

### brian mcknight

debelah morgan

willie max

BIV 10 PEE WEE ALL STARS

**TEMPTATIONS** 

**BOYZ II MEN** 

Miss Jones

Queen Latifah

98°

**PAULA PERRY** 

Official Mandan

Horace Brown

### MOTOWN SALUTES R&R ON THEIR 25th Anniversary





### **WNEW's Positioning Problem**

WNEW/NY OM Scott Muni and PD Charlie Kendall are furious over rock artists cutting positioning statements for new competitor WXRK. When Motley Crue's Nikki Sixx unwittingly cuts such an ID, the band's records immediately disappear from WNEW's airwaves,



Reagan & Shotgun Tom Kelly

per Muni. A week later, the station plays Crue after Kendall claims the group called and apologized. 'XRK VP/GM Tom Chiusano retorts that he has no intention of stopping any rockers from recording IDs.

Howard Stern's sudden departure from WNBC/NY is the talk of the town. No one knows why he exited, but he soon reappears in afternoons at WXRK.

Promo showdown in L.A. between KIIS and KLOS: Both have song-of-the day contests, with KIIS giving away up to \$5000 and KLOS handing out six Porsches. When KIIS shifts gears into a \$50,000 "Big Birthday Bucks" contest, KLOS calls the winner and puts him in a promo that has him sounding less than impressed with his winnings. Then KIIS has the winner on, telling Rick Dees that he was tricked. Now KIIS is offering \$50,000 in the glovebox of a car - winner's choice of a Jag, Porsche, BMW, or 'Vette. KLOS' countermove? A gold Porsche stuffed with \$100,000!

Rumor: WMET/Chicago will become either CHR or AC.

USA For Africa plans all-star project

KFRC/SF VP/GM Pat Norman firmly denies rumors that the station will be adopting talk programming for certain dayparts.

KMET/L.A. nabs one of AOR's highest-profile personalities, Sky Daniels, for afternoon drive. Weeks later, he's upped to APD.

It's rumored that WCKG/Chicago's John Landecker is being wooed by crosstown WLS-FM. Those in the know say he's more comfortable with CHR.

Top execs at Infinity, including Radio President Mel Karmazin, are coordinating a stock buyout plan to gain control over the company.

Are RCA and MCA off to mergerville? By year-end, nothing comes

Is Al Teller going to be the new CBS Records Prez? Months later, it comes to pass

Doubleday Radio Group Prez Gary Stevens says the group is not for sale to Sconnix or anyone

### **R&R** Retro

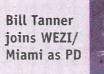
- Transactions, a one-page in-depth look at the radio station deals of the week, debuts.
- R&R announces it will drop reporting stations proven to be paper-adding records, culminating discussions with a suspected station's programmer and management.
- Ken Barnes adds Sr. VP stripes as Adam White joins R&R as New York Bureau Chief/Records Editor. Bill Clark returns as Sr. VP/Sales; Creative Services Director Michael Atkinson is promoted to VP/Sales, West; and National Sales Director Barry O'Brien is named VP/Sales, East.
- Hurricane Heeran is promoted to Sr. Associate Editor.



### **NewsMakers**

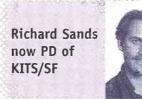
### RADIO

John Lander becomes Exec. VP for newly formed Mainstream Communications ... WASH/Washington returns to AC from CHR under new PD Tom Durney ... Carey Davis becomes WMCA/NY Station Manager ... Dave Robbins to KHTR/St. Louis as Dir./Program Operations Clarke Brown named VP/GM at KSON/San Diego ... Ed Christian upped to Josephson Communications President ... **Dan Halyburton** 





Albright takes PD duties at KMPS/ Seattle ... Dick Rakovan tapped as VP/GM at WFYR/Chicago ... Ron Rodrigues departs R&R to be OM at



Emmis' KMGG-FM/Los Angeles Ken Stevens is GM at WYSP/Philly Interep Marketing Systems becomes the umbrella organization for Interep, led by VP/GM Erica Farber Gersh Geffen A&R team ...

Mike Kinosian now Dir./Syndicated Services at Drake-Chenault ... WRQX/ Randy Lane takes Washington's PD chair ... Randy Kabrich joins WRBQ-AM & FM/ Tampa as PD ... Bob Reich rises to EZ Corporate VP/GM ... On October 14, KKDA-FM/Dallas morning host Tom Joyner adds afternoon duties at WGCI-FM/Chicago. becomina America's first "Fly Jock" ... Charlie Cook to WMXJ/Miami as PD ... Greg Catania Island Nat'l Promo Reed becomes VP/GM at Beasley's



**Howard Stern** exits his 3-7pm airshift at WNBC/ NY for shift at crosstown WXRT

newly acquired WCJX/Miami ... Bob IN MEMORIAM: Atlanta ... At The Research Group, Bill Moyes becomes Chairman, Burden.

Larry Campbell President ... Gerry House inks morning deal at WSM/ Nashville ... Bob McNeil accepts OM duties at WMZQ-AM & FM/ Washington ... Don Kidwell now Exec. VP/Radio at Cox ... Pat Norman named VP/GM at KRTH/ L.A. ... Marty Bender takes PD duties at WSKS/Cincinnati ... Mike Kinosian becomes OM at WHOO/ Orlando ... Mark Driscoll accepts VP/Prog. duties at Statewide.

### RECORDS

Gorman Nat'l Promo at Capitol ... Abbey Konowitch Arista VP/Video & Artist Dev't ... Garv Don lenner Arista VP/Promo ... Bob

Jheryl Busby promoted to MCA Sr. VP/ Black Music



Bonnie Goldner RCA Promo & Trade Relations ... Sylvia Rhone Atlantic Black Promo ... Jeffrey Naumann Nat'l Album Promo at RCA ... Al Teller Columbia Records President ... Dick Asher President of Polygram ... Al Coury Promo and Marketing at Geffen.

### IN WEWGRAM

Gavin Report Neil accepts OM duties at WYAY/ founder Bill Gavin ... Former Starr Broadcasting owner/operator

### Reflections

### KEN KRAGEN Contined from Page 96

Berkeley. He did it because he loved teaching law. He's still there at 91 years old. He demonstrated to me through action rather than words that you should do in your life whatever makes you happiest and gives you fulfillment."

Most rewarding career point: "The day after I was honored for 'We Are The World,' I was driving my mother to a screening of *The*  Gambler movie. She was in tears. When I asked why, she said, 'Because last night was the best night of my life."

Most disappointing: "Harry Chapin's death. I was managing Harry in 1981 when he was killed in a car accident. Had he been alive for 'We Are The World' and Hands Across America, he would have been the leader of those efforts. I've often felt he was inside me, orchestrating the whole thing.

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Katz Radio Group



Lost In The Fifties Tonight (In The Still Of The Night)

JENNINGS/NELSON/CASH/KRISTOFFERSON Highwayman

LEE GREENWOOD | Don't Mind The Thorns (If You're The Rose)

**RONNIE MILSAP** She Keeps The Home Fires Burning

DOLLY PARTON W/KENNY ROGERS Real Love

NITTY GRITTY DIRT BAND Modern Day Romance

FORESTER SISTERS I Fell In Love Again Last Night

OAK RIDGE BOYS Touch A Hand, Make A Friend

BELLAMY BROTHERS I Need More Of You

25 STEVE WARINER Some Foois Never Learn

MARIE OSMOND w/DAN SEALS Meet Me in Montana

ROSANNE CASH I Don't Know Why You Don't Want Me

ALABAMA Can't Keep A Good Man Down ALABAMA Forty Hour Week (For A Livin') GARY MORRIS I'll Never Stop Loving You

WILLIE NELSON Forgiving You Was Easy

HANK WILLIAMS JR. I'm For Love

JANIE FRICKE She's Single Again

**DOLLY PARTON** Don't Call It Love

### CHR

- MADONNA Crazy For You
- **REO SPEEDWAGON** Can't Fight This Feeling
- **HUEY LEWIS & THE NEWS** The Power Of Love
- A-HA Take On Me
- JOHN PARR St. Elmo's Fire (Man In Motion)
- **DIRE STRAITS** Money For Nothing
- WHAM! Careless Whisper
- PAUL YOUNG Everytime You Go Away
- FOREIGNER I Want To Know What Love Is
- 10 TEARS FOR FEARS Everybody Wants To Rule The World
- SIMPLE MINDS Don't You (Forget About Me)
- STEVIE WONDER Part-Time Lover
- WHAM! Everything She Wants
- PHIL COLLINS Sussudio
- **PRINCE** Raspberry Beret 15
- BRYAN ADAMS Heaven 16
- TEARS FOR FEARS Shout
- **DURAN DURAN** A View To A Kill
- PHIL COLLINS One More Night
- USA FOR AFRICA We Are The World
- PHIL COLLINS Don't Lose My Number
- STARSHIP We Built This City
- **COREY HART** Never Surrender
- 24 MADONNA Material Girl
- WHITNEY HOUSTON Saving All My Love For You

### **AOR TRACKS**

JUDDS Girls Night Out

SYLVIA Fallin' In Love

24 CHARLY MCCLAIN Radio Heart

18

23

COUNTRY

**RONNIE MILSAP** 

JUDDS Love Is Alive

ALABAMA There's No Way

LEE GREENWOOD Dixie Road

- **DIRE STRAITS** Money For Nothing
- **STING** Fortress Around Your Heart
- FOREIGNER That Was Yesterday
- JOHN FOGERTY Rock And Roll Girls
- SIMPLE MINDS Don't You (Forget About Me)
- MR. MISTER Broken Wings
- TEARS FOR FEARS Everybody Wants To Rule The World
- DON HENLEYAll She Wants to Do Is Dance
- PHIL COLLINS Don't Lose My Number
- JOHN COUGAR MELLENCAMP Small Town
  JOHN COUGAR MELLENCAMP Lonely Ol' Night
- DIRE STRAITS Walk Of Life
- FIRM Radioactive
- PHIL COLLINS Inside Out
- **ROBERT PLANT** Little By Little
- **TEARS FOR FEARS** Shout
- 17 STING If You Love Somebody Set Them Free
- TOM PETTY & THE HEARTBREAKERS Don't Come Around Here No More
  - **HUEY LEWIS & THE NEWS The Power Of Love**
- **BRYAN ADAMS** Somebody
- MICK JAGGER Just Another Night
- **HEART** What About Love
- 23 **DIRE STRAITS** One World
- **HOOTERS** And We Danced
- TOM PETTY & THE HEARTBREAKERS Rebels

- **KOOL & THE GANG Cherish**
- WHAM! Careless Whisper
- PAUL YOUNG Everytime You Go Away
- PHIL COLLINS One More Night
- **SURVIVOR** The Search Is **O**ver
- **BILLY OCEAN** Suddenly
- STEVIE WONDER Part-Time Lover MADONNA Crazy For You
- WHITNEY HOUSTON Saving All My Love For You 10 DEBARGE Who's Holding Donna Now
- **DEBARGE** Rhythm Of The Night
- JULIAN LENNON Too Late For Goodbyes 13
- CHICAGO You're The Inspiration COMMODORES Nightshift
- SADE Smooth Operator 15
- REO SPEEDWAGON Can't Fight This Feeling
- HAROLD FALTERMEYER Axel F 18 BILLY JOEL You're Only Human (Second Wind)
- FOREIGNER I Want To Know What Love Is
- DIANA ROSS Missing You 20
- **BILLY JOEL** Keeping The Faith 21
- PHIL COLLINS & MARILYN MARTIN Separate Lives
- TEARS FOR FEARS Everybody Wants To Rule The World
- STEVE PERRY Foolish Heart

Til (State

100

TINA TURNER We Don't Need Another Hero (Thunderdome)

### BLACK/URBAN RADIO

- STEVIE WONDER Part-Time Lover
- WHITNEY HOUSTON Saving All My Love For You
- WHITNEY HOUSTON You Give Good Love
- ARETHA FRANKLIN Freeway Of Love FREDDIE JACKSON Rock Me Tonight (For Old Times' Sake)
- FREDDIE JACKSON You Are My Lady
- **DIANA ROSS** Missing You
- DEBARGE Rhythm Of The Night ARETHA FRANKLIN Who's Zoomin' Who NEW EDITION Mr. Telephone Man
- 10
- COMMODORES Nightshift 11
- MARY JANE GIRLS in My House
- LOOSE ENDS Hangin' On A String (Contemplating) LUTHER VANDROSS 'Til My Baby Comes Home JESSE JOHNSON'S REVUE Be Your Man
- 15
- **READY FOR THE WORLD Oh Sheila** 16 KOOL & THE GANG Cherish
- MARVIN GAYE Sanctified Lady
- **PRINCE** Raspberry Beret
- DEBARGE Who's Holding Donna Now?
  WILTON FELDER f/B. WOMACK I'll Still Be Looking Up To You 21
- TA MARA & THE SEEN Everybody Dance 22
- MORRIS DAY The Oak Tree
- 24 USA FOR AFRICA We Are The World
- MAZE f/FRANKIE BEVERLY Back In Stride

After 25 years of R&R, isn't it time you get to work?



6,1998 SKG Musici I f.



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### Radio Lends Its Hand

Flush from a year packed with charity songs and concerts, radio moved head-first into Hands Across America, a multitiered, multimedia event organized by Ken Kragen that widened the scope of Ethiopian-famine relief efforts.

In retrospect, Hands Across America may have lacked the kind of spontaneity that "We Are The World" or Farm Aid had, but it nevertheless attracted the

participation of millions of citizens (thanks in large part to radio's mobilization efforts) and brought the issues of poverty and hunger to the front burner.

Back on the home front, a lot of radio and record people were nervously tapping their fingers after NBC-TV aired an expose on independent record promotion. The report managed to name a few names (most notably that of indie Joe Isgro) that caught the attention of the feds, and the labels responded by ending their use of indies, at least for the time being.

On two other regulatory

fronts, the FCC stepped up its pressure on Howard Stern and Infinity Broadcasting, and Tipper Gore's PMRC was unrelenting in its campaign to label albums with questionable lyrics.

Some seeds of radio's new order were sown: Emmis began a major expansion with the purchase of Doubleday's stations in New York and Washington,

while Infinity purchased what turned out to be one of its crown jewels, KROQ/L.A., for \$45 million (the highest single-station price for the year). And, media mogul John Kluge began the sell-off of his empire by spinning his radio group to one of its executives, Carl Brazell.

CDs had been around for two years by 1986, yet there was still quite a debate over the future of vinyl. A good number of authoritative industry people predicted vinyl had a long life span. Even at the radio-station level, most facilities lacked the ability to play back CDs live.

This year's remembrances come from Ed Salamon, who, at the time, was Exec. VP/Programming for United Stations, and Stern, who began his now-thriving network with a Philadelphia simulcast of his WXRK/NY broadcast.

# SEALCH SET TREAT Franch - Bernard Ref and Normany Can - Standard Set Treat Franch - Bernard Ref and Normany Can - Standard Set Treat Franch - Bernard Ref and Normany Can - Standard Set Treat Franch - Bernard Ref and Normany Can - Standard Set Treat Franch - Bernard Ref and Normany Can - Standard Set Treat Franch - Bernard Ref and Normany Can - Standard Set Treat Franch - Bernard Ref and Normany Can - Standard Set Treat Franch - Bernard Ref and Normany Can - Standard Set Treat Franch - Bernard Ref and Normany Can - Standard Set Treat Franch - Bernard Ref and Normany Can - Standard Set Treat Franch - Bernard Ref and Normany Can - Standard Set Treat Franch - Bernard Ref and Normany Can - Bernard Ref and Norm

### **Signs Of The Times**

- Metromedia sells its nine stations to Carl Brazell Jr. for \$285 million
- FCC abolishes rules preventing competing stations from joining sales forces or setting combination advertising rates
- Heritage AMs abandon the hits: CKGM/Montreal shifts from CHR to AC, "Car Radio" KHJ/L.A. becomes "Smokin' Oldies" KRTH-AM, KFRC/SF flips to "Classic MOR," and CHUM/ Toronto goes AC; in Dallas, KLIF drops Country — its final music format — for Talk
- Dance-leaning CHRs surge:WCJX/Miami flips to WPOW as "Power 96," Emmis switches AC KMGG/L.A. to KPWR as "Power 106," and WAPP/NY becomes WQHT (Hot 103.5)
- Another new trend: "classic" programming — WPKX/Washington drops Country for Classic Rock as WCXR, KOPA drops CHR for Classic Hits as KSLX, WMXJ/Miami flips from CHR to Classic Hits, and Greater Media's KBZT/L.A. becomes Classic Rock KLSX
- KHYI (Y95)/Dallas launches the "Gladiator" format — a "new age, 1980s version of CHR" with such liners as, "Lock it in and jerk your knob off" — under VP/ Programming Mark Driscoll
- Payola rears its head again: Following two NBC Nightly News reports that claim independent radio promotion — and, by implication, radio — is rife with payola and that several independent record promoters are associated with organized crime, Capitol, MCA, Warner Bros., Geffen, Arista, and RCA halt the use of such firms
- Yet another charity event from the fallout of 1985's USA For Africa efforts: Hands Across America continues Ethiopian-famine relief efforts; radio gets involved with a live nationwide broadcast featuring WPLJ/New York morning host Jim Kerr

### Reflections



ED SALAMON

Career motivation: "A love of radio that started when I was quite young. I listened to personality DJs in Pittsburgh such as Porky Chedwick, Rege Cordic, and Chuck Brickman. It was the personalities who attracted me like a magnet to radio. My first job in radio was Director/Marketing Research at KDKA. I was able to take what I learned from that job and apply it to programming."

First R&R sighting: "Probably about the time the publication came out, and Jim Duncan was made Country editor. Jim was someone who was very instrumental in the growth of Country radio, and he doesn't get the credit for it. What he actually did was facilitate a lot of networking between Country programmers, just

like the Country Radio Seminar did. And his **R&R** column really contributed to the sense of community that Country radio still benefits from today."

Events that influenced him most as a professional: "Being in a place to be a contributor to the growth of the Country radio format, and also being able to contribute to network radio as it's entering its second Golden Age. I feel very fortunate to have had the opportunities that let me experience both of those industry high points."

Greatest radio accomplishments: "Staying with the same company for more than 18 years. Less vacuously, it's really being able to spend my life in a business I really love."

### Radio Rewind

The beginning of the freestyle dance craze was in full force in 1986, thanks in large part to the debuts of KPWR (Power 106)/ Los Angeles and WQHT (Hot 103)/New York. When Emmis debuted these dance-based CHR formats on both coasts, it



Janet Jackson

was the beginning of a new division of the CHR format. Artists like the Jets, Regina, Stacey Q, and Nu Shooz began to pop up on stations from coast to coast.

1986 was the year Sammy Hagar replaced David Lee Roth in Van Halen and the band released their album 5150. Three tracks that received multiformat airplay were "Why Can't This Be Love," "Dreams," and "Love Walks In."

While the early-to-mid-'80s were all Michael Jackson, the youngest member of the musical family from Gary, Indiana broke through in '86. Janet Jackson's Control album spawned the hits "What Have You Done For Me Lately," "Nasty," and "When I Think Of You."

Madonna moved to the height of popularity with her True Blue album, which featured the title track along with "Live To Tell" and "Papa Don't Preach."

Steve Winwood released the biggest album of his career, Back In The High Life, which produced the multiformat smash "Higher Love." Who could forget the Latin-flavored pop of the Miami Sound Machine, with lead singer Gloria Estefan. The group invaded the airwaves in '86 with "Conga," "Bad Boy," and "Words Get In The Way."

1986 saw Peter Cetera leave Chicago for a solo career — a move that was beneficial to both parties. Cetera topped the CHR and AC charts with "Glory Of Love," while the group, with new lead singer Jason Scheff, would have several more hits over the next few years.

**ZZ Top** followed their multiplatinum album Eliminator with the huge AOR release Afterburner. Among the hits were "Stages," "Rough Boy," and "Sleeping Bag." John Cougar Mellencamp's Scarecrow spawned the hit tracks "Small Town," "Rumbleseat," and "R.O.C.K. In The U.S.A.'



1986 produced multiple No.

Peter Gabriel

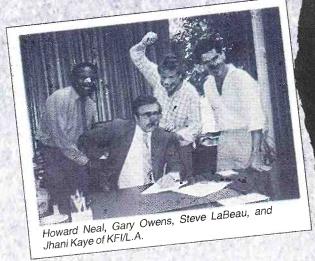


Madonna

1 Country hits for Alabama, the Bellamy Brothers, the Judds, Ronnie Milsap, Dan Seals, Steve Wariner, and Don Williams

There was a lot of action this vear for current and former members of Genesis. The band's Invisible Touch album was released and featured the title track and "Throwing It All Away"; member Mike Rutherford and his side band, Mike & The Mechanics hit it big with "Silent Running" and "All I Need Is A Miracle"; and former member Peter Gabriel released his multiplatinum So album, which featured "Sledgehammer" and "In Your Eyes."

Bob Seger & The Silver Bullet Band released their album Like A Rock - the title track of which was used by Chevrolet for the better part of a decade as a theme for their trucks. The band Mr. Mister had two No. 1 songs with "Broken Wings" and "Kyrie," yet the group has never impacted CHR again.



### OUOTABLE QUOTES

"Radio is still overwhelmingly the primary vehicle for exposing recording talent to the public."

