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Korn 'Twist' Two Formats

"Twisted Transistor," the lead single off Korn's first album with Virgin Records, scores Most Added this week at Active Rock, with 42, and at Alternative, with 30.

Additionally, it ties for Most Added at Rock, with six. Korn recently signed a deal with EMI in which the band received \$15 million upfront in return for a share of the profits from their various revenue streams.



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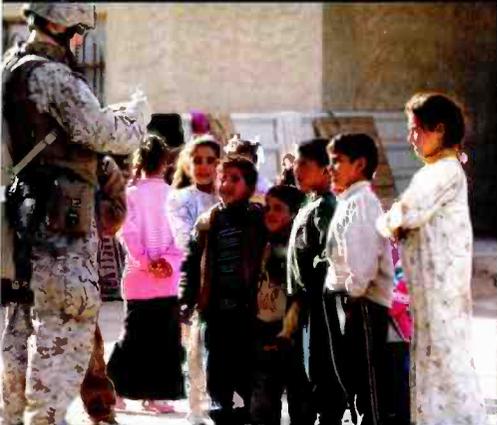
SEPTEMBER 23, 2005

Hail To The Chiefs

This week R&R goes straight to the top as our editors invade the executive suites at various radio companies and talk to the men in charge. From scrappy independents to sleek mega-corporations from Latin formats to Christian, throughout this issue you'll find out what industry heavyweights think about deregulation, increased competition and payola investigations.



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DIGITAL RIGHTS MANAGEMENT

DRM applications are everywhere these days, wherever there's a desire or need to protect digital content from being illegally copied or distributed. Technology Editor **Brida Connolly** dives into this complex subject, explaining some of the rights-management technologies and pondering the implications of controlling consumers' access to content they have already paid for.

See Page 25

'WHAT'S UP, DAWG?'

R&R Publisher/CEO Erica Farber profiles Randy Jackson, *American Idol* judge, musician, producer and, now, host of the Westwood One-syndicated *Randy Jackson's Hit List*, a new countdown show. Did you know Jackson used to be in *Journey*? Read all about it

See Page 96

R&R NUMBER 1s



CHRISTIAN AC
CASTING CROWNS
Lifesong (*Beach Street/Reunion/PLG*)

CHR/POP

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CHR/RHYTHMIC

MARIAH CAREY Shake It Off (*Island/IDJMG*)

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URBAN AC

CHARLIE WILSON Charlie... (*Jive/Zomba Label Group*)

GOSPEL

DR. CHARLES G. HAYES & WARRIORS Work... (*ICEE*)

COUNTRY

SARA EVANS A Real Fine Place To Start (*RCA*)

SMOOTH JAZZ

PAUL HARDCASTLE Serene (*Trippin' 'N' Rhythm*)

AC

ROB THOMAS Lonely No More (*Atlantic*)

HOT AC

LIFEHOUSE You And Me (*Geffen*)

ROCK

STAIN'D Right Here (*Flip/Atlantic*)

ACTIVE ROCK

STAIN'D Right Here (*Flip/Atlantic*)

ALTERNATIVE

GORILLAZ Feel Good Inc. (*Virgin*)

TRIPLE A

DAVID GRAY The One I Love (*ATO/RCA/RMG*)

CHRISTIAN CHR

JEREMY CAMP Lay Down My Pride (*BEC/Tooth & Nail*)

CHRISTIAN ROCK

THOUSAND FOOT KRUTCH Absolute (*Tooth & Nail*)

CHRISTIAN INSPO

CASTING CROWNS Lifesong (*Beach Street/Reunion/PLG*)

REGIONAL MEXICAN

PATRULLA 81 Eres Divina (*Disa*)

SPANISH CONTEMPORARY

RBD Sólo Quédate En Silencio (*EMI Latin*)

TROPICAL

AVENTURA /DON OMAR Ella Y Yo (*Premium*)

ISSUE NUMBER 1625



THE INDUSTRY'S NEWSPAPER
www.radioandrecords.com

What the heck is Going for Adds this week? Page 32

R&R Does Dallas In 2006

R&R & NAB: Two major events, one great place

R&R and the NAB are preparing for a historic event. The companies will hold their conventions side by side from Sept. 20-22, 2006 at the Wyndham Anatole Hotel in Dallas. It's sure to be the most important week in radio as each company brings its best to the industry.

"This is a perfect fit for R&R," R&R Publisher/CEO Erica Farber said. "It's our expectation that the Dallas show will be the 'can't miss' radio event of the year, and we are proud to join with our friends at the NAB in bringing increased interest to our show and theirs."

NAB Radio Exec. VP

John David said, "We plan to combine the energies of two great radio events to give programmers and management even more opportunity to interact. R&R has a phenomenal brand and a proven track record of success in the convention business. We look forward to joining with Erica Farber and the entire R&R team in Dallas next year."

Upward of 3,800 attendees are expected to come to the NAB Radio Show this week in Philadelphia, translating into a 15% increase in attendance from San Diego a year ago. R&R, meanwhile, is coming off a very successful R&R

DALLAS See Page 14



R&R CONVENTION 2006

THE NAB RADIO SHOW

SPECIAL EDITION

Included with your copy of this week's issue is R&R's first News/Talk/Sports special edition. It's 24 pages of advice, opinions and strategies from the format's superstars that you can use to enhance your career and build your station's ratings and revenue. You'll find something of value for every member of your team.



Houston PPM Trial Deemed A Success

Results confirm radio's role as 'reach medium'

By Adam Jacobson

R&R Management/Marketing/Sales Editor
ajacobson@radioandrecords.com

As radio executives made their way to Philadelphia Tuesday for the 2005 NAB Radio Show, Arbitron executives in Maryland and New York gave the industry its first in-depth look at hard results from the Portable People Meter market trial in Houston.

Among the key results: Radio's

came levels were higher with the PPM than with Arbitron's standard methodology, which relies on its long-running handwritten diaries. At the same time, TSL was lower with the PPM, with "heavy listening" cited as the prime reason for the dip compared to the diary-based ratings system.

Arbitron cancels upcoming New Orleans, Biloxi ratings: Page 3

PPM See Page 14

Lawson Now CC VP/Prog., Hispanic Div.

By Jackie Madrigal

R&R Latin Formats Editor
jmadrigal@radioandrecords.com

Jim Lawson has been named VP/Programming, Hispanic Division for Clear Channel Radio. He will work with PDs, Regional VPs/Programming and OMs in all Spanish-language formats, as well as with La Preciosa Network OM Monica Novoa.

"Our plans are to continue to grow the ratings and revenue of our existing properties, assist local markets with format options at their request, and expand into other content-delivery platforms in conjunction with Clear Channel's online music & radio division

LAWSON See Page 10



Lawson

Agnew Programs San Francisco's KNEW & KQKE

By Al Peterson

R&R News/Talk/Sports Editor
apeterson@radioandrecords.com

Veteran Bay Area programmer Bob Agnew has joined Clear Channel/San Francisco as PD for conservative Talk KNEW and liberal Talk KQKE (The Quake).

In addition to handling programming for the two AM Talk outlets, Agnew will assume the newly created role of Clear Channel/West Coast Sports Talk Brand Manager. He takes the programming post recently vacated by Ken Kohl, who last week was named VP/GM of Infinity's crosstown KEAR.



Agnew

AGNEW See Page 10

Dickey Challenges Record Industry To Change

Cumulus CEO urges labels to use radio

By Joe Howard

R&R Washington Bureau Chief
jhoward@radioandrecords.com

In a recent exclusive interview with R&R, Cumulus Media Chairman/CEO Lew Dickey shared his candid opinions on why New York Attorney General Eliot Spitzer's payola investigation was good for the radio and record industries and why he thinks the nascent satellite radio industry has already been lapped by rewer technologies.

He also talks about the factors he believes are contributing to the ailing na-



Dickey

tional advertising market and makes some observations on the overall state of the industry.

R&R: How has 2005 been for Cumulus?

LD: It's been a good year for us on several fronts. I think we've demonstrated strong performance in the face of a pretty stiff head wind on the top line, particularly on national.

National has been a thorn in our side, and performance has been down 10%-20% per quarter. It's been very difficult

See Page 20

McDermott Joins Christian Summit Presidents' Panel

KSBJ/Houston President/GM Tim McDermott will join the Presidents' "State of the Industry" panel set for Dec. 8 at the R&R Christian Summit. Other, previously announced panelists include EMI CMG President Bill Hearn, GMA President John Styll, Provident Label Group President Terry Hemmings and R&R Publisher/CEO Erica Farber.

Also, KSBJ VP/Operations Jon Hull will join WAY-FM Media Group/Christian Hit Radio Satellite Network PD Dave Senes on the radio panel as part of the "Radio and Records"



SUMMIT See Page 10

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1999
NPR News

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(first in Canada)

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1987
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Smooth Jazz

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Arbitron Cancels New Orleans' Ratings For Summer, Fall 2005

Biloxi, MS market will skip autumn quarterlies

By Adam Jacobson
R&R Management/Marketing/Sales Editor
jjacobson@radioandrecords.com

Because of the wrath of Hurricane Katrina and the continuing aftermath of the nation's most devastating natural disaster, Arbitron has decided to cancel the summer 2005 quarterly report, fall 2005 Arbitrends and fall 2005 quarterly report for New Orleans.

However, the summer 2005 Phase Two Arbitrends for the market, which ended before the Aug. 29 arrival of the hurricane, will be released as scheduled on Sept. 26, should stations that subscribe to Arbitron in the market request them.

Hurricane Information:
Page 12

"Survey operations were suspended in New Orleans after the

NEW ORLEANS See Page 8

FCC Promises \$200M In Hurricane Relief

By Joe Howard
R&R Washington Bureau Chief
jhoward@radioandrecords.com

FCC Chairman Kevin Martin on Sept. 15 said the agency will provide \$211 million in universal-service funding to help restore telephone and telecommunications service to residents of the Gulf Coast region affected by Hurricane Katrina. The announcement was made at the FCC's monthly meeting, held at BellSouth's emergency control center in Atlanta.

The commission will offer, to anyone eligible for FEMA assistance,

access to a cell phone with 300 free minutes, and it will pay for reconnection of landline phones. In addition, the agency will offer discounts of between 25% and 50% for telecommunications services to health-care workers in the region.

Furthermore, the FCC pledged to authorize up to \$96 million in funding to help schools in the region re-establish their Internet connections.

Martin also announced the creation of a new Public Safety/Homeland Security bureau, which will coordinate

FCC See Page 14

WEXT/Milwaukee Now Regional Mexican

NextMedia has entered the Hispanic radio market with the launch of Milwaukee's first Spanish-language FM station, Regional Mexican WEXT (104.7-FM La Gran D).

The station — which debuted on Mexican Independence Day, Sept. 16 — features programming provided by Bustos Media Networks, whose La Gran D format includes ranchero, norteño, grupero, banda and cumbia music and targets an 18-49 demo.

WEXT last week dropped its "Extreme Country" presentation and is currently playing 10,000 songs in a row to kick off the launch. Kira Lafond, VP/GM of seven NextMedia stations, also oversees 104.7-FM La Gran D.

"Our launch of La Gran D marks NextMedia's entry into the rapidly growing Spanish-language radio segment," said NextMedia President/co-CEO

WEXT See Page 11

AS THE WATERS RECEDE...

ABC News Radio National Correspondent Jim Hickey has been reporting from New Orleans, where he's been traveling with search-and-rescue teams looking for residents still trapped in their homes after Hurricane Katrina. Hickey was cautioned to wear latex gloves to protect himself from the toxic materials in the floodwaters. If you look closely at the van at the left of the picture, you can see how high the water reached.

Walsh Tapped As WMGE/Miami OM

Frank Walsh has been appointed OM of Clear Channel's Hispanic Urban WMGE (Mega 94.9)/Miami. He is responsible for the station's programming and operations and will work alongside Mega PD Juan Arroyo, newly named Clear Channel VP/Programming Hispanic Division Jim Lawson (see story, Page 1) and Clear Channel Sr. VP/Hispanic Radio Alfredo Alonso.



Walsh

"With those guys and the great team I have here in the Mega programming department, I have many tools to help me make my final decisions on what is best for Mega 94.9," Walsh told R&R. "The most exciting part of my job is that we have a chance to become the next great South Florida radio station."

"We have tremendous competition in this market, with

WALSH See Page 10

Stern Could Bring Sirius 1.5 Million Subs

By Brida Connolly
R&R Technology Editor
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A report released by Bridge Ratings & Research last week predicted that, during Q4 of 2005, Sirius Satellite Radio will add nearly 1 million new subscribers, basing its projection on surveys of current and former Howard Stern listeners. Stern is due to arrive at Sirius in January 2006.

Bridge has been asking Stern listeners since fall 2004 whether they'd be interested in following Howard to Sirius. Bridge President Dave Van Dyke said, "It would appear now that Sirius Satellite Radio will boost its subscriber base by over three-quarters of a million in the fourth

quarter" in anticipation of Stern's arrival.

"This quarter will be the tipping point as Sirius surpasses XM in quarterly subscriber count." In Q2, Sirius added about 245,000 new subscribers, while XM brought in 647,000.

Van Dyke continued, "Our panels not only indicated a high passion index for Stern's show and want it for themselves, they also intend to give Howard for the holidays."

About 10% of those surveyed who said it's "very likely" they'll subscribe to Sirius before the end of the year said they intend to give Sirius subscriptions as holiday gifts.

STERN See Page 10

Nathan Rises To Universal Motown SVP/Video Promo

Universal Motown Records Group has upped Universal VP/Video Promotion David Nathan to Sr. VP/Video Promotion. In his new post he'll oversee video promotion for Universal Motown's artists, and he'll also retain some pop promotion duties and explore promotional opportunities with professional sports leagues.



Nathan

"David is extremely dedicated to our artists and is a key asset to the Universal team," said Universal President Monte Lipman. "He

NATHAN See Page 8

Owen Appointed KSLX/Phoenix PD

Former Clear Channel/New Orleans OM Jim Owen has been named PD of Sandusky Classic Rock KSLX/Phoenix, effective Oct. 3. He replaces the departing Joe Bonadonna.

Owen will relocate from the hurricane-ravaged Gulf Coast region. "This opportunity was being discussed before Katrina hit here, but the lack of hurricanes in the desert is certainly an advantage," Owen said. "I look forward to building on the success Sandusky/Phoenix Market Manager Chuck Artigue and KSLX Asst. PD Steve Trella have had with this great heritage station."

Artigue told R&R, "We're thrilled to have a guy of Owen's ability joining us here in Phoenix. We expected him a bit earlier, but

OWEN See Page 14

KZPL/Kansas City Playing 'Everything That Rocks'

Union Broadcasting's KZPL (97.3 The Planet)/Kansas City on Sept. 9 flipped from Triple A to a Classic Rock approach as "97.3



Max-FM — Everything That Rocks." The station will continue to play such Planet artists as U2, Tom Petty, Green Day, Bruce Springsteen and Smashing Pumpkins but will now incorporate AC/DC, Def Leppard, Metallica, ZZ Top, Van Halen, Guns N' Roses and many more artists from the past five decades.

"We felt that Kansas City has a tremendous rock history, and that is not being as well-served as it

KZPL See Page 10

Radio-Industry Salary Survey Postponed

Due to a steady decline in station-participation rates in the post-consolidation era of radio, the annual R&R Radio-Industry Salary Survey was not conducted this year.

Miller, Kaplan, Arase & Co., the accounting firm commissioned by R&R to perform the yearly survey, met with HR directors from the major broadcast groups this spring to discuss design specifications for a revamped survey. A special task force was appointed to formulate recommendations that will reflect the changes in the industry and how those changes pertain to compensation.

The salary survey will be rescheduled in the future, although a specific time has not yet been determined. Miller, Kaplan, Arase & Co. has formally conducted the salary survey for R&R since 1991.

BIAfn: Slight Rise In Year-To-Date Deals

Dollar value of transactions lags last two years

By Adam Jacobson
R&R Management/Marketing/Sales Editor
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According to data compiled by BIA Financial Network, the number of stations sold during the first half of 2005 puts the year on pace to see more station sales than 2003 or 2004.

BIAfn reported that 500 stations were sold during the first half of 2005, compared to 900 stations for the full year of 2003 and the same figure for 2004. But the value of the transactions for the first half of this year was

\$950 million, and BIAfn projects that the value of all 2005 radio transactions will come in at just above \$2 billion and is not likely to rise above the \$2.4 billion values seen in '03 and '04.

BIA See Page 4

Emmis Reveals Plans To Sell N.O. TV Station

By Joe Howard
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Emmis Communications Exec. VP/CFO Walter Berger revealed this week that his company was working on a deal to sell WVUE-TV/New Orleans before Hurricane Katrina hit the Gulf Coast last month and added that that the sale is still in the works.

Speaking Monday at the Banc of America Securities Investment Conference, Berger said that talks with the potential buyer have

vancing with the prospect of the sale," he said.

"We're just going to have to be a little thoughtful of our employees in New Orleans. Those people have gone through a horrendous time, and we want to make sure they'll be well taken care of."

EMMIS See Page 6

BUSINESS BRIEFS

NAB Close To Naming New President?

Rumors were swirling at R&R's press time that National Beer Wholesalers Association President David Rehr is the front-runner to replace outgoing NAB President/CEO Eddie Fritts. Some sources said Rehr could be named to the post in the very near future.

While Walt Disney Co. lobbyist Mitch Rose has long been considered the leading candidate to succeed Fritts, NAB Joint Board Chairman Phil Lombardo favors Rehr and has reportedly won the support of enough other members of the selection committee, co-chaired by Lombardo, to push Rehr through.

Contacted by R&R, NAB Sr. VP/Corporate Communications Dennis Wharton declined to comment on the speculation. However, a source with knowledge of the situation said Rehr appears to be the choice.

Salem Increases Q3 Guidance

Salem Communications on Tuesday said it is now projecting Q3 net broadcasting revenue of between \$50.3 million and \$50.8 million, up from earlier guidance of \$50 million-\$50.5 million. The company continues to project same-station net broadcast revenue growth in the mid-single-digits.

The guidance change came as Salem CFO David A.R. Evans took on the additional role of Exec. VP/Business Development.

Two Networks Added To RADAR Report

Arbitron announced Monday that ABC Hispanic Advantage and Premiere Fox News will be included in the upcoming RADAR 86 report, which will be released on Sept. 26. The additions bring to 51 the number of networks included in the study.

Also with the next report, the RADAR sample size will increase from 85,000 to 90,000. The sample is set to reach 100,000 by the March 2006 release of RADAR 88.

Continued on Page 6

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Analyst: August Revenue 'Shows A Little Life'

Based on early data for the top 10 radio markets, Banc of America Securities analyst Jonathan Jacoby predicted on Sept. 16 that the radio industry grew 3%-3.5% last month, above his earlier forecast of 1% and up against an easy comp of a 1% decline in 2004.

"August 2005 may have benefited from last year's Olympics," Jacoby said in the report, referring to ad dollars that went largely to television during the 2004 summer games. "While the slight outperformance in August is a nice surprise, it's too early for investors to think that 3% growth is sustainable."

Jacoby also noted that there was "a lot of variability" among markets. Still, based on the early August data, he increased his growth forecast for the month from 1% to 3% and inched up his Q3 growth forecast from 0.5% to 1%.

But he also warned investors against getting too excited. "While radio stocks may get a little lift off the better results, one month is not a trend," he said. "We remain cautious."

Turning to the national ad market, Jacoby said that while August results were weak, pacing data suggests national will grow in the mid-single-digit range for September and October.

Industry, Company Forecasts Cut

Wachovia Securities analyst Marci Ryvicker on Tuesday cut from 3% to 2% her Q4 industry growth forecast, attributing the change to continued lack of pricing power and the uncertain post-Hurricane Katrina economic environment.

Additionally, due to the impact the storm had on Entercom's New Orleans cluster — which represents 6% of the company's revenue — she cut her Q3 growth forecast for Entercom from 4% to 0.9% and her Q4 estimate from 5% growth to a 1.3% decline. Additionally, she cut her Q3 revenue forecast for the company from \$115.7 million to \$112.3 million and trimmed her 2005 revenue estimate from \$442.9 million to \$432.7 million.

Ryvicker also reduced from 3.5% to 3% her Q4 forecast for Citadel and cut her 2005 revenue estimate for the company from \$425.3 million to \$424.7 million. For Emmis, she lowered her Q3 revenue forecast from \$168.6 million to \$168.2 million and cut her 2005 estimate from \$646 million to \$644.6 million.

Ryvicker said, "We have spoken with public and private radio operators, as well as a handful of radio advertisers, and they all seem to agree on one thing: The radio industry is in a transition phase that will continue to hamper top-line growth." Still, she said she believes the industry could return to mid-single-digit growth by the second half of 2006.

—Joe Howard

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BUSINESS BRIEFS

Continued from Page 4

Arbitron Purchases Software Developer

Arbitron this week purchased New Orleans-based Integrated Radio Systems for \$4.5 million. IRS develops software systems designed to help manage radio sales departments, including scheduling, research and inventory and pricing management tools.

Arbitron President/U.S. Media Services Owen Charlebois said, "The Integrated Radio Systems software solutions are an ideal addition to the current portfolio of software services Arbitron offers our radio station clients."

In other news, Arbitron has mailed its fall station-name preview forms to radio stations in the markets it is measuring in the fall 2005 survey, asking the stations to verify the information they earlier submitted to the ratings firm. Stations should also review information submitted by other stations in their markets. Station-name changes for the fall survey will be accepted through Dec. 14.

Analysts React To Sirius SEC Filing

Sirius Satellite Radio this week reiterated its year-end subscriber guidance of 3 million customers, but the satcaster's current subscriber trends led one Wall Street analyst to slightly trim his forecast for the company.

Noting that Sirius had reported a net subscriber addition of 262,000 as of Sept. 15, Legg Mason's Sean Butson dropped his Q3 subscriber-addition estimate for the company from 403,000 to 351,000. He acknowledged, however, that he pushed some of those additions into Q4 due to Ford Motor Co.'s slower-than-expected ramp-up of Sirius installations.

Over at Banc of America Securities, Jonathan Jacoby said that while Sirius is tracking behind his estimate of 383,000 net Q3 subscriber additions, he believes the company will make up ground during a planned marketing push at the end of September. He also expects a late-year boost from the Sirius-equipped Fords that will begin reaching showrooms soon.

"Although Q3 is important, we believe investors are already focused on Q4 and the holiday selling season, so we wouldn't get overly concerned if Sirius comes in slightly light to our subscriber estimate," Jacoby said.

In the same SEC filing Sirius raised its 2005 revenue guidance from \$225 million to \$230 million. Even with the increase the guidance is still below Jacoby's \$240 million forecast and Butson's \$232 million prediction.

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WWKO-FM/Belleview (Ocala), FL \$250,000
- WSFB-AM/Quitman (Valdosta), GA \$10,000
- WPRS-AM & WACF-FM/Paris, IL (Terre Haute, IN) \$2.55 million
- WSQH-FM (CPY)Forest, MS Undisclosed
- WDDM-FM/Hazlet, NJ \$500,000
- WXER-FM/Plymouth (Sheboygan), WI \$2.3 million
- SWAP
- WBOB-AM/Florence, KY and WTSJ-AM/Cincinnati, OH and \$6.8 million for WLQV-AM/Detroit, MI.

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

- **WDOS-AM & WSRK-FM/Oneonta, NY**
PRICE: \$3.8 million
TERMS: Asset sale for cash
BUYER: Double O Radio, headed by President/CEO Terry Bond. Phone: 212-486-4446. It owns 14 other stations, including WZOZ-FM/Oneonta, NY.
SELLER: Ultimate Broadcasting Network, headed by President Janet Laytham. Phone: 607-432-1500
BROKER: Bob Maccini of Media Services Group

2005 DEALS TO DATE

Dollars to Date:	\$1,347,087,108 <i>(Last Year: \$1,836,782,950)</i>
Dollars This Quarter:	\$395,781,168 <i>(Last Year: \$492,830,639)</i>
Stations Traded This Year:	631 <i>(Last Year: 843)</i>
Stations Traded This Quarter:	153 <i>(Last Year: 198)</i>

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BIA

Continued from Page 4

"While no one expected the level of sales to return to the numbers in the late 1990s and the early 2000s, some had hoped that the total value of sales would have rebounded," BIAfn VP Mark Fratrick said. "Instead, the marketplace has been distracted by overwhelming competition for listeners and advertisers from both nonterrestrial radio and all forms of new media."

BIAfn noted that the figures for 2005 would rise considerably if Susquehanna Radio and ABC Radio sell their radio stables. A sale of Susquehanna's stations is in the works, while a divestment of ABC's O&Os

has been the subject of long-standing rumors, but BIAfn noted that these two potentially huge but unique deals wouldn't be suggestive of any larger trend.

BIAfn also predicted that many radio groups will continue to acquire single stations to fill in the gaps in their existing markets. "Nearly three-quarters of all radio-station transactions reported in 2004 and the first six months of 2005 show evidence of this," the research company said.

Additionally, BIA has found that many station buyers are acquiring technically disadvantaged outlets with the intent of improving the signals via upgrades, thereby increasing the stations' value.

Emmis

Continued from Page 4

In regard to further TV transactions from Emmis, Berger said, "My word to you is 'Stay tuned.'"

Last month Emmis announced that it had inked deals to sell nine of its 16 television stations in three separate transactions. WVUE wasn't part of any of those deals.

Radio One Not Eyeing Susquehanna

Also appearing Monday at the conference, Radio One CFO Scott

Royster said that while his company might be interested in some station deals, it's not looking to make any big acquisitions.

"We're not really in the market for radio stations right now," Royster said. "In particular, we're not looking at Susquehanna or ABC."

He said Radio One might consider some "small, tuck-in opportunities" and acknowledged that there are a couple of strategic deals that, if they presented themselves, would make sense for the company. "But for the most part, we're on the sidelines with respect to larger deals," he said.

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#1 W 18-34

WXKS Boston
23.3 - 26.3
#1 W 12-24

WRVW Nashville
4.9 - 7.2
up 47% P 12+

KCHZ Kansas City
9.7 - 11.8
up 22% W 18-34

WQEN Birmingham
5.4 - 18.3
#1 W 18-34

WFLY Albany
3.6 - 19.1
#1 W 18-34

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'Mud' Alan Appointed WNRQ/Nashville PD

Michael "Mud" Alan, whose real name is Michael Gross, has been named PD of Clear Channel Classic Rocker WNRQ/Nashville. He replaces Buzz Casey, who recently left to become PD for Classic Rock sister WKLS/Atlanta.

"I'm elated to join the Clear Channel family," Alan told R&R. "I've waited my entire radio career to work for a real radio company."

Alan spent 10 years as PD of Classic Rock WARO/Ft. Myers until leaving the Meridian Broadcasting station in November 2004 to become Brand Manager for Top Notch Entertainment Corp., which represents such artists as teen singer Whitney Wolanin.



TIMM WITH A SIDE OF BACON The Bacon Brothers, who recently released their new album, *White Knuckles*, stopped by WRNR/Baltimore, which sports our favorite call letters in the whole country. Seen here are (l-r) Kevin Bacon, WRNR afternoon driver Rob Timm and Michael Bacon.

"He's also worked at some top-notch stations, including WDIZ/Orlando and KPNT/St. Louis,"

Clear Channel/Nashville Regional VP/Programming Clay Hunnicutt said. "Let the heckling begin."

Nathan

Continued from Page 3 is well-respected in his field, and I'm sure we'll see more great things from him."

"Video is one of the most important ways for our artists to connect

with their fans," said Motown President and Universal Exec. VP Sylvia Rhone. "David plays a key role in how our videos get played and reach our core audience."

Before his most recent post, Nathan worked his way up through

Universal's pop promotion department and was VP/Pop Promotion before moving over to the label's video department. He has also worked in Island Records' and Columbia Records' promotion departments.

EXECUTIVE ACTION

Koehl Leads ABC Radio Nets Female Talk Unit

Satellite Sisters Exec. Producer Corny Koehl has been selected to lead a new ABC Radio Networks business unit devoted to the creation of female-targeted programming.

Koehl will serve as Director/Women's Talk, and, with her new role, the syndicated *Satellite Sisters* talk program expands to a daily offering. The show will continue to air in its normal weekend slot, but in January 2006 it will begin airing Monday-Friday from noon-3pm ET as well. *Satellite Sisters* will serve as the flagship program for ABC's women's talk division.

"Since syndicating *Satellite Sisters* a number of years ago, we have experienced firsthand the potential of women's talk to bring a provocative, engaging and responsive voice to the radio airwaves," said ABC Radio Networks Sr. VP John McConnell. "This new unit is an extension of ABC Radio Networks' long-term commitment to developing programming that reaches a host of listening audiences and creates value for our affiliates, partners and advertisers."

Koehl joined ABC in 2002, when the network began offering *Satellite Sisters* in syndication. Her experience also includes stints as Exec. Producer of the Premiere Radio Networks-syndicated *Suze Orman Radio Show*, as well as *The Dr. Laura Schlessinger Program*, now syndicated by Take on the Day.

Sandman Manages Entercom/Memphis

Veteran radio sales executive Steve Sandman has been appointed VP/Market Manager of Entercom's Hot AC WMBZ, AC WRVR and Talk WWTQ in Memphis. Sandman joins the cluster after spending six years as GSM of Clear Channel's four stations in Colorado Springs. Before that he was GSM of ABC Radio's Country KSCS/Dallas.

"Steve is a strong leader with diverse skills and excellent focus," said Entercom Regional VP Steve Godofsky, to whom Sandman reports. "I'm excited to have him at the helm of our Memphis cluster."

Sandman said, "I'm extremely excited to join the Entercom family. I've admired the company and its brands for such a long time, and I look forward to leading the team in Memphis to an even bigger and brighter future."

Sandman began his career as an on-air host at WKKE-AM/Asheville, NC. He later served as a Manager for Drake-Chenault Radio Consultants in Los Angeles and held GSM posts at CBS Radio stations in Dallas and St. Louis.



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New Orleans

Continued from Page 3

hurricane and remain suspended due to conditions prevailing in most of the market," Arbitron said. "Arbitron will continue to monitor the situation in this market and, as market conditions improve, will discuss with customers plans for resuming service." Additionally, the company will credit and stop billing stations and agencies in the market for the now-lost summer 2005 and fall 2005 market reports.

Arbitron has also decided to nix its fall 2005 quarterly ratings report for Biloxi, MS, which was ravaged

by Katrina. However, summer 2005 Phase Two Arbitrends will be released as scheduled on Sept. 29 for the Baton Rouge; Mobile; and Jackson, MS markets. Arbitron will delay by two days the delivery of the summer 2005 quarterly report for those three markets to allow time for additional quality assurance and review by the ratings firm.

"Arbitron was able to resume complete survey operations in these three markets within days of the storm, and early indications are that diary return rates are within an acceptable range," the company said, adding that it will have more details as it continues to track the survey.

WEXT

Continued from Page 3

Skip Weller. "Milwaukee is a thriving city with a strong Hispanic community, and we are thrilled to provide this market with its first-ever Spanish-language FM radio station.

"We feel La Gran D will offer its listeners an authentic Mexican-themed radio format while providing local businesses with a great opportunity to reach the growing Hispanic community in Milwaukee.

"Bustos Media Networks is the

nation's leading provider of Hispanic radio content, and we look forward to working with them to provide our listeners in Milwaukee with Spanish-language content they cannot receive anywhere else."

Bustos Media President/CEO Amador Bustos said, "Milwaukee carries a vibrant Hispanic culture, and I believe NextMedia will have great success with our branded network. Bustos is thrilled to be a part of the first-ever FM Spanish-language radio station in Milwaukee."

Hurricane Katrina.

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CLEAR CHANNEL
RADIO

Lawson

Continued from Page 1

and our research and development team," Lawson said about the company's Hispanic division.

Lawson was PD of the company's CHR/Pop KFMD (Kiss 95.7)/Denver, and when the station flipped to Hispanic Urban KMGG (Mega 95.7) he stayed on as OM and also became Clear Channel National Director/Hispanic Special Projects, working closely with Sr. VP/Hispanic Radio Alfredo Alonso.

"Working with Alfredo is amazing," Lawson told R&R. "He is one of those people who not only has a great business sense but is also blessed with a programming mind. He is a visionary with regard to new format ideas, including the 'Urban' format, which he created and which is now being imitated by other companies, and new ideas that we are still developing. His only fault is that he is a Yankees fan."

Regarding his appointment, Lawson told R&R, "This is a dream job. I'm able to take my experience in programming into a new and exciting division within a company

that has been very good to me. We have only begun to scratch the surface of our potential. We have a lot of very good and passionate programmers in the Hispanic division, and I know I learn as much from them as they do from me.

"Working under Mike O'Connor, former Regional VP/Programming for the Denver region, was like getting a master's degree in programming, and, now, working closely with Alfredo Alonso will be like getting my Ph.D."

Stern

Continued from Page 3

Van Dyke said, "Based on our estimates, that would project to over 50,000 new 'bonus' subscriptions alone."

Bridge projects that Sirius will add 200,000 subscribers in October, 300,000 in November and 480,000 in December. Add in 504,400 in January

2006, and that's 1.48 million new Sirius customers. Sirius itself projects that it will have 3 million subscribers at the end of 2005.

Bridge based its survey on listeners who spend at least an hour a week with *The Howard Stern Show*, or who would if they could: The sample included people who can no longer hear Stern in their markets.

KZPL

Continued from Page 3

might be," Union Director/Program Development Ted Edwards said. "We think that Max-FM will fill an important hole in the market. Everyone here loved what we were doing with The Planet, but opportunity and economics dictated this change."

The Planet will continue as a 24/7 stream at www.973theplanet.com to satisfy the loyal listeners the station has nurtured over the past 2 1/2 years. Max-FM will be jockless for now and will focus mainly on library songs in the short term. Recently named PD Bryan Truta remains in place, while MD Ryan "Stash" Morton has exited.

• UPDATE •

'Gold' Returns To Indy On Suburban WIJY

Pilgrim Communications' **WIJY/Franklin, IN**, which reaches the southern portion of the Indianapolis metropolitan area, has flipped from Contemporary Christian to Oldies as "Gold 95.9." The move marks a return to the region of the mainstream Oldies format and the "Gold" nickname. Susquehanna on March 13 flipped Oldies WGLD (Gold 104.5) to Adult Hits WJJK as "104.5 Jack FM."

Joining WIJY as "Gold Good Guys" are several former WGLD air personalities, including new PD/afternoon host Dr. Don Riley, who was previously WGLD's Asst. PD. Riley is also known for a 17-year run as OM of WASK-AM & FM & WKOA/Lafayette, IN. Jeremy James and Wendy Carroll take mornings, while Steve Rich holds down middays and the syndicated "Truckin'" Tom Kent is heard in nights.

With the change in programming, former WIJY PD Jeremy Bialek shifts to the role of Promotions Director. Russ Dodge, who was GM and GSM of Sports WXLW/Indianapolis prior to its recent sale by Pilgrim, becomes WIJY's GSM.

Walsh

Continued from Page 3

long-standing power from WXDJ and my former station WRTO on the Latin side, and my other former radio home, WPOW, on the English-language side. They all present a formidable challenge in some form or fashion, but I believe the door is wide open for one radio station to rise to the top and take control of the young and active South Florida radio audience.

"With help and guidance from Alfredo and the very motivated and

determined staff that we have put together here, I know that Mega 94.9 can become the dominant 18-34 Latin radio station in this market now and for many years to come."

Walsh joined WMGE in June as Programming Consultant, having previously consulted WRTO and WAMR/Miami. He was also Asst. PD, MD and an air talent at KTFM/San Antonio and Asst. PD for Miami's WHYI, WHQT and WPOW. He worked at WPOW with former SBS Exec. VP/Programming Bill Tanner and took over as PD when Tanner left.

Agnew

Continued from Page 1

Agnew recently exited KNBR/San Francisco after a 16-year run as PD for the Susquehanna-owned Sports station. His broadcast resume includes stints at the Los Angeles-based Financial Broadcasting Radio Network, News/Talk WCAU/Philadelphia and Infinity News KCBS-AM/San Francisco.

"Bob Agnew is an AM leader in Bay Area radio," said Clear Channel Regional VP Kim Bryant, to whom Agnew will report. "He is a talented,

experienced and creative broadcaster who truly understands the Bay Area. We are thrilled to have his expertise and leadership at the helm of the groundbreaking Talk stations we have in KNEW and The Quake."

Agnew said, "I am proud and excited to be joining the very impressive and powerful Clear Channel family in my radio hometown. I welcome and accept the challenges of programming both KNEW and KQKE and making them major forces in the very competitive Talk radio market here in San Francisco."

Summit

Continued from Page 1

session at the summit. Record panelists confirmed so far are Curb VP/Promotion John Butler, Word Label Group VP/National Promotion Derek Jones and Tooth & Nail/BEC's Allison Stipe.

The session will give panelists and audience members from the Christian radio community a chance to meet and assemble a list of their biggest opportunities and challenges while the panelists and audience members from the Christian record community do the same. Then both sides will meet to discuss how we can all work together to conquer the challenges and maximize the opportunities on our way to growing the Kingdom.

Register for the Summit now to get the early-bird rate of \$299. The

deadline for that rate is Oct. 14. You can register, get hotel information and see the entire agenda at www.radioandrecords.com.

CHRONICLE

BIRTHS

• Dualtone Records co-President **Dan Herrington**, wife **Missy**, son **Oliver Daniel**, Sept. 13.

CONDOLENCES

• **Jack Yearwood**, father of recording artist **Trisha Yearwood**, 72, Sept. 20.
 • Veteran record executive, producer and promoter **Ray Ruff**, 67, Sept. 14.
 • Longtime San Francisco Bay Area radio personality **Stephen Capen**, 59, Sept. 13.

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Katrina Cleanup On Hold As New Storm Nears

Gulf Coast holds its breath as Rita moves in

At R&R's press time the death toll from Hurricane Katrina was approaching 1,000, and, in anticipation of Hurricane Rita, cleanup and rebuilding were on hold. Rita, upgraded from a tropical storm on Tuesday, made landfall in the Florida Keys that afternoon, then headed for the Gulf of Mexico.

Rita was projected to hit Texas over the weekend or, possibly, to veer toward Louisiana earlier in the week, weather experts said. By the time this story hits print, we'll have an idea of what kind of damage is being done by Hurricane Rita. And if it's bad, we know that radio will once again step up to help.

Big Corporate Thinkers

Cox Enterprises, the parent of Cox Radio, last week committed to donating \$10 million in cash and airtime to hurricane relief. Cox's cash donations included \$1 million to the American Red Cross; \$750,000 to the United Way; \$150,000 to Habitat for Humanity; and \$100,000 to Boys & Girls Clubs. Meanwhile, Cox's radio, TV and cable outlets are collectively contributing \$8 million in airtime for PSAs to encourage people to support storm victims' long-term needs.

Cox Enterprises CEO James Kennedy said, "Cox is committed to helping those in need in the Gulf Coast region, and we hope this gift will assist in the relief and recovery of the affected communities."

Over at Citadel, VP, News/Talk/Sports Brian Jennings checked in to give R&R this final report on the company's fundraising for hurricane relief: "Citadel has wrapped up its Katrina relief effort by topping \$6 million in relief funds, including 150 truckloads of water and other needed items, with our partnerships.

"When we put out the appeal on Sept. 1, our 48 markets responded creatively and efficiently, once again showing the great power of local radio. As broadcasters, we are obligated to serve in the public interest, but there is a higher calling, and that calling is to make a difference. Our stations were determined to make a difference."

On Monday more than 20 Charlotte radio and TV stations — including radio outlets owned by Radio One, Jefferson-Pilot, Infinity and Clear Channel and some locally owned stations — gathered at the city's South Park Mall for Radio Relief, where they raised

funds and accepted donations of clothing and nonperishable food for hurricane survivors. Charitable organizations on-scene at the mall included the Salvation Army, Second Harvest Food Bank, Samaritan's Purse and the Red Cross.

Efforts Around The Industry

Performing-rights organization SESAC is calling for the music industry to donate to the Red Cross' fund for hurricane relief, promising that it will match all contributions from its "affiliates, vendors, employees and friends" dollar for dollar, up to \$50,000. Checks payable to the Red Cross and sent to SESAC's Nashville offices will be matched, then forwarded to the Red Cross. Get all the details at www.sesac.com.

Over at ASCAP, the organization has waived the licensing fees owed by its customers in Hurricane Katrina-affected areas for September through December. Restaurants, bars, retail outlets and educational institutions will not have to pay over that period, and local radio and TV customers will be credited for the months of September and October 2005. A list of areas eligible for the waiver is available at www.ascap.com/licensing/katrina.

The Songwriters Guild of America said it's making a special effort to get royalties to members in hurricane-affected areas as quickly as possible. "One of the ways we've reacted to this tragedy has been to immediately identify all of our potentially affected members and organize an effort directed at tracking them down," said Guild President Rick Carnes. "We want to make sure that at the time they most need their royalties, our members in these devastated regions have the help and support of the SGA."

Meanwhile, the SGA is planning to partner with other organizations, including the Recording Academy and Artists Against Hunger & Poverty, to raise contributions for flood relief. Details regarding concerts and other relief programs will be announced soon, the group said.



BRIDGE OVER TROUBLED WATERS As reported here last week, 19 radio stations in Minneapolis-St. Paul had their morning hosts and middayers broadcast live from the city's Washington Avenue pedestrian bridge on Sept. 9 to raise money for Hurricane Katrina relief. Among the Twin Cities stations that took part were Radio Disney affiliate KDIZ; Infinity AC WLTE and Adult Hits WJZK; Hubbard News/Talk-Hot AC duo KSTP-AM & FM; and Clear Channel's CHR/Pop KDWB, Country KEEY and Sports KFAN. The event ultimately raised \$867,596. Seen here is the busy bridge on the day of the radiothon.

Radio Steps Up

Quick hits: clusters, stations, concerts

Cluster Buddies

- The Susquehanna/Dallas stations, Classic Rocker KDBN (93.3 The Bone), Talk KLIF, Country KPLX (99.5 The Wolf) and Sports KTCK (The Ticket) — held a radiothon last week to benefit the Salvation Army's relief efforts. All four stations asked on the air for cash donations, which were being accepted over the phone or brought right to the station.

- On Sept. 9 Clear Channel/Austin got together with KVUE-TV and Wells Fargo for a three-day Storm Aid Radiothon for Relief that wrapped up on Sept. 9. CC's six Austin stations broadcast from the lobby of the city's Wells Fargo building from 6am to 6pm each day, and the event brought in more than \$275,000. The funds went right to the Central Texas Red Cross for hurricane relief.

- While raising money for the Red Cross, the station also accepted donations of clothing, luggage and other items for the thousands of evacuees staying at the Austin Convention Center, and KVET morning co-host Bob Cole drove the collected goods out to the center.

Station To Station

- KBME, Clear Channel's ESPN Radio outlet in Houston, has created a partnership with the NFL's New Orleans Saints to broadcast the rest of the season's scheduled games for "America's New Team." CC RVP/Programming Ken Charles told R&R, "With almost 200,000 Louisianans in southeast Texas, we felt it an important effort to try and bring some normalcy to their lives. And nothing is more normal on a sunny fall Sunday afternoon than football."

- WGIR/Manchester, NH and WHEB/Portsmouth, NH morning team Greg and the Morning Buzz raised a quick \$6,000 last week to benefit the Red Cross. WGIR & WHEB PD Alex James said, "The team auctioned off a package that included suite tickets to a Sylvania 300 NASCAR race at the New Hampshire International Speedway, tickets to a Dale Earnhardt Jr. exclusive pre-race party and a chance to present the Bud Pole Award in front of 100,000 screaming NASCAR fans at Sunday's race."

- Putting a personal slant on the Hurricane Katrina tragedy, the listeners of WKZL/Greensboro's Murphy in the Morning Show have adopted a New Orleans family who lost their home and most of their belongings in the hurricane and are helping them permanently relocate to the Greensboro area. Dale and Jude Barbier and their three children have been living in a camper in the backyard of friends since the storm struck.

WKZL PD Jeff McHugh said, "After [morning host] Jack Murphy read a listener e-mail outlining the Barbiere's plight, our listeners donated the use of a house, a full complement of furniture, two years of private school for the

How You Can Help

Below is contact information for charities you can recommend to your listeners.

American Red Cross: www.redcross.org

Americares: www.americares.org

Catholic Charities: www.catholiccharitiesusa.org

Feed the Children: www.feedthechildren.org

Salvation Army: www.salvationarmyusa.org

Samaritan's Purse: www.samaritanspurse.org

United Jewish Communities: www.ujc.org

children and a multitude of other items, like computers and X-Box games." WKZL has made a one-year commitment to assist the Barbiere during their transition to life in the Greensboro area.

Let's Put On A Show

- From Dec. 5-17, Arlo Guthrie and friends are planning to travel from Chicago to New Orleans on the famed *City of New Orleans* train to benefit small performance venues damaged by Hurricane Katrina. During the holiday-time "Christmas on the *City of New Orleans*" event, Guthrie, who had a hit in 1972 with the Steve Goodman-penned song "City of New Orleans," and other artists will play at train stations and small venues along the way.

The group plans to collect and deliver music-related gear, including sound boards, cables and lighting equipment, to venues in New Orleans and throughout the hurricane-affected area. An artist lineup and more details will be announced next month.

- LeAnn Rimes and Terri Clark have been added to the lineup of the Sept. 27 Grand Ole Opry and GAC benefit titled *Country Reaches Out: An Opry Benefit for the Red Cross*. Alan Jackson, Keith Urban, Alison Krauss, Marty Stuart, Porter Wagoner, Craig Morgan, Julie Roberts, Riders In The Sky, Jimmy Dickens, Jimmy C. Newman and Billy Currington were already confirmed.

Nashville-area businesses, including WSM-AM, have organized the Music City Jam on Sept. 28 to benefit the Tennessee Baptist Disaster Relief Center. Lila McCann, Mel McDaniel, John Stone and Daniel Lee Martin are among the performers confirmed.

Reach: How Radio Builds Business in a PPM World

By Erwin Ephron

In today's marketing, reach trumps frequency. It's easy to see why. Reach is media's gift to marketing. It is fundamental to how mass advertising appears to work.

The key idea is "Recency," which is just common sense. Advertising is most effective when it is reminding people who happen to need the product about a brand they know. Recency is a reminding, not a remembering, model. The difference is critical because reminding is a stimulus that can be controlled; remembering is a response that cannot be.

On the face of it, reminding is a perfect job for radio, but not when used as a frequency medium. Frequency—contacting one consumer three times with a message—is not as good as reach—contacting three consumers once. This is because one consumer is far less likely to need the product than any of the three would be.

Given that someone who is the market for a product is usually more receptive to advertising for that product, fewer messages are needed. Again, reach, not frequency.

These ideas about how advertising works, together with growing media fragmentation, have made frequency a kind of media crabgrass. The planner's challenge is to kill it.

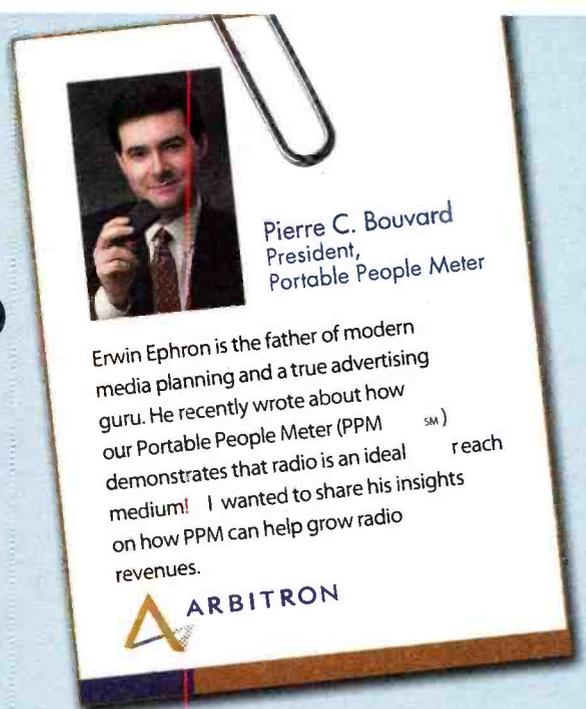
All said, today it is not good to be thought of as a frequency medium.

Radio Is Ignored

Reach and television are where national advertiser dollars go today. Radio is largely ignored because it is thought of as a frequency medium. But that reputation grows more out of how well radio targets than from any inherent reach limitations. Radio's targeting selectivity, especially among younger demos, leads advertisers to use only the few best-targeted stations to keep the costs-per-points low.

This emphasis on target CPP and few best stations artificially restricts the reach of a schedule, creating the familiar radio buy of low to moderate reach and lots of frequency. But when radio is planned differently, especially with the help of the new Arbitron PPM data, it becomes an ideal reach medium.

The new PPM data are especially helpful because they capture the full audience of a station and, on average, roughly double its weekly reach.



Pierre C. Bouvard
President,
Portable People Meter

Erwin Ephron is the father of modern media planning and a true advertising guru. He recently wrote about how our Portable People Meter (PPMSM) demonstrates that radio is an ideal reach medium! I wanted to share his insights on how PPM can help grow radio revenues.



Reach Planning

Reach planning for radio increases the number of stations, reduces the number of weekly insertions per station and, if necessary, pays the higher target CPP for the higher reach schedule. This higher CPP is still far lower than for television.

The following table uses Philadelphia PPM data and real station costs to demonstrate radio reach scheduling.

In this example, the demo target is the most common one, Adults 25-54. The schedules compare the one-week and four-week reach of a five-station and a 10-station buy (Mon-Fri 6AM-7PM Adults 25-54). Stations are selected to hold costs reasonably constant.

More Stations Mean More Reach Adults 25-54

Stations	Spots	TRPs	Weekly:		1-Week	4-Week
			Cost	CPP	R/F	R/F
5	18	86	\$28,350	\$328	31/2.4	50/6.9
10	10	95	\$28,500	\$300	45/2.1	68/5.7
					45%	36%

Arbitron PPM, Philadelphia, 2002, TAPSCAN®

The five-station buy produces a one-week reach of 31 and a four-week reach of 50. The similar-in-cost 10-station buy increases the one-week reach by 45% to 45, and the four-week reach by 36% to 68.

These are television reach numbers at a fraction of the TV costs. The net is, more stations with lower weekly weight per station turn radio into a highly competitive reach medium.

Reach Trumps Frequency

Advertising doesn't do it alone. Today's media planning focuses us more and more on the consumer's role in making advertising work. Ads work best when the consumer is receptive. That tells planners that reminding many consumers is better than lecturing few.

In today's planning, reach trumps frequency. It is media's gift to advertising and, as this paper has tried to demonstrate, radio with new PPM measurement can deliver it by the carload.

FCC

Continued from Page 3

the commission's disaster-management, public-safety and national-security efforts and have its own set of rules and regulations. Among its areas of responsibility will be ensuring continuity of communications services in times of emergency.

"It is our goal that the FCC learn from this disaster," Martin said. "We need to determine how we can help companies strengthen our communications infrastructure, create more robust and reliable networks and improve the ability to quickly restore service when disaster does strike."

"We also need to improve our own ability to respond in times of crisis. I believe the efforts I have outlined today are a good first step."

Martin also announced the formation of an independent panel that will examine the devastating effects Hurricane Katrina had on the Gulf Coast region's communications services.

The panel, which will be made up of public-safety and communications-industry representatives, will compile a list of recommendations to the commission for improving disaster preparedness, network reliability and communications among first responders like police, fire, rescue and emergency medical personnel.

While FCC Commissioners Michael Copps and Jonathan Adelstein praised the decision, Commissioner Kathleen Abernathy — Martin's lone fellow Republican on the panel — urged caution. "We need to be mindful of what government must do and what private industry can do better without government mandates or micromanagement," she said.

Noting that companies like Clear Channel and Entercom worked together to share resources after the storm, Abernathy said, "The innovative partnerships that have been developed in response to the destruction demonstrate the industry's tremendous resiliency and expertise in rebuilding its infrastructure."

Copps — a one-time New Orleans resident whose wife's family still lives in the area — applauded the efforts

of communications-industry workers striving to restore services to those affected by Hurricane Katrina. About his recent visit to the area, Copps said, "I saw company leaders who spend much of their time competing against one another pushing aside the competitive instincts and working in a spirit of mutual help."

Adelstein, who recently visited the region with Abernathy, said, "It is truly humbling to see Americans act so selflessly when others are in need, particularly when so many are themselves enduring the loss of homes, communities and loved ones." In fact, Adelstein said some call-center employees told him that work has been the only normal thing in their lives since the storm.

"All of these people deserve our recognition and thanks not simply because of what they are doing, but because of why they're doing it," said Abernathy. "Their sense of urgency is a tangible recognition of the fact that the ability to live our daily lives as we wish depends, in large measure, on the availability of radio, television, wireline and wireless telecommunications."

PPM

Continued from Page 1

Arbitron called the PPM test a success, and many of the results confirm radio's place as a "reach medium" for advertisers and agencies.

More significantly, Arbitron's latest results from Houston show that the industry is on the verge of a programming and sales transformation as radio stations learn to work within a new framework that sees radio's reach as the most important factor in ratings success.

Perhaps the most dramatic of the many topics Arbitron reviewed was the doubling of weekly reach for Houston's top 20 radio stations. With the PPM, Clear Channel AC KODA saw its cume rating soar from 15 to more than 40. Clear Channel Hot AC KHMV and Susquehanna CHR/Pop KRBE saw their cume ratings jump beyond 30. CC Alternative KTBZ, Univision CHR/Rhythmic KPTY and CC Classic Rocker KKRW saw cume ratings of higher than 20.

The lower TSL levels, of particular concern in morning drive, were best explained by examining "heavy diaries," which reflect cases of 25 or more hours of listening per week to one station.

With the PPM, the number of heavy diaries dropped by 50%, and when the heavy diaries and heavy listening are removed from both the PPM data and the handwritten diaries, the listening levels are nearly identical, Arbitron President/PPM Pierre Bouvard said.

Heavy listening was cited as the prime reason morning drive results with the PPM have consistently been far lower in TSL than they were with the diary-based methodology.

Meanwhile, the importance of the "top of the hour" may be entirely negated by the PPM, as it

clearly showed people tuning in at random times. As Bouvard explained, the top of the hour as a tune-in time for radio listeners is "more a diarykeeping phenomenon."

Indeed, 50% of all diary entries saw listening start at the beginning of a particular hour, but with the PPM, listeners consistently tuned in at random times throughout the hour. "This will cause a new Golden Age in radio programming," Bouvard predicted.

Young Adults Remain Attraction Concern

Bringing college-age adults into the mix of PPM panelists remains a concern. While Arbitron said its in-tab proportionality is good overall for both men and women, the index for people between the ages of 18 and 24 remains problematic: Women 18-24 index just 74 of the total population, while men 18-24 index only 70 of the total populace.

"It's once again an issue," Arbitron President/PPM Pierre Bouvard said. But he said he was quite pleased with teen compliance, as both men and women 12-17 saw the highest index numbers of any demographic.

Bouvard also said ethnic and language compliance have been satisfactory, and diary vs. PPM patterns in Houston mirror those seen in Arbitron's Philadelphia PPM market test.

But while the monthly in-tab rate is roughly 90%, Arbitron said its daily in-tab rate is below its goal of 75%, in the low-60% range. Bouvard noted, however, that the low range is typically seen when building a panel and said Arbitron is well on its way to meeting its goal, with daily levels last week seen at 70%.

In regard to ethnic placement of the PPM, "Everything looks great," Bouvard said, noting that African Americans were overindexed and

Hispanics were "right on the money."

On another note, the measurement of children 6-11 represents a new advertising opportunity for radio — something Radio Disney will certainly appreciate after several years of relying on qualitative data and its own audience measurements. PPM placement for kids 6 years of age and older was met with satisfaction by Arbitron.

The data reflects listening estimates for Clear Channel, Cumulus, Infinity, Liberman, Susquehanna and Univision Radio stations in Houston. Cox Radio and Radio One continue to be holdouts in the PPM trial in the market, but Arbitron spokesman Thom Mocarisky noted that his company continues "to have a lot of dialogue with them."

Additionally, Cox and Radio One have representatives on the PPM committee and have full access to all the information gathered in the market trial.

Arbitron remains on track to conduct a "twin-panel" analysis on Oct. 14 and a replication study on Oct. 28 to validate its panel sample design. A complete Media Ratings Council audit before commercialization is set for Dec. 31.

Owen

Continued from Page 3

the unfortunate happenings in New Orleans will now bring him out here in October. I wish him luck in his move, and we look forward to having him here."

Dallas

Continued from Page 1

Convention 2005 in Cleveland in June.

Attendees who register for either the NAB Radio Show or the R&R Convention will have access to sessions at both events.



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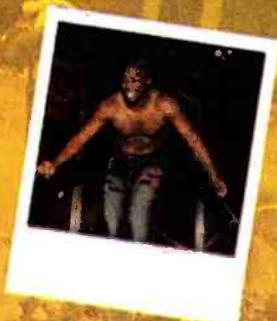
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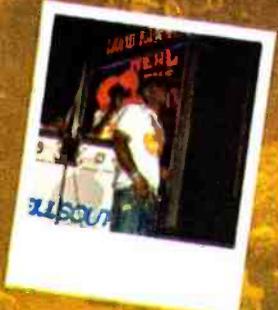
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Buckley proves family-owned radio can still succeed

In today's broadcasting world, where mega-corporations are the norm, independent operators tend to stand out in the crowd. And when you're an independent operator who also happens to run one of America's legendary radio stations — a standalone AM in the country's No. 1 market — you tend to stand out a little bit more.

Such is the case with Buckley Broadcasting's Rick Buckley. One of our industry's most familiar faces and most outspoken voices, Buckley oversees a bicoastal radio-station group that stretches from the sidewalks of New York to the shores of California's Monterey Bay.

For more than 40 years Buckley has guided the company that bears his name and where he serves as Chairman/CEO. The privately held company's portfolio includes 19 radio stations and the WOR Radio Network, which provides syndicated programming to more than 400 stations nationwide.

Buckley's guiding principle in operating the family-owned business is summarized in this sentence, from the company's mission statement: "In an ever-changing regulatory environment, we at Buckley Radio are committed to maintaining the quality of service that we bring to the

audience we entertain and inform and to the advertisers we solicit."

While no one would ever accuse Buckley of being shy, he is one of those radio executives who doesn't seek out the attention of the press. One is more likely to find this radio veteran spending the day at one of his stations, which is exactly where I caught up with him for this exclusive one-on-one conversation.

R&R: You've had a pretty interesting broadcast career. Tell us about how you got started in radio.

RB: I started out as a page at NBC back in 1960, right after I graduated from college. I'd spent a couple of years doing that when my father, who was in the sales end of the broadcasting business, bought KGIL/Los Angeles, in the San Fernando Valley near L.A., and coerced me into going to work for him. At the time I'd never been west of the Mississippi, so moving out to California was a pretty big deal.

I ended up spending 10 years there. It was the 1960s, a time when just about anyone who could stand up straight could be successful in California. The streets were paved with gold, and things



Rick Buckley



BIG NOISE FROM BIG D WBAP/Dallas midday host Mark Davis goes live and nationwide from his Texas flagship with the launch of his new ABC Radio Networks syndicated show on Sept. 13.

were booming. With the success of KGIL we were able to purchase stations in San Francisco, Minneapolis and Seattle. Then we bought WIBG/Philadelphia, and I decided that, after 10 years, I'd done enough damage in Hollywood, so I moved back east to run that station.

R&R: But things changed a bit in the early '70s, right?

RB: Yes. Unfortunately, in 1972 my father died of an aneurysm at the San Francisco Hilton, and that changed everything. We were a privately held company, he was the majority stockholder, and the government came after us like Grant took Richmond.

Inheritance taxes were much more restrictive then, and we were forced to sell our stations in Philly, Minneapolis and Seattle to pay down our debt. We borrowed some money to pay off the government and went back to work rebuilding the company.

We owned stations in Hartford already, and we bought our stations in Monterey, CA and Syracuse, NY. Then we added more stations in California — Merced, Visalia and Bakersfield. By

that point I was back living in New York, because we also owned Edward Petrie Radio Reps and our own national rep firm, Buckley Radio Sales.

R&R: When did you add WOR to your holdings?

RB: I guess it was about 15 years ago that the station became available. What interested me so much was, how many times in your life does a 50,000-watt AM station in New York City become available? The first job in radio my father ever had was as a salesman for

WOR, back in 1936, so that was also sort of an interesting connection.

Everybody thought I was nuts to buy a standalone AM in New York City, and maybe they still think I am, but here we are today, and I'm glad I did it.

R&R: Talk about some of the challenges and opportunities connected to being an independent operator in today's broadcasting business.

RB: It's kind of fun in New York, because we're the only one left. We don't do anything



Continued on Page 18

ABC News Radio – Sharing America's Story.



Correspondent Alex Stone in New Orleans covering the evacuation of survivors from Hurricane Katrina.

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Proud To Be Independent

Continued from Page 16

here that ABC or Infinity or Clear Channel doesn't do. We're all just running a radio station. The only negative of not having a cluster of stations is that when you get that old Arbitron wobble, which happens to everyone from time to time, you don't have another two or three stations to cover it.

It doesn't impact us so much in New York, because WOR isn't a radio station that we sell just by the numbers. But, as an example, if we go down in Hartford, where Infinity and Clear Channel have four or five stations each, it's tough. The other guys can weather it better, because if one of their stations goes down, one might go up. But if you have one station and you go down, you're standing out there on the fence all alone.

So that's one downside, but I have absolutely no qualms about being an independent owner. I don't have to worry about the quarterly phone call or a lot of the other things the public companies have to go through.

The way I look at it is, most of all, we run radio stations, and we really don't care about stockholder value. Sure, we care about protecting assets, but if we miss our quarterly estimate from Thomson — and who the hell are they? — by a penny, who cares? I think we all spill more than a penny's worth in any quarter.

R&R: How have the changes in the industry changed the network radio business for you?

RB: Basically, we got into the network business to help amortize the cost of our talent in New York, and it's worked out very well for us. We have over 400 stations that are taking at least some part of the WOR Radio Network, and it has been a very good revenue stream for the company.

R&R: Is it a burden, a blessing or both to operate a radio station that has the sort of heritage WOR has?

RB: When you run a station like WOR from day to day, except for some of the great old photos we have on the walls in the hallways, we never forget that nobody really cares what you did yesterday. It's "What have you done for me today?"

WOR's great heritage is mostly just a talking point. It doesn't influence anything that we do

or decisions that we make about running the station today. Also, since we made the recent move from 1440 Broadway — where the station was for 76 years, first under Bambergers and then RKO General — we're now very much into our own new place. The heritage of those great call letters is still there, we know that, but our focus is always on what we need to do to motivate people to listen to us in 2005.

R&R: What's it like to leave home after nearly eight decades of broadcasting from the same building?

RB: It's like being at a whole new radio station. We're in a landmark building located near Trinity Church at Wall Street, just a block and a half from Ground Zero. The facility has worked out a whole lot better than about 99% of the people ever thought it could.

Everything is brand-new, so there are the usual problems and setbacks. We're still fighting to get a few things right, like the air conditioning in the studios and that sort of thing. At the same time, we are also building a brand-new transmitter site. We've started building the first tower already, so that project is well underway.

R&R: What are your thoughts on the evolving competition from so-called new media?



RB: I expect we will share a little bit of listening with all of them. Maybe I'm being a Neanderthal, but I don't view them as being much different from eight-tracks, cassettes, CD players in cars — radio has always been pretty good at evolving and surviving new competition.

R&R: WOR was one of the first stations in America to embrace HD Radio technology. What are your thoughts about that?

RB: HD is terrific. We are working with it on AM, and we have to get it 24/7, there is no question about that. Even if there are some interference problems that arise, we should be able to solve them, and I think most operators realize and agree with that. FM HD Radio sounds terrific. It's spectacular.

I also think the multicasting potential of HD on the FM side of the business is very exciting.

It will be interesting to see what people come up with. A lot of people seem to think they're going to be able to put four or five other stations up with HD, but I think it's probably more along the lines of two or three if you want full coverage and quality.

It will absolutely blunt the impact of satellite. HD is as big an event for terrestrial radio as FM was 40 years ago. The cost of the receivers is a little high right now, but we all know that will come down. HD is huge, and it will be a very, very major competitor to all the other new things out there already.

As for the satellite guys, honestly, they have more problems to deal with from iPods and other technologies, not to mention the gamble they've taken with all the high-priced talent that they've reached for. It will be interesting to see how it works out.

Competition has forced many broadcasters to re-evaluate what they're doing, especially with regard to their local commitment. That is the backbone of radio, and if we remember that, we're going to be fine.

R&R: What do you think of recent initiatives to reduce the commercial load on radio?

RB: Clear Channel has begun to address that with what they call "Less Is More." We call it "Welcome back to the radio business." What's the big deal? We've been running 15 spots an hour on WOR since we bought the station 15 years ago, and all our FM stations run 12 minutes an hour.

The overcommercialization of stations is something that was forced on the public companies because they misjudged the business. When it went soft they had to prop up that stockholder value, and to do that they had to run more spots.

You don't have to go to a Broadcasting 101 class to know that people don't listen to the radio to hear commercials. We haven't changed that philosophy in 45 years of being in business.

R&R: Any plans for new acquisitions?

RB: Our immediate project is to get all of our properties HD-outfitted in the next 48 months. Like everyone, we have looked at some properties recently, but anything for sale today is usually a facility that somebody else cannot make work.

Overestimating your abilities is the fastest way to get your company in trouble, so you have to ask yourself, do I really want to be in Yuma, AZ or Glens Falls, NY or wherever it might be?

We're far from being maxed out on stations in any of our markets, so, sure, we're always looking for the right opportunities. In the right

"When you run a station like WOR from day to day, except for some of the great old photos we have on the walls in the hallways, we never forget that nobody really cares what you did yesterday. It's 'What have you done for me today?'"

situation with the right multiple — I'm not smart enough to make it work at 20-times cash flow — we are definitely a company interested in acquiring new properties.

But, as a private company, we can't just add more stock. We have to go to traditional financing. And banks have this habit of wanting to be paid back, so we tend to play things pretty conservatively.

R&R: Any regrets in a career now in its fifth decade?

RB: I guess I wish I hadn't sold a couple of stations that I did when I did, because the prices really went crazy there for a while. But, no, I really don't dwell on regrets. I'm one of those lucky guys who always knew I wanted to be in radio.

As a kid I was a gofer at WFAS in White Plains, NY, and I thought that was the greatest job anyone could have. I fooled around with TV a bit, but radio was always where I knew I wanted to be. To this day, it's still fun for me.

R&R: Tell us something about Buckley Broadcasting that might surprise people.

RB: That we're still here. Seriously, even though there are four or five big broadcasters that get a lot of press and attention, there are still about 8,000 independents like myself out there in the heartland. I truly think we'll always be the real backbone of this industry.

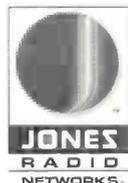
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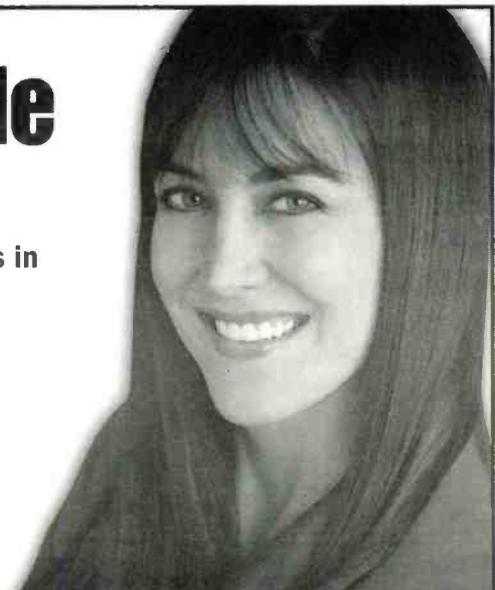
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Dickey Challenges Record Industry To Change

Continued from Page 1

to drag that along, but we'll have a decent growth year despite that. That's a testament to how strongly local is performing and how much work we've put into our local sales organization.

All of our pending acquisitions have been completed and fully integrated into our platform. I like the composition of our assets, and I especially like the team we have in place. I think this was a good building year for us, and I feel very good about where we're headed over the next few years.

R&R: *What is behind national's continuing struggles?*

LD: A lot of advertisers are experimenting with spending incremental dollars on alternative forms of advertising, and those experiments thus far are yielding mixed results. But over time we're going to see these dollars migrate back into broadcast.

R&R: *Where, specifically, are those incremental dollars being spent?*

LD: It's really on the national side. Advertisers are trying Internet-based advertising, like search, banner ads and online viral marketing. General Motors did a \$50 million initiative where they paid people to come in and test-drive their cars, and it was a complete flop. That's a lot of money they poured down the drain.



Another thing you're seeing is companies like Home Depot that were big national spot buyers going to network. That's not as big a leap in experimentation, but it doesn't deliver the quality and reach of spot advertising that gives you certainty of placement. They're just trying to save money.

The conventional thinking in the business press is that traditional media is dead and everybody has to find a better way to advertise and better accountability. Chief marketing officers at Fortune 500 companies are captivated by this noise, and it's affecting their decisionmaking.

People are going to learn that broadcast media is a terrific medium through which to communicate your message. People are going to realize that and come back.

R&R: *What are your thoughts on how Clear Channel's "Less Is More" has affected the industry?*

LD: They've cut back on their inventory, so, for 2005, it's going to have an impact on them, and some of the advantage is going to their competitors across the street. They're going to basically give away some share during the first year, but they're almost fin-

"We're an increasingly mobile and active society, and radio offers the premier opportunity to reach a society out of their homes."

LEADERSHIP SPOTLIGHT



Webster's Dictionary defines *leadership* as "to go before or with to show the way; to influence or induce; to be in control or demand of; to direct."

But I think you have to be careful applying that definition in radio. It's easy to visualize an individual controlling other people's behavior, but I've learned that the only behavior I can control is my own, and the only way I can "influence or induce" people in my life is to focus more on improving myself.

I do agree with Webster, though, that the definition of *leadership* includes "to go before or with to show the way." Without question, today's radio executive should work harder and smarter than everyone else in the building. If you get paid the most, you should do the most.

But to me, though it may seem like a too-simple answer to a complicated question, the real definition of *leadership* is "hiring well." Citadel COO Judy Ellis has told me many times to hire people better than myself. That's not because she doesn't have confidence in my ability to do my job (I think), but, rather, it's her leadership in challenging me, as a market manager, to improve my operation by hiring well.

Solid leadership means hiring the right people and allowing them to do their jobs, even if that means failing sometimes. Solid leadership includes knowing your strengths and, more important, identifying your weaknesses and hiring around that dynamic.

Solid leadership requires the ability to make decisions based on the best interests of the company. The only thing that provides your operation with an advantage over your competitors is the talent and integrity of the people who work with you.

— **Matthew Hanlon, Market Manager/Grand Rapids & President/ Michigan Region**

Each week R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

ished with that as the plan cycles through this year.

I expect them to have a very good year next year, since they won't be selling 20% less inventory in 2006 than they were in 2005. I think it was a bold, necessary move, and I commend them for it.

You're going to see our medium adopt shorter-format spots. I've said before that I think 30s are the new 60s, and five years from now we'll predominantly be selling 30s. Mixed in there will be 5s, 10s and 15s, but I think the business is irreversibly moving in that direction.

Certain accounts will fall sooner than others, but once accounts start to move in that direction, everyone will follow. There may be another year of a lot of missionary work from Clear Channel and other broadcasters, but by 2007 or 2008 it will really start to turn.

R&R: *Are you seeing interest in shorter spots from your advertisers?*

LD: We are. It hasn't reached critical mass yet, but I truly believe it will. Clear Channel has done the right thing.

R&R: *Many on Wall Street believe the radio*
Continued on Page 22

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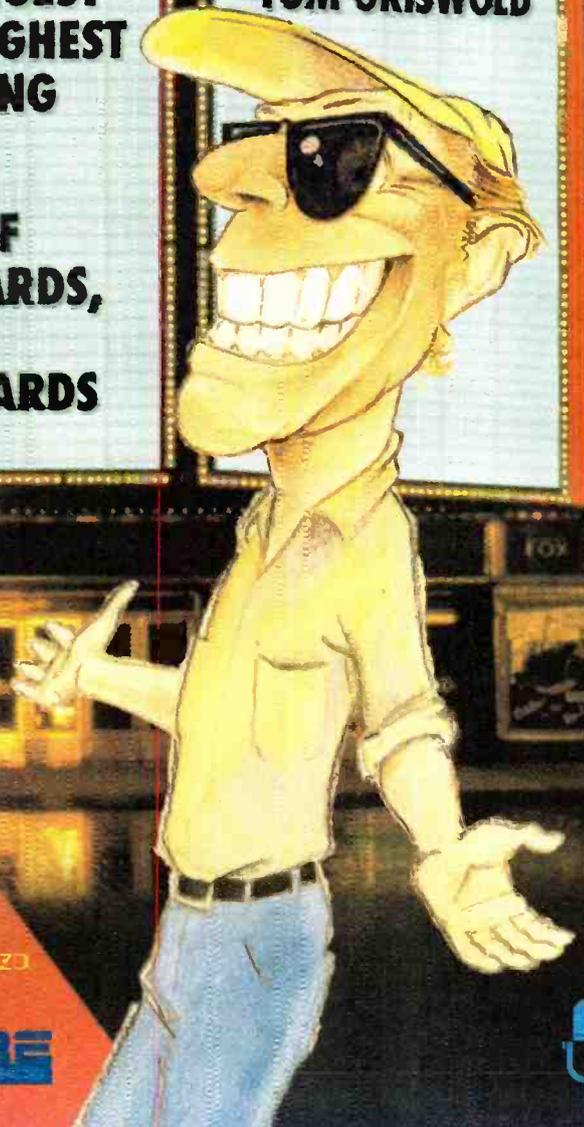
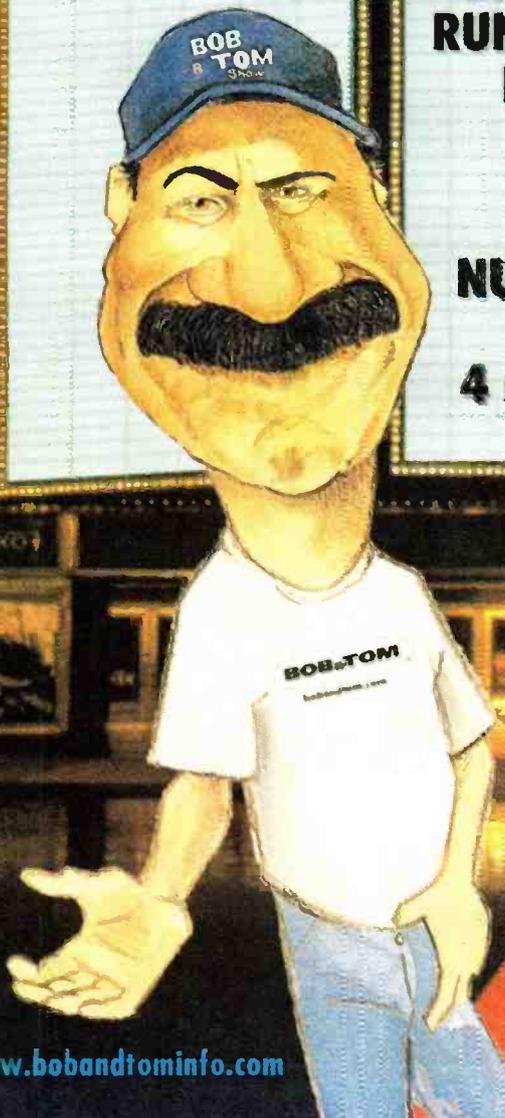
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Dickey Challenges Record Industry To Change

Continued from Page 20

industry has matured and won't return to its earlier growth rates. Do you agree with that, or will the money you expect to return to the industry boost higher growth in the future?

