





# THE BEST BRANDS



# IN THE BUSINESS.

ABC RADIO



NETWORKS

East: 212-456-1777 • West: 972-991-9200

## Dear R&R Reader:

It has been said that, in order to move forward, we need to have an understanding of where we have been. Twenty-five years ago, Bob Wilson had a vision. As an experienced programmer, he thought it would be helpful for programmers and promotion executives to receive radio airplay information in a timely fashion. **R&R** was born and set out to revolutionize the way the radio and record industries received news and music information.

Twenty-five years later, we remain proud of our heritage, and are equally proud of and encouraged by our future.

It is both an honor and a privilege to be perceived as the objective voice for the professional issues that face all of us in our day-to-day jobs. This is not a responsibility that we take lightly. As we celebrate this special milestone, we are celebrating your success. When you do well, we do well. When you grow, we grow.

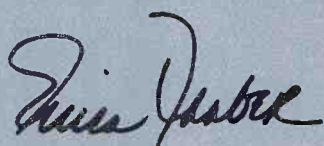
We are taking you on a trip down memory lane as we chronicle some of the very best of the last 25 years in words and pictures. Year by year, you will be reminded or, in some cases, introduced to the big news stories, the movers and shakers, the songs and artists that dominated the charts, and some very wonderful moments.

One is judged not by how many things they have, but by who they have around them. I am truly blessed in that I am surrounded by some of the best people I have ever worked with. My predecessors set a standard that challenged me to raise the bar even higher. Our partners allow us the flexibility and the support to provide you with the best possible products that we can. It is incredible to be in a position that allows us to give back to an industry that has been so good to so many of us at **R&R**.

We will continue to ask you what you want, and, more importantly, we will continue to follow through on our promise to deliver to you the information you want in the form that you want to receive it. Thank you to each and every one of you — our subscribers, our advertisers and sponsors, our suppliers, and all of you who have created and made the news — for helping us celebrate our first 25 years.

General David Sarnoff said it best: "The products of modern science are not in themselves good or bad; it is the way they are used that determines their value." Thank you for all of the memories, and thank you for allowing us to play a part in your past, your present, and your future.

All the best,

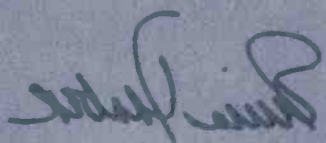




Dear R&R Reader:

It has been said that, in order to move forward, we need to have an understanding of where we have been. Twenty-five years ago, Bob Wilson had a vision. As an experienced programmer, he thought it would be helpful for programmers and promotion executives to receive radio airplay information in a timely fashion. R&R was born and set out to revolutionize the way the radio and record industries received news and music information. Twenty-five years later, we remain proud of our heritage, and are equally proud of and encouraged by our future. It is both an honor and a privilege to be perceived as the objective voice for the professional issues that face all of us in our day-to-day jobs. This is not a responsibility that we take lightly. As we celebrate this special milestone, we are celebrating your success. When you do well, we do well. When you grow, we grow. We are taking you on a trip down memory lane as we chronicle some of the very best of the last 25 years in words and pictures. Year by year, you will be reminded of, in some cases, introduced to the big news stories, the movers and shakers, the songs and artists that dominated the charts, and some very wonderful moments. One is judged not by how many things they have, but by who they have around them. I am truly blessed in that I am surrounded by some of the best people I have ever worked with. My predecessors set a standard that challenged me to raise the bar even higher. Our partners allow us the flexibility and the support to provide you with the best possible products that we can. It is incredible to be in a position that allows us to give back to an industry that has been so good to so many of us at R&R. We will continue to ask you what you want, and, more importantly, we will continue to follow through on our promise to deliver to you the information you want in the form that you want to receive it. Thank you to each and every one of you — our subscribers, our advertisers and sponsors, our suppliers, and all of you who have created and made the news — for helping us celebrate our first 25 years. General David Sarnoff said it best: "The products of modern science are not in themselves good or bad; it is the way they are used that determines their value." Thank you for all of the memories, and thank you for allowing us to play a part in your past, your present, and your future.

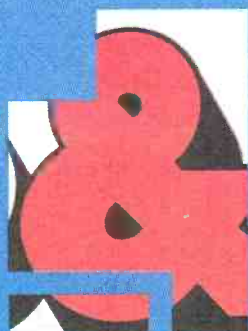
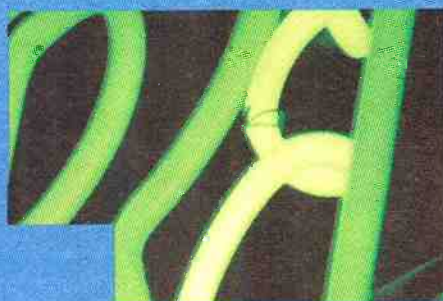
All the best,







# inside



The First 25 Years...



W/C NEWCD

	Page
1973: Then Along Comes R&R	3
1974: Building Momentum	4
1975: Conventional Wisdom	13
1976: Molding An Institution	20
1977: A Blockbuster Year	29
1978: Disco & Deregulation	38
1979: Revving Up For The Future	47
1980: Ushering In A New Decade	54
1981: Reagan Makes His Mark	63
1982: FM: Flying High On 'Hot Hits'	70
1983: The Year Of The CD	79
1984: CHR Fever Hits Los Angeles	86
1985: Stern Bows On New York's FM Dial	95
1986: Radio Lends Its Hand	103
1987: New Format 'Waved' In	111
1988: R&R Gets Conventional (Again)	119
1989: Year Of The Format Change	127
1990: Century Plaza, Part Two	134
1991: Suffering The Economic Blues	143
1992: And Then There Was One	150
1993: There's A New Sheriff In Town	159
1994: At The Edge Of Their Seats	166
1995: Preparing For Consolidation	175
1996: A New Future	184
1997: Let's Make A Deal	193
1998: A Brand-New Industry	200



# Check local listings.

## Friday

- 23 VH1** Michael Plen (cc) Senior VP/Promotion becomes a crossover pop success Phone: (310) 288-2430 Fax: (310) 288-2433
- 25 ESPN2** Jeffrey Naumann (TVPG) VP Field Promotion vs. Billie Jean King Phone: (310) 288-2446 Fax: (310) 288-2433
- 27 MTV** (cc) Al Moinet VP Promotion Pop Radio performs live Phone: (310) 288-2448 Fax: (310) 288-2433
- 28 FX** (cc) Comedy with Pam Pam Marcello VP of Video Promotion Phone: (212) 253-3065 Fax: (212) 253-3059
- 29 KDOC** (cc) Bob Frymire (TVPG-V) VP Promotion Operations uses psychic dog to solve murder. Phone: (310) 288-2469 Fax: (310) 288-2433
- 30 KPXN** (cc) Dawn Hood (TVG) VP Alternative Promotion runs into old flame. Phone: (310) 288-2456 Fax: (310) 288-2433
- 31 DISN** (cc) Aggie Baghaei (TVG) "Main Street San Francisco" Phone: (510) 814-3119 Fax: (510) 769-2143
- 32 CNN** (cc) Rae Cline Reports Detroit Phone: (313) 213-0920 Fax: (313) 213-1030
- 33 CNBC** The News with Lisa Giuntoli Los Angeles. Phone: (323) 692-1370 Fax: (323) 692-1385
- 34 KMEX** (cc) Gary Gratzter Edición Nocturna. Carolinas Phone: (704) 483-6844 Fax: (704) 483-4524
- 38 TLC** Andi Turco in New York Remote healing; lucid dreaming; hypnosis as anesthesia. Phone: (201) 801-9302 Fax: (201) 343-5188
- 39 BET** Midnight Love with Fred Meyers Houston Phone: (512) 418-8280 Fax: (512) 418-8592
- 40 KTVN** Kirsten Bailey Denver Phone: (303) 926-8720 Fax: (303) 926-8721
- 42 TNT** Movie ★ "Ray Gmeiner" (2 hrs.) VP Promotion (Rock/AAA Radio) Phone: (310) 288-2730 Fax: (310) 288-2433

- 43 FOOD** Hot off the Grill with Mike Easterlin National Promotion Director (Pop Radio) Phone: (310) 288-2726 Fax: (310) 288-2433
- 48 MSNBC** Tommy Delaney National Director of Alternative Promotion Phone: (212) 253-3278 Fax: (212) 253-3106
- 49 Movie** ★★★★★ "Cary Vance" (2 hrs. 8mins.) Senior Director Promotion (Crossover/Pop Radio) Phone: (212) 253-3101 Fax: (212) 253-3106
- 50 Movie** ★★ "Sudi Gaasche" (1 hr. 47 mins.) National Promotion Director. Phone: (212) 253-3273 Fax: (212) 253-3106
- 51 KOCE** Patty Morris National Promotion Director Field Operations/Pop NAC Radio (Part 2 of 2) Phone: (212) 253-3201 Fax: (212) 253-3285
- 52 TVLND** (cc) Stephanie Seymour Manager National Video Promotion. A group of brothers plots the death of their sister's boyfriend. Phone: (212) 253-3111 Fax: (212) 253-3059
- 59 ANML** "Newman" Manager National College Promotion Phone: (212) 253-3154 Fax: (212) 253-3106

### 10:30 pm

- 12 NICK** Elizabeth Gruenewald National College Promotions Manager. The roommates' high school club is now a gang. Phone: (310) 288-2451 Fax: (310) 288-2433
- 16 LIFE** (cc) Brien Terranova National Promotion Manager Test results may decide Tracy's relationship with Rick. Phone: (310) 288-2432 Fax: (310) 288-2433
- 17 TMC** Movie ★ "Noel Pierre" National Alternative Promotion Assistant Phone: (310) 288-2497

- Fax: (310) 288-2433
- 26 E!** Mary White (TV14-L) National Promotion Assistant Phone: (310) 288-2729 Fax: (310) 288-2433
- 28 FX** Jason Kanakis' Big Show National Promotion Assistant Phone: (310) 288-2443 Fax: (310) 288-2433
- 43 FOOD** David Blinn National Promotion Assistant cooks blini. Phone: (212) 253-3289 Fax: (212) 253-3106
- 52 TVLND** Phillip Nieves National Promotion Assistant Phone: (310) 253-3027 Fax: (310) 253-3106

### 11:00 pm

- 9 KCAL** (cc) Jim Davenport In Atlanta with Judge Judy. Phone: (770) 417-4532 Fax: (770) 449-4742
- 11 KTTV** Brett Dumler Show Chicago. Selling 70's style shoes makes Brett's store popular. Phone: (847) 806-7984 Fax: (847) 806-6075
- 12 NICK** (cc) Steve Walker Seattle. Lucy wants to be in showbiz; Ricky doesn't let her. Phone: (206) 270-9303 Fax: (206) 270-9313
- 13 KCOP** (cc) Howard Petruziello New England. The staff must take a lie-detector test. Phone: (781) 939-6802 Fax: (781) 939-6820
- 14 FSW** Kevin Young's SportsTalk Cleveland. Phone: (216) 808-2817 Fax: (216) 808-0052
- 15 SHOW** Diane Lockner (TVMA) Washington D.C. Phone: (410) 872-2713 Fax: (410) 872-2742
- 16 LIFE** Lee Arbuckle Dallas. Golden Girls reunion Phone: (972) 969-4506 Fax: (972) 969-4572





# Then Along Comes R&R

On October 5, 1973, a new era in trade publications began.

Amid a chorus of "Why another tip sheet?" **R&R** was created "out of a desire to serve the industry with unbiased news coverage and honest, understandable charts." Country was called Country & Western, AC was Pop/MOR, Rock was Rock, but all of the charts had one thing in common: They were based strictly on actual station airplay.

**R&R** also shattered other industry conventions at the time, incorporating a Friday vs. Monday publishing date and giving subscribers current music information in the same week it was reported. Then there were such distinguishing innovations as the Parallels and airplay acceptance graphs. The 24-page weekly was also stocked with editorial covering the latest wild and crazy promotions (a mass wedding at KMET-FM/Los Angeles; jock levitates audience at WSAI/Chicago),

lawyer Jason Shrinky's guide to understanding the FCC (is that really possible?), Nashville goings-on with Biff Collie, and upfront interviews with the industry's then-movers and shakers, including Buzz Bennett, Rick Carroll, Ron Jacobs, and John Lennon. All for \$130 a year or \$35 a quarter.

Along for the ride during **R&R**'s inaugural efforts: Publisher Bob Wilson, Managing Editor Martin Cerf, Editor Gene Sculatti, Ad Director Dick Krizman, Asst. Editor (and typesetter) Ken Barnes, production staffers Richard Zumwalt and Roger Zumwalt, and Chart Director Nancy (Lecuyer) Hoff. Little did they

know that a quarter of a century later, **R&R** would still be the industry's true information leader.



## Signs Of The Times

- **WFAA-FM/Dallas bows as market's newest FM**
- **Chicago's WLS, WCFL will list 20 LPs on surveys in addition to top 40 singles**
- **Supreme Court refuses to re-examine 1971 decision barring broadcasters from playing "drug-oriented" records**
- **WBBM/Chicago sets new FM listenership record: over 700,000**
- **KCBQ/San Diego fined \$10,000 for fraudulent billing**
- **San Antonio Broadcasting buys KCNW & KMOD-FM/Tulsa for \$1 million**
- **Drake-Chenault Co. purchases portion of Cosmic Communications; now owns sizable chunk of KIQQ/L.A.**

## Reflections



**BOB WILSON, R&R FOUNDER**

**Career inspiration:** "I was attracted to radio at an early age growing up in Providence in the early '50s, listening to WPRO. The morning man actually used to sing happy birthday greetings. After he sang my name, I was hooked and became a radio junkie. When my family moved to Los Angeles, my radio influences were KFVB (I used to park cars there; that's how I first met Gary Owens when I was only 16), KRLA, Boss Radio KHJ, and late-night dial tuning to receive Wolfman Jack from Mexico. I played and won contests every chance I could — I was one of those people for whom they eventually established rules about how many times a month you could win."

**Personal influences:** "Gary Owens, who told me how to get into radio school; best friend Sam Riddle, who I met when he was doing 9pm-midnight at KRLA (preceding Bob Eubanks); Wolfman Jack, truly one of the greatest human beings ever, a very insightful man; and Neil Bogart, who

I met in the '60s, after I had broken several of his Buddah Records hits on the stations I programmed. We became very close. Even after his death, he's still a strong influence. He was the greatest showman I've ever known — with a heart of pure gold."

**Catalyst for starting R&R:** "In 1973, the existing music information came from *Billboard*, *Cashbox*, *Gavin*, and Bob Hamilton's newer radio publication. None of them shared information or chart methodology. You'd see a record move on *Billboard*'s chart from 11 to 1 to 13, just so it would get a No. 1 spot. I was programming an L.A. AM station [KDAY] with progressive music presented with Top 40 formatics (what became AOR), and we actually tied KHJ 3pm-midnight (with Wolfman at night). No one in the big trades was covering the emerging music, radio PDs, and managers. There was an obvious opening for serious radio information and honest charts — and delivered faster. That's what **R&R** did. You got to look ahead instead of trying to program out of a two- to three-week-old rearview mirror. **R&R** changed the industry perspective. Everyone was able to see what was coming and prepare for it. I picked the newspaper format because newspapers were the perceived information institutions at that time."

"After we were firmly the leader in music and news, we set our sights on *Broadcasting* magazine, formerly the radio GMs' publication. Some transaction data was months old by the time *Broadcasting* finally printed it. We opened a DC bureau and made the buying and selling of radio stations a news beat. Later, **R&R** was the first with news and music info via fax and online."

**Convention flashback:** "**R&R** conventions changed the expectation levels for those kinds of industry events. When we did the first convention in Atlanta, it was a convention of the people. Registration was \$55 with \$35 rooms and all the food you could eat. We planned for 250 people; 1000+ showed up. I never ran the conventions as a business. I always looked at them as giving back to the industry that had been so good to **R&R**."

**Current gig:** "I left **R&R** to get involved in emerging technologies. I've since partnered with Jeff Pollack and Mel Karmazin to fulfill the vision of what radio can and must become on the Internet to compete in the new millennium. After two years of research and development, we are about to roll out the product. KROQ will be our prototype station. There's nothing on the 'net like it today. It will blow every major-market manager and PD away."

"I've also identified a music trend that I believe will be prominent in the coming years. I've developed two acts. One is already signed to a major label with a planned January 1999 release; the other will be signed by the time this interview is printed. It will be interesting to see if any of the music I'm involved with reaches No. 1 on the charts I created 25 years ago. That would certainly be taking it full circle."

**Most rewarding moments:** "Certainly my two daughters are the greatest rewards in my life. Knowing that I created an industry institution that's still going strong is another. Creating an 'institution' was certainly part of my original drive. Presenting one of only three live performances ever by the original Blues Brothers still ranks pretty high on any scale. And having the Eagles' reunion evolve onstage during the Don Henley show at the '90 convention may be one of my personal best moments (they had banned me from rehearsals)."

**Funny anecdote:** "It was pretty wild in the beginning. What few people know is that, when I started **R&R**, I was also partnered with Wolfman Jack in a syndication company that handled his shows and special-event programming as well as weekly concerts from the Roxy and the Troubadour nightclubs. The **R&R** offices housed both operations. When the Wolfman was in town to record, we had to work around his howls and yells. There were no doors in those first offices, so he'd have to yell to everyone that he was going to start recording. Then we'd have to lower our voices while taking reports and getting the news until he came out and gave us the Wolfman all-clear signal."





# 1974

## Building Momentum

Often, we think of the “old days” as being simpler times. Not so 1974. It was a year marked by an energy crisis, gasoline shortages, Nixon’s resignation, and a new national pastime — streaking.

Radio continued to do what it does best: capitalize on topical events while keeping listeners informed and entertained. For example, before Mark McGwire and Sammy Sosa were old enough for Little League, WSB/Atlanta listeners heard the play-by-play of Henry Aaron breaking Babe Ruth’s career home-run record.

Newcomer **R&R** was on the scene, chronicling everything from the serious to the sublime, from carpool promotions to WPOP/Hartford’s “Streaker Sneakers” giveaway and WRC/Washington’s “The Devil Made Me Do It” contest, a tie-in with box-office champ *The Exorcist*, complete with a Flip Wilson-voiced liner. *The Trouble With Rock*, a CBS-TV news special, focused on alleged Mafia ties in the record industry.

In between, the government was considering asking radio stations to conduct voluntary sign-offs as well as decrease power usage. There was also a prediction that FM

cume would zoom in ’74 as a result of the energy crisis (because more people were staying home on the weekends, there were fewer of them listening to their car radios, which AM had a lock on in those days).

For whatever reason, FM cume *did* begin to zoom in ’74, and the old-line AM operators of the day saw some of their shares move to the other band, which featured such innovations as music sweeps and eight-minute spot loads.

Meanwhile, **R&R** was busy with a few milestones of its own, introducing the Back Page and Street Talk’s predecessor, Radio Rumor Control, and snaring industry luminaries such as WPEZ/Pittsburgh PD (and future MTV founder) Bob Pittman to wax philosophic on timely issues. Reminiscing

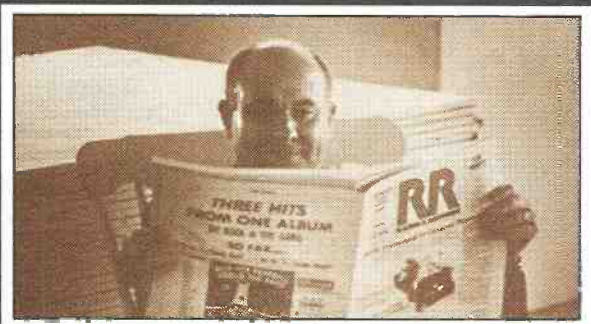
about the old days are former RKO programming maestro Paul Drew and veteran record exec and Arista President Clive Davis.



## Signs Of The Times

- **Carpool promotions in high gear nationwide**
- **Progressive KDAY/L.A. switches to R&B with GM Gary Price, PD Ron Samuels**
- **FCC fines WBAP/Ft. Worth \$4000 for “conflict of interest among DJs”**
- **Stereo Rocker WNCR/Cleveland goes Country**
- **FCC wins \$2000 in WDXR contest; Paducah, KY station’s contest sounds “suspiciously like a lottery”**
- **WOIC/Columbia, SC becomes Carolinas’ first all-Black AM’er**
- **Columbia Records puts bounty on tape pirates**
- **KRUX/Phoenix files \$1 million lawsuit against KUPD for stealing its morning man, Randall Robert Johnson**
- **More minority hiring ordered in Philly, Minneapolis**
- **WCFL/Chicago’s Larry Lujack files for “Superjock” trademark**
- **Senate approves AM-FM requirement (radios costing more than \$15 must be able to receive both AM & FM)**
- **ARB: Major AM rockers lose big shares; FM stronger than ever before**
- **Wolfman resigns from WNBC/New York**
- **Atlantic, Elektra/Asylum merge; Ahmet Ertegun, David Geffen co-Chairmen (later postponed)**
- **Jack Thayer appointed President of NBC Radio**
- **RKO wants three-minute hits**
- **Bell Records becomes Arista (Greek for excellent)**
- **KWK/St. Louis awarded to Doubleday in bankruptcy court**
- **RBC Associates pays \$3.2 million for WBCN-FM/Boston**
- **Bartell Media (owner of KCBQ/San Diego and others) sold to Charter Oil**

## Reflections



**PAUL DREW**

**Career inspiration:** “Listening to the DJs on ABC’s **WXYZ/Detroit** when I was growing up, I questioned some of the music. This was in the 1950s when DJs programmed their own shows. I worked in Detroit’s number one record store, so I had a chance to meet people and make suggestions about buying various records. Combining all that, one day I wanted to be the one who chose the right records to be played on the radio.”