-CBS Records President Al Teller (on MTV's influence on the record industry)

"Killing four more would result in getting the rest of the week off."

—DC101/Washington morning man Doug "The Greaseman" Tracht (This on-air comment about the creation of a national holiday for Martin Luther King Jr. raised a furor with Howard University students, who picketed the station for weeks.)

"Whatever changes have occurred in the past, we mean business when we say we're going to make KMET better than its ever been before."

> -Frank Cody (on his appointment as PD of the Los Angeles Rocker)

### INNOVATIONS

 R&R's Management column explains the concept of e-mail.



Regan; Mayor Ed Koch and Joey Reynolds of WNBC/NY; Ray Gmeiner.

Happy 25th Anniversary R&R!!!



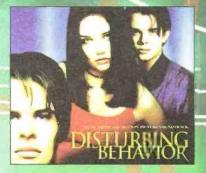
phunk junkeez



dreamhouse



disturbing behavior



janus stark



auma center







### Dahl's & Meier's Mystery Offer

Steve Dahl and Garry Meier present WLS/Chicago GM John Gehron with an offer from a competing station. WLS has seven days to match, but Gehron reportedly returns it because the station is not specified, and their WLS contract isn't up until Feb. 16. ST hears the station is WLUP... and Dahl and Meier later leave for WLUP.

"I'm WNBC's worst nightmare. They unleashed me, and now I'm going to deal them the blow they deserve," says Howard Stern, now in mornings on AOR WXRK.

Rumors circulate that upbeat AC KMGG/L.A. might switch formats. It does a week later, becoming KPWR (Power 106).

Will KVIL/Dallas VP/Programming Ron Chapman step down but maintain his morning show?

Tony Gray steps up to WRKS/NY PD.

Jacksonville gets its first CHR in five years, as Urban WJAX becomes WAPE-FM.

Rumors rise again about the sale of CBS. Possible suitors are oil baron Marvin Davis and Loew's Corp. CBS denies the rumors

Infinity's purchase of Ken Roberts' KROQ/L.A. is imminent.

Word is that Phil Quartararo, who just left Island, will join Arista. But, later in the year, with Quartararo now Arista VP/Promo, was another exciting opportunity in store for him?

Is Chrysalis VP/Marketing Rick Dobbis headed for a key post at

KRTH/L.A. VP/GM Allan Chlowitz will step in as GM at AOR leader KROQ upon Infinity's takeover.



WTIC-AM/Hartford morning legend Bob Steele (second from left)celebrates his 50th anniversary at the station.

### Raik Retro

- The Country department, including charts and editorial, moves to the newspaper's Nashville bureau
- Sean Ross upped to Assistant Editor, reporting to Hurricane Heeran
- R&R airplay information now available electronically via dial-up computer
- "Most Active" records that haven't reached Breaker status debut in CHR section
- Dick Krizman elevated to VP/GM
- Brad Burkhart to serve as editor of a new biweekly **Contemporary Christian section**
- Harte-Hanks puts R&R up for sale



### **NewsMakers**

WAVA/Washington Production Director Mike O'Meara joins PM driver Don Geronimo for mornings ... Gerry House handed mornings at KLAC/L.A. ... Howard Stern moves to mornings at WXRK/New York ... WZAK/Cleveland PD/afternoons Lynn Tolliver seriously wounded in murder attempt ... Joev Revnolds takes



**Tom Leykis** is named PD at KFYI/ Phoenix

Howard Stern's former afternoon shift at WNBC/New York ... Frank Wood becomes President/COO of Jacor following the sale of his WEBN/ Cincinnati to the company for \$12.3 million ... Tony Gray grabs PD post at WRKS/New York ... Tony Quartarone PD at WUSL/Philadelphia ... Bill Campbell accepts GM duties at WSNE/ Providence ... Mickey Luckoff now President/GM at KGO/San Francisco .. Ed Christian moves to Saga as President ... John Madison leaves record industry for WXKS/Boston VP/ GM ... Charlie Van Dyke "retires from microphone," now Corporate VP/Prog. for the Broadcast Group ... WHYI/ Miami ups Tony Novia to OM ... KKGO-FM/L.A. morning host Gary Owens joins crosstown KFI for similar

duties ... Gary Fries President at

**Bill Tanner** departs WHQT/Miami for crosstown WPOW as PD



Gerry DeFrancesco Gannett VP ... Gerry Peterson WHLY/ Orlando VP/Ops. ... Bob Reich VP/ GM at WIOD & WAIA/Miami ... Paul Fiddick Heritage Media President ... Frank Cody KMET/L.A. PD ... Erica Farber and Mark Guild Exec. VPs at Interep ... WYSP/Philadelphia shifts to Classic Rock, begins simulcasting Howard Stern's morning show from NY ... Kid Leo WMMS/Cleveland OM Programming consultant Bob Hattrik . ... Al Brady Law VP/GM at KTKS/ Dallas ... Kevin Metheny replaces Chuck Morgan as KTKS/Dallas PD. Morgan takes the PD post at WRQX/ Washington ... Jay Thomas leaves the Big Apple for mornings at KPWR/L.A. Dornacker.

Mary Catherine Sneed VP/Ops for DKM Broadcasting ... John Gorman VP/OM chair at WNCX/Cleveland ... Norm Feuer Noble Broadcast Group VP/COO ... Bob Kardashian leads radio syndication effort at MCA ... David Gingold new Barnstable VP/ Radio ... Dene Hallam takes PD duties at KCPW/Kansas City.

### RECORDS

Don lenner Arista Sr. VP/Mktg. & Promo ... Phil Costello to IRS as Midwest Retail & Promotion Director ... BMG purchases RCA Records from GE ... Danny Buch Atlantic Dir./ Album Promo ... John Fagot Columbia VP/Promo ... Jerry Blair New England Regional Promo for CBS ... Bob Catania Island VP/Promo ... Sylvia Rhone VP/GM Black Music at Atlantic ... Joe Galante RCA/Nashville VP/GM ... Joe Riccitelli National College Promo for PolyGram ... Phil Quartararo VP/Singles Promo, Rick Bisceglia Sr. Dir./Singles Promo at Arista ... Andrea Ganis Atlantic National Singles ... Michael Plen picked as VP/Field Promotion at Virgin

Harvey Leeds becomes VP/Album Promotion for E/P/A



### IN MEMORIAM

America's first full-time DJ. Harold Arlin ... KFI & KOST/L.A. VP/GM and Cox VP/Sales, Radio Don Dalton ... Top 40 pioneer Gordon McLendon ... WNBC/NY traffic reporter Jane

### Reflections



HOWARD STERN First ran September 11, 1992

Career inspiration: "Since I was five years old. I envisioned myself being on the radio and entertaining people with conversation, not necessarily going for a laugh." On radio localism: "I always felt that being local in morning drive

was a horseshit concept. Certainly David Letterman out of New York is successful in making people laugh in Milwaukee. You want a good laugh from the radio. And if you can get a top entertainer in the morning, you don't care where the signal emanates from. A great morning show gets people to sample the rest of the station and that's what you want."

Secret behind success: "My competitors are weak. I don't think any of them has an ounce of talent. I think if I hadn't come into radio, they would all still be doing time and temperature and playing records. I don't think just anyone can go national. There's a lot of guys with three shares who want to go national. Most stations can get a three on their own; they don't need to spend all that money to

get a three. Stations need somebody who can get them into first place." Will radio remain his primary base?: "Absolutely. I'm more turned on by radio now than I ever

was. Every time we go into a new market, it's a charge, because you get this whole wave of f#\$!up newspaper writers who hate you, community people who hate you, and a whole wave of hate  $mail.\ That's\ exciting\ \dots it's\ dangerous.\ It\ has\ an\ added\ energy\ to\ it.\ Even\ when\ I'm\ a\ big,\ f*\#\$\ movie$ star, I'll still consider radio my base."

Where do you draw the line?: "I certainly have limits in terms of what I can say on the air and what I can't. I'm concerned for the stations and advertisers. I'm a businessman.

### WITH 183 #1s AND 294 WEEKS AT THE TOP MORE THAN ANY OTHER COUNTRY LABEL. RCA WOULD LIKE TO SALUTE OUR WINNERS OF YESTERDAY TODAY AND TOMORROW...

ALABAMA THE OAK RIDGE BOYS THE JUDDS HANK SNOW RONNIE MILSAP CHARLEY PRIDE BOBBY BARE WAYLON JENNINGS **EDDY RAVEN** GARY STEWART WILLIE NELSON **ELVIS PRESLEY** IM ED BROWN HELEN CORNELIUS DICKEY LEE DOLLY PARTON EARL THOMAS CONLEY SYLVIA DAVE & SUGAR AARONTIPPIN CLINT BLACK CHARLIE RICH KENNY ROGERS JUICE NEWTON

KT OSLIN EDDIE RABBITT

**RESTLESS HEART** 

PAUL OVERSTREET **DON WILLIAMS** JOHN DENVER **FOSTER & LLOYD** KEITH WHITLEY SHENANDOAH

RECORDS LABEL MARTINA McBRIDE

MICHAEL JOHNSON



Thanks Country Radio



- 1 HUEY LEWIS & THE NEWS Stuck With You
- STEVE WINWOOD Higher Love
- MADONNA Live To Tell
- 4 PETER CETERA Glory Of Love
- WHITNEY HOUSTON How Will I Know
- **HEART These Dreams**
- PET SHOP BOYS West End Girls
- 8 MADONNA Papa Don't Preach
- 9 PETER GABRIEL Sledgehammer
- 10 BILLY OCEAN There'll Be Sad Songs (To Make You Cry)
- 11 LIONEL RICHIE Dancing On The Ceiling
- 12 MR. MISTER Kyrie
- 13 WHITNEY HOUSTON The Greatest Love Of All
- 14 GENESIS Invisible Touch
- 15 HOWARD JONES No One Is To Blame
- 16 PATTI LABELLE & MICHAEL MCDONALD On My Own
- 17 DIONNE WARWICK & FRIENDS That's What Friends Are For
- 18 STARSHIP Sara
- 19 BOSTON Amanda
- 20 JANET JACKSON When I Think Of You
- 21 FALCO Rock Me Amadeus
- 22 PRINCE & THE REVOLUTION Kiss
- 23 ROBERT PALMER Addicted To Love
- 24 GENESIS Throwing It All Away
- VAN HALEN Why Can't This Be Love

### COUNTRY

- EXILE It'll Be Me
- RONNIE MILSAP Happy Happy Birthday Baby
- RONNIE MILSAP In Love
- LEE GREENWOOD
  - Hearts Aren't Made To Break (They're Made To Love)
- JUDDS Grandpa (Tell Me Bout The Good Old Days)
  REBA MCENTIRE Little Rock
- DON WILLIAMS We've Got A Good Fire Goin'
- TANYA TUCKER Just Another Love
- DAN SEALS Everything That Glitters (Is Not Bad)
- 10 ALABAMA She And I
- **EDDIE RABBITT & JUICE NEWTON**
- Both To Each Other (Friends And Lovers)
  TANYA TUCKER One Love At A Time
- JUDY RODMAN Until I Met You
- **RESTLESS HEART** That Rock Won't Roll
- **CRYSTAL GAYLE** Cry
- GEORGE STRAIT Nobody In His Right Mind Would've Left Her
- **CONWAY TWITTY** Desperado Love
- 18 FORESTER SISTERS Mama's Never Seen Those Eyes
- JUDDS Rockin' With The Rhythm Of The Rain JOHN CONLEE Got My Heart Set On You
- BELLAMY BROTHERS Feelin' The Feelin'
- FORESTER SISTERS Lonely Alone
- STEVE WARINER Life's Highway
- 24 DON WILLAMS Heartbeat In The Darkness
  25 EARL THOMAS CONLEY & ANITA POINTER Too Many Times

### 

- MOODY BLUES Your Wildest Dreams
- PETER CETERA Glory Of Love
- BILLY OCEAN There'll Be Sad Songs (To Make You Cry)
- **HUEY LEWIS & THE NEWS** Stuck With You
- MIAMI SOUND MACHINE Words Get In The Way
- ANITA BAKER Sweet Love
- **HOWARD JONES** No One is To Blame
- HEART These Dreams STARSHIP Sara
- TOTO I'll Be Over You 10
- 11 PATTI LABELLE & MICHAEL MCDONALD On My Own
- WHITNEY HOUSTON How Will I Know
- **ELTON JOHN** Nikita
- CARL ANDERSON & GLORIA LORING Friends And Lovers
- **GENESIS** Throwing It All Away
- ATLANTIC STARR Secret Lovers SIMPLY RED Holding Back The Years **SADE** The Sweetest Taboo 18
- WHITNEY HOUSTON The Greatest Love Of All 19
- MADONNA Live To Tell 20
- **CARLY SIMON** Coming Around Again **BILLY OCEAN**
- When The Going Gets Tough, The Tough Get Going

VEY HOUSTON

- PHIL COLLINS Take Me Home
  PETER CETERA w/AMY GRANT The Next Time I Fall
- **DIONNE WARWICK & FRIENDS That's What Friends Are For**

### **AOR TRACKS**

- 1 PETER GABRIEL In Your Eyes
- VAN HALEN Love Walks In
- **GENESIS** Throwing It All Away
- ZZ TOP Rough boy
- **GENESIS** Land Of Confusion
- PETER GABRIEL Sledgehammer
- ROLLING STONES One Hit (To The Body)
- **VAN HALEN** Dreams STEVE WINWOOD Higher Love
- 10 ZZ TOP Stages
- **FIXX** Secret Separation 11
- 12 INXS What You Need
- **EDDIE MONE**Y Take Me Home Tonight 13
- 14 HONEYMOON SUITE Feel It Again
- STEVE WINWOOD Split Decision 15
- 16 ROBERT PALMER Addicted To Love
- **MOODY BLUES Your Wildest Dreams**
- 18 BRUCE HORNSBY & THE RANGE The Way it Is
- 19 MIKE & THE MECHANICS All I Need Is A Miracle
- 20 FABULOUS THUNDERBIRDS Tuff Enuff 21 VAN HALEN Why Can't This Be Love
- 22 FIRM All The King's Horses
- 23 JOURNEY Girl Can't Help It
- 24 GTR When The Heart Rules The Mind
- 25 HUEY LEWIS & THE NEWS Hip To Be Square

### AC FULL-SERVICE

- PATTI LABELLE & MICHAEL MCDONALD On My Own
- MOODY BLUES Your Wildest Dreams
- PETER CETERA Glory Of Love
- **CARL ANDERSON & GLORIA LORING** Friends And Lovers
- **DIONNE WARWICK & FRIENDS That's What Friends Are For**
- MIAMI SOUND MACHINE Words Get In The Way
- **HUEY LEWIS & THE NEWS** Stuck With You WHITNEY HOUSTON The Greatest Love Of Ali
- HEART These Dreams STEVIE WONDER Overjoyed 10
- **SADE** The Sweetest Taboo
- BARBRA STREISAND Somewhere BILLY OCEAN There'll Be Sad Songs (To Make You Cry)
- TOTO I'll Be Over You LIONEL RICHIE Love Will Conquer All 15
- LIONEL RICHIE Say You, Say Me 16 **ELTON JOHN** Nikita 17
- PETER CETERA with AMY GRANT The Next Time | Fall 18
- **GENESIS** Throwing It All Away 19
- **ATLANTIC STARR** Secret Lovers
- **DOUBLE The Captain Of Her Heart** JEFFREY OSBORNE You Should Be Mine (The Woo Woo Song)
- MADONNA Live To Tell
  ANITA BAKER Sweet Love
- **STARSHIP** Sara

### URBAN

- **PRINCE** Kiss
- PATTI LABELLE & MICHAEL McDONALD On My Own
- JANET JACKSON What Have You Done For Me Lately
- NU SHOOZ I Can't Wait TIMEX SOCIAL CLUB Rumors
- MELI'SA MORGAN Do Me Baby
- **CAMEO** Word Up
- STEPHANIE MILLS I've Learned To Respect The Power Of Love
- BILLY OCEAN There'll Be Sad Songs (To Make You Cry)
- S.O.S. BAND The Finest JANET JACKSON Nasty
- 12 ANITA BAKER Sweet Love
- GWEN GUTHRIE Ain't Nothin' Goin' On But The Rent FREDDIE JACKSON Tasty Love
- 15 JEFFREY OSBORNE You Should Be Mine (The Woo Woo Song) RENE & ANGELA Your Smile
  MELBA MOORE f/FREDDIE JACKSON A Little Bit More
- MIDNIGHT STAR Headlines
- CHERRELLE & ALEXANDER O'NEAL Saturday Love 19
- JANET JACKSON When I Think Of You
- EL DEBARGE Who's Johnny
- FORCE MD'S Tender Love
- **NEW EDITION** A Little Bit Of Love (Is All It Takes)
- 24 LUTHER VANDROSS Give Me The Reason
- GREGORY ABBOTT Shake You Down

Congratulations

40 Podio & Rosands on

to Radio & Records on 25 YEARS



NOW WITH MAJOR LABEL DISTRIBUTION

SLIPDISC records



a PolyGram company

# CONGRATULATIONS ON YOUR 25 ANNIVERSARY



YOUR FRIENDS AT G2 GRAPHIC SERVICE



### New Format 'Waved' In

In 1987, not all of the good ideas were taken. Just ask Frank Cody and his programming team at KMET/L.A.

By 1987, the station had its back against a wall. Competition was tough, and its numbers were at an alltime low. So Cody took a couple of music genres that were

popular on store shelves, at least, and put them on the air. What resulted was a format that, through slow and steady growth, has blossomed into a 25-54 factor in practically every market it appears in.

R&R called that format New Adult Contemporary, or NAC. And it wasn't the only format to blossom in '87. Stations around the country began to emulate the instant success of Emmis' KPWR (Power 106)/ L.A., which put a decided ethnic slant on traditional CHR. As if to prove this format was about the music and not about the ethnicity of the audience,

the CHR/Rhythmic format, as it would eventually be labeled, penetrated such non-ethnic markets as Seattle.

Broadcasting's Fairness Doctrine, which had been at the center of bitter debate ever since it was invoked, was

finally struck down by a Reagan-appointed FCC. Station operators complained that the doctrine, which had required broadcasters to present both sides of any controver-

> sial issue, was unfair, considering that other nonregulated media were subject to no such rules. This action paved the way for more focused and entertaining Talk radio, among other things. Rush Limbaugh, are you here

In 1987, the NAB reported the average PD salary as \$25,162, while the average GSM salary was \$44,097. (Eleven years later, those figures would rise to \$82,589 and \$126,640, respectively.)

More payola dirt: A Rolling Stone article details how one indie conducted business with the help of Federal Express!

This year's reflections come from Cody, who remembers those heady days back in 1987, and Tom Joyner, who made headlines when he decided to accept offers to work locally in Dallas and Chicago daily!

## WXRK Goes Classic Rock Cox Ups Mouse To

### **Signs Of The Times**

- · After 19 years as a heritage AOR, KMET/L.A. becomes KTWV, "The Wave," in February; the presentation initially features musical interludes and vignettes (without DJs or IDs) to break song blocks
- More stations adopt the "Wave" form: including WNUA/Chicago, KOAI/ Dallas, and KKSF/SF — and SMN starts a 24-hour network based on the concept
- RCA closes its Indianapolis vinyl pressing plant, placing 700 on the unemployment line; the label states that records account for less than 259 of their business
- Radio stations are lukewarm in their response to the U.S. Surgeon General's call for broadcasters to air advertising for condoms as a preventive measure against AIDS
- WHN/NY drops Country for all-Sports as WFAN. Ten days later, WYNY drop AC in favor of Country
- Heftel merges with Statewide to become H&G Communications
- Sumner Redstone wins a bitter takeover fight for control of Viacom, including eight major market radio stations and MTV Networks.
- Infinity buys KVIL/Dallas for \$82 million
- · Taft sold in \$230 million deal
- · Westwood One acquires NBC Radio
- Cassette singles debut as the succes sor to the 45rpm record and 12-inch single, with Arista the first to launch the medium
- · Washington radio stations put aside their battles upon learning that a mai impersonating WAVA morning co-ho Don Geronimo has raped a 14-year-o
- · Sony acquires CBS Records
- FCC "clarifies" indecency standards following complaints about WYSP/ Philly's Howard Stern broadcasts
- FCC kills staff recommendation to change 12/12 ownership rule to 24/24 maintains duopoly ban
- · FCC urges judge to strip RKO of broadcast licenses

### Reflections



FRANK CODY

"Over 10 years have passed since The Wave was launched and Smooth Jazz became part of our radio land-

"In early '87, times were good, and the baby boom generation was flexing its economic muscle. Yet, somehow, commercial radio failed to recognize several popular musical genres: contemporary jazz, new age, and vocalists like Sade and Sting. Paul Simon's watershed, Grammy-winning *Grace* land was virtually ignored by radio But most everyone I knew was not only aware of this music, but listened to it and loved it. We thought, 'Surely adults deserve something to listen to that is relaxing, but not sleepy; sophisticated, yet not elitist; soothing, but not sappy.' The times were right

On Valentine's Day 1987, The Wave was born.
"Without disc jockeys, The Wave

was halled as a 'post-modern deconstructionist' format. Perhaps, but we merely recognized that without DJs The Wave would be vividly differentiated from competitors. Adults who didn't believe the typical radio hype of 'more music, less talk' might actually It served as a powerful point of entry Eventually, the passion and interest led to the addition of announcers to identify the music. Today, there is a successful Smooth Jazz station in

nearly every major market.