LD: The truth lies somewhere in the middle. If you strip out the dot-com money from '97, '98 and '99, we have a chance to get back to those days. Dot-com was an entirely new category of business that artificially hyped up radio's growth rates — we were getting 50% of that money — and there was a lot of that money in the system. That money's basically gone now. Strip that out, and I think we can get back to 1 1/2- to two-times nominal GDP growth rates, which is right where I expect this industry to be.

It's important to note that in-home media is being dramatically more fragmented and challenged than out-of-home media. We're an increasingly mobile and active society, and radio offers the premier opportunity to reach a society out of their homes. Free, over-the-air radio is reaching over 95% of the U.S. population. That's pretty difficult to beat when you think of the fragmentation of the in-home television broadcast business.

When you think about digital video recorders, the Internet, video games and local cable and satellite, television is being radically fragmented. Their business model is under siege. I may be biased, but I think the radio business is a great business. We have nowhere near the number of viable challengers as these other guys.

R&R: *What about iPods and satellite radio? Younger people seem committed to their iPods, and the satellite companies continue making inroads with automakers. How can radio respond to these challenges?*

LD: Satellite radio is already over. iPod technology and WiFi have already leapfrogged it. Its distribution system will be outmoded before it has a chance to prove its case.

I don't even consider those guys to be competitors. They're practically losing more money than all the broadcasters are making. They're burning through hundreds of millions

of dollars a year, and, as we learned with the dot-coms, it's not a real business if it burns more money than it takes in.

And there's no end in sight. Their break-even dates keep getting pushed back because of the amount of money they're spending to acquire customers.

Here's another way to look at pay radio: If you look at the Internet, the company that's been the most challenged is AOL, and they have a subscription-based model. The companies that are flourishing are Google and Yahoo!, which are free, advertising-fed services.

The model that's working in new media isn't subscription-based. People won't pay for this stuff. These guys are swimming upstream, and it's a pretty strong current if they think

“Satellite radio is already over. Its distribution system will be outmoded before it has a chance to prove its case.”

they can charge to listen to the radio and reach a mass audience.

R&R: *What do you think of Entercom CEC David Field's idea of assembling a consortium of radio groups to launch a subscription-based service using HD technology?*

LD: I like and respect David, but I disagree with him on this. The free market should decide the best use of this spectrum. Individual broadcasters using this spectrum to bolster their own competitive situations and extend their current brands is the smartest, most efficient use of the spectrum.

I also think that this will be a real boon to syndicators to cut deals with cable networks, as well as offer a host of other types of content. Twenty-hour formats for the syndicators have really gone by the wayside, but with the advent of HD they'll come roaring back. Syn-

dicators will be providing a whole host of options to broadcasters, and the free market will decide which services they want.

When we've had 20 signals in a market, the free market decided how to program them. If we have 40 signals, the same principle should apply. It was a worthwhile exercise intellectually to go through and think about an industry consortium, but I don't see it happening. It's not something Cumulus would want to participate in.

R&R: *What are Cumulus' HD Radio plans?*

LD: We'll be rolling it out over the next three or four years. We'll convert between 20 and 30 stations next year, and it'll pick up from there. We're going to move with some dispatch because we think it's an important technology.

What I'd like to see the industry do is come together to promote awareness and usage of the technology so we can start selling radios and start convincing auto manufacturers to install them in cars, because if we don't get receivers out there, we really don't have a lot to talk about. We need to come together as an industry to promote awareness of this technology.

R&R: *Let's shift gears to New York Attorney General Eliot Spitzer's recent payola investigation. Has what he turned up affected Cumulus? What sorts of controls does Cumulus have in place to prevent illegal activity at its stations?*

LD: We've never wavered on this. Obviously, we're against it. Over the years labels resorted to tactics that amounted to getting young men and women to compromise themselves and do something they know is wrong. That's the part that drives me crazy.

We're hurting young men and women across the country by putting them in compromising positions before they're mature enough to deal with it. I've been resentful of that business practice. So if what Attorney General Spitzer is doing will help clean up that practice, I'm all for him. It's positive and will leave the radio industry more healthy.

Record companies should promote recorded entertainment the same way live and filmed entertainment are promoted, which is with 30- or 60-second commercial announcements. If Audioslave have a new album they

want to promote, they should buy commercials on our stations.

The filmed- and live-entertainment industries understand well how to use our medium effectively, and the record industry should follow suit. But they haven't. They're trying to sell music and promote bands, and the best way to sell music is playing it on the radio.

“Record labels should be the No. 1 advertiser in radio, and they're not. They're not even in the top 50.”

That industry has one goal: to sell records. So what they can do is buy commercial announcements on our stations, play free samples of songs in the ads, and urge people to request those songs on our stations. They're in a unique situation, because music is the core of our product. No other product can do that on our air the way record companies can.

Record labels should be the No. 1 advertiser in radio, and they're not. They're not even in the top 50. Shame on them. Their business model needs to change, and if Spitzer's investigation helps effect that change, I'm all for it.

R&R: *Suppose a label is buying tons of advertising for an artist one of your stations can't stand and isn't playing. How does that balance?*

LD: It shouldn't make a difference. If they're out there advertising and playing free samples, it should entice people. They can create the rotation themselves by buying the spots.

It should also persuade people to go online or to a record store to buy the music. If it's a great record and we're not playing it, then we're foolish and our competitors will play it and we'll lose out. That's where the market becomes efficient.

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BRIDA CONNOLLY
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DRM: Music's Suit Of Armor

Or is it really just a security blanket?

Digital rights management is a general term that covers any method of preventing digital content — whether it's audio, video, games or software — from being illegally copied and distributed. And all DRM applications, from simple watermarking to full-body-armor wrappers, have one thing in common: They can be hacked.

The best any DRM can do is try to make illegal activity not worth the risk — for example, with a traceable watermark — or not worth the bother, by requiring complicated hacks and workarounds. So what rights management really amounts to is a carefully engineered nuisance. It's the pest you pay for.

DRM & Legal Downloads

The big question is, exactly who's being pespered — the pirates, the legitimate buyers or both? The best example on the legal-downloads side is Apple's iTunes Music Store, since it's the only legal digital music service not so far outstripped by illegal P2P traffic that, statistically speaking, it doesn't exist. ITMS has been able to put enough protection on its 99-cent downloads to please the labels and not annoy the public, and perhaps to discourage the casual pirate.

This is not to say that Apple's FairPlay DRM hasn't been cracked. Of course it has. But it's been cracked in some fairly roundabout ways. One typical approach uses a Mac or PC iTunes key to strip the FairPlay off an iTunes and dump the song into a new, DRM-free AAC file. Of course, if you have an iTunes key, that means you've already paid for the song, and you're hacking yourself.

A hack like that is more of a silly gesture than a serious threat. Particularly because, like the DRM on all commercially available rights-managed digital music, FairPlay vanishes when a track is burned and re-ripped. That could actually be a good part of the reason iTunes users don't seem to mind the restrictions — they're incredibly easy to overcome.

Those re-ripped files do sometimes end up on P2Ps, but the labels said early on that they weren't going to blame Apple for a certain amount of piracy related to iTunes, and so far they've stuck to it. Indeed, no label appears to have even thought of insisting on a DRM that doesn't disappear when a track is burned and re-ripped.

The labels' attitude toward piracy of music related to iTunes and other legal digital services may change if the relationship between Apple and the labels breaks down — as it's shown signs of doing for quite a while now.

Also, if outlaw P2Ps become less dominant post-*MGM v. Grokster*, the labels will start looking more closely at other threats, and they could demand that legal downloads have tighter controls and better DRM.

Label Lockdown

Speaking of other threats, the major labels are getting serious about DRM on physical media. RIAA Chairman/CEO Mitch Bainwol illustrated one prevailing attitude when he told the National Association of Record Merchandisers convention in August that "CD burning is becoming a bigger problem than P2P."

What Bainwol had in mind was NPD Group research showing that 29% of music obtained by consumers is obtained by way of ripping or burning CDs the consumer does not legally own. The part about all that music coming from other people's CDs was left out of a lot of news reports of Bainwol's remarks.

Bainwol acknowledged to the NARM crowd that "eliminating piracy — physical or digital — is not our goal." He continued, "But we can contain piracy, and thereby foster an environment for retail to flourish."

Toward that end he recommended new technologies, such as CD-backed-with-a-DVD Dual-Discs, now being experimented with by all the majors; the long-awaited buy-and-burn music kiosks at retailers; and copy-protected CDs "capable for use with both Windows Media and iTunes."

On DRM for CDs, some labels are already there. Back in March Sony BMG started selling CDs with DRM provided by First4Internet, and the label group has big plans for rights management. Sony BMG President/Global Digital Business Thomas Hesse said at the Music 2.0 seminar in San Francisco earlier this year that all Sony BMG releases will soon be rights-managed.

Sony BMG is using Welsh company First4Internet's proprietary XCP2 Press Protect technology, which is added to CDs as they're being manufactured. The resulting discs are playable on any player or computer, according to First4Internet.

The company says, "To help ensure maximum playability, CP2 CDs are formatted in such a way that they are recognized in the correct format for the device in which they are being played." That is, a PC or Mac will consider the disc a compatible CD-ROM, but it'll be a plain old CD in the eyes of a dedicated CD player.

Controlled Ripping

First4Internet says its XCP2 can be used, depending on what a rights owner wants, to allow

What About P2Ps?

Will they get filtered, or could they just go away?

In the wake of *MGM v. Grokster*, in which the Supreme Court ruled that peer-to-peers Grokster and StreamCast's Morpheus may be liable for infringement committed by their users, there's been a move afoot to push the old-guard P2Ps not to shut down, but to get legal.

Napster creator Shawn Fanning has a P2P filter called Snocap that's been talked about for more than a year and is now accepting music registration. The once-rabble-raising iMesh got legal with Audible Magic technology a while back. Even the notorious Grokster may be on its way to partnering with a legal service (see Digital News, Page 26).

Passalong's P2P Revolution is a architecture including security that could make even the wildest open P2P legal and family-friendly, and it's up and running right now. R&R spoke with Passalong CEO Dave Jaworski recently about P2P Revolution.

R&R: Can you give us some details about how P2P Revolution works?

DJ: If we talk about the platform as a whole, P2P Revolution is really about the community, empowerment and convenience. If we focus on the security component, which is just one element — and this is an architecture, so some people will implement P2P Revolution and not implement the security component — it's operating-system-, DRM- and codec-agnostic.

It can support multiple codecs, and it can support different types of distribution models, be they central-server, BitTorrent or a FastTrack type of peer-to-peer system. The way we're distributing it right now, and the way the major labels and most of the indies are distributing their content, is as Windows Media Audio. But there are some independent labels that are doing MP3 files, and we can support that as well. Even a non-rights-managed file can be moved securely.

R&R: Do content owners have to register?

DJ: Think of Norton Internet Security. Let's use that as our analogy. We operate in a similar way, so, unlike some of the other solutions that are out in the market that require you to embed their code in your code to work, it sits outside your code. You don't have to change your program, you simply have to run the P2P Revolution security module alongside it.

It runs at a very low level in the operating system, and, much as Internet Security sits and watches files for viruses, we watch for files that have content owners' rights asserted. When we look at a file, we ask, first, "Is it a file of interest?" If it is, we look to see if you have a license for it, because you may have ripped the song off an original CD, or you may have bought it at a legal download service — there are a lot of ways to get a file legitimately.

If it's a file that's arriving on your system but you do not have a license for it, you would see a pop-up notice down in the corner of your screen. This message would welcome you to the product offered and let you listen to it. Depending on what the rights holder enabled, that could be a short sample or even the full song.

Then, if you want to purchase it, you'd have the right to purchase it. If you wanted to share it with somebody, we'd create a link, and that link would let the other person listen to it — again, without having the full file. And then, if they want to buy it, they can buy it.

If the content's not secured — if it's something you already have licensed or if it's from an independent artist or a major who has said that it can be free to everybody — it goes right on by. There's no issue whatsoever.

R&R: But there's a lot of music that's not legally available in any digital form.

DJ: Unfortunately, there are some artists who still have not gone digital and do not want to go digital at this point. In those situations, there may be situations where you can't get to music — for example, The Beatles or Led Zeppelin.



Dave Jaworski

Continued on Page 26

controlled ripping — say, a limited number of copies — and protected burning — meaning, for instance, that burned copies of a CD can't be copied. For now Sony BMG's releases with First4Internet allow three first-generation copies that can't be ripped.

XCP2 supports Windows Media, RealNetworks and other DRMs, but, since Apple won't license FairPlay, tracks ripped from XCP2 discs cannot be transferred to iPods. (Sony BMG is, however, willing to e-mail frustrated iPodders a workaround, which turns out to be a simple rip, burn and re-rip. It also suggests that iPod users ask Apple for a more graceful solution.)

The idea of all this, says First4Internet, is to make it "suitably difficult for the general consumer" to copy and redistribute the content. Public awareness of DRM is still low, so it's still

too early to tell whether the level of difficulty achieved by Sony is indeed suitable.

The folks at EMI have also been experimenting with DRM. The label group has been using Macrovision's CDS-300 DRM on some releases for more than a year now. CDS-300 CDs should, says Macrovision, play on any CD player or PC, and, unlike the earliest DRM'd CDs from EMI, they can be ripped, into Windows Media Audio format (that's right, they don't work with iPods either).

CDS-300 CDs often include a custom interface that launches when the CD is popped into a PC. The idea is to allow "backup, rights-managed copies of CDs," and those backups, though they're designed to play on a PC or any WMA-capable CD player, can't be ripped.

These and rights-managed Sony BMG CDs

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DRM: Music's Suit Of Armor

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cannot be legally ripped in MP3 form, so the DRM in Microsoft and Windows may soon be deeply involved in all of our digital-music lives.

Early Public Response

Among the tech press and tech bloggers, the feeling about DRM is that all it will do is alienate paying customers without really protecting anything. (On that second part, they agree with the RIAA, which admits that stopping piracy is not even a goal of the organization anymore. They just want to get in its way.)

So far, more-outspoken music fans don't seem to like DRM very much. Foo Fighters fans complained far and wide about not being able to open or rip the RCA release *In Your Honor* in iTunes or transfer ripped tunes to an iPod. The Suncomm DRM on the Foo's disc lets music be ripped only in WMA form and only through proprietary software.

But what flap there's been over the DRM doesn't seem to have put a dent in sales for *In Your Honor*, now the best-selling album of the Foo's career.

When Foo Fighters' Sony BMG labelmates Switchfoot found, apparently to their astonish-

ment and following fierce complaints from their fans, that their *Nothing Is Sound* CD has First4Internet DRM in place, bassist Tim Foreman went so far as to express his resentment in public and recommend some cracks for the DRM.

Foreman wasn't doing the fans any favors, since circumventing any DRM is illegal under the Digital Millennium Copyright Act, but the whole thing was nonetheless an illustration of an artist's anger over fans' dissatisfaction with rights management. We may very well see more of that in the future, as on-disc DRM rolls out.

That said, DRM is not yet a big issue with consumers. There are still plenty of people out there who buy CDs and just play them, never feeling the need to make a copy. But as the labels begin to promote digital music heavily and more consumers become aware of the joys of ripping and burning — and, soon after, realize exactly how limited their options are — will their resentment grow?

Can Any Good Come Of This?

There's also a chance that pro-P2P groups and label haters in general will launch a new wave of anti-DRM propaganda, and these folks know what they're doing when it comes to swaying public opinion.

Digital News

- Back in July, just before Baidu.com, went public, Chinese label Shanghai Busheng Music Culture Media sued China's largest Internet search engine for copyright infringement by way of its MP3-branded one-click music downloads, and this week a Beijing court ordered Baidu to shut down the MP3 service and pay 68,000 yuan (about U.S. \$8,400) in compensation to Shanghai Busheng. Baidu said it will appeal.

Also in July, EMI, Warner, Sony BMG and Universal Music Group filed separate infringement suits against Baidu.com. Those suits are set to go to court on Sept. 26.

- The *Wall Street Journal* reported Monday that second-generation peer-to-peer Grokster is in talks to ally with Mashboxx, an upcoming legal P2P headed by former StreamCast CEO Wayne Rosso. Grokster and StreamCast (which runs the Morpheus P2P) suffered a serious setback earlier this year when the Supreme Court ruled that "intentional inducement" to infringe copyrights can make them liable for copyright infringement committed by their users.

- Radio One CFO Scott Royster revealed this week at the Banc of America Securities Investment Conference that his company is considering launching an Internet venture, though the details have not yet been worked out. Royster said Radio One may consider teaming up with another firm or develop something in-house, but he discounted the notion that Radio One will simply acquire an online company.

- AOL has launched a "Podcasting 101" guide and podcast directory at www.aol.com/podcasting. The new pages are designed to let users easily find and download brand-name podcasts, including content from CNN and the BBC; NPR affiliate KCRW/Santa Monica, CA's *Morning Becomes Eclectic*; Leo LaPorte's *This Week in Tech and Security Now*; Michael Geoghegan's *Reel Reviews*; and AOL's original *SportsBloggersLive*.

- Wireless carrier Sprint and entertainment-tech company RealNetworks on Monday launched direct streams of Rhapsody Radio-branded webcasts on certain Sprint PCS multimedia handsets. Rhapsody Radio is part of RealNetworks' Rhapsody music service, which also includes a music-management package, a subscription on-demand streaming service for computers and a premium "to go" option to move subscription music to portable players.

In other news from Sprint, the company has partnered with Sirius Satellite Radio for Sirius Music, which lets Sprint customers who own certain multimedia handsets listen to 20 Sirius-programmed music channels, along with a channel of artist interviews and special performances, on their mobile phones. The service costs an extra \$6.95 a month on the user's Sprint bill.

- Salem Web Network's huge Christian portal site, OnePlace.com, is now offering programs including Dr. Ed Young's *Winning Walk* and Dennis Rainey's *Family Life Today* as free downloads in MP3 form. Salem Web Network said, "These organizations have seen an exponential increase in the number of daily programs downloaded during the initial testing phase [of podcasting]. OnePlace.com ministries are on pace for more than 125,000 program downloads in the month of September."

What About P2Ps?

Continued from Page 25

R&R: So if somebody tries to download content from an open peer-to-peer and it's not available legally, the file will bounce?

DJ: Yes, it would likely not be available. That's really up to the artist. Do they want to make a sample available? Do they want to let you stream it and not buy it? There are different possibilities. Rather than asserting a one-rights-fits-all kind of model, we let the artist decide what they want to do, and then we enable that.

It's really about the artist and the consumer getting together and connecting this and enabling that, but we let the artist decide what the right is.

R&R: It's interesting that having ripped a file from a store-bought CD constitutes a license.

DJ: Right now the labels, any of the labels that we've talked to, do not have an issue if you've put a copy on your PC from a glass-mastered [original] CD. It would be viewed as a legitimate copy on your machine.

R&R: So you would be able to download another copy of the song at another computer?

DJ: In the P2P model, yes. If you were bringing in a file that you already owned and had shown that you had a master, you would be able to bring the file in. Again, we have a very flexible rules system, so if the labels decided they did not want to do that for some reason, that's a possibility too. But I've not heard anybody object to someone with an original CD having a digital copy.

And there are new capabilities. We have technology that can enable protection on physical media as well as digital media, so we can offer a solution where consumers could be assured of getting a good file.

When you first had these P2P systems out, a lot of the files that people were getting were exactly what they expected. Today, what's happening is that you're getting more and more spoofed files, or, worse yet, you're getting adware or spyware. We ensure that you get a legitimate copy of the file.

There's another part to the security, and that is parental controls. Parents can create accounts for their kids and can assert rights. A parent could say, "I don't want to have explicit content purchased." Blocking is not always an issue of piracy; it's often a case where the parent wants to have some visibility on the kind of content that's coming into their home and doesn't want explicit content.

Most of the folks who produce albums that have explicit content are also producing edited versions, and we make those available so people have that choice. That's another benefit that can be implemented on the platform.

Though it may seem the labels are at war with their own customers, remember that P2P users, those alleged hard-core music fans, started this fight.

The usability benefits of DRM-free CDs aren't as obvious as the delights of free major-label music, but repeatedly pointing out to consumers what those big mean ol' labels won't let their paying customers do could be a very effective strategy.

And there are valid concerns about DRM. Aside from taking away rights consumers used to enjoy (for example, no more compact, flexible MP3s), as DRM grows more complex and tough to crack, rights-managed discs may very well stop working on older computers and CD players.

Some music fans are already reporting problems playing DRM'd CDs. If people who don't want to or can't afford to upgrade their hardware are shut out of major-label content, that's going to be a big problem.

Privacy may also become an issue, as one can't use rights-managed content on a computer with-

out giving up a certain amount of anonymity. To subscribe to or buy from a legal digital service, you must reveal your identity, and your music usage is tracked, for royalty purposes at the least, as you download, burn and transfer.

Also, a rights-managed CD played on a 'Net-connected computer could easily be set up to make contact with the label mothership, potentially revealing more about your musical habits.

Who Started It?

If consumers start feeling seriously downtrodden, the labels will no doubt work out an education effort to persuade them that the labels are only protecting themselves and have no desire to impede consumers' enjoyment of music (as indeed seems to be the case). But if resentment rises too much, it could slow or stall on-disc DRM development.

Or the labels may just forge ahead, betting that their having control of virtually all the music people really want will keep the customers coming despite unpopular content controls. Variations on that approach have worked pretty well in the past, and they'll probably keep working until the best content is no longer controlled by the major labels. Don't be looking for that to happen any time soon.

Though it may seem the labels are at war with their own customers, remember that P2P users, those alleged hard-core music fans, started this fight. Yes, the idea of a rights owner hanging on to control of content you've paid for is strange, as is the idea that you're paying for the right to access a song rather than the song itself. But, for whatever it's worth, the labels weren't the ones who separated the idea of owning music from the idea of paying for it.

TOPPING THE CHARTS



AMERICAN TOP 40 / WITH RYAN SEACREST

Dallas, KHKS	2.0 - 3.4	+70%
Miami, WHYI	1.3 - 2.4	+85%
St. Louis, KSLZ	3.0 - 9.0	+200%
Pittsburgh, WKST	1.5 - 3.2	+113%
Cleveland, WAKS	1.8 - 4.9	+172%
San Antonio, KXXM	1.3 - 3.7	+185%

Source: Arbitron, WPMI-TV, Sept. 14-18, 2004. WPMI-TV, Sept. 13-14

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Partridge Family Bus Breaks Down

Pint-sized KMHX (Mix 104.1)/Santa Rosa, CA afternoon queen **Athena** created some great radio last week when she snagged a phoner with ubiquitous child star-turned-morning jock-turned-reality TV trainwreck **Danny Bonaduce**, who was reunited with — and later confronted by — ex-Partridge Family bandmate (and Santa Rosa resident) **Brian Forster**, a.k.a. "Chris Partridge." Athena got Bonaduce on the phone while Forster was in-studio. Bonaduce was happy to discuss his all-too-real VH1 reality series *Breaking Bonaduce* and his recent stint in rehab. He was also asked why he was fired from KYSR (Star 98.7)/Los Angeles, to which he replied, "I still don't know."

Shortly thereafter things got weird when Forster suddenly asked Bonaduce why he never returned his calls about a "Kids at Risk" benefit concert he was organizing. "For those of you who know my life, I was kind of busy — I was in rehab," Bonaduce responded, but Forster shot back that Bonaduce could've returned a phone call, then added, "Your new show is not good for your kids — or anyone else's kids — to watch." Rowr! At that point Bonaduce politely but firmly ended the call, but Forster stuck around to dish more dirt. Mix PD **Brendan Bettar** says, "Brian went off on how Danny was mean to the first 'Chris Partridge,' which is how Brian got on the show, but he says they got along fine." Yeah, until now.

Your Star, My Star, Hi, Star!

It wasn't enough that Clear Channel Hot AC **KMYI (My 94.1)**/San Diego recently snagged market legends **Jeff & Jer** away from crosstown **KFMB-FM**, the station formerly known as "Star 100.7" before making the flip to Jack FM earlier this year. Now, adding insult to injury, KMYI PD **Duncan Payton** has dropped the station's "My 94.1" handle in favor of "Star 94.1." Ouch.

He Who Hesitates Gets The Crappy Format

On Sept. 13 Lansing, MI lost its only Pop station when McDonald Broadcasting flipped **WHZZ** to the Jack-esque "Mike-FM." Within the space of two days, however, Citadel dove right into that gaping hole by flipping Oldies **WJIM** to an adult-targeted CHR as "The New 97.5." "This has been the fastest 48 hours of my life," says **Dan Kelley**, who remains OM/PD of **WJIM** and Classic Rock sister **WMMQ**.

Chris Reynolds, PD of AC clustermate **WFMK**, adds MD duties for The New 97.5. Longtime **WJIM** morning man **Rich Michaels** swaps shifts with **WMMQ** morning dude **Dave Beagle**. Joining Beagle is **Lisa G**, who was recently cut loose from afternoons at **WHZZ**.

Other Formats You'll Flip Over

Cumulus CHR/Pop **KBAT/Midland-Odessa, TX** makes the move to Rhythmic by morphing into **KZBT**, "B93, Hip Hop Y Mas!" playing a tasteful combination of hip-hop, R&B and reggaeton hits. PD **Leo Caro** remains in mornings with co-host **Rebecca**, followed by radio rookie **Jessica Marie** in middays. That shift had been voicetracked. Asst. PD/MD **Cory Knight** is upgraded from nights to afternoons, while **Alex Corona** is upped from part-time to nights.

But wait! There's more! Not satisfied with screwing with just one station in the cluster, Cumulus also converted **KGEE** from

Christian to an Active-based Rock station using the **KBAT** calls. OM **John Moesch** will program the new **Rocker** with the help of new Asst. PD/MD **Kevin Chase**.

The Programming Dept.

- Clear Channel/New Orleans OM **Carla Boatner Ferrell** has moved to New York as PD of the newly syndicated *Steve Harvey Morning Show*, a fine Premiere/Inner City production. The show is based at Inner City's **WBLS**.

- The PD chair at Clear Channel CHR/Pop **KRQQ/Tucson** is cooling off rapidly as **Ken Carr** exits. For now OM **Tim Richards** is running the station, aided by **KRQQ MD Chris P** and **R. Dub!**, PD of **CHR/Rhythmic** clustermate **KOHT**. Swing jock **Seth O'Brien** is covering Carr's afternoon shift for now.

- **WIOG/Saginaw, MI PD Brent Carey** agrees to climb the Tower as the new PD of **WTWR (Tower 98-3)/Toledo**. He replaces **Jeff "Train" Wicker**, who recently went buh-bye.

- **WQAL/Cleveland Asst. PD/afternoon jock Brian "Fig" Figula** lands his first PD gig: **WWCK/Flint, MI**. The position has been open since **Scott Free** left in May to program **WNKI/Elmira, NY**.

- After playing in the big corner GM office at Prairie Communications' **WCDD & WBYS-AM/Canton, IL**, **Paul Krieglger** is headed back into the programming trenches as OM of Midwest Family's four-station cluster in **Springfield, MO**. Krieglger's previous programming stops include **KOZN/Kansas City, KEDJ/Phoenix, KMYZ/Tulsa** and **WKLS/Atlanta**.

- Clear Channel Alternative **WHRL/Albany, NY PD/afternoon goddess Lisa Biello** installs **Capone** as her new MD/midday dude. Just in time for winter, **Capone** heads north from nights at **Rocker WIXV/Savannah, GA**.

- **Cumulus/Macon, GA OM Jeff Silvers** exits after two years. Silvers' previous programming pit stops include Clear Channel's **WPCH/Atlanta**, Clear Channel's seven-station **Honolulu** cluster, **WLTI/Detroit** and **Greater Media/Washington**, and he's also done mornings at **WGAY/Washington**. Find Silvers at jsilvers@aol.com.

- **KKRZ/Portland, OR Asst. PD/MD/night jock Maynard** makes his big PD move to **KZZU/Spokane**, where OM/morning talent **Ken Hopkins** is happy to have the help.

- **WRCQ/Fayetteville, NC Asst. PD/MD Al Field** is upped to PD. He succeeds **Mark Arsen**, who left in August for **WPTF/Raleigh**.

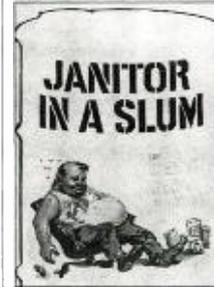
- **WLZN (Blazin' 92.3)/Macon, GA** taps **Gentleman George** as its new PD. He replaces **B. Paiz**, who recently crossed the street to program Clear Channel rival **WIBB**. Mr. Gentleman was most recently OM/PD of **WWBZ, WJN1 & WAZS/Charleston, SC**.

- **KBBY/Oxnard, CA Asst. MD/morning co-host Sommer Frisk** will exit on Oct. 14. She's reportedly headed to **Trumper's** new **KRZS (The New Star 97.5)/Phoenix**.

- **Erik Flannigan** arrives at AOL on Monday in the newly created position of VP/Programming, overseeing the websites of AOL Radio, AOL Music, AOL Television and Moviefone. [Ed. note: Sorry, but all we can think of is that *Seinfeld* episode where *Kramer* starts his own version of *Moviefone* and reads the movie times from the paper.]

Quick Hits

- **Rocco The Janitor** exits mornings at **Beasley CHR/Rhythmic WRDW (Wired 96.5)/Philadelphia**, along with Producer **Alex Epstein**. Rocco, better known as **Ben Maxwell**,



previously spent several years co-hosting and executive-producing *The Barsky Show* over at **WMMR**. The show later crossed to what was then **Beasley's WPTP (The Point)**, which became **Wired 96.5** in late 2003. **Barsky** bailed, but **Maxwell** hung around and reinvented himself as **Rocco**. Reach out to **Rocco/Maxwell** at 215-467-4776 or ben@benmaxwell.com.

Continued on Page 30



'C'mon, get happy,' my ass!

R&R TIMELINE

1 YEAR AGO

- **Alfredo Alonso** named Sr. VP/Hispanic Radio at Clear Channel.
- **Clancy Woods** named President of Sporting News Radio.
- **Chuck Jewell** named GM of **KKHT & KTEK/Houston**.



Clancy Woods

5 YEARS AGO

- **Jimmy de Castro** appointed CEO of Ultimate Inc.
- **Columbia Records Group** ups **Lee Leipsner** to Sr. VP/Pop & Adult Promotion.
- **Michael Sherry** appointed GM of **WJAS, WPTT & WSHH/Pittsburgh**.

10 YEARS AGO

- **Cris Winter** named PD of **WWKS/Pittsburgh**.
- **Terry McGill** upped to VP/Urban Programming at **Street Life/Scotti Bros. Records**.
- **David Recher** named GSM of **WGR/Buffalo**.

15 YEARS AGO

- **James Alexander** named OM/Program Manager of **WGCI/Chicago**.
- **Larry Stessel** upped to Sr. VP/Marketing at **Epic**.
- **Joe Ianello** promoted to VP/Pop Promotion at **Atlantic**.



James Alexander

20 YEARS AGO

- **Mark Schwartz** named Sr. VP at **Statewide Broadcasting**.
- **Richard White** appointed GM of **WTAE & WHTX/Pittsburgh**.
- **Satellite Music Network** promotes **Robert Hall** to VP/Programming.

25 YEARS AGO

- **Dave Martin** named PD of **WCFL/Chicago**.
- **Tony Hirsh** named VP/GM of **WINS/New York**.
- **Jonathan Klein** named VP/GM of **KDKA/Pittsburgh**.

30 YEARS AGO

- **Mark Driscoll** named PD of **KSTP/Minneapolis**.
- **Bob Wise** named PD of **WAKC/Bloomington, IL**.
- **Bill Frink** joins the **WLS/Chicago** news team.



Mark Driscoll

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Continued from Page 28

• **KYKY (Y98)/St. Louis MD**/nighttime personality **Ben Meyers** takes a jolt to her body clock as she joins the *Phillips & Company* morning show as News & Entertainment Reporter. Y98 VP/Programming Kevin Robinson now seeks a new night jock.

• After teasing the crap out of us for a week with his innovative "A-Z" stunt, XTRA-FM (91X)/San Diego PD Kevin Stapleford relaunched the station. **Chris Cantore** remains in mornings, afternoon driver **Hilary** moves back to middays, new MD **Marco Collins** is installed in afternoons, and new Creative Director **Kallao** takes nights.

• WGCI/Chicago morning comedian **Tony Sculfield** has managed to squeeze out some extra solo airtime for himself: Sculfield will now host *Riot Radio* every Saturday from 10am-2pm.

• Afternoon host **Victor "Big Daddy" Zaragoza** exits KBLX/San Francisco, reportedly for mornings across the street at Univision Hurban KLLÉ & KVVZ.

• From 1987-91 **Jay Philpott** was a member of the original airstaff at legendary Rocker WLZR (Lazer 103)/Milwaukee, which Saga recently changed to WHQG (102.9 The Hog: Everything That Rocks). Following the example of former Lazer PD Keith Hastings, who recently returned to launch The Hog, veteran programmer and voice guy Philpott has also come back to do afternoons.

• **Lady K**, most recently heard in mornings on KBBT/San Antonio, returns to KXBT (The Beat 104.3) for afternoons.

Ms. K fills the spot once held by Nina Chantele, now doing afternoons on KZZA/Dallas.

• **Big Dave Eubanks** is back among the ranks of the gainfully employed as the new afternoon/imaging guy at **WJJI (Majic 95.1)/Ft. Wayne, IN**. "We are thrilled to have him!" says Majic PD **Barb Richards**, who is obviously thrilled to have him. Eubanks, who most recently programmed crosstown WYLT, replaces Craig Alan, who left after 12 years to concentrate on his own production and imaging biz.

• Market fixture **Alan Almond** brings his *Pillowtalk* show back to WNIC/Detroit from 7pm-midnight Sunday-Thursday. Almond was on WNIC from 1972-2002, not including a six-year break in the '80s. We were afraid to ask....

Best wishes for a speedy recovery to WLRQ/Melbourne PD **Michael Lowe**, who recently underwent successful triple-bypass surgery. Get-well wishes can be sent to Mike in care of the station at 1388 S. Babcock Street, Melbourne, FL 32901.

Condolences

We are saddened to learn of the passing of record industry (and **R&R**) vet **Herb Jones**, who reportedly died in his sleep on Sept. 19. Most recently Jones was VP/Promotion for DKG Records. He also worked at **R&R** from 2000-2001 and was a veteran of Columbia, Capitol and Priority Records.

News/Talk/Sports Topics

• Troubled *Imus in the Morning* sports guy **Sid Rosenberg**, who doubled as WFAN/New York midday co-host, has resigned from the Infinity Sports station. Rosenberg reportedly failed to show up for a scheduled appearance on WFAN's Giants' pre-game show last Sunday and then left the station on Sept. 12.

• **KBME/Houston** cut a deal with the New Orleans Saints to broadcast the rest of this season's games to the nearly 200,000 displaced Louisianans now living in Texas.

• Infinity has inked talk host **Jay Severin** to do a show on "select Infinity stations" beginning in January 2006. The new deal reportedly does not include Boston, where Severin does afternoons at Greater Media's WTKK.

ST Shot O' The Week

With the Chicago White Sox's once mighty lead in the AL Central now shrinking rapidly, WLUP/Chicago's **Zakk Tyler** decided to jump-start the home team's chances by honoring an old baseball tradition: He collected a whole box of "Rally Panties" from female listeners to award to the slumping Sox. Tradition reportedly says "the bigger, the better," so Brock The Intern was dispatched to U.S. Cellular Field with the largest panties they could find. Tyler said, "If the Sox had already clinched the division, I'd have a free car cover!"



FILMS

BOX OFFICE TOTALS

Title (Distributor)	Sept. 16-18	\$ Weekend	\$ To Date
1 <i>Just Like Heaven</i> (DreamWorks)*	\$16.40	\$16.40	
2 <i>The Exorcism Of Emily Rose</i> (Sony)	\$14.85	\$51.56	
3 <i>Lord Of War</i> (Lions Gate)*	\$9.39	\$9.39	
4 <i>The 40-Year-Old Virgin</i> (Universal)	\$5.96	\$90.72	
5 <i>Cry Wolf</i> (Focus)*	\$4.42	\$4.42	
6 <i>Transporter 2</i> (Fox)	\$4.01	\$36.49	
7 <i>The Constant Gardener</i> (Focus)	\$3.61	\$24.28	
8 <i>Red Eye</i> (DreamWorks)	\$2.85	\$55.18	
9 <i>Wedding Crashers</i> (New Line)	\$2.52	\$203.62	
10 <i>March Of The Penguins</i> (Warner Ind.)	\$2.51	\$70.39	

*First week in release. All figures in millions. Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *Roll Bounce*, starring recording artists **Bow Wow** and **Nick Cannon**. The film's *Sanctuary Urban* soundtrack contains a cover of A Taste Of Honey's "Boogie Oogie Oogie" by **Brooke Valentine** with **Fabulous** and **Yo-Yo**, along with covers by Destiny's Child's **Beyoncé** (Rose Royce's "Wishing on a Star") and **Michelle Williams** (Al Green's "Let's Stay Together"), as well as by **Keith Sweat** (The Intruders' "I Wanna Know Your Name"). Also on the ST: "Quit Actin'" by **Ray J** featuring **R. Kelly**; **Earth, Wind & Fire's** "Pure Gold"; "Hollywood Swingin'" by **Kool & The Gang** featuring **Jamiroquai**; and more.

Also opening this week is *The Corpse Bride*, for which **Danny Elfman** voices a character and contributes original music to the film's Warner Bros. soundtrack.

— Julie Gidlow

TELEVISION

TOP 10 SHOWS

Total Audience
(109.6 million households)

- 1 *NFL Monday Night Football (Philadelphia at Atlanta)*
- 2 *Emmy Awards*
- 3 *Survivor: Guatemala*
- 4 *House*
- 5 *NFL Monday Showcase*
- 6 *CSI (9:30pm)*
- 7 *CBS NFL National Post Game*
- 8 *CSI (10:30pm)*
- 9 *Two And A Half Men (9:30pm)*
- 10 *Bones*

Sept. 12-18

Adults 18-49

- 1 *NFL Monday Night Football (Philadelphia at Atlanta)*
- 2 *Survivor: Guatemala*
- 3 *Emmy Awards*
- 4 *House*
- 5 *NFL Monday Showcase*
- 6 *CBS NFL National Post Game*
- (tie) *CSI (9:30pm)*
- 8 *The Simpsons*
- 9 *CSI (10:30pm)*
- (tie) *Family Guy*
- (tie) *Prison Break*

Source: Nielsen Media Research

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HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART September 23, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	PAUL WALL	The People's Champ	Asylum/Warner Bros.	173,461	—
1	2	KANYE WEST	Late Registration	Roc-A-Fella/IDJMG	168,579	-41%
—	3	SWITCHFOOT	Nothing In Sound	Columbia	129,700	—
—	4	TRISHA YEARWOOD	Jasper County	MCA	109,987	—
—	5	PUSSYCAT DOLLS	PCD	A&M/Interscope	96,983	—
—	6	PAUL MCCARTNEY	Chaos And Creation In The Back..	Capitol	90,531	—
—	7	DAMIAN "JR. GONG" MARLEY	Welcome To Jamrock	Tuff Gong/Universal	84,830	—
4	8	BLACK EYED PEAS	Monkey Business	A&M/Interscope	83,674	+4%
5	9	MARIAH CAREY	The Emancipation Of Mimi	Island/IDJMG	72,280	-9%
—	10	CHARLIE WILSON	Charlie, Last Name Wilson	Jive/Zomba Label Group	71,750	—
2	11	50 CENT	The Massacre	Shady/Aftermath/Interscope	67,061	-56%
—	12	TRAPT	Someone In Control	Warner Bros.	60,208	—
10	13	YOUNG JEEZY	Let's Get It: Thug Motivation 101	Def Jam South/IDJMG	59,725	-2%
3	14	ROLLING STONES	A Bigger Bang	Virgin	58,932	-53%
7	15	VARIOUS	Now That's What I Call Music!	Capitol	56,650	-15%
8	16	GREEN DAY	American Idiot	Reprise	55,593	-14%
11	17	KELLY CLARKSON	Breakaway	RCA/RMG	49,459	-5%
13	18	GORILLAZ	Demon Days	Virgin	48,195	+6%
—	19	DAVID GRAY	Life In Slow Motion	ATO/RCA	47,741	—
—	20	BONNIE RAITT	Souls Alike	Capitol	45,985	—
12	21	FALL OUT BOY	From Under The Cork Tree	Island/IDJMG	38,667	-17%
6	22	TONY YAYO	Thoughts Of A Predicate Felon	G Unit/Interscope	38,424	-45%
9	23	HILARY DUFF	Most Wanted	Hollywood	37,675	-41%
15	24	COLDPLAY	X&Y	Capitol	36,516	-1%
17	25	RASCAL FLATTS	Feels Like Today	Lyric Street	34,380	-4%
22	26	STAINED	Chapter V	Flip/Atlantic	34,278	+5%
18	27	BOW WOW	Wanted	Sony Urban/Columbia	32,336	-10%
—	28	LONESTAR	Coming Home	BNA	32,001	—
—	29	D.J. QUIK	Trauma	Mad Science	31,252	—
23	30	KILLERS	Hot Fuss	Island/IDJMG	30,756	-6%
21	31	FAITH HILL	Fireflies	Warner Bros.	29,868	-11%
—	32	SIGUR ROS	Takk...	Geffen	29,821	—
19	33	RIHANNA	Music Of The Sun	Def Jam/IDJMG	28,859	-18%
14	34	BROOKS & DUNN	Hillbilly Deluxe	Arista	28,459	-33%
26	35	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	28,420	-10%
20	36	BRAD PAISLEY	Time Well Wasted	Arista	27,576	-19%
16	37	DEATH CAB FOR CUTIE	Plans	Atlantic	26,879	-25%
32	38	KEITH URBAN	Be Here	Capitol	26,053	+2%
28	39	MIKE JONES	Who Is Mike Jones?	Asylum/Warner Bros.	25,866	-5%
25	40	ERIC CLAPTON	Back Home	Reprise	25,519	-20%
27	41	MY CHEMICAL ROMANCE	Three Cheers For Sweet Revenge	Reprise	24,159	-19%
29	42	YING YANG TWINS	U.S.A.(United States Of Atlanta)	TVT	24,151	-9%
39	43	SHAKIRA	Fijacion Oral Vol.1	Epic	23,705	+4%
36	44	SUGARLAND	Twice The Speed Of Life	MCA	23,668	-1%
40	45	PRETTY RICKY	Blue Stars	Asylum/Warner Bros.	22,787	+5%
30	46	JIM JONES	Harlem- Diary Of A Summer	Koch	21,926	-16%
35	47	SYSTEM OF A DOWN	Mezmerize	American/Columbia	21,196	-12%
—	48	B.B. KING	80	Geffen	21,121	—
—	49	CECE WINANS	Purified	PureSprings/INO/Sony Urban	20,875	—
34	50	FOO FIGHTERS	In Your Honor	RCA/RMG	20,521	-17%

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ON ALBUMS

Seven Debuts In The Top 10!

Wow! What a week! Seven genuine debuts in this week's top 10 — and eight more within the next 30 positions.

It's been a long time since a Wall was at No. 1 — 26 years, in fact, since Pink Floyd's *The Wall* hit the top. This



Paul Wall

Wall, however, is a powerhouse Houston rapper, and Asylum Warner Bros.' Paul Wall is officially *The People's Champ*, with 173,000 sold. Roc-a-Fella/IDJMG's Kanye West drops to the No. 2 spot in the wake of Wall, with 169,000.

Columbia/CRG's Switchfoot come on like gangbusters, hitting No. 3 with their sophomore major-label release and 130,000 sold. Trisha Yearwood (MCA Nashville) represents this week's country contingent, hitting No. 4, with 110,000, while A&M/Interscope's hubba-inducing Pussycat Dolls represent the um, *feline* contingent, hitting the No. 5 spot, with 97,000.



Paul McCartney

Capitol's Paul McCartney hasn't sounded any more alive (or more Beatlesque) lately than he does on his latest release, which takes him to No. 6, with 91,000. Another rock legend is represented at No. 7: The offspring of late reggae god Bob Marley, Damian "Jr. Gong" Marley (Tuff Gong/Universal), scores No. 7, with 85,300.

The next two slots are summer holdovers — A&M/Interscope's Black Eyed Peas, at No. 8, with a 4% increase, to 84,000, and Mariah Carey (Island/IDJMG), at No. 9, with 72,000 sold. The top 10 is rounded out by yet another debut: Old-school R&B'er Charlie Wilson (Jive/Zomba), who grabs No. 10, with 72,000.

Other notable debuts include Warner Bros.' Trapt, at No. 12, with 60,000; ATO/RCA's David Gray, at No. 19, with 48,000; BNA's Lonestar, debuting at No. 28, with 32,000; Mad Science's DJ Quik, at No. 29, with 31,000; Geffen's Sigur



Switchfoot

Ros, at No. 32, with 30,000; B.B. King (Geffen), at No. 48, with 21,000, and Epic's CeCe Winans at No. 49, with 21,000.

Next week: Watch for debuts from Coheed & Cambria, David Banner, Bon Jovi, Barbra Streisand, Disturbed, and various artists paying tribute to the late Luther Vandross.



MIKE TRIAS
mtrias@radioandrecords.com

Destiny's Child Retire

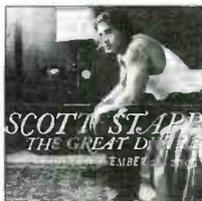
The hoopla surrounding Destiny's Child's last show, in Vancouver, Canada, earlier this month made their die-hard fans misty-eyed, even though Beyoncé Knowles told the attending crowd, "We don't want to get too mushy. Destiny's Child started when we were 9 years old. This isn't something somebody put together, this is love." The group went out on top, winning the awards for Best R&B/Soul Single — Group, Band or Duo ("Soldier") and Best R&B/Soul Album — Group, Band or Duo (*Destiny Fulfilled*) at the recent Lady of Soul Awards.



Destiny's Child

The day after they played their final show they joined director Matthew Rolston to film the video for their newest single, "Stand Up for Love (2005 World Children's Day Anthem)," which is Going for Adds next week. The track is from their upcoming album of No. 1 hits, which is slated for release Oct. 25.

Whether this will be their last video remains to be seen, but the girls will definitely be doing their solo things in the next few months. First up is Kelly Rowland, who sings the hook of Trina's new single, "Here We Go," which hits Urban next week.



Scott Stapp

It's been over a year since Creed broke up, and next week former lead vocalist **Scott Stapp** is arriving at radio with "The Great Divide," the lead single from and title track of his upcoming debut solo album. The song will be hitting Pop, Hot AC, Rock, Active Rock and Alternative radio, and the album will drop Nov. 22.

Stapp insisted in an interview with MTV.com that the title of the project had nothing to do with his break from Creed, and upon listening to the upbeat single, one would have to agree. Stapp does, however, convey some spiritual overtones in the song's lyrics, and that, combined with the feel of the tune, bring back warm-and-toasty Creed memories.

Shannon Brown grew up in Spirit Lake, IA, and next week she tells us what it was like being raised in a small town in her new song "Corn Fed," the title track of her Warner Bros. debut album. Says Brown about the song, which also opens the album, "'Corn Fed' starts out with who I am, where I am from, how I was raised and how proud I am of that. It shows my integrity, who I am as a person."



Shannon Brown

Brown co-wrote seven of the songs on *Corn Fed* (including the title track), and John Rich of Big & Rich served as the album's producer. "I call it divine intervention," says Brown about hooking up with Rich. The old friends sat next to each other at the 2004 CMT Flameworthy Awards after being escorted to the wrong seats, and by night's end they had decided to go into the studio together the next day.

You can check out a behind-the-scenes reality series on AOL called *This Is Shannon Brown* that details Brown's career up to the present, including the making of the album. Brown's husband, video producer Shaun Silva, shot the three-episode project.

Journey are back as they present "The Place in Your Heart," our first look at their upcoming 13th studio album, *Generations*. For this project, due in stores Oct. 4, all the members sang lead on at least one song. "There's a real sense of harmony and melody on this album filled with heartfelt lyrics," says keyboardist Jonathan Cain. "It has the ballads that people would expect from us and the rock 'n' roll that I think has the Journey signature sound to it."

If you live in the Southwest, you can reminisce to the sweet sounds of Journey as they tour the region through mid-October.

R&R Going For Adds

Week Of 09/26/05

CHR/POP

- DEFAULT Court On Me (TV7)
- DESTINY'S CHILD Stand Up For Love... (Columbia/Sony Urban)
- MARIO f/ JUVENILE Boom (J/RMG)
- SCOTT STAPP The Great Divide (Wind-up)
- TOM FULLER Dare To Love (Redcap)

CHR/RHYTHMIC

- AVANT f/ LIL WAYNE You Know What (Geffen)
- CLIK ONE f/ BABY BASH On Dubbs (R&D)
- DESTINY'S CHILD Stand Up For Love... (Columbia/Sony Urban)
- J. JONES f/ P. DIDDY & P. WALL What You Been... (Diplomat/Koch)
- REV RUN Mind On The Road (RSMG/IDJMG)
- TRINA f/ KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)

URBAN

- AVANT f/ LIL WAYNE You Know What (Geffen)
- E-DUBB f/ JAZZE PHA Push Up (I.M.)
- FAITH EVANS Tru Love (Capitol)
- HEATHER HEADLEY In My Mind (RCA/RMG)
- J. JONES f/ P. DIDDY & P. WALL What You Been... (Diplomat/Koch)
- MARID f/ JUVENILE Boom (J/RMG)
- TRINA f/ KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)

URBAN AC

- AVANT f/ LIL WAYNE You Know What (Geffen)
- HEATHER HEADLEY In My Mind (RCA/RMG)

GOSPEL

No Adds

COUNTRY

- BRAD PAISLEY When I Get Where I'm Going (Arista)
- DANIELLE PECK I Don't (Big Machine/Show Dog)
- DOUG STONE Everything (Lofton Creek)
- HOMETOWN NEWS That's Country To Me (Quarterback)
- JOEY MARTIN That's Important To Me (Giantslayer)
- LILA McCANN f/ JIM BRICKMAN I'm Amazed (BBR)
- MIRANDA LAMBERT Kerosene (Epic)
- SHANNON BROWN Corn Fed (Warner Bros.)
- TRACE ADKINS Honky Tonk Badonkadonk (Capitol)

AC

- DESTINY'S CHILD Stand Up For Love... (Columbia/Sony Urban)
- JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)

HOT AC

- BETTER THAN EZRA Our Last Night (Artemis)
- DEPECHE MODE Precious (Mute/Sire/Reprise)
- SCOTT STAPP The Great Divide (Wind-up)

SMOOTH JAZZ

- 3RD FORCE You Got It (Higher Octave)
- BRUCE COCKBURN Roular Sa Bosse (Rounder)
- CHUCK LEAVELL Tomato Jam (Evergreen Arts)

ROCK

- JOURNEY The Place In Your Heart (Sanctuary/SRG)
- KORN Twisted Transistor (Virgin)
- OFFSPRING Next To You (Columbia)
- PRESENCE Ride (Curb/Warner Bros.)
- RICKI ERIK Sunshine (RealM/Pyramid)
- SCOTT STAPP The Great Divide (Wind-up)
- THRICE Image Of The Invisible (Island/IDJMG)

ACTIVE ROCK

- KORN Twisted Transistor (Virgin)
- MY CHEMICAL ROMANCE The Ghost Of You (Reprise)
- OFFSPRING Next To You (Columbia)
- PRESENCE Ride (Curb/Warner Bros.)
- RICKI ERIK Sunshine (RealM/Pyramid)
- SCOTT STAPP The Great Divide (Wind-up)
- THRICE Image Of The Invisible (Island/IDJMG)

ALTERNATIVE

- ALKALINE TRIO Mercy Me (Vagrant)
- BLACKOUT PACT We Drink So You Don't Have To (Astro Magnetics)
- BLOC PARTY Helicopter (Vica/Atlantic)
- HAWTHORNE HEIGHTS Niki FM (Victory)
- KORN Twisted Transistor (Virgin)
- MORNINGWOOD Nth Degree (Capitol)
- MY CHEMICAL ROMANCE The Ghost Of You (Reprise)
- PRESENCE Ride (Curb/Warner Bros.)
- SCOTT STAPP The Great Divide (Wind-up)
- THRICE Image Of The Invisible (Island/IDJMG)

TRIPLE A

- CARMEN RIZZO Travel In Time (The Lab)
- COLE GUERRA Holed Up (Cleave)
- DEPECHE MODE Precious (Mute/Sire/Reprise)
- INVISIBLE Fighting With Myself (Pyramid/Fontana Distribution/Universal)
- JAMIE CULLUM Get Your Way (Verve Forecast/Universal)
- JARS OF CLAY Waiting For The World To Fall (EMI Music: Reactive)
- JON POUSETTE-DART My SUV (Little Big Deal/CMG)
- LYNN FRANCES ANDERSON Time To Learn To Heal (Laughing Flower)
- MADELINE PEYROUX You're Going To Make Me... (Rounder)
- RAUL MIDON State Of Mind (Manhattan/EMC)
- SPIN DOCTORS Nice Talking To Me (Ruffnation)
- YOUTH GROUP Shadowland (Epitaph)

CHRISTIAN AC

- JEFF ANDERSON Paralyzed (Gotee)
- NICHOLE NORDEMAN What If (Sparrow/EMI CMG)
- RACHAEL LAMPA Flag (BHT)
- REBECCA ST. JAMES Alive (ForeFront/EMI CMG)

CHRISTIAN CHR

- JEFF ANDERSON Paralyzed (Gotee)
- JOHN REUBEN Out Of Control (Gotee)
- PHANATIK Me (Cross Movement)
- PLUMB Better (Curb)
- RACHAEL LAMPA Flag (BHT)
- REBECCA ST. JAMES Alive (ForeFront/EMI CMG)

CHRISTIAN ROCK

- DIZMAS Let This One Stay (EMI CMG)
- JOHN REUBEN Out Of Control (Gotee)
- LYSTRA'S SILENCE So Complete (Independent)
- PHANATIK Me (Cross Movement)
- PLUMB Better (Curb)
- REBECCA ST. JAMES Alive (ForeFront/EMI CMG)
- TOBYMAC New World (ForeFront/EMI CMG)

INSPO

No Adds

CHRISTIAN RHYTHMIC

- DETT Happiness (Illectronica)
- PHANATIK Me (Cross Movement)

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.

NATIONAL MUSIC

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Top Pop
LIFEHOUSE You And Me
GREEN DAY Wake Me Up When September Ends
BLACK EYED PEAS Don't Lie
GWEN STEFANI Cool
PUSSYCAT DOLLS... Don't Cha

Top Christian
SWITCHFOOT Stars
DONNIE McCLURKIN I Call You Faithful
RELIENT K Who I Am Hates Who I've Been
JEREMY CAMP Lay Down My Pride
TOBYMAC Burn For You

Top Folk
DAROL ANGER Are You Tired Of Me, My Darling?
GREG TROOPER Green Eyed Girl
BILL STAINS Stewball
JAMIE ANDERSON A Little Chocolate
ERIC ANDERSEN The Street Was Always There



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Larry London • 202-619-3901

Adds
KELLY CLARKSON Because Of You
GAVIN DEGRAAF Follow Through
CARLOS HERNADEZ If You Were Mine

Artist/Title	TW	LW	Plays
NATASHA BEDINGFIELD These Words	42	40	
KANYE WEST Gold Digger	38	0	
LIFEHOUSE You And Me	38	40	
WEEZER Beverly Hills	38	38	
MARIAH CAREY Shake It Off	36	38	
FRANKIE J. More Than Words	34	0	
D.H.T. Listen To Your Heart	34	32	
GWEN STEFANI Cool	34	32	
50 CENT I/WOBB DEEP Outta Control	32	32	
BOW WOW I/MARION Let Me Hold...	32	36	
RIHANNA Pon De Replay	30	34	
GREEN DAY Wake Me Up When...	28	34	
MISSY ELLIOTT Lose Control	28	28	
KRYPTONITE PURPLE RIBBON ALLSTARS... Kryptonite	28	14	
50 CENT Hustler's Ambition	26	32	
PHARRELL Can I Have It Like That	24	22	
GORILLAZ Feel Good Inc.	24	22	
FALL OUT BOY Sugar, We're Goin' Down	24	28	
PRETTY RICKY Your Body	22	28	
CLICK FIVE Just The Girl	22	24	
AKON Bely Dancer	20	18	
BLACK EYED PEAS Don't Lie	14	18	
NICKELBACK Photograph	14	32	
BOW WOW I/CIARA Like You	10	10	

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Hit List
Justin Prager
BLACK EYED PEAS My Humps
BOW WOW I/CIARA Like You
SANTANA I/MICHELLE BRANCH I'm Feeling You

Soft Rock
Justin Prager
CELINE DION Dance With My Father
SANTANA I/MICHELLE BRANCH I'm Feeling You
BARBRA STREISAND Stranger In A Strange Land

Rock
Gary Susalis
ALTER BRIDGE Shed My Skin
ILL NINO What You Deserve
KORN Twisted Transistor

Alternative
Gary Susalis
BLOODHOUND GANG No Hard Feelings
GORILLAZ Ooze
GREEN DAY Jesus Of Suburbia
JIMMY EAT WORLD (Splash) Tum Twist
LIVING THINGS Born Born Born
OFFSPRING Next To You

Today's Country
John Hendricks
BIG & RICH Comin' To Your City
KENNY CHESNEY Who You'd Be Today
MIRANDA LAMBERT Kerosene
TIM MCCRAW My Old Friend
BRAD PAISLEY When I Get Where I'm Going
DANIEL PECKI I Don't

Americana
Liz Opoka
STEPHEN BRUTON Walk By Faith
NEIL YOUNG The Painter

SIRIUS
SATELLITE RADIO
1221 Ave. of the Americas
New York, NY 10020
212-584-5100
Steve Blatter

Left Of Center
Rich McLaughlin
GRANDDADDY Pull The Curtains
GRANDDADDY At My Post
STELLASTAR Oamn This Foolish Heart
HER SPACE HOLIDAY A Match Made In Texas
CALEXICO I/IRON & WINE Prison On Route 41

Octane
Jose Mangin
KORN Twisted Transistor
SCOTT STAPP The Great Divide
FIVE BOLT MAIN Pathetic

Hard Attack
Jose Mangin
SHADDWS FALL This Is My Own
BUCKETHEAD I/SERJ TANIKIAN We Are One
EXODUS Shovel Headed Kill Machine
CAVE IN Trepanning
MOST PRECIOUS BLOOD Damage Control Freak

Faction
Jeff Regan
KORN Twisted Transistor
THRICE Image Of The Invisible
REOMAN Rush Da Security
TONY YAYO I/EMINEM Orama Setter

Boombox
Jeff Regan
MAKO SHARK Club Jacket

The Pulse
Hansen Arafat
GREEN DAY Wake Me Up When September Ends

Starlite
Hansen Arafat
JIM BRICKMAN Beautiful
EARTH, WIND & FIRE Pure Gold

Underground Garage
Kid Leo
CONTRAST Caught In A Trap

Shade 45
Lil Shawn
PURPLE RIBBON ALLSTARS... Kryptonite
50 CENT Hustler's Ambition
PHARRELL Can I Have It Like That

Hip-Hop Nation
Reggie Hawkins
50 CENT Hustler's Ambition
JUELZ SANTANA I Got This
ALKAHOLIKS Flute Song
GHOSTFACE Be Easy
DILATED PEOPLES Back Again

New Country
Al Skop
KENNY CHESNEY Who You'd Be Today
CHRIS CAGLE Miss Me Baby
TOBY KEITH Big Blue Note
FAITH HILL Like We Never Loved At All

Outlaw Country
Jeremy Tepper
HIGHWAYMEN If He Came Back
P. LOVELESS & D. YOAKAM Never Ending Song Of Love

Disorder
Mag Griffin
BONNIE RAITT Various Trax
BOB MOULD Circles
DEPECHE MODE Precious
TRACY CHAPMAN America
DEATH CAB FOR CUTIE Summer Skin
AMY RIGBY Dancing With Joey Ramone

Area 63
Howard Marcus
ABOVE & BEYOND VS. ANDY MOOR Air For Life
ENVOTION I/LAJURA CAMILLA Vessel Of Poison

Blues
Matt Abramovitz
BUDDY GUY Bring 'Em In

Planet Jazz
Steve Williams
OREGON Prime
PRAFUL Pyramid In Your Backyard

Mexicana
Mark Bejarano
LOS ALAZANES Siempre Que Me Emborracho
RAMON AYALA... Pufiñada Fatal
ZAINO Encuentras El Amor

Reggae Rhythms
Pat McKay
BUSHMAN Step Pon Crime

Praise
Pat McKay
DA TRUTH I/L.R. 2 Is Better
SMOKIE NORFUL God Is Able
NAJYA THREAT Watching Over Me

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ANASOL Sentimiento
RA-ASH Amor A Medias
REIK Noviembre Sin Ti

Tropical
Gino Reyes
NECTOR EL BAMBINO Color
AMARFIS Y LA BANDA ATAKA Amor Amar
N'KLABE Amor De Una Noche

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Top Alternative
Pete Schiecke
ALL-AMERICAN REJECTS Move Along

Top Country
Beville Darden
KENNY CHESNEY Who You'd Be Today
SHANIA TWAIN Shoes

Top Jams
Donya Floyd
BLACK EYED PEAS My Humps
MARIO Boom
KEYSHIA COLE I Should've Cheated
DAL Laity Taity

Top Pop
Jeff Graham
SIMPLE PLAN Crazy



Phil Hall • 972-991-9200

Country Coast To Coast

Dave Nicholson
KENNY CHESNEY Who You'd Be Today

ABC AC
Peter Stewart
D.H.T. Listen To Your Heart

The Touch
Stan Boston
ALICIA KEYS Unbreakable

Rejoice
WillieMae McIver
MARY MARY Yesterday
SHIRLEY CAESAR I Know The Truth (Lies)



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Soft AC
Mike Bellitti/Teresa Cook
LIFEHOUSE You And Me

Mainstream AC
Mike Bellitti/Teresa Cook
DELTA GOODREM Lost Without You

Mainstream Country
Hank Aaron
KENNY CHESNEY Who You'd Be Today

New Country
Hank Aaron
KENNY CHESNEY Who You'd Be Today

Lia
Ken Moultrie/Hank Aaron
KENNY CHESNEY Who You'd Be Today

Danny Wright
Ken Moultrie/Hank Aaron
KENNY CHESNEY Who You'd Be Today

AT40
SWITCHFOOT Stars
NATASHA BEDINGFIELD These Words

CHR
KANYE WEST Gold Digger
ASHLEE SIMPSON Boyfriend

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Jon Holiday
GREEN DAY Wake Me Up When September Ends
HOWIE DAY She Says

U.S. Country
Penny Mitchell
KENNY CHESNEY Who You'd Be Today
TRACE ADKINS Honky Tonk Badonkadonk
MIRANDA LAMBERT Kerosene

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Hip-Hop
BUBBA SPARXXX I/PETE PABLO The Otherside
T. WATERS Tears In My Eyes

WESTWOOD ONE

Charlie Cook • 661-294-9000

Adult Contemporary
Andy Fuller
SIMPLY RED Perfect Love
ERIC CLAPTON Say What You Will

Hot Country
Jim Hays
KENNY CHESNEY Who You'd Be Today
BIG & RICH Comin' To Your City

Mainstream Country
David Felker
KENNY CHESNEY Who You'd Be Today

Young & Verna
David Felker
KENNY CHESNEY Who You'd Be Today
TRACY LAWRENCE Used To Be Pain



This week's After Midnight is frozen.

After Midnite
Sam Thompson
ALAN JACKSON USA Today
FAITH HILL Like We Never Loved At All
TOBY KEITH Big Blue Note
GEORGE STRAIT She Let Herself Go



Alternative Now
Polychronopolis
KORN Twisted Transistor
BLOC PARTY Helicopter
THRICE Image Of The Invisible
DEPECHE MODE Precious
DEATH CAB FOR CUTIE Soul Meets Body

AC Active
Dave Hunter
GREEN DAY Wake Me Up When September Ends
SWITCHFOOT Stars
SANTANA I/MICHELLE BRANCH I'm Feeling You



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This week's John Tesh Radio Show is frozen.

Tesh Nightly Show
EAGLES No More Cloudy Days

Tesh Weekend Show
EAGLES No More Cloudy Days



Jay Krum • 310-526-4247

Audio
BLACK EYED PEAS My Humps
BLOC PARTY Helicopter
CLYPM Planes, Brains and Automobiles
FLOETRY I/COMMON SupaStar
FRANKIE J. More Than Words
GORILLAZ Dare
HAWTHORNE HEIGHTS Nikki FM
LIL' KIM Lighter's Up
MACK 10 Like This
RICKY MARTIN I/FAT JOE & AMERIE I Don't Care
SANTANA I/MICHELLE BRANCH I'm Feeling You
SHANIA TWAIN Shoes
SUGARLAND Just Might (Make Me Believe)
SOUTHLAND FOOT
THOUSAAND RDOT KRUTCH Move

Video
ASHLEE SIMPSON Boyfriend
BLAKE SHELTON Nobody But Me
BLOC PARTY Helicopter
BOYZ II DA HOOD Felonies
FRANKIE J. More Than Words
LIZ PHAIR Everything To Me
MACK 10 Like This
R. KELLY Slow Wind
RANDY TRAVIS Angels
RICKY MARTIN I/FAT JOE & AMERIE I Don't Care
STORY OF THE YEAR We Don't Care Anymore
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Alternative
Dave Sloan
ALKALINE TRIO Mercy Me
YOUTH GROUP Shadowland
BLOC PARTY Helicopter

Adult Alternative
Kelly Peck
BLACK REBEL MOTORCYCLE CLUB Ain't No Easy Way
THE CORAL In The Morning

Adult Contemporary
Jason Shift
ADJALIND Brighter Than Sunshine
LIFEHOUSE Blind
COLLECTIVE SOUL How Do You Love

RADIO
Disney

Artist/Title	Total Plays
HILARY DUFF Wake Up	76
KELLY CLARKSON Behind These Hazel Eyes	75
CRAZY FROG Axel F	74
JESSE McCARTNEY Beautiful Soul	74
ALY & A.J. Do You Believe In Magic	74
BOWLING FOR SOUP 1984	73
AKON Lonely	72
B5 Dance For You	31
ALY & A.J. No One	30
YELLOWCARD Ocean Avenue	30
JOJO Leave (Get Out)	30
RIHANNA Pon De Replay	29
GWEN STEFANI Rich Girl	29
CHEETAH GIRLS I Won't Say	29
KELLY CLARKSON Breakaway	29
B5 U Got Me	28
KELLY CLARKSON Since U Been Gone	28
BOWLING FOR SOUP Almost	28
CLICK FIVE Just The Girl	28
GWEN STEFANI Cool	28

Playlist for the week of Sept. 11-17.

866-MVTUNES
21,000 movie theaters

West
BABYFACE Sorry For The Stupid Things
SWITCHFOOT Stars
HANNA-McEUEEN Ocean
BROOKS & DUNN Play Something Country
RAY J One Wish

Midwest
BABYFACE Sorry For The Stupid Things
SWITCHFOOT Stars
HANNA-McEUEEN Ocean
RAY J One Wish
BROOKS & DUNN Play Something Country

Southwest
BABYFACE Sorry For The Stupid Things
SWITCHFOOT Stars
HANNA-McEUEEN Ocean
RAY J One Wish
JOSH KELLEY Only You

Northeast
BABYFACE Sorry For The Stupid Things
SWITCHFOOT Stars
JOSH KELLEY Only You
RAY J One Wish
BROOKS & DUNN Play Something Country

Southeast
BABYFACE Sorry For The Stupid Things
HANNA-McEUEEN Ocean
SWITCHFOOT Stars
RAY J One Wish
JOSH KELLEY Only You

CMT

COUNTRY MUSIC TELEVISION
75.1 million households
Brian Phillips, Sr. VP/GM
Chris Parr, VP/Music & Talent

72 million households



Lori Parkerson
202-380-4425

This week's XM Satellite Radio is frozen.

BPM (XM81)

Alan Freed
SARAH ATERETH Out Of My Mind
DEE ROBERT Come Inside My World
MICHAEL M Dear Diary

Squizz (XM48)

Charlie Logan
BEAUTIFUL CREATURES Anyone
AMERICAN MINOR Walk On
BURN SEASON Carry On
DEATH BY STEREO This Is Not The End
RUN Wasting Away

The Loft (XM50)

Mike Marrone
PETER BRADLEY ADAMS Teresa
PETER BRADLEY ADAMS Queen Of Hearts
PETER BRADLEY ADAMS One Foot Down
RYAN ADAMS The Hardest Part

X Country (XM12)

Jessie Scott
RANDY ROGERS BAND Live At Billy Bobo's
SOUTH AUSTIN JUG BAND Dark & Weary World
MIKE MCCLURE BANO Camelot Falling
STONEY LARUE The Red Dirt Album

Plays	Artist	Title
33	KANYE WEST	Gold Digger
30	GREEN DAY	Wake Me Up When September Ends
30	BDW WOW /CIARA	Like You
28	MARIAH CAREY	Shake It Off
28	PUSSYCAT DOLLS	Don't Cha
25	GORILLAZ	Feel Good Inc.
25	GWEN STEFANI	Cool
24	ALICIA KEYS	Unbreakable
23	MY CHEMICAL ROMANCE	Helena
23	FALL OUT BOY	Sugar, We're Goin' Down
13	DAVID BANNER	Play
12	HILARY DUFF	Wake Up
12	SHAKIRA	No
12	DAVE MATTHEWS BAND	Dreamgirl
11	BLACK EYED PEAS	Don't Lie
11	YING YANG TWINS	Badd
11	AKON	Belly Dancer (Bananza)
11	FRANZ FERDINAND	Do You Want To
11	NINE INCH NAILS	Only
10	PAUL WALL /BIG POKEY Sittin'	Sidewayz

Video playlist for the week of Sept. 12-18.



David Cohn
General Manager

2

42	PAUL WALL /BIG POKEY Sittin'	Sidewayz
40	YING YANG TWINS	Badd
40	KANYE WEST	Gold Digger
29	DAMIAN "JR. GONG" MARLEY	Welcome To...
29	NINE INCH NAILS	Only
29	FOO FIGHTERS	DOA
29	GREEN DAY	Wake Me Up When September Ends
28	MY CHEMICAL ROMANCE	The Ghost Of You
23	SEAN PAUL	We Be Burnin'
22	BDW WOW /CIARA	Like You
21	PSC V.T.I. & LIL SCRAPPY	I'm A King
21	DAVID BANNER	Play
21	FRANZ FERDINAND	Do You Want To
21	SYSTEM OF A DOWN	Question!
21	AVENGED SEVENFOLD	Bat Country
21	YOUNG JEEZY /AKON	Soul Survivor
20	WHITE STRIPES	My Doorbell
19	50 CENT /MOBB DEEP	Outta Control
18	YOUNG JEEZY	And Then What
18	ALL-AMERICAN REJECTS	Dirty Little Secret

Video playlist for the week of Sept. 12-18.

