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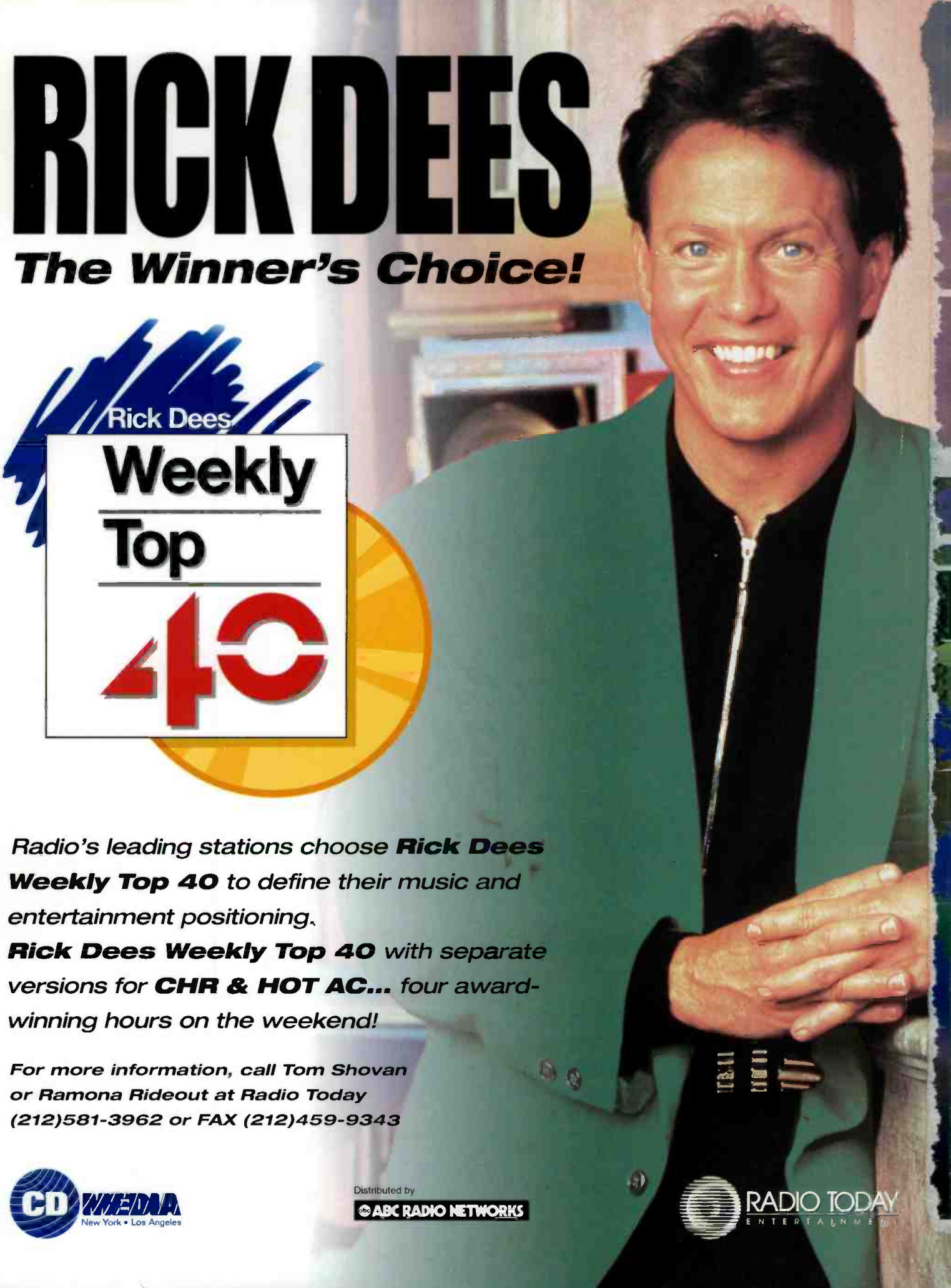

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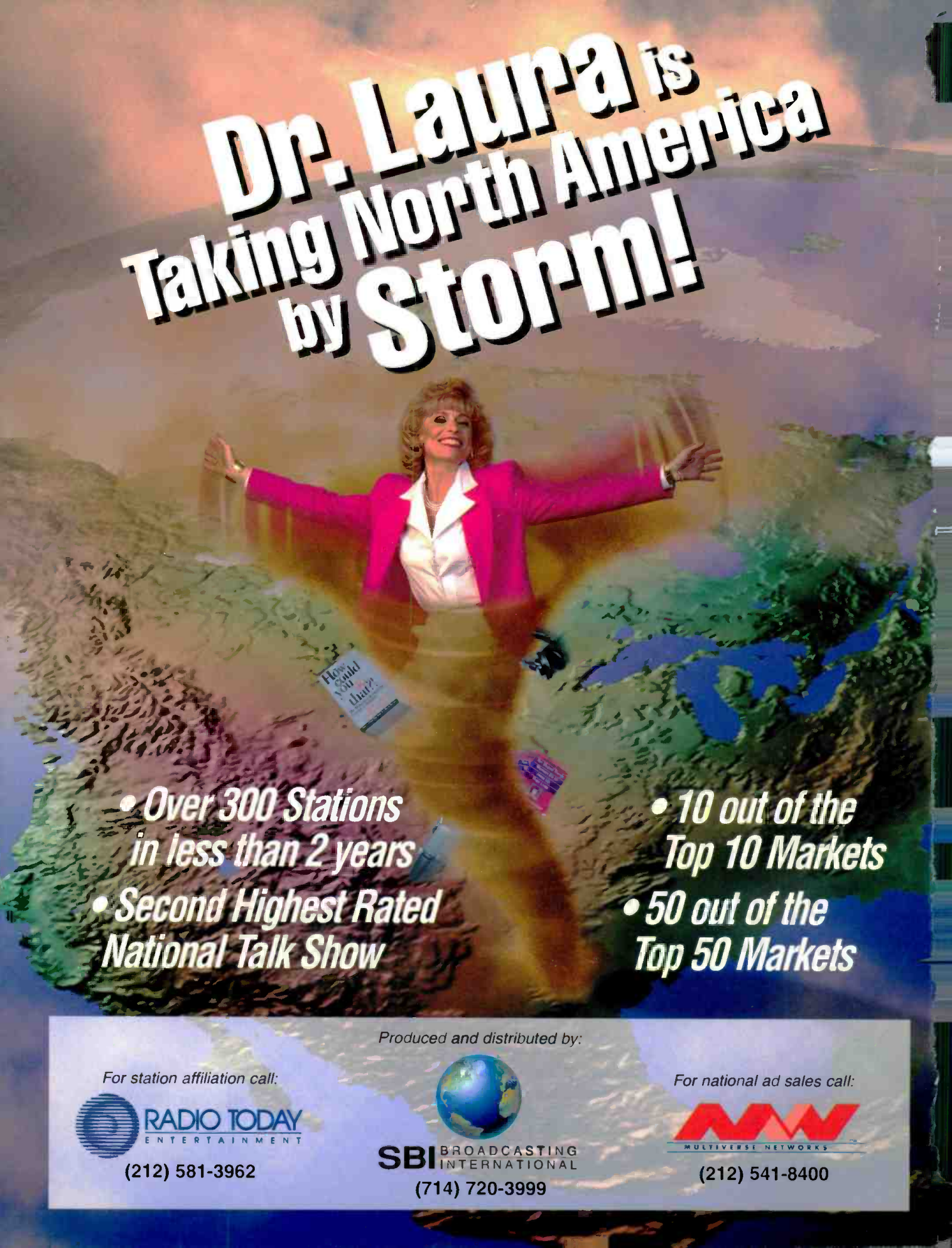

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Numbers following market listings indicate market rank in the Spring '96 ratings period.

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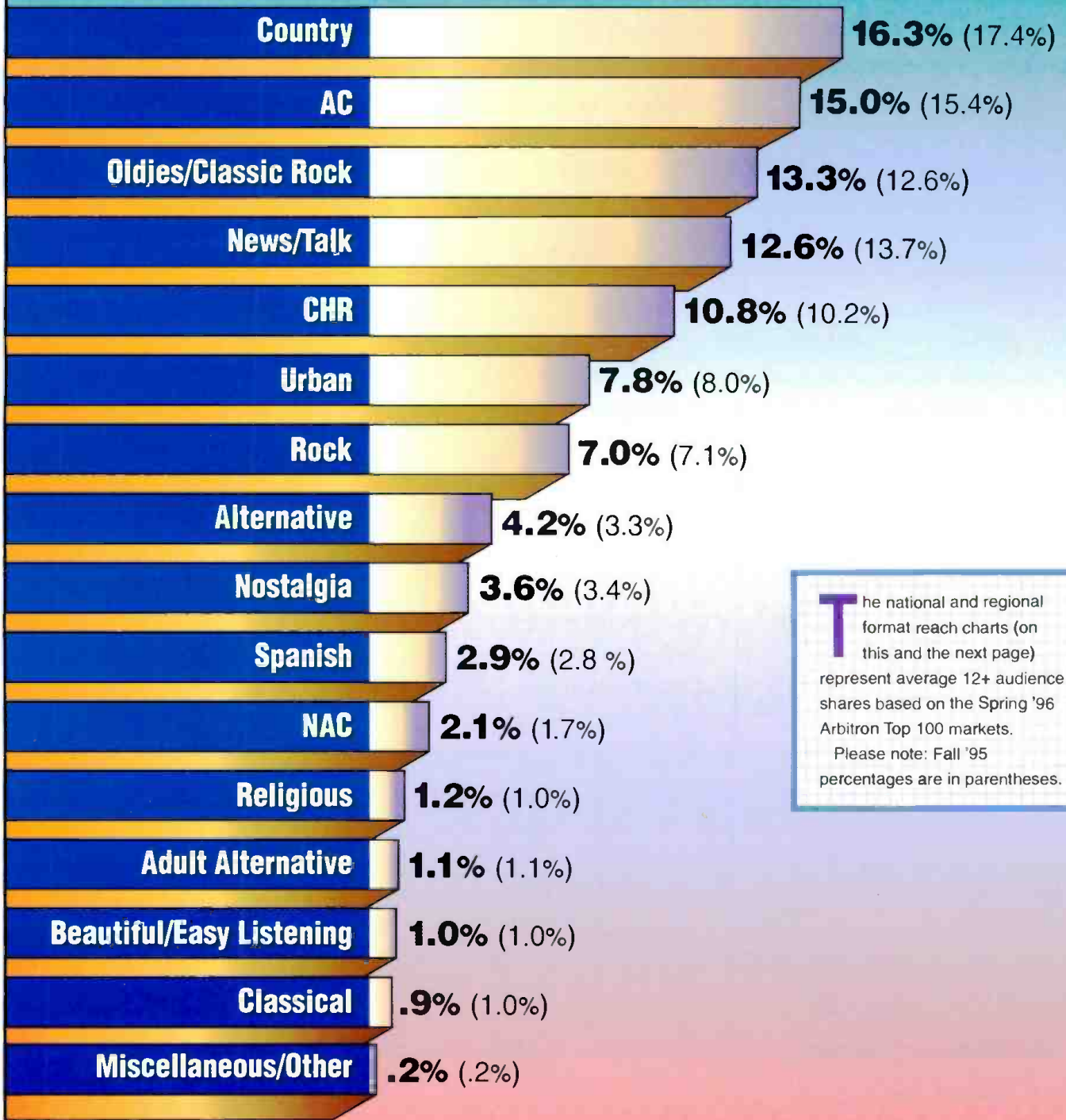
NATIONAL FORMAT REACH

Compared to last Fall's numbers, CHR improved quite nicely, thanks to the stunning debut of **WKTU/New York** and fine showings from a gaggle of other CHRs around the country. The format is up a full share point since Spring '95 and the improvement was most dramatic in the East and South. News/Talk was down compared to last Fall's O.J.-dominated airwaves but it's about even on a year-to-year basis. Alternative also gained big since last Spring, adding a full share point. But Country lost a share and a half in the last year.



The national and regional format reach charts (on this and the next page) represent average 12+ audience shares based on the Spring '96 Arbitron Top 100 markets.

Please note: Fall '95 percentages are in parentheses.

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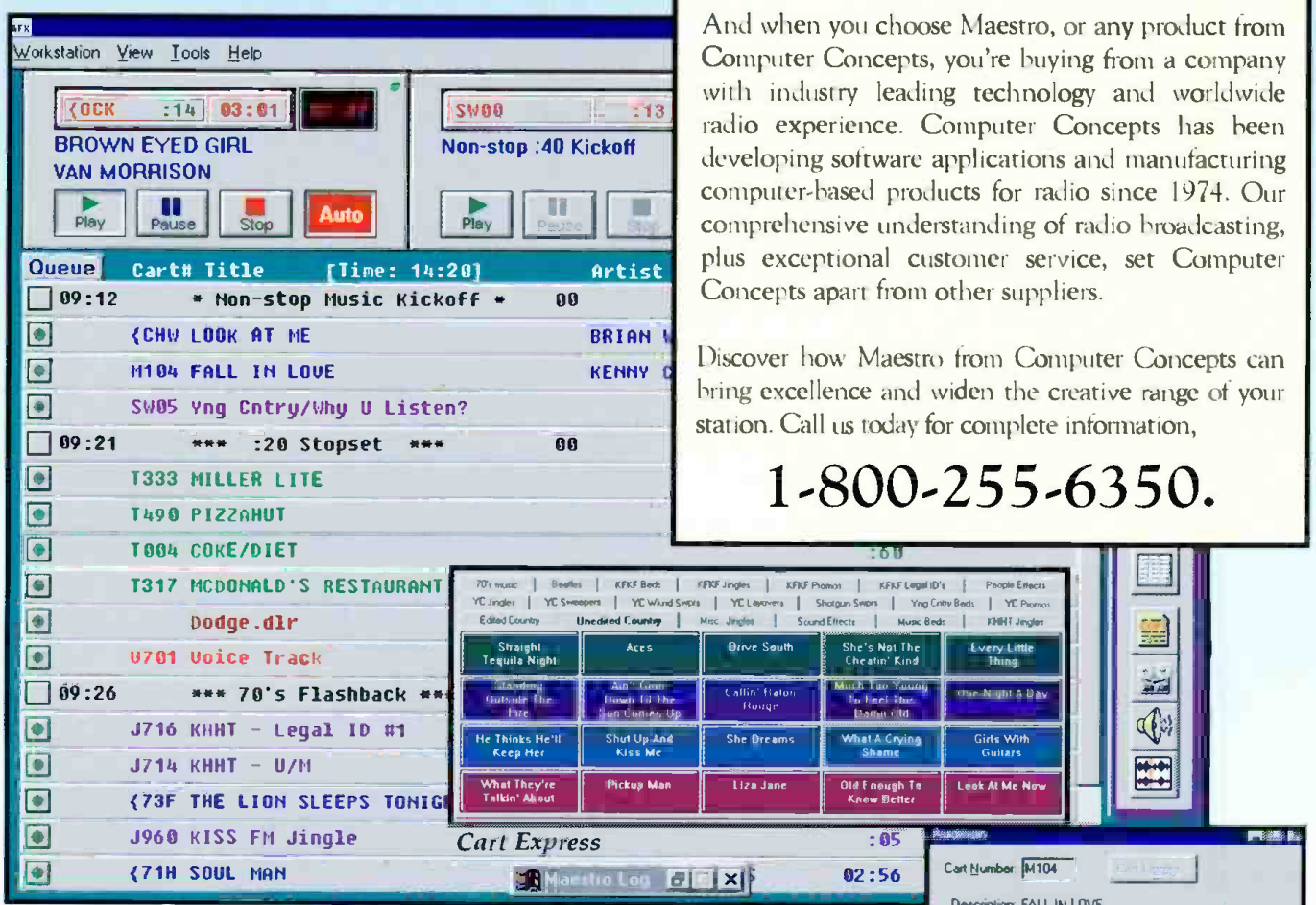

Main Screen

Audition Window

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REGIONAL FORMAT REACH

Fall '95 percentages are in parentheses.

EAST

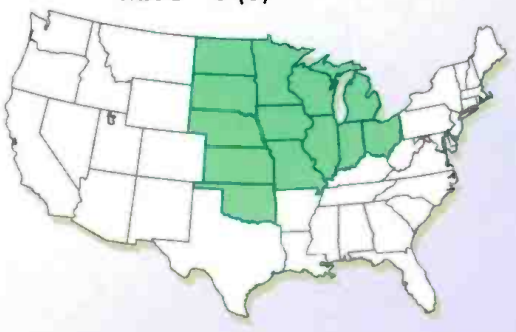
AC	17.3 (19.3)
NEWS/TALK	16.1 (18.3)
CHR	15.4 (13.9)
OLDIES	13.1 (11.7)
COUNTRY	9.6 (9.8)
ROCK	7.5 (8.1)
URBAN	5.5 (5.5)
ALTERNATIVE	5.4 (3.9)
NOSTALGIA	4.8 (4.6)
NAC	1.5 (1.3)
CLASSICAL	1.1 (1.3)
ADULT ALT	.8 (.6)
SPANISH	.8 (.7)
RELIGIOUS	.7 (.6)
B/EZ	.4 (.4)
MISC	0 (0)

SOUTH

COUNTRY	20.7 (21.6)
AC	13.4 (13.9)
URBAN	13.1 (13.7)
OLDIES	11.7 (10.9)
CHR	9.7 (8.5)
NEWS/TALK	8.1 (9.1)
ROCK	6.7 (7.3)
SPANISH	4.7 (4.1)
NOSTALGIA	2.8 (2.5)
RELIGIOUS	2.8 (1.9)
ALTERNATIVE	2.4 (2.1)
B/EZ	1.9 (1.9)
NAC	1.6 (1.5)
ADULT ALT	.5 (.8)
CLASSICAL	.3 (.3)
MISC	0 (0)

MIDWEST

COUNTRY	18.6 (20.6)
OLDIES	15.6 (14.4)
AC	15.2 (14.5)
NEWS/TALK	14.6 (15.0)
ROCK	7.9 (7.5)
URBAN	7.4 (7.4)
CHR	6.9 (7.6)
ALTERNATIVE	5.7 (4.2)
NOSTALGIA	3.2 (3.4)
NAC	1.8 (1.9)
ADULT ALT	1.3 (1.0)
CLASSICAL	.9 (.9)
RELIGIOUS	.4 (.5)
SPANISH	.3 (.2)
B/EZ	.2 (.6)
MISC	0 (0)



WEST

AC	15.7 (15.4)
NEWS/TALK	15.1 (16.0)
OLDIES	13.8 (14.3)
COUNTRY	12.3 (14.3)
CHR	12.2 (12.1)
ROCK	6.3 (5.3)
ALTERNATIVE	4.8 (3.9)
SPANISH	4.5 (5.5)
NOSTALGIA	4.2 (4.1)
NAC	3.8 (2.4)
ADULT ALT	2.3 (2.2)
CLASSICAL	1.8 (1.9)
MISC	.9 (.9)
URBAN	.9 (.7)
B/EZ	.6 (.5)
RELIGIOUS	.6 (.3)

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National All-Format

AVERAGE QUARTER-HOUR

1. WXBQ-FM/Johnson City-Kingsport (Country) . 28.0
2. WIVK-FM/Knoxville (Country) 24.5
3. WWDM-FM/Columbia, SC (Urban) 20.3
4. WRNS-AM & FM/Greenville, NC (Country) 19.2
5. WUSY/Chattanooga (Country) 17.5
6. WSIX-FM/Nashville (Country) 16.4
7. KPRR-FM/El Paso (CHR/Rhythmic) 15.2
8. WDUV-FM/Tampa (Sarasota book) (B/EZ) 14.5
9. WKKO-FM/Toledo (Country) 14.2
10. WHAS-AM/Louisville (Full Service) 14.0
11. WKHK-FM/Richmond (Country) 13.9
12. KBNA-AM & FM/El Paso (Spanish) 13.8
12. WZZK-AM & FM/Birmingham (Country) 13.8
14. KGBT-AM/McAllen-Brownsville (Spanish) 13.7
15. KUZZ-FM/Bakersfield (Country) 13.6
16. WIKS-FM/Greenville-New Bern (Urban/AC) ... 13.5
17. WQUE-FM/New Orleans (Urban) 13.2
18. KMOX-AM/St. Louis (Talk) 13.1
18. WAVV-FM/Ft. Myers (B/EZ) 13.1
20. WGNA-AM & FM/Albany (Country) 13.0
21. KDKA-AM/Pittsburgh (News/Talk) 12.8
21. KSSN-FM/Little Rock (Country) 12.8
21. WAMZ-FM/Louisville (Country) 12.8
21. WHRK-FM/Memphis (Urban) 12.8
25. WAEB-FM/Allentown-Bethlehem (CHR/Pop) .. 12.7

CUME

1. WKTU-FM/New York (CHR/Rhythmic) ... 2,547,700
2. WINS-AM/New York (News) 2,217,100
3. WLTW-FM/New York (AC) 1,908,400
4. WCBS-FM/New York (Oldies) 1,852,800
5. WQHT-FM/New York (CHR/Rhythmic) 1,828,000
6. WHTZ-FM/New York (CHR/Pop) 1,815,600
7. WCBS-AM/New York (News) 1,810,200
8. WPLJ-FM/New York (Hot AC) 1,671,200
9. KPWR-FM/Los Angeles (CHR/Rhythmic) . 1,621,000
10. WRKS-FM/New York (Urban AC) 1,626,800
11. WXRK-FM/New York (Alternative) 1,420,300
12. KIIS-AM & FM/Los Angeles (CHR/Pop) 1,407,400
13. WMXV-FM/New York (Hot AC) 1,337,200
14. KRTH-FM/Los Angeles (Oldies) 1,273,000
15. KLVE-FM/Los Angeles (Spanish) 1,265,100
16. WQCD-FM/New York (NAC) 1,256,900
17. KYW-AM/Philadelphia (News) 1,248,300
18. WOR-AM/New York (Talk) 1,234,200
19. WABC-AM/New York (Talk) 1,221,400
20. WFAN-AM/New York (Sports) 1,199,000
21. KOST-FM/Los Angeles (AC) 1,196,600
22. WBLS-FM/New York (Urban) 1,176,900
23. KBIG-FM/Los Angeles (AC) 1,100,900
24. KROQ-FM/Los Angeles (Alternative) 1,097,300
25. KKBT-FM/Los Angeles (Urban) 1,081,500

Adult Alternative

AVERAGE QUARTER-HOUR

1. KAEP-FM/Spokane 4.7
1. KTCJ & KTCZ/Minneapolis 4.7
3. WHPT-FM/Tampa (Sarasota book) 4.5
4. KFMG-FM/Des Moines* 4.1
4. KINK-FM/Portland, OR 4.1
6. KXPK-FM/Denver-Boulder 4.0
7. KFFG & KFOG/San Francisco 3.7
8. KBCO-FM/Denver-Boulder 3.6
9. WHPT-FM/Tampa-St. Petersburg 3.3
10. KPIG-FM/Monterey-Salinas-Santa Cruz 3.2

* Now Rock-formatted

CUME

1. KFFG & KFOG/San Francisco 528,400
2. WXRT-FM/Chicago 507,500
3. KSCA-FM/Los Angeles 366,000
4. WBOS-FM/Boston 351,200
5. KTCJ & KTCZ/Minneapolis-St. Paul 279,900
6. WSHE-FM/Miami-Ft. Lauderdale* 242,800
7. CIDR-FM/Detroit 219,000
8. KBCO-FM/Denver-Boulder 216,500
9. KXPK-FM/Denver-Boulder 212,100
10. KMTT-FM/Seattle-Tacoma 203,200

* Now WPLL-FM

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Adult Contemporary

AVERAGE QUARTER-HOUR

1. WJBR-FM/Wilmington, DE 11.0
2. WAJI-FM/Ft. Wayne 10.7
3. KSSK-FM/Honolulu (Hot AC) 10.4
3. KURB-FM/Little Rock (Hot AC) 10.4
5. WRCH-FM/Hartford-New Britain 10.3
6. KMXZ-FM/Tucson 9.7
6. WLEV-FM/Allentown-Bethlehem 9.7
6. WMGS-FM/Wilkes Barre-Scranton 9.7
6. WTVR-FM/Richmond 9.7
6. WWLI-FM/Providence-Warwick 9.7
6. WYYY-FM/Syracuse (Hot AC) 9.7

CUME

1. WLTW-FM/New York 1,908,400
2. WPLJ-FM/New York (Hot AC) 1,671,200
3. WMXV-FM/New York (Hot AC) 1,337,200
4. KOST-FM/Los Angeles 1,196,600
5. KBIG-FM/Los Angeles 1,100,900
6. KYSR-FM/Los Angeles (Hot AC) 863,700
7. WLIT-FM/Chicago 808,500
8. WTMX-FM/Chicago (Hot AC) 691,900
9. WBEB-FM/Philadelphia 648,900
10. KIOI-FM/San Francisco (Hot AC) 618,700

Alternative

AVERAGE QUARTER-HOUR

1. KKDM-FM/Des Moines 10.9
2. WEDG-FM/Buffalo-Niagara Falls 7.1
3. KEDG-FM/Las Vegas 7.0
4. KMYZ-FM/Tulsa 6.9
5. WGRD-AM & FM/Grand Rapids 6.6
6. WNVE-FM/Rochester, NY 6.3
7. WMMS-FM/Cleveland 6.0
8. KEGE-AM & FM/Minneapolis-St. Paul 5.8
9. KPNT-FM/St. Louis 5.7
9. WMRQ-FM/Hartford-New Britain 5.7
9. WNNX-FM/Atlanta 5.7

CUME

1. WXRK-FM/New York 1,420,300
2. KROQ-FM/Los Angeles 1,097,300
3. WKQX-FM/Chicago 1,002,000
4. WBCN-FM/Boston 526,100
5. WHYT-FM/Detroit 488,300
6. KITS-FM/San Francisco 487,100
7. WHFS-FM/Washington, DC 458,600
8. KDGE-FM/Dallas-Ft. Worth 436,400
9. WNNX-FM/Atlanta 434,500
10. KEGE-AM & FM/Minneapolis-St. Paul 384,500

Beautiful Music/Easy Listening

AVERAGE QUARTER-HOUR

1. WDUV-FM/Tampa (Sarasota book) 14.5
2. WAVV-FM/Ft. Myers 13.1
3. KUMU-FM/Honolulu 7.5
4. WRLX-FM/West Palm Beach-Boca Raton 6.9
5. WDUV-FM/Tampa 6.6
6. WADB-FM/Monmouth-Ocean, NJ 5.4
7. WNCT-FM/Greenville, NC 4.4
8. KMYD-FM/Des Moines 3.6
9. KOEZ-FM/Wichita 2.7
9. WXEZ-FM/Norfolk-Virginia Beach 2.7

CUME

1. WDUV-FM/Tampa 229,600
2. WRLX-FM/West Palm Beach 115,300
3. WAVV-FM/Ft. Myers-Naples 112,300
4. WDUV-FM/Tampa (Sarasota book) 110,900
5. KUMU-FM/Honolulu 93,100
6. WADB-FM/Monmouth-Ocean, NJ 86,100
7. WXEZ-FM/Norfolk-Virginia Beach 65,900
8. WCEZ-FM/Columbus, OH 60,100
9. WNCT-FM/Greenville-New Bern 50,800
10. XAAA-FM/McAllen-Brownsville 46,500

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Contemporary Hit Radio

AVERAGE QUARTER-HOUR

1. KPRR-FM/El Paso (CHR/Rhythmic) 15.2
2. WAEB-FM/Allentown-Bethlehem (CHR/Pop) . 12.7
3. WNNK-FM/Harrisburg (CHR/Pop) 12.3
4. KBFM-FM/McAllen-Brownsville (CHR/Pop) ... 12.2
4. KIKI-FM/Honolulu (CHR/Rhythmic) 12.2
4. WKRF & WKRZ-FM/Wilkes Barre (CHR/Pop) 12.2
7. WVKS-FM/Toledo (CHR/Pop) 11.5
8. WNTQ-FM/Syracuse (CHR/Pop) 10.9
9. KKMG-FM/Colorado Springs (CHR/Pop) 10.8
10. WHOT-FM/Youngstown-Warren (CHR/Pop) ... 10.7

CUME

1. WKTU-FM/New York (CHR/Rhythmic) ... 2,547,700
2. WQHT-FM/New York (CHR/Rhythmic) ... 1,828,000
3. WHTZ-FM/New York (CHR/Pop) 1,815,600
4. KPWR-FM/Los Angeles (CHR/Rhythmic) . 1,621,000
5. KIIS-AM & FM/Los Angeles (CHR/Pop) . 1,407,400
6. WBBM-FM/Chicago (CHR/Rhythmic) ... 1,063,800
7. WXKS-FM/Boston (CHR/Pop) 709,800
8. KMEL-FM/San Francisco (CHR/Rhythmic) .. 691,500
9. KYLD-FM/San Francisco (CHR/Rhythmic) .. 684,900
10. KHKS-FM/Dallas-Ft. Worth (CHR/Pop) 667,800

Classical

AVERAGE QUARTER-HOUR

1. KHFM-FM/Albuquerque 4.3
2. WGMS-FM/Washington, DC 4.1
3. KING-FM/Seattle-Tacoma 3.8
4. KBOQ-FM/Monterey-Salinas-Santa Cruz 3.7
4. WCRB-FM/Boston 3.7
6. KFSD-FM/San Diego 3.4
7. KXTR-FM/Kansas City 3.1
7. WFLN-FM/Philadelphia 3.1
7. WTMI-FM/Miami-Ft. Lauderdale 3.1
10. WQXR-FM/New York 2.8

CUME

1. WQXR-FM/New York 973,900
2. KKGO-AM & FM/Los Angeles 579,600
3. KDFC-FM/San Francisco 389,700
4. WNIB-FM/Chicago 371,800
5. WGMS-FM/Washington, DC 322,500
6. WFLN-FM/Philadelphia 321,500
7. WCRB-FM/Boston 321,400
8. WFMT-FM/Chicago 295,600
9. KING-FM/Seattle-Tacoma 255,500
10. WTMI-FM/Miami-Ft. Lauderdale 236,800

Country

AVERAGE QUARTER-HOUR

1. WXBQ-FM/Johnson City-Kingsport 28.0
2. WIVK-FM/Knoxville 24.5
3. WRNS-AM & FM/Greenville-New Bern 19.2
4. WUSY-Chattanooga 17.5
5. WSIX-FM/Nashville 16.4
6. WKKO-FM/Toledo 14.2
7. WKHK-FM/Richmond 13.9
8. WZZK-AM & FM/Birmingham 13.8
9. KUZZ-FM/Bakersfield 13.6
10. WGNA-AM & FM/Albany-Schenectady-Troy . 13.0

CUME

1. WUSN-FM/Chicago 692,600
2. KSCS-FM/Dallas-Ft. Worth 545,600
3. WKHX-FM/Atlanta 537,700
4. KZLA-FM/Los Angeles 512,500
5. WMZQ-AM & FM/Washington, DC 490,300
6. KILT-FM/Houston-Galveston 444,800
7. KKBQ-AM & FM/Houston-Galveston 436,400
8. KIKK-FM/Houston-Galveston 435,700
9. KYNG-FM/Dallas-Ft. Worth 430,300
10. WWWW-FM/Detroit 416,500

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AP

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Up to the minute...

News
Sports
Business
Weather

NAC

AVERAGE QUARTER-HOUR

1.	KYOT-FM/Phoenix	5.1
2.	WSJZ-FM/Buffalo-Niagara Falls	4.4
2.	WVAE-FM/Cincinnati	4.4
4.	KOAS-FM/Tulsa	4.3
5.	KEZL-FM/Fresno	4.2
6.	WJCD-FM/Norfolk-Virginia Beach	4.1
7.	WJZK-FM/Charleston, SC	4.0
7.	WSJW-FM/Louisville	4.0
9.	KKSF-FM/San Francisco	3.9
10.	KKJZ-FM/Portland, OR	3.7

CUME

1.	WQCD-FM/New York	1,256,900
2.	KTWV-FM/Los Angeles	858,600
3.	WNUA-FM/Chicago	646,600
4.	KKSF-FM/San Francisco	465,300
5.	WJJZ-FM/Philadelphia	401,300
6.	KBLX-FM/San Francisco	385,300
7.	KOAI-FM/Dallas-Ft. Worth	352,700
8.	WVMV-FM/Detroit	313,800
9.	WJZW-FM/Washington, DC	295,600
10.	WJZZ-FM/Detroit*	295,100

*Became WCHB-FM (Urban) in September

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News/Talk

AVERAGE QUARTER-HOUR

1. WHAS-AM/Louisville (Full Service) 14.0
2. KMOX-AM/St. Louis (Talk) 13.1
3. KDKA-AM/Pittsburgh (News/Talk) 12.8
4. WTIC-AM/Hartford-New Britain (News/Talk) .. 11.8
5. WKBN-AM/Youngstown (Talk) 11.7
6. WLW-AM/Cincinnati (Full Service) 11.0
7. WHO-AM/Des Moines (News/Talk) 10.7
8. WHAM-AM/Rochester, NY (News/Talk) 10.6
9. WCCO-AM/Minneapolis-St. Paul (Full Service) .. 10.5
10. KRMG-AM/Tulsa (Full Service) 9.8

CUME

1. WINS-AM/New York (News) 2,217,100
2. WCBS-AM/New York (News) 1,810,200
3. KYW-AM/Philadelphia (News) 1,248,300
4. WOR-AM/New York (Talk) 1,234,200
5. WABC-AM/New York (Talk) 1,221,400
6. WFAN-AM/New York (Sports) 1,199,000
7. WBBM-AM/Chicago (News) 1,012,300
8. WMAQ-AM/Chicago (News) 1,009,700
9. KFI-AM/Los Angeles (Talk) 985,600
10. KNX-AM/Los Angeles (News) 961,100

Nostalgia

AVERAGE QUARTER-HOUR

1. KJUL-FM/Las Vegas 9.3
1. WMMB-AM/Melbourne-Titusville 9.3
3. WROD-AM/Daytona Beach 7.8
4. KJWL-FM/Fresno 7.5
5. WRMR-AM/Cleveland 6.6
6. WABY-AM & FM/Albany-Schenectady-Troy ... 6.2
7. WGUL-AM & FM/Tampa (MOR) 6.1
8. WSCQ-FM/Columbia, SC 6.0
9. WOKY-AM/Milwaukee-Racine 5.9
10. WLKW-AM/Providence-Warwick 5.3

CUME

1. WQEW-AM/New York 597,600
2. KLAC-AM/Los Angeles 555,800
3. WPEN-AM/Philadelphia 319,300
4. KQUE-FM/Houston-Galveston 280,700
5. WAIT-AM/Chicago 263,600
6. KABL-AM/San Francisco 251,500
7. KIXI-AM/Seattle-Tacoma 229,000
8. WRMR-AM/Cleveland 199,600
9. KOY-AM/Phoenix 186,200
10. WJAS-AM/Pittsburgh 175,000

Oldies

AVERAGE QUARTER-HOUR

1. KQRS-AM & FM/Minneapolis (Cl. Rock) 11.6
2. WFBQ-FM/Indianapolis (Cl. Rock) 11.3
3. KKFM-FM/Colorado Springs 9.4
4. KOMA-FM/Oklahoma City 9.3
5. WODE-FM/Allentown-Bethlehem 9.2
6. WIMZ-AM & FM/Knoxville (Cl. Rock) 9.0
7. WMYU-FM/Knoxville 8.6
8. WAQY-AM & FM/Springfield, MA (Cl. Rock) ... 8.5
9. KGOR-FM/Omaha-Council Bluffs 8.0
10. KKXZ-FM/Spokane (Cl. Rock) 7.7
10. KEYN-FM/Wichita 7.7

CUME

1. WCBS-FM/New York 1,852,800
2. KRTH-FM/Los Angeles 1,273,000
3. WJMK-FM/Chicago 890,400
4. KCBS-FM/Los Angeles (Classic Hits) 763,300
5. WCKG-FM/Chicago (Classic Rock) 652,700
6. WOGL-FM/Philadelphia 630,300
7. WOMC-FM/Detroit 627,500
8. KQRS-AM & FM/Minneapolis (Cl. Rock) .. 601,500
9. KFRC-AM & FM/San Francisco 583,000
10. WMGK-FM/Philadelphia (Classic Hits) 534,900

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Rock

AVERAGE QUARTER-HOUR

1. KLAQ-FM/El Paso 11.1
2. WZZO-FM/Allentown-Bethlehem 9.7
3. KATT-FM/Oklahoma City 9.6
3. KGGO-FM/Des Moines 9.6
5. WDVE-FM/Pittsburgh 9.2
5. WEBN-FM/Cincinnati 9.2
7. KMJX-FM/Little Rock 9.1
8. WROQ-FM/Greenville-Spartanburg 8.9
8. WSKZ-FM/Chattanooga 8.9
10. WPLR-FM/New Haven 8.7

CUME

1. WNEW-FM/New York 1,008,900
2. KLOS-FM/Los Angeles 904,000
3. WAXQ-FM/New York* 832,400
4. WRCX-FM/Chicago 802,500
5. WYSP-FM/Philadelphia 636,500
6. WMMR-FM/Philadelphia 581,600
7. WRIF-FM/Detroit 553,700
8. WWDC-FM/Washington, DC 492,500
9. WDVE-FM/Pittsburgh 414,200
10. KEGL-FM/Dallas-Ft. Worth 413,500

*Switched to Classic Rock In July

Spanish

AVERAGE QUARTER-HOUR

1. KBNA-AM & FM/El Paso 13.8
2. KGBT-AM/McAllen-Brownsville 13.7
3. KIWW-FM/McAllen-Brownsville 9.7
4. KKPS-FM/McAllen-Brownsville 9.3
5. KXTN-AM & FM/San Antonio 7.4
6. KLVE-FM/Los Angeles 7.2
7. WRMA-FM/Miami-Ft. Lauderdale 5.4
8. KOHT-FM/Tucson 5.0
9. KTJN & KTJX/McAllen-Brownsville 4.7
10. WAMR-FM/Miami-Ft. Lauderdale 4.6

CUME

1. KLVE-FM/Los Angeles 1,265,100
2. WSKQ-FM/New York 1,046,000
3. WPAT-FM/New York 813,700
4. KLAX-FM/Los Angeles 783,000
5. WADO-AM/New York 501,500
6. KBUE-FM/Los Angeles 430,600
7. KTNQ-AM/Los Angeles 413,800
8. KKHJ-AM/Los Angeles 406,100
9. WOJO-FM/Chicago 372,100
10. WRMA-FM/Miami-Ft. Lauderdale 337,300

Urban

AVERAGE QUARTER-HOUR

1. WWDM-FM/Columbia, SC 20.3
2. WIKS-FM/Greenville, NC (Urban AC) 13.5
3. WQUE-FM/New Orleans 13.2
4. WHRK-FM/Memphis 12.8
5. KQXL-FM/Baton Rouge 11.9
6. WWWZ-FM/Charleston, SC 11.7
7. WOWI-FM/Norfolk-Virginia Beach 11.4
8. WENN-FM/Birmingham 10.8
9. WJMZ-FM/Greenville-Spartanburg 10.7
10. WCDX-FM/Richmond 10.4

CUME

1. WRKS-FM/New York (Urban AC) 1,626,800
2. WBLS-FM/New York 1,176,900
3. KKBT-FM/Los Angeles 1,081,500
4. WGCI-FM/Chicago 871,800
5. WVAZ-FM/Chicago (Urban AC) 643,900
6. WJLB-FM/Detroit 637,900
7. WUSL-FM/Philadelphia 568,500
8. WVEE-FM/Atlanta 556,800
9. WKYS-FM/Washington, DC 514,100
10. WHUR-FM/Washington, DC (Urban AC) .. 497,800

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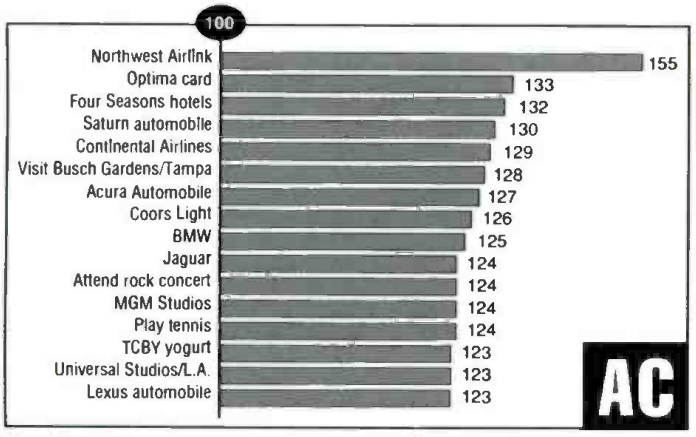
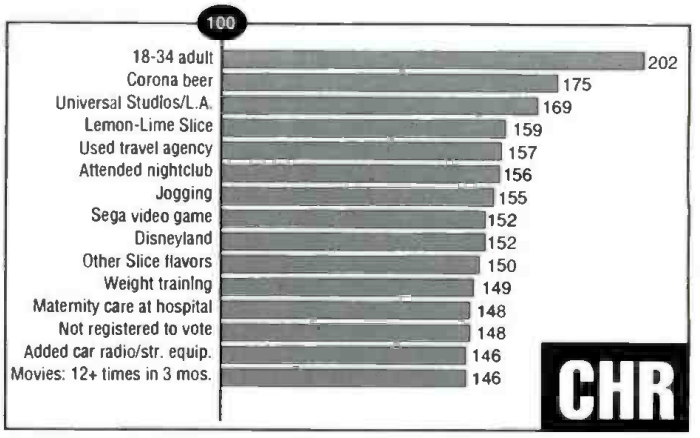
Scarborough Research Debuts

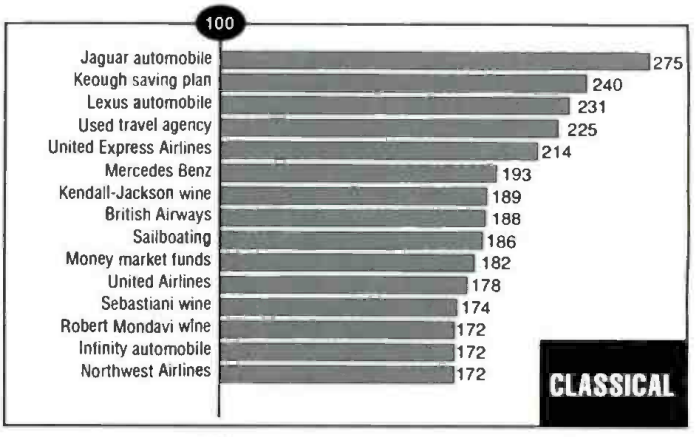
For the first time, **Scarborough Research** has taken its national qualitative radio research database and broken it out format by format. On this and the next five pages, you'll find the characteristics and consumption profiles of 18+ adults who cume each of the nation's key radio formats, based on **R&R**'s format designations. This research was conducted in 56 markets between the end of 1994 and the end of 1995 (the company is now in 60 markets). For more information about Scarborough's research, contact **Barbara McFarland** at (212) 789-3575.

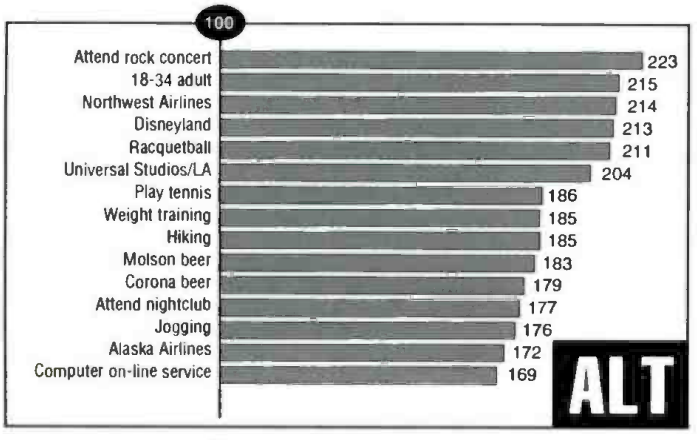
High Index Profiles

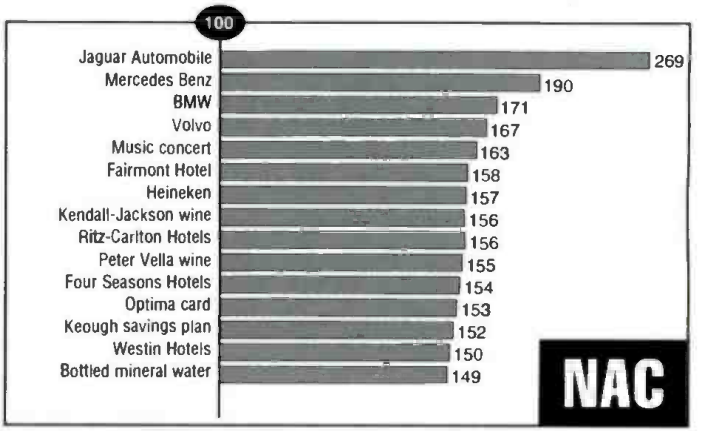
Listed below and on the next page are products and characteristics that rank high among radio's most popular formats. For example, in the box below, AC listeners are 55% more likely to fly Northwest Airlink than radio listeners in general.

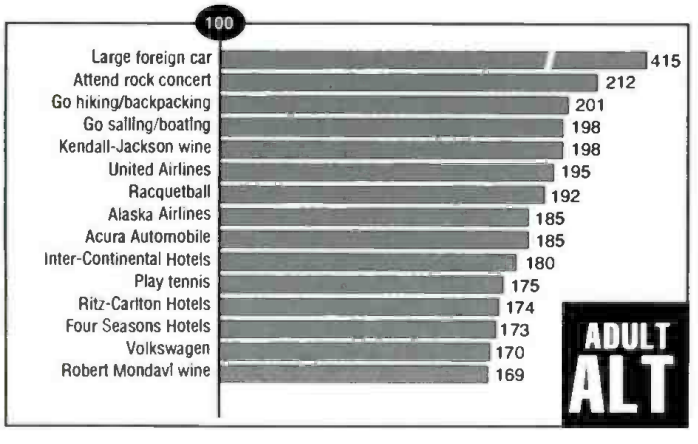


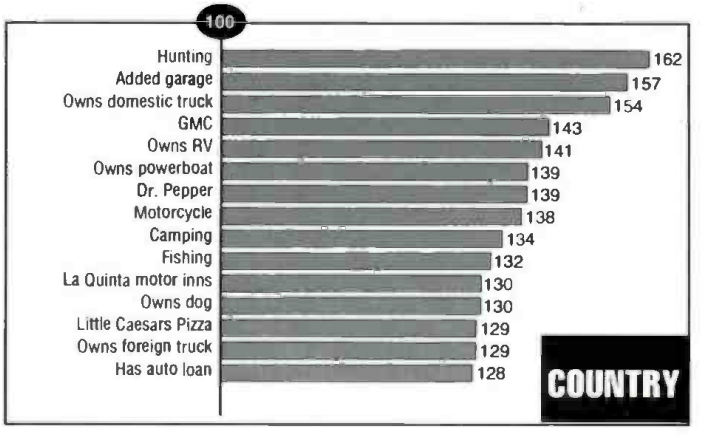












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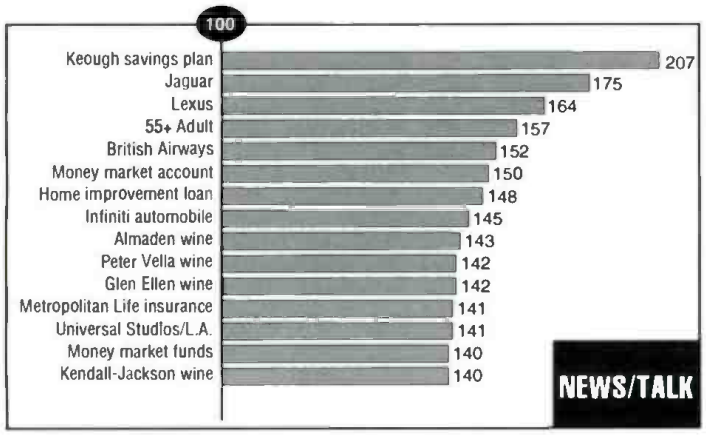
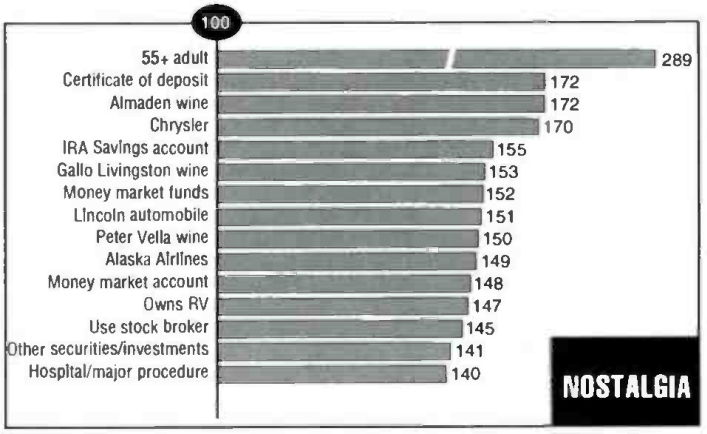
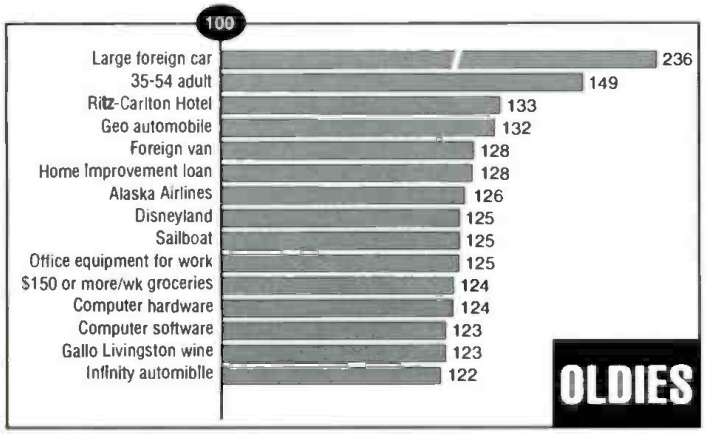
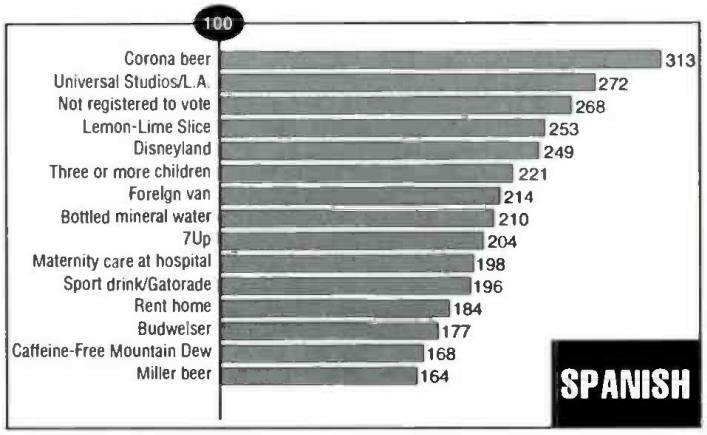
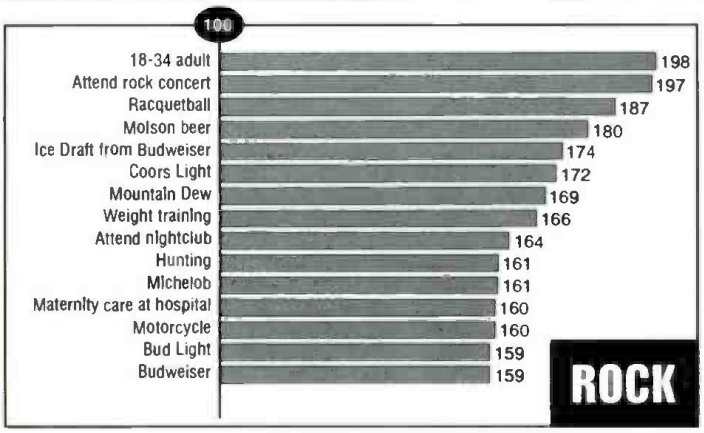
HIGH INDEX PROFILES

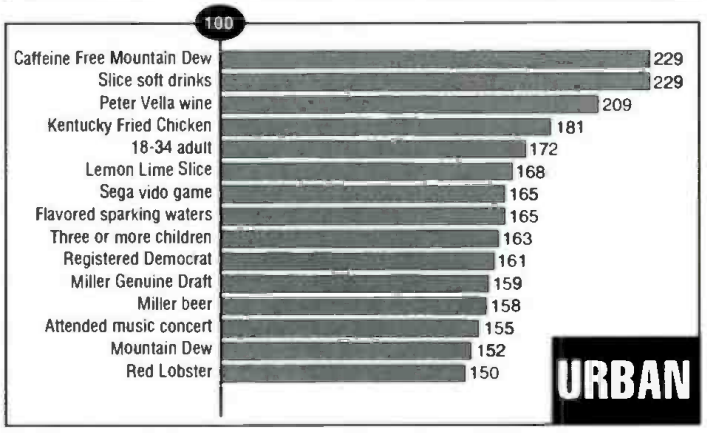












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AUDIENCE PROFILES BY FORMAT

	TOTAL		AC			Adult Alternative			Alternative			CHR			Classical		
	Adults*	Comp**	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index
TOTAL	***106.5***	***100%***	***25.4***	***100%***	***100***	***4.5***	***100%***	***100***	***8.8***	***100%***	***100***	***20.3***	***100%***	***100***	***5.0***	***100%***	***100***
Gender																	
Adult Men	50.9	48%	9.3	37%	77	2.6	57%	119	5.2	59%	123	8.7	43%	90	2.4	48%	100
Adult Women	55.6	52%	16.1	63%	121	1.9	43%	82	3.6	41%	79	11.6	57%	109	2.6	52%	100
Age																	
18-34	38.1	36%	10.8	42%	119	2.6	57%	160	6.8	77%	215	14.7	72%	202	.7	15%	42
35-54	40.7	38%	10.8	42%	111	1.8	40%	105	1.9	21%	55	5.1	25%	66	2.1	43%	112
55+	27.7	26%	3.9	15%	58	.1	3%	11	.2	2%	7	.6	3%	11	2.1	42%	162
Household Income																	
Less than $25K	24.8	23%	4.2	17%	71	.5	11%	49	1.3	15%	63	4.2	21%	89	.7	15%	63
$25K-$50K	44.9	42%	11.0	43%	102	1.8	40%	95	3.7	43%	101	9.2	45%	107	1.9	38%	91
$50K or higher	36.7	35%	10.2	40%	117	2.2	49%	141	3.7	43%	124	7.0	34%	99	2.3	47%	136
Education (highest level)																	
Didn't graduate HS	11.9	11%	1.6	6%	56	.1	3%	26	.6	7%	64	2.3	11%	100	.1	2%	16
HS Graduate	37.2	35%	8.5	33%	96	1.0	23%	67	2.4	27%	78	7.4	36%	104	.8	15%	43
Attended college	57.4	54%	15.3	60%	112	3.3	74%	137	5.8	66%	122	10.7	53%	98	4.1	83%	154
Marital Status																	
Married	59.0	55%	14.3	56%	101	2.2	49%	88	3.3	37%	67	7.9	39%	70	3.1	62%	111
Single	47.5	45%	11.2	44%	99	2.3	51%	115	5.5	63%	141	12.4	61%	137	1.9	38%	86
Children in Household																	
One	17.9	17%	5.0	20%	117	.8	19%	112	1.7	20%	119	4.6	23%	136	.6	12%	73
Two	16.2	15%	4.5	18%	116	.8	17%	114	1.4	16%	104	4.0	20%	129	.5	11%	69
Three or more	9.6	9%	2.6	10%	114	.4	8%	91	.6	7%	82	2.5	12%	136	.2	5%	50
Employment & Occupation																	
Employed Full/Part Time	70.3	66%	18.5	73%	110	3.7	84%	127	7.1	80%	122	15.0	74%	112	3.3	66%	100
White Collar	47.5	45%	13.8	54%	122	2.7	61%	138	4.9	55%	124	10.1	50%	112	2.8	56%	126
Blue Collar	22.8	21%	4.7	18%	86	1.0	22%	104	2.2	25%	117	4.9	24%	113	.5	10%	47
Own or Rent																	
Own	68.8	65%	16.5	65%	100	2.8	63%	98	4.9	55%	86	10.5	52%	80	3.6	72%	112
Rent	35.5	33%	8.4	33%	99	1.5	35%	104	3.6	41%	124	9.1	45%	134	1.3	26%	79
Voting: Registered to vote																	
Yes	83.3	78%	19.5	77%	98	3.6	80%	102	6.5	74%	94	13.8	68%	87	4.3	88%	112
No	23.2	22%	5.9	23%	107	.9	20%	93	2.3	26%	120	6.5	32%	148	.6	12%	57
Voted in last election																	
Presidential	73.2	69%	17.0	67%	97	3.1	70%	102	5.5	63%	92	11.1	55%	80	4.0	81%	118
Statewide	57.9	54%	13.4	53%	97	2.4	55%	100	4.1	47%	87	8.1	40%	73	3.5	71%	131
Local	53.7	50%	12.3	48%	96	2.1	46%	92	3.6	41%	81	7.5	37%	74	3.1	63%	126
Did not vote	29.0	27%	7.4	29%	106	1.1	26%	94	2.9	33%	120	8.1	40%	146	.8	16%	58
Voting: Political Party																	
Democrat	34.3	32%	7.4	29%	90	1.3	28%	87	2.2	25%	79	6.1	30%	93	1.6	32%	99
Republican	30.2	28%	7.6	30%	106	1.2	28%	98	2.6	30%	106	4.8	24%	83	1.6	32%	114
Independent	14.1	13%	3.3	13%	98	.7	17%	127	1.3	15%	115	2.6	13%	96	.9	18%	137
Other party	1.7	2%	.4	1%	94	.1	2%	124	.2	3%	160	.4	2%	123	.1	2%	132
No party preference	26.3	25%	6.7	27%	108	1.1	26%	104	2.4	27%	110	6.5	32%	129	.8	16%	63
Voting: Political Ideology																	
Conservative	27.7	26%	6.4	25%	97	1.0	23%	88	2.1	24%	92	4.0	20%	76	1.3	26%	101
Liberal	12.0	11%	3.1	12%	107	.8	18%	164	1.4	16%	139	2.8	14%	123	.8	17%	151
Moderate	28.0	26%	6.8	27%	102	1.3	29%	110	2.3	26%	101	4.6	23%	86	1.8	35%	135
No ideology	38.9	37%	9.2	36%	99	1.3	30%	82	3.0	34%	93	8.8	44%	119	1.1	21%	59

* Adult figures expressed in millions. ** = Composition

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AUDIENCE PROFILES BY FORMAT

Country			NAC			News/Talk			Nostalgia			Oldies			Rock			Spanish			Urban		
Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index
19.6	***100%***	***100***	***5.8***	***100%***	***100***	***18.1***	***100%***	***100***	***3.8***	***100%***	***100***	***16.4***	***100%***	***100***	***11.4***	***100%***	***100***	***5.6***	***100%***	***100***	***10.9***	***100%***	***100***
8.6	44%	92	3.0	52%	109	9.6	53%	111	1.7	43%	91	7.8	48%	100	7.4	65%	135	2.6	46%	97	4.7	43%	90
10.9	56%	107	2.8	48%	92	8.5	47%	90	2.2	57%	109	8.6	52%	100	4.0	35%	68	3.0	54%	103	6.2	57%	109
7.5	38%	107	1.9	32%	89	3.3	19%	52	.2	4%	12	4.8	29%	82	8.1	71%	198	2.9	52%	145	6.7	62%	172
7.9	41%	106	3.2	55%	143	7.3	41%	106	.8	21%	54	9.3	57%	149	3.1	28%	72	1.9	34%	90	3.5	32%	83
4.2	21%	82	.8	14%	52	7.4	41%	157	2.9	75%	289	2.3	14%	53	.2	2%	6	.8	14%	52	.7	7%	25
4.1	21%	89	.9	15%	65	3.5	19%	82	1.2	31%	134	2.7	16%	71	1.9	16%	70	2.5	44%	187	3.1	28%	121
9.1	46%	110	2.4	41%	98	6.6	37%	87	1.7	45%	106	7.0	43%	101	5.1	45%	107	2.1	38%	90	5.1	47%	111
6.4	33%	95	2.5	44%	126	8.0	44%	128	.9	24%	70	6.7	41%	118	4.4	39%	112	1.0	18%	53	2.7	25%	73
2.1	11%	95	.2	4%	36	1.3	7%	62	.4	10%	92	1.2	8%	68	.9	8%	70	2.3	40%	362	1.3	12%	111
8.2	42%	120	1.6	27%	77	5.7	31%	90	1.7	43%	124	5.9	36%	102	4.3	38%	107	1.9	33%	95	4.2	39%	111
9.3	47%	88	4.0	69%	128	11.1	62%	114	1.8	46%	86	9.3	57%	105	6.2	55%	101	1.5	27%	49	5.3	49%	91
11.7	60%	108	3.0	51%	92	11.4	63%	114	2.5	65%	117	10.0	61%	109	5.0	44%	78	3.0	53%	95	3.7	34%	61
7.8	40%	90	2.9	49%	110	6.6	37%	83	1.3	35%	78	6.5	39%	88	6.4	56%	127	2.7	47%	106	7.2	66%	148
3.6	19%	111	1.1	19%	111	2.4	13%	80	.2	6%	37	3.1	19%	113	2.5	22%	129	1.1	19%	116	2.5	23%	136
3.2	16%	108	1.0	17%	109	2.2	12%	80	.2	4%	27	3.0	18%	121	2.1	18%	119	1.2	22%	143	2.1	20%	128
1.7	9%	99	.5	9%	103	1.1	6%	68	.1	2%	25	1.7	11%	118	1.0	9%	99	1.1	20%	221	1.6	15%	163
13.9	71%	107	4.5	78%	117	11.0	61%	93	1.5	38%	58	12.4	75%	114	9.3	82%	124	3.5	62%	93	7.9	73%	110
8.7	45%	100	3.3	57%	127	8.4	46%	104	1.0	27%	61	8.5	52%	116	5.5	48%	108	1.5	27%	61	5.0	46%	103
5.1	26%	123	1.2	21%	97	2.7	15%	69	.4	11%	51	3.9	24%	111	3.8	33%	155	1.9	35%	161	2.9	27%	126
13.7	70%	108	3.5	59%	92	12.9	71%	111	3.0	79%	122	11.3	69%	107	6.7	59%	92	2.0	36%	55	5.2	48%	74
5.5	28%	84	2.3	39%	116	4.9	27%	82	.8	20%	61	4.8	29%	87	4.2	37%	111	3.5	61%	184	5.3	49%	148
15.3	78%	100	4.6	79%	102	15.3	85%	108	3.4	89%	114	12.9	78%	100	8.2	72%	92	2.4	42%	53	8.3	76%	97
4.3	22%	101	1.2	21%	95	2.8	15%	70	.4	11%	51	3.6	22%	100	3.2	28%	128	3.3	58%	268	2.6	24%	110
13.4	68%	100	4.1	70%	102	14.0	78%	113	3.2	83%	120	11.4	70%	101	6.8	60%	87	1.8	32%	47	6.7	62%	90
10.5	54%	99	3.3	57%	104	11.9	66%	121	2.7	71%	131	9.2	56%	103	5.0	44%	81	1.3	24%	43	4.7	43%	79
9.4	48%	96	3.0	52%	104	10.9	60%	120	2.6	68%	136	8.4	51%	101	4.3	38%	75	1.3	23%	46	4.9	45%	90
5.4	28%	102	1.5	26%	95	3.4	19%	70	.5	14%	50	4.4	27%	98	4.0	35%	130	3.6	65%	238	3.5	33%	119
5.3	27%	83	2.2	37%	116	6.3	35%	108	1.3	34%	107	4.9	30%	92	2.5	22%	68	1.5	27%	84	5.6	52%	161
6.5	33%	117	1.4	24%	86	5.6	31%	109	1.3	33%	117	4.9	30%	104	3.6	32%	112	.9	16%	56	1.2	11%	40
2.4	12%	93	.7	12%	89	2.6	15%	110	.6	15%	115	2.2	14%	103	1.5	13%	102	.4	7%	54	.9	8%	60
.3	1%	90	.1	2%	123	.3	2%	109	.0	1%	49	.3	2%	117	.2	2%	107	.2	3%	170	.1	1%	67
5.2	26%	107	1.4	25%	100	3.3	18%	73	.6	17%	68	4.2	25%	103	3.5	31%	126	2.7	47%	192	3.0	28%	112
5.6	29%	111	1.3	22%	85	5.1	28%	108	1.1	30%	115	4.3	26%	102	2.8	25%	95	1.0	19%	71	1.8	17%	64
1.7	8%	75	.8	15%	129	2.1	12%	103	.3	8%	68	1.7	11%	95	1.2	11%	96	.6	10%	92	1.4	13%	118
4.8	25%	94	1.7	28%	108	5.5	30%	116	1.2	31%	116	4.6	28%	107	2.7	24%	90	1.1	20%	78	2.2	20%	77
7.5	38%	104	2.0	35%	96	5.4	30%	82	1.2	32%	87	5.7	35%	95	4.6	41%	112	2.9	51%	139	5.4	50%	136

* Adult figures expressed in millions. ** = Composition

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PRODUCT CONSUMPTION BY FORMAT

	TOTAL		AC			Adult Alternative			Alternative			CHR			Classical		
	Adults*	Comp**	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index
Automotive: Make of vehicle																	
Chevrolet	26.7	25%	6.3	25%	99	1.0	23%	92	2.3	26%	104	5.2	26%	103	.9	18%	73
Dodge	10.2	10%	2.5	10%	104	.4	9%	95	.9	10%	102	1.7	8%	88	.4	8%	84
Ford	28.6	27%	6.7	26%	98	1.1	25%	92	2.5	28%	105	5.1	25%	94	1.1	23%	86
Toyota	12.9	12%	3.4	13%	110	.7	15%	124	1.5	17%	141	3.0	15%	121	.7	14%	112
Automotive Aftermarket																	
New tires	45.4	43%	11.6	45%	107	2.1	47%	110	4.2	48%	112	9.3	46%	107	2.0	41%	96
Oil filter/oil change	72.7	68%	18.4	72%	106	3.4	75%	110	6.8	77%	113	13.9	68%	100	3.4	69%	101
Tune-up/spark plugs	46.1	43%	11.7	46%	106	2.2	50%	115	4.5	51%	117	9.5	47%	108	2.1	42%	96
Banking & Financial: Products & services																	
24-Hour teller (ATM) card	56.6	53%	15.2	60%	112	3.0	66%	125	6.1	69%	129	11.9	59%	110	2.8	57%	106
Savings account	75.3	71%	18.9	74%	105	3.4	77%	109	6.3	72%	101	13.9	68%	97	3.7	74%	105
Any investment	58.4	55%	14.9	58%	106	2.8	63%	115	4.7	54%	98	9.6	47%	86	3.6	72%	131
Beverages: Soft drinks, past week																	
Coca-Cola	41.1	39%	10.0	39%	102	1.8	41%	105	4.2	48%	123	9.6	47%	122	1.4	29%	74
Pepsi	35.4	33%	8.4	33%	99	1.5	33%	99	3.2	37%	110	8.4	42%	125	1.0	21%	62
Sprite	20.8	20%	5.1	20%	103	.8	17%	88	1.9	22%	110	5.3	26%	134	.6	13%	65
Beverages: Beer, past month																	
Bud Light	13.2	12%	3.2	13%	103	.8	17%	137	1.7	19%	154	3.1	15%	122	.5	10%	78
Coors Light	10.0	9%	3.0	12%	126	.6	13%	141	1.0	11%	122	2.5	12%	130	.4	8%	89
Budweiser	14.0	13%	3.3	13%	100	.8	18%	136	1.6	19%	141	3.4	17%	128	.5	10%	78
Computers																	
Household owns a computer	44.1	41%	11.9	47%	113	2.4	53%	129	4.7	54%	130	9.2	45%	109	2.5	51%	122
Has a modem	18.2	17%	4.9	19%	112	1.0	23%	136	2.2	25%	144	3.7	18%	107	1.1	21%	125
Entertainment & Recreation: Activities																	
Bicycling	34.3	32%	9.2	36%	113	2.2	50%	154	4.3	49%	151	7.9	39%	121	1.6	32%	100
Gardening	50.6	48%	12.5	49%	104	2.1	46%	98	3.8	43%	90	7.8	39%	81	2.8	56%	118
Swimming	37.4	35%	10.4	41%	116	2.1	46%	131	4.2	48%	137	8.5	42%	119	1.9	39%	111
Walking for exercise	72.2	68%	18.0	71%	104	3.0	68%	100	5.6	64%	95	13.6	67%	99	3.8	76%	112
Belong to a Health Club	16.6	16%	4.6	18%	117	1.1	24%	154	2.2	25%	158	4.1	20%	131	.9	19%	122
Movies attended, past 3 months																	
None	42.6	40%	8.8	34%	86	1.3	28%	70	2.3	26%	64	5.8	28%	71	1.8	36%	89
1 time	18.0	17%	4.5	18%	106	.8	19%	110	1.6	18%	105	3.5	17%	103	.8	16%	96
2 times	14.8	14%	3.9	15%	109	.7	17%	120	1.4	16%	115	3.2	16%	112	.7	14%	97
Pets																	
No pets	52.1	49%	11.3	45%	91	1.9	43%	88	3.6	41%	84	9.4	46%	95	2.6	53%	109
Cat	26.5	25%	7.1	28%	113	1.3	30%	120	2.7	31%	124	5.0	25%	100	1.2	24%	98
Dog	33.3	31%	8.2	32%	103	1.4	31%	98	2.9	33%	104	6.3	31%	100	1.3	27%	86
Items personally purchased																	
Compact discs (CD's)	41.7	39%	11.4	45%	115	2.5	56%	144	5.0	57%	146	9.8	48%	123	2.1	42%	107
Paperback books	47.9	45%	12.9	51%	113	2.5	57%	126	4.8	55%	122	9.3	46%	102	2.9	59%	131
Photographic film	42.4	40%	11.4	45%	113	2.2	49%	122	3.9	45%	112	8.5	42%	105	2.3	46%	116
Groceries: Amount spent past week																	
$50 - $79	24.4	23%	5.5	22%	95	.9	21%	92	2.1	23%	102	4.3	21%	92	1.2	24%	106
$80 - $99	16.0	15%	3.5	14%	92	.7	15%	102	1.3	14%	97	2.9	14%	97	.8	15%	102
$100 - $124	19.2	18%	5.0	20%	110	.9	19%	107	1.5	18%	97	3.9	19%	107	.9	19%	105
Restaurants																	
Burger King	44.0	41%	11.2	44%	107	2.0	46%	111	4.1	47%	114	10.0	49%	119	1.4	29%	71
Kentucky Fried Chicken	26.9	25%	6.0	23%	93	.9	19%	76	1.9	22%	88	6.0	29%	116	.8	16%	63
McDonald's	59.5	56%	15.2	60%	107	2.7	61%	110	5.6	64%	114	13.7	68%	121	2.2	44%	78
Wendy's	26.5	25%	6.5	26%	102	1.2	26%	103	2.5	28%	112	5.6	28%	111	.8	17%	67
Retail Stores Shopped (Major)																	
JC Penney	49.1	46%	12.6	49%	107	2.0	45%	97	3.7	42%	91	9.4	47%	101	2.1	41%	90
Sears	47.5	45%	11.6	45%	102	1.9	43%	97	3.6	41%	91	8.9	44%	98	2.0	41%	91
Kmart	62.0	58%	14.9	58%	100	2.2	50%	86	4.5	51%	88	11.2	55%	95	2.3	46%	79

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PRODUCT CONSUMPTION BY FORMAT

Country			NAC			News/Talk			Nostalgia			Oldies			Rock			Spanish			Urban		
Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index	Adults	Comp	Index
6.1	31%	125	1.1	20%	79	3.8	21%	84	.8	22%	87	4.4	27%	107	3.5	30%	121	1.3	23%	93	2.8	26%	103
2.3	12%	122	.4	8%	80	1.5	9%	89	.3	9%	95	1.7	10%	108	1.3	11%	115	.3	6%	58	.7	7%	70
6.4	33%	123	1.3	22%	83	4.3	24%	88	.9	24%	91	4.7	29%	106	3.3	29%	108	1.5	27%	99	2.4	22%	82
2.3	12%	97	.8	14%	112	2.3	13%	105	.4	9%	78	2.2	13%	110	1.5	13%	109	.7	13%	104	1.2	11%	91
8.9	45%	106	2.5	43%	101	7.6	42%	99	1.5	38%	90	7.5	46%	107	5.6	49%	116	2.1	37%	87	4.5	42%	98
14.2	73%	106	3.8	65%	95	12.5	69%	102	2.6	67%	98	12.0	73%	107	8.7	76%	111	3.2	57%	83	6.6	60%	88
8.7	45%	103	2.5	43%	100	8.0	44%	102	1.4	37%	84	7.7	47%	109	5.8	51%	118	2.2	39%	91	4.5	42%	96
10.8	55%	104	3.4	58%	109	9.3	51%	97	1.5	39%	74	9.6	59%	110	7.1	62%	117	2.1	38%	72	5.1	47%	89
14.1	72%	102	4.2	72%	102	13.5	75%	105	2.8	72%	102	12.0	73%	104	8.2	72%	101	2.9	51%	72	6.8	63%	89
10.9	56%	101	3.2	55%	100	11.8	65%	119	2.5	64%	117	9.7	59%	108	6.1	54%	98	1.4	25%	45	4.1	38%	69
7.8	40%	103	2.2	37%	96	6.0	33%	87	.9	25%	64	6.3	38%	99	5.7	50%	130	3.2	57%	147	4.7	43%	112
6.4	33%	99	2.1	36%	108	5.1	28%	86	.8	22%	65	5.4	33%	98	4.6	40%	121	2.7	48%	143	5.1	47%	141
3.5	18%	91	1.2	20%	104	3.0	17%	86	.6	15%	75	2.8	17%	88	2.5	22%	112	1.8	31%	160	3.1	28%	145
2.7	14%	114	.6	11%	86	1.8	10%	82	.3	8%	65	2.2	13%	109	2.2	20%	159	.8	14%	113	1.1	10%	80
1.8	9%	96	.5	9%	100	1.8	10%	106	.3	7%	76	1.6	10%	106	1.9	16%	172	.5	9%	93	.6	5%	55
2.3	12%	90	.8	13%	100	2.3	13%	99	.3	7%	55	2.2	13%	102	2.4	21%	159	1.3	23%	177	1.4	13%	100
8.1	42%	100	2.7	46%	111	7.8	43%	105	1.1	28%	69	7.7	47%	114	5.5	48%	116	1.6	28%	68	3.8	35%	84
3.4	17%	102	1.1	19%	113	3.4	19%	112	.4	9%	53	3.3	20%	117	2.4	21%	122	.4	7%	40	1.2	11%	65
6.4	33%	102	2.2	37%	115	5.5	31%	95	.8	20%	63	5.9	36%	111	5.0	43%	135	1.3	23%	71	3.6	33%	104
10.1	52%	109	2.6	44%	93	9.1	51%	106	2.1	55%	116	8.4	51%	107	5.0	44%	92	1.9	34%	71	3.5	32%	67
7.4	38%	108	2.0	34%	97	5.9	33%	94	.9	24%	70	6.6	40%	115	5.4	48%	136	1.4	24%	69	3.1	29%	82
13.1	67%	99	4.1	70%	103	12.7	70%	103	2.8	73%	108	11.1	67%	100	6.9	60%	89	3.5	63%	93	7.1	66%	97
3.0	15%	98	1.2	20%	130	2.8	15%	99	.4	10%	62	2.7	16%	106	2.3	20%	132	.7	13%	83	1.6	15%	98
8.0	41%	102	2.0	33%	84	7.4	41%	102	2.0	51%	128	6.3	38%	95	3.7	32%	80	2.5	44%	110	3.5	32%	80
3.5	18%	105	1.0	17%	101	2.9	16%	96	.5	14%	82	3.0	18%	108	2.2	19%	113	.8	14%	81	1.7	16%	92
2.8	14%	103	.8	15%	104	2.7	15%	106	.5	13%	94	2.4	15%	106	1.7	15%	110	.7	13%	91	1.6	14%	103
7.8	40%	82	3.2	55%	112	9.7	54%	110	2.3	59%	122	6.9	42%	86	4.5	40%	81	3.2	57%	117	6.6	61%	125
5.8	30%	120	1.2	21%	85	4.2	23%	93	.8	20%	81	4.9	30%	119	3.5	30%	122	.9	15%	62	1.5	14%	57
7.9	41%	130	1.5	26%	83	4.8	26%	84	1.0	25%	80	5.7	35%	112	4.1	36%	116	1.4	25%	80	2.6	24%	76
7.6	39%	100	2.7	47%	120	6.8	38%	96	.8	21%	54	7.0	43%	109	6.1	54%	137	2.2	39%	99	4.4	40%	102
8.9	46%	102	2.8	48%	108	8.6	48%	106	1.5	39%	86	8.2	50%	111	5.5	48%	107	1.3	23%	51	4.0	37%	83
7.9	40%	102	2.4	41%	102	7.3	41%	102	1.3	33%	83	7.1	43%	109	5.2	45%	114	2.6	47%	118	3.3	30%	76
4.6	24%	103	1.2	20%	89	4.2	23%	102	1.1	28%	121	3.4	20%	89	2.3	21%	90	1.3	23%	99	2.3	21%	94
3.1	16%	105	.9	15%	101	2.7	15%	100	.6	15%	97	2.5	15%	100	1.8	16%	107	.8	15%	98	1.5	13%	90
3.6	18%	101	1.1	18%	102	3.4	19%	104	.6	16%	89	3.2	19%	107	2.1	19%	104	1.0	18%	100	1.6	15%	83
8.2	42%	101	2.6	44%	107	6.3	35%	84	1.1	29%	70	7.2	44%	106	5.6	49%	120	2.7	48%	117	5.6	52%	125
4.7	24%	96	1.9	32%	127	3.8	21%	82	.7	17%	68	3.8	23%	92	2.7	24%	95	1.6	28%	112	5.0	46%	181
11.3	58%	104	3.4	58%	104	8.9	49%	88	1.4	37%	66	9.5	58%	104	7.8	68%	122	3.5	62%	111	7.2	66%	118
5.6	28%	114	1.5	25%	101	3.3	18%	73	.7	18%	70	4.0	24%	98	3.6	32%	128	1.0	17%	68	3.5	32%	130
9.6	49%	106	2.6	45%	98	7.7	43%	93	1.9	50%	109	7.8	48%	103	5.2	45%	98	2.5	44%	96	5.1	47%	101
9.1	47%	105	2.4	41%	92	8.1	45%	100	1.8	46%	103	7.5	45%	102	5.4	48%	107	2.7	48%	107	4.3	39%	88
12.9	66%	114	3.0	52%	89	9.4	52%	89	2.4	64%	109	9.7	59%	102	6.9	61%	104	3.1	56%	96	6.8	63%	108

* Adult figures expressed in millions. ** = Composition

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AM Drive/Top 10 Average Quarter-Hour Share 12+, M-F, 6-10 am

