



# Revving Up For The Future

The sky was the limit – literally – in 1979. No sooner had the FCC opened the gateway to satellite transmissions, than RKO and NBC (Source) weighed in with national nets signaling the launch of a major industry boom.

Meanwhile, it was “heads up” as the country prepared for Skylab’s crash landing. During this and other more serious crises (the Iran hostages, Three Mile Island), radio was right there – informing, allaying fears, providing support.

Mutter Evans became the first African-American woman to own a station (WAAA/Winston-Salem). Jay Thomas moonlighted on TV as a member of the *Mork And Mindy* cast. WDAI/Chicago, WXKS/Boston, and KTLK/Denver helped lead the Disco charge. But that summer, WLUP/Chicago morning maven Steve Dahl marshaled his anti-disco forces and blew up 20,000 disco albums between games of a White Sox doubleheader. Some 7000 K.C. & The Sunshine Band-hating, rock ‘n’ roll-loving Midwesterners swarmed the field, forcing cancellation of the second game and generating nationwide publicity. Disco’s true death knell sounded when format pioneer WDRQ/Detroit switched to Top 40. While earlier in the year, John Travolta traded his disco duds for country couture after signing to star in *Urban Cowboy* – another portent of things to come.

Mergers (Portrait and Epic, UA and EMI America), shutdowns (ABC, Infinity), and staff cuts caused turmoil on the record side, compounded by an NBC-TV news

segment reporting that the FCC was exploring payola allegations against WDAS/Philadelphia. On the plus column: The first digital mastering machines hit the scene in readiness for a digital disc revolution.

R&R came home to L.A. for its ’79 convention, the largest to date. Rep. Lionel Van Deerlin made a landmark appearance – live, via satellite – from Washington; co-key-noter John Bayliss outlined radio’s future in the ’80s; and the Blues Brothers rocked the rafters of the Century Plaza with their special brand of music and mayhem. Four months later, R&R was sold to Harte-Hanks for \$12.5 million.

Recalling the year are Bill Moyes, who, as an early advocate of research, found himself a lightning rod among independent-minded programmers; Columbia promotion exec Bob Sherwood, who oversaw highs and lows in 1979; and the aforementioned Steve Dahl, recounting that fateful evening at the ballpark.

## Signs Of The Times

- **NBC launches new network: The Source**
- **Disco trend gathers momentum as stations switch formats, among them WDAI/Chicago, WXKS/Boston, and KTLK/Denver**
- **NTIA proposes addition of 700 AM stations by reducing band spacing from 10 to 9 khz**
- **Capitol-EMI acquires United Artists**
- **MCA absorbs ABC Records, dismisses 300**
- **RKO forms radio network**
- **Diary announcements hit the air in DC; 21 stations air “educational” diary announcements**
- **Mutual to sell black network to Sheridan Broadcasting**
- **KGB/San Diego Chicken suspended over outside appearances (later fired)**
- **New Grammy categories set for Rock, Disco, Jazz Fusion**
- **WFMT/Chicago becomes the first radio “superstation” cable company, offering a Classical station via satellite**
- **Harte-Hanks acquires Radio & Records**
- **Bertelsmann buys Arista for \$50 million**
- **Shamrock offers \$68 million for SJR Communications**
- **Mariner takes WLW-AM & WLWS-FM/Cincy for \$17 million**
- **Mutual buys Storer’s WHN/New York for \$14 million**
- **Southwestern purchases Retlaw’s KOGO/San Diego for \$7 million**
- **Stevie Wonder buys KJLH/L.A. from John Lamar Hill for \$2.2 million**



## Reflections



BILL MOYES

**Career motivation:** “When I was in high school, I was into engineering. One day, they made me fill in for a disc jockey who was sick, and I thought that this was pretty cool. Then I got more and more into the business of it, and I actually chose the college I went to by who had the best radio station.”

**Most significant change of the past 25 years:** “When I started the Research Group in 1977, almost nobody was doing perceptual studies, never mind music research. I mean nobody was doing any kind of perceptual studies at all. Today, almost everybody does in any kind of competitive market.”

**Biggest influence:** “When I was 12 years old, I went through a radio station in my hometown owned by sports broadcaster Curt Gowdy. I didn’t meet him at that time, but I have talked to Curt and told him that

his station was my inspiration.”

**Most rewarding achievement:** “To see the innovation of research sweep the industry. I think I had a little something to do with that.”

**Most disappointing:** “Whenever there is a new way of doing some kind of research or a new approach to contesting or whatever, it’s kind of disappointing to hear, ‘I don’t get it; I can’t see this.’”

**First R&R sighting:** “I knew Bob Wilson when he was first thinking of putting the paper together. In his start-up years, we were starting the Research Group as well as a station group, so we were co-entrepreneurs. Over the years I’ve used R&R to monitor the different thought processes that are going on with people in the business who matter. It’s not just watching the news, but watching the thoughts behind the news.”



# Vinyl Statistics

If there was any doubt that 1979 was the year disco music ruled Top 40, look no further than **Rod Stewart's** "Da Ya Think I'm Sexy," which hit No. 1 on **R&R's** Top 40 chart on January 26, 1979 and stayed there for six weeks. **Donna Summer** made her mark with five singles released for the year, including a duet with **Barbra Streisand**, "No More Tears (Enough Is Enough)." In



Rod Stewart

fact, the music was so prevalent that **R&R** produced a Top 79 Of '79 year-end chart for Dance Music Radio driven by the likes of **WKU/New York** and **KUTE/Los Angeles**. Other memorable disco hits included "I Will Survive" by **Gloria Gaynor** and "Ring My Bell" by **Anita Ward**.

And who could forget **Sister Sledge** and "We Are Family," a song that will be remembered forever by baseball fans, as it was the theme for the **Pittsburgh Pirates**, who won the World Series that year.

Coinciding with the peak of

disco, a new form of music began to make noise. The "new wave" genre was about to take America by storm, and 1979 bore witness to early hits by **Blondie**, the **Cars**, **Cheap Trick**, and the **Knack**. New wave music provided the ammunition for successful breakthroughs by many artists and radio stations in the next decade.

Warner Bros. led 1979 for most albums charted at AOR with 14. Four placed in the top 10, including albums from **The Doobie Brothers**, **Dire Straits**, **Van Halen**, **Rod Stewart**, and **Rickie Lee Jones**. The No. 1 most-played album of 1979 was *Breakfast In America* by **Supertramp**, which garnered airplay on just about every track.

The '70s biggest and most enduring Country superstars finished the decade with big year-end numbers, particularly **Kenny Rogers**, who landed three songs in the top 10. There were 31 No. 1 hits over the course of the year, and Rogers was at the top four times. **RCA**, **MCA**, **Columbia**, **Epic**, and **United Artists** (Rogers's label) were the top five labels on Music Row.

**R&R's** Pop/Adult format closed 1979



Donna Summer

with a plethora of crossover titles from other formats, including hits from **Rogers** and **Anne Murray** from Country. "Rise" by **Herb Alpert** topped the year-end Pop/Adult chart. It was a trumpet instrumental that was later used during a key scene in the "Luke and Laura" saga on ABC-TV's top-rated soap *General Hospital*. It was noted in **R&R's** year-end issue that it appeared the Pop/Adult format was beginning to take a softer and more mature approach. That's exactly what happened as we turn to 1980 and the changes the new decade brought.



The Knack

Did You Know...

ABC Radio agreed to rank PDs on the same corporate level as sales managers.

## QUOTABLE QUOTES

"My answer to the people who say, 'AM stereo, who cares?' is that it is just going to explode. It will become the 'in thing.'"

— Chris Payne, test manager for National AM Stereophonic Radio Committee

"The best an AM Rocker can hope for is a status quo situation."

— Consultant Allen Klein

"We all know that within each station lies the capability to do special programming. What isn't available to the station is the time and the money to do it."

— Tom Rounds, Watermark founder

"If you're black, the way to get your hands on a radio station is through spinoffs from mergers."

— Pluria Marshall, NBMC Chairman

## Reflections



BOB SHERWOOD

**Career inspiration:** "The L.A. Dodgers get credit for that. I grew up expecting to be their first baseman. Ultimately, I was informed the only way I would get into Dodger Stadium was via the ticket window."

**First R&R sighting:** "Your founder, Bob Wilson, and I became friends, and I had the good fortune to be introduced to **R&R** when it was in the formative stages."

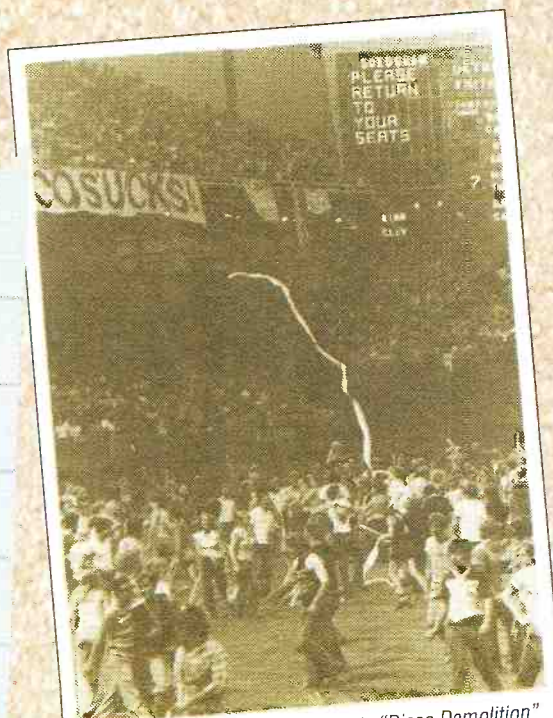
**Current gig:** "I'm presently a consultant to Sony Corporation and involved in the development of Super Audio CD."

**Most significant change in 25 years:** "Without question, it was turning music portable. The first step was the music cassette (and then the Walkman). A close second was the compact disc. Less obvious but of equal importance is the forced evolu-

tion of music and broadcasting from creative entities to businesses forced to play by the same rules as the rest of the world."

**Career influences:** "The decision by General Cinema to change the programming of all of its stations. I got a call from Columbia Records that changed my career. As to the person, she was a slim, blonde, former model/actress/executive assistant to CBS President Arthur Taylor and the greatest publicist. She's now Carol Sherwood, and she's had a profound impact on what I've become."

**Most rewarding career point:** "The euphoria and sense of accomplishment when **KROY/Sacramento** and **Columbia Records** marketing/promotion surpassed previously significant benchmarks."



The end result of WLUP/Chicago's "Disco Demolition"



IN OUR 24 YEARS,  
THERE'S BEEN LOTS OF REASONS WHY YOU'RE #1 WITH US.

FEBRUARY 11, 1994

CHR

TW

1 ACE OF BASE/The Sign (Arista)

2 JANET JACKSON/Because Of Love (A&M)

3 CELINE DION/The Dancer (Geffen)

2

1 NOTORIOUS B.I.G. Mo Money... (Bad Boy/Arista)

3

2 MARIAH CAREY Honey (Columbia)

WILL SMITH/Willie Brown (Columbia)

OWN (So So Def/Columbia)

THE EVANS/I'll Be Missing... (Bad Boy/Arista)

come 1 (Virgin)

URBAN CONTEMPORARY

3 2  
WKS WKS LW TW

5 3 2 1 LISA STANSFIELD/All Around The... (Arista)

2 QUINCY JONES/Secret Garden (Owest/WB)

MARCH 16, 1990

NATIONAL AIRPLAY/APRIL 10, 1987

CONTEMPORARY HIT RADIO

Last  
Week

2 1 A. FRANKLIN & G. MICHAEL/I Knew You Were... (Arista)

1 2 STARSHIP/Nothing's Gonna Stop Us Now (Grunn/RCA)

3 SHONOLY/Don't Let Me Be Misunderstood (Capitol)

ADULT CONTEMPORARY

1 DIONNE & FRIENDS/That's What Friends Are For (Arista)

2 LIONEL RICHIE/Say You, Say Me (Arista)

3 KLYMAXX/I Miss You (Constellation)

4 STEVIE WONDER/On Home (Tamla)

NATIONAL AIRPLAY/JULY 12, 1985

BLACK/URBAN

1 ARETHA FRANKLIN/Freeway Of Love (Arista)

2 KENNY G/Save Your Love (Mercury/PD)

3 NEBULA/Make A Difference (Columbia)

NATIONAL AIRPLAY

August 3, 1984

THE BACK PAGE

R&R  
RADIO & RECORDS

Contemporary Hit Radio

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

39

40

41

42

43

44

45

46

47

48

49

50

51

52

53

54

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

100

1 RAY PARKER JR./Ghostbusters (Arista)

2 PRINCE/When Doves Cry (WB)

3 JACKSONS/State Of Shock (Epic)

4 LIONEL RICHIE/Stuck On You (Motown)

5 ELTON JOHN/Sad Songs (Say So Much) (Geffen)

6 TINA TURNER/What's Love Got To Do With It (Capitol)

7 JAY-Z/Black Album (Roc-A-Fella)

8 DAN HARTMAN/I Can Dream About You (MCA)

9 VAN HALEN/Panama (NRI)

FRIDAY, DECEMBER 20, 1974

# Radio & Records POP/30

12/6 12/13

1 BARRY MANILOW/Mandy (Arista)

2 CLORIA CAYOR/News Can Say Goodbye (MGM)

3 HELEN REDDY/Amos Day (Capitol)

FEBRUARY 11, 1994

NEW ROCK

TW

1 CRASH TEST DUMMIES/God... (Arista)

2 BECK/Loser (EP) (DGC)

3 COUNTING CROWS/August And Everything After (DGC)

JULY 9, 1993

COUNTRY

WKS LW TW

2 1 ALAN JACKSON/Chattahoochee (Arista)

3 CLINT BLACK with WYNONNA/A Bad Goodbye (RCA)

4 JONAS MEKLO/Money In The Bank (BNA Entertainment)

NATIONAL AIRPLAY OVERVIEW SEPTEMBER 12, 1997

ADULT ALTERNATIVE

LW TW

1 1 SARAH MCLACHLAN Building A Mystery (Arista)

2 2 BLUES TRAVELER Most Precarious (A&M)

3 3 FIONA APPLE Criminal Minded (Geffen)

4 4 PAULA COLE I Don't Want To Wait (Arista)

NATIONAL AIRPLAY OVERVIEW AUGUST 28, 1998

URBAN

TW

1 MONICA The First Night (Arista)

2 BRITNEY SPEARS/Me Against The World (Atlantic)

APRIL 3, 1998

URBAN

TW

1 NEXT Too Close (Arista)

2 PUBLIC ANNOUNCEMENT Body (Arista)

NATIONAL AIRPLAY OVERVIEW NOVEMBER 8, 1996

NAC

TW

1 KENNY G The Moment (Arista)

2 CHUCK LOEB The Music Inside (Shanachie)

3 JAY-Z/Black Album (Roc-A-Fella)

4 JAY-Z/Black Album (Roc-A-Fella)

5 JAY-Z/Black Album (Roc-A-Fella)

6 JAY-Z/Black Album (Roc-A-Fella)

7 JAY-Z/Black Album (Roc-A-Fella)

8 JAY-Z/Black Album (Roc-A-Fella)

9 JAY-Z/Black Album (Roc-A-Fella)

10 JAY-Z/Black Album (Roc-A-Fella)

11 JAY-Z/Black Album (Roc-A-Fella)

12 JAY-Z/Black Album (Roc-A-Fella)

13 JAY-Z/Black Album (Roc-A-Fella)

14 JAY-Z/Black Album (Roc-A-Fella)

15 JAY-Z/Black Album (Roc-A-Fella)

16 JAY-Z/Black Album (Roc-A-Fella)

17 JAY-Z/Black Album (Roc-A-Fella)

18 JAY-Z/Black Album (Roc-A-Fella)

19 JAY-Z/Black Album (Roc-A-Fella)

20 JAY-Z/Black Album (Roc-A-Fella)

21 JAY-Z/Black Album (Roc-A-Fella)

22 JAY-Z/Black Album (Roc-A-Fella)

23 JAY-Z/Black Album (Roc-A-Fella)

24 JAY-Z/Black Album (Roc-A-Fella)

25 JAY-Z/Black Album (Roc-A-Fella)

26 JAY-Z/Black Album (Roc-A-Fella)

27 JAY-Z/Black Album (Roc-A-Fella)

28 JAY-Z/Black Album (Roc-A-Fella)

29 JAY-Z/Black Album (Roc-A-Fella)

30 JAY-Z/Black Album (Roc-A-Fella)

NOVEMBER 27, 1992

CHR

TW

1 WHITNEY HOUSTON/Will Always... (Arista)

2 BOBBY BROWN/Good Enough (MCA)

3 ENHANCERS/How Do You Talk To An Angel (Capitol)

4 SECADA/Do You Believe In Us? (SBK/ERG)

5 JAY-Z/Black Album (Roc-A-Fella)

6 JAY-Z/Black Album (Roc-A-Fella)

7 JAY-Z/Black Album (Roc-A-Fella)

8 JAY-Z/Black Album (Roc-A-Fella)

9 JAY-Z/Black Album (Roc-A-Fella)

10 JAY-Z/Black Album (Roc-A-Fella)

11 JAY-Z/Black Album (Roc-A-Fella)

12 JAY-Z/Black Album (Roc-A-Fella)

13 JAY-Z/Black Album (Roc-A-Fella)

14 JAY-Z/Black Album (Roc-A-Fella)

15 JAY-Z/Black Album (Roc-A-Fella)

16 JAY-Z/Black Album (Roc-A-Fella)

17 JAY-Z/Black Album (Roc-A-Fella)

18 JAY-Z/Black Album (Roc-A-Fella)

19 JAY-Z/Black Album (Roc-A-Fella)

20 JAY-Z/Black Album (Roc-A-Fella)

21 JAY-Z/Black Album (Roc-A-Fella)

22 JAY-Z/Black Album (Roc-A-Fella)

23 JAY-Z/Black Album (Roc-A-Fella)

24 JAY-Z/Black Album (Roc-A-Fella)

25 JAY-Z/Black Album (Roc-A-Fella)

26 JAY-Z/Black Album (Roc-A-Fella)

27 JAY-Z/Black Album (Roc-A-Fella)

28 JAY-Z/Black Album (Roc-A-Fella)

29 JAY-Z/Black Album (Roc-A-Fella)

30 JAY-Z/Black Album (Roc-A-Fella)

NATIONAL AIRPLAY OVERVIEW JULY 4, 1997

CHR/RHYTHMIC

LW TW

1 1 PUFF DADDY... I'll Be Missing You (Bad Boy/Arista)

2 2 BONE I Believe To You (Every Day) (RCA)

3 3 JAY-Z/Black Album (Roc-A-Fella)

4 4 JAY-Z/Black Album (Roc-A-Fella)

5 5 JAY-Z/Black Album (Roc-A-Fella)

6 6 JAY-Z/Black Album (Roc-A-Fella)

7 7 JAY-Z/Black Album (Roc-A-Fella)

8 8 JAY-Z/Black Album (Roc-A-Fella)

9 9 JAY-Z/Black Album (Roc-A-Fella)

10 10 JAY-Z/Black Album (Roc-A-Fella)

11 11 JAY-Z/Black Album (Roc-A-Fella)

12 12 JAY-Z/Black Album (Roc-A-Fella)

13 13 JAY-Z/Black Album (Roc-A-Fella)

14 14 JAY-Z/Black Album (Roc-A-Fella)

15 15 JAY-Z/Black Album (Roc-A-Fella)

16 16 JAY-Z/Black Album (Roc-A-Fella)

17 17 JAY-Z/Black Album (Roc-A-Fella)

18 18 JAY-Z/Black Album (Roc-A-Fella)



## Best Of StreetTalk

### Who's Next To Catch The 'Fever'?

As disco mania continues to sweep the country, rumors fly in markets from coast to coast that a station will soon start dancing. Those rumors are false at **KLOS/L.A.**, crosstown **KZLA**, and **WZZP/Cleveland** (but true at **WDRQ/Detroit**). On the other hand, **96X/Miami** abandons its dance-music format for straight-ahead Top 40. Meanwhile, **99X/NY** takes on crosstown **WKTU** with a "No Disco Weekend."

More rumors: Is **KRLD/Dallas** flipping to Country? Was **Bob Hamilton** offered the **KHJ/L.A.** PD gig? Is **Frankie Crocker** considering a departure from Disco-formatted **KUTE/L.A.**? Is **Infinity Records** about to fold?

**RKO Rumors:** With **WFYR/Chicago** PD **Don Kelly** segueing to **99X/NY** as PD, is the station about to revert its call letters to **WOR-FM**?

And, faced with a possible strike of its DJs at **WRKO/Boston**, the company brings all of its PDs to Beantown in case they're needed to pull on-air shifts.

**Robert W. Morgan** has been named new morning man at **KMPC/L.A.** He succeeds **Dick Whittinghill**, who had been with the station for just about forever. Morgan had been doing swing at the station for the past four years while being groomed for the morning slot. The rest of **KMPC's** lineup remains the same: **Geoff Edwards** and **Wink Martindale** in middays, **Gary Owens** afternoons, **Roger Carroll** evenings, **Dave Hull** late-nights, and **Sonny Melendrez** overnights.

• **Dan Mason** resigns from **WPGC/Washington** and heads to **KTSA/San Antonio** as GM.

• **John Bettencourt** is named National Disco Radio Promotion Manager at **Casablanca**.

• **WROR/Boston** suffers a mass exodus of employees as it shifts from Oldies to Pop/Adult.

• More shake-ups at **ABC Radio**, as **Frank Cody** and **Corinne Baldassano** exit **KLOS/L.A.** and **KAUM/Houston**, respectively.

• **Steve Casey** exits **KHJ/L.A.** to join **John Sebastian** in **Phoenix** as PD for **KKKQ-AM**.

• In the nation's capital, **Scott Shannon** joins **WPGC**.

• **KGW/Portland** PD **Mike Phillips** joins **KYUU/SF** as PD and is replaced at **KGW** by **Richard Harker**.

• **WHBQ/Memphis** morning monster **Rick Dees** joins **KHJ/L.A.** for wake-ups.

• **WMET/Chicago** flips from Top 40 to AOR.

• **CKGM/Montreal** PD **Reg Johns** joins **CFTR/Toronto** for similar duties.

• First Media **KOPA/Phoenix** GM **Charles Giddens** joins the company's newly acquired **KFMK/Houston**. Will **KOPA** PD **Steve Rivers** follow him?

• **WQAM/Miami** **Tom Birch** resigns.

• **Mark Elliot** joins **Q102/Cincinnati** for programming duties.

• **Rick Sklar** returns to the day-to-day helm of **WABC/NY**.

• Notable Top 40 Ten-Q disappears from the L.A. AM radio scene and begins broadcasting in Spanish. Ten-Q's staff and programming shift to **Country KHTZ-FM**. **KHJ/L.A.** GM **Tim Sullivan** becomes its GM, **Bobby Rich** joins as PD.

• **Howard Rosen** exits **Casablanca**.

• **John Lander** joins **KGB-AM/San Diego** as PD.

## NewsMakers

### RADIO

**Chuck Goldmark** **WRKO/Boston** GM ...

**Bill Watson** **Drake-Chenault** VP ...

**Frankie Crocker** **WBLS/NY** MD ...

**Michael Packer** **KABC/L.A.** PD ... **Allan**

**Hotlen** **KSFO/SF** PD ... **Trip Reeb** to



**Chuck Martin becomes PD for KHJ/L.A.**

**WYSP/Philadelphia** ... **Dan Mason** **KTSA**

& **KTFM/San Antonio** GM ... **Al Brady**

**WRQX/Washington** PD ... **John**

**Sebastian** **KUPD & KKKQ/Phoenix** PD

... **Ben Hoberman** **ABC Radio** President

... **Bobby Christian** **96KX/Pittsburgh** PD

... **Kevin Metheny** **WEFM/Chicago** PD ...

**Scott Shannon** **WPGC/Washington** PD

... **Bill Ward** **Metromedia** Sr. VP ... **Frank**

**Cody** **KBPI/Denver** PD ... **George Green**

**KABC/L.A.** VP/GM ... **Mike McVay**

**WAKY/Louisville** PD ... **Al Peterson**

**WQXM/Tampa** PD ... **Joel Denver**

**KSLQ/St. Louis** PD ... **John Young** **Z93/**

**Atlanta** PD ... **Sunny Joe White** **WXKS-**

**FM/Boston** PD ... **Jim Maddox** **Amaturo**

Sr. VP ... **Lee Michaels** **KKSS/St. Louis**

OM ... **Monte Lang** **Amaturo** VP/Radio ...

