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1100 Listings!

SPECIAL SUPPLEMENT
1993



PROGRAM SUPPLIER GUIDE

Syndicated Radio Programs

Radio Networks & Fulltime Formats

Production Music, Jingle Packages, Song Libraries

Rick Dees
**Weekly
Top
40**

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abc ABC RADIO NETWORKS

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How To Use R&R's Program Supplier Guide

R&R's "Program Supplier Guide" is a compilation of more than 1100 listings of syndicated programming, radio networks, automated and satellite formats, production music libraries, jingle packages, and song catalogs. Each listing contains detailed programming and technical information, a brief description, and the name of the distributor and its phone number.

To Find A Specific Program Or Product:

1. Turn to the **A-Z Program/Product Index**, which begins on **Page 106**.
2. Complete information will be found on the page number indicated.

To Browse Through Various Programs By A Specific Category:

1. Consult the Table of Contents and choose the category you'd like.
2. Turn to the appropriate page. Programs and products are listed alphabetically by name within each category.

To Contact The Distributor Of A Program Or Product

1. Each listing contains the phone number to call for more information.
2. Additionally, most companies supplied detailed information about themselves. This information is in the **Program Supplier Directory**, which begins on **Page 112**.

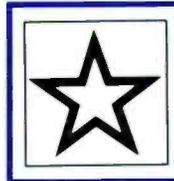
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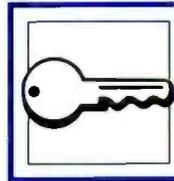
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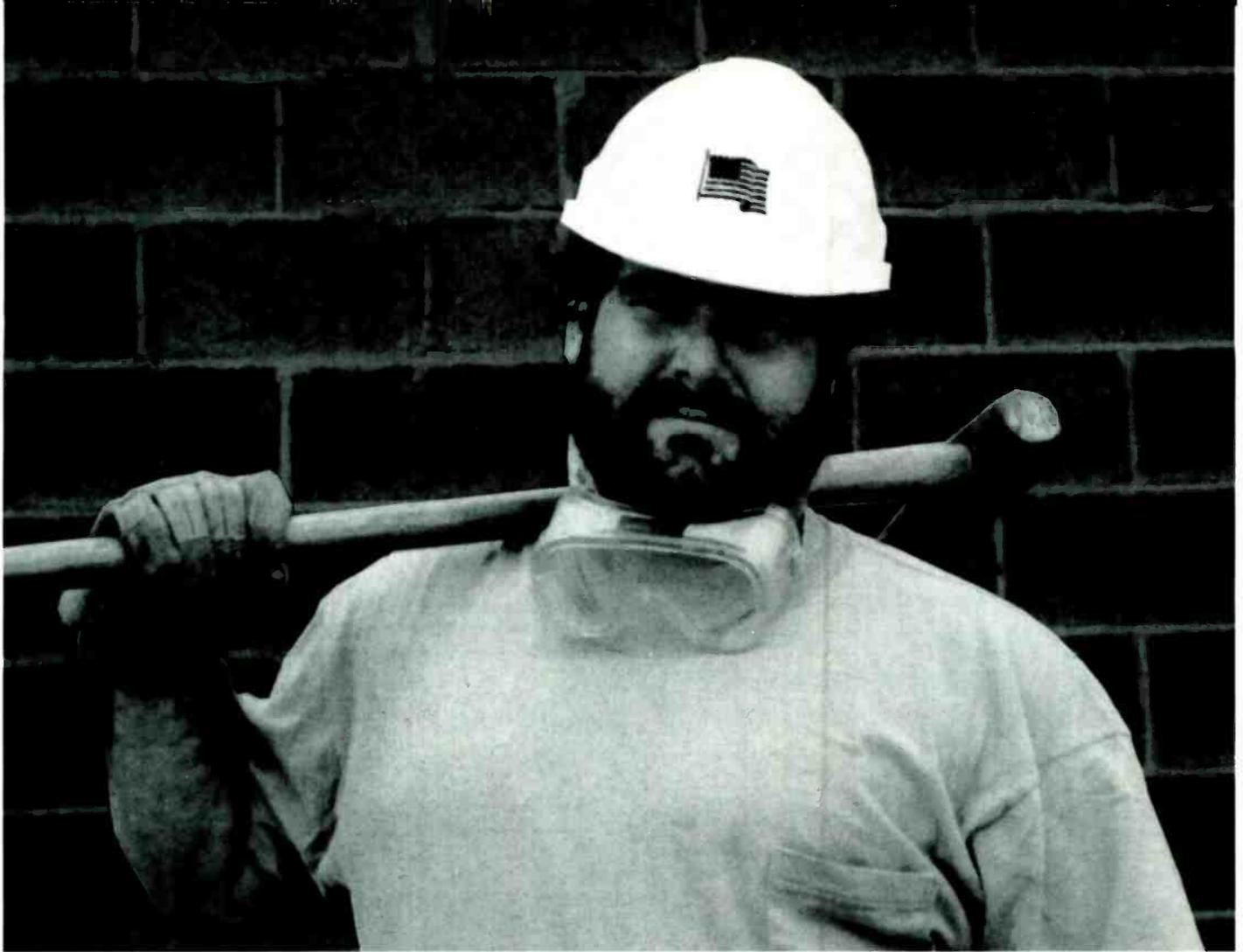
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EDITING MUSIC LOGS ON SOME SCHEDULING SYSTEMS CAN BE CONSIDERED HARD LABOR.

In fact, editing a music log on some systems can be considered cruel and unusual punishment. When it comes to music scheduling, producing a great music log is what it's all about. The better the log, the better your station sounds. And you'll always want to give it your personal touch. MusicSCAN streamlines the editing process by offering features not available in other systems. For example, only MusicSCAN:

- Leaves you fewer (if any!) unscheduled positions to fill;
- Has a unique "Check-the-Log" feature, which scans your editing changes for anything you may have missed;
- Can show your best choices first when replacing songs (based on not only rest but all your scheduling rules) plus screen out dayparted songs and others which would break unbreakable rules;
- Lets you instantly edit song or lognote information on the run, without waiting or "jumping";
- Tests songs for every rule in the system—including hour rotation, artist separation, tempo, rest, sound, etc.—all on one screen;
- Allows you to fully edit the log (replace, move, and add songs and lognotes, etc.) from a five-hour daypart window.

Make the right pick 

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FOUNDER & PUBLISHER: Bob Wilson
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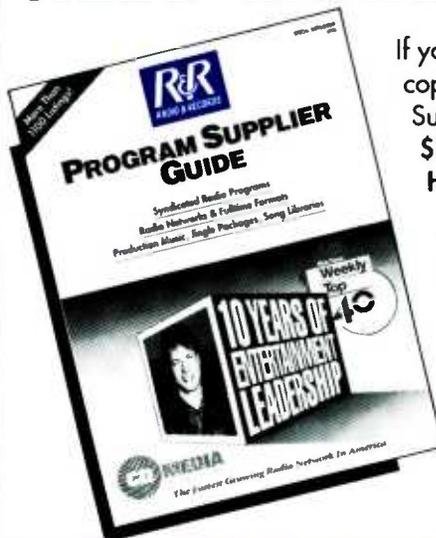
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If you wish to order extra copies of the R&R "Program Supplier Guide '93", for \$20 each, please call Hurricane at 310-553-4330

The R&R "Program Supplier Guide" is published by Radio & Records, Inc., 1930 Century Park West, Los Angeles, CA 90067. All listings provided by program producers or distributors. All known program suppliers were invited to contribute, and every submission received before February 28 was used. All reasonable care has been taken, but no responsibility is assumed for errors and omissions. All rights reserved. Printed in the USA.

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MUSIC FEATURES

DAILY

B



CLASSIC TRACKS

"BBC Classic Tracks" Westwood One

Phone: (310) 204-5000
Hosted by: Richard Skinner
Frequency: Daily
Length: 5-7 mins. Terms: Barter
Delivered via: Satcom C5 T15, CD
First aired: 1/88

One live track presented each day from the BBC and Westwood One archives.

"Beethoven Satellite Network" WFMT Fine Arts Network

Phone: (800) 872-9368
Hosted by: Scott Kuiper & Peter Van De Graaff
Frequency: Daily
Length: 11 hours Terms: Cash
Delivered via: Galaxy 6 T3
First aired: 1986 Affiliates: 170

Overnight service designed to make it sound local.

"The Black Music Experience" Bailey Broadcasting Services

Phone: (213) 969-0011
Hosted by: Lee Bailey
Frequency: Twice-daily in June (Black Music Month)
Length: 90 secs. Terms: Barter
Delivered via: Analog tape
First aired: 6/88 Affiliates: 125

This Black Music Month vignette series highlights people, places and things in black music history.

"Boonie Tunes" Capitol Media, Inc.

Phone: (301) 846-0180
Frequency: Daily
Length: 20-40 secs. Terms: Cash
Delivered via: Analog tape
First aired: 2/93 Affiliates: 35

CUME MONSTER! Boot-stompin', two-steppin', butt-kickin' call-in contest featuring cleverly disguised versions of hit country songs.

C

"Cameo Concert" Parkway

Phone: (800) 247-6040
Hosted by: Rich Kleinfeldt
Frequency: Daily
Length: One hour Terms: Cash
Delivered via: Analog tape, DAT
First aired: 1980 Affiliates: 15

Traditional classical forms programmed with variety composers and artists to provide an excellent transition between dayparts.



"Casey's Biggest Hits" Westwood One

Phone: (310) 204-5000
Hosted by: Casey Kasem
Frequency: Daily
Length: 4-7 mins. Terms: Barter
Delivered via: Satcom C5 T15, CD

The king of countdowns provides a daily presentation of a top charting hit of the past. CHR or AC version.

"Christian Music America" USA Radio Network

Phone: (800) 829-8111
Hosted by: Ron Taylor
Frequency: Twice-daily
Length: 2 hours Terms: Barter
Delivered via: Spacenet 3 T7H Ch13
First aired: 10/91 Affiliates: 30

Inside look at Christian music, news, interviews, album reviews, countdowns and humor. 9:05 AM, 3:05 PM and 1:05 PM, CST.

"Country News" Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: Bob Guerra or scripted
Frequency: Twice-daily
Length: 2½ mins. Terms: Barter
Delivered via: Analog tape, vinyl disc
First aired: 1980 Affiliates: 250

Interviews with today's hot country stars. The latest news in the world of country music, twice daily, also available scripted.

"Country Quiz" MJI Broadcasting

Phone: (212) 245-5010
Hosted by: Dan Taylor
Frequency: 10 times/week
Length: 2 mins. Terms: Barter
Delivered via: Vinyl disc
First aired: 4/18/83

Daily trivia program/promotion on country music. Celebrity appearances have included Garth Brooks and Reba McEntire. Prizes for qualifying stations.

D

"Daily Dose Of Dementia" On The Radio

Phone: (310) 392-9600
Hosted by: Dr. Demento
Frequency: Daily
Terms: Barter
Delivered via: CD

A daily feature focusing on spoken word comedy available hosted by 23-year radio veteran Dr. Demento or unhosted.

E



"Elevator From Hell" Jameson Broadcast/Bits & Pieces"

Phone: (202) 328-3283
Hosted by: The Devil
Frequency: Daily
Length: 20-40 secs. Terms: Cash
Delivered via: Analog tape
First aired: 7/90 Affiliates: 70

'Elevator' music versions of rock cuts customized as a call-in contest for AOR, Classic Rock and New Rock stations.

K



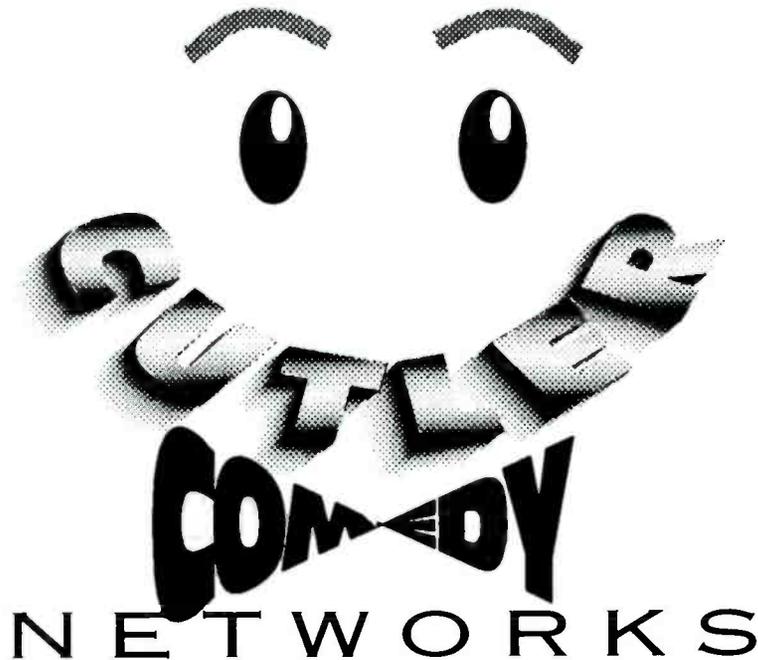
"Bob Kingsley With America's Musicmakers" ABC Radio Networks

Phone: (212) 456-5646
Hosted by: Bob Kingsley
Frequency: Daily
Length: 2 mins. Terms: Barter
Delivered via: CD
First aired: 5/88 Affiliates: 310

The best two minutes in Country radio! Exclusive and fresh interviews with country's hottest stars, to be used as a lead-in to a current or recurrent.

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MUSIC FEATURES

D
A
I
L
Y
M
U
S
I
C

DAILY

M

"Milestones"

MJI Broadcasting

Phone: (212) 245-5010

Hosted by: Jim Douglas

Frequency: 10 times/week

Length: 4 mins. Terms: Barter

Delivered via: Reel-to-reel

First aired: 1/29/90

The great moments in music and rock and roll history as told by the artists who created them.



"Moment Of Musical History"

Macor Broadcasting Company

Phone: (212) 759-1030

Hosted by: Marty Wilson

Frequency: Daily

Length: Terms: Barter

Delivered via: Analog tape

First aired: 11/86 Affiliates: 50

Marty takes day in history in particular year and plays most popular recording of the time.

"Music With Bob Dayne"

Parkway

Phone: (800) 247-6040

Hosted by: Bob Dayne

Frequency: Daily

Length: 2 hours Terms: Cash

Delivered via: Analog tape, DAT

First aired: 1989 Affiliates: 10

An enjoyable variety of classical forms, probing all periods yet tempered to the romantic ear.

N



"New Gold On CD"

Westwood One

Phone: (310) 204-5000

Hosted by: M.G. Kelly

Frequency: Daily

Length: 5-7 mins. Terms: Barter

Delivered via: Satcom C5 T15, CD

Updates on the hits of the '60s and '70s as they appear on CD. M.G. Kelly provides the inside story.

P

"Psychedelic Psnack"

Denny Somach Productions

Phone: (215) 446-7100

Hosted by: Various guest hosts

Frequency: Daily

Length: 15 mins. Terms: Barter

Delivered via: CD

First aired: 1987 Affiliates: 150

A daily feature spotlighting the psychedelic era of music (1965-1972).

R

Rock Calendar

"The Rock Calendar"

The Source

Phone: (212) 237-2500

Hosted by: Mal Reding

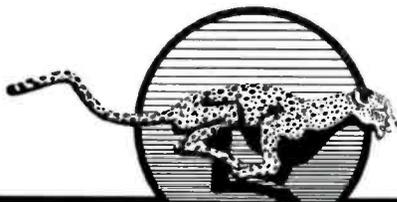
Frequency: Daily

Length: One min. Terms: Net affiliation

Delivered via: Satcom C5 T15, printed script

First aired: 9/79

A look back at the momentous event in rock history on each calendar date.



POWERPLAY

Powerful, easy to use music scheduling software — in use on 500 stations

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MUSIC FEATURES

DAILY

R

"Rock Quiz/Pop Quiz"

MJI Broadcasting

Phone: (212) 245-5010
 Hosted by: Richard Neer
 Frequency: 10 times/week
 Length: 2 mins. Terms: Barter
 Delivered via: Vinyl disc
 First aired: 11/2/81

Daily rock trivia program/promotion focusing on rock music and pop culture. Prizes for qualifying stations.

S

"Solid Gold Country"

Unistar Radio Networks

Phone: (800) 225-3270
 Hosted by: Charlie Cook
 Frequency: Daily Length: One hour
 Terms: Barter
 Delivered via: Satcom C5 T15, CD
 First aired: 7/83

Charlie Cook hosts a daily special, filled with artist or theme music/interviews, which can be broadcast as a block.

"Star Quiz"

MJI Broadcasting

Phone: (212) 245-5010
 Hosted by: Gary Byrd
 Frequency: 10 times/week
 Length: 2 mins. Terms: Barter
 Delivered via: Vinyl disc
 First aired: 4/23/84

A daily trivia program/promotion focusing on the black/urban music and entertainment industries. Prizes for qualifying stations.



"Starlight Concert"

Parkway

Phone: (800) 247-6040
 Hosted by: Will Ashton
 Frequency: Daily
 Length: 2 hours Terms: Cash
 Delivered via: Analog tape, DAT
 First aired: 1971 Affiliates: 25

An easy blend of relaxed announcing and familiar classics; heard nightly around the world for over 20 years.

T

"Trivia Quiz"

MJI Broadcasting

Phone: (212) 245-5010
 Hosted by: Dan Taylor
 Frequency: 10 times/week
 Length: 2 mins. Terms: Barter
 Delivered via: Vinyl disc
 First aired: 5/6/85

A daily trivia program/promotion focusing on hot topics, current events and popular culture. Prizes for qualifying stations.

U

"USA Overnight"

Elgar Entertainment, Inc.

Phone: (214) 637-1872
 Hosted by: Richard Stevens
 Frequency: Daily
 Length: 6 hours Terms: Cash
 Delivered via: Spacenet 3 T9H
 First aired: 3/15/93 Affiliates: 30

America's only live music intensive overnight show for AC/CHR radio stations. Combining hit music with celebrity interviews and live call-ins.

#1 Midnight - 6:00 AM

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a Week!

Hit Music! •

Celebrity Close-ups! •

Hit Music! •

Live Call-ins! •

Hit Music! •

Movie Reviews! •



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Off the Record with **Mary Turner**

One hour of exclusive interviews and music from the hottest names in AOR and Classic Rock.

On the Edge

One hour of exclusive interviews and acoustic performances from the acts that define Modern Rock.

In Concert

Ninety minutes of exclusive concert performances recorded live from venues around the world.

In Concert: **New Rock**

Ninety minutes of the best alternative music – captured live in concert.

In Concert: **High Voltage**

Ninety minutes of pure rock 'n roll – recorded live in concert.

Pirate **Radio** with **Lonn Friend**

An unpredictable five hour music-driven rock party with the best guest list in rock 'n roll.

MTV Unplugged

Exclusive simulcasts of MTV's popular acoustic music series.



MTV News

Kurt Loder reports on news in the rock world – twice daily.

Superstar Concert Series

Ninety minutes of the biggest superstars in rock – performing live in concert.

BBC Classic Tracks

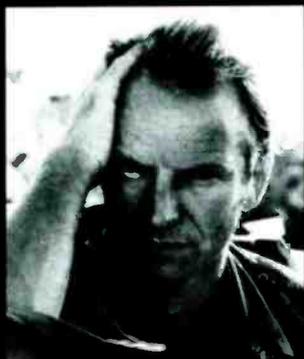
Live vintage recordings from the famed BBC and WW1 archives – broadcast daily.

The Beatle Years

Elliot Mintz recaps the lives of the Beatles with music and rare interviews.

The Timothy White Sessions

Landmark interviews and live performances from rock's most influential artists.



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For additional information contact your Westwood One Representative at (310) 204-5000



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MUSIC FEATURES

SEASONAL

B

"Back To School" Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Length: 2½ hours Terms: Cash
Delivered via: Analog tape
First aired: Affiliates:

An end of summer salute as the school year approaches. Program near Labor Day.

"The Beach Boys Story" Unistar Radio Networks

Phone: (800) 225-3270
For airing as: One-time special
Length: 3 hours Terms: Barter
Delivered via: CD

Brian Wilson and Beach Boys Mike Love, Carl Wilson, Bruce Johnston, and Al Jardine reunite for an all new production.

"The Beatles" Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Terms: Cash
Delivered via: Analog tape

The Fab Four's 50 best, along with accompanying script to help you personalize this salute to the Beatles.

"Big Band: New Year's Eve" Broadcast Programming

Phone: (800) 426-9082
For airing as: Holiday/seasonal special
Length: 6-hours Terms: Cash
Delivered via: Analog tape

You customize four reels of 100 songs to ring in the New Year. Music, music, music!

C

"CarTunes" Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Length: 2½ hours Terms: Cash
Delivered via: Analog tape

Our love for the automobile as reflected in "Little Deuce Coupe," "Drive My Car," and more. Perfect for Indy 500 day.

"Christmas Around The Country 1993 (Country Six Pack)" Unistar Radio Networks

Phone: (800) 225-3270
For airing as: 6-part series
Length: 3 hours Terms: Barter
Garth Brooks, Wynonna, and Alabama headline a new production of this annual special program of holiday music and memories.

"Country Music Association (CMA) Awards" MJJ Broadcasting

Phone: (212) 245-5010
For airing as: One-time special
Length: 2 hour pre-show special
Terms: Barter
Delivered via: CD (pre-show)/Satcom
Exclusive coverage of country music's definitive award show. The package includes pre-show, multi-station remote, live reports and post-event special.

"Country's Top Vocalists (Country Six-Pack)" Unistar Radio Networks

Phone: (800) 225-3270
For airing as: 6-part series
Length: 3 hours Terms: Barter
Delivered via: CD
Mary-Chapin Carpenter and Vince Gill, CMA's Vocalists of the Year, join their ACM counterparts for music and interviews.

"Cowboy Hats & Country Hunks (Country Six-Pack)" Unistar Radio Networks

Phone: (800) 225-3270
For airing as: 6-part series
Length: 3 hours Terms: Barter
Delivered via: CD
Garth Brooks, Clint Black, Travis Tritt, and Billy Dean headline this music and interview profile of country music's leading men.

"Double Threats: Singer/ Songwriters (Country Six Pack)" Unistar Radio Networks

Phone: (800) 225-3270
For airing as: 6-part series
Length: 3 hours Terms: Barter
Delivered via: CD
Garth Brooks, Alabama, and Pam Tillis headline this music and interview program of country music's leading singer/songwriter stars.

E

"Elvis: A Three Hour Special" Broadcast Programming

Phone: (800) 426-9082
Hosted by: Bill Drake
For airing as: One-time special
Length: 3 hours Terms: Cash
Delivered via: Vinyl disc
Celebrate "The King's" birthday with songs and interviews from Elvis himself.

"Elvis Birthday Special" Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Length: 4 hours Terms: Cash
Delivered via: Analog tape
Build your own Elvis special with his top 100 songs and highlights of his life.

"The Evolution Of Rock" Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Length: 76 hours Terms: Cash
Delivered via: Analog tape
Seventy-six hours of montages from 1955-1980 with news capsules of each year.

G

"Marvin Gaye: We Miss You" Bailey Broadcasting Services

Phone: (213) 969-0011
Hosted by: Lee Bailey
For airing: Annually on Marvin's birthday
Length: 2 hours Terms: Barter
Delivered via: Analog tape
First aired: 4/89 Affiliates: 180
This program describes the almost tortured life Marvin Gaye lived through interviews with him, his family, friends, and his music.

"Gospel Year In Review" Heil Enterprises

Phone: (717) 898-9100
Hosted by: Paul Heil
For airing as: Holiday/seasonal special
Length: 2 or 4 hours Terms: Cash
Delivered via: Analog tape
First aired: 1980 Affiliates: 200+
New Year's countdown of year's 40 (or 20) top southern gospel songs, comments from each artist, music year news review.

D

SEASONAL

G

"The Grammy Awards - Live Backstage Coverage"

MJI Broadcasting

Phone: (212) 245-5010

Hosted by: N/A

For airing as: One-time special

Length: 2-min reports/One-hour post-show

Terms: Barter

Delivered via: Satcom

Complete coverage of music's most memorable night . . . including rehearsal reports, event update reports and a one-hour post show.

"The Grammy Awards Radio Specials"

MJI Broadcasting

Phone: (212) 245-5010

For airing as: One-time special

Length: 2-hour pre-show specials

Terms: Barter

Delivered via: Vinyl disc, reel-to-reel

Pre-event specials featuring interviews and music from Grammy nominees. Available for AOR, CHR, Urban, AC, Country, Jazz and Classical formats.

"The Greatest Hits Of The '90s: Country's Gold & Platinum Decade"

ABC Radio Networks

Phone: (212) 456-5646

Hosted by: Bob Kingsley

For airing as: Holiday/seasonal special

Length: 3 hours Terms: Barter

Delivered via: CD

First aired: 5/28/93 Affiliates: 500

A three-hour tribute to country's gold & platinum superstars of the '90s, featuring Wynonna, Brooks & Dunn, Garth, Diamond Rio, Reba, Trisha, and more!

H

"Happy Birthday America"

Broadcast Programming

Phone: (800) 426-9082

For airing as: Holiday/seasonal special

Length: 4 hours Terms: Cash

Delivered via: Analog tape

Eighty-four flag-waving patriotic songs on three reels help you celebrate Independence Day.

"Hard To Find"

Broadcast Programming

Phone: (800) 426-9082

For airing as: Holiday/seasonal special

Length: 2½ hours Terms: Cash

Delivered via: Analog tape

First aired: Affiliates:

Forty-six songs which celebrate special events, seasonal times and more! Topics include baseball, birthdays, snow, Father's Day.

"History Of Country Music"

Broadcast Programming

Phone: (800) 426-9082

Hosted by: Ralph Emery

For airing as: One-time special

Length: 52 hours Terms: Cash

Delivered via: Analog tape

This 52-hour program is hosted by Ralph Emery and covers the wide range of country music.

"The History Of Rock & Roll"

Broadcast Programming

Phone: (800) 426-9082

Hosted by: Bill Drake

For airing as: One-time special

Length: 52 hours Terms: Cash

Delivered via: Analog tape, vinyl disc

The Original Classic! The first 25 years of rock & roll music as told in stories, music and interviews.

"Holiday Specials"

MediaAmerica Radio

Phone: (212) 463-7980

Hosted by: Dan Neer

For airing as: Holiday special

Length: One to four hours Terms: Barter

Delivered via: CD

First aired: 5/28/90 Affiliates: 200

Programming with the holiday spirit in mind. Music, interview, and a whole lot more. Enough to make any holiday special.

"The Hottest Country In Radio, Volume III"

ABC Radio Networks

Phone: (212) 456-5646

Hosted by: Bob Kingsley

For airing as: Holiday/seasonal special

Length: 3 hours Terms: Barter

Delivered via: CD

First aired: 9/3/93 Affiliates: 500

An all-new, fast-paced, hit-intensive look at the state of country music today, topped off with a Top 10 countdown of the hottest acts of the moment.

"It's Only Rock & Roll"

On The Radio

Phone: (310) 392-9600

Hosted by: Steven Seaweed

For airing as: One-time special

Length: 12 hours

Delivered via: CD

First aired: 5/30/90 Affiliates: 110

The best classic rock tracks recorded between 1964-1980. Includes exclusive interviews and music.

"Elton John"

Broadcast Programming

Phone: (800) 426-9082

Hosted by: T.J. Lambert

For airing as: One-time special

Length: 3 hours Terms: Cash

Delivered via: Analog tape

First aired: Affiliates:

The life and music of Elton John in song and interview.

"Made In America"

On The Radio

Phone: (310) 392-9600

Hosted by: Joe McCoy

For airing as: 4th of July special

Length: 12 hours Terms: Barter

Delivered via: CD

First aired: 7/4/87 Affiliates: 389

Fourth of July special; retrospective of the best all-American solid gold recorded between 1960-1971. Over 100 interviews interspersed with music.

"Memories Of Elvis"

Unistar Radio Networks

Phone: (800) 225-3270

For airing as: One-time special

Length: 3 hours Terms: Barter

Delivered via: CD

Unistar's annual tribute reunites Elvis' collaborators to celebrate the legend of the king of rock & roll.

SEASONAL

N

"Nineties Country"

Unistar Radio Networks

Phone: (800) 225-3270
For airing as: 15-part series
Length: One hour **Terms:** Barter
Delivered via: CD

All the hottest country artists profiled in new one-hour music/interview specials.



"Nineties Ladies (Country Six-Pack)"

Unistar Radio Networks

Phone: (800) 225-3270
For airing as: 6-part series
Length: 3 hours **Terms:** Barter
Delivered via: CD

Wynonna, Trisha Yearwood, and Reba McEntire headline this music and interview profile of country music's leading female stars.



"Novelty Songs"

Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Length: 75 mins. **Terms:** Cash
Delivered via: Analog tape

Thirty-one of the greatest, funniest and most memorable novelty songs of all time.



"Number One Goodtime Oldies"

On The Radio

Phone: (310) 392-9600
Hosted by: Charlie Tuna and M.G. Kelly
For airing as: Memorial Day special
Length: 12 hours **Terms:** Cash
Delivered via: CD
First aired: 5/30/91 **Affiliates:** 200

Memorial Day special features the best #1 solid gold hits from 1959-1971. Includes interviews interspersed with music.

O

"One Hit Wonders"

Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Length: 2½ hours **Terms:** Cash
Delivered via: Analog tape

Fifty songs from artists that had one big hit ... then disappeared from the charts.

"One Hit Wonders"

On The Radio

Phone: (310) 392-9600
Hosted by: RC Rogers and Sean O'Neal
For airing as: Labor Day special
Length: 12 hours
Delivered via: CD
First aired: 9/1/92 **Affiliates:** 325

The best goodtime solid gold recorded by artists with only one charting record.

P

"Playback"

SJS Entertainment/SFM Media

Phone: (212) 370-9460
Hosted by: Lon Helton
For airing as: Holiday/seasonal special
Length: 4 hours **Terms:** Barter
Delivered via: CD
First aired: 12/92 **Affiliates:** 175

A review of the biggest songs and news-making events of the year.



"The Presley Years"

Broadcast Programming

Phone: (800) 426-9082
Hosted by: Charlie Van Dyke
For airing as: One-time special
Length: 12 hours **Terms:** Cash
Delivered via: Vinyl disc
First aired: **Affiliates:**

An overview of the music and times which were influenced during the Elvis years.



R

"Rarities On Compact Disc"

On The Radio

Phone: (310) 392-9600
For airing as: Holiday/seasonal special
Length: One hour **Terms:** Net affiliation
Delivered via: CD
First aired: 12/1/90 **Affiliates:** 408

Collection of rare, live or currently unavailable-on-CD tracks; supplied free to network affiliates.

"Rock & Roll Hall Of Fame Induction Ceremony"

MJI Broadcasting

Phone: (212) 245-5010
For airing as: One-time special
Length: **Terms:** Barter
Delivered via: Vinyl disc

Complete event coverage of the annual induction ceremonies including a two-hour pre-show and hourly reports fed via satellite.



"Rock Portrait: Creedence Clearwater Revival"

Kenetics Radio Entertainment

Phone: (718) 857-6389
Hosted by: Ken Levy
For airing as: One-time special
Length: 2 hours **Terms:** Barter
Delivered via: Analog tape

The story behind the music of America's biggest rock & roll band and '93 HOF inductees. New exclusive interviews, rare cuts, CD giveaways.



"Rock Roots Of Country"

Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Length: 12 hours **Terms:** Cash
Delivered via: Analog tape

Ten reels of the best "rock & roll heritage" of today's country music. Everlys, Holly, Twitty ... 250 songs!



"The Rolling Stones"

Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Length: 3 hours **Terms:** Cash
Delivered via: Analog tape

With an accompanying script, you can air this special saluting the music and persona of the Rolling Stones.

S

"Songs On The Radio, December 7, 1941"

Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Length: 5 hours **Terms:** Cash
Delivered via: Analog tape

Ninety songs that were popular when Pearl Harbor was attacked on December 7, 1941.

MUSIC FEATURES

SEASONAL

S

"The Story Of Country Music" Broadcast Programming

Phone: (800) 426-9082
Hosted by: Ray Willis
For airing as: One-time special
Length: 48 hours Terms: Cash
Delivered via: Vinyl disc
First aired: Affiliates:
Forty eight-hour anthology accenting country music and its artists.

"Super Gold New Year's Eve" Unistar Radio Networks

Phone: (800) 225-3270
Hosted by: Mike Harvey
For airing as: Holiday/seasonal special
Length: 6 hours Terms: Barter
Delivered via: Satcom C5 T19 Ch 10 & 11
First aired: 12/91 Affiliates:
Mike Harvey hosts a special edition of his live oldies request show from Disney World from 7pm-1am EST.

"Super Summer Beach Party" Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Length: 2-1/2 hours Terms: Cash
Delivered via: Analog tape
First aired: Affiliates:
Summertime fun, sun and memories shine in this musical tribute to summer.

T

"Twin Spins" On The Radio

Phone: (310) 392-9600
Hosted by: M.G. Kelly and Charlie Tuna
For airing as: Memorial Day special
Length: 12 hours Terms: Barter
Delivered via: CD
First aired: 5/30/93 Affiliates: 450
Back to back sets organized by themes of groups. Exclusive interviews. All songs are upbeat goodtime oldies.

V

"Valentine's Day" Broadcast Programming

Phone: (800) 426-9082
For airing as: Holiday/seasonal special
Length: 2 1/2 hours Terms: Cash
Delivered via: Analog tape
Fifty love songs sure to capture your audience's heart on Valentine's Day.

"The VH1 - Center Stage Concert Series" MJI Broadcasting

Phone: (212) 245-5010
For airing as: 10-week series
Length: One hour Terms: Barter
Delivered via: Satcom
First aired: 2/23/93 Affiliates:
Exclusive radio simulcast of weekly artist performance series shown on music channel VH-1.

W

"Westwood One 1993 Country The Westwood One 1993 Country Collection"

Hosted by: Various
Phone: (703) 413-8550
For airing as: Holiday/seasonal special
Length: 3 hours Terms: Barter
Delivered via: Vinyl disc, Satcom C5 T15
The Westwood One 1993 Country Collection includes "New Faces of Country Music," "The Stars Are Out in Georgia," "Today's Women of Country," and "Christmas."

"Westwood One's 1993 Adult Contemporary Collection" Westwood One

Phone: (703) 413-8550
Hosted by: Various
For airing as: Holiday/seasonal special
Length: 2 hours Terms: Barter
Delivered via: Vinyl disc, Satcom C5 T15
Westwood One's 1993 Adult Contemporary Collection features four programs, designed to air Memorial Day, July 4th, Labor Day and Thanksgiving.

The Timothy White Sessions

"The Timothy White Sessions" Westwood One

Phone: (310) 204-5000
Hosted by: Timothy White
For airing as: As scheduled
Length: 2 hours Terms: Barter
Delivered via: CD
First aired: 4/88
Billboard editor Timothy White delivers a rare opportunity to hear interview and live performance sessions with superstar artists.

"Woodstock" Broadcast Programming

Phone: (800) 426-9082
For airing as: One-time special
Length: 2 1/2 hours Terms: Cash
Delivered via: Analog tape
Take your listeners back to the music and magic that was Woodstock.

"Wynonna & The Judds: 10 Years Of Hits (Country Six Pack)" Unistar Radio Networks

Phone: (800) 225-3270
For airing as: 6-part series
Length: 3 hours Terms: Barter
Delivered via: CD
Wynonna Judd celebrates her 10th anniversary with all her hits, the stories behind them, and special guest Naomi Judd.

Y

"Your Goodtime Oldies Theme Party" On The Radio

Phone: (310) 392-9600
Hosted by: Dave Anthony
For airing as: Labor Day special
Length: 12 hours Terms: Barter
Delivered via: CD
First aired: 9/93 Affiliates: 450

MUSIC FEATURES

WEEKLY

A

"Afterglow"

Phone: (901) 682-3028 or 375-8144
Hosted by: Don Johnson
Frequency: Weekly
Length: 30 mins. Terms: Public service/service charge
Delivered via: Analog tape
First aired: 1980 Affiliates: 80

Award-winning sacred music program, featuring lavish orchestrations, elegant stylings and the finest artists, hosted by Don Johnson.

"America's Ballroom" SJS Entertainment

Phone: (212) 370-9460
Hosted by: Various Celebrities
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Vinly disc
First aired: 7/90 Affiliates: 120

Celebration of America's best - chock full of all-time favorites, designed to make the listener tune in and stay tuned.



"American Country Countdown With Bob Kingsley" ABC Radio Networks

Phone: (212) 456-5646
Hosted by: Bob Kingsley
Frequency: Weekly
Length: 4 hours Terms: Barter
Delivered via: CD
First aired: 10/73 Affiliates: 700

Country radio's #1 countdown, hosted by America's most-listened-to Country radio personality, Bob Kingsley. Six-time Billboard award winner.

"American Dance Classics" Murray/Walsh Radio Programming, Inc.

Phone: (203) 763-2838
Hosted by: Al Bandero
Frequency: Weekly
Length: 2 hours Terms: Barter
Delivered via: Analog tape
First aired: 1991 Affiliates: 50

ADC is a two-hour trip back to dance floors of the '70s and '80s. Filled with trivia, contests, and interviews.



"American Dance Traxx" Westwood One

Phone: (310) 204-5000
Hosted by: "Downtown" Julie Brown
Frequency: Weekly
Length: 3 hours Terms: Barter
Delivered via: CD, Satcom C5 T15
First aired: 3/87

Weekly countdown of the hottest CHR dance hits and club mixes. Includes requests and artists interviews.



"American Gold with Dick Bartley ABC Radio Networks

Phone: (212) 456-5646
Hosted by: Dick Bartley
Frequency: Weekly
Length: 4 hours Terms: Barter
Delivered via: CD
First aired: 6/91 Affiliates: 160

Contemporary in delivery, a countdown of the top hits from '60s and '70s. Also artist interviews, listener requests and salutes to the era's TV shows and movies.



"American Top 40 With Shadoe Stevens" ABC Radio Networks

Phone: (212) 456-5566
Hosted by: Shadoe Stevens
Frequency: Weekly
Length: 4 hours Terms: Barter
Delivered via: CD
First aired: 7/4/70 Affiliates: 1000

Weekly countdown of America's 40 biggest hits as ranked by Billboard magazine. The world's number one countdown show.

"The Answer Radio Show" The Answer Radio Show

Phone: (314) 771-8271
Hosted by: Stel Pontikes
Frequency: Weekly
Length: One hour Terms: Free
Delivered via: Analog tape
First aired: 5/76 Affiliates: 7

Hot AC, featuring Contemporary Christian artists Amy Grant, Petra, Michael W. Smith, etc.; extra tracks from feature albums, "The Answer Archives."

B



"The Beatle Years" Westwood One

Phone: (310) 204-5000
Hosted by: Elliot Mintz
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD, Satcom C5 T15
First aired: 1/88

This show presents the continuing history of pop music's most important group. Contributing experts and archives give the show exclusives.

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MUSIC FEATURES

WEEKLY

B

"Best Of The Oldies Radio Network"

Best Of The Oldies

Phone: (818) 905-9388

Hosted by: Darryl Evans

Frequency: Weekly

Length: Terms: Barter, cash

Delivered via: Analog tape

First aired: Affiliates: 25

Feature oldies from 1955-1975. Spotlight on an artist from that era; each week take requests and dedications.

"Big Band Jump"

Lita Cohen Radio Services, Inc.

Phone: (215) 667-7795

Hosted by: Don Kennedy

Frequency: Weekly

Length: 2 hours Terms: Barter

Delivered via: Analog tape

First aired: 1983 Affiliates: 250

Best of big band music with commentary, interviews and rare recordings, as well as recent materials.

"The Big Bang"

National Alternative Network

Phone: (612) 338-2211

Hosted by: Bobby Wilde

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape, DAT

First aired: Spring 1993

CHR-based rock music program, playing today's and tomorrow's alternative crossover songs.



"Blues Deluxe" Music Unlimited

Phone: (800) 999-3520, (817) 261-3520

Hosted by: Dave Johnson

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape

First aired: 1/88 Affiliates: 50

AOR/Classical/Adult Rock-oriented blues; emphasis on '60s-'90s releases. Includes artist interviews, listener requests, unsigned band contributions.

C



"Casey's Countdown"

Westwood One

Phone: (310) 204-5000

Hosted by: Casey Kasem

Frequency: Weekly

Length: 3 hours Terms: Barter

First aired: 3/92

An AC countdown featuring the top host in countdown history delivered in his trademark style.



"Casey's Top 40 With Casey Kasem"

Westwood One

Phone: (310) 204-5000

Hosted by: Casey Kasem

Frequency: Weekly

Length: 4 hours Terms: Barter

Delivered via: CD, Satcom C5 T15

First aired: 1/89

Counting down the weekly Top 40 with the greatest name in countdown history.

"Celebration USA"

USA Radio Network

Phone: (800) 829-8111

Hosted by: Jack Davis

Frequency: Weekly, Sundays

Length: 2 hours Terms: Barter

Delivered via: Spacenet 3 T7H

First aired: 4/92 Affiliates: 70

Current and classic gospel contemporary hits, recorded live segments from Nashville and Branson. Interviews, 3pm (CT) Sundays.

"Chicago Symphony Orchestra"

WFMT Fine Arts Network

Phone: (312) 565-5049

Hosted by: Norman Pellegrini

Frequency: Weekly

Length: 2 hours Terms: Free

Delivered via: Analog tape, Galaxy 6 T3

First aired: 1976 Affiliates: 650

Classical music recorded live at Orchestra Hall, Chicago.

"Christian Countdown USA"

CBN Radio

Phone: (800) 347-7056

Hosted by: Bob Sower

Frequency: Weekly

Length: 2 or 3 hour option Terms: Barter

Delivered via: Galaxy 5 T11, Spacenet 3 T17

First aired: 1982

First and longest running countdown of Top 30 Christian songs - contemporary music.

"Classic Cuts"

MJI Broadcasting

Phone: (212) 245-5010

Hosted by: Richard Neer

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Vinyl disc

First aired: 12/29/86

Core classic rock artists (including Bob Seger and Paul McCartney) introduce their classic songs and tell the stories behind them.

"Perry Como Coast To Coast"

Melcor Broadcasting Company

Phone: (212) 759-1030

Hosted by: Perry Como and Russ Knight

Frequency: Weekly

Length: One hour (specials - 2 hours)

Terms: Barter

Delivered via: CD

First aired: 5/17/91 Affiliates: 100

Perry and Ross talk about Perry's career and play his music and sometimes that of his friends as well.

"Compact Disc Showcase"

Copley Entertainment

Phone: (203) 333-6633

Hosted by: Eric Aubrey

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

Weekly review of new compact disc releases

"Countdown America"

Unistar Radio Networks

Phone: (800) 225-3270

Hosted by: Dick Clark

Frequency: Weekly

Length: 3 hours Terms: Barter

Delivered via: CD, Satcom C5 T15

First aired: 1/83

Dick Clark counts down the Top 20 AC hits, with artist interviews and a feature guest each week.

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MUSIC FEATURES

WEEKLY

C

THE COUNTDOWN with Walt Love

"The Countdown" Westwood One

Phone: (310) 204-5000
Hosted by: Walt Love
Frequency: Weekly
Length: 2 hours Terms: Barter
Delivered via: CD, Satcom C5 T15
First aired: 1982

Countdown of America's Top 25 Urban Contemporary singles featuring artist interviews.

COUNTDOWN COMPANION

"The Countdown Companion" Westwood One

Phone: (310) 392-9600
Frequency: Weekly
Length: 3 hours
Delivered via: Mailed script
First aired: 4/1/88 Affiliates: 210

Complete script and interviews allowing stations to produce a localized countdown program.

"Country Club" Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: Ichabod Caine
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 9/91 Affiliates: 200

Today's hottest country music, non-stop laughs, a party every week on the radio from the world famous Country Club.



"Country Countdown USA"

Westwood One

Phone: (703) 413-8437
Hosted by: Lon Helton
Frequency: Weekly
Length: 3 hours Terms: Barter
Delivered via: Satcom C5 T15 CD

A major country artist co-hosts each week to count down the 30 hottest hits in the USA. Program directors also report.

"Country Crossroads" The Radio And Television, SBC

Phone: (800) 433-5757
Hosted by: Jerry Clower and Bill Mack
Frequency: Weekly
Length: 30 mins. Terms: Free
Delivered via: CD
First aired: 1969 Affiliates: 1100

Top country music selections, interviews with country performers about their music and private lives.

"Country Flashback With Nancy Turner"

Ultima Communications

Phone: (800) 624-7070
Hosted by: Nancy Turner
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T23
First aired: 7/91

An hour-long journey through country music's past. "Country Flashback" is the most authoritative program on Country radio.

"Country Gold Saturday Night" Unistar Radio Networks

Phone: (800) 225-3270
Hosted by: Mike Fitzgerald
Frequency: Weekly
Length: 5 hours Terms: Barter
Delivered via: Satcom C5 T23
First aired: 4/90

Mike Fitzgerald plays classic country hits relevant to today's listeners on a national phone request party LIVE Saturday 7p-12a (ET).