75 million households



Rick Krim
Exec. VP

Adds

RICKY MARTIN /FAT JOE & AMERIE I Don't Care
LIZ PHAIR Everything To Me
SANTANA /MICHELLE BRANCH I'm Feeling You

MARIAH CAREY Shake It Off
WEEZER Beverly Hills
MISSY ELLIOTT Lose Control
BLACK EYED PEAS Don't Lie
LIFEHOUSE You And Me
NATASHA BEDINGFIELD These Words
GREEN DAY Wake Me Up When September Ends
SHERYL CROW Good Is Good
GWEN STEFANI Cool
GORILLAZ Feel Good Inc.
NICKELBACK Photograph
DAVE MATTHEWS BAND Dreamgirl
BACKSTREET BOYS Just Want You To Know
KANYE WEST Gold Digger
COLDPLAY Fix You
BON JOVI Have A Nice Day
D.H.T. Listen To Your Heart
AQUALUNG Brighter Than Sunshine
ROB THOMAS This Is How A Heart Breaks
LEELA JAMES Music

ADDS

FAITH HILL Like We Never Loved At All
GEROGE JONES /DOLLY PARTON The Blues Man

Plays	Artist	Title
34	TRISHA YEARWOOD	Georgia Rain
31	BLAKE SHELTON	Nobody But Me
30	BROOKS & DUNN	Play Something Country
29	MONTGOMERY GENTRY	Something To Be...
28	SARA EVANS	A Real Fine Place To Start
28	GARY ALLAN	Best I Ever Had
28	GRETCHEN WILSON	All Jacked Up
27	FAITH HILL	Mississippi Girl
27	BRAD PAISLEY	Alcohol
27	DIERKS BENTLEY	Come A Little Closer
26	JASON ALDEAN	Hicktown
26	KEITH URBAN	Better Life
23	VAN ZANT	Help Somebody
18	J. O'NEAL /C. UNDERWOOD	Does He Love You
18	LITTLE BIG TOWN	Boondocks
15	JO DEE MESSINA	Delicious Surprise (I Believe It)
15	BON JOVI	Have A Nice Day
16	ALAN JACKSON	The Talkin' Song Repair Blues
16	TOBY KEITH	As Good As I Once Was
16	LEANN RIMES	Probably Wouldn't Be This Way



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Ed Hardy, President
Sarah Trahern, VP/Programming

ADDS

BLAKE SHELTON Nobody But Me
VAN ZANT Nobody Gonna Tell Me What To Do

GARY ALLAN Best I Ever Had
GRETCHEN WILSON All Jacked Up
BILLY CURRINGTON Must Be Doin' Somethin' Right
TOBY KEITH As Good As I Once Was
SARA EVANS A Real Fine Place To Start
CRAIG MORGAN Redneck Yacht Club
BRAD PAISLEY Alcohol
BROOKS & DUNN Play Something Country
TRISHA YEARWOOD Georgia Rain
JOSH GRACIN Stay With Me (Brass Bed)
FAITH HILL Mississippi Girl
RAY SCOTT My Kind Of Music
MONTGOMERY GENTRY Something To Be Proud Of
SUGARLAND Something More
ERIKKA JO I Break Things
BLAKE SHELTON Goodbye Time
BILLY GILMAN Hey Little Suzie
JASON ALDEAN Hicktown
COWBOY TROY If You Don't Wanna Love Me
CHRIS CAGLE Miss Me Baby

POLLSTAR CONCERT PULSE

Pos.	Artist	Av. Gross (in 000s)
1	DAVE MATTHEWS BAND	1,403.5
2	NEIL DIAMOND	1,359.5
3	KENNY CHESNEY	1,063.7
4	ANDER MANAGEMENT TOUR	1,042.2
5	OZZFEST	885.9
6	COLDPLAY	806.6
7	TOM PETTY & THE HEARTBREAKERS	613.1
8	JAMES TAYLOR	599.6
9	DESTINY'S CHILD	485.1
10	MOTLEY CRUE	460.5
11	RASCAL FLATTS	445.4
12	VANS WARPED TOUR	434.6
13	AMERICAN IDOLS LIVE	428.4
14	SYSTEM OF A DOWN	419.9
15	SANTANA	404.8

Among this week's new tours:
Alison Krauss & Union Station
Bon Jovi
Mannheim Steamroller
Ryan Cabrera
Yellowcard

The CONCERT PULSE is courtesy of concert industry trade publication POLLSTAR, 559-271-7900 or www.pollstaronline.com.

TELEVISION

Tube Tops

Terri Clark, Billy Currington, Alan Jackson, Alison Krauss, Craig Morgan, LeAnn Rimes, Julie Roberts, Marty Stuart and Keith Urban are slated to be on hand at the Grand Ole Opry House when *Country Reaches Out: An Opry Benefit for the American Red Cross* airs commercial-free on GAC, with simulcasts on DIY Network and Fine Living (Tuesday, 9/27, 9pm ET/6pm PT).

Friday, 9/23

Alicia Keys Unplugged premieres on MTV (10pm ET/PT).



Alicia Keys

Shaggy, *The Tonight Show With Jay Leno* (NBC, check local listings for time).

Nickel Creek, *Late Night With Conan O'Brien* (NBC, check local listings for time).

INXS, *Late Late Show With*

Craig Ferguson (CBS, check local listings for time).

OK Go, *Last Call With Carson Daly* (NBC, check local listings for time).

Trisha Yearwood, *The Ellen DeGeneres Show* (check local listings for time and channel).

Better Than Ezra, *The Tony Danza Show* (check local listings for time and channel).

Monday, 9/26

Paul Anka guest-stars on *Las Vegas* (NBC, 9pm ET/PT).

Buddy Guy, *Jay Leno*.

Weezer, *Jimmy Kimmel Live* (ABC, check local listings for time).

Dwight Yoakam, *Conan O'Brien*.

Bon Jovi, *Ellen DeGeneres*.

LL Cool J, *Tony Danza*.

Tuesday, 9/27

Stephen Stills, *Jay Leno*.

Death Cab For Cutie, *Conan O'Brien*.

Stellastarr, *Carson Daly*.

Wednesday, 9/28

Dolly Parton, *Jay Leno*.

The Like, *Carson Daly*.

Thursday, 9/29

Supergrass, *Jay Leno*.

Sheryl Crow, *Conan O'Brien*.

Jo Dee Messina, *Craig Ferguson*.

— Julie Gidlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Sept. 20, 2005.

1. KANYE WEST f/JAMIE FOXX Gold Digger
2. BLACK EYED PEAS My Humps
3. GREEN DAY Wake Me Up When September Ends
4. FALL OUT BOY Sugar, We're Goin' Down
5. WEEZER Beverly Hills
6. ASHLEE SIMPSON Boyfriend
7. 50 CENT /MOBB DEEP Outta Control
8. GORILLAZ Feel Good Inc.
9. BLACK EYED PEAS Don't Lie
10. NICKELBACK Photograph

Top 10 Albums

1. COLDPLAY *Fix You* (EP)
2. DISTURBED *Ten Thousand Fists*
3. DAVID GRAY *Life In Slow Motion*
4. BON JOVI *Have A Nice Day*
5. KANYE WEST *Late Registration*
6. SWITCHFOOT *Nothing Is Sound*
7. DEATH CAB FOR CUTIE *Live*
8. COHEED & CAMBRIA *Good Apollo...*
9. BLACK EYED PEAS *Monkey Business*
10. SIGUR ROS *Takk*



GETTING COLD IN HERE Cold recently stopped by Launch Radio Networks studios to chill out with the people there. Get it? Cold? Chill out? We're priceless. Here are (l-r) Cold bassist Jeremy Marshall, hardDrive producer Roxy Myzal, Cold drummer Sam McCandless and singer Scooter Ward and Launch's Don Kaye.



SAT BISLA
sat@anrworldwide.com

Hip-Hop, U.K. Style

Britain's burgeoning urban music community

Hip-hop and urban music are often thought of as purely U.S. phenomena, with occasional exceptions such as U.K. acts Craig David, Mark Morrison, MIA and Dizzee Rascal, who have had measurable success stateside. But U.K. hip-hop has been developing as a formidable force over the past 20 years, moving from the club culture to pirate radio and then to such commercial outlets as BBC Radio 1, London's Xfm, national Urban station 1Xtra, and Choice FM, London's latest 24-hour hip-hop station.

I recently spoke with two leading authorities on the rising U.K. hip-hop scene: George Ergatoudis, Music Manager for 1Xtra, and Dan Greenpeace, host of *The All City Show* on London's Xfm.

Radio To Label & Back

Ergatoudis started in radio in 1989, as a trainee producer at BBC Radio 1, but in 1990 he took an opportunity to work on the other side of the music-industry fence, joining dance and urban record label 4th & Broadway as Manager/Club Promotions. But he soon discovered that his true vocation was in radio, and toward the end of 1990 he joined the newly launched London Dance station Kiss 100.

"I spent seven years at Kiss, initially producing all their specialty music shows and, later, all the daytime programming," Ergatoudis said. "In 1997 I returned to BBC Radio 1 to produce mainstream programming before being asked to develop the BBC's new [Urban] station, 1Xtra. The station launched in August 2002 and has been a great success.

"I am responsible for the overall music policy of 1Xtra, and I take a global view of all the relevant black or urban music genres. For the U.K., that means predominantly hip-hop, dancehall, R&B, drum-and-bass, garage and grime, with some soca and reggaeton.

"As new genres become relevant, we're always early adopters. I also chair our weekly playlist meeting, attended by key staff and DJs, where we decide which records to put in rotation, and I schedule the music on the station Monday through Friday, 6am-7pm."

About 1Xtra

Ergatoudis explained that 1Xtra was launched to provide a service for young black music fans in the U.K., an audience the BBC hadn't been connecting with. Additionally, he said, "We're available on DAB digital radio, satellite and cable, and also online, at www.bbc.co.uk/1xtra. We have a very strong web presence, with all of our shows available online for up to seven days after broadcast.

"We also boast a serious array of specialist DJ talent and a lot of unique content. One of our main missions is to find and nurture new U.K. urban music talent.

"1Xtra can and does help break records of new, often unsigned music, we are watched very carefully by the major record labels. We were the first station in the U.K. to play acts like MIA and Dizzee Rascal and the first to heavily support the evolving grime genre.

"One recent example of support for a U.S. artist that comes to mind would be Bobby Valentino, with 'Slow Down.' We put the record in rotation well before U.S. radio, months ahead of release, and helped build up huge anticipation for the record."

U.S. Vs. U.K. Hip-Hop

About the differences between hip-hop in the United States and in the U.K., Ergatoudis said, "The U.S. market is so enormous, so much better-developed and well-financed, that it has been hard for U.K. hip-hop artists to compete.

"There's a lot of raw talent in the U.K. and a growing number of original and talented producers. It's all about being distinctive, at the end of the day. The U.K. has been trying to find its own voice, and I strongly believe that the grime genre represents our best shot. Grime has a new sound that could only have originated in the U.K., with its unique street culture and musical influences."

So what artists in particular is 1Xtra getting behind? "Some of the key artists we are supporting include the group Roll Deep, featuring the maverick genius MC Wiley," Ergatoudis said. "There are also a couple of other hot MCs, including Kano and Durrty Goodz.

"The best unsigned MC in the U.K. right now is Sway, whom we have supported from our first week on-air. Then there's Nate James, a soulful but commercial R&B artist we've been championing. Perhaps most interesting of all is Plan B, a 19-year-old who delivers amazingly gritty, poetic and often controver-

sial lyrics with some interesting music. He can also sing.

"In my opinion, the only U.K. urban artists who stand a chance in the U.S. are those that have a unique style and vision. I believe that someone, or perhaps a group, from within the burgeoning grime scene will eventually break through and cross over. Especially watch out for Wiley and Plan B."

All City Show: History & Mission

Dan Greenpeace started his radio career in 1986, on a pirate station in Leeds, England. For a number of years he worked at college radio stations, handling jobs from programming to presenting, but after he spent some time interning at WXKS (Kiss 108)/Boston, he was determined to break into radio professionally. In 2000 he recorded a pilot for BBC Radio 1, and shortly thereafter he started presenting on Xfm.

"It was actually [U.K. DJ and MTV Europe personality] Zane Lowe, who presented the *Music Response* show on Xfm, who convinced then-Programming Director Andrew Phillips to commission a hip-hop show," Greenpeace said. "Shortly thereafter Andrew gave the green light for the Xfm hip-hop show.



"Zane and I co-presented *The All City Show* alongside DJ Touché of The Wiseguys until Zane began making plans for a move to BBC Radio 1 and DJ Touché's schedule became too time-consuming. I was left to present and DJ because I had done most of the background work and production from the outset.

"The mission of *The All City Show* has not changed from Day One: We aim to provide the best from a broad spectrum of hip-hop music, with an element of humor and approachability, to connoisseurs and newcomers alike.

"*All City Show* started as a cool name for a radio show and has progressed into a brand. The name relates to a term used in the early '80s among graffiti artists in New York. When they painted their names on a subway train and it was seen in more than one borough without being cleaned off by the transit authorities, that artist or graffiti mural was deemed 'all city.'

"The show is three hours long and broadcast on Saturdays from 9pm until midnight. We cover all forms of hip-hop and mix U.S. major-label output right next to domestic U.K. rap."

The U.K. Urban Market

I wondered what kind of progress Greenpeace seen urban music make in the U.K.? "The current state of the urban market in the U.K. is a lot better than 10 years ago," he said. "About five years ago I noticed a shift in attitude toward domestic artists. Radio, the press and TV all seemed a lot more open to supporting the home-grown scene. The kids buying records have now started to idolize our own artists, as well as the 50 Cents and Eminems. Tiny percentages have broken through, with the help of a major deal.

"The US market is so enormous, so much better-developed and well-financed, that it has been hard for U.K. hip-hop artists to compete."

George Ergatoudis

"In the short term the independents will nurture the talent to further break down the barriers traditionally imposed on domestic black talent. In five years the mass market will be ready for more domestic urban repertoire. With dedicated TV stations like Channel U, U.K. artists are guaranteed to get their self-funded videos seen by the nation."

And Greenpeace does some talent tracking himself. "With my radio show, I'm lucky to meet the biggest U.S. stars on a weekly basis, right next to the brightest U.K. artists," he said. "I use the radio show as a way to scout for domestic talent. One artist I've championed — and I'm also starting to distribute his music — is Sway. He's also known as Sway Dasafu.

"I've seen so many rappers pass through our studio, but he has been the only one I've felt confident in approaching to market. He's definitely a name to look out for. We recently took him to New York, where he even impressed hosts Lord Sear and Rude Jude on Sirius' Shade 45, Eminem's channel."

Born In The USA

I asked Greenpeace what he sees as the differences between the U.S. and U.K. approaches to hip-hop. "In the USA, the so-called urban market has always been healthy," he replied. "Hip-hop was born in the USA in the late 1970s, but the U.K. has never been far behind in terms of its fan base.

"It has always been an imported art form that the mainstream in the U.K. has struggled to accept, but it's now acceptable to rap proudly in a British accent and talk about uniquely British experiences — but without the financial rewards just yet.

"We have rock legends, but very few black idols in music. I think that's a cultural difference that is changing. America nurtures and celebrates its talent, whether in sports, music or art, but it's just as quick to ensure their downfall when they don't conform. In the U.K. you don't experience those extremes.

"It's simply been a long, slow haul to get to this point. As they say, the only way is up."

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KEVIN CARTER
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Mr. Hollander's Opus

A candid conversation with Infinity's head honcho

A career New Yorker, Infinity Chairman/CEO Joel Hollander has a string of high-profile call letters attached to his resume that's longer than the strip of toilet paper attached to my shoe. He worked at WHN, WAPP, WRKS, WKTU, WBLS and WFAN before moving to Westwood One in 1998, where he spent five years as President/CEO.

In May 2003 Hollander transitioned to Infinity, where he was installed as President/COO. In January of this year he was adorned with Chairman/CEO stripes. Last week I had the chance to chat with him about the current state of our industry, Infinity's foray into "Jack" territory, indecency, some guy named Howard Stern and the future of radio.

R&R: What do you see as the most significant changes or advancements in radio over the last 10 years?

JH: We're living in an electronic age where the information comes fast and furious. The radio industry as a whole is starting to embrace some of this technology along with its bricks-and-mortar business, whether it's podcasting or streaming.



Joel Hollander

There's a lot going on with digital radio, which the industry is trying to adopt right now. There are tons of issues every day, and digital is something the industry as a whole is working together pretty closely to adopt, market and promote.

It's a ways down the road. It's not something that's going to affect anyone's bottom line in 2006 and probably not in 2007, but it's something that has to be looked at and invested in while we're taking a look at the future and where we're going.

R&R: Viacom is going to be split into two companies soon. How will having the radio division separate from the MTV side change the way the operation works?

JH: Not much is going to change here. We'll be under Les Moonves' company, CBS, with outdoor, TV and Showtime. We're pretty excited about it. We think we have some good growth potential here over the next three to five years, and we're making smart investments. The split will occur sometime between the end of the year and the first quarter.

R&R: Infinity is one of the few companies that have made a huge commitment to the new Jack format. You have nine Jack stations and have gone so far as to name Kurt Johnson VP/All Things Jack-Related. What opportunity did Infinity see in this new format?

JH: I took over as Chairman/CEO in Janu-

ary, and we've been trying to change the paradigm. Whether it's programming, technologies, sales training or training in general, we're trying to do things differently.

We had some radio stations that were challenged — big stations in big markets whose cash flows have come down over a number of years — and we thought Jack was an opportunity within those marketplaces to make a difference competitively. It's been an absolute resounding success in a short period of time, and we're excited about that.

We're also leading the way in podcasting. We're trying to figure out a revenue model there. We're streaming all of our News radio stations, which hasn't been done before, and we've generated some nice revenue since we put those oceanfront-property stations up on the Internet in April. We've seen a bit of a pop in midday listening in offices, where you have a hard time listening to AM radio.

We're trying to be as aggressive as we can moving forward. We took a big heritage station in Washington, WHFS, and turned that Spanish-language, and it's doing pretty well right now. We did the same thing in Tampa a few weeks ago. We look at each market individually and see what the competitive landscape is and see if there are ways we can improve our cluster position.

R&R: The early Jack ratings have been promising in several major markets, like Dallas and Los Angeles.

JH: Our Jack station in Dallas has done extremely well, and Los Angeles is a grand slam: It went from 17th to first in-demo over a four-month period. Seattle's doing well; Baltimore's doing extremely well; Minneapolis is doing well; Chicago and New York, it's still a little early. But we're liking what we're hearing and seeing all over the place.

R&R: Jack here in L.A. is my No. 2 preset button.

JH: What's your first choice?
R&R: You'll laugh at this: [Clear Channel Talk] KFI.

JH: I wouldn't laugh at that. I listen to WINS/New York, and I'm a fan of Talk radio. I don't have time to read unless I'm on the computer, so I need to know what's going on.

R&R: I know the company took quite a bit of flak when WCBS-FM/New York flipped to Jack. It took

a lot of people by surprise, and there were many arm-chair quarterbacks who said, "What were they thinking? Why didn't they flip WNEW?" Do you think it will ultimately be proven that this was the right move?

JH: They said the same thing in Los Angeles with [Jack predecessor] "Arrow." And now what are they saying? There's no question, we certainly took some heat. You have a heritage station of 33 years, but it wasn't growing as fast we needed it to grow, and we felt that this was a way to have a faster-growing radio station over the next three to five years.

I'm on the older end of that demo, and I like the station, but advertisingwise it wasn't where we needed it to be. So we made the change, and we feel pretty good about it — the same as we do about WJMK/Chicago — and we're putting a lot of resources behind it. Another thing we're being aggressive about is marketing and promotion.

These formats — it's all about content. If you build it and it's good, it's like *Field of Dreams*, they'll come. If not, they don't come. Jack proved that there are a lot of people in Los Angeles who have a taste for that radio station.

What's important here is that we think the whole industry, after taking so many shots over the last few years, is still incredibly vibrant. We're doing so many good things. Just look at what's happened in the last two weeks, how many people we, as an industry, have helped in the Gulf Coast, whether it was collecting bottled water or raising millions of dollars. I'm pretty proud to be in this industry.

R&R: I was never so proud of this industry as I have been in the last two weeks, seeing how, on the local level, radio led the way in terms of grass-roots efforts to get funds and supplies to the affected areas. Radio had people out pounding the pavement to raise money, and they did a hell of a job.

JH: That's why this has always been a great industry. It's incredible what's been done over the past few weeks, and it was the same thing on 9/11. There are many radio stations in this country that raised millions of dollars for charities and people in need, and we don't get a lot of credit for that. But it's not a matter of credit, it's a matter of the strength of the medium and what it does.

R&R: Let's switch gears to the topic of indecency, since it's been a top-of-mind issue of late. Everyone's come under fire, and broadcast companies are having to address certain issues. What is your company's policy on indecency or perceived indecency? The big question is, where is that line?

JH: We've always had our policies, and we're very prudent and aggressive in enforcing them. There's been a lot written about indecency, and we're trying to adhere to the rules, which is sometimes not easy. We're pretty aggressive about toeing the line and doing what's right.

R&R: On a related subject, many people feel Infinity has a big challenge on its hands replacing Howard Stern.

JH: Who's that? [Laughs.]
R&R: He's going to be gone in January, and you've got some major slots to fill. We both know

the rumor mill has been spitting out names that include Adam Carolla on the West Coast and David Lee Roth in New York and possibly some other East Coast markets. Is there anything concrete to report as far as the search to replace Howard?

JH: We have a plan, and we're about ready to implement it. We'll be able to announce that at the proper time, which is not too far in the distant future, because we're coming

into the fourth quarter. We're excited about it. It's a challenge. Replacing Howard Stern is obviously not an easy task. He's one of the great entertainers in our medium ever, and he's done a great job for advertisers and shareholders and radio stations over the years. That being said, we have an opportunity to do some different things, and we're excited about it.

R&R: I think the key word here is opportunity. This gives you the opportunity to diversify a bit.

JH: It does, and we're going to diversify. We're going to have a number of morning shows. We're not going to put all of our eggs in one basket. We don't want to try to hit the ball over the wall with one shot. We want to incubate some new shows and have some talent who've been on the air try new things.

R&R: Some of your stations, like KHWD/Sacramento and WRKZ/Pittsburgh, have been built around Howard. Do you foresee any format adjustments coming?

JH: You can expect us to do tons of different stuff.

R&R: Back to the satellite question: With Howard going to satellite, what kind of plans does Infinity have to combat the chance that Howard and people like him will drive satellite radio subscriptions?

JH: We don't have to combat them, they have to combat us. We're the established business. There's a business for satellite radio. Whether it's a business of 20 million to 30 million or 12 million to 15 million, we'll find out in the next few years. We believe that the radio industry is being aggressive enough moving forward in developing new content and things of that nature and investing in new technologies that it's not going to be that big an issue.

R&R: Are you surprised that the satellite radio industry has been able to make such a sizeable footprint, at least in the PR realm, so quickly?

JH: They've been smart in what they've done in the last couple of years. They've certainly done a very good job PR-wise, but we'll see what happens in the next few years.

R&R: Speaking of the next few years, once you get your plans in place and you've got your new morning shows and the company is moving in different directions, what do you foresee for 2006 and beyond, as far as the world of Infinity?

JH: We've been very aggressive about renegotiating our sports-rights deals, which will create leverage for the company next year, and we're excited about that. We love the sports business, but it's not as exclusive as it used to be.

We think we're going in the right direction. We're very positive about where we're going with all of the things we're doing. We think we're doing things to ensure the viability of the radio stations and Infinity for the next five to 10 years.



CHR/POP TOP 50

September 23, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)	7814	+817	661888	10	114/0
3	2	RIHANNA Pon De Replay (Def Jam/IDJMG)	6353	-85	459317	16	114/0
9	3	WEEZER Beverly Hills (Geffen)	6069	+362	409893	16	111/3
4	4	LIFEHOUSE You And Me (Geffen)	6042	-164	455964	23	109/0
2	5	O.H.T. Listen To Your Heart (Robbins)	5967	-656	397222	18	116/0
5	6	MARIAH CAREY We Belong Together (Island/IDJMG)	5910	-303	464870	24	115/0
6	7	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	5886	-258	442444	22	112/1
8	8	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	5823	+68	450024	16	110/0
7	9	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	5474	-393	431584	25	116/0
12	10	BLACK EYED PEAS Don't Lie (A&M/Interscope)	4386	+199	342261	8	111/0
16	11	KELLY CLARKSON Because Of You (RCA/RMG)	4225	+875	347540	6	113/3
18	12	GREEN DAY Wake Me Up When September Ends (Reprise)	4152	+1055	306591	4	112/2
10	13	PAPA ROACH Scars (Geffen)	4078	-226	309299	31	107/0
11	14	NATASHA BEDINGFIELD These Words (Epic)	3817	-370	245379	19	112/0
20	15	BLACK EYED PEAS My Humps (A&M/Interscope)	3659	+783	332585	6	85/18
14	16	BOW WOW f/OMARION Let Me Hold You (Columbia)	3445	-425	252860	13	97/0
13	17	GWEN STEFANI Cool (Interscope)	3414	-494	311293	13	111/0
17	18	CLICK FIVE Just The Girl (Lava)	3384	+206	192411	13	102/2
15	19	FAT JOE f/NELLY Get It Poppin' (Atlantic)	3380	-468	218733	17	107/0
19	20	GORILLAZ Feel Good Inc. (Virgin)	3158	+295	160782	12	105/4
21	21	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3077	+599	208658	6	95/4
31	22	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	2798	+1219	270701	3	104/25
26	23	NICKELBACK Photograph (Roadrunner/IDJMG)	2650	+598	172336	5	94/9
22	24	AKON Belly Dancer (Bananza) (Universal)	2619	+387	221320	11	68/9
29	25	BOW WOW f/CIARA Like You (Columbia)	2315	+649	185041	5	78/8
30	26	FRANKIE J. More Than Words (Columbia)	2227	+626	176503	3	94/9
28	27	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1977	+176	125286	11	62/2
32	28	PRETTY RICKY Your Body (Atlantic)	1861	+283	126583	6	63/10
25	29	GREEN DAY Holiday (Reprise)	1833	-211	111025	19	93/0
24	30	FRANKIE J. How To Deal (Columbia)	1825	-288	119854	19	95/0
27	31	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	1529	-479	102417	13	90/0
23	32	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)	1291	-882	73571	10	102/0
37	33	MARCD'S HERNANDEZ If You Were Mine (TVT)	1167	+188	109063	5	49/8
40	34	YING YANG TWINS f/MIKE JONES Badd (TVT)	1113	+194	68861	7	40/2
38	35	GAVIN DEGRAW Follow Through (J/RMG)	1058	+108	48771	8	68/4
42	36	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	974	+215	43015	4	75/11
Debut	37	ASHLEE SIMPSON Boyfriend (Geffen)	945	+516	64753	1	75/11
41	38	3 DOORS DOWN Here By Me (Republic/Universal)	936	+90	38545	7	43/0
43	39	KEITH URBAN You'll Think Of Me (Capitol/EMC)	835	+119	49732	5	35/5
39	40	ROB THOMAS This Is How A Heart Breaks (Atlantic)	835	-56	37154	11	39/0
35	41	CDLDPLOY Speed Of Sound (Capitol)	800	-182	36347	15	77/0
44	42	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	762	+71	28879	6	47/4
36	43	BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	739	-246	33592	12	66/0
Debut	44	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	629	+243	40517	1	35/12
46	45	SWITCHFOOT Stars (Columbia)	589	+29	22385	2	35/1
45	46	LIL ROB Summer Nights (Upstairs)	585	-105	30215	13	44/0
50	47	WILL SMITH Party Starter (Interscope)	582	+38	18866	3	40/0
48	48	TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)	553	+1	22061	3	32/1
Debut	49	DAVID BANNER Play (SRC/Universal)	542	+172	39800	1	28/6
Debut	50	NELLY Fly Away (Derry/Fo' Reel/Universal)	480	+116	42681	1	11/4

116 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the song with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	25
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	24
BLACK EYED PEAS My Humps (A&M/Interscope)	18
SIMPLE PLAN Crazy (Lava)	17
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	12
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	11
ASHLEE SIMPSON Boyfriend (Geffen)	11
PRETTY RICKY Your Body (Atlantic)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+1219
GREEN DAY Wake Me Up When September Ends (Reprise)	+1055
KELLY CLARKSON Because Of You (RCA/RMG)	+875
MARIAH CAREY Shake It Off (Island/IDJMG)	+817
BLACK EYED PEAS My Humps (A&M/Interscope)	+783
BOW WOW f/CIARA Like You (Columbia)	+649
FRANKIE J. More Than Words (Columbia)	+626
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+599
NICKELBACK Photograph (Roadrunner/IDJMG)	+598
ASHLEE SIMPSON Boyfriend (Geffen)	+516

NEW & ACTIVE

KACI BROWN Unbelievable (A&M)	Total Plays: 457, Total Stations: 36, Adds: 1
HOWIE DAY She Says (Epic)	Total Plays: 425, Total Stations: 39, Adds: 7
VERONICAS 4Ever (Sire/Warner Bros.)	Total Plays: 389, Total Stations: 35, Adds: 6
SEAN PAUL We Be Burnin' (Atlantic)	Total Plays: 359, Total Stations: 23, Adds: 6
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	Total Plays: 332, Total Stations: 39, Adds: 9
T-PAIN I'm Sprung (Jive/Zomba Label Group)	Total Plays: 327, Total Stations: 17, Adds: 5
RICKY MARTIN f/FAT JOE & AMERIE I Don't Care (Columbia)	Total Plays: 320, Total Stations: 29, Adds: 8
FOO FIGHTERS Best Of You (RCA/RMG)	Total Plays: 308, Total Stations: 15, Adds: 0
JOSH KELLEY Only You (Hollywood)	Total Plays: 269, Total Stations: 23, Adds: 1
NATALIE f/JUSTIN ROMAN Where Are You (Latium/Universal)	Total Plays: 261, Total Stations: 17, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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CHR/POP TOP 50 INDICATOR

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	D.H.T. Listen To Your Heart (Robbins)	3956	-93	64016	19	66/0
4	2	MARIAH CAREY Shake It Off (Island/IDJMG)	3894	+392	64094	11	66/0
5	3	RIHANNA Pon De Replay (Def Jam/IDJMG)	3570	+77	60943	15	64/0
6	4	WEEZER Beverly Hills (Geffen)	3528	+207	55292	16	64/0
3	5	LIFEHOUSE You And Me (Geffen)	3501	-25	59403	23	65/1
2	6	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	3363	-347	53179	22	62/0
8	7	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3082	-5	47900	15	65/0
7	8	MARIAH CAREY We Belong Together (Island/IDJMG)	3011	-175	50421	24	60/0
9	9	GWEN STEFANI Cool (Interscope)	2505	-289	42454	13	57/0
11	10	BLACK EYED PEAS Don't Lie (A&M/Interscope)	2468	+250	42717	8	65/1
10	11	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	2374	-289	39289	24	55/0
16	12	CLICK FIVE Just The Girl (Lava)	2139	+85	36048	12	56/0
18	13	GREEN DAY Wake Me Up When September Ends (Reprise)	2121	+519	36000	4	63/3
17	14	KELLY CLARKSON Because Of You (RCA/RMG)	2120	+289	35619	6	60/0
12	15	FAT JOE f/NELLY Get It Poppin' (Atlantic)	2086	-90	30120	17	56/1
14	16	NATASHA BEDINGFIELD These Words (Epic)	2020	-92	32939	18	55/0
13	17	PAPA RDACH Scars (Geffen)	2020	-138	31207	32	48/0
15	18	BOW WOW f/DMARION Let Me Hold You (Columbia)	1912	-161	28597	12	53/0
19	19	GORILLAZ Feel Good Inc. (Virgin)	1817	+231	28444	13	59/1
24	20	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	1610	+361	25507	6	52/3
22	21	NICKELBACK Photograph (Roadrunner/IDJMG)	1602	+309	27558	5	54/4
27	22	BLACK EYED PEAS My Humps (A&M/Interscope)	1326	+345	18603	4	52/15
31	23	FRANKIE J. More Than Words (Columbia)	1167	+394	19355	4	53/10
33	24	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	1106	+398	17563	3	52/8
21	25	GREEN DAY Holiday (Reprise)	1091	-261	17441	19	33/0
29	26	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	989	+80	14812	10	40/1
28	27	AKON Belly Dancer (Bananza) (Universal)	985	+11	15604	9	41/3
23	28	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	981	-276	13997	13	40/0
34	29	BOW WOW f/CIARA Like You (Columbia)	934	+257	15244	4	41/6
25	30	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)	892	-342	15224	10	32/0
32	31	PRETTY RICKY Your Body (Atlantic)	882	+132	13439	5	40/7
26	32	FRANKIE J. How To Deal (Columbia)	862	-243	13008	19	27/0
30	33	ROB THOMAS This Is How A Heart Breaks (Atlantic)	761	-41	11984	13	23/0
39	34	3 DODDS DOWN Here By Me (Republic/Universal)	491	+9	8156	7	26/3
41	35	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	475	+65	7647	4	35/6
48	36	MARCOS HERNANDEZ If You Were Mine (TVT)	472	+161	9835	4	27/8
35	37	BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	464	-195	6515	12	17/0
37	38	COLOPLAY Speed Of Sound (Capitol)	446	-127	7387	18	17/0
Debut	39	ASHLEE SIMPSON Boyfriend (Geffen)	413	+255	6982	1	30/9
44	40	YING YANG TWINS f/MIKE JONES Badd (TVT)	403	+46	5719	5	19/3
47	41	GAVIN DEGRAW Follow Through (J/RMG)	398	+67	7163	2	25/2
40	42	PRETTY RICKY Grind With Me (Atlantic)	398	-81	4776	19	16/0
42	43	CUTTING EDGE Everytime I Try (Thunderquest)	346	-44	5764	12	12/0
49	44	SAVING JANE Girl Next Door (Toucan Cove/Alert)	337	+49	6358	3	21/0
38	45	LIL ROB Summer Nights (Upstairs)	328	-192	4103	12	14/0
50	46	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	326	+43	5134	6	17/1
43	47	FDD FIGHTERS Best Of You (RCA/RMG)	321	-48	4770	9	12/0
Debut	48	KEITH URBAN You'll Think Of Me (Capitol/EMC)	282	+69	4790	1	17/3
45	49	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	262	-88	3896	19	15/1
Debut	50	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	246	+183	5640	1	25/12

68 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 9/11 - Saturday 9/17.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BLACK EYED PEAS My Humps (A&M/Interscope)	15
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	12
FRANKIE J. More Than Words (Columbia)	10
ASHLEE SIMPSON Boyfriend (Geffen)	9
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	8
MARCOS HERNANDEZ If You Were Mine (TVT)	8
PRETTY RICKY Your Body (Atlantic)	7
BOW WOW f/CIARA Like You (Columbia)	6
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	6
NICKELBACK Photograph (Roadrunner/IDJMG)	4
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Wake Me Up When September Ends (Reprise)	+519
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+398
FRANKIE J. More Than Words (Columbia)	+394
MARIAH CAREY Shake It Off (Island/IDJMG)	+392
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+361
BLACK EYED PEAS My Humps (A&M/Interscope)	+345
NICKELBACK Photograph (Roadrunner/IDJMG)	+309
KELLY CLARKSON Because Of You (RCA/RMG)	+289
BOW WOW f/CIARA Like You (Columbia)	+257
ASHLEE SIMPSON Boyfriend (Geffen)	+255
BLACK EYED PEAS Don't Lie (A&M/Interscope)	+250
GORILLAZ Feel Good Inc. (Virgin)	+231
WEEZER Beverly Hills (Geffen)	+207
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+183
MARCOS HERNANDEZ If You Were Mine (TVT)	+161
PRETTY RICKY Your Body (Atlantic)	+132
CLICK FIVE Just The Girl (Lava)	+85
50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	+80
RIHANNA Pon De Replay (Def Jam/IDJMG)	+77
KEITH URBAN You'll Think Of Me (Capitol/EMC)	+69
DAVID BANNER Play (SRC/Universal)	+69
GAVIN DEGRAW Follow Through (J/RMG)	+67
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	+65
CRINGE Been Alone (Listen)	+58
CHRIS BROWN f/JUJUEZ SANTANA Run It (Jive/Zomba Label Group)	+50
SAVING JANE Girl Next Door (Toucan Cove/Alert)	+49
YING YANG TWINS f/MIKE JONES Badd (TVT)	+46
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	+43
SWITCHFOOT Stars (Columbia)	+43
TONY TOUCH Play That Song (EMI Latin)	+43

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September 23, 2005



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 9/16/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Because Of You (RCA/RMG)	4.35	4.41	91%	10%	4.49	4.50	4.18
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4.17	4.26	100%	42%	4.18	4.19	4.15
GREEN DAY Wake Me Up When September Ends (Reprise)	4.17	-	90%	10%	4.30	4.19	3.93
LIFEHOUSE You And Me (Geffen)	4.00	4.00	98%	33%	3.91	3.98	4.17
CLICK FIVE Just The Girl (Lava)	4.00	4.10	89%	13%	4.42	4.02	3.78
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3.98	-	82%	16%	4.43	4.12	3.41
NICKELBACK Photograph (Roadrunner/IDJMG)	3.95	-	63%	9%	4.17	4.11	3.91
GREEN DAY Holiday (Reprise)	3.88	3.90	97%	35%	3.70	3.88	3.81
BACKSTREET BOYS Just Want... (Live/Zomba Label Group)	3.88	3.86	91%	18%	4.13	3.91	3.80
PAPA ROACH Scars (Geffen)	3.87	3.96	95%	39%	4.02	4.00	3.74
WEEZER Beverly Hills (Geffen)	3.84	3.88	95%	26%	4.10	3.65	3.80
BLACK EYED PEAS Don't Lie (A&M/Interscope)	3.83	3.80	95%	22%	3.83	3.65	3.95
D.H.T. Listen To Your Heart (Robbins)	3.70	3.90	99%	42%	3.78	3.80	3.33
GWEN STEFANI Cool (Interscope)	3.67	3.80	97%	32%	3.70	3.56	3.67
BLACK EYED PEAS Don't Phunk... (A&M/Interscope)	3.59	3.53	98%	53%	3.52	3.38	3.53
MARIAH CAREY We Belong Together (Island/IDJMG)	3.57	3.71	98%	52%	3.63	3.47	3.64
NATASHA BEDINGFIELD These Words (Epic)	3.56	3.60	95%	36%	3.57	3.44	3.41
GORILLAZ Feel Good Inc. (Virgin)	3.53	3.61	86%	22%	3.60	3.41	3.43
RIHANNA Pon De Replay (Def Jam/IDJMG)	3.49	3.46	97%	50%	3.57	3.44	3.46
MARIAH CAREY Shake It Off (Island/IDJMG)	3.48	3.47	95%	34%	3.77	3.38	3.48
FAT JOE I'NELLY Get It Poppin' (Atlantic)	3.47	3.39	95%	39%	3.58	3.29	3.49
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3.42	3.73	95%	42%	3.45	3.40	3.24
BLACK EYED PEAS My Humps (A&M/Interscope)	3.40	-	70%	23%	3.54	3.38	3.20
PUSSYCAT... #1B. RHYMES Don't Cha (A&M/Interscope)	3.39	3.68	98%	49%	3.35	3.43	3.25
AKON Belly Dancer (Bananza/Universal)	3.35	3.55	76%	26%	3.65	3.32	3.35
FRANKIE J. How To Deal (Columbia)	3.32	3.40	88%	40%	3.49	3.36	3.49
BOW WOW IOMARION Let Me Hold You (Columbia)	3.12	3.29	90%	44%	3.50	3.17	3.08
CIARA I LUOACRIS Oh (LaFace/Zomba Label Group)	3.05	3.19	96%	58%	3.33	2.93	3.04
LUOACRIS Pimpin' All Over... (Def Jam South/IDJMG)	3.04	3.25	90%	41%	3.19	3.02	2.92

Total sample size is 351 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



CHR/POP TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	RIHANNA Pon De Replay (Def Jam/IDJMG)	537	-54	14	11/0
2	2	BLACK EYED PEAS Don't Lie (A&M/Interscope)	477	0	8	8/0
3	3	NATASHA BEDINGFIELD These Words (Epic)	407	-22	15	10/0
6	4	MARIAH CAREY Shake It Off (Island/IDJMG)	406	+42	6	8/0
4	5	D.H.T. Listen To Your Heart (Robbins)	377	-6	14	7/0
9	6	NICKELBACK Photograph (Roadrunner/IDJMG)	374	+46	6	10/1
5	7	WEEZER Beverly Hills (Geffen)	351	-27	15	7/0
7	8	GWEN STEFANI Cool (Interscope)	333	-13	10	8/0
10	9	LIFEHOUSE You And Me (Geffen)	320	+13	15	6/0
8	10	PUSSYCAT... #1B. RHYMES Don't Cha (A&M/Interscope)	295	-43	18	7/0
11	11	MASSARI Be Easy (Capital Prophet)	283	-15	15	6/0
13	12	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	272	-10	7	3/0
12	13	MARIAH CAREY We Belong Together (Island/IDJMG)	269	-28	20	11/0
16	14	GREEN DAY Wake Me Up When September Ends (Reprise)	266	+32	7	8/1
19	15	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	264	+48	2	8/4
25	16	KELLY CLARKSON Because Of You (RCA/RMG)	241	+58	2	4/0
14	17	DANIEL POWTER Bad Day (Warner Bros.)	237	-29	16	8/0
Debut	18	BLACK EYED PEAS My Humps (A&M/Interscope)	235	+80	1	7/1
24	19	GORILLAZ Feel Good Inc. (Virgin)	228	+40	2	5/0
15	20	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	212	-49	20	7/0
23	21	BEDOUI... When... (Stomp/Warner Music Canada)	203	+14	3	5/1
28	22	50 CENT #MOBB... Dutta... (Shady/Aftermath/Interscope)	188	+20	3	5/0
17	23	COLDPLAY Speed Of Sound (Capitol)	186	-34	17	6/0
Debut	24	THEORY OF A DEADMAN Santa Monica (604/Universal)	177	+27	1	6/1
Debut	25	SUM 41 Some Say (Island/IDJMG)	174	+25	1	5/0
21	26	DIVINE BROWN U Shook Me (All Night Long) (Blacksmith)	171	-35	5	5/0
27	27	JULY BLACK Sweat Of... (Universal Music Canada)	168	-8	16	7/0
29	28	MOKA ONLY Once Again (Nettwerk/Battleaxe)	163	-2	7	1/0
-	29	CORY LEE Goodbye (Hipjoint)	148	+22	4	5/0
Debut	30	FRANKIE J. More Than Words (Columbia)	147	+71	1	6/0

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ Indicates Cancan.

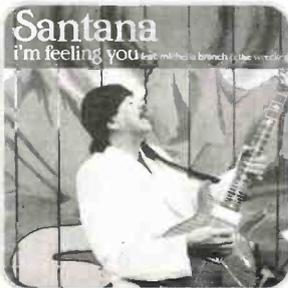
ON THE RISE

ARTIST: Santana

LABEL: Arista/RMG

By MIKE TRIAS/ASSOCIATE EDITOR

Though he was born in Autlan De Navarro, Mexico, Carlos Santana has hugely influenced America's musical landscape. He's a member of the Rock and Roll Hall of Fame and has won 10 Grammy awards during his illustrious career. Among his recent accolades are the 2005 World Music Awards' Legend Award and an honorary doctor of music degree from Southern California's Occidental College. Perhaps the awards will keep coming with the release of Santana's third album on Arista and 38th album overall, *All That I Am*.



"I'm Feeling You" is the lead single from Santana's latest effort, and it's already catching the audience's ears. The song debuts at No. 27* at Hot AC this week, and almost three dozen Pop stations are spinning it in regular rotation. The tune

features Michelle Branch and her band, The Wreckers, and is in the same vein as Branch and Santana's Grammy-winning song, "The Game of Love."

Branch and her band are just the tip of the iceberg when it comes to famous guest stars on *All That I Am*. The album, co-produced by Santana and Clive Davis, boasts such musical standouts as Steven Tyler, OutKast's Big Boi, Mary J. Blige, Metallica's Kirk Hammett, Sean Paul, Los Lonely Boys, Joss Stone, Will.I.Am of Black Eyed Peas, Anthony Hamilton, Bo Bice of *American Idol* and Robert Randolph. Look for the album to drop in stores on Nov. 1.

To promote the project, Santana recently embarked on the second leg of his Embrace Your Light tour, which will visit markets in the western United States and western Canada through mid-October. Opening for Santana on various dates are Robert Randolph & The Family Band and The Salvador Santana Band (headed by Carlos' son, Salvador). A portion of the tour's proceeds will go to the Milagro Foundation, a nonprofit founded in 1998 by Carlos and his wife, Deborah, to provide underprivileged children access to health care, education and the arts.



BETTER LATE THAN NEVER! As most incredible stories do, this one centers around WHTS/Quad Cities, IA-IL PD Tony Waitekus. Waitekus used to work at WCIL/Carbondale, IL, during which time Mercury St. Louis rep David Kragoskow scored him a plaque for Bon Jovi's "Keeping the Faith." However, Waitekus left WCIL 11 years ago — before Kragoskow could present him with the plaque — and Kragoskow left Mercury shortly thereafter, but held on to the plaque. Flash-forward to the present day: Kragoskow is working as Def Leppard's tour manager — and is still schlepping around Waitekus' plaque. So when the band did a show in Davenport, IA, Kragoskow arranged to have Def Leppard present Waitekus with his long-overdue Bon Jovi plaque! Seen here are (l-r) Def Leppard bandmembers Rick Allen and Phil Collen, Waitekus, Kragoskow and Def Leppard bandmember Viv Campbell.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

KCDD/Abilene, TX
O&P: Bob Estess
11:30 AM-12:30 PM
FRANK J.

WFLY/Albany, NY
O&P: Lewis Callahan
PD: John Fox
MD: Cheryl Taylor
11:30 AM-12:30 PM
1. PRETTY RICKEY
2. RICKY MARTIN (FRAT. JEE & AMERIE)
3. JESSIE MCCARTNEY

WKCF/Albany, NY
O&P: Paul Owens
PD: Steve Smith
1. BOB HOV (KARMA)
2. ASHLEE SIMPSON
3. MICHELLE BRANCH

KKOB/Albuquerque, NM
O&P: Eddie Holland
PD: Kris Anderson
MD: Chris Taylor
1. KATIE CRYSTAL
2. RICKY MARTIN (FRAT. JEE & AMERIE)

KQID/Alexandria, LA
PD: Paul Owens
1. BOB HOV (KARMA)
2. ASHLEE SIMPSON
3. MICHELLE BRANCH

WAEW/Allentown, PA
PD: Laura S. James
MD: Mike Kelly
1. ASHLEE SIMPSON

KPRF/Amarillo, TX
O&P: John Williams
PD: Marshall Stevins
ASHLEE SIMPSON

KOOT/Anchorage, AK
O&P: Mark Howard
PD: Bill Stewart
1. PRETTY RICKEY
2. BOB HOV (KARMA)

WDO/Applenton, WI
PD: Jason Hillery
MD: David Burns
No Adds

WSTR/Atlanta, GA
PD: Dan Brown
APD: J.R. Jennings
MD: Michael Chase
No Adds

WWWV/Atlanta, GA
O&P: Dylan Morgan
PD: Kelly Lanning
1. BOB HOV (KARMA)
2. KATIE CRYSTAL
3. BOB HOV (KARMA)

KHFX/Austin, TX
O&P: Jay Swanson
APD: Betha Paul
1. ALL-AMERICAN REJECTS
2. CHRIS BROWN (KARMA)

WBZN/Baton Rouge, ME
O&P: Paul Owens
PD: Dan Cookman
APD: Arnie "Sam" Johnson
MD: Michelle Branch
PRETTY RICKEY

WFMY/Baton Rouge, LA
O&P: Kevin Campbell
1. PRETTY RICKEY
2. KATIE CRYSTAL
3. BOB HOV (KARMA)

KQKY/Beaumont, TX
O&P: Jim West
PD: Brenda Shear
APD: Patrick Beaudin
1. BLACK EYED PEAS
2. SCORCH
3. DAVID BANNER
4. ASHLEE SIMPSON
5. GOOD DOLL DOLLS

KRSQ/Bilings, MT
O&P: Tom Deane
PD: Mike McCoy
1. COUNTRY'S CHILD
2. YOUNG JESSE BROWN

WWTJ/Binghamton, NY
O&P: Ed Bryant
1. CHRIS BROWN (KARMA)

WOEN/Birmingham, AL
O&P: Doug Hamilton
PD: Tommy Chant
MD: Madison Peaves
4. KATIE CRYSTAL

WBNO/Bloomington, IL
O&P: Dan Westfall
PD: Dave Adams
APD: Chad Foster
MD: Russell Paul
1. FALL OUT BOY
2. MICHELLE BRANCH
3. BLACK EYED PEAS
4. KATIE CRYSTAL

KSAS/Boise, ID
O&P: Bob Edwards
PD: Anne Taylor
MD: Rosemary
1. YOUNG JESSE BROWN
2. TRAVIS TROTT (SONIC)

KZMG/Boise, ID
PD: Jim Hill
1. TWISTA (KATIE CRYSTAL)
2. JESSIE MCCARTNEY
3. RICKY MARTIN (FRAT. JEE & AMERIE)

WXXS/Boston, MA
O&P: Paul Owens
PD: Paul Owens
APD: David Conroy
1. JESSIE MCCARTNEY
2. RICKY MARTIN (FRAT. JEE & AMERIE)

KNDZ/Bryan, TX
PD: Paul Owens
1. BOB HOV (KARMA)
2. ASHLEE SIMPSON

KCEY/Buffalo, NY
O&P: Bob Howard
PD: Paul Owens
MD: Cory Matthey
1. FALL OUT BOY
2. MICHELLE BRANCH

WKSE/Buffalo, NY
O&P: Brian White
No Adds

WQOC/Burlington, NC
O&P: Bob Howard
MD: Paul Baker
1. PRETTY RICKEY
2. ALL-AMERICAN REJECTS
3. BOB HOV (KARMA)

WZLW/Canton, OH
O&P: John Stewart
MD: John Stewart
1. RICKY MARTIN (FRAT. JEE & AMERIE)
2. RICKY MARTIN (FRAT. JEE & AMERIE)

WZLW/Canton, OH
O&P: John Stewart
MD: John Stewart
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2. RICKY MARTIN (FRAT. JEE & AMERIE)

WZLW/Canton, OH
O&P: John Stewart
MD: John Stewart
1. RICKY MARTIN (FRAT. JEE & AMERIE)
2. RICKY MARTIN (FRAT. JEE & AMERIE)

KZJA/Cedar Rapids, IA
O&P: Bob Howard
PD: Greg Hampton
APD: Johnny Walker
MD: Mike Kelly
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WQOB/Champaign, IL
PD: Bill Stewart
1. BLACK EYED PEAS
2. ASHLEE SIMPSON
3. RICKY MARTIN (FRAT. JEE & AMERIE)
4. KATIE CRYSTAL
5. BOB HOV (KARMA)

WSSX/Charleston, SC
O&P: Mike Edwards
APD: Special Ed
1. RICKY MARTIN (FRAT. JEE & AMERIE)
2. RICKY MARTIN (FRAT. JEE & AMERIE)

WNKS/Charlotte, NC
O&P: John Reynolds
MD: Paul Reynolds
1. KATIE CRYSTAL
2. BOB HOV (KARMA)
3. FALL OUT BOY
4. PRETTY RICKEY

WQIC/Chattanooga, TN
O&P: Kris Van Oyen
PD: Mike Edwards
MD: Heather Roberts
No Adds

WKSC/Chicago, IL
O&P: Paul Owens
PD: Jeff Murray
1. RICKY MARTIN (FRAT. JEE & AMERIE)

KLRS/Chicago, CA
O&P: Eric Davis
1. BLACK EYED PEAS

WKFS/Cincinnati, OH
O&P: Scott Beaudin
PD: Tommy Beaudin
1. DAVID BANNER
2. RICKY MARTIN (FRAT. JEE & AMERIE)

WAKS/Cleveland, OH
O&P: Scott Beaudin
PD: Tommy Beaudin
1. DAVID BANNER
2. RICKY MARTIN (FRAT. JEE & AMERIE)

KMGK/Colorado Springs, CO
O&P: Bob Howard
PD: Chad Foster
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WXXI/Charlotte, NC
O&P: Paul Owens
PD: Paul Owens
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

KISR/Smith, AR
O&P: "Big Dog" Rick Hayes
APD: Cunningham Phipps
1. TONY
2. SANTIARA MARCHELLE BRANCH

WCQO/Columbus, GA
O&P: Bob Edwards
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WJCL/Columbus, OH
O&P: Steve Korman
PD: Michael McCoy
APD: Danny Wright
1. BOB HOV (KARMA)
2. RICKY MARTIN (FRAT. JEE & AMERIE)
3. RICKY MARTIN (FRAT. JEE & AMERIE)

WYYY/Concord (Lake Region), NH
O&P: AJ D'Arde
1. PRETTY RICKEY

KHKS/Dallas, TX
O&P: Patrick Davis
MD: Billy The Kid
No Adds

WGTZ/Dayton, OH
O&P: Paul Owens
PD: Scott Stump
1. KATIE CRYSTAL
2. KATIE CRYSTAL

WVYB/Daytona Beach, FL
O&P: Frank Scott
APD: Mike Hernandez
1. BOB HOV (KARMA)
2. ASHLEE SIMPSON

KKDM/Des Moines, IA
O&P: Greg Cousins
MD: Steve Wessels
1. SANTIARA MARCHELLE BRANCH

WVOW/Detroit, MI
O&P: Don Theodore
APD: Brian Smith
1. RICKY MARTIN (FRAT. JEE & AMERIE)
2. RICKY MARTIN (FRAT. JEE & AMERIE)

WVLY/Elmira, NY
O&P: Gary Knight
APD: Brian Smith
1. 3 DOORS DOWN
2. 3 DOORS DOWN
3. 3 DOORS DOWN

WVNU/Elmira, NY
O&P: James Peltier
PD: Scott Free
1. BOB HOV (KARMA)
2. ASHLEE SIMPSON

WRIS/Elira, PA
O&P: Rick Rasmussen
PD: Dan Edwards
APD: Jason Curry
1. MICHELLE BRANCH
2. MICHELLE BRANCH

KDUK/Eggen, OR
O&P: Chris Segal
PD: Volante Simo
1. MARCOS HERNANDEZ
2. ASHLEE SIMPSON

WSTO/Elvanville, IN
O&P: Tim Neal
PD: Stan "The Man" Priest
APD: Andy Johnson
1. PRETTY RICKEY
2. PRETTY RICKEY

KNCK/Fayetteville, AR
O&P: Jerry Kelly
APD: J. Ryan
1. DAVID BANNER
2. RICKY MARTIN (FRAT. JEE & AMERIE)

KMDF/Fayetteville, AR
O&P: Tom Deane
PD: Tom Deane
1. BLACK EYED PEAS

WVCH/Flint, MI
O&P: Jeff Murray
PD: Mike Kelly
1. RICKY MARTIN (FRAT. JEE & AMERIE)

WAMX/Florence, SC
O&P: Randy Wilson
PD: Randy Wilson
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

KWYE/Fresno, CA
O&P: Mike Yeager
MD: Mike Thomas
No Adds

WVWC/Flint, MI
O&P: Jeff Murray
PD: Mike Kelly
1. RICKY MARTIN (FRAT. JEE & AMERIE)

WVWC/Flint, MI
O&P: Jeff Murray
PD: Mike Kelly
1. RICKY MARTIN (FRAT. JEE & AMERIE)

WVWC/Flint, MI
O&P: Jeff Murray
PD: Mike Kelly
1. RICKY MARTIN (FRAT. JEE & AMERIE)

KZBB/Flint, MI
O&P: Tom Deane
PD: Tom Deane
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WYKS/Gainesville, FL
O&P: Paul Owens
PD: Paul Owens
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

KQOL/Grand Forks, ND
O&P: Rick Acker
APD: Dan Andrews
MD: Scott Beaudin
1. KATIE CRYSTAL

WSSQ/Grand Rapids, MI
PD: Eric O'Brien
APD: Brian Helms
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WKZZ/Greensboro, NC
O&P: John Reynolds
MD: Steve Wessels
1. SANTIARA MARCHELLE BRANCH

WERO/Greenville, NC
O&P: Paul Owens
1. BOB HOV (KARMA)
2. ASHLEE SIMPSON

WRHT/Greenville, NC
O&P: Paul Owens
PD: Paul Owens
1. PRETTY RICKEY
2. PRETTY RICKEY

WVFC/Greenville, SC
O&P: Mike Kelly
PD: Mike Kelly
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WHRE/Harrisburg, PA
O&P: Chris Taylor
PD: Jeff Murray
APD: Mike Kelly
MD: Mike Kelly
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WKSS/Hartford, CT
O&P: Rick Acker
MD: Jo Jo Brando
No Adds

KRBE/Houston, TX
O&P: Tracy Austin
PD: Mike Kelly
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WVCE/Huntington, WV
O&P: Tom Deane
APD: Gary Miller
No Adds

WZYP/Huntsville, AL
O&P: Keith Scott
PD: Keith Scott
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WNOV/Indianapolis, IN
O&P: David Gray
PD: David Gray
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2. BOB HOV (KARMA)

WYQJ/Jackson, MS
O&P: Tom Deane
APD: Tom Deane
1. BOB HOV (KARMA)
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WVAF/Jacksonville, FL
O&P: Tom Deane
APD: Tom Deane
1. BOB HOV (KARMA)
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WVFS/Jacksonville, FL
O&P: Tom Deane
APD: Tom Deane
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2. BOB HOV (KARMA)

WYOT/Johannston, PA
O&P: Mike Edwards
APD: Mike Edwards
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

KSMF/Flint, MI
O&P: Chris Kelly
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APD: Dan Andrews
MD: Scott Beaudin
1. KATIE CRYSTAL

WSSQ/Grand Rapids, MI
PD: Eric O'Brien
APD: Brian Helms
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WKZZ/Greensboro, NC
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WERO/Greenville, NC
O&P: Paul Owens
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WRHT/Greenville, NC
O&P: Paul Owens
PD: Paul Owens
1. PRETTY RICKEY
2. PRETTY RICKEY

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PD: Mike Kelly
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APD: Mike Kelly
MD: Mike Kelly
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MD: Jo Jo Brando
No Adds

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APD: Gary Miller
No Adds

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PD: David Gray
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APD: Tom Deane
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2. BOB HOV (KARMA)

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O&P: Mike Edwards
APD: Mike Edwards
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2. BOB HOV (KARMA)

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APD: Gary Miller
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PD: Keith Scott
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2. BOB HOV (KARMA)

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PD: David Gray
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APD: Tom Deane
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2. BOB HOV (KARMA)

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APD: Tom Deane
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WVFS/Jacksonville, FL
O&P: Tom Deane
APD: Tom Deane
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APD: Mike Edwards
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PD: Paul Owens
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PD: Tom Deane
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

KMKY/Kansas City, MO
O&P: Chris Taylor
MD: Paul Owens
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WVST/Knoxville, TN
O&P: Rick Acker
APD: Dan Andrews
MD: Scott Beaudin
1. KATIE CRYSTAL

WAZV/Lafayette, IN
O&P: Paul Owens
PD: Paul Owens
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

KSMH/Lafayette, LA
O&P: Paul Owens
PD: Paul Owens
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WLAM/Lancaster, PA
O&P: Paul Owens
PD: Paul Owens
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

WRHT/Greenville, NC
O&P: Paul Owens
PD: Paul Owens
1. PRETTY RICKEY
2. PRETTY RICKEY

WLKX/Lexington, KY
O&P: Gary Kelly
No Adds

KFRV/Lincoln, NE
O&P: Bill Anderson
ASHLEE SIMPSON

KLAL/Libe Rock, AR
O&P: Randy Kelly
APD: Ed Johnson
MD: Mike Kelly
1. BOB HOV (KARMA)
2. BOB HOV (KARMA)

KIS/Los Angeles, CA
O&P: John Reynolds
APD: Julie Piat
No Adds

WQJX/Louisville, KY
O&P: Steve Wessels
PD: Steve Wessels
1. SANTIARA MARCHELLE BRANCH

WZLW/Canton, OH
O&P: John Stewart
MD: John Stewart
1. RICKY MARTIN (FRAT. JEE & AMERIE)
2. RICKY MARTIN (FRAT. JEE & AMERIE)

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APD: Gary Miller
No Adds

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APD: Gary Miller
No Adds

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APD: Gary Miller
No Adds

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APD: Gary Miller
No Adds

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APD: Gary Miller
No Adds

WVCE/Huntington, WV
O&P: Tom Deane
APD: Gary Miller
No Adds

WVCE/Huntington, WV
O&P: Tom Deane
APD: Gary Miller
No Adds

KHOP/Moderato, CA
O&P: Richard Perry
PD: Chase Murphy
1. BOB HO



DANA HALL
dhall@radioandrecords.com

Hip-Hop Radio's Unofficial Prez

Emmis' Rick Cummings speaks

What are the most influential CHR/Rhythmic stations in the country? I'm sure that WQHT (Hot 97)/New York and KPWR (Power 106)/Los Angeles are at the top of most people's lists.

Both are owned by Emmis Communications, which has a number of other high-profile and highly successful CHR/Rhythmic outlets, including KKFR/Phoenix and KDHT/Austin. The company also has stations in Chicago; St. Louis; Indianapolis; and Terre Haute, IN; and internationally in Hungary, Belgium and Slovakia.

Rick Cummings is President of the company's radio division. He started in radio, doing everything from working on-air to being a PD. Stations he spent time at include WFMS/Indianapolis, WNTS/Indianapolis, WTIC/Hartford, WSMB/New Orleans and, then, WENS/Indianapolis, where he was named PD in 1981.

That was the beginning of Cummings' professional relationship with Emmis. Over the next 24 years he moved up from National Director/Programming to Exec. VP/Programming to his current position, which he assumed in 2002. Along the way he was instrumental in—if not the architect of—the launches of KPWR and WQHT, as well as the nation's first all-Sports station, WFAN/New York.

We talked to Cummings recently about his company.

R&R: You come from a programming background. How has the PD's job changed over the past 15 years?

RC: Programmers today are much more capable of multitasking. They are also more professional than I ever had to be as a PD. I don't think you can serve as a program director today without being professional. It may not be as much fun today as it once was, but I don't know many businesses that are as fun now as they were in the 1980s. And if you look down the road, in the future there will be people who will say that it is less fun than it is today.

Programmers are also more scientific and skilled. Their knowledge of what we do and why we do it has expanded beyond just choosing hit records. You can't work in this company as a PD unless you understand how ratings and revenue are generated. In the past all you needed was a great morning show and a good signal and you could get by. Today you work for a publicly held company.

Business is different. It's the fallout from the Enron days. Companies are regularly audited in every department. The days when a mix-show jock could get on the air and shout-out the club

"In the radio industry's 100-year history, we have never been done in by any new technology that has come out."

he worked at on Saturday nights are over. There is accounting for everything, and it's the programmer's responsibility to make sure that everything is correct in his department.

Programmers also have to be better managers and better at giving performance reviews. Their staffs have regular reviews, and we keep them all on file. There are midyear and end-of-year reviews. It's almost overkill, but it must be done. Programmers have to be better coaches.

All this, and they still have to come up with the best product on the air. I have to hand it to Jimmy Steal [Emmis VP/Programming and PD of KPWR/Los Angeles]. He has the best group of PDs that we have ever had in this company's 24-year history. They have the best combination of science and gut talent that we have ever had.

This is not something that salespeople would be surprised to hear. They, too, have to come up with programming. Their best efforts are when they come up with the best content or strategy for their clients.

R&R: Does the competition from satellite radio and iPods force programmers to look at what they do differently, and if so, how? Are we in radio dismissing these competitors too easily?

RC: Some take it too seriously, others not seriously enough. What we tell our folks is that in the radio industry's 100-year history, we have never been done in by any new technology that has come out. I don't believe this will be any different.

Television, the cassette player, the CD Walk-

man and, now, the iPod — with each piece of new technology critics have predicted doom for radio. As long as we continue to create great audio content and don't keep our heads in the sand about these new competitors, we will be all right.

We can't ignore it, but we also can't lose focus. Content is the key. For us, that means we have great morning shows. We have great mixers who are not only heard on our airwaves, but also in clubs all over the world. With this kind of talent the new technology platforms will have to come to us for content.

Right now we are not doing podcasts or music downloading from our sites. We're not doing text messaging. This is not because these things are not important, it's because that is not our business.

I am not threatened by new technology; I am more threatened by our ability to be able to create great content. That's the battle we need to fight.

R&R: How can radio help the victims of Hurricane Katrina and other disasters? Do we simply encourage listeners to donate cash, or do we get more involved?

RC: We're doing both. I don't find it unusual that radio has responded to something like this with such magnitude. We had our people working straight through the Labor Day weekend as soon as it appeared to be a storm with major consequences.

You do whatever makes sense. We've taken several different approaches, from the "Power of the Dollar" at Power 106 to helping the Red Cross Coalition at our St. Louis cluster. They are working on collecting money and goods for the evacuees in St. Louis.

KZLA/Los Angeles has sent truckloads of supplies to the affected areas. In Phoenix we're working in partnership with Infinity and Wal-Mart. In Austin they collected \$24,000 in one weekend. Even a tiny station in Terra Haute, IN, raised \$70,000 in one day, and we raised \$250,000 in Indianapolis at the Sky Concert. If we added it all up from market to market, it would be well over \$1 million.

As a group, we are asking our employees to contribute to the Emmis Relief Fund, and the Smulyan Foundation is matching contributions up to \$25,000. People can also contribute to our Broadcasters' Foundation, which will help the 94 employees at our TV station in New Orleans. Most broadcasters have responded in similar fashion. It's in our DNA to do so.

R&R: Emmis has a reputation for investing in and standing behind air talent — even in the most controversial situations. Why is that so important?

RC: There have been times when we have done that and times when we haven't been able to. There have been situations where we have parted ways with individuals. But, overall, if you look at our history, we've been able to find good talent in atypical places, and then we try to nurture that talent. We then back them even when some people in this business or our company lawyers are telling us to cut our losses.

This attitude really emanates from [Emmis Chairman/CEO] Jeff Smulyan. From the day he

started he believed that talent in programming and management is all you really have. Of course, you have to start with a signal that people can hear, but without talent, you have no product to put on that signal.

In the past we have stood behind Mancow, and we stood behind the Hot 97 morning show earlier this year. Jeff allows us to do what we feel is right even if it's not the popular thing in the business or with the government agencies. We don't care. We have something called the Emmis 11 Commandments. Those are what we live by. There aren't a lot of people working in radio who can confidently say, "My company has my back."

We also have a strong relationship with our talent. All of us in management are on a first-name basis with the talent, and we spend time with them. Many of our jocks are trying to deliver something that is edgy, and they walk that fine line between what is indecent and what is not. We see that, and we respect it.

We have benefited from this approach. Just look at the success we have had with people like Big Boy on Power 106 in Los Angeles, Mancow, and JC Cochran, who left the company in the mid-'80s over a contract dispute and is now back with us.

R&R: How will the relationship between the music industry and radio change in the aftermath of the independent-promotion and payola investigations?

RC: It's been changing over the years, even before all this scrutiny. We have had lengthy discussions with our FCC attorneys, and we ask, "What can we learn from this?" What I've learned is that we are pretty airtight. You don't get to be No. 1, getting the best ratings, by selling off airtime for bad records.

But, of course, the minute you claim you're airtight, you can find a mistake. Years ago I learned an interesting lesson from one of my programmers. I said to him, "I don't talk to indies." He laughed at me and said, "What about Charlie Minor?" Charlie was one of my oldest and dearest friends, and we didn't talk about records, but the PD said, "Don't you think he charges someone for that relationship?"

While it was a social relationship, that comment taught me that this business is always about business. So we have learned over the years that some things we believe are innocent may not appear so innocent to others.

What we did, starting several years ago and, subsequently, since the New York attorney general's investigation, is ask ourselves, "How do we keep this process tight?" Our answer was to never allow music decisions to fall into one person's lap. Music selection is often a group effort, involving mixers, senior directors and PDs.

We've also set limits on what our staff can accept from labels. For example, the amount a label person can spend taking us out to dinner is pretty low.

What's ironic is, when you look at any other industry, that is what you do: You take clients to dinner. Our salespeople, when they are trying to close a deal, they take a client out to dinner. A pharmaceutical company will take a doctor and his wife on a vacation when they are trying to get him to order a product.

Now, I don't know about you, but I'd be a lot more concerned about a doctor being influenced on drugs than a PD being influenced about records. But the fact is, we are licensed in the public interest, and we must follow the rules set forth for us.



Rick Cummings



communications

CHR/RHYTHMIC TOP 50

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)	6516	+368	717749	11	83/0
2	2	BOW WOW f/CIARA Like You (Columbia)	6404	+385	740479	9	68/0
4	3	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	5849	+1017	701068	10	81/1
3	4	DAVID BANNER Play (SRC/Universal)	5315	+341	548433	12	83/0
7	5	PRETTY RICKY Your Body (Atlantic)	3783	+166	317112	13	77/0
5	6	YING YANG TWINS f/MIKE JONES Badd (TVT)	3673	-364	322708	14	78/0
8	7	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	3611	+19	376792	12	72/0
6	8	BOW WOW f/OMARION Let Me Hold You (Columbia)	3518	-337	382412	18	79/0
11	9	T-PAIN I'm Sprung (Jive/Zomba Label Group)	3233	+479	249143	8	76/1
9	10	MARIAH CAREY We Belong Together (Island/IDJMG)	3193	-232	345113	26	82/0
10	11	BLACK EYED PEAS My Humps (A&M/Interscope)	3191	+299	241435	9	49/5
14	12	YOUNG JEEZY f/IAKON Soul Survivor (Def Jam/IDJMG)	3055	+624	380412	7	72/9
16	13	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	2651	+397	246220	8	73/5
17	14	YING YANG TWINS f/PITBULL Shake (TVT)	2595	+363	214353	9	57/5
12	15	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	2356	-349	261917	22	68/0
13	16	RIHANNA Pon De Replay (Def Jam/IDJMG)	2234	-379	180417	17	61/0
15	17	DESTINY'S CHILD Cater 2 U (Columbia)	1865	-405	205656	16	52/0
18	18	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	1821	-291	209038	18	67/0
21	19	FRANKIE J. More Than Words (Columbia)	1769	+220	106169	4	49/4
19	20	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	1594	-141	164696	22	35/1
24	21	MARCOS HERNANDEZ If You Were Mine (TVT)	1574	+182	106680	9	45/3
25	22	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	1572	+217	136955	5	67/5
22	23	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	1515	+44	182674	10	64/2
20	24	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	1374	-382	108172	18	68/0
28	25	D4L Laffy Taffy (Asylum/Atlantic)	1355	+317	104998	4	43/15
27	26	SEAN PAUL We Be Burnin' (Atlantic)	1317	+249	132029	3	58/6
30	27	MARIO f/JUVENILE Boom (J/RMG)	1191	+165	49576	4	61/1
33	28	RAY J One Wish (Knockout/Sanctuary)	1097	+250	58682	5	42/1
35	29	THREE 6 MAFIA Stay Fly (Columbia)	965	+175	99795	4	34/3
34	30	MARQUES HOUSTON Naked (T.U.G./Universal)	903	+84	89259	5	38/3
29	31	FAT JOE f/NELLY Get It Poppin' (Atlantic)	877	-126	52609	20	57/0
46	32	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	862	+408	100164	2	11/6
32	33	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	851	-144	114460	15	45/0
36	34	LYFE JENNINGS Must Be Nice (Columbia)	806	+35	99231	10	20/1
31	35	JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)	767	-244	99736	13	52/0
37	36	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	703	+10	90366	13	28/0
42	37	CHAMILLIONAIRE Tum It Up (Latium/Universal)	693	+119	68547	5	30/2
Debut	38	DEM FRANCHIZE BOYZ... I Think They Like Me (Remix) (So So Def/Virgin)	637	+229	69204	1	38/7
Debut	39	LIL' KIM Lighters Up (Queen Bee/Atlantic)	612	+208	100581	1	36/8
40	40	TEAIRRA MARI No Daddy (Roc-A-Fella/IDJMG)	601	-30	29479	4	35/0
39	41	P\$C f/T.J. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	597	-34	62589	10	23/0
43	42	T.O.K. Footprints (When You Cry) (VP)	560	+56	98490	2	13/1
49	43	BABY BASH That's My Lady (Money) (Latium/Universal)	549	+111	104228	2	13/0
38	44	YOUNG JEEZY And Then What (Def Jam/IDJMG)	544	-125	54897	11	26/0
41	45	KEAK DA SNEAK Superhyphy (Moe Doe)	538	-84	49813	11	13/0
Debut	46	CIARA And I (LaFace/Zomba Label Group)	521	+119	25401	1	42/4
Debut	47	LIL ROB Back In The Streets (Upstairs)	474	+153	35656	1	7/1
44	48	TONY YAYO So Seductive (G-Unit/Interscope)	435	-41	81648	15	14/0
-	49	DON OMAR Reggaeton Latino (Urban Box Office/Universal)	427	+46	45147	15	21/2
Debut	50	R. KELLY Burn It Up (Jive/Zomba Label Group)	392	-18	27421	1	26/0

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)	24
BUSTA RHYMES f/IOL DIRTY BASTARD Where's Your Money (Aftermath/Interscope)	23
D4L Laffy Taffy (Asylum/Atlantic)	15
MISSY ELLIOTT Teary Eyed (Gold Mind/Violator/Atlantic)	13
JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/Def Soul)	11
YOUNG JEEZY f/IAKON Soul Survivor (Def Jam/IDJMG)	9
LIL' KIM Lighters Up (Queen Bee/Atlantic)	8
DEM FRANCHIZE BOYZ f/JERMAINE DUPRI, DA BRAT & BOW WOW I Think They Like Me (Remix) (So So Def/Virgin)	7
EBONY EYEZ f/112 Take Me Back (Capitol)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+1017
YOUNG JEEZY f/IAKON Soul Survivor (Def Jam/IDJMG)	+624
T-PAIN I'm Sprung (Jive/Zomba Label Group)	+479
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	+408
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	+397
BOW WOW f/CIARA Like You (Columbia)	+385
MARIAH CAREY Shake It Off (Island/IDJMG)	+388
YING YANG TWINS f/PITBULL Shake (TVT)	+363
DAVID BANNER Play (SRC/Universal)	+341
D4L Laffy Taffy (Asylum/Atlantic)	+317

NEW & ACTIVE

RICKY MARTIN f/FAT JOE & AMERIE I Don't Care (Columbia)	Total Plays: 363, Total Stations: 24, Adds: 1
MACK 10 Like This (Capitol)	Total Plays: 360, Total Stations: 13, Adds: 0
WEBBIE f/TRINA Bad Chick (Asylum/Traffic)	Total Plays: 359, Total Stations: 9, Adds: 0
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	Total Plays: 356, Total Stations: 23, Adds: 5
PURPLE RIBBON ALLSTARS f/BIG BOI & KILLA MIKE Kryptonite (Purple Ribbon/Virgin)	Total Plays: 351, Total Stations: 24, Adds: 2
RHYMEFEST f/KANYE WEST Brand New (J/RMG)	Total Plays: 320, Total Stations: 31, Adds: 6
JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/Def Soul)	Total Plays: 306, Total Stations: 12, Adds: 11
NATALIE f/JUSTIN ROMAN Where Are You (Latium/Universal)	Total Plays: 301, Total Stations: 17, Adds: 0
KEYSHIA COLE I Should've Cheated (A&M/Interscope)	Total Plays: 299, Total Stations: 12, Adds: 1
JAZZE PHA f/CEE-LO Happy Hour (Capitol)	Total Plays: 288, Total Stations: 23, Adds: 5

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

85 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 9/16/05

Table with 12 columns: Artist Title (Label), TW, LW, Familiarity, Burn, Persons 12-17, Persons 18-24, Persons 25-34. Lists top songs like BOW WOW 'I Ciara Like You, MARIAH CAREY Shake It Off, etc.

Total sample size is 286 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

ARTIST: Three 6 Mafia LABEL: Sony Urban/Columbia

By DARNELLA DUNHAM/Asst. Urban/Rhythmic Editor



Three 6 Mafia are currently enjoying quite a bit of airplay at the Rhythmic and Urban formats, especially from stations in the group's hometown, Memphis.

