Gordy Jr. You'll also be getting a single from Carolina Rain, an acoustic three-piece band.

Lofton Creek

First up in the first quarter is a new single from Allison Paige. "End of the World" goes for adds Jan. 15, with the album *Do You Ever* scheduled for March. It was produced by Chuck Howard in a joint venture with H2E Records. Paige will embark on a radio tour this spring. New artist Lloyd Knight has his first single, "Dixie Girls," tentatively set for Feb. 1. Knight is being produced by Blake Mevis.



Shane Sellers

Shane Sellers has "You Can't Count Me out Yet" arriving for radio play on March 1. The song was written by Travis Tritt. Lofton Creek's Mike Borchetta points out that Sellers is a champion jockey with 4,000 wins and 14 Kentucky Derby appearances to his credit. He'll be featured in an upcoming HBO special in conjunction with the network's premiere of the movie *Seabiscuit*.

Lyric Street

Kevin Herring, Dale Turner and their merry band will be delivering a new single per month during the first quarter. Around Jan. 2 you'll be get-

ting the fourth single from Rascal Flatts' album *I Melt*. It's called "Mayberry," and it got huge response when the guys played it live on both the Brooks & Dunn and the CMT tours.

Turner says that radio has been asking for months what's going on with SHeDaisy, and now Lyric Street has an answer. The first single from the ladies' new project is called "Passenger," and it will be shipped in mid-January. The CD will come later in the spring. Turner says the group's Krystin Osborne has been writing with some of Nashville's top songwriters and that the music is right in the pocket. She co-wrote the upcoming single.

Lyric Street will also be introducing a new artist to you next year, and he may be someone some of you are familiar with. The label has signed Josh Gracin (gray-sin), the third runner-up in last year's *American Idol* competition. *AI* watchers may recall that Josh sang "I'm Movin' On" — a huge hit for Rascal Flatts — on finals night. He promises to get huge TV exposure during the third installment of *American Idol*, coming in January.



SHeDaisy

Aaron Tippin fans will be happy to hear that he's in the studio working on a new album. Biff Watson and Mike Bradley will again be producing. More than likely it will be the second quarter before the first single is released.

MCA

A full slate of single releases anchors MCA's first quarter. Expect new radio cuts from Reba McEntire on Jan. 12, George Strait on Jan. 26 and Lee Ann Womack, tentatively, on Feb. 9. As for titles, we can't tell you. Or, more specifically, VP/National Promotion Royce Risser can't tell us.



Reba McEntire

What Risser can reveal is the signing of Jedd Hughes, whom he calls an Australian guitar phenom. "The kid's unbelievable — the best guitarist I've ever heard in my life," he says. "And he can sing. Great songs. It's awesome."

Mercury

Mercury heads into the New Year with singles from two of the format's top ladies, Shania Twain and Terri Clark. VP/Promotion John Ettinger notes that sometime after March 1 you will get the Shania single that he says radio has been asking for, "It Only Hurts When I'm Breathing."



Terri Clark

Coming your way even before your post-New Year's Eve headache goes away will be a new single from Billy Currington. They're not saying which song they'll be coming with, but Ettinger assures, "It'll be one of three great uptempo songs on the album." The add date is Jan. 19.

Mercury will also be debuting a new female artist in the first quarter. Her name is Julie Roberts, and she comes with one of those great stories for which Nashville is so famous.

It seems that Joe Nichols' producer, Brent Rowan, was pitching three new artists to Universal Music Group/Nashville President Luke Lewis and Exec. VP/A&R David Conrad. After hearing the unidentified woman, Lewis said, "I'm really into this. Find me that girl." To which Rowan replied, "She's right outside." Not as in "She's outside waiting," but as in "She's outside your door because she works here."

A Belmont grad, Roberts was stationed at Mercury's reception desk. Ettinger says, "We didn't even know she was a singer, but she has her own sound. It's a quality, grown-up sound, and I just couldn't believe my ears how good she is." You'll be able to judge for yourself in late February.

Quarterback

Quarterback Records consultant Nancy Tunick: "Lorrie Morgan has a new album set to be released on Jan. 20, 2004, titled *Show Me How*. The lead single is 'Do You Still Want to Buy Me That Drink (Frank),' and it's at radio now. The album is on Image/Quarterback Records. Image is the largest distributor of DVDs in the world, and Quarterback is a newly formed label that provides label services for labels without support staff, in addition to signing its own artist roster."

RCA

A number of choice nuggets from Nipper are destined for your doorstep come the first quarter. The first part of January you'll get a new Jeff Bates single. "I Wanna Make You Cry" comes from his *Rainbow Man* CD.

The new year also holds a new CD and single from Andy Griggs. The CD will be in stores this spring, and the Randy Scruggs-produced single, "She



Jeff Bates

"Think She Needs Me," will be out in mid- to late February. It's written by former Mercury artist Shane Minor, Exile co-founder Sonny Lemaire and Clay Mills, the trio who penned "Beautiful Mess" for Diamond Rio. Griggs not only has a new producer for his new CD, but a new management team as well. He's brought Erv Woolsey and Donnie Kees aboard for career guidance.

RCA promo domos Mike Wilson and Keith Gale and their team will also be introducing you to Australian Catherine Britt during the first quarter. Artist, songwriter and Alan Jackson producer Keith Stegall is working on this project, with the music expected toward the end of the quarter.

And, expect the followup single to Tracy Byrd's hit "Drinkin' Bone" sometime toward the end of March.

Sony/Nashville

Sr. VP/Radio Promotion Larry Pareigis presents this overview of his label's first-quarter offerings in his own inimitable style:

• Epic: "We'll have the amazing, electrifying guitar slinger Colt Prather and his debut single, 'On and On.' Ever since George Jones had the hit single 'Who's Gonna Fill Their Shoes,' the industry's been asking the same question. Here we have the answer: Try Colt Prather on for size! A lot of folks saw him in Vegas pre-ACMs, then at the Fiddle & Steel club here in Nashville during CMA week. This guy's 'Ten Feet Tall and Bulletproof' and walks it like he talks it. The CD was co-produced by Mark Wright and Shane Decker. We'll be going for official airplay on Colt in early February."



Colt Prather

• Columbia: "We will be introducing you to the remarkably gifted songstress Jessi Alexander. [Sony/Nashville President] John Grady, Exec. VP Mark Wright, [VP/Promotion] Bill Macky, the team and I are deciding on the first single now. The good news is that Brother Wright produced a CD for this lady that's an embarrassment of riches. With one-of-a-kind stage

presence and delivery, plus vocal and songwriting influences ranging from Jessi Colter to Karla Bonoff, Jessi Alexander is a keeper and someone the format really needs. We'll be going for official airplay in early March.

"Look for these acts and the rest of the Sony/Nashville roster all over, under and around CRS 2004. Oh, plus staggering, roof-raising, arena-shaking new music from Eddie and Troy. Yes, Montgomery Gentry return with the first single from their new CD, dates and titles TBA. It's an exciting time to be us!"

Universal South

Pat Green's next single, "A Guy Like Me," goes for adds Jan. 5. Amanda Wilkinson's as-yet-untitled solo debut album arrives in March, and the label will continue working Joe Nichols' current single, "Cool to Be a Fool." "He'll have a new album out next year," reports Sr. VP/Promotion Bryan Switzer, "but it won't be first quarter."



Pat Green

On the new-artist front, Switzer's excited about a 19-year-old out of Oklahoma named Katrina Elam. "She wrote a good bit of the record," he says. "If she were a stock, I'd say put all your money on her."

Vivaton

Still—"unofficial" label Vivaton Records will be rolling out its first single and artist around the end of February, when Vivaton Exec. VP/National Promotion & Artist Development Shelia Shipley Bidy will be working "In the Back of the Bottom Drawer" from Chely Wright. A more formal announcement of the label's plans is expected as soon as this week.

Warner Bros.

The first new music that David Haley, Gator Michaels and the WB gang bring you in 2004 comes from a couple of guys just wrapping up a 40-station radio tour. Big & Rich — former Lonestar co-lead singer John Rich and noted Nashville songwriter "Big Kenny" — have been doing "Music Mafia" showcases around Nashville for a while, and WB Chief Creative Officer Paul Worley made them his first WB signing. The first single, "Wild West Show," ships the first week of December, with Jan. 12 slated as the official impact date.

Jan. 26 is the add date for Rick Trevino's second single from his debut WB CD, *In My Dreams*. The CD is produced by Worley, and the single will be "Overnight Success."

Continued on Page 46



COUNTRY TOP 50

Powered By

December 5, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT.AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	TOBY KEITH I Love This Bar (DreamWorks)	14019	-1180	4595	-291	415778	-30288	16	115/0
5	2	GEORGE STRAIT Cowboys Like Us (MCA)	12259	1028	4097	+379	342572	31227	19	114/0
2	3	RASCAL FLATTS I Melt (Lyric Street)	11740	-1583	3934	-366	341495	-47296	23	115/0
6	4	KENNY CHESNEY There Goes My Life (BNA)	11637	579	3698	+216	352665	30295	8	115/0
4	5	MONTGOMERY GENTRY Hell Yeah (Columbia)	11132	-175	3700	-5	308204	11257	21	114/0
3	6	PAT GREEN Wave On Wave (Republic/Universal South)	10753	-1189	3608	-342	311412	-18730	29	115/0
8	7	BROOKS & DUNN You Can't Take The Honky Tonk... (Arista)	9965	794	3227	+275	292201	32408	12	115/0
7	8	CHRIS CAGLE Chicks Dig It (Capitol)	9551	-242	3417	+13	261006	8687	24	114/0
9	9	LONESTAR Walking In Memphis (BNA)	9089	-71	2974	+51	246222	3163	18	114/0
10	10	RODNEY ATKINS Honesty (Write Me A List) (Curb)	8117	223	2776	+153	228915	16832	25	112/1
15	11	ALAN JACKSON Remember When (Arista)	7988	1983	2415	+576	231691	63826	6	113/0
11	12	TRACY BYRD Drinkin' Bone (RCA)	7858	392	2731	+176	216803	18812	19	113/1
12	13	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	7574	658	2393	+273	214405	23063	9	111/1
13	14	TERRI CLARK I Wanna Do It All (Mercury)	7423	613	2361	+284	207648	28139	15	113/2
16	15	TIM MCGRAW Watch The Wind Blow By (Curb)	7202	1220	2212	+408	202935	28020	7	109/2
14	16	JO DEE MESSINA I Wish (Curb)	6542	469	2220	+214	180986	21967	21	110/0
17	17	DIAMOND RIO Wrinkles (Arista)	6528	650	2220	+189	179817	27523	20	109/1
18	18	BRAD PAISLEY Little Moments (Arista)	5932	300	1908	+135	172595	16069	13	110/5
19	19	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	5251	-380	1834	-180	140536	-7664	26	102/0
20	20	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	4764	125	1509	+33	122665	9798	21	98/1
23	21	JIMMY WAYNE I Love You This Much (DreamWorks)	4520	492	1533	+191	125547	16726	16	102/1
21	22	JOSH TURNER Long Black Train (MCA)	4408	186	1547	+66	109796	11915	26	95/3
22	23	TRACE ADKINS Hot Mama (Capitol)	4300	227	1431	+73	109778	11709	12	100/6
24	24	SARA EVANS Perfect (RCA)	4290	444	1282	+135	121105	15927	13	96/4
27	25	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	3725	638	1169	+193	114073	27149	4	96/8
28	26	JOE NICHOLS Cool To Be A Fool (Universal South)	3612	696	1027	+203	91716	22537	13	80/2
25	27	CLINT BLACK Spend My Time (Equity Music Group)	3474	181	1098	+55	86385	9907	7	96/3
26	28	CRAIG MORGAN Every Friday Afternoon (BBR)	3332	51	1042	+6	91579	6406	18	83/0
29	29	BUDDY JEWELL Sweet Southern Comfort (Columbia)	2936	305	1069	+110	74828	9239	7	97/1
32	30	TOBY KEITH American Soldier (DreamWorks)	2823	620	823	+205	90799	24639	4	53/17
30	31	BLUE COUNTY Good Little Girls (Asylum/Curb)	2469	-122	840	-22	64783	-1844	8	78/2
31	32	KELLIE COFFEY Texas Plates (BNA)	2325	-2	756	+84	52441	7655	10	79/3
Breaker	33	DIERKS BENTLEY My Last Name (Capitol)	1788	118	577	+41	44918	7167	7	71/8
34	34	GARY ALLAN Songs About Rain (MCA)	1767	125	541	+71	46310	4548	4	63/10
Breaker	35	BRIAN MCCOMAS You're In My Head (Lyric Street)	1540	7	533	+3	34086	2521	8	69/3
36	36	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope/Mercury)	1488	147	407	-22	40359	3183	7	28/2
37	37	JAMES OTTO Days Of Our Lives (Mercury)	1284	25	487	+23	27982	2255	10	57/2
38	38	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	1262	153	400	+54	33083	6017	6	44/2
48	39	CAROLYN DAWN JOHNSON Simple Life (Arista)	1081	666	374	+210	22928	13402	2	47/9
42	40	PATTY LOVELESS On Your Way Home (Epic)	919	200	344	+54	19313	4469	5	54/3
41	41	KENNY ROGERS Handprints On The Wall (Dreamcatcher)	872	-27	391	-8	18947	-1256	8	49/1
43	42	KEVIN DENNEY A Year At A Time (Lyric Street)	788	98	326	+33	14893	3487	7	47/2
39	43	VINCE GILL Young Man's Town (MCA)	787	-299	289	-85	17010	-6872	8	40/0
Debut	44	KENNY CHESNEY All I Want For Christmas... (BNA)	607	580	152	+144	21355	20367	1	0/0
47	45	MARK WILLS That's A Woman (Mercury)	578	146	234	+53	11819	4028	2	36/1
46	46	SONYA ISAACS No Regrets Yet (Lyric Street)	565	89	208	+27	11975	2379	2	27/1
44	47	BILLY DEAN I'm In Love With You (View2)	528	-7	189	-9	12992	378	11	23/0
45	48	REBECCA LYNN HOWARD I Need A Vacation (MCA)	515	42	214	0	9411	289	3	31/0
Debut	49	MARTY STUART Too Much Month (At The End Of The Money) (Columbia)	427	223	171	+74	3946	1015	1	10/0
49	50	AMANDA WILKINSON Gone From Love Too Long (Universal South)	407	-21	135	0	8403	-169	3	21/0

Most Added*

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ARTIST TITLE LABEL(S)	ADDS
TOBY KEITH American Soldier (DreamWorks)	17
GARY ALLAN Songs About Rain (MCA)	10
CAROLYN DAWN JOHNSON Simple Life (Arista)	9
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	8
DIERKS BENTLEY My Last Name (Capitol)	8
CLAY WALKER I Can't Sleep (RCA)	8
LEANN RIMES This Love (Asylum/Curb)	8
KEITH URBAN You'll Think Of Me (Capitol)	8
TRACE ADKINS Hot Mama (Capitol)	6
BRAD PAISLEY Little Moments (Arista)	5

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
ALAN JACKSON Remember When (Arista)	+1983
TIM MCGRAW Watch The Wind Blow By (Curb)	+1220
GEORGE STRAIT Cowboys Like Us (MCA)	+1028
BROOKS & DUNN You Can't Take The Honky Tonk... (Arista)	+794
JOE NICHOLS Cool To Be A Fool (Universal South)	+696
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+658
DIAMOND RIO Wrinkles (Arista)	+650
TOBY KEITH American Soldier (DreamWorks)	+635
CAROLYN DAWN JOHNSON Simple Life (Arista)	+633
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	+625

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Remember When (Arista)	+576
TIM MCGRAW Watch The Wind Blow By (Curb)	+408
GEORGE STRAIT Cowboys Like Us (MCA)	+379
TERRI CLARK I Wanna Do It All (Mercury)	+284
BROOKS & DUNN You Can't Take The Honky Tonk... (Arista)	+275
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+273
KENNY CHESNEY There Goes My Life (BNA)	+216
JO DEE MESSINA I Wish (Curb)	+214
CAROLYN DAWN JOHNSON Simple Life (Arista)	+210
TOBY KEITH American Soldier (DreamWorks)	+205

Breakers

DIERKS BENTLEY
My Last Name (Capitol)
 8 Adds • Moves 33-33
BRIAN MCCOMAS
You're In My Head (Lyric Street)
 3 Adds • Moves 35-35

Songs ranked by total plays

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

115 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 11/23-11/29. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.



Country Radio's #1 Overnight Program



WHO WANTS TO THUMB-WRESTLE?
 Blair Garner goofing off with the guys of Lonestar.



December 5, 2003

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
2	1	GEORGE STRAIT	Cowboys Like Us	(MCA)	5570	38	4081	+32	122698	7949	18	111/0
4	2	CHRIS CAGLE	Chicks Dig It	(Capitol)	5215	20	3823	+12	115510	7634	24	110/0
1	3	TOBY KEITH	I Love This Bar	(DreamWorks)	5184	-621	3774	-408	117269	-4016	16	107/0
5	4	MONTGOMERY GENTRY	Hell Yeah	(Columbia)	5080	209	3788	+169	111396	9806	20	108/1
7	5	KENNY CHESNEY	There Goes My Life	(BNA)	4856	404	3589	+268	106883	13220	8	110/2
6	6	BROOKS & DUNN	You Can't Take The Honky Tonk...	(Arista)	4734	249	3438	+160	103493	10330	13	109/0
3	7	PAT GREEN	Wave On Wave	(Republic/Universal South)	4682	-739	3478	-567	105476	-7634	27	105/0
8	8	LONESTAR	Walking In Memphis	(BNA)	4267	110	3216	+85	93017	7048	19	107/0
10	9	RODNEY ATKINS	Honesty (Write Me A List)	(Curb)	3863	252	2906	+193	83661	10271	23	108/0
9	10	TRACY BYRD	Drinkin' Bone	(RCA)	3833	202	2846	+159	84018	8233	18	106/0
12	11	ALAN JACKSON	Remember When	(Arista)	3811	488	2811	+369	83043	13227	6	109/0
11	12	DIAMOND RIO	Wrinkles	(Arista)	3497	69	2582	+63	76966	6430	21	109/0
14	13	BRAD PAISLEY	Little Moments	(Arista)	3431	192	2500	+142	74684	7352	14	110/0
15	14	SHANIA TWAIN	She's Not Just A Pretty Face	(Mercury)	3324	258	2486	+189	73079	9187	9	107/0
16	15	TERRI CLARK	I Wanna Do It All	(Mercury)	3141	342	2340	+243	69291	10241	15	108/4
18	16	TIM MCGRAW	Watch The Wind Blow By	(Curb)	3057	418	2318	+309	67432	12400	7	108/4
17	17	JO DEE MESSINA	I Wish	(Curb)	3026	250	2218	+186	68752	9667	20	105/3
13	18	SHERRIE AUSTIN	Streets Of Heaven	(C4/BBR)	2857	-413	2172	-281	62600	-5085	24	95/1
19	19	TRACE ADKINS	Hot Mama	(Capitol)	2832	217	2035	+158	63337	7636	13	102/2
20	20	SCOTTY EMERICK	I Can't Take You Anywhere	(DreamWorks)	2523	196	1855	+114	54609	7154	21	98/3
21	21	JIMMY WAYNE	I Love You This Much	(DreamWorks)	2498	172	1846	+112	55506	6981	16	94/2
22	22	JOSH TURNER	Long Black Train	(MCA)	2366	139	1737	+111	52703	5355	22	83/2
23	23	SARA EVANS	Perfect	(RCA)	2194	114	1594	+75	47480	5037	12	96/1
27	24	MARTINA MCBRIDE	In My Daughter's Eyes	(RCA)	1957	450	1490	+312	42663	11144	4	98/6
24	25	JOE NICHOLS	Cool To Be A Fool	(Universal South)	1749	87	1375	+50	36366	3455	13	79/2
25	26	BUDDY JEWELL	Sweet Southern Comfort	(Columbia)	1748	91	1264	+78	38520	3114	8	89/4
26	27	CRAIG MORGAN	Every Friday Afternoon	(BBR)	1651	106	1177	+66	36206	4236	18	79/1
28	28	BLUE COUNTY	Good Little Girls	(Asylum/Curb)	1401	95	1057	+69	30179	2929	9	72/3
30	29	GARY ALLAN	Songs About Rain	(MCA)	1374	262	1038	+182	29503	6848	4	77/6
29	30	CLINT BLACK	Spend My Time	(Equity Music Group)	1264	153	914	+105	29338	5402	7	67/4
34	31	TOBY KEITH	American Soldier	(DreamWorks)	1259	449	960	+316	26903	11116	3	69/24
31	32	DIERKS BENTLEY	My Last Name	(Capitol)	1138	94	885	+68	23656	2240	7	65/2
33	33	KELLIE COFFEY	Texas Plates	(BNA)	1119	186	882	+113	23020	4889	10	68/2
32	34	BRIAN MCCOMAS	You're In My Head	(Lyric Street)	1021	88	732	+57	22929	2066	11	56/1
37	35	KENNY ROGERS	Handprints On The Wall	(Dreamcatcher)	617	51	494	+34	12210	1942	8	42/0
35	36	VINCE GILL	Young Man's Town	(MCA)	607	-48	437	-36	12764	-1742	10	34/0
36	37	TRACY LAWRENCE	Paint Me A Birmingham	(DreamWorks)	599	33	428	+17	12890	1408	7	36/2
38	38	KEVIN DENNEY	A Year At A Time	(Lyric Street)	539	15	423	+18	10662	-40	8	38/1
39	39	PATTY LOVELESS	On Your Way Home	(Epic)	505	29	401	+20	10676	1157	5	38/0
40	40	JAMES OTTO	Days Of Our Lives	(Mercury)	478	8	384	+13	9917	541	9	37/0
41	41	REBECCA LYNN HOWARD	I Need A Vacation	(MCA)	474	17	364	+9	9500	-577	7	30/0
43	42	MARK WILLS	That's A Woman	(Mercury)	464	118	378	+84	9237	2692	3	35/3
48	43	CAROLYN DAWN JOHNSON	Simple Life	(Arista)	382	198	288	+141	8497	4352	2	31/10
42	44	LORRIE MORGAN	Do You Still Want To Buy Me...	(Image/Quarterback)	340	-16	272	-20	5755	-551	5	25/0
45	45	SONYA ISAACS	No Regrets Yet	(Lyric Street)	300	57	210	+37	6137	922	3	21/3
47	46	KEITH URBAN	You'll Think Of Me	(Capitol)	286	197	239	+161	5291	3885	1	28/18
47	47	AMANDA WILKINSON	Gone From Love Too Long	(Universal South)	280	77	222	+34	5344	1622	2	19/2
46	48	SHERYL CROW	The First Cut Is The Deepest	(A&M/Interscope/Mercury)	266	32	201	+16	5321	999	2	18/1
44	49	BILLY DEAN	I'm In Love With You	(View2)	208	-65	172	-51	4167	-1288	6	13/0
44	50	CLAY WALKER	I Can't Sleep	(RCA)	166	139	110	+74	3620	3045	1	14/11

112 Country reporters. Songs ranked by total plays for the airplay week of Sunday 11/23 - Saturday 11/29.
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Most Added®

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ARTIST	TITLE	LABEL(S)	TOTAL ADDS
TOBY KEITH	American Soldier	(DreamWorks)	24
KEITH URBAN	You'll Think Of Me	(Capitol)	18
CLAY WALKER	I Can't Sleep	(RCA)	11
CAROLYN DAWN JOHNSON	Simple Life	(Arista)	10
MARTINA MCBRIDE	In My Daughter's Eyes	(RCA)	6
GARY ALLAN	Songs About Rain	(MCA)	6
TIM MCGRAW	Watch The Wind Blow By	(Curb)	4
TERRI CLARK	I Wanna Do It All	(Mercury)	4
BUDDY JEWELL	Sweet Southern Comfort	(Columbia)	4
CLINT BLACK	Spend My Time	(Equity Music Group)	4

Most Increased Points

ARTIST	TITLE	LABEL(S)	TOTAL POINT INCREASE
ALAN JACKSON	Remember When	(Arista)	+488
TOBY KEITH	American Soldier	(DreamWorks)	+449
MARTINA MCBRIDE	In My Daughter's Eyes	(RCA)	+447
TIM MCGRAW	Watch The Wind Blow By	(Curb)	+418
KENNY CHESNEY	There Goes My Life	(BNA)	+404
TERRI CLARK	I Wanna Do It All	(Mercury)	+342
GARY ALLAN	Songs About Rain	(MCA)	+262
SHANIA TWAIN	She's Not Just A Pretty Face	(Mercury)	+258
RODNEY ATKINS	Honesty (Write Me A List)	(Curb)	+252
JO DEE MESSINA	I Wish	(Curb)	+250

Most Increased Plays

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON	Remember When	(Arista)	+369
TOBY KEITH	American Soldier	(DreamWorks)	+316
MARTINA MCBRIDE	In My Daughter's Eyes	(RCA)	+312
TIM MCGRAW	Watch The Wind Blow By	(Curb)	+309
KENNY CHESNEY	There Goes My Life	(BNA)	+268
TERRI CLARK	I Wanna Do It All	(Mercury)	+243
RODNEY ATKINS	Honesty (Write Me A List)	(Curb)	+193
SHANIA TWAIN	She's Not Just A Pretty Face	(Mercury)	+189
JO DEE MESSINA	I Wish	(Curb)	+186
GARY ALLAN	Songs About Rain	(MCA)	+182



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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES December 5, 2003

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of November 10-16.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN	CALLOUT AMERICA® HOT SCORES
TOBY KEITH I Love This Bar (DreamWorks)	43.8%	79.5%	12.5%	98.8%	3.8%	3.0%	
SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	42.8%	77.5%	13.3%	98.0%	5.5%	1.8%	
PAT GREEN Wave On Wave (Republic/Universal South)	36.0%	71.0%	16.8%	95.5%	4.0%	3.8%	
GEORGE STRAIT Cowboys Like Us (MCA)	35.0%	73.3%	17.5%	99.5%	7.8%	1.0%	
TRACY BYRD Drinkin' Bone (RCA)	34.8%	72.8%	17.5%	98.8%	6.0%	2.5%	
RASCAL FLATTS I Melt (Lyric Street)	34.8%	76.0%	15.0%	98.5%	4.5%	3.0%	
JIMMY WAYNE I Love You This Much (DreamWorks)	34.3%	76.0%	17.8%	98.3%	3.3%	1.3%	
RODNEY ATKINS Honesty (Write Me A List) (Curb)	34.0%	69.0%	20.0%	96.3%	6.0%	1.3%	
SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	33.0%	66.8%	23.3%	93.5%	3.3%	0.3%	
ALAN JACKSON Remember When (Arista)	33.0%	69.0%	16.5%	90.0%	3.3%	1.3%	
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	32.5%	67.8%	21.3%	95.8%	5.0%	1.8%	
TERRI CLARK I Wanna Do It All (Mercury)	31.8%	74.3%	17.3%	97.3%	4.0%	1.8%	
MONTGOMERY GENTRY Hell Yeah (Columbia)	31.3%	73.0%	15.5%	98.8%	6.8%	3.5%	
CHRIS CAGLE Chicks Dig It (Capitol)	30.8%	75.3%	16.5%	98.5%	4.5%	2.3%	
JOSH TURNER Long Black Train (MCA)	30.0%	64.5%	19.5%	93.0%	8.3%	0.8%	
JOE NICHOLS Cool To Be A Fool (Universal South)	29.8%	64.5%	16.8%	88.3%	6.8%	0.3%	
LONESTAR Walking In Memphis (BNA)	27.8%	69.8%	18.5%	99.3%	6.8%	4.3%	
CLINT BLACK Spend My Time (Equity Music Group)	27.5%	61.8%	22.5%	91.8%	6.0%	1.5%	
KELLIE COFFEY Texas Plates (BNA)	27.5%	66.8%	24.5%	95.0%	3.3%	0.5%	
CRAIG MORGAN Every Friday Afternoon (BBR)	27.5%	63.5%	16.3%	87.8%	7.5%	0.5%	
BRIAN MCCOMAS You're In My Head (Lyric Street)	26.8%	56.0%	23.3%	86.8%	5.5%	2.0%	
BLUE COUNTY Good Little Girls (Asylum/Curb)	26.8%	63.5%	20.5%	90.8%	5.5%	1.3%	
JO DEE MESSINA I Wish (Curb)	26.8%	68.3%	22.8%	96.8%	5.8%	0.0%	
DIAMOND RIO Wrinkles (Arista)	26.0%	70.0%	18.5%	95.3%	3.5%	3.3%	
BRAD PAISLEY Little Moments (Arista)	25.5%	59.5%	25.3%	94.8%	8.0%	2.0%	
BUDDY JEWELL Sweet Southern Comfort (Columbia)	25.5%	62.0%	23.5%	89.3%	3.3%	0.5%	
TRACE ADKINS Hot Mama (Capitol)	24.5%	57.3%	26.3%	94.5%	9.5%	1.5%	
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	24.3%	71.0%	19.8%	97.0%	5.3%	1.0%	
DIERKS BENTLEY My Last Name (Capitol)	23.3%	54.5%	19.8%	82.0%	7.3%	0.5%	
SARA EVANS Perfect (RCA)	22.5%	63.0%	21.5%	92.3%	7.0%	0.8%	
TIM MCGRAW Watch The Wind Blow By (Curb)	22.5%	58.5%	20.5%	85.5%	5.5%	1.0%	
KENNY CHESNEY There Goes My Life (BNA)	21.3%	58.3%	29.3%	93.5%	5.5%	0.5%	
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	19.3%	48.5%	18.5%	73.5%	6.5%	0.0%	
TOBY KEITH American Soldier (DreamWorks)	19.3%	52.5%	18.5%	78.8%	7.5%	0.3%	
GARY ALLAN Songs About Rain (MCA)	15.0%	38.3%	25.3%	72.0%	7.5%	1.0%	

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC, Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette, LA, San Antonio. **WEST:** Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2003 R&R Inc. © 2003 Bullseye Marketing Research Inc..

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America's Best Testing Country Songs 12 + For The Week Ending 12/5/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 25-54	Women 25-54	Men 25-54
ALAN JACKSON Remember When (Arista)	4.37	4.36	85%	10%	4.40	4.44	4.37
BRAD PAISLEY Little Moments (Arista)	4.22	4.22	88%	10%	4.23	4.29	4.18
KENNY CHESNEY There Goes My Life (BNA)	4.21	4.28	96%	12%	4.20	4.34	4.08
TERRI CLARK I Wanna Do It All (Mercury)	4.11	4.10	93%	15%	4.12	4.18	4.07
JIMMY WAYNE I Love You This Much (DreamWorks)	4.10	3.97	86%	16%	4.10	4.32	3.91
TOBY KEITH I Love This Bar (DreamWorks)	4.08	4.16	99%	30%	4.09	4.18	4.01
GEORGE STRAIT Cowboys Like Us (MCA)	4.07	4.13	95%	22%	4.07	4.01	4.12
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	4.06	4.08	97%	19%	4.05	4.07	4.03
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	4.05	3.97	97%	37%	4.04	4.24	3.88
JOE NICHOLS Cool To Be A Fool (Universal South)	4.05	4.10	68%	7%	4.04	4.17	3.94
TIM MCGRAW Watch The Wind Blow By (Curb)	4.02	3.99	76%	10%	4.01	4.18	3.87
RASCAL FLATTS I Melt (Lyric Street)	4.01	3.90	99%	37%	3.99	4.26	3.76
JO DEE MESSINA I Wish (Curb)	3.98	3.96	90%	17%	3.96	4.06	3.88
DIAMOND RIO Wrinkles (Arista)	3.97	3.98	85%	16%	3.95	4.08	3.85
SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	3.97	3.99	83%	13%	3.95	4.13	3.81
CRAIG MORGAN Every Friday Afternoon (BBR)	3.97	3.93	71%	9%	3.97	4.08	3.89
TRACY BYRD Drinkin' Bone (RCA)	3.96	4.02	93%	19%	3.96	4.01	3.92
MONTGOMERY GENTRY Hell Yeah (Columbia)	3.95	3.97	97%	29%	3.93	4.14	3.76
RODNEY ATKINS Honesty (Write Me A List) (Curb)	3.95	4.01	86%	20%	3.94	4.18	3.75
CLINT BLACK Spend My Time (Equity Music Group)	3.94	—	61%	5%	3.94	3.92	3.96
PAT GREEN Wave On Wave (Republic/Universal South)	3.93	3.91	96%	34%	3.93	3.88	3.98
SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3.93	3.95	93%	30%	3.93	3.89	3.96
JOSH TURNER Long Black Train (MCA)	3.92	3.93	77%	15%	3.98	3.82	4.08
CHRIS CAGLE Chicks Dig It (Capitol)	3.89	3.95	97%	27%	3.85	3.95	3.77
SARA EVANS Perfect (RCA)	3.89	3.95	82%	13%	3.88	3.83	3.93
REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	3.88	3.84	95%	25%	3.91	3.95	3.88
TRACE ADKINS Hot Mama (Capitol)	3.85	3.82	79%	13%	3.85	3.91	3.81
RUSHLOW I Can't Be Your Friend (Lyric Street)	3.84	3.85	88%	24%	3.82	3.99	3.68
LONESTAR Walking In Memphis (BNA)	3.80	3.83	97%	29%	3.75	3.91	3.62
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	3.53	3.59	94%	33%	3.52	3.55	3.50

Total sample size is 416 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

New & Active

LEANN RIMES This Love (Asylum/Curb)
Total Plays: 108, Total Stations: 23, Adds: 8

CLAY WALKER I Can't Sleep (RCA)
Total Plays: 99, Total Stations: 26, Adds: 8

LORRIE MORGAN Do You Still Want To... (Image/Quarterback)
Total Plays: 69, Total Stations: 14, Adds: 1

KEITH URBAN You'll Think Of Me (Capitol)
Total Plays: 66, Total Stations: 10, Adds: 8

CHAD BROCK You Are (BBR)
Total Plays: 61, Total Stations: 12, Adds: 1

Songs ranked by total plays

New Music....

Continued from Page 42

Haley says he is anticipating the before-Christmas delivery of a new studio album from Trick Pony, once again produced by Chuck Howard. A single will be chosen shortly after the project's arrival, and Haley says he likes to think that TP will be back on Country radio by February. The full CD will be out in the spring.



Blake Shelton

WB will also have a new album from newlywed Blake Shelton arriving sometime soon, with the first single getting to your desk in the first quarter.

The bunny hutch folks will also be introducing you to Lane Turner early next year. He's originally from West Texas and played the club circuit there for a number of years. Haley says, "He has a very traditional, straight-down-the-road, honky-tonk Texas sound." You'll meet Turner at next year's CRS in the first week of March — about the same time you'll have his debut single. He's managed by Garth Brooks' manager, Bob Doyle.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "These Days" — Rascal Flatts

5 YEARS AGO

• No. 1: "Let Me Let Go" — Faith Hill

10 YEARS AGO

• No. 1: "God Bless Texas" — Little Texas

15 YEARS AGO

• No. 1: "A Tender Lie" — Restless Heart

20 YEARS AGO

• No. 1: "Tell Me A Lie" — Janie Fricke

25 YEARS AGO

• No. 1: "The Gambler" — Kenny Rogers

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	2881
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)	2500
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	2429
GARY ALLAN Tough Little Boys (MCA)	2406
TIM MCGRAW Real Good Man (Curb)	1680
LONESTAR My Front Porch Looking In (BNA)	1580
BROOKS & DUNN Red Dirt Road (Arista)	1541
TOBY KEITH Beer For My Horses (DreamWorks)	1507
MARTINA MCBRIDE This One's For The Girls (RCA)	1424
BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	1387

