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SPECIAL SUPPLEMENT
1994



PROGRAM SUPPLIER GUIDE

Syndicated Radio Programs

Radio Networks & Fulltime Formats

Production Music, Jingle Packages, Song Libraries

ELEVEN YEARS OF ENTERTAINMENT LEADERSHIP

Rick Dees

Weekly
Top
40

#1 in 1994





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THE ARTISTS



THE LIFE



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THE ROAD

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In association with High Five Productions



Photo by John Loizides

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StandardNews

Radio network...wire service...all in one!
Customize your local newscast with world and national news from The Washington NewsDesk.

Call 800-283-4147.

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How To Use R&R's Program Supplier Guide

R&R's "Program Supplier Guide" is a compilation of 1500 listings of syndicated programs, radio networks, automated and satellite formats, production music libraries, jingle packages, and song catalogs. Each listing contains detailed programming and technical information, a brief description, and the name of the distributor and its phone number.

- ✓ **To Browse Through A Specific Product Category:**
 1. Consult the **Table of Contents** (Pages 3 and 5), choose a category and turn to the indicated page.
 2. Programs and products are listed alphabetically by title within each category.

- ✓ **To Contact The Distributor Of A Program Or Product**
 1. Each listing contains a phone number to call for more information.
 2. Additionally, detailed information about the listed companies is contained in the **Program Supplier Directory**, which begins on **Page 129**.

- ✓ **To Determine The Programs Or Products Offered By A Particular Company:**
 1. Turn to **Program Index By Company**, which begins on **Page 152**.
 2. Every company that offers a product in the "Program Supplier Guide" is listed alphabetically, each with an alphabetical listing of the products it offers.

- ✓ **To Find A Specific Program Or Product:**
 1. Turn to the **Program Index**, which begins on **Page 162**.
 2. Complete information on the program or product will be found on the page number indicated.

**Every other day
I'd scream at
Brent. I'd say, "I
don't care what
the computer did!
Just fix it!"**

**I finally got tired
of taking the rap
for what "Brand S"
did. I put a call
into MusicSCAN,
and they let me
try out their
software.**

**It's really
surprising how
much better our
rotations are on
MusicSCAN.**

**As soon as we
switched, we
started seeing
better movement
throughout the
dayparts. And
MusicSCAN never
bunches up
artists together
the way we were
used to.**

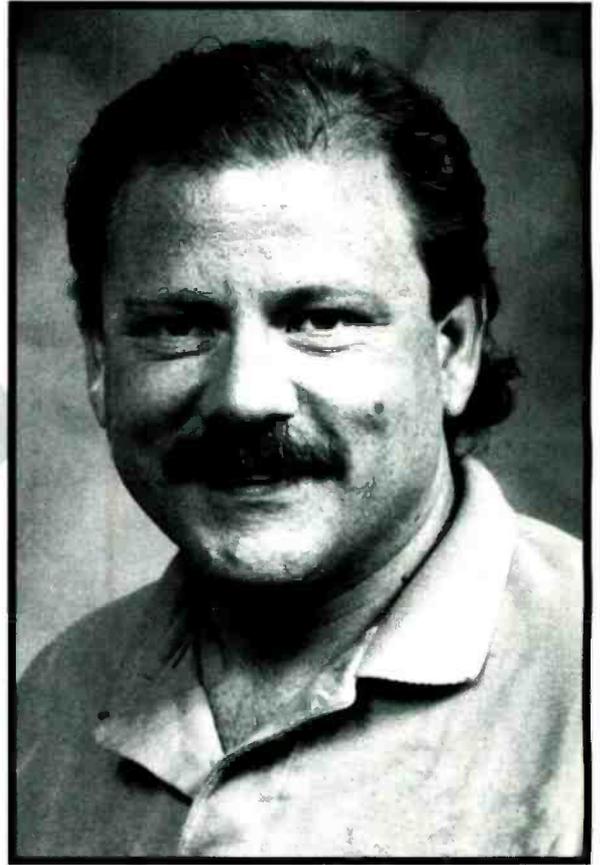
**Plus, when you
call MusicSCAN,
they treat you
with respect, and
you'll get the
same answers
from all their
support people.
We've developed
a great
relationship.**

**I used to swear by
"Brand S" but
we're much
happier now that
we've switched.
MusicSCAN is the
smart way to go.**

**But I still like to
yell at Brent.**



*John Larson
PD - KZPS/Dallas*



*Brent Alberts
APD/MD - KZPS/Dallas*

MusicSCAN

*Music Scheduling with an Edge
1-800-476-0469*

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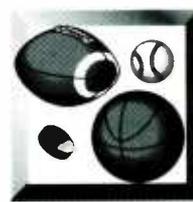
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If you wish to order extra copies of the R&R "Program Supplier Guide '94" for \$20 each, please call **310-553-4330**



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CHRISTMAS MUSIC

A
•
C

A

A/C Christmas

MUSIC NETWORK

"AC Christmas
Music Network"

Christmas Music
Networks

Phone: (800) 423-9627

Length: 36 hours Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1992 Affiliates: 130

New favorite choice of top AC stations; includes showcases of best new releases and Christmas classics. Air 18-36 hours.

C

COUNTRY SIX PACK

"Christmas
Around The Country
(Country Six Pack)"

Unistar Radio Networks

Phone: (800) 225-3270

Frequency: Six-part series

Length: Three hours Terms: Barter

Delivered via: CD

Each year, country's hottest artists come together for their favorite holiday songs and share stories of their most memorable Christmases.

"Christmas At Our House"

Broadcast Programming

Phone: (800) 426-9082

Hosted by: Sonny Melendrez

Length: 12 hours total Terms: Cash

Delivered via: Analog tape, Vinyl disc

Twelve hours of holiday classics with Christmas stories from around the world.

"A Christmas Celebration"

Morrie Trumble & Associates

Phone: (212) 233-1736

Hosted by: Various

Length: 12 hours Terms: Barter, Cash

Delivered via: CD, DAT

First aired: 1986

Blend of traditional & contemporary music with celebrity features & stories. Customized spots for station talent inserts.

"Christmas Eve On Mutual"

Mutual Broadcasting System

Phone: (703) 413-8550

Terms: Barter

Delivered via: Satcom C5 T15

Special mix of Christmas music designed for airing on all formats. Wide variety of songs and artists, local inserts provided.

"Christmas In The Air"

Kris Stevens Enterprises, Inc.

Phone: (800) 231-6100

Length: 12 Hours Terms: Cash

Delivered via: Analog tape

First aired: 1992 Affiliates: 225

The AC Christmas special of the '90s. Music intensive with a careful blend of today's artists and traditional favorites.

"Christmas In The Country"

Broadcast Programming

Phone: (800) 426-9082

Hosted by: Bob Kingsley

Length: Six hours total Terms: Cash

Delivered via: Analog tape, Vinyl disc

Hosted by Bob Kingsley, this special includes Christmas stories and interviews with country artists.

"Christmas In The Country"

Kris Stevens Enterprises, Inc.

Phone: (800) 231-6100

Length: 12 hours Terms: Cash

Delivered via: Analog tape

First aired: 1992 Affiliates: 200

A music-intensive holiday package featuring the '90s hottest country stars. New Christmas songs and traditional favorites mixed with short holiday features.

"Christmas On Music Row™"

Ron Huntsman

Entertainment Marketing

Phone: (615) 255-1100

Hosted by: Various

Length: 14 hours Terms: Cash

Delivered via: CD

First aired: 1992

Each hour is hosted by a different country star. Over 50 country stars and 150 Christmas favorites.

"A Classical Christmas"

Broadcast Programming

Phone: (800) 426-9082

Length: Six hours total Terms: Cash

Delivered via: Analog tape

Six hours of the most popular, beautiful and traditional classical Christmas music.

Christmas

MUSIC NETWORKS

Four market-exclusive formats

A/C • Oldies • News/Talk
• Country •

The Best Christmas Eve & Christmas Day Programming

All-barter, 18-36 hours, satellite-delivered

The choice of top stations with these and other companies:

CBS, Westinghouse, Shamrock, Gannett, Bonneville, Jacor & Susquehanna.

Reserve Early. Call for your 1994 demo!

800-423-XMAS

"Country Christmas Music Network"
Christmas Music Networks

Phone: (800) 423-9627
Length: 24 hours Terms: Barter
Delivered via: Satcom C5 T23
Mix of the best contemporary country artists and top country Christmas hits. Air 18-24 hours.

"A Country Christmas With Chris Lane"

Chris Lane Productions
Phone: (818) 758-1800
Hosted by: Chris Lane
Length: 12 hours Terms: Cash
Delivered via: CD
First aired: 1980 Affiliates: 60
Country radio's best, updated every year with the latest releases and visits with country's favorite people, customized for local identification.

G

"A Gospel Christmas"
Heil Enterprises

Phone: (717) 898-9100
Hosted by: Paul Heil
Length: Two hours Terms: Cash
Delivered via: Analog tape
First aired: 1980 Affiliates: 200
Christmas special featuring Christmas music by top Southern Gospel and Christian country artists, seasonal artist thoughts. New production each year.

H

"Holiday Festivities, Stars, Music And The Magic Of Disney"
CBS Hispanic Radio Network

Phone: (212) 975-5616
Length: Two four-hour specials
Terms: Barter
Delivered via: ASC-1 T1
First aired: 1991 Affiliates: 35
Holiday parades of celebrities and music originating first from Disneyland and the second from Walt Disney World.

"Holiday Hits"
Broadcast Programming

Phone: (800) 426-9082
Hosted by: Laurie Allen
Length: Six hours total Terms: Cash
Delivered via: Analog tape, Vinyl disc
Six hours of adult contemporary Christmas programming.

M

"The Magic Of Christmas"
Kris Stevens Enterprises, Inc.

Phone: (800) 231-6100
Hosted by: Kris Erik Stevens
Length: 12 Hours Terms: Cash
Delivered via: Analog tape
First aired: 1988 Affiliates: 200
Completely updated for 1994. America's leading contemporary Christmas special. Today's hottest artists plus traditional favorites, holiday features, kids, and good cheer.

"Oldies Christmas Music Network"
Christmas Music Networks

Phone: (800) 423-9627
Length: 18 hours Terms: Barter
Delivered via: Satcom C5 T23
Blend of oldies artists and traditional Christmas favorites. Fun and upbeat show for Oldies and AC stations.

N

"NAC/A Beautiful Christmas"
Chuck Jackson Productions

Phone: (801) 972-5319
Hosted by: Chuck Jackson
Length: One and two hours Terms: Cash
Delivered via: Analog tape
Affiliates: 20
Christmas music with a NAC lite jazz feel. Great for NAC, Jazz, AC, public stations, etc.

"N/T Christmas Music Network"
Christmas Music Networks

Phone: (800) 423-9627
Length: 24 hours Terms: Barter
Delivered via: Satcom C5 T23
Music and format designed specifically for major News/Talk stations. Includes top-of-the-hour news window. Air 18-24 hours.

T

"The 12 Hours Of Christmas"
Kris Stevens Enterprises, Inc.

Phone: (800) 231-6100
Hosted by: Kris Erik Stevens
Length: 12 Hours Terms: Cash
Delivered via: analog tape, Vinyl disc
First aired: 1977 Affiliates: 200
The traditional favorite of radio stations nationwide. Christmas hits for maximum mass appeal. Highly entertaining and filled with holiday features.



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R&R's advance
information
network.**

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Try it free for 30 days



For radio's best comedy, call US now to reserve your market!

212-767-1111

212-869-1111



ALL FORMATS

"Country Comedy Minute"
United Stations Radio Network
 Phone: (212) 869-1111, 767-1111
 Hosted by: Mickey Gilley
 Frequency: Weekly
 Length: One min Terms: Barter
 Delivered via: Analog tape
 First Aired: 1994

Famed country entertainer, Mickey Gilley, hosts breaking and top country-oriented comedians captured before live audiences.

"Country Comedy Network"
United Stations Radio Network
 Phone: (212) 869-1111, 767-1111
 Frequency: Weekly
 Length: One min Terms: Barter
 Delivered via: Analog tape
 First Aired: 1990 Affiliates: 96

A complete original comedy service including song parodies and spoof commercials geared to Country-formatted stations.

"Country Kickers"
SJS Entertainment
 Phone: (212) 679-3200
 Hosted by: Various
 Frequency: Daily
 Length: Various Terms: Barter
 Delivered via: Satcom
 First Aired: 1994 Affiliates: 150

A daily satellite-fed show prep service featuring news, entertainment & gossip, running features, spoof commercials, and song parodies.

"Cutler Comedy Network"
Cutler Productions
 Phone: (818) 345-2166
 Frequency: Daily
 Length: Various Terms: Barter
 Delivered via: CD, Fax, Online, Printed script
 First Aired: 1992 Affiliates: 155

America's most complete drivetime comedy/prep service. Prerecorded and daily written material plus access to Cutler Comedy bulletin board.

"Cutler's Firepower"
Cutler Productions
 Phone: (818) 345-2166
 Frequency: Daily
 Length: Various Terms: Barter
 Delivered via: CD, Fax, Online, Printed script
 First Aired: 1993 Affiliates: 132

America's most complete drivetime comedy/prep service. Prerecorded and daily written material plus access to the Cutler Comedy bulletin board.

"The Daily Feed"
DC Audio
 Phone: (202) 667-1234
 Hosted by: Frank Benlin, Max Knobby
 Frequency: Daily
 Length: 90 secs Terms: Barter, Cash
 Delivered via: Analog tape
 First Aired: 1981 Affiliates: 25

Front page news satire. Pseudo journalistic political and social comment, commentary and vignettes. Radio's political cartoon. Shameless lawyer bashing.

"Digidrops"
All Star Radio
 Phone: (818) 766-6447
 Frequency: Daily
 Length: Three-15 secs Terms: Barter
 Delivered via: CD
 First Aired: 1993 Affiliates: 97

Two hundred digitally-produced drops, including show opens and closes, original character drops, famous movie lines, star signature expressions, etc.

"Dr Dave's Comedy Drops"
United Stations Radio Network
 Phone: (212) 869-1111, 767-1111
 Frequency: Weekly
 Length: One min Terms: Barter
 Delivered via: Analog tape
 First Aired: 1986 Affiliates: 127

Spoof commercials, song parodies and an endless stream of characters geared to high energy personality morning shows.

"Drive-In Drops"
Steelworks
 Phone: (516) 328-1587
 Length: 1-60 secs Terms: Cash
 Delivered via: Analog tape
 First Aired: 1992

Instantly useful drops from famous films, TV shows, and cartoon characters. Perfect for every format ... call-in contests, too!

"Gorilla Gourmet's Spicy Cooking Tips"
Personal Growth Network
 Phone: (619) 433-4400
 Hosted by: The Gorilla Gourmet and various celebrities
 Frequency: Daily
 Length: Two mins Terms: Per inquiry
 Delivered via: Satcom C5 T19, Galaxy 2 T3
 First Aired: 1994 Affiliates: 11

Light-hearted, brief cooking tips with a lucrative P/I back end.

"Tom Q Gullet And His Golden Gizzard Award"
Bill & Glenn Comedy Productions
 Phone: (805) 937-2333
 Hosted by: Tom Q Gullet
 Frequency: Daily
 Length: 45-90 secs Terms: Barter, Cash
 Delivered via: Analog tape, Cassette
 First Aired: 1993

He's funny! He's topical! Tom takes a shot at the turkeys in our society with his fresh daily drop-ins!

"Headline Comedy Service"
Headline Comedy
 Phone: (416) 777-9258
 Frequency: Weekly
 Length: Various Terms: Cash
 Delivered via: Analog tape, DAT
 First Aired: 1992 Affiliates: 18

An interactive comedy service with bits, drops & custom promos available. Live phone calls with characters too!

HOT STUFF!

Award-winning Rick Dees Weekly Top 40 is now in its eleventh year and the nationally acclaimed Satellite Comedy Network celebrated its third birthday this year. Your search for great programming stops here.

Rick Dees Weekly Top 40 features the Number One Billboard Radio Awards winner, "Air Personality of the Year – 10 Years in a Row" (Billboard, 1993), and radio programmers' all-time favorite personality (FMBQ, 1994). Rick Dees brings you more than a countdown show. His famous brand of fun and humor makes the Rick Dees Weekly Top 40 powerful personality radio for your weekend.

Satellite Comedy Network gives your morning show a transfusion of fresh comedy every morning! Its 5 AM wake-up call delivers creative, topical show-prep – original parodies, spoofs and songs via satellite. With Satellite Comedy Network, you get immediate fresh bits. A new feed every day, Monday thru Friday. Pre-produced contests and bonus sound bytes. And no joke – we'll even pay for your bits!

UP YOUR RATINGS – with radio's hottest personality programming!



1776 Broadway, 4th Floor, New York, NY 10019



For more information call Tom Shovan
or Ramona Rideout at Radio Today Entertainment:
(212) 581-3962 fax (212) 459-9343

"Hit Song Parodies By Ben Steel"
Steelworks

Phone: (516) 328-1587
Frequency: Customized
Length: One-two mins Terms: Cash
Delivered via: Analog tape

Ben Steel-top comedy song producer on over 700 stations—will make your audience laugh! Custom song parodies/musical drops.

"It's Time For Bill & Glenn"
Bill & Glenn Comedy Productions

Phone: (805) 937-2333
Hosted by: Bill & Glenn
Frequency: Daily
Length: 45-90 secs Terms: Barter, Cash
Delivered via: Analog tape, Cassette
First Aired: 1992

A fabulous collection of wacky characters, one for each day of the week to liven up any show, any format!



"Last Night On Tonight"
Unistar Radio Networks

Phone: (800) 225-3270
Hosted by: Jay Leno
Frequency: Daily
Length: One min Terms: Barter
Delivered via: Satcom C5 T15
First Aired: 1992

Jay Leno repeats the funniest bits from last night's 'Tonight show' monologue for listeners who don't stay up late.

LATE SHOW
with David Letterman



"Late Show With David Letterman Top Ten"

CBS Radio Networks

Phone: (212) 975-6085
Hosted by: David Letterman
Frequency: Mon-Sat
Length: Three mins Terms: Barter
Delivered via: Satcom C5 T23
First Aired: 1994

Specially produced for radio, this feature presents the previous evening's Top Ten List, as read by David Letterman.

"Laugh Attack"
United Stations Radio Network

Phone: (212) 869-1111
Frequency: Weekly
Length: One min Terms: Barter
Delivered via: Analog tape
First Aired: 1988 Affiliates: 73

The only original comedy service geared to Urban radio. A weekly package of spoof commercials, song parodies and regular characters.

"Laugh Factory Minute"
Premiere Radio Networks, Inc.

Phone: (818) 377-5300
Frequency: Daily
Length: 90 secs-2.5 mins Terms: Barter
Delivered via: Analog tape
First Aired: 1994 Affiliates: 50

Today's hottest comics doing their latest material; recorded live at the Laugh Factory in Hollywood and sent out immediately.

"Laugh Machine"
SJS Entertainment

Phone: (212) 679-3200
Hosted by: Various
Frequency: Monthly
Length: Various Terms: Barter
Delivered via: Analog tape
First Aired: 1992 Affiliates: 100

Funniest bits from America's top comedians. Great for 5pm funnies, drop-ins, or sponsored daypart feature and lunchtime punch line.

"Morning Sidekick"
Critical Mass Media Productions

Phone: (303) 733-5850
Frequency: Weekly
Length: 10-90 Secs Terms: Barter, Cash
Delivered via: Analog tape
First Aired: 1989 Affiliates: 103

Sixteen preproduced bits weekly; commercial parodies, interactives, characters, drops; all formats. Free sample month to Top 100 markets.

"Red Neckerson"
Syndicom

Phone: (805) 543-9214
Hosted by: Red Neckerson
Frequency: Daily
Length: One min Terms: Cash
Delivered via: Analog tape
First Aired: 1979 Affiliates: 92

Comedy editorials; Red becomes a character on the station with an opinion on everything. Fresh new shows monthly.

"Olympia Contemporary Comedy"
Premiere Radio Networks, Inc.

Phone: (818) 377-5300
Frequency: Twice monthly
Length: 30 secs-two mins Terms: Barter
Delivered via: CD
Affiliates: 50

Parody songs, commercials, interactives, stand-up comedy & movie drops for AC & Country radio.

"Olympia Hit Comedy"**Premiere Radio Networks, Inc.**

Phone: (818) 377-5300
 Frequency: Twice monthly
 Length: 30 secs-two mins Terms: Barter
 Delivered via: CD
 First Aired: Affiliates: 150
*Parody songs, commercials, interac-
 tives, stand-up comedy & movie drops for
 hit radio.*

"Olympia Rock Comedy"**Premiere Radio Networks, Inc.**

Phone: (818) 377-5300
 Frequency: Twice monthly
 Length: 30 secs-two mins Terms: Barter
 Delivered via: CD
 First Aired: Affiliates: 160
*Parody songs, commercials, interac-
 tives, stand-up comedy & movie drops for
 AOR & Alternative rock radio.*

"On The Air With Bill & Glenn"**Bill & Glenn Comedy Productions**

Phone: (805) 937-2333
 Hosted by: Bill & Glenn
 Frequency: Weekly
 Length: 30 mins Terms: Barter, Cash
 Delivered via: Analog tape, Cassette
 First Aired: 1992
*Original hilarious comedy for the '90s.
 Fast-paced, clean, off the wall, great for any
 format. Hot. New! Call now!*

"Original Radio Hotline"**All Star Radio**

Phone: (818) 766-6447
 Frequency: Daily
 Length: 37 secs Terms: Barter
 Delivered via: Vinyl disc
 First Aired: 1983 Affiliates: 162
*Two hundred sixty funny phone calls to
 DJs from radio's most memorable charac-
 ters. Interactive on a natural basis.*

P

"Earl Pitts "Uhmerikun""**Burbank's Creations**

Phone: (513) 232-2216
 Hosted by: Earl Pitts
 Frequency: Daily
 Length: Two mins Terms: Cash
 Delivered via: Analog tape
 First Aired: 1986 Affiliates: 100
*A real man's philosopher...honest, real-
 life observations from one of America's
 most beloved, outspoken, and down-to-
 earth commentators.*

"The Polka Monster"**All Star Radio**

Phone: (818) 766-6447
 Frequency: Daily
 Length: 30 secs Terms: Cash
 Delivered via: CD
 First Aired: 1992 Affiliates: 147
*Three hundred hits converted into 30-
 second fully-produced polkas, plus monthly
 updates. Hilarious and challenging on-air
 contest.*

**"The Polka Monster—
Country Version"****All Star Radio**

Phone: (818) 766-6447
 Frequency: Daily
 Length: 30 secs Terms: Cash
 Delivered via: CD
 First Aired: 1993 Affiliates: 103
*Two hundred Country hits converted into
 30-second Polkas, plus monthly updates.
 Hilarious and challenging on-air contest.*

"Premiere AC Comedy Network"**Premiere Radio Networks, Inc.**

Phone: (818) 377-5300
 Frequency: Weekly
 Length: 90 secs
 Terms: Barter
 Delivered via: Analog tape
 First Aired: 1991 Affiliates: 100
*Weekly supply of 10-15 bits including
 parody songs, commercials, interactive, and
 movie drops for AC morning shows.*

**"Premiere CHR
Comedy Network"****Premiere Radio Networks, Inc.**

Phone: (818) 377-5300
 Frequency: Weekly
 Length: 90 secs
 Terms: Barter
 Delivered via: Analog tape
 First Aired: 1989 Affiliates: 260
*Weekly supply of 15 bits including paro-
 dy songs, commercials, interactive, and
 movie drops for CHR morning shows.*

**"Premiere Country
Comedy Network"****Premiere Radio Networks, Inc.**

Phone: (818) 377-5300
 Frequency: Weekly
 Length: 90 secs Terms: Barter
 Delivered via: Analog tape
 First Aired: 1990 Affiliates: 220
*Weekly supply of 12-15 bits including
 parody songs, commercials, interactive, and
 movie drops for Country morning shows.*

**"Premiere Gold
Comedy Network"****Premiere Radio Networks, Inc.**

Phone: (818) 377-5300
 Frequency: Weekly
 Length: 90 secs
 Terms: Barter
 Delivered via: Analog tape
 First Aired: 1991 Affiliates: 160
*Weekly supply of 12-15 bits including
 parody songs, commercials, interactive, and
 movie drops for Oldies morning shows.*

**"Premiere Rock
Comedy Network"****Premiere Radio Networks, Inc.**

Phone: (818) 377-5300
 Frequency: Weekly
 Length: 90 secs
 Terms: Barter
 Delivered via: Analog tape
 First Aired: 1991 Affiliates: 140
*Weekly supply of 10-15 bits including
 parody songs, commercials, interactive, and
 movie drops for Rock morning shows.*

R

"Bob Rivers Twisted Radio"

Twisted Radio

Phone: (206) 888-5249

Frequency: Monthly

Terms: Barter, Cash

Delivered via: Analog tape, DAT

The best song parodies you can get for your show. Three to five Twisted Tunes per month created by Bob Rivers.

S



"Satellite Comedy Network"
CD Media, Inc.
 Phone: (212) 581-3962
 Terms: Barter
 Delivered via: Satcom C5
 Affiliates: 268
Daily (M-F) fresh comedy feeds at 5am each time zone. Original song parodies, spoofs, contests, TV clips, etc. via satellite.

"The Sports Comedy Network"

The Sports Comedy Network

Phone: (416) 482-9383

Frequency: Weekly

Length: Various Terms: Barter, Cash

Delivered via: Analog tape

First Aired: 1994

Sports specific comedy targeted at the sports fanatic. Interactives, bits and drops, plus live calls and "Beyond The Tape".

"Ben Steel's Twisted Hits"

All Star Radio

Phone: (818) 766-6447

Frequency: Daily

Terms: Barter

Delivered via: CD

First Aired: 1990 Affiliates: 158

One hundred twenty timeless song parodies based on hits of the '50s, '60s, & '70s. Super production. Users manual increases programming opportunities.

"Ben Steel's Music Track Factory"

Steelworks

Phone: (516) 328-1587

Frequency: Weekly

Terms: Cash

Delivered via: Analog tape

First Aired: 1992

Be creative! Multiformat hit song music tracks...just add your own customized lyrics for comedy song parodies that are exclusively yours!



"Stevens & Grdnic's Daily Comedy Exclusive"
All Star Radio
 Phone: (818) 766-6447
 Frequency: Daily
 Length: 10-90 secs Terms: Barter
 Delivered via: CD
 First Aired: 1986 Affiliates: 420
Weekly topical comedy service. Now 60% more material than in previous years. Song parodies, drops, interactive characters, TV/movie sendups, etc.

T

"TeleJoke Comedy Service"

Entertainment Communication Consultants

Phone: (209) 476-1511

Hosted by: Alan Ray

Frequency: Daily

Length: 75 jokes per week

Terms: Cash, Credit card

Delivered via: Fax

First Aired: 1988 Affiliates: 180

Daily fax of topical comedy material.



"TM Century Morning Show Service"
TM Century
 Phone: (800) 862-3688
 Frequency: Weekly
 Length: Various Terms: Cash
 Delivered via: CD
Weekly comedy service, morning show jingles, and production elements. Show prep, and more!

"TV, Movie, Comedy Drops"

Roger Dorfman Media Corp

Phone: (818) 889-1685

Frequency: Customized

Terms: Cash

Delivered via: Analog tape, DAT

First Aired: 1979

Original high-fidelity sound bites from TV, movies, comedy, interactives, IDs.

U

"The Urban Fun Factory"

Urban Entertainment Corp

Phone: (212) 679-3200

Hosted by: Various

Frequency: Daily

Length: Various Terms: Barter

Delivered via: Analog tape

First Aired: 1993 Affiliates: 175

Show prep designed specifically for Urban radio, including song parodies, spoof commercials and great drops.



B

"Bedtime With Barney"

MJI Broadcasting

Phone: (212) 245-5040

Hosted by: Barney The Dinosaur

Frequency: Weekly

Length: 10 mins Terms: Barter

Delivered via: CD

Barney reads original and classic bedtime stories to listeners every Sunday night!

C

"Classic Radio Christmas"

Broadcast Programming

Phone: (800) 426-9082

Frequency: Christmas

Length: Six hours Terms: Cash

Delivered via: Analog tape

Twelve half-hour holiday specials drawn from classic radio shows such as Dragnet and Jack Benny.

"Classic Radio Theatre"

Charles Michelson, Inc.

Phone: (310) 278-4546

Hosted by: Station staff member

Frequency: Daily

Length: 30 mins Terms: Barter

Delivered via: Satcom

First Aired: 1994 Affiliates: 26

Famous radio drama/comedy series of all-time Top ratings in all markets including Los Angeles, Chicago, and San Francisco.

D

"The Drama Hour"

Charles Michelson, Inc.

Phone: (310) 278-4546

Hosted by: The Local Station

Frequency: Daily

Length: 30 mins Terms: Cash

Delivered via: Analog tape

First Aired: 1963 Affiliates: 285

The famous radio drama/comedy programs of all time: "The Jack Benny Show", "Burns & Allen", "Dragnet", "Gangbusters", plus many others.

F

"The Family Christmas Album"

Natural Sound

Phone: (814) 739-2000

Frequency: Christmas

Length: One min Terms: Cash

Delivered via: Analog tape, DAT

First Aired: Affiliates: 76

Holiday memories — 36, 72, 108, 144, 180 — beautifully recalled by the people who lived them. No actors. Updated annually.

"Stan Freberg Here"

Dick Brescia Associates

Phone: (201) 385-6566

Hosted by: Stan Freberg

Frequency: M-F

Length: Five, 2.5 min segments

Terms: Barter

Delivered via: Satcom C5 T15

First Aired: 1990 Affiliates: 100

Satirical commentary for the '90s!

M

"Movie Quiz"

MJI Broadcasting

Phone: (212) 245-5010

Frequency: 10 times per week

Length: One min Terms: Barter

Delivered via: Reel-to-reel

A trivia program focusing on the movie industry, its stars, stories, and production.

R

"Radio Christmas Cards"

Broadcast Programming

Phone: (800) 426-9082

Frequency: Christmas

Length: 24 one-min segments Terms: Cash

Delivered via: Analog tape

Twenty-four one-minute vignettes of the stories and traditions of Christmas, fully produced with music and effects.

