

R&R

RADIO & RECORDS

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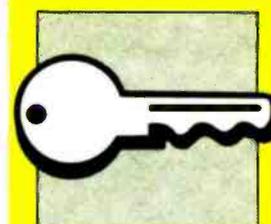
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Prerecorded bits designed to bring smiles to your listeners

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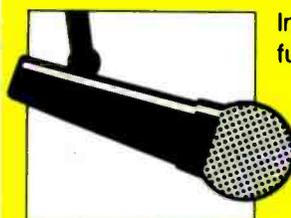
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NO FAT, HIGH ENERGY LINE-UP!

We've created the perfect recipe for great radio. It's ideal for today's active lifestyle: high in creative content, fit for its intended format and absolutely no fat. It seems that some of our competitors have become somewhat portly, indulging in serving after serving of program offerings whose only purpose is to devour your available air time while fattening up their bottom lines.

We, on the other hand, are committed to delivering great programs that build large audiences for our stations and our advertisers. So, at Premiere Radio Networks, we're concentrating on consistently tasty menus of daily, weekly and special programs that are healthy for everyone.

For reservations, call your Premiere Chef de Cuisine today. You'll enjoy a refreshing change from the deep-fried, fast food radio they're serving down the street. If you don't do it for yourself, do it for your children.
PREMIERE RADIO NETWORKS
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Menu



PREMIERE COMEDY NETWORK. Hot Hors D'oeuvres of hilarity. 15-20 tastes artfully arranged by the comedy cooks—Jeff Altman, Ronnie Schell, John London, and the legendary Premiere Comedy Troupe. A great starter for any day.



NATIONAL LAMPOON'S TRUE FACTS. Our longest-running comedic creation. More exotic than our escargot milkshake, these unbelievable but totally true facts are served up in 90-seconds during drivetime by Z100's breakfast chef Ross Brittain.



THE CLAENCE UPDATE. A 90-second short order soul-fully prepared by Claence himself daily. Updates of America's #1 TV soap, CBS-TV's *The Young And the Restless*, served on a bed of greens.



THE PREMIERE PLAIN-RAP COUNTDOWN. Every morning talent becomes the Galloping Gourmet with this. We supply all the ingredients, you get all the raves.



LIVE FROM THE '60s WITH THE REAL DON STEELE. Our tribute to the days of the Electric Banana and Yellow Submarine sandwich. The Real Don Steele flash freezes the decade of Aquarius weekly. He cooks!



FRAZE AT THE FLICKS. Fraze treats your listeners to fresh hot buttered popcorn and a private screening as he previews the hottest new releases from Tinseltown.



THE NATIONAL LAMPOON RADIO HOUR. A smorgasbord of some of the classic moments in radio history from legends like Chevy Chase, John Belushi, Gilda Radner, Bill Murray, et al.



ON THE PHONE WITH TI-RONE. A recipe right out of the Dear Abby cookbook. Ti-Rone gives this dish a distinctly urban flavor as he whips up 90-seconds of humorous advice each day.

A

"Afterglow" Afterglow Productions

Produced by: Don Johnson
Hosted by: Don Johnson
Frequency: Weekly
Length: 30 mins.
Terms: Free
Delivered via: Analog tape
Show first aired: 1/1/72
Affiliates: 75

Afterglow is a beautiful sacred music program featuring a unique blend of traditional and carefully selected contemporary Christian music.

NEW

"America's Ballroom" Creative Radio Network

Produced by: Advanced Broadcast Media
Hosted by: Bob Jones
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Analog tape
Show first aired: 4/1/89
Affiliates: 57

A legend in broadcasting goes coast to coast. Big bands, pop singers and vocal groups featured.

NEW

"America's Rock Network 'Meltdown'"

Produced by: Harvey Sheldon
Hosted by: Harvey Sheldon
Frequency: Weekly
Length: Six hours
Terms: Cash
Delivered via: Hi-Fi stereo VHS tapes
Show first aired: 1/2/89
Affiliates: 7

Countdown of the top 50 Heavy Metal albums. Hosted by "Heavy Harv."



WITH BOB KINGSLEY

"American Country
Countdown"
ABC Radio Networks

International distributor: Radio Express
Produced by: ABC Watermark
Hosted by: Bob Kingsley
Frequency: Weekly
Length: Four hours
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T23
Show first aired: 10/6/73
Affiliates: 700+

A weekly countdown of country music's 40 biggest hits as ranked by Billboard Magazine. Country music's #1 countdown show.

"American Dance Traxx" Westwood One Companies

Produced by: Westwood One/Janis Hahn/Joel Salkowitz
Hosted by: Jeff Wyatt
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3
Show first aired: 1987

Exciting, fast-paced countdown of the week's hottest dance tracks. Artists spotlights, special remixes, club news and special features.



"American Top 40" ABC Radio Networks

International distributor: Radio Express
Produced by: ABC Watermark
Hosted by: Shadoe Stevens
Frequency: Weekly
Length: Four hours
Terms: Barter
Delivered via: Vinyl disc, Satcom 1R T23
Show first aired: July 4, 1970
Affiliates: 500+

A weekly countdown of America's 40 biggest hits as ranked by Billboard Magazine. American Top 40 is America's #1 countdown show.

"Amoco/Chicago Symphony Orchestra" WFMT/Chicago

Produced by: WFMT
Hosted by: Norman Pellergrini
Frequency: Weekly
Length: 2 hours
Terms: Free
Delivered via: Westar 4, T2D

Called by Stravinsky "the world's greatest orchestra," the Chicago Symphony concerts are broadcast on over 400 outlets in the U.S. alone.

"Answer Radio Show, The" Domain Communications

Produced by: Stel Pontikes
Hosted by: Stel Pontikes
Frequency: Weekly
Terms: Free
Delivered via: Analog tape
Show first aired: 5/30/76
Affiliates: 6

AC/CHR show, with Contemporary Christian orientation. Includes extra tracks from a "feature album," "archives" classic song, and feature artist "then and now."

"Arthur Anderson & Co. Presents Chicago's Music Of The Baroque" WFMT/Chicago

Produced by: WFMT
Hosted by: Kerry Frumkin
Frequency: Weekly
Length: 2 hours
Terms: Free
Delivered via: Analog tape/Westar 4 T2D

Concerts of the nation's largest professional organization specializing in the orchestral/choral repertory of the 16th, 17th, & 18th centuries.

"Atlanta Symphony Orchestra Concerts" WFMT/Chicago

Produced by: Jonathan Phelps
Hosted by: Jonathan Phelps
Frequency: Weekly
Length: 2 hours
Terms: Free
Delivered via: Analog tape/Westar 4 T2D

1989 Grammy Award winner and premier orchestra of the Southeast featured in 13 concerts under new Music Director Yoel Levi.

B



"Dick Bartley's Original Rock
& Roll Oldies Show"
Westwood One Companies
Produced by: DB Productions, Inc.

Hosted by: Dick Bartley
Frequency: Weekly
Length: 5 hours
Terms: Barter
Delivered via: Satcom 1R T3
Show first aired: 2/88
Affiliates: 300
Saturday night live rock & roll party featuring hits from the golden era of Top 40, plus requests from coast-to-coast.

"Best Of The Oldies" Best Of Oldies Radio Network

Produced by: Darryl Evans
Hosted by: Darryl Evans
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Analog tape
Show first aired: 9/88
Affiliates: 10

Best of the oldies, music from 1953-1975, spotlighting artist every week. Requests and dedications.

"Best of the BBC" WFMT/Chicago

Produced by: WFMT
Hosted by: Jim Unrath
Frequency: Weekly
Length: One hour
Terms: Cash
Delivered via: Analog tape/Westar 4 T2D

A celebration of the world's most historic musical events drawn from the BBC's vast archives.

"Beyond Bourbon Jazz Countdown" Beyond Bourbon Jazz Productions

Produced by: Jim Rock
Hosted by: Ray Lamm
Frequency: Weekly
Length: 3 hours
Terms: Barter/cash
Delivered via: Analog tape
Show first aired: 7/30/88
Affiliates: 17

American radio's only nationwide contemporary jazz countdown. Emphasis on the music itself. Complements AC, NAC, AOR, UC, EZ and Jazz formats.

"Big Band Jump" Lita Cohen Radio Services

Produced by: Don Kennedy
Hosted by: Don Kennedy
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Analog tape/vinyl disk
Show first aired: 1982
Affiliates: 125

The sound, feeling and atmosphere of the Big Band Era, including musical personalities, plus familiar and rare music.

"Blues Deluxe" Music Unlimited

Produced by: David Fusco
Hosted by: Dave Johnson
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Analog tape
Show first aired: 1/88
Affiliates: 7

From classic to current blues music, program is oriented towards AOR audience. Features include artist interviews, requests and unsigned bands.

NEW

"Breeze Special" Progressive Music Network (PMN)

Produced by: PMN
Hosted by: Ben Johnson
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Satcom 1R T23
Show first aired: 4/30/89
Affiliates: 36

Weekly New Adult Contemporary music show-interviews, new releases. Soft Jazz/Soft Pop-Demo 25-54, Up-scale income, educated, barter 50-50.

C

"Canadian Opera Company" WFMT/Chicago

Produced by: Canadian Opera Company/CBC
Frequency: Weekly
Length: 2-4 hours
Terms: Free
Delivered via: Analog tape/Westar 4 T2D

Largest opera producer in Canada and one of the fastest growing and most dynamic performing arts organizations in the world.

NEW

"Casey's Top 40
With Casey Kasem"
Westwood One Companies
Produced by: Westwood One/Karen Shearer

STAFF

PUBLISHER: Bob Wilson
EXECUTIVE VP/IGM: Dick Krizman
SENIOR VP/SALES: Bill Clark
SENIOR VP/EDITOR: Ken Barnes

VP/EXECUTIVE EDITOR: Gail Mitchell
ART DIRECTOR: Richard Zumwalt

PROGRAM SUPPLIER GUIDE '89 EDITOR: Ron Rodrigues

ASSOCIATE EDITOR: Barry Holdship

EDITORIAL ASSISTANTS: Brian Digby, Frank Roth

TYPOGRAPHY: Kent Thomas, Bill Mohr, Lucie Morris

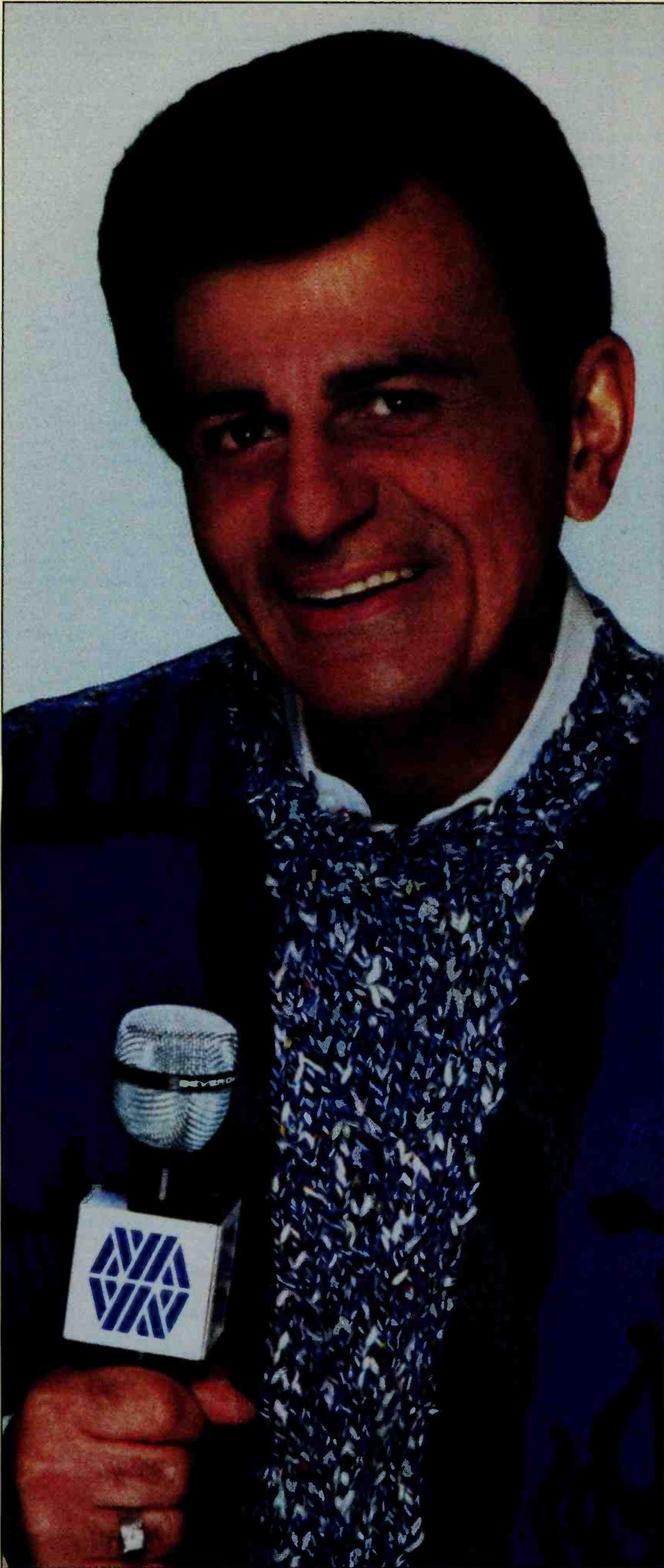
GRAPHICS: Roger Zumwalt, Tim Kummerow, Teresa Dovidio, Richard Agata, Gary Van Der Steur

Note: The listings in R&R's "Program Supplier Guide '89" were provided by the program producer or distributor. All known program suppliers were invited to contribute, and every submission received before April 20 was used. All reasonable care is taken, but no responsibility assumed for errors and omissions. All rights reserved. Published May 1989.

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on the all-new...

**CASEY'S TOP
★ 40**

WITH CASEY KASEM

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RADIO NETWORKS**

For complete details contact your Westwood One representative.
In Los Angeles call (213) 204-5000, in Canada call (416) 597-8529
FAX (213) 204-4375 or Telex 4996015 WWONE.

C

CASEY'S TOP 40 WITH CASEY KASEM

Hosted by: Casey Kasem
Frequency: Weekly
Length: 4 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 1/89

The four-hour weekly countdown of the nation's top CHR hits with the personality who started it all.

"Christian Countdown USA" CBN Radio Network

Produced by: Chuck Wagner
Hosted by: Bob Souer
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Galaxy 1 T11/Spacenet 3 T7D
Show first aired: 1983
Affiliates: 116

A top 20 Christian countdown of America's contemporary Christian music, heard Sundays from 1-3 p.m. E.T.

"CIGNA/Philadelphia Orchestra" WFMT/Chicago

Produced by: WFMT
Hosted by: Jim Unrath
Frequency: Weekly
Length: 2 hours
Terms: Free
Delivered via: Analog tape/Westar 4 T2D

The 39-week series has been given the highest rating by the audiophile magazine Fanfare in a comparison of major orchestra broadcasts.

DICK CLARK'S Rock Roll & Remember

**"Dick Clark's Rock Roll & Remember"
United Stations Programming Network**

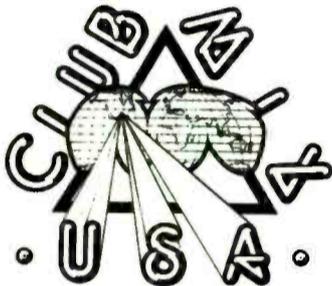
Produced by: Ed Salamon
Hosted by: Dick Clark
Frequency: Weekly
Length: 4 hours
Terms: Swap/exchange
Delivered via: Vinyl disc
Show first aired: 2/82
Features all-time greatest hits with a spotlighted artist/group per show, also artist interviews.

"Classic Cuts" MJI Broadcasting

Produced by: MJI Broadcasting
Frequency: Daily
Length: One hour weekly, 12 mins. daily
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 12/29/86

Classic rock stars tell stories behind classic tracks of the '60s, '70s and '80s.

NEW



"Club Mix USA" Club Mix Enterprises

Produced by: Johnny O'Neill
Hosted by: Your very own DJ
Frequency: Weekly
Length: Three hours
Terms: Cash
Delivered via: Analog tape
Show first aired: 4/29/89
Affiliates: 1
Alternative weekend programming. Three hour all hit music mix, offering two or three breaks per hour for heavy commercial loads.

"Coast To Coast Top 20" American Media

Produced by: American Media
Hosted by: Doug Steele
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 10/24/81

Affiliates: 98
Spotlights the top 20 Black singles charted by Billboard magazine, supplemented with artist interviews and musical profiles.

"Command Performance" Sound Source

Produced by: Sound Source
Hosted by: John Derringer
Frequency: Monthly series
Length: 90 mins.
Terms: Barter
Delivered via: Seltech/Canada
Show first aired: 11/88
Affiliates: 30
Artists that perform live & direct via satellite to major markets.

"Compact Disc Showcase" Copley Entertainment

Produced by: Red Armadillo Music
Hosted by: Eric Aubrey
Frequency: Weekly
Length: 2 hours
Terms: Barter
Reviews newly released CDs-AC, Jazz, New Age.



"Countdown America Starring Dick Clark" United Stations Radio Network

Produced by: Ed Salamon
Hosted by: Dick Clark
Frequency: Weekly
Length: 4 hours
Terms: Swap/exchange
Delivered via: Vinyl disc/Satcom 1R T19
Show first aired: 1/8/83
A countdown of the top 30 adult contemporary songs as determined by Radio & Records.

"Countdown Canada" Sound Source

Produced by: Sound Source
Hosted by: Don Williamson
Frequency: Weekly
Length: 2 hours
Terms: Barter

Delivered via: Seltech
Show first aired: 10/88
Affiliates: 30
Music AC countdown.

T H E C O U N T D O W N

"The Countdown" Westwood One Companies

Produced by: Westwood One/Michael Waters
Hosted by: Walt Love
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3
Show first aired: 8/83
Affiliates: 100
Countdown of the week's top Urban Contemporary hits.

"Countdown USA With Dave Sholin" Westwood One Companies

Produced by: IS Inc
Hosted by: Dave Sholin
Frequency: Weekly
Length: 4 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 1/12/86
Affiliates: 150
A four-hour countdown of the 40 top CHR songs based on the R&R Back Page. Includes four exclusive closeups with hot artists weekly.

"Country Calendar Weekly Special" Olympia Broadcasting Networks

Produced by: Scott Blake
Hosted by: Craig Scott or local personality
Frequency: Weekly
Length: One hour
Terms: Barter
Show first aired: 8/87
Affiliates: 385
A one hour weekly special presenting major country music news, exclusive interviews, and the hottest music in country music each week.

"Country Connection" Envoy, Inc.

Produced by: International Lutheran Laymen's League for Envoy, Inc.
Hosted by: Deborah Anne Gay
Frequency: Weekly
Length: 30 mins.
Terms: Barter
Delivered via: Analog tape
The top hits of popular artists. The stories behind the songs, the stars and the inspiration behind their lives.

"Country Crossroads" Radio & TV Commission Of Southern Baptists

Produced by: Eddie Reed
Hosted by: Jerry Clower & Bill Mack
Frequency: Weekly
Length: 30 mins.
Terms: Free
Delivered via: Vinyl disc
Show first aired: 1969
Affiliates: 1,950
Contemporary country music featuring interviews with artists and composers. For all types of Country station formats.

"Country Today" MJI Broadcasting

Produced by: MJI Broadcasting
Hosted by: Dan Taylor
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Vinyl disc/scripts w/actualities on disc.
Show first aired: 5/6/85
Country music's entertainment weekly. Exclusive interviews with country's biggest stars, coverage of the week's country and entertainment events, 85% music.

"Country's Opening Acts" Opening Acts, Inc.

Produced by: Jack M. Fox and Carl Panzarella
Hosted by: Tom Donahue
Frequency: Weekly
Length: One hour
Terms: Cash
Delivered via: Analog tape
Show first aired: 2/8/88
Affiliates: 40
One hour magazine type show featuring recordings and biographies of Country's opening acts and newcomers hosted by Tom Donahue.

A DOUBLE DOSE OF MEDICINE THAT'S NOT HARD TO SWALLOW

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- Affiliated with the Maryland State Medical Society

**"CONSULTATION"
Medical Talk Show**



**"JUST FOR
THE HEALTH OF IT"
Daily Medical Feature**

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- Current Information on Medicine/Health
- One Minute of Content
- Satcom IR
- Barter Basis - Make Your Drive Time Healthier!

JOHN STUPAK - Host

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For Information Contact: Consultation Radio Network/P.O. Box 323/Lutherville, Maryland 21093/(301) 667-0277

C

**"Country-Phonics"
Syndicom**

Produced by: Alan Olmstead
Hosted by: Alan Olmstead
Frequency: Weekly
Length: 2 hours
Terms: Barter/cash
Delivered via: Analog tape
Show first aired: 9/86

A country "diversity" special including progressive, country-rock, acoustic and bluegrass, oldies, western-swing, comedy! "Top Ten Best" in Billboard.

**"Crosswalk"
International Lutheran
Laymen's League**

Produced by: Int'l LLL
Hosted by: Mark Fisher
Frequency: Weekly
Length: 30 mins.
Terms: Public Service
Delivered via: Vinyl disc
Show first aired: 6/1/83
Affiliates: 350

Features upbeat contemporary Christian rock music and commentary targeted toward the young adult. Suited for weekday or weeknight time slots.

**"Cruisin' America"
CBS Radio Programs**

Produced by: Cutter Productions
Hosted by: "Cousin Bruce"
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T19
Show first aired: 1/87
Affiliates: 190

Weekly 3 hour oldies show featuring the music and memories of the '50s-'70s with an emphasis on '60s!

D

**RICK DEES
ON THE LINE**

NEW

**"Rick Dees On The Line"
DIR Radio Network**

Produced by: Wally Clark Productions
Hosted by: Rick Dees
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 3/6/89
Affiliates: 125

CHR request show featuring guest artists, telephone call-ins & listener requests via a toll free telephone number.

**"Rick Dees Weekly Top 40"
DIR Radio Network**

Produced by: Wally Clark Productions
Hosted by: Rick Dees
Frequency: Weekly
Length: 4 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 1/1/87
Affiliates: 375

Nation's leading weekly CHR countdown with superstar guests plus the unique creative talents of Rick Dees.

**"Direct Hits"
MJI Broadcasting**

Produced by: MJI Broadcasting
Hosted by: Bill Lee
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 9/28/87

Bill Lee, Hit Radio's most unique "rhyming" jock, delivers two hours of great hit music, the HOTTEST music news and superstar interviews.

**"Doug Wendt's World Beat"
Doug Wendt**

Produced by: Doug Wendt
Hosted by: Doug Wendt
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Analog tape
Show first aired: 9/86
Affiliates: 4

A wide variety of world music joined by its riveting rhythm & commercial shine. Plus a weekly World Beat Classic.

**"Dr. Demento Show"
Westwood One Companies**

Produced by: Westwood One/Robert Young
Hosted by: Dr. Demento
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3

The most bizarre, eclectic and demented music ever committed to vinyl. With special features.

E

**"Elvis Hour"
Creative Radio Network**

Produced by: Creative Radio Network
Hosted by: Larry McKay
Frequency: Weekly
Length: One hour
Terms: Barter/cash
Delivered via: Vinyl disc
Show first aired: 4/1/88
Affiliates: 76

Hits, interviews, rare live performances and yearly flashbacks highlighting the music of "The King."

ENCORE

**"Encore"
Westwood One Companies/
Mutual**

Produced by: Westwood One/Marcia Hrichison
Hosted by: William B. Williams
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3
Show first aired: 1/85

A weekly two-hour tribute to the music and personalities of the big band era featuring interviews and special features.

F

**"First Hearing"
WFMT/Chicago**

Produced by: George Jellinek
Hosted by: George Jellinek
Frequency: Weekly
Length: One hour
Terms: Cash
Delivered via: Analog tape/Westar 4 T2D
Listeners become "armchair critics" as they listen to the very newest classical releases with some of the nation's leading music experts.

**FLASHBACK!
FLASHBACK!****"Flashback"
Radio Today Entertainment/
LBS Communications**

Produced by: Radio Today, Inc.
Hosted by: Bill St. James
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: CD
Show first aired: 1/5/87
Affiliates: 150

Rock 'n' Roll's original time machine — soundtrack of the '60s and '70s.

**"Folk Sampler, The"
WFMT/Chicago**

Produced by: Mike Flynn Productions
Hosted by: Mike Flynn
Frequency: Weekly
Length: One hour
Terms: Cash
Delivered via: Westar 4 T2D
A program of folk, traditional, bluegrass and blues built around a weekly theme and drawn from a huge collection of albums.

**"Folkstage"
WFMT/Chicago**

Produced by: Rich Warren
Hosted by: Rich Warren
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Westar 4 T2D

Uninterrupted performances by outstanding traditional singers, contemporary singers/songwriters and major folk groups taped at clubs, concert halls and festivals.

NEW

**"Fresh Traxx"
Westwood One Companies**

Produced by: Westwood One/Robert Young
Hosted by: J.J. Johnson
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3
Show first aired: 1/89

Features the Urban Contemporary tracks destined to be major hits, highlighting new releases by big names and the rising stars.

**"Fusion 40"
TelePrograms, Inc.**

Produced by: TelePrograms, Inc.
Hosted by: China Smith
Frequency: Weekly
Length: 3 hours
Terms: Cash
Delivered via: Analog tape
Show first aired: 4/87
Affiliates: 65

Playing the best of contemporary Jazz/Fusion, today and yesterday. Special features and exclusive interviews. For AC and Urban formats.

**"Future Hits"
Westwood One Companies**

Produced by: Westwood One/Nancy Conover
Hosted by: Joel Denver
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3
Show first aired: 7/84
Affiliates: 300

A weekly look at the most added singles on America's CHR radio stations, plus special features.

G

**"General Motors/Detroit
Symphony Orchestra"
WFMT/Chicago**

Produced by: WQRS/Detroit
Hosted by: David Fox & Sue Carter
Frequency: Weekly
Length: 2 hours
Terms: Free
Delivered via: Analog tape/Westar 4 T2D

Superb selection of concerts under music director Gunther Herbig.

**"Gospel Greats, The"
Heil Enterprises**

Produced by: Paul Heil
Hosted by: Paul Heil
Frequency: Weekly
Length: 2 hours
Terms: Cash

Delivered via: Analog tape
Show first aired: Fast-paced program of Southern and Country-style Gospel music, artist interviews, gospel music with personality host.

**"Grateful Dead Hour, The"
MJI Broadcasting**

Produced by: MJI Broadcasting
Hosted by: David Gans
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 1/87

Unreleased live concert performance and rare tracks of the legendary Grateful Dead, taken directly from the bands own archives.

**"The Great Sounds"
United Stations Programming
Network**

Produced by: Ed Salamon
Hosted by: Ray Otis
Frequency: Weekly
Length: 4 Hours
Terms: Swap/exchange
Delivered via: Vinyl disc
Show first aired: 1/83

Description: MOR/Nostalgia/Big Band artist interviews. Each program includes a Frank Sinatra salute segment.

NEW

**"Grover's Corner"
Salsbury/Ziglar Marketing
Associates**

Produced by: Derek Studios
Hosted by: David Grover
Frequency: Weekly
Length: 12 mins.
Terms: Cash
Delivered via: Cassette
Show first aired: 2/13/89
Affiliates: 2



☆ MUSICAL POLITICAL SATIRE ☆

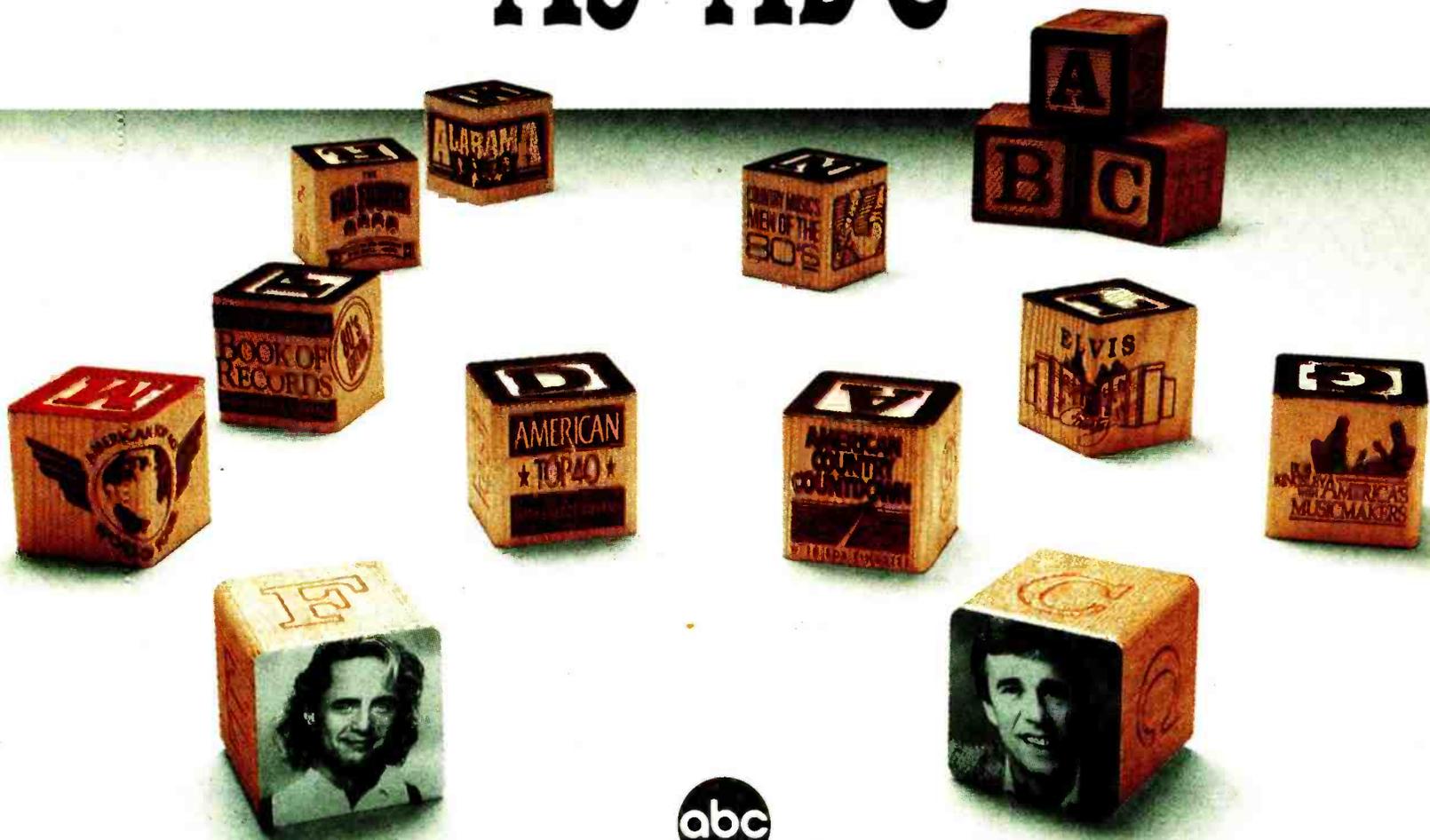
TOPICAL SONG PARODIES - FREE - ON TAPE - "GREATEST HITS" INCLUDE:

- STAND BY YOUR DAN
- THANK GOD, I'M A CONTRA BOY
- WE ARM THE WORLD
- FIFTY WAYS TO HIDE NEW TAXES

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ABC RADIO NETWORKS

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Songs and stories for pre-school children hosted by singer David Grover. Can be tailored to individual stations. Sponsor reference.

H**NEW****"High Voltage"****Westwood One Companies**

Produced by: Westwood One/Marcia Hrichison

Hosted by: Tawn Mastrey

Frequency: Weekly

Length: 2 hours

Terms: Barter

Delivered via: Vinyl disc/Satcom 1R T3

Show first aired: 1/89

Affiliates: 100

Two hours of pure electric rock energy. "If it's too loud, you're too old!"

NEW**"Hip-Hop Countdown And Report"****Lee Bailey Communications, Inc.**

Produced by: Lee Bailey Broadcasting Services

Frequency: Weekly

Length: 90-mins.

Terms: Barter

Delivered via: Analog tape

Show first aired: 9/89

A weekly review of the nation's top rap singles, including revealing interviews and updates on hip-hop's brightest stars.

"Hit Music Showcase"**Copley Entertainment**

Produced by: Streetwise Productions

Hosted by: Steve Street

Frequency: Weekly

Length: 2 hours

Terms: Barter

Delivered via: Vinyl disc

AC countdown show mixed with comedy bits. Counts top hits from Back Page of R&R.

"Hot Mix"**Hot Mix Radio Network**

International distributor: Radio Express

Produced by: Andrew Starr

Hosted by: Andrew Starr

Frequency: Weekly

Length: Four hours

Terms: Cash

Delivered via: Analog tape

Show first aired: 5/86

Affiliates: 43

Different versions of the hottest contemporary hits mixed together beat-to-beat and back-to-back in a weekly four hour program.

**"In Concert"****Westwood One Companies**

Produced by: Westwood One/Lynsey Guerrero

Hosted by: Steve Downes

Frequency: Weekly

Length: One hour

Terms: Barter

Delivered via: Vinyl disc/Satcom 1R T3

Show first aired: 1/86

Affiliates: 60

Features rock's hottest talents recorded in concert on stages throughout America.

"In The Spotlight"**Westwood One Companies**

Produced by: Westwood One/Lynsey Guerrero

Hosted by: Jewell McGowan

Length: One hour

Terms: Barter

Delivered via: Vinyl disc or analog tape

Show first aired: 1/86

Affiliates: 60

Music and interview profiles featuring two hot acts from R&R's UC charts, including selected archive performances.

**"In The Studio"****Album Network/Bullet****Productions/SJS****Entertainment**

Produced by: Redbeard

Hosted by: Redbeard

Frequency: Weekly

Length: One hour

Terms: Barter

Delivered via: CD

Show first aired: 6/27/88

Affiliates: 150

Making of significant rock albums, recreated as artists are brought back "In The Studio" featuring the music & never-before heard interviews.

"Inner City Insight"**StarMagic Radio**

Hosted by: B.J. Stone

Frequency: Weekly

Length: One hour

Terms: Barter

Delivered via: Analog tape

Show first aired: 10/86

An outstanding blend of contemporary inspirational and spiritual music. A positive motivating message for young teens and adults.

"Inspirations Across America"**Anderson Media Services, Inc.**

Produced by: Vanessa Vaughn

Hosted by: Burke Johnson

Frequency: Weekly

Length: 2 hours

Terms: Barter

Delivered via: Vinyl disc

Show first aired: 1/1/84

Affiliates: 105

Program features contemporary gospel music targeted to black consumers-nominated by Billboard as top Black syndicated program in 1988.

"International Festival"**WFMT/Chicago**

Produced by: WFMT

Frequency: Weekly

Length: 2 hours

Terms: Free

Delivered via: Analog tape/Westar 4 T2D

In cooperation with the European Broadcasting Union, IF features performances from the great music festivals and concert halls of the continent.

J**"Jazz From The City"****Ken Webb Enterprises, Inc.**

Produced by: Ken Webb

Hosted by: Ken Webb

Frequency: Weekly

Length: 2 hours

Terms: Barter/cash

Delivered via: Analog tape/DAT

Show first aired: 7/5/85

Affiliates: 35

2 hour weekly show. Contemporary jazz w/interviews & other features.

"Jazz Life"**The Paul Crowley Co.**

Produced by: Paul Crowley

Hosted by: Fred Story

Frequency: Weekly

Length: 3 hours

Terms: Barter

Delivered via: Vinyl disc

Show first aired: 12/6/87

Affiliates: 37

America's most exciting, most listenable and most talked about weekly contemporary jazz program.

"Jazz Show"**Westwood One Companies/ NBC Radio Entertainment**

Produced by: Andy Denemark

Hosted by: David Sanborn

Length: 2 hours

Terms: Barter

Delivered via: Satcom 1R T19

Show first aired: 1/4/86

Affiliates: 140

Contemporary Jazz mixed with classic jazz and artist interviews.

"Julio's On The Air"**Julio Production, Inc.**

Produced by: Julio Production, Inc.

Hosted by: Julio (Jose Ortiz Y. Pino)

Frequency: Weekly

Length: 2 hours

Terms: Barter

Delivered via: Analog tape

Show first aired: 9/1/88

Zany Mexican "Pirates" two hours of your airtime every week from Las Vegas, bringing your listeners top hits and comedy.

K**"Kaleidophonic Jazz"****Syndicom**

Produced by: Alan Olmstead

Hosted by: Alan Olmstead

Frequency: Weekly

Length: 3 hours

Terms: Barter/cash

Delivered via: Analog tape

Show first aired: 1979

Affiliates: 6

The emphasis is on Contemporary Jazz with an easy going appeal to the uninitiated, while still representing all styles.

**"King Biscuit Flower Hour"****DIR Radio Network**

Produced by: DIR Broadcasting

Hosted by: Bill Minkin

Frequency: Weekly

Length: One hour

Terms: Barter

Delivered via: CD

Show first aired: 2/18/73

Affiliates: 225

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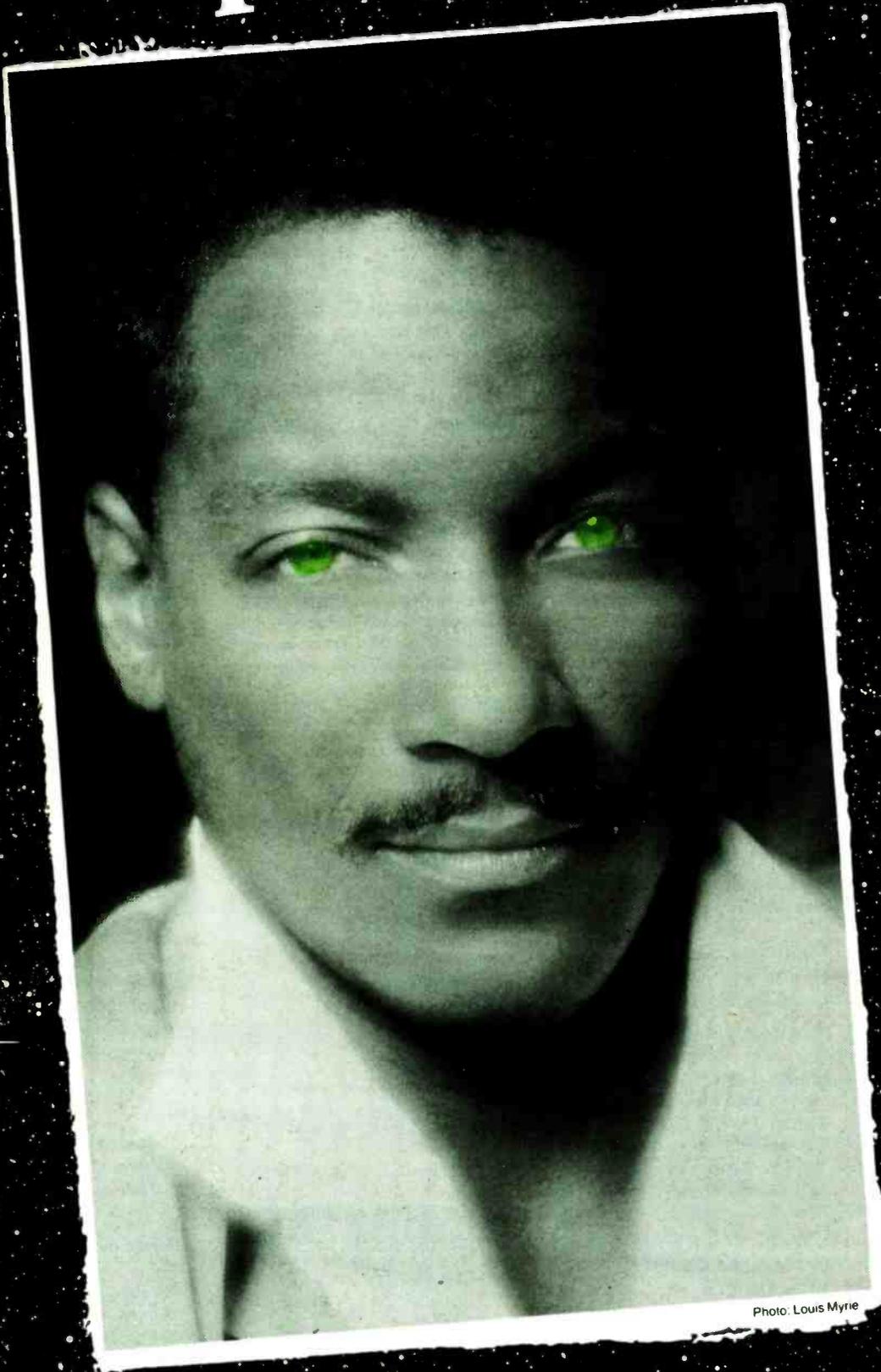


Photo: Louis Myrie



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L

**"Legends of Rock"
Westwood One Companies
NBC/Denny Somach
Productions**

Produced by: Denny Somach
Hosted by: Ray White
Frequency: Weekly
Length: One hour
Terms: Network affiliation
Delivered via: Vinyl disc
Show first aired: 1/86
Affiliates: 140
A weekly one hour profile of rock's biggest superstars.

NEW

**Listen
In With...**

**"Listen In With . . ."
Westwood One Companies/
Mutual**

Produced by: Kevin DeLany/George Achaves
Hosted by: Lon Helton
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3/T19
Show first aired: 2/4/89

Country's biggest stars play guest-host each week, spinning tales of their favorite music and memories. Music-intensive currents and recurrences only!



**"Live From The '60s
With The Real Don Steele"
Premiere Radio Networks**

Produced by: M.G. Kelly
Hosted by: The Real Don Steele
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 1/18/88
Affiliates: 310

A 60's show that's live, not retrospective! All the music, events and feelings of a decade that made music radio so great.



**"The Live Show"
Radio Today Entertainment/
LBS Communications**

Produced by: Radio Today, Inc.
Hosted by: Bill St. James
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: CD
Show first aired: 7/4/88
Affiliates: 120

A weekly jam session of classic live rock and roll performances and much more.

**"Lost Lennon Tapes"
Westwood One Companies**

Produced by: Westwood One/Stephen Peeples
Hosted by: Elliot Mintz
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3
Show first aired: 1/18/88
Affiliates: 200

The single most important musical discovery in more than a decade. Features priceless moments from Lennon's private archives.

**"Lutheran Hour"
The International Lutheran
Laymen's League**

Produced by: Int'l LLL
Hosted by: Dr. Dale A. Meyer and Wallace Schulz
Frequency: Weekly
Length: 15-30 mins.
Terms: Cash/public service
Delivered via: Analog tape/vinyl disc
Show first aired: 8/3/30
Affiliates: 1150

Each program has a timely message by the host and includes appropriate music in the 25- and 30-minute formats.

M

NEW

**"Masters Of Rock"
Radio Ventures, Inc.**

Produced by: Capital Radio Ventures
Hosted by: David Jensen
Frequency: Monthly
Length: One-two hours
Terms: Barter
Delivered via: Vinyl disc

Show first aired: 1/89
Affiliates: 137

Historical profiles of the superstars of rock with 80% music and 20% interview . . . produced with technical excellence and great care.

**"Metalshop"
MJI Broadcasting**

Produced by: MJI Broadcasting
Hosted by: Charlie Kendall
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc/scripts/tape.
Show first aired: 2/84

The only show with teeth. The first, the best, the original metal magazine show. Exclusive interviews, world premieres, custom promotions.

**"Midnight Dread"
Doug Wendt's World Beat**

Produced by: Doug Wendt
Hosted by: Doug Wendt
Frequency: Weekly
Length: One hour
Terms: Cash
Delivered via: Analog tape
Show first aired: 9/79
Affiliates: 2

Reggae music in all its forms from ska to dub, from roots to international styles wherever its influence dominates.

**"Milwaukee Symphony
Orchestra Concerts"
WFMT/Chicago**

Produced by: WFMT
Hosted by: Kerry Frumkin
Frequency: Weekly
Length: 2 hours
Terms: Free
Delivered via: Analog tape/Westar 4 T2D
The first series in America to be recorded digitally — called "one of America's greatest virtuoso orchestras" by the New Yorker.

**"Monthly Specials"
United Stations Programming
Network**

Produced by: Ed Salamon
Frequency: Monthly
Length: 3 hours
Terms: Swap/exchange
Delivered via: Vinyl disc
Presents a classic rock artist/group — Elton John is the featured artist for the month of June — with music and interviews.

**"Montreal Symphony
Orchestra Concerts"
WFMT/Chicago**

Produced by: Radio Canada Int'l/WFMT
Frequency: Weekly
Length: 2 hours
Terms: Free
Delivered via: Analog tape/Westar 4 T2D

An orchestra with a particularly French clarity, elegance, and flair — and one that ranks in the top tier of North American orchestras.

NEW



**"Movietime's Soundtrax"
Radio Today Entertainment/
LBS Communications**

Produced by: Jon Sargent Productions
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: CD
Show first aired: 7/89

Sound track of Hollywood, featuring music from movies, interviews with stars and the latest on Hollywood's happenings.

**"Music City Album Review"
TNNR**

Produced by: TNNR
Hosted by: Biff Collie
Frequency: Weekly
Length: 2 hours
Terms: Network affiliation
Delivered via: Galaxy 1 T2
Show first aired: 11/88

Two of the brightest stars and their new albums are presented each week.

NEW

**"Music Entertainment
Specials"
Sheridan Broadcasting
Networks/STRZ
Entertainment**

Produced by: Chuck Woodson
Hosted by: Various
Frequency: Monthly
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 4/1/89
Affiliates: 80

Two hour musical specials featuring selected artists, their music, and interviews with the artists and those they inspire.



**"Musical Starstreams"
Frank Forest**

International distributor: Radio Express
Produced by: Frank Forest

Hosted by: Frank Forest
Frequency: Weekly
Length: 2 hours
Terms: Barter/cash
Delivered via: Analog tap, DAT
Show first aired: 1981
Affiliates: 60

Commercial radio's first syndicated New Age programming targeted to 25-49 adults and NAC, B/EZ, AOR, and Jazz formats.

**"My Music"
WFMT/Chicago**

Produced by: BBC
Hosted by: Steve Race
Frequency: Weekly
Length: 29 mins.
Terms: Cash
Delivered via: Analog tape/Westar 4 T2D

Lively panelists answer a series of questions which are all based on music. A battle of wits, and of wit.

N



**"Nashville Live"
Emerald Entertainment
Network, Inc.**

Hosted by: Lon Helton
Frequency: Weekly
Length: 90 mins.
Terms: Barter
Delivered via: Satcom 1R T3
Show first aired: 9/26/87
Affiliates: 150

The nation's premier live call-in/music format show. Listeners interview the stars. Live performances. Holiday specials.

**"Nashville Record Review"
TNNR**

Produced by: TNNR
Hosted by: Lorraine Crook and Charlie Chase
Frequency: Weekly
Length: 4 hours
Terms: Network affiliation
Delivered via: Galaxy 1 T2
Show first aired: 11/88

Top thirty countdown show with behind the scenes interviews by Crook & Chase.



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ROCK STARS

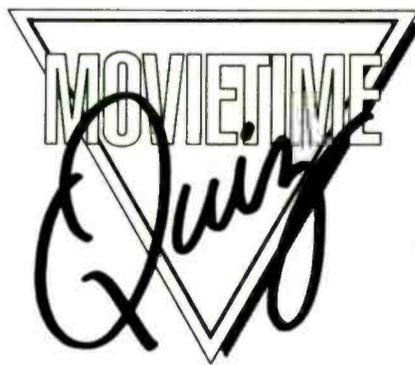
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RADIO

N

NATIONAL MUSIC SURVEY

"National Music Survey"
Westwood One Companies
 Produced by: Westwood One/Brian Griffith
 Hosted by: Bill Maier and Sylvia Aimerito
 Frequency: Weekly
 Length: 3 hours
 Terms: Barter
 Delivered via: Vinyl disc/Satcom 1R T3
 Show first aired: 6/81
 Affiliates: 300
 A countdown of the week's 25 most popular Adult Contemporary singles plus special features.

NEW

"The Night"
Lee Bailey Communications, Inc.
 Produced by: Lee Bailey Broadcasting Services
 Hosted by: Sid McCoy
 Frequency: Weekly
 Length: Two hours
 Terms: Barter
 Delivered via: Analog tape
 Show first aired: 9/89
 A unique blend of romantic music, interviews with the artists who create it, and mood-setting tales of love.

"Night Scene"
Westwood One Companies
 Produced by: Westwood One/Lynsey Guerrero
 Hosted by: Jewel McGowan
 Frequency: Bi-weekly
 Length: One hour
 Terms: Barter
 Delivered via: Vinyl disc/Satcom 1R T3
 Features the hottest Urban Contemporary artists in concert.

"Nuveen/Lyric Opera Of Chicago"
WFMT/Chicago
 Produced by: WFMT
 Hosted by: Norman Pellegrini
 Frequency: Weekly
 Length: 2-4 hours
 Terms: Free
 Delivered via: Analog tape/Westar 4 T2D
 Affiliates: 360
 Tapes of the previous fall/winter season at Chicago's Civic Opera House with superbly recorded performances and brief intermission features.

O

Off the Record

"Off The Record Specials"
Westwood One Companies
 Produced by: Westwood One/Marcia Hrichison
 Hosted by: Mary Turner
 Frequency: Weekly
 Length: One hour
 Terms: Barter
 Delivered via: Vinyl disc/Satcom 1R T3
 Show first aired: 8/80
 Affiliates: 250
 Top-rated music and interview program spotlighting the superstars of rock & roll.

ON A COUNTRY ROAD WITH LEE ARNOLD

"On A Country Road With Lee Arnold"
Westwood One Companies/Mutual
 Produced by: Scott Paton
 Hosted by: Lee Arnold
 Frequency: Weekly
 Length: 3 hours
 Terms: Barter
 Delivered via: Vinyl disc/Satcom 1R T3/T19
 Show first aired: 1/83
 Country music's premier magazine format. Interviews, Nashville news, country trivia, showcase recordings and more.

"On The Move"
CBS Radio Programs
 Produced by: Cutler Productions
 Hosted by: Tom Joyner
 Frequency: Weekly
 Length: 3 hours
 Terms: Barter
 Delivered via: Vinyl disc/Satcom 1R T19
 Show first aired: 1/87
 Affiliates: 85
 Weekly 3 hour Urban Contemporary countdown show with lots of humor, comedy bits.

Radio Countdown Companion

"On The Radio Countdown Companion"

On The Radio Broadcasting
 Produced by: On The Radio
 Hosted by: Self-hosted locally
 Frequency: Weekly
 Length: Three to four hours
 Terms: Barter
 Delivered via: Vinyl disc
 Show first aired: 4/1/88
 Affiliates: 309
 Complete scripts and interviews to produce a local countdown from the Back Page of R&R. Plus Top-10 New & Active releases.

"On The Radio" On The Radio
 Produced by: On The Radio
 Hosted by: Ron O'Brian
 Frequency: Weekly
 Length: One hour
 Terms: Barter
 Delivered via: Vinyl disc
 Show first aired: 2/1/85
 Affiliates: 309
 Music intensive magazine-formatted program featuring the top five R&R hits laced between different weekly features. Eleven records per hour.

"Open House Party" Superadio Network
 Produced by: Radiocraft, Inc.
 Hosted by: John Garabedian
 Frequency: Twice weekly (Sat. & Sun.)
 Length: Five hours
 Terms: Barter
 Delivered via: Satcom K2 T12
 Show first aired: 9/5/87
 Affiliates: 67
 Live, all-request party show, with toll-free 800 lines, megastar guests, all-hit music (not a disco show), contests, live in-studio audience.

"Out O' The Blue Radio Revue" Win/Win Productions, Inc.
 Produced by: Win/Win Productions, Inc.
 Hosted by: Page Wilson
 Frequency: Weekly
 Length: 3 hours
 Terms: Cash
 Delivered via: Analog tape/vinyl disc
 Show first aired: 2/1/87
 Affiliates: 1
 A weekly 3 hour visit with singer/songwriter/recording artist Page Wilson, friends and guests. Unusual presentation. Purebred American Mongrel Music.

"Party America" Cutler Productions
 International distributor: Radio Express
 Produced by: Ron Cutler
 Hosted by: Jay Thomas & Fast Jimi Roberts

Frequency: Weekly
 Length: 2 hours
 Terms: Barter
 Delivered via: Vinyl disc
 Show first aired: 7/2/86
 Affiliates: 100
 Party show featuring music intensive, all uptempo CHR plus guest stars from movies, TV and music. Fast paced fun!

Portraits in Sound

"Portraits In Sound" Radio Today Entertainment/LBS Communications
 Produced by: Thom Reinstein Productions
 Hosted by: Thom Reinstein
 Frequency: Weekly
 Length: 2 hours
 Terms: Barter
 Delivered via: Analog tape
 Show first aired: 1/86
 Affiliates: 70
 The best in contemporary instrumental music as well as interviews with today's top New Age Artists.