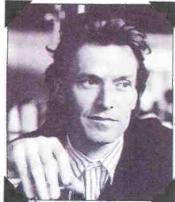
"As a team, we maintained an optimistic vision of the future and believed in our right and responsibility to create it. Could another new format happen sometime soon? It's just a matter of time. After all, luck is the confluence of

preparedness and opportunity.

"Fannie Hurst said it best, 'It takes a clever man to turn cynic and a wise man to be clever enough not to.

### Radio Rewind

Whitney Houston headed up the 1987 dance era at CHR, as "I Wanna Dance With Somebody (Who Loves Me)" finished No. 1 at the format for the year. Another artist helping to drive the beat was a sustaining Madonna,



who landed four songs in the year-end chart. Lisa Lisa, Expose, and the Jets each had two songs in the Top 87 of '87. A good balance of rock also appeared on the yearend chart, as five of the top 10 were crossovers from R&R's AOR Tracks The heavy-duty corporate rock sounds of Bon Jovi, Ann and Nancy Wilson's reinvented Heart, and Starship all landed in the top five.

U2 dominated the year at AOR, as The Joshua Tree, named for a plant that grows in the Southern California desert, had the top two positions on the AOR Tracks breakout. Joshua held the No. 1 Album position for 14 weeks during 1987. Plenty of classic rock artists were recording and found big success, including Fleetwood Mac,

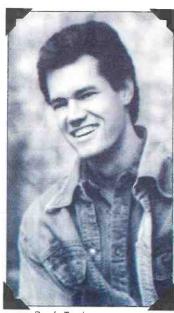
Eric Clapton, Gregg Allman, the Grateful Dead, David Bowie, and Boston. Interestingly, "Midnight Blue" by Lou Gramm, the former lead singer of Foreigner, spent the same amount of time at No. 1 on AOR Tracks as "With Or Without You" by U2.

"Forever & Ever, Amen" by Randy Travis was the No. 1 Country song of '87, fueled by four weeks spent at the top, peaking May 22. Four weeks was far and away the longest run at No. 1 by any artist. Not surprisingly for Country, there were 43 No. 1 hits during the R&R chart year. MCA/ Nashville and RCA topped the label performance derby, with MCA finishing with five songs in the year-end top 10.

1987 was another big year for tempo-driven music at Urban Contemporary. "Looking For A New Love" by Jody Watley; "Diamonds" by Herb Alpert, featuring Janet Jackson on vocals; "Fake" by Alexander O'Neal; and charttoppers from Janet Jackson and Michael Jackson all placed top 20. Warner Bros. Black Music continued to be a hit factory, and the bunny earned the top spot for Urban

Contemporary with "Always" by Atlantic Starr.

'87 was a big year for many of AC's most enduring superstars, including Chicago with a No. 1 finish with



Randy Travis

"Will You Still Love Me?" -Whitney Houston, Lionel Richie, Journey, Steve Winwood, Kenny G, and Fleetwood Mac. "Songbird" by Kenny G landed at No. 15 for the year and, interestingly, didn't chart at all on R&R's vear-end Jazz breakout





### INNOVATIONS

- · A "Communications" column by Hurricane Heeran explains "desktop publishing — a new type of computer software that lets the user choose from a series of preselected art pieces to enhance anything the operator wants.'
- · NAB calls it the "Ultimate Radio," and when it works, the new receiver could put AM on a par with FM in stereo capability and on a linear dial.
- · Cassette singles debut as the successor to the 45 rpm record and 12-inch single, with Arista the first to launch the medium.

### **QUOTABLE QUOTES**

"I'd rather hire someone with a little less ability but an overwhelming desire to win. You can develop talent, but you can't buy desire."

-KFRX/Lincoln, NE PD Tracy Johnson

"When the corporations who own these stations discover they can't sell these guys, it'll probably turn out to be a fad."

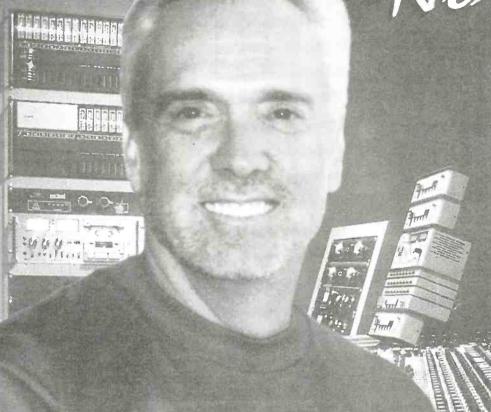
-- WNBC/NY morning man Don Imus on the proliferation of "shock jocks"

"I had never been in ethnic radio, but it was evident that with five million to six million Hispanic citizens in L.A., and the prospect for immigration amnesty to add as many as another three million to five million, serving those people in the same manner as we serve our Anglo audience in English radio was a huge opportunity. So I bought KTNQ & KLVE for \$40 million."

-Cecil Heftel



Congratulations On 25 Years of Success! -Norm Pattiz



THE INDUSTRY'S HEWSING



### The Great Ketchup Caper

Local sources say an experiment with a ketchup bottle is the motivation for KMET/Los Angeles to chuck its legendary calls for KTWV. PD Frank Cody apparently squeezed all the Heinz ketchup from a bottle and — anticipating great puzzlement — replaced it with French's mustard. The next day, he presented disbelievers with the bottle and asked them how they could change the station's content without the package. The next week, KTWV becomes a soft rock/jazz/ new age mix that critics refer to as "the world's longest Michelob

Washington radio stations put aside their battles in March after learning that a man — impersonating WAVA morning co-host Don Geronimo — had called a 14-year-old girl, told her she won a trip to Hawaii, and instructed her to receive the prize at a parking lot, where she was raped. Geronimo and co-host Mark O'Meara devote an entire "Morning Zoo" to the matter to educate the public about radio station contest rules. Four other stations also discuss the incident, and ask those with knowledge of the crime to contact police.

WYHY/Nashville busts out of the usual giveaways with a contest to award free breast enlargement surgery. The winner — and her husband are thrilled

"They told me Michael wouldn't even talk to Dan Rather. But when was the last time Rather played one of Michael's songs on 60 Minutes?" KIIS/L.A. morning star Rick Dees on why he's boycotting Michael Jackson's latest single.

KPWR/L.A. morning mouth Jay Thomas takes heat for his on-air comments about the bear that mauled an 11-year-old boy in a NY zoo. He tells the L.A. Herald-Examiner, "The bear only did what was natural. He thought he'd had a particularly nice meal and wondered why nobody threw him a toothpick.

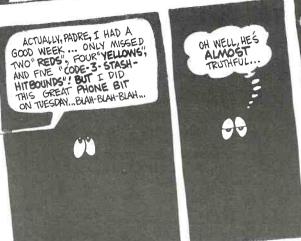
With Pyramid buying WRXR/Chicago (call letters will become WTKS), could principal and WXKS-AM & FM/Boston PD Sunny Joe White be thinking of a new direction for the Gold outlet? It finally goes with  $\boldsymbol{WNUA}$  calls and a mix of new age and light jazz similar to KTWV/ L.A.'s format.

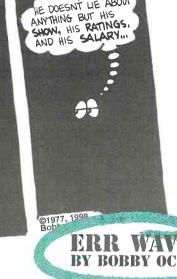
Spanish-language KTNQ-AM becomes the first station in L.A. to award a lucky winner \$1 million

### **R&R Retro**

- Mike Kinosian named AC Editor
- Pat Clawson becomes Washington Bureau Chief
- R&R is purchased by Westwood One. Bob Wilson returns as Publisher/CEO, following the departure of **Dwight Case**
- Don Waller becomes editor of the Overview section, and Ron Rodrigues rejoins as Editor
- Dance- and modern rock-oriented stations are reclassified as P1A reporters







ERR WAVES BY BOBBY OCEAN

### NewsMakers

David Ross Exec. VP at Metroplex ... KQKS/Denver debuts with AC format ... Stu Olds Katz Radio President ... Ken Kohl KFI/L.A.'s



Bill Figenshu becomes Viacom Radio President

Program Manager ... Bill Stedman Steve Perun WHYI/Miami PD ... Mike Crowl VP/GM at WBCS-AM & FM/ Milwaukee, which flips formats to AOR after 13 years ... Harvey Kojan KLOL/ KRLD/Dallas ... Steve Kingston WHTZ/ Diego. NY OM ... Fleetwood Groover PD at WQXI-AM & FM/Atlanta ... Scott

Steve

Feinstein

to KKSF/SF



Lander at KKBQ/Houston VP/Prog. ... elevated to VP/Promo at A&M Buzz Brindle PD of WGY/Albany-Schenectady ... Don Bouloukos. Norm Schrutt Group Presidents at Cap Cities/ABC ... Joel Folger KJYO/ Oklahoma City PD at Strassell (a.k.a. Eddie Ashton) PD at WROK/Rockford, IL ... John Gehron WMRQ/Boston VP/GM ... Norman Rau President of Sandusky Radio ...

Sam Bellamy KMPC-FM/L.A. PD ...

**Paulette** 

Williams

KMEL/SF

VP/GM

### Lee Logan KNEW & KSAN/S.F. OM ...

OM at KNEW & KSAN/SF ... Dave Kakoyiannis Exec. VP of Metropolitan Broadcasting ... Wayne Vriesman VP of Tribune Broadcasting radio group ... "Lazer 103" WLZR ... Garrison Keillor Tony Novia WHYI/Miami VP/Ops ... to close A Prairie Home Companion Allan Chlowitz named VP/GM at KTWV/Los Angeles ... Trip Reeb Houston MD... Tom Tradup OM for becomes PD at XETRA-FM (91X)/San

### RECORDS

Jeffrey Naumann Virgin Nat'l Dir./ Album Promo ... Ed Mascolo RCA Sr. VP ... Bruce Tenenbaum Atco Dir./ Nat'l Singles Promo ... Butch Waugh VP/Nat'l Promo at RCA ... John Fagot Capitol VP/Promo ... Tom Gorman Capitol VP/Pop Promo ... Bruce Lundvall President at EMI-Shannon upped to VP/Prog. & Ops at Manhattan ... Monte Lipman Arista WHTZ/NY ... Charlie Quinn WEGX NY local ... Scott Borchetta MTM (Eagle 106)/Philadelphia PD ... John Nat'l Album Rock Promo ... Al Cafaro



**Berry Gordy** cancels Motown sale to MCA at last minute

Peter Napoliello Geffen CHR Sony acquires CBS Records.

### IN MEMORIAN

Veteran promoter George Furness ... Legendary WABC/NY, WLS/Chicago, KQV/Pittsburgh, and WHYI/Miami PD Sam Holman ... WMGM/NY nighttimer and WABC/NY overnighter Bob Lewis Blue Note Records founder Alfred Lion.

### Reflections



TOM JOYNER

Career inspiration: My first job came out of protest. I came from a small town in Alabama, an all-black town (Tuskeegee), and it had one radio station, which was owned by a white man, and all they played was white music. On Saturdays, we protested just about anything — voter registration, any kind of discrimination. So we protested in front of this radio station to give us a show. A man came out and said, 'OK, enough of this protest. Who wants to do this?' I said, 'All right, I'll do it.' And that's how I got into this.

Influential person: "John H. Johnson, the publisher of Ebony and Jet magazines. I worked at his station in Chicago, and he put me in  ${\it Jet}$  magazine every week just to advertise my show to the readers in Chicago, even though Jet magazine goes everywhere. Readers across the country thought I was the biggest DJ in the world. Little did they know I was on a daytime radio station in Chicago. He taught me how to market to black consumers."

Length of time he thought his Dallas-Chicago daily commute could last before he physically gave out: "I checked with the doctors. I paid \$900 dollars for a physical and consultation. They said I could make it if I drank a lot of water and got rest. That's what I did.'

Greatest professional achievement: "Of all the great things that have happened, having my sons join me on the show. My oldest is CEO of the Tom Joyner Foundation. We started in March and have raised almost a half-million dollars. My other son just graduated with an MBA, and he is working with ABC in marketing our show.



LOUD RECORDS CONGRATULATES

RSR ON 25 YEARS OF KEEPING IT HOT!





- WHITNEY HOUSTON
  - I Wanna Dance With Somebody (Who Loves Me)
- BON JOVI Livin' On A Prayer
- **HEART** Alone
- U2 With Or Without You
- STARSHIP Nothing's Gonna Stop Us Now
- **BOB SEGER** Shakedown
- WHITESNAKE Here I Go Again
- **HUEY LEWIS & THE NEWS** Jacob's Ladder
- **CUTTING CREW** (I Just) Died In Your Arms
- MADONNA Open Your Heart
- U2 | Still Haven't Found What I'm Looking For
- LOS LOBOS La Bamba
- **ATLANTIC STARR** Always
- ARETHA FRANKLIN & GEORGE MICHAEL I Knew You Were Waiting (For Me)
  CROWDED HOUSE Don't Dream It's Over
- TIFFANY I Think We're Alone Now 16
- **EUROPE** Carrie
- 18 BILLY IDOL Mony Mony
- T'PAU Heart And Soul
- WHITNEY HOUSTON Didn't We Almost Have It All CHICAGO Will You Still Love Me? KIM WILDE You Keep Me Hangin' On

- LISA LISA & CULT JAM Head To Toe
- LISA LISA & CULT JAM Lost In Emotion
- 25 CLUB NOUVEAU Lean On Me

### AC

- CHICAGO Will You Still Love Me?
- **BRUCE HORNSBY & THE RANGE** Mandolin Rain
- DAN HILL Can't We Try?
- SMOKEY ROBINSON Just To See Her WHITNEY HOUSTON
- - I Wanna Dance With Somebody (Who Loves Me)
- WHITNEY HOUSTON Didn't We Almost Have It All
- STARSHIP Nothing's Gonna Stop Us Now
- JETS You Got It All
- LIONEL RICHIE Ballerina Cirl
  STEVE WINWOOD Back In The High Life Again
  JOURNEY!'Il Be Alright Without You
  STEVE WINWOOD The Finer Things

- KENNY LOGGINS Meet Me Half Way
- **DIONNE WARWICK & JEFFREY OSBORNE** Love Power
- KENNY G Songbird
- ATLANTIC STARR Always 16
- CUTTING CREW I've Been In Love Before
- FLEETWOOD MAC Little Lies
- DAN FOGELBERG Lonely In Love
- 20 **HEART** Alone
- **GENESIS** In Too Deep
- LINDA RONSTADT & JAMES INGRAM Somewhere Out There ARETHA FRANKLIN & GEORGE MICHAEL
- Knew You Were Waiting (For Me)
- SMOKEY ROBINSON One Heartbeat
- **BILLY JOEL This Is The Time**

### COUNTRY

- RANDY TRAVIS Forever & Ever, Amen
- WAYLON JENNINGS Rose In Paradise
- ROSANNE CASH The Way We Make A Broken Heart
- RESTLESS HEART Why Does It Have To Be (Wrong Or Right)
- **GEORGE STRAIT** Ocean Front Property
- OAK RIDGE BOYS It Takes A Little Rain (To Make Love Grow)
- D. PARTON/L. RONSTADT/E. HARRIS
- To Know Him Is To Love Him
  OAK RIDGE BOYS This Crazy Love
  NITTY GRITTY DIRT BAND Fishin' In The Dark
- BELLAMY BROTHERS Kids Of The Baby Boom
- 11 DAN SEALS Three Time Loser
- ALABAMA (You've Got) The Touch
- 13 MICHAEL JOHNSON The Moon Is Still Over Her Shoulder
- T. GRAHAM BROWN Don't Go To Strangers DAN SEALS I Will Be There
- **REBA MCENTIRE** One Promise Too Late
- STEVE WARINER The Weekend
- 18 CONWAY TWITTY Julia
- KENNY ROGERS Twenty Years Ago
- **20 RANDY TRAVIS**
- I Won't Need You Anymore (Always And Forever)

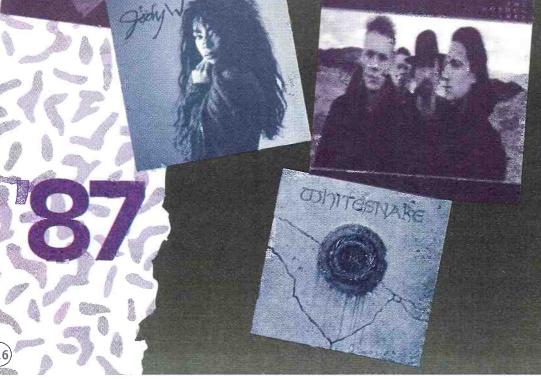
  EXILE She's Too Good To Be True
- **HOLLY DUNN** Love Someone Like Me
- FORESTER SISTERS You Again
- 24 O'KANES Can't Stop My Heart From Lovin' You
- 25 MICHAEL MARTIN MURPHEY A Long Line Of Love

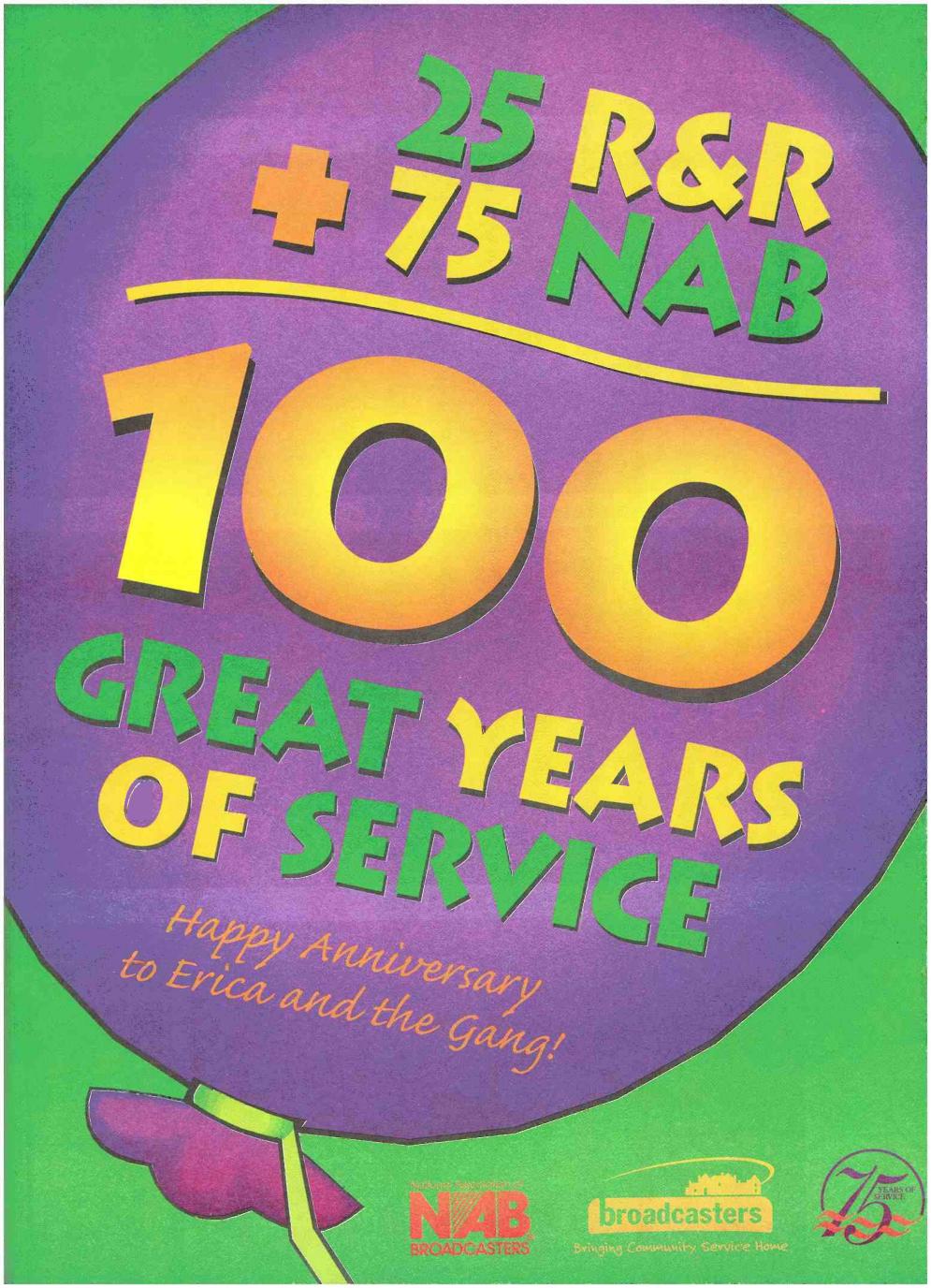
### **AOR TRACKS**

- U2 | Still Haven't Found What I'm Looking For
- U2 Where The Streets Have No Name
- WHITESNAKE Here I Go Again
- **HEART** Who Will You Run To
- LOU GRAMM Midnight Blue
- **FLEETWOOD MAC** Seven Wonders
- R.E.M. The One I Love
- **GRATEFUL DEAD** Touch Of Grey
- RICHARD MARX Don't Mean Nothing
- 10 BON JOVI Livin' On A Praver
- 11 U2 With Or Without You
- ROBERT CRAY BAND Smoking Gun LOU GRAMM Ready Or Not
- WORLD PARTY Ship Of Fools
- WHITESNAKE Is This Love
- FROZEN GHOST Should I See
- PINK FLOYD Learning To Fly
- GREGG ALLMAN BAND I'm No Angel
- 19 JOHN COUGAR MELLENCAMP Paper In Fire
- GRATEFUL DEAD Hell In A Bucket TOM PETTY & THE HEARTBREAKERS Jammin' Me
- **DEF LEPPARD** Animal TOM PETTY & THE HEARTBREAKERS Runaway Trains
- 24 CUTTING CREW (I Just) Died In Your Arms
- 25 PINK FLOYD One Slip

### URBAN

- **ATLANTIC STARR Always**
- JODY WATLEY Looking For A New Love
- SYSTEM Don't Disturb This Groove
- **REGINA BELLE** Show Me The Way
- STEPHANIE MILLS I Feel Good All Over
- **LEVERT** Casanova
- **HERB ALPERT** Diamonds
- SMOKEY ROBINSON Just To See Her
- FREDDIE JACKSON Have You Ever Loved Somebody
- SURFACE Happy
- JANET JACKSON The Pleasure Principle
- PRINCE Sign O' The Times
- FORCE MD'S Love Is A House
- **ALEXANDER O'NEAL** Fake
- LUTHER VANDROSS f/GREGORY HINES There's Nothing Better Than Love
- MELBA MOORE Falling
- MICHAEL JACKSON Bad
- 18 MARLON JACKSON Don't Stop 19 CAMEO Candy
- 20 ISLEY BROTHERS Smooth Sailin' Tonight
- O'JAYS Lovin' You
- LISA LISA & CULT JAM Head To Toe FREDDIE JACKSON I Don't Want To Lose Your Love
- ANGELA WINBUSH Angel NATALIE COLE Jump Start





### Need we say more?



JUNE 10-12, 1999



### R&R Gets Conventional (Again)

Biggest, Tansaction Week Yet

After a nine-year absence, R&R was back in the convention business.