"Radio Theatre: A Collection of Classic Radio Comedy & Drama"

Broadcast Programming

Phone: (800) 426-9082

Length: 30 mins Terms: Cash

Delivered via: Analog tape

Choose from 27 original network radio programs, including "Dragnet", "Jack Benny", "The Green Hornet", and "Burns & Allen".

S

"Sound Bites Trivia"

Syndicom

Phone: (805) 543-9214

Frequency: Daily

Length: 15 secs Terms: Cash

Delivered via: Analog tape

First Aired: 1979 Affiliates: 9

Original, authentic voices and themes with interesting information, clues, and fun facts. The way trivia should be done on radio.

W

"The War Of The Worlds"

Broadcast Programming

Phone: (800) 426-9082

Frequency: Seasonal

Length: One hour Terms: Cash

Delivered via: Analog tape

The famous Mercury Theatre production that terrorized the nation one Halloween night. An Orson Welles classic.

"When Radio Was"

Dick Brescia Associates

Phone: (201) 385-6566

Hosted by: Art Flemming

Frequency: Mon-Fri

Length: Five, 54 min shows Terms: Barter

Delivered via: Satcom C5 T15

First Aired: 1990 Affiliates: 100

Radio shows from the '40s and '50s featuring some of America's finest actors and writers!

"The World Today"

The Source

Phone: (310) 840-4244

Hosted by: Various

Frequency: Daily

Length: One min Terms: Net affiliation

Delivered via: Satcom C5 T15

First Aired: 1988

A short feature that uses actual archival news reporting from an important date in history on its anniversary.

"World War II Chronicles"

Radio America/

American Media Network

Phone: (202) 408-0944

Hosted by: Ed Herlihy

Frequency: Weekly

Length: Three mins Terms: Barter

Delivered via: Analog tape

First Aired: 1991

Program recounts the events of the second World War 50 years ago, based on the National Archives' Recorded Sound Collection.



A
•
B

A

"ABC's Black Music Today" ABC Radio Networks

Phone: (212) 456-5635
Length: One min Terms: Net affiliation
Delivered via: Satcom C5 T19
First Aired: 1993 Affiliates: 100
Highly-produced, 60-second vignettes profiling today's stars in black music.

"Afro-American Heroes" Chuck Jackson Productions

Phone: (801) 972-5319
Hosted by: Chuck Jackson
Frequency: Weekly
Length: 3.5 mins
Terms: Cash
Delivered via: Analog tape
First Aired: 1994 Affiliates: 30
Focuses on achievements of past and present Afro-Americans. Entertainment, education, religion, politics, sports, inventors, professionals, music and rising stars.

"Ask The Stars"

MJI Broadcasting
Phone: (212) 245-5010
Hosted by: Personalized by local announcer
Frequency: 10 times weekly
Length: Two mins Terms: Barter
Delivered via: CD
First Aired: 1991

Listeners call an 800 number to ask a question of their favorite country star; their answers are played back nationally.

B

"Backstage"

Business Radio Network
Phone: (719) 528-7040
Hosted by: Gary Campbell
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T3 & 15
Interviews with today's headliners and the entertainment stars of tomorrow are featured.

"Behind The Wheel With Lewis & Clark" Bill & Glenn Comedy Productions

Phone: (805) 937-2333
Hosted by: Terry Lewis & Ed Clark
Frequency: Daily
Length: Two-five mins Terms: Barter, Cash
Delivered via: Analog tape, Cassette
First Aired: 1993

Quick-hitting look at auto news, new products, and services, test drives, presented in every day language. Powerful: call now!

"BET Minutes"

BET Radio Network
Phone: (404) 688-1166
Hosted by: John Dickey
Frequency: Daily
Length: One min Terms: Barter
First Aired: 1994 Affiliates: 60
BET Minutes are a collection of five, one-minute vignettes. These vignettes include comedy, trivia, sports, and entertainment; market exclusive.

"BUPPY"

Chuck Jackson Productions
Phone: (801) 972-5319
Hosted by: Chuck Jackson
Frequency: Weekly
Length: One min Terms: Cash
Delivered via: Analog tape, Fax, Printed script
First Aired: 1994 Affiliates: 20
Freshest news on Afro-American entertainers, athletes, musicians, actors, TV shows, movies, and today's rising stars!

"The Buzz" Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: MTV's Adam Curry
Frequency: Twice daily
Length: One min Terms: Barter
Delivered via: Analog tape, Satcom C5 T19
First Aired: 1990 Affiliates: 120
CHR's gossip, news, views, and dirt delivered twice daily, totally custom to your radio station from MTV's own "Hair Guy."

USA MUSIC MAGAZINE

THE URBAN SOUND OF AMERICA

Introducing the adult sound of USA Music Magazine! Hosted by Vinny Brown and Wendy Williams, USA Music magazine is a fast paced, informative, show! USA Music Magazine flips the discs of stars in the headlines now! We don't count down the days waiting for a hit! Every weekend we play only the hits!

USA Music Magazine is brought to you by STRZ Entertainment Network, a division of American Urban Radio Networks. When programming counts, keep pace with Vinny Brown and Wendy Williams on the USA Music Magazine!

Executive/Sales Offices: 212-714-1000
Broadcast Operations: 800-456-4211



WENDY WILLIAMS AND VINNY BROWN



C

**"The Car Bazaar
With Lewis & Clark"**
**Bill & Glenn Comedy
Productions**

Phone: (805) 937-2333
Hosted by: Terry Lewis & Ed Clark
Frequency: Weekly
Length: One hour **Terms:** Barter, Cash
Delivered via: Analog tape, Cassette
First Aired: 1993

Fast-paced show covering latest auto news, new car evaluations, interviews, buying trading, and selling tips. Enlightening and entertaining.

"Country Calendar"
Premiere Radio Networks, Inc.

Phone: (818) 377-5300
Hosted by: Shawn Parr
Frequency: Daily
Length: 2.5 mins
Terms: Barter
Delivered via: CD
First Aired: 1983 **Affiliates:** 220

Daily entertainment feature with interview bites, artist information & timely, relative information about country music.

"Country News"
Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: Bob Guerra or scripted
Frequency: Twice daily
Length: 2.5 mins
Terms: Barter
Delivered via: Analog tape
First Aired: 1980 **Affiliates:** 250

Interviews with today's hot country stars. The latest news in the world of country music, twice daily. Also available scripted.

**"Walter Cronkite's
Twentieth Century"**
Dick Brescia Associates

Phone: (201) 385-6566
Hosted by: Walter Cronkite
Frequency: Daily
Length: Two mins **Terms:** Barter
Delivered via: Satcom C5 T15
First Aired: 1993 **Affiliates:** 100

America's great journalist takes a look back at significant events on this date in history!

D



**"Rick Dees —
The Story Behind
The Hits"**

CD Media, Inc.
Phone: (212) 581-3962
Hosted by: Rick Dees
Frequency: Daily
Length: Four mins **Terms:** Barter
Delivered via: CD
First Aired: 1993 **Affiliates:** 175

Rick Dees spotlights a hit song daily, interviewing the artist or revealing an anecdote behind the song, session, or performer.

"Bill Diehl's Spotlight"
ABC Direction Network

Phone: (212) 456-5131
Hosted by: Bill Diehl
Frequency: Daily
Length: Two mins **Terms:** Net affiliation
Delivered via: Satcom C5 T19
Celebrity interview feature program.

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"Don & Mike"
Unistar Radio Networks

Phone: (800) 225-3270
Hosted by: Don Geronimo and
Mike O'Meara
Frequency: Daily
Length: Four hours **Terms:** Barter
Delivered via: Satcom C5 T15

Don & Mike create havoc wherever they go. Each show features zany stunts, listener games, and on-air antics.

E

**"The Entertainment Report
With Chuck Rich"**
Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Chuck Rich
Frequency: Daily
Length: 2.5 mins
Terms: Barter
Delivered via: Satcom C5 T15

News, reviews, and interviews from the world of entertainment, featuring veteran show business reporter and critic Chuck Rich.

"Entertainment This Week"
Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: Leeza Gibbons
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T19
First Aired: 1992 **Affiliates:** 135

A one hour review of the entertainment world, superstar interviews, and 'Entertainment Tonight's' very own Leeza Gibbons.

"Entertainment Tonight For The Radio"

Entertainment Radio Networks

Phone: (310) 456-7879
 Hosted by: Leeza Gibbons
 Frequency: Twice daily
 Length: One min Terms: Barter
 Delivered via: Analog tape, Satcom C5 T19
 First Aired: 1991 Affiliates: 300

'Entertainment Tonight' for the radio customized to your radio station with the one and only Leeza Gibbons.

"Entertainment Update"

CBS Radio Networks

Phone: (212) 975-6085
 Hosted by: Lisa Karlin
 Frequency: Daily
 Length: 90 seconds Terms: Net affiliation
 Delivered via: Satcom C5 T23
 First Aired: 1991 Affiliates: 475

Wide range of topical information from the world of entertainment, looking at the stars, blockbuster movies, and the music and television industries.

"Escenarios"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350
 Hosted by: Cecelia Castro
 Frequency: Daily
 Length: Two hours Terms: Barter
 Delivered via: Galaxy 2 T3
 First Aired: 1993 Affiliates: 7

Entertainment news.

"European Hit Survey with Bobby Sicilia"

Sound & Stations

Phone: (214) 444-2525
 Hosted by: Bobby Sicilia
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: DAT, Printed script
 First Aired: 1992 Affiliates: 7

A survey of the latest breaking hits in Europe including interviews, trends, lifestyles, and exciting news about Europe and music.

F

"5,000 Interactive Celebrity Interviews"

The Interview Factory

Phone: (818) 988-2045
 Frequency: As needed
 Length: Various Terms: Cash
 Delivered via: Analog tape, DAT
5000+ interactive celebrity interviews and IDs, seasonal, custom and generic; all music formats plus actors; Madonna to Schwarzenegger to Garth.

"Flashback Pop Quiz"

Radio Today Entertainment

Phone: (212) 581-3962
 Hosted by: Bill St James
 Frequency: Daily
 Length: One min Terms: Barter
 Delivered via: CD
 First Aired: 1992 Affiliates: 140
A daily trivia promotion for rock baby-boomers. Captivating quizzes, very cool prizes.

G

"The Grand Ole Opry Minute"

WSM Radio

Phone: (615) 871-6766
 Hosted by: Charlie Douglas & Guest
 Frequency: Daily
 Length: One min Terms: Barter
 Delivered via: CD
 First Aired: 1993 Affiliates: 400
Interview segments with artists who have appeared on or are members of the "Opry." Local sales opportunities.

"Graveline Hollywood"

Kenetics Radio Entertainment

Phone: (718) 857-6389
 Hosted by: Ken Levy
 Frequency: Daily
 Length: 90 secs Terms: Barter
 Delivered via: Analog tape
 First Aired: 1991
Humorous look at the lore and underside of Hollywood. Daily updates on Tinseltown's departed and famous. Reported by Hollywood experts!

"Great American Sports Trivia Show"

Radio Personalities Inc.

Phone: (314) 576-6188
 Hosted by: Selected celebrities
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: Satcom

Hollywood and sports celebrities; live listener participation. History's greatest sports moments. Big prizes. Simply the most exciting show on radio!

H

"Hangin' N Hollywood"

United Stations Radio Network

Phone: (212) 869-1111, 767-1111
 Frequency: Weekly
 Length: 90 secs Terms: Barter
 Delivered via: Analog tape
 First Aired: 1994
Entertainment will never be the same when your own team of investigating reporters dig deep for the hottest gossip and news.

"Hollywood Hoy"

CBS Hispanic Radio Network

Phone: (212) 975-5616
 Hosted by: Amelia Macchiavello
 Frequency: Twice Daily
 Length: Two mins Terms: Net affiliation
 Delivered via: ASC-1 T18
 First Aired: 1993 Affiliates: 35
Offers latest news from the entertainment capital of the world, with exclusive reports on films, music, and television.

"Hollywood Report"

Ultima Communications

Phone: (708) 758-2500
 Hosted by: Danny Bonaduce
 Frequency: Weekly
 Length: One min Terms: Barter
 Delivered via: Analog tape
 First Aired: 1994 Affiliates: 63

"Hollywood Report"

United Stations Radio Network

Phone: (212) 869-1111, 767-1111

Hosted by: Danny Bonaduce

Frequency: Weekly

Length: One min Terms: Barter

Delivered via: Analog tape

First Aired: 1994 Affiliates: 63

Former Partridge Family star can be a regular daily addition to your station. Danny talks and schmoozes with the stars.



"Imus In The Morning"

Unistar Radio Networks

Phone: (800) 226-3270

Hosted by: Don Imus

Frequency: Daily

Length: Four hours Terms: Cash

Delivered via: Satcom C5 T15

The legendary Don Imus attracts the influential 25-54 demo with hot guests, controversial topics, and clever satire.

"Inside Gospel"

Lee Bailey

Communications Inc/DBB Inc.

Phone: (213) 969-0011

Hosted by: Lin Woods

Frequency: Twice daily

Length: Five mins Terms: Barter

First Aired: 1987 Affiliates: 120

Inside Gospel keeps listeners informed with news and interviews from the world of Gospel music.



"John Boy & Billy Big Show"

John Boy & Billy Network

Phone: (704) 338-9970

Hosted by: John Boy & Billy

Frequency: Daily

Length: Four hours Terms: Cash

Delivered via: Satcom K1 T1

The South's number one morning show. Entertainment intensive morning show based on Classic Rock/AOR format. Together for 13 years.



"Joanna Langfield's People Report"

MediaAmerica, Inc.

Phone: (212) 302-1100

Hosted by: Joanna Langfield

Frequency: M-F

Length: One min Terms: Barter

Delivered via: Analog tape

Affiliates: 75

America's preeminent film critic gets intimate with today's biggest and brightest stars. All interviews are conducted by Joanna Langfield personally.

"Joanna Langfield's Video Minute"

MediaAmerica, Inc.

Phone: (212) 302-1100

Hosted by: Joanna Langfield

Frequency: M-F

Length: One min Terms: Barter

Delivered via: Analog tape

Affiliates: 75

America's preeminent film critic helps listener's stretch their video dollar by distinguishing between the good and bad movies on video.



The
G.
Gordon
Liddy
Show

"The G. Gordon Liddy Show"

Unistar Radio Networks

Phone: (800) 225-3270

Hosted by: G. Gordon Liddy

Frequency: Daily

Length: Four hours Terms: Barter

Delivered via: Satcom C5 T15

An intelligent alternative, G. Gordon Liddy deftly maneuvers on-air guests and listener phone calls into an entertaining midday show.

"Live From Nashville!"

Ron Huntsman

Entertainment Marketing

Phone: (615) 255-1100

Frequency: Fall/Summer

Length: 12 hours Terms: Cash

Delivered via: Satcom

First Aired: 1988

"Lyons Den with Jeffrey Lyons"

Murray/Walsh Radio

Programming, Inc.

Phone: (800) 729-6499

Hosted by: Jeffrey Lyons

Frequency: Daily

Length: Three mins Terms: Barter

Delivered via: Analog tape

First Aired: 1993 Affiliates: 50

Bring Hollywood direct to your station with exclusive interviews, reports from behind the scenes, movie reviews...ideal for any format.



"Leonard Maltin On Video"

The Broadcast Group

Phone: (202) 337-3111

Hosted by: Leonard Maltin

Frequency: Daily

Length: One min Terms: Barter

Delivered via: Analog tape

First Aired: 1989 Affiliates: 225

Leonard Maltin On Video is a 60 second radio series featuring America's top film critic. Each program blends Leonard's insightful comments with vivid soundtrack audio.

"Terry Marshall's Daily Insider"

The Daily Insider

Phone: (510) 680-1177

Frequency: Daily M-F

Length: Five pages Terms: Cash

Delivered via: Fax, Printed script

First Aired: 1981 Affiliates: 125

News items and interviews with artists on CHR, AC, Album, and Alternative charts. Delivered in script form.

"A Minute With The Beatles"

Radio Potato

Phone: (800) 468-6874
Hosted by: Local Air Staff
Frequency: Special
Terms: Cash
Delivered via: CD
First Aired: 1994 Affiliates: 40

Sixty one-minute montages with music and interview clips with the Beatles, plus production elements and scripts.

"MTV News"

Westwood One Radio Networks

Phone: (310) 204-5000
Hosted by: Kurt Loder
Frequency: Daily
Length: 90 secs Terms: Barter
Delivered via: Analog tape, Satcom C5 T15
First Aired: 1990

The top stories in rock music news presented by MTV's noted journalist, Kurt Loder.

N

"Nashville Newsline"

KTB Radio Media

Phone: (503) 834-7071
Hosted by: Katy Bee
Frequency: Daily
Length: 60-90 secs Terms: Cash, Barter
Delivered via: Fax, Phone line
First Aired: 1986 Affiliates: 25



**Nashville
Notes**

"Nashville Notes"

ABC Radio Networks

Phone: (212) 456-5635
Frequency: Daily
Terms: Net affiliation
Delivered via: Satcom C5 T19,
ABC Data System
First Aired: 1991 Affiliates: 120

Pre-morning drive feed of country music news, sound bites, and printed copy. Highly topical, breaking stories.

O

"OnLine Tonight"

The Broadcast Group

Phone: (202) 337-3111
Hosted by: David Lawrence
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T23
First Aired: 1994 Affiliates: 25

OnLine Tonight is a two hour Sunday evening radio show for computer novices to power-users who want to know more about their PCs and Macs.

R

"Radio Links"

Radio Links

Phone: (310) 457-5358
Hosted by: Lori Lerner
Frequency: Weekly
Length: 90 secs, 3.5 mins Terms: Free
Delivered via: Satcom, Cassette,
AP Network News
First Aired: 1986 Affiliates: 1000

Three and one-half minute and 90 second entertainment features followed by clean sound bites with today's hottest celebrities discussing their latest films.

"RadioScope"

Lee Bailey

Communications Inc/DBB Inc.

Phone: (213) 969-0011
Hosted by: Lee Bailey
Frequency: Weekly, Daily
Length: Five mins, One hour
Terms: Barter
Delivered via: Analog tape
First Aired: 1983 Affiliates: 140

The entertainment magazine of the air, the No. 1 Urban syndicators network.



**Rock
"QUOTES"**

"Rock Quotes"

Unistar Radio Networks

Phone: (800) 225-3270
Frequency: Daily
Terms: Barter
Delivered via: CD

The stars 'drop by' each day with comments on rock classics in this service designed for local customization.

S

"Sister 2 Sister"

Westwood One Radio Networks

Phone: (310) 204-5000
Hosted by: Jamie Foster Brown
Frequency: Daily
Length: 90 secs Terms: Barter
Delivered via: Analog tape, Satcom C5 T15
First Aired: 1994

Magazine publisher and gossip specialist Jamie Brown provides daily entertainment industry gossip targeted to urban America.

"Sixty Second LP"

Sixty Second LP, Inc.

Phone: (203) 222-5858
Hosted by: Jeff Craig
Frequency: Daily
Length: One min Terms: Barter
Delivered via: CD
First Aired: 1976 Affiliates: 226

A one minute review of newly released CDs in the AC, CHR, AOR, and Country formats. Includes interview clips.

"Sixty Second Preview"

Sixty Second Preview, Inc.

Phone: (203) 222-5859
Hosted by: Jeff Carig
Frequency: Daily
Length: One min Terms: Barter
Delivered via: CD
First Aired: 1987 Affiliates: 201

A one minute review of newly released movies. Includes interview clips and actualities from the movies.

"Soap Quiz"

Jameson Broadcast, Inc.

Phone: (202) 328-3283
Hosted by: ABC soap stars
Frequency: Daily
Length: One min Terms: Free
Delivered via: Satcom C5 T23
First Aired: 1987 Affiliates: 325

Soap trivia. Daily quiz actualities feature different stars each day voicing question/info/answer. Ideal for call-in contest, sales promotions.

"Sound Bite Almanac"

Roger Dorfman Media Corp

Phone: (818) 889-1685

Hosted by: Unhosted drops

Frequency: Daily

Length: Two mins Terms: Cash

Delivered via: Analog tape, DAT, Printed script

First Aired: 1993

For every day of the year, two sound bites. One celebrity birthday, one news actuality.

"James St James Hollywood"

James Gang Productions

Phone: (310) 399-7966

Hosted by: James St James

Frequency: Daily

Length: 1.5-2 mins Terms: Cash

Delivered via: SW56

First Aired: 1984

Called the 'Paul Harvey of Hollywood,' let James St James become your eyes and ears to the sights and sounds of tinseltown.

"Strange Music & Weird News"

Mr. Mike Raffone

Phone: (305) 764-5330

Hosted by: Mr. Mike Raffone

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape, DAT

First Aired: 1994 Affiliates: 3

Little known yet amazing recordings with a fantastic gallery of human lives, loves, dilemmas, and achievements.

T

"Today In Rock History"

Radio Today Entertainment

Phone: (212) 581-3962

Hosted by: Dan Formento or local host

Frequency: Daily

Length: One min Terms: Rock Slides affil

Delivered via: CD

First Aired: 1980 Affiliates: 150

Free of charge with Rock Slides affiliation, this Monday-Friday vignette is available in hosted and unhosted format.

V

"Video Viewer"

Video Viewer, Inc.

Phone: (203) 222-5860

Hosted by: Jeff Craig

Frequency: Daily

Length: One min Terms: Barter

Delivered via: CD

First Aired: 1990 Affiliates: 211

A one minute update of newly released videos. Includes interview clips and actualities from moves.

W

"Walton & Johnson Show"

Mastervox Media

Phone: (800) 789-3232

Hosted by: John Walton

Frequency: Daily

Length: Five hours Terms: Barter, Cash

Delivered via: Galaxy IV T2

First Aired: 1993 Affiliates: 3

High-profile, comedy-driven morning show — tremendous ratings and revenue track record. Nationwide, barter, live; 12 years of solid success.

"World Space Report"

World Space Report

Phone: (800) 622-1992

Hosted by: John Ogle

Frequency: Daily

Length: 90 secs Terms: Barter

Delivered via: Analog tape, DAT

First Aired: 1988 Affiliates: 70

World Space Report is space news from heroes to aliens: high tech toys to the problems that plague our planet.

Y

"Young Adult Newscall"

ABC Radio Networks

Phone: (212) 456-5635

Hosted by: Dave Alpert, Producer

Frequency: Daily

Length: Nine mins Terms: Net affiliation

Delivered via: Satcom C5 T19

First Aired: Affiliates: 400

Daily actuality feed of raw sound, interview clips, and correspondent reports from stories of interest to young adults 18-34.

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A

A



**"ABC/SMN's
Classic Rock"
ABC/SMN**

Phone: (214) 991-9200
Terms: Cash/barter
Delivered Via: Spacenet 3 T13
Hosts: DJs supplied with service
Debuted: 1990

The greatest Rock 'n' Roll ever for the 25-44 year-old, produced by AOR creator Lee Abrams. Delivered live.



**"ABC/SMN's
Country Coast-To-Coast"
ABC/SMN**

Phone: (214) 991-9200
Terms: Cash/barter
Delivered Via: Spacenet 3 T13
Hosts: DJs supplied with service
Debuted: 1981

An upbeat contemporary Country format focusing on today's hits, yesterday's favorite tunes and beloved stars, with engaging personalities. Delivered live.



**"ABC/SMN's Hot AC"
ABC/SMN**

Phone: (214) 991-9200
Terms: Cash/barter
Delivered Via: Spacenet 3 T13
Debuted: 1993
Affiliates: 45

Today's hits. Proven songs from the '80s with no hard rock or rap. Strong interaction with personalities for an 18-44 audience.



**"ABC/SMN's Kool Gold"
ABC/SMN**

Phone: (214) 991-9200
Terms: Cash/barter
Delivered Via: Spacenet 3 T17
Hosts: DJs supplied with service
Debuted: 1989

Exclusive Goodtime Oldies format of '50s and '60s music targeting the first generation of rock & rollers, now 35-54.



**"ABC/SMN's
Pure Gold/Oldies"
ABC/SMN**

Phone: (214) 991-9200
Terms: Cash/barter
Delivered Via: Spacenet 3 T13
Hosts: DJs supplied with service
Debuted: 1985

Great oldies radio with a contemporary DJ presentation of the '50s, '60s and '70s. Best for adults 25-49. Delivered live.



**"ABC/SMN's
Real Country"
ABC/SMN**

Phone: (214) 991-9200
Terms: Cash/barter
Delivered Via: Spacenet 3 T17
Hosts: DJs supplied with service
Debuted: 1989

An exclusive Real Country format featuring the pure sound of new traditionalists and the greatest standards delivered live.



**"ABC/SMN's
Stardust/MOR"
ABC/SMN**

Phone: (214) 991-9200
Terms: Cash/barter
Delivered Via: Spacenet 3 T13
Hosts: DJs supplied with service
Debuted: 1982

A one-of-a-kind MOR format. The greatest pop standards and Big Bands of all time for 35+ adults with disposable income.



**"ABC/SMN's
StarStation"
ABC/SMN**

Phone: (214) 991-9200
Terms: Cash/barter
Delivered Via: Spacenet 3 T13
Hosts: DJs supplied with service
Debuted: 1981

Contemporary music format incorporating today's popular sound with the proven hits of the '60s, '70s and '80s for active affluent 25-49s.



**"ABC/SMN's
The Touch/Urban AC"**

ABC/SMN

Phone: (214) 991-9200
 Terms: Cash/barter
 Delivered Via: Spacenet 3 T13
 Hosts: DJs supplied with service
 Debuted: 1991

An exclusive Urban AC format for the 25-49 year-old audience with a mix of classic R&B and no rap.

**URBAN
GOLD**

**"ABC/SMN's
Urban Gold"**

ABC/SMN

Phone: (214) 991-9200
 Terms: Barter/cash combo
 Delivered Via: Spacenet 3 T13
 Hosts: DJs supplied with service
 Debuted: 1993

The greatest Urban oldies with a focus on the '60s & '70s. Audience geared towards 35-54 years old.



"ABC/SMN's Z Rock"

ABC/SMN

Phone: (214) 991-9200
 Terms: Cash/barter
 Delivered Via: Spacenet 3 T13
 Hosts: DJs supplied with service
 Debuted: 1988

The New Rock format for the '90s. A high-energy presentation featuring new multiplatinum rock bands for 18-34 listeners.

"AC"

Alternative Programming

Phone: (800) 231-2818
 Terms: Cash only
 Delivered Via: Analog tape, CD
 Hosts: Supplied with service or stations supply DJs
 Updated: Weekly
 Debuted: 1985
 Affiliates: 28

A mainstream Adult Contemporary format with optional classic oldies.

"The AC"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash only
 Delivered Via: Analog tape
 Hosts: Stations supply their own DJs
 Updated: Every other week

A mainstream AC format with options for oldies flavoring. 25-49.

AC II

"AC II"

Unistar Radio Networks

Phone: (805) 294-9000
 Terms: Barter/cash combo
 Delivered Via: Satcom C5 T21
 Hosts: Supplied with service

A bright, mainstream AC format targeted to 25-44 year-olds, featuring the best hits of the '80s and '90s.

"AC (Adult Contemporary)"

**Music Director
Programming Service**

Phone: (413) 783-4626
 Terms: Cash
 Delivered Via: Analog tape, DAT
 Hosts: Stations supply DJs
 Updated: Twice a month
 Debuted: 1990
 Affiliates: 650

Stations receive complete AC oldies library, with updates of currents twice each month.

"AC Christian"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash only
 Delivered Via: Analog tape, CD
 Hosts: Stations supply their own DJs
 Updated: Bimonthly

Brad Burkhardt's uptempo Adult Contemporary Christian format. Now available digitally!

KRIS ERIK STEVENS

**THE "VOICE" THAT
MAKES A
DIFFERENCE!**

**THE IMAGE ENHANCER
OF LEADING STATIONS
NATIONWIDE**

AFFORDABLE - ALL FORMATS

**KRIS STEVENS ENTERPRISES
800-231-6100**

A
•
B

"AC Current Express"

**Music Director
Programming Service**

Phone: (413) 783-4626

Terms: Cash

Delivered Via: Analog tape, DAT

Hosts: Stations supply DJs

Updated: Twice monthly

Debuted: 1976

Affiliates: 75

Stations receive new breakers and debuts on R&R's AC chart twice each month. Complete AC oldies library also available.

"Adult Choice AC"

Jones Satellite Networks

Phone: (800) 876-3303

Terms: Barter/cash combo

Delivered Via: Galaxy 5 T21

Hosts: DJs supplied with service

Debuted: 1989

Mainstream AC without the boredom. '80s-'90s music mix with live personalities and uptempo adult approach with regular weekend specials.

"Adult Contemporary"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Weekly

A fresh approach to mainstream adult contemporary. Researched for the 25-49 demo. Available digitally!

ADULT HITRADIO

"Adult Hit Radio"

Major Networks, Inc.

Phone: (312) 755-1300

Delivered Via: Galaxy 4

Hosts: DJs supplied with service

Hot AC. Hit oriented. Core artists include Elton John, Bonnie Raitt, & Janet Jackson

"Adult Rock And Roll"

Unistar Radio Networks

Phone: (805) 294-9000

Terms: Barter/cash combo

Delivered Via: Satcom C5 T19

Hosts: DJs supplied with service

Music-intensive Classic Rock format targeted to adults 30-44 featuring researched rock and roll hits for the '70s and '80s.

"Agri-Voice Radio Network"

Tribune Radio Network

Phone: (312) 222-3342

Terms: Barter only

Delivered Via: Galaxy 2 T3

Hosts: Orion Samuelson, Max Armstrong, & Dave Russell

Debuted: 1985

Affiliates: 99

Midwestern network of agri-news, commentary, agri-weather, and concise market reports on local, national, and international events.

"AM Only"

Unistar Radio Networks

Phone: (805) 294-9000

Terms: Barter/cash combo

Delivered Via: Satcom C5 T21

Hosts: DJs supplied with service

The unique MOR format targeting adults 45-64 with original hits of the '40s, '50s, and '60s plus today's adult standards.

"American Sports Radio Network"

American Sports Radio Network

Phone: (719) 528-7040

Terms: Barter only

Delivered Via: Satcom C5 T15, Galaxy 2 T3

Hosts: No local host needed

Updated: Continuously

Debuted: 1992

Live sports programming 24 hours a day! Informative guests, special interest shows, and listener call-ins are just the beginning.