1. **WIVK-FM/Knoxville (Country) 31.2**
   Darren Wilhite & Tim Wall
2. **WXBQ-FM/Johnson City-Kingsport (Country) 30.7**
   Richard Quillen & Bill Blake
3. **KSSK-AM & FM/Honolulu (AC) 26.2**
   Michael W. Perry & Larry Price
4. **WFBQ-FM/Indianapolis (Classic Rock) 20.9**
   Bob & Tom
5. **WSIX-FM/Nashville (Country) 20.8**
   Gerry House & The House Foundation
6. **WRNS-AM & FM/Greenville-New Bern (Country) 20.7**
   Wayne Carlisle
7. **WHAS-AM/Louisville (Full Service) 20.3**
   Wayne Perkey; Jane Norris
8. **KQRS-AM & FM/Minneapolis (Classic Rock) 20.1**
   Perry Traen, Tom Barnard, & Tony Lee
9. **KDKA-AM/Pittsburgh (News/Talk) 19.3**
   John Cigna & The K-Team
10. **WUSY-FM/Chattanooga (Country) 19.1**
    Bearman & Ken Hicks

Darren Wilhite & Tim Wall
WIVK-FM/Knoxville

Richard Quillen & Bill Blake
WXBQ-FM/Johnson City-Kingsport-Bristol

AM Drive/Top 10 Average Cume Persons 12+, M-F, 6-10 am

1. **WINS-AM/New York (News) 1,509,600**
   Lee Harris, Bob Hagen, Judy DeAngelis
2. **WKTU-FM/New York (CHR/Rhythmic) 1,227,800**
   Freddie Colon, Michelle Visage & Ru Paul
3. **WCBS-AM/New York (News) 1,221,500**
   Brigette Quinn & Jeff Caplan
4. **WQHT-FM/New York (CHR/Rhythmic) 1,029,400**
   Dr. Dre, Ed Lover & Lisa G
5. **WXRK-FM/New York (Alternative) 999,200**
   The Howard Stern Show
6. **WLTW-FM/New York (AC) 920,600**
   Bill Buchner & Rasa Kaye
7. **WCBS-FM/New York (Oldies) 919,500**
   Harry Harrison
8. **KYW-AM/Philadelphia (News) 888,000**
   Pat Farnack, Harry Donahue, Ed Abrams
9. **KPWR-FM/Los Angeles (CHR/Rhythmic) 847,200**
   The Baka Boyz
10. **WHTZ-FM/New York (CHR/Pop) 838,700**
    The Z-Morning Zoo

Lee Harris, Bob Hagen, Judy DeAngelis
WINS-AM/New York

Freddie Colon, Michelle Visage & Ru Paul
WKTU-FM/New York

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More Than Research– **Answers.**

PM Drive/Top 10 Average Quarter-Hour Share 12+, M-F, 3-7 pm

1. **WXBQ-FM/Johnson City-Kingsport (Country) 29.3**
   Marty Osborne
2. **WIVK-FM/Knoxville (Country) 21.5**
   Ed Brantley
3. **WUSY-FM/Chattanooga (Country) 19.6**
   David Earl Hughes & Dex
4. **WRNS-AM & FM/Greenville-New Bern (Country) 19.4**
   Dale Knippers
5. **WWDM-FM/Columbia, SC (Urban) 19.2**
   Vanessa Pendergrass; Tony G
6. **WSIX-FM/Nashville (Country) 15.5**
   Carl P. Mayfield
7. **KPRR-FM/El Paso (CHR/Rhythmic) 15.3**
   Victor Starr
8. **WKHK-FM/Richmond (Country) 15.0**
   Kay Thomas; Tony Hamilton
9. **WZZK-FM/Birmingham (Country) 14.4**
   Jack Steele
10. **WKKO-FM/Toledo (Country) 14.3**
    Shores & Steele; Dan Dixon

Marty Osborne
WXBQ-FM/Johnson City

Ed Brantley
WIVK-FM/Knoxville

David Earl Hughes & Dex
WUSY-FM/Chattanooga

PM Drive/Top 10 Average Cume Persons 12+, M-F, 3-7 pm

1. **WKTU-FM/New York (CHR/Rhythmic) 1,609,600**
   Broadway Bill Lee
2. **WQHT-FM/New York (CHR/Rhythmic) 1,158,800**
   Wendy Williams; Angie Martinez
3. **WLTW-FM/New York (AC) 1,031,800**
   Valerie Smaldone; Steve Roy & Sandy Jackson
4. **WHTZ-FM/New York (CHR/Pop) 962,600**
   Elvis Duran
5. **WCBS-FM/New York (Oldies) 946,900**
   Bob Shannon
6. **KPWR-FM/Los Angeles (CHR/Rhythmic) 935,500**
   Big Boy
7. **WPLJ-FM/New York (Hot AC) 916,100**
   Fast Jimi Roberts; Rocky Allen
8. **WRKS-FM/New York (Urban/AC) 861,600**
   Deborah; Ashford & Simpson
9. **WCBS-AM/New York (News) 771,900**
   Therese Crowley & Harley Carnes
10. **KIIS-AM & FM/Los Angeles (CHR/Pop) 763,700**
    Nastyman

Bill Lee
WKTU-FM/New York

Wendy Williams
WQHT-FM/New York

Valerie Smaldone; Steve Roy & Sandy Jackson
WLTW-FM/New York

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A • C

Listed on these six pages are commercial radio stations with World Wide Web sites as of August 2, 1996. All addresses begin with *http://*

A

KDUX-FM/Aberdeen, WA (Rock)	www.kdux.com
KXRO-AM/Aberdeen, WA (AC)	www.kxro.com
KCDD-FM/Abilene, TX (CHR/Pop)	www.abilene.com/power103.html
KTLS-FM/Ada, OK (AC)	www.chickasaw.com/~ktls933
WEQX-FM/Albany (Alt)	www.weqx.com
WFLY-FM/Albany (CHR/Pop)	www.fly92.com
WPYX-FM/Albany (Rock)	www.globalone.net/pyx106
KRZN-FM/Albuquerque (NAC)	www.101-3thehorizon.com
KZRR-FM/Albuquerque (Rock)	www.94rock.com/kzrr
WRJN-FM/Allentown (Country)	www.country107.com
WTKZ-AM/Allentown (N/T)	www.wtkz.com
WZZO-FM/Allentown (Rock)	www.youtools.com/wzzo/
KGNC-FM/Amarillo, TX (Country)	www.kgnc.com
KASI-AM/Ames, IA (N/T)	global-reach.com/kasikccq
KEZY-FM/Anaheim, CA (Hot AC)	www.kezy.com
KIKF & KYKF/Anaheim-San Fernando, CA (Country)	www.kikl.com
KFQD-AM/Anchorage (FS)	www.corcom.com/kfqd/kfqd.html
KMXS-FM/Anchorage (Hot AC)	www.corcom.com/mix/mix.html
WIQB-FM/Ann Arbor, MI (Rock)	wiqb.branch.com
WZOO-FM/Ashtabula, OH (Hot AC)	www.globaldrum.com/wzoo
WKAC-AM/Athens, GA (Oldies)	www.companet.net/wkac/wkac.html
WPUP-FM/Athens, GA (Alt)	www.athenstown.com/bulldog
WGST-AM & FM/Atlanta (N/T)	www.wgst.com
WKLS-FM/Atlanta (Rock)	pr.mese.com/radio/96rock/index.html
WNNX-FM (99X)/Atlanta (Alt)	www.com/99x
WSB-AM/Atlanta (Talk)	www.wsbradio.com
WZGC-FM/Atlanta (Cl. Rock)	www.com/z93/
WFPG-AM/Atlantic City, NJ (Talk)	net2.intserv.com:80/~web/wfpg/index.html
WFPG-FM/Atlantic City, NJ (AC)	net2.intserv.com:80/~web/wfpg/wfpg-fm.html
WKOE-FM/Atlantic City, NJ (Country)	net2.intserv.com:80/~web/wfpg/wkoe-fm.html
WCHZ-FM/Augusta, GA (Alt)	www.csra.net/z95
WGAC-AM/Augusta, GA (N/T)	www.gabn.net/wgac
WGOR-FM/Augusta, GA (Oldies)	www.gabn.net/coolfm
WZNY-FM/Augusta, GA (CHR/Pop)	www.csra.net/y105
KAJZ-FM/Austin (NAC)	www.lbj.com/hits/hits.html
KIKY-FM/Austin (Country)	kick.texas.net/
KLBJ-AM/Austin (N/T)	www.lbj.com/am/news.html
KLBJ-FM/Austin (Rock)	www.lbj.com/fm/fm.html

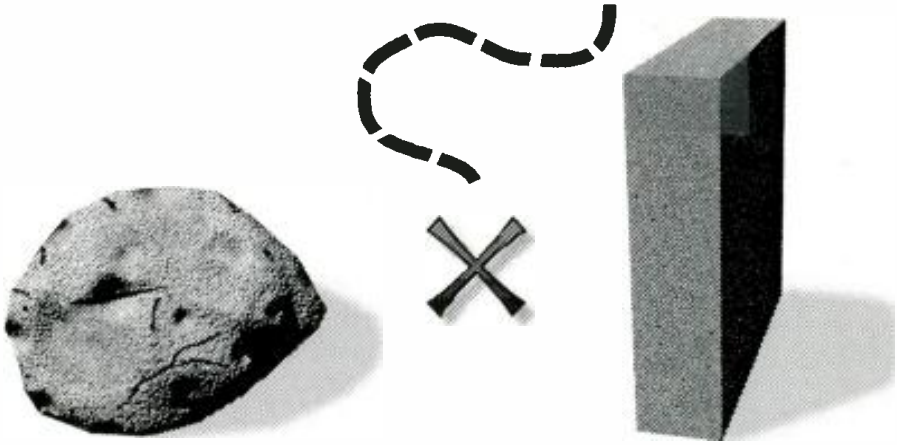
B

KKXX-FM/Bakersfield (CHR/Rhy)	www.lightspeed.net/~kkxx/kkxx.htm
KRAB-FM/Bakersfield (Rock)	www.lightspeed.net/~krab/krab.htm
WBAL-AM/Baltimore (N/T)	wbal.com
WOCT-FM/Baltimore (Classic Hits)	woctfm.com
WWMX-FM/Baltimore (Hot AC)	wwmxfm.com
KRVE-FM/Baton Rouge (AC)	www.intersurf.com/river
WFMF-FM/Baton Rouge (CHR)	www.intersurf.com/wfmf/
WJBO-AM/Baton Rouge (N/T)	www.intersurf.com/wjbo
WTGE-FM/Baton Rouge (Country)	www.thetiger.com
WYCT-FM/Baton Rouge (Country)	www.usanetlink.net/sin/
WIXC/Bay City, MI (Country)	www.Cl. Rockis.com/~wixc973
KKMY-FM/Beaumont, TX (Hot AC)	kkmy.com
KLVI-AM/Beaumont, TX (N/T)	klvi.com
KYKR-FM/Beaumont, TX (Country)	kykr.com
KAFE-FM/Bellingham, WA (AC)	www.kafe.com/kafe/kafe.html
KPUG-AM/Bellingham, WA (Sports)	www.kpug.com
WIRX-FM/Benton Harbor, MI (Rock)	www.wirx.com
WSJM-AM/Benton Harbor, MI (N/T)	www.wsjm.com
KBMJ-FM/Billings, MT (Rock)	mcn.net/~jeffh/index.html
WCPR-FM/Biloxi-Gulfport, MS (Rock)	www.wcpr.com
WKNN-FM/Biloxi, MS (Country)	www.k99fm.com
WMJY-FM/Biloxi, MS (AC)	www.magic937.com
WAAL-FM/Binghamton, NY (Cl. Rock)	www.binghamton.com/Waal/waal.htm
WERC-AM/Birmingham (N/T)	www.werc960am.com
WJOX-AM/Birmingham (Sports)	www.quicklink.net/wjox690.html
WMJJ-FM/Birmingham (AC)	www.magic96fm.com/
WMXQ-FM/Birmingham (CHR/Pop)	www.quicklink.net/mix94.5.html
WODL-FM/Birmingham (Oldies)	www.bhm.tis.net/wodl/
WOWC-FM/Birmingham (Country)	www.wowc.com
WZRR-FM/Birmingham (Cl. Rock)	www.quicklink.net.rock99.html
WZZK-AM & FM/Birmingham (Country)	www.bhm.tis.net/wzzk/
KTIK-AM/Boise (Sports)	ktik.com
WAAF-FM/Boston (Rock)	www.waaf.com
WBCN-FM/Boston (Alt)	www.wbcn.com
WBNW-AM/Boston (Business)	www.ultranet.com/biz/wbnw/
WCRB-FM/Boston (Clas)	www.wcrb.com/wcrb/index.html
WFNX-FM/Boston (Alt)	www.wfnx.com
WLYN-AM/Boston (Misc)	www.wlyn.com
WNRB-AM/Boston (Rel)	www.peekaboo.net/wnrb
WRKO-AM/Boston (Talk)	www.wrko.com
WXKS-FM/Boston (CHR/Pop)	www.kissfm.com/kiss/
WXRV-FM/Boston (Adult Alt)	www.theriverwxrv.com
WZLX-FM/Boston (Cl. Rock)	www.wzlx.com
KULF-FM/Brenham, TX (Country)	www.phoenix.net/~kulf
CFJR-FM/Brockville, Ontario, Canada (Cl. Rock)	www.theriverrolls.com
WXMK-FM/Brunswick, GA (AC)	www.gnatnet.net/~magic
WBEN-AM/Buffalo (Talk)	www.insv.com/wben/
WBLK-FM/Buffalo (Urban)	www.wblk.com
WGR-AM/Buffalo (N/T)	www.moran.com/htmld/wgrhome.html
WMJQ-FM/Buffalo (AC)	www.q102fm.com
WEXP-FM/Burlington, VT (Adult Alt)	together.net/~ccb/wexp.htm
WKDR-AM/Burlington, VT (Misc)	www.cafenono.com/wkdr

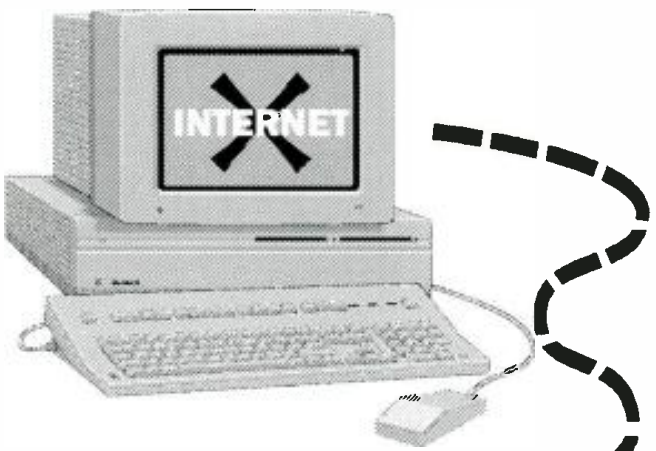
C

CKRY-FM/Calgary, Canada (Country)	www.country105.com
KCXY-FM/Camden, AR (Country)	www.infogo.com/bizness/y95/
WUNX & WUNZ/Cape Cod, MA (Alt)	www.ccsnet.com/wunx
WTAO-FM/Carbondale, IL (Rock)	www.rock105.com
KSUB-AM/Cedar City, UT (Full Service)	www.cc.sisna.com/ksub
KDAT-FM/Cedar Rapids, IA (AC)	www.kdat.com
KHAK-FM/Cedar Rapids, IA (Country)	khak.com
KRNA-FM/Cedar Rapids, IA (Rock)	www.krna.com
WDWS-AM/Champaign, IL (N/T)	www.prairienet.org/business/wdws/homepage.html
WHMS-FM/Champaign, IL (AC)	www.whms.com
WPGU-FM/Champaign, IL (Alt)	www.prairienet.org/arts/wpgu
WZNF-FM/Champaign, IL (Rock)	www.prairienet.org/rock953
WAVF-FM/Charleston, SC (Rock)	www.awod.com/gallery/96wave/
WWWZ-FM/Charleston, SC (Urban)	www.awod.com/z93
WCHS-AM/Charleston, WV (Talk)	www.citynet.net/wchs.html
WBT-AM/Charlotte (N/T)	www.wbt.com
WEND-FM/Charlotte (Alt)	www.1065.com
WFAE-FM/Charlotte (NAC)	www.npr.org/members/WFAE
WNKS-FM/Charlotte (CHR/Pop)	www.kiss951.com
WSOC-FM/Charlotte (Country)	www.wsocfm.com
WSSS-FM/Charlotte (Oldies)	www.wsss.com
WWWV-FM/Charlottesville, VA (Rock)	wwwv.cstone.net

When You Are Here



(a rock) **(a hard place)**



Radioinfo Is Here

Radioinfo is a free buyers guide and directory of all radio suppliers, updated daily, available 24 hours a day on the Internet. Included are valuable links to the FCC, FAA, listing and links of all stations on the Internet and much, much more. You can find the information you need in seconds but it would take more than 8 hours to completely go through the web site. So the next time you need "up to date" information on radio, go to:

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info@radioinfo.com

C

CHLQ-FM/CharlottetownCanada (Country)	www.peinet.pe.ca/people/CTremere/q93.html
WGOW-AM/Chattanooga (N/T)	www.chattanooga.net/RADIO/index.html
WJTT-FM/Chattanooga (Urban)	power94.com
WOGT-FM/Chattanooga (Oldies)	www.chattanooga.net/RADIO/index.html
WJMK-FM/Chicago (Oldies)	wjmk.com
WTMX-FM/Chicago (Hot AC)	www.wtmx.com
WXRT-FM/Chicago (Adult Alt)	www.wxrt.com
KDIG-FM/Chico, CA (Cl. Rock)	www.z-rock.com
WCKY-AM/Cincinnati (N/T)	www.550wcky.com
WEBN-FM/Cincinnati (Rock)	www.webn.com
WGRR-FM/Cincinnati (Oldies)	www.wgrr1035.com
WOXY-FM/Cincinnati (Alt)	www.woxy97x.com
WVAE-FM/Cincinnati (NAC)	www.949thewave.com
KKBZ-FM/Clarinda, IA (Oldies)	www.netins.net/showcase/kmaradio/993bee.htm
WCLV-FM/Cleveland (Classical)	www.wclv.com
WCRF-FM/Cleveland (Religious)	www.moody.edu:80/MBN/WCRF
WENZ-FM/Cleveland (Alt)	www.americast.com/WENZ/
WLTF-FM/Cleveland (AC)	www.radio-online.com/wltf/index.htm
WMMS-FM/Cleveland (Alt)	www.wmms.com/wmms/
WNWV-FM/Cleveland (NAC)	www.wnwv.com
WZJM-FM/Cleveland (CHR/Pop)	www.jammin.com
KAGG-FM/College Station, TX (Country)	www.kagg.com/aggie96
KTSR-FM/College Station, TX (Rock)	www.rtis.com/reg/bcs/com/ktsr
WTAW-AM/College Station, TX (N/T)	www.rtis.com/reg/bcs/com/wtaw
KKLI-FM/Colorado Springs (AC)	kkli.com/kkli/
WQNN-FM/Columbus, MS (CHR/Pop)	www.ebicom.net/Q99/
KFMZ-FM/Columbia-Jefferson City, MO (Rock)	www.kfmz.com
WARQ-FM/Columbia, SC (Rock)	www.warq.com
WNOK-FM/Columbia, SC (CHR/Pop)	www.wnok.com
WWDM-FM/Columbia, SC (Urban)	www.warq.com/bigdm
WBZX-FM/Columbus, OH (Rock)	www.wbzx.com
WLVQ-FM/Columbus, OH (Cl. Rock)	www.qfm96.com
WNCI-FM/Columbus, OH (CHR/Pop)	www.wnci.com
KMXR-FM/Corpus Christi, TX (AC)	www.mix939.com
WWCU-FM/Cullowhee, NC (CHR/Pop)	www.caro.net/wwcu

D

WBAP-AM/Dallas (N/T)	www.wbap.com
KDGE-FM/Dallas (Alt)	www.kdge.com/kdge
KEGL-FM/Dallas (Rock)	www.kegl.com
KKDA-FM/Dallas (Urban)	ww2.audionet.com/pub/kkda/k104.htm
KLIF-AM/Dallas (N/T)	www.pic.net/klif/index.html
KLTY-FM/Dallas (Religious)	www.klty.com
KLUV-FM/Dallas (Oldies)	www.pic.net/media/kluv/index.html
KPLX-FM/Dallas (Country)	www.kplx.com
KRLD-AM/Dallas (N/T)	www.webcasting.com/krld
KTCK-AM/Dallas (Sports)	www.pic.net:80/ticket
KTXQ-FM/Dallas (Rock)	www.pic.net/q102
KVIL-FM/Dallas (AC)	www.pic.net/kvil/
KYNG-FM/Dallas (Country)	www.young-country.com/
KZPS-FM/Dallas (Cl. Rock)	www.iadfw.net/kzps/
WDAQ-FM/Danbury, CT (Hot AC)	www.98q.com
KMXG-FM/Davenport, IA (Hot AC)	www.qconline.com/mix96/index.htm
WGTZ-FM/Dayton (CHR/Pop)	www.erinet.com/wgtz/
WTUE-FM/Dayton (Rock)	www.arsdayton.com
WXEG-FM/Dayton (Alt)	www.arsdayton.com
WGNE-FM/Daytona Beach (Country)	www.98frog.com
WFKS-FM/Daytona Beach (CHR/Pop)	www.america.com/mall/store/kissfm.html
KALC-FM/Denver (Hot AC)	alice106.com
KBPI-FM/Denver (Rock)	www.rmii.com/kbpi/
KIMN-FM/Denver (Oldies)	kimn100.com
KKFN-AM/Denver (Sports)	www.sportsradio.com/kkfn
KRFX-FM/Denver (Cl. Rock)	www.rmii.com/thefox/
KXPK-FM/Denver (Adult Alt)	www.thepeak.com
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KGGO-FM/Des Moines (Rock)	www.kggo.com
KJJY-FM/Des Moines (Country)	www.kjjy.com
KKDM-FM/Des Moines, IA (Alt)	www.kkdm.com
WJR-AM/Detroit (N/T)	www.760wjr.com
WQRS-FM/Detroit (Classical)	www.wqrs.com/wqrs
WWJ-AM/Detroit (News)	wwj.com
WDJR-FM/Dothan, AL (Country)	www.cybertron.com/dothan
WJER-AM & FM/Dover, OH (AC)	users1.ee.net/wjer/wjermain.htm

E

CKNG-FM/Edmonton, Canada (CHR/Pop)	power92.com
WKMO-FM/Elizabethtown, KY (Country)	www.infi.net/~wkmo1063
WNKI-FM/Elmira, NY (CHR/Pop)	www.WINK-106.com
WPGI-FM/Elmira, NY (Country)	www.otsego.net/wpgi
WCTL-FM/Erie, PA (Religious)	www.erie.net/~wctl
KLRF-FM/Eugene, OR (Adult Alt)	www.combined.com/clear102.html
KRVM-FM/Eugene, OR (Adult Alt)	www.krvm.com
KUGN-AM/Eugene, OR (N/T)	www.combined.com/kugnam.html
KUGN-FM/Eugene, OR (Country)	www.combined.com/kugnfm.html
KZEL-FM/Eugene, OR (Cl. Rock)	www.netcom.com/~kjmartin/kzel.html

F

KAKQ-FM/Fairbanks, AK (AC)	www.polarnet.com/users/comco
KAYY-FM/Fairbanks, AK (AC)	www.polarnet.fnsb.ak.us/Users/COMCO/magic.htm
KIAK-FM/Fairbanks, AK (Country)	www.kiak.com
WTUS-FM/Fairmont, WV (Country)	www.pinnaclemall.com/cw/wtus
WFIN-AM/Findlay, OH (N/T)	www.findlayoh.com/wfin
WKXA-FM/Findlay, OH (Hot AC)	www.findlayoh.com/wkxa
WJMX-FM/Florence, SC (CHR/Pop)	www.southtech.net/~users/wjmx
KKDJ-FM/Fresno (Cl. Hits)	www.kkdj.com
KMJ-AM/Fresno (N/T)	www.kmj58.com
KRZR-FM/Fresno (Rock)	www.valleynet.com/krzr
KSKS-FM/Fresno (Country)	www.ksks.com
KOZT-FM/Ft. Bragg, CA (Rock)	www.kozt.com
WCKT-FM/Ft. Myers-Naples-Marco Is. (Country)	www.wckt.com
WJBX-FM/Ft. Myers (Adult Alt)	www.99xwjbx.com
WJST-FM/Ft. Myers (Rock)	www.storm106.com
WXKB-FM/Ft. Myers (CHR/Pop)	www.astrobbs.com/b1039.htm
WKSM-FM/Ft. Walton Beach, FL (Rock)	www.cybertron.com/ftw/wkzm
WYZB-FM/Ft. Walton Beach, FL (Country)	www.cybertron.com/ftw/wyzb
WAJI-FM/Ft. Wayne (AC)	waji.com
WBYR-FM/Ft. Wayne (Rock)	www.wbyr.com
WEGE-FM/Ft. Wayne (Alt)	www.fortwayneweb.com
WJFX-FM/Ft. Wayne (Urban)	www.fwi.com/foxyjams
WLDE-FM/Ft. Wayne (Oldies)	wlde.com

G

WRUF-FM/Gainesville, FL (Rock)	www.rock104.com
WBOQ-FM/Gloucester, MA (Clas)	www.netaxs.com/people/isphere/wbach
KSTR-FM/Grand Junction, CO (Cl. Rock)	cognet.com/kstr/kstar.html
CFJG-AM/Grand Prairie, Canada(AC)	www.terranet.ab.ca/~khilgers
WBCT-FM/Grand Rapids (Country)	www.b93.com
WGRD-FM/Grand Rapids (Alt)	www.iserv.net/wgrd/
WJQ-FM/Grand Rapids (Religious)	www.wjq.com
WKLQ-FM/Grand Rapids (Rock)	www.wklq.com

G

WLAV-FM/Grand Rapids (Cl. Rock)	www.wlav.com
WOOD-AM/Grand Rapids (News/Talk/Sports)	www.woodradio.com
WOOD-FM/Grand Rapids (AC)	www.woodradio.com/
WKSZ-FM/Green Bay, WI (CHR/Pop)	www.959kissfm.com
WKEW-FM/Greensboro (N/T)	www.wkew.com
WJMZ-FM/Greenville, SC (Urban)	www.wjmz.com
WXWX-FM/Greenville, SC (Oldies)	www.globalvision.net/103x

H

WKSS-FM/Hartford (CHR/Pop)	www.KISS957.com
WTIC-AM/Hartford (FS)	www.wtic.com
WTIC-FM/Hartford (Hot AC)	www.wtic.com
WRGX-FM/Hawthorne, NY (Alt)	www.x107.com/
WMXE-FM/Hillsdale, MI (AC)	www.digitalmall.net/wmxe/
KCWM-AM/Hondo, TX (Country)	www.Cl. Rockl.com/~rdcole/kcwm.html
KCNN-AM/Honolulu (Hawaiian)	www.hotspots.hawaii.com/kccnam.html
KCCN-FM/Honolulu (Hawaiian)	www.hotspots.hawaii.com/FM100.html
KDEO-FM/Honolulu (Alt)	www.lava.net/radio-free
KINE-FM/Honolulu (Hawaiian)	www.hotspots.hawaii.com/KINEFM.html
KPOI-FM/Honolulu (Alt)	planet-hawaii.com/~edge
KRTR-FM/Honolulu (AC)	hisurf.aloha.com/QsengStuff/Qseng.html
KUCD-FM/Honolulu (NAC)	www.pixi.com/~cd1019
KHMX-FM/Houston (Hot AC)	www.khmx.com
KIKK-AM & FM/Houston (Country)	www.kikk.com
KILT-FM/Houston (Country)	www.kilt.com
KKBQ-AM & FM/Houston (Country)	www.neosoft.com/kkbq/
KKRW-FM/Houston (Cl. Hits)	www.kkrw.com
KLOL-FM/Houston (Rock)	www.klol.com
KODA-FM/Houston (AC)	www.sunny99.com
KRBE-FM/Houston (CHR/Pop)	www.neosoft.com/KRBE/
KRTS & KRTK/Houston (Clas)	www.cybersim.com/krts
KTBZ-FM/Houston (Alt)	www.thebuzz.com
KZSN-FM/Hutchinson, KS (Country)	www.kzsn.com
WTCR-FM/Huntington, WV (Country)	www.radio-online.com/wtcr
WDRM-FM/Huntsville, AL (Country)	www.wdrm.com
WEUP-AM & FM/Huntsville, AL (Urban)	iquest.com/~weup/
WZYP-FM/Huntsville, AL (CHR/Pop)	wzyp.net
WPXC-FM/Hyannis, MA (Rock)	www.capecod.net/wpxc/
WRZE-FM/Hyannis-Nantucket, MA (CHR/Pop)	www.capecod.net/wrze/
WUNX-FM/Hyannis (Cape Cod), MA (Alt)	www.wunx.com

I

WFBQ-FM/Indianapolis (Cl. Rock)	www.wfbq.com
WRZX-FM/Indianapolis (Alt)	www.wrzx.com/X103
WTLC-FM/Indianapolis (Urban)	www.wtlc.com/wtlc/

J

WSTZ-FM/Jackson, MS (Rock)	www.teclink.net/z106/
WFSJ-FM/Jacksonville (NAC)	www.wfsj.com
WQIK-FM/Jacksonville (Country)	www.wqik.com
WJNC-AM/Jacksonville, NC (FS)	www.coastalnet.com/cnmedia/wjnc/wjnc.htm
WCLO-AM/Janesville, WI (FS)	pages.prodigy.com/WI/wclowjvl/wclo.html
KATI-AM/Jefferson City, MO (Country)	www.kati.com
KJMO-FM/Jefferson City, MO (Oldies)	www.socketis.net/kwoskjmo
KLIK-AM/Jefferson City, MO (Country)	www.klikradio.com
KTXY-FM/Jefferson City, MO (Hot AC)	www.y107.com
KWOS-AM/Jefferson City, MO (N/T)	www.socketis.net/kwoskjmo
WJCW-AM/Johnson City, TN (Talk)	www.tricon.net/Comm/tcrg/tCl. Rockg2.html
WKIN-AM/Johnson City, TN (N/T)	www.tricon.net/Comm/tcrg/tCl. Rockg2.html
WKOS-FM/Johnson City, TN (Oldies)	www.tricon.net/Comm/tcrg/tCl. Rockg2.html
WQUT-FM/Johnson City, TN (Cl. Rock)	www.tricon.net/Comm/tcrg/tCl. Rockg2.html
WKYE-FM/Johnstown, PA (Hot AC)	www.citipage.com
KINY-AM/Juneau, AK (FS)	www.ptialaska.net/~kiny/
KSUP-FM/Juneau, AK (Rock)	www.ptialaska.net/~ksup/

K

WKFR-FM/Kalamazoo., MI (CHR/Pop)	www.wkfr.com
WKZO-AM/Kalamazoo, MI (N/T)	www.wkzo.com
WNTX-FM/Kalamazoo, MI (Alt)	www.radiox.com
WQLR-FM/Kalamazoo, MI (AC)	www.qlite.com
WQSN-AM/Kalamazoo, MI (Sports)	wqsn.com
WRKR-FM/Kalamazoo, MI (Rock)	www.wrkr.com
KCMO-AM/Kansas City (Talk)	www.kcmoam.com
KLZR-FM/Kansas City (Alt)	www.lazer.com
KMBZ-AM/Kansas City (News)	www.kmbz.com
KPRS-FM/Kansas City (Urban)	www.kprs.com
KPRT-AM/Kansas City (Gospel)	www.kprt.com
KQRC-FM/Kansas City (Rock)	www.accunet.com/therock/
KRVL-FM/Kerrville, TX (Country)	www.ktc.com/KERV
WQZK-FM/Keyser, WV (Cl. Rock)	www.wqzk.com
KOOV-FM/Killeen, TX (Country)	www.vvm.com/~koov

L

WASK-AM/Lafayette, IN (N/T)	www.wask.com
WAZY-FM/Lafayette, IN (Hot AC)	www.wazy.mdn.com
KSMB-FM/Lafayette, LA (CHR/Pop)	ksmb945.com
KXKC-FM/Lafayette, LA (Country)	www.kxkc.com
WTHD-FM/La Grange, IN-Sturgis, MI (Country)	www.2mm.com/wthd/
WLKG-FM/Lake Geneva, WI (Hot AC)	www.wlkg.com
WPCV-FM/Lakeland, FL (Country)	www.gate.net/~deejay
KTPI-FM/Lancaster-Palmdale, CA (Country)	www.ptw.com/~ktpi
WDAC-FM/Lancaster, PA (Religious)	www.wdac.com
WJXQ-FM/Lansing, MI (Rock)	q106fm.com
KEDG-FM/Las Vegas (Alt)	www.intermind.net/kedg/
KNUU-AM/Las Vegas (N/T)	www.vegas.com/otherside/knews/hompag.html
KOMP-FM/Las Vegas (Rock)	www.wizard.com/komp
KQOL-FM/Las Vegas (Oldies)	vegasradio.com/kool.html
KXPT-FM/Las Vegas (Adult Alt)	www.point97.com/point97
KMGZ-FM/Lawton, OK (CHR/Pop)	cdnow.com/kmgz
WNBX-FM/Lebanon-Hanover, NH (Adult Alt)	www.riverfm.com
WAGE-AM/Leesburg, VA (Country)	www.wage.com
WKQQ-FM/Lexington, KY (Rock)	www.wkqq.com
WVLK-FM/Lexington, KY (Country)	andromeda.mis.net/k93/k93main.html
WXZZ-FM/Lexington, KY (Alt)	www.z103.com
KFOR-AM/Lincoln, NE (FS)	www.lincnet.com/lincnet/pages/kfor.htm
KFRX-FM/Lincoln, NE (CHR/Pop)	www.lincnet.com/lincnet/pages/kfrx.htm
KDRE-FM/Little Rock (Adult Alt)	www.flinn.com/zone
KURB-FM/Little Rock (Hot AC)	www.b98.com
WALK-FM/Long Island (AC)	www.walkradio.com
WBAB-FM/Long Island (Rock)	www.wbab.com
WBLI-FM/Long Island (Hot AC)	www.wbli.com
WBZO-FM/Long Island (Oldies)	www.b103.com
WLIR-FM/Long Island (Alt)	www.927dre.com
WRCN-FM/Long Island (Rock)	www.wrcn.com
KABC-AM/Los Angeles (Talk)	www.kabctalkradio.com
KBIG-FM/Los Angeles (AC)	www.kbig104.com/
KCBS-FM/Los Angeles (Cl. Hits)	www.arrowfm.com
KFWB-AM/Los Angeles (News)	kfwb.com
KIIS-AM & FM/Los Angeles (CHR/Pop)	www.kiis.com
KKLA-FM/Los Angeles (Rel)	www.kkla.com
KLSX-FM/Los Angeles (FS)	www.realradio.com
KMPC-AM/Los Angeles (Talk/Alt)	www.710talkkmpc.com
KNX-AM/Los Angeles (News)	www.knx1070.com

L

KSCA-FM/Los Angeles (Adult Alt)	ksca.com
WQMF-FM/Louisville (Rock)	iglou.com/wqmf/
WRKA-FM/Louisville (Oldies)	www.wrka.com
WGMT-FM/Lyndonville, VT (AC)	www.kingcon.com/wgmt.html

M

WALJ-FM/Macon, GA (NAC)	www.j107.com
WAYS-FM/Macon, GA (Oldies)	www.accucomm.net/~ways/
WQBZ-FM/Macon, GA (Rock)	www.hom.net/~wqbz/
WTDY-AM/Madison, WI (N/T)	www.wtdy.com
WZEE-FM/Madison, WI (CHR/Pop)	www.madcity.com
WGIR-AM/Manchester, NH (N/T)	www.wgir.com/am.html
WGIR-FM/Manchester, NH (Rock)	www.wgir.com/fm.html
KMAN-AM/Manhattan, KS (N/T)	codrus.mmedia.com/KMAN/
KMKF-FM/Manhattan, KS (Rock)	www.1015KROCK.com/
KXBZ-FM/Manhattan, KS (Country)	codrus.mmedia.com/B104/
KEEZ-FM/Mankato, MN (Adult Alt)	keez.prairie.lakes.com
KTOE-AM & KDOG-FM/Mankato, MN (CHR/Pop)	ktoekdog.prairie.lakes.com
KXLP-FM/Mankato, MN (Cl. Rock)	proradio.mankato.mn.us/93kxlp
KYSM-AM/Mankato, MN (Oldies)	proradio.mankato.mn.us/am1230
KYSM-FM/Mankato, MN (Country)	proradio.mankato.mn.us/country103/
KONI-FM/Maui, HI (CHR/Rhy)	www.mauigateway.com/koni.htm
KMAV-AM & FM/Mayville, ND (Country)	www.tripod.com/~kmav/
KURV-AM/McAllen, TX (News/Talk/Sports)	www.kurv.com
KVLY-FM/McAllen-Brownsville, TX (AC)	www.kvly.com
KZZE-FM/Medford, OR (Rock)	www.wave.net/upg/kzze/kzze1.html
WAOA-FM/Melbourne, FL (CHR/Pop)	www.wa1a.com/public/wa1a.html
WAVQ-FM/Melbourne, FL (B/EZ)	www.relaxradio.com
WTAI-AM/Melbourne, FL (N/T)	www.wtai.com/public/wtai.html
KMZN-FM/Memphis (Adult Alt)	www.flinn.com/zone
WEGR-FM/Memphis (Cl. Rock)	www.ROCK103.com
WMC-AM/Memphis (N/T)	www.wmcstations.com/ampages/am.htm
WMC-FM/Memphis (Hot AC)	www.wmcstations.com/fmpages/fm.htm
WHBQ-AM/Memphis (Sports)	memphis.accessus.net/~flinn/56.html
WNWZ-AM/Memphis (Nost)	www.flinn.com/1430.html
WRXQ-FM/Memphis (Alt)	www.96x.com
WALT-AM/Meridian, MS (Urban)	www.cybertron.com/meridian/walt
WOKK-FM/Meridian, MS (Country)	www.cybertron.com/meridian/wokk
WTUX-FM/Meridian, MS (Cl. Rock)	www.cybertron.com/meridian/wtux
WHQT-FM/Miami (Urban AC)	www.hot105fm.com
WHYI-FM/Miami (CHR/Pop)	www.whyi.com
WINZ-AM/Miami (News/Sports)	www.940winz.com
WIOD-AM/Miami (N/T)	anshar.shadow.net/%7Ejcassara/WIOD/
WKIS-FM/Miami (Country)	www.satelnet.org/wkis/
WMXJ-FM/Miami (Oldies)	www.wmxj.com
WQAM-AM/Miami (Sports)	prod1.satelnet.org/wqam/index.html
WTMI-FM/Miami (Clas)	www.wtmi.com
WKKV-FM/Milwaukee (Urban)	www.v100.com
WKTI-FM/Milwaukee (Hot AC)	www.execpc.com/wkti/
WLUM-FM/Milwaukee (Alt)	www.newrock.com/
WLZR-FM/Milwaukee (Rock)	www.lazer103.com
KEEY-FM/Minneapolis (Country)	www.k102.com/
KEGE-AM & FM/Minneapolis (Alt)	www.edge937.com
KFAN-AM/Minneapolis (Sports)	www.kfan.com
KMJZ-FM/Minneapolis (NAC)	kmjz.com
KQRS-AM & FM/Minneapolis (Cl. Rock)	www.92kqrs.com
KSBR-FM/Mission Viejo, CA (NAC)	www.saddleback.cc.ca.us/events/ksbr
KZOQ-FM/Missoula, MT (Rock)	www.montana.com/Z100/
KJLO-FM/Monroe, LA (Country)	www.bayou.com/~kjlo/index.html
KLIP-FM/Monroe, LA (Cl. Rock)	www.bayou.com/~klip/index.html
KMLB-AM/Monroe, LA (N/T)	www.bayou.com/~kmlb/index.html
KRVV-FM/Monroe, LA (Urban)	www.bayou.com/~krvv/index.html
KRQC-FM/Monterey-Salinas (Oldies)	www.q92.com/
KTOM-AM & FM/Monterey-Salinas (Country)	www.infopoint.com/ktom
CJFM-FM/Montreal, Canada (CHR/Pop)	www.themix.com
WCLG-FM/Morgantown, WV (Rock)	city.dmsc.net
WDHA-FM/Morristown, NJ (Rock)	www.wdhafm.com
WMRR-FM/Muskegon, MI (Rock)	www.rock1017.com
WMUS-FM/Muskegon, MI (Country)	www.wmus.com
WYAV-FM/Myrtle Beach, SC (Cl. Rock)	www.carolinacommerce.com/wave104

N

KVON-AM/Napa, CA (N/T)	www.kvonkvyn.com
WGUF-FM/Naples, FL (NAC)	www.bestof.net/naplesjazz
WGFX-FM/Nashville (Cl. Hits)	www.edge.net/arrow104/
WKDF-FM/Nashville (Rock)	cutting.edge.net
WLAC-FM/Nashville (AC)	wwns.com/star106
WRLG-FM/Nashville (Alt)	www.wrlg.com
WRLT-FM/Nashville (Adult Alt)	www.wrlt.com
WCLT-FM/Newark, OH (Country)	www.wclt.com
WNLC-AM/New London, CT (Nostalgia)	wnlc.com
WTYD-FM/New London, CT (AC)	wtyd.com
WVVE-FM/New London, CT (Oldies)	www.wvve.com
WCBS-AM/New York (News)	newsradio88.com
WHTZ-FM/New York (CHR/Pop)	www.z100.com
WNEW-FM/New York (Rock)	www.wnew.com/
WOR-AM/New York (Talk)	166.84.190.9/wor.htm
WQCD-FM/New York (NAC)	www.wqcd.com/cd101.html
WCMS-AM & FM/Norfolk (Country)	www.infi.net/wcms
WJCD-FM/Norfolk (NAC)	wjcd.com
WNVZ-FM/Norfolk (CHR/Pop)	www.z104.com
WWDE-FM/Norfolk (Hot AC)	www.2wd.com
WCTY-FM/Norwich, CT (Country)	wcty.com
WICH-AM/Norwich, CT (Full Service)	wich.com

O

KOEL-AM/Oelwein, IA (Full Service)	www.koel.com
KOEL-FM/Oelwein, IA (Country)	www.koel.com
KATT-FM/Oklahoma City (Rock)	katt.thor.net
KEBC-FM/Oklahoma City (Alt)	ccrokc.com
KJYO-FM/Oklahoma City (CHR/Pop)	ccrokc.com
KTOK-AM/Oklahoma City (N/T)	ccrokc.com
KTST-FM/Oklahoma City (Country)	www.thetwister.com
KXXY-FM/Oklahoma City (Country)	www.kxy.com
WKY-AM/Oklahoma City (N/T)	ccrokc.com
KEZO-FM/Omaha (Cl. Rock)	www.expanse.com/z92
WOW-AM & FM/Omaha (Country)	www.elysian.net/geb/WOW.htm
WJRR-FM/Orlando (Rock)	www.wjrr.com/
CFRA-AM/Ottawa, Canada (N/T)	www.cfra.com
CKKL-FM/Ottawa, Canada (Hot AC)	www.worldlink.ca/koolcfra/kool.htm
CKBY-FM/Ottawa, Canada (Country)	www.ottawa.net/~y105
CKQB-FM/Ottawa, Canada (Rock)	thebear.net

P

WOWW-FM/Pensacola, FL-Mobile, AL (Alt)	www.onezeroseven.com
WTKX-FM/Pensacola, FL (Rock)	www.tk101/gulf.net
WBGE-FM/Peoria, IL (Urban)	www.mtco.com/~mdoc/wbge.htm
WFLN-FM/Philadelphia (Clas)	beethoven.com/wfln/
WPLY-FM/Philadelphia (CHR/Pop)	www.y100.com

P

KDKB-FM/Phoenix (Rock)	www.kdkb.com
KEDJ-FM/Phoenix (Alt)	www.kedj.com
KHTC-FM/Phoenix (Oldies)	www.khitsfm.com
KIDR-AM/Phoenix (Children's)	www.kidr.com
KKFR-FM/Phoenix (CHR/Pop)	www.power92.com
KSLX-FM/Phoenix (Cl. Rock)	165.247.199.87
KUPD-AM/Phoenix (Rock Entertainment)	www.98kupd.com/kupd2
KUPD-FM/Phoenix (Rock)	www.98kupd.com
KYOT-FM/Phoenix (NAC)	www.kyot.com
KZON-FM/Phoenix (Alt)	www.kzon.com
KZZP-FM/Phoenix (CHR/Pop)	www.kzzp.com
KDKA-AM/Pittsburgh (N/T)	www.kdkaradio.com
KQV-AM/Pittsburgh (News)	www.kqv.com/kqv
WBZZ-FM/Pittsburgh (CHR/Pop)	www.johnanddave.com
WDVE-FM/Pittsburgh (Rock)	www.dve.com
WRRK-FM/Pittsburgh (Cl. Rock)	www.rrk.com
WSHH-FM/Pittsburgh (AC)	www.wshh.com
WBEC-AM/Pittsfield, MA (N/T/Sports)	www.am1240wbec.com
WBEC-FM/Pittsfield, MA (CHR/Pop)	www.live105wbec.com
KKIQ-FM/Pleasanton, CA (AC)	kkiq.com
WIZD-FM/Plover, WI (Cl. Hits)	members.aol.com/wizdfm/index.html
KBBT-AM/Portland, OR (Alt)	www.europa.com/thebeat/
KBNP-AM/Portland, OR (Business)	www.teleport.com/~kbnp/
KGON-FM/Portland, OR (Cl. Rock)	www.teleport.com/~kgon/index.html
KNRK-FM/Portland, OR (Alt)	www.teleport.com/~knrk
KUFO-FM/Portland, OR (Rock)	www.europa.com/kufo/
WHEB-FM/Portsmouth, NH (Rock)	www.wheb.com
WPDH-FM/Poughkeepsie, NY (Cl. Rock)	csbh.mhv.net/~wpdh
WBRU-FM/Providence (Alt)	www.wbru.com
WWBB-FM/Providence (Oldies)	www.b101.com
WWRX-FM/Providence (Cl. Rock)	www.wrx.com
KCSJ-AM/Pueblo-Colorado Springs (N/T)	www.puebloradio.com
KGHF-AM/Pueblo-Colorado Springs (Nostalgia)	www.puebloradio.com
KYZX-FM/Pueblo-Colorado Springs (Country)	www.puebloradio.com

Q

KUUL-FM/Quad Cities, IA-IL (Oldies)	www.qconline.com/kuul/
WHTS-FM/Quad Cities, IA-IL (CHR/Pop)	www.qconline.com/whts/
CHOI-FM/Quebec City, Canada (Rock)	www.megatoon.com/choi
WQCY-FM/Quincy, IL (CHR/Pop)	www.ltm.com/99q/99q.html
WTAD-AM/Quincy, IL (Oldies)	www.ltm.com/99q/99q.html

R

WDGC-FM/Raleigh (CHR/Pop)	www.g105.com
WFXC-FM/Raleigh (Urban AC)	www.foxy107-104.com
WRAL-FM/Raleigh (Hot AC)	www.wralfm.com
KRZQ-FM/Reno, NV (Alt)	www.krzq.com
KTHX-FM/Reno, NV (Adult Alt)	www.sierra.net/thex
WRVA-AM/Richmond (FS)	www.lnfi.net/wrva/
WRVQ-FM/Richmond (CHR/Pop)	www.infi.net/~allenk/index.html
KCAL-FM/Riverside-San Bernardino (Rock)	www.rock96.com
KOLA-FM/Riverside (Oldies)	www.kola-fm.com
WBEE-FM/Rochester (Country)	www.wbee.com
WCMF-FM/Rochester (Rock)	www.wcmf.com
WHAM-AM/Rochester (N/T)	www.eznet.net/wham/
WVOR-FM/Rochester (AC)	www.eznet.net/wvor/
WWWG-AM/Rochester (Misc)	spinning.com/wwwg/

S

KFBK-AM/Sacramento (N/T)	www.kfbk.com
KRXQ-FM/Sacramento (Rock)	www.93ROCK.com
KSEG-FM/Sacramento (Cl. Rock)	www.eagle969.com
KWOD-FM/Sacramento (Alt)	www.kwod.com
KYMX-FM/Sacramento (AC)	www.kymx.com
KYEZ-FM/Salina, KS (Country)	www.tri.net/~ky94/
KBZN-FM/Salt Lake City (NAC)	www.intele.net/breeze/index.html
KENZ-FM/Salt Lake City (Alt)	www.1075.com
KRGO-FM/Salt Lake City (Country)	www.xmission.com/~cwhitman/kargo.html
KUTQ-FM/Salt Lake City (CHR/Pop)	www.q99.com
KXRK-FM/Salt Lake City (Alt)	www.x96.com
KCYY-FM/San Antonio (Country)	www.txdirect.net/y100
KCJZ-FM/San Antonio (NAC)	www.txdirect.net:80/kcjz/
KISS-FM/San Antonio (Rock)	www.kissrocks.com
KKYX-AM/San Antonio (Country)	www.txdirect.net:80/kkyx
KQXT-FM/San Antonio (AC)	www.txdirect.net:80/kq102
KSMG-FM/San Antonio (Hot AC)	www.txdirect.net:80/magic/
KTFM-FM/San Antonio (CHR/Rhy)	www.txdirect.net:80/ktfm
KTSA-AM/San Antonio (N/T)	www.txdirect.net:80/ktsa/
KZDC-AM/San Antonio (Rock)	www.txdirect.net:80/kzdc/
KZEP-FM/San Antonio (Cl. Rock)	www.txdirect.net/kzep
WOAI-AM/San Antonio (N/T)	www.woai.com
KGB-FM/San Diego (Cl. Hits)	www.tbo.com/kgb
KIFM-FM/San Diego (NAC)	www.kifm.com
KKBH-FM/San Diego (AC)	beachfm.com
KPLN-FM/San Diego (Cl. Rock)	www.planetfm.com
KSDO-AM/San Diego (N/T)	www.ksdoradio.com
KSON-AM & FM/San Diego (Country)	www.kson.com
XHRM-FM/San Diego (Alt)	www.theflash.com
XTRA-AM/San Diego (Sports)	www.xtrasports.com
XTRA-FM/San Diego (Alt)	www.91x.com
KDFC-FM/San Francisco (Clas)	www.tbo.com/kfdc/index.html
KFOG-FM/San Francisco (Adult Alt)	www.kfog.com
KITS-FM/San Francisco (Alt)	www.live105.com/live105/
KJAZ-FM/San Francisco (Jazz)	www.dnai.com/~lmcohen/kjaz.html
KKSF-FM/San Francisco (NAC)	www.tbo.com/kksf/index.html
KMEL-FM/San Francisco (CHR/Rhy)	www.106kmel.com
KPIX-AM & FM/San Francisco (N/T)	www.kpix.com/
KSAN-FM/San Francisco (Country)	www.ksan.com
KYCY-FM/San Francisco (Country)	www.youngcountry.com
KYLD-FM/San Francisco (CHR/Rhy)	www.wild107.com
KBAY-FM/San Jose (AC)	www.kbay.com
KOME-FM/San Jose (Alt)	www.kome.com
KRTY-FM/San Jose (Country)	www.krty.com
KSJO-FM/San Jose (Rock)	www.ksjo.com
KUFX-FM/San Jose (Cl. Rock)	www.kufx.com
KWBR-FM/San Luis Obispo, CA (Rock)	www.callamer.com/~tym
KPIG-FM/Santa Cruz-Monterey,CA (Adult Alt)	www.kpig.com
KSCO-AM/Santa Cruz-Monterey,CA (Talk)	human.com/radionet/
WJIS-FM/Sarasota (Religious)	computeradv.com/wjis
WTMY-AM/Sarasota (Talk)	www.worldnt.com/wtmy/
CFGX-FM/Sarnia, Canada (AC)	www.sarnia.com/fox
CKTY-AM/Sarnia, Canada (Country)	www.sarnia.com/ckty
CJWW-AM/Saskatoon, Canada (Country)	www.sasknet.com/cjww/
WAEV-FM/Savannah, GA (AC)	www.hargray.com/mix.htm
WJCL-FM/Savannah, GA (Country)	www.wce.com/kix96/main.html
WLVH-FM/Savannah, GA-Hardeeville, SC (Urban AC)	www.savga.com/love.htm
KING-FM/Seattle (Clas)	www.king.org
KIRO-AM/Seattle (N/T)	www.halcyon.com/kiro/hello.html#kiroam
KIRO-FM/Seattle (Talk)	www.halcyon.com/cathyd/buzz/buzz.html
KISW-FM/Seattle (Rock)	www.kisw.com
KJR-FM/Seattle (Oldies)	www.kjrfm.com
KLSY-FM/Seattle (AC)	www.klsyradio.com

S

KMPS-AM & FM/Seattle (Country)	www.kmps.com
KMTT-FM/Seattle (Adult Alt)	www.kmtt.com
KNWX-AM/Seattle (N/T)	www.halcyon.com/kiro/hello.html#knwx
KOMO-AM/Seattle (Full Service)	www.komo-am.com
KPLZ-FM/Seattle (Hot AC)	www.fishcomm.com/fishcomm/star/starpage.html
KVI-AM/Seattle (Talk)	www.570kvi.com
KYCW-FM/Seattle (Country)	www.unclewynn.com
KZOK-FM/Seattle (Cl. Rock)	www.kzok.com/
WDLY-FM/Sevierville, TN (Country)	www.wdly.com
WSEV-AM/Sevierville, TN (Country)	www.wdly.com
KMA-AM/Shanandoah, IA (Country)	www.netins.net/showcase/kmaradio/
KWKH-AM & FM/Shreveport, LA (Country)	www.elysian.net/geb/KWKH.htm
WAOR-FM/South Bend, IN (Rock)	waor.com
WZOW-FM/South Bend, IN (Rock)	www.SKYENET.NET/~mitchvis/wzow.htm
KZZU-FM/Spokane (CHR/Rhy)	radio.skywalk.com/kzzu
WFMB-AM/Springfield, IL (Sports)	www.midwest.net/wfmbam
WAQY-FM/Springfield, MA (Cl. Rock)	www.rock102.com
WHYN-AM/Springfield, MA (N/T)	whyn.com/am/
WHYN-FM/Springfield, MA (AC)	whyn.com/fm/
KGBX-FM/Springfield, MO (AC)	www.kgbx.com
KGMY-AM & FM/Springfield, MO (Country)	www.mycountry.com
KOSP-FM/Springfield, MO (Oldies)	www.kosp.com
KTTS-AM & FM/Springfield, MO (Country)	www.elysian.net/geb/KTTS.htm
KTOZ-FM/Springfield, MO (Alt)	www.woodtech.com/channelz/index.html
WCFR-AM/Springfield, VT (Nostalgia)	www.vermontel.com/wcfr
WCFR-FM/Springfield, VT (AC)	www.vermontel.com/wcfr
KVYN-FM/St. Helena, CA (AC)	www.kvonkyvn.com
CHOZ-FM/St. John's, Newfoundland, Canada (Rock)	www.ozfm.newcomm.net
WYTZ-FM & WZTY-FM/St. Joseph, MI (Country)	www.wytz.com
KSD-FM/St. Louis (Rock)	www.icon-stl.net/ksdfm/
KMOX-AM/St. Louis (N/T)	www.kmox.basic.net
KPNT-FM/St. Louis (Alt)	www.kpnt.com/105.7/
KSHE-FM/St. Louis (Rock)	www.kshe95.com
KXOK-FM/St. Louis (Urban AC)	www.kxok.com
KYKY-FM/St. Louis (Hot AC)	www.icon-stl.net/y98fm/
WSBG-FM/Stroudsburg, PA (CHR/Pop)	www.wsbg93.com
WAQX-FM/Syracuse (Rock)	www.waqx.com
WBBS-FM/Syracuse (Country)	sybercuse.com/b1047
WHEN-AM/Syracuse (Sports)	when.dreamscape.com
WHEN-FM/Syracuse (Country)	when.dreamscape.com
WNTQ-FM/Syracuse (CHR/Pop)	www.93q.com
WSYR-AM/Syracuse (News)	sybercuse.com/wsyr
WYYY-FM/Syracuse (Hot AC)	sybercuse.com/y94fm

T

WBZE-FM/Tallahassee, FL (AC)	www.polaris.net/~breeze/breeze.htm
WFLA-AM/Tampa (Talk)	www.970wfla.com
WFLZ-FM/Tampa (CHR/Pop)	www.933flz.com
WSJT-FM/Tampa (NAC)	www.wsjt.com
WTBT-FM/Tampa (Cl. Rock)	Thunder1055.com
WXTB-FM/Tampa (Rock)	www.98rock.com
WMGI-FM/Terre Haute, IN (CHR/Pop)	behavnet.com/mix100/index.htm
WTHI-AM/Terre Haute, IN (N/T)	newstalk1480.com
WTHI-FM/Terre Haute, IN (Country)	hi99.com
WJZE-FM/Toledo (NAC)	www.glasscity.net/~omoral/wjze/
WVKS-FM/Toledo (CHR/Pop)	www.toledolink.com/kissfm/
WWWM-FM/Toledo (AC)	www.toledolink.com/3wm/
CFNY-FM/Toronto (Alt)	web.passport.ca/edge
CHUM-AM/Toronto (Oldies)	www.1050chum.com
CILQ-FM/Toronto (Rock)	www.q107.com
CKWF-FM/Toronto, Canada (Cl. Rock)	www.accel.net/wolf.htm
WPST-FM/Trenton, NJ (CHR/Pop)	www.wpst.com
KONA-AM/Tri-Cities, WA (AC)	www.owt.com/kona
KONA-FM/Tri-Cities, WA (AC)	www.owt.com/konafm
KFMA-FM/Tucson (Alt)	www.kfma.com
KKHG-FM/Tucson (Cl. Rock)	www.radweb.com/thehog
KKND-AM/Tucson (Alt)	www.radweb.com/theend
KLPX-FM/Tucson (Rock)	biz.rtd.com/klpx
KMXZ-FM/Tucson (AC)	www.radweb.com/mixfm
KCKI-FM/Tulsa (Country)	www.kick99.com
KGTO-AM/Tulsa (Oldies)	www.krav.com/kgto.htm
KHTT-FM/Tulsa (CHR/Pop)	www.khits.com
KMOD-FM/Tulsa (Rock)	www.kmod.com/index.shtml
KMYZ-FM/Tulsa (Alt)	www.edgeline.com
KRAV-FM/Tulsa (AC)	www.krav.com
KVOO-AM & FM/Tulsa (Country)	www.kvoo.com
KISX-FM/Tyler, TX (CHR/Pop)	www.mix1073.com

U

WKDY-FM/Utica-Rome, NY (CHR/Pop)	www.borg.com/~kiss102
WOUR-FM/Utica-Rome, NY (Rock)	www.wour.com

V

CFMI-FM/Vancouver, Canada (Cl. Rock)	www.rock101.com
CFUN-AM/Vancouver, Canada (AC)	www.cfun.com
CHQM-FM/Vancouver, Canada (AC)	www.qmfm.com
CKNW-FM/Vancouver, Canada (News/Talk/Sports)	www.cknw.com
CKZZ-FM/Vancouver, Canada (CHR/Pop)	www.z95.com

W

KCKR-FM/Waco, TX (Country)	www.kckr.com
KWTX-AM/Waco, TX (N/T)	www.kwtx.com
KWTX-FM/Waco, TX (CHR/Pop)	www.kwtx.com
KFAV-FM/Warrenton, MO (Country)	www.holli.com/kbcradio
KWRE-AM/Warrenton, MO (Country)	www.holli.com/kbcradio
WARW-FM/Washington (Cl. Rock)	www.arrow947.com
WASH-FM/Washington (AC)	www.wash.com
WMZK-FM/Wausau, WI (Rock)	wis.com.z104
WEAT-AM/W. Palm Beach (News/Sports)	www.radio-1.com
WEAT-FM/W. Palm Beach (AC)	www.radio-1.com
WIRK-FM/W. Palm Beach (Country)	www.wirk.com
WOLL-FM/W. Palm Beach (Oldies)	www.radio-1.com
WPBZ-FM/W. Palm Beach (Alt)	www.buzz103.com
WEBE-FM/Westport, CT (AC)	www.webe.com
KFDI-FM/Wichita (Country)	www.elysian.net/kfdi/kfdi.htm
KFH-AM/Wichita (Talk)	ourworld.compuserve.com/homepages/kfh
KICT-FM/Wichita (Alt)	www.elysian.net/t95/t95.htm
KRBB-FM/Wichita (AC)	www.southwind.net/b98fm
KKRD-FM/Wichita (CHR/Pop)	www.southwind.net/kkrd/
KNSS-AM/Wichita (N/T)	www.southwind.net/knss/
KRZZ-FM/Wichita (Rock)	www.southwind.net/krzz/
KSPG-FM/Wichita (Country)	www.elysian.net/geb/KSPG.htm
KTLI-FM/Wichita (Rel)	www.southwind.net/ktli/
WGGY-FM/Wilkes Barre-Scranton, PA (Country)	froggy.scranton.com
WWAS-FM/Williamsport, PA (CHR/Pop)	www.pct.edu/wwas
WILI-FM/Willimantic, CT (CHR/Pop)	www.wili.com/fm
WDEL-AM/Wilmington (N/T)	www.ravenet.com/wdel/index.htm
WJBR-FM/Wilmington, DE (AC)	www.wjbr.com
WSTW-FM/Wilmington (CHR/Pop)	www.ravenet.com/wstw/index.htm
WINC-FM/Winchester, VA (Hot AC)	www.visuallink.com/wincfm
KHME-FM/Winona, MN (AC)	www.luminet.net/mktplace/home101

How To Use The Ratings Information

As you examine **R&R**'s "Ratings Report & Directory, Vol. 2, '96," you'll find the following highlights featured in the detailed market breakouts.

1 SHARE TRENDS

All stations in the Top 50 markets which earned at least a 1.0 share and the top 10 stations in markets 51-100 (according to the Spring '96 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five books can be included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) average quarter-hour share.

2 STATION/FORMAT

The call letters are printed in **bold** type with the station format listed beneath in italics.

3 FREQUENCY/POWER

The frequency and power for the radio signal(s) are shown as listed in each Arbitron report.

4 AUDIENCE RANKINGS

The six rankings to the right of the frequency power column will help you understand a station's core strength. The first listing shows the Monday-Sunday (total persons 12+) cume rank, followed by five AQH demo ranks for teens and adults. Also featured: demographic rankings for the Top 50 markets based on Monday-Sunday AQH.

5 AVERAGE MINUTES LISTENED

The column immediately following the 35-64 ranking shows the average number of minutes the audience spent listening to the station daily. This is based upon total persons 12+, Monday-Sunday, 6am-midnight.

6 OWNER & REP INFORMATION

For the convenience of **R&R** "Ratings Report" users, we designate all station owners (as of Labor Day) and their national rep affiliations as listed in each Arbitron report.

7 NOTATIONS

Updates are listed noting format and call letter changes, LMA activity, and which stations have web sites.

8 FORMAT REACH CHART

The lower-right corner of each Top 50 market page features a bar graph ranking format reach. Format totals are computed by adding the Spring '96 12+ Monday-Sunday AQH numbers shown in each market breakout. For example, all News/Talk shares are added together.

9 MARKET POPULATION

The 12+ population for each market is shown, with the black and Hispanic percentages in parentheses. In those markets where an ethnic breakout is not applicable, the code N/A is used.

R&R — NEW YORK — #1

12+ POPULATION: **14,114,700** (Black: 21.0%, Hispanic: 20.2%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MMS LISTN.	OWNER	NATIONAL REP FIRM
2.2	2.4	1.9	3.4	6.7	1		**WKTU-FM** [1] *CHR/Rhythmic*	*103.5 2kw*	1	2	1	1	1	5	74	Evergreen Media	EAST
6.1	6.6	6.1	5.4	5.8	2		**WQHT-FM** *CHR/Rhythmic*	*97.1 6.7kw*	3	11	2	2	11	23	90	Emm	MMR
4.1	4.7	4.6					**WLTW-FM** *AC*	*106.7 6kw*			7	4	4	2	76	Viacom	KATZ
4.6	4.8	4.9	4.9	5.0	4		**WCBS-FM** *Oldies*	*101.1 6.8kw*	4	13	15	6	2	1	77	CBS Radio	CBS
6.7	6.1	4.9	5.1	4.7	5		**WRKS-FM** *Urban/AC*	*98.7 7.8kw*	9	6	4	3	3	3	82	Emmis	D&R
2.9	2.8	2.8	2.8	3.8	6		**WOR-AM** ◆ *Talk*	*710 50kw*	13	30	24	20	19	8	87	Buckley	MCG
3.7	3.5	3.5	3.8	3.6	7		**WINS-AM** *News*	*1010 30(50)kw*	2	15	17	17	14	6	45	CBS Radio	G/W
5.0	4.7	5.5	4.4	3.6	7		**WSKQ-FM** *Spanish*	*97.9 7.8kw*	17	5	8	7	6	7	96	Spanish Br. Sys.	SBS
4.0	3.6	4.5	3.6	3.4	9		**WABC-AM** *Talk*	*770 50kw*	14	27	18	19	18	12	78	Cap Cities/ABC	BAN
3.6	3.7	4.1	3.4	3.4	9		**WPLJ-FM** *Hot AC*	*95.5 6.7kw*	8	12	3	5	5	11	57	Cap Cities/ABC	KATZ
3.2	3.3	3.7	3.7	3.1	11		**WCBS-AM** ◆ *News*	*880 50kw*	7	26	21	18	16	9	48	CBS Radio	CBS
3.3	3.1	3.6	2.9	3.0	12		**WXRK-FM** [2] *Alternative*	*92.3 6kw*	10	7	5	8	9	19	59	CBS Radio	IRS
2.9	3.2	2.9	2.9		13		**WBLS-FM** *Urban/AC*	*107.5 5.4kw*	16	9	9	9	8	10	69	Inner City	MCG
3.0	3.5	3.1	3.5	2.9			**WQCD-FM** ◆	*101.9*	12	14	14	11	7	4	65	Tribune	CHR

[1] Was **WYNY-FM** (Country) until February. [2] Was Classic Rock until January. [3] Was AC-formatted until mid-January. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WQHT-FM	1 WKTU-FM	1 WKTU-FM	1 WKTU-FM	1 WCBS-FM	1 WKTU-FM
2 WKTU-FM	2 WQHT-FM	2 WXRK-FM	2 WRKS-FM	2 WKTU-FM	2 WLTW-FM
3 WXRK-FM	3 WLTW-FM	3 WQHT-FM	3 WLTW-FM	3 WXRK-FM	3 WRKS-FM
4 WAXQ-FM	4 WRKS-FM	4 WCBS-FM	4 WQHT-FM	4 WPLJ-FM	4 WCBS-FM
5 WPLJ-FM	5 WPLJ-FM	5 WPLJ-FM	5 WPLJ-FM	5 WRKS-FM	5 WPLJ-FM
6 WHTZ-FM	6 WSKQ-FM	6 WRKS-FM	6 WSKQ-FM	6 WFAN-AM	6 WSKQ-FM
7 WRKS-FM	7 WHTZ-FM	7 WFAN-AM	7 WCBS-FM	7 WLTW-FM	7 WBLS-FM
8 WSKQ-FM	8 WMXV-FM	8 WNEW-FM	8 WMXV-FM	8 WQCD-FM	8 WMXV-FM
9 WFAN-AM	9 WBLS-FM	9 WSKQ-FM	9 WBLS-FM	9 WNEW-FM	9 WPAT-FM
10 WPAT-FM	10 WPAT-FM	10 WLTW-FM	10 WPAT-FM	10 WSKQ-FM	10 WQCD-FM

FORMAT REACH

NEWS/TALK	17.2
CHR	15.3
AC	12.0
SPANISH	8.3
URBAN	7.6
OLDIES	5.0
ROCK	3.6
ALTERNATIVE	3.0
NAC	2.9
CLASSICAL	2.8
NOSTALGIA	1.9

Reps Abbreviation Key

21ST	21st Century Broadcasting
AMA	Art Moore & Associates
BAN	Banner Radio
BLAIR	Blair Radio
CAB	Caballero Spanish Media
CBS	CBS Radio Spot Sales
CCRS	Clear Channel Radio Sales
CHR	The Christal Company
CMBS	Concert Music Broadcast Sales, Inc.
CRA	Crawford Broadcasting Co.
D&R	D&R
EAST	Eastman Radio, Inc.
G/W	Group W Radio Sales
IRS	Infinity Radio Sales
KATZ	Katz Radio
KBS	Keystone Broadcasting System
KT-H	Katz Hispanic
K&P	Katz & Powell
LOTUS	Lotus Hispanic Reps
MCG	McGavren-Guild, Inc.
MMR	Major Market Radio
MMS	Michigan Spot Sales
MSS	Mid-South Sales
PATT	Patt Media
RSS	Radio Spot Sales
REG	Regional Representatives
REP	Republic Radio Inc.
ROS	Roslin Radio Sales, Inc.
SAV	Savalli Broadcast Sales
SEN	Sentry
SRR	Salem Radio Representatives
SSS	Southern Spot Sales
SBS	Spanish Broadcasting System
TNS	TN Spot Sales
TOR	Torbet Radio
TRS	Television Radio Sales
WRS	Williams Radio Sales

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12+ POPULATION: **14,114,700** (Black: 21.0%; Hispanic: 20.2%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
2.2	2.4	1.9	3.4	6.7	1	**WKTU-FM** [1] *CHR/Rhythmic*	*103.5 2kw*	1	2	1	1	1	5	74	Evergreen Media	EAST
6.1	6.6	6.1	5.4	5.8	2	**WQHT-FM** *CHR/Rhythmic*	*97.1 6.7kw*	5	1	2	2	11	23	90	Emmis	MMR
4.1	4.7	4.6	5.4	5.1	3	**WLTW-FM** *AC*	*106.7 6kw*	3	11	7	4	4	2	76	Viacom	KATZ
4.6	4.8	4.9	4.9	5.0	4	**WCBS-FM** *Oldies*	*101.1 6.8kw*	4	13	15	6	2	1	77	CBS Radio	CBS
6.7	6.1	4.9	5.1	4.7	5	**WRKS-FM** *Urban/AC*	*98.7 7.8kw*	9	6	4	3	3	3	82	Emmis	D&R
2.9	2.8	2.8	2.8	3.8	6	**WOR-AM** ◆ *Talk*	*710 50kw*	13	30	24	20	19	8	87	Buckley	MCG
3.7	3.5	3.5	3.8	3.6	7	**WINS-AM** *News*	*1010 30(50)kw*	2	15	17	17	14	6	45	CBS Radio	G/W
5.0	4.7	5.5	4.4	3.6	7	**WSKQ-FM** *Spanish*	*97.9 7.8kw*	17	5	8	7	6	7	96	Spanish Br. Sys.	SBS
4.0	3.6	4.5	3.6	3.4	9	**WABC-AM** *Talk*	*770 50kw*	14	27	18	19	18	12	78	Cap Cities/ABC	BAN
3.6	3.7	4.1	3.4	3.4	9	**WPLJ-FM** *Hot AC*	*95.5 6.7kw*	8	12	3	5	5	11	57	Cap Cities/ABC	KATZ
3.2	3.3	3.7	3.7	3.1	11	**WCBS-AM** ◆ *News*	*880 50kw*	7	26	21	18	16	9	48	CBS Radio	CBS
3.3	3.1	3.6	2.9	3.0	12	**WXRK-FM** [2] *Alternative*	*92.3 6kw*	10	7	5	8	9	19	59	CBS Radio	IRS
2.9	3.2	2.9	2.8	2.9	13	**WBLS-FM** *Urban/AC*	*107.5 5.4kw*	16	9	9	9	8	10	69	Inner City	MCG
3.0	3.5	3.1	3.5	2.9	13	**WQCD-FM** ◆ *NAC*	*101.9 6.2kw*	12	14	14	11	7	4	65	Tribune	CHR
4.6	4.2	3.8	3.1	2.8	15	**WHTZ-FM** ◆ *CHR/Pop*	*100.3 6kw*	6	3	6	12	17	25	44	Chancellor	CHR
2.4	2.3	2.3	3.3	2.8	15	**WPAT-FM** [3] *Spanish*	*93.1 5.4kw*	21	10	11	10	10	15	96	Heftel	KATZ
2.3	2.6	2.6	2.8	2.8	15	**WQXR-FM** *Classical*	*96.3 7.8kw*	19	28	32	22	20	14	80	New York Times	CMBS
2.6	2.9	3.0	3.1	2.4	18	**WMXV-FM** *Hot AC*	*105.1 7.8kw*	11	8	12	13	12	16	50	Bonneville Int.	SEN
2.5	2.3	2.9	2.6	2.3	19	**WFAN-AM** *Sports*	*660 50kw*	15	17	16	16	15	13	55	CBS Radio	IRS
1.6	1.3	2.3	2.0	1.9	20	**WADO-AM** *Spanish*	*1280 5kw*	23	23	28	21	22	17	105	Heftel	KT-H

[1] Was **WYNY-FM** (Country) until February. [2] Was Classic Rock until January. [3] Was AC-formatted until mid-January. ◆ See Web Site Directory.

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12+ POPULATION: **14,114,700** (Black: 21.0%; Hispanic: 20.2%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
2.3	1.9	1.7	1.7	1.9	20	**WNEW-FM** ◆ *Rock*	*102.7 7.8kw*	18	16	13	14	13	18	53	CBS Radio	G/W
2.2	2.0	2.0	2.2	1.9	20	**WQEW-AM** *Nostalgia*	*1560 50kw*	22	--	38	39	29	20	90	New York Times	MMR
2.0	2.0	1.9	1.8	1.7	23	**WAXQ-FM** [4] *Rock*	*104.3 7.8kw*	20	4	10	15	21	31	59	Viacom	TOR
0.9	1.0	1.1	1.1	1.1	24	**WALK-FM** ◆ *AC*	*97.5 39kw*	25	19	20	24	24	21	77	Chancellor	KATZ
0.9	1.0	1.2	1.2	1.0	25	**WLIB-AM** *News/Talk*	*1190 10kw*	27	20	22	23	23	22	97	Inner City	MCG

[4] Switched to Classic Rock in July. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WQHT-FM	1 WKTU-FM	1 WKTU-FM	1 WKTU-FM	1 WCBS-FM	1 WKTU-FM
2 WKTU-FM	2 WQHT-FM	2 WXRK-FM	2 WRKS-FM	2 WKTU-FM	2 WLTW-FM
3 WXRK-FM	3 WLTW-FM	3 WQHT-FM	3 WLTW-FM	3 WXRK-FM	3 WRKS-FM
4 WAXQ-FM	4 WRKS-FM	4 WCBS-FM	4 WQHT-FM	4 WPLJ-FM	4 WCBS-FM
5 WPLJ-FM	5 WPLJ-FM	5 WPLJ-FM	5 WPLJ-FM	5 WRKS-FM	5 WPLJ-FM
6 WHTZ-FM	6 WSKQ-FM	6 WRKS-FM	6 WSKQ-FM	6 WFAN-AM	6 WSKQ-FM
7 WRKS-FM	7 WHTZ-FM	7 WFAN-AM	7 WCBS-FM	7 WLTW-FM	7 WBLS-FM
8 WSKQ-FM	8 WMXV-FM	8 WNEW-FM	8 WMXV-FM	8 WQCD-FM	8 WMXV-FM
9 WFAN-AM	9 WBLS-FM	9 WSKQ-FM	9 WBLS-FM	9 WNEW-FM	9 WPAT-FM
10 WPAT-FM	10 WPAT-FM	10 WLTW-FM	10 WPAT-FM	10 WSKQ-FM	10 WQCD-FM

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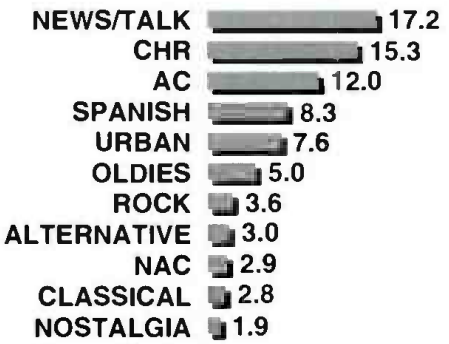

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LOS ANGELES

12+ POPULATION: **9,687,300** (Black: 10.1%; Hispanic: 36.7%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
4.7	4.8	6.9	7.1	7.2	1	**KLVE-FM** *Spanish*	*107.5 29.5kw*	4	7	1	1	1	1	105	Heftel	CAB
5.2	5.3	5.5	5.0	5.4	2	**KPWR-FM** *CHR/Rhythmic*	*105.9 25kw*	1	1	2	3	15	28	62	Emmis	D&R
4.2	4.2	4.0	4.2	5.0	3	**KKBT-FM** *Urban*	*92.3 43kw*	8	2	3	2	3	9	86	Evergreen Media	MMR
3.9	3.9	4.8	4.3	4.0	4	**KFI-AM** *Talk*	*640 50kw*	9	25	21	15	9	4	74	Cox	CHR
3.8	3.9	3.5	3.6	3.8	5	**KRTH-FM** *Oldies*	*101. 51kw*	3	10	13	4	2	2	55	CBS Radio	IRS
4.5	4.2	3.6	3.7	3.7	6	**KIIS-A/F** ◆ *CHR/Pop*	*1150/102.7 5kw/8kw*	2	3	7	7	12	17	48	Gannett	MCG
3.0	2.9	3.2	3.7	3.5	7	**KTWV-FM** *NAC*	*94.7 55kw*	14	37	15	9	4	3	67	CBS Radio	G/W
3.4	3.3	3.2	3.2	3.3	8	**KLAX-FM** *Spanish*	*97.9 50kw*	16	5	6	5	11	14	79	Spanish Br. Sys.	KT-H
4.4	4.5	3.6	3.8	3.3	8	**KROQ-FM** *Alternative*	*106.7 5.6kw*	7	4	4	6	13	31	56	CBS Radio	IRS
4.3	3.2	3.6	3.9	3.2	10	**KOST-FM** *AC*	*103.4 12.5kw*	5	14	11	12	8	6	50	Cox	CHR
3.1	3.2	2.9	3.0	3.1	11	**KABC-AM** ◆ *Talk*	*790 5kw*	15	27	36	22	19	5	71	Cap Cities/ABC	KATZ
3.2	3.2	2.9	3.1	3.0	12	**KBIG-FM** ◆ *AC*	*104.3 105kw*	6	13	10	11	7	7	50	Bonneville Int.	SEN
2.9	2.2	2.8	2.9	2.9	13	**KYSR-FM** *Hot AC*	*98.7 75kw*	13	12	5	8	6	20	61	Viacom	BAN
2.1	2.1	1.9	2.9	2.7	14	**KLAC-AM** *Nostalgia*	*570 5kw*	21	—	35	34	30	12	89	Chancellor	EAST
3.3	2.9	2.4	2.6	2.7	14	**KLOS-FM** *Rock*	*95.5 61kw*	12	11	8	10	10	18	54	Cap Cities/ABC	KATZ
2.4	2.7	2.4	2.3	2.4	16	**KCBS-FM** ◆ *Classic Hits*	*93.1 28.5kw*	17	23	12	13	5	8	58	CBS Radio	CBS
2.4	2.4	2.4	2.1	2.2	17	**KFWB-AM** ◆ *News*	*980 5kw*	11	39	32	30	25	15	44	CBS Radio	G/W
2.2	2.3	1.9	2.0	2.1	18	**KLSX-FM** ◆ *Talk/Alternative*	*97.1 21kw*	18	16	9	14	14	25	61	Greater Media Inc.	MMR
3.3	3.0	2.7	2.8	2.1	18	**KNX-AM** ◆ *News*	*1070 50kw*	10	26	34	29	22	11	41	CBS Radio	CBS
2.3	2.3	1.6	2.0	2.0	20	**KZLA-FM** *Country*	*94.1 18.5kw*	22	31	19	18	16	10	73	Chancellor	EAST

◆ See Web Site Directory.