<p>KEAN/Abilene, TX OM: James Cameron PD/MD: Rudy Fernandez APD: Shay Hill No Adds</p> <p>WOMX/Akron, OH* OM/MD: Kevin Mason APD: Ken Steel MARTINA MCBRIDE</p> <p>WGN/Albany, NY* PD: Buzz Brindle MD: Bill Earley No Adds</p> <p>KBQI/Albuquerque, NM* PD: Tommy Carrera MD: Sammy Cruise 2 CAROLYN DAWN JOHNSON DIERKS BENTLEY</p> <p>KRST/Albuquerque, NM* PD: John Richards MD: Paul Bailey KEITH URBAN CAROLYN DAWN JOHNSON</p> <p>KRRV/Alexandria, LA OM: Scott Bryant PD/MD: Steve Casey 2 DIERKS BENTLEY</p> <p>WCTO/Allentown, PA* PD: Dave Russell APD/MD: Sam Malone 1 TOBY KEITH LEANN RIMES</p> <p>KGNC/Amarillo, TX OM: Dan Gorman PD: Tim Butler APD/MD: Patrick Clark 10 MARK WILLS 13 CAROLYN DAWN JOHNSON</p> <p>KBRJ/Anchorage, AK PD/MD: Matt Valley 5 JOE NICHOLS</p> <p>WWWW/Ann Arbor, MI PD: Barry Mardit MD: Tom Baker 5 JOHN MICHAEL MONTGOMERY 3 KENNY DENNEY</p> <p>WNCY/Appleton, WI OM: Jeff McCarthy PD: Randy Shannon MD: Marci Braun 1 KEITH URBAN 1 CLAY WALKER 1 KEVIN DENNEY RACHEL PROCTOR</p> <p>WKHX/Atlanta, GA* OM/MD: Mark Richards MD: Johnny Gray No Adds</p> <p>WPUR/Atlantic City, NJ PD/MD: Joe Kelly No Adds</p> <p>WKXC/Augusta, GA PD: T Gentry MD: Zach Taylor No Adds</p> <p>KASE/Austin, TX* OM/MD: Jason Kane APD/MD: Bob Pickett 2 GARY ALLAN SARA EVANS</p> <p>KUZZ/Bakersfield, CA* PD: Evan Bridwell MD: Adam Jeffries 1 TOBY KEITH GARY ALLAN</p> <p>WPOC/Baltimore, MO* PD: Scott Lindy MD: Michael J. Fox No Adds</p> <p>WYNK/Baton Rouge, LA* OM: Bob Murphy PD: Paul Orr APD/MD: Austin James MARK WILLS</p> <p>WYYP/Baton Rouge, LA* OM/MD: Randy Chase MD: Jay Bernard No Adds</p> <p>KYKR/Beaumont, TX PD/MD: Mickey Ashworth No Adds</p> <p>WJLS/Beckley, WV OM: Mark Reid PD/MD: Dave Willis 18 KEITH URBAN 16 RUSHLAW</p> <p>WKNN/Biloxi, MS OM: Walter Brown PD: Kipp Gregory No Adds</p> <p>WZKX/Biloxi, MS PD: Bryan Rhodes MD: Gwen Wilson No Adds</p>	<p>WHWK/Binghamton, NY OM: Bob Adams PD/MD: Ed Walker 25 GARY ALLAN 14 BUDDY JEWELL</p> <p>WDXB/Birmingham, AL* PD: Tom Hanrahan MD: Jay Cruze 1 MARTINA MCBRIDE SARA EVANS</p> <p>WZZK/Birmingham, AL* PD/MD: Brian Driver LEANN RIMES</p> <p>WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens 10 KEITH URBAN</p> <p>KIZN/Boise, ID OM/MD: Rich Summers APD/MD: Spencer Burke 3 TOBY KEITH</p> <p>KQFC/Boise, ID PD: Lance Tidwell MD: Kevyn Chesney 8 KENNY DENNEY</p> <p>WKLB/Boston, MA* PD: Mike Brophy APD/MD: Ginny Rogers 1 BLUE COUNTY 1 TOBY KEITH CLAY WALKER</p> <p>KAGG/Bryan, TX PD/MD: Jennifer Allen 20 CROSS CANADIAN RAGWOOD 20 MARTINA MCBRIDE</p> <p>WYRK/Buffalo, NY* PD: John Paul APD/MD: Wendy Lynn 1 SCOTTY EMERICK GARY ALLAN KELLY COFFEY CAROLYN DAWN JOHNSON</p> <p>WOKO/Burlington PD: Steve Pelkey MD: Margot St. John No Adds</p> <p>KHAK/Cedar Rapids, IA OM: Dick Stadien PD: Bob James MD: Dawn Johnson 9 ALAN JACKSON AND JIMMY BUFFETT 5 TERRI CLARK 5 JOE DEE MESSINA</p> <p>WIXY/Champaign, IL OM/MD/MD: R.W. Smith 15 BRIAN MCCOMAS 15 GARY ALLAN</p> <p>WZLZ/Charleston, SC* PD: Trey Cooler MD: Gary Griffin KEITH URBAN SHERYL CROW MARTINA MCBRIDE</p> <p>WNKT/Charleston, SC* PD: Loyd Ford APD/MD: Eric Chaney LORRIE MCGRAW</p> <p>WQBE/Charleston, WV OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy 18 CLAY WALKER 15 AMANDA WILKINSON</p> <p>WKKT/Charlotte* OM: Bruce Logan PD/MD: John Roberts KELLY COFFEY</p> <p>WSDC/Charlotte* OM/MD: Jeff Roper MD: Rick McCracken KEITH URBAN</p> <p>WUSY/Chattanooga, TN PD: Kris Van Dyke MD: Bill Poindexter No Adds</p> <p>WUSN/Chicago, IL* OM/MD: Tom Rivers APD/MD: Evan Krot 5 GARY ALLAN</p> <p>WUBE/Cincinnati, OH* PD: Tim Closson APD: Kathy O'Connor MD: Duke Hamilton 3 KELLY COFFEY 2 GARY ALLAN 1 DIERKS BENTLEY</p> <p>WYGY/Cincinnati, OH* OM/MD: TJ Holland APD/MD: Dawn Michaels No Adds</p> <p>WKML/Fayetteville, NC PD: Paul Johnson No Adds</p> <p>WGAR/Cleveland, OH* PD: Meg Stevens MD: Chuck Collier 7 TIM MCGRAW DAVID LEE MURPHY</p> <p>KCCY/Colorado Springs, CO* PD: Travis Daily MD: Valerie Hart 17 CAROLYN DAWN JOHNSON 2 TRACY LAWRENCE</p> <p>KKCS/Colorado Springs, CO* PD/MD: Shannon Stone MD: Stix Franklin 4 PATTY LOVELESS</p>	<p>WCOS/Columbia, SC* PD: Ron Brooks MD: Glen Garrett No Adds</p> <p>WCOL/Columbus, OH* PD: John Crenshaw APD/MD: Dan E. Zuko No Adds</p> <p>WGSQ/Cookeville, TN OM: Marty McFly PD: Galor Harrison APD: Philip Gibbons MD: Stewart James CLINT BLACK</p> <p>KRYS/Corpus Christi, TX OM/MD: Frank Edwards MD: Louis Ramirez KEITH URBAN MARTINA MCBRIDE</p> <p>KPLX/Dallas, TX* PD: Paul Williams APD: Smokey Rivers MD: Cody Alan No Adds</p> <p>KSCS/Dallas, TX* PD: Ted Stecker MD: Chris Huff No Adds</p> <p>WQHK/Fl. Wayne, IN PD/MD: Rob Kelley 16 JOSH TURNER 4 JIMMY WAYNE</p> <p>WQWK/Gainesville, FL* PD: Mr. Bob MD: Big Red DIERKS BENTLEY GARY ALLAN</p> <p>WBCT/Grand Rapids, MI* PD: Doug Montgomery MD: Dave Taft TRACE ADKINS LEANN RIMES</p> <p>WTQR/Greensboro, NC* OM: Tim Satterfield PD: Bill Dobson APD/MD: Angie Ward 1 JOE NICHOLS 1 TRACE ADKINS SARA EVANS</p> <p>WRNS/Greenville, NC* PD: Wayne Carlyle MD: Boomer Lee 2 JOE NICHOLS KEVIN DENNEY</p> <p>WESC/Greenville, SC* OM/MD: Scott Johnson APD/MD: John Landrum 4 JOSH TURNER</p> <p>WSSL/Greenville, SC* OM/MD: Scott Johnson APD/MD: Kix Layton No Adds</p> <p>WAYZ/Hagerstown OM/MD/MD: Don Brake 2 RASHEL FLATTS 2 CLAY WALKER</p> <p>WCAT/Harrisburg, PA* PD: Sam McGuire No Adds</p> <p>WRBT/Harrisburg, PA* OM: Chris Tyler PD/MD: Shelly Easton APD: Newman No Adds</p> <p>WBBN/Laurel, MS PD: Larry Blakeney APD/MD: Allison Scott 10 BUDDY JEWELL</p> <p>WBUL/Lexington, KY PD/MD: Ric Larson MARTINA MCBRIDE</p> <p>WLXX/Lexington, KY OM: Robert Lindsey PD: John Sebastian MD: Karl Shannon 9 TOBY KEITH</p> <p>WTCR/Huntington PD: Judy Eaton MD: Dave Poole No Adds</p> <p>WDRM/Huntsville, AL PD: Wes McShay MD: Dan McClain No Adds</p> <p>WFMS/Indianapolis, IN* OM: David Wood PD: Bob Richards MD: J.D. Cannon No Adds</p> <p>WMSJ/Jackson, MS PD: Rick Adams MD: Stance Bingham No Adds</p> <p>KLLL/Lubbock, TX OM/MD: Jay Richards MD: Kelly Greene 13 KEITH URBAN 13 CLINT BLACK</p>	<p>WUSJ/Jackson, MS OM/MD/MD: Tom Freeman GARY ALLAN</p> <p>WROO/Jacksonville, FL* OM/MD: Gail Austin MD: Dixie Jones No Adds</p> <p>WXBQ/Johnson City PD/MD: Bill Hagy 13 CLAY WALKER AMANDA WILKINSON</p> <p>KIXQ/Joplin, MO OM: Ray Michaels PD/MD: Cody Carlson APD: Jay McRae 14 TOBY KEITH 5 MARK WILLS</p> <p>WNW/Kalamazoo, MI PD: P.J. Lacey APD/MD: Phil O'Reilly 10 CLAY WALKER 1 CAROLYN DAWN JOHNSON</p> <p>KBEQ/Kansas City, MO* PD: Mike Kennedy OM: T.J. 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Smith 1 CAROLYN DAWN JOHNSON KEITH URBAN</p> <p>KJLO/Monroe, LA OM/MD: Mike Blakeney APD/MD: Stacy Cullins 15 KEITH URBAN 15 CLAY WALKER 15 MARTINA MCBRIDE 15 TOBY KEITH</p> <p>KTOM/Monterey, CA* PD/MD: Jim Dorman No Adds</p> <p>WLVW/Montgomery, AL OM/MD: Bill Jones MD: Darlene Dixon 8 TOBY KEITH 8 JEFF BATES 7 TOBY KEITH 7 KENNY CHESNEY TERRI CLARK TOBY KEITH</p> <p>WGTR/Myrtle Beach, SC OM/MD: Mark Andrews PD: Johnny Walker 7 SONIA ISAACS</p> <p>WKDF/Nashville, TN* OM/MD: Dave Kelly MD: Eddie Fox No Adds</p> <p>WBNR/Las Vegas, NV* PD: John Marks APD/MD: Brooks O'Brian 6 TRACE ADKINS</p> <p>WBBN/Laurel, MS PD: Larry Blakeney APD/MD: Allison Scott 10 BUDDY JEWELL</p> <p>WBUL/Lexington, KY PD/MD: Ric Larson MARTINA MCBRIDE</p> <p>WLXX/Lexington, KY OM: Robert Lindsey PD: John Sebastian MD: Karl Shannon 9 TOBY KEITH</p> <p>KZKX/Lincoln, NE APD/MD: Carol Turner 5 KEITH URBAN</p> <p>KSSN/Little Rock, AR* PD/MD: Chad Heritage 2 JIMMY WAYNE SARA EVANS 1 BLUE COUNTY</p> <p>KZLA/Los Angeles, CA* OM/MD: R.J. Curtis APD/MD: Tony Campos CAROLYN DAWN JOHNSON</p> <p>WAMZ/Louisville, KY* PD/MD: Coyote Calhoun 9 TOBY KEITH JAMES OTTO</p> <p>KLLL/Lubbock, TX OM/MD: Jay Richards MD: Kelly Greene 13 KEITH URBAN 13 CLINT BLACK</p>	<p>WDM/macon, GA PD: Gerry Marshall APD/MD: Laura Stirling 21 KENNY CHESNEY 1 TOBY KEITH</p> <p>WWQM/Madison, WI* PD: Mark Grantin MD: Mel McKenzie KEITH URBAN</p> <p>KIAM/Mason City, IA PD/MD: J. Brooks 2 TOBY KEITH</p> <p>KTEX/McAllen, TX* OM: Billy Santiago PD: Jojo Cerda APD: Frankie Dee MD: Patches 14 TRACE ADKINS KEVIN DENNEY</p> <p>WGKK/Memphis, TN* PD: Chip Miller MD: Mark Billingsley 1 LEANN RIMES CHAD BROOK</p> <p>WOKK/Meridian, MS OM/MD/MD: Scotty Ray 20 MONTGOMERY GENTRY 7 CAROLYN DAWN JOHNSON</p> <p>WKIS/Miami, FL* PD: Bob Barnett MD: Darlene Evans 10 BRAD PASLEY 7 PATTY LOVELESS 5 DIERKS BENTLEY 4 JOSH TURNER 2 MARTINA MCBRIDE</p> <p>WML/Milwaukee, WI* PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan No Adds</p> <p>KEEY/Minneapolis, MN* OM/MD: Gregg Swedberg APD/MD: Travis Moon 1 KEITH URBAN</p> <p>WKSJ/Mobile, AL* OM: Kit Carson PD/MD: Bill Black No Adds</p> <p>KJLO/Monroe, LA OM/MD: Mike Blakeney APD/MD: Stacy Cullins 15 KEITH URBAN 15 CLAY WALKER 15 MARTINA MCBRIDE 15 TOBY KEITH</p> <p>KTOM/Monterey, CA* PD/MD: Jim Dorman No Adds</p> <p>WLVW/Montgomery, AL OM/MD: Bill Jones MD: Darlene Dixon 8 TOBY KEITH 8 JEFF BATES 7 TOBY KEITH 7 KENNY CHESNEY TERRI CLARK TOBY KEITH</p> <p>WGTR/Myrtle Beach, SC OM/MD: Mark Andrews PD: Johnny Walker 7 SONIA ISAACS</p> <p>WKDF/Nashville, TN* OM/MD: Dave Kelly MD: Eddie Fox No Adds</p> <p>WBNR/Las Vegas, NV* PD: John Marks APD/MD: Brooks O'Brian 6 TRACE ADKINS</p> <p>WBBN/Laurel, MS PD: Larry Blakeney APD/MD: Allison Scott 10 BUDDY JEWELL</p> <p>WBUL/Lexington, KY PD/MD: Ric Larson MARTINA MCBRIDE</p> <p>WLXX/Lexington, KY OM: Robert Lindsey PD: John Sebastian MD: Karl Shannon 9 TOBY KEITH</p> <p>KZKX/Lincoln, NE APD/MD: Carol Turner 5 KEITH URBAN</p> <p>KSSN/Little Rock, AR* PD/MD: Chad Heritage 2 JIMMY WAYNE SARA EVANS 1 BLUE COUNTY</p> <p>KZLA/Los Angeles, CA* OM/MD: R.J. Curtis APD/MD: Tony Campos CAROLYN DAWN JOHNSON</p> <p>WAMZ/Louisville, KY* PD/MD: Coyote Calhoun 9 TOBY KEITH JAMES OTTO</p> <p>KLLL/Lubbock, TX OM/MD: Jay Richards MD: Kelly Greene 13 KEITH URBAN 13 CLINT BLACK</p>	<p>KXKT/Omaha, NE* PD: Tom Goodwin MD: Craig Allen No Adds</p> <p>WVKA/Orlando, FL* PD: Len Shackelford MD: Shadow Stevens GARY ALLAN CLAY WALKER</p> <p>KHAY/Oxnard, CA SM: Emie Bingham PD/MD: Mark Hill TOBY KEITH</p> <p>WPAP/Panama City, FL DM/MD: Todd Berry MD: Shane Collins 10 GARY ALLAN</p> <p>WXBM/Pensacola, FL PD/MD: Lynn West No Adds</p> <p>WXCL/Peoria, IL PD/MD: Dan Dermody No Adds</p> <p>WICO/Salisbury, MD OM: Joe Edwards PD/MD: EJ Fox 10 KEITH URBAN</p> <p>KKAT/Salt Lake City, UT* OM: Bill Betts PD: Eddie Haskell MD: Justin Taylor PATTY LOVELESS</p> <p>KSOP/Salt Lake City, UT* PD: Don Hilton APD/MD: Debby Turpin No Adds</p> <p>KNIX/Phoenix, AZ* PD: Shaun Holly MD: Gwen Foster No Adds</p> <p>WDSY/Pittsburgh, PA* PD: Keith Clark APD/MD: Stoney Richards No Adds</p> <p>WPOR/Portland, ME PD: Rick Jordan MD: Glori Marie No Adds</p> <p>KUPL/Portland, OR* PD: Cary Rolfe MD: Rick Taylor KENNY ROGERS MARTINA MCBRIDE</p> <p>KWJJ/Portland, OR* PD: Mike Moore MD: Craig Lockwood No Adds</p> <p>WOKQ/Portsmouth, NH PD: Mark Jennings MD: Dan Lunnie 1 SHERYL CROW</p> <p>WCTK/Providence, RI* PD: Rick Everett MD: Sam Stevens 5 SHERYL CROW TOBY KEITH</p> <p>WLLR/Quad Cities, IA PD: Jim O'Hara MD: Ron Evans GARY ALLAN CAROLYN DAWN JOHNSON</p> <p>WQDR/Raleigh, NC* PD: Lisa McKay APD/MD: Mike 'Maddawg' Biddle 2 SHANNA TAWN 1 TIM MCGRAW TOBY KEITH</p> <p>KOUT/Rapid City, SD PD/MD: Mark Houston 21 JOSH TURNER 13 KEITH URBAN</p> <p>KBUL/Reno, NV OM/MD: Tom Jordan APD: JJ Christy MD: Chuck Reeves No Adds</p> <p>WNOE/New Orleans, LA* OM: Jim Owen APD/MD: Casey Carter MARTINA MCBRIDE</p> <p>WGH/Norfolk, VA* OM/MD: John Shomby MD: Mark McKay 6 TOBY KEITH</p> <p>KNFM/Odessa, TX PD: John Moesch MD: Dan Travis 19 TERRI CLARK 19 SCOTTY EMERICK 15 MARTINA MCBRIDE</p> <p>KTST/Oklahoma City, OK* PD: Crash Potet No Adds</p> <p>KOXY/Oklahoma City, OK* PD: LJ Smith APD/MD: Bill Reed No Adds</p>	<p>WBEE/Rochester, NY* OM: Dave Symonds PD: Chris Keyzer MD: Billy Kidd No Adds</p> <p>WXXQ/Rockford, IL OM/MD: Jesse Garcia APD: Steve Summers MD: Kathy Hess TOBY KEITH</p> <p>KNCS/Sacramento, CA* OM/MD: Mark Evans APD: Greg Cole MD: Jennifer Wood 2 LEANN RIMES</p> <p>WCEN/Saginaw, MI PD: Jim Johnson MD: Keith Allen No Adds</p> <p>WKCO/Saginaw, MI OM/MD: Rick Walker No Adds</p> <p>WICO/Salisbury, MD OM: Joe Edwards PD/MD: EJ Fox 10 KEITH URBAN</p> <p>KKAT/Salt Lake City, UT* OM: Bill Betts PD: Eddie Haskell MD: Justin Taylor PATTY LOVELESS</p> <p>KSOP/Salt Lake City, UT* PD: Don Hilton APD/MD: Debby Turpin No Adds</p> <p>KUBL/Salt Lake City, UT* PD: Ed Hill MD: Pat Garrett 4 GARY ALLAN</p> <p>KGKL/San Angelo, TX PD/MD: David Holtebeke No Adds</p> <p>KAJA/San Antonio, TX* OM: Alan Furst PD/MD: Clayton Allen 10 TOBY KEITH 5 BRAD PASLEY MARTINA MCBRIDE</p> <p>KSON/San Diego, CA* OM/MD: John Dimick APD/MD: Greg Frey No Adds</p> <p>KWJJ/Portland, OR* PD: Mike Moore MD: Craig Lockwood No Adds</p> <p>WOKQ/Portsmouth, NH PD: Mark Jennings MD: Dan Lunnie 1 SHERYL CROW</p> <p>WCTK/Providence, RI* PD: Rick Everett MD: Sam Stevens 5 SHERYL CROW TOBY KEITH</p> <p>WLLR/Quad Cities, IA PD: Jim O'Hara MD: Ron Evans GARY ALLAN CAROLYN DAWN JOHNSON</p> <p>WQDR/Raleigh, NC* PD: Lisa McKay APD/MD: Mike 'Maddawg' Biddle 2 SHANNA TAWN 1 TIM MCGRAW TOBY KEITH</p> <p>KOUT/Rapid City, SD PD/MD: Mark Houston 21 JOSH TURNER 13 KEITH URBAN</p> <p>KBUL/Reno, NV OM/MD: Tom Jordan APD: JJ Christy MD: Chuck Reeves No Adds</p> <p>WNOE/New Orleans, LA* OM: Jim Owen APD/MD: Casey Carter MARTINA MCBRIDE</p> <p>WGH/Norfolk, VA* OM/MD: John Shomby MD: Mark McKay 6 TOBY KEITH</p> <p>KNFM/Odessa, TX PD: John Moesch MD: Dan Travis 19 TERRI CLARK 19 SCOTTY EMERICK 15 MARTINA MCBRIDE</p> <p>KTST/Oklahoma City, OK* PD: Crash Potet No Adds</p> <p>KOXY/Oklahoma City, OK* PD: LJ Smith APD/MD: Bill Reed No Adds</p>	<p>KDRK/Spokane, WA* OM/MD: Tim Cotter PD: Bob Castle MD: Tony Trovato 1 LEANN RIMES CLAY WALKER</p> <p>KIXZ/Spokane, WA* PD: Len Harder OM: Paul Neumann APD: Lyn Daniels No Adds</p> <p>WFMB/Springfield, IL PD: Dave Shepel MD: John Spalding No Adds</p> <p>WPKX/Springfield, MA* PD: RJ McKay APD: Nick Omon MD: Jessica Tyler CAROLYN DAWN JOHNSON</p> <p>WFRG/Utica, NY OM/MD/MD: Tom Jacobsen 18 SONIA ISAACS 17 KEITH URBAN 17 KELLIE COFFEY 16 CAROLYN DAWN JOHNSON</p> <p>KJUG/Visalia, CA PD/MD: Dave Daniels No Adds</p> <p>WIRK/W. Palm Beach, FL* PD: Mitch Mahan OM: J.R. Jackson 1 TRACY LAWRENCE 1 LEANN RIMES</p> <p>WACO/Waco, TX DM/MD/MD: Zack Owen No Adds</p> <p>WMZQ/Washington, DC* OM: Jeff Wyatt APD/MD: Jon Anthony No Adds</p> <p>KATM/Stockton, CA* OM: Richard Perry PD: Randy Black APD: DJ Walker MD: Joe Roberts 11 TOBY KEITH 7 KEITH URBAN RACHEL PROCTOR</p> <p>WBBS/Syracuse, NY* OM: Steve Cannon APD/MD: Skip Clark 8 DIAMOND RAY 6 TERRI CLARK</p> <p>KLUR/Wichita Falls, TX PD/MD: Brent Warner SCOTTY EMERICK TOBY KEITH</p> <p>KFDI/Wichita, KS* OM/MD: Beverlee Brannigan APD/MD: Pat James No Adds</p> <p>WQYK/Tampa, FL* OM/MD: Mike Calotta APD: Beecher Martin MD: Jay Roberts No Adds</p> <p>WYUU/Tampa, FL* OM/MD: Mike Calotta APD: Will Robinson MD: Jay Roberts 27 CHAD BROOK 1 DIERKS BENTLEY</p> <p>WTHI/Terre Haute, IN OM: Steve Kent MD: Marty Party 1 TRACY LAWRENCE 1 CAROLYN DAWN JOHNSON</p> <p>WIBW/Topeka, KS OM: Ed O'Donnell PD: Rich Bowers APD/MD: Stephanie Lynn 27 CHAD BROOK 27 TOBY KEITH</p> <p>WTCW/Traverse City, MI PD: Jack O'Malley APD/MD: Ryan Dobry 10 KEITH URBAN 10 CLAY WALKER</p> <p>WJCL/Savannah, GA OM: John Thomas PD: Bill West TOBY KEITH</p> <p>KMPS/Seattle, WA* SM: Lisa Decker PD: Becky Brenner MD: Tony Thomas 2 CLINT BLACK 1 BUDDY JEWELL</p> <p>KRMD/Shreveport, LA PD/MD: James Anthony 2 TIM MCGRAW TOBY KEITH</p> <p>KXKS/Shreveport, LA OM: Gary McCoy PD: Russ Winston No Adds</p> <p>KSUX/Sioux City, IA PD: Bob Rounds APD/MD: Tony Michaels 14 KEITH URBAN</p> <p>WBYT/South Bend, IN OM/MD: Tom Oakes MD: Lisa Kost JOE DEE MESSINA SARA EVANS</p>	<p>KOYT/Tucson, AZ* PD: Tim Richards No Adds</p> <p>KVDO/Tulsa, OK* PD/MD: Moon Mullins 1 CLINT BLACK 1 SONIA ISAACS</p> <p>WWZD/Tupelo, MS OM: Rick Stevens PD: Bill Hughes 21 SHERYL CROW 12 JIMMY WAYNE</p> <p>KNUE/Tyler, TX OM/MD/MD: Dave Ashcraft 1 GARY ALLAN</p> <p>WIRK/W. Palm Beach, FL* PD: Mitch Mahan OM: J.R. Jackson 1 TRACY LAWRENCE 1 LEANN RIMES</p> <p>WACO/Waco, TX DM/MD/MD: Zack Owen No Adds</p> <p>WMZQ/Washington, DC* OM: Jeff Wyatt APD/MD: Jon Anthony No Adds</p> <p>WDEZ/Wausau, WI PD/MD: Jas Caffrey 8 KEITH URBAN 8 TOBY KEITH</p> <p>WQVK/Wheeling, WV PD/MD: Jim Elhoff 18 BILLY CURRINGTON MARTY STUART CLAY WALKER TOBY KEITH</p> <p>KZSN/Wichita, KS* PD: Chuck Geiger MD: Dan Holiday 4 CLINT BLACK 3 TRACE ADKINS DIERKS BENTLEY</p> <p>WGGY/Wilkes Barre, PA* PD: Mike Krinik MD: Jaymie Gordon BRIAN MCCOMAS</p> <p>WWQQ/Wilmington, NC OM: Perry Stone PD: Paul Johnson APD/MD: Britt Banks TOBY KEITH</p> <p>KXDD/Yakima, WA PD: Dewey Boynton APD/MD: Joel Baker BUDDY JEWELL</p> <p>WGTY/York, PA PD: John Pellegrini APD/MD: Brad Austin 10 TOBY KEITH 2 GARY ALLAN 1 TIM MCGRAW 1 CAROLYN DAWN JOHNSON</p> <p>WQXX/Youngstown, OH PD: Dave Steele APD: Doug James MD: Burton Lee 7 TIM MCGRAW 1 TOBY KEITH</p>
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***Monitored Reporters**

227 Total Reporters



115 Total Monitored

112 Total Indicator

Did Not Report, Playlist Frozen (7):

- KPLM/Palm Springs, CA
- KRWQ/Medford, OR
- WHKX/Bluefield, WV
- WKSF/Asheville, NC
- WMTZ/Johnstown, PA
- WPSK/Blacksburg, VA
- WXTA/Erie, PA



aperelli@radioandrecords.com

The Ghost Of Christmas Promotions Past

My personal holiday memories from 16 years in radio

Before it's so long ago that you think, "Angela Perelli used to work in radio?" I would like to throw out some promotions that the clever staffs at KIOI (K101)/San Francisco and KYSR/Los Angeles did over the holidays during my time at those stations. For the record, I'm admitting upfront that I did not come up with even one of these ideas.

The Christmas-Present Bribe. KIOI morning man Don Bleu had a recurring holiday bit that involved bribing a listener to open a Christmas present from under the tree in her house. He would have her open a present from her husband, and she'd inevitably have one of two reactions: anger at the size Large sweat pants or amazement at his thoughtfulness as she found the diamond earrings she'd been dropping hints about all year. Once she got over the initial shock of the present, she would have to call her husband and confess, then tell him they'd won \$100 from the radio station as a consolation.

Drive-By Dating. Single women stress about finding a date for their company Christmas parties (or, at least, that used to be an issue when companies had Christmas parties). Enter Drive-By Dating. The morning show finds a handsome guy — usually a salesperson is game — and puts him at a busy intersection with a huge sign that says "Date Me" and gives the request-line number. The stunt girl provides color commentary from the scene as single women drive by to check the guy out.

The station airs calls all morning from women describing the "drive-by

If you want people to remember you, you have to get in there, past all the distractions in their lives, and touch them. Touch them through tears, laughter or honesty.

date" — let's call him Byron — to the listening audience, interspersed with chats with Byron. Byron picks his three favorite candidates from the morning and plays "dating game" on the air toward the end of the show to choose his date.

You might think that it's the woman who should be on the street corner and choosing the guy, but it's better

on a female-leaning station for the guy to be humiliated.

Letters to Santa. On the warm and fuzzy side, the poor but hard-working promotions department at K101 came up with the idea of intercepting kids' letters to Santa. Often school-teachers will have their classes write letters addressed to Santa at the North Pole, and they end up at the local post office. We'd pick letters with return addresses, preferably the address of a school, and we'd also pick return addresses from less affluent areas. (Little Justin or Britney doesn't need another Gameboy.)

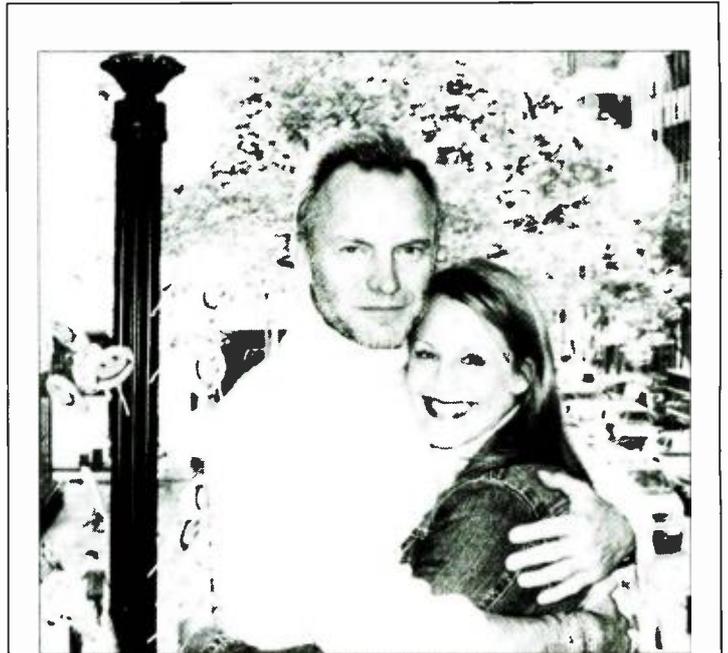
These letters are different from the standard Christmas-wish promotion because the kids actually think they're writing to Santa. They're not writing to a radio station that is perceived to have a lot of money and prizes to give away, and what they request is so simple: "Dear Santa, I hope you can help me. My parents said that they don't have any money to buy us presents this year. I don't need anything, but if you could bring a toy truck for my little brother, that would be great." A new coat. A Barbie doll. A lamp to do their homework by.

Morning man Don Bleu would take a listener's call and read one of the letters, and the listener would buy the gift to fulfill the wish. Seriously, this is one of those promotions that gets everyone crying. The listeners say weakly, "Please read another one. I want to give another present." Save the audio for promos and teases, of course.

The only thing your promotion department has to do is connect listeners with kids. Have the listeners bring the presents to the studio. The street team then distributes the gifts, allowing the station to get credit for the good deed.

Ask for Suggestions. One of my first Christmases at KYSR, Gary Thompson, the morning guy at the time, went on the air and said point-blank, "We want to help during the holidays, but we don't know how." I admit I wasn't crazy about this approach at the time, but it presented us with an opportunity we would never have thought of.

A representative from the Los Angeles courts called and told us about 300-plus kids who, due to circumstances beyond their control — parents who'd been arrested, abusive parents, drug-addicted parents — were going to be in an orphanage-like



HUGS FOR ALL MY FRIENDS! WWMX (Mix 106.5)/Baltimore sent listeners up to NBC-TV's Today Show to watch Sting perform. After the concert and before the embrace, Sting talked to Mix morning show host Stacy Lyn (r) about his new album, *Sacred Love*.

government facility for the holidays. No tree, no presents, no cookies.

Gary then took calls from all kinds of generous listeners. A hotel volunteered its ballroom, a Santa offered his time, a Christmas-tree lot donated an enormous tree. Listeners brought wrapped toys marked with age group and gender. Each child sat on Santa's lap and hung an ornament on the tree. There were Christmas cookies and treats. And, because it was L.A., the studio behind the recently released *Beethoven's 2nd* called and offered to bring the two star St. Bernards. I'll never forget Beethoven showing up with a huge red ribbon around his neck. Most of these kids had never had Christmas before. It was a very emotional evening.

Million Can March. Never give up your staff parties. That's where a lot of good ideas come from, when people are out of the office and loose after a few cocktails. One time KYSR VP/GM Ken Christensen was asking everyone at the table for ideas for a Thanksgiving food drive with a twist. We came up with the Million Can March, a topical name at the time, based on the Million Man March in Washington, DC.

We placed bins at various grocery stores around town and would announce where the march and the jocks would be each weekend. We had complaints that people wanted to donate at a store before or after the march had passed through their town. That was a bummer, but it was still fun to talk about on the air. I'm sure there are plenty of ways to execute something like this. Sometimes a memorable name is most of what you need.

Ballet Parking. The other idea we always wanted to use at Star was Ballet Parking. Say it out loud, it's funnier — or maybe it's just an L.A. joke. Anyway, you have your jocks out at a big event (perhaps *The Nutcracker*, for the holiday season?) in tutus, rewarding listeners who have your station on with free parking. Again, it's just funny to say on the air. Tony Coles, PD of our sister station KIBB (B100)/Los

Angeles at the time, used the idea and had photos in all the trades. A great photo op.

12 Days of Christmas. For this promo, KYSR afternoon host Ryan Seacrest's producer at the time, Amy Sugarman, hustled to assemble 12 Days of Christmas prize packs. I know the revenue side of you says to go through sales, and you can try. But when it comes to finding the hottest gifts of the season — Amy always pulled hers from magazines like *In Style* — the salespeople can't always help.

This sounds cooler and cooler day after day, as you talk about each of the prizes. As a staff member, I remember the nice thing about that promotion was that there were always extra gifts — Oprah's favorite vinegar, leopard-print slippers, feng shui necklaces, etc.

Cool Yule. Then-KYSR Asst. PD/MD Chris Ebbott came up with the idea of a free-form holiday music show that involved all the jocks. Each jock produced his or her own one-hour show, which production edited together into a six-hour special that looped and ran all Christmas Eve and Christmas Day.

We scheduled the music around songs that had special meaning to the jocks. They talked about their favorite Christmas presents as kids, and one even brought his 5-year-old son into the studio to write his letter to Santa on the air. Night jock Leah Brandon played a Christmas song that her husband, a Sinatra-esque lounge singer, had recorded. It offered listeners a real glimpse into the lives and pasts of their favorite personalities.

As you can see, my taste in promotions falls slightly left of center, but all these ideas bring out real human emotion in listeners — and sometimes in staff members too. If you want people to remember you, you have to get in there, past all the distractions in their lives, and touch them. Touch them through tears, laughter or honesty. Get in there somehow. The listeners, those dedicated female 25-54s, will thank you for it.



DIVA LAS VEGAS Jones Radio Networks love-songs diva Delilah (l) visits with diva Celine Dion in Las Vegas before Dion's show.



AC TOP 30

December 5, 2003

Powered By

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	1107	-374	108400	32	73/0
4	2	MATCHBOX TWENTY Unwell (Atlantic)	1080	-275	116228	30	67/0
2	3	TRAIN Calling All Angels (Columbia)	1040	-388	98009	23	70/0
3	4	UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	1008	-305	100762	40	66/0
5	5	SIMPLY RED Sunrise (simplyred.com)	824	-328	67978	22	63/0
6	6	PHIL COLLINS Look Through My Eyes (Walt Disney/Hollywood)	820	-230	55028	12	65/0
7	7	MERCYME I Can Only Imagine (IND/Curb)	789	-277	46383	31	58/0
9	8	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	786	-208	73852	31	62/0
8	9	CELINE DION Have You Ever Been In Love (Epic)	662	-294	69570	33	70/0
10	10	LUTHER VANDROSS Dance With My Father (J)	634	-258	58998	26	63/0
12	11	JOSH GROBAN You Raise Me Up (143/Reprise)	618	-147	54060	7	58/0
13	12	CLAY AIKEN Invisible (RCA)	615	-104	62590	8	60/0
11	13	DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	581	-243	44563	35	63/0
15	14	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	574	-110	76179	10	48/1
18	15	DIDO White Flag (Arista)	552	-84	76955	10	38/3
17	16	SARAH MCLACHLAN Fallen (Arista)	480	-113	43773	9	40/0
14	17	JIM BRICKMAN Peace (Where The Heart Is) (AAL)	406	-212	17031	17	51/0
16	18	CELINE DION Stand By Your Side (Epic)	396	-142	16679	11	39/0
19	19	TIM MCGRAW Tiny Dancer (Curb)	385	-100	14144	8	48/0
20	20	MICHAEL MCDONALD Ain't No Mountain High Enough (Motown)	348	-106	25858	6	42/0
21	21	ROD STEWART f/CHER Bewitched, Bothered And Bewildered (J)	334	-88	30122	6	50/1
24	22	SANTANA f/ALEX BAND Why Don't You & I (Arista)	274	-51	44720	5	18/0
22	23	HALL & OATES Getaway Car (U-Watch)	257	-64	8559	7	43/1
23	24	SEAL Waiting For You (Warner Bros.)	223	-65	26728	15	26/0
27	25	CHRISTINA AGUILERA The Voice Within (RCA)	213	-8	8792	3	32/0
26	26	BURKE RONEY Let It All Come Down (R World/Ryko)	171	-23	2115	6	26/2
30	27	JOHN MAYER Bigger Than My Body (Aware/Columbia)	133	-6	7009	2	10/0
25	28	MICHAEL BOLTON When I Fall In Love (Passion Group)	129	-125	4007	13	28/0
-	29	BANGLES Something That You Said (Koch)	127	+22	3239	1	25/0
29	30	ELTON JOHN The Heart Of Every Girl (Epic)	125	+7	3502	2	21/0

75 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/23-11/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 10 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

TARRALYN RAMSEY Up Against All Odds (Casablanca)
Total Plays: 114, Total Stations: 23, Adds: 1

SUZY K. Gabriel (Vellum)
Total Plays: 80, Total Stations: 22, Adds: 2

KENNY LOGGINS With This Ring (All The Best)
Total Plays: 108, Total Stations: 14, Adds: 1

ABENAA Song 4 U (Nkumim)
Total Plays: 62, Total Stations: 18, Adds: 2

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JIM BRICKMAN Sending You A Little Christmas (AAL)	7
LEANN RIMES O Holy Night (Asylum/Curb)	6
MICHAEL BUBLE The Christmas Song (143/Reprise)	5
BEBE WINANS f/ROB THOMAS My Christmas Prayer (Epic)	4
DIDO White Flag (Arista)	3
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	3
MINDI ABAIR I Can't Wait For Christmas (GRP/VMG)	3
MERCYME O Holy Night (IND)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JAMES TAYLOR Have Yourself A Merry... (Columbia)	+238
JOSH GROBAN O Holy Night (143/Reprise)	+234
J. BRICKMAN f/R. LYNN HOWARD Simple Things (Windham Hill)	+186
TRANS-SIBERIAN ORCH. Christmas Canon (Lava)	+110
JIM BRICKMAN Sending You A Little Christmas (AAL)	+95
D. KOZ f/K. LOGGINS December Makes Me Feel This Way (Capitol)	+79
BARENAKED LADIES f/S. MCLACHLAN God Rest... (Reprise)	+77
JIM BRICKMAN f/JANE KRAKOWSKI You (Windham Hill/RCA)	+72
B. STREISAND Have Yourself A Merry Little Christmas (Columbia)	+72
CHARLOTTE CHURCH w/ JOSH GROBAN The Prayer (Columbia)	+58

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

POWERLINE

AC music with commentaries about life,
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**America's Best Testing AC Songs 12 +
For The Week Ending 12/5/03**

Artist Title (Label)	TW	LW	Familiarity	Burn	Women 25-54	Women 25-34	Women 35-54
CLAY AIKEN Invisible (RCA)	4.30	4.26	90%	12%	4.44	4.71	4.37
JOSH GROBAN You Raise Me Up (143/Reprise)	3.95	4.02	77%	12%	4.05	4.18	4.02
MATCHBOX TWENTY Unwell (Atlantic)	3.90	4.08	95%	38%	3.95	3.91	3.96
CELINE DION Have You Ever Been In Love (Epic)	3.84	3.74	93%	34%	3.95	3.81	3.98
CELINE DION Stand By Your Side (Epic)	3.80	3.78	76%	15%	3.87	3.83	3.88
SARAH MCLACHLAN Fallen (Arista)	3.80	—	71%	11%	3.78	3.98	3.72
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	3.79	3.72	95%	35%	3.76	3.63	3.79
PHIL COLLINS Look Through My Eyes (Walt Disney/Hollywood)	3.78	3.82	83%	20%	3.79	3.70	3.82
DIDO White Flag (Arista)	3.76	3.87	72%	16%	3.72	3.81	3.70
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	3.74	3.84	88%	32%	3.72	3.71	3.73
TRAIN Calling All Angels (Columbia)	3.73	3.86	92%	39%	3.79	3.65	3.83
JIM BRICKMAN Peace (Where The Heart Is) (AAL)	3.73	3.75	68%	16%	3.73	3.49	3.79
LUTHER VANDROSS Dance With My Father (J)	3.70	3.73	94%	39%	3.80	3.57	3.87
SIMPLY RED Sunrise (simplyred.com)	3.70	3.68	72%	22%	3.66	3.97	3.59
EAGLES Hole In The World (ERC)	3.58	3.66	89%	39%	3.62	3.31	3.71
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	3.46	3.53	91%	31%	3.41	3.33	3.43
UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	3.40	3.47	97%	55%	3.45	3.25	3.50
CHRISTINA AGUILERA Beautiful (RCA)	3.31	3.26	99%	57%	3.29	3.37	3.26
COUNTING CRDWS Big Yellow Taxi (Geffen/Interscope)	3.21	3.17	92%	51%	3.22	2.96	3.29

Total sample size is 352 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Indicator

Most Added*

JIM BRICKMAN Sending You A Little Christmas (AAL)

Recurrents

VANESSA CARLTON A Thousand Miles (A&M/Interscope)	514
SANTANA f/MICHELLE BRANCH The Game Of Love (Arista)	511
NORAH JONES Don't Know Why (Blue Note/Virgin)	478
CHRISTINA AGUILERA Beautiful (RCA)	455
ENRIQUE IGLESIAS Hero (Interscope)	449
PHIL COLLINS Can't Stop Loving You (Atlantic)	432
SHERYL CROW Soak Up The Sun (A&M/Interscope)	421
EAGLES Hole In The World (ERC)	419
LONESTAR I'm Already There (BNA)	391
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	342
AVRIL LAVIGNE Complicated (Arista)	336
FAITH HILL Cry (Warner Bros.)	330

Songs ranked by total plays

PLEASE SEND YOUR PHOTOS

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R&R c/o Keith Berman:
 10100 Santa Monica Blvd., 3rd Floor
 Los Angeles, CA 90067

Reporters

WYJB/Albany, NY* OM: Chris Holmberg MD: Chad D' Hara 6 FIVE FOR FIGHTING SUZY K	WRRM/Cincinnati, OH* PD: TJ Holland MD: Ted Morris No Adds	WIKY/Evansville, IN PD: Mark Baker CLAY AIKEN	KSSK/Honolulu, HI* PD: Paul Wilson No Adds	KMZQ/Las Vegas, NV* OM/MD: Cal Thomas APD/MD: Craig Powers No Adds	WKJY/Nassau, NY* PD: Bill Edwards MD: Jodi Vale No Adds	WHOM/Portland, ME OM/MD: Tim Moon DAVE KOZ/KENNY LOGGINS JOSH GROBAN K. CARLSON f/B. MARDONES KENNY LOGGINS JIM BRICKMAN KELLY CLARKSON DAVID COREY STEVEN CURTIS CHAPMAN	KLSY/Seattle, WA* PD: Tom Coles MD: Daria Thomas No Adds	WEATW/Palm Beach, FL* No Adds	WMGSA/Wilkes Barre, PA* PD: Stan Phillips MD: Jodie Morgan 1 CLAY AIKEN 1 JIM BRICKMAN MERCYME LEANN RIMES R. STUDDARD & T. GRAY MICHAEL BUBLE WHITNEY HOUSTON	
WFPG/Atlantic City, NJ* PD: Gary Guida MD: Marlene Aquas No Adds	KKLI/Colorado Springs, CO* No Adds	KEZA/Fayetteville, AR OM: Tom Travis PD: Chip Arledge APD/MD: Dawn McCollough No Adds	WTPJ/Indianapolis, IN* MD: Steve Cooper 3 DIDO 1 JIM BRICKMAN ILONA KNOPFLER HARRY CONNICK JR MINDI ABAR CLAY AIKEN KELLY CLARKSON DAVID COREY WHITNEY HOUSTON BEBE WINANS f/ROB THOMAS MICHAEL BUBLE WHITNEY HOUSTON MICHAEL BUBLE	WMGN/Madison, WI* PD: Pat O'Neill MD: Amy Abbott FIVE FOR FIGHTING	WLTW/New York, NY* PD: Jim Ryan MD: Morgan Prue No Adds	KKCW/Portland, OR* PD: Bill Mueckler MD: Alan Lawson No Adds	WNSN/South Bend, IN PD/MD: Jim Roberts No Adds	WHUD/Westchester, NY* OM/MD: Steven Petrose APD/MD: Tom Furey 3 JIM BRICKMAN 2 HARRY CONNICK JR 1 LEANN RIMES 1 R. STUDDARD & T. GRAY 1 MICHAEL BUBLE 1 KIMBERLEY LOCKE BEBE WINANS f/ROB THOMAS WHITNEY HOUSTON C. AIKEN & K. LODGE MERCYME DAVID YOUNG	WJBR/Wilmington, DE* PD: Michael White MD: Casey Hill 1 DIDO 1 SHERYL CROW	
WBBQ/Augusta, GA* OM: Mike Kratten PD/MD: Steve Cherry No Adds	WTCB/Columbia, SC* PD/MD: Brent Johnson JIM BRICKMAN BEBE WINANS f/ROB THOMAS	WCRZ/Ft. Pierce, MI* OM/MD: Jay Patrick APD/MD: George Midolte LONESTAR TARALYN RAMSEY MERCYME LEANN RIMES	WYXB/Indianapolis, IN* OM/MD: David Edgar APD/MD: Jim Cerone No Adds	WLRO/Melbourne, FL* PD: Michael Lowe MD: Mandy Levy No Adds	WVDE/Norfolk, VA* PD: Don London MD: Jeff Moreau No Adds	WRAL/Raleigh, NC* PD: Joe Wade Formicola MD: Jim Kelly No Adds	WTVR/Richmond, VA* PD: Bill Cabell MD: Kat Simons No Adds	KISG/Spokane, WA* PD: Don London MD: Dawn Marsel No Adds	WJBR/Wilmington, DE* PD: Michael White MD: Casey Hill 1 DIDO 1 SHERYL CROW	
KKMJ/Austin, TX* PD: Alex O'Neal MD: Shelly Knight LEANN RIMES BEBE WINANS f/ROB THOMAS CLAY AIKEN	WSNY/Columbus, OH* PD: Chuck Knight No Adds	KSOF/Fresno, CA* OM/MD: E. Curtis Johnson MD: Kristin Kelley 1 DIDO	WJWK/Jackson, MS* OM: Tom Freeman PD/MD: Dave Mackenzie No Adds	WMGO/Middlesex, NJ* PD/MD: Tim Tom KENNY LOGGINS JIM BRICKMAN	KEFM/Omaha, NE* PD/MD: Steve Albertsen No Adds	WRAL/Raleigh, NC* PD: Joe Wade Formicola MD: Jim Kelly No Adds	KXLY/Spokane, WA* OM: Brent Michaels PD/MD: Beau Tyler 2 MICHAEL BUBLE 1 JO DEE MESSINA 1 BETTE MIDLER 1 LEANN RIMES STEVEN CURTIS CHAPMAN	KRBB/Wichita, KS* PD: Lyman James APD/MD: Suzanne Nears No Adds	WRSR/Worcester, MA* PD: Steve Pack MD: Tom Holt ROD STEWART/UCHER	
KKDJ/Bakersfield, CA* OM: Don Carr PD/MD: Kenn McCloud No Adds	KKBA/Corpus Christi, TX* PD: Audrey Malkin No Adds	KTRR/Ft. Collins, CO* OM/MD: Kurt Johnson APD: Dan Larkin 2 JIM BRICKMAN	WTFM/Johnson City* PD/MD: Mark McKinney No Adds	WLTE/Minneapolis, MN* PD/MD: Gary Nolan No Adds	WMEZ/Pensacola, FL* PD: Kevin Peterson APD: Michael Stuart No Adds	WLSQ/Roanoke, VA* PD: Dan Morrison MD: Dick Daniels No Adds	WTVR/Richmond, VA* PD: Bill Cabell MD: Kat Simons No Adds	WMAZ/Springfield, MA* PD: Paul Cannon MD: Rob Anthony No Adds	WARM/York, PA* PD: Kelly West MD: Rick Sten 1 REDBONE AND Z. DESCHANEL	
WBBE/Baton Rouge, LA* OM/MD: Jeff Jarnigan APD/MD: Nichelle Southern No Adds	KLTI/Des Moines, IA* PD/MD: Tim White No Adds	WJII/Ft. Wayne, IN* PD: Barb Richards MD: Nick Parker No Adds	WQLR/Kalamazoo, MI OM/MD: Ken Laughler APD/MD: Brian Wertz 2 JIM BRICKMAN 1 HARRY CONNICK JR	KJSM/Modesto, CA* PD/MD: Gary Michaels No Adds	WWSW/Peoria, IL OM/MD: Randy Rumble No Adds	WRMM/Rochester, NY* OM/MD: John McCrae APD/MD: Teresa Taylor 4 MICHAEL BUBLE 1 LEANN RIMES MICHAEL BUBLE MINDI ABAR	WJAY/Stockton, CA* PD: Dirk Kooyman No Adds	WMTX/Tampa, FL* OM: Jeff Kasup APD: Bobby Rich MD: Kristy Knight 15 FIVE FOR FIGHTING	KNMXZ/Tucson, AZ* PD: Bobby Rich APD/MD: Leslie Lois No Adds	
WMJX/Boston, MA* PD: Don Kelley APD: Candy O'Terry MD: Mark Laurence No Adds	WDFW/Dothan, AL PD/MD: Leigh Simpson 1 MINDI ABAR 1 MINDI ABAR LEANN RIMES MICHAEL BUBLE JIM BRICKMAN BETTE MIDLER DAVID YOUNG HARRY CONNICK JR	WLHT/Grand Rapids, MI* PD: Bill Bailey MD: Kim Caron ABENNA	WJXB/Knoxville, TN* PD: Mike Blalock BURKE RONEY	WOBM/Monmouth, NJ* PD: Steven Ardolina MD: Brian Moore HALL & OATES	KKLT/Phoenix, AZ* PD/MD: Joel Grey No Adds	WGFB/Rockford, IL PD/MD: Doug Daniels 10 JIM BRICKMAN	WMAZ/Springfield, MA* PD: Paul Cannon MD: Rob Anthony No Adds	WMAZ/Springfield, MA* PD: Paul Cannon MD: Rob Anthony No Adds	WMAZ/Springfield, MA* PD: Paul Cannon MD: Rob Anthony No Adds	WMAZ/Springfield, MA* PD: Paul Cannon MD: Rob Anthony No Adds
WEBC/Bridgeport, CT* PD: Curt Hansen MD: Danny Lyons No Adds	WVBC/Canton, OH* OM/MD: Terry Simmons MD: Kayleigh Krus No Adds	WVBC/Canton, OH* OM/MD: Terry Simmons MD: Kayleigh Krus No Adds	KTDY/Lafayette, LA* PD: C.J. Clements APD: Debbie Ray MD: Steve Wiley BURKE RONEY	KWAV/Monterey, CA* PD/MD: Bernie Moody 1 KATRINA CARLSON f/BENNY MARDONES MINDI ABAR	WLTJ/Pittsburgh, PA* PD/MD: Chuck Stevens No Adds	KBEE/Salt Lake City, UT* No Adds	WMAZ/Springfield, MA* PD: Paul Cannon MD: Rob Anthony No Adds	WMAZ/Springfield, MA* PD: Paul Cannon MD: Rob Anthony No Adds	WMAZ/Springfield, MA* PD: Paul Cannon MD: Rob Anthony No Adds	WMAZ/Springfield, MA* PD: Paul Cannon MD: Rob Anthony No Adds
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ON THE RECORD

With **Stella Schwartz**
PD, KOST/Los Angeles



We kicked off the holiday season with a private listener party at the Happiest Place on Earth — Disneyland and Disney's California Adventure — on Nov. 13. It was such a successful event. We had both parks just for KOST 103 listeners. • We started the evening at Disney's California Adventure with an intimate Kenny Loggins concert. After his performance, our listeners enjoyed some rides and then we headed over to Disneyland. The KOST on-air talent were on Main Street greeting everyone as they entered the park. The entire park was decked out for the holidays. All the music in the park was our KOST 103 Christmas music, and everyone really got into the holiday spirit. It was an excellent transition to our month of Christmas songs. • We flipped to all-Christmas music on Nov.