Knowing the kind of toll these events took on our staff, Bob Wilson decided to schedule them every other year. The first of these would happen in the massive and impressive Loews

Anatole Hotel in Dallas. Aside from a full slate of learning and inspiration, the hotel's Texas-sized rooms allowed for plenty of entertainment, such as the huge casino operated by Columbia Records, and the blockbuster performance by John Mellencamp in the main ballroom. A good time was had by all.

An up-and-coming talk host from KFBK/Sacramento took a dream job at fledgling Talker WABC/NY in 1988. Soon after, Ed McLaughlin, a former ABC executive, decided to syndicate him to a country full of AM stations that were no longer playing music. Within a year, Rush Limbaugh was heard in hundreds of markets (including most of the

major ones) and had revitalized an AM band that was considered useless by a good number of under-54s.

The already crowded lineup of syndicated Top 40 countdown shows became downright stifling in 1988, after Westwood One announced it had picked up Casey Kasem's services from ABC/Watermark. ABC then tapped Shadoe Stevens to assume

Kasem's position as host of American Top 40. Additional countdowns were hosted by Rick Dees, Scott Shannon, and Dave Sholin.

> into high gear and resulted in the arrests of three people. The feds then set their sights on even bigger fish.

On the regulatory front, the Reagan administration dealt many good hands to broadcasters over its eight years, including two stages of deregulation, elimination of the Fairness Doctrine, and relaxed ownership rules. But, in a yearend blast at broadcasters, Surgeon General C. Everett Koop detailed a list of proposals designed to curb alcohol advertising, including on the radio. The proposal never went anywhere, however.

vinyl LP to be "alive and well," but

RIAA statistics pointed in a different direction. For the first time since its introduction four years earlier, sales of CDs surpassed LPs. Both formats trailed cassette sales by a large margin.

Reflecting on the year: Limbaugh and producer Jimmy Jam, who was riding high via the success of Janet Jackson and many others.

## Payola investigations moved

Consumer studies showed the

### Reflections



**RUSH LIMBAUGH** 

Career philosophy: "People listen to the radio for three things: to be entertained, to be entertained, and to be entertained. The reason people listen to the show is that it is fun. My attitude when I go into the studio is to get ratings. I go into the studio to attract and hold — with entertainment—the largest possible audience for as long as possible.

Career turning point: "When I realized that the sole purpose for us in radio is to sell advertising. I used to think radio was for me to become a star and get my ego thrills. I wasn't listener-oriented, I was me-

Was also known as: Jeff Christie, "Star DJ," nights, ABC-owned Top 40 KQV/Pittsburgh, 1972. Catalyst for "Rushdom": "My

approach to how talk should be done hasn't changed in 17 years, but KFBK/Sacramento was the first place where I was granted the freedom to actually be true to myself. When I got that freedom, the responsibility hit me. You can't blame a lack of success on the record rotation or the spot load — it's all

Advice to talk programmers: "Rather than stifling hosts by making them afraid to cross the line, encourage them to take chances. If they cross the line, so what? You can always bring them back.

Advice to talk hosts: "Get numbers. To do that, you have to push the outside of the envelope. You have to get fired five times. You have to lose a couple of accounts because of your controversial nature in order to find out how far you're willing to go. You can't whimper around, assuming everyone above you knows what they're doing."

### Signs Of The Times

- NBC makes exit from radio complete; sells Emmis its O&Os for \$122 million
- · After 66 years of broadcasting, WNBC-AM/NY signs off the air, becoming the new home for Sports WFAN
- · RKO sells all but KFRC/SF for \$230 million
- · Albimar buys WKYS/Washington for \$50 million
- Metropolitan Broadcasting to merge with Sillerman Acquisition Corp. in \$300 million transaction
- Westwood One buys WYNY/New York for \$39 million
- Noble to purchase KMJQ/ Houston for \$65 million, the largest price ever paid for an FM stand-alone
- · SBS swaps WFAN's 1050 kHz signal with heritage Ethnic WEVD-FM, placing a full-time Spanish-language FM in New York for the first time; WSKQ bows as "La Primera"
- WIYY (98 Rock)/Baltimore morning man Bob Rivers agrees to remain on the air until the hapless Orioles win one baseball game. The seemingly endless ordeal stretches a grand total of 258 hours, or a painful 21 consecutive losses
- · KFI/L.A. shifts to all-Talk with the slogan, "Talking Southern California like it's never been talked before"
- · WPIX/NY drops AC for Contemporary Jazz (NAC) as WQCD-FM
- · Religious KMLE/Phoenix shifts to Country
- · KHTR/St. Louis drops CHR for Oldies as KLOU-FM
- WMC-AM/Memphis to drop Country for News/Talk in early 1989
- · The Tandy Co. completes work on a prototype for its compact disc recorder, set to begin mass production within 18-24 months

### ºº⁰ Radio Rewind

Hair bands, teen-targeted pop, and solo careers for the lead singers of successful '80s groups were prevalent in 1988.

The hard-edged-rock, hairband craze dominated. **Def Leppard**'s *Hysteria*, the longawaited follow-up to 1983's



Robert Plant

Pyromania, spawned the hits "Love Bites, "Pour Some Sugar On Me," and the title track.

Poison rocked its way to a multiplatinum album thanks to the hits "Nothin' But A Good Time," "Fallen Angel," and "Every Rose Has Its Thorn."

The L.A. band Guns N' Roses hit it big with "Sweet Child O' Mine" and "Welcome To The Jungle," and, from the female side, we had Lita Ford's "Kiss Me Deadly."

There was also an abundance of teen-targeted pop released in '88 from the likes of **Tiffany**, who hit with "Could've Been"; **Rick Astley**, who had two No. 1 hits with "Never Gonna Give You Up" and "Together Forever" plus the top-10 hit "It Would Take A Strong Strong Man"; and Long Island's **Debbie Gibson**, who,

by age 18, had already posted four top 10 hits. Michael Jackson's Bad album, the long-awaited follow-up to Thriller, produced four No. 1 hits at Urban and three at CHR. And dance/pop singer Taylor Dayne exploded onto the scene with her hits "Tell It To My Heart," "Prove Your Love," and the ballad "I'll Always Love You."

It was a great year for artists going solo. Wham's George Michael's debut album, Faith, produced the four No. 1 hits that spent a total of 14 weeks atop the CHR chart. Former Go-Go's lead singer Belinda Carlisle had three top 10 hits from her second solo release, and New Edition's Bobby Brown went on his own to the tune of the hits "Don't Be Cruel" and "My Prerogative."

Atlantic Records landed the top two AOR albums with INXS' Kick and Robert Plant's Now And Zen. Plant's album spent 11 weeks atop the album chart with the hit tracks "Heaven Knows," "Tall Cool One," "Ship Of Fools," and "Dance On My Own." Kick produced multiformat success stories with "Need You Tonight," "Devil Inside," "Never Tear Us Apart." and "New

Sensation.'

Country radio saw 38 different No. 1 songs in '88,



George Michael

with no song topping the chart for more than two weeks. Randy Travis and Tanya Tucker each made it to No. 1 three times.

1988 saw the introduction of R&R's first-ever year-end NAC Albums chart, which was topped by Sade's Stronger Than Pride.

A couple of key artists still making great music today debuted first at Urban radio. The Deele — led by Kenneth "Babyface" Edmonds — came on the scene with "Two Occasions." Also, Keith Sweat topped the chart in January with "I Want Her."



Guns N' Roses

### OUOTABLE OUOTES

A heavy billboard for KLOS/L.A.'s Mark & Brian.

"With Neil Rogers on the air [at WZTA], there's really no place for Joey Reynolds. He's still using the same jingle he had at WKBW in 1965. It's ludicrous. It's embarrassing to our industry."

---WGTR-FM/Miami PD Bill Wise on WSHE-FM's crosstown morning man

"We're DJs, not Michael Jackson. Having money in the bank is more important than anything else. Ten years ago I did middays at PRO-FM in Providence for \$145 a week and thought that was great money, but I still couldn't make a car payment."

---WAVA/Washington morning co-host Don Geronimo

"Black radio has made improvement in every area but one — how to get our fair share of ad dollars."

—All-Pro Broadcasting Exec. VP Jim Maddox

"I was a pretty wild-livin' free spirit for a while. I was Keith Richards, man, running the streets of Chicago, having a good old time. But I was getting the job done, and I wasn't doing anything different than what anyone else in my peer group was doing."

—KISW/Seattle PD Sky Daniels on his days at WLUP in the late '70s

### Reflections



JIMMY JAM

Career inspirations: "Two things: One, my dad was a musician, so there was always music around the house. Second, I always thought that what I do in life should be something I could do well and what I really enjoy, and that was music."

First R&R sighting: "It would have been '81, when we did the first Time record, 'Get It Up.'"

Current career pursuits: "We just finished working with Boyz II Men for the Prince Of Egypt soundtrack, we were just in the

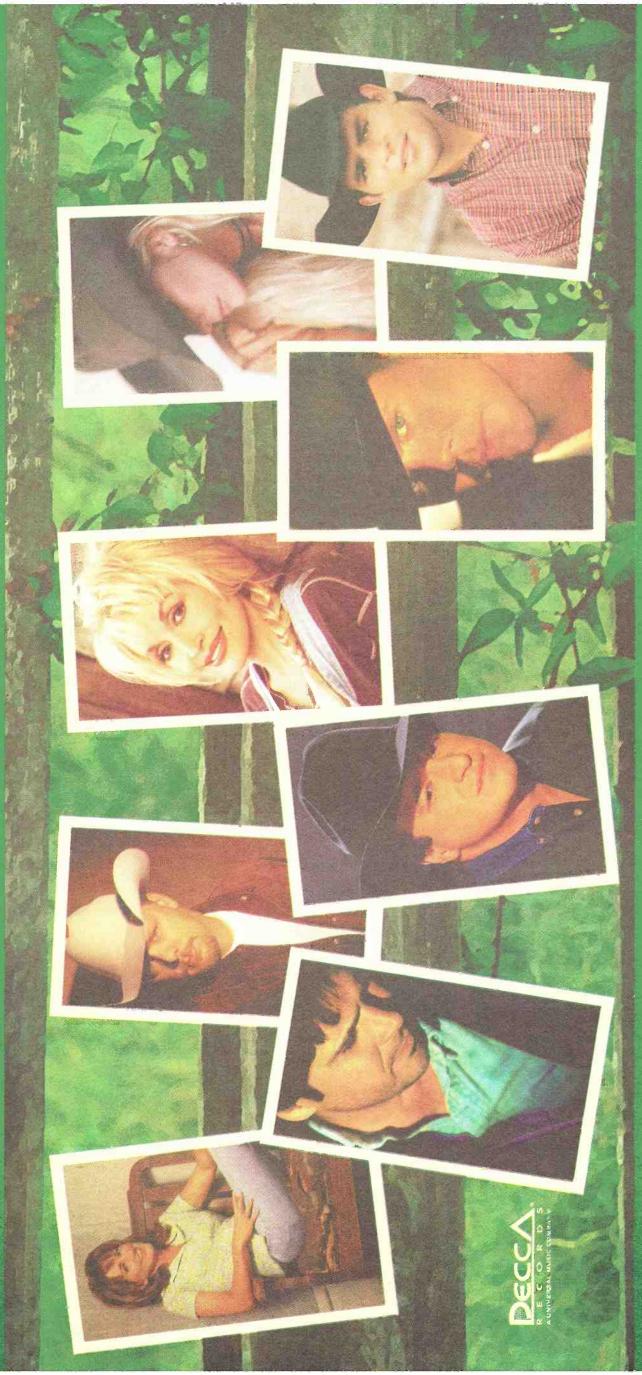
studios with the Isley Brothers doing a couple of songs, and we're getting ready to also do a duet with Elton John and Janet."

Significant career event:
"That's easy, when Terry and I
were producing the S.O.S. Band
down in Atlanta, in January of
'83. We got caught in a snowstorm
during a break from touring with
the Time, and we weren't able to
get a flight out. Subsequently, at
the end of the tour, we got fired.
The same night we got fired, we
mixed 'Just Be Good To Me.' That

turned out to be our first hit. We were producers, and we never looked back."

Most rewarding/disappointing part of career: "Being able to touch people and influence people. The most frustrating part is trying to stay creative in a corporate environment that isn't always very creative. The reward is sticking to your guns, believing in it, and having something break through — not only at the chart level, but also on the human level."

# rom Cur Family to Yours



Lee Ann Womack • Chris Knight • Shane Stockton • Mark Chesnutt • Dolly Parton • Gary Allan • Danni Leigh • Rhett Akins

SUCHAINHARSOS



### Dees Takes Some Heat

KIIS-FM/L.A. morning man Rick Dees is taken to task for his onair comments about the homeless who frequent the local beaches. L.A. Times columnist Patrick Goldstein, in particular, scolds Dees, who subsequently dedicates his song, "Eat My Shorts" to Goldstein. Dees claims he was referring to the "drug pushers on the beach."

Z100/NY service-marks the phrase, "Serving the universe from the top of the Empire State building." When Hot 103 became Hot 97, it, too, began transmitting from the top of the Empire State Building -30 feet above Z100 — using the liner, "From the top of the Empire State Building, this is 97.1 WQHT/NY Hot 97." Says PD Joel Salkowitz about Z100's C&D order, "You can't service-mark a location. Since they're not really on top, maybe they should tell folks the truth."

It's definite: Casey Kasem will not be hosting American Top 40 after January '89. Among those ST hears are auditioning: Donny Osmond, Ron Reagan Jr., and Shadoe Stevens. (Stevens eventually gets the gig.)

Noble's deal to buy EZ is off. EZ claimed the price tag was \$100 million; Noble VP Norm Feuer confirms it was in the region of \$160 million-\$180 million.

Beasley Broadcast Group purchases KRTH/L.A. for close to \$87 million.

General Electric sells KNBR/SF to Century Broadcasting for a reported \$27 million — marking the second-biggest AM deal in history. KRLD/Dallas was first, selling for \$40 million.

WB reactivates Reprise, MCA rekindles Uni, and soon CBS will launch a West Coast label to be headed by former Atco Prez Jerry Greenberg. Also, PolyGram will reactivate Mercury as a freestanding label. CBS announces its label months later, WTG Records. Meanwhile, CBS' sale to Sony is finalized.

KKCY/SF announces another format switch — after only three weeks as Big Band — to CHR and the calls **KHIT**.

WHTQ/Orlando OM Neal Mirsky resigns after only three months. He describes working for TK Communications as a "daily root canal."

KFOG/SF MD/PM driver Sky Daniels is rumored to be a candidate for several jobs, including KISW/Seattle PD and the WRIF/Detroit

WMMS/Cleveland OM Kid Leo has "no comment" regarding rumors of his departure for a label A&R gig. Months later, he exits for a newly created post at Columbia.

Motown loses the last of its CHR staff when VP/Pop Promo Michael Lessner exits.

CBS Records Prez Al Teller announces his company's commitment to the three-inch CD single. Parent company Sony will unveil a three-inch CD player.

Four high-placed sales managers at Cap Cities/ABC Radio Network are bounced for allegedly submitting questionable business

Dave Glew exits his Exec. VP/GM post after 19 years with Atlantic Records.

Look for MCA to make a label deal with a major Japanese company.

IRS' Barry Lyons lays claim to having world's first all-female promo staff — the ladies call themselves "Barry's Bitches."

Is Pyramid considering a switch in format at New AC WNUA/ Chicago?

Is WBMW/Washington PD John Sebastian thinking about hanging out his consulting shingle ... in a different locale?

Z100 MD Frankie Blue not only meets Michael Jackson backstage at the Meadowlands Arena, but steps on his foot right before he goes on stage.

Andy Schuon, 23, becomes the youngest P1 AOR PD in the country at KAZY/Denver following Trip Reeb's departure.

WRQX/Washington names Kevin McCabeMD

### **R&R Retro**

- Jim Dawson promoted to News Editor, replacing Valerie
- After a nine-year absence, the R&R Convention returns with headline performances by John Cougar Mellencamp and Buster Poindexter in Dallas
- · World Music Overview debuts, featuring the biweekly charts of the alternative music journal CMJ: Australian, Canadian, and British charts; and Dance Music Report chart information
- Gail Mitchell promoted to VP/Exec. Editor



### NewsMakers

### RADIO

Al Brady Law KKBQ/Houston VP/GM ... Gene Romano WDVE/ Pittsburgh PD ... Paul Goldstein



Todd Pettengill becomes OM for WPTR/ Albany

VP/Dir. Program Ops for Wave Network ... Rick Torcasso WMJI/ Cleveland OM/PD ... Dan Mason Cook Inlet Radio President ... Bill Program Manager at



Andy Schuon follows Trip Reeb as PD of KAZY/ Denver

WKQX/Chicago ... David Gingold Barnstable President ... WRKO/ Boston VP/GM Dan Griffin adds WROR ... Dave Robbins WNCI/ Columbus PD ... Dick Rakovan H&D Broadcast Group Exec. VP Gerry Peterson WHTQ/Orlando PD ... Steven Dinetz resigns TK Communications to pursue station ownership ... Drew Haves PD of WKRC/Cincinnati ...

John Mainelli WABC/NY Ops. Dir. Atlantic VP/Album Promo ... WDIA & WHRK/Memphis ... Bill million ... Polly Anthony VP/Pop Tanner WPOW/Miami VP/Asst GM ... Mel Karmazin Infinity President Bob Lawrence and Randy Michaels Jacor Exec. VPs ...Val Maki Emmis Dir./Corporate Sales Dev't ... Sky Daniels named KISW/ Seattle PD ... Mike Kakoyiannis Westwood One EVP/Radio ... Tony Novia GM at WXDJ-FM/Miami ... Lee Hansen OM of SMN's "Wave" format ... John Sebastian KTWV/ L.A. PD ... Phil Newmark, Alan Goodman, and Jeff Wyatt upped to VPs at Emmis ... KMEL/SF MD Kevin Weatherly joins KIIS-AM & FM/L.A. for similar duties ... Randy Bongarten VP at Emmis ... Kevin Metheny GM of WAEV & WSOK/ Savannah, GA ... Guy Zapoleon Nationwide National PD... Judy Ellis WQHT/NY Station Mgr. Steve Rivers PD at KIIS-AM & FM/

### RECORDS

Steve Schnur Elektra Nat'l Dir./ Video Marketing ... Greenberg Atco President ... Rick Bisceglia Arista VP/Pop Prom ... Jerry Blair Chrysalis Dir./West Coast Promo ... Andrea Ganis Atlantic VP/Promo ... Sylvia Rhone IN MEMORIAM: Exec. VP/GM ... Danny Buch President Mike Maitland.

. EZ Communications VP/Prog. Quartararo Sr. VP at Virgin ... Al Dan Vallie resigns to form Teller MCA President, which consultancy ... Bobby O'Jay OM at finally purchases Motown for \$61

> Bruce Lundvall now Fast Coast GM for Capitol



Promo Epic/Portrait/Associated Iabels ... Hilare Brosario Mgr./West Coast Rock Promo for Arista ... Jheryl Busby Motown President/ CEO ... Jack Isquith E/P/A Nat'l Album Promo ... Mark DiDia Geffen for national AOR Promo ... Bruce Schoen Arista Nat'l Singles/ East Coast ... Richard Palmese MCA Exec. VP/GM.