"Powercuts-America's Only Rock Music Survey" Global Satellite Network
 Produced by: Jim Nelson, Tommy Nast & Mark Felsot
 Hosted by: Geno Michellini
 Frequency: Weekly
 Length: 2 hours
 Terms: Barter
 Delivered via: Satcom 1R T23
 Show first aired: 3/11/84
 Affiliates: 100
 The hottest rock songs in the US, plus exclusive interviews, the Nasty News and great promotions featuring listener participation.

"Powerline" Radio & TV Commission Of Southern Baptists
 Produced by: Kirk Teegarden
 Hosted by: Jon Rivers
 Frequency: Weekly
 Length: 30 mins.
 Terms: Free
 Delivered via: Vinyl disc
 Show first aired: 1969
 Affiliates: 2020
 Current & classic hits from the charts, for CHR, MOR, Top 40, and AOR formats.

"Premiere A/C Music Magazine" Premiere Radio Network
 Produced by: Tim Kelly
 Hosted by: Locally hosted
 Frequency: Weekly
 Length: 3-4 Hours

THE PREMIERE AC PLAIN-RAP MUSIC MAGAZINE

Terms: Barter
 Delivered via: Analog tape/script/printed material
 Show first aired: 6/26/89
 A 3-hour AC music magazine show featuring weekly segments: money, movies, news, celebrity interviews, Top 10 countdown of AC hits.

THE PREMIERE PLAIN-RAP COUNTDOWN

"Premiere Plain-Rap Countdown" Premiere Radio Network
 Produced by: Tim Kelly & Louise Palanker
 Hosted by: Local station personality
 Frequency: Weekly
 Length: 3-4 hours
 Terms: Barter
 Delivered via: Analog disc/script/printed material
 Show first aired: 6/1/85
 Affiliates: 178
 America's original locally hosted national countdown program. A countdown reflecting your market only. Timed scripts, interviews, jingles and more.

NEW

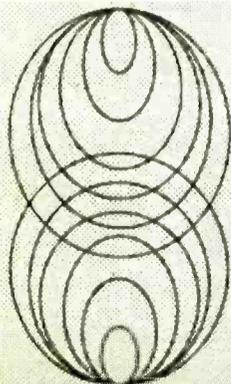
"Pulsebeat — Voice Of The Heartland" Blues
 Hosted by: George Hays, Sunshine Payne, Henry Nelson, Kim Spangler
 Length: One hour
 Terms: Barter, cash
 Delivered via: Vinyl disc
 Show first aired: 2/6/89
 Affiliates: 24
 Blues show, an extension of the King Biscuit Times blues program begun in 1941 in Helena, Arkansas.

"Pulsebeat — Voice Of The Heartland" Pulsebeat
 Produced by: Pulsebeat Productions
 Hosted by: Kim Spangler
 Length: Thirty mins.
 Terms: Barter, cash
 Delivered via: Vinyl disc
 Show first aired: 3/88
 Affiliates: 74
 Heartland is an interview and music program that features a different guest each week.

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WARNING: The Surgeon General has determined that R&R, on page 44 of this directory, has listed The WORD in a category it doesn't belong in. Leaving that impression uncorrected may be hazardous to the health of your radio station. The WORD belongs in a category all its own. BB&Co has created one for it on page 35. Take a look.

From Coast To Coast Radio Is Talking About The #1 Countdown Show In America!

"Rick Dees Weekly Top 40 is an excellent combination of entertainment, information, comedy, personality and America's #1 radio star."

Steve Rivers,
VP Programming
KHS-FM, Los Angeles, CA

"Rick has just the right mix of music, information and humor on the Weekly Top 40. It's a great four package."



"KC101 has been running Rick Dees' Weekly Top 40 for 6 years and the show is still red-hot--absolutely creaming the competition! The Countdown does great in both weekend runs. And with the Weekly Top 40 doing so well, we had to take Rick's new show, 'On The Line!'"

Stef Rybak, PD
KC101, Hartford, CT.

Scott Wheeler, PD
WZPL-FM, Indianapolis, IN

Michael Sullivan, PD
KSTZ-FM, St. Louis, MO

Jan Jeffries, PD
WQXI/94 Radio,
Atlanta, GA

"Finding a weekend special that covers both young and adult demos without getting stale isn't easy, but the Weekly Top 40 has done the job for us in St. Louis. Rick Dees is a refreshing plus for both programming and sales!"

"Rick Dees Weekly Top 40 is perfect to continue our weekday morning tradition on the weekend. It's just the right balance of music and hilarity! It's made a difference in our weekend numbers. Thanks, Rick!"



Exclusively On



DIR RADIO NETWORK

R

"Radio Graffiti" Westwood One Canada

Produced by: Sonic Workshop
Hosted by: John Stocker
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Satellite
Show first aired: 6/88
Affiliates: 35

Music based lifestyle magazine show; a reflection of contemporary pop culture.

NEW

"Radio Kandy" Transtar Special Programming

Hosted by: John Candy
Frequency: Weekly
Length: 2 hours
Show first aired: 1/4/89
Affiliates: 300

World renowned actor/comedian John Candy hosts this weekly music show spotlighting current chart hits with guest artists and characters.

"Reelin' In The Years" Global Satellite Network

Produced by: Kevin Barry
Hosted by: George Taylor Morris
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Satcom 1R T23
Show first aired: 4/5/86
Affiliates: 145

The music of the '60s & '70s from a '90s perspective, plus fascinating lifestyle slices, vintage TV clips, interviews and more.

"Rock & Roll Never Forgets" Westwood One Companies

Produced by: Westwood One/Lorre Crimi
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3

Rock's golden era comes alive in a celebration of the music memories, events and personalities that shaped our lives.

"Rock Chronicles" Westwood One Companies

Produced by: Westwood One/Karen Shearer
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3
Show first aired: 1983
Affiliates: 150

An up-to-the-minute look at the trends, personalities and events of rock & roll with exclusive interviews and features.

ROCK STARS

"Rock Stars" Radio Today Entertainment/ LBS Communications

International distributor: Radio Express
Produced by: Radio Today, Inc.
Hosted by: Ben Manilla
Frequency: Monthly
Length: 2 hours
Terms: Barter
Delivered via: CD
Show first aired: 6/86
Affiliates: 150

Featured interviews with top rock & roll performers/groups, including exclusive musical material by featured artists.

"Rock Today-America's Rock News Network" MJI Broadcasting

Produced by: MJI Broadcasting
Hosted by: Dennis Elsas/Kathy Miller
Frequency: Weekly, daily satellite updates
Length: One hour
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T23/scripts w/actualities on disc

America's rock news network featuring coverage of the latest breaking rock, news and music, featuring top artists, plus daily satellite updates.

"Rockin' America Countdown" Westwood One Companies

Hosted by: Scott Shannon
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3
Show first aired: 10/84
Affiliates: 300

A weekly countdown of America's Top 30 contemporary hits plus special features

"Rockline" Global Satellite Network

Produced by: Mark Felsot
Hosted by: Bob Coburn
Frequency: Weekly
Length: 90 mins.
Terms: Barter
Delivered via: Satcom 1R T23
Show first aired: 5/4/81
Affiliates: 175

Live every Monday night, Rockline gives listeners across North America the chance to talk with rock 'n roll's biggest stars.

"Romancln' The Oldies" Transtar Special Programming

Hosted by: Jeff Robins
Frequency: Weekly
Length: 5 hours
Terms: Barter
Delivered via: Satcom 1R T3
Show first aired: 1/3/87
Affiliates: 110

Jeff Robins hosts this five-hour weekly music show featuring America's favorite memories from the '50s, '60s, '70s by request.

"Ross Tucker" Radio & TV Commission Of Southern Baptists

Produced by: Jack Norris
Hosted by: Ross Tucker
Frequency: Weekly
Length: 30 mins.
Terms: Free
Delivered via: Vinyl disc
Show first aired: 1981
Affiliates: 585

Contemporary Christian music format with performer interviews, for CHR, MOR, AOR, and CCR formats.

S

"San Francisco Symphony" WFMT/Chicago

Produced by: KKHI
Hosted by: Diane Nicoline
Frequency: Weekly
Length: 2 hours
Terms: Free
Delivered via: Analog tape/Westar 4 T2D

26-week series under Music Director Herbert Bloomstedt, described by Time as a "West Coast success story."

"Sinatra Special Of The Week" Creative Radio Network

Produced by: Creative Radio Network
Hosted by: Pete Smith
Frequency: Weekly
Length: One hour
Terms: Cash
Delivered via: Analog tape
Show first aired: 1/1/86
Affiliates: 32

Each week comes a different aspect of the Sinatra legend. Over 1000 different recordings presented in the series.

"Sittin' In" Weedek Corporation/ SJS Entertainment

Produced by: Weedek Corp.
Hosted by: Chris Lane
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Analog tape
Show first aired: 7/87
Affiliates: 60

One hour show of music selected and hosted by a different major country artist.

SOLID GOLD SATURDAY NIGHT

"Solid Gold Saturday Night" United Stations Radio Networks

Produced by: Ed Salamon

Hosted by: Bob Worthington
Frequency: Weekly
Length: 5 hours
Terms: Swap/exchange
Delivered via: Satcom 1R T19
Show first aired: 1/1/82

Weekly five-hour live request oldies show featuring artists spotlights and special theme shows.

"Solid Gold Soul" Transmedia, Inc.

Produced by: Dave Adams
Hosted by: Billy David Ocean
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Satcom 1R T3
Show first aired: 1/9

Live three hour Saturday night feature of classic soul music. Includes artist information & interviews, features and live toll-free request lines.

"Sounds Of Sinatra" Orange Productions/ SJS Entertainment

Produced by: Orange Productions
Hosted by: Sid Mark
Frequency: Weekly
Length: Two hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 7/86
Affiliates: 120

Two hours of music from the man who knows Sinatra best, Sid Mark.

"Soundscapes" Paul Hunter

Produced by: Paul Hunter
Hosted by: Celeste
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Analog tape/DAT
Show first aired: 4/13/83
Affiliates: 20

Two hours of bright Contemporary instrumental (New Age/NAC) Music blending the best of today's new releases with yesterday's favorites.

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GROUP, INC.

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"Special Of The Week"
Radio Today Entertainment/
LBS Communications

Produced by: Radio Today, Inc.
Hosted by: Ken Lamb
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Analog tape
Show first aired: 11/2/87
Affiliates: 100
Easy listening's premier music program, featuring artist spotlights, best of the new CDs, holiday salutes and more.

"Star Beat — The Electric Magazine"
MJI Broadcasting

Produced by: MJI Broadcasting
Hosted by: Gary Byrd
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 7/2/86
Urban radio's music and news magazine, with up to the minute reporting on today's entertainment scene. Raw actualities available.

"Streams In The Desert"
Radio & TV Commission
Of Southern Baptists

Produced by: Claude Cox
Hosted by: Dick McCartney
Frequency: Weekly
Length: 30 mins.
Terms: Free
Delivered via: Vinyl disc
Show first aired: 1976
Affiliates: 780
Uses contemporary and classic easy listening records, plus current and classic soft rock. For Beautiful Music, Light AC, Classic, and Easy formats.

"Sunenday Morwening"
John M. Reans

Produced by: John M. Reans
Hosted by: John Reans
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Analog tape
Contemporary easy listening music, with regional travel information on various Midwest events.

"Super Gold Saturday"
Transtar Special
Programming

Hosted by: Mike Harvey
Frequency: Weekly
Length: 5 hours
Terms: Barter
Delivered via: Satcom 1R T3
Show first aired: 8/83
Affiliates: 350
America's favorite coast-to-coast oldies request show!

"Super Gold Sunday"
Transtar Special
Programming

Hosted by: Mike Harvey
Frequency: Weekly
Length: 5 hours
Terms: Barter
Delivered via: Satcom 1R T3
Show first aired: 8/83
Affiliates: 350
Perfect complement to "Super Gold Saturday!" Your listeners get a chance to enjoy those oldies but goodies all weekend long.



"Super Mix Dance Party"
Starstream Communications
Group, Inc.

Hosted by: Marco Spoon
Frequency: Weekly
Terms: Barter
Delivered via: Analog tape/vinyl disc
Show first aired: 12/87
Affiliates: 40
Dynamic two hour program airing on Friday, Saturday or Sunday evenings. Program consists of the "hottest" mix Urban music.



"Superstar Concert Series"
Westwood One Companies

Produced by: Westwood One/Lynsey Guerrero
Hosted by: Steve Downes
Length: 90 mins.
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3
Show first aired: 6/83
Affiliates: 350
The hottest superstars of rock are featured live in concert

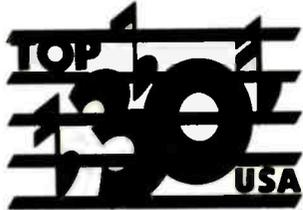


"This Week In The Sixties"
Frank Bennett Media
Ventures

Produced by: Frank Bennett
Hosted by: Frank Bennett
Frequency: Weekly
Length: One hour
Terms: Cash
Delivered via: Analog tape
A retrospective of the top hits and historical events "This Week In The Sixties" with 12 minutes of interior avalls.

"Ticket To Ride"
Denny Somach Productions

Produced by: Denny Somach
Hosted by: Scott Muni
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: CD
Show first aired: 2/84
Affiliates: 167
A weekly one-hour tribute to The Beatles. Music and interviews



NEW

"Top 30 USA"
Sheridan Broadcasting
Networks/STRZ Entertainment

Produced by: Chuck Woodson
Hosted by: Donnie Simpson
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 7/14/89
Affiliates: 60
Urban radio's fresh new weekly countdown show hosted by popular radio and TV host Donnie Simpson.

**"Harry Turner Presents:
The Originals"**
Harry Turner

Produced by: Harry Turner
Hosted by: Harry Turner
Frequency: Weekly
Length: One hour
Terms: Barter/cash
Delivered via: Analog tape
Show first aired: 1986
Affiliates: 20
A combination of R&B, beach music, Motown, rockabilly, doo-wop, New Orleans, good-time r&r. Lots of trivia. Fun-based.



"Twisted Tunes"
ABC Rock Radio Network

Produced by: Bob Rivers
Frequency: Twice a month
Length: 90-secs.
Terms: Network affiliation
Delivered via: Satcom 1R T23
Show first aired: 8/1/87
Affiliates: 100
Twisted Tunes exclusively for ABC Rock. The song parodies are always hilarious, often topical and genuine conversation pieces.



**"United Airlines
Presents Live"**
WFMT/Chicago

Produced by: WFMT
Hosted by: Norm Pellegrini
Frequency: Weekly
Length: One hour
Terms: Free
Delivered via: Analog tape/Westar 4 T2D
Each Sunday morning musicians perform live from WFMT's studio chamber music surveying the work of a given composer.

"Up Close"
MediaAmerica Radio

International distributor: Radio Express
Produced by: Neer Perfect Productions
Hosted by: Dan Neer
Frequency: Bi-weekly
Length: 1.5 to 2 hours
Terms: Barter
Delivered via: Script/printed material

Show first aired: 4/87
Affiliates: 150
In depth profile using interview and music. The present, past and future of the artist(s) is explored and presented through scripted text.

"USA Dance Party"
Co Co Enterprises

Produced by: Jim Chopper Cohn
Hosted by: Jim Chopper Cohn
Frequency: Weekly
Length: Three hours
Terms: Barter, cash
Delivered via: Analog tape
Show first aired: 1988
Affiliates: 25
Top CHR dance records, mixed to perfection.



"U.S. Hall Of Fame"
United Stations Radio
Networks

Produced by: Ed Salamon
Hosted by: Norm N. Nite
Frequency: Weekly
Length: Five hours
Terms: Swap/exchange
Delivered via: Satcom 1R T19
Show first aired: 2/28/88
Live weekly oldies show presenting artist spotlights, "feature years," trivia & more.



**"Victory at the Keyboards:
The Van Cliburn Competition
And Pianism"**
WFMT/Chicago

Produced by: WFMT
Frequency: Weekly
Length: One hour, except special live awards ceremony which is 3 hours.
Terms: Free
Delivered via: Analog tape/Westar 4 T2D
An exploration of piano literature and performances from the vantage point of the international competition and its participants, including the awards ceremony.

"Vocal Scene"
WFMT/Chicago

Produced by: George Jellinek
Hosted by: George Jellinek
Frequency: Weekly
Length: One hour
Terms: Cash
Delivered via: Analog tape/Westar 4 T2D
George Jellinek presents the great singers of the century, operatic composers, interesting vocal styles and rare recordings.

NEW



"Waylon & Co."
Emerald Entertainment
Network, Inc.

Hosted by: Waylon Jennings
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Satcom 1R T3
Show first aired: 1989
The countdown of Radio & Records Top 30 country hits with an identifiable voice and celebrity co-host.

"Weekend Dance Party"
StarMagic Radio

Hosted by: B.J. Stone & Club Max Attack
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Analog tape
Show first aired: 10/86
An award winning music show. Featuring the hottest club mixes and special interviews.

"Weekly Specials"
United Stations Programming
Network

Produced by: Ed Salamon
Hosted by: Steve O'Brien
Frequency: Weekly
Length: 90 mins.
Terms: Swap/exchange
Delivered via: Vinyl disc
Show first aired: 4/86
Spotlights a different artist/group per show with interviews and hits.

"Westwood One Presents"
Westwood One Companies/
Mutual

Produced by: Jim Duncan
Hosted by: Jim Duncan
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3/T19
Show first aired: 1/83
Superstars of country music recorded live in concert exclusively by Westwood One from venues around the country.



**"World Of Rock
With Scott Muni"**
DIR Radio Network

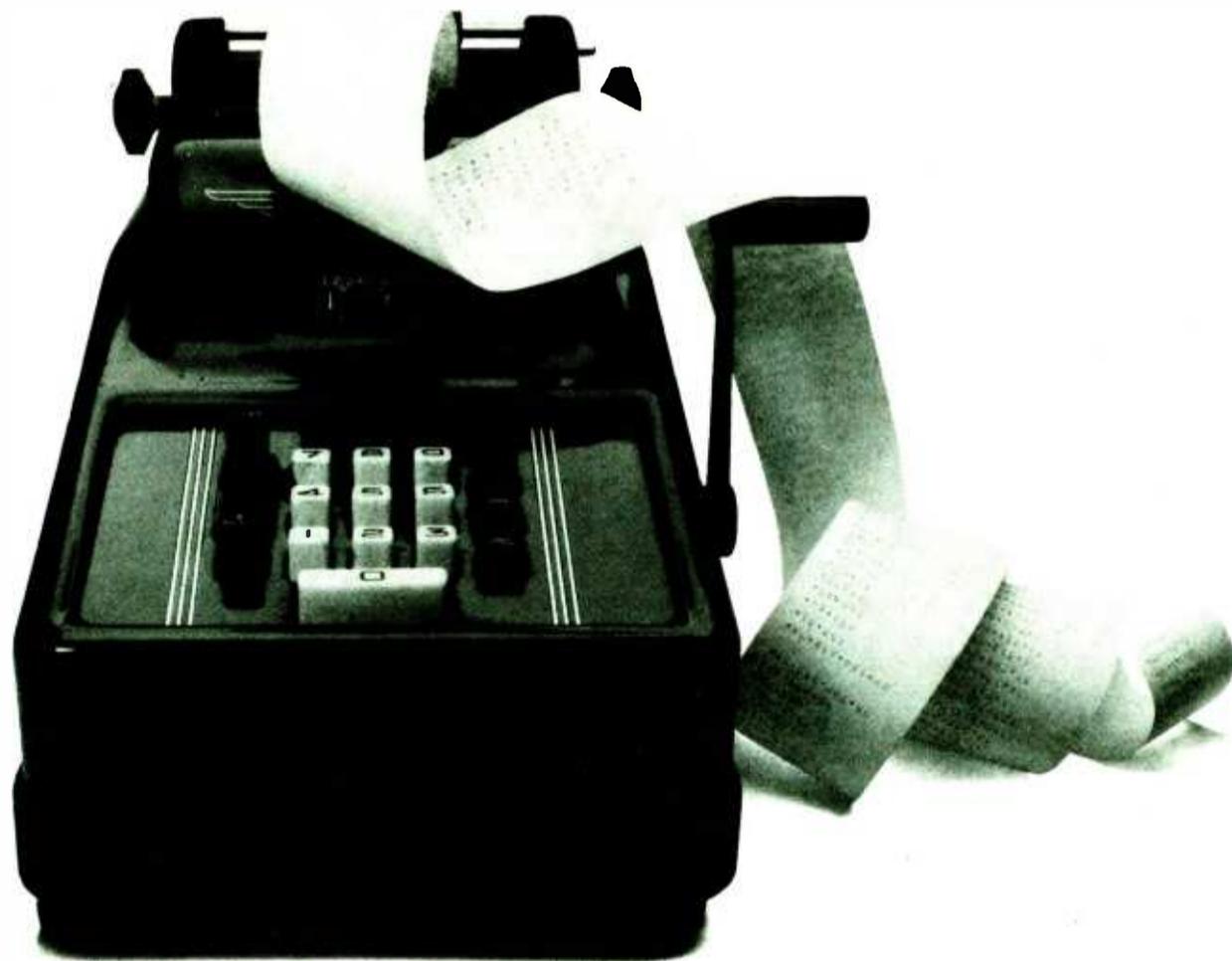
Produced by: DIR Broadcasting
Hosted by: Scott Muni
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 7/9/88
Affiliates: 100
AOR program celebrating rock's great moments with special guests, exclusive live recordings, "Then & Now" spotlights and affiliate concert reports.



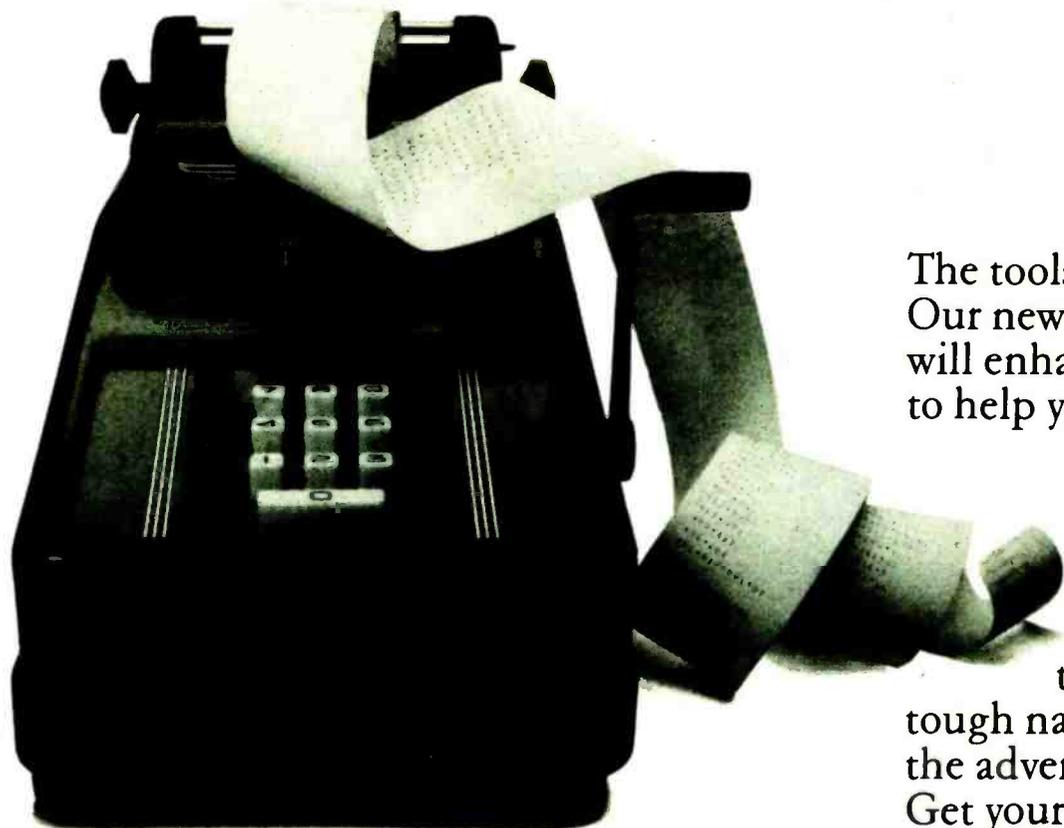
**"Yesteryear With
Bill Anderson"**
TNNR

Produced by: TNNR
Hosted by: Bill Anderson
Frequency: Weekly
Length: 4 hours
Terms: Network affiliation
Delivered via: Galaxy 1 T2
Show first aired: 11/88
Yesteryear is an odyssey into the music of years past in a countdown format.

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ARBITRON



A

**"All-Star Country"
Seacoast Sound**

Produced by: Seacoast Sound
Hosted by: Dave McCormick
Frequency: Daily
Length: 2 mins.
Terms: Cash
Delivered via: Analog tape/DAT
Show first aired: 5/88
Affiliates: 70

Behind the scenes interviews with today's top country performers, showcasing their music and their lives.

AMERICAN MUSIC MAGAZINE

**"American Music
Magazine"
United Stations
Programming Network**

Produced by: Ed Salamon
Hosted by: Bruce Vidal
Frequency: Daily
Length: One hour
Terms: Swap/exchange
Delivered via: Vinyl disc/Satcom 1R
T19
Show first aired: 1/85
Top 40 hits, entertainment news along with features from the American Comedy Network.

B

NEW

**"Beatle Breaks"
Global Satellite Network/
Denny Somach Productions**

Produced by: Denny Somach
Hosted by: George Taylor Morris
Length: Five mins.
Terms: Barter
Delivered via: CD
Show first aired: 5/89
Affiliates: 115
A daily spotlight on The Beatles, featuring music and interviews.

**"Beethoven Satellite
Network"
WFMT/Chicago**

Produced by: WFMT
Hosted by: Peter Van De Graaf, Torey Malatia
Frequency: Daily
Terms: Cash
Delivered via: Westar 4 T2D
Affiliates: 110
Hosted classical music programming in one-house modules drawn from WFMT's 40,000 recordings but offering station a live local sound.

**"Best Of Yesterday"
Bob Barnes Creative Services**

Produced by: Cathy Carr/Bob Barnes
Hosted by: Cathy Carr
Frequency: Daily
Terms: Cash
Delivered via: Analog tape
Show first aired: 1977
Affiliates: 4+
165 shows featuring music and artists of the '30s, '40s and pre-rock '50s. Great nostalgia.

James Brady's Ad Age Reports**"James Brady
AD Age Reports"
United Stations Programming
Network**

Produced by: Ed Salamon
Hosted by: James Brady
Frequency: Daily
Length: One min.
Terms: Swap/exchange
Delivered via: Satcom 1R T19
Show first aired: 9/26/88
Commentary on the media, entertainment & advertising industries.

C

**"Dick Clark In Hollywood"
United Stations Radio
Networks**

Produced by: DC Productions
Hosted by: Dick Clark
Frequency: Daily
Length: 2-1/2 mins.
Terms: Swap/exchange
Delivered via: Vinyl disc/Satcom 1R
T19
Daily updates on one of Hollywood's hottest newsmakers from the worlds of music, film, television, and entertainment.

**"Country Calendar"
Olympia Broadcasting
Networks**

Produced by: Scott Blake
Hosted by: Craig Scott or Local personality
Frequency: Daily
Length: 2 mins.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 10/81
Affiliates: 385
A daily (Monday-Sunday) 90-second interview feature with the biggest names in country music.

COUNTRY Comments

**"Country Comments"
Westwood One Companies/
Mutual**

Produced by: Ken Hodges
Hosted by: Local station personalities
Frequency: Daily
Length: 5 mins.

Terms: Barter
Delivered via: Vinyl disc/Satcom 1R
T19
Show first aired: 8/5/85
Stations create identity and prestige by using local personalities to intro candid comments by country's hottest stars.

COUNTRY datebook

**"Country Datebook"
United Stations Radio
Networks**

Produced by: Ed Salamon
Hosted by: Del De Montreux
Frequency: Daily
Length: 2-1/2 mins.
Terms: Swap/exchange
Delivered via: Vinyl disc/Satcom 1R
T19
Show first aired: 3/1/87
2-1/2 minute vignette series spotlighting an important event in country music 365 days a year.

**"Country Quiz"
MJI Broadcasting**

Produced by: MJI Broadcasting
Hosted by: Dan Taylor
Frequency: Twice-weekly
Length: 2 mins.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 1/82
Entertaining, exciting trivia feature for country radio. Features superstar mystery guests and great prizes for qualifying stations.

D

**"Mike Davis'
Turbo Mix Show"
American Entertainment
Network, Inc.**

Produced by: Donnie Kraft/Mike Davis
Hosted by: Mike Davis
Frequency: Daily
Length: 30-90 mins.
Terms: Cash
Delivered via: Vinyl disc/DAT/analog
tape
Hot mix of dance hits. Mixed by night club DJ Mike Davis.

G

**"Golden Oldies"
Bob Barnes Creative
Service, Inc.**

Produced by: Bob Barnes
Hosted by: Jim Lambert
Frequency: Daily
Terms: Cash
Delivered via: Analog Tape
Show first aired: 1982
Affiliates: 2
Each show highlights one year (1955-1980) with news highlights, fads, fashions and one complete top-selling hit recording. One commercial available.

H

NEW

**"Heavy Harv With A Ton
Of Metal"**

America's Rock Network
Produced by: Harvey Sheldon
Hosted by: Harvey Sheldon
Length: Six hours
Terms: Cash
Delivered via: Hi-Fi stereo VHS tapes
Show first aired: 1/2/89
Affiliates: 7

Heavy Metal/Hard Rock, but definitely mainstream. Heavy Harv is dynamic, electrifying and a powerful personality.

**"Hit Charade"
Reel Good Productions, Inc.**

Produced by: Reel Good
Hosted by: Randy Radio
Frequency: Twice-daily
Length: One min.
Terms: Cash
Delivered via: Analog tape/DAT
Hit Charade, is a radio game show, perfect for audience involvement, and development. Uses pieces of hits in a "Q & A" format.

I

**"Interstate Radio Network"
Tribune Radio Networks**

Produced by: Interstate Radio Network
Hosted by: Fred Sanders
Frequency: Daily series
Terms: Barter
Delivered via: Galaxy 2 T3
Show first aired: 3/28/88
Affiliates: 35
Eight hour, Country music based, Full-Service program for night owls with emphasis on Interstate travel and truckers.

**"Inside Gospel"
Lee Bailey Communications,
Inc.**

Produced by: Lee Bailey Broadcasting
Services
Hosted by: Candida Mobley
Frequency: Twice-weekly
Length: Five mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 2/1/88
Affiliates: 82
A gospel entertainment news program geared for Black/gospel formats.

L

LIVE CUTS

NEW

**"Live Cuts"
DIR Radio Network**
Produced by: DIR Broadcasting

Hosted by: Brown Bagged
Frequency: Daily
Length: 3-5 mins.
Terms: Barter
Delivered via: CD
Show first aired: 5/29/89
Affiliates: 100
From the legendary DIR Archives, classic AOR cuts recorded live in concert.

O

**"Off The Record
With Mary Turner"
Westwood One Companies**

Produced by: Westwood One/
Andrew Epstein
Hosted by: Mary Turner
Frequency: Twice-daily
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R
T3
Two times each weekday Mary Turner goes "Off The Record" with rock's hottest acts

P

**"Psychedelic Psnack"
Westwood One/
Denny Somach Productions**

Produced by: Denny Somach
Hosted by: Phil Hendrie
Length: Twelve mins.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 6/86
Affiliates: 122
A daily dose of music and interviews from the classic psychedelic era — 1966-1972.

R

RARITIES

**"Rarities"
Radio Today
Entertainment/
LBS Communications**

Produced by: Radio Today, Inc.
Hosted by: Dave Herman
Frequency: Daily Length: 5 mins.
Terms: Barter
Delivered via: CD
Show first aired: 5/30/88
Affiliates: 75
Rare releases by the top AOR and Classic Rock artists.

R

"Rock & Roll Me" Reel Good Productions

Produced by: Reel Good
Hosted by: Randy Radio
Frequency: Twice-daily
Length: 2 mins.
Terms: Cash
Delivered via: Anaiog tape
Affiliates: 15

A fast-moving, people oriented look at particularly interesting and little known facts about the artists.

"Rock And Roll Never Forgets Time Capsule" Westwood One Companies

Produced by: Westwood One/Brian Griffith

Frequency: Daily
Length: 8 mins.

Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3

Spotlighting an important event in rock history occurring on a given date, with an appropriate classic track.

"Rock Quiz" MJJ Broadcasting

Produced by: MJJ Broadcasting
Hosted by: Richard Neer
Frequency: Twice-weekly
Length: 2 mins.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 1981

Entertaining, exciting trivia feature for rock radio. Features superstar mystery guests and great prizes for qualifying stations.

Hosted by: Jeff Craig

Length: One min.

Terms: Barter

Delivered via: Vinyl disc

Show first aired: 1/1/76

Affiliates: 218

A one-minute review of new music. For AOR, CHR, and AC formats.



"Solid Gold Country" United Stations Programming

Produced by: Ed Salamon
Hosted by: Mike Fitzgerald
Frequency: Daily

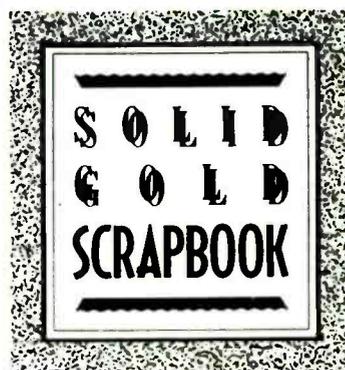
Length: One hour

Terms: Swap/exchange

Delivered via: Vinyl disc

Show first aired: 7/83

Country music magazine with special themes, years and artist salutes.



"Solid Gold Scrapbook" United Stations Radio Networks

Produced by: Ed Salamon

Hosted by: Norm M. Nite

Frequency: Daily

Length: Five hours

Terms: Swap/exchange

Delivered via: Vinyl disc/Satcom 1R T19

Show first aired: 4/84/

A "pop music almanac" featuring the greatest Top 40 hits of all time.

"Star Quiz" MJJ Broadcasting

Produced by: MJJ Broadcasting

Hosted by: Gary Byrd

Frequency: Twice-daily

Length: 2 mins.

Terms: Barter

Delivered via: Vinyl disc

Show first aired: 4/23/84

Entertaining trivia feature for Urban Radio. Guess the correct R&B artist, group or record from clues. Great prizes.

T

"This Country" Reel Good Productions, Inc.

Produced by: Reel Good

Frequency: Twice-daily

Length: 90 secs.

Terms: Cash

Delivered via: Analog tape

Affiliates: 16

A close look at the stars of country music. Interesting and little known facts. Great audience reaction/quiz/promotion and sales vehicle.

SINGLE, LTD. RUN, SEASONAL

A

NEW

"ABC's Profiles In Black Music" ABC Radio Networks

Produced by: The Programming Group
Hosted by: Nickolas Ashford/Valerie Simpson

For airing: Black Music Month in June
Length: One min.

Terms: Network affiliation

Delivered via: Satcom 1R T23

Show first aired: 6/1/89

Affiliates: 100

Throughout celebration of Black Music Month, hosts Nicholas Ashford & Valerie Simpson profile the stars of Urban Contemporary radio.



"Academy Of Country Music Awards Nominations Special" United Stations Programming Network/Dick Clark Productions

Produced by: Ed Salamon

Hosted by: Gene Weed

For airing: Annual special

Length: 3 hours

Terms: Swap/exchange

Delivered via: Vinyl disc

Features top nominees interviews and music. Scheduled to air over the weekend prior to the awards show telecast.



NEW

"Alabama Special" ABC Radio Networks

International distributor: Radio Express

Produced by: ABC Watermark

Hosted by: Bob Kingsley

For airing: Memorial Day weekend

Length: 2 hours

Terms: Barter

Delivered via: Vinyl disc

Show first aired: May 29, 1989

Affiliates: 350

This exciting Alabama profile is packed with their hits, intimate conversations and rare recordings that track their path to superstardom.

"America's Concert In The Country" Westwood One Companies/ Mutual

Produced by: Jim Duncan/Terry Moss

Hosted by: Jim Duncan

For airing: June 10, July 4, Aug. 12, Labor Day

Length: 3 hours

Terms: Barter

Delivered via: Vinyl disc/Satcom 1R T19

Show first aired: 7/86

It's live from the "Fantasy Pavilion!" Four great summer concerts from the Westwood One/Mutual exclusive archives.

AMERICAN MUSIC AWARDS

NOMINATIONS RADIO SPECIAL

"American Music Awards Nominations Special" United Stations Programming Network/ Dick Clark Productions

Produced by: Ed Salamon

Hosted by: Dick Clark

For airing: Annual

Length: 3 hours

Terms: Swap/exchange

Delivered via: Vinyl disc

Directly precedes the 16th annual telecast- featuring interviews with top nominees and nominated music.

NEW

THE AMERICAN TOP 40

BOOK OF RECORDS

WITH SHADOE STEVENS



"American Top 40 Book Of Records . . . '80s Edition"

ABC Radio Networks

International distributor: Radio Express

Produced by: ABC Watermark

Hosted by: Shadoe Stevens

For airing: Labor Day weekend

Length: 4 hours

Terms: Barter

Delivered via: Vinyl disc

Show first aired: 9/4/89

Affiliates: 300+

The latest edition of American Top 40 Book of Records, all '80s and all CHR, featuring trivia questions and answers.

NEW



"American Top 40's World Tour" ABC Radio Networks

International distributor: Radio Express

Produced by: ABC Watermark

Hosted by: Shadoe Stevens

For airing: Memorial Day weekend

Length: 4 hours

Terms: Barter

Delivered via: Vinyl disc

Show first aired: 5/29/89

Affiliates: 300+

American Top 40 pays tribute to globe trotting American artists who have had the biggest impact overseas.

NEW

"Axemen Cometh" Westwood One Companies

Produced by: BBC Transcription Service

For airing: July 4th

Length: 6 hours

Terms: Barter

Delivered via: Vinyl disc

Show first aired: 89

A tribute to the world's greatest guitar greats that will include Jeff Beck, Eric Clapton, Jimmy Page, Steve Miller and more.

B

"Back To School Special" Transtar Special Programming

Hosted by: Mike Harvey

Length: 4 hours

Terms: Barter

Delivered via: Vinyl disc

Affiliates: 350

Whether your listeners graduated in the '50s, '60s or '70s, we'll bring back the greatest memories.

NEW

"Barry Manilow: The Music & The Magic" Westwood One Companies/ Mutual

Produced by: George Achaves

Hosted by: Sylvia Aimerito

For airing: Week of June 12, 1989

Length: 90 mins.

Terms: Barter

Delivered via: Vinyl disc/Satcom 1R T3/T19

Show first aired: 1989

B

Manilow returns to the pop charts after five years, with more great songs. Perfect for AC, CHR and adult stations.

the BEACH BOYS story.

"Beach Boys Story"
United Stations Programming Network

Produced by: Ed Salamon
For airing: July 4th weekend
Length: 3 hours
Terms: Swap/exchange
Delivered via: Vinyl disc

Features the Beach Boys hits up to the presents with interviews.

NEW

"Beatles 25th Anniversary Special"
Creative Radio Network

Produced by: Creative Radio Network
Hosted by: Mike Sakellarides
Length: 3 hours
Terms: Cash
Delivered via: Vinyl disc
Show first aired: 3/1/89
Affiliates: 154

Story about the "Fab Four" and their tour of the US, 25 years ago today."

"Black Experience"
Lee Bailey Communications

Produced by: Lee Bailey Broadcasting Services
Hosted by: Lee Bailey
For airing: Black History Month
Length: 2-1/2 mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 2/1/87
Affiliates: 110

A short-form vignette series designed to heighten Black awareness during the month of February, which is Black History Month.

"Black Music Experience"

Lee Bailey Communications, Inc.
Produced by: Lee Bailey Broadcasting Services
Hosted by: Lee Bailey
For airing: Black Music Month
Length: 2-1/2 mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 6/1/87
Affiliates: 100

A short form vignette series designed to heighten Black awareness during the month of June, which is Black Music Month.



NEW

"Born In The U.S.A."
On The Radio Broadcasting

Produced by: On The Radio
Hosted by: Al Jardine of the Beach Boys
For airing: Summertime special
Length: 12 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 7/4/89
Affiliates: 311

Definitive documentary of American rock 'n' roll. Interviews and music. Two versions available, 1955-1971/1964-1976. Hosted by the Beach Boys Al Jardine.

NEW

"British Invasion 25th Anniversary Celebration"

D.B. Productions, Inc.

International distributor: Radio Express
Produced by: Dick Bartley
Hosted by: Dick Bartley
Length: One hour
Terms: Cash
Delivered via: CD
Show first aired: 2/89

A ten-hour special celebrating the 25th anniversary of Beatlemania and The British Invasion (1964-1989). Delivered on digital audio compact disc.



"British Invasion Series"

United Stations Programming Network
Produced by: Ed Salamon
Frequency: 15 Weekly specials (Memorial Day weekend-Labor Day weekend)
Length: 90 mins.
Terms: Swap/exchange
Delivered via: Vinyl disc
Commemorates the 25th Anniversary of the British Invasion, features the Beatles, Rolling Stones, Animals, Dave Clark Five, Kinks, Hollies and more.



"British Invasion, The"
On The Radio Broadcasting
Produced by: On The Radio

Hosted by: Graham Nash and Kurt Kelly

For airing: Summertime special
Length: 12 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 7/4/87
Affiliates: 293

Quintessential music special on the British Invasion. 1964-70. Interviews and music, over 180 songs. Hosted by Graham Nash and Kurt Kelly.

C



"CMA Winners Circle"
Westwood One Companies/Mutual

Produced by: George Achaves/Kevin DeLany
Hosted by: Lee Arnold
For airing: Thanksgiving weekend
Length: 3 hours
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3/T19
Show first aired: 11/81

The lives and music of the 1989 CMA Award-winning artists are presented for Thanksgiving weekend.

NEW

"Roberto Carlos"
Radio Express

Produced by: Radio Works
Hosted by: Roberto Carlos
Length: 2 hours
Terms: Barter/Cash
Delivered via: Analog tape
Popular Brazilian singer and composer Roberto Carlos shares his intimate autobiography with the most popular of his songs in Spanish.



"Country Music Association Awards"
Westwood One Companies/Mutual

Produced by: Kevin DeLany
Hosted by: Lee Arnold
For airing: 10/9/89
Length: 3 hours
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 10/83
Live, stereo simulcast of Country's hottest night of the year — October 9, 1989. Plus a radio-only backstage show.

NEW

"Country Music Legends"
TNNR

Produced by: TNNR
Frequency: Each July
Length: 4 hours
Terms: Barter/Network affiliation
Delivered via: Galaxy 1 T2
Show first aired: 7/4/89
The tradition of Country music comes alive! Features Porter Wagoner, the Whites and the Jordanaires.

NEW

"Country Music Of The 80's"
Creative Radio Network

Produced by: Creative Radio Network
Hosted by: Harry Newman
Length: 24 hours
Terms: Barter/cash
Delivered via: Vinyl disc
Show first aired: 1/1/90

An up to date retrospective on the music, history and personality of the country scene in the 80's.

NEW



"Country Music's Men Of The '80s"
ABC Radio Networks

International distributor: Radio Express

Produced by: ABC Watermark
Hosted by: Bob Kingsley
For airing: July 4th weekend
Length: 4 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: July 4, 1989
Affiliates: 350

Countdown of the 40 biggest male acts of the '80s featuring Randy Travis, Hank Jr. and Ricky Van Shelton to name only a few.



"Country Six Pack"
United Stations Programming Network

Produced by: Ed Salamon
Hosted by: Mike Brophrey
For airing: Special series
Length: 3 hours
Terms: Swap/exchange
Delivered via: Vinyl disc
Show first aired: 5/82
Top country artists/hits/interviews air on Memorial Day, July 4th, Labor Day, Thanksgiving, Christmas and New Years Weekends.

"Crossroads"
Global Satellite Network

Produced by: George Taylor Morris & Kevin Barty
Hosted by: Tony Pigg
For airing: Memorial Day, 4th of July, Labor Day & Thanksgiving Weekend
Length: 4 hours
Terms: Barter
Delivered via: CD
Show first aired: 5/88
Affiliates: 175

Tracing the paths and intersections of today's rock legends, Crossroads brings listeners to that point in time where the stars met.

D

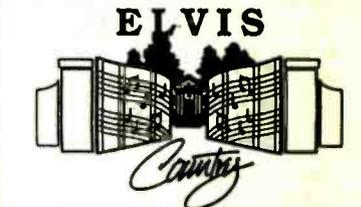
NEW

"Dream Of Freedom"
Lee Bailey Communications, Inc.

Produced by: Lee Bailey Broadcasting Services
Hosted by: Dawnn Lewis and Cameron Turner
For airing: Martin Luther King Holiday
Length: 90-mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 1/16/89
Affiliates: 70

A documentary exploring the ideals and teachings of the late Dr. Martin Luther King, Jr., and their effect on the world today.

E



NEW

"Elvis Country"
ABC Radio Networks

International distributor: Radio Express
Produced by: ABC Watermark
Hosted by: Bob Kingsley
For airing: August 16, 1989
Length: 3 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: August 16, 1989
Affiliates: 350

This tribute to Elvis centers around a survey of ACC stations for their vote on the Elvis songs country music fans love best.

"Elvis: The Legend Of A King"
Associated Broadcasters

Produced by: Don Vogel/Ron Hummel
Hosted by: John Leader
Length: 3 hours
Terms: Barter/cash
Delivered via: Analog tape/vinyl disc
Show first aired: 1980
Affiliates: most major markets

"Legend" is a true documentary, mixing warmth, personality and investigative accuracy — the most widely-respected Elvis special available.

F



NEW

"The Fab Fourth"
ABC Radio Networks

FROM WESTWOOD ONE...

RADIO'S **HOTTEST** NEW FORMAT IS
COMING TO A SATELLITE
DISH NEAR YOU!



WELCOME TO THE JUNGLE

F

Produced by: Denny Somach Productions

Hosted by: Mick Fleetwood
For airing: July 4th weekend
Length: 4 hours

Terms: Barter
Delivered via: Vinyl disc
Show first aired: July 4, 1989
Affiliates: 300+

Commemorating the 25th anniversary of the Beatles in America, with exclusive never-before heard interviews from today's top pop artists.

G

"Grammy Awards Backstage Special"

MJI Broadcasting

Produced by: MJI Broadcasting
Hosted by: Mike Harrison, Bill Moran
Frequency: Annual Special
Length: One hour
Terms: Barter
Delivered via: Satcom 1R
Show first aired: 3/86
Affiliates: 100

The official live backstage coverage of the Grammys as it happens. Exclusive interviews with Grammy winners.

"Grant Park Independence Eve Concert"

WFMT/Chicago

Produced by: WFMT
Hosted by: Mel Zellman/Ray Nordstrand
For airing: Independence Eve Special
Length: 2-1/2 hours
Terms: Free
Delivered via: Westar 4 T2D

Chicago's spectacular patriotic concert for the fourth of July which features the Grant Park Symphony Orchestra and a crowd of 500,000.



GREAT CONCERT MEMORIES.

"Great Concert Memories"

United Stations Programming Network

Produced by: Ed Salamon
For airing: Special
Length: 4 hours
Terms: Swap/exchange
Delivered via: Vinyl discs

Features the greatest rock events of all time: The Beatles first tour of America; Monterey Pop; Woodstock; Bangladesh; and much more.

H

NEW

"Holly-The Legend"

Drake-Chenault

Hosted by: Len Roberts

Length: 2 hours

Terms: Cash

Delivered via: Vinyl disc

Show first aired: 3/89

2-hour special w/interviews & the music of Buddy Holly.

I

"Julio Iglesias"

Radio Express

Produced by: Radio Works
Hosted by: Julio Iglesias
Length: 2 hours

Delivered via: Analog tape

A 2-hour special based on Julio Iglesias' album "Non Stop." A tribute to the most romantic love songs in the world.

"Isle of Dreams"

Westwood One Companies

Produced by: Westwood One/Bert Kleinman

For airing: Labor Day

Terms: Barter

Delivered via: Vinyl disc/Satcom 1R T3

Rock & roll fantasy becomes reality in this extravaganza featuring today's superstars delivering the hottest live versions of their most famous songs.

K

"King: Celebration Of The Man And His Dream"

Sheridan Broadcasting Networks/STRZ Entertainment

Produced by: Chuck Woodson
Hosted by: Rudolph Brewington
Frequency: Martin Luther King, Jr.
Length: One hour

Terms: Barter

Delivered via: Vinyl disc/Westar 5 T9X
Show first aired: 1/18/86
Affiliates: 100

Celebration of Dr. King's Birthday and the principles for which he lived.

"King: From Atlanta To The Mountaintop"

Lee Bailey Communications, Inc.

Produced by: Lee Bailey Broadcasting Services

Hosted by: Lee Bailey

For airing: Martin Luther King Holiday
Length: Three hours

Terms: Barter

Delivered via: Analog tape
Show first aired: 1/12/86
Affiliates: 100

Docu-drama that details the life story of Dr. Martin Luther King Jr., and the Civil Rights Movement.

L

"Lennon"

United Stations Programming Network

Produced by: Ed Salamon

For airing: Anniversary special
Length: 4 hours

Terms: Swap/exchange

Delivered via: Vinyl disc

Presents John Lennon's final recorded interview-conducted on the day of his passing (12/8/80) and all of his music.

M

NEW

"McCartney On McCartney"

Westwood One Companies

Produced by: BBC Transcription Service

Hosted by: Mike Read

For airing: Memorial Day weekend

Length: 5 hours

Terms: Barter

Delivered via: Vinyl disc

Show first aired: 89

McCartney's most candid interview ever covering his life, the Beatles, Wings, his own family and of course, his music.

"Memories Of Elvis"

United Stations Programming Network

Produced by: Ed Salamon

For airing: Anniversary special

Length: 4 hours

Terms: Swap/exchange

Delivered via: Vinyl disc

Profiles Elvis' music and includes interviews with Elvis — many heard on radio for the first time.

"MJI Grammy Awards Radio Special-Pre-Event Shows"

MJI Broadcasting

Produced by: MJI Broadcasting

Hosted by: Grammy nominees

Frequency: Annual special

Length: 2 hours

Terms: Barter

Delivered via: Vinyl disc

Show first aired: 3/86

Pre-event Grammy specials for AOR, CHR, AC, Country, Urban, Jazz, and Classical. Featuring interviews and music of nominees. Superstar hosts.

"Monterey Pop — The Radio Concerts"

Radio Express

Produced by: Radio Express

Length: 9 hours

Terms: Cash

Delivered via: Analog tape/CD/Script

Show first aired: 7/1/88

Twenty-eight all-time great artists/groups recorded live during the Summer of Love, 1967 at the Monterey International Pop Festival.

NEW

"Moscow Peace Summit"

Westwood One/MTV

For airing: August 13

Length: 4 hours

Terms: Barter

Delivered via: Satcom 1R T3

Show first aired: 89

Live benefit concert from Moscow's Lenin Stadium featuring Bon Jovi, Motley Crue, Scorpions, Gorky Park & others

"Motown Story"

Advance Radio Entertainment

For airing: Black Music Month

Length: 5 mins.

Terms: Barter

Show first aired: 1988

The Motown Story is 20 five minute shows. Profiling 22 major Motown acts, '60s thru '80s. Music and interviews.

"Mr. Ellington, We Loved You Madly"

Bob Barnes Creative Services

Produced by: Cathy Carr/Bob Barnes

Hosted by: Cathy Carr

Terms: Cash

Delivered via: Analog tape

Show first aired: 1977

Affiliates: 4

Tribute to the Duke featuring his biggest recordings and anecdotes about his childhood and career. Budget priced.

"Music Of America"

Winton Communications

Hosted by: Bill Dutcher

For airing: July 4th

Length: 3 hours

Terms: Cash

Delivered via: Analog tape/cassette

Be sure your station has the flagpole necessary to respond to listener enthusiasm for this traditional patriotic salute.

N



NEW FACES OF COUNTRY MUSIC

"New Faces Of Country Music"

Westwood One Companies/Mutual

Produced by: Jim Duncan/Terry Moss

Hosted by: Jim Duncan, K.T. Oslin

For airing: Memorial Day

Length: 3 hours

Terms: Barter

Delivered via: Vinyl disc/Satcom 1R T3/T19

Show first aired: 5/86

'80s Lady K.T. Oslin hosts a live presentation featuring ten of country's hottest new acts, plus a one-hour Oslin concert.

"New Year's Eve Dance Party"

Winton Communication

Hosted by: Bill Dutcher

For airing: New Year's Special

Terms: Cash

Delivered via: Analog tape

A toe tappin', barnstormin', heck-of-a Big Band audience pleaser with a New Year countdown updated each year.

O

"On The Radio Year End Review"

On The Radio Broadcasting

Produced by: On The Radio

Hosted by: Ron O'Brian

For airing: Year end

Length: 3 hours

Terms: Barter

Delivered via: Vinyl disc

Show first aired: 12/15/88

Affiliates: 212

Magazine-formatted year in review. Top 30 CHR hits and the year's biggest music news stories.

R

"Jim Reeves Radio Special, The"

The Musicworks, Inc.

Hosted by: Eddy Arnold

Length: 5 hours

Terms: Cash

Delivered via: Analog tape/Vinyl disc

Show first aired: 3/15/84

Affiliates: 50

Award winning special on the life and music of Jim Reeves. Hosted by Eddy Arnold. Over 40 country stars participate.