B

"Beautiful Alternative"

Alternative Programming

Phone: (800) 231-2818

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Supplied with service or stations supply DJs

Updated: Monthly

Debuted: 1985

Affiliates: 25

An Easy Listening format playing mostly original hits by original artists. Traditional or modern.

"Beautiful Sounds Of Praise"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape

Hosts: Stations supply their own DJs

Updated: Monthly

Sacred and beautiful music blended for the 25-54 demo in a Christian setting.

"Big Band/Swing Era"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape

Hosts: Stations supply their own DJs

Updated: Every other month

Jon Holiday's popular and successful Big Band format for 35+.

"Branson Country Music Network"

Branson Country Music Network

Phone: (800) 680-2261

Terms: Barter/cash combo

Delivered Via: Galaxy 4 T1

Hosts: Live announcers

Debuted: 1994

Affiliates: 15

50/50 mix traditional/modern Country live from Branson. Special star guest DJs. Custom weather forecasts and exact time for affiliates.

"Business Radio Network"

Business Radio Network
 Phone: (719) 528-7040
 Terms: Barter only
 Delivered Via: Satcom C5 T3& 15
 Hosts: No local host needed
 Updated: Continuously
 Debuted: 1988

Innovative business programming including: short features, full news clock, interactive talk, specialty programming and more!

C

"CD Country"

Jones Satellite Networks
 Phone: (800) 876-3303
 Terms: Barter/cash combo
 Delivered Via: Satcom C3 T 20
 Hosts: DJs supplied with service
 Debuted: 1993

Cutting edge Country with an "attitude" ... featuring the highest profile personalities in network radio! Also, frequent in-studio guests.

"CHR"

Broadcast Programming
 Phone: (800) 426-9082
 Terms: Cash only
 Delivered Via: Analog tape, CD
 Updated: Weekly

Our current and music-intensive Contemporary Hit Radio. Demo 18-34, and now available digitally!

"The Cla'ence Update"

Premiere Radio Networks, Inc.
 Phone: (818) 377-5300
 Terms: Barter only
 Delivered Via: Satcom 5 T10, Phone
 Hosts: Brad Sanders
 Debuted: 1986
 Affiliates: 180

A daily review of "The Young & The Restless" presented in a unique and entertaining manner by comedian Brad Sanders.

"Classic Easy"

Broadcast Programming
 Phone: (800) 426-9082
 Terms: Cash only
 Delivered Via: CD
 Hosts: Stations supply their own DJs
 Updated: Monthly

Our instrumental-driven Easy Listening format. Relaxation at it's best! 40+ demo, available digitally!

"Classical"

Broadcast Programming
 Phone: (800) 426-9082
 Terms: Cash only
 Delivered Via: Analog tape
 Hosts: DJs supplied with service
 Updated: Monthly

Flexible Classical format designed to appeal to the aficionado or the casual Classical listener.



"CNN Headline News" Unistar Radio Networks

Phone: (805) 294-9000
 Delivered Via: Galaxy 5 T22
Audio from the award-winning CNN Headline News gives any local station the ability to program a news and information format.

"Contemporary Christian" Alternative Programming

Phone: (800) 231-2818
 Terms: Cash only
 Delivered Via: Analog tape, CD
 Hosts: Supplied with service or stations supply DJs
 Updated: Monthly
 Debuted: 1985
 Affiliates: 12

A Contemporary Christian format without the heavy rock material. An optional Gospel category is also available.

"Country"

Broadcast Programming
 Phone: (800) 426-9082
 Terms: Cash only
 Delivered Via: Analog tape, CD
 Hosts: Supplied with service or local hosts
 Updated: Weekly

A solid, mainstream-based 25-54 format, chart-based and tuned to your Country listener. Available digitally!

"Country Alternative" Alternative Programming

Phone: (800) 231-2818
 Terms: Cash only
 Delivered Via: Analog tape, CD
 Hosts: Supplied with service or stations supply DJs
 Updated: Weekly
 Debuted: 1985
 Affiliates: 43

A modern Country format with optional classic/traditional category.

"Country Gold" Music Director Programming Service

Phone: (413) 783-4626
 Terms: Cash only
 Delivered Via: Analog tape, DAT
 Updated: Annually
 Debuted: 1982
 Affiliates: 900

Over 2425 country hits on 84 DAT or analog reels from 1950 thru 1993. Stations can choose entire library or individual reels.

"Country Oldies on CD" Music Director Programming Service

Phone: (413) 783-4626
 Terms: Cash only
 Delivered Via: CD
 Updated: Annually
 Debuted: 1994
 Affiliates: 40

Thirty-four CDs contain over 700 of the biggest country hits. This brand new library is on the shelf and ready for shipment.

D

"daBOX / daMUSIC" Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash only
 Delivered Via: CD
 Updated: Weekly

daBOX: An all-in-one hard disk automation system. daMUSIC: a complete CD music format library. Available separately or together.

**"DigitalLease"
Broadcast Programming**

Phone: (800) 426-9082
Terms: Cash only
Delivered Via: CD
Updated: Weekly

An affordable package of digital automation and the programmed and researched CD radio format of your choice.

E

**"Easy Contemporary"
Broadcast Programming**

Phone: (800) 426-9082
Terms: Cash only
Delivered Via: Analog tape, CD
Hosts: Stations supply their own DJs
Updated: Weekly

A Soft AC format with an MOR flavor. Large library, too. 25-54. Now available digitally!

**"Easy Mix"
Broadcast Programming**

Phone: (800) 426-9082
Terms: Cash only
Delivered Via: CD
Hosts: Stations supply their own DJs
Updated: Monthly

A perfect mix of 50% vocals & 50% instrumentals. A perfect marriage of Soft AC and Easy Listening...even a touch of light jazz! Available digitally!

**"Electric Hiway"
Mastervox Media**

Phone: (800) 789-3232
Terms: Barter only
Delivered Via: DAT, Galaxy IV T2
Hosts: Lainie & John Walton
Debuted: 1993

Weekend program targeted for Classic Rock and AOR. Three-hour topical Week In Review with comedic overtones. Irreverent, attention-getting.



**"The Exxit"
Major Networks, Inc.**

Phone: (312) 755-1300
Delivered Via: Galaxy 4
Hosts: DJs supplied with service
Hit oriented Modern Rock. 50% current/recurrent, 50% library based. Primary audience 18-24. Secondary audience 25-34. Research-driven.

F

**"FM Lite"
Jones Satellite Networks**

Phone: (800) 876-3303
Terms: Barter/cash combo
Delivered Via: Galaxy 5 T21
Hosts: DJs supplied with service
Debuted: 1990

Network radio's ONLY instrumental-based format features a blend of today's best vocals with familiar, light jazz and new age instrumentals, creating stress-free radio for the '90s.



**"The Force"
Major Networks, Inc.**

Phone: (312) 755-1300
Delivered Via: Galaxy 4
Hosts: DJs supplied with service
Hit oriented mainstream AOR. 35% current/recurrent, 65% library based. Primary audience 25-34. Secondary audience 18-24. Research-driven.



**"Format 41"
Unistar Radio Networks**

Phone: (805) 294-9000
Terms: Barter/cash combo
Delivered Via: Satcom C5 T21
Hosts: Supplied with service
The original soft AC format using extensive research to target the monied 33-50 demo with a music-intensive approach.

**"Format One"
Radio One/Gardiner
Broadcasting Corp**

Phone: (303) 949-0909
Terms: Barter/cash combo
Delivered Via: Satcom K1 T1
Hosts: DJs supplied with service; Local inserts provided
Debuted: 1993
Affiliates: 9

Adult Alternative Album (PAR) format including hourly localization for each affiliate. Package includes traffic, production, and transmitter monitoring.

G

**"Gold Plus"
Far West Communications**

Phone: (818) 566-7003
Terms: Cash
Delivered Via: Analog tape, DAT
Updated: Four reels per month
Debuted: 1980

An energetic, non-metal oldies format with music from the mid-'50s through the late '70s. Averages 1200 songs in four categories.

**"Good Time Oldies"
Jones Satellite Networks**

Phone: (800) 876-3303
Terms: Barter/cash combo
Delivered Via: Galaxy 5 T21
Hosts: DJs supplied with service
Debuted: 1990

The best songs of the '60s and '70s with an occasional hit from the '50s, and weekend specials.

H

**"The Heart Of Rock"
Broadcast Programming**

Phone: (800) 426-9082
Terms: Cash only
Delivered Via: CD
Hosts: Stations supply their own DJs
Updated: Quarterly

Our successful AC/AOR hybrid, focusing on the hits of the '70s and early '80s. Now available digitally!

**"Hot AC"
Broadcast Programming**

Phone: (800) 426-9082
Terms: Cash Only
Delivered Via: Analog tape, CD
Hosts: Stations supply their own DJs
Updated: Weekly

Designed to carve a niche among your Contemporary listeners, 18-44. Now available digitally!



**"Hot Country"
Unistar Radio Networks**

Phone: (805) 294-9000
Terms: Barter/cash combo
Delivered Via: Satcom C5 T19
Hosts: DJs supplied with service
Debuted: 1992

A new FM Country format created by Unistar targeting young adults 20-42 with researched current and recurrent hot country music.

**"Hot Z"
Broadcast Programming**

Phone: (800) 426-9082
Terms: Cash only
Delivered Via: Analog tape
Hosts: Stations supply their own DJs
Updated: Weekly

A successful CHR/New Rock format perfect for the 18-34 demo. No dance or rap.

I

"Independent Broadcasters Network"

Independent Broadcasters Network
Phone: (813) 573-4402
Terms: Barter only
Delivered Via: Satcom C1;T20; Satcom C5;T15; Galaxy 2;T3

Hosts: 28 different hosts
Debuted: 1991
Affiliates: 300
Twenty-four-hour live two-way talk via three satellites.

J

**"John Boy & Billy Radio Network"
John Boy & Billy Network**

Phone: (704) 338-9970
Terms: Cash only
Delivered Via: Satcom K1 T1
Hosts: John Boy & Billy
Affiliates: 12

The South's No. 1 morning show. Entertainment-intensive morning show, based on Classic Rock/AOR format. Winning for 13+ years.

K

**"KaleidoPhonics"
Kaleidophonics**

Phone: (707) 443-9836
Terms: Barter/cash combo
Delivered Via: Analog tape
Hosts: Alan Olmstead
Updated: Monthly
Debuted: 1986
Affiliates: 2

A unique mix that attracts an upscale professional demo back to commercial radio. Lite rock, contemporary jazz, NAC and even lite classical music.

L

LIGHT HITS

**"Light Hits"
Major Networks, Inc.**

Phone: (312) 755-1300
Delivered Via: Galaxy 4
Hosts: DJs supplied with service
Light AC. Gold-intensive. Core artists include Mariah Carey, Billy Joel, and Phil Collins.

**"Lite Jazz"
Broadcast Programming**

Phone: (800) 426-9082
Terms: Cash only
Delivered Via: Analog tape
Hosts: Stations supply their own DJs
Updated: Monthly
Contemporary jazz, with and without vocals, offering a variety of tempos. 25-44.

M

**"Major Talk"
Major Networks, Inc.**

Phone: (312) 755-1300
Terms: Barter only
Delivered Via: Galaxy 4, Satcom
Hosts: Supplied with service

**"Mellow AC"
Broadcast Programming**

Phone: (800) 426-9082
Terms: Cash only
Delivered Via: Analog tape
Hosts: Stations supply their own DJs
Updated: Weekly
Our "almost lite but not quite" AC format. Demo: 25-54.

"Memory Music"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Bi-monthly

Our adult standards format, with Big Band or MOR options. Demo: 35+. Now available digitally!

"Modern MOR"

Far West Communications

Phone: (818) 566-7003

Delivered Via: Analog tape, DAT

Updated: Two reels monthly

Debuted: 1990

Solid MOR artists of the '60s through today without AC crossover or nostalgia artists of the '40s and '50s.

"Music Channel One CHR Format"

Executive Broadcast Services

Phone: (719) 579-6629

Terms: Cash only

Delivered Via: GE Americom K1 T1

Debuted: 1993

Affiliates: 12

MC1 is the nation's only live, satellite-delivered mainstream CHR format. No network commercials to air. No minimum programming clearance.

"Music For The Two Of Us"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Bi-monthly

One of America's most successful Easy Listening formats which features both vocals and instrumentals. Demo 35+. Now available digitally!

"Music Of Your Life"

Al Ham Productions

Phone: (203) 929-6395

Terms: Barter/cash combo

Delivered via: Tape, CD

Custom matched-flow of music — standard Pop hits of 40s-present. Target: 45+. Includes 300+ 'Starliners.' Sounders, jingles, marketing materials and local sales promotion packages also included.

N

"Natural Sounds"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Weekly

Our unique blend of AC and country crossovers, great for an AM Full-Service. Demos: 25-54. Now available digitally!

"New Country"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Weekly

A current/recurrent intensive format for today's Country lover. 21-44. Now available digitally!

"Nostalgia - Big Band"

Alternative Programming

Phone: (800) 231-2818

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Supplied with service or stations supply DJs

Updated: Monthly

Debuted: 1985

Affiliates: 21

True big band vocals and swing instrumental categories and MOR options to keep the sound fresh.

O



"The Oldies Channel"

Unistar Radio Networks

Phone: (805) 294-9000

Terms: Barter/cash combo

Delivered Via: Satcom C5 T21

Hosts: Supplied with service

A fun, uptempo format based on the "Beatles Era" with flavoring of the late '50s and early '70s, targeted to 33-48-year-olds.

"Oldies"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Monthly

Great songs and good times in a fun format! The hits of the first rock 'n' roll era (1955-1975). Available digitally!

"Oldies On CD"

Music Director

Programming Service

Phone: (413) 783-4626

Terms: Cash only

Delivered Via: CD

Updated: Twice a year

Debuted: 1991

Affiliates: 1000

The biggest pop hits of the '50s, '60s, '70s, and '80s thru 1993 on 131 CDs. Buy them all — or split up the series by decades.

"Original AC"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape

Hosts: Stations supply their own DJs

Updated: Weekly

An uptempo, current-based format, with 25-44 in mind.

P

"Pure Country"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Weekly

Our traditional Country format, with a large library, aimed at 35+.

R

"Radio AAHS"

Children's Broadcasting Corp

Phone: (612) 338-3300

Terms: Barter/Cash combo

Delivered Via: ASC1 T18

Hosts: Radio AAHS talent & Air Force

Debuted: 1992

Affiliates: 16

Radio AAHS targets kids 2-12 and their families with educational and entertaining programming in a music-intensive environment.



"Radio DeLuxe"

Radio DeLuxe

Phone: (800) 664-1999
 Terms: Cash only
 Delivered Via: CD
 Hosts: Stations supply their own DJs
 Updated: Bi-monthly
 Debuted: 1994

The best performances of timeless standards for today's tastes. We're fashionably nostalgic without sounding old-fashioned. Highest FM-compatible quality.

"Radio LABIO"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350
 Terms: Barter only
 Delivered Via: Galaxy 2 T3
 Debuted: 1993
 Affiliates: 7

Radio LABIO, Latin American Broadcast Industry Organization, is the first 24-hour syndicated Spanish Talk radio network in the United States.



"Rhythm Of The '90s"

Major Networks, Inc.

Phone: (312) 755-1300
 Delivered Via: Galaxy 4
 Hosts: DJs supplied with service
 Dance-oriented CHR. Core artists include Janet Jackson, Boyz II Men, and En Vogue.

"Rock Classics"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash only
 Delivered Via: Analog tape, CD
 Hosts: Stations supply their own DJs
 Updated: Monthly

Top album tracks from the '70s and '80s, with key Top 40 hits from the '60s. Now available digitally!

S

"Sacred Sounds Of Gospel"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash only
 Delivered Via: Analog tape
 Hosts: Stations supply their own DJs
 Updated: Monthly

Traditional country Gospel, targeted for 30+. Programmed by Brad Burkhart.

"Sacred Sounds Of Praise"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash only
 Delivered Via: Analog tape
 Hosts: Stations supply their own DJs
 Updated: Monthly

A complete MOR-style Christian format as programmed by Brad Burkhart.

"Smooth Jazz Network"

Broadcast Architecture

Phone: (609) 921-1188
 Terms: Cash only
 Delivered Via: DAT, FAX, CD, Online
 Hosts: Supplied or Local
 Updated: Daily
 Debuted: 1994
 Affiliates: 8

Full-service NAC/Smooth Jazz format. Turnkey start-up. Includes all programming elements for local execution. Ongoing consultation.

"Soft Hits"

Jones Satellite Networks

Phone: (800) 876-3303
 Terms: Barter/Cash combo
 Delivered Via: Galaxy 5 T21
 Hosts: DJs supplied with service
 Debuted: 1989

Network radio's largest Soft AC format, featuring a music-intensive mix of yesterday and today's most familiar songs.

"Soft Spectrum"

Broadcast Programming

Phone: (800) 426-9082
 Terms: Cash only
 Delivered Via: Analog tape, CD
 Hosts: Stations supply their own DJs
 Updated: Monthly

Our highly-researched all-vocal niche of light contemporary music, for 25-54.

"Soundscapes/Curved Air"

Soundscapes

Phone: (805) 965-5212
 Terms: Cash only
 Delivered Via: Analog tape, Printed script
 Updated: Weekly
 Debuted: 1991
 Affiliates: 2

Hit-based NAC format focused on upper-demo females. Produced by 11-year NAC programmer Paul Hunter.

"Sports Overnight"

Sports Byline USA

Phone: (415) 434-8300
 Terms: Barter only
 Delivered Via: Satcom C5 T19, Galaxy 2 T3
 Hosts: Ron Barr, David Brody, Tim Liotta
 Debuted: 1988
 Affiliates: 240

Eight hours of top quality overnight sports talk and information programming.

"Super AC"

Alternative Programming

Phone: (800) 231-2818

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Supplied with service or stations supply DJs

Updated: Weekly

Debuted: 1985

Affiliates: 24

A Rock format with AOR options and classic oldies.

"Super Country"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape

Hosts: Stations supply their own DJs

Updated: Monthly

A perfect blend of old and new favorites offering a large library.

SUPER HIT COUNTRY

"Super Hit Country"

Major Networks, Inc.

Phone: (312) 755-1300

Delivered Via: Galaxy 4

Hosts: DJs supplied with service

Hot Young Country. Core artists include Garth Brooks, Trisha Yearwood, and Travis Tritt.

"Super Hits"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape

Hosts: Stations supply their own DJs

Updated: Weekly

Straight ahead and competitive CHR hit radio, with targets 18-34.

T

"30 Plus"

Far West Communications

Phone: (818) 566-7003

Terms: Cash only

Delivered Via: Analog tape, DAT, CD

Hosts: Automated format

Updated: Four reels monthly

Debuted: 1988

An energetic, mainstream AC format designed for long-hour listeners of the '90s, with oldies categories from '70s through '80s.

"The Team...Sports Radio"

Jones Satellite Networks

Phone: (800) 876-3303

Terms: Barter/cash combo

Delivered Via: Satcom C4 T6

Hosts: Live talk show hosts 24 hours/day

Debuted: 1994

Live, personality-based Sports/Talk format 24 hours/day, including up to the minute sports news/scores; listener interaction via 800 number.

"True Country"

Far West Communications

Phone: (818) 566-7003

Terms: Cash

Delivered Via: Analog tape, DAT

Hosts: Currents and recurrences announced

Updated: Four reels per month

Debuted: 1986

America's original and best traditional Country format, with 1400 songs in five categories spanning the late '40s through today.

"True Country II"

Far West Communications

Phone: (818) 566-7003

Terms: Cash

Delivered Via: Analog tape, DAT

Hosts: Currents and recurrences announced

Updated: Weekly

Debuted: 1988

Current/recurrent-intensive traditional Country, with oldies from mid-'70s forward. Focuses on today's traditional Country with no crossover artists.

U

"Ultra Easy Listening"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Bi-monthly

Modern Easy Listening, for the 35-64 demo. A vocal and instrumental blend. Now available digitally!

UNISTAR COUNTRYSM

"Unistar Country"

Unistar Radio Networks

Phone: (805) 294-9000

Terms: Barter/cash combo

Delivered Via: Spacenet 3 T5

Hosts: Supplied with service

A winning mainstream blend of recent country gold and today's favorite country, targeted to those loyal 25-54 country listeners.

"Urban"

Broadcast Programming

Phone: (800) 426-9082

Terms: Cash only

Delivered Via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Weekly

Current intensive 18-34 Urban winner. Now available digitally!

"U.S. Country"

Jones Satellite Networks

Phone: (800) 876-3303

Terms: Barter/Cash combo

Delivered Via: Galaxy 5 T21

Hosts: DJs supplied with service

Debuted: 1989

A true, mass-appeal contemporary Country format targeting 25-45s featuring regular & weekend specials

W

"Walton & Johnson Show"

Mastervox Media

Phone: (800) 789-3232

Terms: Barter/cash combo

Delivered Via: DAT, Galaxy IV T2

Hosts: John Walton

Debuted: 1993

Affiliates: 3

High-profile, comedy-driven, super topical live morning show. Outstanding revenue and rating track record; 12 years of success.



A

"Albany's Hot, New Country"
Thompson Creative

Phone: (800) 723-4643
Cuts: 16 plus mixouts Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 25

A country package with CHR roots. Each cut adapts to full lyrics and call phrase. Piloted for top-rated WGNZ.

"American Mix"
JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 18 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD

Big, full IDs for today's contemporary AC. Includes jock talk-up cuts and related promo beds.

"America's Country"
TM Century

Phone: (800) 862-3688
Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT

Biggest-selling Country package. Recorded with full orchestra for KLAC/Los Angeles

"Atlanta's 94Q - AC"
Thompson Creative

Phone: (800) 723-4643
Cuts: 17 plus mixouts Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 44

This top-of-the-line AC package stands out in the market. Bring your AC station into the '90s with Atlanta's 94Q.

B

"BBC Radio Leads"
TM Century

Phone: (800) 862-3688
Cuts: 24 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT

Full service jingles for the BBC that uses the Royal Philharmonic Orchestra for scoring. Powerful identification for a variety of formats.

"Be Kool"
JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 12 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
The original 'Contemporary Oldies' package created for KOOL 105/Denver. Great for oldies and oldies-based AC.

"The Beat/92"
JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 15 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
The latest Contemporary-Urban jingles created for LA's KKBT "The Beat."

"Big City Country"
TM Century

Phone: (800) 862-3688
Cuts: 15 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
1993 Country jingle package for WYNY/New York.

"The Big Difference"
JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 16 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Bright AC jingles created for KBIG/Los Angeles.

"Big FM"
TM Century

Phone: (800) 862-3688
Cuts: 18
Oldies jingles that really work for Oldies and full service formats.

"Bogart's IDs & Jingles"
Burbank's Creations

Phone: (513) 232-2216
Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape, DAT
The voice of the "Legendary" 700 WLW! Image-building sweepers, liners, promos, station IDs, and commercials customized for your station.

"Boston's KISS"
TM Century

Phone: (800) 862-3688
Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
Urban-based Top 40. Innovative package for WXKS.

"Breakthrough"
JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 25 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Contemporary sounds combined with bright, powerful vocals. Great for CHR and Hot AC.

"BRG Station IDs"
Broadcast Results Group, Inc.

Phone: (800) 280-1994
Cuts: Various Terms: Barter
Updated: Various
Market Exclusive? Yes
Delivered via: CD
BRG IDs are produced in Memphis and Philadelphia. Currently offering a variety of customizable packages for all formats.

C

"Caldwell Jingles/IDs"
Sean Caldwell Productions

Phone: (610) 640-5899
Terms: Retainer or per page
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Cut through sweeper and promo voice for winning CHR, AC, Hot Country, AOR, and Urban stations. Production available.

"California Country"
Thompson Creative

Phone: (800) 723-4643
Cuts: 16 plus mixouts Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 90
Cuts encompass all textures and tempos. Creation supervised by Lee Logan and Rusty Walker.

**"Capitol FM - London"
Who Did That Music, Inc.**

Phone: (310) 657-7111
Cuts: 24 Terms: Buyout
Updated: Yearly
Market Exclusive? Yes
Delivered via: DAT, CD
CHR package for London's #1 hit music station.

**"CBS/LA"
TM Century**

Phone: (800) 862-3688
Cuts: 18 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
Produced for KCBS-FM/Los Angeles; Oldies.

**"CBS's W-Lite"
Thompson Creative**

Phone: (800) 723-4643
Cuts: 15 plus mixouts Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 31
Yes, this package is perfect for any lite station. Also adapts to other image lines. Piloted for CBS O70 WLTT/Washington.

**"Celebrate"
JAM Creative Productions, Inc.**

Phone: (214) 388-5454
Cuts: 23 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
A variety of IDs, transitions, and specialty cuts for bright AC. Created for, and on the air at, KVIL/Dallas-Ft. Worth.

**"Celebrity IDs/Liners"
The Interview Factory**

Phone: (818) 988-2045
Cuts: Customized
Updated: Daily/As needed
Market Exclusive? Custom
Delivered via: Analog tape, DAT
5,000+ Celebrity IDs/Liners, custom, generic and seasonal. All music formats plus actors. Garth to Schwarzenegger, Abdul to Jackson.

**"Chicago's Light-Christian"
Thompson Creative**

Phone: (800) 723-4643
Cuts: 15 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
A lighter image package with big, bold vocals that stand out! Produced for WONU.

**"The Christian Edge"
Thompson Creative**

Phone: (800) 723-4643
Cuts: 10 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Piloted for south Florida's WAY-FM. If you're Hot Christian, you need the Christian Edge.

**"CJ-1 (Country Jingle One)"
Ken R., Inc.**

Phone: (800) 451-5367
Cuts: 24 Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Great Country jingles for small and medium market stations on a budget. Twenty-four totally customized cuts for just \$695.

**"Classic Jingles"
PAMS Productions/CPMG**

Phone: (800) 522-7267
Cuts: 5000+ Terms: Leased
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 400
Updated resings of the jingles that made WABC, KFB, WLS, etc. famous! Offered through PAMS producers Ben Freedman or Richard Kaufman.

**"Classic Oldies"
TM Century**

Phone: (800) 862-3688
Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
Oldies-based AC.

**"Closer To The Music"
JAM Creative Productions, Inc.**

Phone: (214) 388-5454
Cuts: 27 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Contemporary Rock jingles, including morning show cuts. Created for BBC's national "1 FM" network.



**Jim Merkel
Voice Imaging
981 Route 228
Mars, PA 16046**

★ ★ ★ ★
"YOUR DELIVERY & INTERPRETATION HAS ALWAYS BEEN EXACTLY WHAT I HAD ENVISIONED WHEN I WROTE THE COPY."

Tom Peaker, P.D. (KODL, PHOENIX)

"THANKS FOR THE CONSISTENT SUPERIOR EFFORT. YOUR READS FOR US HAVE BEEN GREAT!"

Bob Lawson, Production (WJMK, CHICAGO)

"SERVICE, QUALITY AND COMMITMENT ARE CORNERSTONES OF OUR RELATIONSHIP WITH VOICE IMAGING."

Robert Dunlop, P.D. (KOMO, SEATTLE)

More & more stations are finding out about the Hottest Voice in the Country. From Market #1 to Market #300+ Jim Merkel's Voice Imaging has the read for you; Oldies, Adult Contemporary, Hot Country, Lite and News/Talk.

CALL FOR YOUR DEMO TODAY!

TEL (412) 776-9797 • FAX (412) 776-9720

"Common Tater"

Radio Potato

Phone: (800) 468-6874
Cuts: 91 Terms: Buyout
Market Exclusive? Yes
Delivered via: CD
Subscribers: 15

Hourly sounders, promo beds, bumpers, production elements, and talk show themes. For AM/Full Service radio.

"Coreson Production Services"

The Coreson Company

Phone: (503) 659-7815
Market Exclusive? Yes
Delivered via: Analog tape, DAT, Dig tel
We handle ALL of your station's production & send via phone lines in 24 hours. Digital studios with five voice talents!

"The Country Edge"

Thompson Creative

Phone: (800) 723-4643
Cuts: 16 plus mixouts Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 45

Shotguns, hot image lines and more! Now on Young Country Cincinnati, The Armadillo/San Antonio, K-Bear/Sacramento and many more. Piloted for B94.5/Orlando.

"Country Express"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 13 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD

Contemporary Country IDs, including transitions, weather beds, legal ID and DJ logo.

"Country Favorites"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 16 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD

Contemporary Country jingles with a big sound, created for KSON/San Diego. Compatible with our popular 'It's Your Country' series.

"Country Powerhouse"

TM Century

Phone: (800) 862-3688
Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
All-purpose country package with full orchestra.

"Custom Advertising Jingles"

Philadelphia Music Works, Inc.

Phone: (800) 368-0033
Cuts: 8 Terms: Buyout
Market Exclusive? Yes
Delivered via: CD
Subscribers: 600

The industry's leading producer of custom jingles for radio advertisers. PMW has produced more than 6000 packages since 1972.

"Custom Audio Production"

Black Hat Productions

Phone: (412) 537-4380
Cuts: As needed Terms: Buyout
Updated: As needed
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 3

Provides musical IDs and sweepers with full vocal and orchestration. Cuts can be made from scratch or use existing beds.

"Custom Country™"

GMI Media Group

Phone: (206) 839-9414
Cuts: 14 Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape, DAT

Custom Country has high energy Country jingles to sell your station, add excitement, and kill your competition.

"Custom ID Jingle Packages!"

GMI Media Group

Phone: (206) 839-9414
Terms: Buyout or Lease
Market Exclusive? Yes and no
Delivered via: Analog tape, DAT, CD

After you've looked for the right jingle package for your station and come up empty handed — call us.

"Custom Jingle Packages - All Formats"

Thompson Creative

Phone: (800) 723-4643
Cuts: 15-20 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 50

Packages available for CHR, AC, Lite AC, News/Talk and Country. We also produce packages tailored to other formats.

"Custom Radio ID Packages"

Better Business Productions

Phone: (214) 428-8273
Cuts: Up to 63 Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape, DAT

BBP is not your father's jingle company. Want something custom tailored to your niche and your market? Call us.

"Custom & Syndicated"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: Thousands Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD

JAM specializes in producing jingle packages for radio stations of all formats. Choose from over 100 existing packages, or create something custom.

"Custom & Syndicated Jingles"

TM Century

Phone: (800) 862-3688
Cuts: 8-12 Terms: Lease
Delivered via: Analog tape, CD, DAT

Custom jingles available in every format or to your specifications.