Thomas Mottola appointed President of **CBS** Record Division

### IN MEMORIAM

Onetime MCA Atlantic Sr. VP ... Don lenner Arista Records and Warner Bros. Records



FROM YOUR FRIENDS AT VERVE, VERVE FORECAST AND I.E. MUSIC



.....\5

visit us at www.verveinteractive.com



visit us at www.iemusic.com

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- 1 BILLY OCEAN Get Outta My Dreams, Get Into My Car
- STEVE WINWOOD Roll With It
- **GEORGE MICHAEL** One More Try
- MICHAEL JACKSON Man in The Mirror
- **CHEAP TRICK** The Flame
- **GEORGE MICHAEL** Father Figure
- GLORIA ESTEFAN & MIAMI SOUND MACHINE Anything For You
- TIFFANY Could've Been
- RICK ASTLEY Never Gonna Give You Up
- **DEBBIE GIBSON** Foolish Beat
- **EXPOSE** Seasons Change
- **BREATHE** Hands To Heaven
- TERENCE TRENT D'ARBY Wishing Well
- **GUNS N' ROSES** Sweet Child O' Mine
- GEORGE MICHAEL Monkey
- WHITNEY HOUSTON Where Do Broken Hearts Go?
- ESCAPE CLUB Wild, Wild West
- 18 DEF LEPPARD Love Bites
- 19 DEF LEPPARD Pour Some Sugar On Me
- INXS Need You Tonight
- JOHNNY HATES JAZZ Shattered Dreams
- PHIL COLLINS A Groovy Kind Of Love
- RICHARD MARX Hold On To The Nights
- ROBERT PALMER Simply Irresistible
- 25 CHICAGO I Don't Wanna Live Without You

- TAYLOR DAYNE I'll Always Love You
- ELTON JOHN I Don't Wanna Go On With You Like That
- **BEACH BOYS** Kokomo
- JETS Make It Real
- **BREATHE** Hands To Heaven
- **RICHARD MARX Endless Summer Nights**
- STEVE WINWOOD Don't You Know What The Night Can Do
- GLORIA ESTEFAN & MIAMI SOUND MACHINE Anything For You
- RICK ASTLEY Never Gonna Give You Up
- CHICAGO I Don't Wanna Live Without Your Love
- BREATHE How Can I Fall
- JOHNNY HATES JAZZ Shattered Dreams
- BRUCE HORNSBY & THE RANGE The Valley Road 13
- WHITNEY HOUSTON Where Do Broken Hearts Go? 14
- **ERIC CARMEN Hungry Eyes**
- GLORIA ESTEFAN & MIAMI SOUND MACHINE Can't Stay Away From You
- PETER CETERA One Good Woman
- 18 GEORGE MICHAEL Father Figure
- DARYL HALL & JOHN OATES Everything Your Heart Desires
- STEVE WINWOOD Roll With It
- **GLORIA ESTEFAN & MIAMI SOUND MACHINE 1-2-3**
- PATRICK SWAYZE She's Like The Wind
- **EXPOSE** Seasons Change
- GEORGE MICHAEL One More Try
- 25 BOZ SCAGGS Heart Of Mine

### **AOR TRACKS**

- VAN HALEN Finish What Ya Started
- **ROBERT PLANT Ship Of Fools**
- MIDNIGHT OIL Beds Are Burning
- ROBERT PLANT Tall Cool One
- GUNS N' ROSES Sweet Child O' Mine
- VAN HALEN When It's Love
- CHURCH Under The Milky Way
- BRUCE HORNSBY& THE RANGE Look Out Any Window
- INXS Devil Inside
- 10 HENRY LEE SUMMER I Wish I Had A Girl
- **AEROSMITH** Angel
- JERRY HARRISON Rev It Up
- ROBERT PALMER Simply Irresistible
- TOMMY CONWELL & THE YOUNG RUMBLERS I'm Not Your Man
- STEVE WINWOOD Don't You Know What The Night Can Do
- CHEAP TRICK The Flame
- SMITHEREENS Only A Memory
- BRUCE SPRINGSTEEN One Step Up
- STEVE WINWOOD Roll With It
- **GEORGE HARRISON** When We Was Fab
- PAT BENATAR All Fired Up
- BRUCE HORNSBY & THE RANGE The Valley Road
- U2 Desire
- 24 ROBERT PLANT Heaven Knows
- 25 VAN HALEN Feels So Good

### URBAN

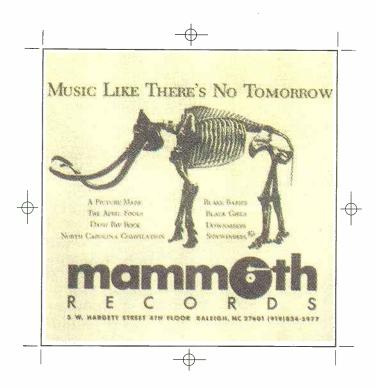
- 1 FREDDIE JACKSON Nice 'N' Slow
- **PEBBLES** Girlfriend
- KEITH SWEAT I Want Her
- JEFFREY OSBORNE She's On The Left
- ANITA BAKER Giving You The Best That I Got
- KARYN WHITE The Way You Love Me
- **TEDDY PENDERGRASS** Joy
  - **TROOP** Mamacita
  - LUTHER VANDROSS Any Love
  - TERENCE TRENT D'ARBY Wishing Well
  - TERENCE TRENT D'ARBY Sign Your Name
- AL B. SURE! Off On Your Own (Girl)
- **MORRIS DAY Fishnet**
- CHERYL "PEPSII" RILEY Thanks For My Child
- MICHAEL COOPER To Prove My Love
- TEENA MARIE Ooo La La La
- BOBBY BROWN Don't Be Cruel 18 AL B. SURE! Rescue Me
- 19 BOBBY BROWN My Prerogative
- BILLY OCEAN Get Outta My Dreams, Get Into My Car
- LEVERT Addicted To You
- KASHIF & MELI'SA MORGAN Love Changes
- MIDNIGHT STAR f/ECSTACY Don't Rock The Boat
- 24 EVELYN "CHAMPAGNE" KING Flirt
- 25 PEBBLES Mercedes Boy

### COUNTRY

- KEITH WHITLEY Don't Close Your Eyes
- ROSANNE CASH If You Change Your Mind
- **RESTLESS HEART** Bluest Eyes In Texas
- SOUTHERN PACIFIC New Shade Of Blue
- ALABAMA Fallin' Again T. GRAHAM BROWN Darlene
- TANYA TUCKER Strong Enough To Bend
- RANDY TRAVIS Too Gone Too Long **GEORGE STRAIT** Baby Blue
- **EDDY RAVEN** Joe Knows How To Live
- ALABAMA Face To Face RANDY TRAVIS Honky Tonk Moon
- EARL THOMAS CONLEY & EMMYLOU HARRIS We Believe In Happy
- **ROSANNE CASH** Runaway Train
- 15 HICHWAY 101 (Do You Love Me) Just Say Yes DAN SEALS Addicted 16
- 17 **DESERT ROSE BAND Summer Wind** TANYA TUCKER If It Don't Come Easy
- EDDY RAVEN I'm Gonna Get You
- **EDDIE RABBITT** The Wanderer
- 21 RANDY TRAVIS I Told You So 22 OAK RIDGE BOYS Gonna Take A Lot Of River
- K.T. OSLIN I'll Always Come Back 23
- STEVE WARINER I Should Be With You
- RODNEY CROWELL & ROSANNE CASH It's Such A Small World

### **NAC ALBUMS**

- SADE Stronger Than Pride
- DAVID SANBORN Close-Up
- PATRICK O'HEARN River's Gonna Rise
- **ACOUSTIC ALCHEMY Natural Elements**
- RIPPINGTONS Kilimanjaro ALPHONSE MOUZON Early Spring
- **DAN SIEGEL** Northern Nights TOM GRANT The Night Charade
- MANHATTAN TRANSFER Brasil
- 10 DAVID BENOIT Every Step Of The Way SHADOWFAX Folk Songs For A Nuclear Village
- 12 SPYRO GYRA Rites Of Summer
- 13 LATITUDE 40 Degrees North
- 14 SUZANNE CIANI Neverland
- 15 TRACY CHAPMAN Tracy Chapman 16 JOAN ARMATRADING The Shouting Stage
- MAX LASSER'S ARK Earthwalk 18 ROB MULLINS 5th Gear
- TUCK AND PATTI Tears Of Joy
- 20 TOM SCOTT Streamlines
- SPECIAL EFX Double Feature 22 WINDOWS Mr. Bongo
- STING Nothing Like The Sun 24 HERBIE MANN Jasil Brazz
- 25 KENNY G Silhouette



Ten years ago we ran this, our first ad. A tiny, tenth of a page dedicated to artists and projects we believed in. Over the years a great deal has changed. We've grown from a staff of five to fifty, built an active roster of twenty-five acts and taken two to platinum status. The vision, however, has remained constant—to find artists whose talent is matched by desire and do right by them by creatively exposing their music to an audience that we hope will be as captivated as we are. The only difference is that now we can take a full page to say it.

### HAPPY 25TH R&R!



1988-1998 A Sound Decade.

### Curb Records salutes the 25th Anniversary of R&R and thanks our artists for over 100 No. 1 Records









**Bellamy Brothers** 



T. G. Sheppard



Maureen McGovern



Samony Davis, Jr



The Mike Curb



Hank Williams Jr.

All For The Love Of Sunshine Hank Williams Jr. c? The Mike Curb Congregation

All My Rowdy Friends Are Coming Over Tonight Hank William In

All These Years Sawyer Brown

Are You On The Road To Loving Me Again
Debby Beone

Blue LeAnn Rimes

Born To Boogie Hank Williams Jr.

Burning Bridges
The Hike Curb Congregation

Candy Man Sammy Davis Jr. e<sup>§</sup> The Mike Curb Congregation

Can't Be Really Gone®

Change Of Heart?

Crazy From The Heart Bellamy Brothere

Cry Mysell To Sleeps

Da Do Ron Ron

Dancin' Cowboys Bellamy Brothers

Devil In The Bottle

Different Worlds

Manreen McGovern

Dirt Road<sup>©</sup> Sawyee Brown

Dixie On My Mind Hank Williams Jr.

Do You Love As Good As You Look<sup>o</sup> Bellamy Brothers

Do You Want To Go To Heaven® T.G. Sheppard Don't Take The Girl® Tan McGraw

Everywhere\*
Tim HcGraw

Faking Love® T.G. Sheppard & Karen Brooks

Feelin' That Feelin' Bellamy Brothers

Finally®
T.G. Sheppard

For All the Wrong Reasons Bellamy Brothers

Girls Night Out

Go Away Little Girl

Grandpa Judda

Have Mercy

He's Back And I'm Blue Desert Rose Band

Healing Hands
Jonathan Pierce

Honky Tonkin' Hank Williams Jr. How Do I Live® LeAnn Rimes

I Feel Like Loving You Again<sup>9</sup> T.G. Sheppard

I Know Where I'm Goin's

LLike It I Love It® Tim McGras

1 Loved Them Every One T.G. Shoppard

I Need More Of You Bellamy Brothere

I Saw The Light

1 Still Believe In You Desert Rose Band

If I Never Stopped Loving You David Kerdb

If I Said You Had A Beautiful Body Would You Hold It Against Me<sup>a</sup> Bellamy Brothers

I'll Be Coming Back For Move® T.G. Sheppard

I'm Alright Je Dec Alessina

l'm For Love\* Hank Williams Jr.

I'm Leavin' It All Up To You? Donny & Maric Osmond

Inside Whitebeart

It's Your Love\* Tim HeGrass

Just To See You Smile<sup>2</sup> Tim McGraw

Kids Of The Baby Boom<sup>o</sup> Bellamy Brothers

Last Cheater's Waltz<sup>o</sup> T.G. Sheppard Let Me Tell You About Love\* Inddo

Let Your Love Flow Bellamy Brothers

Lie To You For Your Love<sup>®</sup> Bellamy Brothers

Long Haired Lover From

Liverpool

Jimmy Osmend e3 The Mike Curb Congregation

Love Is Alive

Love Me For A Reason

Mama He's Crazy

Maybe Your Baby's Got The Blues

Meet Me In Montana Haric Osmand e' Dan Seals

Mind Your Own Business
Hank Williams Jr.

Misbehavin' Hank Williams Jr.

Morning Side Of The Mountain Donny es Marie Oemond

My Strongest Weakness

No One Else On Earth®

Not A Moment Too Soon\* Tim IlcGraw Not On Your Love

Oh What A Night\*

One Bad Apple

One Love

Jonathan Pierce

One Of These Days<sup>e</sup> Tim HeGraw

One Step Forwards

Desert Rose Band

One Way Ticket Only Love\*

Only One You\* T.G. Sheppard

Paper Roses

Party Time\* T.G. Sheppard

Puppy Love
Donny Osmond

Redneck Girl Bellamy Brothers Rockin' With The Rhythm Of The Rain\*

She Is His Only Need

She Never Let's It Go To Her Heart Tim McGraw

Slow Burn T.G. Sheppard

Small Town Saturday Night® Hal Ketchum

Some Girls Do Sawyer Brown

Somewhere Down The Line Line I.G. Sheppard

Step That Step

Strong Heart T.G. Sheppard

Sugar Daddy\*
Bellamy Brothers

Summer Wind<sup>o</sup>
Desect Rose Band Texas Women \*\*
Hank Williams Jr.

Thank God For You<sup>o</sup> Sawyer Brown

The Proud One

There's Just No Stopping Your Heart

This Time® Sawyer Beown

To Be Loved By You<sup>o</sup>

Too Much Is Not Enough?

Bellamy Brothers of Force

Treat Her Right®

Tryin' To Beat The Morning Home T.G. Sheppard

Turn It Loose

Twelfth Of Never ouny Ôem

Unchained Melody® War Is Hell

EG. Sheppard When I'm Away From You\*

Bellamy Brothere

Where The Green Grass Grows Tim McGraw

Where Were You When I Was Falling In Love

Whiskey Bent & Hell Bound\* Hank Williams Jr.

Why Not Me

You Light Up My Life<sup>s</sup> Debby Boone

You're Still New To Me Marie Osmond et Paul Davis

Young Love

Young Love Donny Osmond







Tim McGrav





David Kersh







Hal Ketchum







Righteous Bros.



No IRER





Sawyer Brown





Exile





Michael English



Jonathan Pierce



**Desert Rose Band** 



### Year Of The Format Change

Just a few years earlier, nearly every market in the country boasted a thriving Beautiful Music/Easy Listening station. But no more.

It began in late '88 with a surprising switch by Jerry Lee's WEAZ/Philadelphia. The station was top five 12+ and 25-54, but Lee saw that the format's appeal among the buying community was on a slow decline, so he flipped it

to AC before any more erosion occurred. Then, in a firestorm of defections, stations across the country followed his lead. The most notable of those was KJOI/Los Angeles. Only a few years earlier, the station had set a record for its \$44 million transaction, yet station management felt a more upbeat presentation was called for. By the early '90s, it became Pop/Alternative KYSR (Star 98.7), and Beautiful/EZ was relegated to niche format status.

Lots of other activity in Los Angeles that year as well: Scott Shannon, who in 1989 was enjoying six years of success at

Z100/NY, moved west for a high-profile programming gig at Westwood One's first radio acquisition. Indeed, Pirate Radio made quite a splash, and all of a sudden radio observers wondered if so-called "Rock 40" was a format waiting to blossom (it never did). At the same time, Rhythmic CHRs were

thriving, creating a chasm between the two forms of CHR. In 1988, none of the records that charted achieved 100% acceptance at our reporting stations.

Also in L.A., Evergreen Media made its first foray onto the

West Coast with the big-bucks purchase of Classical KFAC. A format that could best be described as Hot AC failed to move the needle, so the station eventually became L.A.'s first full-market Urban signal (KKBT), and it hasn't looked back since.

Payola investigations, which began in 1986 following an NBC-TV investigative news report, peaked this year with the indictments of independent record promoter Joe Isgro and an associate, and former Columbia Records executive Ray Anderson. Their trial would be held in 1990.

The industry also mourned the death of pioneering radio program-

mer Rick Carroll, who adapted the freewheeling style of college radio into a successful format at KROQ/L.A.

Reflections this year are supplied by Evergreen (now Chancellor) head Jim de Castro and Def American Records founder Rick Rubin

# ALAMAMA, COUNTRY RADIO HILL PHE KOS No or of the Robert And Country Radio and Count

### **Signs Of The Times**

- Following Pirate Radio's debut, a Rock 40 vs. AOR debate ensues, thanks to the success of such Rock 40 stations as WXGT/Columbus, WROQ/Charlotte, and WZZU/Raleigh-Durham
- Jacor Gold outlet WFLZ/Tampa flips to CHR "Power 93, The Power Pig," featuring such on-air liners as "Power 93, The Power Pig, Eat Me"; topples heritage WRBQ after just one head-to-head battle
- KFAC-FM/L.A. sold for \$55 million; becomes "Rock With A Beat" KKBT
- L.A.'s KJOI-FM drops Beautiful Music in an attempt to lure younger listeners to the station; "The Touch 98.7" will now offer progressive AC/light jazz.
- FCC grants Cap Cities/ABC a permanent waiver of the one-to-amarket rule, allowing it to retain common ownership of radio and TV stations in NY, L.A., Chicago, and SF
- Cap Cities/ABC acquires Satellite
   Music Network for \$55 million
- Hot format flips: WZGC-FM/Atlanta drops CHR for Classic Rock ...
   WIOQ/Philadelphia drops Gold for dance-leaning CHR ... WQXI-FM/ Atlanta shifts from CHR to Hot AC as WSTR-FM (Star 94)
- FCC slaps broadcasters with 24hour ban on "indecent" programs, begins crackdown with fines
- FCC judge clears payola allegations, throws out license challenge against Y100/Miami
- Two Hispanic rights groups file to block license renewals of Miami's WLYF, WTMI, and WPOW
- Cat Stevens' support of Salman Rushdie death decree leads stations to pull all music by former A&M star
- KKYY/San Diego attracts 1500 to protest Exxon Valdez arrival in SD harbor
- PolyGram Purchases Island for close to \$300 million, then acquires A&M for nearly \$500 million
- Transtar, United Stations merge into Unistar

### Reflections



JIM DE CASTRO

Career inspiration: "One weekend I was at the Bing Crosby Golf Tournament in Carmel. I looked at all these trucks and the millions of dollars the television company was spending and thought, 'My word! How the heck do they make money at this?' I found all of these network sales brochures on buying golf tournaments. That was the first time I ever heard about a commercial advertisement. I got 18 resumes together and became the very first retail salesperson at KSFO/San Francisco. They gave me a yellow pages and said, 'Call up every single retailer between here and San Jose.' I foolishly did it. Two years later, I was writing more business than any AE on staff."

Length of time to first GM job: "Five years. I first went to Boston as a general sales manager. Then, a year and half later, I went to Chicago as GM of WLUP."

Greatest career influences: "I would have to say it was the two people who hired me into the business: Austin Walsh and Brent Osborne."

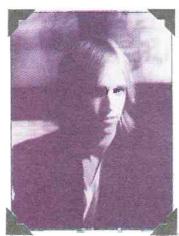
Most rewarding career point:
"Hiring and recruiting the incredible talent that is part of this company.
Then it was convincing Scott Ginsburg and the board of directors to issue a stock plan for our employees."

Most significant change in last 25 years: "The Telecommunications Act of '96. The dovetail of that was obviously the duopoly rules of '91."

First R&R sighting: "I was part of a group of people who got together in Los Angeles for your convention. I was so impressed with R&R's ability to tie the radio and record industries together. More importantly, the information that R&R disseminates every week is the kind of information that helped me become a general manager and senior executive in radio today."

### **Radio Rewind**

"Miss You Much" by Janet Jackson closed out the funfilled '80s at No. 1 on the yearend CHR chart. "Much" held at the top for three weeks, but it was Jackson's former choreographer and former L.A. Laker



Tom Petty

cheerleader Paula Abdul who ruled CHR in 1989. With three hits in the top 10, Abdul spent five weeks at No. 1 with "Cold Hearted," "Forever Your Girl," and "Straight Up." An earlier release, "(It's Just) The Way That You Love Me," was later reserviced and made it to No. 2 on November 24, 1989. "Lost In Your Eyes" by Debbie Gibson held on for the longest amount of time, with four weeks at No. 1.

Tom Petty grabbed the top two positions at AOR Tracks with "Runnin' Down A Dream" and "Free Fallin'," which put Petty's first solo album, Full Moon Fever, at No. 1 for the year. Although Steel Wheels by the Rolling Stones lasted 12 weeks in the top album spot, the two Petty tracks were bigger in airplay and endured longer both in the short and long term.

RCA/Nashville continued its lock on the R&R Country chart. and superstar Clint Black finished with the top two songs for the year with "Better Man" and "Killin' Time." Many of today's Nashville superstars recorded in 1989, including George Strait, Reba McEntire, Alabama, Steve Wariner, and Garth Brooks, who was in the early stages of his phenomenal rise to becoming the biggest-selling male performer in the history of

R&R produced both NAC Albums and Contemporary Jazz Albums charts throughout 1989, with jazz icon Pat Metheny topping both with Letter From Home.