ROCKIN' AT THE MOVIES

"Rockin' At The Movies"

United Stations Programming Network

Produced by: Ed Salamon

For airing: Memorial Day weekend

Length: 4 Hours

Terms: Swap/exchange

Delivered via: Vinyl disc

Show first aired: 5/87

Annual special features top hits from movie scores and artist interviews. "Cocktail," "Rattle & Hum," "Buster" "Scrooged," "License To Drive" and more.

"Rockline Special Editions"

Global Satellite Network

Produced by: Mark Felsot

Hosted by: Bob Coburn

For airing: Quarterly

Length: 2 hours

Terms: Barter

Delivered via: Satcom 1R T23

Affiliates: 200

Rockline special editions are reserved only for the biggest superstars that rock 'n roll has to offer.

ONLY ONE PROGRAM LETS YOU REMAIN LOCAL AND KEEP YOUR INVENTORY!

On The Radio hosted by "Big" Ron O'Brian is currently the second longest running program for CHR. Now there's another reason to air the show, the **On The Radio Countdown Companion**.

Complete scripts and interviews to produce your own local countdown. It's written by an air personality for an air personality, and the best part of it is, *It's Absolutely Free! No Barter, No Exchange.*

The **Countdown Companion** is available to all **On The Radio** affiliates. These shows do make a difference, ask Gary Bryan, Program Director, WPLJ/New York:

“ Without **On The Radio** and the **Countdown Companion**, I would have never made it to New York! I ran both programs in Seattle and as soon as I got to WPLJ, I added them here. They do make a difference! ”

For further information or a demo, phone (213) 306-8009 or fax (213) 305-1467

also...

BORN IN THE USA

12 HOURS OF THE BEST
ALL AMERICAN ROCK N' ROLL.

Hosted by The Beach Boys, Al Jardine.
For Oldies Stations we cover 1955-1971.
For Classic or AOR Stations, 1964-1976.
Hundreds of stations are airing the program
over the July 4th weekend including:

WCBS-FM/New York, WJMK/Chicago,
WZLX/Boston, WCSX/Detroit, KZFX/
Houston, WZGC/Atlanta, WKRL/Tampa,
KSD/St. Louis, KZAP/Sacramento,
WKLH/Milwaukee, WMJI/Cleveland and
WCKW/New Orleans.

Don't miss out on the hottest summer special
available, "Born In The USA", from the people
that brought you "The British Invasion". For
further information, phone or fax for details.

ON THE RADIO BROADCASTING

A stylized, handwritten-style logo for "Radio" in a cursive font, positioned above the text "ON THE RADIO BROADCASTING".

S

"Shortform & Longform Radio Programs"

B&B Productions

Produced by: Ron Brewington
Hosted by: Various
For airing: Black History Month/Black Music Month
Length: Various
Terms: Barter/cash
Delivered via: Analog tape/script/printed material

Shortform and longform entertainment and information programming.

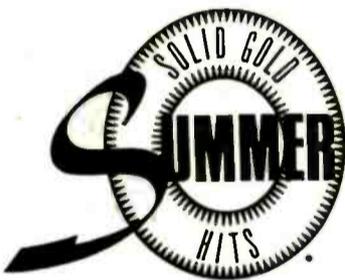
SOLID GOLD ALL-TIME FAVORITES COUNTDOWN

"Solid Gold All-Time Favorites Countdown"

United Stations Radio Networks

Produced by: Ed Salamon
Hosted by: Bob Worthington
For airing: July 4th Weekend special
Length: 5 hours
Delivered via: Vinyl disc/Satcom 1R T19
Show first aired: 7/82

Countdown of the most popular oldies as determined by postcard ballots submitted by listeners.



"Solid Gold Summer Hits"

United Stations Radio Networks

Produced by: Ed Salamon
Hosted by: Bob Worthington
For airing: Memorial Day weekend
Length: 5 hours
Delivered via: Vinyl disc/Satcom 1R T19
Show first aired: 5/87

5-hour collection of the biggest summer hits of all time along with visits with some of the original hitmakers.

NEW

"Something So Strong: Kenny Rogers, Dolly Parton And Willie Nelson In Concert"

Westwood One Companies/Mutual

Produced by: Kevin DeLany
Hosted by: Scott Carpenter
Frequency: Memorial Day weekend
Length: 90 mins.
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3/T19
Show first aired: 1989

Three superstars of country recorded live and in concert exclusively by Westwood One/Mutual. It's a concert you can't miss.

"Spirit Of Summer"

Kris Stevens Enterprises, Inc.

Produced by: Kris Stevens Enterprises
Hosted by: Kris Erik Stevens
Frequency: One hour weekly all summer long or a 22 hour special
Length: Twenty-two hours
Terms: Cash
Delivered via: Analog tape
Show first aired: 1985
Affiliates: 400+

The ultimate summertime special. Highly produced featuring major music stars, past and present. Captures the fun, sun, sand, surf... and total summertime hits!

"Startrip — Don McLean"

Bob Barnes Creative Services

Produced by: Bob Barnes
Hosted by: Bob Barnes
Terms: Cash
Delivered via: Analog tape
Show first aired: 1974
Affiliates: 2

History and hits including a 17-minute version of "American Pie" that interprets the song with additional news and music excerpts. Must hear to appreciate.

"Startrip — Neil Diamond"

Bob Barnes Creative Services

Produced by: Bob Barnes
Hosted by: Bob Barnes
Terms: Cash
Delivered via: Analog tape
Show first aired: 1974
Affiliates: 2

History and songs, a tribute.



"Summer Beach Party 1989"

United Stations Programming Network

Produced by: Ed Salamon
For airing: July 4th weekend
Length: 4 hours
Delivered via: Vinyl disc
Annual special-entering its fifth year — features classic summer hits and artist interviews.

"Summer Encore 1989"

United Stations Programming Network

Produced by: Ed Salamon
For airing: Labor Day weekend
Length: 4 hours
Terms: Swap/exchange
Delivered via: Vinyl disc
Annual special celebrates top summer concerts, hits, movies, and events with artist interviews.

"Summer Souvenirs Of The Sixties"

Transtar Special Programming

Hosted by: Mike Harvey
Length: 4 hours
Terms: Barter
Delivered via: Vinyl disc
Affiliates: 350

We're throwing the first beach party of '89! Great summer memories with the Beach Boys, the Beatles and many more.

"Summer Super Jam '89"

Westwood One Companies

Produced by: Westwood One/Lynsey Guerrero
For airing: Memorial Day, July 4th, Labor Day
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3

Three 2-hour fantasy jams featuring live performances from Urban Contemporary's hottest acts.

"Super Sixties Celebration"

Transtar Special Programming

Hosted by: Mike Harvey
Length: 4 hours
Terms: Barter
Delivered via: Vinyl disc
Affiliates: 350

The "Super '60s" with all the #1 hits from the beginning of "Beatlemania" through the end of the decade.

NEW

"Superstar Spectacular, The"

TNNR

Produced by: TNNR
Frequency: Every June
Length: four hours
Terms: barter
Delivered via: Galaxy 1 T2
Show first aired: 5/17/89

A highlight concert during Nashville's Fan Fair-features Dan Seals, T.G. Sheppard, Lee Greenwood.

T

NEW

"TNN Viewer's Choice Awards"

TNNR

Produced by: TNNR
Length: two hours
Terms: Barter
Delivered via: Galaxy 1 T2
Show first aired: 4/25/89

Live coverage of TNN's annual awards show — includes Randy Travis, Ricky Van Shelton, The Judds, and more.

THE TNT SILVER ANNIVERSARY SPECIAL.

"TNT Silver Anniversary Special, The"

United Stations Programming Network

Produced by: Ed Salamon
For airing: One time special
Length: 3 hours
Terms: Swap/exchange
Delivered via: Vinyl disc

Celebrates both the Temptations' and the Four Tops' Silver Anniversaries with all the hits and interviews of group members.

NEW

"Tommy' Live From Radio City Music Hall"

Westwood One Companies

Produced by: Westwood One/Brian Heimerl
For airing: June 27, 1989
Length: 3 hours
Terms: Barter
Delivered via: Satcom 1R T3
Show first aired: 89

The Who will perform the celebrated rock opera 'Tommy' for the first time in 20 years. The concert event of '89.

TRIBUTE.

"Tribute"

United Stations Programming Network

Produced by: Ed Salamon
For airing: One-time special
Length: 4 hours
Terms: Swap/exchange
Delivered via: Vinyl disc

Dedicated to the music and memories of Janis Joplin, Jimi Hendrix, Jim Morrison and John Lennon with interviews of band mates and close friends.

W



"Timothy White's Rock Stars"

Westwood One Companies

Produced by: Westwood One/Andy Denmark/Timothy White
Hosted by: Timothy White
Frequency: Monthly
Length: 90 mins.
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3
Show first aired: 1/88

Affiliates: 150
Unique radio events hosted by rock's leading journalist. Intimate, in-studio interviews with rare and live music.

"The Who Live In Concert"

Westwood One Companies

Produced by: Westwood One/Brian Heimerl
For airing: For Labor Day weekend
Terms: Barter
Delivered via: Satcom 1R T3
The Who caps off its US tour with this live concert from Dallas, TX

NEW

"Woodstock 20th Anniversary Special"

Westwood One Companies

Produced by: Radio Today, Inc.
For airing: Week of August 14
Length: 3 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 89

3 hours of peace, love and music.



"Woodstock 20th Anniversary Special"

United Stations Programming Network

Produced by: Ed Salamon
For airing: Anniversary special
Length: 3 hours
Terms: Swap/exchange
Delivered via: Vinyl disc

Honors the participants with live performances and studio recordings and interviews.

NEW

"Woodstock Revisited & The Summer Of '69"

Global Satellite Network

Produced by: George Taylor Morris and Kevin Barry
Hosted by: Tony Pigg
For airing: August 11-13, 1989
Terms: Barter
Delivered via: CD
Affiliates: 175

Celebrating the 20th Anniversary of Woodstock and the events that led up to the most remarkable summer in rock history!

Y

NEW

"YearEnd Countdown"

TNNR

Produced by: TNNR
For airing: New Years
Terms: Barter/network affiliation
Delivered via: Galaxy 1 T2
Show first aired: 12/89

Yearend countdown show of the hits of 1989-interviews with the stars.

TALK'S CHEAP

WITH AMERICAN RADIO NETWORKS ON YOUR STATION !!!

WE KNOW YOU NEED QUALITY PROGRAMS THAT WILL
INCREASE RATINGS AND SALES ...

SO READ OUR "FINE PRINT".

"FINE PRINT SECTION"

AMERICAN RADIO NETWORKS GUARANTEES THAT OUR AFFILIATES
WILL BE SHOWN HOW TO ACCOMPLISH THE FOLLOWING:

1. **REDUCE** overall station costs.
2. **INCREASE** monthly revenues through "concept selling".
3. **REDUCE** worry about competition in your market -
our programs are unique.
4. **INCREASE** ratings - in any market!

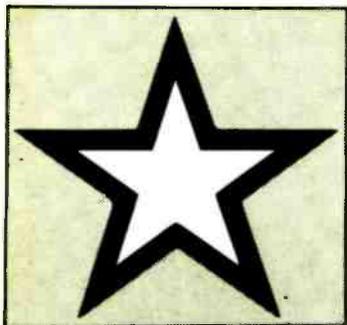
QUALITY PROGRAMS * TOTAL BARTER
TOLL-FREE LISTENER LINES
SENSIBLE CONVERSATION
DELIVERED VIA SATCOM 1R & GALAXY 2

CALL (518) 869-4386 TODAY!

**American Radio
Networks**



LISTEN AMERICA'S TALKING



ENTERTAINMENT NEWS

NEW

"A Salute To Great Black Americans" Sheridan Broadcasting Services/STRZ Entertainment

Produced by: Jerry Lopes
Hosted by: Jerry Lopes
Frequency: Daily 2/1-2/28/90
Length: One min.
Terms: Barter
Delivered via: Westar 5 T9X
Show first aired: 2/1/89
Affiliates: 129

A month long series of programs which chronicles the achievements of black Americans during Black History Month.

"American Montage" UPI Radio Network

Produced by: UPI Radio Network
Hosted by: Diane Burr
Frequency: Weekly
Length: 30 mins.
Terms: Network affiliation
Delivered via: Westar IV T1
Show first aired: 1/28/88
Affiliates: 200

Weekend magazine containing several news, sports, entertainment and people segments each week.

"And Now The News, With Dave McQueen" Andy Lea's Reel Thing

Produced by: Andy Lea
Hosted by: Dave McQueen
Frequency: Daily
Length: One min.
Terms: Barter/cash
Delivered via: Analog tape

One of America's most recognizable voices demonstrates the power of journalism to enlighten, uplift, and entertain. A breath of fresh air.



"Backstage With ABC Rock" ABC Rock Radio Network

Produced by: ABC News
Hosted by: Larry Jacobs
Frequency: Daily
Length: One min.
Terms: Network affiliation
Delivered via: Satcom 1R T23
Affiliates: 100

Backstage covers the latest in the world of rock, movies, TV & videos. It's an insider's view of the entertainment world.

NEW

"Beatle Breaks" Global Satellite Networks

Produced by: GSN
Hosted by: George Taylor Morris
Frequency: Daily
Length: One min.
Terms: Barter
Delivered via: CD
Show first aired: 4/89
Affiliates: 120

The perfect programming compliment for the 25th anniversary of Beatlemania! Exclusive Beatle interviews with corresponding teaser and story.

NEW

"Cameos Of Black Women" Sheridan Broadcasting Networks/STRZ Entertainment

Produced by: Chuck Woodson
Hosted by: Angela Stribling
Frequency: Daily
Length: One min.
Terms: Barter
Delivered via: Westar 5 T9X
Show first aired: 2/28/89
Affiliates: 129

The program focuses on the achievements and contributions made by black women of past and present.

NEW

Caribbean News

"Caribbean News" American Radio Networks

Produced by: American Radio Networks
Hosted by: Network announcer
Frequency: Daily series
Length: Five mins.
Terms: Barter
Delivered via: Satcom 1R T19/Galaxy 2 T3
Show first aired: 5/15/89
Affiliates: 40

News from the Caribbean with actual clips and correspondents. 7 fresh broadcasts every day.

"Country Report" Weedeck Corporation/ SJS Entertainment

Produced by: Weedeck Corp.
Hosted by: Chris Lane
Frequency: Twice-daily
Length: 2-1/2 mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 10/79
Affiliates: 150

The latest news and interviews about country music and its most popular artists.

EARTH NEWS

"Earth News Radio" Westwood One Companies

Produced by: Westwood One/Lorre Crimi
Hosted by: Joel Denver
Frequency: Twice weekdays
Length: 2-1/2 mins.
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3
Show first aired: 3/73
Affiliates: 250

Interview feature spotlighting the hottest personalities in movies and music.

NEW

"Entertainment Radio Network" SJS Entertainment

Produced by: Various
Hosted by: Various artists
Frequency: Twice-daily
Terms: Barter
Delivered via: Analog tape/script/printed material
Show first aired: 4/1/89
Affiliates: 120

Drop-in services and program prep material based on Stevens & Grdnic Daily Comedy Exclusive, Joe Bob Briggs Drive-In and the Contemporary Timeline.

The Entertainment Report
IN THE LYONS DEN WITH JEFFREY LYONS

"Entertainment Report: In The Lyons Den With Jeffrey Lyons" Westwood One Companies/ Mutual

Produced by: Jeffrey Lyons & Tony Carlton
Hosted by: Jeffrey Lyons

Frequency: Daily
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 4/15/85

The latest news and reviews from the world of entertainment. Show business coverage, commentary and insight from veteran reporter Jeffrey Lyons.

"Entertainment Update" CBS RadioRadio

Produced by: Kris Stevens Enterprises
Hosted by: Marni Webb
Frequency: Daily
Length: 90 secs.
Terms: Network affiliation
Delivered via: Satcom
Show first aired: 1984
Affiliates: 300+

An entertaining look at the latest news in the world of show business... highlights the stars in movies, music, and television.

"Eye On TV" Associated Press Broadcast Services

Frequency: Daily
Length: 60 secs.
Terms: Network affiliation
Delivered via: Satellite

A preview of prime-time TV programs on the commercial networks, PBS and cable.

"Film Clips" AP

Length: 60 secs.
Terms: Network affiliation

"Marvin Gaye: Pride And Joy" B&B Productions

Produced by: Ron Brewington
Hosted by: Ron Brewington
Frequency: Played either April 1st (date of death), or April 2nd (birthday)
Length: 2 hours
Terms: Barter/cash
Delivered via: Analog tape/vinyl disc, script/printed material
Show first aired: 6/88
Affiliates: 80+

Tribute program featuring music of Marvin Gaye and numerous celebrity interviews.

"Guest Star Interviews — Expose" StarMagic Radio

Hosted by: Stacey Love & B.J. Stone
Frequency: Daily
Terms: Barter
Delivered via: Analog tape
Show first aired: 10/86

EXPOSE' a 2 minute short that features candid interviews with the music industry's most popular entertainers.

"Heartline Across America" CBN Radio Network

Produced by: Chuck Wagner
Hosted by: Jerry Drummond
Frequency: Weekly
Length: 4 hours
Terms: Barter
Delivered via: Galaxy 1 T11/Spacenet 3 T7D
Show first aired: 11/5/80
Affiliates: 32

Live-Music-features and information that touches points and guests from coast to coast. Saturday afternoons 3-7pm (ET)

"Hollywood Hotline (tm)" Hollywood Hotline Company

Produced by: Hollywood Hotline Company
Hosted by: Eliot Stein
Frequency: Daily
Length: 2 mins.
Terms: Cash
Delivered via: Analog tape/phone
Show first aired: 1982
Affiliates: 50

Radio's original "Live" entertainment news telephone feature! Giving your station a personalized national showbiz reporter. Includes taped movie reviews also!

"Hollywood Report" AP

Frequency: Daily
Length: 60 secs.
Delivered via: Satellite

Inside scoop on happenings in tinseltown.

"Interview Factory"

Frequency: Daily
Length: 45 mins.
Terms: Cash
Delivered via: Analog tape

Over 2,500 celebrity interviews available. Everyone from Waylon to Whitney, Michael to Madonna. Plus actors' interviews; promos, holiday memories, etc.



"Bob Kingsley With America's Musicmakers"

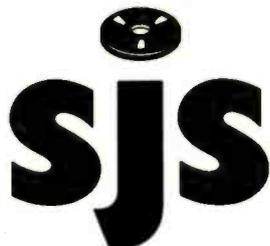
ABC Watermark
Produced by: ABC Watermark
Hosted by: Bob Kingsley
Frequency: Daily
Length: Two mins.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 5/9/88
Affiliates: 200

Bob Kingsley intros each music maker segment which highlights today's country stars telling their own special story in their own words.

"Listen Closely" ABC Radio Networks

Produced by: ABC News
Hosted by: Gil Fox
Frequency: Weekly
Length: 1/2 hour
Delivered via: Satcom 1R T23
Affiliates: 100

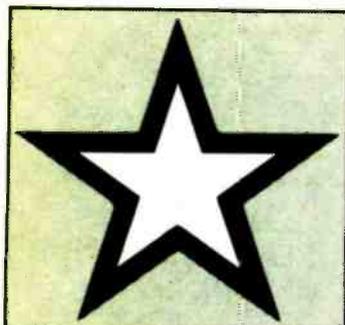
Targeted to the young adult audience, this magazine-formatted show focuses on 3-4 news events, lifestyle features, or personality profiles.



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ENTERTAINMENT NEWS



NEW

"Live From Hollywood" Premiere Radio Networks

Produced by: Bruce Goldberg
Frequency: Monthly
Length: 20 hours/weekly
Terms: Cash
Show first aired: 3/27/89
Affiliates: 6-12 Per week
You broadcast live for a week via satellite joined by the biggest names in music, TV, movies. Extensive package for live remotes.

"Master Control" Radio & TV Commission Of Southern Baptists

Produced by: Chuck Ries
Hosted by: Terri Barrett & Dave Naugle
Frequency: Weekly
Length: 30 mins.
Terms: Free
Delivered via: Vinyl disc
Show first aired: 1959
Affiliates: 1,374
A magazine format program featuring interviews on almost any topic. Fits any station format because there is no music in the show.

"Music Report & Country Music Report" Associated Press Broadcast Services

Frequency: Weekly
Length: 90 secs.
Terms: Network affiliation
Delivered via: Satellite
Highlights of popular mainstream and country music, featuring interviews with popular artists.

"Newsmaker Interviews"

Produced by: Arthur O. Levine
Frequency: Monthly
Length: Unlimited
Delivered via: Phone
Show first aired: 1982
Affiliates: 135
Our service provides 45 unusual celebrities for live phone-in interviews monthly.

NEW

"On The Inside" Starstream Communications Group, Inc.

Hosted by: Jayne Kennedy
Frequency: Daily
Length: 2-1/2 mins.
Terms: Barter
Delivered via: Analog tape/vinyl disc
Show first aired: 4/10/89
Affiliates: 30
Reveals personal glimpses inspirations. Success stories..the rise, fall and resurrection of careers..the motivations that make winners.

"Producers Corner" StarMagic Radio

Hosted by: B.J. Stone
Frequency: Weekly
Length: 2 mins.
Delivered via: Analog tape
Show first aired: 5/88
A most entertaining behind the scene interview with the "Hitmakers" of the music industry.

"Radio Links Entertainment" Radio Links

Produced by: Lori Lerner
Hosted by: Lori Lerner

Terms: Free
Delivered via: Analog tape/Satcom 1R T19
Show first aired: 6/85
Affiliates: 300+
Interviews with film celebrities plus audio from current movies. Stations can chop and use as they please, or air produced features.

"Radio New England Magazine" Radio New England, Inc.

Produced by: Radio New England, Inc.
Hosted by: Barry Lunderville
Frequency: Weekly
Length: 48 mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 8/6/83
Affiliates: 85
A potpourri of information and entertainment. Best described as an "Entertainment Tonight" or "Evening Magazine" on radio.

"RadioScope" Lee Bailey Communications, Inc.

Produced by: Bailey Broadcasting Services
Hosted by: Lee Bailey
Frequency: Twice daily M-F Friday, weekly weekends.
Length: Five mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 5/83
Affiliates: 95
Infotainment news program geared for the Black/Urban audience. Special features include "Showcase," highlighting new musical talents.



"Reel-To-Reel" United Stations Radio Networks
Produced by: Steve North

Hosted by: Therese Crowley
Frequency: Daily
Length: 2 mins.
Delivered via: Satcom 1R T19
Show first aired: 9/26/88
Showcases today's biggest stars in the movie industry. Incorporates interviews, soundtracks, audio clips & insider gossip.

"REX (Movies)" Sixty Second Preview, Inc.

Produced by: Jeff Craig
Hosted by: Jeff Craig
Frequency: Twice-daily
Length: One min.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 1/25/88
Affiliates: 101
A one-minute interview with movie stars. For all formats.

"REX" Sixty Second LP, Inc.

Produced by: Jeff Craig
Hosted by: Jeff Craig
Frequency: Twice-daily
Length: One min.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 1/1/79
Affiliates: 108
A one-minute interview with recording artists. For AOR, CHR, and AC formats.

"Rock Report" Westwood One Companies/ The Source

Produced by: Chuck Labella
Hosted by: Abbie Kearse
Frequency: Daily
Length: 90 secs.
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 9/79
Affiliates: 120
Daily update of rock news. Includes interviews. Also available in component parts.

"Saturday Nitecap" Sun Radio Network

Produced by: Sun Radio
Hosted by: John Lee
Frequency: Saturday
Length: One hour
Terms: Barter/cash/network affiliation

Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17
Show first aired: 7/88
Affiliates: 40
The week in review.

"Screentest" Professional Radio Networks

Produced by: MELCO Management
Hosted by: Local on-air personalities
Frequency: Daily
Length: 15-20 secs.
Terms: Cash
Delivered via: Cassette
Show first aired: Early 1980
Affiliates: 65
Actual famous and classic movie bites and question and answer book used for on-air trivia contest/entertainment.

"Segue" Associated Press Broadcast Services

Frequency: Twice daily
Length: 60 secs.
Terms: Network affiliation
Delivered via: Satellite
A colorful look at top entertainment stories of the day with a spotlight on celebrities, movies, music, theater and home entertainment.

"Sixty Second Preview" Sixty Second Preview, Inc.

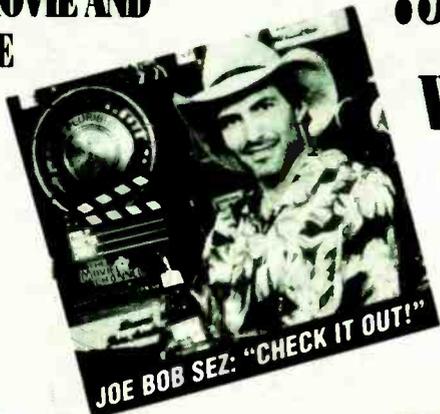
Produced by: Jeff Craig
Hosted by: Jeff Craig
Frequency: Twice-daily
Length: One min.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 1/25/88
Affiliates: 189
A one-minute review of new movies. For all formats.

"Soap Quiz" Jameson Broadcast/ ABC Radio Network

Produced by: Jameson Broadcast/ ABC Daytime
Hosted by: ABC soap stars
Frequency: Daily
Length: One min.
Terms: Free
Delivered via: Analog tape/Satcom 1R T23
Show first aired: 7/6/87
Affiliates: 280

JOE BOB BRIGGS'

DRIVE-IN MOVIE AND VIDEO TAPE REVIEW



Outrageous! Irreverent! Tongue-in-cheek! :90-second comedy drop-ins from the world's foremost drive-in movie critic.

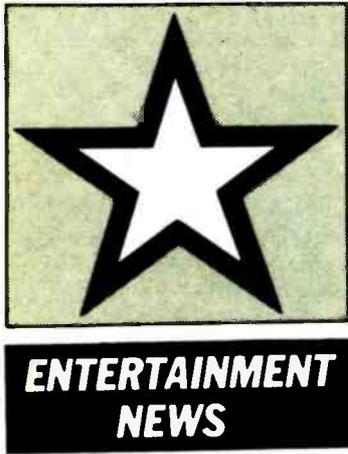
This is not just another movie review feature. *It's Joe Bob.* It's cult material. It's aardvarking, kung fu, monster fu, dead bodies, un-dead bodies, exploding cars, exploding actors, whips, chains, breasts, beasts, buckets of blood...

Joe Bob is hot and getting hotter. Sign him up in your market before the competition does! *Market Exclusivity. Barter.*

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Other Jameson Short-Form Features ★ SOAP QUIZ featuring the stars of the ABC Soaps ★ HOME TIPS featuring Robb Weller ★ PREVENTION HEALTH REPORT with Robert Osgood ★ MOTHER EARTH NEWS ★ AMERICA'S MOST WANTED RADIO HOTLINE with John Walsh.

Jameson BROADCAST
 Short Form Programming That Gives You The Edge



Soap opera trivia quiz. Each program featuring a different star from the top-rated daytime dramas. Flexible format.

"Speaking Of Everything" ABC Contemporary Network

Hosted by: Howard Cosell
Frequency: Sunday only
Length: 24 mins.
Terms: Network affiliation
Delivered via: Satcom 1R T23
Affiliates: 200

Interview program with today's newsmakers, celebrities, decision-makers and prominent authors.

"Street Beat" Teleprograms, Inc.

Produced by: Teleprograms, Inc.
Hosted by: Pam Robinson
Frequency: Twice-daily
Length: 90 secs.
Terms: Barter
Delivered via: Analog tape
Show first aired: 4/88
Affiliates: 35

Ten top Black/Urban artists interviewed each week in one minute feature format. Great program content for music intensive stations.

"Studs Terkel Almanac"

WFMT/Chicago
Produced by: WFMT
Hosted by: Studs Terkel
Frequency: Weekly
Length: 55 mins.
Terms: Cash
Delivered via: Westar 4 T2D

Interviews and special features with the author of five best-selling oral histories and winner of the Pulitzer Prize.

NEW

"Summer Funline" Sheridan Broadcasting Networks/STRZ Entertainment

Produced by: Chuck Woodson
Frequency: Daily 6/12-9/3/89
Length: One min.
Terms: Barter
Delivered via: Westar 5 T9X
Show first aired: 6/12/89
Affiliates: 129

An update of the latest concerts, movies, and special events throughout the Summer.

"Today In Rock History" Westwood One Companies/ The Source

Produced by: Chuck Labela
Hosted by: Dan Formento
Frequency: Daily
Length: One minute
Terms: Barter
Delivered via: Satcom 1R T19

Show first aired: 9/79
Affiliates: 120
Review of major rock music events on a calendar basis

"Today's People" ABC Networks/ABC News

Frequency: Twice-daily
Terms: Network affiliation
Delivered via: Satcom 1R T23
Show first aired: 4/1/86
Affiliates: 800

Actuality feed of interview clips and correspondent reports from celebrities in the news.

"Travel Holiday Magazine" Olympia Broadcasting Networks

Produced by: Dan Randant
Hosted by: Elaine Viets or local personality
Frequency: Daily
Length: 90 secs.
Terms: Barter
Show first aired: 11/86
Affiliates: 225

A travel feature presenting the world's most interesting and exotic travel and vacation.

"Trivia Quiz" MJI Broadcasting

Produced by: MJI Broadcasting
Hosted by: Celebrity guest hosts
Frequency: Twice-daily
Length: 2 mins.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 5/6/85

Each week 20 produced trivia vignettes on a current theme or event. Multi-format possibilities, prizes available to qualifying stations.

"TV/Movie Clips" ABC Radio Networks

Produced by: ProMedia
Length: Two hours
Terms: Network affiliation
Delivered via: Satcom 1R T23
A feature filled with famous one-liners from cartoon characters to theme songs and classic sound bites.

NEW

"U.S. Marines Music Minute" Sheridan Broadcasting Networks/STRZ Entertainment

Produced by: Chuck Woodson
Hosted by: Chuck Woodson
Frequency: Daily
Length: One min.
Terms: Barter
Delivered via: Westar 5 T9X
Show first aired: 12/28/89
Affiliates: 115

These vignettes highlight the artists who have been a part of black music.

NEW

"Very Best Videos, The" Video Viewer, Inc.

Produced by: Jeff Craig
Hosted by: Jeff Craig
Frequency: Twice-daily
Length:
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 10/16/89
Affiliates: 67

A one-minute update of classic movies released on video. For all formats.

"Video Viewer" Video Viewer, Inc.

Produced by: Jeff Craig
Hosted by: Jeff Craig
Frequency: Twice-daily
Length: One min.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: To be aired
Affiliates: 89

A one-minute update of newly-released videos, from exercise to movies. For all formats.

"UNCF Parade Of Stars" Sheridan Broadcasting Networks/STRZ Entertainment

Produced by: Chuck Woodson
Hosted by: Lou Rawls
Frequency: Radiothon
Length: 6 hours
Terms: Network affiliation
Delivered via: Westar 5 T9X
Show first aired: 12/26/85
Affiliates: 75

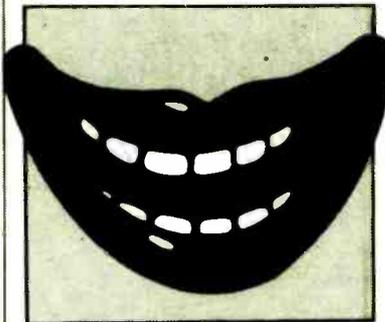
Lou Rawls Parade of Stars simulcast Radiothon to benefit the United Negro College Fund's member colleges.

NEW

"Jeanne Wolf's Hollywood" ABC Direction Network

Hosted by: Jeanne Wolf
Frequency: Daily
Length: Two mins.
Terms: Network affiliation
Delivered via: Satcom 1R T23
Show first aired: 2/1/89
Affiliates: 300

The hottest Hollywood news as reported by Hollywood's hottest reporter.



COMEDY

"101 Crazy Jingles" Quantum Concepts Unlimited

Produced by: Quantum Concepts Unlimited
Frequency: One time
Length: One-four secs.
Terms: Cash
Delivered via: Analog tape
Affiliates: 10

101 fully-produced music jingles. Use like drop-ins for bits, ie "Today's weather sucks." Another stupid call, no budget, etc.



"American Comedy Network"

Produced by: American Comedy Network
Frequency: Weekly

Length: 60-90 secs.
Terms: Cash
Delivered via: Analog tape
Show first aired: 1/30/84
Affiliates: 276

Original, topical, short-form comedy features (e.g. fake commercials, interactives, song parodies) for all formats, all market sizes.

"Audio Maloons/ Hot Air Maloons" Roger Malone

Produced by: Roger Malone
Frequency: Monthly
Length: 15-20 bits
Terms: Cash
Delivered via: Analog tape
Show first aired: 1987
Affiliates: N.A.

Pre-produced comedy jocks can afford. Features "Party Marty" interactives, plus fake commercials, drop-ins, and other comedy bits. Previous editions available.

"Mel Blanc's Blankety Blanks" All Star Radio

Produced by: Blanc Communication
Length: 1-1/2 mins.
Terms: Barter/cash
Delivered via: Vinyl disc
Show first aired: 1/85
Affiliates: 74

Huge 500 unit comedy package starring the golden throat legend and all-star cast of outstanding Hollywood comedy talents.

"Rita Bodine/ Susan B. Anthony-Jones" Rita Bentley Productions

Produced by: Rita Bentley
Frequency: Twice weekly, each character
Length: 60-90 secs.
Terms: Cash
Delivered via: Tape with script
Show first aired: 9/83
Affiliates: 38

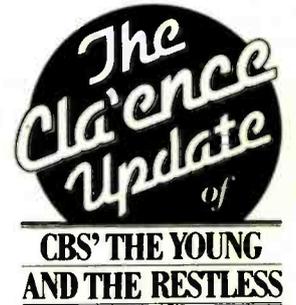
Jock interactive comedy bits. Susan B. is a temporary receptionist. Bodine an active listener, mother of 6.



"Capitol Steps Political Comedy" Capitol Steps

Produced by: Capitol Steps
Frequency: Monthly
Length: 90-150 sec.
Terms: Free
Delivered via: Analog tape
Show first aired: 1985
Affiliates: 30

Topical song parodies by Washington's premier political satirists. "Stand By Your Dan," "Thank God I'm A Contra Boy."



"Cl'ence Update Of CBS- TV's The Young And The Restless" Premiere Radio Networks

Produced by: Tim Kelly and Bob Borquez
Hosted by: Brad Sanders
Frequency: Twice-daily
Length: 2-1/2 mins.
Terms: Barter
Delivered via: Phone/Satcom
Show first aired: 11/3/86
Affiliates: 210

ARB's #1 rated comedy mini-feature and TV's #1 soap together-hilarious update of daily happenings that command attention.

"Classic Laff Lines" Tom Adams Productions

Produced by: Tom Adams Productions
Frequency: Monthly
Length: One min.
Terms: Cash
Delivered via: Analog tape/DAT
Affiliates: 110

Today's top stand-up comics taped in action-utilizing only 60 second bits from routine.

"Comedy Hour — America's Funnest Radio Show" MJI Broadcasting

Produced by: MJI Broadcasting
Hosted by: Len Belzer
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 3/3/86

Features the best contemporary and classic humor, guest hosts, stand-up performers, and original comedy from America's top comics.

"Comedy Show With Dick Cavett" Olympia Broadcasting Networks

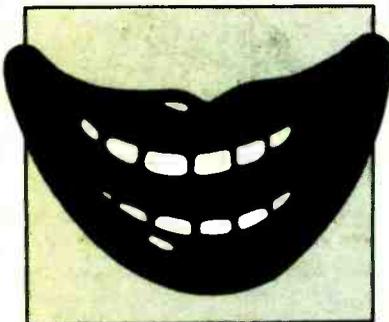
Produced by: Dan Randant
Hosted by: Dick Cavett
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Vinyl disc
Show first aired: Spring 1982
Affiliates: 335

A weekly, two hour special on America's largest comedy radio network.

"Comedy Spot With Dick Cavett" Olympia Broadcasting Networks

Produced by: Dan Randant
Hosted by: Dick Cavett
Frequency: Daily
Length: 2 mins.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: Spring 1984
Affiliates: 335

A daily (Monday-Friday) two or three minute comedy feature airing on the comedy show radio network.



COMEDY

NEW

"Contemporary Comedy Library Service"
Olympia Broadcasting Networks

Produced by: Jim Marchyshyn
Hosted by: Local personality
Frequency: Daily
Terms: Barter
Delivered via: CD
Show first aired: 1/2/89
Affiliates: 230

A comedy feature targeted 25-49; features both original character bits, plus material developed from our library of 7000+ comedy albums.

"Daily Feed"

DC Audio

Produced by: John Dryden
Frequency: Daily
Length: 90 secs.
Terms: Barter/cash
Delivered via: Analog tape
Show first aired: 12/22/81
Affiliates: 56

Tastefully irreverent 90-second political/social commentary/vignette satire modules using "reporters" from Washington covering extremely current events.

"Dr. Dave's Comedy Drops"

ProMedia

Produced by: David Kolin
Frequency: Weekly
Length: One min. and under
Terms: Barter/cash
Delivered via: Analog tape
Show first aired: 6/87
Affiliates: 125

The most-listened-to comedy service on radio, from the creator of "Vanna, Pick Me A Letter." Parodies, crazy commercials.

"Duck Logic Comedy Network"

Duck Logic

Produced by: Duck Logic
Frequency: Weekly
Length: Eight mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 12/20/88
Affiliates: 7

A truly funny, weekly comedy service produced by a comedy group who has worked with Jonathan Brandmeier since 1984.

"Earl Pitts 'Uhmerikun'"

Donnelly Media

Produced by: Gary Burbank
Hosted by: N/A
Frequency: Daily
Length: 1-3/4 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 11/1/87
Affiliates: 68

Take advantage of the street talk and tune in listenership created by Gary Burbank of WLW in Cincinnati. Pitts is your stations' social commentary.

"Fakers"

Brainstorm Productions, Inc.

Produced by: Brainstorm Productions, Inc.
Frequency: Package of 80 fake spots
Length: 30-60 secs.
Terms: Cash
Delivered via: Analog tape
The best spot package in the business.



"Fraze At The Flicks"

Premiere Radio Networks

Produced by: Ms. Melinda Ruben
Hosted by: Frazer Smith
Frequency: Daily
Length: 90 secs.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 9/26/88
Affiliates: 210

Hollywood native Frazer Smith takes a peek at Hollywood's latest releases. Movie reviews from Hollywood, done Hollywood style.

"From Studio B"

All Star Radio

Produced by: Barzman & Co.
Frequency: Daily
Length: 1-1/10 min.
Terms: Barter/cash
Delivered via: Vinyl disc
Show first aired: 1/79
Affiliates: 17

TV/movie funnyman Pat McCormick plays 260 wacky characters interviewed by an equally dippy character named "Barz." improvised to sound spontaneous.

"Fun Factory"

ProMedia

Produced by: ProMedia
Frequency: Weekly
Length: One min. and under
Terms: Barter/cash
Delivered via: Analog tape
Show first aired: 6/86
Affiliates: 125

A weekly original comedy service, providing top stations with song parodies, spoof commercials and more.

"Home Radio Shopping Network"

The Bob Wood Organization

Produced by: Bob Wood Organization
Frequency: Daily
Length: One min.
Terms: Cash
Delivered via: Analog tape

Ratings period morning show comedy, crazy spots. Example: Guilt amplifier, x-ray popcom, in-law (bug) light, traffic light trigger.

"Instant Comedy"

Mark Larson Programming & Production

Produced by: Mark Larson
Frequency: Weekly
Terms: Cash

Delivered via: Phone

Show first aired: 1/85

Affiliates: 25

Live, custom comedy phone bits with famous characters: Bush, Reagan & more.

"Jackie The Joke Man"

Off Hour Rockers Comedy Productions, Inc.

Produced by: Off Hour Rockers Comedy Productions, Inc.
Hosted by: Jackie "The Joke Man" Martling
Frequency: Daily
Length: One min.
Terms: Barter/cash
Delivered via: Analog tape
Show first aired: 1983
Affiliates: 15

The best of Jackie's raucous humor. "Almost live!" — respond and laugh along!

NEW

"Joe Bob Briggs' Drive-In Movie & Video Tape Review"
Jameson Broadcast

Produced by: Jameson Broadcast
Hosted by: Joe Bob Briggs
Frequency: Thrice-weekly
Length: 90-secs.
Terms: Barter
Delivered via: Analog tape
Show first aired: 5/1/89
Affiliates: 69

Outrageous, irreverent, tongue-in-cheek comedy drop-ins from the "world's foremost drive-in movie critic." Joe Bob rates the best of the worst in entertainment.

Kickers

ProMedia

Length: 60-90 secs.
Terms: Cash
Delivered via: Analog tape
Show first aired: 11/88
Affiliates: 25

Hilarious song parodies designed exclusively for Contemporary Country radio!

"Kids Say The Darndest Things"

O'Connor Creative Services, Inc.

Produced by: O'Connor
Hosted by: Art Linkletter
Frequency: Daily
Length: 3 mins.
Terms: Cash
Delivered via: Vinyl disc
Show first aired: 1/1/66
Affiliates: 250

The most widely aired and sponsored short fun feature on radio. Appeals to all ages.

NEW

"Laffest Communication Pre-Recorded Tapes"

Laffest Communications

Produced by: Laffest Communications
Frequency: Individual or as volumes
Length: 7-10 mins.
Terms: Cash
Delivered via: Cassette tape
Show first aired: 5/89

Eight pre-recorded commercial parodies sold as separate tapes or in volumes of two.

"Larry's Imperfect Pet Emporium"

Lee Allen Faust Productions

Produced by: Lee Faust
Hosted by: Lee Faust
Frequency: 52 episodes
Length: One min.
Terms: Cash
Delivered via: Cassette

Show first aired: 11/1/87

An irreverent, unscrupulous pet shop owner advertises his imperfect pets, supplies and services.

"Laugh Attack"

ProMedia

Produced by: David Kolin
Frequency: Weekly
Length: One min. and under
Terms: Barter/cash
Delivered via: Analog tape
Show first aired: 6/88
Affiliates: 50

Original comedy exclusively for CHR and Urban formats—song parodies, spoof commercials and more.

"Laugh Machine"

ProMedia

Produced by: ProMedia
Frequency: Monthly
Length: One min.
Terms: Barter/cash
Delivered via: Analog tape
Show first aired: 5/82
Affiliates: 96

A sixty-second comedy program featuring the top stars of comedy performing their best routines.

Laughs On Us



"Laughs On Us"

ABC Radio Networks

Produced by: Pro Media
Terms: Network affiliation
Delivered via: Satcom 1R T23

Famous one-liners and classic comedy bits from some of the world's funniest people.



"Live From The Improv"

DIR Radio Network

Produced by: Bullet Productions
Frequency: Daily
Length: 90 secs.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 4/7/86
Affiliates: 180

Original stand-up material from comedy's freshest new faces and reigning kings. Recorded live at the nation's #1 Comedy Club.

"Lonesome Cowboy Tim"

Transmedia, Inc.

Produced by: Dave Adams
Hosted by: Lonesome Cowboy Tim
Frequency: Daily
Length: One min.

Terms: Barter/Cash

Delivered via: Analog tape

Show first aired: 5/78

Affiliates: 30

Short daily visit to the prairie home of Lonesome Cowboy Tim. Funny adventures with the 3,500 lb. Darlene Poot & others.

"My Word"

WFMT/Chicago

Produced by: BBC
Hosted by: Jack Ljungland/Julius Norwich/Michael O'Donnell
A remarkably fast-paced and absorbing panel game about words played by people whose business is words.

"National Comedy Wireless"

Donnelly Media

Produced by: Donnelly Media
Hosted by: Terry Dorsey
Frequency: Weekly
Length: 30-90 secs.
Terms: Cash
Delivered via: Analog tape
Show first aired: 8/4/86
Affiliates: 52

National Comedy Wireless is designed to give you a variety of consistently funny material that is necessary to "personality" radio.



"National Lampoon Radio Hour"

Premiere Radio Networks

Produced by: Mattie Simmons
Frequency: Weekly
Length: Thirty mins.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 10/26/88
Affiliates: 90

Original comedy recordings preserved by National Lampoon. Star talent from Chevy Chase, John Belushi, Gilda Radner, Dan Aykroyd, Bill Murray.

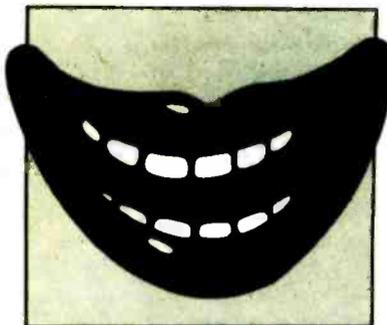


"National Lampoon's True Facts"

Premiere Radio Networks

Produced by: Tim Kelly
Hosted by: Ross Brittain
Frequency: Twice daily
Length: 90 secs.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 1/1/84
Affiliates: 210

National Lampoon's name is synonymous with radio comedy. Unbelievable but true stories are delivered in news-cast style. Music, sound effects.



COMEDY



"On The Phone With Ti-Rone"

Premiere Radio Networks

Produced by: Tim Kelly & Ray De La Garza

Hosted by: Brad Sanders

Frequency: Twice-daily

Length: 2-1/2 mins.

Terms: Barter

Show first aired: 1/18/88

Affiliates: 108

The Dear Abby of Urban radio. Taking letters and calls from listeners, Ti-Rone delivers humorous answers to life's questions.

NEW

"Premiere Comedy Network"

Premiere Radio Networks

Produced by: Bruce Goldberg

Frequency: Daily

Length: 16-20 bits/weekly

Terms: Barter

Delivered via: Analog tape/script/printed material

Show first aired: 1/18/89

Affiliates: 306

Largest A.M. drive comedy series in America-complete interactives, parodies, characters and impressions. Jeff Altman, Ronnie Schell, John London and others!

"Prime Cuts Comedy Spots" Wheeler/Lewis Productions

Produced by: Mark Wheeler/Tommy Lewis

Hosted by: Varies

Frequency: Weekly

Terms: Cash

Delivered via: Analog tape

Show first aired: 12/86

Affiliates: 90

Market exclusive pre-produced comedy spots. Commercial parodies, drops, characters, etc..

"Punchliners"

Michael L. Schuff

Produced by: Michael L. Schuff

Frequency: Monthly

Length: 8 pages

Terms: Cash

Delivered via: Printed script

Show first aired: 5/88

Punchliners is a monthly comedy service offering 8 full pages of material ranging from news, sports, holidays, calendar, and more.

"Red Neckerson" Syndicom

Hosted by: Red Neckerson

Frequency: Daily

Length: One min.

Terms: Cash

Delivered via: Analog tape

Show first aired: 9/79

Affiliates: 87

Comedy editorials "Red" has an opinion on everything from TV to sports to opening a wine bottle.

NEW

"Rock Comedy Library Service" Olympia Broadcasting Networks

Produced by: Jim Marchyshyn

Hosted by: Local personality

Frequency: Daily

Length: Varies

Terms: Barter

Delivered via: CD

Show first aired: 1/2/89

Affiliates: 225

A comedy feature targeted 18-34; it features both original character bits plus material developed from our library of 7000+ comedy albums.

"Sponsored By:"

Laffest Communications

Produced by: Laffest Communications

Frequency: Weekly

Terms: Cash

Delivered via: Script/printed material

Show first aired: 10/88

Affiliates: 12

Seven scripted commercial parodies, editorial comments, PSAs.

"Steve's Bank"

All Star Radio

Produced by: Kevin Nelson Productions

Frequency: Daily

Length: One min.

Terms: Barter/cash

Delivered via: Analog tape

Show first aired: 1/85

Affiliates: 41

Series of 130 "commercials" voiced by lovable con man who uses spots to detail his off the wall banking services.

"Stevens & Grdnic's Daily Comedy Exclusive"

All Star Radio

Produced by: Stevens & Grdnic

Frequency: Daily

Length: 20-120 secs.

Terms: Barter

Delivered via: Analog tape

Show first aired: April

Affiliates: 90

Weekly topical comedy service created, produced and performed by Stevens & Grdnic, America's #1 radio comedy producers.

"Stevens And Grdnic's Radio Hotline"

All Star Radio

Produced by: Stevens & Grdnic

Length: 37 secs.

Terms: Barter

Delivered via: Vinyl disc

Show first aired: 6/84

Affiliates: 78

Hilarious off the wall characters call your DJ in a daily series of 260 short, consistently funny interactive phone calls.

NEW

"Superdupers!"

ProMedia

Produced by: David Kolin

Frequency: Weekly

Length: One min. and under

Terms: Barter/cash

Delivered via: Analog tape

Show first aired: 7/89

Affiliates: 25

Hilarious original comedy features, mixing baby boomer characters with the characters of today!

"Johnny Thomas Productions"

Johnny Thomas Productions

Produced by: Johnny Thomas

Hosted by: Johnny Thomas and characters

Frequency: Drop-inz and short parodies.

Length: 40-70 secs.

Terms: Cash

Show first aired: Mid 1987

Affiliates: 40

Famous characters drop in every month on CHR, AOR, and Country format morning shows.

"W.A. Co."

Critical Mass Media Productions

Produced by: Keith Hughes

Frequency: package mailed weekly

Length: 15-90 secs.

Terms: Cash

Delivered via: Analog tape

Show first aired: 1/88

Affiliates: 26

The funniest, most usable comedy service available today! 22 bits/month, including weekly appearances from 3 continuing characters: Free demo.

NEW

"Weekend Comedy Hour"

Pro Audio Makers

Produced by: Pro Audio Makers

Hosted by: Various comics

Frequency: Weekly

Length: One hour

Terms: Barter

Delivered via: Analog tape

Show first aired: debut spring '89

Affiliates: N/A

Stand-up comedy formulated to fit radio listeners. There's no tune-out. Only show of its kind.

"Willy's Comedy Shack & Burger Emporium"

Ontrack Communications

Produced by: Tim McLarty

Hosted by: Tim McLarty

Frequency: Weekly

Length: Various

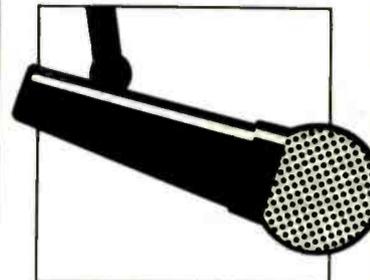
Terms: Cash

Delivered via: Analog tape

Show first aired: 10/87

Affiliates: 12

Fake commercials, song parodies, movie parodies and character interactives. 6 comedy cuts per week.



NEWS PROGRAMS

"Lou Adler's Medical Journal"

Eagle Media Productions, LTD.

Produced by: Lou Adler

Hosted by: Lou Adler

Frequency: Daily

Length: 2 mins.

Terms: Barter

Delivered via: Audio cassette

Show first aired: 1/5/87

Affiliates: 100

Medical, health nutrition news. New developments in treatment/surgery-interview actualities in each segment. Customized material offered for local sale.

"Agreport"

Associated Press Broadcast Services

Hosted by: Thom Wilbourn

Frequency: 8 times daily

Length: 2-1/2 mins.

Terms: Network affiliation

Delivered via: Satellite

Seasoned agriculture reporter gives a first-hand look at the business of farming, direct from the Dept. of Agriculture bureau.

"AM Business Report A"

Westwood One Companies/ NBC Radio Network

Produced by: John Hartge

Hosted by: John Hartge

Frequency: Daily

Length: One min.

Terms: Network affiliation

Delivered via: Satcom 1R T19

This complete review of yesterday's market activity and financial news provides all the essential information for the start of a new business day.

"AM Business Report B"

Westwood One Companies/ NBC Radio Network

Produced by: Mike Anthony

Hosted by: Mike Anthony

Frequency: Daily

Length: One min.

Terms: Network affiliation

Delivered via: Satcom 1R T19

It's the first word in business news from around the world with an early look at foreign markets and the American dollar.



"America In The Morning" Westwood One Companies/ Mutual

Produced by: Greg Johnson

Hosted by: Jim Bohannon

Frequency: Daily

Length: One hour

Terms: Barter

Delivered via: Satcom 1R T19

Show first aired: 1984

Peabody Award-winning morning newsmagazine featuring investigative and informative news. Latest weather, sports and news.

"America's Most Wanted Radio Hotline"

Jameson Broadcast

Produced by: Jameson Broadcast/Fox TV

Hosted by: John Walsh

Frequency: Daily

Length: 90 secs.

Terms: Free

Delivered via: Analog tape

Show first aired: Fall 1989

Descriptions of America's most wanted fugitives from John Walsh with an 800 number that allows listeners to call. Based on Fox TV program.

"American Farmer, The" Professional Radio Networks

Produced by: Stan Garrett

Hosted by: Bob Tallman

Frequency: Daily

Length: 3-1/2 mins.

Terms: Barter

Delivered via: Cassette

Show first aired: 9/13/86

Affiliates: 500+

Bob Tallman provides upbeat and optimistic interviews with successful growers and ranchers across the country. Largest farm feature in the U.S.