"Country In Concert"

SJS Entertainment

Phone: (212) 370-9460
Hosted by: Dan Miller
Frequency: Monthly
Length: 90 mins. Terms: Barter
Delivered via: Satcom C5 T23
First aired: 7/92 Affiliates: 150

The excitement of today's country music superstars recorded live in concert using state of the art technical facilities.

"Country World Premiere"

SJS Entertainment

Phone: (212) 370-9460
Hosted by: Lon Helton
Frequency: Monthly
Length: 90 mins. Terms: Barter
Delivered via: Satellite/Recorded Live
First aired: 9/90 Affiliates: 179

Features the newest release of an album by some of country music's top artists & explores making of the album with artist.

"Country-Phonics"

Kaleidophonics/Syndicom

Phone: (805) 543-9214
Hosted by: Alan Olmstead
Frequency: Weekly
Length: Two hours Terms: Barter/cash
Delivered via: Analog tape
First aired: 1986 Affiliates: 4

Features all forms of country music, including bluegrass, western swing, oldies, outlaw, country-rock, Cajun, comedy, and more.

D

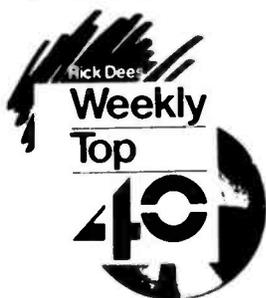
"John De Graaf Aus Florida" Marie Marie Music, Inc. USA

Phone: (813) 876-1521
Hosted by: John De Graaf & Lisa Boutkam
Frequency: Weekly
Length: 2 hours Terms: Cash
Delivered via: DAT
First aired: 9/91 Affiliates: 5 (Europe only)

Personality show. Topics: new music (CHR/Urban/AC) with Florida sunshine. Produced in German/Dutch/English languages for stations in Europe.

WEEKLY

D



"Rick Dees Weekly Top 40" CD Media

Phone: (212) 856-4435
 Hosted by: Rick Dees
 Frequency: Weekly
 Length: Four hours Terms: Barter
 Delivered via: CD
 First aired: 1980 Affiliates: 436
A weekly comedy-based Top 40 count-down show using the R&R CHR chart.

"Desert Island Discs" MJJ Broadcasting

Phone: (212) 245-5010
 Hosted by: Celebrity guest host
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Vinyl disc
 First aired: 1/8/90

Major rock stars introduce the favorite discs they would want with them if they were stranded on a desert island.

"Dr. Demento" On The Radio

Phone: (310) 392-9600
 Hosted by: Dr. Demento
 Frequency: Weekly
 Length: 2 hours Terms: Barter, cash
 Delivered via: CD

A mixture of comedy, bizarre records and parody songs hosted by 23-year radio veteran Dr. Demento.

E

"Euro Exclusive" Radio Ventures

Phone: (516) 358-2250
 Frequency: 2 shows per month
 Length: One hour Terms: Cash
 Delivered via: DAT
 First aired: 11/92

We supply you with the best new music from the UK and Europe, and you create your own local "New Music Showcase."

F

"Flashback" Radio Today Entertainment

Phone: (212) 581-3962
 Hosted by: Bill St. James
 Frequency: Weekly
 Length: 2 hours Terms: Barter
 Delivered via: CD
 First aired: 1/1/84 Affiliates: 190

Rock radio's original time machine. The best-produced show on radio.

"The Folk Sampler" WFMT Fine Arts Network

Phone: (312) 565-5049
 Hosted by: Mike Flynn
 Frequency: Weekly
 Length: One hour Terms: Cash
 Delivered via: Galaxy 6 T3

Folk, bluegrass, traditional and blues built around a weekly theme, and drawn from a collection of more than 5000 folk albums.

FUTURE HITS

"Future Hits" Westwood One

Phone: (310) 204-5000
 Hosted by: Joel Denver
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD, Satcom C5 T15
 First aired: 7/84

R&R CHR editor, Joel Denver, presents the hottest new songs from the "New and Active" chart.

G

"The Leeza Gibbons Music Specials" Entertainment Radio Networks

Phone: (310) 456-7879
 Hosted by: Leeza Gibbons
 Frequency: Monthly
 Length: 2 hours Terms: Barter
 Delivered via: CD
 First aired: 10/92 Affiliates: 200

Every month, one of AC radio's biggest stars is profiled by "ET's" Leeza Gibbons.

"The Gospel Greats" Heil Enterprises

Phone: (717) 898-9100
 Hosted by: Paul Heil
 Frequency: Weekly
 Length: 2 hours Terms: Cash
 Delivered via: Analog tape
 First aired: 1980 Affiliates: 200

America's leading southern gospel and Christian country program. Fast-paced music, artist interviews and features. For Country and Gospel stations.

H

"Hard-Core Country With Rick Patton" Collins Broadcast Services

Phone: (708) 991-1522
 Hosted by: Rick Patton
 Frequency: Weekly
 Length: 2 hours Terms: Cash or cash/barter combo
 Delivered via: Analog tape
 First aired: 9/90 Affiliates: 25

Country music "oldies show" with hits from the '40s to the '80s. Features artist information, requests and other listener interactives.

"Headsets" Global Satellite Network

Phone: (818) 906-1888
 Hosted by: Jim Ladd
 Frequency: Weekly
 Length: 2 hours Terms: Barter
 Delivered via: CD
 First aired: 10/92 Affiliates: 110

Headsets is theater of the mind - an aural experience taking the listener into a world of audio delights.

"Heartsong Magazine" CBN Radio

Phone: (800) 347-7056
 Hosted by: Greg Fentress
 Frequency: Weekly
 Length: 2 hours Terms: Barter
 Delivered via: Galaxy 5 T11, Spacenet 3 T17
 First aired: 2/91 Affiliates: 60
Music, ministry, interviews.

"The Hip Hop Countdown And Report" Bailey Broadcasting Services

Phone: (213) 969-0011
 Hosted by: Mike Mosbe
 Frequency: Weekly
 Length: 90 mins. Terms: Barter
 Delivered via: Analog tape
 First aired: 2/90 Affiliates: 80

The Hip Hop Countdown And Report is a fast-paced show that gives listeners the top hip hop hits, news and interviews.

WEEKLY

H

"Hot Mix"

Hot Mix Radio Network, Inc.

Phone: (602) 966-9900
Frequency: Weekly
Length: 4 hours **Terms:** Barter
Delivered via: CD
First aired: 5/86 **Affiliates:** 100+

The hottest Top 40/Dance-crossover hits mixed beat-to-beat and back-to-back each week, in continuous (non-stop) 26 minute music sweeps.



"Hot Mix - Alt."

Hot Mix Radio Network, Inc.

Phone: (602) 966-9900
Frequency: Weekly
Length: 4 hours **Terms:** Barter
Delivered via: Analog tape, DAT
First aired: 1/93 **Affiliates:** 10+

Second version of our regular "Hot Mix" show, but this show's music is based around mainstream/alternative leaning with no rap!

I

IN CONCERT

"In Concert"

Westwood One

Phone: (310) 204-5000
Hosted by: Doug Podell
Frequency: Alternating Weeks
Length: 90 mins. **Terms:** Barter
Delivered via: CD, Satcom C5 T15
First aired: 5/81

Top AOR artists recorded in concert at venues around the world.

In Concert: High Voltage

"In Concert: High Voltage" Westwood One

Phone: (310) 204-5000
Hosted by: Greg Steele
Frequency: Alternating weeks
Length: 90 mins. **Terms:** Barter
Delivered via: Analog tape,
 Satcom C5 T15
First aired: 1/91

The top artists in the world of hard rock recorded live. Perfect for "pure rock" stations.

In Concert: New Rock

"In Concert: New Rock" Westwood One

Phone: (310) 204-5000
Frequency: Alternating weeks
Length: 90 mins. **Terms:** Barter
Delivered via: Analog tape
First aired: 3/90

Top "alternative" artists captured in concert. Lineup often includes exclusive BBC recordings. Unhosted for station convenience and customization.

"In The Studio"

SJS Entertainment

Phone: (212) 370-9460
Hosted by: Redbeard
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: CD
First aired: 6/89 **Affiliates:** 200

Making of significant rock albums, recreated as artists are brought back "In The Studio" featuring the music & never heard interviews.

"Inspirations Across America" Anderson Communications

Phone: (404) 766-8000
Hosted by: Burke Johnson
Frequency: Weekly
Length: 2 hours **Terms:** Barter
Delivered via: Vinyl disc
First aired: 1/84 **Affiliates:** 104

Urban Inspirational format, music intensive with features that include artists interviews, bible trivia, positive thoughts, and more.

"It's A Celebration"

CBN Radio

Phone: (800) 347-7056
Hosted by: Clifton Davis
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Galaxy 5 T11, Spacenet 3 T17
First aired: 10/91 **Affiliates:** 51

Clifton Davis, star of TV's "Amen" hosts hot gospel tracks and interviews from Winans, Hammer, Take 6, etc.

J

"Jazz Bravo"

Broadcast Programming

Phone: (800) 426-9082
Hosted by: Jim Wilke
Frequency: Weekly
Length: One hour **Terms:** Cash
Delivered via: Analog tape

A one-hour traditional jazz program with emphasis on new releases.



"Jazz Trax"

Jazz Traxx

Phone: (619) 695-3722
Hosted by: Art Good
Frequency: Weekly
Length: 2-5 hours **Terms:** Barter
Delivered via: Analog tape, DAT
First aired: 1985 **Affiliates:** 50+

A showcase of the newest and hottest in contemporary jazz featuring weekly artist interviews.



"Jazzin' Up"

Crossley Communications Company

Phone: (404) 344-1500
Hosted by: Morgana
Frequency: Weekly
Length: 2 hours **Terms:** Barter
Delivered via: Vinyl disc
First aired: 9/1/91 **Affiliates:** 50

Top 10 countdown of week's most popular "urban contemporary jazz" CDs, including "spotlights" and interviews with leading contemporary jazz stars.

K

"KaleidoPhonic Jazz" Syndicom

Phone: (805) 543-9214
Hosted by: Alan Olmstead
Frequency: Weekly
Length: 3 hours **Terms:** Cash
Delivered via: Analog tape
First aired: 8/86 **Affiliates:** 11

Easy mix from vintage to contemporary jazz styles. Perfect for upscale demos - weekend mornings.

WEEKLY

K

"Kid Kelly's Backtrax U.S.A."

SJS Entertainment

Phone: (212) 370-9460
 Hosted by: Kid Kelly
 Frequency: Weekly
 Length: 2 hours Terms: Barter
 Delivered via: Analog tape
 First aired: 1/93 Affiliates: 50

The best music of the '80s for forward thinking contemporary music stations.

"The King Biscuit Flower Hour"

D.I.R. Broadcasting

Phone: (212) 371-6850
 Hosted by: Bill Minkin
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 First aired: 1973 Affiliates: 200

The longest running "live" rock & roll concert series in radio history featuring the biggest names in rock & roll.

L

"L'Orchestre Symphonique de Montreal"

WFMT Fine Arts Network

Phone: (312) 565-5049
 Hosted by: Don Tait
 Frequency: Weekly (13 weeks)
 Length: 2 hours Terms: Free
 Delivered via: Analog tape, Galaxy 6 T3
 First aired: Affiliates: 350

Classical music recorded live at Place des Arts, Montreal.

"Legends Of Rock"

Denny Somach Productions

Phone: (215) 446-7100
 Hosted by: Ray White
 Frequency: Weekly
 Length: Terms: Barter
 Delivered via: CD
 First aired: 1981 Affiliates: 128

A weekly hour profile of rock's hottest superstars. Recent guests: Paul McCartney, Sting, Tom Petty, Rod Stewart and others.

"Live From The Crazy Horse"

Global Satellite Network

Phone: (818) 906-1888
 Hosted by: Shawn Parr
 Frequency: Monthly
 Length: One hour Terms: Barter
 Delivered via: CD
 First aired: 1/93 Affiliates: 190

Exciting on-stage performances from hot country artists recorded in digital stereo at the Crazy Horse Saloon.

"Live From The Roxy"

Entertainment Radio Networks

Phone: (310) 456-7879
 Hosted by: Dana Miller
 Frequency: Monthly
 Length: 90 mins. Terms: Barter
 Delivered via: Satcom C5 T19
 First aired: 10/92 Affiliates: 165

Monthly — absolutely live, no dubs — concert series with country's biggest stars from Hollywood's legendary night spot.

"Live From The Whiskey"

Entertainment Radio Networks

Phone: (310) 456-7879
 Hosted by: Jim Ladd, KLSX/Los Angeles
 Frequency: Monthly
 Length: 90 mins. Terms: Barter
 Delivered via: Satcom C5 T19
 First aired: 9/91 Affiliates: 150

Classic rock's stars live in concert every month — no dubs, no tapes — from the legendary Whiskey in Hollywood.

"Live' (From Electric Ladyland)"

SJS Entertainment

Phone: (212) 370-9460
 Frequency: Monthly
 Length: One hour Terms: Barter
 Delivered via: Satellite
 First aired: 1/90 Affiliates: 300

A rare opportunity to hear a live concert in a setting most conducive to high quality sound reproduction: a recording studio or sound-stage.

"Lyric Opera Of Chicago"

WFMT Fine Arts Network

Phone: (312) 565-5049
 Hosted by: Norman Pellegrini & Lois Baum
 Frequency: Weekly (8 weeks)
 Length: Varies Terms: Free
 Delivered via: Analog tape, Galaxy 6 T3
 First aired: 1976 Affiliates: 550

Operas are recorded live at the Civic Opera House, Chicago.

M

"Metalshop"

MJI Broadcasting

Phone: (212) 245-5010
 Hosted by: Charlie Kendall
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Vinyl disc
 First aired: 1/30/84

Rock radio's definitive metal/hard rock magazine show featuring exclusive interviews, world premieres and international promotions.

"Milwaukee Symphony Orchestra"

WFMT Fine Arts Network

Phone: (312) 565-5049
 Hosted by: Don Tait
 Frequency: Weekly (13 weeks)
 Length: 2 hours Terms: Free
 Delivered via: Analog tape, Galaxy 6 T3
 First aired: 1979 Affiliates: 350

Classical music recorded live at Uihlein Hall, Milwaukee, WI.

"Mix America"

Cutler Productions

Phone: (310) 478-2166
 Frequency: Weekly
 Length: 2 hours Terms: Barter
 Delivered via: Reel-to-reel
 First aired: 1987 Affiliates: 20

Mixes of top Urban songs. Features top mixers from around the country. Unhosted.

"Modern Rock Tracks"

Hot Mix Radio Network, Inc.

Phone: (602) 970-6454
 Hosted by: Steve Masters & Mark Hamilton
 Frequency: Weekly
 Length: 2-3 hours Terms: Barter
 Delivered via: Analog tape, DAT
 First aired: 1993

Exclusive Top 30 countdown of the modern rock tracks chart according to Billboard magazine. Hosted by Steve Masters & Mark Hamilton.

"Music Americana"

Parkway

Phone: (800) 247-6040
 Hosted by: Dick Cerri
 Frequency: Weekly
 Length: 2 hours Terms: Cash
 Delivered via: Analog tape

World Folk Music Association founder provides songs and charts with the all-time greats.

MUSIC FEATURES

WEEKLY

M

"Musical Starstreams"

Musical Starstreams

Phone: (602) 204-1989
Hosted by: Forest
Frequency: Weekly
Terms: Barter, cash
Delivered via: Analog tape, DAT, CD
First aired: 12/81 Affiliates: 50

Radio's longest running and most listened-to, two-hour weekly program of progressive, instrumental-based music.

N

"NASCAR Country"

Morris International, Inc.

Phone: (704) 376-0075
Hosted by: Bill Dollar
Frequency: Weekly
Length: 2 hours Terms: Barter
Delivered via: CD
First aired: 9/1/90 Affiliates: 176

Music intensive entertainment show featuring interviews with country artists & NASCAR drivers and news from the music industry and motor sports.

"Night Breeze"

The Robert Thomas Group

Phone: (800) 995-1779
Hosted by: John Roberts
Frequency: Weekly
Length: 4 hours Terms: Barter
Delivered via: Analog tape
First aired: 1/13/93 Affiliates: 28

The best love songs of today and yesterday with listener long distance dedications. For EZ, Light or Soft AC stations.

O

"Ocean Mist/NAC"

Chuck Jackson Productions

Phone: (801) 972-5319
Hosted by: Chuck Jackson
Frequency: Weekly
Length: One hour Terms: Cash
Delivered via: Analog tape
First aired: 3/85 Affiliates: 3

Countdown of new age and lite contemporary jazz, reviews, new releases, artist news, great for NAC, Jazz, AC, public stations.

Off The Record with Mary Turner

"Off The Record"

Westwood One

Phone: (310) 204-5000
Hosted by: Mary Turner
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD, Satcom C5 T15
First aired: 8/80

Exclusive conversation with AOR's top artists, mixed with their best-known tracks. Classic Rock version available.

On The Edge

"On The Edge"

Westwood One

Phone: (310) 204-5000
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD, Satcom C5 T15
First aired: 1/91

Weekly alternative magazine show features interviews and music with the hottest names in the format, often with live segments.



"On The Move"

CBS Radio Programs

Phone: (212) 975-6085
Hosted by: Tom Joyner
Frequency: Weekly
Length: 3 hours Terms: Barter
Delivered via: Vinyl disc
First aired: 1/87 Affiliates: 60

Countdown of the Top 30 urban contemporary chart busters, with comedy bits and interviews.



"On The Radio"

Westwood One

Phone: (310) 392-9600
Hosted by: Jeff Davis
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD, Satcom
First aired: 2/1/85 Affiliates: 209

Eleven hit records including R&R's Top 5 CHR tracks. Exclusive interviews, humor and a weekly hot track.

"On The Radio 'Rhythm Base'"

Westwood One

Phone: (310) 204-5000
Hosted by: Gary Spead
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD, Satcom
First aired: 7/1/92 Affiliates: 150

Eleven hit records, including R&R's top 5 tracks. Exclusive interviews, humor and a weekly hot track.

"On Track"

The Radio And Television, SBC

Phone: (800) 433-5757
Hosted by: David Tucker
Frequency: Weekly
Length: 30 mins. Terms: Free
Delivered via: CD
First aired: 1982 Affiliates: 500

Top contemporary Christian music and spotlight interviews. Popular artists talk candidly about their lives, lyrics and faith.

"Overdrive Top Ten Countdown"

Randall Broadcasting

Phone: (800) 633-5953
Hosted by: Dave Baird
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 2/89 Affiliates: 230

A one-hour countdown of the top 10 country hits as requested by listeners. May air in any daypart.

P

"Pirate Radio With Lonn Friend"

Westwood One

Phone: (310) 204-5000
Hosted by: Lonn Friend
Frequency: Weekly
Length: 5 hours Terms: Barter
Delivered via: Satcom C5 T15
First aired: 10/89

Live, unpredictable blend of hot hard rock tracks, in-studio guests, requests and party blocks hosted by RIP magazine's Lonn Friend.

"Powerline"

The Radio And Television, SBC

Phone: (800) 433-5757
Hosted by: Jon Rivers
Frequency: Weekly
Length: 30 mins. Terms: Free
Delivered via: CD
First aired: 1969 Affiliates: 717

A dynamic mixture of hits from the '70s, '80s and '90s. Contemporary music format with wide-audience appeal.

WEEKLY

P



"Premiere Plain-Wrap CHR Countdown" Premiere Radio Networks

Phone: (818) 377-5300
 Hosted by: Radio station personality
 Frequency: Weekly
 Length: 4 hours Terms: Barter
 Delivered via: Analog tape, printed script,
 on-line computer/modem
 First aired: 1/85 Affiliates: 190

*Weekly program that follows station's
 playlist and stars station's hottest air per-
 sonality. We supply scripts, theme music
 and artist drops.*



"Premiere Plain-Wrap Country Countdown" Premiere Radio Networks

Phone: (818) 377-5300
 Hosted by: Radio station personality
 Frequency: Weekly
 Length: 3 hours Terms: Barter
 Delivered via: Analog tape, printed script,
 on-line computer/modem
 Affiliates: 185

*Weekly countdown that follows station's
 playlist and stars station's hottest air per-
 sonality. We supply scripts, theme music
 and artist drops.*



"Premiere Plain-Wrap Urban Countdown" Premiere Radio Networks

Phone: (818) 377-5300
 Hosted by: Radio station personality
 Frequency: Weekly
 Length: 4 hours Terms: Barter
 Delivered via: Analog tape, printed script,
 on-line computer/modem
 Affiliates: 40

*Weekly countdown that follows station's
 playlist and stars station's hottest air per-
 sonality. We supply scripts, theme music
 and artist drops.*

R

"Radio Imports" National Alternative Network

Phone: (612) 338-2211
 Hosted by: Kevin Cole and Brian Turner
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Analog tape, DAT
 First aired: Spring 1993

*New rock from around the world. Titles
 available in your market exclusively through
 National Alternative Network.*

"The Radio Perimeter" National Alternative Network

Phone: (612) 338-2211
 Hosted by: Kevin Cole
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Analog tape, DAT
 First aired: Spring 1993

*Club music mixed to the point of insanity.
 Energy for all formats.*

"Radio USA" National Alternative Network

Phone: (612) 338-2211
 Hosted by: Brian Turner
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Analog tape, DAT
 First aired: Spring 1993

*New and vintage alternative rock with imagi-
 nation for AOR.*

"Ray Read's Rock And Roll Revival" Lone Eagle Productions

Phone: (715) 479-3210
 Hosted by: Ray Read
 Frequency: Weekly
 Length: 4 hours Terms: Cash
 Delivered via: Analog tape

*A weekly oldies show that's also a retro-
 spective on the way we were. Focusing on
 news, trends, fads and music.*

"Reelin' In The Years" Global Satellite Network

Phone: (818) 906-1888
 Hosted by: George Taylor Morris
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD
 First aired: 1986

*Music and interviews from the top classic
 rock artists as well as rare audio clips from TV
 film, and commercials.*



"Reflections" Premiere Radio Networks

Phone: (818) 377-5300
 Hosted by: John Monds
 Frequency: Weekly
 Length: 2 hours Terms: Barter
 Delivered via: Vinyl disc
 Affiliates: 40

*Two hours of classic soul from the '60s
 and '70s hosted by John Monds from
 KKBT/Los Angeles.*

ROCK & ROLL'S GREATEST HITS

The Dick Bartley Show

"Rock & Roll's Greatest Hits - The Dick Bartley Show" ABC Radio Networks

Phone: (212) 456-5566
 Hosted by: Dick Bartley
 Frequency: Weekly
 Length: 5 hours Terms: Barter
 Delivered via: Satcom C5 T23
 First aired: 6/91 Affiliates: 160

*Live, all-request oldies party. Listeners
 from across America call in their favorite
 songs on our toll-free request line.*

MUSIC FEATURES

WEEKLY

R

"Rock N Roll Radio" **Marie Marie Music, Inc. USA**

Phone: (813) 876-1521
Hosted by: John De Graaf
Frequency: Weekly
Length: 2 hours Terms: Cash
Delivered via: DAT
First aired: 5/92 Affiliates: 4 (Europe only)
New releases (USA) and airplay review
AOR/CR, interviews. Produced in German/
Dutch languages for European stations.

"Rock Over London" **Radio Ventures**

Phone: (516) 358-2250
Hosted by: Paul Sexton
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 4/83
The original modern rock showcase produc-
ed in London features music, news, interviews
and acoustic sessions with UK's best modern
rock artists.

"Rock Roll & Remember" **Unistar Radio Networks**

Phone: (800) 225-3270
Hosted by: Dick Clark
Frequency: Weekly
Length: 4 hours Terms: Barter
Delivered via: CD, Satcom C5 T15
First aired: 2/82
Dick Clark plays favorites from the '50s,
'60s, and early '70s with a guest artist each
show and other interviews.

"Rock Today" **MJI Broadcasting**

Phone: (212) 245-5010
Hosted by: Dennis Elsas & Kathy Millar
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Vinyl disc
First aired: 7/8/85
A music magazine program featuring fast-
breaking industry news, tour dates and new
record releases, interviews with rock's hottest
artists.

"Rockline" **Global Satellite Network**

Phone: (818) 906-1888
Frequency: Weekly
Length: 90 mins. Terms: Barter
Delivered via: Satcom C5 T19
First aired: 5/81 Affiliates: 175
Original live call-in show featuring the big-
gest stars in rock & roll, airing every Monday
night in the USA & Canada.

"Route 66" **Marie Marie Music, Inc. USA**

Phone: (813) 876-1521
Hosted by: Lisa Boutkam & John De Graaf
Frequency: Weekly
Length: 2 hours Terms: Cash
Delivered via: DAT
First aired: 6/93 Affiliates: 3 (Europe only)
Featuring the latest country music from the
USA. Interviews and features promoting USA
country music to Europeans.

S

"San Francisco Symphony Orchestra" **WFMT Fine Arts Network**

Phone: (312) 565-5049
Hosted by: Diane Nicolini
Frequency: Weekly (26 weeks)
Length: 2 hours Terms: Free
Delivered via: Analog tape, Galaxy 6 T3
Affiliates: 450
Classical music recorded live at Davies
Symphony Hall.

"Showcase Of Rock" **Unistar Radio Networks**

Phone: (800) 225-3270
Hosted by: Earle Bailey
Frequency: Monthly
Length: 3 hours Terms: Barter
Delivered via: CD
First aired: 1/89
Music/interview specials with the most im-
portant classic artists of our time like the
Stones, Led Zeppelin and the Beatles.

"The Matt Siegel Show" **SJS Entertainment**

Phone: (212) 370-9460
Hosted by: Matt Siegel
Frequency: Weekly
Length: 4 hours Terms: Barter
Delivered via: Satcom C5 T23
First aired: 5/93
A weekend airshift from Boston's #1 morn-
ing man with celebrity interviews and the very
best researched music.

"Sound Gear USA" **Broadcast Programming**

Phone: (800) 426-9082
Hosted by: Mark Ford
Frequency: Weekly
Length: One hour Terms: Cash
Delivered via: Analog tape
A wide variety of new music, but with a
young adult appeal, is featured in this new pro-
gram.

"The Sounds Of Sinatra" **Orange Productions**

Phone: (215) 667-8620
Hosted by: Sid Mark
Frequency: Weekly
Length: 2 hours Terms: Barter
Delivered via: Analog tape
First aired: 1979 Affiliates: 115
It's the only radio program of its kind per-
sonally authorized by Frank Sinatra.

"Soundscapes" **Broadcast Programming, Inc./ Radio Express**

Phone: (805) 965-5212
Hosted by: Joni Caryl
Frequency: Weekly
Length: 1-4 hours Terms: Cash
Delivered via: Analog tape, DAT
First aired: 4/13/83 Affiliates: 10
Top rated weekly NAC program empha-
sizing NAC hits/gold. Available in 1, 2, 3, or 4
hours weekly.

"Streams In The Desert" **The Radio And Television, SBC**

Phone: (800) 433-5757
Hosted by: Dick McCartney
Frequency: Weekly
Length: 30 mins. Terms: Free
Delivered via: Analog tape
First aired: 1978 Affiliates: 357
A blend of music from the '50s and '60s
mixed with inspirational "think pieces."



SUPERSTAR
CONCERT
SERIES

"Superstar Concert Series" **Westwood One**

Phone: (310) 204-5000
Hosted by: Jim Ellis
Frequency: Alternating weeks plus
summer specials
Length: 90 mins. Terms: Barter
Delivered via: CD, Satcom C5 T15
First aired: 6/83
Exclusive live concert recordings of
rock's biggest superstars. These high pro-
file shows are recorded around the world
just for us.

MUSIC FEATURES

WEEKLY

S

"Super Soul America" Broadcast Programming

Phone: (800) 426-9082
Hosted by: Ron Harris
Frequency: Weekly
Length: One hour Terms: Cash
Delivered via: Analog tape

A one-hour Urban show which focuses on new and fresh music and delivered with a "forward momentum."

T

"Ticket To Ride" Denny Somach Productions

Phone: (215) 446-7100
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 2/85 Affiliates: 186

A weekly tribute to the Beatles, with a guest host and featured interview on each program.

"Top Ten USA" Broadcast Programming

Phone: (800) 426-9082
Hosted by: Mark Ford
Frequency: Weekly
Length: One hour Terms: Cash
Delivered via: Analog tape

A one-hour Top 10 countdown, with artist bio and chart information all delivered with personality.

"The Top Thirty Hitlist" Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: MTV's Adam Curry
Frequency: Weekly
Length: 3 hours Terms: Barter
Delivered via: CD
First aired: 9/91 Affiliates: 170

CHR's Top 30 hits according to affiliates' playlists, 30-minute sweeps every hour, and a host in your listeners' demo.

U

"UK Chart Attack" Radio Ventures

Phone: (516) 358-2250
Hosted by: Graham Dene
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 9/89

Spotlights the hottest new music and CHR artists emerging from the UK and Europe. Always first with tomorrow's superstars.

W

"A Weekend Starlight" Parkway

Phone: (800) 247-6040
Hosted by: Will Ashton
Frequency: Sat-Sun (twice-weekly)
Length: 2 hours Terms: Cash
Delivered via: Analog tape, DAT
First aired: 1971 Affiliates: 10

The world-renowned Starlight Concert programmed for the wider range of weekend audiences.

"The Weekly Country Music Countdown" Unistar Radio Networks

Phone: (800) 225-3270
Hosted by: Chris Charles
Frequency: Weekly
Length: 3 hours Terms: Barter
Delivered via: CD, Satcom C5 T15
First aired: 12/81

Chris Charles and top artists tell the stories behind the songs as he counts down the Top 30 R&R hits.

"The Weekly Top Thirty With Harmon And Evans" Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: Steve Harmon and Scott Evans
Frequency: Weekly
Length: 3 hours Terms: Barter
Delivered via: CD
First aired: 9/87 Affiliates: 350

Country's biggest 30 hits according to R&R every week, programmed in music sweeps, presented with a sense of humor.

"World Music Series" Malibu II Broadcasting

Phone: (818) 991-7732
Frequency: Monthly
Length: One to two hours Terms: Barter
Delivered via: CD
First aired: 1987 Affiliates: 120

The most successful special event program on NAC/CJZ. "Live" in performance program featuring the most popular NAC/CJZ artists.

"World Premiere" SJS Entertainment

Phone: (212) 370-9460
Frequency: Monthly
Length: 90 mins. Terms: Barter
Delivered via: Satellite
First aired: 6/89 Affiliates: 300

This live or live-on tape program premieres superstar's latest material one day before the album is released to radio and retail.



"The World's Greatest Hits" David Baronfeld Entertainment

Phone: (303) 850-0660
Hosted by: Steven B. Williams
Frequency: Weekly
Length: One hour Terms: Barter/Varies by country
Delivered by: Analog tape, DAT
First aired: 1990 Affiliates: 475+

The only radio show to play the biggest English language hits from all over the world. Now heard in more than 40 countries every week.

Y



"Your Goodtime Oldies Magazine" Westwood One

Phone: (310) 204-5000
Hosted by: Charlie Tuna & M.G. Kelly
Frequency: Weekly
Length: 3 hours Terms: Barter
Delivered via: CD, Satcom C5 T15
First aired: 1/92

A weekend morning show reflecting Top '40s golden era. Lots of features, requests, artist chats and, of course, the hits.

INFORMATION FEATURES

COMEDY



A

"A-1 Lasting Impressions" Laugh-Trak Media Services

Phone: (813) 931-4413
Frequency: As needed
Length: Flexible Terms: Cash
Delivered via: Phone feed
First aired: 1/92 Affiliates: 20
Male and female impressions; Bill & Hillary, Schwarzenegger, Roseanne Arnold, Rush Limbaugh, Joan Rivers, many more. Our script or yours.

"Apollo Comedy Minute" DB Communications

Phone: (212) 944-2727
Frequency: Weekly
Length: One min. Terms: Barter
Delivered via: Analog tape
First aired: 9/92 Affiliates: 45
Breaking comedians and classic Apollo performers doing their best stand-up routines live from New York's Apollo Theatre.

"April Fool's Day" Broadcast Programming

Phone: (800) 426-9082
Frequency: Holiday/seasonal special
Length: 2½ hours Terms: Cash
Delivered via: Analog tape
Laugh it up with 2½ hours of recorded comedy's greatest moments: Cosby, Python, Carlin, Newhart, Winters, Smothers Brothers

B

"The Best of Groucho" O'Connor Creative Services

Phone: (800) 235-9756
Hosted by: Groucho Marx
Frequency: Daily
Length: 90 secs. or 3 mins. Terms: Cash
Delivered via: Analog tape
First aired: 1981 Affiliates: 187
Humorous interviews with contestants on the original "You Bet Your Life" radio/TV show on NBC.

"Mel Blanc's Blankity Blancs" All Star Radio

Phone: (818) 766-6447
Frequency: Daily
Length: 5 secs. to one min. Terms: Barter
Delivered via: Chrome cassette
First aired: 1/80 Affiliates: 96
500-unit comedy service starring late, great golden-throated legend. Includes collection of radio's greatest drops.

"Blasters! The Positive Laxative" Audio Workshop, Inc.

Phone: (706) 891-3424
Frequency: Weekly
Length: 60-90 secs. Terms: Cash
Delivered via: Analog tape, DAT
Blasters! is truly the "fake commercial of the '90s." Hilarious situations! Great production! Call for free demo. Available May 1993.

"Rita Bodine" Rita Bentley

Phone: (804) 379-4463
Hosted by: N/A
Frequency: Twice weekly
Length: 60-90 secs. Terms: Cash
Delivered via: FAX, telephone
First aired: 9/22/83 Affiliates: 10
Rita Bodine is that listener who calls frequently, lives in a trailer, and has 13 in-laws (that live with her).

C

"Cheap Laughs" Laugh-Trak Media Services

Phone: (813) 985-3301
Frequency: Daily
Length: 45-75 secs. Terms: Cash/cash & barter
Delivered via: Telephone/faxed script
First aired: 1/91
Popular celebrity interactives recorded daily; male and female impressions; two bits per day; convenient retrieval with touch-tone telephone; market exclusive.

"Chickenman" Chicago Radio Syndicate

Phone: (213) 462-4966
Frequency: Daily
Length: 2½ mins. Terms: Cash
Delivered via: Analog tape
First aired: 1967 Affiliates: 1,500+
Dick Orkin's classic comedy-adventure series featuring radio's most popular crime fighter, customized for your station and advertiser.

"The Comedy Hour" MJI Broadcasting

Phone: (212) 245-5010
Hosted by: Len Belzer
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Vinyl disc
First aired: 3/31/86
A fast-paced comedy magazine featuring original comedy from headline comics. Plus, classics from greats like George Carlin and Monty Python.

"Contemporary Comedy Network" Olympia Networks

Phone: (314) 727-8900
Frequency: Bi-weekly (2 discs per month)
Terms: Barter
Delivered via: CD
First aired: 1989 Affiliates: 240
Comedy bits, song parodies and characters for Country, AC and Oldies morning shows.

"Country Comedy Minute" DB Communications

Phone: (212) 944-2727
Hosted by: Mickey Gilley
Frequency: Weekly
Length: One min. Terms: Barter
Delivered via: Analog tape
First aired:
Affiliates: 20
Famed country entertainer Mickey Gilley hosts breaking and top country-oriented comedians captured before live audiences.

"Country Comedy Network" DB Communications

Phone: (212) 944-2727
Frequency: Weekly
Length: 45-60 secs. Terms: Barter
Delivered via: Analog tape
First aired: 6/90 Affiliates: 50
A complete original comedy service including song parodies and spoof commercials geared to Country formatted stations.

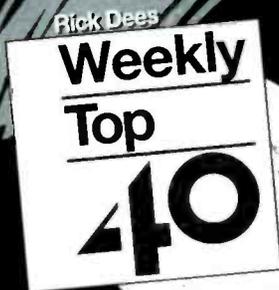
"Cutler Comedy Network" Cutler Productions

Phone: (310) 478-2166
Hosted by: N/A
Frequency: Twice-monthly
Length: Varies Terms: Barter
Delivered via: FAX, CD, printed script
First aired: 1/6/92 Affiliates: 155+
Daily faxed comedy prep sheets. Twice-monthly delivery of comedy sheets and Cutler Comedy disc.

CD MEDIA IS MEETING RADIO'S ENTERTAINMENT NEEDS!

Rick Dees' Weekly Top 40 Turns a Perfect 10!

The 10 year anniversary of Rick Dees' Weekly Top 40 says it all – Rick Dees' personality has made The Weekly Top 40 the fastest growing CHR show in America! But it's more than a countdown show – Rick Dees charges the airwaves with his famous brand of fun and humor. Rick Dees' Weekly Top 40 is personality radio for your weekend!



Wake 'em up laughing!



As fresh as this morning's news!

Satellite Comedy Network's 5 AM wake up call delivers creative, topical show-prep – original parodies, spoofs and songs via satellite. With Satellite Comedy Network, you get immediate fresh bits. A new feed every day, Monday through Friday. Pre-produced contests, and bonus sound bytes. And no joke – we'll even pay for your bits!



New York • Los Angeles

380 Madison Ave., 7th Floor New York, NY 10017

UP YOUR RATINGS — with radio's hottest personality programming!

For information on these shows call Tom Shovan at CD MEDIA, Inc. (212)856-4435 or fax us at (212)697-5490

INFORMATION FEATURES

COMEDY



D

"The Dorfmeister"

DB Communications

Phone: (212) 944-2727

Frequency: Daily

Length: Various Terms: Cash

Delivered via: Live phone interactive

First aired: 2/92 Affiliates: 10

Top improv comic Tom Dorfmeister creates outrageous and incredible characters that interact live with your morning hosts.

"Dr. Dave's Comedy Drops"

DB Communications

Phone: (212) 944-2727

Frequency: Weekly

Length: 45-60 secs. Terms: Barter/cash

Delivered via: Analog tape

First aired: 1/86 Affiliates: 75

Spoof commercials, song parodies and an endless stream of characters geared to high energy personality morning shows.

"Drive-in Drops"

Steelworks

Phone: (516) 328-1587

Length: 1-60 secs. Terms: Cash

Delivered via: Analog tape

First aired: 1992

Instantly useful drops from famous films, TV shows, and cartoon characters. Perfect for every format... call-in contests, too!

F

"Stan Freberg Here"

DBA

Phone: (201) 385-6566

Hosted by: Stan Freberg

Frequency: 5 times/week

Length: 2½ mins. Terms: Barter

Delivered via: Satcom C5 T15

First aired: 1/90 Affiliates: 100

Satirical commentary for the '90s!

"Fun Factory"

SJS Entertainment

Phone: (212) 370-9460

Hosted by: Various

Frequency: Twice-daily

Length: Various Terms: Barter

Delivered via: Analog tape; scripted/printed material

First aired: 4/89 Affiliates: 300

Drop-in services and program prep materials, song parodies, spoof commercials, interactives and more.

H

"Hit Comedy Network"

Olympia Networks

Phone: (314) 727-8900

Hosted by: N/A

Frequency: Bi-weekly (2 discs per month)

Terms: Barter

Delivered via: CD

First aired: 1990 Affiliates: 160

Comedy bits, song parodies and characters for CHR, Hot AC morning shows.

"Hit Song Parodies By Ben Steel"

Steelworks

Phone: (516) 328-1587

Frequency: Customized upon station request

Length: One-two mins. Terms: Cash

Delivered via: Analog tape

Ben Steel - top comedy song producer on over 700 stations - will make your audience laugh! Custom song parodies/musical drops.

K

"Kids Say The Darndest Things With Art Linkletter"

O'Connor Creative Services

Phone: (800) 235-9756

Hosted by: Art Linkletter

Frequency: Daily

Delivered via: Vinyl disc

First aired: 1975 Affiliates: 312

Humorous interviews with small children. Originally aired as part of the "CBS Houseparty" on radio and TV networks.

L

"Larry's Imperfect Pet Emporium"

Lee Allen Faust Productions

(L.A.F. Productions)

Phone: (818) 848-1497

Hosted by: Larry "Lee Faust"

Frequency: 58 episodes

Length: One min. Terms: Cash

Delivered via: Analog tape

First aired: 1987

Larry, an unscrupulous pet shop owner, advertises his imperfect pets and supplies during your morning show. Side-splitting comedy.

"Last Night On Tonight"

Unistar Radio Networks

Phone: (800) 225-3270

Hosted by: Jay Leno

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: Satcom C5 T15 Ch12

First aired: 10/92

Jay Leno repeats the funniest bits from last night's Tonight Show monologue for listeners who don't stay up late.

ELEVATOR FROM HELL™

Rocks' s Hottest Call-In Contest
... Elevator Versions of AOR
and Classic Rock Hits!

"A hell-of-a ratings booster! It's not just a bit—it's an institution. People at work drop what they're doing every day and tune-in to play."

WBCN FM, Boston

Produced by Bits & Pieces Creative Services
in association with Jameson Broadcast



Audience-Grabbing Sound
Bites from the Soap Stars for
Call-In Contests and Special
Station Promotions!

★ Soap Opera Trivia and Back Stage
Gossip with the Stars of *All My
Children*, *One Life to Live*, *Loving*
and *General Hospital*.

★ Exclusive prizes, custom liners, star
interviews and more!

"We love it...and so do our listeners. Soap
Quiz really lights up the phones."

WHYI FM, Miami

No cost ★ No inventory ★ Market Exclusivity

Produced by Jameson Broadcast
in association with ABC Television

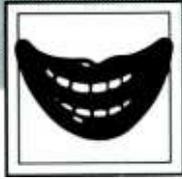
Jameson
BROADCAST

Call for demos

800-525-2175

INFORMATION FEATURES

COMEDY



L

"Laugh Attack"

DB Communications

Phone: (212) 944-2727

Frequency: Weekly

Length: 45-60 secs. Terms: Barter

Delivered via: Analog tape

First aired: 6/88 Affiliates: 55

The only original comedy service geared to Urban radio stations. A weekly package of spoof commercials, song parodies and regular characters.

"Laugh Bursts"

ABC Radio Networks

Phone: (212) 456-5327

Length: 90 mins. Terms: Net affiliation

Delivered via: Satcom C5 T19

Punchlines from famous comedians, excerpts from classic TV shows, audio highlights from motion picture favorites, plus other comedy drops.

"Laugh Machine"

SJS Entertainment

Phone: (212) 370-9460

Hosted by: Various

Frequency: Twice-daily

Length: Various Terms: Barter

Delivered via: Analog tape

First aired: 6/92 Affiliates: 100

Funniest bits from America's top comedians.

"Laughs On Us"

ABC Radio Networks

Phone: (212) 456-5327

Terms: Net affiliation

Delivered via: Satcom C5 T19

Famous one-liners and classic comedy bits from some of the world's funniest people.

M

"Morning Man Material"

Roger Dorfman

Phone: (818) 889-1685

Hosted by: N/A

Frequency: Monthly

Length: Terms: Cash

Delivered via: Analog tape, DAT, cassette

First aired: 12/92 Affiliates: 17

Prerecorded drop-ins. Subjects: Drive, wakeups, breakfast; about 10 secs. each. Guaranteed value added.

"Morning Sidekick"

Critical Mass Media Productions

Phone: (303) 733-5850

Frequency: Weekly

Length: 10-90 secs. Terms: Barter/cash

Delivered via: Analog tape

First aired: 1989 Affiliates: 75

15 pre-produced bits weekly; commercial and song parodies, interactives, continuing characters, drops, free custom promos.

"My Music"

WFMT Fine Arts Network

Phone: (312) 565-5049

Hosted by: Steve Race

Frequency: Weekly

Length: 30 mins. Terms: Cash

Delivered via: Galaxy 6 T3

Questions and answers based on music -classical, pop, jazz, opera and more. A hilarious battle of wits.

"My Word!"

WFMT Fine Arts Network

Phone: (312) 565-5049

Hosted by: Jack Longland

Frequency: Weekly

Length: 30 mins. Terms: Cash

Delivered via: Galaxy 6 T3

Witty panel game about words, played by people whose business is words.

N

"Nasty Nancy"

West End Media Group, Inc.

Phone: (817) 633-5971

Hosted by: Nasty Nancy

Frequency: Weekly

Length: 90-120 secs. Terms: Cash

Delivered via: Analog tape

First aired: 1/91

A phone interactive that's burning up the air-waves! '92's hottest comedy feature is now setting '93 on fire!

O



"On The Phone With Ti-Rone"

Premiere Radio Networks

Phone: (818) 377-5300

Hosted by: Brad Sanders

Length: 90 secs. Terms: Barter

Delivered via: Vinyl disc

First aired: 1/87 Affiliates: 105

Comedian Brad Sanders takes letters and calls from the lovelorn with a perspective that would make Dr. Ruth jealous.

"Original Radio Hotline"

All Star Radio

Phone: (818) 766-6447

Frequency: Daily

Length: None longer than 37 secs.

Terms: Barter

Delivered via: Vinyl

First aired: 7/83 Affiliates: 162

260 funny phone calls to DJs from radio's most memorable characters. Interactive on a natural basis.