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12+ POPULATION: **9,687,300** (Black: 10.1%; Hispanic: 36.7%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FI
1.4	1.3	1.6	1.4	1.8	21	**KTNQ-AM** *Spanish*	*1020 50kw*	24	20	14	16	17	21	81	Heftel	CAB
1.5	1.9	1.8	1.8	1.7	22	**KKGO-A/F** *Classical*	*1050/105.1 2.1kw/18kw*	19	22	31	31	29	16	53	Mt. Wilson FM	CMBS
1.7	1.3	1.6	1.8	1.6	23	**KBUE-FM** *Spanish*	*105.5 1.05kw*	23	9	16	20	23	30	68	Liberman	—
1.9	1.7	2.0	1.8	1.6	23	**KXEZ-FM** *AC*	*100.3 5.3kw*	20	29	26	21	20	13	55	Viacom	BAN
1.9	2.8	3.1	1.8	1.4	25	**KKHJ-AM** *Spanish*	*930 5kw*	26	19	20	19	21	22	65	Liberman	KT-H
1.0	1.7	1.4	1.2	1.4	25	**KRLA-AM** *Oldies*	*1110 50(20)kw*	27	6	25	26	32	26	67	Greater Media Inc.	MMR
1.0	1.4	1.1	1.2	1.4	25	**KSCA-FM** ◆ *Adult Alternative*	*101.9 4.8kw*	28	33	22	17	18	19	71	Golden West	TOR
1.0	1.2	1.5	1.3	1.2	28	**KWKW-AM** *Spanish*	*1330 5kw*	32	18	24	27	26	24	87	Lotus	LOTUS
0.6	0.7	0.9	1.1	1.1	29	**KJLH-FM** *Urban/AC*	*102.3 2.25kw*	30	17	23	25	27	29	58	Taxi	K&P
0.0	0.0	0.0	0.0	1.1	29	**KLYY-FM** [1] *Alternative*	*107.1 3kw*	29	8	17	24	31	43	56	Odyssey	—
1.1	0.9	1.1	1.0	1.0	31	**KACE-FM** *Urban/Oldies*	*103.9 1.65kw*	31	30	28	28	24	23	71	Cox	K&P

[1] Was Sports formatted until April, used **KMAX-FM** calls during rating period. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KPWR-FM	1 KLVE-FM	1 KLVE-FM	1 KLVE-FM	1 KLVE-FM	1 KLVE-FM
2 KLVE-FM	2 KKBT-FM	2 KPWR-FM	2 KKBT-FM	2 KLOS-FM	2 KKBT-FM
3 KROQ-FM	3 KPWR-FM	3 KROQ-FM	3 KYSR-FM	3 KTWV-FM	3 KRTH-FM
4 KKBT-FM	4 KYSR-FM	4 KKBT-FM	4 KPWR-FM	4 KRTH-FM	4 KYSR-FM
5 KLOS-FM	5 KIIS-A/F	5 KLOS-FM	5 KIIS-A/F	5 KLSX-FM	5 KOST-FM
6 KLSX-FM	6 KLAX-FM	6 KLAX-FM	6 KRTH-FM	6 KCBS-FM	6 KTWV-FM
7 KLAX-FM	7 KROQ-FM	7 KLSX-FM	7 KOST-FM	7 KKBT-FM	7 KBIG-FM
8 KIIS-A/F	8 KOST-FM	8 KRTH-FM	8 KBIG-FM	8 KROQ-FM	8 KIIS-A/F
9 KYSR-FM	9 KBIG-FM	9 KTWV-FM	9 KLAX-FM	9 KFI-AM	9 KFI-AM
10 KTNQ-AM	10 KRTH-FM	10 KCBS-FM	10 KTWV-FM	10 KLAX-FM	10 KCBS-FM

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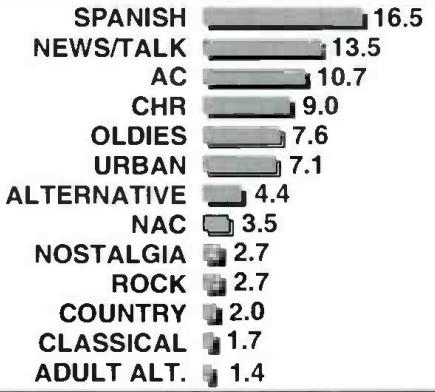

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12+ POPULATION: **6,895,700** (Black: 18.6%; Hispanic: 11.2%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.8	6.2	6.0	6.2	6.1	1	**WGN-AM** *Full Service*	*720 50kw*	6	28	32	18	12	1	93	Tribune	EAST
6.0	6.7	6.1	6.1	5.8	2	**WGCI-FM** *Urban*	*107.5 33kw*	7	3	1	1	1	7	90	Gannett	MCG
3.9	3.7	4.2	4.4	4.8	3	**WLIT-FM** *AC*	*93.9 4kw*	8	7	7	4	2	3	80	Viacom	CHR
3.9	4.1	3.9	4.6	4.2	4	**WVAZ-FM** *Urban/AC*	*102.7 6kw*	14	10	8	2	3	4	88	Evergreen Media	BAN
3.8	3.4	3.4	3.0	4.1	5	**WJMK-FM** ◆ *Oldies*	*104.3 4.1kw*	5	11	15	5	4	2	61	CBS Radio	IRS
3.9	4.5	4.0	4.0	3.9	6	**WBBM-FM** *CHR/Rhythmic*	*96.3 4.2kw*	1	1	3	6	17	24	49	CBS Radio	CBS
3.1	2.8	2.6	3.0	3.7	7	**WLS-AM** *Talk*	*890 50kw*	16	32	23	20	20	10	94	Cap Cities/ABC	BAN
3.8	3.7	3.9	3.7	3.6	8	**WBBM-AM** *News*	*780 50kw*	2	30	26	23	18	8	48	CBS Radio	CBS
4.7	4.2	4.7	3.6	3.6	8	**WUSN-FM** *Country*	*99.5 6.3kw*	10	12	12	13	8	6	70	CBS Radio	IRS
3.8	3.4	3.1	3.2	3.4	10	**WKQX-FM** *Alternative*	*101.1 8.3kw*	4	2	4	10	19	28	46	Emmis	D&R
3.5	3.9	3.6	3.6	3.4	10	**WNUA-FM** *NAC*	*95.5 83.kw*	13	20	16	12	5	5	70	Evergreen Media	EAST
3.1	3.8	3.3	3.2	3.4	10	**WRCX-FM** *Rock*	*103.5 4.3kw*	9	5	2	3	9	21	58	Evergreen Media	MMR
3.0	3.4	3.0	3.4	3.1	13	**WOJO-FM** *Spanish*	*105.1 8.4kw*	20	6	5	8	10	19	111	Heftel	KT-H
4.0	3.1	2.9	2.8	2.9	14	**WMAQ-AM** *News*	*670 50kw*	3	18	20	17	15	9	39	CBS Radio	G/W
3.1	2.9	2.7	3.0	2.8	15	**WXRT-FM** ◆ *Adult Alternative*	*93.1 6.7kw*	17	19	9	7	6	11	74	CBS Radio	CBS
2.1	2.4	2.4	2.5	2.7	16	**WTMX-FM** ◆ *Hot AC*	*101.9 4.2kw*	11	9	6	11	11	18	52	Bonneville Int.	SEN
2.4	2.2	2.8	2.5	2.6	17	**WLUP-FM** *Talk*	*97.9 6kw*	18	27	10	9	7	12	73	Evergreen Media	CHR
2.1	2.2	1.8	2.1	2.2	18	**WPNT-FM** *Hot AC*	*100.3 8.2kw*	15	14	11	14	13	13	50	Evergreen Media	EAST
1.8	2.5	3.1	3.3	2.1	19	**WAIT-AM** *Nostalgia*	*850 2.5kw*	26	—	37	38	32	23	109	Pride	—
2.1	2.5	2.0	2.3	2.1	19	**WCKG-FM** *Classic Rock*	*105.9 4.1kw*	12	8	14	15	14	16	44	CBS Radio	KATZ

◆ See Web Site Directory.

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12+ POPULATION: **6,895,700** (Black: 18.6%; Hispanic: 11.2%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
2.3	2.4	1.9	1.8	1.9	21	**WEJM-FM** *Urban*	*106.3 2kw*	22	4	13	19	33	38	70	Evergreen Media	D&R
1.7	1.6	1.6	1.5	1.7	22	**WNIB-FM** *Classical*	*97.1 8.4kw*	21	—	36	30	27	20	60	North Illinois	CMBS
2.1	1.9	1.8	1.7	1.7	22	**WYSY-FM** *Oldies*	*107.9 22.5kw*	19	23	17	16	16	15	49	Spanish Br.	KATZ
1.8	1.1	2.3	1.6	1.6	24	**WSCR-AM** *Sports*	*820 5kw*	27	31	22	21	21	14	81	CBS Radio	CBS
1.4	1.4	1.9	1.5	1.4	25	**WGCI-AM** *Urban/Oldies*	*1390 5kw*	28	17	31	25	22	17	82	Gannett	MCG
0.6	1.1	1.4	1.4	1.3	26	**WKXK-FM** [1] *Country*	*94.7 8.3kw*	23	16	19	22	23	22	56	Cap Cities/ABC	BAN
1.5	1.3	1.2	1.4	1.1	27	**WFMT-FM** *Classical*	*98.7 15.5kw*	24	34	39	33	28	26	49	Chicago Educ.	D&R
1.2	1.2	0.9	1.3	1.1	27	**WIND-AM** *Spanish*	*560 5kw*	30	21	18	24	24	31	79	Heftel	KATZ
1.0	1.0	1.2	1.2	1.0	29	**WJJD-AM** *Talk*	*1160 50(5)kw*	29	26	30	31	30	27	59	CBS Radio	IRS
0.6	0.8	0.7	1.1	1.0	29	**WVON-AM** *Urban/Oldies*	*1450 1kw*	38	36	33	28	25	25	161	Midway Br.	ROS

[1] Was **WLS-FM** until January.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WRCX-FM	1 WGCI-FM	1 WRCX-FM	1 WGCI-FM	1 WXRT-FM	1 WLIT-FM
2 WGCI-FM	2 WBBM-FM	2 WGCI-FM	2 WLIT-FM	2 WJMK-FM	2 WGCI-FM
3 WBBM-FM	3 WLIT-FM	3 WXRT-FM	3 WVAZ-FM	3 WRCX-FM	3 WVAZ-FM
4 WKQX-FM	4 WTMX-FM	4 WLUP-FM	4 WJMK-FM	4 WLUP-FM	4 WJMK-FM
5 WOJO-FM	5 WKQX-FM	5 WJMK-FM	5 WTMX-FM	5 WGCI-FM	5 WNUA-FM
6 WXRT-FM	6 WOJO-FM	6 WCKG-FM	6 WBBM-FM	6 WNUA-FM	6 WPNT-FM
7 WLUP-FM	7 WVAZ-FM	7 WVAZ-FM	7 WPNT-FM	7 WVAZ-FM	7 WTMX-FM
8 WCKG-FM	8 WPNT-FM	8 WBBM-FM	8 WOJO-FM	8 WCKG-FM	8 WUSN-FM
9 WEJM-FM	9 WRCX-FM	9 WKQX-FM	9 WUSN-FM	9 WSCR-AM	9 WOJO-FM
10 WVAZ-FM	10 WXRT-FM	10 WOJO-FM	10 WKQX-FM	10 WLIT-FM	10 WXRT-FM

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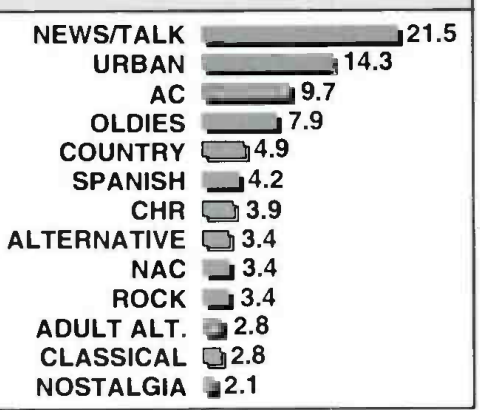

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SAN FRANCISCO

12+ POPULATION: **5,367,400** (Black: 10.7%; Hispanic: 15.7%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.9	6.7	8.0	6.8	6.8	1	**KGO-AM** *News/Talk*	*810 50kw*	2	31	19	7	3	1	79	Cap Cities/ABC	BAN
4.8	5.1	5.3	4.8	4.8	2	**KCBS-AM** *News*	*740 50kw*	1	25	21	12	7	3	50	CBS Radio	CBS
4.1	4.1	3.9	3.6	4.5	3	**KNBR-AM** *Full Service*	*680 50kw*	7	17	12	9	6	4	69	Susquehanna	EAST
4.4	4.6	4.1	4.1	4.2	4	**KMEL-FM** ◆ *CHR/Rhymthic*	*106.1 69kw*	3	2	1	3	11	22	56	Evergreen Media	CHR
3.3	3.3	2.8	3.5	3.9	5	**KKSF-FM** ◆ *NAC*	*103.7 7.8kw*	11	27	13	5	2	2	77	Brown Br.	CBS
3.1	4.0	3.5	3.5	3.8	6	**KFRC-A/F** *Oldies*	*610/99.7 5kw/40kw*	8	6	17	4	5	5	60	Alliance	G/W
3.5	3.6	3.6	3.7	3.8	6	**KYLD-FM** ◆ *CHR/Rhymthic*	*107.7 8.9kw*	4	1	2	6	18	28	51	Evergreen Media	KATZ
4.0	3.3	2.5	2.9	3.7	8	**KFFG/KFOG** ◆ *Adult Alternative*	*99.7/104.5 1.6kw/7.9kw*	9	19	5	1	1	6	64	Susquehanna	EAST
3.3	3.5	3.5	3.3	3.7	8	**KIOI-FM** *Hot AC*	*101.3 125kw*	5	4	3	2	4	9	55	Evergreen Media	CHR
3.6	4.3	4.4	4.0	3.4	10	**KOIT-A/F** *AC*	*1260/96.5 5(1)kw/33kw*	6	11	8	8	8	7	52	Bonneville Int.	SEN
2.7	2.6	2.6	3.0	2.8	11	**KBLX-FM** *NAC*	*102.9 6.6kw*	14	12	11	10	9	8	66	Inner City	D&R
2.8	2.5	2.9	2.8	2.7	12	**KDFC-FM** ◆ *Classical*	*102.1 33kw*	13	35	24	21	16	10	63	Brown Br.	MCG
3.5	3.0	2.8	2.8	2.5	13	**KITS-FM** ◆ *Alternative*	*105.3 15kw*	10	3	4	11	13	26	46	Entercom	D&R
1.2	1.1	1.8	1.8	2.2	14	**KSFO-AM** *Talk*	*560 5kw*	24	—	34	25	21	11	87	Cap Cities/ABC	BAN
1.4	2.0	2.1	2.0	2.1	15	**KBGG-FM** *Oldies*	*98.1 100kw*	12	22	14	14	10	12	47	Chancellor	KATZ
1.4	1.8	1.7	2.1	2.1	15	**KSOL-FM** [1] *Urban/AC*	*98.9 6kw*	16	10	10	13	12	14	52	Heftel	MMR
1.6	1.2	2.0	1.6	2.0	17	**KLOK-AM** *Spanish*	*1170 50(5)kw*	26	7	6	15	14	20	109	Excel Com.	CAB
2.6	2.5	2.6	2.3	1.9	18	**KABL-AM** *Nostalgia*	*960 5kw*	21	—	42	44	36	18	70	Chancellor	CHR
1.8	1.8	1.5	1.7	1.9	18	**KBAY-FM** ◆ *AC*	*100.3 163kw*	20	29	26	22	17	13	62	United	MMR
2.0	2.0	2.2	2.1	1.7	20	**KOME-FM** ◆ *Alternative*	*98.5 12.5kw*	15	5	9	17	23	35	42	CBS Radio	IRS

[1] Switched to Spanish in August. ◆ See Web Site Directory.

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12+ POPULATION: **5,367,400** (Black: 10.7%; Hispanic: 15.7%)

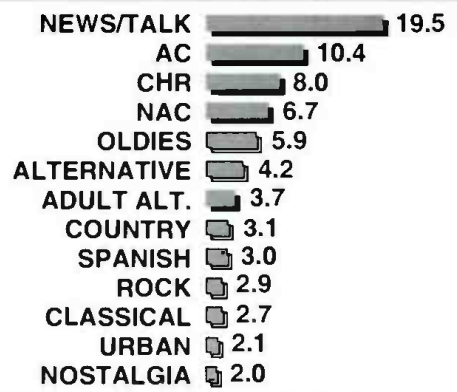
SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.7	2.4	2.1	1.9	1.7	20	**KSAN-FM** ◆ *Country*	*94.9 30kw*	18	20	22	23	19	15	53	Chancellor	KATZ
2.2	2.0	2.0	2.0	1.6	22	**KSJO-FM** ◆ *Rock*	*92.3 50kw*	19	13	7	16	15	32	51	Amer. Radio Sys.	MCG
0.9	0.9	1.0	1.5	1.4	23	**KEZR-FM** *Hot AC*	*106.5 50kw*	23	9	16	19	25	19	52	Alta Br.	CHR
3.0	2.7	1.8	1.0	1.4	23	**KPIX-A/F** ◆ *News*	*1550/95.7 10kw/6.9kw*	22	34	32	26	24	16	52	CBS Radio	G/W
1.5	1.5	1.9	1.7	1.4	23	**KYCY-FM** *Country*	*93.3 50kw*	25	23	20	20	20	17	62	CBS Radio	IRS
1.7	1.6	1.3	1.6	1.3	26	**KRQR-FM** [2] *Rock*	*97.3 82kw*	17	14	15	18	22	23	35	CBS Radio	CBS
0.7	0.8	0.8	0.9	1.1	27	**KKSJ-AM** *Nostalgia*	*1370 5kw*	37	—	43	43	43	25	103	Amer. Radio Sys.	MMR
0.9	1.0	0.7	0.9	1.0	28	**KZSF/KZWC** *Spanish*	*92.7/92.1 1.8kw/3kw*	32	18	18	24	26	33	82	KZWC, Inc.	LOTUS

[2] Switched to **KLLC-FM** (Hot Ac) in mid-June. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KMEL-FM	1 KMEL-FM	1 KFFG/KFOG	1 KIOI-FM	1 KFFG/KFOG	1 KIOI-FM
2 KYLD-FM	2 KYLD-FM	2 KNBR-AM	2 KOIT-A/F	2 KNBR-AM	2 KKSF-FM
3 KITS-FM	3 KIOI-FM	3 KMEL-FM	3 KMEL-FM	3 KGO-AM	3 KOIT-A/F
4 KFFG/KFOG	4 KOIT-A/F	4 KFRC-A/F	4 KBLX-FM	4 KFRC-A/F	4 KBLX-FM
5 KSJO-FM	5 KITS-FM	5 KGO-AM	5 KYLD-FM	5 KCBS-AM	5 KGO-AM
6 KLOK-AM	6 KBLX-FM	6 KKSF-FM	6 KFFG/KFOG	6 KKSF-FM	6 KFRC-A/F
7 KNBR-AM	7 KSOL-FM	7 KITS-FM	7 KKSF-FM	7 KITS-FM	7 KFFG/KFOG
8 KIOI-FM	8 KFFG/KFOG	8 KCBS-AM	8 KFRC-A/F	8 KIOI-FM	8 KBGG-FM
9 KOME-FM	9 KBGG-FM	9 KYLD-FM	9 KBGG-FM	9 KBGG-FM	9 KCBS-AM
10 KSOL-FM	10 KKSF-FM	10 KSJO-FM	10 KGO-AM	10 KSOL-FM	10 KMEL-FM

FORMAT REACH



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12+ POPULATION: **4,067,000** (Black: 18.5%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.3	7.4	8.2	9.1	7.2	1	**KYW-AM** *News*	*1060 50kw*	1	13	15	12	8	2	46	CBS Radio	G/W
6.2	6.4	6.1	5.9	6.8	2	**WUSL-FM** *Urban*	*98.9 18kw*	8	1	1	2	7	15	95	Amer. Radio Sys.	BAN
4.7	4.4	5.5	5.6	5.7	3	**WBEB-FM** *AC*	*101.1 14kw*	2	7	9	6	6	3	70	WEAZ Radio Inc.	MCG
5.8	5.6	5.3	4.9	5.5	4	**WDAS-FM** *Urban/AC*	*105.3 16.5kw*	13	8	5	3	1	4	101	Beasley	D&R
5.3	5.2	5.0	4.4	5.4	5	**WOGL-FM** *Oldies*	*98.1 12.5kw*	5	14	14	7	2	1	68	CBS Radio	CBS
4.8	5.0	5.1	4.6	5.1	6	**WYSP-FM** *Rock*	*94.1 16kw*	3	9	2	1	3	12	63	CBS Radio	IRS
4.8	4.8	5.7	4.7	4.8	7	**WPEN-AM** *Nostalgia*	*950 5kw*	19	—	—	26	20	14	118	Greater Media Inc.	MMR
3.4	3.8	3.1	3.8	4.6	8	**WMGK-FM** *Classic Hits*	*102.9 8.5kw*	9	12	3	4	5	8	68	Greater Media Inc.	MMR
5.2	4.5	3.9	3.4	4.5	9	**WMMR-FM** *Rock*	*93.3 18kw*	6	11	6	5	4	6	61	CBS Radio	G/W
5.7	4.9	4.7	5.9	4.4	10	**WWDB-FM** *Talk*	*96.5 17kw*	12	—	17	16	14	7	80	Mercury	BAN
3.4	4.1	4.3	4.8	4.3	11	**WIOQ-FM** *CHR/Pop*	*102.1 27kw*	4	2	4	9	13	16	54	Amer. Radio Sys.	BAN
4.0	4.0	3.7	3.9	3.9	12	**WYXR-FM** *Hot AC*	*104.5 16kw*	10	6	8	8	9	11	60	Evergreen Media	KATZ
4.6	4.7	5.3	4.7	3.8	13	**WXTU-FM** *Country*	*92.5 15.5kw*	15	10	13	14	12	9	77	Beasley	D&R
3.6	2.9	3.2	3.7	3.7	14	**WIP-AM** *Sports*	*610 5kw*	11	15	11	11	10	10	64	CBS Radio	IRS
3.6	3.6	3.5	3.8	3.2	15	**WJJZ-FM** *NAC*	*106.1 22.5kw*	14	18	16	13	11	5	64	Evergreen Media	KATZ
2.3	2.3	2.5	2.7	3.1	16	**WFLN-FM** ◆ *Classical*	*95.7 50kw*	18	21	19	18	17	13	77	Evergreen Media	CMBS
4.1	4.0	3.7	3.3	3.1	16	**WPLY-FM** ◆ *CHR/Pop*	*100.3 35kw*	7	3	7	10	15	18	42	Greater Media Br.	TOR
1.5	1.3	1.3	1.5	2.1	18	**WIBF-FM** [1] *Alternative*	*103.9 .34kw*	16	5	10	15	16	22	44	Jarad	EAST

[1] Changed calls to **WDRE-FM** in July. ◆ See Web Site Directory.

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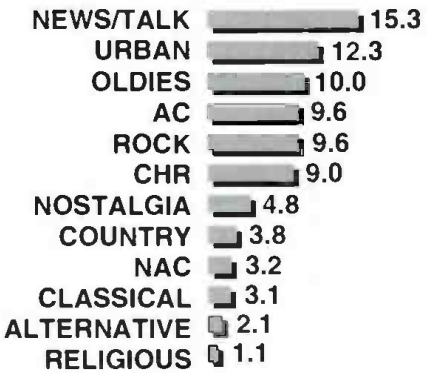
12+ POPULATION: **4,067,000** (Black: 18.5%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.3	1.7	1.3	1.2	1.6	19	**WPST-FM** *CHR/Pop*	*97.5 50kw*	17	4	12	17	18	27	36	Nassau	KATZ
0.9	1.1	1.5	1.3	1.1	20	**WDAS-AM** *Religious*	*1480 5(1)kw*	22	17	24	19	19	17	68	Beasley	D&R

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WYSP-FM	1 WUSL-FM	1 WYSP-FM	1 WBEB-FM	1 WYSP-FM	1 WBEB-FM
2 WUSL-FM	2 WIOQ-FM	2 WMMR-FM	2 WUSL-FM	2 WMMR-FM	2 WDAS-FM
3 WMMR-FM	3 WYXR-FM	3 WIP-FM	3 WYXR-FM	3 WIP-AM	3 WOGL-FM
4 WIP-AM	4 WMGK-FM	4 WMGK-FM	4 WDAS-FM	4 WOGL-FM	4 WYXR-FM
5 WMGK-FM	5 WBEB-FM	5 WUSL-FM	5 WIOQ-FM	5 WMGK-FM	5 WMGK-FM
6 WDAS-FM	6 WDAS-FM	6 WDAS-FM	6 WMGK-FM	6 WDAS-FM	6 WUSL-FM
7 WPLY-FM	7 WPLY-FM	7 WOGL-FM	7 WOGL-FM	7 KYW-AM	7 WMMR-FM
8 WIOQ-FM	8 WMMR-FM	8 KYW-AM	8 WMMR-FM	8 WUSL-FM	8 KYW-AM
9 WIBF-FM	9 WIBF-FM	9 WPLY-FM	9 WPLY-FM	9 WJJZ-FM	9 WJJZ-FM
10 WBEB-FM	10 WYSP-FM	10 WIOQ-FM	10 WJJZ-FM	10 WWDB-FM	10 WIOQ-FM

FORMAT REACH



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DETROIT

12+ POPULATION: **3,652,100** (Black: 21.5%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.5	10.3	10.2	9.7	10.3	1	**WJLB-FM** *Urban*	*97.9 50kw*	2	1	1	1	1	5	110	Evergreen Media	MMR
7.4	7.9	7.4	7.6	6.8	2	**WJR-AM** ◆ *Talk*	*760 50kw*	1	24	18	14	6	2	64	Cap Cities/ABC	KATZ
3.6	4.0	4.0	4.9	6.0	3	**WOMC-FM** *Oldies*	*104.3 190kw*	4	13	10	4	2	1	64	CBS Radio	IRS
4.7	4.9	5.6	5.3	5.4	4	**WNIC-FM** *AC*	*100.3 32kw*	7	7	4	3	3	3	69	Broadcasting Partners	D&R
4.0	4.5	4.2	4.6	5.1	5	**WRIF-FM** *Rock*	*101.1 27kw*	6	9	2	2	4	12	63	Greater Media Inc.	BAN
5.2	5.2	6.2	4.8	5.0	6	**WWJ-AM** ◆ *News*	*950 5kw*	3	19	19	16	12	6	54	CBS Radio	CBS
4.3	4.9	5.0	3.9	4.7	7	**WWWW-FM** *Country*	*106.7 61kw*	9	11	7	7	5	4	77	Evergreen Media	KATZ
4.6	4.1	3.9	4.1	3.9	8	**WKQI-FM** *Hot AC*	*95.5 100kw*	5	4	3	5	7	15	44	Broadcast Partners	EAST
4.9	4.5	3.9	3.8	3.8	9	**WYCD-FM** *Country*	*99.5 17.5kw*	10	6	6	6	8	13	64	Alliance	G/W
4.4	4.3	5.6	4.4	3.7	10	**WMXD-FM** *Urban/AC*	*92.3 50kw*	12	5	11	8	9	7	71	Evergreen Media	MMR
4.4	3.8	3.9	3.8	3.7	10	**WXYT-AM** *Talk*	*1270 5kw*	18	26	21	17	16	8	98	CBS Radio	IRS
4.8	3.7	4.0	3.6	3.2	12	**WLTI-FM** [1] *AC*	*93.1 26.5kw*	11	10	14	12	15	9	58	Viacom	CHR
2.0	2.0	2.0	3.1	3.1	13	**WVMV-FM** *NAC*	*98.7 50kw*	16	12	15	11	13	10	67	CBS Radio	G/W
2.9	2.9	2.6	3.4	2.9	14	**WJZZ-FM** *NAC*	*105.9 20kw*	17	18	16	15	14	11	66	Bell	TOR
2.6	3.0	3.2	3.2	2.7	15	**WCSX-FM** *Classic Rock*	*94.7 13.5kw*	14	14	9	9	10	14	53	Greater Media Inc.	MCG
3.4	2.7	2.2	3.1	2.7	15	**WHYT-FM** *Alternative*	*96.3 20kw*	8	2	5	13	17	23	38	Cap Cities/ABC	KATZ
3.0	3.1	2.5	2.3	2.6	17	**WYST-FM** *Oldies*	*97.1 15kw*	13	16	8	10	11	16	50	CBS Radio	CBS
2.3	2.0	2.0	2.3	2.2	18	**CKWW-AM** *Nostalgia*	*580 .5kw*	22	—	27	28	28	20	91	CHUM Group Ltd.	ROS
2.0	2.0	2.2	2.4	2.1	19	**WQRS-FM** ◆ *Classical*	*105.1 20kw*	19	20	23	23	19	17	64	Evergreen Media	CMBS
2.0	1.7	1.4	1.6	1.8	20	**CIMX-FM** *Alternative*	*88.7 100kw*	15	3	13	20	23	27	36	CHUM Group Ltd.	ROS

[1] Became **WDRQ-FM** (CHR/Rhythmic) in August. ◆ See Web Site Directory.

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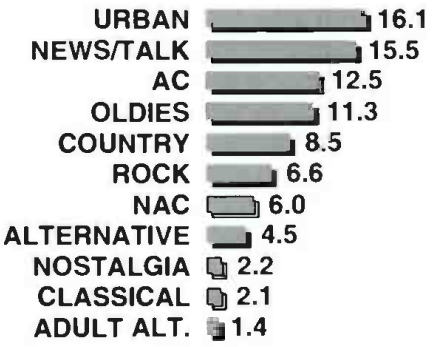
12+ POPULATION: **3,652,100** (Black: 21.5%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.7	1.7	1.3	1.4	1.5	21	**WDZR-FM** *Rock*	*102.7 50kw*	20	8	12	19	21	26	45	Syndicated Com.	D&R
0.5	0.8	1.2	1.4	1.4	22	**CIDR-FM** *Adult Alternative*	*93.9 100kw*	21	17	17	18	18	19	45	CHUM Group Ltd.	ROS
1.1	1.1	1.3	1.4	1.1	23	**WQBH-AM** *Urban/Oldies*	*1400 1kw*	26	21	26	25	25	18	87	TXC Corp.	PATT
0.9	0.9	1.3	0.9	1.0	24	**WGPR-FM** *Urban*	*107.5 13.5kw*	25	25	20	22	22	25	59	WGPR, Inc.	—

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WJLB-FM	1 WJLB-FM	1 WRIF-FM	1 WJLB-FM	1 WRIF-FM	1 WNIC-FM
2 WRIF-FM	2 WKQI-FM	2 WJLB-FM	2 WNIC-FM	2 WJLB-FM	2 WJLB-FM
3 WHYT-FM	3 WNIC-FM	3 WOMC-FM	3 WKQI-FM	3 WOMC-FM	3 WOMC-FM
4 WKQI-FM	4 WYCD-FM	4 WCSX-FM	4 WOMC-FM	4 WCSX-FM	4 WKQI-FM
5 WCSX-FM	5 WWWW-FM	5 WJR-AM	5 WYCD-FM	5 WJR-AM	5 WWWW-FM
6 WDZR-FM	6 WRIF-FM	6 WJZZ-FM	6 WMXD-FM	6 WWJ-AM	6 WMXD-FM
7 WYST-FM	7 WHYT-FM	7 WNIC-FM	7 WWWW-FM	7 WJZZ-FM	7 WYCD-FM
8 CIMX-FM	8 WMXD-FM	8 WVMV-FM	8 WLTI-FM	8 WVMV-FM	8 WLTI-FM
9 WNIC-FM	9 WLTI-FM	9 WYST-FM	9 WRIF-FM	9 WYST-FM	9 WYST-FM
10 WJR-AM	10 WYST-FM	10 WWJ-AM	10 WHYT-FM	10 WXYT-AM	10 WVMV-FM

FORMAT REACH



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12+ POPULATION: **3,570,000** (Black: 13.5%; Hispanic: 14.1%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.0	5.1	5.6	5.7	6.2	1	**KHKS-FM** *CHR/Pop*	*106.1 100kw*	1	2	1	1	4	12	59	Gannett	D&R
6.0	5.6	5.5	5.0	6.2	1	**KSCS-FM** *Country*	*96.3 99kw*	2	12	7	2	1	2	72	Cap Cities/ABC	BAN
4.6	5.7	4.6	5.4	5.7	3	**KKDA-FM** ◆ *Urban*	*104.5 100kw*	12	1	2	3	8	17	96	Service Br.	CHR
5.4	5.2	5.6	5.4	5.2	4	**KVIL-FM** ◆ *AC*	*103.7 100kw*	4	17	13	7	2	1	68	CBS Radio	IRS
4.9	5.1	4.0	3.9	4.9	5	**KYNG-FM** ◆ *Country*	*105.3 100kw*	8	4	5	4	3	8	73	CBS Radio	IRS
5.1	4.9	4.7	4.6	4.9	5	**WBAP-AM** ◆ *News/Talk*	*820 50kw*	7	24	22	19	12	3	73	Cap Cities/ABC	BAN
4.0	4.1	3.9	4.4	4.3	7	**KPLX-FM** ◆ *Country*	*99.5 100kw*	10	8	9	9	7	9	67	Susquehanna	EAST
4.1	3.7	5.0	4.2	4.2	8	**KRBV-FM** *Urban/AC*	*100.3 89kw*	16	10	8	6	5	7	85	CBS Radio	MCG
3.5	3.8	3.8	3.7	4.1	9	**KRLD-AM** ◆ *News/Talk*	*1080 50kw*	3	19	19	18	13	6	50	SFX	CBS
3.4	3.0	2.7	2.8	3.9	10	**KDMX-FM** *Hot AC*	*102.9 100kw*	9	16	4	5	6	13	58	Nationwide	MMR
4.0	4.4	3.9	4.6	3.8	11	**KEGL-FM** ◆ *Rock*	*97.1 100kw*	11	6	3	8	11	19	59	Sandusky	CHR
3.8	4.6	3.9	4.0	3.4	12	**KLUV-FM** ◆ *Oldies*	*98.7 100kw*	6	9	20	13	9	4	50	CBS Radio	IRS
5.3	4.2	4.2	3.6	3.4	12	**KOAI-FM** *NAC*	*107.5 25kw*	14	21	17	11	10	5	62	CBS Radio	MMR
4.6	3.2	3.5	3.6	3.2	14	**KDGE-FM** ◆ *Alternative*	*94.5 100kw*	5	3	6	10	20	25	47	Bonneville Int.	SEN
3.1	2.8	2.7	2.6	2.9	15	**KLTY-FM** ◆ *Religious*	*94.1 100kw*	18	7	15	16	15	11	73	Metroplex Br.	K&P
2.8	2.8	3.3	4.0	2.7	16	**KTXQ-FM** ◆ *Rock*	*102.1 100kw*	13	5	10	14	19	21	48	CBS Radio	CBS
1.9	1.9	2.5	2.3	2.6	17	**KLIF-AM** ◆ *News/Talk*	*570 5kw*	19	—	24	20	16	10	68	Susquehanna	EAST
3.1	2.4	2.8	2.2	2.6	17	**KZPS-FM** ◆ *Classic Rock*	*92.5 96kw*	15	14	11	12	18	16	50	Bonneville Int.	SEN
1.4	1.1	2.0	2.1	2.3	19	**KTCK-AM** ◆ *Sports*	*1310 5(2.5)kw*	21	—	14	17	17	18	76	Susquehanna	TOR
2.6	2.2	2.6	2.9	2.2	20	**KRRW-FM** *Classic Hits*	*97.9 100kw*	17	20	18	15	14	15	48	CBS Radio	CBS

◆ See Web Site Directory.

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12+ POPULATION: **3,570,000** (Black: 13.5%; Hispanic: 14.1%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
2.2	2.7	1.8	2.1	2.2	20	**WRR-FM** *Classical*	*101.1 98kw*	20	18	26	24	23	14	60	City of Dallas	CMBS
1.3	1.2	1.1	1.7	1.7	22	**KESS-AM** *Spanish*	*1270 5kw*	24	15	12	21	21	26	87	Heftel	CAB
1.6	1.7	2.0	1.6	1.7	22	**KHCK/KICK** *Spanish*	*99.1/107.9 100kw/100kw*	23	13	16	22	22	27	78	Heftel	CAB
—	—	0.7	1.5	1.2	24	**KAAM-AM** *MOR*	*620 5(4.5)kw*	25	—	30	31	29	23	66	Hue Beavers	—
1.5	1.6	1.6	1.9	1.2	24	**KHVN-AM** *Religious*	*970 100kw*	26	22	29	28	28	22	79	CBS Radio	MCG
2.1	2.5	2.0	1.7	1.1	26	**KEWS-FM** [1] *News*	*94.9 100kw*	22	25	25	25	25	24	38	CBS Radio	IRS
1.5	1.6	1.1	1.1	1.0	27	**KKDA-AM** *Urban/Oldies*	*730 .5kw*	27	—	27	27	26	20	70	Service Br.	CHR
0.5	1.2	1.0	1.0	1.0	27	**KMRT-A/F** *Spanish*	*1480/106.7 5(1.9)kw/100kw*	28	—	21	23	24	29	81	Heftel	CAB

[1] Was **KSNN-FM** (Country) until March.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KEGL-FM	1 KHKS-FM	1 KEGL-FM	1 KHKS-FM	1 KEGL-FM	1 KVIL-FM
2 KHKS-FM	2 KKDA-FM	2 KYNG-FM	2 KSCS-FM	2 KTCK-FM	2 KSCS-FM
3 KKDA-FM	3 KDMX-FM	3 KZPS-FM	3 KVIL-FM	3 KYNG-FM	3 KHKS-FM
4 KYNG-FM	4 KSCS-FM	4 KTCK-AM	4 KKDA-FM	4 WBAP-FM	4 KRBV-FM
5 KZPS-FM	5 KDGE-FM	5 KKDA-FM	5 KRBV-FM	5 KSCS-FM	5 KYNG-FM
6 KTCK-AM	6 KYNG-FM	6 KHKS-FM	6 KDMX-FM	6 KLIF-AM	6 KDMX-FM
7 KDGE-FM	7 KRBV-FM	7 KSCS-FM	7 KYNG-FM	7 KRLD-AM	7 KPLX-FM
8 KDMX-FM	8 KPLX-FM	8 KDMX-FM	8 KPLX-FM	8 KZPS-FM	8 KOAI-FM
9 KTXQ-FM	9 KVIL-FM	9 KTXQ-FM	9 KOAI-FM	9 KRBV-FM	9 KKDA-FM
10 KSCS-FM	10 KEGL-FM	10 KRBV-FM	10 KLTY-FM	10 KPLX-FM	10 KLTY-FM

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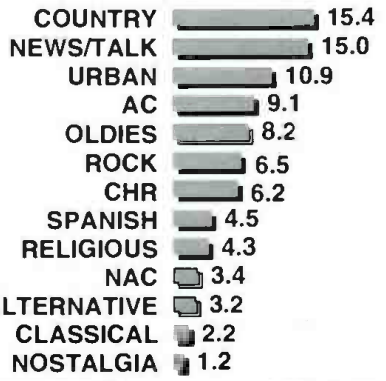

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12+ POPULATION: **3,512,500** (Black: 27.0%; Hispanic: 6.8%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.0	5.5	5.7	5.4	6.4	1	**WMZQ-A/F** *Country*	*1390/98.7 5kw/50kw*	7	9	7	2	1	1	87	Viacom	CHR
4.3	5.7	5.2	5.4	5.8	2	**WHUR-FM** *Urban/AC*	*96.3 24kw*	5	7	2	1	2	5	77	Howard University	D&R
8.4	7.3	7.2	6.5	5.6	3	**WPGC-FM** *CHR/Rhythmic*	*95.5 50kw*	1	1	1	4	8	12	61	CBS Radio	IRS
4.2	5.1	5.0	4.8	5.1	4	**WASH-FM** ◆ *AC*	*97.1 26kw*	4	4	9	5	6	3	66	Evergreen Media	BAN
3.8	3.9	4.4	4.4	4.9	5	**WBIG-FM** *Oldies*	*100.3 36kw*	8	8	12	6	3	2	67	Chancellor	EAST
3.5	4.1	3.6	4.1	4.8	6	**WKYS-FM** *Urban*	*93.9 24kw*	3	2	4	8	10	13	61	Radio One	MCG
3.8	3.4	4.0	4.9	4.6	7	**WMMJ-FM** *Urban/AC*	*102.3 2.9kw*	12	13	10	7	5	4	82	Radio One	MCG
4.2	4.7	4.5	4.5	4.6	7	**WRQX-FM** *Hot AC*	*107.3 36kw*	2	6	3	3	4	9	59	Cap Cities/ABC	KATZ
4.3	4.1	4.6	4.0	4.2	9	**WMAL-AM** *News/Talk*	*630 5kw*	11	—	19	16	13	7	76	Cap Cities/ABC	KATZ
3.2	3.6	3.7	4.5	4.1	10	**WGMS-FM** *Classical*	*103.5 46kw*	14	—	15	14	11	8	83	Chancellor	EAST
3.7	3.7	3.8	3.7	3.5	11	**WWDC-FM** *Rock*	*101.1 22.5kw*	6	3	5	10	12	17	46	Capitol Br./Maryland	CHR
3.6	3.3	3.3	3.2	3.4	12	**WJZW-FM** *NAC*	*105.9 28kw*	15	19	13	11	7	6	76	Viacom	CHR
3.5	4.1	4.2	3.7	3.3	13	**WJFK-FM** *Talk*	*106.7 22kw*	16	15	8	9	9	11	73	CBS Radio	IRS
3.2	3.0	2.5	3.2	3.0	14	**WTOP-AM** *News*	*1500 50kw*	9	16	20	15	16	10	43	Evergreen Media	BAN
4.4	3.8	3.4	3.6	2.9	15	**WHFS-FM** *Alternative*	*99.1 50kw*	10	5	6	12	15	26	42	SFX	BAN
2.6	2.3	2.1	2.5	2.3	16	**WARW-FM** [1] ◆ *Classic Rock*	*94.7 22.5kw*	13	10	11	13	14	14	45	CBS Radio	CBS
1.7	2.0	1.8	1.9	2.0	17	**WWRC-AM** *Talk*	*980 50(5)kw*	18	23	29	21	21	16	72	Evergreen Media	MMR
3.4	3.4	2.5	2.6	1.9	18	**WEBR-FM** [2] *AC*	*99.5 22kw*	17	12	14	17	17	15	48	Evergreen Media	MMR
1.3	1.4	1.8	1.5	1.4	19	**WYCB-AM** *Religious*	*1340 1kw*	23	22	18	20	20	19	85	Howard Sanders	—
1.5	1.2	1.2	1.0	1.3	20	**WXTR-FM** [3] *Oldies*	*104.1 22kw*	19	21	16	18	18	18	48	Bonneville Int.	SEN

[1] Was Classic Hits until February. [2] Changed calls to **WGAY-FM** in late June. [3] Switched to **WWZZ-FM** (CHR/Pop) in July. ◆ See Web Site Directory.

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12+ POPULATION: **3,512,500** (Black: 27.0%; Hispanic: 6.8%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.0	1.2	0.7	1.3	1.1	21	**WFRE-FM** *Country*	*99.9 7.9kw*	24	11	23	23	24	24	76	Jim Gibbons Radio Inc.	—
2.1	1.5	1.8	1.1	1.1	21	**WOL-AM** *Talk*	*1450 1kw*	28	—	27	27	23	20	114	Radio One	MCG
0.9	0.9	0.9	1.2	1.0	23	**WAVA-FM** *Religious*	*105.1 50kw*	22	—	26	19	19	21	59	Salem Com.	SRR
0.7	0.7	1.1	1.3	1.0	23	**WTEM-AM** *Sports*	*570 5(1)kw*	20	17	25	22	22	22	43	Colfax	EAST

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WJFK-FM	1 WPGC-FM	1 WJFK-FM	1 WASH-FM	1 WMZQ-A/F	1 WHUR-FM
2 WPGC-FM	2 WRQX-FM	2 WMZQ-A/F	1 WHUR-FM	2 WHUR-FM	2 WASH-FM
3 WWDC-FM	3 WHUR-FM	3 WHUR-FM	3 WRQX-FM	3 WJFK-FM	3 WMZQ-A/F
4 WHFS-FM	4 WKYS-FM	4 WPGC-FM	4 WPGC-FM	4 WBIG-FM	4 WRQX-FM
5 WKYS-FM	5 WASH-FM	5 WBIG-FM	5 WMMJ-FM	5 WRQX-FM	5 WMMJ-FM
6 WHUR-FM	6 WMMJ-FM	6 WWDC-FM	6 WMZQ-A/F	6 WMMJ-FM	6 WBIG-FM
7 WMZQ-A/F	7 WWDC-FM	7 WRQX-FM	7 WBIG-FM	7 WJZW-FM	7 WPGC-FM
8 WRQX-FM	8 WMZQ-A/F	8 WKYS-FM	8 WKYS-FM	8 WWDC-FM	8 WJZW-FM
9 WARW-FM	9 WHFS-FM	9 WHFS-FM	9 WJZW-FM	9 WKYS-FM	9 WKYS-FM
10 WMMJ-FM	10 WBIG-FM	10 WMMJ-FM	10 WWDC-FM	10 WPGC-FM	10 WGMS-FM

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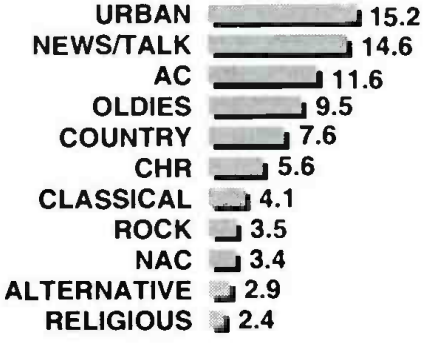

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12+ POPULATION: **3,348,800** (Black: 17.4%; Hispanic: 22.1%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.4	7.1	6.7	7.2	7.5	1	**KBXX-FM** *CHR/Rhythmic*	*97.9 100kw*	1	1	1	4	8	14	82	Clear Channel	CCRS
6.0	6.8	6.0	7.5	6.2	2	**KODA-FM** ◆ *AC*	*99.1 95kw*	5	12	6	2	2	1	76	SFX	MMR
4.7	5.1	5.7	5.2	6.0	3	**KMJQ-FM** *Urban/AC*	*102.1 100kw*	10	10	4	1	1	2	98	Clear Channel	CCRS
5.3	4.5	5.2	5.4	5.3	4	**KKBQ-A/F** ◆ *Country*	*790/92.9 5kw/97kw*	8	5	7	5	4	6	76	Gannett	MCG
6.0	4.9	5.6	5.0	5.1	5	**KQUE-FM** *Nostalgia*	*102.9 100kw*	14	19	26	20	18	7	112	SFX	BAN
4.4	4.9	4.5	4.6	4.9	6	**KHMX-FM** ◆ *Hot AC*	*96.5 97kw*	4	14	2	3	3	8	60	Nationwide	BAN
5.1	5.8	6.2	5.6	4.6	7	**KILT-FM** ◆ *Country*	*100.3 100kw*	6	11	10	8	6	4	65	CBS Radio	G/W
5.0	4.4	4.3	4.9	4.6	7	**KTRH-AM** *News*	*740 50kw*	3	18	16	13	9	5	54	Evergreen Media	CHR
4.4	4.3	4.6	4.2	4.5	9	**KRBE-FM** ◆ *CHR/Pop*	*104.1 100kw*	2	3	3	6	10	15	51	Susquehanna	EAST
4.7	4.1	4.1	4.0	4.3	10	**KLDE-FM** *Oldies*	*94.5 95kw*	7	13	14	7	5	3	61	Entercom	D&R
3.5	3.4	3.1	3.3	3.5	11	**KIKK-FM** ◆ *Country*	*95.7 95kw*	9	6	12	12	12	11	50	CBS Radio	G/W
3.7	3.4	2.4	3.5	3.3	12	**KKRW-FM** ◆ *Classic Hits*	*93.7 100kw*	12	15	11	9	7	9	54	SFX	CBS
4.6	3.2	3.5	3.4	3.3	12	**KLOL-FM** ◆ *Rock*	*101.1 95kw*	11	9	5	10	13	17	54	Evergreen Media	CHR
3.6	3.9	3.0	2.8	3.3	12	**KPRC-AM** *News/Talk*	*950 5kw*	15	—	15	16	14	10	78	Clear Channel	CCRS
1.8	2.2	2.3	2.5	3.2	15	**KQQK-FM** *Spanish*	*106.5 100kw*	16	4	13	14	16	13	75	El Dorado	TED
2.9	3.0	3.3	2.7	3.1	16	**KLTN-FM** *Spanish*	*93.3 100kw*	17	8	8	11	11	16	91	Heftel	KT-H
2.7	2.7	3.1	2.8	3.1	16	**KTBZ-FM** ◆ *Alternative*	*107.5 98kw*	13	2	9	15	17	23	54	Nationwide	SEN
2.4	2.3	2.1	1.8	1.8	18	**KHYS-FM** *NAC*	*98.5 100kw*	18	16	19	17	15	12	74	Clear Channel	MCG
2.0	1.4	1.3	1.7	1.3	19	**KLAT-AM** *Spanish*	*1010 5kw*	22	—	17	18	19	18	76	Heftel	KATZ
1.4	1.5	1.6	1.2	1.2	20	**KXTJ-FM** *Spanish*	*107.9 100kw*	19	7	18	19	23	24	45	El Dorado	TED

◆ See Web Site Directory.

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12+ POPULATION: **3,348,800** (Black: 17.4%; Hispanic: 22.1%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS. LISTENED	OWNER	NATIONAL REP FIRM
0.7	0.8	1.0	0.7	1.0	21	**KCOH-AM** *News/Talk*	*1430 5(.55)kw*	24	—	21	22	21	21	86	KCOH, Inc.	ROS
0.5	0.7	0.8	0.7	1.0	21	**KILT-AM** *Sports*	*610 5kw*	20	—	23	24	22	20	45	CBS Radio	G/W
1.1	1.0	0.8	0.9	1.0	21	**KSEV-AM** *News/Talk*	*700 15(1)kw*	21	—	24	21	20	19	43	Clear Channel	CCRS

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KLOL-FM	1 KHMX-FM	1 KMJQ-FM	1 KODA-FM	1 KMJQ-FM	1 KODA-FM
2 KBXX-FM	2 KBXX-FM	2 KLOL-FM	2 KHMX-FM	2 KLDE-FM	2 KMJQ-FM
3 KRBE-FM	3 KRBE-FM	3 KBXX-FM	3 KMJQ-FM	3 KKRW-FM	3 KHMX-FM
4 KMJQ-FM	4 KKBQ-A/F	4 KILT-FM	4 KKBQ-A/F	4 KTRH-AM	4 KKBQ-A/F
5 KHMX-FM	5 KODA-FM	5 KHMX-FM	5 KBXX-FM	5 KLOL-FM	5 KLDE-FM
6 KLTN-FM	6 KMJQ-FM	6 KKRW-FM	6 KRBE-FM	6 KILT-FM	6 KILT-FM
7 KTBZ-FM	7 KLTN-FM	7 KRBE-FM	7 KLDE-FM	7 KODA-FM	7 KBXX-FM
8 KILT-FM	8 KTBZ-FM	8 KODA-FM	8 KILT-FM	8 KKBQ-A/F	8 KIKK-FM
9 KKRW-FM	9 KIKK-FM	9 KLDE-FM	9 KLTN-FM	9 KHMX-FM	9 KRBE-FM
10 KODA-FM	10 KQQK-FM	10 KKBQ-A/F	10 KIKK-FM	10 KPRC-AM	10 KKRW-FM

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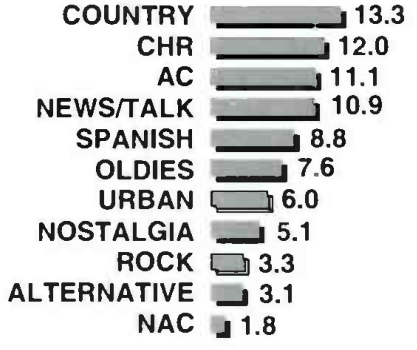

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BOSTON

12+ POPULATION: **3,236,600** (Black: 5.6%; Hispanic: 5.3%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.9	7.3	8.1	8.8	7.9	1	**WBZ-AM** *News*	*1030 50kw*	2	19	14	11	5	1	65	CBS Radio	G/W
5.8	6.1	5.3	5.7	6.9	2	**WXKS-FM** ◆ *CHR/Pop*	*107.9 23.5kw*	1	2	1	1	3	9	56	Evergreen Media	KATZ
7.2	6.6	6.3	6.7	6.6	3	**WRKO-AM** ◆ *News/Talk*	*680 50kw*	7	—	15	12	11	3	88	Amer. Radio Sys.	EAST
5.1	5.9	6.9	5.8	6.0	4	**WJMN-FM** *CHR/Rhythmic*	*94.5 11.5kw*	3	1	3	5	12	16	65	Evergreen Media	KATZ
3.9	4.5	5.0	5.2	6.0	4	**WMJX-FM** *AC*	*106.7 24.5kw*	5	5	5	3	1	4	72	Greater Media Inc.	MCG
4.5	5.7	4.7	5.7	5.0	6	**WBCN-FM** ◆ *Alternative*	*104.1 19kw*	4	4	2	4	6	14	55	CBS Radio	IRS
4.1	4.3	4.1	4.3	5.0	6	**WZLX-FM** ◆ *Classic Rock*	*100.7 20kw*	9	12	4	2	2	5	71	CBS Radio	IRS
4.1	4.7	4.6	5.0	4.4	8	**WODS-FM** *Oldies*	*103.3 16kw*	6	9	13	7	4	2	56	CBS Radio	CBS
4.2	4.4	3.3	3.4	4.1	9	**WEEI-AM** *Sports*	*850 50kw*	10	10	10	10	9	7	61	Amer. Radio Sys.	EAST
4.8	3.8	4.2	4.0	3.8	10	**WBMX-FM** *Hot AC*	*98.5 9kw*	8	6	8	6	7	8	53	Amer. Radio Sys.	CHR
3.7	4.2	4.6	4.3	3.7	11	**WCRB-FM** ◆ *Classical*	*102.5 15kw*	12	16	17	14	13	6	66	Charles River	CMBS
3.3	2.5	2.2	2.9	2.9	12	**WBOS-FM** *Adult Alternative*	*92.9 8.8kw*	11	15	7	9	10	13	48	CBS Radio	MMR
3.3	2.7	2.5	2.1	2.9	12	**WEGQ-FM** *Oldies*	*93.7 34kw*	13	17	9	8	8	10	55	Amer. Radio Sys.	CHR
2.8	2.6	2.5	2.7	2.6	14	**WAAF-FM** ◆ *Rock*	*107.3 18.5kw*	14	3	6	13	19	28	55	Amer. Radio Sys.	D&R
2.0	2.2	2.5	2.1	2.4	15	**WXKS-AM** *Nostalgia*	*1430 5(1)kw*	19	—	24	26	22	17	97	Evergreen Media	KATZ
2.4	2.2	2.7	2.3	2.2	16	**WKLB-FM** [1] *Country*	*105.7 8.5kw*	18	18	12	15	14	11	77	Greater Media Inc.	TOR
3.2	3.1	3.0	2.7	1.9	17	**WOAZ-FM** *NAC*	*99.5 32kw*	15	11	21	16	15	12	51	CBS Radio	IRS
1.9	2.1	1.9	1.6	1.7	18	**WBCS-FM** [2] *Country*	*96.9 12.5kw*	17	8	18	18	17	15	57	Greater Media Inc.	MCG
1.8	1.7	1.5	1.5	1.3	19	**WFNX-FM** ◆ *Alternative*	*101.7 1.65kw*	16	7	11	17	16	24	41	MCC Br.	TOR

[1] Switched to **WROR-FM** (Hot AC) in early September. [2] Became **WKLB-FM** in early September. ◆ See Web Site Directory.

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12+ POPULATION: **3,236,600** (Black: 5.6%; Hispanic: 5.3%)

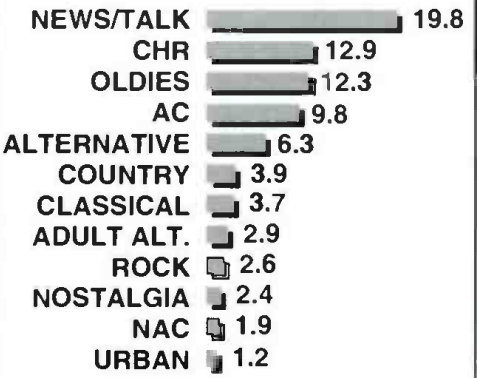
SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
0.6	0.7	0.8	0.9	1.2	20	**WBNW-AM** ◆ *Business News*	*590 5kw*	20	—	23	22	21	18	63	Back Bay Br. Inc.	—
1.0	1.5	2.2	1.2	1.2	20	**WILD-AM** *Urban/AC*	*1090 5kw*	24	13	16	19	18	19	105	Nash	K&P

◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WBCN-FM	1 WXKS-FM	1 WZLX-FM	1 WXKS-FM	1 WZLX-FM	1 WMJX-FM
2 WZLX-FM	2 WJMN-FM	2 WBCN-FM	2 WMJX-FM	2 WEEI-AM	2 WXKS-FM
3 WXKS-FM	3 WMJX-FM	3 WXKS-FM	3 WJMN-FM	3 WBCN-FM	3 WODS-FM
4 WJMN-FM	4 WBOS-FM	4 WEEI-AM	4 WBMX-FM	4 WODS-FM	4 WBMX-FM
5 WAAF-FM	5 WBCN-FM	5 WJMN-FM	5 WODS-FM	5 WEGQ-FM	5 WBZ-AM
6 WEEI-AM	6 WBMX-FM	6 WEGQ-FM	6 WBOS-FM	6 WXKS-FM	6 WJMN-FM
7 WMJX-FM	7 WEGQ-FM	7 WAAF-FM	7 WZLX-FM	7 WBZ-AM	7 WBOS-FM
8 WEGQ-FM	8 WZLX-FM	8 WMJX-FM	8 WBCN-FM	8 WRKO-AM	8 WCRB-FM
9 WBOS-FM	9 WKLB-FM	9 WODS-FM	9 WEGQ-FM	9 WMJX-FM	9 WRKO-AM
10 WFNX-FM	10 WODS-FM	10 WBZ-AM	10 WBZ-AM	10 WBOS-FM	10 WZLX-FM

FORMAT REACH



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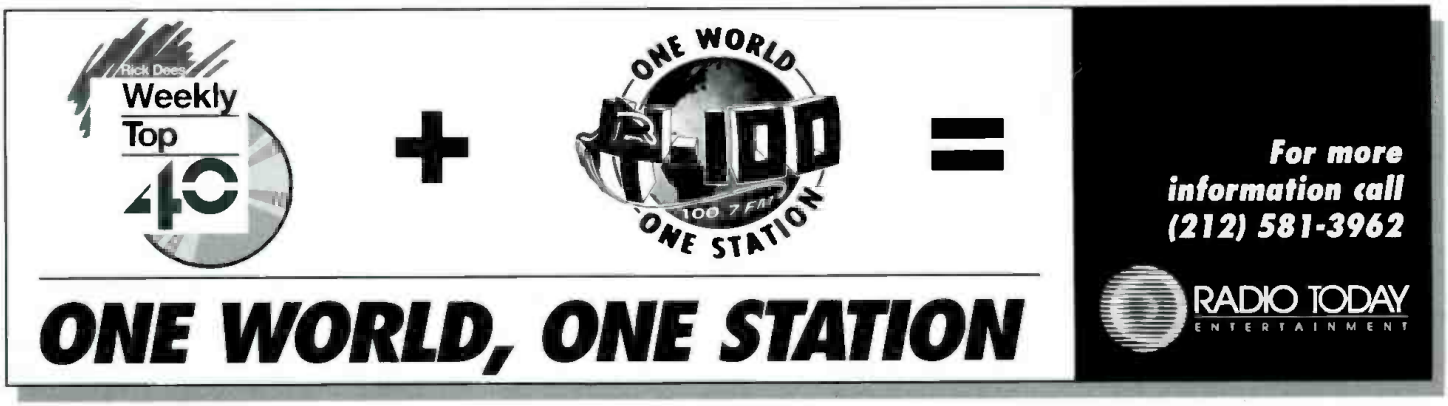
12+ POPULATION: **2,936,100** (Black: 17.0%; Hispanic: 38.1%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.7	5.8	6.2	6.0	5.7	1	**WEDR-FM** *Urban*	*99.1 100kw*	2	2	1	1	1	9	88	Evergreen Media	MCG
5.0	5.1	4.3	5.2	5.6	2	**WPOW-FM** *CHR/Rhythmic*	*96.5 100kw*	1	1	2	2	6	17	67	Beasley	D&R
5.2	5.1	5.3	5.1	5.4	3	**WLYF-FM** *AC*	*101.5 100kw*	4	15	11	13	11	4	84	Jefferson-Pilot	CBS
5.8	5.4	6.3	4.8	5.4	3	**WRMA-FM** *Spanish*	*106.7 100kw*	6	12	9	6	2	1	98	New Age	—
1.5	1.4	4.7	5.2	4.6	5	**WAMR-FM** *Spanish*	*107.5 95kw*	10	16	10	7	3	2	97	Heftel	CAB
5.1	5.1	5.4	5.1	4.3	6	**WHQT-FM** ◆ *Urban/AC*	*105.1 100kw*	5	4	5	3	4	5	76	Cox	CHR
4.0	4.4	4.0	4.5	4.0	7	**WAQI-AM** *Spanish*	*710 50kw*	17	—	26	23	21	7	115	Heftel	CAB
4.0	3.9	3.5	3.6	4.0	7	**WHYI-FM** ◆ *CHR/Pop*	*100.7 100kw*	3	5	4	4	5	11	62	Clear Channel	CCRS
2.6	3.3	3.2	3.3	3.7	9	**WZTA-FM** *Rock*	*94.9 100kw*	9	3	3	5	7	22	76	Paxson	KATZ
2.8	3.0	2.8	3.3	3.5	10	**WLVE-FM** *NAC*	*93.9 100kw*	11	20	15	12	12	6	80	Paxson	KATZ
3.8	3.6	3.6	3.3	3.4	11	**WFLC-FM** *AC*	*97.3 100kw*	7	8	6	8	8	10	65	Cox	CHR
3.8	3.2	3.3	3.6	3.3	13	**WKIS-FM** ◆ *Country*	*99.9 100kw*	13	7	13	15	13	8	80	Beasley	D&R
3.5	3.9	3.1	3.9	3.3	13	**WMXJ-FM** ◆ *Oldies*	*102.7 100kw*	8	13	21	10	9	3	63	Jefferson-Pilot	CBS
3.6	3.8	4.1	3.0	3.2	15	**WXDJ-FM** *Spanish*	*95.7 100kw*	12	6	7	9	10	13	72	New Age	—
2.7	2.6	3.1	3.2	3.1	16	**WTMI-FM** ◆ *Classical*	*93.1 96kw*	16	—	25	24	22	18	78	Marlin	CMBS
2.0	2.9	2.9	2.8	2.7	17	**WCMQ-AM** *Spanish*	*1210 25kw*	23	—	28	26	24	15	113	Spanish Br. Sys.	SBS
3.5	3.3	3.4	3.4	2.6	18	**WIOD-AM** ◆ *News/Talk*	*610 10kw*	18	—	16	16	15	12	76	Cox	CHR
2.5	2.1	2.6	2.2	2.3	19	**WBGG-FM** *Classic Rock*	*105.9 100kw*	14	14	12	11	14	16	56	Clear Channel	CCRS
2.5	2.7	2.5	2.6	2.2	20	**WQBA-AM** *Spanish*	*1140 50(10)kw*	24	—	33	31	28	21	101	Heftel	KT-H
1.6	1.6	1.6	1.5	2.1	21	**WCMQ-FM** *Spanish*	*92.3 31kw*	21	21	17	19	17	14	75	Spanish Br. Sys.	SBS

◆ See Web Site Directory.



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12+ POPULATION: **2,936,100** (Black: 17.0%; Hispanic: 38.1%)

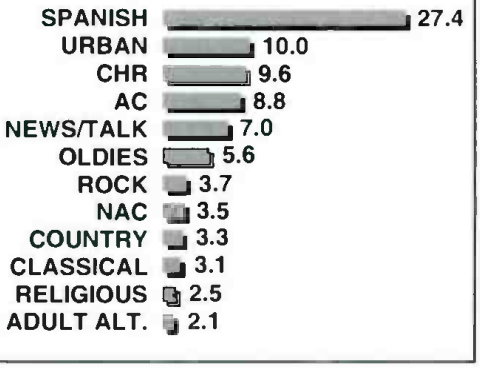
SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
2.1	1.9	2.0	1.6	2.1	21	**WSHE-FM** [1] *Adult Alternative*	*103.5 100kw*	15	9	8	14	16	25	52	Paxson	TOR
2.0	2.4	2.1	1.9	1.7	23	**WINZ-AM** ◆ *News*	*940 50(25)kw*	19	18	29	29	30	26	52	Paxson	KATZ
1.5	1.8	1.4	1.8	1.7	23	**WQAM-AM** ◆ *Sports*	*560 5(1)kw*	22	—	22	18	18	20	70	Beasley	D&R
1.8	1.5	1.0	1.7	1.7	23	**WSUA-AM** *Spanish*	*1260 5kw*	27	—	23	20	19	19	134	El Dorado	—
3.3	3.1	1.4	1.4	1.5	26	**WRTO-FM** *Spanish*	*98.3 100kw*	20	11	14	17	20	27	53	Heftel	LOTUS
1.3	1.1	1.7	1.0	1.3	27	**WMBM-AM** *Religious*	*1490 1kw*	28	10	18	21	23	24	116	New Birth	—
0.6	0.5	0.6	0.6	1.2	28	**WKAT-AM** *Religious*	*1360 5(1)kw*	33	—	31	28	29	23	133	Howard Br.	LOTUS
1.0	0.6	1.0	0.7	1.0	29	**WFTL-AM** *Talk*	*1400 1kw*	29	—	34	33	33	32	90	Paxson	DIR

[1] Changed calls to **WPLL-FM** in August. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WZTA-FM	1 WEDR-FM	1 WZTA-FM	1 WEDR-FM	1 WZTA-FM	1 WAMR-FM
2 WEDR-FM	2 WPOW-FM	2 WEDR-FM	2 WHQT-FM	2 WEDR-FM	2 WRMA-FM
3 WPOW-FM	3 WHYI-FM	3 WPOW-FM	3 WHYI-FM	3 WRMA-FM	3 WHQT-FM
4 WHYI-FM	4 WHQT-FM	4 WBGG-FM	4 WPOW-FM	4 WBGG-FM	4 WEDR-FM
5 WXDJ-FM	5 WFLC-FM	5 WRMA-FM	5 WRMA-FM	5 WPOW-FM	5 WHYI-FM
6 WFLC-FM	6 WAMR-FM	6 WHYI-FM	6 WAMR-FM	6 WMXJ-FM	6 WLYF-FM
7 WSHE-FM	7 WXDJ-FM	7 WHQT-FM	7 WFLC-FM	7 WHYI-FM	7 WPOW-FM
8 WHQT-FM	8 WZTA-FM	8 WFLC-FM	8 WXDJ-FM	8 WIOD-AM	8 WFLC-FM
9 WBGG-FM	9 WRMA-FM	9 WXDJ-FM	9 WLYF-FM	9 WHQT-FM	9 WMXJ-FM
10 WRMA-FM	10 WSHE-FM	10 WIOD-AM	10 WKIS-FM	10 WAMR-FM	10 WXDJ-FM

FORMAT REACH



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ATLANTA

12+ POPULATION: **2,843,500** (Black: 25.0%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.2	7.1	6.9	8.0	9.2	1	**WSB-AM** ◆ *Talk*	*750 50kw*	1	13	10	5	1	1	75	Cox	CHR
11.9	10.4	9.8	9.6	8.9	2	**WVEE-FM** *Urban*	*103.3 100kw*	2	2	1	1	3	6	81	CBS Radio	MCG
9.6	9.4	9.0	8.7	8.6	3	**WKHX-FM** *Country*	*101.5 99kw*	3	5	6	2	1	2	81	Cap Cities/ABC	KATZ
5.2	5.4	6.1	6.1	6.2	4	**WSTR-FM** *CHR/Pop*	*94.1 100kw*	4	4	3	3	7	12	61	Jefferson-Pilot	CBS
6.2	6.1	6.0	6.2	5.7	5	**WNNX-FM** ◆ *Alternative*	*99.7 100kw*	6	3	2	6	10	16	66	Susquehanna	MMR
0.0	4.6	3.9	4.3	5.4	6	**WHTA-FM** *Urban*	*97.5 8.5kw*	12	1	4	9	15	17	82	Radio One	TOR
6.1	5.6	6.7	6.0	5.1	7	**WPCH-FM** *AC*	*94.9 99kw*	7	11	12	11	9	4	61	Jacor	EAST
4.4	5.1	5.6	5.9	5.1	7	**WSB-FM** *AC*	*98.5 100kw*	5	8	7	7	5	7	56	Cox	CHR
4.3	3.8	4.2	4.5	5.0	9	**WFOX-FM** *Oldies*	*97.1 97kw*	8	7	13	10	8	3	63	Chancellor	G/W
5.6	4.4	4.9	3.9	5.0	9	**WKLS-FM** ◆ *Rock*	*96.1 100kw*	9	10	5	4	6	9	70	Jacor	BAN
5.6	5.6	5.3	5.3	4.9	11	**WALR-A/F** *Urban/AC*	*1340/104.7 1kw/100kw*	10	9	8	8	4	5	71	Midwestern Br.	CHR
3.7	4.3	3.4	3.0	3.6	12	**WYAY-FM** *Country*	*106.7 99kw*	13	6	11	13	12	8	60	Cap Cities/ABC	KATZ
3.8	3.6	3.6	3.3	3.1	13	**WZGC-FM** ◆ *Classic Rock*	*92.9 99kw*	11	12	9	12	11	13	46	CBS Radio	IRS
2.3	2.7	3.4	3.3	2.7	14	**WJZF-FM** *NAC*	*104.1 60kw*	14	14	14	14	13	10	56	Cox	CHR
2.9	2.3	2.1	2.1	2.5	15	**WGST-AM** ◆ *News/Talk*	*640 50(1)kw*	15	15	16	16	16	14	62	Jacor	EAST
2.8	1.8	2.1	2.3	2.5	15	**WGST-FM** ◆ *News/Talk*	*105.7 50kw*	16	—	15	15	14	11	73	Jacor	KATZ
2.8	2.6	2.0	2.1	1.9	17	**WAOK-AM** *Religious*	*1380 5kw*	17	—	20	17	17	15	90	CBS Radio	MCG

◆ See Web Site Directory.

Continued on Page 60

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12+ POPULATION: **2,698,900** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
5.9	6.3	8.8	5.6	7.1	1	**KIRO-AM** ◆ *News/Talk*	*710 50kw*	1	16	15	8	2	1	59	Bonneville Int.	SEN
5.9	6.0	6.1	6.6	5.7	2	**KUBE-FM** *CHR/Rhythmic*	*93.3 100kw*	2	1	3	7	16	21	59	New Century Media	MMR
6.2	4.9	5.3	5.0	5.5	3	**KVI-AM** ◆ *Talk*	*570 5kw*	12	15	17	13	10	3	98	Fisher	BAN
5.9	5.0	4.3	4.6	5.4	4	**KMPS-A/F** ◆ *Country*	*1300/94.1 5kw/98kw*	5	6	7	4	4	4	69	Amer. Radio Sys.	EAST
5.7	5.5	5.4	5.9	5.0	5	**KBSG-A/F** *Oldies*	*1210/97.3 27.5(10)kw/55kw*	3	3	12	6	1	2	55	Entercom	TOR
3.2	4.0	4.0	4.0	4.7	6	**KPLZ-FM** ◆ *Hot AC*	*101.5 100kw*	4	7	2	1	5	14	56	Fisher	BAN
3.1	3.2	3.0	3.4	4.6	7	**KYCW-FM** ◆ *Country*	*96.5 100kw*	15	4	6	5	6	6	88	Amer. Radio Sys.	G/W
5.1	4.6	4.5	5.1	4.3	8	**KNDD-FM** *Alternative*	*107.7 100kw*	6	2	4	10	13	20	57	Entercom	KATZ
4.2	5.4	4.2	4.4	4.2	9	**KZOK-FM** ◆ *Classic Rock*	*102.5 100kw*	11	9	5	3	3	7	65	Amer. Radio Sys.	EAST
3.5	4.0	3.6	3.4	4.1	10	**KISW-FM** ◆ *Rock*	*99.9 100kw*	14	11	1	2	9	18	77	Entercom	MCG
3.3	2.6	3.7	4.3	3.9	11	**KOMO-AM** ◆ *Full Service*	*1000 50kw*	8	—	20	21	17	8	57	Fisher	BAN
4.1	3.7	4.3	4.0	3.8	12	**KING-FM** ◆ *Classical*	*98.1 58kw*	13	17	21	19	19	5	70	Classic Radio	SEN
3.7	4.2	3.7	3.4	3.7	13	**KLSY-FM** ◆ *AC*	*92.5 58kw*	10	5	9	11	11	12	58	Sandusky	CHR
4.8	4.5	4.3	5.7	3.6	14	**KIXI-AM** *Nostalgia*	*880 50(10)kw*	16	—	24	24	22	16	73	Sandusky	CHR
3.6	3.8	4.1	4.7	3.6	14	**KJR-FM** ◆ *Oldies*	*95.7 5kw*	9	12	8	9	7	10	51	New Century Media	MMR
2.7	3.5	3.0	3.3	3.1	16	**KMTT-FM** ◆ *Adult Alternative*	*103.7 58kw*	17	18	11	12	8	9	70	Entercom	D&R
2.3	1.5	1.8	2.4	2.9	17	**KJR-AM** *Sports*	*950 5kw*	9	13	14	14	14	15	43	New Century Media	—
2.8	3.1	2.9	2.2	2.7	18	**KRWM-FM** *AC*	*106.9 100kW*	18	14	16	16	12	11	64	Sandusky	CBS
2.3	2.7	2.2	2.5	2.3	19	**KWJZ-FM** *NAC*	*98.9 100kw*	21	21	19	15	15	13	79	Sandusky	D&R
1.5	2.3	1.5	2.1	2.1	20	**KIRO-FM** ◆ *Talk*	*100.7 100kw*	20	20	13	17	18	17	63	Bonneville Int.	SEN

◆ See Web Site Directory.

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#12 ATLANTA

R&R

ATLANTA

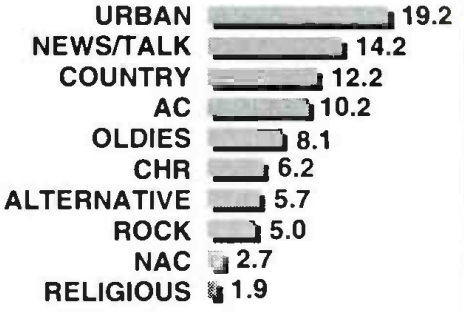
Continued from Page 58

12+ POPULATION: **2,843,500** (Black: 25.0%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WNNX-FM	1 WVEE-FM	1 WKLS-FM	1 WVEE-FM	1 WSB-AM	1 WVEE-FM
2 WKLS-FM	2 WSTR-FM	2 WSB-AM	2 WKHX-FM	2 WKLS-FM	2 WKHX-FM
3 WHTA-FM	3 WNNX-FM	3 WKHX-FM	3 WSTR-FM	3 WKHX-FM	3 WSB-FM
4 WVEE-FM	4 WKHX-FM	4 WVEE-FM	4 WSB-FM	4 WVEE-FM	4 WALR-A/F
5 WSTR-FM	5 WSB-FM	5 WNNX-FM	5 WALR-A/F	5 WFOX-FM	5 WSTR-FM
6 WKHX-FM	6 WHTA-FM	6 WHTA-FM	6 WPCH-FM	6 WZGC-FM	6 WPCH-FM
7 WZGC-FM	7 WALR-FM	7 WZGC-FM	7 WNNX-FM	7 WNNX-FM	7 WSB-FM
8 WSB-FM	8 WKLS-FM	8 WFOX-FM	8 WSB-AM	8 WGST-FM	8 WFOX-FM
9 WSB-AM	9 WPCH-FM	9 WSTR-FM	9 WFOX-FM	9 WALR-A/F	9 WNNX-FM
10 WFOX-FM	10 WYAY-FM	10 WSB-FM	10 WHTA-FM	10 WSB-FM	10 WYAY-FM

FORMAT REACH



#13 SEATTLE-TACOMA

R&R

SEATTLE-TACOMA

Continued from Page 59

12+ POPULATION: **2,698,900** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
3.4	3.0	3.6	2.1	1.7	21	**KRPM/KBKS** [1] *Hot AC*	*1090/106.1 50kw/58kw*	19	10	10	18	21	22	51	Amer. Radio Sys.	CHR
1.9	1.6	1.6	1.9	1.4	22	**KCMS-FM** *Religious*	*105.3 115kw*	22	8	18	20	20	19	54	Crista	RSS

[1] Was **KCIN-FM** (Country) until March.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KISW-FM	1 KPLZ-FM	1 KISW-FM	1 KPLZ-FM	1 KZOK-FM	1 KPLZ-FM
2 KNDD-FM	2 KUBE-FM	2 KZOK-FM	2 KLSY-FM	2 KIRO-AM	2 KLSY-FM
3 KZOK-FM	3 KLSY-FM	3 KIRO-AM	3 KMPS-A/F	3 KISW-FM	3 KMPS-A/F
4 KUBE-FM	4 KYCW-FM	4 KNDD-FM	4 KUBE-FM	4 KVI-AM	4 KBSG-A/F
5 KYCW-FM	5 KMPS-A/F	5 KBSG-A/F	5 KYCW-FM	5 KBSG-A/F	5 KYCW-FM
6 KJR-AM	6 KNDD-FM	6 KVI-AM	6 KBSG-A/F	6 KMPS-A/F	6 KJR-FM
7 KMPS-A/F	7 KRPM/KBKS	7 KJR-FM	7 KJR-FM	7 KJR-FM	7 KMTT-FM
8 KPLZ-FM	8 KJR-FM	8 KJR-AM	8 KMTT-FM	8 KJR-AM	8 KRWM-FM
9 KJR-FM	9 KZOK-FM	9 KYCW-FM	9 KRWM-FM	9 KYCW-FM	9 KIRO-AM
10 KMTT-FM	10 KBSG-A/F	10 KMPS-A/F	10 KIRO-AM	10 KMTT-FM	10 KWJZ-FM

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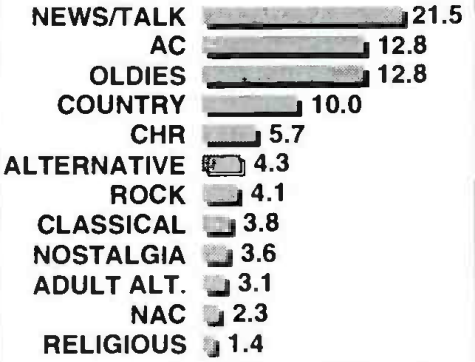

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12+ POPULATION: **2,253,300** (Black: 7.2%; Hispanic: 7.3%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
3.1	2.5	2.7	4.0	7.4	1	**WKTU-FM** [1] *CHR/Rhythmic*	*103.5 2kw*	1	3	1	1	2	8	71	Evergreen Media	EAST
5.7	6.3	6.5	7.3	6.7	2	**WALK-FM** ◆ *AC*	*97.5 39kw*	4	6	7	2	1	1	85	Chancellor	KATZ
3.8	4.0	4.0	4.7	4.3	3	**WCBS-AM** ◆ *News*	*880 50kw*	3	—	24	16	13	5	50	CBS Radio	CBS
3.2	3.3	3.2	3.0	4.3	3	**WOR-AM** ◆ *Talk*	*710 50kw*	12	—	30	21	16	6	84	Buckley	MCG
4.4	3.4	4.5	3.6	4.1	5	**WPLJ-FM** *Hot AC*	*95.5 6.7kw*	5	12	3	3	3	12	60	Cap Cities/ABC	KATZ
4.1	4.6	4.4	4.0	4.0	6	**WCBS-FM** *Oldies*	*101.1 6.8kw*	6	18	22	8	4	2	60	CBS Radio	CBS
3.9	3.7	5.0	3.7	3.6	7	**WABC-AM** *Talk*	*770 50kw*	13	—	28	19	14	10	71	Cap Cities/ABC	BAN
3.6	3.2	4.1	3.9	3.6	7	**WFAN-AM** *Sports*	*660 50kw*	8	21	10	10	8	3	59	CBS Radio	IRS
4.1	3.7	4.4	3.6	3.5	9	**WXRK-FM** [2] *Alternative*	*92.3 6kw*	7	10	2	4	6	15	57	CBS Radio	IRS
5.1	5.2	4.8	4.4	3.4	10	**WHTZ-FM** ◆ *CHR/Pop*	*100.3 6kw*	2	2	4	6	18	23	39	Chancellor	CHR
3.2	3.7	2.6	3.2	3.3	11	**WBAB/WHFM** ◆ *Rock*	*102.3/95.3 3kw/5kw*	10	16	6	5	5	14	56	Chancellor	MCG
4.5	4.1	3.7	3.4	3.3	11	**WBLI-FM** ◆ *Hot AC*	*106.1 49kw*	11	5	9	7	9	11	63	Chancellor	MCG
3.8	4.3	3.6	3.0	3.1	13	**WQHT-FM** *CHR/Rhythmic*	*97.1 6.7kw*	14	1	5	12	25	37	68	Emmis	MMR
2.8	2.8	2.9	2.3	3.0	14	**WBZO-FM** ◆ *Oldies*	*103.1 3kw*	16	20	15	9	7	4	68	Shore Media Inc.	D&R
2.7	3.2	2.8	3.2	3.0	14	**WLTW-FM** *AC*	*106.7 6kw*	15	—	25	17	10	7	66	Viacom	KATZ
3.2	3.5	3.1	3.6	2.7	16	**WHLI-AM** *Nostalgia*	*1100 10(.5)kw*	29	—	—	39	41	21	152	Barnstable	KATZ
2.6	2.3	2.5	2.3	2.6	17	**WQCD-FM** ◆ *NAC*	*101.9 6.2kw*	17	19	17	14	12	9	65	Tribune	CHR
3.1	3.4	2.9	3.2	2.4	18	**WKJY-FM** *AC*	*989.3 3kw*	19	22	13	13	11	13	64	Barnstable	KATZ
1.5	2.5	1.9	2.4	2.2	19	**WAXQ-FM** [3] *Rock*	*104.3 7.8kw*	20	4	8	11	17	30	62	Viacom	TOR
2.3	2.1	2.2	2.0	2.2	19	**WINS-AM** *News*	*1010 30(50)kw*	9	—	27	25	23	16	36	CBS Radio	G/W

[1] Was **WYNY-FM** (Country) until February. [2] Was Classic Rock until January. [3] Switched to Classic Rock on July 1. ◆ See Web Site Directory.