"American Sunrise" Sun Radio Network

Produced by: Sun Radio

Hosted by: John Lee & Betsy Fredericks

Frequency: Daily

Length: Four hours

Terms: Barter/cash/network affiliation

Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17

Show first aired: 1/88

Affiliates: 55

Full service news, sports, business, weather program. 5-9am Eastern.

"Jack Anderson Investigative Reports"

UPI Radio Network

Produced by: UPI Radio Network

Hosted by: Jack Anderson

Frequency: Thrice-daily

Length: One min.

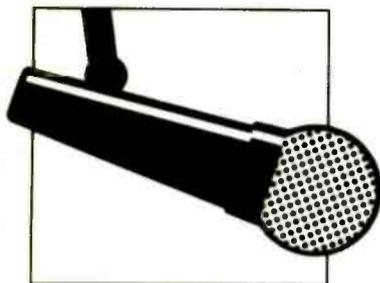
Terms: Network affiliation

Delivered via: Westar IV T1

Show first aired: 2/1/87

Affiliates: 200

Pulitzer Prize winner Anderson brings his unique blend of investigative reporting to your listeners. Un-sponsored, available to local sponsors.



NEWS PROGRAMS

Audio Datebook

THE SOUNDS OF A GENERATION COME ALIVE

"Audio Datebook"

ABC Radio Networks

Frequency: Weekly
 Terms: Network affiliation
 Delivered via: Satcom 1R T23
 Show first aired: 1/1/86
 Affiliates: 1500

Weekly actuality feed of raw sound, interview clips and correspondent reports from major news and cultural events from each day in history.

"Beyond Tomorrow"

Westwood One Companies/
 NBC Radio Network

Produced by: Ian Cross
 Frequency: Daily
 Length: 2 mins.
 Terms: Barter
 Delivered via: Satcom 1R T19
 Show first aired: 1/89

Technological advances happen so fast these days it's tough to keep up, but this show does.

NEW

"The Bottom Line"

Lee Bailey Communications,
 Inc.

Produced by: Lee Bailey Broadcasting Services
 Frequency: Twice-daily
 Length: Five mins.
 Terms: Barter
 Delivered via: Analog tape
 Show first aired: 9/89

News, information and features of interest to the black businessperson striving for success.

"Hal Bruno's Washington"

ABC Entertainment Network

Hosted by: Hal Bruno
 Frequency: Weekly
 Length: 25 mins.
 Terms: Network affiliation
 Delivered via: Satcom 1R T23
 Affiliates: 200

Weekly interview program hosted by ABC political editor Hal Bruno. Mr. Bruno interviews major news and decisionmakers.

"Business Barometer"

Associated Press Broadcast Services

Frequency: 16 times daily
 Length: 90 secs.
 Terms: Network affiliation
 Delivered via: Satellite

A close look at the money markets, stocks and major business developments.

"Business Beat I & II"

Westwood One Companies/
 Mutual

Produced by: Mutual News
 Hosted by: John Hartge
 Frequency: Daily
 Length: 4-1/2 mins.
 Terms: Barter
 Delivered via: Satcom 1R T19
 Show first aired: 12/82

The latest from the stock and bond markets, and business and financial developments that affect everyone's job, savings and pocketbook.

"Capitolink"

Hill and Knowlton

Frequency: Daily
 Length: 5 mins.
 Delivered via: Satcom 1R T19/Westar IV T20
 Affiliates: 4400

News actuality service from Washington. It provides stations with late breaking news stories from Washington and around the world.

"Children's Health News Network"

Children's Hospital National Medical Center.

Produced by: Marge Kumaki
 Hosted by: Marge Kumaki
 Frequency: Weekly
 Length: 6-1/2 mins.
 Terms: Free
 Delivered via: Satcom 1R T23
 Show first aired: 2/14/89
 Affiliates:

Pediatric and adolescent health and medical newstfeed, with voices and actuality on one topic weekly. Information aimed at parents.

"Comment On The News"

Westwood One Companies/
 NBC Radio Network

Produced by: NBC Radio Network News
 Frequency: Daily
 Length: 3 mins.
 Terms: Barter
 Delivered via: Satcom 1R T19

Commentary and thorough examination of a major news issue from experienced NBC News correspondents.

"Constitutional Minutes"

Transmedia, Inc.

Produced by: Dave Adams
 Hosted by: Dave Adams
 Frequency: 4th of July week
 Length: 2 mins.
 Terms: Cash
 Delivered via: Analog tape
 Show first aired: 9/87
 Affiliates: 105

An entertaining look at the constitutional freedoms that set this country apart from the others-seven shows to run preceding July 4th.

"Consumer Report"

Westwood One Companies/
 NBC Radio Network

Produced by: Gary Nunn
 Hosted by: Gary Nunn
 Frequency: Daily
 Length: One min.
 Terms: Network affiliation
 Delivered via: Satcom 1R T19

This daily report on consumer issues focuses on the latest trends and developments in goods and services.

"Crain's Business Report"

Public Interest Affiliates, Inc.

Produced by: Public Interest Affiliates
 Hosted by: Christopher Michael
 Frequency: Weekly
 Length: 30 mins.
 Terms: barter
 Delivered via: Analog tape
 Show first aired: 10/87
 Affiliates: 125

Fun, contemporary focus on the latest business trends and related consumer/lifestyle perspectives.

"Steve Crowley's Money Pro Report"

Finger Lakes Productions

Produced by: Paul Bartishevich
 Hosted by: Steve Crowley
 Frequency: Daily
 Length: 90 secs.
 Terms: Barter
 Delivered via: Analog tape
 Show first aired: 5/1/89
 Affiliates: 35

The money editor for "Good Morning America" is now available for radio. His customized inserts are clearing fast!



"Dow Jones Report"

Dow Jones & Company,
 Broadcast Services

Produced by: Dow Jones & Company
 Frequency: Daily
 Length: One min.
 Terms: Barter
 Delivered via: Satcom 1R T19
 Show first aired: 8/31/87
 Affiliates: 43

Hourly financial/economic news designed for music intensive stations reported from a consumer perspective.

"Farming America"

Tribune Radio Networks

Produced by: Max Armstrong
 Hosted by: Max Armstrong
 Frequency: Daily series
 Length: 5 mins.
 Terms: Barter
 Delivered via: Analog tape
 Show first aired: 1987
 Affiliates: 201

Interviews and news actualities with individuals of interest to American farmers.

NEW

"Marvin Gaye: We Miss You"

Lee Bailey Communications,
 Inc.

Produced by: Bailey Broadcasting Service
 Hosted by: Lee Bailey
 Frequency: One time special
 Length: Two hours
 Terms: Barter
 Delivered via: Analog tape
 Show first aired: 4/1/89
 Affiliates: 100

An in-depth look at how Marvin Gaye translated his joys and pains into the most memorable music of our time.

"Paul Harvey News"

ABC Radio Networks

Produced by: Paul Harvey
 Hosted by: Paul Harvey
 Frequency: Daily

Length: 5-15 mins.
 Terms: Barter and network affiliation
 Delivered via: Satcom 1R T23
 Affiliates: 1336
 News and commentary hosted by Paul Harvey, the most-listened-to voice in America.

"Health and Science Report"

Westwood One Companies/
 NBC Radio Network

Produced by: Roger Field
 Hosted by: Roger Field
 Frequency: Daily
 Length: 2 mins.
 Terms: Barter
 Delivered via: Satcom 1R T19
 Show first aired: 2/86

Science, technology, medicine... Roger Field reports on the trends, development, and research that will change the way you feel and live.

"Human Side Of The News"

Westwood One Companies/
 Mutual

Produced by: Dirk Van & Tony Carlton
 Hosted by: Dirk Van
 Frequency: Daily
 Length: 2-1/2 mins.
 Terms: Barter
 Delivered via: Satcom 1R T19
 Show first aired: 6/88

Humorous stories, interesting tidbits and outrageous happenings all reported in Dirk Van's unique style. Definitely 'human.'

"Just For The Health Of It"

Consultation Radio Network

Produced by: Stupak Associates
 Hosted by: John Stupak
 Frequency: Daily
 Length: One min., 15 secs. drive time
 Terms: Barter
 Delivered via: Satcom 1R T19
 Show first aired: 6/89
 Affiliates: 57

Crisp, health-oriented feature highlighting recent developments in medicine, psychology and science. Relevant to broad drive-time audience. Salable.

"Like Only Yesterday"

Westwood One Companies/
 Mutual

Produced by: George Achaves
 Hosted by: Dick Rosse
 Frequency: Daily
 Length: 90 secs.
 Terms: Network affiliation
 Delivered via: Satcom 1R T19
 Show first aired: 5/5/86

A look back at today in history, using extensive archive tape and research material. Listeners hear the actual sounds of the day.

"A Matter Of Law"

Eagle Media Productions,
 LTD.

Produced by: George Loveflock & Paul Loewenwarter
 Hosted by: Lou Adler
 Frequency: Daily
 Length: 2 mins.
 Terms: Barter
 Delivered via: Audio cassette
 Show first aired: 5/1/89
 Affiliates: 20

Topical information for consumer on lay and legal matters tied to current affairs. Produced in cooperation with American Bar Association.

"Money Memo"

Westwood One Companies/
 NBC Radio Network

Produced by: Bob Madigan
 Hosted by: Bob Madigan
 Frequency: Daily
 Length: 2 mins.
 Terms: Barter
 Delivered via: Satcom 1R T19
 Show first aired: 1988

Money matters, consumer questions, financial facts... this show covers all the topics that influence your spending power.

1989 NEWS SPECIALS



"Mutual News Specials"

Westwood One Companies/
 Mutual

Produced by: George Achaves
 Hosted by: Various
 Frequency: Six one-time specials
 Length: 30 mins.
 Terms: Network affiliation
 Delivered via: Satcom 1R
 Show first aired: 6/86

Highly-produced, current events specials for Memorial Day, July 4th, Labor Day, Thanksgiving, and two year-in-review specials.

"National Farm Report"

Tribune Radio Networks

Produced by: Orion Samuelson
 Hosted by: Orion Samuelson
 Frequency: Daily series
 Length: 5 mins.
 Terms: Barter
 Delivered via: Analog tape
 Show first aired: 1986
 Affiliates: 260

Daily farm program featuring news and commentary from the nation's number one farm broadcaster.

"Nature Newsbreak"

National Wildlife Federation/
 NPR

Produced by: National Wildlife Federation
 Hosted by: Jim Fowler
 Frequency: Daily
 Length: One min.
 Terms: Free
 Delivered via: Analog tape/Westar 4
 Show first aired: 11/86
 Affiliates: 800

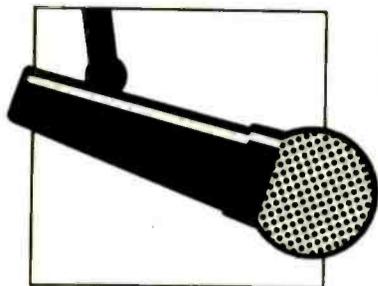
Feature on nature and wildlife. The entertaining and informative program is hosted by leading wildlife expert Jim Fowler.

"NBC Extra"

Westwood One Companies/
 NBC Radio Network

Produced by: NBC Radio Network News
 Hosted by: Various correspondents
 Frequency: Daily
 Length: 90 secs.
 Terms: Network affiliation
 Delivered via: Satcom 1R T19

Each week, a comprehensive, 5-part series that examines the issues and information that affect our lives.



NEWS PROGRAMS

"New Perspectives"

Eagle Media Production, LTD.

Produced by: Alaina Zachary

Hosted by: Alaina Zachary

Frequency: Daily

Length: 2 mins.

Terms: Barter

Delivered via: Audio cassette

Show first aired: 9/26/88

Affiliates: 25

Alternative lifestyle news, new age thought and practice; an offbeat look at the world outside the mainstream.

"Newsweek On Air"

AP

Hosted by: Newsweek Editor David Alpern and AP Correspondent Warren Levinson

Frequency: Weekly

Length: 54 mins.

Terms: Network affiliation

Delivered via: Satellite

A unique news/talk show that takes a warm, informal look at major events.

"Nunnsense"

**Westwood One Companies/
NBC Radio Network**

Produced by: Gary Nunn

Hosted by: Gary Nunn

Frequency: Daily

Length: One min.

Terms: Network affiliation

Delivered via: Satcom 1R T19

Show first aired: 1987

An amusing look at human behavior and the little idiosyncrasies that make us interesting

"Perspective"

ABC Information Network

Hosted by: Bob Walker

Frequency: Weekly

Length: One hour

Terms: Network affiliation

Delivered via: Satcom 1R T23

Affiliates: 400

ABC correspondents worldwide discuss important issues and the past week's news in depth.

"PM Business Report"

**Westwood One Companies/
NBC Radio Network**

Produced by: John Hartge

Hosted by: John Hartge

Frequency: Daily

Length: One min.

Terms: Network affiliation

Delivered via: Satcom 1R T19

No sooner does the business day come to a close than John Hartge reports on the day's significant business activity.

"Point Of Law"

Transmedia, Inc.

Produced by: Dave Adams

Hosted by: Russ Holcomb

Frequency: Daily

Length: 2-1/2 mins.

Terms: Barter/Cash

Delivered via: Analog tape

Show first aired: 5/10/53

Affiliates: 120

An entertaining informational feature about recent court decisions, describes a particular court case and the courts' subsequent decision. Sponsorable.

"Radio-TV Interview Report Magazine"

Bradley Communications Corp

Frequency: Monthly

Terms: Free

Show first aired: 11/86

Monthly catalog of author, experts, etc. available for talk shows, free to stations.

"Report On Business"

Sound Source

Produced by: Information

Hosted by: Kevin Marsh

Frequency: Daily

Length: One min.

Terms: Barter

Delivered via: BN/Sattech

Show first aired: 9/6/88

Affiliates: 20

Business news of the day from the business pages of the Globe & Mail, Canada's national newspaper.

"Road Watch America"

Metro Networks

Produced by: Steve Carpenter

Hosted by: Karanel King

Frequency: Daily

Length: 90 secs.

Terms: Barter

Delivered via: Comrex-telephone

Show first aired: 1988

Affiliates: 18

Overnight travel condition report. Coast-to-coast weather, accident and construction information.

"Skywatch Weather"

Skywatch Weather Center

Produced by: Professional meteorologists

Frequency: Four times a day

Length: 20-40 secs.

Terms: Cash

Delivered via: Phone

Show first aired: 4/1/80

Live and taped weather segments presented by experienced broadcast meteorologists. Custom formats. Localized forecasts. Frequency extension available. Toll-free.

"Star Date"

Longhorn Radio Network

Produced by: University of Texas McDonald Observatory

Hosted by: Joe Block

Frequency: Daily

Length: 2 mins.

Terms: Cash

Delivered via: Westar 12 T2D

Show first aired:

Affiliates: 212

Spellbinding astronomy vignettes—tales of ancient skylore, finding constellations and planets in the backyard, space program updates, and new discoveries.

"Texas AP Network"

Associated Press Broadcast Services

Hosted by: Correspondent Brad Krohn and various anchors

Terms: Cash

Delivered via: Spacenet 3R T1/Westar 3 T1

Show first aired: March 1984

Affiliates: 100

The Texas AP Network provides state news, high school-through-professional sports, Texas business and agriculture news and weather

"Today In History"

**Westwood One Companies/
NBC Radio Network**

Produced by: George Achaves/Ken Herrera

Hosted by: Ken Herrera

Frequency: Daily **Length:** One min.

Terms: Network affiliation

Delivered via: Satcom 1R T19

Show first aired: 1986

Each day a look at a major news event from the same date in history, recreated with actualities and news coverage from the past.

"USA Today Radio — Audio Service"

ABC Radio Networks

Produced by: Gannett New Media Services/USA Today

Frequency: Daily

Terms: Network affiliation

Delivered via: Satcom 1R T23

Show first aired: 7/1/87

Affiliates: 300

Actuality feed featuring reporters and interview clips from USA Today stories.



"Wall Street Journal Report"

**Dow Jones & Company
Broadcast Services**

Produced by: Dow Jones & Company

Hosted by: Various anchors

Frequency: Daily

Length: Two mins.

Terms: Barter

Delivered via: Satcom 1R T19

Show first aired: 11/17/80

Affiliates: 103

Hourly business/financial newscasts covering the latest breaking news as it develops throughout the day.

"Washington Spotlight"

Hill and Knowlton

Frequency: Bi-weekly

Length: 10 mins.

News/public affairs radio magazine that is sent the first and third Friday's of every month at 5:40pm.

"Weather Service"

Weather Scan

Length: 30-60 secs.

Delivered via: Phone

Resort, travel forecasts. Telephone forecasts available.



"Week In Review"

**Westwood One Companies/
Mutual**

Produced by: Dick Rosse/George Achaves

Hosted by: Dick Rosse

Frequency: Weekly

Length: 21:40

Terms: Network affiliation

Delivered via: Satcom 1R T19

Show first aired: 6/10/83

Weekly summary of the most important and interesting news. On-the-scene reports and analysis from Mutual's worldwide staff.

"Gordon Williams Business Reports"

ABC Radio Networks

Hosted by: Gordon Williams

Frequency: 9 times daily, 6 on weekends.

Length: One-two mins.

Terms: Barter

Delivered via: Satcom 1R T23

Affiliates: 220

Nine daily one-minute business reports focusing on up-to-the-minute news in the business and financial communities, personal finance issues.

"Young Adult Newscall"

**ABC Radio Networks/
ABC News**

Frequency: Daily

Terms: Network affiliation

Delivered via: Satcom 1R T23

Affiliates: 350

Daily actuality feed of raw sound, interview clips and correspondent reports of stories of interest to young adults 12-34.

"Your Kids And Mine"

Todd Persons

Communications, Inc.

Produced by: Todd Persons Communications, Inc.

Hosted by: Dr. Alan Cohen

Frequency: Daily

Length: 90 secs.

Terms: Cash

Delivered via: Analog tape

Show first aired: 10/88

A topical, fast-paced, advice-packed commentary about raising kids from birth through the teens hosted by a recognized child psychiatrist.

NEWS NETWORKS



ABC Contemporary Network

Delivered via: Satcom 1R T23

Number of affiliates: 250

Operates: 24 hours/7 days

Main newscast begins: :56 past

Main newscast length: 3-1/2 mins.

Other daily services: *News-in-briefs* (M-S, 2 mins., 6a-11p); *Howard Cosell Sports* (M-F, 3-1/2 mins., 8:20a, 5:20p); *Newscalls* (M-S, 9 mins., 6a-10p); *Young Adult Newscall* (M-F, 9 mins., 5:35:30a).

ABC DIRECTION NETWORK

ABC Direction Network

Delivered via: Satcom 1R T23

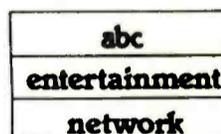
Number of affiliates: 450

Operates: 24 hours/7 days

Main newscast begins: :50 past

Main newscast length: 4 mins.

Other daily services: *Newsbriefs* (M-S, 2 mins., 5a-11p); *Sports* (M-F 2x, Saturday 10x, Sunday 7x, 2-1/2 mins.); *Newscalls* (M-S, 2 mins., 6a-10p).



ABC Entertainment Network

Delivered via: Satcom 1R T23

Number of affiliates: 600

Operates: 24 hours/7 days

Main newscast begins: On the hour

Main newscast length: 4 mins.

Other daily services: *News updates* (M-S, 8 mins., 8a-11p); *Newscalls* (M-S, 9 mins., 6a-10p); *Sports* (M-F 2x, Weekends 7x daily).



ABC FM Network

Delivered via: Satcom 1R T23

Number of affiliates: 150

Operates: 24 hours/7 days

Main newscast begins: :45 past

Main newscast length: 2 mins.

Other daily services: *Newsminutes* (M-S, 1 min., 6a-8p); *Newscalls* (M-S, 9 mins., 6a-10p); *Young Adult Newscall* (M-F, 9 mins., 5:35:30a); *Nick Alexander Sports* (M-F, 1 min., 6:05a); *Nick Alexander: Special Edition* (M-F, 1 min., 8:18a, 4:18p).

ABC Information Network

ABC Information Network

Delivered via: Satcom 1R T23

Number of affiliates: 600

Operates: 24 hours/7 days

Main newscast begins: On the hour

Main newscast length: 5 mins.

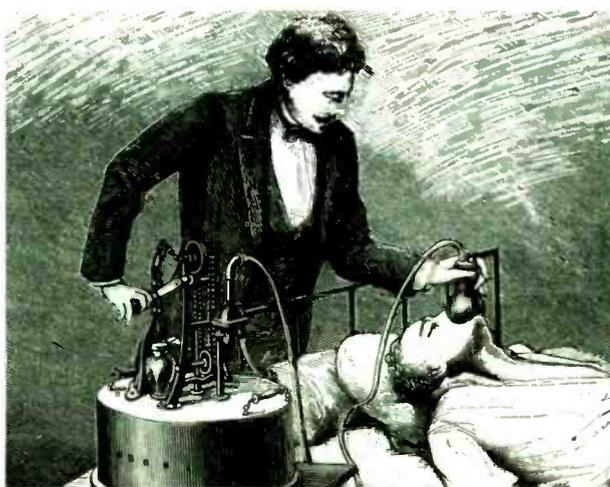
Other daily services: *News Headlines* (M-S, 1 min., 6a-Mid.); *Newscalls* (M-S, 9 mins., 6a-10p); *Johnny Holiday Sports* (M-F, 2-1/2 mins., 6:06a, 5:06p); *Fred Manfra World Of Sports* (Weekends, 3-1/2 mins., 9:06a, 8:06p).

The WORD is getting around.

If you haven't heard our demo tape, talk to somebody who has and let 'em tell you about how The WORD hits people at the core of what they care about most— themselves. Such as,



How do you leave your lover when the romance is over?



What do you tell the boss when he wants you to take a lie-detector test?



What do you do if your boss gets fresh?



How do you handle a drunk?



What are the dangers for a non-smoker who hangs out with smokers?

Our Doctor, Lawyer, Psychologist, Marriage & Family Counselor, Sociologist, and Pop Culture Observer deliver 30 of those a week.

Call us for a demo tape of your own, and hear The WORD yourself.

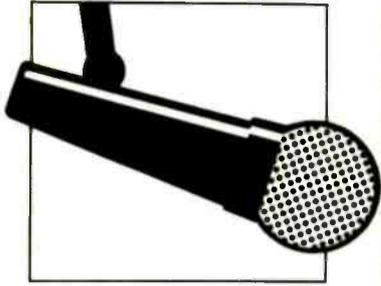
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& Company

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Bustany and Biggs are some of the people who created and produced American Top 40 and American Country Countdown for 18 years.



NEWS NETWORKS

ABC RADIO NETWORKS

ABC Rock Network

Delivered via: Satcom 1R, T23
Number of affiliates: 125
Operates: 24 hours/7 days
Main newscast begins: :45 past
Main newscast length: 2 mins.
Other daily services: *Newsbriefs* (M-F, 7 mins., 3:45p-8:45p); *News-calls* (M-S, 9 mins., 6a-10p); *Young Adult Newscall* (M-F, 9 mins., 5:35-30a); *Backstage With The ABC Rock Network* (M-F, 1 min., 4:47p).

AP Associated Press Broadcast Services

AP Network News

Delivered via: Spacenet 3R T1/Westar 3 T1
Number of affiliates: 1000
Operates: 24 hours/7 days
Main newscast begins: On the hour/
 half-hour
Main newscast length: 5 mins. at top/2-1/2 mins. at bottom
Other daily services: *Sportscasts* (M-F, 2 mins., Weekends 3-1/2 mins.); *Business Barometer* (90 secs., 16x daily); *Agreport* (2-1/2 mins., 8x daily); *Regional reports* (2x daily); *closed circuit news feeds* (hourly); *Segue, Eye on TV, Hollywood Report, Film Clips, Music Report, Country Music Report, Health & Medicine, Consumer Watch, Pets and People, Real Life, Flashback, Home Entertainment Update, Chip talk, On The Homefront, Kid Stuff, Best Sellers in Review, Between The Lines.*
Special programming: *Special Assignment, Portfolio, World Of Religion, NewsWeek On Air.*

BRN Business Radio Network

"Business Radio Network"

Delivered via: Satcom 1R T21
Affiliates: 26
Operates: 24 hours/7 days
Main newscast begins: On the hour
Main newscast length: 6 mins.
Other daily services: *Stocks & commodities report* (:06, :36); *Sportscasts* (:17, :47); *National travelers' weather* (:15, :45); *News headlines* (:20, :50); *Stock headlines* (:24, :54); *Business features* (:12, :21, :25, :27:50, :42, :52, :55); "Ways & Means" business call-in talk show (11p-5a); *Business-oriented talk shows* (11a-11p Sat., 5a-11p Sun.)

CBN Radio Network

Delivered via: Galaxy I/Spacenet III
Number of affiliates: 84
Operates: 24 hours/7 days
Main newscast begins: On the hour
Main newscast length: 5 mins.
Other daily services: *CBN News Today* (Daily, 30 mins., 5:00p); *World News In Review* (Sunday, 30 mins., 10p).

CBS Radio Network

Delivered via: Satcom 1R T19
Number of affiliates: 420
Operates: 24 hours/7 days
Main newscast begins: On the hour
Main newscast length: Six mins.
Other daily services: *Newsfeed* (19x daily); *Sportsfeed* (2x daily); *Funny Stuff* (monthly); *Classic Cuts Library* (oldies music service); *Osgood File* (M-F, 4 mins., 6:25a-9:25a); *Sports World Roundup* (M-S 6:45a); *World News Roundup* (M-F, 15 mins., 8:00a); *Newsnotes* (M-S 2-1/2 mins.); *Healthtalk* (M-F, 90 secs., 11:25a); *Correspondent's Notebook* (M-F, 90 secs., 1:25p); *Dan Rather Reporting* (M-F, 4-1/2 mins., 4:25p); *Today In Business* (M-F, 3-1/2 mins., 5:25p); *World Tonight* (M-F, 15 mins., 6:00p); *Sportstime* (M-F, 3-1/2 mins., 6:25p); *Dateline: America* (Sat., 3 mins., 1:25p); *Sports Central USA* (Weekends, 3 mins., 2:15p-7:15p); *Consumer Beat* (Sun., 3 mins., 1:25p).
Special programming: *NFL, 40 games; Major League Baseball, college football Cotton Bowl; NCAA Basketball Tournament, Masters Golf Tournament, US Open reports.*

CBS RadioRadio

Delivered via: Satcom 1R T19
Number of affiliates: 150
Operates: 24 hours/7 days
Main newscast begins:
Main newscast length: 2 mins.
Other daily services: *Newsfeed* (19x daily); *Sportsbreak* (M-F, 90 secs., 2x daily); *Entertainment Update* (Daily, 90 secs.)
Special programming: *Laff Trax, Hof Off The Press, Classic Cuts Library.*

CNN Radio News

From Transtar Radio Network
Delivered via: Satcom 1R T21/Galaxy I T7/Telstar 301 T5
Number of affiliates: 140
Operates: 24 hours/7 days
Main newscast begins: On the hour/
 half hour
Main newscast length: 3:30/5:00 mins.
Other daily services: *Newsfeed* (7-30 mins., M-F 8x daily, Weekends 5x daily); *Sports* (1 min. at :35 past the hour, 8a-Noon, 4p-9p); *Headline Sports* (M-F, 2 mins., :51 past; Weekends, 3 mins., :50 past); *Business* (M-F, 1 min., :40 past, 8a-8a, 4p-7p); *Lifestyle Feature* (M-F, 1 min., :35 past, 1p-3p); *Hollywood Minute* (M-F, 1 min., 7:07a, 9:07a).

Dow Jones Report

Delivered via: Satcom 1R T19
Number of affiliates: 43
Operates: M-F 5:45a-9:20p; Sat 6:00a-3:00p
Main newscast begins: :45 and :20 past the hour
Main newscast length: One min.



Sheridan Broadcasting Networks

Delivered via: Westar V T9X
Number of affiliates: 141
Operates: M-S 6:00a-Mid
Main newscast begins: :50 past the hour
Main newscast length: 5 mins.
Other daily services: *Top of the hour/short form* (M-S, 2 mins., 6a-Mid.); *Operation Newslines - actualities* (9-25 secs., 4x daily); *SBN Money Smarts* (90-secs., 8:05a, 4:05p); *SBN Major League Baseball Notebook Hosted By Gary Matthews* (Daily, 5 mins., 8:20a); *SBN Sports* (M-S, 5 mins., 6:20a-10:20a, 3:20p-6:20p).
Special programming: Monthly entertainment specials, seasonal sports features, specialized daily vignettes.

United Press International (UPI Radio Network)

Delivered via: Westar IV T1
Number of affiliates: 200
Operates: 24 hrs./7 days
Main newscast begins: On the hour
Main newscast length: 5 mins.
Other daily services: *Newsfeeds* (Daily, :10 past the hour from 4:10a-10:10p); *Feature Feed* (1 min., 3x daily); *Headline Update* (M-F, 1 min., 6:30a-8:30p); *Business Updates* (M-F, 1 min., 7:40a-7:40p); *Sports Updates* (M-F 2 min., 6:45a-12:45p & 4:45p-10:45p; weekends 2-1/2 mins., 8:45a-9:45p); *Pye Chamberlayne and the News* (M-F 8:00a, Noon); *Religion Program* (M-F, 5 mins. 1:15a); *News Views* (90 secs., Fri. 3:10p, Sat. 10:15a).



United Stations Radio Networks — US1

Delivered via: Satcom 1R T19
Number of affiliates: 24 hours/7 days
Operates: 24 hours/7 days
Main newscast begins: On the half hour
Main newscast length: 3 mins.
Other daily services: *Sportscasts* (M-F, 2-1/2 mins., 6x daily, weekends 3-1/2 mins., 2:30p-8:30p); *Business report* (M-F, 1 min., 6:05a, 5:05p); *Health Report* (M-F, 1 min., 11:05a); *A Different Frequency with Ed Gullo* (M-F, :40, 8:05a); *News-calls* (M-F, 9 mins., 16x daily, weekends 4x daily); *Sportscalls* (M-F, 9 mins., 3x daily).

United Stations Radio Networks — US2

Delivered via: Satcom 1R T19
Operates: 24 hours/7 days
Main newscast begins: On the hour
Main newscast length: 4-1/2 mins.
Other daily services: *Sportscasts* (M-F, 2-1/2 mins., 6x daily, weekends 3-1/2 mins., 2p-8p); *Business report*



(M-F, 1 min., 6:05a, 5:05p); *Health Report* (M-F, 1 min., 11:05a); *A Different Frequency with Ed Gullo* (M-F, :40, 8:05a); *News-calls* (M-F, 8-12 mins., 16x daily, weekends 4x daily); *Sportscalls* (M-F, 8-12 mins., 3x daily).
Special programming: *1989 News Encore, The '80s Chronicles.*

Wall Street Journal Radio Network

Delivered via: Satcom 1R T19
Number of affiliates: 103
Operates: M-F 5:50a-9:50p; Sat 6:00a-3:00p (ET)
Main newscast begins: :50 past the hour
Main newscast length: Two mins.
Other daily services: *Morning Focus Report* (1 min., 5:20a); *Wall Street Journal Consumer Update* (1 min., 12:15p); *Wall Street Journal Stock Market Final* (2 mins., 4:25p).
Special programming: Quarterly special series including annual "Tax Tips."

Westwood One Companies/Mutual Broadcasting System

Delivered via: Satcom 1R T19
Operates: 24 hours/7 days
Main newscast begins: On the hour
Main newscast length: 5 mins.
Other daily services: *Half hourly newscast* (3 mins., :30 past the hour); *News update* (2 mins., :55 past the hour); *Newsfeeds* (M-F 7x daily, Sat. 4x, Sun. 3x); *Sportscasts* (4-1/2 mins., M-F 5x, Weekends 8x daily).
Special programming: Includes *Business Beat, You & Your Money, Face-Off, Like Only Yesterday, Entertainment Report, Human Side of the News, Mutual Sports Today, Larry King Sports in Focus, Spirit of Sports, talk programming, public affairs, college football bowl games, NFL football, Notre Dame football, major college football, major college basketball.*



Westwood One Companies/NBC Radio Network

Delivered via: Satcom 1R T19
Operates: 24 hours/7 days
Main newscast begins: On the hour
Main newscast length: 5 mins.
Other daily services: *News update* (30 secs., :25 past the hour); *News minute* (1 min., :55 past the hour); *Newsline* (follows main newscast); *Morning Line sports* (M-F, 3-1/2 mins., 3x daily); *Weekend Sports* (4 mins., Sat., :30 past from 12:30p-6:30p, Sun., 12:30p-7:30p); *Don Criqui On Sports* (M-F, 2-1/2 mins., 4:30-5:30p). *Sports Line* (follows Morning Line & Criqui Sports).
Special programming: *Business Report, Money Memo, Today In History, NBC Extra, Consumer Report, Nonsense, Health & Science Report, Dr. Joyce Brothers, PM Business Report, Comment On The News, religion features, college football bowl games.*



SPORTS

"Black College Football" Sheridan Broadcasting Networks/STRZ Entertainment

Produced by: Tony Giordano
Hosted by: Jonas Chaney
Frequency: 9/1-11/5/89
Length: 5 mins.
Terms: Network affiliation
Delivered via: Westar 5 T9X
Show first aired: 9/1/89
Affiliates: 129
Sports program highlighting black college football players, coaches and games.

"Business Of Sports" Star Communications

Produced by: Carl Grande
Hosted by: Carl & George Grande
Frequency: Daily
Length: One min.
Terms: Barter
Delivered via: Analog tape
Show first aired: 2/88
Affiliates: 15
A look at what's happening in sports from the business angle.

"Campeonato De Boxing" Radio Sports Network

Produced by: Clark Macy
Hosted by: Carlos Avilas
Frequency: Monthly
Length: 2 hours
Terms: Barter
Delivered via: Westar 4
Show first aired: 5/13/89
Affiliates: 35
The top prize fights from the top promoters.

"M.L. Carr Commentary" Star Communications

Produced by: Pete Solomon
Hosted by: M.L. Carr
Frequency: Daily
Length: One min.
Terms: Barter
Delivered via: Analog tape/phone
Show first aired: 10/88
Affiliates: 10
Opinions by former NBA Basketball player.

"Championship Boxing" Radio Sports Network

Produced by: Clark Macy
Hosted by: Rich Marrota
Frequency: Monthly
Length: 2 hours
Terms: Barter
Delivered via: Satcom 1R Galaxy 2
Show first aired: 2/25/89
Affiliates: 170
The top prize fights from the top promoters.



SPORTS

"Chicago Bears Football" Tribune Radio Networks

Produced by: Jack Rosenberg
Hosted by: Wayne Larivee & Hub Arkush
Frequency: Weekly, August-December
Length: 3 hours
Terms: Barter
Delivered via: Satcom 1R T3/Galaxy 2 T3
Show first aired: 1985
Affiliates: 60
Play-by-play coverage of the number one most recognized NFL team in the country.

"Chicago Cubs Baseball" Tribune Radio Networks

Produced by: Jack Rosenberg
Hosted by: Harry Carey, Dewayne Staats, and Davie Nelson
Frequency: Summertime
Length: 3 hours
Terms: Barter
Delivered via: Satcom 1R T3/Galaxy 2 T3
Show first aired: 1975
Affiliates: 88
Play-by-play of one of the most popular sports teams in the nation.

1989 MAJOR COLLEGE BASKETBALL

"College Basketball Game Of The Week" Westwood One Companies/ Mutual

Produced by: Mutual Sports
Hosted by: Tony Roberts, Bob Lanier, Larry Michael, Kevin Grevey
Frequency: 20 games on Sundays in season
Length: 2 hours appx.
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 1/88
Play-by-play of 20 Sunday afternoon matchups between the top college basketball teams in the nation.

"College Football Game Of The Week" Public Interest Affiliates, Inc.

Produced by: Public Interest Affiliates
Frequency: Weekly
Length: 4 hours
Terms: Barter
Delivered via: Satcom 1R T3/Galaxy 2, T3
Show first aired: 9/2/89
Affiliates: 70
Top teams go head-to-head... early and late games weekly, pre/post games with player/coach interviews, sports news and scoreboards.

"Competitive Edge, The" AP

Frequency: Daily
Length: 90 secs.
Delivered via: Satellite
A humorous and analytical look at the sports world from veteran AP sportscasters

"Howard Cosell Sports" ABC Contemporary Network

Hosted by: Howard Cosell
Frequency: Twice-daily
Length: 3-1/2 mins.
Terms: Network affiliation
Delivered via: Satcom 1R T23
Sports commentary delivered by the one and only Howard Cosell.

"Costas Coast To Coast" Olympia Broadcasting Networks

Produced by: Bruce Cornblatt
Hosted by: Bob Costas
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 11/86
Affiliates: 310
A weekly, two-hour live sports interview special hosted by NBC-TV's Bob Costas.

"Don Criqui On Sports" Westwood One Companies/ NBC Radio Network

Produced by: Don Criqui
Hosted by: Don Criqui
Frequency: Daily
Length: 2-1/2 mins.
Terms: Barter
Delivered via: Satcom 1R T19
Daily commentary on sports news and personalities, from veteran sports reporter Don Criqui.

"Mike Ditka Show" Tribune Radio Networks

Produced by: Jack Rosenberg
Hosted by: Mike Pyle
Frequency: Weekly, August-January
Length: 5 mins.

Terms: Barter
Delivered via: Satcom 1R T3/Galaxy 2 T3
Show first aired: 1985
Affiliates: 50
Interviews and analysis of Bears football with Coach Ditka and phone calls from fans.

"Football Analysis" UPI Radio Network

Produced by: UPI Radio Sports
Hosted by: John Tautges
Frequency: Weekly-seasonal
Length: 18 mins.
Terms: Network affiliation
Delivered via: Westar IV T1
Show first aired: 8/84
Affiliates: 200
Lively look at both college and pro football happenings from pre-season through the Super Bowl. Contains three one minute avalls.

"Great American Cowboy" Professional Radio Networks

Produced by: Stan Garrett
Hosted by: Bob Tallman
Frequency: Daily
Length: 3-1/2 mins.
Terms: Barter
Delivered via: Cassette
Show first aired: 3/2/81
Affiliates: 165
Bob Tallman hosts a fast-paced feature program of interviews and commentary with and about rodeo cowboys and personalities.

"Lou Holtz Show" Westwood One Companies/ Mutual

Produced by: Mutual Sports
Hosted by: Lou Holtz
Frequency: Tuesdays in season
Length: One hour
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 9/88
The coach's analysis and commentary on Notre Dame and college football in general. Insights into strategy, injury updates and humor.

"In-Fisherman Radio" In-Fisherman Communications

Produced by: Jim O'Rourke
Hosted by: Wade Bourne, Rich Zaleski, Bob McNally, Jim O'Rourke
Frequency: Daily
Length: 3 mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 3/75
Affiliates: 900
Guaranteed market exclusivity; around, 5 editions including saltwater fishing. "How to" information from top fishermen. Autumn and Winter editions.

"Inside Sports Magazine" Olympia Broadcasting Networks

Produced by: Dave Cohen
Hosted by: Bob Costas
Frequency: Daily
Length: 2 mins.
Terms: Barter
Delivered via: Anaioig tape
Show first aired: Spring 1982
Affiliates: 496
A daily (Monday-Sunday) two-minute sports interview feature with the biggest and most controversial personalities in sports.

"Inside The NFL" Ray Stone & Assoc./ LBS Radio

Produced by: Ray Stone
Hosted by: Larry Turner
Frequency: Daily
Length: 5 mins.
Terms: Barter
Delivered via: Anaioig tape
Show first aired: 8/11/85
Affiliates: 800
A daily 5-minute review of NFL matchups, predictions, interviews, broadcast 16 weeks during NFL season.

"Larry King: Sports In Focus" Westwood One Companies/ Mutual

Produced by: Pat Piper
Hosted by: Larry King
Frequency: Daily
Length: 3 mins.
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 12/2/85
Larry King's love of sports provided the backdrop for his insightful commentary. From A-to-Z, Larry doesn't leave a base unturned.

"Legends Of The NBA" Sheridan Broadcasting Networks/STRZ Entertainment

Produced by: Tony Girdano
Hosted by: Tony Girdano
Frequency: Daily 2/27/89-6/25/89
Length: One min
Terms: Barter/network affiliation
Delivered via: Westar 5 T9X
Show first aired: 2/27/89
Affiliates: 120
The series highlights the rise and success stories of yesterdays superstars in pro basketball.

"Lobotomy Line On Sports" Westwood One Companies/ Source

Hosted by: Chet Chitchat (aka Bruce Wolf)
Frequency: Daily
Length: One minute
Terms: Network affiliation
Delivered via: Satcom 1R T19
Show first aired: 4/87
Affiliates: 120
Tongue-in-cheek sports commentary performed in a zany persona.

"John Madden's Ace Sports Quiz" Olympia Broadcasting Networks

Produced by: Gary Bridges
Hosted by: John Madden
Frequency: Daily
Length: 90 secs.
Terms: Barter
Delivered via: Analog tape
Show first aired: 8/31/87
Affiliates: 525
A sports quiz program featuring personality interviews, actual broadcasts of the greatest moments in sports, and the insights of America's best known sports broadcaster.

"John Madden's Sports Calendar" Olympia Broadcasting Network

Produced by: R.D. Steele
Hosted by: John Madden
Frequency: Daily Length: 90 secs.
Terms: Barter
Delivered via: Analog tape
Show first aired: 4/3/89
Affiliates: 153
A date-specific feature focusing on pertinent historical events and great moments that happened that day in sports.

"Morning Line" Westwood One Companies/ NBC

Produced by: Bob Berger
Hosted by: Bob Berger
Frequency: Daily
Length: 3-1/2 mins.
Terms: Network affiliation
Delivered via: Satcom 1R T19
Latest sports news, scores and highlights updated each hour for a total look at the events and standings.



NATIONAL FARM REPORT • FARMING AMERICA
JOHN BLOCK REPORTS FROM WASHINGTON
THE MIKE DITKA SHOW • THE FRED SANDERS SHOW
CUBS RADIO NETWORK • BEARS RADIO NETWORK



TRIBUNE RADIO NETWORKS

435 N. MICHIGAN AVENUE CHICAGO, IL 60611 312-222-3342



SPORTS

"Motor Sports Radio Custom Reports" Sportscom/ Motor Sports Radio

Produced by: Motor Sports Radio
Hosted by: Paul Kaminski
Frequency: Special reports from major auto racing events.
Length: 3 1/2-5mins.
Terms: Cash

Delivered via: Phone
Show first aired: 9/24/87
Affiliates: N/A

Customized, short-form coverage of major auto racing events, originating from specific venues in North America. Schedule available on request.

"Mutual Sports Today" Westwood One Companies/ Mutual

Produced by: Tony Roberts
Hosted by: Tony Roberts
Frequency: Daily
Length: 3 mins.
Terms: Network affiliation
Delivered via: Satcom 1R T19
Show first aired: 4/6/87

Daily sports commentary and analysis on controversial current sports topics presented by Mutual's number one sportscaster, Tony Roberts.

"NBC Bowl Package" Westwood One Companies/ NBC Radio Network

Produced by: NBC Radio Sports
For airing: Dec. 28, 1989/Jan 1, 1990
Terms: Barter
Delivered via: Satcom 1R T19

Live play-by-play coverage of major college football action in the 1989-90 post-season, including the Liberty, Rose, Fiesta, and Orange Bowls.

NFL DOUBLEHEADER

"NFL Football I & II" Westwood One Companies/ Mutual

Produced by: Mutual Sports
Hosted by: NFL I: Tony Roberts/Jack Ham
NFL II: Joel Myers & Jack Snow
Frequency: 2 games per Sunday in season
Length: 3-1/2 hours appx.
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 1975

Sixteen week Sunday afternoon NFL doubleheader play-by-play. Game of the week matchups chosen specifically to provide the most excitement.



"NFL Playbook" Sheridan Broadcasting Networks/STRZ Entertainment

Produced by: Tony Giordano
Hosted by: Franco Harris
Frequency: Daily 8/28-12/15/89
Length: 5 mins.
Terms: Barter
Delivered via: Analog tape/Westar 5 T9X
Show first aired: 8/28/89
Affiliates: 129

NFL highlights and predictions providing the very latest on each NFL team, interviews and reviews of game plans.

"Northwestern Wildcat Football/Basketball" Public Interest Affiliates, Inc.

Frequency: Weekly
Length: 3-1/2 hours
Terms: Barter

Delivered via: Satcom 1R T3
Show first aired: 9/3/88
Affiliates: 10

Big 10 action! College play-by-play at its best as the country's leading conference battles it out.

NOTRE DAME FOOTBALL MAJOR COLLEGE FOOTBALL

"Notre Dame/ Major College Football" Westwood One Companies/ Mutual

Produced by: Mutual Sports
Hosted by: Notre Dame: Tony Roberts/Tom Pagna
Major college game of week: Bill Rozinski/Fran Curci
Frequency: Two games each Saturday in season
Length: 3 hours appx.
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 1987

For the 22nd year, exclusive play-by-play of top ranked Notre Dame's entire schedule, plus the hottest top-20 wild card games.

"Opening Pitch-Baseball '90, The" Public Interest Affiliates, Inc.

Produced by: Public Interest Affiliates
Hosted by: Marv Albert
Frequency: One-time special
Length: One hour
Terms: Barter
Delivered via: Analog tape
Show first aired: 3/31/89
Affiliates: 200

Kick off the baseball season the weekend before opening day. Last-minute news, predictions, celebrity roundtable.

"Pro Football '89 — A Look Ahead" Public Interest Affiliates, Inc.

Produced by: Public Interest Affiliates
Hosted by: Marv Albert
Frequency: One-time special
Length: One hour
Terms: Barter
Delivered via: Analog tape
Show first aired: 9/87
Affiliates: 250

Colorful recap of the '88 season, actualities, players and coaches speak out, sports guests predict upcoming season.

"Pro Football This Week" Tribune Radio Networks

Produced by: Chris Blei
Hosted by: Wayne Larrivee & Hub Arkush
Frequency: Weekly, August-December
Length: 30 mins.
Terms: Barter
Delivered via: Satcom 1R T3/Galaxy 2 T3
Show first aired: 1987
Affiliates: 125

Recap and analysis of previous week NFL games including reports from each team.

"Race-Talk Weekend Report" Sportcom/Motor Sports Radio

Produced by: Motor Sports Radio
Hosted by: Paul Kaminski
Frequency: Weekly

Length: Five mins.
Terms: Cash
Delivered via: Analog tape/phone
Show first aired: 4/7/88
Affiliates: n/a
Weekly preview and review of events in major and regional auto racing, some features. Best aired as weekend preview.

"SBN's Major League Baseball Notebook" Sheridan Broadcasting Networks/STRZ Entertainment

Produced by: Tony Giordano
Hosted by: Gary Matthews
Frequency: Daily 3/27-10/10/89
Length: 5 mins.
Terms: Barter
Delivered via: Analog tape/Westar 5 T9X
Show first aired: 4/3/88
Affiliates: 120

Highlights of all 26 Major League teams, their strengths and weaknesses.



"Spirit Of Sports With Sugar Ray Leonard, The" Westwood One Companies/ Mutual

Produced by: Mutual Sports
Hosted by: Sugar Ray Leonard
Frequency: Daily
Length: 2-1/2 mins.
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 8/3/87
Boxing champion Sugar Ray Leonard comments on today's inspired achievements in pro and amateur athletics, and interviews top athletes.

"Sports Byline USA" Champion Productions/ LBS Radio

Produced by: Champion Productions
Hosted by: Ron Barr
Frequency: Daily
Length: Two hours
Terms: Barter
Delivered via: Satcom 1R T9
Show first aired: 10/24/88
Affiliates: 37
Live sports talk show featuring the world's top sports personalities. 800 call-in hosted by Ron Barr, national sportscaster.

"Sports Explosion" Public Interest Affiliates, Inc.

Produced by: Public Interest Affiliates
Hosted by: Joe McConnell
Frequency: Weekly
Length: 30 mins.
Terms: barter
Delivered via: Analog tape
Show first aired: 1/2/85
Affiliates: 150

Fast-paced sports magazine, player/coach interviews, reports on latest issues, flashbacks on great moments, guest commentaries.

"Sports Final" Star Communications

Produced by: Mark Kellghan
Hosted by: Pete Soldmon/Scott Sanouos
Frequency: Daily
Length: One min.
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 4/14/85
Affiliates: 28
Sports wrapup of days activities, exclusive interviews, expert commentaries.

"Sports Flashback" Olympia Broadcasting Networks

Produced by: Ron Silverstein
Hosted by: Bob Costas
Frequency: Daily
Length: 2 mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: Spring 1985
Affiliates: 446
A daily (Monday-Sunday), two-minute presentation of the greatest moments in history featuring the actual-recorded, live broadcast of the event.

"Sports Page USA" Ray Stone & Assoc./ LBS Radio

Produced by: Ray Stone
Hosted by: Larry Turner
Frequency: Daily
Length: 5 mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 4/3/89
Affiliates: 450
Daily 5 minute review of sports matchups, predictions and interviews highlight this Monday thru Friday program.

"Sportsline" AP

Frequency: Daily
Length: 2 mins. daily/3-1/2 mins. weekends
Delivered via: Satellite
A live, fully-produced sportscast, crammed full of live updates from current events.

"Sunday Night Report" Sportcom/Motor Sports Radio

Produced by: Motor Sports Radio
Hosted by: Paul Kaminski
Frequency: Weekly
Length: Five mins.
Terms: Barter/cash
Delivered via: Satcom 1R T19
Show first aired: 6/4/89
Affiliates: n/a
A satellite-delivered summary of the weekend's activity in the major auto racing series.

"Superbowl XXIV — Countdown To Sunday" Public Interest Affiliates

Produced by: Public Interest Affiliates
Hosted by: Marv Albert
Frequency: One-time special
Length: One hour
Delivered via: Analog Tape
Show first aired: 1/86
Affiliates: 250
Preview of the big game . . . actuality packed recap of season action, coach and player predictions, sports authority roundtable.

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SPORTS



"This Date in Baseball History" DIR Radio Network

Produced by: Major League Baseball Productions
Hosted by: Mel Allen
Frequency: Daily
Length: 90 secs.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 4/4/88
Affiliates: 150

A nostalgic evocation of great moments & achievements in baseball with the legendary "voice of the New York Yankees," Mel Allen.



"This Is The NFL" DIR Radio Network

Produced by: NFL Films
Hosted by: Steve Sabol
Frequency: Daily
Length: 90 secs.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 8/29/88
Affiliates: 150

Football's best moments, including actualities, trades, sports trivia and comments by "the great ones" on the action of the season.

"Weekend Sports" Westwood One Companies/ NBC Radio Network

Produced by: Bob Berger
Hosted by: Bob Berger
Frequency: Weekends
Length: 4 mins.
Terms: Network affiliation
Delivered via: Satcom 1R T19

Hourly updates of the latest sports news, scores and highlights as it happens. All the action is there with 14 reports on weekends.



TALK SHOWS

"American Dream" Sun Radio Network

Produced by: Sun Radio
Hosted by: Jeff Keller
Frequency: Saturdays
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17
Show first aired: 3/88
Affiliates: 45

If it has to do with work around the house, call Jeff Keller, Saturdays 4-6pm.



"American Express Travel Show" American Radio Networks

Produced by: American Radio Networks
Hosted by: Linda Scott
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Satcom 1R T19/Galaxy II T3
Show first aired: 1/21/89
Affiliates: 117

The latest and best travel hot spots, along with answers to listeners questions.



AMERICAN FOLKLORE with Johnny Cash

"American Folklore" American Radio Networks

Produced by: American Radio Networks
Hosted by: Johnny Cash
Frequency: Daily
Length: Five mins.
Terms: barter
Delivered via: Satcom 1R T19/Galaxy II T3
Show first aired: 4/3/89
Affiliates: 117

Johnny Cash tells the stories behind America's folklore topics like: Flash in the Pan, Bring Home The Bacon and Fair To Middlin.

"American Know-How" Lita Cohen Radio Services

Produced by: Ed Busch
Hosted by: Steve Crowley, Kathy Helm and Al Carrell

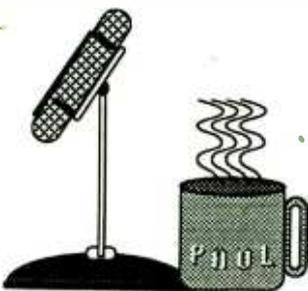
Frequency: 2 hours Saturday/Sunday
Length: 2 hours
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 1987
Affiliates: 100

Features Steve Crowley, ABC's Money Editor, a sports nutritionist/conditioner and America's favorite super handyman with an 800 call-in number.

"Best Of King" Westwood One Companies/ Mutual

Produced by: Tony Carton
Hosted by: Larry King
Frequency: Sundays
Length: 6 hours
Terms: Network affiliation
Delivered via: Satcom 1R T19
Show first aired: 2/6/78

Sunday evening and overnight programming featuring "the best" of the Larry King Show — North America's premier interview and call-in program.