**Tom Cuddy** **WARA/Attleboro, MA** MD ...

**Rick Dees** **KHJ/L.A.** mornings ... **Matthew**

**Clenott** **WDAI/Chicago** PD ... **Bob**

**Coburn** **WMET/Chicago** PD ... **Marty**

**Greenberg** **ABC-FM** President ... **Tony**

**Brooks** **KBPI/Denver** GM ... **Don**

**Bouloukos** **WLS/Chicago** GM ... **Charlie**

**Kendall** **WIKS/Indy** Station Manager ...

**Tony Berardini** **WBCN/Boston** PD ... **Jay**

**Thomas** joins *Mork And Mindy* ... **Lee**

**Logan** **KFMK/Houston** PD ... **Bob**

**Sherman** **WNBC/NY** GM ... **Tom Burchill**

**RKO Radio Net** VP/GM ... **Orrin**

**McDaniels** **WCFL/Chicago** GM ... **Jim**

**Brown** **WOKY/Milwaukee** PD ... **Michael**



**Michael O'Shea upped to Golden West National PD**

**Sheehy** **KNX-FM/L.A.** PD ... **Larry**

**Divney** **WDAI/Chicago** VP/GM ... **Corrine**

**Baldassano** **WSAI-FM/Cincy** PD ... **Jim**

**Davis** **KMPC/L.A.** PD ... **Don Kelly** **99X/**

**NY** PD ... **Herb McCord** **Greater Media**

**Radio** GM ... **Earnest James** **WVON &**

**WGCI/Chicago** President ... **Dave**

**Anthony** **KPPL/Denver** ... **Howard Bloom**

**KMET/L.A.** VP/GM ... **Wally Clark** **WWW/**

**Detroit** GM ... **Jo Interrante** PD, **Dave**

**Cooke** ND at **RKO Radio Net** ... **Jay Cook**

**Combined** VP/Nat'l Program Manager ...

**Norm Winer** **WXRT/Chicago** PD ... **Russ**

**Knight** **WNEW/NY** PD ... **Mike Carta**

**WIL-AM & FM/St. Louis** PD ... **Tim**

**Sullivan** GM, **Bobby Rich** PD at **KHTZ/**

**LA.** ... **Milton Maltz** Chairman, **Carl**

**Hirsch** President at **Malrite** ... **Gary**

**Berkowitz** **WROR/Boston** PD ... **Al**

**Brady** **WABC/NY** PD ... **Alan Burns**

**WRQX/Washington** PD ... **Don Benson**

**Western Cities** VP/Prog. ... **Jay Albright**

**KEEN/San Jose** PD ... **Pat Shaughnessy**

**TM** President ... **Ron Jacobs** **KAHU/**

**Honolulu** PD ... **Rob Sisco** **WPEZ/**

**Pittsburgh** PD ... **Marty Rubenstein**

**Mutual** President ... **George Sosson**

**KCBS-FM/SF** VP/GM ... **Jesse Bullet**

**KPRI & KOGO/San Diego** OM ... **John**

**Lund** **WNBC/NY** PD ... **George Wilson**

**KIQQ/L.A.** GM.

### RECORDS

**Bob Sherwood** **Phonogram** President

... **Charley Lake**, **Bert Keane** **National**

**Promo** at **WB** ... **Stan Monteiro** **EPA** VP

... **Paul Black** **Columbia** Nat'l **Promo /**

**West Coast** ... **Ray Harris** **RCA** VP/

**Black Music** Marketing ... **Ed Hynes**

**Columbia** **National** **Promo** VP ... **Jim**



**Andrea Ganis heads to Infinity for national promotion**

**Jeffries** **Phonogram/Mercury** VP/Promo

... **Quincy McCoy** **Fantasy** Nat'l **Pop**

**Promo** Director ... **Michael Papale**

**Island** VP ... **Danny Buch** **Atlantic** **Local**

**Promo/NY** ... **Vince Faraci**, **Tunc Erim**

**Atlantic** VPs ... **Jimi Fox** **Phonogram/**

**Mercury** Nat'l **Promo/West Coast** ... **Bill**

**Cataldo** **Atlantic** Nat'l **Pop** ... **Jim**

**Fogelsong** heads **MCA/Nashville** ...

**Don Eason** Nat'l **Promo** at **Atlantic**

... **Bob Garland** **Columbia** Reg'l **Promo**

... **Paul Rappaport** **Columbia** **Assoc.**

**Nat'l** **Promo** ... **Alan Orem** **Columbia**



**Kenny Ryback flies to Jet Records for promo duties**

**Reg'l** **Promo** ... **Al Cafaro** **A&M**

**Philadelphia** rep ... **Phil Quartararo**

**A&M** **DC** rep ... **Michael Plen** **A&M**

**Buffalo** rep ... **Don Jenner** **Millennium**

**VP/Promo** ... **Tommy Mottola** heads

**NY** Int'l ... **John Fagot** **Columbia** **local**

**promo** ... **John Betancourt**, **Chuck**

**Thagard** **RCA** VPs ... **Ken Benson** **EMI/**

**UA** Nat'l **Promo** Director ... **Richard**

**Palmese** **Arista** VP/Promo ... **Waymon**

**Jones** **Polydor** **East Coast** **Promo** ...

**Skip Miller** VP at **Motown** ... **Vernon**

**Slaughter** **CBS** VP ... **Frank Dileo** **CBS**

**Assoc.** **Director/Promo** ... **Danny Davis**

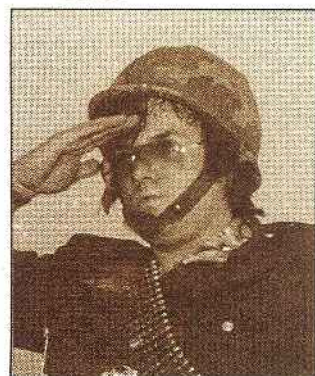
**Casablanca** VP/Promo ... **Rich**

**Fitzgerald** **RSO** Sr. VP/Promo ...

**Andrea Ganis** **Infinity** **Assoc.** **Nat'l**

**Promo** ... **Bill Cataldo** **Polydor** **Nat'l** ...

## Reflection



**STEVE DAHL**

"What can I tell you? I thought it was going to be a huge flop. There I was at **Comiskey Park**, **July 12, 1979** at five in the afternoon, looking like a complete idiot in my army helmet and my ill-fitting army jacket with the fishing-lure fruit salad on it (for some reason still unclear to me, our anti-disco army was called "The Insane Coho Lips"). The year before it had been **WLS** **Teen Night**, but this year they decided to try something different, and they called it **Disco Demolition Night** (an idea by **Mike Veeck** from the **White Sox** and **Dave Logan** from the **Loop**).

"When **WLS** changed to **Disco**, I was pushed out of **ABC**-owned **WDAI** less than a year after being brought to **Chicago** by them, and they had contractually locked me out of returning to **Detroit** by having me supply taped bits to the **WRIF** morning show (lesson learned). This, of course, pissed me off greatly, and after I got hooked up at the **Loop** thanks to my friend **Lee Abrams**, I began bashing the station and disco. It apparently hit a resonant chord among my listeners. Duh!

"**Harry Carey**, who was then the **Sox** announcer, said the place was 'really starting to fill up.' That turned out to be one of **Harry's** few understatements (the cops estimated over **70,000** in the park and another **20,000** on the street). I went out on the field, blew up the records, ignored management's orders not to talk about it the next day (they really said that!), and the rest is history and a **20-year** career in **Chicago**. Congratulations to **R&R** on **25** ... they only had to blow up *Billboard*."



# 1973

**THE GODFATHER**

**STUDIO 54**

**ALLMAN BROTHERS**

**CHEECH & CHONG**

**WATERGATE**

**7 AMs/7 FMs**

**FREE LOVE**

**BOONE'S FARM**

**HITCHHIKER**

**ZIG ZAG**

**CB RADIO**



**VITAL THEN**

**HAPPY 25TH ANNIVERSARY TO**

**FROM YOUR FRIENDS AT**

# 1998

**SAVING PRIVATE RYAN**

**STUDIO 54, THE MOVIE**

**MATCHBOX 20**

**JERRY SEINFELD**

**MONICAGATE**

**MEGA-GROUPS**

**SAFE SEX**

**ROBERT MONDAVI**

**MINI-VAN OWNER**

**MACANUDO**

**THE INTERNET**



**VITAL NOW**

**ERICA AND THE ENTIRE STAFF.**



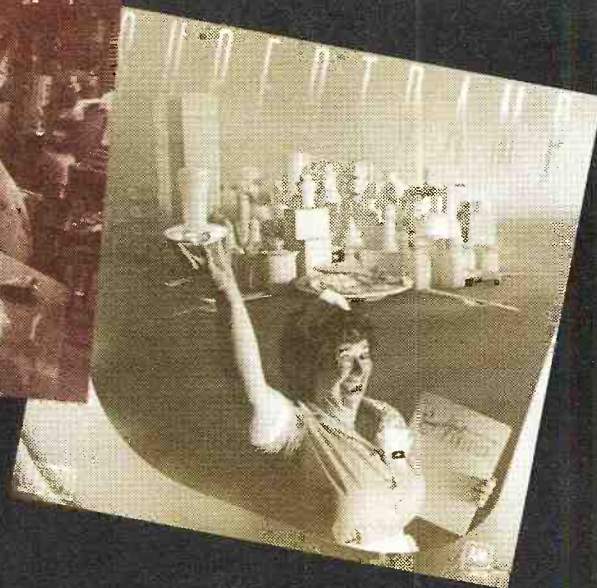
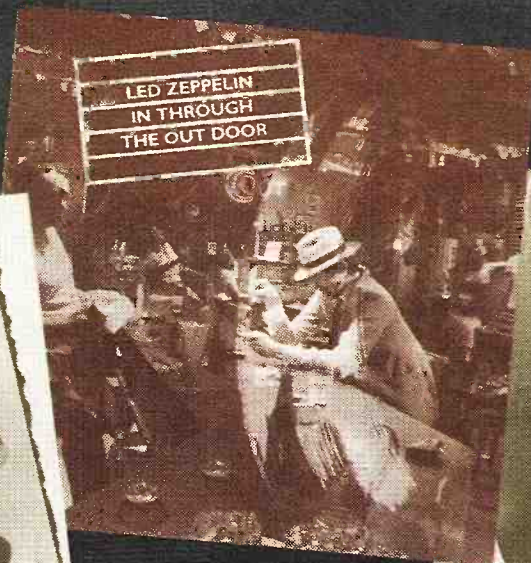
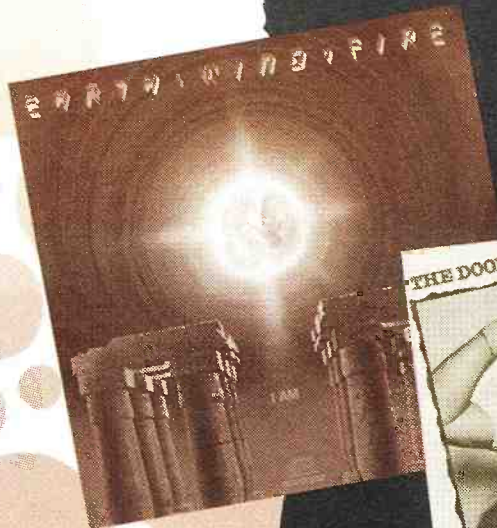


## TOP 40

- 1 ROD STEWART Da Ya Think I'm Sexy
- 2 DOOBIE BROTHERS What A Fool Believes
- 3 PEACHES & HERB Reunited
- 4 COMMODORES Sail On
- 5 LITTLE RIVER BAND Lonesome Loser
- 6 EAGLES Heartache Tonight
- 7 ROBERT JOHN Sad Eyes
- 8 KNACK My Sharona
- 9 BLONDIE Heart Of Glass
- 10 BEE GEES Tragedy
- 11 HERB ALPERT Rise
- 12 SUPERTRAMP The Logical Song
- 13 GLORIA GAYNOR I Will Survive
- 14 JOHN STEWART Gold
- 15 EARTH, WIND & FIRE After The Love Has Gone
- 16 DONNA SUMMER Hot Stuff
- 17 STYX Babe
- 18 DIONNE WARWICK I'll Never Love This Way Again
- 19 POINTER SISTERS Fire
- 20 ELECTRIC LIGHT ORCHESTRA Shine A Little Love
- 21 RICKIE LEE JONES Chuck E's In Love
- 22 AMII STEWART Knock On Wood
- 23 DIRE STRAITS Sultans Of Swing
- 24 KENNY ROGERS She Believes In Me
- 25 BARBRA STREISAND The Main Event/Fight

## COUNTRY

- 1 KENNY ROGERS She Believes In Me
- 2 ANNE MURRAY I Just Fall In Love Again
- 3 DON WILLIAMS It Must Be Love
- 4 WAYLON JENNINGS Amanda
- 5 KENNY ROGERS & DOTTIE WEST All I Ever Need Is You
- 6 KENNY ROGERS You Decorated My Life
- 7 RONNIE MILSAP Back On My Mind Again
- 8 ANNE MURRAY Shadows In The Moonlight
- 9 DOLLY PARTON You're The Only One
- 10 CHARLIE DANIELS BAND The Devil Went Down To Georgia
- 11 CONWAY TWITTY I May Never Get To Heaven
- 12 ANNE MURRAY Broken Hearted Me
- 13 JOHN CONLEE Before My Time
- 14 EDDIE RABBITT Every Which Way But Loose
- 15 RONNIE MILSAP Nobody Likes Sad Songs
- 16 CRYSTAL GAYLE Half The Way
- 17 MEL TILLIS Coca Cola Cowboy
- 18 LARRY GATLIN All The Gold In California
- 19 CHARLEY PRIDE Where Do I Put Her Memory
- 20 JOHN CONLEE Backside Of Thirty
- 21 BELLAMY BROTHERS If I Said You Had A Beautiful Body...
- 22 DAVE & SUGAR Golden Tears
- 23 T.G. SHEPPARD Last Cheater's Waltz
- 24 CONWAY TWITTY Don't Take It Away
- 25 CHARLEY PRIDE You're My Jamaica



## POP/ADULT

- 1 HERB ALPERT Rise
- 2 DIONNE WARWICK I'll Never Love This Way Again
- 3 ANNE MURRAY I Just Fall In Love Again
- 4 KENNY ROGERS She Believes In Me
- 5 BARBRA STREISAND The Main Event/Fight
- 6 MAXINE NIGHTINGALE Lead Me On
- 7 RANDY VANWARMER Just When I Needed You Most
- 8 FRANK MILLS Music Box Dancer
- 9 PEACHES & HERB Reunited
- 10 ROBERT JOHN Sad Eyes
- 11 EARTH, WIND & FIRE After The Love Has Gone
- 12 LOBO Where Were You When I Was Falling In Love
- 13 SUZI QUATRO & CHRIS NORMAN Stumblin' In
- 14 MAUREEN McGOVERN Different Worlds
- 15 ANNE MURRAY Shadows In The Moonlight
- 16 MICHAEL JOHNSON This Night Won't Last Forever
- 17 KENNY ROGERS You Decorated My Life
- 18 DR. HOOK When You're In Love With A Beautiful Woman
- 19 POCO Crazy Love
- 20 COMMODORES Sail On
- 21 BARRY MANILOW Somewhere In The Night
- 22 NEIL DIAMOND Forever In Blue Jeans
- 23 NICOLETTE LARSON Lotta Love
- 24 ENGLAND DAN & JOHN FORD COLEY Love Is The Answer
- 25 DOOBIE BROTHERS What A Fool Believes

## AOR ALBUMS

- 1 SUPERTRAMP Breakfast In America
- 2 DOOBIE BROTHERS Minute By Minute
- 3 BAD COMPANY Desolation Angels
- 4 CARS Candy-O
- 5 KNACK Get The Knack
- 6 DIRE STRAITS Dire Straits
- 7 VAN HALEN Van Halen II
- 8 ROD STEWART Blondes Have More Fun
- 9 CHEAP TRICK At Budokan
- 10 RICKIE LEE JONES Rickie Lee Jones
- 11 LED ZEPPELIN In Through The Out Door
- 12 ROBERT PALMER Secrets
- 13 ELVIS COSTELLO & THE ATTRACTIONS Armed Forces
- 14 POCO Legend
- 15 EDDIE MONEY Life For the Taking
- 16 ALLMAN BROTHERS Enlightened Rogues
- 17 BILLY JOEL 52nd Street
- 18 JOURNEY Evolution
- 19 NEIL YOUNG & CRAZY HORSE Rust Never Sleeps
- 20 KANSAS Monolith
- 21 ELECTRIC LIGHT ORCHESTRA Discovery
- 22 WINGS Back To The Egg
- 23 BLUES BROTHERS Briefcase Full Of Blues
- 24 GEORGE HARRISON George Harrison
- 25 CHARLIE DANIELS BAND Million Mile Reflections



happy 25<sup>th</sup>  
anniversary  
**R&R!**



ABC Radio Sales • Allied Radio Partners • Caballero Spanish Media  
CBS Radio Sales • Clear Channel Radio Sales • D&R Radio  
McGavren Guild Radio





# Ushering In A New Decade

A month after Americans voted Jimmy Carter from the White House, John Lennon was murdered in front of his home on December 8. Stations across the country paid tribute to him with 10 minutes of silence (12/14) at the request of Lennon's widow, Yoko Ono.

The ex-Beatle's death overshadowed an active year for radio and records. Radio deregulation got another push — this time from FCC Chairman Charles Ferris. *Urban Cowboy* corralled a herd of new Country disciples, among them former "Boss Radio" Top 40 giant KHJ/Los Angeles. The Commission approved the Magnavox AM stereo system as Arbitron initiated quarterly measurement in five markets. Cox backed out of its merger with GE, and Infinity bought a radio triumvirate for \$32 million. The eruption of Mount St. Helens also earned its own share of radio airplay.

The record industry was in full flux: Geffen, Boardwalk, and Handshake enlisted in the label wars, while PolyGram consolidated its Polydor, Mercury, and Casablanca divisions. And Motown's Stevie Wonder — now also owner/operator of KJLH/Los Angeles — pledged his personal support in the crusade to designate Martin

Luther King Jr.'s birthday a national holiday.

In answer to growing disfavor with the term Top 40, **R&R** reviewed a litany of imaging descriptions and found the two

most common words were "Contemporary" and "Hit." Hence, CHR was born. We had fully intended to bow out of the convention biz after 1979's blowout while still on top, a la *Seinfeld*, but the National Radio Broadcasters Association coaxed us out of "retirement." The joint venture — dubbed the "American Radio Expo" — focused on the hot topic of deregulation, with Charter Media's Karl Eller. **R&R** editors moderated the daily format sessions; Paul Simon and Barbara Mandrell wowed the crowd at night. **R&R** wouldn't re-enter the convention fray until 1988.

Reflecting on the year are radio proponent and NAB Chairman Eddie Fritts and Vin Scully, the revered Los Angeles Dodgers broadcaster who, in 1980, celebrated his 31st year with the team.



## Reflections



EDDIE FRITTS

**Career inspiration:** "I suppose one could say I 'grew up' in the business, as my father was manager of a small-market radio station. In high school, I spent my summers working as a swimming-pool lifeguard in the day and a radio DJ at night. (Obviously, had dad not been manager, my radio career would have been short-lived.)"

**Gratifying professional moments:** "Paying off the bank note on my first radio station (WNLA/Indianola, MS) would be the most significant. Working first with the Mississippi Broadcasters Association and then with the NAB has been most gratifying. The people who make our business strong are businesspeople, but they also take their charge to serve communities very seriously, and I hope that I help do the same here in Washington."

**Most rewarding career point:** "Every broadcaster is keenly aware of the positive impact our industry has on every community in our country. Last year, the NAB aggregated the total

amount of public service donated to America's communities by the broadcasting industry. We all knew the contributions were huge, but no one expected it would be \$6.8 billion. That clearly shows that broadcasting is the largest single public service provider to America."

**First R&R sighting:** "It has been an integral part of every station I've owned. It would be hard to imagine not having **R&R** in every station, as there's something of interest in **R&R** for every staffer."

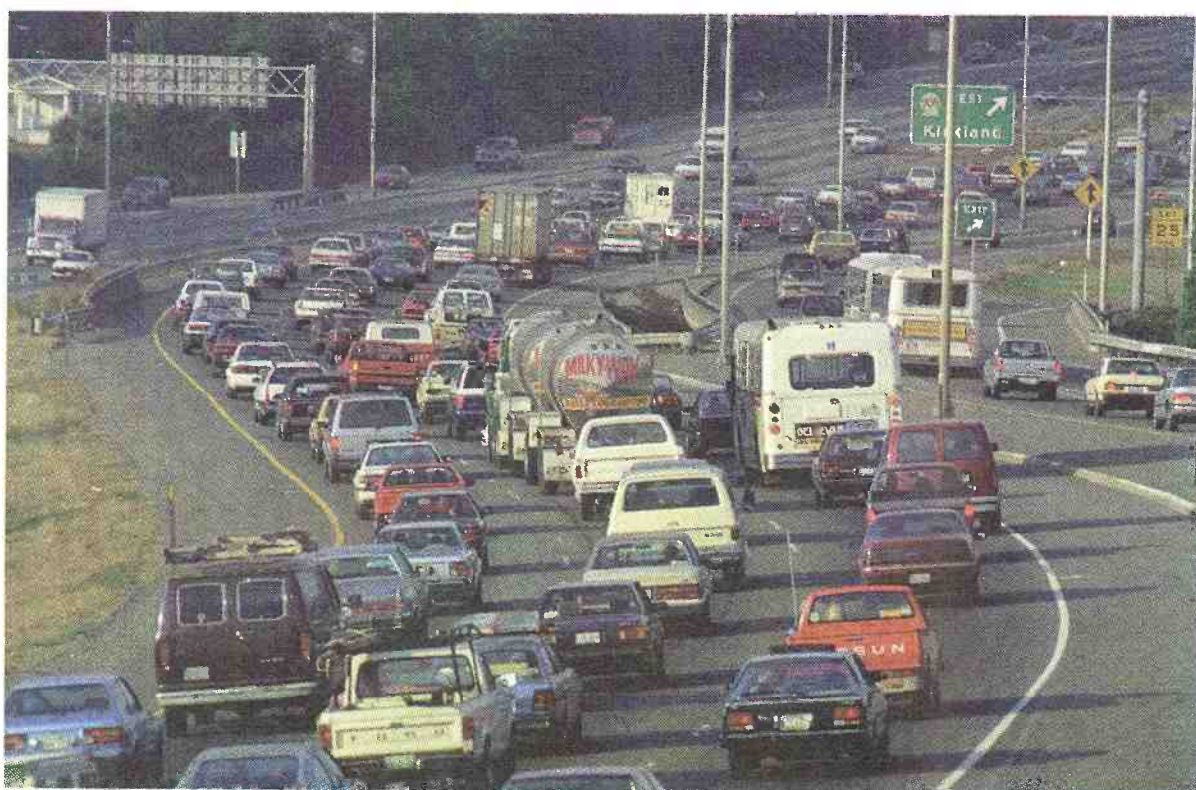
**Most significant change in 25 years:** "The most significant change is that which hasn't changed. Remember radio's 'Golden Years'? Well, they're still evolving. From its very inception, radio established itself as the local voice for each community. Even as the industry continues to consolidate, radio must always be relevant to diverse local communities. That's what our success has been built upon, and that's the road map for success in the future."

## Signs Of The Times

- **Rock world shattered:** John Lennon assassinated
- **Burke, RAM fold radio ratings efforts**
- **NRBA, R&R team for America's largest radio convention**
- **PolyGram discovers counterfeits in returns**
- **RKO license trouble costs them three TV licenses, but FCC refuses to let company spin off radio group**
- **Commission considers more FM stations**
- **Motown wins suit against Jacksons, CBS**
- **Karl Eller, Charter Co. team to form Charter Media**
- **AM stereo approved; FCC chooses Magnavox (later delayed)**
- **Geffen forms new label, joins WEA family, signs Elton John**
- **FCC says yes, but Cox says no to GE merger**
- **KDIA/Oakland airs A's games (first Black station to originate major league baseball)**
- **Arbitron quarterly measurement starts in top five markets**
- **RAB launches "Managing Sales Conference"**
- **Gulf United buys San Juan Racing for \$67 million**
- **KHJ goes "Country-Oriented Rock" in Los Angeles**
- **Infinity buys San Juan's WKTU & WJIT/NY, WYSP/Philly for \$32 million**
- **Combined deals K101/SF to Karl Eller for \$12 million**
- **Heftel buys WTFM/NY from Friendly Frost for \$8.7 million**
- **Doubleday buys Trinity's WBBG/Detroit for \$8.25 million**



Your music software just played 5  
down-tempo songs in a row. Who do  
you think they're listening to now?



**MusicMaster.** Programming software created by radio  
people for radio people. Fast to learn. Easy to use.

You provide the information, MusicMaster provides the  
power. It's your vision and your input that makes your  
station's sound unique. MusicMaster makes it happen  
with flawless execution.



**Congratulations  
to R&R on their  
25th  
Anniversary!**

**A-Ware Software, Inc.**

20225 Watertower Blvd., Suite 100 • Brookfield, Wisconsin 53045

Phone 414.717.2220 • 800.326.2609

Fax 414.717.2230

[www.a-ware.com](http://www.a-ware.com) • [info@a-ware.com](mailto:info@a-ware.com)





## Radio Rewind

1980 was the year **R&R** renamed the Top 40 format **CHR** (Contemporary Hit Radio) — a name it still has today. It was the post-disco



*Air Supply*

era, and the format was in flux, as the newly christened **CHR** was very soft and conservative — and had its taste of country, too.

On the softer side, we find the Australian duo **Air Supply**. They had the top two Pop/Adult hits of the year with "All Out Of Love" and the title track from their album *Lost In Love*. The Best New Artist Grammy that year went to **Christopher Cross**. Cross had three songs go top 10 at **CHR** and Pop Adult, including "Ride Like The Wind," "Sailing," and "Never Be



*Christopher Cross*

The Same." He was never able to match this success.

With **CHR** slowing things down, venerable country superstar **Kenny Rogers** had the biggest crossover success of his career — long before his name became synonymous with roasted chicken. The **Lionel Richie**-penned "Lady"; Rogers' duet with **Kim Carnes**, "Don't

Fall In Love With A Dreamer"; "Coward Of The County"; and "Love The World Away" all went top 15 at **CHR**, Country, and Pop Adult.

One of rock's legendary two-record sets, *The Wall*, by **Pink Floyd**, impacted in 1980, giving the band its biggest **CHR** hit ever, "Another Brick In The Wall (Part 2)."

Also released in '80 was one of the greatest heavy-metal albums ever recorded, **AC/DC's** *Back In Black*. Among the tracks that received **AOR** play were "You Shook Me All Night Long," "Shoot To Thrill," "Hell's Bells," and the title track.

**AOR** — not unlike **CHR** — had its softer side in 1980. **Dan Fogelberg** went all the way to No. 3 on the chart with his *Phoenix* album.

**R&R's** Country chart was full of movie music. The year's top track, "Drivin' My Life Away," by **Eddie Rabbitt**, came from the movie *Roadie*. And no less than four songs on the year-end chart came from the *Urban Cowboy* soundtrack, which finished the year at No. 18 on the **AOR** chart. Other movies that spawned country hits in 1980 included *Electric Horseman*, *Honeysuckle Rose*, and *Bronco Billy*.

Big movies from 1980 included *Xanadu*, which spawned hits for **Olivia Newton-John** and the **Electric Light Orchestra**, and



*Blondie*

*American Gigolo*, which gave us "Call Me" by **Blondie**.

The year ended in tragedy with the death of former **Beatles** member **John Lennon**, who was gunned down in New York City. Lennon had just released *Double Fantasy*, an album he recorded with wife **Yoko Ono**. Lennon's death came as the first single, "(Just Like) Starting Over," was heading toward the top of the charts.

## Did You Know...

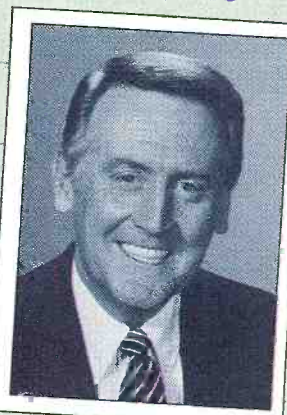
497% more adults spent more time listening to radio than reading newspapers. Minorities owned 138 broadcast stations, 124 of them radio outlets. CBS lowered the list price on new-artist LPs to \$5.98.

## Hungry?



Food-based radio promotions were a hot commodity in the '70s and '80s. Shown here: a hungry contestant chows down on a plateful of bugs while others dip themselves in various liquid delights such as chocolate, jello, and cranberries — all to win prizes of various kinds.