"Dallas Mix - AC/Hot AC"

Thompson Creative

Phone: (800) 723-4643
Cuts: 19 plus mixouts Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 42

This great package features a contemporary menu of cuts including transitions, top-of-hour IDs, promo beds, mornings, news, traffic and more.

"Dallas Mix II - AC/Hot AC"

Thompson Creative

Phone: (800) 723-4643

Cuts: 16 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Update of famous Dallas-Mix package for Nationwide's KDMX. Narrated by PD Pat McMahon. For AC and Hot AC.



"Dallas Power"

TM Century

Phone: (800) 862-3688

Terms: Lease

Delivered via: Analog tape, CD, DAT

CHR package featuring 35 voices. Short, very short and fun cuts!

"Digital Mix"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 15 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

An AC package created for MIX 107.3/Washington. This logo works well with digital frequency identifiers.

"Do It Again"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 16 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

The perfect mainstream Oldies package, created for WCBS-FM/New York.

"Double Barrels - Hot AC/CHR"

Thompson Creative

Phone: (800) 723-4643

Cuts: 14 plus mixouts Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 38

Arm your station for the ratings war. Short jingles including very contemporary shotguns. Reload your image Double Barrels.

"Double Power"

TM Century

Phone: (800) 862-3688

Terms: Lease

Delivered via: Analog tape, CD, DAT

Hot AC produced for WNSR/New York, WENS/Indianapolis.

E

"The Edge - CHR"

Thompson Creative

Phone: (800) 723-4643

Cuts: 16 plus mixouts Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 100

This package will make your station stand out from all the rest. Cutting through the airwaves with more intensity, more power, and more excitement.

"Energy"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 16 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Bright vocals and hot effects for CHR and Hot AC stations.

F

"Favorite Country"

Thompson Creative

Phone: (800) 723-4643

Cuts: 16 plus mixouts Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 31

A traditional Country jingle package for the 1990s. Not shotguns, these are real Country jingles. Request your free CD demo.

"Flight 31™"

GMI Media Group

Phone: (206) 839-9414

Cuts: 14 Terms: Buyout

Market Exclusive? Yes

Delivered via: Analog tape, DAT

If you're looking for Hot AC Jingles with a BIG sound for a low price — we're the ones to call!

"Freedom"

TM Century

Phone: (800) 862-3688

Terms: Lease

Delivered via: Analog tape, CD, DAT

Country package recorded in Nashville features short cuts, ID cuts, long image cuts, patriotic cut.

"FreeFlight™"

GMI Media Group

Phone: (206) 839-9414

Cuts: 10 Terms: Buyout

Market Exclusive? Yes

Delivered via: Analog tape, DAT

This new Soft AC image package can be provided with solo voices, 2 singers (male & female blend), or full group sings.

"Fresh Jams - Urban"

Thompson Creative

Phone: (800) 723-4643

Cuts: 15 plus mixouts Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

The only Urban package as fresh and exciting as the best songs in the format - the 'In Living Color' of jingle packages!

"Ft Wayne's Hottest Country"

Thompson Creative

Phone: (800) 723-4643

Cuts: 15 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

The fastest-paced Country package available. Today's hottest Country shotgun package for WBTU.

G

"Go West"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 14 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Contemporary Country jingles created for KNIX-FM/Phoenix. Includes transitions, slogan and formatic cuts.

"Good Time Oldies"

Thompson Creative

Phone: (800) 723-4643
 Cuts: 19 plus mixouts Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
 Subscribers: 52

Contemporary full-service Oldies format package featuring an all-star roster of players led by drummer Hal Blaine, James Burton on guitar.

"Goodtime Classics"

TM Century

Phone: (800) 862-3688
 Cuts: 21 Terms: Lease
 Delivered via: Analog tape, CD, DAT
 1992 package for WMJX/Miami; Oldies.

"Great Memories"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
 Cuts: 10 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD

Tasty jingles for Big Band/Nostalgia stations.

"Hi Qume"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
 Cuts: 19 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD

Position cuts, morning show, transitions, and sounders for Hot AC. Created for Q-95/Detroit.

"Highway 21"

TM Century

Phone: (800) 862-3688
 Terms: Lease
 Delivered via: Analog tape, CD, DAT
 Modern Country-Pop jingles.

"Holiday Jingles - All Formats"

Thompson Creative

Phone: (800) 723-4643
 Cuts: 5 plus mixouts Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
 Subscribers: 45

Five customized re-sings over great Christmas music tracks. Also features a library of non-customized holiday a capellas and shouts.

"Hollywood's KIIS"

TM Century

Phone: (800) 862-3688
 Terms: Lease
 Delivered via: Analog tape, CD, DAT
Jingles on KIIS-AM & FM/Los Angeles. Special morning cuts for Rick Dees and others.

"Horizon"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
 Cuts: 21 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
Short IDs, image liners, and promo beds. Created for KBIG/Los Angeles.

"Hot Country"

TM Century

Phone: (800) 862-3688
 Terms: Lease
 Delivered via: Analog tape, CD, DAT
AC- and CHR-type instrumental beds complete with lasers, effects, etc.

"Hot Holidays"

TM Century

Phone: (800) 862-3688
 Terms: Lease
 Delivered via: Analog tape, CD, DAT
Hot CHR holiday jingles.

"Hot Retail Jingles!"

GMI Media Group

Phone: (206) 839-9414
 Cuts: Customized Terms: Buyout
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
If you want jingle packages for your clients that don't cost a fortune and sound incredible — get our demo now.

"The Hottest Mix in New York"

TM Century

Phone: (800) 862-3688
 Cuts: 15 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, CD, DAT
1993's hottest AC package for WMXV/New York.

"The Houston Mix I - CHR/Hot AC"

Thompson Creative

Phone: (800) 723-4643
 Cuts: 20 plus mixouts Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
 Subscribers: 85

This great package features an upbeat group of contemporary cuts plus a variety of optional one minute promo beds.

"The Houston Mix II - CHR/Hot AC"

Thompson Creative

Phone: (800) 723-4643
 Cuts: 19 plus mixouts Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
 Subscribers: 34

Compliments Houston Mix I. Additional CHR/Hot AC jingles including shotguns, image line cuts, weather, and traffic cuts. Piloted for Nationwide's KHMV.

"Hyperlink"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
 Cuts: 25 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
A comprehensive, Hot AC package with cuts for positioning lines, mornings, summers, and weekends.

"IDs/Jingles"

Seacoast Sound

Phone: (604) 386-1161
 Cuts: Customized Terms: Buyout
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT
Full service digital production facility for station IDs, commercials, jingles, and music concerts.

H

I

"IDs, Liners, Sweepers/Promo Production"

Hot Tracks

Phone: (503) 538-9243

Market Exclusive? Yes

Delivered via: Analog tape, DAT

CHR/Oldies/AC/Newstalk IDs, liners, sweepers, promos. Fully produced; male/female voices; nothing is canned, everything is custom.

"It's All For You"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 21 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Unique jingles for Easy AC or full service stations. Created for BBC's national 'Radio 2' network.

"It's Magic"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 10 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Solo voices with group backup create a different way to identify your Light AC station. Created for WMGK/Philadelphia.

J

"Jingles"

L & R Productions

Phone: (203) 528-5177

Terms: Buyout, Lease

Market Exclusive? Yes

Delivered via: DAT, Reel

L&R is a production company specializing in custom/novelty jingles for a variety of formats; a full library of jingle beds.

"Jingles"

Professional Media Studios

Phone: (800) 869-0370

Cuts: 10 Terms: Lease

Market Exclusive? yes

Delivered via: Analog tape

High quality, professional sounding jingles at low, affordable prices!

"Jingles From Hell"

Radio Potato

Phone: (800) 468-6874

Cuts: 90 Terms: Buyout

Market Exclusive? No

Delivered via: CD

Subscribers: 30

Attitude sweepers and positioners and non-jingles for Rock Radio and New Rock. Can also be customized by Radio Potato.

"Jingles/IDs"

KTB Radio Media

Phone: (505) 834-7071

Updated: Per Request

Market Exclusive? Yes

Delivered via: Analog tape, DAT

K

"K-Lite/K-Lite Two"

TM Century

Phone: (800) 862-3688

Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

Light Rock series created for K-Lite/Houston.

"Keep On Coastin'"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 23 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

The latest in our series of lush AC packages for KOST/Los Angeles. All previous 'Coast' packages are also available.

99.7 KFRC FM

"KFRC-FM"

TM Century

Phone: (800) 862-3688

Cuts: 15 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

Produced for KFRC-FM/San Francisco; Oldies.

"KIIS Kobe (Part One and Two)"

TM Century

Phone: (800) 862-3688

Cuts: 52 Terms: Lease

Market Exclusive? yes

Delivered via: Analog tape, CD, DAT

A wide variety of jingles for Lite Adult stations. Beautifully produced and delivered to you on CD.

KIIS FM

"KIIS —

LA's #1 Hit Music"

TM Century

Phone: (800) 862-3688

Cuts: 99 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

Hot CHR jingles.

"KIIS/90"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 20 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

IDs, transitions, and jock talk-up beds, perfect for CHR and Hot AC.

**B96
KILLER
BEE**

"Killer B96"

TM Century

Phone: (800) 862-3688

Cuts: 16 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

Package for WBBM-FM/Chicago; CHR.

"KJLH - Pure Excitement"

TM Century

Phone: (800) 862-3688

Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

Urban jingles created by Michael Spears and Tony Grey for KJLH/Los Angeles, K-104 FM/Dallas, and others.

"The KLTY Package - Christian"

Thompson Creative

Phone: (800) 723-4643

Cuts: 10 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Custom-produced for John Rivers at KLTY/Dallas. Contemporary Christian or AC, The KLTY package will give your station a unique musical image.

"The KNAX Combo - Country"

Thompson Creative

Phone: (800) 723-4643

Cuts: 10 plus mixouts Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 32

Hot Country jingles featuring extremely high energy and power. Piloted for Brad Chambers at KNAX/Fresno.

**STAR-SPANGLED
COUNTRY**

"KSCS -

Star-Spangled Country"

TM Century

Phone: (800) 862-3688

Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

Popular Country package; 28-voice, full orchestra. Lots of extras, such as news, intro, etc.

"KVIL - The Nineties"

TM Century

Phone: (800) 862-3688

Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

Popular current AC package features exclusive KVIL five-voice vocal group.

"KYKY '91"

TM Century

Phone: (800) 862-3688

Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

Adult CHR jingles.

KZLA
93.9 FM

"KZLA"

TM Century

Phone: (800) 862-3688

Cuts: 16 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

A great package for Country stations that wish to hit call letters and frequency hard.

"LA's Christian Radio"

Thompson Creative

Phone: (800) 723-4643

Cuts: 12 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Find out why KFSG is LA's top-rated Christian station. Contemporary Christian imaging for the '90s.

"Aaron Lee Station IDs/Jingles"

Aaron Lee Productions

Unlimited

Phone: (209) 447-0229

Cuts: Unlimited Terms: Monthly contract

Updated: As Requested

Market Exclusive? Yes

Delivered via: Analog tape, DAT

"Light Favorites"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 13 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

A classy logo package for mainstream AC. Created for WLTF/Cleveland.

"The LX Series"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 54 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Economical jingles for smaller market stations programming Mainstream AC, Oldies-based AC, Oldies, Soft Rock, or CHR.

"Madison Avenue"

TM Century

Phone: (800) 862-3688

Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

AC jingles originally done for WNSR/New York.

"Magic Mix - AC/Hot AC"

Thompson Creative

Phone: (800) 723-4643

Cuts: 20 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Hot AC/AC and AC-based Oldies. Piloted for KSMG/San Antonio. Narrated by consultant Jeff Scott.

"Memphis' Best Music - Hot AC"

Thompson Creative

Phone: (800) 723-4643

Cuts: 16 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

When you're playing the best music, you want the best jingles. Piloted for WMC -FM.

"Mile High"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 21 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

A Hot Country package that delivers CHR energy. Created for KYGO-FM/Denver.

"Momentum"

Radio Potato

Phone: (800) 468-6874

Cuts: 41 Terms: Buyout

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 15

Forty-one jingles for \$1,750. Must be sung with same call letters or frequency — works on a grid system.

"Music Services"

The Landau Music Group

Phone: (310) 455-4141

Delivered via: Analog tape, DAT

Custom production of audio logos for Radio/TV, Jingles, and Scoring.

N

"New Country - K102"

Thompson Creative

Phone: (800) 723-4643

Cuts: 16 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Piloted for Shamrock's KEEY-FM/Minneapolis. Fast-paced package supervised by Shamrock's Greg Swedberg and Rusty Walker Programming's Bob Glasco.

"New Day"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 23 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

A full service package created for KDKA/Pittsburgh. Includes short IDs, promo beds and program themes.



NEW HORIZONS

"New Horizons"

TM Century

Phone: (800) 862-3688

Cuts: 29 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

Client chooses vocal style (five-voice KVIL or standard). Comes with custom a capella 30-second custom image song, package logo.

"The New WPLJ"

TM Century

Phone: (800) 862-3688

Cuts: 22 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

1992 package for WPLJ/New York and Scott Shannon. CHR.

"New York Fan"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 22 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Contemporary, aggressive IDs and production elements created for WFAN/new York. Great for any Talk, Sports, or full-service format.

"New York's Best Mix"

TM Century

Phone: (800) 862-3688

Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

AC jingle package first developed for WNSR, "New York's Best Mix."

"93Q - CHR"

Thompson Creative

Phone: (800) 723-4643

Cuts: 12 plus mixouts Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 24

The hottest, most contemporary CHR package available! Clients include Nationwide's #1 Hit Music Station KLUC/Las Vegas and WFLY/Albany, NY.

"Nobody Play's More Country"

Thompson Creative

Phone: (800) 723-4643

Cuts: 14 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Position your station as the market's More Music Station. Fast-paced package with all the elements needed to outplay the competition.

"Northwave"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 15 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

An electric mix of AC styles make this package refreshingly different.

"Ocean '1st Plunge' Package"

Bobby Ocean

Phone: (415) 472-5625

Cuts: 10 Terms: Buyout

Market Exclusive? No

Delivered via: Analog tape, DAT

Subscribers: 100

Introductory special package provides 10 fully produced IDs, stagers, sweepers, liners — your choice. Gives instant life to all formats.

"Ocean 'Image Base' Package"

Bobby Ocean

Phone: (415) 472-5625

Cuts: 10 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 100

IDs, sweepers, liners, stagers, and music for your promotion's overall identity and image perception. Aggressive, professional, clean, and entertaining.

"Oldies 94.9"

TM Century

Phone: (800) 862-3688
 Cuts: 17 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, CD, DAT
Oldies package for KODZ/Dallas.

"On The Border"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
 Cuts: 16 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
Country jingles with a powerful AC sound. Created for KSON/San Diego.

"1 FM"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
 Cuts: 25 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
High energy, contemporary jingles created for Britain's national "BBC Radio 1 FM" network.

"Orlando II - Country"

Thompson Creative

Phone: (800) 723-4643
 Cuts: 12 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
Piloted for NewCity's WWKA. Update of Thompson's famous Orlando's hottest Country package.

"Orlando's Hottest Country"

Thompson Creative

Phone: (800) 723-4643
 Cuts: 12 plus mixouts Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
 Subscribers: 43
Why be hot, when you can be the hottest? Piloted for NewCity's WWKA-K92FM. On KJJO/Minneapolis, Country 96.8/Boston, Y108/Pittsburgh and more!

P

"Philadelphia's Light - Christian"

Thompson Creative

Phone: (800) 723-4643
 Cuts: 14 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
Highly-successful package of contemporary Christian jingles featured on WZZD/Philadelphia, WCBW/St Louis, WCIE/Tampa, and more!

"Phoenix Variety - AC"

Thompson Creative

Phone: (800) 723-4643
 Cuts: 18 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
 Subscribers: 21
The Phoenix Variety has the perfect menu of cuts for AC stations playing a 'variety' of music. Adaptable to an image line.

"Pittsburgh Variety - AC"

Thompson Creative

Phone: (800) 723-4643
 Cuts: 18 plus mixouts Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
 Subscribers: 20
The best variety of the '70s, '80s and '90s. Contemporary AC jingles piloted for Bruce Gilbert at WVTY-Variety 96/Pittsburgh.

"Pure Impact I & II - Premiere Radio"

Who Did That Music, Inc.

Phone: (310) 657-7111
 Cuts: 16 plus mixouts Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
 Subscribers: 57
Pure Impact I & II are versatile and powerful identification for today's CHR and Adult CHR radio.

"Pure Magic - Lite AC"

Thompson Creative

Phone: (800) 723-4643
 Cuts: 16 plus mixouts Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
 Subscribers: 63
Do you want that extra sparkle in your station identification? Adaptable to all image lines. Includes a "love songs" cut.

"Q Cuts"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
 Cuts: 16 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
A hot AC package created for Q-95/Detroit, now heard on scores of AC, Country, and Oldies stations.

"Quick Q's"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
 Cuts: 10 Terms: Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, CD
Bright vocals and bright tracks for Hot AC. In use now at Q-95/Detroit.

R

"Radio Demo Jingles"

Radio Demo

Phone: (900) 225-3366
 Cuts: Various Terms: Negotiable
 Updated: As Requested
 Market Exclusive? Negotiable
Demos on demand featuring air talent, jingle, sweeper, music, SFX companies, comedy services, and syndicated shows.
 \$1.99 per minute for Demo.

"RadioActive Knight Trax"

Knight Mediacom International

Phone: (212) 388-0842
 Cuts: Various Terms: Joint ownership
 Updated: Annually
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, Telco
Primary station ordering custom music earns co-payments in return as syndicated. Music and IDs designed to enhance market position.

"Real Talk"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 10 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

The essential programming elements you really need for Talk and News/Talk formats.

"Ridin' With KSCS"

TM Century

Phone: (800) 862-3688

Cuts: 15 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

The newest jingle package for number one KSCS/Dallas.

"Right On Q"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 16 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

A Hot AC package created for Q-95/Detroit. It's the follow-up to the widely used "Q Cuts" package.

"Retrofit"

Ken R., Inc.

Phone: (800) 451-5367

Cuts: 12 Terms: Buyout

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

The Oldies jingles that fit satellite and live formats; great contemporary sound, totally customized for your station. Just \$695!

"Right Now"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 15 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

The latest package for KNIX-FM/Phoenix. Just the right musical sounds for today's Country radio.

"Rock 'N' Roll Classics"

TM Century

Phone: (800) 862-3688

Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT
Oldies-based AC.

TM Century[®] jingles The World Standard[®]

Join the major stations of today that come to TM Century for jingle production like WMXV, KIIS-FM, KSCS, WPLJ and many others. Digital Mastering, delivered on CD.

**For information call:
(800) TM CENTURY**

"Rock, Talk & Roll"

TM Century

Phone: (800) 862-3688

Cuts: 15 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

1993 jingles for Detroit's new Talk/Entertainment format.

"Seattle/Portland - CHR"

Thompson Creative

Phone: (800) 723-4643

Cuts: 20 plus mixouts Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 40

How different can a CHR jingle package be? These cuts are unique and one-of-a-kind, only from Thompson Creative.

"The Spirit Of New England"

JAM Creative Productions, Inc.

Phone: (214) 388-5454

Cuts: 25 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Award-winning package for Full-Service and News/Talk stations. Includes sounders, production beds and short IDs.

S

"San Antonio's Hot, New Country"

Thompson Creative

Phone: (800) 723-4643

Cuts: 15 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Get ready to bum! piloted for NewCity's KCYY-Y100. Everything you need to burn the competition.

"Southern California's KIIS"

TM Century

Phone: (800) 862-3688

Cuts: 17 Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, CD, DAT

The newest 1993 package for KIIS-FM/Los Angeles.

"Split Second Custom Jingle Package"

Split Second Music

Phone: (310) 471-2494

Cuts: Various Terms: Buyout

Market Exclusive? Yes

Delivered via: DAT

Quality custom jingle packages priced to fit within your budget.

"Scorchers - CHR"

Thompson Creative

Phone: (800) 723-4643

Cuts: 11 plus mixouts Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 35

The high-energy package of the '90s. Boldly tell your listeners who you are! Call Thompson Creative in Dallas for Scorchers.

"Southern Trax Production Co"

Southern Trax Production Company

Phone: (800) 462-4420

Cuts: Various Terms: Buyout, Terms Available

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Station IDs customized for all formats with Muscle Shoals talent, normal package, 112 cuts; discount with library purchase.

"StarPower - CHR/Hot AC"

Thompson Creative

Phone: (800) 723-4643

Cuts: 15 plus mixouts Terms: Lease

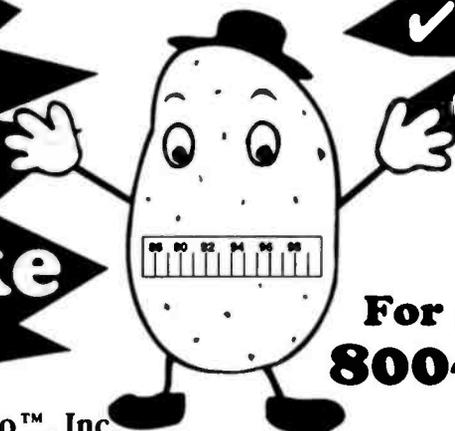
Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 35

Fun, memorable jingles piloted for KSRR/San Antonio and KCPX/Salt Lake City. Great for CHR and Hot AC alike.

**We'll Suck
Up To Any
GM To Make
A Sale!**



✓ Production Music

✓ Sweepers & IDs

✓ Jingles

✓ Effects

**For A Free Demo, Call
800-GOT-NUPIS
(800-468-6874)**

Radio Potato™, Inc.

"Station IDs"

Satellite Production Network, Inc.
Phone: (415) 673-0737
Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 50

A remote audio production service, providing high-quality, low-cost custom commercials to radio stations nationwide.

"Station IDs & Jingles"

Media Music Productions

Phone: (800) 536-6007
Cuts: 10 Terms: Buyout, Lease
Updated: Annually
Delivered via: Analog tape, DAT

Station Jingles, Liners & Promo themes.

"Station IDs, Jingles"

Ontrack

Communications/RadioRadio

Phone: (416) 363-0997
Terms: Buyout

Market Exclusive? Yes
Delivered via: Analog tape, DAT

Promo Machine offers writing, production, and talent to produce stations' promotional spots. Also offers station IDs as part of package.

"Station IDs/Jingles"

VogelSound

Phone: (800) 756-6884
Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 35

"Station Image"

Kevin O'Connell

Phone: (404) 983-9841
Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 6

Music with or without voice. Affordable excellence priced for your market. Please call today for a demo. Radio pro since 1964.

"Stay Cool"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 15 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD

The very latest contemporary package for Oldies stations. Heard on KOOL 105/Denver.

"Supercharger"

Ken R., Inc.

Phone: (800) 451-5367
Cuts: 12 Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD

Brand new, low-cost, super sounding jingles for Hot Country stations. Totally customized cuts for just \$695.

"Sweepers From The Street"

Rick Allen Creative Services

Phone: (201) 986-0569
Cuts: 15 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT

True Hip-Hop sweeper package. Creates a street image and grabs attention. Have you heard HOT97 New York?

"Sweepers - Promos - Liners"

Mike Carta/M.A.C. Productions

Phone: (800) 659-9567
Cuts: Various Terms: Buyout, Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 100

Cutting-edge production techniques using all the Bells & Whistles.

"Talk Radio WABC"

TM Century

Phone: (800) 862-3688
Cuts: 17 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
For WABC/new York; Talk.

"Talktrax"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 23 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Logos, program bumpers, beds, and more. Created for WABC/New York.

"Tampa Bay's Greatest Hits - AC"

Thompson Creative

Phone: (800) 723-4643
Cuts: 19 plus mixouts Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 26

AC-based Oldies package piloted for Bob DeCarlo at WUSA & W101/Tampa. This package adapts to a Lite AC format.

"TechnoConnectors - CHR/AOR"

Thompson Creative

Phone: (800) 723-4643
Cuts: 10 plus mixouts Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 21

Unique 'non-jingles' combining the best qualities of sweepers and jingles. Renegade in approach and appeal. Creation supervised by Mark Driscoll.

"A Touch Of Christmas"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 9 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD

An economical way to add holiday season IDs to your sound. Created for, and heard every year on KVIL/Dallas-Ft. Worth.

T

"Talk Action"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 18 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD

Contemporary music for Talk stations to use as themes, sounders, and promo beds. Heard on WLS/Chicago.

"Tropical Punch - AC"

Thompson Creative

Phone: (800) 723-4643
Cuts: 15 plus mixouts Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD

A totally unique package piloted for Russ Morley at WRMF/West Palm Beach, FL. It'll knock you right in the sand!

"Turbo Z"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 30 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
High-energy CHR IDs created for Z-100/New York. Includes shotguns, morning show material, and specialty cuts.

"2 Kool"

JAM Creative Productions, Inc.

Phone: (214) 388-5454
Cuts: 20 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Contemporary IDs with an Oldies flavor. The follow-up to our widely used "Be Kool" package.

U

"Ultra Hot Country"

Thompson Creative

Phone: (800) 723-4643
Cuts: 18 plus mixouts Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 26

Fast-paced Country package with shotguns and fast image lines. Piloted for KYKX/Longview-Marshall, TX.

"UltraPower - CHR"

Thompson Creative

Phone: (800) 723-4643
Cuts: 18 plus mixouts Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
Subscribers: 32

Quick shotguns, transition cuts, positioning statement cuts with power! UltraPower is big, ultrapowerful!

V

"Velvet"

TM Century

Phone: (800) 862-3688
Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
Soft AC package with full orchestra and up-beat vocals.

"Virgin Radio"

TM Century

Phone: (800) 862-3688
Cuts: 20 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
Cutting-edge jingles for the largest independent radio network in Great Britain.

W

"WBBM-AM"

TM Century

Phone: (800) 862-3688
Cuts: 20 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
1992 package for WBBM-AM/Chicago.

"WBMX - Boston's Mix"

TM Century

Phone: (800) 862-3688
Cuts: 15 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
Urban-based AC jingles for WBMX/Boston.

"We Play The Hits (KIIS-FM)"

TM Century

Phone: (800) 862-3688
Cuts: 15 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
The newest jingle package for KIIS-FM/Los Angeles. Includes 99-cut custom production library.

"Whoosh & Zap Lite"

Radio Potato

Phone: (800) 468-6874
Cuts: 300+ Terms: Buyout
Market Exclusive? Yes
Delivered via: CD
Lighter electronic effects, adult-oriented preproduced sweepers, music tracks, and lotsa grade 'B' movie drops.



"Whoosh & Zap Package"

Radio Potato

Phone: (800) 468-6874
Cuts: 350+ Terms: Buyout
Market Exclusive? Yes
Delivered via: CD
Subscribers: 25
Electronic effects, preproduced sweepers, music tracks, generic voice tracks and 'B' movie drops for Hot AC, Hot country & CHR.

"Wildfire - WFLY - CHR"

Thompson Creative

Phone: (800) 723-4643
Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
A hot storm is approaching. Look out, it's Thompson Creative's Wildfire-CHR. Piloted for WFLY/Albany. New CHR sound for the '90s.

"WLIT"

TM Century

Phone: (800) 862-3688
Cuts: 6 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
Innovative identification for Lite AC. The tasteful and effective way to use jingles.

W
•
Z



WNSR
Mix 105

"WNSR '91"
TM Century
Phone: (800) 862-3688
Cuts: 15 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
Jingles for Hot AC WNSR/New York.

"The WOR Package - News/Talk - AC"
Thompson Creative
Phone: (800) 723-4643
Cuts: 16 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
News/Talk jingles for the '90s. Also great for full service AC. Narrated by Ed Walsh, VP/Programming WOR/New York.

"WPLJ '94"
TM Century
Phone: (800) 862-3688
Cuts: 25 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
The newest jingle package for Scott Shannon and WPLJ. Adult CHR jingles at their best!

"WPLJ '91"
TM Century
Phone: (800) 862-3688
Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
CHR for WPLJ/New York.

"Young Country"
TM Century
Phone: (800) 862-3688
Cuts: 17 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, CD, DAT
Subscribers:
Hot new Country jingles for Young Country in Dallas. Consulted by Rusty Walker.

"Your Talk Station"
JAM Creative Productions, Inc.
Phone: (214) 388-5454
Cuts: 20 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
A thematic musical package with IDs, show opens, and promo beds. Great for talk or full service.

"Z Force"
JAM Creative Productions, Inc.
Phone: (214) 388-5454
Cuts: 17 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
High-Energy CHR IDs created for Z-100/New York. Includes special morning show cuts.

"Z World"
JAM Creative Productions, Inc.
Phone: (214) 388-5454
Cuts: 28 Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, CD
CHR IDs created for Z-100/New York. Includes sweep transitions and original morning show cuts.

GET THE HOTTEST JOB LEADS FIRST!

JRR
HotLine

R&R JOB HOTLINE delivers the hottest job leads to your home or office!

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WFAA • TV DALLAS
B101.1 PHILADELPHIA
WTSP-TV • TAMPA
Z100 • PORTLAND
Q106 • SAN DIEGO
WLEX • TV LEXINGTON
WTDR • CHARLOTTE
970-WFLA • TAMPA



A

**"Acoustic Country USA"
The American Bluegrass
Network**

Phone: (407) 856-0245
Hosted by: Colonel Tom Riggs
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Analog tape
First aired: 1987 Affiliates: 152

A one-hour weekly show featuring a 50/50 mix of old and new bluegrass with highlights from host Colonel Riggs.

"Afterglow"

Afterglow
Phone: (901) 682-3028
Hosted by: Don Johnson
Frequency: Weekly
Length: 29:30
Terms: Public Service/Sponsor
Delivered via: Analog tape, DAT
First aired: Affiliates: 100

Award-winning music show combines the best of contemporary and traditional songs in a half hour of elegance and excellence.

All Funked Up™

**"All Funked Up"
Abrams/Dawson &
Associates**

Phone: (303) 755-5286
Hosted by: Randy Mann or unhosted
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Analog tape
First aired: 1994 Affiliates: 7

Only the classic funk from the '60s & '70s. Set in a live atmosphere & personalized to the market.

**AMERICAN
COUNTRY
COUNTDOWN**

WITH BOB KINGSLEY

**"American Country
Countdown
With Bob Kingsley"
ABC Radio Networks**

Phone: (212) 456-5646
Hosted by: Bob Kingsley
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
First aired: 1973 Affiliates: 700
Country radio's No. 1 countdown, hosted by America's most listened-to Country radio personality. Seven-time Billboard winner: Best Syndicated Program.