"Paul Bicknell Show, The" American Radio Networks

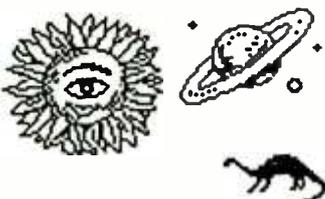
Produced by: American Radio Networks
Hosted by: Paul Bicknell
Frequency: Daily
Length: 4 hours
Terms: Barter
Delivered via: Satcom 1R T19/Galaxy II T3
Show first aired: 11/14/88
Affiliates: 117

Easy wake-up style with daily headlines, human interest items.

"Sonny Blouh" Sun Radio

Produced by: Sun Radio
Hosted by: Sonny Blouh
Frequency: Daily
Length: One hour
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17
Show first aired: 1/88
Affiliates: 55

Business news & real estate call-in program. 5-7 pm



"Dr. Bob Show" American Radio Network

Produced by: American Radio Network
Hosted by: Dr. Bob Hieronimus
Frequency: Weekly
Length: 4 hours
Terms: Barter
Delivered via: Satcom 1R T19/Galaxy II T3

Show first aired: 11/27/88
Affiliates: 117

"New Age" topics in the leading edge sciences, featuring national and international researches and practitioners.



"Jim Bohannon Show" Westwood One Companies/ Mutual

Produced by: Pat Piper
Hosted by: Jim Bohannon
Frequency: Saturdays
Length: 6 hours
Terms: Network affiliation
Delivered via: Satcom 1R T19
Show first aired: 9/23/84

Saturday evening and overnight programming featuring interviews, news-you-can't-use, the offbeat, and the 'sleaze report.' Plus calls.

American Radio Networks

LISTEN... AMERICA'S TALKING

"Ted Byrne Show" American Radio Networks

Produced by: American Radio Networks
Hosted by: Ted Byrne
Frequency: daily
Length: 4 hours
Terms: Barter
Delivered via: Satcom 1R T3/Galaxy II T3
Show first aired: 11/14/88
Affiliates: 117

Ted hosts a program of hard-hitting and funny talk, including America's favorite network radio trivia quiz.

"Car Show Coast To Coast" Starstream Communications Group, Inc.

Produced by: Jim Zuro/Ikona Shillman
Hosted by: Len Frank and John Rotsek
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Analog tape/Satcom 1R T19
Show first aired: 7/19/86
Affiliates: 120

An exciting one-hour show filled with auto facts-problems and solutions. Each week car review phone-ins.

"Car Show Coast To Coast-Daily" Starstream Communications Group, Inc.

Produced by: Jim Zura/Ikona Shillman
Hosted by: Len Frank and John Rotsek
Frequency: Daily
Length: 2-1/2 mins.
Terms: Barter
Delivered via: Analog tape/Satcom 1R T19
Show first aired: 4/88
Affiliates: 60

A daily version of the "Car Show Coast-To-Coast."

NEW

"Consultation" Consultation Radio Network

Produced by: Stupak Associates
Hosted by: John Stupak
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Analog tape/Satcom 1R T19/Galaxy 2, T3
Show first aired: 1/28/89
Affiliates: 69

Quality call-in program featuring interviews with top medical specialists from sports medical to abortion. Timely, controversial, salable.

NEW

Ernie Davis Editorials

"Ernie Davis Show" American Radio Networks

Produced by: American Radio Networks
Hosted by: Ernie Davis
Frequency: Daily
Length: 3 hours
Terms: Barter
Delivered via: Satcom 1R T19, Galaxy II T3
Show first aired: 11/14/89
Affiliates: 117

Up-to-the-minute political feedback with a conservative viewpoint.

"Dr. Dean Edell Show" EFM Media

Produced by: EFM Media
Hosted by: Dr. Dean Edell
Frequency: Daily
Length: One hour
Terms: Barter
Delivered via: Satcom 1R T23
Show first aired: 1984
Affiliates: 135

The next best thing to a house call. His "phone side" manner is at once disarming, informative, concerned & entertaining.

"Jack Ellery Show" Sun Radio Network

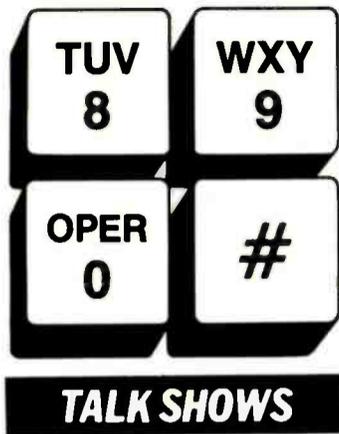
Produced by: Sun Radio
Hosted by: Jack Ellery
Frequency: Daily
Length: Three hours
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17
Affiliates: 60

Hard hitting talk features former NBC monitor host Jack Ellery, 2-5pm Eastern.

"Barry Farber Show" Sun Radio Network

Produced by: Sun radio
Hosted by: Barry Farber
Frequency: Daily
Length: Three hours
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17
Show first aired: 1/88
Affiliates: 45

Famed New York talk show host 11pm-2am.



"For The People"
Sun Radio Network

Produced by: Sun Radio
Hosted by: Chuck Harden
Frequency: Twice weekly
Length: Two hours
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17
Show first aired: 3/87
Affiliates: 86
America's #1 consumer advocate on radio noon-2pm and 7-9pm.

NEW



"Friendship Connection"

American Radio Networks
Produced by: MTC Productions, Inc.
Hosted by: Michael Gold
Frequency: Weekly
Length: 2 hours
Terms: barter
Delivered via: Satcom 1R T3/Galaxy II T3
Show first aired: 4/29/89
Affiliates: 117
Live program with listeners calling to find friends with whom they've lost touch. Live reunions on-air weekly!

"Pat Fulton Show"
Sun Radio Network

Produced by: Sun Radio
Frequency: Daily
Length: Three hours
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17
Show first aired: 10/88
Affiliates: 45
Ms. Fulton presents a guest-oriented, issue-oriented program 9am-12 noon.



"Garden Hotline"
ABC Talk Programming
Produced by: ABC Talk Programming
Hosted by: Ralph Snodsmith
Frequency: Weekly
Length: Three hours
Terms: Barter

Delivered via: Satcom 1R T23
Show first aired: 1983
America's down-to-earth gardening expert has advice and information to cultivate listener and advertiser appeal.

"Gardening America"
Sun Radio Network

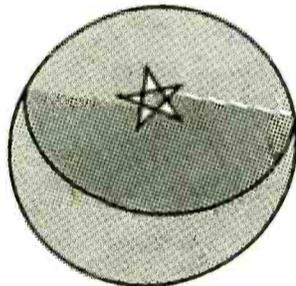
Produced by: Sun Radio
Hosted by: Crose & Rodgers
Frequency: Sundays
Terms: Barter/cash/network affiliation
Delivered via: Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17
Show first aired: 10/88
Affiliates: 45
Gardening advice by licensed horticulturists. Sundays 2-5 pm

HOME SENSE

"Home Sense"
ABC Talk Programming

Produced by: ABC Talk Programming
Hosted by: Mike McClintock
Frequency: Weekly
Length: Three hours
Terms: Barter
Delivered via: Satcom 1R T23
Mike McClintock, an expert's expert in home improvement offers practical, money saving advice to do-it-yourself.

NEW



"Insomniacs Anonymous"
American Radio Networks

Produced by: American Radio Networks
Hosted by: Alan Field
Frequency: Daily
Length: 4 hours
Terms: barter
Delivered via: Satcom 1R T19, Galaxy II T3
Show first aired: 11/14/89
Affiliates: 117
Filled with favorite topics, nostalgia, theatre and the arts.



"Larry King Show"
Westwood One Companies/ Mutual

Produced by: Pat Piper
Hosted by: Larry King
Frequency: Daily
Length: 6 hours
Terms: Network affiliation
Delivered via: Satcom 1R T19
Show first aired: 1/31/78
Radio's best-known and most-listened-to talk show. Evening and overnight programming featuring the hottest guests on the air.

THE RUSH LIMBAUGH SHOW

"Rush Limbaugh Show"

EFM Media

Produced by: EFM
Hosted by: Rush Limbaugh
Length: 2 hours
Terms: Barter
Delivered via: Satcom 1R T23
Show first aired: 8/88
Affiliates: 120
The best in two-way telephone conversations, outspoken, provocative and often outrageous. A kaleidoscope of hype, comedy, satire, parody & political posturing.

NEW



Living with Diabetes

"Living With Diabetes"
American Radio Networks

Produced by: Hahn Productions, Inc.
Hosted by: Pat Gallagher
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Satcom 1R T19/Galaxy II T3
Show first aired: 4/1/89
Affiliates: 117
Weekly interviews with well-known celebrities and sports personalities affected by diabetes. Listeners can also speak with guests.

"Bob Madigan Show"
Westwood One/Talknet

Produced by: Dick Brennan
Hosted by: Bob Madigan
Frequency: Saturday/Sunday
Terms: Barter/network affiliation
Delivered via: Satcom 1R T19
Show first aired: 9/1/82
Affiliates: 300
Telephone talk, advice and conversation about a wide variety of topic drawn from everyday life and experience.



"Moneytalk"
ABC Talk Programming

Produced by: ABC Talk Programming
Hosted by: Bob Brinker
Frequency: Weekly
Length: Three hours
Terms: Barter
Delivered via: Satcom 1R T23
Show first aired: 1/83
Straightforward financial advice from an experienced money manager.

"Moneytalk"
Sun Radio Network

Produced by: Sun Radio
Hosted by: Bob Hardcastle
Frequency: Sunday
Length: Two hours
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17

Show first aired: 10/88
Affiliates: 50
Advice on money & investing by St. Louis host. 2-4pm Sundays.

"Dr. Bob Moore"
Sun Radio Network

Produced by: Sun Radio
Hosted by: Dr. Bob Moore
Length: Two hours
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17
Show first aired: 5/87
Affiliates: 45
9-11pm

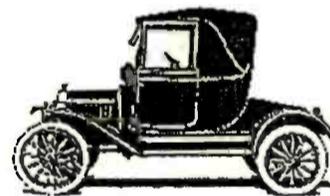
"Neil Myers Show"
Westwood One/Talknet

Produced by: Dick Brennan
Hosted by: Neil Myers
Frequency: Daily
Length: 3 hours
Terms: Barter/network affiliation
Delivered via: Satcom 1R T19
Show first aired: 11/1/81
Affiliates: 300
Telephone talk, advice and conversation about a wide variety of topics drawn from everyday life and experience.

"New Age Connections"
Kenetics Radio Entertainment

Produced by: Ken Levy
Frequency: Weekly
Length: One hour
Terms: Barter
Delivered via: Satcom 1R
Show first aired: 4/88
Radio's weekly call-in psychic and New Age show. Dream interpretation, UFO's astrology.

NEW



"Nuts And Bolts"
American Radio Networks

Produced by: American Radio Networks
Hosted by: Dre Brungardt
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Satcom 1R T19/Galaxy II T3
Show first aired: 1/7/89
Affiliates: 117
World class mechanic, serving with Consumer Protection Division in Maryland.

"On The Line"
CBN Radio Network

Produced by: Susan Raynor
Hosted by: Dr. David Geyertson
Frequency: Daily
Length: Fifty-five mins.
Terms: Barter
Delivered via: Galaxy 1 T11/Spacenet 3 T70
Show first aired: 2/88
Affiliates: 67
Heard daily; 1-2pm E.T.

"On The Road"
Sun Radio Network

Produced by: Sun Radio
Hosted by: Jeff Brooks
Frequency: Saturday
Length: Four hours
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17, DAT
Show first aired: 1/86
Affiliates: 60
No one knows more about cars than race driver, Jeff Brooks. Saturday 10-2.

NEW



"Pet Pourri"
American Radio Networks

Produced by: American Radio Networks
Hosted by: Don Peacock
Frequency: Weekly
Length: 3 hours
Terms: Barter
Delivered via: Satcom 1R T19/Galaxy II T3
Show first aired: 1/15/89
Affiliates: 117
Advice on living with pets and their problems from a nationally known authority.

"Pet Talk"
Sun Radio

Produced by: Sun Radio
Hosted by: Dr. Jim Humphries
Frequency: Twice on Saturdays
Length: Two hours
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17
Show first aired: 12/88
Affiliates: 45
Dr. Jim is a pet psychiatrist as well as a veterinarian. 8-10 am and 2-4 pm Saturdays.

"Rambling With Ramsey"
Sun Radio Network

Produced by: Sun Radio
Hosted by: Ramsey Pollard
Frequency: Sunday
Length: One hour
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T12 5.445
Show first aired: 10/88
Affiliates: 35
Travel advice. Sundays 5-6 pm

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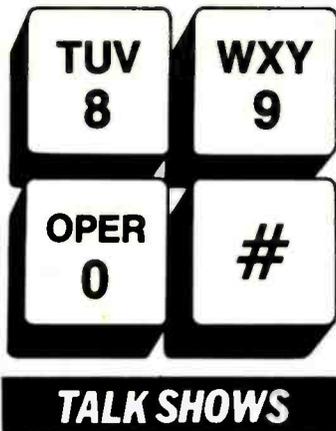
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**SALLY JESSY RAPHAEL****"Sally Jessy Raphael"**
ABC Talk Programming

Produced by: ABC Talk Programming
Hosted by: Sally Jessy Raphael
Frequency: Daily
Length: Three hours
Terms: Barter
Delivered via: Satcom 1R T23
Show first aired: 1/11/88

Radio's Dear Abby, Sally offers sage advice on matters of the heart, family and more. Compelling and entertaining.

"Real Estate Action Line"
Sun Radio Network

Produced by: Sun Radio
Hosted by: Sonny Bloch
Length: Three hours
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/SpaceNet 3 T17
Show first aired: 1/88
Affiliates: 50

New York radio personality, Sonny Bloch gives real estate advice. Sundays 10am-1pm

NEW**"Ruth Rogers"**
Sun Radio Network

Produced by: Sun Radio
Hosted by: Ruth Rogers
Frequency: Daily
Length: Three hours
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/SpaceNet 3 T17
Show first aired: 4/89
Affiliates: 30

"Dr. Harvey Ruben Show"
Westwood One/Talknet

Produced by: Dick Brennan
Hosted by: Dr. Harvey Ruben
Frequency: Saturday/Sunday
Length: 3 hours
Terms: Barter/cash
Delivered via: Satcom 1R T19
Show first aired: 9/1/82
Affiliates: 300

Telephone talk, advice and conversation about a wide variety of topics drawn from everyday life and experience.

Tom Snyder**"Tom Snyder Show"**
ABC Talk Programming

Produced by: ABC Talk Programming
Hosted by: Tom Snyder
Frequency: Daily
Length: Three hours
Terms: Barter
Delivered via: Satcom 1R T23
Show first aired: 10/5/87

The pioneer of late night talk shows features celebrities, newsmakers and off-beat personalities that only Tom Snyder can deliver.

"Sports Week In Review"
Sun Radio

Produced by: Sun Radio
Hosted by: Dr. Ron Brenner
Frequency: Sundays
Length: Three hours
Terms: Barter/cash/network affiliation
Delivered via: Analog tape/Satcom 1R T4/Galaxy 2 T3/SpaceNet 2 T12
Show first aired: 1/88
Affiliates: 50

The week in sports in review Sundays 6-9 pm

American Radio Networks

LISTEN ... AMERICA'S TALKING

"Doug Stephan Show"
American Radio Networks

Produced by: American Radio Networks
Hosted by: Doug Stephan
Frequency: Daily
Length: 4 hours
Terms: Barter
Delivered via: Satcom 1R T3/Galaxy II T3
Show first aired: 11/14/88
Affiliates: 117

Upbeat conversation with listeners on a variety of subjects. Pleasant change of pace.

**"Talkradio"**
ABC Talk Programming

Produced by: ABC Talk Programming
Frequency: Daily
Length: Twelve hours per day
Terms: Barter, cash
Delivered via: Satcom 1R T23
Show first aired: 4/82

Call-in talk programming featuring advice, newsmaker and celebrity interviews. Hosted by some of this country's most respected broadcasters.

"Dara Welles Show"
Westwood One/Talknet

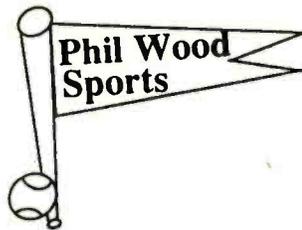
Produced by: Dick Brennan
Hosted by: Dara Welles
Frequency: Daily
Length: 3 hours
Terms: Barter/network affiliation
Delivered via: Satcom 1R T19
Show first aired: 4/1/87
Affiliates: 300

Telephone talk, advice and conversation about wide variety of topics drawn from everyday life and experience.

"Bruce Williams Show"
Westwood One/Talknet

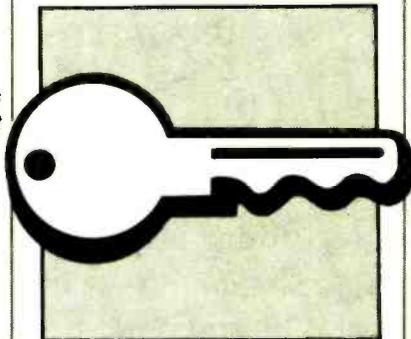
Produced by: Dick Brennan
Hosted by: Bruce Williams
Frequency: Daily
Length: 3 hours
Terms: Barter/network affiliation
Delivered via: Satcom 1R T19
Show first aired: 11/1/81
Affiliates: 300

Telephone talk, advice and conversation about a wide variety of topics drawn from everyday life and experiences.

NEW**"Phil Wood Sports Show"**
American Radio Networks

Produced by: American Radio Networks
Hosted by: Phil Wood
Frequency: Daily
Length: One or two hours
Terms: Barter
Delivered via: Satcom 1R T19, Galaxy II T3
Show first aired: 4/3/89
Affiliates: 117

Forum for major league pre-game and after-game chats.

**SELF-HELP FEATURES****NEW****"Auto Talk"**
Star Communications

Produced by: Gene Biase
Hosted by: Junior Damato
Frequency: Weekly
Length: 2 hours
Delivered via: Satcom
Show first aired: 2/89
Affiliates: 10

Auto expert answers listeners' questions.

"Back To School"
North American Network

Produced by: Kathy Correia
Hosted by: Rise Jill Miller
Frequency: August 28-September 6, 1989
Length: One min./20 reports
Terms: Barter
Delivered via: Analog tape
Show first aired: 8/87
Affiliates: 350

Tips and topics for the busy back to school and late summer season. Ideal for local sales opportunities. Features interviews with consumer expert.

"Beach And Summer Activity Reports"
American Leisure Network

Produced by: Morrie Trumble
Hosted by: Various
Frequency: Twice-daily
Terms: Barter
Delivered via: Phone
Show first aired: 5/31/86
Affiliates: 100

Customized for each station subject options include local summer activities, beach conditions, parking and attendance.

NEW**"Birdwatch"**
Finger Lakes Productions

Produced by: Paul Bartshevich
Hosted by: Bob Kantor
Frequency: Daily
Length: 90 secs.
Terms: Barter or cash
Delivered via: Analog tape
Show first aired: 7/3/89
Affiliates: 21

Birding is now a billion dollar industry in America. Natural sound and conversational writing highlight this catchy early morning feature.

"Dr. Joyce Brothers"
Westwood One Companies/ NBC Radio Network

Produced by: Dr. Joyce Brothers
Hosted by: Dr. Joyce Brothers
Frequency: Daily
Length: 2 mins.
Terms: Barter
Delivered via: Satcom 1R T19

Family issues, stress, relationships ... one of the world's best known authorities in the field of mental health provides analysis.

NEW**"Children's Program"**
Sound Source

Frequency: Weekly
Length: 30 mins.
Terms: Barter/cash
Show first aired: 9/89
Program designed by OWL TV.

"Christmas Consumer Report"
North American Network

Produced by: Kathy Correia
Hosted by: Rise Jill Miller
Frequency: Christmas Special
Length: One min./20 reports
Terms: Barter
Delivered via: Analog tape
Show first aired: Christmas 1987
Affiliates: 350

Holiday time consumer reports on the latest in toys and gifts, travel and leisure activities. Ideal for local sales opportunities.

"Consumerwatch"
AP

Frequency: Daily
Length: 60 secs.
Terms: Network affiliation
Delivered via: Satellite
Advice on everything from shopping for groceries to searching for a new car.

DR. DEAN EDELL RADIO PROGRAMS**"Dr. Dean Edell Medical Minutes"**
EFM Media

Produced by: EFM Media
Hosted by: Dr. Dean Edell
Frequency: Daily
Length: One min.
Terms: Barter
Delivered via: Satcom 1R T23
Show first aired: 8/87
Affiliates: 189

Medical Minutes are designed to meet the concerns & interest of all Americans with the latest developments in medicine & health-related areas.

"Fall Consumer Headlines"
North American Network

Produced by: Kathy Correia
Hosted by: Rise Jill Miller
Frequency: Oct. 9-Oct. 20 1989
Length: One min. 20 reports
Terms: Barter
Delivered via: Analog tape
Show first aired: 10/87
Affiliates: 350

Topical reports on fashion, health and fitness, personal finance, home care and preparing for winter. Perfect sales vehicles.

"Family Health"
Family Health Radio

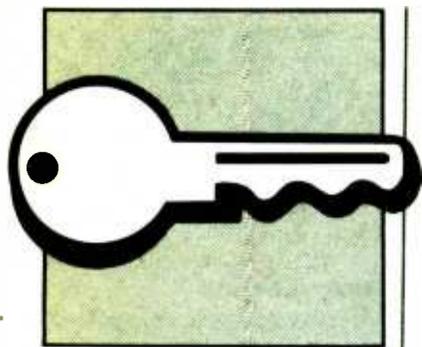
Produced by: Doug Partusch
Hosted by: Dr. Frank Meyers
Frequency: Daily
Length: 2-1/2 mins.
Terms: Free
Delivered via: Vinyl disc/Westar 4 T3
Show first aired: 3/81
Affiliates: 415

"Family Health" features easy-to-understand answers to some of the most frequently asked questions about health and health care.

"Focus On Women"
Anderson Media Services, Inc.

Produced by: Jane Jelks
Hosted by: Sharon West
Frequency: Twice-daily
Length: 2 mins.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 6/1/87
Affiliates: 56

Program covers topics and issues affecting Black women from credit to male-female relationships. Received CEBA award in 1988.



SELF-HELP FEATURES

"Harrison Tilbert's Travel Guide Of The Airwaves"

Kenetics Radio Entertainment

Produced by: Ken Levy
Frequency: Daily
Length: 90 secs.

Terms: Barter

Delivered via: Satcom 1R
Show first aired: 4/88

Radio's Rock'n'Roll travel; guide. Enables listeners to learn, with unique "you are there" approach.

HEALTH NEWSFEED

"Health Newsfeed"

Johns Hopkins Medical Institutions

Produced by: Doug Levy
Host: Doug Levy
Length: One minute
Terms: Free
Delivered via: Satcom 1R T23 and Westar 4 T2D
Began: 12/9/85
Produced: Daily

Daily medical news reports produced by a Peabody award-winning journalist. Available for unrestricted use as a sponsored program or in newscasts.

"Health And Medicine"

AP

Hosted by: Dr. Henry Fishman
Frequency: Daily
Length: 60 secs.
Terms: Network affiliation
Delivered via: Satellite

News and information on health, fitness and new medical research.

"Health Reports By American Health Magazine"

ABC Information Network

Hosted by: Joel Gurin
Frequency: Monthly
Length: One min.
Terms: Network Affiliation
Delivered via: Satcom 1R T23
Show first aired: 6/1/84

Ten monthly programs on health, life-style, or fitness issues written by the editors of American Health Magazine.

"Heart Of The Matter"

Diamond Communications

Produced by: Alex Diamond
Hosted by: Flo Ayres and Larry Hall
Frequency: Weekly
Terms: Free

Delivered via: Analog tape
Show first aired: 8/20/87

Award winning series of heart, health, quality of life issues. Upbeat up to date news you can use for life.

"Home Tips"

Jameson Broadcast/ABC Radio Network

Produced by: Jameson Broadcast/ABC Daytime
Hosted by: Robb Weller
Frequency: Daily
Length: One min.

Terms: Free
Delivered via: Analog tape/Satcom 1R T23
Show first aired: 7/4/88
Affiliates: 304

Innovative ideas on saving time and money from the producers of ABC's morning TV series, "Home," and your radio listeners.

"It's A Fact"

Dale Baglo Broadcast, Inc.

Produced by: Dale Baglo
Hosted by: Dale Baglo
Frequency: Daily
Length: 75 secs.

Terms: Cash
Delivered via: Analog tape, DAT
Show first aired: 12/84

Amazing and astonishing facts from science and history. Ancient mysteries, astronomical wonders, bizarre animals, an exploration into the incredible!

MATURE FOCUS

NEW

"Mature Focus"

Westwood One Companies/Mutual

Produced by: John Meyers/AARP
Hosted by: Peter Hackes
Frequency: Daily
Length: 90 secs. daily/5 mins. Saturday
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 1/2/89

Mature Focus takes a look at topics important to adult Americans: retirement planning, consumer tips, news on Social Security.

NEW

"Minority Business Report"

Advance Radio Entertainment

Frequency: Daily
Terms: Barter
Show first aired: 3/23/89

Minority Business Report is a 90 second Monday-Friday radio feature that focuses on financial information for minority listeners.

"Money Smarts"

Sheridan Broadcasting Networks/STRZ Entertainment

Produced by: Anne Linaberger
Hosted by: Anne Linaberger
Frequency: Daily
Length: 90 secs.

Terms: Barter
Delivered via: Analog tape/Westar 5 T9X
Show first aired: 2/9/87
Affiliates: 50

Personal finance information feature on investments and money matters.

"Mother Earth News"

Jameson Broadcast

Produced by: Jameson Broadcast
Hosted by: Jamie Jameson
Frequency: Daily
Length: 2-1/2 mins.
Terms: Barter
Delivered via: Vinyl disc
Show first aired: 9/71
Affiliates: 415

How-to information and country wisdom on gardening, home repair, cooking, crafts, home businesses, and real estate from editors of Mother Earth News.

"National Consumers Week (Series 1 of Consumer Headlines)"

North American Network

Produced by: Kathy Correia
Hosted by: Rise Jill Miller
Frequency: April 17-April 28, 1989
Length: One min.
Terms: Barter
Delivered via: Analog tape
Show first aired: 4/86
Affiliates: 350

Part of the US Office of Consumer Affairs nationwide National Consumers Week promotion. Features topical time and money-saving reports and actualities.

"On Line"

ABC Information Network

Hosted by: Brit Hume
Frequency: Weekly
Length: One min.
Terms: Network affiliation
Delivered via: Satcom 1R T23
Show first aired: 2/1/87
Affiliates: 600

Weekly personal computer show.



"On The Garden Line"

Westwood One Companies/Mutual

Produced by: Kevin DeLany/Karen Akerstrom
Hosted by: Jerry Baker
Frequency: Weekly
Length: 2 hours
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 9/87

Gardening tips and tricks, lawn care, house plants and seasonal reminders. Live listener call in for information from an expert.

NEW

"Our Back Yard"

North American Network

Produced by: Kathy Correia
Hosted by: Silas Garner
Frequency: Summer time special
Length: One min.
Terms: Free
Delivered via: Analog tape
Show first aired: 4/89
Affiliates: 100+

Safety education series sponsored by the Outdoor Power Equipment Institute. Features lawn and garden tips. Co-op sales opportunities galore from Toro.

"Pets & People"

AP

Hosted by: Dr. Jane Fishman
Frequency: Daily
Length: 60 secs.
Terms: Network affiliation
Delivered via: Satellite
Veterinarian Dr. Jane Fishman covers all aspects of pet health, pet care and behavior.

NEW

"Portfolio"

Star Communications

Produced by: Pete Murray
Hosted by: Jack Chase
Length: One min.
Terms: Barter
Delivered via: Analog tape
Show first aired: 2/89
Affiliates: 15
Feature designed to inform those 55 and over.

"Prevention Health Report"

Jameson Broadcast

Produced by: Jameson Broadcast
Hosted by: Robert Osgood
Frequency: Daily
Length: Two min.
Terms: Barter
Delivered via: Vinyl disc

Show first aired: 7/01/82

Affiliates: 340
News and information on personal health, nutrition and fitness. Concise, fact-packed reports from the editors of Prevention Magazine.

"Ski Reports"

American Leisure Network

Produced by: Morrie Trumble
Hosted by: Various
Frequency: Twice-daily
Terms: No charge
Delivered via: Phone
Show first aired: 11/1/73
Affiliates: 450

Reports contain current information, customized with Comrex feeds to each station, updated several times daily.

NEW

"Snapshots From Europe"

North American Network

Produced by: Kathy Correia
Hosted by: Rise Jill Miller
Frequency: July & August 1989
Length: One min.
Terms: Barter
Delivered via: Analog tape
Show first aired: 7/89
Affiliates: 100

Travelogue interviews and reports from Italy, Cannes and Southern Mediterranean. Recorded on location.

"Something You Should Know"

Strand Broadcast Services

Produced by: Strand Broadcast Services
Hosted by: Mike Carruthers
Frequency: Daily
Length: 90 secs.
Terms: Cash
Delivered via: Analog tape
Show first aired: 1980

A daily 90-second feature that helps you get more out of life, featuring experts on relationships, health, consumer topics, and more.

"Summer Consumer Headlines (Series 2 Of Consumer Headlines)"

North American Network

Produced by: Kathy Correia
Hosted by: Rise Jill Miller
Frequency: June 5-16th, 1989
Length: One min.
Terms: Barter
Delivered via: Analog tape
Show first aired: 6/86
Affiliates: 350

Topical summertime reports on travel and leisure pursuits with actualities from experts. Ideal sales vehicle for the Summer.

NEW

"Tax Break"

Sheridan Broadcasting Networks/STRZ Entertainment

Produced by: Anne Linaberger
Hosted by: Anne Linaberger
Frequency: Daily 3/6-4/15/89
Terms: Barter/network affiliation
Delivered via: Westar 5 T9X
Show first aired: 3/6/89
Affiliates: 129

Feature information about tax laws, tips on IRA's, mortgages, interest and investments.

HEALTH NEWSFEED

RADIO REPORTS VIA SATELLITE FROM THE JOHNS HOPKINS MEDICAL INSTITUTIONS

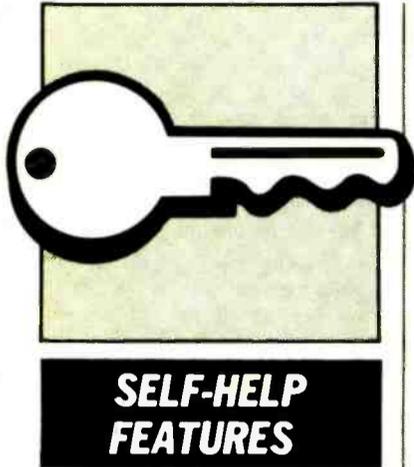
Network-quality wraps and cuts on timely medical and health topics, designed to fit into your newscasts or stand alone as a sponsored feature.

Information your listeners want, on subjects such as:

- AGING
- AIDS
- HEART DISEASE
- HIGH-RISK PREGNANCY
- HOSPITAL COSTS
- GENETICS RESEARCH
- CANCER
- INJURY PREVENTION
- MEDICAL ETHICS

Daily 60-second medical news reports via satellite produced by a Peabody award-winning journalist. Ideal for sponsorship by local hospitals, drugstores and other businesses.

The service is free.
To find out more, call (301) 955-2849.

**"Today's Health"****Sound Source**

Produced by: Sound Source/Lysonic
Hosted by: Dr. Peter Hanson
Frequency: Daily Series
Length: 90 secs.
Terms: Barter
Delivered via: Seltech
Show first aired: 10/10/88
Affiliates: 30

A daily 90 second feature on health, fitness and how to feel better than ever.

"Travel Tips"**Star Communications**

Produced by: Charlie Leocha
Hosted by: Charlie Leocha
Frequency: Daily
Length: One min.
Terms: Barter
Delivered via: Analog tape
Show first aired: 2/88
Affiliates: 22

Feature on places to go and money savings tips when travelling.

YOU AND YOUR Money

"You And Your Money"**Westwood One Companies/ Mutual**

Produced by: Money Magazine and Mutual News
Hosted by: Eric Schurenberg
Frequency: Daily
Length: 2-1/2 mins.
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 5/88

Personal finance information, from the pages of Money Magazine to help listeners spend and invest their money wisely.

"You're The Judge"**O'Connor Creative Services, Inc.**

Produced by: O'Connor
Hosted by: Ralph Story
Frequency: Daily
Length: 2 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 1/1/80
Affiliates: 125

Actual court cases are presented in warm, entertaining manner with listener invited to find a verdict.

NEW**"The Word: 25 +"****Bustany Biggs & Company**

Produced by: Bustany Biggs & Company
Frequency: 30 one min. teaser-payoff features weekly (6/day)
Length: One min.
Terms: Cash
Show first aired: Summer '89

Comprehensive package of experts on personal interest topics giving hard advice and telling real stories that grab, inform and entertain. See ad.

**PUBLIC AFFAIRS****NEW****"Ade lante"****Starstream Communications Group, Inc.**

Hosted by: Mayor Henry Cisneros
Frequency: Daily
Length: 2 1/2 mins.
Terms: Barter
Delivered via: Analog tape/vinyl disc
Show first aired: 4/3/89
Affiliates: 30

A daily program designed to address issues that affect Hispanic Americans today.

"American Challenge"**Creative Radio Network**

Produced by: Darwin Lamb
Hosted by: Garrett Sutton
Frequency: Daily
Length: Five mins.
Terms: Barter
Delivered via: Satellite

The American Challenge is a timely informative program about America's 21st Century featuring interviews with noted Americans.

"American Focus"**Focus On Youth, Inc.**

Produced by: Focus On Youth, Inc.
Hosted by: Steve Kamer
Frequency: Weekly
Length: 30 mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 4/74
Affiliates: 120

Panel interviews with leaders in American society, from politics, journalism, business, fine arts and entertainment.

"Amex Business Brief"**American Stock Exchange**

Produced by: Tom Mariam
Hosted by: Tom Mariam
Frequency: Daily
Length: 90 secs.
Terms: Free

Delivered via: Phone/Satcom 1R/Westar 4 T2D

Each week a different guest is featured over five programs focusing on a given topic relating to business, money, and the workplace.

"Amex Business" "Talk"**American Stock Exchange**

Produced by: Tom Mariam
Hosted by: Tom Mariam
Frequency: Weekly
Length: Fourteen mins.
Terms: Free
Delivered via: Analog tape/Westar 4 T2D
Show first aired: 5/12/85
Affiliates: 91

Weekly talk show featuring interviews with noted guests in the world of business, money and the workplace.

"Baptist Hour"**Radio & TV Commission Of Southern Baptist**

Produced by: Joe Lusk
Hosted by: Derwood Rowell
Frequency: Weekly
Length: 30 mins.
Terms: Free
Delivered via: Vinyl disc
Show first aired: 1939
Affiliates: 462

A modified worship service with traditional religious music, produced specifically for radio.

"Consumer Directions"**ABC Direction Network**

Hosted by: Richard Davies
Frequency: Twice-weekly
Length: 2 mins.
Terms: Network affiliation
Delivered via: Satcom 1R T23
Affiliates: 200

Program focuses on consumer news, from health to personal finance to home purchases to product safety to the environment.

"Contact"**Sacred Heart Program, Inc.**

Produced by: Jesuit Radio Productions
Frequency: Weekly
Length: Five mins.
Terms: Free
Delivered via: Vinyl disc
Show first aired: 1975
Affiliates: 125

Designed to provide the listener with commentary to strengthen their values.

"Customized Health Care"**Public Interest Affiliates, Inc.**

Produced by: Public Interest Affiliates
Hosted by: Shel Lustig, Laura Witek and Brad Saul
Frequency: Weekly
Length: 30 Mins.
Terms: barter
Delivered via: Analog tape
Show first aired: 10/16/81
Affiliates: 140

Preventive medicine, medical controversies, the latest treatments heard from patients, researchers and experts. Highly produced with SFX, music, actualities.

"Face-Off"**Westwood One Companies/ Mutual**

Produced by: The Broadcast Group
Hosted by: Sens. Ted Kennedy & Alan Simpson
Frequency: Daily
Length: 4-1/2 mins.
Terms: Barter

Delivered via: Satcom 1R T19

Show first aired: 4/16/84

Hear opposing points of view from political adversaries Kennedy and Simpson on issues concerning every American.



Family Talk from Covenant House
 460 W. 41st Street, New York, NY 10036

"Family Talk From Covenant House" United Stations Radio Networks

Produced by: Covenant House
Hosted by: Renn Vara and Maureen Taylor
Frequency: Weekly
Length: 2 hours
Terms: Free
Delivered via: Analog tape/Satcom 1R T19
Show first aired: 1/4/86

A live weekly call-in talk show featuring a unique mix of information & humor on issues affecting today's families.

NEW**"Harvard Newsmakers"****UPI Radio Network/ Harvard University**

Produced by: Peter Costa
Hosted by: Peter Costa
Frequency: Weekly
Length: 30 mins.
Terms: Network affiliation
Delivered via: Westar IV T1
Show first aired: 2/89
Affiliates: 200

Weekly public affairs program featuring topics of national interest ranging from the sciences to the humanities.

"Job Search"**Starmagic Radio**

Hosted by: Stelle Colony
Frequency: Weekly
Length: 2 mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 5/88

A national employment agency of the airwaves. We offer employment opportunities of all types and descriptions all over the country.

"Lift Your Heart"**Sacred Heart Program, Inc.**

Produced by: Jesuit Radio Productions
Frequency: Weekly
Terms: Free
Delivered via: Vinyl disc
Show first aired: 1/39
Affiliates: 400

Documentary style programs dealing with today's social concerns, personal growth, and spiritual values.

"Love Worth Finding With Adrian Rogers"**Love Worth Finding Ministries**

Produced by: Buck Jones
Hosted by: Dr. Adrian Rogers
Frequency: Daily M-F
Length: 30 mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 1/1/87
Affiliates: 35

Intro of speaker and message with approx. 25-26 min. teaching message by Adrian Rogers with a 1.5-2 min close.

**"Newsbreakers"****Westwood One Companies/ Mutual**

Produced by: George Achaves
Hosted by: Ron Nessen
Frequency: Weekly
Length: 21:40
Terms: Network affiliation
Delivered via: Satcom 1R T19
Show first aired: 9/20/85

A lively roundtable discussion of the major topics of the week. Features panelists Daniel Schorr and Marianne Means.

"Northwestern Reviewing Stand"**Public Interest Affiliates, Inc.**

Produced by: Public Interest Affiliates
Hosted by: Sandra Kramer and Steve Scott
Frequency: Weekly
Length: 30 mins
Terms: Barter
Delivered via: Analog tape
Show first aired: 5/25/85
Affiliates: 125

Award-winning P.A. with newsmaker interviews, man-on-the-street montages and celebrity actualities.

"Page One"**Public Interest Affiliates, Inc.**

Produced by: Simon Wiesenthal Center
Hosted by: Richard Trank
Frequency: Weekly
Length: 30 mins.
Terms: Barter
Delivered via: Analog tape
Show first aired: 1/17/88
Affiliates: 60

Cultural news magazine featuring contemporary Jewish issues, personalities, and international newsmakers.

"Pathways"**Sacred Heart Program, Inc.**

Produced by: Jesuit Radio Productions
Frequency: Daily
Length: 90 secs.
Terms: Free
Delivered via: Vinyl disc
Show first aired: 9/84
Affiliates: 190

A daily insert or stand-alone feature with solid inspirational value. It has continuity with most formats, particularly news/talk.

"PIA Customized Public Affairs"**Public Interest Affiliates, Inc.**

Produced by: Public Interest Affiliates
Hosted by: Sandra Kramer
Frequency: Weekly
Terms: Barter
Delivered via: Analog tape
Show first aired: 1/82
Affiliates: 270

Award-winning P.A. . . . compelling coverage . . . minimum 20 shows created annually from your problems/issues list.



PUBLIC AFFAIRS

"Portfolio"

AP

Frequency: Weekly
Length: 24 mins.
Terms: Network affiliation
Delivered via: Satellite

A lively look at lifestyle trends in sports, entertainment, travel and health.

"Profiles In The Building Of America"

SJS Entertainment

Produced by: SJS Entertainment
Hosted by: Gary Shepherd
Frequency: Daily
Length: One min.
Terms: Barter
Delivered via: Analog tape
Show first aired: 4/1/88
Affiliates: 60

A short form daily show highlighting personalities in black history and documenting their cultural significance.

"Sacred Heart Program"

Sacred Heart Program, Inc.

Produced by: Jesuit Radio Productions
Frequency: Weekly
Terms: Free
Delivered via: Vinyl disc
Show first aired: 1/15/39
Affiliates: 800

Professionally produced, quality documentary style issue oriented religious programs that are inter-denominational. Does not solicit funds, and are free.

"Source Report"

Westwood One/The Source

Produced by: Chuck LaBella
Hosted by: Bob Madigan
Frequency: Weekly
Length: 30 mins.
Terms: Network affiliation
Delivered via: Satcom 1R T19
Show first aired: 1980
Affiliates: 134

Young adult-targeted 1/2 hour public affairs magazine.

"Special Assignment"

AP

Frequency: Weekly
Length: 24 mins.
Terms: Network affiliation
Delivered via: Satellite

A radio magazine show that takes an in-depth look at important news events.

"UPI Roundtable"

UPI Radio Network

Produced by: Various anchors
Frequency: Weekly
Length: 30 mins.
Terms: Network affiliation
Delivered via: Westar IV T1
Affiliates: 200

From interviews with top newsmakers to in-depth reports on key

issues UPI Roundtable is the perfect addition to public affairs programming.



"Weekend Headliner"

Westwood One Companies/
Mutual

Produced by: Pat Piper
Hosted by: Mutual news correspondents
Frequency: Weekly
Length: 21:40
Terms: Network affiliation
Delivered via: Satcom 1R T19
Show first aired: 1934

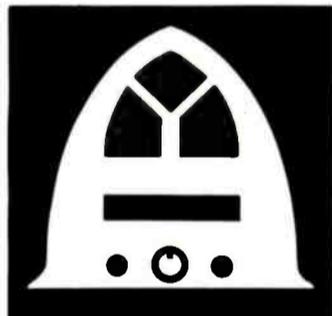
Probing, in-depth interviews with today's most important and controversial movers and shakers, plus background reports and hot issues.

"World Of Religion"

AP

Produced by: KMOX/St. Louis
Frequency: Weekly
Terms: Network affiliation
Delivered via: Satellite

An in-depth look at religion and its impact on everyday life and world events.



DRAMA/ NOSTALGIA

"Abbott & Costello"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Bud Abbott
Frequency: Weekly
Length: 1/2 hour
Terms: Cash
Delivered via: Analog tape
Show first aired: 7/3/40
Affiliates: 118

Abbott & Costello: 52 half-hours. Their most famous comedy bit "Who's On First-What's On Second," says it all.

"Adventures Of Harry Lime — The Third Man"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Orson Welles
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 1950
Affiliates: 118

Stars Orson Welles-enough said.

"Ayer, Hoy Y Siempre"

International Lutheran
Laymen's League

Produced by: Int'l LLL
Hosted by: Uncle Julio
Frequency: Weekly
Length: Fifteen mins.

Terms: Cash/Public Service

Delivered via: Analog tape

Show first aired: 3/1/77

Affiliates: 165

Dramas relating to everyday topics, such as family relationships, peer pressure, cross-cultural conflicts meaningful to Hispanics.

"Jack Benny Show"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Jack Benny
Frequency: Weekly
Length: 1/2 hour
Terms: Cash
Delivered via: Analog tape
Show first aired: 3/29/32
Affiliates: 118

52 half hours — new for 1989. By special license from the estate — the best of Benny. Already committed in ten of the top twelve markets.

"Edgar Bergen And Charlie McCarthy"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Edgar Bergen
Frequency: Weekly
Length: 1/2 hour
Terms: Cash
Delivered via: Analog tape
Show first aired: 1934
Affiliates: 118

26 half-hours among the top NBC of all time, Bergen the ventriloquist and Charlie his erstwhile wooden dummy clashed as real people.

"Best Of Sherlock Holmes"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Sir John Gielgud
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 1/3/54
Affiliates: 118

Perennial Sir Arthur Conan Doyle favorite, starring Sir John Gielgud as Sherlock Holmes and Sir Ralph Richardson as Dr. Watson.

"Black Museum"

Charles Michelson and Sons

Produced by: Charles Michelson
Hosted by: Orson Welles
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 1/1/52
Affiliates: 118

True stories of Scotland Yard's infamous repository of effects from Jack The Ripper and other crimes, recreated by Orson Welles.

"Box Thirteen"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Alan Ladd
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 8/22/48
Affiliates: 118

Motion picture star Alan Ladd appearing as Dan Holiday, former newsman now a well known mystery writer seeks adventure for his book.

"Burns And Allen"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: George Burns
Frequency: Weekly
Length: 1/2 hour
Terms: Cash
Delivered via: Analog tape
Show first aired: 1932
Affiliates: 118

52 half hours-new for 1989. George Burns and Gracie Allen with guest stars such as Fred Astaire, Ronald Reagan, James Mason.

"Christmas Package"

Charles Michelson & Sons

Produced by: Charles Michelson
Frequency: Christmas special
Length: 1/2 hour
Terms: Cash
Delivered via: Analog tape
Show first aired: 12/88
Affiliates: 118

Christmas Package 12 outstanding 1/2 hour holiday specials, "The Jack Benny Show," "The Lone Ranger Christmas Special," and ten more.

"Classic Adventures"

Kayla Satellite Broadcasting
Network, Inc.

Produced by: Joe Koelsch
Hosted by: Joe Koelsch
Frequency: Daily
Length: 30 mins.
Terms: Barter
Delivered via: Galaxy 2 T2
Readings from classic literature which has stood the test of time.

"The Clock"

Charles Michelson & Sons

Produced by: Charles Michelson
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 1946
Affiliates: 118

Stories of the future and the past but never of the present. The whole drama of life is written in the sands of time.

"Dragnet"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Jack Webb
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 7/7/49
Affiliates: 118

Welcome back to radio the original cast and shows of Dum-de-dum-dum as it is popularly known everywhere.

"End Of The Road"

DBA

Produced by: Free Flight Productions
Hosted by: Tom Bodett
Frequency: Weekly
Length: 54 mins.
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 9/88
Affiliates: 140

Bodett's stories, commentary and humorous headlines from Homer, Alaska... take off on telephone talk shows, with music by Johnny B.

"The Falcon"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: James Meighan
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 10/43
Affiliates: 118

This outstanding mystery character quickly became a top radio network series. Mike Waring, known as The Falcon, always solves the crime.

"Famous Jury Trials"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Don Becker
Frequency: Weekly
Length: 1/2 hour
Terms: Cash
Delivered via: Analog tape
Show first aired: 9/28/36
Affiliates: 118

31 half hour dramatizations of the world's most best remembered trials — exciting in their recreation and execution. Broadcast on Mutual and ABC.

"Gangbusters"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Police Commissioner Lewis J. Valentine
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 8/20/35
Affiliates: 118

The most popular crime fighting series of all time. Stars appearing in this series include Art Carney, Mercedes McCambridge and others.

"Green Hornet"

Charles Michelson & Sons

Produced by: Charles Michelson
Length: 30 mins.
Terms: cash
Delivered via: Analog tape
Show first aired: 1/31/36
Affiliates: 118

Famous crusader against crime once again is on the prowl for underworld characters and aided as always by his faithful valet, Cato.

"Hidden Truth"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Leonard Keeler
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 1950
Affiliates: 118

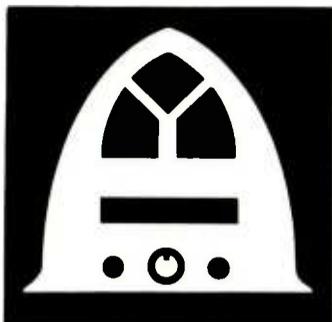
most interesting and revealing series detailing the true stories surrounding the use of the incredible lie detector.

"Hopalong Cassidy"

Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: William Boyd
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 1/1/50
Affiliates: 118

America's favorite cowboy, the most popular Western ever produced, is back on the air and we have him!



DRAMA/ NOSTALGIA

"I Remember" Reel Good Productions, Inc.

Produced by: Reel Good
Hosted by: Randy Radio
Frequency: Daily
Length: One hour
Terms: Cash
Delivered via: Analog tape, DAT
Interactive audience radio game show. The answer is usually quite simple. The question is not what, it's "when?"

"Lights Out" Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Arch Obler
Frequency: Weekly
Length: 30 min.
Terms: Cash
Delivered via: Analog tape
Show first aired: 4/17/35
Affiliates: 118
Arch Obler's "Lights Out" are among the most famous dramas of all time. His legendary mysteries have been translated into many languages.

"The Lone Ranger" Charles Michelson & Sons

Produced by: Charles Michelson
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 1/30/33
Affiliates: 118
The best of the radio adventures of the world famous masked hero of the old West and his Indian companion, Tonto.

"Mystery Theatre" DBA

Produced by: Himan Brown
Hosted by: E.G. Marshall
Frequency: 5 times per week
Length: One hour
Terms: Barter
Delivered via: Satcom 1R T19
Show first aired: 9/88
Affiliates: 105
Award winning series on CBS for 10 years-returns after five year hiatus. Recent production dates give contemporary sound.

"Ocean Rudee Radio Programme" Radio Shorts, Ltd.

Produced by: The Ocean Rudee Co.
Hosted by: Ocean Rudee
Frequency: Weekly
Length: 30 mins.
Terms: Barter
Delivered via: Analog tape, Satcom 1R T19
Show first aired: 10/1/89
Affiliates: 6

30 minutes of fun and adventure for kids 5-10 years old. Featuring popular children's literature in a radio theatre format.

"Red Ryder" Charles Michelson & Sons

Produced by: Charles Michelson
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 5/42
Affiliates: 118
America's famous red-shirted, red-headed cowboy and his Indian ward, Little Beaver, roam the plains, helping settlers.

"The Sealed Book" Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Jock MacGregor
Frequency: Weekly
Length: 30 min.
Terms: Cash
Delivered via: Analog tape
Show first aired: 6/2/49
Affiliates: 118
An out-and-out mystery thriller that will hold the audience's attention to the last moment. Produced and directed by famed Jock MacGregor.

"Sgt. Preston Of The Yukon" Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Paul Sutton
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 1947
Affiliates: 118
One of radio's classic series. He held up the fine tradition of the Mounties along with his dog King. They always got their man.

"Six Shooter, The" Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: James Stewart
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 9/20/53
Affiliates: 118
James Stewart as Britt Ponset. Stewart is never better than in the role of a folksy Western adventurer.

"Stand By . . . For Crime" Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Bob Reichenbach
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 12/51
Affiliates: 118
Joe Morgan is a fictional radio station crime reporter who becomes involved in many areas. Produced in Hollywood.

"StarMagic Radio Theater" StarMagic Radio

Hosted by: Stelle Colony
Frequency: Weekly
Length: 90 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 10/87
"Old time radio sounds brand new."
A 90 minute radio presentation of Hollywood's great movie classics, combined with movie trivia.

"Tales Of The Old West" Kayla Satellite Broadcasting Network, Inc.

Produced by: Bob Shannon
Hosted by: Bob Shannon
Frequency: Daily
Length: 2 mins.
Terms: Barter
Delivered via: Galaxy 2 T2
Vignettes on history of the Old West.

"Theatre Royale" Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Sir Lawrence Olivier
Frequency: Weekly
Length: 1/2 hour
Terms: Cash
Delivered via: Analog tape
Show first aired: 1952
Affiliates: 118
39 half hours of the world's most fascinating dramas, Dr. Jekyll & Mr. Hyde, Dracula, etc., starring Sir Lawrence Olivier.

"This is Your F B I" Charles Michelson & Sons

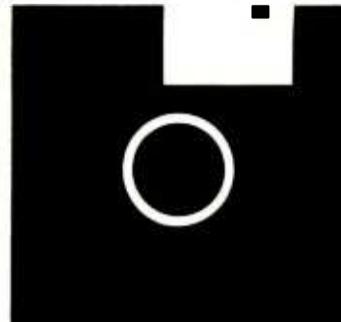
Produced by: Charles Michelson
Hosted by: Jerry Divine
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 4/6/45
Affiliates: 118
Second longest running series on ABC Radio. The only show approved by J. Edgar Hoover, head of the FBI.

"Voyage Of The Scarlet Queen, The" Charles Michelson & Sons

Produced by: Charles Michelson
Hosted by: Elliott Lewis
Frequency: Weekly
Length: 30 mins.
Terms: Cash
Delivered via: Analog tape
Show first aired: 7/3/47
Affiliates: 118
Mutual Network series of high adventure. Colorful titles: "The Bubble Dancer & The Buccaneer," "Rocky III and the Dead Man's Chest," etc.

"When Radio Was" Kayla Satellite Broadcasting Network, Inc.

Produced by: Radio Spirits
Hosted by: Carl Amari
Frequency: Daily
Length: 55 mins.
Terms: Barter
Delivered via: Galaxy 2 T2
Nostalgia at its very best! Favorite old-time radio programs.



PRODUCTION SOFTWARE

"The Accelerator Power Pack" Supertrax Production- Services

Number of basic cuts: 300
Terms: Lease
Delivered via: Analog tape, CD
Market exclusive? Yes
Product first introduced: 9/1/88
Over 300 digitally recorded synthesized sound effects. All the tools necessary to create IDs, sweepers, and electric promos.