## Reflections



**VIN SCULLY**

**Career inspirations:** "The roar of the crowd. When I was very small, the only thing we had was radio, and college football on radio. For some reason, I used to crawl under a big radio that we had and listen to the game. The roar of the crowd absolutely intoxicated me. I think that's really what put me in that direction. And then, of course, baseball. I've always loved it, I've always watched it, and I've always played it."

**On his appeal:** "When I first started in Brooklyn, I was concerned — negative thinking, really — about making mistakes. As you are in the business for a

long time, you begin to relax. And when you begin to relax, whatever personality you have suddenly emerges. Over the years, I think I've put more of me into the broadcast than just calling balls and strikes."

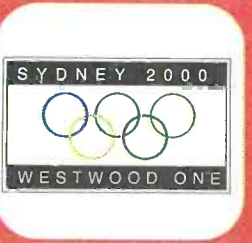
**Why he still does radio play-by-play:** "Part of it is, radio keeps you sharp. Radio means you have to bear down on every pitch. On television, you're not sitting on the end of your chair quite as much as you are when you're doing radio."

**Career inspirations:** "Red Barber was like another father to me."

Continued on Page 58



*Congratulations R&R on 25 great years  
from all your friends at Westwood One.*



CALL 800.225.3270





## Best Of StreetTalk

### Garland Bolts For Atlantic!

**KFRC/San Francisco PD Les Garland** places the following ad in the *San Francisco Chronicle*: "If you like piña coladas & getting caught in the rain ... you'll love 610 KFRC." (Later in the year, Garland resigned to accept the West Coast GM job at Atlantic.)

**KSWO/Lawton, OK** gets the ASPCA riled up when it jokingly suggests on the air that one of the possible uses for its new bumper stickers is to stick them on a cat, pull them off, and hear the cat howl.

**KTIM/San Rafael, CA** gets a surprise when *Saturday Night Live* borrows its call letters for a skit about a radio station billed as "K-TIME, your 'all time' radio station," where the jocks' only job is to take calls from listeners wanting to know the correct time.

**XL102/Richmond** receives a letter from the Henrico County School Board after a board member says several elementary school children are using the station's bumper stickers to get high!

**Gerry Peterson**, resorting to his real name of **Gerry Cagle**, fails in his bid to win the Democratic nomination for Congress in his home state of Mississippi.

**Meat Loaf** has this to say about radio in a *Oui* magazine article: "To get a record played, you have to give a thousand bucks to the guy's interior decorator."



Don Geronimo

Burkhart, Abrams, Michaels, Douglas & Assoc.'s **Dwight Douglas** is reportedly working on a new female 25-34 format called "Femme FM."

Former WMMR/Philadelphia PD **Jeff Pollack**'s newly formed consultancy signs its first client: KLOS/L.A.

**True Don Bleu** becomes the new PM drive personality at KYUU/SF.

**Don Geronimo** exits WDRQ/Detroit to join WPGC/Washington.

A vocal group of Bruce Springsteen fans tries to make his "Born To Run" the official state song of New Jersey.

**Joel Denver** lands at WITH-FM/Baltimore as PD.

KROQ/Pasadena signs **Sly Stone** for evenings, allowing him to play whatever he wants.

**Charlie Minor** resigns from EMIA/UA to rejoin A&M as VP/Promo.

**David Geffen** wastes no time in signing top-line talent for his new label. In addition to Elton John, Geffen also pens Donna Summer to a pact. John Lennon & Yoko Ono's *Double Fantasy* will also be released on his label.

**Steve Kingston** officially resigns as OM of WYRE/Annapolis.

**Mike McVay** exits WAKY/Louisville.

In the wake of **KHJ/L.A.**'s switch to Country, morning guy **Rick Dees** exits; **Lon Helton** joins.

**Paul Drew** is hired to consult KNUS/Dallas.

**KMPC/L.A.** is rumored to be moving away from music and becoming all-Talk.

In motion: **Harry Lyles** WIKS/Indy staffer ... **Steve Harris** WGCI/Chicago MD ... **Gary Burbank** WDAE/Tampa mornings.

### R&R Retro

- R&R discontinues Dancemusic section (but continues Dance chart)
- John Leader, Ken Barnes named Executive Editors
- Joel Denver appointed Washington Editor

## Reflections

### VIN SCULLY

Continued from Page 56

He was a father and a teacher and a friend. The great thing about Red was that he cared. Red wanted me to succeed as a broadcaster, just as a father would like to see his son succeed. As a father, he was a strict disciplinarian, and all of that has helped me over the years."

**Advice to young broadcasters:** "First of all, two words: be yourself. I think most young broadcasters have a tendency to try to imitate those who have already made it. That's not necessarily a good idea. You might appreciate the man's work habits, you might appreciate his crisp delivery, but you shouldn't try to have that. You should be yourself. It's really hard to do, especially when you start."



**ERR WAVES**  
BY BOBBY OCEAN

## NewsMakers

### RADIO

**Bruce Holberg** WMET/Chicago GM ... **John Long** opens consultancy ... **Lee Simonson** WXLO/NY GM ... **Dan Mason** KFMK/Houston GM ... **Dean Tyler** KLIF/Dallas PD ... **Charlie Kendall** WMMR/Philly PD ... **Bruce Marr** KVI/Seattle Ops. Dir. ... **Moon Mullins** WDAF/KC PD ... **E. Karl Research Group** VP/GM ... **Tom Cuddy** WARA/Attleboro, MA PD ... **Dan Halyburton** WQAM/Miami PD ... **Wally Sherwin** KABC/LA. PD ... **Norm Gregory** KZOK/Seattle GM ... **Bill Stevens** KUTE/LA. PD ... **Al Greenfield** President, **Bill Figschu** Nat'l PD at



Jan Jeffries  
appointed PD  
at WBSB/  
Baltimore

Viacom ... **Sandy Beach** KYUU/SF PD ... **Lee Armstrong** WVON/Chicago PD ... **Al Brady** WHDH/Boston PD ... **Jay Hoker** KAUM/Houston VP/GM ... **Pat Holiday** CKLW/Detroit PD ... **John Hare** WRIF/Detroit VP/GM ... **John**

**Long** KULF/Houston PD ... **Tommy Hedges** KLOS/LA. PD ... **Thom O'Hair** KQFM/Portland PD ... **Tom Yates** KSAN/



Jeff Pollack  
forms Pollack  
Communications  
consultancy

SF PD ... **Jay Clark** WABC/NY Ops Dir. ... **Jay Cook** KCFM/St. Louis VP/Station Mgr. ... **John Sebastian** WCOZ/Boston PD ... **Donna Halper** WRKO/Boston PD ... **T.J. Donnelly** KLIF & KPLX/Dallas GM ... **Jim Carnegie** KTYN/Minot, SD Station Mgr./PD ... **Bobby Hattrick** Doubleday Group PD ... **Steve Casey** KUPD & KKKQ/Phoenix Ops. Dir. ... **Tom Barsanti** WTIC-AM & FM/Hartford OM ... **Bob Christy** Fairbanks Nat'l PD ... **Bruce Kelly** 96X/Miami PD ... **Don Kelly** KLAC/LA. VP/GM ... **Jim Kime** King VP/Radio ... **Neil Rockoff** KHJ/LA. VP/GM ... **Bob Fish** WRKO/Boston GM ... **Mike Harvey** WPEZ & WWSW/Pittsburgh GM ... **Randy Kabrich** WZUU-FM & FM/Milwaukee PD ... **Gerry Peterson** KFRC/SF PD ... **John Lund** Sunbelt VP ... **Pete Salant** WYNY/NY PD ... **Gary Berkowitz** WPRO-AM & FM/Providence OM ... **Jim Maddox** WBXX/Chicago GM ... **Gil Rosenwald** Malrite VP ... **Perry Ury** 1080 Corp. President ... **Jack Taddeo** WSNi/Philly PD ... **Tom Bigby** WIFi/Philly Ops. Dir. ... **Scotty Brink** KHOW/Denver PD ... **Max Floyd** WLUP/Chicago PD ... **Tom Owens** KTXQ/Dallas PD ... **John Driscoll** WZUU/Milwaukee PD ... **Toney Brooks** KBPI/Denver VP/GM ... **Charlie Cook** KHJ/LA. PD ... **Larry Bruce** KGB-FM/San Diego PD ... **Rob Sisco** KIOI/SF PD ... **Lee Michaels**, **Dwight Douglas** B/A/M/D Presidents ... **Dave Martin** WCFL/Chicago PD ... **Gary Taylor** KREM/Spokane GM ... **Redbeard** WZXR/Memphis PD ... **Steve Edwards** KNEW/SF GM ... **Dave Sholin** joins *Gavin* ...

**Mike Elliott** KENR/Houston OM ... **Jesse Bullet** Southwestern PD ... **Dick Bartley** WFYR/Chicago PD ... **Dan Griffin** WJR/Detroit Ops. Dir. ... **John Bayliss** Charter President ... **Al Brady** WYNY/NY GM ... **Fred Winston** WCFL/Chicago mornings ... **Norm Schruft** GM, **Tom Casey** PD at KZLA/LA. ... **Bob Hyland** VP/CBS FMs ... **Frank Cody** Sandusky Program Manager ... **Nancy Widmann** WCBS-FM/NY VP/GM

### RECORDS

**LeBaron Taylor** CBS VP ... **Nick Hunter** E/A-Nashville Dir./Marketing ... **Jason Minkler**, **Michael Dundas** RSO Nat'l Promo ... **Andrea Ganis** Atlantic Dir./Pop



Paul  
Rappaport  
takes  
Columbia  
Dir./Nat'l LP  
Promotion

Secondary ... **Bruce Bird** Casablanca President ... **Joel Newman** Arista Assoc. Nat'l Promo ... **Sal Licata** Chrysalis President ... **Burt Stein** heads E/A Promo ... **Bill McGathy** Polydor Nat'l Album ... **Maurice Warfield** CBS Reg'l Promo ... **Doug Morris** President, **Dave Glew** Exec. VP at Atlantic ... **Les Garland** Atlantic GM ... **Charlie Minor** A&M VP/Promo ... **Sylvia Rhone** E/A East Coast



Neil Bogart  
launches  
Boardwalk  
Records

Reg'l ... **Steve Resnick**, **Gary Buttice** A&M Nat'l Promo ... **Ed Rosenblatt** Geffen President ... **Michael Plen** IRS Nat'l Promo ... **Bill McGathy** RCA Album Promo.



# got hits?



**dave matthews band** *before these crowded streets* double platinum plus...**the** tour of the summer continues this fall...**the crush** is on...**eve 6** turning things *inside out* with #1 hit from their gold (800,000+) debut album...**leech** up next...on mtv's campus invasion tour this fall...

**natalie imbruglia** *left of the middle* double platinum debut album featuring the #1 song of the year, *torn*, *wishing i was there* and *smoke...* **TM** and **J**, new artist of the year...**nsync** *tearin' up my heart*—and the charts—with triple platinum debut album featuring *i want you back* and *(god must have spent) a little more time on you*...christmas album and home video in stores november 10...blanketing tv, radio and the road this fall and winter...

*new and now*...**bruce hornsby** • **republica** • **leah andreone** • **sweetbox** • **tyrese** • **kent** • **babe the blue ox** • **agents of good roots** • **the interpreters** • **4Kast** • **gloritone** • **ill. from the soul**

**(p.s. — congrats, R&R, on your 25th!)**



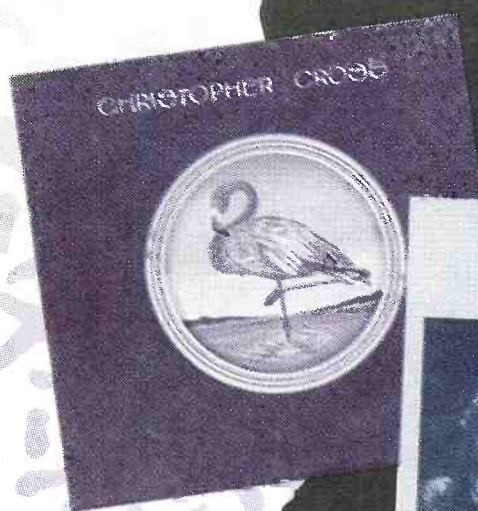


## CHR

- 1 BLONDIE Call Me
- 2 BILLY JOEL It's Still Rock & Roll To Me
- 3 CHRISTOPHER CROSS Sailing
- 4 BARBRA STREISAND Woman In Love
- 5 PINK FLOYD Another Brick In The Wall (Part 2)
- 6 AMBROSIA Biggest Part Of Me
- 7 OLIVIA NEWTON-JOHN Magic
- 8 QUEEN Crazy Little Thing Called Love
- 9 DAN FOGELBERG Longer
- 10 CHRISTOPHER CROSS Ride Like The Wind
- 11 DOOBIE BROTHERS Real Love
- 12 AIR SUPPLY All Out Of Love
- 13 PAUL SIMON Late In The Evening
- 14 AIR SUPPLY Lost In Love
- 15 KENNY ROGERS Lady
- 16 BETTE MIDLER The Rose
- 17 PAUL McCARTNEY Coming Up
- 18 DIANA ROSS Upside Down
- 19 ELTON JOHN Little Jeannie
- 20 QUEEN Another One Bites The Dust
- 21 BOB SEGER Fire Lake
- 22 KENNY ROGERS & KIM CARNES  
Don't Fall In Love With A Dreamer
- 23 BILLY JOEL You May Be Right
- 24 PURE PRAIRIE LEAGUE Let Me Love You Tonight
- 25 SPINNERS Working My Way Back To You/Forgive Me Girl

## COUNTRY

- 1 EDDIE RABBITT Drivin' My Life Away
- 2 DON WILLIAMS I Believe In You
- 3 JOHNNY LEE Lookin' For Love
- 4 RONNIE MILSAP Smoky Mountain Rain
- 5 WILLIE NELSON On The Road Again
- 6 GEORGE JONES He Stopped Loving Her Today
- 7 KENNY ROGERS w/KIM CARNES  
Don't Fall In Love With A Dreamer
- 8 MICKEY GILLEY Stand By Me
- 9 CRYSTAL GAYLE It's Like We Never Said Goodbye
- 10 KENNY ROGERS Coward Of The County
- 11 DON WILLIAMS Good Ole Boys Like Me
- 12 OAK RIDGE BOYS Trying To Love Two Women
- 13 WILLIE NELSON My Heroes Have Always Been Cowboys
- 14 BARBARA MANDRELL Years
- 15 OAK RIDGE BOYS Leaving Louisiana In The Broad Daylight
- 16 RONNIE MILSAP Why Don't You Spend The Night
- 17 MERLE HAGGARD The Way I Am
- 18 BELLAMY BROTHERS Sugar Daddy
- 19 JOHN CONLEE Friday Night Blues
- 20 EDDIE RABBITT Gone Too Far
- 21 DON WILLIAMS Love Me Over Again
- 22 KENNY ROGERS Lady
- 23 EMMYLOU HARRIS Beneath Still Waters
- 24 WAYLON JENNINGS I Ain't Living Long Like This
- 25 ANNE MURRAY Could I Have This Dance



## POP/ADULT

- 1 AIR SUPPLY All Out Of Love
- 2 AIR SUPPLY Lost In Love
- 3 OLIVIA NEWTON-JOHN Magic
- 4 CHRISTOPHER CROSS Sailing
- 5 BETTE MIDLER The Rose
- 6 BARBRA STREISAND Woman In Love
- 7 DAN FOGELBERG Longer
- 8 ELTON JOHN Little Jeannie
- 9 NEIL DIAMOND September Morn
- 10 PURE PRAIRIE LEAGUE Let Me Love You Tonight
- 11 KENNY ROGERS Love The World Away
- 12 KENNY ROGERS & KIM CARNES  
Don't Fall In Love With A Dreamer
- 13 BILLY JOEL Don't Ask Me Why
- 14 KIM CARNES More Love
- 15 ROBBIE DUPREE Steal Away
- 16 BOZ SCAGGS Look What You've Done To Me
- 17 EDDIE RABBITT Drivin' My Life Away
- 18 RUPERT HOLMES Him
- 19 EAGLES I Can't Tell You Why
- 20 AMBROSIA Biggest Part Of Me
- 21 PAUL DAVIS Do Right
- 22 MICKEY GILLEY Stand By Me
- 23 JOHNNY LEE Lookin' For Love
- 24 PAUL SIMON Late In The Evening
- 25 DIONNE WARWICK No Night So Long

## AOR ALBUMS

- 1 BOB SEGER & THE SILVER BULLET BAND Against The Wind
- 2 PINK FLOYD The Wall
- 3 ROLLING STONES Emotional Rescue
- 4 PETE TOWNSHEND Empty Glass
- 5 JACKSON BROWNE Hold Out
- 6 GENESIS Duke
- 7 QUEEN The Game
- 8 BILLY JOEL Glass Houses
- 9 PRETENDERS Pretenders
- 10 PAT BENATAR Crimes Of Passion
- 11 AC/DC Back In Black
- 12 TOM PETTY & THE HEARTBREAKERS Damn The Torpedoes
- 13 J. GEILS BAND Love Stinks
- 14 JOURNEY Departure
- 15 ROSSINGTON COLLINS BAND Anytime, Anyplace, Anywhere
- 16 LINDA RONSTADT Mad Love
- 17 ERIC CLAPTON Just One Night
- 18 SOUNDTRACK Urban Cowboy
- 19 HEART Bebe Le Strange
- 20 VAN HALEN Women & Children First
- 21 CARS Panorama
- 22 CLASH London Calling
- 23 DAN FOGELBERG Phoenix
- 24 PAT TRAVERS BAND Crash And Burn
- 25 RUSH Permanent Waves



**Open** your Mind...

**Create** new opportunities for revenue...

**Expand** your audience with innovative ideas...

**Explore** fresh concepts to feature new music...

**Think** of different avenues to touch listeners...

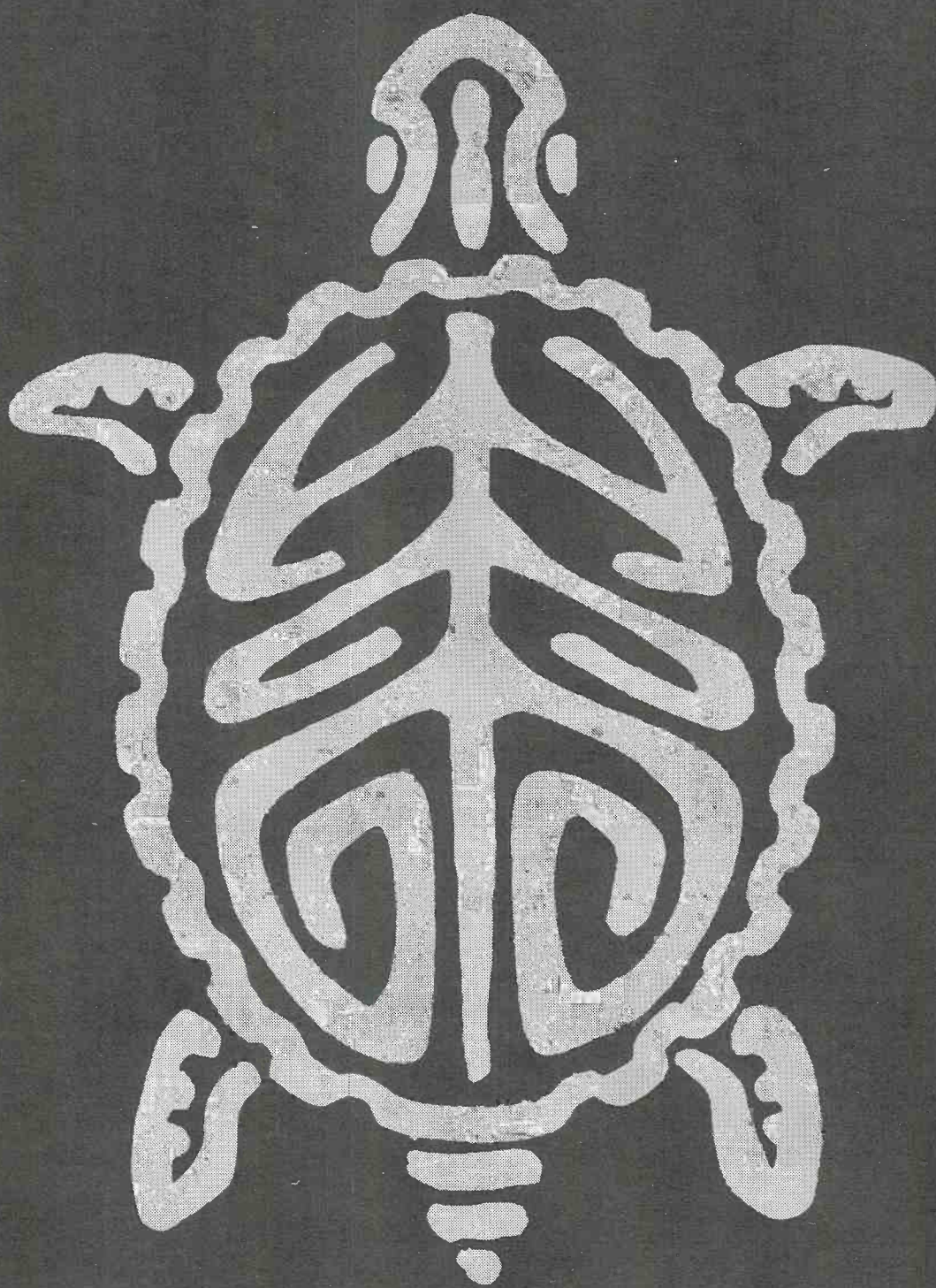
**Believe** in the power of change

**Bishop Bait & Tackle**

One Hundred Thousand Watts Of Imagination

54 West 21st Street, Suite 903 • New York City, NY 10010 • 212.627.3199  
popcat@aol.com





new skool

McGathy Promotions, Inc.

Voice: 212.924.7775 Fax: 212.691.8303

[Turtle@inch.com](mailto:Turtle@inch.com)





# Reagan Makes His Mark

In the wake of the "Reagan Revolution," radio deregulation won approval. That is, half a dozen key regulations were eliminated or revised. Among them: the abolishment of program logs and the 18-minute-per-hour commercial restriction. Mark Fowler later took the FCC's leadership reins, championing a slate of additional proposals (i.e., changing multiple ownership limits).

A network radio explosion also generated headlines. Satellite Music Network, RKO, and Transtar offered full-time formats and other services; ABC fired up three nets (Rock, Direction, Talkradio) and later nixed its ballyhooed Superadio venture; CBS marched in with RadioRadio; and United Stations was established. Surrey jumped to the head of the sales line with its \$32 million Charter purchase. Quarterly measurement expanded to all Arbitron markets. A baseball strike forced stations to load their programming bases with creative stand-ins, scoring with such alternatives as "Fantasy Baseball." Speaking of scoring, industry watchers needed scorecards to keep track of the steady stream of *Urban Cowboy*-influenced Country conversions (WRVR/NY, KZLA/L.A., KSAN/SF, KLIF/Dallas, WWW/Detroit ....).

The "I want my MTV!" anthem rocked the country following the groundbreaking cable channel's August 1 debut under the guidance of radio wunderkind Bob Pittman.

An estimated 2.1 million households witnessed the beginnings of a new era in music marketing, while the term video jock (VJ) rolled its way into our vocabulary. In other label-related activity, Ariola America folded into Arista; TK filed Chapter 11. And three pivotal artists passed on: Bob Marley, Harry Chapin, and Bill Haley.

R&R welcomed several new editors to the family, redesigned the Back Page to include current AC chart info, debuted the Black Radio (later Urban Contemporary) National Airplay/30 rotation-based chart, and raised annual subscriptions to \$195. Reviewing the year that was are RCA/Nashville chief Joe Galante, and veteran WNEW/New York personality Scott Muni.



## Signs Of The Times

- Reagan names Mark Fowler to head FCC
- Under new Reagan administration, FCC approves, radio welcomes deregulation (includes elimination of ascertainment requirements); White House tells FCC to junk EEO program
- ASCAP, BMI win in-store radio play judgments
- FCC fines WEZC-FM/Charlotte record \$20,000 (fraudulent billing)
- FCC requests indefinite radio licenses, but seven-year license proposal gets congressional negotiators' OK
- Outlet Co. merges into Columbia Pictures
- CBS Radio forms young adult network
- ABC launches live satellite talk network
- RKO to debut "America Overnight" network all-night show
- FCC ends fling with 9 kHz spacing
- Warner Amex's MTV debuts
- U.S. unveils "Radio Marti"
- Quarterly measurement hits all Arbitron markets
- Surrey purchases Charter for \$32 million
- First Media buys General Cinema's WEFM/Chicago for \$9 million
- Katz acquires Outlet's WDBO-AM & FM/Orlando for \$9.5 million
- Sandusky snags Swanson's KEGL/Dallas for \$8.5 million
- Doubleday buys Heftel's WTFM/NY for \$8.4 million, renames it WAPP
- Viacom purchases Storer's WLAK/Chicago for \$8 million

## Reflections



JOE GALANTE

**Career inspiration:** "Inspired, I wasn't. RCA offered me a job out of college, and I didn't know they even had a record company! (I didn't own one in my collection). Once I realized what the company was about, I joined in '71."

**Current position:** "I'm Chairman of RCA Label Group Nashville. We have two labels, RCA and BNA."

**Most significant change in last 25 years:** "The speed of change, radio consolidations, complexity of issues, consumer tastes. Almost everything occurs more quickly and seems not to last as long."

**Most influential career event:** "When Mel Ilberman told me I was moving to Nashville in '74. I don't believe my career would have been the same without it. My

ability to learn the creative process from songs to studio was the turning point for me. It allows me to focus on the artists' musical strengths and on the marketplace."

**Most rewarding points:** "Every time we break any artist or reach another landmark in their career, that's the high! For instance, Martina McBride's performance of her No. 1 song, 'Broken Wing,' on the Academy of Country Music Awards show brought the industry to their feet with a standing ovation."

**First R&R sighting:** "Dick Krizman called on me as head of product management in New York. We hit it off right away. Also, our National VP of Pop Promotion, Lou Galliani, thought R&R was a great idea, which I agreed with."





## Radio Rewind



REO Speedwagon

As it had with other emerging formats in the past, **R&R** did not publish a numbered year-end chart for Black radio in 1981. Instead, an alphabetical chart was utilized with some chart notes to provide perspective. However, one thing is for sure: Black radio was on the rise, and it was clear that the format would go on to play a pivotal role in the steady growth and popularity of the music.