**First R&R sighting:** “While working in my RKO office at 6255 Sunset Boulevard, I was informed that

**R&R** was beginning; they were also on the sixth floor in a very small group of offices with about five or six people. And we developed a good working relationship since we all shared the same men’s and ladies’ rooms. We did everything we could at RKO to help **R&R** get started. We thought it was a good idea.”

**Personal influences:** “I always liked to hire people who worked for Gordon McLendon. I was also influenced by Chris Lane’s more music approach at Bartell’s KYA/San Francisco; later by Ron Jacobs at Boss Radio KHJ/Los Angeles and by Jerry Clifton with what he did for us at 99X/New York.”

**Most rewarding career point:** “All the people who came to RKO— who’ve gone on to have successful careers. It’s just a long list that gives me much pride.”

**Most disappointing:** “RKO not being able to change **WGMS-AM/Washington** from Classical to Top 40 in 1972.”

**Current gig:** “I provide strategic programming analysis to radio station owners. I’m also completing my book about the music business and radio.”

**Most significant industry change in last 25 years:** “The unfortunate overreliance by the major record companies on independent promoters to obtain radio airplay — which gives too much airtime to mediocre music.”





# CLASSIC INDUSTRY

SEPARATE BEFORE USING



© 1998 Capitol Records, Inc.

film

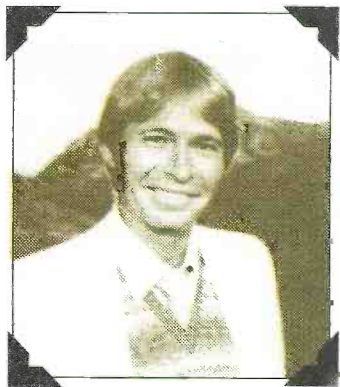




## Vinyl Statistics

1974 was the first year **R&R** published a year-end wrap-up of music. At the time, there were three formats: Rock (now CHR), Pop (now AC), and Country. Compare that to the 12 formats that exist today.

1974 was song-driven, rather than artist-driven. Seventeen songs topped the Rock chart in '74, including titles that you're more apt to find on a Rhino Records collection than an Oldies station. "Seasons In The Sun" by **Terry Jacks**, "Kung Fu Fighting" by **Carl Douglas**, "Hooked On A Feeling" by **Blue Swede**, "The Night Chicago



John Denver

Died" by **Paper Lace**, "I Can Help" by **Billy Swan**, and "The Streak" by **Ray Stevens** were among the Rock chart-toppers in '74.

But don't get us wrong: Some very successful recording legends had a big year in 1974. **Elton John** reached the top 10 four times with "Bennie And The Jets," "Don't Let The Sun Go Down On Me," "The Bitch Is Back," and his rendition of the Beatles' "Lucy In The Sky With Diamonds."

R&B music, which wasn't represented with an **R&R** chart



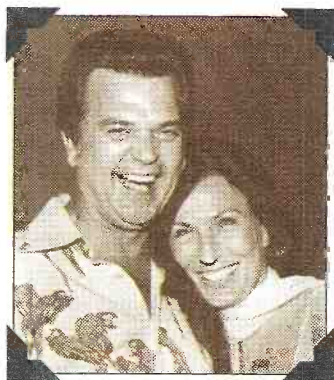
Barry White

of its own in the early days, certainly made its presence felt on the Rock chart. **Stevie Wonder** and **Barry White** had three songs that peaked in the top 15 in '74, while **Gladys Knight & The Pips** had two.

On the Pop chart, singer/songwriter **John Denver** was at his high with two No. 1 songs, "Annie's Song" and "Sunshine On My Shoulders." Another, "Back Home Again," peaked at No. 2. A young Australian country/pop singer named **Olivia Newton-John** made her breakthrough in '74 as well. Her "I Honestly Love You" topped all three charts that year, while "If You Love Me (Let Me Know)" topped the Pop and Country charts and went top 10 at Rock.

Thirty-one songs topped **R&R**'s Country chart in 1974, and **Conway Twitty** had three of them with "There's A Honky Tonk Angel (Who'll Take Me Back In)," "I'm Not Through Loving You Yet," and "I See The Want To In Your Eyes." **Charlie Rich** was anything but behind closed doors in '74. He landed six top 15 hits that year.

Classic Rock staples that hit in '74 included "Sweet Home Alabama" by **Lynyrd Skynyrd**, "I Shot The Sheriff" by **Eric Clapton**, "You Ain't Seen Nothing Yet" and "Takin' Care Of Business" by **Bachman-Turner Overdrive**, "Can't Get Enough" by **Bad Company**, "Radar Love" by **Golden Earring**, and **Grand Funk's** cover of **Little Eva's** "The



Conway Twitty & Loretta Lynn

Loco-Motion," which was the No. 2 song at Rock that year.

Another very notable song from '74 was "Rock The Boat" by the **Hues Corporation**, which has been credited with starting the disco craze that would dominate much of the mid- to late '70s.

Do You Remember...

ABC/Dunhill  
ups singles  
from .98 to \$1.29  
in June

## QUOTABLE QUOTES

"We were a major force in allowing the nostalgia thing to happen because of our continued exposure of oldies on TV and radio and in the major stores."

— Art "Oldies But Goodies" Laboe

"I get as sick of the same records over and over again as the listeners. A short playlist is boring and monotonous."

— Rick Sklar, then-PD of WABC/New York

"At KFWB [L.A.] I was at the top. If you remember, I was God in the radio business."

— Chuck Blore, after returning to radio as KIIS/L.A. PD

"The best way to get rich is to be on the radio."

— Jay Thomas, then mornings/part-time PD at WAYS/Charlotte

"I will always be a promotion man, no matter what I am."

— Al Coury, then with Capitol

## Reflections



CLIVE DAVIS

**Career inspiration:** "It's a combination of a love of music, hard work, and an 'ear' that I discovered as an adult. Loving the music and seeing what I believe in can be heard around the world. The fact that discoveries of mine and talent that I work with are being heard all over the world is a tremendous stimulus. It's very gratifying, and the fact that it's still working means that I'm going to be continuing for the foreseeable future."

**First Arista chart-topper in R&R:** Barry Manilow's "Mandy," AC chart, December 13, 1974. (Davis joined Bell Records in May

1974 and changed the label's name soon afterward.)

**Personal influences:** "Certainly, I owe my career to Goddard Lieberson, who was the head of Columbia Records and gave me my opportunity."

**Most rewarding career point:** "Seeing Janis Joplin at Monterey in 1967 is very special. She was the first artist I ever signed. Seeing the emergence of Bruce Springsteen and Aerosmith from that era is also gratifying, and I'm still in touch with both."

**Most disappointing:** "Every artist I've signed who has not become a legend."

## Network Briefs

Dr. Demento begins national syndication (44 markets) in October.





**YOU'VE GONE SILVER!**

**CONGRATULATIONS R&R  
ON 25 YEARS OF HARD WORK.**

**COLUMBIA**



# Best Of StreetTalk

## It's All In A Name

### Editor's note:

For 22 years, *Street Talk* has ranked as the most widely read of *R&R*'s inside pages, but the column didn't evolve until 1976.

While we wait for *Street Talk* to arrive, here's a piece from Elizabeth Salazar, wife of cartoonist and voice-and-production-wiz extraordinaire Bobby Ocean, who reacquaints us with one of *R&R*'s most popular features of the late '70s, *Err Waves*.

For this special, Bobby and Elizabeth selected their favorite strips from the series, which we chose to spread throughout this book. Plus, they honored us with a half-dozen strips that were drawn just for this commemorative issue. We're deeply indebted to them both!

I've always been of the opinion that Bobby drew Roger Small as his alter ego, and that Roger's frustrations and adventures were perhaps Bobby's in cartoon form. There's no denying that Roger's facial features were a two-dimensional rendering of Bobby Ocean, just as "Shaune," the overworked *Err Waves* secretary, is Shaune Steele, and "Charlie Van Dallas," the aspired-to-major-market talent, is Charlie Van Dyke. Equally undeniable were some of the allegorical themes reflected in *Err Waves* through whimsy, wit, and bite.

Bobby concedes that his overall radio experiences were often mirrored in Roger's small-market experiences in an unnamed California town. *R&R* published the strip between 1976-1980, and the *Err Waves*

gang — Les Talent, Pipes McMouth, Jay Trifle, League Majors (a.k.a. The Stone Don Clone), Roger Small, and Chatty Cathy — became avenues through which the overall tastes of the broadcast day can now be glimpsed.

Many of the characterizations or comical situations may seem quaint by 1998 standards. Additionally, there is nothing abstruse nor penetrative about *Err Waves* (translation: It ain't brain surgery). We just ask that you bring an open mind and your sense of humor as *R&R* reels you back 20+ years to an era that may seem very un-PC by today's standards, but was undeniably the status quo. And that's what *Err Waves* has unwittingly preserved: an authentic, clever, and satirical look at the social climate of a Top 40 radio station in the '70s as seen through the pen of Bobby Ocean.

## R&R Retro

- Jonathan Fricke joins as Country Editor
- Mike Kasabo comes aboard as Pop/MOR Editor
- Mark Shipper named Managing Editor
- *R&R*'s infamous Back Page debuts May 10, 1974
- *R&R* begins experimenting with a color logo on August 2, 1974
- Bartell Exec. VP George Wilson pens *The Answer Man* column
- KSON/San Diego PD Jim Duncan moonlights as Country Editor; goes full-time with *R&R* in November
- *R&R* begins its *Street Talk* forerunner, *Radio Rumor Control*, which recaps the hottest gossip



Training the new boy: Pete Stone (Salante) trains high-schooler Bob Rivers (sitting) at WAVZ-New Haven.



## NewsMakers

### RADIO

Dave Sholin swing man at KFRC/SF ...  
Al Brady Law Asst. PD at WNBC/NY ...  
Steve Warren PD at WHN/NY ... Jim Price KGB/San Diego GM ... Grease Man (Doug Tracht) mornings at WPOP/Hartford ... Paul Kirby PD at WRKO/Boston ... Mel Phillips KQV/Pittsburgh PD ... Bob Shannon KDWB/Minneapolis PD ... Frank Wood GM of WEBN/Cincinnati ... Rick Devlin GM at 99X/NY ... Allan Chlowitz KRTH/L.A. GM ... Steve Rivers to RKO Radio ... Gary Stevens PD KAKC/Tulsa ... Dennis Constantine to KTLK/Denver ... Steve Dahl mornings at KSFM/Sacramento ... Don Elliott KKDJ/L.A. all-nights ...

**Shadov Stevens** appointed PD for KMET/L.A.



Savannah, GA ... Bobby Rivers KTLK/Denver PD ... Bob Hamilton National PD for Shepard Broadcasting ... Todd



**Chuck Buell** takes over PM drive at KFRC/SF

Wallace KLIF/Dallas PD ... Lee Abrams joins Kent Burkhart in new syndication venture ... Joel Denver MD at WFIL/Philadelphia ... Charley Lake joins Bob Pittman, Dick Booth in consultancy ... Scott Shannon now PD at WQXI/Atlanta; Don Benson is MD ... New KRTH/L.A. PD is Dick Bozzi ... Jerry Clifton now Bartell National PD ... Dan Halyburton Production Dir. at WTGR/Richmond ... Buzz Brindle WPEZ/Pittsburgh PD.

### RECORDS

Scotty Brink afternoons at WLAC/Nashville ... Rick Sklar Dir./Ops ABC O&O AMs ... Scott Shannon Mooney National PD ... Cousin Brucie takes Wolfman's slot at WNBC/NY ... Jim Carnegie PD at KQV/Pittsburgh ... John Lund WNBC/NY PD ... Mark Driscoll WBBF/Rochester middays ... Steve Rivers, Dan Mason join Z93/Atlanta ... Don Ste. John PD KFRC-FM/SF ... E. Alvin Davis WAXY/Miami PD ... Dan Vallie to all-nights at WSGA/

Neil Bogart back in business with Casablanca Records ... Eddie Levine Nat'l Promo Dir. at UA ... LeBaron Taylor VP/Special Markets CBS Records ... Stan Cornyn upped to WB Sr. VP ... Gil Beltran new MGM President ... Billy Bass becomes Manager/Nat'l Album Promo at RCA ... Dick Wooley Capricorn VP/Promo ... Marc Nathan Nat'l Promo Dir. for Bearsville Records ... Bill Pfordresher

20th Century Asst. Nat'l Promo Dir. ... Al Coury Sr. VP/A&R and Promo, Don Zimmermann Sr. VP/Mktg, Bruce Wendell Nat'l Promo Mgr. at Capitol ... Louie Newman DisCreet Nat'l Promo Dir. ... Clive Davis Bell Records President ... Al Teller to UA President

**Joe Galante** Manager/Admin. at RCA



... Rick Blackburn Exec. VP/GM Monument ... Tom Cozzi RCA Div. VP/Promo ... Ray Anderson UA as VP/Promo ... Don Whittemore Nat'l Promo Mgr./Singles at RCA ... Dick Kline Atlantic VP/



**Harold Childs** to A&M VP/Promo

Promo ... Ron Alexenburg VP/GM Epic ... Vince Faraci Nat'l Pop Promo at Atlantic ... Tony Martell new VP/East Coast Ops. at ABC.

### MEMORIAM

Dick Weber, Asst. Nat'l Promo Dir. for Epic



TRACY BYRD

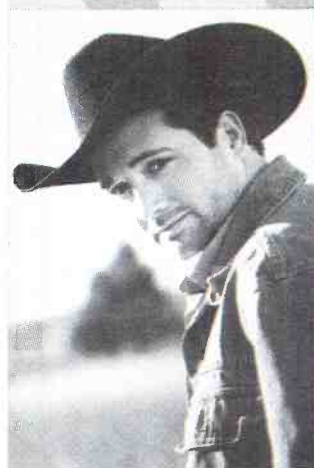
VINCE GILL

KEITH HARLING

THE MAVERICKS

REBA

ALLISON MOORER

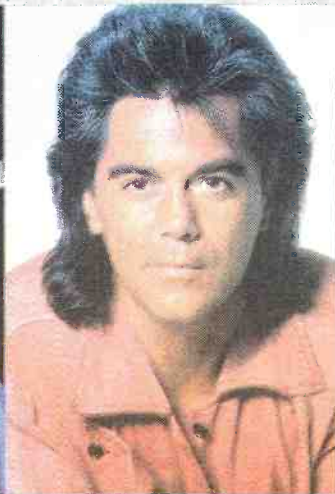
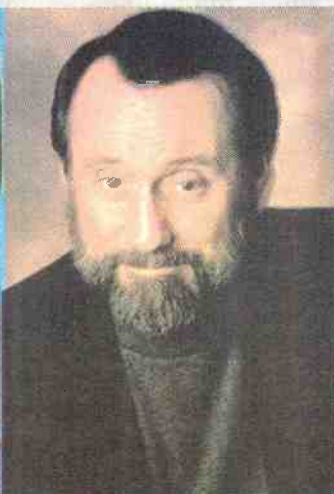


*Congratulations On*

25

*Chart Topping Years!*

**FROM THE ARTISTS AND STAFF OF MCA RECORDS NASHVILLE**



OLIVA NEWTON-JOHN

RAY STEVENS

GEORGE STRAIT

MARTY STUART

CHELY WRIGHT

TRISHA YEARWOOD

**MCA**  
NASHVILLE  
A UNIVERSAL MUSIC COMPANY

© 1998 MCA Records Nashville, a Division of MCA Records, Inc.



## ROCK

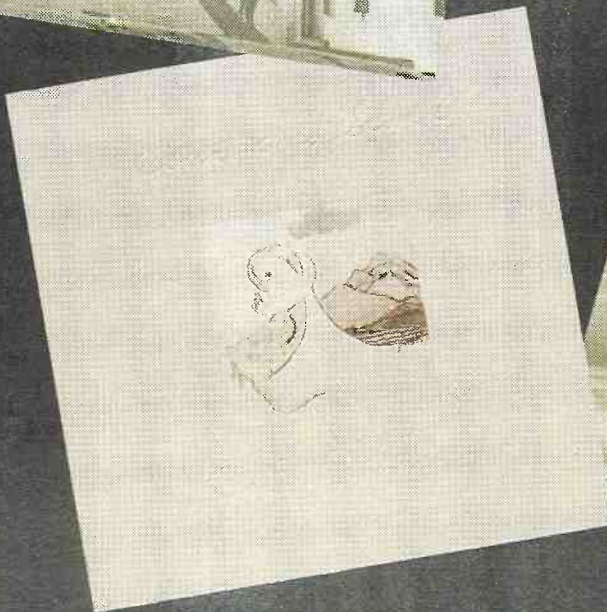
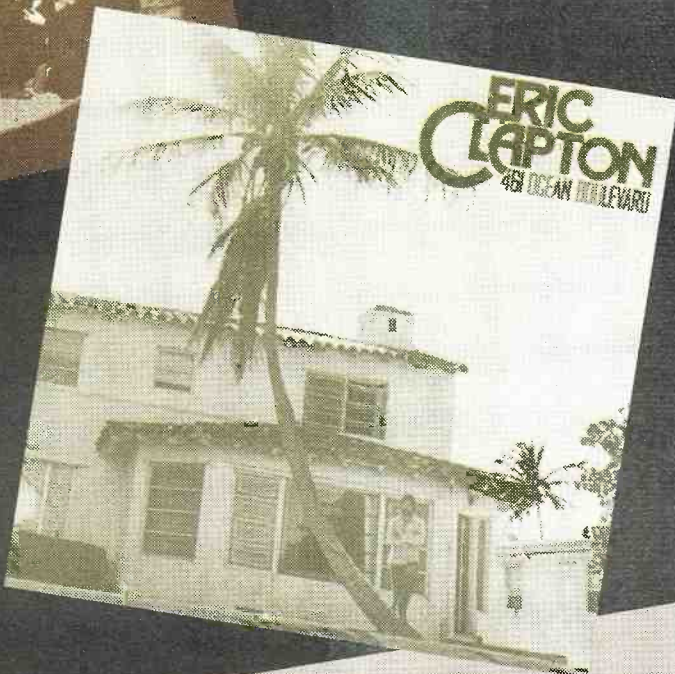
- 1 TERRY JACKS Seasons In The Sun
- 2 GRAND FUNK The Loco-Motion
- 3 OLIVIA NEWTON-JOHN I Honestly Love You
- 4 ELTON JOHN Bennie And The Jets
- 5 PAPER LACE The Night Chicago Died
- 6 GORDON LIGHTFOOT Sundown
- 7 HUES CORPORATION Rock The Boat
- 8 WINGS Band On The Run
- 9 PAUL ANKA (You're) Having My Baby
- 10 BO DONALDSON & THE HEYWOODS Billy Don't Be A Hero
- 11 STYLISTICS You Make Me Feel Brand New
- 12 BACHMAN-TURNER OVERDRIVE You Ain't Seen Nothing Yet
- 13 JIM STAFFORD Spiders & Snakes
- 14 BARRY WHITE Can't Get Enough Of Your Love, Babe
- 15 BLUE SWEDE Hooked On A Feeling
- 16 JOHN DENVER Sunshine On My Shoulders
- 17 BARBRA STREISAND The Way We Were
- 18 JOHN DENVER Annie's Song
- 19 JACKSON 5 Dancing Machine
- 20 DAVID ESSEX Rock On
- 21 RUFUS Tell Me Something Good
- 22 RAY STEVENS The Streak
- 23 ERIC CLAPTON I Shot The Sheriff
- 24 BILLY SWAN I Can Help
- 25 MFSB TSOP (The Sound Of Philadelphia)

## POP

- 1 MARIA MULDAUR Midnight At The Oasis
- 2 HARRY CHAPIN Cat's In The Hat
- 3 OLIVIA NEWTON-JOHN I Honestly Love You
- 4 ANNE MURRAY You Won't See Me
- 5 JOHN DENVER Annie's Song
- 6 ROBERTA FLACK Feel Like Makin' Love
- 7 DAVE LOGGINS Please Come To Boston
- 8 PAUL ANKA (You're) Having My Baby
- 9 MARVIN HAMLISCH The Entertainer
- 10 BOBBY VINTON My Melody Of Love
- 11 MAC DAVIS One Hell Of A Woman
- 12 JIMMY BUFFETT Come Monday
- 13 CAT STEVENS Oh Very Young
- 14 GORDON LIGHTFOOT Sundown
- 15 SAMI JO Tell Me A Lie
- 16 NEIL SEDAKA Laughter In The Rain
- 17 THREE DEGREES When Will I See You Again
- 18 STEELY DAN Rikki Don't Lose That Number
- 19 STYLISTICS You Make Me Feel Brand New
- 20 JONI MITCHELL Help Me
- 21 OLIVIA NEWTON-JOHN If You Love Me (Let Me Know)
- 22 JIM WEATHERLY The Need To Be
- 23 DIONNE WARWICK & SPINNERS Then Came You
- 24 GEORGE FISCHOFF Georgia Porcupine
- 25 CARPENTERS I Won't Last A Day Without You

## COUNTRY

- 1 CAL SMITH Country Bumpkin
- 2 BILLY "CRASH" CRADDOCK Rub It In
- 3 HANK SNOW Hello Love
- 4 BILLY SWAN I Can Help
- 5 OLIVIA NEWTON-JOHN If You Love Me (Let Me Know)
- 6 CONWAY TWITTY There's A Honky Tonk Angel...
- 7 TANYA TUCKER Would You Lay With Me (In A Field Of Stone)
- 8 MICKEY GILLEY Room Full Of Roses
- 9 CONWAY TWITTY I See The Want To In Your Eyes
- 10 DON WILLIAMS I Wouldn't Want To Live If You Didn't Love Me
- 11 CHARLIE RICH A Very Special Love Song
- 12 MERLE HAGGARD Old Man From The Mountain
- 13 CONWAY TWITTY I'm Not Through Loving Yet
- 14 CHARLIE RICH There Won't Be Anymore
- 15 MARILYN SELLARS One Day At A Time
- 16 BOBBY BARE Daddy What If
- 17 MICKEY GILLEY I Overlooked An Orchid
- 18 OLIVIA NEWTON-JOHN I Honestly Love You
- 19 LORETTA LYNN Trouble In Paradise
- 20 TAMMY WYNETTE Another Lonely Song
- 21 RONNIE MILSAP Pure Love
- 22 CHARLEY PRIDE Mississippi Cotton Picking Delta Town
- 23 JOHN DENVER Back Home Again
- 24 CHARLIE RICH She Called Me Baby
- 25 DOLLY PARTON Love Is Like A Butterfly



'74



# TOM JOYNER WINS BIG!

1998 Billboard Award Winner



The Tom Joyner Morning Show  
DOMINATES IN MAJOR MARKETS!