P

"Pet Astrology"

Don Elliot Creative Services

Phone: (818) 558-7768

Frequency: Daily

Length: 90 secs. Terms: Barter/cash

First aired: 1/1/93

Hilarious astrology tips for your pet, with national sponsor on barter arrangement.

"Phoney Calls"

Laugh-Trak Media Services

Phone: (813) 985-3301

Frequency: Daily

Length: 45-75 secs. Terms: Cash/cash & barter

Delivered via: Telephone/faxed script

First aired: 1/90

Popular celebrity interactives; daily delivery; customized; male and female impressions; market exclusive; designed for CHR, AC, Gold; two packages available.

COMEDY



P

“Earl Pitts ‘Uhmerrickun’ ” West End Media Group, Inc.

Phone: (817) 633-5971
Hosted by: Earl Pitts (Gary Burbank)
Frequency: Daily
Length: 90-120 secs. Terms: Cash
Delivered via: Analog tape, Satcom C5 T19
First aired: 8/86

The thinking man's views! A commentary about 'Uhmerricka' the way it should be told! Hotter than ever, get Earl today!

“The Polka Monster” All Star Radio

Phone: (818) 766-6447
Frequency: Daily
Length: 35 secs. Terms: Cash
Delivered via: CD
First aired: 7/92 Affiliates: 85

300 contemporary hits converted into 35-second, fully produced polkas on CD, plus monthly updates. Challenging on-air contest too.



“Premiere AC Comedy Network” Premiere Radio Networks

Phone: (818) 377-5300
Frequency: Weekly
Length: 60-90 secs. Terms: Barter
Delivered via: Analog tape
First aired: 1/91 Affiliates: 100

Weekly supply of 10-15 bits including parody songs, commercials, interactives and movie drops for AC morning shows.



“Premiere CHR Comedy Network” Premiere Radio Networks

Phone: (818) 377-5300
Frequency: Weekly
Length: 60-90 secs. Terms: Barter
Delivered via: Analog tape
First aired: 1/89 Affiliates: 260

Weekly supply of 15 bits including parody songs, commercials, interactives and movie drops for CHR morning shows.



“Premiere Country Comedy Network” Premiere Radio Networks

Phone: (818) 377-5300
Frequency: Weekly
Length: 60-90 secs. Terms: Barter
Delivered via: Analog tape
First aired: 1/90 Affiliates: 220

Weekly supply of 12-15 bits including parody songs, commercials, interactives and movie drops for Country morning shows.



“Premiere Gold Comedy Network” Premiere Radio Networks

Phone: (818) 377-5300
Frequency: Weekly
Length: 60-90 secs. Terms: Barter
Delivered via: Analog tape
First aired: 1/91 Affiliates: 160

Weekly supply of 12-15 bits including parody songs, commercials, interactives and movie drops for Oldies morning shows.



“Premiere Rock Comedy Network” Premiere Radio Networks

Phone: (818) 377-5300
Frequency: Weekly
Length: 60-90 secs. Terms: Barter
Delivered via: Analog tape
First aired: 1/91 Affiliates: 140

Weekly supply of 12-15 bits including parody songs, commercials, features and movie drops for Rock morning shows.

“Queen Neisha” DB Communications

Phone: (212) 944-2727
Hosted by: Ellen Cleghorne
Frequency: Weekly
Length: One min. Terms: Barter
Delivered via: Analog tape
Affiliates: 25

Saturday Night Live regular Ellen Cleghorne performs her outrageous character, Queen Neisha, as she disses everyone from rappers to the President.

“Red Neckerson” Syndicom

Phone: (805) 543-9214
Hosted by: Red Neckerson
Frequency: Daily
Length: One min. Terms: Cash
Delivered via: Analog tape
First aired: 9/79 Affiliates: 87

Comedy editorials — Red has an opinion on everything from TV to sports to opening a wine bottle.

“Rock Comedy Network” Olympia Networks

Phone: (314) 727-8900
Hosted by: N/A
Frequency: Bi-weekly/2 discs per month
Length: Terms: Barter
Delivered via: CD
First aired: 1989 Affiliates: 193

Comedy bits, song parodies and characters for AOR and CHR morning shows.

INFORMATION FEATURES

COMEDY



S



"Satellite Comedy Network" CD Media

Phone: (212) 856-4435
Updated: Daily
Terms: Barter
Delivered via: Satcom C5
Subscribers: 268

Daily (M-F) fresh comedy feeds at 5am each time zone. Original song parodies, spoofs, contests, TV clips, etc. via satellite.

"Smashed Hits" SJS Entertainment

Phone: (212) 370-9460
Frequency: Daily
Length: Various Terms: Barter
Delivered via: Analog tape, scripts provided
First aired: 2/92 Affiliates: 150
Topical song parodies to make your morning show shine.

"Ben Steel's Twisted Hits" All Star Radio

Phone: (818) 766-6447
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: CD
First aired: 2/90 Affiliates: 102
120 timeless song parodies based on hits of the '50s, '60s, and '70s delivered with a comprehensive users manual.

"Ben Steel's Music Track Factory" Steelworks

Phone: (516) 328-1587
Frequency: Weekly
Terms: Cash
Delivered via: Analog tape
First aired: 1992

Be creative! Multiformat hit song music tracks . . . just add your own customized lyrics for comedy song parodies that are exclusively yours!

"Stevens & Grdnic's Daily Comedy Exclusive" All Star Radio

Phone: (818) 766-6447
Frequency: Daily
Length: 10-90 secs. Terms: Barter
Delivered via: CD
First aired: 1/86 Affiliates: 228

Weekly topical comedy — now with 63% more material than previous years. Song parodies, drops, interactive characters, TV/movie sendups, comedy SFX.

"Susan B. Anthony-Jones" Rita Bentley

Phone: (804) 379-4463
Hosted by: N/A
Frequency: Twice weekly
Length: 90 secs. Terms: Cash
Delivered via: Analog tape, printed script
First aired: 9/23/83 Affiliates: 15

Susan B. Anthony-Jones is the lady you run into when you're in a hurry . . . the receptionist from hell.

T



"TM Comedy Network" TM Century

Phone: (800) TM CENTURY
Hosted by: R. Humphries Productions
Frequency: Weekly
Terms: Cash
Delivered via: CD/mailed script
First aired: 1989

Topical and funny comedy services specializing in parody songs, customized morning show jingles, and TV commercial spoofs.

"Tooth Fairy" Chicago Radio Syndicate

Phone: (213) 462-4966
Frequency: Daily
Length: 2½ mins. Terms: Cash
Delivered via: Analog tape
First aired: 1971 Affiliates: 1,500+

Dick Orkin's classic secret adventures of the Tooth Fairy. A comedy series customized for your station and advertiser.

"TV/Movie Clips" ABC Radio Networks

Phone: (212) 456-5327
Hosted by: Pro Media
Length: 2 hours Terms: Net affiliation
Delivered via: Satcom C5 T23

Famous one-liners from cartoon characters to theme songs and classic sound-bites.

U

"The Urban Fun Factory" Urban Entertainment Corporation

Phone: (818) 567-0227
Hosted by: Various
Frequency: Twice-daily
Length: Various Terms: Barter
Delivered via: Analog tape
First aired: 2/15/93 Affiliates: 175

Show prep designed specifically for Urban radio including song parodies, spoof commercials and great drops.

W

"World Travel Report" American Forum Network

Phone: (800) 800-8852
Hosted by: Paul & Toni Minor
Frequency: Sat-Sun
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3

Paul and Toni Minor are true world travelers, who share their experiences with experts in all phases of world travel.

INFORMATION FEATURES

DRAMA/NOSTALGIA



A

“African-American Women: Proud And Determined” *SI Communications*

Phone: (412) 371-9550
Hosted by: Jasmine Guy
Frequency: Black History Month special
Length: Terms: Barter
Delivered via: Analog tape
First aired: Affiliates:

An African-American woman leader of the 1990s is profiled in each program.

“America’s Greatest Heroes” *USA Radio Network*

Phone: (800) 829-8111
Hosted by: Character of George Washington
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Spacenet 3 T7H Ch13
First aired: 1992 Affiliates: 50

Radio drama at its best about our Founding Fathers and others who helped to shape America. 8:05 AM, CST. Weekends.

“Ayer, Hoy Y Siempre” *Luthern Hour Ministries*

Phone: (800) 944-3450
Hosted by: Uncle Julio
Frequency: Weekly
Length: 15 mins. Terms: Public service
Delivered via: Analog tape
First aired: 3/1/77 Affiliates: 124

Dramas relating to everyday topics, such as family relationships, peer pressure, cross-cultural conflicts meaningful to Hispanics.

B

“Black History Notes” *SI Communications*

Phone: (412) 371-9550
Hosted by: Various artists
Frequency: Black History Month special
Length: One min. Terms: Barter
Delivered via: Analog tape
First aired: Affiliates:

Each program profiles an African-American male whose life’s achievements have impacted and enriched American society.

“Black Music Moments” *SI Communications*

Phone: (412) 371-9550
Frequency: Black Music Month special
Length: One min. Terms: Barter
Delivered via: Analog tape
First aired: Affiliates:
Profiles the lives and contributions of major African-American recording artists that make black music what it is today.

“Black Women: A Portrait Of Dignity” *SI Communications*

Phone: (412) 371-9550
Hosted by: Various artists
Frequency: Black History Month special
Length: One min. Terms: Barter
Delivered via: Analog tape
First aired: Affiliates:
This program takes a look at black women of outstanding achievement throughout history.

D

“Drama Hour” *Charles Michelson & Sons*

Produced: Charles Michelson
Frequency: Weekly
Length: 30 mins. Terms: Cash
Delivered via: Analog tape
First aired: 1940 Affiliates: 108
Famous radio drama half-hour network series of all time. “Dragnet,” “Gangbusters,” “The Green Hornet,” and more.

F

“Family Christmas Album” *Natural Sound*

Phone: (800) 829-8816
Frequency: Christmas
Length: One min. Terms: Cash
Delivered via: Analog tape, DAT
First aired: 12/89 Affiliates: 76
Holiday memories — 36, 72, 108 or 144 — beautifully recalled by the people who lived them. No actors. Updated annually.

G

“Golden Age Of Radio Theatre” *USA Radio Network*

Phone: (800) 829-8111
Hosted by: Vic Ives
Frequency: Daily
Length: One hour Terms: Barter
Delivered via: Galaxy 2 T3, Spacenet 3 T7H Ch13
First aired: 1992 Affiliates: 40
Best of old time radio drama like “Fibber McGee & Molly,” “Duffy’s Tavern,” “Groucho Marx,” etc. 9:05 PM, CST.

H

“Horseshoe Basin Ranch” *Too Tall Timm Productions*

Phone: (707) 443-8359
Hosted by: “Too Tall Timm” Daughtry
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Analog tape, DAT
First aired: Affiliates:
A blend of cowboy poetry, contemporary and authentic western music, gunfighter ballads and short historic re-enactments.

K

“King: A Musical Tribute” *SI Communications*

Phone: (412) 371-9550
Hosted by: Denzel Washington
Frequency: Holiday/seasonal special
Length: 3 one-hour episodes Terms: Barter
Delivered via: Analog tape, vinyl disc
First aired: Affiliates:
Recounts Dr. King’s life and his role in the civil rights movement through narration and music.

“King: Countdown To The Holiday” *SI Communications*

Phone: (412) 371-9550
Hosted by: Brock Peters & Margaret Avery
Frequency: Twice-daily, holiday/seasonal special
Length: One min. Terms: Barter
Delivered via: Analog tape
First aired: Affiliates:
Presents an intimate portrait of Dr. King through excerpts from his speeches and recollections of family and friends.

DRAMA/NOSTALGIA



L

"Louis L'Amour Theater"

CKW & Associates

Phone: (818) 985-4743

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape

First aired: 10/91 Affiliates: 210

Theatrical dramatizations of Louis L'Amour's stories of the American West. Full cast of characters, original music and authentic sound effects.

"The Life and Times of Malcolm X"

SI Communications

Phone: (412) 371-9550

Hosted by: Brock Peters

Frequency: Holiday/seasonal special

Length: 30 secs. Terms: Barter

Delivered via: Analog tape

First aired: Affiliates:

Through his own words, each program reveals a part of this great black leader's life and philosophy.

M

"Milford Haven"

CKW & Associates

Phone: (818) 985-4743

Frequency: Weekly

Length: 30 mins. Terms: Barter

A new original radio drama about a small town, exploring topical issues from the environment and politics, to ethics and economics.

"Music Of A People"

SI Communications

Phone: (412) 371-9550

Hosted by: Doug Banks

Frequency: Black Music Month

Length: Terms: Barter

Delivered via: Analog tape, vinyl disc

First aired: Affiliates:

Traces the evolution of black American music through story and song.

R

"Radio Theater: A Collection Of Classic Radio Comedy & Drama"

Broadcast Programming

Phone: (800) 426-9082

Length: 30 mins. Terms: Cash

Delivered via: Analog tape

Choose from 27 original network radio programs, including "Dragnet," "Jack Benny," "The Green Hornet" and "Burns & Allen."

"Red Neckerson"

Syndicom

Phone: (805) 543-9214

Hosted by: Red Neckerson

Frequency: Daily

Length: One min. Terms: Cash

Delivered via: Analog tape

First aired: 9/79 Affiliates: 87

Comedy editorials. Red becomes a character on the station with an opinion on everything. Fresh new shows monthly.

S

"Sound Bite Trivia"

Syndicom

Phone: (805) 543-9214

Frequency: Daily

Length: 15 secs. Terms: Cash

Delivered via: Analog tape

First aired: 12/92 Affiliates: 9

Original, authentic voices and themes with interesting information, clues and fun facts. The way trivia should be done on radio.

"Story Of A People"

SI Communications

Phone: (412) 371-9550

Hosted by: Sheryl Lee Ralph

Frequency: Black History Month

Length: 8 one-hour episodes Terms: Barter

Delivered via: Analog tape, vinyl disc

Story Of A People traces the history of black people from the dawn of history in Africa to the present day in America.

T

"Tales Of The West"

Sam Shad Productions

Phone: (702) 786-3345

Hosted by: Norm Nielson

Frequency: Daily

Length: 90 secs. Terms: To be discussed

Delivered via: Analog tape

The popularity of the Old West in the eyes of dreamers and romantics as they follow these episodes from Kansas to California.

"The Gary Owens' TV Show On Radio"

Roger Dorfman Radio

Phone: (818) 889-1685

Hosted by: Gary Owens

Frequency: Weekly, also daily 'Comedy Minutes'

Length: 2 hours weekly, one min. weekly

Terms: Barter

Delivered via: Analog tape, DAT

First aired: Affiliates:

Watch Gary in living color as he plays back the best TV memories ever. Music, dialogue, variety.

W

"The War Of The Worlds"

Broadcast Programming

Phone: (800) 426-9082

Frequency: Holiday/seasonal special

Length: One hour Terms: Cash

Delivered via: Analog tape

The famous 'Mercury Theater' production that terrorized the nation one Halloween night. An Orson Welles classic.

"When Radio Was"

DBA

Phone: (201) 385-6566

Hosted by: Art Fleming

Frequency: 5 times/week

Length: 54 mins. Terms: Barter

Delivered via: Satcom C5 T15

First aired: 1/91 Affiliates: 150

Drama shows from radio's glorious past!

X

"Malcolm X: A Musical Remembrance"

SI Communications

Phone: (412) 371-9550

Hosted by: Brock Peters

Frequency: Holiday/seasonal special

Length: 30 secs. Terms: Barter

Delivered via: Analog tape

This program examines the life of one of the 20th century's most controversial black leaders through narration and song.

INFORMATION FEATURES

ENTERTAINMENT NEWS



A

"ABC's Black Music Today" ABC Radio Networks

Phone: (212) 456-5635
Length: One min. Terms: Net affiliation
Delivered via: Satcom C5 T19
First aired: 6/1/93 Affiliates: 100
Highly produced 60-second vignettes profiling today's stars in black music.

"America's Dining & Travel Guide" Business Radio Network

Phone: (800) 800-8852
Hosted by: Pierre Wolfe
Frequency: Sunday
Length: 2 hours
Delivered via: Satcom C5 T3 & 15
The latest trends in cuisine and travel.

"Rick Anthony's Rock 'N Roll Music Show" RA Productions

Phone: (818) 545-8256
Hosted by: Rick Anthony
Frequency: Weekly
Terms: Barter
Delivered via: Analog tape, DAT
First aired: 1989 Affiliates: 4
Thirty-minute interview program featuring various artists in the AOR format and a retrospective of the past.

"Ask the Stars" MJI Broadcasting

Phone: (212) 245-5010
Hosted by: Personalized by local announcer
Frequency: 10 times a week
Length: 2 mins. Terms: Barter
Delivered via: CD
First aired: 5/6/91
Listeners call an 800 number to ask a question of their favorite country star; their answers are played back nationally.

B

"Bodett & Company" SJS Entertainment

Phone: (212) 370-9460
Hosted by: Tom Bodett
Frequency: Weekly
Length: 54 mins. Terms: Barter
Delivered via: Satcom C5 T23
First aired: 2/27/93
Tom Bodett shares his insights into the interesting lives of ordinary people. Commentators around the country also profile interesting people.

"The Book Show" WAMC National Productions

Phone: (800) 323-9262
Hosted by: Tom Smith
Frequency: Weekly
Length: 25 mins.
Terms: Free upon notification
Delivered via: Galaxy VI T Public Radio
First aired: 7/88 Affiliates: 15
Superb literary conversation, provocative commentary and acclaimed guests discussing their books, their lives and their art.

"The Buzz" Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: MTV's Adam Curry
Frequency: Twice daily
Length: One min. Terms: Barter
Delivered via: Analog tape, Satcom C5 T19
First aired: 9/90 Affiliates: 120
CHR's gossip, news, views, and dirt delivered twice daily, totally custom to your radio station from MTV's own "Hair Guy."

C

"CD Launch" MediaAmerica Radio

Produced: Neer Perfect Productions
Hosted by: Dan Neer
Length: One hour Terms: Barter
Delivered via: Analog tape/
Satcom 5 T15 & T19
First aired: 8/29/91 Affiliates: 170
Intimate conversations with recording artists exploring their latest works. Music from their latest CDs is featured.

"Celebrity IDs (Customized & Generic)" The Interview Factory

Phone: (818) 988-2045
Hosted by: Open-ended
Frequency: As needed
Length: As needed Terms: Cash
Delivered via: Analog tape
5000+ interviews and IDs, generic and seasonal, full-length, open-ended for all formats; Michael Jackson, Madonna, Arnold Schwarzenegger Garth Brooks and more.

"Changemakers" Changemakers

Phone: (415)387-1771
Hosted by: Gini Graham Scott, Ph.D., J.D.
Frequency: Weekly
Length: 28 mins.
Terms: Barter, net affiliation, cash
Delivered via: Analog tape, 7 1/2" tape
First aired: 4/91
Interviews on topical and timely themes including recent book authors and newsmakers. Focus: trends, lifestyles, social issues, law and psychology.



"The Cl'ence Update" Premiere Radio Networks

Phone: (818) 377-5300
Terms: Barter
Delivered via: Satcom 5 T19; phone line
Hosts: DJs supplied with service
Debuted: 1/86
Affiliates: 180
A daily review of the "Young and the Restless" presented in a "unique" and entertaining manner by comedian Brad Sanders.

INFORMATION FEATURES

ENTERTAINMENT NEWS



C

"Country Calendar"

Olympia Networks

Phone: (314) 727-8900

Hosted by: Jim Bridges

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: CD

First aired: 1980 Affiliates: 189

Date-specific country music milestones featuring a short sound bite with current country artists.



"Country News"

Entertainment Radio Networks

Phone: (310) 456-7879

Hosted by: Bob Guerra or scripted

Frequency: Twice-daily Length: 2½ mins.

Terms: Barter

Delivered via: Analog tape

First aired: 1980 Affiliates: 250

Interviews with today's hot country stars. The latest news in the world of country music, twice daily. Also available scripted.

D



"Rick Dees — The Story Behind The Hits"

CD Media

Phone: (212) 856-4435

Frequency: Daily

Length: 4 mins. Terms: Barter

Delivered via: CD

First aired: 4/1/93 Affiliates: 175

Rick Dees spotlights a hit song daily, interviewing the artist or revealing an anecdote behind the song, session, or performer.

"Bill Diehl's Spotlight"

ABC Direction Network

Phone: (212) 456-5131

Hosted by: Bill Diehl

Frequency: Daily

Length: 2 mins. Terms: Net affiliation

Delivered via: Satcom C5 T19

Celebrity interview feature program.

E

"The E! Entertainment Radio Network"

MJI Broadcasting

Phone: (212) 245-5010

Hosted by: Dagny Hultgreen

Frequency: Daily

Length: Varies Terms: Barter

Delivered via: FAX, Satcom

First aired: 9/21/92

Entertainment news, actuality service using the resources of E!'s cable channel, including customizing Hollywood Reports and Daily Entertainment News Fax.



"E! Entertainment Week in Review, The"

MJI Broadcasting

Phone: (212) 245-5010

Hosted by: Jeff Thomas

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19

First aired: 9/27/92

The biggest music, movie and TV news combined with hit radio's hottest music.



"Entertainment Hotline"

ZAPnews

Phone: (800) 800-5100

Frequency: Daily

Length: Terms: Cash

Delivered via: FAX, On-line computer/modem

First aired: 1990 Affiliates: 100+

A page a day of who's hot, who's not and why in the entertainment industry. News that's perfect for morning drive.

The Entertainment Report

"The Entertainment Report With Chuck Rich" Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Chuck Rich

Frequency: Daily

Length: 2½ mins. Terms: Barter

Delivered via: Satcom C5 T15

News, reviews and interviews from the world of entertainment, featuring veteran show business reporter and critic Chuck Rich.

"Entertainment This Week" Entertainment Radio Networks

Phone: (310) 456-7879

Hosted by: Leeza Gibbons

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19

First aired: 7/92 Affiliates: 135

A one hour review of the entertainment world, superstar interviews, and "Entertainment Tonight's" very own Leeza Gibbons.



"Entertainment Tonight For The Radio"

Entertainment Radio Networks

Phone: (310) 456-7879

Hosted by: Leeza Gibbons

Frequency: Twice daily

Length: One min. Terms: Barter

Delivered via: Analog tape, Satcom C5 T19

First aired: 9/91 Affiliates: 300

"Entertainment Tonight" for the radio customized to your radio station with the one and only Leeza Gibbons.



"Entertainment Update"

CBS Radio Network

Phone: (212) 975-6085

Hosted by: Lisa Karlin

Frequency: Daily

Length: 90 secs. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 3/4/91 Affiliates: 440

Wide range of topical information from the world of entertainment, looking at the stars, blockbuster movies and music and television industries.

INFORMATION FEATURES

ENTERTAINMENT NEWS



F

"Flashback"

Marie Marie Music Inc. USA

Phone: (813) 876-1521

Hosted by: Different jocks of TMW Broadcasting

Frequency: New Year's show

Length: Six hours Terms: Net affiliation, cash

Delivered via: DAT, CD, printed script

First aired: 1/193 Affiliates: 21

Looking back at the year that was from the American perspective. Music, politics, environment and people. Produced in German, Dutch, and English.



"Flashback Pop Quiz"

Radio Today Entertainment

Phone: (212) 581-3962

Hosted by: Bill St. James or local host

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: CD

First aired: 7/15/92 Affiliates: 140

A daily trivia promotion for rock baby boomers. Captivating quizzes, very cool prizes.

G

"Graveline Hollywood"

Kenetics Radio Entertainment

Phone: (718) 857-6389

Hosted by: Ken Levy

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Analog tape

First aired: 1991

Humorous look at the lore and underside of Hollywood. Daily updates on Tinseltown's departed and famous. Reported by Hollywood experts!

I

"Inside Gospel"

Bailey Broadcasting Services

Phone: (213) 969-0011

Hosted by: Lin Woods

Frequency: Twice daily

Length: 5 mins. Terms: Barter

First aired: 2/87 Affiliates: 120

Inside Gospel keeps listeners informed with news and interviews from the world of Gospel music.

J

"Just For The Health Of It"

Consultation Radio Network, Inc.

Phone: (410) 461-0747

Hosted by: John Stupak

Frequency: Daily

Length: One min. Terms: Barter, revenue share

Delivered via: High-quality cassette

First aired: 7/89 Affiliates: 70

An upbeat, minute-long medical feature about health, wellness and fitness that is relevant and personally useful to the listener.

M

"Mastercontrol"

Radio and Television SBC

Phone: (800) 433-5757

Hosted by: Dave Naugle & Teri Barrett

Frequency: Weekly

Length: 30 mins. Terms: Free

Delivered via: Cassette tape

First aired: 1959 Affiliates: 660

Fast-paced magazine format with lifestyle improvement features, travel and vacation segments, and celebrity interviews.



"MTV News" Westwood One

Phone: (310) 204-5000

Hosted by: Kurt Loder

Frequency: Twice-daily

Length: 2½ mins. Terms: Barter

Delivered via: Analog tape;

Satcom C5 T15

First aired: 4/2/90

The top stories in rock music news presented by MTV's noted journalist, Kurt Loder.

N



"News From The Boonies"

Premiere Radio Networks

Phone: (818) 377-5300

Hosted by: Radio station air personality

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Analog tape

First aired: 1/85 Affiliates: 150

Bizarre news stories from around the world presented with soundtracks that truly compliment the scripts.

O

"On Tour"

MediaAmerica Radio

Phone: (212) 302-1100

Hosted by: Dan Neer

Frequency: Coincides with a band's tour

Length: One hour Terms: Barter

Delivered via: CD

First aired: 1990 Affiliates: 200

The program that puts you On Tour with the some of the biggest names in rock.

R

"Radio Links"

Radio Links

Phone: (310) 457-5358

Hosted by: Lori Lerner

Frequency: Weekly

Length: 3½ mins.; 90 secs. plus clean clips

Terms: Free

Delivered via: Satcom CD T19, AP network audio, analog tape

Celebrities discuss current films. Air complete feature which includes narration, interviews, film clips, or use clean bites. Anyway you choose — free!

INFORMATION FEATURES

ENTERTAINMENT NEWS



R

"RadioScope"

**LBC Inc./Bailey
Broadcasting Services**

Phone: (213) 969-0011

Hosted by: Lee Bailey

Frequency: Weekly, Daily

Length: 5 mins., One hour Terms: Barter

Delivered via: Analog tape

First aired: 5/83 Affiliates: 140

The Entertainment magazine of the air; the number one Urban syndicators network.

THE ROCK REPORT

"The Rock Report"

The Source

Phone: (212) 237-2578

Hosted by: Dia Stein

Frequency: Daily

Length: 90 secs. Terms: Net affiliation

Delivered via: Satcom C5 T15

First aired: 9/79

Rock news update featuring artist interviews and breaking stories. Component parts fed separately.

"Howard Rosenberg's Entertainment"

Sam Shad Productions

Phone: (702) 786-3345

Hosted by: Howard Rosenberg

Frequency: Twice daily

Length: 90 secs. Terms: Barter, Cash or will discuss terms

Delivered via: Analog tape

First aired: 7/91 Affiliates: 2

Outrageous university professor, TV and movie critic. Spicy interviews with Hollywood, New York and gaming showroom celebrities.

S

"Sixty Second LP"

Sixty Second LP

Phone: (203) 222-5858

Hosted by: Jeff Craig

Frequency: Twice/daily

Length: One min. Terms: Barter

Delivered via: CD

First aired: 1/76 Affiliates: 225

A review of new CD releases for AC, CHR, AOR and Country.

FRESH COMEDY EVERY MORNING!



Putting comedy in touch with technology

Satellite Comedy Network is the secret behind radio's most successful morning shows!

You get original comedy daily via satellite - plus TV bytes, beds, contests and work-parts.

100% barter - and we pay top cash for your best bits!

If your competition isn't already beating your butt with Satellite Comedy Network, call Tom Shovan at (212) 856-4435 for a free trial.



380 Madison Ave., 7th Floor New York, NY 10017 Phone: (212) 846-4435 Fax: (212) 697-5490

INFORMATION FEATURES

ENTERTAINMENT NEWS



S

"Sixty Second Preview"

Sixty Second Preview

Phone: (203) 222-5859

Hosted by: Jeff Craig

Frequency: Twice daily

Length: One min. Terms: Barter

Delivered via: CD

First aired: 1/88 Affiliates: 206

A review of new movie releases.



"Soap Quiz"

Jameson Broadcast

Phone: (202) 328-3283

Hosted by: ABC Soap Stars

Frequency: Daily

Length: One min. Terms: Free

Delivered via: Satcom C5 T23

First aired: 7/6/87 Affiliates: 325

Soap trivia. Daily quiz actualities feature different stars each day voicing question/info/answer. Ideal for call-in contest, sales promotions.

"Special Events"

MediaAmerica Radio

Phone: (212) 302-1100

Hosted by: Dan Neer

Frequency: As events dictate

Length: One to five hours Terms: Barter

Delivered via: CD

First aired: 1989 Affiliates: 200

From Woodstock's anniversary to the Bob Dylan Tribute concert, Neer Perfect Productions supplies the programming.

"Special Events"

MediaAmerica Radio

Phone: (212) 302-1100

Hosted by: Dan Neer

Frequency: As events dictate

Length: 1-5 hours Terms: Barter

Delivered via: CD

First aired: 1989 Affiliates: 200

From Woodstock's anniversary to the Bob Dylan Tribute concert, NEER Perfect Productions supplies the programming.

"James St. James' Hollywood"

McKenzie & Son

Phone: (310) 399-7966

Hosted by: James St. James

Frequency: Daily

Length: Terms: Cash

Delivered via: Live via telephone

First aired: 10/13/84 Affiliates: 210

"Starnews"

Marie Marie Music Inc. USA

Phone: (813) 876-1521

Hosted by: John De Graaf for

TMW Broadcasting

Frequency: Daily

Length: Two mins. Terms: Cash

Delivered via: Telephone (live)

First aired: 4/92 Affiliates: 9 (Germany only)

Gossip, news, Hollywood/recording industry USA. Produced in German language for German radio stations.

"Studs Terkel Almanac"

WFMT Ideas Network, The

Phone: (312) 565-5049

Hosted by: Studs Terkel

Frequency: Weekly

Length: One hour Terms: Cash

Delivered via: Analog tape, Galaxy 6 T3

First aired: 1979

Interviews and special features (music, prose, documentaries) with the author of five best-selling oral histories and winner of several awards.

"Today in Rock History"

Radio Today Entertainment

Phone: (212) 581-3962

Hosted by: Dan Formento or local host

Frequency: Daily

Length: One min. Terms: Supplied with Rock Slides affiliation

Delivered via: CD

First aired: 1/1/80 Affiliates: 150

Free of charge with Rock Slides affiliation, this Monday thru Friday vignette is available in hosted or unhosted formats.

"Up Close"

MediaAmerica Radio

Phone: (212) 302-1100

Hosted by: Dan Neer

Frequency: Weekly

Length: Terms: Barter

Delivered via: CD

First aired: 4/10/87 Affiliates: 200

The best music interview series on AOR radio. Complete devotion to quality in production and writing.

"USA Today Radio

Data Service"

USA Today Information Center

Phone: (919) 855-3491

Hosted by: ABC Radio Networks

Frequency: Monday thru Friday

Length: Terms: Net affiliation

Delivered via: Printed script

News and information about celebrities, finances, lifestyle trends, health and sports written in a broadcast format and delivered via ABC Radio Networks.

"Video Viewer"

Video Viewer

Phone: (203) 222-5860

Hosted by: Jeff Craig

Frequency: Twice daily

Length: One min. Terms: Barter

Delivered via: CD

First aired: 7/90 Affiliates: 170

An update of new video releases.

"Young Adult Newscall"

ABC Radio Networks/

ABC News

Phone: (212) 456-5635

Hosted by: Dave Alpert/Producer

Frequency: Daily

Length: 9 mins. Terms: Net affiliation

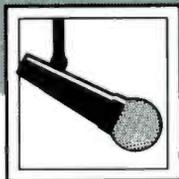
Delivered via: Satcom C5 T19

First aired: Affiliates: 400

Daily actuality feed of raw sound, interview clips and correspondent reports from stories of interest to young adults 18-34.

INFORMATION FEATURES

NEWS NETWORKS



A



"ABC Contemporary Network"

Phone: (212) 456-5635
Delivered via: Satcom C5, T19
Affiliates: 175
Hours of operation: 24 hours/7 days
Main newscast begins: :45 past
Services/programs: News, News Minutes, Sports, Newscalls, Young Adult Newscall, Sportscalls
Full-service network offering newscasts, continuous coverage of major events, USA Today over ABC DATA and Soundscan research.

ABC DIRECTION NETWORK

"ABC Direction Network"

Phone: (212) 456-5131
Delivered via: Satcom C5, T19
Affiliates: 375
Hours of operation: 24 hours/7 days
Main newscast begins: :45 past
Services/programs: News, NewsMinutes, Weekday/Weekend Sports, Sat/Sun Sports
A full-service network for news and music intensive radio stations

"ABC/ESPN Radio Network"

Phone: (212) 456-5200
Delivered via: Satcom C5, T23
Affiliates: 200
Hours of operation: Sat., Sun., plus week-day commentary
Services/programs: Sports
Latest sports information and commentary from America's number one sports network. Original radio programming for "The Total Sports Image."



"ABC Entertainment Network"

Phone: (212) 456-5131
Delivered via: Satcom C5, T19
Affiliates: 625
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, newscalls, sportscalls, Weekday/Weekend, Sat/Sun Sports
A full-service network for music-intensive radio stations, USA Today over ABC DATA and Soundscan are included.



"ABC FM Network"

Phone: (212) 456-5635
Delivered via: Satcom C5, T19
Affiliates: 135
Hours of operation: 24 hours/7 days
Main newscast begins: :45 past
Services/programs: News, News Minutes, Young Adult Newscall, newscalls, sportscalls
Newscasts, productions and news elements, USA Today over ABC DATA, Soundscan, and much more for music-intensive stations.



ABC Information Network

"ABC Information Network"

Phone: (212) 456-5131
Delivered via: Satcom C5, T19
Affiliates: 625
Hours of operation: 24 hours/7 days
Services/programs: News, news headlines, Johnny Holliday Sports, Fred Manfra World of Sports
Full news coverage, bulletins, continuous coverage of major events for radio stations seeking the resources of ABC News.



"ABC Rock Network"

Phone: (212) 456-5635
Delivered via: Satcom C5, T19
Affiliates: 100
Hours of operation: 24 hours/7 days
Main newscast begins: :45 past
Services/programs: News, News Minutes, Young Adult Newscall, newscalls, sportscalls
A full-service network featuring newscasts, actuality feeds, Soundscan, USA Today Radio, and production libraries.

"American Urban Radio News"

Phone: (212) 714-2349
Delivered via: Spacenet 3, T5H
Affiliates: 111
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, sports
International and national news and sports programming targeted towards African-Americans and other minorities.

"AMI Recreation Reports"

Phone: (510) 254-4456
Delivered via: Telephone, fax
Affiliates: 450
Hours of operation: 12 hours/7 days
Main newscast begins: Set by station
Local skiing, camping, and fishing reports.

"AP Network News"

Phone: (202) 736-9500
Delivered via: Spacenet 3R T1
Affiliates: 800
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, short newscast, sports, business reports, entertainment news, newscalls, Newsweek On Air, Portfolio, Special Assignment, World of Religion, Segue, Chip Talk, Eye On TV, Health and Medicine, ConsumerWatch, Flashback, On The Homefront, Home Entertainment Update, Hollywood Report, Film Clips, Music Report, Country Music Report, Real Life, Between The Lines, Morning Sports Minute, Morning Business Minute, Morning AgMinute, Week In Review.
A full range of regularly scheduled programming, and live, longform coverage of breaking news, entertainment, and sporting events.

INFORMATION FEATURES

NEWS NETWORKS

NEWS NETWORKS



C

CBS HISPANIC RADIO NETWORK

"CBS Hispanic Radio Network"

Phone (212) 975-3005
 Delivered via: ASC 1 T18
 Affiliates: 30
 Hours of operation: Seasonal
 Services/programs: Sports, entertainment programming

Offers U.S., Latin American, and Mexican stations premier Major League Baseball and National Football League, sports features and holiday entertainment specials.



"CBS Radio Network"

Phone: (212) 975-6085
 Delivered via: Satcom C5, T23
 Affiliates: 440
 Hours of operation: 24 hours/7 days
 Main newscast begins: On the hour
 Services/programs: News, sports, business reports, entertainment news, newsfeed

More than 300 news, sports, and information programs each week. Extensive play-by-play coverage of top-flight sports events.



"CBS Spectrum Radio Network"

Phone: (212) 975-6085
 Delivered via: Satcom C5, T23
 Affiliates: 600
 Services/programs: Sportsfeed, newsfeed, Custom News Cuts, CBS Newsbrief
CBS News services and a comprehensive package of audience services to stations programming for the 25-54 audience.

"CNBC Business Radio from Unistar Radio Networks"

Phone: (800) 225-3270
 Delivered via: Galaxy C5 T15
 Hours of operation: Mon-Fri
 Main newscast begins: :20/:50
 Services/programs: News, business/financial news, weekend features, Week-In-Review, daily commentaries, regional reports
Formerly the Financial News Network, CNBC provides hourly business newscasts, regional reports, and reports live from the American Stock Exchange.

"CNN Radio News from Unistar Radio Networks"

Phone: (800) 294-9000
 Delivered via: Satcom C5 T21, Galaxy 1, T5, Spacenet 3 T5
 Affiliates: 439
 Hours of operation: 24 hours/7 days
 Main newscast begins: On the hour
 Services/programs: News, sports, business reports, entertainment news, sportscalls, Health Watch, Your Money, newsfeed actualities, Newsline
Full-service radio news network from the world's most respected news organization.

D

"Dow Jones Radio Network"

Phone: (212) 416-2381
 Delivered via: Satcom C5, T23
 Affiliates: 40
 Hours of operation: 5:45am-9:15am (ET)
 Main newscast begins: :15 and :45 past
 Services/programs: Main newscast

M

"Metro Networks"

Phone: (713) 621-2800
 Delivered via: Telco, teleprinter, fax, on-line computer/modem, Marti, fiber optic
 Affiliates: 1000
 Hours of operation: 24 hours/7 days
 Main newscast begins: As requested by affiliate
 Services/programs: Traffic reports, newscasts, sportscasts, weather forecasts, business reports
Metro Networks news, sports, and weather provides top story coverage tailored to station needs, with the talent and style desired.

"Metro Weather Service"

Phone: (800) 488-SUNNY
 Delivered via: Telco, teleprinter, fax, on-line computer/modem
 Affiliates: 35
 Hours of operation: 24 hours/7 days
 Services/programs: Weather forecasts
Customized weather forecasts, live and taped, at any time and as many times needed.



"Mutual Broadcasting System"

Phone: (713) 413-8300
 Delivered via: Satcom C5 T15
 Hours of operation: 24
 Main newscast begins: On the hour
 Services/programs: Sports, business reports, entertainment news, newscalls, half-hourly newscast, update newscast
Full-service network offering newscasts, bulletins, continuous coverage of major events, expanded newlines, sports, business entertainment, public affairs, and feature programming.

INFORMATION FEATURES

NEWS NETWORKS



N



NBC RADIO NETWORK
A Division of Westwood One, Inc.

"NBC Radio Network"

Phone: (703) 413-8300
Delivered via: Satcom C5 T15
Hours of operation: 24
Main newscast begins: On the hour
Services/programs: News, second newscast, sportscast, business/financial, newscalls, sportscalls, Travel Corner, Comment On The News, Don Criqui on Sports, 1st Light On NBC Radio, NBC Extra
Full-service news coverage of national and international events, newslines, sports, and a variety of features.

"North Carolina & Virginia News Networks"

Phone: (919) 890-6030
Delivered via: Satcom C5 T3
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: Newscast, sportscast, weather reports
Total state coverage of news, weather, and regional sports.

S



"The Source"

Phone: (703) 413-8300
Delivered via: Satcom C5 T15
Affiliates: 118
Hours of operation: 24 hours/7 days
Main newscast begins: :20 & :40 past
Services/programs: News, entertainment news, newscalls, sportscalls, comedy feed, Resources Feed, Rock Calendar, The World Today
The preeminent young-adult news, information, and entertainment network. Focus on 18-34 demo with customization available.

"Sports Entertainment Corp."

Phone: (702) 732-5200
Delivered via: Satcom C5, T15
Affiliates: 170
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: Sportscast
Top-of-the-hour sports news.



"SportsTicker"

Phone: (201) 309-1200
Delivered via: Telco, on-line computer/modem, printer/PC PLUS
Hours of operation: 24 hours/7 days
Main newscast begins: On the half-hour
The nation's leading real-time information and score reporting service. Roundup packages and instant score reporting, box scores, and summaries.



"Standardnews"

Phone: (202) 783-3375
Delivered via: Satcom C5 T23, Galaxy 5 T11, Spacenet 3 T9
Affiliates: 400
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Premium radio news service, flexible, objective, balanced. Two- or five-minute format, customizable to your local identity.

T

"Talk America Radio Network"

Phone: (508) 460-0588
Delivered via: Satcom C5 T19, Galaxy 2 T3
Affiliates: 150
Hours of operation: 24 hours/7 days
Services/programs: Sportscast, business/financial
Sports Final is all the scores, reports, commentaries, actualities. Financial Focus reports on all the stock closings with listener questions.

U

"Unistar Power"

Phone: (800) 225-3270
Delivered via: Satcom C5 T15
Hours of operation: 24 hours/7 days
Main newscast begins: On the half-hour
Services/programs: News, business/financial, entertainment news, newscalls, sportscalls, C-Span's Weekly Journal, Health Features
Newscasts on the half hour, as well as complete worldwide reports and actualities to be integrated into local news programs.

"Unistar Ultimate"

Phone: (800) 225-3270
Delivered via: Satcom C5 T15
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, sports, business reports, entertainment news, newscalls, sportscalls, C-Span's Weekly Journal, Health Features
Newscasts on-the-hour as well as complete worldwide reports and actualities to be integrated into local news programs.



"UPI Radio Network"

Phone: (202) 898-8000
Delivered via: Spacenet 3
Affiliates: 120
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour and on the half-hour
Services/programs: News, second newscast, sportscast, business/financial, entertainment news, newscalls, sportscalls, Jack Anderson Reports, Country Music Reports, Classic Rock Reports, consumer features, Christian News Services
Contemporary and traditional news and sports, plus network radio's largest roster of 60-second features . . . and the pioneering UPI audio service too.

"Urban Newscall"

Phone: (212) 456-5635
Delivered via: Satcom C5 T19, ABC Data System
Hours of operation: 5am ET
Services/programs: Newscalls
Entertainment and lifestyle news targeted to Urban radio. Script service plus soundbites delivered Monday-Friday, pre-Morning drive.

"USA Radio Network"

Phone: (800) 829-8111
Delivered via: Satcom C5 T15, Galaxy 2 T15, Spacenet 3 T7H
Affiliates: 1000
Hours of operation: 24 hours/7 days
Services/programs: Newscast, second newscast, sportscast, business/financial
One of the fastest-growing radio networks. We beat the other guys to the news. Fair, balanced news reporting.

INFORMATION FEATURES

NEWS NETWORKS



W

“Wall Street Journal Radio Network”

Phone: (212) 416-2381
Delivered via: Satcom C5 T19
Affiliates: 105
Hours of operation: 5:20a-10:20p (ET)
Main newscast begins: :20 and :50 past
Services/programs: News, International Report, Enterprising Manager



**WESTWOOD ONE
 RADIO NETWORKS**

“Westwood One/Optinews”

Phone: (703) 413-8300
Delivered via: Satcom C5 T15
Main newscast begins: On the hour
Services/programs: Main newscast, second newscast, newscalls
Generic, non-exclusive summaries packaged for maximum flexibility, compatible with any format. Summaries convert to special reports when developments warrant.

“Weather Services Corporation”

Phone: (617) 275-8860
Delivered via: Telco
Hours of operation: 24 hours/7 days
Number of affiliates: 75
Main newscast begins: As scheduled
Services/programs: Weather forecasts
Customized weather forecasts tailored to your station's needs. Professional, personable broadcast meteorologists become part of your airstaff.

Z

“Zapnews”

Phone: (800) 800-5100
Delivered via: Fax, on-line computer/modem
Hours of operation: 24 hours/7 days
Affiliates: 400
Main newscast begins: On the hour
Services/programs: Main newscast, sportscast, business/financial, entertainment news, comedy feed
Zapnews delivers news, sports, weather, state news, features/show prep. As much as you want . . . when you want it.

Sound Advice From America's Foremost Authority on the Family



Introducing **Focus on the Family COMMENTARY**

*Featuring psychologist and best-selling author,
 Dr. James Dobson.*

Focus on the Family Commentary is available in all markets via radio's most flexible barter agreement on an exclusive basis. So, don't delay. Put Dr. Dobson to work for the families in your audience. Call Mike Trout at:

719-531-3344

Since 1977, Dr. Dobson has offered practical, time-tested advice for strengthening the family. Today, more than 2,000 stations nationally carry his daily broadcast.