George Benson

Looking closely at the A-Z chart, it was an era of tempo, driven by such legends as **Earth Wind & Fire**, the **Gap Band**, **Chaka Khan**, the **Commodores**, and **Aretha Franklin**.

"Bette Davis Eyes" by **Kim Carnes** finished No. 1 for the year at CHR, and while Carnes had subsequent releases, nothing ever came close to matching the

success of "Eyes."

Interestingly, a handful of jazz mainstays had CHR success, with chart entries by **Grover Washington Jr.**, **Al Jarreau**, and **George Benson**. Clearly the biggest influence on the chart was the music exploding from AOR by **REO Speedwagon**, **Foreigner**, the **Rolling Stones**, the **Police**, **Tom Petty & The Heartbreakers**, **Pat Benatar**, and **Eric Clapton**. **R&R's** CHR 81 of '81 was the first **R&R** year-end chart to explain in print the methodology used in its compilation. A reverse point-value system was used, based on radio airplay as reported each week by all of **R&R's** reporting CHR stations.

The music of AC was as broad as ever, with plenty of crossover from other formats, including Country, CHR, and AOR. Soundtracks continued to play a major part in the music of 1981, with no less than five songs from movies hitting the top. "Endless Love" by **Diana Ross & Lionel Richie** finished as the No. 1 AC hit of the year, but also notable were **Neil Diamond's** trio of top three hits from the

**Jazz Singer**. "Hello Again," "America," and "Love On The Rocks." **Christopher Cross'** "Arthur's Theme (Best That You Can Do)" and **Dolly Parton's** "9 To 5" both finished in the top 15.

Country crossovers continued to make their mark on other formats, particularly AC, where several tunes actually charted higher than they did at Country. **Eddie Rabbitt** landed on top for the second consecutive year, as



Eddie Rabbitt

"Step By Step" enjoyed four weeks at No. 1 on September 18, 1981.

The top AOR artist for the year was the **Rolling Stones**, as *Tattoo You* placed No. 1 for 10 straight weeks, yielding big airplay tracks such as "Start Me Up" and "Waiting On A Friend."

1981 was the biggest year ever for Philadelphia's **Daryl Hall & John Oates**. The duo, best known for their "blue-eyed" soul sound, topped the charts with "Kiss On My List" and "Private Eyes." They went on to become one of the biggest recording duos in rock history.



New York radio legend Murray The K (second from l) goes west to visit KROY/Sacramento. Meeting him are Promotion Director Eric Mandell, PD Dennis Newhall, and Andy Rush.

## QUOTABLE QUOTES

"It's much easier for a woman to get a radio job when there's no woman on the air. Once there is, your tape isn't even listened to."

—Denise Oliver, Capitol Broadcasting VP

"AOR is on the verge of becoming the mass-appeal format."

—Consultant John Sebastian

"Progressive no longer means esoteric."

—Norm Winer, WXRT/Chicago PD

"The less I know about a subject, the better the interview I do."

—Larry King

"Women who come off on the air as sex objects have always been a real turnoff to me."

—Mary Turner, KMET/L.A. personality

"We're on with every single format with the exception of Spanish and Country. Frank Sinatra is able to participate in every radio format."

—Sid Mark, *Sounds Of Sinatra* host

## Reflections



SCOTT MUNI

**Career beginnings:** "Actually, that goes back to high school: I was sent to a radio station to report school activities — what our sports teams had done and everything else. That ended after six months, when the station went on strike. I was in Armed Forces Radio, which helped me get a job when I got out."

**First R&R sighting:** "I think I got the first issue while I was here at WNEW. It read like a good magazine."

**Biggest career influence:** "Early on in my career, I did 7pm-

midnight at WAKR/Akron right after Alan Freed left. He was an inspiration of mine right till I got to New York, too, and then we became friends. You want to talk about being No. 1? Freed was. When I jumped into that 7pm-midnight show, more than 50% of the audience around Akron, Canton, and Cleveland was listening. He had it."

**Most rewarding career point:** "My ability to meet and interview superstars. It's always been one of my great fun things. Another was the T.J. Martell Foundation. I

was Man of the Year one year, and we raised \$3 million. Then I guess John Lennon having Sean and me having Tiffany in the same week at the same hospital. One day, he saw me at the hospital and said, 'Scott, what are you doing here?' I said, 'Evidently the same thing you're doing here.' We'd known each other before that, but all of a sudden we were talking about babies, which was kind of weird."

**Disappointing moment:** "One of those was John Lennon getting shot, of course."





rocket

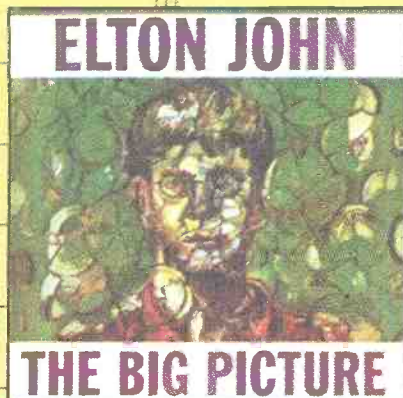


slap

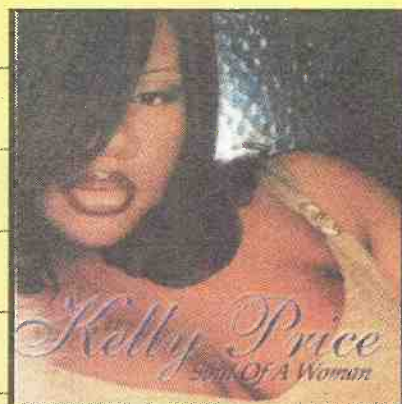


Margaritaville  
VICTIMS

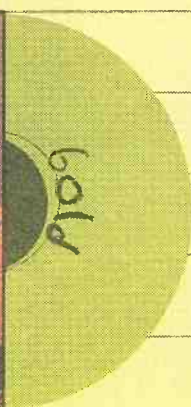
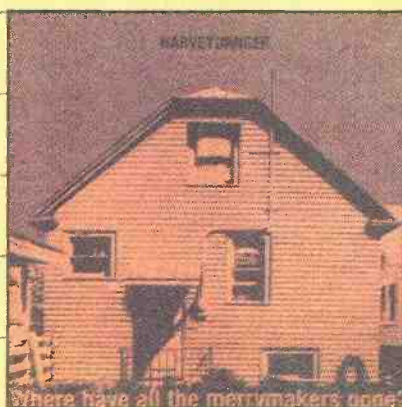
# How we spent our summer vacation



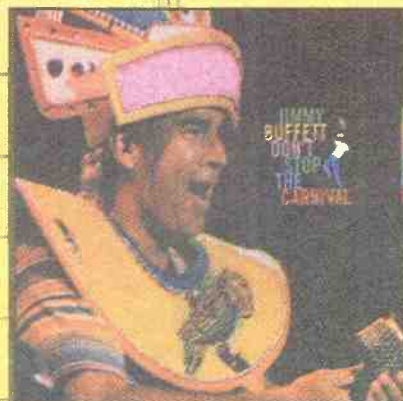
ELTON JOHN



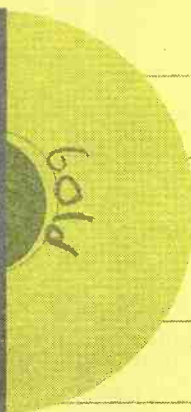
KELLY PRICE



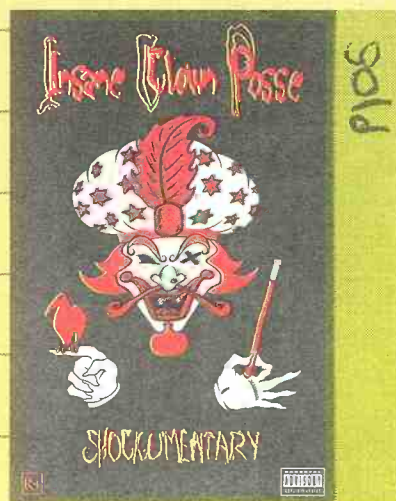
HARVEY DANGER



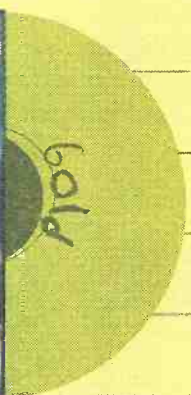
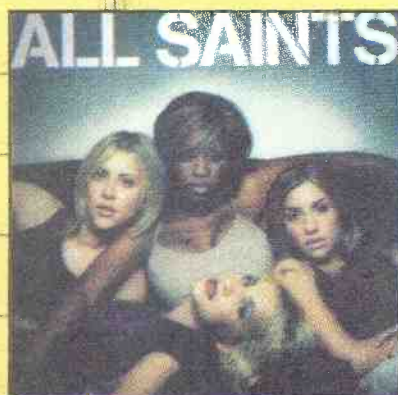
JIMMY BUFFETT



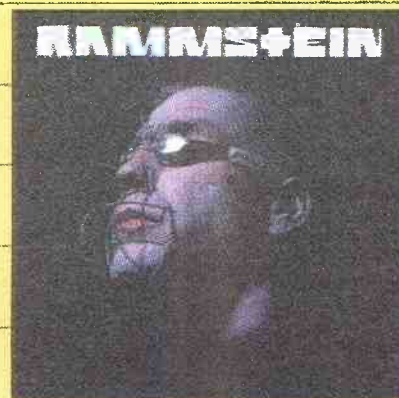
INSANE CLOWN POSSE



INSANE CLOWN POSSE  
HOME VIDEO



ALL SAINTS



RAMMSTEIN

See you at Christmas  
with U2, Dru Hill, Local H, PJ Harvey and Willie Nelson

## CONGRATULATIONS R&R ON 25 YEARS!



# R&R Best Of StreetTalk

## Imus Re-Ups At WNBC/NY

**Don Imus** inks a new five-year deal with WNBC/NY. "To the best of my knowledge, our new contract appropriately makes him also the most highly rewarded," says VP/GM Robert Sherman. Retorts Imus, "They made me sign."

**WMMS/Cleveland** wins its legal battle against the International Society for Krishna Consciousness after a year in court. The Krishna folks were using the WMMS call letters to solicit funds.

To challenge the debut of MTV, Inner City Broadcasting will launch Black Music Cable Television Network next year, with **Frankie Blue** as VP/PD.

After hearing rumors that KZZP/Phoenix morning guy **Jonathon Brandmeier** had been offered the morning spot at crosstown CHR KOPA, current KOPA morning guy **Bob Simpson** resigns.

• **John Sebastian** exits WCOZ/Boston to form his own consultancy again.

• **Steve Kingston** is upped to PD at WPGC/Washington.

• **KROQ/L.A.** will take back its AM sister station, which had been Spanish, for simulcasts and live AOR programming.



Joel Denver



Walt Love

• **Bill Gamble** resigns as Nat'l PD/PD of WEFM/Chicago.

• Greater Media makes Westinghouse an offer to buy WBZ-FM/Boston.

• **Rob Sisco** out as PD at K101/SF after eight months.

• CBS Records Division Prez **Bruce Lundvall** exits to join Elektra/Asylum as Sr. VP of its West Coast offices.

• **Dan Ingram** celebrates his 20th year on WABC/NY.

• WKTK/Baltimore Ops. Dir. **J.J. McKay** goes on a hunger strike in protest of the Major League Baseball labor dispute.

• RSO Prez **Al Coury** is close to signing his own label deal with Elektra/Asylum.

• **Charley Lake** resigns as WB Nat'l Promo Dir.

• **WXLO/NY** officially becomes **WRKS-FM**.

• **Jeff Pollack** is named Sandusky National Programming Consultant.

• Mutual Sr. VP **Nick Verbitsky**, VP **Frank Murphy**, and WHN PD **Ed Salamon**, in partnership with **Dick Clark**,

have formed United Stations.

• **KIIS-FM/L.A.**'s experiment with a bilingual personality ends as **Val Valentine** exits. The station later lures **Don Geronimo** away from WPGC/Washington.

• **Dene Hallam** is offered the PD post at WWWW/Detroit.

• Was that **Mike Joseph** involved with the restructuring of the programming of CBS O&O WBBM-FM/Chicago?

• **Rick Nuhn** KXAM/Phoenix MD ... **James Kefford** Drake-Chenault President ... **John Landecker** CFTR/Toronto mornings ... **David Brudnoy** WRKO/Boston talk host ... **Rick Dees** KIIS-FM/L.A. mornings ... **London & Engelman** KWST/L.A. mornings ... **Ross Brittain/Brian Wilson** WABC/NY mornings ... **David Pearlman** KJQY/San Diego GSM ... **Tom Tradup** KCMO/KC Asst. PD.

## R&R Retro

- Joel Denver named CHR Editor
- Walt Love Black Radio Editor
- "Inside R&R" front-page contents box appears
- Jeff Green AC Editor
- Carolyn Parks Country Editor
- Fred Seiden helms Easy Listening section
- Brad Woodward new DC Editor
- Jonathan Hall VP/Entertainment
- Gail Mitchell named News Editor
- Barry O'Brien joins as Nat'l Sales Director
- Subscription rate now \$195
- Mike Atkinson Creative Services Director
- Back Page redesigned to include CHR & AC charts



**ERR WAVES**  
BY BOBBY OCEAN

## NewsMakers

### RADIO

**Cullie Tarleton** Jefferson-Pilot Sr. VP ...  
**Michael O'Shea** KBLE/Seattle GM ...  
**Dean Tyler** WFIL/Philly PD ... **Al**



**Bob Hattrik**  
Doubleday VP/  
Programming

**Petersen** WQXM/Tampa PD ... **Carey**  
**Curelop** WABX/Detroit PD ... **Scott**  
**Shannon** Q105/Tampa Ops. Dir. ...  
**John Sebastian** launches consultancy ...  
**Rick Balis** KSHE/St. Louis PD ... **Goff**  
**Lebhar** DC101/Washington President ...  
**Bob McKay** KCBQ/San Diego PD ...  
**Tom Cuddy** WARA/Attleboro Station  
Mgr. ... **Gil Rozzo** WMZQ/Washington  
GM ... **Bill Tanner** Metroplex VP/  
Programming ... **Rick Candea** KILT-FM/  
Houston PD ... **Beau Weaver** KILT-AM  
PD ... **Dave Anthony** KZZP/Phoenix PD ...  
**Bill Figenshu** Viacom VP/Program-  
ming ... **George Francis** WWWE/  
Cleveland President ... **John Lander**  
WCKX/Tampa GM ... **Joel Raab** WHK/  
Cleveland PD ... **Jim Teeson** KPPL &  
KLAK/Denver President ... **Corinne**  
**Baldassano** VP ABC Contemporary Net ...  
**Jeff Lucifer** KGB/San Diego PD ...



**Earnest James**  
KDIA/Oakland  
GM

**Walt Tiburski** WMMS/Cleveland VP/GM  
... **Gary Edens** Southern President ...

**Nick Trigony** KIKK/Houston GM ... **Dene** Media VP/Radio ... **Mel Karmazin** Infinity  
**Hallam** WWWW/Detroit PD ... **Al Casey** President ... **Julian Breen** Greater Media  
Charter VP/Prog. ... **Toney Brooks** VP/Prog.; **Tom Milweski** VP/Legal ... **Liz**  
**Sandusky** Pres. ... **Joe Parish** WPLJ/NY **Kiley** WIFJ/Philly PD ... **Mike Osterhout**  
VP/GM ... **George Toulas** WLIF/Baltimore **WRBQ**/Tampa GM ... **Dene Hallam**  
GM ... **Dwight Case** Transtar President ... **WHN**/NY PD ... **Gary Guthrie** KOPA &  
**Jerry Lyman** RKO FM President ... **Kernie** KXAM/Phoenix GM.  
**Anderson** WBMX/Chicago GM ... **Tony**  
**Berardini** WBCN/Boston GM ... **Ted**  
**Cramer** WMAQ/Chicago PD ... **Fred**  
**Jacobs** WRIF/Detroit PD ... **Bert Wahlen**  
Westinghouse VP/FMs ... **J.J. Jeffries**  
WBMX/Chicago PD ... **Bernie Moody**  
KSOL/San Mateo OM ... **Don Benson**  
KIIS-FM/L.A. VP/Ops ... **Dave Cooke** RKO  
Nets VP/News ... **Jim Davis** WVAJ/  
Charleston GM ... **Robert Hall** SMNAC PD  
... **Marv Dyson** WVON & WGCI/Chicago  
VP/GM ... **John Gehron** WLS/Chicago VP  
... **George Mills** KSDO/San Diego Presi-  
dent ... **Paul Fiddick** Multimedia Sr. VP ...  
**George Johns** Southwestern VP ... **Jim**



**Dave Martin**  
WMAQ/  
Chicago GM

**Smith** WKQX/Chicago VP/GM ... **Jerry**  
**Lee** KJQY/San Diego VP/GM ... **Rick**  
**Torcasso** WDRQ/Detroit PD ... **E. Karl**  
**Sunbelt** Sr. VP ... **Denise Oliver** PD ABC  
Rock Net ... **Bill Stedman** WLW/Cincy PD ...  
**Jim de Castro** WLUP/Chicago VP/GM ...  
**Larry Campbell** Research Group VP/  
GM ... **Bob Christy** KHOW/Denver PD ...  
**Guy Zapoleon** KRQ/Tucson PD ... **Mike**  
**McVay** WABB/Mobile GM ... **Chet Redpath**  
WCLR/Chicago President ... **Allen Shaw**  
Summit VP ... **Dan Halyburton** KLIF &  
KPLX/Dallas OM ... **Jim Taszarek** KTAR &  
KBBC/Phoenix VP/GM ... **Neil Rogers**  
WNWS/Miami PD ... **Randy Bongarten**  
GE VP/Radio ... **Herb McCord** Greater

### RECORDS

**Larry Douglas** E/P/A VP ... **Stan**  
**Monteiro** Columbia VP/Promo ... **Jack**  
**Craig** RCA VP ... **Bruce Shindler** E/A  
Assoc. Dir. ... **Polly Anthony** Epic Pop  
Adult Promo ... **Jack Forsythe** Chrysalis  
VP/Promo ... **Vernon Slaughter** CBS  
VP/Black Music ... **Paris Eley** E/P/A VP/  
Black Music ... **Johnny Barbis** Geffen  
Promo Dir. ... **Bill Cataldo** PolyGram  
VP/Pop ... **Vince Pellegrino** PolyGram  
Promo ... **Bonnie Goldner** RCA AC  
Promo ... **Dick Asher** CBS President ...  
**Al Teller** Columbia Sr. VP/GM ... **Jack**  
**Lameier** CBS/Nashville Nat'l Promo ...  
**Jheryl Busby** A&M VP/Marketing ...  
**Myron Roth** CBS West Coast Sr. VP/GM  
... **Russ Thyret** WB Sr. VP/Marketing ...  
**Howard Rosen**, **Dave Urso** WB VPs ...  
**Vince Pellegrino** PolyGram VP ... **Rick**  
**Bleiweiss** PolyGram VP ... **Vince Faraci**  
Atlantic Sr. VP/Promo ... **Bob Catania**  
RCA Nat'l LP Promo ... **Billy Bass**  
Motown VP/Pop ... **Bob Sherwood**  
Columbia VP/Marketing ... **Bill Cataldo**



**Ernie Singleton**  
PolyGram Black  
Music Director

PolyGram Nat'l Promo ... **Ray Anderson**  
Columbia VP/Promo ... **Don Jenner**  
Millennium Exec. VP ... **Jerry Sharell** E/  
A Sr. VP ... **Ronnie Jones** EMI-A/Liberty  
Nat'l R&B Promo.



*Congratulations*

*from one leader to another*

CHAMPAGNE

Acoustic Alchemy  
Marc Antoine

George Benson

Diana Krall

Ramsey Lewis

and everyone at the

GRP Recording Company

congratulate R&R on  
your 25th anniversary.

R&R

grp

*Cheers!*

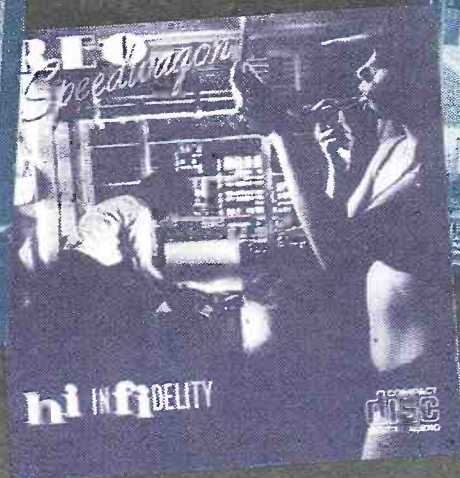


## CHR

- 1 KIM CARNES Bette Davis Eyes
- 2 DIANA ROSS & LIONEL RICHIE Endless Love
- 3 CHRISTOPHER CROSS Arthur's Theme (Best That You Can Do)
- 4 AIR SUPPLY The One That You Love
- 5 JOURNEY Who's Crying Now
- 6 STYX The Best Of Times
- 7 JOHN LENNON Woman
- 8 DARYL HALL & JOHN OATES Private Eyes
- 9 REO SPEEDWAGON Keep On Loving You
- 10 POINTER SISTERS Slow Hand
- 11 GROVER WASHINGTON JR. Just The Two Of Us
- 12 JOEY SCARBURY Theme From "The Greatest American Hero..."
- 13 SMOKEY ROBINSON Being With You
- 14 DARYL HALL & JOHN OATES Kiss On My List
- 15 GEORGE HARRISON All Those Years Ago
- 16 KENNY ROGERS I Don't Need You
- 17 SHEENA EASTON Morning Train (Nine To Five)
- 18 GINO VANNELLI Living Inside Myself
- 19 REO SPEEDWAGON Take It On The Run
- 20 DAN FOGELBERG Hard To Say
- 21 DOLLY PARTON 9 To 5
- 22 STEVE WINWOOD While You See A Chance
- 23 FOREIGNER Waiting For A Girl Like You
- 24 COMMODORES Lady (You Bring Me Up)
- 25 LITTLE RIVER BAND The Night Owls

## COUNTRY

- 1 EDDIE RABBITT Step By Step
- 2 T.G. SHEPPARD Party Time
- 3 LACY J. DALTON Takin' It Easy
- 4 RONNIE MILSAP (There's) No Gettin' Over Me
- 5 BARBARA MANDRELL Wish You Were Here
- 6 KENNY ROGERS I Don't Need You
- 7 OAK RIDGE BOYS Elvira
- 8 ALABAMA Feels So Right
- 9 MICKEY GILLEY You Don't Know Me
- 10 CRYSTAL GAYLE Too Many Lovers
- 11 DOLLY PARTON But You Know I Love You
- 12 DON WILLIAMS Falling Again
- 13 JOHNNY LEE Prisoner Of Hope
- 14 CHARLEY PRIDE Never Been So Loved (In All My Life)
- 15 DON WILLIAMS Miracles
- 16 ROSANNE CASH Seven Year Ache
- 17 T.G. SHEPPARD I Loved 'Em Every One
- 18 ALABAMA Old Flame
- 19 CONWAY TWITTY Tight-Fittin' Jeans
- 20 OAK RIDGE BOYS Fancy Free
- 21 ANNE MURRAY Blessed Are The Believers
- 22 DOTTIE WEST What Are We Doin' In Love
- 23 BARBARA MANDRELL I Was Country When Country Wasn't Cool
- 24 WILLIE NELSON Angel Flying Too Close To The Ground
- 25 DAVID FRIZZELL & SHELLY WEST  
You're The Reason God Made Oklahoma



## A/C

- 1 DIANA ROSS & LIONEL RICHIE Endless Love
- 2 KENNY ROGERS I Don't Need You
- 3 DAN FOGELBERG Hard To Say
- 4 AIR SUPPLY The One That You Love
- 5 JAMES TAYLOR & J.D. SOUTHER Her Town Too
- 6 CHRISTOPHER CROSS Arthur's Theme (Best That You Can Do)
- 7 DOTTIE WEST What Are We Doin' In Love
- 8 RONNIE MILSAP (There's) No Gettin' Over Me
- 9 JOHN LENNON Woman
- 10 JOEY SCARBURY Theme From "The Greatest American Hero..."
- 11 DOLLY PARTON 9 To 5
- 12 JUICE NEWTON Queen Of Hearts
- 13 GROVER WASHINGTON JR. Just The Two Of Us
- 14 GINO VANNELLI Living Inside Myself
- 15 DON MCLEAN Crying
- 16 BARBRA STREISAND & BARRY GIBB What Kind Of Fool
- 17 EDDIE RABBITT Step By Step
- 18 NEIL DIAMOND Hello Again
- 19 NEIL DIAMOND America
- 20 GEORGE HARRISON All Those Years Ago
- 21 POINTER SISTERS Slow Hand
- 22 CARPENTERS Touch Me When We're Dancing
- 23 SMOKEY ROBINSON Being With You
- 24 SHEENA EASTON Morning Train (Nine To Five)
- 25 AIR SUPPLY Here I Am (Just When I Thought I Was Over You)

## AOR ALBUMS

- 1 ROLLING STONES Tattoo You
- 2 FOREIGNER 4
- 3 BILLY SQUIER Don't Say No
- 4 REO SPEEDWAGON Hi Infidelity
- 5 JOURNEY Escape
- 6 PHIL COLLINS Face Value
- 7 STEVE WINWOOD Arc Of A Diver
- 8 STYX Paradise Theater
- 9 TOM PETTY & THE HEARTBREAKERS Hard Promises
- 10 MOODY BLUES Long Distance Voyager
- 11 STEVIE NICKS Bella Donna
- 12 .38 SPECIAL Wild-Eyed Southern Boys
- 13 PAT BENATAR Precious Time
- 14 RUSH Moving Pictures
- 15 SANTANA Zebop!
- 16 GREG KIHN BAND Rockihnroll
- 17 WHO Face Dances
- 18 APRIL WINE Nature Of The Beast
- 19 JOE WALSH There Goes The Neighborhood
- 20 JEFFERSON STARSHIP Modern Times
- 21 BLUE OYSTER CULT Fire Of Unknown Origin
- 22 LOVERBOY Loverboy
- 23 SOUNDTRACK Heavy Metal
- 24 JOHN LENNON & YOKO ONO Double Fantasy
- 25 BRUCE SPRINGSTEEN The River





---

# CAPRICORN

R E C O R D S

---

wishes R&R another 25 with a bullet





# FM: Flying High On 'Hot Hits'

As the '80s began to take hold, the always-shifting winds of popularity drifted from Country to CHR.

The catalyst: Mike Joseph's all-current "Hot Hits" format making a splash on FM. Of course, the music had a lot to do with it as well. IRS Records was having a great time with the Go Go's and the Police, Australia's Men at Work were hard at work, and Duran Duran led a resurgent British Invasion.