Atlanta	WALR-FM	#2	8.6
Chicago	WVAZ-FM	#1	5.9
Miami	WHQT-FM	#2	8.0
New Orleans	WYLD-FM	#1	9.5
Philadelphia	WDAS-FM	#3	7.6
Washington DC	WHUR-FM	#1	7.4

Source: Arbitron Spring '98 Metro AQH Share and Rank A25-54 M-F 6AM-10AM

t h e  
**TOM**  
**JOYNER**  
m o r n i n g s h o w

East: 212-456-1777 • West: 972-991-9200





**We are proud to have been a  
continuous customer for  
the past 22 years and look forward  
to the next 22 years of success**

*From your Friends at*

**UST<sup>®</sup>**  
U.S. TAPE & LABEL





# Conventional Wisdom

While the social in crowd was seeking fulfillment through EST (Erhart Seminar Training), radio and records cognoscenti were seeking their own brand of fulfillment in Atlanta, at **R&R's** first in its series of infamous conventions.

Just 17 months after hitting the scene, the trade trekked to the Royal Coach Motor Hotel for a mix of panel discussions, seminars, keynote speakers (Georgia Lt. Governor Zell Miller did the honors the first time out), and superstar entertainment. In tow, a who's who of more than 800 from the converging worlds of radio (including Jay Thomas, Scott Shannon, Jerry Clifton, Lee Abrams, John Rook, Michael Spears, Buzz Bennett, Bill Tanner) and records (Clive Davis, Joe Smith, Neil Bogart, Al Coury, and Russ Regan, among others). The entertainment lineup — presented by the inimitable Thomas — featured the Pointer Sisters, Jim Stafford, and Paul Davis ... and a backgammon tournament. Imagine, all that for a mere \$55 registration fee!

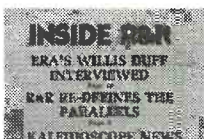
But the convention wasn't the only news making noise in 1975. The radio industry also bore witness to other firsts: KKDJ/Los Angeles adopted a new persona as KIIS. WKYS/Washington — formerly WRC-FM — made history when it debuted as the first major-market Disco station. And more

AM Top 40s punched off the dial. Meanwhile, the FCC was still wrestling with WBAI/New York and George Carlin's "Seven Dirty Words," plus debating the ethics of stations airing phone calls without alerting listeners beforehand.

On the promotional front, RKO VP/Programming Paul Drew proposed an 11-year precursor to the "Hands Across America" coast-to-coast human chain. To commemorate the country's upcoming bicentennial celebration (July 4, 1976), he asked stations to encourage listeners to link hands across the country and sing "God Bless America" at 3pm ET. Alas, he didn't find much support for the well-intentioned cause.

And, sadly, one of radio's guiding lights was dimmed: Progressive rock pioneer Tom Donahue died at the age of 48.

Our lineup of remembrances this year includes Frankie Crocker, who in 1975 was a staple in front of and behind the mike on WBLS/New York and former UA President Artie Mogull, who was riding high with War, ELO, and other artists.



## Reflections



FRANKIE CROCKER

**Career Inspiration:** "My love of music. When I first started, I was a news director/part-time DJ. The station I worked for had three or four different formats. So I had the influence of jazz (my first love), R&B, rock, gospel, and country & western. As a baby DJ, I had to sit in for all of these shows. When you listened to early WBLS/NY, it was an amalgam of jazz, blues, R&B, rock — a lot of different music that was happening."

**Current career gig:** "I'm doing syndication. I also have my own website. And I'll start seminary school in the fall in L.A., something I wish I'd done years ago to help me live."

**Most significant industry change in last 25 years:** "The lack of creative personality; the DJ not being as integral a part as he used to

be. It's not to say that it's a bad thing, but I just miss it."

**Personal influences:** "The person who influenced me most was the late [Cleveland DJ] Eddie O'Jay. When I first heard him, it changed my life."

**Most rewarding career point:** "The people who tell me how the music I played influenced their lives."

**Most disappointing:** "Some of the language that's allowed on the radio. It's disappointing that I'm not in the middle of it to find the good and praise it, to coin a phrase. If I was in the forefront of the business, I would be able to find music that's positive rather than negative. I think the foul language is what's hurting a lot of the hip-hop. There are some very talented youngsters out there, and their music and culture have crossed all lines. But they need better PR."

## Signs Of The Times

- **R&R announces first seminar in Atlanta**
- **Star stations lose licenses; WIFE/Indy among stations**
- **Commission bars future purchase by newspaper owners of radio/TV stations**
- **WRC-AM/Washington goes all-News**
- **WKYS/Washington goes Disco**
- **WNBC/NY suspends Don Imus**
- **Payola indictments begin; Clive Davis indicted for income tax evasion**
- **FCC proposes new ratings distortion rules**
- **Tom Donahue, father of Progressive radio, dies**
- **WABC/NY broadcasts to Russia**
- **NAB, RAB join forces for six regional conventions**
- **Country DJ Hall of Fame selects first nominees, including Connie B. Gay, Bill Anderson, Cliffie Stone**
- **Arbitron expands overnight telephone measurement to all markets**
- **Capital Cities cuts off freebies; WKBW/Buffalo staff not allowed to accept lunches, etc.**
- **Jacksons sign to Epic Records**
- **Stevie Wonder pens \$13 million Motown pact**
- **George Wilson-headed group buys WADO/NY for \$5 million**
- **WFIL buys FM sister WPBS for \$1.4 million**
- **Plough buys WQXM/Clearwater, FL for \$1.25 million**
- **Combined Comm. signs letter-of-intent to buy KIIS-AM/L.A.**
- **WIBG/Philadelphia sold to Fairbanks**



# Vinyl Statistics

R&R's format classifications from the early years look funny today, particularly the "Rock" category — that's what we called Top 40 of the day —



Barry Manilow

which featured some not-so-rockin' year-end finishers: **Captain & Tennille**, the **Bee Gees**, **Barry Manilow**, **Neil Sedaka**, and **KC & The Sunshine Band** all appeared in the **R&R Rock 75** of '75! There was also **Olivia Newton-John**, who finished as **R&R's Female Vocalist Of The Year** for 1975 with three top 10 hits, including "Have You Never Been Mellow," which peaked at No. 1 in February.

AOR Album Airplay for the year featured the biggest artists of the era who would go on to define the Classic Rock format. Literally tens of millions of albums were sold by mega-groups like **Fleetwood Mac**, the **Eagles**, **Elton John**, **Bruce Springsteen**, **Pink Floyd**, and **Aerosmith**. Aerosmith (who 23 years later would still be cranking out No. 1 records)

landed in the top 20 with *Toys In The Attic*, which produced "Sweet Emotion" and "Walk This Way," two of the most-played tracks in the history of Rock radio.

Nashville influenced the pop world, with hits by **B.J. Thomas** and **Glen Campbell** earning top five status on **R&R's** year-end Pop (AC) chart. Campbell's signature hit, "Rhinestone Cowboy," finished No. 2 in Country and No. 4 in Pop. Many of the legendary Music Row labels still going strong today enjoyed big success including Capitol, Columbia, MCA, RCA, Mercury, and Reprise.

Pop/Adult radio featured many of the same superstars as Pop and Country, including No. 1 hits from **John Denver**, **America**, the **Eagles**, **Barry Manilow**, and **Wings**. And who could forget "The Hustle" by **Van McCoy**? The novelty sensation hit No. 1 on **R&R's** AC chart on July 4, 1975.

One artist who produced



Elton John

country-flavored rock in the '70s was **Linda Ronstadt**.

Two of her biggest hits came in '75, "You're No Good" and "When Will I Be Loved."

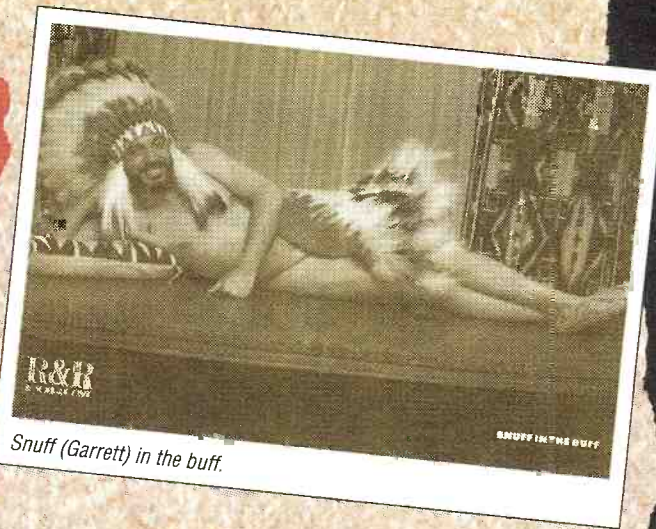
Disco music was beginning to take shape, with many of the genre's biggest hits charting, including the **Bee Gees'** "Jive Talkin,'" "Fly, Robin, Fly" by **Silver Convention**, **Gloria Gaynor's** "Never



Olivia Newton-John

Can Say Goodbye," "Get Down Tonight" and "That's The Way (I Like It)" by **KC & The Sunshine Band**, and **Labelle's** "Lady Marmalade," which would launch **Patti Labelle**, who later became one of the most powerful and loved singers in pop history and would earn the richly deserved title "diva."

While **R&R** didn't have an R&B music section in the '70s, its impact was clearly being felt. Consider **Barry White's** "You're The First, The Last, My Everything"; "Shining Star" by **Earth, Wind & Fire**; and the **Spinners**, who hit it big with "(They Just Can't Stop It The) Games People Play."



Snuff (Garrett) in the buff.

## QUOTABLE QUOTES

"You don't have to wear funky jeans to love progressive music."

—Allison "Nightbird" Steele, WNEW-FM/NY

"Radio and record people are very similar in one respect, other than records — insecurity of the business."

—Doug Morris, Big Tree

"I've always been into finding young kids who want to be radio stars and teaching them how to do it."

—Consultant Jerry Clifton

"I don't like the word consultant. It's a negative term, a term used by people who are unemployed."

—Consultant John Rook

## Reflections



ARTIE MOGULL

**Career inspiration:** "I was going to make a lousy accountant!"

**First exposure to R&R:** "Bob Wilson brought me the first issue when I was Sr. VP of MCA. He was looking for advertising support and got it."

**Current passion:** "Have a joint venture with QVC in the record business."

**Most significant change in the past 25 years:** "I recently had lunch with a major record company president and discovered that his 1997 salary and bonus exceeded my gross income for 51 years."

**Events with the most significant bearing on his career:** "The signing of Bob Dylan; Peter, Paul, and Mary; Bill Cosby; and Gordon Lightfoot within the same year. My salary that year: \$250 per week."

**Career highs and lows:** "I always divided the working people of the world into categories — those who look forward to Monday and those who look forward to Friday. The great thing about the music business is that we always looked forward to Monday. The most disappointing point was whenever an act I believed in laid an egg."

## Did You Know...

Albums accounted for 87.3% of the dollar volume for the industry; singles declined to 12.7%; and 8-tracks had 83% of tape market.



# **JONES RADIO NETWORK™**

## ***MEDIAAMERICA, INC.***

*Congratulations*  
**Erica and the R&R Staff**  
**for 25 Great Years!**



### ***24 Hour Formats***

Adult Hit Radio, CD Country, Classic Hit Country, Good Time Oldies, The Music Of Your Life, La Bonita, La Buena, NAC, Rock Alternative, Rock Classics, Soft Hits, U.S. Country, Z Spanish

### ***Syndicated Programming***

All Access, Country's Most Wanted, Crook & Chase Country Countdown, Fight Back!, hardDrive, The Hit List, Jimmy Carter Entertainment Reports, Ground Zero, McLaughlin Radio Hour, Nashville Nights, Oldies Calendar, Outdoor Life Radio, Personal Notes, Up Close, Weekly Top 30, Your Weekend with Jim Brickman

### ***Programming Services***

American Comedy Network, ACN/PDQ, BDS/Preferred Data, Fax Off, Facts Fax, Jones Radio Consulting & Programming, Paragon Research, Rock & Roll Fax

# **303-784-8700**



## Best Of StreetTalk

### Out Of The Closet

**WMAQ/Chicago** runs advertisements telling its listeners to come out of the closet and admit they love country music. Speaking of WMAQ, **R&R** reports the hiring of new weekender **Ron Helton**. (C'mon Lon, don't tell us you've never made a typo!)

**WERC/Birmingham** jock **Mike St. John** elopes with a listener he met a month and half earlier.

**Clive Davis** will be the first non-performer to host *The Midnight Special*.

**KFMB-FM/San Diego** becomes "B100" with 100 hours of "No Commercial Boogie." As guest DJs, the station brings in **WCFL/Chicago's John Driscoll**, **KUPD/Phoenix's Rich Brother Robbin**, and **Phil Flower**.

Atlanta Mayor **Maynard Jackson** officially proclaims "Coyote **McCloud** Weekend" in honor of the **WQXI** evening jock.

After 30 years of playing R&B music at night, **WLAC/Nashville** will go straight Top 40 all 24 hours.

**KSAN/San Francisco** is running editorials from **GM Jerry Graham** calling for a new investigation of the JFK assassination.



Buzz Bennett & Wolfman Jack

Rumor du jour: **KRLA/Pasadena** will launch a more contemporary format with **Robert W. Morgan**, **The Real Don Steele**, **Sweet Dick Whittington**, and **Johnny Magnus**.

**WLEE/Richmond** raises money for charity by helping to build the world's longest submarine sandwich, totaling 796 feet, five inches. It is

devoured by 1000 people in just under a quarter-hour.

**WWCO/Waterbury, CT** holds a dance marathon that lasts 73 hours. During that time, 225 couples are reduced to five. The station declares all five winners and gives them each \$500.

Bicentennial promotions begin to spring up as **KUGN/Eugene, OR** gives away an "early American coat hanger" (a nail). **RKO** proposes a human chain going across country with links through Boston, New York, and Washington, DC.

**WCFL/Chicago** afternoon jock **Larry Lujack** releases an autobiographical book.

**Arbitron** expands to cover more cities in its "Black Report." Also, it will introduce a Spanish format to New York and Los Angeles.

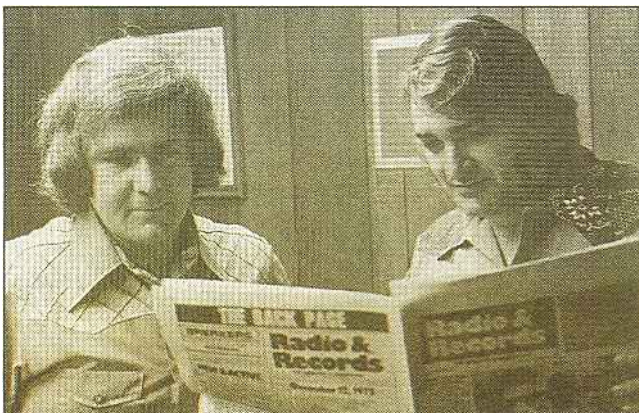
**KLVE/Los Angeles** is being sold to Lieberman, which plans to change the AC station into Spanish-language when the sale is approved.

**WQXI/Atlanta** taps into the growing CB craze by taking traffic reports from listeners via CB.

**WABC/New York** gets a 10 share in the Sept./Oct. Pulse, double the No. 2 station's share.

### R&R Retro

- First disco coverage debuts biweekly
- Chris Blasé becomes Radio News Editor
- **KFRC/SF's Mark McKay** begins "Kaleidoscope" artists column
- **R&R** redefines Parallels, prompted by longer playlists/dayparting in Rock radio
- **Mike Harrison** now full-time AOR Editor
- Business News section introduced
- "Electric Weenie" joke service premieres



WITL/Lansing's Jim Walton and Narvel Felts



©1977, 1998 Bobby Ocean®, Inc.



**ERR WAVES**  
BY BOBBY OCEAN

## NewsMakers

### RADIO

**Murray The K** **WLIR/Long Island** weekends ... **Buzz Bennett** forms L.A. consultancy ... **Rick Sklar** ABC VP/Programming ... **Charley Lake** WEPZ/Pittsburgh MD ... **Rick Shaw** KLIF/Dallas Asst. PD ... **Charlie Van Dyke** KHJ/L.A. PD ... **Allan Chlowitz** KRTH/L.A. VP/GM ... **Robert W. Morgan** on **KMPC/L.A.** ... **Bruce Johnson** SRO President ... **Dwight Case** RKO President ... **Dick Springfield** WPOP/Hartford OM ... **Bill Tanner** Heftel National PD ...



**John Long**  
appointed  
PD of **WAPE/**  
**Jacksonville**

**Charlie Tuna** **KKDJ/L.A.** PD ... **Bob Anthony** to **KGW/Portland** ... **Paul Sebastian** **WAYS/Charlotte** afternoons ... **Jim Maddox**, **Walt "Baby" Love** form consultancy ... **Dick Whittington** **KFI/L.A.** middays ... **Todd Wallace** **KUPD-AM & FM/Phoenix** PD ... **Bobby Ocean** **KHJ/L.A.**; **Rick Shaw** to **KFRC/SF** ... **Dwight Douglas** **13Q/Pittsburgh** Asst. PD ... **Steve Rivers** **WDRQ/Detroit** PD ... **Harv Moore** **WYSL/**

**Buffalo PD** ... **Ruth Meyer** **WMCA/NY** OM ... **Ed Salamon** **WHN/NY** Program Manager ... **Paul Sebastian** **WFOM/Marietta** PD ... **John Leader** **KHJ/L.A.** airstaff ... **Les Garland** **CKLW/Detroit** PD ... **Alan Burns** **WDAI/Chicago** afternoons ... **Jeff Salgo** **OK102 1/2 & KU16/Seattle** OM



**Ron O'Brien**  
now PD  
for **WCFL/**  
**Chicago**

... **Lee Douglas** **WXLO/New York** PD ... **Don Benson** **WQXI/Atlanta** OM ... **Mark Driscoll** **KSTP/Minneapolis** PD ... **Tom Birch** **WNOE/New Orleans** MD/Research Dir. ... **Sam Bellamy** **KMET/L.A.** OM ... **Bob Hamilton** **WIFI/Philadelphia** PD ... **Tom Taylor** **WPST/Trenton** PD ... **Jim Ladd** joins **KMET/L.A.** ... **Don Kelly** **WFYR/Chicago** PD ... **Brian Beirne** **KFRC-FM/SF** PD.

### RECORDS

**Walter Yetnikoff** **Columbia** President ... **Berry Gordy** re-assumes **Motown** presidency ... **Irwin Steinberg** President **PolyGram** ... **Steve Popovich** **Epic** VP/A&R ... **Chris Crist** **WB L.A.**

promotion ... **Stan Monteiro** **Columbia** VP/Promotion ... **Joe Smith** **Elektra/Asylum** ... **Paul Lovelace** **20th Century** VP/Promo-



**David Geffen**  
named  
to head  
**WCI** movie  
division

tion ... **Marc Nathan** **Casablanca** regional promotion ... **Sal Licata** **United Artists** VP/GM ... **Bunky Sheppard** **Motown** Nat'l R&B Promotion ... **Larry Douglas** joins **Jerry Weintraub's** Management III ... **Don Anti/Tony Muscolo** form **Anti/Muscolo Promotions** ... **Oscar Fields** **GRC Records** VP/GM ... **Russ**



**Jerry Sharell**  
upped to  
**Elektra/**  
**Asylum** VP  
Int'l

**Thyret** **WB** VP ... **Jerry Sharell** **E/A** VP/International ... **Ray Harris** **RCA** Nat'l R&B Promotion ... **Lou Simon** **PolyGram** Exec. VP/GM ... **Jim Jeffries** **Epic** Nat'l Promotion.