Former DJs Juicy J and DJ Paul linked up in the early '90s and started making beats for other artists. They later started their own group, with Crunchy Black, calling themselves Triple 6 Mafia.

Three 6 Mafia's 2000 release When the Smoke Clears featured "Sippin' on Some Syrup" and debuted in the top 10 on the album charts.

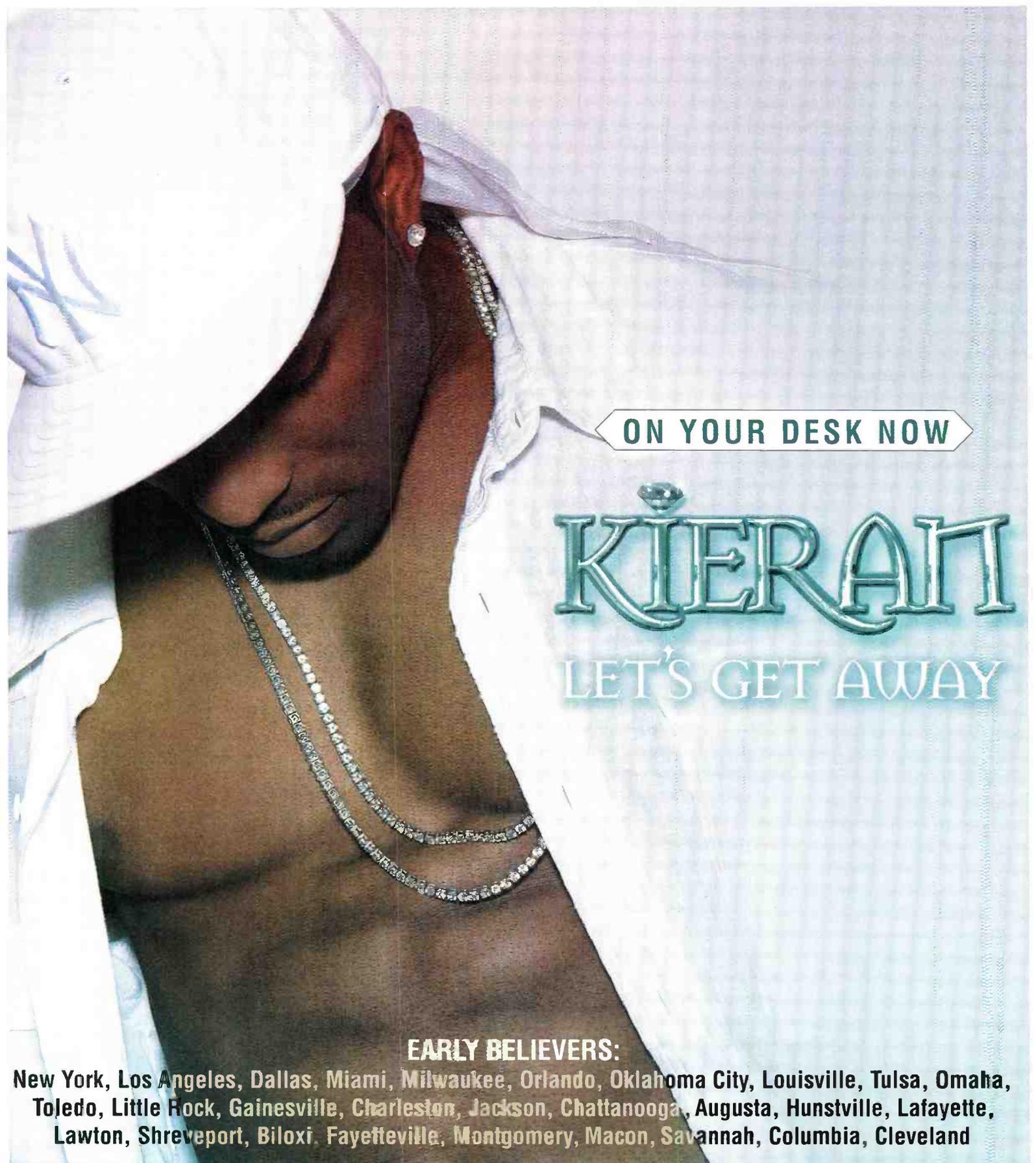
Project Pat, Lil Flip, Paul Wall and DJ Kay Slay all make appearances on the disc. Fans of Houston's chopped-and-screwed music will be delighted with SwishaHouse head Michael 5000 Watts' remixed version of the album.

REPORTERS

Stations and their ads listed alphabetically by market

Grid of reporter information by market, including station names, reporter names, and phone numbers. Markets include KCSS/Missouri, WYZZ/Charlotte, KQED/San Francisco, etc.

POWERED BY MEDIABASE logo and text: 107 Total Reporters, 85 Total Monitored, 22 Total Indicator, Did Not Report, Playlist Frozen (3): KQXC/Wichita Falls, TX, JWJZ/Montgomery, AL, WWRX/New London, CT



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Warfield's World

**Inner City Broadcasting President and COO
Charles Warfield Jr.**

The perspective of the African-American radio listener may differ from that of the general-market listener, and, in the same way, the perspective of the African-American owner of a broadcast company might be different from that of a white owner.

Of course, there are universal challenges that all broadcasters face: increased competition, economic hard times and trying to please both customers — the listeners and the advertisers. But the African-American broadcaster also feels a sense of responsibility to his community.

Urban radio has a long history of being the voice of its listeners, and therefore the expectations are greater. While all broadcasters have a certain degree of public-service responsibility, in order for an Urban station to be successful, it must be deeply entrenched in the community.



Charles Warfield

To better understand these challenges, we recently spoke with Charles Warfield Jr., a 24-year broadcast veteran and President and COO of Inner City Broadcasting's ICBC Broadcast Holdings. Since rejoining the company in 2000 he's helped expand its portfolio from eight to 19 stations, including outlets in New York; San Francisco; Jackson, MS; and Columbia, SC.

During our conversation Warfield talked about everything from Hurricane Katrina to the state of minority ownership to the ever-changing relationship between the radio and record industries.

R&R: *The radio community has responded overwhelmingly to the victims of Hurricane Katrina. Has Inner City Broadcasting organized a companywide effort to aid them, or have the individual stations been left to their own devices?*

CW: Each individual station has the latitude to be involved in whatever relief efforts it deems most appropriate for its market. In some markets this may mean gathering resources for those affected by the storm, and in other markets it may mean helping people find gas.

We have stations in Jackson, MS, which was affected by the storm, and now there are many people from New Orleans and the Gulf Coast living in that area. All of our stations have been extensively involved in relief efforts since the storm hit.

In New York Wendy Williams conducted a 12-hour radiothon live from the WBLS studios. It included all of her affiliates. She raised over \$100,000. Our stations also si-

mulcast the BET S.O.S. special, which aired Sept. 9.

R&R: *How is this disaster different for stations targeted to black communities?*

CW: A disaster affecting this many people is something that all of radio is going to pay attention to, but it's more personal for black communities. What happened on the Gulf Coast in the aftermath of the storm, when this administration did not respond appropriately or with a sense of urgency — there is no way anyone can convince me that ethnicity did not play a role.

For me, it was a clear indication that there is not a level playing field. This administration has said time and again that there is no

“Minority broadcasters need to be heard. They can't be shy about what they need and, more important, what their communities need.”

need for things like affirmative action. If anything was a clear sign of how wrong those people are, this was it.

This is an awakening for the entire country and for all those blacks who work in this administration who might not want to admit what's wrong. This storm brought to light how bad it really is for blacks. The media could not ignore these images. If anything good comes of this, it will be that the country starts to take action.

R&R: *What are your thoughts on the state of minority ownership in 2005?*

CW: As we are all well aware, minority ownership was impacted significantly by the Telecom Act of 1996. Some people say it's been better for minority owners because now there are more stations owned by minority companies than ever before. But, overall, there are fewer minority owners. I also believe there is less emphasis on public affairs programming and that radio is not

as locally focused or targeted as it was before consolidation.

In addition, with the demise of the Minority Certificate policy, which encouraged broadcasters to consider selling to minority owners, we rarely see broadcasters giving the same consideration to minority owners that they once did. There needs to be a return to some kind of consideration in this instance in order to once again create a level playing field. This would help to create a diverse minority voice in broadcasting.

R&R: *Has anything good come out of the Telecom Act?*

CW: Obviously, our company has been a beneficiary of the Telecom Act because we are able to own 19 stations across the country. I also think that, overall, broadcasting is a healthier business than it was before consolidation. But, honestly, all the Telecom Act was created for was to bail out influential investors who had invested in poorly run operations.

R&R: *Is enough being done in the industry to help aspiring minority owners achieve their goals?*

CW: Nothing is coming out of this administration that will help. They feel that it is not needed. In fact, there's nothing coming from this administration in terms of helping in education or in voting rights, so why would there be anything for minority broadcasters?

Minority broadcasters need to be heard. They can't be shy about what they need and, more important, what their communities need. Broadcasting is a big-money endeavor. You have to have the resources. That's to be expected; this is a capitalist society. But, the basic needs of our constituency must also be addressed, and we are often the only voice they have.

Minority broadcasters must also be willing to work together as a team. We are all struggling against the same challenges on the same competitive landscape against the same “No Urban” dictates. Inner City Broadcasting is the second-largest African-American-owned-and-run operation. We have a responsibility to make ourselves available to other broadcasters, just as we have a responsibility to represent our community.

R&R: *Do “No Urban” dictates still exist?*

CW: They are still a major obstacle. Individuals are now just smarter about what they call them. They don't call them “No Urban,” obviously. At the end of the day there are still many businesses that do not understand or respect the African-American consumer. Advertisers continue to share many misperceptions.

Those of us who represent the African-American consumer must work to educate those advertisers.

Some companies will put their own spin on “No Urban” dictates. They will say that they can't advertise on any station where average listener household income is below \$100,000. They don't look at how those listeners might index against their product. High-end automobile companies are an example of this. Our sales staff has to be pas-

sionate about serving the community and knocking down doors one at a time.

R&R: *With continued government scrutiny of ownership rules, some broadcasters predict that the industry will eventually come full circle and that large companies will be forced to sell off stations. Do you agree with this prediction, and if so, what would the smart entrepreneur be doing now to prepare?*

CW: I don't expect to see any large-scale sell-off of properties. It will simply boil down to a matter of economics. Some of the large companies will not be able to grow their small-market clusters and will then sell them to operators who can deal with small-market endeavors.

This will create some opportunities, but it will not address the issue of resources. I don't care if you are a minority investor or a general-market investor, the pricing of broadcast properties makes it very difficult to survive. You have to be very careful and selective. You can't be driven by



“We have to be responsible for doing what's best for the station, but that doesn't mean we shouldn't allow our programmers to go to lunch with reps or go see an artist perform. That's ridiculous.”

passion and heart. You must have a clear vision of how you will grow your company, based on reality.

Things you must consider include the tough economic times we all face, competing against major corporate broadcasters who have greater resources than you do and, as we've seen in the case of Katrina, all the unknown challenges that could arise. Your goal is to improve your product so that you can grow your audience and revenue, and your competitor's goal is to not allow you to do so. No one is going to make it easy

on you because you are the little guy.

R&R: *Should competition from satellite radio and iPods force programmers to look at what they do differently? Are we in radio dismissing these competitors too easily?*

CW: I don't dismiss them, and I don't think our managers dismiss them. Initially, the industry has responded by cleaning our own house. We had become sloppy and greedy. Anyone who's been in this business as long as I have knows that you can't run 22 minutes of nonentertainment programming in an hour. We have to be able to hold on to our audience.



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Spins are lighting up in:
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Miami, Charlotte, DC, Baton Rouge,
Indianapolis, Raleigh, Memphis,
Tampa and Montgomery!

"It's a hit" – Tiffany Green WGCI/Chicago

"Lil Wayne is a hit" – Bam WPWX/Chicago

"This joint is Hot!" – P-Stew WKYS/DC

"Lil Wayne 'Fireman' is FIRE! This is going to be a SMASH!!!" – Dion Summers WMIB/Miami

"It's your typical Lil Wayne, it's Fire" – Skip Cheatham KKDA/Dallas

"Lil Wayne is hot and on Fire" – Deon Cole WPEG/Charlotte

"It's going to be another hit for Lil Wayne" – Doc Love WKKV/Milwaukee

IN STORES
NOVEMBER 22ND



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UNIVERSAL
RECORDS

URBAN TOP 50

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3810	+386	512727	9	61/1
1	2	BOW WOW f/CIARA Like You (Columbia)	3807	+163	495789	9	63/0
3	3	MARIAH CAREY Shake It Off (Island/IDJMG)	3485	+294	461352	10	56/0
4	4	DAVID BANNER Play (SRC/Universal)	2854	+115	318051	12	57/0
5	5	MARQUES HOUSTON Naked (T.U.G./Universal)	2590	+122	266237	16	56/0
8	6	YOUNG JEEZY f/JAKON Soul Survivor (Def Jam/IDJMG)	2575	+611	273411	7	58/1
7	7	LYFE JENNINGS Must Be Nice (Columbia)	2320	+20	290221	31	50/0
6	8	DESTINY'S CHILD Cater 2 U (Columbia)	1907	-420	224366	29	38/0
11	9	YING YANG TWINS f/MIKE JONES Badd (TVT)	1682	+107	158421	12	49/0
9	10	50 CENT f/MOBB DEEP Outta Control (Shady/A&M/Interscope)	1680	-99	159669	11	55/0
10	11	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	1597	-118	159697	15	45/0
17	12	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	1516	+228	171060	5	57/3
15	13	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	1509	+150	148687	9	52/2
16	14	DEM FRANCHIZE BOYZ... I Think They Like Me (Remix) (So So Def/Virgin)	1507	+211	126075	10	58/5
12	15	MARIAH CAREY We Belong Together (Island/IDJMG)	1457	-15	184691	26	53/0
19	16	T-PAIN I'm Sprung (Jive/Zomba Label Group)	1403	+242	129455	6	55/7
28	17	LUCIA KEYS Unbreakable (J/RMG)	1338	+415	149605	4	57/1
14	18	BOW WOW f/OMARION Let Me Hold You (Columbia)	1275	-130	202675	20	60/0
13	19	YOUNG JEEZY And Then What (Def Jam/IDJMG)	1245	-224	116954	19	44/0
23	20	PRETTY RICKY Your Body (Atlantic)	1201	+125	106317	7	48/1
25	21	THREE 6 MAFIA Stay Fly (Columbia)	1158	+192	93260	8	41/3
24	22	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	1143	+142	126184	7	56/3
20	23	TREY SONGZ Gotta Make It (Songbook/Atlantic)	1075	-80	135165	20	50/0
21	24	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	1057	-63	127290	18	52/0
39	25	LIL' KIM Lighters Up (Queen Bee/Atlantic)	985	+334	126843	3	57/6
35	26	D4L Laffy Taffy (Asylum/Atlantic)	968	+243	87113	5	42/6
27	27	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	951	-8	91057	15	35/0
40	28	KEYSHIA COLE I Should've Cheated (A&M/Interscope)	870	+226	105484	4	43/4
41	29	RAY J One Wish (Knockout/Sanctuary)	768	+160	66751	5	41/4
33	30	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	757	+3	55350	9	48/0
37	31	CIARA And I (LaFace/Zomba Label Group)	749	+87	69291	4	49/1
29	32	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	747	-136	91778	9	44/0
38	33	R. KELLY Slow Wind (Jive/Zomba Label Group)	728	+70	90299	3	41/1
30	34	RIHANNA Pon De Replay (Def Jam/IDJMG)	712	-88	114962	10	27/0
31	35	WEBBIE f/TRINA Bad Chick (Asylum/Trill)	687	-69	47026	11	45/0
34	36	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	665	-86	55912	20	49/0
36	37	TYRA Get No Ooh Wee (GG&L/Universal)	635	-64	42167	17	24/0
32	38	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	587	-169	41595	15	41/0
42	39	FANTASIA Ain't Gonna Beg (J/RMG)	521	+22	51340	4	39/0
44	40	SHARISSA f/R. KELLY In Love With A Thug (Virgin)	478	+4	22284	5	33/0
Debut	41	FLOETRY f/COMMON Supastar (Geffen)	474	+187	25367	1	40/4
Debut	42	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)	455	+79	22904	1	29/3
50	43	SEAN PAUL We Be Burnin' (Atlantic)	447	+63	39166	2	31/0
Debut	44	YOUNG JEEZY Go Crazy (Def Jam/IDJMG)	438	+82	60944	1	1/0
43	45	GWEN STEFANI Hollaback Girl (Interscope)	433	-57	52196	16	31/0
48	46	OMARION I'm Tryna (T.U.G./Sum/Epic)	422	+35	49182	5	26/0
Debut	47	JAZZE PHA f/CCE-LO Happy Hour (Capitol)	417	+77	37199	1	37/3
49	48	TRINA f/LIL' WAYNE Don't Trip (Slip-N-Slide/Atlantic)	403	+18	29085	5	26/0
45	49	JIM JONES f/TREY SONGZ Summer Wit Miami (Diplomat/Koch)	374	-71	20418	4	40/0
Debut	50	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	370	+215	57849	1	1/1

64 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005. Arbitron Inc. © 2005 Radio & Records.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BUSTA RHYMES f/OL' DIRTY BASTARD Where's Your Money (Aftermath/Interscope)	44
JAEHEIM f/JADAKISS Everytime I Think About Her (Divine Mill/Warner Bros.)	42
TREY SONGZ Gotta Go (Songbook/Atlantic)	29
JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/Def Soul)	24
YOUNG ROME f/MARQUES HOUSTON For Your Love (T.U.G./Universal)	20
NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)	10
GINUWINE When We Make Love (Epic)	9
T-PAIN I'm Sprung (Jive/Zomba Label Group)	7
LIL' KIM Lighters Up (Queen Bee/Atlantic)	6
D4L Laffy Taffy (Asylum/Atlantic)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
YOUNG JEEZY f/JAKON Soul Survivor (Def Jam/IDJMG)	+611
LUCIA KEYS Unbreakable (J/RMG)	+415
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+386
LIL' KIM Lighters Up (Queen Bee/Atlantic)	+334
MARIAH CAREY Shake It Off (Island/IDJMG)	+294
D4L Laffy Taffy (Asylum/Atlantic)	+243
T-PAIN I'm Sprung (Jive/Zomba Label Group)	+242
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	+228
KEYSHIA COLE I Should've Cheated (A&M/Interscope)	+226
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	+215

NEW & ACTIVE

TEAIRRA MARI No Daddy (Roc-A-Fella/IDJMG)	Total Plays: 350, Total Stations: 30, Adds: 1
T.O.K. Footprints (When You Cry) (VP)	Total Plays: 333, Total Stations: 23, Adds: 4
CHAMILLIONAIRE Turn It Up (Latium/Universal)	Total Plays: 330, Total Stations: 26, Adds: 1
GINUWINE When We Make Love (Epic)	Total Plays: 297, Total Stations: 45, Adds: 9
NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)	Total Plays: 279, Total Stations: 37, Adds: 10
JOHN LEGEND f/LAURYN HILL So High (Columbia)	Total Plays: 262, Total Stations: 24, Adds: 1
BOYZ IN DA HOOD Felonies (Bad Boy/Atlantic)	Total Plays: 259, Total Stations: 31, Adds: 0
YO GOTTI Full Time (TVT)	Total Plays: 230, Total Stations: 14, Adds: 0
DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	Total Plays: 196, Total Stations: 15, Adds: 1
CRUNA Take Me Higher (Reprise/Warner Bros.)	Total Plays: 192, Total Stations: 14, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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URBAN AC TOP 30

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	1731	+98	188141	17	59/0
2	2	MARIAH CAREY We Belong Together (Island/IDJMG)	1552	+13	183903	19	32/0
3	3	KEM I Can't Stop Loving You (Motown/Universal)	1319	-31	155692	36	55/0
4	4	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	1173	-36	112683	17	48/1
5	5	FANTASIA Free Yourself (J/RMG)	1016	-73	121100	25	48/0
10	6	ERIC BENET I Wanna Be Loved (Reprise)	907	+77	72219	7	59/2
9	7	TONIBRAXTON Please (BlackGround/Universal)	885	+52	80377	15	46/0
8	8	JILL SCOTT Cross My Mind (Hidden Beach/Epic)	870	+5	105613	19	37/0
6	9	INDIA.ARIE Purify Me (Rowdy/Motown)	870	-58	81639	22	56/0
7	10	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	821	-57	72995	15	47/0
11	11	KEM Find Your Way (Back Into My Life) (Motown/Universal)	711	+17	63722	14	47/0
12	12	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	621	+19	53055	12	35/0
15	13	LYFE JENNINGS Must Be Nice (Columbia)	559	+113	60938	11	16/0
14	14	PATTI LABELLE /MARY J. BLIGE Ain't No Way (Def Sou/IDJMG)	528	+16	58946	13	42/0
16	15	DWELE I Think I Love U (Virgin)	503	+58	40634	5	46/3
17	16	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)	473	+49	33516	10	39/0
27	17	ALICIA KEYS Unbreakable (J/RMG)	431	+212	45530	2	41/7
13	18	BABYFACE Sorry For The Stupid Things (Arista/J/RMG)	416	-170	25232	16	47/0
18	19	FAITH EVANS /SNOOP DOGG Mesmerized (Capitol)	414	-6	47834	11	37/0
20	20	SHANICE WILSON Every Woman Dreams (Playtime)	403	+46	27024	7	29/0
22	21	JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)	367	+59	27881	4	37/3
Debut	22	MARIAH CAREY Shake It Off (Island/IDJMG)	366	+203	50013	1	21/5
19	23	DESTINY'S CHILD Cater 2 U (Columbia)	364	-30	41469	7	6/0
21	24	YOLANDA ADAMS Someone Watching Over You (Atlantic)	350	+20	35614	8	37/1
24	25	MINT CONDITION Whoaa (Image)	267	-26	14217	6	27/0
23	26	ANTHONY HAMILTON Ball And Chain (Rhino)	242	-59	8141	7	21/0
Debut	27	WILL DOWNING Crazy Love (GRP/VMG)	239	+92	18916	1	23/2
25	28	MELI'SA MORGAN & FREDDIE JACKSON Back Together Again (Orpheus)	238	-12	21356	7	23/1
-	29	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	234	+48	21069	14	4/0
29	30	KINDRED THE FAMILY SOUL Where Would I Be (The Question) (Hidden Beach)	231	+24	25498	2	23/1

61 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
BABYFACE Grown & Sexy (Arista/RMG)	11
ALICIA KEYS Unbreakable (J/RMG)	7
MARY J. BLIGE Never Too Much (Geffen)	7
KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	5
MARIAH CAREY Shake It Off (Island/IDJMG)	5
DWELE I Think I Love U (Virgin)	3
JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)	3
BEYONCÉ Wishing On A Star (Columbia)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALICIA KEYS Unbreakable (J/RMG)	+212
MARIAH CAREY Shake It Off (Island/IDJMG)	+203
PRETTY RICKY Your Body (Atlantic)	+121
KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	+114
LYFE JENNINGS Must Be Nice (Columbia)	+113

NEW & ACTIVE

CRUNA Take Me Higher (Reprise/Warner Bros.)
Total Plays: 213, Total Stations: 21, Adds: 1
KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)
Total Plays: 185, Total Stations: 23, Adds: 5
BEYONCÉ Wishing On A Star (Columbia)
Total Plays: 151, Total Stations: 26, Adds: 3
LALAH HATHAWAY Better And Better (MesaBlueMoon/AGU Music)
Total Plays: 144, Total Stations: 15, Adds: 0
BABYFACE Grown & Sexy (Arista/RMG)
Total Plays: 136, Total Stations: 34, Adds: 11

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

REPORTERS

Stations and their adds listed alphabetically by market

WQVE/Albany, GA Dir: Ron Jones PD: Rochon Vance 25: Urban AC 26: DR. CHARLES G. HAYES & WARRIORS	WQMG/Charlotte* Dir: Alan Jones MD: Chris James JEFFREY OSBORNE	WROU/Dayton, OH* Dir: J. J. Kanes Dir: J. J. Kanes	WTLC/Indianapolis, IN* Dir: Brian Wallace 16: ALICIA KEYS	WWRM/Milwaukee, WI* Dir: Lari Jones 16: ALICIA KEYS	WCFB/Oriando, FL* Dir: Paul Holt Dir: Steve Holt Dir: Steve Holt Dir: Steve Holt	The Touch/Satellite Dir: Paul Holt Dir: Steve Holt Dir: Steve Holt Dir: Steve Holt	WJBW/W. Palm Beach, FL* Dir: Mark McCray Dir: Kyle Stewart Dir: Patricia Wright No Adds
WYZZ/Albany, GA Dir: Ron Jones PD: Rochon Vance 25: Urban AC 26: DR. CHARLES G. HAYES & WARRIORS	WWSB/Chicago, IL* Dir: Trace Reynolds No Adds	WWSJ/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSJ/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WMLI/Mobile, AL* Dir: Steve Curren Dir: Steve Curren Dir: Steve Curren	WRRX/Pensacola, FL* Dir: Terry Styles Dir: Lari Jones Dir: Lari Jones Dir: Lari Jones	XM The Flow/Satellite Dir: Lari Jones Dir: Lari Jones Dir: Lari Jones Dir: Lari Jones	WHUR/Washington, DC* Dir: Dave Dickson Dir: Traci LaTrelle No Adds
WYZZ/Albany, GA Dir: Ron Jones PD: Rochon Vance 25: Urban AC 26: DR. CHARLES G. HAYES & WARRIORS	WVAZ/Chicago, IL* Dir: Tony Smith Dir: Tony Smith Dir: Tony Smith	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WVLT/Virginia Beach, VA* Dir: Steve Holt Dir: Steve Holt Dir: Steve Holt	WVLT/Virginia Beach, VA* Dir: Steve Holt Dir: Steve Holt Dir: Steve Holt
WYZZ/Albany, GA Dir: Ron Jones PD: Rochon Vance 25: Urban AC 26: DR. CHARLES G. HAYES & WARRIORS	WVZK/Cleveland, OH* Dir: Kim Johnson Dir: Kim Johnson Dir: Kim Johnson	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WVLT/Virginia Beach, VA* Dir: Steve Holt Dir: Steve Holt Dir: Steve Holt	WVLT/Virginia Beach, VA* Dir: Steve Holt Dir: Steve Holt Dir: Steve Holt
WYZZ/Albany, GA Dir: Ron Jones PD: Rochon Vance 25: Urban AC 26: DR. CHARLES G. HAYES & WARRIORS	WVZK/Cleveland, OH* Dir: Kim Johnson Dir: Kim Johnson Dir: Kim Johnson	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WVLT/Virginia Beach, VA* Dir: Steve Holt Dir: Steve Holt Dir: Steve Holt	WVLT/Virginia Beach, VA* Dir: Steve Holt Dir: Steve Holt Dir: Steve Holt
WYZZ/Albany, GA Dir: Ron Jones PD: Rochon Vance 25: Urban AC 26: DR. CHARLES G. HAYES & WARRIORS	WVZK/Cleveland, OH* Dir: Kim Johnson Dir: Kim Johnson Dir: Kim Johnson	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WWSL/Jacksonville, FL* Dir: Earl Austin Dir: Earl Austin Dir: Earl Austin	WVLT/Virginia Beach, VA* Dir: Steve Holt Dir: Steve Holt Dir: Steve Holt	WVLT/Virginia Beach, VA* Dir: Steve Holt Dir: Steve Holt Dir: Steve Holt

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*Monitored Reporters

80 Total Reporters

61 Total Monitored

19 Total Indicator

Did Not Report:
Playlists: Frozen (5):
KJMG/Memphis, TN
KSSM/Killeen, TX
WKU/Columbus, MS
WBY/Saltwater, MO
WTUG/Tuculoosa, AL

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GOSPEL TOP 30

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	1086	-17	32269	18	36/1
2	2	YOLANDA ADAMS Be Blessed (Atlantic)	1065	-15	38987	25	35/1
3	3	MARY MARY Heaven (Sony Urban/Columbia)	1052	+21	35543	23	34/1
5	4	CECE WINANS Pray (Sony Gospel)	973	+68	29755	12	35/1
4	5	KURT CARR God Blocked It (Gospo Centric)	873	-35	21954	26	33/0
6	6	ALVIN DARLING All Night (Emtro)	811	+91	26340	21	34/2
7	7	MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	713	-3	27529	25	29/1
8	8	V.I.P. MASS CHOIR f/JOHN P. KEE Bread Of Heaven (Verity)	638	+1	19109	15	26/0
9	9	LASHUN PACE Hey (EMI Gospel)	636	-13	20633	21	27/1
11	10	TYE TRIBBETT & G.A. Everything Part 1, Part 2 (Sony Urban/Columbia)	588	+19	20856	24	24/0
12	11	DETRICK HADDON God Didn't Give Up (Verity)	574	+34	25037	17	24/0
15	12	KEITH WONDERBOY JOHNSON I Need A Blessing (Worldwide Music)	566	+45	20061	14	27/2
13	13	TONEX Work On Me (Verity)	560	+37	17943	15	21/1
10	14	ANOINTED Gonna Lift Your Name (Sony Urban/Columbia)	503	-119	17533	27	24/0
20	15	SHEKINAH GLORY MINISTRY Yes (Kingdom Entertainment)	500	+76	15216	20	23/2
18	16	DOTTIE PEOPLES He Said It (Malaco)	499	+55	18093	7	26/3
14	17	MIGHTY CLOUDS OF JOY Been So Good To Me (EMI Gospel)	496	-27	11499	19	21/1
17	18	MARVIN SAPP Do You Know Him (Verity)	465	+11	12974	8	18/1
21	19	DORINDA CLARK-COLE Great Is The Lord (Gospo Centric/Zomba Label Group)	438	+32	13425	6	18/2
26	20	KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	420	+82	17065	3	19/3
19	21	EVELYN TURRENTINE-AGEE Go Through (Light)	399	-27	10226	13	20/0
22	22	DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	386	-6	15683	10	19/1
30	23	MARY MARY Yesterday (Sony Urban/Columbia)	380	+89	18131	2	16/3
23	24	PINNACLE PROJECT f/KIM RUTHERFORD Last Say So (Pinnacle)	375	+4	14540	18	16/0
Debut	25	WILLIAM MURPHY, III Let It Rise (B.E.L.L.)	365	+89	18457	1	17/4
28	26	RUDOLPH MCKISSICK, JR. & WORD AND WORSHIP... Right Place (Emtro)	354	+41	10928	5	17/2
24	27	BRUCE PARHAM Hide Me (S Ford Music Group)	341	-19	8978	12	13/0
27	28	JOANN ROSARIO I Hear You Say (Verity)	319	-6	9155	9	15/0
29	29	SOUNDS OF BLACKNESS f/ANN NESBY Unity (SLR)	292	-5	13301	10	21/3
Debut	30	SHIRLEY CAESAR I Know The Truth (Lies) (Shu-Bel/Artemis Gospel)	257	+91	9396	1	10/3

39 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 9/11 - Saturday 9/17.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DARWIN HOBBS Glory Him (EMI Gospel)	5
WILLIAM MURPHY, III Let It Rise (B.E.L.L.)	4
DOTTIE PEOPLES He Said It (Malaco)	3
SOUNDS OF BLACKNESS f/ANN NESBY Unity (SLR)	3
KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	3
MARY MARY Yesterday (Sony Urban/Columbia)	3
SHIRLEY CAESAR I Know The Truth (Lies) (Shu-Bel/Artemis Gospel)	3
KIERRA "KIKI" SHEARD That Thing (EMI Gospel)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALVIN DARLING All Night (Emtro)	+91
SHIRLEY CAESAR I Know The Truth... (Shu-Bel/Artemis Gospel)	+91
MARY MARY Yesterday (Sony Urban/Columbia)	+89
WILLIAM MURPHY, III Let It Rise (B.E.L.L.)	+89
KIRK FRANKLIN Looking... (Gospo Centric/Zomba Label Group)	+82
SHEKINAH GLORY MINISTRY Yes (Kingdom Entertainment)	+76
CECE WINANS Pray (Sony Gospel)	+68
DARWIN HOBBS Glory Him (EMI Gospel)	+64
DOTTIE PEOPLES He Said It (Malaco)	+55
KEITH WONDERBOY JOHNSON I Need... (Worldwide Music)	+45

NEW & ACTIVE

J. MAJORS f/K. PRICE God's Gift (Music One/Epic/Sony Urban)
Total Plays: 237, Total Stations: 13, Adds: 1
TIFFANY EVANS Father Can You Hear Me (Rowdy/Motown)
Total Plays: 235, Total Stations: 12, Adds: 0
DARWIN HOBBS Glory Him (EMI Gospel)
Total Plays: 214, Total Stations: 12, Adds: 5
LOUISIANA STATE MASS... His Name Is Jesus (Tehillah/Light)
Total Plays: 211, Total Stations: 11, Adds: 1
RIZEN We've Come To Magnify The Lord (Artemis)
Total Plays: 207, Total Stations: 16, Adds: 2

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WPZE/Atlanta, GA
OM: Fred Johnson
PD: Candy Ford
23 DEANDRE PATTERSON
24 MISSISSIPPI MASS CHOIR
20 WILLIAM MURPHY, III
CECE WINANS

WTHL/Atlanta, GA
OM/PD: Ron Thomas
APD: Steve Harty
27 ALVIN DARLING
RIZEN

WCAD/Baltimore, MD
PD: Lon Williams
APD/MC: Danielle Brown
26 BISHOP WILLIAM TONEY, III
24 SHIRLEY CAESAR
17 MICHAEL BROOKS & ROYAL PRIESTHOOD

WWN/Baltimore, MD
PD: Jeff Majors
APD: Steve Harty
21 LOUISIANA STATE MASS CHOIR OF THE FGCF

WXOK/Baton Rouge, LA
PD/MC: Karla Prater
24 SHEKINAH GLORY MINISTRY
23 CECE WINANS
23 WILLIAM MURPHY, III

WAGG/Birmingham, AL
PD: Billy E.
MC: Prince Taylor
31 KURT CARR
14 TAMELA MANN

WPZS/Charlotte
PD: Arvin Sarrin
MC: Tracy Thomas
5 CANTON JONES
5 DOTTIE PEOPLES

WJMO/Cleveland, OH
OM/PD: Kim Johnson
18 SHEKINAH GLORY MINISTRY
16 JEFF MAJORS f/WILLY PRICE
8 TONY FOX '97
8 WILLIAM MURPHY, III
8 MARY MARY
8 V.I.P. MASS CHOIR & COLLEMAN MASS CHOIR
7 ELLIOTT COLE & PERSQUERO
7 DOTTIE PEOPLES
7 BISHOP T. JAMES
7 TONY TRIBBETT

WFMV/Columbia, SC
PD: Tracy "Gee" Green
APD/MC: Music Washington
14 MARY MARY
6 MARY MARY
3 KERRA "KIKI" SHEARD
2 BISHOP T. JAMES f/BREED

WJYD/Columbus, OH
OM: Jerry Smith
PD: Dawn Hasty
CECE WINANS
JOHN GRAY

KJVV/Dallas, TX
PD/MC: Warren Brant
25 DONALD ALFORD
23 LET WILLIAM'S & GOSPEL O.C.'S
20 DETRICK HALL & COMPANY
15 DARWIN HOBBS

WCHB/Detroit, MI
PD: David
9 SOUNDS OF BLACKNESS f/ANN NESBY
9 WILLIAM MURPHY, III
9 KEITH WONDERBOY JOHNSON

WEUP/Huntsville, AL
OM: Huntery Batts
PD: Steve Harty
MC: Rudy Brown
28 KIRK FRANKLIN

WTLC/Indianapolis, IN
OM: Brian Wallace
PD: Paul Robinson
MC: Deanna Marshall
SOUNDS OF BLACKNESS f/ANN NESBY

WRLN/Jackson, MS
OM: Steve Kelly
PD: Joseph Roberts
MC: Tommie Harris
7 MYRON BUTLER & LEVY

WQAD/Jackson, MS
OM: Steve Kelly
PD/MC: Perry East
12 TAMELA MANN
KERRA "KIKI" SHEARD

KPRT/Kansas City, MO
OM: Jason Carson
PD: Myra Fears
APD: Freddie Ball
MC: Debbie Johnson
No Adds

KVLD/Little Rock, AR
OM: Jim Butler
PD/MC: Billy St. James
APD: Mike Dylan
9 DARWIN HOBBS
7 DOTTIE PEOPLES

WHAL/Memphis, TN
PD: Elton Collier
APD/MC: Tracy Thomas
21 DORINDA CLARK-COLE

WLOK/Memphis, TN
PD/MC: Kim Harper
18 KIRK FRANKLIN

WMBM/Miami, FL
OM: E. Corvida Freeman
25 CHARLE WILSON
21 HEDDRAH WALKER

WKEZ/Norfolk, VA
OM: John Stanley
PD: Dale Murray
26 MARY MARY
14 JAMMY FRYMAN

WPZZ/Philadelphia, PA
OM/PD: Helen Little
5 RIZEN
5 SOUNDS OF BLACKNESS f/ANN NESBY

WNNL/Raleigh, NC
OM/PD: Jerry Smith
APD: Shawn Alexander
MC: Melissa Wade
10 WILLIAM MURPHY, III

WPZZ/Richmond, VA
OM: Jerry Smith
PD: Reggie Butler
JOHN GRAY

ABC's Religion Satellite
PD: Ron Thomas
14 SHIRLEY CAESAR
14 SHIRLEY CAESAR

Sheridan Gospel Network/Satellite
PD: Michael Casale
APD/MC: Morgan Dukes
No Adds

WTSK/Tuscaloosa, AL
OM: Greg Tomascio
PD/MC: Charles Anthony
No Adds

WPGC/Washington, DC
MC: Davey Batts
23 YOLANDA ADAMS
20 TONY FOX '97 f/BREED
26 PERRY EAST
26 LASHUN PACE
23 HEDDRAH WALKER
23 HEDDRAH WALKER
12 KERRA "KIKI" SHEARD

WYCS/Washington, DC
PD: Ron Thomas
DONALD LAWRENCE

WFAA/Wilmington, DE
OM: Melvin Brighthouse
PD/MC: Samuel Allen
No Adds

Note: For complete adds, see R&R Music Tracking.

Did Not Report, Playlist Frozen (8):
WDAS/Philadelphia, PA
WENN/Birmingham, AL
WFLT/Flint, MI
WGOK/Mobile, AL
WGRB/Chicago, IL
WJNU/Charleston, SC
WSOK/Savannah, GA
WXTX/Charleston, SC



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'It's All About The People'

Regent Communications President/CEO Bill Stakelin

Regent Communications President/CEO Bill Stakelin knew that radio would be his life at a very early age. He began his career at 14, working for his hometown station, WGOR/Georgetown, KY. He worked his way through college as manager of the campus radio station at Georgetown College. That station was later named after Stakelin in recognition of his career accomplishments.

Stakelin joined Bluegrass Broadcasting as OM of WLVK-AM & FM/Lexington, KY. He was with that company for 17 years and eventually became Executive VP/COO. In 1983 he was named President/CEO of the Radio Advertising Bureau, a national association representing over 5,000 radio stations.

In 1988 Stakelin co-founded Apollo Radio, which, in 1994, merged with Regent Communications. He was Executive VP/COO of the new company, which was sold to Jacor Communications in 1997. Stakelin co-founded, with Terry Jacobs, Regent II Communications in 1996. It currently owns and operates 73 stations in 14 markets.

We spoke with Stakelin recently about the culture at his company, the effects of consolidation and the future.

R&R: First, and most important, did all of your people come through Hurricane Katrina OK?

BS: We have stations in Lafayette, LA, and when the storm veered east it missed Baton Rouge and Lafayette, so our folks came through

great. It was kind of funny though. Our manager called and said they were ready for the worst and were all boarded up, but the storm missed, so everything was great. Late the next day he called and said he spoke too soon, because there was something he hadn't anticipated.



Bill Stakelin

Lafayette is just across the bridge from Baton Rouge, and it's a small town that grew huge overnight.

As for facilities, we didn't have any damage whatsoever.

R&R: What have your thoughts been as you've heard and read about how radio has responded to the devastation of Katrina?

He said, "We are being flooded with evacuees from New Orleans, and our city services are totally overloaded." He and a few others got the Cajun Dome opened to house some people.

Lafayette is just across the bridge from Baton

BS: As a 47-year veteran of this business, it makes me proud as hell to be part of broadcasting. This disaster and the response have displayed the importance of localism and what radio stations can bring to their communities on a daily basis, and in spades during a time of public disaster.

When you see how Entcom and Clear Channel combined in Baton Rouge to keep things going, it makes you proud as can be to be in this business. On the other hand, I'm also angered a bit by all the negativity coming out of Washington and from our competitors about the death of radio and the unimportance of localism. It angers me because a lot of it is just dialogue.

R&R: Moving on to the business of radio, we're more than nine years into consolidation. Has deregulation been good for the industry?

BS: Overall, my answer would have to be yes, it has been good. It's been a tremendous learning experience, and all of the learning has not been what we thought it would be. Some of the things we thought were probable and some of the quick decisions we made during consolidation have proven to be wrong.

Whether it's the way we arrange sales teams and sell the product, the way we program or the way we thought there'd be such economies of scale that we wouldn't have to worry about establishing great brand awareness and value for every station in a cluster, we have learned a lot.

With that period behind us, we can now run our stations with the listener in mind — and not because some of it's been forced by new media, new technology and new competition.

R&R: Has there been one great benefit for the listener from deregulation?

REGENT COMMUNICATIONS, INC.

BS: There is a stronger base of assets that can better serve their communities because there aren't thousands of owners running around worried about whether they can pay the light bill or get something done the next day. Radio can focus more on what it is there to do: entertain and inform.

R&R: What is the most challenging aspect of running a large group today?

BS: We're a small company, so we are still in a very manageable situation. We've got probably 900 employees in 14 markets, and that's manageable. What we share with the big groups is the challenge of trying to find and keep personnel and making sure that we are delivering on our promises to get to the next plateau not just financially, but to exist as an important part of the communities we're trying to serve.

We realize that some of consolidation's cutbacks have proven to be wrong, and you can't correct that without good people. Radio is not radio if it's just a machine. I have always said that, on a music-to-music basis, radio could lose the battle. That's why I'm not overly concerned about the future, if you want to compare radio to a commercial-free delivery system, which would be anything from iPods to satellite radio.

R&R: Have there been any major operational changes in the last year at Regent?

BS: With us being on the small side, we haven't been affected by some of the things that we have seen at some of the other companies. If you're speaking industrywide, the one problem that most readily comes to mind is overcommercialization. It was never a problem that we ex-

perienced at Regent, but we bought stations from larger companies where we could see that trend and could see what was happening.

Any time you charge the listener too big a price to listen, you're causing yourself harm going forward. Overcommercialization was a big problem that I think the industry has addressed.

Quality personalities, especially locally, was another problem. Voicetracking certain hours or certain dayparts makes all the economic sense in the world, but the radio industry may have moved too far in that direction. I'm happy to see value once again being put on talent and on the people inside the stations who can actually be active and work in the communities like they are supposed to.

R&R: What has been Regent's commercial policy, and has anything changed in the wake of Clear Channel's "Less Is More" campaign?

BS: We've been very supportive of Clear Channel and what it's doing in saying that too much clutter, too many commercials or too much of anything will drive consumers and listeners away. At our company we are always very careful to set commercial limits based on research by format, age group or lifestyle that we feel certain formats can tolerate.

We haven't seen in our research any indication of problems from overcommercialization. We believe commercials are good things. We haven't taken a stance on the 60 vs. the 30. Our stance would be that the client is free to run what they want, and we'll offer the avenue and price it accordingly.

R&R: Does Regent have a blanket commercial policy?

BS: We really don't have a blanket edict by format. Our Country stations are looking at 12 units per hour. If we go over that, it would be in isolated incidences, maybe in drive time or during a particular show.

R&R: What kind of culture have you tried to establish within Regent?

BS: It's all about the people. We've always wanted Regent to be a good place to grow and a good place to work. That's much easier in a small company like ours than at a much bigger company. However, many of the great companies we have in this business have placed real value on creating a healthy, positive, growing culture for their employees and are working very hard at that. The bigger you are, the harder that job is.

R&R: Is there more focus on taking care of people now than there was in the early days of consolidation?

BS: Absolutely. The early days of consolidation was a land grab, like the Gold Rush in California. Everybody was grabbing assets because big was best. You had to have as many stations in a marketplace as you could, and then you had to have as many markets as you could.

When companies set amassing assets as priority one, they lost sight of the day-to-day. After they got the assets, as everybody always said, they had to run what they bought. Then came the phase where we all tried to figure out how to run them and tried to find what worked. It's been a maturing process.

Today many companies are realizing that we are bigger and have more assets and may be worth more money from that standpoint, but the key to our success now, as it has always been, is the care and treatment of our people. That really

Continued on Page 54

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Program Director
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"Bob Kingsley and ACC have been an integral part of KMPS weekends for over 15 years! Bob's unique style and passion for country music has helped to keep KMPS consistently #1 on the weekends! The listeners love Bob and look forward to hearing from him every week."

Becky Brenner
Operations Manager/Program Director
KMPS/Seattle

"KSCS plays the widest variety of country music in Dallas/Ft. Worth, and American Country Countdown is a big part of that, delivering all the newest and biggest country hits every weekend. Bob Kingsley's passion for the music and knowledge of the stars of country music really comes through ... our line-up wouldn't be complete without American Country Countdown!"

Lorin Palagi
Operations Manager KSCS/Dallas-Ft. Worth



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"It's not Sunday on WGAR without Bob Kingsley and American Country Countdown."

Meg Stevens
Program Director WGAR/Cleveland

It's All About The People

Continued from Page 52

is our company, not the towers and the equipment we rushed to put together.

R&R: How is Regent set up with regard to corporate oversight and local autonomy?

BS: We are very decentralized. The market managers run our business in every given market. Each market stands on its own and is designed to compete and succeed and serve the community it's in. You don't have to be locally owned to do great local radio. Our key is to make sure that the people living in the individual markets are not just playing records, reading news and selling commercials. We want them to be a viable part of the community.

Our employees are part of the fiber of life of their communities, and they are charged with that responsibility. If they can't take that approach, they can't work for Regent. Even with 14 markets, that's the way we have tried to keep it a very decentralized and localized business.

R&R: What does the parent company do?

BS: It's the avenue of support for our people. We have a small home office, about 20 people supporting about 900 employees in 14 markets. And we're a public company on top of that. Even being small, we're not relieved of any of the cumbersome, hideous regulations that the Sarbanes-Oxley rules and regulations have placed on American business. It's a tremendous negative drain, especially on small businesses in America.

R&R: Radio is currently under attack from satellite radio, cell phones, video games and everything and anything else that takes away from radio listening. What does radio have to do to survive in this environment?

BS: Stay connected to the consumer. There's not a whole lot of evidence of the death of radio as far as a tremendous drop-off in time spent listening, a tremendous drop-off in cume or droves of people marching somewhere to say, "We don't use our radios anymore."

As long as we protect localism and that treasured one-to-one relationship that radio has with the consumer, we'll get enough of their time to remain a viable business for a very long time.

Having said that, I disagree with a lot of the noise that's coming out of new technology and how it's going to affect radio. We in the radio business don't seem to be given a whole lot of credit for being smart enough to want to be part of the media conversions that are going on.

The mainline radio players are figuring these things out hour by hour and creating new things to take advantage of Internet radio streaming and HD multi-channels — all the new things coming down the pike. We are going to be a viable player. During tremendous times like these,

things change, but they don't die. The radio business isn't ready to take up the role of dying in any way, shape or form.

R&R: What is Regent's plan for HD Radio?

BS: We're on board and have been since Day One. We're fully committed to the convergence over a six-year period. We've converted five markets and are presently converting six more, and six or eight more will follow shortly behind that. We believe in the new technology. We're excited about it and what it will do for the industry.

For us, as a business, we're excited about the new competitive edge and opportunities it will give us, whether that's data transmission or multicasting other channels. The biggest thing facing the industry right now is getting those receivers into the hands of consumers. Once they are out there, the product will follow from the broadcasters, and the consumers are going to like it and use it. It's free.

R&R: What are your plans for Regent in terms of growth through acquisition? Are you a buyer or seller?

BS: We're absolutely a buyer. We have one of the strongest balance sheets in the business. We have lots of dry powder. But we aren't going to do anything foolish. It's very hard for any of us to do a deal in this market. Valuations are suffering and multiples are at a low ebb, but we're working on deals right now.

"The key to our success is the care and treatment of our people. Because that really is our company, not the towers and the equipment that we rushed to put together."

When we can do one that's accretive and we can show the shareholder that it makes sense and gives us a chance to increase value for them, we won't hesitate to do it. We're ready to pull the trigger as soon as it makes sense, but it must absolutely make sense strategically and financially before we will do an acquisition.

R&R: Regent has 73 stations, about 12 of which are Country. How does Country figure in to the company's overall plan?

BS: The people of my company know that it's my favorite format. Going back to my grandfather, who was the champion fiddle player in the

state of Kentucky for a number of years, country music has been a part of my family fiber for many years.

Country radio has become such a viable radio format. We used to call it "money music" because the audiences are loyal, it's good entertainment, it's a wonderful format with broad appeal, and it's fun radio to do. Any time that Regent would be able to have a Country station, we would opt to do that.

R&R: By the way, congrats on WGNA/Albany,



KUAD'S KIDS Regent Communications' KUAD/Ft. Collins, CO staffers gather during a recent truck giveaway promotion at a local car dealership. Seen here (l-r) are KUAD morning duo Todd Harding and Brian Gary, middayer D. Dennington, the dealership's Fred Brown and KUAD evening talent Dave Jensen and afternoon driver Charley Barnes.

NY being nominated for CMA Country Station of the Year.

BS: Isn't that great? We are very proud of our Country product, which is headed by Bob Moody, who lives in Nashville and serves on our corporate staff, overseeing all of our Country product. We are most appreciative of his talent. He's contributed greatly to this company. When we look at our Country franchises and their success, it can be tracked right back to his influence.

R&R: From your corporate chair, what do you think the relationship between radio stations and record labels should be?

BS: Labels should continue to send product to the stations, and the experts at the radio stations should try to determine which songs are going to be hits and play them. That's the relationship. I don't think there is a direct financial relationship or link between the record companies and the stations. With our size markets and formats, we never had many dealings with independent record promoters and record money flowing in. Any time we ever did anything like that, it was a deal with corporate, not the individual stations.

R&R: What does your crystal ball say about radio's future?

BS: Radio's future is tied to the overall advertising environment in America. Lately, there's been a lot written about what's going on in the world of advertising. I get the feeling it's more than just a traditional media situation, where radio and TV are down, cable and outdoor are up, and Internet is up.

If you look at the overall national advertising growth rate in America, it's a pretty low number. I think it's at 4.3% growth. The global advertising number has been forecast downward at least twice this year. I don't remember the global number, but I think it's approaching an all-time low.

So the real question is, what's going on with advertising? And it's a much bigger picture than traditional media vs. new technology. It's hard to say that it's directly tied to the economy when everything that we see and read tells us that the economy is continuing to grow. That's indisputable. The question we have to answer is why all media are not sharing in that growth.

R&R: What is the answer?

BS: If I could give you that, I would go to New York, get my big office and cash in. I don't really know. After listening to all the agencies and all the people we do business with, I think there is uneasiness about the future. People don't think there is going to be a terrorist attack any day soon, but that's still on their minds.

Also, the tremendous increase in fuel cost is causing people to rethink their daily lives, how much disposable income they really have and how much they can spend on cars or on pleasure.

We hear many people wondering what is going on in the job market. We're located in Cincinnati, where Delta has just filed for bankruptcy, and there are 9,000 jobs affected just in this area. The unsettledness of the American consumer continues. It's hard to pinpoint, but there are so many stresses and pressures on their everyday lifestyle that a lot of folks have said, "Whoa. I don't know what I am going to do."

R&R: Any parting thoughts?

BS: After 47 years, I still think this is one hell of a business. I would advise any financial geniuses or any governmental geniuses with any notions of taking a successful, free, over-the-air radio service away from the American consumer to think twice.

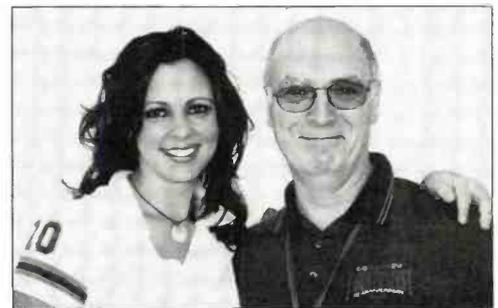
I am talking about Washington, Wall Street and anybody in new technology who wants to herald the death of this free, over-the-air product. They need to stop and realize what they would be taking away from the American public. I don't think the American public would stand for it.

R&R: Is there a threat of that from Washington?

BS: There always has been. Any time you get guys who to try to get more and more into programming and try to take more control of content, there is always that threat.



TA-DA! WBKR/Owensboro, KY's "Wildman" Chad and Aja show off NASCAR driver Jeff Gordon's No. 24 Pepsi car during a recent pit stop on the Pepsi Racing Tour.



ALBANY BUZZ RCA/Nashville artist Sara Evans is seen here with Buzz Brindle, PD of Regent Communications' WGNA/Albany, NY, a Medium Market CMA Country Station of the Year finalist.

COUNTRY TOP 50

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	WEEKS ON CHART	TOTAL PLAYS	WEEKS ON CHART	TOTAL AUD. (00)	WEEKS ON CHART	TOTAL ADDS
1	1	SARA EVANS A Real Fine Place To Start (RCA)	12660	648	4325	+174	387574	17895	20 120/0
2	2	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	11996	917	4314	+331	365343	26526	19 120/0
4	3	CRAIG MORGAN Redneck Yacht Club (BBR)	10253	886	3695	+337	313423	25547	18 119/0
8	4	KEITH URBAN Better Life (Capitol)	9893	1348	3399	+479	307507	47688	8 119/0
7	5	JAMIE O'NEAL Somebody's Hero (Capitol)	9771	939	3488	+333	304831	32389	25 118/1
6	6	GRETCHEN WILSON All Jacked Up (Epic)	9031	79	3170	+42	266628	-3698	8 120/0
9	7	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	8961	472	3126	+168	263770	14217	21 119/0
3	8	BROOKS & DUNN Play Something Country (Arista)	8717	-1713	3115	-631	255358	-53753	18 119/0
10	9	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	8313	765	2982	+245	246967	23738	25 120/0
11	10	JASON ALDEAN Hicktown (BBR)	7911	780	2916	+229	211026	12560	22 116/0
13	11	LONESTAR You're Like Comin' Home (BNA)	7211	623	2538	+217	207648	17208	16 117/0
12	12	TRISHA YEARWOOD Georgia Rain (MCA)	7061	323	2456	+77	199786	7694	21 116/1
16	13	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	6791	1097	2439	+362	200754	28273	20 117/0
15	14	GARY ALLAN Best I Ever Had (MCA)	6677	549	2376	+192	189508	11769	16 114/0
17	15	NEAL MCCOY Billy's Got His Bear Goggles On (903)	5873	695	2054	+237	165654	18314	20 111/5
19	16	DIERKS BENTLEY Come A Little Closer (Capitol)	5416	684	1953	+236	149694	21357	9 117/3
18	17	LEE ANN WOMACK He Dughta Know That By Now (MCA)	5080	99	1751	+46	138905	6067	20 112/1
20	18	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	4628	398	1667	+127	119576	7717	13 114/2
22	19	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	4605	882	1699	+301	130972	26849	7 104/3
21	20	PHIL VASSAR Good Ole Days (Arista)	4309	358	1533	+117	117651	8092	13 106/1
26	21	LITTLE BIG TOWN Boondocks (Equity)	3610	622	1276	+156	104663	19722	17 87/8
24	22	CHRIS CAGLE Miss Me Baby (Capitol)	3465	375	1304	+119	90531	11037	8 90/5
23	23	SHOOTER JENNINGS 4th Of July (Universal South)	3422	61	1127	+50	92935	763	22 79/0
35	24	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	3308	1550	1191	+600	99991	49966	2 110/19
27	25	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	3236	411	1280	+135	92045	12895	16 86/2
30	26	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	3206	832	1070	+288	99472	29502	3 100/15
29	27	ALAN JACKSON USA Today (Arista)	3128	746	1221	+247	85765	17507	6 100/9
25	28	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	3041	52	1110	+26	88306	879	21 75/3
28	29	MARTINA MCBRIDE Rose Garden (RCA)	3026	388	966	+108	87466	9029	6 81/8
Breaker	30	KENNY CHESNEY Who You'd Be Today (BNA)	2801	2801	816	+816	101422	101422	1 116/116
36	31	GEORGE STRAIT She Let Herself Go (MCA)	2654	1137	1001	+404	75361	33406	3 99/10
31	32	KEITH ANDERSON XXL (Arista)	2532	162	969	+63	60686	773	8 83/1
32	33	TRACY LAWRENCE Used To The Pain (Mercury)	2159	152	884	+35	52957	2645	12 76/1
Breaker	34	SHANIA TWAIN Shoes (Lyric Street)	2083	583	680	+210	53823	15007	3 75/13
Breaker	35	TERRI CLARK She Didn't Have Time (Mercury)	2083	77	793	+58	54497	1114	9 72/1
38	36	GEORGE STRAIT Texas (MCA)	1451	31	328	+2	47684	1518	13 5/0
41	37	BIG & RICH Comin' To Your City (Warner Bros.)	1402	351	463	+125	34909	6638	3 53/7
40	38	JOSH TURNER Your Man (MCA)	1382	200	582	+77	30594	5799	9 62/2
34	39	BLAINE LARSEN The Best Man (Giantslayer/BNA)	1291	-491	419	-180	31190	-12160	17 64/0
42	40	REBA MCBENTIRE You're Gonna Be (MCA)	1083	47	419	+35	27996	424	3 48/9
43	41	JEFF BATES Good People (RCA)	1020	-15	432	-4	19301	-2619	10 54/1
39	42	CATHERINE BRITT & ELTON JOHN Where We Both Say Goodbye (RCA)	970	-258	363	-72	23367	-8612	9 47/0
44	43	BLAKE SHELTON Nobody But Me (Warner Bros.)	935	58	441	+27	19450	356	4 54/4
45	44	SUGARLAND Just Might (Make Me Believe) (Mercury)	875	194	356	+95	26576	10079	2 62/29
46	45	JAMEY JOHNSON The Dollar (BNA)	843	231	325	+67	21051	4719	3 37/4
48	46	RAY SCOTT My Kind Of Music (Warner Bros.)	566	55	279	+20	10073	-532	3 35/2
49	47	SAWYER BROWN They Don't Understand (Curb)	559	116	185	+34	17186	3650	3 20/2
50	48	BUDDY JEWELL So Gone (Columbia)	472	43	222	+18	7696	1035	3 27/1
47	49	SUGARLAND Stand Back Up (Mercury)	454	-121	97	-27	18842	-5713	2 1/1
-	50	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	444	42	176	+17	11648	7	2 16/1

120 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 9/11-9/17. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

POWERED BY
MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
KENNY CHESNEY Who You'd Be Today (BNA)	116
SUGARLAND Just Might (Make Me Believe) (Mercury)	29
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	28
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	19
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	15
SHANIA TWAIN Shoes (Lyric Street)	13
TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	12
GEORGE STRAIT She Let Herself Go (MCA)	10
ALAN JACKSON USA Today (Arista)	9
REBA MCBENTIRE You're Gonna Be (MCA)	9

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+2801
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+1550
KEITH URBAN Better Life (Capitol)	+1348
GEORGE STRAIT She Let Herself Go (MCA)	+1137
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+1097
JAMIE O'NEAL Somebody's Hero (Capitol)	+939
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+917
CRAIG MORGAN Redneck Yacht Club (BBR)	+886
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+882
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+832

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+816
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+600
KEITH URBAN Better Life (Capitol)	+479
GEORGE STRAIT She Let Herself Go (MCA)	+404
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+362
CRAIG MORGAN Redneck Yacht Club (BBR)	+337
JAMIE O'NEAL Somebody's Hero (Capitol)	+333
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+331
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+301
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+288

BREAKERS

KENNY CHESNEY
Who You'd Be Today (BNA)
116 Adds • Moves 0-30

SHANIA TWAIN
Shoes (Lyric Street)
13 Adds • Moves 37-34

TERRI CLARK
She Didn't Have Time (Mercury)
1 Adds • Moves 33-35

Songs ranked by total points

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COUNTRY TOP 50 INDICATOR

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOT. AUD. (00)	± AUD. (00)	WEEKS ON	TOTAL ADDS
2	1	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	4429	266	3705	+191	104495	6237	20	98/0
1	2	SARA EVANS A Real Fine Place To Start (RCA)	4160	-78	3527	-60	96465	-2126	22	97/0
4	3	CRAIG MORGAN Redneck Yacht Club (BBR)	4053	183	3465	+175	95001	3855	18	98/0
5	4	JAMIE O'NEAL Somebody's Hero (Capitol)	3655	397	3065	+341	85932	10576	25	96/1
9	5	KEITH URBAN Better Life (Capitol)	3509	476	3037	+402	82877	12632	8	98/1
8	6	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3351	246	2958	+203	77246	5570	24	98/0
6	7	GRETCHEN WILSON All Jacked Up (Epic)	3309	65	2814	+42	76391	1382	8	96/1
3	8	BROOKS & DUNN Play Something Country (Arista)	3157	-750	2634	-661	73298	-17163	18	86/0
11	9	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3105	268	2703	+227	72461	7187	27	94/0
10	10	JASON ALDEAN Hicktown (BBR)	3090	220	2585	+174	72973	4937	24	95/0
14	11	GARY ALLAN Best I Ever Had (MCA)	2706	220	2268	+181	62648	5223	17	95/1
13	12	LONESTAR You're Like Comin' Home (BNA)	2610	100	2240	+94	59913	2435	16	93/1
16	13	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	2516	227	2216	+194	57100	5936	7	94/1
17	14	NEAL MCCOY Billy's Got His Beer Goggles On (903)	2460	219	1992	+172	57616	4022	24	86/1
18	15	DIERKS BENTLEY Come A Little Closer (Capitol)	2349	216	2119	+238	54597	3809	11	90/2
19	16	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	1953	119	1622	+106	44400	2869	15	86/4
20	17	LEE ANN WOMACK He Oughta Know That By Now (MCA)	1899	84	1638	+74	43273	1444	24	82/0
22	18	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	1763	239	1521	+190	40411	5902	7	81/4
23	19	ALAN JACKSON USA Today (Arista)	1651	174	1474	+164	36122	3129	6	85/5
21	20	PHIL VASSAR Good Ole Days (Arista)	1634	68	1351	+72	37609	1039	15	82/2
33	21	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	1391	525	1239	+464	31217	13178	3	81/17
26	22	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	1336	317	1202	+314	29330	7232	4	82/12
28	23	GEORGE STRAIT She Let Herself Go (MCA)	1291	326	1136	+271	28784	7940	3	77/13
24	24	CHRIS CAGLE Miss Me Baby (Capitol)	1271	101	1105	+113	29789	1885	8	69/5
27	25	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	1127	156	1000	+154	25742	3337	16	59/5
25	26	SHOOTER JENNINGS 4th Of July (Universal South)	1101	56	987	+47	25379	1091	23	56/2
30	27	MARTINA MCBRIDE Rose Garden (RCA)	1046	144	867	+97	23845	3274	6	61/4
29	28	TERRI CLARK She Didn't Have Time (Mercury)	947	44	809	+49	19789	714	9	58/4
32	29	KEITH ANDERSON XXL (Arista)	939	53	800	+55	20669	388	8	54/3
31	30	LITTLE BIG TOWN Boondocks (Equity)	930	43	761	+57	21016	1029	18	45/3
34	31	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	923	57	768	+51	21289	1174	20	46/2
Debut	32	KENNY CHESNEY Who You'd Be Today (BNA)	663	643	585	+567	14269	13783	1	56/53
37	33	SHANIA TWAIN Shoes (Lyric Street)	631	96	528	+74	13316	2118	3	44/5
40	34	SUGARLAND Just Might (Make Me Believe) (Mercury)	589	245	535	+225	13345	6607	2	47/21
36	35	JOSH TURNER Your Man (MCA)	574	28	511	+23	12629	302	9	41/1
38	36	BLAKE SHELTON Nobody But Me (Warner Bros.)	514	7	460	+6	11260	161	5	39/0
44	37	BIG & RICH Comin' To Your City (Warner Bros.)	452	183	402	+149	10171	4288	2	40/9
42	38	SAWYER BROWN They Don't Understand (Curb)	368	38	284	+28	8623	886	5	24/1
45	39	REBA MCENTIRE You're Gonna Be (MCA)	335	86	304	+57	7177	2003	3	27/2
46	40	SHANE OWENS Bottom Of The Fifth (Rust/Universal)	252	4	204	+4	6476	148	5	18/0
39	41	CATHERINE BRITT & ELTON JOHN Where We Both Say Goodbye (RCA)	249	-164	232	-151	5318	-4501	9	19/0
48	42	JAMEY JOHNSON The Dollar (BNA)	238	30	209	+31	4718	727	2	20/2
47	43	RAY SCOTT My Kind Of Music (Warner Bros.)	234	28	231	+37	4053	442	4	20/2
49	44	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	209	4	223	+9	4214	101	4	22/1
Debut	45	TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	206	96	198	+107	4181	2420	1	23/13
43	46	DARRYL WORLEY I Love Her, She Hates Me (DreamWorks)	206	-88	183	-65	4216	-1467	4	16/0
50	47	KEVIN SHARP I Think I'll Stay (Capitol)	201	3	212	+16	4179	544	2	16/1
Debut	48	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	181	97	162	+81	4093	2142	1	19/10
-	49	STEVE HOLY It's My Time (Waste It If I Want To) (Curb)	173	0	136	+4	4108	116	2	15/0
Debut	50	TIM MCGRAW My Old Friend (Curb)	156	137	139	+120	3783	3400	1	13/7

99 Country reporters. Songs ranked by total plays for the airplay week of Sunday 9/11 - Saturday 9/17.
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MOST ADDED

ARTIST TITLE LABEL(S)	TOTAL POINTS INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	53
SUGARLAND Just Might (Make Me Believe) (Mercury)	21
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	17
GEORGE STRAIT She Let Herself Go (MCA)	13
TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	13
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	12
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	12
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	10
BIG & RICH Comin' To Your City (Warner Bros.)	9
BRITTANY WELLS Too Long (Spindletop)	8

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+643
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+525
KEITH URBAN Better Life (Capitol)	+476
JAMIE O'NEAL Somebody's Hero (Capitol)	+397
GEORGE STRAIT She Let Herself Go (MCA)	+326
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+317
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+268
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+266
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	+246
SUGARLAND Just Might (Make Me Believe) (Mercury)	+245

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+567
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+464
KEITH URBAN Better Life (Capitol)	+402
JAMIE O'NEAL Somebody's Hero (Capitol)	+341
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+314
GEORGE STRAIT She Let Herself Go (MCA)	+271
DIERKS BENTLEY Come A Little Closer (Capitol)	+238
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+227
SUGARLAND Just Might (Make Me Believe) (Mercury)	+225
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	+203

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COUNTRY CALLOUT AMERICA BY

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES September 23, 2005

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of September 11-17.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
CRAIG MORGAN Redneck Yacht Club (BBR)	31.8%	76.3%	4.05	16.0%	97.3%	4.0%	1.0%
SARA EVANS A Real Fine Place To Start (RCA)	35.8%	76.0%	4.09	19.0%	98.3%	2.3%	1.0%
VAN ZANT Help Somebody (Columbia)	37.3%	74.8%	4.12	15.0%	94.8%	4.0%	1.0%
FAITH HILL Mississippi Girl (Warner Bros.)	32.0%	73.8%	4.01	21.0%	99.5%	3.8%	1.0%
BROOKS & DUNN Play Something Country (Arista)	29.0%	72.8%	3.91	15.3%	97.5%	5.5%	4.0%
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	30.5%	69.5%	3.97	19.8%	95.8%	5.5%	1.0%
JAMIE O'NEAL Somebody's Hera (Capitol)	27.3%	67.3%	3.88	23.5%	98.3%	6.5%	1.0%
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	26.0%	66.5%	3.87	22.3%	96.5%	6.8%	1.0%
KEITH URBAN Better Life (Capitol)	22.0%	66.0%	3.88	20.8%	92.3%	4.5%	1.0%
GRETCHEN WILSON All Jacked Up (Epic)	28.8%	62.5%	3.76	19.8%	96.8%	11.5%	3.0%
SHOOTER JENNINGS 4th Of July (Universal South)	21.8%	62.5%	3.81	18.0%	90.0%	7.8%	1.8%
LONESTAR You're Like Comin' Home (BNA)	17.3%	59.5%	3.78	27.5%	91.8%	4.0%	0.8%
BLAINE LARSEN The Best Man (Giantslayer/BNA)	16.0%	57.3%	3.75	22.3%	86.5%	5.5%	1.5%
LILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	19.5%	57.0%	3.76	20.3%	86.3%	7.0%	2.0%
LEE ANN WOMACK He Oughta Know That By Now (MCA)	15.0%	56.3%	3.66	27.5%	92.3%	7.0%	1.5%
GARY ALLAN Best I Ever Had (MCA)	19.3%	56.0%	3.68	26.5%	92.5%	7.8%	2.3%
TRISHA YEARWOOD Georgia Rain (MCA)	21.3%	54.3%	3.60	27.3%	95.0%	8.3%	5.3%
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	17.0%	54.3%	3.65	27.5%	91.5%	8.0%	1.8%
JASON ALDEAN Hicktown (BBR)	13.0%	51.3%	3.60	29.8%	89.5%	6.5%	2.0%
DIERKS BENTLEY Come A Little Closer (Capitol)	15.3%	51.3%	3.71	26.3%	83.8%	5.5%	0.8%
NEAL MCCOY Billy's Got His Beer Goggles On (903)	15.8%	51.3%	3.62	26.8%	88.3%	8.3%	2.0%
FASCAL FLATTS Skin (Sarabeth) (Lyric Street)	20.8%	48.8%	3.70	22.8%	82.0%	8.5%	2.0%
MARTINA MCBRIDE Rose Garden (RCA)	23.5%	47.8%	3.58	16.5%	82.0%	11.8%	6.0%
CHRIS CAGLE Miss Me Baby (Capitol)	17.3%	47.5%	3.65	20.5%	78.8%	8.3%	2.5%
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	15.3%	46.8%	3.62	27.5%	82.8%	6.5%	2.0%
ALAN JACKSON USA Today (Arista)	16.0%	46.8%	3.71	21.0%	75.3%	6.0%	1.5%
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	13.5%	44.8%	3.60	20.0%	75.3%	8.0%	2.5%
PHIL VASSAR Good Ole Days (Arista)	12.0%	44.0%	3.53	33.3%	86.5%	8.5%	0.8%
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	11.5%	41.0%	3.45	23.3%	77.8%	9.8%	3.8%
TERRI CLARK She Didn't Have Time (Mercury)	10.5%	39.8%	3.48	22.5%	74.8%	10.8%	1.8%
TRACY LAWRENCE Used To The Pain (Mercury)	11.8%	39.3%	3.49	24.3%	75.8%	10.8%	1.5%
JEFF BATES Good People (RCA)	8.3%	38.8%	3.50	23.3%	71.3%	7.3%	2.0%
KEITH ANDERSON XXL (Arista)	11.5%	36.3%	3.35	20.3%	74.0%	13.3%	4.3%
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	6.8%	30.0%	3.30	24.5%	68.3%	11.5%	2.3%
LITTLE BIG TOWN Boondocks (Equity)	5.5%	29.0%	3.24	21.3%	65.8%	12.5%	3.0%

CALLOUT AMERICA® HOT SCORES

This Week At Callout America

By John Hart

Country radio listeners love Craig Morgan's "Redneck Yacht Club," ranking it No. 1 overall in this week's sample, up from No. 6 last week. This song ranks as the No. 4 passion song.

Montgomery Gentry's "Something to Be Proud Of" stays strong, ranking at No. 6 for the week and No. 5 passion. Both male and female listeners rank this song at No. 6 in the demos.

Gretchen Wilson is new to the top 10, with "All Jacked Up" ranking at No. 10 overall and No. 7 passion. Listeners 25-34 rank this song at No. 6, and core 35-44 listeners rank it at No. 7.

Billy Currington continues to test well in front of the spin charts, ranking at No. 14 overall and No. 15 passion with "Must Be Doing Something Right." Female listeners rank this song at No. 12, up from No. 14 last week, and at No. 8 passion.

Lee Ann Womack's "He Oughta Know That By Now" moves to No. 15 for the week, and it's the No. 25 passion song. Men rank this song at No. 13, up from No. 17 last week, and it's the No. 17 song with female listeners.

Womack labelmate Gary Allan ranks at No. 16 and has the No. 16 passion song with "Best I Ever Had." Looks solid.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets: SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.