21. "It's beginning to feel a lot like Christmas" is the type of phone call we have been receiving, especially since the weather has cooled off considerably (for Southern California)! Playing all-holiday music has been a very positive experience, and I'm glad we can add this special touch to the holiday season. • This year's stocking will be stuffed with the following CDs, which we're getting heavy requests for: *American Idol: The Great Holiday Classics*, especially Kelly Clarkson's "O Holy Night" and "Grown-Up Christmas List," Clay Aiken's "The First Noel" and the Ruben Studdard/Tamyra Gray duet "Have Yourself a Merry Little Christmas"; and Whitney Houston's *One Wish: The Holiday Album*, which is getting requests for "The Christmas Song." • Wishing all of you a safe and happy holiday season!

After five weeks at No. 2, **3 Doors Down** (Republic/Universal) become the new Hot AC No. 1 as "Here Without You" bumps **Santana** to No. 2 ... **Sarah McLachlan** (Arista) moves into the top five (6-5*) with "Fallen," and **Nickelback** (Roadrunner/IDJMG) have another top 10 hit (12-9*) and big spin increase (+157) with "Someday" ... Understandably, this is a slow add week, but **Five For Fighting** (Aware/Columbia) manage to get eight adds, followed by **Simple Plan** (5), **Evanescence** (4) and **Jonny Lang** (4) ... Most Increased congrats to Five For Fighting, up +275 ... Other significant spin increases include **Sarah McLachlan** (+145), **No Doubt** (+142), **Train** (+141) and **Evanescence** (+135) ... Welcome to the Hot AC chart these fine debuting artists: at 38*, **Simple Plan**; at 39*, **Kelly Clarkson**'s latest; and, at 40*, **Jewel**'s "2 Become 1."



— Angela Perelli, AC/Hot AC Editor

artist **activity**

ARTIST: **Michael McDonald**

LABEL: **Motown**

By **MIKE TRIAS**/ASSOCIATE EDITOR



It seems that Michael McDonald is a good candidate for the musical comeback of the year award. The man with the unmistakable husky voice is not only re-creating memories of yesteryear for older audiences with his brand of blue-eyed soul, he's also introducing both himself and the music of Motown to a whole new generation, thanks to his television commercials for MCI. Though it was radio that brought McDonald to American audiences when he first entered the limelight years ago, it is his appearances on the small screen that are breathing new life into his career. Last month he even took CD marketing a step further by appearing on the QVC shopping channel and offering an exclusive bonus album for people who bought his latest effort, *Motown*, through the network.

A native of St. Louis, Michael McDonald spent his teenage years as a keyboardist, guitarist and vocalist for various bands. Upon entering adulthood in the mid-'70s, he began singing backup on a few of Steely Dan's albums. His career shot into the stratosphere when he joined The Doobie Brothers in 1977, ushering in the group's heyday. During this period McDonald contributed to the hits "What a Fool Believes" and "Taking It to the Streets."

But in 1982 he decided to go it alone. His solo debut, *If That's What It Takes*, spawned the hit "I Keep Forgettin' (Every Time You're Near)" (a song that was later re-popularized by rapper Warren G's hit "Regulate"). Though he had hits on subsequent albums, such as "Yah Mo B There" with James Ingram in 1983 and "On My Own" with Patti LaBelle, McDonald nearly disappeared from the musical landscape in the '90s.

Timing is everything, and McDonald picked the perfect time to revisit old Motown classics (doesn't it seem harder and harder to find new quality music these days?). While his partnership with MCI for its television commercials is not exactly a pioneering effort, the project effectively blends the elements of McDonald's music and MCI's Neighborhood calling plan. In the commercials McDonald is shown performing cuts from his album onstage and talking documentary-style about how he's able to stay in touch with his daughter despite his tour schedule thanks to MCI. With his name and his album title displayed at the bottom of the screen, the commercial feels more like a music video than an advertisement.

Currently "Ain't No Mountain High Enough," the first song featured in the ads, is rising on R&R's AC charts, and the recent debut of a new commercial featuring McDonald's version of "Ain't Nothing Like the Real Thing" could very well push that single onto the charts.

As for the gold CD *Motown*, it's exactly as the title says: The songs are McDonald's renditions of old Motown classics by Stevie Wonder, Marvin Gaye, The Temptations and Diana Ross & The Supremes, among others. On *Motown*, the singer is able to preserve the integrity of the original songs — perhaps because he grew up during the songs' initial glory days — but also makes them his own with his unique voice. "This record was a joy," says McDonald. "If all records were this much fun, I'd do one a week."

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December 5, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	3 DOORS DOWN Here Without You (Republic/Universal)	3646	+103	246494	18	87/0
1	2	SANTANA f/ALEX BAND Why Don't You & I (Arista)	3436	-121	242070	26	85/0
3	3	MATCHBOX TWENTY Bright Lights (Atlantic)	3261	-102	232863	18	86/0
4	4	DIDO White Flag (Arista)	3047	-49	230918	21	85/0
6	5	SARAH MCLACHLAN Fallen (Arista)	2835	+145	207422	13	86/0
5	6	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	2815	+129	205645	11	87/0
7	7	MATCHBOX TWENTY Unwell (Atlantic)	2265	-63	190856	43	90/0
9	8	NO DOUBT It's My Life (Interscope)	2205	+142	165642	7	86/2
12	9	NICKELBACK Someday (Roadrunner/IDJMG)	2100	+157	130025	12	79/1
8	10	TRAIN Calling All Angels (Columbia)	2071	-194	149193	35	86/0
11	11	BARENAKED LADIES Another Postcard (Chimps) (Reprise)	2040	+60	122344	13	80/1
10	12	JOHN MAYER Bigger Than My Body (Aware/Columbia)	1833	-144	128505	17	79/0
14	13	LIVE Heaven (Radioactive/Geffen)	1739	-98	113252	30	70/0
16	14	TRAIN When I Look To The Sky (Columbia)	1734	+141	96929	7	85/2
13	15	LIZ PHAIR Why Can't I? (Capitol)	1673	-195	115533	29	73/0
17	16	MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	1531	+31	80327	9	77/0
18	17	NELLY FURTADO Powerless (Say What You Want) (DreamWorks)	1391	+63	67168	8	68/2
20	18	STAINED So Far Away (Flip/Elektra/EEG)	1095	+31	46068	17	48/0
19	19	SEAL Waiting For You (Warner Bros.)	1093	+64	78661	15	56/2
21	20	JASON MRAZ You And I Both (Elektra/EEG)	1019	+71	55808	9	60/0
22	21	FIVE FOR FIGHTING 100 Years (Aware/Columbia)	1014	+275	59203	4	65/8
23	22	FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	828	+126	60610	21	38/2
24	23	HOWIE DAY Perfect Time Of Day (Epic)	701	+17	33266	11	46/2
26	24	EVANESCENCE My Immortal (Wind-up)	696	+135	32161	3	41/4
25	25	COUNTING CROWS She Don't Want Nobody Near (Geffen)	648	+94	26808	5	52/3
27	26	DAVE MATTHEWS Save Me (RCA)	571	+75	27788	5	44/2
32	27	FUEL Falls On Me (Epic)	539	+79	17111	5	30/1
31	28	CLAY AIKEN Invisible (RCA)	493	+62	39251	4	18/2
29	29	VERTICAL HORIZON I'm Still Here (RCA)	442	-29	32163	19	21/0
28	30	SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	388	-54	26005	16	21/0
33	31	MERCYME I Can Only Imagine (IND/Curb)	368	+2	17832	20	17/0
34	32	STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	335	-52	19747	5	17/0
36	33	BEN HARPER Diamonds On The Inside (Virgin)	299	+8	6861	3	26/0
35	34	TRAPT Headstrong (Warner Bros.)	290	-29	9129	4	5/0
40	35	OUTKAST Hey Ya! (Arista)	285	+90	17613	2	6/1
38	36	BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	254	+24	12088	4	6/0
39	37	COLDPLAY Moses (Capitol)	228	+19	7098	2	20/0
Debut	38	SIMPLE PLAN Perfect (Lava)	180	+36	3908	1	20/5
Debut	39	KELLY CLARKSON The Trouble With Love Is (RCA)	173	+48	4448	1	21/2
Debut	40	JEWEL 2 Become 1 (Atlantic)	168	+53	6278	1	20/3

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	8
SIMPLE PLAN Perfect (Lava)	5
EVANESCENCE My Immortal (Wind-up)	4
JONNY LANG Red Light (A&M/Interscope)	4
COUNTING CROWS She Don't Want Nobody Near (Geffen)	3
JEWEL 2 Become 1 (Atlantic)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	+275
NICKELBACK Someday (Roadrunner/IDJMG)	+157
SARAH MCLACHLAN Fallen (Arista)	+145
NO DOUBT It's My Life (Interscope)	+142
TRAIN When I Look To The Sky (Columbia)	+141
EVANESCENCE My Immortal (Wind-up)	+135
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	+129
FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	+126
3 DOORS DOWN Here Without You (Republic/Universal)	+103
COUNTING CROWS She Don't Want Nobody Near (Geffen)	+94

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

90 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/23-11/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company © 2003, The Arbitron Company). © 2003, R&R, Inc.

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**America's Best Testing Hot AC Songs 12 +
For The Week Ending 12/5/03**

Artist Title (Label)	TW	LW	Familiarity	Burn	Women 18-34	Women 18-24	Women 25-34
3 DOORS DOWN Here Without You (Republic/Universal)	4.16	4.14	97%	30%	4.27	4.23	4.38
MATCHBOX TWENTY Bright Lights (Atlantic)	4.11	4.19	92%	21%	4.16	4.08	4.35
NICKELBACK Someday (Roadrunner/IDJMG)	4.11	4.09	90%	19%	4.17	4.24	4.00
TRAIN When I Look To The Sky (Columbia)	4.09	3.98	62%	10%	4.08	4.22	3.82
VERTICAL HORIZON I'm Still Here (RCA)	4.06	4.10	77%	13%	4.17	4.16	4.18
SANTANA /ALEX BAND Why Don't You & I (Arista)	4.05	4.10	94%	33%	4.16	4.12	4.24
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	4.02	4.02	97%	44%	4.06	4.01	4.17
MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	4.00	3.97	90%	16%	4.03	4.07	3.93
JASON MRAZ You And I Both (Elektra/EEG)	3.99	4.08	70%	13%	4.10	4.15	3.97
SARAH MCLACHLAN Fallen (Arista)	3.98	3.91	80%	14%	4.13	4.10	4.19
MATCHBOX TWENTY Unwell (Atlantic)	3.96	4.08	98%	51%	4.06	3.92	4.37
COUNTING CROWS She Don't Want Nobody Near (Geffen)	3.95	-	43%	5%	3.97	4.07	3.72
HOWIE DAY Perfect Time Of Day (Epic)	3.92	3.89	55%	8%	4.03	4.17	3.73
DIDO White Flag (Arista)	3.87	3.77	90%	26%	3.93	3.89	4.02
LIVE Heaven (Radioactive/Geffen)	3.85	3.90	84%	30%	3.95	3.93	3.98
LIZ PHAIR Why Can't I? (Capitol)	3.84	3.83	95%	36%	3.96	3.90	4.09
JOHN MAYER Bigger Than My Body (Aware/Columbia)	3.83	3.91	94%	32%	3.87	3.86	3.89
SALIVA Rest In Pieces (Island/IDJMG)	3.83	3.90	72%	20%	3.93	3.99	3.81
STAINED So Far Away (Flip/Elektra/EEG)	3.82	3.77	83%	23%	3.90	3.86	4.00
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	3.76	3.74	86%	21%	3.89	3.76	4.17
TRAIN Calling All Angels (Columbia)	3.73	3.81	98%	52%	3.84	3.82	3.89
NO DOUBT It's My Life (Interscope)	3.71	3.69	89%	25%	3.61	3.61	3.61
DAVE MATTHEWS Save Me (RCA)	3.68	-	54%	12%	3.75	3.79	3.67
FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	3.56	3.51	96%	44%	3.43	3.44	3.41
SEAL Waiting For You (Warner Bros.)	3.56	3.63	64%	13%	3.61	3.54	3.74
NELLY FURTADO Powerless (Say What You Want) (DreamWorks)	3.49	3.58	65%	16%	3.54	3.66	3.28
BARENAKED LADIES Another Postcard (Chimps) (Reprise)	3.44	3.56	72%	22%	3.63	3.71	3.49
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	3.17	3.12	82%	41%	3.24	3.09	3.59

Total sample size is 411 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

New & Active

BON JOVI Wanted Dead Or Alive 2003 (Mercury/IDJMG)
Total Plays: 151, Total Stations: 19, Adds: 2

JACK JOHNSON Taylor (Jack Johnson Music/Universal)
Total Plays: 151, Total Stations: 18, Adds: 1

CHRISTINA AGUILERA The Voice Within (RCA)
Total Plays: 123, Total Stations: 9, Adds: 1

DEFAULT (Taking My) Life Away (TVT)
Total Plays: 91, Total Stations: 10, Adds: 1

Songs ranked by total plays

Indicator Most Added*

BARENAKED LADIES Another Postcard (Chimps) (Reprise)

CLAY AIKEN Invisible (RCA)

SEAL Waiting For You (Warner Bros.)

JOHN GREGORY Ride Of Your Life (Atlantic)

FUEL Falls On Me (Epic)

BON JOVI Wanted Dead Or Alive 2003 (Mercury/IDJMG)

NEWSONG The Christmas Shoes (Reunion)

KELLY CLARKSON O Holy Night (RCA)

CLAY AIKEN The First Noel (RCA)

TRANS-SIBERIAN ORCH. O Come, All Ye Faithful (Lava)

TRANS-SIBERIAN ORCH. Christmas Eve/Sarajevo 12/24 (Lava)

JARS OF CLAY Little Drummer Boy (Essential)

SHERYL CROW Run Rudolph Run (A&M/Interscope)

TRANS-SIBERIAN ORCH. Christmas Canon (Lava)

ENYA Oiche Chiun (Silent Night) (Reprise)

FAITH HILL Where Are You Christmas? (Warner Bros.)

JIM BRICKMAN The Gift (Windham Hill)

Reporters

WKDD/Akron, OH*
DM: Keith Kennedy
MD: Justine Thomas
No Adds

WRVE/Albany, NY*
PD: Randy McCarty
APD: Kevin Rush
MD: Todd Hulse
No Adds

KPEK/Albuquerque, NM*
PD: Tony Wagner
MD: Deeya McClurkin
No Adds

KMYS/Anchorage, AK
PD: Ross Lantz
MD: Monika Thomas
30 NEWSONG
29 JARS OF CLAY
28 TRANS-SIBERIAN ORCH
27 CLAY AIKEN
26 SHERYL CROW
25 JIM BRICKMAN
24 FAITH HILL
19 ENYA
18 TRANS-SIBERIAN ORCH
16 TRANS-SIBERIAN ORCH
14 KELLY CLARKSON

WKSZ/Appleton, WI*
No Adds

WIKM/Atlantic City, NJ*
PD: Brad Carson
MD: Glen Turner
FUEL

KAMX/Austin, TX*
PD: Scooter Stevens
MD: Clay Calver
CLAY AIKEN

KLLY/Bakersfield, CA*
PD: E.J. Tyler
APD: Erik Fox
No Adds

WWMX/Baltimore, MD*
DM: Josh Medlock
PD/MD: Steve Monz
No Adds

WBMX/Boston, MA*
PD: Greg Strazell
APD/MD: Mike Mulaney
11 OUTKAST

WCDO/Cape Cod, MA
DM/MD: Gregg Cassidy
MD: Cheryl Park
No Adds

WCSD/Charleston, SC*
DM/MD: John Anthony
APD/MD: Richard Todd
No Adds

WLNK/Charlotte*
PD: Neal Stamp
APD/MD: Derek James
No Adds

WTHX/Chicago, IL*
PD/MD: Mary Eliza Kachinski
No Adds

WKRC/Cincinnati, OH*
DM/MD: Grover Collins
MD: Brian Douglas
KELLY CLARKSON
FIVE FOR FIGHTING

WVMX/Cincinnati, OH*
DM: Steve Bender
MD: Storm Bennett
DAVE MATTHEWS

WMMV/Cleveland, OH*
PD: Jay Hudson
No Adds

WQAL/Cleveland, OH*
PD: Alan Fee
MD: Rebecca Wilde
BON JOVI

KVUU/Colorado Springs, CO*
PD/MD: AJ Carlisle
JONNY LANG

WBNS/Columbus, OH*
DM: Dave Van Stone
PD: Jeff Ballentine
MD: Robin Cole
1 FIVE FOR FIGHTING
EVANESCENCE
NELLY FURTADO
COUNTING CROWS

KCPN/Corpus Christi, TX*
PD: Scott Hill
MD: Maria Garcia
CHRISTINA AGUILERA
JONNY LANG

KLTV/Corpus Christi, TX*
DM/MD: Bert Clark
No Adds

KDMX/Dallas, TX*
PD: Pat McElrath
MD: Lisa Thomas
COUNTING CROWS

WMMX/Dayton, OH*
PD: Jeff Stevens
MD: Shaun Vincent
No Adds

KALC/Denver, CO*
PD: BJ Harris
MD: Kevin Koske
No Adds

KIMX/Denver, CO*
PD: Byron Harrel
APD/MD: Michael Gifford
No Adds

KSTZ/Des Moines, IA*
PD: Jim Scheffer
MD: Jimmy Wright
No Adds

WDVD/Detroit, MI*
PD: Greg Ansham
MD: Kim Bellini
No Adds

WKMX/Dothan, AL
DM/MD: Phil Thomas
MD: John Houston
BON JOVI

KSNE/El Paso, TX*
DM: Courtney Nelson
PD/MD: Chris Elliot
11 FIVE FOR FIGHTING
2 OUTKAST
1 JEWEL

WNLK/Elmira, NY
DM/MD: Scott Pettibone
No Adds

WQSM/Fayetteville, NC*
PD/MD: Chris Chaos
8 CLAY AIKEN

KALZ/Fresno, CA*
PD: E. Curtis Johnson
MD: Chris Blood
REFE IDISSON
SIMPLE PLAN

WINK/Fl. Myers, FL*
PD/MD: Bob Griesinger
MD: Bruce Cannon
No Adds

WTLT/Grand Rapids, MI*
DM: Dave Montgomery
PD: John Patrick
APD/MD: Ken Evans
No Adds

WOZN/Greensboro, NC*
PD: Michael Bryan
No Adds

WIKZ/Hagerstown
DM/MD: Rick Alexander
MD: Jeff Roleman
2 BARENAKED LADIES
SEAL

WNNK/Harrisburg, PA*
DM/MD: John D'Ona
MD: Denry Logan
SIMPLE PLAN
KELLY CLARKSON

WTIC/Hartford, CT*
DM/MD: Steve Saltary
MD: Jeannine Jersey
No Adds

KHMX/Houston, TX*
PD: Buddy Scott
APD/MD: Rick D'Bryan
NO DOUBT

WENS/Indianapolis, IN*
DM/MD: David Edgar
APD: Bernie Eagan
MD: Jim Cerone
No Adds

WZPL/Indianapolis, IN*
PD: Scott Sands
APD: Karl Jabil
MD: Dave Decker
22 MAROON 5
1 DAVE MATTHEWS
COUNTING CROWS

WTKT/Milwaukee, WI*
PD: Rick Belcher
MD: Bob Walker
No Adds

KFME/Kansas City, MO*
DM: Marc Kallman
PD: Elena Abalgis
No Adds

KMXB/Las Vegas, NV*
PD/MD: Charese Fruge
APD: Justin Chase
5 EVANESCENCE
1 FOUNTAINS OF WAYNE
1 SIMPLE PLAN

KURB/Little Rock, AR*
PD: Randy Cain
MD: Becky Rogers
JONNY LANG

KBIG/Los Angeles, CA*
DM: Chachi Denes
MD: Jean Kaye
APD/MD: Robert Archer
ENRIQUE IGLESIAS
FIVE FOR FIGHTING

KYSR/Los Angeles, CA*
PD: John Ivey
APD/MD: Chris Patyk
No Adds

WXMA/Louisville, KY*
PD: George Lindsey
MD: Katrina Blair
SEAL

WMAO/Madison, WI*
PD: Mike Ferris
MD: Laura Ford
TRAIN
NO DOUBT

WMBZ/Memphis, TN*
DM: Jerry Dean
PD/MD: Tony "Kramer" Brittan
No Adds

WMC/Memphis, TN*
PD: Chris Taylor
MD: Tom St. James
BON JOVI
ROMANTICS

WQXR/Richmond, VA*
PD: Scott Sands
APD: Karl Jabil
MD: Dave Decker
22 MAROON 5
1 DAVE MATTHEWS
COUNTING CROWS

WKTT/Milwaukee, WI*
PD: Rick Belcher
MD: Bob Walker
No Adds

KSTP/Minneapolis, MN*
DM: Marc Kallman
PD: Leighton Peck
APD/MD: Jill Roen
No Adds

KHOP/Modesto, CA*
DM: Richard Perry
PD: Chase Murphy
No Adds

KOSD/Modesto, CA*
PD: Max Miller
MD: Donna Miller
No Adds

WJLK/Monmouth, NJ*
DM/MD: Lou Russo
MD: Debbie Mazzella
JEWEL

KCDJ/Monterey, CA*
PD/MD: Mike Skof
No Adds

WKZN/New Orleans, LA*
DM/MD: John Roberts
APD: Duncan James
MD: Steve G
HOWIE DAY

WPLJ/New York, NY*
DM: Tom Cuddy
PD: Scott Shannon
MD: Tony Mazaro
No Adds

WPTF/Norfolk, VA*
PD: Steve McKay
MD: Jason Goodman
JACK JOHNSON

KYIS/Oklahoma City, OK*
DM: Chris Baker
PD/MD: Ray Kalusa
No Adds

KSRZ/Omaha, NE*
PD: Erik Johnson
MD: Jerry Ballella
No Adds

WOMX/Orlando, FL*
PD: Jeff Cashman
MD: Laura Francis
MD: Joe Bonacci
No Adds

KBBY/Oxnard, CA*
SM: Ernie Bingham
DM: Marco Camacho
APD/MD: Jill Roen
APD/MD: Darren McPeak
25 FOUNTAINS OF WAYNE

WJLQ/Pensacola, FL*
PD: John Stuart
MD: Stacy
No Adds

WMMW/Philadelphia, PA*
DM/MD: Gerry DeFrancesco
APD/MD: Joe Proke
No Adds

KMXP/Phoenix, AZ*
PD: Ron Price
MD: John Principe
No Adds

WZPT/Pittsburgh, PA*
PD: Keith Clark
APD: Joany Hartwell
MD: Scott Alexander
FIVE FOR FIGHTING

WMMX/Portland, ME
PD: Randi Kirshbaum
APD/MD: Ethan Minton
No Adds

KRSK/Portland, OR*
PD: Dan Persigott
MD: Sheryl Stewart
EVANESCENCE
HOWIE DAY

WREY/Reading, PA*
PD/MD: Al Burke
JONNY LANG

KLCA/Reno, NV*
DM: Bill Schulz
PD: Beej Bretz
MD: Connie Wray
EVANESCENCE
SIMPLE PLAN

WMMX/Richmond, VA*
PD/MD: Tim Baldwin
5 NICKELBACK
4 FIVE FOR FIGHTING

WVOR/Rochester, NY*
PD: Dave Lefrois
MD: Joe Bonacci
No Adds

KZZO/Sacramento, CA*
PD: Ed "Mister Ed" Lambert
No Adds

KOMB/Salt Lake City, UT*
DM: Alan Hogue
PD: Mike Nelson
APD/MD: Justin Riley
No Adds

KFMB/San Diego, CA*
DM/MD: Tracy Johnson
MD: Jess Sewell
No Adds

KJOL/San Francisco, CA*
DM: Brian Thomas
PD: Michael Martin
MD: James Baker
No Adds

KLLC/San Francisco, CA*
PD: John Peake
No Adds

KEZR/San Jose, CA*
DM/MD: Jim Murphy
APD/MD: Michael Martinez
SIMPLE PLAN
DEFAULT

KNHX/Santa Rosa, CA*
PD: Mark Thomas
No Adds

WZAT/Savannah, GA
CLAY AIKEN

KPLZ/Seattle, WA*
PD: Kent Phillips
APD: Kelly News
MD: Aissa Heshimoto
No Adds

KBED/Shreveport, LA*
PD: Gary Robison
No Adds

WHYI/Springfield, MA*
DM/MD: Pat McKay
APD: Matt Gregory
No Adds

KYKY/St. Louis, MO*
PD: Russ Morley
APD/MD: Greg Hewitt
No Adds

WVRV/St. Louis, MO*
PD: Marty Link
MD: Jill Devine
No Adds

WVWM/Toledo, OH*
DM: Tim Roberts
PD: Steve Marshall
MD: Jeff Wicker
No Adds

WKPK/Traverse City, MI
PD: Rob Weaver
MD: Heather Leigh
JOHN GREGORY
FUEL

KSZR/Tucson, AZ*
DM: Herb Crowe
PD: Chandler
MD: Kate Burns
4 TRAIN
4 NELLY FURTADO
SEAL

WXLQ/Worcester, MA*
DM/MD: Jay Beau Jones
No Adds

KZPT/Tucson, AZ*
DM: Tom Land
MD: Leslie Lois
No Adds

WMMX/Youngstown, OH*
DM: Dan Rivers
PD: Steve Granato
MD: Mark French
No Adds

***Monitored Reporters**

101 Total Reporters

90 Total Monitored

11 Total Indicator

Did Not Report, Playlist Frozen (2):
WDAQ/Danbury, CT
WMT/Cedar Rapids, IA



PART ONE OF A TWO-PART SERIES

The Magic Number & Heavier Spotloads

Programming wizardry is the way to meet budget goals

Commercial load has increased at Smooth Jazz in lockstep with rising revenue expectations. Veteran programmers look back wistfully to the time when nine units were all the market could bear, and they remember their fear that, as spotloads inched up to 10, 11, even 12 units (not minutes) an hour, hunger for profits would spell death for the format.

But Smooth Jazz's dazzling ratings performance since then makes clear that while heavier spotloads are a fact of life, dealing with them highlighted the astonishing dexterity of this format's programmers. The obligation to accommodate a growing

number of units without sacrificing the format's unique ambiance while also delivering winning numbers is an endless challenge, so take a bow, Smooth Jazz, for a job very well done.

Spotload varies by market, according to factors including group policies and competitive forces. One relatively recent sign-on, for example, carries only seven units, a load to which its PD says the group is committed for the long haul. But the majority of stations run about 14 or 15 units per hour before 9am and 12 units or so — depending on sales — between 9am and 7pm.

Apples & The Magic Number

My definition of a station's spotload has always been the total number of commercial messages in a stopset — including non-spot messages, such as station promos. From that perspective, it certainly seemed to me that KTWV (The Wave)/Los Angeles, to which I am a P1 listener, was running more than 14 or 15 units, so I turned to Wave Station Manager **David Howard** and VP/Programming **Paul Goldstein** and WNUA/Chicago PD **Steve Stiles** to learn more. This is the first of two columns; its

work toward the goal of making sure you never go over it."

Sunday! Sunday! Sunday!

Goldstein offers an insight into the relationship between commercial load and TSL. "A lot of people are saying there is no correlation between increased spotload and decreased listening, but if you

look at the last 10 years, as spotloads have increased dramatically, TSL has eroded across the format," he says.

"Certainly, the programming has improved and Smooth Jazz has evolved from a niche to a mass-appeal format, but spotloads have clearly had an impact on TSL.

"You can only control what you can control. One area is production of local spots. You can make them

"A lot of people are saying there is no correlation between increased spotload and decreased listening, but if you look at the last 10 years, as spotloads have increased dramatically, TSL has eroded across the format."

Paul Goldstein

"In the big picture at all stations there has to be agreement on the magic number of spots, then you have to work toward the goal of making sure you never go over it."

David Howard

sound elegant within the vibe of the format. But you can't really do anything about spots that come in that sound loud, intrusive or obnoxious, because that's just the way it is. That's what's paying the bills. The best, most compelling ads stand out."

Similarly, Stiles says, "We spend a lot of time coding the commercials for sonic quality. Ideally, you don't want anything too weird in or too weird out of the spots, because that's the thing you are putting your call letters closest to. Ideally, those spots sound like the radio station. You want to bury that 'Sunday, Sunday, Sunday' spot deep in the middle."

The spotload has remained constant for some time at WNUA. Stiles says the station, just like others, has had to become creative about running sponsorships for news, traffic, weather and such. He believes it is very hard to draw a direct correlation between wanting TSL and heavier spotloads.

"Our cume is as healthy as it's ever been," he says. "Our TSL fluctuates, just like everyone else's. For all the listeners we lose through attrition, we seem to be gaining new ones. I remind our air talent every day that there is someone listening for the very first time.

"We are challenged for adults 25-54 by anything else that captures their attention — DVDs, the Internet, music streaming, satellite radio, movies, kids, magazines — anything that diverts their attention away from the radio station is competition."

Playing It Safe

Because the music Smooth Jazz plays creates a unique ambiance — smooth, relaxing, sexy, romantic, sophisticated, soothing and cool — many see as a primary challenge maintaining the vibe of Smooth Jazz while programming and scheduling music and spots in today's reality, in which format clocks have been reset.

Goldstein's view is that it becomes more difficult to engage listeners every time a radio station adds a unit. "You have a better chance of keeping somebody through a stopset if you play the smoothest-sounding spot first," he says.

"If the first spot is grating and obnoxious, you are inviting somebody to push the button. But if the first spot is in-format enough that the person makes the commitment to listen to it, they may stay with

you through the entire stopset, especially — and this is a critical point — if whoever is on the air gives a compelling enough tease to keep somebody listening through.

"When we were at 10 units, a lot of people believed that two five-minute breaks were better than splitting 10 units among three breaks, but it's hard to argue that two breaks are better when you have 18 units of nine-minute breaks."

Heavier spotloads have also exerted obvious influence on the music mix heard on Smooth Jazz radio. "Coming out of a stopset of seven units, you had better really please the listener," Goldstein says. "Increased spotload has motivated programmers to take fewer risks, because coming out of a stopset, you are not going to go into a brand-new song. You have to play things that have the highest level of satisfaction."

"You are more obligated to make sure the best stuff gets played with more frequency," Stiles says. "We've brought down the length of the songs over the last five or 10 years, so that helps — part of the smoke and mirrors. And I don't think anybody is going to buy a CD and be bummed out when they got the long version of the song."

How Many Is Too Many?

How many units are too many? I challenged Stiles to come up with a hypothetical magic number for spotload critical mass. "My concern is that when we reach that point it may be too late," he says.

"As managers of the product, we have to do the best we can under the economic circumstances that we are given to make this thing profitable. Down the line maybe we can run fewer spots but charge more for them. That's a model that might work.

"The price of commercial radio is commercials. Hopefully, we have a compelling product through our music, our air talent, the cool things we can talk about, our CD and our concerts and by giving our listeners valuable information — all services we provide as a music station. Hopefully, people get that and appreciate it enough that they'll hang with a few spots so we can pay the bills."

Goldstein has achieved a different kind of breakthrough. "I've gone past fear, past anger, and now I'm in acceptance," he says.



David Howard



Paul Goldstein



Steve Stiles

December 5, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DAVE KOZ Honey-Dipped (Capitol)	911	-20	112462	15	40/0
2	2	PRAFUL Sigh (Rendezvous/N-Coded)	883	+12	104938	21	40/0
3	3	MINDI ABAIR Flirt (GRP/VMG)	726	-10	79896	21	36/0
4	4	JAZZMASTERS Puerto Banus (Trippin' 'N' Rhythm)	718	+27	87123	17	39/0
5	5	CANDY DULFER Finsbury Park, Cafe 67 (Eagle Rock)	614	-6	86086	26	34/0
6	6	CHRIS BOTTI Indian Summer (Columbia)	579	+5	69909	12	40/0
7	7	RICK BRAUN Green Tomatoes (Warner Bros.)	560	-15	66739	19	36/0
8	8	KENNY G. Malibu Dreams (Arista)	534	-13	48071	22	28/0
9	9	DARYL HALL She's Gone (Rhythm & Groove/Liquid 8)	514	-3	52244	12	37/0
11	10	NICK COLIONNE High Flyin' (3 Keys Music)	455	+30	62142	10	35/0
10	11	PAUL JACKSON, JR. It's A Shame (Blue Note)	419	-9	41085	29	28/0
12	12	JIMMY SOMMERS Take My Heart... (Gemini/Higher Octave)	406	+2	47178	16	31/0
13	13	CHUCK LOEB eBop (Shanachie)	392	-21	55728	19	29/0
16	14	DAVID BENOIT Watermelon Man (GRP/VMG)	363	+5	37461	8	32/0
14	15	LEE RITENOUR Inner City Blues (GRP/VMG)	363	-8	39491	11	31/1
18	16	STEVE COLE Everyday (Warner Bros.)	334	+15	43170	9	27/0
15	17	SEAL Touch (Warner Bros.)	333	-2	26799	8	25/1
19	18	SIMPLY RED Sunrise (simplyred.com)	325	+15	27886	17	23/0
20	19	KIM WATERS The Ride (Shanachie)	314	+41	36241	4	32/1
17	20	MICHAEL McDONALD Ain't No Mountain High Enough (Motown)	308	-3	23988	6	25/0
21	21	MARC ANTOINE Funky Picante (Rendezvous)	274	+8	20269	10	24/0
23	22	RICHARD ELLIOT Sly (GRP/VMG)	228	+13	34772	2	24/1
22	23	PAMELA WILLIAMS Afterglow (Shanachie)	220	-7	21280	10	18/0
26	24	BASS X Vonni (Liquid 8)	204	+23	11751	5	16/0
25	25	KIRK WHALUM Do You Feel Me (Warner Bros.)	186	+4	16291	5	17/1
24	26	BRIAN CULBERTSON Serpentine Fire (Warner Bros.)	177	-5	20905	6	17/1
27	27	DOWN TO THE BONE Cellar Funk (Narada)	164	+7	8904	2	19/4
28	28	HIROSHIMA Revelation (Heads Up International)	153	+15	16744	5	15/1
30	29	GREGG KARUKAS Riverside Drive (N-Coded)	149	+7	23126	12	13/0
Debut	30	RICHARD SMITH Sing A Song (A440)	137	+9	6571	1	14/1

Most Added*

www.rindicator.com

ARTIST TITLE LABEL(S)	ADDS
DOWN TO THE BONE Cellar Funk (Narada)	4
BRIAN BROMBERG Bobblehead (A440)	4
ERIC MARIENTHAL Sweet Talk (Peak)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KIM WATERS The Ride (Shanachie)	+41
NICK COLIONNE High Flyin' (3 Keys Music)	+30
JAZZMASTERS Puerto Banus (Trippin' 'N' Rhythm)	+27
BASS X Vonni (Liquid 8)	+23
JEFF GOLUB Pass It On (GRP/VMG)	+16
STEVE COLE Everyday (Warner Bros.)	+15
SIMPLY RED Sunrise (simplyred.com)	+15
HIROSHIMA Revelation (Heads Up International)	+15
ERIC MARIENTHAL Sweet Talk (Peak)	+15
JEFF GOLUB & MARC COHN Isn't That So (GRP/VMG)	+15

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LUTHER VANDROSS Dance With My Father (J)	302
M. McDONALD I Heard It Through... (Motown/Universal)	236
PAUL TAYLOR On The Move (Peak)	206
DAVID SANBORN Comin' Home Baby (GRP/VMG)	172
URBAN KNIGHTS Got To Give It Up (Narada)	169
JEFF LORBER Gigabyte (Narada)	146
RONNY JORDAN At Last (N-Coded)	130
CHIELI MINUCCI Kickin' It Hard (Shanachie)	128
RICHARD ELLIOT Corner Pocket (GRP/VMG)	110
WALTER BEASLEY Precious Moments (N-Coded)	108
BRIAN CULBERTSON Say What? (Warner Bros.)	95
RICK DERRINGER Free Ride (Big3)	53
PHIL COLLINS Come With Me (Atlantic)	50
EUGE GROOVE Rewind (Warner Bros.)	46
KIM WATERS Waterfall (Shanachie)	45
KEN NAVARRO Bringing Down The House (Shanachie)	43

40 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 11/23-11/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

RIPPINGTONS Bella Luna (Peak)
Total Plays: 122, Total Stations: 9, Adds: 0

SPYRO GYRA Cape Town Love (Heads Up International)
Total Plays: 87, Total Stations: 10, Adds: 0

SPECIAL EFX Ladies Man (Shanachie)
Total Plays: 85, Total Stations: 9, Adds: 0

MARION MEADOWS Treasures (Heads Up)
Total Plays: 79, Total Stations: 5, Adds: 0

NAJEE Eye 2 Eye (N-Coded)
Total Plays: 76, Total Stations: 9, Adds: 0

MICHAEL LINGTON Off The Hook (3 Keys Music)
Total Plays: 66, Total Stations: 5, Adds: 0

NORAH JONES Turn Me On (Blue Note/Virgin)
Total Plays: 61, Total Stations: 7, Adds: 1

JEFF GOLUB Pass It On (GRP/VMG)
Total Plays: 59, Total Stations: 7, Adds: 1

YULARA City Of Joy (Higher Octave)
Total Plays: 47, Total Stations: 4, Adds: 0

KEM Love Calls (Motown/Universal)
Total Plays: 47, Total Stations: 4, Adds: 0

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Songs ranked by total plays

Reporters

WZMR/Albany, NY
DM: Michael Morgan
PD: Kevin Callahan
1 BRIAN BROMBERG

WJZA/Columbus, OH
PD/MD: Bill Harman
SEAL

KOAS/Las Vegas, NV
PD/MD: Erik Fox
JIM BRICKMAN
DOWN TO THE BONE

WLVE/Miami, FL
DM: Rob Roberts
PD/MD: Rich McMillan
No Adds

WLOQ/Oriando, FL
PD: Brian Morgan
MD: Patricia James
2 NORAH JONES

KKSF/San Francisco, CA
DM: Michael Martin
PD: Michael Erickson
No Adds

WSJT/Tampa, FL
PD: Ross Block
MD: Kathy Curtis
No Adds

KAJZ/Albuquerque, NM
PD: Paul Lavoie
APD/MD: Jeth Young
No Adds

KOAI/Dallas, TX
DM/MD: Kurt Johnson
MD: Mark Sanford
No Adds

KSBR/Los Angeles, CA
DM/MD: Terry Wedel
MD: Susan Koshbay
KIRK WHALUM
DIANA KRALL

WJZI/Milwaukee, WI
DM/MD: Steve Scott
MD: Jeff Peterson
6 DOWN TO THE BONE

WJZJ/Philadelphia, PA
PD: Michael Tozzi
MD: Frank Childs
No Adds

KJZY/Santa Rosa, CA
PD: Gordon Zlot
APD/MD: Rob Singleton
No Adds

WJZW/Washington, DC
DM: Kenny King
PD: Carl Anderson
MD: Renee Deputy
No Adds

KNIK/Anchorage, AK
DM/MD: Aaron Wallender
No Adds

KJCD/Denver, CO
PD/MD: Michael Fischer
DOWN TO THE BONE

KTWV/Los Angeles, CA
PD: Paul Goldstein
APD/MD: Samantha Wiedmann
No Adds

KRVR/Modesto, CA
DM/MD: Doug Wulff
PD: Jim Bryan
No Adds

WJWZ/Richmond, VA
PD: Reid Snider
No Adds

KWJZ/Seattle, WA
PD: Carol Handley
MD: Dianne Rose
10 JOE SAMPLE
8 WALTER BEASLEY
8 DAVID BENOIT
8 PETER WHITE
JEFF GOLUB

*Monitored Reporters

WJZZ/Atlanta, GA
PD/MD: Nick Francis
2 KIM WATERS

KEZL/Fresno, CA
PD/MD: J. Weidenheimer
1 BRIAN CULBERTSON
1 RICHARD ELLIOT

WCJZ/Madison, WI
DM/MD: Mike Ferris
APD: Sybil McGuire
No Adds

Jones Smooth Jazz/Network
PD/MD: Steve Hubbard
2 BRIAN CULBERTSON

KSSJ/Sacramento, CA
PD/MD: Lee Hansen
APD: Ken Jones
No Adds

WEIB/Springfield, MA
PD: Carol Cutting
MD: Juanita Shavers
ERIC MARIENTHAL
BRIAN BROMBERG

40 Total Reporters

Did Not Report, Playlist Frozen (4):
KSMJ/Bakersfield, CA
KYOT/Phoenix, AZ
WELV/Macon, GA
WYJZ/Indianapolis, IN

WNJA/Chicago, IL
DM: Bob Kaake
PD/MD: Steve Stiles
No Adds

WDRR/Ft. Myers, FL
PD: Ron "Jomama" Shepard
MD: Randi Bachman
2 ERIC MARIENTHAL

WJZN/Memphis, TN
PD/MD: Norm Miller
BRIAN BROMBERG

WJCD/Norfolk, VA
DM/MD: Daisy Davis
APD/MD: Larry Hollowell
4 HIROSHIMA
4 RICHARD SMITH

KIFM/San Diego, CA
DM: John Dimick
PD: Mike Vasquez
APD/MD: Kelly Cole
No Adds

WSSM/St. Louis, MO
PD: David Myers
No Adds



A Bird's-Eye View

Continued from Page 1

Awards and MTV Video Music Awards. He consulted VH1/M360 Productions, *The Wall Street Journal* and Sirius before joining the satcaster in August.

Brand Differentiation

One of Blatter's first chores was to differentiate Sirius' Octane (Active Rock) and Alt Nation (Alternative) stations. "The first thing I do when I look at any station is try to figure out who the target audience is," he says. "We separated the two stations based on who we wanted them to target and in terms of sound.