Meanwhile, Top 40 was out and Talk was in at AM giant WABC/New York. Ironically, consultant Joseph had been hired in 1960 to forge the station's future status as a format icon. Among the talent who worked inside its hallowed halls: Herb Oscar Anderson, Jack Carney, Scott Muni, Dan Ingram, Ron Lundy, "Cousin" Brucie Morrow, and PD Rick Sklar.

Network expansion was still occurring at a feverish pace. CNN Radio and NBC's Talknet debuted. ABC acquired Watermark for a cool \$4 million (mere pocket change by today's standards). McGavren Guild gave birth to Interep, linking the MMR, HN&W, and Bernard Howard rep firms. The House designated \$17 million to build Radio Marti, a super Florida facility that would beam anti-Castro sentiments to the Cuban populace. The first AM stereo

stations signed on in '82, while President Reagan returned to his old radio stomping grounds with a weekly series of five-minute broadcasts.

Two out-of-this-world talents teamed up briefly: Michael

Jackson and E.T. And the biggest soundtrack of the year was from that humorous homage to adolescent angst, *Fast Times At Ridgemont High*. The record industry was also training its sights on the home-taping issue. Bills were introduced in both congressional houses seeking reimbursement: The "millions" in lost revenue were slated to come from the manufacturers and importers of record equipment and blank tapes. The year also found the industry mourning the loss of cutting-edge label exec Neil Bogart and Big Apple air personality Murray "The K" Kaufman.

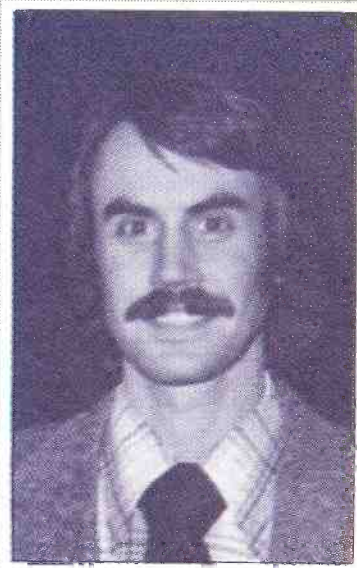
For R&R, it was a relatively quiet period. We opened our Nashville bureau and expanded the Jazz music information to a Top 30 chart. On this year's pages, we hear from radio management veteran John Gehron, producer extraordinaire Quincy Jones, and rockin' personality Jed The Fish.

## Signs Of The Times

- CNN Radio to debut
- ABC acquires Watermark, creator of American Top 40, for \$4 million
- FCC refuses to award new licenses by lottery
- NBC's Talknet given green light
- WABC/NY goes all-Talk
- KROQ/L.A. loses license
- Gap loses radio in-store play case
- WMAL/Washington settles \$20 million sexual harassment suit
- Supreme Court denies RKO's last chance
- WBBM-FM/Chicago debuts Hot Hits
- McGavren Guild creates Interep (MMR, HN&W, Bernard Howard rep firms linked)
- ABC's Superadio debut delayed "indefinitely"
- KROQ's Rick Carroll takes format nationwide
- AM stereo on the air; Delco chooses Motorola
- Congress prunes FCC from seven commissioners to five; votes new lottery rules
- Pay-for-play bill suffers quiet death (royalty bill proposed stations pay artists for aired songs)
- AFTRA loses \$10.5 million antitrust judgment to Tuesday Prod., files Chapter 11
- GE selling all eight of its radio stations
- Rich Balsbaugh-led group buys WXKS/Boston from Heftel for \$15 million
- Blair buys Media General's WFLA-AM & FM/Tampa for \$14 million
- Doubleday purchases Metromedia's WMET/Chicago for \$9.5 million



## Reflections



JOHN GEHRON

**Career inspiration:** "Hearing the disc jockeys on the air and really connecting with them. I mean the classic disc jockeys I grew up listening to in New York: Alan Freed, Dick Biondi, and such. They were my window to the world."

**Personal influence:** "Musically, the Beatles, because that was the first time I ever bought an album. I was a 45rpm guy before, but I bought an album for the first time and was just fascinated that there were so many good songs that hadn't been released. That just opened my eyes to what more was out there."

**Role model:** "Rick Sklar. I was competing against him in New York when he sat down with me and told me he respected what I was doing with the basics of radio. He recommended me for the job at WLS/Chicago."

**Greatest achievement:** "I'd like to think I'm fun to work with and I

give talent the chance to be the best that they can be. I hopefully carried that on with other people I worked with when I became a general manager."

**Most profound change in 25 years:** "What's happening now. People ask me, 'Are you excited about what's going on in radio? Does it worry you?' And my response is, we always hear about the Golden Age of radio. But we are *now* in the Golden Age of radio. Those of us in the business today are going to determine what radio is all about going forward."

**First R&R encounter:** "I remember this tabloid-sized newspaper that had all this great news that other people were not covering. I became a fan very early, and it's been fun watching R&R develop from that tabloid into something that has become the voice of our industry. It is the one trade magazine that I make sure I read every week."





*happy 25th!*





## Radio Rewind

Music at CHR was more polarized than ever in 1982. There was still a backlash against music with any kind of rhythm. Only three of the year's top 50 songs at CHR featured



Asia

black artists: "The Other Woman," by **Ray Parker Jr.**, and a pair of Stevie Wonder tracks — "That Girl" and his duet with **Paul McCartney**, "Ebony & Ivory."

But 1982 was also the year **R&R** started its weekly Black Radio charts and had its first year-end numbered chart for the format. Wonder had a huge year there, as "That Girl" was the format's biggest hit, and the follow-up, "Do I Do," placed sixth. While few of the songs at Black Radio were big CHR hits at the time, many are big-testing gold titles for multiple formats today, including "Forget

Me Nots" by **Patrice Rushen**, "Let It Whip" by the **Dazz Band**, and the late **Marvin Gaye's** last hit, "Sexual Healing."

In 1982, British rock superstars **Steve Howe**, **Carl**

**Palmer**, **Geoff Downes**, and **John Wetton** formed **Asia**. The band's self-titled debut album, which featured the hit tracks "Heat Of The Moment" and "Only Time Will Tell," was No. 1 on the AOR chart.

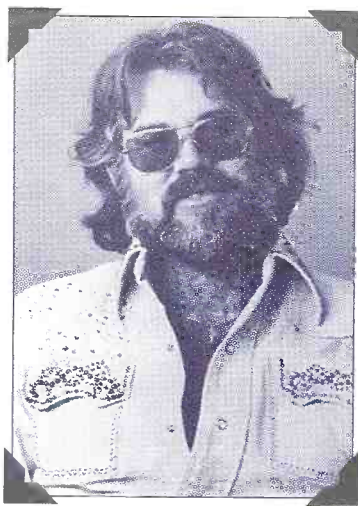
New wave music (as it was called back then) was impacting the AOR and CHR charts thanks to

stations like KROQ/Los Angeles, which was at the height of its popularity. Artists in the genre who had big years at AOR included **Men At Work**, the **Cars**, and **A Flock Of Seagulls**. Other big new wave hits from '82 included "Mickey" by **Toni Basil**, "Tainted Love" by **Soft Cell**, and "867-5309/Jenny" by **Tommy Tutone**.

Songs from the big screen made their mark too. "Hard To Say I'm Sorry," from the movie *Summer Lovers*, was the comeback hit for '70s superstars **Chicago** and the beginning of the band's huge success in the '80s. The song finished No. 2 for the year at

CHR and AC. "Up Where We Belong" by **Joe Cocker & Jennifer Warnes**, from *An Officer And A Gentleman*; the theme from *Chariots Of Fire* by **Vangelis**; "Somebody's Baby" by **Jackson Browne**, from *Fast Times At Ridgemont High*; and "Eye Of The Tiger" by **Survivor**, from *Rocky III*, were also big hits in '82.

Country's impact at AC was in full force, with hits by **Kenny Rogers**, **Willie Nelson**, **Ronnie Milsap**, **Michael Murphey**, and



Kenny Rogers

**Juice Newton** all in the top 25. It was the year **Charlene** went top 10 with "I've Never Been To Me," a song that became a hit thanks to a Tampa DJ named **Scott Shannon**.

Also in '82, Eagles members **Glenn Frey** and **Don Henley** began their solo careers, with Frey's "The One You Love" and Henley's memorable "Dirty Laundry" both going top 10.

## Did You Know...

A Warner Communications survey claims \$2.85 billion was spent on home taping, with blank tape sales racking up \$609 million and 75% of blank tape purchases intended for recording.

## QUOTABLE QUOTES

"There are probably more mediocre people selling broadcast time than anything else."

—Bob Sherman, Della Femina President

"I believe the consultant field will narrow."

—Consultant Bob Hattrik

"I always thought I needed cocaine to do a good show. Now I realize that when I was high, I was operating at only 30%."

—Don Cox, Y100/Miami personality

"We see a network's purpose as being to enhance, not dominate, what a radio station is doing."

—Dan Griffin, RK0 Radio Networks VP

## Reflections



**QUINCY JONES**

First ran November 23, 1984

**Significant industry changes:** "Well, years ago, an album was \$4.78. Actually, an album then was four 78s in little sleeves attached to a big album with a hard board cover. The first 33 1/3s that came out were 10-inch and later 12-inch. In '62, Mercury President Irving Green showed me a pink box with a cassette in it and said it was going to revolutionize the record business. You really trust technology when you go from a moment like that to today, when you see billions of cassettes. I just feel blessed that I've been able to live through an evolution like that from 78 rpm to compact discs."

**Impact of MTV on radio:** "They need and enhance each other. Radio is local, MTV is national. It's like a close-up and a master shot. We personally

felt MTV's impact: Outside of the music, the difference between *Off The Wall* and *Thriller* was 25 million LPs. It's obvious MTV is reaching more people."

**The radio and records relationship:** "Radio and records would be in pitiful shape without each other, but they are still trying to figure out if it's the tail wagging the dog. Radio's got a direct antenna that plugs right into the people. And the record industry is the only business in the world where the product is consumed before it's purchased. That's a tall order. You couldn't do that with hot dogs, clothes, movies. Radio gives it to you free right away."

**Looking ahead:** "If I had 200 more years, I still wouldn't have enough time to do all the things I dream about. It's a great challenge that keeps you young."



ABC VP/Radio Programming Rick Sklar cleans house as construction begins on the new ABC Superadio satellite programming center.



CONGRATULATIONS!

R & R

A BREAKER @



From all your friends at



**EMI MUSIC PUBLISHING**

© EMI Music Publishing, A member of *The EMI Group*



# Best Of StreetTalk

## Dollar Bill Blues

**WWSA/Savannah, GA** launches a contest offering \$129 to listeners with dollar bills carrying 1-2-9 consecutively in the serial numbers. Although the station has calculated the odds of winning at several thousand-to-one, it has to stop the contest the same day when phone lines are overloaded and a traffic jam forms when more people than the station bargained for show up to collect their winnings. What was intended to be a \$3000 promo may wind up costing \$40,000!

During a lunch with KMET/L.A., Arista VP/Promo **Mike Bone** toasts his latest label priority, Haircut One Hundred, so PD **Sam Bellamy** asks Bone what his commitment is to the band. "Substantial," Bone says, to which Bellamy replies, "Substantial enough to have your hair cut into a blue mohawk?" He says yes, and soon emerges from the station with the sides of his hair colored silver and the top a beautiful shade of blue. And, yes, KMET adds Haircut One Hundred.

**WEBN/Cincinnati** sends a "heads up" (literally) to crosstown competitor **WSKS** — the skinned head of a large animal, with the note, "You don't deserve a thoroughbred — you're lucky you didn't get the other end!" 'EBN PD Denton Marr says the gift was a warning to the newcomer, which had been saying nasty things about WEBN.

During a station promo for E/A artist Richard Simmons, Q107/DC's **Alan Burns** decides to join Simmons onstage for what turns into an impromptu bump-and-grind number, with lots o' garments coming off. What Burns *doesn't* know is that half of his Q107 staff is on hand to videotape the entire incident...

**Robin Quivers**, who handled news on Howard Stern's DC101/ Washington show and then went to WCBM/Baltimore, is rejoining Howard at WNBC/NY.

**KNX-FM/L.A.** VP/GM **Robert Nelson** stands firm in his statement that the station will not change its Soft Rock format.

The battle heats up in the nation's capital, as WPGC's morning team of **Elliot & Woodside** jump ship for crosstown Q107 while 'PGC PD Steve Kingston grabs Washington Redskin quarterback Joe Theisman to fill in mornings.

Is **Malrite** talking with **Heftel** about acquiring WLUP/Chicago?

**ST** hears that popular WLUP/Chicago MD/air personality **Sky Daniels** is about to cross the street to WMET in the same capacities.

Is Amway getting ready to sell **Mutual Radio Networks** for \$19 million?

**Frank Dileo** and **Gordon Anderson** are elevated to VP/Nat'l Promo for CBS.

**WABC/NY** changes from CHR to News/Talk under PD Jay Clark.

WDRQ/Detroit hires WEFM/Chicago PD **Brian White** to program the station, squelching rumors that the station would be the first major affiliate of the Satellite Music Network's Black format.

## R&R Retro

- Sharon Allen named Nashville Bureau Chief
- Bruce Johnson bows Management column
- Jazz Top 30 chart introduced
- Bill Clark joins as VP/Marketing

## Reflections



**JED THE FISH**

**First R&R sighting:** "It was 20 years ago. I was the new MD at KROQ. We needed records because all the DJs had stolen the records. When I started there, nobody was getting paid, so everybody was stealing the records and selling them in order to get paid. We called up the record labels, and they said, 'If you were in the trades, particularly if you were an **R&R** reporter, then we could give you record service.' So then I'm trying to get a lunch with [then-AOR Editor] Jeff Gelb.

"His main concern was whether we were going to be around. He wasn't going to make us a reporting station if we weren't going to be around. And there was no evidence whatsoever that KROQ was going to stick around. So we were kind of in a bind. Eventually in the next year or so we convinced him."

**Personal influences:** "Probably the most influential people have been Frazier Smith, Andy Schuon, and Kevin Weatherly. Smith, now a DJ on KLSX/L.A., was the crazy man of KROQ in 1978, when I first started. He would just do anything. It impressed the hell out of me. And the other two guys are what really made me a broadcaster. It's like, 'Very good, Jed: Try to say it in one minute instead of seven minutes, and don't pause when you're talking, because it sounds like you have no idea what you're talking about.' I've been able to take their direction and make it something perfectly comfortable for me."

**Most rewarding career moment:** "To be able to develop my skills as a broadcaster and have them evolve into something that I'm proud of."



**ERR WAVES**  
BY BOBBY OCEAN

## NewsMakers

### RADIO

**Mike Kakoyiannis** WNEW-FM/NY GM ... **Barry Mardit** WWWW/Detroit PD ... **Drew Hayes** WPLP/Tampa PD ... **Marty Greenberg** Belo VP/Radio ... **Lynn Tolliver** WZAK/Cleveland PD ... **Charlie Van Dyke** KOY/Phoenix PD ... **Andy Lockridge** KZEW/Dallas PD ... **Walter Sabo** ABC Radio VP/Net Ops

**Gerry DeFrancesco** recruited as **KIIS/L.A. PD**



... **Charlie Colombo** Christal Exec. VP ... **Scott Muni** Ops. Dir., **Richard Neer** PD at WNEW-FM/NY ... **Chuck De Bare** President, **Don Bouloukos** VP/ Ops at ABC Radio ... **Harry Lyles** WBLZ/Cincy PD ... **Dan Vallie** EZ VP ... **John Gehron** WLS/Chicago VP/GM ... **Don Benson** WQXI/Atlanta OM ...

**Trip Reeb** WMET/Chicago PD ... **Jay Hoker** KZEW/Dallas GM ... **Garry Wall** WMC/Memphis PD ... **Donna Brake** WSB-FM/Atlanta PD ... **Rick Candea** KILT/Houston PD ... **Jeff Trumper** KSRR/Houston GM ... **J.D. Spangler** KSAN/SF PD ... **Steve Weed** KMJM/St. Louis Ops. Dir. ... **Monte Lang** Amarturo President ... **Michael Spears** Fairbanks Nat'l PD ... **John Bayliss** Surrey President ... **Bill Ward** Golden West President ... **Dave Martin** WCLR/Chicago PD ... **Dwight Douglas** BAMD Exec. VP ... **Steve Berger** Nationwide VP/Radio ... **Wally Clark** KPRZ & KIIS/L.A. President/GM ... **Steve Goldstein** WTIC-FM/Hartford PD ... **Buddy Scott** WBBM-FM/Chicago PD ... **Matt Mills** KEZK/St. Louis VP/GM ... **Dean Thacker** WMMS/Cleveland Station Mgr ... **Dave Hamilton** Doubleday Group PD ... **Paul Fiddick** Multimedia President ... **Pete Salant** WYNY/NY Ops. Dir. ... **Harvey Pearlman** WYSP/Philly GM ... **Zemira Jones** WLYT/Cleveland GM ... **Jack Swanson** KGO/SF Dir./Prog. ... **Vic Ives**



**Jhani Kaye** becomes PD of **KOST/L.A.**

**KMJK/Portland** GM ... **Gary Berkowitz** WROR/Boston Program Mgr. ... **John Lander** KULF/Houston PD ... **Charlie Cook** KLAC/L.A. PD ... **Dan Mason** First Media Group PD ... **J.B. Stone** KJLH/L.A. PD ... **Bruce Holberg** WFIL & WUSL/Philly VP/GM ... **Bill Steding** Station Mgr., **John Shomby** PD KAAM & KAFM/Dallas ... **Tom Bender** WFAA/Dallas OM ... **Dave Anthony** KHOW/Denver Program Mgr. ... **Lon Helton** KHJ/L.A. PD ... **Dennis Constantine** KBCO & KADE/Boulder OM ... **Eddie Fritts** NAB President ... **Tom Cuddy** WPRO/Providence OM ... **Nick Trigony** Viacom PD ... **Gil Rosenwald** Malrite Exec. VP ... **Steve Kingston** WBZZ/Boston PD ... **Barry Mayo** WRKS/NY PD ... **Jay Cook** WJYW/Tampa President/GM ... **James Alexander** WJLB/Detroit OM ... **Jeff Wyatt** WUSL/Philly PD ... **Jim De Caro** WEAZ/Philly Exec. VP/GM ... **Tac Hammer** WLWL/Minneapolis PD ... **Carl Brazell** Metromedia

President ... **Kevin Metheny** WNBC/NY Dir./Programming ... **Steve Dinetz** TK Exec. VP ... **Jim Haviland** WABC/NY GM ... **John Mainelli** KCNN/San Diego PD.

### RECORDS

**Pat McCoy** E/A AC Promo ... **Lou Galliani** E/A Nat'l Singles ... **Bill Smith** West Coast Nat'l Promo, **Mike Becce**

**Danny Buch** promoted to Nat'l Secondaries at Atlantic



East Coast at RCA ... **Frank Dileo**, **Gordon Anderson** E/P/A VPs ... **Johnny Musso** Scotti Bros. President ... **Joe Morrow** E/A NSM ... **Phil Quartararo** RCA Reg'l Promo ... **Joe Casey** CBS/Nashville VP ... **Margo Knesz** Atco GM ... **Jack Satter** EMI/Liberty Nat'l Pop ... **Billy Brill** MCA Reg'l Promo ... **Neil Portnow** Arista VP ... **Michael Abramson** Island VP/Promo ... **Alan Wolmark** Nat'l LP at Atlantic ... **Pat Martine** Arista LP Promo/West Coast ... **Rick Blackburn** CBS/Nashville Sr. VP/GM ... **Eddie Gilreath** Island Exec. VP ... **Stu Cohen** WB Nat'l Promo Dir. ... **Dave Urso** E/AVP/Promo ... **Paul Lovelace** Capitol/EMI-Liberty Country Promo ... **Rich Fitzgerald** Geffen Nat'l Promo ... **Marc Ratner** WB

**Jim Mazza** selected as Capitol Records President



Nat'l singles ... **Oscar Fields** WB VP/Black Music ... **Rick Bisceglia** Arista AC ... **Joe Galante** RCA/Nashville VP ... **Lenny Waronker** WB President ... **Lou Mann** Arista VP.

### IN MEMORIAM

**Neil Bogart** ... Ratings pioneer **Jim Seiler** ... **Murray The K** ... **Marty Robbins** ... **Joe Tex**.



Due to an extremely busy  
4th Quarter...

**R. Kelly** - Double Album featuring  
"I'm Your Angel"  
duet with Celine Dion

**Backstreet Boys** - New single  
"All I Have To Give"  
From the 7 times platinum  
debut album

**Britney Spears** - Debut single  
"...Baby One More Time"  
by our newest superstar!

**A Tribe Called Quest** - New album  
The Love Movement

We didn't have time to put together a  
very creative ad. However, we'd still  
like to **congratulate R&R on 25 years!**

From Your Friends at





## CHR

- 1 JOURNEY Open Arms
- 2 CHICAGO Hard To Say I'm Sorry
- 3 RICK SPRINGFIELD Don't Talk To Strangers
- 4 TOTO Rosanna
- 5 PAUL McCARTNEY w/STEVIE WONDER Ebony And Ivory
- 6 SURVIVOR Eye Of The Tiger
- 7 JOHN COUGAR Jack & Diane
- 8 MICHAEL McDONALD I Keep Forgettin' (Every Time ...)
- 9 FLEETWOOD MAC Hold Me
- 10 STEVIE WONDER That Girl
- 11 DARYL HALL & JOHN OATES I Can't Go For That (No Can Do)
- 12 JOHN COUGAR Hurts So Good
- 13 HUMAN LEAGUE Don't You Want Me
- 14 OLIVIA NEWTON-JOHN Make A Move On Me
- 15 STEVE MILLER BAND Abracadabra
- 16 AIR SUPPLY Sweet Dreams
- 17 JACKSON BROWNE Somebody's Baby
- 18 VANGELIS Chariots Of Fire
- 19 ALAN PARSONS PROJECT Eye In The Sky
- 20 JOE COCKER & JENNIFER WARNES Up Where We Belong
- 21 FLEETWOOD MAC Gypsy
- 22 JUICE NEWTON Love's Been A Little Bit Hard On Me
- 23 CROSBY, STILLS & NASH Wasted On The Way
- 24 JOAN JETT & THE BLACKHEARTS I Love Rock 'N Roll
- 25 PAUL McCARTNEY Take It Away

## COUNTRY

- 1 CONWAY TWITTY The Clown
- 2 KENNY ROGERS Love Will Turn You Around
- 3 CHARLEY PRIDE I Don't Think She's In Love Anymore
- 4 ANNE MURRAY Another Sleepless Night
- 5 MICHAEL MURPHEY What's Forever For
- 6 WAYLON & WILLIE Just To Satisfy You
- 7 BARBARA MANDELL 'Til You're Gone
- 8 SYLVIA Nobody
- 9 GEORGE JONES Same Ole Me
- 10 MERLE HAGGARD Big City
- 11 CRYSTAL GAYLE You Never Gave Up On Me
- 12 RONNIE MILSAP Any Day Now
- 13 WILLIE NELSON Always On My Mind
- 14 CHARLEY PRIDE Mountain Of Love
- 15 ALABAMA Mountain Music
- 16 RONNIE MILSAP He Got You
- 17 EDDIE RABBITT I Don't Know Where To Start
- 18 CHARLEY PRIDE Mountain Of Love
- 19 ALABAMA Take Me Down
- 20 OAK RIDGE BOYS Bobbie Sue
- 21 RICKY SKAGGS I Don't Care
- 22 MICKEY GILLEY Put Your Dreams Away
- 23 RICKY SKAGGS Crying My Heart Out Over You
- 24 ALABAMA Close Enough To Perfect
- 25 MICKEY GILLEY Tears Of The Lonely

## A/C

- 1 PAUL McCARTNEY w/STEVIE WONDER Ebony And Ivory
- 2 CHICAGO Hard To Say I'm Sorry
- 3 KENNY ROGERS Love Will Turn You Around
- 4 VANGELIS Chariots Of Fire
- 5 AIR SUPPLY Even The Nights Are Better
- 6 CROSBY, STILLS & NASH Wasted On The Way
- 7 WILLIE NELSON Always On My Mind
- 8 BERTIE HIGGINS Key Largo
- 9 RONNIE MILSAP Any Day Now
- 10 GLENN FREY The One You Love
- 11 AMERICA You Can Do Magic
- 12 KENNY ROGERS Through The Years
- 13 JUICE NEWTON Love's Been A Little Bit Hard On Me
- 14 JOE COCKER & JENNIFER WARNES Up Where We Belong
- 15 NEIL DIAMOND Heartlight
- 16 ALAN PARSONS PROJECT Eye In The Sky
- 17 ELTON JOHN Blue Eyes
- 18 DAN FOGELBERG Leader Of The Band
- 19 JOURNEY Open Arms
- 20 ROBERTA FLACK Making Love
- 21 QUINCY JONES featuring JAMES INGRAM One Hundred Ways
- 22 PAUL McCARTNEY Take It Away
- 23 MICHAEL MURPHEY What's Forever For
- 24 KARLA BONOFF Personally
- 25 NEIL DIAMOND On The Way To The Sky

## AOR ALBUMS

- 1 ASIA Asia
- 2 JOHN COUGAR American Fool
- 3 LOVERBOY Get Lucky
- 4 JOAN JETT & THE BLACKHEARTS I Love Rock & Roll
- 5 38 SPECIAL Special Forces
- 6 ALDO NOVA Aldo Nova
- 7 MEN AT WORK Business As Usual
- 8 SAMMY HAGAR Standing Hampton
- 9 J. GEILS BAND Freeze-Frame
- 10 BILLY SQUIER Emotions In Motion
- 11 POLICE Ghost In The Machine
- 12 FLEETWOOD MAC Mirage
- 13 ROBERT PLANT Pictures At Eleven
- 14 CARS Shake It Up
- 15 A FLOCK OF SEAGULLS A Flock Of Seagulls
- 16 EDDIE MONEY No Control
- 17 SCORPIONS Blackout
- 18 GENESIS Abacab
- 19 DON HENLEY I Can't Stand Still
- 20 WHO It's Hard
- 21 PRISM Small Change
- 22 VAN HALEN Diver Down
- 23 QUARTERFLASH Quarterflash
- 24 RUSH Signals
- 25 MOTELS All Four One

## BLACK RADIO

- 1 STEVIE WONDER That Girl
- 2 ARETHA FRANKLIN Jump To It
- 3 EVELYN KING Love Come Down
- 4 JEFFREY OSBORNE I Really Don't Need No Light
- 5 GAP BAND Early In The Morning
- 6 STEVIE WONDER Do I Do
- 7 DAZZ BAND Let It Whip
- 8 SMOKEY ROBINSON Tell Me Tomorrow
- 9 DENIECE WILLIAMS It's Gonna Take A Miracle
- 10 PATRICE RUSHEN Forget Me Not
- 11 JENNIFER HOLLIDAY And I Am Telling You I'm Not Going
- 12 DONNA SUMMER Love Is In Control (Finger On The Trigger)
- 13 ZAPP Dance Floor
- 14 RAY PARKER JR. The Other Woman
- 15 MARVIN GAYE Sexual Healing
- 16 TEMPTATIONS f/RICK JAMES Standing On The Top
- 17 LUTHER VANDROSS Bad Boy/Having A Party
- 18 SKYY Call Me
- 19 ATLANTIC STARR Circles
- 20 TIME 777-9311
- 21 HOWARD JOHNSON So Fine
- 22 GAP BAND You Dropped A Bomb On Me
- 23 RICHARD "DIMPLES" FIELDS If It Ain't One Thing It's Another
- 24 ASHFORD & SIMPSON Street Corner
- 25 DIANA ROSS Muscles

'82





# amfm

## RADIO NETWORKS

We're Proud To Count  
The Hits With You

### contemporary



4 HOURS/WEEKENDS



3 HOURS/WEEKENDS



2 HOURS/WEEKENDS

### rock



90 MINUTES/MONDAY NIGHTS



2 HOURS/WEEKENDS

PRODUCED BY BEN MANILLA PRODUCTIONS



90 MINUTES/SUNDAY NIGHTS



4 HOURS/MORNINGS

PRODUCED BY  
CAPSTAR BROADCASTING CORPORATION



2 HOURS EACH WEEK

### smooth jazz



2 HOURS/WEEKENDS

Reserve These Shows For Your Station Now.  
Call 972.239.6220.