The biggest AC hits of 1989 included several songs that have become format staples over the last decade, including "Second Chance" by Thirty Eight Special, "The End Of The Innocence" by Don Henley, "Right Here Waiting" by Richard Marx, "Living



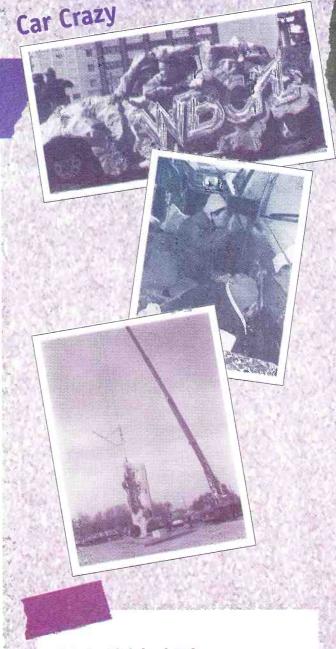
Years" by Mike & The Mechanics, and Bette Midler's unforgettable "Wind Beneath My Wings."



'89 was also a big year for AC superstar Michael Bolton, who went to No. 1 with "Soul Provider" and No. 2 with his rendition of Laura Branigan's "How Am I Supposed To Live Without You.'

Over at Urban radio, Babyface broke through as a solo artist with his No. 1 hit "It's No Crime," a song that topped the chart for three weeks. His follow-up, "Tender Lover," which charted at the end of '89, would eventually follow it to the top in early 1990.

But former New Edition member Bobby Brown had the biggest year of all, as his Don't Be Cruel album yielded three top five (and two No. 1) hits. His theme to the movie Ghostbusters II, "On Our Own," topped the chart as well.



### **QUOTABLE QUOTES**

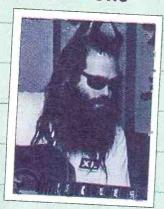
"I think it's an early April Fool's joke myself. What we're hearing is not what the real deal is all about. So I reserve comment until they put the true format on the air.

—KIIS-FM/L.A. PD Steve Rivers when asked about the debut of "Pirate Radio" on KQLZ/L.A.

"We in Black radio shouldn't turn our backs on what's ours. If we want to see our music's image enhanced, we must take the responsibility."

> - WZAK/Cleveland PD Lynn Tolliver

### Reflections



RICK RUBIN

Career inspiration: "It was really a series of coincidences. I never expected to be in this business. My involvement in music was purely a hobby. It all just kind of happened naturally. I've always loved music.

First R&R sighting: "When I was 14, I used to go to the newsstand. I was hungry for anything related to music. reading all the fan-type magazines and Rolling Stone. And I vould always pick up R&R and Billboard. I was just a little kid

looking for any little thing about any music that I liked."

Current gig: "I'm completing the soundtrack to the TV show South Park and working on a new Tom Petty record."

Most significant industry change in last 25 years: "Rap music was a pretty significant change as far as the way people perceived music. It's played so much of a role in the way records sound. Even non-hip-hop music has more of a hip-hop flavor these days. I think it's one of the

bigger revolutions in music."

Personal influences: "Listening to the Beatles' records. From a producer's point of view, listening to records made by George Martin inspired me musically. His records sound perfect.

Most rewarding career point: "Getting to work with a lot of different artists, being involved in all different genres of music, and not having to do the same thing day after day. That's a very exciting aspect of my job."



## HAPPYSTIA ANNERSARY RER









### Shannon Says, "Ahoy!"

Z100/NY VP/Programming/morning zookeeper Scott Shannon announces his resignation, deciding not to renew with Malrite. Then, on Friday, March 17, at 5am, Shannon signs on KQLZ-FM/Los Angeles, affectionately known as "Pirate Radio." The station quickly becomes the talk of the town, with Westwood One Radio Chairman/ CEO Norm Pattiz boasting, "As far as I'm concerned, what we have here is a screaming Ferrari with no rearview mirror. It's exciting as hell -Pirate Radio may very well be the prototype for the rock 'n' roll radio of the future.'

In one of the most stunningly vicious station launches ever, Jacor Gold outlet **WFLZ/Tampa** made good on threats to flip formats to CHR and go up against crosstown CHR market leader WRBQ-AM  $\&~{\rm FM}$  if it did not receive a cash ransom. On September 22, after the ransom was upped to \$4 million, WFLZ changed to Urban for an hour at 5pm before reverting to Gold for the weekend. The following Monday, WFLZ morning-team members Jack Harris and Dr. Don Carpenter reportedly called Edens Chairman Gary Edens at a hotel room in Napa, CA at 5:15am PT, waking him up and offering him one last chance to put up the money. Edens declined. The station became "Power 93, The Power Pig," and would topple WRBQ after just one head-to-head battle.

Classical KFAC-FM/Los Angeles sells to Evergreen Media for \$55 million, which says it "intends to keep the current format and airstaff intact." However, the station indeed drops its format in favor of an eclectic, Urban-slanted adult- rock approach with new calls KKBT. Meanwhile, longtime Beautiful Music outlet KJOI-FM drops the format in an attempt to lure younger listeners to the station. "The Touch 98.7" will now offer a progressive AC/light jazz format.

A 7.0 quake rocks the SF area 20 minutes before game three of the World Series. KCBS and KRQR return to the airwaves after just a halfhour, using diesel generators.

The fall of the Berlin Wall brought a swift reaction from American radio: KKBQ/Houston morning guyJohn Lander does his show live from Brandenburg Gate.

KSJO/San Jose morning maniac Perry Stone is suspended for 10 days after swearing at a couple of 9-year-old Brownies on-air and suggesting the girls pocket some of their cookie cash.

L.A. News station KNX starts rumors that Sony is negotiating to buy the entire MCA operation

Will Universal Prez Jimmy Bowen reassume the MCA/Nashville presidency?

Former KROQ/L.A.PD Rick Carroll returns to the station a third time to make some "bold" moves to bolster ratings.

John Sebastian "waves" goodbye to KTWV/L.A. PD post to enter radio station ownership.

Fleetwood Gruver III hired as PD of WBCY/Charlotte, which segues from CHR to AC.

Lee Chesnutjoins WAPW-FM/Atlanta as Music Coordinator.

Variety reports that Japanese media conglomerate Fujisankei is close to purchasing A&M for around \$500 million - a week later the deal is kaput. Meanwhile, Virgin principal Richard Branson denies reports that Fujisankei's on the verge of buying 49% of his company.

VP/Promo Daniel Glass will now run the promo efforts of SBK.

Rumors fly that Arista Exec. VP/GM**Don lenner** will exit to be Prez at Columbia, Meanwhile, Arista Prez**Clive Davis** is said to be making a move into Country. **Tim DuBois** signs on to head up Arista's entry into Nashville.

Negotiations between Motown and Solar end.

Michael Jackson splits with his manager of five-and-a-half years. Frank Dileo.

Word is MCA Records Chairman Irving Azoff will start his own label/entertainment division within the company.

Peter Paterno heads new Disney label Touchstone

Geffen sues, then settles with KHTY/Santa Barbara, CA for the station's unauthorized playing of the new Whitesnake album, Slip Of The Tonque.

PolyGram Prez/CEO Dick Asher exits the label

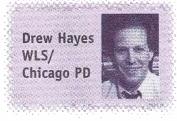
### R&R Retro

- R&R HOT FAX debuts on July 12
- Mike Schaefer joins as News Editor; Jim Dawson rises to **Editorial Director**
- R&R HOTFAX debuts a new service exclusively for the country music community: "Country Update"



### NewsMakers

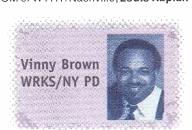
Dean Thacker Malrite President/ Radio Div.; Gary Fisher VP/GM at flagship WHTZ/NY ... Joel Salkowitz



Emmis Regional VP/Prog.; Steve Ellis PD at WQHT/NY; Kevin McCabe MD ... Steve Candullo WRKS/NY VP/GM ... Larry Berger KIOI/SF PD ... Randy Kabrich KIQQ-FM/L.A. OM ... Garv Berkowitz VP/Prog. for WCZY-FM/Detroit ... Gary Bryan WPLJ/NY PD ... Ted Utz Legacy Broadcasting Regional PD... Mike Phillips WCLR/Chicago PD ... Steve Kingston WHTZ/NY VP ... Matt Farber PD, Don Geronimo Prog. Coordinator at WAVA/Washington ... Randy Bongarten Emmis Sr. VP/Ops. ... Kernie Anderson acquires WDAS-AM & FM/Philadelphia GM duties ... Greg Gillispie Exec. VP/Product Development at B/ D&A ... Chris Brodie KTWV/L.A. PD Jim de Castro Exec. VP of Evergreen Media ... Don Benson B/ D&A Exec. VP/Ops ... Elvis Duran WIOQ/Philadelphia PD ... John DeBella OM at WMMR/Philadelphia ... Shirley Maldonado WXDJ/Miami PD ... Frank Cody Pyramid Broadcasting programming ... Dan Griffin WHDH/Boston President/GM ... Paul

"Boom Boom" Cannon WKSE/

Buffalo PD Tom Tradup WLS/ Chicago President/GM ... Charles SBK Sr. VP/Promo ... Matt Pollack Warfield WRKS/NY VP/GM ... Trip Nat'l Album Promo at Atco ... Ray Reeb KROQ/L.A. GM ... Dr. Dave Ferguson WPGC-FM/Washington PD ... Bobby Rich VP/GM at KIXI & KMGI/ Seattle ... Bobby Reich TK Communications President ... John Gehron WNUA/Chicago GM ... Liz Kiley KFAC/L.A. ops ... Clarke Brown Sr. VP/GM at WQXI/Atlanta ... Lee Hansen WNUA/Chicago PD ... Andy Schuon KROQ/L.A. PD ... Mike Crusham WWSW/Pittsburgh PD ... Jack Evans OM of WYHY/Nashville, Louis Kaplan



PD ... Charlie Quinn KHYI/Dallas PD Steve Kingston Malrite Regional VP/Prog. ... Bill Gamble Emmis Regional VP/Prog. ... Clarke Ingram WBZZ/Pittsburgh PD ... Steve Rivers WZOU/Boston PD ... Steve Perun to program WBSB/Baltimore ... Glickenhaus XETRA-FM (91X)/San Diego Station Mgr. ... Steve Ellis KLSX/L.A. PD ... **Judy Ellis**WQHT/NY VP/GM ... George Toulas Reg. VP American Media.

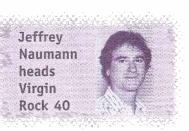
### RECORDS

Geffen GM ... Bruce Tenenbaum Atco Nat'l Promo ... Tony Martell Sr. VP/GM at CBS Associated Don lenner President Columbia Records ... Al Cafaro A&M VP/GM ... Tom Gorman to Chrysalis as VP/ Association founder Connie B. Gay.

Promo ... Daniel Glass newly formed



Gmeiner VP/Album Promo at Elektra Ed Mascolo PolyGram/Nashville VP/Nat'l Promo ... Steve Schnur Chrysalis AOR & Video Promo ... Lisa Velasquez Island Nat'l Singles ... Chris Blackwell sells Island Records to PolyGram ... Sky Daniels Epic Sr. Dir./Album Promo ... Doug Morris Irving Atlantic President/COO ... Azoff resigns at MCA, Al Teller assumes Azoff's position ...



DeLong Atco Nat'l Singles ... Michael Plen Virgin VP/Promo ... Disney goes "Hollywood" with new label.

### IN MEMORIAM

KMOX/St. Louis PD Bob Osborne ... "Rock Of The '80s" pioneer and longtime KROQ/L.A. PD Rick Carroll ... Atlantic Becords principal and former WFA Int'l head Nesuhi Ertegun ... Country Music



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- PAULA ABDUL Cold Hearted
- PAULA ABDUL Forever Your Girl
- NEW KIDS ON THE BLOCK I'll Be Loving You (Forever)
- SIMPLY RED If You Don't Know Me By Now
- **DEBBIE GIBSON** Lost In Your Eyes
- GLORIA ESTEFAN Don't Wanna Lose You
- PAULA ABDUL Straight Up
  ROXETTE Listen To Your Heart
- MADONNA Like A Prayer
- MILLI VANILLI Girl I'm Gonna Miss You 11
- RICHARD MARX Right Here Waiting 12
- 13 MARTIKA Toy Soldiers
- BON JOVI I'll Be There For You
- 15 FINE YOUNG CANNIBALS She Drives Me Crazy
- **ROXETTE** The Look
- 17 WARRANT Heaven 18 MICHAEL DAMIAN Rock On 19 BANGLES Eternal Flame
- 20 BOBBY BROWN On Our Own
- RICHARD MARX Satisfied 21
- MIKE & THE MECHANICS The Living Years
- 23 FINE YOUNG CANNIBALS Good Thing
- 24 MADONNA Cherish
- 25 CHER If I Could Turn Back Time

### WINGER Headed For A Heartbreak 13 FIXX Driven out

STEVIE NICKS Rooms On Fire

CHRIS REA Working On It

REPLACEMENTS I'll Be You

- TOM PETTY I Won't Back Down
- 16 WARRANT Heaven

**CULT** Fire Woman

AOR TRACKS

TOM PETTY Free Fallin'

**GUNS N' ROSES** Patience

TOM PETTY Runnin' Down A Dream

CALL Let The Day Begin
DON HENLEY I Will Not Go Quietly

**ROLLING STONES** Rock And A Hard Place

**GREAT WHITE** Once Bitten Twice Shy

- 17 R.E.M. Stand
- 18 DOOBIE BROTHERS Need A Little Taste Of Love
- ALARM Sold Me Down The River
- 20 BAD ENGLISH Forget Me Not
- POCO Call it Love
- 22 BILLY SQUIER Don't Say You Love Me
- THIRTY EIGHT SPECIAL Second Chance
- 24 AEROSMITH Janie's Got A Gun25 DON HENLEY The End Of The Innocence

### AC

- THIRTY EIGHT SPECIAL Second Chance
- MICHAEL BOLTON Soul Provider
- **DON HENLEY** The End Of The Innocence
- RICHARD MARX Right Here Waiting
- MIKE & THE MECHANICS The Living Years VANESSA WILLIAMS Dreamin'
- ROY ORBISON You Got It
- CHER & PETER CETERA After All
- BETTE MIDLER Wind Beneath My Wings
- NATALIE COLE Miss You Like Crazy
- SIMPLY RED If You Don't Know Me By Now
- GLORIA ESTEFAN Don't Wanna Lose You
- ROD STEWART My Heart Can't Tell You No
- 14 HOWARD JONES Everlasting Love
   15 LINDA RONSTADT f/AARON NEVILLE Don't Know Much
   16 CHER If I Could Turn Back Time
- **ELTON JOHN Healing Hands** 17
- **CUTTING CREW** Everything But My Pride 18
- ANITA BAKER Just Because
- BEE GEES One
- DONNA SUMMER This Time I Know It's For Real
- **SWING OUT SISTER** Waiting Game
- 23 FLEETWOOD MAC As Long As You Follow
- 24 PHIL COLLINS Two Hearts
- 25 BANGLES Eternal Flame

### URBAN

- 1 REGINA BELLE Baby Come To Me
- **VESTA** Congratulations
- STEPHANIE MILLS Something In The Way (You Make Me Feel)
- JERMAINE JACKSON Don't Take it Personal
- JANET JACKSON Miss You Much
- SKYY Start Of A Romance
- BABYFACE It's No Crime
- JODY WATLEY Real Love
- 9 SURFACE You Are My Everything10 KARYN WHITE Love Saw It
- **ERIC GABLE** Remember The First Time
- SURFACE Shower Me With Your Love
- **BOBBY BROWN** Every Little Step
- TEDDY RILEY f/GUY My Fantasy
- AL JARREAU So Good
- 16 VANESSA WILLIAMS Dreamin'
- LUTHER VANDROSS She Won't Talk To Me
- 18 MAZE f/FRANKIE BEVERLY Can't Get Over You
- SHARON BRYANT Let Go
- 20 SOUL II SOUL Back To Life21 JODY WATLEY Everything
- PEABO BRYSON Show And Tell
- KIARA w/SHANICE WILSON This Time **Z-LOOKE** Can U Read My Lips
- 25 CHUCKII BOOKER Turned Away

### COUNTRY

- 1 CLINT BLACK Better Man
- **CLINT BLACK Killin' Time**
- RODNEY CROWELL Above And Beyond
- GEORGE STRAIT What's Going On In Your World
- RICKY VAN SHELTON Living Proof
- KEITH WHITLEY I'm No Stranger To The Rain
- REBA MCENTIRE Cathy's Clown RICKY SKAGGS Lovin' Only Me
- EARL THOMAS CONLEY Love Out Loud
- JUDDS Let Me Tell You About Love
- ALABAMA If I Had You
- HOLLY DUNN Are You Ever Gonna Love Me
- GEORGE STRAIT Baby's Gotten Good At Goodbye
- **STEVE WARINER I Got Dreams**
- RODNEY CROWELL After All This Time
- STEVE WARINER Where Did I Go Wrong
  ROSANNE CASH I Don't Want To Spoil The Party
- PATTY LOVELESS Timber I'm Falling In Love
- **EDDY RAVEN** in A Letter To You
- SHENANDOAH Sunday In The South
- WILLIE NELSON Nothing I Can Do About It Now
- KATHY MATTEA Come From The Heart
- RANDY TRAVIS Is It Still Over CONWAY TWITTY She's Got A Single Thing In Mind
- ALABAMA High Cotton

### NAC ALBUMS

- PAT METHENY Letter From Home
- AL JARREAU Heart's Horizon
- ANDREAS VOLLENWEIDER Dancing With The Lion
- **ENYA** Watermark
- **ACOUSTIC ALCHEMY** Blue Chip
- LARRY CARLTON On Solid Ground
- RIPPINGTONS Tourist In Paradise **EARL KLUCH** Whispers And Promises
- HIROSHIMA East
- 10 JOE SAMPLE Spellbound11 WINDOWS The French Laundry12 JULIA FORDHAM Julia Fordham
- **RICHARD ELLIOT** Take To The Skies 13
- SPYRO GYRA Point Of View
- SCOTT COSSU Switchback 16 DAVID BENOIT Urban Daydream
- TIM WEISBERG Outrageous Temptations
- BILLY JOE WALKER JR. Painting FREE FLIGHT Slice Of Life
- 20 LEE RITENOUR Festival
- TOM SCOTT Flashpoint
- SAM CARDON Impulse
- JOHN JARVIS Whatever Works 24 DAN SIEGEL Late One Night
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So would **R&R** pull off a repeat performance?

You bet! After 11 years away from L.A.'s famous Century Plaza Hotel,  ${\bf R\&R}$  Convention '90 featured a session agenda

designed to prepare radio and record professionals for the tumultuous decade ahead of them. On closing night, another institution that had been away for 11 years reunited — the Eagles! After performing several numbers from his recent solo albums, Don Henley was joined onstage by Glenn Frey, Joe Walsh, and Timothy B. Schmit. Together they performed their most memorable numbers, including "Desperado," "Life In The Fast Lane," and "Hotel California." The show was said to have provided the foundation for the group's formal reunion several years later.

Ever since Howard Stern had joined WXRK/NY four years

earlier, the station and its affiliates had been in constant scrapes with the FCC over indecency issues. In what seemed to be the final straw for Infinity President Mel Karmazin, the commission fined the company \$6000 for "dwelling on sexual matters." Karmazin promised to fight the fines and force the FCC to be explicit in its definition of indecency.

The federal government's payola investigations came to a crashing halt in 1990, when an L.A. judge suddenly dismissed payola charges against record promoters Joe Isgro

and Ray Anderson. The judge accused prosecutors of gross misconduct for hiding evidence that could have been helpful to Isgro's and Anderson's defense.

By the way, that flood of Beautiful Music/EZ defections turned into a downright torrent in 1990. San Francisco, Pittsburgh, Baltimore, Denver, Cleveland, Miami, Atlanta, and many other majors joined the list of markets losing a Beautiful Music station.

The record industry saw the debut of several key labels. Producer Jimmy Iovine and partner Ted Field formed Interscope Records, which

turned out to be the most successful start-up label of the '90s. And Disney threw its hat into the recording ring with Hollywood Records. MCA, successful on its own, wrote a big check to buy Geffen Records.

Helping us relive the year are Larry Wilson, who sowed the seeds of Citadel Broadcasting in 1990, and Mercury's major domo Ed Eckstine.