# One world. Every sound.

FOR 25 YEARS, YOU'VE BEEN AN IMPORTANT PART OF OUR WORLD.  
HAPPY ANNIVERSARY, RADIO & RECORDS.

Congratulations from all of us.



epic records group

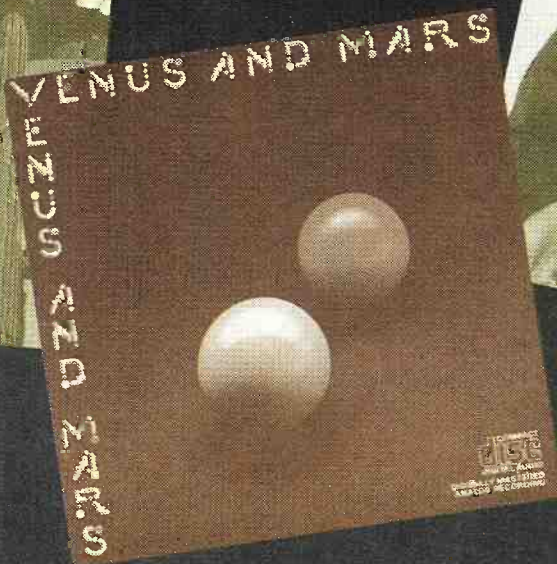


## ROCK

- 1 CAPTAIN & TENNILLE Love Will Keep Us Together
- 2 ELTON JOHN Philadelphia Freedom
- 3 OLIVIA NEWTON-JOHN Have You Never Been Mellow
- 4 BEE GEES Jive Talkin'
- 5 BARRY MANILOW Mandy
- 6 K.C. & THE SUNSHINE BAND That's The Way (I Like It)
- 7 ELTON JOHN Island Girl
- 8 NEIL SEDAKA Bad Blood
- 9 K.C. & THE SUNSHINE BAND Get Down Tonight
- 10 DOOBIE BROTHERS Black Water
- 11 DAVID BOWIE Fame
- 12 AMERICA Sister Golden Hair
- 13 VAN MCCOY The Hustle
- 14 HAMILTON, JOE FRANK & REYNOLDS Fallin' In Love
- 15 TONY ORLANDO & DAWN He Don't Love You
- 16 MINNIE RIPERTON Lovin' You
- 17 JOHN DENVER I'm Sorry
- 18 EAGLES Lyin' Eyes
- 19 CARPENTERS Please Mr. Postman
- 20 ELTON JOHN Someone Saved My Life Tonight
- 21 EAGLES One Of These Nights
- 22 FRANKIE VALLI My Eyes Adored You
- 23 MICHAEL MURPHEY Wildfire
- 24 EAGLES Best Of My Love
- 25 PILOT Magic

## COUNTRY

- 1 FREDDY FENDER Before the Next Teardrop Falls
- 2 GLEN CAMPBELL Rhinestone Cowboy
- 3 WILLIE NELSON Blue Eyes Crying In The Rain
- 4 BILLIE JO SPEARS Blanket On The Ground
- 5 JESSIE COLTER I'm Not Lisa
- 6 CONWAY TWITTY Linda On My Mind
- 7 DON WILLIAMS You're My Best Friend
- 8 FREDDY FENDER Wasted Days & Wasted Nights
- 9 LORETTA LYNN & CONWAY TWITTY Feelins'
- 10 RONNIE MILSAP Daydreams About Night Things
- 11 NARVEL FELTS Reconsider Me
- 12 GENE WATSON Love In The Hot Afternoon
- 13 WAYLON JENNINGS Are You Sure Hank Done It This Way...
- 14 EMMYLOU HARRIS If I Could Only Win Your Love
- 15 JOHN DENVER I'm Sorry
- 16 TANYA TUCKER San Antonio Stroll
- 17 MERLE HAGGARD Always Wanting You
- 18 JOHN DENVER Thank God I'm A Country Boy
- 19 MERLE HAGGARD Movin' On
- 20 MERLE HAGGARD It's All In The Movies/Shades Down
- 21 DICKEY LEE Rocky
- 22 B.J. THOMAS (Hey Won't You Play) Another Somebody...
- 23 CONWAY TWITTY & JONI LEE Don't Cry Joni
- 24 STATLER BROTHERS I'll Go to My Grave Loving You
- 25 CONWAY TWITTY Touch The Hand



## POP

- 1 CAPTAIN AND TENNILLE Love Will Keep Us Together
- 2 B.J. THOMAS (Hey Won't You Play) Another Somebody...
- 3 MICHAEL MURPHEY Wildfire
- 4 GLEN CAMPBELL Rhinestone Cowboy
- 5 MORRIS ALBERT Feelings
- 6 VAN MCCOY The Hustle
- 7 JOHN DENVER Calypso/I'm Sorry
- 8 FRANKIE VALLI My Eyes Adored You
- 9 ROGER WHITTAKER The Last Farewell
- 10 OLIVIA NEWTON-JOHN Have You Never Been Mellow
- 11 JAMES TAYLOR How Sweet It Is (To Be Loved By You)
- 12 JANIS IAN At Seventeen
- 13 HAMILTON, JOE FRANK & REYNOLDS Fallin' In Love
- 14 WINGS Listen To What The Man Said
- 15 BARRY MANILOW Could It Be Magic
- 16 MINNIE RIPERTON Lovin' You
- 17 AMERICA Sister Golden Hair
- 18 MELISSA MANCHESTER Midnight Blue
- 19 TONY ORLANDO & DAWN He Don't Love You
- 20 CAPTAIN AND TENNILLE The Way I Want To Touch You
- 21 SPINNERS They Just Can't Stop It The (Games People Play)
- 22 PHOEBE SNOW Poetry Man
- 23 CARPENTERS Please Mr. Postman
- 24 GLADYS KNIGHT & THE PIPS The Way We Were
- 25 EAGLES Best Of My Love

## AOR ALBUMS

- 1 JEFFERSON STARSHIP Red Octopus
- 2 FLEETWOOD MAC Fleetwood Mac
- 3 EAGLES One Of These Nights
- 4 ELTON JOHN Captain Fantastic And The Brown Dirt Cowboy
- 5 LED ZEPPELIN Physical Graffiti
- 6 BRUCE SPRINGSTEEN Born To Run
- 7 10CC Original Soundtrack
- 8 PINK FLOYD Wish You Were Here
- 9 ZZ TOP Fandango
- 10 BAD COMPANY Straight Shooter
- 11 JAMES TAYLOR Gorilla
- 12 AEROSMITH Toys In The Attic
- 13 WINGS Venus & Mars
- 14 OUTLAWS Outlaws
- 15 JEFF BECK Blow By Blow
- 16 GARY WRIGHT Dream Weaver
- 17 STEELY DAN Katy Lied
- 18 LINDA RONSTADT Prisoner In Disguise
- 19 ROD STEWART Atlantic Crossing
- 20 WHO Who By Numbers
- 21 DAVID CROSBY/GRAHAM NASH Wind On The Water
- 22 ELECTRIC LIGHT ORCHESTRA Face The Music
- 23 JOAN BAEZ Diamonds & Rust
- 24 STEPHEN STILLS Stills
- 25 MARSHALL TUCKER BAND Searchin' For A Rainbow



You're living proof that  
age and treachery  
will always overcome  
youth and skill.



Happy 25th from your friends at

© 1998 MCA Records, Inc.

**M<sup>CA</sup>**  
MUSIC CORPORATION  
OF AMERICA





# 1976

## Molding An Institution

Although Progressive radio (a la KSAN/SF, WNEW-FM/NY, KMET/L.A.) had been a staple for nearly a decade, a commercialized version of this format was winning young male audiences almost everywhere it appeared.

The record industry began paying attention to this new breed of FM radio by cranking up the volume of rock releases (cynics would call a lot of this stuff "corporate rock").

The U.S. celebrated its 200th birthday, while radio marked the return of the soon-to-be-ubiquitous KROQ/L.A. following a two-year absence from the airwaves. General Tire & Rubber Co. — in an effort to ward off license challenges stemming from alleged improper payments to foreign governments — opted to spin off its RKO broadcast properties to shareholders. Eight major radio outlets were among the affected holdings. Twelve years later, the spinning-off process was still in gear.

Elsewhere, the CB craze was on. Movers and shakers in the political and musical arenas rubbed elbows: Capricorn President Phil Walden was appointed to the Jimmy Carter inaugural committee. The FCC placed innuendo and double entendre under its indecency microscope (the verdict: neither is patently offensive). FM was becoming increasingly popular with young listeners, prompting a joint FCC/electronics committee to take up the AM stereo cause and begin testing half a dozen systems.

The Rolling Stones raised feminists' ire with a Sunset Strip billboard promoting the group's *Black And Blue* LP. A battered woman in ripped clothes shared space with the following ad

copy: "I'm 'Black And Blue' from the Rolling Stones — and I love it!" The ensuing outcry prompted removal of the billboard ahead of schedule.

While monitoring these goings-on, **R&R** got busy on its own. It added a number of features that became popular staples: Street Talk, P-1 Playlists, Picture Pages, a weekly Top 40 (now CHR) section under the direction of first editor J.J. Jordan, and a Black radio (now Urban) section. Oh, yeah, we also found time to squeeze in a second convention. Atlanta's Peachtree Plaza Hotel played host to keynoters Joe Smith and Dwight Case,

plus entertainers Tony Orlando, Ronnie Milsap, Michael Murphey, and the Spinners. Making their confab debut: separate format meetings and hospitality suites.

Radio's premier Rock consultant Lee Abrams and Rock radio superstar of the day Peter Frampton recall this exciting year for the format.



### Reflections



LEE ABRAMS

**Identifying the Rock revolution source:** "AOR's roots can be arguably traced to 1965, when, for the first time, the Top 40 audience started to fragment — primarily the mid-teen guys, who rejected the pop side in favor of new groups like the Byrds, Yardbirds, Animals, and Zombies. This 'movement' grew into a full-blown musical revolution by 1969."

**How the Superstars format addressed this revolution:** "The idea was to program as familiar as possible without losing the progressive edge by changing the familiarity factor from song title to artist, which allowed a wide range of titles into the mix without sacrificing instant artist awareness. It was the original 'oh wow' factor, where you'd hear Santana, but, 'oh wow,' it wasn't necessarily 'Oye Como Va' again. If the artist was new, we'd institute Top 40-style billboard techniques."

**The results:** "In most markets we could waltz in and fill the huge hole between the self-destructive free-form stations and the Top 40s hinging their lives on the Osmonds. But the key to Superstars' extremely long run (the basics are *still* heard on most stations) was how our clients were creatively managed. From those legendary yearly conferences to simply helping develop some amazing PDs, we were able to constantly evolve the format, occasionally suggesting some rather original and drastic moves such as two-person morning shows."

**Current gig:** Head of programming for XM digital satellite radio service. "As I get into the digital satellite world, the most exciting prospect is bringing back the Superstars-style passion. It might be unfashionable, but the listeners are going to love it."

### Signs Of The Times

- Arbitron to increase samples in top eight markets
- ACLU hits Cox Broadcasting for Atlanta "monopoly"
- KYA-FM/SF programs "Superstars" Rock format
- FCC submits anti-obscenity legislation
- KROQ/L.A. back on the air
- R&R Convention '77 to Dallas (registration \$100)
- AM stereo tests in fall
- General Tire to spin off RKO to shareholders
- Arbitron discovers diary tampering in Memphis
- Neil Bogart, Peter Guber merger results in Casablanca Record and Filmworks Inc.; Peter Benchley bestseller *The Deep* is its first film
- FCC Commissioner Benjamin Hooks resigns to head NAACP
- WKBW/Buffalo deletes edited singles
- NAB announces formation of Radio Hall of Fame
- Casablanca enters 12-inch singles field
- NBC scraps all-News network format; flagship WNWS/NY changes calls to WYNY, goes Soft Rock
- ABC buys WMAL-AM & FM/Washington from Washington Star Comm. for \$16 million
- Starr Broadcasting negotiates to sell KABL-AM & FM/SF for \$10 million
- Combined Communications to sell WSAI-AM & FM/Cincinnati to Affiliated Publications for \$6.3 million
- Heftel sells 13Q & WSHH/Pittsburgh to Nationwide for \$3.7 million
- WYOO-AM & FM/Minneapolis to Doubleday for \$1 million
- Buck Owens buys KBIS/Bakersfield
- Football star Willie Davis (All Pro Broadcasting) buys KAGB/L.A. for \$225,000
- KFRC-FM/SF sold to Century Broadcasting





*"Great music  
is that which  
penetrates  
the ear  
with facility  
and leaves  
the memory  
with difficulty.  
Magical music  
never leaves  
the memory."*

**Reprise Records**  
salutes R&R for 25 years of magical music

[www.repriserec.com](http://www.repriserec.com)



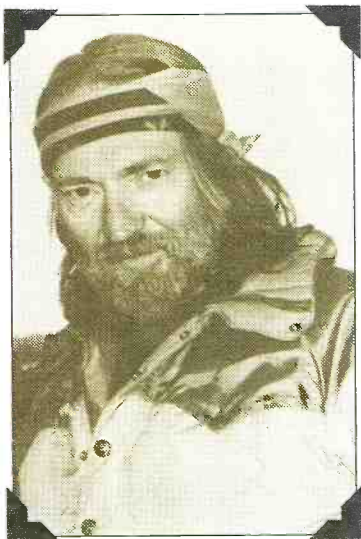
— Sir Thomas Beecham





# Vinyl Statistics

It was America's bicentennial year, and disco had a significant impact on the Top 40 chart. "Play That Funky Music" by **Wild Cherry**,



Willie Nelson

"Boogie Fever" by the **Sylvers**, "Disco Lady" by **Johnnie Taylor**, "Right Back Where We Started From" by **Maxine Nightingale**, "(Shake, Shake, Shake) Shake Your Booty" by **KC & The Sunshine Band**, and "A Fifth Of Beethoven" by **Walter Murphy** were some of the biggest hits of 1976. And a 26-year-old DJ from Memphis named **Rick Dees** took advantage of the craze with his chart-topping hit "Disco Duck."

'76 was a big year for the husband-and-wife team of **Daryl Dragon** and **Toni Tennille** — better known as the **Captain & Tennille**. Three of their songs — "Muskrat Love," "Lonely Night (Angel Face)," and "Shop Around" — peaked at either No. 1 or 2 on the Top 40 and Pop/Adult charts.

1976 will be a year remembered for a handful of legend-

ary albums. San Francisco's **Winterland** was where **Peter Frampton** recorded *Frampton Comes Alive*. The top AOR album of '76 featured multiple tracks that received significant airplay, including "Baby, I Love Your Way," "Show Me The Way," and "Do You Feel Like We Do."

One of the biggest-selling debut albums in rock history came out this year as well, **Boston's** eponymous freshman effort. Who could forget "More Than A Feeling," "Foreplay/Long Time," and "Peace Of Mind," among others — songs that are still Classic Rock staples today?

And, a year before *Rumours*, Fleetwood Mac's self-titled (released in late '75) album became one of the biggest hits of 1976, featuring "Say You Love Me," "Rhiannon (Will You Ever Win)," and "Over My Head."

Harder-edged rock also



Captain & Tennille

made an impact. Artists such as **Aerosmith**, **Kiss**, **Thin Lizzy**, **Blue Oyster Cult**, **Foghat**, and **Sweet** charted at Top 40.

The hot trend of CB radios and 18-wheelers led to **C.W. McCall** having a huge Country and Top 40 hit with "Convoy." Three acts that scored four top 15 Country hits in '76 were **Mickey Gilley**, **Willie Nelson**, and **Conway Twitty**.

1976 continued the mid-'70s



Peter Frampton

trend of novelty songs. Along with the aforementioned "Convoy," you couldn't go anywhere without hearing "Afternoon Delight" by **Starland Vocal Band**, one of the year's biggest hits at Top 40 and Pop/Adult.

Also, the theme songs from two ABC-TV series became hits on the radio. "Welcome Back" by **John Sebastian** from *Welcome Back Kotter* and "Theme From S.W.A.T." by **Rhythm Heritage** both went to No. 1 at Top 40.

1976 produced some unique-sounding pop hits, including **Gary Wright's** "Dream Weaver" and **Eric Carmen's** powerful ballad "All By Myself," which was based on a **Rachmaninoff** melody.



The staff of WRIF/Detroit, circa '76

## Did You Know...

Only one-half of one percent of licenses in 1976 were held by African Americans; other minorities owned an even smaller percentage.

## QUOTABLE QUOTES

"The attitude toward so-called 'Top 40' stations of yesterday is very similar to that taken today toward many successful black radio stations. Blacks have once again been systematically eliminated."

— Jerry Boulding, WCHB/Detroit PD

"You can program on an 18-record basis or a 15-record basis, but they've got to be the right records turning over at the correct frequency."

— Bill Hennes, WNDE-AM/Indianapolis PD

"The first thing I did was take out all the Donny Osmond records that Buzzy [Bennett] was playing, the Jackson Five, Paper Lace, and all those. I added seven records one week; blew everybody's mind."

— John Sebastian, KDWB/Minneapolis PD

"This is a business, but there are certain people who treat it like a lifestyle. I would eventually like to get either into TV programming or a higher level of management."

— Bob Pittman, WMAQ & WNIS-FM/Chicago Program Manager

## Yearbook



Clockwise from upper left: Erica Farber and Jay Thomas; The Real Don Steele meets the Ramones; Wonder Woman, PD Dick Bozzi, and Captain K-Earth; radio personalities Aku and Sonny Melendrez; programmer John Sebastian.



# CONGRATULATIONS R & R ON 25 YEARS

**LOOKING BACK...LOOKING FORWARD**  
< REFLECTION FOCUS INSIGHT FORESIGHT CONTINUITY COMMITMENT >



**YEARS LATER, THE VISION ENDURES.**



[www.atlantic-records.com](http://www.atlantic-records.com)

THE ATLANTIC GROUP ©1998 ATLANTIC RECORDING CORP. A TIME WARNER COMPANY PHOTOGRAPHY: ADAM WEISS



## Best Of StreetTalk

### WMPS Sets Five World Records

**WMPS/Memphis** shows off five world records: The World's Largest Jelly Donut (225 pounds), World's Largest Lollipop (100 pounds), World's Largest T-shirt, and World's Largest Coat Hanger. The fifth was set by morning man **Rick Dees**, who broke President Teddy Roosevelt's hand-shaking record of 10,000. For April Fools Day, Memphis Mayor Wyeth Chandler and Dees switch jobs.

**WCKY/Cincinnati** announces it will go Country, but a protest by a group called "Citizens Committee To Save WCKY" forces the station to keep the launch date a secret.



Charlie Van Dyke

**KLIF/Dallas** morning duo **Charlie & Harrigan** goes to Miami, where they present the Cowboys with a 40-pound telegram from 20,000 fans wishing them well in the Super Bowl.

**Dr. Don Rose** returns to work in grand style, as a chauffeur-driven, \$16,000 Mercedes brings the morning man to the KFRC/San Francisco studios. Rose had been broadcasting from home after breaking his leg three months earlier.

**KHJ/Los Angeles** PM driver **Machine Gun Kelly** lands the role of a disc jockey in the remake of *A Star Is Born*. He later gets another role, that of a militant priest, in *Dirty Harry III*.

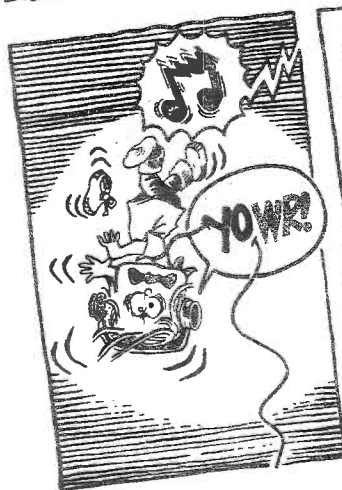
**96KX (KHOW-FM)/Denver** holds a "Call Girl" promotion: Listeners send their phone numbers to the station, and the 96KX Call Girl calls them to award \$100 or \$500.

**WLVA/Lynchburg, VA** gives away 899 McDonald's hamburgers in an on-air promotion that has listeners trying to match the right food order. The grand prize is 369 hamburgers.

**WXYZ/Detroit** gives away 75 trips to the Olympic games in Montreal. Many of the promos done for the contest were voiced by **Howard Cosell**.