A Division of Chancellor Media Corporation

CASEY KASEM

RUPAUL

HOLLYWOOD HAMILTON

KEVIN BACON

BOB & TOM

DAVE KOZ



# CONGRATULATIONS

on being an industry leader for 25 years



JMA circa 1989



JMA circa 1994



JMA 1998

"We've both grown through service to the radio and record industry"

## Jeff McClusky & Associates

R&R's "Independent Promotion Company of 1998"



Jeff McClusky & Associates  
Marketing & Promotion





# The Year Of The CD

It was a record year – in more ways than one. Distribution was the new industry mecca: Chrysalis moved to E/P/A, Arista shifted to RCA, Slash wound its way to WB, and Motown motored to MCA.

Warner Communications even proposed to distribute and own half of PolyGram, but the idea was dropped the following year for lack of government blessing. But distribution wasn't the only issue on labels' agendas. This was the year of the CD, with WDHQ/Morristown, NJ touted as the first station to air the new configuration. Michael Jackson thrilled the masses with his latest solo effort and an unforgettable appearance on the Emmy-winning *Motown 25* special, and Rev. Jesse Jackson rallied forces for a fight that's still making news 15 years later: suggestive song lyrics.

Meanwhile ... the FCC's Docket 80-90 plan opened the door to 1000 new FM opportunities. Speaking of FM, Z100 (WHTZ) took root in the Big Apple and faced competition from AOR-turned-CHR WPLJ. This while formats adopted more customized personas: John Sebastian bowed "Eclectic Oriented Rock"; Rick Carroll's "Rock Of The '80s" signed up its share of Alternative followers (including WFL/Philly and 91X/San Diego); and an all-Beatles format made a few

waves. Trivia buffs take note: One Dr. W — aka Larry Walton, afternoon jock at WKSI/Eldorado, IL — broke the broadcasting record. He clocked in at 378 hours, 59 minutes

to beat the previous record of 373 hours, 35 minutes. Radio also noted the loss of several prominent figures: personality B. Mitchell Reed; pioneer Arthur Godfrey; and Nat D. Williams, the first African-American on-air talent.

As Bob Wilson pursued other projects, **R&R** welcomed new publisher Dwight Case, plus editors Lon Helton (Country) and the late Steve Feinstein (AOR). The paper also underwent a face lift, adding a blue background to the front-page logo and revamping the Back Page to include the AOR Albums/40 and the top 30

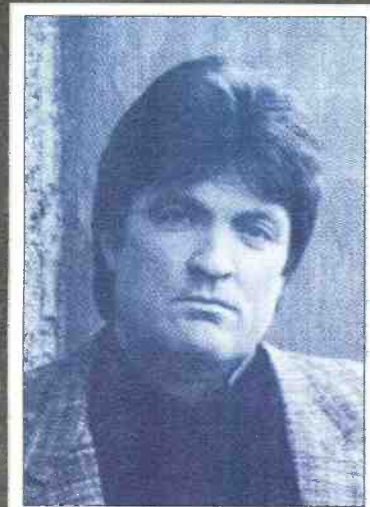
AOR Hot Tracks. Among the year's movers and shakers sharing their recollections are Z100 mainstay Scott Shannon and Sire's Seymour Stein, whose label practically defined the '80s with such diverse artists as Madonna and the Talking Heads.

## Signs Of The Times

- **Elektra/Asylum moves headquarters to New York**
- **E/A, WB merge in Nashville**
- **KKGO/L.A. to become Jazz superstation**
- **Sony sets stations up for compact discs**
- **RCA buys into Arista**
- **Dwight Case named President of R&R Companies**
- **Court upholds 1981 deregulation; strikes down log abolition**
- **RKO Radio properties draw 149 applications**
- **Congress weighs mandatory public affairs for radio**
- **Arbitron plans five-year demo cells**
- **FBI seizes Wm. B. Tanner documents (affidavit alleges mail fraud, kickbacks, tax evasion, "hidden inventory" of radio and TV ad time)**
- **Massive shakeups in distribution: WCI buys 50% of PolyGram; MCA to distribute Motown**
- **"Eclectic Oriented Rock" format set by John Sebastian**
- **Gaylord Broadcasting buys entire Opryland complex (\$250 million package)**
- **FCC pulls Harris AM stereo off-air for technical changes**
- **FCC seeks comments on revising 7-7-7 ownership limit**
- **Bonneville sells Torbet to Selcom**
- **FCC opens up call letter free-for-all (drops almost all rules)**
- **Arbitrends hot advisory council issue; rolling monthlies delayed**
- **Rockefeller Center buys Outlet's five radio, five TV stations for \$332 million**
- **Blair buys four Fairbanks stations for \$50 million**
- **Emmis gets Century's KMGH/L.A. and KSHE/St. Louis for \$20 million**



## Reflections



SCOTT SHANNON

**Career inspiration:** "I'm one of those radio rats whose only goal was to be in broadcasting. For as far back as I can remember, I wanted to be on the air and never had a 'Plan B.' In addition to being a radio rat, I was an Army brat and spent my childhood listening to radio in Detroit, St. Louis, Tacoma, San Diego, and Indianapolis. When I was 12, I hijacked my dad's Silvertone record player and Revere reel-to-reel tape recorder and set up shop in the basement with my own make-believe radio station."

**First R&R sighting:** "I remember it well. I was working at 'AM 1300,' WMAK/Nashville. **R&R** came out of the blue in the mail, and I thought it was brilliant. I immediately devoured the whole thing. When I was finished, I went to the masthead, called the name at the top, which was Bob Wilson, and told him to please sign me up as a subscriber. (He later told me that

I was the first one to call)."

**Most significant change in last 25 years:** "There's no doubt it's been deregulation. While realizing that it's not the prevailing opinion, I think deregulation has been horrible. For many people—including me—radio isn't as much fun as it used to be. I strongly believe in the concept of serving the community and the spirit of competition. There's nothing like the old radio battles that have taken place over the years. Despite what many big corporate executives want us to believe, the spirit of competition has been severely diminished. While I've always treated radio as a business, it's also been an art to me."

**Most influential person:** "Without question, Bill Drake has had the most powerful impact on my career. I sometimes feel like a stalker, because I

Continued on Page 82





## Radio Rewind



Police

perfect. One glance at the top albums proves that CHR wasn't the only format enjoying a flood of quality music. *Pyromania* by **Def Leppard** was probably the most "q-

The new wave boom peaked in 1983 — especially at CHR — as evidenced by the onslaught of acts making their debut. Artists like the **Eurythmics**, **Spandau Ballet**, **Fixx**, **Madness**, **Men Without Hats**, **After The Fire**, **Thomas Dolby**, and **Naked Eyes** became well-known with their first-time CHR hits. 1983 is remembered as a banner year for CHR music, and it's no wonder that the format experienced a major surge in national audience. WHTZ (Z100)/New York signed on, and the rest is history.

But no act was more outrageous than **Culture Club**. Led by cross-dressing lead singer **Boy George** (O'Dowd), the group had four top 10 hits, including "Do You Really Want To Hurt Me," "Time (Clock Of The Heart)," "I'll Tumble 4 Ya," and "Church Of The Poison Mind."

1983 was the first year **R&R** produced a Hot Tracks chart for AOR, and the timing was

burned" album of 1983, with two tracks landing in the top five. *Synchronicity* by the **Police**, *Cuts Like A Knife* by **Bryan Adams**, *Eliminator* by **ZZ Top**, and *War* by **U2** all placed in the top 10.

It was a career song for both artists and an unforgettable duet when **Kenny Rogers** and **Dolly Parton** teamed up on 1983's top Country song, "Islands In The Stream," the only song to remain No. 1 for three consecutive weeks. In fact, neither artist came close to topping it from that point



Culture Club

forward. Taking Rogers' and Parton's lead were other Nashville pairs that found success by recording together,

including **Willie Nelson** and **Merle Haggard**, **Mickey Gilley** and **Charlie McClain**, and **T.G. Sheppard** and **Karen Brooks**.

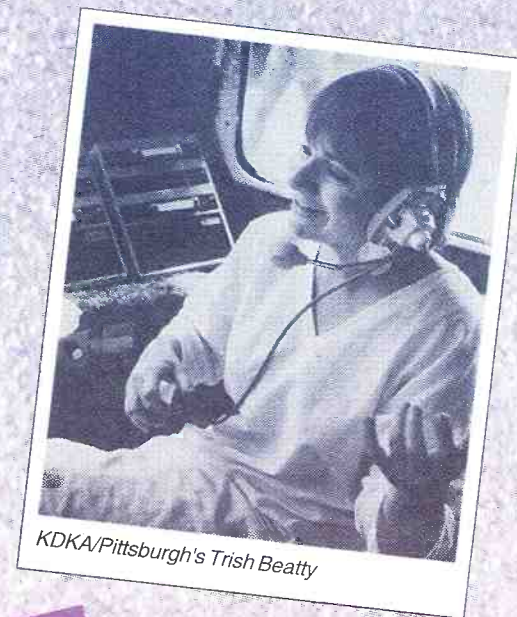
**Michael Jackson** released *Thriller*, and "Billie Jean" wrapped up 1983 at No. 1 for the year-end **R&R** Black radio chart. During 1983, it was hard not to notice the influence of



Michael Jackson

rock guitars in black music, particularly those found in "Stay With Me Tonight" by **Jeffrey Osborne**, "Dead Giveaway" by **Shalamar**, and "Beat It" by **Michael Jackson**. Up until 1983, the term Urban had not been used in conjunction with Black radio, and although it didn't officially appear in the name of the format, it was starting to pop up in editorials.

**R&R** produced a year-end chart for Jazz radio in 1983 that featured a diverse range of jazz styles and was the format predecessor to NAC/Smooth Jazz. NAC icons **George Benson**, **Joe Sample**, **Ramsey Lewis**, and **Grover Washington Jr.** all placed hits in the top 10.



KDKA/Pittsburgh's Trish Beatty

### QUOTABLE QUOTES

"I think AOR radio has ignored black music long enough, and black artists have ignored AOR long enough."

—Charlie Kendall,  
WMMR/Philadelphia PD

"My ultimate pipe dream is to produce records."

—Redbeard, WZXR/Memphis PD

"If you're capable of being humorous two times an hour, you're head and shoulders above everyone else who's attempting to be funny 10 times."

—Ron Chapman, KVIL/Dallas  
VP/Program Manager and personality

"If we have another period like 1980-81 with interest rates soaring over 20%, there won't be growth in minority ownership. If interest rates hold, you'll see an increase."

—Ragan Henry,  
Broadcast Enterprises Inc. President

"Radio has allowed themselves to become controllable."

—Erv Woolsey,  
MCA Nashville VP/Promotion

### Reflections



SEYMOUR STEIN

**Career inspiration:** "My first exposure to pop music was in my preteen years in the early '50s. Tin Pan Alley publishers held sway over the business, and a potential hit song was recorded by artists on every label. That taught me the enduring value of great songs. By age 10 I discovered the great AM stations that were exponents of R&B and gospel. R&B, country, and the emerging rockabilly scene moved me more than pop ever did, and I became fascinated with small

labels like Atlantic, Chess, VeeJay, and Sun, which caught the majors off-guard and captured market share in the early days of rock-'n'-roll."

**Most significant industry change in the last 25 years:** "The primary change has been the growth of the industry from a small business to one that dominates the entertainment field. Contributing factors include the decline of the single and the rise of the album as a major configuration. Also, the

bigger role played by accountants and lawyers must be noted. Their impact with regard to the cost of signing talent and doing business cannot be underestimated. Lastly, in the '50s there were four majors. We could be back to four again very soon."

**First R&R sighting:** "My introduction was, of course, when it started publication. I felt it added a new perspective with its in-depth coverage of radio, honest reporting, and chart coverage."



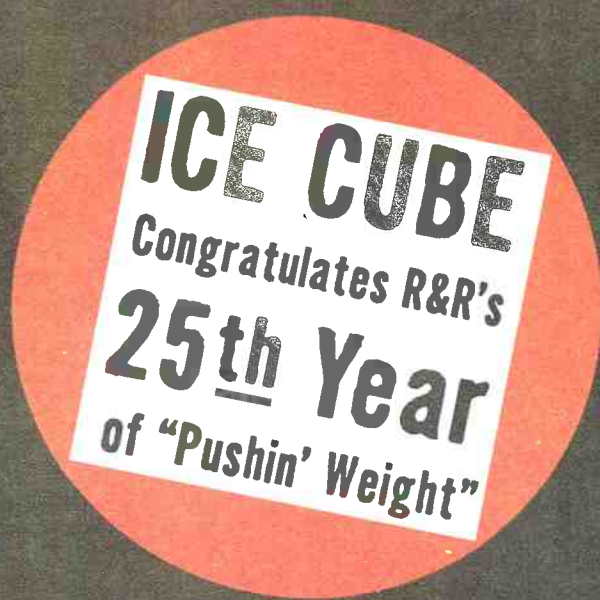
# ICE CUBE

BRINGS YOU  
HIS NEW SINGLE  
"PUSHIN' WEIGHT"  
FEATURING MR.  
SHORT KNOT

FROM HIS  
FIRST SOLO  
ALBUM IN  
5 YEARS

## WAR & PEACE VOLUME I (THE WAR DISC)

THE FIRST EPISODE FROM  
THE TWO PART ALBUM EPIC  
IN STORES NOV. 17



PRIORITY  
RECORDS

FAMILY  
VALUES  
Tour



# **R&R Best Of StreetTalk**

## Hostage Situation

To protest WDBO/Orlando's format change from Beautiful Music to Country, **Gary Schaffer, Ron Kocher, and Lon Wagner** take the station hostage for three hours. The protest ends quietly and the three announcers, who were already being released, demanded letters of recommendation. Management declined.

**Malrite** moves its new purchase, WVNJ/Newark, to the Empire State Building and asks the FCC for new calls WHTZ. After WHTZ hires **Scott Shannon** as PD, word is out that WKHK/NY will abandon its Country format in favor of CHR.

**Todd Wallace** announces a new service called AM Futures, which he says will be dedicated to improving the ratings and profits of AM stations. The first format revealed? Beatles Radio.

Rumors abound that **Infinity** could become the new owner of Charter's **KCBQ-AM & FM/San Diego**.

East Coast buzz: NBC has purchased **WBOS/Boston** for \$4 million. Weeks later, the deal falls through.

Rumors regarding the early departure of KZZP/Phoenix morning man **Jonathon Brandmeier** to WLUP/Chicago are "totally unfounded," according to 'ZZP PD **Randy Stewart**. He exits weeks later.

**Capricorn** returns after a three-year absence via a new production agreement with Columbia Records.

**WABC/NY** cuts several employees loose, prompting rumors that



Send in the clones: **Rick Dees** is #1

WABC will abandon its Talk format and return to music.

After free-form **WHFS/Washington's** format flip to News draws massive protests, owner **Jake Einstein** confirms he's in negotiations to buy an AM or FM in the state to continue the format.

Is CBS Records Prez **Walter Yetnikoff** headed for the top spot at MCA? **Ric Lippincott** exits WLS-AM & FM/Chicago after **Steve Casey** is brought in as OM.

**KMJM/St. Louis** PD **Quincy McCoy** resigns.

**Motown** and **MCA** reach an agreement whereby MCA will exclusively distribute all Motown product in the U.S.

**Fred Jacobs** resigns as PD of **WRIF/Detroit**.

**ST** hears **Viacom** will move **WLAK/Chicago** to AC from Beautiful Music.

**Frank Felix, Ted Stecker, and Walter Sabo** start consultancies.

## R&R Retro

- Blue background added to front-page logo
- Back Page revamped to include AOR Albums/40, 30 AOR Hot Tracks
- **Gail Mitchell** adds Easy Listening Editor duties
- **Brad Woodward** adds News/Talk Editor duties
- **Lon Helton** named Country Editor
- Exec. Editor **Ken Barnes** debuts weekly "On The Records" column
- **Steve Feinstein** new AOR Editor
- **John Leader** becomes VP/Managing Editor; **Ken Barnes** supervises all editorial content

## Reflections

### SCOTT SHANNON

Continued from Page 79

know so much about him but have only met him face-to-face once. The first time I was exposed to his Top 40 concepts, a light went on in my head, because it made so much sense. It was so simple to see the genius in his thinking. He didn't take the personality out of radio. Instead, he wanted personalities to be challenged by his concepts. Throughout my career, I've tried to put together disciplined, focused stations with high-profile, high-impact personalities."

**Most rewarding career point:** As delusionary as it may sound, I really like to

think of myself as a coach. One of the most enjoyable things for me is designing a station, putting together the team, and then coaching that team."

**Most disappointing:** "February 13, 1991 — the day I got the call from **Norm Pattiz** that the plug was being pulled on **Pirate Radio/L.A.** It was devastating to me, because we had just turned the thing around. Looking back, I don't begrudge **Norm** for what he did. It was a painful decision for him, and I don't think it was something he wanted to do. But I would've been willing to take a pay cut or done anything else possible to make that situation work. I saw the light at the end of the tunnel, and he didn't."



**ERR WAVES**  
BY BOBBY OCEAN

## NewsMakers

### RADIO

**Dave Gariano** WLLZ/Detroit PD ... **C.C. Matthews** WYYS/Cincy PD ... **Bill Tanner** WASH/Washington PD ... **Robert Walker** Y100/Miami PD ... **Gregg Lindahl** WSM/Nashville OM ... **Alan Sneed** WLS/Atlanta PD ... **Dave Hamilton** KDWB/Minneapolis PD ... **John Irwin** KOSI/Denver VP/GM ... **Dene Hallam** WKHK/NY PD ... **Andy Beaubien** KSRR/Houston PD ... **Mark Bolke** KPKE/Denver PD ... **Dean Tyler**

**Randy Kabrich**  
WAVA/  
Washington  
PD



**WPEN/Philly** PD ... **John Barger** Clear Channel Sr. VP ... **Dave Pearlman** KODA/Houston VP/GM ... **Steve Edwards** Malrite VP ... **Ron Jones** WHK/Cleveland VP/GM ... **Tex Meyer** WWKX/Nashville VP/GM ... **Greg Solk** WLUP/Chicago PD ... **Denny Nugent** WHAS/Louisville PD ... **Jerry Boulding** WCHB & WJZZ/Detroit OM ... **Bill Clark**

**Shamrock Radio** President ... **Steve Casey** WLS/Chicago OM ... **Joel Raab** WHN/NY PD ... **Norm Feuer** Viacom

**Loma Ozmon**  
WOMC/  
Detroit PD



President ... **Sandy Beach** WKBW/ Buffalo PD ... **Barry Skidelsky** WBOS/ Boston St. Mgr. ... **Trip Reeb** WCMF/ Rochester PD ... **Jim Snowden** KMJQ/ Houston PD ... **Bill Stakelin** RAB CEO ... **Rick Torcasso** WYNY/NY PD ... **Mike McVay** WBBG & WMJI/Cleveland VP ... **Bill Stedman** WHK/Cleveland PD ... **Dave Martin** WLW & WSKS/ Cincy VP/GM ... **Jon Sinton** BAMD VP ... **Tony Gray** KMJM/St. Louis PD ... **Merrell Hansen** KSD/St. Louis VP/GM ... **Chuck Knapp** KSTP-FM/Minneapolis St. Mgr. ... **Ric Lippincott** KHTZ/L.A. PD ... **Dean Thacker** WHTZ/NY GM ... **Randy Bongarten** WNBC/NY VP/GM ... **Chuck Goldmark** WYOR/Miami GM ... **Scott Shannon** WHTZ/NY PD ... **John Tyler** SMN Chairman ... **Mason Dixon** Q105/Tampa Ops. Dir. ... **Bobby Rich** WWSH/Philly OM ... **Randy Michaels** WLW & WSKS/Cincy VP/ Prog. ... **Matt Mills** WRTH & KEZK/St. Louis Pres./GM ... **Steve Goldstein** WHYT/Detroit PD ... **Gerry DeFrancesco** KIIS/L.A. VP/Prog. ... **Charlie Kendall** WNEW/NY PD ... **George Harris** WMMR/Philly PD ... **Mike Harrison** KMET/L.A. PD ... **Dan Griffin** WRKO/Boston VP/GM ... **Jay Hoker** Belo VP/Radio ... **Marty Greenberg** Duffy President ... **Dennis Patrick** appointed to FCC ... **Rick Cummings** Emmis Nat'l PD ... **Richard Harker** Coleman VP ... **Frank Osborn** Price Sr. VP/Radio ... **Ted Shaker** Chairman, **Diane Sutter** WWSW & WTKN/Pittsburgh VP/GM ... **Dan Ma-**

**son** First Media Exec. VP.

### RECORDS

**Bob Krasnow** Chairman, **Bruce Lundvall** President at E/A ... **Jimmy Bowen** WB/Nashville Sr. VP ... **Ed Eckstine** Qwest Exec. VP/GM ... **Jack Craig** Chrysalis President ... **Jerry Sharell** MCA Sr. VP ... **Jose Menendez** RCA Exec. VP ... **Steve Meyer** MCA VP/Promo ... **Irving Azoff** MCA President ... **John Schoenberger** MCA Nat'l Album Promo ... **Walter Winnick**, **Bill Bennett**, **Polly Anthony**, **Jon Kirksey** E/P/A Nat'l Promo ... **Russ Thyret** WB Sr. VP/Promo ... **Ewell Roussell** WB/



**Mike Bone** E/A  
VP Promo

**Nashville** VP/GM ... **Jack Forsythe** Boardwalk VP ... **Daniel Glass** Chrysalis/New Music ... **Vicki Leben** Motown Nat'l Pop Promo ... **Charlie Minor** A&M Sr. VP ... **Nick Hunter** WB/Nashville VP/Promo ... **Marko Babineau** Geffen

**Harold Childs**  
PolyGram Sr.  
VP/Urban



**Nat'l AOR** ... **Roy Lott** Arista VP ... **Don Jenner** Arista VP/Promo ... **Sandi Lifson** MCA Nat'l AC Promo. ... **Richard Palmese** MCA Exec. VP ... **Rick Bisceglia** Arista Nat'l Singles ... **Ruben Rodriguez** heads Island/Black Music ... **Howard Rosen** Motown Nat'l Promo ... **Tony Anderson** Motown Nat'l R&B ... **Michael Kidd** RCA VP/Black Promo.

### IN MEMORIAM

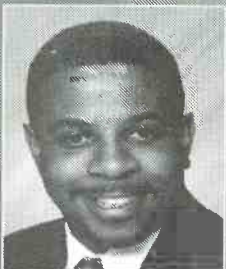
Personality **B. Mitchell Reed** ... Radio pioneer **Arthur Godfrey**.