"Octane is harder and more aggressive, and Alt Nation is still very much of an Alternative without the hard stuff. I'm not concerned about each station having exclusive artists, but rather about the audiences they target. And, just like any radio station, it's a work in progress."

Format Manager Jose Mangin oversees Octane, the hard alternative rocker. Core artists are Metallica, Rage Against The Machine, System Of A Down, Linkin Park, Alice In Chains, Tool and Incubus.

Based on early subscriber response, Blatter says the plan of attack seems to be working. "The audience profile for Octane is blue-collar men 18-34," he explains. "Their alcohol choice is beer, they grew up loving grunge rock, and they went to Summer Sanitarium this year. They don't wear earplugs, and they

hate Third Eye Blind, but Hard Attack (the Sirius heavy metal station) is too heavy for them. They will turn up 'Welcome to the Jungle' and 'Enter Sandman,' and they have a tattoo."

The Format Manager for Alt Nation is Rich McLaughlin, and the channel's core artists are Radiohead, Coldplay, Red Hot Chili Peppers, Beastie Boys, The White Stripes and Nirvana. Blatter says the audience profile is "white-collar men and women 18-34 who have enough disposable income to buy cool electronic equipment and car stereos.

"They want to hear classics from Pearl Jam and bands that could become the next Pearl Jam, but they seek familiarity too. They're not interested in underground indie-rock bands. They will never forget the first time they saw Nirvana in concert or where they were when they found out Kurt died."

Left Of Center

Another Sirius station that falls in line with Octane and Alt Nation is Left Of Center. Its format is all new rock music, and it is billed as "America's 'College Radio' Station." By virtue of its format, it has no core artists. Rich McLaughlin is Format Manager here too.

Blatter describes the target demo: "The audience profile consists of men and women 16-24 who are new-music junkies. They generally are not making much money but will spend all their



Steve Blatter

A Sirius Choice For Rock

Here is a list of the rock-oriented stations available to Sirius subscribers.

Name	Description	Station Number
The Rock	Classic Rock	15
The Vault	Deeper Classic Rock	16
17 JamON	Jam Bands	17
The Trend	Triple A	18
Octane	Pure Rock	20
Alt Nation	Alternative Rock	21
First Wave	Classic Alternative	22
Big Rock	Stadium Rock	23
Organic Rock	Eclectic Rock	24
The Bridge	Mellow Rock	25
Left Of Center	America's "College Radio" Station	26
Hard Attack	Metal	27
Sirius Blues	Blues	28

disposable income on music and concerts. They tend to have political views that lean toward the left. They download music from the Internet. They're often pretentious, firmly believing they know more about music than 99% of the population. And chances are it's true.

"The guys are not really in with the chicks but probably have an indie-rock girlfriend with blue hair and Vans. They firmly believe that R.E.M. sold out after *Document*, but they'll still buy all the band's albums. They are readers of *CMJ* magazine and *pitchfork media.com*. Generally, they're not very athletic. Some dislike jocks because of severe high school hazing. They hang out in record stores nonstop and know every line to the John Cusack film *High Fidelity*.

"They always argue that their favorite bands should be much bigger, but then they ditch their favorite band when that actually happens and proclaim the band's music to be crap. Then it's on to the next band."

Mediabase is monitoring eight of Sirius' radio stations in different formats. The following sample hours reveal the separation between Octane and Alt Nation and show what Left Of Center is about.

Octane Tuesday, 11/18

4pm

EVANESCENCE Going Under
KORN Here To Stay
STATIC-X The Only
STAINED How About You
PAPA ROACH She Loves Me Not
NICKELBACK Someday
OFFSPRING Self Esteem
40 BELOW SUMMER Self Medicate
CANDLEBOX You
PUDDLE OF MUDD Away From Me
KID ROCK Bawitdaba
AUDIOSLAVE Gasoline
GUNS N' ROSES Welcome To The Jungle
SHINEDOWN 45
GRAVITY KILLS Guilty

5pm

CHEVELLE Send The Pain Below
311 Down
THREE DAYS GRACE (I Hate) Everything About You
TRAPT Still Frame
LIMP BIZKIT Faith
SYSTEM OF A DOWN Aerials
QUEENS OF THE STONE AGE Go With The Flow
DEFTONES Hexagram
METALLICA Harvester Of Sorrow
SEVENDUST Enemy
GODSMACK Straight Out Of Line
STONE TEMPLE PILOTS All In The Suit That You Wear
FINGERTIGHT Guilt (Hold Down)
SOUNDGARDEN My Wave
COLD Suffocate
FUEL Hemorrhage (In My Hands)

6pm

STAINED Price To Pay
CREED Weathered

P.O.D. Will You
LINKIN PARK Numb
NIRVANA Heart-Shaped Box
REVIS Caught In The Rain
ROB ZOMBIE Dragula
DEFAULT (Taking My) Life Away
TRUSTCOMPANY Downfall
KORN Right Now
PEARL JAM Black
SEETHER Gasoline
LIVING COLOUR Cult Of Personality
KID ROCK Feel Like Makin' Love

Alt Nation Tuesday, 11/18

4pm

HOT HOT HEAT Bandages (Live)
TAKING BACK SUNDAY You're So Last Summer
RANCID Ruby Soho
COLDPLAY Moses
FOO FIGHTERS All My Life
JET Are You Gonna Be My Girl
BILLY TALENT Try Honesty
SUBLIME Doin' Time
DISTILLERS Drain The Blood
NIRVANA Rape Me
SUM 41 Still Waiting
KINGS OF LEON Molly's Chambers
BUSH Glycerine
BAD RELIGION 21st Century (Digital Boy)
STONE TEMPLE PILOTS All In The Suit That You Wear
PEARL JAM Black
BRAND NEW The Quiet Things That No One Ever Knows

5pm

USED The Taste Of Ink
R.E.M. Bad Day
EVERCLEAR I Will Buy You A New Life
THURSDAY Signals Over The Air
RED HOT CHILI PEPPERS Can't Stop

DASHBOARD CONFESSIONAL Hands Down
KILL HANNAH Kennedy
BLINK-182 All The Small Things
HOT HOT HEAT Talk To Me, Dance With Me
SOCIAL DISTORTION Ball And Chain
QUEENS OF THE STONE AGE Go With The Flow
JET Take It Or Leave It
NINE INCH NAILS Closer
STROKES 12:51
FAITH NO MORE Epic

6pm

STORY OF THE YEAR Until The Day I Die
COLDPLAY God Put A Smile Upon Your Face
PENNYWISE Yesterdays
KING MISSILE Detachable Penis
SOMETHING CORPORATE Space
AFI Girl's Not Grey
OUTKAST Hey Ya!
TRAVIS Re-Offender
FOO FIGHTERS Learn To Fly
YELLOWCARD Way Away
GARBAGE Stupid Girl
GUSTER Amsterdam (Gonna Write You A Letter)
ROONEY I'm Shakin'
SMASHING PUMPKINS Today
WHITE STRIPES The Hardest Button To Button
GREEN DAY Basket Case
RED HOT CHILI PEPPERS Fortune Faded

Left Of Center Tuesday, 11/18

4pm

THRILLS One Horse Town
SONIC YOUTH The Empty Page
TED LEO Ghosts
CLEM SNIDE Action
DECEMBERISTS Los Angeles, I'm Yours
STIFF LITTLE FINGERS Go For It
SARAH VAUGHAN Whatever Lola Wants

R.E.M. Fretless
NIRVANA Aneurysm
DAVID BOWIE Pablo Picasso
WEEN It's Gonna Be A Long Night
RAPTURE House Of Jealous Lovers
SUPERCUNK Driveway To Driveway
TEENAGE FANCLUB Did I Say

5pm

BELLE & SEBASTIAN Stay Loose
MAGNETIC FIELDS (Crazy For You But) Not That Crazy
CORAL Pass It On
BJORK Isobel (Live)
SOME GIRLS Necessito
KRAFTWERK It's More Fun To Compute
CONSONANT Mysteries Of The Holiday
BEULAH You're Only King Once
OUTKAST My Favorite Things
BLUR Beetlebum
TRACHTENBURG FAMILY Let's Not Have The Same...
KILLS Fried My Little Brains
BLACK REBEL MOTORCYCLE CLUB Rise Or Fall
PIXIES Dig For Fire
LEAVES Crazy
SPIRITUALIZED Stop For Crying

6pm

STILLS Still In Love Song
BUZZCOCKS Why Can't I Touch It
STARSAILOR Silence Is Easy
POLYSICS Black Out Fall Out
POLYPHONIC SPREE Wig In A Box
NEW ORDER Love Vigilante
ORANGER Bluest Glass Eye Sea
DEATH CAB FOR CUTIE Title And Registration
IGGY POP/GREEN DAY Private Hell
SLEATER-KINNEY Step Aside
SEA RAY Reverly
CAT POWER I Don't Blame You
PRETTY GIRLS MAKE GRAVES Something Bigger...
ELBOW Fallen Angel

ROCK TOP 30

December 5, 2003



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)	517	+23	27276	7	24/0
2	2	STAIN'D So Far Away (Flip/Elektra/EEG)	482	-1	27762	24	24/0
3	3	A PERFECT CIRCLE Weak And Powerless (Virgin)	449	-22	18273	17	23/0
4	4	AUDIOSLAVE Show Me How To Live (Interscope/Epic)	422	-46	22737	25	23/0
6	5	PUDDLE OF MUDD Away From Me (Geffen)	400	+37	18349	8	23/0
7	6	NICKELBACK Figured You Out (Roadrunner/IDJMG)	373	+18	22092	5	22/0
5	7	NICKELBACK Someday (Roadrunner/IDJMG)	343	-23	17357	18	20/0
8	8	TRAPT Still Frame (Warner Bros.)	327	-24	16647	18	19/0
12	9	LINKIN PARK Numb (Warner Bros.)	301	+55	14389	9	18/0
9	10	GODSMACK Serenity (Republic/Universal)	271	-42	18542	23	19/0
10	11	AUDIOSLAVE I Am The Highway (Interscope/Epic)	254	-25	13566	11	19/0
11	12	FUEL Falls On Me (Epic)	249	-15	9839	19	15/0
15	13	OFFSPRING Hit That (Columbia)	226	+6	15087	4	14/1
19	14	DEFAULT (Taking My) Life Away (TVT)	210	+24	7393	6	17/0
13	15	WHITE STRIPES Seven Nation Army (Third Man/V2)	206	-36	13441	17	15/0
16	16	3 DOORS DOWN Here Without You (Republic/Universal)	205	-6	8528	17	13/0
18	17	P.O.D. Will You (Atlantic)	196	+8	4767	9	17/0
25	18	GODSMACK Re-Align (Republic/Universal)	193	+34	7937	2	14/1
20	19	JET Are You Gonna Be My Girl (Elektra/EEG)	193	+9	8244	13	16/0
17	20	RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)	188	-13	10703	3	17/1
22	21	THREE DAYS GRACE (I Hate) Everything About You (Jive)	186	+20	6439	8	15/2
21	22	SEETHER Gasoline (Wind-up)	172	-6	4170	14	16/1
23	23	SEVENDUST Enemy (TVT)	159	-4	4615	13	12/0
24	24	KID ROCK Feel Like Makin' Love (Top Dog/Atlantic)	157	-4	7967	7	11/2
26	25	STAIN'D How About You (Flip/Elektra/EEG)	149	+8	8648	3	12/0
28	26	HOOBASTANK Out Of Control (Island/IDJMG)	147	+27	4384	5	12/0
27	27	KORN Right Now (Epic)	140	+19	4024	5	11/0
29	28	CHEVELLE Closure (Epic)	125	+5	5044	8	13/0
Debut	29	SHINEDOWN 45 (Atlantic)	92	+8	3246	1	8/0
30	30	COLD Suffocate (Flip/Geffen/Interscope)	79	-15	2759	13	6/0

Most Added*

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ARTIST TITLE LABEL(S)	ADDS
METALLICA The Unnamed Feeling (Elektra/EEG)	8
A PERFECT CIRCLE The Outsider (Virgin)	5
THREE DAYS GRACE (I Hate) Everything About You (Jive)	2
KID ROCK Feel Like Makin' Love (Top Dog/Atlantic)	2
LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)	2
FUEL Million Miles (Epic)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LINKIN PARK Numb (Warner Bros.)	+55
PUDDLE OF MUDD Away From Me (Geffen)	+37
AUDIOSLAVE Like A Stone (Interscope/Epic)	+36
GODSMACK Re-Align (Republic/Universal)	+34
HOOBASTANK Out Of Control (Island/IDJMG)	+27
DEFAULT (Taking My) Life Away (TVT)	+24
STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)	+23
A PERFECT CIRCLE The Outsider (Virgin)	+23
THREE DAYS GRACE (I Hate) Everything About You (Jive)	+20

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TRAPT Headstrong (Warner Bros.)	209
BLACK LABEL SOCIETY Stillborn (Spitfire)	195
DISTURBED Liberate (Reprise)	188
LINKIN PARK Faint (Warner Bros.)	187
AUDIOSLAVE Like A Stone (Interscope/Epic)	154
FOO FIGHTERS All My Life (Roswell/RCA)	139
3 DOORS DOWN When I'm Gone (Republic/Universal)	136
MUDVAYNE Not Falling (Epic)	136
FOO FIGHTERS Times Like These (Roswell/RCA)	128
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	126

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

26 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/23-11/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

- DARKNESS** I Believe In A Thing Called Love (Must...Destroy/Atlantic)
Total Plays: 73, Total Stations: 10, Adds: 0
- LIMP BIZKIT** Behind Blue Eyes (Flip/Interscope)
Total Plays: 61, Total Stations: 6, Adds: 2
- CHEAP TRICK** My Obsession (Big3)
Total Plays: 26, Total Stations: 5, Adds: 1

- A PERFECT CIRCLE** The Outsider (Virgin)
Total Plays: 24, Total Stations: 7, Adds: 5
- ELEMENT EIGHTY** Broken Promises (Universal)
Total Plays: 22, Total Stations: 3, Adds: 1
- METALLICA** The Unnamed Feeling (Elektra/EEG)
Total Plays: 10, Total Stations: 8, Adds: 8

Songs ranked by total plays

Reporters

KZRR/Albuquerque, NM* OM: Bill May PD: Phil Heston MD: Rob Heston No Adds	KIOC/Beaumont, TX* PD: Mike Davis 3 THREE DAYS GRACE 3 OFFSPRING METALLICA A PERFECT CIRCLE	KNCN/Corpus Christi, TX* OMPD: Paula Howell APD: Monte Montana 1 SMILE EMPTY SOUL METALLICA	WDHA/Morristown, NJ* PD: Tom Carr 1 A PERFECT CIRCLE	KDKB/Phoenix, AZ* PD: Joe Bonadonna MD: Long Paul No Adds	WROV/Roanoke, VA* PD: Aaron Roberts MD: Heidi Krumm-Tate CHEAP TRICK	KISW/Seattle, WA* PD: Dave Richards APD: Ryan Castle METALLICA	KMOD/Tulsa, OK* PD: Mike Huff METALLICA KID ROCK
WZZO/Allentown, PA* PD: Robin Lee MD: Keith Hooper No Adds	WBUF/Buffalo, NY* PD: John Paul APD: Joe Russo KID ROCK	KLAQ/El Paso, TX* OMPD: Courtney Nelson APD: Glenn Garcia SEETHER LIMP BIZKIT	KFZX/Odessa, TX PD: Steve Orscol 5 HOOBASTANK 3 SHINEDOWN 2 METALLICA	WHEB/Portsmouth, NH* PD: Alex James APD: Chris "Doc" Garrett 1 GODSMACK LIMP BIZKIT BLINK-182	WXRX/Rockford, IL OM: Keith Edwards PD: Jim Stone METALLICA	KTUX/Shreveport, LA* PD: Kevin West MD: Ryan Castle RED HOT CHILI PEPPERS	WMZK/Wausau, WI PD: Nick Summers 10 METALLICA 9 SEETHER 5 A PERFECT CIRCLE 4 RED HOT CHILI PEPPERS
KWHL/Anchorage, AK PD: Larry Smith APD: Kelly Mitchell 7 THREE DAYS GRACE METALLICA A PERFECT CIRCLE	WRQK/Canton, OH* PD: Bob O'Dell MD: Kelly Cox 1 FUEL	WPHD/Elmira, NY PD: George Harris MD: Stephen Shiner No Adds	KCLB/Palm Springs, CA PD: George Harris MD: Stephen Shiner 2 GODSMACK	WHJY/Providence, RI* APD: Doug Palmieri MD: John Lawrence No Adds	KRXX/Sacramento, CA* OM: Jim Fox PD: Pat Martin MD: Paul Marshall ELEMENT EIGHTY	WKLT/Traverse City, MI PD: Tom Ray No Adds	KBER/Salt Lake City, UT* OM: Bruce Jones PD: Kelly Hammer APD: Helen Powers 2 THREE DAYS GRACE 1 METALLICA A PERFECT CIRCLE
KLBJ/Austin, TX* OMPD: Jeff Carroll MD: Lorie Lowe METALLICA	WPXC/Cape Cod, MA OM: Randy Clements PD: Suzanne Tomasi APD: James Gallagher SWITCHFOOT AFI	WRCQ/Fayetteville, NC* OM: Perry Stone PD: Mark Aron MD: Al Field 2 FUEL	WRRX/Pensacola, FL* PD: Dan McInnis 3 A PERFECT CIRCLE	WBBB/Raleigh, NC* PD: Jay Macis No Adds	KSJO/San Jose, CA* PD: Brian Thomas MD: Lyle Tyler METALLICA	KZOV/San Luis Obispo, CA PD: David Alwood 1 FUEL	
KOOJ/Baton Rouge, LA* PD: Paul Canest APD: Dave Michaels METALLICA JET	WKLC/Charleston, WV PD: Mike Rappaport METALLICA ROB ZOMBIE FUEL	WWCT/Peoria, IL PD: Debbie Hunter DARKNESS	WMMR/Philadelphia, PA* PD: Sam Millman APD: Ken Zepko No Adds	KCAL/Riverside, CA* PD: Steve Hoffman APD: M.J. Matthews A PERFECT CIRCLE	*Monitored Reporters 38 Total Reporters 26 Total Monitored 12 Total Indicator		

December 5, 2003

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	TRAPT Still Frame (Warner Bros.)	1956	+52	91909	25	61/0
4	2	LINKIN PARK Numb (Warner Bros.)	1895	+174	87465	11	62/0
3	3	PUDDLE OF MUDD Away From Me (Geffen)	1827	+73	78703	8	63/0
5	4	THREE DAYS GRACE (I Hate) Everything About You (Jive)	1716	+238	77440	28	60/0
2	5	A PERFECT CIRCLE Weak And Powerless (Virgin)	1661	-97	81828	18	61/0
6	6	SEETHER Gasoline (Wind-up)	1389	+33	57011	17	60/0
8	7	SEVENDUST Enemy (TVT)	1291	+34	53225	16	59/0
12	8	KORN Right Now (Epic)	1279	+118	50605	9	60/0
10	9	P.O.D. Will You (Atlantic)	1277	+72	44602	11	62/0
9	10	STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)	1254	+18	52015	7	59/0
7	11	DISTURBED Liberate (Reprise)	1189	-153	57145	27	58/0
14	12	NICKELBACK Figured You Out (Roadrunner/IDJMG)	1188	+156	47015	5	56/2
11	13	STAIN'D So Far Away (Flip/Elektra/EEG)	1144	-56	53796	25	61/0
15	14	OFFSPRING Hit That (Columbia)	1134	+102	41062	5	60/0
13	15	LINKIN PARK Faint (Warner Bros.)	1072	-40	67208	30	57/0
16	16	AUDIOSLAVE I Am The Highway (Interscope/Epic)	1040	+81	44450	12	59/0
18	17	CHEVELLE Closure (Epic)	945	+63	39743	13	59/0
20	18	LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)	920	+126	42023	8	46/3
22	19	STAIN'D How About You (Flip/Elektra/EEG)	877	+119	32290	5	59/0
19	20	HOOBASTANK Out Of Control (Island/IDJMG)	864	+39	29264	8	53/0
21	21	RED HOT CHILIPEPPERS Fortune Faded (Warner Bros.)	843	+51	30916	4	52/0
26	22	GODSMACK Re-Align (Republic/Universal)	764	+138	25732	4	59/1
27	23	JET Are You Gonna Be My Girl (Elektra/EEG)	646	+99	20376	14	44/1
23	24	NICKELBACK Someday (Roadrunner/IDJMG)	641	-110	28026	18	47/0
24	25	STATIC-X The Only (Warner Bros.)	615	-115	23683	13	50/0
28	26	SHINEDOWN 45 (Atlantic)	564	+67	16528	8	42/0
29	27	DEFAULT (Taking My) Life Away (TVT)	498	+12	18487	8	35/1
25	28	COLD Suffocate (Flip/Geffen/Interscope)	477	-207	22652	17	36/0
30	29	SMILE EMPTY SOUL Nowhere Kids (Lava)	465	+42	7666	5	47/1
31	30	ILL NINO How Can I Live (Roadrunner/IDJMG)	331	-54	13259	18	29/0
34	31	MEMENTO Saviour (Columbia)	327	-9	6308	8	31/0
35	32	3 DOORS DOWN Here Without You (Republic/Universal)	317	-19	10202	18	18/0
39	33	SKRAPE Stand Up (RCA)	303	+51	4077	6	35/3
36	34	KID ROCK Feel Like Makin' Love (Top Dog/Atlantic)	294	-27	8688	7	32/0
37	35	ELEMENT EIGHTY Broken Promises (Universal)	286	+1	7968	9	32/1
32	36	FUEL Falls On Me (Epic)	286	-94	13085	19	23/0
33	37	REVIS Seven (Epic)	282	-67	7088	10	28/0
49	38	A PERFECT CIRCLE The Outsider (Virgin)	263	+137	9655	2	40/14
42	39	BLINK-182 Feeling This (Geffen)	262	+39	4992	3	17/1
41	40	40 BELOW SUMMER Self Medicate (Razor & Tie)	253	+20	4743	7	27/2
43	41	LACUNA COIL Heavens A Lie (Century Media)	214	+19	8344	11	17/0
47	42	AFI Silver And Cold (DreamWorks)	203	+37	2638	2	25/2
40	43	ROB ZOMBIE Two Lane Blacktop (Geffen)	201	-34	4599	8	23/1
38	44	FINGERELEVEN One Thing (Wind-up)	197	-64	4695	12	19/0
44	45	DARKNESS I Believe In A Thing Called Love (Must...Destroy/Atlantic)	195	+8	4836	3	19/1
Debut	46	THRICE Stare At The Sun (Island/IDJMG)	171	+62	2708	1	18/1
46	47	MUSHROOMHEAD Sun Doesn't Rise (Republic/Universal)	164	-3	3340	13	19/0
45	48	ADEMA Promises (Arista)	156	-19	2376	7	18/0
48	49	EVANESCENCE Going Under (Wind-up)	108	-21	5171	20	8/0
-	50	MARILYN MANSON This Is The New S*** (Nothing/Interscope)	87	+1	1750	2	4/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
METALLICA The Unnamed Feeling (Elektra/EEG)	39
LOSTPROPHETS Last Train Home (Columbia)	24
A PERFECT CIRCLE The Outsider (Virgin)	14
FUEL Million Miles (Epic)	4
LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)	3
SKRAPE Stand Up (RCA)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
THREE DAYS GRACE (I Hate) Everything About You (Jive)	+238
LINKIN PARK Numb (Warner Bros.)	+174
NICKELBACK Figured You Out (Roadrunner/IDJMG)	+156
GODSMACK Re-Align (Republic/Universal)	+138
A PERFECT CIRCLE The Outsider (Virgin)	+137
LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)	+126
STAIN'D How About You (Flip/Elektra/EEG)	+119
KORN Right Now (Epic)	+118
OFFSPRING Hit That (Columbia)	+102
JET Are You Gonna Be My Girl (Elektra/EEG)	+99

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GODSMACK Serenity (Republic/Universal)	812
AUDIOSLAVE Show Me How To Live (Interscope/Epic)	756
WHITE STRIPES Seven Nation Army (Third Man/V2)	607
SHINEDOWN Fly From The Inside (Atlantic)	580
CHEVELLE Send The Pain Below (Epic)	579
TRAPT Headstrong (Warner Bros.)	577
MUDVAYNE Not Falling (Epic)	569
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	543
AUDIOSLAVE Like A Stone (Interscope/Epic)	536
SEETHER Fine Again (Wind-up)	498

63 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/23-11/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

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America's Best Testing Active Rock Songs 12+
For The Week Ending 12/5/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Men 18-34	Men 18-24	Men 25-34
STATIC-X The Only (Warner Bros.)	4.29	4.26	79%	6%	4.17	4.21	4.11
KORN Right Now (Epic)	4.25	4.20	86%	7%	4.33	4.31	4.34
DISTURBED Liberate (Reprise)	4.21	4.35	95%	25%	4.16	4.00	4.38
GODSMACK Re-Align (Republic/Universal)	4.19	—	66%	6%	4.16	4.22	4.09
SEVENDUST Enemy (TVT)	4.16	4.11	85%	10%	4.13	4.24	3.97
LINKIN PARK Numb (Warner Bros.)	4.15	4.19	98%	25%	4.07	4.12	4.00
THREE DAYS GRACE (I Hate) Everything About You (Jive)	4.09	4.14	95%	24%	3.90	4.02	3.74
GODSMACK Serenity (Republic/Universal)	4.08	4.15	97%	29%	3.99	3.97	4.03
LINKIN PARK Faint (Warner Bros.)	4.06	4.05	97%	35%	4.02	4.07	3.95
A PERFECT CIRCLE Weak And Powerless (Virgin)	4.06	4.15	88%	20%	4.01	4.02	4.00
STAIN'D So Far Away (Flip/Elektra/EEG)	4.02	3.99	98%	40%	3.91	3.78	4.10
TRAPT Still Frame (Warner Bros.)	3.97	4.00	94%	29%	3.86	3.93	3.74
COLD Suffocate (Flip/Geffen/Interscope)	3.97	4.03	87%	17%	3.92	4.02	3.79
HOOBASTANK Out Of Control (Island/IDJMG)	3.95	4.06	76%	9%	3.84	3.92	3.69
STAIN'D How About You (Flip/Elektra/EEG)	3.95	3.89	71%	10%	3.89	3.83	3.97
SEETHER Gasoline (Wind-up)	3.94	3.93	81%	15%	3.87	4.02	3.65
CHEVELLE Closure (Epic)	3.85	3.91	83%	19%	3.78	3.96	3.47
DEFAULT (Taking My) Life Away (TVT)	3.85	3.70	57%	10%	3.64	3.62	3.67
PUDDLE OF MUDD Away From Me (Geffen)	3.84	3.90	88%	18%	3.65	3.47	3.87
AUDIOSLAVE Show Me How To Live (Interscope/Epic)	3.82	3.89	95%	40%	3.96	3.96	3.95
FUEL Falls On Me (Epic)	3.81	3.80	90%	23%	3.52	3.40	3.69
NICKELBACK Someday (Roadrunner/IDJMG)	3.78	3.79	96%	34%	3.72	3.62	3.85
P.O.D. Will You (Atlantic)	3.76	3.73	88%	23%	3.58	3.55	3.62
STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)	3.75	3.65	66%	14%	3.85	3.73	4.00
OFFSPRING Hit That (Columbia)	3.71	3.78	71%	12%	3.68	3.71	3.64
LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)	3.70	3.70	91%	22%	3.61	3.72	3.48
AUDIOSLAVE I Am The Highway (Interscope/Epic)	3.68	3.68	88%	27%	3.81	3.77	3.85
NICKELBACK Figured You Out (Roadrunner/IDJMG)	3.66	3.77	68%	15%	3.64	3.73	3.53
JET Are You Gonna Be My Girl (Elektra/EEG)	3.50	—	73%	23%	3.10	3.02	3.23
RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)	3.47	3.33	69%	17%	3.12	3.25	2.97

Total sample size is 340 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

New & Active

IGGY POP Little Know It All (Virgin)
Total Plays: 86, Total Stations: 9, Adds: 0

SWITCHFOOT Meant To Live (Red Ink/Columbia)
Total Plays: 77, Total Stations: 8, Adds: 2

METALLICA The Unnamed Feeling (Elektra/EEG)
Total Plays: 54, Total Stations: 43, Adds: 39

LOSTPROPHETS Last Train Home (Columbia)
Total Plays: 41, Total Stations: 31, Adds: 24

FUEL Million Miles (Epic)
Total Plays: 27, Total Stations: 7, Adds: 4

Songs ranked by total plays

Indicator

Most Added*

METALLICA The Unnamed Feeling (Elektra/EEG)

A PERFECT CIRCLE The Outsider (Virgin)

KORN Right Now (Epic)

STAIN'D How About You (Flip/Elektra/EEG)

SMILE EMPTY SOUL Nowhere Kids (Lava)

JET Are You Gonna Be My Girl (Elektra/EEG)

SKRAPE Stand Up (RCA)

LOSTPROPHETS Last Train Home (Columbia)

Reporters

WQBK/Albany, NY*
PD: Chilly Walker
2 METALLICA
1 LOSTPROPHETS

KZRK/Amarillo, TX
PD: Eric Staylor
5
5 A PERFECT CIRCLE

WWWX/Appleton, WI*
PD: Guy Bank
1 A PERFECT CIRCLE
1 FUEL
1 LOSTPROPHETS

WCHZ/Augusta, GA*
SM: Kent Dunn
OM: Harley Drew
PD: Chuck Williams
4 A PERFECT CIRCLE
1 LOSTPROPHETS

KRAB/Bakersfield, CA*
OM: Don Crist
PD: Danny Spanks
METALLICA

KRFR/Bakersfield, CA*
OM: Bob Lewis
PD: Alex Quigley
FOO FIGHTERS
40 BELOW SUMMER

WIYY/Baltimore, MD*
OM: Kerry Plackmeyer
PD: Dave Hill
APD: Rob Heckman
METALLICA
1 LOSTPROPHETS

WCPR/Biloxi, MS*
OM: Jay Taylor
PD: Scot Fox
MD: Mitch Cry
JET

WKGB/Binghamton, NY
OM:PD: Jim Free
APD:PD: Tim Boeard
1 METALLICA
1 A PERFECT CIRCLE

WAAF/Boston, MA*
PD: Keith Hastings
MD: Mistress Carrie
METALLICA
SKRAPE

WRXR/Chattanooga, TN*
PD: Bone
MD: Dave Spain
SKRAPE
LOSTPROPHETS

KRQR/Chico, CA
OM: Ron Woodward
PD: Dan Sandoval
11 A PERFECT CIRCLE
5 METALLICA

WMMS/Cleveland, OH*
PD: Jim Trapp
MD: Stas
No Adds

KILQ/Colorado Springs, CO*
OM: Rich Hawk
PD: Matt Gentry
APD: Matt Gentry
No Adds

WBZX/Columbus, OH*
PD: Hal Fish
APD:PD: Ronni Hunter
A PERFECT CIRCLE

KCCG/Corpus Christi, TX*
PD: Scott Holt
MD: Dave Ross
METALLICA
DEFAULT

KEGL/Dallas, TX*
PD: Max Dugan
APD: Chris Ryan
MD: Cindy Scall
5 METALLICA

KBP/Denver, CO*
PD: Bob Richards
APD:MD: Willie B.
2 LOSTPROPHETS

KAZR/Des Moines, IA*
PD: Ryan Houlihan
MD: Jo Michaels
1 METALLICA

WRIF/Detroit, MI*
OM:PD: Doug Potell
APD:MD: Mark Pennington
METALLICA
A PERFECT CIRCLE
LOSTPROPHETS

KNRO/Eugene, OR
OM: Russ Davidson
PD: Chris Crowley
APD:MD: Stu Allen
9 RED HOT CHILI PEPPERS
9 SEETHER
9 FOO FIGHTERS
8 SMILE EMPTY SOUL
CINDER ELEVEN
KORN

WGBF/Evansville, IN
OM: Mike Sanders
PD: Fatboy
APD:MD: Stick Nick
3 METALLICA

WWBN/Flint, MI*
OM: Jay Patrick
PD: Brian Beddow
APD:MD: Tony Labrie
METALLICA
A PERFECT CIRCLE

KRZR/Fresno, CA*
DM/MD: E. Curtis Johnson
APD: Don De La Cruz
MD: Rick Roodman
METALLICA

WBYY/Fl. Wayne, IN*
PD: Greg Gillispie
METALLICA
LIMPBIKIT

WRUF/Gainesville, FL*
OM/MD: Harry Guscott
PD: Brian Lee
MD: Matt Irons
1 METALLICA
LOSTPROPHETS
A1

WKLO/Grand Rapids, MI*
OM: Brent Alberts
PD: Darren Arlens
APD: Hunter Scott
MD: Crst Cantle
METALLICA
THRICE

WZOR/Green Bay, WI
PD/MD: Roxanne Steele
METALLICA
A PERFECT CIRCLE

WXQR/Greenville, NC*
PD: Brian Rickman
MD: Matt Lee
1 LOSTPROPHETS

WTPR/Greenville, SC*
PD: Mark Hendrix
MD: Smack Taylor
9 A PERFECT CIRCLE
5 A1

WQXA/Harrisburg, PA*
PD: Claudine DeLorenzo
MD: Nixon
A PERFECT CIRCLE
LOSTPROPHETS

WCCC/Hartford, CT*
PD: Michael Picozzi
APD:MD: Mike Karolyi
METALLICA
FUEL

KPOL/Honolulu, HI*
PD: Ryan Sean
APD:MD: Fil Slash
METALLICA
LOSTPROPHETS

WAMX/Huntington
PD/MD: Paul Ostlund
6 FUEL
1 METALLICA

WRTT/Huntsville, AL*
OM: Rob Harder
PD/MD: Jimbo Wood
APD: Joe Kuner
METALLICA

WRXW/Jackson, MS*
PD: Brother Sam
APD: Big Johnson
MD: Brad Stevens
1 METALLICA

KQRC/Kansas City, MO*
PD: Bob Edwards
APD:MD: Don Janzen
1 LOSTPROPHETS
METALLICA

KLFX/Killeen, TX
PD/MD: Bob Fonda
15 METALLICA
15 SKRAPE

WJXQ/Lansing, MI*
PD: Bob Olson
MD: Carolyn Stone
1 A PERFECT CIRCLE
1 LOSTPROPHETS
METALLICA
LIMPBIKIT

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Big Marty
FUEL

WXZZ/Lexington, KY*
PD/MD: Jerome Fischer
A PERFECT CIRCLE

KIBZ/Lincoln, NE
OM: Jim Steel
PD: E.J. Marshall
APD:MD: Sparty
METALLICA
ELEMENT EIGHTY

KDJE/Little Rock, AR*
DM/MD: Ken Wall
1 METALLICA
A PERFECT CIRCLE
40 BELOW SUMMER

WTFX/Louisville, KY*
PD: Michael Lee
MD: Frank Webb
1 A PERFECT CIRCLE
1 FUEL
LOSTPROPHETS
METALLICA
DARKNESS

KFMX/Lubbock, TX
DM/MD: Wes Nessmann
9 AUDIOSLAVE
5 SMILE EMPTY SOUL

WJJO/Madison, WI*
PD: Randy Hawke
APD:MD: Blake Patton
METALLICA
LO-PRO
MANMADE 600
REACH 454
ATREVI

WGIR/Manchester, NH
PD: Valorie Knight
MD: Jason "JR" Russell
STAND
1 A PERFECT CIRCLE
1 DREAM THEATER

KFRQ/McAllen, TX*
PD: Alex Duran
MD: Stacy Taylor
METALLICA
LOSTPROPHETS

WLZR/Milwaukee, WI*
PD: Sean Elliot
MD: Marilyn Mee
1 METALLICA
SMILE EMPTY SOUL

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD:MD: Pablo
METALLICA

KMRQ/Modesto, CA*
SM: Gary Halladay
OM: Max Miller
PD/MD: Jack Paper
APD: Matt Foley
No Adds

WRAT/Monmouth, NJ*
DM/MD: Carl Crab
APD:MD: Robyn Lane
NICKELBACK

WCLG/Morgantown, WV
OM/MD: Jeff Miller
MD: Dave Murdock
2 METALLICA
1 SMILE EMPTY SOUL
LOSTPROPHETS

WKQZ/Myrtle Beach, SC
PD: Brian Rickman
APD:MD: Charley
STORY OF THE YEAR
LOSTPROPHETS

WNOR/Norfolk, VA*
PD: Harvey Kuan
APD:MD: Tim Parker
BURDEN BROTHERS
BLINK-182

KATT/Oklahoma City, OK*
OM/MD: Chris Baker
MD: Jake Daniels
1 METALLICA
LOSTPROPHETS

KROC/Omaha, NE*
OM: Jim Steel
PD: Tim Sheridan
MD: Jon "Animal" Terry
METALLICA

WTKY/Pensacola, FL*
PD: Joel Sampson
APD:MD: Mark The Shark
10 NICKELBACK
4 LOSTPROPHETS

WIXQ/Peoria, IL
OM/MD: Matt Bahan
METALLICA

WYSP/Philadelphia, PA*
DM/MD: Tim Sabean
APD: Gil Edwards
MD: Rick DeSisto
1 GODSMACK
METALLICA

KUPD/Phoenix, AZ*
PD: JJ Jetnes
MD: Larry McFeele
METALLICA
LIMPBIKIT

KUFO/Portland, OR*
DM/MD: Dave Numme
APD:MD: Dan Bozky
3 METALLICA
3 LIMPBIKIT
METALLICA

KORB/Quad Cities, IA*
OM: Darren Pitts
PD/MD: Dave Levora
SWITCHFOOT

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jeff Patterson
METALLICA

WNVE/Rochester, NY*
PD: Erick Anderson
MD: Nick DiTucci
1 METALLICA
A PERFECT CIRCLE
LOSTPROPHETS

WKQZ/Saginaw, MI*
PD: Jerry Tarants
APD:MD: Mason Lucas
METALLICA
LOSTPROPHETS

WZBH/Salisbury, MD
DM/MD: Shawn Murphy
APD:MD: Miki Hunter
BURDEN BROTHERS
METALLICA
SKRAPE

KISS/San Antonio, TX*
PD: Virgil Thompson
MD: Kevin Vargas
MD: C.J. Cruz
No Adds

KIQZ/San Diego, CA*
OM: Jim Richards
PD/MD: Shauna Moran-Brown
No Adds

KURQ/San Luis Obispo, CA
OM: Keith Royer
MD: Stephanie Bell
23 KORN
A1
STAIN'D

KXFX/Santa Rosa, CA*
PD/MD: Don Harrison
3 METALLICA
1 LOSTPROPHETS
A PERFECT CIRCLE
CRYSTAL METHOD

WRBR/South Bend, IN
OM/MD: Ron Stryker
No Adds

KHTQ/Spokane, WA*
OM: Jim Michaels
PD: Ken Richards
MD: Barry Bennett
METALLICA
LOSTPROPHETS

WOLZ/Springfield, IL
PD: Ray Lytle
MD: Smash
4 V SHARP MIND
CHOCOLATE COVERED

WLXZ/Springfield, MA*
PD: Scott Laudani
MD: Becky Pohotsky
METALLICA
LOSTPROPHETS

WBSX/Wikes Barre, PA*
PD: Chris Lloyd
MD: Freddie
5 METALLICA
DISTILLERS
LOSTPROPHETS

KZRO/Springfield, MO
PD: Adam Barnes
APD:MD: George Spanmeister
5 JET

KATS/Yakima, WA
No Adds

* Monitored Reporters

83 Total Reporters

63 Total Monitored

20 Total Indicator



ON THE RECORD

With

Ray Lytle
PD/Morning Host,
WQLZ/Springfield, IL



In these days of radio consolidation it is a necessity to multitask. My job is to be the Program Director at WQLZ/Springfield, IL and the morning host of WQLZ's *Ray Lytle's Morning Disaster*. I've been the morning show host here for more than seven years, but I became the PD a year ago. The interesting thing is that although the money is good, the pain-in-the-ass quotient has risen considerably. • For example, when there is a problem or complaint for the morning show, it goes to the PD. As just the morning guy, I never had to hear the complaints because my Program Directors would shield me from them, knowing I'd be pissed off. But now I'm in a weird situation: As the PD I know I have to take complaints seriously, but as the morning guy I have to take them as BS. Basically I have to yell at myself when we screw up. • As the PD I also have to deal with the Sales Manager when he voices his concerns about the morning show, and, in turn, I have to talk to the morning man — me. It puts the Sales Manager in a weird situation to have to tell me, the PD, what the problems are with the morning guy. • Last, but not least, there's the General Manager. GM Glen Gardner — who in the Active Rock format has the best programming mind out there — has to talk to me, the PD, about the problems with the morning show. Then I have to somehow convince myself and the morning show why we should do certain things. • However, I also feel there are some good things about doing both. For example, the airchecks are really easy. As a morning guy, there were so many times when I'd try to listen to an aircheck with the Program Director and I'd walk out of the meeting or decide to blow it off or be convinced the PD was full of crap. Well now I know the Program Director is not full of crap, because he has done mornings for 15 years — I have to listen to him! My aircheck meetings now consist of me driving home and listening to an aircheck that lasts as long as my commute. • Another good thing is that, for the first time in my tenure here, the morning show knows exactly what's going on in the radio station and exactly what to promote. We don't have to worry about the morning show not talking up the music or the promotions. So, I guess when you look at it there are pros and cons to every situation, and both programming and being the top morning show in town has some privileges.

Active Rock is alive with the love for **Metallica** as "The Unnamed Feeling" gets the warm and fuzzy treatment from 39 stations. Even eight Rockers join the *Mandatory* party this week. **Lostprophets** roll in at No. 2 Most Added on "Last Train Home" with 24 Actives. As if all of this wasn't enough in the first week of December, **A Perfect Circle** pick up 14 more before-the-box adds on "The Outsider." **Three Days Grace** seem to be the little band that could as "(I Hate) Everything About You" wins +238 new spins and edges ever closer to the top of the chart. **Linkin Park's** "Numb" virtually soars from 4-2, giving Warner Bros. the top two spots on the Active chart. **MAX PIX: A PERFECT CIRCLE "The Outsider" (Virgin)**

— Cyndee Maxwell, Active Rock/Rock Editor



Record Of The Week

ARTIST: Celldweller
TITLE: *Celldweller*
LABEL: Esiom Media/Position Music

New York-based multi-instrumentalist, programmer and producer Klayton has a resume that includes work with Circle Of Dust, Disengage and Prong, but it's his work under the alias **Celldweller** that may well make a mainstream name for him.

Named for Klayton's nearly 24-7 residence in his basement studio, *Celldweller* is a hefty chunk of well-polished industrial metal that brings Nine Inch Nails into the Static-X age. Tracks like "Switchback" are straightforward Red Bull-fueled rockers, while "The Last Firstborn" moonlights from the mosh pit at the all-night rave. Klayton's musical work for video games and TV is also apparent here, as several songs sound like they could be the perfect soundtrack to wasting zombies or watching the X Games. Either way, a track like "I Believe You" could make for good night music.

— Frank Correia, Rock Specialty Editor



active INSIGHT

ARTIST: Hatebreed

LABEL: Universal

By **FRANK CORREIA** / ROCK SPECIALTY EDITOR

Sure, many musicians, particularly those of the rock-star variety, have convictions — possession of a controlled substance, driving under the influence, etc. But how many have *conviction*? You know, a fixed or strong belief in the words they're singing night in and out.

For headbangers and hardcore kids alike, frontman Jamey Jasta and **Hatebreed** fit the bill just fine, thank you. If you're looking for conviction, you need look no further than "Live for This" from the group's latest piss 'n' vinegar cocktail, *The Rise of Brutality*, where Jasta growls, "Every drop of blood/Every bitter tear/Every bead of sweat/I live for this."

And the kids know it. Hatebreed are the vanguard of the current metal underground. Of all the bands melding old-school metal and hardcore into powerful new alloys, Hatebreed are probably the most respected and admired.