**"American Gold
With Dick Bartley"
ABC Radio Networks**

Phone: (212) 581-3962
Hosted by: Dick Bartley
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
First aired: 1991 Affiliates: 280
A countdown of the top hits from Billboard's Hot 100 charts from the '60s and '70s. Interviews, listener requests.

**"American Dance Classics"
Murray/Walsh Radio
Programming, Inc.**

Phone: (800) 729-6499
Hosted by: Al Bandero
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Analog tape
First aired: 1991 Affiliates: 50
ADC is a two-hour trip back to dance floors of the '70s and '80s. Filled with trivia, contests, and interviews.

**"American Hit Classics"
Superadio Networks**

Phone: (508) 626-2000
Hosted by: Al Bandiero
Frequency: Weekly
Length: Four hours Terms: Barter, Cash
Delivered via: Analog tape, DAT, Satcom
K2 T12
First aired: 1992 Affiliates: 39
Weekend classics show featuring biggest hits of the '70s and early '80s, live requests, star co-hosts, as heard on WPLJ/New York.

ATTENTION: ALL PROGRAM DIRECTORS



We at the American Bluegrass Network are pleased to offer a 30-minute gospel bluegrass program to any interested stations. Nationally sponsored by Pizza Hut and Pepsi, BRUSH ARBORTIME is barter and has 2 1/2 minutes of local avals.

**CALL TODAY TO HEAR MORE!
1-800-473-7773**

THE ABN GROUP • 5108 S. ORANGE AVE. ORLANDO, FL 32809

AMERICAN
★ **TOP 40** ★
WITH SHADOE STEVENS

**"American Top 40
With Shadoe Stevens"**
ABC Radio Networks

Phone: (212) 456-5200
Hosted by: Shadoe Stevens
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
First aired: 1970 Affiliates: 1,000
Weekly countdown of America's 40 biggest hits as ranked by Billboard magazine. The world's No. 1 count-down show.

"America's Ballroom"
SJS Entertainment

Phone: (212) 679-3200
Hosted by: Various
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Vinyl disc
First aired: 1990 Affiliates: 120
Celebration of America's best - chock-full of all-time favorites, designed to make the listener tune in and stay tuned.

"The Answer Radio Show"
The Answer Radio Show

Phone: (314) 771-8271
Hosted by: Stel Pontikes
Frequency: Weekly
Length: One hour Terms: Free
Delivered via: Analog tape
First aired: 1976 Affiliates: 7
Hot AC, featuring contemporary Christian artists Amy Grant, Petra, Michael W Smith, etc; extra tracks from featured albums, "The Answer Archives."

B

"Backstage At The Apollo"
United Stations Radio Network

Phone: (212) 869-1111
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
A three-hour music-intensive broadcast of top acts, interviews, some sketch and stand up comedy elements and live performances.

"Backtrax USA With Kid Kelly"
Media Star International

Phone: (212) 581-3966
Hosted by: Kid Kelly
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Analog tape, CD, DAT
First aired: 1992 Affiliates: 75
Music intensive '80s hits targeting 18-34, featuring '80s current events, headlines and '80s artist interviews, delivered with '90s style.

"The Beatle Years"
Westwood One Radio Networks

Phone: (310) 204-5000
Hosted by: Elliot Mintz
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 1988
A continuing history of pop's most important group. Contributing experts and archives provide many treats for fans.

"The Best Of The Blues"
Way Too Cool Productions

Phone: (805) 872-6248
Hosted by: Mike Allen
Frequency: Weekly
Length: Two hours Terms: Barter, Cash
Delivered via: Analog tape
First aired: 1994 Affiliates: 2
Special features: Blues artist of the week, blues back-track, new blues, blue spotlight, blue plate special, working man blues!

"Best Of The Oldies Radio Network"
Best Of The Oldies Radio Network

Phone: (818) 905-9388
Hosted by: Darryl Evans
Frequency: Weekly
Length: Three hours Terms: Barter, Cash
Delivered via: Analog tape
First aired: 1989 Affiliates: 20
Spotlights a different artist from 1955-1975. Take requests and dedications from listeners.



"Blues Deluxe"
Music Unlimited

Phone: (800) 999-3520
Hosted by: Dave Johnson
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Analog tape
First aired: 1988 Affiliates: 50
AOR/Classical/Adult Rock-oriented blues; emphasis on '60s-'90s releases. Includes artist interviews, listener requests, unsigned band contributions.

"Brush Arbor Time"
The American Bluegrass Network

Phone: (407) 856-0245
Hosted by: Evan Carl
Frequency: Weekly
Length: 30 mins Terms: Barter
Delivered via: Analog tape
First aired: 1990 Affiliates: 116
Brush Arbor Time is a weekly 30-minute show featuring Bluegrass Gospel hosted by festival emcee Evan Carl.

C

"Casey's Countdown"
Westwood One Radio Networks

Phone: (310) 204-5000
Hosted by: Casey Kasem
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: CD
First aired: 1992
An AC countdown featuring the top host in the history of countdowns, delivered in his trademark style.

"Casey's Top 40"
Westwood One Radio Networks

Phone: (310) 204-5000
Hosted by: Casey Kasem
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
First aired: 1989
Counting down the weekly Top 40 with the greatest name in countdown history.

AMERICA'S HOTTEST COUNTDOWN SHOW

Rick Dees

Weekly

Top

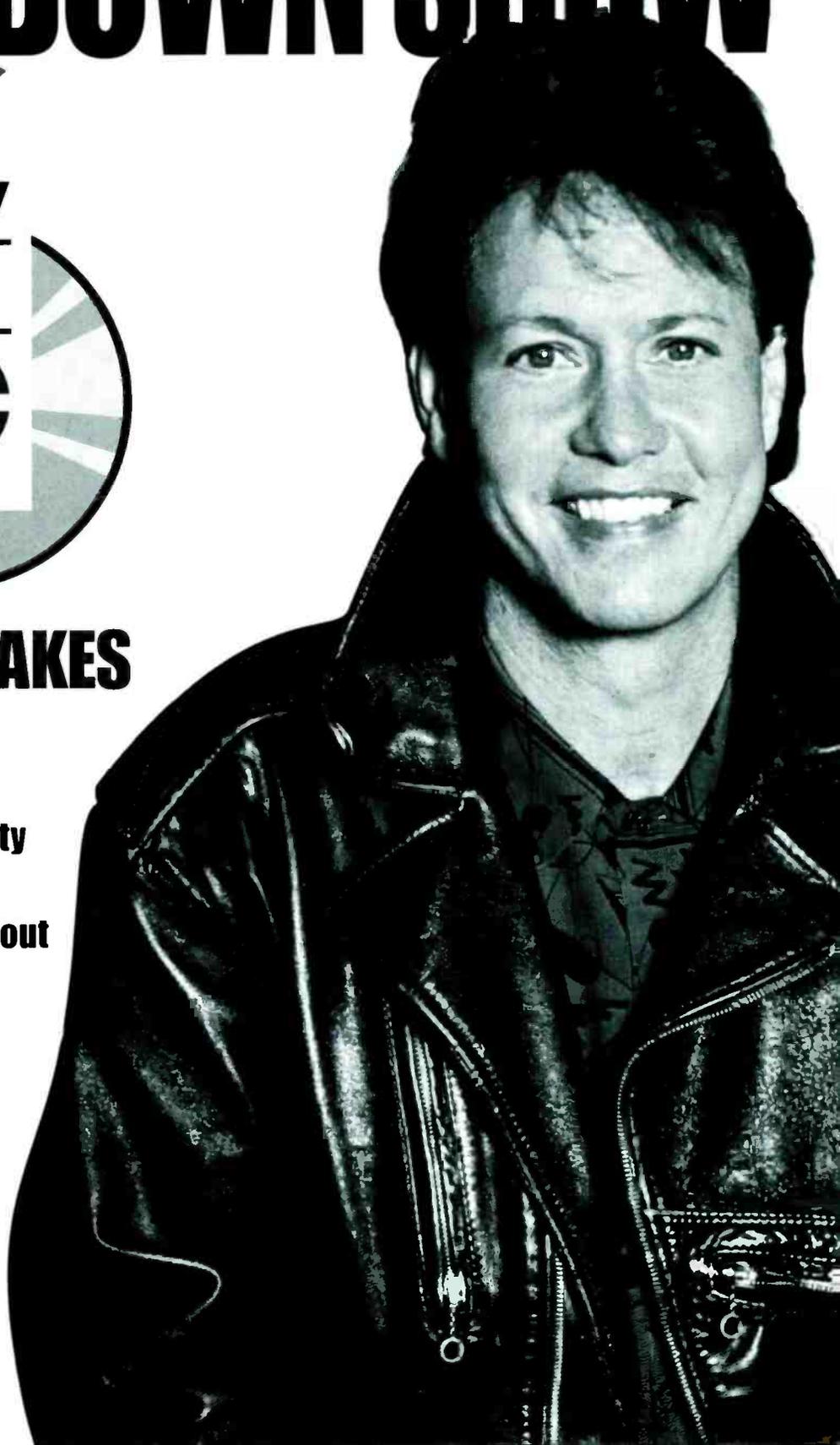
40

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For information on availability
in your market call
Tom Shovan or Ramona Rideout
at (212) 581-3962



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New York, New York 10019



C

"CCM Countdown With Bob Soller"

CCM Communications

Phone: (615) 386-3011

Hosted by: Bob Soller

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Analog tape, Spacenet 3 T9H

First aired: 1994 Affiliates: 108

A weekly survey of the top 30 Contemporary Christian songs in America as tabulated by CCM Magazine.

DICK CLARK'S

Rock Roll & Remember

"Dick Clark's Rock, Roll and Remember"
Unistar Radio Networks
Phone: (800) 225-3270
Hosted by: Dick Clark
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
Who better to rock, roll, and remember with ... Dick Clark and four hours of the greatest oldies hits and artists.

"Classic Cuts"

MJI Broadcasting

Phone: (212) 245-5010

Frequency: Weekly

Length: One min Terms: Barter

Delivered via: Reel to Reel

Major rock stars (including Bob Seger, Paul McCartney, and Robert Plant) introduce their classic songs and tell the stories behind them.

Classic Dance Traxx™
with Randy Mann

"Classic Dance Traxx"
Abrams/Dawson & Associates
Phone: (303) 755-5286
Hosted by: Randy Mann
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Analog tape
First aired: 1994 Affiliates: 35
Urban, mainstream & alternative dance music from the '70s, '80s, and '90s. Set in a live atmosphere & personalized to your station.

"Compact Disc Showcase"

Copley Entertainment, Inc.

Phone: (203) 333-6633

Hosted by: Eric Aubrey

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

Weekly review of new compact disc releases.

"The Countdown"

Westwood One Radio Networks

Phone: (310) 204-5000

Hosted by: Walt Love

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

First aired: 1982

Countdown of America's Top 25 urban contemporary singles, featuring artist visits.

COUNTDOWN AMERICA!
hosting DICK CLARK

"Countdown America"
Unistar Radio Networks
Phone: (800) 225-3270
Hosted by: Dick Clark
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: CD, Satcom C5 T15
First aired: 1983
Dick Clark counts down the Top 20 AC hits with artist interviews and a featured guest each week.

"Country Club"

Entertainment Radio Networks

Phone: (310) 456-7879

Hosted by: Ichabod Caine

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: CD

First aired: 1991 Affiliates: 200

Today's hottest country music, nonstop laughs, a party every week on the radio from the world famous Country Club.

"Country Countdown USA"

Westwood One Radio Networks

Phone: (703) 413-8437

Hosted by: Lon Helton

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: CD, Satcom C5 T15

A major country artist co-hosts each week counting down the 30 hottest hits in the USA. Program directors also report.

"Country Crossroads"

Radio & Television

Commission, SBC

Phone: (800) 433-5757

Hosted by: Jerry Clower/Bill Mack

Frequency: Weekly

Length: 30 mins Terms: Free

Delivered via: CD

First aired: 1969 Affiliates: 1,100

Contemporary Country music blended with popular country artist interviews.

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RADIO & RECORDS INC.
1930 Century Park West Los Angeles, CA 90067

"Country Flashback"
Ultima Communications

Phone: (708) 758-2500
Hosted by: Nancy Turner,
"America's Radio Sweetheart"
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Analog tape, DAT
First aired: 1991 Affiliates: 36

An hourlong journey through country music's past that bridges the format's past, present, and future.

**COUNTRY
GOLD
SATURDAY
NIGHT**

**"Country Gold
Saturday Night"**

Unistar Radio Networks

Phone: (800) 225-3270
Hosted by: Mike Fitzgerald
Frequency: Weekly
Length: Five hours Terms: Barter
Delivered via: Satcom C5 T23
First aired: 1990

Mike Fitzgerald plays classic country hits relevant to today's listeners on a national phone request party, LIVE Saturday 7pm-Midnight.

"Country Hitmakers"
**Ron Huntsman Entertainment
Marketing**

Phone: (615) 255-1100
Hosted by: Hoss Burns
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 1994

Inside the music and lifestyles of today's country stars. Hot hits mixed with music and lifestyle features direct from the stars of the '90s.

"Country In Concert"
Cross Country Entertainment

Phone: (212) 679-3200
Hosted by: Dan Miller
Frequency: Monthly
Length: 90 mins Terms: Barter
Delivered via: Satcom C5 T23, Satellite -
recorded live
First aired: 1992 Affiliates: 150

The excitement of today's country music superstars recorded live in concert, using state-of-the-art technical facilities.

"Country-Phonics"
Kaleidophonics

Phone: (707) 443-9836
Hosted by: Alan Olmstead
Frequency: Weekly
Length: Two hours Terms: Barter/Cash
Delivered via: Analog tape
First aired: 1986 Affiliates: 4

Features all forms of country music, including bluegrass, western swing, oldies, outlaw, country-rock, Cajun, comedy, and more.

"Country Platinum"
Cross Country Entertainment

Phone: (212) 679-3200
Hosted by: Lon Helton
Frequency: Monthly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T23
First aired: 1992 Affiliates: 200

We re-create the making of an historic album; hear top country artists reveal the making of a million-plus seller.

"Country World Premiere"
Cross Country Entertainment

Phone: (212) 679-3200
Hosted by: Lon Helton
Frequency: Monthly
Length: 90 mins Terms: Barter
Delivered via: Satcom C5 T23
First aired: 1990 Affiliates: 179

Features the newest release of an album by some of country music's top artists. Explores making of the album with artist.

"CountryPhonics"
Syndicom

Phone: (805) 543-9214
Hosted by: Alan Olmstead
Frequency: Weekly
Length: Two hours Terms: Cash
Delivered via: Analog tape
First aired: 1986 Affiliates: 7

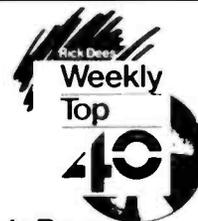
Billboard listed in Top 10 of 1987—a show for any music lover—diversified to show music development and mix.

"Cowboy Corner"
**Ron Huntsman Entertainment
Marketing**

Phone: (615) 255-1100
Hosted by: Red Steagall
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Cassette
First aired: 1994

Authentic western lifestyle features. music, and poetry.

D



**"Rick Dees
Weekly Top 40"**

CD Media, Inc.

Phone: (212) 581-3962
Hosted by: Rick Dees
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
First aired: 1983 Affiliates: 400

Rick Dees counts down the R&R CHR Top 40 with entertainment features and Rick's award-winning humor and personality.

DR. DEMENTO

"Dr. Demento"
On The Radio

Phone: (310) 392-9600
Hosted by: Dr Demento
Frequency: Weekly
Length: Two hours
Terms: Barter, Cash
Delivered via: CD

A mixture of comedy, bizarre records, and parody songs hosted by 24-year radio veteran Dr. Demento.

E

"An Evening With..."

Urban Entertainment Corp

Phone: (212) 679-3200
 Hosted by: Various
 Frequency: Monthly
 Length: 90 mins Terms: Barter
 Delivered via: CD
 First aired: 1993 Affiliates: 100

Features songs from new and previously released albums plus interviews from America's hottest leading artists.

F

"Flashback"

Radio Today Entertainment

Phone: (212) 581-3962
 Hosted by: Bill St James
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD
 First aired: 1984 Affiliates: 190
Rock radio's original time machine. The best-produced show on radio.

"Fox Kids Network Countdown"

Wally Clark Productions

Phone: (212) 856-4428
 Hosted by: Fox celebrities & stars
 Frequency: Weekly
 Terms: Barter
 Delivered via: CD
 First aired: 1994
Two-hour weekly Sunday morning countdown show targeting the 26 million kids who watch Fox Children's Network TV.

"Fresh Jazz"

The Landau Music Group

Phone: (310) 455-4141
 Hosted by: Sarah Taylor
 Frequency: Bi-monthly
 Length: Two hours Terms: Barter
 Delivered via: DAT
 First aired: 1993
The latest in jazz-oriented formats featuring the newest releases, informative commentary, artist interviews, and more. Limited advertising.

"Future Hits"

Westwood One Radio Networks

Phone: (310) 204-5000
 Hosted by: Joel Denver
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 First aired: 1984
R&R CHR editor Joel Denver presents the hottest new songs from the "New and Active" chart.

"The Leeza Gibbons

Music Specials"
Entertainment Radio Networks

Phone: (310) 456-7879
 Hosted by: Leeza Gibbons
 Frequency: Monthly
 Length: Two hours Terms: Barter
 Delivered via: CD
 First aired: 1992 Affiliates: 200
Every month, one of AC radio's biggest stars is profiled by "ET's" Leeza Gibbons.

"The Gospel Greats"

Heil Enterprises

Phone: (717) 898-9100
 Hosted by: Paul Heil
 Frequency: Weekly
 Length: Two hours Terms: Cash
 Delivered via: Analog tape
 First aired: 1980 Affiliates: 200
America's leading southern gospel and Christian country program. Fast-paced music, artist interviews and features. For Country and Gospel stations.

"Hard Metal Cafe"

Chuck Jackson Productions

Phone: (801) 972-5319
 Hosted by: Rhonda
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Analog tape
 First aired: 1994 Affiliates: 10
Freshest rock/metal countdown, concert dates, music news, world premieres.

"Headsets"

Global Satellite Network

Phone: (818) 906-1888
 Hosted by: Jim Ladd
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD
 First aired: 1992 Affiliates: 110
Theme driven 'theater of the mind' rock music program featuring classic and current rock, relevant narrative, and various audio clips.

G



Relieve sagging dayparts. Expand your demographics.

Acoustic Country USA is a 60 minute syndicated bluegrass show produced by The ABN Group for radio programming. It features a mix of traditional songs from established artists along with the latest releases from the newest stars. The show is hosted by the 1993 IBMA Broadcaster of the Year, Tom Riggs.

- ⊙ Sponsored nationally by Pizza Hut and Pepsico, the show is offered on a barter basis to commercial stations.
- ⊙ The ABN Group offers sales help and guarantees "A" range exclusivity to all affiliates.
- ⊙ Acoustic Country USA is currently aired on over 150 affiliate stations in 28 states.

For additional information contact: The ABN Group • 1-800-473-7773

**"(Music From The)
Hearts Of Space"**

Hearts Of Space, Inc.
Phone: (415) 242-8888
Hosted by: Stephen Hill
Frequency: Weekly
Length: 58-59 Mins Terms: Barter, Cash,
Network affiliation
Delivered via: Galaxy 4 T3
First aired: 1983

Since 1983, the premier program of ambient, electronic, multi-cultural, environmental, contemplative spacemusic from near and far out.

"Hip Hop Countdown And Report"

**Lee Bailey Communications
Inc/DBB Inc.**

Phone: (213) 969-0011
Hosted by: Mike Mosbe
Frequency: Weekly
Length: 90 mins Terms: Barter
Delivered via: Analog tape
First aired: 1990 Affiliates: 80

The Hip Hop Countdown And Report is a fast-paced show that gives listeners the top hip hop hits, news and interviews.

"Hot Mix"

Hot Mix Radio Network, Inc.

Phone: (602) 966-9900
Hosted by: Unhosted
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
First aired: 1985 Affiliates: 200

Four hours of the hottest dance/club music mixed beat-to-beat and back-to-back. Unhosted - delivered on compact disc.



**"The House of Blues
Radio Broadcasts"
CBS Radio Networks**

Phone: (212) 975-6085
Hosted by: Dan Aykroyd as
'Elwood Blues'
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 1993 Affiliates: 60

The HOB Radio Hour is a one hour, weekly program featuring artist interviews, blues & rock music & live, on-tape performances. Includes five, 3-5 minute daily 'Breaks.'

"The Polo Idaho Show"

North Star Communications

Phone: (707) 725-3408
Hosted by: Polo Idaho
Frequency: Weekly
Length: Two hours Terms: Cash
Delivered via: analog tape, DAT
First aired: 1992 Affiliates: 3

Future/post-modern/alternative rock music with a bite—industrial, techno, grunge, punk, hardcore, metal, and more.

"In Concert"

Westwood One Radio Networks

Phone: (310) 204-5000
Hosted by: Doug Podell
Frequency: Alternating weeks
Length: 90 mins Terms: Barter
Delivered via: CD
First aired: 1981

Top AOR artists recorded in concert at venues around the world.

"In Concert - High Voltage"

Westwood One Radio Networks

Phone: (310) 204-5000
Hosted by: Bryan Shock
Frequency: Alternating weeks
Length: 90 mins Terms: Barter
Delivered via: CD
First aired: 1991

Top hard rock artists recorded live and targeted for 'Pure Rock' affiliates.

"In The Studio"

SJS Entertainment

Phone: (212) 679-3200
Hosted by: Redbeard
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 1989 Affiliates: 200

Making of significant rock albums: Artists are brought back "In The Studio," featuring the music and never heard interviews.



CD Hits of the week for
**AC, CHR, COUNTRY, URBAN,
AOR and MODERN ROCK**

**For information call:
(800) TM CENTURY**

"Inspirations Across America"

Anderson Communications

Phone: (404) 766-8000

Hosted by: Burke Johnson

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Vinyl disc

First aired: 1984 Affiliates: 104

Urban inspirational format, music intensive with features that include artists interviews, Bible trivia, positive thoughts, and more.

"It's Showtime!"

Personal Growth Network

Phone: (619) 433-4400

Hosted by: John Regan

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Analog tape, Satcom C5

T19, Galaxy 2 T3

First aired: 1993

Music from over 50 years of great Broadway and Hollywood musicals. Brief interviews with actors, singers, directors, and composers. Music-intensive.

J

"Jazz Trax"

Jazz Trax

Phone: (619) 458-9586

Hosted by: Art Good

Frequency: Weekly

Length: Two-five hours Terms: Barter

Delivered via: Analog tape, DAT

First aired: 1986 Affiliates: 50

A weekend showcase of the best and newest in contemporary jazz/NAC music with weekly artist interviews.

"Joe Johnson's Beatle Brunch"

Segue Productions, Inc.

Phone: (800) 874-8863

Hosted by: Joe Johnson

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: DAT, Analog reel

First aired: 1992 Affiliates: 15

Weekly music/interview show, hosted by Joe Johnson, featuring the Beatles.



"The Tom Joyner

Movin' On

Weekend Show"

ABC Radio Networks

Phone: (214) 991-9200

Hosted by: Tom Joyner

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

First aired: 1994

Tom Joyner hosts this weekly countdown of urban contemporary hits along with celebrity interviews.

K

"KaleidoPhonic Jazz"

Syndicom

Phone: (805) 543-9214

Hosted by: Alan Olmstead

Frequency: Weekly

Length: Three hours Terms: Cash

Delivered via: Analog tape

First aired: 1986 Affiliates: 11

Easy mix from vintage to contemporary jazz styles. Perfect for upscale demos - weekend mornings.

"Kansas City Countdown"

Kansas City Countdown

Phone: (316) 662-4151

Hosted by: Dan Holiday

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape, DAT

First aired: 1994 Affiliates: 6

Official statewide survey of the Top 10 in Kansas. Also, special dedications, newsmakers, and music flashbacks tailored to Kansas.



"Keeping The '70s Alive"

On The Radio

Phone: (310) 392-9600

Hosted by: Bob Shannon

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: CD

First aired: 1994 Affiliates: 407

Focusing on upbeat, mainstream Top 40 hits from the '70s, the personality-oriented show includes exclusive interviews, artist information and special theme vignettes.

"King Biscuit Flower Hour"

MediaAmerica, Inc.

Phone: (212) 302-1100

Hosted by: Bill Minkin

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: CD

First aired: 1973 Affiliates: 161

THE classic rock concert series positioning affiliates as heritage rockers for 21 years. Weekly performances from Aerosmith, Skynyrd, Rush, Mellencamp...

L

"Legends Of Rock"

Denny Somach Productions

Phone: (610) 446-7100

Hosted by: Ray White

Frequency: Weekly

Terms: Barter

Delivered via: CD

First aired: 1981 Affiliates: 128

A weekly hour profile of rock's hottest superstars. Recent guests: Paul McCartney, Sting, Tom Petty, Rod Stewart and others.

"Live' (From Electric Ladyland)"

SJS Entertainment

Phone: (212) 679-3200
Hosted by: Various
Frequency: Monthly
Length: One hour Terms: Barter
Delivered via: Satellite
First aired: 1990 Affiliates: 300

A rare opportunity to hear a live concert in a setting most conducive to high-quality sound reproduction.

"Live From The Crazy Horse"

Global Satellite Network

Phone: (818) 906-1888
Hosted by: Shawn Parr
Frequency: Monthly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 1993 Affiliates: 185

Top "hot country" artists recorded LIVE at The Crazy Horse Saloon in Anaheim, CA.

"Live From The Roxy"

Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: Dana Miller
Frequency: Monthly
Length: 90 mins Terms: Barter
Delivered via: Satcom C5 T19
First aired: 1992 Affiliates: 165

Monthly - absolutely live, no dubs - concert series with country's biggest stars from Hollywood's legendary night spot.

"Live From The Whiskey"

Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: Jim Ladd, KLSX/Los Angeles
Frequency: Monthly
Length: 90 mins Terms: Barter
Delivered via: Satcom C5 T19
First aired: 1991 Affiliates: 150

Classic rock's stars live in concert every month — no dubs, no tapes — from the legendary Whiskey in Hollywood.

M

"Sal Megna Italian Hour"

Special Products

Phone: (518) 843-2162
Hosted by: Sal Megna
Frequency: Weekly
Length: One hour Terms: Barter, Cash
Delivered via: Analog tape
First aired: 1994 Affiliates: 3

A program of music, news, and information tailored to the Italian community. Veteran broadcaster Sal Megna hosts this hour long show. Market exclusive. Excellent sales opportunity.

"Metalshop"

MJI Broadcasting

Phone: (212) 245-5010
Hosted by: Charlie Kendall
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Vinyl disc
First aired: 1984

Rock radio's definitive metal/hard rock magazine show featuring exclusive interviews, world premieres and international promotions.

"Modern Mix"

Hot Mix Radio Network, Inc.

Phone: (602) 966-9900
Hosted by: Unhosted
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: Analog tape, Cassette, DAT
First aired: 1993 Affiliates: 35

Four hours of the hottest "alternative/modern dance" music mixed beat-to-beat and back-to-back. Unhosted — delivered on tape.

"Motivation Station"

Children's Syndicated Radio Network

Phone: (800) 292-2324
Hosted by: Monica Harris
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T23, Analog tape
First aired: 1992 Affiliates: 40

One-hour nationally-syndicated children's radio program—music & educational segments by children, 800 number for listeners. ABC Satellite Services or reel delivery.

"Musical Starstreams"

Musical Starstreams

Phone: (602) 204-1989
Hosted by: Forest
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Analog tape, DAT, Printed script
First aired: 1981 Affiliates: 50

Radio's longest running and most listened to progressive instrumental-based music program, heard on NAC, AAA, and New Rock stations.

N

"NASCAR Country"

Morris International

Phone: (704) 376-0075
Hosted by: Bill Dollar and Cathy Martindale
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
First aired: 1990 Affiliates: 250

NASCAR Country combines country music and NASCAR Winston Cup Racing weekly. Exclusive interviews, features and 24 of country's hottest hits.

"The Nashville Record Review W/Crook & Chase"

TNNR (The Nashville Network Radio)

Phone: (615) 871-6710
Hosted by: Lorainne Crook & Charlie Chase
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
First aired: 1989 Affiliates: 300

Top 40, country music countdown show. Personality interview segments, features & more. Hosted by TNN's Crook & Chase.

"A New Frontier Of Superstars" Western Front Broadcasting

Phone: (818) 905-3326
Hosted by: Julio Flores
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: DAT
First aired: 1986 Affiliates: 25

Interviews and music with various NAC groups and artists.

"Night Breeze...The Greatest Love Songs Of All Times"

The Robert Thomas Group

Phone: (800) 995-1779
Hosted by: John Roberts
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: Analog tape, Satellite (Summer 94)
First aired: 1993 Affiliates: 40

Romantic, adult interactive show featuring the best love songs of yesterday and today with long distance dedications. For Soft AC stations.

"Ocean Mist/NAC"

Chuck Jackson Productions

Phone: (801) 972-5319
 Hosted by: Chuck Jackson
 Frequency: Weekly
 Length: One hour Terms: Cash
 Delivered via: Analog tape
 First aired: 1985 Affiliates: 5

A look at the latest in lite contemporary, jazz, NAC, new releases, artist information. Great for NAC, Jazz, AC, public stations.

"Off The Record"

Westwood One Radio Networks

Phone: (310) 204-5000
 Hosted by: Mary Turner
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 First aired: 1980

Exclusive conversations with AOR's top artists mixed with their best known track. Separate classic rock series available.

"On Location: Radio Specials"

Ron Huntsman Entertainment Marketing

Phone: (615) 255-1100
 Hosted by: Various
 Frequency: Monthly
 Length: One hour Terms: Barter
 Delivered via: CD
 First aired: 1988

Various artist profiles and specialty programs.

"On The Edge"

Westwood One Radio Networks

Phone: (310) 204-5000
 Hosted by: Tom Calderone
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 First aired: 1991

Weekly modern rock magazine show featuring artist visits and exclusive in-studio performances.

"On The Move With Russ Parr"

Cutler Productions

Phone: (818) 345-2166
 Hosted by: Russ Parr
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: Vinyl disc
 First aired: 1994 Affiliates: 69

A personality-oriented, Top 30 urban countdown. Russ and sidekick Alfredas mix comedy with the best music from urban charts.