Focus on the Family Commentary is a daily, 60- or 90-second feature that will provide your listeners with answers to some of life's toughest questions facing today's family.

Dr. Dobson tackles questions such as . . .

- How can I meet the difficult challenges of parenting?
- What can I do to make my marriage the best it can be?
- How can I increase my self worth?



"I'm delighted that KNX is airing the "Focus on the Family" feature. Of the dozens of special reports we air daily, it generates the most positive mail from our listeners. It's intelligent and thoughtful . . . and it offers workable solutions to difficult problems."

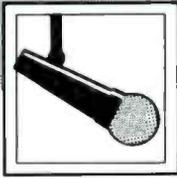
*Bob Sims, News Director,
 KNX Radio, Los Angeles*



©1993 Focus On The Family

INFORMATION FEATURES

NEWS PROGRAMS



A

“ABC’s Portraits In Pride” ABC Radio Networks

Phone: (212) 456-5635
Frequency: Daily during Black History Month
Length: 20 one-minute shows
Terms: Net affiliation
Delivered via: Satcom C5 T19
First aired: 2/1/93 **Affiliates:** 100

Highly produced vignettes highlight key people and events in black history, throughout the celebration of Black History Month.

America in the Morning

“America In The Morning” Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Jim Bohannon
Frequency: Daily
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T15

Morning newsmagazine program, investigative news and information, weather, sports and daily special segments. Designed to lead-in to morning drive.

“America On The Road II” America On The Road, Inc.

Phone: (207) 781-5036
Hosted by: Mike Anson and Steven Parker
Frequency: Daily
Length: 2½ mins. **Terms:** Barter
Delivered via: Analog tape, DAT
First aired: 1/90 **Affiliates:** 144

Automotive experts review new technology, test-drive vehicles, analyze products and services and report industry news.

America This Week

“America This Week” Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Jim Bohannon
Frequency: Weekly
Length: 21:40 **Terms:** Barter
Delivered via: Satcom C5 T15

A quick trip through the feature events of the week, with correspondent reports, special events and the weekly film review.

“American Agenda” ABC Information Network

Phone: (212) 456-5131
Hosted by: Various
Frequency: 4-6 times/year
Length: One hour **Terms:** Net affiliation
Delivered via: Satcom C5 T19
First aired: 6/89 **Affiliates:** 250

Live phone-in discussion of major news issues.

“American Cancer Society Radio News Service” North American Network

Phone: (202) 387-NEWS
Terms: Barter
Delivered via: Analog tape, Satcom C5 T19, telephone
Hosts: Fully-produced news reports
Updated: Weekly
Debuted: 12/91
Affiliates: 120

Weekly one-minute reports on cancer news produced by the American Cancer Society.

AMERICAN HEALTH REPORT

“American Health Report” Jameson Broadcast

Phone: (202) 328-3283
Hosted by: Drew Burns
Frequency: Daily
Length: 90 secs. **Terms:** Barter
Delivered via: CD
First aired: 7/1/90 **Affiliates:** 450

News and helpful information on health, fitness and nutrition. Concise, fact-packed reports from the editors of American Health magazine.

“Audio Datebook” ABC Radio Networks

Phone: (212) 456-5131
Frequency: Weekly
Length: **Terms:** Net affiliation
Delivered via: Satcom C5 T19
First aired: **Affiliates:** 1500

Weekly actuality feed of raw sound, interview clips and correspondent reports of major news and cultural events from each day in history.

B

“The Best Stuff” Radio Tongues Production

Phone: (505) 885-2999
Hosted by: J. Paul Emerson
Frequency: Daily
Length: Multi-stories under 30 secs.
Terms: Negotiated
Delivered via: FAX, Telco/Comrex, on-line computer/modem
First aired: 1985

Unique/funny/butt-kicking stories delivered live by J. Paul Emerson or sent hard copy to beef your local news.

“The Best Stuff” Radio Tongues Production

Phone: (505) 885-4920
Hosted by: J. Paul Emerson
Frequency: Daily
Length: Multi-stories under 30 secs.
Terms: Negotiated
Delivered via: Telco/Comrex

INFORMATION FEATURES

NEWS PROGRAMS



B

"John Block Reports" Tribune Radio Networks

Phone: (312) 222-3342
Hosted by: John Block
Frequency: Weekly
Length: 5 mins. Terms: Barter
Delivered via: Analog tape
First aired: 1990 Affiliates: 165

Commentary and insight on politics, Congress, international trade and regulation of agriculture by the former Secretary of Agriculture.



"BPI Entertainment News Wire"

Phone: (617) 482-9447
Frequency: Daily
Terms: Cash
Delivered via: FAX

Daily overnight fax summary of entertainment bits from "Billboard," "Hollywood Reporter," "Music and Media," and other BPI-owned publications.



"Broadcast Weather Services, Inc."

Broadcast Weather Services, Inc.

Phone: (305) 829-0289
Hosted by: Tom Burse
Frequency: As wanted
Length: As desired Terms: Cash
Delivered via: On-line computer/modem, telephone
First aired: 1983

Weather forecasts, and broadcast-quality voice for radio stations nationwide.

"Hal Bruno's Washington" ABC Entertainment Network

Phone: (212) 456-5131
Hosted by: Hal Bruno
Frequency: Weekly
Length: 25 mins. Terms: Net affiliation
Delivered via: Satcom C5 T19
First aired: Affiliates: 200

Weekly interview program hosted by ABC Political Editor Hal Bruno. Bruno interviews major news and decision-makers.



"The Business Report" Business Radio Network

Phone: (800) 800-8852
Frequency: Daily
Length: Varies Terms: Barter
Delivered via: Satcom C5 T3 & 15

In-depth market information, business news and commentaries explain what is happening in the market and why.

C

"Capitol Ideas" CBS Radio Network

Phone: (212) 975-6085
Hosted by: Rob Armstrong
Frequency: Weekly
Length: 30 mins. Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 1991 Affiliates: 440

Reports from Washington on the activities of the nation's lawmakers, with interviews and excerpts from governmental proceedings.



"CBS World News Roundup" CBS Radio Network

Phone: (212) 975-6085
Hosted by: Bill Lynch (M-F), Frank Settipani (Sat.)
Frequency: Mon-Sat
Length: 15 mins. Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 3/13/38 Affiliates: 440

Morning drive outlook of breaking world news events.



"Church of Jesus Christ of Latter-day Saints (Mormon)"

Phone: (801)240-4395
Delivered via: Analog tape
Hours of operation: 24 hours/7 days
Weekly news for radio stations produced and distributed by The Church of Jesus Christ of Latter-day Saints.



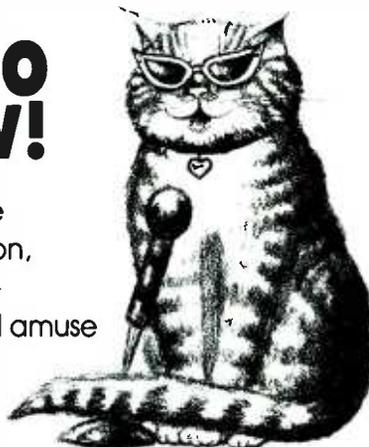
"Comment On The News" Westwood One/NBC Radio Network

Phone: (703) 413-8300
Hosted by: NBC Radio correspondents
Frequency: Daily
Length: 3 mins. Terms: Net affiliation
Delivered via: Satcom C5 T15

Thought-provoking analysis of the day's major news events from the correspondents covering the stories.

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(1-800-486-2631)

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The Humane Society of the United States
2100 L Street, NW
Washington, DC 20037
202-452-1100

INFORMATION FEATURES

NEWS PROGRAMS

NEWS PROGRAMS



C

“Walter Cronkite’s Twentieth Century” DBA

Phone: (201) 385-6566
Hosted by: Walter Cronkite
Frequency: Daily
Length: 2 mins. Terms: Barter
Delivered via: Satcom C5 T19
First aired: 4/5/93

Walter Cronkite revisits the major events of the twentieth century!

D

Daily Environmental Minute



“Daily Environmental Minute” Kenetics Radio Entertainment

Phone: (718) 857-6389
Hosted by: Ken Levy
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: Analog tape, DAT
First aired: 1990

The definitive daily environmental feature for practicing earth control! Timely, entertaining, advertiser-friendly. Produced in cooperation with leading environmental groups.

“Discovering Tomorrow” Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: William Shatner
Frequency: Twice-daily
Length: 2½ mins. Terms: Barter
Delivered via: CD
First aired: 4/93

“Star Trek’s” William Shatner delivers news about and for the future in technology, innovations, and tomorrow.

E



“Dow Jones Report” Dow Jones & Company

Phone: (212) 416-2381
Hosted by: Various anchors
Frequency: Hourly
Length: One minute Terms: Barter
Delivered via: Satcom C5 T23
First aired: 8/31/87 Affiliates: 55
Hourly news briefs containing current money news and consumer trends. Designed specifically for FM music stations.

“The Environminute” Finger Lakes Productions

Phone: (607) 273-0317
Hosted by: Ken McKay
Frequency: Daily
Length: One min. Terms: Sponsorship (no spots)
Delivered via: Analog tape, Galaxy VI T3
First aired: 3/4/91 Affiliates: 125
Premiere short-form environmental feature, objective information, and hints and tips on ways to help the planet. No barter spots!

“Equipment World Construction Report” Randall Broadcasting

Phone: (800) 633-5953
Hosted by: Bill Black
Frequency: Daily
Length: 3½ mins. Terms: Barter
Delivered via: CD
First aired: 9/91 Affiliates: 160
A daily early morning business feature covering interest rates, housing starts; may air as a 2-, 3-, or 3½ minute feature.

F

Face-Off

“Face Off” Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Sen. Ted Kennedy (D-MA) and Sen. Alan Simpson (R-WY)
Frequency: Daily
Length: 4½ mins. Terms: Barter
Delivered via: Satcom C5 T15
Opposing points of view from political adversaries, on issues concerning everyone. High-powered politics with an enjoyable and informative presentation.

“Face The Nation” CBS Radio Network

Phone: (212) 975-6085
Hosted by: Bob Schieffer
Frequency: Weekly
Length: 30 mins. Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 11/7/54 Affiliates: 440
CBS News forum with interviews of national and international newsmakers involved in the week’s top stories.

“Farming America” Tribune Radio Networks

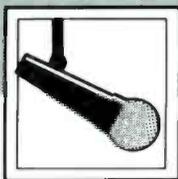
Phone: (312) 222-3342
Hosted by: Max Armstrong
Frequency: Daily
Length: 5 mins. Terms: Barter
Delivered via: Analog tape
First aired: 1987 Affiliates: 225
Daily farm program featuring agricultural issues, current events, news and actualities.

“Fight Back With David Horowitz” Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: David Horowitz
Frequency: Twice-daily
Length: 2 mins. Terms: Barter
Delivered via: Analog tape, vinyl disc
First aired: 5/88 Affiliates: 165
Consumer do’s and don’t’s from the most successful consumer reporter of all time every weekday.

INFORMATION FEATURES

NEWS PROGRAMS



F

First Light

"First Light On NBC Radio"
Westwood One/NBC Radio Network

Phone: (703) 413-8300

Hosted by: Dirk Van

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15

Morning magazine with the latest news, business, sports, weather, entertainment, issues, and interviews.

"The Forbes Report"
John T. Brady & Associates

Phone: (212) 688-2424

Hosted by: Edward Brown

Frequency: Daily

Length: 60 or 90 secs. Terms: Barter

Delivered via: Satcom

Thought-provoking commentary in the gutsy and witty Forbes style.

H

PAUL HARVEY NEWS & COMMENTARY

"Paul Harvey News And Commentary"
ABC Radio Networks

Phone: (212) 456-5131

Hosted by: Paul Harvey

Frequency: Daily

Length: 5-15 mins. Terms: Net affiliation

Delivered via: Satcom C5 T19

First aired: Affiliates: 1300

News and commentary hosted by Paul Harvey, the most-listened-to voice in America.



"Health Letter Radio"
St. Louis University Hospital

Phone: (800) 562-2345

Hosted by: Richard F. Foristel

Frequency: Daily

Length: Two mins. Terms: Free

Delivered via: Analog tape

Affiliates: 75

Solid, useful information that's easy to understand, yet our two-minute format provides listeners with depth and details.



"Health Newsfeed"
Johns Hopkins Medical Institutions

Phone: (410) 955-2849

Hosted by: Various

Frequency: Daily

Length: One minute Terms: Free

Delivered via: Satcom C5 T23 (AP)

First aired: 12/85 Affiliates: 500

The latest health and medical news available free of charge. Concise reports with an emphasis on medical research.

"In The Marketplace"
CBS Radio Network

Phone: (212) 975-6085

Hosted by: Nick Young

Frequency: Mon-Sat

Length: 3 mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1991 Affiliates: 440

Business features with a consumer focus.

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A team of Saint Louis University Medical Center doctors, researchers, nurse specialists, medical writers, and editors bring you Health Letter Radio. The most comprehensive healthcare radio program available comes to you in a fully produced form each month. Here's what you get:

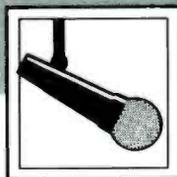
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- ⊕ custom promos for your station or sponsor.
- ⊕ complete healthcare education— from women's health, latest developments in procedures, diet, and exercise, to advice on child care, adolescence and aging.

Call toll free for a demo tape.
1-800-562-2345 Health Letter Radio is a service of Saint Louis University Medical Center.



1-800-562-2345

NEWS PROGRAMS



J

"Peter Jennings Journal" ABC Information Network

Phone: (212) 456-5131
Hosted by: Peter Jennings
Frequency: Daily
Length: 3 mins. **Terms:** Net affiliation
Delivered via: Satcom C5 T19
News analysis feature program.

"Journal Of Commerce International Business Brief" Benmaradio, Inc.

Phone: (303) 757-6667
Hosted by: Mark Bradley
Frequency: 3 shows/week
Length: 90 secs. **Terms:** Barter
Delivered via: Analog tape
Bringing you up to date on the latest in international trade and transportation issues and news.

L

Like Only Yesterday

"Like Only Yesterday" Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Dick Rosse
Frequency: Daily
Terms: Barter
Delivered via: Satcom C5 T15
A look back at today in history, using extensive archive tape, research material. Hear the actual sounds of the day.

M

"Metro Weather"

Metro Weather Service Inc.
Phone: (800) 488-SUNNY
Terms: Barter, Barter/cash combination
Delivered via: FAX, Telco, On-line computer/modem
Hosts: DJs supplied with service, Stations
Updated: Your needs
Debuted: 9/73
Affiliates: 35
Customized weather forecasts and related features, travel weather, bio-weather, etc.

Money Magazine Business Report

"Money Magazine Business Report" Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Jordan Goodman
Frequency: Daily
Length: 2½ mins. **Terms:** Barter
Delivered via: Satcom C5 T15
From Money Magazine's financial desk, this report reviews the latest developments on Wall Street, business news and the foreign markets.

Larry King: My Side of the Story

"My Side Of The Story" Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Larry King
Frequency: Daily
Length: 2½ mins. **Terms:** Barter
Delivered via: Satcom C5 T15
Larry King speaks out on the news and issues of the day in this insightful commentary. It's Larry's look at the world.

INFORMATION FEATURES

NEWS PROGRAMS



N

“National Farm Report” Tribune Radio Networks

Phone: (312) 222-3342
Hosted by: Orion Samuelson
Frequency: Daily
Length: 5 mins. Terms: Barter
Delivered via: Analog tape
First aired: 1983 Affiliates: 310

Daily farm program featuring agribusiness reports and commentary from the nation's no. 1 farm broadcaster.

NBC Extra

“NBC Extra” Westwood One/NBC Radio Network

Phone: (703) 413-8300
Hosted by: NBC Radio correspondents
Frequency: Monthly
Length: 5-min. segments
Terms: Net affiliation
Delivered via: Satcom C5 T15

A monthly five-part series that goes beyond the headlines to examine a major story in the news.

“Newsweek On Air” Newsweek Magazine/AP Radio Network

Phone: (212) 350-4432
Hosted by: David Alpern/Newsweek,
Warren Levinson/AP Radio
Frequency: Weekly
Length: 24 or 53½ mins.
Terms: Net affiliation
Delivered via: Spacenet 3 T1
First aired: 4/82 Affiliates: 120

Behind the headlines — ahead of the news. Candid conversations with newsmakers, celebrities, Newsweek editors. Entertainment, politics, science, sports, more.

THE OFFBEAT

“The Offbeat” Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Jim Bohannon
Frequency: Daily
Length: 2½ mins. Terms: Barter
Delivered via: Satcom C5 T15

Interesting tidbits and strange stories you won't hear on the news highlight this lighter look at the world.

“The Osgood File” CBS Radio Network

Phone: (212) 975-6085
Hosted by: Charles Osgood
Frequency: 4 times daily
Length: 4 mins. Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 1/5/81 Affiliates: 440

Osgood looks at the world we live in using his signature wit, humor and poetic talents to bring even the most mundane elements to life.

“Overdrive Trucking News” Randall Broadcasting

Phone: (800) 633-5953
Hosted by: Dave Baird
Frequency: Daily
Length: 3½ mins. Terms: Barter
Delivered via: CD
First aired: 2/88 Affiliates: 285

A daily short feature packed with news, federal regulations, and human interest stories appealing to everyone who drives.

R

“Dan Rather Reporting” CBS Radio Network

Phone: (212) 975-6085
Hosted by: Dan Rather
Frequency: Daily
Length: 3½ mins. Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 11/5/77 Affiliates: 440

Commentary on the issues, events and personalities that shape the world.

“Road Watch America” Metro Traffic Control

Phone: (713) 621-2800
Hosted by: Bill Ingram/Glen Richards
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: Satcom C5 T23
First aired: 1/89 Affiliates: 40

Regional road report. Weather and road information allowing broadcasters to target \$21 billion trucking industry. Eight regional feeds.

“The Dave Ross Show” CBS Radio Network

Phone: (212) 975-6085
Hosted by: Dave Ross
Frequency: Mon-Sat
Length: 2 mins. Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 1/4/93 Affiliates: 440

Tongue-in-cheek look at the happenings of the day with a dash of wit and Dave's penchant for song parodies.

S

“The Sam Shad Commentary” Sam Shad Productions

Phone: (702) 786-3345
Hosted by: Sam Shad
Frequency: Daily
Length: One min. Terms: To be discussed
Delivered via: Analog tape
First aired: 3/90 Affiliates: 2

A voracious reader and constant people watcher, Sam combines a view of the world as he finds it with an offbeat sense of humor.

“Small Business USA” DBA

Phone: (201) 385-6566
Hosted by: Peter Holter
Frequency: 5 times/week
Length: 2½ mins. Terms: Barter
Delivered via: Satcom C5 T19
First aired: 4/5/93

A new radio service for today's entrepreneurs and small business owners and managers!

“Standard & Poor's Marketscope” Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Various
Frequency: Twice-daily
Length: 4½ mins. Terms: Net affiliation
Delivered via: Satcom C5 T15

Noon report reviews trading activity, evening report re-caps stock market. Other business and financial news covered in both reports.

“Star Date” University of Texas McDonald Observatory

Phone: (512) 471-5285
Hosted by: Sandy Wood
Frequency: Daily
Length: 2 mins. Terms: Cash
Delivered via: CD
First aired: 1977 Affiliates: 200

For 15 years this popular astronomy series has taken millions of loyal listeners on a trip to the stars.

INFORMATION FEATURES

NEWS PROGRAMS



T

“The Talk Radio Countdown Show” SJS Entertainment

Phone: (212) 370-9460
Hosted by: Michael Harrison
Frequency: Weekly
Length: 2 hours Terms: Barter
Delivered via: Satcom C5 T19
First aired: 9/92 Affiliates: 50

Countdown of the 10 most discussed topics on American Talk Radio.



“Traveler’s Weather” Business Radio Network

Phone: (800) 800-8852
Length: Varies Terms: Barter
Delivered via: Satcom C5 T3 & 15

National and regional weather information for people on the move.



“Trends In Real Estate” National Association Of Realtors

Phone: (800) 832-0338
Hosted by: Walter Molony, Cheryl Spector
Frequency: 3 times/week
Length: 1:14 - 1:17
Terms: Free unrestricted use
Delivered via: Telephone (800) 832-0338
First aired: 7/20/87 Affiliates: 100+

Consumer-oriented news features with experts in related fields on topical issues of interest to home buyers, sellers, and investors.

U

“USA Today Radio Newswire” USA Today Information Center

Phone: (919) 855-3491
Hosted by: ABC Radio Networks
Frequency: Daily (M-F)
Length: Terms: Net affiliation
Delivered via: Printed script

State-by-state news report for AM drivetime use. Distributed by ABC Radio Networks to affiliates.

W



“Wall Street Journal Report” Dow Jones & Company

Phone: (212) 416-2381
Hosted by: Various anchors
Frequency: Hourly
Length: Two mins. Terms: Barter
Delivered via: Satcom C5 T23
First aired: 11/17/80 Affiliates: 55

Two-minute hourly newscast covering the latest breaking business and financial information.

“Weather” Continental Weather Corp.

Phone: (813) 949-4424 or (800) 645-1284
Hosted by: Alan Archer (aka Storm Kennedy)
Frequency: Daily
Length: Terms: Cash
Delivered via: Telco/Comrex
First aired: 1979

Lively, non-technical weathercasts. Live and/or recorded. Highly localized. Formatically married to your station’s format/style.

“Weather” RWN Communications

Phone: (504) 928-4302
Frequency: 3 times daily
Length: Terms: Barter, cash
Delivered via: On-line computer/modem, telephone

Weather information and talk; severe weather information.



“Weather Categories” WeatherWatch Service

Phone: (619) 223-8163
Terms: Cash
Delivered via: FAX, On-line computer/modem
Hosts: On air via phone
Updated: Three updates a day
Debuted: 1988
Affiliates: 40

Local or national customized forecasts. 30-second, one minute, or 90-second reports.



“The Weather Channel Radio Network” John T. Brady & Associates

Phone: (212) 688-2424
Frequency: Daily
Length: Various Terms: Barter
Delivered via: FAX, Telco/Comrex
First aired: 12/92 Affiliates: 60

Local market weather plus daily television cross-promotion on the Weather Channel.

The Week In Review

“The Week In Review” Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Dick Rosse
Frequency: Weekly
Length: 21:40 Terms: Barter
Delivered via: Satcom C5 T15

Summary of the week’s most important news, with on-the-scene reports and analysis from Mutual’s world-wide staff.

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The newest and freshest approach to radio news with the most flexible top-of-the-hour newscast in the market place.

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INFORMATION FEATURES

NEWS PROGRAMS



W

Weekend Headliner

"Weekend Headliner" Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Various
Frequency: Weekly
Length: 21:40 Terms: Barter
Delivered via: Satcom C5 T15

Probing, in-depth interviews with today's most important newsmakers, plus incisive background reports and hot issues of the week.

"Gordon Williams Business Report" ABC Radio Networks

Phone: (212) 456-5131
Hosted by: Gordon Williams
Frequency: 9 times daily,
6 times weekends
Length: 1-2 mins. Terms: Barter
Delivered via: Satcom C5 T19
First aired: Affiliates: 220

Nine daily one-minute business reports focusing on up-to-the-minute news in the business and financial communities and personal finance issues.

"The World Today" The Source

Phone: (703) 413-8436
Hosted by: Various
Frequency: Daily
Length: One min. Terms: Net affiliation
Delivered via: Satcom C5 T15
First aired: 8/88

A short feature that uses actual news audio from an important date in history on its anniversary, triggering listener memories.

"The World Tonight" CBS Radio Network

Phone: (212) 975-6085
Hosted by: Christopher Glenn
Frequency: Daily
Length: 9 mins. Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 1947 Affiliates: 440

Complete report of the day's news.

Y

YOU AND YOUR Money

"You And Your Money" Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Eric Schurenberg
Frequency: Daily
Length: 2½ mins. Terms: Barter
Delivered via: Satcom C5 T15

Personal financial information and advice from Money Magazine will help listeners spend and invest their money wisely.

"Your Dollars" CBS Radio Network

Phone: (212) 975-6085
Hosted by: Marshall Loeb
Frequency: Weekly
Length: 5 one-minute segments
Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 1/5/81 Affiliates: 440

Marshall Loeb of Fortune magazine looks at how financial trends affect personal finances.

"Your Money Minute" CBS Radio Network

Phone: (212) 975-6085
Hosted by: Dean Shepherd
Frequency: Weekly
Length: 5 one-min. segments
Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 1/3/83 Affiliates: 440

Personal finance tips from Money magazine's Dean Shepherd.

Z

"ZAPNEWS"

Jameson Broadcast/Fairfax Media
Produced: Fairfax Media
Frequency: Daily
Length: Terms: Cash
Delivered via: FAX/Computer modem
First aired: 3/90 Affiliates: 400+

Full-service, hard-copy news service providing world, national, and state news, sports and business news features. Fully edited.

A Healthy Relationship . . .

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Rely on Health NewsFeed to provide your listeners with the latest health and medical information. Our free one-minute reports are available via Satcom C5, Associated Press audio and telephone.

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HEALTH NEWSFEED

RADIO REPORTS VIA SATELLITE
FROM THE JOHNS HOPKINS MEDICAL INSTITUTIONS

INFORMATION FEATURES

PUBLIC AFFAIRS



A

"America On the Road" Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Mike Anson and Steven Parker
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15

Automotive experts look at the latest technology developments, test drive new vehicles, interview industry designers and executives. Upscale oriented.

"Animal 'Bites' Sound Bite Line" Humane Society of The United States

Phone: (800) HUMANE1
Hosted by: Changes Weekly
Frequency: Weekly
Length: One min. of soundbite
Terms: Open to anyone
Delivered via: Pre-recorded interview via answer machine
First aired: 1989 Affiliates: 1500

Animal 'bites' is a pre-recorded soundbite line for use on air, featuring different topics weekly relating to animal welfare.

"Assisting the Earth" Lone Eagle Productions

Phone: (715) 479-3210
Hosted by: Ray Read
Frequency: Daily
Length: 3 mins. with local sponsor available
Terms: Barter
Delivered via: Analog tape
First aired: 5/1/93

A look at our environment, new trends and ways we can all make a difference in preserving the planet.

B

"The Baptist Hour" Radio and Television, SBC

Phone: (800) 433-5757
Frequency: Weekly
Length: 30 mins. Terms: Free
Delivered via: Cassette tape
First aired: 1941 Affiliates: 430

An inspiring half-hour of contemporary religious teachings and traditional hymns.

"The Best of Our Knowledge" WAMC National Productions

Phone: (800) 323-9262
Hosted by: Milissa Rocker and Tim Reilly
Frequency: Weekly
Length: 25 mins. Terms: Free upon notification
Delivered via: Satcom C5 T23, Galaxy VI, cassette tape
First aired: 9/26/90 Affiliates: 36

A magazine format program highlighting research and breakthroughs on college campuses across America and issues in higher education.

"The Black Experience" Bailey Broadcasting Services

Phone: (213) 969-0011
Hosted by: Booker Bradshaw
Frequency: Twice daily during Black History Month
Length: 90 secs. Terms: Barter
Delivered via: Analog tape
First aired: 2/86 Affiliates: 130

This Black History Month vignette series highlights people, places and things in Black History.

C

"Child Abuse (Parts I & II)" Church of Jesus Christ of Latter-Day Saints (Mormon)

Phone: (801) 240-4397
Hosted by: Gerry Pond
Frequency: Weekly
Length: 28½ mins. each Terms: Free upon request
Delivered via: Cassette tape, vinyl LP
First aired: 1992 Affiliates: 500

This program examines the devastating impact that child abuse has on our society.

E

"Earth & Sky Radio Series" Byrd & Block Communications, Inc.

Phone: (510) 540-0734
Hosted by: Deborah Byrd & Joel Block
Frequency: Twice daily
Length: 2 mins. Terms: Free
Delivered via: CD
First aired: 9/30/91 Affiliates: 240

Fun, interesting, easy-to-understand modules on Earth science, astronomy, and environment. On-air listener interaction.

"The Environmental Show" WAMC National Productions & ABC Radio Networks

Phone: (800) 323-9262
Hosted by: Bruce Robertson
Frequency: Weekly
Length: 25 mins. Terms: Net affiliation
Delivered via: Satcom C5 T23 SEDAT 13, Galaxy VI
First aired: 1/3/89 Affiliates: 136

A look at politics, science, people, events, crises and solutions surrounding our search for environmental health and economic security.

"Environmental Traxx" Chuck Jackson Productions

Phone: (801) 972-5319
Hosted by: Chuck Jackson
Frequency: Weekly
Length: One hour Terms: Barter, Cash
Delivered via: Analog tape
First aired: 1/92 Affiliates: 3

Environmental music, NAC, Lite Jazz, information on Save the Earth projects, endangered animals, forest, oceans, global efforts.

F

"Family Communication" Church of Jesus Christ of Latter-Day Saints (Mormon)

Phone: (801) 240-4397
Hosted by: Gerry Pond
Frequency: Weekly
Length: 28½ mins. Terms: Free upon request
Delivered via: Cassette tape, vinyl LP
First aired: 1992 Affiliates: 500

This documentary looks at ways to promote and foster good family communication.

"Family History" Church of Jesus Christ of Latter-Day Saints (Mormon)

Phone: (801) 240-4397
Hosted by: Gerry Pond
Frequency: Weekly
Length: 28½ mins. Terms: Free upon request
Delivered via: Cassette tape, vinyl LP
First aired: 1992 Affiliates: 500

This program looks at the reasons more and more people are doing genealogy.

INFORMATION FEATURES

PUBLIC AFFAIRS



F

"Fasting"

Church of Jesus Christ of Latter-Day Saints (Mormon)

Phone: (801) 240-4397

Hosted by: Gerry Pond

Frequency: Weekly

Length: 28½ mins. Terms: Free upon request

Delivered via: Cassette tape, vinyl LP

First aired: 1992 Affiliates: 500

This program looks at fasting and how it strengthens the values of individuals.

"FBI This Week"

ABC Radio Networks

Phone:

Hosted by: Neal Schiff

Frequency: Weekly

Length: One min. Terms: Net affiliation

Delivered via: Satcom C5 T19

First aired: 1964

Weekly public affairs series with a contemporary format.

"51 Percent"

WAMC National Productions & ABC Radio Networks

Phone: (800) 323-9262

Hosted by: Beth Engeler and Sara Chapman

Frequency: Weekly

Length: 25 mins. Terms: Net affiliation, available free to ABC affiliates

Delivered via: Satcom C5 T23 SEDAT 13, Galaxy VI

First aired: 7/14/89 Affiliates: 106

A program that takes a serious and intelligent look at women's issues.

"Focus On Women"

Anderson Communication

Phone: (404) 766-8000

Hosted by: Felicia Jeter

Frequency: Twice-daily

Length: Two mins. Terms: Barter

Delivered via: Chrome audio cassettes

First aired: 1986 Affiliates: 75

A daily 90-second vignette that addresses topical issues for and about women from career development to the mother/homemaker.

G

"Gambling and Lotteries"

Church of Jesus Christ of Latter-Day Saints (Mormon)

Phone: (801) 240-4397

Hosted by: Gerry Pond

Frequency: Weekly

Length: 28½ mins. Terms: Free upon request

Delivered via: Cassette tape, vinyl LP

First aired: 1992 Affiliates: 500

This program takes a look at the inherent dangers in gambling and argues against a state-supported system.

H

"The Health Show"

WAMC National Productions & ABC Radio Networks

Phone: (800) 323-9262

Hosted by: Beth Engeler and Dr. David Carpenter

Frequency: Weekly

Length: 25 mins. Terms: Net affiliation

Delivered via: Satcom C5 T23 SEDAT 13, Galaxy VI

First aired: 3/88 Affiliates: 101

Vital health news, nutrition and fitness tips, and the latest information on lifesaving drugs and new medical breakthroughs.

K

"The King Dream Today"

Bailey Broadcasting Services

Phone: (213) 969-0011

Hosted by: Booker Bradshaw

Frequency: Holiday/seasonal special

Length: 2 hours Terms: Barter

Delivered via: Analog tape

First aired: 1/93 Affiliates: 75

This program examines Dr. Martin Luther King, Jr.'s dream with today's reality to see just how far we've come.

"King: From Atlanta To The Mountaintop"

Bailey Broadcasting Services

Phone: (213) 969-0011

Hosted by: Lee Bailey

Frequency: Holiday/seasonal special

Length: 3 hours Terms: Barter

Delivered via: Analog tape

First aired: 1/86 Affiliates: 120

This docudrama details the life of Dr. Martin Luther King, Jr. and the civil rights movement of the '60s.

L

"The Law Show"

WAMC National Productions

Phone: (800) 323-9262

Hosted by: Lee Farbman

Frequency: Weekly

Length: 25 mins. Terms: Free upon notification

Delivered via: Satcom C5 T 23, Galaxy VI, cassette tape

First aired: 7/19/90 Affiliates: 63

A view of the legal landscape, presenting news from the legal front in a straightforward, easy-to-understand manner.



"The Lutheran Hour"

Lutheran Hour Ministries

Phone: (800) 944-3450

Hosted by: Dr. Dale A. Meyer/

Dr. Wallace Schulz

Frequency: Weekly

Length: 25 and 30 mins.

Terms: Public Service

Delivered via: C5 T23, Cassette tape

First aired: 10/2/80 Affiliates: 1900

Christian message with traditional choral music available in 25- or 30-minute formats.

M

"Marriage and Values"

Church of Jesus Christ of Latter-Day Saints (Mormon)

Phone: (801) 240-4397

Hosted by: Gerry Pond

Frequency: Weekly

Length: 28½ mins. Terms: Free upon request

Delivered via: Cassette tape, vinyl LP

First aired: 1992 Affiliates: 500

This program shows the importance that values have on a successful marriage.

INFORMATION FEATURES

PUBLIC AFFAIRS



“On Main Street With Dale Meyer”

Lutheran Hour Ministries

Phone: (800) 944-3450
Hosted by: Dr. Daie A. Meyer
Frequency: Weekly
Length: 30 mins. Terms: Public Service
Delivered via: TBA
First aired: 1/1/94

Talk show featuring music, comedy and discussion of current issues from a Christian perspective.

“On The Health Line”

Anderson Communications

Phone: (404) 766-8000
Hosted by: Mary Harris, MD
Frequency: Daily
Length: One min. Terms: Barter
Delivered via: Chrome audio cassette
First aired: Affiliates: 50

A program that gives information on health, nutrition, and physical fitness.

“Outdoor Trivia”

The Water Foundation

Phone: (218) 829-3616
Hosted by: David Winkleman and Bog Frog
Frequency: Twice daily
Length: 2½ minutes Terms: Barter
Delivered via: Analog tape

This fascinating 2½ minute vignette provides interesting facts about nature, while supplying environmental action tips that help save money.

“Perspective”

ABC Information Network

Phone: (212) 456-5131
Hosted by: Bob Walker
Frequency: Weekly
Length: One hour Terms: Net affiliation
Delivered via: Satcom C5 T19
First aired: Affiliates: 400

ABC correspondents worldwide discuss important issues and the past week's news in depth.

“Pornography”

Church of Jesus Christ of Latter-Day Saints (Mormon)

Phone: (801) 240-4397
Hosted by: Gerry Pond
Frequency: Weekly
Length: 28½ mins. Terms: Free upon request
Delivered via: Cassette tape, vinyl LP
First aired: 1992 Affiliates: 500

This program examines the damage that pornography inflicts on adults and children.

“Profiles In The Building Of America”

Urban Entertainment Corp.

Produced: Urban Entertainment Corp.
Hosted by: Gary Shepherd
Frequency: Daily
Length: One min. Terms: Barter
Delivered via: Analog tape
First aired: 4/88 Affiliates: 60

A short-form daily show highlighting personalities in black history and documenting their cultural significance.

MEDIA TRACKS COMMUNICATIONS

“Radio Health Journal”

MediaTracks Communications

Phone: (708) 769-1515
Hosted by: Reed Pence, Susan Glick, Shel Lustig
Frequency: Weekly
Length: 28 mins. Terms: Barter
Delivered via: Analog tape
First aired: 1/92 Affiliates: 135

Compliancy-based, issue-oriented, highly produced magazine format. Covers health issues affecting all Americans. Produced by award-winning broadcast journalists.

“Religion and Health”

Church of Jesus Christ of Latter-Day Saints (Mormon)

Phone: (801) 240-4397
Hosted by: Gerry Pond
Frequency: Weekly
Length: 28½ mins. Terms: Free upon request
Delivered via: Cassette tape, vinyl LP
First aired: 1992 Affiliates: 500

This program explores the connection between religious beliefs and good health.

“Religious Tolerance”

Church of Jesus Christ of Latter-Day Saints (Mormon)

Phone: (801) 240-4397
Hosted by: Gerry Pond
Frequency: Weekly
Length: 28½ mins. Terms: Free upon request
Delivered via: Cassette tape, vinyl LP
First aired: 1992 Affiliates: 500

This program examines the importance of religious freedoms and why these freedoms must be respected and preserved.

THE SOURCE REPORT

“The Source Report” The Source

Phone: (703) 413-8439
Hosted by: Dirk Van
Frequency: Weekly
Length: 30 mins. Terms: Net affiliation
Delivered via: Satcom C5 T15
First aired: 1/80

Award-winning public affairs magazine targeted to young adults.

“Teaching Children Values”

Church of Jesus Christ of Latter-Day Saints (Mormon)

Phone: (801) 240-4397
Hosted by: Gerry Pond
Frequency: Weekly
Length: 28½ mins. Terms: Free upon request
Delivered via: Cassette, vinyl LP
First aired: 1992 Affiliates: 500

This program offers parents advice on how to teach their children values.

“Technovation”

WAMC National Productions

Phone: (800) 323-9262
Hosted by: Jim Horne
Frequency: Weekly
Length: 25 mins. Terms: Free upon notification
Delivered via: Galaxy VI, cassette tape
First aired: 11/5/92 Affiliates: 16

A program about technology, exploring the latest ideas with an eye toward making them relevant, exciting and fun for all.

INFORMATION FEATURES

PUBLIC AFFAIRS



T

"This Week With David Brinkley" **ABC Information Network**

Phone: (212) 456-5131
Hosted by: David Brinkley
Frequency: Sunday
Length: 29½ mins. **Terms:** Net affiliation
Delivered via: Satcom C5 T19
Weekly public affairs program.

"The 3M's: Malcolm, Martin & Mandella" **Bailey Broadcasting Services**

Phone: (213) 969-0011
Hosted by: Blair Underwood
Frequency: Other holiday/seasonal special
Length: 90 mins. **Terms:** Barter
Delivered via: Analog tape
First aired: 2/92 **Affiliates:** 100
A Black History Month oriented program that highlights the lives of three great black leaders and their social movements.

"To The Best of Our Knowledge" **The WFMT Ideas Network**

Phone: (312) 565-50
Hosted by: Jim Flemming
Frequency: Weekly
Length: 3 hours **Terms:** Free
Delivered via: Galaxy 6 T3
First aired: 10/92
Interview service which takes you beyond the news of the day.

"Tobacco" **Church of Jesus Christ of Latter-Day Saints (Mormon)**

Phone: (801) 240-4397
Hosted by: Gerry Pond
Frequency: Weekly
Length: 28½ mins. **Terms:** Free upon request
Delivered via: Cassette tape, vinyl LP
First aired: 1992 **Affiliates:** 500
The effects of tobacco on the smoker and non-smoker are reviewed in this program.

U

"Up From The Ashes: The L.A. Rebellion and Beyond" **Bailey Broadcasting Services**

Phone: (213) 969-0011
Hosted by: Hosea Sanders
Frequency: Holiday/seasonal special
Length: 2 hours **Terms:** Barter
Delivered via: Analog tape
First aired: 2/93 **Affiliates:** 99
This program details the hows and whys of the infamous L.A. riot and what valuable lessons were learned.

V

"Volunteerism" **Church of Jesus Christ of Latter-Day Saints (Mormon)**

Phone: (801) 240-4397
Hosted by: Gerry Pond
Frequency: Weekly
Length: 28½ mins. **Terms:** Free upon request
Delivered via: Cassette tape, vinyl LP
First aired: 1992 **Affiliates:** 500
People helping people is the subject of this program. Volunteerism helps bring people together.

Y

"Youth and Alcohol" **Church of Jesus Christ of Latter-Day Saints (Mormon)**

Phone: (801) 240-4397
Hosted by: Gerry Pond
Frequency: Weekly
Length: 28½ mins **Terms:** Free upon request
Delivered via: Cassette tape, vinyl LP
First aired: 1992 **Affiliates:** 500
This program deals with choices facing today's youth about consuming alcohol and the effects it has on society.

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INFORMATION FEATURES

SELF HELP



A

"The Adventure Connection" **Sam Shad Productions**

Phone: (702) 786-3345
Hosted by: Lise Mousel
Frequency: Daily
Length: One min. Terms: Barter, cash, will discuss terms

Delivered via: Analog tape
First aired: 7/91 Affiliates: 4

An exotic, romantic, international travel program hosted by TV anchor Lise Mousel. From romance in Fiji to touring in Thailand, pack your bags.

"AMI Ski Report"

AMI News

Phone: (510) 254-4456
Frequency: Daily
Length: 30-90 secs. Terms: Barter/free
Delivered via: Telco/Comrex, on-line computer/modem, Switch 56 phone feed
First aired: 1968 Affiliates: 2100
Local ski conditions and events.

B

"The Beach Watch"

CRN International

Phone: (203) 288-2002
Frequency: Twice-daily
Length: One min. Terms: Barter
Delivered via: Satcom, Telco/Comrex
First aired: 1978 Affiliates: 50-75
A report of beach conditions, including tides, sunburn index, activities, and traffic, for beaches across the United States.

Dr. Joyce Brothers

"Dr. Joyce Brothers" **The Source**

Phone: (703) 413-8436
Hosted by: Dr. Joyce Brothers
Frequency: Daily
Length: 90 secs. Terms: Net affiliation
Delivered via: Satcom C5 T15
Dr. Brothers provides a daily commentary on attitudes in the '90s regarding sex, relationships and general psychology.

C

"Consumer Radio Network Series" **North American Network**

Phone: (202) 265-3689
Hosted by: Steve Hamill
Frequency: Holiday/seasonal special
Length: One min. Terms: Barter
Delivered via: Analog tape
Twenty to 25 consumer reports on a variety of topics available in April, October (National Consumers Week) and December (Christmas).

G

"Growing Up: Parenting in the '90s"

CBS Radio Network

Phone: (212) 975-6085
Hosted by: Julie Vaughn
Frequency: Daily
Length: 2 mins. Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 1/4/93 Affiliates: 440
Practical guide for parents and parents-to-be includes work of many experts in the field.

"Gwenn's Kitchen Talk"

Gwenn Jensen

Phone: (619) 741-8572
Hosted by: Gwenn Jensen
Frequency: Daily
Length: 2 mins. (can customize) Terms: Cash
Delivered via: Cassettes
First aired: 4/15/87 Affiliates: 1
An informative yet lighthearted segment on food. The object is to motivate listeners to healthier cooking and eating.

H

"Healthtalk"

CBS Radio Network

Phone: (212) 975-6085
Hosted by: Dr. Marvin Moser
Frequency: Daily
Length: 2 mins. Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 1/3/83 Affiliates: 440
Focuses on general health-related topics as well as the latest medical news and developments.

"Healthy Living" **Entertainment Radio Networks**

Phone: (310) 456-7879
Hosted by: Various gold medal Olympians
Frequency: Twice-daily
Length: 90 secs. Terms: Barter
Delivered via: Analog tape
First aired: 5/92 Affiliates: 200
A very today look at healthy living and healthy lifestyles through past and present gold medal Olympians.

J

"Just For The Health Of It" **Consultations Radio Network, Inc.**

Phone: (410) 461-0747
Hosted by: John Stupak
Frequency: Daily
Length: One min. Terms: Barter; revenue sharing
Delivered via: High quality cassette
First aired: 7/89 Affiliates: 70
An upbeat, minute-long medical feature about health, wellness and fitness that is relevant and personally useful to the listener.

"Just Go"

SI Communications

Phone: (412) 371-9550
Hosted by: Arthel Neville
Frequency: Holiday/seasonal special
Length: One min. Terms: Barter
Delivered via: Analog tape
Provides up-to-date information on all aspects of traveling: transportation, lodging, restaurants, destinations, and much more!

L

"Living Well"

WAMC National Productions

Phone: (800) 323-9262
Hosted by: Milissa Rocker
Frequency: Weekly
Length: 25 mins. Terms: Free upon notification
Delivered via: Satcom C5 T23 Ch. 8, Galaxy VI, cassette
First aired: 6/17/89 Affiliates: 63
A wealth of practical information, sound advice, and good fun - personal finance, health and nutrition, travel, food, psychology and more.

M

Money Memo

"The Money Memo" **Westwood One/NBC Radio Network**

Phone: (703) 413-8300
Hosted by: Bruce Williams
Frequency: Daily
Length: Two hours Terms: Net affiliation
Delivered via: Satcom C5 T15
Sensible advice on handling your money from one of America's most respected radio personalities.