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America's Best Testing Country Songs 12+
For The Week Ending 9/16/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
SARA EVANS A Real Fine Place To Start (RCA)	4.25	4.20	97%	18%	4.24	4.32	4.20
GARY ALLAN Best I Ever Had (MCA)	4.12	4.03	89%	12%	4.05	4.27	3.94
MONTGOMERY GENTRY Something To Be... (Columbia)	4.11	4.19	95%	18%	4.09	4.23	4.00
DIERKS BENTLEY Come A Little Closer (Capitol)	4.09	4.15	73%	9%	4.05	4.28	3.90
CRAIG MORGAN Redneck Yacht Club (BBR)	4.07	4.18	94%	17%	4.04	4.09	4.00
BROOKS & DUNN Play Something Country (Arista)	4.06	4.14	98%	27%	4.05	4.18	3.97
CHRIS CAGLE Miss Me Baby (Capitol)	4.03	4.08	85%	7%	3.96	4.23	3.81
JOE NICHOLS Tequila Makes Her... (Universal South)	4.03	-	65%	6%	4.03	4.02	4.03
KEITH URBAN Better Life (Capitol)	3.99	4.11	89%	17%	3.97	4.32	3.77
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	3.98	-	64%	8%	3.89	4.23	3.66
VAN ZANT Help Somebody (Columbia)	3.95	3.96	95%	27%	3.88	4.20	3.86
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	3.93	4.10	80%	17%	3.84	4.01	3.73
NEAL MCCOY Billy's Got His Beer Goggles On (903)	3.91	3.95	89%	18%	3.90	4.04	3.82
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3.89	3.99	92%	21%	3.89	4.04	3.81
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3.89	4.00	88%	18%	3.79	4.13	3.59
LONESTAR You're Like Comin' Home (BNA)	3.89	3.98	88%	15%	3.90	4.05	3.82
JAMIE O'NEAL Somebody's Hero (Capitol)	3.88	3.98	85%	20%	3.82	4.12	3.84
LEE ANN WOMACK He Oughta Know That By Now (MCA)	3.86	3.88	86%	17%	3.86	3.95	3.81
BRAD PAISLEY Alcohol (Arista)	3.85	4.12	100%	36%	3.84	3.81	3.86
SHOOTER JENNINGS 4th Of July (Universal South)	3.84	3.72	73%	16%	3.87	3.97	3.82
BLAINE LARSEN The Best Man (Giant Slayer/BNA)	3.84	-	61%	8%	3.83	4.23	3.59
FAITH HILL Mississippi Girl (Warner Bros.)	3.82	3.91	98%	36%	3.80	3.83	3.78
JASON ALDEAN Hicktown (BBR)	3.82	3.81	88%	21%	3.75	3.91	3.67
PHIL VASSAR Good Ole Days (Arista)	3.79	3.91	76%	14%	3.79	3.97	3.71
LITTLE BIG TOWN Boondocks (Equity)	3.76	-	52%	9%	3.72	3.97	3.59
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	3.73	3.80	63%	12%	3.71	4.08	3.53
TIM MCGRAW Do You Want Fries With That (Curb)	3.71	3.74	87%	37%	3.73	3.98	3.69
TRISHA YEARWOOD Georgia Rain (MCA)	3.70	3.77	95%	30%	3.77	4.02	3.62
JD DEE MESSINA Delicious Surprise (I Believe It) (Curb)	3.59	3.72	70%	18%	3.53	3.72	3.44

Total sample size is 445 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	SARA EVANS A Real Fine Place To Start (RCA)	549	-5	14	14/0
1	2	BROOKS & DUNN Play Something Country (Arista)	537	-18	15	15/0
4	3	KEITH URBAN Better Life (Capitol)	536	+74	5	15/0
5	4	GRETCHEN WILSON All Jacked Up (Epic)	461	+15	7	13/0
9	5	MONTGOMERY GENTRY Something... (Columbia)	442	+25	9	12/0
13	6	ROAD HAMMERS East Bound... (Open Road/Universal)	435	+83	3	16/0
6	7	AARON LINES It Takes A Man (BNA)	431	-10	11	13/0
3	8	TIM MCGRAW Do You Want Fries With That (Curb)	425	-46	15	16/0
7	9	GEORGE CANYON Who Would You Be (Universal South)	407	-26	12	14/0
12	10	JAMIE O'NEAL Somebody's Hero (Capitol)	390	+4	9	13/0
11	11	DOC WALKER I Am Ready (Open Road/Universal)	383	-14	14	15/0
17	12	DERIC RUTTAN Shine (Lyric Street)	369	+48	4	13/0
23	13	PAUL BRANDT Alberta Bound (Orange/Universal)	362	+94	3	15/1
16	14	CRAIG MORGAN Redneck Yacht Club (BBR)	358	+34	6	11/0
15	15	LONESTAR You're Like Comin' Home (BNA)	353	-28	8	14/1
22	16	DIERKS BENTLEY Come A Little Closer (Capitol)	337	+46	3	14/0
19	17	TOBY KEITH As Good As I Once Was (DreamWorks)	335	-80	17	16/0
20	18	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	332	+35	7	11/0
8	9	BRAD PAISLEY Alcohol (Arista)	332	-93	16	13/0
19	20	TERRI CLARK She Didn't Have Time (Mercury)	321	+22	7	14/0
18	21	GORD BAMFORD All About Her (GWB/Royalty)	312	+1	6	14/0
14	22	FAITH HILL Mississippi Girl (Warner Bros.)	275	-70	18	13/0
21	23	AMANDA WILKINSON No More... (Universal South)	271	-26	13	9/0
25	24	JD DEE MESSINA Delicious Surprise (I Believe It) (Curb)	255	+6	8	7/0
Debut	25	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	253	-88	-	16/5
26	26	GARY ALLAN Best I Ever Had (MCA)	250	+15	4	13/0
29	27	LEANN RIMES Probably Wouldn't... (Asylum/Curb)	249	+47	2	8/0
24	28	DAMIAN MARSHALL Where I'm... (Busy Music)	237	-18	8	9/0
27	29	SUGARLAND Something More (Mercury)	227	-6	19	14/0
28	30	MARTINA MCBRIDE Rose Garden (RCA)	219	+6	2	13/0

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ Indicates Cancun.

COUNTRY FLASHBACK

- 1 YEAR AGO**
 - No. 1: "Days Go By" — Keith Urban
- 5 YEARS AGO**
 - No. 1: "That's The Way" — Jo Dee Messina
- 10 YEARS AGO**
 - No. 1: "If The World Had A Front Porch" — Tracy Lawrence
- 15 YEARS AGO**
 - No. 1: "Friends In Low Places" — Garth Brooks
- 20 YEARS AGO**
 - No. 1: "Touch A Hand (Make A Friend)" — Oak Ridge Boys
- 25 YEARS AGO**
 - No. 1: "Do You Wanna Go To Heaven" — T.G. Sheppard
- 30 YEARS AGO**
 - No. 1: "Blue Eyes Crying In The Rain" — Willie Nelson

NEW & ACTIVE

TRACE ADKINS Honky Tonk Badonkadonk (Capitol)
Total Points: 431, Total Stations: 13, Adds: 8

STEVE HOLY It's My Time (Waste It If I Want To) (Curb)
Total Points: 386, Total Stations: 30, Adds: 0

LISA BROKOP Big Picture (Asylum/Curb)
Total Points: 349, Total Stations: 25, Adds: 0

DARRYL WORLEY I Love Her, She Hates Me (DreamWorks)
Total Points: 221, Total Stations: 19, Adds: 0

TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)
Total Points: 220, Total Stations: 37, Adds: 12

VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)
Total Points: 175, Total Stations: 34, Adds: 28

AMBER DOTSON I Ain't Your Mama (Capitol)
Total Points: 141, Total Stations: 14, Adds: 0

SUSAN HAYNES Crooked Little Heart (Epic)
Total Points: 106, Total Stations: 11, Adds: 0

JENAI Hallelujah (Moraine)
Total Points: 64, Total Stations: 10, Adds: 2



JULIE KERTES
jkertes@radioandrecords.com

Bonneville's Bruce Reese

Dedicated to winning with integrity

As Bonneville President/CEO since 1996, Bruce Reese has been instrumental in increasing the radio division's profitability and improving annual margins while upholding the company's dedication to its charitable work in the communities it serves. The company focuses on "winning with integrity," and its company philosophy states, "Winning at any cost isn't winning at all."

Serving the community is something that Bonneville takes very seriously. Its stations hold some of the most successful radiothons, raising millions of dollars for children's hospitals across the country. In addition, there is a companywide commitment to Hurricane Katrina relief efforts.

I recently spoke to Reese about what drives the company and the many issues facing radio.

R&R: What is the mission of Bonneville?

BR: To be the best radio broadcasting company around. We believe in people. We try to have the best people and treat them extremely well. We also believe in giving back to the community, and we encourage our employees to do so as well.

We really believe in the part of the old Communications Act that emphasized that we are licensed to serve a community. We take that very seriously, and we think that if we believe in our people and serve the community, we can be extraordinarily competitive and profitable.



Bruce Reese

Bonneville provides 40 hours of paid leave per year for anybody to work on volunteer projects. We get reasonably good participation there. It's certainly not original to us — a lot of companies have done it — but we haven't seen a lot of broadcasters that have done it. We have found that to be a big plus in terms of recruiting as well.

R&R: What about Bonneville makes you most proud?

BR: We're in a terrific industry. We've got a lot of wonderful companies that are in the business because they love it and because they want to provide community service and because they want to provide great places for people to work.

What makes me most proud are those instances when our employees step out and embrace opportunities to serve in their communities. The best radio we do is when we're serving our community in little ways and in

big ways. Our people are excited, they sound more enthusiastic when they are on the air. Those are the moments that make me most proud.

Giving people the freedom to give back actually makes them better employees, it attracts more enthusiastic employees, and it doesn't affect profitability at the end of the day. In fact, I think it makes us more profitable than we would be if we didn't make those opportunities available to the people who work here.

We're far from a perfect company, and we certainly do make mistakes, but we have some of the best people in the business working here and terrific managers who really get it. We don't turn people into Bonneville employees; they come here because they sort of sense what we're all about and that's the way they are. We don't take any credit for having changed people, we just take credit for being smart enough to say who we are and attracting them.

R&R: You are an advocate for localism in radio. Why is this so important to you?

BR: The fact is, our radio signals don't go very far. A great AM signal goes 100 to 120 miles in any one direction. Physically, we can't do anything except serve our communities. The better we get connected with the people who live here and the companies that sell products here and employ the people who listen to our radio stations, the better relationships we'll have for the future.

We need to be intensely local in what we're doing. We can't out-jukebox a satellite service. If we play fewer commercials than any other terrestrial radio station in our market, satellite will still play fewer than that. We can't be in the quantity business, we have to be in the quality business. We have to give people a reason to listen to us when they have so many other options.

We can't stop those options, and we shouldn't try to stop new technologies from developing. We just need to be compelling ourselves. People connect emotionally with their radio stations, and we need to take full advantage of that.

R&R: How important is it for radio to keep up with technology?

BR: We think it's really important that we be



TAKING COMMUNITY SERVICE TO NEW LEVELS Bonneville's WTMX/Chicago raised over \$2 million for Children's Hospital/Chicago. Pictured here are the WTMX staff and a very, very large check.

up with technology. I just saw the latest streaming report for Chicago. Over 350,000 people logged on to our stations in Chicago to stream in the month of August. They spent over 2 million hours listening to our radio stations online. At this point we're generating some relatively good revenue from sponsorships there. The key is to make online listening a good experience.

In Salt Lake City, Washington, DC; and Chicago we are doing some podcasting. We've done some terrific stuff in Washington, in terms of extension, with WFED. Four years ago we started an online-only station called Federal News Radio that was news targeted at federal workers.

We were actually making some pretty good money with that streaming-only radio station. The advertisers were primarily contractors targeting decisionmakers with the federal government. A year and a half ago we closed on the purchase of a little AM station, so we took that Internet-only station and put it on the air. It's been a remarkable success for us.



Our experience has been that creativity seems to be happening in the divisions. It's happening right down at the working level. It's important that we're technologically savvy and that we know what technology our listeners are using. Ultimately, it's going to be our obligation, as broadcasters, to get our product to people where they want it, when they want it and how they want it, and that may not be on a traditional radio in the future.

Our listeners are increasingly mobile. They have more options for how to get information, and we need to get it to them that way. We're certainly aware of the problem. How good we'll be at the solution is going to be the test for us.

R&R: You also hold the title of NAB Joint Board

Chairman. What do you hope to accomplish in this role?

BR: I've discovered in my first three months that the hardest part is finding a time to get the executive committee together to have a meeting. There are a number of major issues facing the NAB right now. First and foremost is the transition issue as we're looking at replacing Eddie Fritts. We've had one of the best, if not the best, industry association heads in Washington for a number of years, and now we're trying to replace him, or at least find someone else to sit in his office.

Once that person is in place we need to give him or her a clear sense of where we, as an industry, need to be going. So the first issue is the transition, and the second is looking at the political agenda in Washington right now. There is a lot of talk about yet another rewrite of the Telecommunications Act. So far that has been focused almost exclusively on the digital TV transition.

How are we going to make the final transition? What's the hard date? Is there going to be a public-service tradeoff in exchange for things like multicasting with cable? A lot of really big issues are going to be played out possibly in the next few weeks and certainly in the next 12 months in Washington. That's the highest priority right now.

Beyond that, the main thing is sort of figuring out the role of the NAB in the evolving nature of the broadcasting business. Not too many years ago we were a bunch of small mom 'n' pop businesses that needed the NAB to be our voice in Washington. Today we're still a lot of small operators, but there are also a large number of pretty good-sized operators, and some of our needs have changed in terms of the nature of our trade association. I hope that in the next year we can address those issues and come to some conclusion.

R&R: Who has influenced you most, either personally or professionally?

BR: Personally, it's my parents. They were hard-working people who were interested in education and who insisted on excellence. Professionally, it's three mentors I've had in my life: Brigham Young University Law School Dean, and later Solicitor General for the United States, Rex Lee; Washington DC-based lawyer Robert Barker, for whom I worked for five years; and Rod Brady, who was my predecessor here at Bonneville.

September 23, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ROB THOMAS Lonely No More (Atlantic)	2012	+124	1882E2	31	97/0
2	2	MICHAEL BUBLE Home (143/Reprise)	1908	+58	1728E9	34	99/0
3	3	KELLY CLARKSON Breakaway (Hollywood)	1661	+87	160742	51	96/0
4	4	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	1532	-6	109814	20	95/0
6	5	ANNA NALICK Breathe (2am) (Columbia)	1519	+94	109278	20	93/0
5	6	MARIAH CAREY We Belong Together (Island/IDJMG)	1501	+45	133653	17	83/2
8	7	EAGLES No More Cloudy Days (ERC)	1177	+152	85718	12	76/1
9	8	MAROON 5 She Will Be Loved (Octone/J/RMG)	1092	+116	94093	48	85/0
7	9	KIMBERLEY LOCKE I Could (Curb/Reprise)	1057	-15	49105	17	81/1
10	10	TIM MCGRAW Live Like You Were Dying (Curb)	1047	+82	77374	50	82/0
11	11	JOHN MAYER Daughters (Aware/Columbia)	964	+52	78793	47	95/0
13	12	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	875	+4	87795	38	79/0
12	13	CARRIE UNDERWOOD Inside Your Heaven (Arista)	875	0	65284	12	72/1
14	14	D.H.T. Listen To Your Heart (Robbins)	829	+16	94866	10	65/3
15	15	HOWIE DAY Collide (Epic)	808	-5	76234	29	59/0
16	16	LIFEHOUSE You And Me (Geffen)	702	+95	91415	10	45/4
17	17	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	690	+90	34733	9	59/1
18	18	DELTA GOODREM Lost Without You (Columbia)	529	+109	20802	9	50/2
19	19	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	453	+69	52807	7	33/3
20	20	ERIC CLAPTON Say What You Will (Duck/Reprise)	420	+72	2703E	3	60/5
21	21	JON SECADA Window To My Heart (Big 3)	39E	+73	30834	4	53/4
22	22	JESSE MCCARTNEY Beautiful Soul (Hollywood)	307	+4	33624	13	16/0
24	23	NATALIE GRANT Held (Curb)	254	+44	7523	3	43/7
25	24	KELLY CLARKSON Since U Been Gone (RCA/RMG)	216	+12	13405	5	12/1
23	25	DAVID PACK The Secret Of Movin' On (Peak)	206	-39	4810	8	41/0
26	26	VERTICAL HORIZON Forever (Hybrid)	204	+23	6289	4	31/1
Debut	27	SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	194	+58	23322	1	34/5
28	28	PAUL MCCARTNEY Fine Line (Capitol)	162	+4	3608	5	26/1
27	29	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)	158	-5	16995	4	20/0
29	30	SCOTT GRIMES Livin' On The Run (Velocity)	142	-5	3395	2	23/1

102 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NATALIE GRANT Held (Curb)	7
J. BRICKMAN W/W. BRADY Beautiful (Walt Disney/Hollywood)	7
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	6
JAMES BLUNT You're Beautiful (Atlantic)	6
ERIC CLAPTON Say What You Will (Duck/Reprise)	5
SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	5
ANNETTE Everything I Do I Do It For You (Inspired)	5
JON SECADA Window To My Heart (Big 3)	4
LIFEHOUSE You And Me (Geffen)	4
STEVEN C. CHAPMAN Remembering... (EMI CMG/EMI Music Reactive)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EAGLES No More Cloudy Days (ERC)	+152
ROB THOMAS Lonely No More (Atlantic)	+124
MAROON 5 She Will Be Loved (Octone/J/RMG)	+116
DELTA GOODREM Lost Without You (Columbia)	+109
LIFEHOUSE You And Me (Geffen)	+95
ANNA NALICK Breathe (2am) (Columbia)	+94
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	+90
KELLY CLARKSON Breakaway (Hollywood)	+87
TIM MCGRAW Live Like You Were Dying (Curb)	+82
JON SECADA Window To My Heart (Big 3)	+73

NEW & ACTIVE

BONNIE RAITT I Will Not Be Broken (Capitol)
Total Plays: 139, Total Stations: 26, Adds: 2

J. BRICKMAN W/W. BRADY Beautiful (Walt Disney/Hollywood)
Total Plays: 125, Total Stations: 31, Adds: 7

SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)
Total Plays: 99, Total Stations: 16, Adds: 6

MICHAEL BOLTON Til The End... (Montaigne/Passion Group)
Total Plays: 85, Total Stations: 22, Adds: 3

JAMES BLUNT You're Beautiful (Atlantic)
Total Plays: 78, Total Stations: 13, Adds: 6

BARBRA STREISAND Stranger In A Strange Land (Columbia)
Total Plays: 77, Total Stations: 10, Adds: 0

JONES GANG Angel (Reality/AAO Music)
Total Plays: 52, Total Stations: 15, Adds: 3

S. C. CHAPMAN Remembering... (EMI CMG/EMI Music Reactive)
Total Plays: 20, Total Stations: 10, Adds: 4

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOS LONELY BOYS Heaven (OR Music/Epic)	1149	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	739
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	828	MATCHBOX TWENTY Unwell (Atlantic)	737
UNCLE KRACKER f/DOBBIE GRAY Drift Away (Lava)	809	MAROON 5 This Love (Octone/J/RMG)	690
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	761	TRAIN Calling All Angels (Columbia)	675
KEITH URBAN You'll Think Of Me (Capitol/EMC)	761	SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	654
		FIVE FOR FIGHTING 100 Years (Aware/Columbia)	649
		MARTINA MCBRIDE This One's For The Girls (RCA)	646



where is your heart tonight

On Your Desk Now! Going for adds September 26th

For more information and show availability contact:
 Brian Gillis 407-345-0004 • brian@t-con.com
 Michael Patt 978-223-1465 • michaelp@t-con.com
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 Kelly Wallace 847-635-6694 • kellyw@t-con.com



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ON THE RECORD

Liz Ryan
PD, KNIN/Wichita Falls, TX

I'm sitting at my desk right now with three different fundraising plans for Hurricane Katrina relief. KNIN/Wichita Falls, TX's entire staff has jumped on board to do what we can. It really puts what we do in perspective. • The ability to drop normal programming



and promotions to help is one element that makes a good station a great station. Our listeners relate to us, they know our message, and they respond when they need to. That is good radio. • It doesn't matter if it's about music or public service or the morning show, you want your audience to react. Our station is a winning station because the community can be part of it. They feel the ownership they have, and they will remember that feeling. • The biggest challenge in my job is making time for the little things. We have four stations, two of which I program (with lots of help, of course). We have five full-time programming-staff members. That means there are a lot of jobs that must be done by a few. • Giving each station the time and attention it needs for continued success isn't easy. Things like updating our station website, keeping up a relationship with a record rep, clearing out my old e-mail and keeping the communication lines open with weekend staff are difficult to fit into the normal day. Let's just say Franklin Covey is my best friend. • Songs that are working right now are Hootie & The Blowfish's "One Love" (I just got the album and have listened to it at least four times) and Weezer's "Beverly Hills," which has tested No. 1 in our demo for weeks — yet many Hot AC stations are hesitant to play it. We also love the new Bowling For Soup song "Ohio (Come Back to Texas)" — seriously cool lyrics from seriously cool guys. They're our hometown heroes, so there may be some prejudice there, but so be it. And, lastly, the new Tommy Lee is good and fits the format to a T.

artistactivity

ALBUM: Liz Phair

LABEL: Capitol

By JULIE KERTES/AC/HOT AC EDITOR

We all remember Liz Phair's 2003 hit "Why Can't I," which fit Hot AC perfectly and made the indie rocker a household name to our listeners. Phair has a new album coming out on Capitol, *Somebody's Miracle*, and on it you will find more radio-friendly songs with Phair's flair.

The current single, "Everything to Me," is No. 33 on R&R's Hot AC chart, with support from WTMX/Chicago, WWZZ/Washington, WVRV and KYKY in St. Louis, KMXR/Phoenix and KLSY/Seattle, just to name a few. Phair's vocal style is sweet and heartfelt, and "Everything to Me" seems to flow just as effortlessly as "Why Can't I."

Phair tells R&R what went into making the new album. "*Somebody's Miracle* was a creative but cohesive studio experience," she says. "I had a strong sense of direction for the record from the beginning, and the material dictated the form: an American, slightly country, slightly pop, guitar-driven sound, which producer John Alagia perfected and built upon, creating music that framed my storytelling in a natural light.

"Producer John Shanks and I worked in his studio crafting three songs that would work at radio but that had the same spirit as the rest of the album. My last CD, *Liz Phair*, was a compilation of many diverse recording experiences that spanned a four- to five-year period and amounted to more of a 'best of' my studio adventures, in contrast to the intentional crafting of *Somebody's Miracle*."

Though I'm not typically a "lyric per-

son," I ended up really paying attention to the lyrics on the album. They are as intense and poignant as they are poetic and beautiful. In "Leap of Innocence" Phair laments, "I wish it had stayed like that forever/But everyone was dropping off like flies/I had so many friends in rehab/A couple who practically died." In the sweet, lullaby-like "Table for One," she sings, "And the loving spirit that follows me watching helplessly will always forgive me/Oh, I want to die alone with my sympathy beside me/I want to bring down all those demons who drank with me/Feasting gleefully on my desperation."

Somebody's Miracle is diverse in sound and style, going back to Phair's indie roots while still being mass-appeal.

There are several radio-friendly tracks, like the Postal Service-sounding "Count on My Love," which swells to a big chorus; "Lazy Dreamer," which has a swirly retro feel; and "Giving It All to You," an uptempo song that makes me feel like I'm in a Hollywood movie. The album hits stores Oct. 4 and was produced by Alagia (Dave Matthews Band, John Mayer, Jason Mraz, Lifehouse) and John Shanks (Sheryl Crow, Chris Isaak, Melissa Etheridge).

Phair has been touring recently, and she plans to continue through the end of the year. "We did an acoustic tour this summer that was a lot of fun," she says. "It was a really healing experience for me and my old fans because it was an opportunity to just be myself and play the songs the way I experience them when I write them.

"I could share what music is really about to me without all the production, image and hoopla. I plan to spend the rest of the year trying to bring the feeling I had doing those shows to the rest of what we do."



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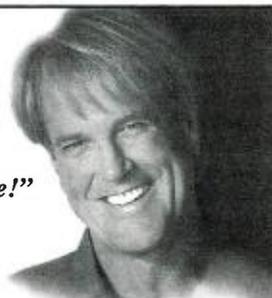
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V.P. Market Mgr
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HOT AC TOP 40

September 23, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	LIFEHOUSE You And Me (Geffen)	3036	+74	176559	33	87/0
1	2	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3028	+17	168410	20	81/0
3	3	ROB THOMAS This Is How A Heart Breaks (Atlantic)	2560	+145	133256	16	84/1
4	4	GWEN STEFANI Cool (Interscope)	2388	+251	125220	12	80/1
5	5	GREEN DAY Holiday (Reprise)	1993	+14	115598	18	69/0
6	6	ROB THOMAS Lonely No More (Atlantic)	1913	-60	128995	33	85/0
9	7	TRAIN Get To Me (Columbia)	1889	+81	85105	13	76/0
10	8	JOSH KELLEY Only You (Hollywood)	1856	+102	79263	15	79/1
11	9	KEITH URBAN You'll Think Of Me (Capitol/EMC)	1846	+165	109018	15	67/3
7	10	3 DOORS DOWN Let Me Go (Republic/Universal)	1845	+9	95228	38	78/0
12	11	SHERYL CROW Good Is Good (A&M/Interscope)	1761	+111	78773	7	80/0
8	12	COLDPLAY Speed Of Sound (Capitol)	1743	-93	85818	22	77/0
16	13	NICKELBACK Photograph (Roadrunner/IDJMG)	1592	+254	73484	5	75/7
15	14	D.H.T. Listen To Your Heart (Robbins)	1524	+172	75702	9	49/4
13	15	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1427	-92	89321	41	82/0
17	16	MARIAH CAREY We Belong Together (Island/IDJMG)	1107	-37	44767	14	46/0
26	17	GREEN DAY Wake Me Up When September Ends (Reprise)	1098	+510	66373	2	70/20
18	18	BON JOVI Have A Nice Day (Island/IDJMG)	984	+111	47170	8	55/0
20	19	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	879	+76	32302	9	46/0
19	20	VERTICAL HORIZON Forever (Hybrid)	843	+29	29388	18	44/2
22	21	WEEZER Beverly Hills (Geffen)	837	+124	33330	12	30/3
23	22	HOWIE DAY She Says (Epic)	776	+90	22694	7	47/0
24	23	SWITCHFOOT Stars (Columbia)	768	+114	20709	8	48/1
21	24	GWEN STEFANI Hollaback Girl (Interscope)	736	-62	48953	17	24/0
25	25	3 DOORS DOWN Here By Me (Republic/Universal)	673	+26	17631	7	42/3
27	26	NATASHA BEDINGFIELD These Words (Epic)	626	+50	22520	4	30/2
Debut	27	SANTANA w/ MICHELLE BRANCH I'm Feeling You (Arista/RMG)	619	+387	29149	1	61/17
30	28	MICHAEL BUBLE Home (143/Reprise)	602	+84	24866	7	29/2
28	29	STAINED Right Here (Flip/Atlantic)	597	+39	19340	8	32/0
29	30	GORILLAZ Feel Good Inc. (Virgin)	543	+7	19906	6	28/2
31	31	DEF LEPPARD No Matter What (Island/IDJMG)	453	-59	23787	16	26/0
32	32	PAPA ROACH Scars (Geffen)	448	+6	20095	12	13/0
34	33	LIZ PHAIR Everything To Me (Capitol)	434	+37	10709	5	34/3
35	34	TOMMY LEE w/ BUTCH WALKER Good Times (TL Education Services)	400	+12	9520	4	25/2
33	35	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	389	-21	21997	12	15/0
39	36	JAMES BLUNT You're Beautiful (Atlantic)	324	+47	25129	2	25/4
-	37	GAVIN DEGRAW Follow Through (J/RMG)	319	+171	11050	21	30/5
38	38	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	278	-1	8202	2	20/0
36	39	JASON MRAZ Wordplay (Atlantic)	271	-79	12036	18	31/0
40	40	SIMPLE PLAN Untitled (Lava)	268	+3	13220	13	10/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
GREEN DAY Wake Me Up When September Ends (Reprise)	20
SANTANA w/ MICHELLE BRANCH I'm Feeling You (Arista/RMG)	17
LIFEHOUSE Blind (Geffen)	17
COLLECTIVE SOUL How Do You Love (EI Music Group)	16
NICKELBACK Photograph (Roadrunner/IDJMG)	7
KELLY CLARKSON Because Of You (RCA/RMG)	6
GAVIN DEGRAW Follow Through (J/RMG)	5
DESOL Karma (Curb/Reprise)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Wake Me Up When September Ends (Reprise)	+510
SANTANA w/ MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+387
NICKELBACK Photograph (Roadrunner/IDJMG)	+254
GWEN STEFANI Cool (Interscope)	+251
D.H.T. Listen To Your Heart (Robbins)	+172
GAVIN DEGRAW Follow Through (J/RMG)	+171
KEITH URBAN You'll Think Of Me (Capitol/EMC)	+165
ROB THOMAS This Is How A Heart Breaks (Atlantic)	+145
WEEZER Beverly Hills (Geffen)	+124
COLDPLAY Fix You (Capitol)	+115

NEW & ACTIVE

DANIEL POWTER Bad Day (Warner Bros.)	Total Plays: 238, Total Stations: 17, Adds: 1
U2 City Of Blinding Lights (Interscope)	Total Plays: 221, Total Stations: 20, Adds: 1
KELLY CLARKSON Because Of You (RCA/RMG)	Total Plays: 218, Total Stations: 17, Adds: 6
DAVID GRAY The One I Love (ATO/RCA/RMG)	Total Plays: 200, Total Stations: 25, Adds: 2
COLDPLAY Fix You (Capitol)	Total Plays: 178, Total Stations: 20, Adds: 4
FRAY Over My Head (Cable Car) (Epic)	Total Plays: 175, Total Stations: 13, Adds: 2
BACKSTREET BOYS Just Want You... (Jive/Zomba Label Group)	Total Plays: 169, Total Stations: 11, Adds: 1
RA Every Little Thing She Does Is Magic (Republic/Universal)	Total Plays: 153, Total Stations: 9, Adds: 2
JEM Just A Ride (ATO/RCA/RMG)	Total Plays: 104, Total Stations: 9, Adds: 1
LIFEHOUSE Blind (Geffen)	Total Plays: 6, Total Stations: 17, Adds: 17

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

87 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

"MAGIC CARPET RIDE" (JSM BIG MIX)

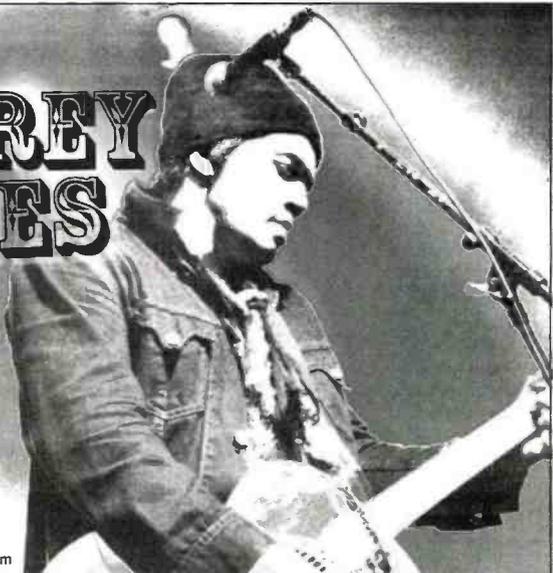
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America's Best Testing Hot AC Songs 12+ For The Week Ending 9/16/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 18-34	W 18-24	W 25-34
LIFEHOUSE You And Me (Geffen)	4.19	4.14	97%	36%	4.22	4.23	4.22
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4.01	3.91	98%	41%	4.10	4.15	4.05
NICKELBACK Photograph (Roadrunner/IDJMG)	4.01	4.12	71%	11%	3.9	3.78	4.09
ROB THOMAS This Is How A Heart Breaks (Atlantic)	4.00	3.99	93%	22%	4.02	3.88	4.15
COLLECTIVE SOUL Better Now (El Music Group)	4.00	3.94	76%	15%	3.81	3.85	3.77
ROB THOMAS Lonely No More (Atlantic)	3.98	3.93	98%	38%	4.03	3.77	4.23
HOWIE DAY Collide (Epic)	3.97	3.97	94%	38%	4.02	4.12	3.92
GREEN DAY Boulevard Of Broken Dreams (Reprise)	3.96	4.00	99%	48%	3.90	3.80	4.00
GREEN DAY Holiday (Reprise)	3.93	4.02	97%	34%	3.83	3.71	3.94
3 DODDS DOWN Let Me Go (Republic/Universal)	3.89	4.01	98%	39%	3.86	3.75	3.97
3 DODDS DOWN Here By Me (Republic/Universal)	3.87	3.99	60%	12%	3.70	3.70	3.70
KEITH URBAN You'll Think Of Me (Capitol/EMC)	3.86	3.82	83%	22%	3.92	3.88	3.94
BON JOVI Have A Nice Day (Island/IDJMG)	3.81	3.82	67%	12%	3.76	3.71	3.80
SWITCHFOOT Stars (Columbia)	3.81	3.99	56%	9%	3.75	3.82	3.69
STAINED Right Here (Flip/Atlantic)	3.81	-	52%	12%	3.91	4.04	3.83
WEEZER Beverly Hills (Geffen)	3.79	3.82	84%	26%	3.78	3.65	3.92
TRAIN Get To Me (Columbia)	3.78	3.73	80%	18%	3.80	3.77	3.82
DEF LEPPARD No Matter What (Island/IDJMG)	3.76	3.59	77%	18%	3.67	3.76	3.60
VERTICAL HORIZON Forever (Hybrid)	3.76	3.86	64%	14%	3.78	3.81	3.76
COLDPLAY Speed Of Sound (Capitol)	3.73	3.71	92%	36%	3.55	3.49	3.62
JOSH KELLEY Only You (Hollywood)	3.73	3.82	73%	16%	3.70	3.88	3.71
D.H.T. Listen To Your Heart (Robbins)	3.71	3.74	91%	31%	3.74	3.66	3.81
JASON MRAZ Wordplay (Atlantic)	3.71	3.72	79%	22%	3.75	3.79	3.72
GWEN STEFANI Cool (Interscope)	3.69	3.46	92%	31%	3.74	3.61	3.87
HOWIE DAY She Says (Epic)	3.68	3.88	58%	13%	3.84	3.97	3.72
BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	3.57	3.40	97%	40%	3.59	3.59	3.59
MARIAH CAREY We Belong Together (Island/IDJMG)	3.27	3.08	91%	51%	3.22	3.00	3.43

Total sample size is 312 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



HOT AC TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	GWEN STEFANI Cool (Interscope)	702	+29	9	15/0
2	2	DANIEL POWTER Bad Day (Warner Bros.)	682	+37	14	18/0
3	3	ROB THOMAS This Is How A Heart Breaks (Atlantic)	659	+3	12	18/0
4	4	NICKELBACK Photograph (Roadrunner/IDJMG)	644	+78	6	14/1
5	5	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	549	+5	15	16/0
6	6	BEDOUIN... When... (Stomp/Warner Music Canada)	523	+59	8	14/3
7	7	SHERYL CROW Good Is Good (A&M/Interscope)	511	+121	4	15/0
8	8	GREEN DAY Wake Me Up When September Ends (Reprise)	501	+47	5	12/0
9	9	BON JOVI Have A Nice Day (Island/IDJMG)	480	+51	6	13/0
10	10	NATASHA BEDINGFIELD These Words (Epic)	479	+16	12	13/0
11	11	MARIAH CAREY We Belong Together (Island/IDJMG)	473	+28	12	12/0
12	12	BLACK EYED PEAS Don't Lie (A&M/Interscope)	469	+30	5	12/1
13	13	COLDPLAY Speed Of Sound (Capitol)	424	-44	21	16/0
14	14	SIMPLE PLAN Untitled (Atlantic)	413	-31	17	11/0
15	15	LIFEHOUSE You And Me (Geffen)	401	-14	30	15/0
16	16	THEORY OF A DEADMAN Santa Monica (604/Universal)	387	+60	5	12/2
17	17	AVRIL LAVIGNE Fall To Pieces (Arista/RMG)	381	-22	20	15/0
18	18	LOW MILLIONS Status (Manhattan/EMC)	335	+42	18	11/0
19	19	RIHANNA Pon De Replay (Def Jam/IDJMG)	319	+15	9	17/1
20	20	GREEN DAY Holiday (Reprise)	312	+23	20	11/0
21	21	JULY BLACK Sweat Of... (Universal Music Canada)	303	+6	11	12/0
22	22	TRAIN Get To Me (Columbia)	285	+15	7	8/0
23	23	MATTHEW BARBER Soft One (Warner Music Canada)	248	+43	3	11/1
24	24	JOSH KELLEY Only You (Hollywood)	245	-2	8	10/1
25	25	ARCADE FIRE Rebellion (Lies) (Mogwai)	237	-11	13	9/0
26	26	BACKSTREET BOYS Just... (Jive/Zomba Label Group)	225	+52	1	6/1
27	27	BLACK EYED PEAS Don't Phunk... (A&M/Interscope)	207	+20	18	7/0
28	28	HOOTIE & THE BLOWFISH One... (Sneaky Long/Vanguard)	194	+6	3	7/0
29	29	JASON MRAZ Wordplay (Atlantic)	180	-28	13	10/0
30	30	D.H.T. Listen To Your Heart (Robbins)	179	+45	1	5/0

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ indicates Cancun.

REPORTERS

Stations and their ads listed alphabetically by market

WKDQ/Winnipeg, OH* OM: Keith Bonney 15 GREEN DAY SANTANA/INMICHELLE BRANCH	WKX/Boise, ID* OM: Jeff Cochran AP: Tom Griffin 12 KATY PERRY SANTANA/INMICHELLE BRANCH	WQAL/Cleveland, OH* PD: Allan Fe MD: Rebecca White 4 LIZ PHAIR	KSTZ/Des Moines, IA* PD: Jim Scheffer MD: Brent Taylor 16 VERTICAL HORIZON MUSIC WARRIOR CAREY LIFEHOUSE	WVTV/Grand Rapids, MI* OM: Doug Montgomery PD: Brian Oney 16 VERTICAL HORIZON LIFEHOUSE DAVID GRAY	WJAX/Louisville, KY* PD: George Lindner MD: Kristina Blair 7 GREEN DAY 1 D.H.T.	KRSK/Portland, OR* OM: Dave Sheller FM: Brandon Butler D.H.T. JAMES BLUNT	KMHX/Santa Rosa, CA* OM: Dave Sheller FM: Brandon Butler D.H.T. JAMES BLUNT	WVXZ/Washington, DC* PD: Barry King MD: Sarah Fisher No Adds
WRVE/Albany, NY* OM: Randy McLean AP: Kevin Rash MD: Tird Hale No Adds	WBND/Boston, MA* PD: Kevin McLaughlin AP: Mike McLaughlin WEEZER	KVUU/Colorado Springs, CO* PD: Chris Deaton 2 JOSH KELLEY	WDVD/Detroit, MI* PD: Byron "Blat" Harrell MD: Jason Adley 1 SANTANA/INMICHELLE BRANCH	WVIZ/Hagerstown, MD* OM: Rick Alexander MD: Jeff Roteman GREEN DAY	WMBZ/Memphis, TN* PD: Dana Thomas No Adds	WBWV/Providence, RI* PD: Steve Pratt MD: Gary Trent GREEN DAY LIFEHOUSE	WVZZ/Washington, DC* PD: Sammy Simpson AP: Dan Sillers 6 NICKELBACK 4 GREEN DAY 2 SANTA/INMICHELLE BRANCH	
KPEX/Albuquerque, NM* PD: Debra McQuinn 1 TRAY COLLECTIVE SOUL RA	WTSS/Buffalo, NY* PD: Sue O'Neil MD: Rob Lucas MICHAEL BUBLE NICKELBACK SANTANA/INMICHELLE BRANCH	WBNS/Columbus, OH* PD: Jeff Eshenom MD: Sam Lightfoot No Adds	WKMG/Dallas, AL OM: DJ Kool PD: John Houston 10 MARIAH CAREY 9 KELLY CLARKSON HOWIE DAY	WVNN/Harrisburg, PA* OM: John O'Dea AP: John O'Dea MD: Dorey Logan GREEN DAY COLLECTIVE SOUL	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WKCS/Oak Ridge, IA* OM: Dan Felt AP: Dan Felt COLLECTIVE SOUL	KNNH/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan 3 GREEN DAY 3 TOMMY LEE BUTCH WALKER	
KINDS/Anchorage, AK PD: Russ Lennox AP: Joe Campbell NICKELBACK	WVOD/Cape Cod, MA OM: Joseph Rosselli No Adds	KKPN/Corpus Christi, TX* OM: Scott Hest AP: Scott Hest DESQL RA	KBNM/Duluth, GA* OM: Donny Carter AP: Donny Carter MD: Donny Carter 6 TOMMY LEE BUTCH WALKER	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WKCS/Oak Ridge, IA* OM: Dan Felt AP: Dan Felt COLLECTIVE SOUL	KNNH/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan 3 GREEN DAY 3 TOMMY LEE BUTCH WALKER	
WKWZ/Aspen, CO* OM: Greg Bell PD: Dayton Kane AP: Brian Davis KELLY CLARKSON LIZ PHAIR	WVMT/Cedar Rapids, IA OM: Jeff Eshenom AP: John Eshenom 9 SANTANA/INMICHELLE BRANCH	KLTV/Corpus Christi, TX* OM: Paul Clark AP: Paul Clark GAVIN DEGRAVIA GREEN DAY COLLECTIVE SOUL LIFEHOUSE	KESI/El Paso, TX* OM: Courtney Nelson 2 GREEN DAY 2 COLLECTIVE SOUL	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WKCS/Oak Ridge, IA* OM: Dan Felt AP: Dan Felt COLLECTIVE SOUL	KNNH/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan 3 GREEN DAY 3 TOMMY LEE BUTCH WALKER	
WVAV/Atlantic City, NJ* PD: Paul Kelly COLLECTIVE SOUL DESQL LIFEHOUSE TOMMY LEE BUTCH WALKER	WVSC/Charleston, SC* PD: Bill Weezer LIFEHOUSE	WVMT/Cedar Rapids, IA OM: Jeff Eshenom AP: John Eshenom 9 SANTANA/INMICHELLE BRANCH	KEHK/Eugene, OR OM: Justin Phillips AP: Justin Phillips GREEN DAY	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WKCS/Oak Ridge, IA* OM: Dan Felt AP: Dan Felt COLLECTIVE SOUL	KNNH/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan 3 GREEN DAY 3 TOMMY LEE BUTCH WALKER	
KAMX/Austin, TX* PD: Darryl Hayes AP: Darryl Hayes No Adds	WVSR/Charleston, WV OM: Jeff Whithead PD: Gary Blevins MD: Mike Hill MD: Bruce Clark 10 NICKELBACK SANTANA/INMICHELLE BRANCH 15 GREEN DAY 3 TOMMY LEE BUTCH WALKER 3 SANTA/INMICHELLE BRANCH	WVMT/Cedar Rapids, IA OM: Jeff Eshenom AP: John Eshenom 9 SANTANA/INMICHELLE BRANCH	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WKCS/Oak Ridge, IA* OM: Dan Felt AP: Dan Felt COLLECTIVE SOUL	KNNH/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan 3 GREEN DAY 3 TOMMY LEE BUTCH WALKER	
KMLP/Bakersfield, CA* OM: E.J. Tyler AP: E.J. Tyler MD: Forrest Butler COLLECTIVE SOUL DESQL COLDPLAY	WVMT/Cedar Rapids, IA OM: Jeff Eshenom AP: John Eshenom 9 SANTANA/INMICHELLE BRANCH	WVMT/Cedar Rapids, IA OM: Jeff Eshenom AP: John Eshenom 9 SANTANA/INMICHELLE BRANCH	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WKCS/Oak Ridge, IA* OM: Dan Felt AP: Dan Felt COLLECTIVE SOUL	KNNH/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan 3 GREEN DAY 3 TOMMY LEE BUTCH WALKER	
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WVWRV/Binghamton, NY OM: Jim Fine PD: Bob Taylor MD: Josh Wolff ROB THOMAS	WVMT/Cedar Rapids, IA OM: Jeff Eshenom AP: John Eshenom 9 SANTANA/INMICHELLE BRANCH	WVMT/Cedar Rapids, IA OM: Jeff Eshenom AP: John Eshenom 9 SANTANA/INMICHELLE BRANCH	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WVWC/Memphis, TN* PD: Lance Ballance MD: Jill Russo 1 VERTICAL HORIZON LIFEHOUSE	WKCS/Oak Ridge, IA* OM: Dan Felt AP: Dan Felt COLLECTIVE SOUL	KNNH/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan 3 GREEN DAY 3 TOMMY LEE BUTCH WALKER	
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*Monitored Reporters

109 Total Reporters

87 Total Monitored

22 Total Indicator

Did Not Report, Playlist Frozen (3): KEY/WTH, WA KRZZ/Santa Barbara, CA WSP/TWausau, WI



CAROL ARCHER
carcher@radioandrecords.com

Jefferson-Pilot President Don Benson

A former programmer rises to the top

Don Benson has spent his life in radio. He graduated from Vanderbilt University and began his career as a gofer at the radio division of Jefferson-Pilot Communications. He returned to Jefferson-Pilot in 1994, and after serving for more than 10 years as Corporate Sr. VP/Operations & Programming for the radio division, he was named President in January 2005, with responsibility for the day-to-day operations of the group's 18 radio stations, including two Smooth Jazz properties — KIFM/San Diego and KJCD/Denver.

Benson has more than 30 years' experience in the radio industry, including more than 20 years with Jefferson-Pilot and seven as a programming consultant. He began his career with Jefferson-Pilot in 1974 at legendary CHR WQXI AM & FM/Atlanta. He spent 11 years at the station, eventually becoming OM and leading WQXI's evolution into one of the nation's major ratings and billing successes.

Benson also served as KIIS/Los Angeles VP/Operations and as Western Cities Broadcasting Corporate VP/Programming. He was Exec. VP/Operations for Burkhardt/Douglas & Associates, an Atlanta-based consulting firm, prior to rejoining Jefferson-Pilot. He's also a member of the Broadcast Advisory Board for the Associated Press.

I spoke with Benson by phone recently while he and his wife, Martha, were vacationing "down the shore."

R&R: Jefferson-Pilot's parent company is an insurance company, not a pure-play company. Where does the radio group fit in the corporate portfolio?

DB: We're part of Jefferson-Pilot Financial, a company with total equity of about \$4 billion and a market cap of \$6.7 billion. The communications company, as a whole, accounts for about 10% of the profits of the parent. One of our corporate staff in Greensboro likes to say that we are 10% of the profit, 25% of the stock price and 75% of the company newsletter.

R&R: How's business?

DB: While 2005 was not as good as everyone at the beginning of the year thought and hoped it would be in terms of market growth, our company has outperformed market growth and grown revenue share as a group every month this year. In fact, all of our markets either match or outperform their population rank in revenue rank, which is certainly a credit to our managers and people.

R&R: Did Clarke Brown name you to succeed him as president?

DB: The final decision rested with the president of the communications company, Terry

Stone, but Clarke was immensely supportive, and I never would have had this job without the benefit of his counsel and guidance and the opportunities he gave me.

R&R: Is there an assumption that at your level of leadership, where you are responsible for the day-to-day operations of 18 radio stations in five markets — Atlanta, Miami, San Diego, Denver and Charlotte — that you already know everything, or is there a learning curve?

DB: Clarke and I had shared a lot of duties leading up to my promotion, and he exposed me to his experiences as president, which certainly helped me. But even if you're the co-pilot and you sit next to the pilot for all that time — as Clarke gave me the opportunity to do — when you get into that position, you're still learning, no matter how much you've had a chance to observe.

You never stop learning in this job, and it would be a horrible mistake on my part to assume that all precincts have reported and that I have all the answers, because I don't.

Getting into some of the sales areas has been a learning experience for me, and evaluating and monitoring our sales efforts and national and local performance. That we have outperformed our market growth makes things a bit easier. We have solid management, and we're in good growth markets.

R&R: How would you describe your management style?

DB: I'm collaborative, involved. My goal is to be a resource to the local operators, to help set the vision for the radio division, to share that vision with our managers, then to help them execute it. My boss, Terry Stone, has been very supportive in this process and a good resource.

R&R: Tell me about Jefferson-Pilot's commitment to Smooth Jazz.

DB: We're lucky to have great programmers in [KIFM PD] Mike Vasquez and [KJCD PD] Michael Fischer. Both stations are great properties. We're strongly committed to both and have supported them aggressively with marketing

and resources. We like the position that Smooth Jazz offers us and have enjoyed really good billing growth, particularly in San Diego.

Denver is not quite as mature in its life cycle as San Diego, but it represents one of the great growth opportunities for this company for the future. With Mike Fischer — who is such an *artiste* and lover of the format, who puts his whole heart and soul into it — and [JPC/Denver Market Manager] Bob Call there, we're making significant product progress for that property. We like Smooth Jazz and feel really optimistic about it.

R&R: Do you have any concerns surrounding Smooth Jazz's aging audience and how the format is received at the agency level?

DB: We're trying to strike a balance between building strength with the 25-54 audiences and having a good, solid footprint 35-64. There is no question of this audience aging with newer people not coming in on the younger side.

We're working on solutions to combat that, because many Smooth Jazz success stories are getting lost with younger media buyers. There are a lot of people in Smooth Jazz's target age-range with a lot of money to spend, and it's incumbent upon us to educate agencies on the value of that audience.

R&R: Where are you with HD Radio?

DB: We're right in the middle of putting stations on for HD Radio right now, as are many other companies, and we see it as a very bright spot for our future. It's going to give us an opportunity to grow our business.

We'll learn HD Radio as we go, but it's a great component of our future. We're going to become spectrum managers as opposed to just frequency managers or station managers, so we must learn and master how to take advantage of this new technology.

R&R: How will you create content for this new platform without vastly increasing expenses?

DB: With the opportunity to create new content comes the expense of funding it, so we'll have to budget and plan accordingly, which will call for dexterity as we continue to operate our businesses at the same time.

R&R: How do you balance JPC's long-term viability with short-term revenue expectations?

DB: In terms of Wall Street, radio is not as big a growth mechanism as it was back when deregulation was just rolling out and companies were gobbling up stations, but it is still an exceptional cash-flow business when operated properly.

Given new competitive factors and the growing entertainment options people have, in order to succeed we must put money into our products to make them different, compelling and entertaining. Now that growth rates have slowed a bit, some people have cut expenses, but there is no way you can save yourself to success. You must invest in your properties.

Several big companies have openly admitted that they errantly starved their companies of resources in the past, and that's hurt them. Naturally, we always want to commit more, but we've always tried to support our company with the proper resources — research, marketing dollars, training and people.

We at radio will have to find a way to do that while still accomplishing our financial

goals. It's a challenge, because when so much focus is on Wall Street, stock price and earnings, it's easy to grow myopic about short-term growth.

Mature radio operators understand that we do have to deliver a bottom line, and we'll likely be able to deliver it more effectively by investing in our properties. Radio, as a whole, is starting to better understand that now than it has in the past.

R&R: What challenges will radio in general, and Jefferson-Pilot in particular, face in the near future — say, the next five to 10 years?

DB: We have interesting challenges, especially the proliferation of competition from other sources vying for our attention or entertainment dollar. Another challenge is to re-establish the entertainment. In the future our successes of the past won't win the day.

"Instead of getting stuck in my-station-vs.-your-station battles, we're learning to work together as an industry to solve our problems."

Yes, terrestrial radio can be local, but local alone won't win the day either. Content must be compelling, entertaining and interesting, and it must be different. If we invest in our properties and in our people and develop products that differentiate themselves so our position adds a premium to our advertisers, we'll be well on our way.

HD Radio is a terrific opportunity, and although it's a little ways away, if we don't start laying the groundwork for it now, we will compromise the opportunity, and that would be a shame. We don't want to have to clean up a mistake that, had we given it more thought, could have been handled more appropriately and earlier.

Electronic measurement has a role in our future. There are still a lot of issues to be resolved on that front, but electronic measurement is going to give us a chance to demonstrate that radio is a powerful reach medium, something we, as an industry, haven't marketed very effectively in the past.

R&R: What is Jefferson-Pilot's policy on payola?

DB: We have zero tolerance for any payola activities. Our people have been briefed and they know that.

R&R: What aspect of your work do you love best?

DB: Getting a chance to do something different after so many years in the product area, getting a chance to work in another area with the quality people we have. Right now I like that radio is being forced to grow up and become better business operators. Instead of getting stuck in my-station-vs.-your-station battles, we're learning to work together as an industry to solve our problems.

Radio is a very strong medium with a lot to talk about. We have opportunities that are very, very encouraging.



Don Benson



**JEFFERSON PILOT
COMMUNICATIONS**

SMOOTH JAZZ TOP 30

September 23, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	PAUL HARCASTLE Serene (Trippin' 'N' Rhythm)	745	+21	104393	15	33/0
1	2	RICHARD ELLIOT People Make The World Go Round (Artizen)	706	-34	97834	20	34/0
6	3	DAVE KOZ Love Changes Everything (Capitol)	597	+69	68208	16	34/0
4	4	STEVE COLE Thursday (Narada Jazz)	543	-44	53543	27	30/0
5	5	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	533	-1	57643	26	30/0
9	6	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	524	+71	70564	12	34/0
3	7	CHUCK LOEB Tropical (Shanachie)	494	-96	58992	28	30/0
7	8	EUGE GROOVE Get Em Goin' (Narada Jazz)	485	+14	63859	8	34/0
8	9	PAUL TAYLOR Nightlife (Peak)	447	-22	51667	27	30/0
10	10	KEN NAVARRO You Are Everything (Positive)	438	-6	44861	21	28/1
11	11	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	404	-16	49135	35	31/0
13	12	WALTER BEASLEY Coolness (Heads Up)	393	+6	73193	13	27/0
12	13	PAUL BROWN Cosmic Monkey (GRP/VMG)	387	-6	56869	14	30/0
15	14	NORMAN BROWN West Coast Coolin' (Warner Bros.)	368	+1	40539	24	31/0
16	15	DAVID PACK You're The Only Woman (Peak)	360	-2	26935	11	24/0
17	16	MINOJ ABAIR Make A Wish (GRP/VMG)	291	-1	30706	16	25/0
18	17	MARION MEADOWS Suede (Heads Up)	279	-2	37388	9	26/1
19	18	WAYMAN TISDALE Ready To Hang (Rendezvous)	271	-3	29365	20	24/0
20	19	KEM I Can't Stop Loving You (Motown/Universal)	256	-4	40300	13	19/0
22	20	ONNYY OSMONO Breeze On By (Decca)	233	-3	14359	18	18/0
21	21	JEFF GOLUB Simple Pleasures (Narada Jazz)	230	-7	22729	19	22/2
23	22	BOZ SCAGGS Lowdown (Unplugged) (Virgin)	216	-2	13804	5	18/1
24	23	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	210	+3	15820	13	21/0
26	24	MARIAH CAREY We Belong Together (Island/IDJMG)	200	+17	23246	5	15/1
25	25	WARREN HILL Still In Love (Popjazz/Native Language)	195	+6	12805	5	18/0
27	26	BONEY JAMES 2:01 AM (Warner Bros.)	186	+4	33064	7	17/0
28	27	KIM WATERS Steppin' Out (Shanachie)	183	+3	16394	2	20/3
Debut	28	BRIAN SIMPSON It's All Good (Rendezvous)	179	+51	21374	1	19/3
29	29	CHIELI MINUCCI The Juice (Shanachie)	178	+20	25836	12	16/0
30	30	DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	175	+28	26131	2	19/1

34 Smooth Jazz® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
RICK BRAUN Shining Star (Artizen)	8
KIM WATERS Steppin' Out (Shanachie)	3
BRIAN SIMPSON It's All Good (Rendezvous)	3
JEFF GOLUB Simple Pleasures (Narada Jazz)	2
MARC ANTOINE Bella Via (Rendezvous)	2
HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRIAN CULBERTSON Hookin' Up (GRP/VMG)	+71
DAVE KOZ Love Changes Everything (Capitol)	+69
BRIAN SIMPSON It's All Good (Rendezvous)	+51
RICK BRAUN Shining Star (Artizen)	+39
SOUL BALLET She Rides (215)	+33
DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	+28
PAUL HARCASTLE Serene (Trippin' 'N' Rhythm)	+21
CHIELI MINUCCI The Juice (Shanachie)	+20
MARIAH CAREY We Belong Together (Island/IDJMG)	+17
STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	+17

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NILS Pacific Coast Highway (Baja/TSR)	346
KENNY G. Pick Up The Pieces (Arista/RMG)	193
TIM BOWMAN Summer Groove (Liquid 8)	185
GERALD ALBRIGHT To The Max (GRP/VMG)	178
MICHAEL LINGTON Two Of A Kind (Rendezvous)	171
SOUL BALLET Cream (215)	164
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	157
JEFF LORBER Ooh La La (Narada Jazz)	156
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	154
MARION MEADOWS Sweet Grapes (Heads Up)	154
VANESSA WILLIAMS You Are Everything (Lava)	151
CHRIS BOTTI Back Into My Heart (Columbia)	147
RAMSEY LEWIS TRIO The In Crowd (Narada Jazz)	143
AVERAGE WHITE BAND Work To Do (Liquid 8)	142
FOURPLAY Fields Of Gold (RCA Victor/RMG)	137

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

NEW & ACTIVE

SOUL BALLET She Rides (215)	Total Plays: 146, Total Stations: 13, Adds: 0
RAUL MIOON If You're Gonna Leave (Manhattan/EMC)	Total Plays: 95, Total Stations: 7, Adds: 1
RICK BRAUN Shining Star (Artizen)	Total Plays: 87, Total Stations: 19, Adds: 8
RIPPINGTONS Gypsy Eyes (Peak)	Total Plays: 73, Total Stations: 7, Adds: 0

KIRK WHALUM I'll Make Love To You (Rendezvous)	Total Plays: 66, Total Stations: 6, Adds: 0
DIDO White Flag (Arista/RMG)	Total Plays: 65, Total Stations: 4, Adds: 0
STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	Total Plays: 64, Total Stations: 5, Adds: 0
ACDUSTIC ALCHEMY Say Yeah (Higher Octave)	Total Plays: 59, Total Stations: 6, Adds: 0
MAJEE 2nd 2 None (Heads Up International)	Total Plays: 55, Total Stations: 8, Adds: 1
JONATHAN BUTLER Rio (Rendezvous)	Total Plays: 54, Total Stations: 7, Adds: 1

Songs ranked by total plays

MANAGER'S MINUTE

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SMOOTH JAZZ TOP 30 INDICATOR

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	206	+2	584	15	13/0
4	2	WALTER BEASLEY Coolness (Heads Up)	158	+3	508	15	12/0
2	3	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	155	-24	453	10	13/0
6	4	PAUL BROWN Cosmic Monkey (GRP/VMG)	149	+9	717	10	11/1
5	5	EUGE GROOVE Get Em Goin' (Narada Jazz)	149	+1	603	6	14/0
3	6	RICHARD ELLIOT People Make The World Go Round (Artizen)	145	-31	686	19	12/0
12	7	BRIAN SIMPSON It's All Good (Rendezvous)	142	+25	395	11	11/1
8	8	DAVE KOZ Love Changes Everything (Capitol)	141	+8	408	10	8/0
9	9	MINDI ABAIR Make A Wish (GRP/VMG)	139	+8	272	9	10/0
7	10	KEM I Can't Stop Loving You (Motown/Universal)	137	+2	409	22	9/0
10	11	CHIELI MINUCCI The Juice (Shanachie)	124	0	273	9	8/0
16	12	KEN NAVARRO You Are Everything (Positive)	122	+7	133	19	7/0
15	13	WARREN HILL Still In Love (Popjazz/Native Language)	120	+4	367	15	11/0
13	14	NILS Pacific Coast Highway (Baja/TSR)	117	0	329	35	10/1
21	15	WAYMAN TISDALE Ready To Hang (Rendezvous)	111	+3	421	20	8/0
19	16	ANDRE DELANO Night Riders (7th Note)	110	0	284	18	6/0
22	17	BONEY JAMES 2:01 AM (Warner Bros.)	109	+2	322	7	9/0
20	18	DONNY OSMOND Breeze On By (Decca)	108	-2	462	12	6/0
25	19	MARION MEADOWS Suede (Heads Up)	106	+6	298	4	8/0
23	20	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	105	+1	279	12	10/0
18	21	MARC ANTOINE Bella Via (Rendezvous)	105	-5	362	6	12/0
29	22	PRAFUL Moon Glide (Rendezvous)	100	+6	350	15	10/0
28	23	DAVID PACK You're The Only Woman (Peak)	100	+5	398	4	9/0
26	24	KIRK WHALUM I'll Make Love To You (Rendezvous)	99	+2	297	3	9/0
24	25	MIKE PHILLIPS Heartbeat Of The City (Hidden Beach)	99	-2	375	7	9/0
27	26	GARRY GDIN Riverside Drive (Compendia)	96	0	283	11	7/0
Debut	27	KIM WATERS Steppin' Out (Shanachie)	94	+33	150	1	9/2
Debut	28	SOUL BALLET She Rides (215)	91	+12	328	1	8/0
30	29	KEVIN TONEY Quiet Conversation (Shanachie)	82	-4	330	2	10/0
Debut	30	RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	79	+9	321	1	7/0

16 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 9/11 - Saturday 9/17.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ANDRE DELANO Footsteps (7th Note)	3
3RD FORCE You Got It (Higher Octave)	3
KIM WATERS Steppin' Out (Shanachie)	2
GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	2
BONA FIDE Bona Fide Club (Heads Up)	2
TORCUATO MARIANO High Frequency (215)	2
EUGE GROOVE Just My Imagination (Narada Jazz)	2
SIMPLY RED Perfect Love (simplyred.com/Nerve Forecast)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KIM WATERS Steppin' Out (Shanachie)	+33
PATCHES STEWART Blow (Koch)	+27
ANDRE DELANO Footsteps (7th Note)	+26
BRIAN SIMPSON It's All Good (Rendezvous)	+25
BONA FIDE Bona Fide Club (Heads Up)	+21
PAUL TAYLOR East Bay Bounce (Peak)	+19
JONATHAN BUTLER Rio (Rendezvous)	+18
GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	+18
3RD FORCE You Got It (Higher Octave)	+18
JOSEPH WASHINGTON My Queen (Minds On Music)	+16

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JEFF LORBER Ooh La La (Narada Jazz)	106
CHUCK LOEB Tropical (Shanachie)	101
STEVE COLE Thursday (Narada Jazz)	93
PAUL TAYLOR Nightlife (Peak)	89
3RD FORCE Believe In Me (Higher Octave)	61
BONEY JAMES /JOE SAMPLE Stone Groove (Warner Bros.)	59
GEORGE DUKE T-Jam (BPM)	58
AVERAGE WHITE BAND Work To Do (Liquid B)	50
JOYCE CDOLING Expression (Narada Jazz)	20
PETER WHITE How Does It Feel (Columbia)	16

REPORTERS

Stations and their adds listed alphabetically by market

KAJZ/Albuquerque, NM*
DM/PD: Jim Walton
PD/MD: Paul Lavole
No Adds

WJZZ/Atlanta, GA*
PD/MD: Dave Kosh
No Adds

KSMJ/Bakersfield, CA*
DM/PD: E.J. Tyler
APD: Nick Novak
JEFF GOLUB

WSMJ/Baltimore, MD*
PD/MD: Lori Lewis
7 JEFF GOLUB
7 RICK BRAUN

WWSU/Birmingham, AL
DM/PD: Andy Parrish
TORCUATO MARIANO
HALL & OATES
ANDREAS VOLLENWEIDER
KIM WATERS
JAY SOTO

WNUA/Chicago, IL*
DM: Bob Kaake
PD: Steve Stiles
MD: Michael La Crosse
HERBIE HANCOCK /JOHN MAYER
BLAKE AARON

WNWW/Cleveland, OH*
DM/PD: Bernie Kimble
No Adds

WJZA/Columbus, OH*
PD/MD: Bill Harman
No Adds

KOAI/Dallas, TX*
DM: Charley Connolly
APD/MD: Mark Sanford
KEN NAVARRO

KJCO/Denver, CO*
PD/MD: Michael Fischer
No Adds

WVMV/Detroit, MI*
DM/PD: Tom Sleeker
MD: Sandy Kovach
No Adds

KEZL/Fresno, CA*
DM: E. Curtis Johnson
PD/MD: J. Weidenheimer
BRIAN SIMPSON
KIM WATERS

WZJZ/Ft. Myers, FL*
DM: Steve Amari
PD: Joe Turner
MD: Randi Bachman
RICK BRAUN

WSBZ/Ft. Walton Beach, FL
PD: Mark Carter
MD: Mark Edwards
BLISS
EUGE GROOVE
3RD FORCE

WOTO/Hartford, CT
PD/MD: Stewart Stone
8 MARC ANTOINE
8 TOM BRAXTON

KHJZ/Houston, TX*
PD: Marlene Todd
APD/MD: Greg Morgan
1 MARION MEADOWS

KPVU/Houston, TX
PD: Wayne Turner
22 PATCHES STEWART
19 ANDRE DELANO
16 JOSEPH WASHINGTON
12 GREGG KARUKAS
10 EUGE GROOVE
9 WEST COAST GROOVE
7 SIMPLY RED
7 BRIAN SIMPSON
5 MARC ANTOINE

WYJZ/Indianapolis, IN*
DM/PD: Carl Frye
8 BOZ SCAGGS

KJLU/Jefferson City, MO
DM/MD: Dan Turner
5 GREGG KARUKAS

KOAS/Las Vegas, NV*
PD/MD: Michael Joseph
No Adds

KUAP/Little Rock, AR
PD/MD: Michael Nellums
2 DONNY OSMOND
2 3RD FORCE
2 DEAN JAMES
1 CHRIS LEAVELL

KSBR/Los Angeles, CA
DM/PD: Terry Wedel
MD: End Cogswell
1 RAUL MIDON /JASON MRAZ
1 HERBIE HANCOCK /JOHN MAYER
1 ERIC MARIENTHAL
1 BONA FIDE

KTWV/Los Angeles, CA*
PD: Paul Goldstein
MD: Samantha Pasquel
MARIAH CAREY
NAJEE

WLVE/Miami, FL*
DM: Rob Roberts
PD/MD: Rich McMillan
BRIAN SIMPSON
RICK BRAUN

WJZI/Milwaukee, WI*
PD: Stan Atkinson
MD: Steve Scott
1 RICK BRAUN

KJZI/Minneapolis, MN*
PD: Lauren MacLeash
MD: Mike Wolf
No Adds

KRVR/Modesto, CA*
DM/MD: Doug Wulff
PD: James Bryan
ACOUSTIC ALCHEMY
JONATHAN BUTLER
DEF JAZZ /GERALD ALBRIGHT
MARC ANTOINE
GERALD VEASLEY
KIM WATERS
RICK BRAUN

WVAS/Montgomery, AL
DM: Rick Hall
PD: Eric Washington
MD: Eugenia Ricks
14 PAUL TAYLOR

WOCD/New York, NY*
PD: Blake Lawrence
MD: Carolyn Bednarski
3 RICK BRAUN
1 HERBIE HANCOCK /JOHN MAYER

WLOD/Oriando, FL*
PD/MD: Brian Morgan
APD: Patrick Riley
1 ERIC CLAPTON

WJZZ/Philadelphia, PA*
DM: Todd Shannon
PD: Michael Tazzi
MD: Frank Childs
No Adds

KYOT/Phoenix, AZ*
PD: Shaun Holly
APD/MD: Angie Handa
No Adds

KJZS/Reno, NV*
PD/MD: Robert Dees
No Adds

KSSJ/Sacramento, CA*
PD/MD: Lee Hansen
RICK BRAUN

KBZN/Salt Lake City, UT*
DM/PD: Dan Jessop
9 MARC ANTOINE
8 RAUL MIDON

KIFM/San Diego, CA*
PD: Mike Vasquez
APD/MD: Kelly Cole
No Adds

KKSF/San Francisco, CA*
PD: Michael Erickson
MD: Ken Jones
No Adds

KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton
No Adds

OMX Jazz Vocal Blend/Satellite
SIMPLY RED
LISA SHAW
TURNING POINT

DMX Smooth Jazz/Satellite
PD/MD: Jeanne Destro
16 3RD FORCE
15 BONA FIDE
14 TORCUATO MARIANO

Jones Radio Network/Satellite*
DM: L.J. McKay
PD/MD: Rachael Elliott
MD: Laurie Cobb
No Adds

Music Choice Smooth Jazz/Satellite
APD: Will Kinnally
11 KEVINY LATTAU
9 EVERETTE HARRP
6 JAMES GABRIANO
5 NOVECENTO
5 ANDRE DELANO
5 MOCEAN WORKER
5 SAKESHO
5 THE HOT CLUB
4 RIPPINGTONS
4 DAVID SANBORN

Sirius Jazz Cafe/Satellite
PD: Shirley Mattonado
MD: Rick Laboy
20 KIM WATERS
9 BLACK GOLD MASSIVE
9 PAUL BROWN
9 NORMAN BROWN
9 JEFF LORBER
9 PAUL BROWN
9 PIECES OF A DREAM
9 MINDI ABAIR
9 KEVINY G.
8 NILS
8 3RD FORCE
8 RICHARD ELLIOT
8 MARION MEADOWS
8 ACOUSTIC ALCHEMY
8 JEFF GOLUB
8 MICHAEL LINGTON
8 TIM BOWMAN
8 MARK GORBULEW

KIMF/San Francisco, CA*
PD: Michael Erickson
MD: Ken Jones
No Adds

XM Watercolors/Satellite
PD/MD: Shirrita Colon
No Adds

KWJZ/Seattle, WA*
PD: Carol Handley
MD: Diana Rose
No Adds

KCOZ/Springfield, MD
DM: Jae Jones
PD/MD: Rachael Elliott
5 ANDRE DELANO
5 MARK CARTER /ERIC MARIENTHAL

WSJT/Tampa, FL*
PD: Ross Block
MD: Kathy Curtis
BRIAN SIMPSON
KIM WATERS
RICK BRAUN

WJWZ/Washington, DC*
DM: Kenny King
PD: Carl Anderson
MD: Renee DePuy
GREGG KARUKAS

POWERED BY
MEDIABASE

*Monitored Reporters

50 Total Reporters

34 Total Monitored

16 Total Indicator

Did Not Report,
Playlist Frozen (2):
WJAA/Baltimore, MD
WFSC/Nashville, TN



KEN ANTHONY
kanthony@radioandrecords.com

Hogan's Heroic Moves

Clear Channel's President/CEO directs his company into the future

John Hogan has been Clear Channel Radio's President and CEO for a little over three years. During this period he's directed the radio giant through a time when terrestrial radio has encountered its biggest set of challenges in a long while. Ad revenue is moderate compared to the web, AQH listening is down from 10 years ago, and radio companies' stock performance has taken a hit in the last year.

Meanwhile, new technologies like the iPod, MP3 players and cell phones are becoming viable music-distribution systems, and we haven't even mentioned new listening alternatives like satellite and Internet radio.

Through all this Hogan continues to move Clear Channel forward into a promising future. He recently sat down with us to answer questions about his favorite subject — radio.

R&R: When did you begin to work for Clear Channel, and when did you become radio division CEO?

JH: I started as a salesperson at WGST and WPCH in Atlanta in 1981; moved up to NSM, LSM and GSM; and became Market Manager in 1990. I became a Sr. VP for Jacor in 1996. That company was acquired by Clear Channel in 1999. I became COO of the radio division in 2001 and CEO in 2002.



John Hogan

R&R: In a recent Business Week article on Clear Channel, CEO Mark Mays said the company is focusing on being "less radio-centric and more listener-centric." There was also a reference to "incubators" when discussing new company projects.

Can you elaborate on these areas?

JH: Our focus is on the listeners and their experience with our programming. It goes beyond the radio broadcast; it is about the programming and the relationship we have with listeners. We are using some stations and markets as incubators to test new talent, programming formats, etc.

It is all about improving our ability to deliver great programming over a variety of distribution platforms, including terrestrial, digital, online, podcasting, cellular and more. As I have said before, it is about content and carriage.

R&R: At the Clear Channel programming meetings in Atlanta back in June, talking about radio, you said, "We can no longer be limited to a singular distribution method." Can you elaborate?

JH: Technology is changing, and this creates more opportunities for consumers to be entertained and informed. We at CC recognize that and are moving beyond being in the "tall towers in big fields" arena to being in the busi-

"We think of ourselves not as a radio company that owns tall towers in big fields, but as a content-creation and -distribution company."

ness of creating compelling, entertaining, valuable content and distributing it in a variety of ways.

R&R: Clear Channel has led the way with its "Less Is More" campaign to cut commercial clutter. Can you give us an update on that program?

JH: To the credit of our local managers, LIM rolled out across over 1,200 radio stations flawlessly in January of this year. We successfully reduced commercial and promotional clutter, introduced entirely new clocks and almost immediately created better-sounding radio stations.

We continue the work toward creating a marketplace for 30- and 15-second spots and toward creating better commercials of all lengths. It is going very well, with considerable upside yet to be realized. Look at the incredible gains for CC radio in TSL in the spring books. From spring '04 to spring '05, TSL in the top 10 markets was up 13.1%, in the top 25 markets it was up 14.5%, in the top 50 markets it was up 11.2%, and in the top 100 markets it was up 9.6%.

We have effectively transformed our radio stations to provide better experiences for the listener and a better environment and better potential effectiveness for the advertiser. Clearly, it's working. It is going extremely well and will get even better.

R&R: You've been very vocal about your concerns about Arbitron and its ability to effectively measure radio listening. Can you elaborate on those concerns?

JH: Using antiquated pencil-and-paper tech-

Clear Channel Rocks

When it comes to Rock radio, Clear Channel definitely rules. Of the 132 R&R monitored and Indicator Active Rock and Rock reporters, 38 belong to Clear Channel. That's a little under 30% of the total. Below is the list of Rockers owned by CC in alphabetical order by market.

KEYJ/Abilene, TX; KRZR/Albuquerque; WZZO/Allentown; WTOS/Augusta, ME; KRAB/Bakersfield; KIOC/Beaumont, TX; WKGB/Binghamton, NY; WRXR/Chattanooga, TN; WEBN/Cincinnati; WMMS/Cleveland; KNCN/Corpus Christi, TX; KBPI/Denver; KFLY/Eugene, OR; KRZR/Fresno; WAMX/Huntington-Ashland, WV-KY; KLFY/Killeen, TX; KZCD/Lawton, OK; KIBZ/Lincoln, NE; KDJE/Little Rock; WTFX/Louisville; KFMX/Lubbock, TX; WGIR/Manchester, NH; KZZE/Medford, OR; KMRQ/Modesto, CA; WTKX/Pensacola, FL; WHEB/Portsmouth, NH; WHJY/Providence; WROV/Roanoke, VA; KIOZ/San Diego; KURQ/San Luis Obispo, CA; KTUX/Shreveport, LA; WWDG/Syracuse; WXTB/Tampa; KXRX/Tri-Cities, WA; KMOD/Tulsa; KBRQ/Waco, TX; KBZS/Wichita Falls, TX; KATS/Yakima, WA.

nology to measure radio's audience is simply not acceptable given the highly evolved digital data-gathering world we live in. Technology has progressed to where radio should be looking at a system that passively records and measures listenership.

In addition, the current method does not allow for a timely dissemination of ratings data. Radio needs and deserves better measurement, and I am looking forward to the responses to our request for proposals for an alternative ratings system.