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Continued from Page 61

12+ POPULATION: **2,253,300** (Black: 7.2%; Hispanic: 7.3%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
2.0	1.7	2.9	1.9	1.7	21	**WQXR-FM** *Classical*	*96.3 7.8kw*	22	—	32	30	30	18	61	New York Times	CMBS
2.0	1.9	1.5	1.5	1.6	22	**WNEW-FM** ◆ *Adult Alternative*	*102.7 7.8kw*	18	17	14	15	15	19	42	CBS Radio	G/W
2.0	2.6	2.0	2.2	1.5	23	**WMXV-FM** *Hot AC*	*105.1 7.8kw*	21	11	16	18	19	17	43	Bonneville Int.	SEN
2.8	2.1	1.9	1.6	1.4	24	**WRKS-FM** *Urban/AC*	*98.7 7.8kw*	25	9	19	23	22	20	58	Emmis	D&R
0.5	0.4	0.2	0.4	1.3	25	**WMJC-FM** [4] *Country*	*94.3 3kw*	30	—	18	24	21	22	80	Barnstable	KATZ
1.0	1.2	1.1	1.3	1.2	26	**WQEW-AM** *Nostalgia*	*1560 50kw*	28	—	—	40	39	25	64	New York Times	MMR
0.7	1.0	0.9	1.0	1.1	27	**WDRE-FM** [5] ◆ *Alternative*	*92.7 1kw*	23	15	12	22	24	36	38	Jarad	ROS
1.1	2.1	1.4	1.6	1.1	27	**WRCN-FM** ◆ *Rock*	*103.9 1.5kw*	27	—	11	20	20	34	56	Barnstable	MCG
1.3	1.2	1.3	1.4	1.0	29	**WBLS-FM** *Urban/AC*	*107.5 5.4kw*	26	7	20	26	27	28	51	Inner City	MCG

[4] Was simulcasting **WRCN-FM** (Rock) until May. [5] Changed calls to **WLIR-FM** on July 1. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WKTU-FM	1 WKTU-FM	1 WXRK-FM	1 WKTU-FM	1 WFAN-AM	1 WALK-FM
2 WXRK-FM	2 WALK-FM	2 WKTU-FM	2 WALK-FM	2 WXRK-FM	2 WKTU-FM
3 WAXQ-FM	3 WPLJ-FM	3 WPLJ-FM	3 WPLJ-FM	3 WPLJ-FM	3 WCBS-FM
4 WBAB/WHFM	4 WQHT-FM	4 WBAB/WHFM	4 WBLI-FM	4 WBAB/WHFM	4 WPLJ-FM
5 WPLJ-FM	5 WHTZ-FM	5 WFAN-AM	5 WHTZ-FM	5 WCBS-FM	5 WBLI-FM
6 WHTZ-FM	6 WBLI-FM	6 WAXQ-FM	6 WKJY-FM	6 WKTU-FM	6 WBZO-FM
7 WQHT-FM	7 WKJY-FM	7 WALK-FM	7 WBZO-FM	7 WALK-FM	7 WKJY-FM
8 WFAN-AM	8 WBAB/WHFM	8 WCBS-FM	8 WCBS-FM	8 WAXQ-FM	8 WLTW-FM
9 WRCN-FM	9 WXRK-FM	9 WHTZ-FM	9 WQHT-FM	9 WQCD-FM	9 WBAB/WHFM
10 WALK-FM	10 WDRE-FM	10 WQCD-FM	10 WBAB/WHFM	10 WBZO-FM	10 WCBS-AM

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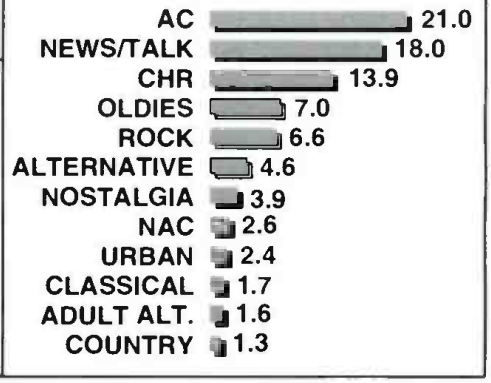

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12+ POPULATION: **2,212,900** (Black: N/A; Hispanic: 21.4%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.0	6.4	7.8	7.3	7.3	1	**KSON-A/F** ◆ *Country*	*1240/97.3 1kw/50kw*	7	6	7	1	1	1	90	Jefferson-Pilot	BAN
5.1	6.8	6.7	6.8	6.6	2	**XHTZ-FM** *CHR/Rhythmic*	*90.3 100kw*	2	1	1	2	9	14	71	Californula	EAST
7.2	7.6	6.8	6.4	6.4	3	**KYXY-FM** *AC*	*96.5 41kw*	1	7	6	3	2	2	66	SFX	D&R
3.6	4.2	3.5	3.6	5.6	4	**KFMB-AM** *Full Service*	*760 5(50)kw*	3	12	16	10	5	3	62	Midwest TV	MCG
3.1	3.3	3.2	4.6	4.4	5	**KFMB-FM** *Hot AC*	*100.7 30kw*	6	3	3	4	6	11	53	Midwest TV	MCG
3.5	4.5	3.5	3.6	4.3	6	**KBZT-FM** *Oldies*	*94.9 22kw*	4	4	12	8	4	4	51	Jefferson-Pilot	BAN
4.6	5.4	4.1	4.5	4.1	7	**KKLQ-FM** *CHR/Pop*	*106.5 50kw*	5	5	5	5	3	8	50	Par Broadcasting	TOR
4.9	4.5	4.2	4.8	4.1	7	**KSDO-AM** ◆ *News/Talk*	*1130 10kw*	12	—	26	19	17	6	74	Gannett	G/W
3.8	3.0	2.5	2.7	3.6	9	**KIOZ-FM** [1] *Rock*	*105.3 29kw*	11	8	2	6	10	18	64	Par Broadcasting	TOR
4.1	3.6	4.4	4.8	3.6	9	**XTRA-FM** ◆ *Alternative*	*91.1 100kw*	8	2	4	7	12	14	46	Jacor	MMR
3.2	3.2	3.3	3.6	3.4	11	**KFSD-FM** *Classical*	*94.1 100kw*	14	—	20	20	14	9	72	Nationwide	MMR
4.0	3.2	3.2	3.3	3.2	12	**KIFM-FM** ◆ *NAC*	*98.1 28kw*	13	17	17	11	7	5	61	Jefferson-Pilot	CBS
2.4	2.4	2.5	3.0	3.0	13	**KFI-AM** *Talk*	*640 50kw*	15	—	25	16	11	7	72	Cox	CHR
3.4	3.4	3.9	2.8	2.8	14	**KGB-FM** ◆ *Classic Rock*	*101.5 50kw*	9	13	9	9	8	10	49	Nationwide	CBS
1.9	2.7	2.2	3.2	2.8	14	**KPOP-AM** *Nostalgia*	*1360 5(1)kw*	19	—	37	33	25	13	92	Nationwide	CBS
2.5	3.2	2.6	2.4	2.4	16	**XHRM-FM** ◆ *Alternative*	*92.5 100kw*	10	11	8	12	13	24	42	Radio Moderna	EAST
2.9	2.2	1.7	1.5	1.9	17	**KKBH-FM** ◆ *AC*	*102.9 32kw*	16	20	10	15	18	17	50	Gannett	G/W
2.5	1.9	2.4	2.0	1.9	17	**KOGO-AM** *Talk*	*600 5kw*	21	—	32	22	19	12	67	Par Broadcasting	TOR
1.9	2.6	2.3	2.1	1.9	17	**XTRA-AM** ◆ *Sports*	*690 77(50)kw*	18	22	11	13	15	16	56	Jacor	MMR
2.5	1.9	2.2	1.3	1.7	20	**KPLN-FM** [2] ◆ *Classic Hits*	*103.7 36kw*	17	16	14	14	18	15	47	SFX	D&R

[1] **KIOZ-FM** moved to 105.3 MHz in April. [2] Was **KMKX-FM** until July. ◆ See Web Site Directory.

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12+ POPULATION: **2,212,900** (Black: N/A; Hispanic: 21.4%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.2	1.4	2.6	1.9	1.5	21	**XHKY-FM** *Spanish*	*99.3 25kw*	23	15	13	17	21	21	60	Californula	KT-H
0.9	1.4	0.8	1.2	1.1	22	**KSPA-AM** *Nostalgia*	*1450 1kw*	30	—	—	—	—	32	77	Astor	—
0.5	0.9	1.2	1.1	1.1	22	**KUPR-FM** *Adult Alternative*	*95.7 7.2kw*	22	—	19	18	20	19	41	Tri-Cities Br.	—
1.9	1.8	1.3	1.2	1.1	22	**KXST-FM** [3] ◆ *Rock AC*	*102.1 9.5kw*	20	9	15	21	22	25	38	Compass Radio	KATZ
1.6	1.5	1.2	1.1	1.0	25	**KNX-AM** ◆ *News*	*1070 50kw*	24	—	34	29	28	20	41	CBS Radio	CBS
0.0	0.0	0.8	0.9	1.0	25	**XTIM-FM** *Spanish*	*91.7 25kw*	29	10	18	24	27	28	71	Energy Com.	—

[3] Was **KCBQ-FM** (Classic Hits) then moved to 102.1 MHz in April. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KIOZ-FM	1 KFMB-FM	1 KIOZ-FM	1 KYXY-FM	1 KSON-A/F	1 KSON-A/F
2 XHTZ-FM	2 XHTZ-FM	2 XHTZ-FM	2 KSON-A/F	2 KIOZ-FM	2 KYXY-FM
3 XTRA-FM	3 KKLQ-FM	3 XTRA-FM	3 KFMB-FM	3 KGB-FM	3 KKLQ-FM
4 KFMB-FM	4 KYYX-FM	4 KSON-A/F	4 XHTZ-FM	4 KFMB-AM	4 KFMB-FM
5 XHRM-FM	5 KSON-A/F	5 KGB-FM	5 KKLQ-FM	5 KYXY-FM	5 KBZT-FM
6 KGB-FM	6 XTRA-FM	6 KYXY-FM	6 KBZT-FM	6 KBZT-FM	6 KIFM-FM
7 XTRA-AM	7 XHRM-FM	7 KFMB-AM	7 KIFM-FM	7 XTRA-AM	7 XHTZ-FM
8 KSON-A/F	8 KBZT-FM	8 KFMB-FM	8 KFMB-AM	8 KKLQ-FM	8 KFMB-AM
9 KKLQ-FM	9 KIOZ-FM	9 XHRM-FM	9 XTRA-FM	9 KFMB-FM	9 KKBH-FM
10 KYXY-FM	10 KKBH-FM	10 XTRA-AM	10 KKBH-FM	10 XTRA-FM	10 KFI-AM

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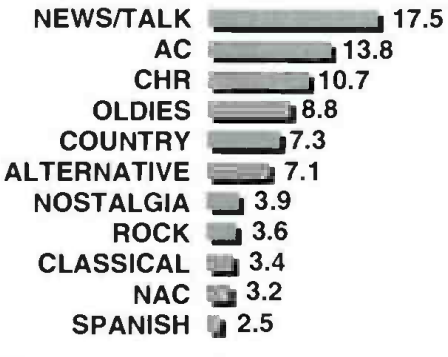

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12+ POPULATION: 2,202,400 (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.9	12.9	10.7	10.5	11.6	1	**KQRS-A/F** ◆ *Classic Rock*	*1440/92.5 5kw/100kw*	1	6	1	1	1	2	78	Cap Cities/ABC	KATZ
12.0	11.9	13.1	13.3	10.5	2	**WCCO-AM** *Full Service*	*830 50kw*	2	11	12	10	6	1	73	CBS Radio	CBS
6.9	6.4	7.0	7.8	8.0	3	**KDWB-FM** *CHR/Pop*	*101.3 100kw*	3	1	2	2	7	11	63	Chancellor	BAN
7.0	6.3	6.3	6.4	6.2	4	**WLTE-FM** *AC*	*102.9 100kw*	7	9	8	6	5	4	70	CBS Radio	CBS
5.8	6.3	6.8	5.5	6.1	5	**KEEY-FM** ◆ *Country*	*102.1 100kw*	8	3	5	8	8	5	69	Chancellor	CHR
5.9	6.6	5.9	5.3	6.1	5	**KSTP-FM** *Hot AC*	*94.5 100kw*	4	5	4	3	3	8	51	Hubbard	CHR
6.9	5.7	5.3	5.3	5.8	7	**KEGE-A/F** ◆ *Alternative*	*980/93.7 5kw/100kw*	6	2	3	5	12	15	61	Cap Cities/ABC	KATZ
5.1	4.8	3.8	4.1	5.2	8	**KQQL-FM** *Oldies*	*107.9 97kw*	5	7	14	7	2	3	53	Chancellor	D&R
4.3	3.8	5.2	5.5	5.1	9	**KSTP-AM** *Talk*	*1500 50kw*	11	—	10	11	9	6	84	Hubbard	CHR
3.2	3.4	3.1	4.0	4.7	10	**KTCJ/KTCZ** *Adult Alternative*	*690/97.1 .5kw/100kw*	10	10	7	4	4	7	67	Chancellor	BAN
6.1	6.4	6.3	5.4	4.7	10	**WBOB-FM** *Country*	*100.3 100kw*	9	4	6	9	10	9	57	Chancellor	D&R
1.8	2.1	2.3	2.7	3.0	12	**KMJZ-FM** ◆ *NAC*	*104.1 100kw*	12	—	11	12	11	10	58	Nationwide	EAST
1.8	1.5	2.4	1.9	2.0	13	**KLBB/WLOL** *Nostalgia*	*1400/1470 1kw/5kw*	14	—	16	16	16	13	69	Cargill	—
2.1	1.5	2.2	1.5	1.8	14	**KREV/WREV** *Alternative*	*105.1/105.3 2.6kw/25kw*	15	8	9	13	14	16	70	Cargill	MMR
1.2	1.5	2.3	1.5	1.6	15	**KFAN-AM** ◆ *Sports*	*1130 50(25)kw*	13	—	13	14	13	12	48	Chancellor	CHR

◆ See Web Site Directory.

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ST. LOUIS

12+ POPULATION: **2,083,800** (Black: 16.3%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.2	14.2	14.4	14.1	13.1	1	**KMOX-AM** ◆ *Talk*	*1120 50kw*	1	13	11	7	1	1	78	CBS Radio	CBS
8.1	8.8	9.3	8.3	7.8	2	**WIL-FM** *Country*	*92.3 100kw*	2	6	5	3	3	3	81	Heritage Media	EAST
7.8	7.1	7.5	6.8	7.1	3	**KMJM-FM** *Urban*	*107.7 100kw*	11	1	1	2	7	8	112	Jacor	MCG
8.0	7.0	7.0	7.3	6.9	4	**KEZK-FM** *AC*	*102.5 100kw*	4	8	8	5	2	2	78	Compass Radio	D&R
4.3	4.8	4.8	4.4	5.7	5	**KPNT-FM** ◆ *Alternative*	*105.7 100kw*	6	2	3	6	10	16	68	Sinclair Com.	MMR
6.9	6.3	6.4	5.6	5.7	5	**KSHE-FM** ◆ *Classic Rock*	*94.7 100kw*	3	4	2	1	4	6	63	Emmis	D&R
6.1	5.6	5.3	4.5	5.6	7	**KYKY-FM** ◆ *Hot AC*	*98.1 90kw*	5	5	4	4	5	5	64	Amer. Radio Sys.	KATZ
4.2	3.5	4.0	3.9	4.7	8	**KLOU-FM** *Oldies*	*103.3 100kw*	8	9	13	8	6	4	61	CBS Radio	CBS
4.4	4.9	4.2	4.6	4.0	9	**WKBQ-A/F** [1] *CHR/Pop*	*1380/104.1 5(1)kw/39kw*	7	3	6	11	11	17	48	Zimmer	BAN
3.2	3.6	2.9	3.4	3.3	10	**KIHT-FM** *Classic Hits*	*96.3 100kw*	10	10	9	10	8	7	50	Heritage Media	EAST
2.7	2.9	3.4	2.7	3.3	10	**KSD-FM** ◆ *Classic Rock*	*93.7 100kw*	9	12	7	9	9	9	48	Amer. Radio Sys.	KATZ
3.6	3.6	4.2	3.9	3.1	12	**WKKX-FM** *Country*	*106.5 90kw*	12	7	10	12	12	11	58	Zimmer	BAN
1.9	2.2	1.9	3.0	2.9	13	**WRTH-AM** *Nostalgia*	*1430 5kw*	17	—	—	24	23	15	88	Heritage Media	EAST
1.2	1.2	1.0	1.5	2.7	14	**WIBV-AM** *Talk*	*1260 5kw*	15	—	23	22	17	12	68	Belleville	—
2.7	2.4	2.7	3.5	2.2	15	**KFUO-FM** *Classical*	*99.1 100kw*	14	—	17	17	16	10	51	Lutheran Church/MOS	CMBS
2.5	3.2	3.1	2.3	2.1	16	**KXOK-FM** ◆ *Urban/AC*	*97.1 100kw*	16	11	14	14	14	13	60	Frischling	MMR
1.5	1.7	1.5	1.6	2.1	16	**WVRV-FM** *Adult Alternative*	*101.1 44kw*	13	14	12	13	13	14	45	Sinclair Com.	MMR
1.0	0.5	1.2	1.8	1.8	18	**WEW-AM** *Nostalgia*	*770 1kw*	22	—	—	25	25	23	130	Metropolitan Radio	ROS
1.3	1.2	1.3	1.3	1.2	19	**WCBW-FM** *Religious*	*104.9 7.8kw*	21	—	15	15	15	22	65	Continental Br.	SRR
1.3	1.7	1.5	1.4	1.1	20	**KATZ-AM** *Urban/AC*	*1600 5kw*	23	—	20	20	21	21	90	Jacor	MCG

[1] **WBKQ-AM** was **KRAM-AM** (Talk) until March. ◆ See Web Site Directory.

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Continued from Page 65

12+ POPULATION: **2,202,400** (Black: N/A; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KQRS-A/F	1 KDWB-FM	1 KQRS-A/F	1 KDWB-FM	1 KQRS-A/F	1 KSTP-FM
2 KEGE-A/F	2 KQRS-A/F	2 KEGE-A/F	2 KQRS-A/F	2 KSTP-AM	2 KQRS-A/F
3 KDWB-FM	3 KSTP-FM	3 KSTP-AM	3 KSTP-FM	3 WCCO-AM	3 WLTE-FM
4 KSTP-FM	4 KEGE-A/F	4 KTCJ/KTCZ	4 WLTE-FM	4 KTCJ/KTCZ	4 KQQL-FM
5 KEEY-FM	5 WBOB-FM	5 KDWB-FM	5 KQQL-FM	5 KQQL-FM	5 KDWB-FM
6 KREV/WREV	6 KEEY-FM	6 WCCO-AM	6 KEEY-FM	6 KEEY-FM	6 KEEY-FM
7 KSTP-AM	7 KTCJ/KTCZ	7 KQQL-FM	7 KTCJ/KTCZ	7 KEGE-FM	7 KTCJ/KTCZ
8 WBOB-FM	8 WLTE-FM	8 KEEY-FM	8 WBOB-FM	8 KDWB-FM	8 WCCO-AM
9 KTCJ/KTCZ	9 KMJZ-FM	9 KSTP-FM	9 KEGE-A/F	9 WBOB-FM	9 WBOB-FM
10 KFAN-AM	10 KREV/WREV	10 WBOB-FM	10 WCCO-AM	10 KSTP-FM	10 KMJZ-FM

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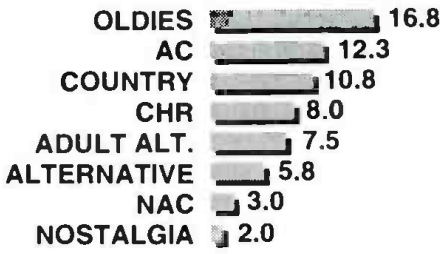

MINNEAPOLIS

12+ POPULATION: **2,083,800** (Black: 16.3%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.2	1.0	1.0	1.6	1.1	20	**KATZ-FM** [2] *Urban/AC*	*100.3 50kw*	20	—	18	18	20	19	54	Jacor	MCG
1.5	1.5	1.5	1.3	1.1	20	**KSD-AM** *Nostalgia*	*550 5kw*	18	—	21	19	18	18	42	Amer. Radio Sys.	KATZ
1.2	0.9	1.2	1.0	1.0	23	**KFNS-AM** *Sports*	*590 1kw*	19	—	16	16	19	20	48	Compass Radio	D&R

[2] Was **KNJZ-FM** until March.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KSHE-FM	1 KMJM-FM	1 KSHE-FM	1 KYKY-FM	1 KSHE-FM	1 KEZK-FM
2 KPNT-FM	2 KYKY-FM	2 KMOX-AM	2 KEZK-FM	2 KMOX-AM	2 KYKY-FM
3 KMJM-FM	3 KPNT-FM	3 WIL-FM	3 KMJM-FM	3 WIL-FM	3 WIL-FM
4 WIL-FM	4 WIL-FM	4 KPNT-FM	4 WIL-FM	4 KLOU-FM	4 KMJM-FM
5 WKBQ-A/F	5 KEZK-FM	5 KMJM-FM	5 KLOU-FM	5 KPNT-FM	5 KLOU-FM
6 KSD-FM	6 WKBQ-A/F	6 KSD-FM	6 KPNT-FM	6 KSD-FM	6 KMOX-AM
7 KYKY-FM	7 KSHE-FM	7 KIHT-FM	7 KIHT-FM	7 KMJM-FM	7 KIHT-FM
8 WKKX-FM	8 KSD-FM	8 KLOU-FM	8 KSD-FM	8 KIHT-FM	8 KSD-FM
9 KIHT-FM	9 KIHT-FM	9 WKBQ-A/F	9 KMOX-AM	9 KEZK-FM	9 KPNT-FM
10 KMOX-AM	10 WKKX-FM	10 KYKY-FM	10 WKBQ-A/F	10 KYKY-FM	10 KSHE-FM

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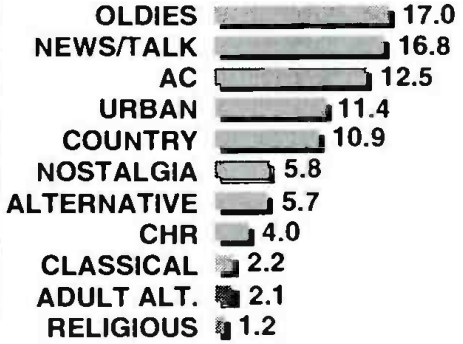

ST. LOUIS

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12+ POPULATION: **2,056,700** (Black: 24.9%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.4	8.7	7.9	6.9	8.9	1	**WBAL-AM** ◆ *News/Talk*	*1090 50kw*	1	1	12	10	5	2	78	Hearst	D&R
8.5	8.2	9.1	8.4	8.5	2	**WPOC-FM** *Country*	*93.1 16kw*	2	8	3	1	2	3	90	Nationwide	MCG
5.3	6.5	6.1	6.8	7.4	3	**WQSR-FM** *Oldies*	*105.7 50kw*	3	13	10	3	1	1	83	American Radio Sys.	CHR
6.8	6.1	5.9	6.2	6.3	4	**WLIF-FM** *AC*	*101.9 13.5kw*	5	12	8	5	4	4	83	CBS Radio	IRS
5.1	4.8	5.3	5.6	5.8	5	**WERQ-FM** *CHR/Rhythmic*	*92.3 37kw*	6	1	1	4	8	9	78	Radio One	MMR
5.6	5.3	4.7	6.4	5.6	6	**WWMX-FM** ◆ *Hot AC*	*106.5 7.4kw*	4	5	6	2	3	5	64	Capitol Br. Co.	KATZ
4.9	4.8	5.3	5.5	4.4	7	**WXYV-FM** *Urban*	*102.7 50kw*	8	3	5	6	9	10	64	CBS Radio	MCG
4.9	4.3	4.7	4.0	4.2	8	**WHFS-FM** *Alternative*	*99.1 50kw*	7	2	4	8	10	13	57	SFX	BAN
3.9	4.9	3.6	4.1	3.9	9	**WIYY-FM** *Rock*	*97.9 13.5kw*	9	4	2	9	11	16	57	Hearst	D&R
3.7	3.7	3.8	3.3	3.8	10	**WWIN-FM** *Urban/AC*	*95.9 3kw*	11	16	9	11	7	6	83	Radio One	TOR
4.0	3.6	3.4	2.9	3.7	11	**WOCT-FM** ◆ *Oldies*	*104.3 10kw*	10	17	7	7	6	7	60	Capitol Br. Co.	KATZ
2.6	2.5	2.8	2.7	2.2	12	**WCAO-AM** *Religious*	*600 5kw*	16	20	19	14	13	8	86	CBS Radio	MCG
1.8	2.0	1.9	1.6	2.0	13	**WJFK-AM** *Talk*	*1300 5kw*	17	—	11	12	12	11	79	CBS Radio	IRS
3.5	3.1	3.0	2.8	1.9	14	**WCBM-AM** *News/Talk*	*680 10(5)kw*	13	—	30	23	19	12	63	Mangione	KATZ
1.6	1.8	1.5	1.6	1.5	15	**WRBS-FM** *Religious*	*95.1 50kw*	20	18	21	19	15	15	68	Peter & John	—
0.6	0.7	0.7	0.9	1.3	16	**WBIG-FM** *Oldies*	*100.3 36kw*	22	21	17	16	16	14	73	Chancellor	EAST
1.2	1.1	1.5	1.4	1.2	17	**WRQX-FM** *Hot AC*	*107.3 36kw*	18	7	16	17	18	21	49	Cap Cities/ABC	KATZ
1.1	1.1	1.5	1.2	1.1	18	**WHUR-FM** *Urban/AC*	*96.3 24kw*	21	—	18	15	14	18	56	Howard Univ.	D&R
1.5	1.4	1.2	1.5	1.1	18	**WPGC-FM** *CHR/Rhythmic*	*95.5 50kw*	14	6	14	18	21	29	39	CBS Radio	IRS
1.0	1.1	1.3	1.3	1.1	18	**WWDC-FM** *Rock*	*101.1 22.5kw*	12	15	15	13	17	23	29	Capitol Br./MD	CHR

◆ See Web Site Directory.

Continued on Page 70

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12+ POPULATION: **2,036,900** (Black: 7.3%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.7	12.5	14.3	14.4	12.8	1	**KDKA-AM** ◆ *News/Talk*	*1020 50kw*	1	12	12	7	4	1	86	CBS Radio	G/W
10.8	11.0	8.4	8.6	9.2	2	**WDVE-FM** ◆ *Rock*	*102.5 55kw*	3	6	1	1	1	4	81	Secret Com.	CHR
6.3	6.9	8.3	7.7	7.8	3	**WDSY-A/F** *Country*	*1080/107.9 50kw/50kw*	5	5	3	3	3	3	89	Secret Com.	EAST
6.9	6.4	6.4	6.2	6.7	4	**WBZZ-FM** ◆ *CHR/Pop*	*93.7 41kw*	2	1	2	2	5	8	55	Amer. Radio Sys.	BAN
6.6	7.0	6.7	5.7	6.5	5	**WWSW-A/F** *Oldies*	*970/94.5 5kw/50kw*	4	7	11	4	2	2	66	Chancellor	SEN
3.8	4.7	4.0	4.4	4.2	6	**WVTY-FM** *Hot AC*	*96.1 50kw*	6	8	7	5	6	6	55	Hearst	KATZ
4.0	4.2	5.1	4.9	4.1	7	**WSHH-FM** ◆ *AC*	*99.7 10.5kw*	7	10	13	12	9	5	58	Renda	TOR
5.3	4.0	4.3	4.0	3.8	8	**WJAS-AM** *Nostalgia*	*1320 5kw*	14	—	16	17	16	12	79	Renda	TOR
3.9	4.1	3.6	3.9	3.8	8	**WTAE-AM** *Talk*	*1250 5kw*	8	16	13	14	12	10	56	Hearst	KATZ
2.9	3.5	4.4	3.7	3.6	10	**WLTJ-FM** *AC*	*92.9 47kw*	10	14	10	10	8	7	61	Frischling	K&P
3.5	3.5	2.8	2.7	3.6	10	**WZPT-FM** *Oldies*	*100.7 17kw*	9	11	6	6	7	9	55	Amer. Radio Sys.	MMR
5.7	5.4	5.4	4.9	3.4	12	**WAMO-FM** [1] *Urban*	*105.9 72kw*	15	4	8	9	11	13	79	Sheridan	D&R
1.9	2.1	3.4	4.1	3.0	13	**WNRQ-FM** [2] *Alternative*	*104.7 50kw*	11	2	4	11	14	16	51	Secret Com.	EAST
2.3	2.3	1.7	1.9	2.8	14	**WXDX-FM** [1] *Alternative*	*106.7 47kw*	12	3	5	13	13	18	49	Secret Com.	CHR
2.7	2.7	3.0	2.2	2.7	15	**WRRK-FM** ◆ *Classic Rock*	*96.9 45kw*	13	13	9	8	10	11	48	Frischling	MMR
1.5	1.6	1.3	1.4	1.3	16	**KQV-AM** ◆ *News*	*1410 5kw*	16	—	22	19	18	15	54	Calvery	—
1.2	1.2	1.1	0.9	1.2	17	**WORD-FM** *Religious*	*101.5 48kw*	17	—	17	16	15	14	53	Salem	SRR
0.7	0.8	0.9	1.4	1.0	18	**WASP-FM** *Country*	*94.9 .205kw*	18	9	15	15	17	19	81	Humes Br.	DOME

[1] **WAMO-FM** moved to 105.9 and **WXDX-FM** moved 106.7 in June. [2] Switched to **WJJJ-FM** (NAC) in late June. ◆ See Web Site Directory.

Continued on Page 70

Weekly Top 40 + CONTINUOUS CLIMAX + B94 Today's Hit Music =

TODAY'S HIT MUSIC!

For more information call (212) 581-3962

RADIO TODAY ENTERTAINMENT

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#18 BALTIMORE

R&R

BALTIMORE

Continued from Page 68

12+ POPULATION: **2,056,700** (Black: 24.9%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.0	0.9	0.9	0.8	1.0	21	**WTOP-AM** *News*	*1500 50kw*	19	—	32	28	25	19	39	Evergreen Media	BAN
1.1	0.9	1.1	1.0	1.0	22	**WWIN-AM** *Religious*	*95.9 3kw*	26	—	27	24	22	17	64	Radio One	TOR

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WIYY-FM	1 WWMX-FM	1 WIYY-FM	1 WWMX-FM	1 WBAL-AM	1 WQSR-FM
2 WXYV-FM	2 WERQ-FM	2 WBAL-AM	2 WPOC-FM	2 WQSR-FM	2 WLIF-FM
3 WHFS-FM	3 WPOC-FM	3 WPOC-FM	3 WQSR-FM	3 WPOC-FM	3 WPOC-FM
4 WPOC-FM	4 WHFS-FM	4 WXYV-FM	4 WLIF-FM	4 WOCT-FM	4 WWMX-FM
5 WERQ-FM	5 WXYV-FM	5 WQSR-FM	5 WERQ-FM	5 WIYY-FM	5 WWIN-FM
6 WOCT-FM	6 WLIF-FM	6 WHFS-FM	6 WWIN-FM	6 WHFS-FM	6 WERQ-FM
7 WJFK-AM	7 WOCT-FM	7 WOCT-FM	7 WOCT-FM	7 WXYV-FM	7 WOCT-FM
8 WWIN-FM	8 WIYY-FM	8 WERQ-FM	8 WXYV-FM	8 WWMX-FM	8 WXYV-FM
9 WBAL-AM	9 WQSR-FM	9 WWMX-FM	9 WHFS-FM	9 WJFK-AM	9 WBAL-AM
10 WWMX-FM	10 WWIN-FM	10 WJFK-AM	10 WIYY-FM	10 WLIF-FM	10 WCAO-AM

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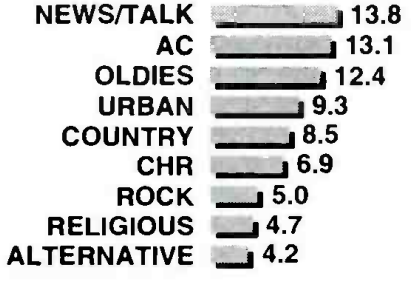

#19 PITTSBURGH

R&R

PITTSBURGH

Continued from Page 69

12+ POPULATION: **2,036,900** (Black: 7.3%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WDVE-FM	1 WBZZ-FM	1 WDVE-FM	1 WBZZ-FM	1 WDVE-FM	1 WBZZ-FM
2 WXDX-FM	2 WDVE-FM	2 WDSY-A/F	2 WDSY-A/F	2 KDKA-AM	2 WWSW-A/F
3 WBZZ-FM	3 WDSY-A/F	3 KDKA-AM	3 WWSW-A/F	3 WWSW-A/F	3 WDSY-AF
4 WNRQ-FM	4 WVTY-FM	4 WZPT-FM	4 WVTY-FM	4 WDSY-A/F	4 WVTY-FM
5 WZPT-FM	5 WLTJ-FM	5 WWSW-A/F	5 WDVE-FM	5 WZPT-FM	5 WDVE-FM
6 WDSY-A/F	6 WNRQ-FM	6 WRRK-FM	6 WLTJ-FM	6 WRRK-FM	6 WLTJ-FM
7 WAMO-FM	7 WAMO-FM	7 WBZZ-FM	7 WSHH-FM	7 WVTY-FM	7 WSHH-FM
8 WRRK-FM	8 WZPT-FM	8 WXDX-FM	8 WZPT-FM	8 WTAE-AM	8 KDKA-AM
9 KDKA-AM	9 WWSW-A/F	9 WNRQ-FM	9 WAMO-FM	9 WBZZ-FM	9 WZPT-FM
10 WVTY-FM	10 WXDX-FM	10 WVTY-FM	10 KDKA-AM	10 WXDX-FM	10 WAMO-FM

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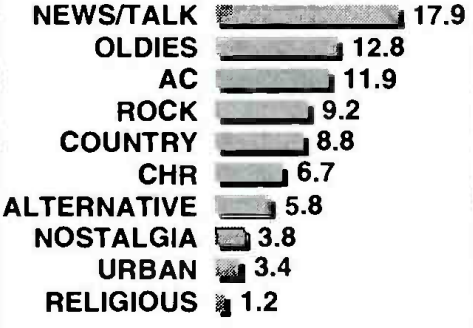

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12+ POPULATION: 2,997,400 (Black: N/A; Hispanic: 16.1%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.5	6.2	5.8	6.6	6.7	1	**KMLE-FM** *Country*	*105.9 100kw*	4	3	3	1	1	4	73	Chancellor	MCG
7.3	7.4	5.7	7.6	6.6	2	**KNIX-FM** *Country*	*102.5 98kw*	3	7	9	7	4	2	71	Buck Owens	KATZ
5.4	6.4	7.0	7.1	6.4	3	**KKFR-FM** ◆ *CHR/Pop*	*92.3 100kw*	2	1	2	2	7	11	62	Broadcast Group	D&R
8.9	8.2	8.0	7.6	6.2	4	**KTAR-AM** *News/Talk*	*620 5kw*	1	20	12	12	9	6	57	Pulitzer	CBS
5.1	5.7	6.2	4.7	6.1	5	**KFYI-AM** *News*	*910 5kw*	10	14	17	13	8	5	103	Broadcast Group	D&R
4.9	4.7	4.5	5.0	5.3	6	**KOOL-A/F** *Oldies*	*960/94.5 5kw/100kw*	5	4	14	6	2	1	61	Chancellor	CHR
2.9	2.5	4.1	4.5	5.1	7	**KYOT-FM** ◆ *NAC*	*95.5 96kw*	15	—	10	5	3	3	101	Chancellor	MMR
5.1	5.5	5.8	5.6	4.5	8	**KOY-AM** *Nostalgia*	*550 5kw/1kw*	14	—	31	27	22	12	85	Chancellor	MMR
5.0	6.4	5.0	4.8	4.5	8	**KUPD-FM** ◆ *Rock*	*97.9 100kw*	8	5	1	3	10	16	73	Sandusky	BAN
3.2	3.4	3.3	3.5	4.1	10	**KDKB-FM** ◆ *Rock*	*93.3 100kw*	9	17	5	4	5	9	68	Sandusky	TOR
2.1	2.7	2.7	2.8	3.9	11	**KEDJ/KHOT-FM** ◆ *Alternative*	*106.3/100.3 50kw/90kw*	7	2	4	10	15	20	57	New Century AZ LLC	MMR
3.2	4.5	3.8	2.9	3.6	12	**KSLX-FM** ◆ *Classic Rock*	*100.7 100kw*	11	12	8	8	6	8	64	Jacor	EAST
3.1	2.3	2.5	2.6	3.5	13	**KZZP-FM** [1] ◆ *CHR/Pop*	*104.7 100kw*	6	6	6	9	12	14	50	Nationwide	MCG
4.4	3.9	3.5	3.7	3.4	14	**KKLT-FM** *AC*	*98.7 115kw*	13	11	11	14	11	7	63	Pulitzer	G/W
2.2	2.6	2.7	3.3	2.9	15	**KZON-FM** ◆ *Alternative*	*101.5 100kw*	12	9	7	11	14	15	54	Chancellor	MMR
3.1	3.8	3.2	3.3	2.8	16	**KESZ-FM** *AC*	*99.9 100kw*	16	15	15	15	13	10	55	Media America	CBS
3.3	2.5	2.5	2.2	2.0	17	**KHTC-FM** ◆ *Oldies*	*96.9 100kw*	17	13	13	16	16	13	55	Bonneville Int.	SEN
0.7	0.6	0.8	1.1	1.1	18	**KGME-AM** *Sports*	*1360 50(1)kw*	19	18	19	17	17	18	59	New Century AZ LLC	MMR

[1] Was **KVRY-FM** (Hot AC) until March. ◆ See Web Site Directory.

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12+ POPULATION: **1,885,200** (Black: 7.8%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.3	8.0	7.8	7.5	8.4	1	**WFLZ-FM** ◆ *CHR/Pop*	*93.3 100kw*	1	1	1	1	3	12	75	Jacor	EAST
7.8	7.4	7.9	5.9	7.3	2	**WQYK-FM** *Country*	*99.5 100kw*	2	5	6	4	2	1	85	CBS Radio	IRS
4.8	4.5	5.6	6.7	6.6	3	**WDUV-FM** *B/EZ*	*103.5 100kw*	8	—	22	21	18	11	103	Jacor	EAST
6.3	5.1	4.7	6.8	6.5	4	**WFLA-AM** ◆ *News/Talk*	*970 5kw*	5	14	12	13	12	4	90	Jacor	EAST
5.9	6.1	6.0	6.0	6.4	5	**WMTX-A/F** *Hot AC*	*1040/95.7 5(.5)kw/100kw*	3	4	3	2	1	2	82	Clear Channel	CCRS
4.3	4.8	5.1	5.7	6.1	6	**WGUL-A/F** *MOR*	*860/96.1 2(1.5)kw/2.75kw*	14	—	—	27	27	15	151	Gulf Atlantic	K&P
5.3	5.8	6.2	6.0	5.7	7	**WRBQ-FM** *Country*	*104.7 100kw*	4	3	4	5	14	6	77	Clear Channel	CCRS
6.3	6.4	5.9	5.0	5.3	8	**WXTB-FM** ◆ *Rock*	*97.9 100kw*	7	2	2	3	7	14	79	Jacor	BAN
6.7	5.9	5.5	5.1	4.3	9	**WWRM-FM** *AC*	*94.9 100kw*	6	9	8	10	11	7	60	Cox	CHR
5.5	4.2	4.9	3.8	4.1	10	**WDAE/WUSA** [1] ◆ *AC*	*1250/100.7 5kw/100kw*	10	10	9	9	6	5	72	Gannett	MCG
4.2	5.2	3.5	3.9	4.0	11	**WYUU-FM** *Oldies*	*92.5 50kw*	9	8	16	8	5	3	64	Entercom	CBS
3.9	3.2	3.0	3.4	3.3	12	**WCOF-FM** *Oldies*	*107.3 100kw*	11	13	7	7	9	9	58	Cox	CHR
3.6	3.5	4.0	4.5	3.3	12	**WHPT-FM** *Adult Alternative*	*102.5 100kw*	12	11	5	6	8	10	63	Paxson	BAN
0.3	3.5	3.9	3.5	3.3	12	**WSJT-FM** ◆ *NAC*	*94.1 100kw*	13	—	10	11	10	8	80	Paxson	KATZ
1.4	1.5	2.4	1.9	2.2	15	**WTBT-FM** ◆ *Classic Rock*	*105.5 6kw*	15	15	11	12	13	13	79	Jacor	—
1.7	2.1	1.4	1.2	1.7	16	**WTMP-AM** *Urban/AC*	*1150 5(2.5)kw*	19	7	13	14	15	17	85	Tampa Broadcasting	ROS
1.6	1.5	1.3	1.3	1.6	17	**WRBQ-AM** *Urban/AC*	*1380 5kw*	17	6	14	15	14	16	74	Clear Channel	CCRS
1.7	1.7	2.5	2.5	1.5	18	**WLVU-FM** *Nostalgia*	*106.3 3.3kw*	21	—	—	—	—	25	97	Pasco Pinellas	—
2.5	2.3	1.4	1.0	1.3	19	**WSUN-AM** *Sports*	*620 10kw*	16	16	15	16	16	18	59	Cox	CHR

[1] **WDAE & WUSA-FM** evolved to Hot AC in early June. ◆ See Web Site Directory.

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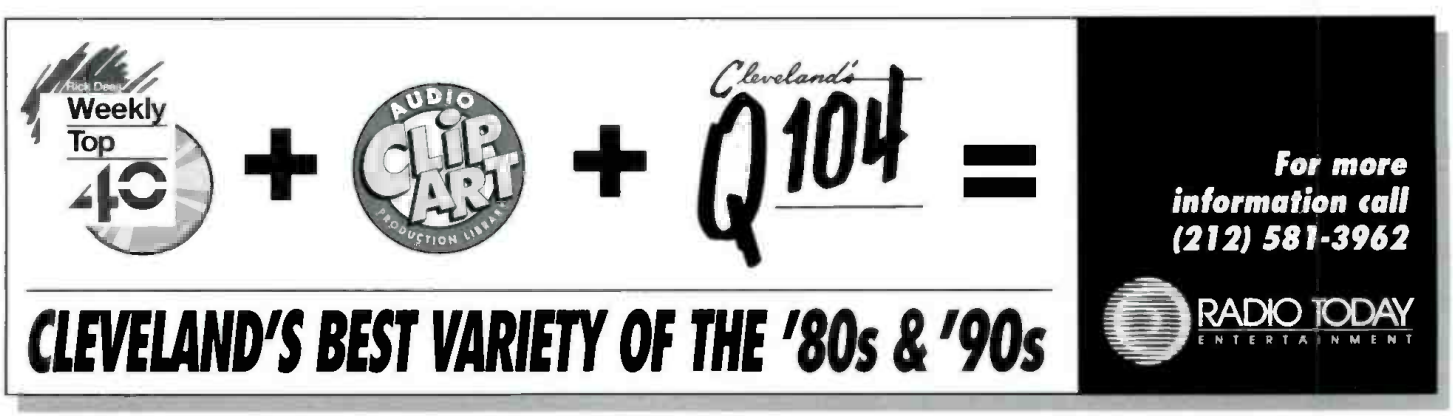
12+ POPULATION: **1,759,300** (Black: 17.7%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.4	7.6	7.7	8.9	9.3	1	**WGAR-FM** *Country*	*99.5 50kw*	3	6	4	2	1	2	97	Nationwide	MCG
8.1	8.2	8.0	9.0	7.8	2	**WZAK-FM** *Urban*	*93.1 27.5kw*	8	1	2	1	4	7	99	Zapis	D&R
5.8	5.8	6.3	5.7	6.6	3	**WRMR-AM** *Nostalgia*	*850 10(5)kw*	12	—	25	25	9	11	110	Independent/Clev.	MMR
7.1	8.4	7.4	7.2	6.3	4	**WMJI-FM** *Oldies*	*105.7 16kw*	2	7	9	5	2	1	62	Nationwide	KATZ
6.5	5.4	5.8	4.8	6.0	5	**WMMS-FM** ◆ *Alternative*	*100.7 34kw*	5	3	1	4	8	13	68	Nationwide	KATZ
5.7	6.2	5.8	6.6	5.7	6	**WNCX-FM** *Classic Rock*	*98.5 16kw*	6	10	3	3	3	10	66	Clear Channel	CCRS
7.6	7.2	7.1	7.5	5.6	7	**WDOK-FM** *AC*	*102.1 12kw*	9	11	10	9	7	3	73	Independent/Clev.	MMR
4.2	4.8	4.9	2.7	5.2	8	**WKNR-AM** *Sports*	*1220 50kw*	1	9	11	10	9	5	50	C.V. Associates	CBS
6.1	5.4	5.2	5.0	5.1	9	**WQAL-FM** *Hot AC*	*104.1 11kw*	4	4	6	6	5	8	54	Win Com.	BAN
3.3	3.4	3.2	4.5	4.7	10	**WZJM-FM** ◆ *CHR/Pop*	*92.3 40kw*	7	2	5	8	12	15	55	Zebra	D&R
5.2	4.7	5.6	4.7	4.6	11	**WLTF-FM** ◆ *AC*	*106.5 11kw*	11	13	8	7	6	4	71	Secret Com.	CHR
4.5	3.7	3.9	4.9	4.6	11	**WWWE-AM** *News/Talk*	*1100 50kw*	10	12	14	12	11	6	69	Secret Com.	CHR
4.0	3.9	4.0	3.5	3.5	13	**WNWV-FM** ◆ *NAC*	*107.3 50kw*	13	14	12	11	10	9	70	Elyria-Lorain	TOR
2.9	2.9	2.6	3.0	2.6	14	**WCLV-FM** ◆ *Classical*	*95.5 31kw*	15	—	18	17	17	12	67	Radio Seaway	CMBS
2.0	3.2	2.2	2.1	2.1	15	**WENZ-FM** ◆ *Alternative*	*107.9 16kw*	14	5	7	13	13	18	44	Clear Channel	CCRS
1.9	1.8	2.2	1.8	1.4	16	**WABQ-AM** *Religious*	*1540 1kw*	17	8	19	16	15	14	60	Zebra	D&R
0.8	0.9	1.4	0.8	1.4	16	**WJMO-AM** *Urban/Oldies*	*1490 1kw*	23	—	23	19	19	16	102	John R. Linn	—
1.1	1.6	1.2	1.4	1.2	18	**WONE-FM** *Classic Rock*	*97.5 12kw*	16	—	13	14	14	17	40	Rubber City Radio	CHR

◆ See Web Site Directory.

Continued on Page 74



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#20 PHOENIX

PHOENIX

Continued from Page 71

12+ POPULATION: **2,997,400** (Black: N/A; Hispanic: 16.1%)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KUPD-FM	1 KMLE-FM	1 KUPD-FM	1 KMLE-FM	1 KDKB-FM	1 KMLE-FM
2 KEDJ/KHOT	2 KKFR-FM	2 KDKB-FM	2 KKFR-FM	2 KYOT-FM	2 KNIX-FM
3 KDKB-FM	3 KZZP-FM	3 KSLX-FM	3 KNIX-FM	3 KMLE-FM	3 KOOL-A/F
4 KKFR-FM	4 KUPD-FM	4 KMLE-FM	4 KOOL-A/F	4 KOOL-A/F	4 KYOT-FM
5 KZON-FM	5 KNIX-FM	5 KEDJ/KHOT	5 KYOT-FM	5 KSLX-FM	5 KKLT-FM
6 KSLX-FM	6 KZON-FM	6 KKFR-FM	6 KZZP-FM	6 KFYI-AM	6 KKFR-FM
7 KZZP-FM	7 KDKB-FM	7 KYOT-FM	7 KKLT-FM	7 KUPD-FM	7 KESZ-FM
8 KMLE-FM	8 KYOT-FM	8 KOOL-A/F	8 KESZ-FM	8 KTAR-AM	8 KZZP-FM
9 KYOT-FM	9 KKLT-FM	9 KZON-FM	9 KDKB-FM	9 KNIX-FM	9 KTAR-AM
10 KNIX-FM	10 KESZ-FM	10 KFYI-AM	10 KUPD-FM	10 KKFR-FM	10 KDKB-FM

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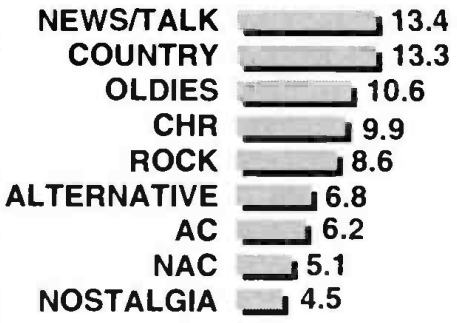

#21 TAMPA-ST. PETERSBURG

TAMPA-ST. PETE.

Continued from Page 72

12+ POPULATION: **1,885,200** (Black: 7.8%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WXTB-FM	1 WFLZ-FM	1 WXTB-FM	1 WMTX-A/F	1 WXTB-FM	1 WMTX-A/F
2 WFLZ-FM	2 WMTX-A/F	2 WFLZ-FM	2 WFLZ-FM	2 WQYK-FM	2 WRBQ-FM
3 WHPT-FM	3 WRBQ-FM	3 WHPT-FM	3 WRBQ-FM	3 WFLA-AM	3 WQYK-FM
4 WQYK-FM	4 WXTB-FM	4 WMTX-A/F	4 WQYK-FM	4 WFLZ-FM	4 WFLZ-FM
5 WMTX-A/F	5 WQYK-FM	5 WQYK-FM	5 WWRM-FM	5 WHPT-FM	5 WWRM-FM
6 WCOF-FM	6 WWRM-FM	6 WFLA-AM	6 WDAE/WUSA	6 WYUU-FM	6 WDAE/WUSA
7 WRBQ-FM	7 WCOF-FM	7 WYUU-FM	7 WHPT-FM	7 WMTX-A/F	7 WYUU-FM
8 WTBT-FM	8 WHPT-FM	8 WTBT-FM	8 WXTB-FM	8 WCOF-FM	8 WSJT-FM
9 WSJT-FM	9 WDAE/WUSA	9 WCOF-FM	9 WCOF-FM	9 WTBT-FM	9 WCOF-FM
10 WFLA-AM	10 WTMP-AM	10 WRBQ-FM	10 WSJT-FM	10 WSJT-FM	10 WHPT-FM

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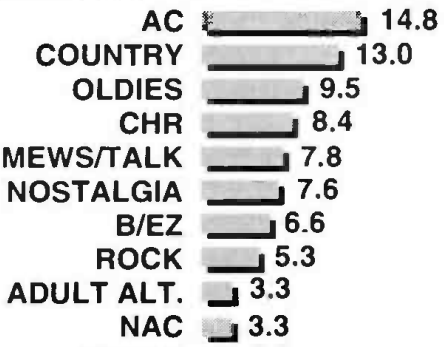

#22 CLEVELAND

CLEVELAND

Continued from Page 73

12+ POPULATION: **1,759,300** (Black: 17.7%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WMMS-FM	1 WZAK-FM	1 WNCX-FM	1 WZAK-FM	1 WNCX-FM	1 WLTF-FM
2 WNCX-FM	2 WGAR-FM	2 WMMS-FM	2 WGAR-FM	2 WMJI-FM	2 WZAK-FM
3 WZAK-FM	3 WQAL-FM	3 WGAR-FM	3 WQAL-FM	3 WGAR-FM	3 WGAR-FM
4 WZJM-FM	4 WZJM-FM	4 WMJI-FM	4 WLTF-FM	4 WKNR-AM	4 WQAL-FM
5 WGAR-FM	5 WMMS-FM	5 WZAK-FM	5 WMJI-FM	5 WMMS-FM	5 WMJI-FM
6 WENZ-FM	6 WDOK-FM	6 WKNR-AM	6 WDOK-FM	6 WWWE-AM	6 WDOK-FM
7 WKNR-AM	7 WNCX-FM	7 WWWE-AM	7 WMMS-FM	7 WZAK-FM	7 WNWV-FM
8 WMJI-FM	8 WLTF-FM	8 WZJM-FM	8 WZJM-FM	8 WQAL-FM	8 WZJM-FM
9 WLTF-FM	9 WNWV-FM	9 WENZ-FM	9 WNWV-FM	9 WDOK-FM	9 WMMS-FM
10 WQAL-FM	10 WMJI-FM	10 WQAL-FM	10 WNCX-FM	10 WNWV-FM	10 WNCX-FM

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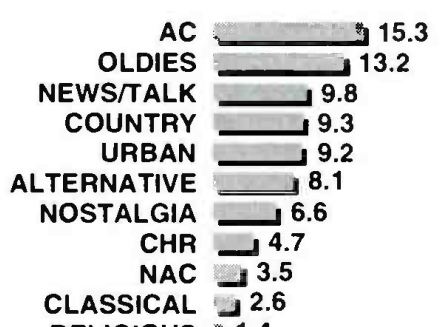

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12+ POPULATION: **1,773,500** (Black: N/A; Hispanic: 12.2%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.9	9.6	9.0	6.9	8.7	1	**KOA-AM** *Talk*	*850 50kw*	1	10	13	3	2	1	66	Jacor	EAST
9.1	9.7	8.8	8.6	8.7	1	**KYGO-FM** *Country*	*98.5 100kw*	2	4	2	1	1	2	85	Jefferson-Pilot	CBS
5.0	4.7	3.2	5.7	5.6	3	**KBPI-FM** ◆ *Rock*	*106.7 100kw*	6	2	1	4	11	17	77	Jacor	EAST
5.9	5.5	6.1	5.7	5.6	3	**KOSI-FM** *AC*	*101.1 100kw*	3	12	11	5	3	3	66	Tribune	BAN
4.2	3.9	4.1	4.8	4.7	5	**KALC-FM** ◆ *Hot AC*	*105.9 100kw*	5	5	3	6	12	16	57	Chancellor	CHR
6.3	5.7	5.1	6.3	4.7	5	**KRFX-FM** ◆ *Classic Rock*	*103.5 50kw*	7	16	5	2	4	7	66	Jacor	EAST
5.3	5.9	5.2	5.6	4.5	7	**KXKL-A/F** *Oldies*	*1280/105.1 5kw/100kw*	4	7	16	10	6	4	54	Chancellor	SEN
0.0	0.0	0.0	0.9	4.2	8	**KKHK-FM** *Classic Rock*	*99.5 100kw*	10	15	7	7	5	6	66	Tribune	BAN
5.3	5.2	4.2	3.6	4.0	9	**KXPK-FM** ◆ *Adult Alternative*	*96.5 100kw*	9	13	4	8	7	14	58	Evergreen Com.	KATZ
3.9	3.2	4.2	4.2	3.6	10	**KBCO-FM** *Adult Alternative*	*97.3 100kw*	8	11	10	9	8	9	51	Jacor	MMR
3.5	3.0	3.8	4.9	3.6	10	**KHIH-FM** *NAC*	*95.7 100kw*	14	—	15	12	10	5	67	Jacor	MMR
4.5	3.7	4.7	5.1	3.6	10	**KQKS-FM** *CHR/Rhythmic*	*104.3 58kw*	12	1	6	14	19	20	61	Western Cities	TOR
3.8	4.0	3.7	4.0	3.3	13	**KIMN-FM** ◆ *Oldies*	*100.3 100kw*	13	—	12	11	9	8	59	Chancellor	CHR
2.5	2.3	2.5	2.7	2.9	14	**KHOW-AM** *Full Service*	*630 5kw*	15	—	18	17	14	10	60	Jacor	MMR
3.0	2.4	2.5	2.4	2.7	15	**KEZW-AM** *Nostalgia*	*1430 5kw*	20	—	28	26	24	12	86	Tribune	BAN
3.7	3.6	3.1	3.2	2.7	15	**KWMX-FM** *CHR/Pop*	*107.5 91kw*	11	6	9	13	13	18	46	Jefferson-Pilot	CBS
0.5	1.7	1.9	2.1	2.6	17	**KJMN-FM** [1] *CHR/Rhythmic*	*92.1 33kw*	17	3	8	15	16	21	64	Century	—
3.0	2.7	2.9	3.3	2.6	17	**KVOD-FM** *Classical*	*92.5 57kw*	18	—	24	20	18	11	66	Chancellor	CMBS
0.0	0.5	0.7	1.1	1.8	19	**KKFN-AM** ◆ *Sports*	*950 5kw*	16	14	17	16	15	15	40	Jefferson-Pilot	CBS
2.7	3.5	2.8	2.2	1.6	20	**KTLK-AM** *Talk*	*760 50(1)kw*	19	—	25	18	17	13	48	Jacor	EAST

[1] Was **KNRX-FM** (Alternative) until early March. ◆ See Web Site Directory.

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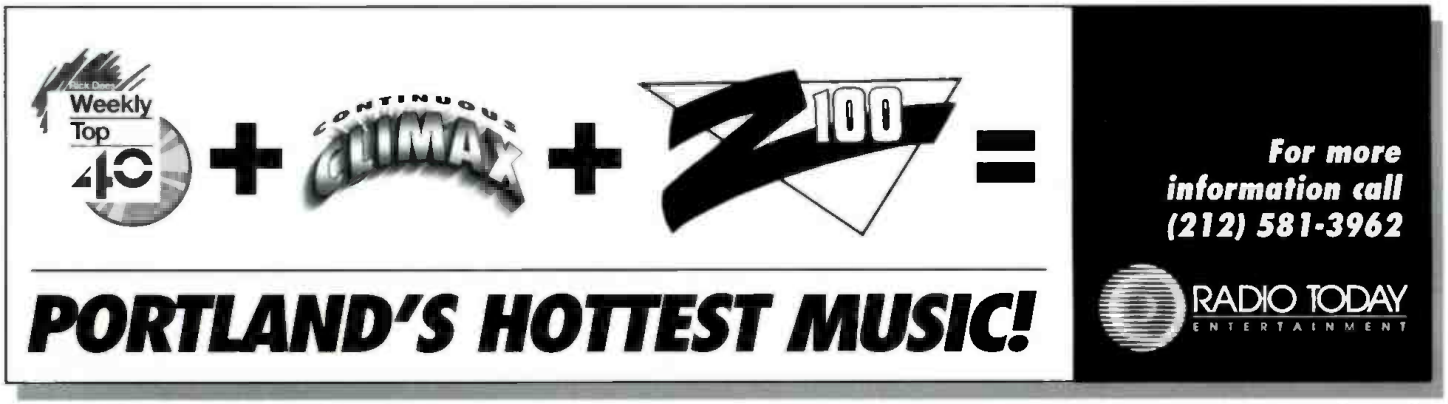
PORTLAND

12+ POPULATION: **1,598,900** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.1	7.0	5.8	6.1	7.3	1	**KKRZ-FM** *CHR/Pop*	*100.3 95kw*	1	1	1	2	7	12	55	Jacor	KATZ
7.2	6.5	7.1	7.1	6.3	2	**KXL-AM** *News/Talk*	*750 50(20)kw*	5	—	14	12	10	5	72	Kaye-Smith	MCG
5.4	6.4	5.6	7.1	6.1	3	**KKCW-FM** *AC*	*103.3 95kw*	8	8	7	3	1	2	75	Jacor	KATZ
5.8	5.4	4.9	4.1	6.1	3	**KKSN-FM** *Oldies*	*97.1 100kw*	2	6	12	7	2	1	58	Heritage Media	CHR
7.8	8.0	7.1	6.8	6.1	3	**KWJJ-FM** *Country*	*99.5 52kw*	3	3	5	5	5	8	61	Fisher	BAN
7.0	6.1	5.9	6.2	6.0	6	**KUPL-FM** *Country*	*98.5 100kw*	6	5	6	6	4	4	71	Amer. Radio Sys.	MCG
4.2	4.4	6.0	5.8	5.8	7	**KEX-AM** *Full Service*	*1190 50kw*	4	—	18	13	9	3	63	Jacor	KATZ
6.1	5.1	4.1	5.3	5.2	8	**KGON-FM** ◆ *Classic Rock*	*92.3 100kw*	7	12	4	1	3	9	62	Entercom	CBS
6.0	5.7	4.6	5.5	5.1	9	**KUFO-FM** ◆ *Rock*	*101.1 1Q0kw*	9	4	2	4	8	13	64	Amer. Radio Sys.	EAST
3.8	3.6	4.5	3.8	4.4	10	**KNRK-FM** ◆ *Alternative*	*94.7 3.7kw*	10	2	3	9	13	18	56	Pacific Northwest	CBS
4.2	3.8	4.2	4.2	4.2	11	**KKSN-AM** *Nostalgia*	*910 5kw*	14	—	26	22	17	11	88	Heritage Media	CHR
5.1	4.4	4.6	4.4	4.1	12	**KINK-FM** *Adult Alternative*	*101.9 100kw*	13	—	9	8	6	6	72	Embarcadero Media	MMR
3.9	3.8	4.0	3.7	3.7	13	**KKJZ-FM** *NAC*	*106.7 100kw*	12	—	13	11	11	7	64	Amer. Radio Sys.	MCG
2.5	4.5	3.9	3.4	3.1	14	**KKRH-FM** *Classic Rock*	*105.1 100kw*	11	9	8	10	12	10	45	Heritage Media	CHR
3.4	2.5	1.9	1.8	1.9	15	**KXL-FM** *Oldies*	*95.5 100kw*	15	13	10	14	14	16	40	Kaye-Smith	MCG
0.7	1.0	2.1	1.2	1.7	16	**KDBX-FM** *Religious*	*107.5 6.3kw*	20	7	11	15	15	20	77	Amer. Radio Sys.	—
1.1	1.1	1.6	1.9	1.6	17	**KOTK-AM** *Talk*	*620 5kw*	16	—	21	17	16	14	48	Embarcadero Media	MMR
0.5	1.1	0.8	1.1	1.4	18	**KWJJ-AM** *Country*	*1080 50(10)kw*	18	—	20	19	18	15	61	Fisher	BAN
1.2	1.6	1.3	1.3	1.2	19	**KPDQ-FM** *Religious*	*93.7 100kw*	17	—	24	23	19	17	52	Salem	SRR
2.1	1.2	1.2	1.6	1.1	20	**KFXX-AM** *Sports*	*1520 50(10)kw*	19	—	17	18	21	21	48	Entercom	CBS

◆ See Web Site Directory.



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Continued from Page 75

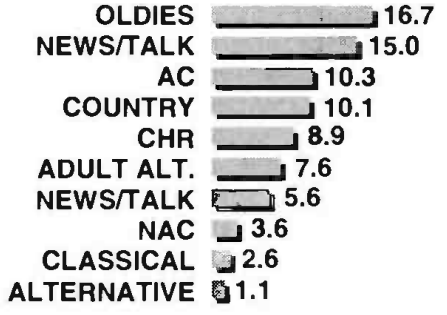
12+ POPULATION: **1,773,500** (Black: N/A; Hispanic: 12.2%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
1.7	1.6	1.4	1.6	1.4	21	**KYGO-AM** *Country*	*1600 5kw*	22	—	22	23	23	19	55	Jefferson-Pilot	CBS
1.2	1.5	1.1	0.7	1.1	22	**KTCL-FM** *Alternative*	*93.3 100kw*	21	9	14	19	20	28	38	Anthony Galluzo	MCG

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KBPI-FM	1 KYGO-FM	1 KRFX-FM	1 KYGO-FM	1 KOA-AM	1 KYGO-FM
2 KRFX-FM	2 KALC-FM	2 KBPI-FM	2 KOSI-FM	2 KRFX-FM	2 KOSI-FM
3 KXPK-FM	3 KXPK-FM	3 KOA-AM	3 KALC-FM	3 KYGO-FM	3 KXKL-A/F
4 KALC-FM	4 KWMX-FM	4 KKHK-FM	4 KXPK-FM	4 KKHK-FM	4 KBCO-FM
5 KYGO-FM	5 KQKS-FM	5 KYGO-FM	5 KXKL-A/F	5 KBPI-FM	5 KXPK-FM
6 KOA-AM	6 KBPI-FM	6 KXPK-FM	6 KWMX-FM	6 KXPK-FM	6 KOA-AM
7 KKHK-FM	7 KJMN-FM	7 KALC-FM	7 KKHK-FM	7 KOSI-FM	7 KHIH-FM
8 KBCO-FM	8 KOSI-FM	8 KOSI-FM	8 KBCO-FM	8 KXKL-FM	8 KALC-FM
9 KQKS-FM	9 KIMN-FM	9 KBCO-FM	9 KIMN-FM	9 KIMN-FM	9 KIMN-FM
10 KJMN-FM	10 KBCO-FM	10 KIMN-FM	10 KHIH-FM	10 KBCO-FM	10 KWMX-FM

FORMAT REACH



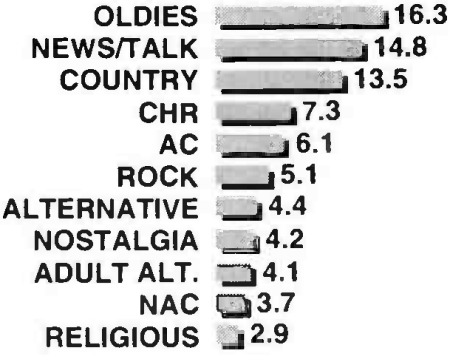
DENVER

12+ POPULATION: **1,563,300** (Black: N/A; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KUFO-FM	1 KKRZ-FM	1 KGON-FM	1 KKCW-FM	1 KGON-FM	1 KKCW-FM
2 KGON-FM	2 KWJJ-FM	2 KUFO-FM	2 KKRZ-FM	2 KUFO-FM	2 KKSN-FM
3 KNRK-FM	3 KUPL-FM	3 KNRK-FM	3 KWJJ-FM	3 KKSN-FM	3 KUPL-FM
4 KKRZ-FM	4 KKCW-FM	4 KINK-FM	4 KUPL-FM	4 KINK-FM	4 KWJJ-FM
5 KWJJ-FM	5 KNRK-FM	5 KKRZ-FM	5 KKSN-FM	5 KWJJ-FM	5 KKRZ-FM
6 KKRH-FM	6 KUFO-FM	6 KKRH-FM	6 KINK-FM	6 KXL-AM	6 KINK-FM
7 KUPL-FM	7 KGON-FM	7 KKSN-FM	7 KKJZ-FM	7 KUPL-FM	7 KKJZ-FM
8 KXL-FM	8 KINK-FM	8 KWJJ-FM	8 KGON-FM	8 KKCW-FM	8 KEX-AM
9 KINK-FM	9 KKSN-FM	9 KUPL-FM	9 KNRK-FM	9 KEX-AM	9 KKRH-FM
10 KBBT-AM	10 KDBX-FM	10 KXL-AM	10 KKRH-FM	10 KKRH-FM	10 KGON-FM

FORMAT REACH



PORTLAND

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12+ POPULATION: **1,566,300** (Black: 10.8%; Hispanic: N/A)

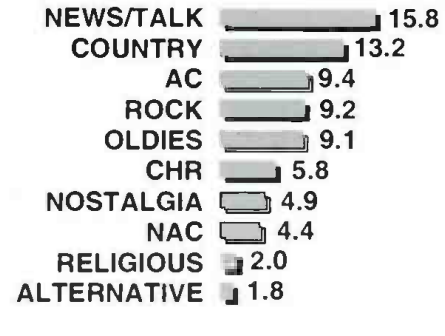
SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.9	11.6	12.0	10.3	11.0	1	**WLW-AM** *Full Service*	*700 50kw*	1	8	5	3	1	1	69	Jacor	EAST
9.3	8.2	7.2	9.0	9.2	2	**WEBN-FM** ◆ *Rock*	*102.7 16.5kw*	3	2	1	1	3	7	68	Jacor	EAST
8.9	9.5	8.9	9.9	8.6	3	**WUBE-FM** *Country*	*105.1 11kw*	4	4	3	2	2	3	80	Chancellor	CHR
5.1	5.3	5.5	5.5	5.9	4	**WGRR-FM** ◆ *Oldies*	*103.5 11kw*	6	12	13	6	4	2	76	Dalton Group	MCG
5.6	5.7	6.0	5.1	5.8	5	**WKRQ-FM** *CHR/Pop*	*101.9 16kw*	2	1	2	4	8	14	48	Jacor	KATZ
5.9	6.9	6.6	5.4	5.3	6	**WIZF-FM** *Urban*	*100.9 1.25kw*	12	3	4	5	10	11	98	Blue Chip	D&R
4.4	5.6	4.6	5.5	5.1	7	**WRRM-FM** *AC*	*98.5 17.5kw*	8	13	9	7	5	4	72	Susquehanna	MMR
4.9	4.7	3.6	4.6	4.9	8	**WSAI-AM** *Nostalgia*	*1530 50kw*	14	—	24	21	15	9	120	Federated	EAST
4.9	4.6	5.4	4.5	4.8	9	**WCKY-AM** ◆ *Full Service*	*550 5(1)kw*	9	—	15	14	12	8	75	Jacor	EAST
3.8	2.9	5.0	4.4	4.4	10	**WVAE-FM** ◆ *NAC*	*94.9 10.5kw*	11	15	11	9	6	5	75	Heritage Media	KATZ
3.8	4.2	4.2	3.8	4.3	11	**WWNK-FM** *AC*	*94.1 32kw*	5	17	8	8	7	6	54	Jacor	MMR
3.6	3.4	3.7	3.3	3.4	12	**WYGY-FM** *Country*	*96.5 19.5kw*	10	6	6	11	11	13	54	Chancellor	CHR
3.8	2.9	4.0	3.6	3.2	13	**WOFX-FM** *Classic Rock*	*92.5 16kw*	7	10	7	10	9	10	44	Jacor	EAST
2.0	1.5	1.4	1.2	2.0	14	**WAKW-FM** *Religious*	*93.3 50kw*	15	11	16	13	13	12	62	Pillar Of Fire	—
2.2	1.9	2.2	2.6	1.8	15	**WAQZ-FM** [1] *Alternative*	*107.1 3kw*	13	5	10	12	14	22	37	CR Acquisitions	K&P
0.8	1.0	1.1	0.9	1.2	16	**WHKO-FM** *Country*	*99.1 50kw*	16	9	14	15	16	16	49	Cox	D&R
1.0	1.4	0.9	0.9	1.1	17	**WCIN-AM** *Urban/AC*	*1480 5(.5)kw*	20	—	21	20	17	15	80	J 4	—

[1] Operates under a Joint Sales Agreement with **Jacor**.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WEBN-FM	1 WKRQ-FM	1 WEBN-FM	1 WUBE-FM	1 WLW-AM	1 WUBE-FM
2 WLW-AM	2 WEBN-FM	2 WLW-AM	2 WKRQ-FM	2 WEBN-FM	2 WRRM-FM
3 WUBE-FM	3 WUBE-FM	3 WUBE-FM	3 WWNK-FM	3 WUBE-FM	3 WWNK-FM
4 WIZF-FM	4 WIZF-FM	4 WGRR-FM	4 WIZF-FM	4 WGRR-FM	4 WGRR-FM
5 WYGY-FM	5 WWNK-FM	5 WOFX-FM	5 WEBN-FM	5 WOFX-FM	5 WKRQ-FM
6 WOFX-FM	6 WRRM-FM	6 WVAE-FM	6 WRRM-FM	6 WVAE-FM	6 WVAE-FM
7 WKRQ-FM	7 WYGY-FM	7 WIZF-FM	7 WGRR-FM	7 WRRM-FM	7 WIZF-FM
8 WAQZ-FM	8 WOFX-FM	8 WYGY-FM	8 WVAE-FM	8 WYGY-FM	8 WLW-AM
9 WRRM-FM	9 WAQZ-FM	9 WRRM-FM	9 WYGY-FM	9 WWNK-FM	9 WEBN-FM
10 WVAE-FM	10 WVAE-FM	10 WKRQ-FM	10 WLW-AM	10 WIZF-FM	10 WOFX-FM

FORMAT REACH



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12+ POPULATION: **1,349,300** (Black: 12.2%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.3	6.8	8.4	7.8	8.4	1	**WDAF-AM** *Country*	*610 5kw*	7	14	18	12	9	1	104	Jacor	KATZ
8.1	7.6	7.6	7.9	7.9	2	**KPRS-FM** ◆ *Urban*	*103.3 100kw*	10	1	2	2	3	6	112	KPRS Inc.	EAST
8.2	8.4	7.2	7.5	7.7	3	**KFKF-FM** *Country*	*94.1 100kw*	3	6	7	4	2	2	81	Amer. Radio Sys.	EAST
6.2	6.3	7.5	6.2	7.1	4	**KCFX-FM** *Classic Rock*	*101.1 97kw*	1	7	3	1	1	4	64	Heritage Media	CHR
5.8	5.8	6.9	5.9	6.3	5	**KBEQ-FM** *Country*	*104.3 100kw*	4	5	4	5	5	9	70	Amer. Radio Sys.	TOR
5.3	5.2	5.2	5.6	6.2	6	**KQRC-FM** ◆ *Rock*	*98.9 100kw*	6	3	1	3	7	14	72	Journal Br.	CHR
5.5	4.9	6.0	4.9	5.2	7	**KMBZ-AM** ◆ *News/Talk*	*980 5kw*	5	13	11	11	10	7	59	Bonneville Int.	SEN
4.5	4.3	4.0	4.6	5.1	8	**KMXV-FM** *CHR/Pop*	*93.3 100kw*	2	2	6	7	11	15	53	Regent	MMR
5.5	4.6	4.0	5.6	5.0	9	**KLTH-FM** *AC*	*99.7 100kw*	11	11	9	8	8	5	71	Bonneville Int.	SEN
6.3	5.4	4.8	4.9	4.5	10	**KCMO-FM** *Oldies*	*94.9 100kw*	8	8	12	9	6	3	56	Bonneville Int.	SEN
4.4	3.9	4.5	4.8	4.5	10	**KYYS-FM** *Rock*	*102.1 100kw*	9	—	5	6	4	12	61	Jacor	KATZ
2.3	3.6	3.6	4.1	3.8	12	**KCMO-AM** ◆ *News/Talk*	*810 50(5)kw*	15	—	16	15	14	10	73	Bonneville Int.	SEN
3.9	4.8	3.8	4.0	3.5	13	**KUDL-FM** *AC*	*98.1 100kw*	12	9	10	10	12	11	54	Regent	MMR
4.3	6.2	5.2	4.1	3.3	14	**KCIY-FM** *NAC*	*106.5 100kw*	14	—	13	13	13	8	61	Heritage Media	CHR
2.9	3.2	2.6	3.3	3.1	15	**KXTR-FM** *Classical*	*96.5 99kw*	16	—	19	16	15	13	75	KXTR Br. Co.	CMBS
3.1	2.3	2.6	2.5	2.6	16	**KISF-FM** *Alternative*	*107.3 100kw*	13	4	8	14	16	20	42	Allur K.C.	TOR
2.3	2.4	1.8	1.9	1.8	17	**KFEZ-AM** *Nostalgia*	*1190 5(.25)kw*	17	—	—	21	20	17	78	Beal	DIR
1.7	1.4	1.3	2.1	1.7	18	**KPRT-AM** ◆ *Religious*	*1590 1kw*	18	12	14	17	17	16	86	KPRS, Inc.	EAST

◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KQRC-FM	1 KPRS-FM	1 KCFX-FM	1 KFKF-FM	1 KCFX-FM	1 KFKF-FM
2 KCFX-FM	2 KMXV-FM	2 KQRC-FM	2 KPRS-FM	2 KYYS-FM	2 KPRS-FM
3 KYYS-FM	3 KBEQ-FM	3 KYYS-FM	3 KBEQ-FM	3 KQRC-FM	3 KLTH-FM
4 KBEQ-FM	4 KFKF-FM	4 KPRS-FM	4 KMXV-FM	4 KMBZ-AM	4 KCFX-FM
5 KPRS-FM	5 KCFX-FM	5 KBEQ-FM	5 KLTH-FM	5 KPRS-FM	5 WDAF-AM
6 KISF-FM	6 KQRC-FM	6 KMBZ-AM	6 KCFX-FM	6 KBEQ-FM	6 KBEQ-FM
7 KFKF-FM	7 KLTH-FM	7 KFKF-FM	7 KUDL-FM	7 KFKF-FM	7 KCMO-FM
8 KMXV-FM	8 KYYS-FM	8 KCMO-FM	8 KCMO-FM	8 KCMO-FM	8 KMXV-FM
9 KMBZ-AM	9 KISF-FM	9 KMXV-FM	9 KYYS-FM	9 WDAF-AM	9 KUDL-FM
10 KUDL-FM	10 KUDL-FM	10 KISF-FM	10 KQRC-FM	10 KLTH-FM	10 KCIY-FM

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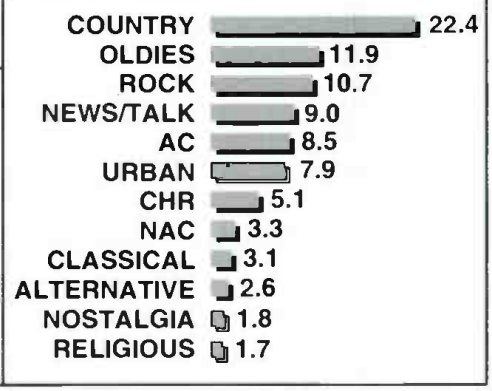

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#27 RIVERSIDE-SAN BERNARDINO

R&R

12+ POPULATION: **1,343,200** (Black: N/A; Hispanic: 28.2%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.9	10.1	9.5	9.3	8.9	1	**KFRG-FM** *Country*	*95.1 50kw*	1	5	5	1	1	1	86	Amaturo Group	MMR
6.8	6.9	9.4	7.9	8.7	2	**KFI-AM** *Talk*	*640 50kw*	3	—	14	6	2	2	99	Cox	CHR
6.4	5.8	6.1	5.8	5.5	3	**KGGI-FM** *CHR/Rhythmic*	*99.1 2.55kw*	2	1	3	2	9	8	57	Chancellor	MCG
3.7	4.1	3.9	5.4	4.9	4	**KOLA-FM** ◆ *Oldies*	*99.9 29.5kw*	4	9	11	3	3	3	62	Stanfield	BAN
4.3	3.5	3.6	4.2	4.1	5	**KKBT-FM** *Urban*	*92.3 43kw*	10	4	1	5	8	17	88	Evergreen Media	MMR
3.8	4.2	3.5	3.3	3.8	6	**KLOS-FM** *Rock*	*95.5 61kw*	7	7	2	4	7	11	64	Cap Cities/ABC	KATZ
3.8	4.3	4.6	5.5	3.8	6	**KVAR-FM** *Spanish*	*97.5 72kw*	16	15	4	8	4	9	96	Embarcadero Media	CAB
3.4	3.2	3.4	3.8	3.7	8	**KOST-FM** *AC*	*103.5 12.5kw*	6	12	7	7	6	5	61	Cox	CHR
3.3	3.0	2.3	3.0	3.2	9	**KCBS-FM** ◆ *Classic Hits*	*93.1 28.5kw*	8	20	13	9	5	6	61	CBS Radio	CBS
2.2	2.0	1.5	2.0	3.0	10	**KLVE-FM** *Spanish*	*107.5 29.5kw*	18	17	8	10	10	12	96	Heftel	CAB
2.3	1.9	2.6	2.3	2.9	11	**KRTH-FM** *Oldies*	*101.1 51kw*	9	16	17	12	11	4	57	CBS Radio	IRS
3.6	3.6	2.4	2.2	2.4	12	**KCAL-FM** ◆ *Rock*	*96.7 1.75kw*	14	11	6	11	13	19	60	Anaheim	BAN
3.2	3.6	2.3	2.9	2.4	12	**KIIS-A/F** ◆ *CHR/Pop*	*1150/102.7 5kw/8kw*	5	3	15	15	15	14	40	Gannett	MCG
2.2	1.9	1.7	2.1	2.4	12	**KTWV-FM** *NAC*	*94.7 55kw*	19	21	21	13	12	7	87	CBS Radio	G/W
1.5	2.0	2.2	2.1	2.2	15	**KPWR-FM** *CHR/Rhythmic*	*105.9 25kw*	12	2	12	19	22	44	54	Emmis	D&R
2.5	2.0	2.7	2.1	2.0	16	**KBIG-FM** ◆ *AC*	*104.3 105kw*	13	14	18	14	14	10	52	Bonneville Int.	SEN
3.1	2.9	2.0	1.8	2.0	16	**KROQ-FM** *Alternative*	*106.7 5.6kw*	11	6	9	17	20	35	44	CBS Radio	IRS
2.2	2.4	2.1	2.1	2.0	16	**KWRP-FM** *B/EZ*	*96.1 .25kw*	28	—	—	—	44	23	130	HSC Radio Inc.	K&P
2.4	2.1	1.7	1.8	1.9	19	**KCXX-FM** *Alternative*	*103.9 .19kw*	15	—	—	16	17	30	48	All Pro	—
2.5	2.2	2.4	2.1	1.9	19	**KNX-AM** ◆ *News*	*1070 50kw*	17	—	—	24	21	13	51	CBS Radio	CBS
1.3	0.7	0.9	1.5	1.5	21	**KLSX-FM** ◆ *Talk/Alternative*	*97.1 21kw*	21	—	16	18	16	15	77	Greater Media Inc.	MMR
2.3	1.8	1.4	1.2	1.3	22	**KOOJ-FM** *Country*	*92.7 3kw*	20	10	28	20	19	16	52	Amaturo Group	MMR
1.2	1.1	1.4	1.2	1.2	23	**KLAC-AM** *Nostalgia*	*570 5kw*	27	—	—	44	42	20	79	Chancellor	EAST
1.0	0.7	1.1	0.6	1.0	24	**KABC-AM** ◆ *Talk*	*790 5kw*	26	—	38	35	32	24	63	Cap Cities/ABC	KATZ

◆ See Web Site Directory.