"Kids come up to me at every show, all over the world — even in places where English isn't the first language," says Jasta. "I had kids in Greece crying, holding my hand, saying, 'I feel like you're my brother.' Kids have our lyrics tattooed on their bodies all over the world."

Hatebreed first got under the skin of fans with 1997's *Satisfaction Is the Death of Desire*, released on indie Victory Records. While five years would pass be-



fore their next full-length of new material, the group built up a powerfully loyal fanbase — one that was practically salivating by the time Hatebreed made their major label debut, *Perseverance*, on Universal.

And don't even mention the term sell-out — Jasta and company are just as deadly as ever. *The Rise of Brutality* delivers on the title's promise with the sledgehammer riffs of "This Is Now," the Slayer tones of "Doomsayer" and neck-snapping tracks like "Another Day, Another Vendetta" and "Condemned Until Rebirth." Furthermore, *Brutality* packs a first-round knockout with 12 tracks clocking in at 32 minutes.

If you're still not familiar with the group or their influence, just flip on MTV2 for the resurrected *Headbangers Ball*, where you'll see none other than Jasta hosting the festivities and acting as the perfect mouthpiece for the next generation of metal.

TOP 20 SPECIALTY ARTISTS

1. **HATEBREED** (Universal) "Live For This"
2. **DEVILDRIVER** (Roadrunner/IDJMG) "I Could Care Less"
3. **MOST PRECIOUS BLOOD** (Trustkill) "Your Picture Hung Itself"
4. **MASTADON** (Relapse) "March Of The Fire Ants"
5. **MUSHROOMHEAD** (Universal) "Sun Doesn't Rise"
6. **DREAM THEATER** (Elektra/EEG) "As I Am"
7. **SOILWORK** (Nuclear Blast) "Light The Torch"
8. **HEADBANGERS BALL** (Roadrunner/IDJMG) "Reign In Blood (Live)"
9. **STATIC-X** (Warner Bros.) "Destroy All"
10. **KING DIAMOND** (Metal Blade) "Living Dead"
11. **BETWEEN THE BURIED AND ME** (Victory) "Mordecai"
12. **SOIL (J)** "Cross My Heart"
13. **CROWN** (Metal Blade) "Face Of Destruction"
14. **HIMSA** (Prosthetic) "Dominion"
15. **SEVENDUST** (TVT) "Enemy"
16. **VADER** (Metal Blade) "We Wait"
17. **TEXAS CHAINSAW MASSACRE** (Bulletproof) "Immortally Insane"
18. **FIVE FOOT THICK** (Eclipse) "Ducked Out"
19. **CANNAE** (Prosthetic) "Symmetry Of Fear"
20. **BLEEDING THROUGH** (Trustkill) "This Is Love, This Is Murderous"

Ranked by total number of shows reporting artist.



MAX TOLKOFF

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PART TWO OF A TWO-PART SERIES

Death To 2003

More ruminations on the year just past

Last week you were treated to many vowels and consonants strung together in almost coherent sentences by many of our industry's finest. This week we continue the parade of deep thoughts, from those who had them, on the state of 2003. Next week and the week after we wrap up the year with a look back at the music of 2003 and the top news stories of this year.

Sean Demery

PD, KITS/San Francisco

Here's the stuff on my mind. Alternative is not a fashion force at present. How do we, as an industry, get it back there? Or do we wait for the cycle of sociology to naturally take us there? Is this format too ugly-looking to be loved by anyone who isn't blind or farsighted?

A politician, an accountant, an activist and a pleasant-looking girl walk into a room with 10 18-34 men in it. Who do the men notice first? How do we make radio the place where people get their new music or form their speculative music tastes? Is there a natural tie-in between us and iTunes or the new up-and-coming Microsoft hardware/software/fulfillment solution that we can both benefit from?

Should we charge by the pound

at concerts? With our overfed society, we could make a fortune! Screw 2002. Yucky was 2003. Beg for more in 2004.

Seth Resler

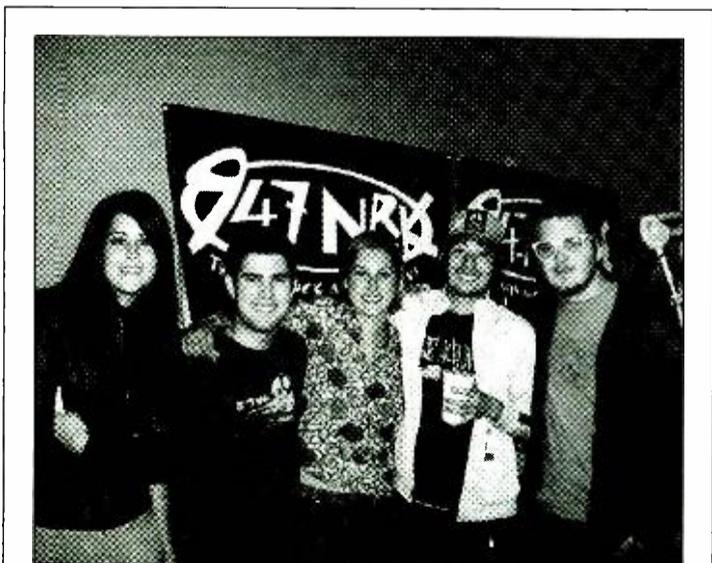
PD, WBRU/Providence

2003, eh? Hmm, well, it was the year I lost my job, thus earning my battle scars and finally becoming a true member of the music industry. After a terrible 2002 with no rock hits and Alternative stations across the country taking a dip in the ratings, the format made a comeback led by, gasp, a gurll! Helping along the way were the Olsen twins of punk rock, Benji and Joel.

The format returned the favor by writing both Evanescence and Good Charlotte off as pop acts because they sold too many records. Instead, we co-opted OutKast as one of our own because, somehow, that seemed like less of a stretch.



Sean Demery



HAVE A THRICE DAY Thrice visited KNRK/Portland, OR and actually had a nice time. Seen here are (l-r) Island Def Jam trooper Christine Chiapetta, KNRK's Steve Kallao and Jamie Cooley and Thrice's Teppei Teranishi and Dustin Kensrue.

"You can have a tight playlist and surprise people with a song they didn't expect — on the same radio station."

Dave Beasing

Thankfully, Linkin Park put out an album, so we at least had one band to put into heavy rotation. Beyond that, there was absolutely no consensus among the stations at the format. The Dropkick Murphys were huge in Boston, Vendetta Red had a great run in Seattle, and Hot Hot Heat moved a good chunk of records, all but three of which were sold within the confines of Orange County, CA.

Despite a crowded fourth quarter, the No. 1 song on the chart tallied only 2,700 spins or so. Records continue to fly up and down the chart faster than ever before, even though we all know that it actually takes songs longer to test these days. We bailed on first singles too early because people won't buy the album for their nephew this Christmas unless they recognize at least two stiffs from the radio.

And then we whined about the lack of artist development.

And in the world of radio, the FCC decided that too much of the media's power was spread among too many people and that it really ought to be a little more concentrated.

As I look ahead, my goal in 2004 is simple: When they finally consolidate the entire music business down to two people, I'd like to be one of them. Preferably the guy on top.

Dave Beasing

Consultant, Jacobs Media

We learned a lot about Alternative radio during 2003. For instance....

• Alternative could be an alternative again.

• There might be an audience for a gold-leaning Alternative station after all, done right and in the right place (like, maybe, San Diego).

• The people who want satellite radio most probably can't afford it — yet.

• When it comes to playing the most music nonstop without talk, you can't beat an iPod.

• People who visit your website care enough to give you some great advice — if you ask.

• The right baby bands can sell more tickets than the wrong \$100,000 headliner.

• People might enjoy personality on the radio while driving from work almost as much as they did while driving to work.

• An effective focus group will cost you 12 T-shirts and five large pizzas.

• You win Arbitron diary mentions one at a time — the same way politicians win votes. And having real live local human beings shake some hands and kiss some babies? Priceless.

• You can have a tight playlist and surprise people with a song they didn't expect — on the same radio station.

• Old bald-headed programmers never fade away; they just take jobs writing for trade magazines.

Joey Grossman

President, National Music Marketing

2003 has been a very scary year, to say the least. Here at National Music Marketing, "the Wicked Indie of the West," Sugar has attempted to melt us into oblivion. We have had to make drastic moves in order to survive, which have included cutting back our staff and re-cutting deals with radio stations in order to better reflect the kind of revenue we are now generating, which is easily 50% less than before this whole mess occurred.



Dave Beasing

That being said, we worked just as hard as in the past to break new acts. We all have to make radio understand that even though they are a very important piece of the puzzle for breaking acts, the labels have less and less to spend to support the stations.

It's been tough, because in many instances the stations are used to getting whatever they need to promote artists. We all need to work together in order to retrain everybody to take a little less and give just a little bit more if we all want to survive through this radically changing economic climate.

The labels have to create a business model that works. Things aren't the same as they were, say, five years ago. Not only are sales down on the whole, but the cost of making a record is up. Yet, conversely,

if the labels wanted to, a record could be made for a whole lot less than ever before, even though many labels refuse to acknowledge this. With new recording technologies such as Pro Tools, you could, conceivably, make a very professional-sounding record in your own home. Where a record used to cost upward of over \$250,000 to make, it can now be produced for \$30,000 to \$50,000.

I know this is true, as I have done it myself, in my own Pro Tools home studio. I produced the first Amanda Perez album, *Angel*, there, and it sold close to 300,000 copies and is now on Virgin Records.

In the old days a label made 10 records a quarter and spent approximately a million dollars on each in order to produce it, manufacture it, make a video, market it and promote it. If they were lucky, one or two went platinum to take care of the losses. This is no longer the case, because sell-through on even platinum projects is less, and payments to the wholesaler are much slower due to retail Chapter 11s and overall slow business on the street.

"We all have to make radio understand that even though they are a very important piece of the puzzle for breaking acts, the labels have less and less to spend to support the stations."

Joey Grossman

Labels are cutting back on what they spend at radio to promote records, but they also need to cut back in other areas and must seriously examine their manufacturing, production and video costs in order to achieve a business model that makes a profit. Then, and only then, will the record industry again be a viable business.

Of course, creating a format that can't be so easily downloaded or duplicated for free would also help, and a record that has *hit* written all over it never hurts either. Consider this: Sony not only makes records, it also manufactures CD-duplicating machines. AOL, which provides easy access to illegal sites such as KaZaa, also owns WEA (for now). Hari-kari was supposed to be about dying for an honorable cause.



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 LINKIN PARK Numb (Warner Bros.)	2884	+85	213711	14	75/0
	2	2 BLINK-182 Feeling This (Geffen)	2552	-46	179408	9	79/0
	3	3 THREE DAYS GRACE (I Hate) Everything About You (Jive)	2473	-5	166860	25	72/0
	6	4 PUDDLE OF MUDD Away From Me (Geffen)	2174	+90	137867	8	77/0
	5	5 OFFSPRING Hit That (Columbia)	2165	+61	153967	5	81/0
	8	6 SWITCHFOOT Meant To Live (Red Ink/Columbia)	2006	+35	109584	22	71/0
	4	7 TRAPT Still Frame (Warner Bros.)	2006	-211	110325	22	69/0
	9	8 JET Are You Gonna Be My Girl (Elektra/EEG)	1996	+91	144435	14	76/1
	7	9 STAIN'D So Far Away (Flip/Elektra/EEG)	1889	-191	144141	25	73/0
	11	10 RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)	1740	+22	130843	5	78/0
	10	11 A PERFECT CIRCLE Weak And Powerless (Virgin)	1648	-232	96659	18	70/0
	14	12 HOOBASTANK Out Of Control (Island/IDJMG)	1572	+10	77198	8	71/0
	13	13 LINKIN PARK Faint (Warner Bros.)	1502	-90	114750	36	73/0
	15	14 KDRN Right Now (Epic)	1473	-4	92322	9	61/0
	12	15 P.D.D. Will You (Atlantic)	1448	-153	99491	11	71/0
	18	16 AUDIOSLAVE I Am The Highway (Interscope/Epic)	1442	+85	97067	11	73/1
	16	17 STRIKES 12:51 (RCA)	1356	-111	104015	13	63/0
	21	18 CHEVELLE Closure (Epic)	1349	+127	86845	12	63/1
	19	19 DUTKAST Hey Ya! (Arista)	1242	-91	123125	14	41/0
	22	20 STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)	1198	-10	68876	7	63/0
	23	21 NICKELBACK Someday (Roadrunner/IDJMG)	1087	-60	75186	18	44/0
	25	22 STAIN'D How About You (Flip/Elektra/EEG)	941	+150	60363	4	66/3
	24	23 COLDPLAY Moses (Capitol)	925	+15	73053	7	55/1
	29	24 NICKELBACK Figured You Out (Roadrunner/IDJMG)	794	+116	41624	3	45/6
	27	25 STORJ OF THE YEAR Until The Day I Die (Maverick/Reprise)	775	+67	40168	14	42/2
	28	26 AFI Silver And Cold (DreamWorks)	751	+44	46546	4	50/3
	31	27 FOO FIGHTERS Darling Nikki (Roswell/RCA)	732	+77	52848	6	33/5
	32	28 DISTILLERS Drain The Blood (Sire/Reprise)	704	+49	34372	5	52/1
	33	29 FINGER ELEVEN One Thing (Wind-up)	634	+14	31782	7	43/6
	30	30 3 DODRS DDWN Here Without You (Republic/Universal)	628	-48	40704	18	25/0
	35	31 SMILE EMPTY SOUL Nowhere Kids (Lava)	589	+40	21030	4	47/2
	48	32 A PERFECT CIRCLE The Outsider (Virgin)	586	+284	24207	2	50/6
	26	33 ATARIS The Saddest Song (Columbia)	562	-160	20482	8	50/0
	41	34 DARKNESS I Believe In A Thing Called Love (Must...Destroy/Atlantic)	550	+82	41633	3	40/3
	38	35 311 Beyond The Gray Sky (Volcano/Jive)	540	+23	30095	5	42/0
	39	36 IGGY POP Little Know It All (Virgin)	533	+27	27506	6	38/1
	37	37 DEFAULT (Taking My) Life Away (TVT)	501	-25	27673	6	32/0
	34	38 COLD Suffocate (Flip/Geffen/Interscope)	478	-127	19916	15	30/0
	36	39 SOMETHING CORPORATE Space (Drive-Thru/Geffen)	475	-67	20875	8	32/0
	49	40 LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)	433	+139	17676	2	27/7
	45	41 RANCID Red Hot Moon (Hellcat/Warner Bros.)	428	+53	29245	3	35/3
Debut	42 CRYSTAL METHOD Born Too Slow (V2)	414	+139	24432	1	41/7	
	40	43 SEVENDUST Enemy (TVT)	413	-80	15345	15	30/0
	47	44 GODSMACK Re-Align (Republic/Universal)	407	+79	16106	2	33/6
	43	45 FUEL Falls On Me (Epic)	404	+5	43929	19	18/0
	44	46 NO DOUBT It's My Life (Interscope)	347	-36	42025	4	18/2
Debut	47 EVANESCENCE My Immortal (Wind-up)	297	+14	12483	1	18/1	
	-	48 BRAND NEW The Quiet Things That No One... (Razor & Tie)	267	+17	36859	13	11/0
	50	49 SEETHER Gasoline (Wind-up)	235	-57	11231	15	12/1
Debut	50 THRICE Stare At The Sun (Island/IDJMG)	229	+97	12310	1	30/4	

81 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/23-11/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
LOSTPROPHETS Last Train Home (Columbia)	23
DAVE MATTHEWS Save Me (RCA)	11
CRYSTAL METHOD Born Too Slow (V2)	7
LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)	7
A PERFECT CIRCLE The Outsider (Virgin)	6
NICKELBACK Figured You Out (Roadrunner/IDJMG)	6
FINGER ELEVEN One Thing (Wind-up)	6
GODSMACK Re-Align (Republic/Universal)	6
FOO FIGHTERS Darling Nikki (Roswell/RCA)	5
BRAND NEW Sic Transit Gloria...Glory Fad (Triple Crown/Razor & Tie)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
A PERFECT CIRCLE The Outsider (Virgin)	+284
STAIN'D How About You (Flip/Elektra/EEG)	+150
CRYSTAL METHOD Born Too Slow (V2)	+139
LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)	+139
CHEVELLE Closure (Epic)	+127
NICKELBACK Figured You Out (Roadrunner/IDJMG)	+116
THRICE Stare At The Sun (Island/IDJMG)	+97
JET Are You Gonna Be My Girl (Elektra/EEG)	+91
PUDDLE OF MUDD Away From Me (Geffen)	+90

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
WHITE STRIPES The Hardest Button To Button (Third Man/V2)	1172
AUDIOSLAVE Show Me How To Live (Interscope/Epic)	1093
WHITE STRIPES Seven Nation Army (Third Man/V2)	1061
TRAPT Headstrong (Warner Bros.)	941
CHEVELLE Send The Pain Below (Epic)	859
AUDIOSLAVE Like A Stone (Interscope/Epic)	846
QUEENS OF THE STONE AGE No One Knows (Interscope)	820
GODSMACK Serenity (Republic/Universal)	730
FOO FIGHTERS All My Life (Roswell/RCA)	725
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	691

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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ON THE RECORD

With

Chris Stowers

National Promo Director/The Bridge,
Jeff McClusky & Associates



Yamagata! If you don't know these artists, get to work and find their new music. That's your job, right? Finding new and exciting music? As for the current batch of exciting bands showing that there's life in the format yet, try: Brand New (way to go, Razor & Tie, for breaking them; way to go, DreamWorks, for picking them up!), Dashboard Confessional (proof of the "just get the programmer out to the show

to see crowd reactions" theory), The White Stripes (no sophomore slump at radio; in fact, they're larger than last time — hello, artist development!), AFI, OutKast, Kings Of Leon, Thursday and Thrice! Listening to the kids and going out to shows, rather than pretending to know what they want, should be your mantra. Speaking of Thursday and Thrice, be sure to catch this tour. Every kid in your target demo will be clawing their way to the front of the mosh pit to see these two bands together. It's hands down the best tour this fall. And be sure to witness their handpicked opener, Coheed And Cambria (Equal Vision); you will see the future. Also keep an eye peeled for C&C's second full length, *In Keeping Secrets of Silent Earth: 3*. JMA reminds you to just love the music! That's why we all got involved in the first place — don't forget that simple fact!

Hello from the City of Wind! We're way proud of the rich and diverse batch of bands (signed and unsigned) currently making up the Chicago scene! We only scratch the surface with the following list, but you can see the scene isn't defined by a specific sound: Cameron McGill, Local H, Caviar, Mest, Lucky Boys Confusion, Alkaline Trio, Reforma, Rise Against, Kill Hannah, The Red-walls, OK Go and Rachael

Off to the races once again, we find that **Linkin Park** are in their usual spot: No. 1 ... **Blink-182** are No. 2 again ... We round out the top 10 with **Puddle Of Mudd, Offspring, Switchfoot** and **Jet** all holding steady while increasing their spins ... The others rising through the ranks in the top 20 include **Red Hot Chili Peppers, Hoobastank, Audioslave** and **Chevelle** ... The real fight is between Nos. 20 and 30, with **Staind, Coldplay, Nickelback, Story Of The Year, AFI, Foo Fighters, Distillers, Finger Eleven** and **Smile Empty Soul** all battling it out for a shot at climbing the ladder ... Up-and-comers to keep an eye on include **311 (38-35), Iggy Pop (39-36)** and **Rancid (45-41)** ... New to the chart this week: **Crystal Method, Evanescence** and **Thrice** ... Most Added: **Lostprophets, Dave Matthews, Crystal Method, Limp Bizkit, A Perfect Circle, Nickelback, Finger Eleven.**



— Max Talkoff, Alternative Editor

COMING UP RIGHT

ARTIST: **Crystal Method**

LABEL: **V2**

By **FRANK CORREIA**/ALTERNATIVE SPECIALTY EDITOR



Fourteen days' worth of water, food and supplies — that's what you'd typically want in your bomb shelter. Unless, of course, you're Ken Jordan and Scott Kirkland, collectively known as **The Crystal Method**. When they moved to Los Angeles a decade ago, these Las Vegas natives found a small house in nearby Glendale. In the front yard: a bomb shelter constructed during the Cuban Missile Crisis. Inspired by the safe haven, the duo transformed their two-car garage into the Bomb Shelter — a home studio that seems to have 14 houses' worth of computer equipment in it.

The name is entirely fitting for The Crystal Method's studio. Nestled away in a refuge of computer screens, hard drives, keyboards, samplers and wires, Jordan and Kirkland concocted an explosive blend of rock's primal urgency and electronica's dance-happy heart that many saw as the U.S. answer to England's massively popular Chemical Brothers.

During the mid-'90s, The Crystal Method synthesized a number of 12-inch singles that earned them a name and a following in the dance underground. Their debut single, "Keep Hope Alive," became an anthem for L.A.'s rave scene, which was increasingly beleaguered by police raids. The popularity led to a deal with Geffen imprint Outpost Recordings, and in 1997 The Crystal Method arrived with the full-length *Vegas*, an intoxicating techno crossover record that boasted tracks like "Busy Child" and "Trip Like I Do." The latter was remixed with rock band Filter for the *Spawn* soundtrack.

With 2001's *Tweekend*, TCM dropped another bunker buster of an album thanks to cuts like "Name of the Game" and "Wild, Sweet and Cool." And while guitarist Tom Morello, then of Rage Against The Machine, Stone Temple Pilots frontman Scott Weiland and Beck's DJ Swamp all lent their distinctive sounds to *Tweekend*, the album was woefully unappreciated by radio.

Legion of Boom, the Method's aptly titled third studio effort, should change all that. The lead single, "Born Too Slow," is exactly the type of adrenaline shot Alternative could use heading into the holidays. Featuring guitar work by Limp Bizkit expatriate Wes Borland, the single thumps with bombastic beats and an energy that seems to be connected to the collective pulse of the nation's night life. Glass-smooth keyboards are juxtaposed with the whiskey-edged vocals of former Kyuss crooner John Garcia. Perfect for kicking off the weekend, "Born Too Slow" will have cruisers, boozers and users grooving all night long, whether or not radio chooses to come along for the ride. The attack commences shortly — are you in?

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America's Best Testing Alternative Songs 12 + For The Week Ending 12/5/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
LINKIN PARK Numb (Warner Bros.)	4.30	4.21	96%	18%	4.34	4.26	4.40
LINKIN PARK Faint (Warner Bros.)	4.27	4.14	97%	32%	4.40	4.31	4.47
THREE DAYS GRACE (I Hate) Everything About You (Jive)	4.14	4.03	92%	21%	4.07	3.95	4.17
SWITCHFOOT Meant To Live (Red Ink/Columbia)	4.13	4.12	80%	18%	4.11	4.18	4.06
HOOBASTANK Out Of Control (Island/IDJMG)	4.12	4.03	68%	8%	4.14	4.01	4.27
TRAPT Still Frame (Warner Bros.)	4.08	4.00	91%	23%	4.13	4.07	4.17
OFFSPRING Hit That (Columbia)	3.99	3.98	74%	9%	3.96	3.86	4.05
SEVENDUST Enemy (TVT)	3.99	3.84	59%	7%	3.91	3.90	3.92
NICKELBACK Someday (Roadrunner/IDJMG)	3.94	3.90	98%	32%	3.94	3.90	3.97
BLINK-182 Feeling This (Geffen)	3.93	3.97	88%	16%	3.78	3.72	3.83
ATARIS The Saddest Song (Columbia)	3.93	—	61%	9%	3.86	3.69	4.02
3 DOORS DOWN Here Without You (Republic/Universal)	3.89	3.85	94%	29%	3.93	3.90	3.96
STAINO So Far Away (Flip/Elektra/EEG)	3.88	3.89	97%	40%	3.93	3.88	3.97
CHEVELLE Closure (Epic)	3.87	3.87	75%	15%	3.87	3.78	3.94
COLD Suffocate (Flip/Geffen/Interscope)	3.84	3.94	79%	20%	3.85	3.75	3.94
RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)	3.84	3.76	70%	11%	3.89	3.91	3.88
DASHBOARD CONFESSIONAL Hands Down (Vagrant)	3.83	4.01	82%	17%	3.67	3.50	3.79
PUDDLE OF MUOD Away From Me (Geffen)	3.81	3.71	79%	16%	3.81	3.77	3.85
P.O.D. Will You (Atlantic)	3.79	3.73	81%	16%	3.80	3.75	3.84
JET Are You Gonna Be My Girl (Elektra/EEG)	3.78	3.63	84%	19%	3.74	3.38	4.04
THURSOAY Signals Over The Air (Island/IDJMG)	3.66	4.01	42%	8%	3.58	3.20	3.98
AUDIOSLAVE Show Me How To Live (Interscope/Epic)	3.65	3.57	88%	36%	3.66	3.63	3.69
A PERFECT CIRCLE Weak And Powerless (Virgin)	3.65	3.82	81%	28%	3.72	3.76	3.68
AUDIOSLAVE I Am The Highway (Interscope/Epic)	3.63	3.58	73%	19%	3.63	3.61	3.65
OUTKAST Hey Ya! (Arista)	3.55	3.59	89%	33%	3.72	3.75	3.70
STONE TEMPLE PILOTS All In The Suit... (Atlantic)	3.55	3.60	55%	10%	3.45	3.23	3.66
STROKES 12:51 (RCA)	3.43	3.43	67%	19%	3.33	3.19	3.45
KORN Right Now (Epic)	3.35	3.37	69%	20%	3.44	3.29	3.57
WHITE STRIPES The Hardest Button... (Third Man/V2)	3.14	3.25	78%	33%	3.19	2.94	3.42
COLDPLAY Moses (Capitol)	2.93	3.39	53%	21%	3.03	2.98	3.07

Total sample size is 374 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

R&R TOP 20 SPECIALTY ARTISTS

1. CRYSTAL METHOD (V2) "Born Too Slow"
2. DESERT SESSIONS 9&10 (Records Records) "Crawl Home"
3. AGAINST ME (Fat Wreck Chords) "Cliche Guevara"
4. COHEED & CAMBRIA (Equal Vision) "A Favor House Atlantic"
5. FLAMING LIPS (Warner Bros.) "Ego Tripping"
6. CLEARLAKE (Domino) "Almost The Same"
7. PUNK GOES ACOUSTIC (Fearless) "A Hole In The World"
8. ELBOW (V2) "Fallen Angel"
9. STELLASTAR (RCA) "Somewhere Across Forever"
10. JEM (ATO) "Just A Ride"
11. RYAN ADAMS (Island/IDJMG) "Burning Photographs"
12. SOUTH (Kinetic) "Loosen Your Hold"
13. DEATH CAB FOR CUTIE (Barsuk) "The New Year"
14. THRICE (Island/IDJMG) "Stare At The Sun"
15. PINHEAD GUNPOWDER (Lookout) "Letter From An Old Friend"
16. AZURE RAY (Saddle Creek) "The Drinks We Drank Last Night"
17. LOST PROPHETS (Columbia) "Last Train Home"
18. BRAND NEW (Razor & Tie) "Sic Gloria Transit"
19. PHANTOM PLANET (Daylight/Epic) "Big Brat"
20. NATURAL HISTORY (Star Time) "Watch This House"

Ranked by total number of shows reporting artist.

Record Of The Week

ARTIST: Shins
TITLE: *Chutes Too Narrow*
LABEL: Sub Pop



Albuquerque's The Shins were baking their sound in the indie rock underground long before their 2001 debut, *Oh, Inverted World*, but oh, what a debut to wait for. Songs like "Know Yr Onion" made us cry, they were so good. With expectations raised for the followup, The Shins slide in with *Chutes Too Narrow*, which quietly reunites today's indie vibe with its '60s garage pop forefathers effortlessly. An album of subtle genius, *Chutes* shows The Shins' musical and emotional breadth, as the group can simultaneously sound confident and crushed (witness "Young Pilgrims"). "Kissing the Lipless" and "So Says I" are some of the best alt-pop in years, while the chorus of "Mine's Not a High Horse" floats like a wayward balloon with lilting melodies, helium-high keyboards and airy acoustic guitars. There's the beautiful, Southern-tinged "Gone for Good" and the tender album-closing ballad "Those to Come." Great stuff.

— Frank Correia, Rock Specialty Editor

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KTZO/Albuquerque, NM* PD: Scott Souhrada MD: Don Kelley 1 AFI	WAVF/Charleston, SC* PD: Dave Rossi APD/MD: Susie Bowe 23 WILL HOGE 11 3 DOORS DOWN FINGER ELEVEN	CIMX/Detroit, MI* PD: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin CHEVELLE A PERFECT CIRCLE	WRZX/Indianapolis, IN* PD: Scott Jameson MD: Michael Young 1 SMILE EMPTY SOUL 1 A PERFECT CIRCLE COLDPLAY GODSMACK	WMFS/Memphis, TN* PD: Rob Cressman MD: Sydney Nabors DISTILLERS LOSTPROPHETS	KHBZ/Oklahoma City, OK* DM: Bill Hurley PD: Jimmy Barreda JACK JOHNSON STAIN'D LOSTPROPHETS	WBRU/Providence, RI* PD: Seth Resler MD: Andy Yen THRICE YELLOWCARD LOSTPROPHETS	XTRA/San Diego, CA* PD: Jim Richards MD: Warty Whitney No Adds	WSUN/Tampa, FL* PD: Shark APD: Pat Largo 3 CRYSTAL METHOD FINGER ELEVEN
WNNX/Atlanta, GA* DM: Leslie Fran PD: Chris Williams MD: Jay Harren No Adds	WEND/Charlotte* PD: Jack Daniel APD/MD: Kristen Honeycutt AUDIO SLAVE EVANESCENCE LIMP BIZKIT NICKELBACK	KHRO/El Paso, TX* DM: Mike Preston PD/MD: Jojo Garcia BRAND NEW DAVE MATTHEWS	WPLA/Jacksonville, FL* DM: Gail Austin PD: Bo Matthews APD/MD: Chad Chumley LIMP BIZKIT A PERFECT CIRCLE	WZTA/Miami, FL* PD: Troy Hanson CRYSTAL METHOD	WJRR/Orlando, FL* DM: Adam Cook PD: Pal Lynch APD: Rick Everett MD: Brian Dickerman No Adds	WWRX/Providence, RI* PD: Kevin Mays MD: Bryan Staler NICKELBACK	KFMA/Tucson, AZ* MD: Matt Spry No Adds	KFMA/Tucson, AZ* MD: Matt Spry No Adds
WJSE/Atlantic City, NJ* PD: Al Parinello THIRICE DAVE MATTHEWS LIMP BIZKIT DASHBOARD CONFESSIONAL LOSTPROPHETS	WKQX/Chicago, IL* PD: Mike Stern MD: Mary Shuminas GODSMACK	KXNA/Fayetteville, AR PD/MD: Dave Jackson STORY OF THE YEAR	WRZK/Johnson City* PD: Mark McKinney DAVE MATTHEWS RANCID LOSTPROPHETS	WHTG/Monmouth, NJ* No Adds	WOCL/Orlando, FL* PD: Bobby Smith No Adds	KRZQ/Reno, NV* DM: Rob Brooks PD: Jeremy Smith APD/MD: Mat Olabio LOSTPROPHETS	KITS/San Francisco, CA* PD: Sean Demery APD: Spud MD: Aaron Azeleson 8 DARKNESS 7 WHITE STRIPES 6 NADA SURF 5 ANTI-FLAG	KMYZ/Tulsa, OK* PD: Lynn Bartlow MD: Corbin Pierce 2 NICKELBACK 1 A PERFECT CIRCLE 1 LOSTPROPHETS
WRAX/Birmingham, AL* PD: Susan Groves MD: Mark Lindsey 1 FOOD FIGHTERS STORY OF THE YEAR	WZZN/Chicago, IL* PD: Bill Gambie APD: Steve Levy MD: James VanOsdol 4 SEETHER FUEL	KFRR/Fresno, CA* PD: Chris Squires MD: Reverend METALLICA LOSTPROPHETS	KRBZ/Kansas City, MO* PD: Greg Bergen APD: Lazo MD: Jason Ulanet CRYSTAL METHOD	WMBY/Monterey, CA* PD/MD: Kenny Allen 1 LOSTPROPHETS GODSMACK CRYSTAL METHOD	WPLY/Philadelphia, PA* PD: Jim McGuinn MD: Dan Fein 1 STORY OF THE YEAR STAIN'D	WOYL/Richmond, VA* PD: Mike Murphy 2 LIMP BIZKIT CRYSTAL METHOD LOSTPROPHETS	KCNL/San Jose, CA* PD/MD: John Allers DAVE MATTHEWS	KJEE/Santa Barbara, CA DM: Eddie Gutierrez MD: Dakota DASHBOARD CONFESSIONAL DARKNESS ATMOSPHERE
WQXR/Boise, ID* PD/MD: Jacent Jackson LIMP BIZKIT NICKELBACK CRYSTAL METHOD	WAQZ/Cincinnati, OH* PD/MD: Jeff Nagel FINGER ELEVEN LOSTPROPHETS	WJBX/Ft. Myers, FL* DM/MD: John Rozz APD: Fitz Madrid MD: Jeff Zito THRICE IGGY POP	WNFZ/Knoxville, TN* PD: Anthony Proffitt MD: Dustin Matthews No Adds	WBUZ/Nashville, TN* DM: Jim Patrick PD/MD: Russ Schenck 6 TAKING BACK SUNDAY 1 KID ROCK BURDEN BROTHERS DAVE MATTHEWS	KEDJ/Phoenix, AZ* DM: Laura Havre PD: Nancy Stevens APD: Dead Air Dave MD: Robin Nash 2 BRAND NEW	WRXL/Richmond, VA* DM: Bill Cahill PD/MD: Casey Krukowski 6 FOOD FIGHTERS 1 GODSMACK STAIN'D	KNDL/Seattle, WA* PD: Phil Manning APD: Jim Keller MD: Daryl James 4 LIMP BIZKIT AFI FINGER ELEVEN	WPBZ/W. Palm Beach, FL* PD: John O'Connell MD: Eric Kristensen 2 TO MY SURPRISE 1 FOOD FIGHTERS GODSMACK
WBCN/Boston, MA* DM: Tony Berardini PD: Oedipus APD/MD: Steven Strick No Adds	WXTM/Cleveland, OH* PD: Kim Monroe APD: Donn Nardella MD: Pete Schiele GODSMACK TO MY SURPRISE	WXTW/Ft. Wayne, IN* DM: JJ Fabin PD: Don Walker APD: Matt Jericho MD: Greg Travis 4 METALLICA 2 LOSTPROPHETS DAVE MATTHEWS	KFTE/Lafayette, LA* PD: Scott Perrin MD: Chris Olivier LOSTPROPHETS	KKND/New Orleans, LA* PD: Sig 3 DARKNESS CRYSTAL METHOD LOSTPROPHETS	KZON/Phoenix, AZ* PD/MD: Kevin Mannion No Adds	WZNE/Rochester, NY* DM: Jeff Sottolano MD: John McCrae DAVE MATTHEWS CHOCOLATE COVERED	KNDD/Seattle, WA* PD: Phil Manning APD: Jim Keller MD: Daryl James 4 LIMP BIZKIT AFI FINGER ELEVEN	WHFS/Washington, DC* PD: Lisa Worden APD: Bob Waugh MD: Pat Ferrise RANCID
WFDX/Boston, MA* PD/MD: Paul Driscoll APD: Keith Dakin 1 RADIOHEAD 1 DASHBOARD CONFESSIONAL A PERFECT CIRCLE THRICE	WQCD/Columbia, SC* PD: Dave Stewart MD: Dave Farra 10 FOOD FIGHTERS DAVE MATTHEWS LIMP BIZKIT	WGRD/Grand Rapids, MI* PD: Bobby Duncan MD: Michael Grey 3 LOSTPROPHETS FOOD FIGHTERS	KXTE/Las Vegas, NV* PD: Dave Wellington APD/MD: Chris Ripley 1 THREE DAYS GRACE 1 TO MY SURPRISE METALLICA YELLOWCARD	WXRK/New York, NY* PD: Robert Cross MD: Mike Peer LOSTPROPHETS BLINK-182	KWOD/Sacramento, CA* DM: Curtiss Johnson PD: Ron Rance MD: Marco Collins 14 NETWORK SMILE EMPTY SOUL	WPNT/St. Louis, MO* PD: Tommy Matern APD: Woody File MD: Jeff Frisse DASHBOARD CONFESSIONAL TO MY SURPRISE	WKRL/Syracuse, NY* DM: Mimi Griswold PD/MD: Abbie Weber JACK JOHNSON DAVE MATTHEWS LOSTPROPHETS	WSFM/Wilmington, NC PD: Knolthead MD: Mike Kennedy 1 A PERFECT CIRCLE
WEDG/Buffalo, NY* PD: Lenny Diana 1 LOSTPROPHETS	WVXG/Dayton, OH* PD: Steve Kramer MD: Boomer No Adds	WXNR/Greenville, NC* PD: Jeff Sanders APD/MD: Turner Watson A PERFECT CIRCLE	KLEC/Little Rock, AR* PD: Hoser APD/MD: Adroq 5 BRAND NEW DAVE MATTHEWS FUEL NO DOUBT LOSTPROPHETS	WRRV/Newburgh, NY PD/MD: Andrew Boris BLINK-182	WCYY/Portland, ME SM: Mike Sambrook PD: Herb Ivy MD: Brian James BURDEN BROTHERS DAVE MATTHEWS LIMP BIZKIT LOSTPROPHETS	KCPX/Salt Lake City, UT* DM: Keith Abrams PD: Ian McCain No Adds	WXRK/Salt Lake City, UT* DM: Alan Hague PD: Todd Noker MD: Arlie Fulkin FINGER ELEVEN	

* Monitored Reporters

89 Total Reporters

81 Total Monitored

8 Total Indicator



New & Active

JACK JOHNSON Taylor (*Jack Johnson Music/Universal*)
 Total Plays: 222, Total Stations: 27, Adds: 4

LOSTPROPHETS Last Train Home (*Columbia*)
 Total Plays: 156, Total Stations: 37, Adds: 23

BRAND NEW Sic Transit Gloria...Glory Fad (*Triple Crown/Razor & Tie*)
 Total Plays: 155, Total Stations: 17, Adds: 5

S.T.U.N. Annihilation Of The Generations (*Geffen*)
 Total Plays: 147, Total Stations: 15, Adds: 0

DAVE MATTHEWS Save Me (*RCA*)
 Total Plays: 23, Total Stations: 12, Adds: 11

Songs ranked by total plays

Indicator

Most Added*

LOSTPROPHETS Last Train Home (*Columbia*)

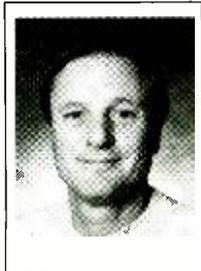
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The WOKI Story

Power to the people!

In April 2001 Dick Broadcasting LMA'ed WOKI/Knoxville from frequency owner John Pirkle and launched "100.3 The River." Under Dick's guidance the station established a solid foundation for Triple A radio in the market, but this summer the future of The River suddenly looked bleak.

In July it was learned that Citadel would take over the LMA of the signal license. Rumor was that The River would change formats and the entire staff would be let go when the station changed hands Aug. 1.

Almost immediately a grass-roots effort was mobilized in Knoxville, and listeners barraged Citadel's Knoxville headquarters with phone calls and e-mails. Two websites were set up to disseminate information and coordinate Save The River campaigns.

The people's voice was heard. Citadel/Knoxville Director/Operations Mike Hammond eventually announced that WOKI would continue with the Triple A format after Citadel took control of the station.

Now under the new management, WOKI is still known as The River. Format vet Jim Ziegler — who most recently programmed WTTS/Indianapolis — is the new PD, and after a few months in the saddle he was ready to talk about the decision to keep WOKI Triple A, the transition and Citadel's vision for the station.

R&R: You got the job pretty quickly after the management change, didn't you?

JZ: I've been here since the beginning of August, almost immediately after the management switch took place. Basically, I applied for the job, and they asked me if I'd be willing to stick around for a few days to get things rolling. I ended up staying here. I went home for a few days to pack and move and then quickly became a resident of Knoxville.

R&R: At the time, what was the format plan for WOKI?

JZ: There were several different options that Citadel was considering, but they did have a positive feeling about the Triple A format. Contrary to what most people think, keeping WOKI the same format was under serious consideration.

But, as most folks now know, much of the core listenership of The River rose up when they heard about the ownership change and possible for-



Jim Ziegler

mat change to express their views on the station and the format. It certainly was not a stunt on our part — the public's outcry was genuine and heartfelt.

All of this helped reinforce management's decision to remain with Triple A, and it also gave us an opportunity to capitalize on the great publicity the station received in the market. I can speak honestly when I say that all of those who were at the station before me are very gratified that we were able to answer the public's call and keep this station in the Triple A format.

R&R: At the same time, it's under new ownership and has a new PD, so things have to have changed from the old River to the new River.

JZ: There are many elements of the old station that we are striving to preserve, but there are some changes being made that we feel will make this a better and more successful radio station. We offered to hire most of the old River station personnel back on, and over the past two months many of them have come along with us for the ride.

There's a lot of marketing muscle. We now have what we think is great staff both on the air and off, and we've introduced new production elements to more clearly define the personality of the station. Citadel is also affording

"We were handed a radio station that had very good ratings already, but we also know there is still tremendous growth potential for this station."

us some great tools to help in our decisions.

R&R: Tell us a bit about the airstaff.

JZ: It took a while to work things out, but we were able to reach an agreement to bring Phil Williams back on the air doing mornings. He is a 20-year veteran in the market and has a very loyal following. Phil is the person most people directly identified with The River, and having him on the air again has made our transition that much smoother.

We have changed up the morning show a bit from what it was though. We have added a female element with Gina Haas, which is adding a new dimension to Phil's show. She is an opinionated, strong-willed person who acts as a great balance to Phil's style of delivery. The dynamic between the two of them comes across very naturally, and the energy is contagious.



We have also kept on Joe Stutler, who was doing middays before but is now doing afternoons for us, and Taylor. She was doing weekends at the old River and is now doing nights. We also retained another part-timer, Donnie Shockley. So, if you look at the overall staff, we have just about every key slot filled by someone who was already at the station.

We have hired some new people too. Aside from several new part-timers, we are thrilled to have Aimee Baumer. For me, she is probably the most important hire we have made next to bringing Phil back into the fold. Aimee comes to us from doing evenings at WMPs/Memphis, and she is now our MD and midday host. Aimee is fantastic at live appearances and understands the importance of shaking hands and meeting as many listeners as possible.

Aimee is very familiar with Knoxville. She has a delightful personality on the air and is a total joy to work with. She has really embraced the lifestyle approach we have taken on the air and brings an incredible wealth of knowledge about music to our listeners too.

In addition, she brings a great energy to the programming department and is quickly becoming an important partner in getting this station refocused

WOKI Sample Hours

Below are a couple of sample hours that aired on The River Nov. 13.

10am

DAVE MATTHEWS BAND Where Are You Going
JACKSON BROWNE Running On Empty
BEN HARPER Diamonds On The Inside
TRAIN Meet Virginia
THE LA'S There She Goes
LIVE Heaven
JOHN MAYER Why Georgia
SHERYL CROW My Favorite Mistake
ERIC CLAPTON Lay Down Sally
JOE FIRSTMAN Breaking All The Ground
MELISSA ETHERIDGE I'm The Only One
STEVE WINWOOD Back In The High Life Again
FOO FIGHTERS Times Like These (acoustic)

5pm

GIN BLOSSOMS Found Out About You
BRUCE SPRINGSTEEN Glory Days
3 DOORS DOWN Here Without You
DADA Dizz Knee Land
THE BLACK CROWES Remedy
R.E.M. Bad Day
MATCHBOX TWENTY Unwell
TOM PETTY Don't Do Me Like That
INCUBUS Drive
LED ZEPPELIN Hey Hey What Can I Do
THE THORNS Blue
TALKING HEADS And She Was

and moving forward. We have learned a lot about this station together.

R&R: What kinds of changes have you made to the music?