### R&R Retro

- Linda Whittemore becomes Entertainment Editor
- Scott Shannon exits WQXI/Atlanta to work on Convention '76
- Black/Crossover radio section debuts; KDAY/L.A. PD Jim Maddox is Editor
- Mike Harrison promoted to Managing Editor, Mark Shipper to Editor of new monthly magazine, *R&R Forum*
- Bobby Ocean's "Err-Waves" cartoon strip bows with first issue of *R&R Forum* in May
- Infamous "Picture Page" debuts
- First International AOR Convention slated (September 17-19 at Netherland Hilton/Cincinnati; later postponed)
- AOR "Hot Tracks" debuts on Back Page
- J.J. Jordan joins as Top 40 Editor; also writes "Street Talk," which debuts November 26



**ERR WAVES**  
BY BOBBY OCEAN

©1976, 1988  
Bobby Ocean, Inc.

## NewsMakers

### RADIO

**Lois Gredell** WBBM-FM/Chicago GM ...  
**Gary Stevens** Doubleday Sr. VP ...  
**Gerry Peterson** new KCBQ/San Diego PD ...  
**Jo Interrante** KFRC/SF News



**Ron Jacobs**  
becomes VP/  
Programming  
for KKUA/  
Honolulu

Director ... **Gary Burbank** joins WHAS/  
Louisville ... **Jerry Clifton** WMJX-FM/

Miami PD ... **Pat Shaughnessy** KIQQ-FM/L.A. VP/GM ... **Mason Dixon** joins KCBQ/San Diego nights ... **Rick Devlin** WOR/NY VP/GM ... **Frank Cody** KBPI/Denver PD ... **Erica Farber** 99X/NY GM ... **Jay Thomas** 99X mornings ... **Al Brady** programs WHDH/Boston ... **Dwight Douglas** DC101/Washington PD ... **Les Garland** WRKO/Boston PD ... **George Klein** PD at WHBQ/Memphis ... **Art Laboe** KRLA/L.A. PD ... **Steve Rivers** KROY/Sacramento PD ... **Buzz Brindle** 13Q/Pittsburgh middays ... **Rick Carroll** KEZY/Anaheim PD ... **John Bayliss** Combined Comm. President ... **Tom Birch** KOMA/Oklahoma City PD ... **Cleveland Wheeler** KUPD/Phoenix afternoons ... **Don Benson** WQXI-AM & FM/Atlanta Asst. PD ... **Don Geronimo** WSPT/Stevens Point nights ... **Lee Simonson** WFYR/Chicago LSM ... **Brian**

### RECORDS

**Don Zimmerman** Exec. VP/COO; **Larkin Arnold** VP/GM R&B at Capitol ... **Al Coury** RSO Records President ... **Artie Mogull** United Artists President ... **Bruce**



**Bruce Wendell**  
appointed  
VP/Promo at  
Capitol

**Lundvall** CBS Records President ... **Irving Azoff** forms Morning Sky Records; **Glenn Frey/Don Henley** VPs/A&R ... **Steve Wax** Elektra/Asylum Exec. VP ... **Pat McCoy** Nat'l Pop Promo; **Steve Resnick** Nat'l Pop Secondary; **Don Eason** Nat'l R&B at ABC ... **Bernie Sparago** Buddah VP ... **Ken Kragen** Management III VP ... **Bob Sherwood** Columbia Dir./Nat'l Promo ... **Russ Thyret** WB VP/Promo ... **Mardi Nehrbass** Big Tree GM ... **Christy Wright** RKO Music Coordinator ... **Rich Fitzgerald** RSO West Coast A&R ... **Jack Hakim** 20th VP/Promo ... **Ron Alexenburg** Epic & Associated Labels VP ... **Billy Brill** to handle L.A. promo duties for Polydor/MGM ... **Charlie Minor**



**Rick Dees**  
hired for  
mornings at  
WHBQ/  
Memphis

**Beirne** KRTH/L.A. announcer ... **Steve Kingston** WZYQ/Frederick ... **Dr. Laura Schlessinger** KWIZ/Santa Ana talk host ... **Shotgun Tom Kelly** B100/San Diego mornings ... **Harvey Mednick** RKO VP/ Special Projects ... **E. Alvin Davis** WSAI/Cincinnati PD ... **Chuck Knapp** to PD at WISN/Milwaukee ... **John Long** PD at WHBQ/Memphis ... **Jim Davis** KLIF/Dallas PD ... **Fred Winston** WMAQ/Chicago afternoons ... **Dick Bozzi** CKLW/Detroit PD ... **Liz Kiley** Z96/Grand Rapids MD ... **Allen Shaw** ABC FM Group President ... **Rochelle Staab** Bartell VP/Programming ... **Bruce Johnson** heads Starr Broadcasting.



**Billy Bass**  
Nat'l Dir./  
Promotion  
for Rocket  
Records

ABC VP/Promo ... **Carol Archer** Joyco Records Nat'l Promo ... **Fred DeMann** E/A Nat'l Promo ... **Carson Schreiber** UA Western Reg'l Country Promo ... **Stan Bly** Arista VP/Promo ... **Dave Glew** Atlantic/ATCO Sr. VP/GM.

## Reflections



PETER FRAMPTON

"At the beginning of 1976, I went away for a short holiday, knowing that a tour to promote *Frampton Comes Alive!* was being set up. The only date booked was my first headline show at Cobo Hall, Detroit. While I was away, the album took off, and my one date in Detroit had turned into four sold-out shows. This was the first sign that my world was about to change considerably.

"From then on, every show was sold out, and the record sailed up to No. 1 and seemed to stay there forever. It was No. 1 for 17 weeks straight, becoming, for the time, the biggest-selling LP ever made. Wait a minute, let me say that again!

"I was 25 when it was released, and all of the sudden, everybody wanted me to do everything and anything. Every radio station, every magazine, and every TV show wanted

Frampton. The record business seemed to wake up at that time, and everything started to become much more corporate and big biz, including how they went for and viewed sales. The stakes had been raised forever.

"To have the biggest-selling anything can be good and bad, because everything you put out after that is always compared. It can also be hard to keep from competing with oneself. Sometimes it was difficult when things didn't happen the way I wished after *FCA*, but it is that album that everyone associates with me and that has enabled me to record and tour whenever I have wanted to since. It is something I am very proud of, and I would not change a thing that I have done. Making music now is just as much fun as ever, and, in fact, I know the best is yet to come — maybe not in sales, but in my own personal satisfaction."



# **ALL ACCESS**

## **MUSIC GROUP**

**Congratulations to everyone at R&R on 25  
wonderful years of service to our great industry.**

**I had the privilege of being part of this legendary  
institution for 14 of those years –  
and it's a time in my life that I still cherish.**

**Here's to another 25 years of success!**

**Love –**

**JOEL DENVER, PRESIDENT  
ALL ACCESS MUSIC GROUP**

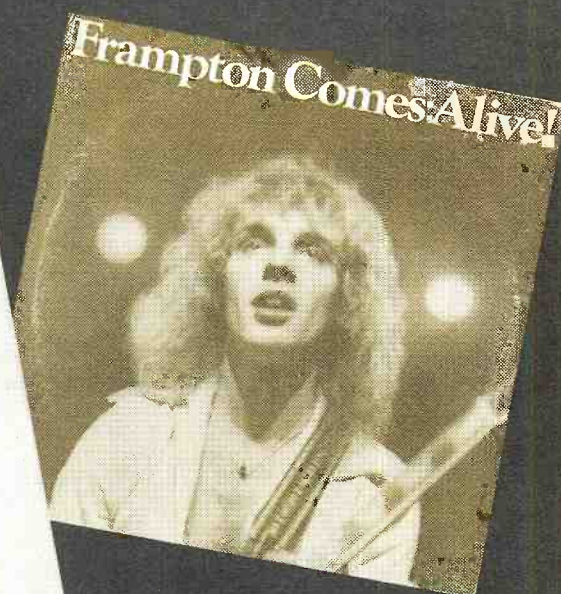
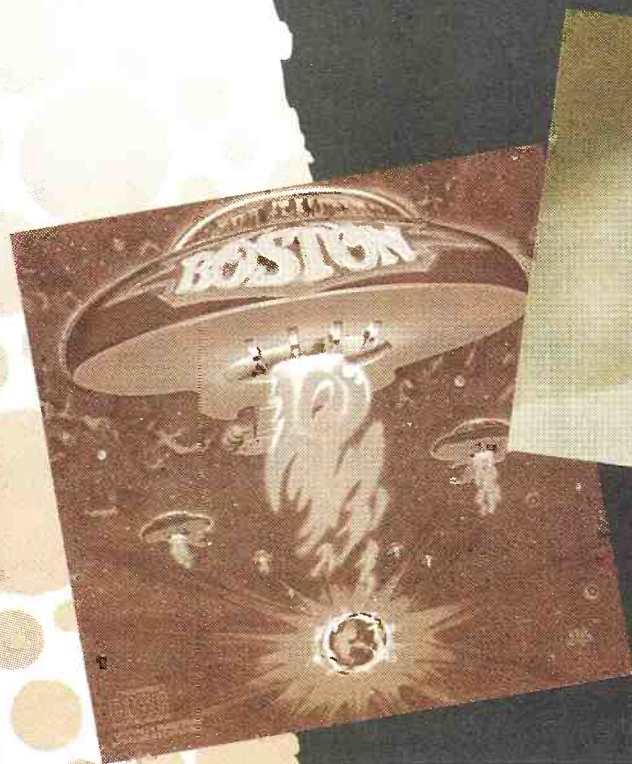


## TOP-40

- 1 CHICAGO If You Leave Me Now
- 2 ELTON JOHN & KIKI DEE Don't Go Breaking My Heart
- 3 STARLAND VOCAL BAND Afternoon Delight
- 4 WINGS Silly Love Songs
- 5 WILD CHERRY Play That Funky Music
- 6 FOUR SEASONS December 1963 (Oh What A Night)
- 7 RHYTHM HERITAGE Theme From S.W.A.T.
- 8 SYLVERS Boogie Fever
- 9 MANHATTANS Kiss And Say Goodbye
- 10 STEVE MILLER BAND Rock 'N Me
- 11 CAPTAIN & TENNILLE Lonely Night (Angel Face)
- 12 GARY WRIGHT Dream Weaver
- 13 HENRY GROSS Shannon
- 14 JOHNNIE TAYLOR Disco Lady
- 15 CLIFF RICHARD Devil Woman
- 16 SEALS & CROFTS Get Closer
- 17 ENGLAND DAN & JOHN FORD COLEY  
I'd Really Love To See You Tonight
- 18 MAXINE NIGHTINGALE Right Back Where We Started From
- 19 ORLEANS Still The One
- 20 QUEEN Bohemian Rhapsody
- 21 K.C. & THE SUNSHINE BAND  
(Shake, Shake, Shake) Shake Your Booty
- 22 GARY WRIGHT Love Is Alive
- 23 JOHN SEBASTIAN Welcome Back
- 24 WALTER MURPHY A Fifth Of Beethoven
- 25 ERIC CARMEN All By Myself

## COUNTRY

- 1 CRYSTAL GAYLE I'll Get Over You
- 2 WAYLON & WILLIE Good Hearted Woman
- 3 JOHNNY CASH One Piece At A Time
- 4 RED SOVINE Teddy Bear
- 5 GEORGE JONES & TAMMY WYNETTE Golden Ring
- 6 DON WILLIAMS Til The Rivers All Run Dry
- 7 JOE STAMPLEY All These Things
- 8 JOHNNY DUNCAN Stranger
- 9 TAMMY WYNETTE You And Me
- 10 MARTY ROBBINS El Paso City
- 11 TANYA TUCKER Here's Some Love
- 12 RONNIE MILSAP (I'm A) Stand By My Woman Man
- 13 BROWN & CORNELIUS I Don't Want to Have To Marry You
- 14 WILLIE NELSON Remember Me
- 15 C.W. McCALL Convoy
- 16 JOHNNY DUNCAN Thinkin' Of A Rendezvous
- 17 ROY CLARK If I Had To Do All Over Again
- 18 DON WILLIAMS Say It Again
- 19 EDDIE RABBITT Drinkin' My Baby (Off My Mind)
- 20 DAVE & SUGAR The Door Is Always Open
- 21 EMMYLOU HARRIS Together Again
- 22 CONWAY TWITTY The Games That Daddies Play
- 23 CONWAY TWITTY This Time I've Hurt Her More...
- 24 CLEDUS MAGGARD The White Knight
- 25 MERLE HAGGARD  
Cherokee Maiden/What Have You Got Planned Tonight Diana



## POP ADULT

- 1 STARLAND VOCAL BAND Afternoon Delight
- 2 ENGLAND DAN & JOHN FORD COLEY  
I'd Really Love To See You Tonight
- 3 CHICAGO If You Leave Me Now
- 4 BELLAMY BROTHERS Let Your Love Flow
- 5 ELTON JOHN & KIKI DEE Don't Go Breaking My Heart
- 6 LOU RAWLS You'll Never Find Another Love Like Mine
- 7 DEVORZON & BOTKIN Nadia's Theme
- 8 STARBUCK Moonlight Feels Right
- 9 FOUR SEASONS December 1963 (Oh What A Night)
- 10 WINGS Silly Love Songs
- 11 DARYL HALL & JOHN OATES Sara Smile
- 12 MAXINE NIGHTINGALE Right Back Where We Started From
- 13 ABBA Fernando
- 14 CAPTAIN & TENNILLE Shop Around
- 15 FIREFALL You Are The Woman
- 16 CAPTAIN & TENNILLE Muskrat Love
- 17 ERIC CARMEN All By Myself
- 18 RHYTHM HERITAGE Theme From S.W.A.T.
- 19 JOHN SEBASTIAN Welcome Back
- 20 WALTER MURPHY A Fifth Of Beethoven
- 21 BARRY MANILOW Tryin' To Get The Feeling
- 22 PAUL SIMON 50 Ways To Leave Your Lover
- 23 WINGS Let 'Em In
- 24 KEITH CARRADINE I'm Easy
- 25 SEALS & CROFTS Get Closer

## AOR ALBUMS

- 1 PETER FRAMPTON Frampton Comes Alive!
- 2 BOZ SCAGGS Silk Degrees
- 3 STEVE MILLER BAND Fly Like An Eagle
- 4 HEART Dreamboat Annie
- 5 ROD STEWART A Night On the Town
- 6 FLEETWOOD MAC Fleetwood Mac
- 7 WINGS At The Speed Of Sound
- 8 STEELY DAN The Royal Scam
- 9 JEFFERSON STARSHIP Spitfire
- 10 DOOBIE BROTHERS Takin' It To The Streets
- 11 QUEEN A Night At The Opera
- 12 AEROSMITH Rocks
- 13 FIREFALL Firefall
- 14 BOSTON Boston
- 15 ELVIN BISHOP Struttin' My Stuff
- 16 CHICAGO Chicago X
- 17 BOB DYLAN Desire
- 18 BAD COMPANY Run With The Pack
- 19 ROLLING STONES Black And Blue
- 20 LINDA RONSTADT Hasten Down The Wind
- 21 JEFF BECK Wired
- 22 LED ZEPPELIN Presence
- 23 THIN LIZZY Jailbreak
- 24 JAMES TAYLOR In The Pocket
- 25 BLUE OYSTER CULT Agents Of Fortune

'76



25<sup>TH</sup> ANNIVERSARY  
OF  
THE INDUSTRY  
NEWS

CONGRATULATIONS FOR 25 GREAT YEARS!





Congratu-  
lations

on 25

cheers from the  
A&M family  
of artists  
and staff

great

...and years...

enjoy some r&r @  
[www.amrecords.com](http://www.amrecords.com)

here's  
to  
many  
more



a PolyGram company

© 1998 A&M Records, Inc., a PolyGram company. All rights reserved.





# A Blockbuster Year

This was a year shaped by two box-office smashes (*Star Wars* and *Saturday Night Fever*), such TV phenomena as *Roots* and *Charlie's Angels*, and the death of music icon Elvis Presley.

Stations proved the force was with radio as they vied to create listener-grabbing sci-fi promotions, ranging from spaceship mini-battles to contests featuring Princess Leia look-alikes. Then, before the year was out, the nation fell victim to an outbreak of disco fever. That's when the Bee Gees let loose with the platinum-selling blockbuster soundtrack to the John Travolta flick *Saturday Night Fever*. How deep would disco penetrate the nation's (and industry's) consciousness? Time would tell.

Station transactions picked up steam, paced by Harte-Hanks' purchase of Southern Broadcasting for \$57 million. Custom label deals also proliferated. Among the bumper crop were EMI America, Prelude, and Parachute. Against this backdrop, a new DJ on-air record was set (211 hours straight), KCBS-AM/San Francisco computerized its newsroom, a major blackout hit New York City, and several companies were toying with a laser beam record player.

By now, the R&R Convention was becoming an annual rite of passage. The '77 edition took place at the Fairmont/Dallas in February, and nothing — not even a two-alarm fire in the hotel kitchen — deterred the 3000 registrants from the business

at hand. They were treated to pointed remarks by industry notables Gordon McLendon, David Geffen (his first appearance at such a gathering), and Neil Bogart, who prophetically touched on the forthcoming video revolution and its marketing potential before disappearing in a cloud of smoke. Tony Orlando shared entertainment MC duties with O.J. Simpson (elected star spokesman of the year by *Advertising Age* in '77); Emmylou Harris and Boz Scaggs performed. That summer, R&R published its first separate special: the full-color, definitive "Top 40 Story."

Sharing his perspectives on the year is former Doubleday President Gary Stevens, the ex-WMCA "Good Guy" whose rise up the station and corporate ladders paved the way for other programmers-turned-managers such as Dan Mason, Bill Figenshu, and John Gehron to find their way to the corner office. And there's E/A Chairman Joe Smith, who piloted his company to success

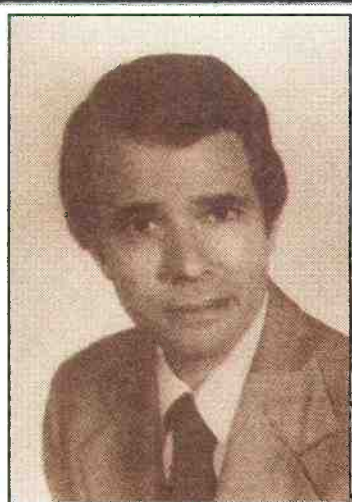
via the likes of Queen and (through Asylum Records) the Eagles and Linda Ronstadt. Finally, WABC/NY morning man Harry Harrison shares his thoughts about the station, which was embarking on its last five years of greatness.



## Signs Of The Times

- NBC's WNIX/Chicago changes to AOR as WKQX
- Storer's proposed \$60 million purchase of Viacom nixed
- Record companies win background music rights
- U.S. Court of Appeals strikes down FCC's cross-ownership rule
- Motown sues CBS, Epic Records for \$20 million over Jackson Five
- U.S. Court of Appeals overturns FCC obscenity ruling
- Greater Media sues Globe Broadcasting, Amaturio Group for \$2.5 million to protect "Magic" service mark
- Temptations leave Motown
- WCAO-FM/Baltimore flips to Disco as WXYV
- Arbitron attacks "diary distortion" contests
- FCC begins inquiry on quadrophonic broadcast standards
- Pay-or-play radio coming: Congressional panel explores radio stations paying royalties to performers
- WB/Sire sign record pact
- NAB asks FCC for minority broadcast credit
- Capitol forms EMI America label
- Frankie Crocker perjury conviction overturned
- Harte-Hanks buys Southern Broadcasting for \$57 million
- ABC buys WMAL-AM & FM/Washington for \$16 million
- Amway gets Mutual Broadcasting for \$15 million
- Combined buys Globe Broadcasting for \$13.8 million (includes WVON & WGCI/Chicago, WMGC & WDOK/Cleveland, WDEE/Detroit)
- KRLD & KAFM/Dallas sold to Metromedia for \$13 million; Bonneville purchases KAFM for \$2 million
- Outlet buys WTOP/D.C. from Washington Post for \$6.7 million

## Reflections



GARY STEVENS

**Career inspiration:** "My mother took me to a radio show when I was about 10 years old, and I got the bug. I used to hang around stations as a kid growing up in Buffalo."

**First R&R sighting:** "When I was GM of KRIZ/Phoenix, an AM Top 40. Bob Wilson called and said he was starting a publication. We said, 'That's great. Let's take a look at it.' Everybody liked it. R&R filled a gap."

**Personal influences:** "Working for John Box, who ran the Balaban stations in Dallas, St. Louis, and Milwaukee. I was at WIL — we're talking early '60s. Box was the most incredible guy. In the same breath, he was a broadcaster, a marketer, and a con man. But the whole WIL airstaff ended up in New York — guys like myself, Ron Lundy, Dan Ingram. WIL was one of the seminal radio stations in the country."

**Current gig:** "I became a broker out of necessity when they sold Doubleday, and I found the market for used presidents wasn't good. I've

been doing this for 12 years."

**Most rewarding career point:** "Being successful as a broker, which was a major transition. When I left radio, I went to work for a Wall Street investment bank, Wertheim Schroder. When I made partner, I felt like a million bucks, because I basically went from a big corner office to a cubicle with a shared secretary. It shows you can be resilient."

**Most disappointing career point:** "When we shut Doubleday down. The lesson learned was, there's no future in a radio company owned by somebody for whom radio isn't a core business. You see this every day now."