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12+ POPULATION: **1,339,700** (Black: 12.4%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.8	7.4	7.7	8.4	9.8	1	**WMIL-FM** *Country*	*106.1 50kw*	3	4	6	2	1	1	99	Chancellor	MMR
7.4	8.1	9.9	9.2	9.4	2	**WTMJ-AM** *News/Talk*	*620 50(10)kw*	1	10	12	9	5	2	77	Journal Br.	CHR
6.7	6.5	6.5	6.4	6.9	3	**WKLH-FM** *Classic Rock*	*96.5 20kw*	4	13	3	1	2	3	71	Saga	MCG
5.8	7.1	5.9	5.4	6.6	4	**WLZR-A/F** ◆ *Rock*	*1340/102.9 1kw/50kw*	5	2	1	3	4	12	73	Saga	EAST
6.6	6.6	6.2	7.2	6.5	5	**WKTI-FM** ◆ *Hot AC*	*94.5 15.5kw*	2	5	2	4	3	6	60	Journal Br.	CHR
7.3	7.3	6.7	7.5	6.1	6	**WKKV-FM** ◆ *Urban*	*100.7 50kw*	9	1	5	5	9	13	87	Clear Channel	CCRS
6.4	6.5	6.6	4.5	5.9	7	**WOKY-AM** *Nostalgia*	*920 5(1)kw*	11	—	23	21	18	9	106	Chancellor	MMR
5.7	5.4	4.8	4.2	4.6	8	**WISN-AM** *Talk*	*1130 50(10)kw*	10	—	13	11	8	4	67	Hearst	KATZ
2.9	3.7	4.1	4.5	4.3	9	**WMYX-FM** *Hot AC*	*99.1 50kw*	7	6	7	7	7	7	55	Heritage Media	EAST
4.9	4.9	3.9	4.0	4.0	10	**WLUM-FM** ◆ *Alternative*	*102.1 50kw*	6	3	4	6	11	19	51	All Pro	BAN
4.3	4.7	4.2	4.6	4.0	10	**WZTR-FM** *Oldies*	*95.7 34kw*	8	7	9	8	6	5	54	Shockley Com.	BAN
3.0	2.1	2.8	3.1	3.4	12	**WLTQ-FM** *AC*	*97.3 15.5kw*	12	11	10	10	10	8	65	Hearst	KATZ
3.7	3.2	2.7	2.5	2.7	13	**WAMG-FM** *AC*	*103.7 19.5kw*	13	9	11	13	12	10	65	Heritage Media	EAST
1.5	2.6	1.7	1.7	2.5	14	**WNOV-AM** *Urban*	*860 .25kw*	16	8	8	14	14	17	95	Courier	—
3.2	1.7	2.7	2.4	2.1	15	**WFMR-FM** *Classical*	*98.3 6kw*	15	—	20	17	17	14	60	Capitol Classical	CMBS
2.2	1.9	1.3	1.5	2.0	16	**WQFM-FM** [1] *NAC*	*93.3 12.5kw*	14	15	14	12	13	11	50	Shamrock Com.	MMR
0.0	0.0	1.4	1.5	1.5	17	**WFMI-FM** *NAC*	*106.9 6kw*	18	14	19	15	15	15	77	Capitol Classical	CMBS
1.7	2.6	2.7	2.8	1.3	18	**WMCS-AM** *Urban/AC*	*1290 5kw*	17	12	15	16	16	16	57	All Pro	BAN
0.8	1.4	1.0	1.3	1.2	19	**WEZY-FM** *B/EZ*	*92.1 2.7kw*	20	—	—	25	23	18	89	Vision Br.	CHR

[1] Was Rock-formatted until early March. ◆ See Web Site Directory.

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#29 SACRAMENTO

R&R

12+ POPULATION: **1,337,200** (Black: N/A; Hispanic: **11.7%**)

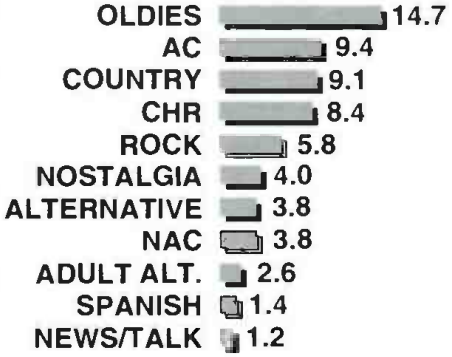
SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.7	9.9	9.9	10.4	8.5	1	**KFBK-AM** ◆ *News/Talk*	*1530 50kw*	2	—	13	8	2	1	75	Chancellor	G/W
7.2	8.4	8.2	8.5	8.4	2	**KSFM-FM** *CHR/Pop*	*102.5 50kw*	1	1	2	1	6	8	70	Amer. Radio Sys.	MMR
6.8	7.3	6.1	6.0	5.9	3	**KNCI-FM** *Country*	*105.1 50kw*	5	5	4	5	3	4	71	Amer. Radio Sys.	KATZ
4.6	4.8	3.0	4.8	5.8	4	**KRXQ-FM** ◆ *Rock*	*93.7 25kw*	8	3	1	2	8	15	80	Jacor	CHR
6.1	5.0	4.9	5.1	5.5	5	**KHYL-FM** *Oldies*	*101.1 36kw*	3	4	12	7	5	2	55	Chancellor	G/W
4.1	3.7	4.2	3.6	5.2	6	**KXOA-FM** *Oldies*	*107.9 50kw*	6	10	6	3	1	3	63	Brown Br.	CBS
5.8	5.7	5.9	5.8	5.1	7	**KGBY-FM** *AC*	*92.5 50kw*	4	6	3	4	4	6	56	Chancellor	SEN
4.2	3.8	4.7	4.3	4.3	8	**KYMX-FM** ◆ *AC*	*96.1 50kw*	9	11	10	9	9	5	61	Amer. Radio Sys.	MCG
3.9	3.5	3.5	2.8	4.0	9	**KCTC-AM** *Nostalgia*	*1320 5kw*	14	—	20	18	17	12	86	Amer. Radio Sys.	MCG
3.9	4.4	4.0	3.6	4.0	9	**KSEG-FM** ◆ *Classic Rock*	*96.9 50kw*	10	13	7	6	7	7	58	Jacor	CHR
5.0	5.2	4.4	4.4	3.8	11	**KWOD-FM** ◆ *Alternative*	*106.5 50kw*	7	2	5	11	15	20	49	Royce International	D&R
4.1	4.1	3.9	3.2	3.5	12	**KSTE-AM** *News/Talk*	*650 25(1)kw*	13	—	11	13	10	10	72	Chancellor	TOR
3.9	3.6	3.0	2.5	3.2	13	**KRAK-FM** *Country*	*98.5 50kw*	11	12	9	10	12	11	50	Amer. Radio Sys.	KATZ
1.6	2.1	2.7	2.7	2.7	14	**KSSJ-FM** *NAC*	*101.9 25kw*	15	—	17	14	11	9	71	Olympic	EAST
2.4	2.1	3.7	4.1	2.6	15	**KQPT-FM** *Adult Alternative*	*100.5 115kw*	12	9	8	12	13	14	50	Brown Br.	CBS
2.0	2.0	2.2	2.8	1.9	16	**KHTK-AM** *Talk*	*1140 50kw*	16	15	14	15	14	13	53	Amer. Radio Sys.	KATZ
0.5	0.7	1.5	0.9	1.4	17	**KSXX-FM** *Spanish*	*99.9 1.75kw*	24	7	15	17	18	25	108	Embarcadero Media	CAB
1.2	1.0	1.2	0.9	1.2	18	**KNBR-AM** *Full Service*	*680 50kw*	17	—	18	19	20	16	52	Susquehanna	EAST
1.2	1.3	1.6	1.7	1.1	19	**KQBR-FM** *NAC*	*104.3 2.95kw*	18	—	16	16	16	18	61	Progressive Media	—

◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KRXQ-FM	1 KSFM-FM	1 KRXQ-FM	1 KSFM-FM	1 KFBK-AM	1 KGBY-FM
2 KSFM-FM	2 KGBY-FM	2 KSEG-FM	2 KGBY-FM	2 KSEG-FM	2 KXOA-FM
3 KNCI-FM	3 KRXQ-FM	3 KFBK-AM	3 KNCI-FM	3 KRXQ-FM	3 KNCI-FM
4 KSEG-FM	4 KNCI-FM	4 KSFM-FM	4 KXOA-FM	4 KXOA-FM	4 KHYL-FM
5 KXOA-FM	5 KWOD-FM	5 KXOA-FM	5 KHYL-FM	5 KHYL-FM	5 KSFM-FM
6 KWOD-FM	6 KQPT-FM	6 KNCI-FM	6 KYMX-FM	6 KNCI-FM	6 KYMX-FM
7 KGBY-FM	7 KXOA-FM	7 KGBY-FM	7 KRXQ-FM	7 KSFM-FM	7 KSTE-AM
8 KHTK-AM	8 KYMX-FM	8 KHYL-FM	8 KSEG-FM	8 KHTK-AM	8 KFBK-AM
9 KFBK-AM	9 KRAK-FM	9 KHTK-AM	9 KQPT-FM	9 KGBY-FM	9 KSEG-FM
10 KRAK-FM	10 KSTE-AM	10 KWOD-FM	10 KSTE-AM	10 KSSJ-FM	10 KRXQ-FM

FORMAT REACH



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12+ POPULATION: **1,317,700** (Black: N/A; Hispanic: 21.3%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.9	7.5	8.3	6.7	7.1	1	**KGO-AM** *News/Talk*	*810 50kw*	1	—	15	6	1	1	74	Cap Cities/ABC	BAN
3.1	3.2	5.2	5.1	5.1	2	**KYLD-FM** ◆ *CHR/Rhythmic*	*107.7 8.9kw*	6	1	2	7	17	23	66	Evergreen Media	KATZ
5.2	5.2	4.6	5.4	5.0	3	**KBAY-FM** ◆ *AC*	*100.3 163kw*	5	14	8	8	3	2	64	Amer. Radio Sys.	MMR
3.3	3.1	3.8	5.1	4.9	4	**KEZR-FM** *Hot AC*	*106.3 50kw*	4	4	4	1	4	8	57	Alta Br.	CHR
5.2	4.9	4.7	5.1	4.4	5	**KOME-FM** ◆ *Alternative*	*98.5 12.5kw*	2	2	1	2	10	20	46	CBS Radio	IRS
3.6	4.2	3.8	3.3	4.0	6	**KNBR-AM** *Full Service*	*680 50kw*	8	15	14	9	7	3	61	Susquehanna	EAST
3.8	3.9	3.9	3.8	3.9	7	**KCBS-AM** *News*	*740 50kw*	3	—	25	18	12	4	43	CBS Radio	CBS
4.3	3.6	4.6	4.4	3.9	7	**KLOK-AM** *Spanish*	*1170 50(5)kw*	20	6	5	5	5	10	108	EXCL Com.	CAB
5.9	4.8	2.2	2.8	3.8	9	**KFFG/KFOG** ◆ *Adult Alternative*	*97.7/104.5 1.6kw/7.9kw*	9	17	7	3	2	6	59	Susquehanna	EAST
4.8	4.7	4.2	4.7	3.7	10	**KSJO-FM** ◆ *Rock*	*92.3 50kw*	7	5	3	4	6	19	55	Amer. Radio Sys.	MCG
2.0	2.5	2.3	2.3	3.3	11	**KKSJ-AM** *Nostalgia*	*1370 5kw*	22	—	33	29	26	11	112	Amer. Radio Sys.	MMR
2.6	3.5	2.8	3.0	3.2	12	**KFRC-A/F** *Oldies*	*610/99.7 5kw/40kw*	13	8	23	10	8	5	60	CBS Radio	IRS
2.0	1.8	2.1	2.4	2.8	13	**KDFC-FM** ◆ *Classical*	*102.1 33kw*	18	—	19	22	23	14	76	Brown Br.	MCG
2.3	2.3	2.2	2.1	2.8	13	**KKSF-FM** ◆ *NAC*	*103.7 7.8kw*	17	—	17	11	9	7	64	Brown Br.	CBS
4.3	4.0	3.5	2.9	2.8	13	**KRTY-FM** ◆ *Country*	*95.3 .87kw*	16	13	11	12	11	9	58	Empire	MMR
2.0	2.8	2.4	1.7	2.6	16	**KMEL-FM** ◆ *CHR/Rhythmic*	*106.1 69kw*	12	3	6	13	20	30	47	Evergreen Media	CHR
2.5	2.4	3.0	2.4	2.4	17	**KIOI-FM** *Hot AC*	*101.3 125kw*	10	7	10	14	16	16	39	Evergreen Media	CHR
3.0	2.8	3.8	3.0	2.4	17	**KOIT-A/F** *AC*	*1260/96.5 5(1)kw/33kw*	11	10	12	15	13	17	40	Bonneville Int.	SEN
3.2	3.4	3.4	3.0	2.1	19	**KARA-FM** *Oldies*	*105.7 50kw*	15	18	16	17	15	12	43	Empire	MMR
1.1	1.1	1.4	1.5	2.0	20	**KBRG-FM** *Spanish*	*98.1 100kw*	26	11	9	19	18	25	77	EXCL Com.	CAB
2.2	2.7	1.6	1.7	1.9	21	**KUFX-FM** ◆ *Classic Rock*	*94.5 1.2kw*	14	—	18	16	14	15	38	Amer. Radio Sys.	MCG
1.5	1.7	1.4	1.4	1.5	22	**KBLX-FM** *NAC*	*102.9 6.6kw*	24	—	24	21	19	18	56	Inner City	D&R
1.0	0.8	0.9	1.6	1.5	22	**KSFO-AM** *Talk*	*560 5kw*	25	—	37	26	24	13	61	Cap Cities/ABC	BAN
2.0	2.1	2.1	1.6	1.4	24	**KITS-FM** ◆ *Alternative*	*105.3 15kw*	19	9	13	20	25	32	33	Entercom	D&R
1.5	1.3	1.0	1.3	1.3	25	**KSAN-FM** ◆ *Country*	*94.9 30kw*	23	—	22	24	21	22	44	Chancellor	KATZ
0.9	1.6	2.1	1.0	1.1	26	**KBGG-FM** *Oldies*	*98.1 100kw*	21	—	20	23	22	27	32	Chancellor	KATZ
1.9	1.6	1.1	0.7	1.0	27	**KPIX-A/F** ◆ *News*	*1550/95.7 10kw/6.9kw*	27	—	31	27	27	21	44	CBS Radio	G/W

◆ See Web Site Directory.

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#27 RIVERSIDE-SAN BERNARDINO

RIVERSIDE

Continued from Page 80

12+ POPULATION: **1,343,200** (Black: N/A; Hispanic: 28.2%)

DEMOGRAPHIC RANKINGS

	Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1	KLOS-FM	KKBT-FM	KFRG-FM	KFRG-FM	KFRG-FM	KFRG-FM
2	KKBT-FM	KGGI-FM	KLOS-FM	KGGI-FM	KFI-AM	KOLA-FM
3	KCAL-FM	KVAR-FM	KCBS-FM	KOST-FM	KCBS-FM	KOST-FM
4	KGGI-FM	KFRG-FM	KFI-AM	KVAR-FM	KOLA-FM	KFI-AM
5	KVAR-FM	KOST-FM	KOLA-FM	KKBT-FM	KLOS-FM	KVAR-FM
6	KOLA-FM	KLVE-FM	KKBT-FM	KOLA-FM	KVAR-FM	KGGI-FM
7	KCXX-FM	KLOS-FM	KGGI-FM	KFI-AM	KKBT-FM	KLVE-FM
8	KCBS-FM	KROQ-FM	KCAL-FM	KLVE-FM	KCAL-FM	KBIG-FM
9	KFRG-FM	KIIS-A/F	KVAR-FM	KBIG-FM	KOST-FM	KKBT-FM
10	KROQ-FM	KPWR-FM	KOST-FM	KLOS-FM	KRTH-FM	KRTH-FM

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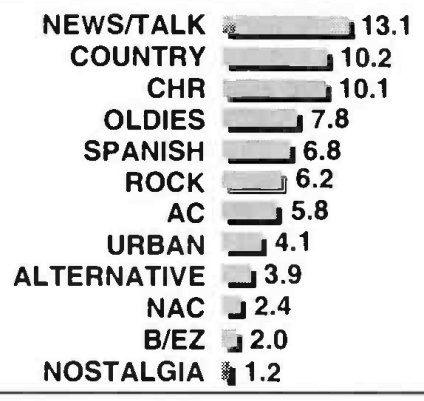

#28 MILWAUKEE-RACINE

MILWAUKEE

Continued from Page 81

12+ POPULATION: **1,339,700** (Black: 12.4%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

	Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1	WLZR-A/F	WKTI-FM	WLZR-A/F	WKTI-FM	WKLH-FM	WMIL-FM
2	WKLH-FM	WKLH-FM	WKLH-FM	WMIL-FM	WMIL-FM	WKTI-FM
3	WLUM-FM	WKKV-FM	WMIL-FM	WKLH-FM	WLZR-A/F	WKLH-FM
4	WMIL-FM	WLUM-FM	WKTI-FM	WMYX-FM	WTMJ-AM	WMYX-FM
5	WKTI-FM	WMIL-FM	WLUM-FM	WKKV-FM	WKTI-FM	WZTR-FM
6	WKKV-FM	WLZR-A/F	WTMJ-AM	WZTR-FM	WISN-AM	WLTQ-FM
7	WMYX-FM	WMYX-FM	WISN-AM	WLUM-FM	WZTR-FM	WKKV-FM
8	WISN-AM	WNOV-AM	WKKV-FM	WLTQ-FM	WMYX-FM	WTMJ-AM
9	WTMJ-AM	WZTR-FM	WZTR-FM	WLZR-A/F	WLUM-FM	WAMG-FM
10	WNOV-AM	WLTQ-FM	WMYX-FM	WAMG-FM	WQFM-FM	WLUM-FM

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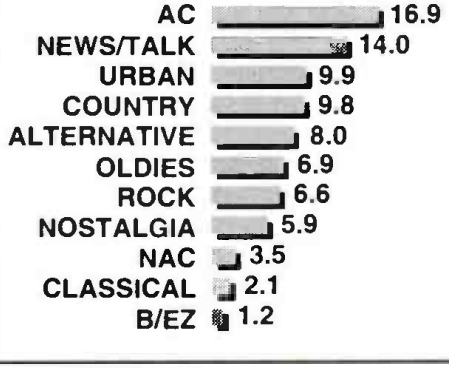

#30 SAN JOSE

SAN JOSE

Continued from Page 83

12+ POPULATION: **1,317,700** (Black: N/A; Hispanic: 21.3%)

DEMOGRAPHIC RANKINGS

	Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1	KSJO-FM	KEZR-FM	KSJO-FM	KEZR-FM	KFFG/KFOG	KEZR-FM
2	KOME-FM	KYLD-FM	KFFG/KFOG	KBAY-FM	KNBR-AM	KGO-AM
3	KYLD-FM	KOME-FM	KOME-FM	KYLD-FM	KGO-AM	KBAY-FM
4	KLOK-AM	KLOK-AM	KNBR-AM	KLOK-AM	KSJO-FM	KKSF-FM
5	KEZR-FM	KSJO-FM	KGO-AM	KOME-FM	KBAY-FM	KLOK-AM
6	KMEL-FM	KBAY-FM	KLOK-AM	KGO-AM	KLOK-AM	KOIT-A/F
7	KFFG/KFOG	KMEL-FM	KYLD-FM	KOIT-A/F	KFRC-A/F	KFRC-A/F
8	KNBR-AM	KOIT-A/F	KEZR-FM	KFFG/KFOG	KOME-FM	KFFG/KFOG
9	KBRG-FM	KFFG/KFOG	KBAY-FM	KKSF-FM	KCBS-AM	KRTY-FM
10	KITS-FM	KIOI-FM	KFRC-A/F	KIOI-FM	KUFX-FM	KIOI-FM

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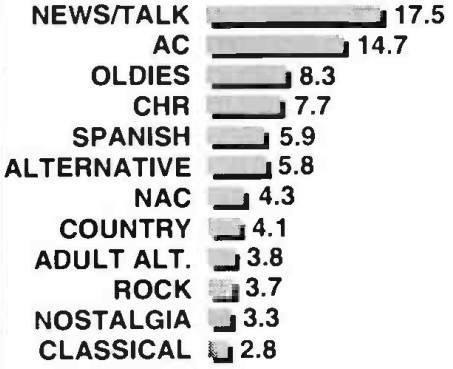

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12+ POPULATION: **1,263,700** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.7	7.5	7.3	7.6	9.7	❶	**WWLI-FM** *AC*	*105.1 50kw*	2	8	3	2	❶	❶	90	Tele-Media	TOR
9.0	8.5	7.7	6.6	6.5	2	**WHJY-FM** *Rock*	*94.1 50kw*	3	5	❶	❶	2	6	69	SFX	G/W
7.2	6.3	7.5	7.2	6.5	2	**WPRO-FM** *CHR/Pop*	*92.3 39kw*	❶	3	2	3	3	7	54	Tele-Media	MCG
4.6	3.8	5.3	5.5	5.4	4	**WCTK-FM** *Country*	*98.1 47kw*	11	16	6	7	6	4	102	Hall	D&R
4.9	6.0	5.1	4.9	5.3	5	**WLKW-AM** *Nostalgia*	*790 5kw*	12	—	—	26	21	8	101	Tele-Media	TOR
5.8	4.5	6.2	5.6	5.2	6	**WWBB-FM** ◆ *Oldies*	*101.5 13.5kw*	4	15	14	5	4	2	59	Clear Channel	CCRS
4.5	5.3	5.1	4.5	4.4	7	**WPRO-AM** *Talk*	*630 5kw*	8	—	19	15	10	7	67	Tele-Media	MCG
4.1	4.4	5.3	4.5	4.4	7	**WSNE-FM** *Hot AC*	*93.3 30kw*	6	10	9	6	5	3	59	SFX	G/W
3.9	4.3	4.8	3.6	4.3	8	**WWKX-FM** *CHR/Rhythmic*	*106.3 1.15kw*	7	❶	4	9	11	30	63	Back Bay Br.	CHR
4.9	3.4	3.3	3.6	4.1	9	**WWRX-FM** ◆ *Classic Rock*	*103.7 50kw*	5	9	8	4	7	5	49	Clear Channel	CCRS
4.4	3.5	4.6	4.4	4.0	10	**WHJJ-AM** *News/Talk*	*920 5kw*	14	—	31	25	20	10	84	SFX	KATZ
3.4	3.3	2.6	2.8	3.1	11	**WBRU-FM** ◆ *Alternative*	*95.5 20kw*	9	7	3	8	8	23	50	Brown BC Service	—
0.0	2.6	2.9	2.4	3.0	12	**WDGE-FM** *Alternative*	*99.7 2.3kw*	10	2	7	10	12	35	51	Urso Major Br.	KATZ
1.5	2.0	1.7	2.2	1.9	13	**WJMN-FM** *CHR/Rhythmic*	*94.5 11.5kw*	13	4	11	14	22	36	36	Evergreen Media	KATZ
1.8	1.5	1.8	1.6	1.8	14	**WBZ-AM** *News*	*1030 50kw*	15	—	26	29	25	15	60	CBS Radio	G/W
1.8	1.2	1.4	1.5	1.7	15	**WFHN-FM** *CHR/Rhythmic*	*107.1 3kw*	16	6	10	12	16	28	66	H&D Br.	MCG
1.5	1.7	2.1	2.3	1.5	16	**WCRB-FM** ◆ *Classical*	*102.5 15kw*	18	—	30	21	17	11	69	Charles River	CMBS
0.0	0.0	0.0	0.0	1.5	17	**WPMZ-AM** *Spanish*	*1110 5kw*	35	14	12	11	9	25	185	Bear Br.	—
1.2	1.5	1.4	1.6	1.4	18	**WAAF-FM** ◆ *Rock*	*107.3 18.5kw*	17	12	13	13	18	26	61	Amer. Radio Sys.	D&R
1.3	1.0	1.0	1.0	1.2	19	**WBCS-FM** *Country*	*96.9 12.5kw*	22	—	21	17	13	12	66	Greater Media Inc.	MCG
1.0	1.2	0.8	1.3	1.0	20	**WBOS-FM** *Adult Alternative*	*92.9 8.8kw*	19	—	15	16	14	—	52	CBS Radio	MMR

◆ See Web Site Directory.

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12+ POPULATION: **1,223,900** (Black: 11.9%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.3	5.5	6.4	6.9	8.5	1	**WSNY-FM** *AC*	*94.7 22kw*	2	7	5	2	2	2	69	Saga	MCG
8.9	7.7	8.7	9.3	8.1	2	**WCOL-FM** *Country*	*92.3 22kw*	4	4	4	4	3	4	75	Nationwide	MMR
9.3	8.9	8.9	7.8	7.7	3	**WNCI-FM** ◆ *CHR/Pop*	*97.9 175kw*	1	3	2	3	5	6	53	Nationwide	MMR
7.9	8.4	8.1	9.6	7.2	4	**WTVN-AM** *Full Service*	*610 5kw*	5	—	13	9	7	1	72	Jacor	KATZ
7.3	7.8	7.5	6.4	7.1	5	**WBZX-FM** ◆ *Rock*	*99.7 20kw*	3	1	1	5	6	12	61	North American	EAST
6.4	7.0	5.4	5.6	7.0	6	**WLVQ-FM** ◆ *Rock*	*96.3 18kw*	6	10	3	1	1	5	71	Jacor	KATZ
4.6	5.3	4.2	4.7	5.9	7	**WBNS-FM** *Oldies*	*97.1 20.5kw*	7	6	9	6	4	3	62	Radiohio, Inc.	BAN
0.0	0.0	0.0	3.2	5.1	8	**WJZA-FM** *Urban/AC*	*107.5 1.9kw*	10	2	6	7	8	8	96	Horrance Br.	—
3.8	4.8	4.5	4.9	3.9	9	**WHOK-FM** *Country*	*95.5 21kw*	8	9	8	10	10	7	56	OmniAmerica	CHR
2.2	2.6	3.5	2.4	3.0	10	**WWCD-FM** *Alternative*	*101.1 6kw*	9	13	7	8	9	10	53	Ingleside	ROS
3.2	3.3	2.1	2.7	2.5	11	**WCEZ-FM** *B/EZ*	*107.9 6kw*	16	—	26	26	23	13	78	Associated Com.	K&P
2.6	2.6	2.9	2.7	2.4	12	**WLLD-FM** *Country*	*98.9 .58kw*	11	8	10	12	12	14	48	Jacor	CHR
2.6	3.5	2.3	2.1	2.1	13	**WAKS-FM** *Classic Hits*	*105.7 2.5kw*	12	—	12	11	11	9	45	Tel Lease, Inc.	TOR
2.7	2.7	2.7	2.3	1.9	14	**WCLT-FM** *Country*	*100.3 50kw*	17	12	14	13	14	15	69	WCLT Inc.	—
0.0	0.0	0.0	1.8	1.7	15	**WZJZ-FM** *NAC*	*104.3 3.4kw*	13	—	17	14	13	11	50	Scantland Br.	—
0.9	1.5	1.2	1.3	1.6	16	**WMNI-AM** *Country*	*920 1(.5)kw*	19	—	24	23	19	16	66	North American	EAST
1.4	1.3	1.4	1.1	1.5	17	**WCOL-AM** *Talk*	*1230 1kw*	18	—	23	19	16	17	55	Nationwide	MMR
1.0	1.3	2.7	1.6	1.4	18	**WBNS-AM** *Full Service*	*1460 5(1)kw*	15	11	18	17	18	19	44	Radiohio, Inc.	BAN
4.9	4.7	4.5	3.0	1.4	18	**WCKX-FM** *Urban*	*106.3 6kw*	14	5	11	16	17	23	44	Jacor	D&R
0.8	1.3	0.8	1.3	1.2	20	**WAHC-FM** *Oldies*	*107.1 3kw*	20	—	15	15	15	20	51	Tel Lease, Inc.	TOR
3.6	2.6	3.2	1.8	1.2	20	**WVKO-AM** *Urban/AC*	*1580 1(.25)kw*	22	14	20	18	20	18	54	Saga	MCG

◆ See Web Site Directory.

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12+ POPULATION: **1,210,900** (Black: 28.1%; Hispanic: N/A)

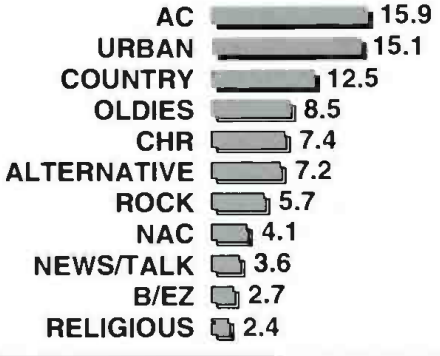
SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.5	10.7	10.8	12.1	11.4	1	**WOWI-FM** *Urban*	*102.9 50kw*	1	1	1	1	2	9	94	Clear Channel	MCG
5.9	5.4	5.5	6.9	6.7	2	**WGH-FM** *Country*	*97.3 74kw*	3	4	3	3	1	7	74	Susquehanna	EAST
6.0	4.2	4.4	7.0	6.3	3	**WFOG-FM** *AC*	*92.9 50kw*	5	—	12	10	6	1	78	Sunshine Wireless	BAN
7.5	7.5	7.6	7.2	5.8	4	**WCMS-A/F** ◆ *Country*	*1050/100.5 5kw/50kw*	8	13	9	11	11	3	76	WCMS Radio	D&R
6.1	7.0	6.6	5.5	5.7	5	**WNOR-FM** *Rock*	*98.7 46kw*	7	5	2	2	5	11	74	Saga	MCG
7.2	5.1	4.7	5.7	5.6	6	**WNVZ-FM** ◆ *CHR/Pop*	*104.5 50kw*	2	2	5	7	10	13	54	Max Media	CHR
4.8	5.0	5.3	5.4	5.6	6	**WWDE-FM** ◆ *Hot AC*	*101.3 50kw*	4	12	8	5	4	4	68	Max Media	CHR
4.0	4.5	4.1	4.2	4.8	8	**WAFX-FM** *Classic Rock*	*106.9 110kw*	6	8	7	4	3	8	60	Saga	CBS
3.8	4.0	3.7	5.0	4.7	9	**WROX-FM** *Alternative*	*96.1 23kw*	9	3	4	8	13	20	66	Sinclair Telecable	MMR
3.0	2.7	2.7	2.9	4.6	10	**WPTE-FM** [1] *Hot AC*	*94.9 50kw*	10	9	6	6	7	12	64	Sunshine Wireless	BAN
5.5	7.5	6.5	4.3	4.1	11	**WJCD-FM** *NAC*	*105.3 50kw*	13	—	11	9	8	6	71	Clear Channel	D&R
3.0	4.8	3.4	2.5	3.7	12	**WLTY-FM** *Oldies*	*95.7 40kw*	11	11	19	13	9	2	56	Susquehanna	KATZ
3.0	2.8	3.5	3.4	3.7	12	**WSVY-FM** *Urban/AC*	*107.7 5.2kw*	14	10	14	12	12	5	75	Clear Channel	MCG
1.9	1.6	2.6	2.0	2.7	14	**WXEZ-FM** *B/EZ*	*94.1 5.2kw*	17	—	—	22	21	16	86	Eure	—
4.2	3.5	3.7	2.8	2.5	15	**WKOC-FM** [2] *Alternative*	*93.7 100kw*	12	—	10	14	14	18	42	Sinclair Telecable	KATZ
3.8	3.2	3.0	3.2	2.4	16	**WNIS-AM** *Talk*	*850 50(25)kw*	15	—	15	16	15	15	57	Sinclair Telecable	MMR
2.4	2.0	2.6	2.8	2.4	16	**WPCE-AM** *Religious*	*1400 1(.25)kw*	18	—	18	17	17	14	89	Willis Br. Co.	MCG
2.0	2.0	1.5	1.5	1.8	18	**WMYK-FM** *CHR/Rhythmic*	*92.1 3kw*	16	6	13	15	16	17	46	Clear Channel	TOR
1.7	1.2	1.6	1.4	1.2	19	**WTAR-AM** *News/Talk*	*790 5kw*	19	—	17	18	18	22	45	Sinclair Telecable	KATZ

[1] Was **WJQI-FM** until May. [2] Switched to Rock in late May. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WOWI-FM	1 WOWI-FM	1 WNOR-FM	1 WOWI-FM	1 WNOR-FM	1 WGH-FM
2 WNOR-FM	2 WNVZ-FM	2 WOWI-FM	2 WWDE-FM	2 WAFX-FM	2 WWDE-FM
3 WROX-FM	3 WGH-FM	3 WAFX-FM	3 WGH-FM	3 WGH-FM	3 WOWI-FM
4 WGH-FM	4 WPTE-FM	4 WROX-FM	4 WNVZ-FM	4 WOWI-FM	4 WFOG-FM
5 WPTE-FM	5 WWDE-FM	5 WGH-FM	5 WFOG-FM	5 WPTE-FM	5 WNVZ-FM
6 WNVZ-FM	6 WAFX-FM	6 WPTE-AM	6 WPTE-FM	6 WCMS-A/F	6 WJCD-FM
7 WCMS-A/F	7 WNOR-FM	7 WCMS-A/F	7 WAFX-FM	7 WJCD-FM	7 WAFX-FM
8 WKOC-FM	8 WFOG-FM	8 WJCD-FM	8 WJCD-FM	8 WWDE-FM	8 WLTY-FM
9 WAFX-FM	9 WROX-FM	9 WNVZ-FM	9 WSVY-FM	9 WLTY-FM	9 WPTE-FM
10 WJCD-FM	10 WJCD-FM	10 WKOC-FM	10 WLTY-FM	10 WFOG-FM	10 WSVY-FM

FORMAT REACH



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#34 SAN ANTONIO

R&R

12+ POPULATION: **1,183,200** (Black: N/A; Hispanic: 48.2%)

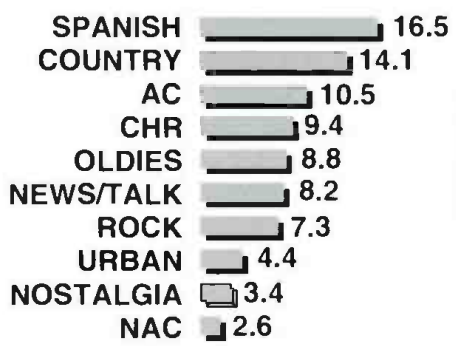
SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.2	9.9	9.6	9.2	9.4	1	**KTFM-FM** ◆ *CHR/Rhythmic*	*102.7 100kw*	1	1	2	4	6	8	72	Waterman	BAN
10.0	10.0	10.2	9.8	7.4	2	**KXTN-A/F** *Spanish*	*1310/107.5 5kw/100kw*	6	6	3	3	2	2	87	Heftel	KT-H
6.9	6.6	6.7	6.0	7.3	3	**KISS-FM** ◆ *Rock*	*99.5 100kw*	2	2	1	1	4	16	67	Rusk	CBS
6.7	6.0	7.1	7.0	6.5	4	**KCYY-FM** ◆ *Country*	*100.3 100kw*	5	3	6	5	3	4	69	Cox	KATZ
4.0	4.0	4.0	5.6	6.3	5	**KSMG-FM** ◆ *Hot AC*	*105.3 100kw*	4	7	4	2	1	3	64	Rusk	CBS
6.8	5.6	6.3	5.2	5.8	6	**KAJA-FM** *Country*	*97.3 100kw*	3	5	5	6	7	6	59	Clear Channel	CCRS
4.3	4.1	4.0	4.4	5.0	7	**KONO-A/F** *Oldies*	*860/101.1 5kw/100kw*	7	9	12	9	5	1	66	John Barger	MMR
4.3	3.8	4.7	4.3	4.5	8	**KTSA-AM** ◆ *News/Talk*	*550 5kw*	11	—	11	11	11	7	84	Waterman	BAN
3.6	4.6	3.6	4.9	4.4	9	**KSJL-FM** *Urban*	*96.1 100kw*	12	4	8	8	9	11	93	Inner City	EAST
5.6	6.5	5.4	5.6	4.2	10	**KQXT-FM** ◆ *AC*	*101.9 100kw*	9	11	9	10	10	5	63	Clear Channel	CCRS
3.8	4.1	4.2	4.4	3.8	11	**KZEP-FM** ◆ *Classic Rock*	*104.5 100kw*	10	14	7	7	8	12	58	Lotus	D&R
4.2	5.2	4.1	3.9	3.7	12	**WOAI-AM** ◆ *News/Talk*	*1200 50kw*	8	—	17	15	13	8	56	Clear Channel	CCRS
2.9	3.0	2.6	2.3	3.4	13	**KLUP-AM** *Nostalgia*	*930 5(1)kw*	16	—	24	19	17	13	103	Rusk	CBS
2.8	2.6	2.3	1.9	2.8	14	**KRIO-FM** *Spanish*	*94.1 22kw*	13	8	13	13	15	14	63	John Barger	—
1.9	2.5	3.0	3.2	2.8	14	**KROM-FM** *Spanish*	*92.9 100kw*	15	15	10	14	14	15	80	Heftel	KT-H
3.6	3.7	3.9	3.4	2.6	16	**KCJZ-FM** ◆ *NAC*	*106.7 100kw*	14	—	16	12	12	10	61	Cox	KATZ
2.2	1.6	2.1	1.6	2.4	17	**KCOR-AM** *Spanish*	*1350 5kw*	17	12	14	16	16	18	81	Heftel	KT-H
2.8	2.2	2.6	2.3	1.8	18	**KKYX-AM** ◆ *Country*	*680 50(10)kw*	18	—	23	20	19	17	72	Cox	KATZ
0.5	1.3	0.6	1.0	1.1	19	**KSAH-AM** *Spanish*	*720 10(1)kw*	20	—	18	17	18	19	73	Gandores Corp.	CAB

◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KISS-FM	1 KTFM-FM	1 KISS-FM	1 KSMG-FM	1 KISS-FM	1 KSMG-FM
2 KTMF-FM	2 KCYY-FM	2 KXTN-A/F	2 KCYY-FM	2 KONO-A/F	2 KCYY-FM
3 KXTN-FM	3 KSMG-FM	3 KZEP-FM	3 KTFM-FM	3 KXTN-A/F	3 KXTN-FM
4 KZEP-FM	4 KAJA-FM	4 KTFM-FM	4 KXTN-A/F	4 KZEP-FM	4 KTFM-FM
5 KSMG-FM	5 KISS-FM	5 KONO-A/F	5 KAJA-FM	5 KAJA-FM	5 KQXT-FM
6 KAJA-FM	6 KXTN-FM	6 KAJA-FM	6 KQXT-FM	6 KSMG-FM	6 KAJA-FM
7 KSJL-FM	7 KSJL-FM	7 KSMG-FM	7 KSJL-FM	7 KTSA-AM	7 KSJL-FM
8 KTSA-AM	8 KROM-FM	8 KSJL-FM	8 KISS-FM	8 KCYY-FM	8 KONO-A/F
9 KCYY-FM	9 KQXT-FM	9 KTSA-AM	9 KONO-A/F	9 KSJL-FM	9 KCJZ-FM
10 KONO-A/F	10 KZEP-FM	10 KCYY-FM	10 KZEP-FM	10 KTFM-FM	10 KISS-FM

FORMAT REACH



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12+ POPULATION: **1,158,600** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.7	9.4	9.1	9.0	9.0	1	**KSFI-FM** *AC*	*100.3 26kw*	1	8	6	1	1	1	60	Simmons Family	CBS
6.3	5.5	6.9	6.1	6.0	2	**KSL-AM** *Talk*	*1160 50kw*	3	14	17	12	8	3	54	Bonneville Int.	SEN
6.9	7.2	6.2	6.7	5.6	3	**KRSP-FM** *Classic Rock*	*103.5 27.5kw*	5	12	3	2	2	5	56	Simmons Family	MMR
6.7	6.1	5.2	5.6	5.6	3	**KSOP-A/F** *Country*	*1370/104.3 5(.5)kw/25kw*	9	10	12	10	7	4	63	KSOP, Inc.	MMR
2.7	3.4	5.7	5.9	5.6	3	**KUBL-FM** *Country*	*93.3 26kw*	6	3	4	3	5	7	60	Citadel	MCG
4.5	4.4	4.3	3.8	5.3	6	**KBER-FM** *Rock*	*101.1 25kw*	11	6	1	4	10	15	69	Citadel	TOR
5.1	5.9	4.9	5.0	5.3	6	**KISN-FM** *Hot AC*	*97.1 30kw*	2	7	8	5	14	6	47	Trumper	CHR
4.9	4.5	4.1	4.9	5.2	8	**KODJ-FM** *Oldies*	*94.1 40kw*	10	11	16	8	3	2	59	Regent	KATZ
6.0	6.6	6.5	5.1	5.1	9	**KKAT-FM** *Country*	*101.9 26kw*	7	9	7	7	6	9	56	Regent	KATZ
4.3	5.5	4.6	5.5	4.7	10	**KBEE-FM** [1] *Hot AC*	*98.7 40kw*	4	5	5	6	9	13	46	Price	MCG
4.8	4.6	3.6	3.7	3.8	11	**KUTQ-FM** ◆ *CHR/Pop*	*99.5 40kw*	8	1	11	16	18	22	43	Regent	K&P
3.8	3.4	3.0	2.9	3.7	12	**KDYL/KOVO** *Nostalgia*	*1280/960 10kw/5(1.08)kw*	16	—	—	23	20	12	77	Simmons Family	CBS
2.0	3.8	2.8	2.6	3.7	12	**KZHT-FM** *CHR/Rhythmic*	*94.9 48kw*	13	2	10	14	17	24	59	Regent	TOR
1.4	0.7	0.9	2.9	3.6	14	**KENZ-FM** [2] ◆ *Alternative*	*107.5 45kw*	15	13	2	9	12	19	66	Monarch Br.	TOR
3.7	4.0	4.1	3.0	3.1	15	**KXRK-FM** ◆ *Alternative*	*96.3 38kw*	12	4	9	13	16	25	50	Acme Br.	D&R
1.7	1.6	1.7	2.6	2.8	16	**KUMT-FM** *Adult Alternative*	*105.7 7.3kw*	19	17	13	11	11	11	70	Trumper	EAST
4.4	2.7	4.5	3.4	2.6	17	**KALL-AM** *News/Talk*	*910 5(1)kw*	17	—	20	18	15	10	60	Regent	EAST
2.8	2.7	2.6	2.7	2.6	17	**KBZN-FM** ◆ *NAC*	*97.9 26kw*	18	—	18	15	13	8	61	Capitol Br. Inc.	EAST
1.9	1.6	2.3	2.2	2.3	19	**KISN-AM** *Sports*	*570 5kw*	14	15	—	17	14	14	40	Trumper	MCG
0.0	0.0	0.0	0.9	1.1	20	**KQMB-FM** *Hot AC*	*102.7 47kw*	20	—	14	19	19	23	42	Simmons Family	MMR
1.0	0.8	1.1	1.1	1.0	21	**KCNR-AM** [1] *Talk*	*1320 5kw*	22	16	21	20	21	17	58	Price	MCG

[1] Operates under an LMA with **Citadel**. [2] Was **KMXB-FM** (AC) until early January.

Continued on Page 90

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#31 PROVIDENCE-WARWICK-PAWTUCKET

PROVIDENCE

Continued from Page 85

12+ POPULATION: **1,263,700** (Black: N/A; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

	Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1	WHJY-FM	WPRO-FM	WHJY-FM	WWLI-FM	WHJY-FM	WWLI-FM
2	WBRU-FM	WWLI-FM	WWRX-FM	WPRO-FM	WWRX-FM	WPRO-FM
3	WPRO-FM	WHJY-FM	WWLI-FM	WHJY-FM	WWLI-FM	WWBB-FM
4	WDGE-FM	WWKX-FM	WPRO-FM	WSNE-FM	WWBB-FM	WSNE-FM
5	WWKX-FM	WCTK-FM	WWBB-FM	WWBB-FM	WCTK-FM	WCTK-FM
6	WCTK-FM	WBRU-FM	WBRU-FM	WCTK-FM	WPRO-FM	WHJY-FM
7	WWRX-FM	WFHN-FM	WCTK-FM	WWKX-FM	WSNE-FM	WWRX-FM
8	WWLI-FM	WSNE-FM	WSNE-FM	WBRU-FM	WPRO-AM	WFHN-FM
9	WAAF-FM	WDGE-FM	WDGE-FM	WFHN-FM	WBRU-FM	WBMX-FM
10	WSNE-FM	WJMN-FM	WWKX-FM	WWRX-FM	WPMZ-AM	WPMZ-AM

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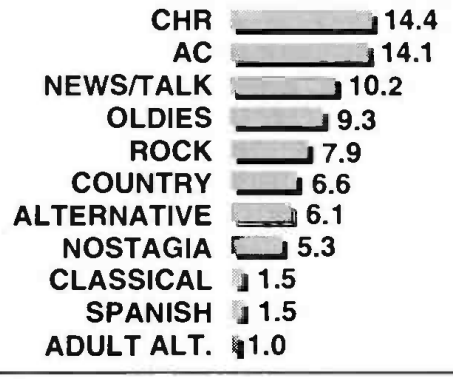

#32 COLUMBUS

COLUMBUS

Continued from Page 86

12+ POPULATION: **1,223,900** (Black: 11.9%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

	Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1	WBZX-FM	WNCI-FM	WLVQ-FM	WSNY-FM	WLVQ-FM	WSNY-FM
2	WLVQ-FM	WSNY-FM	WBZX-FM	WNCI-FM	WBZX-FM	WNCI-FM
3	WNCI-FM	WCOL-FM	WCOL-FM	WCOL-FM	WBNS-FM	WCOL-FM
4	WCOL-FM	WJZA-FM	WBNS-FM	WJZA-FM	WCOL-FM	WBNS-FM
5	WJZA-FM	WBZX-FM	WNCI-FM	WBNS-FM	WTVN-AM	WJZA-FM
6	WSNY-FM	WLVQ-FM	WSNY-FM	WLVQ-FM	WSNY-FM	WLVQ-FM
7	WHOK-FM	WWCD-FM	WWCD-FM	WBZX-FM	WWCD-FM	WHOK-FM
8	WBNS-FM	WHOK-FM	WTVN-AM	WHOK-FM	WNCI-FM	WTVN-AM
9	WWCD-FM	WLLD-FM	WJZA-FM	WWCD-FM	WJZA-FM	WWCD-FM
10	WTVN-AM	WBNS-FM	WAKS-FM	WTVN-AM	WAKS-FM	WCLT-FM

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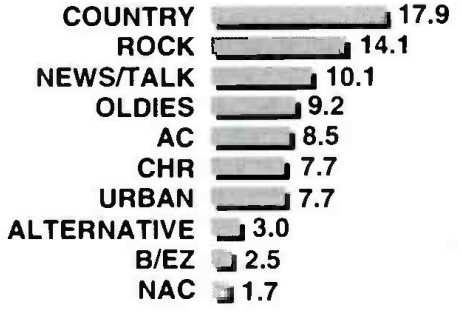

#35 SALT LAKE CITY-OGDEN-PROVO

SALT LAKE CITY

Continued from Page 89

12+ POPULATION: **1,158,600** (Black: N/A; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

	Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1	KBER-FM	KSFI-FM	KRSP-FM	KSFI-FM	KRSP-FM	KSFI-FM
2	KRSP-FM	KBEE-FM	KBER-FM	KISN-FM	KSFI-FM	KISN-FM
3	KENZ-FM	KUBL-FM	KSFI-FM	KBEE-FM	KODJ-FM	KKAT-FM
4	KXRK-FM	KISN-FM	KODJ-FM	KUBL-FM	KBER-FM	KBEE-FM
5	KUTQ-FM	KKAT-FM	KUBL-FM	KKAT-FM	KUBL-FM	KUBL-FM
6	KUBL-FM	KENZ-FM	KENZ-FM	KSOP-A/F	KSL-AM	KODJ-FM
7	KKAT-FM	KZHT-FM	KXRK-FM	KODJ-FM	KSOP-A/F	KSOP-A/F
8	KZHT-FM	KSOP-A/F	KKAT-FM	KRSP-FM	KBZN-FM	KSL-AM
9	KBEE-FM	KRSP-FM	KUMT-FM	KENZ-FM	KISN-AM	KUMT-FM
10	KISN-FM	KUMT-FM	KSOP-A/F	KUMT-FM	KUMT-FM	KRSP-FM

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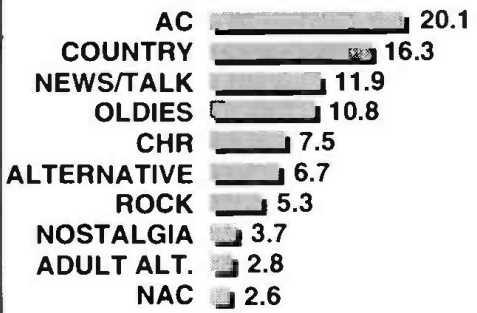

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12+ POPULATION: **1,108,500** (Black: 13.1%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
14.1	13.0	10.8	13.4	12.6	1	**WFMS-FM** *Country*	*95.5 13kw*	2	6	2	2	2	1	93	Susquehanna	MMR
12.9	13.5	14.0	10.9	11.3	2	**WFBQ-FM** ◆ *Classic Rock*	*94.7 52kw*	1	9	1	1	1	3	75	Secret Com.	KATZ
7.5	6.9	8.5	9.7	8.2	3	**WIBC-AM** *News/Talk*	*1070 50(10)kw*	3	11	12	10	7	4	71	Emmis	CHR
5.4	5.6	5.8	6.6	6.7	4	**WTPI-FM** *AC*	*107.9 22kw*	9	12	10	6	4	2	87	My Star Com.	D&R
5.5	3.8	4.0	4.9	6.4	5	**WNAP-FM** *Classic Hits*	*93.1 12.5kw*	4	7	4	3	3	5	60	Emmis	CHR
6.3	5.9	6.5	5.8	6.1	6	**WENS-FM** *AC*	*97.1 23kw*	5	8	6	4	5	6	60	Emmis	CHR
5.0	5.4	6.1	5.7	6.1	6	**WGRL-FM** *Country*	*104.5 50kw*	7	4	5	5	6	7	73	Susquehanna	MMR
5.2	4.9	4.1	5.3	4.5	8	**WRZX-FM** ◆ *Alternative*	*103.3 18kw*	8	3	3	7	12	19	57	Secret Com.	BAN
5.3	6.3	5.2	4.1	4.4	9	**WTLC-FM** ◆ *Urban*	*105.7 50kw*	11	5	8	8	8	8	79	Panache	D&R
4.1	5.1	4.5	4.2	4.3	10	**WZPL-FM** *CHR/Pop*	*99.5 12.5kw*	6	2	7	9	10	12	45	My Star Com.	D&R
4.3	4.8	4.3	4.6	4.0	11	**WHHH-FM** *CHR/Rhythmic*	*96.3 .64kw*	10	1	9	12	11	14	55	Shirk Inc.	BAN
3.0	3.0	4.0	3.5	3.5	12	**WMYS-AM** *Nostalgia*	*1430 5kw*	13	—	—	20	19	10	87	My Star Com.	D&R
2.2	1.7	1.9	2.2	2.5	13	**WTTS-FM** *Adult Alternative*	*92.3 37kw*	12	—	11	11	9	9	59	Sarkes Tarzian	ROS
1.5	1.1	0.9	1.9	1.3	14	**WGGR-FM** *Urban/AC*	*106.7 3kw*	16	13	13	13	13	15	55	Dalton Group	—
0.5	0.9	1.2	1.1	1.3	14	**WQFE-FM** *Oldies*	*101.9 2.5kw*	15	10	18	14	14	11	49	Quinn Br.	—
1.4	1.2	1.4	1.1	1.2	16	**WGLD-FM** [1] *Urban/Oldies*	*93.9 2.75kw*	18	—	16	15	15	13	67	Weiss	MCG
1.7	1.1	1.9	1.8	1.1	17	**WNDE-AM** *Sports*	*1260 5kw*	14	—	15	17	17	17	37	Secret Com.	KATZ
1.3	2.0	2.4	1.3	1.1	17	**WTLC-AM** *Urban/Oldies*	*1310 5(1)kw*	21	—	17	18	18	16	91	Panache	D&R

[1] Was **WXTZ-FM** (B/EZ) until early January. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WFBQ-FM	1 WFMS-FM	1 WFBQ-FM	1 WFMS-FM	1 WFBQ-FM	1 WFMS-FM
2 WRZX-FM	2 WFBQ-FM	2 WFMS-FM	2 WENS-FM	2 WFMS-FM	2 WENS-FM
3 WNAP-FM	3 WENS-FM	3 WNAP-FM	3 WFBQ-FM	3 WNAP-FM	3 WTPI-FM
4 WGRL-FM	4 WZPL-FM	4 WGRL-FM	4 WGRL-FM	4 WGRL-FM	4 WFBQ-FM
5 WFMS-FM	5 WNAP-FM	5 WRZX-FM	5 WNAP-FM	5 WTPI-FM	5 WGRL-FM
6 WTLC-FM	6 WGRL-FM	6 WTPI-FM	6 WTPI-FM	6 WIBC-AM	6 WNAP-FM
7 WTTS-FM	7 WRZX-FM	7 WIBC-AM	7 WZPL-FM	7 WTTS-FM	7 WZPL-FM
8 WIBC-AM	8 WTLC-FM	8 WTTS-FM	8 WTLC-FM	8 WTLC-FM	8 WTLC-FM
9 WHHH-FM	9 WHHH-FM	9 WTLC-FM	9 WHHH-FM	9 WRZX-FM	9 WIBC-AM
10 WENS-FM	10 WTPI-FM	10 WENS-FM	10 WRZX-FM	10 WENS-FM	10 WHHH-FM

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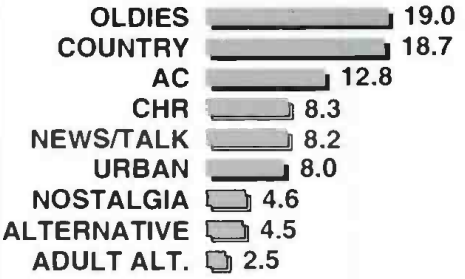

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#37 CHARLOTTE-GASTONIA-ROCK HILL

R&R

12+ POPULATION: **1,077,400** (Black: 19.2%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.5	8.9	9.0	11.5	10.3	1	**WPEG-FM** *Urban*	*97.9 95kw*	4	1	1	1	3	2	99	Evergreen Media	KATZ
10.5	9.5	10.6	9.4	8.0	2	**WSOC-FM** ◆ *Country*	*103.7 100kw*	2	8	6	4	2	1	70	Amer. Radio Sys.	D&R
8.2	6.5	6.2	7.6	7.4	3	**WBT-A/F** ◆ *Talk*	*1110/99.3 50kw/7.6kw*	8	11	11	11	7	2	87	Jefferson-Pilot	CBS
8.4	8.3	7.3	7.4	7.2	4	**WRFX-FM** *Classic Rock*	*99.7 100kw*	1	6	2	2	1	5	64	Evergreen Media	EAST
7.0	6.0	5.8	6.8	6.3	5	**WTDR-FM** *Country*	*96.9 100kw*	5	4	5	3	4	7	67	SFX	D&R
4.7	5.1	4.3	4.6	5.7	6	**WNKS-FM** [1] *CHR/Pop*	*95.1 100kw*	3	2	3	6	11	14	52	Evergreen Media	EAST
5.2	5.2	7.4	5.6	5.5	7	**WLYT-FM** *AC*	*102.9 31kw*	7	7	7	5	6	6	65	SFX	D&R
3.7	4.8	4.4	4.5	4.7	8	**WBAV-FM** *Urban/AC*	*101.9 99kw*	12	9	10	7	5	4	86	Evergreen Media	KATZ
4.6	6.0	4.1	4.8	4.5	9	**WWMG-FM** *Oldies*	*96.1 100kw*	6	10	13	12	8	3	51	Dalton Group	MCG
1.8	3.1	2.3	3.4	4.3	10	**WEND-FM** ◆ *Alternative*	*106.5 100kw*	10	3	4	9	12	19	60	Dalton Group	MCG
4.4	5.7	5.3	4.6	4.1	11	**WWSN-FM** *Hot AC*	*107.9 100kw*	9	5	8	8	9	9	49	Jefferson-Pilot	BAN
4.3	4.2	4.3	3.4	3.2	12	**WSSS-FM** ◆ *Oldies*	*104.7 100kw*	11	13	9	10	10	12	46	Amer. Radio Sys.	KATZ
2.1	2.6	2.0	2.4	3.1	13	**WNMX-FM** [2] *Nostalgia*	*106.1 20kw*	13	—	—	21	16	11	89	GHB Radio Group	—
0.6	0.7	1.6	1.4	1.8	14	**WCCJ-FM** *NAC*	*92.7 6kw*	17	—	17	13	13	10	90	Davis Br.	—
1.4	1.4	1.3	1.1	1.6	15	**WFMX-FM** *Country*	*105.7 100kw*	14	—	14	15	15	15	54	Adventure	TNS
1.3	1.1	1.1	1.4	1.5	16	**WMIT-FM** *Religious*	*106.9 36kw*	15	—	22	17	18	13	52	Blue Ridge	—
0.7	0.8	0.0	0.8	1.3	17	**WGSP-AM** *Religious*	*1310 1kw*	20	—	21	20	19	16	103	Willis Family Br.	—
2.8	1.9	1.9	1.2	1.3	17	**WXRC-FM** *Adult Alternative*	*95.7 100kw*	16	12	12	14	14	17	51	Long Family	—

[1] Was **WEDJ-FM** until June. [2] Was **WIST-FM** until June. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WRFX-FM	1 WPEG-FM	1 WRFX-FM	1 WPEG-FM	1 WRFX-FM	1 WPEG-FM
2 WPEG-FM	2 WTDR-FM	2 WPEG-FM	2 WTDR-FM	2 WBT-A/F	2 WLYT-FM
3 WNKS-FM	3 WNKS-FM	3 WBT-A/F	3 WLYT-FM	3 WSOC-FM	3 WSOC-FM
4 WEND-FM	4 WLYT-FM	4 WSOC-FM	4 WWSN-FM	4 WPEG-FM	4 WBAV-FM
5 WTDR-FM	5 WEND-FM	5 WNKS-FM	5 WSOC-FM	5 WTDR-FM	5 WTDR-FM
6 WSOC-FM	6 WWSN-FM	6 WTDR-FM	6 WBAV-FM	6 WWMG-FM	6 WWSN-FM
7 WSSS-FM	7 WSOC-FM	7 WEND-FM	7 WNKS-FM	7 WBAV-FM	7 WWMG-FM
8 WLYT-FM	8 WSSS-FM	8 WBAV-FM	8 WRFX-FM	8 WSSS-FM	8 WSSS-FM
9 WBT-A/F	9 WRFX-FM	9 WLYT-FM	9 WSSS-FM	9 WLYT-FM	9 WRFX-FM
10 WWSN-FM	10 WBAV-FM	10 WSSS-FM	10 WEND-FM	10 WNKS-FM	10 WNKS-FM

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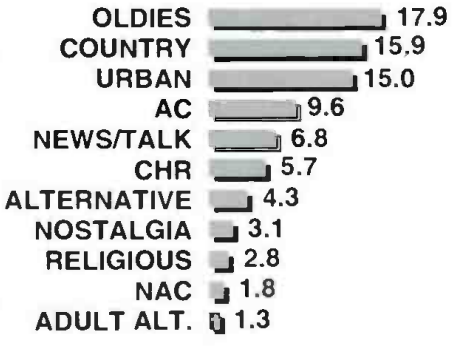

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12+ POPULATION: **1,025,100** (Black: 33.9%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
14.3	14.2	13.8	12.4	13.2	1	**WQUE-FM** *Urban*	*93.3 93kw*	1	1	1	1	2	9	101	Clear Channel	CCRS
6.7	8.7	7.2	7.3	7.5	2	**WYLD-FM** *Urban/AC*	*98.5 100kw*	2	3	2	2	1	4	75	Clear Channel	CCRS
9.1	7.9	7.8	8.5	7.4	3	**WNOE-FM** *Country*	*101.1 100kw*	3	4	4	4	4	2	80	Radio Equity	MCG
6.6	6.3	8.8	8.3	6.4	4	**WWL-AM** *News/Talk*	*870 50kw*	4	13	14	12	9	3	74	Sinclair Com.	KATZ
6.3	4.9	4.8	4.8	5.3	5	**WRNO-FM** *Oldies*	*99.5 100kw*	5	12	3	3	3	7	65	Heritage Media	MMR
1.3	2.1	2.4	4.1	5.0	6	**KHOM-FM** *CHR/Pop*	*104.1 100kw*	6	2	5	7	12	15	64	KHOM, Assoc.	TOR
5.0	5.6	4.7	5.5	5.0	6	**WTKL-FM** *Oldies*	*95.7 100kw*	10	11	15	8	5	1	78	Phase II	MCG
3.7	5.2	4.8	3.9	4.8	8	**KMEZ-FM** *Urban/AC*	*102.9 4.7kw*	11	9	9	5	6	6	79	Sinclair Com.	KATZ
4.6	4.3	4.9	5.3	4.8	8	**WLMG-FM** *AC*	*101.9 100kw*	8	14	11	10	8	5	64	Sinclair Com.	KATZ
4.6	4.7	3.6	4.0	4.3	10	**WLTS-FM** *AC*	*105.3 100kw*	9	10	6	6	7	10	65	Phase II	MCG
4.7	4.4	4.7	4.5	3.6	11	**WEZB-FM** [1] *Talk*	*97.1 100kw*	7	6	8	11	11	12	46	Heritage Media	MMR
2.8	2.9	3.2	2.5	3.6	11	**WYLD-AM** *Religious*	*940 10(.5)kw*	14	8	13	13	13	8	89	Clear Channel	CCRS
2.7	3.0	2.4	4.5	3.4	13	**WCKW-FM** *Rock*	*92.3 100kw*	12	7	7	9	10	16	58	222 Corp.	BAN
4.4	4.4	3.3	3.2	3.0	14	**KLJZ-FM** *NAC*	*106.7 100kw*	13	—	12	14	14	11	67	Clear Channel	MCG
2.6	3.4	2.3	2.7	2.9	15	**WBYU-AM** *Nostalgia*	*1450 1kw*	16	—	—	23	19	14	95	Amer. Radio Sys.	ROS
2.6	1.8	2.9	1.6	2.7	16	**WBOK-AM** *Religious*	*1230 1kw*	17	—	—	16	15	13	110	Willis	—
2.4	2.0	2.1	2.1	2.0	17	**WZRH-FM** *Alternative*	*106.1 50kw*	15	5	10	15	16	20	54	Howe	—

[1] Switched to CHR/Pop on June 7.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WQUE-FM	1 WQUE-FM	1 WQUE-FM	1 WQUE-FM	1 WRNO-FM	1 WQUE-FM
2 WCKW-FM	2 WYLD-FM	2 WRNO-FM	2 WYLD-FM	2 WYLD-FM	2 WYLD-FM
3 WRNO-FM	3 KHOM-FM	3 WYLD-FM	3 WNOE-FM	3 WCKW-FM	3 WNOE-FM
4 WYLD-FM	4 WLTS-FM	4 WCKW-FM	4 WLTS-FM	4 WWL-AM	4 KMEZ-FM
5 WEZB-FM	5 WNOE-FM	5 WNOE-FM	5 KHOM-FM	5 WTKL-FM	5 WTKL-FM
6 WNOE-FM	6 WRNO-FM	6 KMEZ-FM	6 KMEZ-FM	6 WNOE-FM	6 WLTS-FM
7 WZRH-FM	7 WEZB-FM	7 WEZB-FM	7 WLMG-FM	7 KMEZ-FM	7 WLMG-FM
8 KHOM-FM	8 KMEZ-FM	8 WWL-AM	8 WTKL-FM	8 WQUE-FM	8 WRNO-FM
9 WLTS-FM	9 WLMG-FM	9 KHOM-FM	9 WRNO-FM	9 WEZB-FM	9 WYLD-AM
10 KMEZ-FM	10 WYLD-AM	10 WTKL-FM	10 WYLD-AM	10 WLMG-FM	10 KHOM-FM

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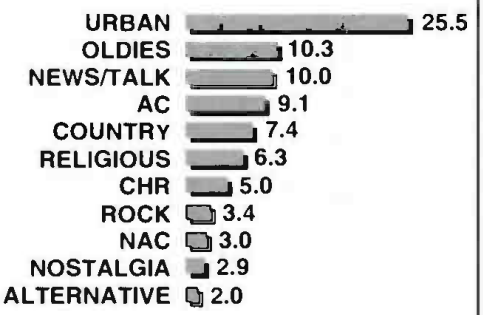

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ORLANDO

12+ POPULATION: **1,017,100** (Black: 11.1%; Hispanic: 11.2%)

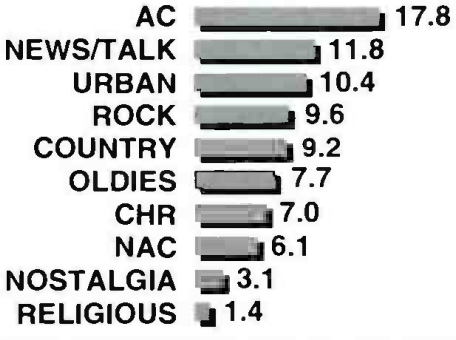
SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.4	8.2	9.7	8.7	7.9	1	**WWKA-FM** *Country*	*92.3 100kw*	2	5	7	3	3	3	80	Cox	KATZ
7.0	8.4	7.6	7.5	7.2	2	**WOMX-FM** *Hot AC*	*105.1 100kw*	2	6	1	1	1	5	66	Chancellor	MCG
6.0	5.8	6.7	6.8	7.0	3	**WXXL-FM** *CHR/Pop*	*106.7 100kw*	1	2	2	4	9	11	56	Chancellor	MMR
6.8	8.6	6.6	8.1	6.8	4	**WMGF-FM** *AC*	*107.7 100kw*	4	11	9	8	4	2	75	Paxson	BAN
8.1	7.6	6.4	6.4	6.5	5	**WJHM-FM** *Urban*	*101.9 28kw*	5	1	4	5	14	12	74	Chancellor	D&R
6.4	4.6	5.9	5.8	6.2	6	**WTKS-FM** *Talk*	*104.1 100kw*	7	8	3	2	2	7	77	Paxson	MCG
4.7	3.2	3.2	4.7	6.1	7	**WLOQ-FM** *NAC*	*103.1 14kw*	11	—	12	7	5	1	100	Litchfield	EAST
6.9	6.7	5.6	6.2	5.6	8	**WDBO-AM** *News/Talk*	*580 5kw*	8	—	13	14	12	6	73	Cox	KATZ
6.3	4.5	5.0	4.5	5.2	9	**WJRR-FM** ◆ *Rock*	*101.1 100kw*	6	3	5	6	13	14	60	Paxson	BAN
3.6	4.0	3.2	4.1	4.4	10	**WDIZ-FM** [1] ◆ *Rock*	*100.3 100kw*	9	4	6	9	11	15	60	Paxson	MMR
3.3	3.4	3.6	3.2	4.0	11	**WHTQ-FM** *Classic Rock*	*96.5 100kw*	12	10	8	10	6	9	70	Cox	EAST
2.4	3.8	4.1	4.1	3.9	12	**WCFB-FM** *Urban/AC*	*94.5 100kw*	14	7	11	11	8	8	74	Cox	KATZ
5.3	4.6	3.4	3.9	3.8	13	**WMMO-FM** *Rock AC*	*98.9 38kw*	13	—	10	12	7	10	69	Cox	EAST
5.6	5.4	5.6	5.8	3.7	14	**WOCL-FM** *Oldies*	*105.9 100kw*	10	9	17	13	10	4	51	Chancellor	CHR
2.9	2.2	3.6	3.2	3.1	15	**WHOO-AM** *Nostalgia*	*990 50(5)kw*	15	—	23	21	19	13	95	Cox	EAST
1.5	1.3	1.2	1.2	1.4	16	**WTLN-FM** *Religious*	*95.3 6kw*	17	—	15	16	15	17	59	Thomas Moffit	SRR
1.3	1.1	1.4	1.0	1.3	17	**WPCV-FM** *Country*	*97.5 100kw*	16	12	14	15	17	18	54	Alton Rainbow	D&R

[1] Switched to Hot AC in June. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WTKS-FM	1 WOMX-FM	1 WTKS-FM	1 WOMX-FM	1 WTKS-FM	1 WOMX-FM
2 WJRR-FM	2 WXXL-FM	2 WHTQ-FM	2 WXXL-FM	2 WHTQ-FM	2 WMGF-FM
3 WDIZ-FM	3 WJHM-FM	3 WJRR-FM	3 WMGF-FM	3 WWKA-FM	3 WLOQ-FM
4 WJHM-FM	4 WMGF-FM	4 WWKA-FM	4 WCFB-FM	4 WLOQ-FM	4 WCFB-FM
5 WXXL-FM	5 WWKA-FM	5 WDIZ-FM	5 WWKA-FM	5 WMMO-FM	5 WXXL-FM
6 WWKA-FM	6 WDIZ-FM	6 WJHM-FM	6 WLOQ-FM	6 WJRR-FM	6 WWKA-FM
7 WHTQ-FM	7 WCFB-FM	7 WLOQ-FM	7 WJHM-FM	7 WDIZ-FM	7 WOCL-FM
8 WOMX-FM	8 WJRR-FM	8 WXXL-FM	8 WMMO-FM	8 WOMX-FM	8 WMMO-FM
9 WMMO-FM	9 WTKS-FM	9 WMMO-FM	9 WDIZ-FM	9 WDBO-AM	9 WTKS-FM
10 WMGF-FM	10 WMMO-FM	10 WOMX-FM	10 WTKS-FM	10 WMGF-FM	10 WJHM-FM

FORMAT REACH



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12+ POPULATION: **991,600** (Black: 10.1%; Hispanic: N/A)

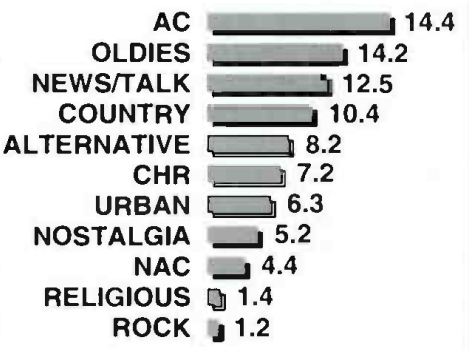
SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.4	6.1	8.8	8.3	9.1	1	**WJYE-FM** *AC*	*96.1 50kw*	1	6	4	2	2	2	80	Amer. Radio Sys.	MCG
9.9	9.1	10.3	10.1	9.0	2	**WYRK-FM** *Country*	*106.5 50kw*	7	4	5	4	3	1	95	Amer. Radio Sys.	CHR
7.6	8.2	10.0	8.7	7.8	3	**WBEN-AM** ◆ *News/Talk*	*930 5kw*	5	—	14	11	11	4	78	Sinclair Com.	D&R
5.9	7.4	6.7	6.8	7.4	4	**WGRF-FM** *Classic Rock*	*96.9 24kw*	6	7	2	1	1	7	77	Mercury	KATZ
8.6	7.5	6.9	7.0	7.2	5	**WKSE-FM** *CHR/Pop*	*98.5 46kw*	2	1	3	5	7	12	63	Sinclair Com.	D&R
5.9	6.4	5.1	5.5	7.1	6	**WEDG-FM** *Alternative*	*103.3 49kw*	3	2	1	3	6	11	67	Mercury	KATZ
6.5	7.0	6.7	6.8	6.8	7	**WHTT-FM** *Oldies*	*104.1 50kw*	4	8	8	6	4	17	65	Mercury	MMR
5.6	6.0	6.1	5.3	5.3	8	**WMJQ-FM** ◆ *AC*	*102.5 105kw*	8	5	7	7	5	6	56	Sinclair Com.	D&R
6.5	4.9	5.9	6.6	5.2	9	**WECK-AM** *Nostalgia*	*1230 1kw*	10	—	19	18	16	9	89	Amer. Radio Sys.	MCG
4.9	4.9	5.8	6.0	4.9	10	**WBLK-FM** ◆ *Urban*	*93.7 50kw*	12	3	6	8	10	10	93	Palm Beach Radio	MMR
6.3	4.4	4.8	6.2	4.7	11	**WGR-AM** ◆ *News/Talk*	*550 5kw*	9	—	13	10	9	8	56	Sinclair Com.	KATZ
4.4	4.4	4.1	3.3	4.4	12	**WSJZ-FM** *NAC*	*92.9 91kw*	11	—	15	9	8	5	77	Amer. Radio Sys.	EAST
0.5	1.3	0.9	1.0	1.4	13	**WDCX-FM** *Religious*	*99.5 110kw*	17	—	17	17	15	14	67	Crawford Br.	—
2.0	1.5	1.0	1.5	1.4	13	**WNUC-FM** *Country*	*107.7 11.5kw*	13	—	12	13	13	15	43	Casciani	—
1.3	1.8	0.6	0.9	1.4	13	**WWWS-AM** *Urban/Oldies*	*1400 1kw*	19	—	16	15	12	13	106	Sinclair Com.	KATZ
0.7	0.7	0.6	0.8	1.2	16	**CHTZ-FM** *Rock*	*97.7 50kw*	15	9	10	12	14	19	50	Standard Br.	IMS
0.7	1.3	0.6	0.7	1.1	17	**CFNY-FM** *Alternative*	*102.1 35kw*	14	—	9	14	17	22	43	Standard Br.	CAN

◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WEDG-FM	1 WKSE-FM	1 WGRF-FM	1 WJYE-FM	1 WGRF-FM	1 WJYE-FM
2 WGRF-FM	2 WJYE-FM	2 WEDG-FM	2 WKSE-FM	2 WHTT-FM	2 WYRK-FM
3 WKSE-FM	3 WMJQ-FM	3 WHTT-FM	3 WMJQ-FM	3 WEDG-FM	3 WMJQ-FM
4 WBLK-FM	4 WYRK-FM	4 WYRK-FM	4 WYRK-FM	4 WYRK-FM	4 WHTT-FM
5 CHTZ-FM	5 WEDG-FM	5 WKSE-FM	5 WBLK-FM	5 WJYE-FM	5 WKSE-FM
6 WJYE-FM	6 WBLK-FM	6 WJYE-FM	6 WGRF-FM	6 WGR-AM	6 WGRF-FM
7 WHTT-FM	7 WGRF-FM	7 WGR-AM	7 WHTT-FM	7 WBEN-AM	7 WBLK-FM
8 WYRK-FM	8 WHTT-FM	8 WBEN-AM	8 WEDG-FM	8 WSJZ-FM	8 WSJZ-FM
9 CFNY-FM	9 CKEY-FM	9 WBLK-FM	9 WSJZ-FM	9 WSKE-FM	9 WEDG-FM
10 WBEN-AM	10 WNUC-FM	10 WSKZ-FM	10 WGR-FM	10 WBLK-FM	10 WGR-AM