INFORMATION FEATURES

SELF HELP



M

"The MoneyPro Report" Finger Lakes Productions

Phone: (607) 273-0317
Hosted by: Steve Crowley
Frequency: Daily
Length: 90 secs. Terms: Sponsorship (no spots)
Delivered via: Analog tape
First aired: 3/89 Affiliates: 40

America's most trusted TV and radio money advisor gives listeners simple, practical advice on how to manage their money.

P

"Power Minutes" Anderson Communications

Phone: (404) 766-8000
Hosted by: Ed Gray
Frequency: Twice-daily
Length: One min. Terms: Barter
Delivered via: Chrome cassette
First aired: 3/91 Affiliates: 75

A daily one-minute motivational commentary that features practical concepts and applications that stimulate positive insights and ideas.

R

"Radio Road Test" Sportcom Associates

Phone: (607) 770-9165
Hosted by: Paul Kaminski
Frequency: Weekly
Length: 5 mins. Terms: Barter
Delivered via: Satcom C5 T15, Telco/Comrex
First aired: 9/1/92 Affiliates: 10

Real-world driving impressions of American and foreign cars and light trucks.

S

"The Ski Watch" CRN International

Phone: (203) 288-2002
Frequency: Twice-daily
Length: One min. Terms: Barter
Delivered via: Satcom, Telco/Comrex
First aired: 1977 Affiliates: 100-120

An independent report of ski conditions, weather, traffic and events for ski areas across the United States.

"Success With Robin Leach" Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: Robin Leach
Frequency: Twice-daily
Length: 2½ mins. Terms: Barter
Delivered via: CD
First aired: 4/93

"Lifestyles" Robin Leach profiles the movers and shakers of the world twice daily in his own unique style.

T



"Timeless Voyager Radio" TVR Network

Phone: (805) 964-3301
Hosted by: Bruce Stephen Holms
Frequency: Weekly
Length: 59 mins. Terms: Negotiable
Delivered via: Analog tape, DAT
First aired: 9/88 Affiliates: 6

One guest interviewed per episode. Topics: alternative health care, parapsychology, UFO and extraterrestrial, environmental, psychic phenomena, and more.

"Travel Guide Of The Airways" Kenetics Radio Entertainment

Phone: (718) 857-6389
Hosted by: Harrison Tilbort
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: Analog tape
First aired: 4/88

Radio's 'you are there' travel guide! World-wide on scene reports of travel destinations; recommendations, tips and practical information. Vacation giveaways!

W

"The Where To Go Radio Show" Sam Shad Productions

Phone: (702) 786-3345
Hosted by: Bruce Breslow
Frequency: Twice-daily
Length: One min. Terms: Barter, cash, available to discuss
Delivered via: Analog tape
First aired: 7/91 Affiliates: 10

Community-oriented programs directed toward family trips within a gas tank of any area. Host is a Peabody and Emmy Award winner.

Bruce William's Travel Corner

"Bruce Williams Travel Corner" Westwood One/NBC Radio Network

Phone: (703) 413-8300
Hosted by: Bruce Williams
Frequency: Daily
Length: 2½ mins. Terms: Net affiliation
Delivered via: Satcom C5 T15

For business or fun, travel tips on places to go, saving money, what to see and avoiding hassles.

"The Wine Guy" Sam Shad Productions

Phone: (702) 786-3345
Hosted by: Guy Velardi
Frequency: Daily
Length: One min. Terms: Barter, cash, will discuss terms
Delivered via: Analog tape

"The Wine Guy" is a definite winner for those who like wine but don't understand the mystique. Select and enjoy wine in style.

Y

"Year-End Tax Tips" CBS Radio Network

Phone: (212) 975-6085
Hosted by: Geoff Colvin
Frequency: Holiday/seasonal special
Length: 10 one-min. segments
Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 1976 Affiliates: 440

Offers strategies to taxpayers to improve their financial situations before the close of the calendar year.

INFORMATION FEATURES

SPORTS



B

"Black Collegiate Sports Report" **Urban Entertainment Corp.**

Phone: (717) 620-0957

Hosted by: Gary Shepherd

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: Analog tape

First aired: 1/90 Affiliates: 60

The achievements of black college athletes profiled both on and off the field.

C

"CBS Radio Sports Major League Baseball Package"

CBS Radio Sports

Phone: (212) 975-6085

Hosted by: Various

Frequency: Major league baseball season

Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1976 Affiliates: 350

Two Saturday Game Of The Week broadcasts, Opening Day, three holiday specials and all post-season contests leading up to and including the World Series.

"CBS Radio Sports/ NCAA Package"

CBS Radio Sports

Phone: (212) 975-6085

Hosted by: Various

Frequency: Post-season NCAA coverage

Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1982 Affiliates: 350

Fifteen NCAA Men's playoff games, including Final Four and National Championship, plus Women's semi-finals and finals.

"CBS Radio Sports NFL Package"

CBS Radio Sports

Phone: (212) 975-6085

Hosted by: Various

Frequency: Seasonal special/NFL season

Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1978 Affiliates: 350

Forty-five game package includes all 17 Monday night contests, plus 16 regular season, AFC & NFC playoffs, Super Bowl and Pro Bowl.

"Chicago Bears Football"

Tribune Radio Networks

Phone: (312) 222-3342

Hosted by: Wayne Larrivee, Dick Butkus, Gary Fencik & Hub Arkush

Terms: Barter

Delivered via: Satcom C5 T3, Galaxy 2 T3

First aired: 1985 Affiliates: 45

Play-by-play coverage of the Chicago Bears, one of the most popular sports teams in the nation.

"Chicago Cubs Baseball"

Tribune Radio Networks

Phone: (312) 222-3342

Hosted by: Harry Caray, Thom Brennaman & Ron Santo

Terms: Barter

Delivered via: Satcom C5 T3, Galaxy 2 T3

First aired: 1983 Affiliates: 60

Play-by-play coverage of the Chicago Cubs, one of the most popular sports teams in the nation.

"College Basketball Game Of The Week"

Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Various

Frequency: Selected games during the season

Length: 2 hours (approx.) Terms: Barter

Delivered via: Satcom C5 T15

Play-by-play of the season's best match-ups between the top college teams in the nation; action-packed.

"College Sports USA"

CBS Radio Networks

Phone: (212) 975-6085

Hosted by: Ron Franklin

Frequency: Weekends

Length: 3½ mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1/1/83 Affiliates: 440

A look at happenings in college sports today and yesterday.

"Costas Coast To Coast"

Olympia Networks

Phone: (314) 727-8900

Hosted by: Bob Costas

Frequency: Weekly

Length: 2 hours Terms: Barter

Delivered via: Satcom C1 T15 & 23

First aired: 1986 Affiliates: 130

Bob Costas interviews top sports personalities about major sports issues.

"Don Criqui On Sports"

Westwood One/NBC

Radio Network

Phone: (703) 413-8300

Hosted by: Don Criqui

Frequency: Daily

Length: 2½ mins. Terms: Net affiliation

Delivered via: Satcom C5 T15

Daily commentary on the people and events making news in the world of sports.

D

"Deportes CBS"

CBS Hispanic Radio Network

Phone: (212) 975-3005

Hosted by: Jaime Jarrin

Frequency: Daily

Length: 3 mins. Terms: Barter

Delivered via: ASC1 T18, 41.95 Mhz.

First aired: 3/1/93 Affiliates: 30 U.S.

First regularly scheduled, full-year broadcast focusing on sports of interest to the Latino audience, including baseball, boxing and soccer.

"Duke, North Carolina State, and University of Virginia Sports Broadcasts"

Capitol Sports Network

Phone: (919) 890-6030

Frequency: Weekly

Length: Terms: Net affiliation

Delivered via: Satcom C5 T3

First aired: Affiliates: 150

Play by play and coaches' shows of three top ACC schools.

F

"Fishing The Northwoods"

Lone Eagle Productions

Phone: (715) 479-3210

Hosted by: Ray Read & 5 Fishing Guides

Frequency: Daily

Length: 3 mins. Terms: Barter

Delivered via: Analog tape

First aired: 4/93 Affiliates: 20

A daily weekday radio feature discussing fishing in the Upper Midwest from five distinct viewpoints. Seasonal runs April through October.

INFORMATION FEATURES

SPORTS



G

"Golf Report"

Sports Entertainment Network

Phone: (702) 731-5200

Hosted by: Jack Samuels

Frequency: Live reports from all major golf tournaments

Length: 60-90 secs. Terms: Barter, cash, supplied with net affiliation

Delivered via: Satcom C5 T15

First aired: 1/20/93 Affiliates: 170

Live update from golf tournaments with updates and interviews.



"The Golf Spot"

CBS Radio Network

Phone: (212) 975-6085

Hosted by: Nick Seitz

Frequency: Seasonal special

Length: One min. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1/6/78 Affiliates: 440

Expert tips for golfers looking to enjoy and improve their time on the course.



"Grandstand"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: George Grande

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3

First aired: 9/87 Affiliates: 50

The voice of the St. Louis Cardinals, a former ESPN & CBS sportscaster talks with sports people making the news that week.

H

"Lou Holtz Show"

Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Notre Dame head football coach Lou Holtz

Frequency: Weekly, Tuesday nights during football season

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15

The coach's analysis and commentary on Notre Dame and college football, with insights into strategy, injury updates and humor. Call in.

I

"Inside Sports Magazine"

Olympia Networks

Phone: (314) 727-8900

Hosted by: Bob Costas

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Satcom C1 T15 & 23

First aired: 1984 Affiliates: 125

Behind the scenes look at sports personalities and issues.

L

"Latin Legends Of Baseball"

CBS Hispanic Radio Network

Phone: (212) 975-3005

Hosted by: Billy Berroa

Frequency: Daily/seasonal

Length: 2½ mins. plus 2 hour call-in

Terms: Barter

Delivered via: ASC1 T18, 41.95 Mhz

First aired: 8/91 Affiliates: 30 U.S.

Month-long series celebrating the achievements and recalling the struggles of Latin Major League greats. Features a live two-hour call-in.

M

"John Madden Sports Calendar"

Olympia Networks

Phone: (314) 727-8900

Hosted by: John Madden

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: CD

First aired: 1989 Affiliates: 150

Date specific sports milestones geared to John Madden's unique personality and humor.



"John Madden's Sports Quiz"

Olympia Networks

Phone: (314) 727-8900

Hosted by: John Madden

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: CD

First aired: 1987 Affiliates: 267

Sports quiz question answered through the body of the show in John Madden's unique style.



"Major College Bowl Games"

Westwood One/NBC

Radio Network

Phone: (703) 413-8300

Hosted by: NBC Radio Sports

Frequency: Holiday/seasonal special

Terms: Barter

Delivered via: Satcom C5 T15

Live play-by-play coverage of the big college bowls, including the Rose, Orange, and Fiesta Bowls.

"Masters Golf Tournament"

CBS Radio Network

Phone: (212) 975-6085

Hosted by: Ed Ingles with Nick Seitz, Howard David

Frequency: Seasonal special

Length: 46 reports/3 mins. each

Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1954 Affiliates: 440

Series of live reports from the 18th green at the site of the Masters. Coverage includes 45 three-minute reports.



"Meet The All-Stars"

CBS Hispanic Radio Network

Phone: (212) 975-3005

Hosted by: Billy Berroa, Jalme Jarrin, Gustavo Lopez Moreno

Frequency: Seasonal special

Length: One hour Terms: Barter

Delivered via: ASC1 T18, 41.95 Mhz.

First aired: 1990 Affiliates: 30 U.S.

Live from the All-Star gala, includes interviews with the Hispanic "All-Stars."



"Meet The All-Stars"

CBS Radio Network

Phone: (212) 975-6085

Hosted by: Johnny Bench, Jerry Coleman, John Rooney

Frequency: Precedes All-Star Game

Length: One hour Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1984 Affiliates: 440

Warm-up to next day's All Star Game with player and team manager interviews.



"Meet The Teams"

CBS Hispanic Radio Network

Phone: (212) 975-3005

Hosted by: Billy Berroa, Jalme Jarrin, Gustavo Lopez Moreno, Edgar Perrea

Frequency: Prior to World Series Games 1, 3, & 6

Length: One hour Terms: Barter

Delivered via: ASC1 T18, 41.95 Mhz.

First aired: 10/15/90 Affiliates: 30 U.S.

One hour program featuring leading players, coaches and managers of World Series-bound teams.



"Al Michaels' Sports Quiz"

MJI Broadcasting

Phone: (212) 245-5010

Hosted by: Al Michaels

Frequency: 10 times/week

Length: 2 mins. Terms: Barter

Delivered via: Reel-to-reel

First aired: 9/30/91

A daily trivia program/promotion hosted by national sport broadcaster Al Michaels focusing on the sports world. Prizes for qualifying stations.

INFORMATION FEATURES

SPORTS



M

“Mutual’s College Football Bowl Games Package” Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Various

Frequency: Other one-time special

Length: 3½ hours (approx.) Terms: Barter

Delivered via: Satcom C5 T15

Live play-by-play action from the Aloha Bowl, Freedom Bowl, Cotton Bowl and Sugar Bowl.

N



“NASCAR Live” MRN Radio

Phone: (904) 254-6760

Hosted by: Eli Gold

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19 Ch16, Galaxy 6.2 T3/3 Ch73.1/56.8

First aired: 1984

NASCAR Live is America's only motor-sports telephone talk show on radio. NASCAR Live airs every Tuesday night at 7:00 EST on MRN Radio 50 weeks per year.

“NASCAR Stock Car Racing” MRN Radio

Phone: (904) 254-6760

Terms: Cash

Delivered via: Satcom C5 T19, Galaxy 612 T3/3, AT&T Dial-it 900

Debuted: 1970

Affiliates: 500

Live play by play of NASCAR stock car racing from major speedway across America, like the Daytona International Speedway.

“NASCAR Today”

MRN Radio

Phone: (904) 254-6760

Hosted by: Allen Bestwick

Frequency: Daily

Length: 5 mins. Terms: Barter

Delivered via: Satcom C5 T19 Ch16, Galaxy 6/2 T3/3 Ch73.1/56.8

First aired: 1990 Affiliates: 260

NASCAR TODAY is a five minute news update on NASCAR stock car racing. Content includes interviews.



“NBA Radio”

National Basketball Association

Phone: (201) 865-1500

Frequency: Weekly

Length: Varies Terms: Barter

Delivered via: Satcom, Galaxy

First aired: 1/24/93 Affiliates: 100

NBA Radio is the nationally syndicated Game of the Week package that is produced, cleared and sold by the NBA.



“NFL Draft Reports”

CBS Radio Sports

Phone: (212) 975-6085

Hosted by: Ed Ingles

Frequency: Seasonal special

Length: 10 reports of 2½ mins. each

Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 4/28/81 Affiliates: 440

Series of reports from NFL Draft headquarters where the League's team representatives select impressive college athletes to add to their squad.



“NFL Football I & II”

Westwood One/Mutual
Broadcasting System

Phone: (703) 413-8550

Hosted by: Tony Roberts & others

Frequency: Sundays in NFL season/2 games per week

Length: 3½ hours (approx.) Terms: Barter

Delivered via: Satcom C5 T15

Sunday afternoon doubleheader play-by-play. Game of the week matchups chosen to provide the most football excitement on radio.



“NFL Preview”

CBS Radio Network

Phone: (212) 975-6085

Hosted by: Greg Gumbel & John Madden

Frequency: NFL season

Length: 15 mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1984 Affiliates: 440

Sets the scene for each weekend's NFL matchups, with reports on players, team standings, coaches' observations.



“Notre Dame & Major College Football” Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Tony Roberts & other commentators

Frequency: Saturdays during college football season/2 games per week

Length: 3½ hours (approx.) Terms: Barter

Delivered via: Satcom C5 T15

For the 26th consecutive year, exclusive play-by-play of Notre Dame's entire schedule, plus hottest college wild card games.

P

“Pennant Fever”

CBS Hispanic Radio Network

Phone: (212) 975-3005

Hosted by: Billy Berroa, Jaime Jarrin, Gustavo Lopez Moreno, Edgar Perrea

Frequency: Sept. through conclusion of World Series

Length: 90 secs. Terms: Barter

Delivered via: Tape, phone

First aired: 9/90 Affiliates: 30 U.S.

Daily feature follows leading American and National League teams heading towards the World Series.



“Pro Football Weekly”

Tribune Radio Networks

Phone: (312) 222-3342

Hosted by: Wayne Larrivee & Hub Arkush

Frequency: Weekly

Length: 30 mins. Terms: Barter

Delivered via: Analog tape, Satcom C5 T3, Galaxy 2, T3

First aired: 1987 Affiliates: 85

An in-depth half-hour look at the issues, players and coaches in the NFL and the upcoming games.

R

“Race Talk”

Sportcom Associates

Phone: (607) 770-9165

Hosted by: Paul Kaminski

Frequency: Twice weekly

Length: 5 mins. Terms: Barter

Delivered via: Telco/Comrex, Satcom C5 T15

First aired: 4/1/88 Affiliates: 10+

This Motor Sports RadioSM program delivers previews, results and news of major league auto racing in season.

INFORMATION FEATURES

SPORTS



R

"The Road To The Super Bowl" CBS Hispanic Radio Network

Phone: (212) 975-3005
Hosted by: Armando Quintero & Rene Giraldo
Frequency: Seasonal special
Length: 90 secs. plus 2 hour call-in
Terms: Barter
Delivered via: ASC1 T18 Bravo, guest call-in 41.95 Mhz.
First aired: 12/23/91 **Affiliates:** 30 U.S.
Month-long series of daily reports leading up to the Super Bowl.

"The Pete Rose Show" Radio Today Entertainment

Phone: (212) 581-3962
Hosted by: Pete Rose
Frequency: Daily
Length: 2 hours **Terms:** Cash
Delivered via: Satcom C T5, Galaxy 2 T3
First aired: 3/92 **Affiliates:** 54
A two-hour, live daily call-in show with the hit king and his superstar guests.

S



"Sports Byline USA" Champion Productions

Phone: (415) 434-8300,
 (800) 783-7529
Hosted by: Ron Barr
Frequency: Daily M-F
Length: 3 hours **Terms:** Barter
Delivered via: Satcom C5 T19, Galaxy II T3
First aired: 10/88 **Affiliates:** 175
A nationally syndicated radio sports talk show with the world's top sports personalities and toll free listener call-in.

"Sports Flashback" Olympia Networks

Phone: (314) 727-8900
Hosted by: Jack Buck
Frequency: Daily
Length: 90 secs. **Terms:** Barter
Delivered via: Satcom C1 T15 & T23
First aired: 1985 **Affiliates:** 125
Great sports calls and historical interviews with great sports personalities. Date specific.

"Selection Sunday/Eve Of The Final Four" CBS Radio Network/Host Communications

Phone: (212) 975-6085
Hosted by: John Rooney and Ron Franklin
Frequency: Post-season NCAA
Length: 3 hours **Terms:** Net affiliation
Delivered via: Satcom C5 T23
First aired: 1982 **Affiliates:** 500
Live call-in shows, setting the stage for the NCAA Basketball Tournament and finals, with coaches' interviews, expert observations.

"Sports Central USA" CBS Radio Network

Phone: (212) 975-6085
Hosted by: Jim Hunter
Frequency: Weekends
Length: 12 broadcasts/3 mins. each
Terms: Net affiliation
Delivered via: Satcom C5 T23
First aired: 1982 **Affiliates:** 440
Weekend review of the latest sports news and scores.

"Sports World Roundup" CBS Radio Network

Phone: (212) 975-6085
Hosted by: Bill Schweizer (M-F),
 Tommy Tighe (Sat)
Frequency: Mon-Sat
Length: 3 mins. **Terms:** Net affiliation
Delivered via: Satcom C5 T23
First aired: 1972 **Affiliates:** 440
Morning sports re-cap and previews of upcoming match-ups.

"Sportstime" CBS Radio Network

Phone: (212) 975-6085
Hosted by: Greg Gumbel
Frequency: Daily
Length: 3½ mins. **Terms:** Net affiliation
Delivered via: Satcom C5 T23
First aired: 1981 **Affiliates:** 440
Greg Gumbel offers listeners news and expert commentary covering all aspects of sports.

T

"The Tennis Spot" CBS Radio Network

Phone: (212) 975-6085
Hosted by: Peter Burwash
Frequency: Seasonal special
Length: One min. **Terms:** Net affiliation
Delivered via: Satcom C5 T23
First aired: 1/6/78 **Affiliates:** 440
Feature contains helpful hints for listeners who want to improve and further enjoy their tennis game.

"The Thoroughbred Connection" Tribune Radio Networks

Phone: (312) 222-3342
Hosted by: Jim McKay
Frequency: Weekly
Length: 5 mins. **Terms:** Barter
Delivered via: Analog tape
First aired: 1990 **Affiliates:** 55
Jim McKay provides a uniquely personal perspective on many of thoroughbred racing's well-known events and personalities.

"Today In Golf" Sports Entertainment Network

Phone: (702) 731-5200
Hosted by: Kevin Olsen
Frequency: Daily
Length: 3 mins. **Terms:** Barter, supplied with net affiliation
Delivered via: Satcom C5 T15
First aired: 9/92 **Affiliates:** 170
Daily golf reports and interviews.

W

"The Wimbledon Radio Network" CRN International

Phone: (203) 288-2002
Hosted by: Bill Macatee
Frequency: Daily
Length: One min. **Terms:** Barter
Delivered via: Satcom
First aired: 1990 **Affiliates:** 15-30
A daily report of action from Wimbledon courtside.

"Winston Cup Today (and related racing programs)" Capitol Sports Network

Phone: (919) 890-6170
Hosted by: Mark Garrow
Frequency: Daily
Length: **Terms:** Barter
Delivered via: Analog tape, DAT, Satcom C5
 T3 & 15, Galaxy 6 T3
First aired: 1/86 **Affiliates:** 262
Five minute daily show - "America's #1 NASCAR news show." Grand National and other racing events also available.

"World Of Racing" MRN Radio

Phone: (904) 254-6760
Hosted by: Ned Jarrett
Frequency: Daily
Length: 5 mins. **Terms:** Barter
Delivered via: Satcom C5 T19,
 Galaxy 6/2 T3/3
First aired: 1978 **Affiliates:** 200
Ned Jarrett's World of Racing is a five minute broadcast about the people and personalities of NASCAR stock car racing for AM drive Monday through Friday.

INFORMATION FEATURES

TALK SHOWS

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A

"America On The Road" *America on the Road, Inc.*

Phone: (207) 781-5036
Hosted by: Mike Anson and Steven Parker
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Analog tape, DAT, Satcom C5 T15

First aired: 1/90 Affiliates: 253
Automotive experts review new technology, test-drive vehicles, interview industry notables, analyze products and services, and report industry news.

▼

"Around The House" *American Forum Network*

Phone: (800) 800-8852
Hosted by: Ken Moon
Frequency: Saturdays
Length: 2 hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3

Practical tips on home projects, from hanging wallpaper to fixing a leaky roof, plus the concerns of new homeowners.

▼

"Auto Talk" *American Forum Network*

Phone: (800) 800-8852
Hosted by: Junior Damato
Frequency: Saturdays
Length: 3 hours Terms: Barter
Delivered via: Satcom C5 T15

Answers listeners' questions and reports on automotive trends. Auto products and vehicles are reviewed in language the common motorist understands.

B

"The Best Of Bohannon" *Westwood One/Mutual Broadcasting System*

Phone: (703) 413-8550
Hosted by: Jim Bohannon
Frequency: Weekly
Length: 6 hours Terms: Barter
Delivered via: Satcom C5 T15

Sunday evening/overnight programming featuring highlights of the week's best "Jim Bohannon Shows." Selected interviews and listener calls.

"Between The Lines" *American Sports Network*

Phone: (800) 800-8852
Hosted by: Len Howard
Frequency: Tues-Sat
Length: 2 hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3

A show for the sports fan who wants to know what's "really going on."

The Jim Bohannon Show

"The Jim Bohannon Show" *Westwood One/Mutual Broadcasting System*

Phone: (703) 413-8550
Hosted by: Jim Bohannon
Frequency: Daily
Length: 6 hours Terms: Barter
Delivered via: Satcom C5 T15

Quality overnight programming featuring guest interviews and listener calls on all topics.

WOR RADIO NETWORK

"Dr. Joy Browne" *WOR Radio Network*

Phone: (212) 642-4533
Hosted by: Dr. Joy Browne
Frequency: Daily
Length: 3 hours Terms: Barter
Delivered via: Satcom C5 T23
First aired: 9/92 Affiliates: 125

Earth-based personal issues with radio's best-loved psychologist. Formerly with ABC Talkradio. Great demographics and loyalty.

WOR RADIO NETWORK

"The Gene Burns Program" *WOR Radio Network*

Phone: (212) 642-4533
Hosted by: Gene Burns
Frequency: Daily
Length: 3 hours Terms: Barter
Delivered via: Satcom C5 T23
First aired: 7/92 Affiliates: 65

Unpredictable, issue-oriented hot talk. Recommended cure for Limbaugh lag syndrome. Libertarian/less government viewpoint.

"Business Day" *Business Radio Network*

Phone: (800) 800-8852
Hosted by: Jack Lott and Kerry O'Brien
Frequency: Mon-Fri
Length: 4 hours Terms: Barter
Delivered via: Satcom C5 T3 & 15

The latest financial, economic and investment information in an expanded form. Interviews and up-to-the-minute information highlight this show.

C

"Classic Collectibles" *American Sports Network*

Phone: (800) 800-8852
Hosted by: The Ricardo Brothers
Frequency: Saturdays
Length: 2 hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3

Discussion on what's hot and what's not in sports collectibles.

▼

"Computer America" *American Forum Network*

Phone: (800) 800-8852
Hosted by: Craig Crossman
Frequency: Sat-Sun
Length: 2 hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3

This show discusses the most recent computer news and reviews, new computer products, teaches the novice and informs the experts.

▼

"Countryline USA" *Entertainment Radio Networks*

Phone: (310) 456-7879
Hosted by: Leeza Gibbons
Frequency: Monthly
Length: 90 mins. Terms: Barter
Delivered via: Satcom C5 T19
First aired: 1987 Affiliates: 175

Monthly listener call-in show with country's biggest stars. Live performances, music sweeps, and giveaways every month.

D

"Ken Dowe Morning Magazine" *USA Radio Network*

Phone: (800) 829-8111
Hosted by: Ken Dowe
Frequency: Twice-daily
Length: Two hours
Delivered via: Satcom C5 T15/Galaxy 2 T5/Spacenet 3 T7H

Entertaining morning wake-up show splashed with what is going on in the world. Calling, interviews, more. 7am (CT).

INFORMATION FEATURES

TALK SHOWS



D

"Morton Downey Jr."

Talk America Radio Network

Phone: (508) 460-0588
 Hosted by: Morton Downey, Jr.
 Frequency: Daily
 Length: 4 hours Terms: Cash, barter
 Delivered via: Satcom C5 T19, Galaxy 2 T3
 First aired: 1/92 Affiliates: 25
One-of-a-kind, irreplaceable, morning show host. Allows plenty of time for local inserts.

"Dr. Jim's Animal Clinic"

American Forum Network

Phone: (800) 800-8852
 Hosted by: Dr. Jim Humphries
 Frequency: Saturdays
 Length: 2 hours Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 2 T3
The most up-to-date information on everything from animal behavior modification to medical procedures and answering listeners' questions.

E

"Dr. Dean Edell Hour"

EFM Media Management

Phone: (212) 661-7500
 Hosted by: Dr. Deal Edell
 Frequency: Daily
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T23
 First aired: 9/82 Affiliates: 350
Health-medical news and comments of particular concern to listeners in their 20s through 40s. Ample time for national listener calls.

"David Essel - Alive!"

Westwood One/Talknet

Phone: (703) 413-8550
 Hosted by: David Essel, M.S.
 Frequency: Twice weekly
 Length: 3 hours live, 3 hours repeat
 Terms: Barter
 Delivered via: Satcom C5 T15
 First aired: 1993
Motivational speaker and personal success expert David Essel provides advice on everything from stress management to alternative medicine.

F

"The Fishing Line"

American Sports Network

Phone: (800) 800-8852
 Frequency: Sundays
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 2 T3
A discussion of fishing and humorous fishing incidents across the nation, balanced with unique fishing tips.

"Food For Thought"

Phone: (818) 906-1888
 Hosted by: Melinda Lee
 Frequency: Daily
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T19
 First aired: 3/8/93
Live talk show focusing on current food news and trends, "how to" hits, fascinating discussions on regional cuisine, and interactive talk.

G

"The Garden Hotline"

ABC Radio Networks

Phone: (212) 456-5131
 Hosted by: Ralph Snodsmith
 Frequency: Sundays
 Length: 3 hours Terms: Barter
 Delivered via: Satcom C5 T19
 First aired: 9/88 Affiliates: 150
Call-in gardening advice program with the gardening editor of "Good Morning America."

"Grand Opening"

Business Radio Network

Phone: (800) 800-8852
 Hosted by: Richard Cooper
 Frequency: Sundays
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T3 & 15
The expanding area of business franchise is covered with a focus on new opportunities and management techniques.

"The Great American Road"

Business Radio Network

Phone: (800) 800-8852
 Hosted by: Dave Rose
 Frequency: Sat-Sun
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T3 & 15, Galaxy 2 T3
This show highlights the interests of RV and sports enthusiasts, campers, and anyone else who enjoys travel and outdoor recreation.

The GIL GROSS Show

"The Gil Gross Show"

CBS Radio Network

Phone: (212) 975-6085
 Hosted by: Gil Gross
 Frequency: Daily
 Length: Three hours Terms: Barter
 Delivered via: Satcom C5 T23
 First aired: 8/24/92 Affiliates: 150
Gross talks about the hot topics of the day with guest interviews aimed towards adults 25-54 with an emphasis on baby boomers.

H

"Hitline USA"

Entertainment Radio Networks

Phone: (310) 456-7879
 Hosted by: Elvis Duran, WHTZ/NYC
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T19
 First aired: 2/87 Affiliates: 145
Via 800 phone lines, listeners nationwide talk with CHR's biggest stars every Sunday night. A promotion each week.

"Home Office"

Business Radio Network

Phone: (800) 800-8852
 Hosted by: Paul & Sarah Edwards w/Richard Cooper
 Frequency: Sundays
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T3 & 15
Produced in cooperation with "Home Office Computing Magazine," this show addresses the needs of those who work from their homes.

"Home Sense"

ABC Radio Networks

Phone: (212) 456-5131
 Hosted by: Mike McClintock
 Frequency: Saturday
 Length: Three hours Terms: Barter
 Delivered via: Satcom C5 T19
 First aired: 9/88 Affiliates: 150
Call-in home repair program with one of America's foremost experts.

INFORMATION FEATURES

TALK SHOWS

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"Inside Washington" Talk America Radio Network

Phone: (508) 460-0588
Hosted by: Jack Anderson
Frequency: Daily (M-F)
Length: One hour Terms: Barter
Delivered via: Satcom C5 T19,
Galaxy 2 T3
First aired: 1/92 Affiliates: 100

With his "Merry Go Round" column appearing in over 1000 newspapers daily, Jack Anderson is the most widely syndicated columnist in the world.

"Insomniac Sports" American Sports Network

Phone: (800) 800-8852
Hosted by: Lee Pete
Frequency: Sun-Mon (overnights)
Length: 3 hours Terms: Barter
Delivered via: Satcom C5 T15,
Galaxy 2 T3

Talking sports for over 20 years, Lee Pete brings experience and insight into the latest sporting news.

"Judy Live" Talk America Radio Network

Phone: (508) 460-0588
Hosted by: Judy Arbetton
Frequency: Daily
Length: 2 hours Terms: Barter
Delivered via: Satcom C5 T19, Galaxy 2 T3
First aired: 2/92 Affiliates: 50

Program is where listeners can talk to celebrities and find out what's going on in the entertainment field.

"The Larry King Show" Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Larry King
Frequency: Daily
Length: 3 hours Terms: Barter
Delivered via: Satcom C5 T15

America's premier interview and call-in program moves to daytime. The Larry King Show features top guests from all fields of endeavor.

"Rush Limbaugh Show" EFM Media Management

Phone: (212) 661-7500
Hosted by: Rush Limbaugh
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T23
First aired: 8/88 Affiliates: 575

Entertaining, provocative, conservative political-social comment on concerns and hopes shared by Americans. Articulate, satiric, humorous, outspoken, national listener call-in.

"Love Talk With Dick Summer" Dick Summer Communications

Phone: (215) 566-2734
Hosted by: Dick Summer
Frequency: Daily
Length: Three hours Terms: Barter, cash
Delivered via: DAT
First aired: 5/93 Affiliates: 11 (Projected)
Emotionally penetrating talk for AC radio at night. Intense, highly focused, and fun.

"Magic Garden" Talk America Radio Network

Phone: (508) 460-0588
Hosted by: Mort White
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T19, Galaxy 2 T3
First aired: 12/92 Affiliates: 25

Veteran gardener answers questions about gardening indoor and out.

"The Al Malmberg Show" American Forum Network

Phone: (800) 800-8852
Hosted by: Al Malmberg
Frequency: Mon-Fri
Length: 4 hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3

This show highlights the news of the day, with controversy and humor that keeps the audience entertained and tuned-in.

"Dawson McAllister Live" USA Radio Network

Phone: (800) 829-8111
Hosted by: Dawson McAllister
Frequency: Sunday
Length: 4 hours Terms: Barter
Delivered via: Spacenet 3 T7H, Ch13
First aired: 1991 Affiliates: 70

Teenage talk show getting to the heart of young people in America. 7pm (CT).

Newsweek's #1
Choice!*



Smart Money
with The Dolans

Hot Topics!



The Gene Burns Program

Very Personal!



Dr. Joy Browne

America's Fastest Growing Talk Network Will Work For YOU!

Radio's best Talk Talent is ready to work for you!
All barter, flexible scheduling,
plenty of local avails and localizing elements!
COST-EFFECTIVE PROGRAMMING THAT GETS RESULTS!

Contact Rich Wood at (212) 642-4533.

WOR

RADIO NETWORK

* Newsweek Focus August 3, 1992

INFORMATION FEATURES

TALK SHOWS

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M

"The Don McDonald Show" Business Radio Network

Phone: (800) 800-8852
Hosted by: Don McDonald
Frequency: Mon-Sat
Length: 4 hours Mon-Fri, 3 hours Sat.
Terms: Barter
Delivered via: Satcom C5 T3 & 15

A financial "second opinion" that cuts through the clutter with concise, common sense information on investing.

"Money Talk" ABC Radio Networks

Phone: (212) 456-5131
Hosted by: Bob Brinker
Frequency: Saturday/Sunday
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T19
First aired: 1/86 Affiliates: 175

Call-in finance advice program with one of America's most respected financial advisors.

"Money Talk" American Forum Network

Phone: (800) 800-8852
Hosted by: Bob Hardcastle
Frequency: Saturdays
Length: 2 hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3

This show gives a brief recap of the week's economic news, followed by practical financial advice for listeners.

N

"The New Venture Money Show" Business Radio Network

Phone: (800) 800-8852
Hosted by: Richard Cooper
Frequency: Sundays
Length: One hour Terms: Barter
Delivered via: Satcom C5 T3 & 15

Obtaining financing for a business, business expansion, sales and marketing techniques, and successful management are discussed.

O

On The Garden Line

"On The Garden Line" Westwood One/Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Jerry Baker
Frequency: Weekly
Length: 2 hours Terms: Barter
Delivered via: Satcom C5 T15

Gardening tips and tricks, lawn care, house plants and seasonal reminders. Live listener participation for expert advice.

"Outdoor And Recreation Show" Talk America Radio Network

Phone: (508) 460-0588
Hosted by: Arnie Kornblum
Frequency: Weekly
Length: 2 hours Terms: Barter
Delivered via: Satcom C5 T19, Galaxy 2 T3

Famous experts on outdoor fishing and hunting talk about the great outdoors.

P

"Point Of View" USA Radio Network

Phone: (800) 829-8111
Hosted by: Marlin Maddoux
Frequency: Twice-daily
Length: 90 mins. Terms: Barter
Delivered via: Spacenet 3 T7H, Ch13
First aired: 1983 Affiliates: 275

Issue oriented Christian news/talk show with interviews and listener call-ins. 1pm (CT).

R

The Harvey Ruben M.D. Show

"Dr. Harvey Ruben Show" Westwood One/Talknet

Phone: (703) 413-8550
Hosted by: Dr. Harvey Ruben, M.D.
Frequency: Daily
Length: 3 hours live, 3 hours repeat
Terms: Barter
Delivered via: Satcom C5 T15
First aired: 11/81

This internationally known authority addresses a variety of listener calls, including mental health issues, relationships and family problems.

S

"Scams Across America" Business Radio Network

Phone: (800) 800-8852
Hosted by: Richard Cooper
Frequency: Sundays
Length: One hour Terms: Barter
Delivered via: Satcom C5 T3 & 15

Exposes the latest scams and cons being perpetrated on consumers and investors.

WOR RADIO NETWORK

"Smart Money With The Dolans" WOR Radio Network

Phone: (212) 642-4533
Hosted by: Ken & Daria Dolan
Frequency: Daily
Length: 2 hours Terms: Barter
Delivered via: Satcom C5 T23
First aired: 1/27/92 Affiliates: 75

Entertaining, high energy consumer issues. Husband and wife team with a combined 30 years on Wall Street. Expert advice.

"Special Interest" Business Radio Network

Phone: (800) 800-8852
Hosted by: Chet Sisk
Frequency: Sundays
Length: Terms: Barter
Delivered via: Satcom C5 T3 & 15

Business news and information pertinent to the ethnic communities of America.

"Sports Around America" American Sports Network

Phone: (800) 800-8852
Hosted by: Tim Neverett
Frequency: Mon-Fri
Length: 3 hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3

Lots of big name guests, and open phones to get sports fans involved!

"Sports Fanfare" American Sports Network

Phone: (800) 800-8852
Hosted by: Larry Cotlar
Frequency: Mon-Fri
Length: 3 hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3

Larry Cotlar's sense of humor and up-to-the-minute sports reports keeps listeners in tune with the sporting world.

INFORMATION FEATURES

TALK SHOWS

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"Sports Final Talk" Talk America Radio Network

Phone: (508) 460-0588
 Hosted by: Various hosts
 Frequency: Daily
 Length: 12-15 hours per day
 Terms: Barter, supplied with net affiliation
 Delivered via: Satcom C5 T19, Galaxy 2 T3
 First aired: 11/92 Affiliates: 100

Sports makers, athletes trivia with listener call-in makes great hours for sports enthusiasts. Prizes given away on trivia show.

"Sports Panel" American Sports Network

Phone: (800) 800-8852
 Hosted by: David Grisar
 Frequency: Mon-Fri
 Length: 3 hours Terms: Barter
 Delivered via: Satcom C5 T15
 A celebrity interview show that features the biggest names in the business of sports plus an in-depth look at issues.

"Sports Talk" American Sports Network

Phone: (800) 800-8852
 Hosted by: Fred Wallin
 Frequency: Mon-Fri
 Length: 2 hours Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 2 T3
 A proven major market ratings success, Fred Wallin is the sports guy "you love to hate." Controversial, experienced, and knowledgeable.

"Sports Talk & Trivia" American Sports Network

Phone: (800) 800-8852
 Hosted by: Jeffrey Orman
 Frequency: Daily
 Length: 2 hours Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 2 T3
 Hot sports topics and trivia shape this interactive, listener oriented program.

"John Stewart" USA Radio Network

Phone: (800) 829-8111
 Hosted by: John Stewart
 Frequency: Daily
 Length: Two hours Terms: Barter
 Delivered via: Spacenet 3 T7H, Ch13
 First aired: 1993 Affiliates: 25
 A "confronting the issues of today" news/talk show. Interviews and call-ins. 6pm (CT).

"Sunday Night Scoreboard" American Sports Network

Phone: (800) 800-8852
 Frequency: Sundays
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 2 T3
 A wrap-up of the day's sports with scores, reports and interviews.

"Sunday Rounds" Consultation Radio Network, Inc.

Phone: (410) 461-0747
 Hosted by: John Stupak
 Frequency: Weekly
 Length: Two hours Terms: Free
 Delivered via: Galaxy 6, T3/cassette
 First aired: 1/3/93 Affiliates: 25
 Interviews with national experts covering medical and mental health issues, wellness-oriented. Delay broadcast audiences may pre-record questions.

"Sunday Rounds" WFMT Ideas Network

Phone: (312)565-5049
 Hosted by: John Stupak
 Frequency: Weekly
 Length: 2 hours Terms: Free
 Delivered via: Galaxy 6 T3
 First aired: 1/93
 Topics discussed by experts in that field and questions answered during program.

"Sweet Talk" Capitol Media, Inc.

Phone: (301) 846-0180
 Hosted by: Jeannie Sweet, sex goddess
 Frequency: As scheduled by affiliate
 Length: Two-four hours. Terms: Barter
 Delivered via: In person
 First aired: 10/92
 Unique, live call-in talk show explores romance, relationships and sex in the '90s with resident sex goddess Jeannie Sweet.

T

"Talk America" Mid-Atlantic Entertainment

Phone: (800) 257-6556
 Hosted by: Rick Gaidis
 Frequency: Daily
 Length: Three hours Terms: Barter
 Delivered via: Spacenet 3 T2
 First aired: 4/89 Affiliates: 20
 National guests during first hour with call-ins two-way talk second and third hours.

"Talk Sports" American Sports Network

Phone: (800) 800-8852
 Hosted by: Jerry Gross
 Frequency: Mon-Fri
 Length: 2 hours Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 2 T3
 This show gives a real insider's view of what's happening in sports today, with a unique listener perspective.

"Technology Today" Business Radio Network

Phone: (800) 800-8852
 Hosted by: Andy Lightbody
 Frequency: Saturdays
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T3 & 15
 Listeners learn how they can benefit from the latest breakthroughs in technology.

"Tee To Green" Business Radio Network

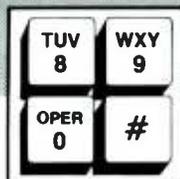
Phone: (800) 800-8852
 Hosted by: Jim Shepard
 Frequency: Sat-Sun
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T3 & 15, Galaxy 2 T3
 From ways of improving your golf game to talking with the pros, this show interests golfers across the nation.

"Randall Terry Live" CBN Radio

Phone: (800) 347-7056
 Hosted by: Randall Terry
 Frequency: Daily
 Length: 2 hours Terms: Barter
 Delivered via: Galaxy 5 T11, Spacenet 3 T17
 First aired: Affiliates: 63
 Live call-in talk; listeners have opportunities to address important moral topics.

INFORMATION FEATURES

TALK SHOWS



U

"Uncommon Sense" **Talk America Radio Network**

Phone: (508) 460-0588
Hosted by: Dr. Louis Kiefer
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T19, Galaxy 2 T3
First aired: 3/1/93 **Affiliates:** 25

Attorney and author talks about the other side in divorce disputes — from the man's viewpoint. It's a fascinating perspective on divorce and custody proceedings.

W

"The Week In Sports" **American Sports Network**

Phone: (800) 800-8852
Hosted by: Scott Higgins
Frequency: Sundays
Length: 2 hours
Delivered via: Satcom C5 T15, Galaxy 2 T3

Highlights of the big stories and unusual "off the wall" happenings that have made sports headlines in the week that just ended.

Bruce Williams Show

"Bruce Williams Show" **Westwood One/Talknet**

Phone: (703) 413-8550
Hosted by: Bruce Williams
Frequency: Daily
Length: 3 hours live, 3 hours repeat
Terms: Barter
Delivered via: Satcom C5 T15
First aired: 11/81

With answers based on his own life experiences, Bruce offers down-to-earth advice on a variety of matters.

"Winning Line" **Talk America Radio Network**

Phone: (508) 460-0588
Hosted by: Arne Lang, Larry Norris, Michael Roxborough, Art Manteris
Frequency: Daily
Length: 2 hours **Terms:** Barter
Delivered via: Satcom C5 T19, Galaxy 2 T3
First aired: 2/93 **Affiliates:** 50

One-stop sports show packed with information from field correspondents around the country, plus all the action on the board that Las Vegas is famous for.

"Wishing You Well" **Business Radio Network**

Phone: (800) 800-8852
Hosted by: Dr. Joseph Michelli
Frequency: Saturdays
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T3 & 15

This show helps the listener improve his/her physical and emotional well-being.

Y

"Your Health Choices With Dr. Robert Atkins" **North American Network**

Phone: (202) 265-3689
Hosted by: Dr. Robert Atkins
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Analog tape
First aired: 2/91 **Affiliates:** 50

A prerecorded, weekly health/alternative medicine show, produced from the host's nightly program in New York.

"Your Personal Best" **Talk America Radio Network**

Phone: (508) 460-0588
Hosted by: Glenn & Donna Brooks
Frequency: Weekly
Length: 2 hours **Terms:** Barter
Delivered via: Satcom C5 T19, Galaxy 2 T3
First aired: 2/93 **Affiliates:** 25

Topics such as real health, positive parenting and living life at its best are covered, along with strategies for visions and goals discussed with audience participating.