# CICCURRINGER TO CONTRIBUTION CONTRIBUTION

# Signs Of The Times

- Florida's governor asks state prosecutor to consider whether the state's obscenity and racketeering laws have been violated by 2 Live Crew's As Nasty As They Wanna Be; the record was removed from Lee County stores after authorities deemed it possibly obscene
- Ted Field and Jimmy lovine form Interscope Records; Atlantic to distribute
- Maryland investigators determine WHFS/Annapolis announcer Damian Einstein, who suffers from halting speech as a result of a 1975 traffic accident, was discriminated against when he was removed from the air; he is reinstated
- R&R Convention 1990 returns to Century Plaza Hotel in L.A. after an 11-year absence.
   Among the notable events: the reunion of Don Henley, Glenn Frey, Joe Walsh, and Timothy B. Schmit as the Eagles perform a seven-song set
- Infinity President Mel Karmazin vows to fight a \$6000 indecency fine and force the FCC to explain exactly why The Howard Stern Show was ruled as such; at issue: a bit in which Stern discussed "the guy who plays the piano with his penis" and a "big black lesbian who is out of her mind with lust"
- Big Flips: WCAU/Philadelphia signs off the air after 68 years, simulcasting Oldies WOGL ... WOMC/Detroit from AC to Oldies ... XHTZ/San Diego from Rock 40 to CHR/Rhythmic ... NAC KKCY-FM/Portland to AOR with new calls KUFO ... Soft AC KQLH/Riverside-San Bernardino becomes Country KFRG (K-Frog)
- CHR takes it on the chin:
   WGH-FM/Norfolk flips to
   Country ... WRQX/Washington
   drops "Q107" for Hot AC "Mix
   107.3" ... KITY/San Antonio to
   AC ... KCPX/Salt Lake City flips
   to AC ... KROY/Sacramento to
   Classic Rock KSEG

## Reflections



LARRY WILSON

Career inspiration: "My love for the radio business."

First R&R sighting: "It was many years ago, when I worked for Combined Communications."

**Current gig:** President of Citadel Communications Corp.

Most significant industry change in last 25 years: "The loosening of radio ownership caps by the Telecommunications Act of 1996. The telecommunications law changes have made this a much, much better business. We're much more profitable, and it's a lot more fun than it used to be."

Personal influences: "My dad. That's trite, but we were great buddies. He had a tremendous influence on me — my work ethic, setting goals, and all that stuff."

Most rewarding career point: "Probably the biggest high I've had in radio—and my wife shared it with me—was when we opened trading on the NASDAQ. It was the most exciting three hours I've ever seen. We both ended up with tears in our eyes. We had this little company that started with two stations in Tucson, and here we are."

Most disappointing: "The only disappointment was that I didn't figure out earlier what I wanted to be when I grew up. I was a CPA, then went to law school, then practiced law, then was counsel for a company. It's really been a beautiful thing since 1984 when I realized this was my destiny. This is where I'm supposed to be. I've loved it. It's the best business I've ever been in."

# EOR 25th

**HAPPY ANNIVERSARY R&R** 





# **Compact Discoveries**

1990 was a when men dominated country. Of the year's top 25 country songs, 24 of them were performed by male solo singers or groups helmed by a male singer. The one exception was "You Really Had Me Going" by Holly Dunn at No. 23.



Mariah Carev

'90 was a huge year for **Garth Brooks**. Brooks had five top 10 hits, and three No. 1 songs, including "The Dance," which was the year's biggest hit. **Clint Black** and **Alan Jackson** matched Brooks with three No. 1 songs of their own.

The start of a new decade brought us the birth of a superstar. **Mariah Carey** hit the airwaves for the first time with her two No. 1 hits, "Vision Of Love" and "Love Takes Time."

R&R's New Rock Albums chart debuted in 1990.

Depeche Mode's Violator led the way and featured the hit tracks "Personal Jesus," "Enjoy The Silence," and "Policy Of Truth." Jane's Addiction finished fifth with their legendary Ritual De Lo Habitual album. 1990 brought short-lived success for Sinead O'Connor, who topped the chart with the

**Prince**-penned "Nothing Compares 2 U." Controversy would eventually do O'Connor in a short time later, leaving that as her only major hit.

Wilson Phillips consisted of Carnie and Wendy Wilson (daughter of the Beach Boys' Brian) and Chynna Phillips (daughter of John and Michelle Phillips of the Mamas And The Papas). Their debut album produced three top five hits: "Hold On," "Release Me," and "Impulsive."

Janet Jackson had five top 10 hits at CHR and four at Urban, thanks to the success of her *Rhythm Nation 1814* album. Additionally, **Babyface** had his breakthrough year as a solo artist with three No. 1 songs at Urban radio: "Tender Lover," "My Kinda Girl," and "Whip Appeal."

It was a good year for current and former members of New Edition. Johnny Gill captured three No. 1 hits at



Sinead O'Connor

member Ralph Tresvant scored with his solo hit, "Sensitivity."

1990 brought us another rock supergroup with Damn Yankees, which featured Styx's Tommy Shaw and guitar superstar Ted Nugent, along with Night Ranger's Jack Blades and drummer Michael Cartellone. The band's freshman album created three of the year's top 25 AOR tracks: "Coming Of Age,"

"Come Again," and "High Enough."

Robert Plant's Manic Nirvana and Eric Clapton's Journeyman both topped the AOR Albums chart for 13 weeks, combining to dominate it for half of 1990. Clapton's album yielded four top 10 tracks, including two No. 1s.

And we can't

forget rapper M.C. Hammer was a huge part of the music scene with his hits "U Can't Touch This," "Have You Seen Her," and "Pray."



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### **QUOTABLE QUOTES**

"We're not changing the format anytime soon. Pirate Radio will be successful, and Scott Shannon isn't leaving until it is successful."

> —Westwood One VP/Programming and KQLZ/L.A. morning man Scott Shannon

"PDs will be given more respect and make more money than sales managers, as owners realize even a poor sales staff can sell great ratings, while even the greatest sales staff has a tough time selling no numbers."

—One of Jacor chief Randy Michaels' predictions for radio in the 1990s, which also included, "By the end of the decade, direct broadcast satellite radio will be developed"

"We use the vernacular of the market. The popular terms here are 'homeboy' or 'girlfriend' and 'homeboy-ee.' We live close to the streets and suck 'em dry for whatever we can find. A winning station in the '90s has to sound different between the records."

--WIOQ/Philadelphia OM Mark Driscoll



Depeche Mode

Urban radio, while Ricky Bell, Michael Bivins, and Ronnie DeVoe (better known as Bell Biv DeVoe) posted three top 10 hits at the format. Also,

# Reflections



ED ECKSTINE

Career influences: "First and foremost was my father, Billy Eckstine. There was always something musical around our house. Dad spent a lot of time on the road, and during the summer my brothers and I would join him and perform different jobs. That early exposure demystified the process, but set me off nonetheless. Another one was hearing Stevie Wonder's 'Fingertips' on KHJ. Then there was the Beatles on Sullivan, and seeing the girls screaming and these guys playing cool guitars ... I knew I wanted in."

Most significant changes in

the past 25 years: "On technical level, the advent of digital technology and the cyberworld clearly have had the most profound effect on the business. On a media level, it is MTV and the proliferation of multiformat radio. On a social level, integration has brought black music to the suburbs and redefined the marketplace for pop and R&B. On a business level, it's the takeover of the 'suits' and the departure of the creative people in the big-label environment.

**Personal influences:** "Regina Jones, publisher of the late and

legendary Soul magazine, who hired me as a contributor in 1973; Quincy Jones, who mentored me from 1974-1984; and Dick Asher, who brought me to PolyGram in 1986 and gave me the freedom to do my thing creatively, which ultimately led to me becoming President of Mercury Records from 1990-1995."

Most rewarding career point:
"Two things that stick out would be the success enjoyed by Vanessa Williams and the growth of a number of young black male executives who got their start at-Mercury while interns under my tutelage."





#### Isgro In The Clear

A motion by indie record promoter **Joe Isgro**'s attorney to dismiss payola, fraud, and racketeering charges is dismissed.

The IRS will launch its own investigation of KMEL/SF PD **Keith Naftaly** for unreported income, according to the *San Francisco Chronicle*. IRS gears up its payola probe.

Amidst the fallout from the **Milli Vanilli** debacle, a number of labels will insert a new clause in their recording contracts that would indicate whether the undersigned artists are actually singing their recordings.

A major music labeling bill continues to march through the Louisiana legislature that would require the labeling of all music deemed "dangerous to minors."

KLOS/L.A. morning mavens **Mark & Brian** become the firstradio personalities to broadcast live to the U.S. from the Persian Gulf.

 $\label{eq:KMJQ} KMJQ/Houston\ PD\ \textbf{Mike\ Stradford\ } lands\ the\ KKBT/L.A.\ gig.$ 

 $KKBQ/Houston\,PD \textbf{\textit{Bill Richards}}\, is\, set to \, take \, the\,PD\, gig\, at\, KIIS/L.A.$ 

 $\label{lem:marcBenesch} \textbf{MarcBenesch} \ joins \ Jimmy \ lovine's \ new \ Interscope \ label \ as \ Head/Promo.$ 

**David Geffen** says the rumors regarding him selling the Geffen empire to Paramount are "completely untrue."

 $\mbox{\bf MCA}$  is definitely interested in exploring merger or global distribution possibilities with BMG.

**Matsushita** is talking with MCA about buying the U.S. company for between \$6.7 billion and \$7.5 billion, according to *Wall Street Journal* reports.

Polydor U.S. President/CEORick Dobbis picks the name Alliance to replace Polydor Records domestically.

Former CBS Records CEO **Walter Yetnikoff** reportedly hammers out a \$20 million-plus exit deal.

KBTS/Austin MD Tracy Austin adds APD duties.

Paul "Cubby" Bryant joins KRBE/Houston for nights. WQHT/

Kevin McCabe adds APD duties.

Gil Friesen resigns as A&M President.

KISS/San Antonio drops AOR for Oldies.



KROQ's Kevin & Bean floating to the top.

### R&R Retro

- Jack Messmer joins the Washington bureau as Asst.
   Editor
- Don Waller upped to Senior Editor, Ron Rodrigues upped to Managing Editor, Jodie Renk joins as Dir./Marketing Services



Consultant Tommy Hadges, Epic VP/Album Promo Harvey Leeds, and consultant Jeff Pollack.











ERR WAVES By bobby ocean

# **NewsMakers**

#### RADIO

Randy Kabrich KHYI/Dallas Station Manager ... John Madison Sr. VP at Pyramid Broadcasting ... Cathy Meloy WGMS/Washington GM ... Valerie Geller WABC/NY PD ... Steve Smith Broadcast Group VP/Prog., KKFR/Phoenix PD ... Mitch Dolan WPLJ/New York Pres./GM ... Tom Calderone WHFS/Washington-Baltimore ... Guy Zapoleon KNRJ/Houston programming ... Tom Milewski Exec. VP at Greater Media ... Doug Sorensen KATT/Oklahoma City PD ... Frank Wood resigns as Jacor Communica-



Les Garland becomes VP/ Programming at Video Jukebox Net

tions President/COO... Tom Cuddy WPLJ/New York VP/Prog. ... Jim de Castro COO for Evergreen Media ... James Thomas WEDR/Miami PD ... Dean Thacker Legacy Broadcasting Exec. VP ... Randy Lane WMC-AM & FM/Memphis OM ... Steve Candullo WKQI/Detroit Pres./GM ... Kevin Weatherly PD at KKLQ-FM/San Diego, Garry Wall VP of parent Edens Broadcasting ... G. Michael Donovan now VP/GM of KTAC-AM & KBRD-FM/ Seattle ... Larry Berger KOFY-FM/SF PD ... Fleetwood Gruver WFLC/ Miami PD ... Tony Novia OM of WQXI-AM & WSTR-FM/Atlanta ... Todd Pettingill Albany Broadcasting Corp. VP/Prog. & Ops ... Michael Luczak WMMS/Cleveland PD ... Stu Olds Katz Radio Group EVP ... Mason **Dixon** WKXX/Birmingham VP/Prog., Brian Christopher PD ... Bob Callahan Jr. ABC Radio Nets President ... Rod Calarco to head CBS' FM stations ... Gerry DeFrancesco VP/

OM at WSNI/Philadelphia ... Shirley SVP/Promo ... Bob Catania Charisma Maldonado WQCD/NY OM ... Steve VP/Promo, "Heavy" Lenny Bronstein Godofsky assumes Metroplex presidency ... Charlie Ochs WMZQ/ Promo ... Rick Bisceglia Sr. VP/Promo

Liz Kiley promoted to OM of KKBT/ Los Angeles



Washington VP/GM ... Marty Bender WFBQ/Indy PD ... Bill Richards KIIS/ L.A. PD, Dene Hallam PD at KKBQ/ Houston ... Corinne Baldassano VP/ Prog. for ABC Radio Nets ... Dave Beasing WLTI/Detroit PD ... Drew Hayes WLS/Chicago OM ... Rivers WQYK/Tampa PD ... Frankie Crocker VP/Entertainment & Prog. of Inner City Broadcasting ... Jack Evans KRFX/Denver OM ... Louis Kaplan WYHY/Nashville OM ... Charles Banta Greater Media Group VP/Radio ... John Mainelli WABC/NY Ops. Dir./PD Richard Sands upped to OM at KITS/San Francisco ... Mike Phillips KRTH/L.A. PD ... Stef Rybak KZZP/ Phoenix PD ... Pat Fant VP/GM at KLOL/Houston.

#### RECORDS

Polly Anthony Sr. VP at Epic Records ... Mark Benesch Columbia Sr. VP/Promo ... Phil Costello Nat'l Promo for Virgin ... Kid Leo Columbia Alternative, Dance, Jazz, and Metal ... Ken Lane SBK Nat'l Singles Promo ... Phil Quartararo Charisma President ... Jack Satter EMI

Ron Urban appointed EMI Records EVP/GM VP/Promo, "Heavy" Lenny Bronstein Nat'l/Album Promo, Al Moinet Nat'l Pop Promo ... Rick Bisceglia Sr. VP/Promo at Arista ... Lisa Velasquez Island VP/ Promo ... Greg Thompson Nat'l Pop Promo. Steve Schnur AOR/Video Promo at Chrysalis ... Burt Baumgartner upped to VP/Promo at Columbia ... Richard Palmese RCA President ... Hilare Brosario upped to Dir./Rock Promo at Arista ... Lou Maglia BMGassociated President ... Al Cafaro A&M Sr. VP/GM ... Mel Lewinter Atlantic CFO/Sr. VP ... Steve Zap, Irene Vargas Nat'l AC Promo at WB ... Tommy



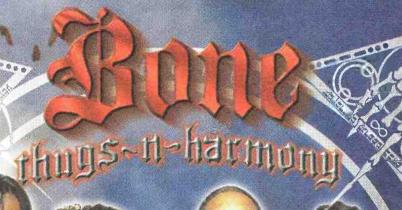
Irving Azoff debuts WBdistributed Giant Records

LiPuma Elektra Sr. VP/A&R ... Bishop RCA Creative Dev't/Pop Promo Alain Levy upped to PolyGram President/CEO...Dawn Hood Charisma Nat'l Alternative Promo ... Suzanne Berg Elektra VP/AC Promo ... Roy Wunsch President of CBS/Nashville ... Tom Gorman Chrysalis Sr. VP ... Andrea Ganis Atlantic ... Ernie Singleton MCA President ... Steve Schnur Chrysalis VP/ Album, Alt. & Video Promo ... Matt Farber Arista Planning, Special Projects ... Joe Galante RCA President ... Sylvia Rhone President/CEO at EastWest America ... Mark DiDia Def American VP/GM ... AI Cafaro A&M President ... Ed Mascolo RCA/Nashville VP/Promo.

#### IN MEMORIAM

IN MEMORIAM: KOA/Denver play-by-play announcer "Bronco Bob" Martin ... WGRQ/Buffalo and WDVE/Pittsburgh programmer and the Source PD John McGhan ... Strawberries retail chain founder and Roulette Records principal Morris Levy.

# BUTHESS REBUS FONGRATULATES REBUS ON 25 YEARS OF ENCELLINEE



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# THE ULTIMATE MUSIC AND VIDEO PACKAGE

Featuring many of your favorite Bone tracks, hard to find songs, landmark collaborations, and previously unavailable videos all in one Limited Edition Package.

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ALSO AVAILABLE FROM RUTHLESS RECURDS:

DEGADE OF GAME and MC REN AUTHOESS FOR DIFE







- MARIAH CAREY Vision Of Love
- JANET JACKSON Escapade
- WILSON PHILLIPS Hold On
- M.C. HAMMER U Can't Touch This
- **ROXETTE** It Must Have Been Love
- MADONNA Voque
- GLENN MEDEIROS f/BOBBY BROWN She Ain't Worth It
- WILSON PHILLIPS Release Me
- SINEAD O'CONNOR Nothing Compares 2 U
- TAYLOR DAYNE Love Will Lead You Back
- PAULA ABDUL Opposites Attract
- **SWEET SENSATION If Wishes Came True**
- JAMES INGRAM I Don't Have The Heart
- JANE CHILD Don't Wanna Fall In Love
- PHIL COLLINS Something Happened On The Way To Heaven MAXI PRIEST Close To You
- MICHAEL BOLTON How Am I Supposed To Live Without You
- **BELL BIV DEVOE Poison**
- JANET JACKSON Alright
- MARIAH CAREY Love Takes Time
- CALLOWAY I Wanna Be Rich
- JOHNNY GILL Rub You The Right Way
- **ROD STEWART** Downtown Train
- **HEART** All I Wanna Do Is Make Love To You
- JANET JACKSON Come Back To Me

# **AOR TRACKS**

- 1 AEROSMITH What It Takes
- **BLACK CROWES** Jealous Again
- **ERIC JOHNSON Cliffs Of Dover**
- JUDE COLE Baby It's Tonight
- **ALANNAH MYLES Black Velvet**
- DAMN YANKEES Coming Of Age
- **AEROSMITH** The Other Side BILLY IDOL Cradle Of Love ERIC CLAPTON Bad Love 8
- **BAD COMPANY** Holy Water
- **ALLMAN BROTHERS BAND Good Clean Fun**
- **ROBERT PLANT** The Hurting Kind
- ZZ TOP Doubleback
- ERIC CLAPTON No Alibis
- 15 DAMN YANKEES Come Again
- DON HENLEY The Heart Of The Matter
- 17 WINGER Can't Get Enuff
- 18 JOHNNY VAN ZANT Brickyard Road
- DAMN YANKEES High Enough BRUCE HORNSBY Across The River
- GIANT I'll See You In My Dreams
- PHIL COLLINS I Wish It Would Rain Down
- **HEART** Wild Child
- 24 JEFF HEALEY BAND I Think I Love You Too Much
- 25 JON BON JOVI Blaze Of Glory

### AC

Black Crowes

- 1 PAUL YOUNG Oh Girl
- JAMES INGRAM I Don't Have The Heart
- WILSON PHILLIPS Release Me
- ELTON JOHN Club At The End Of The Street
- MARIAH CAREY Vision Of Love PHIL COLLINS Do You Remember
- **GLORIA ESTEFAN Cuts Both Ways ROXETTE** It Must Have Been Love
- WILSON PHILLIPS Hold On
- **GLORIA ESTEFAN** Here We Are
- ROD STEWART w/RONALD ISLEY This Old Heart Of Mine
- TAYLOR DAYNE Love Will Lead You Back
- CHICAGO What Kind Of Man Would I Be?
- MICHAEL BOLTON When I'm Back On My Feet Again
- **BILLY JOEL** And So It Goes 15
- **LUTHER VANDROSS Here And Now**
- LINDA RONSTADT f/AARON NEVILLE All My Life
- PHIL COLLINS Something Happened On The Way To Heaven
- JANET JACKSON Come Back To Me
- DON HENLEY The Heart Of The Matter
- DAN FOGELBERG Rhythm Of The Rain/Rain 22 ROD STEWART I Don't Wanna Talk About It
- **BETTE MIDLER From A Distance**
- MARIAH CAREY Love Takes Time
- **ROD STEWART** Downtown Train

### **URBAN**

- BELL BIV DEVOE B.B.D. (I Thought It Was Me)?
- PEBBLES Giving You The Benefit Of The Doubt
- **BABYFACE My Kinda Girl**
- **EN VOGUE Lies**
- TONY! TON!! TONE! Feels Good
- AFTER 7 Ready Or Not
- MIKI HOWARD Under New Management
- LISA STANSFIELD All Around The World
- **BOYS** Crazy
- 10 SMOKEY ROBINSON Everything You Touch LALAH HATHAWAY Heaven Knows
- TODAY Why You Get Funky On Me?
- **TROOP Spread My Wings**
- 14 REGINA BELLE Make It Like It Was
- 15 MARIAH CAREY Vision Of Love
- 16 GERALD ALSTON Slow Motion
- JOHNNY GILL My, My, My QUINCY JONES F/TEVIN CAMPBELL
- Tomorrow (A Better You, Better Me)
- KEITH SWEAT Make You Sweat
- 20 MARIAH CAREY Love Takes Time
- 21 AL B. SURE Missunderstanding22 SAMUELLE So You Like What You See
- KEITH SWEAT Merry Go Round
- JOHNNY GILL Fairweather
- STACY LATTISAW f/JOHNNY GILL
- Where Do We Go From Here

# COUNTRY

- **GARTH BROOKS** The Dance
- CLINT BLACK Walkin' Away
- JOE DIFFIE Home
- ALAN JACKSON Here In The Real World
- **GARTH BROOKS Not Counting You**
- RANDY TRAVIS He Walked On Water LEE GREENWOOD Holdin' A Good Hand
- GEORGE STRAIT Love Without End, Amen
- **DAN SEALS** Love On Arrival
- VINCE GILL When I Call Your Name TRAVIS TRITT Help Me Hold On
- **ALAN JACKSON** Wanted
- 13 KEITH WHITLEY I'm Over You
- **CLINT BLACK Nothing's News** 15 T. GRAHAM BROWN If You Could Only See Me Now
- RONNIE MILSAP Stranger Things Have Happened 16
- RANDY TRAVIS Hard Rock Bottom Of Your Heart 17
- **GARTH BROOKS** Friends In Low Places 18
- ALABAMA Jukebox In My Mind 19
- RICKY VAN SHELTON I've Cried My Last Tear For You
- RICKY VAN SHELTON I Meant Every Word He Said MARK CHESNUTT Too Cold At Home

**HOLLY DUNN** You Really Had Me Going

DOUG STONE I'd Be Better Off (In A Pine Box) 25 EXILE Nobody's Talking

# NEW ROCK ALBUMS

- **DEPECHE MODE** Violator
- SINEAD O'CONNOR I Do Not Want What I Haven't Got
- MIDNIGHT OIL Blue Sky Mining
- PETER MURPHY Deep
- JANE'S ADDICTION Ritual De Lo Habitual IGGY POP Brick By Brick
- **JESUS & MARY CHAIN** Automatic CONCRETE BLONDE Bloodletting
- **CHARLATANS U.K.** Some Friendly 10 WORLD PARTY Goodbye Jumbo

# NAC ALBUMS

- **EVERYTHING BUT THE GIRL** The Language Of Life
- **ACOUSTIC ALCHEMY Reference**
- **BASIA London Warsaw New York**
- MICHAEL FRANKS Blue Pacific PETER WHITE Reveillez-vous
- **KENNY G Kenny G Live**
- RIPPINGTONS F/RUSS FREEMAN Welcome To The St. James Club
- **SAM RINEY** At Last
- JULIA FORDHAM Porcelain 10 RICHARD ELLIOT What's Inside

140

# SOME BANDS REQUIRE EXTRA PROMOTION



# **MOST JUST REQUIRE PASSIONATE PROMOTION.**

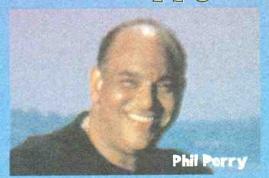
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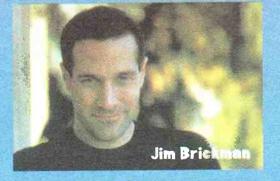
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# Happy 25th anniversary R&R!