JZ: We are focusing on being as familiar as we possibly can right now as we try to grow the cume. But that's not to say that we aren't still playing a wide variety of what we call world-class rock. We are certainly a bit tighter and more focused than the station was before us, but we haven't really strayed that far from what made this station successful in the first place.

Remember, we were handed a radio station that had very good ratings already — it's not like we are trying fix something that was broken — but we also know there is still tremendous growth potential for this station, and we intend to do whatever it takes to accomplish those goals.

R&R: OK, the people spoke and the format stayed, but you've also made some changes. Some of the hard-core listeners who rallied to keep the station Triple A now feel a bit betrayed. What are you doing to address that situation?

JZ: We certainly want to gain a broader audience — increase the cume and overall ratings. In addition, WOKI has a huge signal that covers several different states, as well as all of the Knoxville area. Because of this, we've had to make some programming adjustments.

My personal perception on how this small, very vocal group of listeners has reacted to the changes is this: I think initially there was legitimate concern as to whether the station's format would be saved at all. Then, after the takeover on Aug. 1, there was uncertainty as to who was going to be on the air — most notably, who was going to be doing the morning show. And then there was concern about what the eventual music mix would be like.

I think that as we have evolved over the past few months, we have put aside those concerns for just about everybody. I also believe that many of the real fans of the station now feel that it's actually better than it was before.

R&R: How you are imaging the station now?

JZ: Basically, we have started from scratch in that area. We hired Jim Conrad to be our main imaging voice, and we also use Amy Brooks from WBOS/Boston as our female voice. We are still calling the station The River; it was very important to hang onto that handle, as well as the term *world-class rock*.

What the imaging has done is create a higher degree of personality for the station. It's very creative, and we've produced a lot of it to keep things fresh and exciting. I think this station sounds as good as any station in our format.

One of the formative moves we've made in conjunction with that imaging is that we have gone to 10-song sets almost every hour. That's definitely a shift from the old approach. Plus no one else in the market was doing that, so it made sense for us. In addition, we have become much more lifestyle-oriented.

R&R: You must be excited about programming a Triple A station again.

JZ: This has been a dream come true for me. To come into a station that already has healthy ratings; to be able to put together a motivated on-air staff; to have the full support and sincere direction of an experienced OM like Mike Hammond; to have the encouragement of our President/Programming, Eric Logan; to have the resources of a company like Citadel; and to already have some built-in benchmark events has me so fired up.

In addition, GM Ed Brantley, who has an extensive radio background, has been extremely supportive of this format and of me. Management certainly takes a very active interest in the station, but at the same time they are also giving me a lot of freedom and autonomy to do what I think is best.

My year off was a time for me to gain a new perspective on things, and it makes being back in radio, and especially Triple A radio, that much more rewarding.

Jim Ziegler can be reached at 865-588-6511 or jimzieglerradio@hotmail.com. The station's new website will be up and running soon at www.100theriver.com.



TRIPLE A TOP 30

December 5, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	SARAH MCLACHLAN <i>Fallen (Arista)</i>	502	-7	28697	12	19/0
4	2	HOWIE DAY <i>Perfect Time Of Day (Epic)</i>	444	+31	20471	16	21/0
3	3	JONNY LANG <i>Red Light (A&M/Interscope)</i>	429	-4	18437	14	23/0
2	4	SHERYL CROW <i>The First Cut Is The Deepest (A&M/Interscope)</i>	427	-13	22265	11	23/0
5	5	R.E.M. <i>Bad Day (Warner Bros.)</i>	394	-10	17260	12	23/0
6	6	COUNTING CROWS <i>She Don't Want Nobody Near (Geffen)</i>	390	+21	21474	6	24/0
7	7	JASON MRAZ <i>You And I Both (Elektra/EEG)</i>	354	-12	12558	23	20/0
9	8	DAVE MATTHEWS <i>Save Me (RCA)</i>	328	+14	17758	7	22/0
13	9	STEREOPHONICS <i>Maybe Tomorrow (V2)</i>	298	+22	14198	6	18/0
11	10	JOE FIRSTMAN <i>Breaking All The Ground (Atlantic)</i>	277	-9	8647	11	20/0
8	11	BEN HARPER <i>Diamonds On The Inside (Virgin)</i>	276	-71	10425	18	23/0
10	12	JOHN MAYER <i>Bigger Than My Body (Aware/Columbia)</i>	269	-42	15826	17	19/0
16	13	COLDPLAY <i>Moses (Capitol)</i>	266	+6	12214	8	15/0
18	14	TRAIN <i>When I Look To The Sky (Columbia)</i>	260	+19	11012	13	19/0
17	15	GUSTER <i>Careful (Palm/Reprise)</i>	259	+18	10100	5	21/0
15	16	STING <i>Send Your Love (A&M/Interscope)</i>	256	-10	8968	15	18/0
23	17	JACK JOHNSON <i>Taylor (Jack Johnson Music/Universal)</i>	253	+39	9660	3	19/1
22	18	VAN MORRISON <i>Once In A Blue Moon (Blue Note/EMC)</i>	235	+13	6416	10	16/0
19	19	DIDO <i>White Flag (Arista)</i>	231	-6	12814	19	9/0
20	20	LOS LONELY BOYS <i>Heaven (Or)</i>	207	-24	7772	18	19/0
24	21	THORNS <i>Blue (Aware/Columbia)</i>	205	+9	8791	6	17/1
Debut	22	FIVE FOR FIGHTING <i>100 Years (Aware/Columbia)</i>	204	+58	7557	1	16/0
28	23	THRILLS <i>One Horse Town (Virgin)</i>	191	+15	4783	2	16/0
25	24	DAMIEN RICE <i>Volcano (Vector Recordings)</i>	191	+2	11637	13	16/0
21	25	BARENAKED LADIES <i>Another Postcard (Chimps) (Reprise)</i>	188	-39	9693	12	13/0
26	26	LYLE LOVETT <i>My Baby Don't Tolerate (Curb/Lost Highway)</i>	177	-9	7167	11	13/0
27	27	MATCHBOX TWENTY <i>Bright Lights (Atlantic)</i>	176	-9	10259	4	5/0
29	28	RICKIE LEE JONES <i>Second Chance (V2)</i>	161	+9	2880	3	12/0
Debut	29	JOHN EDDIE <i>If You're Here When I Get Back (Thrill Show/Lost Highway)</i>	156	+25	2900	1	13/0
-	30	ZIGGY MARLEY <i>Dragonfly (Private Music/AAL)</i>	152	+6	4235	6	14/0

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/23-11/29. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

New & Active

SANTANA /ALEX BAND *Why Don't You & I (Arista)*
Total Plays: 121, Total Stations: 5, Adds: 0

SEAL *Waiting For You (Warner Bros.)*
Total Plays: 114, Total Stations: 7, Adds: 0

EASTMOUNTAINSOUTH *You Dance (DreamWorks)*
Total Plays: 109, Total Stations: 13, Adds: 0

RYAN ADAMS *So Alive (Lost Highway/IDJMG)*
Total Plays: 107, Total Stations: 9, Adds: 0

CRACKER *Duty Free (iMusic)*
Total Plays: 93, Total Stations: 7, Adds: 1

NELLY FURTADO *Powerless (Say What You Want) (DreamWorks)*
Total Plays: 85, Total Stations: 4, Adds: 0

JET *Are You Gonna Be My Girl (Elektra/EEG)*
Total Plays: 78, Total Stations: 4, Adds: 1

EMMYLOU HARRIS *Here I Am (Nonesuch)*
Total Plays: 74, Total Stations: 5, Adds: 0

MICHAEL FRANTI / SPEARHEAD *Everyone Deserves Music (iMusic)*
Total Plays: 64, Total Stations: 5, Adds: 0

P. MCCARTNEY & E. CLAPTON *While My Guitar Gently Weeps (Warner Bros.)*
Total Plays: 62, Total Stations: 3, Adds: 0

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
R.E.M. <i>Animal (Warner Bros.)</i>	8
JOHN MAYER <i>Come Back To Bed (Aware/Columbia)</i>	5
ROONEY <i>I'm Shakin' (Geffen)</i>	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FIVE FOR FIGHTING <i>100 Years (Aware/Columbia)</i>	+58
JACK JOHNSON <i>Taylor (Jack Johnson Music/Universal)</i>	+39
P. MCCARTNEY & E. CLAPTON <i>While My Guitar... (Warner Bros.)</i>	+36
HOWIE DAY <i>Perfect Time Of Day (Epic)</i>	+31
JOHN EDDIE <i>If You're Here... (Thrill Show/Lost Highway)</i>	+25
JET <i>Are You Gonna Be My Girl (Elektra/EEG)</i>	+24
NORAH JONES <i>Don't Know Why (Blue Note/Virgin)</i>	+23
STEREOPHONICS <i>Maybe Tomorrow (V2)</i>	+22
JOHN MAYER <i>Come Back To Bed (Aware/Columbia)</i>	+22
CRASH TEST DUMMIES <i>Flying Feeling (Cha-Ching)</i>	+22

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JACK JOHNSON <i>Wasting Time (Jack Johnson Music/Universal)</i>	250
WALLFLOWERS <i>Closer To You (Interscope)</i>	246
COLDPLAY <i>Clocks (Capitol)</i>	203
TRAIN <i>Calling All Angels (Columbia)</i>	167
JASON MRAZ <i>The Remedy (I Won't Worry) (Elektra/EEG)</i>	158
NICKEL CREEK <i>Smoothie Song (Sugar Hill)</i>	145
MATCHBOX TWENTY <i>Unwell (Atlantic)</i>	143
GUSTER <i>Amsterdam (Gonna Write You A Letter) (Palm/Reprise)</i>	135
MAROON 5 <i>Harder To Breathe (Octone/L)</i>	117
JACK JOHNSON <i>The Horizon... (Jack Johnson Music/Universal)</i>	104

Detailed station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



“Are You Gonna Be My Girl”

New This Week: KBCO/Denver!

Early Believers:
 WXRT/Chicago 18x WGVX/Minneapolis 26x WDOD/Chattanooga 33x
 KZPL/Kansas City WFPK/Louisville WVOD/Elizabeth City

Modern Rock Monitor: 9*-6* 2181x (+108)

R&R Alternative: 9 - 8 1996x (+91)

You voted this single #1!
 2003 R&R AAA Summit “Rate-A-Record” Champion in all categories:
 #1 Overall #1 with KBCO Listeners #1 Radio
 #1 Records #1 Males #1 Female

Upcoming Television Appearances:
 December 3 Conan O’Brien (repeat)
 December 13 Saturday Night Live



December 5, 2003

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	JONNY LANG Red Light (A&M/Interscope)	343	-35	4806	13	20/0
3	2	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	334	+10	4271	10	17/0
4	3	DAVE MATTHEWS Save Me (RCA)	318	+13	5862	7	20/0
5	4	COUNTING CROWS She Don't Want Nobody Near (Geffen)	315	+22	4283	5	19/0
2	5	R.E.M. Bad Day (Warner Bros.)	285	-56	2779	11	17/0
12	6	GUSTER Careful (Palm/Reprise)	254	+29	3437	5	17/0
8	7	COLDPLAY Moses (Capitol)	251	-13	4438	7	19/0
11	8	VAN MORRISON Once In A Blue Moon (Blue Note/EMC)	247	0	5290	10	19/0
10	9	SARAH MCLACHLAN Fallen (Arista)	242	-9	3575	9	13/0
14	10	MAVERICKS I Want To Know (Sanctuary/SRG)	238	+17	5660	12	20/1
6	11	HOWIE DAY Perfect Time Of Day (Epic)	234	-50	3261	14	13/0
23	12	JACK JOHNSON Taylor (Jack Johnson Music/Universal)	230	+50	2814	3	17/0
13	13	LYLE LOVETT My Baby Don't Tolerate (Curb/Lost Highway)	216	-8	5673	10	18/0
20	14	JOE FIRSTMAN Breaking All The Ground (Atlantic)	213	+21	1457	7	12/0
15	15	JASON MRAZ You And I Both (Elektra/EEG)	211	+3	2189	23	11/0
18	16	RICKIE LEE JONES Second Chance (V2)	205	+11	5197	8	16/0
17	17	BARENAKED LADIES Another Postcard (Chimps) (Reprise)	199	0	1496	10	13/0
9	18	JOHN MAYER Bigger Than My Body (Aware/Columbia)	196	-58	1495	16	12/0
19	19	TRAIN When I Look To The Sky (Columbia)	195	+1	2805	11	12/0
16	20	RYAN ADAMS So Alive (Lost Highway/IDJMG)	191	-9	3741	6	16/0
7	21	STING Send Your Love (A&M/Interscope)	187	-86	4617	15	14/0
25	22	JOHN EDDIE If You're Here When I Get Back (Thrill Show/Lost Highway)	186	+28	2915	3	17/0
27	23	THRILLS One Horse Town (Virgin)	165	+19	4209	5	16/0
28	24	AL GREEN I Can't Stop (Blue Note/EMC)	159	+18	4139	3	17/0
30	25	STEREOPHONICS Maybe Tomorrow (V2)	157	+32	2946	2	14/1
21	26	LOS LONELY BOYS Heaven (Or)	148	-39	3160	20	13/0
Debut	27	CRASH TEST DUMMIES Flying Feeling (Cha-Ching)	140	+19	2409	1	16/0
22	28	BEN HARPER Diamonds On The Inside (Virgin)	138	-44	1455	18	11/0
Debut	29	THORNS Blue (Aware/Columbia)	136	+16	2651	1	12/0
Debut	30	EASTMOUNTAINSOUTH Rain Come Down (DreamWorks)	135	+42	3141	1	16/1

25 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 11/23 - Saturday 11/29.
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Most Added®

www.rrindicator.com

ARTIST TITLE LABEL(S)	ADDS
R.E.M. Animal (Warner Bros.)	12
JOHN MAYER Come Back To Bed (Aware/Columbia)	7
JOAN BAEZ Christmas In Washington (Koch)	5
ROONEY I'm Shakin' (Geffen)	4
SHEMEKIA COPELAND Stay A Little Longer, Santa (Alligator)	4
CRACKER Duty Free (iMusic)	2
JOHN LEE HOOKER Big Road (Eagle)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JACK JOHNSON Taylor (Jack Johnson Music/Universal)	+50
EASTMOUNTAINSOUTH Rain Come Down (DreamWorks)	+42
R.E.M. Animal (Warner Bros.)	+33
STEREOPHONICS Maybe Tomorrow (V2)	+32
GUSTER Careful (Palm/Reprise)	+29
JOHN EDDIE If You're Here... (Thrill Show/Lost Highway)	+28
JOHN LEE HOOKER Big Road (Eagle)	+24
COUNTING CROWS She Don't Want Nobody Near (Geffen)	+22
KERRY GETZ Suspended In December (World In Motion)	+22

Reporters

WAPS/Akron, OH
PD/MD: Bill Gruber
1 CRACKER
1 R.E.M.

KBAC/Albuquerque, NM*
PD: Ira Gordon
No Adds

KGSR/Austin, TX*
DM: Jeff Carroll
PD: Jody Denberg
APD: Jyl Hershman-Ross
MD: Susan Castle
8 BRUCE COCKBURN
5 JOAN BAEZ
BRUCE SPRINGSTEEN

WRNR/Baltimore, MD
DM: Jon Peterson
PD: Alex Corright
1 JOHN MAYER
1 SHEMEKIA COPELAND

KNDZ/Billings, MT
DM: Cam Maxwell
PD/MD: Casey Paul
EASTMOUNTAINSOUTH
RED HOT CHILI PEPPERS
FIVE FOR FIGHTING

KRVB/Boise, ID*
DM/MD: Dan McColly
JACK JOHNSON

WBOS/Boston, MA*
DM: Buzz Knight
APD/MD: Michele Williams
No Adds

WNCS/Burlington
PD/MD: Mark Abuzzahab
3 R.E.M.
JOAN BAEZ
PAUL WESTERBERG

WMVY/Cape Cod, MA
PD/MD: Barbara Dacey
1 LEONA NAESS
1 SHEMEKIA COPELAND

WDDD/Chattanooga, TN*
DM/MD: Danny Howard
JOHN MAYER
R.E.M.

WXRT/Chicago, IL*
PD: Norm Winer
APD: John Farneda
No Adds

KBXR/Columbia, MD
DM: Jack Lawson
PD/MD: Lana Tretize
No Adds

WCBE/Columbus, OH
DM: Tammy Allen
PD: Dan Mushalko
MD: Maggie Brennan
9 JOAN BAEZ

KBCO/Denver, CO*
PD: Scott Arbough
MD: Keifer
4 JET

WDET/Detroit, MI
PD: Judy Adams
MD: Martin Bandyke
3 RODNEY
3 JOHN MAYER
3 R.E.M.

WVDZ/Elizabeth City, NC
DM: Tom Brennan
MD: Tad Abbey
WHITE STRIPES
R.E.M.

WNCW/Greenville, SC
DM: Ellen Pfirrmann
PD/MD: Kim Clark
APD: Martin Anderson
KERRY GETZ

WTTS/Indianapolis, IN*
PD: Brad Holtz
MD: Todd Berryman
No Adds

KTBG/Kansas City, MO
PD: Jon Hart
MD: Byron Johnson
11 R.E.M.
KATHLEEN EDWARDS
JOHN MAYER
JONNY LANG

KZPL/Kansas City, MO
DM: Nick McCabe
PD: Ted Edwards
MD: Jason Justice
1 RODNEY

WOKI/Knoxville, TN*
PD: Jim Ziegler
MD: Aimee Baumer
No Adds

WFPK/Louisville, KY
DM: Brian Conn
PD: Dan Reed
APD/MD: Stacy Owen
JOHN MAYER
R.E.M.

WMMM/Madison, WI*
PD: Tom Teuber
MD: Gabby Parsons
6 JOHN MAYER
2 R.E.M.
1 SHEMEKIA COPELAND
RODNEY

WMPS/Memphis, TN*
PD: Steve Richards
MD: Alexandra Inzer
No Adds

KTCZ/Minneapolis, MN*
PD: Dan MacLeish
APD/MD: Mike Wolf
No Adds

WGVX/Minneapolis, MN*
DM: Dave Hamilton
PD: Jeff Collins
13 R.E.M.
12 JOHN MAYER

WZEW/Mobile, AL*
DM: Tim Camp
PD: Brian Hart
MD: Lee Ann Konik
No Adds

WBJB/Monmouth, NJ
DM/MD: Tom Brennan
APD: Leo Zaccari
MD: Jeff Raspe
15 GRHAM PARKER
12 RYAN ADAMS
11 JOHN LEE HOOKER
DELBERT MCCLINTON

KPIG/Monterey, CA
PD/MD: Laura Elton Hopper
APD: Aileen MacNeary
7 TOM PETTY & THE HEARTBREAKERS
7 JOHNNY CASH
7 JUSTIN LOUNGE LIZARDS
4 JOAN BAEZ
4 DELBERT MCCLINTON
2 JOE STRUMMER
2 GUSTER
2 JOHN EDDIE
2 SHEMEKIA COPELAND
2 LOS LONELY BOYS

WRLT/Nashville, TN*
DM/MD: David Hall
APD/MD: Rev. Keith Coes
No Adds

WFUV/New York, NY
PD: Chuck Singleton
MD: Rita Houston
8 JOHN MAYER
3 R.E.M.

WKOC/Norfolk, VA*
PD: Paul Shugue
MD: Kristen Croot
CRACKER
CRASH TEST DUMMIES
R.E.M.

KCTY/Omaha, NE*
DM: Brian Conn
MD: Brian Burns
PD/MD: Ryan "Stash" Morton
ROONEY
JOHN MAYER
R.E.M.

WXPB/Philadelphia, PA
PD: Bruce Warren
APD/MD: Helen Leicht
No Adds
WYEP/Pittsburgh, PA
PD: Rosemary Welsch
MD: Mike Sauter
JAYHAWKS
SHELBY LYNNE

WCLZ/Portland, ME
PD: Herb Ivy
MD: Brian James
ROBERT GRAY BAND
RADFORD
CRACKER
R.E.M.

WXRV/Portsmouth, NH*
PD: Nicole Sandler
MD: Dana Marshall
R.E.M.

WDST/Poughkeepsie, NY
PD: Greg Gaffine
MD: Roger Menell
ROONEY
STROKES
R.E.M.

KTHX/Reno, NV*
DM: Rob Brooks
PD: Harry Reynolds
APD/MD: David Herold
ROBERT PALMER
R.E.M.

WOCM/Salisbury, MD
PD: Joshua Ciendaniel
APD/MD: Debora Lee
14 ROBERT GRAY BAND
14 ROBERT GRAY BAND
14 JOHN LEE HOOKER
10 ELTON JOHN
10 ROY ROBERTS
10 ROY ROBERTS
10 MICHAEL FRANTI / SPEARHEAD
7 BOB SEGER
7 SMASH MOUTH
7 ZIGGY MARLEY

KENZ/Salt Lake City, UT*
DM/MD: Bruce Jones
MD: Karl Bushman
FINGER ELEVEN

KPRI/San Diego, CA*
PD/MD: Dona Shaib
No Adds

KFOG/San Francisco, CA*
PD: David Benson
APD/MD: Haley Jones
PETER DINKEL

KOTR/San Luis Obispo, CA
PD/MD: Drew Ross
9 R.E.M.
6 JOAN BAEZ
4 TORI AMOS
4 BEATLES
4 LUCINDA WILLIAMS

KTAD/Santa Fe, NM
DM: Mitch Miller
PD: Brad Hockmeyer
MD: Paddy Mac
2 JOHN MAYER
2 JOAN BAEZ
2 R.E.M.
2 SHEMEKIA COPELAND

KRSH/Santa Rosa, CA*
DM/MD: Dean Kattari
MD: Michelle Marques
1 THORNS
R.E.M.

WWVW/Savannah, GA
DM/MD: Bob Neumann
APD/MD: Gene Murrell
14 MAVERICKS
14 STEREOPHONICS
R.E.M.

KMTT/Seattle, WA*
PD: Chris Mays
APD/MD: Shawn Stewart
JOHN MAYER

WRNK/Springfield, MA*
PD: Tom Davis
APD: Donnie Moorhouse
MD: Lesa Withanee
No Adds

KCLC/St. Louis, MO
DM: Mike Wall
PD: Rich Reighard
APD/MD: Brendan McGhee
FORMAT
RODNEY
LIBBY KIRKPATRICK
JOHN MAYER
JOE STRUMMER

*Monitored Reporters

50 Total Reporters

25 Total Monitored

25 Total Indicator



National Programming

Added This Week



Ali Castelinni 215-898-6677

- AUTUMN DEFENSE The World
- FINLEY QUAYE Dice
- JOHN MAYER Come Back To Bed
- KEVIN JOHNSON & NADA Down With My Baby
- SHINS Kissing The Lipless
- VAN HUNT Dust



Rob Reinhart 734-761-2043

- DAN HICK & HIS HOT LICKS How Can I Miss You?
- JOHN LEE HOOKER Stop Jivin' Me
- JONNY LANG Long Time Coming
- LEONA NAESS Christmas
- SOLAS Scarecrow's Dream
- SUN KIL MOON Glen Tipton

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Los Angeles, CA 90067
Email: jschoenberger@radioandrecords.com

ON THE RECORD

With **Kevin Welch**
MD, KINK/Portland, OR



Sarah McLachlan's six-year hiatus from the studio did not come without a lot of work: There was touring, a live album and emotional trials, not to mention becoming a mother. But now we have *Afterglow*, a new and wonderful album full of questions and struggles as McLachlan appears to be looking for a truer meaning of self. While her previous album, *Surfacing*, found her looking at life with a more youthful, innocent eye, *Afterglow* has her asking the hard questions that come with experience, maturity, loss and joy. Sonically, McLachlan picks up right where she left off in 1997, and when it comes to comparing the two albums, the lyrics are the only hint that one came before the other. Furthermore, much of what is captured on *Afterglow* doesn't try to be a hit: It sounds easy, not forced — as though the fact that a song may be catchy and hit-bound had very little to do with the writing. Lyrically, McLachlan is writing some of her best music here — subtle enough to grow from within rather than hit you over the head. It's clear that McLachlan hasn't attempted to follow up *Surfacing*, but rather make an album that encompasses the emotions, questions and revelations that make up her life to this point. With *Afterglow*, she has succeeded in delivering an emotionally personal album, yet made it ambiguous enough for all to find their own meaning.

Sarah McLachlan holds to the top slot on the monitored chart for the third week, and **Howie Day** is making strong gains at 2* ... **Counting Crows** at 6*, **Dave Matthews** at 8* and **The Stereophonics** at 9* (up from 13*) round out the top 10 ... Gainers this week include **Coldplay** (16*-13*), **Train** (18*-14*), **Guster** (17*-15*), **Jack Johnson** (23*-17*), **Van Morrison** (22*-18*) **The Thorns** (24*-21*) and **The Thrills** (28*-23*) ... **Five For Fighting** and **John Eddie** debut ... On the Indicator chart, **Jonny Lang** remains at No. 1, while **Guster** (12*-6*), **Morrison** (11*-8*) and **The Mavericks** (14*-10*) enter the top 10 ... Prime movers include **Johnson** (23*-12*), **Joe Firstman** (20*-14*), **Eddie** (25*-22*), **The Thrills** (27*-23*), **Al Green** (28*-24*) and **The Stereophonics** (30*-25*) ... **Crash Test Dummies**, **The Thorns** and **EastMountainSouth** debut ... In spite of many frozen playlists due to the holiday weekend, there was some significant action in the Most Added category this week: **R.E.M.**'s new song grabs 20 total first-week adds (No. 1 on both panels) and **John Mayer**'s followup track brings in 12 total adds (No. 2 on both panels), ... Also having a good week are **Joan Baez**, **Shemekia Copeland**, **Rooney** and **John Lee Hooker** ... Keep an eye on **Jet**, **Cracker**, **Seal** and **Joe Strummer**.



— John Schoenberger, Triple A Editor

AAA ARTIST
OF THE WEEK

ARTIST: **Rickie Lee Jones**

LABEL: **V2**

By **JOHN SCHOENBERGER** / TRIPLE A EDITOR



Much like Joni Mitchell, to whom she has been often compared, Rickie Lee Jones has never tailored her music to the trends of the times; rather, she has taken a more individualistic approach that has frequently helped to define the times.

Jones' career got its start in the mid-'70s when she settled in Los Angeles and joined a loose group of bohemian artists that included Ivan Uitz, Chuck E. Weiss and Tom Waits. When ex-Little Feat frontman Lowell George recorded one of her songs — "Easy Money" — in 1974 on one of his solo albums, it wasn't long before labels became interested in this beat-influenced artist with a vulnerable and unique voice and a way with words.

Her 1979 eponymous debut was warmly received, and soon she had a hit song with "Chuck E's In Love." But it wasn't long before we all realized that Jones had no intention of standing creatively still. Her critically acclaimed followup in 1981, *Pirates*, took her jazz, folk and R&B influences and elevated them to another level. Through the course of the next 15 or so years, with studio albums such as *Flying Cowboys*, *Pop Pop*, *Traffic From Paradise* and *Ghostyhead* — and several EPs, cover projects and live recordings — Jones firmly established herself as a reliable artist who challenged the listener on many levels.

Now, after a six-year hiatus from recording new original material, Jones returns with *The Evening of My Best Day*. Song for song it can easily be called one of her best efforts to date. "I was preoccupied with life," says Jones of the sab-

batical from songwriting. "I was living in Washington state, mostly tending my garden and raising my daughter. I had neither impetus nor inspiration to write."

But then a political storm began to brew, first with the election of President George W. Bush and then the events of Sept. 11, 2001, the passing of The Patriot Act and so on. Suddenly Jones had plenty to say and was deeply motivated to write it down and record it.

"It was all about power and intention, and my intention was to wake people up and shake them out of their lethargy. But you can't do it by yelling. You have to explain, to entertain. My constituency has always been outsiders, and I think it's outsiders who have a real chance of reclaiming this country."

In order to get her message across, Jones was very particular about who would be involved in the recording process. She decided upon co-producer David Kalish, with whom she had worked on *Pirates*. In short order the songs began to flow, the list of impressive musicians who would contribute to the project under the guidance of Steve Berlin began to grow, and Jones was on her way to creating a album that used her previous efforts as touchstones but was clearly moving her forward.

Highlights include "Second Chance," "Ugly Man," "Little Mysteries," "Sailor Song" and "It Takes You There."

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December 5, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	ROBERT EARL KEEN Farm Fresh Onions (<i>Audium/Koch</i>)	801	-13	7249
2	2	LYLE LOVETT My Baby Don't Tolerate (<i>Curb/Lost Highway</i>)	740	-7	7009
3	3	VARIOUS ARTISTS Just Because I'm A Woman... (<i>Sugar Hill</i>)	729	+5	5556
5	4	MAVERICKS The Mavericks (<i>Sanctuary/SRG</i>)	681	+12	7043
4	5	RODNEY CROWELL Fate's Right Hand (<i>Columbia</i>)	641	-43	10426
6	6	EMMYLOU HARRIS Stumble Into Grace (<i>Nonesuch</i>)	630	-26	6037
7	7	C. TAYLOR & C. RODRIGUEZ The Trouble... (<i>Lonestar</i>)	599	-9	6261
8	8	ADRIENNE YOUNG Plow To The End Of The Row (<i>Addie Belle</i>)	553	-1	5703
12	9	ALBERT LEE Heartbreak Hill (<i>Sugar Hill</i>)	500	+32	3216
15	10	BOTTLE ROCKETS Blue Sky (<i>Sanctuary/SRG</i>)	494	+96	1649
10	11	DARRELL SCOTT Theatre Of The Unheard (<i>Full Light</i>)	483	+5	5880
11	12	SHELBY LYNNE Identity Crisis (<i>Capitol</i>)	456	-20	6264
13	13	VARIOUS ARTISTS Livin', Lovin', Losin'... (<i>Universal South</i>)	455	+2	4431
9	14	CHRIS KNIGHT The Jealous Kind (<i>Dualtone</i>)	435	-58	6705
14	15	HOT CLUB OF COWTOWN Continental Stomp (<i>Hightone</i>)	421	+5	2284
16	16	CHIEFTAINS Further Down The Old Plank Road (<i>Victor/AAL</i>)	387	-5	3845
17	17	TIM O BRIEN Traveler (<i>Sugar Hill</i>)	364	-20	9587
23	18	MARTY STUART ... Country Music (<i>Columbia</i>)	351	+25	3850
21	19	PATTY LOVELESS On Your Way Home (<i>Epic</i>)	337	-1	3104
25	20	PAUL BURCH Fool For Love (<i>Bloodshot</i>)	335	+33	1493
Debut	21	DELBERT MCCLINTON Live (<i>New West</i>)	332	+54	1432
19	22	JESSE DAYTON Tall Texas Tales (<i>Stag</i>)	330	-18	3261
27	23	KARL SHIFLETT ... Worries On My Mind (<i>Rebel</i>)	327	+28	1613
29	24	WANDA JACKSON Heart Trouble (<i>CMH</i>)	318	+28	1390
18	25	JUNE CARTER CASH Wildwood Flower (<i>Dualtone</i>)	317	-43	6673
Debut	26	VARIOUS ARTISTS Beautiful... (<i>Borealis/Northern Blues</i>)	308	+47	1075
30	27	THAD COCKRELL Warmth & Beauty (<i>Yep Roc</i>)	303	+25	2393
22	28	JOE ELY Streets Of Sin (<i>Rounder</i>)	302	-31	13258
20	29	WAYNE HANCOCK Swing Time (<i>Bloodshot</i>)	298	-41	7996
26	30	DEL MCCOURY BAND It's Just The Night (<i>McCoury Music</i>)	296	-5	5138

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts.

For more information please visit www.americanamusic.org.
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Americana Spotlight

by John Schoenberger

Artist: Bottle Rockets

Label: Sanctuary/SRG



Middle America served as the crucible for much of the alt-country revival in the '90s, and much of that revival found its impetus in the ashes of punk. But there were some acts who reached out in different directions for inspiration: Belleville, IL's Uncle Tupelo had a penchant for neo-traditionalism, while Festus, MO's The Bottle Rockets chose a fusion of Southern boogie, country folk and rootsy rock 'n' roll. Fronted by singer-guitarists Tom Parr and Brian Henneman, The Bottle Rockets went on to conquer the road with relentless touring, augmented by a handful of albums from 1993 to 2001. In 2002 Parr dropped out of the band while

The Bottle Rockets were touring in support of their Doug Sham tribute album on Bloodshot Records. At the time, no one knew what this would mean for their sound, let alone the future of the band. Well, *Blue Sky* answers most of our questions. The band is now a trio featuring Henneman, bassist Robert Kearns and drummer Mark Ortman. Shying away from the more raucous sound of the past, they have opted for a toned-down approach that suits them just fine. But the bandmembers still don't take themselves too seriously. Gov't Mule's Warren Haynes both plays on the album and co-produced it with the band and Michael Barbiero. Standout tracks include "Lucky Break," "Men and Women," "Man of Constant Anxiety" and the more upbeat "I.D. Blues."

Americana News

Lost Highway has just released *A Very Special Acoustic Christmas*, which features holiday tunes performed by such greats as Willie Nelson, Alison Krauss, Marty Stuart, Ralph Stanley, Patty Loveless, Sam Bush, Rhonda Vincent, Norah Jones and others ... Traditional Texas singer-songwriter Don Wasler has been forced to retire due to failing health. The 69-year-old honky-tonker became one of America's favorites when he began his career in 1994, after 39 years in the National Guard ... The 50th anniversary of rock 'n' roll will be celebrated throughout 2004 in Memphis, a location recognized as one of the musical genre's birthplaces. The city's mayor, Willie W. Herenton, has appointed musical ambassadors who were either born and raised in Memphis or who have been greatly influenced by the city's musical heritage. These include Justin Timberlake, B.B. King, Isaac Hayes and Scotty Moore, onetime guitarist for Elvis Presley ... Rhonda Vincent is adding a new song to future pressings of her latest album, *One Step Ahead*. The song "If Heartaches Had Wings" was recommended by her brother, Darrin Vincent, and was written by Jody Alan Sweet ... Singer, producer and talent agent Marty Martel says his efforts to build a retirement home for people in country music is finally getting off the ground. Modeled after the Motion Picture & Television Fund in Los Angeles, the project will be administered by the CMA and the Reunion of Professional Entertainers.

Note: If you have Americana news, please forward it to jschoenberger@radioandrecords.com.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
Johnny Cash Unearthed (<i>American Recordings/Lost Highway</i>)	7
Delbert McClinton Live (<i>New West</i>)	6
Blind Boys of Alabama Go Tell It On The Mountain (<i>Real World</i>)	5
Various Artists Beautiful: Tribute To Gordon Lightfoot (<i>Borealis/Northern Blues</i>)	4
Marty Stuart and His Fabulous Superlatives Country Music (<i>Columbia</i>)	3
Tony Rice The Bluegrass Guitar Collection (<i>Rounder</i>)	3
Van Morrison What's Wrong With This Picture? (<i>Blue Note/EMC</i>)	3

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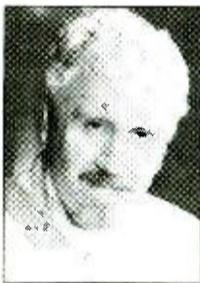
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The Story Of A Hero

Visionary Eddie DeGarmo introduces *!Hero — The Rock Opera*

One man's dream can turn a people upside down. At least that is the hope with the new *!Hero — The Rock Opera* tour that has been selling out theaters across the U.S. this fall. *!Hero* is a stage rendition of the life and times of Jesus Christ, a la *Jesus Christ Superstar*, but with a twist.

Why write about a traveling Broadway-type production? Because it is one of the most unique music-based shows I have ever seen. The potential reach of this matchless stage performance is unlimited. And Christian radio stations have played a vital role in its launch.



Eddie DeGarmo

He was also instrumental in the startup of ForeFront Records, helping to launch the careers of Audio Adrenaline, Rebecca St. James, dc Talk and Stacie Orrico, among others. DeGarmo has always been involved in music, ministry and finding unique ways to intro-

duce people to the simple love of a God who cares no matter the circumstance.

Evolving Vision

Let's start at the beginning. EMI CMG Publishing President **Eddie DeGarmo** had a vision 10 years ago to do something that would get people talking about the reality of Jesus. Not the subjective side of the man, but the authentic person who came down to live among and show unconditional love to His creation.

"It all began as a result of a conversation with one of my daughters, a school teacher," DeGarmo remembers. "She found that most students in her class couldn't connect Easter with the resurrection of Jesus. From that point on I wanted to create something that would get people talking about the Gospel in its truest form."

DeGarmo began his music career as half of the duo DeGarmo & Key, the first Christian music act ever to have their video played in regular rotation on MTV. Interestingly, their video for "Six, Six, Six" contained a scene — in which a man was burning alive — that had to be edited for telecast. That wouldn't happen today.

So why not take this passion and uncanny knack for hitting the target to the stage? "My friend Bob Farrell had done a couple of things in a stage environment with music," he says. "I called him, and we began to construct a rock opera. The dream was to communicate to the MTV generation the story of Christ through music. We incorporated several styles of music, from rock to pop and even hip-hop." It blew up from that point on.

Casting & Acting

To fill the key roles of the show, Michael Tait of dc Talk and the band Tait, Rebecca St. James and Mark Stuart of Audio Adrenaline were approached to participate. Several other top-notch artists were brought into the mix, along with newcomers to diversify the cast.

After heavy rehearsals in October, the cast and crew headed out for their first few dates in early November. While the majority of the cast had never done any professional acting prior to this tour, Tait, St.

"Art has always been a platform to share the Gospel, and we are utilizing the literary and musical forms that God has opened to us through the people he attracted to this project."

"The dream was to communicate to the MTV generation the story of Christ through music. We incorporated several styles of music, from rock to pop and even hip-hop."

James, Stuart and a few others had performed in front of huge crowds during their musical careers. In fact, collectively, members of the cast have sold well over 12 million albums and posted 46 No. 1 songs on various Christian music charts. Because of this, the show's backers were fairly confident the show wouldn't be playing to empty houses.

The live show was just the beginning though. "What began as an original idea has found expression in multiple art forms, such as recorded music, books and graphic novels," DeGarmo says. "Art has always been a platform to share the Gospel, and we are utilizing the literary and musical forms that God has opened to us through the people he attracted to this project."

!Hero has spawned a trilogy of graphic novels by Steve Lawhead. There is also a double-CD available of the music from the live show. It's uncanny how similar the live and recorded versions are, especially since some of the 33 tunes were recorded by singers other than those featured onstage. A series of comic books based on the original story and an audio book are added vessels to get the story out to different segments of the population.

Solid Impact

The story, in a nutshell, asks, What if Jesus was born in the near future in Bethlehem, PA? How would people respond? We now know how people have responded to the first few weeks of the live show: It's been sellout after sellout

Scenes From *!Hero — The Rock Opera*



JUDGMENT DAY Bob Farrell (l) as Pilate interrogates Michael Tait as Hero.



A HELPING HAND Here, a couple's daughter is on the verge of death and needs help from Hero. Pictured are (l-r) Michael Tait as Hero, T-Bone as Jarius, an unidentified actor as the daughter and Donnie Lewis as Jarius' wife.

— and not in small venues, either. Some theater managers have asked the show to return for multiple nights in the spring, and that looks like it will happen.

While I had the honor of being in the audience in Cleveland a couple of weeks ago, I had no idea what impact the show has had on others who have attended. Every show in every city has been met with rave reviews, even from the mainstream

press, as well as standing ovations that last for several minutes after the final curtain call.

So, one man's dream can impact thousands, and a cast of committed individuals can lay the foundation for tens of thousands of people to hear and see the life of Christ in their own language in a top-notch performance.

Say, is that Broadway on the phone?

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Christian Retail, Radio & Records Newsweekly

The **CCM** Update

Editor
Lizza Connor

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Plus One: Boy Band Pop Goes Rock

Exodus is a step in the right direction

It's a rarity to see a boy band reinvent themselves as Plus One have with their Nov. 17 offering, *Exodus*. The most cited reason for the collapse of the popular boy bands of the past has been strong frontmen with solo aspirations, such as 'N Sync's Justin Timberlake and 98 Degrees' Nick Lachey. But when then-Atlantic recording artists Plus One lost members Jason Perry, who decided to pursue other ventures, and Jeremy Mhire, who left to focus on his new marriage, the remaining members regrouped and revamped everything from their look to their sound to their live show.

With the original lineup, Plus One entered the Christian-music arena with gusto, as 2000's *The Promise* sold over 900,000 units and they won the 2001 New Artist of the Year Dove Award. The group landed on national television shows, including *Entertainment Tonight* and *CBS Evening News*; headlined their own tour; shared the stage with artists like Newsboys, Jessica Simpson and Stacie

Orrico; and secured five No. 1 radio singles on the AC chart.

But *Obvious*, the group's 2002 sophomore record, fell short of expectations. Mhire and Perry departed, and Nate Cole, Gabe Combs and Nathan Walters began looking for a new label home. They landed with Inpop, co-owned by Newsboy Peter Furler, and had Furler take the producer's helm for their next project as well.

The boys nixed the dance choreography of the old Plus One and instead focused their energy on learning new instruments as they began writing songs that addressed the triumphs and failures of the past. They also retooled their pop sound, taking a grittier rock direction. The resulting album is a reflection of those changes.

Exodus' nine songs, written by the band and driven

by guitars and keys, are rockin', uptempo and melodious. Nate Cole's lead vocals are strong and convincing. The lyrics, though they at times incorporate too much Christianese (lots of "life everlasting" and "straight and narrow") and simplistic rhymes, remain relevant as they explore brokenness,



Exodus

loneliness and guilt. Standouts include *Exodus*' first single, the dynamic "Be Love," which resonates with God's command to love one another.

"Sea of Angels," a song about God's providence, builds and swells in a swirl of drums, piano and electric guitars reminiscent of Coldplay or Dc Talk. The simple, piano-based "Circle" should prove another favorite as it beckons the listener to sing along with its catchy chorus. Don't write this record off as just a last grasp at the glory days. *Exodus* is a well produced collection of raw talent, invention and elbow grease.

— Lizza Connor

CCM UPDATE GALLERY



AND THE WINNER IS.... Sparrow Records artist Steven Curtis Chapman was recently presented with the American Music Award for Favorite Artist in Contemporary Inspirational Music at the AMA show at Los Angeles Shrine Auditorium. Pictured here are (l-r) American Idol's Clay Aiken and Chapman.

THIS JUST IN

In a recent meeting with the Word Records label family, Terry Jones announced her departure from vocal group Point Of Grace.

Point Of Grace have been performing together for more than a decade, and over the course of their career they've garnered 14 Dove Awards and one platinum and five gold albums. Their most recent release, *24*, is a collection of No. 1 songs spanning their extensive catalog.

Jones said, "For some time now, and after much prayer and counsel, I have felt God calling me to be home and retire from Point Of Grace. With three young children and a wonderful husband at home, it has become increasingly difficult to juggle it all, and my desire is for me to be the mommy and wife I want to be for my family and myself."

"My husband, Chris, has always shown nothing but amazing support for my career and ministry, and now we are in full agreement that God desires for us to simplify things. For over 13 years, Heather, Shelley and Denise have been my sisters, and our relationships are very strong. I am not leaving my relationship with the girls but will now be supporting them in a different way. Point Of Grace will always be a part of my heart and my soul."

Jones will continue performing with Point Of Grace through March 1, 2004 and is appearing with them on the Michael W. Smith Christmas tour. Plans for the next studio recording, as well as additional Girls of Grace Conferences, are well underway for next year.

Upon Jones' exit from Point Of Grace, longtime friend of the group Leigh Cappillino will step in.



Point Of Grace are (l-r) Heather Payne, Denise Jones, Shelley Breen and Terry Jones.



Plus One are (l-r) Nathan Walters, Gabe Combs and Nate Cole.

YOU HEARD IT HERE FIRST

The lowdown on upcoming releases

• After setting the standard for global worship anthems, British rock group **Delirious?** will release *World Service* on Feb. 10, 2004. The first single, "Rain Down," will be released to CHR and AC on Dec. 19.