"Youth Talk, USA" **USA Radio Network**

Phone: (800) 829-8111
Hosted by: J.W. Brinkley
Frequency: Sunday
Length: Two hours **Terms:** Barter
Delivered via: Spacenet 3 T7H, Ch13
First aired: 1987 **Affiliates:** 60

Youth issues; teens talk about drugs, sex and life in the USA. 9pm (CT).

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The WASHINGTON NewsDesk

The newest and freshest approach to radio news with the most flexible top-of-the-hour newscast in the market place.

from
StandardNews

For more information, call 1-800-283-4147.

PROGRAM SERVICES

CHRISTMAS PROGRAMS



C

"Christmas At Our House" **Broadcast Programming**

Phone: (800) 426-9082
Hosted by: Sonny Melendrez
Length: 12 hours Terms: Cash
Delivered via: Analog tape, vinyl disc

Twelve hours of holiday classics with Christmas stories from around the world.

"Christmas Eve On Mutual" **Westwood One/Mutual Broadcasting System**

Phone: (703) 413-8550
Length: 15 hours Terms: Net affiliation
Delivered via: Satcom C5 T15

Special mix of Christmas music designed for airing on all formats. Wide variety of songs and artists, local inserts provided.

"Christmas In The Air" **Kris Stevens Enterprises Inc.**

Phone: (800) 231-6100 or (818) 981-8255
Hosted by: Unhosted
Length: 12 hours Terms: Cash
Delivered via: Analog tape
First aired: 1992 Affiliates: 225+

The contemporary Christmas special of the '90s. Music intensive with a careful blend of new holiday songs and traditional favorites.

"Christmas In The Country" **Broadcast Programming**

Phone: (800) 426-9082
Hosted by: Bob Kingsley
Length: 6 hours Terms: Cash
Delivered via: Analog tape, vinyl disc

Hosted by Bob Kingsley, this special includes Christmas stories and interviews with country artists.

"Christmas In The Country" **Kris Stevens Enterprises Inc.**

Phone: (800) 231-6100 or (818) 981-8255
Hosted by: Unhosted
Length: 12 hours Terms: Cash
Delivered via: Analog tape
First aired: 1992 Affiliates: 200+

A music intensive holiday package featuring the '90s hottest country stars. New Christmas songs and traditional favorites mixed with short holiday features.

"Classic Radio Christmas" **Broadcast Programming**

Phone: (800) 426-9082
Length: 6 hours Terms: Cash
Delivered via: Analog tape

Twelve half-hour holiday specials drawn from classic radio shows such as "Dragnet" and "Jack Benny."

"A Classical Christmas" **Broadcast Programming**

Phone: (800) 426-9082
Length: 6 hours Terms: Cash
Delivered via: Analog tape

Six hours of the most popular, beautiful and traditional classical Christmas music.

"A Gospel Christmas" **Heil Enterprises**

Phone: (717) 898-9100
Hosted by: Paul Heil
Length: 2 hours Terms: Cash
Delivered via: Analog tape
First aired: 1980 Affiliates: 200+

Christmas special featuring Christmas music by top Southern Gospel and Christian country artists, seasonal artist thoughts. New production each year.

"The Heritage Of Christmas" **Broadcast Programming**

Phone: (800) 426-9082
Length: 2-1/2 hours Terms: Cash
Delivered via: Analog tape

This fully-announced special features "Amahl & The Night Visitors" and Berlioz' "The Childhood Of Christ."

"Holiday Festivities, Stars, Music And The Magic Of Disney" **CBS Hispanic Radio Network**

Phone: (212) 975-3005
Hosted by: Armando Quintero
Length: Two 4-hour broadcasts
Terms: Barter

Delivered via: Reel-to-reel
First aired: 11/91 Affiliates: 30 U.S.

Holiday parades of celebrities and music originating first from Disneyland and the second from Walt Disney World.

"Holiday Hits" **Broadcast Programming**

Phone: (800) 426-9082
Hosted by: Laurie Allen
Frequency: Christmas
Length: 6 hours Terms: Cash
Delivered via: Analog tape, vinyl disc
Six-hour AC Christmas program.

M

"The Magic Of Christmas" **Kris Stevens Enterprises Inc.**

Phone: (800) 231-6100 or (818) 981-8255
Hosted by: Kris Erik Stevens
Length: 12 hours Terms: Cash
Delivered via: Analog tape
First aired: 1988 Affiliates: 200+

Update for 1993. It's America's leading contemporary Christmas special. Filled with holiday features, kids, comedy, good cheer and the latest Christmas hits.

N

"NACIA Beautiful Christmas" **Chuck Jackson Productions**

Phone: (801) 972-5319
Hosted by: Chuck Jackson
Length: One hour Terms: Barter, Cash
Delivered via: Analog tape
First aired: 12/86 Affiliates: 5

Christmas music and message with a NAC lite Jazz feel. Great for NAC, Jazz, AC, public stations, etc.

R

"Radio Christmas Cards" **Broadcast Programming**

Phone: (800) 426-9082
Length: 24/One min. spots Terms: Cash
Delivered via: Analog tape

Twenty-four one-minute vignettes of the stories and traditions of Christmas, fully produced with music and effects.

T

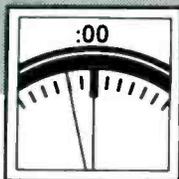
"The 12 Hours Of Christmas" **Kris Stevens Enterprises Inc.**

Phone: (800) 231-6100 or (818) 981-8255
Hosted by: Kris Erik Stevens
Length: 12 hours Terms: Cash
Delivered via: Analog tape, vinyl disc
First aired: 1977 Affiliates: 200+

The traditional favorite of radio stations nationwide. Christmas hits for maximum mass appeal. Highly entertaining and filled with holiday features.

PROGRAM SERVICES

FULLTIME FORMATS



A



"ABC/SMN's Classic Rock" Satellite Music Network

Phone: (214) 991-9200
Terms: Cash/barter
Delivered via: Spacenet 3 T13
Hosts: DJs supplied with service
Debuted: 11/1/90

The greatest rock 'n' roll ever for the 25-44-year-old produced by AOR creator Lee Abrams. Delivered live.



"ABC/SMN's Country Coast-To-Coast" Satellite Music Network

Phone: (214) 991-9200
Terms: Cash/barter
Delivered via: Spacenet 3 T13
Hosts: DJs supplied with service
Debuted: 8/81

An upbeat contemporary Country format focusing on today's hits, yesterday's favorite tunes, and beloved stars, with engaging personalities. Delivered live.



"ABC/SMN's 'Hot AC'" Satellite Music Network

Phone: (214) 991-9200
Terms: Barter/cash combination
Delivered via: Spacenet 3 T13
Debuted: 1/93
Affiliates: 45

Today's hits. Proven songs from the '80s with no hard rock or rap. Strong interaction with personalities for an 18-44 audience.



GOLD

"ABC/SMN's Kool Gold" Satellite Music Network

Phone: (214) 991-9200
Terms: Cash/barter
Delivered via: Spacenet 3 T17
Hosts: DJs supplied with service
Debuted: 2/89

Exclusive goodtime oldies format of '50s and '60s music targeting the first generation of rock & rollers, now 35-54.



"ABC/SMN's Pure Gold/Oldies" Satellite Music Network

Phone: (214) 991-9200
Terms: Cash/barter
Delivered via: Spacenet 3 T13
Hosts: DJs supplied with service
Debuted: 11/15/85

Great oldies radio with a contemporary DJ presentation of the '50s, '60s and '70s. Best for adults 25-49. Delivered live.



"ABC/SMN's Real Country" Satellite Music Network

Phone: (214) 991-9200
Terms: Cash/barter
Delivered via: Spacenet 3 T17
Hosts: DJs supplied with service
Debuted: 9/89

An exclusive Real Country format featuring the pure sound of new traditionalists and the greatest standards delivered live.

STARDUST

"ABC/SMN's Stardust/MOR" Satellite Music Network

Phone: (214) 991-9200
Terms: Cash/barter
Delivered via: Spacenet 3 T13
Hosts: DJs supplied with service
Debuted: 5/6/82

A one-of-a-kind MOR format. The greatest pop standards and big bands of all time for 35+ adults with disposable income.



"ABC/SMN's StarStation" Satellite Music Network

Phone: (214) 991-9200
Terms: Cash/barter
Delivered via: Spacenet 3 T13
Hosts: DJs supplied with service
Debuted: 8/81

Contemporary music format incorporating today's popular sound with the proven hits of the '60s, '70s and '80s for active affluent 25-49s.

THE CHILDREN'S SATELLITE NETWORK

On the air across America...
and it's working!

Working For Stations:

"The reaction throughout Southern California has been unbelievable. We receive phone calls constantly informing us that Radio AAHS has already become part of our listeners' lives."

Dan Villanueva, President & GM
KPLS/Los Angeles

Working For Listeners:

"The feedback on Radio AAHS has been incredible... and not just from kids, but from adults, too. They all love the songs, the DJs, and especially the brain teaser games."

Barbara Dean, GM
KIDR/Phoenix



**CHILDREN'S
SATELLITE
NETWORK**

Working For Advertisers:

"An advertiser gave away 48 tickets to our listeners and sold merchandise to one-third of the people who came in for tickets. Needless to say, the store owner was very pleased!"

Lawrence A. Kessner, President
Radio Zone/Washington, DC

Join America's Fastest Growing Audience... and Network!

FOR MORE INFORMATION CALL 1-800-949-4276

PROGRAM SERVICES

FULLTIME FORMATS



A



"ABC/SMN's The Touch/Urban AC" Satellite Music Network

Phone: (214) 991-9200
Terms: Cash/barter
Delivered via: Spacenet 3 T3
Hosts: DJs supplied with service
Debuted: 2/91

An exclusive Urban AC format for the 25-49-year old audience with a mix of classic R&B and no rap.



"ABC/SMN's Z Rock" Satellite Music Network

Phone: (214) 991-9200
Terms: Cash/barter
Delivered via: Spacenet 3 T13
Hosts: DJs supplied with service
Debuted: 9/88

The new rock format for the '90s. A high-energy presentation featuring new multiplatinum rock bands for the 18-34 listener.

"The AC" Broadcast Programming

Phone: (800) 426-9082
Terms: Cash
Delivered via: Analog tape
Hosts: Stations supply DJs
Updated: Currents every other week

A mainstream AC with options for oldies favoring. Target: 25-49.

"AC (Adult Contemporary)"

Music Director Programming Service

Phone: (413) 783-4626
Terms: Cash
Delivered via: Analog tape, DAT
Hosts: Stations supply DJs
Updated: Twice a month
Debuted: 1990
Affiliates: 650+

Stations receive complete AC oldies library, with updates of currents twice each month.

"AC Christian" Broadcast Programming

Phone: (800) 426-9082
Terms: Cash
Delivered via: Analog tape
Hosts: Stations supply DJs
Updated: Biweekly

Brad Burkhart's uptempo Christian Contemporary for demos 25-49.

"AC Current Express" Music Director Programming Service

Phone: (413) 783-4626
Terms: Cash
Delivered via: Analog tape, DAT
Hosts: Stations supply DJs
Updated: Twice a month
Debuted: 1976
Affiliates: 75+

Stations receive new breakers and debuts on R&R's AC chart twice each month. Complete AC oldies library also available.

"AC II" Unistar Radio Networks

Phone: (805) 294-9000
Terms: Barter/cash combination
Delivered via: Satcom C5 T21
Hosts: DJs supplied with service
Debuted: 2/82

Live, 24-hour local-sounding format targeting adults 25-54 with researched bright, oldies-based favorites of the '60s, '70s and '80s.

"Adult Contemporary" Jones Satellite Networks, Inc.

Phone: (800) 876-3303
Terms: Barter/cash combination
Delivered via: Galaxy 5 T21
Hosts: DJs supplied with service
Debuted: 6/89
Affiliates: 80

AC, uptempo, personality-driven AC-CHR mix targeted 25-44, with emphasis on the best hits of the '80s and '90s.

"Adult Contemporary" House Of Music

Phone: (714) 641-8000, (800) 641-8000
Delivered via: Analog tape
Terms: Cash
Hosts: Stations supply DJs
Updated: Weekly
Debuted: 1979
Affiliates: 35

Comprehensive AC format library consisting of currents (updated weekly), recurrences (updated monthly), '80s hits and '60s and '70s gold.

"Adult Rock 'N' Roll" Unistar Radio Networks

Phone: (805) 294-9000
Terms: Barter/cash combination
Delivered via: Satcom C5 T19
Hosts: DJs supplied with service
Debuted: 10/87

Live, 24-hour local sounding format targeting adults 25-44 featuring researched classic rock hits of the '70s and '80s.

"Agri-Voice Radio Network" Tribune Radio Networks

Phone: (312) 222-3342
Terms: Barter
Delivered via: Galaxy 2 T3
Hosts: Orion Samuelson, Max Armstrong & Dave Russell
Debuted: 1985
Affiliates: 97

Midwestern and Indiana network of Agri-news, commentary, Agri-weather and concise market reports on local, national and international events.

"AM Only" Unistar Radio Networks

Phone: (805) 294-9000
Terms: Barter/cash combination
Delivered via: Satcom C5 T21
Hosts: DJs supplied with service
Debuted: 2/87

Live, 24-hour local sounding format targeting audiences 45-54 with rehearsed original standard/pop hits of the '40s, '50s, and '60s.

"American Forum Network" Business Radio Network, Inc.

Phone: (800) 800-8852
Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3
Debuted: 9/88
Affiliates: 112

Insightful, entertaining and interactive talk radio on subjects ranging from current events to investing and home improvement.



Now You Won't Have To Rewrite The Book Everytime It Comes Out.

You know how it is, the books come out and the first thing you do is manipulate the numbers to get your station the numbers that will sell. Heck, everybody gets creative. Well put down the white-out and pick up the phone. Call Bonneville. We've got the radio formats that will put you on top of the ratings heap. Because our formats draw the audiences advertisers need to reach.

Easy Listening

The music format the 35 - 64 demo wants to hear — The Verdery Environment. An easy listening format that all but guarantees you a loyal, upscale audience. The Verdery Environment features the artists people want to listen to at the office and at home.

Bonneville Gold

The hits from the golden age of rock-n-roll certainly haven't left the hearts of radio audiences. Bonneville Gold is the format that will get your market rocking. It features the best-testing songs from the late 50's, core 60's and early 70's performed by the artists who helped put gold on the map.

Young Country[®]

An irreverent, personality-driven approach to country radio. No tired country oldies here, just the hottest hits from the artists the 25 - 44 crowd wants to hear — Garth Brooks, Kathy Mattea and Randy Travis to name but a few. Add to it Alliance Broadcasting's Young Country slogan license and you get instant name recognition that will pull in the ratings and get your market swinging.

A/C Signature

An outstanding series of Adult Contemporary formats that have proven their mettle in three of the nation's most competitive markets: New York, Los Angeles and San Francisco. Hot A/C. Mainstream A/C. Soft A/C. Ratings grabbers that feature the artists adult audiences want to hear.

Each format can be programmed live, live-assist or fully automated. And they all give you a chance to push your station to new heights. Which means that the next time the book comes out, you'll love what you read the first time around. Call today for more information.

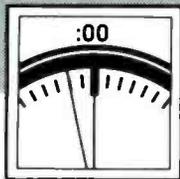
 **BONNEVILLE**
BROADCASTING SYSTEM

1-800-631-1600

4080 Commercial Avenue, Northbrook, IL 60062

PROGRAM SERVICES

FULLTIME FORMATS



A

"American Sports Network" Business Radio Network, Inc.

Phone: (800) 800-9963
Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3
Debuted: 1/18/93
Affiliates: 205

News and events shaping the sports world. Interactive shows and interviews with celebrity hosts and celebrity guests 24 hours a day.

"Automation Consultation Services"

The Bob Wood Organization

Phone: (315) 682-7446
Terms: Cash
Delivered via: Consultation
Hosts: DJs supplied with service
Updated: As needed
Debuted: New product

PD of most successful automated radio station in the country available to consult cost cutting automated/live assist operations.

B

"Beautiful Sounds of Praise" Broadcast Programming

Phone: (800) 426-9082
Terms: Cash
Delivered via: Analog tape
Hosts: Stations supply DJs
Updated: Monthly

Sacred and beautiful music blended for the 25-54 in a Christian setting.

"Big Band/Swing Era" Broadcast Programming

Phone: (800) 426-9082
Terms: Cash
Delivered via: Analog tape
Hosts: Stations supply DJs
Updated: 6 tapes per year/all categories total
Jon Holiday's popular and successful Big Band format for 35+.

"Bonneville Country" Bonneville Broadcasting System

Phone: (800) 631-1600
Terms: Cash
Delivered via: CD
Hosts: Stations supply DJs
A hot, new, Young Country sound, modeled after Alliance Broadcasting's KYNG/Dallas, with complete formatic, marketing and sales support.

"Bonneville Gold" Bonneville Broadcasting System

Phone: (800) 631-1600
Terms: Cash
Delivered via: CD
Hosts: Stations supply DJs
Utilizing the best-testing songs from the late '50s, '60s and early '70s, strategically programmed to achieve an optimum freshness factor.

"Business Radio Network" Business Radio Network, Inc.

Phone: (800) 800-8852
Terms: Barter
Delivered via: Satcom C5 T15, C5 T3
Debuted: 7/4/88
Affiliates: 100
Timely business, financial and consumer news, information and commentary 24 hours a day. Proven results for stations and advertisers.

C

"Children's Satellite Network"

Phone: (818) 990-3391
Terms: Barter/cash combination
Delivered via: ASC-1
Hosts: Network
Updated: Live
Affiliates: 15
Children's Satellite Network is radio for children (and adults). Music, stories, features, 24-hours a day of entertainment, education and fun.

"Classical" Broadcast Programming

Phone: (800) 426-9082
Terms: Cash
Delivered via: Analog tape
Hosts: Stations supply DJs
Updated: Most reels update twice a month
Flexible format designed to appeal to the classical aficionado or the casual listener.

"CNN Headline News" Unistar Radio Networks

Phone: (805) 294-9000
Terms: Barter/cash combination
Delivered via: Galaxy 1 T8
Hosts: DJs supplied with service
Debuted: 9/88
All-news for any size market with live continuous 24-hour national and world coverage featuring CNN TV anchors.

"Concept 1, Adult Contemporary" Concept Productions

Phone: (800) 783-3454
Terms: Cash
Delivered via: Analog tape, DAT, CD
Hosts: DJs supplied with service, stations supply DJs
Updated: Weekly
Target: 25-49 adults, an upbeat blend of today's AC music plus the biggest contemporary hits of the past 25 years.

"Concept 2, CHR" Concept Productions

Phone: (800) 783-3454
Terms: Cash
Delivered via: Analog tape, DAT, CD
Hosts: DJs supplied with service, stations supply DJs
Updated: Weekly
Target: 18-34 adults, mass-appeal "top 40" hits for the active contemporary listener, with an adult, one-to-one delivery.

"Concept 3, Gold" Concept Productions

Phone: (800) 783-3454
Terms: Cash
Delivered via: Analog tape, DAT, CD
Hosts: DJs supplied with service, stations supply DJs
Target: 35-54 adults, pop and rock oldies from the '50s, '60s and '70s, designed to appeal to the "Big Chill" generation.

"Concept 4, Country" Concept Productions

Phone: (800) 783-3454
Terms: Cash
Delivered via: Analog tape, DAT, CD
Hosts: DJs supplied with service, stations supply DJs
Updated: Weekly
Target: 25-54 adults, today's modern country plus the biggest country hits of the past 30 years.

"Concept 5, Contemporary MOR" Concept Productions

Phone: (800) 783-3454
Terms: Cash
Delivered via: Analog tape, DAT, CD
Hosts: DJs supplied with service, stations supply DJs
Updated: Weekly
Target: 35-54 adults, fills the void between AC and Easy Listening. Presentation is adult and conversational.

"Contemporary Rock & Soul" Color Radio, Inc.

Phone: (415) 929-1999
Terms: Cash/unique options
Hosts: DJs supplied with service
Original, prime demo '90s positioning. Variety music, dynamic digital imaging, info-tainment, audience interaction. "Relationship" database marketing.

PROGRAM SERVICES

FULLTIME FORMATS



C

"Country"

House Of Music

Phone: (714) 641-8000, (800) 641-8000
 Delivered via: Analog tape
 Terms: Cash
 Hosts: Stations supply DJs
 Updated: Weekly
 Debuted: 1985
 Affiliates: 30

Comprehensive Country format comprised of currents (updated weekly), recurrenents (updated monthly) and oldies from the '60s, '70s, & '80s.



"Country"

Jones Satellite Networks, Inc.

Phone: (800) 876-3303
 Terms: Barter/cash combination
 Delivered via: Galaxy 5 T21
 Hosts: DJ
 Debuted: 3/89
 Affiliates: 225

Personality-driven mainstream country targeted 25-54 with emphasis on today's hits, yesterday's favorite country of the past 15 years.



"Country"

Unistar Radio Networks

Phone: (805) 294-9000
 Terms: Barter/cash combination
 Delivered via: Spacenet 3 T5
 Hosts: DJs supplied with service
 Debuted: 2/84

Live, 24-hour local sounding mainstream Country format targeting adults 24-54 with researched hits, recurrent and older favorites.



"Country Gold"

Music Director Programming Service

Phone: (413) 783-4626
 Terms: Cash
 Delivered via: Analog tape, DAT
 Hosts: Stations supply DJs
 Updated: Annually
 Debuted: 1982
 Affiliates: 836

Over 2400 country hits on 80 DAT or analog reels, from 1950-1992. Stations can choose entire library or individual reels.

"Curved Air"

Soundscapes

Phone: (805) 965-5212
 Terms: Cash
 Delivered via: Analog tape
 Hosts: Stations supply DJs
 Updated: Monthly
 Debuted: 7/91
 Affiliates: 1

Fulltime NAC format emphasizing NAC hits/gold. Produced by 10-year NAC programmer Paul Hunter.

D

"Digital AC"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Updated: Weekly (CDs and playlists)

A fresh approach to mainstream AC, built on a solid base of best-testing tunes targeted 25-49.



"Digital CHR"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Updated: Weekly (CDs and playlists)

Contemporary Hit Radio for today's competitive markets, 18-34 demos. Available with our CD Plus and Playlist Plus packages.



"Digital Easy Contemporary"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Hosts: Stations supply DJs

Soft, AC format with an MOR flavor and large gold library to help supplement.



"Digital Heart of Rock"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Updated: Playlist updates weekly

BP's big rock/AC hybrid winner, focusing 25-44 and available with our CD Plus and Playlist Plus services.



"Digital Hot AC"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Updated: Weekly (CDs and playlists)

Designed to carve a profitable niche among young contemporary listeners, age 18-44.

"Digital Memory Music"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Updated: Playlist updated weekly

From the swinging '40s to today's melodic hits, here's America's original adult standard music.



"Digital Natural Sound"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Updated: Weekly (CDs and playlists)

Our exclusive blend of country and AC hits, carving a niche among 25-54.



"Digital Oldies"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Updated: Playlists updated weekly

Great songs and good times from the first 20 years on rock and roll.



"Digital Rock Classics"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Updated: Playlist updated weekly

Classic rock programming designed to hold the 25-44 audience, available with CD Plus and Playlist Plus.



"Digital Soft Spectrum"

Broadcast Programming

Phone: (800) 426 9082
 Terms: Cash
 Delivered via: CD
 Updated: Weekly (CDs and playlists)

Highly researched, all-vocal, soft AC, perfect for 25-54, available with our CD plus and Playlist Plus services.



"Digital Today's Country"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Updated: Weekly (CDs and playlists)

A solid mainstream base, 25-54, tuned to win the big Country numbers in your market.



"Digital Urban One"

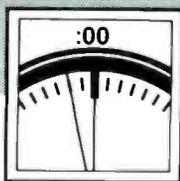
Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Updated: Playlists updated weekly

Our current-intensive 18-34 Urban winner, available with our CD Plus and Playlist Plus services.

PROGRAM SERVICES

FULLTIME FORMATS



D

“Digital Young Country” Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: CD
 Updated: Weekly (CDs and playlists)
A current/recurrent intensive format which features well-testing recent gold. Core target: 20-44.

E

“Easy Contemporary” Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: Analog tape
 Hosts: Stations supply DJs
 Updated: Currents every other week; other updates regularly.
Over 1000 titles in this softer AC vocals from the '60s on.

“Easy Listening” Jones Satellite Network, Inc.

Phone: (800) 876-3303
 Terms: Barter/cash combination
 Delivered via: Galaxy 5 T21
 Hosts: Automated digital playback with local liners
 Debuted: 10/90
 Affiliates: 15

Relaxing blend of light jazz, soft AC, easy instrumentals targeted 35-54. Vocal/instrumental ratio dayparted. Delivered with minimal announcer voicing.

“Easy Listening Verdery Environment” Bonneville Broadcasting System

Phone: (800) 631-1600
 Terms: Cash
 Delivered via: CD
 Hosts: Stations supply DJs
Award-winning programmer Dave Verdery has created a perfectly blended easy listening format for maximum adult audience impact.

“Easy Relaxed” Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: Analog tape
 Hosts: Stations supply DJs
Modern easy listening for the 35-64 audience.

F

“Format 41” Unistar Radio Network

Phone: (805) 294-9000
 Terms: Barter/cash combination
 Delivered via: Satcom C5 T21
 Hosts: DJs supplied with service
 Debuted: 4/84
Live, 24-hour local-sounding music-intensive format targeting adults 33-48 with researched mix of soft AC hits.

G

“Gold Plus” Far West Communications

Phone: (818) 566-7003
 Delivered via: Analog tape/DAT
 Terms: Cash
 Updated: Four reels per month
 Debuted: 1980
An energetic, non-metal oldies format with music from the mid-'50s through the late '70s. Averages 1200 songs in four categories.

“Goldies” Jones Satellite Networks, Inc.

Phone: (800) 876-3303
 Terms: Barter/cash combination
 Delivered via: Galaxy 5 T21
 Hosts: DJs supplied with service
 Debuted: 9/90
 Affiliates: 75
Personality-driven '50s through '70s good-time oldies, targeted 25-54. Phone interaction with your listeners.

H

“The Heart of Rock” Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: Analog tape
 Hosts: Stations supply DJs
 Updated: Every four or eight weeks
Our new and already successful AC/AOR music hybrid.

“Hightower Radio” Cutler Productions

Phone: (310) 478-2166
 Terms: Barter
 Delivered via: Satcom C5 T15
 Hosts: Two-minute commentary
 Updated: Weekly
 Debuted: 2/15/93
Two-minute humorous commentary twice daily, by well-known, issue-oriented personality.

“Hit Disc and GoldDisc” TM Century, Inc.

Phone: (800) TM CENTURY
 Delivered via: CD
 Terms: Cash
 Hosts: Stations supply their own DJs
 Updated: Two CDs per week
 Debuted: 1986
 Affiliates: 1750
Hits-of-the-week, recurrences, and oldies on premium quality CDs, AC, CHR, AOR, Urban, Country, and Oldies.

“Hot AC” Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: Analog tape
 Hosts: DJs supplied with service, Stations
 Updated: Weekly
Our hottest AC format targeted for the 18-44 audience.

“Hot AC Signature Series” Bonneville Broadcasting System

Phone: (800) 631-1600
 Terms: Cash
 Delivered via: CD
 Hosts: Stations supply DJs
Energized by the heartbeat of America's #1 market, Bonneville's Hot AC sound is modeled after New York's MIX 105 WMMX.

“Hot Country” Unistar Radio Networks

Phone: (805) 294-9000
 Terms: Barter/cash combination
 Delivered via: Satcom C5 T19
 Hosts: DJs supplied with service
 Debuted: 1/92
The original live, 24-hour format targeting young adults 20-42 with researched current and recurrent “Hot Country” music.

“Hot Z” Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash
 Delivered via: Analog tape
 Hosts: DJs supplied with service, Stations
 Updated: Weekly
A long-running and successful CHR format perfect for the 18-34 audience. Offers a slight AOR flavor.

“Interstate Radio Network” Interstate Radio Network

Phone: (312) 222-4784
 Terms: Barter
 Delivered via: Galaxy 2 T3
 Hosts: DJs supplied with service
 Updated: Live
 Debuted: 3/88
 Affiliates: 60
Live, seven-nights-a-week programming (11p-7a), attracting truckers, third shifters and night owls; featuring country music, weather and sports.

PROGRAM SERVICES

FULLTIME FORMATS



L

"Lite Jazz"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Updated: Every other month

Contemporary jazz with and without vocals, and a variety of tempos. 25-44.

"Live Talk Radio"

Independent Broadcast Network

Phone: (813) 573-4402

Terms: Barter

Delivered via: Satcom C3/C5 T6/15;

Galaxy G2 T3

Affiliates: 250

24-hour, two-way format with 24 shows.

M

"Mainstream AC Signature Series"

Bonneville Broadcasting System

Phone: (800) 631-1600

Terms: Cash

Delivered via: CD

Hosts: Stations supply DJs

Combining the best of today's hits and yesterday's favorites, Bonneville's Mainstream AC sound is patterned after L.A.'s KBIG, a winner with adults 25-54.

"Mellow AC"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Updated: Currents updated weekly

Our "Almost Lite" AC format with demos of 25-54.

"Memory Music"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Updated: Over 60 reel updates a year

Our adult standards, 35+ format, with optional Big Band or MOR secondaries.

"Modern MOR"

Far West Communications

Phone: (818)566-7003

Delivered via: Analog tape/DAT

Updated: Two reels per month

Debuted: 1990

Solid MOR artists of the '60s through today, without AC crossover or nostalgia artists of the '40s and '50s.

"Money Minute"

North American Network

Phone: (800) 365-MONY

Terms: Barter

Delivered via: Printed script, telephone

Hosts: Fully-produced reports

Updated: Weekly

Debuted: 1/92

Affiliates: 100

Daily one-minute reports on personal finance produced by the Investment Company Institute, available by toll-free number.

"MOR Contemporary"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Researched 35-54 hits spiced with light AC; perfect for Full-Service AMs.

"Music...Just For The Two Of Us"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Updated: Every three weeks

One of America's most successful Easy Listening formats features both instrumentals and vocals.

N

"Natural Sound"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Our unique blend of AC and country crossovers, 25-54 demos, great for an AM full-service.

"Oldies"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Updated: Monthly

1500 well-researched and chart-proven classics from the first 20 years of rock. Perfectly targeted for 25-54.

"Oldies"

House Of Music

Phone: (714) 641-8000, (800) 641-8000

Delivered via: Analog tape

Terms: Cash

Hosts: Stations supply DJs

Updated: Monthly

Debuted: 1979

Affiliates: 25

Oldies music format of over 2500 chart leaders, segmented into three time periods, spanning 1955 to 1979. Mastered from CDs.

"Oldies Channel, The"

Unistar Radio Networks

Phone: (805) 294-9000

Terms: Barter/cash combination

Delivered via: Satcom C5 T21

Hosts: DJs supplied with service

Debuted: 5/86

Live, 24-hour format targeting adults 30-49 with researched rock and roll hits.

"Oldies on CD"

Music Director Programming Service

Phone: (413) 783-4626

Terms: Cash

Delivered via: CD

Hosts: Stations supply DJs

Updated: Annually

Debuted: 1990

Affiliates: 600+

AC & CHR oldies from 1955 thru July 1992 on 124 CDs. Over 2500 hits. Stations can buy entire library or by decade.

"Original AC"

Broadcasting Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: CD

Hosts: DJs supplied with service, Stations

Updated: Weekly

Uptempo AC format, tightly formatted, with 25-44 in mind.

P

"Prime Demo"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Updated: Currents every other week

Perfect for 25-54 with best-testing AC songs to reach an upscale audience.

"Pure Country"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Updated: Weekly

Our traditional Country format, with a large library, aimed at 35+.

PROGRAM SERVICES

FULLTIME FORMATS



R

"Rock Classics"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Updated: Currents weekly/updates monthly

Top album tracks from the '70s and '80s, with key Top 40 hits from the '60s.

S

"Sacred Sounds of Gospel"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Updated: Currents every other week

Traditional country-gospel, targeted for 30+ and programmed by Brad Burkhart.

"Sacred Sounds of Praise"

Broadcasting Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Updated: 48 reels a year

A complete MOR-style Christian format as programmed by Brad Burkhart.

"Soft AC Signature Series"

Bonneville Broadcasting System

Phone: (800) 631-1600

Terms: Cash

Delivered via: CD

Hosts: Stations supply DJs

Bonneville's Soft AC is similar to San Francisco's KOIT-AM & FM, a gentler sound blend to achieve maximum time spent listening.

"Soft Hits"

Jones Satellite Networks, Inc.

Phone: (800) 876-3303

Terms: Barter/cash combination

Delivered via: Galaxy 5 T21

Hosts: DJs supplied with service

Debuted: 9/89

Affiliates: 90

Familiar, favorite lite AC songs from the '60s through today, targeted 25-54. Delivered with minimal talk, "Love Songs" show weeknights.

"Soft Spectrum"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Updated: Monthly

Our highly researched, all vocal niche for 25-54.

"Sound Communications, Inc."

Sun Radio Network

Phone: (813) 572-9209

Terms: Barter

Delivered via: DAT, Galaxy 2 T3, Satcom C5

Updated: Live

Debuted: 1989

Affiliates: 184

Two-way talk programming, personality-driven with toll-free caller lines. Issue-oriented weekdays, service programs weekends.

"Sports Entertainment Network"

Phone: (702) 731-5200

Terms: Barter

Delivered via: Satcom C5 T15

Hosts: DJs supplied with service

Debuted: 1991

Affiliates: 170

24-hour sports talk, interactive 800 numbers, variety of interviews, upbeat and topical.

"Super Country"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: DJs supplied with service, Stations

Updated: Weekly

Our mainstream Country format, perfect 25-54.

"Super Hits"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: Stations supply DJs

Updated: Weekly

Straight ahead and competitive CHR hit radio, with targets of 18-34.

"Thirty Plus"

Far West Communications

Phone: (818) 566-7003

Delivered via: Analog tape/DAT

Terms: Cash

Updated: Four reels per month

Debuted: 1989

"Thirty Plus" updates the easy/mellow formats of the '80s with an edge of rock and absence of MOR artists.

"Today's Country"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: DJs supplied with service, Stations

Updated: Weekly

Tight, chart-based mainstream Country format, as programmed by Jay Albright.

"True Country"

Far West Communications

Phone: (818) 566-7003

Delivered via: Analog tape/DAT

Terms: Cash

Hosts: Currents and recurrences announced

Updated: Four reels per month

Debuted: 1986

America's original and best traditional Country format, with 1400 songs in five categories spanning the late '40s through today.

"True Country II"

Far West Communications

Phone: (818) 566-7003

Delivered via: Analog tape/DAT

Terms: Cash

Hosts: Currents and recurrences announced

Updated: Weekly

Debuted: 1988

Current/recurrent-intensive traditional Country, with oldies from mid-'70s forward. Focuses on today's traditional Country with no crossover artists.

U

"Ultimate AC"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash

Delivered via: Analog tape

Hosts: DJs supplied with service, Stations

Updated: Currents weekly

This AC offers a variety of options for maximum flexibility.

"USA Overnight"

Elgar Entertainment

Phone: (214) 637-1872

Delivered via: Spacenet 3 T9H

Hosts: DJs supplied with service

Debuted: 3/18/93

Affiliates: 30

America's only live music intensive overnight show for AC/CHR radio stations. Combining hit music with celebrity interviews and live call-ins.

PROGRAM SERVICES

JINGLES & IDs



A

“Acapellas” — All Formats”

Thompson Creative

Phone: (800) 723-4643
Cuts: Unlimited Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 46

Great customized acapellas for DJs, special programs, special features, or one-time events. Choice of melodies with full group, guys or girls.



“Advertiser Jingles”

Thompson Creative

Phone: (800) 723-4643
Cuts: 25+ Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

Custom commercial jingles for large local or regional accounts. Network quality and creativity for the advertiser who wants to stand out.



“Albany’s Hot, New Country”

Thompson Creative

Phone: (800) 723-4643
Cuts: 16 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 14

A country package with CHR roots. Each cut adapts to full lyrics and call phrase. Piloted for top-rated WGNA.



“America’s Country”

TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Date: 1984
Subscribers: 125

Biggest-selling Country package. Recorded with full orchestra for KLAC/Los Angeles.



“American Mix”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 18 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

Big, full IDs for today's contemporary AC. Includes jock talk-up cuts and related promo beds.

“Atlanta’s 94Q” - AC”

Thompson Creative

Phone: (800) 723-4643
Cuts: 17 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 38

This top-of-the-line AC package stands out in the market. Bring your AC station into the '90s with Atlanta's 94Q.



“Audio Exposure”

Elliott/McNamee

Phone: (818) 558-7768
Terms: Buyout, Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT

News music: “Newsical” (71 cuts, intros, beds) and '90s news (21 cuts, intros, beds). Fully orchestrated.

B

“Be Kool”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 12 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

The original “contemporary oldies” package created for KOOL 105/Denver. Great for oldies and oldies-based AC.



“The Beat/92”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 15 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

The latest contemporary-urban jingles created for L.A.'s KKBT “The Beat.”



“Big City Country”

TM Century

Phone: (800) TM CENTURY
Cuts: 15 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 35

1993 Country jingle package for WYNY/New York.



“Boston’s KISS”

TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 25

Urban-based Top 40. Innovative package for WXKS.

“Breakthrough”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 25 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

Contemporary sounds combined with bright, powerful vocals. Great for CHR and Hot AC.



“Bumper Productions”

Bumper Productions

Phone: (615) 646-8800
Cuts: Various Updated: Monthly
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 150

Hot promos and cool bumpers. Fully produced or voice only. Overnight delivery. Call for demo. Market rates.

C

“California Country”

Thompson Creative

Phone: (800) 723-4643
Cuts: 16 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 75

The most contemporary Country package ever. Cuts encompass all textures and tempos. Creation supervised by Lee Logan and Rusty Walker.



“Cash Tracks”

Toby Arnold & Associates

Phone: (800) 527-5335, (214) 661-8201
Cuts: 8-12 Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT
Date: 1991

Award-winning custom client jingles. A value-added sales promotion guaranteed to put money in the bank.



“CBS/LA”

TM Century

Phone: (800) TM CENTURY
Cuts: 18 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 25

Produced for KCBS-FM/Los Angeles; Oldies



“CBS’s W-Lite”

Thompson Creative

Phone: (800) 723-4643
Cuts: 15 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 27

Yes, this package is perfect for any lite station. Also adapts to other image lines. Piloted for CBS O&O WLTT/Washington.

PROGRAM SERVICES

JINGLES & IDs



C

"Celebrity IDs (customized & generic), and full-length celebrity interviews"

The Interview Factory

Phone: (818) 988-2045

Cuts: As many as desired by client

Updated: Daily Terms: Buyout

Market exclusive? Custom IDs are exclusive; generic ones have no market overlap because of volume and format of available IDs (5000+)

Delivered via: Analog tape

Stars ask listeners to stay tuned, have a great Christmas, etc. Thousands of different promos with thousands of performers.

"Classic Jingles"

PAMS Productions/CPMG

Phone: (800) 522-PAMS, (214) 559-4000

Cuts: 5000+ Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 400+ more!

Updated resings of the jingles that made WABC, KFB, WLS, etc. famous! Offered through PAMS producers Ben Freedman or Richard Kaufman.

"Classic Oldies"

TM Century

Phone: (800) TM CENTURY

Terms: Lease

Market exclusive? Yes

Delivered via: Analog tape, CD, DAT

Subscribers: 75

Oldies-based AC.

"Comic Ideas"

Laugh-Trak Media Services

Phone: (800) 827-3301

Terms: Buyout

Market exclusive?

Delivered via: Analog tape

Custom drops and IDs for air personalities, using comic celebrity impressions. Customized or generic comedy jingles available.

"Continuous Coast"

JAM Creative Productions

Phone: (214) 388-5454

Cuts: 16 Terms: Lease

Market exclusive? Yes

Delivered via: Analog tape, DAT, CD

The latest in our series of AC packages for KOST/Los Angeles. Previous "Coast" packages are also available.

"The Country Edge"

Thompson Creative

Phone: (800) 723-4643

Cuts: 16 plus mixouts Terms: Lease

Market exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 18

Shotguns, hot image lines and more! Now on Young Country Cincinnati, The Armadillo/San Antonio, K-Bear/Sacramento and many more. Piloted for B94.5/Orlando.

"Country Express"

JAM Creative Productions

Phone: (214) 388-5454

Cuts: 13 Terms: Lease

Market exclusive? Yes

Delivered via: Analog tape, DAT, CD

Contemporary country IDs, including transitions, weather bed, legal ID and DJ logo.

TM century[®] jingles The World Standard[®]

Join the major stations of today that come to TM Century for jingle production like WMXV, KIIS-FM, VIRGIN RADIO, WPLJ and many others. Digital Mastering, delivered on CD while you wait!

For information call:
(800) TM CENTURY

PROGRAM SERVICES

JINGLES & IDs



C

"Country Favorites"

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 16 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

Contemporary country jingles with a big sound, created for KSON/San Diego. Compatible with our popular "It's Your Country" series.

"Country Powerhouse"

TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
Subscribers: 50

All-purpose Country package with full orchestra.

"Custom & Syndicated Jingles"

TM Century

Phone: (800) TM CENTURY
Terms: Leased
Market exclusive?
Delivered via: Analog tape/DAT/CD

Custom jingles available in every format or to your specifications.

"Custom Advertiser Jingles"

Toby Arnold & Associates

Phone: (800) 527-5335, (214) 661-8201
Cuts: 8-12 Terms: Buyout/Leased
Market exclusive? Yes
Delivered via: Analog tape, DAT

Custom jingles to your client's exact specifications with the same quality and style found in a national advertiser's jingle.

"Custom and Syndicated Jingle Packages"

JAM Creative Productions

Phone: (214) 388-5454
Cuts: Thousands Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

JAM specializes in producing jingle packages for radio stations of all formats. Choose from over 100 existing packages, or create something custom.

"Custom Country"

GMI Broadcast Services

Phone: (206) 656-8414
Cuts: 14 Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT

The exciting new country jingle package designed to give your station IDs "pure country energy!" Call for a demo.

"Custom Jingle Packages" - All Formats"

Thompson Creative

Phone: (800) 723-4643
Cuts: 15-20 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 34

Packages available for CHR, AC, Lite AC, News/Talk and Country. We also produce packages tailored to other formats.

"Custom Music Services"

Silvertree Inc.

Phone: (619) 296-1601 Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT

Custom station IDs and thematic. Syndicated material is not available; large/medium markets only.

"Cute & Corny Cuts"

PAMS Productions/CPMG

Phone: (800) 522-PAMS, (214) 559-4000
Cuts: 100 Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape, DAT

Yes, a package of selected Cute & Corny Cuts can do wonders for the personality image of your station.

D

"Dallas Mix" — AC/Hot AC"

Thompson Creative

Phone: (800) 723-4643
Cuts: 19 plus mixes Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 35

This great package features a contemporary menu of cuts including transitions, top-of-hour ID, promo beds, mornings, news, traffic and more.



"Dallas Power"

TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 150

CHR package featuring 35 voices. Short, very short, and fun cuts!

"Digital Mix"

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 15 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

An AC package created for MIX 107.3/Washington. This logo works well with digital frequency identifiers.

"Do It Again"

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 16 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

The perfect mainstream oldies package, created for WCBS-FM/New York.

"Double Barrels" — Hot AC/CHR"

Thompson Creative

Phone: (800) 723-4643
Cuts: 14 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 31

Arm your station for the ratings war. Short jingles including very contemporary shotguns. Reload your image Double Barrels.

"Double Power"

TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 90

Hot AC produced for WNSR/New York, WENS/Indianapolis.

PROGRAM SERVICES

JINGLES & IDs



E

“The Edge” — CHR”

Thompson Creative

Phone: (800) 723-4643
Cuts: 16 plus mixouts **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 80

This package will make your station stand out from all the rest. Cutting through the airwaves with more intensity, more power and more excitement.

F

“Favorite Country”

Thompson Creative

Phone: (800) 723-4643
Cuts: 16 plus mixouts **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 24

A traditional Country jingle package for the 1990s. Not shotguns, these are real country jingles. Request your free CD demo.

“Flight 31”

GMI Broadcast Services

Phone: (206) 656-8414
Cuts: 11 **Terms:** Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT

The AC ID jingle package for the '90s. “Fresh, new, exciting,” say clients. Call for a demo!

“Freedom”

TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Date: 1988
Subscribers: 70

Country package recorded in Nashville features short cuts, ID cuts, long image cuts, patriotic cut.

“Fresh Jams” — Urban”

Thompson Creative

Phone: (800) 723-4643
Cuts: 15 plus mixouts **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

The only Urban package as fresh and exciting as the best songs in the format - the “In Living Color” of jingle packages!

G

“Go West”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 14 **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

Contemporary country jingles created for KNIX-FM/Phoenix. Includes transitions, slogan and formatic cuts.