FORMAT REACH



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#41 HARTFORD-NEW BRITAIN-MIDDLETOWN

R&R

12+ POPULATION: **962,700** (Black: N/A; Hispanic: N/A)

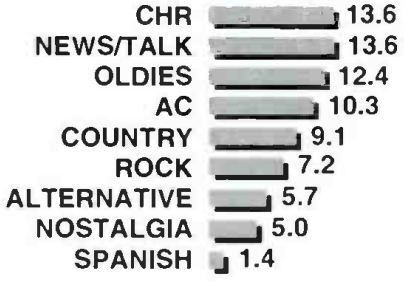
SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.9	11.4	12.3	12.5	11.8	1	**WTIC-AM** ◆ *News/Talk*	*1080 50kw*	1	10	10	7	3	2	79	Amer. Radio Sys.	G/W
10.0	9.8	9.3	10.1	10.3	2	**WRCH-FM** *AC*	*100.5 7.5kw*	4	9	7	1	1	1	90	Amer. Radio Sys.	KATZ
8.8	6.9	7.7	8.6	7.9	3	**WWYZ-FM** *Country*	*92.5 17kw*	7	4	6	4	2	3	90	WWYZ, Inc.	BAN
7.2	7.2	6.4	6.3	6.4	4	**WKSS-FM** ◆ *CHR/Pop*	*95.7 16.5kw*	3	2	2	2	6	8	55	SFX	MMR
5.7	6.0	5.6	5.8	5.8	5	**WTIC-FM** ◆ *CHR/Pop*	*96.5 20kw*	2	3	3	6	7	6	49	Amer. Radio Sys.	G/W
3.8	5.3	5.6	5.1	5.7	6	**WMRQ-FM** *Alternative*	*104.1 18kw*	5	1	1	5	9	18	63	SFX	MCG
6.3	6.3	6.3	6.1	5.3	7	**WZMX-FM** *Oldies*	*93.7 21kw*	6	8	4	3	4	5	59	Amer. Radio Sys.	KATZ
4.4	5.0	4.6	4.4	5.0	8	**WDRC-AM** *MOR*	*1360 5kw*	11	—	—	18	16	7	98	Buckley	MCG
5.4	5.7	4.7	5.5	5.0	8	**WDRC-FM** *Oldies*	*102.9 19.5kw*	8	6	13	8	5	4	63	Buckley	MCG
2.9	3.9	5.6	4.0	3.7	10	**WHCN-FM** *Rock*	*105.9 16kw*	9	5	5	9	8	9	50	SFX	MCG
1.8	1.9	1.9	1.7	2.4	11	**WCCC-FM** *Rock*	*106.9 23kw*	10	—	8	10	10	12	44	Greater Hartford	TOR
1.6	1.9	1.9	1.8	2.1	12	**WAQY-FM** ◆ *Classic Rock*	*102.1 17kw*	12	7	9	11	11	11	46	Saga	KATZ
1.6	1.6	1.9	1.8	1.8	13	**WFAN-AM** *Sports*	*660 50kw*	14	—	16	12	12	10	56	CBS Radio	IRS
0.9	1.3	0.7	0.9	1.4	14	**WKCI-FM** *CHR/Pop*	*101.3 10kw*	13	11	11	13	15	16	40	Clear Channel	CCRS
2.1	1.2	1.2	1.5	1.4	14	**WLAT-AM** *Spanish*	*1230 1kw*	20	14	12	14	13	15	116	Hispano	—
1.0	0.9	1.2	0.5	1.2	16	**WPKX-FM** *Country*	*97.9 2.2kw*	17	12	17	17	18	13	68	SFX	D&R
1.0	0.9	0.9	1.3	1.1	17	**WPLR-FM** *Rock*	*99.1 14.1kw*	15	—	15	15	14	14	38	SFX	D&R

◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WMRQ-FM	1 WKSS-FM	1 WMRQ-FM	1 WRCH-FM	1 WZMX-FM	1 WRCH-FM
2 WKSS-FM	2 WTIC-FM	2 WZMX-FM	2 WTIC-FM	2 WWYZ-FM	2 WWYZ-FM
3 WZMX-FM	3 WMRQ-FM	3 WWYZ-FM	3 WKSS-FM	3 WTIC-AM	3 WDRC-FM
4 WHCN-FM	4 WZMX-FM	4 WHCN-FM	4 WWYZ-FM	4 WMRQ-FM	4 WTIC-FM
5 WCCC-FM	5 WRCH-FM	5 WTIC-AM	5 WDRC-FM	5 WRCH-FM	5 WKSS-FM
6 WWYZ-FM	6 WWYZ-FM	6 WKSS-FM	6 WZMX-FM	6 WHCN-FM	6 WTIC-AM
7 WTIC-FM	7 WKCI-FM	7 WDRC-FM	7 WMRQ-FM	7 WDRC-FM	7 WZMX-FM
8 WTIC-AM	8 WHCN-FM	8 WRCH-FM	8 WTIC-AM	8 WKSS-FM	8 WHCN-FM
9 WRCH-FM	9 WAQY-FM	9 WCCC-FM	9 WHCN-FM	9 WFAN-AM	9 WLAT-AM
10 WDRC-FM	10 WCCC-FM	10 WTIC-FM	10 WAQY-FM	10 WCCC-FM	10 WAQY-FM

FORMAT REACH



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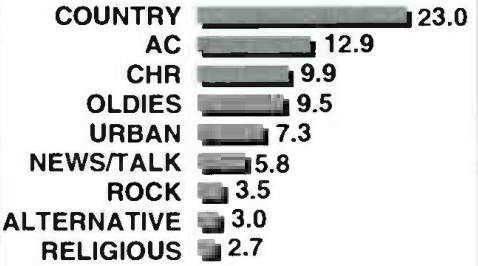
12+ POPULATION: **956,300** (Black: 19.2%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.9	12.8	12.7	11.7	11.3	1	**WTQR-FM** *Country*	*104.1 100kw*	1	5	3	1	1	1	83	Radio Equity	BAN
6.7	5.8	5.4	6.4	8.6	2	**WJMH-FM** *CHR/Rhythmic*	*102.1 100kw*	2	1	1	3	8	8	84	Max Media	D&R
7.5	6.4	6.6	7.2	6.8	3	**WKZL-FM** *Hot AC*	*107.5 100kw*	3	7	2	2	2	4	70	Dick	KATZ
6.0	5.8	7.0	7.2	6.1	4	**WMAG-FM** *AC*	*99.5 100kw*	4	9	10	5	3	3	75	HMW Com.	CHR
6.2	5.0	4.1	4.7	6.1	4	**WQMG-FM** *Urban*	*97.1 100kw*	6	3	4	4	5	7	78	Murray Hill	BAN
5.0	5.7	5.6	5.1	5.5	6	**WMQX-FM** *Oldies*	*93.1 100kw*	5	13	11	7	4	2	68	Max Media	D&R
4.9	4.8	3.9	4.3	4.5	7	**WSJS-AM** *News/Talk*	*600 5kw*	10	—	17	13	10	6	76	Clear Channel	MCG
2.0	1.8	2.7	4.5	4.4	8	**WHSL-FM** *Country*	*100.3 100kw*	8	6	9	8	6	5	63	SFX	MMR
4.9	4.6	4.7	4.4	4.0	9	**WKRR-FM** *Classic Rock*	*92.3 100kw*	9	10	5	6	7	9	61	Dick	KATZ
5.0	3.6	4.5	5.1	3.5	10	**WXRA-FM** *Rock*	*94.5 100kw*	7	2	7	10	11	16	49	Clear Channel	MCG
4.7	7.1	4.6	3.7	3.4	11	**WKSI-FM** *Country*	*98.7 100kw*	11	11	8	9	9	10	67	Bahakel	EAST
1.5	1.4	2.6	2.8	3.0	12	**WEND-FM** *Alternative*	*106.5 100kw*	12	4	6	11	14	20	64	Dalton Group	MCG
2.5	3.1	2.5	1.6	2.1	13	**WPCM-FM** *Country*	*101.1 100kw*	13	—	16	14	13	11	54	Curtis Media Group	MCG
2.1	1.9	2.5	1.0	1.8	14	**WFMX-FM** *Country*	*105.7 100kw*	14	—	14	12	12	12	56	Adventure	TNS
1.7	2.1	1.3	1.7	1.4	15	**WWGL-FM** *Religious*	*94.1 100kw*	16	—	18	17	15	14	65	Davidson	TNS
1.2	1.1	1.4	1.9	1.3	16	**WDCG-FM** *CHR/Pop*	*105.1 100kw*	15	8	12	15	18	23	44	Prism	TOR
0.8	1.1	1.2	1.2	1.3	16	**WMFR-AM** *News/Talk*	*1230 1kw*	19	—	—	23	22	19	87	SFX	CHR
1.3	1.3	2.5	0.9	1.3	16	**WQMG-AM** *Religious*	*1510 1kw*	18	—	24	18	17	13	90	Murray Hill	BAN
1.3	1.1	0.6	1.3	1.2	19	**WAAA-FM** *Urban/AC*	*980 1kw*	20	—	21	19	19	15	85	Media Br.	—

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WJMH-FM	1 WJMH-FM	1 WTQR-FM	1 WKZL-FM	1 WTQR-FM	1 WMAG-FM
2 WTQR-FM	2 WKZL-FM	2 WKZL-FM	2 WMAG-FM	2 WKZL-FM	2 WTQR-FM
3 WEND-FM	3 WQMG-FM	3 WKRR-FM	3 WJMH-FM	3 WKRR-FM	3 WKZL-FM
4 WXRA-FM	4 WTQR-FM	4 WJMH-FM	4 WTQR-FM	4 WMQX-FM	4 WMQX-FM
5 WKZL-FM	5 WMAG-FM	5 WQMG-FM	5 WQMG-FM	5 WHSL-FM	5 WQMG-FM
6 WKRR-FM	6 WKRR-FM	6 WXRA-FM	6 WMQX-FM	6 WQMG-FM	6 WJMH-FM
7 WQMG-FM	7 WHSL-FM	7 WEND-FM	7 WHSL-FM	7 WMAG-FM	7 WHSL-FM
8 WKSI-FM	8 WKSI-FM	8 WMQX-FM	8 WKSI-FM	8 WJMH-FM	8 WKSI-FM
9 WHSL-FM	9 WMQX-FM	9 WHSL-FM	9 WKRR-FM	9 WKSI-FM	9 WKRR-FM
10 WMQX-FM	10 WXRA-FM	10 WKSI-FM	10 WXRA-FM	10 WXRA-FM	10 WPCM-FM

FORMAT REACH



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12+ POPULATION: **931,800** (Black: 39.3%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.0	12.9	12.6	14.3	12.8	1	**WHRK-FM** *Urban*	*97.1 100kw*	1	1	1	1	2	6	90	Clear Channel	MGC
8.6	9.3	6.8	9.0	8.0	2	**WDIA-AM** *Urban*	*1070 50(5)kw*	6	7	7	5	4	2	83	Clear Channel	MCG
7.5	5.6	7.1	7.4	7.7	3	**WRVR-FM** *AC*	*104.5 100kw*	3	8	9	4	3	1	75	Sinclair Com.	MMR
7.4	7.5	7.5	7.4	7.1	4	**WGKX-FM** *Country*	*105.9 100kw*	4	10	6	7	5	3	69	Barnstable	D&R
6.3	6.4	6.7	5.2	6.9	5	**WEGR-FM** ◆ *Classic Rock*	*102.7 100kw*	7	12	2	2	1	4	82	Clear Channel	BAN
6.2	5.8	5.8	6.7	6.9	6	**WMC-FM** ◆ *Hot AC*	*99.7 290kw*	2	4	3	3	6	7	63	Ellis	MCG
7.4	6.3	5.8	6.9	6.1	7	**KJMS-FM** *Urban*	*101.1 100kw*	5	2	4	6	7	13	60	Dee Rivers	K&P
4.6	5.0	6.3	4.4	4.8	8	**WMC-AM** ◆ *News/Talk*	*790 5kw*	12	—	15	13	10	5	81	Ellis	MCG
3.8	4.7	5.0	5.4	4.3	9	**WLOK-AM** *Urban/AC*	*1340 1kw*	10	5	11	11	8	10	69	Gilliam	K&P
4.1	3.9	5.6	4.1	3.9	10	**WOGY-FM** *Country*	*94.1 50kw*	9	6	10	8	9	9	61	Sinclair Com.	MMR
3.4	2.7	2.8	3.0	3.1	11	**WRXQ-FM** ◆ *Alternative*	*95.7 6kw*	8	3	8	12	14	19	49	Clear Channel	BAN
2.3	3.9	2.7	2.9	3.1	11	**WSRR-FM** *Classic Hits*	*98.1 100kw*	11	11	12	9	11	8	51	Barnstable	D&R
2.0	3.0	2.4	2.1	2.9	13	**WMFS-FM** *Rock*	*92.9 6kw*	13	9	5	10	13	15	71	Belz	—
3.0	2.9	2.6	3.0	2.1	14	**WJCE-AM** *Urban/Oldies*	*680 10(5)kw*	14	14	14	14	12	11	63	Sinclair Com.	MMR
1.1	1.6	1.7	1.5	2.0	15	**WCRV-AM** *Religious*	*640 50(.5)kw*	15	—	—	15	15	12	64	Bott	—
1.5	1.0	1.4	2.0	1.4	16	**WPLX-AM** *Nostalgia*	*1170 1kw*	22	—	—	27	27	14	136	Pollack	—
1.1	1.2	1.5	1.5	1.0	17	**WREC-AM** *Nostalgia*	*600 5kw*	16	—	22	20	17	16	36	Clear Channel	BAN

◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WHRK-FM	1 WHRK-FM	1 WEGR-FM	1 WHRK-FM	1 WEGR-FM	1 WRVR-FM
2 WEGR-FM	2 WMC-FM	2 WHRK-FM	2 WMC-FM	2 WHRK-FM	2 WHRK-FM
3 WMFS-FM	3 KJMS-FM	3 WGKX-FM	3 WRVR-FM	3 WGKX-FM	3 WDIA-AM
4 WMC-FM	4 WEGR-FM	4 WMC-FM	4 WDIA-AM	4 WRVR-FM	4 WMC-FM
5 KJMS-FM	5 WDIA-AM	5 WJMS-FM	5 WEGR-FM	5 WDIA-AM	5 WEGR-FM
6 WGKX-FM	6 WRVR-FM	6 WMFS-FM	6 KJMS-FM	6 WMC-AM	6 WGKX-FM
7 WRXQ-FM	7 WLOK-AM	7 WDIA-AM	7 WGKX-FM	7 WMC-FM	7 WLOK-AM
8 WOGY-FM	8 WOGY-FM	8 WRVR-FM	8 WLOK-AM	8 KJMS-FM	8 WOGY-FM
9 WDIA-AM	9 WGKX-FM	9 WRXQ-FM	9 WOGY-FM	9 WMFS-FM	9 KJMS-FM
10 WRVR-FM	10 WMFS-FM	10 WMC-AM	10 WSRR-FM	10 WSRR-FM	10 WSRR-FM

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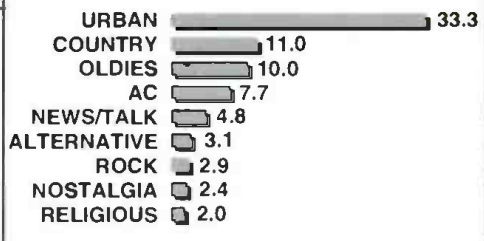

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12+ POPULATION: **911,900** (Black: 14.6%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.2	14.9	15.3	14.9	16.4	1	**WSIX-FM** *Country*	*97.9 100kw*	1	4	1	1	1	1	95	SFX	MCG
10.3	10.0	9.4	10.0	9.8	2	**WSM-FM** *Country*	*95.5 100kw*	2	5	4	3	2	2	78	Gaylord	CHR
5.9	7.0	5.9	5.4	7.7	3	**WRVW-FM** [1] *CHR/Pop*	*107.5 58kw*	3	3	2	2	4	6	69	SFX	MCG
6.4	6.0	7.4	6.8	6.8	4	**WQQK-FM** *Urban*	*92.1 3kw*	7	1	6	6	9	10	97	Phoenix	MMR
6.1	6.0	5.6	6.3	6.3	5	**WKDF-FM** ◆ *Rock*	*103.3 100kw*	4	2	3	5	7	13	66	Dick	KATZ
5.2	7.0	5.3	7.0	5.6	6	**WGFX-FM** ◆ *Classic Hits*	*104.5 49kw*	5	6	5	4	3	5	60	Dick	KATZ
4.5	5.5	4.3	6.6	5.1	7	**WJXA-FM** *AC*	*92.9 97kw*	6	11	9	8	6	3	72	South Central	EAST
4.8	3.5	3.4	3.8	3.9	8	**WRMX-FM** *Oldies*	*96.3 100kw*	8	8	14	9	5	4	57	South Central	EAST
4.2	4.1	5.2	3.9	3.8	9	**WLAC-FM** ◆ *AC*	*105.9 100kw*	9	10	7	7	8	7	58	Sinclair Com.	BAN
2.3	2.6	4.2	3.8	3.7	10	**WSM-AM** *Country*	*650 50kw*	12	5	21	16	14	11	79	Gaylord	CHR
3.7	3.2	3.4	4.0	3.6	11	**WLAC-AM** *News/Talk*	*1510 50kw*	10	—	11	12	12	9	67	Sinclair Com.	BAN
2.1	2.4	2.9	3.4	3.3	12	**WWTN-FM** *News/Talk*	*99.7 100kw*	11	—	8	11	10	8	64	Gaylord	CHR
3.4	3.3	3.2	2.7	2.8	13	**WJCE-FM** *Urban*	*101.1 47kw*	13	7	10	10	11	12	72	Sinclair Com.	—
1.5	1.5	1.9	1.4	1.5	14	**WAMB-A/F** *Nostalgia*	*1160/106.7 50(1)kw/.075kw*	16	—	—	24	24	17	74	Great Southern	ROS
2.1	2.1	2.2	1.4	1.4	15	**WRLT-FM** ◆ *Adult Alternative*	*100.1 3kw*	15	—	15	13	13	14	53	Tuned In Br.	ROS
1.2	1.3	1.4	1.5	1.2	16	**WMDB-AM** *Urban*	*880 2.5kw*	20	—	13	15	17	16	86	Bobb	—
0.8	1.1	1.3	1.8	1.1	17	**WRLG/WYYB** ◆ *Alternative*	*94.1/93.7 3.9kw/6kw*	14	9	12	14	15	25	34	Tuned In Br.	ROS
1.4	2.2	1.7	1.4	1.1	17	**WVOL-AM** *Urban/Oldies*	*1470 5(1)kw*	19	—	20	17	16	15	70	Phoenix	MMR

1 Was **WYHY-FM** until mid-February. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WKDF-FM	1 WSIX-FM	1 WSIX-FM	1 WSIX-FM	1 WSIX-FM	1 WSIX-FM
2 WSIX-FM	2 WRVW-FM	2 WKDF-FM	2 WRVW-FM	2 WGFX-FM	2 WSM-FM
3 WGFX-FM	3 WSM-FM	3 WGFX-FM	3 WSM-FM	3 WSM-FM	3 WRVW-FM
4 WRVW-FM	4 WQQK-FM	4 WSM-FM	4 WLAC-FM	4 WKDF-FM	4 WJXA-FM
5 WSM-FM	5 WLAC-FM	5 WRVW-FM	5 WQQK-FM	5 WWTN-FM	5 WLAC-FM
6 WQQK-FM	6 WKDF-FM	6 WWTN-FM	6 WJXA-FM	6 WRMX-FM	6 WRMX-FM
7 WWTN-FM	7 WGFX-FM	7 WQQK-FM	7 WGFX-FM	7 WRVW-FM	7 WGFX-FM
8 WLAC-AM	8 WJXA-FM	8 WRMX-FM	8 WJCE-FM	8 WQQK-FM	8 WQQK-FM
9 WRLG/WYYB	9 WJCE-FM	9 WLAC-AM	9 WRMX-FM	9 WJXA-FM	9 WJCE-FM
10 WMDB-AM	10 WLAC-AM	10 WLAC-FM	10 WKDF-FM	10 WLAC-AM	10 WKDF-FM

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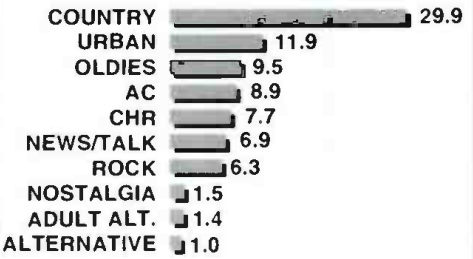

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ROCHESTER

12+ POPULATION: **900,700** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.9	10.6	10.6	11.6	10.6	1	**WHAM-AM** ◆ *News/Talk*	*1180 50kw*	3	—	10	8	5	2	87	Amer. Radio Sys.	MCG
12.7	10.5	11.1	10.3	9.8	2	**WBEE-FM** ◆ *Country*	*92.5 50kw*	5	5	6	3	2	1	90	Heritage Media	KATZ
9.1	7.7	8.1	7.0	8.8	3	**WPXY-FM** *CHR/Pop*	*97.9 50kw*	1	2	1	2	3	7	65	Amer. Radio Sys.	EAST
10.9	9.0	9.0	7.4	8.5	4	**WCMF-FM** ◆ *Rock*	*96.5 50kw*	4	7	2	1	1	5	78	Amer. Radio Sys.	TOR
7.0	7.3	8.6	7.1	7.8	5	**WRMM-FM** *AC*	*101.3 27kw*	2	6	7	4	4	3	64	Amer. Radio Sys.	TOR
5.0	6.8	5.4	5.8	6.3	6	**WNVE-FM** *Alternative*	*95.1 12kw*	6	1	3	5	11	15	63	Great Lake	D&R
6.3	6.1	6.0	5.8	5.7	7	**WDKX-FM** *Urban*	*103.9 .8kw*	9	3	4	6	8	8	99	Monroe	TOR
4.1	5.1	5.0	5.9	5.2	8	**WVOR-FM** ◆ *AC*	*100.5 50kw*	8	8	5	7	6	6	57	Amer. Radio Sys.	MCG
5.8	5.6	5.6	5.1	4.7	9	**WKLX-FM** *Oldies*	*98.9 37kw*	7	4	11	9	7	4	51	Heritage Media	KATZ
2.3	3.7	3.4	3.6	3.3	10	**WBBF-AM** *Nostalgia*	*950 1kw*	12	—	—	22	19	13	91	Heritage Media	KATZ
3.2	2.6	2.1	2.2	2.9	11	**WMAX-FM** *Adult Alternative*	*106.7 3.5kw*	11	10	9	10	9	9	60	Silver Br.	TOR
0.9	1.9	2.3	3.4	2.7	12	**WHRR-FM** *Classic Rock*	*93.3 4kw*	10	—	8	11	10	10	48	Livingstone Com.	MCG
1.6	1.1	0.7	1.0	1.4	13	**WJZR-FM** *NAC*	*105.9 3kw*	13	—	15	12	12	11	56	North Coast Radio	—
0.0	0.0	0.0	0.7	1.2	14	**WRCD-FM** *NAC*	*107.3 6kw*	15	—	22	14	13	12	68	Silver Br.	TOR

◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WCMF-FM	1 WPXY-FM	1 WCMF-FM	1 WPXY-FM	1 WCMF-FM	1 WPXY-FM
2 WNVE-FM	2 WDKX-FM	2 WNVE-FM	2 WRMM-FM	2 WBEE-FM	2 WRMM-FM
3 WPXY-FM	3 WVOR-FM	3 WBEE-FM	3 WVOR-FM	3 WHAM-AM	3 WBEE-FM
4 WHRR-FM	4 WCMF-FM	4 WHAM-AM	4 WBEE-FM	4 WPXY-FM	4 WVOR-FM
5 WBEE-FM	5 WNVE-FM	5 WPXY-FM	5 WDKX-FM	5 WMAX-FM	5 WCMF-FM
6 WDKX-FM	6 WRMM-FM	6 WHRR-FM	6 WCMF-FM	6 WKLX-FM	6 WKLX-FM
7 WMAX-FM	7 WBEE-FM	7 WMAX-FM	7 WKLX-FM	7 WNVE-FM	7 WHAM-AM
8 WHAM-AM	8 WMAX-FM	8 WDKX-FM	8 WHAM-AM	8 WHRR-FM	8 WDKX-FM
9 WRMM-FM	9 WHRR-FM	9 WKLX-FM	9 WNVE-FM	9 WRMM-FM	9 WHRR-FM
10 WKLX-FM	10 WKLX-FM	10 WRMM-FM	10 WMAX-FM	10 WVOR-FM	10 WMAX-FM

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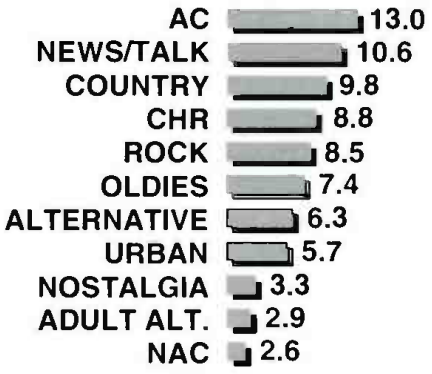

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12+ POPULATION: **884,300** (Black: N/A; Hispanic: N/A)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
2.7	3.9	6.0	1	**WKTU-FM** [1] *CHR/Rhythmic*	*103.5 2kw*	4	2	1	2	3	13	68	Evergreen Media	EAST
4.6	4.9	6.0	1	**WXRK-FM** [2] *Alternative*	*92.3 6kw*	3	10	2	1	1	5	67	CBS Radio	IRS
5.5	3.7	5.4	3	**WADB-FM** *B/EZ*	*95.9 4kw*	13	—	—	21	21	12	101	Northern New Jersey	—
4.5	3.7	5.4	3	**WKXW-FM** *Talk*	*101.5 19kw*	1	—	7	6	5	3	56	Press Br.	MCG
4.0	5.4	4.9	5	**WPLJ-FM** *Hot AC*	*95.5 6.7kw*	2	14	4	3	2	9	55	Cap Cities/ABC	KATZ
3.9	3.3	4.8	6	**WAXQ-FM** [3] *Rock*	*104.3 7.8kw*	8	5	3	4	6	17	74	Viacom	TOR
6.1	5.0	4.8	6	**WJLK-FM/WQNJ** *AC*	*94.3/98.5 3kw/6kw*	7	11	12	5	4	1	69	Nassau Br.	KATZ
3.3	3.5	4.7	8	**WOBM-FM** *AC*	*92.7 1.4kw*	10	7	10	10	10	4	78	North Shore	KATZ
3.4	3.3	4.1	9	**WCBS-AM** ◆ *News*	*880 50kw*	5	—	22	13	13	7	55	CBS Radio	CBS
4.1	5.9	4.0	10	**WABC-AM** *Talk*	*770 50kw*	16	—	27	17	15	8	80	Cap Cities/ABC	BAN
3.1	3.8	4.0	10	**WOR-AM** ◆ *Talk*	*710 50kw*	14	—	29	24	18	14	75	Buckley	MCG
4.1	2.6	4.0	10	**WZVU-FM** *Oldies*	*107.1 2.3kw*	6	9	14	7	7	2	58	Mammoth	BAN
3.3	3.2	3.7	13	**WFAN-AM** *Sports*	*660 50kw*	12	—	6	9	8	6	68	CBS Radio	IRS
3.1	3.2	3.1	14	**WRDR-FM** *Nostalgia*	*104.9 10kw*	21	—	—	—	38	22	113	Rodio Radio Inc.	—
1.9	2.4	2.9	15	**WLTW-FM** *AC*	*106.7 6kw*	15	—	17	12	12	11	56	Viacom	KATZ
2.6	2.1	2.9	15	**WNEW-FM** ◆ *Adult Alternative*	*102.7 7.8kw*	9	—	5	8	9	15	46	CBS Radio	G/W
3.1	3.2	2.2	17	**WCBS-FM** *Oldies*	*101.1 6.8kw*	18	—	25	18	11	10	54	CBS Radio	CBS
2.8	2.7	2.1	18	**WOBM-AM** *AC*	*1160 5kw*	26	—	—	27	26	21	93	North Shore	KATZ
3.3	2.8	2.0	19	**WHTZ-FM** ◆ *CHR/Pop*	*100.3 6kw*	11	1	8	14	20	31	37	Chancellor	KATZ
2.1	3.3	1.9	20	**WJRZ-FM** *AC*	*100.1 1.6kw*	17	8	13	15	17	19	44	Jersey Shore	D&R
1.7	1.6	1.7	21	**WHTG-FM** *Alternative*	*106.3 3.9kw*	25	—	9	11	14	20	65	WHTG Inc.	BAN
1.7	1.8	1.3	22	**WMXV-FM** *Hot AC*	*105.1 7.8kw*	20	12	19	16	16	18	53	Bonneville Int.	SEN
1.6	1.1	1.3	22	**WQHT-FM** *CHR/Rhythmic*	*97.1 6.7kw*	24	3	11	19	29	35	52	Emmis	MMR
1.1	2.2	1.2	24	**WQCD-FM** ◆ *NAC*	*101.9 6.2kw*	23	—	18	20	19	16	48	Tribune	CHR
0.5	1.1	1.1	25	**WIOQ-FM** *CHR/Pop*	*102.1 27kw*	22	4	16	23	24	29	41	Amer. Radio Sys.	BAN

[1] Was **WYNY-FM** (Country) until February. [2] Was Classic Rock until January. [3] Switched to Classic Rock in July. ◆ See Web Site Directory.

Continued on Page 104

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#47 WEST PALM BEACH-BOCA RATON

R&R

12+ POPULATION: **850,200** (Black: 10.2%; Hispanic: N/A)

FALL '94	WINTER '95	SPRING '95	SUMMER '95	FALL '95	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.1	7.7	7.7	7.8	7.7	1	**WRMF-FM** *AC*	*97.9 100kw*	2	13	2	1	1	1	88	Fairbanks	BLAIR
8.2	6.4	9.3	7.2	7.2	2	**WEAT-FM** ◆ *AC*	*104.3 100kw*	1	5	6	2	2	1	81	Amer. Radio Sys.	MMR
6.9	7.2	5.2	6.2	6.9	3	**WRLX-FM** *B/EZ*	*92.1 7.2kw*	5	—	28	18	9	4	93	Fairbanks	TOR
8.5	7.6	8.1	5.9	6.6	4	**WIRK-FM** ◆ *Country*	*107.9 100kw*	3	4	3	3	3	3	86	Amer. Radio Sys.	KATZ
3.3	3.0	3.5	4.0	4.9	5	**WPBZ-FM** ◆ *Alternative*	*103.1 50kw*	4	1	1	4	5	13	65	Palm Beach Radio	CHR
6.7	5.1	6.4	4.8	4.7	6	**WJNO-AM** *News/Talk*	*1230 1kw*	7	—	20	14	8	5	83	Fairbanks	TOR
3.9	4.3	4.4	3.8	4.1	7	**WKGR-FM** *Classic Rock*	*98.7 100kw*	6	7	4	5	4	6	62	Amer. Radio Sys.	KATZ
3.0	3.4	2.6	4.0	3.8	8	**WJBW-FM** *Nostalgia*	*99.5 3kw*	8	—	—	36	32	16	81	Goldsmith	—
2.2	2.3	2.0	2.1	3.4	9	**WBZT-AM** *News/Talk*	*1290 5kw*	11	12	23	26	21	9	83	Amer. Radio Sys.	KATZ
3.3	2.9	3.3	3.6	3.3	10	**WEDR-FM** *Urban*	*99.1 100kw*	12	3	5	6	6	10	82	Evergreen Media	MCG
2.9	3.1	2.9	2.2	2.2	11	**WCLB-FM** *Country*	*95.5 100kw*	9	8	11	9	14	11	49	Ardman	MCG
2.2	2.7	2.9	2.8	2.2	11	**WOLL-FM** ◆ *Oldies*	*94.3 6kw*	14	—	16	11	7	7	55	Amer. Radio Sys.	MMR
1.3	1.3	1.4	2.5	2.2	11	**WPOW-FM** *CHR/Rhythmic*	*96.5 100kw*	10	2	7	13	25	32	51	Beasley	D&R
1.7	1.2	2.2	2.1	2.0	14	**WTMI-FM** ◆ *Classical*	*93.1 96kw*	21	—	—	33	29	15	71	Marlin	CMBS
1.6	1.6	1.0	1.3	1.9	15	**WZZR-FM** *Rock*	*92.7 50kw*	22	—	8	7	11	21	68	Commodore Media	EAST
2.0	1.6	1.6	1.5	1.8	16	**WBGG-FM** *Classic Hits*	*105.9 100kw*	17	—	12	8	10	12	56	Clear Channel	CCRS
2.6	3.1	2.3	2.3	1.7	17	**WDBF-AM** *Nostalgia*	*1420 5(.5)kw*	26	—	—	—	—	35	44	Quality	—
1.9	1.7	1.3	1.2	1.7	17	**WKIS-FM** ◆ *Country*	*99.9 100kw*	25	—	22	20	18	17	64	Beasley	D&R
1.4	1.3	0.8	1.3	1.7	17	**WSHE-FM** [1] *Adult Alternative*	*103.5 100kw*	13	10	9	10	13	29	76	Paxson	TOR
1.1	1.7	1.8	1.4	1.6	20	**WEAT-AM** ◆ *News*	*850 5(1)kw*	15	—	27	30	30	23	42	Amer. Radio Sys.	MMR
2.0	1.7	1.4	1.8	1.5	21	**WHQT-FM** ◆ *Urban/AC*	*105.1 100kw*	19	6	15	17	17	22	48	Cox	CHR
2.0	1.8	2.0	2.0	1.5	21	**WLVE-FM** *NAC*	*93.9 100kw*	23	—	18	16	12	8	58	Paxson	KATZ
1.3	0.8	1.1	1.2	1.5	21	**WPOM-AM** *Urban*	*1600 5(2.5)kw*	32	9	24	25	23	20	120	WPOM Radio	ROS
0.8	1.9	1.6	2.4	1.5	21	**WZTA-FM** *Rock*	*94.9 100kw*	16	11	10	12	16	26	41	Paxson	KATZ
1.6	1.0	1.6	1.8	1.4	25	**WIOD-AM** ◆ *News/Talk*	*610 10kw*	28	—	13	15	15	19	82	Cox	CHR
1.0	2.2	1.4	1.3	1.4	25	**WLYF-FM** *AC*	*101.5 100kw*	24	—	25	22	24	18	54	Jefferson-Pilot	CBS
1.3	1.2	2.2	1.5	1.4	25	**WMXJ-FM** ◆ *Oldies*	*102.7 100kw*	20	—	32	24	19	14	48	Jefferson-Pilot	CBS
1.2	1.0	1.0	1.2	1.0	28	**WHYI-FM** ◆ *CHR/Pop*	*100.7 100kw*	18	—	14	19	22	25	32	Clear Channel	CCRS

[1] Changed calls to **WPLL-FM** in August. ◆ See Web Site Directory.

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12+ POPULATION: **847,700** (Black: 8.6; Hispanic: 12.1%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.8	8.9	10.0	7.9	9.3	1	**KJUL-FM** *Nostalgia*	*104.3 24.5kw*	5	13	16	13	11	1	110	Nevada Radio	K&P
8.7	7.8	7.6	8.9	8.3	2	**KSNE-FM** *AC*	*106.5 100kw*	2	5	4	1	1	1	89	Regent	—
6.7	6.2	7.6	5.3	7.1	3	**KLUC-FM** *CHR/Rhythmic*	*98.5 100kw*	1	1	3	5	8	8	63	Amer. Radio Sys.	MCG
5.6	6.4	6.4	7.3	7.0	4	**KEDG-FM** ◆ *Alternative*	*103.5 100kw*	3	3	1	2	5	15	78	Radiovision	TOR
6.7	7.0	5.8	6.7	6.7	5	**KWNR-FM** *Country*	*95.5 100kw*	6	4	7	3	2	4	80	Regent	D&R
5.2	5.2	6.1	6.5	5.6	6	**KMZQ-FM** *AC*	*100.5 100kw*	7	10	6	4	3	6	70	Amer. Radio Sys.	EAST
5.0	4.8	5.2	5.1	5.2	7	**KFMS-FM** *Country*	*101.9 100kw*	9	9	10	10	9	5	82	Regent	KATZ
3.0	5.1	4.8	4.7	4.7	8	**KQOL-FM** ◆ *Oldies*	*105.5 3.7kw*	8	12	13	9	4	3	71	Amer. Gen. Media	—
4.8	3.9	4.8	4.7	4.6	9	**KMXB-FM** [1] *Hot AC*	*94.1 100kw*	4	3	5	8	10	9	52	Amer. Radio Sys.	TOR
5.3	5.8	4.3	5.1	4.4	10	**KOMP-FM** ◆ *Rock*	*92.3 100kw*	12	7	2	6	7	14	76	Lotus	CHR
4.6	3.7	3.8	3.7	4.1	11	**KKLZ-FM** *Classic Rock*	*96.3 100kw*	11	11	8	7	6	7	67	Max Media	SEN
3.9	3.0	2.6	2.2	3.4	12	**KDWN-AM** *News/Talk*	*720 50kw*	14	—	15	16	14	12	85	Radio Nevada	ROS
3.7	3.9	4.0	3.7	3.4	12	**KFBI-FM** [2] *Alternative*	*107.5 24.5kw*	10	8	9	11	12	10	53	Amer. Radio Sys.	EAST
2.9	1.8	2.3	2.5	2.4	14	**KXPT-FM** ◆ *Adult Alternative*	*97.1 100kw*	13	—	12	12	13	11	61	Lotus	CHR
0.9	2.1	2.5	2.0	1.8	15	**KLSQ-AM** *Spanish*	*870 10(1)kw*	20	6	11	14	16	18	112	Heftel	—
1.9	1.7	1.6	2.0	1.8	15	**KORK-AM** *Big Band*	*920 5(.5)kw*	17	—	—	22	22	17	65	Lotus	CHR
3.0	2.3	1.8	1.4	1.4	17	**KBGO-FM** [3] *Oldies*	*93.1 24kw*	15	—	17	15	15	13	44	Broadcasting Assoc.	KATZ
1.0	1.7	1.2	1.1	1.3	18	**KNUU-AM** ◆ *News/Talk*	*970 5(.5)kw*	16	—	19	19	18	16	49	K-News Broadcasting	—
2.2	1.7	1.2	1.6	1.1	19	**KDOL-AM** *Spanish*	*1280 5(.5)kw*	22	—	14	17	17	20	88	S&R Broadcasting	LOTUS
1.1	1.8	0.7	0.9	1.1	19	**KVEG-AM** *Sports*	*840 50(25)kw*	19	—	18	18	19	21	60	Amer. Radio Sys.	EAST
0.5	1.1	0.8	0.9	1.0	21	**KRBO-FM** *News*	*105.1 50kw*	18	—	20	20	20	19	52	Compass Com.	—

[1] Was **KJMZ-FM** (CHR/Rhythmic) until mid-April. [2] Was Classic Rock until mid-April, changed calls to **KXTC** in August.
[3] Was **KEYV-FM** (Country) until mid-May. ◆ See Web Site Directory.

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#46 MONMOUTH-OCEAN, NJ

MONMOUTH

Continued from Page 101

12+ POPULATION: **884,300** (Black: N/A; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WXRK-FM	1 WKTU-FM	1 WXRK-FM	1 WKTU-FM	1 WXRK-FM	1 WPLJ-FM
2 WAXQ-FM	2 WPLJ-FM	2 WAXQ-FM	2 WPLJ-FM	2 WFAN-AM	2 WJLK/WQNJ
3 WFAN-AM	3 WAXQ-FM	3 WFAN-AM	3 WJLK/WQNJ	3 WAXQ-FM	3 WKTU-FM
4 WKTU-FM	4 WXRK-FM	4 WKTU-FM	4 WOBM-FM	4 WKXW-FM	4 WOBM-FM
5 WNEW-FM	5 WHTZ-FM	5 WNEW-FM	5 WZVU-FM	5 WNEW-FM	5 WZVU-FM
6 WPLJ-FM	6 WJLK/WQNJ	6 WPLJ-FM	6 WKXW-FM	6 WZVU-FM	6 WKXW-FM
7 WHTG-FM	7 WNEW-FM	7 WKXW-FM	7 WLTW-FM	7 WKTU-FM	7 WLTW-FM
8 WKXW-FM	8 WOBM-FM	8 WZVU-FM	8 WXRK-FM	8 WPLJ-FM	8 WXRK-FM
9 WZVU-FM	9 WKXW-FM	9 WHTG-FM	9 WAXQ-FM	9 WCBS-AM	9 WAXQ-FM
10 WJRZ-FM	10 WQHT-FM	10 WCBS-AM	10 WNEW-FM	10 WCBS-FM	10 WNEW-FM

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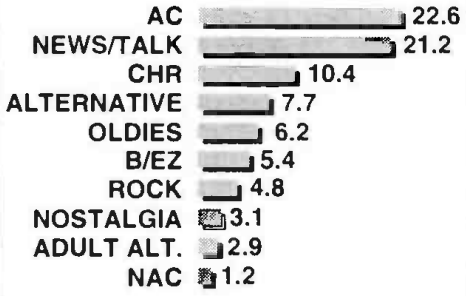

#47 WEST PALM BEACH-BOCA RATON

WEST PALM BEACH

Continued from Page 102

12+ POPULATION: **850,200** (Black: 10.2%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WPBZ-FM	1 WRMF-FM	1 WKGR-FM	1 WRMF-FM	1 WKGR-FM	1 WRMF-FM
2 WKGR-FM	2 WPBZ-FM	2 WPBZ-FM	2 WEAT-FM	2 WRMF-FM	2 WEAT-FM
3 WIRK-FM	3 WEDR-FM	3 WIRK-FM	3 WIRK-FM	3 WIRK-FM	3 WIRK-FM
4 WZZR-FM	4 WEAT-FM	4 WRMF-FM	4 WPBZ-FM	4 WPBZ-FM	4 WPBZ-FM
5 WRMF-FM	5 WIRK-FM	5 WZZR-FM	5 WEDR-FM	5 WEAT-FM	5 WRLX-FM
6 WSHE-FM	6 WCLB-FM	6 WEAT-FM	6 WKGR-FM	6 WZZR-FM	6 WEDR-FM
7 WZTA-FM	7 WPOW-FM	7 WEDR-FM	7 WCLB-FM	7 WBGG-FM	7 WKGR-FM
8 WPOW-FM	8 WKGR-FM	8 WBGG-FM	8 WRLX-FM	8 WJNO-AM	8 WOLL-FM
9 WEDR-FM	9 WSHE-FM	9 WZTA-FM	9 WPOW-FM	9 WEDR-FM	9 WCLB-FM
10 WBGG-FM	10 WYFX-AM	10 WSHE-FM	10 WOLL-FM	10 WOLL-FM	10 WLVE-FM

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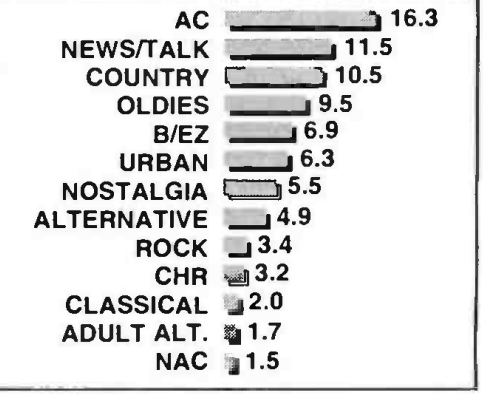

#48 LAS VEGAS

LAS VEGAS

Continued from Page 103

12+ POPULATION: **847,700** (Black: 8.6; Hispanic: 12.1%)

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KEDG-FM	1 KLUC-FM	1 KEDG-FM	1 KSNE-FM	1 KEDG-FM	1 KSNE-FM
2 KOMP-FM	2 KJMZ-FM	2 KOMP-FM	2 KWNR-FM	2 KKLZ-FM	2 KWNR-FM
3 KLUC-FM	3 KMZQ-FM	3 KKLZ-FM	3 KMZQ-FM	3 KOMP-FM	3 KMZQ-FM
4 KFBI-FM	4 KSNE-FM	4 KSNE-FM	4 KLUC-FM	4 KQOL-FM	4 KLUC-FM
5 KKLZ-FM	5 KEDG-FM	5 KFBI-FM	5 KJMZ-FM	5 KSNE-FM	5 KFMS-FM
6 KSNE-FM	6 KWNR-FM	6 KLUC-FM	6 KEDG-FM	6 KMZQ-FM	6 KQOL-FM
7 KWNR-FM	7 KOMP-FM	7 KMZQ-FM	7 KFMS-FM	7 KWNR-FM	7 KJMZ-FM
8 KJMZ-FM	8 KFMS-FM	8 KWNR-FM	8 KQOL-FM	8 KFBI-FM	8 KJUL-FM
9 KFMS-FM	9 KKLZ-FM	9 KQOL-FM	9 KXPT-FM	9 KFMS-FM	9 KXPT-FM
10 KLSQ-AM	10 KXPT-FM	10 KJMZ-FM	10 KKLZ-FM	10 KLUC-FM	10 KEDG-FM

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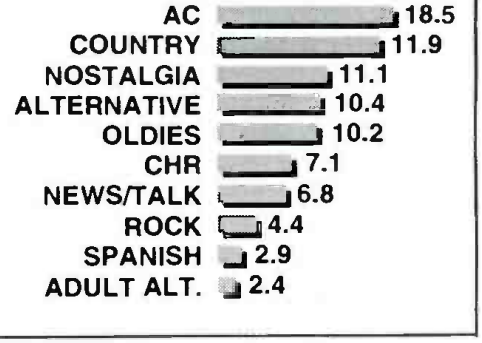

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12+ POPULATION: **845,900** (Black: 12.4%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.9	12.3	13.5	16.5	14.0	❶	**WHAS-AM** *Full Service*	*840 50kw*	❶	—	7	4	2	❶	73	Clear Channel	CHR
15.8	15.9	14.0	12.7	12.8	2	**WAMZ-FM** *Country*	*97.5 100kww*	2	4	2	❶	❶	2	79	Clear Channel	CHR
7.0	7.1	6.1	6.5	7.0	3	**WDJX-FM** *CHR/Pop*	*99.7 24kw*	3	2	3	2	3	7	52	Regent	EAST
5.1	5.3	6.0	6.3	6.9	4	**WVEZ-FM** *AC*	*106.9 24.5kw*	7	9	8	7	5	3	63	Regent	MCG
4.4	6.1	5.9	5.3	6.6	5	**WGZB-FM** *Urban*	*96.5 3kw*	6	❶	5	6	10	9	82	Blue Chip	MCG
5.7	5.9	6.2	6.1	6.4	5	**WTFX-FM** *Rock*	*100.5 38kw*	4	3	❶	3	4	12	63	Prism	MCG
4.7	5.2	4.6	4.0	4.8	7	**WQMF-FM** ◆ *Rock*	*95.7 28.5kw*	5	8	4	5	7	8	57	Otting	KATZ
3.7	3.7	3.0	2.7	4.0	8	**WSJW-FM** [1] *NAC*	*103.9 1.35kw*	10	—	9	8	6	5	71	Regent	EAST
3.9	3.7	4.1	4.1	3.7	9	**WSFR-FM** [1] *Oldies*	*107.7 8.2kw*	9	7	10	9	9	6	60	Regent	EAST
5.3	3.9	3.9	3.8	3.6	10	**WRKA-FM** ◆ *Oldies*	*103.1 3kw*	8	—	12	10	8	4	49	Cox	CHR
3.8	4.2	4.1	3.7	3.2	11	**WAVG-AM** *Oldies*	*970 5kw*	11	—	—	20	19	14	61	Radio 970, Inc.	D&R
2.4	4.2	2.5	2.7	2.4	12	**WLRS-FM** *AC*	*102.3 3kw*	12	—	11	11	11	11	52	BRC Media	EAST
2.9	1.1	1.2	2.1	2.4	12	**WXNU-FM** *Alternative*	*105.9 3kw*	13	6	6	12	13	19	52	Otting	KATZ
3.2	2.4	3.1	2.5	2.3	14	**WKJK-FM** *Religious*	*98.9 50kw*	14	5	14	15	14	13	55	Snowden	CHR
1.8	0.5	1.5	1.6	2.3	14	**WLLV-AM** *Religious*	*1240 1kw*	17	—	15	16	17	15	94	Full Force	K&P
1.9	1.8	1.6	1.4	1.9	16	**WMJM-FM** [2] *Urban/AC*	*101.3 2kw*	18	—	17	13	12	10	91	Louisville Radio	MCG
0.9	0.9	1.1	1.8	1.4	17	**WWKY-AM** *Talk*	*790 5(1)kw*	15	—	16	17	16	16	45	SFX	MCG
0.0	0.0	0.0	1.0	1.3	18	**WRVI-FM** [3] *Rock AC*	*94.7 3kw*	16	—	13	14	15	18	46	Cox	CHR
0.6	0.7	0.4	0.9	1.0	19	**WFIA-AM** *Religious*	*900 1kw*	19	—	—	19	20	17	52	Regent	EAST

[1] In late May **WHKW-FM** moved to 98.9 MHz; '70s Oldies **WQLL-FM** moved to 107.7 MHz as **WSFR-FM,** while **WSJW-FM** debuted at 103.9 MHz.
[2] Was **WLSY-FM** until April. [3] Was **WAJE-FM** until February. ◆ See Web Site Directory.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WTFX-FM	1 WDJX-FM	1 WAMZ-FM	1 WAMZ-FM	1 WAMZ-FM	1 WAMZ-FM
2 WAMZ-FM	2 WAMZ-FM	2 WTFX-FM	2 WDJX-FM	2 WHAS-AM	2 WDJX-FM
3 WQMF-FM	3 WGZB-FM	3 WHAS-AM	3 WVEZ-FM	3 WTFX-FM	3 WVEZ-FM
4 WDJX-FM	4 WTFX-FM	4 WQMF-FM	4 WGZB-FM	4 WSJW-FM	4 WHAS-AM
5 WGZB-FM	5 WVEZ-FM	5 WSJW-FM	5 WHAS-AM	5 WQMF-FM	5 WSFR-FM
6 WHAS-AM	6 WQMF-FM	6 WRKA-FM	6 WSFR-FM	6 WRKA-FM	6 WGZB-FM
7 WXNU-FM	7 WXNU-FM	7 WGZB-FM	7 WQMF-FM	7 WDJX-FM	7 WLRS-FM
8 WSJW-FM	8 WSFR-FM	8 WDJX-FM	8 WTFX-FM	8 WSFR-FM	8 WQMF-FM
9 WSFR-FM	9 WSJW-FM	9 WSFR-FM	9 WLRS-FM	9 WGZB-FM	9 WTFX-FM
10 WRKA-FM	10 WLRS-FM	10 WXNU-FM	10 WSJW-FM	10 WXNU-FM	10 WSJW-FM

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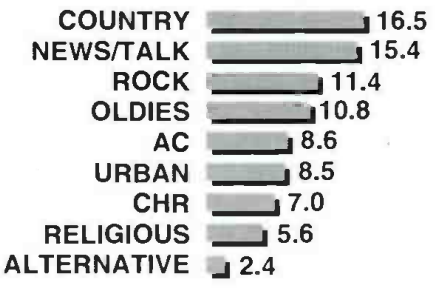

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#50 RALEIGH-DURHAM

R&R

12+ POPULATION: **843,600** (Black: 23.2%; Hispanic: N/A)

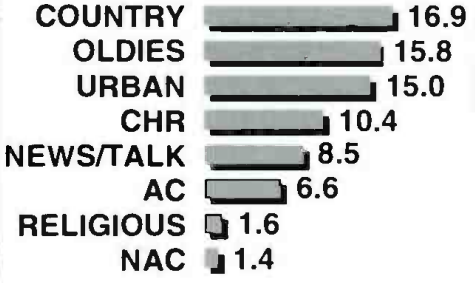
SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.2	8.8	6.8	9.3	8.8	1	**WDCG-FM** *CHR/Pop*	*105.1 100kw*	1	2	1	1	2	7	61	SFX	TOR
8.0	7.7	7.5	7.7	8.5	2	**WQOK-FM** *Urban*	*97.5 100kw*	5	1	2	2	7	9	89	Clear Channel	D&R
5.4	5.9	6.6	5.5	7.7	3	**WTRG-FM** *Oldies*	*100.7 100kw*	4	6	9	4	1	1	78	SFX	—
7.1	7.1	7.8	6.3	6.9	4	**WPTF-AM** *News/Talk*	*680 50kw*	9	—	11	10	8	2	87	Curtis Media	MCG
5.9	5.9	6.1	5.8	6.7	5	**WKIX-FM** *Country*	*96.1 100kw*	3	4	4	3	3	5	66	Alchemy	TOR
6.8	6.8	6.0	7.4	6.6	6	**WRAL-FM** *Hot AC*	*101.5 96kw*	2	5	5	5	5	3	59	Capitol Br. Co.	KATZ
6.3	6.4	7.4	5.9	6.4	7	**WQDR-FM** *Country*	*94.7 99kw*	6	7	6	6	4	6	71	Curtis Media	MCG
5.3	6.0	6.8	5.8	5.5	8	**WFXC/WFXK** *Urban/AC*	*107.1/104.3 2.6kw/100kw*	10	12	8	7	6	4	74	Pinnacle	EAST
5.9	5.7	6.0	5.6	4.3	9	**WRDU-FM** *Classic Rock*	*106.1 100kw*	7	8	3	8	10	10	50	SFX	MMR
3.8	3.8	4.6	4.0	3.8	10	**WZZU-FM** *Classic Rock*	*93.9 100kw*	8	11	7	9	9	8	48	SFX	TOR
1.4	2.0	1.3	1.3	1.8	11	**WKTC-FM** *Country*	*96.9 100kw*	11	9	12	12	15	14	57	Curtis Media	D&R
0.4	0.9	0.8	0.8	1.6	12	**WAUG-AM** *Gospel*	*750 .5kw*	21	—	17	14	12	12	109	Santa Augustine College	—
1.8	1.4	1.1	1.3	1.6	12	**WJMH-FM** *CHR/Rhythmic*	*102.1 100kw*	12	3	10	13	18	27	50	Max Media	D&R
0.0	0.8	0.7	1.1	1.6	12	**WTCD-FM** [1] *NAC*	*103.9 7.9kw*	13	—	16	16	13	13	50	Curtis Media	TOR
2.0	1.7	2.1	2.0	1.4	15	**WRBZ-AM** *News/Talk*	*850 10(5)kw*	14	—	14	11	11	11	50	Ceder LP	EAST
1.2	1.7	1.3	1.3	1.0	16	**WLLE-AM** *Urban*	*570 .5kw*	18	—	—	20	17	15	65	Special Markets Media	—
1.3	1.0	0.4	0.9	1.0	16	**WMPM-AM** *Country*	*1270 5kw*	29	—	—	—	—	19	241	Carolina Br. Service	TNS
1.2	1.9	1.1	1.7	1.0	16	**WPCM-FM** *Country*	*101.1 100kw*	15	—	19	17	16	16	37	Curtis Media	MCG

[1] Was **WNND-FM** until May.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WDCG-FM	1 WDCG-FM	1 WDCG-FM	1 WDCF-FM	1 WTRG-FM	1 WKIX-FM
2 WRDU-FM	2 WQOK-FM	2 WRDU-FM	2 WQOK-FM	2 WQDR-FM	2 WTRG-FM
3 WQOK-FM	3 WKIX-FM	3 WZZU-FM	3 WKIX-FM	3 WZZU-FM	3 WRAL-FM
4 WZZU-FM	4 WRAL-FM	4 WQOK-FM	4 WRAL-FM	4 WRDU-FM	4 WDCG-FM
5 WQDR-FM	5 WQDR-FM	5 WTRG-FM	5 WFXC/WFXK	5 WDCG-FM	5 WFXC/WFXK
6 WRAL-FM	6 WFXC/WFXK	6 WQDR-FM	6 WTRG-FM	6 WPTF-AM	6 WQOK-FM
7 WPTF-AM	7 WRDU-FM	7 WPTF-AM	7 WQDR-FM	7 WQOK-FM	7 WQDR-FM
8 WJMH-FM	8 WTRG-FM	8 WFXC/WFXK	8 WRDU-FM	8 WFXC/WFXK	8 WPTF-AM
9 WKIX-FM	9 WKTC-FM	9 WRAL-FM	9 WZZU-FM	9 WRAL-FM	9 WRDU-FM
10 WTRG-FM	10 WZZU-FM	10 WKIX-FM	10 WPTF-AM	10 WKIX-FM	10 WZZU-FM

FORMAT REACH



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#53 JACKSONVILLE

R&R

JACKSONVILLE

12+ POPULATION: **823,900** (Black: 18.3%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.7	10.4	9.8	9.3	10.0	1	**WQIK-FM** ◆ *Country*	*99.1 100kw*	1	5	4	2	2	1	86	Jacor	EAST
12.0	9.8	8.9	7.6	8.0	2	**WFYV-FM** *Rock*	*104.5 100kw*	3	6	1	1	1	7	85	SFX	CHR
6.4	6.2	6.9	7.5	7.2	3	**WAPE-FM** *CHR/Pop*	*95.1 100kw*	2	2	2	3	5	10	62	SFX	CHR
7.2	6.5	5.6	7.3	6.3	4	**WROO-FM** *Country*	*107.3 100kw*	5	4	5	6	8	8	72	Paxson	BAN
7.4	7.3	6.9	6.1	6.2	5	**WEJZ-FM** *AC*	*96.1 100kw*	4	9	9	7	4	2	69	Renda	KATZ
5.2	6.1	6.8	5.8	6.1	6	**WSOL-FM** *Urban AC*	*101.5 100kw*	8	7	6	4	6	4	95	Jacor	EAST
1.4	3.1	5.4	5.2	5.1	7	**WPLA-FM** *Alternative*	*93.3 50kw*	10	3	3	8	10	14	90	Paxson	BAN
4.5	3.4	3.8	4.0	5.0	8	**WIVY-FM** *Hot AC*	*102.9 98kw*	6	12	7	5	3	6	82	SFX	MMR
5.5	5.7	4.8	5.9	5.0	8	**WJBT-FM** *CHR/Rhythmic*	*92.7 6kw*	9	1	8	10	13	15	64	Jacor	ROS
5.8	5.2	4.9	5.9	4.5	10	**WKQL-FM** *Oldies*	*96.9 100kw*	7	13	11	9	7	3	58	SFX	MCG

◆ See Web Site Directory.

#54 AUSTIN

R&R

AUSTIN

12+ POPULATION: **821,600** (Black: N/A; Hispanic: 21.1%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.8	13.6	13.7	11.8	12.0	1	**KASE-FM** *Country*	*100.7 100kw*	2	2	2	1	1	1	87	KVET, Br.	KATZ
9.3	9.9	9.1	9.7	9.9	2	**KHFI-FM** *CHR/Pop*	*96.7 100kw*	1	1	1	2	3	8	62	Clear Channel	CHR
6.8	7.0	5.1	5.6	7.3	3	**KKMJ-FM** *AC*	*95.5 100kw*	3	6	6	3	2	3	72	Amaturo Group	MMR
6.2	5.5	6.5	6.4	5.7	4	**KLBJ-AM** ◆ *News/Talk*	*590 5(1)kw*	9	—	11	8	6	4	73	LBJ Br. Company	EAST
8.1	6.5	5.9	7.2	5.7	4	**KLBJ-FM** ◆ *Rock*	*93.7 100kw*	4	4	3	4	5	7	59	LBJ Br. Company	EAST
4.6	4.0	6.3	5.8	5.6	6	**KEYI-FM** *Oldies*	*103.5 100kw*	6	8	14	6	4	2	62	Clear Channel	CHR
6.0	7.6	6.0	6.1	5.5	7	**KVET-FM** *Country*	*98.1 100kw*	5	9	10	9	7	5	60	KEVT, Br.	KATZ
2.5	2.6	3.3	2.8	4.3	8	**KAMX-FM** *Hot AC*	*94.7 97kw*	7	7	5	5	9	11	51	Amataro Group	MMR
3.4	3.4	3.5	3.9	3.7	9	**KPEZ-FM** *Rock*	*102.3 20kw*	8	11	7	7	8	9	46	Clear Channel	CHR
0.0	2.9	2.8	3.5	3.5	10	**KROX-FM** *Alternative*	*101.5 100kw*	10	5	4	10	12	22	49	Sinclair Telecable	D&R

◆ See Web Site Directory.

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OKLAHOMA CITY #51

12+ POPULATION: **836,200** (Black: 10.6%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.4	10.1	9.7	9.4	10.3	1	**KJYO-FM** ◆ *CHR/Pop*	*102.7 98kw*	1	1	2	2	5	9	69	Clear Channel	CCRS
9.2	8.9	8.4	10.3	9.6	2	**KATT-FM** ◆ *Rock*	*100.5 97kw*	3	3	1	1	4	7	86	Caribou	BAN
10.2	10.8	12.1	8.5	8.9	3	**KXXY-FM** ◆ *Country*	*96.1 98kw*	2	6	5	3	1	2	68	Clear Channel	CCRS
5.1	7.2	7.6	7.4	7.4	4	**KOMA-FM** *Oldies*	*92.5 100kw*	6	7	14	5	2	1	79	Diamond	—
7.3	5.9	6.8	5.6	6.5	5	**KRXO-FM** *Classic Rock*	*107.7 99kw*	5	8	3	4	3	5	69	Diamond	—
7.6	7.1	6.0	6.1	6.4	6	**KTOK-AM** ◆ *News/Talk*	*1000 5kw*	8	—	11	11	11	4	77	Clear Channel	CCRS
7.3	5.8	5.0	5.5	5.7	7	**KEBC-FM** [1] ◆ *Country*	*94.7 100kw*	4	4	7	10	10	6	59	Clear Channel	CCRS
4.5	5.8	6.1	4.2	5.5	8	**KTST-FM** ◆ *Country*	*101.9 98kw*	7	5	4	7	7	8	60	Clear Channel	CCRS
5.7	6.4	6.2	6.7	5.3	9	**KMGL-FM** *AC*	*104.1 99kw*	9	9	9	6	6	3	66	Renda	EAST
5.1	5.6	5.0	5.2	5.1	10	**KVSP-AM** *Urban*	*1140 1kw*	12	2	8	8	9	10	137	Perry	—

[1] Became **KNRX-FM** (Alternative) in July. ◆ See Web Site Directory.

DAYTON #52

12+ POPULATION: **824,000** (Black: 12.6%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.1	14.9	14.9	13.4	11.1	1	**WHKO-FM** *Country*	*99.1 50kw*	1	6	6	2	1	1	78	Cox	D&R
8.5	7.9	6.9	9.2	9.3	2	**WMMX-FM** *Hot AC*	*107.7 50kw*	3	5	2	1	2	3	82	Amer. Radio Sys.	EAST
6.9	7.2	7.3	6.4	7.9	3	**WROU-FM** *Urban*	*92.1 .89kw*	10	2	5	5	5	4	111	Hawes-Southern	CHR
7.2	6.7	5.6	6.0	7.8	4	**WGTZ-FM** ◆ *CHR/Pop*	*92.9 40kw*	2	1	4	4	6	8	61	Great Trails	MCG
5.4	4.3	6.4	6.4	7.3	5	**WLQT-FM** *AC*	*99.9 50kw*	5	9	8	7	3	2	86	Palm Beach Radio	KATZ
9.1	8.0	5.7	9.8	6.7	6	**WTUE-FM** ◆ *Rock*	*104.7 50kw*	4	4	1	3	4	9	72	Amer. Radio Sys.	EAST
1.8	2.0	5.4	5.0	5.3	7	**WXEG-FM** ◆ *Alternative*	*103.9 1.15kw*	7	3	3	6	8	18	68	Tri-City Radio, LP	EAST
5.6	6.2	5.3	7.1	5.1	8	**WHIO-AM** *Talk*	*1290 5kw*	6	—	12	12	12	5	66	Cox	D&R
3.7	3.8	2.8	3.8	4.1	9	**WING-FM** *Classic Rock*	*102.9 50kw*	8	10	7	8	7	6	57	Capstar	—
4.4	5.9	4.5	3.6	3.8	10	**WLW-AM** *Full Service*	*700 50kw*	9	—	9	9	9	7	53	Jacor	EAST

◆ See Web Site Directory.

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12+ POPULATION: **789,400** (Black: 26.1%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.1	10.8	13.8	14.0	13.8	1	**WZZK-A/F** ◆ *Country*	*610/104.7 5(1)kw/99kw*	1	3	1	1	1	2	79	Cox	KATZ
10.5	11.2	9.6	9.7	10.8	2	**WENN-FM** *Urban*	*107.7 100kw*	2	1	2	2	3	14	91	Balton & Willie	D&R
8.7	6.9	8.1	5.5	9.1	3	**WMJJ-FM** ◆ *AC*	*96.5 100kw*	3	7	4	3	2	3	83	Ameron	EAST
5.2	6.0	4.8	5.7	6.9	4	**WODL-FM** ◆ *Oldies*	*106.9 99kw*	4	9	9	5	5	1	74	Cox	KATZ
5.5	8.7	8.1	6.2	6.8	5	**WZRR-FM** ◆ *Classic Rock*	*99.5 100kw*	5	6	3	4	4	6	76	Dick	CHR
6.7	6.6	7.1	8.4	5.8	6	**WERC-AM** ◆ *News/Talk*	*960 5kw*	7	—	15	11	8	5	85	Ameron	EAST
4.8	3.3	2.7	4.7	4.7	7	**WAGG-AM** *Religious*	*1320 5kw*	11	11	8	8	6	7	89	Balton & Willie	D&R
4.4	4.7	5.2	5.3	4.3	8	**WMXQ-FM** ◆ *CHR/Pop*	*94.5 98kw*	6	2	6	7	11	15	49	Dick	CHR
3.9	3.5	3.0	3.4	3.9	9	**WTUG-FM** *Urban*	*92.9 100kw*	9	4	5	6	9	17	69	Radio South Inc.	EAST
3.0	4.0	2.9	3.1	3.3	10	**WDJC-FM** *Religious*	*93.7 99kw*	10	12	12	9	7	8	60	Donald Crawford	CRA

◆ See Web Site Directory.

12+ POPULATION: **775,000** (Black: 29.0%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.4	11.7	13.3	12.9	13.9	1	**WKHK-FM** *Country*	*95.3 13kw*	1	5	2	1	1	1	96	SFX	BAN
10.0	10.9	9.9	11.0	10.4	2	**WCDX-FM** *Urban*	*92.1 4.5kw*	5	1	1	2	3	5	98	Sinclair Telecable	MMR
8.8	8.4	9.6	10.8	9.7	3	**WTVR-FM** *AC*	*98.1 50kw*	2	8	7	3	2	2	77	Clear Channel	KATZ
7.9	8.2	8.6	9.1	8.5	4	**WRVA-AM** ◆ *Full Service*	*1140 50kw*	3	—	13	12	8	3	75	Clear Channel	CCRS
6.9	4.9	5.2	6.5	6.7	5	**WPLZ-FM** *Urban*	*99.3 6kw*	7	4	5	4	5	6	79	Sinclair Telecable	MMR
7.1	7.1	5.4	4.5	6.2	6	**WRVQ-FM** ◆ *CHR/Pop*	*94.5 200kw*	4	2	3	6	7	10	55	Clear Channel	CCRS
5.4	5.8	5.5	5.1	5.9	7	**WMXB-FM** *Hot AC*	*103.7 20kw*	6	—	8	5	4	4	62	SFX	MCG
5.8	6.3	5.8	5.2	5.1	8	**WRXL-FM** *Rock*	*102.1 20kw*	8	6	4	7	6	7	66	Clear Channel	CCRS
2.5	2.7	4.0	3.5	4.2	9	**WBZU-FM** *Alternative*	*104.7 100kw*	9	3	6	8	12	15	57	SFX	—
3.8	4.2	3.3	3.0	3.1	10	**WVGO-FM** [1] *Alternative*	*106.5 7.6kw*	11	7	9	9	9	11	52	SFX	CHR

[1] Switched to Oldies in July. ◆ See Web Site Directory.

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#57 ALBANY-SCHENECTADY-TROY

ALBANY

12+ POPULATION: **736,000** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.2	9.8	11.2	12.9	13.0	1	**WGNA-A/F** *Country*	*1460/107.7 5kw/12kw*	2	5	3	1	1	1	104	SFX	MCG
8.4	9.0	9.1	8.2	9.5	2	**WFLY-FM** ◆ *CHR/Pop*	*92.3 17kw*	1	1	1	2	3	6	66	Albany Br.	TOR
8.6	9.2	9.5	10.0	8.3	3	**WGY-AM** *News/Talk*	*810 50kw*	3	—	11	7	6	3	71	Dame Media	KATZ
6.5	7.6	6.4	6.7	7.5	4	**WPYX-FM** ◆ *Rock*	*106.5 15.5kw*	5	4	2	3	2	4	71	SFX	MCG
8.5	7.2	8.2	7.9	6.9	5	**WYJB-FM** *AC*	*95.5 12kw*	4	8	6	5	4	2	65	Albany Br.	TOR
5.5	3.7	5.5	6.1	6.2	6	**WABY-A/F** [1] *Nostalgia*	*1400/94.5 1kw/3kw*	8	—	16	17	15	7	101	Dot Com.	CHR
4.0	5.0	6.5	5.6	5.4	7	**WQBJ/WQBK-FM** *Alternative*	*103.5/103.9 50kw/6kw*	6	3	4	4	7	12	59	Radio Enterprises	D&R
6.4	5.9	4.6	5.1	4.7	8	**WRVE-FM** *Rock AC*	*99.5 14.5kw*	7	7	5	6	5	5	53	Dame Media	KATZ
5.7	4.8	4.0	4.6	2.8	9	**WKBE/WKLI** *Hot AC*	*100.3/100.9 1.45kw/6kw*	10	—	8	8	8	9	47	Bendat Com.	BAN
2.2	3.1	2.8	2.1	2.7	10	**WZRQ-FM** *Rock*	*102.3 4.1kw*	9	2	7	9	12	26	45	DJA Media, Inc.	EAST

1 **WABY-FM** was **WEMX-FM** until May. ◆ See Web Site Directory.

#58 HONOLULU

HONOLULU

12+ POPULATION: **732,300** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.8	12.4	10.4	11.0	12.2	1	**KIKI-FM** *CHR/Rhythmic*	*93.9 100kw*	2	1	1	1	3	9	79	Patterson	CHR
10.6	9.9	11.9	12.3	10.4	2	**KSSK-FM** *Hot AC*	*92.3 100kw*	1	5	4	2	1	2	65	Patterson	EAST
6.5	7.4	6.8	7.0	8.4	3	**KQMQ-A/F** *CHR/Rhythmic*	*690/93.1 10kw/54kw*	3	2	2	4	5	6	56	Finova	KATZ
7.9	9.1	7.9	7.5	8.2	4	**KSSK-AM** *AC*	*590 7.5kw*	6	8	11	7	4	1	96	Patterson	EAST
6.3	6.3	5.2	6.7	8.1	5	**KULA/KRTR-FM** ◆ *AC*	*1460/96.3 5kw/75kw*	4	7	5	3	2	4	70	Ohana	KATZ
5.3	3.9	5.3	6.1	7.5	6	**KUMU-FM** *B/EZ*	*94.7 100kw*	8	—	12	9	9	3	100	John Hutton	BAN
7.6	9.1	9.3	7.5	7.1	7	**KCCN-FM** ◆ *Hawaiian*	*100.3 100kw*	5	3	3	5	6	8	73	Diamondhead	BAN
6.0	5.9	4.6	6.3	6.3	8	**KINE-FM** ◆ *Hawaiian/Reggae*	*105.1 100kw*	7	4	9	8	7	5	83	Diamondhead	BAN
5.5	6.3	5.3	4.9	4.4	9	**KKLV-FM** *Oldies*	*98.5 51kw*	9	—	6	6	8	10	63	Patterson	—
3.9	3.3	3.1	3.7	3.7	10	**KHVH-AM** *News/Talk*	*830 10kw*	11	—	17	14	10	7	92	Patterson	CHR

◆ See Web Site Directory.

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12+ POPULATION: **704,100** (Black: 16.7%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.9	14.3	11.4	14.5	12.3	1	**WSSL-FM** *Country*	*100.5 100kw*	1	4	3	3	1	1	81	SFX	MCG
9.8	9.5	10.7	9.5	10.7	2	**WJMZ-FM** ◆ *Urban*	*107.3 100kw*	6	2	1	1	2	5	113	Benchmark	MMR
9.1	7.1	11.1	9.9	9.2	3	**WESC-FM** *Country*	*92.5 100kw*	2	3	6	6	6	2	77	Benchmark	BAN
8.3	10.5	8.5	9.2	8.9	4	**WROQ-FM** *Rock*	*101.1 100kw*	5	6	2	1	3	6	78	SFX	BAN
7.9	7.5	8.3	8.1	7.5	5	**WMYI-FM** *Hot AC*	*102.5 20kw*	3	8	5	4	4	4	65	SFX	EAST
6.6	6.7	6.6	7.0	7.2	6	**WSPA-FM** *AC*	*98.9 100kw*	7	—	7	5	5	3	79	Spartan	CHR
3.2	5.4	4.7	5.2	6.8	7	**WFBC-FM** *CHR/Pop*	*93.7 100kw*	4	1	4	7	7	10	60	Sinclair Com.	KATZ
3.8	2.9	3.9	3.6	3.7	8	**WFBC/WORD** *News/Talk*	*1330/910 5kw/3.6kw*	8	—	12	8	8	7	82	Sinclair Com.	KATZ
3.1	2.6	3.6	1.7	1.9	9	**WMUU-FM** *B/EZ*	*94.5 100kw*	11	—	—	20	14	12	59	WMUU, Inc.	—
3.7	3.6	3.4	2.9	1.8	10	**WOLI/WOLT** [1] ◆ *Oldies*	*103.9/103.3 6kw/2.7kw*	9	—	11	9	9	9	44	Palm Br.	MMR
0.6	1.0	0.9	0.6	1.8	10	**WRIX-FM** *Country*	*103.1 6kw*	22	—	—	25	15	13	131	FM 103, Inc.	—

[1] Was Alternative until February; in June **WXWX-FM** changed calls to **WOLI-FM**; in July **WXWZ-FM** changed calls to **WOLT-FM**. ◆ See Web Site Directory.

12+ POPULATION: **641,600** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
7.8	8.7	9.0	8.7	9.8	1	**KRMG-AM** *Full Service*	*740 50(25)kw*	2	—	6	5	4	1	85	Cox	KATZ
11.9	11.5	14.2	12.0	9.4	2	**KWEN-FM** *Country*	*95.5 96kw*	1	3	2	1	1	2	68	Cox	KATZ
6.1	6.1	6.4	7.8	6.9	3	**KMYZ-FM** ◆ *Alternative*	*104.5 70kw*	4	1	1	4	9	20	69	Shamrock Com.	BAN
7.9	8.4	6.7	6.4	6.6	4	**KBEZ-FM** *AC*	*92.9 100kw*	5	8	5	6	5	3	71	Renda	EAST
6.2	5.1	6.7	6.6	6.2	5	**KJSR-FM** *Classic Rock*	*103.3 100kw*	3	6	3	3	3	7	54	Cox	—
6.8	6.7	6.9	5.7	6.2	5	**KMOD-FM** ◆ *Rock*	*97.5 96kw*	8	7	4	2	2	5	75	Clear Channel	CCRS
4.1	3.0	4.2	4.3	5.4	7	**KQLL-FM** *Oldies*	*106.1 100kw*	6	11	14	7	6	4	64	Clear Channel	BAN
5.4	4.7	3.9	3.2	4.7	8	**KVOO-AM** ◆ *Country*	*1170 50kw*	13	—	18	18	17	9	91	Great Empire	D&R
5.2	5.5	4.5	5.7	4.5	9	**KVOO-FM** ◆ *Country*	*98.5 100kw*	11	—	9	12	10	8	76	Great Empire	D&R
1.2	1.9	4.9	3.5	4.3	10	**KOAS-FM** *NAC*	*92.1 27kw*	14	10	13	9	7	6	90	Clear Channel	BAN

◆ See Web Site Directory.

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#61 WILKES BARRE-SCRANTON

R&R

WILKES BARRE

12+ POPULATION: **638,700** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.0	11.4	11.9	12.1	12.2	1	**WKRF-FM/WKRZ-FM** *CHR/Pop*	*107.9/98.5 5.7kw/8.7kw*	1	1	1	1	1	2	70	Sinclair Com.	KATZ
9.8	8.8	8.0	9.6	9.7	2	**WMGS-FM** *AC*	*92.9 5.3kw*	3	9	4	2	2	1	96	Susquehanna	EAST
9.0	7.7	8.6	8.4	7.7	3	**WGGY-FM** ◆ *Country*	*101.3 7kw*	2	3	6	4	4	3	72	Sinclair Com.	KATZ
5.2	7.4	4.4	6.7	5.4	4	**WEZX-FM** *Classic Rock*	*106.9 .8kw*	5	6	2	3	3	4	85	Shamrock Com.	CHR
3.9	4.2	3.5	3.2	4.8	5	**WBHT-FM** *CHR/Pop*	*97.1 .25kw*	4	2	3	5	7	15	56	Susquehanna	EAST
3.0	3.6	2.4	4.0	4.3	6	**WBAX/WEJL** *Nostalgia*	*1240/630 1kw/.5kw*	7	—	—	26	25	9	90	Shamrock Com.	CHR
4.8	3.6	5.1	3.9	3.6	7	**WARM-AM** *News/Talk*	*590 5kw*	8	—	23	17	12	5	78	Susquehanna	EAST
2.7	3.6	4.2	3.6	3.5	8	**WILK/WPMR** *News/Talk*	*980/960 5(1)kw/1kw*	9	—	17	11	9	6	80	Sinclair Com.	KATZ
3.6	4.1	3.8	5.3	3.0	9	**WNAK-AM** *Nostalgia*	*730 1kw*	17	—	15	22	21	13	121	Seventy Three	K&P
4.4	4.0	5.4	4.1	2.8	10	**WZMT-FM** *Classic Rock*	*97.9 26kw*	13	—	5	6	5	16	65	4M Broadcasting	K&P

◆ See Web Site Directory.