# Leading the way into the next Millennium



**Gary Fries**  
President and CEO



**Van Allen**  
Executive VP and  
Chief Financial Officer



**Judy Carlough**  
Executive VP / Marketing



**Wayne Cornils**  
Executive VP / Meetings



**George Hyde**  
Executive VP / Training



**Mike Mahone**  
Executive VP / Services



**Ron Ruth**  
Executive VP / Stations



**Mary Bennett**  
Senior VP / Marketing-  
Midwest



**Lynn Christian**  
Senior VP / Stations



**Howell Cohen**  
Senior VP / Marketing



**Roger Dodson**  
Senior VP / Training



**Roann Hale**  
Senior VP / Services



**Dick Rakovan**  
Senior VP / Stations



**Lynn Anderson**  
VP / Training



**Tom Barnhardt**  
VP / Information Services



**Dave Casper**  
VP / Communications



**Mary Malone**  
VP / Educational Services



**Andy Rainey**  
VP / Research



New York • Los Angeles • Chicago • Detroit • Dallas  
Phone: 1-800-232-3131  
Web Address: <http://www.rab.com>  
Email: [rab@rab.com](mailto:rab@rab.com)



## CHR

- 1 POLICE Every Breath You Take
- 2 IRENE CARA Flashdance...What A Feeling
- 3 BONNIE TYLER Total Eclipse Of The Heart
- 4 MICHAEL JACKSON Billie Jean
- 5 MICHAEL SEMBELLO Maniac
- 6 GREG KIHN BAND Jeopardy
- 7 MICHAEL JACKSON Beat It
- 8 LIONEL RICHIE You Are
- 9 MEN AT WORK Overkill
- 10 MEN AT WORK Down Under
- 11 CULTURE CLUB Do You Really Want To Hurt Me
- 12 JOURNEY Separate Ways (Worlds Apart)
- 13 POLICE King Of Pain
- 14 BILLY JOEL Tell Her About It
- 15 LIONEL RICHIE All Night Long (All Night)
- 16 EURYTHMICS Sweet Dreams (Are Made Of This)
- 17 BOB SEGER & THE SILVER BULLET BAND Shame On The Moon
- 18 DAVID BOWIE Let's Dance
- 19 DEXY'S MIDNIGHT RUNNERS Come On Eileen
- 20 DARYL HALL & JOHN OATES One On One
- 21 CULTURE CLUB Time (Clock Of The Heart)
- 22 EDDY GRANT Electric Avenue
- 23 SPANDAU BALLET True
- 24 KENNY ROGERS w/DOLLY PARTON Islands In The Stream
- 25 STYX Mr. Roboto

## COUNTRY

- 1 KENNY ROGERS & DOLLY PARTON Islands In The Stream
- 2 JANIE FRICKE  
He's A Heartache (Looking For A Place To Happen)
- 3 ALABAMA Dixieland Delight
- 4 JOHNNY LEE Hey Bartender
- 5 WILLIE NELSON & MERLE HAGGARD Pancho And Lefty
- 6 JOHN CONLEE Common Man
- 7 CONWAY TWITTY Lost In The Feeling
- 8 CHARLEY PRIDE Night Games
- 9 CRYSTAL GAYLE Our Love Is On The Faultline
- 10 MICKEY GILLEY Fool For Your Love
- 11 BELLAMY BROTHERS When I'm Away From You
- 12 EDDIE RABBITT You Can't Run From Love
- 13 RONNIE MILSAP Don't You Know How Much I Love You
- 14 CHARLY MCCLAIN & MICKEY GILLEY Paradise Tonight
- 15 RICKY SKAGGS You've Got A Lover
- 16 EARL THOMAS CONLEY Your Love's On The Line
- 17 RONNIE MCDOWELL You're Gonna Ruin My Bad Reputation
- 18 OAK RIDGE BOYS American Made
- 19 BARBARA MANDRELL One Of A Kind Pair Of Fools
- 20 GEORGE STRAIT A Fire I Can't Put Out
- 21 DON WILLIAMS Love Is On A Roll
- 22 ALABAMA Lady Down On Love
- 23 SHELLY WEST Jose Cuervo
- 24 B.J. THOMAS Whatever Happened To Old Fashioned Love
- 25 BARBARA MANDRELL In Times Like These

## A/C

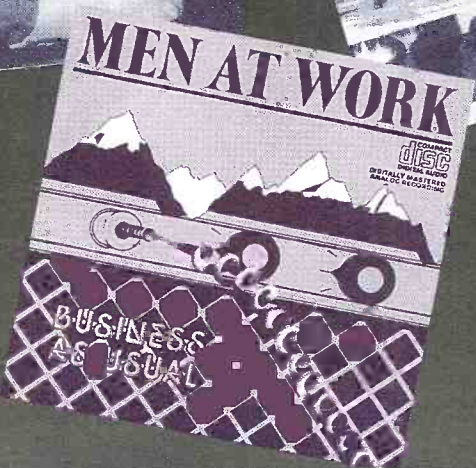
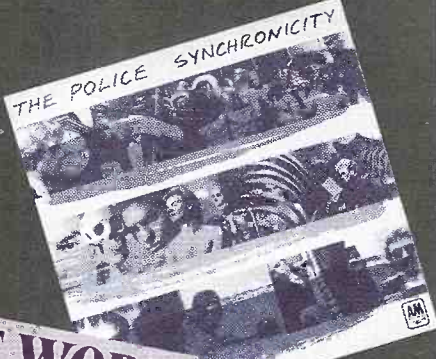
- 1 SERGIO MENDES Never Gonna Let You Go
- 2 LIONEL RICHIE You Are
- 3 STEPHEN BISHOP It Might Be You
- 4 SPANDAU BALLET True
- 5 LIONEL RICHIE My Love
- 6 POLICE Every Breath You Take
- 7 KENNY ROGERS w/DOLLY PARTON Islands In The Stream
- 8 DAN FOGELBERG Make Love Stay
- 9 TOTO I Won't Hold You Back
- 10 LIONEL RICHIE All Night Long (All Night)
- 11 RITA COOLIDGE All Time High
- 12 LAURA BRANIGAN How Am I Supposed To Live Without You
- 13 DARYL HALL & JOHN OATES One On One
- 14 PAUL ANKA Hold Me 'Till The Mornin' Comes
- 15 DeBARGE All This Love
- 16 BILLY JOEL Tell Her About It
- 17 JARREAU Mornin'
- 18 KENNY ROGERS & SHEENA EASTON We've Got Tonight
- 19 IRENE CARA Flashdance...What A Feeling
- 20 AIR SUPPLY Making Love Out Of Nothing At All
- 21 MICHAEL JACKSON Human Nature
- 22 CHRISTOPHER CROSS All Right
- 23 GEORGE BENSON Lady Love Me (One More Time)
- 24 BOB SEGER & THE SILVER BULLET BAND Shame On The Moon
- 25 CULTURE CLUB Time (Clock Of The Heart)

## AOR HOT TRACKS

- 1 POLICE King Of Pain
- 2 DEF LEPPARD Photograph
- 3 FIXX One Thing Leads To Another
- 4 DEF LEPPARD Rock Of Ages
- 5 TUBES She's A Beauty
- 6 POLICE Every Breath You Take
- 7 INXS The One Thing
- 8 TALKING HEADS Burning Down The House
- 9 POLICE Synchronicity II
- 10 ZZ TOP Gimme All Your Lovin'
- 11 JOURNEY Separate Ways (Worlds Apart)
- 12 U2 New Year's Day
- 13 FIXX Saved By Zero
- 14 GREG KIHN BAND Jeopardy
- 15 ROBERT PLANT Big Log
- 16 ROBERT PLANT Other Arms
- 17 TRIUMPH A World Of Fantasy
- 18 POLICE Wrapped Around Your Finger
- 19 HEART How Can I Refuse
- 20 LOVEBOY Hot Girls In Love
- 21 STEVIE NICKS Stand Back
- 22 LOVERBOY Queen Of The Broken Hearts
- 23 BOB SEGER & THE SILVER BULLET BAND Even Now
- 24 BIG COUNTRY In A Big Country
- 25 DAVID BOWIE Modern Love

## BLACK RADIO

- 1 MICHAEL JACKSON Billie Jean
- 2 GLADYS KNIGHT & THE PIPS Save The Overtime For Me
- 3 LIONEL RICHIE All Night Long (All Night)
- 4 S.O.S. BAND Just Be Good To Me
- 5 RICK JAMES Cold Blooded
- 6 GEORGE BENSON Inside Love (So Personal)
- 7 JEFFREY OSBORNE Don't You Get So Mad
- 8 RUFUS & CHAKA KHAN Ain't Nobody
- 9 KASHIF I Just Gotta Have You (Lover Turn Me On)
- 10 EARTH, WIND & FIRE Fall In Love With Me
- 11 GEORGE CLINTON Atomic Dog
- 12 HERBIE HANCOCK Rockit
- 13 ARETHA FRANKLIN Get It Right
- 14 MTUME Juicy Fruit
- 15 DONNA SUMMER She Works Hard For The Money
- 16 ANGELA BOFILL Too Tough
- 17 MAZE f/FRANKIE BEVERLY Love Is The Key
- 18 CHAMPAIGN Try Again
- 19 DENIECE WILLIAMS Do What You Feel
- 20 GAP BAND Party Train
- 21 JARREAU Mornin'
- 22 KLIQUE Stop Doggin' Me Around
- 23 WHISPERS Tonight
- 24 IRENE CARA Flashdance...What A Feeling
- 25 JENNIFER HOLLIDAY I Am Love



'83

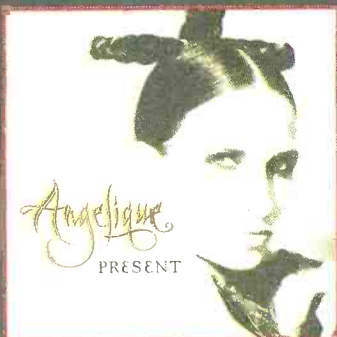


**A View to the Future**



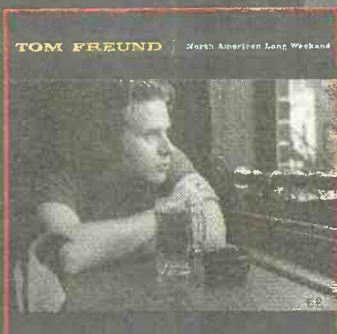
**IN STORES NOW**

63291-12314-1/2/4



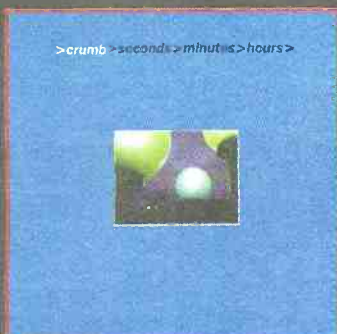
**IN STORES NOW**

63291-12312-2/4



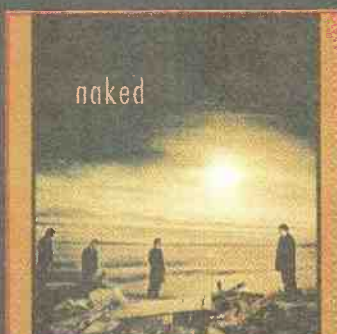
**IN STORES NOW**

63291-12308-2/4



**IN STORES NOW**

63291-12307-2/4



**IN STORES NOW**

63291-12301-2/4



**IN STORES NOW**

63291-12308-2/4

# red ant entertainment

**COMING SOON...**

**BUTTERFLY**

**LAUREN HART**

**HIMALAYAS**

**LADY MECCA**

**LORD G**

**PETER MURPHY**

**PSYCHOTICA**

**SPINDERELLA**

**MR. TAN & MRS. TOI**

**USUAL SUSPECTS**

[WWW.REDANTRECORDS.COM](http://WWW.REDANTRECORDS.COM)



**IN STORES NOW**

63291-12325-2/4



**IN STORES 02/99**

63291-12308-1/2/4



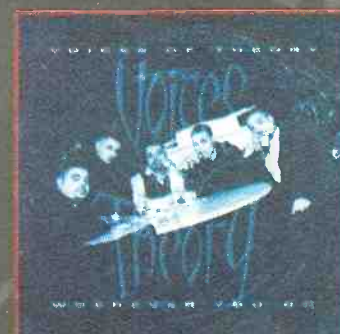
**IN STORES NOW**

63291-12310-2/4



**IN STORES NOW**

63291-12303-1/2/4



**IN STORES NOW**

119-341-016-2/4



**IN STORES NOW**

63291-12328-2/4







# CHR Fever Hits Los Angeles

There were plenty of "Big Brother" jokes in 1984. After all, this was the year George Orwell hung his hat on.

But the world survived just fine, and, heck, there weren't even any traffic jams during the L.A. Olympics!

Speaking of L.A., ever since KHJ had begun to fade in the mid-'70s, CHR radio in this town was a mishmash of oddball sounds. Enter KIIS. By 1984, the market was so hungry for a straight-ahead CHR sound as well as an entertaining morning show, that it anointed KIIS (and Rick Dees) as No. 1 with double-digit numbers (the station used Mike Joseph's "Hot Hits" slogan, but Joseph was not an on-site consultant). KIIS' success, combined with that of WHTZ (Z100)/NY, provided the first CHR double-winners since the WABC/KHJ days of the '60s and '70s.

This was the year stereo broadcasting was supposed to save radio's AM band. Oh, really? After years of wrangling, AM stereo receivers were finally available. But they were expensive, the consumer had to choose between two systems, and there weren't a lot of music stations left on AM. What AM stereo couldn't do, Rush Limbaugh managed almost singlehandedly. But that's for another year.

A shudder rippled through the entire Talk radio industry in 1984, after Alan Berg, the brash and outspoken KOA/Denver host, was gunned down in front of his home with large-caliber ammunition. Berg was a popular personality in Denver — he had a style that many future hosts would emulate — and he had been recently profiled on *60 Minutes*. Authorities would later find the alleged murder weapon at the home of a white supremacist.

CDs were becoming a bigger factor in both radio stations and consumers' homes, but a Warner Bros. ad in *R&R* exemplified the issue of the day: At the end of an ad promoting John Fogerty's *Centerfield* album, a disclaimer warned that the CD could not be released day-and-date with the vinyl because "the time required by foreign CD pressing plants makes simultaneous releases impossible."

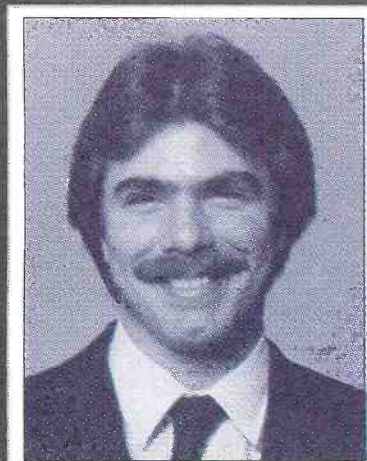
Reflecting on the year are a pair of professionals who combined efforts to make KIIS-FM/L.A. the most successful CHR in that market since Boss Radio KHJ of the '60s: Gerry DeFrancesco and Rick Dees.

## Signs Of The Times

- Both Arbitron and Birch make it official: WHTZ (Z100)/NY is the new No. 1 in the Big Apple
- Transtar launches its fourth 24-hour satellite format: Format 41 is named after its median target demo
- Frank Dileo, Epic VP/Nat'l Promo, announces he'll become Michael Jackson's personal manager
- Columbia releases "Do They Know It's Christmas" by Band-Aid
- VH1 signs Don Imus as its first VJ
- WHYI-FM/Ft. Lauderdale-Miami license in jeopardy over EEO policies and its treatment of a former employee who complained of sex discrimination
- Tichenor Spanish Media Group, made up of the company's four Spanish-formatted Texas properties, is formed
- FCC votes to replace the 31-year-old 7-7-7 multiple ownership rule with a 12-12-12 ceiling; unless the commission decides otherwise, the limits will be lifted altogether in 1990
- Former Easy Listening outlet WTTN-FM/Westminster-Baltimore switches to consultant John Sebastian's EOR (Eclectic-Oriented Radio) format; new call letters: WGRX
- Out of the 242 CHR reporters, only 18 are AM; they include: WLS-AM/Chicago, KIMN/Denver, KIKI/Honolulu, KHYT/Tucson, KRSP/Salt Lake City, and CHUM/Toronto
- WKHK/NY discontinues Country for Soft AC hits under new calls WLTW (Lite FM)
- WXTU/Philadelphia switches from Urban to Country
- KHJ/L.A. drops Country for "Car Radio 93," aimed exclusively at the in-car audience; it features current CHR music along with six traffic reports each hour, around the clock



## Reflections



GERRY DEFRANCESCO

**Career Inspiration:** "My father played bass in a '50s rock 'n' roll band. He inspired my love of music and radio. As a child I used to keep a transistor radio and a flashlight under my pillow and stay up all night listening. In fact, I refused to attend first grade! Unfortunately, my parents took the radio away."

**First R&R sighting:** "In 1976 I was a college senior participating in Temple University's summer internship program. I was placed at WFIL. And Jay Cook was PD. One of my first assignments was to 'study' the *R&R* charts and report on the playlist activity of various stations. Jay advised me to read *R&R* from cover to cover. To this day, I still try to do so."

**Current gig:** "Since the sale of Gannett's radio division, I've worked with the company in assessing potential radio acquisitions in Gannett TV markets. I'm also doing consulting projects with friends in radio and the Internet."

**Most significant change in last 25 years:** "Consolidation. As a result, radio companies' long-term health will be strong."

**Personal influences:** "I've worked with many brilliant people, but Jay had the most significant bearing on my career. He allowed me to be his partner for nearly 16 years, teaching me how to find a happy balance between the art and the science of radio. More importantly, he had great confidence in me. He created a very liberating environment in an industry that often bites its nails over the next monthly extrapolation."

**Most rewarding career point:** "The most memorable is the day when 102.7 KIIS-FM went to No. 1 in L.A. — summer '84. We didn't see it coming, and the shock was overwhelming. I was on the phone with Arbitron and was the first to find out. I stepped into the hallway; the staff was waiting. I screamed, 'We're No. 1!' Everyone went absolutely crazy with excitement."





## **Got cake?**

Happy Birthday, R&R!  
When it comes to accurate reporting  
and in-depth analysis, baby, you take the cake.

## **Need ratings?**



Contact Broadcast Architecture  
for the most effective test available.

609-921-1188 [www.broadcastarchitecture.com](http://www.broadcastarchitecture.com)

# **BROADCAST ARCHITECTURE**





## Radio Rewind

When **George Orwell** penned his book *1984*, he had no idea that some of the decade's biggest albums would be released, that a blonde bombshell from Michigan would start a music and fashion trend, or that movie music would have such an impact.

"Against All Odds (Take A Look At Me Now)" by **Phil Collins**, from *Against All Odds*; **Kenny Loggins**' title theme



Prince

from *Footloose*; and two **Prince** tracks from *Purple Rain*, "When Doves Cry" and "Let's Go Crazy," were two through five on the year-end CHR chart. For good measure, **Ray Parker Jr.**'s "Ghostbusters" and another track from *Footloose*, "Let's Hear It For The Boy," by **Deniece Williams**, were ninth and tenth, respectively.

1984 will be remembered as a year of albums with multiple hit singles. Who could forget *She's So Unusual* by **Cyndi Lauper**, which yielded the hits "Girls Just

Want To Have Fun," "Time After Time," "All Through The Night," and "She Bop"? **Van Halen** was so excited about 1984 that they named their album after the year. The final Van Halen collection with **David Lee Roth** on lead vocal featured "Jump," "Panama," "I'll Wait," and "Hot For Teacher," among others. **Bruce Springsteen**'s most infamous album, *Born In The U.S.A.*, was released in the spring and produced "Dancing In The Dark" and "Cover Me" that year. It would eventually yield seven top 10 hits.

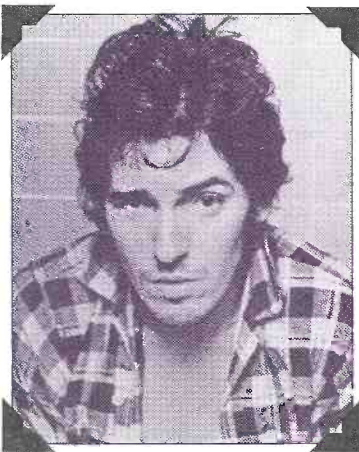
The **Pointer Sisters** had their biggest year ever with "Jump (For My Love)," "Automatic," and "I'm So Excited" from their album *Break Out*. **Huey Lewis & The News**' blue-collar style of rock 'n' roll was huge, and their *Sports* album featured the hits "I Want A New Drug," "The Heart Of Rock 'N' Roll," "If This Is It," and "Walking On A Thin Line."

And then there was lady **Madonna** herself. She racked



Cyndi Lauper

up three top 15 hits from her self-titled debut album with "Holiday," "Borderline," and "Lucky Star," plus the title track from her second album, *Like A Virgin*. You couldn't walk a block



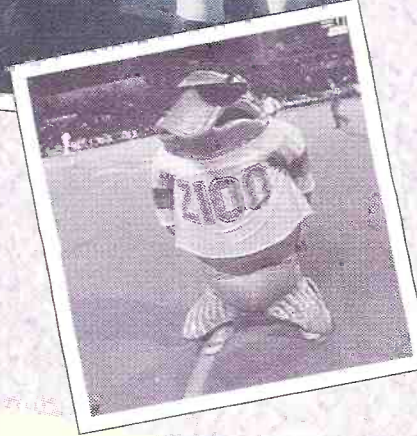
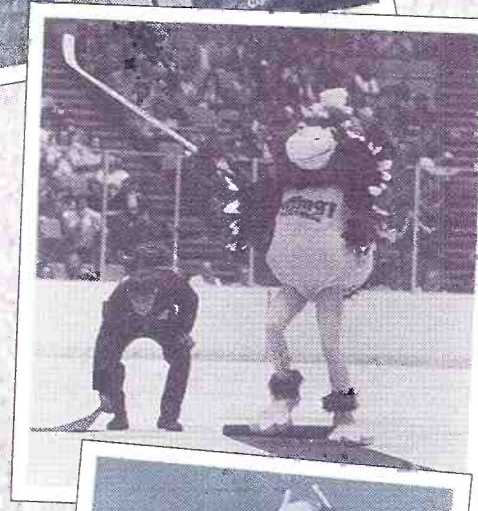
Bruce Springsteen

without seeing young girls and women with the Madonna look.

Over at Black/Urban radio, the bunny had big success with **Chaka Khan**, whose hit "I Feel For You" topped that chart for six weeks, and Prince's "When Doves Cry," which logged seven weeks at the top. A song that was big at Black/Urban and CHR was "Somebody's Watching Me" by **Rockwell**, who had his then-brother-in-law **Michael Jackson** sing on the hook to the song. The format also saw the breakthrough hit from the Boston teen group **New Edition**, "Cool It Now," which went to No. 1 in November.

At Country, **Alabama** was the year's biggest artist with the No. 1 hits "Roll On (Eighteen Wheeler)" and "When We Make Love," which topped the chart for five and four weeks, respectively.

## Mascot Mania!



## Yearbook



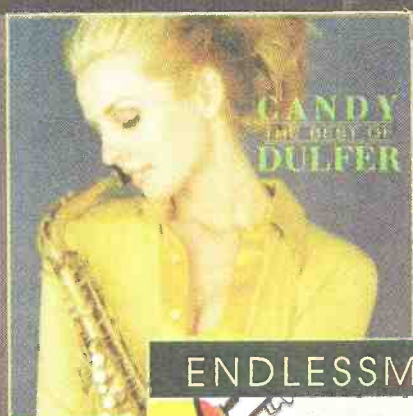
Clockwise from upper left: WNEW-FM/NY's Mark McEwen, Julian Lennon, Ahmet Ertegun, Scott Muni, and Charlie Kendall opening the Hard Rock Cafe in New York; radio vets Les Acree and Les Garland; label exec Step Johnson; AOR radio's Ron Diaz; WDIZ/Orlando staff.

## Did You Know...

The RAB reports an unprecedented 69.9 million radio sets were purchased in 1983 - better than one receiver for every four Americans.

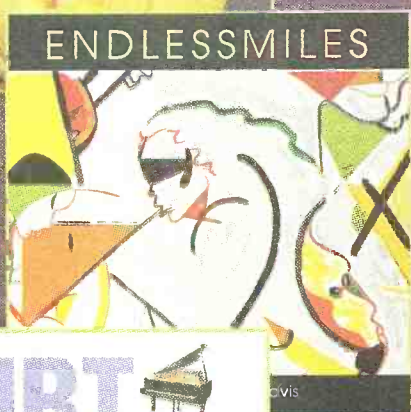


# N2K ENCODED MUSIC!



## ◀ CANDY DULFER The Best of Candy Dulfer

Includes "Lily Was Here", "Pick Up The Pieces" and the #1 NAC hit "For The Love Of You"



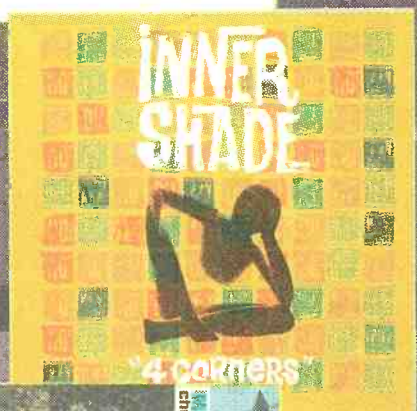
## ◀ ENDLESS MILES A Tribute To Miles Davis

A very special live recording that features Miles Davis alumni performing some of his signature classics  
A truly outstanding tribute



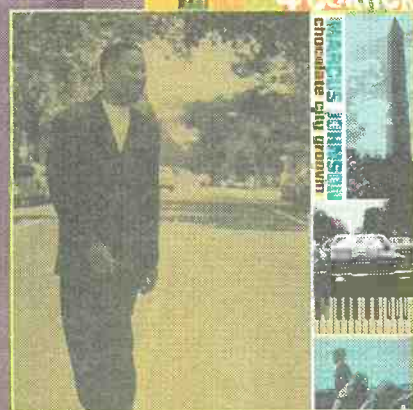
## ◀ BURT BACHARACH One Amazing Night

An extraordinary salute from today's biggest pop stars. Featuring Sheryl Crow, Wynonna, Luther Vandross, David Sanborn, Barenaked Ladies, Ben Folds Five and many more



## ◀ INNER SHADE 4 Corners

With Maysa, Mark Whitfield, and introducing vocalist Christopher Ballin  
Produced by Jean-Paul "Bluey" Maunick  
Featuring "Tell Me Something", "Heaven" and "What's In The Box"



## ◀ MARCUS JOHNSON Chocolate City Groovin'

Keyboardist Marcus Johnson gives you a taste of it all with his N2K Encoded Music debut. It's seductive smooth jazz with an exciting urban contemporary flavor  
Featuring "The Neck Factor", and "Morning Light" (with Alyson Williams)



# Best Of StreetTalk

## Heard It Through The Grapevine

Sparks fly when **WGCL/Cleveland** announces a concert with Slade, and crosstown **WMMS** — acting on a rumor that Slade would lip-sync to a tape — broadcast the rumor on the day of the show. Epic promo guy Joe Carroll calls 'MMS and proceeds to tell the morning man what he can do with that info, only to have WMMS replay Carroll's ranting over the air — much to his chagrin. Months later, WMMS adapts Ray Parker Jr.'s "Ghostbusters" and renames its version "Baboon Busters." One line goes, "I ain't afraid of no lip-syncing baboon."

**KRLB/Lubbock, TX** runs a promotion that has personalities Steve Sever and Gary Winter racing each other around the world. Steve headed east, Gary headed west. After seven days and 13 hours, Steve arrived first!

Meanwhile, **KIQQ/Los Angeles** sends its listeners into a "State Of Shock" by playing the new Jacksons single *continuously* from the time it's released — noon on Wednesday, June 13 — until 10am the following morning!

**WHYY/Detroit's** TV spot, featuring a bunch of snakes slithering around a scientist who proclaims that even reptiles are calmed by the music on WHYY, gets the can when viewers complain the sight of all those snakes makes their skin crawl. The station changes the commercial to the scientist holding a ferocious ... puppy.

Consultant **Walt Sabo** dictates a new music policy to the RKO station group: In a nutshell, the stations can no longer discuss music with anyone — label reps, indie promo people, not even the trades.

Rumor has it that Epic VP **Frank Dileo** will exit the label to become Michael Jackson's personal manager!

**Lee Abrams** tells those attending the Superstars Convention that AOR has generally become too predictable and encourages programmers to get more creative in their presentations.

At WLS/Chicago, **Larry Lujack** is signed to an unprecedented 12-year contract.

**Wolfman Jack** returns to L.A. for overnights on KRLA.

**Jimmy Bowen** resigns as head of WB's Nashville operations. Word has it that he'll cross over to MCA/Nashville.

**WNEW/NY** celebrates its 50th anniversary.

Former WPLR/New Haven GM **Chris Kampmeier** will be named PD at new Phoenix AC KLZI.