"On The Radio"

Westwood One Radio Networks

Phone: (310) 204-5000
 Hosted by: Jeff Davis
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 First aired: 1985

Eleven hits in an hour including R&R's Top 5 tracks, mixed with interviews and humor. Rhythm version available.

"On The Radio 'Rhythm Base'"

Westwood One Radio Networks

Phone: (310) 204-5000
 Hosted by: Jeff Davis
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD, Satcom
 First aired: 1992 Affiliates: 150

Eleven hit records including R&R's Top 5 tracks, exclusive interviews, humor, and a weekly hot track.

"On Track"

Radio & Television Commission, SBC

Phone: (800) 433-5757
 Hosted by: Dave Tucker
 Frequency: Weekly
 Length: 30 mins. Terms: Free
 Delivered via: CD
 First aired: 1980 Affiliates: 950

Contemporary Christian music and artist spotlights.

"The Other Side"

RodKen Enterprises, Inc.

Phone: (914) 923-1224
 Hosted by: Kenn Hayes
 Frequency: Weekly
 Length: Two hours Terms: Cash
 Delivered via: Analog tape, CD, Vinyl disc, DAT

The best folk, folk-rock, and singer-songwriter music, featuring all those great songs that "nobody plays on the radio anymore."

"Out Of Order"

Westwood One Radio Networks

Phone: (310) 204-5000
 Hosted by: Jed The Fish
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD
 First aired: 1994

A hit-driven chart show for Modern Rock/Alternative stations. Unique features, personality, and top hits in no particular order.

"The Overdrive Top Ten Countdown"

Randall Broadcasting

Phone: (800) 633-5953
 Hosted by: Dave Baird
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 First aired: 1989 Affiliates: 285

Overdrive Top Ten is a countdown of the week's ten most requested country music songs nationwide.

**"Premiere Plain-Wrap
CHR Countdown"**

Premiere Radio Networks, Inc.

Phone: (818) 377-5300
Hosted by: Radio station personality
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: Analog tape, Online,
Printed script
First aired: 1985 Affiliates: 190

*Weekly countdown that follows station's
playlist and stars station's hottest air per-
sonality. We supply scripts, theme music,
and artist drops.*

**"Premiere Plain-Wrap
Urban Countdown"**

Premiere Radio Networks, Inc.

Phone: (818) 377-5300
Hosted by: Radio station personality
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: Analog tape, Online,
Printed script
Affiliates: 40

*Weekly countdown that follows station's
playlist and stars station's hottest air per-
sonality. We supply scripts, theme music,
and artist drops.*

"Radio Perimeter"

National Alternative Network

Phone: (612) 338-2211
Hosted by: Shelley Miller
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Analog tape, DAT
First aired: 1993

*Music and interviews from hot alterna-
tive artists, including diverse feature seg-
ments and in-studio exclusive tracks.
Digitally produced.*

**"Premiere Plain-Wrap
Country Countdown"**

Premiere Radio Networks, Inc.

Phone: (818) 377-5300
Hosted by: Radio station personality
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: Analog tape, Online,
Printed script
Affiliates: 185

*Weekly countdown that follows station's
playlist and stars station's hottest air per-
sonality. We supply scripts, theme music,
and artist drops.*

**"Quarterdeck Classical
Countdown"**

Cardiff Studios

Phone: (310) 837-3364
Hosted by: Rich Capparella
Frequency: Weekly
Length: 56 mins Terms: Barter
Delivered via: Galaxy 4 T3
First aired: 1991 Affiliates: 167

*Countdown of America's top-selling clas-
sical music, plus exclusive artist interviews.*

"The Rap Sheet"

Chuck Jackson Productions

Phone: (801) 972-5319
Hosted by: Jesse "The Hitman" Dennis
Frequency: Weekly
Length: One hour Terms: Barter, Cash
Delivered via: Analog tape
First aired: 1994 Affiliates: 15

*Freshest music jams, Dance, Hip Hop,
Rap, news, entertainment scoops, concert
dates, all that and then some.*

Q

R

"The Radio AAHS Express"

Children's Broadcasting Corp

Phone: (612) 338-3300
Hosted by: Michael Jaye & Jenny Stevens
Frequency: Weekly
Length: One hour Terms: Cash
Delivered via: Analog tape
Affiliates: 5

*The Radio AAHS Express is great
music and great fun for great kids of
all ages.*

"RCA Victor Preview Hour"

Cardiff Studios

Phone: (310) 837-3364
Hosted by: Rich Capparella
Frequency: Weekly
Length: 56 mins Terms: Barter
Delivered via: Galaxy 4 T3
First aired: 1993 Affiliates: 91

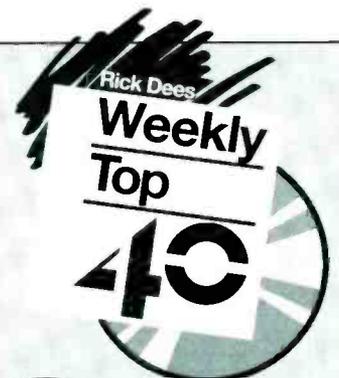
*Features today's hottest classical artists
on the RCA family of labels, with exclusive
broadcast premieres and artist interviews.*

**TODAY'S TOP 40 STATIONS NEED MORE
THAN A COUNTDOWN SHOW**

**"Rick Dees Weekly Top 40" is powerful CHR radio!
Personality makes the difference.**

CHR's of the '90s can't waste weekends with voice-over shows tracked by non-broadcasters in a broom closet. "Rick Dees Weekly Top 40" is a high-style contemporary show hosted by America's top CHR radio superstar! If you're tired of tracks and stats call Tom Shovan or Ramona Rideout at (212) 581-3962 and see if Rick Dees is available in your market.

Rick Dees lives CHR radio every morning of his life.



"Reelin' In The Years"
Global Satellite Network
 Phone: (818) 906-1888
 Hosted by: George Taylor Morris
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD
 First aired: 1986 Affiliates: 145

Classic Album Rock tracks from the '60s, '70s, and early '80s mixed with superstar interviews, rare commercials, and film/TV clips.

"Renegade Radio"
Radio Cinema
 Phone: (813) 576-4594
 Hosted by: JR Nelson
 Frequency: Weekly
 Length: One hour Terms: Paid program
 Delivered via: Analog tape, DAT
 First aired: 1994

Program features the works of 'unsigned' bands from across the U.S. with interviews. Multi-format — Rock, Country, Urban, Alternative.

"The Retro Show"
Westwood One Radio Networks
 Phone: (310) 204-5000
 Hosted by: Gary Spears
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: CD
 First aired: 1993

A celebration of the '70s featuring the top hits, top artists, and exclusive performances from that era — tremendous fun.

"Retromix"
Hot Mix Radio Network, Inc.
 Phone: (602) 966-9900
 Hosted by: Unhosted
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 First aired: 1993 Affiliates: 80

One hour of the biggest classic/dance hits from the '70s through the mid-'80s. Unhosted—mixed beat-to-beat on CD.

"Bobby Rivers' Blues Museum"
Down And Out Radio Network
 Phone: (813) 924-0145
 Hosted by: Bobby Rivers
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD
 First aired: 1994 Affiliates: 1

A weekly two-hour blues show, delivered by barter on CD, devoted to promoting and advancing an American music tradition.



"The Road"
Tribune Entertainment
 Phone: (312) 222-3342
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD, Satcom C5, Galaxy G2
 First aired: 1994

A weekly music show, The Road offers stunning concert performances, in-depth personal interviews, and a unique perspective on the lives of today's Country performers.

"Rock Over London"
Radio Ventures, Inc.
 Phone: (516) 358-2250
 Hosted by: Paul Sexton
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 First aired: 1983

The original modern rock showcase produced in London features music, news, interviews, and acoustic sessions with the UK's best modern rock artists.

ROCK & ROLL'S GREATEST HITS

The Dick Bartley Show

"Rock & Roll's Greatest Hits-Dick Bartley"
ABC Radio Networks
 Phone: (212) 456-5200
 Hosted by: Dick Bartley
 Frequency: Weekly
 Length: Five hours Terms: Barter
 Delivered via: Satcom C5 T23
 First aired: 1991

Live, all-request oldies party. Listeners from across America call in their favorite songs on our toll-free request line.

S

SHOWCASE OF ROCK

"Showcase Of Rock"
Unistar Radio Networks
 Phone: (800) 225-3270
 Hosted by: Earle Bailey
 Frequency: Monthly
 Length: Three hours Terms: Barter
 Delivered via: CD
 First aired: 1989

Music/interview specials with the most important classic artists of our time like the Stones, Led Zeppelin, and the Beatles.

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 310-203-8727 (fax)

SOLID GOLD

SATURDAY NIGHT!

"Solid Gold Saturday Night"

Unistar Radio Networks

Phone: (800) 225-3270
Hosted by: Bob Worthington
Frequency: Weekly
Length: Five hours Terms: Barter
Delivered via: CD

America's original live Saturday night call-in request show featuring oldies music with a contemporary approach.

"The Sounds of Sinatra"

SJS Entertainment

Phone: (212) 679-3200
Hosted by: Sid Mark
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
First aired: 1985 Affiliates: 150

Two hours from the man who knows Sinatra best, Sid Mark.

"Soundscapes"

Soundscapes

Phone: (805) 965-5212
Hosted by: Joni Caryl
Frequency: Weekly
Length: One-four hours Terms: Cash
Delivered via: Analog tape
First aired: 1983 Affiliates: 10

The finest NAC music in a shortform format. Hosted or unhosted versions for customized local programming at an affordable rate.

"Spin Radio"

National Alternative Network

Phone: (612) 338-2211
Hosted by: Kevin Cole
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 1993

From the pages of Spin Magazine: Music and interviews, plus fascinating feature segments from Spin's writers and editors. Exclusive tracks!

"Starlight"

Abrams/Dawson & Associates

Phone: (303) 755-5286
Hosted by: Randy Mann & Kimberly McCormack
Frequency: Weekly
Length: 30 mins Terms: Barter
Delivered via: Analog tape
First aired: 1994 Affiliates: 3

Up-and-coming musicians and comedians vie for thousands in an international star search.

"Stream In The Desert"

Radio & Television Commission, SBC

Phone: (800) 433-5757
Hosted by: Dr. Dick McCarthy
Frequency: Weekly
Length: 30 mins. Terms: Free
Delivered via: CD
First aired: 1977 Affiliates: 325

Combination of popular music from '40s - '90s with inspirational vignettes.

"Sunday Morning Classics"

RodKen Enterprises, Inc.

Phone: (914) 923-1224
Hosted by: Kenn Hayes
Frequency: Weekly
Length: Three hours Terms: Cash
Delivered via: Analog tape, CD, Vinyl disc, DAT

Kenn Hayes, NYC's top-rated AC and classical announcer, hosts lite, listenable classical music for Sunday breakfast. Specifically targeted to ACs.



"Super Gold"

Unistar Radio Networks

Phone: (800) 225-3270
Hosted by: Mike Harvey
Frequency: Weekend
Length: Five hours Terms: Barter
Delivered via: Satcom C5 T19

Mike Harvey makes the weekend special with a blend of great oldies, requests and dedications live from Disney World.

"Supermixx"

Murray/Walsh Radio Programming, Inc.

Phone: (800) 729-6499
Hosted by: Unhosted
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: Analog tape, DAT
First aired: 1989 Affiliates: 75

Supermixx is the best made-for-radio mix show serving stations all over the world. Two versions: Mainstream and Churban.

"Supermixx"

Superadio Networks

Phone: (508) 626-2000
Hosted by: Unhosted
Frequency: Weekly
Length: Four hour Terms: Barter, Cash
Delivered via: Analog tape, DAT
First aired: 1987 Affiliates: 122

Radio-friendly mix show, available in two flavors, mainstream CHR and Crossover. The major market mix show.

"Superstar Concert Series"

Westwood One Radio Networks

Phone: (310) 204-5000
Hosted by: Jim Ellis
Frequency: Alternating weeks plus summer specials
Length: 90 mins Terms: Barter
Delivered via: CD
First aired: 1983

Exclusive live concert recordings of rock's biggest superstars. These high-profile shows come from around the globe just for us.

"The Talk Radio Countdown Show"

SJS Entertainment

Phone: (212) 679-3200
Hosted by: Michael Harrison
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T19
First aired: 1992 Affiliates: 60

Countdown of the 10 most discussed topics on American talk radio.

"Ticket To Ride"

Denny Somach Productions

Phone: (610) 446-7100
Hosted by: Scott Muni
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 1985 Affiliates: 186

A weekly tribute to the Beatles. With guest hosts and featured interviews.

U

"UK Chart Attack"

Radio Ventures, Inc.

Phone: (516) 358-2250
Hosted by: Graham Dene
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 1989

Spotlights the hottest new CHR/Dance/Hit music artists emerging from the UK & Europe. Always first with tomorrow's superstars.

"Up Close"

MediaAmerica, Inc.

Phone: (212) 302-1100
Hosted by: Dan Neer
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 1988 Affiliates: 185

Gold medal winner, 'Best Rock Program', three years running. Great music and fresh interview from today's biggest names in rock.

"Urban Mixx"

Superadio Networks

Phone: (508) 626-2000
Hosted by: Unhosted
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: Analog tape, DAT
First aired: 1993 Affiliates: 56

Mix shows for Urban radio in two versions: 'Slam Jam' with latest urban contemporary hits, and 'Kool Jam', featuring all 'Old Skool.'

"USA Music Magazine"

American Urban Radio Networks

Phone: (800) 456-4211
Hosted by: Vinny Brown & Wendy Williams
Frequency: Weekly
Length: Two hours Terms: Barter, Cash, Network affiliation
Delivered via: Vinyl disc
First aired: 1994 Affiliates: 60

Two hours of explosive urban music featuring the nation's hottest songs, features, celebrity news and interviews.

W

**THE WEEKLY
COUNTRY MUSIC
COUNTDOWN**

**"The Weekly Country
Music Countdown"**

Unistar Radio Networks

Phone: (800) 225-3270
Hosted by: Chris Charles
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T15
First aired: 1981

Chris Charles and top artists tell the stories behind the songs as he counts down the Top 30 R&R hits.

"World Music Series"

Malibu II Broadcasting

Phone: (818) 991-7732
Hosted by: Roger A. Lifeset
Frequency: Monthly
Length: One or two hours Terms: Barter
Delivered via: CD
First aired: 1987 Affiliates: 120

The most successful special event program on NAC/CJZ. "Live" in performance program featuring the most popular NAC/CJZ artists.

"World Premiere"

SJS Entertainment

Phone: (212) 679-3200
Hosted by: Various
Frequency: Monthly
Length: 90 mins Terms: Barter
Delivered via: Satellite
First aired: 1989 Affiliates: 300

This live or live-on tape program premieres superstar's latest material one day before the album is commercially released.

"The World's Greatest Hits"

David Baronfeld Entertainment

Phone: (303) 850-0660
Hosted by: Steven B. Williams
w/ Jonathan King
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Analog tape, CD, DAT
First aired: 1992 Affiliates: 500

Who played Ace of Base, Haddaway, Deep Forest, Enigma, UB40 and Roch Volsine first? WE DID! Getting great ratings on 500+ stations in 40 countries.

Y



**"Your Goodtime
Oldies Magazine"**

On The Radio

Phone: (310) 392-9600
Hosted by: MG Kelly
Frequency: Weekly
Length: Three hour Terms: Barter
Delivered via: CD, Satcom 10 T65
First aired: 1992 Affiliates: 502

America's No. 1 Oldies program! Sixties-based goodtime oldies. Delivered as a morning show. Includes interviews and artist information.



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A



AFTER MIDNITE
ENTERTAINMENT

**"After Midnite
With Blair Garner"**
*After Midnite
Entertainment*

Phone: (213) 851-7770
Hosted by: Blair Garner
Frequency: Daily
Length: Six hours Terms: Barter
Delivered via: Satcom C5 T23
First aired: 1993 Affiliates: 100

The only all-night program produced LIVE for Country radio, delivered 6 nights/week from 12MID to 6AM (Mon-Sat) via digital satellite.

B

"BBC Classic Tracks"
Westwood One Radio Networks

Phone: (310) 204-5000
Hosted by: Nicky Horne
Frequency: Daily
Length: Five-seven mins Terms: Barter
Delivered via: CD
First aired: 1988

One live track presented each day from the BBC and Westwood One archives.



"Behind The Hits"
On The Radio

Phone: (310) 392-9600
Hosted by: Bob Shannon
Frequency: Daily
Length: Five mins Terms: Barter
Delivered via: CD
First aired: 1994 Affiliates: 407

Tantalizing trivia about all the biggest '70s pop hits. The program includes 10 free bonus tracks per week.

"Branson Country Music Network"
*Branson Country Music
Network*

Phone: (800) 680-2261
Hosted by: Live announcers
Frequency: Daily
Length: 24 hours/7 days
Terms: Barter, Cash
Delivered via: Galaxy 4 T1
First aired: 1994 Affiliates: 15

C

"Casey's Biggest Hits"
Westwood One Radio Networks

Phone: (310) 204-5000
Hosted by: Casey Kasem
Frequency: Daily
Length: Four-seven mins Terms: Barter
Delivered via: CD

The king of countdowns provides a daily presentation of a top charting hit of the past. CHR or AC version.

"Country News"
Entertainment Radio Networks

Phone: (310) 456-7879
Hosted by: Bob Guerra or scripted
Frequency: Twice daily
Length: 2.5 mins
Terms: Barter
Delivered via: Analog tape, Vinyl disc
First aired: 1980 Affiliates: 250

Interviews with today's hot country stars. The latest news in the world of country music, twice daily, also available scripted.

"Country Quiz"
MJI Broadcasting

Phone: (212) 245-5010
Hosted by: Dan Taylor
Frequency: 10x/week
Length: Two mins Terms: Barter
Delivered via: Vinyl disc
First aired: 1983

Daily trivia program/promotion on country music. Celebrity appearances have included Garth Brooks and Reba McEntire. Prizes for qualifying stations.

I

"Interstate Radio Network"
Interstate Radio Network (IRN)

Phone: (312) 222-4784
Hosted by: Fred Sanders
Frequency: Daily
Length: Eight hours nightly Terms: Barter
Delivered via: Galaxy 2 T3
First aired: 1988 Affiliates: 60

Live, overnight programming featuring hit country music, full-service weather, sports, and highway information. Entertainment and companionship for truckers and third-shifters.

J



**"The Tom Joyner
Morning Show"**
ABC Radio Networks

Phone: (214) 991-9200
Hosted by: Tom Joyner
Frequency: Daily
Length: Five hours
First aired: 1994 Affiliates: 35

First-ever live, syndicated national urban morning program combining music, celebrity interviews, comedy, news and call-ins. 'Live' in-house band.



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- Program Supplier Guide (\$20.00 value)
- Digital Guide (\$10.00 value)
- NEW Marketing & Promotion Guide (\$10.00 value)

Call R&R at: 310-553-4330

K



"Bob Kingsley With America's Musicmakers"
ABC Radio Networks

Phone: (212) 456-5646
Hosted by: Bob Kingsley
Frequency: Daily
Length: Two mins Terms: Barter
Delivered via: CD
First aired: 1988 Affiliates: 325

The best two minutes in Country Radio! Exclusive, fresh interviews with country's hottest stars. To be used as a lead-in to a current or recurrent.

L

"Love Songs And Bedtime Stories"
Dick Summer Communications
Phone: (610) 566-5339
Hosted by: Dick Summer
Frequency: Daily
Length: Four hours Terms: Barter
Delivered via: Analog tape, DAT
First aired: 1994 Affiliates: 4

Tracks only. The personality elements for your love songs show. Each station uses its own playlist, mixed with these tracks.

M

"Milestones"
MJI Broadcasting
Phone: (212) 245-5010
Hosted by: Jim Douglas
Frequency: 10x/week
Length: Four mins Terms: Barter
Delivered via: Reel to Reel
First aired: 1990

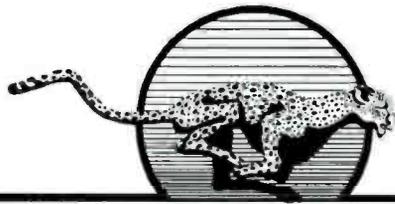
The great moments in music and rock and roll history as told by the artists who created them.

MOBY
IN THE MORNING

"Moby In The Morning"
ABC Radio Networks

Phone: (214) 991-9200
Hosted by: Moby
Frequency: Daily
Length: 4.5 hours
Delivered via: Satcom C5 T23
First aired: 1993

Country morning show starring consistent market leader, Moby, who built loyal audiences in competitive markets.



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N

"New Gold On CD"
Westwood One Radio Networks
 Phone: (310) 204-5000
 Hosted by: Dean Goss
 Frequency: Daily
 Length: Five-seven mins Terms: Barter
 Delivered via: CD
Updates on hits of the '60s and '70s as they appear on CD. Inside stories and bonus tracks galore.

O

"Open House Party"
Superadio Networks
 Phone: (508) 626-2000
 Hosted by: John Garabedian
 Frequency: Daily
 Length: Four hours Terms: Barter, Cash
 Delivered via: Satcom K2 T12
 First aired: 1987 Affiliates: 92
Mainstream CHR party show featuring superstar guests, toll-free 800 requests, live studio audience.

P

"Dick Purtan & Purtan's People"
Dick Purtan Syndication/BPI
 Phone: (810) 967-3750
 Hosted by: Dick Purtan
 Frequency: Daily
 Length: Four hours Terms: Cash
 Delivered via: Galaxy IV
Marconi Award winner Dick Purtan and his comedic crew host a one-of-a-kind Hot AC morning show.

R

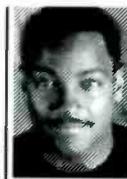


"Radio Cafe Hour"
Cafe Productions
 Phone: (800) 723-4611
 Hosted by: Michael Jenkins
 Frequency: Daily, Mon-Fri 11AM CT
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T23, Ch 15-16
 First aired: 1993
Branson's first musical variety talk show. Special guest stars, audience involvement, live bands, news, trivia, comedy, music. REAL LIVE RADIO!

"The Rock Calendar"
Westwood One Radio Networks
 Phone: (310) 204-5000
 Hosted by: Mal Reding
 Frequency: Daily
 Length: One min Terms: Net affiliation
 Delivered via: Satcom C5 T15, Printed script
 First aired: 1979
A look back at the top events in rock history on each calendar date.

"The Rock Report"
Westwood One Radio Networks
 Phone: (310) 204-5000
 Hosted by: Dia Stein
 Frequency: Daily
 Length: 90 secs Terms: Net affiliation
 Delivered via: Satcom C5 T15
 First aired: 1979
Daily music news feature for AOR and classic rockers. Feed includes component parts.

S



THE
 DONNIE SIMPSON
 SHOW

"The Donnie Simpson Show"
Unistar Radio Networks
 Phone: (800) 225-3270
 Hosted by: Donnie Simpson
 Frequency: Daily
 Length: Four hours Terms: Cash
 Delivered via: Satcom C5 T15
Familiar to millions as host of BET's Video soul, Donnie hosts a music-intensive show, featuring a balanced blend of urban and current CHR music.

"Star Quiz"
MJI Broadcasting
 Phone: (212) 245-5010
 Hosted by: Gary Byrd
 Frequency: 10x/week
 Length: Two mins Terms: Barter
 Delivered via: Vinyl disc
 First aired: 1984
A daily trivia program/promotion focusing on black/urban music and entertainment industries. Prizes for qualifying stations.

T

"Trivia Quiz"
MJI Broadcasting
 Phone: (212) 245-5010
 Hosted by: Dan Taylor
 Frequency: 10x/week
 Length: Two mins Terms: Barter
 Delivered via: Vinyl disc
 First aired: 1985
A daily trivia program/promotion focusing on hot topics, current events and popular culture. Prizes for qualifying stations.

U

"USA Overnight"
Satellite Radio Services
 Phone: (800) 814-9370
 Hosted by: Scott LeTourneau
 Frequency: Daily
 Length: Six hours Terms: Cash, Barter
 Delivered via: Spacenet 3 T9H
America's only live music intensive overnight show for AC/CHR radio stations. Combining hit music with celebrity interviews and live call-ins.



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A
•
C

A



*Academy of Country Music
Awards Nominations Special
with Gene Weed*

**"Academy Of
Country Music Awards
Nominations Special"**
Unistar Radio Networks
Phone: (800) 225-3270
Hosted by: Gene Weed
Frequency: One-time special
Length: Three hours Terms: Barter
Delivered via: CD

*The annual special preceding the
televised awards showcases inter-
views with country's biggest stars,
hosted by the Academy's own Gene
Weed.*



"Acoustic Country"
Unistar Radio Networks
Phone: (800) 225-3270
Frequency: Series
Length: 90 mins Terms: Barter
Delivered via: CD

*A series of 90-minute in-concert
acoustic performances by today's
leading country acts presented in an
intimate setting.*

**"American Country
Countdown's Music
Makers Special"**
ABC Radio Networks

Phone: (212) 456-5646
Hosted by: Bob Kingsley
Frequency: Seasonal
Length: Three hours Terms: Barter
Delivered via: CD
First aired: 1994 Affiliates: 500

*Join us for our exclusive retro-
spective of the best stories told by
the biggest artists, along with their
greatest hits of the past five years.*

"The Artist Development Series"
Vision Broadcasting Network

Phone: (212) 765-3827
Frequency: Limited run
Length: Various Terms: Barter
First aired: 1994 Affiliates: 25

*Radio's premiere artist development
series, for AOR and Country stations.*

B

**"The Beatles Long &
Winding Road"**
On The Radio

Phone: (310) 392-9600
Frequency: Memorial Day
Length: 12 hours Terms: Barter
Delivered via: CD
First aired: 1994 Affiliates: 425

*The quintessential Beatles program.
The show covers the band's entire career;
includes over 100 exclusive quotes; fea-
tures select rare tracks.*

"Big Band: New Year's Eve"
Broadcast Programming

Phone: (800) 426-9082
Frequency: Seasonal
Length: Six-hour special Terms: Cash
Delivered via: Analog tape

*Your customized four reels of 100 songs
to ring in the New Year. Music, music,
music!*

"The British Invasion"
On The Radio

Phone: (310) 392-9600
Hosted by: MG Kelly & Charlie Tuna
Frequency: Special
Length: 12 hours Terms: Barter
Delivered via: CD
First aired: 1994 Affiliates: 325

*The best of the British Invasion from
The Animals to The Zombies, 1964-1970.
Music and interviews.*

C

"Country 7"
Cross Country Entertainment

Phone: (212) 679-3200
Hosted by: Various
Frequency: Special
Length: Two or three hours Terms: Barter
Delivered via: CD
First aired: 1993 Affiliates: 190

*Music-intensive programming for seven
of the most important yearly holidays.
Topical, thematic, relevant, highly produced,
and award-winning.*

**"Country Music Association
(CMA) Awards"**
MJI Broadcasting

Phone: (212) 245-5010
Frequency: One-time special
Length: Two hour pre-show Terms: Barter
Delivered via: CD (pre-show)/Satcom

*Exclusive coverage of country music's
definitive award show. The package
includes pre-show, multi-station remote, live
reports and post-event special.*



**"Country's Top Vocalists
(Country Six Pack)"**
Unistar Radio Networks

Phone: (800) 225-3270
Frequency: Six-part series
Length: Three hours Terms: Barter
Delivered via: CD

*Music and interviews from the
award-winning vocalists from the
CMA and the ACM.*

E

**"Elvis: The Legend Of A King"
American Freedom DJs, Inc.**

Phone: (800) 786-2654
Hosted by: John Leader
Frequency: Special
Length: Three hours
Terms: Barter top 160 mkts
Delivered via: CD
First aired: 1994 Affiliates: 200

This program is a three-hour retrospective about the man, the music, the memories. A highly produced piece...Excellent!

**"The Evolution Of Rock"
Broadcast Programming**

Phone: (800) 426-9082
Frequency: One-time special
Length: 76 hours total Terms: Cash
Delivered via: Analog tape
Seventy-six hours of montages from 1950-1980 with news capsules of each year.

G

**COUNTRY
SIX
PACK®**

**"The Vince Gill Story
(Country Six Pack)"**

Unistar Radio Networks

Phone: (800) 225-3270
Frequency: Six-part series
Length: Three hours Terms: Barter
Delivered via: CD

Vince Gill is recognized as one of the top singer/songwriters and is the Country Music Association's Entertainer of the Year.

"Gospel Year In Review"

Heil Enterprises

Phone: (717) 898-9100
Hosted by: Paul Heil
Frequency: Yearly
Length: Two or four hours Terms: Cash
Delivered via: Analog tape
First aired: 1980 Affiliates: 200
New Year's countdown of year's 40 (or 20) top southern gospel songs, comments from each artist, music year news review.

**"The Grammy Awards -
Live Backstage Coverage"**

MJI Broadcasting

Phone: (212) 245-5010
Frequency: One-time special
Length: Two min reports Terms: Barter
Delivered via: Satcom

Complete coverage of music's most memorable night...including rehearsal reports, event update reports and a one-hour post show.

H

**"History Of Country Music"
Broadcast Programming**

Phone: (800) 426-9082
Hosted by: Ralph Emory
Frequency: One-time special
Length: 52 hours total Terms: Cash
Delivered via: Analog tape

This 52 hour program is hosted by Ralph Emory and covers the wide range of Country music.

**"History Of Rock And Roll"
Broadcast Programming**

Phone: (800) 426-9082
Hosted by: Bill Drake
Frequency: One-time special
Length: 52 hours total Terms: Cash
Delivered via: Analog tape, Vinyl disc

The original classic! The first 25 years of rock and roll music, as told in stories, music, and interviews.

**COUNTRY
SIX
PACK®**

**"Honky Tonk Heroes
(Country Six Pack)"**

Unistar Radio Networks

Phone: (800) 225-3270
Frequency: Six-part series
Length: Three hours Terms: Barter
Delivered via: CD

Alan Jackson, Clint Black, Brooks & Dunn, and more have given a renewed popularity to honky-tonk music. We'll hear their hits and stories.

**"Hot Country '94"
ABC Radio Networks**

Phone: (212) 456-5646
Hosted by: Bob Kingsley
Frequency: Seasonal
Terms: Barter
Delivered via: CD
First aired: 1994 Affiliates: 500

An all-new, fast-paced, hit-intensive look at the state of country music today, topped off with a Top 10 countdown of the hottest act of the moment.