#62 TUCSON

R&R

TUCSON

12+ POPULATION: **628,100** (Black: N/A; Hispanic: 24.6%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.4	11.6	16.2	13.6	11.5	1	**KIIM-FM** *Country*	*99.5 93kw*	2	3	2	2	2	1	90	Rex	KATZ
8.6	10.6	11.4	7.4	9.7	2	**KMXZ-FM** ◆ *AC*	*94.9 100kw*	3	6	3	1	1	2	80	Journal Br.	CBS
7.2	7.7	8.5	6.8	7.4	3	**KRQQ-FM** *CHR/Pop*	*93.7 91kw*	1	1	1	4	6	10	57	SFX	BAN
7.8	8.1	6.7	6.3	6.5	4	**KLPX-FM** ◆ *Rock*	*96.1 100kw*	4	5	4	3	4	7	68	Lotus	CHR
0.2	0.8	0.8	8.4	6.1	5	**KHYT-FM** *Classic Hits*	*107.5 92kw*	6	12	5	5	3	4	75	Rex	KATZ
6.4	5.8	4.7	6.2	5.8	6	**KNST-AM** *News/Talk*	*790 5(.5)kw*	8	—	10	10	8	5	87	SFX	BAN
5.7	7.2	5.4	4.8	5.5	7	**KWFM-FM** *Oldies*	*92.9 90kw*	5	8	12	7	5	3	60	SFX	BAN
3.2	4.2	4.0	6.8	5.0	8	**KOHT-FM** *Spanish*	*98.3 3kw*	9	2	8	8	9	8	80	Big Broadcast	LOTUS
6.4	5.5	5.1	4.9	4.7	9	**KKHG-FM** ◆ *Classic Rock*	*104.1 3kw*	7	7	7	6	7	6	70	Journal Br.	CBS
0.0	0.0	2.2	2.5	3.6	10	**KFMA-FM** w *Alternative*	*92.1 50kw*	10	4	6	9	10	14	60	Lotus Com.	CHR

◆ See Web Site Directory.

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McALLEN-BROWNSVILLE #63

12+ POPULATION: **611,500** (Black: N/A; Hispanic: 88.9%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.1	8.3	10.9	11.0	13.7	1	**KGBT-AM** *Spanish*	*1530 50(10)kw*	4	10	7	6	2	1	105	Heftel	KATZ
12.3	12.6	12.8	12.3	12.2	2	**KBFM-FM** *CHR/Pop*	*104.1 100kw*	1	1	2	4	7	6	68	Calendar	D&R
14.3	11.5	11.0	12.4	9.7	3	**KIWW-FM** *Spanish*	*96.1 100kw*	2	4	3	1	1	3	59	Heftel	LOTUS
4.6	6.2	7.1	7.0	9.3	4	**KKPS-FM** *Spanish*	*99.5 100kw*	3	3	4	2	4	2	62	Sunburst II, Inc.	—
9.2	10.5	7.6	8.7	7.7	5	**KTEX-FM** *Country*	*100.3 100kw*	5	8	6	7	5	5	76	Calendar	CHR
5.8	7.0	5.8	4.4	7.6	6	**KFRQ-FM** *Rock*	*94.5 100kw*	6	2	1	5	6	7	82	Sunburst II, Inc.	TOR
4.9	4.8	5.3	5.4	7.6	6	**KVLY-FM** ◆ *AC*	*107.9 100kw*	7	7	5	3	3	4	84	Sunburst II, Inc.	TOR
6.1	3.8	4.8	5.4	4.7	8	**KTJN/KTJX** *Spanish*	*107.3/105.5 .53kw/3kw*	8	5	8	8	8	8	53	La Nueva KBOR	CAB
2.2	1.6	3.3	3.5	2.5	9	**XAAA-FM** *B/EZ*	*93.1 50kw*	10	6	9	9	9	13	59	Estrellas Eo Oro	—
2.2	1.5	1.8	2.6	2.0	10	**KRGE-AM** *Religious*	*1290 5kw*	16	9	11	11	11	12	102	Christian Ministries	—

◆ See Web Site Directory.

ALLENTOWN-BETHLEHEM #64

12+ POPULATION: **598,600** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.5	12.0	11.2	12.0	12.7	1	**WAEB-FM** *CHR/Pop*	*104.1 50kw*	1	1	2	1	1	3	73	Capstar	KATZ
10.8	11.8	9.6	9.0	9.7	2	**WLEV-FM** *AC*	*96.1 50kw*	4	7	3	3	2	2	72	Tele-Media	MCG
9.4	10.3	10.1	11.3	9.7	2	**WZZO-FM** *Rock*	*95.1 30kw*	3	2	1	2	4	5	92	Capstar	KATZ
7.5	7.8	7.8	8.2	9.2	4	**WODE-FM** *Oldies*	*99.9 50kw*	2	5	4	4	3	1	65	Patterson	EAST
8.7	7.8	8.7	10.6	8.7	5	**WFMZ-FM** *AC*	*100.7 17kw*	5	—	7	5	5	4	82	Richard C. Dean	TOR
4.8	3.9	5.1	5.4	4.7	6	**WAEB-AM** *News/Talk*	*790 3.8kw*	6	—	16	7	6	6	59	Capstar	KATZ
2.0	1.9	2.7	1.8	3.9	7	**WRNJ-FM** ◆ *Country*	*107.1 3kw*	9	—	8	9	9	8	104	Radio New Jersey	—
3.9	4.6	4.2	3.5	3.5	8	**WKAP-AM** *Nostalgia*	*1470 5kw*	11	—	—	—	25	7	108	Capstar	KATZ
2.8	3.4	3.4	2.1	2.1	9	**WXTU-FM** *Country*	*92.5 15.5kw*	7	—	6	8	7	9	55	Beasley	D&R
2.2	2.1	2.0	2.1	1.8	10	**WYSP-FM** *Rock*	*94.1 16kw*	8	8	5	6	8	16	46	CBS Radio	IRS

◆ See Web Site Directory.

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#65 FRESNO

FRESNO

12+ POPULATION: **593,800** (Black: N/A; Hispanic: 37.0%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.2	8.6	9.7	8.6	9.8	1	**KBOS-FM** *CHR/Rhythmic*	*94.9 16.5kw*	1	1	1	1	3	7	74	Patterson	EAST
10.9	10.2	10.6	11.1	9.5	2	**KMJ-AM** ◆ *News/Talk*	*580 5kw*	2	—	15	4	1	1	101	Amer. Radio Sys.	KATZ
5.0	5.3	5.3	5.9	7.5	3	**KJWL-FM** *Nostalgia*	*99.3 5kw*	8	—	25	14	8	2	124	JSA Br.	—
0.6	0.7	3.7	7.0	7.4	4	**KLBN-FM** *Spanish*	*105.1 .57kw*	7	3	2	2	3	5	112	Lotus Com.	LOTUS
6.0	4.7	4.0	5.0	4.9	5	**KRZR-FM** ◆ *Rock*	*103.7 50kw*	5	2	3	3	7	15	66	Patterson	CHR
4.8	4.7	4.5	4.3	4.4	6	**KEYQ/KFSO** [1] *Oldies*	*980/92.9 .5kw/18.5kw*	3	8	11	7	5	4	53	Americom	MCG
4.0	2.5	3.1	3.6	4.2	7	**KEZL-FM** *NAC*	*96.7 25kw*	14	—	14	8	4	3	110	Americom	MCG
3.0	4.6	4.5	4.1	3.8	8	**KTHT-FM** *AC*	*102.7 50kw*	4	6	4	6	9	11	50	Americom	BAN
3.2	2.9	3.8	3.6	3.7	9	**KJOI-FM** *AC*	*98.9 19kw*	10	7	9	11	12	6	65	Radio Dinuba Co.	MMR
4.3	4.0	4.8	3.3	3.6	10	**KOQO-A/F** *Spanish*	*790/101.9 5(2.5)kw/2.25kw*	9	5	5	10	11	14	63	Amer. Radio Sys.	KT-H

[1] **KEYQ-AM** is being sold to **Johnna Hooker**. ◆ See Web Site Directory.

#66 GRAND RAPIDS

GRAND RAPIDS

12+ POPULATION: **586,600** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.1	9.3	10.1	8.8	10.2	1	**WBCT-FM** ◆ *Country*	*93.7 320kw*	3	4	1	1	1	1	93	Clear Channel	CCRS
8.1	9.0	7.3	7.5	7.7	2	**WOOD-FM** ◆ *AC*	*105.7 265kw*	1	5	7	4	4	2	66	Clear Channel	KATZ
5.6	7.9	8.3	7.8	7.0	3	**WLAV-FM** ◆ *Classic Rock*	*96.9 50kw*	7	7	3	2	2	5	83	Bloomington	—
7.2	6.5	6.8	7.4	6.9	4	**WOOD-AM** ◆ *News/Talk*	*1300 40kw*	5	—	10	9	5	6	77	Clear Channel	KATZ
5.6	4.6	5.5	6.9	6.6	5	**WGRD-A/F** ◆ *Alternative*	*1410/97.9 1kw/13kw*	4	2	2	3	6	10	61	Patterson	EAST
6.0	6.5	6.4	6.4	6.6	5	**WLHT-FM** *AC*	*95.7 40kw*	9	9	6	5	3	3	83	Patterson	EAST
5.0	5.6	5.9	5.4	6.1	7	**WSNX-FM** *CHR/Pop*	*104.5 50kw*	2	1	5	7	11	16	54	Goodrich	D&R
9.4	8.9	5.7	3.8	5.0	8	**WKLQ-FM** ◆ *Rock*	*94.5 50kw*	6	3	4	6	8	11	59	Bloomington	BAN
4.5	4.4	4.7	4.5	4.5	9	**WODJ-FM** *Oldies*	*107.3 50kw*	8	10	15	8	7	4	55	Goodrich	D&R
4.9	3.4	3.4	4.6	3.5	10	**WCUZ-FM** *Country*	*101.3 50kw*	10	6	12	11	9	7	55	Clear Channel	CHR

◆ See Web Site Directory.

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12+ POPULATION: **568,100** (Black: 9.8%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.2	6.4	5.4	6.2	7.1	1	**WONE-FM** *Classic Rock*	*97.5 12kw*	1	7	1	1	1	3	76	Rubber City Radio	CHR
5.2	4.7	5.7	5.2	6.9	2	**WMJI-FM** *Oldies*	*105.7 16kw*	2	—	13	3	2	1	76	Nationwide	KATZ
6.7	7.6	7.2	6.7	6.5	3	**WQMX-FM** *Country*	*94.9 16kw*	7	5	5	4	4	2	86	Rubber City Radio	CHR
5.5	5.4	5.4	5.7	5.8	4	**WKDD-FM** *Hot AC*	*96.5 50kw*	4	6	2	2	3	5	71	Barnstable	EAST
4.3	4.1	6.1	6.7	5.3	5	**WDOK-FM** *AC*	*102.1 12kw*	6	—	12	7	6	4	69	Independent/Cleve.	MMR
4.8	5.1	4.7	4.3	4.9	6	**WGAR-FM** *Country*	*99.5 50kw*	9	13	7	8	7	6	75	Nationwide	MCG
7.4	4.9	5.3	5.7	4.9	6	**WNIR-FM** *Talk*	*100.1 3kw*	13	—	17	15	11	7	88	Media-Com, Inc.	K&P
4.8	4.0	5.1	4.3	4.5	8	**WNCX-FM** *Classic Rock*	*98.5 16kw*	8	12	3	5	5	9	62	Clear Channel	CCRS
3.4	4.1	4.4	3.8	3.9	9	**WMMS-FM** ◆ *Alternative*	*100.7 34kw*	3	1	4	6	14	19	45	Nationwide	KATZ
2.4	3.2	3.5	1.9	3.8	10	**WKNR-AM** *Sports*	*1220 50kw*	5	—	11	9	8	8	49	C.V. Associated	CBS

◆ See Web Site Directory.

12+ POPULATION: **551,600** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.4	10.3	13.0	10.4	10.9	1	**WNTQ-FM** ◆ *CHR/Pop*	*93.1 97kw*	1	1	1	2	3	5	61	Pilot Com.	BAN
10.4	8.2	9.5	7.1	9.7	2	**WYYY-FM** ◆ *Hot AC*	*94.5 100kw*	2	6	2	1	1	2	76	Cox	KATZ
9.4	9.8	11.3	12.3	8.4	3	**WSYR-AM** ◆ *News*	*570 5kw*	3	—	11	8	7	3	74	Cox	KATZ
7.5	8.3	7.4	10.3	7.8	4	**WBBS-FM** ◆ *Country*	*104.7 50kw*	5	4	4	4	4	4	83	Cox	KATZ
6.6	5.0	5.0	6.2	6.8	5	**WSEN-FM** *Oldies*	*92.1 25kw*	4	8	8	6	2	1	63	Buckley	MCG
8.0	9.0	6.3	4.6	6.6	6	**WAQX-FM** ◆ *Classic Rock*	*95.7 25kw*	6	5	3	3	6	7	71	Pilot Com.	BAN
3.5	3.8	4.2	4.1	5.5	7	**WTKV/WTKW** *Classic Rock*	*105.5/99.5 1.8kw/5.7kw*	7	—	6	5	5	6	84	Radio Corp.	TOR
5.0	4.2	4.2	3.7	4.9	8	**WKRL-FM** *Alternative*	*100.9 6kw*	8	2	5	7	8	13	79	Radio Corp.	EAST
3.6	4.2	4.1	4.7	3.8	9	**WFBL-AM** *Nostalgia*	*1050 2.5kw*	9	—	—	21	18	9	83	Buckley	MCG
3.6	3.8	2.4	3.1	2.8	10	**WHEN-FM** [1] ◆ *Country*	*107.9 50kw*	11	—	10	10	9	8	72	Cox	EAST

[1] Switched to CHR/Pop on June 10. ◆ See Web Site Directory.

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#69 KNOXVILLE

KNOXVILLE

12+ POPULATION: **547,400** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
24.8	23.7	24.7	24.2	24.5	1	**WIVK-FM** *Country*	*107.7 91kw*	1	2	1	1	1	1	98	Dick	KATZ
10.0	10.3	10.0	10.0	9.0	2	**WIMZ-FM** *Classic Rock*	*103.5 100kw*	2	7	2	2	2	4	74	South Central	D&R
5.1	5.1	5.1	4.8	8.6	3	**WMYU-FM** *Oldies*	*102.1 15kw*	5	3	7	4	3	2	78	Jacor	EAST
10.6	9.4	9.7	10.4	8.3	4	**WJXB-FM** *AC*	*97.5 100kw*	4	8	4	3	4	3	73	South Central	D&R
6.2	6.2	6.0	7.2	7.7	5	**WWST-FM** *CHR/Pop*	*93.1 2.4kw*	3	1	3	5	6	9	67	Heritage Media	EAST
7.2	7.2	7.6	5.1	5.4	6	**WOKI-FM** *Country*	*100.3 100kw*	6	6	5	6	5	5	61	Radioak Inc.	TOR
5.6	4.8	5.0	4.5	5.3	7	**WIVK-AM** *Country*	*990 10kw*	7	—	9	8	7	6	77	Dick	KATZ
5.7	4.7	4.4	4.5	3.8	8	**WQBB-FM** *Nostalgia*	*104.5 2kw*	8	—	14	15	12	8	72	Heritage Media	ROS
1.4	1.2	1.3	1.5	2.8	9	**WNOX-FM** *Urban*	*99.1 6kw*	11	4	8	7	8	10	86	C-K Inc.	—
3.1	1.9	3.1	2.4	2.3	10	**WJBZ-FM** *Religious*	*96.3 2.9kw*	10	—	13	11	10	7	63	M&H Br.	—

#70 EL PASO

EL PASO

12+ POPULATION: **540,600** (Black: N/A; Hispanic: 74.7%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.8	13.6	14.3	14.4	15.2	1	**KPRR-FM** *CHR/Rhythmic*	*102.1 100kw*	1	1	2	2	3	4	83	Clear Channel	D&R
13.0	14.4	13.7	14.9	13.8	2	**KBNA-A/F** *Spanish*	*920/97.5 1(.5)kw/100kw*	2	4	3	3	1	1	97	Heftel	KT-H
9.7	9.3	11.2	11.8	11.1	3	**KLAQ-FM** *Rock*	*95.5 100kw*	3	2	1	1	2	5	85	New Wave	BAN
8.8	8.6	7.2	8.5	7.2	4	**KTSM-FM** *AC*	*99.9 100kw*	5	5	6	5	4	2	70	Tri-State Media	CHR
3.3	3.4	4.5	6.2	6.9	5	**KSII-FM** *Hot AC*	*93.1 100kw*	4	3	4	4	6	7	65	New Wave	BAN
5.8	5.7	5.4	5.4	6.0	6	**KOFX-FM** *Oldies*	*92.3 100kw*	6	6	7	6	5	3	71	ELP	KATZ
8.3	8.4	7.7	5.5	5.4	7	**KHEY-FM** *Country*	*96.3 100kw*	8	8	5	7	7	6	68	Clear Channel	D&R
5.1	5.9	5.6	5.2	5.0	8	**KINT-FM** *Spanish*	*93.9 96kw*	7	7	8	8	8	8	60	Del Norte	CAB
2.6	2.9	3.0	2.6	2.5	9	**KTSM-AM** *News/Talk*	*1380 5(.5)kw*	12	—	—	12	11	9	92	Tri-State Media	CHR
3.3	2.7	2.5	1.8	1.9	10	**KSET-FM** *Country*	*94.7 100kw*	10	—	9	9	9	13	54	Magic Media	KATZ

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12+ POPULATION: **537,700** (Black: N/A; Hispanic: 37.4%)

SPRING '95	SUMMER '95	FALL '95	SPRING '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.3	8.3	10.3	9.0	10.8	1	**KRST-FM** *Country*	*92.3 22kw*	1	5	1	1	1	1	93	Citadel	KATZ
8.7	7.5	8.3	7.8	8.3	2	**KKOB-AM** *Full Service*	*770 50kw*	3	—	14	7	4	2	93	Citadel	MCG
6.2	7.8	6.0	6.4	6.4	3	**KKSS-FM** *CHR/Rhythmic*	*97.3 100kw*	4	1	2	3	10	18	76	Sungroup	D&R
6.7	5.4	6.7	4.4	6.2	4	**KKOB-FM** *Hot AC*	*93.3 21.5kw*	2	3	4	2	2	4	61	Citadel	MCG
4.3	3.6	4.5	3.4	5.0	5	**KIVA-AM** *Nostalgia*	*1310 5(.5)kw*	14	—	—	30	23	9	119	Simmons Family	CHR
6.2	4.6	5.0	4.8	4.9	6	**KMGA-FM** *AC*	*99.5 22.5kw*	7	7	7	6	3	5	72	Citadel	CHR
3.5	4.9	3.7	4.4	4.5	7	**KZKL-A/F** *Oldies*	*1580/101.7 5kw/5.8kw*	10	8	12	5	5	3	75	Simmons Family	CHR
3.6	3.4	3.2	4.0	4.5	7	**KZSS/KZRR** ◆ *Rock*	*610/94.1 5kw/22.5kw*	6	4	3	4	6	14	62	Trumper Com.	EAST
4.0	4.0	5.0	4.7	4.3	9	**KHFM-FM** *Classical*	*96.3 20kw*	9	—	15	13	12	6	70	Citadel	CMBS
5.4	4.6	3.8	5.7	3.6	10	**KTEG-FM** *Alternative*	*107.9 22.5kw*	5	2	5	12	16	20	47	Trumper Com.	BAN

◆ See Web Site Directory.

12+ POPULATION: **520,100** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.0	7.1	8.6	8.7	9.0	1	**KXKT-FM** *Country*	*103.7 100kw*	3	3	3	2	1	3	80	Triathlon	BAN
9.6	8.3	5.8	7.9	8.7	2	**KQKQ-FM** *CHR/Pop*	*98.5 100kw*	1	1	2	3	6	11	57	Mitchell	KATZ
6.1	7.2	11.1	9.8	8.0	3	**KFAB-AM** *News/Talk*	*1110 50kw*	2	—	13	10	8	2	64	Amer. Radio Sys.	CHR
6.6	8.7	8.0	8.3	8.0	3	**KGOR-FM** *Oldies*	*99.9 115kw*	4	6	9	5	2	1	77	Amer. Radio Sys.	CHR
7.6	8.1	7.1	8.2	7.2	5	**KEZO-FM** ◆ *Rock*	*92.3 100kw*	6	8	1	1	4	12	76	Journal Br.	TOR
6.8	6.8	5.7	7.8	6.5	6	**KEFM-FM** *AC*	*96.1 100kw*	5	4	6	6	5	5	65	Webster	MCG
5.3	5.2	4.4	5.2	6.5	6	**KKCD-FM** *Classic Rock*	*105.9 50kw*	7	7	4	4	3	4	74	Journal Br.	EAST
8.5	7.6	10.1	7.7	5.8	8	**WOW-FM** ◆ *Country*	*94.1 100kw*	10	9	7	7	7	6	80	Great Empire	TOR
4.3	4.6	3.7	4.7	4.7	9	**KKAR-AM** *News/Talk*	*1290 5kw*	9	—	12	12	9	7	66	Mitchell Br. Com.	KATZ
5.6	4.8	3.4	3.6	3.9	10	**KGDE-FM** *Alternative*	*101.9 100kw*	8	2	5	8	13	18	47	Mitchell Br. Com.	KATZ

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#73 HARRISBURG-LEBANON-CARLISLE

HARRISBURG

12+ POPULATION: **518,600** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.1	10.2	10.5	13.0	12.3	1	**WNNK-FM** *CHR/Pop*	*104.1 22.5kw*	1	1	1	1	1	2	81	Calendar	MCG
9.1	8.1	9.7	7.0	9.6	2	**WRKZ-FM** *Country*	*106.7 14kw*	3	6	3	3	2	1	105	Tele-Media	TOR
7.2	8.5	8.9	10.0	8.4	3	**WHP-AM** *Talk*	*580 5kw*	2	—	8	8	6	4	84	Dame Media	MMR
10.5	8.5	7.8	8.9	7.1	4	**WRVV-FM** *Rock AC*	*97.3 17kw*	4	—	4	2	3	3	80	Dame Media	MMR
6.1	7.6	8.5	7.8	5.9	5	**WTPA-FM** *Classic Rock*	*93.5 1.25kw*	5	3	2	4	4	8	70	Quaker State	BAN
6.4	6.1	5.5	4.3	4.3	6	**WWKL-FM** *Oldies*	*99.3 6kw*	6	5	11	5	5	5	55	Barnstable	D&R
3.3	3.3	3.3	2.6	3.8	7	**WHYL-AM** *Nostalgia*	*960 5kw*	11	—	—	25	21	13	91	Zeve	—
1.9	3.9	2.7	3.7	3.6	8	**WQXA-FM** *Alternative*	*105.7 25kw*	7	2	5	6	10	20	48	Tele-Media	TOR
3.0	2.4	3.4	3.6	3.5	9	**WYMJ-FM** *CHR/Pop*	*94.9 25kw*	9	—	9	7	7	6	61	Barnstable	D&R
3.7	3.9	3.2	3.5	3.1	10	**WROZ-FM** *AC*	*101.3 6.9kw*	8	—	10	10	9	7	50	Hall	D&R

#74 WILMINGTON, DE

WILMINGTON DE

12+ POPULATION: **506,900** (Black: 14.6%; Hispanic: N/A)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.2	10.6	11.0	1	**WJBR-FM** ◆ *AC*	*99.5 50kw*	1	5	4	1	1	1	80	Capstar	KATZ
9.8	8.8	7.9	2	**WSTW-FM** ◆ *CHR/Pop*	*93.7 50kw*	2	4	1	2	2	3	69	Steinman Stations	EAST
5.1	6.7	6.5	3	**WUSL-FM** *Urban*	*98.9 18kw*	3	1	3	4	8	14	94	Amer. Radio Sys.	BAN
3.1	4.4	4.8	4	**WYSP-FM** *Rock*	*94.1 16kw*	4	7	2	3	5	13	63	CBS Radio	IRS
2.4	2.6	4.6	5	**WOGL-FM** *Oldies*	*98.1 12.5kw*	5	—	17	6	3	2	73	CBS Radio	CBS
3.5	4.2	4.2	6	**WDSD-FM** *Country*	*94.7 50kw*	6	8	7	9	6	4	75	Benchmark	TOR
5.6	4.7	3.9	7	**WPLY-FM** *CHR/Pop*	*100.3 35kw*	7	3	5	7	12	23	42	Greater Media Br.	TOR
4.3	4.6	3.8	8	**WDAS-FM** *Urban/AC*	*105.3 16.5kw*	8	—	7	8	7	5	89	Beasley	MCG
2.4	2.1	3.7	9	**WMGK-FM** *Classic Hits*	*102.9 8.5kw*	9	—	6	5	4	6	70	Greater Media Inc.	MMR
2.4	1.9	3.2	10	**WXCY-FM** *Country*	*103.7 50kw*	10	6	14	10	9	7	83	Prettyman Br.	D&R

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TOLEDO #75

12+ POPULATION: **502,900** (Black: 11.0%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.2	10.4	11.2	11.6	14.2	1	**WKKO-FM** *Country*	*99.9 50kw*	2	4	2	1	1	1	105	Fritz	KATZ
9.2	10.1	12.9	10.2	11.5	2	**WVKS-FM** ◆ *CHR/Pop*	*92.5 50kw*	1	1	1	2	2	5	76	Jacor	MCG
7.0	6.7	9.4	8.8	7.9	3	**WRVF-FM** *AC*	*101.5 19kw*	3	8	5	4	4	2	69	Jacor	MCG
7.3	7.7	6.3	6.2	6.9	4	**WIOT-FM** *Rock*	*104.7 50kw*	4	6	3	3	3	7	71	Jacor	EAST
6.5	5.7	5.2	7.1	6.2	5	**WSPD-AM** *News/Talk*	*1370 5kw*	8	—	14	9	9	6	82	Jacor	MCG
8.5	7.2	5.6	5.1	5.3	6	**WWWM-FM** ◆ *AC*	*105.5 4.3kw*	7	—	7	6	5	3	66	Jacor	D&R
4.7	4.8	5.0	5.8	5.2	7	**WBUZ-FM** *Rock*	*106.5 3kw*	5	2	4	5	8	14	61	Toledo Radio	TOR
5.4	5.6	5.2	4.5	4.5	8	**WRQN-FM** *Oldies*	*93.5 4.1kw*	6	9	11	8	7	4	54	ABS	KATZ
1.6	1.6	1.4	1.9	4.2	9	**WIMX-FM** [1] *Urban/AC*	*95.7 3.5kw*	11	7	6	7	6	8	95	Fritz	KATZ
4.2	3.5	4.0	3.6	3.3	10	**WJR-AM** ◆ *Talk*	*760 50kw*	9	—	17	12	11	9	60	Cap Cities/ABC	KATZ

[1] Was **WYHK-FM** (Country) until mid-March. ◆ See Web Site Directory.

SPRINGFIELD, MA #76

12+ POPULATION: **495,600** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.3	10.1	10.1	9.6	10.5	1	**WPKX-FM** *Country*	*97.9 2.2kw*	3	5	4	3	2	1	94	SFX	D&R
7.6	7.6	7.2	9.5	9.6	2	**WMAS-FM** *AC*	*94.7 50kw*	2	2	2	2	4	3	83	Lappin	MCG
7.8	10.4	8.1	7.9	8.5	3	**WAQY-A/F** ◆ *Classic Rock*	*1600/102.1 2.5kw/17kw*	1	6	1	1	1	5	72	Saga	KATZ
8.1	7.4	8.4	6.7	7.7	4	**WHYN-FM** ◆ *AC*	*93.1 8.9kw*	4	9	6	4	3	2	72	Clear Channel	MCG
6.1	5.9	7.4	6.9	6.4	5	**WHYN-AM** ◆ *Full Service*	*560 5(1)kw*	6	10	12	10	5	4	73	Clear Channel	MCG
4.8	4.5	4.5	4.8	5.0	6	**WTIC-FM** ◆ *CHR/Pop*	*96.5 20kw*	5	1	5	5	7	8	50	Amer. Radio Sys.	G/W
5.3	5.7	4.2	4.8	4.7	7	**WMAS-AM** *Nostalgia*	*1450 1kw*	11	—	—	26	15	9	105	Lappin	MCG
4.4	3.9	3.8	4.4	3.8	8	**WAAF-FM** ◆ *Rock*	*107.3 18.5kw*	8	4	3	6	8	26	64	Amer. Radio Sys.	D&R
2.3	2.2	2.8	2.8	3.4	9	**WDRC-FM** *Oldies*	*102.9 19.5kw*	9	—	17	8	6	6	64	Buckley	MCG
1.7	2.3	3.0	2.6	3.1	10	**WKSS-FM** ◆ *CHR/Pop*	*95.7 16.5kw*	7	3	7	7	14	16	44	SFX	MMR

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#77 FT. MYERS-NAPLES-MARCO ISLAND

R&R

FT. MYERS

12+ POPULATION: **487,900** (Black: N/A; Hispanic: 7.7%)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.6	13.1	13.1	1	**WAVV-FM** *B/EZ*	*101.1 100kw*	1	—	13	12	8	2	103	Alpine Br.	BAN
4.7	6.9	10.3	2	**WXKB-FM** ◆ *CHR/Pop*	*103.9 100kw*	2	1	1	1	1	7	91	Beasley	D&R
8.6	8.8	8.3	3	**WINK-FM** *AC*	*96.9 100kw*	3	5	3	2	1	1	89	Fort Myers Br.	MCG
10.3	11.5	7.9	4	**WCKT-FM** ◆ *Country*	*107.1 25.5kw*	4	2	2	3	3	3	95	Clear Channel	BAN
4.7	5.1	5.6	5	**WWGR-FM** *Country*	*101.9 100kw*	5	4	6	6	5	6	75	Renda	—
4.4	5.0	5.2	6	**WINK-AM** *News/Talk*	*1240 1kw*	9	—	3	14	12	8	109	Fort Myers Br.	MCG
7.4	4.7	4.7	7	**WARO-FM** *Classic Rock*	*94.5 100kw*	6	—	7	4	4	4	73	Meridan	CHR
3.4	4.2	4.0	8	**WOLZ-FM** *Oldies*	*95.3 79kw*	7	7	12	7	6	5	62	Capstar	KATZ
6.0	4.9	3.7	9	**WRXK-FM** *Rock*	*96.1 100kw*	8	—	4	5	7	9	64	Beasley	D&R
2.4	3.1	2.8	10	**WNOG-FM** *Talk*	*93.5 3kw*	11	—	15	16	14	10	77	Meridan	CHR

◆ See Web Site Directory.

#78 MONTEREY-SALINAS-SANTA CRUZ

MONTEREY

12+ POPULATION: **478,400** (Black: N/A; Hispanic: 28.8%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
6.8	6.0	8.1	7.9	7.9	1	**KGO-AM** *News/Talk*	*810 50kw*	2	—	21	7	3	1	91	Cap Cities/ABC	BAN
5.6	4.9	5.1	4.0	7.3	2	**KDON-FM** *CHR/Rhythmic*	*102.5 18.5kw*	1	1	1	1	2	9	72	Henry	CHR
5.7	5.4	6.1	4.7	6.2	3	**KTOM-A/F** *Country*	*1380/100.7 5kw/1.4kw*	4	8	4	4	5	3	80	Magic	KATZ
2.5	4.0	6.7	5.4	4.9	4	**KOCN-FM** *Oldies*	*105.1 1.8kw*	3	6	10	2	1	2	62	C.R. Pasquier Prop.	TOR
4.1	4.9	5.1	4.7	4.4	5	**KLOK-FM** *Spanish*	*99.5 30kw*	7	4	2	3	6	10	91	EXCL Com.	CAB
3.4	2.8	3.0	3.0	4.1	6	**KIDD-AM** *Rock*	*630 1kw*	17	—	29	31	22	13	124	Buckley	D&R
4.5	3.6	4.3	3.4	3.7	7	**KBOQ-FM** *Classical*	*95.5 1.7kw*	8	—	26	14	12	6	77	J&M Br.	CMBS
5.2	4.9	3.2	4.7	3.7	7	**KWAV-FM** *AC*	*96.9 18kw*	5	10	5	6	7	7	60	Buckley	D&R
4.3	4.1	2.8	3.2	3.2	9	**KPIG-FM** ◆ *Adult Alternative*	*107.5 2.85kw*	12	—	18	5	4	5	83	Elettra Br.	MMR
1.9	1.1	2.8	1.9	3.2	9	**KXDC-FM** *NAC*	*101.7 2.35kw*	18	—	23	10	8	5	102	Elettra Br.	—

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12+ POPULATION: **467,600** (Black: N/A; Hispanic: N/A)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
16.8	14.6	14.5	1	**WDUV-FM** *B/EZ*	*103.5 100kw*	1	—	—	15	8	2	101	Jacor	EAST
4.5	4.7	5.8	2	**WFLZ-FM** ◆ *CHR/Pop*	*93.3 100kw*	2	1	2	3	6	13	65	Jacor	EAST
7.0	6.8	5.8	2	**WYNF-FM** *Rock*	*107.9 46kw*	3	3	1	1	1	8	85	Jacor	EAST
3.4	4.1	5.6	4	**WRBQ-FM** *Country*	*104.7 100kw*	6	2	3	4	4	3	93	Clear Channel	CCRS
6.1	5.7	5.0	5	**WFLA-AM** ◆ *News/Talk*	*970 5kw*	5	—	18	16	13	5	81	Jacor	EAST
2.9	3.6	4.6	6	**WSRZ-FM** *Oldies*	*106.3 3.6kw*	8	—	13	5	3	1	86	Jacor	EAST
7.6	7.9	4.5	7	**WHPT-FM** *Adult Alternative*	*102.5 100kw*	4	—	5	2	1	6	70	Paxson	BAN
4.4	3.3	4.0	8	**WCTQ-FM** *Country*	*92.1 6kw*	9	4	4	6	7	10	87	Jacor	K&P
5.3	3.7	3.9	9	**WWRM-FM** *AC*	*94.9 100kw*	7	6	8	7	5	4	70	Cox	CHR
1.5	1.5	2.4	10	**WGUL-A/F** *MOR*	*860/96.1 2(1.5)kw/2.75kw*	17	—	—	—	—	19	99	Gulf Atlantic	K&P

◆ See Web Site Directory.

12+ POPULATION: **455,300** (Black: 25.7%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
20.4	15.2	19.8	21.1	19.2	1	**WRNS-A/F** *Country*	*960/95.1 5(1)kw/100kw*	1	3	1	1	1	1	117	Pinnacle	MCG
13.3	16.0	16.0	15.4	13.5	2	**WIKS-FM** *Urban*	*101.9 100kw*	2	1	2	2	2	2	107	Beasley	D&R
7.7	9.8	9.9	7.5	6.9	3	**WSFL-FM** *Rock*	*106.5 100kw*	3	9	3	3	3	5	75	Beasley	D&R
7.0	5.4	4.3	5.5	5.1	4	**WCBZ/WRHT-FM** *CHR/Pop*	*103.7/96.3 100kw/100kw*	4	2	5	5	9	15	59	Eastern Carolina	—
3.9	5.0	2.9	4.2	4.5	5	**WKJA/WKOO** *Oldies*	*101.1/98.7 31kw/100kw*	5	6	18	7	4	3	70	Nautical Br.	D&R
4.1	3.8	4.3	3.0	4.4	6	**WNCT-FM** *B/EZ*	*107.9 100kw*	7	8	9	8	5	4	69	Beasley	MMR
1.9	1.7	0.0	0.7	4.4	6	**WXNR-FM** *Alternative*	*99.5 16.5kw*	8	5	4	4	10	20	71	Beasley	KATZ
3.7	4.2	4.5	4.8	4.0	8	**WERO-FM** *Classic Hits*	*93.3 100kw*	6	—	6	6	6	6	59	Pinnacle	KATZ
1.5	1.2	1.2	2.8	2.7	9	**WQSL-FM** *Hot AC*	*92.3 22.5kw*	9	4	7	9	15	—	62	HVS Partners	BAN
1.1	0.8	1.0	0.6	2.2	10	**WOOW-AM** *Gospel*	*1340 1kw*	18	10	17	14	14	10	114	Minority Voice, Inc.	—
1.5	0.8	2.2	2.7	2.2	10	**WTRG-FM** *Oldies*	*100.7 99kw*	10	—	16	12	8	7	56	HMW Com.	D&R

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#81 BATON ROUGE

BATON ROUGE

12+ POPULATION: **453,200** (Black: 29.3%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.8	12.3	10.2	11.8	11.9	1	**KQXL-FM** *Urban*	*106.5 50kw*	2	1	1	1	2	3	98	Citywide	BAN
15.9	10.5	12.6	10.6	11.9	1	**WYNK-FM** *Country*	*101.5 100kw*	1	8	2	2	1	1	87	Gulfstar	TOR
9.5	8.5	7.5	7.6	8.3	3	**WXOK-AM** *Urban/AC*	*1460 5(1)kw*	5	5	6	3	5	2	84	Citywide	BAN
7.0	5.5	5.7	6.7	6.7	4	**KRVE-FM** ◆ *AC*	*96.1 43kw*	4	9	7	4	3	4	66	McForhun, Inc.	KATZ
3.7	5.5	8.5	7.9	5.8	5	**WGGZ-FM** *Oldies*	*98.1 100kw*	6	—	4	5	4	6	63	Guaranty	KATZ
5.1	4.7	4.9	4.4	5.7	6	**WJBO-AM** ◆ *News/Talk*	*1150 5kw*	8	—	14	9	6	5	69	Gulfstar	CHR
6.6	7.4	5.7	4.5	5.1	7	**WFMF-FM** [1] ◆ *CHR/Pop*	*102.5 100kw*	3	4	3	6	8	12	49	Gulfstar	CHR
4.3	5.8	5.7	4.4	4.8	8	**WTGE-FM** [2] ◆ *Alternative*	*100.7 100kw*	7	3	5	7	10	13	58	Guaranty	EAST
4.8	3.4	4.0	3.8	3.5	9	**WKJN-FM** *Country*	*103.3 100kw*	9	7	13	11	9	7	49	Southern Com.	EAST
0.4	1.1	1.2	1.3	3.0	10	**KHOM-FM** *CHR/Pop*	*104.1 100kw*	10	1	11	12	15	16	50	KHOM, Assoc.	TOR
3.7	4.7	2.5	3.5	3.0	10	**WCKW-FM** *Classic Rock*	*92.3 100kw*	11	—	8	8	7	10	52	222 Corp.	CHR

[1] Changed calls to **WLSS-FM** in August. [2] Switched to Country in August. ◆ See Web Site Directory.

#82 LITTLE ROCK

LITTLE ROCK

12+ POPULATION: **446,800** (Black: 18.7%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.2	13.1	12.2	14.7	12.8	1	**KSSN-FM** *Country*	*95.7 92kw*	1	3	4	3	1	1	79	Triathlon	KATZ
8.6	9.3	10.1	9.0	10.4	2	**KURB-FM** ◆ *Hot AC*	*98.5 99kw*	2	2	2	2	3	2	71	GHB Radio Group	D&R
9.2	8.3	9.8	8.5	9.3	3	**KIPR-FM** *Urban*	*92.3 100kw*	5	1	3	4	5	10	95	Cornerstone	BAN
7.9	6.7	7.8	9.1	9.1	4	**KMJX-FM** *Rock*	*105.1 79kw*	3	6	1	1	2	8	79	Clear Channel	MCG
7.0	5.8	6.3	6.0	6.2	5	**KDDK-FM** *Country*	*100.3 44.2kw*	4	5	7	6	6	3	62	Clear Channel	MCG
7.3	7.6	7.0	6.5	5.7	6	**KARN-AM** *News/Talk*	*920 5kw*	8	—	11	8	8	5	75	Snider	KATZ
3.9	4.4	5.7	4.0	5.4	7	**KKPT-FM** *Oldies*	*94.1 100kw*	6	—	5	5	4	6	66	Signal Media	CHR
4.9	4.5	4.6	5.0	4.0	8	**KOLL-FM** *Oldies*	*94.9 96kw*	7	8	13	9	7	4	52	Triathlon	D&R
3.3	2.9	2.6	4.0	3.6	9	**KVLO-FM** [1] *AC*	*102.9 50kw*	9	—	12	11	10	7	56	GHB Radio Group	D&R
3.6	4.4	4.6	4.6	3.4	10	**KYFX-FM** *Urban/AC*	*99.5 3kw*	11	9	10	7	9	9	73	Nameloc	K&P

[1] Was **KEZQ-FM** until April. ◆ See Web Site Directory.

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12+ POPULATION: **427,500** (Black: N/A; Hispanic: N/A)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.4	6.1	8.0	1	**WHJY-FM** *Rock*	*94.1 50kw*	3	6	1	1	1	5	88	SFX	G/W
7.1	7.8	6.4	2	**WWLI-FM** *AC*	*105.1 50kw*	2	—	13	3	2	1	68	Tele-Media	TOR
4.8	5.0	6.0	3	**WCTK-FM** *Country*	*98.1 47kw*	9	—	7	6	4	2	102	Hall	D&R
5.1	3.9	4.9	4	**WFHN-FM** *CHR/Pop*	*107.1 3kw*	6	3	2	4	6	15	71	Springs Br.	MCG
3.3	5.8	4.8	5	**WSNE-FM** *Hot AC*	*93.3 30kw*	4	—	5	2	3	3	55	SFX	G/W
6.9	7.2	4.3	6	**WPRO-FM** *CHR/Pop*	*92.3 39kw*	1	4	3	5	8	14	42	Tele-Media	MCG
4.4	4.3	4.2	7	**WWBB-FM** ◆ *Oldies*	*101.5 13.5kw*	5	—	9	7	5	4	44	Clear Channel	BAN
2.9	3.7	3.6	8	**WLKW-AM** *Nostalgia*	*790 5kw*	21	—	—	26	24	16	116	Tele-Media	TOR
2.7	2.7	2.8	9	**WJMN-FM** *CHR/Rhythmic*	*94.5 11.5kw*	7	2	6	12	16	31	43	Evergreen Media	KATZ
3.7	3.8	2.6	10	**WBZ-AM** *News*	*1030 50kw*	10	—	22	21	19	9	48	CBS Radio	G/W
2.5	3.5	2.6	10	**WWRX-FM** ◆ *Classic Rock*	*103.7 50kw*	11	1	14	19	31	—	41	Clear Channel	BAN

◆ See Web Site Directory.

12+ POPULATION: **425,200** (Black: 25.5%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.8	13.0	10.5	9.4	10.9	1	**WKSJ-A/F** *Country*	*1270/94.9 5kw/100kw*	1	5	5	1	1	1	81	Capitol Br. Co. LLC	BAN
0.0	1.3	5.3	7.8	7.6	2	**WYOK-FM** *Urban*	*104.9 33kw*	4	1	2	4	10	15	87	Roberds Br.	TOR
15.0	13.6	12.5	8.3	6.8	3	**WBLX-FM** *Urban*	*92.9 100kw*	3	3	1	2	3	10	65	Calendar	KATZ
6.8	6.1	5.9	6.4	6.2	4	**WABB-FM** *CHR/Pop*	*97.5 100kw*	2	2	3	3	8	11	51	Dittman Group	CHR
5.5	7.1	6.3	6.5	6.1	5	**WGOK-AM** *Religious*	*900 1(.5)kw*	11	9	14	9	4	4	118	Roberds Br.	TOR
4.4	5.1	4.6	5.6	5.9	6	**WDLT-FM** *Urban/AC*	*98.3 40kw*	8	7	10	7	2	3	92	United	TOR
5.7	4.8	5.3	4.8	5.4	7	**WNTM-AM** *News/Talk*	*710 1kw*	9	—	12	13	9	5	86	Capitol Br. Co. LLC	BAN
3.4	4.3	3.7	4.5	4.8	8	**WAVH-FM** *Oldies*	*106.5 50kw*	13	—	20	8	5	2	96	Baldwin Br.	MCG
5.7	4.8	5.7	5.4	4.5	9	**WWRO-FM** *Oldies*	*100.7 100kw*	5	—	4	5	6	7	53	Capitol Br. Co. LLC	KATZ
5.2	3.0	5.2	5.4	4.4	10	**WMXC-FM** *Hot AC*	*99.9 100kw*	6	8	8	6	7	6	55	Capitol Br. Co. LLC	BAN

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#85 STOCKTON

STOCKTON

12+ POPULATION: **420,400** (Black: N/A; Hispanic: 24.6%)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.1	11.2	11.8	1	**KATM-FM** *Country*	*103.3 50kw*	1	2	1	1	1	1	90	Citadel	MCG
6.0	6.6	7.9	2	**KWIN-FM** *CHR/Pop*	*97.7 3kw*	2	1	2	3	4	13	69	Front Line	MMR
6.9	6.6	5.8	3	**KHOP/KROW-FM** *Rock*	*103.9/104.1 .071kw/50kw*	3	10	3	2	2	3	68	Citadel	MCG
9.1	6.8	4.3	4	**KQOD-FM** *Oldies*	*100.1 6kw*	4	8	17	6	3	2	63	Carson Group	EAST
3.2	5.6	4.0	5	**KOSO-FM** *Hot AC*	*93.1 2.95kw*	6	6	4	4	5	14	61	Spacecom	KATZ
3.9	3.5	3.9	6	**KNBR-AM** *Full Service*	*680 50kw*	7	—	13	10	9	4	60	Susquehanna	EAST
3.2	2.1	3.7	7	**KDJK-FM** *Alternative*	*95.1 29.5kw*	5	3	5	5	6	15	55	Photosphere	BAN
2.5	2.1	2.8	8	**KCBS-AM** *News*	*740 50kw*	8	—	18	15	11	6	55	CBS Radio	CBS
0.5	2.1	2.8	8	**KTRB-AM** *Spanish*	*860 50(10)kw*	10	—	6	7	8	17	75	Pete Pappas Co.	CAB
2.4	2.3	2.4	10	**KBEE-AM** *Nostalgia*	*970 1kw*	16	—	—	32	30	8	97	Citadel	MCG
1.9	1.2	2.4	10	**KGO-AM** *News/Talk*	*810 50kw*	13	—	15	16	17	16	80	Cap Cities/ABC	BAN
2.8	1.7	2.4	10	**KVFX-FM** *Classic Rock*	*96.7 3kw*	9	—	14	8	7	5	61	Community Pacific Br.	—

#86 BAKERSFIELD

BAKERSFIELD

12+ POPULATION: **417,200** (Black: N/A; Hispanic: 31.7%)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
15.6	12.4	12.5	12.6	13.6	1	**KUZZ-FM** *Country*	*107.9 5.8kw*	1	6	1	1	1	1	99	Buck Owens	KATZ
6.1	6.7	6.2	8.1	7.6	2	**KRAB-FM** ◆ *Rock*	*106.1 25kw*	3	2	2	2	4	12	82	Atmosphere Br.	BAN
10.4	9.5	11.8	9.6	7.5	3	**KKXX-FM** ◆ *CHR/Rhythmic*	*105.3 35kw*	2	1	3	3	5	7	71	Atmosphere Br.	BAN
4.6	3.8	5.7	4.9	5.9	4	**KGFM-FM** *AC*	*101.5 4.8kw*	4	8	5	4	2	3	73	Lagniappe	CHR
4.4	6.3	3.3	6.7	5.5	5	**KIWI-FM** *Spanish*	*92.1 6kw*	7	3	4	6	9	11	100	KMAP Inc.	CMBS
6.7	6.4	7.4	7.2	5.2	6	**KERN-AM** *News/Talk*	*1410 1kw*	6	—	8	9	7	4	70	Amer. Gen. Media	CHR
5.4	5.4	5.4	5.1	4.6	7	**KERN-FM** *Oldies*	*94.1 4.5kw*	5	7	10	7	6	2	62	Amer. Gen. Media	CHR
2.9	2.6	3.5	4.5	4.2	8	**KKBB-FM** *Classic Rock*	*99.3 1.2kw*	9	—	6	5	3	6	86	Buckley	D&R
2.0	2.6	3.3	3.1	3.8	9	**KSUV-FM** *Spanish*	*102.9 20.5kw*	11	5	7	10	10	8	95	Caballero Radio West	CAB
2.8	3.1	3.6	4.5	3.6	10	**KLLY-FM** *AC*	*95.3 12.5kw*	8	—	9	8	8	5	67	Buckley	D&R

◆ See Web Site Directory.

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12+ POPULATION: **413,700** (Black: 29.0%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.2	12.6	11.2	11.2	11.7	1	**WWWZ-FM** ◆ *Urban*	*93.3 50kw*	1	1	1	1	1	6	98	Wicks Radio LP	D&R
11.4	9.8	8.9	8.3	9.3	2	**WEZL-FM** *Country*	*103.5 100kw*	2	6	4	2	2	1	83	Regent	BAN
8.7	8.9	9.0	8.7	7.5	3	**WAVF-FM** ◆ *Rock*	*96.1 100kw*	4	2	2	3	6	11	75	Pritchard & Co.	CHR
4.4	4.7	7.4	7.0	6.5	4	**WSSX-FM** *CHR/Pop*	*95.1 100kw*	3	3	3	4	4	13	64	Wicks Radio LP	KATZ
7.0	5.1	5.8	6.7	6.0	5	**WBUB-FM** *Country*	*107.5 100kw*	5	4	6	7	7	5	68	South Wind Br. Inc.	TOR
4.5	4.4	5.2	3.9	5.6	6	**WSUY-FM** *AC*	*100.5 17.5kw*	7	—	8	5	5	4	83	Wicks Radio LP	KATZ
4.8	4.8	4.8	4.4	5.4	7	**WXLY-FM** *Oldies*	*102.5 100kw*	6	—	15	6	3	2	71	Regent	BAN
5.1	7.0	7.7	6.0	4.4	8	**WTMA-AM** *News/Talk*	*1250 5(1)kw*	8	—	16	13	11	7	72	Wicks Radio LP	KATZ
3.2	3.8	2.9	3.7	4.3	9	**WSSP-FM** *Nostalgia*	*94.3 6kw*	14	—	—	19	19	9	108	South Wind Br. Inc.	MCG
3.5	2.5	1.4	2.0	4.0	10	**WJZK-FM** [1] *NAC*	*96.9 100kw*	9	—	11	17	10	3	70	South Wind Br. Inc.	TOR

[1] Was **WXTC-FM** (AC) until April. ◆ See Web Site Directory.

12+ POPULATION: **412,300** (Black: 30.0%; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
17.6	20.1	19.0	15.8	20.3	1	**WWDM-FM** ◆ *Urban*	*101.3 100kw*	1	1	1	1	1	1	141	Clear Channel	D&R
11.9	9.9	9.2	12.1	10.5	2	**WCOS-FM** *Country*	*97.5 100kw*	3	4	4	3	2	2	90	Benchmark	MCG
9.1	8.0	7.3	7.9	8.5	3	**WNOK-FM** ◆ *CHR/Pop*	*104.7 100kw*	2	3	2	2	5	10	69	Emerald City	MCG
4.3	5.1	4.8	6.6	7.3	4	**WMFX-FM** *Classic Rock*	*102.3 6kw*	4	7	3	4	3	5	84	Emerald City	D&R
7.4	6.8	7.8	7.5	6.6	5	**WTCB-FM** *AC*	*106.7 100kw*	6	—	6	5	4	3	86	Bloomington	CHR
6.7	5.7	6.9	6.3	6.0	6	**WSCQ-FM** *Nostalgia*	*100.1 5.9kw*	8	—	13	11	12	6	93	Congaree	EAST
4.2	4.2	3.6	4.6	5.1	7	**WOMG-FM** *Oldies*	*103.1 3kw*	7	—	10	8	6	4	73	Bloomington	—
4.6	7.3	6.2	5.6	4.5	8	**WARQ-FM** ◆ *Rock*	*93.5 2.8kw*	5	2	5	6	8	13	54	Clear Channel	BAN
5.6	5.6	5.5	7.2	4.2	9	**WFMV-FM** *Religious*	*95.3 3kw*	10	5	7	7	7	7	72	Glory	—
4.8	3.9	6.1	4.3	3.9	10	**WVOC-AM** *News/Talk*	*560 5kw*	9	—	9	10	9	8	63	Benchmark	BAN

◆ See Web Site Directory.

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#89 DES MOINES

R&R

12+ POPULATION: **410,400** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
12.9	10.1	12.5	12.4	11.3	1	**KJJY-FM** ◆ *Country*	*92.5 41kw*	5	2	4	4	3	2	90	Barnstable	MCG
0.0	1.2	7.5	7.5	10.9	2	**KKDM-FM** ◆ *Alternative*	*107.5 100kw*	3	1	1	2	7	13	79	Midwest Radio Inc.	ROS
14.1	13.0	13.9	13.2	10.7	3	**WHO-AM** *News/Talk*	*1040 50kw*	1	—	11	9	5	1	72	Palmer	CHR
17.3	14.9	11.6	11.9	9.6	4	**KGGO-FM** ◆ *Rock*	*94.9 100kw*	4	6	2	1	1	5	72	Community Pacific	EAST
6.0	6.7	5.7	5.5	7.9	5	**KLYF-FM** *AC*	*100.3 100kw*	7	4	7	3	2	3	87	Palmer	CHR
7.4	8.4	6.9	6.5	7.5	6	**KSTZ-FM** *Hot AC*	*102.5 100kw*	2	3	3	5	4	8	54	Saga	KATZ
6.3	7.2	6.1	9.1	5.9	7	**KIOA-A/F** *Oldies*	*940/93.3 10(5)kw/100kw*	6	5	10	8	6	4	50	Saga	KATZ
3.1	4.3	2.3	3.1	5.0	8	**KRKQ-FM** [1] *Classic Rock*	*98.3 50kw*	8	8	6	6	8	7	67	Fuller Jeffrey	MCG
4.8	5.5	4.4	4.1	4.9	9	**KRNT-AM** *Nostalgia*	*1350 5kw*	11	—	14	14	13	10	78	Saga	KATZ
6.9	4.5	3.4	2.8	4.1	10	**KFMG-FM** [2] ◆ *Adult Alternative*	*103.3 100kw*	9	—	5	7	9	9	60	Saga	—

[1] Was **KRUU-FM** (Country) until January. [2] Became **KAZR-FM** (Rock) in July. ◆ See Web Site Directory.

#90 YOUNGSTOWN-WARREN

R&R

12+ POPULATION: **410,100** (Black: 10.8%; Hispanic: N/A)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
13.4	10.5	11.7	1	**WKBN-AM** *Talk*	*570 5kw*	3	—	9	8	8	5	113	WKBN Inc.	KATZ
12.5	12.8	11.7	1	**WQXK-FM** *Country*	*105.1 88kw*	2	4	3	2	1	1	94	Reach Radio	BAN
11.0	10.9	10.7	3	**WHOT-FM** *CHR/Pop*	*101.1 25kw*	1	1	2	1	3	4	68	Connoisseur	CHR
6.8	7.7	7.5	4	**WKBN-FM** *AC*	*98.9 5.9kw*	5	—	6	5	4	3	77	WKBN Inc.	KATZ
9.2	7.6	7.3	5	**WBBG-FM** *Oldies*	*93.3 50kw*	4	6	8	6	2	2	72	Connoisseur	CHR
6.7	6.3	6.4	6	**WNCD-FM** *Rock*	*106.1 3kw*	6	2	1	3	6	8	67	WN Br.	TOR
3.9	4.6	5.8	7	**WYFM-FM** *AC*	*102.9 44kw*	7	7	4	4	5	6	70	Regional Group	EAST
4.3	5.7	5.5	8	**WRBP-FM** *Urban*	*101.9 3kw*	8	8	5	7	7	7	113	Stop 26/Riverbend	EAST
2.8	3.4	3.0	9	**WNIO-AM** *Nostalgia*	*1540 .5kw*	14	—	—	27	27	11	131	WN Br.	EAST
3.5	2.8	2.7	10	**WSOM-AM** *Nostalgia*	*600 1kw*	10	—	—	26	24	13	77	Lincoln Group	BAN

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12+ POPULATION: **410,000** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.0	9.0	9.3	9.2	9.8	1	**KFDI-FM** ◆ *Country*	*101.3 100kw*	1	4	4	1	1	2	77	Southern Skies	KATZ
11.0	12.1	11.6	10.3	9.1	2	**KZSN-FM** *Country*	*102.1 100kw*	3	8	11	10	4	1	75	Triathlon	TOR
10.3	9.3	8.2	7.0	7.7	3	**KEYN-FM** *Oldies*	*103.7 100kw*	2	2	3	4	6	6	62	Price	D&R
4.7	5.6	5.9	6.0	7.5	4	**KKRD-FM** ◆ *CHR/Pop*	*107.3 100kw*	5	1	1	3	7	16	85	SFX	MCG
6.7	5.7	5.3	7.0	6.6	5	**KRZZ-FM** ◆ *Rock*	*96.3 50kw*	4	6	2	2	2	7	69	SFX	D&R
5.4	6.3	5.4	5.7	6.0	6	**KFDI-AM** *Country*	*1070 10(1)kw*	10	—	19	18	15	4	106	Great Empire	TOR
6.2	4.3	5.3	6.3	6.0	6	**KICT-FM** ◆ *Alternative*	*95.1 100kw*	7	10	5	5	3	5	90	Marathon	CHR
4.4	3.9	5.4	4.6	4.6	8	**KRBB-FM** ◆ *AC*	*97.9 100kw*	12	3	6	7	8	9	88	Gary Violet	—
7.5	6.3	4.8	4.9	4.3	9	**KDGS-FM** *Urban*	*93.9 25kw*	6	7	16	6	5	3	54	Pourtales	EAST
4.2	3.1	3.6	3.6	4.2	10	**KNSS-AM** ◆ *News/Talk*	*1240 1kw*	11	—	18	17	13	8	73	SFX	—

[1] Was **KDLE-FM** until November. ◆ See Web Site Directory.

12+ POPULATION: **407,300** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.9	8.4	8.3	7.1	9.5	1	**KZZU-FM** ◆ *CHR/Rhythmic*	*92.9 85kw*	1	1	1	1	4	10	86	Morgan Murphy	CHR
10.5	9.0	11.2	8.5	8.0	2	**KDRK-FM** *Country*	*93.7 56kw*	2	5	4	5	7	5	75	Citadel	MCG
9.3	7.9	7.4	11.0	7.7	3	**KKZX-FM** *Classic Rock*	*98.9 100kw*	7	3	5	2	1	2	86	Triathlon	MMR
6.7	5.7	6.9	7.3	7.4	4	**KISC-FM** *AC*	*98.1 94kw*	6	9	3	3	2	6	79	Triathlon	MMR
4.1	5.1	6.6	4.8	7.1	5	**KXLY-AM** *News/Talk*	*920 5kw*	4	—	14	8	11	7	74	Morgan Murphy	EAST
4.3	6.6	4.5	7.1	6.8	6	**KNFR-FM** *Country*	*96.1 56kw*	8	—	2	4	3	8	77	Triathlon	MMR
7.4	9.7	6.4	6.5	6.4	7	**KEYF-A/F** *Oldies*	*1050/101.1 5kw/100kw*	3	8	13	7	5	1	65	Triathlon	MMR
6.4	6.2	5.9	7.1	6.2	8	**KXLY-FM** *AC*	*99.9 37kw*	5	—	8	8	6	3	66	Morgan Murphy	TOR
6.1	6.4	3.8	5.7	5.2	9	**KAQQ-AM** *Nostalgia*	*590 5kw*	12	—	—	18	15	9	96	Triathlon	MMR
4.3	5.1	4.8	4.9	5.0	10	**KGA-AM** *News/Talk*	*1510 50kw*	10	—	12	10	8	4	80	Citadel	MCG

◆ See Web Site Directory.

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#93 DAYTONA BEACH

DAYTONA BEACH

12+ POPULATION: **390,300** (Black: 7.5%; Hispanic: N/A)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.7	9.5	9.2	1	**WMGF-FM** *AC*	*107.7 100kw*	2	—	5	3	2	2	87	Paxson	BAN
6.6	9.8	8.9	2	**WGNE-FM** ◆ *Country*	*98.1 100kw*	1	4	1	1	3	3	78	Paxson	BAN
5.3	5.4	7.8	3	**WROD-AM** *Nostalgia*	*1340 1kw*	12	—	—	—	20	7	152	LaPaz	REG
5.9	4.6	5.5	4	**WJHM-FM** *Urban*	*101.9 28kw*	9	1	2	7	10	17	90	Chancellor	D&R
7.0	5.5	5.5	4	**WOCL-FM** *Oldies*	*105.9 100kw*	3	—	15	5	1	1	64	Chancellor	CHR
2.5	2.9	5.5	4	**WSBB-AM** *Nostalgia*	*1230 1kw*	13	—	—	20	21	15	108	TK	—
5.5	6.9	5.0	7	**WWKA-FM** *Country*	*92.3 100kw*	8	8	10	10	7	6	71	Cox	KATZ
3.1	4.9	4.4	8	**WHTQ-FM** *Classic Rock*	*96.5 100kw*	5	—	7	2	4	4	60	Cox	EAST
5.5	3.8	4.2	9	**WOMX-FM** *Hot AC*	*105.1 100kw*	7	6	8	4	5	5	59	Chancellor	MCG
4.1	4.6	3.4	10	**WFKS-FM** ◆ *CHR/Pop*	*99.9 100kw*	4	—	6	6	6	10	45	Renda	MCG

◆ See Web Site Directory.

#94 JOHNSON CITY-KINGSPORT-BRISTOL

JOHNSON CITY

12+ POPULATION: **389,300** (Black: N/A; Hispanic: N/A)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
31.0	31.5	28.0	1	**WXBQ-FM** *Country*	*96.9 67kw*	1	1	1	1	1	1	93	Nininger	CHR
12.6	7.8	12.9	2	**WQUT-FM** ◆ *Classic Rock*	*101.5 100kw*	2	3	2	2	2	2	79	Bloomington	KATZ
11.4	9.3	9.3	3	**WTFM-FM** *AC*	*98.5 74kw*	3	—	3	3	3	3	63	Holston Valley	EAST
6.0	4.2	4.2	4	**WAEZ-FM** *AC*	*99.3 3.8kw*	4	—	5	5	4	5	48	Tri-City Br.	—
3.6	4.5	4.2	4	**WKOS-FM** ◆ *Oldies*	*104.9 2.75kw*	5	6	9	4	5	4	57	Bloomington	KATZ
4.1	4.8	3.6	6	**WJCW-AM** ◆ *Talk*	*910 5(1)kw*	6	—	14	7	6	6	51	Bloomington	KATZ
2.9	1.0	3.3	7	**WIMZ-FM** *Classic Rock*	*103.5 100kw*	7	4	6	6	7	7	61	South Central	D&R
0.3	1.8	2.8	8	**WXIS-FM** *CHR/Pop*	*103.9 3kw*	8	2	4	8	14	—	51	WEMB, Inc.	—
1.0	2.5	2.6	9	**WGOC-AM** *Country*	*640 10kw*	9	—	15	12	11	9	62	J.T. Parker Br.	TNS
2.8	3.0	2.6	9	**WKPT-AM** *Nostalgia*	*1400 1kw*	10	—	—	—	17	13	66	Holston Valley	EAST

◆ See Web Site Directory.

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12+ POPULATION: **389,300** (Black: 12.6%; Hispanic: N/A)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
8.1	6.7	8.7	1	**WPLR-FM** *Rock*	*99.1 14.1kw*	2	8	1	1	1	3	86	SFX	D&R
6.9	5.8	8.4	2	**WKCI-FM** *CHR/Pop*	*101.3 10kw*	1	2	2	2	2	4	65	Clear Channel	CCRS
5.8	5.4	6.3	3	**WELI-AM** *News/Talk*	*960 5kw*	3	—	—	15	14	6	70	Clear Channel	CCRS
6.9	6.1	5.4	4	**WEZN-FM** *AC*	*99.9 27.5kw*	4	6	6	5	4	2	68	Cox	KATZ
5.5	4.4	4.7	5	**WDRC-FM** *Oldies*	*102.9 19.5kw*	7	—	17	6	3	1	67	Buckley	MCG
4.1	3.1	4.6	6	**WMRQ-FM** *Alternative*	*104.1 18kw*	6	1	3	4	11	24	62	SFX	MCG
5.0	4.4	4.6	6	**WYBC-FM** [1] *Urban/AC*	*94.3 1.7kw*	11	7	4	3	5	11	86	Yale Br.	D&R
4.1	7.2	3.8	8	**WWYZ-FM** *Country*	*92.5 17kw*	9	—	7	11	10	8	65	WWYZ, Inc.	BAN
5.1	4.6	3.6	9	**WFAN-AM** *Sports*	*660 50kw*	8	—	12	9	6	5	52	CBS Radio	IRS
2.6	2.8	3.6	9	**WNHC-AM** *Urban*	*1340 1kw*	15	5	11	12	9	10	97	Larry B. Wardlaw	D&R

[1] Operates under a joint selling agreement with **WPLR-FM**.

12+ POPULATION: **385,300** (Black: N/A; Hispanic: N/A)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.4	9.8	9.3	1	**WMMB-AM** *Nostalgia*	*1240 1kw*	5	—	—	16	15	4	109	City Br.	TOR
5.7	3.9	7.8	2	**WAOA-FM** ◆ *CHR/Pop*	*107.1 100kw*	1	1	2	2	3	2	74	Gem Broadcasting	TOR
9.9	8.2	7.0	3	**WWKA-FM** *Country*	*92.3 100kw*	4	4	5	6	5	3	79	Cox	KATZ
6.5	5.2	6.9	4	**WJRR-FM** ◆ *Rock*	*101.1 100kw*	3	2	1	1	7	13	72	Paxson	BAN
4.7	5.1	6.2	5	**WOMX-FM** *AC*	*105.1 100kw*	2	6	4	3	1	1	65	Chancellor	MCG
4.9	5.7	5.4	6	**WHTQ-FM** *Classic Rock*	*96.5 100kw*	6	—	3	4	2	7	69	Cox	EAST
3.9	4.2	5.2	7	**WTKS-FM** *Talk*	*104.1 100kw*	8	—	6	5	4	6	73	Paxson	MCG
6.0	5.5	4.7	8	**WLRQ-FM** *AC*	*99.3 50kw*	7	—	8	7	6	5	64	Superior	EAST
4.5	4.9	3.8	9	**WHKR-FM** *Country*	*102.7 50kw*	10	8	10	9	9	9	66	Roper	EAST
3.2	3.4	3.3	10	**WMGF-FM** *AC*	*107.7 100kw*	11	—	13	12	10	8	65	Paxson	BAN

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#97 LAFAYETTE

R&R

12+ POPULATION: **384,000** (Black: 25.9%; Hispanic: N/A)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
10.6	10.2	10.3	1	**KSMB-FM** ◆ *CHR/Pop*	*94.5 100kw*	1	1	1	1	2	9	77	Media Properties	BAN
13.8	11.0	10.0	2	**KXKC-FM** ◆ *Country*	*99.1 100kw*	2	3	2	2	1	1	91	Donald Bonin	KATZ
5.7	6.9	6.9	3	**KMDL-FM** *Country*	*97.3 42kw*	3	6	5	3	3	2	70	M.A. Broadcasting	BAN
6.9	6.7	5.3	4	**KTDY-FM** *AC*	*99.9 100kw*	4	9	4	4	4	6	75	Com. Corp.	CHR
5.8	6.0	5.1	5	**KJCB-AM** *Urban*	*770 1(.5)kw*	11	7	12	7	6	3	105	R&M Broadcasting	K&P
4.2	5.5	4.6	6	**KNEK-FM** *Urban*	*104.7 25kw*	5	4	7	6	10	13	70	Dee Br.	K&P
3.5	3.7	4.6	6	**KPEL-A/F** *News/Talk*	*1420/107.7 1(.75)kw/6kw*	13	—	14	15	9	5	108	Com. Corp.	CHR
2.5	3.1	4.3	8	**KFTE-FM** *Classic Hits*	*96.5 22.5kw*	9	—	3	5	5	12	90	Schilling Media	BAN
6.3	5.5	3.9	9	**KFXZ-FM** *Urban*	*106.3 2.6kw*	8	8	9	8	7	10	76	Citywide	D&R
0.0	0.0	3.9	9	**KRRQ-FM** *Urban*	*95.5 50kw*	14	2	8	10	16	19	100	Citywide	D&R

◆ See Web Site Directory.

#98 COLORADO SPRINGS

R&R

12+ POPULATION: **382,400** (Black: N/A; Hispanic: N/A)

SPRING '95	SUMMER '95	FALL '95	WINTER '96	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
9.2	8.0	8.4	8.6	10.8	1	**KKMG-FM** *CHR/Pop*	*98.9 70kw*	1	1	2	2	4	9	70	Citadel	CHR
9.7	8.2	8.6	9.4	9.4	2	**KKFM-FM** *Classic Rock*	*98.1 71kw*	2	7	1	1	1	3	79	Citadel	MCG
12.0	9.1	12.2	9.4	8.9	3	**KKCS-A/F** *Country*	*1460/101.9 5(.5)kw/79kw*	3	6	4	4	2	1	82	Walton Stations	TOR
5.6	8.0	6.1	7.8	8.2	4	**KILO-FM** *Rock*	*94.3 83kw*	5	2	3	3	3	10	87	Bahakel	EAST
5.6	6.2	5.2	6.2	6.5	5	**KSPZ-FM** *Oldies*	*92.9 72kw*	4	5	8	5	5	2	63	Triathlon	KATZ
5.1	4.6	5.9	5.9	6.1	6	**KKLI-FM** ◆ *AC*	*106.3 96kw*	7	—	6	7	6	4	77	Citadel	D&R
6.9	6.6	5.9	4.8	6.1	6	**KVOR-AM** *News/Talk*	*1300 5(1)kw*	8	—	13	12	12	5	77	Triathlon	KATZ
5.1	4.1	5.9	3.8	4.9	8	**KVUU-FM** *Hot AC*	*99.9 68kw*	6	3	5	6	7	8	53	Triathlon	KATZ
3.6	4.6	4.2	4.0	4.0	9	**KOA-AM** *Talk*	*850 50kw*	9	—	11	11	11	6	59	Jacor	EAST
3.6	3.0	3.5	3.2	3.8	10	**KRDO-FM** *AC*	*95.1 96kw*	11	4	10	9	8	7	64	Pikes Peak Br.	D&R

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12+ POPULATION: **381,800** (Black: N/A; Hispanic: N/A)

SPRING '95	FALL '95	SPRING '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NATIONAL REP FIRM
11.5	7.0	10.7	1	**WAJI-FM** ◆ *AC*	*95.1 39kw*	1	5	3	1	1	1	78	Sarkes Tarzian	KATZ
10.1	13.1	9.7	2	**WQHK-FM** *Country*	*105.1 13.5kw*	2	4	4	4	3	4	82	Federated Media	CHR
7.2	4.1	8.5	3	**WFWI-FM** *Classic Rock*	*92.3 2.7kw*	3	—	2	2	2	3	72	Pathfinder	TOR
7.0	8.7	6.9	4	**WBYR-FM** ◆ *Rock*	*98.9 50kw*	4	6	1	3	5	7	67	Pathfinder	EAST
6.3	8.2	6.7	5	**WBTU-FM** *Country*	*93.3 50kw*	7	7	6	6	6	6	72	Starboard Com.	EAST
5.4	4.9	6.4	6	**WLDE-FM** ◆ *Oldies*	*101.7 3kw*	9	9	10	5	4	2	72	Taylor	KATZ
5.4	7.0	5.2	7	**WOWO-AM** *Full Service*	*1190 50kw*	5	—	12	13	12	8	52	Federated Media	KATZ
1.7	5.2	5.0	8	**WEJE-FM** *Alternative*	*96.3 6.7kw*	8	2	5	7	8	16	55	Kovas Com.	—
1.5	0.5	4.7	9	**WHWD-AM** [1] *Nostalgia*	*1380 5kw*	12	—	—	14	13	5	106	Federated Media	CHR
5.0	3.5	4.7	9	**WMEE-FM** *CHR/Pop*	*97.3 26kw*	6	8	7	8	7	9	49	Federated Media	CHR

[1] Was **WQHK-AM** (Country) until late March. ◆ See Web Site Directory.

12+ POPULATION: **380,600** (Black: 12.7%; Hispanic: N/A)

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20.2	19.5	22.8	21.1	17.5	1	**WUSY-FM** *Country*	*100.7 100kw*	1	2	1	1	1	1	96	Colonial	KATZ
9.2	9.9	7.6	7.8	8.9	2	**WSKZ-FM** *Rock*	*106.5 100kw*	2	5	2	2	2	2	75	Bloomington	CHR
9.6	10.4	10.4	8.0	7.3	3	**WDEF-FM** *AC*	*92.3 100kw*	3	—	6	4	4	3	67	Bahakel	EAST
5.8	6.9	7.1	7.3	6.8	4	**WJTT-FM** ◆ *Urban*	*94.3 3kw*	9	3	3	3	5	8	109	Brewer	MCG
4.1	4.3	4.0	3.4	5.1	5	**WDOD-FM** *Country*	*96.5 100kw*	5	6	5	5	6	6	66	Bahakel	BAN
5.3	3.8	5.0	4.1	5.1	5	**WZST-FM** *CHR/Pop*	*98.1 1kw*	4	1	4	6	14	16	55	Wicks Radio Group	—
2.7	4.0	2.5	3.6	4.6	7	**WGOW-AM** ◆ *News/Talk*	*1150 5(1)kw*	11	—	12	12	7	5	100	Bloomington	CHR
2.4	3.3	3.3	3.4	4.6	7	**WOGT-FM** ◆ *Oldies*	*107.9 2.85kw*	7	8	15	7	3	4	71	Radio Chattanooga	CHR
3.1	3.5	3.6	2.9	4.0	9	**WNOO-AM** *Religious*	*1260 5kw*	15	—	13	13	10	7	139	RA-AD of Trenton	BAN
3.8	2.1	3.0	3.1	3.3	10	**WDOD-AM** *Country*	*1310 5kw*	13	—	—	17	17	12	100	Bahakel	BAN

◆ See Web Site Directory.