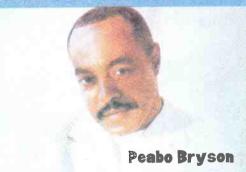


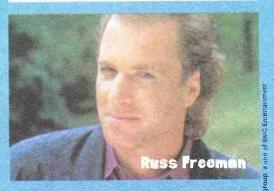




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TYPE







JAKIEDAL BLUE MOUNTAIN

machine head

LIFE OF AGONY.

Spine Shank

vision of disorder

NEW ALBUMS OUT SOON FROM: SHEILA DIVINE BIG RUDE JAKE BRANDY DUVAL AND MORE



# Suffering The Economic Blues

Let's face it, 1991 was a pretty crummy year for the economic side of the radio business. Not only that, America was in its first full-scale war since Vietnam.

An ongoing recession finally hit radio in a big way. And the Gulf War didn't help. The uncertainty of both the military conflict and our economic blues were all that was

ISSUE NUMBER BIS

INSIDE:

PROVEN TECHNIQUES FOR SUCCESSFUL

needed for consumers to stop buying things and retailers to pull back on their advertising.

Stations responded by cutting back themselves ... on marketing, pay raises, and travel. So many stations cut back on travel that the RAB saw its lowest attendance in years at its annual Managing Sales Conference. This was also the same year Gary Fries joined the RAB as its president. It looked like a kamikaze mission back then, but both Fries and the radio industry have been able to ride an amazing crest of revenue increases each year since then.

Back to the Gulf War for a second ... although much of the conflict was broadcast on live TV, radio certainly earned its share of audience too. News/Talk's numbers boomed during that period. The format has held onto those numbers, and a prodigious number of stations have switched to News/Talk since then.

Station trading was affected by the economy, but Mel Karmazin decided to take Infinity Broadcasting public once again (the company was publicly traded earlier in its life, but

Karmazin conducted a leveraged buyout, taking it private). He used a portion of the proceeds to buy WFAN/NY from Emmis Broadcasting for \$70 million—a record price for a stand-alone AM station. The investment firm of Kohlberg Kravis Roberts partnered with Herb McCord to the tune of \$50 million to buy radio stations. (Five years later, McCord would sell those stations to Infinity at about nine times what he paid for them.)

Deregulation was still a few years away, but LMAs were coming into vogue. The concept of controlling the programming and sales for a non-owned station

never took hold, however, probably because the FCC was about to make a major decision. Stay tuned!

Joining us this year with their reflections are the RAB's Fries, Capitol Records President Gary Gersh, and Casey Kasem, who was celebrating his 21st year in the countdown business.

# Industry Groups Pledge Radio Support Treating And Marketing Rese As Exp. To Interest Interest As Exp. The Interest Interest As Exp. The Interest Interest Interest As Exp. The Interest Interes

# Signs Of The Times

- Gulf War! Listeners flock to N/T radio for information
- Indecency complaints down 26% from 1989 to 1990
- AC rated leading format in top 30 markets, followed by CHR
- NAB Board asked to endorse digital audio broadcasting
- Interep's Ralph Guild creates "Radio 2000" to increase radio's revenue share from 7% to 9% by the year 2000
- FCC considers boosting ownership limits
- Spectrum auction bill introduced
- Broadcast Programming acquires Drake-Chenault
- Janet Jackson signs worldwide deal with Virgin
- Kohlberg Kravis Roberts & Co. formalizes \$50 million partnership with Herb McCord to buy radio stations
- Thorn EMI buys SBK Records for \$400 million
- Motown files multimillion-dollar misconduct suit against MCA; MCA countersues over "malicious actions"
- KSHE/St. Louis draws \$25,000
   FCC fine for airing mock nuclear attack warning
- FCC threatens to implement formal rule to prohibit on-air radio hoaxes
- Activists protest Stern's addition to KLSX/L.A. lineup
- Subscribers reject Arbitron's three-survey, 16-week proposal
- Federal Trade Commission: No basis for radio ownership limits
   Arrakis Systems introduces
- "Digilink" digital studio system
- Chrysalis, EMI, SBK labels merge
   Satellite CD Radio displays
- prototype
  Infinity buys Emmis' Sports
- Infinity buys Emmis' Sports
  WFAN/NY for \$70 million,
  reuniting Howard Stern with Don
  Imus under a corporate umbrella
- Infinity goes public for second time to raise \$124 million

### Reflections



GARY FRIES

Career inspiration: "I started by accident, when I was in college. I was offered a position selling radio part-time. When I graduated with my degree in property and casualty insurance, I found that I could not do as well in the insurance industry as I was selling radio part-time while going to college."

Timeline to his first GM position: "I was very fortunate; it was four years after I started. I was a GM at 24 years old at KRGI/Grand Island, NE, working for Dick Chapin."

How he became RAB President: "I actually became involved in talking to them because I was probably their biggest critic. I felt the RAB had a lot more to offer to this industry, but I had no interest in taking the position as the president. But one day I thought to myself, 'Rather than complain, why don't you do something about it?' I also felt the RAB needed to be an 'on-the-street' type of

organization that was made up of executives who were part of the industry rather than people who had been outside the industry looking in."

About joining the RAB during the

About joining the RAB during the depths of radio's recession in 1991: "It was scary, because there were a lot of people predicting doom and gloom. I did not share that feeling. I had been in it for such a long time, I knew the potential for recovery was there. Fortunately, that recovery started shortly after I started. I don't want to imply that it was me that caused that, because that is not true. It's just that the recovery process gave me the ability to make the RAB grow."

First R&R sighting: "I can honestly tell you I don't remember. It seems like it's always been there for me. I don't know how a person can really keep up with all the facets, the players, and the philosophies of our business without having R&R as part of the agenda."

# **Compact Discoveries**

Many of the artists heard on the radio in 1991 have been unable to match the success they achieved in that year. Color Me Badd landed three top 10 hits with "I Wanna Sex You Up," "All 4 Love," and "I Adore Mi Amor."

Contemporary Christian singer Amy Grant's Heart In



Motion was a breakthrough for her. Who could forget hearing "Baby Baby," "Every Heartbeat," or "That's What Love Is For" on CHR and AC radio?

C+C Music Factory recorded the dance anthem "Gonna Make You Sweat (Everybody Dance Now)" along with "Things That Make You Go Hmmm..." and "Here We Go, Let's Rock And Roll" - all top 10 CHR hits. '91 produced three top 10 CHR hits for Cathy Dennis, including the No. 1 hit "Touch Me (All Night Long).

Paula Abdul's second album, Spellbound, yielded "Rush Rush," "The Promise Of A New Day," and "Blowing Kisses In The Wind." The dancer/singer would never see such success again. And

Wilson Phillips was still going strong with the latter three singles from their debut album.

1991 had its share of huge hits with staying power as well. The No. 1 song at CHR and AC was Bryan Adams' "Everything I Do (I Do It For You)" from the movie Robin Hood: Prince Of Thieves. One of R.E.M.'s most memorable albums was 1991's Out Of Time, which featured the band's biggest hit ever, "Losing My Religion," along with "Shiny Happy People."

Mariah Carey had hits from two different albums: "Someday" and "I Don't Wanna Cry" from her self-titled freshman effort, and "Emotions," the title track from her sophomore release

Rock radio had a strong variety of music to pick from as well. The era of the hair bands was coming to a close with Queensryche's Empire, the Scorpions Crazy World, and Cinderella's Heartbreak



campaign. One track, which received airplay at New Rock and AOR stations, would change Rock radio for the rest of the decade, as "Smells Like Teen Spirit" by Nirvana charted for the first time.

Garth Brooks had five No. 1 Country hits - something he would accomplish again later in the decade. Alabama had a strong year with four No. 1s of their own. All in all, 43 different songs topped the Country chart in '91

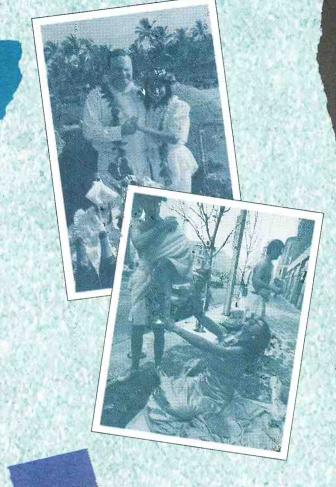
Bryan Adams wasn't the only Canadian to impact radio



Station. Van Halen released For Unlawful Carnal Knowledge, which yielded what became the band's most recognizable '90s hit, "Right Now" — a song that Pepsi would use for a major ad

in '91. Singer Celine Dion charted for the first time with "Where Does My Heart Beat Now," which would be the prelude to her success as one of the decade's most popular and biggest-selling artists.

# Radio Exotica



## **QUOTABLE QUOTES**

"Stations must be more careful not to blindly copy formats, but to tailor them specifically to the age and racial makeup of their marketplaces."

-Consultant John Parikhal

"The key to consistency and spontaneity is creating a framework for your goals and then inspiring talent to maximize."

—Consultant Lee Abrams

"The trend is obvious. This alternative music is good for the format, but I fear a backlash if we overreact - just like with rap and dance."

-Tom Poleman, KRBE/Houston

# Reflections



GARY GERSH

Career inspiration: "In 1964, when I was 9 years old, I heard a few songs—one of them by Smokey Robinson & The Miracles made me feel differently than ever before in my life. It also was around the same time Motown and the Beatles were happening. I was so energized that I ended up being an avid singles collector. The more I learned about Motown, the more I learned about other styles of music, from the burgeoning English scene to what was coming out of Stax and Atlantic. By the time I was 11 or 12 years old, I never wanted to do anything else. It grabbed me and never let go."

First R&R sighting: "I was the head buyer at the West Coast record chain Licorice Pizza, and we received R&R. I started reading it and

discovered there was more to the radio picture than just putting a disc on the radio. R&R helped me see in which direction the music was changing. Now it's evolved into a milestone publication that gives me a better understanding of records, how they react in the marketplace, and what they mean to radio and retail."

Most significant industry change in the last 25 years: "Back then, the business was built by entrepreneurs who had vision, people like Jerry Wexler, Berry Gordy, Ertegun, and David Geffen. Today, Ahmet it's much more of a corporate business, one that has few standalone music companies. The big record companies have become music divisions of multinational conglomerates, and that's changed the focus immensely. At the same

time, we're seeing fewer and fewer acts that develop long-term careers, and we haven't yet been able to find the exact reasons why.

Personal influences: single most influential person is David Geffen. Getting to work closely with him for nine years and being a part of his business was probably the greatest under graduate and graduate school education anybody could have.

Most rewarding career point: "Helping build Geffen Records and EMI America.

Lowest point: "Kurt Cobain's death. We were friends, cared deeply for each other, and had come a long way with each other. It was so depressing that such a giant talent flashed through our lives so quickly."



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# Best Of REETTALK®

#### Stern Takes On L.A.

Andy Bloom's move to KLSX/L A refuels rumors that the Classic Rocker will begin broadcasting Howard Stern in AM drive. KLSX will have to pay Infinity major money for the privilege of broadcasting Stern, who wants to compete against KLOS' Mark & Brian (who he claims stole his act).

A wild on-air exchange between Stern and Power 106/L.A.'s Jay Thomas takes place. Among the highlights: Thomas: "This is a very religious town, and they've been waiting for the anti-Christ to arrive. You're an evil, evil individual." Stern: "Maybe I have a small

penis, but I've got bigger ratings than you."

Mainstream CHR WYTZ/ Chicago drops virtually all of its rock'n' pop discs in favor of a Dance CHR presentation, featuring recorded liners in Spanish. (The liners are insults directed at crosstown Dance CHR B96 and its staffers.) OM Ric Lippincott denies a music change is coming. It later debuts its new approach as "HeII 94.7." Lippincott eventually exits the station. Emmis execs' denials that

WAVA/Washington is for sale prove wrong as Exec. VP Randy Bongarten confirms bidding is under way. Consequently, morning duo Don Geronimo & Mike O'Meara amicably part ways with WAVA and, weeks later, land at crosstown Bocker WJFK.

After KQLZ/L.A. flips to AOR, Scott Shannon returns

to NYC as WPLJ (Mojo Radio) PD/morning man.

KOST/L.A.'s Mark Wallengren

Sexual harassment charges are leveled at numerous industry execs, including former DGC GMMarko Babineau, music industry attorney Abe Somer, RCA VP/A&R Jeff Aldrich, and former Mercurv co-President Mike Bone.

Rhody Bosley exits his longtime post at Arbitron.

CHR KXXX/SF flips to KFRC-FM, playing the Top 100 oldies of all time

EMI and Left Bank Management sever their relationship.

After more than a decade of CHR, WKXX/Birmingham flips to satellite-delivered Country and new calls WBMH.

Heritage mainstream CHR KKBQ/Houston shifts to a more focused CHR niche, but weeks later becomes "Easy Country 92.9."

Jeff Wyatt exits KPWR/L.A. as PD, then becomes the afternoon man at crosstown KIIS-AM & FM.



# **NewsMakers**

#### RADIO

Jane Bartsch WHLI & WKJY/Long Island VP/GM ... Steve Rivers to program WXKS/Boston ... Andv Bloom KLSX/L.A. PD ... Robert Benjamin

B.K. Kirkland joins WHUR/ Washington as PD/ afternoons



WHFS/Annapolis PD ... Bob Moore Exec. VP/WW1 Stations Group ... B.J. Harris WFLZ/Tampa PD; Marc Chase  $\mathsf{Dir./FM}\,\mathsf{Ops.}\,...\,\mathbf{Dave}\,\mathbf{Van}\,\mathbf{Dyke}\,\mathsf{VP/GM}$ at KODJ/L.A.; Bennett Zier replaces Van Dyke at WODS/Boston ... Frank Miniaci KHYI/Dallas PD ... John Lander WEGX/Philadelphia as OM/

morning man, Brian Philips PD ... Phil Boyce WJR/Detroit PD ... Carey Curelop PD KQLZ/L.A. ... Greg Solk VP/Prog. at Evergreen Media ... Kurt Johnson to program WLTW/NY ... Larry Wexler WKSZ/Philly Exec. VP/GM ... Rick Balis WLUP/Chicago PD ... Don Nelson WYNY/NY VP/GM ... Gregg Cassidy named PD at WYTZ/Chicago ... Doug Clifton KBCO/Denver PD ... Dan Kieley WLUM/Milwaukee PD ... Ron O'Brien KGB/San Diego PD ... Brian Thomas WEZB/New Orleans PD ... John Clay KHMX/Houston OM ... Ken Stevens WLIF/Baltimore VP/GM ... Tom Bigby WIP/Philadelphia Stn. Mgr. ... William Blackwell Jefferson-Pilot President, Clarke Brown J-P Radio President ... Gene Knight KFMB/San Diego OM ... Don Trout KKBQ/Houston Exec. VP/Radio ... Ken Beck named PD at KFWB/L.A. ... Pat Duffy VP/GM at KRTH/L.A. ... Larry Snider KRQR/SF PD ... Kris McClendon WMXD/Detroit OM ... John Hart WXTU/ Philly PD ... Mike Love WBLS/NY PD ... Gerry DeFrancesco KIIS/L.A. Pres./GM ... Rick Torcasso Alliance Broadcasting

Sunny Joe White assumes PD post for WZOU/Boston



Sr. VP/Ops...Don Bouloukos WABC/NY Pres./GM ... Jerry Bobo Pres./GM of KODZ/Dallas.

#### RECORDS

Barry Weiss Jive/Silvertone Sr. VP/GM Craig Lambert Atco Sr. VP ... Ed Eckstine, Mike Bone co-Presidents at Mercury ... Lisa Velasquez Atlantic VP/ Pop ... Steve Schnur Elektra VP/Album Promo ... Andy Allen Island Sr. VP/GM ... Al Moinet Charisma VP/Pop Promo ... Davitt Sigerson Polydor/U.S. President Val Azzoli Atlantic VP ... Jeffrey Naumann, Iris Dillon Sr. Promo, Sr. Bill Graham dies in helicopter crash.



Lenny Bronstein now VP/Pop Promo at Charisma

Crossover Promo ... Roy Lott Arista Exec. VP/GM ... Mel Lewinter Atlantic Vice Chairman ... Jack Rovner Arista Sr. VP ... James Stroud Giant/Nashville President ... Michael Plen rises to Virgin



Al Cafaro upped to **EVP** of **PolyGram Holdings** 

Sr. VP/Promo ... John Barbis PLG Sr. VP ... Rick Stone A&M Sr. VP/Promo ... Charlie Minor Giant President ... John Fagot Capitol Sr. VP/Promo ... Burt Baumgartner Columbia Sr. VP/Promo Rich Fitzgerald Reprise Sr. VP / Promo ... Kevin Carroll Chrysalis VP/ CHR Promo, Dave Ross Nat'l AOR ... Bill Pfordresher Curb VP/CHR .... Butch Waugh, Randy Goodman RCA Sr. VP/Promo, Sr. VP/Mktg. ... Sky Daniels PLG VP/Promo ... Bill Bennett DGC Promo ... Greg Thompson SBK Sr. VP/Promo ... Jerry Blair VP/Top 40, Lisa Wolfe Nat'l Singles at Columbia ... Harry Palmer Atco President ... Ritch Bloom Capitol VP/Promo ... Martha Thomas-Frve MCA VP/Promo, Black Music ... At Columbia: Paul Rappaport VP/Artist Dev't, Kid Leo VP/AOR, Jim Delbalzo VP/Album Promo, Pam Edwards West Coast Promo ... Arista/ Nashville: Tim DuBois Sr. VP/GM; Allen Butler VP/Promo; Mike Dungan to Sr. Dir. ... Joe Riccitelli PLG Nat'l

#### IN MEMORIAM

#### Reflections



CASEY KASEM

Career inspiration: "When I was young and my parents were going to get a divorce, I gave a speech to them to try to bring them back together. I realized the power of public speaking. It seemed that I had a flair for being able to stand in front of a audience, feel comfortable, and do something entertaining or otherwise. I got to high school and realized I wasn't going to make it as a baseball player, playing for the Detroit Tigers. I fell back on the next thing I loved, and that was radio. I was in the radio club in high school. When I went to college, my first semester I started acting professionally on the Lone Ranger radio show."

Role model: "Probably my parents. They boosted my self-esteem and made me believe I can do anything.'

Number of years he thought his countdown show would last: "I absolutely knew the show would have 20 years. We had certain basic things we were doing that I knew were hot: We dealt in trivia. We are talking 1970 -trivia was not Trivial Pursuit yet. We dealt in biography. Biography was

not what biography is today. We dealt in human interest stories. And we did long-distance dedications that people could identify with. We took the time to read an actual letter from a listener and play their dedication. Not 10 seconds, not a rushed 15 seconds, but as long as they needed to get their point across. Now we are in our 29th year."

Greatest professional achievement: "I would like to think I am a role model for those people who want to go into broadcasting. And they recognize me for what Casey has done, or what he tried to do, to give a positive image to the people in the United States and around the world."