M

**"Made In America"
On The Radio**

Phone: (310) 392-9600
Hosted by: Joe McCoy
Frequency: July 4th
Length: 12 hours Terms: Barter
Delivered via: CD
First aired: 1987 Affiliates: 389

Fourth of July special retrospective of the best all-American solid gold recorded between 1960-71. Over 100 interviews interspersed with music.

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N



"Nineties Country"

Unistar Radio Networks

Phone: (800) 225-3270

Frequency: 15-part series

Length: One hour Terms: Barter

Delivered via: CD

All the hottest country artists profiled in new one-hour music/interview specials.

P



**"Platinum Ladies
(Country Six Pack)"**

Unistar Radio Networks

Phone: (800) 225-3270

Frequency: Six-part series

Length: Three hours Terms: Barter

Delivered via: CD

Stars like Reba McEntire, Tanya Tucker, and Wynonna are going platinum! Many are even selling at the double- and triple-platinum level.

"Playback '93"

Cross Country Entertainment

Phone: (212) 679-3200

Hosted by: Lon Helton

Frequency: Special

Length: Four hours Terms: Barter

Delivered via: CD

First aired: 1993 Affiliates: 175

A review of the biggest songs and news-making events of the year.

R

"Rarities On Compact Disc"

On The Radio

Phone: (310) 392-9600

Hosted by: Self-hosted

Frequency: Special

Length: One hour Terms: Net Affiliation

Delivered via: CD

First aired: 1990 Affiliates: 408

Collection of rare, live, or currently unavailable on CD tracks; supplied free to network affiliates.

**"Rock Portrait: Creedence
Clearwater Revival"**

Kenetics Radio Entertainment

Phone: (718) 857-6389

Hosted by: Ken Levy

Frequency: One-time special

Length: Two hours Terms: Barter

Delivered via: Analog tape

The story behind the music of America's biggest rock & roll band and '93 HOF inductees. New exclusive interviews, rare cuts, CD giveaways.

"Rockin' Through The '70s"

TM Century

Phone: (800) 862-3688

Hosted by: Scott Shannon

Frequency: One-time Special

Length: 12 hours Terms: Cash

Delivered via: CD

First aired: 1994

Twelve hours of programming in one hour segments starring Scott Shannon. Music, interviews, and sounds of the '70s that make a memorable rock special

S

"Spin Radio Network"

National Alternative Network

Phone: (612) 338-2211

Hosted by: Kevin Cole

Frequency: Fall/spring

Length: 30 mins Terms: Free

Delivered via: CD

First aired: 1993

An aggressive program featuring exclusive music and interviews from indie-label alternative artists, plus feature segments from Spin Magazine.

**"The Story Of Country Music"
Broadcast Programming**

Phone: (800) 426-9082

Hosted by: Ray Willis

Frequency: One-time special

Length: 48 hours total Terms: Cash

Delivered via: Vinyl disc

A 48-hour anthology accenting country music and its artists.



"New Year's Eve"

**"Super Gold
New Year's Eve"**

Unistar Radio Networks

Phone: (800) 225-3270

Hosted by: Mike Harvey

Frequency: Holiday

Length: Six hours Terms: Barter

Delivered via: Satcom C5 T19

First aired: 1991

Mike Harvey hosts a special edition of his live oldies request show from Disney World from 7pm-1am.

T



**"21st Century Country
(Country Six Pack)"**

Unistar Radio Networks

Phone: (800) 225-3270

Frequency: Six-part series

Length: Three hours Terms: Barter

Delivered via: CD

We'll take a close look at the artists like Toby Keith, Tracy Byrd, and Clay Walker who'll bring country music into the 21st century.

W

**"Westwood One's
1994 AC Collection"**

Westwood One Radio Networks

Phone: (703) 413-8300

Hosted by: Various

Frequency: Holiday

Length: Two hours Terms: Barter

Delivered via: CD, Satcom C5 T15

AC Collection features five specials, designed to air Valentine's Day, Memorial Day, July 4th, Labor Day, and Thanksgiving.

**"The Westwood One
1994 Country Collection"**

Westwood One Radio Networks

Phone: (703) 413-8300

Hosted by: Various

Frequency: Holiday

Length: Three hours Terms: Barter

Delivered via: CD, Satcom C5 T15

A series of six specials designed to air Valentine's Day, Memorial Day, July 4th, Labor Day, Thanksgiving, and Christmas.

**"The Timothy White Sessions"
Westwood One Radio Networks**

Phone: (310) 204-5000

Hosted by: Timothy White

Frequency: As scheduled

Length: Two hours Terms: Barter

Delivered via: CD

First aired: 1988

Billboard editor Timothy White delivers rare and exclusive interview and performance sessions with superstars of rock.

**"Woodstock -
25th Anniversary Show"**

Westwood One Radio Networks

Phone: (310) 204-5000

Frequency: One-time special

Terms: Barter

Delivered via: CD

The ultimate radio celebration of the 25th anniversary of the Woodstock Festival.



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they're radio guys."***

*Ed Levine - Consultant, WPYX-FM/Albany
President, WKLR-AM/FM & WTKW-FM/Syracuse, WKLL-FM/Utica*

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- Auditorium Music Tests
- Auditorium Format Analyses
- Focus Groups
- Tracking



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A

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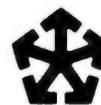
"ABC Contemporary Network"

Phone: (212) 456-5635
 Delivered Via: Satcom C5 T19
 Affiliates: 175
 Hours of operation: 24 hours/7 days
 Main newscast begins: :45 past
 Services/Programs: Main newscast, News Minute, Sports, Young Adult, Newscall, newscalls, sportscalls
Full service network offering newscasts, continuous coverage of major events, USA Today over ABC Data, and Soundscan.



"ABC Entertainment Network"

Phone: (212) 456-5131
 Delivered Via: Satcom C5 T19
 Affiliates: 625
 Main newscast begins: On the hour
 Services/Programs: Main newscast, second newscast overnight, newscalls, sportscalls, news updates, Weekend Sports, Weekend Sports, Sat/Sun Sports
A full-service network for music intensive radio stations; USA Today over ABC Data and Soundscan are included.



ABC Information Network

"ABC Information Network"

Phone: (212) 456-5131
 Delivered Via: Satcom C5 T19
 Affiliates: 625
 Hours of operation: 24 hours/7 days
 Main newscast begins: On the hour
 Services/Programs: Main newscast, newscalls, sportscalls, news headlines, Johnny Holliday Sports, World of Sports
Full news coverage, bulletins, continuous coverage of major events for radio stations seeking the resources of ABC News.



"ABC Direction Network"

Phone: (212) 456-5131
 Delivered Via: Satcom C5 T19
 Affiliates: 375
 Hours of operation: 24 hours/7 days
 Main newscast begins: :45 past
 Services/Programs: Main newscast, newscalls, sportscalls, News Minutes, Weekday Sports, Weekend Sports, Sat/Sun Sports
A full-service network for news and music-intensive radio stations.



"ABC FM Network"

Phone: (212) 456-5635
 Delivered Via: Satcom C5 T19
 Affiliates: 135
 Hours of operation: 24 hours/7 days
 Main newscast begins: :45 past
 Services/Programs: Main newscast, News Minutes, Young Adult Newscalls, newscalls, sportscalls
Newscasts, production and news elements, USA Today over ABC Data, Soundscan, and much more for music-intensive stations.



"ABC Rock Network"

Phone: (212) 456-5635
 Delivered Via: Satcom C5 T19
 Affiliates: 100
 Hours of operation: 24 hours/7 days
 Main newscast begins: :45 past
 Services/Programs: Main newscast, News Minutes, Young Adult Newscall, newscalls, sportscall
A full-service network featuring newscasts, actuality feeds, Soundscan, USA Today, production libraries.



For radio's best comedy in all formats, call US now to reserve your market! 212-869-1111



"American Urban Radio Networks"

Phone: (800) 456-4211
Delivered Via: Spacenet 3 T9
Affiliates: 200
Hours of operation: 24 hours/M-F
Main newscast begins: On the hour, :50 past
Services/Programs: Main newscast, sports, business, entertainment, newscalls, sportscalls, White House Report, Bev Smith Commentary, Coming Soon Movies
AURN provides Urban-oriented news, sports, and entertainment programming to Urban stations.

C



Spanish Radio Network

"CBS Hispanic Radio Network"

Phone: (212) 975-5616
Delivered Via: ASC-1 T18
Terms: Barter
Affiliates: 35
Hours of operation: Seasonal sports & entertainment
Services/Programs: Sports
The CBS Hispanic Radio Network offers stations in the US, Latin America, and Mexico, premier Major League Baseball and National Football League events.



"CBS Spectrum Radio Network"

Phone: (212) 975-6085
Delivered Via: Satcom C5 T23
Terms: Barter
Affiliates: 600
Main newscast begins: Several times daily
Services/Programs: Sports feed, news feed, Custom News Cuts, CBS Newsbrief
CBS Spectrum Radio Network offers CBS News services, a comprehensive package of audience services to stations programming for the 25-54 year-old audience.

"AP Network News"
The Associated Press

Phone: (202) 736-1100
Delivered Via: Spacenet IIR T1
Terms: Cash
Affiliates: 800
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/Programs: Main newscast, second, sports, business, entertainment, newscalls, sportscalls, Newsweek On Air, Portfolio, Special Assignment, World of Religion, Segue, Chip Talk, Eye On TV, Health & Medicine, Consumer Watch, Flashback, On the Homefront, Home Entertainment Update, Hollywood Report, Film Clips, Music Report, Country Music Report, Between the Lines, Morning Sports Minute, Morning Business Minute, Morning AgMinute, Week in Review
Full-service, two-channel radio network offering a full range of regularly scheduled programming, and live, long-form coverage of news, entertainment, and sports.

B



"CBS Radio Network"

Phone: (212) 975-4321
Delivered Via: Satcom C5 T23
Terms: Barter
Affiliates: 475
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/Programs: Main newscast, newscall, sportscall
The CBS Radio Network broadcast more than 300 news, sports, and information programs each week. The network also offers extensive play-by-play coverage of top-flight sports events.



"CNBC Business Radio"
Unistar Radio Networks

Phone: (800) 225-3270
Delivered Via: Satcom C5 T15
Terms: Barter
Hours of operation: 24 hours/M-F
Main newscast begins: :20 & :50
Services/Programs: Main newscast, second, business, newscall, weekend features, Week In Review, daily commentaries, regional
Formerly the Financial News Network, CNBC provides hourly business newscasts, regional reports, and reports live from the American Stock Exchange.

"Broadcast Weather Services"

Phone: (305) 829-0289
Delivered Via: Online, Telephone
Terms: Cash
Hours of operation: 24 hours/7 days
Weather forecasts, and broadcast-quality voice for radio stations nationwide.



"CNN Radio"

Unistar Radio Networks

Phone: (805) 294-9000
 Delivered Via: Satcom C5 T21,
 Galaxy 1 T5, Spacenet 3 T5
 Terms: Barter/cash combo
 Affiliates: 439

Hours of operation: 24 hours/7 days
 Main newscast begins: On the hour
 Services/Programs: Main news-
 cast, second, sports, business,
 entertainment, sportscalls, Health
 Watch, Your Money, newsfeed
 actualities, Newslite

*A full-service radio news network
 from the world's most respected
 news organization.*

D

"Dow Jones Radio Network"

Phone: (212) 416-2381
 Delivered Via: Satcom C5 T23
 Affiliates: 40

Hours of operation: 5:45am-9:15am (ET)
 Main newscast begins: :15 and :45 past

E



"ESPN Radio Network"

ABC Radio Networks

Phone: (212) 456-5200
 Delivered Via: Satcom C5 T23
 Affiliates: 272

Services/Programs: Sports

*The latest sports information and
 commentary from America's number
 one sports network. Original radio
 programming for "The Total Sports
 Image."*

M

"Metro Networks"

Phone: (800) 800-6397
 Delivered Via: Telco
 Terms: Barter
 Affiliates: 55

Hours of operation: 24 hours/7 days
 Main newscast begins: As requested
 Services/Programs: Main newscast,
 sports, business, entertainment, weather

*Customized news, weather, sports pro-
 gramming for music and/or personality-dri-
 ven stations. Supplementary services for
 News/Talk stations.*

"Metro Traffic Control"

Metro Networks

Phone: (800) 800-6397
 Delivered Via: Telco/Teleprinter/Fax/Online
 Terms: Barter
 Affiliates: 1200

Hours of operation: 24 hours/7 days

Services/Programs: Traffic reports
*Customized traffic and transit reports.
 Additional information services include cus-
 tomized news, weather, sports programming
 primarily for music-personality driven stations.*

"MNN Radio Networks"

Phone: (612) 696-0123
 Delivered Via: Galaxy IV T3
 Terms: Barter

Hours of operation: 14 hours/7 days
 Services/Programs: Main newscast, sec-
 ond, sports, entertainment

"Mutual Broadcasting System"

Phone: (703) 413-8300
 Delivered Via: Satcom C5 T15
 Terms: Barter/cash combo

Main newscast begins: On the hour
 Services/Programs: Main newscast, sec-
 ond, sports, business, entertainment,
 newscalls, sportscall

*Full-service network offering newscasts,
 bulletins, continuous coverage of major events,
 expanded newslines, sports, business, enter-
 tainment, public affairs programming.*

N

"NBC Radio Network"

Phone: (703) 413-8300
 Delivered Via: Satcom C5 T15
 Terms: Barter/cash combo

Main newscast begins: On the hour
 Services/Programs: Main newscast,
 second, sports, business, newscalls,
 sportscalls, Travel Corner, Comment on
 the News, Don Criqui on Sports, First Light
 on NBC Radio, NBC Extra

*Full-service news coverage of national
 and international events, newslines, sports,
 and a variety of features.*

"North Carolina News Network"

Capitol Radio Networks

Phone: (919) 890-6030
 Delivered Via: Satcom C5 T3, Teleprinter
 Terms: Barter/cash combo
 Affiliates: 90

Hours of operation: 24 hours/7 days
 Main newscast begins: On the Hour
 Services/Programs: Main newscast,
 sportscast

State news, weather, and sports.

O

"OPTINEWS"

Phone: (703) 413-8300
 Delivered Via: Satcom C5 T15
 Terms: Barter/Cash combo

Main newscast begins: On the hour
 Services/Programs: Main newscast, sec-
 ond, newscalls

*Generic, non-exclusive summaries
 packaged for maximum flexibility,
 compatible with any format. Summaries
 convert to special reports when develop-
 ments warrant.*

R

"Radio LABIO"

**Latin American Broadcast
 Industry Organization**

Phone: (213) 468-2350
 Delivered Via: Galaxy 2 T3
 Affiliates: 7

Hours of operation: 24 hours/7days
 Main newscast begins: On the hour
 Services/Programs: Main newscast,
 sports

*Complete news coverage featuring news
 from the Latino's country of origin.*

"Radio Market Reports"

The Nasdaq Stock Market

Phone: (800) 536-0837
 Delivered Via: Phone
 Terms: Free

Hours of operation: 24 hours/7 days
 Services/Programs: Business

*Free radio stock market reports.
 Updated hourly, available off an 800-line.*

S

"SportsTicker"

Phone: (201) 309-1200
 Delivered Via: Telco, Online, Printer
 Hours of operation: 24 hours/7 days
 Main newscast begins: On the half-hour
The nation's leading real-time sports news and information service. Roundup packages, instant score reporting, box scores and summaries.

StandardNews

"StandardNews Radio Network"

Phone: (800) 888-7831
 Delivered Via: Satcom C5 T23, Galaxy 5 T11, Spacenet 3 T17
 Terms: Barter/Cash combo
 Affiliates: 400
 Hours of operation: 24 hours/7 days
 Main newscast begins: On the hour, on the half-hour
 Services/Programs: Main newscast, second, sports, business
StandardNews is a full-service 24-hour news network providing audio & text to radio stations, digital platforms and other destinations.

T

"Tom's Tabloid"

Tom Adams, Inc.
 Phone: (808) 373-9800
 Delivered Via: Fax, Mail
 Terms: Cash
 Services/Programs: Entertainment news, comedy feed
Weekly faxes/mailed tabloid newstyle on music personages/other celebrities with their latest calamities punched up with our material. Tongue in cheek/observations.

U

"United Press International"

United Press International
 Phone: (800) 503-9993
 Delivered Via: Satcom, Fax, Online
 Terms: Cash
 Hours of Operation: 24 hours/7 days
 Main newscast begins: On the hour, on the half
 Services/Programs: Main newscast, second, sportscast, business, actualities/feature feeds



"Urban Newsbeat"

ABC Radio Networks
 Phone: (212) 456-5635
 Delivered Via: Satcom C5 T19, ABC Data
 Terms: Network affiliation
 Affiliates: 75
 Services/Programs: Newscall
News, entertainment & lifestyle targeted to Urban radio. Script service plus soundbites delivered Monday-Friday, pre-morning drive.

"U.S. Broadcast Newswire, LP"

U.S. Broadcast Newswire, LP
 Phone: (904) 448-4454
 Delivered Via: Telco, Fax, On-line
 Terms: Barter/Cash combination
 Hours of operation: 24 hours/7 days
 Main newscast begins: On the hour
 Services/Programs: Main
Low-cost hard copy news service delivered via fax. World/national/state/sports/morning show prep/entertainment/local weather/audio.

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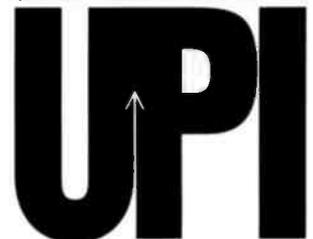
No one knows your market better than you.

UPI allows you to choose only what you need from the industry's most comprehensive range of programming. From news to special features, gathered from around the globe, UPI has a program to help increase your market share. Whether you need our entire service or just a part, with UPI, you make the call.

UPI has also taken the hassle out of our contracts. We have moved ahead of the industry by avoiding multi-year contracts, required packages and annual reviews. In the end, you get only the programs you need and the pricing you have always wanted. Call UPI now!

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(800) 503-9993

W
•
Z

W

"Wall Street Journal Radio Network"

Phone: (212) 416-2381
Delivered Via: Satcom C5 T19
Affiliates: 105
Hours of operation: 5:20am-10:20pm (ET)
Main newscast begins: :20 and :50 past
Services/Programs: News, international report, Enterprising Manager.

"Weather Broadcasts" WeatherWatch Service

Phone: (619) 223-8163
Delivered Via: Fax, Online, Phonenumber
Terms: Monthly Billing
Hours of operation: 24 hrs/7 days
Services/Programs: Weather broadcast
30/60 sec, three or more
Customized weather forecasts that fit your budget. Discount for two or more stations. Now over 23 years of forecasting.

"The Weather Channel Radio Network" John T Brady & Associates, Inc.

Phone: (212) 688-2424
Delivered Via: SW56
Terms: Barter
Affiliates: 80
Hours of operation: 24 hours/7days
Main newscast begins: As needed
Services/Programs: Weather
Local forecasts from The Weather Channel. Service tailored to station's need. Includes local TV cross-promotion for local affiliates.

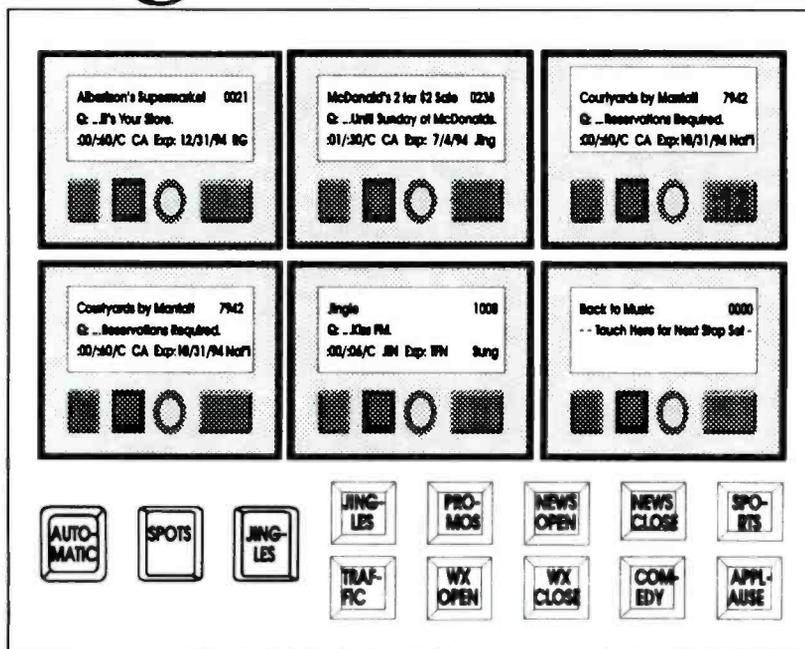
Z

ZAPNEWS™

"ZapNews Wire Service"

Phone: (800) 888-7831
Delivered Via: Galaxy G4, Fax
Terms: Barter/cash combo
Hours of operation: 24 hours/7 days
Services/Programs: Main newscast, second, sports, business, entertainment, comedy feed
A 24-hour, full-service newswire. Now available via satellite. News, information, weather, sports, show prep, business, entertainment, financial, etc.

Digital Audio that Jocks Like



Scott Studios' CompuCart computer screen shows 6 "cart machines" playing spots and music from your traffic and music computers, plus 10 "always ready" decks for jingles, sounders, liners, PSAs, promos, sound effects, etc. We also offer a companion 8-track waveform editor for production.

At last...hard disk digital audio that's *easy* to use! It's CompuCarts, *new* from Scott Studios in Dallas. You get 16 "cart decks" that play at a touch. Six "decks" load spots and music automatically from your traffic and music computers. You can rearrange spots at a touch. End cues, intros, lengths and end dates show on the screen. Timers count down and flash an "end" light. Ten additional jingles, sounders, sweepers, promos, PSAs, effects or comedy bits of your choice are always ready! You also get databases so you can find and play any hard disk audio in a second. *PC Magazine* (January 11, 1994, page 125) rates our uncompressed sound card "the best for serious audio"! Call Dave Scott for details.

Scott Studios Corp.

13375 Stemmons, Suite 300

Dallas, Texas 75234

(800) 330-3004 FAX: (214) 620-2707

A

"ABC's She-Roes"

ABC Radio Networks

Phone: (212) 456-5635
 Frequency: Daily during February
 Length: 20 one-min shows
 Terms: Net affiliation
 Delivered via: Satcom C5 T19
 First Aired: 1993 Affiliates: 100

Throughout the celebration of Black History Month, highly-produced vignettes highlight key people and events in black history.

"Lou Adler's Medical Journal"

MediaAmerica, Inc.

Phone: (212) 302-1100
 Hosted by: Lou Adler
 Frequency: M-F
 Length: 90 secs Terms: Barter
 Delivered via: Analog tape
 Affiliates: 118

Highly-regarded professionals provide daily doses of useful medical advice. Topics include cholesterol, blood pressure, HIV, arthritis, heart disease, etc...

"All About Futures"

Business Radio Network

Phone: (719) 528-7040
 Hosted by: Moeez Ansari
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T3 & 15

A weekly recap of what has happened in the futures markets and projects the factors that will determine future market movements.

"Alternatives...Medicine for Your Mind"

Creative Channels Broadcasting

Phone: (203) 379-1275
 Hosted by: Tim Clark and Jill Vercelli
 Frequency: Daily
 Length: Two mins Terms: Barter
 Delivered via: Analog tape

This program explores the many facets of alternative medicine with well-known practitioners and authors.

"America In The Morning"

Mutual Broadcasting System

Phone: (703) 413-8550
 Hosted by: Jim Bohannon
 Frequency: Daily
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T15

Morning newsmagazine program; investigative news and information, weather, sports, and daily special segments. Designed to lead-in to morning drive.

"America This Week"

Mutual Broadcasting System

Phone: (703) 413-8550
 Hosted by: Jim Bohannon
 Frequency: Weekly
 Length: 21:40 Terms: Barter
 Delivered via: Satcom C5 T15

A quick trip through the feature events of the week, with correspondent reports, special events, and the weekly film review.

"American Health Report"

Jameson Broadcast, Inc.

Phone: (202) 328-3283
 Hosted by: Drew Burns
 Frequency: Daily
 Length: 90 secs Terms: Barter
 Delivered via: CD
 First Aired: 1990 Affiliates: 450

News and helpful information on health, fitness and nutrition. Concise, fact-packed reports from the editors of American Health magazine.

"Audio Datebook"

ABC Radio Networks

Phone: (212) 456-5131
 Frequency: Weekly
 Terms: Net Affiliation
 Delivered via: Satcom C5 T19
 Affiliates: 1500

Weekly actuality feed of raw sound, interview clips, and correspondent reports from major news and cultural events from each day in history.

We've Put Everything Into Our Programming And Taken The Hassle Out of Our Contracts

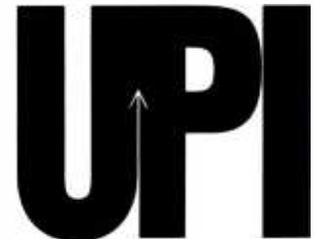
No one knows your market better than you.

UPI allows you to choose only what you need from the industry's most comprehensive range of programming. From news to special features, gathered from around the globe, UPI has a program to help increase your market share. Whether you need our entire service or just a part, with UPI, you make the call.

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UNITED PRESS INTERNATIONAL



(800) 503-9993

B

**"The Best Of Our Knowledge"
WAMC National Productions**

Phone: (800) 323-9262
Hosted by: Milissa Rocker and Tim Reilly
Frequency: Weekly
Length: 25 mins Terms: Free upon notification
Delivered via: Satcom C5 T23, Galaxy V1, Cassette tape
First Aired: 1990 Affiliates: 36

A magazine format program highlighting research and breakthroughs on college campuses across America and issues in higher education.

**"John Block Reports"
Tribune Radio Network**

Phone: (312) 222-3342
Hosted by: John Block
Frequency: Weekly
Length: Five mins Terms: Barter
Delivered via: Analog tape
First Aired: 1990 Affiliates: 185

Commentary and insight on politics, Congress, international trade and regulation of agriculture by the former Secretary of Agriculture.

**"BRN Newsclock"
Business Radio Network**

Phone: (719) 528-7040
Hosted by: Various
Frequency: Daily, M-F
Length: Six hours Terms: Barter
Delivered via: Satcom C5 T3 & 15

Complete up-to-the-minute reports on business, sports, special features, and traveler's weather.

**"Hal Bruno's
Washington"
ABC Entertainment
Network**

Phone: (212) 456-5131
Hosted by: Hal Bruno
Frequency: Weekly
Length: 25 mins
Terms: Net Affiliation
Delivered via: Satcom C5 T19
Affiliates: 200

Weekly interview program hosted by ABC Political Editor Hal Bruno. Mr. Bruno interviews major news and decision makers.

**"Pat Buchanan & Company"
Mutual Broadcasting System**

Phone: (703) 413-8550
Hosted by: Pat Buchanan and various co-hosts
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T15

Ultraconservative Buchanan hosts this issue-oriented call-in program, featuring debates from a rotating panel of liberal co-hosts.

**"Business Day"
Business Radio Network**

Phone: (719) 528-7040
Hosted by: Jack Lott & Kerry O'Brien
Frequency: Daily M-F
Length: Four hours Terms: Barter
Delivered via: Satcom C5 T3 & 15

The latest financial, economic, and investment information. Interviews with newsmakers and interactive listener participation highlight this topical program.

C

**"Capitol Ideas"
CBS Radio Networks**

Phone: (212) 975-6085
Hosted by: Rob Armstrong
Frequency: Weekly
Length: 30 mins Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1991 Affiliates: 475

Reports from Washington on the activities of the nation's lawmakers, with interviews and excerpts from governmental proceedings.

**"CBS World News Roundup"
CBS Radio Networks**

Phone: (212) 975-6085
Hosted by: Bill Lynch (M-F), Frank Settapani (Sat)
Frequency: Mon-Sat
Length: 15 mins Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1938 Affiliates: 475

Morning drive outlook of breaking world news events.

**"Comment On The News"
NBC Radio Network**

Phone: (703) 413-8300
Hosted by: NBC radio correspondents
Frequency: Daily
Length: Three mins Terms: Net affiliation
Delivered via: Satcom C5 T15

Thought-provoking analysis of the day's major news events from the correspondents covering the stories.

D

**Daily Environmental
Minute**



**"Daily Environmental
Minute"**

**Kenetics Radio
Entertainment**

Phone: (718) 857-6389
Hosted by: Ken Levy
Frequency: Daily
Length: 90 secs Terms: Barter
Delivered via: Analog tape
First Aired: 1990

THE daily companion for the earth and those who live on it. Timely, entertaining and advertiser friendly. Eco news, celebrity interviews & more!

**"Discovering Tomorrow"
Entertainment Radio Networks**

Phone: (310) 456-7879
Hosted by: William Shatner
Frequency: Twice daily
Length: 2.5 mins
Terms: Barter
Delivered via: CD
First Aired: 1993

"Star Trek's" William Shatner delivers news about and for the future in technology, innovations, and tomorrow.



Dow Jones Report

"Dow Jones Report"

Dow Jones

Radio Network

Phone: (212) 416-2381

Hosted by: Various anchors

Frequency: Hourly

Length: One min Terms: Barter

Delivered via: Satcom C5 T23

First Aired: 1987 Affiliates: 55

Hourly news briefs containing current money news and consumer trends. Designed specifically for FM music stations.

E

**"Dr. Dean Edell
Medical Minutes"**

EFM Media Management

Phone: (212) 664-7500

Hosted by: Dr Dean Edell

Frequency: Daily

Length: One min Terms: Barter

Delivered via: Satcom C5 T23

First Aired: 1987 Affiliates: 380

Ten one-minute health-medical news and comments from an MD with complete patient empathy.

"Equipment World Report"

Randall Broadcasting

Phone: (800) 633-5953

Hosted by: Evan Lockridge

Frequency: Daily

Length: Two mins Terms: Barter

Delivered via: CD

First Aired: 1991 Affiliates: 135

The Equipment World Report is a daily news vignette with business information, including housing starts, related to the construction industry.

F

"Face Off"

Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Senators Ted Kennedy and Alan Simpson

Frequency: Daily

Length: 4.5 mins

Terms: Barter

Delivered via: Satcom C5 T15

Opposing points of views from political adversaries, on issues concerning everyone. High-powered politics with an enjoyable and informative presentation.