“Good Time Oldies”

Thompson Creative

Phone: (800) 723-4643
Cuts: 19 plus mixouts **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 45

Contemporary full-service oldies format package featuring an all-star roster of players led by drummer Hal Blaine, James Burton on guitar.

“Goodtime Classics”

TM Century

Phone: (800) TM CENTURY
Cuts: 21 **Terms:** Leased
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
1992 package for WMXJ/Miami; Oldies.

“Great Memories”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 10 **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

Tasty jingles for Big Band/Nostalgia stations.

H

“Hi Qume”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 19 **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

The latest in our series of Hot AC packages for Q-95/Detroit. Positioning cuts, morning show, transitions and sounders.

“Highway 21”

TM Century

Phone: (800) TM CENTURY **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 100

Modern Country-pop jingles.

“Holiday Jingles” — All Formats”

Thompson Creative

Phone: (800) 723-4643
Cuts: 5 plus mixouts and library **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 26

Five customized re-sings over great Christmas music tracks. Also features a library of non-customized holiday acapellas and shouts.

“Hollywood’s KIIS”

TM Century

Phone: (800) TM CENTURY **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 125

Jingles on KIIS-AM & FM/Los Angeles. Special morning cuts for Rick Dees and others.

“Horizon”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 21 **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

The latest package for KBIG/Los Angeles includes short IDs, image line cuts and promo beds.

“Hot Country”

TM Century

Phone: (800) TM CENTURY **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 75

AC- and CHR-type instrumental beds complete with lasers, effects, etc.

“Hot Holidays”

TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 55

Hot CHR holiday jingles.

“The Hottest Mix in New York”

TM Century

Phone: (800) TM CENTURY
Cuts: 15 **Terms:** Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 5

1993's hottest AC package for WMXV/New York.

“The Houston Mix I”

— CHR/Hot AC”

Thompson Creative

Phone: (800) 723-4643
Cuts: 20 plus mixouts **Terms:** Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 70

This great package features an upbeat group of contemporary cuts plus a variety of optional one min. promo beds.

PROGRAM SERVICES

JINGLES & IDs



H

“The Houston Mix II” — CHR/Hot AC” Thompson Creative

Phone: (800) 723-4643
Cuts: 19 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 21

Compliments Houston Mix I. Additional CHR/Hot AC jingles including shotguns, image line cuts, weather and traffic cuts. Piloted for Nationwide's KHMx.

“Hyperlink”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 25 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

A comprehensive, Hot AC package with cuts for positioning lines, mornings, summer, weekend and

J

“Jingles”

MG Productions

Phone: (607) 748-9131
Cuts: Varies Updated: As needed
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape, DAT, CD

K

“K-Lite/K-Lite Two” TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 70

Light rock series created for K-Lite/Houston.

99.7 KFRC FM

“KFRC-FM” TM Century

Phone: (800) TM CENTURY
Cuts: 15 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Date: 1991
Subscribers: 40
Produced for KFRC-FM/San Francisco, Oldies

“KIIS/90”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 20 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
IDs, transitions, and jock talk-up beds, perfect for CHR and Hot AC.



“KIIS — L.A.’s #1 Hit Music” TM Century

Phone: (800) TM CENTURY
Cuts: 99 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 150
Hot CHR jingles.



“Killer B96” TM Century

Phone: (800) TM CENTURY
Cuts: 16 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 20
Package for WBBM-FM/Chicago; CHR.

“KJLH — Pure Excitement” TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Urban jingles created by Michael Spears and Tony Grey for KJLH/Los Angeles, K-104 FM/Dallas, and others.

“The KNAX Combo” — Country” Thompson Creative

Phone: (800) 723-4643
Cuts: 10 plus mixouts Terms: Lease
Market exclusive? Yes, no
Delivered via: Analog tape, DAT, CD
Subscribers: 27

Hot country jingles featuring extremely high energy and power. Piloted for Brad Chambers at KNAX/Fresno.

STAR-SPANGLED COUNTRY

“KSCS — Star-Spangled Country” TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 50
Popular Country package; 28-voice, full orchestra. Lots of extras, such as news, intro, etc.

“KVIL — The Nineties” TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 75
Popular current AC package features exclusive KVIL five-voice vocal group.

“KYKY '91” TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 70
Adult CHR jingles.

PROGRAM SERVICES

JINGLES & IDs



K

KZLA
93.9 FM

"KZLA" TM Century

Phone: (800) TM CENTURY
Cuts: 16 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 15

A great package for Country stations that wish to hit call letters and frequency hard.

L

"Light Favorites" JAM Creative Productions

Phone: (214) 388-5454
Cuts: 13 Terms: Lease
Market exclusive? Yes
Delivered via: Analog, DAT, CD

A classy logo package for mainstream AC. Created for WLTF/Cleveland.

"The LX Series" JAM Creative Productions

Phone: (214) 388-5454
Cuts: 54 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

Economical jingles for smaller market stations programming mainstream AC, oldies-based AC, Oldies, Soft Rock, or CHR.

M

"Madison Avenue" TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 110

AC jingles originally done for WNSR/New York.

"The Johnny Mann Singers" PAMS Productions/CPMG

Phone: (800) 522-PAMS, (214) 559-4000
Cuts: 15+ Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 35

Now, PAMS brings you many of the original Johnny Mann Singers, as directed by Johnny Mann in Los Angeles.

"Miami Memories" GMI Broadcast Services

Phone: (206) 656-8414
Cuts: 15 Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers:

Miami Memories is a unique, nostalgia-oriented, light AC style ID jingle package designed for WMRZ/Miami. Call for demo!

"Mile High" JAM Creative Productions

Phone: (214) 388-5454
Cuts: 21 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

A hot country package that delivers CHR energy. Created for KYGO-FM/Denver.

"Music IDs/Jingles" Steve Vaus Productions

Phone: (800) HIT-SONG
Updated: Constantly Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT

Music ID packages and jingles for all formats, specializing in custom creations. Our writers, arrangers, producers and players are pros.

N

"New Day" JAM Creative Productions

Phone: (214) 388-5454
Cuts: 23 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

A full service package created for KDKA/Pittsburgh. Includes short IDs, promo beds and program themes.



"New Horizons" TM Century

Phone: (800) TM CENTURY
Cuts: 29 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 75

Clients choose vocal style (five-voice KVIL or standard). Comes with custom a cappella 30-second custom image song, package logo.

"The New WPLJ" TM Century

Phone: (800) TM CENTURY
Cuts: 22 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

1992 package for WPLJ/New York and Scott Shannon. CHR.

"New York Fan" JAM Creative Productions

Phone: (214) 388-5454
Cuts: 22 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

Contemporary, aggressive IDs and production elements created for WFAN/New York. Great for any Talk, Sports, or full-service format.

"New York's Best Mix" TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 70

AC jingle package first developed for WNSR, "New York's Best Mix."

"New York's Mix 105" TM Century

Phone: (800) TM CENTURY
Cuts: 15 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

1992 hot AC package for WMXV/New York

PROGRAM SERVICES

JINGLES & IDs



N

“‘93Q’ — CHR”

Thompson Creative

Phone: (800) 723-4643
Cuts: 12 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 16

The hottest, most contemporary CHR package available! Clients include Nationwide's #1 Hit Music Station KLUC/Las Vegas and WFLY/Albany, NY.

O

“Ocean ‘1st Plunge’ Package”

Bobby Ocean Inc.

Phone: (415) 472-5625
Cuts: 10 Terms: Buyout
Market exclusive? No
Delivered via: Analog tape, DAT
Date: 1984
Subscribers: 100

Introductory special package provides 10 fully produced IDs, stagers, sweepers, liners — your choice. Gives instant life to all formats.

“Ocean ‘Image Base’ Package”

Bobby Ocean Inc.

Phone: (415) 472-5625
Cuts: 10 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT
Date: 1988
Subscribers: 100

IDs, sweepers, liners, stagers, and music for your promotion's overall identity and image perception. Aggressive, professional, clean, and entertaining.

“Oldies 94.9”

TM Century

Phone: (800) TM CENTURY
Cuts: 17 Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 20

Oldies package for KODZ/Dallas.

“1 FM”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 25 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

High energy, contemporary jingles created for Britain's national “BBC Radio 1 FM” network.

“Orlando’s Hottest Country”

Thompson Creative

Phone: (800) 723-4643
Cuts: 12 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 26

Why be hot, when you can be the hottest? Piloted for NewCity's WWKA-K92FM. On KJJO/Minneapolis, Country 96.9/Boston, Y108/Pittsburgh and more!

P

“‘Phoenix Variety’ — AC”

Thompson Creative

Phone: (800) 723-4643
Cuts: 18 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 18

The Phoenix Variety has the perfect menu of cuts for AC stations playing a “variety” of music. Adaptable to any image line.

▼

“‘Pittsburgh’s Variety’ — AC”

Thompson Creative

Phone: (800) 723-4643
Cuts: 18 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 13

The best variety of the '70s, '80s and '90s. Contemporary AC jingles piloted for Bruce Gilbert at WVTY-Variety 96/Pittsburgh.



“Premiere Radio Anti-Jingles”

Premiere Radio Networks

Phone: (818) 377-5300
Cuts: 15 Updated: Every four months
Terms: Barter
Market exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 10

Creative and unique station IDs utilizing station's voice, drops from old films/TV shows and driving beds.

PREMIERE RADIO NETWORKS



Who Did That Music?

“Pure Impact I & II”

Premiere Radio Networks/ Who Did That Music?

Phone: (818) 377-5300
Cuts: 15-25 Updated: Annual
Terms: Barter
Market exclusive: Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 35

Pure Impact I & II are versatile and powerful identification for today's CHR and Adult CHR radio.

“‘Pure Magic’ — Lite AC”

Thompson Creative

Phone: (800) 723-4643
Cuts: 16 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 57

Do you want that extra sparkle in your station identification? Adaptable to all image lines. Includes a “love songs” cut.

Q

“Q Cuts”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 16 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

A hot AC package created for Q-95/Detroit, now heard on scores of AC, Country, and Oldies stations.

R

“Right On Q”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 16 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

A Hot AC package created for Q-95/Detroit. It's the follow-up to the widely used “Q Cuts” package.

“Rock ‘N’ Roll Classics”

TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 40

Oldies-based AC.

PROGRAM SERVICES

JINGLES & IDs



S

“Scorchers” — CHR”

Thompson Creative

Phone: (800) 723-4643
Cuts: 11 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 31

The high-energy package of the '90s. Boldly tell your listeners who you are! Call Thompson Creative in Dallas for Scorchers!

“Seattle/Portland” — CHR”

Thompson Creative

Phone: (800) 723-4643
Cuts: 20 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 36

How different can a CHR jingle package be? These cuts are unique and one-of-a-kind, only from Thompson Creative.

“Shouts” - All Formats”

Thompson Creative

Phone: (800) 723-4643
Cuts: Unlimited Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 375

Your choice of full five or seven voice groups, all guys or all girls. Fore DJs, features, etc.

“Sonovox Jingles”

PAMS Productions/CPMG

Phone: (800) 522-PAMS, (214) 559-4000
Cuts: 10+ Terms: Leased
Market exclusive? Yes (optional)
Delivered via: Analog tape, DAT
Subscribers: 1000+

How can '50s technology sound better than today's digital vocoders, samplers, etc.? Reshape any instrument or sound into words.

“South Florida's WRFM” — AC”

Thompson Creative

Phone: (800) 723-4643
Cuts: 14 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 24

The perfect package to transform a '70s style AC station into the 1990s. Most short IDs — highly adaptable to re-lyric.

“Southern California's KIIS” TM Century

Phone: (800) TM CENTURY
Cuts: 17 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
The newest 1993 package for KIIS-FM/Los Angeles

“Southern Trax Production Co.” Southern Trax Production Co.

Phone: (800) 462-4420
Cuts: Varies Terms: Buyout (Terms available)
Market exclusive? Yes
Delivered via: Analog tape, DAT
Station IDs customized for all formats with muscle shoals talent, normal package, 112 cuts discount with library purchase.

“The Spirit of New England” JAM Creative Productions

Phone: (214) 388-5454
Cuts: 25 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Award-winning package for Full-Service and News/Talk stations. Includes sounders, production beds and short IDs.

“StarPower” — CHR/Hot AC” Thompson Creative

Phone: (800) 723-4643
Cuts: 15 plus mixouts Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 27
Fun, memorable jingles piloted for KSRR/San Antonio and KCPX/Salt Lake City. Great for CHR and Hot AC alike.

“Station IDs and Jingles” Media Music Productions

Phone: (502) 458-6004
Cuts: 10 Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Media Music Productions writes and produces station ID/Jingle packages and news/morning show themes.

“Station IDs/Jingles” Merriman Patrick Turner Productions

Phone: (800) 527-2514
Terms: Buyout
Market exclusive? Yes
Delivered via: DAT
Subscribers: Varies
Station IDs/jingles for AC, Country and CHR radio stations.

“Station IDs, Liners and Other Voiceovers” Brewer Vocal Interpretations, Phil

Phone: (513) 533-9612
Cuts: 30 or unlimited
Updated: Yearly or unlimited
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape
Image voice with package or monthly rates. Major market talent. Custom demo's available.

“Stay Cool”

JAM Creative Productions

Phone: (214) 388-5454
Cuts: 15 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
The very latest contemporary package for oldies stations. Heard on KOOL 105/Denver.

T

“The TalentBank” GMI Broadcast Services

Phone: (206) 656-8414
Cuts: Unlimited
Updated: Based on customer need
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT
Choice of ID, sweeper or promo voices to choose from. Call for a demo.

“Talk Action” JAM Creative Productions

Phone: (214) 388-5454
Cuts: 18 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Contemporary music for Talk stations to use as themes, sounders and promo beds. Heard on WLS/Chicago, KRLD/Dallas and many more.

“Talk Radio WABC” TM Century

Phone: (800) TM CENTURY
Cuts: 17 Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 35
For WABC/New York; Talk.

“Tampa Bay's Greatest Hits” — AC”

Thompson Creative

Phone: (800) 723-4643
Cuts: 19 plus mixouts Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 18
AC-based oldies package piloted for Bob DeCarlo at WUSA & W101/Tampa. This package adapts to a lite AC format.

PROGRAM SERVICES

JINGLES & IDs



T

“TechnoConnectors” — CHR/AOR”

Thompson Creative

Phone: (800) 723-4643
Cuts: 10 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 18

Unique “non-jingles” combining the best qualities of sweepers and jingles. Renegade in approach and appeal. Creation supervised by Mark Driscoll.

“The Toolkit” GMI Broadcast Services

Phone: (206) 656-8414
Cuts: 300+ Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 200+

The Toolkit is the perfect production library for the small station that wants to sound big and the big station that wants to sound better!

“A Touch Of Christmas” JAM Creative Productions

Phone: (214) 388-5454
Cuts: 9 Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

An economical way to add holiday season IDs to your sound. Created for, and heard every year on, KVIL/Dallas-Ft. Worth.

“Tropical Punch” — AC” Thompson Creative

Phone: (800) 723-4643
Cuts: 15 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

A totally unique package piloted for Russ Morley at WRMF/West Palm Beach, Fl. It'll knock you right in the sand!

“Turbo Z” JAM Creative Productions

Phone: (214) 388-5454
Cuts: 30 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

High-energy CHR IDs created for Z-100/New York. Includes shotguns, morning show material, and specialty cuts.

“2 Kool” JAM Creative Productions

Phone: (214) 388-5454
Cuts: 20 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

Contemporary IDs with an oldies flavor. The follow-up to our widely used “Be Kool” package.

U

“Ultra Hot Country” Thompson Creative

Phone: (800) 723-4643
Cuts: 18 plus mixouts Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 8

Fast-paced country package with shotguns and fast image lines. Piloted for KYKX/Longview-Marshall, TX.

“UltraPower” — CHR” Thompson Creative

Phone: (800) 723-4643
Cuts: 18 plus mixouts Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 24

Quick shotguns, transition cuts, positioning statement cuts with power! Ultrapower is big, ultrapowerful!

V

“Velvet” TM Century

Phone: (800) TM CENTURY Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 40

Soft AC package with full orchestra and upbeat vocals.

W

“WBBM-AM” TM Century

Phone: (800) TM CENTURY
Cuts: 20 Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 15

1992 package for WBBM-AM/Chicago.

“WBMX-Boston’s Mix” TM Century

Phone: (800) TM CENTURY
Cuts: 15 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD

Urban-based AC jingles for WBMX/Boston.

“Work Elements” Audio Creations

Phone: (703) 563-8100
Cuts: 7 Terms: Buyout
Market exclusive? No
Delivered via: Analog tape
Subscribers: 35

WNSR
Mix105



“WNSR '91” TM Century

Phone: (800) TM CENTURY
Cuts: 15 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 75
Jingles for Hot AC WNSR/New York

“WOW-FM” TM Century

Phone: (800) TM CENTURY
Cuts: 15 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
1993 jingles for Detroit's new Talk/Entertainment format.

“WPLJ '91” TM Century

Phone: (800) TM CENTURY
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers: 50
CHR for WPLJ/New York.

Y

“Young Country” TM Century

Phone: (800) TM CENTURY
Cuts: 17 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 50

Hot new Country jingles for Young Country in Dallas. Consulted by Rusty Walker.

Z

“Z Force” JAM Creative Productions

Phone: (214) 388-5454
Cuts: 17 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
High-energy CHR IDs created for Z-100/New York. Includes special morning show cuts.

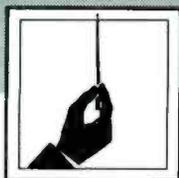
“Z World” JAM Creative Productions

Phone: (214) 388-5454
Cuts: 28 Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT, CD
New CHR IDs now in use of Z100/New York. Includes sweep transitions and original morning show cuts.

PROGRAM SERVICES

PRODUCTION LIBRARIES

PRODUCTION LIBRARIES



A

"Advertiser Jingles"

Thompson Creative

Phone: (800) 723-4643

Cuts: 25+ Terms: Lease

Market exclusive? Yes

Delivered via: Analog tape, DAT, CD

Custom commercial jingles for large local or regional accounts. Network quality and creativity for the advertiser who wants to stand out.

"The Aircraft Production Music Library"

Phone: (800) 343-2514

Cuts: 56 CDs/500+

Updated: Monthly Terms: Lease

Market exclusive? No

Delivered via: CD

Production music beds for all radio formats with "speed search" indexing. Aircraft is the most usable library today.

"The American Music Series"

The Aircraft Production Libraries

Phone: (800) 343-2514

Cuts: 7 CDs Terms: Buyout

Market exclusive? No

Delivered via: CD

Chronicles the musical heritage of America including the Revolutionary and Civil Wars, early folk and jazz, and '50s & '60s rock and roll.

"The Answer For The '90s"

JAM Creative Productions

Phone: (214) 388-5454

Cuts: 400+ Terms: Buyout

Market exclusive? No

Delivered via: CD

Contains :60/:30 production music in various contemporary styles. Includes holiday and seasonal music too. Live musicians as well as synth cuts.

"The Apple Digital Library"

O'Connor Creative Services

Phone: (800) 235-9756

Cuts: 22 CDs Updated: Annual

Terms: Buyout

Market exclusive? No

Delivered via: CD

Subscribers: 812

Major, full-service library of commercial and promo music and sound effects.

"Attitude"

Toby Arnold & Associates

Phone: (800) 527-5335, (214) 661-8201

Cuts: 3023 Updated: Quarterly

Terms: Lease

Market exclusive? No

Delivered via: CD

Subscribers: 100

Hard-hitting, high-energy promo beds and SFX, KHS, WFLZ, KABC, WAPE, KDWB, KMPS, KTRH, and more.

"Audio Action's Music Libraries"

Audio Action

Phone: (800) 533-1293

Cuts: 10,000+ titles/over 200 CDs

Updated: New CDs every 6 to 8 weeks

Terms: Needle drop or annual basis

Delivered via: CD

Ten specialty production music libraries. Jingles, bumpers, IDs, stings available. Call for free demo.

C

"CD Production Library"

Broadcast Programming

Phone: (800) 426-9082

Cuts: 1485 Terms: Lease

Market exclusive? No

Delivered via: CD

A collection of instrumentals and effects, including random length accents and themes.

"Chainsaw One"

SP Productions/Techsonics

Phone: (804) 547-4000

Cuts: 179 Terms: Lease

Market exclusive? Yes

Delivered via: CD

Subscribers: 160

Highly unusual "Power Parts" to create the wildest, hottest station in town! A low-cost workhorse processed in Base 3-D!

"Cheap Radio Thrills"

L.A. Air Force

Phone: (702) 651-9119

Cuts: 400+ Terms: Buyout

Market exclusive? No

Delivered via: CD, Vinyl disc

The classic original! Everything from drum rolls and music beds to the singing EBS test!

compact disc production library

"Compact Disc Production Library"

TM Century

Phone: (800) TM CENTURY

Cuts: 1500 Updated: Three times annually

Terms: Buyout, lease

Market exclusive? No

Delivered via: CD Subscribers: 115

Mass-appeal instrumental music for commercials and promos. Free computer software for track location, use records.

Affordable CD Music Libraries



Over 500 stations worldwide rely on Halland to deliver the best music mix and crystal-clear digital sound at an affordable price! We've got it all... Oldies... Gold... AC/CHR, in stock for immediate delivery. Plus a comprehensive database on floppy disc FREE with each library. Don't play those old 45s... Call Halland today!

HBS

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Tel (818) 963-6300 Fax (818) 963-2070

In Canada, contact Drew Marketing, Ltd., #202-2006 Main St. Vanc. BC V5T-3C2
(604) 879-1500 FAX (604) 879-8278

PROGRAM SERVICES

PRODUCTION LIBRARIES



C

"Continuous Climax" Radio Today Entertainment

Phone: (212) 581-3962
Cuts: 600 annually Updated: Bi-weekly
Terms: Barter
Market exclusive? Yes
Delivered via: CD
Subscribers: 100 (estimate)

A new, high-energy programming production library from Rick Allen and Radio Today. Updated every two weeks.

"Country Production Library" O'Connor Creative Services

Phone: (310) 827-2527
Cuts: 345 Updated: Bimonthly
Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 73

The first and only commercial and promo production service created specifically for Country. Includes a bonus CD of traditional country orchestrations.

"Creative Radio Commercials" K.K. Kreative Concepts

Phone: (614) 431-9126
Cuts: Varies by request
Updated: As called for
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape
Subscribers: 6

Write and produce creative radio commercials, creative commercial campaigns and spec commercials for sales staffs in all market sizes.

"Custom & Syndicated Jingles" Who Did That Music

Phone: (310) 657-7111
Cuts: Varies Updated: Custom & syndicated
Terms: Buyout, library is leased
Market exclusive? Yes
Delivered via: DAT, CD
Subscribers: Many

"Custom Production Library" Firstcom Broadcast Services

Phone: (800) 858-8880
Cuts: Thousands Terms: Buyout, lease
Market exclusive? No
Delivered via: CD

Customize your library by picking and choosing only the music you want.

D

"Digital Director" Broadcast Programming

Phone: (800) 426-9082
Cuts: 2772 Terms: Lease
Market exclusive? No
Delivered via: CD

A contemporary library of instrumentals and effects, including stingers.

DIGITAL
Director

"Digital Director" TM CENTURY

Phone: (800) 937-2100
Updated: Three times annually
Terms: Buyout, lease
Market exclusive? No
Delivered via: CD
Subscribers: 525

One-minute, 30-second, and 15-sec on tracks with work parts and sound effects. A premier production library.

"Digital Energy" Mitch Craig Productions

Phone: (901) 388-8449
Cuts: 2 CDs Terms: Buyout (\$300)
Market exclusive? No
Delivered via: CD

Two CDs: #1 devoted to promo beds, #2 effects for sweepers for CHR/Urban.

E

"Earthquake by Techsonics" Techsonics/FirstCom

Phone: (804) 547-4000
Terms: Lease
Market exclusive? Yes
Delivered via: CD

Shake, rattle and roll over your competition with the all new Earthquake. Promo beds and mega elements.

"Eclipse" Brown Bag Productions

Phone: (303) 756-9949
Cuts: 420 Terms: Lease
Market exclusive? Yes
Delivered via: CD

The most popular adult-based programming library in radio history. WRQX, WEAZ, WRVR, WLMG, WWNK, KAXY, WVRI, WVBF, WRBQ, etc.

"The Effector" Mitch Craig Productions

Phone: (901) 388-8449
Cuts: 2 CDs Terms: Buyout (\$300)
Market exclusive? No
Delivered via: CD

Two CDs: #1 devoted to promo beds, #2 to effects for sweepers all formats.

"Don Elliott 'The Legend' Promo Music CD Library"

Don Elliott Creative Services
Phone: (818) 558-7768
Updated: Supplements
Terms: Buyout or per-cut needle drop
Market exclusive? Negotiable
Delivered via: Analog tape, DAT, CD
Subscribers: 808

"The Legend" music library/promo intensive. "Optima" CHR/AC jingle ID packages with beds. Elliott voiceover/national credits.

"Escape" Brown Bag Production

Phone: (303) 756-9949
Cuts: 303 Terms: Lease
Market exclusive? Yes
Delivered via: CD

An adult-based programming library used by KRTH, WRQX, WHIO, WLS, HBO, CBS-TV, and many more.

"The Excellerator" GMI Broadcast Services

Phone: (206) 656-8414
Cuts: 160 Terms: Buyout
Market exclusive? No
Delivered via: DAT, CD

The Excellerator has exciting, all new contemporary and rock music beds, 30 secs. and one min. Digitally recorded, edited and mastered.

F

"Flashpoint!" Brown Bag Productions

Phone: (303) 756-9949
Cuts: 417 Terms: Lease
Market exclusive? Yes
Delivered via: CD

A powerful programming library used by WIYY, WYNF, KSFO, KIIIS, KXRX, KZFX, WQHT, WWBZ, KRFX, WXKS, WCXR, and more.

"Fresh Tracks" Thompson Creative

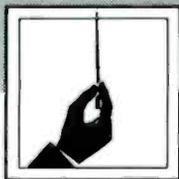
Phone: (800) 723-4643
Cuts: 500 Updated: 1000
Terms: Lease
Market exclusive? Optional
Delivered via: Analog tape, DAT, CD

Nothing but contemporary material, it's the production director's dream. You can save time with Fresh Tracks from Thompson Creative.

PROGRAM SERVICES

PRODUCTION LIBRARIES

PRODUCTION LIBRARIES



F

"Futureshock"

Mitch Craig Productions

Phone: (901) 388-8449
Cuts: 2 CDs Terms: Buyout (\$300)
Market exclusive? No
Delivered via: CD

Two CDs: #1 devoted to promo beds, #2 to effects for sweepers for CHR or AOR.

G

Generation Three

"Generation III"

TM Century

Phone: (800) TM CENTURY
Cuts: 4400 Updated: Twice a month
Terms: Buyout, lease
Market exclusive? No
Delivered via: CD
Subscribers: 450

Mass-appeal instrumental for commercials, promos, and sweepers. Free computer software for track location and usage records.

"Generation Three"

Broadcast Programming

Phone: (800) 426-9082
Cuts: 2706
Updated: 9 CDs every 5 months
Terms: Lease
Market exclusive? No
Delivered via: CD
Power-packed digital instrumental production CDs.

H

"Historic Actualities"

Roger Dorfman Radio

Phone: (818) 889-1685
Cuts: 1000+ Terms: Buyout
Market exclusive? No
Delivered via: Analog tape, CD
Subscribers: 25
From Thomas Edison (1877) to Bill Clinton's inaugural (1993) and everything in between.



"Hollywood Production Library"

L.A. Air Force

Phone: (702) 651-9119
Cuts: 225 Terms: Buyout
Market exclusive? No
Delivered via: CD, vinyl disc
Affordable "bread & butter" cuts; 60s and pullout 30s. Every style imaginable.



"House Jamz by Techsonics"

Techsonics/FirstCom

Phone: (804) 547-4000
Terms: Lease
Market exclusive? Yes
Delivered via: CD
New in 93! Hot Urban/CHRurban package features promo/commercial beds, hundreds of production elements.

J

"Joe Kelly's Production Tracks"

Joe Kelly Creative Services

Phone: (414) 632-8611
Cuts: 650 volume one
Updated: 12-18 Months
Terms: Lease
Market exclusive? Yes
Delivered via: CD
Subscribers: 1

Three and one-half years in the making — attacks & sweepers, rock promo beds, and special effects — three CDs. Exclusively rock radio.

K

"Killer Tracks"

Phone: (800) 877-0078
Cuts: 50 CDs
Updated: Quarterly (10 CDs annually)
Terms: Lease
Market exclusive? No
Delivered via: CD
Subscribers: 300

Create killer spots and promos with Killer Tracks. Not the same tired sound. Sweepers/stingers package included. Surprisingly affordable.

L

"Laser Lightning"

Broadcast Programming

Phone: (800) 426-9082
Cuts: 1778 Updated: Complete
Terms: Lease
Market exclusive? No
Delivered via: CD

All rock, all digital and sounds like today's hits.

A DIGITAL MULTI-TRACK FACILITY



SWEEPERS · IDS · PROMOS

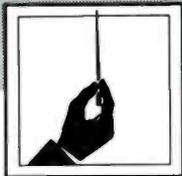
RADIO & TELEVISION CREATIVE SERVICES

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ADD YOUR STATION TO THESE POWERHOUSES!
Z100 NEW YORK
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THE BLAZE 103.5 CHICAGO
EAGLE 106 PHILADELPHIA
B 94 PITTSBURGH
WFAA · TV DALLAS
WLEX · TV LEXINGTON
POWER PIG TAMPA
THE END CLEVELAND
POWER 94 CHATTANOOGA
WKTI MILWAUKEE

PROGRAM SERVICES

PRODUCTION LIBRARIES



L

"Laser Lightning" TM Century

Phone: (800) TM CENTURY
Cuts: 1500 Updated: Three times annually
Terms: Buyout, lease
Market exclusive? No
Delivered via: CD
Subscribers: 280

Hot rockin' production music for CHR, AOR, Churban, and Urban. One-minute and 30-second sweepers, beds, and gimmicks.

"Lazer" Broadcast Programming

Phone: (800) 426-9082
Cuts: 2266 Terms: Lease
Market exclusive? No
Delivered via: CD

Power-packed with rock music beds and special effects to keep your station at maximum intensity.

LAZER

PRODUCTION LIBRARY

"Lazer" TM Century

Phone: (800) TM CENTURY
Updated: Three times annually
Terms: Buyout, lease
Market exclusive? No
Delivered via: CD
Subscribers: 250

Hot music tracks with original music composed by top writers, musicians, and engineers. Includes sound effects.

"Lazer Impact" GMI Broadcast Services

Phone: (206) 656-8414
Cuts: 110 Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 100+

Lazer Impact is packed with high-energy digital workparts, lasers, explosions, zips, zaps, bells and whistles, phone touchtone pads and others.

M

MegaMusic

"MegaMusic" TM Century, Inc.

Phone: (800) TM CENTURY
Cuts: 15 per CD Updated: Monthly
Terms: Lease
Market exclusive? No
Delivered via: CD

Century's newest production music library. Base library 64 CDs; 100 CDs total.

"Metro Music Production Library" Metro Music Productions

Phone: (800) 697-7392
Cuts: 10 CDs/570 Updated: 2 CDs/year
Terms: Lease
Market exclusive? No
Delivered via: CD

Contemporary music meticulously produced, with styles from new age to cutting edge, hip hop, jazz, rock and atmospheric textures.

"Mirage" Brown Bag Productions

Phone: (303) 756-9949
Cuts: 434 Terms: Lease
Market exclusive? Yes
Delivered via: CD

A brand new tour-de-force. KRTH, WEBN, KQRS, WNOR-FM, WCKG, WNNX, WFLZ, etc. It's what you hear and what you don't.

"Money" Brown Bag Productions

Phone: (303) 756-9949
Cuts: 450 Terms: Lease
Market exclusive? Yes
Delivered via: CD

A masterpiece of sound and music. KLSX, WQHT, WLUP-FM, WDVE, WIOD, WRKO, WRXQ, KZPS, KPSN, WAMZ, etc.

"Muscle Shoals Magic" Southern Trax Production Co.

Phone: (800) 462-4420
Cuts: 764 Updated: Complete
Terms: Buyout, financing available
Market exclusive? Yes
Delivered via: CD
Subscribers: 150+

Complete lineup of production music, all formats, familiar tunes specialty group.

N

"NAC/Jazz Production Music" Chuck Jackson Production

Phone: (801) 972-5319
Cuts: 50 Updated: Yearly
Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 1

NAC/Jazz music for production and commercials, sweepers, etc. Great for NAC, Jazz, public stations.

"Nashville - The Promo Library" Firstcom Broadcast Services

Phone: (800) 858-8880
Cuts: 1000+ Terms: Buyout, lease
Market exclusive? Promo effects/yes,
Promos plus/no
Delivered via: CD

A brand new promo and production library featuring the hottest, most innovative music tracks ever recorded, straight from Nashville.

"Network Production Music" Network Music

Phone: (619) 451-6400
Cuts: 3750 Updated: Monthly
Terms: Lease
Market exclusive? No
Delivered via: CD

Network Production Music — 100 volumes of outstanding musician compact disc with a new release each month.

"The New Country Production Library" O'Connor Creative Services

Phone: (800) 235-9756
Cuts: 5 CDs Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 327

Contemporary new country commercial and promo music beds and sound effects.

"Omnimusic Production Music and Sound Effects Libraries" Omnimusic

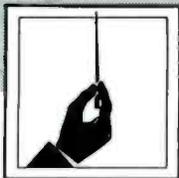
Phone: (800) 828-6664
Cuts: 80 CDs/20-30 cuts per CD
Updated: Monthly
Terms: Buyout: SFX library, Lease:
music library
Market exclusive? No
Delivered via: CD

Exceptional production and sound effects libraries. Full and commercial-length themes; all styles, moods to enhance TV, radio, industrial products.

PRODUCTION LIBRARIES

PROGRAM SERVICES

PRODUCTION LIBRARIES



P

"PAMS Propack - Oldies Format" PAMS Productions/CPMG

Phone: (800) 522-PAMS, (214) 559-4000
Terms: Lease
Market exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 85

Just for station promotion, this library gives you staging beds, promo beds, stingers, news intros and beds, weather cuts, holiday jingles, etc.

"Personalized Broadcast Packages" Associated Production Music

Phone: (213) 461-3211
Cuts: 800 Updated: Monthly
Terms: Lease
Market exclusive? No
Delivered via: CD

Six libraries, personalized broadcast packages, KPM SFX Library (700+ effects), music search service, 10 new releases monthly, market size pricing

"Power Disc" Sound Expressions

Phone: (506) 755-6140
Cuts: 45 beds Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 22

Forty-five high energy, original beds. One min. & 30 secs. each. International distributors please inquire about distribution agreements.

"Power Play, The New Christmas Production Library, The New Production Library"

Airforce Broadcast Services
Phone: (416) 961-2541
Cuts: 24 CDs Updated: Complete
Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 55+

Airforce now offers all three libraries — 24 CDs. Complete buyout: \$1495/all markets. Production, promo and Christmas music.

"Power Tools" Brown Bag Productions

Phone: (303) 756-9949
Cuts: 307 Terms: Lease
Market exclusive? Yes
Delivered via: CD

A multiple award-winning library used by WBBM-FM, WEBN, KQRS, WFLZ, WAAF, KAZY, KCFX, WCSX, WXYV, etc.

"Primo Promos" SP Productions/Techsonics

Phone: (804) 547-4000
Cuts: 400 Terms: Lease
Market exclusive? Yes
Delivered via: CD

Dynamic pumping music, designed not to interfere with VOs. Includes copious selection of incredible "power parts." Four CDs, BASE 3-D.

"Production Garden Music Library" Taylor Media Productions

Phone: (800) 247-5317
Cuts: 2000+ Updated: Quarterly
Terms: Buyout, lease
Market exclusive? No
Delivered via: CD

Fresh, contemporary "buy-out" production music, work parts, news, promo beds and SFX. Flexible purchase plans; CDs available individually.

"Production Music Library" Network Music

Phone: (619) 451-6400
Updated: Monthly
Terms: Lease
Market exclusive? No
Delivered via: CD

Network Production Music Library has over 115 volumes of music on CD with a new release each month.

"Promo Pack" Thompson Creative

Phone: (800) 723-4643
Cuts: 250+ Updated: 250+
Terms: Lease
Market exclusive? Optional
Delivered via: CD
Subscribers: 100

For CHR, Hot AC and others! Features contemporary promo beds, news elements, traffic, weather, sounders and stingers.

"Promusic Music Library" Promusic

Phone: (800) 322-7879
Updated: Monthly
Terms: Lease, needle drop
Market exclusive? Yes
Delivered via: DAT, CD, vinyl disc

R

"Radio Active Country" Merriman Patrick Turner Productions

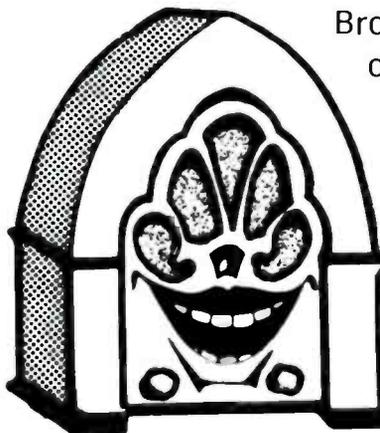
Phone: (800) 527-2514
Cuts: 20 CDs Updated: Monthly/one CD
Terms: Buyout
Market exclusive? Yes, top 200 markets only
Delivered via: CD

Production library designed and produced specifically for country radio stations.

CUSTOMIZED AIRCHECKS ARE HERE!

MAN FROM MARS PRODUCTIONS

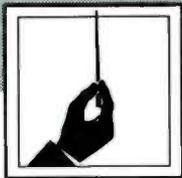
159 Orange Street
Manchester, New Hampshire 03104



Broadcast Historian, Ed Brouder, offers customized airchecks of Top 40 legends • Over 2,000 airchecks available • Use our catalog to build your own collection • Perfect for Oldies Programmers, Collectors, Jocks • We have them all • *Send \$6. for catalog and cassette sampler.*

PROGRAM SERVICES

PRODUCTION LIBRARIES



R

"Rock Attacks" Toby Arnold & Associates

Phone: (800) 527-5335
Cuts: 150+ Terms: Lease
Market exclusive? No
Delivered via: CD
Subscribers: New '93

All new rock promo/commercial beds. Rock stagers covering the entire rock spectrum from classic to AOR to metal and new rock.

"Rock Flash by Techsonics" Techsonics/FirstCom

Phone: (804) 547-4000
Terms: Lease
Market exclusive? Yes
Delivered via: CD

New in '93! The definitive AOR/classic rock library. All rock, no wimp-out cuts.

"Rock Slides" Radio Today Entertainment

Phone: (212) 581-3962
Cuts: 5/week Updated: Bi-weekly
Terms: Barter
Market exclusive? Yes
Delivered via: CD
Subscribers: 150

State-of-the-art image enhancing audio collages for rock radio. Ten new ones every week!

"Rock Sweepers and IDs" The Aircraft Production Libraries

Phone: (800) 343-2514
Cuts: 1 CD/300+
Terms: Buyout
Market exclusive? No
Delivered via: CD

For AOR or classic rock, a toolbox of mixed/unmixed guitar/drum parts and effects. Ask WBCN/WNEN, KISN and KQRS.

"Rockin' Country" Toby Arnold & Associates

Phone: (800) 527-5335
Cuts: 175 Updated: Yes
Terms: Lease
Market exclusive? No
Delivered via: CD
Subscribers: New '93

The hottest music and effects production package ever created for Country radio — featuring progressive and high-impact promo/commercial beds.

S

"Sales Force" Broadcast Programming

Phone: (800) 426-9082
Cuts: 1284 Terms: Lease
Market exclusive? No
Delivered via: CD

Nearly 800 sound effects and creative advertiser vocal and music tracks. A sales enhancer!

"Sound Ideas Production Music Library" Sound Ideas

Phone: U.S. (800) 387-3030;
CDN (800) 665-3000
Cuts: 500+ tracks Updated: Yearly
Terms: Buyout, Lease
Market exclusive? No
Delivered via: CD

The ideal library for broadcast and commercial presentations. Full-length themes, 30 secs. and one min. tracks; alternate mixes available.

"Split Second Music Production Music Library"

Split Second Music
Phone: (310) 471-2494
Cuts: 10 titles Terms: Buyout
Market exclusive? Yes
Delivered via: CD
Subscribers: 20

Four versions of each cut: Full-length, 60, 30, & 15 secs.

"Starfire" Brown Bag Productions

Phone: (303) 756-9949
Cuts: 302 Terms: Lease
Market exclusive? Yes
Delivered via: CD

A legendary programming library used by WCXR, WCKG, CFTR, KBPI, KRTH, and many more.

"Synergy" Toby Arnold & Associates

Phone: (800) 527-5335, (214) 661-8201
Cuts: 563 Terms: Buyout, lease
Market exclusive? No
Delivered via: CD
Subscribers: 100

Smooth and sophisticated adult spectrum sweepers, ID's, stagers and promo SFX. Clients: KHS, KCBS, WUSA, KMPS, KABC and more.

"Syntheffex" RPI

Phone: (510) 686-9141
Cuts: 81 Terms: Buyout
Market exclusive? No
Delivered via: Analog tape, DAT, CD
Subscribers: 500

Dynamite lasers, stingers, zappers, noise fx, synth beds, phone sounds & stuff. Very affordable. A must for every station.

T

"Techconics 2 - The Music Library" SP Productions/Techsonics

Phone: (804) 547-4000
Cuts: 900 Updated: Annually
Terms: Lease
Market exclusive? Yes
Delivered via: CD
Subscribers: 200

Perfect, all-around library for hot promos, commercials, sweepers/IDs. In BASE 33. On MOJO, WTMX/Chicago, WNCE, WDFX, WHYI.

"Trendsetter II" Broadcast Programming

Phone: (800) 426-9082
Cuts: 2554 Terms: Lease
Market exclusive? No
Delivered via: CD

Music beds offered in various lengths, and sound effects create an up-to-date sound.

Trendsetter II

"Trendsetter II" TM Century

Phone: (800) TM CENTURY
Updated: Quarterly
Terms: Buyout, lease
Market exclusive? No
Delivered via: CD
Subscribers: 600

One-minute, 30-second, and 15-second original and alternate mixes. Sound effects, power parts, and trailer hitches.

U

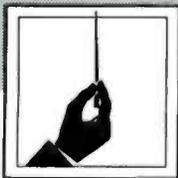
"The Ultimate" Toby Arnold & Associates

Phone: (800) 527-5335, (214) 661-8201
Cuts: 3200
Terms: Buyout, lease
Market exclusive? No
Delivered via: CD
Date: 1988
Subscribers: 200

Full-service, fully-orchestrated library, including rock, jazz, blues, country, AC, holiday, seasonal, specialty, novelty, promo beds, and SFX.

PROGRAM SERVICES

PRODUCTION LIBRARIES



V

"Valentino Production Music and Sound Effects Library"

Valentino Inc.

Phone: (800) 223-6278

Cuts: 5000+ Updated: Monthly

Terms: Buyout-SFX; Lease-Music

Market exclusive? No

Delivered via: Analog tape, DAT, CD

Two complete libraries, subject- and color-coded so user can access quickly and easily the exact type of music.

"Visions"

Toby Arnold & Associates

Phone: (800) 527-5335, (214) 661-8201

Cuts: 3100 Updated: Quarterly

Terms: Lease

Market exclusive? No

Delivered via: CD

Subscribers: 100

Cool and sophisticated. Promo and commercial beds plus SFX. KIIS, KDMX, KDWB, KMPS, KRTH, KCBS, WUSA, KABC and many more.

W

"Weapons"

Brown Bag Productions

Phone: (303) 756-9949

Cuts: 431 Terms: Lease

Market exclusive? Yes

Delivered via: CD

Radio's most popular programming library. KGO, WBZ, WXRK, KYNG, WBBM-FM, WLLZ, WJFK, WZGC, WNCX, KBEQ, KBPI, WKDF, etc.

Y

"Young Guns"

Toby Arnold & Associates

Phone: (800) 527-5335, (214) 661-8201

Cuts: 300+ Terms: Lease

Market exclusive? No

Delivered via: CD

Subscribers: New '93

Hot promo work-parts, ID stagers, sweepers, transitional cuts, micro promo beds, phone tones, contest builders & wild guitar effects.

Z

"ZX 2000"

Toby Arnold & Associates

Phone: (800) 527-5335, (214) 661-8201

Cuts: 413 Terms: Lease

Market exclusive? No

Delivered via: CD

Subscribers: 100

High impact promo SFX and sweeper library. Custom built for WFLZ's Brian James, KIIS's Ron Shapiro, and Nationwide's Dave Kay.

COMPACT
hitdisc[®]
DIGITAL AUDIO

CD Hits of the week for
AC, CHR, COUNTRY, URBAN, and AOR

For information call:
(800) TM CENTURY

PROGRAM SERVICES

SHOW PREP



A

"ABC's Morning Show Prep" ABC Radio Networks

Phone: (212) 456-5635
Hosted by: Heidi Oringer,
Tom Carr/Producers
Frequency: Daily
Terms: Net affiliation
Delivered via: Satcom C5 T19,
ABC Data System
First aired: 11/88 Affiliates: 150

Hard copy compilation of celebrity gossip, weirdo stories, comedy features, trivia — all major elements needed to put together a morning show.