"Airwaves Production Music Library" American Image Productions

Number of basic cuts: 490
Total number of cuts: 980
Terms: Buyout, lease
Delivered via: Vinyl disc
Market exclusive? Yes
Product first introduced: 8/84
Always a favorite, AIRWAVES continues to display its soundness everyday — picked to be a hit, and so it is!

"The Apple Digital Production Library" O'Connor Creative Services, Inc.

Number of basic cuts: 1155
Total number of cuts: 2085
Updated: Quarterly
Terms: Buyout
Delivered via: CD
Market exclusive? No
Product first introduced: 1985
Subscribing stations: 283
Largest, most diverse full-service digital commercial library available. Quality and reasonable cost.

"Audio Yearbook: '60s, '70s, '80s" RadioWave

Number of basic cuts: 15/week
Updated: Ongoing
Terms: Barter
Delivered via: Analog tape
Market exclusive? Yes
Produced actualities and montages, scripts, playlists to produce daily or weekly feature and/or texture pieces/time capsules.

"Broadcast One" Associated Production Music

Number of basic cuts: 700
Total number of cuts: 1500
Updated: Quarterly
Terms: Lease
Delivered via: CD
Market exclusive? No
Product first introduced: 1988
Subscribing stations: 50

Broadcast One-format specific tracks, work parts, commercial lengths, extended plays-more variety for your advertiser's needs, in-house promos . . .

NEW

"Captain —& The Morning Cartoons (TM)" San Francisco Sound Archive

Number of basic cuts: Varies
Total number of cuts: 1200
Updated: Monthly/As needed.
Terms: Buyout
Delivered via: Station mastering preferred, analog tape.
Market exclusive? Yes
Product first introduced: 4/89
Be Captain of Morning Cartoon Show. Perfect for "baby boomers" and "echo boomers" dual demographic. Pure FUN. SEGUEntertainment.

"CAT" Media General

Total number of cuts: 3528
Updated: Six per year
Terms: Buyout, lease
Delivered via: Vinyl disc
Market exclusive? Yes
Production tracks in 60 and 30 second beds with work parts and sound effects. Also includes over 155 client concepts.

"CD Sales Library" FirstCom

Number of basic cuts: 50
Terms: Lease
Delivered via: CD
Market exclusive? Yes
Proven sales ideas for potential customers. Fast, incredible sounding spec spots. Superior presentations for quicker closes.

"Champion Production Music Library" American Image Productions

Number of basic cuts: 125
Total number of cuts: 375
Terms: Buyout
Delivered via: CD
Market exclusive? NO
Product first introduced: 6/87
Original production music library produced for compact disc-cost effective, unlimited use buyout of this 10 CD production workhorse.

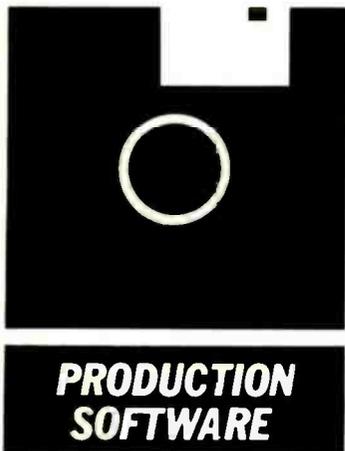
"Cheap Radio Thrills" Galaxy-L.A. Air Force

Total number of cuts: 500
Terms: Buyout
Delivered via: Vinyl disc, CD
Market exclusive? No
World's weirdest production library! Serious commercial and promotion music and effects plus goofy greats like the singing EBS test.

NEW

"Clean Cuts" Clean Sheets, Inc.

Number of basic cuts: 300
Total number of cuts: 300
Terms: Lease
Delivered via: Analog tape, DAT, CD
Market exclusive? Yes
Product first introduced: 6/89
Very high energy material, best suited for promos and imaging. Digitally produced and mastered. Exceptional rhythm parts.



"Clean Sheets"

Clean Sheet, Inc.

Number of basic cuts: 4 hours
 Updated: no further updates
 Terms: Lease
 Delivered via: Analog tape
 Market exclusive? Yes
 Product first introduced: 3/87
 Subscribing stations: 50+
 High energy musical material, best suited for promos and imaging. Credits include WQHT, KPWR, WHYT, KZZP, KRBE, WUSL, WSOC, and KWSS.

disc production library

"Compact Disc Production Library"

Century 21 Programming, Inc.

Number of basic cuts: 450 music beds, 300 SFX, 200 accents
 Total number of cuts: 1600
 Updated: 3 times per year
 Terms: Buyout, lease
 Delivered via: CD
 Market exclusive?
 Product first introduced: 1986
 Subscribing stations: 500
 Instrumental commercial music in 60-and 30-second lengths in varied styles, plus accents and effects.

"DeWolfe Library"

Number of basic cuts: 18
 Total number of cuts: 90
 Updated: Yearly
 Terms: Lease

Delivered via: CD
 Market exclusive? No
 Used for commercial bed and production themes on a limited but growing basis.

"Digital Director"

Media General

Total number of cuts: 2473+
 Updated: Minimum of 198 new production elements per year
 Terms: Buyout or Lease
 Delivered via: CD
 Market exclusive?
 Media General's premier CD production library, instrumental tracks in a variety of music styles, plus power parts and sound effects.

"Digital Energy"

Mitch Craig Productions

Number of basic cuts: 183
 Total number of cuts: 183
 Terms: Buyout
 Delivered via: CD
 Market exclusive? No
 Product first introduced: Fall 1988
 An excellent production library supplement on 2-CDs. CD #1 — 84 fresh 30 and 60 music tracks. CD #2 — 99 hi-tech "electrofects."

"Digital Production System"

FirstCom

International distributor: Radio Express
 Number of basic cuts: 2564
 Total number of cuts: 3531+ supplements
 Updated: Annually
 Terms: Lease
 Delivered via: CD
 Market exclusive? No
 49 CDs of all new music and effects initially, with annual supplements. Over 3500 tracks provide greater variety and diversity.

"Digital Transfusion"

T.M. Communications, Inc.

Number of basic cuts: 48
 Terms: Buyout
 Delivered via: Vinyl disk
 Market exclusive?
 Product first introduced: Yes
 Forty-eight dynamic advertising campaigns. Guaranteed to make a station money.

NEW

"Don Elliot 'The Legend' CD Promo Music Library"

Don Elliot Creative Services

Total number of cuts: 500
 Terms: Buyout, Lease
 Delivered via: CD
 Market exclusive? Yes, option available
 Product first introduced: 4/28/89
 Subscribing stations: New, debuted Pirate Radio/Scott Shannon.
 Fresh, digitally recorded in Hollywood. Shotguns, layovers, punctuators, sweepers, basics, seasonals, drums, solos, generic Sonovoxes. Starts where Star Wars left off.

"Dimension Sound Effects Library"

27th Dimension

Terms: Buyout
 Delivered via: CD
 Market exclusive: Yes
 Product first introduced: 1987
 Subscribing stations: 300+
 Library utilized Holophonics (tm) recording system for maximum aural impact allowing the listener to experience real sound with precise spacial references.

"The Effector"

Mitch Craig Productions

Number of basic cuts: 193
 Total number of cuts: 193
 Terms: Buyout
 Delivered via: CD
 Market exclusive? No
 Product first introduced: Early 1988
 The hottest lasers, explosions, fly-bys, power warps, and promo beds available on CD. Half price if purchasing "Digital Energy" library.

"Escape"

Brown Bag Productions

Number of basic cuts: 303
 Total number of cuts: 303
 Terms: Lease
 Delivered via: CD
 Market exclusive? Yes
 The only CD market exclusively library offered to adult-based formats. Also used by ABC-TV, HBO, and Cinemax.

"Flashpoint!"

Brown Bag Productions

Number of basic cuts: 417
 Total number of cuts: 417
 Terms: Lease
 Delivered via: CD
 Market exclusive? Yes
 The most technologically advanced production library ever created. KHS, WQHT, KMEL, WAVA, KKDA, KRBE, WEBN, KQRS, WIYY, WYSP, WNCX, KKLQ.

"Future Effects"

Audio Vision, Inc.

Number of basic cuts: 110
 Total number of cuts: 110
 Terms: Buyout
 Delivered via: Analog tape, CD
 Market exclusive? No
 Product first introduced: 1988
 Subscribing stations: 73

disc production library

Generation Three.

"Generation Three"

Century 21 Programming

Number of basic cuts: 400+ music beds, 400 SFX, 200 accents
 Total number of cuts: 1500
 Updated: Bi-monthly
 Terms: Buyout, lease
 Delivered via: CD
 Market exclusive? No
 Product first introduced: 1988
 Subscribing stations: 250
 Instrumental commercial music in varied styles, lengths, and mixes; plus accents and sound effects.

NEW

"Guitar Tracks"

The Bob Wood Organization

Number of basic cuts: 30
 Total number of cuts: 30
 Terms: Buyout
 Delivered via: Analog Tap
 Market exclusive? Yes
 Product first introduced: 4/89
 30 short tracks in variety of music styles for promos, sweeps, IDs, and music-related contests.

"Henny Youngman Comedy Radio Library"

Charles Michelson & Sons

Number of basic cuts: 130
 Total number of cuts: 650
 Terms: Lease
 Delivered via: Analog tape
 Market exclusive? Yes
 Product first introduced: 1985
 Subscribing stations: 118
 Famous comedian king of one-liners; entire repertoire of family style jokes delivered in his own inimitable manner.

"The Holiday Production Library"

O'Connor Creative Services, Inc.

Number of basic cuts: 65
 Total number of cuts: 125
 Updated: Annually
 Terms: Buyout
 Delivered via: Vinyl disc
 Market exclusive? No
 Product first introduced: 1985
 Subscribing stations: 1427
 The first comprehensive production library devoted solely to commercial backgrounds for all the major holidays and seasonal events of the year.

LA AIR FORCE

"Hollywood Production Library"

Galaxy-L.A. Air Force

Number of basic cuts: 221 (CD Version)
 Total number of cuts: 224
 Terms: Buyout
 Delivered via: Vinyl Disc
 Market exclusive? No
 Product first introduced: 1985
 Excellent "basic" production library, one of several at low-cost "mom-and-pop" buyout prices.

"Instant Replay Service"

Media General

Total number of cuts: 4110+
 Updated: Six per year
 Terms: Buyout, lease
 Delivered via: Vinyl disc
 Market exclusive? Yes

The best of both worlds: production tracks, work parts, and sound effects, plus sales thematic for increased profit.

LASER LIGHTNING

"Laser Lightning"

Century 21 Programming, Inc.

Number of basic cuts: 450 music beds, 300 SFX, 200 accents
 Total number of cuts: 1600
 Updated: 3 times per year
 Terms: Buyout, lease
 Delivered via: CD
 Market exclusive? No
 Product first introduced: 1988
 Subscribing stations: 300
 Rock/CHR/Urban instrumental music in 60-and 30-second lengths, plus zany morning instrumentals and effects, plus accents and SFX.

"Lazer"

Media General

Total number of cuts: 1900+
 Updated: Minimum of 198 new production elements per year
 Terms: Buyout or Lease
 Delivered via: CD
 "The" Digital power library on CD for CHR, AOR, and Urban formats. Instrumental tracks, power parts, sound effects.

"Lazor Cuts Production Library-Editions 1 & 2"

Power Sound Productions

Number of basic cuts: 120 per edition (disc)
 Total number of cuts: 200
 Terms: Buyout
 Delivered via: CD
 Market exclusive? No
 Product first introduced: 9/84
 Subscribing stations: 49
 Any market, any format can create a new sonic image or bring theirs into the 90's with 400 digital sounds.

"Mass Media Entertainment Library"

San Francisco Sound Archive

Number of basic cuts: 600
 Total number of cuts: 2400
 Updated: As needed.
 Terms: Buyout
 Delivered via: Analog tape, station mastering preferred, analog tape.
 Market exclusive? No
 Product first introduced: 6/80
 Radio use only. Most unique library available. America's most popular entertainment. TV/Radio/Movies/News-History/Comedy. Soundbite SEGUEntertainment.

NEW

"Masterplan II"

T.M. Communications, Inc.

Terms: Buyout
 Delivered via: CD
 Market exclusive? Yes
 Product first introduced: 4/89
 The Masterplan II contains the latest creative productions from T.M. All new for '89

"Masterplan"

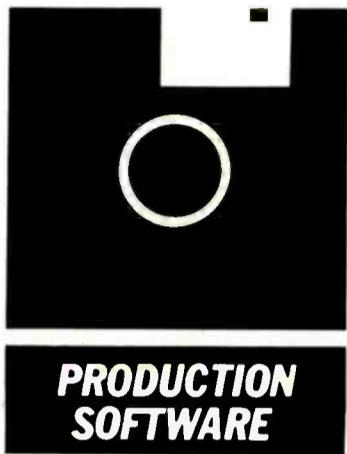
T.M. Communications, Inc.

Terms: Buyout
 Delivered via: Vinyl disk
 Market exclusive? Yes
 The original creative selling tool for the broadcast industry.

Dimension
 DEMO DISC
 EXPERIENCE HOLOPHONICS

The Worlds First & Only Digital Holophonics™ Library
 25 CD Volumes of Music and Sound Effects

For NEW Compact Disc Sample - Contact:
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 FAX-813-763-0410 813-763-4107



"Muscle Shoals Magic" Southern Trax Production Company

Number of basic cuts: 756 + 440 SFX
Total number of cuts: 1196
Updated: Semi-annually
Terms: Package including updates
Delivered via: CD
Market exclusive? Yes
Product first introduced: 1988
Subscribing stations: 65
Complete production library, including generic jingles available for customization, produced at the famous Muscle Shoals Sound Studios, digitally produced on CD.



"The New Production Library" Airforce Broadcast Services, Inc.

Number of basic cuts: 1250+ 3000SFX
Total number of cuts: 5000
Updated: Every second month
Terms: Lease
Delivered via: CD
Market exclusive? No
Product first introduced: 1986
Subscribing stations: 100
Contemporary production music services of commercial and random length tracks. Library includes the Sound Ideas SFX Library (1000-2000).

"No Pressure, No Hype Auto Campaign" Chicago Radio Syndicate

Number of basic cuts: 12-16
Updated: Annually
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1984
Subscribing stations: 150
Comedy automobile commercials from Dick Orkin. For that "hard-to-get" automobile dealer to stand apart from his competition.



"Omnimusic Production Music Library" Omnimusic

Number of basic cuts: 892

Total number of cuts: 906
Updated: Quarterly
Terms: Lease
Delivered via: CD
Market exclusive? No
Product first introduced: 1/78
Subscribing stations: 51
Thirty-six digitally produced CD's featuring full-length cuts in styles ranging from rock and classical, to Jazz, Country and New Age.

"Power Tools" Brown Bag Productions

Number of basic cuts: 307
Total number of cuts: 307
Terms: Lease
Delivered via: CD
Market exclusive? Yes
Product first introduced: 1987
The most popular CHR/AOR/Classic Rock library ever released. KEGL, WMMS, WXRK, WQXI, WLLZ, WDVE, KRTH, WRBQ, WJFK, WEGX, etc..

"Production Music & SFX Library" DeWolf Music Library

Number of basic cuts: Over 60 compact discs
Total number of cuts: Over 2000
Updated: Constantly
Terms: Lease, SFX Buyout
Delivered via: Analog tape/Vinyl disc/CD
Market exclusive? No
Product first introduced: 10/86
All encompassing music catalogue. Containing styles and arrangements of all music formats.

"Production Source" T.M. Communications, Inc.

Terms: Buyout
Delivered via: Vinyl disc
Market exclusive? Yes
Production elements for commercial messages of station promotional needs.

"The Professional" Capitol Records/ Production Music

Number of basic cuts: 640
Total number of cuts: 2560
Updated: Every 1 to 3 months
Delivered via: CD
Product first introduced: 1984
Subscribing stations: 217
The Professional is a one-stop CD production music library. Our color-coded, music-grouped system makes the finest production music in the world truly accessible!

"Professional Broadcast Series" Omnimusic

Number of basic cuts: 382
Total number of cuts: 555
Updated: quarterly
Terms: Lease
Delivered via: CD
Market exclusive? No
Product first introduced: 3/87
Subscribing stations: 62
Ten CDs featuring 60s, 30s, and 10s in a wide variety of styles, plus bumpers, stingers, logos, cues, and bridges.

"Radio Videos (TM)" San Francisco Sound Archive

Number of basic cuts: 600
Total number of cuts: 1500
Updated: As needed

Terms: Buyout
Delivered via: Analog tape, station mastering preferred, analog tape.
Market exclusive? No, negotiable
Product first introduced: 3/86
Captain Video to Captain Kangaroo. The best of ABC, NBC, CBS networks especially produced for radio. Prime-time SEGU Entertainment.

"Sounds Of Broadcasting" Media General

Total number of cuts: 2,254+
Updated: Six per year
Terms: Buyout, lease
Delivered via: Vinyl disc
A continuous source of production tools for the professional production person. Music tracks, work parts and sound effects.

"Sponsor Commercials" Southern Trax Production Company

Number of basic cuts: 1 or more
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Customized commercials for sponsors in your market. Professional singers and musicians. 60- and 30-seconds on each.

"Starfire" Brown Bag Productions

Number of basic cuts: 302
Total number of cuts: 302
Terms: Lease
Delivered via: CD
Market exclusive? Yes
Product first introduced: 1985
The legendary masterpiece returns on compact disc. WQXI, WMMS, WQHT, KKDA, KRXY, KATH, WPGC, WOGL, KRBE, and dozens more.

"Syntheffexx — Digital Production Effects Library, Vol. I" RPI

Number of basic cuts: 81
Total number of cuts: 104
Terms: Buyout
Delivered via: CD
Market exclusive? No
Product first introduced: 1/88
High-powered lasers, blasters, jets, phone sounds, baseball fanfares, ear-riveting synth beds, dynamite percussion, noise effects, and more!

"Ssysytem" T.M. Communications, Inc.

Terms: Buyout
Delivered via: Vinyl disc
Market exclusive? Yes
T.M. System designed for the contemporary market. Creative sales material for local advertisers.

"Tech Effects" American Image Productions

Number of basic cuts: 220
Total number of cuts: 220
Updated: No
Terms: Buyout
Delivered via: Vinyl disc
Market exclusive? No
Product first introduced: 9/87
Ideal for station ID's, promos and commercial productions—newly expanded featuring MORE fantastic effects — now available on compact disc.

"Thunder Country" Media General

Total number of cuts: 3000+
Updated: Six per year
Terms: Buyout, lease
Delivered via: Vinyl disc
Market exclusive? Yes
The industry's only updated service devoted to Country Formats. Sales and production elements that blend with format flow. A dynamic sales tool.

"Today's Total Sound" Media General

Total number of cuts: 4230
Updated: 6 discs per year
Terms: Buyout, lease
Delivered via: Vinyl disc
Market exclusive? Yes
Today's best in versatility. For your production, original tracks, work parts, sound effects; profits, sales thematic for increased income.

"Trendsetter II" Media General

Total number of cuts: 2028
Updated: Minimum of 198 new production elements per year
Terms: Either Buyout or Lease
Delivered via: CD
Market exclusive?
Hot, medium, and slow temp trax on CD with a full sound effects package and hot power parts.

"Trivia Mystery Voices" Garlin Sound Enterprises

Number of basic cuts: 150
Terms: Lease
Delivered via: Analog tape
Market exclusive? No
Product first introduced: 1986
Famous voices of movie stars, politicians, bad guys, and newsmakers. 30-second cuts. Great for contests. Send for audition.

"Trivia Sound Tracks" Garlin Sound Enterprises

Number of basic cuts: 130
Terms: Lease
Delivered via: Analog tape
Market exclusive? No
Product first introduced: 1988
Old movie and TV tracks, one minute cuts. News events, rare records, each track has five trivia type questions. Send for audition.

"The Ultimate Production Library" Toby Arnold & Associates, Inc.

Number of basic cuts: 2665
Total number of cuts: 3020
Updated: Annually
Terms: Buyout, lease
Delivered via: CD
Market exclusive? No
Product first introduced: 1988
Subscribing stations: 130
The ultimate production library. "State of the art" full service. Music and effects all digitally mastered and recorded on compact disc.

"Valentino Production Music And Sound Effects Library" Valentino, Inc.

Number of basic cuts: 5000
Total number of cuts: 5000
Updated: Monthly
Terms: Buyout, lease
Delivered via: CD

Market exclusive? No
Product first introduced: 1987
Complete music and sound effects collection for all production use. Including performance rights.

"Vortex Production Music Library" American Image Productions

Number of basic cuts: 600
Total number of cuts: 2700
Updated: Quarterly
Terms: Buyout, lease
Delivered via: CD
Market exclusive? Yes
Product first introduced: 9/88
Easy to use — full of variety and high energy excitement — great arrangements—meticulously written, produced, and manufactured in the USA.

SOUND EFFECTS

"101 Sound Effects" Dave Dworkin's Ghostwriters

Number of basic cuts: 101
Total number of cuts: 101
Terms: Buyout
Delivered via: CD
Market exclusive? No
Product first introduced: 1/88
Subscribing stations:
101 Sound Effects on one compact disc. Full stereo recorded in England.

"CD Sound Effects" Century 21 Programming, Inc.

Number of basic cuts: 360
Total number of cuts: 360
Terms: Buyout
Delivered via: CD
Market exclusive? No
Product first introduced: 1988
Subscribing stations: 100
Digital sound effects on compact discs.

"Crazies Comedy Effects Library" O'Connor Creative Services, Inc.

Number of basic cuts: 265
Total number of cuts: 265
Updated: Annually
Terms: Buyout
Delivered via: Vinyl disc
Market exclusive? No
Product first introduced: 1985
Subscribing stations: 983
The only effects library devoted exclusively to comedy and cartoon sounds, music and voice cuts.

NEW

"Cutting Edge Production Package, The" Philadelphia Music Works, Inc.

Number of basic cuts: 162
Total number of cuts: 162
Updated: Never
Terms: Buyout
Delivered via: CD
Market exclusive? Optional
Product first introduced: 4/15/89
Subscribing stations: N/A
The Cutting Edge is designed as an add-on sweeps, bed/fx package for CHR, Urban and Churban formats. Extremely contemporary.



"DIG/EFX Sound Effects Library, The"
O'Connor Creative Service, Inc.

Number of basic cuts: 300
Total number of cuts: 300
Updated: None
Terms: Buyout
Delivered via: CD
Market exclusive? No
Product first introduced: 1985
Subscribing stations: 1623
The greatest concentration of the most-needed effects for all purposes are in this digital service.

"Digifects" FirstCom
Total number of cuts: 2000+
Terms: Buyout
Delivered via: CD
Market exclusive? No

Digifects perfectly duplicates real sound. 23 CDs, 11 categories: City, Domestic, Rural, Transportation, Industry, Office, Leisure, Sports, People, Special, Environments.

"Digital Master Sound Effects"
O'Connor Creative Services, Inc.

Number of basic cuts: 600
Total number of cuts: 600
Updated: None
Terms: Buyout
Delivered via: CD
Market exclusive? No
Product first introduced: 1989
Subscribing stations: 73
An all-new digital library encompassing every type of realistic sound effect needed in commercial production.

"Funny Biz Comedy Production Library"
Funny Biz

Number of basic cuts: 65
Total number of cuts: 65
Updated: Never
Terms: Buyout
Delivered via: 297 scotch tape
Market exclusive? Yes
Product first introduced: 12/80
Subscribing stations: 200
This comedy library includes classic cartoon SFX, drop in voices, door knocker bits and crazy commercials.

"Grace Media, Inc."
Grace Media, Inc.

Number of basic cuts: Negotiable
Total number of cuts: Negotiable
Updated: Client discretion
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1/1/87
Subscribing stations: 50
Customized production elements, music beds, stagers, voice overs, promos, jingles, digital sound effects.

"Morning Show Jingle Package"
J.L. Ritter Productions

Number of basic cuts: 100
Total number of cuts: 250
Updated: Bi-Monthly
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1/81
Subscribing stations: 52
Original jingles that don't sound like jingles. A product that is easily integrated into any morning show.

"Production EFX Library"
Dave Dworkin's Ghostwrites

Total number of cuts: 180
Updated:
Terms: Buyout
Delivered via: Vinyl disk
Market exclusive? No
Product first introduced: 1982
Subscribing stations:
Stereo sound effects on Quix II anti-static virgin vinyl. Most effects are over 60 seconds long.

"Sound FX-The Library"
Associated Production Music

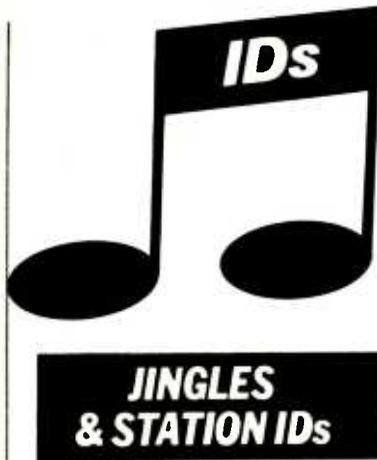
Total number of cuts: 3000
Updated: twice a year
Terms: Buyout
Delivered via: CD
Market exclusive? No
Product first introduced: 1988
Subscribing stations: 60
All natural sounds . . . nothing synthetic, digitally recorded-using M.S., O.R.T.F. and stereo-sphere technologies.

"Spectacular Sound Effects"
Dave Dworkin's Ghostwrites

Total number of cuts: 400
Terms: Buyout
Delivered via: CD
Market exclusive? No
Product first introduced: 4/89
Subscribing stations:
400 stereo sound effects on five compact discs. Budget priced.

"TMX-1"
T.M. Communications, Inc.

Number of basic cuts: 600
Terms: Buyout
Delivered via: Vinyl disk
Market exclusive? No
The latest in sound effects. A must for any production studio.



NEW

"101 Crazy Jingles"
Quantum Concepts Unlimited

Number of basic cuts: 101
Total number of cuts: 101
Terms: Buyout
Delivered via: Analog tape
Market exclusive? No
Product first introduced: 3/89
Subscribing stations: 10
101 fully produced music jingles. Use like drop-in bits, i.e. "Today's weather sucks," "Another stupid call," "No budget," etc.

"94-Q Jingle Package"
Thompson Creative

Number of basic cuts: 14
Total number of cuts: 40
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988
Full package purchase includes all mixouts, news, weather and traffic intros and up to eight shouts.

"A/C Plus"
Toby Arnold & Associates, Inc.

Number of basic cuts: 22
Total number of cuts: 45
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 6/87
Subscribing stations: 20
A/C Plus is an Adult Contemporary jingle package for the 25-54 demographic. Package custom produced for KHYT/Grand Rapids and WFMK/Lansing, Michigan.

"Agnes"
Continental Recordings, Inc.

Number of basic cuts: 10
Total number of cuts: 35
Updated: As needed
Terms: Buyout, lease, trade.
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1985
ID package for CHR station-Agnes is HOT!

"Airstrike"
Mitch Craig Productions

Number of basic cuts: 30
Total number of cuts: 30
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1989
The very latest station ID/sweeper package from Mitch Craig Productions. Now you can declare war!!!

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PROGRAMMING, INC.
14444 W BELTWOOD PARKWAY
DALLAS TX 75244-9940

"All Hit Kit"
Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape/DAT/CD
Market exclusive? Yes
Product first introduced: 1988
Subscribing stations: 50
Station identification jingles for CHR or hot AC; featuring promo pads features, mornings, and info-tainment.

"All You Need To Know"
The Otis Conner Companies

Number of basic cuts: 23+
Total number of cuts: 46
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 3/87
"All You Need To Know," is the most successful News/Talk ID package on the market. On the air throughout the USA.

"Along The Coast"
JAM Creative Productions, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1989
Soft, "emotional" A/C jingle package, created for KOST/Los Angeles (Coast 103).

"Back To Basics"
Continental Recordings, Inc.

Number of basic cuts: 20
Total number of cuts: 80
Updated: As needed
Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1981
Very Versatile, fully-orchestrated ID package for A C or MOR stations.

"Be Kool"
JAM Creative Productions, Inc.

Number of basic cuts: 12
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988
Perfect jingles for "contemporary oldies" stations. Combination of '80s-sounding cuts, and nostalgia cuts with a '60s flavor. Created for KOOL-105.

"Big Band-Nostalgia"
Continental Recordings, Inc.

Number of basic cuts: 22
Total number of cuts: 60
Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1981
Subscribing stations: 1
Traditional Big Band ID package for stations featuring big band and music of the '30s,' '40s' & '50s.' Very full sound!

"Blender"
American Image Production

Number of basic cuts: 144
Total number of cuts: 144
Terms: Lease
Delivered via: CD
Market exclusive? Yes
Product first introduced: 9/86
The Blenders enable you to make smooth transitions from song to song and never lose the intensity of your format.

"Bobby Magic & Associates"
Bobby Magic & Associates

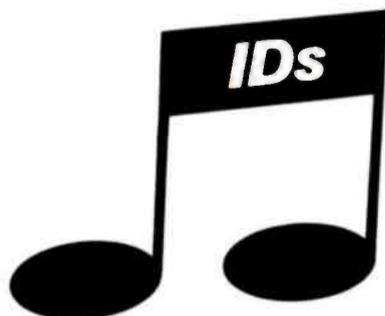
Number of basic cuts: 12
Updated: Client decides
Terms: Buyout
Delivered via: Analog tape/DAT
Market exclusive? Yes
Product first introduced: 1978
Subscribing stations: 9
Custom IDs for stations produced custom jingles for stations and clients.

The
#1 Choice
for
Jingles

More #1 broadcasters around the world use JAM jingles than anyone else's. Find out what Z-100, WPLJ, POWER 106, KOST, WBZ, POWER 99, CASEY'S TOP 40, and thousands more already know: JAM is the #1 choice for creative jingles!



JAM Creative Productions, Inc.
5454 Parkdale Drive
Dallas, Texas 75227
Phone (214) 388-5454



JINGLES & STATION IDS

NEW

"Brite & Sunny" JAM Creative Productions, Inc.

Number of basic cuts: 19
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1989

Bright, uptempo A/C package in use at SUNNY 95 (WSNY/Columbus). Perfect cuts for music sweeps, promos, and production.

"Broadcast Production Services" Tour Design Inc., Broadcast Services

Total number of cuts: Differs per request
Updated: As requested
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1989
Broadcast production services for radio, television as well as personal managers, agents & promoters.

"Care" HLC

Number of basic cuts: 16
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
AC

NEW

"CBS' K-Lite" Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape, DAT, CD
Market exclusive? Yes
Product first introduced: 1989
Subscribing stations: 20
Station identification jingles for Light AC or Mellow AC stations.

NEW

"Chicago's 'FYR' " Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape, DAT, CD
Market exclusive? Yes
Product first introduced: 1989
Subscribing stations: 10
Station identification jingles for AC stations.

"Class" HLC

Number of basic cuts: 12
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
AC

"Class Act Jingle Package" Thompson Creative

Number of basic cuts: 14
Total number of cuts: 30
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1987
Full package purchase includes all mixouts, news intros and up to eight shouts.

NEW

"Classic Oldies" Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies

Terms: Lease
Delivered via: Analog tape, DAT, CD
Market exclusive? Yes
Product first introduced: 1989
Subscribing stations: 50
Station identification jingles for oldies stations, including Classic Hits or AC stations with an emphasis on oldies.

"Comedy Warehouse" CW Media

Number of basic cuts: Varies
Total number of cuts: Many
Updated: As needed
Terms: Cash
Delivered via: 1/4" broadcast tape, 2-track stereo
Product first introduced: 12/1/85
Supply clients with custom and generic station IDs, calls, or bumpers as requested.

"Commercial Jingle Concepts" Continental Recordings, Inc.

Number of basic cuts: 1
Total number of cuts: 9+
Terms: Buyout, trade
Delivered via: Analog tape
Market exclusive? Yes
Subscribing stations: 100+
Customized commercial jingles concepts for your advertisers. Sales assistance/training available. Group package plans available. In some markets, part cash/trade.

"Contemporary Christian (Where He Comes First)" Continental Recordings, Inc.

Number of basic cuts: 10
Total number of cuts: 30
Updated: As needed
Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988
Subscribing stations: 1
A/C ID package for contemporary christian formatted stations. Includes Jock ID.

NEW

"cooljam" JAM Creative Productions, Inc.

Number of basic cuts: 27

Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1989
Contemporary/Urban jingle package features music beds for jock talkovers, short IDs, and "quiet storm" image cuts.

"Country Life" Continental Recordings

Number of basic cuts: 23
Total number of cuts: 60+
Updated: As needed
Terms: Buyout, lease, trade
Delivered via: Analog tape
Product first introduced: 1980
Traditional Country ID package. Very versatile. Daypart cuts.

"CountryWorks" Media General

Total number of cuts: 50+
Updated: Once a month
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
CountryWorks-monthly releases include fully-produced and customized voice-overs, positioning statements, sweepers, promotions, contest and features.

"COZ" Continental Recordings, Inc.

Number of basic cuts: 8
Total number of cuts: 30
Updated: As needed
Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced:
Subscribing stations:
Created for CHR/AOR format. High energy, good variety.

"Creative Memories" JAM Creative Production, Inc.

Number of basic cuts: 10
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988
This jingle package is a classy addition to any big band or nostalgia music format.

"Crunch"
HLC
Number of basic cuts: 10
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
CHR

"Custom I.D.'s And Jingles" Steve Vaus Productions

Number of basic cuts: Client discretion
Total number of cuts: As needed
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Customized packages for all formats. Clients include 76KFMB, 84WHAS, WGY, KIFM, Q96, KRQP, KBBY. Custom designed, based on your air-checks.

NEW

"Custom Pipes" The Ervasti Companies

Number of basic cuts: 20
Updated: At client's request
Terms: 18 month license
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1/89
Subscribing stations: 2
Custom produced voice-only and fully produced promos. Any length. All formats. No costly retainers. Competitive per-page rates.

"Custom Sung Advertiser Jingles" K-Kommunications, LTD.

Number of basic cuts: 25
Total number of cuts: 75
Terms: Buyout
Delivered via: Analog tape, DAT
Market exclusive? Yes
Product first introduced: 6/88
Subscribing stations: 9
Guaranteed sales plan all markets. Custom sung advertiser jingles. K-Kommunications. Immediate references 800-634-4332 IL 312-705-0355.

Don't Buy Jingles...

Until You Hear "Lander & 93Q"!



Winning talents choose Century 21 to develop great jingles for their best image: At left, John Lander, Q Morning Zookeeper, KKBQ, Houston. At right, Randy Brown, PD of KKBQ.

Century 21's hottest new station IDs are for Houston's highest-rated CHR, 93Q (KKBQ). Hear the *imaginative* jingles we've created for Gannett with Century 21's *innovative* ideas, talented producers, and the newest, most advanced recording studios in Dallas!

You can even get your jingles on Digital Compact Disc, DAT, reel-to-reel tape with Dolby SR, or any way you want.

Get Century 21's new jingle demo CD and hear why majors like Capital Cities/ABC, CBS,

Westwood One, Emmis, Gannett, Scornix, Jacor, EZ, Bonneville, Susquehanna, Heritage, Outlet, Opryland, Major Market, Atlantic Ventures, Viacom and Cox *now* get jingles from

century21

PROGRAMMING, INC.

14444 Beltwood Parkway
Dallas, Texas 75244
Toll-Free: (800) 937-2100



"Custom"

JAM Creative Services, Inc.

Number of basic cuts: Varies
Total number of cuts: Varies
Terms: Lease

Delivered via: Analog tape
Market exclusive? Yes

JAM produces custom jingle/image packages to station's specifications, in addition to offering over 100 syndicated packages to chose from.

"Digitizers"

Supertrax Production-Services

Number of basic cuts: 12
Total number of cuts: 75
Updated: Ongoing

Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 9/1/88
Subscribing stations: 150

Fully produced IDs and sweepers featuring incredible stagings, reverse digital effects and the voice of Charlie Van Dyke.

"Double Power"

Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease

Delivered via: Analog tape, DAT, CD
Market exclusive? Yes
Product first introduced: 1988
Subscribing stations: 50

Station identification jingles for hot AC stations; 100% digitally recorded.

"Double Talk"

Mitch Craig Productions

Number of basic cuts: 30
Total number of cuts: 30
Terms: Lease

Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988

Male/female voiced sweepers. Perfect for bright AC/CHR formats.

"Drake Series 88"

The Otis Conner Companies

Number of basic cuts: 15
Total number of cuts: 27
Delivered via: Analog tape/DAT
Market exclusive? Yes
Product first introduced: 3/88

The first package from Bill Drake in over 15 years. Drake 88 is TOTALLY reorchestrated by Otis Conner.

NEW

"Drake Series '89"

The Otis Conner Companies

Number of basic cuts: 16
Total number of cuts: 38
Delivered via: Analog tape/DAT
Market exclusive? Yes
Product first introduced: 1/89

WODS/Boston & WXTR/Washington, DC (Drake Series 88 plots) came back to Otis Conner for an additional 16 cuts-based on Drake's 1971 Motown package.

"Dynamite! Station Jingles"

Reel Good Productions, Inc.

Number of basic cuts: 57
Total number of cuts: 150+
Updated: Constantly
Terms: Buyout

Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1985
Subscribing stations: 25

Jingles that stand out and sink in! CHR and AC variations available. Lyric-ed, mixed, and customized to your needs.

"EARwitness News"

Lars Clutterham Music

Number of basic cuts: 11
Total number of cuts: 101
Terms: Buyout, lease

Delivered via: Analog tape
Market exclusive? Yes
News. All-instrumental originally created for KOVR/Sacramento. A unique and singular musical approach to station ID's. creative.

"Easy Listening/ Beautiful Music"

Continental Recordings, Inc.

Number of basic cuts: 12
Total number of cuts: 50
Updated: As needed

Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1981

Fully orchestrated ID package for Easy Listening or Beautiful Music ID formatted stations.

"Edge, The"

HLC

Number of basic cuts: 10
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Hot AC

"The Edge Jingle Package"

Thompson Creative

Number of basic cuts: 16
Total number of cuts: 40
Terms: Lease

Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988
Full package purchase includes all mixouts, news and weather intros plus up to eight shouts.

"Enforcer"

Continental Recordings, Inc.

Number of basic cuts: 13
Total number of cuts: 60
Updated: As needed

Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1981
Versatile A/C ID package that works well with A/C, Country, MOR, and Gold formats. Extremely listenable, wears very well.

"Favorite Country Jingle Package"

Thompson Creative

Number of basic cuts: 13
Total number of cuts: 30
Terms: Lease

Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1987

Full package purchase includes all mixouts, news intro and up to eight shouts.

"Free Flow Jingle Package"

Thompson Creative

Number of basic cuts: 14
Total number of cuts: 20
Terms: Lease

Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988

Full package purchase includes all mixouts, news, weather and traffic intros and up to eight shouts.

"Fresh Approach"

FirstCom

Number of basic cuts: 16
Terms: Lease
Delivered via: Analog tape

Market exclusive? Yes
A bright, new "fresh approach" to musical identification for AC.

NEW

"Full Service AC"

Steve Vaus Productions, Inc.

Number of basic cuts: 15
Total number of cuts: 67
Updated: Quarterly

Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1/89
Theme song, themes for news, talk shows, sports, weather, traffic, holidays, weekends, promotions, and more. Debuted on 84WHAS Louisville.

"GREAT MEMORIES"

JAM Creative Productions, Inc.

Number of basic cuts: 10
Total number of cuts: Varies
Terms: Lease

Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988
This jingle package is a classy addition to any Big Band or Nostalgia music format.



"Genesis"

HLC

Number of basic cuts: 18
Terms: Buyout
Delivered via: Analog tape

Market exclusive? Yes
Hot AC/CHR

"Genesis 2"

HLC

Number of basic cuts: 10
Terms: Buyout
Delivered via: Analog tape

Market exclusive? Yes
UC/CHR

"The Greatest Songs Of All Time"

Toby Arnold & Associates, Inc.

Number of basic cuts: 19
Total number of cuts: 35
Terms: Buyout

Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 10/88
Subscribing stations: 20

"Greatest Songs Of All Time," feeling good IDs for Oldies, Goldies, or adult Contemporary. Custom for KLUV, Dallas, Texas.

NEW

"Ground Zero!"

Power CHR"

Reel Good Productions, Inc.

Number of basic cuts: 60+
Total number of cuts: 180+
Updated: On request

Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 4/89
Subscribing stations: New
Hot-Rockin' Flame-Throwin' whiz bang power CHR jingles that will make your socks roll! We've got a secret on these... call and we'll tell you.

NEW

"Highway 21"

Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease

Delivered via: Analog tape, CD, DAT
Market exclusive? Yes
Product first introduced: 1989
Subscribing stations: 50

Station identification jingles for modern country or AC stations; pilot stations were WIL-FM, St. Louis & WSM-FM, Nashville.

"Holidays Package"

Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease

Delivered via: Analog tape, DAT, CD
Market exclusive? Yes
Product first introduced: 1988
Subscribing stations: 50

Station identification jingles for Christmas, New Year's, and Thanksgiving holidays.

"I-Tech"

The Otis Conner Companies

Number of basic cuts: 22
Total number of cuts: 39
Delivered via: Analog tape/DAT

Market exclusive? Yes
Otis Conner's latest approach to CHR jingles. Lots of hard-driving, fast-paced-cuts for today's "Hot" AC & CHR.

"Imus In The Morning"

Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease

Delivered via: Analog tape, DAT, CD
Market exclusive? Yes
Product first introduced: 1988
Subscribing stations: 10

Station identification jingles for AC or personality-oriented full-service stations.

**Only for the boldly creative.
If you qualify, call for a demo.**



Lars Clutterham Music

1-800-748-5567



JINGLES & STATION IDS

"In Touch"

Steve Vaus Productions, Inc.

Number of basic cuts: 10
Total number of cuts: 50-60
Updated: Quarterly
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 11/88
Designed exclusively for full service AC stations. Theme songs, new cuts, sports, and much more. Debuted on 76KFM/San Diego.

NEW

"Jingle Of The Month Club"

Steve Vaus Productions

Number of basic cuts: 6
Total number of cuts: 24
Updated: Monthly
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1/89
Subscribing stations:
The first jingle package ever that will grow with you. Receive 2 new jingles every month at very low cost.

"Jingle Warfare"

Firstcom

Number of basic cuts: 25
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Powerful ID package, totally custom produced in Hollywood using digital technology and acoustical music elements to fit today's CHR sound.

"J-Wave Shotguns"

Lars Clutterham Music

Terms: Buyout, lease
Delivered via: Analog tape, DAT
Market exclusive? Yes
Multi-format/AC/NAC/Light Jazz originally created for FM Japan. A unique and singular musical approach to station ID's. Only for the boldly creative.

"J-Wave"

Lars Clutterham Music

Terms: Buyout, lease
Delivered via: Analog tape, DAT
Market exclusive? Yes
NAC/Light AC/Light Jazz/AC originally created for FM Japan. A unique and singular musical approach to station ID's. Only for the boldly creative.

"Joy"

HLC

Number of basic cuts: 3
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Easy Listening

"K-Lite/W-Lite"

Otis Conner Companies

Number of basic cuts: 10
Delivered via: Analog tape/DAT
Market exclusive? Yes
AC & "light" rock stations need bright contemporary jingles. Otis Conner's ID series adds the class and sizzle to showcase today's adult formats.

"Kendall Energies"

Kendall Energies, Inc.

Number of basic cuts: Per client request
Updated: Monthly
Terms: Contract or prepaid
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 11/1/88
Subscribing stations: 30
Provides radio, concert tours and advertisers quality production, fast turnaround and competitive prices. Call for our demo package.

"KIIS '88"

FirstCom

Number of basic cuts: 27
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Exciting music tracks featuring a unifying subtheme in the form of a jock-optional talk pad.

NEW

"KIIS '89"

Firstcom

Number of basic cuts: 18
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
A more contemporary sounds of clean, punchy vocals and hot, energetic instrumental tracks.

"KISSongs"

Lars Clutterham Music

Terms: Buyout, lease
Delivered via: Analog tape
Market exclusive? Yes
CHR/UC/Dance. Originally created for WXKS/Boston. A unique and singular musical approach to station ID's. Only for the boldly creative.

"John Lander & 93-Q"

Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape, CD, DAT
Market exclusive? Yes
Station identification jingles for CHR stations, including morning cuts for personalities, weather bed, legal ID, etc.

"Light Rock"

HLC

Number of basic cuts: 8
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Soft Rock/AC

"Lite FM"

Continental Recordings, Inc.

Number of basic cuts: 10
Total number of cuts: 40
Updated: As needed
Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1987
Subscribing stations: 3
Contemporary, uptempo ID package for a Lite FM format. Includes Jock ID.

"Love Songs"

HLC

Number of basic cuts: 9
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
AC/Easy Listening

NEW

"Madison Avenue"

Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape, DAT, CD
Market exclusive? Yes
Product first introduced: 1989
Subscribing stations: 20
Station identification jingles for AC stations.

"Magic Music 6"

JAM Creative Productions, Inc.

Number of basic cuts: 11
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988
Contemporary identification for soft jazz/light rock stations. Created for WMGK/Philadelphia.

"Magic"

Continental Recordings, Inc.

Number of basic cuts: 8
Total number of cuts: 40
Updated: as needed
Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
Smooth, full ID package for a "Magic" format.

"Maximum Power"

JAM Creative Productions, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988
Short, intense CHR jingles created for POWER 95 (WPLJ/New York)

"Miami's WAXY"

Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape, DAT, CD
Market exclusive? Yes
Product first introduced: 1988
Subscribing stations: 25
Station identification jingles for AC stations, includes weather cut, legal ID, oldies features.

"My! My! My!"

HLC

Number of basic cuts: 16
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Gold-based AC

"J.R. Nelson Productions"

J.R. Nelson Productions

Number of basic cuts: Varies
Total number of cuts: unlimited
Updated: custom produced
Terms: Buyout

Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1986
Subscribing stations: 50

Custom-produced ID's, sweepers, promos, beds, novelty songs, contest solicit & winner beds, TV audio, and jingle freshening—all formats.

NEW

"New Tradition"

JAM Creative Productions, Inc.

Number of basic cuts: 20
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1989
Great jingle package for "Continuous Country" stations, featuring combination of modern country, traditional, and new traditional instrumental.

"News & Information"

Continental Recordings, Inc.

Number of basic cuts: 15
Total number of cuts: 45
Updated: As needed
Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
ID sounders & contemporary image package for news and talk format.

"News And More"

The Otis Conner Companies

Number of basic cuts: 24+
Total number of cuts: 36
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 10/88
The newest News/Talk ID package on the market. Flexible for News, Talk and full-service formats. Accepts most stations' positioning statements.

NEW

"News Intros"

Dale Baglo Broadcasts, Inc.

Number of basic cuts: 12
Total number of cuts: 12
Terms: Lease
Delivered via: Analog tape/DAT
Market exclusive? Yes
Product first introduced: 6/89
News, sports, weather, traffic intros and promo beds. All musically related to tie your station sound together! Contemporary, polished!

"NUA Songs"

Lars Clutterham Music

Terms: Buyout, lease
Delivered via: Analog tape
Market exclusive? Yes
NAC originally created for WNUA/Chicago. A unique and singular musical approach to station ID's. Only for the boldly creative.

"The most dynamic high-energy library available today!!"

Rick Stacy, PD at Power 99 Atlanta

TECHSONICS™

Production Library with 400 powerful cuts on CD!

Music & Contest Beds, New Generation of Laser Zappers, Sweepers, ID Stagers, Wild Works Parts, Laser Drums, Explosions, News-Traffic & Weather Beds, & Seasonal Cuts.

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The production library of choice for: KIIS-FM/LA, KKQB/Houston, Y-95 Dallas, Power 95/NYC, WMMS/Cleveland, Radio 3IT/Melbourne, KXYQ/Portland, ALFA/Mexico City, Y-100/Miami, WPXY/Rochester, KOY/Phoenix, WKQX/Chicago, Q-107/Wash., D.C., KHTR/St. Louis, Z-104/Va. Beach, WAPE/Jacksonville, WCAT/Orlando, and many others.

HLC

KILLER MUSIC

"HLC produced two packages for us, an identity package for the Boston Celtics Radio Network and a package for WEEI, Newsradio 590. HLC is not your average jingle company. Instead of the usual musical cliches the products were original, crisp, and exciting. The HLC people are as good as their music, and we'll be back there for our next project."

John Rodman
WEEI 590AM
Boston

**"Way to go, HLC!
Your fan,**

Rick Dees
KIIS-FM
Los Angeles

"The jingle package HLC produced for American Top 40 is second to none! ... These jingles are the only hit you'll hear on 'American Top 40' that isn't on the Billboard Charts."

Tom Cuddy
Vice President
Entertainment Programming
ABC Radio Networks

"With uncompromising quality and attention to detail, Killer Music has great patience and delivered stunning originality (and great Thai food, too!). The whole experience was a delight."

Shadoe Stevens
Host - American Top 40

**6528 Sunset Boulevard, Hollywood, CA 90028
(213) 464-6333**



"Original Music Packages For Radio"

JDK Music Production

Number of basic cuts: Custom
Total number of cuts: Custom
Terms: Buyout or lease
Delivered via: Analog tape or DAT
Market exclusive? Yes

Custom music created specifically for your station, to fit your exact requirements, thereby avoiding compromises necessary with pre-packaged library music.

"Otis Conner's Country ID Package"

The Otis Conner Companies

Number of basic cuts: Varies
Total number of cuts: Varies
Delivered via: Analog tape/DAT
Market exclusive? Yes

Otis Conner has a number of ID packages for all country formats from traditional to contemporary. Mix or match-priced by the cut.

"Pacific Songs"

Lars Clutterham Music

Terms: Buyout, lease
Delivered via: Analog tape, DAT
Market exclusive? Yes

NAC/Easy Listening originally created for FM Japan. A unique and singular musical approach to station IDs. Only for the boldly creative.

"PAMS Classic Jingles"

PAMS Jingles/Div. CPMG Incorporated

Number of basic cuts: 4000 cuts in 200 packages, 11 formats
Total number of cuts: 4000
Updated: 500 cuts per year
Delivered via: Analog tape
Market exclusive?

Subscribing stations: 300

"CHR" — Super hot CHR jingle packages include "First Fire," "Hot Rockin' Hits I & II." 300 tracks available on a cut-by-cut, market exclusive.

"AC" — Includes "First Class," "Special Delivery," and "Fresh Air I & II." Over 250 tracks available cut-by-cut, market exclusive.

"HOT AC" — Includes "Sound Of The City," "High II," "Airstreams." Over 100 tracks available, cut-by-cut, market exclusive.

"Oldies" — The king of the oldies packages. Originally on WABC, KFWB, etc. 3000 tracks cut-by-cut, market exclusive, from 1960-77.

"Country" — Includes "Divin Country," "Hot Shots." 200 tracks cut-by-cut, market exclusive.

"Easy AC" — Includes "Easy Goin'," "Whispers," "Easy Air." 150 tracks

available cut-by-cut, market exclusive. From 1960-87.

"Big Band/Nostalgia" — Some recorded as early as 1948. "Big Band Bonanza," "The Smart Set." 250 tracks, market exclusive.

"News/News-Talk" — Includes "Metropulse," "Find Out First I & II." On a package basis only. Recorded.

"Urban" — Drawn from selected CHR and Hot AC packages. Heavy Metal to Black Urban selections. 50 tracks.

"AOR" — Drawn from selected CHR and Hot AC packages. Heavy Metal to Urban music covered. 50 selections. 1984-88.

"Classic Hits" — From selected Oldies, Hot AC, and AC packages. Special lyric changes to fit format. Over 3200 selections recorded 1960-87.

"Power Basics Jingle Package"

Thompson Creative

Number of basic cuts: 10
Total number of cuts: 25
Terms: Lease

Delivered via: Analog tape
Market exclusive? Yes

Product first introduced: 1986

Full package purchase includes all mixouts, news, weather and traffic intros and up to eight shouts.

"Power Connectors/Phase 3"

Mitch Craig Productions

Number of basic cuts: 30
Total number of cuts: 30
Terms: Lease

Delivered via: Analog tape
Market exclusive? Yes

Product first introduced: 1987

Subscribing stations: Hundreds

Hot CHR sweepers and identifiers heard on major CHR radio stations across America and Canada. Promo retainers available.

NEW

"Power Pipes"

The Ervasti Companies

Total number of cuts: 90
Terms: 18 month licenses
Delivered via: Analog tape
Market exclusive? Yes

Product first introduced: 3/20/89

Subscribing stations: 2

Power Pipes available now for CHR, Urban, and AOR. Produced 2-track stereo. Digitized voice and laser effects. Custom production also available.

"Power Up!"

JAM Creative Productions, Inc.

Number of basic cuts: 14
Total number of cuts: Varies
Terms: Lease

Delivered via: Analog tape
Market exclusive? Yes

Product first introduced: 1988

Contemporary "un-jingles" for CHR or Urban/CHR stations. On the air at POWER 106/Los Angeles and HOT 97/New York.

NEW

"Pro Basics"

Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease

Delivered via: Analog tape, DAT, CD
Market exclusive? Yes

Product first introduced: 1989

Subscribing stations: 10

Station identification jingles for AC or personality-oriented full-service formats, including News/Talk.