**Most significant industry change in last 25 years:** "Unquestionably, the last three years of deregulation. It's basically morphed from being a cottage industry to big business. That's not bad; it's inevitable. But I miss the touchy-feely business that it was. You used to know a town by the people who owned the stations."





# Vinyl Statistics

The number of artists and songs being shared between formats reached an all-time high in 1977. Top 40, Country, AOR, and AC witnessed more



Debby Boone

sharing due to the widespread appeal of many of the year's chart-topping acts. **Fleetwood Mac's** *Rumours* album was released in 1977 on Warner Bros. Records and had huge airplay on multiple tracks at every **R&R** format except Country. "Dreams," "Don't Stop," "You Make Lovin' Fun," and "Go Your Own Way" sent the near-decade-old band into the popularity stratosphere.

Music from motion pictures ruled the 1977 charts, as "You Light Up My Life" by **Debby Boone** from the movie of the same name topped the **R&R** 77 Of '77. **Barbra Streisand's**

"Theme From A Star Is Born," **Bill Conti's** "Theme From Rocky," **Carly Simon's** "Nobody Does It Better" from *The Spy Who Loved Me*, and **Rose Royce's** "Car Wash" contributed to top-selling motion picture soundtracks on the charts. One of the most enduring soundtracks of all time was released in 1977 and was credited with kicking the disco revolution into high gear. The music to *Saturday Night Fever* starring **John Travolta** jumped out of Club Odyssey 2001 in Brooklyn, NY and into the mainstream pop culture of the United States. In tandem with the *Saturday Night Fever* craze, the original **WKUT** blazed into double-digit ratings in New York City.

The year's biggest Rock debut was unquestionably **Foreigner**, whose self-titled album on Atlantic finished No. 3 on AOR Albums on the strength of "Feels Like The First Time" and "Cold As Ice." Not surprisingly, both tracks continue to be two of the most-played at Classic Rock today. Many other long-lasting groups also showed up

on the AOR year-end chart, including the **Eagles**; **Supertramp**; **Pink Floyd**; **Jethro Tull**; **Cat Stevens**; the **Kinks**; **Little Feat**; **Emerson, Lake, & Palmer**; **Ted Nugent**; and **Marshall Tucker**.

RCA/Nashville topped the label derby for 1977 with a total of 15 songs on the year-



Fleetwood Mac

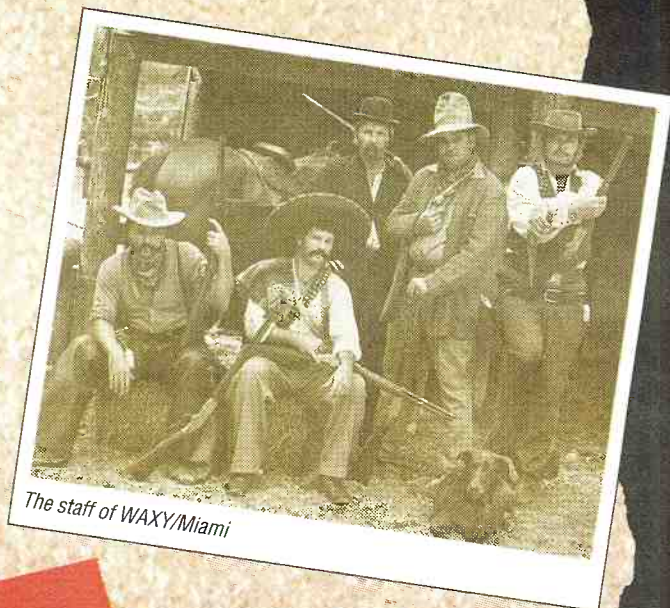
end Country chart. Many of the music's legendary artists from that year called RCA home, including America's beloved **Elvis Presley**, who died in 1977 at his home in Memphis.

**R&R's** Pop/Adult chart, the replacement for AC, was ruled by **Barry Manilow**, who had three hits in the top 15. "Looks Like We Made It," "Weekend In New England," and "Daybreak" all made the top 10, with "Made It" going all the way to No. 1.

1977 was also a big year for singer-songwriter **Leo Sayer**, who had the huge hits "You Make Me Feel Like Dancing" and "When I Need You."



Foreigner



The staff of WAXY/Miami

## QUOTABLE QUOTES

"We know how to get higher rates of return. Our return rates now are at 50%, but if the industry thought that 65% or 70% is better, we know how to get 70%. But it would at least double our costs."

— Rick Aurichio, Arbitron Radio VP/GM

"Passive research, or research period, was the greatest thing that was ever invented in radio if you can do it right. If you can't do it right, don't do it."

— Dan Mason, WPGC/Washington PD

"One of the most difficult jobs I have is training jocks in my type of sound to say something and be something because they're used to cue cards, they've been slapped into not saying anything, and their brains haven't been exercised."

— Consultant Mike Joseph

## Did You Know...

An Arbitron study revealed that more Country listeners were in the \$50,000+ income bracket than average radio listeners.

## Reflections



JOE SMITH

"1977 marked my second year as Chairman of Elektra-Asylum, having moved from the Warner Bros. presidency. Our roster was a dream ... small and potent. The Eagles, Jackson Browne, Linda Ronstadt, Joni Mitchell, the Cars, Queen, Carly Simon, Judy Collins, and other brilliant talents made for a promotion person's best case.

"Individual promotion, personal contacts, the elusive 'gut feeling' — all were part and parcel of the way it worked in the '70s. The Warner labels, especially, felt in control of their destiny with a corporate philosophy that told us to 'just win, baby.'"

"**R&R** was a powerful ingredient with the introduction of

'Breakers.' It led to excitement and anticipation throughout every record company. Inevitably, a downside came with the independent promotion world being able to influence those Breakers, but they still served as a road map for our marketing efforts. My DJ background gave me an edge in dealing with radio and the immediacy of results without extensive research.

"The world turned. Radio formats became more fragmented. The logistics of setting up releases were akin to the invasion of Europe. Powerful multinational corporations folded us into their systems. We were divisions of these organizations with quarterly financial goals and pressures.

Positive changes included the national recognition of country music, the emergence of rap music, and a more organized look at our successes and bombs.

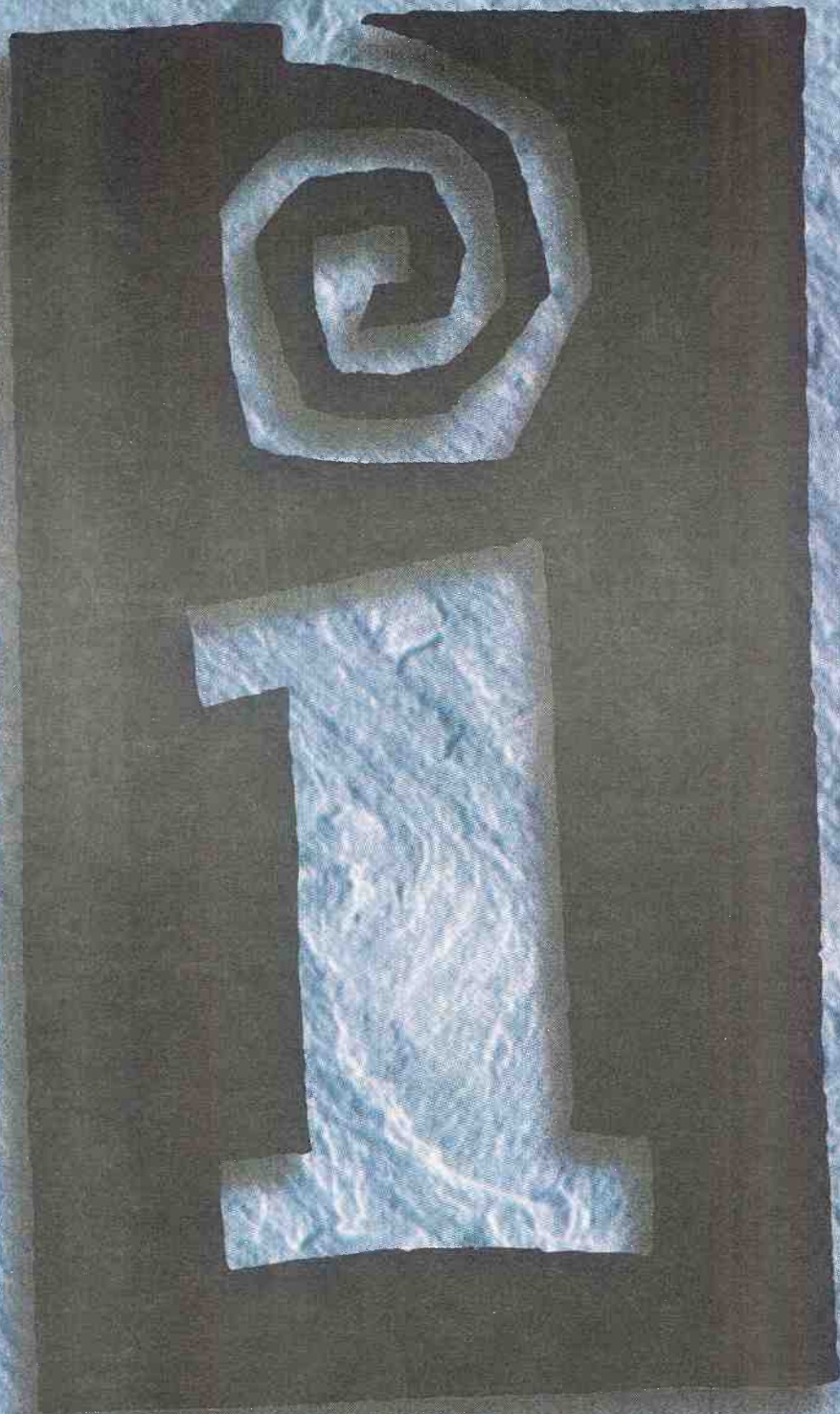
"Having lived through the breakout years of the '60s and '70s and working through the 'corporatization' of the late '80s and '90s, much of the joy began to fade. For someone entering the business today, it still is the music: exciting, ever-changing, and rewarding. However, I long for the mornings when the Breakers were released, and for the hype and glory of a business that ran double-digit growth every year. Perhaps the memory is selective, but it sure seemed a time of joy."



# Happy 25th Anniversary

from your friends at

INTERSCOPE



RECORDS™



## Best Of StreetTalk

### Mr. Dees Goes To Hollywood

In 1977, **Rick Dees** hadn't officially relocated to Los Angeles, but a series of ST items hinted at his future as a multimedia maven:

- Dees was in town to tape the *Brady Bunch Variety Show* this week. Will Rick return to L.A. shortly for a much longer stay?
  - Dees flies into La-La Land to tape a pilot for a new disco show produced by Robert Stigwood.
  - Dees has signed to appear in a new movie shooting this summer in Hollywood. **ST** understands the flick will be about the record biz.
- Meanwhile, word is Dees is now the highest-paid jock in the history of Memphis radio, reportedly pulling in excess of \$100,000.
- Have **Larry Lujack** and **Dan Ingram** each been offered salaries in excess of \$175,000 to take positions at KFI/L.A.? KFI PD **John Rook** denies the rumors.

**Buzz Bennett** is hanging out in Miami. **ST** understands he's been over at Y100 helping out, but strictly as a visitor, not an employee.

**ST** hears that Casablanca's **Scott Shannon** will have a record of his own out in the next few weeks. Wonder if he'll have a hard time finding a label.

Major movement in Florida, as 96X/Miami PD **Jerry Clifton** and WAPE/Jacksonville's **Mark Driscoll** both split in the same week. Meanwhile, 96X has a court date to save its license. The station reportedly has had some problems with the FCC over past on-air contests.

Top 40 **WISM/Madison's Jonathan Little** tells **ST** the station is going to offer its callout research material for sale. The station has been involved with callouts for more than two years.

Y100/Miami PD/morning man **Bill Tanner** comes up with a bad case of laryngitis, and the entire Y100 staff shows up at the station at 6am to sub for him. K.C. (of The Sunshine Band fame) hears the broadcast and offers his services for the next morning.

Legendary CHR **KTNQ (Ten Q)/L.A.** signs on with a lineup that includes **John Driscoll**, **Dave Conley**, **Willie B. Goode**, **The Real Don Steele**, **Rich Brother Robbin**, and **Joe Nasty**.

Programmer **Kevin Metheny** signs on new CHR KDEO/San Diego, while another **Kevin Metheny** resigns to program WBIG/Philadelphia.

**Chris Bailey** becomes PD at WNDE/Indianapolis.

**Bill Hennes** resigns as WIF/Philadelphia PD.

Cleveland gets a new Roker: **WZZP**.

By playing the album as a bootleg import, WFL/Philly's **Jay Cook** and **Joel Denver** help force the release of the *Beatles Live At The Hollywood Bowl* LP. Later, MD Denver leaves to program WMJX/Miami.

**WPIX/NY** flips to AOR under PD **Neil McIntyre**.

### R&R Retro

- International Airplay section featuring English airplay chart debuts
- Ken Barnes rejoins as News Editor
- John Leader joins as Top 40 Editor
- Jeff Gelb joins at AOR Editor
- Dick Krizman becomes VP/Sales & Marketing

## Reflections



**HARRY HARRISON**

years. For 30 of those years, I've been a morning man."

**Most disappointing:** "When the changes were occurring at WABC, that was a shocking disappointment to me and to many other people. I was very sorry to hear about the format change. I was at WCBS-FM at the time, but it brought back a lot of memories. I remember that I and other staff members were a part of that very famous and copied radio station. It was a pleasure to be a part of its success and its history."

**Career inspiration:** "I was born and raised in Chicago and started in radio there. I had rheumatic fever when I was a teenager. My family and, frankly, my radio helped me get through a full year as a bed patient. Radio was my constant companion. I think the seeds were planted for me to be in radio at that time. When a listener tells me that I helped them get through an illness or a difficult time in their lives, I certainly understand."

**Current gig:** Morning host at WCBS-FM/New York.

**Most significant industry change:** "Definitely, I think the emergence of FM and this duopoly business of ownership changed and expanded our industry significantly."

**Most rewarding career moment:** "I would say coming to New York in 1959 and working at three super radio stations — WMCA, WABC, and WCBS-FM. Next year, it will be 40



**ERR WAVES**  
BY BOBBY OCEAN

## NewsMakers

### RADIO

**Rick Sklar** VP/Prog., ABC Radio Division ... **Rochelle Staab** programs KIIS-AM & FM/LA. ... **Michael Spears** KHJ/LA. OM ... **Rick Aurichio**



**Jim Maddox**  
KLYX (later KMJQ)  
Houston  
VP/GM

Arbitron Radio VP/GM ... **John Rook** KFI/LA. PD ... **Bill Dalton** WNEW-AM/NY VP/GM ... **Bob Pittman**

WNBC/NY PD ... **Craig Scott** Plough VP/Prog. ... **Ken Curtis** WXLO (99X)/NY PD ... **Charley Lake** Bartell Nat'l PD ... **Dene Hallam** WFEC/Harrisburg PD ... **Bill Garcia** WXLO/NY PD ... **Bob Hamilton** programs KRTH/LA. ... **Bobby Hattrik** joins WDGY/Minneapolis ... **Neil Sargent** KRIZ/Phoenix GM ... **J.J. Johnson** KDAY/LA. PD ... **Frank Oxarart** KFWB/LA. GM ... **Glen Morgan** WABC/NY Ops. Dir. ... **Steve Rivers** WIF/Philadelphia PD ... **Thom O'Hair** KFRC-FM (later KMEL)/SF PD ... **Bill Hennes** to WIBC/Philadelphia ... **Beau Matthews** KXKS-FM/Denver PD ... **Jeff Pollack** KYNO-FM/Fresno PD ... **Les Garland** PD at KFRC/SF; **Harry Nelson** programs WRKO/Boston ... **Jeff Salgo** KFXM-KDUA/San Bernardino Dir./Ops ... **Neil Rockoff** WHN/New York VP/GM ...



**Tom Birch**  
WQAM/Miami  
PD

**Dean Tyler** programs WNEW/NY ... **Dan Mason** WPGC/Washington PD ... **Joel Denver** WMJX/Miami PD ... **Tommy Hedges** WBCN/Boston PD ... **Tom Barsanti** KCMO/KC PD ... **Jhan Hiber** joins Arbitron ... **John Lander** WLCY/Tampa PD ... **Bill Moyes** forms the Research Group ... **Jerry Lyman** heads RKO FM division ... **Gil Rosenwald** WHK & WMMS-FM/Cleveland VP/GM ... **Frank Cody** KLOS/LA. PD ... **Bill Gamble** to WIF/Philadelphia ... **Jon Sinton** WIOT/Toledo PD ... **Steve Kingston** WYRE/Annapolis MD ... **Skip Finley** Mutual Black Network Sales Manager ...

**Charlie Van Dyke** KLIF/Dallas OM ... **Gary Stevens** Doubleday President ... **Jim Kefford** Drake-Chenault Exec. VP ... **Dan Halyburton** WDGY/Minneapolis PD ... **Mike McVay** WCHS/Charleston, WV PD ... **Lee Simonson** WFYR/Chicago GSM ... **John Tyler** KLIF/Dallas GM.



**Jonathon Brandmeier**  
WYNE/  
Appleton,  
WI mornings

### RECORDS

**Dick Kline Sr.** VP/Promo Atlantic ... **Scott Shannon** VP, Bruce Byrd VP/Promo at Casablanca ... **Michael Klennfner** Arista VP/Promo ... **Mike Atkinson** Dir./Epic A&R, West Coast ... **Don Ienner** Millennium Nat'l Promo ... **Joe Galante** RCA Dir./Nashville Ops. ... **Stan Bly** Polydor VP/Promo ... **Bob Sherwood** Columbia VP/Nat'l Promo ... **Stan Monteiro** Promo VP UA ... **Richard Palmese** Arista VP/National AM Promo ... **Ed Gilreath** WB Nat'l Album Mktg Dir./Black Music



**Bob Garland**  
Arista WC  
Regional  
Album Promo

... **Ernie Singleton** Fantasy Southern Regional Promo ... **Sylvia Rhone** Bareback label Promo ... **Chuck Thagard** Columbia Dir./Nat'l Promo.





GEFFEN [www.geffen.com](http://www.geffen.com)  
©1998 Geffen Records, Inc.

What's so great about R&R?

?