"ABC's Urban Morning Show Prep" ABC Radio Networks

Phone: (212) 456-5635
Frequency: Daily
Terms: Net affiliation
Delivered via: Satcom C5 T19,
ABC Data System
First aired: 4/19/93 Affiliates: 75

Topical info, celebrity gossip, this day in history, and other up to the minute material targeted to Urban morning shows.

"ABC's Wake Up Call" ABC Radio Networks

Phone: (212) 456-5635
Hosted by: Christopher Watson/Producer
Frequency: Daily
Terms: Net affiliation
Delivered via: Satcom C5 T19,
ABC Data System
First aired: 5/91 Affiliates: 200

Topical comedy and information for morning shows. Targeted AC/Country radio.

"Airlines-First Class Comedy" Airlines

Phone: (313) 881-4551
Frequency: Monthly
Length: 12 pages Terms: Cash
Delivered via: Printed script
First aired: 11/88

Monthly comedy service. Topical and stock lines, show openers and closers, ad-libs, events, Almanac, birthday. Free sample!

"Airware" Winning Edge Productions & Software

Phone: (804) 227-3390

Airware is a software system designed to aid in show prep. It comes with many built-in databases.

"American Chronicle" Contemporary Timeline

Phone: (310) 652-8710
Frequency: Daily
Terms: Barter
Delivered via: Printed script
First aired: 1/1/90 Affiliates: 250

Chronological look at this date in adult contemporary music, history, entertainment and sports. Ecology facts, trivia questions and amazing facts.

"Astro Zap" Zapnews

Phone: (800) 800-5100
Frequency: Daily
Terms: Cash
Delivered via: Fax, on-line computer/modem
First aired: 1992 Affiliates: Under 100

We read the stars to let you know what kind of ups and downs you may be in for; daily horoscopes.

B

"Bitman" Bitman Comedy Service

Phone: (702) 826-5137
Frequency: Daily
Length: One page Terms: Cash
Delivered via: Fax
First aired: 4/90

Nine to 11 jokes daily based on the news and people that are making headlines.

"Blitz 'N Glitz" Zapnews

Phone: (800) 800-5100
Frequency: Daily
Terms: Cash
Delivered via: Fax, on-line computer/modem
First aired: 1990 Affiliates: 300+

A daily page of funny, irreverent news items that you won't find on the front page. Brings smiles to listeners' faces.

"BPU-Best Phoner Update" Copley Radio Network

Phone: (800) 848-7796
Hosted by: Patrick Glynn, Managing Editor
Frequency: Monthly
Terms: Net affiliation, cash
Delivered via: Printed script
First aired: 4/1/93

A recap of the best phoners that appear in Wireless Flash dispatches from the previous month. The funniest, most unusual phoners of them all.

C

"The Capitol Media Top Ten" Capitol Media, Inc.

Phone: (301) 846-0180
Hosted by: Jeff Quinn
Frequency: Daily
Length: One page Terms: Cash;
Visa/MC accepted.
Delivered via: Fax, on-line computer/modem
First aired: 3/92 Affiliates: 80
CUME Monster; daily top 10 list just like Letterman's . . . only funny! Timely, topical format, generic.

"CBS Morning Resource" CBS Radio Network

Phone: (212) 975-6085
Frequency: Daily
Length: Varies Terms: Net affiliation
Delivered via: CBS Infolink
First aired: 10/91 Affiliates: 440
Morning prep service with fed audio cuts and hard copy script.

"CBS/Time Inc. Advances" CBS Radio Network

Phone: (212) 975-6085
Frequency: Weekly
Terms: Net affiliation
Delivered via: CBS Infolink
First aired: 1989 Affiliates: 440
Weekly script service designed for radio, offers previews of upcoming stories in magazines such as "Time," "People," "Entertainment Weekly," and more.

"Comedy Connection" Comedy Connection

Phone: (609) 697-2298
Frequency: Daily
Length: One page Terms: Cash
Delivered via: Fax, printed script, mail
First aired: 1/90 Affiliates: 20

A daily topical joke and comedy bit service available by fax or mail at reasonable rates for on-air personalities.

PROGRAM SERVICES

SHOW PREP



C

"The Comedy Wire"

**Turner Productions,
Merriman Patrick**

Phone: (800) 527-2514

Hosted by: Pat Reeder & Laura Ainsworth/
Writers

Frequency: Daily

Length: 5 pages Terms: Cash

Delivered via: Fax

First aired: 2/92 Affiliates: 100

Written, topical comedy service which is used to enhance morning shows.

"Comic Highlights

Tom Adams Inc.

Phone: (808) 373-9800

Frequency: Monthly

Length: 15 pages Terms: Cash

Delivered via: Fax, printed script

First aired: 6/70 Affiliates: 450

Gags/one-liners/comedy/humor material; 15 pages monthly, two columns per page.

"Compile.One"

Tom Adams Inc.

Phone: (808) 373-9800

Length: Over 1 megabyte (600+ page

print-out) Terms: Cash

Delivered via: Vinyl disc

Computer generated floppy disc with humor/gags by alphabetized category.

"Contemporary Comedy"

Contemporary Comedy

Phone: (214) 381-4779

Frequency: Monthly

Terms: Cash

Delivered via: Printed script

First aired: 1974 Affiliates: 700

Topical and seasonal one-liners, calendar comedy bits for air personalities.

"Country Chronicle"

Contemporary Timeline

Phone: (310) 652-8710

Frequency: Daily

Terms: Barter

Delivered via: Printed script

First aired: 1/1/92 Affiliates: 250

Daily, chronological look at this date in country music, history, entertainment and sports, ecology facts, trivia questions and amazing facts.

"The Country Extra"

The Morning Fax

Phone: (800) 266-6329

Frequency: Three times a week

Length: 1 page Terms: Cash

Delivered via: Fax

First aired: 1/1/92

The ultimate country prep service — gossip, trivia, country lifestyle info.

"Cozmik Debris"

Mark John Astolfi

Phone: (315) 393-1645

Frequency: Monthly

Terms: Cash

Delivered via: Printed script

First aired: 11/89 Affiliates: 6

Crossed elephant with chicken. Got chicken with eight-inch asshole. Who knew? Free sample: 714 Elizabeth St., Ogdensburg, NY 13669.

"Cracks of Dawn"

CBS Spectrum Radio Network

Phone: (212) 975-6085

Frequency: Daily

Terms: Net affiliation

Delivered via: CBS Infolink

First aired: 3/5/90 Affiliates: 600

Ten to 12 topical comedy bits designed for morning drive.

"The Daily Comedy Newsletter"

Robert L. Mills

Phone: (818) 980-8445

Frequency: Daily

Length: One page/14 jokes Terms: Check

Delivered via: Fax

One typed page faxed daily to subscribers 5-8pm PT, Thursday thru Sunday. \$8 per week.

"Generation X"

Phone: (801) 972-5319

Frequency: Daily

Length: 2 mins. Terms: Cash

Delivered via: Fax

Affiliates: 2

Entertainment news, social issue news, health, music, TV, movies and global issues for 18-30 year olds.

H

"Hiney Wine 'll' "

West End Media Group, Inc.

Phone: (817) 633-5971

Hosted by: You (the station)

Frequency: Daily

Length: 90 secs. Terms: Cash

Delivered via: Printed script

One of America's hottest comedy features ever! Now "cracking" up a new generation of listeners! Get some "Hiney" today!

"Hollywood Hotline"

Copley Radio Network

Phone: (800) 848-7796

Hosted by: Eliot Stein, Editor

Frequency: Daily

Terms: Cash

Delivered via: Fax, on-line computer/modem

First aired: 9/1/82 Affiliates: 137

Hollywood Hotline is a daily service providing up-to-the-minute news from the motion picture and television capitals of the world.

"Humor Hotline"

Zapnews

Phone: (800) 800-5100

Frequency: Daily

Terms: Cash

Delivered via: Fax, on-line computer/modem

Eight pages a week of liners, ironies, top 10 lists, and other laffers. A page a day plus three additional pages on Fridays.

J

**JOKE
FAX**

"Jokefax"

Phone: (818) 881-6865

Frequency: Daily, prep sheet material

Terms: Cash

Delivered via: Fax, printed script

First aired: 1992 Affiliates: 50

Topical comedy material and jokes sent via fax machine for DJ use on air.

PROGRAM SERVICES

SHOW PREP



L

"Laffline"

Laffline

Phone: (312) 464-9443

Frequency: Monthly

Terms: Cash

Delivered via: Printed script, mail

First aired: 1986

Twenty-eight page booklet each month. Topical and non-topical one-liner humor (and weird news) for DJs.

"Lifestyle Information Service"

Lifestyle Information Service

Phone: (800) 598-3571

Frequency: Daily

Length: 3 pages Terms: Cash

Delivered via: Fax

First aired: 6/92 Affiliates: 43

An overnight fax prep service specializing in "water cooler" news for 25-54 demo.

M

"Memory Bank"

Contemporary Timeline

Phone: (310) 652-8710

Frequency: Daily

Terms: Barter

Delivered via: Printed script

First aired: 1/1/91 Affiliates: 250

Daily, chronological look at this date in black music, history, entertainment and sports. Ecology facts, trivia questions and amazing facts.

"The Morning Fax"

The Morning Fax

Phone: (800) 266-6329

Frequency: Daily

Length: 2 pages Terms: Cash

Delivered via: Fax

First aired: 2/1/90

The ultimate topical prep service. Top of mind, showbiz, hard to believe, lifestyle information.

"The Morning Punch"

NCOMM Corp.

Phone: (800) 848-2114

Frequency: Daily

Length: Five pages Terms: Cash

Delivered via: Fax, on-line computer/modem

First aired: 9/89 Affiliates: 100

Twenty-plus topical and wacky stories with three to four punchlines each. Most writers of any daily keeps material fresh and usable.

N

"Nashville Hotline"

Zapnews

Phone: (800) 800-5100

Frequency: Daily

Terms: Cash

Delivered via: Fax, on-line computer/modem

First aired: 1991 Affiliates: 100+

Two pages a day of all the news out of Nashville and the country music industry.



"Nashville Notes"

ABC Radio Networks

Phone: (212) 456-5635

Hosted by: Dan Gordon, Producer

Frequency: Daily

Terms: Net affiliation

Delivered via: Satcom C5 T19,

ABC Data System

First aired: 3/91 Affiliates: 120

Pre-morning drive feed of country music news, sound bites and printed copy. Highly topical, breaking stories.

"Nostalgia Notes"

Phone: (617) 749-9189

Hosted by: Bob Cusack

Frequency: Monthly

Length: 70 pages each month Terms: Cash

Delivered via: Printed script

First aired: 1984

Lighter items for disc jockey use. Nostalgia/entertainment-oriented. From "Happenings" to what music was popular to birth dates and more.

O

"Offbeat & Upbeat — The Strange and Funny Sides of the News"

Jack McDonald

Phone: (206) 588-2839

Frequency: Daily

Length: 15 items daily Terms: Cash

Delivered via: Printed script

First aired: 4/86 Affiliates: 85

15 items per day, five days per week. Topical factual; fits all formats. Can be sold as a show.

"One to One"

Creedyadio Services

Phone: (209) 226-0558 or E-Mail 71270, 3707 (Compu Serve)

Frequency: Weekly

Length: 16 pages Terms: Cash, Visa, MC, Access, Barclay Card

Delivered via: Fax, US Mail, CompuServe, on-line BBS

First aired: 1976

The weekly journal of creative broadcasting. Contains advice, "Talent Tips," artist bios, promotions and five pages of humor weekly.

P

"Personality Plus"

California Aircheck

Produced: George Junak

Frequency: Monthly

Terms: Cash

Delivered via: Analog tape

High-profile personality morning show airchecks. Excellent for fine-tuning your morning show-great for new ideas.

"Prep"

Copley Radio Network

Phone: (800) 848-7796

Hosted by: Brad Messer, Editor

Frequency: Monthly

Terms: Cash

Delivered via: Printed script

First aired: 10/1/88 Affiliates: 294

One page every day of the month filled with celebrity birthdays, trivia, trick questions, today's festivals and events.

PROGRAM SERVICES

SHOW PREP



P

"PrepStar"

Blast From the Past Corporation

Phone: (800) 299-PAST

Hosted by: Dan McKay

Frequency: Daily

Terms: Cash

Delivered via: Fax

Finally . . . today's offbeat news AND comedy liners in one daily fax-delivered sheet! One week free trial.

R

"RadioWriters Copywriting Via Fax"

Group X, Inc.

Phone: (614) 755-9565

Hosted by: RadioWriters staff writers

Frequency: As requested by station

Length: As requested by station Terms: Cash

Delivered via: Fax, printed script

Copywriting via fax — Be on the cutting edge and save money! Contract your copywriting to RadioWriters!

S

"Show Prep Network"

Radio Online

Phone: (806) 352-7503

Frequency: Daily

Terms: Cash

Delivered via: Computer modem

First aired: 10/90 Affiliates: 80

Eight to ten pages of wacky news, bits, phone topics/contacts, contests and comedy compiled daily from contributing stations.

T

"TeleJoke"

TeleJoke

Phone: (209) 476-1511

Hosted by: Alan Ray, Author

Frequency: Daily

Length: 75 jokes per week Terms: Cash, Visa/MC

Delivered via: Fax

First aired: 7/88 Affiliates: 170

Daily fax of topical one-liners. The original comedy fax service.



"The Monday Morning Fax"

Laffline

Phone: (312) 464-9443

Frequency: Weekly

Terms: Cash

Delivered via: Fax

First aired: 10/92

Three pages weekly; topical humor.



"This Day in Rock"

Contemporary Timeline

Phone: (310) 652-8710

Frequency: Daily

Terms: Barter

Delivered via: Printed script

First aired: 1/1/89 Affiliates: 250

Daily, chronological look at this date in rock music, history, entertainment, sports, ecology facts, trivia questions and amazing facts.



"Trivia Today"

Hickman Associates

Phone: (214) 381-4779

Frequency: Monthly

First aired: 1988 Affiliates: 500

Special days, events, birthdays, trivia questions for air personalities.

U

"UPI Broadcast Wire Feature Services"

United Press International

Phone: (202) 898-8045

Hosted by: Jack Wilkinson (Manager)

Frequency: Daily

Length: Several brief items daily Terms: Cash

Delivered via: Fax

First aired: 1950's Affiliates: 120

UPI offers daily features via fax for country, classical and rock formats. Menu also includes features useful for talk formats.

"USA Today Morning Script Service"

ABC Radio Networks

Phone: (212) 456-5635

Hosted by: Gannett/USA Today

Frequency: Daily

Terms: Net affiliation

Delivered via: Satcom C5 T19, ABC Data System

Affiliates: 1300

Features 20-30 stories written for radio. Stories are taken from USA Today and other Gannett news services.

W

"Wireless Flash"

Wireless Flash

Phone: (619) 543-8940

Hosted by: Patrick Glynn, Managing Editor

Frequency: Twice weekly

Terms: Cash

Delivered via: Analog tape, fax, online computer/modem, printed script

First aired: 8/11/80 Affiliates: 1108

The industry's most widely-used source of crazy news and oddball phoners. Wireless Flash gets it first, beating wire services.

Z

"Zapnews"

Jameson Broadcast/Fairfax Media

Phone: (800) 525-2175

Frequency: Daily

Length: Terms: Cash

Delivered via: Fax, on-line computer/modem

First aired: 3/90 Affiliates: 450+

High-quality morning prep materials edited for broadcast — includes entertainment, weird news, gossip, dates, humor, sports.



"Zoap Zuds"

Zapnews

Phone: (800) 800-5100

Frequency: Daily

Length: Terms: Cash

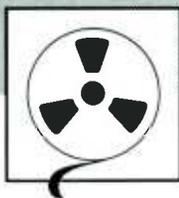
Delivered via: Fax, on-line computer/modem

First aired: 1992 Affiliates: Under 100

Who's doing what to whom each day on the daytime dramas. We'll let you know with a complete rundown.

PROGRAM SERVICES

SONG LIBRARIES



A

"AC Current Express"

**Music Director
Programming Service**

Phone: (413) 783-4626
Updated: Twice monthly Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
Subscribers: 87

Stations receive the new Breakers and Debuts on R&R's AC chart at a quarter the cost of CD service.

"AC Safest Oldies Library"

**Music Director
Programming Service**

Phone: (413) 783-4626
Updated: Annually Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
Subscribers: 2000+

Fifty-six reels of auditorium-tested safest AC oldies from 1955-1990. New reels just added.

"Adult Contemporary Truesource Compact Disc Library"

Bonneville Broadcasting System

Phone: (800) 631-1600
Cuts: 1800+ Updated: Monthly
Terms: Buyout, Lease
Market exclusive? No Delivered via: CD
Over 1800 titles offer the full spectrum of AC music; researched in 85 markets. Exclusive Truesource recordings reproduced from original masters, not just "doctored" from vinyl.

"Air Force One"

Far West Communications

Phone: (800) 783-2WIN (783-2946)
Updated: Upon request
Terms: Leased for specific term
Market exclusive? Yes
Delivered via: DAT

Digital audiophile library customized to station's music list in any configuration desired. No wasted cuts; unlimited service; all formats.

"American Pie"

Phone: (310) 821-4005

Cuts: 5000+
Updated: Twice annually
Terms: Buyout
Market exclusive? No

Delivered via: Analog tape, CD, Vinyl disc

Oldies from 1940's thru 1990's

B

"Basic Gold Pop Oldies Library"

**Music Director
Programming Service**

Phone: (413) 783-4626
Updated: Annually Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
Subscribers: 2500+

Reels are set up yearly from 1955-1990. AC/CHR available. Buy as few or as many reels as you need.

C



"CD Broadcast Music Libraries" Radio Programming and Management

Phone: (800) 521-2537
Cuts: 1000 Updated: Yearly
Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 700+
Broadcast CD Music Libraries including AC, CHR, Solid Gold, Classic Rock, AOR, and Country formats.

"CD Classics - Oldies Format"

PAMS Productions

Phone: (800) 522-PAMS, (214) 559-4000
Cuts: 1800 Terms: Lease
Market exclusive? No
Delivered via: CD

Clean, carefully remastered hits of the '50s, '60s, and '70s on 80 CDs. Coming soon: AC/CHR hits of the '80s.

"CDPlus Library and Safelist"

Broadcast Programming

Phone: (800) 426-9082
Cuts: Varies with format
Terms: Lease
Delivered via: CD

A complete music scheduling package, with research and recommended rotations, available in a dozen radio formats.

"Chartbreakers CD Service"

Bonneville Broadcast System

Phone: (800) 631-1600
Updated: Monthly Terms: Buyout
Market exclusive? No
Delivered via: CD

America's only all-AC update service, featuring the latest chart-breaking AC hits on a single, monthly CD.

"CHR Oldies"

**Music Director
Programming Service**

Phone: (413) 783-4626
Cuts: 521 Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
Subscribers: 52

Library contains CHR hits from the late '70s through 1990. An excellent starter package.

"Christmas Music On CDs"

**Music Director
Programming Service**

Phone: (413) 783-4626
Cuts: 160
Updated: Every three years
Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 112

Seven CDs will put you in the holiday spirit. Useful package for both Country and CHR stations.

"Christmas Music On Tape"

**Music Director
Programming Service**

Phone: (413) 783-4626
Cuts: 219 Updated: Biannually
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT

Adds depth to our seven CDs of Christmas music. Combination price available for stations that buy analog reels and CDs.

"Country Gold Oldies Library"

**Music Director
Programming Service**

Phone: (413) 783-4626
Cuts: 2000+ Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
Subscribers: 865

Buy individual reels or the entire library of 68 reels — featuring more than 2000 country hits from 1950-1990.

"Custom Oldies"

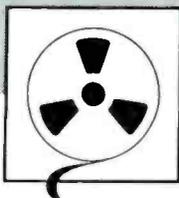
**Music Director
Programming Service**

Phone: (413) 783-4626
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
Subscribers: 100+

We customize oldies from our mint condition library. Send your want list for a price quote or call collect.

PROGRAM SERVICES

SONG LIBRARIES



D

"Damn Good Programmers"

**Music Director
Programming Service**

Phone: (413) 783-4626
Cuts: 271 Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
Subscribers: 198

A good music package, heavy on "staple" MOR artists.

E

"Eighties & Nineties On CD"

**Music Director
Programming Service**

Phone: (413) 783-4626
Cuts: 760+ Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 53

44 CDs of AC & CHR hits from 1980 thru July 1992. On the shelf and ready to deliver.

The '80's Plus

**"The Eighties Plus
AC/CHR Library"
Halland Broadcast Services**

Phone: (818) 963-6300
Cuts: 769 songs on 44 CDs
Updated: Yearly Terms: Buyout
Market exclusive? No
Delivered via: CD Subscribers: 200

A perfect AC/CHR core library. 769 songs from 1980-1992, with periodic updates. All original radio versions by original artists.

G

"Gold Canada CD Library" Broadcast Programming

Phone: (800) 426-9082
Cuts: 500 Updated: Monthly
Terms: Lease
Delivered via: CD

Canadian pop classics now available on CD to help radio meet CANCON requirements. Yesterday's hits meet today's digital sound.



"GoldDisc Christmas Library" TM Century

Phone: (800) TM CENTURY
Terms: Cash/lease
Delivered via: CD

GoldDisc customers receive annually updated Christmas music for their format.

GET THE HOTTEST JOB LEADS FIRST!



R&R JOB HotLine delivers the hottest job leads to your home or office! Each Monday, R&R's "Opportunities" section is compiled, printed, and mailed First Class... two days before R&R.

4 issues	\$18.00	(\$4.50 ea.)
8 issues	30.00	(\$3.75 ea.)
12 issues	42.00	(\$3.50 ea.)
26 issues	75.00	(\$2.88 ea.)
51 issues	115.00	(\$2.25 ea.)

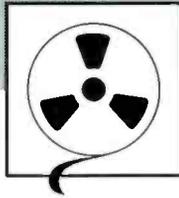
Phone or fax **R&R JOB HotLine** with a credit card to begin your subscription immediately, or mail your check or money order to:

Radio & Records Inc.
1930 Century Park West
Los Angeles, CA 90067
310 • 553-4330 (phone)
310 • 203-8727 (fax)



PROGRAM SERVICES

SONG LIBRARIES



G

golddisc COMPACT
DIGITAL AUDIO

"GoldDisc3"

TM Century, Inc.

Phone: (800) TM CENTURY
Updated: Recurrent updates
Terms: Cash Delivered via: CD

Complete song libraries, NoNoise discs for TM MIX, TM Country, Country, Classic Hits, Classic Rock, Urban, Lite AC, AC, Traditional Country, Christmas.

H

hitdisc COMPACT
DIGITAL AUDIO

"HitDisc"

TM Century, Inc.

Phone: (800) TM CENTURY
Updated: Two CDs per week
Terms: Cash
Delivered via: CD Subscribers: 1900

Hits of the week for Country, AC, CHR, Urban and AOR.

M

"Master Service"

Far West Communications

Phone: (800) 783-2WIN (783-2946)
Updated: Monthly
Terms: Lease

Market exclusive? No

Delivered via: Analog tape

The original and best audiophile music library, with 2400 basic cuts from record company masters and ongoing current service.



"Music Masters"

Parkway

Phone: (800) 247-6040
Terms: Cash
Delivered via: Analog tape

Classics for all dayparts; timing can be custom designed to meet needs from one to 30 hours per week.

O

"Oldies On CD"

Music Director Programming Service

Phone: (413) 783-4626
Cuts: 2542 Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: CD

A great library of AC & CHR hits from 1955 through July 1992. Stations can buy all 124 CDs, or split by decades.

FORMAT
PRODUCTIONS

"Oldies, The Next Generation" Format Productions

Phone: (503) 223-4 MAT
Cuts: 1977 titles
Terms: Lease
Market exclusive? Yes
Delivered via: CD

Most complete pop/rock and soul oldies library for today's "baby boomers." Computer documentation for selector. Call for demo!

R

**ROCK 'N' ROLL
GRAFFITI**

"Rock 'N' Roll Graffiti" CD Oldies Library" Halland Broadcast Services

Phone: (818) 963-6300
Cuts: 1229 songs on 50 CDs
Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 300

Complete 'oldies' library on CD. 1229 of the most requested songs from 1954-1969. All original versions by original artists.

Affordable CD Music Libraries



Over 500 stations worldwide rely on Halland to deliver the best music mix and crystal-clear digital sound at an affordable price! We've got it all... Oldies... Gold... AC/CHR, in stock for immediate delivery. Plus a comprehensive database on floppy disc FREE with each library. Don't play those old 45s... Call Halland today!

HBS
HALLAND BROADCAST SERVICES, INC.

Halland Broadcast Services, Inc. • 1289 E. Alosta Ave. • Glendora, CA 91740

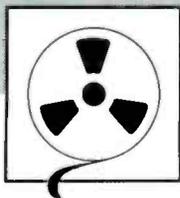
Tel (818) 963-6300 Fax (818) 963-2070

In Canada, contact Drew Marketing, Ltd., #202-2006 Main St. Vanc. BC V5T-3C2
(604) 879-1500 FAX (604) 879-8278

PROGRAM SERVICES

SONG
LIBRARIES

SONG LIBRARIES



R

"Rock 'N' Roll Graffiti"

Music Director
Programming Service

Phone: (413) 783-4626
Cuts: 1774 Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 262

Eighty CDs of the '50s, '60s, and '70s. Library contains more than 1770 great hits at a really low price.

S

"Saturday Night Oldies Party"

Music Director
Programming Service

Phone: (413) 783-4626
Cuts: 576 Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
Subscribers: 89

Hard-to-find hits from the '50s, '60s, and early '70s on 17 reels. Ideal for weekend specials, midday oldies hour.



"The Seventies On CD"

Music Director
Programming Service

Phone: (413) 783-4626
Cuts: 1774 Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 200+

New package of 30 CDs updates the original "Rock 'N' Roll Graffiti" series. More than 500 AC/CHR hits from the '70s.

THE 70'S

"The Seventies" AC/CHR Gold Library" Halland Broadcast Services

Phone: (818) 963-6300
Cuts: 545 songs on 30 CDs
Terms: Buyout
Market exclusive? No
Delivered via: CD
Subscribers: 200

A perfect AC/CHR Gold Library! 545 songs from 1970-1979, with no disco. All original versions by original artists.

COMPACT
golddisc[®]
DIGITAL AUDIO

The World Standard[®] in Music Libraries
— in use in over 2,700 stations

For information call:
(800) TM CENTURY

SOUND EFFECTS



D

“Digitizers” Supertraxx Production Services

Phone: (806) 352-7503
Cuts: 200 Terms: Buyout
Market exclusive? Yes
Delivered via: CD
Subscribers: 200+

Put your station on the cutting edge of contemporary radio production with laser blasts, explosions, fly-bys, power warps and more.

“Dimension Music & Sound Effects” Dimension Music & Sound Effects

Phone: (800) 634-0091
Cuts: 70+ Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: DAT, CD, Vinyl disc

Dimension Digital Collection consists of over 60 CDs of production music and 11 CDs of sound effects.

F

“File Effects” Audio Action

Phone: (800) 533-1293
Cuts: 10 CDs Terms: Buyout
Market exclusive? No
Delivered via: CD

Atmospheric sound effects, digitally recorded. Available individually or as a set. Call for free demo sampler.

G

“The General” Series 6000”

Sound Ideas
Phone: (800) 387-3030
Cuts: 7500 Terms: Buyout
Market exclusive? No
Delivered via: CD

“The General” is the largest digital sound effects library ever created. Over 7500 sounds (50 hours of recorded sound) on 40 CDs.

H

“The Hollywood Edge Sound Effects Library” Hollywood Edge Sound The Effects Library

Phone: (800) 291-3755
Cuts: Variable Updated: Quarterly
Terms: Buyout
Market exclusive? No
Delivered via: DAT, CD
Subscribers: 400

2200 digital effects, five CDs. Hollywood gives you sounds associated with classical cartoon animation and well-known motion pictures.

N

“The New Warner Bros. Cartoon/ Animation Sound Effects Library” Sound Ideas

Phone: (800) 387-3030
Cuts: 2000 Terms: Buyout
Market exclusive? No
Delivered via: CD

A complete collection of all those hilarious sounds that made Warner cartoons so unforgettable. Six CD's with 2000+ effects.

S

“SFX” TM Century

Phone: (800) 937-2100
Cuts: 792
Terms: Buyout, lease
Market exclusive? No
Delivered via: CD

Sound effects in a giant package.

“Sound Effects Library” Network Music

Phone: (619) 451-6400
Cuts: 4000 effects Updated: Monthly
Terms: Buyout
Market exclusive? No
Delivered via: CD

Over 56 volumes on CD with more than 4000 effects.

U

“Universal Sound Effects Library” Sound Ideas

Phone: (800) 387-3030
Cuts: 1000+ Terms: Buyout
Market exclusive? No
Delivered via: CD

Classic collection of 1000+ sounds taken from Universal's comprehensive feature film sound library including, “Jaws,” “Earthquake,” and “Airwolf.”

Z

“Zings, Zaps and Zoadads” West End Media Group, Inc.

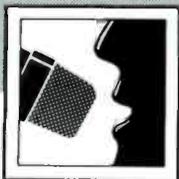
Phone: (817) 633-5971
Cuts: 120 Terms: Buyout
Market exclusive? Station has option
Delivered via: CD

A wild and unique sound effects and production library created by the production staff at Z100/New York!

PROGRAM SERVICES

VOICE TALENT

VOICE TALENT



A

"Jay Andrews Media Company" JAMCO

Phone: (706) 864-8013

Cuts: Varies

Updated: Weekly/Client request

Terms: Lease

Market exclusive? Yes

Delivered via: Analog tape

Original voiceovers for AC, AOR, CHR, N/T and Urban. Clients may choose dry voice or fully produced work. Y'all call.

B

BOB BROWN
VOICE TALENT & PRODUCER

"Bob Brown" Brown Spots, Inc.

Phone: (501) 791-2111,
(800) 880-8808

Terms: Lease Market exclusive? Yes

Delivered via: Analog tape, DAT

Radio/TV IDs. Automotive, promotional, sports, agency. Nationwide credits. Phone patch. Next/same day delivery. Fully produced or voice only.

C

"David Christian Tech Trax" David Christian

Phone: (612) 452-6200

Updated: As needed Terms: Per piece or monthly

Market exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 10

Voiceovers, liners/sweepers, cash or barter.

"Chris Clausen Voice-overs" Clausen Communications, Inc.

Phone: (617) 593-2437

Terms: Lease

Market exclusive? Yes

Delivered via: Analog tape, DAT

Custom network quality voice-overs for radio and TV stations. Specializing in IDs, sweepers, promos and commercials. Overnight service.

"Commercial Production/ Musical Images"

Better Business Productions

Phone: (214) 522-0335

Cuts: 40+

Updated: Negotiable Terms: Negotiable

Market exclusive? Yes

Delivered via: Analog tape, DAT

Your clients deserve effective spots — only then do you deserve repeat business. Our production, voices and musical images accomplish both.



"Mitch Craig Productions/ Voiceover Talent" Mitch Craig Productions

Phone: (901) 388-8449

Updated: Daily Terms: Lease

Market exclusive? Yes

Delivered via: Analog tape, DAT

Radio/TV voiceover and production for promos/sweepers/commercials, all formats.

"Creative Broadcast Services" Mark Driscoll Productions

Phone: (215) 237-3131 or
(800) 628-0030

Cuts: Custom

Updated: As requested Terms: Custom

Market exclusive? Yes

Delivered via: Analog tape, DAT, any format available

Subscribers: 150

Voiceover and production, creative writing and recording. Programming concept assistance and design. Multi-format/international.

"Customized Programs" Lone Eagle Productions

Phone: (715) 479-3210

Cuts: Variable

Updated: Variable

Terms: Cash per market size

Market exclusive? Yes

Delivered via: Analog tape

Subscribers: New offering

Will customize programs for daily, weekends, or weekly use, designed around your AC, Country or Oldies format.

"Jim Cutler Voice-Overs — Boston"

Phone: (508) 988-0947

Updated: Every day

Terms: Monthly or by the page

Market exclusive: Yes

Delivered via: Analog tape, DAT

Subscribers: 50

Voice-overs for radio formats/TV, by page or monthly retainer. Coca-Cola, The Lottery, TV movies, radio clients, all formats.

E

"Eagle Flight!"

Lone Eagle Productions

Phone: (715) 479-3210

Cuts: Variable

Updated: Variable Terms: Cash per market size

Market exclusive? Yes

Delivered via: Analog tape

Subscribers: New offering

Custom liners and IDs for your station.

"J. Paul Emerson" Radio Tongues Production

Phone: (505) 885-2999

Cuts: You design it

Updated: As necessary Terms: Negotiated

Market exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: List available

The *Mother* of radio voiceover product — J. Paul Emerson! The power of radio image in a few words!

"Frank Eriksen" Creative Radio Productions

Phone: (303) 494-3322

Market exclusive? No

Delivered via: Analog tape, DAT

Voice-over, creative and production services.

PROGRAM SERVICES

VOICE TALENT



"Image, Commercial and Production Voiceovers"

Maus Productions

Phone: (312) 649-0099

Cuts: As needed

Updated: Per client request

Terms: Pursuant to client need

Market exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 3

Voiceovers for commercials, promos or programming, produced liners promos, IDs, or commercials. Also technical, consultation and support.

J



"Brian James Productions, Inc."

Phone: (813) 229-5807

Terms: Retainer

Market exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 150

Station image voice providing promos, IDs and sweepers to a wide variety of station formats. Produced or dry tracks available.

"Joe From Chicago Says Stuff"

Caffmanna Communicorp

Phone: (203) 329-1991

Terms: Buyout

Market exclusive? Yes, if requested

Delivered via: Analog tape

Subscribers: 10 (+ 40 million) cable households

Strange, yet authoritative and compelling pronouncer announces stations IDs, slogans, disclaimers, positioning phrases, vocal sounders and other verbal stuff.



"James Justice Voiceovers"

DB Communications

Phone: (212) 944-2727

Cuts: Varies

Updated: Weekly Terms: Per cut

Market exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 5

K

"Kenetics Kuts"

Kenetics Radio Entertainment

Phone: (718) 857-6389

Cuts: 15

Updated: Per client Terms: Buyout

Market exclusive? Yes

Delivered via: Analog tape, DAT

Creative liners, sweepers and station promos, voiced by New York area voiceover pros. Check out our rates and demos.

M

"Jo 'Madame' Maeder"

The Alphasonic Corporation

Phone: (212) 969-0109

Terms: Customized

Market exclusive? Yes

Delivered via: Analog tape, DAT

Distinctive voiceovers and creative consulting for all formats. "Jo Maeder could sell a crutch to a crooked crab." — Dr. John.

O

"Bobby Ocean"

Bobby Ocean Inc.

Phone: (415) 472-5625

Market exclusive? With contract

Delivered via: Analog tape/DAT

Legendary voiceover and production artist. Station signature voice and producer.

P

"Ben Peyton"

Audio Creations

Phone: (703) 563-8100

Cuts: 10

Updated: 6 months Terms: Buyout

Market exclusive? Yes

Delivered via: Analog tape

IF IT'S ON

RADIO

... if it's on today's leading
CHR, AOR,
CLASSIC ROCK,
COUNTRY, URBAN
AND OLDIES
STATIONS

...IT MUST BE FROM

MCP
MITCH CRAIG PRODUCTIONS

VOICEOVER/PRODUCTION

901-388-8449

FAX 901-388-6328

PROGRAM SERVICES

VOICE TALENT



P

"The Promo Sapien"

Phone: (619) 224-4273

Market exclusive? Yes

Delivered via: Analog tape

I create and perform station liners, promos and program intros/outros for both radio and TV.

R

"Radio Commercial Production" Sound Concepts, Inc.

Phone: (800) 451-8560

Delivered via: Analog tape, DAT

Radio commercial creative, casting and recording. Specialize in humorous, and otherwise highly-produced radio spots.

"Radio Copy/Production"

Benmaradio, Inc.

Phone: (303) 757-6667

Terms: Barter

Market exclusive? Yes

Delivered via: Analog tape

Copy/production company that specializes in creating revenue through creative services.

"Radio Spots — TVVOs"

Pat Appleson Studios, Inc.

Phone: (305) 587-7900

Terms: Buyout

Market exclusive? Yes

Delivered via: Analog tape, DAT, CD, optical disc

"Radio/TV Voice-Overs"

Joe Cipriano Promos

Phone: (310) 454-8905

"The Voice of Fox" Put the voice of America's hottest television network on your station.

RANDY REEVES VOICE AT LARGE

"All the Sizzle, with none of the Snarl"

"Randy Reeves"

Randy Reeves,
Voice at Large

Phone: (404) 925-8868

Terms: Lease

Market exclusive? Yes

Delivered via: Analog tape

Specializing in customized IDs, sweepers, and promos for adult formats. Dry-voice or fully-produced.

S

"Station IDs, Liners and Other Voiceovers"

Brewer Vocal Interpretations, Phil

Phone: (513) 533-9612

Cuts: 30 or unlimited

Updated: Yearly or unlimited Terms: Lease

Market exclusive? Yes

Delivered via: Analog tape

Image Voice with package or monthly rates.

Major market talent; custom demos available.

Mike Carta

MAC PRODUCTIONS

"Station IDs, Liners, Sweepers, Promos" M.A.C. Productions

Phone: (800) 659-9567

Updated: As needed

Terms: Buyout Market exclusive? Yes

Delivered via: Analog tape, DAT, CD

Buyout, monthly "unlimited." Produced or voice only. All formats.

"Station IDs, Sweepers w/Attitudes"

Moffett Productions, Inc.

Phone: (713) 440-0044

Cuts: Unlimited Terms: Yearly retainer

Market exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 23

The hottest, most versatile sound on radio, as hard as rock, as warm as country and as fuzzy as a Chia Pet.

JOHN
DRISCOLL

THE NEW VOICEOVER AMERICA

the most authoritative,
warm & human voice over
america's leading stations...
Classic Rock / CHR / Hot AC
Country / Oldies / AOR

619.274.8412

PROGRAM SERVICES

VOICE TALENT



S

"Station Image Voice Services"

Kris Stevens Enterprises, Inc.

Phone: (800) 231-6100 or (818) 981-8255

Updated: As requested by client

Terms: Annual retainer

Market exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 47+

Kris Erik Stevens is a nationally recognized voice talent for major advertisers' commercial campaigns. Extensive credits. Dial (818) 990-KRIS.

"Station Imaging Liners & Promos"

Jeff Davis Productions

Phone: (310) 288-7944

Terms: Retainer-based

Market exclusive? Yes

Delivered via: Analog tape, DAT, digital mini disc

Jeff Davis Productions provides radio stations all across the U.S. & Canada with high quality voice work.

"Station Spokesperson/Announcer"

Avatar Productions

Phone: (515) 282-9746

Cuts: Varies/station

Updated: Varies/station **Terms:** Lease

Market exclusive? Yes

Delivered via: Analog tape

Subscribers: New service

Station breaks, promos, program intros, liners, etc. Any format — radio or TV; male or female. Solid pros.

"Steamin' Bag-O'-Voices"

George Lowe Productions

Phone: (404) 698-0645

Terms: Lease

Market exclusive? Yes

Delivered via: Analog tape

Emmy and Addy-award winning voice for major market television and radio stations; character voices and creative writing available.

V

"Bill Vogel, 'The Captain'"

Vogelsound

Phone: (800) 75-MOUTH

Terms: Buyout

Market exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 32

Voice-overs, IDs, sweepers, promos and unique vocal interpretations.

"Voice Pipes"

Chuck Jackson Productions

Phone: (801) 972-5319

Cuts: Unlimited

Updated: Monthly **Terms:** Buyout

Market exclusive? Yes

Delivered via: Analog tape

Subscribers: 3

Professional male and female voices for station IDs, sweepers, positioners and commercials. Global voices for all formats.

"Voice With An Attitude"

BC Productions & Associates

Phone: (506) 755-3170

Terms: One year contract

Market exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 5

ID, sweeper, promo service for radio. All formats; very affordable.

"Voice-over Magic"

Dick Summer Communications

Phone: (215) 566-2734

Cuts: As ordered

Updated: As necessary **Terms:** Buyout

Market exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 3

National TV and radio voice-over legend Dick Summer does commercials, sweepers, promos, including entire station campaigns. Next day delivery.

"Voice-Over Recordings"

Voice Box

Phone: (913) 262-8171

Terms: Monthly retainer or piecework

Market exclusive? Yes

Delivered via: Analog tape

Subscribers: 6



THE NEW VOICEOVER AMERICA

"Voice-Over America" John Driscoll Company

Phone: (619) 274-8412

Cuts: Unlimited

Updated: Daily **Terms:** Monthly retainer/ per page

Market exclusive? Yes

Delivered via: Analog tape, DAT, Switch 56 Digital phone service

Subscribers: 75 Europe, Australia, Canada, Japan & Mexico

The legendary voice of WCFL, Ten Q, KSAN, KZLA and KSON, is the leading image voice for stations all over the world.

W

"Wolfman Jack"

Denny Somach Productions

Phone: (215) 446-7100

Cuts: Various

Updated: At station option **Terms:** Buyout

Market exclusive? Yes

Delivered via: Analog tape

Subscribers: 20

The world's most famous announcer is available to do liners for your station.

"Bob Wood Voice-overs"

The Bob Wood Organization

Phone: (315) 682-7446

Cuts: Client dictates

Updated: Varies **Terms:** Buyout

Market exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: Varies

AC specialist; non-hype delivery for maximum audience acceptance. Market exclusive national voice. Overnight.

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Radio Syndication Programmers/Distributors

American Freedom DJ's Inc

USA Country Network

Freedom Talk Network

Hollywood

Entertainment Network

Freedom Interactive Network

American Freedom

Hispanic Network

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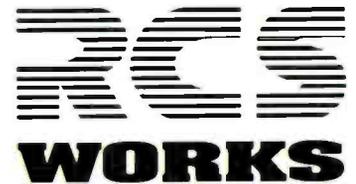
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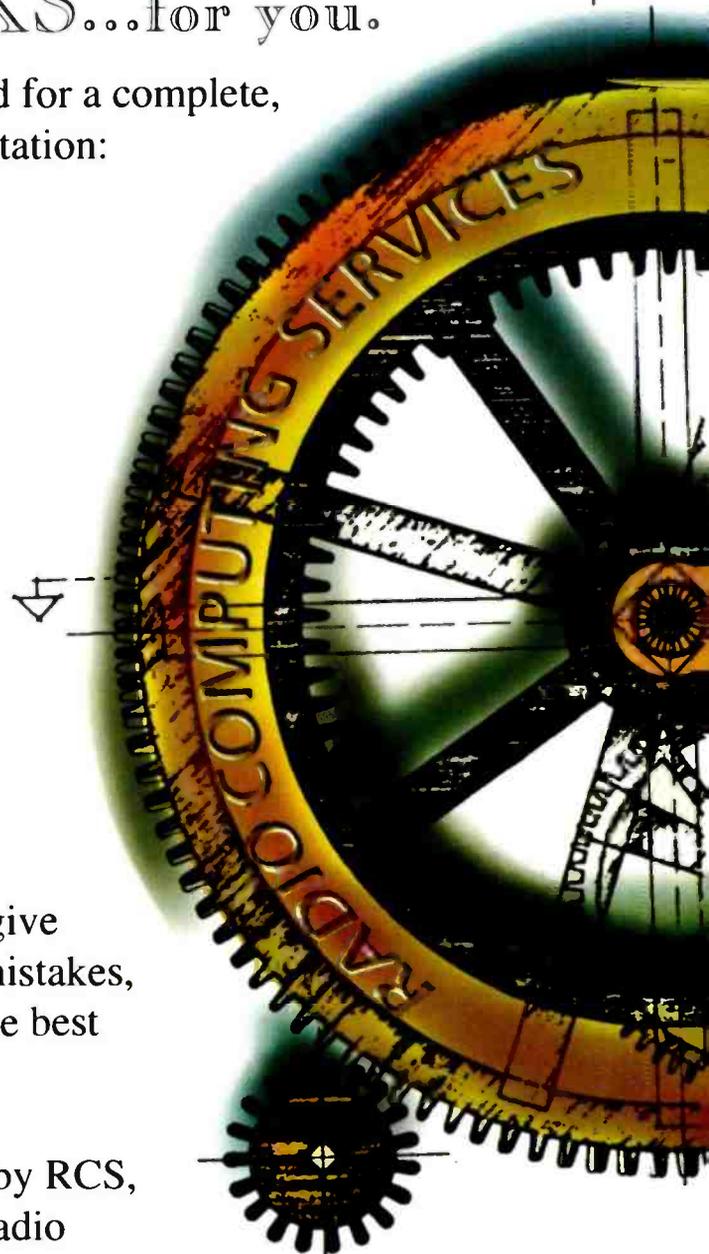
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