Will Cox's new **WXFM/Chicago** become CHR or AC? It becomes CHR WAGO.

Tongues wag that **WMET/Chicago** will go from AOR to AC.

In a somewhat unprecedented move, CBS-owned FM stations hire **Charlie Van Dyke** to be "the voice" of their seven stations.

New York gets a "Spanish CHR" as **WKDM** goes on the air with new management.

Rumors fly that B104/Baltimore PD **Steve Kingston** is being courted by a major broadcast group to take its flagship station in the nation's top market. Nothing comes of it ... this year, at least.

Rumor has **WLUP/Chicago** switching formats and owners (from Heftel to EZ Com). Then, weeks later, it appears Malrite is the buyer. A week later, both camps deny any transaction will take place.



**ERR WAVES**  
BY BOBBY OCEAN

## NewsMakers

### RADIO

**Alan Goodman** becomes WAVA-FM/Washington VP/GM ... **WBBG & WMJI**

**Steve Kingston** takes programming reins at **WBSB-FM/Baltimore**



Cleveland VP/Station Manager **Mike McVay** resigns to devote full attention to his McVay Media consultancy ... **John Gorman** rises to OM of **WMMS/Cleveland** ... **Dick Springfield** Research Group

VP ... At WLS/Chicago, **Larry Lujack** signs 12-year contract ... **Sky Daniels** joins KFOG/SF for 6-10pm shift ... **WQBK/Albany** PD/morning host **Tom Leykis** accepts WNWS/Miami evening shift ... **Kevin Metheny** resigns WNBC/NY for MTV ... **Gary Berkowitz** is named PD for WHYY/Detroit ... **Mark Driscoll** PD at WZPL/Indianapolis ... **Ed Salamon** and **Frank Murphy** Executive VPs at United Stations ... **KFRC/SF** PD **Gerry Cagle** exits ... **RKO Radio Div.** Exec. VP **Bill Hogan** promoted to

VP/GM, succeeding **Jerry Lee** ... **Charlie Quinn** Dir./Prog. at WHYY/Boston ... **Al Brady Law** WHDH & WZOU/Boston VP/GM ... **Doyle Rose** now VP/Regional Manager for Emmis ... **Mark Driscoll** elevated to Heftel Group PD ... **Jerry Lyman** RKO Radio Div. President ... **Bob Zuroweste** KUDL/KC GM ... **WAPP/NY** chooses **Gerry Cagle** as its OM ... **Guy Zapoleon** rejoins Western Cities as KZZP/Phoenix PD ... **Steve Goldstein** VP/Group PD for Josephson Communications ... **Rick Torcasso** is named PD at WMJI/Cleveland ... **Paul Drew** Director/Radio Marti for Voice of America ... **KQEO & KZZX/Albuquerque** VP/GM **Gary Fries** promoted to Sunbelt Communications Sr. VP... **Tom Chiusano** VP/GM at Infinity's WKTU/NY ... **Tom Bresnahan** Sconnix VP/GM.



**Denise Oliver**  
now PD of  
**WYNY/NY**

**RKO Radio Networks** President ... **Guy Zapoleon** PD for WBZZ/Pittsburgh ... **KIOI/SF** PD **Mike Phillips** crosses street to **KFRC** ... **Alan Mason** KGW/Portland VP/GM ... **KMPC's Robert W. Morgan** moves to crosstown **KMGG** for mornings ... **Ric Lippincott** PD at **KYUU/SF** ... **Gary Bryan** PD for **KKRZ/Portland** ... **Steve Perun** KWK/St. Louis PD ... **Cox Exec. VP Jim Wesley** assumes presidency of **DKM Broadcasting** ... **Charlie Cook** joins McVay Media as VP/Country ... **WAVA/Washington** PD **Randy Kabrich** resigns to form consultancy ... **Tom Owens** WEBN/Cincinnati as PD ... **Charlie Ochs** VP/Prog. Broadcast Group ... **Jay Clark** OM of **KHTZ/Los Angeles** ... **Liz Kiley** KFI/Los Angeles PD ... **Bobby Rich** returns to **KFMB-FM/San Diego** as PD ... **Randy Bongarten** President **NBC Radio** ... **John Landecker** takes morning slot at **WAGO/Chicago** ... **Michael Ellis** **WAPP/NY** PD ... **Smokey Rivers** **WAVA/Washington's** PD ... **Bill Gamble** **WMAQ/Chicago** PD ... **Bob Bolinger** joins **KJQY/San Diego** as

### RECORDS

**Miles Copeland** Chairman, **Jay Boberg** President of **IRS** ... **Phil Quartararo** Island VP/Promo slot ... **Polly Anthony** Dir./Nat'l AC Promo for Epic/Portrait/Associated ... **Dino Barbis** Nat'l Promo Dir. for **WB** ... **Bob Catania** Nat'l Album Dir. for **Island** ... **Peter Napoliello** Nat'l

**Jimmy Bowen**  
now **MCA/Nashville**  
President



**AOR** Promo Dir. for **Motown/Morocco** ... **RCA** promotes **Ed Mascolo** to Div. VP/Contemp. Promo ... **Tom Zutaut** and **Howard Thompson** VPs/A&R at **Elektra/Asylum**.

### IN MEMORIAM

**John Bayliss** ... **Marvin Gaye** ... **KMOX/St. Louis** daytime personality **Jack Carney** ... **B/A/M/D** partner **Lee Michaels**

## Reflections



**RICK DEES**

first ran September 4, 1998

to be the one you look back to and say, 'Never a problem.' I also have a wonderful team that supports me, with Paul Joseph producing the show. Ellen K is the best sidekick anybody could have. And, on *Weekly Top 40*, Melinda Ellison has a gift for knowing how to make the show run so fast."

**Most rewarding career point:** "'Disco Duck.' To have the listeners we have is also a wonderful feeling. Having the support of the audience — there's no beginning to tell what a wonderful sense of appreciation I have for that. Also, working on the next generation of electric engine, the Cylindrical Energy Module. And inventing *Crystal Breath*."

**Career inspiration:** "Paul Allen. This thin guy had this huge voice, and did all the announcements at my high school back in Greensboro, NC. I started doing an impression of him, and after a while he said, 'I'm also a licensed broadcaster.' He invited me to his house. His brother was an engineer at a radio station, and they had built a little radio station in their house. I asked him to do a jingle for me, and we all got in front of the microphone and went, '1400 ... Rig Dees.'" [Dees' real name is Rigdon, but everybody thought he was saying "Rick Dees" instead of "Rig Dees," so he eventually stuck with Rick.]

**First R&R chart appearance:** "Disco Duck," on **RSO Records**, Breaker, August 20, 1976. The record would peak at No. 7 in early October.

**Personal influences:** "I'm tempted to say Jesus. I read what he's written every day. A person living today would be Billy Graham. Through all the incredible problems we go through today, he's going



Congratulations  
on 25 years!





## CHR

- 1 VAN HALEN Jump
- 2 PHIL COLLINS Against All Odds (Take A Look At Me Now)
- 3 KENNY LOGGINS Footloose
- 4 PRINCE & THE REVOLUTION When Doves Cry
- 5 PRINCE & THE REVOLUTION Let's Go Crazy
- 6 JOHN WAITE Missing You
- 7 LIONEL RICHIE Hello
- 8 CYNDI LAUPER Time After Time
- 9 RAY PARKER JR. Ghostbusters
- 10 DENIECE WILLIAMS Let's Hear It For The Boy
- 11 CHICAGO Hard Habit To Break
- 12 TINA TURNER What's Love Got To Do With It
- 13 STEVIE WONDER I Just Called To Say I Love You
- 14 CULTURE CLUB Karma Chameleon
- 15 BRUCE SPRINGSTEEN Dancing In The Dark
- 16 DURAN DURAN The Reflex
- 17 LIONEL RICHIE Stuck On You
- 18 STEVE PERRY Oh Sherrie
- 19 THOMPSON TWINS Hold Me Now
- 20 YES Owner Of A Lonely Heart
- 21 HUEY LEWIS & THE NEWS The Heart Of Rock & Roll
- 22 LAURA BRANIGAN Self Control
- 23 BILLY OCEAN Caribbean Queen (No More Love On The Run)
- 24 MICHAEL JACKSON Thriller
- 25 WHAM! Wake Me Up Before You Go-Go

## COUNTRY

- 1 ALABAMA Roll On (Eighteen Wheeler)
- 2 ALABAMA When We Make Love
- 3 DON WILLIAMS That's The Thing About Love
- 4 CONWAY TWITTY  
I Don't Know A Thing About Love (The Moon Song)
- 5 JOHN SCHNEIDER I've Been Around Enough To Know
- 6 CONWAY TWITTY Somebody's Needin' Somebody
- 7 T.G. SHEPPARD Somewhere Down The Line
- 8 WILLIE NELSON City Of New Orleans
- 9 NITTY GRITTY DIRT BAND  
Long Hard Road (The Sharecropper's Dream)
- 10 JIM GLASER You're Gettin' To Me Again
- 11 OAK RIDGE BOYS I Guess It Never Hurts To Hurt Sometimes
- 12 DOLLY PARTON Tennessee Homesick Blues
- 13 EXILE Give Me One More Chance
- 14 JOHNNY LEE You Could've Heard A Heart Break
- 15 EARL THOMAS CONLEY Chance Of Lovin' You
- 16 RONNIE MILSAP Still Losing You
- 17 JULIO IGLESIAS & WILLIE NELSON To All The Girls I've Loved Before
- 18 ANNE MURRAY Just Another Woman In Love
- 19 BARBARA MANDRELL & LEE GREENWOOD To Me
- 20 OAK RIDGE BOYS Everyday
- 21 GEORGE STRAIT Let's Fall To Pieces Together
- 22 EARL THOMAS CONLEY Angel In Disguise
- 23 BARBARA MANDRELL Only A Lonely Heart Knows
- 24 JANIE FRICKE Your Heart's Not In It
- 25 EDDY RAVEN I Got Mexico

## A/C

- 1 LIONEL RICHIE Hello
- 2 LIONEL RICHIE Stuck On You
- 3 STEVIE WONDER I Just Called To Say I Love You
- 4 PEABO BRYSON If Ever You're In My Arms Again
- 5 CYNDI LAUPER Time After Time
- 6 PHIL COLLINS Against All Odds (Take A Look At Me Now)
- 7 CARS Drive
- 8 ELTON JOHN Sad Songs (Say So Much)
- 9 BILLY JOEL Leave A Tender Moment Alone
- 10 BILLY JOEL The Longest Time
- 11 CHRISTINE MCVIE Got A Hold On Me
- 12 CHICAGO Hard Habit To Break
- 13 KENNY ROGERS This Woman
- 14 LIONEL RICHIE Penny Lover
- 15 KENNY ROGERS w/KIM CARNES & JAMES INGRAM  
What About Me?
- 16 MIKE RENO & ANN WILSON Almost Paradise
- 17 KOOL & THE GANG Joanna
- 18 DAN FOGELBERG Believe In Me
- 19 JULIO IGLESIAS & DIANA ROSS All Of You
- 20 ELTON JOHN I Guess That's Why They Call It The Blues
- 21 BILLY JOEL An Innocent Man
- 22 PAUL McCARTNEY So Bad
- 23 DENIECE WILLIAMS Let's Hear It For The Boy
- 24 SHEENA EASTON Almost Over You
- 25 JULIO IGLESIAS & WILLIE NELSON  
To All The Girls I've Loved Before

## AOR TRACKS

- 1 BRUCE SPRINGSTEEN Cover Me
- 2 VAN HALEN Panama
- 3 CARS Magic
- 4 VAN HALEN I'll Wait
- 5 CARS Drive
- 6 JOHN WAITE Missing You
- 7 RATT Round and Round
- 8 BRUCE SPRINGSTEEN Dancing In The Dark
- 9 SCANDAL f/PATTY SMYTH The Warrior
- 10 SCORPIONS Rock You Like A Hurricane
- 11 VAN HALEN Jump
- 12 U2 Pride (In The Name Of Love)
- 13 CARS You Might Think
- 14 38 SPECIAL Back Where You Belong
- 15 BILLY SQUIER Rock Me Tonight
- 16 MANFRED MANN'S EARTH BAND Runner
- 17 SAMMY HAGAR I Can't Drive 55
- 18 ZZ TOP Legs
- 19 JEFFERSON STARSHIP No Way Out
- 20 DAVID BOWIE Blue Jean
- 21 KENNY LOGGINS Footloose
- 22 SURVIVOR I Can't Hold Back
- 23 TWISTED SISTER We're Not Gonna Take It
- 24 HUEY LEWIS & THE NEWS The Heart Of Rock & Roll
- 25 DWIGHT TWILLEY Girls

## BLACK/URBAN RADIO

- 1 PRINCE & THE REVOLUTION When Doves Cry
- 2 CHAKA KHAN I Feel For You
- 3 CAMEO She's Strange
- 4 ROCKWELL Somebody's Watching Me
- 5 PATTI LABELLE If Only You Knew
- 6 LIONEL RICHIE Hello
- 7 NEW EDITION Cool It Now
- 8 DENIECE WILLIAMS Let's Hear It For The Boy
- 9 TINA TURNER What's Love Got To Do With It
- 10 BILLY OCEAN Caribbean Queen (No More Love On The Run)
- 11 MTUME You, Me And He
- 12 STEVIE WONDER I Just Called To Say I Love You
- 13 JOYCE KENNEDY & JEFFREY OSBORNE  
The Last Time I Made Love
- 14 PATRICE RUSHEN Feels So Real (Won't Let Go)
- 15 DENNIS EDWARDS Don't Look Any Further
- 16 O'BRYAN Lovelite
- 17 S.O.S. BAND Just The Way You Like It
- 18 CHERYL LYNN Encore
- 19 JERMAINE JACKSON Tell Me I'm Not Dreaming
- 20 BOBBY WOMACK & PATTI LABELLE  
Love Has Finally Come At Last
- 21 REBBIE JACKSON Centipede
- 22 BAR-KAYS Freak Show On The Dance Floor
- 23 JAMES INGRAM w/MICHAEL McDONALD Yah Mo B There
- 24 SHEILA E. The Glamorous Life
- 25 RAY PARKER JR. Ghostbusters

'84



# This Ad Sucks.

*It's not the ads.  
It's all about the adds!  
(and rotations)*

**Levitation Entertainment<sup>☆</sup> Inc**  
**A3 Radio Promotion**

10850 Wilshire Blvd, Suite 710, Los Angeles, California 90024

Phone: 310-470-3220 Fax: 310-470-1892

E-mail: [aaaman259@earthlink.net](mailto:aaaman259@earthlink.net)

Harry Levy • Rene Magallon • Sam Russell



**Congratulating Radio & Records  
on 25 great years...  
as we celebrate our 10th.**



**(303) 922-5600**

**email: [info@paragon-research.com](mailto:info@paragon-research.com)**

**website: [paragon-research.com](http://paragon-research.com)**





# Stern Bows On New York's FM Dial

WKTU/New York, the station that in 1978 exploded onto the radio scene with an 11 share, disappeared with a whimper this year. (Of course, there's a chapter two to the WKTU story ... jump to 1996).

Mel Karmazin made the station the flagship of his Infinity radio chain, flipped the call letters to WXRK (K-Rock), and put it nose-to-nose with WNEW-FM, the enduring Rock station where Karmazin had earned his first set of GM stripes a decade earlier. At the same time all this was happening, Howard Stern and Robin Quivers fell through the thin ice they were skating on over at WNBC. Precious nanoseconds later, Karmazin had Stern, Quivers, et. al., signed for wake-ups at his station. And the rest, as they say, is history.

Elsewhere in the radio world in 1985, charity events were in vogue. It seemed almost everyone played "We Are The World" at least once during its run early in the year, and there was one moment when thousands of stations played it simultaneously. Needless to say, the famine in Ethiopia was an unknown issue no more. The song set the stage for a slew of similar charity tunes and concerts later that year and in the future, including the trans-oceanic Live Aid.

Arbitron expanded its measurement activities once again by

announcing that 75 markets would be measured continuously. Those events showcased harmonious moments between radio, records, and the public. Such was clearly *not* the case with the issue

of song lyrics. The Parents Music Resource Center (PMRC), led by Sen. Al Gore's wife Tipper, lobbied a skeptical record industry for warning stickers on albums with questionable lyrics. Politicians bellowed, musicians howled, but radio stood on the sidelines because most of the discs in question weren't air-worthy anyway. Another hot-button issue within the industry: paper adds. A yearlong R&R campaign highlighted the damage that paper adds can do to a record company's marketing and retailing efforts. By the way, we all thought radio was big business in 1985. And it was — about \$6.5 billion worth in

ad revenues (little did we know then it would double in just over a decade). This year's reflections are from consultant/Classic Rock disciple Fred Jacobs and Ken Kragen, the manager of Kenny Rogers and the spearheading force behind USA For Africa.

## Signs Of The Times

- "We Are The World," written by Lionel Richie and Michael Jackson, features 45 superstars; Northern Lights' "Tears Are Not Enough" includes Canadian superstars Bryan Adams and Anne Murray.
- Live Aid, held simultaneously at London's Wembley Stadium and Philadelphia's Veterans Stadium, is the premier charity event of the year. Other projects include Farm Aid; Artists United Against Apartheid's "Sun City"; and "That's What Friends Are For," recorded by Dionne Warwick, Elton John, Gladys Knight, and Stevie Wonder on behalf of AIDS research.
- The Parents Music Resource Center, led by Tipper Gore, launches a full-scale media blitz against "sexually explicit" and thematically violent songs, including Sheena Easton's "Sugar Walls."
- FM continues to surge ahead of AM, commanding 71% of all radio listening.
- KFRC/SF strips itself of music and becomes "The Game Zone," constructed by PD Mike Philips and RKO consultant Walter Sabo.
- WWTC/Minneapolis becomes "Weatheradio," featuring weather updates, traffic, and other travel information -- including airline arrivals and departures.
- General Electric buys RCA and NBC for \$6.3 billion.
- Capital Cities purchases ABC for \$3.5 billion.
- FCC proposes to end AM-FM simulcast limitations.
- Transtar's "Format 41" debuts on WDRQ/Detroit and KIQQ/L.A.
- WMMS/Cleveland segues from AOR to CHR.
- WKTU/New York flips to AOR as WXRK (K-Rock) with live coverage of the Live Aid concert.
- Sconnix's WCKO/Miami drops AOR for "adult CHR" as WMXJ



## Reflections



FRED JACOBS

"My earliest memories of Classic Rock's possibilities are when I was programming WRIF in the early '80s, observing how the Album Rock audience was being stretched to the max. The younger listeners — as always — were embracing new music. But our upper demos (at that time 25-34s) were wondering why we weren't playing more of the staples from the '60s, like the Beatles, Stones, and the Who. I started to envision a format that just specialized in the old stuff.

"The music environment at this time was red-hot — the explosion of MTV, Hot Hits radio, and superstar artists like Michael Jackson, Madonna, and Prince. Not exactly the best time to launch a format that essentially stopped in 1978. Because of the spotlight on new music, many AORs had all but stopped playing the Beatles when Classic Rock first became a reality. "One of the big breakthroughs was

the brand. When the Coca-Cola folks were forced to save face because of the New Coke debacle, Classic Coke was born, thus ensuring that the format's name was a home run. As the word *classic* came to denote quality and longevity, Classic Rock became more than a format or fad. It quickly developed into a type of music and a bona fide trend. While many radio format names are only used in industry-speak, radio people and the audience refer to this music by the same brand name.

"Classic Rock was the first true fragmenter of AOR (more would surely follow), and its explosion caused many heritage stations to rethink their time-honored strategies. Some fought Classic Rockers head-on, others eventually retreated to the younger end, and a few lodged themselves into the precarious middle ground. In an industry littered with two-year formats, I'm gratified that Classic Rock has truly stood the test of time."





## Radio Rewind

With six hits in the CHR Top 85 of '85 **Madonna** ruled the roost, and one of the biggest ballads of her career, "Crazy For You," from the *Vision Quest* soundtrack, came out on top for the year. Although Madonna-mania was in effect throughout



Ronnie Milsap

the middle and late '80s, '85 was perhaps her most visible year, when she performed the controversial "Like A Virgin" on the MTV Video Music Awards in a wedding dress. All of her risks paid off, as she earned a reputation for being able to reinvent herself year after year, exciting her fans and shocking the world in the process.

**Clive Davis'** Arista exposed the talents of **Whitney Houston**, and her first two singles, "Saving All My Love For You" and "You Give Good Love," finished Nos. 2 and 3, respectively, at Black/Urban. Since that memorable time, Houston has blazed a long trail of big chart hits at numerous formats.

In response to the famine in Africa, a large group of legendary artists and

newcomers alike banded together under the direction of super-producer **Quincy Jones** to lay down "We Are The World." The conglomeration recorded as **USA For Africa**, and the song's proceeds helped relieve the crisis. **Michael Jackson, Dionne Warwick, Stevie Wonder, Cyndi Lauper, Bruce Springsteen, Ray Charles, and Bob Dylan** were among those who participated in the project.

RCA/Nashville's **Alabama** was the big winner in '85, placing three singles in the year-end top 10. "There's No Way" finished No. 1, and "Can't Keep A Good Man Down" and "Forty Hour Week (For A Livin')" at Nos. 7 and 8. RCA held seven of the top 10 positions, with **Ronnie Milsap**, "Real Love" by **Dolly Parton** and **Kenny Rogers**, and "Love Is Alive" by the **Judds** all contributing to RCA's dominance during the year.

**Bryan Adams'** "Reckless" topped AOR Albums, and '85 is remembered as a year of blockbuster rock releases. Other multiplatinum superstars found in the year-end album chart include **Dire Straits, Phil Collins, Sting, Bruce Springsteen, and Tom Petty**.

An album that came out in '85 that still receives significant airplay in multiformats today is *Songs From The Big Chair* by **Tears For Fears**, which featured

the chart-toppers "Shout" and "Everybody Wants To Rule The World."

**R&R** maintained its Jazz chart throughout 1985, and it clearly served as an overview of the traditional side of the genre.



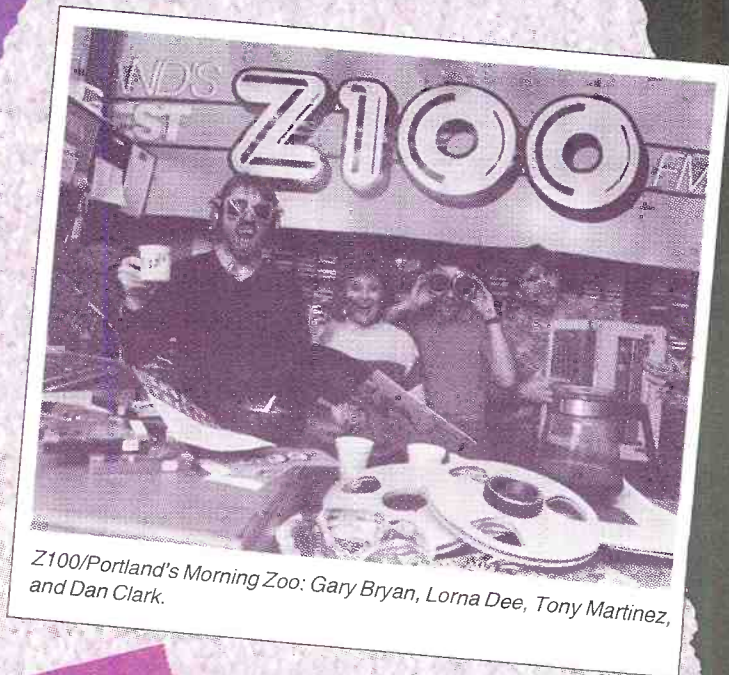
Tears For Fears

**Stanley Jordan, Dizzy Gillespie, Wynton Marsalis, and Pat Metheny** all placed in the top 15.

Whitney Houston, **Aretha Franklin**, and **Freddie Jackson** ruled Black/Urban, each placing two songs in the top 10. The year-end No. 1, however, was "Part-Time Lover" by **Stevie Wonder**, who held at No. 1 on the **R&R** Black/Urban chart for four weeks.



Whitney Houston



Z100/Portland's Morning Zoo: Gary Bryan, Lorna Dee, Tony Martinez, and Dan Clark.

## QUOTABLE QUOTES

"We plan to continue operating our 12 radio stations and WHBQ-TV/Memphis, and to defend our licenses before the FCC." — **RKO VP Steve Ellis** regarding speculation that RKO would pull out of broadcasting following the surprise announcement it was selling KHJ-TV/L.A. (Within five years, the company was out of broadcasting.)

## INNOVATIONS

- **Advanced Design Group** creates the "AMS-10," a portable AM stereo receiver with multisystem capacity. These units will be distributed to AM stereo stations, which can then offer them to listeners and thereby improve consumer awareness. Suggested retail price is \$39.95.

- **Firstcom** places an entire production music library on compact disc, reportedly the first of its kind.

- The "CDA50," introduced by **Sparkomatic**, allows you to use a portable CD player through your own car stereo system. It operates by broadcasting an FM stereo signal into the antenna input of the car radio — simply tune your radio to 90.1 MHz, and the adapter's signal does the rest. It's priced at \$20.

## Reflections



KEN KRAGEN

**Career inspiration:** "I started producing high school dances in Berkeley. Then I produced my first concert (\$1.75 tickets) with the Limelighters while in college there."

**First R&R sighting:** "Seeing a copy on a record promotion executive's desk. Later, **R&R** became a force for us in organizing the 'We Are The World' and Hands Across America activities."

**Current gig:** "Same thing I was doing in 1960 — managing artists. It's my 31st year with **Kenny Rogers**; my ninth with **Trisha Yearwood**. Then I have country singer **Billy Dean**, comedian **Ron Lucas**, and Broadway's **Linda Eder**. I'm also about to launch my first feature film, on the life of **Galileo**. And I'm managing my eight-year-old daughter."

ter. She took the '12 Days Of Christmas' and rewrote it as the '12 Dogs Of Christmas.' A book and CD (featuring 25 of her classmates) came out last month."

**Most significant industry change in last 25 years:** "We've gone from an artist-driven to a song-driven industry. And the song is driven to a large extent by testing. It's changed the way we promote records, the way we record records. People are unwilling to make mistakes. They want justification for everything, so there's less risk-taking."

**Personal influences:** "When I was 15, my father left a prestigious job as a senior partner in an L.A. law firm for a \$12,500 a year teaching job at



KFRC/SF morning man Dr. Don Rose with the March of Dimes poster child.

Continued on Page 98