R&R: There's been much written lately about the Eliot Spitzer investigation into radio and record promotion policies, especially in light of the Sony BMG payments. Do your stations have written policies in this area? Will your radio stations increase — or, in some cases, create — marketing budgets that don't rely on label supplements? How might station concert "presents" be affected?

mers in the country. We look for the best opportunities in every market, and while some Rock stations have been changed, other stations have changed to Rock. Our local PDs are opportunistic in determining what best suits their audiences, and Rock remains a viable choice for us.

R&R: R&R recently ran a piece called "Rock in a Wireless World" [8/19]. It dealt with the new digital competition radio is facing from iPods, satelliteradio and Internet radio. With radio TSL down about three hours per person now vs. 10 years ago, how is Clear Channel preparing to face radio's new digital challenges?

JH: By not looking at them as challenges, but rather as opportunities. Technology will continue to evolve, and CC

Radio will continue to embrace that technology, in whatever form, to deliver compelling, entertaining programming.

But while we are embracing the opportunities that are inherent in new audio technologies, radio's prominence in the relief efforts in the wake of Hurricane Katrina is proof that the local connections our stations have with their communities are irreplaceable.

We are not challenged by the choices; we are looking for ways to exploit the technology to reach more listeners with great programming. We are already accelerating our digital capabilities, creating great online content, podcasting and looking for any and all ways to deliver our great content.

R&R: Several Clear Channel stations are already broadcasting in HD. What's the company position on HD Radio and the prognosis for the future?

JH: Digital is a terrific opportunity for us to offer more choices to consumers, and we are aggressively rolling out stations and developing content. We are investing significantly in equipment and signal upgrades and are leading the industry in transitioning to digital radio by a pretty large margin. We also have an aggressive upgrade schedule. We expect to convert 95% of our stations in the top 100 markets within three years.

Digital is one of many distribution platforms that we plan to employ as we think of ourselves not as a radio company that owns tall towers in big fields, but as a content-creation and -distribution company.



JH: We have had clear written policies in place for a very long time. We do not rely on label supplements, and our stations prepare local budgets for their promotional needs. I do not anticipate changes in the way our stations deal with "presents" opportunities.

R&R: Over the last year there were highly publicized format flips involving two major Clear Channel Rock stations, KLOL/Houston and KSJO/San Jose. These and other flips have led to numerous articles predicting the death of Rock radio. What is your take on the health of the Rock format?

JH: It is and can continue to be a terrific format opportunity. CC Radio has some of the best Rock brands and the best Rock program-

ROCK TOP 30

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL/S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	STAIN'D Right Here (Flip/Atlantic)	665	-11	32805	18	26/0
4	2	NICKELBACK Photograph (Roadrunner/IDJMG)	585	+28	30459	7	25/0
2	3	SEETHER Remedy (Wind-up)	583	-47	28916	23	25/0
3	4	FOO FIGHTERS Best Of You (RCA/RMG)	541	-35	28717	22	25/0
5	5	AUDISLAVE Doesn't Remind Me (Interscope/Epic)	497	+19	25375	12	23/0
6	6	SHINEDOWN Save Me (Atlantic)	465	+81	23672	6	26/0
7	7	GREEN DAY Wake Me Up When September Ends (Reprise)	384	+34	21607	10	17/1
9	8	ROLLING STONES Rough Justice (Virgin)	338	+20	19121	8	16/0
10	9	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	332	+23	15816	23	15/0
11	10	NINE INCH NAILS The Hand That Feeds (Interscope)	322	+17	15896	27	15/1
12	11	TRAPT Stand Up (Warner Bros.)	320	+29	10480	10	22/2
8	12	GREEN DAY Holiday (Reprise)	296	-45	18552	27	19/0
13	13	DISTURBED Stricken (Reprise)	264	+14	9719	8	19/0
14	14	SYSTEM OF A DOWN Question! (American/Columbia)	256	+20	11481	8	15/2
16	15	TAPROOT Calling (Velvet Hammer/Atlantic)	232	+13	6216	10	17/1
15	16	CROSSFADE Colors (Columbia)	213	-13	9002	17	14/0
20	17	FOO FIGHTERS DOA (RCA/RMG)	210	+54	9256	4	23/6
18	18	3 DOORS DOWN Live For Today (Republic/Universal)	168	-1	4237	6	16/1
19	19	10 YEARS Wasteland (Republic/Universal)	161	+3	6300	13	14/1
17	20	DARK NEW DAY Brother (Warner Bros.)	156	-42	5134	20	14/0
21	21	HINDER Get Stoned (Universal)	154	+3	7065	8	9/0
22	22	MUDVAYNE Forget To Remember (Epic)	139	+4	5517	9	9/1
25	23	DEFAULT Count On Me (TVT)	103	+22	5760	6	9/0
23	24	BDN JOVI Have A Nice Day (Island/IDJMG)	100	+2	7427	6	7/0
24	25	DISTURBED Guarded (Reprise)	95	0	5600	12	8/0
27	26	INSTITUTE Bullet-Proof Skin (Interscope)	91	+19	2571	3	10/1
28	27	THEORY OF A DEADMAN Hello Lonely (Walk Away From This) (Roadrunner/IDJMG)	84	+14	3592	5	9/0
Debut	28	SEETHER Truth (Wind-up)	76	+35	2627	1	11/0
30	29	SEVENDUST Ugly (Winedark/7Bros.)	68	+4	1268	3	6/1
Debut	30	KORN Twisted Transistor (Virgin)	62	+62	3898	1	8/6

27 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

AVENGED SEVENFOLD Bat Country (Warner Bros.)

Total Plays: 61, Total Stations: 7, Adds: 1

NINE INCH NAILS Only (Interscope)

Total Plays: 61, Total Stations: 6, Adds: 0

COLDPLAY Speed Of Sound (Capitol)

Total Plays: 58, Total Stations: 3, Adds: 0

COLD Happens All The Time (Flip/Lava)

Total Plays: 52, Total Stations: 5, Adds: 0

BLACK LABEL SOCIETY In This River (Artemis)

Total Plays: 51, Total Stations: 4, Adds: 0

FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)

Total Plays: 50, Total Stations: 3, Adds: 0

ILL NINO What You Deserve (Roadrunner/IDJMG)

Total Plays: 33, Total Stations: 4, Adds: 0

ROBERT LALY & STRANGE SENSATION Tin Pan Valley (Sanctuary/SRG)

Total Plays: 33, Total Stations: 4, Adds: 0

CASANOVAS Livin' In The City (IROCK)

Total Plays: 24, Total Stations: 4, Adds: 2

THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)

Total Plays: 21, Total Stations: 4, Adds: 2

POWERED BY
MEDIABASE

MOST ADDED

ARTIST TITLE (LABEL/S)	ADDS
FOO FIGHTERS DOA (RCA/RMG)	6
KORN Twisted Transistor (Virgin)	6
TRAPT Stand Up (Warner Bros.)	2
SYSTEM OF A DOWN Question! (American/Columbia)	2
CASANOVAS Livin' In The City (IROCK)	2
THOUSAND FOOT... Move (Tooth & Nail/EMI Music Reactive)	2
STAIN'D Falling (Flip/Atlantic)	2

MOST INCREASED PLAYS

ARTIST TITLE (LABEL/S)	TOTAL PLAY INCREASE
SHINEDOWN Save Me (Atlantic)	+81
KORN Twisted Transistor (Virgin)	+62
FOO FIGHTERS DOA (RCA/RMG)	+54
SEETHER Truth (Wind-up)	+35
GREEN DAY Wake Me Up When September Ends (Reprise)	+34
TRAPT Stand Up (Warner Bros.)	+29
NICKELBACK Photograph (Roadrunner/IDJMG)	+28
SYSTEM OF A DDWN B.Y.O.B. (American/Columbia)	+23
DEFAULT Count On Me (TVT)	+22
OFFSPRING Next To You (Columbia)	+21

MOST PLAYED RECURRENTS

ARTIST TITLE (LABEL/S)	TOTAL PLAYS
AUDISLAVE Be Yourself (Interscope/Epic)	177
VELVET REVOLVER Fall To Pieces (RCA/RMG)	175
CROSSFADE Cold (Columbia)	171
JET Cold Hard Bitch (Atlantic)	153
MUDVAYNE Happy? (Epic)	142
VELVET REVOLVER Sinker (RCA/RMG)	138
GREEN DAY Boulevard Of Broken Dreams (Reprise)	132
THREE DAYS GRACE Just Like You (Live/Zomba Label Group)	129
BREAKING BENJAMIN So Cold (Hollywood)	119
COLLECTIVE SOUL Better Now (EI Music Group)	112

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM* DM: Bill May PD: Phil Mahaney APD: Judi Civerolo No Adds	WRGQ/Canton, OH* PD: Garrett Hart MD: Nick Andrews FOO FIGHTERS	KNCN/Corpus Christi, TX* DM/PO: Paula Newell APD/MD: Monte Montana 3 CHEVELLE STAIN'D	WRKR/Kalamazoo, MI OM: Mike McKelly PD/MD: Jay Deacon SEETHER	WMMR/Philadelphia, PA* PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyezier OFFSPRING	WBBB/Raleigh, NC* 2 KILLERS 2 FOO FIGHTERS 1 INSTITUTE SEVENDUST NY CHEMICAL ROMANCE	KSRK/San Antonio, TX* PD: Mark Landis APD: Ed "Master Ed" Lambert 13 KORN 3 DOORS DOWN THOUSAND FOOT KRUTCH	KBRQ/Waco, TX PD/MD: Brent Herstein No Adds
WZOO/Allentown, PA* PD: Tom Thomas MD: Chris Line FOO FIGHTERS	WPXC/Cape Cod, MA DM: Steve McVie PD/MD: Suzanne Tonare APD: James Gallagher No Adds	KOOS/Duluth OM/PO: Bill Jones APD: Jason Manning 20 NINE INCH NAILS	KZZE/Medford, OR PD: Rob King MD: Montana 3 PROM KINGS 3 SEVENDUST 3 ILL NINO	KDKB/Phoenix, AZ* MD: Paul Peterson RA SCOTT STAPP	KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell No Adds	KZQZ/San Luis Obispo, CA PD: John Boyle No Adds	WMZK/Wausau, WI PD/MD: Brandon Pappas 20 CHEVELLE 2 KORN
KWHL/Anchorage, AK PD: Jen Shelvin APD/MD: Brad Stennett 1 KORN	WKLC/Charleston, WV OM/PO: Bill Knight 2 BLACK MARIA 1 HIM 1 THRICE 1 APHASIA	KLAQ/El Paso, TX* OM/PO: Courtney Nelson APD/MD: Glenn Garza 1 KORN	WOHA/Morrisville, NJ* PD/MD: Terre Carr 2 CASANOVAS	KUFO/Portland, OR* OM/PO: Dave Humme APD/MD: Dan Bosyk 9 KORN	WROV/Roanoke, VA* PD/MD: Aaron Roberts APD: Heidi Krummert-Tate 3 10 YEARS 1 CASANOVAS	KTUX/Shreveport, LA* PD/MD: Flyn Stone 19 NINE INCH NAILS 16 TAPROOT 16 TRAPT 16 GREEN DAY 7 SYSTEM OF A DOWN 5 MUDVAYNE 1 FOO FIGHTERS	KBZS/Wichita Falls, TX DM: Chris Walters PD: Liz Ryan APD/MD: Vicki Voz 2 DISTURBED 2 ILL NINO
WTOS/Augusta, ME OM/PO: Steve Smith APD: Chris Rush No Adds	WMTT/Elmira, NY PD: George Harris MD: Stephen Shimer 11 GREEN DAY 10 SHINEDOWN 1 MARDO	WXMM/Norfolk, VA* OM: John Shromby PD/MD: Jay Slater AVENGED SEVENFOLD	KCLB/Palm Springs, CA PD: Anthony "Antony" Quinze MD: John Brewski 26 DISTURBED 18 KORN	WHEB/Portsmouth, NH* PD: Chris "Doc" Garrett MD: Jason "JR" Russell 1 FOO FIGHTERS	WWRX/Rockford, IL PD: Jim Stone MD: Jon Schultz 2 KORN 1 SLIPKNOT 1 STAIN'D 1 ILL NINO 1 OFFSPRING	WWDG/Syracuse, NY* OM: Rich Lauber PD: Scooch MD: Scott Dixon No Adds	*Monitored Reporters
KIDC/Beaumont, TX* OM: Joey Armstrong PD/MD: Mike Davis 11 SYSTEM OF A DOWN 1 THOUSAND FOOT KRUTCH KORN	WEBN/Cincinnati, OH* DM/PO: Scott Reinhardt MD: Rick Vaske 5 KORN	KFLY/Eugene, OR OM/PO: Chris Sargent No Adds	WHJY/Providence, RI* PD: Scott Laudani APD: Doug Palmieri No Adds	KRXQ/Sacramento, CA* OM/MD: Jim Fox PD: Pat Martin No Adds	KMDD/Tulsa, OK* OM/MD: Don Crast No Adds	KRTQ/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly APD/MD: Kelly Garrett FOO FIGHTERS	46 Total Reporters
WPTQ/Bowling Green, KY OM/PO: Alex "Ace" Chase APD/MD: Monty Foster 15 FOO FIGHTERS 14 AVENGED SEVENFOLD	WMMS/Cleveland, OH* PD: B.J. Matthews MD: Hunter Scott 2 KORN	WRQC/Fayetteville, NC* OM: Pam Stone PD/MD: Al Field STAIN'D	WWCT/Peoria, IL PD: Gabe Reynolds MD: John Marshall 5 KORN 1 SCOTT STAPP	KBER/Salt Lake City, UT* OM: Bruce Jones PD: Kelly Hammer APD/MD: Darby Wilcox No Adds	19 Total Indicator	Did Not Report. Playlist Frozen (1): WKLT/Traverse City, MI	

ACTIVE ROCK TOP 50

September 23, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	STAIN'D Right Here (Flip/Atlantic)	1504	-6	65075	19	54/0
3	2	NICKELBACK Photograph (Roadrunner/IDJMG)	1464	+76	72677	7	52/0
4	3	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	1386	+10	65772	12	56/0
2	4	SEETHER Remedy (Wind-up)	1379	-106	69371	24	56/0
6	5	DISTURBED Stricken (Reprise)	1328	+24	59342	9	55/0
5	6	CROSSFADE Colors (Columbia)	1308	-7	49864	20	51/0
7	7	TRAPT Stand Up (Warner Bros.)	1170	-8	48703	11	55/0
8	8	SYSTEM OF A DOWN Question! (American/Columbia)	1131	+56	46009	14	56/0
10	9	SHINEDOWN Save Me (Atlantic)	1086	+99	49077	6	54/0
9	10	TAPROOT Calling (Velvet Hammer/Atlantic)	1052	-4	37413	14	52/0
11	11	MUDVAYNE Forget To Remember (Epic)	993	+46	33018	12	53/1
12	12	10 YEARS Wasteland (Republic/Universal)	956	+50	26365	16	54/2
17	13	AVENGED SEVENFOLD Bat Country (Warner Bros.)	852	+97	28967	6	54/1
13	14	GREEN DAY Wake Me Up When September Ends (Reprise)	795	-68	31712	12	45/2
20	15	FOO FIGHTERS DOA (RCA/RMG)	750	+110	34400	5	52/4
16	16	FOO FIGHTERS Best Of You (RCA/RMG)	714	-77	39006	22	46/0
14	17	MUDVAYNE Happy? (Epic)	682	-152	36550	33	51/0
22	18	COLD Happens All The Time (Flip/Lava)	673	+28	25602	15	44/0
15	19	SLIPKNOT Before I Forget (Roadrunner/IDJMG)	666	-134	30320	31	37/0
19	20	NINE INCH NAILS The Hand That Feeds (Interscope)	653	-74	40695	27	45/0
21	21	DISTURBED Guarded (Reprise)	625	-30	26974	13	33/0
23	22	CHEVELLE Panic Prone (Epic)	604	-17	18123	11	45/1
24	23	DEFAULT Count On Me (TVT)	569	-1	14538	10	39/0
25	24	3 DOORS DOWN Live For Today (Republic/Universal)	564	+1	17151	7	41/1
30	25	SEETHER Truth (Wind-up)	505	+199	16462	3	45/6
26	26	HINDER Get Stoned (Universal)	495	+34	10502	8	37/0
27	27	INSTITUTE Bullet-Proof Skin (Interscope)	460	+32	9376	7	34/1
29	28	SEVENDUST Ugly (Winedark/7Bros.)	456	+77	9920	8	39/2
28	29	THEORY OF A DEADMAN Hello Lonely (Walk Away From This) (Roadrunner/IDJMG)	401	-21	8817	9	34/0
Debut	30	KORN Twisted Transistor (Virgin)	334	+334	22184	1	43/42
32	31	THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)	327	+61	6889	4	30/3
31	32	BLACK LABEL SOCIETY In This River (Artemis)	322	+30	11385	4	26/2
33	33	NINE INCH NAILS Only (Interscope)	230	+4	7778	7	20/4
37	34	ILL NINO What You Deserve (Roadrunner/IDJMG)	218	+42	4063	3	24/2
38	35	VAUX Are You With Me (Lava)	208	+46	5530	3	29/5
35	36	WEEZER We Are All On Drugs (Geffen)	193	-22	4346	9	16/1
34	37	DOPE Always (Artemis)	189	-35	3632	14	15/0
41	38	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	136	+7	2466	2	19/3
43	39	PROM KINGS Bleeding (Three Kings)	133	+15	3864	3	16/2
36	40	SMILE EMPTY SOUL Don't Need You (Lava)	132	-59	1966	9	16/0
42	41	CLUTCH 1000110101 (DRT)	126	+2	1971	8	15/0
39	42	RA Fallen Angels (Republic/Universal)	113	-38	2840	19	11/0
47	43	CASANOVAS Livin' In The City (IROCK)	108	+8	1092	2	14/0
50	44	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	99	+10	3342	2	6/1
40	45	DANKO JONES Lovercall (Razor & Tie)	98	-51	4840	17	12/0
44	46	DFSPRING Can't Repeat (Columbia)	95	-22	10385	20	10/0
Debut	47	HIM Wings Of A Butterfly (Warner Bros.)	94	+72	2552	1	17/3
46	48	SWITCHFOOT Stars (Columbia)	93	-12	1564	11	9/0
45	49	MY CHEMICAL ROMANCE Helena (Reprise)	89	-24	5296	13	5/0
Debut	50	ROLLING STONES Rough Justice (Virgin)	87	+9	8924	1	7/0

56 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Mos: Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE (LABELS)	ADDS
KORN Twisted Transistor (Virgin)	42
SEETHER Truth (Wind-up)	6
VAUX Are You With Me (Lava)	5
STAIN'D Falling (Flip/Atlantic)	5
FOO FIGHTERS DOA (RCA/RMG)	4
NINE INCH NAILS Only (Interscope)	4
THOUSAND FOOT... Move (Tooth & Nail/EMI Music Reactive)	3
STORY OF THE YEAR We Don't Care... (Maverick/Reprise)	3
HIM Wings Of A Butterfly (Warner Bros.)	3
ILLBREAK How It Feels (Imprint)	3

MOST INCREASED PLAYS

ARTIST TITLE (LABELS)	TOTAL PLAY INCREASE
KORN Twisted Transistor (Virgin)	+334
SEETHER Truth (Wind-up)	+199
FOO FIGHTERS DOA (RCA/RMG)	+110
SHINEDOWN Save Me (Atlantic)	+99
AVENGED SEVENFOLD Bat Country (Warner Bros.)	+97
SEVENDUST Ugly (Winedark/7Bros.)	+77
NICKELBACK Photograph (Roadrunner/IDJMG)	+76
HIM Wings Of A Butterfly (Warner Bros.)	+72
THOUSAND FOOT... Move (Tooth & Nail/EMI Music Reactive)	+61
SYSTEM OF A DOWN Question! (American/Columbia)	+56

MOST PLAYED RECURRENTS

ARTIST TITLE (LABELS)	TOTAL PLAYS
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	610
DARK NEW DAY Brother (Warner Bros.)	542
BREAKING BENJAMIN So Cold (Hollywood)	413
BREAKING BENJAMIN Sooner Or Later (Hollywood)	392
CHEVELLE The Clincher (Epic)	354
PAPA ROACH Getting Away With Murder (Geffen)	343
THREE DAYS GRACE Home (Jive/Zomba Label Group)	336
CROSSFADE Cold (Columbia)	320
SLIPKNOT Duality (Roadrunner/IDJMG)	315
GREEN DAY Boulevard Of Broken Dreams (Reprise)	307

NEW & ACTIVE

FEAR FACTORY Supernova (Calvin)	Total Plays: 61, Total Stations: 7, Adds: 0
ART OF DYING Get Through This (Decibel Collective)	Total Plays: 59, Total Stations: 6, Adds: 0
COHEED AND CAMBRIA The Suffering (Columbia)	Total Plays: 49, Total Stations: 8, Adds: 2
STAIN'D Falling (Flip/Atlantic)	Total Plays: 47, Total Stations: 7, Adds: 5
REVELATION THEORY Slow Burn (Independent)	Total Plays: 43, Total Stations: 6, Adds: 0
SOCIALBURN Touch The Sky (IROCK)	Total Plays: 16, Total Stations: 6, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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America's Best Testing Active Rock Songs
12 + For The Week Ending 9/16/05

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
DISTURBED Stricken (Reprise)	4.45	4.38	82%	5%	4.32	4.33	4.32
DISTURBED Guarded (Reprise)	4.43	4.46	81%	6%	4.44	4.55	4.32
MUDVAYNE Happy? (Epic)	4.39	4.40	89%	18%	4.43	4.55	4.31
SEETHER Remedy (Wind-up)	4.34	4.27	97%	25%	4.23	4.40	4.07
MUDVAYNE Forget To Remember (Epic)	4.27	4.23	69%	5%	4.26	4.32	4.19
CROSSFADE Colors (Columbia)	4.24	4.22	91%	14%	4.07	4.07	4.07
10 YEARS Wasteland (Republic/Universal)	4.22	4.20	65%	6%	4.05	3.97	4.13
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	4.18	4.30	86%	18%	4.40	4.45	4.35
SEVENDUST Ugly (WineDark/7Bros.)	4.16	4.01	47%	4%	3.96	4.04	3.87
TRAPT Stand Up (Warner Bros.)	4.10	4.09	85%	11%	4.04	4.10	3.97
CHEVELLE Panic Prone (Epic)	4.06	3.98	59%	7%	3.82	3.83	3.81
SYSTEM OF A DOWN Question! (American/Columbia)	4.05	4.00	83%	16%	3.94	3.95	3.92
DARK NEW DAY Brother (Warner Bros.)	4.01	4.00	74%	12%	4.03	4.02	4.03
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.98	4.12	55%	9%	3.83	4.03	3.62
TAPROOT Calling (Velvet Hammer/Atlantic)	3.97	4.04	69%	9%	3.84	3.87	3.80
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	3.94	4.02	97%	34%	3.98	4.13	3.82
STAIN'D Right Here (Flip/Atlantic)	3.94	3.98	94%	25%	3.68	3.61	3.76
COLD Happens All The Time (Flip/Lava)	3.93	4.05	59%	8%	3.75	3.74	3.77
SHINEDOWN Save Me (Atlantic)	3.91	3.91	66%	7%	3.78	3.67	3.90
3 DOORS DOWN Live For Today (Republic/Universal)	3.86	3.65	61%	7%	3.61	3.57	3.65
NICKELBACK Photograph (Roadrunner/IDJMG)	3.84	3.75	87%	18%	3.59	3.36	3.78
FOO FIGHTERS Best Of You (RCA/RMG)	3.74	3.72	98%	45%	3.62	3.91	3.33
DEFAULT Count On Me (TVT)	3.74	3.68	56%	11%	3.62	3.58	3.68
NINE INCH NAILS The Hand That Feeds (Interscope)	3.73	3.76	97%	41%	3.62	3.76	3.48
THEORY OF A DEADMAN Hello Lonly... (Roadrunner/IDJMG)	3.72	3.63	51%	8%	3.44	3.11	3.86
FOO FIGHTERS DDA (RCA/RMG)	3.64	3.66	63%	13%	3.49	3.83	3.11
GREEN DAY Wake Me Up When September Ends (Reprise)	3.63	3.66	96%	34%	3.46	3.52	3.40

Total sample size is 339 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are available to show opinions of participants on the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



ROCK TOP 30

POWERED BY
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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	GREEN DAY Wake Me Up When September Ends (Reprise)	578	+14	11	16/0
2	2	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	577	+36	7	17/0
3	3	KILLERS All These Things That I've Done (Island/IDJMG)	503	+7	16	14/0
5	4	NICKELBACK Photograph (Roadrunner/IDJMG)	491	+23	7	15/0
4	5	OUR LADY PEACE Where Are You (Sony BMG Canada)	486	+11	12	18/0
7	6	TREWS So She's Leavin' (Sony BMG Canada)	446	+14	12	19/0
6	7	THEORY OF A DEADMAN Santa Monica (604/Universal)	423	-9	15	17/0
8	8	STAIN'D Right Here (Flip/Atlantic)	413	+31	15	19/2
9	9	ROLLING STONES Rough Justice (Virgin)	384	+11	8	13/0
12	10	FOO FIGHTERS DDA (RCA/RMG)	364	+68	4	17/3
10	11	MATTHEW GODD Oh Be Joyful (Universal Music Canada)	364	+44	6	18/1
11	12	DEFAULT Count On Me (TVT)	318	+14	9	16/0
14	13	WEEZER We Are All On Drugs (Geffen)	297	+25	7	12/1
13	14	SEETHER Remedy (Wind-up)	282	-11	21	11/0
19	15	SWITCHFOOT Stars (Columbia)	248	+56	4	19/5
16	16	BON JOVI Have A Nice Day (Island/IDJMG)	220	+9	6	12/0
18	17	NINE INCH NAILS Only (Interscope)	219	+25	5	10/2
15	18	SUM 41 Some Say (Island/IDJMG)	214	-31	13	16/0
26	19	FRANZ FERDINAND Do You Want To (Domino/Epic)	190	+56	2	6/0
20	20	STRIPPER UNION Give Up... (Universal Music Canada)	180	-12	14	9/0
25	21	MOBILE Montreal Calling (Universal Music Canada)	179	+41	2	13/3
21	22	COLIN JAMES Far Away Like A Radio (MapleMusic/UMG)	179	-2	7	14/2
22	23	311 Don't Tread On Me (Volcano/Zomba Label Group)	170	+22	4	5/1
24	24	HOT HOT HEAT Middle Of Nowhere (Warner Bros.)	165	+26	7	8/0
17	25	U2 City Of Blinding Lights (Interscope)	151	-57	13	13/0
23	26	WAKING... On... (Coalition Entertainment/Warner Music Canada)	145	-1	20	11/0
Debut	27	DISTURBED Stricken (Reprise)	141	+50	1	4/1
28	28	GORILLAZ Feel Good Inc. (Virgin)	131	+11	5	4/0
27	29	MATT MAYES... On The Hood (Sonic/Warner Music Canada)	121	+1	3	8/1
Debut	30	SYSTEM OF A DOWN Question! (American/Columbia)	118	+13	1	4/0

26 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ indicates Cancan.

REPORTERS

Stations and their adds listed alphabetically by market

KEY/J Auburne, TX OM: James Cameron PD/AM: Frank Pain ROBERT PLANT & STRANGE SENSATION REVELATION THEORY FIVE BOLT MAIN KORN	WYBB Charleston, SC* OM: Mike Allen 14 ILLBREAK THRICE KORN APHASIA STORY OF THE YEAR FIVE BOLT MAIN KORN	WRIF Detroit, MI* OM: Doug Podell AP/MD: Mark Pennington 6 KORN	WZOR Green Bay, WI PD: Rozanne Steele 1 HIM	KLFX Killeen, TX PD: Bob Fonda 21 SEETHER 2 FOO FIGHTERS 21 SEVENDUST 17 VALUX	WGR/Manchester, NH PD: Alex James APD: Becky Pohostky No Adds	WTIX Pensacola, FL* PD: Joel Sampson AP/MD: Mark The Shark 5 KORN 2 ILLBREAK 10 YEARS	WKLF Santa Rosa, CA* PD: Todd Pyle 12 GREEN DAY 10 COHEED AND CAMBRIA 8 NINE INCH NAILS 8 FOO FIGHTERS 6 KORN STAIN'D HIM	WKLI Utica, NY PD: Scott Feltz AP/MD: Tim Noble 20 KORN
WQBK Albany, NY* PD/MD: Clint Walker 1 SEVENDUST	WRXR Chattanooga, TN* OM: Kris Van Dyke PD: Boner 5 KORN 5 OPIE	WRB Duluth OM/MD: Mark Felscher MD: Joe Danger No Adds	WXPX Greenville, NC* SEETHER KORN	WJXQ Lansing, MI* PD: Bob Olson 10 KORN STORY OF THE YEAR HIM VALUX	KFRQ McAllen, TX* OM/MD: Alex Duran MD: Jen Dewitt THOUSAND FOOT KRUTCH KORN	WXIQ Peoria, IL OM: Ric Morgan PD/MD: Matt Bahan 11 KORN APHASIA SOLWORLD FIVE BOLT MAIN	KISW Seattle, WA* OM/MD: Dave Richards APD: Ryan Castle MD: Ashley Wilson 6 KORN VALUX ILL NINO	KFMW Waterloo, IA OM: Michael Cross MD: Craig Lauer 17 KORN 3 DANKO JONES
KZRX Amarillo, TX PD/MD: Eric Slayter 5 SEVENDUST 5 STAIN'D 5 KORN	WZZN Chicago, IL* PD: Bill Gamble APD: Steve Levy MD: James VanDuzel 1 SEETHER 1 SEVENDUST WEEZER THOUSAND FOOT KRUTCH	WROR Evansville, IN AP/MD: Mike Sanders AP/MD: Nick Nick 2 STAIN'D 1 VALUX	WXXA Harrisburg, PA* MD: Nisan 2 PROM KINGS VALUX	KBRC Merced, CA PD/MD: Mikey Martinez APD: Jason LaChance FALL OUT BOY CASANOVA	KYXR Minneapolis, MN* MD: Dave Hamilton APD: Wade Linder AP/MD: Pablo 22 KORN 16 THOUSAND FOOT KRUTCH 15 SCOTT SPATT 11 SEETHER 10 YEARS MD: Larry McFeele CHEVELLE	WYSP Philadelphia, PA* OM/MD: Tim Sabean APD: Gil Edwards MD: Spike 9 KORN 7 NINE INCH NAILS 7 FOO FIGHTERS	WHBZ Syracuse, NY PD: Ron Simmet No Adds	WBSX Wilkes Barre, PA* OM: Jim Dorman PD: Chris Lloyd MD: James McKay KORN
WCHZ Aurora, GA* OM: Harley Drew PD/MD: Chuck Williams 9 KORN 1 ILL NINO BLACK LABEL SOCIETY	WROR Chico, CA OM: Ron Woodward PD/MD: Keith Clague 15 KORN 5 OFFSPRING	WCCO Hartford, CT* PD: Michael Pirozzi AP/MD: Mike Karolyi NINE INCH NAILS KORN	WAMX Huntington PD: Paul Ostlund 10 SMILE EMPTY SOUL 6 ILL NINO 5 ILL NINO 4 DEAF PEDESTRIANS 2 KORN	WZZZ Lexington, KY* OM: Robert Lindsey PD: Aronnie Fischer APD: Jerrod Miller MD: Siller No Adds	KMRQ Modesto, CA* OM: Max Miller APD: Jack Paper 3 KORN OFFSPRING	WXLN Quad Cities, IA* OM: Warren Pira PD: Dave Lovara MD: Bill Stage No Adds	KHTQ Spokane, WA* PD/MD: Barry Bennett APD: Kris Siebers 5 KORN SOCIAL/URIN SILVERSTEIN	KATS Yakima, WA OM/MD: Ron Harris 2 KORN STAIN'D
KRAB Bakersfield, CA* OM: Steve King PD/MD: Danny Spanis APD: Jared Mann 32 KORN	KILO Colorado Springs, CO* OM: Rich Hawk PD: Ross Ford 14 KORN	WROR FL Myers, FL* PD: Lance Hale MD: Shawn Millo Fennell 2 KORN BLACK LABEL SOCIETY VALUX	WRTT Huntsville, AL* MD: Rob Harder PD/MD: Jimbo Wood 7 KORN APHASIA SOCIAL/URIN COHEED AND CAMBRIA	KIBZ Lincoln, NE OM: Jim Steel PD: Tim Sheridan AP/MD: Sparty 11 KORN SEETHER	WRAT Monmouth, NJ* OM/MD: Carl Craft AP/MD: Roby Lane 3 DOORS DOWN FOO FIGHTERS	KDOT Reno, NV* OM: Jim McCann AP/MD: Jane Patterson 2 KORN	WVIZ Springfield, MA* PD: Neal Minsky AP/MD: Courtney Quinn 1 SEETHER	WWIZ Youngstown, OH* OM: Tim Roberts PD: Matt Spatz 6 KORN
WYTY Baltimore, MO* PD: Dave Hill AP/MD: Rob Heckman No Adds	KBBM Columbia, MO PD: Nathan McLeod STORY OF THE YEAR STAIN'D	WYZZ Wichita, KS* OM: Ray Nichols MD: Rick Thomas 3 KORN VALUX STAIN'D	WTFX Louisville, KY* MD: Frank Webb FOO FIGHTERS KORN	WVON Norfolk, VA* PD: Harvey Kogan AP/MD: Tim Parter No Adds	WVLC Morgantown, WV OM/MD: Jeff Muller MD: Dave Murock 21 SEETHER 7 KORN 5 311 1 HIM	WZBZ Salisbury, MD PD: Mike Hunter MD: Shawn Quinn No Adds	WAOX Syracuse, NY* OM: Tim Mitchell PD: Alexis AP/MD: Don "Stone" Kelley PROM KINGS KORN	WVIZ Youngstown, OH* OM: Tim Roberts PD: Matt Spatz 6 KORN
WAFB Boston, MA* PD: Ron Valeri MD: Mistress Carme 1 AVENGED SEVENFOLD GREEN DAY	KAZR Des Moines, IA* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall 5 KORN 1 INSTITUTE	WRUF Gainesville, FL* OM/MD: Harry Gusscott APD: Monica Rix MD: Matt Lehtola KORN	KFRM Lubbock, TX OM/MD: Wes Hessmann 2 KORN 6 FOO FIGHTERS	KATT Oklahoma City, OK* OM/MD: Jesse Baker MD: Jake Daniels 16 KORN	WVLC Morgantown, WV OM/MD: Jeff Muller MD: Dave Murock 21 SEETHER 7 KORN 5 311 1 HIM	KISS San Antonio, TX* PD/MD: LA Lloyd Houtt 6 KORN	WAOX Syracuse, NY* OM: Tim Mitchell PD: Alexis AP/MD: Don "Stone" Kelley PROM KINGS KORN	WVIZ Youngstown, OH* OM: Tim Roberts PD: Matt Spatz 6 KORN
			WJWO Madison, WI* PD: Randy Hawke AP/MD: Blake Patton 31 KORN 1 RYLEAF BLACK MARIA	WYXX Panama City, FL PD: Keith Allen AP/MD: The Freak 10 BLACK LABEL SOCIETY 7 FALL OUT BOY	KIRO San Luis Obispo, CA OM/MD: Andy Wirtford MD: Stephanie Bell STORY OF THE YEAR	KISS San Antonio, TX* PD/MD: LA Lloyd Houtt 6 KORN	WAOX Syracuse, NY* OM: Tim Mitchell PD: Alexis AP/MD: Don "Stone" Kelley PROM KINGS KORN	WVIZ Youngstown, OH* OM: Tim Roberts PD: Matt Spatz 6 KORN

POWERED BY
MEDIABASE

*Monitored Reporters

86 Total Reporters

56 Total Monitored

30 Total Indicator

Did Not Report, Playlist Frozen (1):

WKOH/Wausau, WI



STEVEN STRICK
sstrick@radioandrecords.com

Finest City Broadcasting

Not your typical radio group

For those of you who don't know, my predecessor as R&R Alternative Editor, Kevin Stapleford, is now VP/Programming of Finest City Broadcasting. While preparing for my first column, I asked myself, "What would entice Kevin to give up his gig at R&R and go back to programming radio?" After talking to Stapleford and Finest City President/CEO Mike Glickenhau, I had my answer.

Finest City is not your typical radio group. It is a newly formed company that will soon oversee three stations in the San Diego market: Alternative XETRA (91X), Rhythmic Oldies XHRM (Magic 92.5) and CHR/Rhythmic XHITZ (Z90).

The stations are actually located in Tijuana, Mexico and owned by Mexican broadcasting company Comunicacion Xersa. It is required by Mexican law that Mexican radio stations be owned by Mexican companies. The U.S. has a similar law that states that American radio stations must be owned by American companies.

Though located in Mexico, these three stations don't target their programming to a Mexican audience. Why? Because of their proximity to San Diego, the opportunities to hit a larger U.S. audience are too irresistible to pass up.

Comunicacion Xersa signed an agreement with Finest City under which Finest City will provide programming, sales and marketing for XETRA, XHRM & XHITZ. Essentially, Finest City is running things as if this was its own cluster.

This concept is not new. Companies like Clear Channel and Jacor have had deals like this in the past. In fact, Clear Channel was the most recent company to run these San Diego stations, but, because of changes in FCC media-ownership rules, it was forced to give them up.

Radio Pros

Glickenhau used to run the San Diego market for Clear Channel. When he became aware that XETRA, XHRM & XHITZ were up for grabs, he saw an opportunity, so he gathered investors and formed Finest City. He says he came up with the name, which is based on San Diego's nickname, "America's Finest City," "over too many tequilas in some Mexican bar."

After establishing his company, Glickenhau began his search for radio pros with experience and a clear understanding of the San Diego market. One of those pros was Stapleford. Like Glickenhau, Stapleford is a veteran of San Diego radio, and he had programmed 91X in the 1990s.

Stapleford will be programming 91X again, along with Magic 92.5. The programming duties at the third station, Z90, will be handled by another San Diego radio veteran, Rick Thomas, who previously had the same duties.

Stapleford has hired Marco Collins as his MD at 91X and Stephen Kallao as Creative Director. Collins started his radio career at 91X.

It is clear that Finest City wants people working for them who know San Diego inside out. "It is a unique market," Glickenhau says. "It has little public transportation, so everyone drives, making it a natural for radio."

An Alternative Commitment

With only three stations, Finest City is a small company. Glickenhau sees this as an opportunity to build a working atmosphere with the kind of camaraderie among the staff that was more prevalent before consolidation. He's even made part-ownership available to staffers, saying that when someone feels like they have a stake in the success of the company, they're going to do everything they can to make it succeed.

When asked about the state of the Alternative format, Glickenhau says that the audience's declining passion has been brought on by the radio industry itself. Programmers have created boundaries that are too narrow, resulting in playlists that are too limited.

He remembers the '80s, when there was no Alternative chart and adventurous radio stations' playlists included a mix of artists like Michael Jackson, Romeo Void, The Go-Go's, Prince, Tom Petty and U2. He's not advocating playing all those artists on the same station today, but he does feel that programmers, especially in the Rock and Alternative formats, need to start thinking outside the box.

For Glickenhau, knowing your market and your audience are key. He points out that the audience doesn't always categorize music and radio stations the same way we do, and that programming sometimes means not following a chart, but knowing what your audience is hungry for.

Glickenhau and Stapleford are committed to 91X's future as an Alternative station. Where will they take 91X musically? We'll have to wait and see.

Pleased To Meet Me

This being my first column for R&R, I want to take a moment and introduce myself. I am originally from southeastern Connecticut. I grew up working for my dad in his bakery. He taught me a great many things, but one of the most important was how to survive and grow in the real world. I thank him for that.

For the past 27 years I have worked in the Boston market. Most of that time was spent at one radio station, WBCN. I didn't realize what I was getting myself into when I interned there while in college, but once you're part of that family, it's very difficult to leave. There's something about those call letters.

My first radio gig was at WNLC-AM in New London, CT, when I was still in high school. I bugged the PD at the time, Jim Buchanan, to give me a job doing anything. He finally relented and hired me part-time. He let me come in and do all of the jobs no one else wanted to do. That was the best radio school I could have attended, and I learned the business from the ground up.

After high school I attended Graham Junior College in Boston, a broadcasting school, because of its reputation for getting people gigs. I was hired at WBCN in 1978 by then-PD Charlie Kendall as a news reporter and anchor. After three years I left to go spin in nightclubs. Around the same time, I was hired at WLYN/Boston (now known as WFNX) by the programming team of Russ Mottla and Crass.

Making A Connection

In 1985 Oedipus, then PD of WBCN, hired me back, and I have been there until now. I missed the first decade of WBCN as a Rock station, but since the late '70s I've watched it evolve while at the same time always remaining a part of the fabric of the city of Boston. That has been one of the keys to its success.

That is something that I feel is missing at many stations today. The audience is looking for a connection with their favorite station and doesn't always find it. Stations play the music the audience wants to hear, and they may even have great air talent, but radio is no longer competing with just itself for the audience's attention. Technology has changed that. Never before has the audience had so many choices for portable entertainment. Making your radio station unique to the city it serves gives you the edge over iPods, satellite radio, video games, the Internet and TV.

This is a challenge for radio programmers. We need to remind ourselves that radio is the one medium that's personal. It's one-on-one. We sometimes forget that in our quest for cum and TSL. It's easier for a heritage radio station to achieve the kind of connection I'm talking about, but a station with a much shorter history can do it too.

Challenges & Issues

In the coming weeks I hope to address some of the issues that radio and record labels face today, especially in the Alternative format. I will be reaching out to many of you for input to get the discussion going. Below are some of the issues I'd like to cover.

• One of the biggest challenges seems to be a growing disconnect between the labels and radio. Many times the two entities have dif-

Glickenhau points out that the audience doesn't always categorize music and radio stations the same way we do, and that programming sometimes means not following a chart, but knowing what your audience is hungry for.

ferent goals that don't complement each other. How do we adapt to the new reality while still staying in business with each other?

• How much of the music on the Alternative charts is relevant to what you are doing in your market?

• How important is the compatibility of your gold library and currents? Does that affect how you add music?

• If you use callout research, how do you deal with an artist who is charting, whose CDs are selling in the market and whose concerts sell out, but whose songs don't test?

• Do the veteran artists of the format still work? For example, U2, Green Day, Weezer, Beck, Nine Inch Nails and Foo Fighters?

• If you have one or more Rock competitors in your market, how does that affect your approach to new music? Do you tend to be more conservative when adding new songs?

• Can the "Jack" format be adapted to Alternative? It seems that the Alternative and hip-hop audiences are in the same age group. Can a station have success playing both styles of music? Are they compatible?

• What kinds of artists are labels looking for when they sign new talent? Are their A&R departments signing too many bands that sound alike? Should they be consulting radio programmers about which styles of music are working?

• Do listeners still call radio stations to make requests? How valid is the claim "top five phones"? Is there a more accurate way to measure listener requests?

• How do you compensate for the fact that men 18-34 are generally undersampled?

• Are you lucky enough to have marketing dollars? If not, what are you doing to get the word out about your station?

• What is the stupidest promotion you've had to run to please a client? What is the best promotion you've done?

For next week's column I'd like to concentrate on what Alternative stations did to help out the victims of Hurricane Katrina. I will be reaching out to as many programmers as I can, and I look forward to hearing from as many of you as possible.



Mike Glickenhau



ALTERNATIVE TOP 50

September 23, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	GORILLAZ Feel Good Inc. (Virgin)	2475	+90	127531	25	69/0
2	2	311 Don't Tread On Me (Volcano/Zomba Label Group)	2184	+245	90929	9	75/0
4	3	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	2061	+183	91364	13	74/0
2	4	STAIN'D Right Here (Flip/Atlantic)	1970	+26	83959	18	62/0
7	5	NINE INCH NAILS Only (Interscope)	1963	+267	87079	9	75/0
5	6	GREEN DAY Wake Me Up When September Ends (Reprise)	1933	+55	94859	16	66/0
8	7	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	1927	+231	100553	19	64/1
6	8	FOO FIGHTERS Best Of You (RCA/RMG)	1769	-76	105052	22	70/0
9	9	SEETHER Remedy (Wind-up)	1542	-48	65413	24	56/0
11	10	RISE AGAINST Swing Life Away (Geffen)	1352	+54	53180	20	60/0
13	11	KILLERS All These Things That I've Done (Island/IDJMG)	1339	+143	76806	12	56/0
10	12	WEEZER We Are All On Drugs (Geffen)	1324	0	50978	12	72/0
14	13	SYSTEM OF A DOWN Question! (American/Columbia)	1303	+166	53606	10	63/1
17	14	FOO FIGHTERS DDA (RCA/RMG)	1271	+226	58640	5	75/2
15	15	WEEZER Beverly Hills (Geffen)	1168	+45	64736	26	65/0
18	16	NICKELBACK Photograph (Roadrunner/IDJMG)	1141	+146	51541	7	51/1
12	17	NINE INCH NAILS The Hand That Feeds (Interscope)	1131	-67	76470	27	70/0
16	18	TRAPT Stand Up (Warner Bros.)	1123	-67	36083	10	52/0
19	19	WHITE STRIPES My Doorbell (Third Man/V2)	1009	+50	56322	10	51/0
22	20	COLDFPLAY Fix You (Capitol)	956	+168	46485	8	59/1
24	21	SHINEDOWN Save Me (Atlantic)	951	+181	35790	6	51/0
21	22	FRANZ FERDINAND Do You Want To (Domino/Epic)	903	+111	40243	5	56/5
23	23	DISTURBED Stricken (Reprise)	872	+93	29109	8	46/0
26	24	30 SECONDS TO MARS Attack (Immortal/Virgin)	820	+77	24464	14	46/2
27	25	AVENGED SEVENFOLD Bat Country (Warner Bros.)	793	+130	36123	6	48/5
20	26	SWITCHFOOT Stars (Columbia)	747	-70	30506	12	47/0
34	27	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	673	+162	45353	7	43/5
25	28	BECK Girl (Interscope)	644	-105	28346	17	36/0
28	29	HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	607	-34	34507	17	35/0
31	30	10 YEARS Wasteland (Republic/Universal)	599	+63	22502	13	30/0
32	31	JACK JOHNSON Good People (Brushfire/Universal)	568	+49	31784	11	31/0
29	32	TAPROOT Calling (Velvet Hammer/Atlantic)	560	-26	14332	12	34/0
30	33	COLD Happens All The Time (Flip/Lava)	557	-9	20222	13	35/0
36	34	INSTITUTE Bullet-Proof Skin (Interscope)	546	+88	15478	7	42/2
33	35	OUR LADY PEACE Where Are You (Columbia)	529	+12	20524	9	38/0
35	36	HAWTHORNE HEIGHTS Ohio Is For Lovers (Victory)	516	+33	14060	15	35/0
37	37	3 DODRS DOWN Live For Today (Republic/Universal)	489	+60	11154	6	34/0
39	38	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	445	+125	11726	4	37/5
38	39	FRAY Over My Head (Cable Car) (Epic)	431	+74	13305	9	26/0
41	40	BRAVERY Unconditional (Island/IDJMG)	377	+91	11458	3	33/2
42	41	DEFAULT Count On Me (TVT)	327	+63	12890	8	19/2
45	42	COHEED AND CAMBRIA The Suffering (Columbia)	319	+105	9028	2	33/6
Debut	43	SEETHER Truth (Wind-up)	306	+179	7615	1	31/5
40	44	DISTURBED Guarded (Reprise)	294	0	11760	12	9/0
Debut	45	KORN Twisted Transistor (Virgin)	291	+291	25722	1	33/30
43	46	MUDVAYNE Forget To Remember (Epic)	265	+28	7302	4	21/1
Debut	47	DEPECHE MODE Precious (Mute/Sire/Reprise)	212	+90	21635	1	22/9
49	48	ALL-AMERICAN REJECTS Move Along (Interscope)	208	+48	14229	2	17/0
44	49	CROSSFADE Colors (Columbia)	202	-20	5198	17	13/0
48	50	STELLASTARR* Sweet Troubled Soul (RCA/RMG)	196	+9	3957	2	19/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
KORN Twisted Transistor (Virgin)	30
DEPECHE MODE Precious (Mute/Sire/Reprise)	9
LIVING THINGS Bom Bom Bom (Live/Zomba Label Group)	9
O.A.R. Love And Memories (Lava)	8
COHEED AND CAMBRIA The Suffering (Columbia)	6
FRANZ FERDINAND Do You Want To (Domino/Epic)	5
AVENGED SEVENFOLD Bat Country (Warner Bros.)	5
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	5
STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	5
SEETHER Truth (Wind-up)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KORN Twisted Transistor (Virgin)	+291
NINE INCH NAILS Only (Interscope)	+267
311 Don't Tread On Me (Volcano/Zomba Label Group)	+245
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+231
FOO FIGHTERS DDA (RCA/RMG)	+226
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	+183
SHINEDOWN Save Me (Atlantic)	+181
SEETHER Truth (Wind-up)	+179
COLDFPLAY Fix You (Capitol)	+168
SYSTEM OF A DOWN Question! (American/Columbia)	+166

NEW & ACTIVE

BLOODHOUND GANG No Hard Feelings (Republic/Geffen)
Total Plays: 176, Total Stations: 14, Adds: 2

OFFSPRING Can't Repeat (Columbia)
Total Plays: 153, Total Stations: 11, Adds: 0

DREGG Bug Eyes (Interscope)
Total Plays: 149, Total Stations: 13, Adds: 1

O.A.R. Love And Memories (Lava)
Total Plays: 143, Total Stations: 17, Adds: 8

VAUX Are You With Me (Lava)
Total Plays: 140, Total Stations: 17, Adds: 2

KAISER CHIEFS I Predict A Riot (Universal)
Total Plays: 125, Total Stations: 17, Adds: 4

MOTION CITY SOUNDTRACK Everything Is Alright (Epitaph)
Total Plays: 99, Total Stations: 8, Adds: 1

MXPX Wrecking Hotel Rooms (SideOneDummy)
Total Plays: 96, Total Stations: 9, Adds: 0

MORNINGWOOD Nth Degree (Capitol)
Total Plays: 95, Total Stations: 9, Adds: 4

THOUSAND FOOT... Move (Tooth & Nail/EMI Music Reactive)
Total Plays: 87, Total Stations: 8, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

78 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. ©2005, Arbitron Inc. ©2005 Radio & Records.

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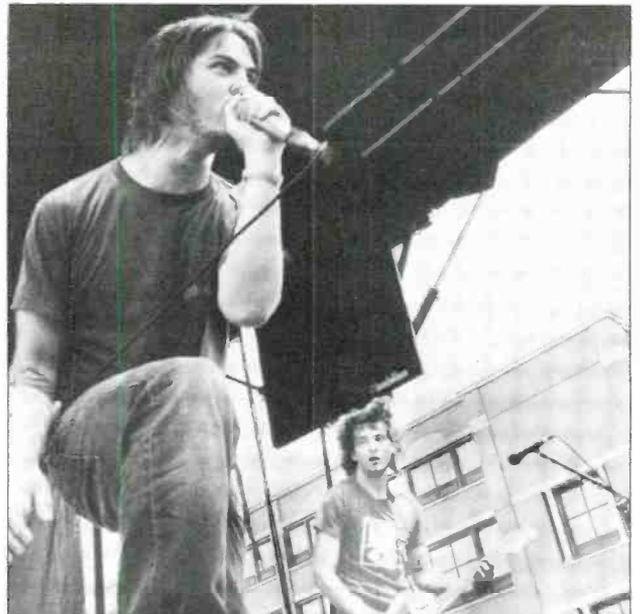
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America's Best Testing Alternative Songs 12 +
For The Week Ending 9/23/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	4.22	4.20	91%	21%	4.01	3.95	4.10
GREEN DAY Wake Me Up When September Ends (Reprise)	4.13	4.14	99%	29%	4.13	4.09	4.19
GORILLAZ Feel Good Inc. (Virgin)	4.13	4.11	96%	23%	4.09	3.91	4.34
RISE AGAINST Swing Life Away (Geffen)	4.00	3.98	82%	19%	3.89	3.92	3.85
FOD FIGHTERS DOA (RCA/RMG)	3.96	4.05	69%	11%	3.84	3.85	3.83
WEEZER Beverly Hills (Geffen)	3.93	3.82	99%	47%	3.97	3.89	4.09
FOD FIGHTERS Best Of You (RCA/RMG)	3.88	4.08	98%	40%	3.76	3.81	3.71
KILLERS All These Things That I've Done (Island/IDJMG)	3.87	3.97	88%	26%	3.83	3.62	4.12
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	3.86	3.79	77%	17%	3.75	3.79	3.70
SEETHER Remedy (Wind-up)	3.83	3.79	94%	28%	3.60	3.60	3.60
NINE INCH NAILS The Hand That Feeds (Interscope)	3.77	3.69	96%	36%	3.71	3.56	3.91
WEEZER We Are All On Drugs (Geffen)	3.70	3.86	86%	22%	3.66	3.59	3.75
TRAPT Stand Up (Warner Bros.)	3.70	3.53	76%	18%	3.55	3.63	3.41
DISTURBED Stricken (Reprise)	3.70	3.58	62%	13%	3.49	3.56	3.34
STAIN'D Right Here (Flip/Atlantic)	3.66	3.59	89%	28%	3.44	3.58	3.25
SWITCHFOOT Stars (Columbia)	3.65	3.65	81%	19%	3.42	3.31	3.54
HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	3.65	3.84	57%	13%	3.58	3.41	3.85
311 Don't Tread On Me (Volcano/Zomba Label Group)	3.63	3.60	84%	18%	3.60	3.58	3.62
BECK Girl (Interscope)	3.61	3.77	85%	24%	3.58	3.48	3.71
NICKELBACK Photograph (Roadrunner/IDJMG)	3.61	3.62	74%	21%	3.36	3.41	3.29
SYSTEM OF A DOWN Question! (American/Columbia)	3.58	3.70	74%	17%	3.49	3.65	3.23
NINE INCH NAILS Only (Interscope)	3.55	3.67	80%	19%	3.49	3.31	3.74
FRANZ FERDINAND Do You Want To (Domino/Epic)	3.46	-	58%	14%	3.45	3.31	3.62
COLD Happens All The Time (Flip/Lava)	3.44	3.56	56%	12%	3.38	3.37	3.41
SHINEDOWN Save Me (Atlantic)	3.44	3.46	53%	13%	3.19	3.25	3.10
30 SECONDS TO MARS Attack (Immortal/Virgin)	3.41	3.80	44%	10%	3.25	3.24	3.26
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.35	-	43%	11%	3.11	3.08	3.17
COLDFPLAY Fix You (Capitol)	3.34	3.34	59%	19%	3.42	3.41	3.44

Total sample size is 293 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



ROCKIN' RHODE ISLAND Finch, Zox and Rx Bandits took the stage for the second instalment of WBRU/Providence and Dunkin' Donuts Turbo Ice Summer Concert Series on Aug. 18 at Station Park. Top: Finch are seen performing their hit "Bitemarks and Bloodstains." Bottom: Zox give the crowd a live dose of their new album, The Wait.

REPORTERS

Stations and their adds listed alphabetically by market

WEOX/Albany, NY PD: Willibee OM: Nikai Alexander 2 RIC CLASSIC KOTTOWNOUTH KINGS GORILLAZ	WPAX/Birmingham, AL* PD: Ron Wal MD: Mark Lindsey No Adds	WWCD/Columbus, OH* OM: Renny Malloy PD: Andy Andyman MD: Jazs DeFoss KISSBURN MORNINGWOOD	WGRD/Grand Rapids, MI* PD: Jeff Tarantini 4 KORN	WXRJ/Greenville, NC* OM: Bruce Simek MD: Jeff Sanders APD/MD: Sully 3 KORN	WLSA/Louisville, KY* OM: J.D. Kines PD: Annag Fitzgerald MD: Jos Stamm 1 FRANZ FERDINAND	WJRR/Orlando, FL* OM: Adam Cook PD: Pat Lynch APD: Rick Overath MD: Brian Dicerman 11 KORN	WBRU/Providence, RI* PD: Sarah Rose MD: Chris Novello 3 SEETHER KORN	KCJL/San Jose, CA* MD: Bob Ayala No Adds	WSUN/Tampa, FL* PD: Shaq No Adds
WHRL/Albany, NY* OM: John Cooper PD: Lisa Bieho MD: Stephen 1 AVENGED SEVENFOLD 1 KORN	WBCN/Boston, MA* PD: Dave Wellington APD/MD: Steven Sima No Adds	KDGE/Dallas, TX* OM: Alan Ayer APD/MD: Alan Ayer SEETHER	KUCD/Honolulu, HI* OM: Paul Wilson PD: Jamie Hyatt MD: Monty Clark 17 NO BARE FEET 10 MORNINGWOOD BRAVERY COLDFPLAY	WHMAD/Indianapolis, WI* OM: Mike Ferris PD: Brad Savage MD: Leslie Scott No Adds	WJRR/Orlando, FL* OM: Adam Cook PD: Pat Lynch APD: Rick Overath MD: Brian Dicerman 11 KORN	WJRR/Orlando, FL* OM: Adam Cook PD: Pat Lynch APD: Rick Overath MD: Brian Dicerman 11 KORN	WJRR/Orlando, FL* OM: Adam Cook PD: Pat Lynch APD: Rick Overath MD: Brian Dicerman 11 KORN	KJEE/Santa Barbara, CA PD: Eddie Calverez MD: Dave Hancock 25 WEEZER 6 DEPECHE MODE	WRWK/Toledo, OH* OM: Tom Roberts PD: Dave McClellan APD/MD: Carolyn Stone 2 KORN HIM
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JOHN SCHOENBERGER
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Mapleton Is Right On Target

Making the regional approach work

Mapleton Communications, helmed by President Adam Nathanson, has a vision to create a broadcast company that focuses on small and medium-sized markets. Just a little over four years old, the company already has 26 stations — 19 FMs and seven AMs — in California and Oregon, and it hopes to expand further in the Western region of the country.

One of the most important aspects of Mapleton's business plan is that it intends to remain a regional operation. Its philosophy is to be a local operator that is dedicated to the old-fashioned way of providing value to its customers, serving the community with a variety of formats and participating in every phase of community development.

I recently talked with Nathanson, and, as you'll read, Mapleton's understanding of the regional approach works on more than one level.

R&R: I understand you grew up in a broadcast environment.



Adam Nathanson

AN: My father has been in the television and cable business for many years, and my grandfather was involved in radio and advertising his whole life. I started in 1992 at MTV Europe — based in London — where I was part of the launch team.

After I was there a few years, MTV wanted to launch MTV Latin America, so I moved to Miami in 1995 as Director/New Business Development for them. I handled 19 countries and did a lot of traveling. My job was all about extending the brand of MTV in those countries.

All in all, I was with MTV for close to 10 years. After that I ended up working with The Beastie Boys and their Grand Royal label. I gained a lot of experience in the area of working with bands and radio and forming partnerships.

After a few years there I got together with some investors, including my father, and we started Mapleton Communications in 2001. I have found that my TV and record-label background has proven to be very useful in developing the properties we own.

R&R: What prompted you to want to start a smaller, independent company in today's corporate, super-consolidated world of radio?

AN: I have always been passionate about radio. With my experience at MTV and then at Grand Royal, I learned how to identify certain demographic targets and develop ways to reach

"We have some really great connections with radio and record decisionmakers, so we bring promotions and events to the communities that might not otherwise happen for them."

them, and I felt we could adapt that insight to radio. Plus, my father taught me that you can make an important mark and see great financial success by focusing your efforts in small and medium markets.

We decided to follow a similar strategy on the radio side. We acquired our first cluster in Medford, OR. We saw this as a great place to start and knew that it was a growing market with a real future. My family's cable background has given us that local base of operations, my background has given us expertise in building brands, and we brought in smart radio executives to help develop the right kinds of programming for the market.

This strategy proved to be very successful for us, and we have taken that model to other markets, such as Monterey, Merced and Santa Maria in California. We have taken Americana/Triple A KPIG/Monterey, which had a terrific brand already, and made it into a Super Pig, if you will. By acquiring a signal in San Luis Obispo, CA and, now, a new AM property in San Francisco, we have a well-branded simulcast station that reaches from the Central Coast all the way up to the Bay Area.

We have a similar model in place in Merced,

with our Regional Mexican Radio Lobo [KLOQ-FM]. It is the No. 1 Spanish-language station in the market, and we have recently extended that brand to Visalia-Tulare-Hanford, near Fresno, by acquiring a signal there.

The programming is obviously different, but the KPIG model applies when you think of us making Radio Lobo a Central Valley station. In KPIG's case, we have the potential to reach millions of people, and, now, with Radio Lobo, we have increased our potential reach to over 600,000 people. You only have to realize that 55% of the population is Hispanic in that area of California to see the upside in what we are doing.

We have a broad variety of formats in each of the markets we are in, but we also have these branded products, if you will, in KPIG and Radio Lobo, which are really regional in nature. We couple these regional programming brands with local sales efforts in each of the markets they reach, and we are reaping tremendous benefits.

R&R: How have you approached selling these stations?

AN: Although you might think the regional model may be a bit unorthodox for some of our properties for some advertisers, our experience has actually been the opposite. Many local, regional and national companies have businesses in multiple markets, and they embrace the idea that by buying KPIG or Radio Lobo they can get the word out to more folks.

However, even though we may be thinking regionally in some ways, we keep a local sales and marketing staff in each of these markets to make sure that we are superserving our clients.

I might add that all the commercial insertions are done locally, too, so even though the stations that carry KPIG or Radio Lobo carry the same on-air programming, the spots and some of the promotions we run are customized. VP/Sales Ed Monroe does a great job of coordinating all that.

The real challenge for our programming people — Laura Ellen Hooper at KPIG and Yolanda Navarro at Radio Lobo — is to embrace what we are trying to do here and to make their programming and promotions inclusive for all the markets we're serving. Much of what they cover in terms of concerts, local news and information, weather and so on has to be thought of in a broader scope.

R&R: With KPIG, it made sense to broaden the brand to another FM signal in the San Luis Obispo market [KPYG-FM], but it's a bit risky to be trying to do the same thing on the AM signal you just acquired in San Francisco [KPIG-AM].

AN: I have been in a lot of meetings recently where there has been some naysaying in terms of the potential for an AM signal. Perhaps it wouldn't be wise to try to present certain types of music formats on the AM dial, but KPIG has such heritage and such a reputation in Northern California that I think we can easily overcome any hesitation on the listeners' part. KPIG is a lifestyle station for each and every person who works there and, I believe, for each and every person who listens to it.

Therefore, we feel this is a calculated risk. Rather than trying to take a standalone AM signal in a major market and create something new with it, we have the advantage of bringing in something that is already much bigger. The pas-

sion people have for this station far outweighs any concerns in terms of where it is on the dial, and even in terms of the signal quality when you compare AM to FM.

But I can't count on that passion alone; I have to make sure we get the word out, so we will be aggressively marketing and advertising the station, now that it has signed on, to give it the best shot possible. Keep in mind, this is our first foray into a large market, but we think we have a real chance to turn this into something that will make us money at the end of the day.

R&R: What other types of formats do you have spread out among those 26 stations?

AN: We discussed at length the Americana-Triple A hybrid approach of KPIG, and that station succeeds in large part because of its uniqueness. We feel that if you are going to be in the radio business in California, you also have to be in Spanish-language radio, so the Regional Mexican programming of Radio Lobo makes sense for us. In fact, we are looking to expand into other markets in that format area in the near future. We already have a Spanish-language station in Oregon.

We also cover most of the other formats with our properties, including Active Rock, Classic Rock, Hot AC, AC, News/Talk, Country, "Mike-FM" [Adult Hits], Classical, Alternative and Oldies. I might add that we try to be as proactive as we can in supporting new and developing artists at all of our current-music stations. We view it as an important role for radio and certainly for our company. Michael Anthony, our VP/Programming, has done a great job of instilling that attitude.

R&R: What other advantages do you see in concentrating on smaller to midsized markets?

AN: We really like the way we have positioned our company right now. We feel that radio makes a real difference in these size markets, that it is an important voice for the people in the community. The more active you are in the community, the more you can pinpoint the needs and concerns of the citizens, and the more you can align yourself with them.

On the executive and upper-management level we have some really great connections with radio and record decisionmakers, so we bring promotions and events to the communities that might not otherwise happen for them. That extends into other businesses and operations that we have relationships with, so we can offer much more to our listeners than most other small-to-medium-market broadcasters can.

By doing all these things, we have increased the value of our properties on many levels, and this has led to the tremendous growth Mapleton has seen in the first four years of its existence. We have come a very long way in a very short time, and we have great potential that we are just beginning to tap in to.

I'd like to acknowledge that none of what we have accomplished so far would be possible without the people we have working for us. This is a people business, and we understand that is the key. We feel fortunate that we have been able to assemble such a great team here at Mapleton.



TRIPLE A TOP 30

September 23, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
4	1	DAVID GRAY The One I Love (ATO/RCA/RMG)	391	+36	20754	9	24/0
2	2	ERIC CLAPTON Revolution (Duck/Reprise)	385	-2	18876	9	22/0
5	3	U2 City Of Blinding Lights (Interscope)	379	+39	16897	15	18/0
3	4	SHERYL CROW Good Is Good (A&M/Interscope)	375	+14	16714	8	23/1
1	5	JACK JOHNSON Good People (Brushfire/Universal)	372	-39	20350	19	24/0
6	6	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	354	+14	16979	12	21/1
7	7	ROLLING STONES Rough Justice (Virgin)	324	-11	15719	8	21/0
8	8	COLDPLAY Fix You (Capitol)	314	+29	15179	8	21/0
9	9	TRACY CHAPMAN Change (Atlantic)	303	+20	17261	10	23/0
12	10	GREEN DAY Wake Me Up When September Ends (Reprise)	301	+24	14340	9	19/0
11	11	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	300	+21	14537	13	22/0
10	12	MIKE DOUGHTY Looking At The World From The Bottom Of A Well (ATO/RMG)	292	+11	16660	18	19/0
17	13	NEIL YOUNG The Painter (Reprise)	288	+43	16480	3	21/1
16	14	NICKEL CREEK When In Rome (Sugar Hill)	271	+25	10801	8	21/0
15	15	BONNIE RAITT I Will Not Be Broken (Capitol)	269	+20	14257	7	20/0
13	16	BECK Girl (Interscope)	250	-18	13197	16	17/0
20	17	HERBIE HANCOCK / JOHN MAYER Stitched Up (Hear Music/Vector)	201	+25	10271	4	16/1
26	18	FRAY Over My Head (Cable Car) (Epic)	192	+48	7370	3	16/0
18	19	DESOL Karma (Curb/Reprise)	190	-36	6241	17	19/0
28	20	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	182	+84	9188	2	20/3
19	21	VAN MORRISON Stranded (Geffen)	182	-5	7520	6	14/0
25	22	TRISTAN PRETTYMAN Love Love Love (Virgin)	165	+19	5298	5	14/0
23	23	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)	165	+14	6724	11	16/0
24	24	JOHN BUTLER TRIO What You Want (Lava)	157	+9	3745	4	14/0
21	25	MELISSA ETHERIDGE Refugee (Island/IDJMG)	153	-10	5208	6	18/0
22	26	KEANE Bend And Break (Interscope)	149	-12	6163	6	14/0
29	27	JAMES BLUNT You're Beautiful (Atlantic)	125	+28	6019	2	13/2
27	28	WHITE STRIPES My Doorbell (Third Man/V2)	114	-16	4974	8	10/0
Debut	29	WALLFLOWERS God Says Nothing Back (Interscope)	103	+29	3888	1	12/2
Debut	30	BLUES TRAVELER Amber Awaits (Vanguard)	108	+28	4039	1	11/0

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005 Radio & Records.

NEW & ACTIVE

ROBERT PLANT & STRANGE SENSATION All The King's Horses (Sanctuary/SRG)
Total Plays: 92, Total Stations: 10, Adds: 0

LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)
Total Plays: 85, Total Stations: 8, Adds: 1

NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)
Total Plays: 85, Total Stations: 7, Adds: 0

DELBERT MCCLINTON One Of The Fortune Few (New West)
Total Plays: 77, Total Stations: 8, Adds: 0

SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)
Total Plays: 71, Total Stations: 10, Adds: 4

FRANZ FERDINAND Do You Want To (Domino/Epic)
Total Plays: 65, Total Stations: 4, Adds: 1

DEPECHE MODE Precious (Mute/Sire/Reprise)
Total Plays: 64, Total Stations: 3, Adds: 2

CARBON LEAF Let Your Troubles Roll By (Vanguard)
Total Plays: 63, Total Stations: 8, Adds: 3

FEIST Mushaboom (Cherry Tree/Interscope)
Total Plays: 61, Total Stations: 8, Adds: 1

KATHLEEN EDWARDS In State (Zoe/Rounder)
Total Plays: 59, Total Stations: 8, Adds: 1

Songs ranked by total plays

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	4
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	3
CARBON LEAF Let Your Troubles Roll By (Vanguard)	3
JAMES BLUNT You're Beautiful (Atlantic)	2
WALLFLOWERS God Says Nothing Back (Interscope)	2
DEPECHE MODE Precious (Mute/Sire/Reprise)	2
D.A.R. Love And Memories (Lava)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+84
FRAY Over My Head (Cable Car) (Epic)	+48
NEIL YOUNG The Painter (Reprise)	+43
U2 City Of Blinding Lights (Interscope)	+39
DAVID GRAY The One I Love (ATO/RCA/RMG)	+36
COLDPLAY Fix You (Capitol)	+29
WALLFLOWERS God Says Nothing Back (Interscope)	+29
CARBON LEAF Let Your Troubles Roll By (Vanguard)	+29
JAMES BLUNT You're Beautiful (Atlantic)	+28
BLUES TRAVELER Amber Awaits (Vanguard)	+28

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
COLDPLAY Speed Of Sound (Capitol)	251
RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	214
SNOW PATROL Chocolate (A&M/Interscope)	207
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	131
U2 Sometimes You Can't Make It On Your Own (Interscope)	128
LOW MILLIONS Statue (Manhattan/EMC)	125
GREEN DAY Boulevard Of Broken Dreams (Reprise)	115
ANNA MALICK Breathe (2am) (Columbia)	109
LOS LONELY BOYS Heaven (OR Music/Epic)	97
KEANE Somewhere Only We Know (Interscope)	97

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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TRIPLE A TOP 30 INDICATOR

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	DAVID GRAY The One I Love (ATO/RCA/RMG)	714	+36	8236	9	42/2
	2	COLDPLAY Fix You (Capitol)	586	+4	6479	5	36/0
	3	ERIC CLAPTON Revolution (Duck/Reprise)	567	-9	5908	9	38/0
	4	BONNIE RAITT I Will Not Be Broken (Capitol)	549	+42	6956	7	42/0
	5	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	533	-25	3588	10	30/0
	6	HERBIE HANCOCK (f) JOHN MAYER Stitched Up (Hear Music/Vector)	527	+32	5266	8	39/0
	7	SHERYL CROW Good Is Good (A&M/Interscope)	515	+27	4908	7	34/0
	8	TRACY CHAPMAN Change (Atlantic)	509	+9	4350	10	38/0
	9	ROLLING STONES Rough Justice (Virgin)	485	+26	5276	7	34/0
	10	NICKEL CREEK When In Rome (Sugar Hill)	478	+19	5542	10	42/1
	11	NEIL YOUNG The Painter (Reprise)	461	+39	5774	3	39/1
	14	FRAY Over My Head (Cable Car) (Epic)	318	+5	2920	6	27/1
	13	JACK JOHNSON Good People (Brushfire/Universal)	317	-20	2827	20	22/0
	12	BECK Girl (Interscope)	300	-73	3682	16	20/0
	15	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	298	+104	4651	2	32/6
	17	GREEN DAY Wake Me Up When September Ends (Reprise)	290	+14	2458	4	18/0
	18	DAR WILLIAMS Echoes (Razor & Tie)	282	+24	4591	5	31/2
	19	DELBERT MCCLINTON One Of The Fortunate Few (New West)	272	+7	3225	7	28/1
	16	MELISSA ETHERIDGE Refugee (Island/IDJMG)	268	0	1853	6	27/1
	20	U2 City Of Blinding Lights (Interscope)	267	-15	2151	15	18/0
	21	NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)	262	+29	3233	3	31/2
Debut	22	SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	254	+170	2971	1	36/4
	23	TRISTAN PRETTYMAN Love Love Love (Virgin)	248	+26	991	3	21/1
	24	PAUL MCCARTNEY Fine Line (Capitol)	248	-14	3259	7	27/1
	25	JOHN HIATT Master Of Disaster (New West)	227	-64	2306	15	21/0
Debut	26	BLUES TRAVELER Amber Awaits (Vanguard)	219	+42	627	1	25/3
	27	BRUCE SPRINGSTEEN All The Way Home (Columbia)	218	-11	1430	15	17/0
	28	DESOL Karma (Curb/Reprise)	216	-45	1816	12	15/1
	29	WHITE STRIPES My Doorbell (Third Man/V2)	202	-23	3054	6	18/0
Debut	30	JOHN BUTLER TRIO What You Want (Lava)	191	+11	1756	1	17/0

48 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 9/11 - Saturday 9/17.

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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
BEN HARPER & INNOCENT CRIMINALS Michelle (Razor & Tie)	12
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	8
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	6
O.A.R. Love And Memories (Lava)	5
DEPECHE MODE Precious (Mute/Sire/Reprise)	5
SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	4
JAMES BLUNT You're Beautiful (Atlantic)	4
STRING CHEESE INCIDENT Drive (S/C/Fidelity)	4
MIKE DOUGHTY Busting Up A Starbucks (ATO/RMG)	4
BLUE RODEO Can't Help Wondering Why (Rounder)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	+170
BEN TAYLOR BAND Nothing I Can Do (Inis/Music Allies)	+123
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+104
FIONA APPLE Oh Sailor (Epic)	+89
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	+79
BONNIE RAITT I Will Not Be Broken (Capitol)	+42
BLUES TRAVELER Amber Awaits (Vanguard)	+42
JACK JOHNSON Breakdown (Brushfire/Universal)	+41

SYNDICATED PROGRAMMING

Added This Week

World Cafe - Dan Reed 215-898-6677
 FIONA APPLE Oh Sailor
 ALI FARKA TOURE Kaira
 CALEXICOIRON & WINE Burn That Broken Bed
 JAMIE CULLUM Get Your Way
Acoustic Cafe - Rob Reinhart 734-761-2043
 BONNIE RAITT So Close
 BETTYE LAVETTE I Don Want To
 DEATH CAB FOR CUTIE I Will Follow
 JACKSON BROWNE Lives In The Balance
 PAUL MCCARTNEY English Tea
 TOSHI REAGON Have You Heard

REPORTERS

Stations and their adds listed alphabetically by market

WAPS/Akron, OH
 OMP/MD: Bill Greber
 1 CARBON LEAF
 1 GUY DOLYMAN
 1 DEPECHE MODE
 1 LED ZEPHILIN & MIKE GORDON
 1 O.A.R.