"The Production Department"

The Production Department

Number of basic cuts: Depends on client

Total number of cuts: Depends on client

Updated: Depends on client

Terms: Buyout

Delivered via: Analog tape

Market exclusive? Yes

The Production Department produces top quality, custom, station ID packages, with a variety of voice talent to choose from.

"Production Services/Voice Talent"

Bobby Ocean, Inc.

Number of basic cuts: 10

Total number of cuts: open

Terms: Buyout

Delivered via: Analog tape

Product first introduced: 1968

Subscribing stations: 25

A package is 10 produced ID's, liners, etc. (no promos). Yearly retainer negotiated separately.

"Proton"

Century 21 Programming, Inc.

Number of basic cuts: 15

Total number of cuts: Varies

Terms: Lease

Delivered via: Analog tape, DAT, CD

Market exclusive? Yes

Product first introduced: 1988

Subscribing stations: 50

Station identification for CHR stations; 100% digitally recorded.

NEW

"Pure Magic Jingle Package"

Thompson Creative

Number of basic cuts: 19

Total number of cuts: 30

Terms: Lease

Delivered via: Analog tape

Market exclusive? Yes

Product first introduced: 1989

This package includes four promo beds of varying styles and length, news intros plus all mixouts.

"Quictrax"

Dick Summer Communications

Updated: Continuous

Terms: Retainer/contract

Delivered via: Analog tape

Market exclusive? Yes

Subscribing stations: 18

Stars New York-national voiceover performer Dick Summer. ID's, promos, commercials. Smiling, sizzling, sexy sound. Top national TV-radio voice.

"Radio Active"

HLC

Number of basic cuts: 7

Terms: Buyout

Delivered via: Analog tape

Market exclusive? Yes

CHR

"Radio AOR"

Lars Clutterham Music

Number of basic cuts: 5

Terms: Buyout, lease

Delivered via: Analog tape

Market exclusive? Yes

Classic AOR. A unique and singular musical approach to station IDs. Only for the boldly creative.

"Radio ID Jingles"

Ay Jay Productions

Number of basic cuts: 25

Total number of cuts: 100+

Updated: Twice a Year

Terms: Buyout, Lease, Client's

Delivered via: Analog tape, DAT

Market exclusive? Yes

Product first introduced: 1/88

Radio jingles, on original backing tracks, sung with up to seven part harmony by our professional vocal group.

"Radio Thunder"

Mitch Craig Productions

Number of basic cuts: 30

Total number of cuts: 30

Updated: As needed

Terms: Lease

Delivered via: Analog tape

Market exclusive? Yes

Product first introduced: 1988

Blow away the competition with the last truly untamed voice talent in America. Your station is gonna get noticed.

"Radioworks"

Media General

Number of basic cuts:

Total number of cuts: 50+

Updated: Monthly

Terms: Lease

Delivered via: Analog tape

Market exclusive? Yes

"Reel Hot Country Jingles"

Reel Good Productions, Inc.

Number of basic cuts: 14

Total number of cuts: 52+

Updated: On request

Terms: Buyout

Delivered via: Analog tape

Market exclusive? Yes

Product first introduced: 1988

Subscribing stations: KIKK

Acoustic, contemporary country jingles with an energetic vocal group and the new sound of country. Great recording and very flexible.

"Remember"

Seacoast Sound

Number of basic cuts: 37

Total number of cuts: 60

Terms: Buyout

Delivered via: Analog tape, DAT

Market exclusive? Yes

Product first introduced: 4/89

A brand new, fully orchestrated station identification package, ideally suited to "Music Of Your Life" and other nostalgia formats.

"Rockfrequency"

Continental Recordings, Inc.

Number of basic cuts: Varies

Total number of cuts: Varies

Updated: As needed

Terms: Buyout, lease, trade

Delivered via: Analog tape

Market exclusive? Yes

Customized station ID liners. All formats available complete with custom sounders, etc. and effects.

"Scorchers Jingle Package"

Thompson Creative

Number of basic cuts: 8

Total number of cuts: 20

Terms: Lease

Delivered via: Analog tape

Market exclusive? Yes

Product first introduced: 1987

Full package purchase includes all mixouts, news, weather, and traffic intros, and up to eight shouts.

"Seattle/Portland Jingle Package"

Thompson Creative

Number of basic cuts: 19

Total number of cuts: 40

Terms: Lease

Delivered via: Analog tape

Market exclusive? Yes

Product first introduced: 1987

Full package purchase includes all mixouts, news intros and up to eight shouts.

"Shake, Rattle & Radio"

Continental Recordings

Number of basic cuts: 13

Total number of cuts: 40 Updated: As needed

Terms: Buyout, Lease, Some Trade

Delivered via: Analog tape

Market exclusive? Yes

A very creative ID package that complements music of the late '50s up to mid '60s.

"SkyWave"

JAM Creative Productions, Inc.

Number of basic cuts: 20

Total number of cuts: Varies

Terms: Lease

Delivered via: Analog tape

Market exclusive? Yes

Product first introduced: 1988

Hot, electrifying CHR ID's created for New York City's Z-100 (WHTZ).

"Soft Rock"

Continental Recordings

Number of basic cuts: 10

Total number of cuts: 40

Updated: As needed

Terms: Buyout, lease, some trade

Delivered via: Analog tape

Market exclusive? Yes

ID's for soft rock format, very generic.

"Soft" Rock"

HLC

Number of basic cuts: 9

Terms: Buyout

Delivered via: Analog tape

Market exclusive? Yes

Soft Rock/AOR mini-song jingles.

"Solid Gold"

Continental Recording, Inc.

Number of basic cuts: 10

Total number of cuts: 50

Updated: As needed

Terms: Lease, trade

Delivered via: Analog tape

Market exclusive? Yes

Product first introduced: 1988

Solid Gold ID package, vintage arrangements includes weather jingle, promo stage and weekend cuts. Jock ID cut also included.



JINGLES & STATION IDs

NEW

"Solid Gold" Steve Vaus Productions

Number of basic cuts: 10
Total number of cuts: 30
Updated: Quarterly
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1/89

Soundalike sweepers, jock sings, IDs and more. Seamless musical flow with high profile vocals.

"Spirit Of 76" JAM Creative Productions, Inc.

Number of basic cuts: 11
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988

76/WJR Detroit uses these solid image cuts for ID's as well as show opens and promos.

NEW

"The Spirit Of New England" JAM Creative Productions, Inc.

Number of basic cuts: 25
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1989

Created for WBZ/Boston. This is a full service jingle and image package with ID's, show intros, & beds.

"Sports Fan" Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape, DAT, CD
Market exclusive? Yes
Product first introduced: 1988
Subscribing stations: 1

Station identification jingles for SportsRadio as done for 66 WFAN/ New York.

"SportsRadio"
JAM Creative Productions, Inc.
Number of basic cuts: 14
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988
Subscribing stations:

Sounders, intros, and promo beds created for America's first all-Sports station WFAN New York. Also applicable for news/talk formats.

"Station ID's Jingles" Thom Reinstein Productions

Number of basic cuts: Custom
Terms: Buyout
Delivered via: Analog tape, DAT
Market exclusive? Yes
Product first introduced: 1982
Subscribing stations: 60

Original musical station signatures, emphasis NAC/Progressive EZ listening stations. Original commercial jingles.

"Station ID's" T.M. Communications, Inc.

Number of basic cuts: Varies
Updated: Yearly
Terms: Buyout, lease
Delivered via: Analog tape
Market exclusive? Yes
T.M. produces new custom and syndicated ID packages each year. Free demos available.

"Station IDs" Southern Trax Production Company

Number of basic cuts: 12
Total number of cuts: 24
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988
Subscribing stations:
Custom ID packages in all formats recorded professionally with professional singers.

NEW

"Steamroller" Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape, DAT, CD.
Market exclusive? Yes
Product first introduced: 1989
Subscribing stations: 50
Station identification jingles for CHR or Urban or CH/Urban stations.

NEW

"Street Beat" The Otis Conner Companies

Number of basic cuts: 16
Total number of cuts: 42
Updated:
Terms:
Delivered via: DAT
Market exclusive? Yes
Product first introduced: 1989
Subscribing stations:
Now's the time to put jingles on!! Today's Urban/CHR stations need today's Urban Identity. "Street Beat." Produced for K-104/Dallas.

NEW

"Super Pro Series One" Joe Kelly Creative Services

Number of basic cuts: 395
Total number of cuts: 395
Updated: Twice yearly
Terms: Buyout, lease
Delivered via: CD
Market exclusive? Yes
Product first introduced: 3/15/89
Subscribing stations: 68

Cutting Edge beds and work parts for contemporary radio promos, IDs, sweepers, etc. Service & holiday materials. Four CD package.

NEW

"TalkRadio 77/WABC '89" Century 21 Programming, Inc.

Number of basic cuts: 15
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape, DAT, CD
Market exclusive? Yes
Product first introduced: 1989
Subscribing stations: 30
Station identification jingles for TalkRadio or personality AC/news/talk.

NEW

"Technical Rock Out" Toby Arnold & Associates, Inc.

Number of basic cuts: 16
Total number of cuts: 30
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1/89
Subscribing stations: 10
New power ID's for rock radio. Including sweepers, power stagers and SPX's.

"Today's Country" FirstCom

Number of basic cuts: 10
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
A vibrant, energetic, punchy vocal style and instrumental sound designed to complement the music you play.

"Today's Country" Toby Arnold & Associates

Number of basic cuts: 20
Total number of cuts: 45
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 4/15/87
Subscribing stations: 50
Contemporary country jingles as used by KLZ, WCAO, WONE, KRAK, WMNI, WOKQ, and many others.

"The Transformer/ Urbanizer" Toby Arnold & Associates, Inc.

Number of basic cuts: 15
Total number of cuts: 30
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 4/87
Subscribing stations: 20
CHR/Urban jingle package produced for Jerry Boulding of WBMX/Chicago and James Alexander, WJLB/Detroit.

"Tsunami Songs" Lars Clutterham Music

Terms: Buyout, lease
Delivered via: Analog tape
Market exclusive? Yes
NAC/Light Jazz/Light AC originally created for FM Japan. A unique and singular musical approach to station IDs. Only for the boldly creative.

"The Urbanizer/Phase 3" Mitch Craig Productions

Number of basic cuts: 30
Total number of cuts: 30
Updated: As needed
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1987
The first exclusive urban sweeper package and still the best. Totally urban ... totally awesome!

NEW

"Voice Of Your Station" Kris Stevens Enterprises, Inc.

Number of basic cuts: 15 items
Updated: Monthly or as required by station
Terms: Annual retainer
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1989
Subscribing stations: 30+
Kris Stevens is a nationally recognized commercial voiceover talent for clients like Pontiac ... now he's fast becoming the "Station voice."

NEW

"We Are Country" Toby Arnold & Associates

Number of basic cuts: 20
Total number of cuts: 45
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1/15/89
Subscribing stations: 10
Traditional country jingles custom produced. Great Empire Broadcasting Stations, i.e., WOW/Omaha, KTTS/Springfield, MO, KFDI/Wichita, KS.

"We Talk New York" JAM Creative Productions, Inc.

Number of basic cuts: 20
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1988
Short slogan ID's, show themes, and promo beds for talk stations. Created for WMCA/New York.

"We're Here For You II" Continental Recordings, Inc.

Number of basic cuts: 10
Total number of cuts: 40
Updated: As needed
Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
High energy AC ID package — suitable for CHR also.

"We're Here For You" Continental Recording, Inc.

Number of basic cuts: 20
Total number of cuts: 75
Updated: As needed

Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1977
MOR ID package for full-service community oriented station. Includes a "city song."

"We're The One" Continental Recordings, Inc.

Number of basic cuts: 15
Total number of cuts: 60
Updated: As needed
Terms: Buyout, lease, trade
Delivered via: Analog tape
Market exclusive? Yes
MOR-AC ID packages for full-service station. Includes news, sports, traffic and PSA sounders & beds. Wears extremely well.

"We're With You Phoenix" Toby Arnold & Associates, Inc.

Number of basic cuts: 15
Total number of cuts: 30
Terms: Buyout
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 12/88
Subscribing stations: 20
Light Contemporary or Oldies jingles first produced for KAMJ, Phoenix.

"X ponential" Lars Clutterham Music

Number of basic cuts: 13
Terms: Buyout, lease
Delivered via: Analog tape
Market exclusive? Yes
AOR/New Rock, originally created for KRIX/Weslaco. A unique and singular musical approach to station IDs. Only for the boldly creative.

NEW

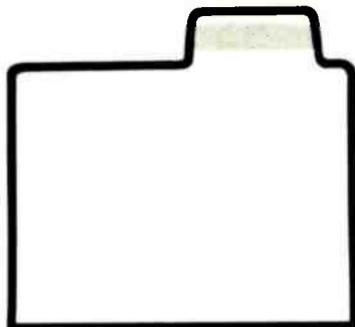
"XYROCK" JAM Creative Productions, Inc.

Number of basic cuts: 11
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1989
Short, clean, exciting CHR jingle package. Created for Denver's Y-108 (KRXY).

NEW

"Z-100" JAM Creative Productions, Inc.

Number of basic cuts: 30
Total number of cuts: Varies
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 4/89
The absolute latest, turbo-charged CHR jingles created for Z-100 New York. Includes cuts for sweeps, special events, and mornings.



SONG LIBRARIES

"A-C Format GoldDiscs & HitDiscs" Century 21 Programming, Inc.

Updated: Weekly hits, bi-monthly oldies
Delivered via: CD
Product first introduced: 1972
Subscribing stations: 225
Researched AC hits, sequenced for airplay, digitally mastered on premium quality compact discs from record company masters or CDs.

"A/C Music Supply Service Of Current Hits" Music Director Programming Service

Number of basic cuts: 11 per week
Total number of cuts: Build a library of literally thousands!
Updated: Weekly
Terms: Buyout, Lease
Delivered via: Analog tape, DAT
Market exclusive? No
Product first introduced: 1973
Subscribing stations: 310
Clients receive one reel of AC currents each week, in addition to rotation information and an ADULT PLAYLIST. Target demos 25 to 54.

"A/C Safest Oldies Library" Music Director Programming Service

Number of basic cuts: 1100
Total number of cuts: 1100
Updated: Every 18 months
Terms: Buyout, Lease
Delivered via: Analog tape, DAT
Market exclusive? No
Product first introduced: 1984
Subscribing stations: 1937
46 reels of auditorium-tested, safest A/C oldies from 1955 through 1987, with 1988 updates available.

"Adult Alternative (AC Format)" Alternative Programming, Inc.

Number of basic cuts: Varies

Total number of cuts: 1,600
Updated: Weekly
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Product first introduced: 1985
Subscribing stations: 40
The Adult Alternative is a full service AC format that can be custom designed for various market situations.

NEW

"Air Force One" Far West Communications, Inc.

Number of basic cuts: Up to 2400
Updated: As needed
Terms: Lease
Delivered via: DAT
Product first introduced: 8/1/89
Subscribing stations:
The ultimate digital audiophile music library, from original record company masters, custom produced to your music list. Free DAT player.

"Auditorium Music Test Tapes" The Hook Factory

Total number of cuts: 4,800
Terms: Buyout
Delivered via: Analog tape
Market exclusive? No
Product first introduced: 8/86

America's premier producer of music hook tapes for AC, CHR, and Gold stations doing auditorium music tests or weekly callouts.

"Basic Gold Pop Oldies Library" Music Director Programming Service

Number of basic cuts: 2100+
Total number of cuts: 2100+
Updated: Yearly
Terms: Buyout, Lease
Delivered via: Analog tape, DAT
Market exclusive? No
Product first introduced: 1975
Subscribing stations: Over the years, nearly 2,000
Ideal if you are dubbing to cart, as reels are set up on a yearly basis from 1955 through 1988. A/C and CHR available. Buy as few or as many reels as you need.

"C-H-R Format GoldDiscs And HitDiscs" Century 21 Programming, Inc.

Updated: Weekly hits, bi-monthly oldies
Terms: Cash only
Delivered via: CD
Product first introduced: 1972
Subscribing stations: 175
Researched CHR hits, sequenced for airplay, digitally mastered on premium quality compact discs from record company masters or CDs.

"CHR Oldies Library" Music Director Programming Service

Number of basic cuts: 450
Total number of cuts: 450
Updated: Yearly
Terms: Buyout, Lease
Delivered via: Analog tape, DAT
Market exclusive? No
Product first introduced: 1984
Subscribing stations: 46
CHR package covers late '70s through 1988. An excellent starter package for CHR stations with no library.

"Christmas Music Library" Music Director Programming Service

Number of basic cuts: average 31 cuts per reel
Total number of cuts: 219
Updated: Yearly
Terms: Buyout, Lease
Delivered via: Analog tape, DAT
Market exclusive? No
Product first introduced: 1972
Subscribing stations: Hundreds over the years
All the hits and traditional Christmas music included on 7 reels. Stereo. All you'll need for Christmas.

"Classic Country" Drake/Chenault

Number of basic cuts: 750
Total number of cuts: 750
Terms: Lease
Delivered via: Analog tape
Market exclusive? Yes
Country's most cherished oldies from 1949-1976, all restored to their original condition and designed to blend with a station's current playlist.

"Classic Hit GoldDiscs" Century 21 Programming, Inc.

Terms: Cash only
Delivered via: CD
Product first introduced: 1973
Subscribing stations: 125
Researched classic hits, sequenced for airplay, digitally remastered on premium quality compact discs from record company masters or CDs.

NEW

"Classic Rock Format GoldDiscs" Century 21 Programming, Inc.

Updated: Bi-monthly
Terms: Cash only
Delivered via: CD
Product first introduced: 1989
Researched Classic Rock, sequenced for airplay, digitally remastered on premium quality compact discs from record company masters or CDs.

"Classic Rock" Drake/Chenault

Terms: Lease
Delivered via: Analog tape
Over 400 legendary classic rock album cuts from the '60s, '70s, and early '80s, all in pristine condition.

"The Country Alternative" Alternative Programming, Inc.

Number of basic cuts: 1600
Total number of cuts: 1600
Updated: Weekly
Terms: Lease
Delivered via: Analog tape
Product first introduced: 1985
Subscribing stations: 38
The Country Alternative can be fast paced and modern, or as traditional as your market requires.

"Country Format GoldDiscs & HitDiscs" Century 21 Programming, Inc.

Terms: Cash only
Delivered via: CD
Product first introduced: 1973
Subscribing stations: 100
Researched Country hits, sequenced for airplay, digitally remastered on premium quality compact discs from record company masters or CDs.

NEW

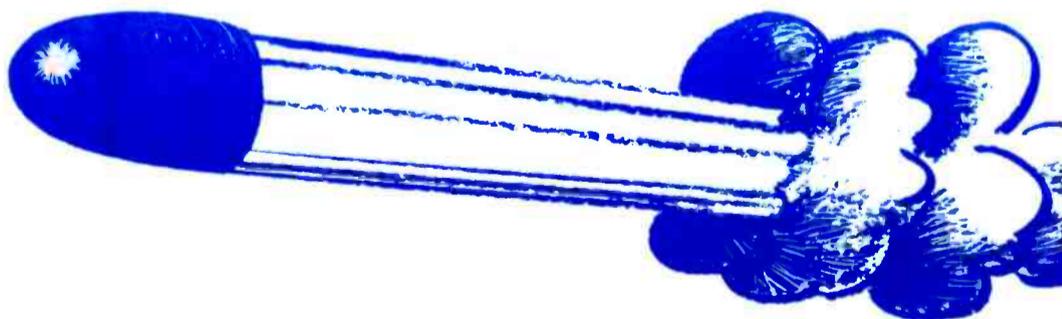
"Country Gold Rush" T.M. Communications, Inc.

Number of basic cuts: 1,500
Terms: Buyout
Delivered via: CD
Market exclusive? No
Product first introduced: 1989
Country hits from 1946 to 1970. Crisp, clean, quality the standard for all certified Country hit selections.

"Country Oldies Library" Music Director Programming Service

Number of basic cuts: 1908
Total number of cuts: 1908
Updated: Yearly
Terms: Buyout, Lease
Delivered via: Analog tape, DAT
Market exclusive? No

Broadcast One with a Bullet!



Broadcast One, APM's radio production music library hits the top of the charts! Broadcast One has the music to keep your audience listening to your spots, promo's and drop-ins week after week.

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The Music Information System

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and Top 100 charts of 1955 to 1989.

Now you can see EVERY song that has hit the chart for any week, including the Bullets, Hot Shot Debut and the Prime Mover! Even the Year-End charts are included. Over 20,000 songs are here complete with chart debut and peak information, writers, producers, licensees, arrangers, publishers and more. Over 7,500 of radio's most played hits include:

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■ Beats Per Minute

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■ Themes (Rain Songs, Love Songs, Rock & Roll Heaven, Etc.)

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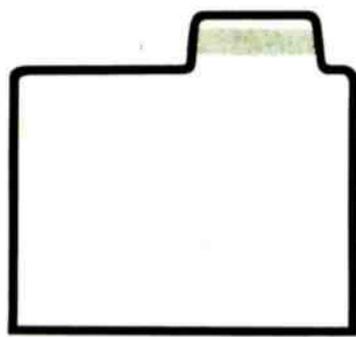
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FAX (914) 723-6651



SONG LIBRARIES

Product first introduced: 1982
 Subscribing stations: 796
Buy individual reels or the entire library of 64 reels. All the Country hits from 1950 through 1988.

"Damn Good Programmers"
Music Director
Programming Service

Number of basic cuts: 271
 Total number of cuts: 271
 Terms: Buyout, Lease
 Delivered via: Analog tape, DAT
 Market exclusive? No
 Product first introduced: 1975
 Subscribing stations: 184

A good music package, heavy on "staple" artists, used to modernize many MUSIC OF YOUR LIFE-formatted stations.

"Datgold"
Firstcom

Number of basic cuts: 2,337
 Terms: Lease
 Delivered via: DAT
 Market exclusive? No
Mastered directly to DAT from the original source material, Datgold is divided into four musical eras: 1954-63, 1964-72, and 1981-87.

"DigitalGold"
Century 21 Programming, Inc.

Terms: Cash only
 Delivered via: DAT
 Product first introduced: 1987
 Subscribing stations: 30
Custom recorded digital audio made from Century 21 GoldDiscs or HitDiscs to station specifications.

"Easy Christmas Music"
Winton Communications

Terms: Lease
 Delivered via: Analog tape
Single shot for your particular early season programming. Matched flow for the best sound near that special day.

"Full Service Music
Format Libraries"
Radio Program Services/
Barrett Associates

Number of basic cuts: 1000-1200
 Total number of cuts:
 Updated:
 Terms: Buyout
 Delivered via: Analog tape, DAT, Cartridge
 Market exclusive? NO
 Product first introduced: 1986
 Subscribing stations: 50
AC, mellow AC, Country, Classic Rock, CHR, Rock 'n' Roll Oldies station libraries available from our lists or station provided "want" lists-consultation available.

THE GOLD COLLECTION

"The Gold Collection"

Media General Broadcast Services
 Terms: Cash buyout
 Delivered via: Analog tape
 Product first introduced: 1986
Over 4000 hits (including every top ten) from 1955-1988 packaged in yearly sets, non-programmed and suitable for carting.

"Gold Picks"
Drake-Chenault

Number of basic cuts: 1,000
 Terms: Lease
 Delivered via: Analog tape
 Market exclusive? No
 Product first introduced: 1984
Ideal as a source library for carting those songs of which clean copies are essential.

"GoldDiscs"
Century 21 Programming, Inc.

Number of basic cuts: 1000+
 Updated: Bi-monthly
 Terms: Buyout

Delivered via: CD
 Market exclusive? No
 Product first introduced: 1986
 Subscribing stations: 600
Researched libraries of oldies and recurrences on digitally remastered Compact Discs for most formats.

"Goldmine"
Drake-Chenault

Terms: Lease
 Delivered via: Analog tape, CD
100 hard-to-find oldies on CD, or you pick the songs from our catalog and we'll master them to tape or cart.

"The Master Service"
Far West Communications, Inc.

Number of basic cuts: 1600
 Updated: Monthly
 Terms: Lease
 Delivered via: Analog tape
 Market exclusive? Yes
 Product first introduced: 1981
America's premiere AC/CHR audiophile music library, reproduced with noise reduction from original record company masters. Monthly current update service.

"Nostalgia/Big Band"
Alternative Programming, Inc.

Number of basic cuts: 1900
 Total number of cuts: 1900
 Updated: Monthly
 Terms: Lease
 Delivered via: Analog tape
 Product first introduced: 1985
 Subscribing stations: 20
The Nostalgia format covers the Big Band era through the early sixties with original hits.

"Oldies Libraries"
MSA (Music Service Associates)

Number of basic cuts: 1230
 Total number of cuts: 2000+
 Terms: Buyout

Delivered via: Hi-Fi VHS
 Market exclusive? No
 Product first introduced: 1987
Original hits from 1954-1973, most in stereo. Clean and bright and fully guaranteed. America's best oldies value.

NEW

"Oldies on 45's"
Music Director
Programming Service

Number of basic cuts: Minimum
 Order: 10 records
 Total number of cuts: 2500
 Terms: Buyout
 Delivered via: Vinyl disc
 Market exclusive? No
 Product first introduced: 1989
 Subscribing stations: Hundreds
For stations that want vinyl, select the 45's you want from 1955 through 1987 from a book, which also shows popularity of each song title and numerical ranking.

"Prime Cut"
Winton Communications

Terms: Buyout, Lease
 Delivered via: Analog tape
They're not making vinyl like they used to. If no one else has it, chances are we do.

"Saturday Night
Oldies Party"
Music Director
Programming Service

Number of basic cuts: 422
 Total number of cuts: 422
 Updated: Yearly
 Terms: Buyout, Lease
 Delivered via: Analog tape, DAT
 Market exclusive? No
 Product first introduced: 1988
 Subscribing stations: 16
Some hard-to-find hits from 1954 through 1973 on 12 reels. Ideal for weekend specials or noon-time hour of oldies.

"Oldies Library"
American Pie

Number of basic cuts: 5000+
 Updated: 3 times a year
 Delivered via: Vinyl disc
Thousands of hard-to-find records included in huge catalog. All formats — '40s to today. Fast turnaround. All records guaranteed.

NEW

"Startrip Sing Alongs —
You're The Star"
Bob Barnes Creative Service

Number of basic cuts: 230
 Total number of cuts: 230
 Updated: Once per year
 Terms: Lease
 Delivered via: Analog tape
 Market exclusive? Yes
 Product first introduced: 1989
Popular songs recorded without lead vocals for use in talent shows, contest, parodies and promotions. List and samples available.

"The Beautiful Alternative"
Alternative Programming, Inc.

Number of basic cuts: 2900
 Total number of cuts: 2900
 Updated: Monthly
 Terms: Lease
 Delivered via: Analog tape
 Product first introduced: 1985
 Subscribing stations: 38
The Beautiful Alternative is a modern, original artist easy listening format.

NEW

"Urban Contemporary"
Century 21 Programming, Inc.

Terms: Cash only
 Delivered via: CD
 Product first introduced: 1989
Researched Urban hits, sequenced for airplay, digitally remastered on premium quality compact discs from record company masters or CDs.

Buy 1, Get 2 Free!

The Best Deal on the Best Production Library

LASER LIGHTNING

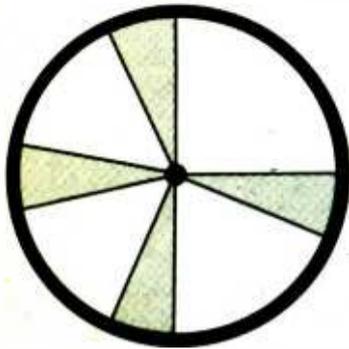
Now, get "Laser Lightning"—the first full-scale new 100% ROCK production library on Compact Disc! It's working wonders for winning rockers like WPLJ, New York; KTXQ (Q-102), Dallas-Ft. Worth; KRBE, Houston; WFLZ, Tampa-St. Pete...and hundreds more!

Or, choose Century 21's "Compact Disc Production Library" or our newest CD commercial beds in "Generation 3".

Right now, get your choice of any 2, plus Century 21's "Christmas & Special Events CD Production Library" for the price of 1. Hurry! Restrictions apply and offer expires soon.

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**FULLTIME
FORMATS**

NEW

**"24 Hour, 7 Day A Week
Telephone Talk"**

American Radio Networks

Delivered via: Satcom 1R T19/Galaxy II T3

Terms: Barter only
DJs: Live talk show host

Format began airing: 11/14/89

Affiliates: 117

Live, 24 hours, 7 days a week. Intelligent and entertaining talk! 800-CALL-IN numbers for your listeners.

"AC Christian"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash
Updated: Weekly

Contemporary AC Christian music using proven secular radio programming techniques to offer competitive radio with a message.

"A-C Format GoldDiscs & HitDiscs"

Century 21 Programming, Inc.

Delivered via: CD

Terms: Cash only
Updated: Weekly hits, bi-monthly oldies

Format began airing: 1972

Affiliates: 225

Researched AC hits, sequenced for airplay, digitally mastered on premium quality compact discs from record company masters or CDs.

"A/C Music Supply Service"

Music Director Programming Service

Delivered via: Analog tape, DAT

Terms: Cash only
DJs: non-announced

Updated: Every week
Format began airing: 1974

Affiliates: 310

Here's the answer for stations with poor record service. Clients receive one reel of AC music each week, plus complete Playlist.

"AAA"

KALA Music

Delivered via: Analog tape, DAT

Terms: Cash only
DJs: Unannounced

Updated: Bi-weekly
Format began airing: 6/1/72

Affiliates: 42

A blend of custom instrumental and original artist vocals attracting the youngest demographics in the easy listening field.

"AC II"

Transtar Radio Network

Delivered via: Satcom 1R T21

Terms: Cash/barter combination
DJs: Network & affiliate

Format began airing: 10/83

Affiliates: 105

Bright current-based adult contemporary presented in a clutter-free environment, featuring hits from the '60s, '70s, and '80s.



"Action"

Media General Broadcast Services

Delivered via: Analog tape

Terms: Cash/lease
DJs: Announced & unannounced

Updated: Weekly

Format began airing: 1978

A pure Adult Contemporary music format. Over 900 selections in the library, plus currents, recurrences and gold updates.

"Adult Contemporary"

Drake-Chenault

Delivered via: Analog tape/VHS

tape/Galaxy 3 T11

Terms: Cash only

DJs: Network DJ, announced

Updated: Weekly

Format began airing: 1969

Affiliates: 75

Adult Contemporary format, bright with strong 18-44 adult appeal.

"Adult Contemporary"

KALA Music

Delivered via: Analog tape, DAT

Terms: Cash only

DJs: Unannounced

Updated: Bi-weekly

Affiliates: 6

Targeted to today's young adults a researched blend of currents with a tested basic library of "Gold."

"Adult Contemporary Format"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

Basic AC format with 2 announcers and large supplemental library of oldies (Good Ol' Rock'n'Roll).

Format began airing: 8/1/77

Affiliates: 30

Mainstream, announced Country format. Three award winning jocks available. "Personalized" makes our DJ's live and local to your community.

"Allve Country"

The Musicworks, Inc.

Delivered via: Analog tape

Terms: Cash only

DJs: Bill Robinson Show, Lee Shannon Show, Gary Havens Show

Updated: Monthly

Format began airing: 6/1/77

Affiliates: 30

Easy listening, MOR, Country music service. Class image of Country, contains no "twang" or "offensive lyric" content.

"All Star Country"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

A sharply focused "no twang" contemporary Country format.

"Alpha"

Bonneville Broadcasting System

Delivered via: Analog tape, CD

Terms: Cash only

Updated: Monthly

Format began airing: 1986

All vocal soft AC format designed for the 25-54 listener who finds today's AC too harsh, and nostalgia formats too old.

"AM Only"

Transtar Radio Network

Delivered via: Satcom 1R T21

Terms: Cash/barter combination

DJs: Network & affiliate

Format began airing: 2/87

Affiliates: 75

Traditional MOR featuring original hits of the '40s, '50s and '60s... plus soft popular songs of recent years. Target: 45-54.

"Beautiful Sounds Of Praise"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Monthly

The perfect instrumental and vocal Sacred Beautiful Music format for a full time or part time service.

"The Breeze"

Progressive Music Network

Delivered via: Spacenet III T7D

Terms: Cash/barter combination

DJs: Network DJ

Format began airing: 9/6/87

Affiliates: 35

BREEZE! Customized NAC Satellite format.



"C-H-R Format GoldDiscs And HitDiscs"

Century 21 Programming, Inc.

Delivered via: CD

Terms: Cash only

Updated: Weekly hits, bi-monthly oldies

Format began airing: 1972

Affiliates: 175

Researched CHR hits, sequenced for airplay, digitally mastered on premium quality compact discs from record company masters or CDs.

"Casual Country"

The Musicworks Inc.

Delivered via: Analog tape

Terms: Cash

DJs: Affiliate, DJ

Updated: Monthly

Format began airing: 6/1/77

Easy listening, MOR, Country music service. Class image of Country, contains no "twang" or "offensive lyric" content.

Format began airing: 6/1/77

Affiliates: 11

"CHR & CHR/Urban"

Bobby Mac & Associates

Delivered via: Analog tape

Terms: Cash only

DJs: Announced & unannounced

Updated: Monthly

Format began airing: 1979

Affiliates: 11

Format pioneers CHR/Urban in 1979 for automated stations.

"Christmas Music Festival" RPM Radio Programming Management, Inc.

Delivered via: Analog or digital tape

Terms: Cash only

DJs: N/A

Format began airing: 2/1/71

Affiliates: 130

Greatest holiday titles by top artists. Available in AC, Country, and Easy versions. Digitally mastered. Available on CD late 1990.



"Classic Gold"

Media General Broadcast Services

Delivered via: Analog tape

Terms: Cash/lease

DJs: Unannounced

Updated: 12 updates yearly

Format began airing: 1988

Over 2000 classics tested by Paragon Research, including a 1964-1979 base library. Twelve updates annually.



"Classic Hit GoldDiscs"

Century 21 Programming, Inc.

Delivered via: CD

Terms: Cash only

Updated: Bi-monthly

Format began airing: 1973

Affiliates: 125

Researched classic hits, resequenced for airplay, digitally remastered on premium quality compact discs from record company masters or CDs.

"Classic Pops"

Nuad Programming

Delivered via: Analog tape, DAT

Terms: Cash only

Updated: Continuously

Format began airing: 1989

An instrumental matched-flow format targeted to 35+ demos, all new orchestral performances of light classics and standards. All digital

"Classic Rock Format GoldDiscs"

Century 21 Programming, Inc.

Delivered via: CD

Terms: Cash only

Updated: Bi-monthly

Format began airing: 1989

Researched Classic Rock, sequenced for airplay, digitally remastered on premium quality compact discs from record company masters or CDs.

"Classical"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

Proven Classical favorites (from digital sources). Attracts a loyal, upscale audience. Partial service available.

"Concept 1/Adult Contemporary" Concept Productions

Delivered via: Analog tape/DAT

Terms: Cash only

DJs: Up to five major market air personalities

Updated: Daily

Format began airing: 1/1/77

Complete radio format featuring an upbeat blend of A/C currents and gold, for today's adults. Available hosted or unhosted.

"Concept 2/CHR" Concept Productions

Delivered via: Analog tape/DAT

Terms: Cash only

DJs: Up to five major market air personalities

Updated: Daily

Format began airing: 1/1/75

Complete radio format, featuring today's hottest contemporary hits for active young adults; available hosted or unhosted.

NEW

"Concept 3/Gold" Concept Productions

Delivered via: Analog tape/DAT

Terms: Cash only

DJs: Music only service

Format began airing: Summer 1989

Complete radio format and/or music library featuring rock and pop hits of the past 35 years. Available summer of 1989.

"Concept 4/Country" Concept Productions

Delivered via: Analog tape/DAT

Terms: Cash only

DJs: Up to five major market air personalities

Updated: Daily

Format began airing: 1/1/78

Affiliates: 50

Complete radio format, blending the modern Country hits of today with the best Country gold. Available either hosted or unhosted.

"Concept 5/Contemporary MOR" Concept Productions

Delivered via: Analog tape/DAT

Terms: Cash only

DJs: Up to five major market air personalities

Updated: Daily

Format began airing: 1/1/84

Complete radio format, combining light contemporary hits of the past 25 years with soft A/C currents. Available in either hosted or unhosted.

"Contemporary Easy Listening"

RPM Radio Management, Inc.

Delivered via: Analog or digital tape

Terms: Cash only

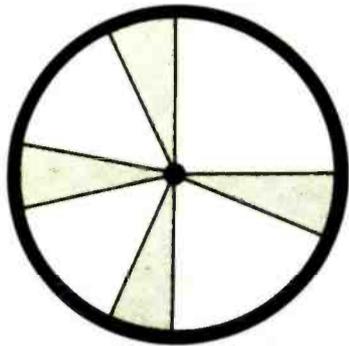
DJs: Custom major market voice production

Updated: Weekly

Format began airing: 2/1/71

Affiliates: 130+

Digitally mastered library containing soft AC vocals with custom-recorded and imported instruments. 10 music categories. Available on CD late 1990.



FULLTIME FORMATS

"Country 80"

The Musicworks Inc.

Delivered via: Analog tape
 Terms: Cash only
 DJs: Affiliate
 Updated: Monthly
 Format began airing: 2/80
 Affiliates: 20

Mainstream unannounced Country music service. Large library of classics, recurrenents and hits. Hits updated every ten days, libraries-four each month.

"Country Alternative, The"

Alternative Programming, Inc.

Terms: Lease
 Delivered via: Analog tape
 Product first introduced: 1985
 Subscribing stations: 38

The Country Alternative can be fast paced and modern, or as traditional as your market requires.

"Country Coast-To-Coast"

Satellite Music Network

Terms: Barter, cash
 Format began airing: 8/31/81
 Affiliates: 263

An upbeat contemporary Country format, focusing on today's hits, yesterday's favorite tunes and beloved stars along with engaging personalities.

"Country Format GoldDiscs and HitDiscs"

Century 21 Programming, Inc.

Delivered via: CD
 Terms: Cash only
 Updated: Hits weekly, bi-monthly oldies
 Format began airing: 1973
 Affiliates: 100

Researched Country hits, sequenced for airplay, digitally remastered on premium quality compact discs from record company masters or CDs.

"Country Gold"

Music Director Programming Service

Delivered via: Analog tape, DAT
 Terms: Cash only
 DJs: Non-announced
 Updated: Each year
 Format began airing: 1982
 Affiliates: 796

64 reels of Country hits from 1950 thru 1988. Sold by individual reels or entire library.

"Country Lovin'"

Broadcast Programming

Delivered via: Analog tape
 Terms: Cash
 Updated: Weekly

Mass-appeal Country format featuring the full spectrum of Country music.

"Country Oldies Service"

The Musicworks Inc.

Delivered via: Analog tape
 Terms: Cash only
 Updated: Monthly
 Affiliates: 20

Classics from '50s, '60s, '70s and the '80s. Tempo blended and aged balanced. Toned for automation.

"Country One"

RPM Radio Programming Management, Inc.

Delivered via: Analog or digital tape
 Terms: Cash only
 DJs: Custom major market voice production
 Updated: Weekly
 Format began airing: 2/1/71
 Affiliates: 130+

Computer selection permits custom blending of greatest Country hits from the past 20 years. Digitally mastered. Available on CD late 1990.

"Country"

Transtar Radio Network

Delivered via: Telstar 301 T5V
 Terms: Cash/barter combination
 DJs: Network & affiliate
 Format began airing: 1/84
 Affiliates: 125

Country favorites of today, blended with hits from the 1960's to present in low clutter environment. Target: 25-54

"Custom Blend"

KALA Music

Delivered via: Analog tape, DAT
 Terms: Cash only
 DJs: Unannounced
 Updated: Bi-weekly
 Format began airing: 6/2/87
 Affiliates: 6

A foreground "Easy Listening" format, mostly or all vocal. The format is tailored to individual markets and demographic targets.

"DigitalGold"

Century 21 Programming, Inc.

Delivered via: DAT
 Terms: Cash only
 Updated: Weekly hits, bi-monthly oldies/recurrenents
 Format began airing: 1987
 Affiliates: 30

Custom recorded digital audio tape made from Century 21 GoldDiscs or HitDiscs to station specifications.

"Digital Solid Gold"

RPM Radio Programming Management, Inc.

Delivered via: Analog or digital tape
 Terms: Cash only
 DJs: Custom major market voice available
 Updated: Weekly
 Format began airing: 2/1/87
 Affiliates: 130+

Full format or special-use library. Features the greatest hits from the past 30 years. Available on CD late 1990.

"Digittotal"

Drake-Chenault

Delivered via: Analog tape/VHS tape
 Terms: Cash only
 Updated: Weekly
 Format began airing: 1988

A hardware/software package, that allows digital from random access of your music. Totally created custom to your market specs.

"Easy Contemporary"

Broadcast Programming

Delivered via: Analog tape
 Terms: Cash
 Updated: Bi-weekly
 The softer approach to AC, featuring the best "Lite" AC sounds of the past 25 years, with an added MOR option.

"Easy Listening"

Drake-Chenault

Delivered via: Analog tape/VHS tape
 Terms: Cash only
 Updated: Monthly
 Format began airing: 1970
 Affiliates: 35

Easy Listening format targeted to the 25-54 year-old consumer. Custom blending of seven different categories, including Light Jazz.

"Eclipse"

Nuauud Programming

Delivered via: Analog tape, DAT
 Terms: Cash only
 Updated: Continuously
 Format began airing: 1988

A mostly instrumental matched-flow format of melodic, relaxing light jazz and acoustic new age music and AC vocals.

"Factor-S"

The Musicworks, Inc.

Delivered via: Analog tape
 Terms: Cash only
 DJs: Affiliate DJsj
 Updated: Monthly
 Format began airing: 2/85
 Affiliates: 10

Custom tailored AC format. Varying different elements in format can achieve a traditional AC sound to borderline CHR.

"Format 41"

Transtar Radio Network

Delivered via: Satcom 1R T21
 Terms: Cash/barter combination
 DJs: Network & affiliate
 Format began airing: 4/84
 Affiliates: 110

Bright and easy popular favorites from the '60s to today, presented in music-intensive style. Target: 35-44.

"Gold Plus"

Far West Communications, Inc.

Delivered via: Analog tape, DAT
 Terms: Cash only
 DJs: Reels announced or unannounced
 Updated: Twice monthly
 Format began airing: 1979

America's longest running oldies format, targeted 25-49, with music spanning the mid-fifties through early seventies. Full jingle package.

"Great American Country"

Drake-Chenault

Delivered via: Analog tape/VHS tape/Galaxy 3 T11
 Terms: Cash only
 DJs: Network DJ, announced
 Updated: Weekly
 Format began airing: 1975
 Affiliates: 120

Mass appeal modern Country format, targeted to the 25-54 year old buying listener.

"Great Gold"

Drake-Chenault

Delivered via: Analog tape, VHS tape
 Terms: Cash only
 Updated: Monthly

Format began airing: 1973

Affiliates: 30
 This contemporary oldies format targets to tie 35-54 audience. Music has been nationally researched.

"Great Ones"

Broadcast Programming

Delivered via: Analog tape
 Terms: Cash
 Updated: Weekly
 Large library of MOR favorites from the '40s, '50s and '60s with selected "lite" AC hits for 35 plus adults.

THE HEADLINERS

"The Headliners"

Media General Broadcast Services

Delivered via: Analog tape
 Terms: Cash/lease
 DJs: Announced & unannounced
 Updated: Weekly
 Format began airing: 1981
 A contemporary MOR music format. Service includes currents, recurrenents, and a gold library of over 800 selections. Paragon research tested.

"Heart & Soul"

Satellite Music Network

Terms: Barter, cash
 Format began airing: 11/15/85
 Affiliates: 38

The unique new format evoking instant memories from the era of today's affluent adults grew up in.

NEW

"Heavy Metal"

America's Rock Network

Delivered via: Hi-Fi stereo VHS tapes
 Terms: Cash only
 DJs: Network
 Updated: Weekly
 Format began airing: 1/2/89
 Affiliates: 7

24 hours-a-day, Heavy Metal format, live concerts, Heavy Metal specials. Definitely mainstream and fulltime!

HIT ROCK

"Hit Rock"

Media General Broadcast Services

Delivered via: Analog tape
 Terms: Cash/lease
 DJs: Announced & unannounced
 Updated: Weekly
 Format began airing: 1978

An 18-34 target CHR service including the hottest currents, recurrenents, and a well-focused and tested gold library with monthly updates.

"Hot Country Hits"

KALA Music

Delivered via: Analog tape, DAT
 Terms: Cash only
 DJs: Unannounced
 Updated: Bi-weekly
 Format began airing: 10/1/84
 Affiliates: 12

The current Country chart favorites, carefully introduced tested new music, a limited number of recurrenents and selected oldies.

"KALA Hit Rock"

KALA Music

Terms: Cash only
 DJs: Unannounced
 Format began airing: 7/1/88

Affiliates: 6

A CHR format with a careful rotation balance and flow to attract and hold the 18-34 cell and teens.

"KALA Klassic Gold"

KALA Music

Delivered via: Analog tape, DAT
 Terms: Cash only
 DJs: Unannouncedj
 Format began airing: 10/1/87
 Affiliates: 12

Hits by original stars of the 1950s and 1960s in 1990s technology.

"Kaleidophonics"

Syndicom

Delivered via: Analog tape
 Terms: Cash/barter combination
 DJs: Affiliate
 Updated: Monthly
 Format began airing: 9/87
 Affiliates: 2

Besides the usual mix of Contemporary Jazz, New Age instrumentals and A/C hits, "Kaleidophonics" is available with classic Jazz tracks!

NEW

"Kool Gold"

Satellite Music Network

Terms: Barter, cash
 Format began airing: 2/89
 Affiliates: 6

Exclusive good time oldies format of the '50s and '60s music targeting the first generation of rock & rollers. Now 34-54.

"Lite Contemporary"

KALA Music

Delivered via: Analog tape, DAT
 Terms: Cash only
 DJs: Unannounced
 Updated: Bi-weekly
 Format began airing: 8/1/81
 Affiliates: 12

A unique blend of contemporary original artist material and tested adult favorites. Targets 25-49 demographics.

"Lite Jazz & New Age"

RPM Radio Programming Management, Inc.

Terms: Cash only
 DJs: Custom major market voice production included
 Updated: Monthly
 Format began airing: 1/1/88
 Affiliates: 130+

Library designed for use at night. Recommended for EZ and AC stations. Digitally mastered. Demo available. Available on CD late 1990.

"Lite Jazz"

Drake-Chenault

Delivered via: Analog tape/VHS tape
 Terms: Cash only
 Updated: Monthly
 Format began airing: 1987

Targets 25-54 demographics. Compatible with easy A/C and MOR formats. You control tempo and vocals with this Contemporary Jazz format.

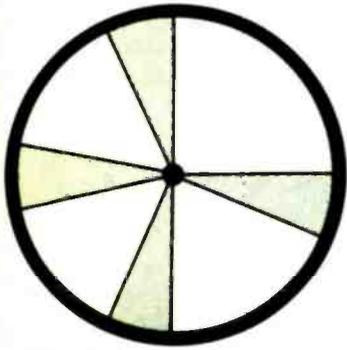
NEW

"Lite Jazz"

KALA Music

Delivered via: Analog tape, DAT
 Terms: Cash only
 DJs: Unannounced
 Updated: Monthly
 Format began airing: 9/1/89

A broad appeal melodic jazz format for full-time or part-time feature programming. Created by Douglas E. Hall.



FULLTIME FORMATS

"Magic Hits"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

Mass-appeal CHR format with optional "Hot AC" currents and recurrences. Interfaces with Original Adult Contemporary format for "stair-step" dayparting.

"Matched-Flow"

Bonneville Broadcasting System

Delivered via: Analog tape, CD

Terms: Cash only

Updated: Monthly

Format began airing: 1969

Traditional easy listening format programmed in quarter hour segments.

"Mellow AC"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

Blends today's popular "lite" AC favorites with all time classic soft MOR hits.

"Mello/Signature Sound"

Winton Communications

Delivered via: Analog tape

Terms: Cash only

DJs: Customized format tracks available

Updated: Twice monthly

This is one Easy Listening format that customized to your market (from special vocal mixtures) never loses.

"Memory Music"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

A winning combination of MOR and nostalgic classics, including vocals and instrumental Big Band options. "Vintage" is tailored by the station.

"Modern Country"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

Competitive format featuring tight list of today's favorites and top Country gold. Optional "Classic Country" and "Rock Roots of Country."

"MOR"

Drake-Chenault

Delivered via: Analog tape/VHS tape

Terms: Cash only

Updated: Monthly

Format began airing: 1980

"Middle of the Road" format, featuring favorites from the '40s-'70s. Targets to adults 35+, with emphasis on 45-64 year-olds.

"Motivation Station"

Winners News Network

Delivered via: Analog tape/Galaxy T3

Terms: Cash/barter combination

DJs: Network DJ, announced

Format began airing: 7/88

Affiliates: 6

Exclusive national live 24 hour self improvement motivation business information. Featuring over 200 best selling authors.

"MOR Contemporary"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Bi-weekly

Tight playlist "lite" AC and a smattering of carefully researched MOR cuts keyed to 35-54 demo.

"MORe Beautiful"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Monthly

Between MOR and Beautiful Music, MORe Beautiful blends middle-of-the-road vocals with the finest instrumentals.

"Music . . . Just For The Two Of Us"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Monthly

One of the most successful Beautiful Music/Easy Listening formats in America.

"Music Of Your Life"

Transtar Radio Network

Delivered via: Satcom 1R T21

Terms: Cash/barter combination

DJs: Network & affiliate

Format began airing: 1978

Affiliates: 42

The original nostalgia format, featuring classic pop/adult artists and Big Bands.

"Natural Sound"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

A careful blend of the best Cross-Country music with the best of "lite" AC favorites.

"New Years Eve Big Band Special"

RPM Radio Programming Management, Inc.

Delivered via: Analog or digital tape

Terms: Cash only

Format began airing: 2/1/71

Affiliates: 130

Recreations of original Big Band arrangements by modern artist, digitally recorded. Music sounds just like original. Available on CD late 1990.

"News/Talk Radio"

Sun Radio Network

Delivered via: Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T 67

Terms: Cash/barter combination

DJs: Network DJ

Format began airing: 3/87

Affiliates: 150

Radio at it's best 24 hours a day, 365 days a year. Super hosts. Check us out or call today.

"The Oldies Channel"

Transtar Radio Network

Delivered via: Satcom 1R T21

Terms: Cash/barter combination

DJs: Network & affiliate

Format began airing: 5/86

Affiliates: 105

The biggest hits of the '60s to early '70s, with best of the pre-Beatle rock era. Target: 30-47

"Niche 29"

Transtar Radio Network

Delivered via: Satcom 1R T3

Terms: Cash/barter combination

DJs: Network & affiliate

Format began airing: 10/87

Affiliates: 35

Music intensive adult rock 'n' roll favorites without metal edge, current-based with flavoring of '60s and '70s. Target: 25-34.

"Oldies Format"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Periodic

Recapturing Rock'n'Roll's most exciting era with the biggest hits of all time, to attract "baby boomers."

"Original Adult Contemporary"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

DJs: Announced or unannounced

Updated: Weekly

Uptempo "Hot AC" format with CHR options for dayparting.

"Personality Intensive, Hit Country Radio"

TNNR

Delivered via: Galaxy 1 T2

Terms: Cash/barter combination

DJs: Network DJ

Format began airing: 11/88

Affiliates: 34

From the people who brought you TNN, now comes a satellite delivered radio program service highlighted by Hit Country Music.

"Pop Oldies Service"

The Musicworks, Inc.

Delivered via: Analog tape

Terms: Cash only

Updated: Monthly

Affiliates: 10

AC music library '50s, '60s '70s available. Toned for automation.

"Prime Demo"

Drake-Chenault

Delivered via: Analog tape/VHS tape/Galaxy 3 T11

Terms: Cash only

DJs: Network DJ

Updated: Bi-weekly

Format began airing: 1985

Affiliates: 50

Lite contemporary adult format, targeted to 25-54 year olds. Emphasis is on 35-44 year old.

"Primetime"

Winton Communications

Delivered via: Analog tape

Terms: Cash only

DJs: Customized format tracks available

Updated: Monthly

It does what other Nostalgia formats don't: Updates! Matched flow or single-shot, it's a winner!

"Pure Gold"

Satellite Music Network

Terms: Barter, cash

Format began airing: 11/15/85

Affiliates: 160

Great live oldies, radio, presenting the greatest hits of the '50s and '60s with flavoring of the '70s best. For adults 25-49.

"Radio One"

Bonneville Broadcasting System

Delivered via: Analog tape, CD

Terms: Cash only

Updated: Monthly

Format began airing: 1982

Contemporary A/C format presented in a matched flow concept that's conducive for long time spent listening.

NEW

"Radio Weather Network"

Delivered via: Phone

Terms: Barter only

DJs: Network DJ

Updated: Three times a day

Format began airing: 1/9/89

Affiliates: 64

Affiliates call for customized and updated local forecasts.