1.  
*They write about our records.*

2.  
*They don't write about Monica Lewinsky.*

C.  
*They write about our records.*

R & R

25 YEARS OF REPORTING ON WHAT MATTERS.

*Congratulations!*

*From everyone @ Geffen Records.*

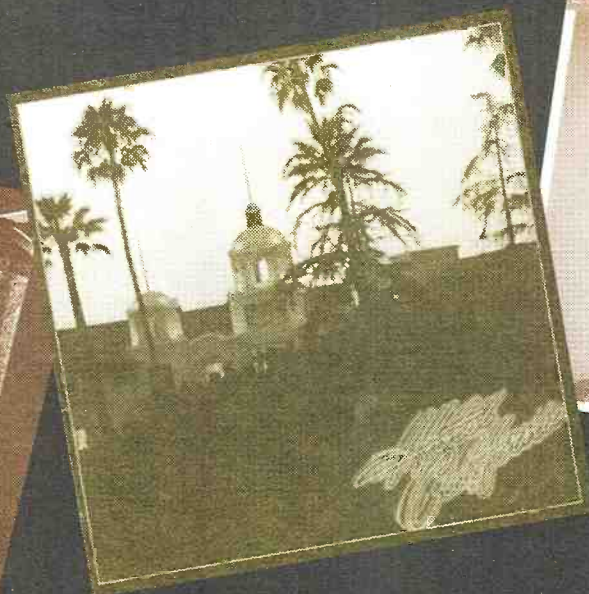
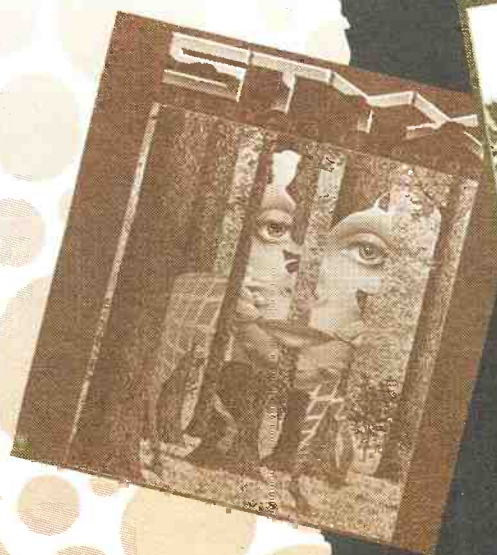


## TOP-40

- 1 DEBBY BOONE You Light Up My Life
- 2 LEO SAYER When I Need You
- 3 ANDY GIBB I Just Want To Be Your Everything
- 4 FLEETWOOD MAC Dreams
- 5 ALAN O'DAY Undercover Angel
- 6 BARBRA STREISAND  
Love Theme From "A Star Is Born" (Evergreen)
- 7 EAGLES Hotel California
- 8 DARYL HALL & JOHN OATES Rich Girl
- 9 MECO Star Wars
- 10 EMOTIONS Best Of My Love
- 11 PETER FRAMPTON I'm In You
- 12 FLEETWOOD MAC Don't Stop
- 13 RITA COOLIDGE  
(Your Love Has Lifted Me) Higher And Higher
- 14 MANFRED MANN'S EARTH BAND Blinded By The Light
- 15 CARLY SIMON Nobody Does It Better
- 16 MARY MACGREGOR Torn Between Two Lovers
- 17 BEE GEES How Deep Is Your Love
- 18 HEATWAVE Boogie Nights
- 19 10CC The Things We Do For Love
- 20 EAGLES New Kid In Town
- 21 BARRY MANILOW Looks Like We Made It
- 22 DAVID SOUL Don't Give Up On Us
- 23 JAMES TAYLOR Handy Man
- 24 K.C. & THE SUNSHINE BAND I'm Your Boogie Man
- 25 CRYSTAL GAYLE Don't It Make My Brown Eyes Blue

## COUNTRY

- 1 RONNIE MILSAP It Was Almost Like A Song
- 2 WAYLON JENNINGS  
Luckenbach, Texas (Back To The Basics Of Love)
- 3 CRYSTAL GAYLE Don't It Make My Brown Eyes Blue
- 4 THE KENDALLS Heaven's Just A Sin Away
- 5 KENNY ROGERS Lucille
- 6 ELVIS PRESLEY Way Down/Pledging My Love
- 7 CHARLIE RICH Rollin' With The Flow
- 8 GLEN CAMPBELL Southern Nights
- 9 KENNY ROGERS Daytime Friends
- 10 LINDA RONSTADT Blue Bayou
- 11 CONWAY TWITTY I've Already Loved You In My Mind
- 12 DON WILLIAMS Some Broken Hearts Never Mend
- 13 ELVIS PRESLEY Moody Blue/She Thinks I Still Care
- 14 CRYSTAL GAYLE I'll Do It All Over Again
- 15 MERLE HAGGARD If We're Not Back In Love By Monday
- 16 DON WILLIAMS I'm Just A Country Boy
- 17 GENE WATSON Paper Rosie
- 18 LORETTA LYNN She's Got You
- 19 OAK RIDGE BOYS Y'all Come Back Saloon
- 20 TOM JONES Say You'll Stay Until Tomorrow
- 21 WAYLON JENNINGS  
The Wurlitzer Prize.../Lookin' For A Feeling
- 22 C.W. McCALL Roses For Mama
- 23 DONNA FARGO That Was Yesterday
- 24 EDDIE RABBITT I Can't Help Myself
- 25 BARBARA MANDRELL Married But Not to Each Other



## POP ADULT

- 1 BARBRA STREISAND  
Love Theme From "A Star Is Born" (Evergreen)
- 2 BARRY MANILOW Looks Like We Made It
- 3 JAMES TAYLOR Handy Man
- 4 GLEN CAMPBELL Southern Nights
- 5 CARLY SIMON Nobody Does It Better
- 6 RITA COOLIDGE  
(Your Love Has Lifted Me) Higher And Higher
- 7 JENNIFER WARNES Right Time Of The Night
- 8 CRYSTAL GAYLE Don't It Make My Brown Eyes Blue
- 9 DAVID SOUL Don't Give Up On Us
- 10 DEBBY BOONE You Light Up My Life
- 11 LEO SAYER When I Need You
- 12 ANDY GIBB I Just Want To Be Your Everything
- 13 BARBRA STREISAND My Heart Belongs To Me
- 14 ABBA Dancing Queen
- 15 B.J. THOMAS Don't Worry Baby
- 16 JOHNNY RIVERS Swayin' To The Music (Slow Dancin')
- 17 JIMMY BUFFETT Margaritaville
- 18 STEPHEN BISHOP On And On
- 19 CROSBY, STILLS & NASH Just A Song Before I Go
- 20 TOM JONES Say You Will Stay Until Tomorrow
- 21 FLEETWOOD MAC Dreams
- 22 ENGLAND DAN & JOHN FORD COLEY It's Sad To Belong
- 23 EAGLES New Kid In Town
- 24 MARY MACGREGOR Torn Between Two Lovers
- 25 FIREFALL Just Remember I Love You

## AOR ALBUMS

- 1 FLEETWOOD MAC Rumours
- 2 EAGLES Hotel California
- 3 FOREIGNER Foreigner
- 4 STEVE MILLER BAND Book Of Dreams
- 5 CROSBY, STILLS & NASH Crosby, Stills & Nash
- 6 ALAN PARSONS PROJECT I Robot
- 7 HEART Little Queen
- 8 ATLANTA RHYTHM SECTION Rock & Roll Alternative
- 9 BOB SEGER & THE SILVER BULLET BAND Night Moves
- 10 SUPERTRAMP Even In The Quietest Moments
- 11 JAMES TAYLOR JT
- 12 DAN FOGELBERG Nether Lands
- 13 LINDA RONSTADT Simple Dreams
- 14 PETER FRAMPTON I'm In You
- 15 KANSAS Leftoverture
- 16 YES Going For The One
- 17 STYX Grand Illusion
- 18 DOOBIE BROTHERS Livin' On The Fault Line
- 19 STEELY DAN Aja
- 20 PINK FLOYD Animals
- 21 JETHRO TULL Songs From The Wood
- 22 BONNIE RAITT Sweet Forgiveness
- 23 KINKS Sleepwalker
- 24 STEVIE WONDER Songs In The Key Of Life
- 25 CAT STEVENS Izitso

'77



SONY



MUSIC

*Happy 25th Anniversary  
From Your Friends At 550 Music*



# **Catch** AP's New Services



**Associated Press**  
**1825 K Street, NW**  
**Washington, D.C.**  
**800-527-7234**



**AP SoundBank**

**AP PowerPrep**

**AP SportsPower**

**AP PrimeCuts**

**AP NewsPower MAX**

**AP Headlines**







# Disco & Deregulation

It was a banner year for radio and records. Disco became a full-fledged epidemic — to the chagrin of some — but the radio and record contingents were riding high on the momentum.

Record sales and new labels soared. Disco formats beat their way onto radio dials thanks to companies like Plough Broadcasting and Burkhart/Abrams & Assoc. Then there was *Grease*. At a time when just about everyone thought the movie musical was as dead as 78 rpm lacquer, along came the most successful screen adaptation of a Broadway classic since *West Side Story*.

These heady times saw bigger radio deals (Combined and Gannett agreed to a \$362 million merger), the hatching of mascot maverick the KGB Chicken (a.k.a. Ted Giannoulas), picture discs, brewing controversy over the lyrics to the Stones' "Some Girls," and, sadly, the death of Keith Moon. Radio and TV joined forces with the premiere of *WKRP In Cincinnati*, a series about the trials and tribulations of a mythical Midwest Rock station. And personality Dick Purtan joined the monied ranks after signing a \$1 million pact with CKLW/Detroit.

On the other r&r (rules and regulations) front, Rep. Lionel Van Deerlin (D-CA) fired an early volley in the deregulation battle, proposing a rewrite of the Communications Act. His reforms included such radical notions as

virtually permanent license terms and the abolition of the FCC (replaced by the "Communications Regulatory Commission"). But Deerlin's revisionist act didn't make it through Congress. The Supreme Court upheld the "Seven

Dirty Words" ban and approved existing cross-ownerships, while minority tax breaks got the go-ahead.

R&R traded its Hollywood digs for swankier surroundings in Century City and also opened its Washington bureau. "The AOR Story" was published, chronicling the format's first decade. Once again, convention fever heated up in Dallas, as media theorist Marshall McLuhan keynoted and the research concept of "focus groups" was spotlighted. Dolly Parton, Steve "King Tut" Martin, and the Nitty Gritty Dirt Band entertained.

This year's recollections feature KGO/San Francisco President/GM Mickey Luckoff, who managed his station into first place during the Fall Arbitron of that year and has kept it there in the 80-odd survey periods since. Then there is one important group fixture on the music side: the Bee Gees, who figured prominently in blockbuster films that contributed *lots* of hits to Top 40 radio.

## Signs Of The Times

- Almost out of nowhere, Disco WKTU/NY debuts with 11.3 share
- Arbitron sponsors Radio Advisory Council
- Plough Broadcasting to syndicate Disco format
- FCC proposes new taped-call consent rule
- Arbitron bows extended measurement in two markets
- Artie Mogull, Jerry Rubinstein purchase United Artists for \$43 million
- ABC fined \$7000 for WDAI-FM/Chicago logging violations
- Communications Act rewrite unveiled; proposals include indefinite licenses
- Supreme Court upholds existing cross-ownerships
- NAB objects to new Communications Act
- Supreme Court upholds "dirty words" ban
- Dick Purtan signs \$1 million deal with CKLW/Detroit
- FCC gives go-ahead to minority tax breaks
- KILS-FM brings Burkhart Disco format to L.A.
- FCC proposes 120 new AM stations via clear channel restrictions
- GE to acquire Cox for \$440-\$480 million
- Gannett, Combined propose \$362 million merger
- Sonderling, Viacom plan \$27.7 million merger
- Disney purchases Starr Broadcasting for \$21.6 million
- Mutual purchases WCFL/Chicago from Chicago Federation of Labor for \$12 million
- Metromedia buys KRLD/Dallas from KRLD Inc. for \$10.8 million



KGB Chicken Adds Color To Station Image

The KGB Chicken mascot, the station's new mascot, is a yellow chicken wearing a red shirt and a blue vest with the letters "KGB" on it. The chicken is standing on a red surface, possibly a stage or a set. The background is a dark, textured wall.

### Burkhart/Abrams Debuts "Disco/Black" Division

Burkhart/Abrams has announced the launch of a new division, "Disco/Black," which will focus on promoting and distributing disco and black music. The division is headed by former ABC Records executive, [Name], who will be responsible for all aspects of the division's operations, including marketing, promotion, and distribution.

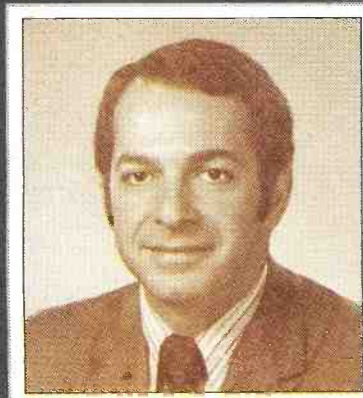
### KUPD Publishes Own Version Of Arbitron Phoenix Report

KUPD has published its own version of the Arbitron Phoenix report, which shows that the station's audience has grown significantly over the past year. The report is based on data collected from a survey of listeners in the Phoenix area, and it shows that KUPD's audience is now one of the largest in the market.



Arbitron Phoenix report document

## Reflections



MICKEY LUCKOFF

**Career inspiration:** "I was literally born into the business. My family was in the advertising agency business in Detroit since before I was born, and I heard nothing but media conversations from the first day I understood English. It also seemed like a challenging and intriguing industry."

**First R&R sighting:** "Sitting right here in San Francisco by the Bay at KGO Radio."

**Current career gig:** "The same thing I've been doing for the last 40 years — trying to stay ahead in the radio business. I'm celebrating my 40th year in the industry and my

24th year as President/GM of KGO-AM."

**Most significant industry change in last 25 years:** "Operating this entity under three different owners and working under the change-in-ownership rules."

**Personal influences:** "My family and Al Rocco, Hal Neal, Chuck DeBare, Bud Newirth, Harry Lipson, Bob Williamson, John Kluge, and Bruce Johnson."

**Most rewarding career point:** "Winning!"

**Most disappointing:** "Not having gone into business for myself."



## Best Of StreetTalk

### Police Story

When Q102/Cincinnati newsman **Art Botterell** decides to resign, he coaxes a friend to come into the station wearing a police uniform, call for Botterell, handcuff him, and drag him off the premises. The idea *seemed* funny, but a station staffer recognizes the "policeman" as a frequent hanger-on at the station, thinks something's wrong, and calls the *real* police. Within five minutes, 10 police cars show up at the station. Botterell's friend is apprehended, but not charged. Botterell, however, is charged with "inciting a panic."

**Dick Purtan's** last show airs on WXYZ/Detroit, and it's a memorable one. When he initially took over mornings 10 years ago, he was "filling in" for the veteran morning team of Martin & Howard. Seems they went on vacation, and Purtan was so good, the pair never returned—at least not 'til Purtan's "farewell show." In the last 10 minutes of the broadcast, they stroll into the studio, proclaiming, "Hi, Dick, we're back from vacation!"

At the NAB Convention, "**Cousin**" **Brucie Morrow** announces that he and partner **Robert Sillerman** are about to purchase a radio station.

Oops! **KHTZ/L.A.** interrupts its automated Country format for a live news bulletin. The newsman soberly relates that Pope John Paul I has just passed away and, following the announcement, restarts the automation. The first song up: Bobby Bares "Drop Kick Me Jesus Through The Goal Posts Of Life." Is it any wonder why some programmers still fear automation?

**WVBF/Boston** isn't hiring a new PD anytime soon. In fact, the station will be programmed by "a coalition of jocks" through the spring book.

**Rick Carroll** resigns as PD at KEZY/Anaheim to work with his band, Eulogy, and get into a television project.

**Rob Sherwood** resigns as PD of KSTP/Minneapolis.

**Jeff Salgo** exits KFXM/San Bernardino to start his own consulting firm.

**Bob Davis** is appointed WGCL/Cleveland PD.

KTLK/Denver PD **C.C. McCartney** joins B100/San Diego for similar duties.

WIFE/Indianapolis names a new PD, **Lee Logan**.

**Joe Isgro** departs Motown Records.

Former WNBC/NY morning personality **Don Imus** heads back to Cleveland, doing afternoons at WHK.

**Joel Denver** segues from 96X/Miami to KCBQ/San Diego as PD, and 96X MD **Jack Forsythe** resigns to program WSNY/Jacksonville.

**Dan Vallie** becomes PD at 92Q/Nashville.

**KRIZ/Phoenix** exits the airwaves as a CHR.

WPEZ/Pittsburgh GM **Gil Rozzo** exits, and **Mike Hankins** replaces him as VP/GM.

Is **Motown** about to purchase **PolyGram**?

**WYNY/NY** stunts with "all-Beatles" for two weeks before it officially becomes Soft Rock. WOR/NY PD **Dan Griffin** crosses the street to WYNY as GM.

ABC Records announces two label heads: brothers **Johnny** and **Dino Barbis**.

**KIIS-FM/L.A.** picks up Kent Burkhardt's disco format.

**Guy Zapoleon** named MD at KRTH/L.A.

**Ron Rodrigues** hired as KMPC/L.A. MD.

**Alan Burns** is the new MD at WLS/Chicago.

99X/NY morning man **Jay Thomas** debuts his stand-up comedy routine at NYC's Improv. **ST** also spots Jay in a small role on the soap opera *Love Of Life*.

**Scotty Brink** takes on a full-time partner in mornings at WNBC: comedian **Richard Belzer**.

"Hey, ya wanna know where Pete Rose is gonna play next year?" That's the question posed to a Q102/Cincinnati jock on the station's request line, and the young voice asking the question is Pete Rose, the superstar's nine-year-old son. Petey called his favorite station to let them know what nobody else knew at the time, that his dad was going to sign with Philadelphia. The jock doesn't believe Petey, so the young Rose comes back with, "Would you like to bet \$3000 that I'm right?" Like father, like son...

### R&R Retro

- Gary Owens joins as columnist
- Editor Mark Shipper publishes *Paperback Writer* novel
- R&R moves to Century City
- Jonathan Hall Washington Bureau Chief
- "AOR Story" is published
- Black Radio/Music Section debuts with Editor Bill Speed
- Don Waller joins as Asst. Editor
- Dr. Richard Lutz debuts Media & Marketing column
- Subscription rate rises \$10 to \$140 annually



**ERR WAVES**  
BY BOBBY OCEAN

## NewsMakers

### RADIO

**John Driscoll** 10Q/L.A. PD ... **Gil Rozzo** WPEZ/Pittsburgh VP/GM ... **E. Alvin Davis** Affiliated Nat'l Program Coord. ... **Gary Fries** KAAY & KEZQ/Little Rock VP/GM ... **Bill Garcia**



**Mel Karmazin**  
is promoted  
to GM of  
WNEW-FM/NY

**KNUS/Dallas** PD ... **Jay Albright** KEEN/San Jose Asst. PD ... **Moon Mullins** WINN/Louisville Ops. ... **Carl Brazell** KRLD/Dallas VP/GM ... **Jimi Fox** PD at KCBQ/San Diego ... **Bobby Rich** 99X/NY PD ... **Dave Sholin** RKO National Music Coordinator ... **George Taylor** Morris WPIX-FM/NY PD ... **C.C. McCartney** B100/San Diego PD ... **Jim Davis** WXYZ/Detroit PD ... **Frank Felix** 96KX/Denver PD ... **John Lynch** XTRA/San Diego Exec. VP/GM ... **Tommy Hedges** WCOZ/Boston PD ... **Alan Furst** WBAX/Wilkes-Barre PD ... **Neil Rockoff** VP/Radio, Ed Salamon



**John Sebastian**  
joins KHJ/  
Los Angeles  
as PD

National PD at Storer ... **Wally Clark** Lin Broadcasting VP ... **Dan Halyburton** WGBS/Miami PD ... **John Lund** KHOW/Denver Prog. Manager ... **Gerry DeFrancesco** WFIL/Philly MD ... **Neal Mirsky** WQXM/Tampa PD ... **Lynn Anderson** Metro Radio Sales VP ... **Tony Berardini** WBCN/Boston ... **Dwight Douglas** Burkhardt/Abrams ...

**Matt Clenott** WKTU/NY PD ... **Walt Tiburski** WMMS/Cleveland Station Manager ... **Vic Rumore** WKDA & WKDF/Nashville GM ... **Sis Kaplan** SIS Radio Inc. GM ... **Bob Young** KNEW/SF PD ... **Barry Mayo** PD, **Jim Maddox** consults WMAK/Nashville ... **Wanda Ramos** Charres heads Burkhardt/Abrams Disco/Black Division ... **Scotty Brink** WNBC/NY ... **Johnny Kaye** KUZZ/Bakersfield ... **Russ Knight** WHK/Cleveland PD ... **Bobby Christian** WMET/Chicago PD ... **Kevin Metheny** WXKS/Pittsburgh PD ... **Jerry Boulding** KDIA/Oakland PD ... **Dick Bartley** WFYR/Chicago middays ... **Bill Parris** United Broadcasting



**Dene Hallam**  
takes WEEP-  
AM & FM/  
Pittsburgh  
PD post

National PD ... **Charlie Cook** WGBS/Miami PD ... **Bobby Hattrik** KWK/St. Louis PD ... **Walter Sabo** NBC VP/FM Radio ... **Bill Sommers** KLOS-FM/L.A. GM ... **Bruce Holberg** WMMR/Philadelphia VP/GM ... **Tom Hoyt** Heftel President ... **Dr. Laura Schlessinger** KABC/L.A. ... **Dan Griffin** WYNY/NY GM ... **Dick French** KULF/Houston GM ... **Vici Williams** KYND/Houston GM ... **Vic Bremer** KIRO-AM/Seattle PD ... **Nick Verbitsky** WHN/NY VP/GM ... **Barry Skidelsky** WCOZ/Boston ... **Fritz Beesemeyer** WCZY/Detroit President/GM.

### RECORDS

**Don Wright** Janus Nat'l Promo ... **Marc Nathan** Sire Nat'l Promo ... **Ralph Tashjian** Motown Nat'l Promo ... **Danny Davis** Motown VP ... **Larry Harris** Sr. VP, **Bruce Bird** Exec. VP at Casablanca ... **Peter Mollica**, **Steve Resnick** UA Nat'l Promo ... **Ricky Schultz** WB special projects/jazz ...

**Jheryl Busby** CBS reg'l promo ... **Ron Alexenburg** launches Infinity ... **Doug Morris** heads Atco/Custom Labels ... **Ken Puvogel** WB regional Promo ... **Joe Galante** RCA/Nashville VP/Mkt'g ... **Mike Becce** Field Director, **Margo Knesz** Nat'l singles at RCA ... **George Chaltas** Columbia Nat'l Singles ... **Larry Douglas** Portrait Nat'l Promo ... **Lori Holder** ABC local ... **Fred DiSipio Jr.** EMI America Promo ... **Harold Childs** A&M Sr. VP ... **Al Moinet** A&M VP ... **Skip Miller** Motown Nat'l Promo ... **Bill Cataldo** Atlantic Nat'l Secondaries ... **Lenny Bronstein** A&M Nat'l Promo ... **Roy Wunsch** CBS/Nashville Mkt'g ... **John Schoenberger** Arista Special Projects ... **Nick Hunter** MCA Nat'l Country Promo ... **Bill McGathy** Polydor local ... **Harvey Leeds** EPA Nat'l LP Promo ... **Paris Eley** CBS VP/Promo ... **Dick Kline** Polydor Exec. VP ... **John Sykes** EPA Chicago rep ... **Hank Caldwell** Atlantic Nat'l Promo ... **Billy Bass** Chrysalis VP/Promo ... **Chuck Thagard** RCA Field Promo ... **Ray Harris** RCA Black Music Mkt'g ...