KMMS/Bozeman, MT
 OMP/MD: Michelle Wolfe
 No Adds

KRVI/Fargo
 OMP/MD: Mike "Big Dog" Kappel
 PD: Ryan Kelly
 MD: David Slack
 1 BLUES TRAVELER

KTCZ/Minneapolis, MN*
 PD: Lauren MacLachlan
 APD/MD: Mike Wolf
 No Adds

WGXX/Minneapolis, MN*
 OMP: Dave Hamilton
 PD: Jeff Celliers
 10 BEYONCÉ
 2 THE RELLY ASSASSINATION

KOZT/Ft. Bragg, CA
 PD: Tom Yates
 APD/MD: Kate Hayes
 1 MELISSA ETHERIDGE
 2 BOB DYLAN
 3 BEN HARPER & INNOCENT CRIMINALS
 4 B.B. KING WYMAN MORRISON
 5 BOB DYLAN

WZEW/Mobile, AL*
 OMP: Tim Dancy
 PD: Ryan Kelly
 MD: David Slack
 1 BLUES TRAVELER
 2 DEATH CAB FOR CUTIE
 3 JAMES BLUNT
 4 B.B. KING WYMAN MORRISON
 5 BOB DYLAN

WZWB/Monmouth, NJ
 OMP: Tom Brennan
 PD: Rich Robinson
 APD: Leo Zaccari
 MD: James Blunt
 1 BLUES TRAVELER
 2 DEATH CAB FOR CUTIE
 3 JAMES BLUNT
 4 B.B. KING WYMAN MORRISON
 5 BOB DYLAN

WVVV/Hilton Head, SC
 PD: Gene Merrill
 1 DEATH CAB FOR CUTIE
 2 SUSAN TEDESCHI
 1 DANIEL POWERS
 2 BLUES TRAVELER
 1 DEPECHE MODE

KSUT/Ignacio, CO
 PD: Steve Blum
 MD: Stasia Lanier
 1 KATE CAMPBELL

WRTI/Indianapolis, IN*
 OMP/MD: Brad Holtz
 APD/MD: Laura Duncan
 No Adds

WOKL/Ann Arbor, MI
 OMP/MD: Rod Walker
 MD: Mark Caplan
 1 JUDY ADAMS
 4 DEATH CAB FOR CUTIE
 1 DAN WELLS
 3 MIKE DOUGHTY
 2 BUCK RAMM
 2 NORTH MISSISSIPPI ALLSTARS

WNCN/Burlington*
 MD: Jamie Canfield
 1 DEATH CAB FOR CUTIE
 1 SUSAN TEDESCHI

WVMT/Cape Cod, MA
 PD: J.J. Fife
 1 BEN HARPER & INNOCENT CRIMINALS

WNRN/Charlottesville, VA
 OMP: Jeff Reynolds
 MD: Michael Friens
 MD: Jay Taglio
 1 JACK JOHNSON
 2 ZACARI LATAK
 3 CALLEDON WHORNS & WINE
 4 JUDY ADAMS & THE CARDINALS
 1 STRING CHEESE INCIDENT
 1 JACK JOHNSON
 1 MIKE DOUGHTY

WHTM/Hampton, NY
 PD: Brian Cosgrove
 MD: Lauren Stone
 2 DEATH CAB FOR CUTIE

WVUU/Monterey, CA
 OMP: Frank Capriata
 PD/MD: Laura Eitan Hopper
 MD: Stasia Lanier
 1 KATE CAMPBELL

WRLT/Nashville, TN*
 OMP/MD: David Hall
 APD/MD: Ray Keith Coes
 1 NICKEL CREEK
 1 LED ZEPHILIN & MIKE GORDON

WVFN/New York, NY
 MD: Rick Singletun
 MD: Rita Houston
 1 CARBON LEAF
 3 DECEMBERISTS
 1 JAMIE CULLUM & WARHAM
 1 PAUL WELLS
 1 TIM O'BRIEN
 1 B.B. KING WYMAN MORRISON

WRSI/Norhampton, MA
 PD: Sean O'Neary
 MD: John Manthey
 1 CITIZEN COPELAND RANDOLPH
 1 MELISSA ETHERIDGE
 1 BETTYE LAVETTE
 1 BOB DYLAN

WXPW/Philadelphia, PA
 OMP/MD: Dan Reed
 PD: Bruce Warren
 1 CARBON LEAF
 2 DAVID GRAY
 2 DELBERT MCCLINTON
 1 BE
 1 MAGIC NUMBERS
 1 O.A.R.
 1 ANGUS LEE
 1 KT TUNSTALL

WVOK/Knoxville, TN*
 MD: Alex Hammond
 PD: Joe Shutter
 No Adds

WSPN/Aspen, CO
 PD/MD: Sam Scholt
 1 STRING CHEESE INCIDENT
 1 BEN HARPER & INNOCENT CRIMINALS

WXRT/Chicago, IL*
 OMP/MD: John Farneda
 PD: Norm Winner
 2 DEPECHE MODE
 1 RYAN ADAMS & THE CARDINALS
 1 CAR WILSON
 1 BLACK REBEL MOTORCYCLE CLUB
 1 B.B. KING WYMAN MORRISON
 1 JOHN MAYER

KBXR/Columbia, MO
 APD: Jeff Sweetman
 No Adds

KTGB/Kansas City, MO
 PD: Jon Hart
 MD: Bryan Johnson
 14 BEN TAYLOR BAND
 1 BEN HARPER & INNOCENT CRIMINALS

KZPL/Kansas City, MO*
 OMP: Nick McCabe
 PD: Bryan Toole
 No Adds

WEBK/Killington, VT
 OMP/MD: Mitch Terraciano
 1 O.A.R.
 1 JUDY ADAMS & THE CARDINALS

WDCI/Detroit, MI
 PD: Judy Adams
 MD: Martin Bandyke
 1 BURGESS
 1 DEATH CAB FOR CUTIE
 1 CAR WILSON
 1 ANGUS LEE
 1 JAMES BLUNT
 1 BEN HARPER & INNOCENT CRIMINALS

WVOD/Elizabeth City, NC
 MD: Tad Abbey
 10 JAMES BLUNT

WVPR/Pittsburgh, PA
 PD: Rosemary Welsh
 MD: Mike Sauter
 1 NICKEL CREEK
 1 TOSHI REAGON
 1 JAMIE CULLUM
 1 B.B. KING WYMAN MORRISON
 1 CALEXICOIRON & WINE

WVOK/Knoxville, TN*
 MD: Alex Hammond
 PD: Joe Shutter
 No Adds

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 MD: Alex Hammond
 PD: Joe Shutter
 No Adds

WVOD/Elizabeth City, NC
 MD: Tad Abbey
 10 JAMES BLUNT

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 PD: Joe Shutter
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 PD: Joe Shutter
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 MD: Alex Hammond
 PD: Joe Shutter
 No Adds

WVOK/Knoxville, TN*
 MD: Alex Hammond
 PD: Joe Shutter
 No Adds

WVOK/Knoxville, TN*
 MD: Alex Hammond
 PD: Joe Shutter
 No Adds

ON THE RECORD

With
David Ginsberg
Asst. PD, WBOS/Boston



light. *Blink the Brightest*, her first record for Rounder's Zoe imprint, is a major return. It showcases an artist comfortable in her own skin and at the peak of her creative talents. The first single, "Something Beautiful," is a tight, well-written song that demonstrates Bonham's distinctive vocals and sound. It was in rotation on WBOS/Boston for nearly two months. ● Overall, the album ranges from rockers like

"Eyes" (the next single) to the country-tinged "I Was Born Without You" to the torchy "And the World Has the Nerve to Keep Turning."

● Throughout the album Bonham's voice is at the forefront, and the production by Bonham, Greg Collins and Joey Waronker keeps the music bright and polished. ● WBOS hosted a CD-release party for *Blink the Brightest* in late June at which Bonham performed several songs from the CD, and we hosted her again on July 28 as part of our free Copley Summer Concert Series. On both occasions Bonham and her band were terrific. The songs come to life brilliantly, and she is a born frontwoman.

Many of us remember Tracy Bonham primarily for her mid-'90s hit "Mother Mother." The angst-ridden rocker of yesterday has matured into a bright, vibrant singer-songwriter and performer. Although she's been out of the mainstream spotlight for some time, Bonham has remained active, especially with her collaboration with Blue Man Group in 2003. ● Ten years after her debut Bonham is back in the spot-

KZPL (97.3 The Planet)/Kansas City has flipped from a Triple A format to "97.3 Max FM," playing "everything that rocks." Recently named PD **Bryan Truta** remains in place, while MD **Ryan "Stash" Morton** has exited. Since KZPL was playing Triple A music until last Friday, **R&R** kept the station in this week's chart. KZPL will be out for the chart published next week ... **WGVS**/Minneapolis will be switching from the Triple A panel to the Alternative panel beginning Sept. 26 ... From Sept. 27-Oct. 13, **WXP**N/Philadelphia will be counting down the "885 All-Time Greatest Albums." **WXP**N will not be playing or adding any new music through the countdown, so we will temporarily remove it from the Indicator panel for three weeks, starting Oct. 3. **R&R** will reactivate it Oct. 24 ... In the Most Added category, **Ben Harper & The Innocents'** version of "Michelle," from the *This Bird Has Flown* CD, grabs 12 adds this week, while **O.A.R.** pull in seven adds ... **Blue Rodeo** and **The Ike Reilly Assassination** get started with four adds and three adds, respectively ... **Death Cab For Cutie**, **James Blunt**, **Susan Tedeschi**, **Depeche Mode**, **Carbon Leaf**, **Black Rebel Motorcycle Club** and **Leo Kottke & Mike Gordon** close some important holes ... By the time **KT Tunstall** officially goes for adds in October, she should have most of the panel already in!

— John Schoenberger, Triple A/Americana Editor



AAA ARTIST
OF THE WEEK

ARTIST: **Shemekia Copeland**

LABEL: **Alligator**

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR

You know the saying "Like father, like daughter." Well, in the case of Shemekia Copeland, that phrase takes on deeper meaning. Late blues guitar legend Johnny Copeland recognized the talent in his daughter early and encouraged her to sing at home. He even brought her onstage at Harlem's famous Cotton Club when she was just 8 years old.

At the age of 15, around the time her father's health began to fail, Copeland received her calling. "I never knew I wanted to sing for a living until I got older," she says. "Then it was like a switch that went on in my head, and I knew I wanted to sing. It became a want and a need. I had to do it!"

By the age of 16 Copeland was regularly on the road opening for her father. This introduced her to the blues circuit and started an avalanche of positive press. In 1998 Copeland stepped out with her debut album, *Turn Up the Heat*. It garnered rave reviews from around the world, kept her consistently on the road and catapulted her into a full-fledged career. By the time she released 2000's *Wicked*, Copeland was well on her way.

Copeland's next effort, *Talking to Strangers*, was produced by the one and only Dr. John. *Talking to Strangers* was the album that took Copeland to superstardom in the blues world. She again garnered critical raves and was honored by a variety of blues organiza-

tions. To date she has won five W.C. Handy awards, including Song of the Year and Contemporary Female Artist of the Year; received five Living Blues awards; and earned a Grammy nomination.

Copeland now returns with *The Soul Truth*, which takes a more R&B-centered approach. In fact, she brought in Memphis' legendary Steve Cropper as producer and musical guide to keep the album authentic to the music's soulful roots. It is quickly apparent, however, that this is not some kind of retro project. Rather, it takes the roots of soul, rock and blues and gives them a contemporary spin.



"I want people who love hip-hop to know where it came from," says Copeland. "My music is rooted in blues, but it's different. I'm singing about my era. I'm here, and I'm singing about now — not yesterday."

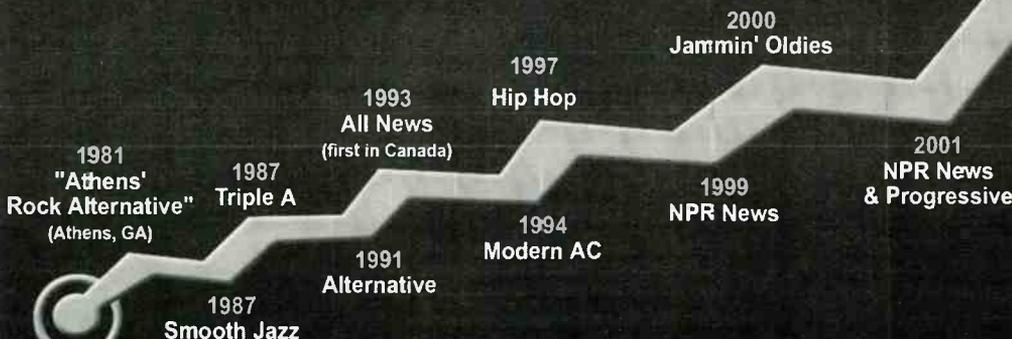
In addition to his production duties, Cropper played guitar, on the album. Other players included Bob Britt on guitar, Steve Potts on drums, Felix Cavalier and Chuck Leavell on keys, and horns arranged by Jim Horn. Standouts include "Breakin' Out," "Who Stole My Radio?" "Better Not Touch" and "Honey Do That Voo-Doo."

Copeland is a great example of an artist who honors the traditions of the past and transitions them smoothly into the modern day. She says, "I listen to Aretha Franklin, Katie Webster, Trudy Lynn, Etta James, Howard Tate, India.Arie and Angelique Kidjo, but I never try to copy them. They've all inspired me and helped me become my own person."

Copeland is currently on tour and is booked solid through the end of the year.

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AMERICANA TOP 30 ALBUMS



September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	DELBERT MCCLINTON Cost Of Living (New West)	743	+53	4972
2	2	RODNEY CROWELL The Outsider (Columbia)	730	+40	5288
5	3	JAMES MCMURTRY Childish Things (Compadre)	515	+32	2548
3	4	DWIGHT YOAKAM Blame The Vain (New West)	462	-45	8353
7	5	JIMMIE DALE GILMORE Come On Back (Rounder)	460	+13	2282
4	6	ADRIENNE YOUNG The Art Of Virtue (AddieBelle)	458	-25	5853
8	7	JOHN HIATT Master Of Disaster (New West)	436	+2	7605
6	8	SON VOLT Okemah And The Melody... (Transmit Sound/Legacy)	419	-38	5340
10	9	NICKEL CREEK Why Should The Fire Die? (Sugar Hill)	386	-1	3221
9	10	TWO TONS OF STEEL Vegas (Palo Duro)	385	-2	4142
16	11	BILLY JOE SHAVER The Real Deal (Compadre)	368	+57	1300
17	12	TIM O BRIEN Cornbread Nation (Sugar Hill)	354	+43	1274
12	13	JOHN PRINE Fair And Square (Oh Boy)	349	+12	12561
11	14	ELIZA GILKYSOON Paradise Hotel (Red House)	345	-15	2607
14	15	JEFF BLACK Tin Lily (Dualtone)	315	10	2550
15	16	KNITTERS The Modern Sounds Of The Knitters (Zoe/Rounder)	296	-28	2555
19	17	ROBBIE FULKS Georgia Hard (Yep Roc)	279	-2	7450
18	18	GREENCAROS Weather And Water (Dualtone)	276	-23	5462
23	19	STEPHEN BRUTON From The Five (New West)	274	+23	1528
13	20	ROBERT EARL KEEN What I Really Mean (Koch)	273	-61	11009
22	21	UNCLE EARL She Waits For Night (Rounder)	267	+3	1969
21	22	PIETA BROWN In The Cool (Valley)	265	-6	1321
Debut	23	BDNNIE RAITT Souls Alike (Capitol)	257	+83	814
20	24	WILLIE NELSON Countryman (Lost Highway)	230	-43	4011
24	25	JAMIE OLDAKER Mad Dogs & Okies (Concord)	229	-6	1434
Debut	26	MARTY STUART... Souls' Chapel (Superlatone/Universal South)	217	+33	593
25	27	CAITLIN CARY & THAD COCKRELL Begonias (Yep Roc)	203	-22	4119
29	28	ABIGAIL WASHBURN Songs Of The Traveling Daughter (Nettwerk)	198	-8	1700
28	29	HAYES CARLL Little Rock (Highway 87 Music)	194	-17	12219
27	30	MICHELLE SHOCKED Don't Ask... (Mighty Sound/Music Allies)	190	-23	3008

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2005 Americana Music Association.

AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Pieta Brown
Label: Valley Entertainment



Pieta Brown is the daughter of Grammy-nominated singer-songwriter Greg Brown, and there is certainly a family likeness when it comes to her music. Surprisingly, she never even considered taking up music as a vocation until she was in her mid-20s. But after Brown holed up in a shed at her dad's place in Iowa City, IA she emerged with enough tunes to record a cassette that she could sell on the road. That led to her self-titled indie debut on Trailerpark Records. Now, with a few more years under her belt, Brown returns with an impressive sophomore effort called *In The Cool*. Bo Ramsey produced the album at Ardent Studios in Memphis, and the sessions featured some pretty impressive players, including bassist Dave Jacques, keyboardist Kevin McKendree and drummer Bryan Owings. Brown's dad and Iris Dement also make appearances on the album. Check out the title track, "#807" and "Ring of Gold."

AMERICANA NEWS

Buddy Miller and John Prine took top honors at the Americana Music Association's fourth annual Honors & Awards on Sept. 9. Miller won Album of the Year, for *Universal United House of Prayer*, and Prine took Artist of the Year. Other winners included two Louisiana natives, Instrumentalist of the Year Sonny Landreth and New/Emerging Artist Mary Gauthier. Song of the Year went to the late Mark Heard's "Worry Too Much," as recorded by Buddy Miller. In addition, Lifetime Achievement Awards were given to Marty Stuart, for Performer, and Guy Clark, for Songwriter. Rounder Records founders Ken Irwin, Marian Leighton and Bill Nowlin were presented with the Jack Emerson Lifetime Achievement Award for an Executive. Judy Collins was the recipient of the First Amendment Center/AMA Spirit of Americana Free Speech Award, and the late John Hartford was honored with the President's Award ... New Braunfels Communications sister stations KGNB & KNBT/New Braunfels, TX staged Radio Relief on Sept. 6-7. The hurricane-relief drive brought in \$130,000, and a station-hosted benefit concert at Gruene Hall brought in another \$10,000 for the Salvation Army and the American Red Cross. There were also donations of 3 1/2 tons of food and bottled water, as well as baby-care items and toiletries ... In other hurricane-relief efforts, George Strait, Kenny Chesney, Alan Jackson, Willie Nelson and Martina McBride will join forces for the Oct. 1 One Country concert at Reliant Stadium in Houston.

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
WOODYS Telluride To Tennessee (Everett Family)	14
BONNIE RAITT Souls Alike (Capitol)	10
BOB DYLAN No Direction Home: The Soundtrack (Legacy)	9
PATTY LOVELESS Oreamin' My Dreams (Epic)	9
BLASTERS 4-11-44 (Rainman)	8
CINDY BULLENS Oream 29 (Lets Play/Blue Lobster)	6
DOC MARSHALLS No Kind Of Life (Independent)	6

Thank You
Americana Radio
and all our friends at Americana for voting
John Prine AMA Artist of the Year.



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KEVIN PETERSON
kpeterson@radioandrecords.com

Presidential Profile

EMF's Dick Jenkins

Educational Media Foundation President Dick Jenkins first worked in radio over 40 years ago, and since then he's had an interesting and varied career. I recently talked to him about that, as well as how EMF's K-LOVE Network started and the evolution of the ministry with Air 1 and *Christian Music Planet* magazine. He also made some bold predictions about the future of EMF and our industry as a whole.

Jenkins was a junior in high school when he got his first radio job. He spent the next 12 years in secular radio before taking the next logical step, becoming a lobbyist for the pleasure boat industry. After 12 years of that he worked for the International Gourmet Food and Wine Show in San Francisco for three years, then went to work in a church.

Picking up the story from there, Jenkins said, "I felt God calling me into Christian radio. After all those years of being out, I came back in, and I am in my 19th year here. I started at our very first station, in Santa Rosa, CA. My wife and I thought it would be a nice place to work and retire.

"It was just one radio station, which was about all I wanted to do. I did the morning show, did the books, emptied the trash and cleaned the windows. We had a very small paid staff. We ran the station with volunteers. Our current Sr. VP/ Programming, Mike Novak, did free voicetracks for us while he worked at KFRC/San Francisco."



Dick Jenkins

Expansion By Accident

How did one little station in California turn into an educational foundation that owns stations in multiple formats across the country? "In 1988, through a weird circumstance, I was helping a little radio station in Prunedale, CA," Jenkins said.

"They were losing money, and, as a friend I went down there to try to help them and to explain how easy it would be to convert their automation system to Broadcast Programming in Seattle, which had a Christian format at the time. For a few hundred dollars a month they could hire some voicetrackers and buy the reel-to-reel programming from BP and have a pretty decent station.

"We were talking, and their engineer was sitting in the room. He said he had the funniest thing happen. He was working at their transmitter site, which was at 4,000 feet and about 180 miles away from our transmitter site, which was also at 4,000 feet, and he said he heard our station from mountaintop to mountaintop.

"We looked at him for a minute, and all of a sudden the idea spawned: What would happen if you just rebroadcast us, and we became, in effect, one radio station that would cover the south bay Salinas-Monterey area and the north bay of San Francisco, which goes up to the wine

country in Napa, Santa Rosa, Novato and that area?"

"The more we discussed it, the more it seemed a doable thing. They switched over two days before Christmas, and immediately their station went into the black. We were on a revenue share. It's kind of funny to note that, 17 years later, they're still an affiliate of ours, one of the few.

"Typically, when we affiliate with a station, it's with the idea of buying it. We have a price negotiated or we have an agreement to buy the station at a future date. Right now we have probably less than 10 affiliates, 157 owned-and-operated stations and another 171 translators between K-LOVE and Air 1. That equals 328 communities that we're reaching in 42 states."

The Birth Of Air1

With K-LOVE obviously doing well, when did the Air 1 network come into being, and why? "K-LOVE is highly focused on 25-44-year-olds," Jenkins said. "If you look at Arbitron, 80% of our core falls in there. Our goal is to reach young families. We want to be an encouragement to young families, and that's the primary child-rearing age.

"We knew that there was also an audience out there from 18-35 that likes a hotter style of music, and we were thinking of starting a new network ourselves. But then I heard about Shepherd Communications, which owned a couple of CHR stations, and I called them and talked to them about merging with us.

"In effect, that company merged into EMF. It took a long time to get those stations to profitability, but eventually we did. By profitability, I mean they are able to pay their share of the net-



work overhead, able to make the note payments if we're buying the station, that sort of thing. It's been a rewarding experience, and we're talking to a whole new audience."

Research-Driven

"We're spending about half a million dollars a year on research, so we've begun to know our audiences very, very well," Jenkins continued. "Of course, the 18-35 CHR audience and the 25-44 AC audience might as well be from two different universes. The similarities are very, very limited.

"Our cume has gone from about a million and a half to 3 million in less than a year, and I attribute the majority of that increase to our programming reaching the right target. Some of that, maybe 10%-20%, is just because of additional stations we've acquired, but we know our audience.

"We do auditorium tests, we do focus groups, we do weekly Internet testing of burn ratios. We're research-driven. In fact, we hired Alan Mason away from Audience Development Group a year ago. His full-time job is research. That's all he does. He's on the road probably 30% of the time doing focus groups and music tests around the country.

"The interesting thing we have learned is that we can do a test in Austin and one in Chicago and one in Denver, and there's less than a 10% variance in the results."

Christian Music Planet

The third EMF brand is *Christian Music Planet* magazine. I asked Jenkins how the company got into publishing. "We had an internal publication," he said. "It started out as an 11"x17" piece of paper folded in half and printed on both sides on our copier. We sent it out to our donors.

"It grew over the years. When we reached a point where the magazine wasn't being perceived as much of a value for our listeners, we asked 'What would you want to read about, and what would you enjoy?'"

"We found out that they wanted to find out more about the artists, so we changed the name of the magazine from *Music News & Review* to *Christian Music Planet* and started to talk about artists, especially people who get involved who are not in the Christian microcosm, like Bono and Amy Grant and Michael W. Smith, people who go beyond the barriers of the Christian worldview.

"It's been absolutely amazing. We had huge subsidies and losses on the magazine for years, but it's been going for several years now, and we're getting very, very close to breaking even.

"We're pleased with the response. We're in Wal-Mart and Target, and subscription sales are up, so I have every hope that the magazine will break even sometime next year and then maybe be able to contribute to the mothership, so to speak."

The Future Is Here

EMF has grown exponentially during Jenkins' tenure, and I wondered what he saw in its future. "The future is here," he said. "Here's the vision I have for the future: Everything you need is in your cell phone. I can check the security camera on my front door at home.

I can get my favorite Internet radio station and Bluetooth it to my car radio or my office FM tuner. I can change the channels on my TV. I can do satellite navigation. That's where we're heading.

"What that means is choice. We have to quit thinking of radio as the only game in town. The future is going to be built on people making choices about what they're going to listen to and where. Cell phone distribution of audio and video is going to leap over satellite radio.

"Alan Mason has a phone now that he can use to watch TV or stream a radio station. That's where the future is going: convenience and choice. At some point in the future a great percentage of our listening audience is going to be coming from cell phones. They'll be Bluetooth-ing us into car radios, home radios and work radios.

"Is it time to sell all of our radio properties? No. This is going to take time, and who knows what other development may come in the future? But the future is distribution and choice. This demands that, as the future moves forward, we get sharper and sharper about this little fragment of an audience that we have.

"Whatever niche format you have selected, you'd better be the best at it, because the day is coming when people are going to have 5,000 choices. How do you survive in a 5,000-choice environment? You better be the best at something. That's the goal here at EMF Broadcasting: to be the best at what we do. We try to hire people of a very, very high caliber who can help take us to the next level."

EMI Music

Christian Music Group

Programmer's Pick of the Month

"Remembering You" Steven Curtis Chapman

"Remembering You" is certainly unlike anything else on the playlist right now - a definite breath of fresh air as we head into Fall. "Narnia" will be the event of the year - we need to find every avenue to bring this timeless classic to our audience.

- Wally Decker/WBFJ

For promotional information on EMI CMG singles contact Andrea Kleid at 800.347.4577 or radio@mail.emicmg.com

no hype. just hits.

R&R 2005 CHRISTIAN INDUSTRY ACHIEVEMENT AWARDS

Here's your chance to celebrate excellence in the radio and record industries! Nominate your favorite Christian radio stations, as well as radio and record professionals, for R&R's annual Christian Industry Achievement Awards. Your nominations will help our awards committee determine final nominations for each category. The winners will be announced at R&R Christian Summit in Nashville, TN December 8-11, 2005.

Here is the nomination process:

1. Nominations should be based on the highest standards of industry excellence and professionalism.
2. Any U.S.-licensed station, regardless of market size or Arbitron status, is eligible for nomination.
3. Nominees must have been employed at the company for which they were nominated between August 31, 2004 and September 1, 2005.
4. You can nominate yourself, your co-workers and your station or record label.
5. Only one form or email per person will be accepted. You must indicate your name and affiliation on the nomination form to qualify. All responses will remain confidential.
6. You do NOT have to make nominations in every category.
7. Deadline: October 7, 2005!

R&R 2005 CHRISTIAN INDUSTRY ACHIEVEMENT AWARDS NOMINATION FORM

RADIO AWARDS

CHRISTIAN RADIO STATION OF THE YEAR: Calls: _____
(Markets 1-25)

CHRISTIAN RADIO STATION OF THE YEAR: Calls: _____
(Markets 26-100)

CHRISTIAN RADIO STATION OF THE YEAR: Calls: _____
(Markets 100+)

CHRISTIAN PROGRAM DIRECTOR OF THE YEAR Name: _____ Station/Market: _____

CHRISTIAN MUSIC DIRECTOR OF THE YEAR: Name: _____ Station/Market: _____

CHRISTIAN AIR PERSONALITY OF THE YEAR: Name: _____ Station/Market: _____

RECORD AWARDS

CHRISTIAN RECORD LABEL OF THE YEAR: (PLATINUM) _____

CHRISTIAN RECORD LABEL OF THE YEAR: (GOLD) _____

CHRISTIAN PROMOTION EXECUTIVE OF THE YEAR: Name: _____ Label: _____

FILL IN BELOW TO VALIDATE BALLOT:

Your Name: _____

Title: _____

Station/Affiliation: _____

THIS FORM MUST BE RECEIVED BY OCTOBER 7, 2005!

Please mail, fax or email to:

R&R CHRISTIAN INDUSTRY AWARDS NOMINATIONS

2049 Century Park East, 41st Floor

Los Angeles, CA 90067

310-203-8450 fax

nominations@radioandrecords.com

CHRISTIAN AC TOP 30

POWERED BY
MEDIABASE

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1191	+1	9	38/0
1	2	MERCYME In The Blink Of An Eye (INO/Curb)	1174	-33	15	36/0
3	3	MATTHEW WEST Next Thing You Know (Universal South/EMI CMG)	867	-38	16	34/0
4	4	NATALIE GRANT Held (Curb)	757	-81	27	32/0
5	5	JADON LAVIK What If (BEC/Tooth & Nail)	751	+4	23	31/2
6	6	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	676	-15	23	34/0
11	7	THIRD DAY Cry Out To Jesus (Essential/PLG)	673	+101	2	32/9
7	8	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	669	+6	34	35/0
9	9	MARK HARRIS For The First Time (INO)	645	-14	15	24/0
8	10	AFTERS You (Simple/INO)	592	-70	16	26/1
10	11	POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	574	-18	19	26/1
15	12	CHRIS TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	477	-36	10	23/0
14	13	PHILLIPS, CRAIG & DEAN Friend Of God (INO)	471	-51	20	28/0
16	14	SUPERCHICK We Live (Inpop)	469	-14	6	22/1
13	15	JOHN DAVID WEBSTER Miracle (BHT)	461	-68	24	31/0
12	16	MICHAEL W. SMITH Here I Am (Reunion/PLG)	450	-90	14	31/0
18	17	PAUL COLMAN The One Thing (Inpop)	412	+16	13	15/0
19	18	BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	387	+55	4	18/1
17	19	BUILDING 429 No One Else Knows (Word/Curb/Warner Bros.)	387	-40	20	19/0
21	20	JEREMY CAMP This Man (BEC/Tooth & Nail)	374	+51	4	18/4
22	21	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	342	+46	5	17/3
20	22	AUDIO ADRENALINE King (ForeFront/EMI CMG)	319	-6	7	17/2
23	23	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	285	+2	6	14/0
25	24	JOSH BATES Perfect Day (Beach Street/PLG)	261	+21	4	13/1
24	25	KUTLESS Draw Me Close (BEC/Tooth & Nail)	254	-7	8	4/0
26	26	TOBYMAC Burn For You (ForeFront/EMI CMG)	236	+3	5	9/1
27	27	DAVID CROWDER BAND Here Is Our King (Sixsteps/Sparrow/EMI CMG)	231	+19	2	12/2
Debut	28	ICONOCLAST Walk On In (Independent)	220	+22	1	7/2
28	29	LIFEHOUSE You And Me (Geffen)	209	-3	3	6/0
Debut	30	SAWYER BROWN They Don't Understand (Curb)	207	+21	1	8/0

39 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

LINCOLN BREWSTER All To You (Integrity Label Group)

Total Plays: 201, Total Stations: 10, Adds: 2

IAN ESKELIN Magnity (Inpop)

Total Plays: 190, Total Stations: 7, Adds: 0

CHRIS RICE Love Like Crazy (INO)

Total Plays: 184, Total Stations: 9, Adds: 0

JARS OF CLAY ft. SARAH KELLY I'll Fly Away (Essential/PLG)

Total Plays: 175, Total Stations: 12, Adds: 2

BEBO NORMAN Borrow Mine (Essential/PLG)

Total Plays: 173, Total Stations: 10, Adds: 2

JOY WILLIAMS We (Red Ink/Reunion/PLG)

Total Plays: 172, Total Stations: 7, Adds: 0

SHAUN GROVES Bless The Lord (Rocketown)

Total Plays: 147, Total Stations: 8, Adds: 1

PAUL WRIGHT Take This Life (Gotee)

Total Plays: 147, Total Stations: 8, Adds: 1

SHANE & SHANE Saved By Grace (Inpop)

Total Plays: 125, Total Stations: 4, Adds: 0

BY THE TREE Hold You High (Fervent/Curb/Warner Bros.)

Total Plays: 113, Total Stations: 10, Adds: 0

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
THIRD DAY Cry Out To Jesus (Essential/PLG)	9
JEREMY CAMP This Man (BEC/Tooth & Nail)	4
MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	3
SARA GROVES You Are The Sun (INO)	3
NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
THIRD DAY Cry Out To Jesus (Essential/PLG)	+101
BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	+55
JEREMY CAMP This Man (BEC/Tooth & Nail)	+51
MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	+46
NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	+37
LINCOLN BREWSTER All To You (Integrity Label Group)	+30
SARA GROVES You Are The Sun (INO)	+24
ICONOCLAST Walk On In (Independent)	+22

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	484
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	435
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	430
JOY WILLIAMS Hide (Reunion/PLG)	406
MATTHEW WEST More (Universal South/EMI CMG)	399
SALVADOR Heaven (Word/Curb/Warner Bros.)	390
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	379
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	376
MERCYME I Can Only Imagine (INO/Curb)	373
NEWSBOYS He Reigns (Sparrow/EMI CMG)	365

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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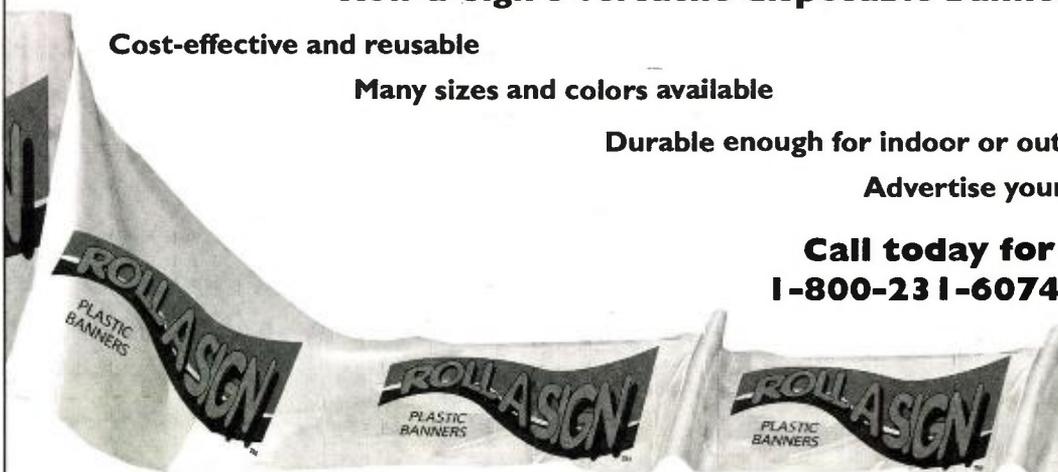
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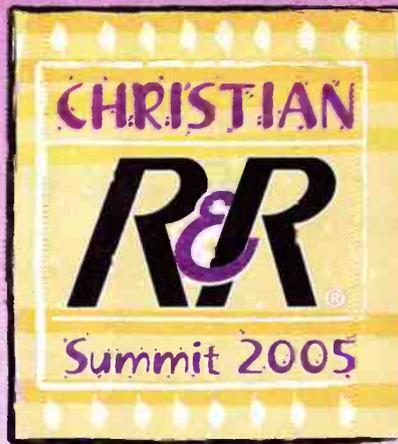
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CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	1362	+28	15	30/0
2	2	AFTERS Beautiful Love (Simple/INO)	1319	-5	13	32/0
3	3	TOBYMAC Burn For You (ForeFront/EMI CMG)	1317	+79	12	32/0
4	4	SWITCHFOOT Stars (Columbia)	1241	+4	10	32/0
6	5	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	1121	+46	10	32/0
5	6	SUPERCHICK We Live (Inpop)	1075	-1	8	31/0
11	7	RELIENT K Who I Am Hates Who I've Been (Gotee)	979	+75	10	27/2
12	8	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	942	+55	8	23/0
9	9	PAUL WRIGHT Take This Life (Gotee)	941	-2	14	26/0
7	10	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)	896	-73	19	24/0
8	11	KUTLESS Strong Tower (BEC/Tooth & Nail)	870	-91	22	18/0
15	12	JOY WILLIAMS We (Red Ink/Reunion/PLG)	795	+80	4	30/2
10	13	MATTHEW WEST Next... (Universal South/EMI CMG)	786	-149	17	23/0
14	14	TODD AGNEW Unchanging One (SRE/Ardent)	780	+17	12	21/0
13	15	HAWK NELSON Take Me (Tooth & Nail)	644	-144	20	17/0
17	16	CASTING PEARLS Alright (Inpop)	615	+6	8	24/1
19	17	ZDEGIRL Scream (Sparrow/EMI CMG)	596	+30	8	17/0
18	18	STELLAR KART Life Is Good (Word/Curb/Warner Bros.)	589	-16	10	19/0
21	19	STORYSIDE:B Miracle (Gotee)	577	+17	3	27/3
16	20	SHAWN MCDONALD Take My Hand (Sparrow/EMI CMG)	548	-93	12	17/0
22	21	AUDIO ADRENALINE King (ForeFront/EMI CMG)	535	+16	6	15/1
20	22	LIFHOUSE You And Me (Geffen)	521	-41	19	14/0
23	23	MERCYME In The Blink Of An Eye (INO/Curb)	506	+18	4	17/0
24	24	SEVEN PLACES Fall In Line (BEC/Tooth & Nail)	453	-21	6	16/0
25	25	KRYSTAL MEYERS My Savior (Essential/PLG)	420	+20	3	18/1
27	26	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	413	+38	10	17/1
26	27	CHARITY VON Take Me Through It (Slanted)	387	+1	3	12/0
Debut	28	THIRD DAY Cry Out To Jesus (Essential/PLG)	359	+112	1	18/6
30	29	INHABITED One More Night (Fervent/Word/Warner Bros.)	303	+55	2	16/3
28	30	BDA Love Is Here (Creative Trust Workshop)	280	-32	14	10/0

32 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 9/11 - Saturday 9/17. © 2005 Radio & Records

NEW & ACTIVE

SANCTUS REAL Closer (Sparrow/EMI CMG)
Total Plays: 279, Total Stations: 14, Adds: 4

DJ MAJ Love (Gotee)
Total Plays: 250, Total Stations: 8, Adds: 2

NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)
Total Plays: 221, Total Stations: 6, Adds: 0

NATALIE GRANT What Are You Waiting For (Curb)
Total Plays: 195, Total Stations: 8, Adds: 5

JARS OF CLAY f/SARAH KELLY I'll Fly Away (Essential/PLG)
Total Plays: 193, Total Stations: 9, Adds: 1

NUMBER ONE GUN We Are (BEC/Tooth & Nail)
Total Plays: 193, Total Stations: 9, Adds: 1

OVERFLOW Forever (Essential/PLG)
Total Plays: 189, Total Stations: 8, Adds: 3

SANCTUS REAL The Fight Song (Sparrow/EMI CMG)
Total Plays: 181, Total Stations: 4, Adds: 0

DAVID CROWDER...Here Is Our King (Sixsteps/Sparrow/EMI CMG)
Total Plays: 177, Total Stations: 9, Adds: 0

KIERRA "KIKI" SHEARD War (EMI Gospel)
Total Plays: 162, Total Stations: 7, Adds: 1

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)	365	+24	10	28/0
2	2	NUMBER ONE GUN We Are (BEC/Tooth & Nail)	317	-5	14	25/1
3	3	RELIENT K Who I Am Hates Who I've Been (Gotee)	312	0	11	27/0
7	4	SWITCHFOOT Stars (Columbia)	293	+41	7	30/0
8	5	SEVENTHDAY SLUMBER Shattered... (BEC/Tooth & Nail)	280	+31	8	26/1
4	6	OIZMAS Controversy (Credential)	278	-24	14	28/0
6	7	FALLING UP In My Dreams (Exit Calypson) (Tooth & Nail)	276	-4	13	20/0
Debut	8	PROJECT 86 All Of Me (Tooth & Nail)	237	+94	1	18/5
14	9	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	235	+11	9	19/0
12	10	SPOKEN September (Tooth & Nail)	234	+3	7	23/2
10	11	DISCIPLE Into Black (SRE)	234	-5	4	31/3
5	12	DAY OF FIRE Fade Away (Live/Essential/PLG)	232	-69	17	28/1
20	13	EMERY Studying Politics (Tooth & Nail)	218	+27	6	14/1
13	14	FLYLEAF I'm So Sick (Octone)	218	-8	8	23/0
17	15	JONAH3: Tell Me (SRE/Ardent)	215	+2	9	24/1
19	16	HASTE THE DAY Long... (Solid State/Tooth & Nail)	212	+6	9	20/0
18	17	SANCTUS REAL Closer (Sparrow/EMI CMG)	211	-1	6	21/0
9	18	DLIVIA THE BAND Stars And Stripes (Essential/PLG)	205	-43	11	20/1
11	19	HOUSE OF HEROES Serial Sleepers (Gotee)	203	-31	12	23/0
22	20	MYRIAD Perfect Obligation (Floodgate)	188	+10	9	17/1
21	21	FURTHER SEEMS FOREVER Light Up Ahead (Tooth & Nail)	186	-2	4	13/1
30	22	CHEMISTRY About You (Razor & Tie)	178	+31	2	18/3
15	23	STELLAR KART Student Driver (Word/Curb/Warner Bros.)	175	-47	12	26/0
26	24	BLINDSIDE Fell In Love With The Game (DRT)	171	+10	3	22/4
27	25	STAPLE Sound Of Silence (Flicker)	166	+8	5	21/1
-	26	GRAND PRIZE Break Me (A'postrophe)	149	+7	4	17/0
29	27	KRYSTAL MEYERS My Savior (Essential/PLG)	149	0	3	16/2
24	28	WEDDING Song For The Broken (Rambler)	148	-20	17	21/0
Debut	29	AFTERS Beautiful Love (Simple/INO)	145	+8	1	8/1
16	30	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	144	-73	14	15/0

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 9/11 - Saturday 9/17. © 2005 Radio & Records

NEW & ACTIVE

SUBSEVEN Hold On (Flicker)
Total Plays: 127, Total Stations: 17, Adds: 3

MONDAY MORNING Sunshine (Selectric)
Total Plays: 123, Total Stations: 17, Adds: 2

JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)
Total Plays: 111, Total Stations: 13, Adds: 1

TOBYMAC Burn For You (ForeFront/EMI CMG)
Total Plays: 109, Total Stations: 13, Adds: 0

INHABITED Revolution (Fervent/Curb/Warner Bros.)
Total Plays: 86, Total Stations: 11, Adds: 1

STORYSIDE:B Miracle (Gotee)
Total Plays: 85, Total Stations: 11, Adds: 3

UNDYING ANTHEM Voices (November Twelve)
Total Plays: 85, Total Stations: 10, Adds: 3

TERMINAL Dark (Tooth & Nail)
Total Plays: 82, Total Stations: 4, Adds: 0

EDWYN Remedy (Independent)
Total Plays: 80, Total Stations: 11, Adds: 0

MANIC DRIVE Memories (Whiplash)
Total Plays: 79, Total Stations: 13, Adds: 1

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September 23, 2005

INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	276	+13	8	17/D
	2	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	262	+4	6	16/D
	3	STEPHEN MARSHALL Truly Amazing (MH Tunes)	249	+14	6	14/D
	4	WAYBURN DEAN Each Day Of My Life (WayJade)	246	-12	9	13/D
	5	MARK HARRIS The Line Between The Two (INO)	243	-6	14	14/D
	6	NEWSONG Rescue (Integrity Label Group)	229	-22	12	12/D
	7	BEBO NORMAN Borrow Mine (Essential/PLG)	216	+16	9	14/D
	8	ANDY CHRISMAN Adore You (Upside/SHELTER)	206	-28	19	12/D
	9	RICARDO I Call Your Name (Waymaker)	197	-36	10	12/D
	10	BART MILLARD Mawmaw's Song... (Simple/INO)	195	+10	5	13/D
	11	SELAH Be Thou My Vision (Curb)	195	-16	9	12/D
	12	WATERMARK Holy Roar (Rocketown)	179	+6	7	13/D
	13	PAUL BALOCHE All The Earth... (Integrity Label Group)	169	-45	15	9/D
	14	MICHAEL W. SMITH Here I Am (Reunion/PLG)	165	-49	16	10/D
	15	STEVEN C. CHAPMAN Believe... (Sparrow/EMI CMG)	156	-30	15	9/D
	16	ALLEN ASBURY Life To The Living (Doxology)	154	+34	3	11/1
	17	PAUL COLMAN The One Thing (Inpop)	152	+4	8	9/D
	18	JACI VELASQUEZ Lay It Down (Word/Curb/Warner Bros.)	148	-11	8	9/D
	19	SAWYER BROWN They Don't Understand (Curb)	103	+10	2	7/D
Debut	20	JEREMY CAMP This Man (BEC/Tooth & Nail)	97	+9	1	8/1

18 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 7/31 - Saturday 8/6.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	CROSS MOVEMENT Hey Y'all (Cross Movement)
2	AMBASSADOR Feels Good (Cross Movement)
3	T-BONE Can I Live? (Flicker)
4	FLAME fJDA' T.R.U.T.H. L.A.D.I.E.S. (Cross Movement)
5	MANAFEST Let It Go (BEC)
6	FLYNN Nyquil (Illect)
7	JOHN REUBEN fMATT THEISSEN Nuisance (Gotee)
8	NICOL SPONBERG Resurrection (Curb)
9	SITUATION Starry Eyes (Kalubone)
10	PROCUSSIONS Introducing... (What's Your Name?) (Illect/Basementalism)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	MERCYME In The Blink Of An Eye (INO/Curb)	1210	-32	15	38/D
	2	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1183	-7	9	38/D
	3	MATTHEW WEST Next... (Universal South/EMI CMG)	808	-21	16	30/1
	4	CHRIS TOMLIN The Way... (Sixsteps/Sparrow/EMI CMG)	782	+15	11	30/1
	5	MICHAEL W. SMITH Here I Am (Reunion/PLG)	781	-32	17	30/D
	6	JEREMY CAMP This Man (BEC/Tooth & Nail)	765	+98	6	33/1
	7	AFTERS You (Simple/INO)	765	-40	14	28/1
	8	BIG DADDY WEAVE Just... (Fervent/Curb/Warner Bros.)	743	+48	8	32/1
	9	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	736	+68	8	29/1
	10	BEBO NORMAN Borrow Mine (Essential/PLG)	642	+46	10	26/D
	11	JADON LAVIK What If (BEC/Tooth & Nail)	637	-20	26	20/D
	12	THIRD DAY Cry Out To Jesus (Essential/PLG)	618	+184	2	28/4
	13	NICOLE NORDEMAN Brave (Sparrow/EMI CMG)	578	-90	24	20/D
	14	AARON SHUST Matchless (Brash)	529	+41	4	30/2
	15	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	529	-4	12	24/D
	16	DAVID CROWDER... Here... (Sixsteps/Sparrow/EMI CMG)	514	+16	6	25/D
	17	NEWSONG Rescue (Integrity Label Group)	498	-19	17	18/D
	18	MARK HARRIS For The First Time (INO)	452	-157	19	17/D
	19	PAUL COLMAN The One Thing (Inpop)	414	-58	18	17/D
	20	AUDIO ADRENALINE King (ForeFront/EMI CMG)	410	-1	8	21/D
	21	MONK & NEAGLE Secret (Flicker)	401	-91	20	20/D
	22	STEVEN C. CHAPMAN Believe... (Sparrow/EMI CMG)	386	-81	16	16/D
	23	SHAUN GROVES Bless The Lord (Rocketown)	377	-69	16	17/D
	24	BY THE TREE Only To You (Fervent)	369	+2	4	18/D
	25	SUPERCHICK We Live (Inpop)	330	+14	4	18/1
	26	PAUL WRIGHT Take This Life (Gotee)	297	-42	9	15/D
	27	SALVADOR You Are There (Word/Curb/Warner Bros.)	293	-62	18	12/D
	28	CHRIS RICE Love Like Crazy (INO)	280	-50	6	14/D
	29	KUTLESS Ready For You (BEC/Tooth & Nail)	268	+38	2	15/2
Debut	30	JOY WILLIAMS We (Red Ink/Reunion/PLG)	259	+23	1	17/1

39 AC reporters. Songs ranked by total plays for the airplay week of Sunday 9/11 - Saturday 9/17.
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NEW & ACTIVE

STEVEN C. CHAPMAN Remembering You (Sparrow/EMI CMG)
Total Plays: 257, Total Stations: 16, Adds: 1
TODD AGNEW In The Middle Of Me (SRE/Ardent)
Total Plays: 219, Total Stations: 12, Adds: 3
JOSH BATES Perfect Day (Beach Street/PLG)
Total Plays: 211, Total Stations: 10, Adds: 0
BROTHER'S KEEPER Beyond Beautiful (Training Union/Ardent)
Total Plays: 202, Total Stations: 10, Adds: 1
TODD AGNEW Unchanging One (SRE/Ardent)
Total Plays: 178, Total Stations: 7, Adds: 0

JARS OF CLAY fSARAH KELLY I'll Fly Away (Essential/PLG)
Total Plays: 170, Total Stations: 12, Adds: 2
ZOE GIRL Scream (Sparrow/EMI CMG)
Total Plays: 170, Total Stations: 8, Adds: 0
GINNY OWENS Fellow Traveler (Rocketown)
Total Plays: 149, Total Stations: 9, Adds: 3
KENDALL PAYNE Stand (BHT)
Total Plays: 136, Total Stations: 7, Adds: 0
CHARITY VON Take Me Through It (Slanted)
Total Plays: 134, Total Stations: 7, Adds: 1

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CHRISTIAN REPORTERS

Stations and their adds listed alphabetically by market

AC

WJLY/Asheville, GA OM/PC: Roger "Casper" Russell APC: Chris Hall No Adds	WBGJ/Champaign, IL PD: Jeff Scott MD: Joe Buchanan No Adds	WCVO/Columbus, OH* OM/PC: Tole Luck APD/MD: Mike Russell 5 AUDIO ADRENALINE 4 MARK SCHULTZ	WCLN/Fayetteville, NC OM: Dan DeBruin PD: Steve Turley APC: Sybil Long 11 SCOTT KRIPPAYNE 10 JARS OF CLAY YSARAH KELLY	KAM/Honolulu, HI* PD: Michael Steinhilb MD: Kim Harper No Adds	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith 7 JEREMY CAMP 2 TWILA PARIS 2 AARON SHUST	WAWZ/Middlesex, NJ* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens 4 JEREMY CAMP 2 BIG DADDY WEAVE 1 THIRD DAY	WWS/Portland, ME PD: Paula K. APC: Joe Peck MATTHEW WEST NICHOLE NORDEMAN	WWS/Sarasota, FL* PD: Steve Swanson MD: Jeff MacFarlane JEREMY CAMP	WGTS/Washington, DC* PD: Beah Wilson Almy APC: Brandon Washburn MD: Rob Conway No Adds
WFSH/Atlanta, GA* PD: Kevin Avery MD: Mike Steedt No Adds	WRGM/Charlotte* PD: Drayton Harrison MARK SCHULTZ	KBNJ/Corpus Christi, TX PD: Joe Felt 14 KATINAS 13 BROTHERS KEEPER	WPER/Fredricksburg, VA PD: Frankie Moore 11 NICHOLE NORDEMAN 11 REBECCA ST. JAMES	KSSJ/Houston, TX* PD: Chuck Fryer MD: Jim Beeler SARA GROVES ISRAEL HOUGHTON	WLSH/Lansing, MI No Adds	WFZH/Wisconsin, WI* PD: Danny Clayton MD: Andi Miller 9 AARON SHUST 8 POINT OF GRACE	KFS/Portland, OR* PD: Dave Asher MD: Kat Taylor 12 JOSH BATES 12 ICONDCLAST 4 THIRD DAY	KCMS/Seattle, WA* PD: Scott Valentin MD: Tom Pettigrew 10 JARS OF CLAY YSARAH KELLY 7 THIRD DAY	WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore No Adds
WVF/Jacksonville, GA PD: Don Schoeller 8 TODD AGNEW 7 MARK SCHULTZ 7 JARS OF CLAY YSARAH KELLY	WBDJ/Chattanooga, TN OM/PC: Jason McKay MD: Joel Engle 16 JOEL ENGLE	KLYT/Dallas, TX* OM: Fred Jeffery PD/MD: William Ryan No Adds	KZZZ/Ft. Smith, AR OM/PC: Dave Barlow AARON SHUST	WTCR/Huntington PD/MD: Chad McEvey 29 THIRD DAY 20 SARA GROVES 18 NICHOLE NORDEMAN	KFSH/Los Angeles, CA* OM: Jim Tolson PD: Chuck Taylor APD/MD: Bob Shaw 5 DAVID CROWDER BAND 3 THIRD DAY	KTS/Minneapolis, MN* PD: Chuck Kemp MD: Dan Johnson MD: Jennifer Walker 20 GIMMY OWENS 18 THIRD DAY	KSIT/Rapid City, SD PD: Tom Schoensted PD: Jim Anderson MD: Jennifer Walker 20 GIMMY OWENS 18 THIRD DAY	WFRN/South Bend, IN PD: Tom Scott No Adds	WGRC/Williamsport, PA PD/MD: Larry Westman No Adds
WAFJ/Augusta, GA PD/MD: Jeremy Daley No Adds	WAKW/Cincinnati, OH* PD: Rob Lewis MD: Deryl Pierce No Adds	WWVB/Eau Claire, WI OM: David Stearns PD/MD: Greg Steward 11 GIMMY OWENS 10 JOEL ENGLE 10 KUTLESS	WLAB/Ft. Wayne, IN* PD: Don Buehler MD: Melissa Montana LINCOLN BREWSTER	WISG/Indianapolis, IN OM: Randy Tyness PD/MD: Jeremy Nis-let No Adds	WJEL/Louisville, KY OM: Greg Holt PD: Jim Galipeau APD/MD: Chris Crain 37 CHRIST TOMLIN	KBMQ/Denver, LA PD: Phillip Brock MD: Melissa Raults 15 KUTLESS 15 STEVEN CURTIS CHAPMAN	KSGN/Riverside, CA* OM: Dave Masters PD: Scott Matthews APD/MD: Ernest Beck 9 THIRD DAY	KWND/Springfield, MO PD/MD: Jeremy Moore No Adds	WGHL/Wilmington, DE OM/PC: Dan Edwards PD/MD: Dave Kirby 5 NICHOLE NORDEMAN 5 SCOTT KRIPPAYNE
WJUC/Birmingham, AL* APD/MD: Ramona Bruce 14 PAUL WRIGHT 12 JARS OF CLAY YSARAH KELLY 11 SHAUN GROVES	WFHM/Cleveland, OH* PD: Sue Wilson MD: Todd Steinhilb 10 THIRD DAY	WCTE/Erie, PA OM: David Stearns PD/MD: Adam Frase 20 JOY WILLIAMS 19 BIG DADDY WEAVE	WCSG/Grand Rapids, MI* OM: Don Mitchell PD/MD: Chris Lamb APC: Jessica Squires TWILA PARIS POINT OF GRACE	WISG/Indianapolis, IN* OM: David Wood APD/MD: Fritz Moore No Adds	KSWP/Lufkin, TX OM/PC: Al Ross MD: Michelle Calvert No Adds	WFFI/Nashville, TN* PD: Vance Dillard MD: Scott Thumser JADON LAVIK	WPAR/Roseville, VA* OM/MD: Jackie Howard BEO NORMAN	KJCM/ST. Cloud, MN OM/PC: Diana Medson No Adds	WJTV/Jopoka, KS PD: Bob Thorton MD: Garry Thompson NATALIE GRANT NICHOLE NORDEMAN SHAUN GROVES
KTSY/Boise, ID* OM: Ty McCarty PD: Jerry Woods MD: Lisa "Beez" Vistavnet No Adds	KBQ/Colorado Springs, CO* PD: Steve Ehrhardt 1 JADON LAVIK LINCOLN BREWSTER	WJOK/Grand Rapids, MI* OM/PC: Troy West MD: Britta Nelson 6 NICHOLE NORDEMAN	WJGB/Jacksonville, FL* PD/MD: Tom Frutiger 6 MARK SCHULTZ 5 THIRD DAY	WJOK/Grand Rapids, MI* OM/PC: Troy West MD: Britta Nelson 6 NICHOLE NORDEMAN	KVMW/McAllen, TX* OM: James Gambetta MD: Bob Williams ICONDCLAST KATINAS	WPOZ/Oriando, FL* OM: Dave Brooks APD: Michael Carvannaugh MD: Scott Smith 1 CHARITY VOH 1 REUBEN MORGAN 1 TODD AGNEW 1 JOEL ENGLE 1 REBECCA ST. JAMES	WRCR/Rochester, NY OM: Scott Eslinger PD: Mark Stubbeth MD: Kelly McKay 10 MICHAEL CARVANAUGH 1 CHARITY VOH 1 REUBEN MORGAN 1 TODD AGNEW 1 JOEL ENGLE 1 REBECCA ST. JAMES	KJZR/ST. Louis, MO OM: Sandi Brown PD/MD: Greg Cassidy 24 AARON SHUST	KJTV/Jopoka, KS PD: Bob Thorton MD: Garry Thompson NATALIE GRANT NICHOLE NORDEMAN SHAUN GROVES
WCVK/Bowling Green, KY MD: Whitney Yala 31 NICHOLE NORDEMAN 31 RITA SPRINGER	KBQ/Colorado Springs, CO* PD: Steve Ehrhardt 1 JADON LAVIK LINCOLN BREWSTER	WJOK/Grand Rapids, MI* OM/PC: Troy West MD: Britta Nelson 6 NICHOLE NORDEMAN	WJGB/Jacksonville, FL* PD/MD: Tom Frutiger 6 MARK SCHULTZ 5 THIRD DAY	WJOK/Grand Rapids, MI* OM/PC: Troy West MD: Britta Nelson 6 NICHOLE NORDEMAN	KVMW/McAllen, TX* OM: James Gambetta MD: Bob Williams ICONDCLAST KATINAS	WPOZ/Oriando, FL* OM: Dave Brooks APD: Michael Carvannaugh MD: Scott Smith 1 CHARITY VOH 1 REUBEN MORGAN 1 TODD AGNEW 1 JOEL ENGLE 1 REBECCA ST. JAMES	WRCR/Rochester, NY OM: Scott Eslinger PD: Mark Stubbeth MD: Kelly McKay 10 MICHAEL CARVANAUGH 1 CHARITY VOH 1 REUBEN MORGAN 1 TODD AGNEW 1 JOEL ENGLE 1 REBECCA ST. JAMES	KJZR/ST. Louis, MO OM: Sandi Brown PD/MD: Greg Cassidy 24 AARON SHUST	KJTV/Jopoka, KS PD: Bob Thorton MD: Garry Thompson NATALIE GRANT NICHOLE NORDEMAN SHAUN GROVES
WBI/Carlinville, IL OM/PC: Jarviah Beck MD: Jim Buchanan No Adds	KBQ/Colorado Springs, CO* PD: Steve Ehrhardt 1 JADON LAVIK LINCOLN BREWSTER	WJOK/Grand Rapids, MI* OM/PC: Troy West MD: Britta Nelson 6 NICHOLE NORDEMAN	WJGB/Jacksonville, FL* PD/MD: Tom Frutiger 6 MARK SCHULTZ 5 THIRD DAY	WJOK/Grand Rapids, MI* OM/PC: Troy West MD: Britta Nelson 6 NICHOLE NORDEMAN	KVMW/McAllen, TX* OM: James Gambetta MD: Bob Williams ICONDCLAST KATINAS	WPOZ/Oriando, FL* OM: Dave Brooks APD: Michael Carvannaugh MD: Scott Smith 1 CHARITY VOH 1 REUBEN MORGAN 1 TODD AGNEW 1 JOEL ENGLE 1 REBECCA ST. JAMES	WRCR/Rochester, NY OM: Scott Eslinger PD: Mark Stubbeth MD: Kelly McKay 10 MICHAEL CARVANAUGH 1 CHARITY VOH 1 REUBEN MORGAN 1 TODD AGNEW 1 JOEL ENGLE 1 REBECCA ST. JAMES	KJZR/ST. Louis, MO OM: Sandi Brown PD/MD: Greg Cassidy 24 AARON SHUST	KJTV/Jopoka, KS PD: Bob Thorton MD: Garry Thompson NATALIE GRANT NICHOLE NORDEMAN SHAUN GROVES



Monitored Reporters

78 Total Reporters

39 Total Monitored

39 Total Indicator

Did Not Report, Playlist Frozen (3):

KGTS/College Place, WA

WPSM/Ft. Walton Beach, FL

WRV/Louisville, KY

CHR

KLYT/Albuquerque, NM MD: Joey Beville 3 NATALIE GRANT 3 KIDS IN THE WAY 3 PLUMB 2 SARAH BRENDEL 2 STORYSIDES 2 THIRD DAY	KWOF/Cedar Rapids, IA PD/MD: Mike Kaylor No Adds	WJRF/Duluth PD/MD: Terry Michaels 2 THIRD DAY	WOLR/Gainesville, FL OM/PC: Rita Leno 25 KERRA "KIKI" SHEARD 25 REBECCA ST. JAMES 15 T-BONE	WAYM/Nashville, TN OM: Dave Senas PD: Jeff Brown MD: Steve Whitmore No Adds	WOLF/Rockford, IL OM: Paul Tompkins PD/MD: Rick Hall 5 AUDIO ADRENALINE 4 ROCKET SUMMER	AIR1/Satellite OM: Mike Norick PD: David Pierce APC: J.D. Chandler 23 DU MAJ 22 JARS OF CLAY YSARAH KELLY	WBYW/Tampa, FL MD: Dave Hall 14 INHABITED 13 MATT BROWLER 12 SANCTUS REAL	KDUW/Vesalia, CA PD: Joe Croft MD: Shannon Steele 25 JOY WILLIAMS
KAFK/Anchorage, AK PD: Joe King MD: Mike Carter 23 KIRK FRANKLIN 22 THIRD DAY 21 RELENT K	WONL/Chicago, IL MD: Matthew Elvengren MD: Melissa DeWes 30 NATALIE GRANT	KNMF/Farmington, NM PD: Johnny Curry MD: Melissa Perry 25 OVERFLOW	WORQ/Green Bay, WI OM/PC: Jim Reider 5 DISCIPLE	WNAZ/Nashville, TN OM: Dave Senas APC: Jennifer Housh 34 SHAUN GROVES	WPRJ/Saginaw, MI OM: Corina Wheeler PD: Aaron Dier 11 CASTING PEARLS 11 ROCKET SUMMER	WBO/Selleraville, PA OM: David Baker PD/MD: Kristine McCain No Adds	WYSZ/Toledo, OH PD/MD: Jeff Howe APC: Craig Ingram 12 PLUMB 5 KATINAS	WCLD/Wausau, WI PD/MD: Matt Deane 32 RELENT K
WHM/Bangor, ME PD: Tim Collins 20 OVERFLOW 20 SANCTUS REAL	KJZZ/Des Moines, IA PD/MD: Dave St. John 22 STORYSIDE B	WSCF/Pt. Pierce, FL PD/MD: Paul Tipton 20 NATALIE GRANT 20 JOHN DAVID WEBSTER 20 INHABITED 20 THIRD DAY 20 REBECCA ST. JAMES	WJAZ/Hartford, VA OM/PC: JP Morgan MD: Anne Verabody 11 DAY OF FIRE 8 THIRD DAY 8 PLUMB 7 NUMBER ONE GUN 7 KRISTAL MEYERS 6 SHAUN GROVES	KJTH/Ponca City, OK PD: Tony Weir APC: Jeremy Lewis 20 NATALIE GRANT 19 SANCTUS REAL	KFRP/Pullman, WA OM/PC: Chris Gilbreth 34 NATALIE GRANT 35 CHRIS ROZE 33 YOLANDA ADAMS 20 STORYSIDE B 19 SHAUN GROVES 9 DISCIPLE 9 CHEMISTRY	KTSL/Spokane, WA PD: Bryan O'Neal 57 OVERFLOW 57 BETHANY DILLON	WJTF/Vadodusa, GA OM: Neal "T" Kadejko PD/MD: Roger "Casper" Russell APC: Justin "Buggs" Lefroy 10 DISCIPLE 10 T-BONE	WCLD/Wausau, WI PD/MD: Matt Deane 1 CHEMISTRY

32 Total Reporters

ROCK

KLYT/Albuquerque, NM MD: Joey Beville 38 PROJECT 86 3 PLUMB 2 STORYSIDE B KIDS IN THE WAY	WUFN/Columbus, OH PD: Michael Beckingham APC: Jonathan Smith MD: Matt Catts 31 LAST TUESDAY 30 LIFEHOUSE	WORQ/Green Bay, WI OM/PC: Jim Reider 1 BLINDSIDE	WJTL/Lancaster, PA PD: John Shirk MD: Phil Smith 1 AMBASSADOR 1 ECHOING GREEN 1 AA WESSON 1 ECHOING GREEN	WDMR/Marion, IL MD: Tom Schroeder 1 SUBSEVEN 1 PROJECT 86	WWSJ/Portland, ME PD: Joe Peck APC: Joe Peck KRISTAL MEYERS DISCIPLE	Red Letter Rock 20/Satellite PD: Coxy Christopher MD: Fred Johnson 1 CASTING PEARLS 1 EMERY 1 SPOKEN 1 KIDS BY THE WAY 1 TOBYMAC	KCLC/ST. Louis, MO MD: Dave Morlet 1 CHEMISTRY 1 SUBSEVEN 1 UNDYING ANTHEM 1 KEVIN MAX	KMDD/Vesalia, OK PD: Charlie Spars 1 BLINDSIDE
WCVK/Bowling Green, KY PD: Dale Cochran MD: Whitney Yala 5 STORYSIDES 5 KIDS IN THE WAY	KVRK/Dallas, TX OM: Eddie Alcaraz PD: Chris Goodale MD: Dave Mitchell 28 CHEMISTRY 28 INHABITED 12 T-BONE	WRGX/Green Bay, WI OM/PC: Dave Robinson 15 STAPLE 15 UNDYING ANTHEM 15 PROJECT 86 15 KIDS IN THE WAY	KBZ/Lincoln, NE PD: Ron Drury 1 DISCIPLE	WJAZ/Hartford, VA OM/PC: JP Morgan MD: Anne Verabody 11 DAY OF FIRE 8 THIRD DAY 8 PLUMB 7 NUMBER ONE GUN 7 KRISTAL MEYERS 6 SHAUN GROVES	WPRJ/Saginaw, MI OM: Corina Wheeler PD: Aaron Dier 11 CASTING PEARLS 11 ROCKET SUMMER	The Sound Of Light/Satellite PD/MD: Bill Moore 1 ROCKET SUMMER 1 REBECCA ST. JAMES 1 TOBYMAC	KYMC/ST. Louis, MO MD: Anne Verabody 1 PROJECT 86 1 KIDS IN THE WAY	WCLD/Wausau, WI PD/MD: Matt Deane 1 CHEMISTRY
WVOF/Bridgeport, CT PD/MD: Bob Fellberg APC: Bob Shriver 3 ARTERS 2 KIDS IN THE WAY 2 JOHN COX	WSNL/Flint, MI MD: Brian Goodman 1 JOHN REUBEN 1 SUBSEVEN 1 PROJECT 86	KWVE/Los Angeles, CA PD: Mike Iwants MD: Isabelle Lajala 1 JOHN REUBEN 1 HOUSE OF HEROES 1 MYRAD 1 NUMBER ONE GUN 1 CHARITY VOH 1 MARIK DRIVE 1 STORYSIDE B 1 L.A. SYMPHONY	WJAZ/Hartford, VA OM/PC: JP Morgan MD: Anne Verabody 11 DAY OF FIRE 8 THIRD DAY 8 PLUMB 7 NUMBER ONE GUN 7 KRISTAL MEYERS 6 SHAUN GROVES	WPRJ/Saginaw, MI OM: Corina Wheeler PD: Aaron Dier 11 CASTING PEARLS 11 ROCKET SUMMER	Positive Rock Show/Satellite PD/MD: Josh Beale 1 JONAS 2 ROCKET SUMMER 1 KEVIN MAX	ZJAM/Satellite PD: Bill Scott MD: Leslie Priolo 1 DAY OF FIRE 1 SHIV 1 JONAS 1 SHAUN GROVES	WYSZ/Toledo, OH PD/MD: Jeff Howe APC: Craig Ingram 12 PLUMB 5 KATINAS	WCLD/Wausau, WI PD/MD: Matt Deane 1 CHEMISTRY

35 Total Reporters

Did Not Report, Playlist Frozen (2):

KBNJ/Corpus Christi, TX

WBFJ/Greensboro, NC

INSPO

WMTI/Ashville, NC MD: Carol Davis APC: Miranda Curtis 2 THIRD DAY	WCDR/Dayton, OH MD: Sabin Houser PD/MD: Eric Johnson 4 THIRD DAY	KMLB/Phoenix, AZ PD: Fern Esteban 1 DAVID PHELPS 1 TWILA PARIS 1 SARA GROVES	WGSJ/Rockford, IL OM: Ron Feltner PD: Cory Henson MD: Charrel Jacobs 14 GIMMY OWENS	KCFR/ST. Cloud, MN PD: Jim Park MD: Chuck Heisterger No Adds	KFLT/Tucson, AZ OM: Dave Pizzo MD: Bill Reardon 26 NICHOLE NORDEMAN	WGNV/Wausau, WI MD: Todd Christopher 9 THIRD DAY 9 SARA GROVES	The Sound Of Light/Satellite PD/MD: Bill Moore 1 PHANTOM 1 NEW SOUND VEEF SHEPPARD
WYFR/Brunswick, GA PD: Bart Wheeler No Adds	WCKE/Elmira, NY MD: Bruce Barrows No Adds	WUGN/Saginaw, MI OM/MD: Peter Branta 3 JEREMY CAMP 3 SARA GROVES	KYCC/Stockton, CA OM/MD: Adam Biddell PD: Scott Stevens 10 JANE JAMOSHIAN 10 THIRD DAY 9 ALLEN ASBURY	WAFR/Tulsa, MS MD: Jim Stanley 20 JENNIFER STANLEY 10 JOEL ENGLE 5 NICHOLE NORDEMAN 5 TWILA PARIS 5 SARA GROVES	WPRJ/Saginaw, MI OM: Corina Wheeler PD: Aaron Dier 11 CASTING PEARLS 11 ROCKET SUMMER	18 Total Reporters	WYSZ/Toledo, OH PD/MD: Jeff Howe APC: Craig Ingram 12 PLUMB 5 KATINAS
WMB/Chicago, IL PD: John Hayden MD: Kai Elmer No Adds	WNER/Flint, MI PD: Brian Savoy MD: Ellyn Dealy 11 GIMMY OWENS 10 DAVID PHELPS	KLVN/Ponca City, OK PD/MD: Tony Weir APC: Jeremy Lewis 20 NICHOLE NORDEMAN 20 POINT OF GRACE	KCRN/San Angelo, TX PD/MD: Mark Harb APC: Steve Hayes 7 SCOTT KRIPPAYNE 7 LARNELLE HARRIS 6 THIRD DAY	WDLW/Traverse City, MI PD/MD: Patrick Simms 9 MARCHALL HALL 9 THIRD DAY	WPRJ/Saginaw, MI OM: Corina Wheeler PD: Aaron Dier 11 CASTING PEARLS 11 ROCKET SUMMER	Did Not Report, Playlist Frozen (1): KCB/Dallas, TX	8 Total Reporters

Did Not Report, Playlist Frozen (1):

WTC/Springfield, MA



JACKIE MADRIGAL
jmadrigal@radioandrecords.com

Bustos Media's Growing Empire

One on one with Amador Bustos

One of the fastest-growing companies in Hispanic radio is Bustos Media. In the time that the company has been operating, it has acquired 23 stations, and 46 others carry its syndicated programming. NextMedia recently announced that it is launching the first Spanish-language FM station in Milwaukee, Regional Mexican WEXT (104.7-FM La Gran D), with Bustos Media's programming.

How can Bustos Media compete with larger entities like Univision, SBS, Entravision and, now, Clear Channel and Infinity, which are all serious players in the Hispanic market? Bustos Media President/CEO Amador Bustos answers that question and more as he talks to R&R about how to create successful network programming, syndication and Bustos Media's growth potential.

R&R: Tell me how Bustos Media came to be.

AB: Bustos was born after Z Spanish, which I founded in 1992, ended. In eight years Z Spanish grew from one station in Sacramento to 32 stations all over the U.S. In 2000 we wanted to do a public offering, but we decided to merge with Entravision instead. Over half of Entravision's stations are stations it acquired in the merger.

I had a three-year noncompete with Entravision, but I was on its board during that time. When my noncompete was over I decided that I wanted to start another company for two reasons.

One, I saw opportunity in markets that were growing rapidly and were overlooked. They were midsize markets with hyper growth in the Northwest, as well as in the South. We set our sights on building a company in the midsize markets that the big players had not paid attention to.

Secondly, there was a lot of private equity that wanted to fund us. Fortunately for me, there wasn't a lack of capital. As a matter of fact, more people wanted to invest than I could accommodate.

In September 2004 we were able to raise \$103 million to build Bustos. In the year that we have been working on growing the company we have acquired 23 radio stations, all concentrated in Northern California, Oregon, Washington, Idaho and Utah.

We are buying stations at favorable prices, then cutting costs by delivering formats via satellite and doing very aggressive promotions to give each station local flavor.

R&R: Investors were interested because they saw the growth of the Hispanic market?



Amador Bustos

AB: Right, and also because of our track record. They could see the growth, but the question was, who were they going to invest with? It was a combination of seeing the opportunity and finding someone to lead the team. Our track record was all-important in terms of attracting capital.

R&R: Is competing with the larger companies easier because you are focusing on medium and small markets?