"Rock Classics"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

The '90s approach to "oldies" programming. Combines the greatest hits ever produced with Classic Album cuts from the mid '60s to late '80s.

"Rock 'N' Hits"

Satellite Music Network

Terms: Barter, cash

Format began airing: 1/13/84

Affiliates: 56

A maximum hits Top 40 format, featuring the hottest music, the most sensational stars, plus a dash of popular and rock oldies.

"Sacred Sounds Of Praise"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Monthly

"Lite" AC/MOR Sacred music for a fulltime or parttime format.

"Sacred Sounds Of Country Gospel"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

A Country Gospel music format of currents and oldies for full time use or as a part time complement to your Country format.

NEW

"Satellite Radio Programming"

Braiker Radio Services

Delivered via: Satcom 1R

Terms: Cash only

DJs: Network DJ

Format began airing: 6/15/89

Four separate networks and formats. Networks carry no commercials. CHR and AC, July 15, mega format and oldies Sept. 15, 1989.

"Soft Passages"

KALA Music

Delivered via: Analog tape, DAT

Terms: Cash only

DJs: Unannounced

Updated: Monthly

Format began airing: 10/1/87

Affiliates: 18

Produced by Thom Reinstein, one of the nation's foremost "New Age" music authorities. Available full-time or as part-time feature program.

"Special Blend"

Transtar Radio Network

Delivered via: Satcom 1R T3

Terms: Cash/barter combination

DJs: Network & affiliate

Format began airing: 1/88

Affiliates: 25

Relaxing mix of soft, easy-listening original hit vocals. Target: 35-50.

"Spectrum AC"

RPM Radio Programming Management, Inc.

Delivered via: Analog tape

Terms: Cash only

DJs: Custom major market voice production included.

Updated: Weekly

Format began airing: 10/1/87

Affiliates: 130

Ultra-flexible library. Oldies, back-product, recurrent and current AC. Intensity from soft-lite to CHR. Available on CD late 1990.

"Stardust"

Satellite Music Network

Terms: Barter, cash

Format began airing: 5/6/82

Affiliates: 112

A one-of-kind nostalgia format bringing back great bands of the '40s and the '50s pop to 35+ adults with disposable income.

"StarStation"

Satellite Music Network

Terms: Barter, cash

Format began airing: 8/31/81

Affiliates: 231

Contemporary music format incorporating today's popular sound with the proven hits of the '60s, '70s, and '80s for active, affluent 25-49 adult.

"Stereo Rock (CHR)"

Drake-Chenault

Delivered via: Analog tape, VHS tape

Terms: Cash only

DJs: Announced

Updated: Weekly

Format began airing: 1970

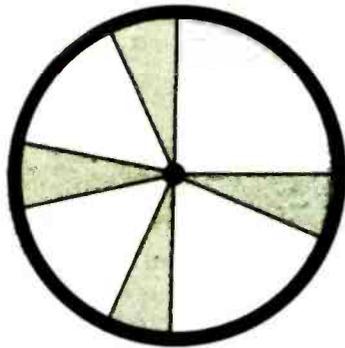
Affiliates: 45

Mass appeal CHR format targeted to 18-49 year-old adults.

"Super Country"

Broadcast Programming

Delivered via: Analog tape



FULLTIME FORMATS

"Swing Era II"

KALA Music

Delivered via: Analog tape, Dat, Cartridge

Terms: Cash only

Updated: Monthly

Format began airing: 3/1/85

Affiliates: 30

Produced by Jon Holiday. Available full-time or as part-time feature. Targets the affluent mature age cells.

"Talk"

Sun Radio Network

Delivered via: Satcom 1R T4/Galaxy 2 T3/Spacenet 3 T17

Terms: Cash/barter combination

DJs: Network talk hosts

Affiliates: 155

Daily talk show hosts.

NEW

"Thirty Plus"

Far West Communications, Inc.

Delivered via: Analog tape, DAT

Terms: Cash only

Updated: Twice monthly

Format began airing: 8/1/89

A new mainstream AC format designed for the listener of the nineties, with an edge of rock. Consulting included.

"Today's Christian Music"

CBN Radio Network

Terms: Cash/barter combination

DJs: Network

Updated: Weekly

Format began airing: 2/88

Affiliates: 190

Contemporary Christian music format with top of the hour news and specialized week-end programming.

NEW

"Traditional Country"

Satellite Music Network

Terms: Barter, cash

Format began airing: 9/1/89

A premium Country format featuring the pure sound of artists past and the new traditionalists.

NEW

"True Country II"

Far West Communications, Inc.

Delivered via: Analog tape, DAT

Terms: Cash only

Updated: Four times monthly

Format began airing: 8/1/89

A contemporary Country format without crossovers, focusing on the traditional artist of the past two decades through today. Current-intensive.

"True Country"

Far West Communications, Inc.

Delivered via: Analog tape, DAT

Terms: Cash only

DJs: Currents announced

Format began airing: 1986

America's only traditional Country & Western music format, spanning the late 40's through today's new traditional artists. Full jingle package.

"Ultimate Adult Contemporary"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

Offers a variety of category options for maximum flexibility from "Lite" AC to "Hot" AC sounds or dayparts.

"Ultra"

Bonneville Broadcasting System

Delivered via: Analog tape, CD

Terms: Cash only

Updated: Monthly

Format began airing: 1984

Contemporary easy listening format that contains hundreds of exclusive custom arrangements coupled with popular vocal and instrumental artists.

"Unforgettable"

Toby Arnold & Associates, Inc.

Delivered via: Analog tape

Terms: Cash only

DJs: Live assist format

Updated: Monthly

Format began airing: 11/78

Affiliates: 75

Unforgettable, a nostalgia format which delivers adult demographics. It features the Big Band music of the '40s thru today's artists.

NEW

"Urban Contemporary GoldDiscs and HitDiscs"

Century 21 Programming, Inc.

Delivered via: CD

Terms: Cash only

Updated: Weekly hits, bi-monthly oldies/recurrents

Format began airing: 1989

Researched Urban hits, sequenced for airplay, digitally remastered on premium quality compact discs from record company masters or CDs.

"Urban One"

Drake-Chenault

Delivered via: Analog tape, VHS tape

Terms: Cash only

DJs: Announced

Updated: Weekly

Format began airing: 1980

Urban Contemporary format with strong 12-49 year old appeal. Combines current hits with recent contemporary black artists.

"Urban Contemporary"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

Focuses on the hottest Urban tracks in America! Also includes "Album Cuts" category.

"The Wave"

Satellite Music Network

Terms: Barter, cash

Format began airing: 9/24/87

Affiliates: 18

The premiere New-Adult Contemporary (NAC) format combining light jazz, soft rock and New Age, creating the mood service of the '90s.

YOUR COUNTRY

"Your Country"

Media General Broadcast Service

Delivered via: Analog tape

Terms: Cash/lease

DJs: Announced & unannounced

Updated: Weekly

Format began airing: 1978

A contemporary country music format including over 1000 Paragon Research tested selections in the library plus currents, recurrents, and a gold updates.

"The Z Format"

Broadcast Programming

Delivered via: Analog tape

Terms: Cash

Updated: Weekly

Long history and large optional CHR and AOR oldies Categories.

"Z-Rock"

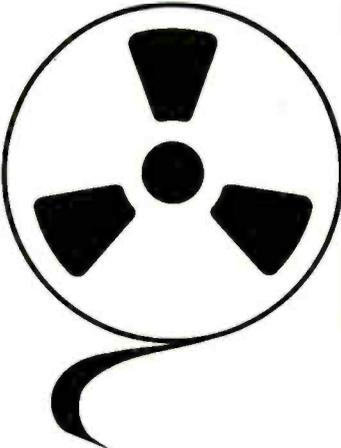
Satellite Music Network

Terms: Barter, cash

Format began airing: 9/1/88

Affiliates: 14

The new AOR for the '90s. A high energy presentation featuring multi-platinum hard rock bands. For the 18-34 listener.



SHOW PREP

NEW

"ABC Morning Show Prep"

ABC Radio Networks

Produced by: Sarit Catz & Gloria Ketter

Frequency: Daily

Length: Varies

Terms: Network affiliation

Delivered via: Satcom 1R T23

Show first aired: 5/1/89

Affiliates: 150

Targeted to morning shows to help with their prep. Delivered before morning drive, the service provides offbeat actualities, topical happenings.

"Airlines"

Cheryl Rilly

Frequency: Monthly

Terms: Cash

Delivered via: Script

Monthly comedy service for broadcast professionals.

"Astro-Illogicals"

Dave Dworkin's Ghostwriters

Produced by: Frances Johnson

Hosted by: Client

Frequency: Daily

Length: 10-15 secs.

Terms: Cash

Delivered via: Script/printed material

Show first aired: 6/88

A horoscope parody with 100 fake forecasts.

"Banana Time"

Condor Communications

Produced by: Condor Communications

Frequency: Monthly

Length: Nine pages

Delivered via: Scripted/printed material

Show first aired: 2/87

Monthly joke service plus irregular market exclusive comedy scripts. Price: \$35.00 yearly.

"BPM Books"

Disco Beats Inc.

Terms: Single sale/subscription

Delivered via: Computer printout

Introduced: 1977

Mixing/programming books with beats-per-minute listings. 3 books cover 1955-88, plus '87 & '88 year-books.

"Chart Facts"

Bravo Publications

Produced by: Bravo Publications

Frequency: Weekly

Length: 12-14 pages

Terms: Cash

Delivered via: Script/printed material/computer modem

Current & background information on over 70 charting CHR/AC artists each week. Well-researched, interesting and ready for air.

"Comedy Warehouse"

CW Media

Produced by: Mark Tuschel

Frequency: Monthly

Terms: Cash

Delivered via: Analog tape

Show first aired: 12/1/85

Supplies new, original sitcoms, phone bits, song parodies, fake commercials, guest meteorologists. Designed to save preptime. Free Seasonal specials.

"Contemporary Comedy"

Frequency: Monthly

Terms: Cash

Delivered via: Script

Leading source of comedy material for radio personalities since 1974. Specializing in topical one-liners and calendar comedy.

"Contemporary Timeline"

Innerview, Inc.

Produced by: Ron Weldy

Frequency: Daily

Terms: Barter

Delivered via: Script/printed material

Show first aired: 1/1/87

Affiliates: 85

Daily music, history, entertainment and interesting/funny facts & trivia micro-targeted for AC, CHR, AOR or Urban formats.

"Daily Insider"

Terry Marshall's Daily Insider

Produced by: Terry Marshall

Frequency: Daily

Length: 5 pages

Terms: Cash

Delivered via: Script/printed material

Show first aired: 8/1/81

Affiliates: 150

News, interviews, birthdays and anniversaries on artists being played at CHR, AOR and AC outlets. Item length varies, perfect show prep.

"Dear DJ"

Dave Dworkin's Ghostwriters

Produced by: Dave Dworkin

Hosted by: Client

Frequency: Daily

Length: 20-60 secs.

Terms: Cash

Delivered via: Script/printed material

Show first aired: 12/83

Affiliates: 300+

A take-off on "Dear Abby." Ridiculous letters with off-the-wall responses.

"Electric Weenie, Inc., The"

Frequency: Monthly

Length: 10 Pages

Radio's #1 gag sheet since 1971.

Published by Jerry Ellis, edited by Jim Donohue.

"Funny Business"

Jack Raymond

Produced by: Jack Raymond

Frequency: Monthly

Length: 15 pages

Terms: Cash

Delivered via: Printed booklet

Show first aired: 12/78

Affiliates: 125

Monthly one liners issues of current topics, two books, 100 pages in length of comedy bits on 8x11-1/2 pages.

GALAXY

"Galaxy Air

Preparation Service"

Galaxy-L.A. Air Force

Produced by: Terry Moss, Publisher

Frequency: Twice monthly

Terms: Cash

Delivered via: Script/printed material

Regular update of current artist background material. Includes calendar, funny newsbriefs, etc. Country and Contemporary music editions. Free sample.

"Green Book, The"

Professional Desk

References, Inc.

Produced by: Jeff Green

Terms: Cash

Delivered via: Script/printed material

400-page catalog of over 15,000 songs classified by over 500 subjects. All music formats. New 1990 edition. Database available.

"Hiney Wine"

Donnelly Media

Produced by: Terry Dorsey

Frequency: Daily

Length: One min.

Terms: Cash

Delivered via: Script

Show first aired: 9/1/82

Affiliates: 49

Hiney Wine is the comedy feature that fits nearly every radio format and the promotion that fits every occasion.



"Hot Air Maloons"

Roger Malone
Produced by: Roger Malone
Frequency: Monthly
Length: 19 pages
Terms: Cash
Delivered via: Script
Show first aired: 1985

Nineteen pages of jokes and one-liners, plus scripts for interactives, fake commercials, bits and comedy concepts.

"Jeopardy"

Laffest Communications
Produced by: Laffest Communications
Frequency: Monthly
Terms: Cash
Delivered via: Script/printed material
Show first aired: 12/88
Affiliates: 14
Sixty-five jeopardy (humorous) questions per month.

"Joke Horoscopes"

Matt Judge
Frequency: Other one-time special
Length: One-time package of 200
Terms: Cash
Delivered via: Script
Show first aired: 1/88
"You'll bump into an old friend today. Unfortunately, he has a contagious skin rash." 200 joke horoscopes, just \$20.00.

"Just For Laughs"

Just For Laughs Creative Services
Produced by: Larry & Kathy Crippen
Frequency: Monthly
Terms: Cash
Delivered via: Script/printed material
Monthly topical joke service.

"Laffest Weekly"

Laffest Communications
Produced by: Laffest Communications
Frequency: Weekly
Terms: Cash
Delivered via: Script/printed material
Show first aired: 7/88
Over 50 jokes per week.

"News That Didn't Make News, The"

Jack MacDonald
Produced by: Jack MacDonald
Frequency: Daily
Terms: Cash
Delivered via: Script
Show first aired: 3/1/86
Affiliates: 150
Comedy material. Emphasis off-beat news items. Short. Five days a week, 17-18 items per day.

"O'Liners"

O'Liners
Produced by: Dan O'Day
Frequency: Monthly
Length: 8 pages
Terms: Cash
Delivered via: Script/printed material
Show first aired: 4/78
Affiliates: 1,000
O'Liners is radio's #1 comedy service, featuring topical comedy material, wacky calendar, phony commercials, great trivia, off-beat phone interview subjects.

"One To One II"

Cree Radio Services
Produced by: Jay Trachman
Frequency: Monthly
Length: 8 pages
Terms: Cash
Delivered via: U.S. Mail
Show first aired: 1977
8-14 page monthly: jokes, intros, and topical humor.

"One To One"

Cree Radio Services
Produced by: Jay Trachman
Frequency: Weekly
Length: 16 pages
Terms: Cash
Delivered via: US Mail
Show first aired: 1/21/76
Sixteen page weekly newsletter: topical humor, day to day calendars, talent tips, artist bios, promotions and lots more!

"One To One"

Cree Radio Services
Produced by: Jay Trachman
Frequency: Weekly
Length: 16 pages
Terms: Cash
Delivered via: Scripts
Show first aired: 1976
Affiliates: 3000
The world's largest weekly information & humor service for on-air personalities. Topical, humor, talent tips, and daily calendars.

"Overs, The"

Dave Dworkin's Ghostwriters
Produced by: Dean Jackson
Frequency: Daily
Length: One min.
Terms: Cash
Delivered via: Script/printed material
Show first aired: 1/88
A crazy, comball soap-opera parody on 130 single-sided double-spaced scripts.

"Personality Page"

Wheeler/Lewis Productions
Produced by: Matt Wheeler/Tommy Page
Frequency: Daily
Length: One page per day
Terms: Cash
Delivered via: Script
Show first aired: 4/4/88
Affiliates: 90
A daily comedy sheet blending information and humor. Birthdays, weird astrology, topical jokes, etc..

"Power Sheets"

Ric Tower Creations
Frequency: Special editions as news breaks
Terms: Cash
Delivered via: Script
Show first aired: 5/87
Affiliates: 790

A monthly assault on the frontiers of comedy. Simply, radio's freshest topical comedy sheet.

"PREP"

Copley Radio Network
Produced by: Brad Messer
Frequency: Daily
Terms: Cash
Delivered via: Script/printed material
Show first aired: 10/1/88
Affiliates: 170
Brad Messer's daily show prep sheet features birthdays, trivia, humor and trick questions in an easy-to-use, one-page-per day format.

"Sports Ticker"

Sports News Service
Sports Ticker/Teletext Sports
Length: Continuous
Terms: Monthly fee
Delivered via: Script/printed material
Affiliates: 700
24 hour instant score reporting and total sports news service. Scores, news, previews, summaries, box scores, stats, features.

"Stream of Consciousness"

Comedy Credits
Marshall Arts
Produced by: Bill Marshall
Length: One min.
Terms: Cash
Delivered via: Script/printed material/computer
Show first aired: 4/88
Affiliates: 8



"Tele-Joke Weeklies"

Entertainment Communication Consultants
Produced by: Alan Ray
Frequency: Weekly
Length: 20 jokes per sheet
Terms: Cash
Delivered via: Fax or Mail
Twenty pre-tested, topical one-liners faxed to radio stations once a week. Service does not duplicate Tele-Joke Dailies.

"Trivia Werks"

Produced by: John E. Douglas
Frequency: Monthly
Terms: Cash
Delivered via: Script
The most complete monthly trivia service anywhere. Write for freebee-497 Walmar Dr. Bay Village, OH 44140.

"Up Yer News"

Dave Dworkin's Ghostwriters
Produced by: Dave Dworkin
Hosted by: Client
Frequency: Weekly

Length: 30 secs.-One min.

Terms: Cash
Delivered via: Script/printed material
Show first aired: 6/86
A market-exclusive weekly news parody.

"Whole O Catalogue"

O'Liners
Produced by: Dan O'Day
Frequency: Twice yearly
Length: 8 pages
Terms: Catalogue is free
Delivered via: Script/printed material
Show first aired: 1977
A one-stop source for production discs, drop-ins, written comedy material, airchecks, books and educational materials for radio personalities.

"Wireless Flash"

Copley Radio Network
Produced by: Patrick Glynn
Frequency: Daily
Terms: Cash
Delivered via: Script/printed material
Show first aired: 8/11/80
Affiliates: 1108
Wireless Flash covers off-the-beaten news items in twice-a-week dispatches that also feature sound bites.



CHRISTMAS PROGRAMMING

"12 Hours Of Christmas, The"

Kris Stevens Enterprises
Produced by: Kris Stevens Enterprises
Hosted by: Kris Erik Stevens
Length: 12 hours
Terms: Cash
Delivered via: Analog tape
Show first aired: 12/77
Affiliates: 200+
The undisputed favorite of radio stations worldwide. Highly entertaining and filled with features to capture the spirit of the season.

"Christmas Eve On Mutual"

Westwood One Companies/Mutual
Produced by: Kevin DeLany/Paul & Debbie Hill
Length: 15 hours
Terms: Network affiliation
Delivered via: Satcom 1R T3/T19
Show first aired: 12/80
Special program of Christmas music designed for airing on stations of all formats.

"Christmas In The Country"

Kris Stevens Enterprises, Inc.
Produced by: Kris Stevens Enterprises
Length: 12 hours
Terms: Cash
Delivered via: Analog tape/Vinyl disc
Show first aired: 12/80
Affiliates: 250+
Captures the warmth and wonder of this special time of year. Filled with traditions Country Christmas songs, with Christmas greetings from the biggest stars.

"Christmas Memories"

Creative Radio Network
Produced by: Creative Radio Network
Hosted by: Mike Sakellarides
Length: One hour
Terms: Barter/cash
Delivered via: Analog tape
Show first aired: 12/15/89
A new 12 hour AC/MOR special. The best in holiday music and stories.

"Christmas With Johnny Thomas"

Johnny Thomas Productions
Produced by: Johnny Thomas
Hosted by: Johnny Thomas
Length: Four hours
Terms: Barter/cash
Delivered via: Analog tape
Show first aired: 12/24/88
Affiliates: 3
Christmas special four hour show to run during the 24th and 25th, when a station can't find any DJs to work.

"Collector's Item"

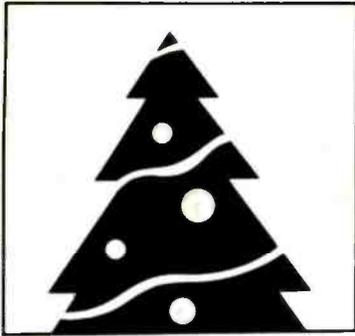
WFMT/Chicago
Produced by: WFMT
Hosted by: Don Tait
Length: One hour
Terms: Cash
Delivered via: Analog tape
Historic recordings by legendary conductors and instrumentalists who once dominated the classical music world — from Tait's collection of 50,000 records.

"Country Christmas Music"

The Musicworks, Inc.
Length: 7 90-min. reels
Terms: Cash
Delivered via: Analog tape
Classic country Christmas music updated yearly with new releases. Five reels of standards, one instrumental reel, and one reel of hymns.

"Country Christmas Spectacular"

Westwood One Companies/Mutual
Produced by: Kevin DeLany
Hosted by: Various artists/Lee Arnold
Length: 3 hours
Terms: Barter
Delivered via: Vinyl disc/Satcom 1R T3/T19



CHRISTMAS PROGRAMMING

Show first aired: 12/86

Affiliates: 500

The Christmas tradition continues with great holiday programming. Join all the stars as they gather around the Christmas tree.

"Family Christmas"

Morrie Trumble & Associates

Produced by: Morrie Trumble

Hosted by: Morrie Trumble

Length: 12 hours

Terms: Barter or cash

Delivered via: Vinyl disc/CD

80% music, with celebrity interviews, features and stories. Traditional, MOR format.

natural sound

"Family Christmas Album"

Natural Sound

Produced by: Wayne Smith

Length: One min.

Terms: Cash

Delivered via: Analog tape

Show first aired: 12/89

A collection of holiday snapshots in sound. Memories beautifully recalled by the people who lived them. Music, sound effects added.

"Gift of Christmas"

Dale Baglo Broadcast, Inc.

Produced by: Dale Baglo

Length: 10 hours

Terms: Cash

Delivered via: Analog tape/DAT

Show first aired: 12/78

Affiliates: 134

Christmas stories, skits, interviews, and songs available in two formats: AC and Country. Won "Best Program" at syndication awards.

"Gospel Christmas, A"

Heil Enterprises

Produced by: Paul Heil

Hosted by: Paul Heil

Length: 2 hours

Terms: Cash

Delivered via: Analog tape

Show first aired: 12/80

Affiliates: 190

Christmas favorites by Southern gospel artists, artist interviews about Christmas. New production music each year.

"Jingle Bell Rock"

Transtar Special Programming

Hosted by: Mike Harvey

Length: 4 hours

Terms: Barter

Delivered via: Vinyl disc

Affiliates: 350

'Tis the season to be rockin' around the Christmas tree with the superstars of rock . . . including Alvin and the Chipmunks.

"Magic Of Christmas, The"

Kris Stevens Enterprises, Inc.

Produced by: Kris Stevens Enterprises

Hosted by: Kris Erik Stevens

Length: 12 hours

Terms: Cash

Delivered via: Analog tape/vinyl disc

Show first aired: 12/88/

Affiliates: 200+

The hottest contemporary Christmas Special on the market . . . filled with holiday features Christmas comedy, loads of good cheer and the latest Christmas hits.

"An Original Christmas"

TelePrograms, Inc.

Produced by: TelePrograms, Inc.

Hosted by: China Smith or unhosted

Length: 12 modular hours

Terms: Cash

Delivered via: Analog tape

Twelve hours of contemporary Christmas standards. Plus, thematic features, storyettes, guest stars and holiday magic. Totally reproduced in 1988.

"Our Gift To You"

Bob Barnes Creative Services

Produced by: Bob Barnes

Hosted by: Over 20 different host and hostesses

Length: 6 hours

Terms: Cash

Delivered via: Analog tape

Show first aired: 12/25/74

Affiliates: 2

Christmas songs, stories, dramas and vignettes, comedy and serious segments, mostly secular in nature, commercial avails every 12-15 minutes. Custom IDs.

"Pop Christmas Music"

The Musicworks, Inc.

Length: 2 90-min. reels

Terms: Cash

Delivered via: Analog tape

AC Christmas music updated yearly with new releases and older standards. Two reels available. Toned for automation.

"This Is Christmas"

Transmedia, Inc.

Produced by: Dave Adams

Hosted by: Dave Cook

Length: 3 hours

Terms: Barter/cash

Delivered via: Analog tape/Satcom 1R

T3

Show first aired: 12/25/73

Affiliates: 100

A narrative/music program exploring the many moods & emotions of the holiday season. Transcends formats by mixing contemporary and traditional sounds.

Program Directors:

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A-Z PROGRAM INDEX

A

"101 Crazy Jingles" CM
 "101 Sound Effects" SF
 "12 Hours Of Christmas, The" XM
 "24 Hour, 7 Day A Week Telephone Talk" FF
 "94-Q Jingle Package" ID
 "A-C Format GoldDiscs & HitDiscs" FF, SL
 "A/C Music Supply Service Of Current Hits" SL
 "A/C Music Supply Service" FF
 "A/C Plus" ID
 "A/C Safest Oldies Library" SL
 "AAA" FF
 "Abbott & Costello" DN
 "ABC Contemporary Network" NN
 "ABC Direction Network" NN
 "ABC Entertainment Network" NN
 "ABC FM Network" NN
 "ABC Information Network" NN
 "ABC Morning Show Prep" SH
 "ABC Rock Network" NN
 "ABC's Profiles In Black Music" OT
 "AC Christian" FF
 "AC II" FF
 "Academy Of Country Music Awards Nominations Special" OT
 "Accelerator Power Pack, The" PR
 "Action" FF
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 "Adult Contemporary Format" FF
 "Adult Contemporary" FF
 "Adventures Of Harry Lime-The Third Man, The" DN
 "Afterglow" WK
 "Agnes" ID
 "Agreport" NW
 "Air Force One" SL
 "Airlines" SH
 "Airstrike" ID
 "Airwaves Production Music Library" PR
 "Alabama Special, The" OT
 "Alive Country" FF
 "All Hit Kit" ID
 "All Star Country" FF
 "All You Need To Know" ID
 "All-Star Country" DL
 "Along The Coast" ID
 "Alpha" FF
 "AM Business Report A" NW
 "AM Business Report B" NW
 "AM Only" FF
 "America's Ballroom" WK
 "America's Concert In The Country" OT
 "America's Most Wanted Radio Hotline" NW
 "America's Rock Network Meltdown" WK
 "American Christmas, An" XM
 "American Comedy Network" CM
 "American Country Countdown" WK
 "American Dance Trax" WK
 "American Dream" TK
 "American Express Travel Show" TK
 "American Farmer, The" NW
 "American Focus" Pa
 "American Folklore" TK
 "American In The Morning" NW
 "American Know-How" TK
 "American Montage" EN
 "American Music Awards Nominations Special" OT
 "American Music Magazine" DL
 "American Sunrise" NW
 "American Top 40" WK
 "American Top 40 Book Of Records.. '80s Edition" OT
 "American Top 40's World Tour" OT
 "Amex Business Brief" PA
 "Amex Business Talk" PA
 "Amoco/Chicago Symphony Orchestra" WK
 "Original Christmas" XM

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 "Arthur Anderson & Co..." WK
 "Answer Radio Show, The" WK
 "AP Network News" NN
 "Apple Digital Production Library, The" PR
 "Astro-Illogicals" SH
 "Atlanta Symphony Orchestra Concerts" WK
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 "Audio Maloons/Hot Air Maloons" CM
 "Audio Yearbook: '80s, '70s, '80s" PR
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 "Auto Talk" LE
 "Axemen Cometh, The" OT
 "Ayer, Hoy Y Siempre" DN

B

"Back To Basics" ID
 "Back To School Special" OT
 "Back To School" LE
 "Backstage With ABC Rock" EN
 "Banana Time" SH
 "Baptist Hour" PA
 "Dick Bartley's Original Rock & Roll Oldies Show" WK
 "Basic Gold Pop Oldies Library" SL
 "Be Kool" ID
 "Beach And Summer Activity Reports" LE
 "Beach Boys Story, The" OT
 "Beate Breaks" DL
 "Beate Breaks" EN
 "Beatles 25th Anniversary Special, The" OT
 "Beautiful Alternative, The" SL
 "Beautiful Sounds Of Praise" FF
 "Beethoven Satellite Network, The" DL
 "Jack Benny Show, The" DN
 "Edgar Bergen And Charlie McCarthy" DN
 "Best Of King, The" TK
 "Best Of Sherlock Holmes, The" DN
 "Best of the BBC, The" WK
 "Best Of The Oldies" WK
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 "Beyond Bourbon Jazz Countdown, The" WK
 "Beyond Tomorrow" NW
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 "Big Band-Nostalgia" ID
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 "Black College Football" SP
 "Black Museum, The" DN
 "Mel Blanc's Blankety Blanks" CM
 "Blender" ID
 "Sonny Blouh" TK
 "Blues Deluxe" WK
 "Dr. Bob Show, The" TK
 "Rita Bodine/Susan B. Anthony Jones" CM
 "Jim Bohannon Show, The" TK
 "Born In The U.S.A." OT
 "Box Thirteen" DN
 "BPM Books" SH
 "James Brady AD Age Reports" DL
 "Breeze Special, The" WK
 "Breeze, The" FF
 "Joe Bob Briggs' Drive-in Movie & Video Tape Review" EN
 "Brite & Sunny" ID
 "British Invasion 25th Anniversary Celebration, The" OT
 "British Invasion Series, The" OT
 "British Invasion, The" OT
 "Broadcast One" PR
 "Broadcast Production Services" ID
 "Dr. Joyce Brothers" LE
 "Hal Bruno's Washington" NW
 "Burns And Allen" DN
 "Business Barometer" NW
 "Business Beat I & II" NW
 "Business Of Sports" SP
 "Ted Byrne Show, The" TK

C

"C-H-R Format GoldDiscs And HitDiscs" FF, SL
 "Cameos Of Black Women" EN
 "Campeonato De Boxing" SP
 "Canadian Opera Company" WK
 "Capitol Steps" CM
 "Capitolink" NW
 "Captain —& The Morning Cartoons (TM)" PR
 "Car Show Coast To Coast" TK
 "Car Show Coast To Coast-Daily" TK
 "Care" ID
 "Caribbean News" EN
 "Roberto Carlos" OT
 "M.L. Carr Commentary" SP
 "Casey's Top 40 With Casey Kasem" WK
 "Casual Country" FF
 "CAT" PR
 "CBN Radio Network" NN
 "CBS Radio Network" NN
 "CBS RadioRadio" NN
 "CBS' K-Lite" ID
 "CD Sales Library" PR
 "CD Sound Effects" SF
 "Champion Production Music Library" PR
 "Championship Boxing" SP
 "Chart Facts" SH
 "Cheap Radio Thrills" PR
 "Chicago Bears Football" SP
 "Chicago Cubs Baseball" SP
 "Chicago's 'FYR'" ID
 "Children's Health News Network, The" NW
 "Children's Program" LE
 "CHR & CHR/Urban" FF
 "CHR Oldies Library" SL
 "Christian Countdown USA" WK
 "Christmas Consumer" LE
 "Christmas Eve On Mutual" XM
 "Christmas In The Country" XM
 "Christmas Memories" XM
 "Christmas Music Festival" FF
 "Christmas Music Library" SL
 "Christmas Package" DN
 "Christmas With Johnny Thomas" XM
 "CIGNA/Philadelphia Orchestra" WK
 "Cla'ence Update Of CBS-TV's Young And The Restless" CM
 "Dick Clark In Hollywood" DL
 "Dick Clark's Rock Roll & Remember" WK
 "Class Act Jingle Package" ID
 "Class" ID
 "Classic Adventures" DN
 "Classic Country" SL
 "Classic Cuts" WK
 "Classic Gold" FF
 "Classic Hit GoldDiscs" SL
 "Classic Hit GoldDiscs" FF
 "Classic Laff Lines" CM
 "Classic Oldies" ID
 "Classic Pops" FF
 "Classic Rock Format GoldDiscs" FF, SL
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 "Clean Cuts" PR
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 "Clock, The" DN
 "Club Mix USA" WK
 "CMA Winners Circle" OT
 "CNN Radio News From Transtar Radio Network" NN
 "Coast To Coast Top 20" WK
 "Collector's Item" XM
 "College Basketball Game Of The Week" SP
 "College Football Game Of The Week" SP
 "Comedy Hour-America's Funniest Radio Show, The" CM
 "Comedy Show With Dick Cavett" CM

"Comedy Warehouse" ID
 "Comedy Warehouse" SH
 "Command Performance" WK
 "Comment On The News" NW
 "Commercial Jingle Concepts" ID
 "Compact Disc Production Library" PR
 "Compact Disc Showcase" WK
 "Competitive Edge, The" SP
 "Concept 1/Adult Contemporary" FF
 "Concept 2/CHR" FF
 "Concept 3/Gold" FF
 "Concept 4/Country" FF
 "Concept 5/Contemporary MOR" FF
 "Otis Conner's Country ID Package" ID
 "Constitutional Minutes" NW
 "Consultation" TK
 "Consumer Directions" PA
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 "Consumerwatch" LE
 "Contact" PA
 "Contemporary Christian (Where He Comes First)" ID
 "Contemporary Comedy Library Service" CM
 "Contemporary Comedy" SH
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 "Country Music Of The '80's" OT
 "Country Music's Men Of The '80's" OT
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 "Country Report" EN
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 "Country" FF
 "Country's Opening Acts" WK
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 "CountryWorks" ID
 "COZ" ID
 "Crain's Business Report" NW
 "Crazies Comedy Effects Library, The" SF
 "Creative Memories" ID
 "Don Criqui On Sports" SP
 "Crossroads" OT
 "Crosswalk" WK
 "Steve Crowley's Money Pro Report" NW
 "Cruisin' America" WK
 "Crunch" ID
 "Custom Blend" FF
 "Custom I.D.'s And Jingles" ID
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 "Custom Sung Advertiser Jingles" ID
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D

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 "Damn Good Programmers" SL
 "Datgold" SL
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 "Mike Davis' Turbo Mix Show" DL
 "Dear DJ" SH
 "Rick Dees On The Line" WK
 "Rick Dees Weekly Top 40" WK
 "DeWolfe Library" PR
 "DIG/EFX Sound Effects Library, The" SF
 "Digifffects" SF
 "Digital Director" PR
 "Digital Energy" PR
 "Digital Gold" FF
 "Digital Master Sound Effects" SF
 "Digital Production System" PR
 "Digital Solid Gold" FF
 "Digital Transfusion" PR
 "DigitalGold" SL
 "Digitizers" ID
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 "Direct Hits" WK
 "Mike Ditka Show, The" SP
 "Double Power" ID
 "Double Talk" ID
 "Dow Jones Report, The" NW
 "Dow Jones Report" NN
 "Dr. Dave's Comedy Drops" CM
 "Dr. Demento Show" WK
 "Dragnet" DN
 "Drake Series '89" ID
 "Drop Shop, The" PR
 "Duck Logic Comedy Network, The" CM
 "Dynamite! Station Jingles" ID

E

"Earl Pitts 'Uhmerrkun'" CM
 "Earth News Radio" EN
 "EARwitness NEWS" ID
 "Easy Christmas Music" SL
 "Easy Contemporary" FF
 "Easy Listening" FF
 "Easy Listening/Beautiful Music" ID
 "Eclipse" FF
 "Dr. Dean Edell Medical Minutes" LE
 "Dr. Dean Edell Show, The" TK
 "Edge Jingle Package, The" ID
 "Edge, The" ID
 "Effector, The" PR
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 "Don Elliot 'The Legend' CD Promo Music Library" PR
 "Elvis Country" OT
 "Elvis Hour, The" WK
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 "Entertainment Radio Network" EN
 "Entertainment Report: In The Lyons Den With Jeffrey Lyons" EN
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 "Barry Farber Show" TK
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 "First Hearing" WK
 "Flashback" WK
 "Flashpoint!" PR
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 "Folkstage" WK
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 "Fraze At The Flicks" CM
 "Free Flow Jingle Package" ID
 "Fresh Approach" ID
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 "From Studio B" CM
 "Full Service AC" ID
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 "Fun Factory" CM
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 "Funny Business" SH
 "Fusion 40" WK
 "Future Effects" PR
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 "Gangbusters" DN
 "Garden Hotline" TK
 "Gardening America" TK
 "Marvin Gaye: Pride And Joy" EN
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 "Great Concert Memories" OT
 "Great Gold" FF
 "Great Memories" ID
 "Great Ones, The" FF
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 "Greatest Songs Of All Time, The" ID
 "Green Book, The" SH
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 "Ground Zero! Power CHR" ID
 "Grover's Corner" WK
 "Guest Star Interviews-Expose" EN
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 "Paul Harvey News" NW
 "Headliners, The" FF
 "Health And Medicine" LE
 "Health and Science
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 "Health Reports
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 "Heart & Soul" FF
 "Heart Of The Matter, The" LE
 "Heartline Across America" EN
 "Heavy Harv With A Ton Of Metal" DL
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 "Henny Youngman Comedy
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 "Hidden Truth, The" DN
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 "Highway 21" ID
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 "Hit Charade" DL
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 "Hit Rock" FF
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 "Holiday Package" ID
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 "Hollywood Production Library" PR
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 "Home Sense" TK
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 "In The Studio" WK
 "In Touch" ID
 "In-Fisherman Radio" SP
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 "Inside The NFL" SP
 "Insomniacs Anonymous" TK
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 "Instant Comedy" CM
 "Instant Replay Service" PR
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 "Jazz Life, The" WK
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 "Jingle Warfare" ID
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 "KALA Klassic Gold" FF
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 "Kaleidophonics" FF
 "Kendall Energies Inc." ID
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 "Kids Say The Darndest Things" CM
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 "Lite FM" ID
 "Lite Jazz & New Age" FF
 "Lite Jazz" FF
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 "Live Show, The" WK
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 "Lone Ranger, The" DN
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 "Magic" ID
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 "Masters Of Rock" WK
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 "Matter Of Law, A" NW
 "Mature Focus" LE
 "Maximum Power" ID
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 "Mello/Signature Sound" FF
 "Mellow AC" FF
 "Memories Of Elvis" OT
 "Memory Music" FF
 "Metalshop" WK
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 "Midnight Dread" WK
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 "Money Smarts" LE
 "Moneytalk" TK
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 "Dr. Bob Moore" TK
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 "MOR" FF
 "MORe Beautiful" FF
 "Morning Line" SP
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 "Mother Earth News" LE
 "Motivation Station" FF
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 "Music City Album Review, The" WK
 "Music Entertainment Specials" WK
 "Music Of America" OT
 "Music Of Your Life" FF
 "Music Report & Country Music
 Report, The" EN
 "Musical Starstreams" WK
 "Mutual News Specials" NW
 "Mutual Sports Today" SP
 "My Music" WK
 "My Word" CM
 "My! My! My!" ID
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 "Mystery Theatre" DN

N

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 "Nashville Record Review, The" WK
 "National Comedy Wireless" CM
 "National Consumers Week" LE
 "National Farm Report" NW
 "National Lampoon Radio Hour" CM
 "National Lampoon's True Facts" CM
 "National Music Survey" WK
 "Natural Sound, The" FF
 "Nature Newbreak" NW
 "NBC Bowl Package" SP
 "NBC Extra" NW
 "J.R. Nelson Productions" ID
 "New Age Connections" TK
 "New Faces Of Country Music" OT

O

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 "New Production Library, The" PR
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 "News And More" ID
 "News Intros" ID
 "News That Didn't
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 "News/Talk Radio" FF
 "Newsbreakers" PA
 "Newsmaker Interviews" EN
 "Newsweek On Air" NW
 "NFL Football I & II" SP
 "NFL Playbook" SP
 "Niche 29" FF
 "Night Scene" WK
 "Night, The" WK
 "No Pressure, No Hype
 Auto Campaign" PR
 "Northwestern Reviewing Stand" PA
 "Northwestern Wildcat Football/
 Basketball" SP
 "Nostalgia/Big Band" SL
 "Notre Dame/
 Major College Football" SP
 "NUA Songs" ID
 "Nunnsense" NW
 "Nuts And Bolts" TK
 "Nuveen/Lyric Opera
 Of Chicago" WK

O

"O'Liners" SH
 "Ocean Rudee Radio
 Programme, The" DN
 "Off The Record Specials" WK
 "Off The Record
 With Mary Turner" DL
 "Oldies Channel, The" FF
 "Oldies Format" FF
 "Oldies Libraries" SL
 "Oldies on 45's" SL
 "Omnimusic Production
 Music Library" PR
 "On A Country Road
 With Lee Arnold" WK
 "On Line" LE
 "On The Garden Line" LE
 "On The Inside" EN
 "On The Line" TK
 "On The Move" WK
 "On The Phone With Ti-Rone" CM
 "On The Radio Countdown
 Companion" WK
 "On The Radio Year End Review" OT
 "On The Radio" WK
 "On The Road" TK
 "One To One II" SH
 "One To One" SH
 "Open House Party" WK
 "Opening Pitch-Baseball
 '90, The" SP
 "Original Adult Contemporary" FF
 "Original Music Packages
 For Radio" ID
 "Our Back Yard" LE
 "Our Gift To You" XM
 "Out O' The Blue Radio Revue" WK
 "Overs, The" SH

P

"Pacific Songs" ID
 "Page One" PA
 "PAMS Classic Jingles" ID
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 "Pathways" PA
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 Hit Country Radio" FF

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"Personality Page"	SH
"Perspective"	NW
"Pet Pourri"	TK
"Pet Talk"	TK
"Pets & People"	LE
"PIA Customized Public Affairs"	PA
"PM Business Report"	NW
"Point Of Law"	NW
"Pop Christmas Music"	XM
"Pop Oldies Service"	FF
"Portfolio"	LE
"Portraits In Sound"	WK
"Power Basics Jingle Package"	ID
"Power Connectors/phase 3"	ID
"Power Pipes"	ID
"Power Sheets"	SH
"Power Tools"	PR
"Power Up!"	ID
"Powercuts-America's Only Rock Music Survey"	WK
"Powerline"	WK
"Premiere A/C Music Magazine, The"	WK
"Premiere Comedy Network"	CM
"Premiere Plain Rap Countdown, The"	WK
"PREP"	SH
"Prevention Health Report"	LE
"Prime Cut"	SL
"Prime Cuts Comedy Spots"	CM
"Prime Demo"	FF
"Primetime"	FF
"Pro Basics"	ID
"Pro Football '89-A Look Ahead"	SP
"Pro Football This Week"	SP
"Producers Corner"	EN
"Production Department, The"	ID
"Production EFX Library, The"	SF
"Production Music & SFX Library"	PR
"Production Services/Voice Talent"	ID
"Production Source"	PR
"Professional Broadcast Series"	PR
"Professional, The"	PR
"Profiles In The Building Of America"	PA
"Proton"	ID
"Psychedelic Psnack"	DL
"Punchliners"	CM
"Pure Gold"	FF
"Pure Magic Jingle Package"	ID

Q

"Quictrax"	ID
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R

"Race-Talk Weekend Report"	SP
"Radio Active"	ID
"Radio AOR"	ID
"Radio ID Jingles"	ID
"Radio Kandy"	WK
"Radio Links Entertainment"	EN
"Radio New England Magazine"	EN
"Radio One"	FF
"Radio Thunder"	ID
"Radio Videos (TM)"	PR
"Radio Weather Network"	FF
"Radio-TV Interview Report Magazine"	NW
"RadioScope"	EN
"Radioworks"	ID
"Rambling With Ramsey"	TK
"Sally Jesse Raphael"	TK

"Rarities"	DL
"Real Estate Action Line"	TK
"Red Ryder"	DN
"Reel Hot Country Jingles"	ID
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"Reelin' In The Years"	WK
"Jim Reeves Radio Special, The"	OT
"Remember"	ID
"Report On Business"	NW
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"REX"	EN
"Road Watch America"	NW
"Rock 'N' Hits"	FF
"Rock & Roll Me"	DL
"Rock & Roll Never Forgets"	WK
"Rock And Roll Never Forgets Time Capsule"	DL
"Rock Chronicles"	WK
"Rock Classics"	FF
"Rock Comedy Library Service"	CM
"Rock Frequency"	ID
"Rock Quiz"	DL
"Rock Report, The"	EN
"Rock Stars"	WK
"Rock Today — America's Rock News Network"	WK
"Rockin' America Countdown"	WK
"Rockin' at the Movies"	OT
"Rockline Special Editions"	OT
"Rockline"	WK
"Ruth Rogers"	TK
"Romancin' The Oldies"	WK
"Dr. Harvey Ruben Show"	TK

S

"Sacred Heart Program"	PA
"Sacred Sounds Of Country Gospel"	FF
"Sacred Sounds Of Praise"	FF
"Salute To Great Black Americans, A"	EN
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"Satellite Radio Programming"	FF
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"SBN's Major League Baseball Notebook"	SP
"Scorchers Jingle Package"	ID
"Screenest"	EN
"Seattle/Portland Jingle Package"	ID
"Segue"	EN
"Shake, Rattle & Radio"	ID
"Sheridan Broadcasting Networks"	NN
"Sinatra Special Of The Week"	WK
"Sittin' In"	WK
"Sixty Second LP"	DL
"Sixty Second Preview"	EN
"Ski Reports"	LE
"Skywatch Weather"	NW
"SkyWave"	ID
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"Snapshots From Europe"	LE
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"Soap Quiz"	EN
"Soft Passages"	FF
"Soft Rock"	ID
"Soft Rock"	ID
"Solid Gold"	ID
"Solid Gold All-Time Favorites Countdown"	OT
"Solid Gold Country"	DL
"Solid Gold Saturday Night"	WK
"Solid Gold Scrapbook"	DL
"Solid Gold Soul"	WK
"Solid Gold Summer Hits"	OT
"Something So Strong: Kenny Rogers, Dolly Parton and Willie Nelson"	OT
"Something You Should Know"	LE
"Sound FX-The Library"	SF
"Sounds Of Broadcasting"	PR
"Sounds Of Sinatra"	WK
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"Source Report"	PA
"Speaking Of Everything"	EN

"Special Assignment"	PA
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"Spectacular Sound Effects"	SF
"Spectrum AC"	FF
"Spirit Of 76"	ID
"Spirit Of New England, The"	ID
"Spirit Of Sports With Sugar Ray Leonard, The"	SP
"Spirit Of Summer, The"	OT
"Sponsor Commercials"	PR
"Sponsored By"	CM
"Sports Byline USA"	SP
"Sports Explosion"	SP
"Sports Fan"	ID
"Sports Final, The"	SP
"Sports Flashback"	SP
"Sports Page USA"	SP
"Sports Ticker Sports News Service"	SH
"Sports Week In Review"	TK
"Sportsline"	SP
"SportsRadio"	ID
"SportsTicker"	SH
"Star Beat — The Electric Magazine"	WK
"Star Date"	NW
"Star Quiz"	DL
"Stardust"	FF
"Starfire"	PR
"StarStation"	FF
"Startrip Sing Alongs — You're The Star"	SL
"Startrip-Don McLean"	OT
"Startrip-Neil Diamond"	OT
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"Station IDs"	ID
"Steam Roller"	ID
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"Steve's Bank"	CM
"Stevens & Grdnic's Daily Comedy Exclusive"	CM
"Stevens And Grdnic's Radio Hotline"	CM
"Stream Of Consciousness Comedy Credits"	SH
"Streams In The Desert"	WK
"Street Beat"	ID
"Street Beat"	EN
"Studs Terkel Almanac, The"	EN
"Summer Beach Party 1989"	OT
"Summer Consumer Headlines (Series 2 Of Consumer Headlines)"	LE
"Summer Encore 1989"	OT
"Summer Funline"	EN
"Summer Souvenirs Of The Sixties"	OT
"Summer Super Jam '89"	OT
"Sunday Mornwing"	WK
"Sunday Night Report"	SP
"Super Country"	FF
"Super Gold Saturday"	WK
"Super Gold Sunday"	WK
"Super Hits"	FF
"Super Mix Dance Party"	WK
"Super Pro Series One"	ID
"Super Sixties Celebration"	OT
"Superbowl XXIV — Countdown To Sunday"	SP
"Superdupers!"	CM
"Superstar Concert Series"	WK
"Superstar Spectacular, The"	OT
"Swing Era II"	FF
"Syntheffexx — Digital Production Effects Library, Vol. I"	PR
"Sysytem"	PR

T

"Tales Of The Old West"	DN
"Talk"	FF
"TalkRadio 77/WABC '89"	ID
"Talkradio"	TK
"Tax Break"	LE

"Tech Effects"	PR
"Technical Rock Out"	ID
"Tele-Joke Weeklies"	SH
"Texas AP Network"	NW
"The 'Z' Format"	FF
"Thirty Plus"	FF
"This Country"	DL
"This Date In Baseball History"	SP
"This Is Christmas"	XM
"This Is The NFL"	SP
"This Week In The Sixties"	WK
"Johnny Thomas Productions"	CM
"Thunder Country"	PR
"Ticket To Ride"	WK
"Harrison Tilbert's Travel Guide Of The Airwaves"	LE
"Timothy White's Rock Stars"	OT
"TMX-1"	SF
"TNN Viewer's Choice Awards"	OT
"TNT Silver Anniversary Special, The"	OT
"Today In History"	NW
"Today In Rock History"	EN
"Today's Christian Music"	FF
"Today's Country"	ID
"Today's Health"	LE
"Today's People"	EN
"Today's Total Sound"	PR
"Tommy Live From Radio City Music Hall"	OT
"Top 30 USA"	WK
"Traditional Country"	FF
"Transformer/Urbanizer, The"	ID
"Travel Holiday Magazine"	EN
"Travel Tips"	LE
"Trendsetter II"	PR
"Tribute"	OT
"Trivia Mystery Voices"	PR
"Trivia Quiz"	EN
"Trivia Sound Tracks"	PR
"Trivia Werks, The"	SH
"True Country II"	FF
"True Country"	FF
"Tsunami Songs"	ID
"Ross Tucker"	WK
"Harry Turner Presents: The Originals"	WK
"TV/Movie Clips"	EN
"Twisted Tunes"	WK

U

"U.S. Hall Of Fame"	WK
"U.S. Marines Music Minute"	EN
"Ultimate Adult Contemporary"	FF
"Ultimate Production Library, The"	PR
"Ultra"	FF
"UNCF Parade Of Stars"	EN
"Unforgettable"	FF
"United Airlines Presents Live"	WK
"United Press International (UPI Radio Network)"	NN
"United Stations Radio Networks — US2"	NN
"United Stations Radio Networks — US1"	NN
"Up Close"	WK
"Up Yer News"	SH
"UPI Roundtable"	PA
"Urban Contemporary GoldDiscs And Hitdiscs"	FF
"Urban Contemporary"	SL
"Urban Contemporary"	FF
"Urban One"	FF
"Urbanizer/phase 3, The"	ID
"USA Dance Party"	WK
"USA Today Radio — Audio Service"	NW

V

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W

"Very Best Videos, The"	EN
"Victory At The Keyboards: The Van Cillburn Competition"	WK
"Video Views"	EN
"Vocal Scene, The"	WK
"Voice Of Your Station"	ID
"Vortex Production Music Library"	PR
"W.A. Co."	CM
"Wall Street Journal Radio Network"	NN
"Wall Street Journal Report, The"	NW
"Washington Spotlight"	NW
"Wave, The"	FF
"Waylon & Co."	WK
"We Are Country"	ID
"We Talk New York"	ID
"We're Here For You II"	ID
"We're Here For You"	ID
"We're The One"	ID
"We're With You Phoenix"	ID
"Weather Service"	NW
"Week In Review, The"	NW
"Weekend Comedy Hour, The"	CM
"Weekend Dance Party"	WK
"Weekend Headliner"	PA
"Weekend Sports"	SP
"Weekly Specials"	WK
"Dara Welles Show"	TK
"Doug Wendt's World Beat"	WK
"Westwood One Companies/Mutual Broadcasting System"	NN
"Westwood One Companies/NBC Radio Network"	NN
"Westwood One Presents"	WK
"When Radio Was"	DN
"The Who' Live In Concert"	OT
"Whole O Catalogue, The"	SH
"Bruce Williams Show"	TK
"Gordon Williams Business Reports"	NW
"Willy's Comedy Shack & Burger Emporium"	CM
"Wireless Flash"	SH
"Jeanne Wolf's Hollywood"	EN
"Phil Wood Sports Show"	TK
"Woodstock 20th Anniversary Special"	OT
"The Word: 25 +"	LE
"World Of Religion"	PA
"World Of Rock With Scott Muni, The"	WK

X

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"XYROCK"	ID

Y

"Yearend Countdown"	OT
"Yesteryear With Bill Anderson"	WK
"You And Your Money"	LE
"You're The Judge"	LE
"Young Adult Newscall"	NW
"Your Country"	FF
"Your Kids And Mine"	NW

Z

"Z-100"	ID
"Z-Rock"	FF

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AMERICA**

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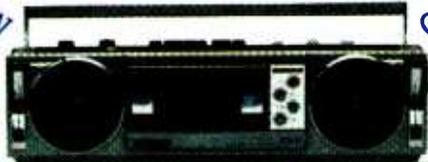
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