**Hugh Suratt**  
appointed to  
local promo-  
tion at A&M

**Judy Libow** Atlantic Nat'l Pop Album Promo ... **Howard Rosen** Casablanca VP/Promo ... **John Fagot** Columbia local ... **Alan Wolmark** Atlantic Nat'l Album Promo ... **Louie Newman** RCA/Nashville Reg'l ... **Jimmy Bowen** E/A-Nashville VP/GM ... **Ed Rosenblatt**, **Lenny Waronker** WB Sr. VPs.

### IN MEMORIAM

KLOS/L.A. GM **John Winnaman**.



LW

TW

Title

Artist

1

1

HALF BREED

CHER

TOP

October 5, 1973

RADIO &amp; RECORDS

RADIO &amp; RECORDS

TW

Title

Artist

RAY PRICE  
COUNTRY

LW

TW

Title

LW

1

1

THE BEST THING  
THAT EVER  
HAPPENED TO ME

1

1

HALF BREED  
Dean, Cap  
Garrett

3

2

ANGIE  
(Jagger, Miller)

2

3

RAMBLIN'  
(Betts)  
Sandlin, AM

6

4

AMERICAN BAND  
(Brewer)  
Rundgren

4

5

LET'S GET IT ON  
(Townsend)  
Gaye, Townsend

7

6

LOVES ME LIKE A ROSE  
(Simon)  
(Simon, Ramone, etc.)

11

7

THAT LADY  
(Isley Bros.)  
Isley Bros.

8

8

HIGHER GROUND  
(Wonder)  
Wonder

10

9

HEARTBEAT  
(Williams, Kennel)  
Meskell

9

10

MY MARIA  
(Stevenson, M)  
Kerschbaum

5

11

DELTA DANCE  
(Harvey, Catalano)

12

12

FREE RIDE  
(Hartman)  
Derring

16

13

ALL I NEED  
(Webb)  
Garfunkel

15

14

ROSES  
(Sullivan)

15

15

KEEP ON TRUCKIN'  
(Cannon)

13

16

MIDNIGHT TRAIN  
(Weatherly)

They called you a

HALF BREED,

but you're

THE BEST THING

THAT EVER

HAPPENED

TO RADIO.

Congratulations

PREMIERE  
RADIO NETWORKS





## Vinyl Statistics

**RSO Records** dominated the charts in 1978. While the soundtrack to *Saturday Night Fever* was actually released in 1977, the two biggest hits of '78 came from the collection. "Night Fever" and "Stayin' Alive" by the **Bee Gees** were 1-2 on the Top 40 chart. Another hit from the soundtrack was "If I Can't Have You" by **Yvonne Elliman**. The Bee Gees also somehow found time to lend their background vocals to "Emotion," by one-hit wonder **Samantha Sang**, which was the Top 40 format's ninth biggest hit of the year.

RSO had another huge

Gibb had three top 15 hits and the No. 1 smash "Shadow Dancing." In all, RSO amassed 15 top 15 hits in '78, including **Eric Clapton's** "Lay Down Sally" and **Player's** "Baby Come Back."

1978 was another huge year for **Barry Manilow**. He had three top 10 hits at Top 40 and Pop Adult: "Can't Smile Without You," "Ready To Take A Chance Again" from the movie *Foul Play*, and his disco experiment, "Copacabana (At The Copa)." Manilow had a fourth top 10 at PA with "Even Now."

The biggest record —



Andy Gibb

new wave and alternative music.

Two songs that would become staples at Classic Rock were also released in '78: **Queen's** infamous medley of "We Will Rock You" and "We Are The Champions" can still be heard on stadium and arena loudspeakers throughout America.

**RCA** was the year's biggest country label, with 17 titles on the year-end chart, including the biggest hit of the year at the format, "Mammas Don't Let Your Babies Grow Up To Be Cowboys" by **Waylon Jennings & Willie Nelson**. Other acts who had big years



Charley Pride

for RCA included **Dolly Parton**, **Ronnie Milsap**, and **Charley Pride**.



Rolling Stones

soundtrack in '78 with *Grease*. The movie, which starred **John Travolta & Olivia Newton-John**, yielded two songs performed as duets by the stars, "You're The One That I Want," and "Summer Nights"; Newton-John solo on "Hopelessly Devoted To You"; and, for good measure, the title song of the movie, performed by **Frankie Valli**.

Now, as if two hit movies with four No. 1 Top 40 songs weren't enough for the **Robert Stigwood**-led label, **RSO** also had **Andy Gibb** — younger brother of **Bee Gees** Barry, Robin, and Maurice — signed.

outside of *Saturday Night Fever* — was *Some Girls* by the **Rolling Stones**, which had an album cover that caused some controversy with retailers at the time, but clearly didn't hurt album sales or airplay. The album featured the multifaceted hits "Miss You," "Beast Of Burden," and "Shattered."

1978 was also the year a group from Boston called the **Cars** broke through at AOR with their self-titled debut album. Along with **Elvis Costello** (who released two albums that year), they pioneered a sound that eventually paved the way for

Did You Know...

The percentage of women in broadcasting rose from 27.3% to 28.6%.

## QUOTABLE QUOTES

"The jock does not break the format unless he's got a better idea, and he is expected to have a better idea on a regular basis."

— Randy Michaels, WDAF-AM/Kansas City PD

"There's no better salesperson than one who just bought a new home."

— Ted Atkins, WTAE & WKXK (96KX)/Pittsburgh GM

"WMMS music attempts to appeal to the adolescent in all of us."

— Kid Leo, WMMS-FM Cleveland MD

"We've endured criticisms from traditionalists about things which happen in country music today ... but I remember some of the old-timers were critical of Hank Williams."

— Irving C. Waugh, WSM/Nashville President

"One of the things I've always been into, and I think perhaps that sets our approach apart from other radio people, is I believe the listener is right."

— E. Alvin Davis, WSAI/Cincinnati PD

## Reflections



THE BEE GEES

**Career highlights:** (Maurice) "God, it's hard. Obviously, *Fever* is one of them. The *Main Course* album. Working with Barbra Streisand, Kenny Rogers, Dolly Parton. Writing for other people. A lot of highlights — too numerous to mention."

**How *Saturday Night Fever* has stood up over the years:** "It was an albatross for a while. I mean, 'How Deep Is Your Love' went No. 1 a month before the film came out. Then, it was known as an R&B ballad. When the film came out, it was a disco ballad. But when the whole world was going crazy, and everyone wanted to have some fun, suddenly the film represented what everyone would want to do at the time. But even we didn't know what was going on. We were here in Miami. If we would have been in L.A. or New York or London, it might have been different. So we went through the whole huge *Fever* period totally unaware of some of the things that were going on out there."

**Dealing with saturation coverage:** "It was an amazing feeling, an amazing experience, to have five records in the top 10. But when it came to the saturation point, it became very scary. They were having 'Bee Gees Free' weekends on the radio in Chicago and places like that, so it was pretty hairy. The funny thing is, people think we stayed like that, the white pants."

**How the hits held up over the years:** (Barry) "I thought they were good songs. 'Stayin' Alive,' I thought, was a good social statement. I think 'How Deep Is Your Love' is about as good a love song as you can write, so I'm proud of that. And you can call it what you like, but I'll go and see the film again too."



The cast of WKRP in Cincinnati



# GET PLUGGED INTO THE INDUSTRY'S LEADING ENTERTAINMENT NEWS SOURCE

## FORMAT NETWORKS

**Music News,  
Show Prep,  
Audio Clips,  
Movie Drops,  
Satellite Interviews  
& Artists Bios for the  
following formats:**

**Modern AC, CHR,  
Classic/Album Rock,  
Oldies, NAC, Country,  
Urban, Talk, AC,  
Alternative Rock**

## ENTERTAINMENT NEWS NETWORK

**Movie, TV,  
Celebrity News**

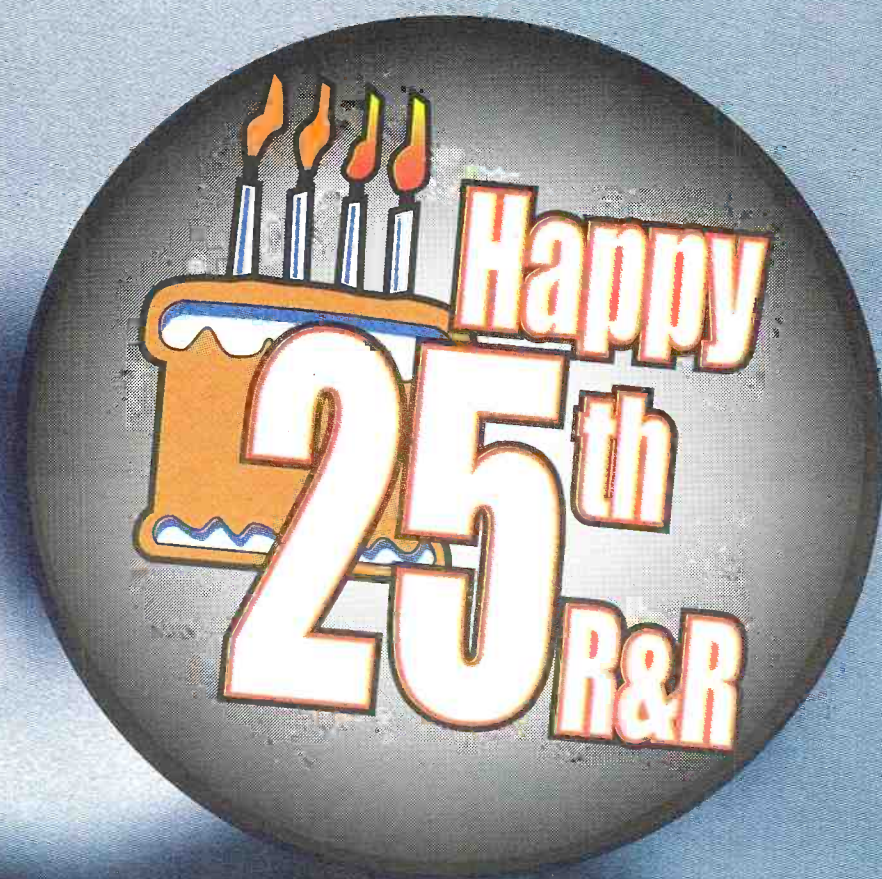
**For Info: SW Networks**

**A Sony Music Entertainment Company**

**1370 Avenue of the Americas • NY, NY 10019**

**PH: 212.833.5400 • FAX: 212.833.4994**

**Web address: [www.swnetworks.com](http://www.swnetworks.com)**



**SW**  
networks



**CONGRATULATIONS**

**R&R**

**ON YOUR**

**25<sup>TH</sup>**

**ANNIVERSARY!**

**Chancellor**

**MEDIA CORPORATION**

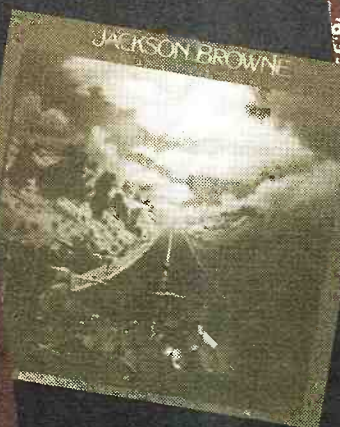
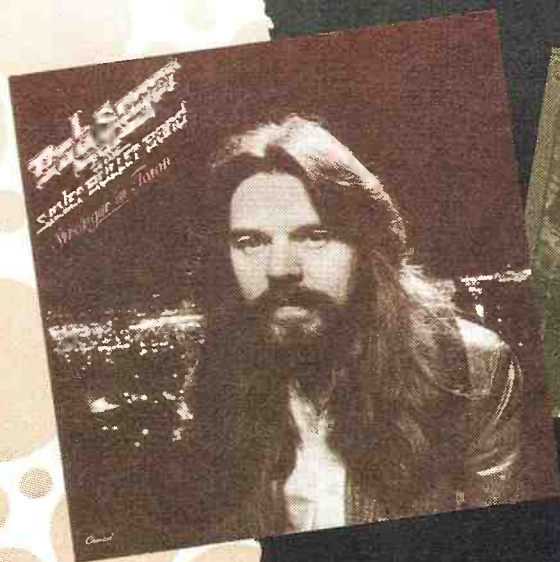


## TOP-40

- 1 BEE GEES Night Fever
- 2 BEE GEES Stayin' Alive
- 3 EXILE Kiss You All Over
- 4 COMMODORES Three Times A Lady
- 5 ANDY GIBB Shadow Dancing
- 6 GERRY RAFFERTY Baker Street
- 7 NICK GILDER Hot Child In The City
- 8 WINGS With A Little Luck
- 9 SAMANTHA SANG Emotion
- 10 BARRY MANILOW Can't Smile Without You
- 11 YVONNE ELLIMAN If I Can't Have You
- 12 ROLLING STONES Miss You
- 13 JOHN TRAVOLTA & OLIVIA NEWTON-JOHN  
You're The One That I Want
- 14 KENNY LOGGINS Whenever I Call You "Friend"
- 15 FRANKIE VALLI Grease
- 16 ANNE MURRAY You Needed Me
- 17 DAN HILL Sometimes When We Touch
- 18 KANSAS Dust In The Wind
- 19 PABLO CRUISE Love Will Find A Way
- 20 BOB SEGER & THE SILVER BULLET BAND  
Still The Same
- 21 FOREIGNER Hot Blooded
- 22 ANDY GIBB (Love Is) Thicker Than Water
- 23 LITTLE RIVER BAND Reminiscing
- 24 DONNA SUMMER MacArthur Park
- 25 ERIC CLAPTON Lay Down Sally

## COUNTRY

- 1 WAYLON & WILLIE  
Mammas Don't Let Your Babies Grow Up To Be Cowboys
- 2 CRYSTAL GAYLE Talking In Your Sleep
- 3 DOLLY PARTON Heartbreaker
- 4 KENNY ROGERS Love Or Something Like It
- 5 EDDIE RABBITT You Don't Love Me Anymore
- 6 CHARLEY PRIDE Someone Loves You Honey
- 7 KENNY ROGERS & DOTTIE WEST  
Everytime Two Fools Collide
- 8 MARGO SMITH Don't Break The Heart That Loves You
- 9 WILLIE NELSON Georgia On My Mind
- 10 WAYLON JENNINGS I've Always Been Crazy
- 11 RONNIE MILSAP Only One Love In My Life
- 12 DOLLY PARTON It's All Wrong But It's All Right
- 13 BARBARA MANDRELL Sleeping Single In A Double Bed
- 14 CHARLIE RICH w/JANIE FRICKE On My Knees
- 15 EDDIE RABBITT Hearts On Fire
- 16 CRYSTAL GAYLE Ready For The Times To Get Better
- 17 DON WILLIAMS Rake And Ramblin' Man
- 18 MEL TILLIS I Believe In You
- 19 STATLER BROTHERS Do You Know You Are My Sunshine
- 20 JOHNNY DUNCAN  
She Can Put Her Shoes Under My Bed (Anytime)
- 21 MARGO SMITH It Only Hurts For A Little While
- 22 MERLE HAGGARD I'm Always On A Mountain When I Fall
- 23 RONNIE MILSAP  
Let's Take The Long Way Around The World
- 24 DAVE & SUGAR Tear Time
- 25 EMMYLOU HARRIS Two More Bottles Of Wine



## POP ADULT

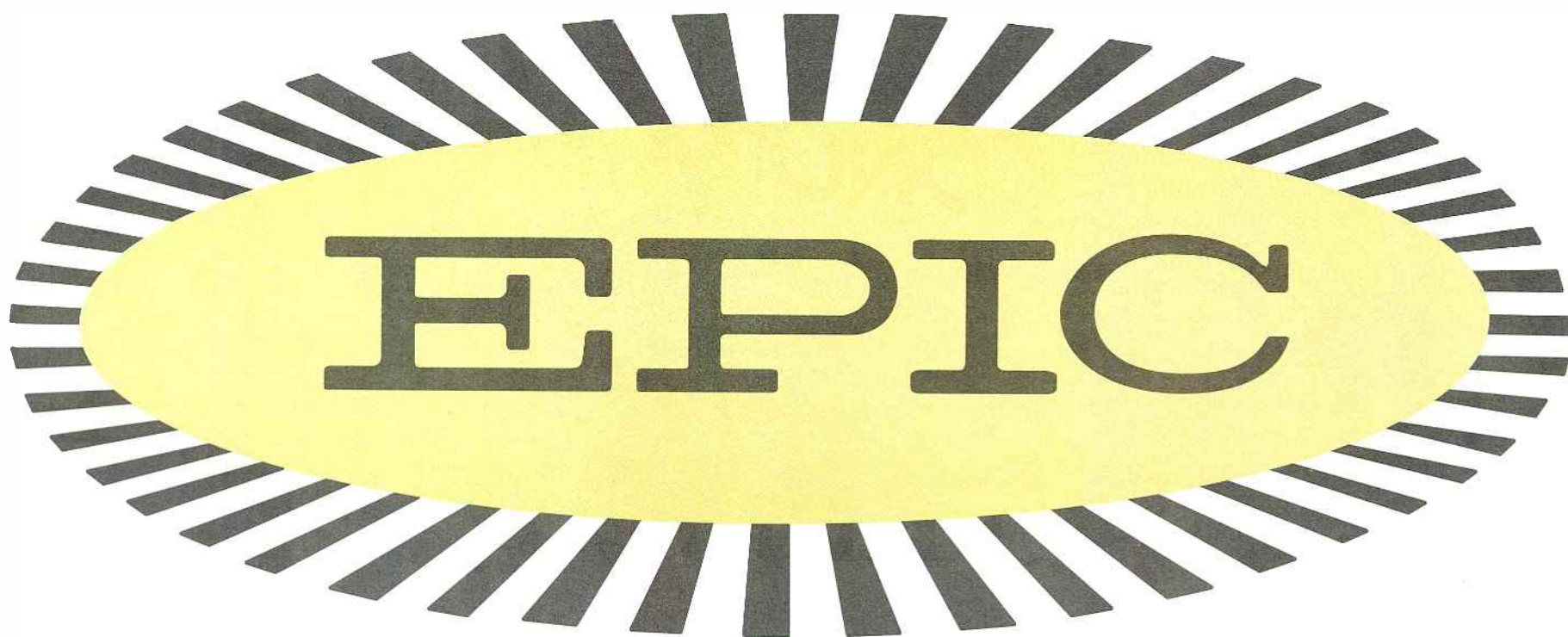
- 1 BARRY MANILOW Can't Smile Without You
- 2 ANNE MURRAY You Needed Me
- 3 BILLY JOEL Just The Way You Are
- 4 LITTLE RIVER BAND Reminiscing
- 5 CHUCK MANGIONE Feels So Good
- 6 DAVID GATES Goodbye Girl
- 7 COMMODORES Three Times A Lady
- 8 OLIVIA NEWTON-JOHN Hopelessly Devoted To You
- 9 CARLY SIMON You Belong To Me
- 10 ROBERTA FLACK & DONNY HATHAWAY  
The Closer I Get To You
- 11 MICHAEL JOHNSON Bluer Than Blue
- 12 WINGS With A Little Luck
- 13 CHRIS REA Fool (If You Think It's Over)
- 14 SAMANTHA SANG Emotion
- 15 GERRY RAFFERTY Baker Street
- 16 BARRY MANILOW Ready To Take A Chance Again
- 17 BEE GEES Night Fever
- 18 JOHNNY MATHIS & DENIECE WILLIAMS  
Too Much, Too Little, Too Late
- 19 ANDY GIBB Shadow Dancing
- 20 DAN HILL Sometimes When We Touch
- 21 YVONNE ELLIMAN If I Can't Have You
- 22 KENNY LOGGINS Whenever I Call You "Friend"
- 23 KANSAS Dust In The Wind
- 24 ART GARFUNKEL Wonderful World
- 25 BARRY MANILOW Copacabana (At The Copa)

## AOR ALBUMS

- 1 ROLLING STONES Some Girls
- 2 BOB SEGER & THE SILVER BULLET BAND  
Stranger In Town
- 3 FOREIGNER Double Vision
- 4 JACKSON BROWNE Running On Empty
- 5 JEFFERSON STARSHIP Earth
- 6 ERIC CLAPTON Slow Hand
- 7 JOE WALSH But Seriously, Folks
- 8 BILLY JOEL Stranger
- 9 GERRY RAFFERTY City To City
- 10 BRUCE SPRINGSTEEN Darkness On The Edge Of Town
- 11 WARREN ZEVON Excitable Boy
- 12 PABLO CRUISE Worlds Away
- 13 KENNY LOGGINS Nightwatch
- 14 JOURNEY Infinity
- 15 CARS The Cars
- 16 STEELY DAN Aja
- 17 BOSTON Don't Look Back
- 18 WINGS London Town
- 19 WHO Who Are You
- 20 ATLANTA RHYTHM SECTION Champagne Jam
- 21 KANSAS Point Of Know Return
- 22 ALAN PARSONS PROJECT Pyramid
- 23 ROD STEWART Foot Loose And Fancy Free
- 24 LITTLE RIVER BAND Sleeper Catcher
- 25 SOUNDTRACK FM



*We've changed everything  
except the logo\**



*\*We lied !!!*

***CONGRATULATIONS R&R***  
*on 25 years of unchanging service.*





Arbitron applauds  
Radio & Records  
on their 25th anniversary