• **Kirk Franklin** and retail giant Kmart have released an exclusive CD featuring new remixes of some of Franklin's biggest hits. *Kirk Franklin: A Season of Remixes* includes "Why We Sing (Kirk's Cool Mix)," "Brighter Day (Kirk's Mix)," "Revolution (Big Yam's Jam Mix)," "Gonna Be a Lovely Day (Meech Remix)," "Lean on Me (Church Mix)" and a bonus remix, "Brighter Day (Ernie G's Mix)."

• Integrity Gospel announces the forthcoming release of *Playing Games*, the major-label debut of Britain's **Raymond & Co.** Formed eight years ago by Isaiah-Raymond Dyer, Raymond & Co. combine club beats, jazz, soul, R&B and traditional gospel sounds. The group has gained a reputation as one of Great Britain's finest gospel exports.

The Wire: Dec. 5, 2003

• Vertical Music signs 22-year-old **Jason Morant**, a songwriter and worship leader from New Orleans. Morant has already begun work on his debut album, *Sing Over Me*, produced by David Wyatt and Paul Mills. The album is slated for release in April 2004.

• Curb Records artists **Selah** are hosting their second annual Christmas tour, which will reach 10 cities during the month of December. Selah will perform a mixture of traditional tunes and hymns and songs from their 2002 *Rose of Bethlehem* CD, which contains their current single, "Light of the Stable." Selah also welcome Fervent Records artist **Jill Phillips** to the tour this year.

• CBS will rebroadcast its No. 1-rated 2002 made-for-TV movie *The Christmas Shoes* on Dec. 21 at 8pm ET.

• Provident Label Group names **Jennifer King** Director/A&R, Strategic Markets. King will represent and pitch Provident Label Group artists and projects to the Christian and mainstream film and television industries. She'll also oversee the special-markets division, pursuing opportunities with nontraditional partners, and will work on compilation projects derived from PLG masters.

December 5, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	MARK SCHULTZ You Are A Child Of Mine (Word/Curb/Warner Bros.)	1431	-25	10	58/1
1	2	NEWSBOYS You Are My King (Amazing Love) (Sparrow)	1406	-105	16	52/0
2	3	CASTING CROWNS If We Are The Body (Beach Street/Reunion)	1399	-93	16	53/0
4	4	DARLENE ZSCHECH Pray (INO)	1394	-56	10	58/0
5	5	BIG DADDY WEAVE Fields Of Grace (Fervent)	1351	-33	15	53/1
10	6	STEVEN CURTIS CHAPMAN Moment Made For Worshipping (Sparrow)	1057	+1	5	52/3
7	7	MERCYME Word Of God Speak (INO)	1013	-116	32	35/1
11	8	JODY MCBRAYER & JADYN MARIA Never Alone (Nunca Solo) (Sparrow)	973	-41	12	35/0
9	9	FFH Ready To Fly (Essential)	971	-133	17	40/1
12	10	THIRD DAY Sing A Song (Essential)	947	+39	4	48/4
8	11	AVALON New Day (Sparrow)	933	-173	18	40/1
6	12	MICHAEL W. SMITH Signs (Reunion)	931	-208	14	39/0
13	13	JARS OF CLAY Show You Love (Essential)	884	+15	8	39/0
14	14	R. ST. JAMES & C. TOMLIN Expressions Of Your Love (ForeFront/Sparrow)	716	-75	12	30/0
17	15	ERIN O'DONNELL Wide Wide World (Inpop)	658	+48	8	30/2
15	16	STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	629	-122	18	29/0
29	17	MATTHEW WEST More (Sparrow/Universal South)	594	+132	2	34/8
19	18	NATALIE GRANT Deeper Life (Curb)	592	+4	7	29/0
20	19	TAIT Lose This Life (ForeFront)	589	+39	4	25/1
21	20	JOY WILLIAMS I Wonder (Reunion)	559	+17	7	26/0
23	21	JEREMY CAMP Right Here (BEC)	540	+24	4	27/2
16	22	ACROSS THE SKY Found By You (Word/Curb/Warner Bros.)	522	-131	20	25/0
22	23	4HIM Fill The Earth (Word/Curb/Warner Bros.)	508	-14	11	23/1
28	24	WARREN BARFIELD Mistaken (Creative Trust Workshop)	490	+16	3	24/2
26	25	VARIOUS ARTISTS The Gathering (Essential)	477	-16	9	22/0
18	26	TODD AGNEW This Fragile Breath (Ardent)	455	-144	18	20/0
Debut	27	DAVID CROWDER BAND O Praise Him (All This For A King) (Sixsteps/Sparrow)	421	+10	1	19/1
25	28	SONICFLOOD Cry Holy (INO)	404	-107	25	18/0
Debut	29	GEORGE ROWE Everlasting (Rockettown)	394	+1	1	18/0
24	30	ZOEGIRL You Get Me (Sparrow)	393	-119	22	21/0

63 AC reporters. Songs ranked by total plays for the airplay week of Sunday 11/23 - Saturday 11/29. © 2003 Radio & Records.

New & Active

AMY GRANT Out In The Open (Word/Curb/Warner Bros.)

Total Plays: 321, Total Stations: 15, Adds: 0

NATE SALLIE Whatever It Takes (Curb)

Total Plays: 303, Total Stations: 15, Adds: 2

PLUS ONE Be Love (Inpop)

Total Plays: 286, Total Stations: 15, Adds: 2

POINT OF GRACE The Love Of Christ (Word/Curb/Warner Bros.)

Total Plays: 262, Total Stations: 15, Adds: 1

CHRIS RICE Untitled Hymn (Come To Jesus) (Rockettown)

Total Plays: 198, Total Stations: 9, Adds: 1

SUPERCHICK I Belong To You (Inpop)

Total Plays: 186, Total Stations: 12, Adds: 0

BILLY RAY CYRUS Tip Of My Heart (Word/Curb/Warner Bros.)

Total Plays: 159, Total Stations: 7, Adds: 1

JILL PHILLIPS God Believes In You (Fervent)

Total Plays: 153, Total Stations: 7, Adds: 0

SARAH KELLY Take Me Away (Gotee)

Total Plays: 152, Total Stations: 9, Adds: 0

MICHAEL GUNGOR Move Me (Vertical)

Total Plays: 137, Total Stations: 7, Adds: 1

Songs ranked by total plays

Most Added®

www.rindicator.com

ARTIST TITLE LABEL(S)

ADDS

MATTHEW WEST More (Sparrow/Universal South) 8

THIRD DAY Sing A Song (Essential) 4

S. CURTIS CHAPMAN Moment Made For Worshipping (Sparrow) 3

Most Increased Plays

ARTIST TITLE LABEL(S)

TOTAL PLAY INCREASE

MATTHEW WEST More (Sparrow/Universal South) +132

NATE SALLIE Whatever It Takes (Curb) +77

ERIN O'DONNELL Wide Wide World (Inpop) +48

SARA GROVES Breath Of Heaven (INO) +43

SONICFLOOD Angels We Have Heard On High (INO) +41

MERCYME O Holy Night (INO) +40

THIRD DAY Sing A Song (Essential) +39

TAIT Lose This Life (ForeFront) +39

NEWSBOYS Adoration (Sparrow) +37

PLUS ONE Be Love (Inpop) +35

Christian Activity

by Rick Welke

Christmas Music Causes Havoc

With the holidays now upon us, a look at the top of the Christian AC chart shows that stations' altering their playlists to include Christmas music is taking its toll. Only two songs in the top 12 have bullets this week. Even new chart champion **Mark Schultz** claws his way to the perch with 25 fewer plays than last week. To his credit, though, he does land another station add, giving him 58 for the week.

The biggest mover to take advantage of the Christmas downtime is newcomer **Matthew West**, who bumps up a blistering 12 slots (29-17, +132). That's an impressive move during any part of the year. Also with notable shifts, five new songs crack the New & Active list this week: offerings from **Superchick**, **Billy Ray Cyrus**, **Jill Phillips**, **Sarah Kelly** and **Michael Gungor**.

Thanks radio for your support!

#1 R&R AC

MARK SCHULTZ

"You Are A Child Of Mine"

A great message for this holiday season!

For more information, contact christianradio@wbr.com.
www.wordlabelgroup.com / www.markschultzmusic.com

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CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING... If We Are The Body (<i>Beach Street/Reunion</i>)	1022	+10	13	24/0
2	2	STACIE ORRICO (There's Gotta Be)... (<i>ForeFront/Virgin</i>)	937	-43	20	24/1
3	3	NEWSBOYS You Are My King (Amazing Love) (<i>Sparrow</i>)	928	-19	16	23/0
4	4	JARS OF CLAY Show You Love (<i>Essential</i>)	826	+36	9	26/0
6	5	FM STATIC Crazy Mary (<i>Tooth & Nail</i>)	693	+28	14	21/1
9	6	JEREMY CAMP Right Here (<i>BEC</i>)	668	+45	5	23/0
5	7	SWITCHFOOT Gone (<i>Sparrow</i>)	653	-70	23	17/1
8	8	BIG DADDY WEAVE Fields Of Grace (<i>Fervent</i>)	644	+12	11	19/0
7	9	ZOEGIRL You Get Me (<i>Sparrow</i>)	627	-31	22	19/0
10	10	JOY WILLIAMS By Surprise (<i>Reunion</i>)	606	+29	8	19/1
11	11	THIRD DAY Sing A Song (<i>Essential</i>)	537	+20	4	19/0
12	12	TAIT Lose This Life (<i>ForeFront</i>)	521	+19	7	17/1
14	13	PAUL WRIGHT Your Love Never Changes (<i>Gotee</i>)	519	+57	8	17/2
16	14	SKILLET Savior (<i>Ardent</i>)	446	+43	4	15/2
13	15	NATE SALLIE All About You (<i>Curb</i>)	438	-47	18	13/0
15	16	BIG DISMAL Remember (I.O.U.) (<i>Wind-up</i>)	429	+10	21	10/0
17	17	J. MCBRAYER & J. MARIA Never Alone... (<i>Sparrow</i>)	406	+6	6	12/0
19	18	TODD AGNEW This Fragile Breath (<i>Ardent</i>)	383	+8	28	10/0
18	19	MERCYME The Change Inside Of Me (<i>IND</i>)	376	-8	23	12/0
23	20	TODD AGNEW Grace Like Rain (<i>Ardent</i>)	346	+51	2	15/3
26	21	PLUS ONE Be Love (<i>Inpop</i>)	331	+60	2	13/1
21	22	JONAH33 Faith Like That (<i>Ardent</i>)	319	-13	5	9/0
20	23	JUMP 5 Why Do I Do (<i>Sparrow</i>)	316	-53	9	10/0
24	24	MICHAEL W. SMITH Signs (<i>Reunion</i>)	288	-7	9	10/0
Debut	25	PLUMB Unnoticed (<i>Curb</i>)	286	+45	1	11/1
Debut	26	SARAH KELLY Take Me Away (<i>Gotee</i>)	274	+40	1	10/0
27	27	DAKONA Richest Man (<i>Maverick/Warner Bros.</i>)	271	+1	4	9/0
-	28	SEVEN PLACES Everything (<i>BEC</i>)	265	+21	26	8/0
Debut	29	MERCYME Word Of God Speak (<i>IND</i>)	261	+29	1	6/0
30	30	SHAUN GROVES See You (<i>Rocketown</i>)	260	-2	18	7/0

28 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 11/23 - Saturday 11/29.
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New & Active

R. ST. JAMES & C. TOMLIN Expressions... (*ForeFront/Sparrow*)
Total Plays: 249, Total Stations: 10, Adds: 0

DAVID CROWDER BAND O Praise Him... (*Sixsteps/Sparrow*)
Total Plays: 240, Total Stations: 11, Adds: 1

TELECAST The Way (*BEC*)

Total Plays: 235, Total Stations: 9, Adds: 1

MATTHEW WEST More (*Sparrow/Universal South*)

Total Plays: 227, Total Stations: 10, Adds: 1

SANCTUS REAL Beautiful Day (*Sparrow*)

Total Plays: 224, Total Stations: 9, Adds: 1

PILLAR Further From Myself (*Flicker*)

Total Plays: 217, Total Stations: 10, Adds: 1

PAUL COLMAN TRIO Solution (*Essential*)

Total Plays: 191, Total Stations: 8, Adds: 1

AVALON New Day (*Sparrow*)

Total Plays: 186, Total Stations: 7, Adds: 1

WARREN BARFIELD Mistaken (*Creative Trust Workshop*)

Total Plays: 184, Total Stations: 7, Adds: 0

SUPERCHICK Me Against The World (*Inpop*)

Total Plays: 162, Total Stations: 5, Adds: 0

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	SKILLET Savior (<i>Ardent</i>)	525	-1	10	37/0
2	2	JONAH33 Faith Like That (<i>Ardent</i>)	441	-4	12	34/1
4	3	THOUSAND FOOT KRUTCH Phenomenon (<i>Tooth & Nail</i>)	395	-4	12	32/0
5	4	P.O.D. Will You (<i>Atlantic</i>)	378	+14	9	34/0
3	5	SUPERCHICK Me Against The World (<i>Inpop</i>)	377	-39	13	32/0
9	6	PLUMB Unnoticed (<i>Curb</i>)	342	+42	8	30/0
7	7	PILLAR Further From Myself (<i>Flicker</i>)	329	+9	3	26/0
10	8	TAIT Numb (<i>ForeFront</i>)	318	+21	3	34/1
11	9	BLEACH Get Up (<i>Tooth & Nail</i>)	312	+24	7	30/0
6	10	BIG DISMAL Reality (<i>Wind-up</i>)	310	-36	16	27/0
12	11	SWITCHFOOT Ammunition (<i>Red Ink/Columbia</i>)	298	+14	15	28/0
13	12	DAKONA Richest Man (<i>Maverick/Warner Bros.</i>)	295	+15	14	25/0
8	13	ANBERLIN Cadence (<i>Tooth & Nail</i>)	277	-33	11	22/0
20	14	SANCTUS REAL Beautiful Day (<i>Sparrow</i>)	276	+46	3	28/4
14	15	SPOKEN Promise (<i>Tooth & Nail</i>)	269	-5	11	17/0
17	16	SLICK SHOES Now's The Time (<i>SideOneDummy</i>)	265	+18	11	22/0
16	17	DOWNHERE Breaking... (<i>Squint/Curb/Warner Bros.</i>)	251	0	5	24/0
28	18	SEVEN PLACES Landslide (<i>BEC</i>)	244	+58	3	21/3
19	19	GS MEGAPHONE Venom (<i>Spindust</i>)	235	+4	6	19/0
18	20	JEREMY CAMP Take My Life (<i>BEC</i>)	229	-7	18	20/1
25	21	KIDS IN THE WAY Hallelujah (<i>Flicker</i>)	223	+29	3	19/2
23	22	KUTLESS Treason (<i>BEC</i>)	216	+13	2	21/2
-	23	NUMBER ONE GUN On And On (<i>Salvage/Floodgate</i>)	203	+26	8	12/0
21	24	MODERN DAY JOHN Emanate (<i>Independent</i>)	200	-9	4	15/1
24	25	STRANGE CELEBRITY Rise (<i>Squint/Curb/Warner Bros.</i>)	199	-3	2	18/0
15	26	FM STATIC Crazy Mary (<i>Tooth & Nail</i>)	197	-55	18	19/1
Debut	27	INSYDERZ Call To Arms (<i>Floodgate</i>)	193	+34	1	16/1
29	28	HANGNAIL I Aspire (<i>Tooth & Nail</i>)	191	+6	13	16/0
30	29	RADIAL ANGEL Your Name (<i>Squint/Curb/Warner Bros.</i>)	165	-14	14	11/1
22	30	STEREO MOTION Rise (<i>Flicker</i>)	164	-40	18	15/0

39 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 11/23 - Saturday 11/29.
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New & Active

BARLOWGIRL Harder Than The First Time (*Fervent*)

Total Plays: 154, Total Stations: 17, Adds: 3

EAST WEST Seven (*Floodgate*)

Total Plays: 145, Total Stations: 14, Adds: 1

FALLING UP Broken Heart (*BEC*)

Total Plays: 144, Total Stations: 10, Adds: 2

TINMAN JONES Say Goodbye (*Cross Driven*)

Total Plays: 130, Total Stations: 14, Adds: 1

TREE63 All Hands (*Inpop*)

Total Plays: 120, Total Stations: 18, Adds: 1

LAST TUESDAY Retaliation (*DUG*)

Total Plays: 118, Total Stations: 9, Adds: 1

RE-ZOUND Great I Am (*Wrinkle Free*)

Total Plays: 104, Total Stations: 9, Adds: 2

APOLDGETIX Look Yourself (*Parodies*)

Total Plays: 87, Total Stations: 9, Adds: 1

TODD AGNEW Grace Like Rain (*Ardent*)

Total Plays: 75, Total Stations: 6, Adds: 0

DISCIPLE One More Time (*Slain*)

Total Plays: 68, Total Stations: 11, Adds: 1

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~ Kurt Neuswanger, Music Director
KJOL AM 620, Grand Junction, CO

TM CENTURY

Amy Wilken, PraiseDisc Manager
972-406-6822 ■ awilken@tmcentury.com

INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	WATERMARK... There Is... <i>(Creative Trust Workshop)</i>	371	-29	13	20/0
3	2	DARLENE ZSCHECH Pray <i>(INO)</i>	355	-13	10	20/0
2	3	4HIM Fill The Earth <i>(Word/Curb/Warner Bros.)</i>	319	-57	12	20/0
4	4	FFH Ready To Fly <i>(Essential)</i>	303	-59	11	18/0
6	5	GEORGE ROWE Everlasting <i>(Rocketown)</i>	282	+2	6	18/0
8	6	S. CURTIS CHAPMAN Moment Made... <i>(Sparrow)</i>	270	+8	5	21/0
5	7	M. SCHULTZ You Are... <i>(Word/Curb/Warner Bros.)</i>	265	-25	7	18/0
9	8	VARIOUS ARTISTS The Gathering <i>(Essential)</i>	239	-4	9	15/0
7	9	CAEDMON'S CALL Hands Of The Potter <i>(Essential)</i>	219	-56	14	15/0
11	10	CASTING... If We Are The Body <i>(Beach Street/Reunion)</i>	207	+6	5	15/0
14	11	MARTINS What Mercy Means <i>(Spring Hill)</i>	184	-10	6	15/1
13	12	RIVER Glorious <i>(Ingrace)</i>	181	-17	8	14/0
10	13	SCOTT KRIPPAYNE You Are Still God <i>(Spring Hill)</i>	181	-46	14	12/0
15	14	SHANNON WEXELBERG In The Waiting <i>(Doxology)</i>	176	+3	11	10/0
16	15	POINT... The Love Of Christ <i>(Word/Curb/Warner Bros.)</i>	165	-5	3	15/0
12	16	JACI VELASQUEZ Jesus is <i>(Word/Curb/Warner Bros.)</i>	163	-38	17	9/0
17	17	CHRIS RICE Untitled Hymn (Come To Jesus) <i>(Rocketown)</i>	159	+6	3	15/1
19	18	BIG DADDY WEAVE Completely Free <i>(Fervent)</i>	130	0	2	12/1
20	19	KATINAS Changed <i>(Gotee)</i>	129	+3	2	9/2
18	20	JAMIE SLOCUM I Cannot Turn Away <i>(Curb)</i>	120	-27	19	7/0

21 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 11/23 - Saturday 11/29.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	KJ-52 Dear Slim Pt. 2 <i>(BEC/Uprok)</i>
2	APT. CORE No Such Thing As Time <i>(Rocketown)</i>
3	T-BONE Still Preachin' <i>(Flicker)</i>
4	JOHN REUBEN Move <i>(Gotee)</i>
5	MARS ILL Breathe Slow <i>(Gotee)</i>
6	PROPAGANDA Move With Me <i>(Uprok)</i>
7	L.A. SYMPHONY Gonna Be Alright <i>(Gotee)</i>
8	STACIE ORRICO (There's Gotta Be) More To Life <i>(ForeFront/Virgin)</i>
9	LPG Never Did I <i>(Uprok)</i>
10	MARY MARY Dance, Dance, Dance <i>(Integrity)</i>

CHR Most Added

www.rrindicator.com

ARTIST TITLE LABEL(S)	ADDS
TODD AGNEW Grace Like Rain <i>(Ardent)</i>	3
PAUL WRIGHT Your Love Never Changes <i>(Gotee)</i>	2
SKILLET Savior <i>(Ardent)</i>	2
SEVEN PLACES Landslide <i>(BEC)</i>	2
RELIENT K I Celebrate The Day <i>(Gotee)</i>	2
SONICFLOOD Angels We Have Heard On High <i>(INO)</i>	2

Rock Most Added

www.rrindicator.com

ARTIST TITLE LABEL(S)	ADDS
SANCTUS REAL Beautiful Day <i>(Sparrow)</i>	4
SEVEN PLACES Landslide <i>(BEC)</i>	3
BARLOWGIRL Harder Than The First Time <i>(Fervent)</i>	3
KUTLESS Treason <i>(BEC)</i>	2
KIDS IN THE WAY Hallelujah <i>(Flicker)</i>	2
FALLING UP Broken Heart <i>(BEC)</i>	2
RE:ZOUND Great I Am <i>(Wrinkle Free)</i>	2
MANNAFEST You At Last <i>(Independent)</i>	2
LUCERIN BLUE Chorus Of The Birds <i>(Tooth & Nail)</i>	2

Inspo Most Added

www.rrindicator.com

ARTIST TITLE LABEL(S)	ADDS
CHARLES BILLINGSLEY Your Love For Me <i>(Perpetual Entertainment)</i>	3
KATINAS Changed <i>(Gotee)</i>	2



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jmadrigal@radioandrecords.com

A Day In The Life Of A PD

Two PDs describe their daily responsibilities

Wonder what a program director does on a daily basis — or what he or she should be doing? Many do. And it's not all about listening to music and deciding what to program. A PD's responsibilities go way beyond that, and his or her day usually starts early and ends late.

Each PD has his or her own strategies to manage the day, but they all have one common goal: to have a successful station. How do they do it? To get the scoop, I contacted two PDs from two different markets and two different formats. This is how they spend their days at their stations.

Josué Villa

KLQV (K-Love)/San Diego

My morning starts at 5am with me listening to and monitoring my morning show, even while I'm at home, and making sure that the morning team has everything they need. When I get to the office the first thing I do is program the music for the following day. I make sure that the music flow is right, as well as the rotations. Then I answer listener questions, because we have a line where they can call in. I call everybody back one by one and speak to them personally.

Then we have marketing and promotion meetings and general staff meetings, which we do on almost a daily basis. After that I dedicate the rest of the day to jock aircheck sessions. That takes me through the rest of the afternoon. I meet with the morning show hosts, then with the afternoon talent before they go on the air. That's followed by a meeting with the midday girl after she gets off the air and the night jock when he gets in at 6pm.

That's pretty much my day. I'm usually done by 7pm and on my way home. Another thing I do, when I have time, is ride along with my street team so I can get a feel for the listeners we are programming for.

Useful Tools

There are three important parts to my job. First, it's important for me to work on a daily basis with my announcers. Thanks to Univision Radio, we have great resources that we can implement to make our jocks better, such as aircheck sessions and consultation sessions with air-talent coaches. It's important to have sessions with the DJs about what they did that day and what they feel they can do better the following day to improve the show.

Second is using our music research. It is something we rely on. I wouldn't say it's the most important, because the most important thing should be the PD's instinct or gut feeling, because we know the market, but I use research to confirm or deny my gut feeling.

Third, the marketing we have is very important. I have daily meetings with the promotions director and with the sales team to develop and generate new and exciting promotions that are interesting to the listener. Many times we think that the best thing we can do is give away thousands of dollars. As PDs, we may consider that a good promotion, but to the listener, the bigger the prize, the less they feel they have a chance of winning.

We like to have smaller prizes, but prizes that have consistency and personal value to the listener: a pair of front-row seats to the Luis Miguel concert instead of a new car, for example. We want people to be rewarded and have instant satisfaction and not have them feel like they didn't win anything because the prize was too big and the odds were against them.



Josué Villa

These are some of the daily resources we have in San Diego, and we use them to the best of our ability.

How To Manage

A PD has to be a good manager. If I had known what it takes to be a manager, a PD, my degree would have been in psychology, not broadcasting. I have to get my staff to believe my dream and buy into the vision that the radio station is not only as good as it is now, but actually better. That's the biggest task.

“A PD has to be a good manager. If I had known what it takes to be a manager, a PD, my degree would have been in psychology, not broadcasting.”

Josué Villa

I compare it to when you have kids at home. You love each one, but they all have different personalities. You need to know how to handle each one, because you can't deal with one the way you deal with another. It's not that they are temperamental, it's just that they are different.

One of the biggest challenges — and something I love to do — is working with talent. For me, it's an adrenaline rush to be able to work side by side with my DJs. I want to make them look good, because, in turn, they make me look good. I can't judge my job by the ratings; I have to judge it by the level of com-

munication and professionalism that my DJs are able to exude at any given moment.

Margarita Vázquez

WLEY (La Ley)/Chicago

The first thing I like to do is meet with the morning DJs, although I meet with all our DJs on Tuesdays. Then I check the shows. Then I talk to the staff in the promotions department, check all the promotions — including that the website is up to date — and make sure everything is going according to plan. If something important is going on, I meet with the general manager.

Although I meet with the DJs on Tuesdays, I'm in constant communication with them. If there is anything they have questions about, they talk to me. Sometimes I join them on the air and have a few laughs. I also oversee the production and promotions departments, so I keep tabs on that too. I like to delegate responsibilities, and because of that I'm in constant communication with everyone to make sure that every detail is taken care of.

My management style is very free, and it has worked for me. I like to delegate responsibilities, and I delegate according to the person's abilities. There are certain DJs who have a lot of vision. El Capitán, for example, is very good at writing press releases, so I ask him to help me with that. Our evening DJ, Pedro Iván, is very good at producing the station's promos. They bring me their ideas, and that's how I know who can do what.

Team Effort

Again, I think it's key that I spend a lot of time with the airstaff. I also listen to music and get their opinions on it. I'm not the only one who chooses the music. It's a team effort. My management style has always been like that.

I don't have a lot of time to listen to music, especially when we have



TRAPPED AND LOVING IT! Mexican singer Myriam visited Los Angeles recently to promote her debut album, *Mujer*. When she stopped in at KSSE/Los Angeles, morning show Yssac and Serralde and producer El Diablito didn't want to let her go. Seen here (l-r) are Yssac, Myriam, Serralde and El Diablito.

“I like to delegate responsibilities, and I delegate according to the person's abilities. There are certain DJs who have a lot of vision.”

Margarita Vázquez

a lot of events going on. For example, right now we're working on a radiothon for St. Jude Children's Research Hospital, and we're spending a lot of time producing it. Sometimes the record labels are insistent about a certain song, and maybe I listen to it. But I don't have a lot of time. I may do it once a week, but I don't change music very often.



Margarita Vázquez

I also like to have contact with the public. Right now I'm headed for Springfield, IL with the morning team, because Illinois is considering granting driver's licenses to undocumented workers. I like to be with my DJs and see and feel what they see and feel, because I was a DJ for a long time, and I love it. To be able to project myself as a PD, I have to be immersed in the field. I also like to go on the station's remotes and promotions.

I have to be part of the team, whether it is serving the DJs a cup of coffee or joining them on the air. It's important that they feel that I'm just like them and that they have my support. And, because I'm a woman, they respect and protect me a lot. I also like being with the public. They give me energy.

RADIO & MÚSICA[®] by R&R

This Week In Spanish-Language Music

Radio Y Música News

Kike Mejorado
PD, KQQA/Austin

We're planning a Posada Navideña, which is a typical Christmas celebration in Mexico. It's going to be on Dec. 12, to coincide with Our Lady of Guadalupe Day, at La Luna Ballroom. We're going all-out and having tamales, champurrado and other typical Mexican food for all our guests. Several bands will be performing, but they have yet to be confirmed.

During that same day we're doing a toy drive. All the toys we collect will be given to the Brown Santa organization, which is part of the sheriff's office here in Austin. They distribute the toys to needy children. All the tickets to the event will given away by the station, and the food will also be free. We're expecting about 1,500 people.



See Them Live

December

- 1 **Obie Bermúdez**, SOB's, New York
- 2-3 **Café Tacuba**, House of Blues, Los Angeles
- 3 **Soraya**, Levinson Gala, Ft. Lauderdale, FL
- 4 **Café Tacuba**, JC Fandango, Anaheim, CA
- 4 **Ozomatli**, CSU, Sacramento
- 5 **Jaguares**, Estadio Antonio Palacios, Ensenada, Baja California, Mexico
- 5 **Los Razos**, Ciudad Altamirano, Guerrero, Mexico
- 5 **Café Tacuba**, Club Monaco, Sunnyvale, CA
- 6 **Los Razos**, Telolulpan, Guerrero, Mexico
- 6 **Jaguares**, Toreo de Tijuana, Tijuana, Mexico
- 6 **Café Tacuba**, Cambio De Piel, Stockton Fairgrounds, Stockton
- 6 **Los Prisioneros**, Webster Hall, New York
- 7 **Los Razos**, Zitacuaro, Michoacán, Mexico
- 7 **Ill Niño**, A.J. Pumbo Center, Pittsburgh
- 7 **Jaguares**, Plaza de Toros Calafia, Mexicali, Baja California, Mexico
- 8 **Ill Niño**, Pepsi Coliseum, Indianapolis
- 8 **Obie Bermúdez**, SOB's, New York
- 9 **Café Tacuba**, Webster Hall, New York
- 10 **Café Tacuba**, House of Blues, Chicago
- 11 **Los Razos**, Zahuayo, Michoacán, Mexico
- 12 **Los Razos**, Huetamo, Michoacán, Mexico
- 12 **Jaguares**, Palacio de los Deportes, Mexico City, Mexico
- 13 **Jaguares**, Park Performing Arts Center, Union City, NJ
- 13 **Los Razos**, Lubianos, Estado de Mexico, Mexico
- 15 **Los Razos**, Valparaíso, Zacatecas, Mexico
- 19 **Los Razos**, León, Guanajuato, Mexico
- 20 **Los Razos**, Irapuato, Guanajuato, Mexico
- 21 **Los Razos**, Uruapan, Michoacán, Mexico
- 21 **Los Razos**, Morelia, Michoacán, Mexico
- 21-22 **Raphael**, Centro de Bellas Artes, Puerto Rico
- 22 **Soraya**, Centro de Bellas Artes, Puerto Rico



Soraya



Los Razos



Obie Bermúdez



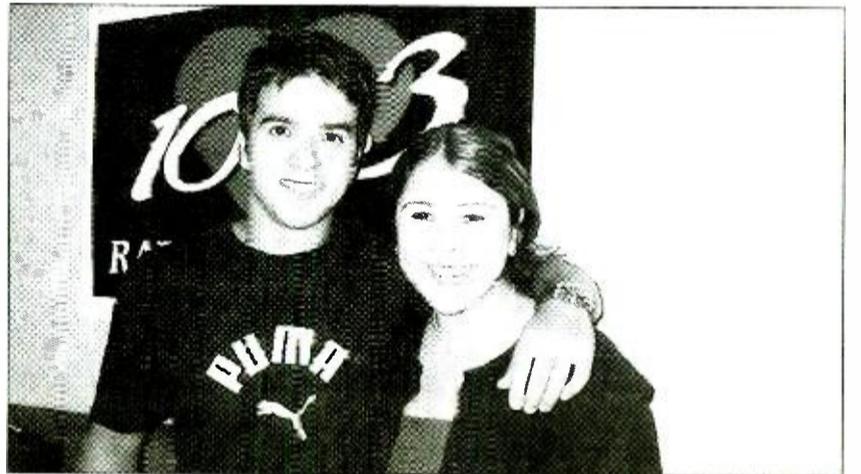
Café Tacuba



EL GENERAL'S FIRST TIME Hip-hop and reggae artist El General visited Pasco, WA for the first time and gave a stellar performance at Club Metropol, where his many fans didn't stop dancing. KZHR (Mi Favrita 92.5 FM) was the event's official station. El General is seen here performing the controversial song "Rica Y Apretaita" with singer Naika.



A TIME FOR GIVING Tatiana has been part of Mexico's yearly Teletón (Telethon) event, which benefits handicapped children. Her role also includes attending activities prior to the Teletón. She recently visited the Instituto Angel de la Guarda (Guardian Angel Institute) in Hermosillo, Sonora, Mexico to hand over \$4,000 from the Teletón organization to help with the purchase of equipment for the institute's children.



FONSI'S JOCK DAYS Luis Fonsi recently spent some time as guest DJ at Entravision's Radio Romántica Network in San Jose. He's seen here (l) taking time out to snap a picture with station DJ and fan Araceli Rivera.



VENEGAS' PROMOTES SI Rocker Julieta Venegas recently stopped by KSSE/Los Angeles to promote her latest CD Si, and the single "Andar Conmigo." She's seen here at the studio signing a guitar, which the station plans to give away to a lucky fan.

© December 5, 2003

CONTEMPORARY TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	LUIS MIGUEL Te Necesito (Warner M.L.)	113
2	JUANES La Paga (Universal)	102
3	DAVID BISBAL Quiero Perderme En Tu Cuerpo (Universal)	88
4	SIN BANDERA Mientes Tan Bien (Sony Discos)	85
5	CHAYANNE Un Siglo Sin Ti (Sony Discos)	83
6	OBIE BERMUDEZ Antes (EMI Latin)	82
7	MANA Te Llevaré Al Cielo (Warner M.L.)	70
8	LA OREJA DE VAN GOGH Rosas (Sony Discos)	64
9	LUIS FONSI Quién Te Dijo Eso (Universal)	57
10	MANA Mariposa Traicionera (Warner M.L.)	52
11	JUANES & NELLY FURTADO Fotografía (Universal)	48
12	ALEJANDRO SANZ No Es Lo Mismo (Warner M.L.)	44
13	ALEJANDRO FERNANDEZ Niña Amada Mía (Sony Discos)	37
14	JORGE CORREA Carmelina (Universal)	37
15	RICKY MARTIN Asignatura Pendiente (Sony Discos)	37
16	GLORIA ESTEFAN Hoy (Sony Discos)	35
17	JUAN GABRIEL Inocente De Ti (BMG)	34
18	EDNITA NAZARIO Si No Me Amas (Sony Discos)	32
19	MARCO A. SOLIS Más Que Tu Amigo (Fonovisa)	29
20	TRANZAS Morí (J&N)	28
21	LA FACTORIA Todavía (Universal)	27
22	IMPACTO MC Golosa (Balboa)	27
23	PEPE AGUILAR Yo La Amo (Univision)	26
24	CRISTIAN No Hace Falta (BMG)	26
25	GILBERTO S. ROSA Un Amor Para La Historia (Sony Discos)	25

Data is compiled from the airplay week of November 23-29, and based on a point system.
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ALEJANDRO SANZ Regálame La Silla Donde Te Esperé (Warner M.L.)

DUEÑOS DEL SOL Pobre Rogón (Balboa)

LOS MENDIVIL Suspenso Infernal (Balboa)

LUIS MIGUEL Un Te Amo (Warner M.L.)

THALIA Cerca De Ti (EMI Latin)

TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	TOROS BAND Loca Conmigo (Universal)	124
2	JERRY RIVERA Mi Libertad (BMG)	111
3	PAPI SANCHEZ Enamórame (Sony Discos)	110
4	GLORIA ESTEFAN Hoy (Sony Discos)	101
5	JUANES La Paga (Universal)	95
6	HUEY DUNBAR A Dónde Iré (Sony Discos)	87
7	ANDY ANDY Voy A Tener Que Olvidarte (Sony Discos)	86
8	PUERTO RICAN POWER Doctor (Sony Discos)	80
9	SIN BANDERA Mientes Tan Bien (Sony Discos)	77
10	LUIS FONSI Quién Te Dijo Eso (Universal)	76
11	LOS LONELY BOYS La Contestación (DR Music LLC)	74
12	JALSEN SANTANA Dónde (Baby Head)	74
13	LUIS MIGUEL Te Necesito (Warner M.L.)	73
14	JENNIFER PEÑA A Fuego Lento (Univision)	62
15	MARIO FELICIANO A Tu Manera No (NH)	62
16	NG2 Quitémonos La Ropa (Sony Discos)	55
17	CELIA CRUZ Ríe Y Lloro (Sony Discos)	54
18	MANA Te Llevaré Al Cielo (Warner M.L.)	52
19	INDIA Soy Mujer (Sony Discos)	52
20	GILBERTO S. ROSA Un Amor Para La Historia (Sony Discos)	49
21	OBIE BERMUDEZ Me Cansé De Ti (EMI Latin)	46
22	EDNITA NAZARIO Si No Me Amas (Sony Discos)	43
23	DAVID BISBAL Quiero Perderme En Tu Cuerpo (Universal)	43
24	OBIE BERMUDEZ Antes (EMI Latin)	42
25	TONNY TUN TUN La Paga (Karen)	38

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CALIFORNIA SHOW Que No Se Acabe El Amor (Balboa)

GRUPO MANIA Sube Sube (Universal)

JUNIOR KLAN Mentirosa (Balboa)

LOS RUIZ Era Como Yo (Univision)

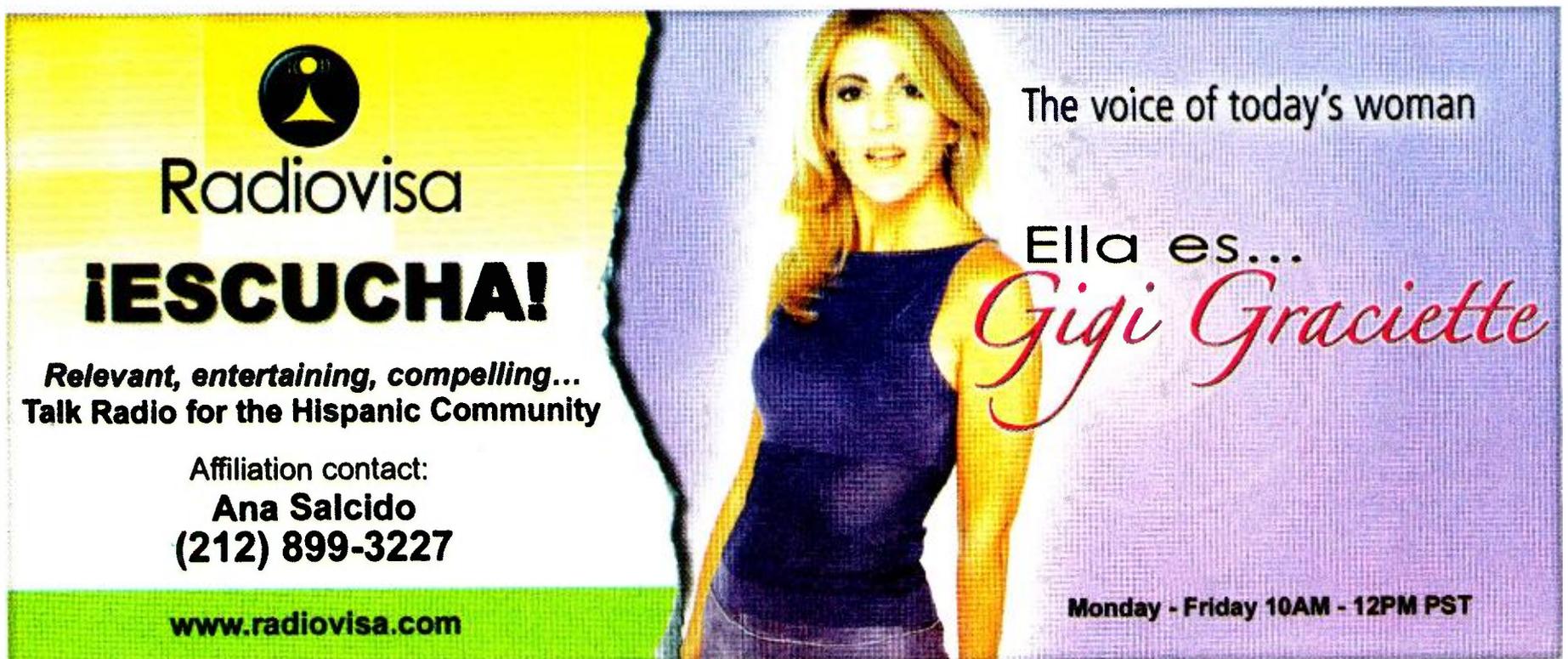
MANNY MANUEL Bajo Un Palmar (Universal)

PLENA LIBRE Olvidalo (Sony Discos)

SON DE CALI Y Entonces (Univision)

TOÑO ROSARIO ¡TEGO CALDERON Amigo Mío (Warner M.L.)

VICO-C ¡TONY TOUCH & D'MINGO Para Mi Barrio (EMI Latin)




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REGIONAL MEXICAN TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	MONTEZ DE DURANGO Lágrimas De Cristal (Disa)	415
2	CONJUNTO PRIMAVERA Ave Cautiva (Fonovisa)	383
3	BANDA EL RECODO Que Te Ruegue Quien Te Quiera (Fonovisa)	322
4	TIGRES DEL NORTE Cásame La Muerte (Fonovisa)	285
5	HURACANES DEL NORTE Nomás Por Tu Culpa (Univision)	267
6	MARCO A. SOLIS Más Que Tu Amigo (Fonovisa)	265
7	INTOCABLE Eso Duele (EMI Latin)	171
8	BRONCO "EL GIGANTE DE AMERICA" Estoy A Punto (Fonovisa)	150
9	NINEL CONDE Callados (Universal)	148
10	KUMBIA KINGS f/OZOMATLI Mi Gente (EMI Latin)	146
11	JOAN SEBASTIAN Sentimental (Balboa)	142
12	INTOCABLE Soy Un Novato (EMI Latin)	111
13	ANA BARBARA Bandido (Fonovisa)	103
14	CONTROL Me Quiero Casar (EMI Latin)	99
15	CUISILLOS Corazón (Balboa)	95
16	PAQUITA LA DEL BARRIO Hombres Malvados (Balboa)	90
17	TRINY Y LA LEYENDA Dñe (Universal)	80
18	MONTEZ DE DURANGO Hoy Empieza Mi Tristeza (Disa)	80
19	RAMON AYALA Títere En Tus Manos (Freddie)	73
20	CARDENALES DE NUEVO LEON Paso A La Reina (Disa)	69
21	JOAN SEBASTIAN Don Marcos (Balboa)	68
22	RIELEROS DEL NORTE Aquí En Cortito (Fonovisa)	68
23	PALOMO Te Metiste En Mi Cama (Disa)	68
24	PEPE AGUILAR A Pierna Suelta (Univision)	67
25	K-PAZ DE LA SIERRA Jumbalaya (Procan)	57

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- BANDA ALAMEDA Dónde Está El Amor (Balboa)
- BANDA ANGELITOS El Valor Del Amor (Balboa)
- BANDA PELILLOS El Ultimo Trago (Universal)
- CABALLO NEGRO No Vas A Creer (Balboa)
- CARTEL DE NUEVO LEON No Aguanto Más (Univision)
- CELSO PIÑA w/BACILOS Bésala Ya (Warner M.L.)
- COSTUMBRE Mi Sola Ya No Está (Warner M.L.)
- DUETO Quieres Ser Mi Amante (EMI Latin)
- LUPILLO RIVERA Dame Por Muerto (Univision)
- NICO FLORES No Voy A Insistir (BMG)
- PANCHO BARRAZA Qué Bien Me Harías (Balboa)
- RAFAEL PONCE Vida Truncada (Balboa)
- RAZA OBRERA Mil Botellas (Univision)

TEJANO TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	SOLIDO Contando Los Segundos (Freddie)	169
2	KUMBIA KINGS f/OZOMATLI Mi Gente (EMI Latin)	159
3	INTOCABLE Soy Un Novato (EMI Latin)	148
4	JAIME Y LOS CHAMACOS f/BOBBY PULIDO Conjunto No Morirá (Freddie)	147
5	JIMMY GONZALEZ & GRUPO MAZZ Te Llevo En Mi Alma (Freddie)	111
6	MARCOS OROZCO Como Dos Adolescentes (Catalina)	109
7	BIG CIRCO Una Vez Más (EMI Latin)	108
8	INTOCABLE Eso Duele (EMI Latin)	100
9	ELIDA REYNA Te Voy A Olvidar (Tejas)	96
10	FRIJOLES ROMANTICOS & BOBBY PULIDO Dónde Está Mi Raza (Universal)	82
11	CONTROL Me Quiero Casar (EMI Latin)	81
12	DUELO Desde Hoy (Univision)	76
13	LA ONDA w/CONTROL Mi Cucu (EMI Latin)	75
14	JENNIFER PEÑA A Fuego Lento (Univision)	72
15	DUELO Un Minuto Más (Univision)	55
16	TROPA F Me Dieron Ganas De Llorar (Freddie)	43
17	JAY PEREZ No Me Dejes (Sony Discos)	41
18	COSTUMBRE Cuánto Te Amo (Warner M.L.)	41
19	IMAN Amor De Dos Caras (Univision)	41
20	RAMON AYALA Títere En Tus Manos (Freddie)	37
21	JAY PEREZ Mi Destino (Sony Discos)	36
22	LA CONQUISTA La Chica Conquista (Q-Zone)	29
23	LOS FIEROS Maldito Sea Tu Amor (ARC)	28
24	BRONCO "EL GIGANTE DE AMERICA" Estoy A Punto (Fonovisa)	28
25	HURACANES DEL NORTE Nomás Por Tu Culpa (Univision)	28

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Going For Adds

- ATM Nadie (Univision)

Rock/Alternative

TW	ARTIST Title Label(s)
1	CONTROL MACHETE Bien, Bien (Universal)
2	KINKY Presidente (Nettwerk)
3	PANTEON ROCOCO Tu Recuerdo Y Yo (BMG)
4	PLASTILINA MOSH Peligroso Pop (EMI Latin)
5	GUSTAVO CERATI Karaoke (BMG)
6	JULIETA VENEGAS Andar Conmigo (BMG)
7	ILL NINO Parte De Mí (Roadrunner)
8	ZUCCHERO f/MANA Baila Morena (Líderes)
9	LOS TETAS Tómalas (Universal)
10	MANA Te Llevaré Al Cielo (Warner M.L.)
11	MOLOTOV Hit Me (Universal)
12	SUPERLITIO Qué Vo'Hacer (BMG)
13	CURANDEROS Dolores (DMP Music)
14	CAFE TACUBA Eres (MCA)
15	KUMBIA KINGS f/OZOMATLI Mi Gente (EMI Latin)

Songs ranked by total number of points. 18 Rock/Alternative reporters.