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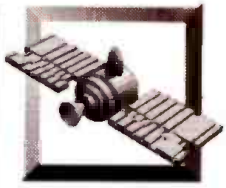

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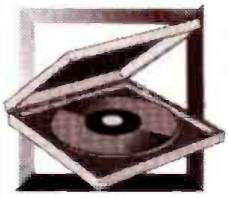

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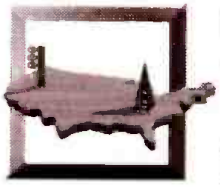

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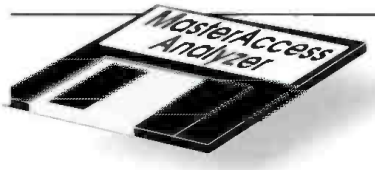

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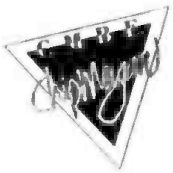

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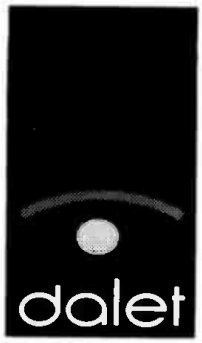

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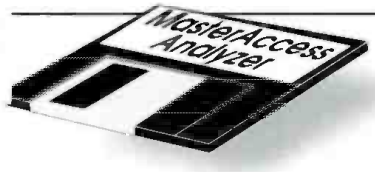

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Dallas - Ft. Worth	KRLD-AM, KRRW-FM & KTXQ-FM	Philadelphia	KYW-AM, WGMP-AM, WMMR-FM & WOGL-FM
Detroit	WWJ-AM, WVMV-FM & WYST-FM	Pittsburgh	KDKA-AM
Houston-Galveston	KIKK-AM & FM & KILT-AM & FM	San Francisco	KCBS-AM, KPIX-AM & FM, KLLC-FM
Los Angeles	KFWB-AM, KNX-AM, KCBS-FM & KTWV-FM	St. Louis	KMOX-AM & KLOU-FM
		Washington	WARW-FM

The listing above does not include **CBS**'s pending acquisition of **Infinity Broadcasting**'s stations, which are listed here:

Atlanta, GA	WAOK-AM, WZGC-FM & WVEE-FM	Detroit, MI	WXYT-AM, WOMC-FM & WYCD-FM
Baltimore, MD	WCAO-AM, WJFK-AM, WLIF-FM & WXYV-FM	Houston, TX	KXYZ-AM
Boston, MA	WBCN-FM, WBOS-FM, WOAZ-FM & WZLX-FM	Los Angeles, CA	KROQ-FM & KRTH-FM
Chicago, IL	WJJD-AM, WCKG-FM, WJMK-FM & WUSN-FM	New York, NY	WFAN-AM, WZRC-AM & WXRK-FM
Dallas, TX	KDMM-AM, KHVN-AM, KEWS-FM, KLUV-FM, KOAI-FM, KRBV-FM, KVIL-FM & KYNG-FM	Philadelphia, PA	WIP-AM & WYSP-FM
		San Francisco, CA	KFRC-AM & FM & KYCY-FM
		San Jose, CA	KOME-FM
		Tampa, FL	WQYK-AM & FM
		Washington, DC	WJFK-FM & WPGC-AM & FM

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Cavaness Broadcasting, Inc.
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Lafayette, LA 70501-6921
318-233-1330
FAX: 318-237-7733
***Roger W. Cavaness**, President/CEO*

Lafayette, LA	KVOL-AM & FM & KDEA-FM

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Alexandria, LA 71301-0057
318-487-0347
FAX: 318-473-1960
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Alexandria, LA	KSYL-AM & KQID-FM

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Center Broadcasting Company, Inc.
307 San Augustine Street, #930
Center, TX 75935-3937
409-598-3304
FAX: 409-598-9537
Dan Dellinger

Center, TX	KDET-AM & FM
San Augustine, TX	KCOT-FM

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Central Iowa Broadcasting, Inc.
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Newton, IA 50208-3305
515-792-5262
FAX: 515-792-8403
John E. Carl

Grinnell, IA	KRTI-FM
Newton, IA	KCOB-AM & FM

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Central Illinois Broadcasting Company
1111 Main Street
Peoria, IL 61606-1929
309-674-2000
FAX: 309-676-8426
***Bruce T Foster**, President*

Macomb, IL	WJEQ-FM
Peoria, IL	WWCT-FM

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Central NE. Broadcasting, Inc.
1001 Farnam-on-the-Mall
Omaha, NE 68102
402-342-2000
FAX: 402-342-5874
***John C Mitchell**, President*

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North Platte, NE	KODY-AM & KXNP-FM

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645 N. Michigan Ave, Suite 800
Chicago, IL 60611-2814
312-943-4888
FAX: 312-943-0257
***Thomas L. Bookey**, Chairman, CEO*

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Green Bay, WI	WNFL-AM
Sheboygan, WI	WHBL-AM & WWJR-FM

Cessna Communications, Inc.
134 East Pitt Street
Bedford, PA 15522-1421
814-623-1000
FAX: 814-623-9692
***J. Cessna**, President*

Bedford, PA	WAYC-AM, WOOX-FM & WWCW-FM

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CGN. Corporation
East Highway 12 & Airport Road
Milbank, SD 57252
605-432-9571
FAX: 605-4332-953
Ron Pener, Consulting GM

Ortonville, MN	KCGN-FM
Sioux Falls, SD	KCGN-AM

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Chagal Communications
222 N. Sepulveda Boulevard, Suite 1324
El Segundo, CA 90245-4342
310-606-9350
FAX: 310-606-9322
***Jack Siegal**, President*

Los Angeles	KFOX-FM & KYKF-FM
Riverside-San Bernardino	KREA-FM

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Champion Broadcasting Corporation
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Odessa, TX 79760
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Cincinnati	WKYN-AM, WUBE-AM & FM & WYGY-FM
Denver-Boulder	KXKL-AM & FM, KALC-FM, KIMN-FM & KVOD-FM
Los Angeles	KLAC-AM & KZLA-FM
Minneapolis-St. Paul	KFAN-AM, KTCJ-AM, KDWB-FM, KEEY-FM & KTCZ-FM
Nassau-Suffolk	WALK-AM & FM, WBAB-FM & WBLI-FM
New York	WHTZ-FM
Orlando	WJHM-FM, WOCL-FM, WOMX-FM & WXXL-FM
Phoenix	KMLE-FM
Pittsburgh	WWSW-AM & FM
Riverside-San Bernardino	KMEN-AM & KGGI-FM
Sacramento	KFBK-AM, KSTE-AM, KGBY-FM & KHYL-FM
San Francisco	KABL-AM, KNEW-AM, KBGG-FM & KSAN-FM

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Kemmerer, WY 83101-3052
307-877-4422
FAX: 307-877-5537
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Kemmerer, WY	KMER-AM
Powell, WY	KPOW-AM

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601-842-1067
FAX: 601-324-1170
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Columbus, MS	WKOR-FM
Starkville, MS	WKOR-AM, WSSO-AM, WMSU-FM & WMXU-FM
Tupelo, MS	WNRX-AM, WTUP-AM, WESE-FM & WWZD-FM

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Charles River Broadcasting
617-893-7080
***Cynthia Scullin**, President*

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Cape Cod, MA	WFCC-FM

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501 E. Main Street
Charlottesville, VA 22902-5335
804-977-3030
FAX: 804-977-3775
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Cherokee Broadcasting Company
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Calhoun, GA 30703-1119

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Murphy, NC	WCVP-AM & WCNG-FM
Robbinsville, NC	WCVP-FM

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FAX: 701-252-1277
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FAX: 612-338-4318
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New York	WJDM-AM

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316 E. Willow Rd.
Enid, OK 73701-1514
405-237-1390
FAX: 405-242-1390
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Merced, CA	KHOP-FM
Modesto, CA	KBEE-AM, KATM-FM & KROW-FM
Reno, NV	KKOH-AM, KBUL-FM & KNEV-FM
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Grand Rapids	WCUZ-AM & FM, WOOD-AM & FM & WBCT-FM
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500 Fifth Avenue, Suite 3000
New York, NY 10110-0290
212-302-2727
FAX: 212-302-6457
***Bruce A. Friedman**, President/CEO*

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Ft. Pierce-Stuart-Vero Beach, FL	WAXE-AM, WAVW-FM, WBBE-FM, WQOL-FM & WZZR-FM
Huntington, WV-Ashland, KY	WHRD-AM, WIRO-AM, WZZW-AM, WKEE-AM & FM, WTCR-AM & FM, WBVB-FM, WFXN-FM & WMLV-FM
New York	WFAS-AM & FM
Poughkeepsie, NY	WPUT-AM, WAXB-FM & WZZN-FM
Stamford-Norwalk, CT	WNLK-AM, WSTC-AM, WEFX-FM & WKHL-FM
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Luray, VA 22835-0387
540-743-5167
FAX: 540-743-9522
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San Diego, CA 92103-6620
619-236-9599
FAX: 619-233-6517
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Dubuque, IA	WDBQ-AM & KLYV-FM

Communications Corporation of America
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Lafayette, LA 70502-3030
318-237-1142
FAX: 318-237-1373
***Thomas R. Galloway Sr.**, Treasurer*

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Denver, CO 80222-3060
303-759-8481
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New Orleans	WLNO-AM

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309-694-6262
FAX: 309-694-2233
***Jim Glassman**, President*

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FAX: 408-655-6355
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FAX: 205-222-1167
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Ft. Walton Beach, FL	WKYD-AM

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919-522-5550
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Rose Hill, NC	WEGG-AM & WBSY-FM

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Westport, CT 06880
203-227-1978
FAX: 203-227-2373
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Flint, MI	WFDF-AM & WDZZ-FM
Quad Cities, IA-IL	KJOC-AM, WGEN-AM & FM, KBOB-FM, KORB-FM & WXLP-FM
Rockford, IL	WROK-AM, WXXQ-FM & WZOK-FM
Youngstown-Warren	WBBW-AM, WRTK-AM, WBBG-FM & WHOT-FM

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Connor Broadcasting Corp.
759 Garfield Pkwy
Bethany Beach, DE 19930-9717
302-629-6637
J. Parker Connor

Salisbury-Ocean City, MD	WJDY-AM, WJPY-AM, WSBY-FM & WSUX-FM

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Contemporary Broadcasting, Inc.
235 Jungerman Road 212
Saint Peters, MO 63376-5365
314-928-6569
FAX: 314-928-6525
***Janet Cox**, Executive Director*

Columbia, MO	KFMZ-FM
Terre Haute, IN	WBOW-AM & WZZQ-AM & FM

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824 E. Washington Street
Phoenix, AZ 85034-1004
602-257-1351
FAX: 602-256-0741
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FAX: 508-687-1180
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Ft. Myers-Naples	WODX-AM
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Lapeer, MI 48446-2148
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FAX: 810-664-8990
***Donald E. Weber**, President*

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Atlanta, GA 30319-1464
404-843-5000
FAX: 404-843-5586
***Robert Neil**, VP Broadcasting Div.*

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Bridgeport, CT	WEZN-FM
Dayton	WHIO-AM & WHKO-FM
Los Angeles	KFI-AM, KACE-FM & KOST-FM
Louisville	WRKA-FM, WRVI-FM & WXNU-FM
Miami-Ft. Lauderdale	WFLC-FM & WHQT-FM
Orlando	WDBO-AM, WHOO-AM, WZKD-AM, WCFB-FM, WHTQ-FM, WMMO-FM & WWKA-FM
San Antonio	KKYX-AM, KCJZ-FM & KCYY-FM
Syracuse	WSYR-AM, WHEN-AM & FM, WBBS-FM & WYYY-FM
Tampa-St. Petersburg	WSUN-AM, WCOF-FM & WWRM-FM
Tulsa	KRMG-AM, KJSR-FM & KWEN-FM

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312 Walnut Street, Suite 3100
Cincinnati, OH 45202-4059
513-241-6565
Charles Reynolds

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Blue Bell, PA 19422-0735
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FAX: 215-628-0818
***Donald B. Crawford**, President*

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Birmingham	WDJC-AM & FM
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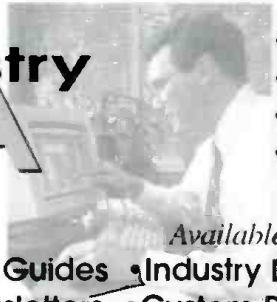

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708-475-1590
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Ft. Wayne	WGL-AM & FM, WIFF-AM, WEJE-FM, WGLL-FM

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704-435-3297
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Cherryville, NC	WCSL-AM

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FAX: 606-233-1517
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Angola, IN 46703-0999
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FAX: 219-665-9064
***Thomas R. Andrews**, President*

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LaGrange, IN	WTHD-FM
Montpelier, OH	WLZZ-FM

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Scranton, PA 18504-1040
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FAX: 717-344-0996
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Lew Latto

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Ava, IL 62907-2911
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FAX: 618-426-3310
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FAX: 913-841-1320
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Topeka	KLZR-FM

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Austin, TX 78753-5720
512-832-4001
Luci Baines Johnson

Austin	KLBJ-AM & FM & KAJZ-FM

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St. Cloud, MN 56301
612-251-1450
FAX: 612-251-8952
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312-943-6363
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Sterling, IL	WSDR-AM & WSSQ-FM

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Ft Myers, FL 33907
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919-482-2103
FAX: 919-482-5591
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FAX: 801-753-8211
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Tremonton, UT	KNFL-AM & FM

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814-941-9800
FAX: 814-943-2754
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Lima, OH	WYRX-FM & WZOQ-FM
Massena, NY	WMSA-AM
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213-461-8225
FAX: 213-467-8256
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St. Louis	KFUO-AM & FM

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FAX: 615-337-5026

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Sweetwater, TN	WDEH-AM & FM

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FAX: 417-883-9096
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FAX: 615-296-3800

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FAX: 319-334-6158

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FAX: 414-455-1155
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Waupun, WI	WMRH-AM

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Madison, WI 53713-3267
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Bridgman, MI	WYTZ-FM
La Crosse, WI	WIZM-AM & FM
Madison, WI	WTDY-AM, WJJO-FM & WMGN-FM
Saginaw-Bay City-Midland	WIXC-FM
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Springfield, IL	WMAY-AM, WNNS-FM & WQLZ-FM
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St. Joseph, MI	WSJM-AM & WIRX-FM

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FAX: 217-373-3648
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616-947-7675
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Cadillac, MI	WKJF-AM & FM
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Miller Vernon

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402-342-2000
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Homer, AK 99603-0109
907-235-7551
FAX: 907-235-6683
***David F. Becker**, President*

Homer, AK	KGTL-AM & KWVV-FM
Soldotna, AK	KPEN-FM

●

Peterson Broadcasting Corp.
1115 E. Livingston Street
Orlando, FL 32803-5717
912-439-9704
***Jon Peterson**, President*

Albany, GA	WWGS-AM, WMGR-AM & FM & WOBB-FM
Fayetteville, NC	WRCQ-FM

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Petracom Equity Partners, LP
1527 N. Dale Mabry Highway, Suite 105
Lutz, FL 33549-3031
813-948-2554
FAX: 813-948-2557
***Henry A. Ash**, President/CEO*

Beaumont-Port Arthur, TX	KQHN-AM, KAYD-AM & FM & KQXY-FM

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Phillips, Matt
Watson Village
Anderson, SC 29624
803-224-6733
Matt Phillips

Greenville-Spartanburg, SC	WANS-AM & WRIX-AM & FM

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Phillips Broadcasting Company
430 Crescent Street
Menomonie, WI 54751-1827
715-235-2112
FAX: 715-235-8466
***Michael Phillips**, President*

Eau Claire, WI	WMEQ-FM
Menomonie, WI	WMEQ-AM

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Phoenix Broadcasting, Inc.
PO Box 7568
Chico, CA 95927-7568
916-342-2200
FAX: 916-342-2260
***Gary Katz**, President*

Chico, CA	KCEZ-FM, KDIG-FM, KKCY-FM & KLRS-FM

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Pikes Peak Broadcasting
PO Box 1457
Colorado Springs, CO 80901-1457
719-632-1515
FAX: 719-475-0729
Harry W. Hoth

Colorado Springs, CO	KRDO-AM & FM

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Pillar of Fire
PO Box 9058
Zarephath, NJ 08890-9058
908-469-0991
FAX: 908-271-1968
***Donald Wolfram**, President*

Cincinnati	WAKW-FM
Denver-Boulder	KPOF-AM
Zarephath, NJ	WAWZ-FM

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Pilot Communications, LLC
92 Whetton Rd.
W. Hartford, CT 06117-2856
203-232-3004
***James L. Leven**, President/CEO*

Augusta-Waterville, ME	WEZW-AM, WTVL-AM, WEBB-FM & WMME-FM
Syracuse	WNSS-AM, WAQX-FM & WNTQ-FM

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Pine Bluff Radio, Inc.
PO Box 7096
Pine Bluff, AR 71611-7096
501-535-1241
FAX: 501-535-1272
***Howard C. Toole**, President*

Pine Bluff, AR	KCLA-AM, KPBQ-FM & KZYP-FM

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Pinehurst Broadcasting Corp.
7204 Westworth Dr.
Willow Spring, NC 27592-9608
919-552-6312
Dane Adams

Raleigh-Durham	WCRY-AM
Southern Pines, NC	WEEB-AM

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Pinnacle Broadcasting Company
301 W. 57th Street # 43-C
New York, NY 10019-3180
212-247-1760
FAX: 817-649-1707
***Phillip Marella**, President*

Decatur, IL	WSOY-AM & FM
Evansville, IN	WYNG-FM
Greenville-New Bern-Jacksonville	WCPQ-AM, WDLX-AM, WRNS-AM & FM, WERO-FM & WMSQ-FM
Lubbock, TX	KLLL-AM & FM
Myrtle Beach, SC	WRNN-FM & WYAV-FM
Raleigh-Durham	WDUR-AM, WFXC-FM & WFXK-FM

Pioneer Communications
128 Big Hill Ave.
Richmond, KY 40475-2008
606-623-1340
FAX: 606-623-1439
Bob Spradlin

Lexington-Fayette, KY	WEKY-AM & WKXO-AM & FM

●

Pioneer Broadcasting Company
1326 5th Ave., Suite 540
Seattle, WA 98101-2604
206-628-3121
FAX: 206-628-0118
***Elizabeth Williams**, President*

Aberdeen, WA	KXRO-AM & KDUX-FM
Anchorage, AK	KFQD-AM, KMXS-FM & KWHL-FM
Mount Vernon, WA	KBRC-AM
Wenatchee, WA	KKRT-AM & KKRV-FM

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Plessinger Radio Group
8354 Fryer Rd.
Georgetown, OH 45121-9444
513-377-2209
FAX: 513-377-2209
***Richard L. Plessinger**, President*

Apalachicola, FL	WOYS-FM
Cincinnati	WCVG-AM, WAOL-FM & WAXZ-FM

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Point Communications LP
PO Box 1094
Montauk, NY 11954-0899
516-668-3844
FAX: 516-668-4611
***Richard Verne**, President*

Madison, WI	WTSO-AM, WIBA-AM & FM, WMAD-AM & FM, WMLI-FM & WZEE-FM

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Polar Communications Corporation
PO Box 1471
Evergreen, CO 80439
303-526-1039
***David Drucker**, President*

Colorado Springs, CO	KXRE-AM
Key West, FL	WKIZ-AM
Pueblo, CO	KRRU-AM

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Polnet Communications Ltd
4320 Dundee Rd.
Northbrook, IL 60062-1703
708-498-3350
FAX: 708-498-5743

Chicago	WKTA-AM
Vernon Hills, IL	WNVR-AM

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Positive Impact Media
111 West 76th Street
Davenport, IA 52806
319-391-7562
***Michael Whalen**, President*

Des Moines	KZZQ-FM
Lafayette, LA	KRRQ-FM

Powell Broadcasting Company, Inc.
PO Box 788
Baton Rouge, LA 70821-0788
504-922-4540
FAX: 504-922-4544
***John Peroyea**, CEO*

Lafayette, LA	KACY-AM & KSMB-FM
Sioux City, IA	KSCJ-AM & KSUX-FM

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Prairie States Broadcasting
RR 4, PO Box 121A
York, NE 68467-9317
402-362-4433
FAX: 402-362-6501
***Thomas D. Robson**, President*

Aurora, NE	KLRB-FM
Grand Island, NE	KMMJ-AM
York, NE	KAWL-AM & KTMX-FM

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Prairieland Stations
337 N. Water Street
Decatur, IL 62523-1136
217-423-9744
FAX: 217-423-9764
***Steve Bellinger**, Owner*

Decatur, IL	WDZ-AM & WDZQ-FM
Streator, IL	WIZZ-AM & WSTQ-FM

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Precision Media Corp.
10 Columbus Blvd.
Hartford, CT 06106-1976
860-249-9577
FAX: 860-522-7567
***Tim Montgomery**, Vice President/COO*

Portsmouth-Dover-Rochester, NH	WMYF-AM, WZNN-AM, WERZ-FM & WSRI-FM

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Premier Group
1133 Kresky
Centralia, WA 98531-3765
360-736-1355
FAX: 360-736-4761
***Rod Etherton**, President*

Centralia-Chehalis, WA	KITI-AM
Longview, WA	KEDO-AM & KLYK-FM
Winlock, WA	KITI-FM

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Press Broadcasting, Inc.
PO Box 1550
Neptune, NJ 07754-1550
908-922-6000
FAX: 908-922-6326
***Robert McAllan**, President*

Atlantic City-Cape May, NJ	WBSS-FM
Trenton, NJ	WBUD-AM & WKXW-FM

P

Prettyman Broadcasting Company
Ellegood Street & Marine Road
Salisbury, MD 21801
410-742-3212
FAX: 410-548-1543
***William E. Prettyman Jr.**, President*

Baltimore, MD	WXCY-FM
Martinsburg, WV	WKMZ-FM
Salisbury-Ocean City, MD	WEPM-AM, WYUS-AM, WICO-AM & FM, WAFL-FM, WLFX-FM & WXJN-FM

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Pride Communications LP
8800 Rt. 14
Crystal Lake, IL 60014-9814
815-459-7000
FAX: 815-459-7027
***Jim Hooker**, Managing Partner*

Chicago	WAIT-AM & WZSR-FM
Milwaukee-Racine	WZXA-FM

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Priority Communications, Inc.
51 W. Long Ave.
Du Bois, PA 15801-2101
814-375-5260
FAX: 814-375-5262
Jay M. Philippone

Emporium, PA	WLEM-AM & WQKY-FM
Reynoldsville, PA	WDSN-FM

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Progressive United Corp.
710 Spring Street
Shreveport, LA 71101-3633
318-425-8692
FAX: 318-425-1490
***William R. Fry**, President*

Shreveport, LA	KEEL-AM, KWKH-AM & FM, KITT-FM & KVKI-FM

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Progressive Broadcasting Company
200 Magnolia Dr.
Levittown, PA 19054-2007
215-949-1490
Pasquale Deon, Sr.

Corinth, MS	WKCU-AM & WXRZ-FM
Philadelphia	WBCB-AM

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Provident Broadcasting Company
PO Box 510
Manchester, GA 31816-0510
706-846-3115
FAX: 706-846-2425

Columbus, GA	WVFJ-FM
Manchester, GA	WFDR-AM

Pueblo Broadcasters, Inc.
101 W. Main Street
Pueblo, CO 81003
719-543-5900
FAX: 719-543-7609
***Marc O. Hand**, President*

Pueblo, CO	KCSJ-AM, KGHF-AM & KYZX-FM

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Pulaski Broadcasting, Inc.
104 S. 2nd Street, PO Box 738
Pulaski, TN 38478-3219
615-363-2505
FAX: 615-424-3157

Lexington, AL	WKNI-AM
Pulaski, TN	WKSR-AM & FM
Rogersville, AL	WFIX-FM

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Pulley Companies
PO Box 417
Bolivar, MO 65613-0417
417-326-6445
***Melvin Pulley**, President*

Bolivar, MO	KYOO-AM
Buffalo, MO	KBFL-FM
Lamar, MO	KHST-FM

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Pyramid Broadcasting, Inc.
851 W. Laketon Ave.
Muskegon, MI 49441-2964
616-759-0544
FAX: 616-759-3410
***R. LaVance Carson**, President*

North Muskegon, MI	WLCS-FM
Stephenville, TX	KCUB-FM
Whitehall, MI	WEFG-AM & FM

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Q Media Incorporated
119 Bluehill Rd.
San Antonio, TX 78229
210-349-0774
***Stephen McCormick**, Managing Partner*

Lincoln City, OR	KBCH-AM & KCRF-FM
Port Angeles, WA	KAPY-AM

•

Quarnstrom, Alan
c/o WMFG, 807 W. 37th Street
Hibbing, MN 55746
218-879-4534
FAX: 218-879-1962
Alan Quarnstrom

Cloquet, MN	WKLK-AM
Duluth, MN-Superior, WI	WMFG-AM & FM

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Quass Broadcasting Company, Inc.
425 2nd Street SE, Suite 450
Cedar Rapids, IA 52401-1818
319-365-9431
FAX: 319-363-8062
***Mary Quass**, President*

Cedar Rapids, IA	KTOF-AM, KDAT-FM & KHAK-FM

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RA-AD of Trenton
5600 Brainerd Rd., Suite G-30
Chattanooga, TN 37411-4087
615-899-5111
FAX: 615-899-1776
Doug Fischer

Chattanooga	WKWN-AM, WNOO-AM, WBDX-FM & WFXS-FM

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Radio Statesboro, Inc.
PO Box 958
Statesboro, GA 30459-0958
912-764-5448
FAX: 912-764-8827
***Nate Hirsch**, President*

Statesboro, GA	WWNS-AM & WMCD-FM
Sylvania, GA	WSYL-AM & WZBX-FM

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142 Skyland Blvd.
Tuscaloosa, AL 35405
205-345-7200
FAX: 205-349-1715
***Houston L. Pearce**, President*

Lake Charles, LA	KLCL-AM & KHLA-FM
Tuscaloosa, AL	WTSK-AM, WTID-FM & WTUG-FM

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613 Glynita Circle
Reisterstown, MD 21136-1714
410-833-0975
William Parris

Warrenton, VA	WQRA-FM
Rockville, MD	WINX-AM

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Radio Carolina
PO Box 5
Union, SC 29379-0005
803-427-2999
FAX: 803-427-2412
***Douglas M. Sutton Jr.**, Chairman/CEO*

Greenville-Spartanburg, SC	WCRS-AM & WSCZ-FM
Union, SC	WBCU-AM

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Drawer 780
Cleveland, MS 38732-0780
601-843-4091
FAX: 601-843-9805
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Cleveland, MS	WCLD-AM & FM
Rosedale, MS	WMJW-FM

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Radio Columbus, Inc.
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Columbus, MS 39703-0707
601-328-1420
FAX: 601-328-1421
***J.W. Furr**, President*

Brooksville, MS	WAJV-FM
Columbus, MS	WJWF-AM & WMBC-FM

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Radio Corporation
555 Rt. 31
Bridgeport, NY 13030
315-633-0047
FAX: 315-633-0161
***Ed Levine**, President*

Syracuse	WSGO-AM, WTLA-AM, WKRL-FM, WTKV-FM & WTKW-FM
Utica-Rome, NY	WTLB-AM, WKLL-FM & WRCK-FM

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Radio Enterprises
PO Box 738
Ashtabula, OH 44005-0738
216-993-2126
FAX: 216-592-2658
***Richard D. Rowley**, President*

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Erie, PA	WREO-FM
Frankfort, KY	WFKY-AM & WKYW-FM

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PO Box 777
St. Matthews, SC 29135
803-874-2777
FAX: 803-874-2777

Machias, ME	WALZ-FM
St. Matthews, SC	WQKI-AM & FM

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Radio Greeneville
PO Box 278
Greeneville, TN 37744-0278
615-638-4147
FAX: 615-638-1979

Greeneville, TN	WGRV-AM
Johnson City-Kingsport-Bristol	WIKQ-FM

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Radio Group
PO Box 1319
Columbia, LA 71418-1319
318-649-7959
FAX: 318-649-2756
***Tom D. Gay**, Owner*

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Columbia, LA	KCTO-AM & FM
Ferriday, LA	KFNV-AM & FM
Monroe, LA	KMYY-FM
Winnsboro, LA	KMAR-AM & FM

Radio Hyannis
154 Barnstable Rd.
Hyannis, MA 02601-2930
508-778-2888
FAX: 508-778-9651
***Al Makkay**, President*

Cape Cod, MA	WCIB-FM, WPXC-FM & WRZE-FM

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Radio Music Box Company, LC
PO Box 147
Plainview, TX 79073-0147
806-293-2661
FAX: 806-293-5732
***Michael Fox**, General Manager*

Plainview, TX	KKYN-AM & FM & KVOP-AM & FM

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Radio One, Inc.
400 H Street NE
Washington, DC 20002-4336
202-675-4800
FAX: 202-675-4842
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Baltimore	WOLB-AM, WWIN-AM & FM & WERQ-FM
Washington	WOL-AM, WKYS-FM & WMMJ-FM

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Radio Perry, Inc.
PO Box 980
Perry, GA 31069-0980
912-967-2501
Lowell Register

Macon, GA	WXKO-AM, WPGA-AM & FM & WFXM-FM

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Radio Property Ventures
PO Box 8085
Granite City, IL 62040-8085
314-436-6550
FAX: 618-797-2293
***Burt Kaufman**, General Partner*

Denver-Boulder	KQXI-AM
Phoenix	KXEG-AM
St. Louis	KXEN-AM

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Radio Reps, Inc.
3070 Skyway Drive, Suite 501
Santa Maria, CA 93455-1832
805-928-7707
FAX: 805-922-8582
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Orcutt, CA	KGDP-AM
San Luis Obispo, CA	KWQH-FM

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Rainey Radio, Inc.
PO Box 3160
Meridian, MS 39303-3160
601-683-7498
***Kenneth Rainey**, President*

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Newton, MS	WMYQ-AM & FM

Rama Communications, Inc.
8623 Conroy Windermere Rd.
Orlando, FL 32835-3133
407-290-1600
***Sabeta Persaud**, Owner*

Melbourne-Titusville-Cocoa	WXXU-AM
Orlando	WFIV-AM & WOKB-AM

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Raven Broadcasting Corp.
PO Box 96, 7380 Highway 51 S.
Minocqua, WI 54548-0096
715-356-9696
FAX: 715-356-1977
***Dave Raven**, President/CEO*

Minocqua, WI	WMQA-AM & FM
Rhinelander, WI	WHDG-FM

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Ray-D-O-Biz, Inc.
PO Box 1408
Elizabeth City, NC 27906-1408
919-335-0856
FAX: 919-335-2496
***William S. Ray**, President*

Ahoskie, NC	WQDK-FM
Elizabeth City, NC	WGAI-AM
Kill Devil Hills, NC	WCXL-FM

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Rebus, Inc.
903 1/2 N. Monroe Street
Tallahassee, FL 32303-6142
904-224-0595
***Jennifer Liewellyn**, President*

Monticello, FL	WMFL-AM & WJPH-FM
Tallahassee, FL	WTAL-AM

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Regent Communications, Inc.
50 East River Center Blvd, #180
Covington, KY 41011-1683
606-292-0030
FAX: 606-292-0352
***Terry Jacobs**, President*

Charleston, SC	WEZL-FM & WXLY-FM
Kansas City	KMXV-FM & KUDL-FM
Las Vegas	KKDD-AM, KFMS-FM & KSNE-FM
Louisville	WFIA-AM, WDJX-FM, WSFR-FM & WVEZ-FM
Salt Lake City-Ogden	KALL-AM, KKAT-FM & KODJ-FM

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Regional Radio, Inc.
PO Box 1558
Farmington, NM 87499-1558
505-325-3541
FAX: 505-327-5796
***Kenneth Kendrick**, President*

Durango, CO	KDGO-AM & KWXA-FM
Farmington, NM	KENN-AM & KRWN-FM

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Regional Radio Corp.
PO Box 26007
Lansing, MI 48909-6007
517-699-0111
FAX: 517-699-1880
***Myron Patten**, President*

Lansing-East Lansing, MI	WBHR-FM, WJXQ-FM & WWDX-FM

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Regional Group, Inc.
2030 Pine Hollow Blvd.
Sharon, PA 16148-2520
412-346-4113
FAX: 412-981-4545
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Youngstown-Warren, OH	WPIC-AM & WYFM-FM

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Reier Broadcasting Company, Inc.
PO Box 519
Bozeman, MT 59771-0519
406-587-9999
FAX: 406-587-5855
***William Reier Sr.**, President*

Bozeman, MT	KBOZ-AM, KOBB-AM, KATH-FM & KZLO-FM
Livingston, MT	KPKX-FM

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Reiten Broadcasting, Inc.
3425 S. Broadway
Minot, ND 58701-7419
701-852-0361
FAX: 701-838-9360
***Chester Reiten**, President*

Minot, ND	KCJB-AM, KMXA-FM & KYYX-FM

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Renda Broadcasting Corp.
Broadcast Plaza, 1459 Crane Ave.
Pittsburgh, PA 15220-4098
412-531-9500
FAX: 412-531-4068
***Anthony Renda**, President*

Daytona Beach	WFKS-FM
Ft. Myers-Naples	WWGR-FM
Jacksonville	WEJZ-FM & WWRR-FM
Oklahoma City	KMGL-FM
Pittsburgh	WJAS-AM & WSHH-FM
Punxsutawney, PA	WECZ-AM & WPXZ-FM
Tulsa	KBEZ-FM & KHTT-FM

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REPCOM, Inc.
24 W. Division Street
Waite Park, MN 56387
***Dennis Carpenter**, Owner*

St. Cloud, MN	KXSS-AM & KLZZ-FM

Result Radio Group
PO Box 767
Winona, MN 55987-0767
507-452-4000
FAX: 507-452-9494
***Jerry Papenfuss**, President*

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Fergus Falls, MN	KBRF-AM & KZCR-FM
Winona, MN	KAGE-AM & FM

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Rex Broadcasting Corp.
PO Box 50006
Tucson, AZ 85703-1006
520-887-1000
FAX: 520-887-6397
***Jim Sloane**, President*

Tucson	KCUB-AM, KHYT-FM & KIIM-FM

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Rhea, Robert E Jr.
2830 Sandy Hollow Rd.
Rockford, IL 61109-2369
815-874-7861
FAX: 815-874-2202
***Robert E. Rhea Jr.**, President*

Lafayette, IN	WKHY-FM
Rockford, IL	WNTA-AM, WRRR-AM, WKMQ-FM & WXRX-FM

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Rice, William, Receiver
126 W. Fayette Street
Celina, OH 45822-2108
419-586-7715
FAX: 419-586-1074
***William R Rice**, Receiver*

Hesperia, CA	KVVQ-AM
Lima, OH	WKKI-FM
Victorville, CA	KVVQ-FM

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Rivers Group
11924 W. Forest Hill, #1
West Palm Beach, FL 33414
407-795-5800
FAX: 407-790-0909
***Marie Rivers**, President/CEO*

Atlanta	WGUN-AM
Miami-Ft. Lauderdale	WRBD-AM
Savannah, GA	WEAS-AM & FM

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Roberts Radio LLC
427 Bedford Rd., Suite 330
Pleasantville, NY 10570
914-741-1133
FAX: 914-741-1173
***Robert Sherman**, President*

Cortez, CO	KISZ-FM
Santa Fe, NM	KBAC-FM
Vail, CO	KSKE-FM

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Roberts Broadcasting, Inc.
PO Box 39010
Sarasota, FL 34238-0010
813-966-3411
***W. Donald Roberts Jr.**, President*

Ironwood, MI	WJMS-AM & WIMI-FM
Merrill, WI	WJMT-AM
Wausau-Stevens Point, WI	WMZK-FM

Rockland Radio Corp.
70 Chestnut Street
Camden, ME 04843-2212
207-236-2020
***Peter K. Orne**, President*

Bangor, ME	WABI-AM & WWBX-FM
Rockland, ME	WRKD-AM & WMCM-FM

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Rocky Mountain Information Network
PO Drawer J
Dillon, CO 80435
970-468-2353
FAX: 970-468-2384
***Al Martischang**, President*

Buena Vista, CO	KDMN-AM
Dillon, CO	KHTH-AM
Granby, CO	KRKY-AM
Kremmling, CO	KRKM-FM
Vail, CO	KSKE-AM

●

Rocky Mountain Radio Company LLC
PO Box 5559
Avon, CO 81620-5559
303-949-0140
***Cliff Gardiner**, Managing Partner*

Avon, CO	KZYR-FM
Breckenridge, CO	KSMT-FM
Cortez, CO	KVFC-AM & KRTZ-FM
Gunnison, CO	KPKE-AM & KKYY-FM
Hayden, CO	KIDN-FM

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Rodgers Broadcasting Corp.
PO Box 1577
Martinsville, IN 46151-0577
317-342-3394
FAX: 317-342-5020
***David Rodgers**, President*

Connersville, IN	WCNB-AM & WIFE-FM
Indianapolis	WMCB-AM & WCBK-FM
Macon, GA	WBML-AM
Washington Court House, OH	WOFR-AM & WCHO-FM

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Rodriguez, Pete C
1519 34th Street, Suite C
Lubbock, TX 79405-1611
806-763-2133
FAX: 806-763-5817

Odessa-Midland, TX	KOYL-AM
Ralls, TX	KCLR-AM

●

Roldan Broadcasting Corp.
PO Box 5
Pageland, SC 29728-0005
803-634-5050
FAX: 803-623-6170

Charlotte-Gastonia-Rock Hill	WMAP-AM
Pageland, SC	WMAP-FM

Visit R&R's Web Site:
http://www.rronline.com

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Rollings Communications Companies
PO Box 882
Chesterfield, MO 63006-0882
800-430-3799
FAX: 314-458-1835
***Mark Rollings**, President*

Danville, IL	WWDZ-FM
Sullivan, IL	WZNX-FM

●

Ronald J Morey Radio Partnership LP
1103 Stewart Avenue
Garden City, NY 11530-4815
516-228-6570
FAX: 516-222-1391
***Ronald J. Morey**, President*

Albany-Schenectady-Troy	WYSR-FM
Nassau-Suffolk	WLIR-FM & WLRI-FM
Philadelphia	WDRE-FM

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Roser Communications
PO Box 4490
Utica, NY 13504-4490
315-733-1496
***Kenneth F. Roser Jr.**, President/Owner*

Albany-Schenectady-Troy	WBUG-AM & FM
Utica-Rome, NY	WLFH-AM, WOWB-FM & WOWZ-FM

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Rowland Radio, Inc.
3833 U.S. Highway 82
Brunswick, GA 31525-7735
912-267-1025
FAX: 912-264-5462
***Marshall Rowland**, Owner*

Brunswick, GA	WMOG-AM
St. Simons Island, GA	WHFX-FM
Waycross, GA	WBGA-FM & WFGA-FM

●

Royse Radio, Inc.
229 W. Main Street
Glasgow, KY 42141-1707
502-651-9149
FAX: 502-651-9222
Henry Royse II

Glasgow, KY	WCLU-AM
Munfordville, KY	WLOC-AM & WMCC-FM

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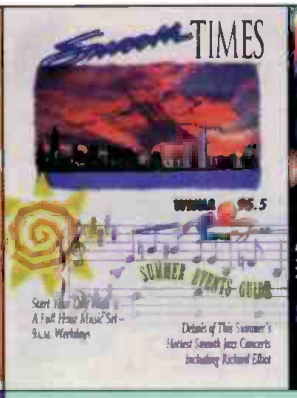
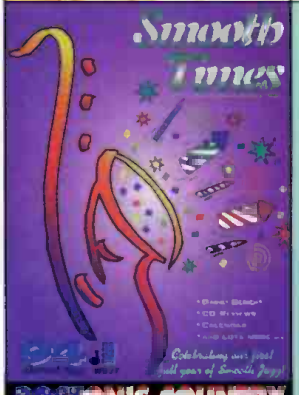

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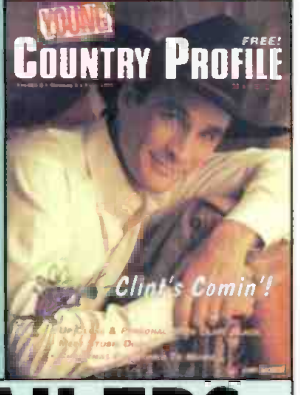

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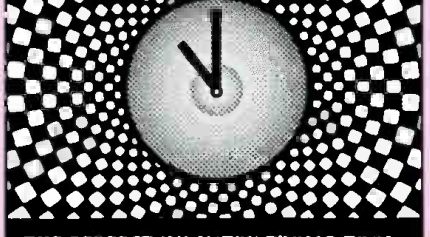

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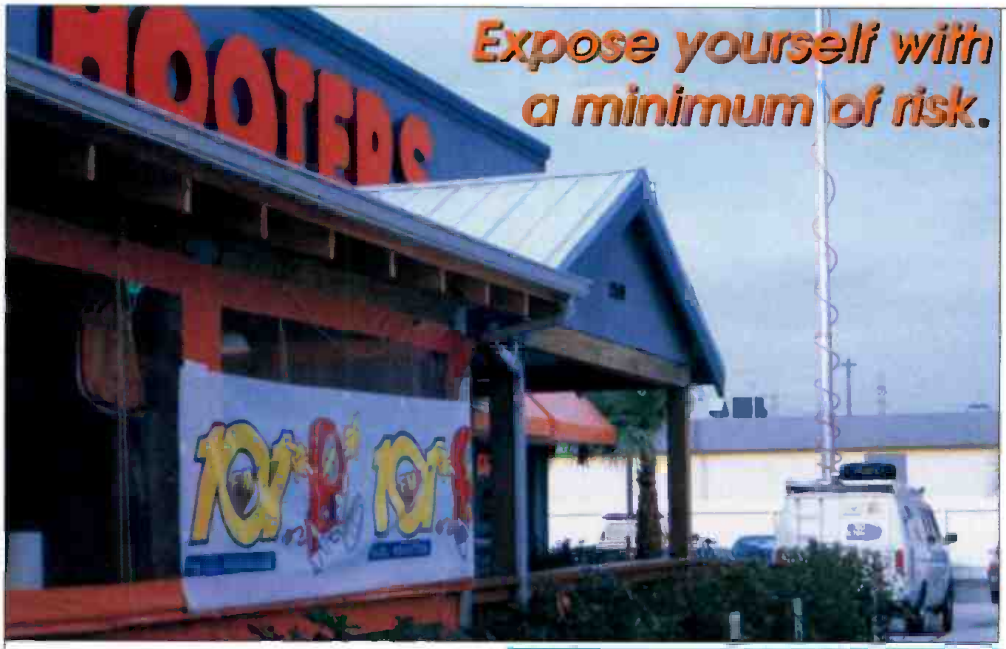

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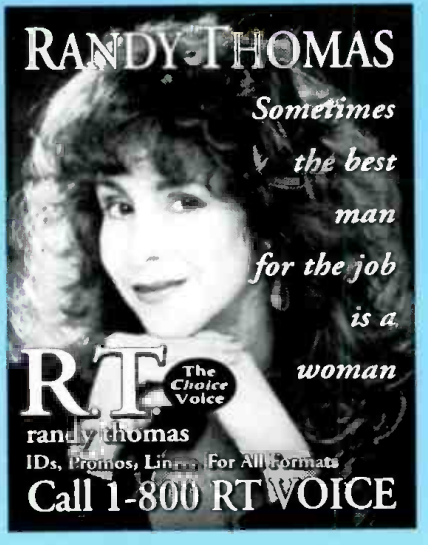

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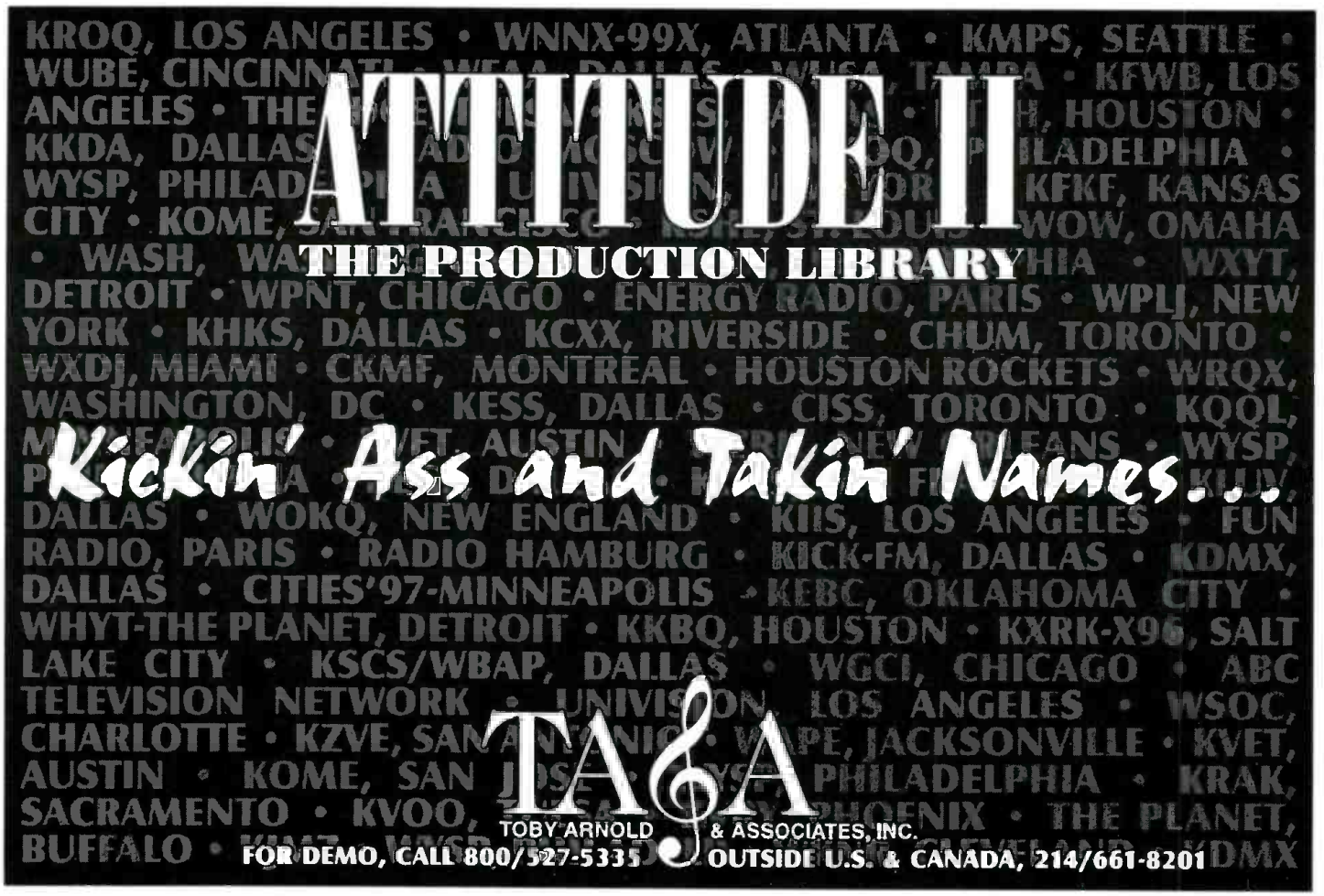

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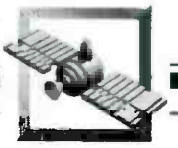

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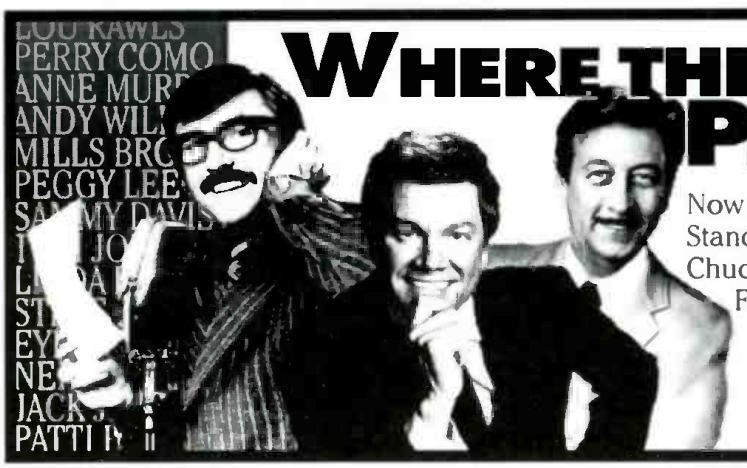

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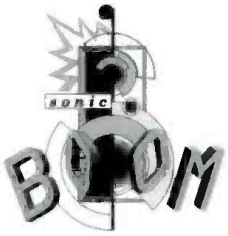

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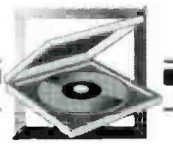

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Steve Topley
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4th Floor
New York, NY 10019
(212) 541-8440
FAX: (212) 541-8260
Glenn Stone
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FAX: (212) 527-0950
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(213) 462-6252
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FAX: (212) 492-5455

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FAX: (615) 269-2053
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(212) 529-6003
FAX: (212) 529-1320
Ruben Rodriguez
Deborah Sherron

Penthouse Music
6728 Eton Avenue
Canoga Park, CA 91303
(818) 992-4777
FAX: (818) 992-4979
***Toni Biggs Andrews**, President*

Perspective Records
(distributed by A&M/PGD)
1416 North La Brea Avenue
Hollywood, CA 90028
(213) 856-2717
FAX: (213) 856-2640
***Gwen Irby**, GM*
***Eric Thrasher**, Sr. VP/Promotion*
***Rodney Shealey**, Dir./Nat'l Promotion*

PM
(incl. Plug)
176 Irving Place
Basking Ridge, NJ 07920-3082
(908) 604-6275
FAX: (908) 604-6298
E-MAIL: gperla@ccinyc.com
***Gene Perla**, President*

Polydor Records
1416 North La Brea Avenue
Hollywood, CA 90028
(213) 856-6600
FAX: (213) 856-6610
***Nick Gatfield**, President*
***Dave Darus**, VP/Promotion & Marketing*
825 Eighth Avenue
New York, NY 10019
(212) 603-3905
FAX: (212) 603-3919
***Denis McNamara**, VP/ International A&R*

Positive Music
PO Box 1521
Columbia, MD 21044
(410) 750-3813
FAX: (410) 750-1897
E-MAIL: posmusic@dgs.dgsys.com
***Ken Navarro**, President*
***Kristin Leonhard**, VP*

P • R

P

PRA Records
1543 7th Street
3rd Floor
Santa Monica, CA 90401
(310) 393-8283
FAX: (310) 393-9053
E-MAIL: pra@prarecords.com
***Patrick Rains**, President*
***Ted Joseph**, Marketing & Promotion*

PRIORITY RECORDS

Priority
(incl. Basura!, Rap-A-Lot, Rhythm Safari, Scarface, Metal Blade, Rhyme Syndicate)
6430 Sunset Boulevard
Suite 900
Hollywood, CA 90028
(213) 467-0151
FAX: (213) 856-0150
***Bryan Turner**, President/CEO*
***Mark Cerami**, President/Sales*
***Art Jaeger**, Executive VP/GM*
***Marc Benesch**, Sr. VP/Promotion & Marketing*
***Sean Lynch**, VP/Promotion*
***Scott Baird**, Dir./Urban Promotion*

Private Music

Private Music
(distributed by BMG)
8750 Wilshire Boulevard
Beverly Hills, CA 90211
(310) 358-4589
FAX: (310) 358-4520
E-MAIL: tomgorman@promo@pmla
***Tom Gorman**, VP/Promotion*

Profile Entertainment
740 Broadway
7th Floor
New York, NY 10003
(212) 529-2600
FAX: (212) 420-8216
***Steve Plotnicki**, President*
***Fred Feldman**, VP/Promotion & Marketing*
***Hazel Zaleta**, Mgr./CHR Promotion*
***Mel Plowden**, Mgr./Urban Radio Promotion*
***Jim Mahoney**, Pop Promotion Coordinator*

●

Pyramid Records Group Inc.
1208 Lula Lake Road
Lookout Mountain, TN 37350
(423) 821-2667, (706) 820-2356
FAX: (706) 820-0539
Scott Maclellan

Q

Quality
(incl. Pump)
15260 Ventura Boulevard
Suite 980
Sherman Oaks, CA 91403
(818) 905-9250
FAX: (818) 905-7533
***Russ Regan**, President/COO*
***Tom Yamamoto**, VP/GM*
***Steve Allison**, Nat'l Promotion*
***Joe LaChance**, Nat'l Promotion*

●

Quark
(incl. Outer Limits)
PO Box 7320
FDR Station
New York, NY 10150
(212) 838-6775
FAX: (212) 838-6775
E-MAIL: quarkent@aol.com
***Curtis Urbina**, President*

QWEST

Qwest
(distributed by Warner Bros.)

3800 Barham Boulevard
Suite 503
Los Angeles, CA 90068
(213) 874-7770
FAX: (213) 874-2299

***Joann Tominaga**, GM*

R

Radioactive
8570 Hedges Place
Los Angeles, CA 90069
(310) 659-6598
FAX: (310) 659-1679
WEB SITE: http://radioactive.net
***Kerry Marsico**, Promotion*

●

Razor & Tie Entertainment
214 Sullivan Street, Suite 4A
New York, NY 10012
(212) 473-9173
FAX: (212) 473-9174
***Liz Opoka**, Dir./Radio Promotion*
***Marc Fenton**, Dir./Publicity*
***Edith Bellinghausen**, Marketing Coordinator*

RCA

RCA
(incl. Rendezvous, Novus, Bluebird)
(distributed by BMG)
1540 Broadway
Times Square
New York, NY 10036
(212) 930-4000
FAX: (212) 930-4512
***Bob Jamieson**, President*
***Butch Waugh**, Sr. VP/Nat'l Promotion*
***Geary Tanner**, VP/Nat'l Promotion*
***Bonnie Goldner**, VP/Nat'l Promotion*
***Ron Poore**, VP/Alternative Promotion*
***Michael Johnson**, VP/Urban Promotion*
***Dave Loncao**, VP/Rock Promotion*
8750 Wilshire Boulevard
Beverly Hills, CA 90211
(310) 358-4000
FAX: (310) 358-4031
***Kevin Evans**, Sr. VP/Black Music*
1 Music Circle North
Nashville, TN 37203
(615) 664-1200
FAX: (615) 664-1276
Promotion FAX: (212) 930-4546
Promotion FAX: (213) 468-4031
***Joe Galante**, Chairman/RLG*
***Randy Goodman**, Sr. VP/RLG*
***Dale Turner**, VP/Promotion RLG*
***Mike Wilson**, VP/Promotion*

R

Real Music
85 Libertyship Way
Suite 207
Sausalito, CA 94965
(415) 331-8273
FAX: (415) 331-8278
E-MAIL: realmuse@aol.com

•

Relativity
79 Fifth Avenue
16th Floor
New York, NY 10003
(212) 337-5300
FAX: (212) 337-5353
***Sal Licata**, President*
***Kevin Carroll**, VP/Promotion*

•

Restless
(incl. Twin/Tone, Medium Cool, Spanish Fly, On-U Sound)
(distributed by Alternative Distribution Alliance)
1616 Vista Del Mar
Hollywood, CA 90028
(213) 957-4357
FAX: (213) 957-4355
***Rich Schmidt**, VP/Marketing*

•

Revolution
(distributed by WEA)
8900 Wilshire Boulevard
Suite 200
Beverly Hills, CA 90211
(310) 289-5500
FAX: (310) 289-5501
***Irving Azoff**, Owner*
***Missy Worth**, Sr. Creative Executive*
***Gary Poole**, Rock Promotion*
***Gary Richards**, Alternative Promotion*
***Jean Johnson**, Top 40/AAA Promotion*
***Ray Carlton**, Promotion*

Reprise
(incl. American Recordings, 4AD, Maverick, Qwest, Sire, Slash, Tommy Boy, Earthbeat!)
(distributed by WEA)
3300 Warner Boulevard
Burbank, CA 91505
(818) 846-9090 FAX: (818) 953-3712
WEB SITE: http://repriserec.com/

***Howie Klein**, President*
***Rich Fitzgerald**, Exec. VP/GM*
***Steve Tipp**, Sr. VP/Promotion*
***Craig Kostich**, VP/Marketing & A&R*
***Michael Linehan**, VP/Rock & AAA*
***Marc Ratner**, VP/Promotion*
***Rich Garcia**, Dir./AAA Promotion*
***Bob Weil**, Dir./Singles Promotion*
***Jann Hendry**, Dir./Rock Promotion*
***Jay Harding**, Mgr./College/Alternative Promotion*
***Sergio Goncalves**, Mgr./Special Market Promotion*
***Irene Vargas**, Mgr./AC Promotion*
***Ann Hesen**, Mgr./Singles Promotion*
***Phyllis Palmetto**, Mgr./Nat'l Promotion*
***Gary Bianchi**, Mgr./Nat'l Promotion*
75 Rockefeller Plaza
New York, NY 10019
(212) 275-4500
FAX: (212) 275-4595
***Bob Divney**, Dir./Alternative Promotion*
***Jennifer Henry**, Dir./AC Promotion*
***Tom Cunningham**, Mgr./Singles Promotion*
20 Music Square East
Nashville, TN 37203
(615) 748-8000
FAX: (615) 327-4252
***Jim Ed Norman**, Chairman*
***Eddie Reeves**, Sr. VP/GM*
***Bill Mayne**, Sr. VP/Nat'l Promotion, Nashville*
***Jack Purcell**, Dir./Nat'l Promotion*

RGB Records
PO Box 31321
San Francisco, CA 94131
(415) 242-8888
FAX: (415) 759-1166
E-MAIL: info@hos.com
***Casey Conroy**, Mgr./Sales & Marketing*
***Audrey Howe**, Mgr./Radio Promotions & Advertising*
***Shawn Bates**, Mgr./Press & Publicity*
***Cynthia Kravetz**, Retail Promotion*
***Jennifer Daunt**, Radio Promotion*

Rhino
(incl. Word Beat, Tomato, Forward, Kid Rhino, Skanless, Avenue, Pyramid)
(distributed by WEA)
10635 Santa Monica Boulevard
Los Angeles, CA 90025-4900
(310) 474-4778
FAX: (310) 441-6575
WEB SITE: http://www.w2.com/rhinocatalog.html
***Richard Foos**, President*
***Harold Bronson**, Managing Director*
***Jim Neill**, Sr. Dir./Nat'l Promotion*

•

Rhythm Safari
(distributed by Priority)
6430 Sunset Boulevard
Hollywood, CA 90028
(213) 467-0151
FAX: (213) 856-4204
***Hilton Rosenthal**, President*
***Magda Summerfield**, Dir./Nat'l Promotion*

Visit R&R's Web Site:
http://www.rronline.com

R

RISING TIDE

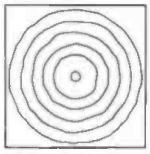
Rising Tide Records
48 Music Square East
Nashville, TN 37203
(615) 254-5050
FAX: (615) 313-3000,
(615) 313-3700
***Ken Levitan**, President*
***Tim Murphy**, VP/Promotion*
***Rick Moxley**, Dir./Nat'l Promotion*

River North Jazz
610 North Fairbanks Court
Chicago, IL 60611
(312) 944-1107
FAX: (312) 944-1810
Lynette Brockett

RIVER NORTH RECORDS

River North Nashville
1207 17th Avenue South
Suite 103
Nashville, TN 37212
(615) 327-0770
FAX: (615) 327-0011
***Eddie Mascolo**, VP/GM*
***Kevin Herring**, VP/Field Promotion*

Roadrunner Records
536 Broadway
4th Floor
New York, NY 10012
(212) 274-7500
FAX: (212) 219-0301
***Jeb Hart**, Sr. VP/GM, Marketing*
***Billy Cox**, VP/Promotion*
***Mark Abramson**, Nat'l Dir./Rock Promotion*
***Marco Navarra**, Nat'l Dir./Crossover & Top 40*
***Sean Knight**, Nat'l Dir./Modern & AAA Promotion*



ROUNDER

Rounder
(incl. Bohemia Beat, Dead Reckoning, Philo, Heartbeat, Flying Fish, Black Top, Bullseye Blues)
1 Camp Street
Cambridge, MA 02140
(617) 354-0700
FAX: (617) 491-1970
E-MAIL: info@rounder.com
***Brad Paul**, VP/Nat'l Promotion*

Rykodisc
(incl. Hannibal, Gramavision)
Shetland Park
27 Congress Street
Salem, MA 01970
(508) 744-7678
FAX: (508) 741-4506
E-MAIL: promo@rykodisc.com
***Don Rose**, President*
***Mike Marrone**, Dir./Promotion*
***Jamie Canfield**, Mgr./Nat'l Promotion*

S

Satellites Records
400 West 43rd Street
Room 15D
New York, NY 10036
(212) 736-4202
FAX: (212) 268-3115
Ryo Kawasaki

Sea Breeze
(incl. Night Life, Walrus)
PO Box 11267
Glendale, CA 91226
(818) 242-2093
***Danny Beher**, Owner*

Select
(distributed by Red Distribution)
16 West 22nd Street, 10th Floor
New York, NY 10010
(212) 691-1200
FAX: (212) 691-3375
***Fred Munao**, President*

Visit R&R's Web Site:
http://www.rronline.com

Serenity
180 West 25th Street
Upland, CA 91784
(909) 981-2318
FAX: (909) 981-6986
***Jim Moeller**, Owner*

Shanachie Entertainment
(incl. Yazoo, Cachet)
(distributed by Koch International)
37 East Clinton Street
Newton, NJ 07860
(201) 579-7763
FAX: (201) 579-7083
***Richard Nevins**, President/CEO*
***Randall Grass**, GM*
***R. Wayne Martin**, Executive VP*
***Lee Goldstein**, Nat'l Dir./Marketing*
***Juli Kryslur**, Nat'l Marketing Mgr.*
13 Laight Street
6th Floor
New York, NY 10019
(212) 334-0284
FAX: (212) 334-5207
4207 York Boulevard
Los Angeles, CA 90065
(213) 258-3817
FAX: (213) 258-3875
***Claudia Navarro**, Nat'l Dir./Promotion*

Sheffield Lab Recordings
408 Bryant Circle
Suite C
Ojai, CA 93023-4210
(800) 576-4745
FAX: (800) 576-5640
Tom Volpe

Shotput Records
3155 Roswell Road
Suite 330
Atlanta, GA 30305
(404) 237-5757
FAX: (404) 237-5739
***Mala Sharma**, GM*
***Steve Rubin**, Nat'l Dir./Sales & Marketing*
***William Marion**, Nat'l Dir./Promotion & Special Projects*

Silver Wave Records Inc.
PO Box 7943
Boulder, CO 80306
(303) 443-5617
FAX: (303) 443-0877
E-MAIL: info@silverwave.com
***James Marienthal**, President*

S

Silvertone Records
137-139 West 25th Street
11th Floor
New York, NY 10001
(212) 727-0016
FAX: (212) 645-3783
***John Butler**, Assoc. Dir./ Promotion*
***Michael Tedesco**, Dir./Silvertone North America*
***David Goldfarb**, Product Management*
***Jill Reymer**, Retail Promotion*

Sin-Drome Records Ltd.
(incl. CGR Productions, Vie Records)
18344 Oxnard ST #101
Tarzana, CA 91356
(818) 344-8880
FAX: (818) 344-8882
***Henry Marx**, President*
***Mark Lampe**, Nat'l Sales Manager*
***Bruce Jones**, Nat'l Dir./Promotion*

Sire
(distibuted by WEA)
75 Rockefeller Plaza
21st Floor
New York, NY 10019
(212) 275-4560
FAX: (212) 581-6416
***Joe McEwen**, Sr. VP/A&R*

Six-One-Five
PO Box 110829
Nashville, TN 37222
(615) 776-2060
FAX: (615) 776-2181
***Bill Wence**, President*

●

Slash
(distributed by ADA, WEA)
7381 Beverly Boulevard
Los Angeles, CA 90036
(213) 937-4660
FAX: (213) 933-7277
***Bob Biggs**, President*
***Mark Trilling**, Executive VP*
***Michelle Zichella**, Dir./Marketing & Promotions*
***Kerry Murphy**, Nat'l Radio Promotion*

Solar Records
(distributed by J. Hines Co.)
1635 North Cahuenga Boulevard
Los Angeles, CA 90028
(213) 461-0390
FAX: (213) 461-9032
***Dick Griffey**, Chairman*
***Virgil Roberts**, President*

●

Sonic Images
PO Box 691626
West Hollywood, CA 90069
(213) 650-1000, (213) 650-4000
FAX: (213) 650-1016
E-MAIL: sonicimages@sonicimages.com
***Christopher Franke**, President*
***Brad Pressman**, Dir./A&R*
***Roger Lifeset**, Radio Promotion*
***Jonathan Platt**, Business Affairs*

Sony 550 Music

550 Madison Avenue
New York, NY 10022-3211
(212) 833-8000
FAX: (212) 833-5441
WEB SITE: http://www.sony.com

***Polly Anthony**, President*
***John Doelp**, Executive VP*
***Vince Bannon**, Sr. VP/Artist Development*
***Michael Caplan**, Sr. VP/A&R*
***Hilary Shaev**, VP/Promotion*
***Jeff Appleton**, VP/Rock Promotion*
***Vivian Scott**, VP/Black Music*
***Tom Bracamontes**, VP/Black Music Promotion*
***Desiree Schuon**, Dir./Pop Promotion*
***Jo Hodge**, Dir./Alternative Promotion*
***Randy Franklin**, Dir./Black Music Promotion*

2100 Colorado Boulevard
Santa Monica, CA 90404
(310) 449-2100
FAX: (310) 449-2932

***Neda Leppard Tobin**, Sr. Dir./ Pop Promotion*
***Brian Corona**, Dir./Alternative Promotion*

SOR
1300 Division Street
3rd Floor
Nashville, TN 37203
(800) 264-2054, (615) 255-3009
FAX: (615) 255-6282

***Ray Pennington**, President*
***Buzz Ledford**, Dir./Nat'l Promotion*

S.O.S. Worldwide Productions Inc.
20416 NE 10th Court Road
PO Box 800555
Miami, FL 33280
(305) 653-5321
FAX: (305) 654-8082
E-MAIL: 76402.1537@compuserve.com
***Sylvia Ozner Segal**, President*
***Amiel Moskona-France**, Music Director*

●

Sound Wave
(distributed by WEA)
333 Washington Boulevard
Suite 101
Marina Del Rey, CA 90292
(310) 306-5105
FAX: (310) 822-1122
***Rick Laudati**, President*

●

Sovereign
1501 Broadway
Suite 1310
New York, NY 10036
(212) 730-4848
FAX: (212) 730-4858
***Ruby Fisher**, President*

●

Sparrow Communications Group
(incl. Sparrow Records, Vireo)
101 Winners Circle
PO Box 5010
Brentwood, TN 37024-5010
(800) 347-4777, (615) 371-6800
FAX: (615) 371-6997
E-MAIL: sprpromo@edge.net
***Kyle Fenton**, Mgr./Nat'l Promotion — West*
***Jim Houser**, Mgr./Nat'l Promotion — East*

S • T

S

Sub Pop Records
1932 1st Avenue, Suite 1103
Seattle, WA 98101
(206) 441-8441
FAX: (206) 441-8245
E-MAIL: susiet@subpop.com
***Susie Tennant**, Nat'l Dir./Promotion*
***Monica Mylod**, East Coast Dir./Promotion*
***Cheryl Kovalichik**, West Coast Dir./Promotion*

●

Sugar Hill
(incl. Pamlico Sound)
(distributed by Koch International, Record Depot)
PO Box 55300
Durham, NC 27717-5300
(919) 489-4349
FAX: (919) 489-6080
***Barry Poss**, President*
***Bev Paul**, Dir./Marketing & Sales*
***Rebekah Radisch**, Publicist*
***Gail High**, Radio Coordinator*

●

Sugo Music
790 Main Street
Half Moon Bay, CA 94019
(415) 726-0696
FAX: (415) 726-0698
E-MAIL: cddirect@sugomusic.com
***Jeramy Hale**, President*
***Scott Kellner**, VP/Marketing*

T

Tabu
(distributed by Motown/PGD)
6255 Sunset Boulevard
17th Floor
Los Angeles, CA 90028
(213) 468-1923
FAX: (213) 466-5584
***Rochelle Epps**, Dir./Marketing & Promotion*

TAG Recordings
14 East 60th Street
New York, NY 10022
(212) 508-5450
FAX: (212) 527-0950

9229 Sunset Boulevard, 8th Floor
Los Angeles, CA 90069
(310) 205-5731
FAX: (310) 205-7407
***Gary Spivak**, Sr. Dir./Nat'l Promotion*
***Damon Grossman**, Promotion Coordinator*

Telarc International
23307 Commerce Park Road
Cleveland, OH 44122-5804
(216) 464-2313
FAX: (216) 360-9663, (216) 464-4108
E-MAIL: telarc@ix.netcom.com
***Kathleen DeJohn**, Dir./Sales & Marketing*

●

Third Stone Records
5555 Melrose Avenue
The Lewis Building
Los Angeles, CA 90038
(213) 956-3066
FAX: (213) 956-1177
***Richard Rudolph**, President*
***Karen Kloack**, Manager/Operations*

●

Tommy Boy Music Inc.
902 Broadway, 13th Floor
New York, NY 10010
(212) 388-8300
FAX: (212) 388-8400
***Tom Silverman**, Chairman*
***Monica Lynch**, President*
***Dan Hoffman**, Sr. VP*
***Mike Becce**, Dir./Nat'l CHR Promotion*
***Stacy Scott LaCroix**, Dir./Urban Promotion*

●

T.O.N. Records
6201 Sunset Boulevard, Suite 077
Hollywood, CA 90028
(213) 467-1970
FAX: (213) 467-7737
E-MAIL: tonrecords@aol.com
***R.J. Vasquez**, President*
***Carlos Ordonez**, VP*
***Ceasar Vasquez**, Dir./Nat'l Sales*
***Mike Wilson**, Radio Promotion/Publicity*

●

TopNotch Entertainment Corp.
(incl. TopNotch Records)
(Distributed by MS Distribution)
PO Box 1515
Sanibel Island, FL 33957-1515
(941) 982-1515
FAX: (941) 472-5033
***Vincent M. Wolanin**, President/CEO*
***Dick Sherman**, National Sales*
***David Cordrey**, A&R*

●

Trauma Records
15206 Ventura Boulevard, Suite 200
Sherman Oaks, CA 91403
(818) 382-2515
FAX: (818) 990-2038
E-MAIL: debbtrauma@aol.com
***Danny Ostrow**, Promotion*
***Debra Burley**, Publicity*

●

Triloka Records/Worldly Music
(distributed by Navarre)
306 Catron
Sante Fe, NM 87501
(505) 820-2833
FAX: (505) 820-2834
E-MAIL: triloka@roadrunner.com
***Mitchell Markus**, President*
***Hillel Kaplan**, Dir./Marketing & Sales*
***Carlos Ruis**, Dir./Promotion*
***K.D. Kagel**, VP/A&R*

TriStar Music
79 Fifth Avenue
New York, NY 10003
(212) 337-5400
FAX: (212) 337-5433
E-MAIL: howard_gabriel@sonymusic.com
***Sal Licata**, President*
***Howie Gabriel**, VP/GM*

●

TSR
18653 Ventura Boulevard, Suite 513
Tarzana, CA 91356
(818) 705-3512
FAX: (818) 705-3403
***Tom Hayden**, President*

TVT Records
(incl. Wax Trax!, Blunt Recordings)
23 East Fourth Street
New York, NY 10003
(212) 979-6410
FAX: (212) 979-6489
E-MAIL: radio@tvtrecords.com
WEB SITE: http://www.tvtrecords.com
***Steve Gottlieb**, President*
***Vera Savcic**, GM*
***Paul Burgess**, Dir./Nat'l Sales & Marketing*
***John Perrone**, Nat'l Radio Promotion*
***Gary Jay**, Nat'l Radio Promotion*
***Zach Lanier**, Nat'l College Promotion*
***Sudi Gaasche**, Nat'l Rock Promotion*
***El Ness**, Rap Promotion, Blunt Recordings*
***George Scott**, College Promotion, Blunt Recordings*
***Darrick Chatman**, Promotion/A&R, Blunt Recordings*

Twilight Souls Music
505 South Beverly Drive, Suite 716
Beverly Hills, CA 90212
(213) 656-1394
FAX: (310) 843-3999
***Michael Parker**, VP/Promotion*

●

Twin/Tone
2217 Nicollet Avenue South
Minneapolis, MN 55404
(612) 874-2400
FAX: (612) 874-2430
***Paul Stark**, President*

U

Under Cover Music Group NY
622 Broadway
Suite 3B
New York, NY 10012
(212) 777-2661
FAX: (212) 777-3068
E-MAIL: ucm ny@aol.com
***Jerome Tokarz**, President*
***Joachim Keil**, Sr. VP*
***Liza Weinstein**, VP/Secretary*
***Jerome Kuehnert**, VP*

●

Unity Entertainment Group/ Countdown Records
207 Ashland Street
Santa Monica, CA 90405
(310) 581-2700
FAX: (310) 581-2727
E-MAIL: unitylab1@aol.com
Robert Tauro
Hyman Katz
Bill Clodfelter
Chris Maggiore

Universal Records
1325 Avenue Of The Americas
5th Floor
New York, NY 10019
(212) 373-0770
FAX: (212) 489-8195

***Daniel Glass**, President*
***Jean Riggins**, President/Black Music*
***Steve Leeds**, Sr. VP/Promotion*
***Monte Lipman**, VP/Promotion*

V

Valley Vue
555 Commercial Road
Suite 10
Palm Springs, CA 92262
(619) 778-6510, (619) 778-6509
***Michael Dion**, VP/GM*

●

Vanguard Records
1299 Ocean Avenue
Suite 800
Santa Monica, CA 90401
(310) 451-5725
FAX: (310) 394-4148

The Verve Group
(incl. Verve Forecast, Antilles, JMT)
(distributed by PGD)
825 Eighth Avenue
Worldwide Plaza
New York, NY 10019
(212) 333-8000
FAX: (212) 333-8194
WEB SITE: http://www.jazzonln.com/jazz/verve.htm
***Chuck Mitchell**, Sr. VP/GM*
***Rachel Lewis**, Dir./Nat'l Promotion*
***Bud Harner**, Mgr./West Coast Promotion*
***Julie Kerr**, Promotion Coordinator*

Vesper Alley Records
28310 Roadside Drive
Suite 250
Agoura Hills, CA 91301
(818) 597-3272
FAX: (818) 597-2615
E-MAIL: vesperal@aol.com
***Gail Gellman**, President*

●

Victory Music Inc.
(distributed by A&M)
3800 Barham Boulevard
Suite 305
Los Angeles, CA 90068
(213) 874-3388
FAX: (213) 874-3405
***Phil Carson**, President*

●

Vie Records
(distributed by Ms Distributing)
28205 Agoura Road
Agoura Hills, CA 91301
(818) 889-1000
FAX: (818) 889-1208
***Diane Ricci**, Marketing*

Virgin Records
(incl. PointBlank, PointBlank Classics, Virgin Movie Music, Charisma Records, America, Noo Trybe, Vernon Yard Recordings)
(distributed by CEMA)
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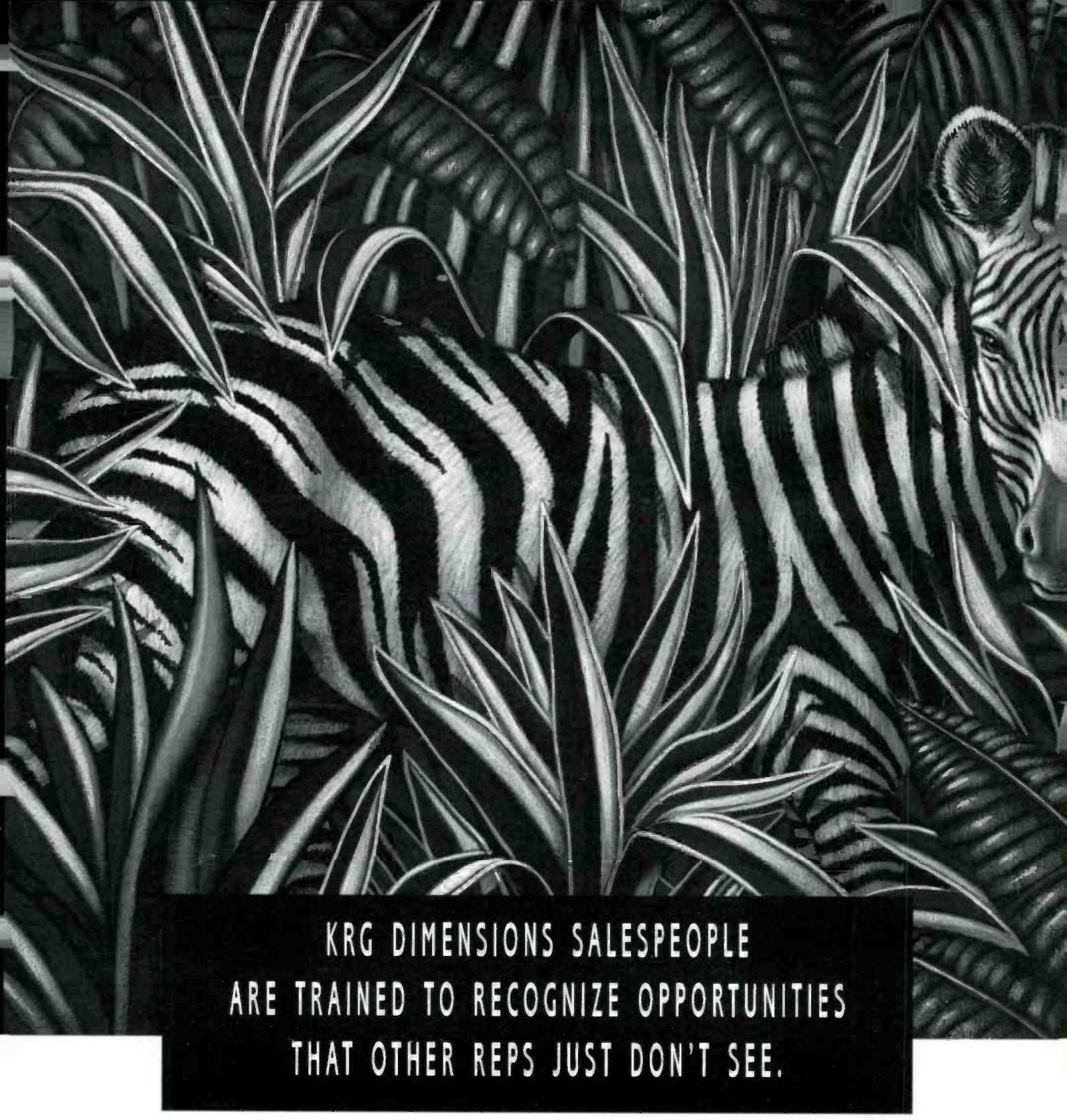

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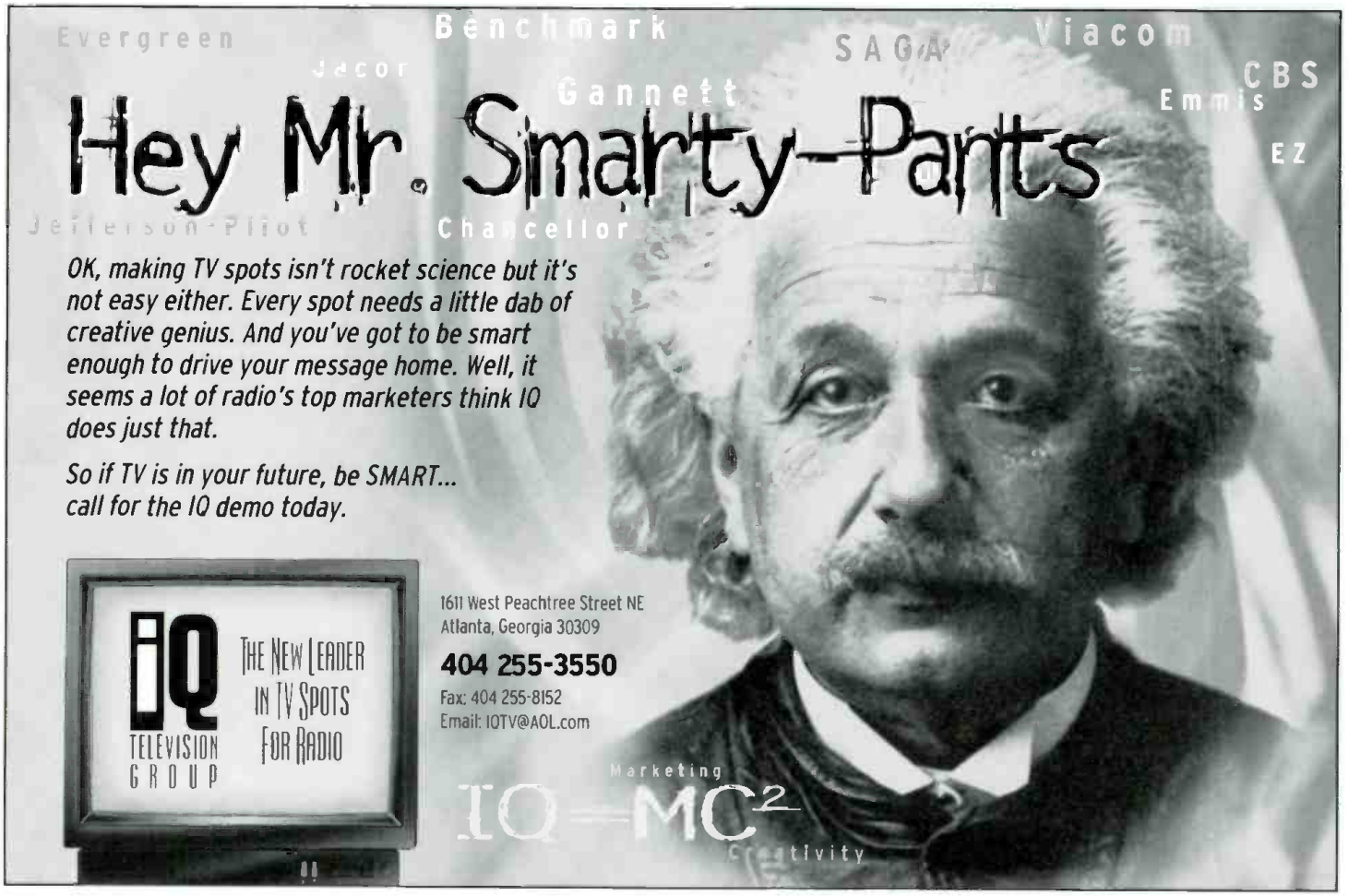

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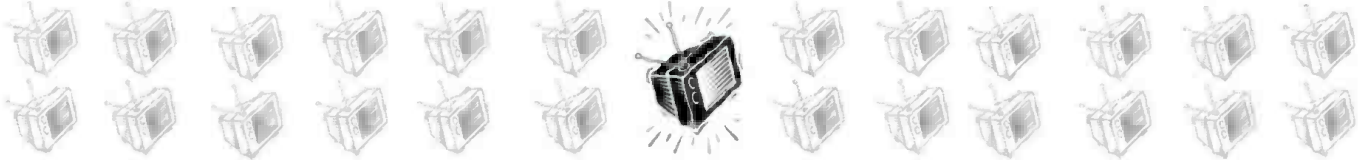

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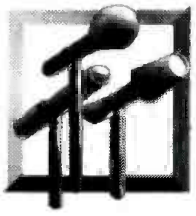

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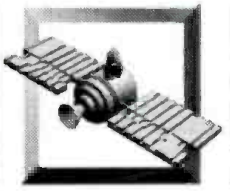

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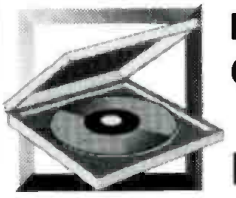

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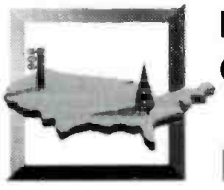

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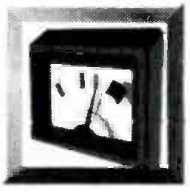

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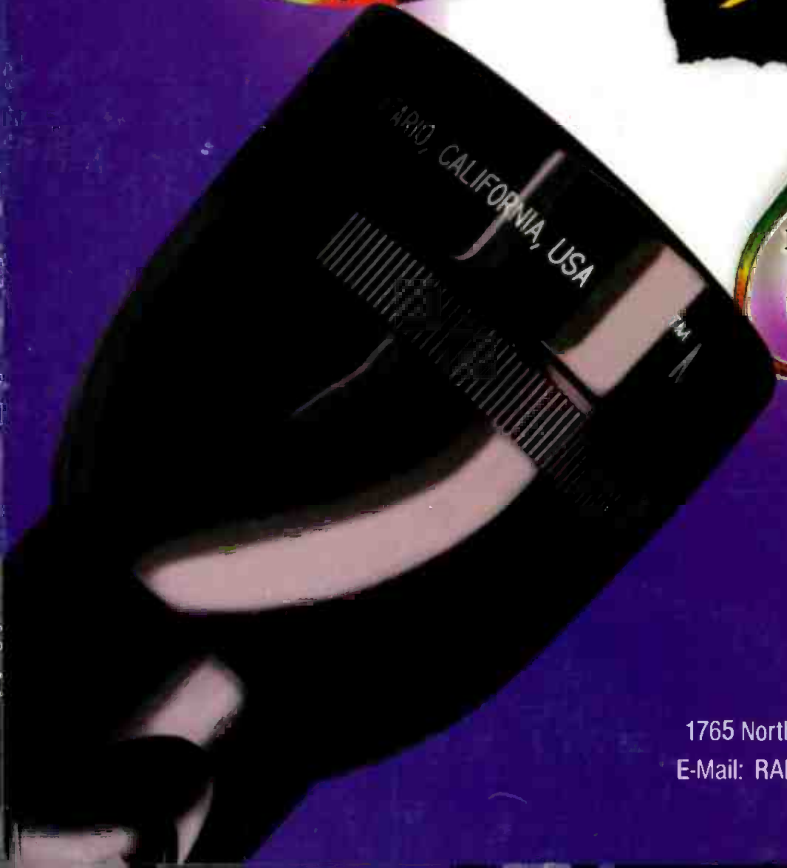

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