AB: Yes. We deliberately went after markets where there was no Univision, SBS or any of the big players. Now that we have done that, they are beginning to focus on some of those markets. That's inevitable, because they have finite growth in the top 15 markets. Once they exhaust that, they have to look at the midsize markets.

We wanted to be there ahead of them. That was our business model, and we succeeded to some degree. They can always come in and create competition, but that's to be expected when you do something that is successful.

R&R: You're also in markets that were previously thought of as unimportant for Hispanics.

AB: We looked at population centers where they had at least 100,000-400,000 in growth

"We are buying stations at favorable prices, then cutting costs by delivering formats via satellite and doing very aggressive promotions to give each station local flavor."

numbers, regardless of the percentages. For example, the Hispanic population in Seattle is fairly small because it's such a large market. The percentage of Hispanics in the city is about 5%, but Seattle has approximately 300,000 Hispanics, depending on whose count you use, and it can go up as high as 500,000 in the Seattle metro.

R&R: Do all your stations run network programming?

AB: We have four different formats: La Gran D, which is Regional Mexican; Magia, which is Adult Contemporary, like stations called "Amor" or "K-Love"; Qué Buena, which is also Regional Mexican, but younger; and La Bonita, which is classic hits — no songs newer than five years old and none older than 20 — focusing primarily on regional Mexican music.

R&R: Networks can be more cost-effective, but some network stations have failed because they don't have enough local appeal. How do you solve that problem?

AB: We have found a good formula. Since these are small to midsize markets, the stations could not afford to have programming of this quality if they were programmed independently. We can bring high-quality programming to these stations through the network. And, with satellite and automation, the technology allows stations to have all kinds of local insertions to give them a local feel.

Also, people are no longer objecting to network programming. I think all these syndicated shows that have established a national presence, like El Piolín, El Cucuy and El Vacilón, show that people want to listen to good content regardless of where it's coming from.

The last part of the recipe for success is that the local feel of the station comes from the presence and activity of the people in those markets — the promotional folks, the salespeople. There are human beings there.



The DJs playing the music are not the entire station. The local promotion people who hand out the prizes, who are on the streets, are the ones people see most of the time, and whenever there is a big concert or something like that, our network personalities fly to the market and almost become part of the lineup. All these factors make a winning combination.

R&R: You also have Bustos Media Network, which offers Bustos' programming for syndication.

AB: We have a total of 46 stations that take our programming. We not only produce programming for ourselves, others consume that product as well, including some of Peter Davidson's stations and some Cumulus stations in the Midwest. We provide programming for big and small companies, but all of them are in small or midsize markets.

R&R: So companies that want to enter the Hispanic market and know little or nothing about it can count on you for their programming.

AB: Also, there is no one else providing the service we provide. You can say that ABC Radio is providing El Cucuy and El Vacilón, but

they are providing specific, short-form syndicated programming. In terms of music programming, there isn't anyone providing this type of service.

Univision and Entravision have network programming, but they only use it themselves; they don't make it available to others. We are the only national operator that provides significant 24-hour-a-day Spanish music programming in a variety of different formats.

R&R: Do you syndicate the 24-hour programming, or do stations usually pick up only certain dayparts?

AB: It's their choice. Although it's available, most of them don't take the programming 24 hours.

Some do one or two dayparts live, and the rest of the time they are linked to our format. Some are finding it advantageous to use our programming 24 hours a day, but the great majority use it from 7pm-6am.

R&R: Where do you see this company going?

AB: We hope to be able to grow Bustos Media twice as big as Z Spanish in half the time because we have more capital available. And because if we don't, we are going to lose the opportunity.

A year ago Clear Channel was not in the picture as an aggressive Spanish-language broadcaster. Now you have SBS and Infinity teaming up, so if we don't grow twice as big very fast, we may lose a significant opportunity. Our vision is to grow to 50 to 60 stations within the next 24 months.

R&R: How do you view the Hispanic market today?

AB: When you go into business, you can't go in assuming that you are not going to have competition or that they are going to respect your territory. The entrance of Clear Channel into Spanish-language radio and the association between Infinity and SBS are testaments to the strength of the market and the appeal of the Hispanic consumer.

While I don't like the fact that there is more competition, you can't wish it away. You have to face it and try to be a more creative and effective operator both costwise and in getting quality programming to a larger audience at a lower price. It's totally an economically driven situation, and you have to play that field.

R&R: What are Bustos' policies for dealing with the record industry in the wake of the recent payroll scandals?

AM: We have very strict policies, and we take them very seriously. All our air personalities and anyone who has contact with the record companies have a very strict reporting mechanism. It's for everyone's protection.

But we also have to be mindful that the record companies and the record promoters are not lepers. They are the ones who provide the core of the programming that we produce. There just has to be a clear, aboveboard business relationship with them.

We at Bustos Media are very proud of our relationship with the record companies. They are big clients of ours at network sales. There is no prohibition on doing business with record companies.

The problem is when people try to take personal advantage. It's the covert acceptance of items or services that is illegal. We don't anticipate any problems and have all the necessary documentation to show anyone who wants to look into our relationships and operations.

RADIO Y MÚSICA

R&R

See Them Live

September

- 23 Molotov, Speaking Rock Casino, El Paso
- 23 Tony Touch, Daddy Yankee and Zion & Lennox, Agganis Arena, Boston
- 23 Aleks Syntek, Taj Mahal, Atlantic City
- 24 Molotov, Tucson Music Fest, Tucson
- 24 Aleks Syntek, Chicago Theater, Chicago
- 24 Tony Touch, Daddy Yankee and Zion & Lennox, Mohegan Sun, Connecticut
- 25 Tony Touch, Daddy Yankee and Zion & Lennox, Toyota Center, Houston
- 26 Molotov, House of Blues, Las Vegas
- 27 Molotov, House of Blues, San Diego
- 28 Molotov, House of Blues, Anaheim
- 28 Luis Miguel, HP Pavilion, San Jose
- 29 Molotov, House of Blues, Los Angeles
- 30 Tony Touch, Daddy Yankee and Zion & Lennox, Patriot Center, Washington, DC
- 30 Luis Miguel, Anselmo Valencia Amphitheater, Tucson
- 30 Jaguares, State Fair Main Stage, Memphis



Aleks Syntek

October

- 1 Molotov, Casa Blanca, Fresno
- 1 Luis Miguel, America West Arena, Phoenix
- 1 Aleks Syntek, Coliseo Jose Miguel Agrelot, San Juan, PR
- 1 Tony Touch, Daddy Yankee and Zion & Lennox, TD Waterhouse Centre, Orlando
- 2 Tony Touch, Daddy Yankee and Zion & Lennox, Smirnoff Amphitheater, Dallas
- 2 Luis Miguel, Tennis Center, Palm Springs, CA
- 2 Molotov, CSUS University Ballroom, Sacramento
- 3 Molotov, House of Blues, Chicago
- 4 Luis Miguel, Magness Arena, Denver
- 6 Luis Miguel, Sandia Casino, Albuquerque
- 7 Tony Touch, Daddy Yankee and Zion & Lennox, American Airlines Arena, Miami
- 7 Luis Miguel, El Paso Coliseum, El Paso
- 8 Tony Touch, Daddy Yankee and Zion & Lennox, Allstate Arena, Chicago
- 9 Luis Miguel, Ector Country Coliseum, Odessa, TX
- 11 Luis Miguel, Dodge Arena, Hidalgo, TX
- 13 Luis Miguel, SBC Center, San Antonio
- 15 Luis Miguel, American Bank Center, Corpus Christi, TX
- 16 Luis Miguel, Toyota Center, Houston
- 18 Luis Miguel, Allstate Arena, Chicago
- 20 Luis Miguel, Agganis Arena, Boston
- 22 Luis Miguel, Taj Mahal, Atlantic City
- 23 Luis Miguel, Madison Square Garden, New York
- 25 Luis Miguel, Patriot Center, Washington, DC
- 26 Luis Miguel, Cricket Arena, Charlotte
- 28 Luis Miguel, American Airlines Arena, Miami
- 30 Luis Miguel, Orlando Centerplex, Orlando



Molotov



Luis Miguel

RR Going For Adds

CONTEMPORARY

- ANDY & LUCAS Quiero Ser Tu Sueño (Sony BMG)
- EDUARDO OSORIO En Exclusiva (Respek)
- INES GAVIRIA Qué Pasó (Respek)
- THALIA Un Alma Sentenciada (EMI Latin)
- TONY TOUCH Play That Song (EMI Latin)
- XARAH Mentiroso (Respek)
- ZAYRA ALVAREZ Cada Momento (Sony BMG)

REGIONAL MEXICAN

- 20*20 Mi Prieitua Consentida (A.R.C.)
- ANDY ANDY Qué Ironía (Urban Box Office/Wepal)
- EL CHALINILLO Amor Que Nace (La Sierra)
- PEPE AGUILAR Bohemio De Afición (Sony BMG Norte)
- TRUENO Ya No Me Dueles (A.R.C.)
- ULISES QUINTERO Dueña De Mi Vida (Sony BMG Norte)

TROPICAL

- EDUARDO OSORIO En Exclusiva (Respek)
- GRUPO FUEGO Fuego (EsNtion)
- THALIA Un Alma Sentenciada (EMI Latin)
- XARAH Mentiroso (Respek)

ROCK/ALTERNATIVE

- ZAYRA ALVAREZ Cada Momento (Sony BMG)

¡Qué Pasa Radio!

A couple of songs take nice jumps this week on the Regional Mexican chart. "Cómo La Ves," by Los Tucanes De Tijuana (Universal Music Latino), moves up five spots, to No. 10; and "Descontrolado," by Cuisillos (Balboa), moves up six spots, to No. 18. Two tracks enter the chart this week: Control's "La Camisa Negra" (Univision Records), at No. 29, and Víctor García's "Loco Por Ti" (Sony BMG Norte), at No. 30.

On the Contemporary chart, RBD take over the No. 1 position, with "Sólo Quédate En Silencio" (EMI Latin). There is little movement, aside from two new entries to the chart: Debuting this week are "Ella Y Yo," by Aventura f/Don Omar (Premium), at No. 27; and "Sentimiento," by Anasol (Univision Records), at No. 30.

At Tropical, Gilberto Santa Rosa's "Dime Lo Que Quieres" moves up 15 spots, to No. 15, and five new songs enter the chart. Debuting this week are "La Traicionera," by Glory f/Don Omar (VI/Machete Music), at No. 21; "Fuleteame El Tanque," by Bimbo (UBO), at No. 25; "Calor," by Héctor "El Bambino" (Machete Music), at No. 26; "Déjalo Ahí," by Banda Gorda (MP), at No. 28; and "Tembleque," by John Eric (Sony BMG), at No. 30.

Hey, station PD: Did you report your adds yet? Report them and make things happen! The deadline is Tuesday at noon PT.



A GREAT WELCOME Spanish pop duo Amaral had a wonderful time in Argentina, promoting their album Pájaros En La Cabeza.

TELEVISION

TOP 10 SPANISH-LANGUAGE SHOWS ON HISPANIC NETWORKS

- 1 La Esposa Virgen
- 2 Cristina
- 3 Contra Viento Y Marea
- 4 Inocente De Ti
- 5 Don Francisco Presenta
- 6 Casos De La Vida Real
- 7 Hora Pico
- 8 Así Es Gilberto Gless
- 9 Cine Especial (Sun.)
- 10 Sábado Gigante

TOP 10 ENGLISH-LANGUAGE SHOWS MOST WATCHED BY HISPANICS

- 1 NFL Monday Night Football
- 2 House
- 3 The Simpsons
- 4 Family Guy
- 5 NFL Monday Showcase
- 6 Emmy Awards
- 7 American Dad
- 8 Prison Break
- 9 War At Home
- 10 George Lopez

Sept. 12-18; Hispanics 2+. Source: Nielsen Media Research

REGIONAL MEXICAN TOP 30

September 23, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	1 PATRULLA 81 Eres Divina (Disa)	1253	+25	27	43/0
	2	BETO Y SUS CANARIOS No Puedo Olvidarte (Disa)	1075	-16	14	42/0
6	3	3 CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	1030	+109	12	42/0
4	4	4 LOS TIGRES DEL NORTE Socios (Fonovisa)	1024	+85	6	40/0
3	5	K-PAZ DE LA SIERRA Mi Credo (Disa)	947	-38	20	39/0
7	6	SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	893	-18	22	40/0
5	7	INTOCABLE Tiempo (EMI Latin)	862	-72	20	39/0
8	8	GRUPO MONTEZ DE DURANGO Ven Conmigo (Disa)	787	-19	7	33/0
9	9	9 BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	768	+32	14	34/0
15	10	10 LOS TUCANES DE TIJUANA Cómo La Ves (Universal)	707	+77	4	31/0
13	11	11 LOS HURACANES DEL NORTE Nada Contigo (Univision)	690	+58	5	35/1
10	12	GRUPO BRYNDIS Por Muchas Razones Te Quiero (Disa)	682	-26	9	32/0
11	13	LOS RIELEROS DEL NORTE Que El Mundo Ruede (Fonovisa)	672	-14	13	34/0
18	14	CARDENALES DE NUEVO LEON Quiero Que Sepas (Disa)	574	-9	4	27/0
14	15	GRUPO INNOVACION Mañana Que Ya No Esté (Univision)	563	-69	35	37/0
12	16	BANDA EL RECODO Qué Más Quisiera (Fonovisa)	559	-77	20	30/0
17	17	BETO TERRAZAS Muñeca De Dijos De Miel (Sony BMG Norte)	535	-55	8	32/0
24	18	18 CUISILLOS Descontrolado (Balboa)	512	+49	3	28/0
19	19	RAMON AYALA Y SUS BRAVOS DEL NORTE Ya No Llores (Freddie)	503	-52	19	28/0
20	20	BRONCO "EL GIGANTE DE AMERICA" Por Ti (Contra Viento Y Marea) (Fonovisa)	501	-19	8	25/0
16	21	LUPILLO RIVERA Ya Me Habían Dicho (Univision)	490	-129	17	35/0
22	22	JOAN SEBASTIAN Inventario (Balboa)	467	-6	4	27/0
23	23	DIANA REYES El Sol No Regresa (Universal)	460	-13	11	27/0
21	24	ALEGRES DE LA SIERRA Así Como Hoy (Viva Music)	423	-53	4	25/0
25	25	25 LOS MORROS DEL NORTE El Aretito (Disa)	404	+23	7	25/0
28	26	26 DUELO Le Dije Al Corazón (Univision)	389	+44	2	16/0
26	27	KUMBIA KINGS Parte De Mi Corazón (EMI Latin)	369	-9	13	17/0
27	28	COYOTE Y SU BANDA TIERRA SANTA Suspiros (Univision)	367	-4	4	20/0
Debut	29	29 CONTROL La Camisa Negra (Univision)	298	+59	1	18/0
Debut	30	30 VICTOR GARCIA Loco Por Ti (Sony BMG Norte)	296	+10	1	11/0

54 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.), © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S) ADDS

NO ADDS.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

LOS HOROSCOPOS DE DURANGO	Que Vuelva (Disa)	+146
EL CHAPO DE SINALOA	Recostada En La Cama (Universal)	+110
CONJUNTO PRIMAVERA	Aún Sigues Siendo Mía (Fonovisa)	+109
BANDA EL RECODO	Parece Mentira (Fonovisa)	+89
LOS TIGRES DEL NORTE	Socios (Fonovisa)	+85
JULIO PRECIADO	Aunque No Sea Conmigo (Sony BMG Norte)	+84
LUIS MIGUEL	Mi Ciudad (Warner M.L.)	+78
LOS TUCANES DE TIJUANA	Cómo La Ves (Universal)	+77
PAQUITA LA DEL BARRIO	Y Tu Paleta (Balboa)	+85
LUPILLO RIVERA	Qué Suerte La Mía (Univision)	+64

NEW & ACTIVE

JENNI RIVERA	Qué Me Vas A Dar (Univision)	Total Plays: 291, Total Stations: 16, Adds: 0
EL CHAPO DE SINALOA	Recostada En La Cama (Universal)	Total Plays: 288, Total Stations: 10, Adds: 0
LUPILLO RIVERA	Qué Suerte La Mía (Univision)	Total Plays: 286, Total Stations: 13, Adds: 0
EL MOMENTO	Porque Estás Enamorada (EMI Latin)	Total Plays: 280, Total Stations: 18, Adds: 0
K-PAZ DE LA SIERRA	Pero Te Vas A Arrepentir (Disa)	Total Plays: 246, Total Stations: 13, Adds: 0
LOS SIERRENOS DE SINALOA	Te Veré Llorar (Disa)	Total Plays: 244, Total Stations: 10, Adds: 0
LOS DIFERENTES	Camaleón (Disa)	Total Plays: 239, Total Stations: 11, Adds: 0
LOS TEMERARIOS	Por Tu Maldito Amor (Fonovisa)	Total Plays: 225, Total Stations: 13, Adds: 1
PESADO A Chillar A Otra Parte (Warner M.L.)		Total Plays: 224, Total Stations: 11, Adds: 0
LA DINASTIA DE TUZANTLA	El Campesino Y El Sol (Disa)	Total Plays: 219, Total Stations: 12, Adds: 0

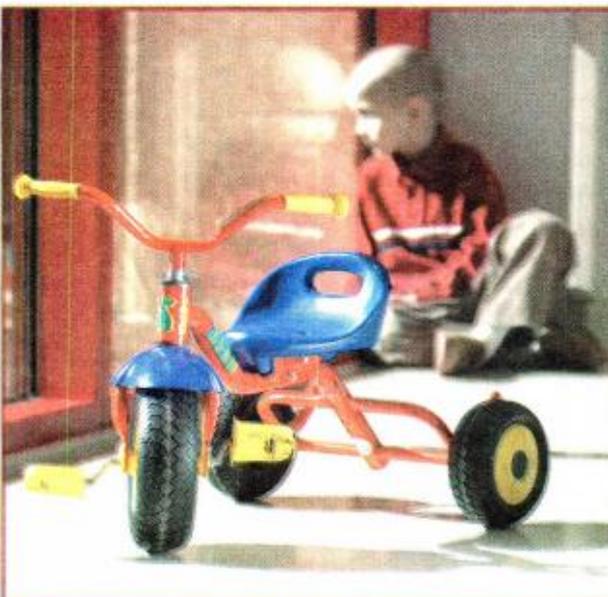
Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
PANCHO BARRAZA Y Las Mariposas (Balboa)	539
MARCO ANTONIO SOLÍS Siempre Tú A Mi Lado (Fonovisa)	437
CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	427
LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	400

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOS TEMERARIOS Ni En Defensa Propia (Fonovisa)	360
K-PAZ DE LA SIERRA Volveré (Univision)	286
INTOCABLE Aire (EMI Latin)	259
BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	252
LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	232
PESADO Ojalá Que Te Mueras (Warner M.L.)	219



Can you imagine...
a world without children?

At St. Jude Children's Research Hospital, we can't.

That's why we are working every day to find cures for life-threatening diseases that strike children everywhere. Diseases like cancer, pediatric AIDS, and sickle cell. And we won't stop until every child is cured, and every disease is defeated.

Because we can't imagine a world without children...can you?

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St. Jude Children's
Research Hospital
1138 - Henry Oswald, Director

R&R CONTEMPORARY TOP 30

September 23, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	± / - PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	RBD Sólo Quédate En Silencio (EMI Latin)	736	+14	13	23/0
	2	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	719	+4	23	25/0
1	3	LUIS FONSI Nada Es Para Siempre (Universal)	674	-67	16	22/0
4	4	LAURA PAUSINI Viveme (Warner M.L.)	633	-6	28	23/0
5	5	LA 5A. ESTACION Algo Más (Sony BMG)	570	-7	30	25/0
7	6	REIK Yo Quisiera (Sony BMG)	561	+35	19	24/0
6	7	SHAKIRA No (Epic)	560	-7	9	20/0
8	8	JUANES La Camisa Negra (Universal)	513	-9	32	25/0
9	9	RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	480	-15	10	20/0
11	10	LU Por Besarte (Warner M.L.)	434	-9	7	16/0
13	11	LA 5A. ESTACION Daria (Sony BMG)	404	+10	4	15/0
14	12	ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	400	+12	11	20/0
12	13	LA SECTA ALLSTAR La Locura Automática (Universal)	366	-40	16	16/0
10	14	THALIA Amar Sin Ser Amada (EMI Latin)	349	-108	17	19/0
15	15	MARCO ANTONIO SOLÍS Siempre Tú A Mi Lado (Fonovisa)	347	-18	14	16/0
17	16	CHAYANNE No Te Preocupes Por Mí (Sony BMG)	341	+25	4	15/0
19	17	JUANES Para Tu Amor (Universal)	310	+48	3	11/0
18	18	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VII/Machete Music)	310	+2	18	9/0
23	19	OLGA TAÑÓN Vete Vete (Sony BMG)	258	+33	3	8/0
22	20	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)	251	+23	5	7/0
20	21	TOMMY TORRES Un Poquito (Ole Music)	248	+2	6	5/0
21	22	TIZIANO FERRO w/PEPE AGUILAR Mi Credo (EMI Latin)	246	+11	18	13/0
24	23	REYLI BARBA Al Fin Me Armé De Valor (Sony BMG)	230	+9	6	9/0
25	24	ANGEL & KHRIZ Ven Bailalo (Machete Music)	220	+17	3	5/0
28	25	ESTEFANO Un Hombre Que No Ha Sido El De Sus Sueños (Universal)	194	+7	2	7/0
27	26	ANDY ANDY Qué Ironía (Urban Box Office/Wepal)	175	-22	9	9/0
Debut	27	AVENTURA f/DON OMAR Ella Y Yo (Premium)	168	+16	1	5/0
29	28	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	165	-8	5	6/0
26	29	JIMENA Te Esperaré (Univision)	164	-38	7	12/0
Debut	30	ANASOL Sentimiento (Univision)	162	+7	1	7/0

29 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005. Arbitron Inc. © 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	TOTAL PLAYS
FRANCO DE VITA Tú De Qué Vas (Sony BMG)	212	212
ALEKS SYNTEK f/ANA TORROJA Quele El Amor (EMI Latin)	196	196
RICARDO ARJONA Por Qué Es Tan Cruel El Amor (Sony BMG)	188	188
LA OREJA DE VAN GOGH Rosas (Sony BMG)	181	181
MANA Mariposa Traicionera (Warner M.L.)	170	170
ALEX UBAGO A Gritos De Esperanza (Warner M.L.)	166	166
REYLI BARBA Amor Del Bueno (Sony BMG)	343	
PAULINA RUBIO Mia (Universal)	255	
JUANES Volverte A Ver (Universal)	253	
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	229	

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NO ADDS.	

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUIS MIGUEL Mi Ciudad (Warner M.L.)	+61
THALIA Un Alma Sentenciada (EMI Latin)	+57
YAHIR No Te Apartes De Mí (Warner M.L.)	+51
LOS CAFRES Mostrame Como Sos (DBN)	+50
JUANES Para Tu Amor (Universal)	+48
REIK Yo Quisiera (Sony BMG)	+35
LA SECTA ALLSTAR Lloro Mi Corazón (Universal)	+34
OLGA TAÑÓN Vete Vete (Sony BMG)	+33
LUIS FONSI Estoy Perdido (Universal)	+32
LUIS MIGUEL De Qué Manera Te Olvido (Warner M.L.)	+28

NEW & ACTIVE

LUNY TUNES f/BABY RANKS, DON... Mayor Que Yo (Universal)	Total Plays: 148, Total Stations: 5, Adds: 0
FRANKIE J. More Than Words (Columbia)	Total Plays: 131, Total Stations: 5, Adds: 0
RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	Total Plays: 120, Total Stations: 8, Adds: 0
JENNIFER PEÑA No Hay Nadie Igual Como Tú (Univision)	Total Plays: 119, Total Stations: 9, Adds: 0
THALIA Un Alma Sentenciada (EMI Latin)	Total Plays: 116, Total Stations: 5, Adds: 0
DADDY YANKEE Mirame (El Cartel/VII/Machete Music)	Total Plays: 115, Total Stations: 5, Adds: 0
MODERATTO f/BELINDA Muriendo Lento (Sony BMG)	Total Plays: 98, Total Stations: 6, Adds: 0
LA SECTA ALLSTAR Lloro Mi Corazón (Universal)	Total Plays: 90, Total Stations: 3, Adds: 0
MASTER JOE & OG BLACK Mil Amores (Ole Music)	Total Plays: 89, Total Stations: 3, Adds: 0
EL CHOMBO PRESENTA: ANOY'S... Shark Around... (Balboa)	Total Plays: 86, Total Stations: 4, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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TROPICAL TOP 30

POWERED BY
MEDIABASE

September 23, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	AVENTURA f/DON OMAR Ella Y Yo (Premium)	291	0	6	9/0
4	2	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	246	+6	23	11/0
5	3	LUNY TUNES f/BABY RANKS, OON OMAR... Mayor Que Yo (Universal)	220	-15	23	9/0
2	4	ANOY ANOY Qué Ironía (Urban Box Office/Wepa)	220	-16	20	10/0
3	5	LUIS FONSI Nada Es Para Siempre (Universal)	200	-25	14	8/0
6	6	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	200	-31	18	10/0
8	7	OAOY YANKEE Lo Que Pasó, Pasó (El Cartel/Vi/Machete Music)	186	-11	41	10/0
9	8	N'KLABE Amor De Una Noche (Sony BMG)	181	+13	4	9/0
7	9	DON OMAR Reggaetón Latino (Urban Box Office/Universal)	175	-48	21	8/0
10	10	MASTER JOE & OG BLACK Mil Amores (Ole Music)	152	-8	9	8/0
13	11	JUANES La Camisa Negra (Universal)	151	-13	23	9/0
11	12	MARC ANTHONY Amigo (Sony BMG)	150	-12	8	8/0
12	13	BRENDA K. STARR Tú Eres (Mi Voz)	132	-6	17	7/0
14	14	DADDY YANKEE Mirame (El Cartel/Vi/Machete Music)	122	-4	17	8/0
30	15	GILBERTO SANTA ROSA Dime Lo Que Quieres (Sony BMG)	103	+26	2	6/0
18	16	LA SECTA ALLSTAR La Locura Automática (Universal)	103	+15	8	5/0
17	17	FRANKIE NEGRO Lento (SGZ Entertainment)	101	-8	17	5/0
21	18	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)	99	+2	10	6/0
16	19	GRUPO MANIA La Peleona (Universal)	94	+6	3	5/0
23	20	XTREME Te Extraño (SGZ Entertainment)	89	-8	14	5/0
Debut	21	GLORY f/DON OMAR La Traicionera (Vi/Machete Music)	85	+36	1	5/0
25	22	CHICHI PERALTA La Zalamera (Vene Music/Universal)	85	+1	2	3/0
27	23	JUAN LUIS GUERRA Soldado (Vene Music/Universal)	84	+6	17	3/0
20	24	RUBBY PEREZ El Perro Ajeno (J&N)	82	+5	5	3/0
Debut	25	BIMBO Fuleteama El Tanque (Urban Box Office)	78	+37	1	4/0
Debut	26	HECTOR "EL BAMBINO" Calor (Machete Music)	77	+30	1	2/0
22	27	N'KLABE I Love Salsa (Sony BMG)	77	-18	16	8/0
Debut	28	BANDA GORDA Déjalo Ahí (MP)	73	+21	1	4/0
-	29	BANDA GORDA No Doy Mi Truco (MP)	65	+17	8	3/0
Debut	30	JOHN ERIC Tembleque (Sony BMG)	65	+4	1	5/0

14 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/11-9/17. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NO ADDS.	

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BIMBO Fuleteama El Tanque (Urban Box Office)	+37
GLORY f/DON OMAR La Traicionera (Vi/Machete Music)	+36
HECTOR "EL BAMBINO" Calor (Machete Music)	+30
GILBERTO SANTA ROSA Dime Lo Que Quieres (Sony BMG)	+26
D. "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	+25
MONCHY & ALEXANDRA Tú Sin Mi Y Yo Sin Ti (J&N)	+24
BANDA GORDA Déjalo Ahí (MP)	+21
LA MAKINA No Me Muero Por Nadie (J&N)	+20
JUANES Para Tu Amor (Universal)	+19

NEW & ACTIVE

EL GRAN COMBO DE... Me Dejé En El Aire (Sony BMG)	Total Plays: 61, Total Stations: 4, Adds: 0
LA MAKINA No Me Muero Por Nadie (J&N)	Total Plays: 60, Total Stations: 4, Adds: 0
GRUPO MANIA Mere Pescao (Universal)	Total Plays: 60, Total Stations: 2, Adds: 0
DON OMAR Donqueo (All Star/Vi/Machete Music)	Total Plays: 57, Total Stations: 6, Adds: 0
AVENTURA Un Beso (Premium)	Total Plays: 57, Total Stations: 3, Adds: 0
EDGAR DANIEL Me Extrañarás (MP)	Total Plays: 56, Total Stations: 2, Adds: 0
SHAKIRA No (Epic)	Total Plays: 50, Total Stations: 4, Adds: 0
LA 5A. ESTACIÓN Daria (Sony BMG)	Total Plays: 50, Total Stations: 2, Adds: 0
EDWITA NAZARIO Vengada (Sony BMG)	Total Plays: 48, Total Stations: 3, Adds: 0
HECTOR "EL BAMBINO" Tu Quieres Duro (Universal)	Total Plays: 48, Total Stations: 2, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANGEL & KHRIZ Ven Bailato (Machete Music)	180	MONCHY & ALEXANDRA Hasta El Fin (J&N)	88
ZION & LENNOX Oncella (Sony BMG)	133	ZION & LENNOX f/DADDY YANKEE Yo Voy (Sony BMG)	88
DADDY YANKEE Gasolina (El Cartel/Vi/Machete Music)	108	OLGA TAÑÓN Bandolero (Sony BMG)	71
DJ NELSON f/M. "EL BAMBINO" & DIVINO Esta Noche De Travesura (Universal)	96	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)	61
		AMARFIS Y LA BANDA DE ATAKKE Lamento Boliviano (América/J&N)	58
		DON OMAR Pobre Diabla (Vi/Machete Music)	57

ROCK/ALTERNATIVE

TW	ARTIST TITLE Label(s)
1	DELUX Más De Lo Que Te Imaginas (Ramper/V&J)
2	CIRCO Un Accidente (Universal)
3	NATALIA Y LA FORQUETINA Ser Humano (Sony BMG)
4	CAFE TACUBA Mediodía (Universal)
5	JAGUARES La Forma (Sony BMG)
6	CIRCO Cascarón (Universal)
7	ENJAMBRE Biografía (Osa/V&J)
8	EUFEMIA Revólver (DIVA/V&J)
9	ORISHAS Nació Orishas (Universal)
10	LA SECTA ALLSTAR La Locura Automática (Universal)
11	MARS VOLTA L'via L'viaquez (Strummer/Universal)
12	ANDREA ECHEVERRI A Eme O (Nacional)
13	A.N.I.M.A.L. Combativo (Universal)
14	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)
15	LIQUITS Fancy Blue (Surca/Universal)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 10 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

RECORD POOL

TW	ARTIST TITLE Label(s)
1	EDGAR DANIEL Me Extrañarás (MP)
2	BIMBO Fuleteama El Tanque (Urban Box Office)
3	BANDA GORDA Déjalo Ahí (MP)
4	OTRA NOTA El Mapén (Mock & Roll)
5	ELVIS MARTINEZ Yo No Nací Para Amar (Univision)
6	LUISITO ROSARIO Rumba Del Barrio (Fuentes)
7	TONY TOUCH Play That Song (EMI Latin)
8	MASTER JOE & OG BLACK Mil Amores (Ole Music)
9	NESS BAUTISTA f/M.O.R.E., BIG MATO & GEMSTAR Que Dolor (Virgin)
10	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)
11	JOHN ERIC Tembleque (Sony BMG)
12	AVENTURA f/DON OMAR Ella Y Yo (Premium)
13	LUISITO ROSARIO 1-800-Quiéreme (Fuentes)
14	TAINO Traga (Universal)
15	NICKY JAM I'm Not Your Husband (Tu Marido) (Machete Music/Piña)

Songs ranked by total number of points. 22 Record Pool reporters.

OPPORTUNITIES

NATIONAL

Talk Radio Network seeking full time board-op/producer. Must have experience in talk format, positive attitude and excellent communication skills. productionapplication@hotmail.com. EOE (9/23)

READY TO BE PART OF THE SOLUTION?

YOU HAVE WORKED HARD AND SMART TO ARRIVE AT A SR. EXEC. LEVEL IN A LARGE RADIO MARKET. BUT...IT'S DIFFICULT TO RECONCILE YOUR VALUES WITH WHAT IS HEARD ON SOME OF YOUR STATIONS. SOUND FAMILIAR? IF YOU ARE INCREASINGLY SUCCESSFUL, BUT STILL LACKING CAREER SATISFACTION, WHY NOT CONSIDER A CHANGE? SALEM IS PRESENTLY EXPANDING INTO NEW MARKETS AND MAXIMIZING EXISTING ONES. OUR STATIONS TARGET THE LARGE AND GROWING AUDIENCE INTERESTED IN FAMILY-FRIENDLY, POSITIVE PROGRAMMING. USE YOUR PASSION AND SALES-INTENSIVE LEADERSHIP TO HELP MAKE THE WORLD A BETTER PLACE. SALEM IS A FULLY- INTEGRATED MEDIA COMPANY, WITH SHOWCASE RADIO OPERATIONS THAT SERVE MOST OF THE TOP U.S. MARKETS. WE NEED STRONG MARKET AND SALES MANAGERS WHO ARE READY TO BE PART OF THE SOLUTION. TAKE THE CHALLENGE AND LET'S START A DIALOGUE. SEND RESUME TO: JOBS@SALEM.CC AND REFER TO JOB CODE RR-0905 EOE



EAST



SALES MANAGER

Exciting sales career opportunity with WMGM Television, NBC for Southern New Jersey. Small market radio, television or cable sales management experience necessary. Mail resume with 2003 and 2004 income to Ms. J. Goldsmith, Human Resources, WMGM-TV, 1601 New Road, Linwood, NJ 08221. No phone calls. WMGM-TV is an equal opportunity employer.

EAST

Somewhere in New England

Everyone wants to live and work in New England! We're looking for a morning co-host on a major station, in a major format. You're a personality driven talent that relates to adults, women, family, community and the workplace. Our station has dominated our market for many years and we want you to help keep it that way. We are an EOE. Please send airchecks, resumes and references to: Radio & Records, Inc., 2049 Century Park East, 41st Floor, #1143, Los Angeles, CA 90067.

RESEARCH ASSOCIATE

For national research company Position requires: 1) selling our current radio services; 2) servicing existing clients; 3) developing new products. Thorough knowledge of Arbitron products and computer skills required. **Relocation is not required.** Please send resume to: Mr. Jay Krakowitz, President, Research Concepts Company, Suite 23, 3701 Old Court Rd, Baltimore, MD 21208. Or, jayrcc@aol.com. EOE

SOUTH

Morning Show Co-Host

Are you a talented communicator with a passion for doing positive radio? Rare opportunity for morning show co-host at top rated Christian AC Z88.3 in Orlando. No Christian radio experience required. Submit resume, air check cd (or mp3 if via e-mail), cover letter and statement of faith to Z88.3, 1065 Rainer Drive, Altamonte Springs, FL 32714-3847 or humanresources@zradio.org. No phone calls please. Minorities and women are encouraged to apply. EOE.

WEST



CHR Program Director

Dick Broadcasting Company will be hiring WKZL's first new Program Director in 14 years; an exceptional talent coach, a phenomenal writer, a creative idea generator a master of partnering advertisers with programming strategy. Applicants interested in a long-term relationship apply to Bruce Wheeler at bwheeler@dbcradio.com, or WKZL, 192 East Lewis Street, Greensboro, NC 27406. EOE

MIDWEST

WTVN/WTPG COLUMBUS PROGRAM DIRECTOR

Skilled N/T Full Service tactician and communicator wanted to lead veteran, talented WTVN staff to CONTINUED ratings success. Full service newsroom and all the tools needed to win! NexGen/strong computer skills and appreciation for a Midwest/Big 10 way of life helpful. Gig also includes PD of "Progressive Talk" WTPG. Two stations...twice the fun! Clear Channel Columbus is #1 in people, ratings, revenues, resources and facilities. Email your package to: mikeeiland@clearchannel.com.

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POSITIONS SOUGHT

Slay the competing talk show dragon. Entertaining husband/wife show available. We'll also sell. For ratings & revenue, dshreefer@woh.rr.com or (419) 222 - 0640. (9/23)

Can Do ALL: Board-Op, On-Air, Copywriting, voiceovers, production, promotions etc... Available now, contact CYNTHIA JOHNSON at: dj_cindy_ray@yahoo.com. (9/23)

Very upbeat and outgoing female! Knowledgeable of all essential skills of the radio business programming to sales/promotions. AUBREY: (817) 975-3804 jobjogr222@hotmail.com. (9/23)

Seeking Sports Director/Play-by-Play/Sales position JOE: (888) 327-4996. (9/23)

Ready for a reliable, smart, and energetic employee? Radio rookie just like you were once is looking for opportunity to shine. JOEY: (405) 410-3261. (9/23)

Recent graduate of ABS. Willing to travel. Can and will do anything. JUSTIN: (405) 694-9395. (9/23)

Enthusiastic graduate of American Broadcasting School seeking employment in the Oklahoma area. TINA: (405) 590-6953. (9/23)

Outlaw - "How's my makeup?" Brent-"Marconi just rolled over" TV show in pre-production needs radio partner. Visit mantalk.com. (9/23)

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Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

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To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: kmmaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067.

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WEBSITE: www.radioandrecords.com

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CIRCULATION:	310-788-1625	310-203-8727	subscribe@radioandrecords.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@radioandrecords.com
R&R MUSIC TRACKING:	310-788-1668	310-203-9763	cmawell@radioandrecords.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@radioandrecords.com

	Phone	Fax	E-mail
OPPORTUNITIES/MARKETPLACE:	310-788-1621	310-203-8727	kmmaw@radioandrecords.com
EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@radioandrecords.com
WASHINGTON, DC BUREAU:	301-951-9050	301-951-9051	jhoward@radioandrecords.com
NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@radioandrecords.com

CHR/POP

LW	TW	
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)
2	2	RIHANNA Pon De Replay (Def Jam/IDJMG)
3	3	WEEZER Beverly Hills (Geffen)
4	4	LIFEHOUSE You And Me (Geffen)
5	5	D.H.T. Listen To Your Heart (Robbins)
6	6	MARIAH CAREY We Belong Together (Island/IDJMG)
7	7	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)
8	8	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)
9	9	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
12	10	BLACK EYED PEAS Don't Lie (A&M/Interscope)
16	11	KELLY CLARKSON Because Of You (RCA/RMG)
18	12	GREEN DAY Wake Me Up When September Ends (Reprise)
10	13	PAPA ROACH Scars (Geffen)
11	14	NATASHA BEDINGFIELD These Words (Epic)
20	15	BLACK EYED PEAS My Humps (A&M/Interscope)
14	16	BOW WOW f/MARION Let Me Hold You (Columbia)
13	17	GWEN STEFANI Cool (Interscope)
17	18	CLICK FIVE Just The Girl (Lava)
15	19	FAT JOE f/NELLY Get It Poppin' (Atlantic)
19	20	GORILLAZ Feel Good Inc. (Virgin)
21	21	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)
21	22	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
26	23	NICKELBACK Photograph (Roadrunner/IDJMG)
22	24	AKON Belly Dancer (Bananza) (Universal)
29	25	BOW WOW f/CIARA Like You (Columbia)
30	26	FRANKIE J. More Than Words (Columbia)
28	27	50 CENT f/MOBB DEEP Dutta Control (Shady/Aftermath/Interscope)
32	28	PRETTY RICKY Your Body (Atlantic)
25	29	GREEN DAY Holiday (Reprise)
24	30	FRANKIE J. How To Deal (Columbia)

#1 MOST ADDED

KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)

#1 MOST INCREASED PLAYS

KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)

TOP 5 NEW & ACTIVE

KACI BROWN Unbelievable (A&M)

HOWIE DAY She Says (Epic)

VERONICAS 4Ever (Sire/Warner Bros.)

SEAN PAUL We Be Burnin' (Atlantic)

SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)

CHR/POP begins on Page 36.

AC

LW	TW	
1	1	ROB THOMAS Lonely No More (Atlantic)
2	2	MICHAEL BUBLE Home (143/Reprise)
3	3	KELLY CLARKSON Breakaway (Hollywood)
4	4	BACKSTREET BOYS Incomplete (Live/Zomba Label Group)
6	5	ANNA MALICK Breathe (2am) (Columbia)
5	6	MARIAH CAREY We Belong Together (Island/IDJMG)
8	7	EAGLES No More Cloudy Days (ERC)
9	8	MAROON 5 She Will Be Loved (Dctone/L/RMG)
7	9	KIMBERLEY LOCKE I Could (Curb/Reprise)
10	10	TIM MCGRAW Live Like You Were Dying (Curb)
11	11	JOHN MAYER Daughters (Arista/Columbia)
13	12	GODDARD Give A Little Bit (Warner Bros.)
12	13	CARRIE UNDERWOOD Inside Your Heaven (Arista)
14	14	D.H.T. Listen To Your Heart (Robbins)
15	15	HOWIE DAY Collide (Epic)
16	16	LIFEHOUSE You And Me (Geffen)
17	17	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)
18	18	DELTA GOODREM Lost Without You (Columbia)
19	19	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
20	20	ERIC CLAPTON Say What You Will (Duck/Reprise)
21	21	JON SECADA Window To My Heart (Big 3)
22	22	JESSE MCCARTNEY Beautiful Soul (Hollywood)
24	23	NATALIE GRANT Held (Curb)
25	24	KELLY CLARKSON Since U Been Gone (RCA/RMG)
23	25	DAVID PACK The Secret Of Movin' On (Peak)
26	26	VERTICAL HORIZON Forever (Hybrid)
27	27	VERTICAL HORIZON Forever (Hybrid)
28	28	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)
29	29	SCOTT GRIMES Livin' On The Run (Velocity)

#1 MOST ADDED

NATALIE GRANT Held (Curb)

#1 MOST INCREASED PLAYS

EAGLES No More Cloudy Days (ERC)

TOP 5 NEW & ACTIVE

BONNIE RAITT I Will Not Be Broken (Capitol)

JIM BRICKMAN W/WAYNE BRADY Beautiful (Walt Disney/Hollywood)

SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)

MICHAEL BOLTON To The End Of Forever (Montaigne/Passion Group)

JAMES BLUNT You're Beautiful (Atlantic)

AC begins on Page 59.

CHR/RHYTHMIC

LW	TW	
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)
2	2	BOW WOW f/CIARA Like You (Columbia)
3	3	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
4	4	DAVID BANNER Play (SRC/Universal)
5	5	PRETTY RICKY Your Body (Atlantic)
6	6	YING YANG TWINS f/MIKE JONES Badd (TVT)
7	7	50 CENT f/MOBB DEEP Dutta Control (Shady/Aftermath/Interscope)
8	8	BOW WOW f/MARION Let Me Hold You (Columbia)
11	9	T-PAIN I'm Sprung (Live/Zomba Label Group)
9	10	MARIAH CAREY We Belong Together (Island/IDJMG)
10	11	BLACK EYED PEAS My Humps (A&M/Interscope)
12	12	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)
16	13	CHRIS BROWN f/JUELZ SANTANA Run It (Live/Zomba Label Group)
17	14	YING YANG TWINS f/PITBULL Shake (TVT)
12	15	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)
13	16	RIHANNA Pon De Replay (Def Jam/IDJMG)
15	17	DESTINY'S CHILD Cater 2 U (Columbia)
18	18	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)
21	19	FRANKIE J. More Than Words (Columbia)
19	20	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)
24	21	MARCOS HERNANDEZ If You Were Mine (TVT)
25	22	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)
22	23	DAMIAN "JR. GONG" MARLEY Welcome To... (Tuff Gong/Universal)
20	24	MICHAEL BUBLE Home (143/Reprise)
28	25	D4L Laffy Taffy (Asylum/Atlantic)
27	26	SEAN PAUL We Be Burnin' (Atlantic)
30	27	MARIO f/JUVENILE Boom (J/RMG)
33	28	RAY J One Wish (Knockout/Sanctuary)
35	29	THREE 6 MAFIA Stay Fly (Columbia)
34	30	MARQUESHOUSTON Naked (T.U.G./Universal)

#1 MOST ADDED

NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)

#1 MOST INCREASED PLAYS

KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)

TOP 5 NEW & ACTIVE

RICKY MARTIN FIFAT JOE & AMERIE I Don't Care (Columbia)

MACK 10 Like This (Capitol)

WEBBIE F/TRINA Bad Chick (Asylum/Trill)

RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)

PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)

CHR/RHYTHMIC begins on Page 41.

HOT AC

LW	TW	
2	1	LIFEHOUSE You And Me (Geffen)
1	2	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
3	3	ROB THOMAS This Is How A Heart Breaks (Atlantic)
4	4	GWEN STEFANI Cool (Interscope)
5	5	GREEN DAY Holiday (Reprise)
6	6	ROB THOMAS Lonely No More (Atlantic)
9	7	TRAIN Get To Me (Columbia)
10	8	JOSH KELLEY Only You (Hollywood)
11	9	KETH URBAN You'll Think Of Me (Capitol/EMC)
7	10	3 DOORS DOWN Let Me Go (Republic/Universal)
12	11	SHERYL CROW Good Is Good (A&M/Interscope)
8	12	COLDPLAY Speed Of Sound (Capitol)
16	13	NICKELBACK Photograph (Roadrunner/IDJMG)
15	14	D.H.T. Listen To Your Heart (Robbins)
13	15	GREEN DAY Boulevard Of Broken Dreams (Reprise)
17	16	MARIAH CAREY We Belong Together (Island/IDJMG)
26	17	GREEN DAY Wake Me Up When September Ends (Reprise)
18	18	BON JOVI Have A Nice Day (Island/IDJMG)
20	19	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)
19	20	VERTICAL HORIZON Forever (Hybrid)
22	21	WEEZER Beverly Hills (Geffen)
23	22	HOWIE DAY She Says (Epic)
24	23	SWITCHFOOT Stars (Columbia)
21	24	GWEN STEFANI Hollaback Girl (Interscope)
25	25	3 DOORS DOWN Here By Me (Republic/Universal)
27	26	NATASHA BEDINGFIELD These Words (Epic)
28	27	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)
30	28	MICHAEL BUBLE Home (143/Reprise)
28	29	STAINED Right Here (Fiji/Atlantic)
29	30	GORILLAZ Feel Good Inc. (Virgin)

#1 MOST ADDED

GREEN DAY Wake Me Up When September Ends (Reprise)

#1 MOST INCREASED PLAYS

GREEN DAY Wake Me Up When September Ends (Reprise)

TOP 5 NEW & ACTIVE

DANIEL POWTER Bad Day (Warner Bros.)

U2 City Of Blinding Lights (Interscope)

KELLY CLARKSON Because Of You (RCA/RMG)

DAVID GRAY The One I Love (ATO/RCA/RMG)

COLDPLAY Fix You (Capitol)

AC begins on Page 59.

URBAN

LW	TW	
2	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
1	2	BOW WOW f/CIARA Like You (Columbia)
3	3	MARIAH CAREY Shake It Off (Island/IDJMG)
4	4	DAVID BANNER Play (SRC/Universal)
5	5	MARQUESHOUSTON Naked (T.U.G./Universal)
6	6	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)
7	7	LYFE JENNINGS Must Be Nice (Columbia)
6	8	DESTINY'S CHILD Cater 2 U (Columbia)
11	9	YING YANG TWINS f/MIKE JONES Badd (TVT)
9	10	50 CENT f/MOBB DEEP Dutta Control (Shady/Aftermath/Interscope)
10	11	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)
17	12	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)
15	13	P&C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)
16	14	DEM FRANCHIZE BOYZ... I Think They Like Me... (So So Def/Virgin)
12	15	MARIAH CAREY We Belong Together (Island/IDJMG)
19	16	T-PAIN I'm Sprung (Live/Zomba Label Group)
28	17	ALICIA KEYS Unbreakable (J/RMG)
14	18	BOW WOW f/MARION Let Me Hold You (Columbia)
13	19	YOUNG JEEZY And Then What (Def Jam/IDJMG)
23	20	PRETTY RICKY Your Body (Atlantic)
25	21	THREE 6 MAFIA Stay Fly (Columbia)
24	22	CHRIS BROWN f/JUELZ SANTANA Run It (Live/Zomba Label Group)
20	23	TREY SONGZ Gotta Make It (Songbook/Atlantic)
21	24	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)
39	25	LIL' KIM Lighters Up (Queen Bee/Atlantic)
35	26	D4L Laffy Taffy (Asylum/Atlantic)
27	27	CHARLIE WILSON Charlie Last Name: Wilson (Live/Zomba Label Group)
40	28	KEYSHIA COLE I Should've Cheated (A&M/Interscope)
41	29	RAY J One Wish (Knockout/Sanctuary)
33	30	YOUNGBLOODZ Presidential (Live/Zomba Label Group)

#1 MOST ADDED

BUSTA RHYMES f/DJ DIRTY BASTARD Where's Your Money (Aftermath/Interscope)

#1 MOST INCREASED PLAYS

YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

TEAIRRA MARI No Daddy (Roc-A-Fella/IDJMG)

T.O.K. Footprints (When You Cry) (VP)

CHAMILLIONAIRE Turn It Up (Latium/Universal)

GINUWINE When We Make Love (Epic)

NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)

URBAN begins on Page 45.

ROCK

LW	TW	
1	1	STAINED Right Here (Fiji/Atlantic)
2	2	NICKELBACK Photograph (Roadrunner/IDJMG)
3	3	SEETHER Remedy (Wind-up)
3	4	FOO FIGHTERS Best Of You (RCA/RMG)
5	5	AUDIOLAVE Doesn't Remind Me (Interscope/Epic)
6	6	SHINEDOWN Save Me (Atlantic)
7	7	GREEN DAY Wake Me Up When September Ends (Reprise)
9	8	ROLLING STONES Rough Justice (Virgin)
10	9	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)
11	10	NINE INCH NAILS The Hand That Feeds (Interscope)
12	11	TRAPT Stand Up (Warner Bros.)
8	12	GREEN DAY Holiday (Reprise)
13	13	DISTURBED Stricken (Reprise)
14	14	SYSTEM OF A DOWN Question! (American/Columbia)
16	15	TAPROOT Calling (Viret Hammer/Atlantic)
15	16	CROSSFADE Colors (Columbia)
20	17	FOO FIGHTERS DDA (RCA/RMG)
18	18	3 DOORS DOWN Live For Today (Republic/Universal)
19	19	10 YEARS Wasteland (Republic/Universal)
17	20	DARK NEW DAY Brother (Warner Bros.)
21	21	HINDER Get Stoned (Universal)
22	22	MUDVAYNE Forget To Remember (Epic)
25	23	DEFAULT Count On Me (TVT)
23	24	BON JOVI Have A Nice Day (Island/IDJMG)
26	25	DISTURBED Guarded (Reprise)
27	26	INSTITUTE Bullet-Proof Skin (Interscope)
28	27	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)
29	28	SEETHER Truth (Wind-up)
30	29	SEVENDUST Ugly (Windward/7Bros.)
30	30	KORN Twisted Transistor (Virgin)

#1 MOST ADDED

FOO FIGHTERS DDA (RCA/RMG)

#1 MOST INCREASED PLAYS

SHINEDOWN Save Me (Atlantic)

TOP 5 NEW & ACTIVE

AVENGED SEVENFOLD Bar Country (Warner Bros.)

NINE INCH NAILS Only (Interscope)

COLDPLAY Speed Of Sound (Capitol)

COLD Happens All The Time (Fiji/Lava)

BLACK LABEL SOCIETY In This River (Artemis)

ROCK begins on Page 68.

THE BACK PAGES

September 23, 2005

POWERED BY
MEDIABASE

URBAN AC

LW	TW	
1	1	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)
2	2	MARIAH CAREY We Belong Together (Island/IDJMG)
3	3	KEM I Can't Stop Loving You (Motown/Universal)
4	4	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)
5	5	FANTASIA Free Yourself (J/RMG)
10	6	ERIC BENET I Wanna Be Loved (Reprise)
9	7	TOM BRAXTON Please (Blackground/Universal)
8	8	JILL SCOTT Cross My Mind (Hidden Beach/Epic)
6	9	INDIA.ARIE Purify Me (Rowdy/Motown)
7	10	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)
11	11	KEM Find Your Way (Back Into My Life) (Motown/Universal)
12	12	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)
15	13	LYFE JENNINGS Must Be Nice (Columbia)
14	14	PATTI LABELLE I/MARY J. BLIGE Ain't No Way (Def Soul/IDJMG)
16	15	DWELE I Think I Love U (Virgin)
17	16	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)
27	17	ALICIA KEYS Unbreakable (J/RMG)
13	18	BABYFACE Sorry For The Stupid Things (Arista/J/RMG)
18	19	FAITH EVANS I/SNOOP DOGG Mesmerized (Capitol)
20	20	SHANICE WILSON Every Woman Dreams (Playtime)
22	21	JEFFREY OSBORNE Yes, I'm Ready (Jay/D/Koch)
-	22	MARIAH CAREY Shake It Off (Island/IDJMG)
19	23	DESTINY'S CHILD Cater 2 U (Columbia)
21	24	YOLANDA ADAMS Someone Watching Over You (Atlantic)
24	25	MINT CONDITION Whoa (Image)
23	26	ANTHONY HAMILTON Ball And Chain (Rhino)
-	27	WILL DOWNING Crazy Love (GRP/VMG)
25	28	M. MORGAN & F. JACKSON Back Together Again (Drpheus)
-	29	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)
29	30	KINDRED THE FAMILY SOUL Where Would I Be... (Hidden Beach)

#1 MOST ADDED

BABYFACE Grown & Sexy (Arista/RMG)

#1 MOST INCREASED PLAYS

ALICIA KEYS Unbreakable (J/RMG)

TOP 5 NEW & ACTIVE

CRUNA Take Me Higher (Reprise/Warner Bros.)

KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)

BEYONCÉ Wishing On A Star (Columbia)

LALAH HATHAWAY Better And Better (MesaBlueMoon/AGU Music)

BABYFACE Grown & Sexy (Arista/RMG)

URBAN begins on Page 45.

COUNTRY

LW	TW	
1	1	SARA EVANS A Real Fine Place To Start (RCA)
2	2	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)
3	3	CRAIG MORGAN Redneck Yacht Club (BBR)
8	4	KEITH URBAN Better Life (Capitol)
7	5	JAMIE O'NEAL Somebody's Hero (Capitol)
6	6	GRETCHEN WILSON All Jacked Up (Epic)
9	7	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)
3	8	BROOKS & DUNN Play Something Country (Arista)
10	9	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)
11	10	JASON ALDEAN Hicktown (BBR)
13	11	LONESTAR You're Like Comin' Home (BNA)
12	12	TRISHA YEARWOOD Georgia Rain (MCA)
16	13	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)
15	14	GARY ALLAN Best I Ever Had (MCA)
17	15	NEAL MCCOY Billy's Got His Beer Goggles On (503)
19	16	DIERKS BENTLEY Come A Little Closer (Capitol)
18	17	LEE ANN WDMACK He Doughta Know That By Now (MCA)
20	18	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)
22	19	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)
21	20	PHIL VASSAR Good Ole Days (Arista)
26	21	LITTLE BIG TOWN Boondocks (Equity)
22	22	CHRIS CAGLE Miss Me Baby (Capitol)
23	23	SHOOTER JENNINGS 4th Of July (Universal South)
35	24	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)
27	25	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)
30	26	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)
29	27	ALAN JACKSON USA Today (Arista)
25	28	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)
28	29	MARTINA MCBRIDE Rose Garden (RCA)
-	30	KENNY CHESNEY Who You'd Be Today (BNA)

#1 MOST ADDED

KENNY CHESNEY Who You'd Be Today (BNA)

#1 MOST INCREASED PLAYS

KENNY CHESNEY Who You'd Be Today (BNA)

TOP 5 NEW & ACTIVE

TRACE ADKINS Honky Tonk Badonkadonk (Capitol)

STEVE HOLY It's My Time (Waste It If I Want To) (Curb)

LISA BROOKOP Big Picture (Asylum/Curb)

DARRYL WORLEY I Love Her, She Hates Me (DreamWorks)

TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)

COUNTRY begins on Page 51.

SMOOTH JAZZ

LW	TW	
2	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)
1	2	RICHARD ELLIOT People Make The World Go Round (Artizen)
6	3	DAVE KOZ Love Changes Everything (Capitol)
4	4	STEVE COLE Thursday (Narada Jazz)
5	5	PAUL JACKSON, JR. Never Too Much (GRP/VMG)
9	6	BRIAN CULBERTSON Hookin' Up (GRP/VMG)
3	7	CHUCK LOEB Tropical (Shanachie)
7	8	EUGE GROOVE Get Em Goin' (Narada Jazz)
8	9	PAUL TAYLOR Nightlife (Peak)
10	10	KEN NAVARRO You Are Everything (Positive)
11	11	KENNY G. I/EARTH, WIND & FIRE The Way You Move (Arista/RMG)
13	12	WALTER BEASLEY Coolness (Heads Up)
12	13	PAUL BROWN Cosmic Monkey (GRP/VMG)
15	14	NORMAN BROWN West Coast Coolin' (Warner Bros.)
16	15	DAVID PACK You're The Only Woman (Peak)
17	16	MINDI ABAIR Make A Wish (GRP/VMG)
18	17	MARION MEADOWS Suede (Heads Up)
19	18	WAYMAN TISDALE Ready To Hang (Rendezvous)
20	19	KEM I Can't Stop Loving You (Motown/Universal)
22	20	DONNY OSMOND Breeze On By (Decca)
21	21	JEFF GOLUB Simple Pleasures (Narada Jazz)
23	22	BOZ SCAGGS Lowdown (Unplugged) (Virgin)
24	23	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)
26	24	MARIAH CAREY We Belong Together (Island/IDJMG)
25	25	WARREN HILL Still In Love (Pop Jazz/Native Language)
27	26	BOBEY JAMES 2:01 AM (Warner Bros.)
28	27	KIM WATERS Steppin' Out (Shanachie)
-	28	BRIAN SIMPSON It's All Good (Rendezvous)
-	29	CHIELI MINUCCI The Juice (Shanachie)
30	30	DEF JAZZ I/GERALD ALBRIGHT Hey Young World (GRP/VMG)

#1 MOST ADDED

RICK BRAUN Shining Star (Artizen)

#1 MOST INCREASED PLAYS

BRIAN CULBERTSON Hookin' Up (GRP/VMG)

TOP 5 NEW & ACTIVE

SOUL BALLET She Rides (215)

RAUL MIDON If You're Gonna Leave (Manhattan/EMC)

RICK BRAUN Shining Star (Artizen)

RIPPINGTONS Gypsy Eyes (Peak)

KIRK WHALUM I'll Make Love To You (Rendezvous)

SMOOTH JAZZ begins on Page 65.

ACTIVE ROCK

LW	TW	
1	1	STAINED Right Here (Flip/Atlantic)
3	2	NICKELBACK Photograph (Roadrunner/IDJMG)
4	3	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
2	4	SEETHER Remedy (Wind-up)
6	5	DISTURBED Stricken (Reprise)
5	6	CROSSFADE Colors (Columbia)
7	7	TRAPT Stand Up (Warner Bros.)
8	8	SYSTEM OF A DOWN Question! (American/Columbia)
10	9	SHINEDOWN Save Me (Atlantic)
9	10	TAPROOT Calling (Velvet Hammer/Atlantic)
11	11	MUDVAYNE Forget To Remember (Epic)
12	12	10 YEARS Wasteland (Republic/Universal)
17	13	AVENGED SEVENFOLD Bat Country (Warner Bros.)
13	14	GREEN DAY Wake Me Up When September Ends (Reprise)
20	15	FDD FIGHTERS DOA (RCA/RMG)
16	16	FDD FIGHTERS Best Of You (RCA/RMG)
14	17	MUDVAYNE Happy? (Epic)
22	18	COLD Happens All The Time (Flip/Lava)
15	19	SLIPKNOT Before I Forget (Roadrunner/IDJMG)
19	20	NINE INCH NAILS The Hand That Feeds (Interscope)
21	21	DISTURBED Guarded (Reprise)
23	22	CHEVELLE Panic Prone (Epic)
24	23	DEFAULT Count On Me (TVT)
25	24	3 DOORS DOWN Live For Today (Republic/Universal)
30	25	SEETHER Truth (Wind-up)
26	26	HINDER Get Stoned (Universal)
27	27	INSTITUTE Bullet-Proof Skin (Interscope)
29	28	SEVENDUST Ugly (Windup/7Bras.)
28	29	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)
-	30	KORN Twisted Transistor (Virgin)

#1 MOST ADDED

KORN Twisted Transistor (Virgin)

#1 MOST INCREASED PLAYS

KORN Twisted Transistor (Virgin)

TOP 5 NEW & ACTIVE

FEAR FACTORY Supernova (Cavint)

ART OF DYING Get Through This (Decibel Collective)

COHEAD AND CAMBRIA The Suffering (Columbia)

STAINED Falling (Flip/Atlantic)

REVELATION THEORY Slow Burn (Independent)

ROCK begins on Page 68.

ALTERNATIVE

LW	TW	
1	1	GORILLAZ Feel Good Inc. (Virgin)
3	2	311 Don't Tread On Me (Volcano/Zomba Label Group)
4	3	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
2	4	STAINED Right Here (Flip/Atlantic)
7	5	NINE INCH NAILS Only (Interscope)
5	6	GREEN DAY Wake Me Up When September Ends (Reprise)
8	7	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)
6	8	FOO FIGHTERS Best Of You (RCA/RMG)
9	9	SEETHER Remedy (Wind-up)
11	10	RISE AGAINST Swing Life Away (Geffen)
13	11	KILLERS All These Things That I've Done (Island/IDJMG)
10	12	WEEZER We Are All On Drugs (Geffen)
14	13	SYSTEM OF A DOWN Question! (American/Columbia)
17	14	FOO FIGHTERS DOA (RCA/RMG)
15	15	WEEZER Beverly Hills (Geffen)
18	16	NICKELBACK Photograph (Roadrunner/IDJMG)
12	17	NINE INCH NAILS The Hand That Feeds (Interscope)
16	18	TRAPT Stand Up (Warner Bros.)
19	19	WHITE STRIPES My Doorbell (Third Man/V2)
22	20	COLDPLAY Fix You (Capitol)
24	21	SHINEDOWN Save Me (Atlantic)
21	22	FRANZ FERDINAND Do You Want To (Domino/Epic)
23	23	DISTURBED Stricken (Reprise)
26	24	30 SECONDS TO MARS Attack (Immortal/Virgin)
27	25	AVENGED SEVENFOLD Bat Country (Warner Bros.)
20	26	SWITCHFOOT Stars (Columbia)
34	27	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)
25	28	BECK Girl (Interscope)
28	29	HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)
31	30	10 YEARS Wasteland (Republic/Universal)

#1 MOST ADDED

KORN Twisted Transistor (Virgin)

#1 MOST INCREASED PLAYS

KORN Twisted Transistor (Virgin)

TOP 5 NEW & ACTIVE

BLOODHOUND GANG No Hard Feelings (Republic/Geffen)

OFFSPRING Can't Repeat (Columbia)

DREDD Bug Eyes (Interscope)

D.A.R. Love And Memories (Lava)

VAUX Are You With Me (Lava)

ALTERNATIVE begins on Page 72.

TRIPLE A

LW	TW	
4	1	DAVID GRAY The One I Love (ATD/RCA/RMG)
2	2	ERIC CLAPTON Revolution (Duck/Reprise)
5	3	U2 City Of Blinding Lights (Interscope)
3	4	SHERYL CROW Good Is Good (A&M/Interscope)
1	5	JACK JOHNSON Good People (Brushfire/Universal)
6	6	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)
7	7	ROLLING STONES Rough Justice (Virgin)
8	8	COLDPLAY Fix You (Capitol)
9	9	TRACY CHAPMAN Change (Atlantic)
12	10	GREEN DAY Wake Me Up When September Ends (Reprise)
11	11	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)
10	12	MIKE DOUGHTY Looking At The World From The Bottom... (ATD/RMG)
17	13	NEIL YOUNG The Painter (Reprise)
16	14	NICKEL CREEK When In Rome (Sugar Hill)
15	15	BONNIE RAITT I Will Not Be Broken (Capitol)
13	16	BECK Girl (Interscope)
20	17	HERBIE HANCOCK Tj-JOHN MAYER Stitched Up (Hear Music/Vector)
26	18	FRAY Over My Head (Cable Car) (Epic)
18	19	DESOL Karma (Curb/Reprise)
28	20	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)
19	21	VAN MORRISON Stranded (Geffen)
25	22	TRISTAN PRETTYMAN Love Love Love (Virgin)
23	23	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)
24	24	JOHN BUTLER TRIO What You Want (Lava)
21	25	MELISSA ETHERIDGE Refugee (Island/IDJMG)
22	26	KEANE Bend And Break (Interscope)
29	27	JAMES BLUNT You're Beautiful (Atlantic)
27	28	WHITE STRIPES My Doorbell (Third Man/V2)
-	29	WALLFLOWERS God Says Nothing Back (Interscope)
-	30	BLUES TRAVELER Amber Awaits (Vanguard)

#1 MOST ADDED

SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)

#1 MOST INCREASED PLAYS

DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)

TOP 5 NEW & ACTIVE

ROBERT PLANT & STRANGE SENSATION All The King's Horses (Sanctuary/SRG)

LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)

NDRTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)

DELBERT MCCLINTON One Of The Fortunate Few (New West)

SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)

TRIPLE A begins on Page 75.

PUBLISHER'S **Profile** BY ERICA FARBER

Randy Jackson has become a household name. With a rich music-industry background as an artist and an executive, for the last four years Jackson has proven himself to be the one judge on *American Idol* who gets it.

Jackson debuted last week as radio's newest personality, hosting Westwood One's *Randy Jackson's Hit List*, which counts down the top 30 songs each week in the Hot AC and Urban formats.

Getting into the business: "I grew up in Baton Rouge and started as a musician. I was basically a kid who loved music. In my neighborhood there were often musicians and local bands practicing on their front porches. We had these impromptu neighborhood gatherings. As I look back now, after having traveled the world quite a bit, I had no idea that Louisiana was the greatest place on earth to grow up. It is a state that has its own brand of music. I experienced everything from blues to country to R&B to pop.

"My brother was a drummer in a band, so I started playing drums, because you kind of pattern your life after your siblings' a little bit. Then I started playing guitar. I played saxophone for a while and wound up playing bass."

His first break: "There's that saying, 'The harder you work, the luckier you become.' I worked really hard and listened and paid attention. It paid off, and I got some very good breaks playing with some rather large people. The first big thing I did was playing with some local heroes, John Fred And His Playboy Band, who had had a hit with the song 'Judy in Disguise.' I played with them in the mid-'70s. When you get those kinds of gigs, if you're good, you meet scores of people. It started snowballing from there."

Moving to the business side: "I lived in New York for a while, working with Billy Cobham, Herbie Hancock and Jean-Luc Ponty. I was doing the jazz fusion circuit. Then I moved to San Francisco with a producer, Narada Michael Walden. We became a production team and worked with Stacy Lattisaw and Angela Bofill. We did about 40 records and got some breaks. We started working on the comeback Aretha Franklin record and Whitney Houston albums and started having huge success, so I started paying attention to the business side.

"I was in Journey during the last couple of years of the band and made maybe a hundred records for various artists. Then I moved to Los Angeles. I was working like crazy as a session guy, and a friend of mine, David Kahn, who had been a producer in the San Francisco Bay Area, was working at Columbia Records. I had a meeting with them, and they were like, 'Dude, did you ever think about doing A&R?' And I was like, 'Dude, I don't want to do A&R. I hate those people. They are responsible for the horrible music on the radio.'"

"So I became one of those guys. What a way to eat your words, right? I became an A&R guy for Columbia Records. I was a VP and a staff producer there for about eight years, then spent about four years at MCA Records as Sr. VP of the A&R staff producers."

Becoming a judge on *American Idol*: "Simon Fuller, who owns the show, owned 19 Management until recently, when he sold to Bob Sillerman. Simon and I had the same agent. The agent approached me about this show that was going gangbusters in the U.S. He said, 'They're thinking about bringing it to the States. I don't know if this is something you would ever think about doing, but I think it could be really cool, and I think you would be good for it: I go, 'What is it?' He said, 'It's a music show on TV, kind of like a judging kind of thing,' and I was like, 'This sounds crazy, dude.'"

"I went to the audition on a whim. I'm always looking for interesting, different things to do, and you know what they say about keeping the extensions of a man or a person growing. I laugh that I'm on a music show judging musical talent and it also happens to be what I actually do in real life."

Sitting through the auditions: "We see a cross section of people in each city, so by the end of the auditions — let's say it's seven cities — we will probably see 3,000 people. We're looking for the best undiscovered talent in America, which is what *Idol* is about. I think we and the public — who have really helped us — have been able to find that every season. Carrie and Bo this year are amazing. We love that we had a country pop singer and a Southern rock guy. That's what's great about this show."

On the show's success: "We had no idea how to do it, and that's one of the things that helped it become successful. I have this thing that humans, if they know too much, they'll mess up anything. It's really, really cool that we didn't know much and just felt our way through it. And, lo and behold, we have a very exciting show on our hands. We're heading into season five, dude."

On debuting his radio show: "What's amazing about it is that I love radio. Radio's been my friend my whole life. I'm a producer and I'm a manager, so I actually make records for the radio. It's perfect synergy to me to have something going on in radio."

About the show: "It's called *Randy Jackson's Hit List*, and it's on Westwood One Networks.

There's an Urban and a Hot AC countdown show. They count down the top 30 songs in the nation with a different twist each week. We have some very interesting guests who are spawning new music you probably haven't heard yet. I want to turn people on to songs that I think they'll be hearing soon on their radios, things that are bubbling under, things that are coming, things that could be future gems.

"There's also a throwback section where I try to give listeners a little bit of a musical education, if you will. It's where I say, 'Hey, here's an old song that's been used again in a new way in Missy Elliott's 'Lose Control.'" It was a great song the first time, 20 years ago."

State of radio: "The overall state of radio is very interesting. People complain about hearing the same 22 songs, but you can only play what the labels give you, so it's kind of that chicken-and-egg thing. The music community, as well as radio, should continuously try to challenge themselves to break the mold and play different things. Even if you have a 22-song playlist, take three of those spots and play something radically off the radar that's going to change people's lives or show some insight into something else so that it doesn't become generic."

State of music: "I often get asked 'What's the deal? Music was so great in the '70s. The bands were incredible, and no two artists sounded alike. What happened?' Well, the business is now 5,000 times larger, and, unfortunately, there is the same number of great acts. We say with the *Idol* auditions, 'If you guys saw a million people, how many good ones do you think you'd find?' Probably four or five."

"It's the same thing with the music industry today. You have a trillion artists putting out records and there is still a handful of about 10 or 12 who are really great. That's just the way it is. I feel for record labels and A&R people making records because I know how hard it is. The same thing goes for finding hit songs. I know how hard those are to find."

Most influential individual: "I grew up loving a host of musicians: Jimi Hendrix, Led Zeppelin, Sly And The Family Stone, The Beatles, Motown, James Brown, Parliament-Funkadelic. Then, being a bass player, there's Paul McCartney, Stanley Clarke, Jaco Pastorius, Larry Graham — the list goes on."

Career highlight: "I look back on some of the records I've made, and some of them were great. The other day I was listening to a Deon Farris record I made at Columbia. He was an artist I signed, and nine years later it's still an amazing record. I'm proud of all the work I've done with Mariah Carey and proud of having a hand in her new record. She's an amazing talent."

"One of the things I love most about my career and life is that I've been able to work with such talented people. Making records with Bruce Springsteen, working with Bob Dylan, Aretha Franklin — legends. Even the Journey guys. I think about times onstage with those guys and in the studio, and it just doesn't get any better."

Career disappointment: "I am really happy about all of it. All the mistakes I've made have only been lessons that I've learned from, so I'm blessed. I've gotten more than I ever thought I'd get, and I'm continuing to."

Favorite radio format: "I listen to all of it — Country, hip-hop, CHR/Pop, Rock."

Favorite television show: "Entourage."

Favorite current song: "Mariah Carey's 'We Belong Together.' It's an amazing, complete record. Rascal Flatts have one of the best songs, 'God Bless the Broken Road.' 'Breakaway' by Kelly Clarkson is an amazing record. The whole Green Day record is an amazing album. I love The Killers. Ludacris' new record is amazing. Kanye West's new album is unbelievable. R. Kelly's hip-hopera *Trapped in the Closet*, the five-part series, is unbelievable."

Favorite movie: "Wedding Crashers."

Favorite book: "What's Up, Dawg?" written by this guy named Randy Jackson. I wrote it a year or so ago. There are so many great insights for the would-be singer, songwriter, musician, entertainment person or businessperson, and friends of mine give shout-outs and tidbits of information."

Favorite restaurant: "In Los Angeles, Asia De Cuba, Ago and Katana."

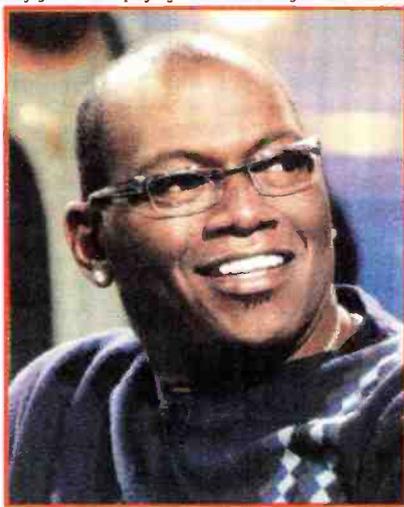
Beverage of choice: "Water."

Hobbies: "Tennis and hanging with my kids."

E-mail address: "hitlist@randyjackson.biz."

Advice for broadcasters: "Try to think outside the box and try to take more chances to personalize your station and what you do so that nothing becomes cookie-cutter. Music shouldn't be that way, and neither should radio stations. Try to do something different, musically speaking, at least once a day, because people's ears are open, and you have their respect. The public is depending on you, so take that responsibility seriously."

Advice for the labels: "Same thing. The public depends on you to feed them the next greatest and latest thing that they should know about, so act accordingly and try to find a good balance between art and commerce. There should be just be commerce because music still is an art form."



RANDY JACKSON

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Host of *Randy Jackson's Hit List*

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