Record Pool

TW	ARTIST Title Label(s)
1	OBIE BERMUDEZ Me Cansé De Ti (EMI Latin)
2	ELVIS MARTINEZ Así Te Amo (Premium)
3	JUANES La Paga (Universal)
4	FRANKIE RUIZ Que Siga La Fiesta (Universal)
5	SEXAPPEL Meneando La Cola (J&N)
6	CABAS La Caderona (EMI Latin)
7	ORQUESTA GUAYACAN Vas A Llorar (MP)
8	TOROS BAND Loca Conmigo (Universal)
9	JOSE ERNESTO Cositas Bonitas (MP)
10	VICO-C f/EDDIE DEE & TEGO CALDERON El Bueno, El Malo Y El Feo (EMI Latin)
11	AVENTURA Hermanita (Premium)
12	EMMANUEL Guajira (Universal)
13	ARJELIS Y SU GRUPO NV Olvidame Y Pega La Vuelta (Más Music)
14	MOSA PROJECT Dámelo (Latinflava)
15	KAKOTEO MIX f/DJ NELSON & TRIBOL KLAN Mi Gente (Cutting)

Songs ranked by total number of points. 23 Record Pool reporters.

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CHR/POP

LW	TW	
2	1	1 OUTKAST Hey Ya! (Arista)
1	2	2 3 DOORS DOWN Here Without You (Republic/Universal)
4	3	3 BABY BASH Suga Suga (Universal)
3	4	4 BEYONCÉ f/SEAN PAUL Baby Boy (Columbia)
5	5	5 TRAPT Headstrong (Warner Bros.)
8	6	6 STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)
7	7	7 SANTANA f/ALEX BAND Why Don't You & I (Arista)
11	8	8 NO DOUBT It's My Life (Interscope)
10	9	9 SIMPLE PLAN Perfect (Lava)
6	10	10 FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)
16	11	11 NICKELBACK Someday (Roadrunner/IDJMG)
9	12	12 MAROON 5 Harder To Breathe (Octone/J)
13	13	13 LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)
15	14	14 LIZ PHAIR Why Can't I? (Capitol)
14	15	15 NELLY f/P. DIDDY & MURPHY LEE Shake Ya... (Bad Boy/Universal)
18	16	16 CHRISTINA AGUILERA The Voice Within (RCA)
17	17	17 MATCHBOX TWENTY Bright Lights (Atlantic)
19	18	18 CLAY AIKEN Invisible (RCA)
21	19	19 CHINGY f/SNOOP DOGG & LUDACRIS Holiday In (DTP/Capitol)
23	20	20 LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)
12	21	21 BRITNEY SPEARS f/MADONNA Me Against The Music (Jive)
22	22	22 MICHELLE BRANCH Breathe (Maverick/Warner Bros.)
24	23	23 STAINO So Far Away (Flip/Elektra/EEG)
31	24	24 OUTKAST The Way You Move (Arista)
25	25	25 FEFE DOBSON Take Me Away (Island/IDJMG)
28	26	26 JESSICA SIMPSON With You (Columbia)
29	27	27 ENRIQUE IGLESIAS Addicted (Interscope)
41	28	28 KELIS Milkshake (Star Trak/Arista)
33	29	29 DIDO White Flag (Arista)
32	30	30 FUEL Falls On Me (Epic)

#1 MOST ADDED

ALICIA KEYS You Don't Know My Name (J)

#1 MOST INCREASED PLAYS

KELIS Milkshake (Star Trak/Arista)

TOP 5 NEW & ACTIVE

YOUNG GUNZ Can't Stop, Won't Stop (Def Jam/IDJMG)

EVANESCENCE My Immortal (Wind-up)

LILLIX Tomorrow (Maverick/Reprise)

JASON MRAZ You And I Both (Elektra/EEG)

NICK LACHEY This I Swear (Universal)

CHR/POP begins on Page 25.

AC

LW	TW	
1	1	1 SHANIA TWAIN Forever And For Always (Mercury/IDJMG)
4	2	2 MATCHBOX TWENTY Unwell (Atlantic)
2	3	3 TRAIN Calling All Angels (Columbia)
3	4	4 UNCLE KRACKER f/OBIE GRAY Drift Away (Lava)
5	5	5 SIMPLY RED Sunrise (simplyred.com)
6	6	6 PHIL COLLINS Look Through My Eyes (Walt Disney/Hollywood)
7	7	7 MERCYME I Can Only Imagine (INO/Curb)
9	8	8 COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)
8	9	9 CELINE DION Have You Ever Been In Love (Epic)
10	10	10 LUTHER VANOROSS Dance With My Father (J)
12	11	11 JOSH GROBAN You Raise Me Up (143/Reprise)
13	12	12 CLAY AIKEN Invisible (RCA)
11	13	13 DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)
15	14	14 SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)
18	15	15 DIDO White Flag (Arista)
17	16	16 SARAH MCLACHLAN Fallen (Arista)
14	17	17 JIM BRICKMAN Peace (Where The Heart Is) (A&L)
16	18	18 CELINE DION Stand By Your Side (Epic)
19	19	19 TIM MCGRAW Tiny Dancer (Curb)
20	20	20 MICHAEL MCDONALD Ain't No Mountain High Enough (Motown)
21	21	21 ROD STEWART f/CHER Bewitched, Bothered And Bewildered (J)
24	22	22 SANTANA f/ALEX BAND Why Don't You & I (Arista)
22	23	23 HALL & OATES Getaway Car (U-Watch)
23	24	24 SEAL Waiting For You (Warner Bros.)
27	25	25 CHRISTINA AGUILERA The Voice Within (RCA)
26	26	26 BURKE RONEY Let It All Come Down (R World/Ryko)
30	27	27 JOHN MAYER Bigger Than My Body (Aware/Columbia)
25	28	28 MICHAEL BOLTON When I Fall In Love (Passion Group)
-	29	29 BANGLES Something That You Said (Koch)
29	30	30 ELTON JOHN The Heart Of Every Girl (Epic)

#1 MOST ADDED

JIM BRICKMAN Sending You A Little Christmas (A&L)

#1 MOST INCREASED PLAYS

JAMES TAYLOR Have Yourself A Merry... (Columbia)

TOP NEW & ACTIVE

TARRALYN RAMSEY Up Against All Odds (Casablanca)

KENNY LOGGINS With This Ring (All The Best)

SUZY K. GABRIEL (Valium)

ABENAA Song 4 U (Nkumini)

AC begins on Page 48.

CHR/RHYTHMIC

LW	TW	
1	1	1 LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)
2	2	2 CHINGY f/SNOOP DOGG & LUDACRIS Holiday In (DTP/Capitol)
4	3	3 OUTKAST The Way You Move (Arista)
3	4	4 YOUNGBLOODZ f/LIL' JON Damn! (Arista)
8	5	5 KELIS Milkshake (Star Trak/Arista)
5	6	6 OUTKAST Hey Ya! (Arista)
6	7	7 LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)
10	8	8 M. LEE f/J. DUPRI Wat Da Hook Gon Be (Fo' Reel/Universal)
11	9	9 G UNIT Stunt 101 (Interscope)
12	10	10 JAGGED EDGE Walked Outta Heaven (Columbia)
7	11	11 BEYONCÉ f/SEAN PAUL Baby Boy (Columbia)
13	12	12 JAY-Z Change Clothes (Roc-A-Fella/IDJMG)
9	13	13 BABY BASH Suga Suga (Universal)
14	14	14 2PAC f/NOTORIOUS B.I.G. Runtin' (Dying To Live) (Amaru/Interscope)
15	15	15 R. KELLY Step In The Name Of Love (Jive)
17	16	16 CHINGY Right Thurr (DTP/Capitol)
24	17	17 NICK CANNON Gigolo (Jive)
22	18	18 WESTSIDE CONNECTION Gangsta Nations (Hoo Bangin'/Capitol)
18	19	19 YOUNG GUNZ Can't Stop, Won't Stop (Def Jam/IDJMG)
21	20	20 MYA Fallen (A&M/Interscope)
16	21	21 ASHANTI Rain On Me (Murder Inc./IDJMG)
20	22	22 JA RULE Clap Back (Murder Inc./IDJMG)
30	23	23 YING YANG TWINS... Salt Shaker (TVT)
27	24	24 BABY BASH Shorty Doowop (Universal)
25	25	25 BOW WOW f/JAGGED EDGE My Baby (Columbia)
29	26	26 BEYONCÉ Me, Myself And I (Columbia)
26	27	27 CASSIDY f/R. KELLY Hotel (J)
34	28	28 ALICIA KEYS You Don't Know My Name (J)
23	29	29 MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)
35	30	30 TOO SHORT f/LIL' JON Shake That Monkey (Short/Jive)

#1 MOST ADDED

RUBEN STUODARO Sorry 2004 (J)

#1 MOST INCREASED PLAYS

KELIS Milkshake (Star Trak/Arista)

TOP 5 NEW & ACTIVE

MARQUES HOUSTON f/JOE BUDDEN & PIED PIPER Chubb'n' (T.U.G./EEG)

B2K f/FABOLOUS Bada Boom (Epic)

MUSIQ Forthentight (Def Soul/IDJMG)

TIMBALANO & MAGOO f/SEBASTIAN Indian Flute (BlackGround)

KNOC-TURN'AL f/SNOOP DOGG The Way I Am (L.A. Confidential/Elektra/EEG)

CHR/RHYTHMIC begins on Page 32.

HOT AC

LW	TW	
2	1	1 3 DOORS DOWN Here Without You (Republic/Universal)
1	2	2 SANTANA f/ALEX BAND Why Don't You & I (Arista)
3	3	3 MATCHBOX TWENTY Bright Lights (Atlantic)
4	4	4 DIDO White Flag (Arista)
6	5	5 SARAH MCLACHLAN Fallen (Arista)
5	6	6 SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)
7	7	7 MATCHBOX TWENTY Unwell (Atlantic)
9	8	8 NO DOUBT It's My Life (Interscope)
12	9	9 NICKELBACK Someday (Roadrunner/IDJMG)
8	10	10 TRAIN Calling All Angels (Columbia)
11	11	11 BARENAKED LAOIES Another Postcard (Chimps) (Reprise)
10	12	12 JOHN MAYER Bigger Than My Body (Aware/Columbia)
14	13	13 LIVE Heaven (Radioactive/Geffen)
16	14	14 TRAIN When I Look To The Sky (Columbia)
13	15	15 LIZ PHAIR Why Can't I? (Capitol)
17	16	16 MICHELLE BRANCH Breathe (Maverick/Warner Bros.)
18	17	17 NELLY FURTAOO Powerless (Say What You Want) (DreamWorks)
20	18	18 STAINO So Far Away (Flip/Elektra/EEG)
19	19	19 SEAL Waiting For You (Warner Bros.)
21	20	20 JASON MRAZ You And I Both (Elektra/EEG)
22	21	21 FIVE FOR FIGHTING 100 Years (Aware/Columbia)
23	22	22 FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)
24	23	23 HOWIE DAY Perfect Time Of Day (Epic)
26	24	24 EVANESCENCE My Immortal (Wind-up)
25	25	25 COUNTING CROWS She Don't Want Nobody Near (Geffen)
27	26	26 OAVE MATTHEWS Save Me (RCA)
32	27	27 FUEL Falls On Me (Epic)
31	28	28 CLAY AIKEN Invisible (RCA)
29	29	29 VERTICAL HORIZON I'm Still Here (RCA)
28	30	30 SHANIA TWAIN Forever And For Always (Mercury/IDJMG)

#1 MOST ADDED

FIVE FOR FIGHTING 100 Years (Aware/Columbia)

#1 MOST INCREASED PLAYS

FIVE FOR FIGHTING 100 Years (Aware/Columbia)

TOP NEW & ACTIVE

BON JOVI Wanted Dead Or Alive 2003 (Mercury/IDJMG)

JACK JOHNSON Taylor (Jack Johnson Music/Universal)

CHRISTINA AGUILERA The Voice Within (RCA)

DEFAULT (Taking My) Life Away (TVT)

AC begins on Page 48.

URBAN

LW	TW	
2	1	1 OUTKAST The Way You Move (Arista)
1	2	2 JAGGED EDGE Walked Outta Heaven (Columbia)
5	3	3 AVANT Read Your Mind (Geffen)
3	4	4 LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)
4	5	5 R. KELLY Step In The Name Of Love (Jive)
7	6	6 ALICIA KEYS You Don't Know My Name (J)
12	7	7 JAY-Z Change Clothes (Roc-A-Fella/IDJMG)
10	8	8 G UNIT Stunt 101 (Interscope)
6	9	9 CHINGY f/SNOOP DOGG & LUDACRIS Holiday In (DTP/Capitol)
8	10	10 YOUNGBLOODZ f/LIL' JON Damn! (Arista)
9	11	11 M. LEE f/J. DUPRI Wat Da Hook Gon Be (Fo' Reel/Universal)
14	12	12 2PAC f/NOTORIOUS B.I.G. Runtin' (Dying To Live) (Amaru/Interscope)
11	13	13 ASHANTI Rain On Me (Murder Inc./IDJMG)
15	14	14 JA RULE Clap Back (Murder Inc./IDJMG)
17	15	15 KELIS Milkshake (Star Trak/Arista)
16	16	16 BEYONCÉ Me, Myself And I (Columbia)
13	17	17 BEYONCÉ f/SEAN PAUL Baby Boy (Columbia)
18	18	18 JOE More & More (Jive)
23	19	19 MUSIQ Forthentight (Def Soul/IDJMG)
27	20	20 TWISTA f/KANYE WEST & JAMIE FOXX Slow Jamz (Atlantic)
21	21	21 MONICA Knock Knock (J)
19	22	22 GINUWINE Love You More (Epic)
22	23	23 MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)
25	24	24 NICK CANNON Gigolo (Jive)
20	25	25 BAD BOY'S DA BAND Bad Boy This Bad Boy That (Bad Boy/Universal)
28	26	26 KANYE WEST Through The Wire (Roc-A-Fella/IDJMG)
26	27	27 BOW WOW f/JAGGED EDGE My Baby (Columbia)
24	28	28 MARQUES HOUSTON f/JOE BUDDEN & PIED PIPER Chubb'n' (T.U.G./EEG)
29	29	29 MYA Fallen (A&M/Interscope)
34	30	30 BIG TYMERS f/R. KELLY Gangsta Girl (Cash Money/Universal)

#1 MOST ADDED

RUBEN STUODARD Sorry 2004 (J)

#1 MOST INCREASED PLAYS

JAY-Z Change Clothes (Roc-A-Fella/IDJMG)

TOP 5 NEW & ACTIVE

TLC f/LIL' JON Come Get Some (Arista)

WESTSIDE CONNECTION Gangsta Nations (Hoo Bangin'/Capitol)

GERALD LEVERT U Got That Love (Call It A Night) (Elektra/EEG)

CASSIDY f/R. KELLY Hotel (J)

FLOETRY wannaBwhereUR (thisizzaluvson) (DreamWorks)

URBAN begins on Page 36.

ROCK

LW	TW	
1	1	1 STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)
2	2	2 STAINO So Far Away (Flip/Elektra/EEG)
3	3	3 A PERFECT CIRCLE Weak And Powerless (Virgin)
4	4	4 AUDIOSLAVE Show Me How To Live (Interscope/Epic)
6	5	5 PUDDLE OF MUOO Away From Me (Geffen)
7	6	6 NICKELBACK Figured You Out (Roadrunner/IDJMG)
5	7	7 NICKELBACK Someday (Roadrunner/IDJMG)
8	8	8 TRAPT Still Frame (Warner Bros.)
12	9	9 LINKIN PARK Numb (Warner Bros.)
9	10	10 GOOSMACK Serenity (Republic/Universal)
10	11	11 AUDIOSLAVE I Am The Highway (Interscope/Epic)
11	12	12 FUEL Falls On Me (Epic)
15	13	13 OFFSPRING Hit That (Columbia)
19	14	14 DEFAULT (Taking My) Life Away (TVT)
13	15	15 WHITE STRIPES Seven Nation Army (Third Man/V2)
16	16	16 3 DOORS DOWN Here Without You (Republic/Universal)
18	17	17 P.O.D. Will You (Atlantic)
25	18	18 GODSMACK Re-Align (Republic/Universal)
20	19	19 JET Are You Gonna Be My Girl (Elektra/EEG)
17	20	20 REO HOTT CHILI PEPPERS Fortune Faded (Warner Bros.)
22	21	21 THREE DAYS GRACE (I Hate) Everything About You (Jive)
21	22	22 SEETHER Gasoline (Wind-up)
23	23	23 SEVENDUST Enemy (TVT)
24	24	24 KID ROCK Feel Like Makin' Love (Top Dog/Atlantic)
26	25	25 STAINO How About You (Flip/Elektra/EEG)
28	26	26 HOOBASTANK Out Of Control (Island/IDJMG)
27	27	27 KORN Right Now (Epic)
29	28	28 CHEVELLE Closure (Epic)
-	29	29 SHINEDOWN 45 (Atlantic)
30	30	30 COLD Suffocate (Flip/Geffen/Interscope)

#1 MOST ADDED

METALLICA The Unnamed Feeling (Elektra/EEG)

#1 MOST INCREASED PLAYS

LINKIN PARK Numb (Warner Bros.)

TOP 5 NEW & ACTIVE

DARKNESS I Believe In A Thing Called Love (Must...Destroy/Atlantic)

LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)

CHEAP TRICK My Obsession (Big3)

A PERFECT CIRCLE The Outsider (Virgin)

ELEMENT EIGHTY Broken Promises (Universal)

ROCK begins on Page 56.

URBAN AC

LW	TW	
1	1	GERALD LEVERT U Got That Love (Call It A Night) (Elektra/EEG)
2	2	R. KELLY Step In The Name Of Love (Jive)
6	3	ALICIA KEYS You Don't Know My Name (J)
7	4	JOE More & More (Jive)
3	5	KEM Love Calls (Motown/Universal)
4	6	DWELE Find A Way (Virgin)
8	7	SMOKIE NORFUL I Need You Now (EMI Gospel)
5	8	ARETHA FRANKLIN Wonderful (Arista)
9	9	LUTHER VANDROSS Dance With My Father (J)
14	10	AVANT Read Your Mind (Geffen)
12	11	WILL DOWNING A Million Ways (GRP/VMG)
10	12	HEATHER HEADLEY I Wish I Wasn't (RCA)
13	13	ANTHONY HAMILTON Comin' From Where I'm From (So So Def/Arista)
15	14	JAHEIM Backtight (Divine Mill/Warner Bros.)
11	15	MICHAEL JACKSON One More Chance (Epic)
19	16	MUSIQ Forthentight (Def Soul/IDJMG)
18	17	ERYKAH BADU Back In The Day (Motown)
17	18	ASHANTI Rain On Me (Murder Inc./IDJMG)
20	19	LUTHER VANDROSS Think About You (J)
25	20	EARTH, WINO & FIRE Hold Me (Kalimba)
22	21	FLOETRY Getting Late (DreamWorks)
24	22	MANHATTANS Turn Out The Stars (Love-Lee)
26	23	JAGGED EDGE Walked Outta Heaven (Columbia)
30	24	VAN HUNT Seconds Of Pleasure (Capitol)
23	25	ISLEY BROTHERS Iron Isley Busted (DreamWorks)
28	26	KEM Matter Of Time (Motown)
27	27	STEPHANIE MILLS Can't Let Him Go (J&M)
-	28	OUTKAST The Way You Move (Arista)
-	29	KINDRED THE FAMILY SOUL Stars (Hidden Beach)
-	30	SILK Side Show (Liquid 8)

#1 MOST ADDED
RUBEN STUDDARD Sorry 2004 (J)

#1 MOST INCREASED PLAYS
ALICIA KEYS You Don't Know My Name (J)

TOP 5 NEW & ACTIVE

AL GREEN I Can't Stop (Blue Note/EMC)
TARRALYN RAMSEY Up Against All Odds (Casablanca)
JEFFREY OSBORNE Caller ID (JayOz/Koch)
TONY RICH PROJECT Red Wine (Compendia)
SHIRLEY CAESAR F/FAITH EVANS Hurting Woman (Word)

URBAN begins on Page 36.

COUNTRY

LW	TW	
1	1	TOBY KEITH I Love This Bar (DreamWorks)
5	2	GEORGE STRAIT Cowboys Like Us (MCA)
2	3	RASCAL FLATTS I Melt (Lyric Street)
6	4	KENNY CHESNEY There Goes My Life (BNA)
4	5	MONTGOMERY GENTRY Hell Yeah (Columbia)
3	6	PAT GREEN Wave On Wave (Republic/Universal South)
8	7	BROOKS & DUNN You Can't Take The Honky Tonk... (Arista)
7	8	CHRIS CAGLE Chicks Dig It (Capitol)
9	9	LONESTAR Walking In Memphis (BNA)
10	10	RODNEY ATKINS Honesty (Write Me A List) (Curb)
15	11	ALAN JACKSON Remember When (Arista)
11	12	TRACY BYRD Drinkin' Bone (RCA)
12	13	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)
13	14	TERRI CLARK I Wanna Do It All (Mercury)
16	15	TIM MCGRAW Watch The Wind Blow By (Curb)
14	16	JD DEE MESSINA I Wish (Curb)
17	17	DIAMOND RIO Wrinkles (Arista)
18	18	BRAD PAISLEY Little Moments (Arista)
19	19	SHERIE AUSTIN Streets Of Heaven (C4/BBR)
20	20	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)
23	21	JIMMY WAYNE I Love You This Much (DreamWorks)
21	22	JOSH TURNER Long Black Train (MCA)
22	23	TRACE ADKINS Hot Mama (Capitol)
24	24	SARA EVANS Perfect (RCA)
27	25	MARTINA MCBRIDE In My Daughter's Eyes (RCA)
28	26	JOE NICHOLS Cool To Be A Fool (Universal South)
25	27	CLINT BLACK Spend My Time (Equity Music Group)
26	28	CRAIG MORGAN Every Friday Afternoon (BBR)
29	29	BUDDY JEWELL Sweet Southern Comfort (Columbia)
32	30	TOBY KEITH American Soldier (DreamWorks)

#1 MOST ADDED
TOBY KEITH American Soldier (DreamWorks)

#1 MOST INCREASED PLAYS
ALAN JACKSON Remember When (Arista)

TOP 5 NEW & ACTIVE

LEANN RIMES This Love (Curb)
CLAY WALKER I Can't Sleep (RCA)
LORRIE MORGAN Do You Still Want To Buy Me... (Image/Quarterback)
KEITH URBAN You'll Think Of Me (Capitol)
CHAD BROCK You Are (BBR)

COUNTRY begins on Page 41.

SMOOTH JAZZ

LW	TW	
1	1	DAVE KOZ Honey-Dipped (Capitol)
2	2	PRAFUL Sigh (Rendezvous/N-Coded)
3	3	MINDI ABAIR Flirt (GRP/VMG)
4	4	JAZZMASTERS Puerto Banus (Trippin' N' Rhythm)
5	5	CANDY DULFER Finsbury Park, Cafe 67 (Eagle Rock)
6	6	CHRIS BOTTI Indian Summer (Columbia)
7	7	RICK BRAUN Green Tomatoes (Warner Bros.)
8	8	KENNY G Malibu Dreams (Arista)
9	9	DARYL HALL She's Gone (Rhythm & Groove/Liquid 8)
11	10	NICK COLIONNE High Flyin' (3 Keys Music)
10	11	PAUL JACKSON, JR. It's A Shame (Blue Note)
12	12	JIMMY SOMMERS Take My Heart... (Gemini/Higher Octave)
13	13	CHUCK LOEB eBop (Shanachie)
16	14	DAVID BENOIT Watermelon Man (GRP/VMG)
14	15	LEE RITENOUR Inner City Blues (GRP/VMG)
18	16	STEVE COLE Everyday (Warner Bros.)
15	17	SEAL Touch (Warner Bros.)
19	18	SIMPLY RED Sunrise (Simplyred.com)
20	19	KIM WATERS The Ride (Shanachie)
17	20	MICHAEL McDONALD Ain't No Mountain High Enough (Motown)
21	21	MARC ANTOINE Funky Picante (Rendezvous)
23	22	RICHARD ELLIOT Sly (GRP/VMG)
22	23	PAMELA WILLIAMS Afterglow (Shanachie)
26	24	BASS X Vonni (Liquid 8)
25	25	KIRK WHALUM Do You Feel Me (Warner Bros.)
24	26	BRIAN CULBERTSON Serpentine Fire (Warner Bros.)
27	27	DOWN TO THE BONE Cellar Funk (Narada)
28	28	HIROSHIMA Revelation (Heads Up International)
30	29	GREGG KARUKAS Riverside Drive (N-Coded)
-	30	RICHARD SMITH Sing A Song (A440)

#1 MOST ADDED
DOWN TO THE BONE Cellar Funk (Narada)

#1 MOST INCREASED PLAYS
KIM WATERS The Ride (Shanachie)

TOP 5 NEW & ACTIVE

RIPPINGTONS Bella Luna (Peak)
SPYRO GYRA Cape Town Love (Heads Up International)
SPECIAL FX Ladies Man (Shanachie)
MARION MEADOWS Treasures (Heads Up)
NAJEE Eye 2 Eye (N-Coded)

Smooth Jazz begins on Page 54.

ACTIVE ROCK

LW	TW	
1	1	TRAPT Still Frame (Warner Bros.)
4	2	LINKIN PARK Numb (Warner Bros.)
3	3	PUDDLE OF MUDD Away From Me (Geffen)
5	4	THREE DAYS GRACE (I Hate) Everything About You (Jive)
2	5	A PERFECT CIRCLE Weak And Powerless (Virgin)
6	6	SEETHER Gasoline (Wind-up)
8	7	SEVENOUST Enemy (TVT)
12	8	KORN Right Now (Epic)
10	9	P.O.O. Will You (Atlantic)
9	10	STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)
7	11	DISTURBED Liberate (Reprise)
14	12	NICKELBACK Figured You Out (Roadrunner/IDJMG)
11	13	STAINO So Far Away (Flip/Elektra/EEG)
15	14	OFFSPRING Hit That (Columbia)
13	15	LINKIN PARK Faint (Warner Bros.)
16	16	AUDIOSLAVE I Am The Highway (Interscope/Epic)
18	17	CHEVELLE Closure (Epic)
20	18	LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)
22	19	STAINO How About You (Flip/Elektra/EEG)
19	20	HOOBASTANK Out Of Control (Island/IDJMG)
21	21	RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)
26	22	GODSMACK Re-Align (Republic/Universal)
27	23	JET Are You Gonna Be My Girl (Elektra/EEG)
23	24	NICKELBACK Someday (Roadrunner/IDJMG)
24	25	STATIC-X The Only (Warner Bros.)
28	26	SHINEDOWN 45 (Atlantic)
29	27	DEFAULT (Taking My) Life Away (TVT)
25	28	COLO Suffocate (Flip/Geffen/Interscope)
30	29	SMILE EMPTY SOUL Nowhere Kids (Lava)
31	30	ILL NINO How Can I Live (Roadrunner/IDJMG)

#1 MOST ADDED
METALLICA The Unnamed Feeling (Elektra/EEG)

#1 MOST INCREASED PLAYS
THREE DAYS GRACE (I Hate) Everything About You (Jive)

TOP 5 NEW & ACTIVE

IGGY POP Little Know It All (Virgin)
SWITCHFOOT Meant To Live (Red Ink/Columbia)
METALLICA The Unnamed Feeling (Elektra/EEG)
LOSTPROPHETS Last Train Home (Columbia)
FUEL Million Miles (Epic)

ROCK begins on Page 56.

ALTERNATIVE

LW	TW	
1	1	LINKIN PARK Numb (Warner Bros.)
2	2	BLINK-182 Feeling This (Geffen)
3	3	THREE DAYS GRACE (I Hate) Everything About You (Jive)
6	4	PUDDLE OF MUDD Away From Me (Geffen)
5	5	OFFSPRING Hit That (Columbia)
8	6	SWITCHFOOT Meant To Live (Red Ink/Columbia)
4	7	TRAPT Still Frame (Warner Bros.)
9	8	JET Are You Gonna Be My Girl (Elektra/EEG)
7	9	STAINO So Far Away (Flip/Elektra/EEG)
11	10	RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)
10	11	A PERFECT CIRCLE Weak And Powerless (Virgin)
14	12	HOOBASTANK Out Of Control (Island/IDJMG)
13	13	LINKIN PARK Faint (Warner Bros.)
15	14	KORN Right Now (Epic)
12	15	P.O.O. Will You (Atlantic)
18	16	AUDIOSLAVE I Am The Highway (Interscope/Epic)
16	17	STROKES 12:51 (RCA)
21	18	CHEVELLE Closure (Epic)
19	19	OUTKAST Hey Ya! (Arista)
22	20	STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)
23	21	NICKELBACK Someday (Roadrunner/IDJMG)
25	22	STAINO How About You (Flip/Elektra/EEG)
24	23	COLOPLAY Moses (Capitol)
29	24	NICKELBACK Figured You Out (Roadrunner/IDJMG)
27	25	STORY OF THE YEAR Until The Day I Die (Maverick/Reprise)
28	26	AFI Silver And Cold (DreamWorks)
31	27	FOO FIGHTERS Darling Nikki (Roswell/RCA)
32	28	OISTILLERS Drain The Blood (Sire/Reprise)
33	29	FINGER ELEVEN One Thing (Wind-up)
30	30	3 DOORS DOWN Here Without You (Republic/Universal)

#1 MOST ADDED
LOSTPROPHETS Last Train Home (Columbia)

#1 MOST INCREASED PLAYS
A PERFECT CIRCLE The Outsider (Virgin)

TOP 5 NEW & ACTIVE

JACK JOHNSON Taylor (Jack Johnson Music/Universal)
LOSTPROPHETS Last Train Home (Columbia)
BRAND NEW Sic Transit Gloria...Glory Fad (Triple Crown/Razor & Tie)
S.T.U.N. Annihilation Of The Generations (Geffen)
DAVE MATTHEWS Save Me (RCA)

ALTERNATIVE begins on Page 61.

TRIPLE A

LW	TW	
1	1	SARAH MCLACHLAN Fallen (Arista)
4	2	HOWIE DAY Perfect Time Of Day (Epic)
3	3	JONNY LANG Red Light (A&M/Interscope)
2	4	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)
5	5	R.E.M. Bad Day (Warner Bros.)
6	6	COUNTING CROWS She Don't Want Nobody Near (Geffen)
7	7	JASON MRAZ You And I Both (Elektra/EEG)
9	8	DAVE MATTHEWS Save Me (RCA)
13	9	STEREOPHONICS Maybe Tomorrow (V2)
11	10	JOE FIRSTMAN Breaking All The Ground (Atlantic)
8	11	BEN HARPER Diamonds On The Inside (Virgin)
10	12	JOHN MAYER Bigger Than My Body (Aware/Columbia)
16	13	COLOPLAY Moses (Capitol)
18	14	TRAIN When I Look To The Sky (Columbia)
17	15	GUSTER Careful (Palm/Reprise)
15	16	STING Send Your Love (A&M/Interscope)
23	17	JACK JOHNSON Taylor (Jack Johnson Music/Universal)
22	18	VAN MORRISON Once In A Blue Moon (Blue Note/EMC)
19	19	OIOO White Flag (Arista)
20	20	LOS LONELY BOYS Heaven (Or)
24	21	THORNS Blue (Aware/Columbia)
-	22	FIVE FOR FIGHTING 100 Years (Aware/Columbia)
28	23	THRILLS One Horse Town (Virgin)
25	24	DAMIEN RICE Volcano (Vector Recordings)
21	25	BARENAKED LAOIES Another Postcard (Chimps) (Reprise)
26	26	LYLE LOVETT My Baby Don't Tolerate (Curb/Lost Highway)
27	27	MATCHBOX TWENTY Bright Lights (Atlantic)
29	28	RICKIE LEE JONES Second Chance (V2)
-	29	JOHN EDDIE If You're Here When I Get Back (Thrill Show/Lost Highway)
-	30	ZIGGY MARLEY Dragonfly (Private Music/AAL)

#1 MOST ADDED
R.E.M. Animal (Warner Bros.)

#1 MOST INCREASED PLAYS
FIVE FOR FIGHTING 100 Years (Aware/Columbia)

TOP 5 NEW & ACTIVE

SANTANA F/ALX BANO Why Don't You & I (Arista)
SEAL Waiting For You (Warner Bros.)
EASTMOUNTAINSOUTH You Dance (DreamWorks)
RYAN ADAMS So Alive (Lost Highway/IDJMG)
CRACKER Duty Free (iMusic)

TRIPLE A begins on Page 66.

Publisher's Profile

By Erica Farber



GABE HOBBS

Vice President/Programming, News/Talk/Sports, Clear Channel Radio

Gabe Hobbs was destined to be in broadcasting. His real name is Gabriel, and his father had always said that if he had a son, he'd name him Gabriel. He was born on the feast day of St. Gabriel, and Gabriel is the patron saint of broadcasting. Coincidence?

As VP/Programming for Clear Channel's News, Talk and Sports stations, Hobbs reports to Sr. VP/Programming Tom Owens and has responsibility for 263 stations in 181 markets. He is also responsible for various sports networks and state news networks and works with Premiere Radio Networks on special projects.

Getting into the business: "It's all I can remember wanting to do since I was a little kid, going back to when I was 8 years old, watching The Beatles on Ed Sullivan and hearing them played on WDXR in Paducah, KY and knowing that somehow I would be part of that.

"I used to think performers came to the radio station and played all those songs live. I had a pirate station when I was 11 or 12 that operated on Citizen's Band that I pieced together with parts I got for Christmas. I had a remote-controlled reel-to-reel recorder I played commercials from. I hung out at radio stations when I was in high school and tried to meet the DJs and tried to win contests.

"In high school they had a mass-communications program. I got involved and began working part-time at one of the local stations in Paducah. I went to college at Murray State University, so I was able to continue working through school. I was so naive that I worked at two competing stations in Paducah and didn't know there was something wrong with that. The manager at WKYX, Gary Morris, who's still there, called me in one day and said, 'Gabe, did I hear you this weekend on WPAD?' — that was the other station. I said, 'Sure.' He said, 'You realize you can't work at both of them, don't you?'

"It never dawned on me that I would give away someone's secrets or there was anything worth sharing. But nonetheless, I had to quit one of those jobs."

First full-time radio job: "WKDQ in Evansville, IN. I taught mass communications and broadcasting at Murray State for a year when I first got out of college. Five hundred dollars a month wasn't enough to interest me — I was trying to break that \$10,000-a-year mark. So I went off to Evansville and became a program director.

"I always wanted to be involved in production. Programming never interested me in the early days, and I was sort of thrown into programming jobs by default, twice in a row. The second time, in Evansville, it kind of stuck, and I've been involved in programming ever since."

Joining Clear Channel: "In 1984 I was in Nashville at WYHY (Y107) as Program Director. It was owned by the old George Mooney Broadcasting, which evolved into the Sun Group. A company called Seven Hills out of Cincinnati bought the station in Nashville. The company changed names to Republic Broadcasting, which was the company

run by Randy Michaels, Bobby Lawrence and Dave Martin. That was the beginning of what evolved into Jacor, which later merged into Clear Channel. That's been a 17- or 18-year run — I've evolved through all those corporate name changes and mergers and acquisitions."

How he came to focus on News/Talk/Sports: "It was quite by accident. We had just launched WFLZ (The Power Pig) here in Tampa on Sept. 25, 1989. We also had this little AM station, WFLA, which was doing a 1.9 share. It just infuriated Randy Michaels that no one was really doing much with it. Randy's a huge AM-radio fan. He cornered some of us one day and asked if we'd like to try our hand at doing something similar on WFLA to what we had just done with The Power Pig — to have some sort of highly explosive rebirth into the market and fix the radio station.

"There was certainly nothing to lose at a 1.9 share. WFLA was a legendary station, legendary calls. I accepted the challenge and became Ops Manager at both WFLA and WFLZ. Within a couple of years we managed to get WFLA up to a 7.8 share, second in the market 12+ behind an elevator music station, which in Florida is always going to be No. 1. About '97 or so, they asked me to take over the News/Talk stations nationally, and I did."

Programming philosophy: "Do exciting, passionate, theater-of-the-mind radio, play the hits and focus on your audience, and good things will happen. A lot of News/Talk programmers make the mistake of thinking that News/Talk is different and we should strive to have some higher purpose in this format.

"Listen, I don't think there's anything in the world at all that's wrong with the notion of enrichment or learning, but our mission is to entertain and drive ratings and revenue. If people want to have a pure educational experience, I would encourage them to watch PBS or listen to NPR or get some tapes from the library. But this is show business. I take both halves very seriously."

Biggest challenge: "Juggling. Setting those priorities. It's a constant process. I keep a little note pad, constantly moving markets to the top of the list and rearranging and reshuffling and calling my travel agent. Scheduling and rescheduling. Sandwich that around a few conventions and fly-ins at Arbitron and this and that. Special circumstances may pop up from time to time.

"That's certainly the biggest challenge I face on a day-to-day basis. The thing I love most is no two days are alike. Not many people can say that about their jobs."

Dealing with Rush Limbaugh's leave of absence: "I was as surprised as anyone else in the country who knows and listens to Rush. A lot of us met early on and developed a strategy we thought would best serve everyone. There are many constituencies to a show that large — the listeners, the advertisers, the affiliates, the corporate higher-ups — all with vastly different ideas about how you should do things.

"We decided that we were going to focus on the audience, take what we know about the core P1 audience of *The Rush Limbaugh Show*, superserve that core during Rush's absence and keep it going that way. We notified the affiliates, many times in one-on-one conversations. I personally spoke with my counterparts in other groups, as did other people at Premiere, and laid out this philosophy and strategy, and it was well received.

"Believe me, I took some heat from various and sundry constituencies wanting me to do things differently, use different hosts or whatever. We know from experience which hosts are well received and which aren't. Again, I'm speaking about the core P1 audience. We took that knowledge and used some of those hosts and then expanded that a little bit to open it up to a couple of other hosts cut from a similar mold. The only time we varied even a little was using Matt Drudge a couple of times. Once was very deliberate, and the second time it was because we knew that was the day we would announce Rush's return. It just felt like something that a news guy like Matt should handle. Rush is back, and the show is as healthy as it's ever been."

State of the industry: "If we could get this damned economy to turn around, it would look a lot better. Overall,

it has a very vibrant future. I think we're headed in the right direction. We're seeing more people beginning to accept the inevitable changes upon us and embrace them and even begin to lead some of these changes. That's crucial. As long as that continues to happen and we don't try to hire the studio musicians and we continue to look forward, I think we'll be fine."

State of nonmusic formats: "There is quantitative and qualitative data available that indicates the format has never been healthier. As long as there continue to be major news events, catastrophic news events, whether they be hurricanes or wars or just making people smile on a good day, the News/Talk format will have a long, healthy life.

"We have much more flexibility in many ways than FM stations. We can play with the content a lot more, we can customize our content a lot more. Fidelity is a secondary issue, so we can be on AM, FM or XM, it doesn't matter. It's something that people have found essential since the first newspaper rolled off the printing press."

Something about your company that might surprise our readers: "That we're really not the Evil Empire. We have 25,000-plus employees who put their pants and dresses on the same way every day as everybody else does. They go to work with the honest intent of making a good living and returning shareholder value, just like the rest of America does.

"We're not all having secret meetings on Sunday night to conspire as to how to overthrow the government. John Hogan, our CEO, has been very proactive at reaching out to the various constituencies and peer groups in broadcasting. It's been a very effective way of quelling these myths that are out there. I thought the ad campaign in *R&R* was brilliant, explaining who we are and what we really do in this company. We're not different from General Motors. They make cars, and we make great radio."

Most influential individual: "My father, Cecil, God rest his soul. He passed away in '89. Henry Lackey, my GM in Evansville, who is now the mayor of Henderson, KY. He owned the station at the time, and that's where I learned how to do radio as I know it today. Then, probably most of all, Randy Michaels. He taught me more about radio than anybody in the world ever could."

Career highlight: "The turnaround here in Tampa at WFLA. To take a 5kw regional AM signal with no major sports franchise and no 50kw clear-channel frequency and take it from a 1.9 to a 7.8 is a reasonably decent accomplishment. I'd like to say it was all me, but there are a lot of really smart people here that I was smart enough to hire to help me."

Career disappointment: "Firing my then-girlfriend, Renee Heath. I fired her as morning show producer when she was having a spat with the morning show guy. But as I told her, if David Letterman gets in a fight with his producer, even if the producer's right, guess what? They don't fire David Letterman. The good news is she's now Renee Hobbs, so it worked out after all. A word to the wise: Don't fire your girlfriend. It'll make life a lot easier, at least for a while."

Favorite radio format: "News/Talk. When I listen to music, I listen to Triple A."

Favorite song: "Anything by Jimmy Buffett."

Favorite movie: "Blazing Saddles."

Favorite book: "I only read professional books."

Favorite restaurant: "Del Frisco's in midtown Manhattan."

Beverage of choice: "Michelob Ultra."

Hobbies: "Radio, radio and radio. I collect antique radios and modern radios, and I listen to the radio. I also collect a bunch of weird memorabilia stuff — antique bottles, buttons and pins, stickers. I have a lot of stuff."

E-mail address: "gabehobbs@clearchannel.com."

Advice for broadcasters: "Continue to focus on your brand and your unique positioning of your product, and focus on the audience without letting the folks on Wall Street become too big of a distraction. Clearly, we have a responsibility to enhance shareholder value, and we can never forget that, but we can't let it get in the way of building a better mousetrap."

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