"Face The Nation"

CBS Radio Networks

Phone: (212) 975-6085

Hosted by: Bob Schieffer

Frequency: Weekly

Length: 30 mins Terms: Net affiliation

Delivered via: Satcom C5 T23

First Aired: 1954 Affiliates: 475

CBS News forum with interviews of national and international newsmakers involved in the week's top stories.

**"Fight Back
With David Horowitz"**

Entertainment Radio Networks

Phone: (310) 456-7879

Hosted by: David Horowitz

Frequency: Twice daily

Length: Two mins Terms: Barter

Delivered via: Analog tape, Vinyl disc

First Aired: 1988 Affiliates: 165

Consumer do's and don't's from the most successful consumer reporter of all time every weekday.

"Financial Digest"

Hackett Media, Inc.

Phone: (407) 333-9774

Hosted by: Douglas S Hackett and Steven D Sitkowski

Frequency: Weekly

Terms: Barter

Delivered via: Analog tape

First Aired: 1986 Affiliates: 65

Weekly financial program — two hour program highlighting investments, insurance, and wealth building without risk.

"First Light On NBC Radio"

NBC Radio Network

Phone: (703) 413-8300

Hosted by: Dirk Van

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15

Morning magazine with the latest news, business, sports, weather, entertainment, issues, and interviews.

"The Forbes Report"

John T Brady & Associates, Inc.

Phone: (212) 688-2424

Hosted by: Edward Brown

Frequency: Twice daily

Length: 60-90 secs Terms: Barter

Delivered via: Satcom C5 T23

First Aired: 1993

Thought-provoking news and information on the business of life.

H

**PAUL HARVEY NEWS
& COMMENT**

**"Paul Harvey
News and Comment"**

ABC Radio Networks

Phone: (212) 456-5131

Hosted by: Paul Harvey

Frequency: Daily

Length: Five-15 mins

Terms: Net Affiliation

Delivered via: Satcom C5 T19

Affiliates: 1300

News and commentary hosted by Paul Harvey, the most-listened-to voice in America.

**GET THE HOTTEST
JOB LEADS FIRST!**

JRR

HotLine

R&R JOB HOTLINE delivers the hottest job leads to your home or office!

310-553-4330

"Health Care Headlines"

Morrie Trumble & Associates

Phone: (212) 233-1736

Hosted by: Morrie Trumble

Frequency: Daily

Length: One min Terms: Barter

Delivered via: Satcom C5 T19

Latest news of vital health issues. Explores and analyzes government policy, along with medical issues affecting health care.

J

"Peter Jennings Journal"

ABC Information Network

Phone: (212) 456-5131

Hosted by: Peter Jennings

Frequency: Daily

Length: Three mins

Terms: Net affiliation

Delivered via: Satcom C5 T19

News analysis feature program.

L

"Lifetime Of Health"

MediaTracks Communications

Phone: (708) 769-1515

Hosted by: Reed Pence

Frequency: Daily

Length: One min Terms: Free

Delivered via: Analog tape

First Aired: 1994 Affiliates: 39

America's top medical experts, breakthroughs, and health tips in a listener-friendly format. Produced in cooperation with Northwestern Memorial Hospital.

"Like Only Yesterday"

Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Dick Rosse

Frequency: Daily

Length: Two and one-half mins

Terms: Barter

Delivered via: Satcom C5 T15

A look back at today in history, using extensive archive tape and research material. Hear the actual sounds of the day.

M

"Market Wrap"

Business Radio Network

Phone: (719) 528-7040

Hosted by: Bill Bresnan

Frequency: Daily M-F

Length: One hour Terms: Barter

Delivered via: Satcom C5 T3 & 15

Analysis of the days financial market activities and how investments were affected.

"Master Control"

Radio & Television

Commission, SBC

Phone: (800) 433-5757

Frequency: Weekly

Length: 30 mins Terms: Free

Delivered via: CD

First Aired: 1958 Affiliates: 650

Magazine format with interviews, self-help tips, travel features, and much more.

"A Matter Of Law"

Eagle Media Productions

Phone: (914) 669-5277

Frequency: Daily

Length: Two mins Terms: Barter

Delivered via: Analog tape, Cassette

First Aired: 1989 Affiliates: 80

Reports on interesting, unusual proceedings involving the legal profession and the law. Court cases reviewed. No legal advice is given.

"A Matter Of Law"

MediaAmerica, Inc.

Phone: (212) 302-1100

Hosted by: Lou Adler

Frequency: M-F

Length: 90 secs Terms: Barter

Delivered via: Analog tape

First Aired: Affiliates: 102

Insightful, provocative radio focusing on the effect of court rulings on everyday life. Topics include censorship, alcohol abuse, consumer protection...

"Medical Journal"

Eagle Media Productions

Phone: (914) 669-5277

Frequency: Daily

Length: Two mins Terms: Barter

Delivered via: Analog tape, Audio cassette

First Aired: 1986 Affiliates: 105

Reports on health & medicine. All programs contain interview material featuring specialists in the subjects discussed.

"Money Magazine Business Report"

Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Jordan Goodman

Frequency: Daily

Length: 2.5 mins

Terms: Barter

Delivered via: Satcom C5 T15

From Money Magazine's financial desk, this report reviews the latest developments on Wall Street, business news, and the foreign markets.

"Money Talk"

Business Radio Network

Phone: (719) 528-7040

Hosted by: Bob Hardcastle

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T3 & 15

A brief recap of the week's economic news, followed by practical financial advice for listeners.

"My Side Of The Story"

Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Larry King

Frequency: Daily

Length: 2.5 mins

Terms: Barter

Delivered via: Satcom C5 T15

Larry King speaks out on today's news and issues in this insightful commentary. It's Larry's look at the world.

N

"National Farm Report"

Tribune Radio Network

Phone: (312) 222-3342

Hosted by: Orion Samuelson

Frequency: Daily

Length: Five mins Terms: Barter

Delivered via: Analog tape

First Aired: 1983 Affiliates: 320

Daily farm program featuring Agri-business reports and commentary from the nation's No. 1 farm broadcaster.

"NBC Extra"

NBC Radio Network

Phone: (703) 413-8300

Hosted by: NBC Radio Correspondents

Frequency: Monthly

Length: Five one-min segments

Terms: Net affiliation

Delivered via: Satcom C5 T15

A monthly five-part series that goes beyond the headlines to examine a major story in the news.

"News From The Boonies"
Premiere Radio Networks, Inc.

Phone: (818) 377-5300
Hosted by: Radio station air personality
Frequency: Daily
Length: 90 secs
Terms: Barter
Delivered via: Analog tape
First Aired: 1985 Affiliates: 150
Bizarre news stories from around the world presented with sound tracks that truly complement the scripts.

"News In The Morning"
Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Jim Bohannon
Frequency: Daily
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15
Morning newsmagazine program; investigative news and information, weather, sports, and daily special segments. Designed to lead-in to morning drive.

"Newsweek On Air"
Newsweek Magazine

Phone: (212) 350-4432
Hosted by: David Alpern/Newsweek, Warren Levinson/APNN
Frequency: Weekly
Length: 24 & 53 mins
Terms: Net affiliation
Delivered via: Spacenet 3 T1
First Aired: 1982 Affiliates: 100
Candid conversations with newsmakers and Newsweek correspondents worldwide go behind the headlines on national and international developments, science, health, finance, and entertainment.

"The Offbeat"
Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Jim Bohannon
Frequency: Daily
Length: 2.5 mins
Terms: Barter
Delivered via: Satcom C5 T15
Interesting tidbits and strange stories you won't hear on the news are the highlights of this lighter look at the world.

"The Osgood File"
CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Charles Osgood
Frequency: Four times daily
Length: Four mins Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1981 Affiliates: 475
Osgood looks at the world we live in, using his signature wit, humor, and poetic talents to bring even the most mundane elements to life.

"Overdrive Trucking News"
Randall Broadcasting

Phone: (800) 633-5953
Hosted by: Dave Baird
Frequency: Daily
Length: 3.5 mins
Terms: Barter
Delivered via: CD
First Aired: 1988 Affiliates: 280
The Overdrive Trucking News is a daily update on the latest news in the trucking/transportation industry.

"Pulse Of The Planet"
MediaAmerica, Inc.

Phone: (212) 302-1100
Hosted by: Jim Metzner
Frequency: M-F
Length: Two mins Terms: Free
Delivered via: Analog tape
First Aired: 1988 Affiliates: 207
The coolest short form in radio. Focuses on innovations and inventions. Unbelievable use of sound. Seven broadcasting awards for excellence.

"Radio Market Reports"
The Nasdaq Stock Market

Phone: (800) 536-0837
Frequency: Hourly
Length: 30 & 60 secs Terms: Free
Delivered via: Phone
Free radio stock market reports and US business news updated hourly.

"Dan Rather Reporting"
CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Dan Rather
Frequency: Daily
Length: 3.5 mins
Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1977 Affiliates: 475
Commentary on the issues, events and personalities that shape the world.

"The Dave Ross Show"
CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Dave Ross
Frequency: Daily Mon-Sat
Length: Two mins Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1993 Affiliates: 475
Tongue-in-cheek look at the happenings of the day with a dash of wit and Dave's penchant for song parodies.

"Rush's Morning Update"
EFM Media Management

Phone: (212) 661-7500
Hosted by: Rush Limbaugh
Frequency: Daily
Length: 90 secs Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1992 Affiliates: 640
Powerful daily commentary companion to Rush's daily talk show to be aired during morning drivetime.

"Skywatch Weather"
Skywatch Weather Center®

Phone: (412) 221-6000
Hosted by: Professional Meteorologists
Frequency: Four times daily
Length: Cash Terms: Cash
Delivered via: Phone
First Aired: 1980
Live and taped weather segments presented by experienced broadcast meteorologists. Custom formats. Localized forecasts. Comrex/Gentner available. Toll-free.

"Sports Overnight Update"
Sports Byline USA

Phone: (415) 434-8300
Hosted by: David Brody and Tim Liotta
Frequency: Daily
Length: One hour Terms: Barter
Delivered via: Satcom C5 T19, Galaxy II T3
First Aired: 1993 Affiliates: 105
All of the day's scores, top stories, analysis, highlights, features and highlights.

"Sports Tomorrow"
Sports Byline USA

Phone: (415) 434-8300
Hosted by: David Brody
Frequency: Daily
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T19, Galaxy II T3
First Aired: 1993 Affiliates: 105
Offers listeners the opportunity to discuss today's results and hot sports topics, and debate tomorrow's possibilities.

W



“Wall Street Journal Report”
Wall Street Journal Radio Network

Phone: (212) 416-2381
Hosted by: Various anchors
Frequency: Hourly
Length: Two mins **Terms:** Barter
Delivered via: Satcom C5 T23
First Aired: 1980 **Affiliates:** 55
Two-minute hourly newscast covering the latest breaking business and financial information.

“The Way We Live”
Anita Garner Communications
 Phone: (818) 385-1627
Hosted by: Anita Garner
Frequency: Daily
Length: One min **Terms:** Barter, Cash
Delivered via: Analog tape, DAT
First Aired: 1990

Commentary hosted by major market personality, Anita Garner. Current, entertaining, frequent sound bites from newsmakers. Immediately engaging.

“Weather”
Continental Weather Corp.

Phone: (800) 645-1284
Hosted by: Alan Archer a.k.a. Storm Kennedy
Frequency: Daily
Length: Various **Terms:** Cash
Delivered via: Fax, SW56
First Aired: 1979
Lively, non-technical weathercasts, live and/or recorded. Highly localized; format-cally married to your station's format/style.

“The Weather Channel Radio Network”

John T Brady & Associates, Inc.
 Phone: (212) 688-2424
Hosted by: Broadcast meteorologists
Frequency: Daily
Length: Various **Terms:** Barter
Delivered via: SW56, Fax
First Aired: 1992 **Affiliates:** 80
Local market weather plus daily television cross-promotion for local affiliates.

“The Week In Review”
Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Dick Rosse
Frequency: Weekly
Length: 21:40 **Terms:** Barter
Delivered via: Satcom C5 T15
Summary of the week's most important news, with on-the-scene reports and analysis from Mutual's worldwide staff.

“Weekend Headliner”
Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Various
Frequency: Weekly
Length: 21:40 **Terms:** Barter
Delivered via: Satcom C5 T15
Probing indepth interviews with today's most important newsmakers, plus incisive background reports and hot issues of the week.

“The World Tonight”
CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Christopher Glenn
Frequency: Daily
Length: Nine mins **Terms:** Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1947 **Affiliates:** 475
Complete report of the day's news.

Y

“You And Your Money”
Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Eric Schurenberg
Frequency: Daily
Length: 2.5 mins
Terms: Barter
Delivered via: Satcom C5 T15
Personal financial information and advice from Money magazine will help listeners spend and invest their money wisely.

Q. What do these have in common?

Stroke
 Arthritis
 Gunshot Wound
 Cerebral Palsy
 Car Accidents

A. Medical Rehabilitation can help with all of them!

Medical rehab is a hot issue for...
 health care reform
 insurers
 small business owners
 doctors

MREF

Call the Medical Rehabilitation Education Foundation (MREF) for interviews!

1-800-GET-REHAB



A
•
C

A

"AC Plus"

Toby Arnold & Associates, Inc.

Phone: (800) 527-5335

Terms: Lease

Market Exclusive? No

Delivered via: CD

Sweeper package for Lite to Hot AC, News/Talk, Oldies, and Country.

"Ads Up!

Music For Commercials"

Aircraft Production Libraries

Phone: (800) 343-2514

Cuts: 133 Terms: Lease

Market Exclusive? No

Delivered via: CD

The right attitude, instrumentation and energy to help you sell like crazy. Pre-cut one-minute, 30-, 10-, and five-second edits.



"Aircraft Music Library" Aircraft Production Libraries

Phone: (800) 343-2514

Cuts: 60 Terms: Lease

Updated: Bi-monthly

Market Exclusive? No

Delivered via: CD

Easy to use and creatively right on target. Updated eight to 10 times a year at no additional charge.

"APM - Personalized Broadcast Packages"

Associated Production Music

Phone: (213) 461-3211

Cuts: 1000 CDs Terms: Lease

Updated: Monthly

Market Exclusive? No

Delivered via: CD

Six libraries • Personalized broadcast packages • KPM SFX Library (700+ effects) • Music search service • 10 new releases monthly • Market size pricing

"Apple 22-CD

Full Service Library"

O'Connor Creative Services

Phone: (800) 235-9759

Cuts: 2500 Terms: Buyout

Market Exclusive? No

Delivered via: CD

Subscribers: 1,243

Largest full-service acoustic library available on full buyout; delivered fully on receipt of contract.

"Attitude"

Toby Arnold & Associates, Inc.

Phone: (800) 527-5335

Cuts: 3,023 Terms: Lease

Updated: Quarterly

Market Exclusive? No

Delivered via: CD

Subscribers: 100

Hard-hitting, high-energy promo beds and SFX. KIIS, WFLZ, KABC, WAPE, KDWB, KMPS, KTRH, and more.

B

"Back Trax"

Radio Potato

Phone: (800) 468-6874

Cuts: 93 Terms: Buyout

Market Exclusive? No

Delivered via: CD

Specialty production library designed for Oldies Radio. Sound alike cuts from Doo Wop to Beach Boys. Two and one-half minutes, one minute, and 30-seconds.

"BP Production Libraries"

Broadcast Programming

Phone: (800) 426-9082

Cuts: 500+ Terms: Lease

Market Exclusive? No

Delivered via: CD

A complete production library featuring state-of-the-art digital sound. Sound effects, music beds (instrumental and vocals) and MUCH more!

"Brainstorm"

Network Music, Inc.

Phone: (800) 854-2075

Cuts: 7 Terms: Buyout

Market Exclusive? No

Delivered via: CD

The next generation of production elements on 7 CDs including over 400 cuts all digitally recorded and mastered.

"BRG 'Digital Delivery'"

Broadcast Results Group, Inc.

Phone: (800) 280-1994

Cuts: Five beds per week Terms: Barter

Updated: Weekly

Market Exclusive? Yes, by format

Delivered via: Phone lines

BRG 'Digital Delivery' is a weekly service, delivered via DG Systems unit of production beds, sounders, and effects.

C

"The Canary Production Music Library"

Broadcast Results Group, Inc.

Phone: (800) 280-1994

Cuts: 500 on 35 CDs Terms: Barter

Updated: Quarterly

Market Exclusive? No

Delivered via: CD

Subscribers: 485

The Canary Collection contains 35 CDs of quality production beds, effects, sweepers, and stagers. NO CASH, ALL BARTER.

"CD Production Library"

TM Century

Phone: (800) 862-3688

Cuts: 1500 Terms: Buyout, Lease

Updated: Three times annually

Market Exclusive? No

Delivered via: CD

Mass-appeal instrumental music for commercials and promo. Free computer software for track location, use records.

"Chainsaw One"

Techsonics/Firstcom

Phone: (804) 547-4000

Cuts: 179 Terms: Lease

Market Exclusive? Yes

Delivered via: CD

Subscribers: 200

Highly unusual 'Power Parts' to create the wildest, hottest station in town! A low-cost workhorse processed in Base 3-D!

"Cheap Radio Thrills"

L.A. Air Force

Phone: (702) 651-9119

Cuts: 400+ Terms: Buyout

Market Exclusive? No

Delivered via: CD

The classic package, sold worldwide. Both serious & goofy production parts: Commercial beds, SFX, Jingle add-ons, and The Singing EBS Test!

**"Chesky Record
Classical Series"
Manhattan Production Music**

Phone: (800) 227-1954
Cuts: 105 CDs Terms: Lease
Updated: Bi-monthly
Market Exclusive? Yes
Delivered via: CD

Over 600 commercial beds, 500+ short beds for stingers and promos, 200 sweepers/IDs, 495 sound effects, and 50+ classical music CDs.

**"Climax Premier
Production Parts"
Rick Allen Creative Services**

Phone: (201) 986-0569
Cuts: 206 Terms: Lease
Market Exclusive? No
Delivered via: CD
Subscribers: 150

Killer production parts for sweepers, promos, and contests. (Power 106, B96, Hot97)

**"Continuous Climax"
Radio Today Entertainment**

Phone: (212) 581-3962
Cuts: 600 per year Terms: Barter
Updated: Bi-weekly
Market Exclusive? Yes
Delivered via: CD
Subscribers: 175

A high-energy programming/production library from Rick Allen and Radio Today. Updated every two weeks.

**"CSS Buyout
Music/EFX Library"
Creative Support Services**

Phone: (800) 468-6874
Cuts: 4,000 CD Tracks Terms: Buyout
Updated: Annually
Market Exclusive? No
Delivered via: CD
Subscribers: 41

A 14 library package, with 85 CDs, and more than 4,000 CD tracks. Thirty-five musical categories, 15 SFX categories.

**"Custom CD Recording"
Steve West Productions**

Phone: (702) 827-4487
Terms: Buyout
Market Exclusive? No
Delivered via: CD

Transfer show drops, bits, station IDs, sweepers, airchecks, your most used sound effects, and music beds to CD.

**"Custom Music Production"
GMI Media Group**

Phone: (206) 839-9414
Terms: Lease or Buyout
Market Exclusive? Yes and no
Delivered via: Analog tape, DAT, CD

Doing a syndicated show? Dress up mornings, add custom bumpers, promo beds, TV, audio, or ID signatures? We'll customize to fit your needs. Call for a demo!

**"Custom Production Library"
FirstCom Broadcast Services**

Phone: (800) 858-8880
Cuts: Thousands Terms: Buyout, Lease
Market Exclusive? No
Delivered via: CD

Customize your library by picking and choosing only the music you want.

D

**"Digital Background"
Randy Reeves Voice At Large**

Phone: (404) 925-8868
Cuts: Two CDs Terms: Buyout
Market Exclusive? No
Delivered via: CD

From calm to cranking! Seventy cuts/27 themes, all with :60s & :30s — many with full length versions.

DIGITAL
Director

"Digital Director"

TM Century
Phone: (800) 862-3688

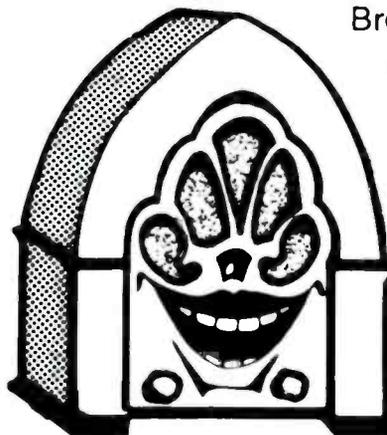
Cuts: Two CDs
Terms: Buyout, Lease
Updated: Three times annually
Market Exclusive? No
Delivered via: CD

One-minute, 30-second, and 15-second tracks with work parts and sound effects. A premier production library.

CUSTOMIZED
AIRCHECKS
ARE HERE!

**MAN FROM MARS
PRODUCTIONS**

159 Orange Street
Manchester, New Hampshire 03104



Broadcast Historian, Ed Brouder, offers customized airchecks of Top 40 legends • Over 2,000 airchecks available • Use our catalog to build your own collection • Perfect for Oldies Programmers, Collectors, Jocks • We have them all

• Send \$10 for catalog;
\$5 for cassette.

"Digital Ditties"

Radio Potato

Phone: (800) 468-6874
Cuts: 99 Terms: Buyout
Market Exclusive? No
Delivered via: CD

Specially production library featuring music everybody knows. Includes classical patriotic, special events, pop culture, and polpourri.

E

"Earthquake By Techsonics"

Techsonics/Firstcom

Phone: (804) 547-4000
Cuts: 712 Terms: Lease
Market Exclusive? Yes
Delivered via: CD

Shake, rattle and roll over your competition with the all new Earthquake Promo beds and mega elements.

"Eclipse"

Brown Bag Productions

Phone: (303) 756-9949
Cuts: 420 Terms: Lease
Market Exclusive? Yes
Delivered via: CD

Adventurous, sophisticated programming production for adult stations. KFMB-FM, KLOU, WHQT, WWNK, WKQL, WRVR, WLMG, WRQX, WTMX, CHUM-FM, Europe 1, among others.

"Escape"

Brown Bag Productions

Phone: (303) 756-9949
Cuts: 303 Terms: Lease
Market Exclusive? Yes
Delivered via: CD

An adult-based programming library used by KMOX, WHIO, WLS, KZLA, among others.

"The Excellerator™"

GMI Media Group

Phone: (206) 839-9414
Cuts: 120 Terms: Buyout
Market Exclusive? No
Delivered via: CD

BRAND NEW buyout production library on two CDs — packed with high energy and rock music beds that you can own.

F

"Flashpoint!"

Brown Bag Productions

Phone: (303) 756-9949
Cuts: 417 Terms: Lease
Market Exclusive? Yes
Delivered via: CD

Dynamic, powerful, richly layered programming library. WWBZ, KSJO, KSLX, KZFX, WAQX, WAZU, WCSX, WDIZ, WGRF, WRNO-FM, among others.

G

Generation Three.

"Generation III"

TM Century

Phone: (800) 862-3688
Cuts: 4400 Terms: Buyout, Lease
Updated: Twice monthly
Market Exclusive? No
Delivered via: CD

Mass-appeal instrumental for commercials, promos, and sweepers. Free computer software for track location and usage records.

"Generation X1"

Toby Arnold & Associates, Inc.

Phone: (800) 527-5335
Terms: Lease
Market Exclusive? No
Delivered via: CD

Sweepers package for CHR, Hot AC & Urban.

"Generation X2"

Toby Arnold & Associates, Inc.

Phone: (800) 527-5335
Terms: Lease
Market Exclusive? No
Delivered via: CD

Sweepers package for Classic Rock, AOR & New Rock.

"GMI's Toolkit"

Dave Dworkin's Ghostwriters

Phone: (612) 522-6256
Cuts: 322 Terms: Buyout
Market Exclusive? No
Delivered via: CD

Features open, work parts, music beds, promo beds, zingers & zaps. Thirty-day money-back guarantee.

H

"House Jamz By Techsonics"

Techsonics/Firstcom

Phone: (804) 547-4000
Cuts: 635 Terms: Lease
Market Exclusive? Yes
Delivered via: CD

New Techsonics! The perfect library for Urban/Churban radio. Includes Rhythm mix grooves, beds, sweepers, and much more. Four CDs.

K

"Joe Kelly's Production Tracks"

Joe Kelly Creative Services

Phone: (414) 632-8610
Cuts: 1,200 Terms: Five year lease
Updated: On-going
Market Exclusive? Yes

Number one production library in Rock radio.

"Killer Tracks"

Premiere Radio Networks, Inc.

Phone: (818) 377-5300
Cuts: 45 CDs Terms: Barter
Updated: Quarterly
Market Exclusive? No
Delivered via: CD
Subscribers: 30

Music production package consisting of beds, stingers, and shotguns for station production.

L

"Laser Lightning"

TM Century

Phone: (800) 862-3688
Cuts: 1500 Terms: Buyout, Lease
Updated: Three times annually
Market Exclusive? No
Delivered via: CD

Hot rockin' production music for CHR, AOR, Churban, and Urban. One-minute and 30-second sweepers, beds, and gimmicks.

L
•
M

LAZER
PRODUCTION LIBRARY

"Lazer"

TM Century

Phone: (800) 862-3688
Terms: Buyout, Lease
Updated: Three times annually
Market Exclusive? No
Delivered via: CD

Hot music tracks with original music composed by top writers, musicians, and engineers. Includes sound effects.

"Lazer Impact™"

GMI Media Group

Phone: (206) 839-9414
Cuts: 110 Terms: Buyout
Market Exclusive? No
Delivered via: CD

If you use lasers, swooshes, stager beds, phone tones, stingers, explosions, accentuators, etc...you'll love Lazer Impact™—a 100% Buyout.

M

"MegaHot Country"

TM Century

Phone: (800) 862-3688
Cuts: 34 discs Terms: Buyout, Lease
Updated: Six per year
Market Exclusive? No
Delivered via: CD

Complete Country production library with sound effects, holiday, and specialty tracks.

MegaMusic

"MegaMusic"

TM Century

Phone: (800) 862-3688
Cuts: 15 per CD Terms: Lease
Updated: Monthly
Market Exclusive? No
Delivered via: CD

TM Century's newest production music library. Base library 64 CDs; 100 CDs total.

**"Metro Music
Production Library"**

Metro Music Productions, Inc.

Phone: (800) 697-7392
Cuts: 648 on 11 CDs Terms: Lease
Updated: Two CDs per year
Market Exclusive? No
Delivered via: CD

All-original contemporary music production music library. Styles range from slamming hip-hop to rock, new-age, jazz, blues, and atmospheric textures.

"Mirage"

Brown Bag Productions

Phone: (303) 756-9949
Cuts: 434 Terms: Lease
Market Exclusive? Yes
Delivered via: CD

Tour-de-force programming production for WBZ, KRTH, KKDA, KFRC, WCKG, WFLZ, WHAS, WIYY, WJRR, WKLH, WNNX, WYCD, CHOM-FM, among others.

"Money"

Brown Bag Productions

Phone: (303) 756-9949
Cuts: 450 Terms: Lease
Market Exclusive? Yes
Delivered via: CD

Most popular programming library in radio history. KIIS, WRKO, WLUP-FM, KMEL, KZPS, KRBE, KLSX, WIOD, KQRS, WDVE, KPSN, KRFX, among others.

"Murder"

L.A. Air Force

Phone: (702) 651-9119
Cuts: 99 Terms: Buyout
Market Exclusive? No
Delivered via: CD

Station promo parts: stabs, copy beds, sound effects. Our newest package — 99 cuts for \$99 Buyout.

"Muscle Shoals Magic"

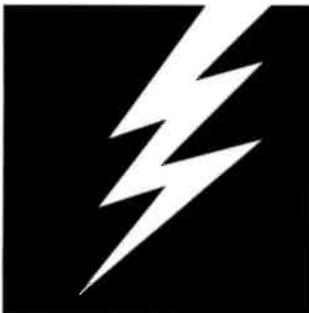
**Southern Trax
Production Company**

Phone: (800) 462-4420
Cuts: 764

Terms: Buyout, financing available
Updated: Complete
Market Exclusive? Yes
Delivered via: CD
Subscribers: 150

Complete lineup of production music, all formats, familiar tunes specialty group.

ZAP.



ZAP. SLAM. SIZZLE.

Only one music library captures today's sounds with tracks that deliver the raw power of hard rock, techno-pop, rap, urban, and blues. Not recycled jingles, but original compositions designed to make your productions come alive. *Discover the whole world of OMNI.* For more information, please call 1-800-828-6664.

O M N I M U S I C



The fine art of library music



6255 Sunset Blvd Suite 803 Hollywood California 90028

N

"Nashville - The Promo Library"
FirstCom Broadcast Services

Phone: (800) 858-8880
Cuts: 1000+ Terms: Buyout, Lease
Market Exclusive? Promo effect/yes,
Promo plus/no
Delivered via: CD

A brand new promo and production library featuring the hottest, most innovative music tracks ever recorded, straight from Nashville.

"New Country Production Library"
O'Connor Creative Services

Phone: (800) 235-9759
Cuts: Five CDs Terms: Buyout
Market Exclusive? No
Delivered via: CD
Subscribers: 714

Both contemporary and traditional Country flavors are featured in this five CD set. Recorded in Nashville and Dallas.

O

"Omnimusic"
Omnimusic

Phone: (800) 828-6664
Cuts: 2000 cuts on 88 CDs Terms: Lease
Updated: 12 times annually
Market Exclusive? Negotiable
Delivered via: CD

Supplying program cues, station IDs, music for promos, sports, news — 88 CDs of music — 12 CDs of sound effects.

P

"Palmetto Music Services"
Pamico Promotion Associates

Phone: (803) 256-1779
Terms: Buyout, Lease
Market Exclusive? Negotiable
Delivered via: Analog tape, DAT, CD,
Vinyl disc.

Music consultants. We help stations find music appropriate to needs. Often market exclusive. Not affiliated with any library.

"Personalized Production Library"
Digitalmarc-Commercial
Digital Audio

Phone: (800) 655-3609
Cuts: 99 x 4 Terms: Lease
Updated: Quarterly
Market Exclusive? Yes
Delivered via: CD

Personalized production on CD. Multiple voice talents, analog-to-CD mastering service, full-service graphic design, and music production services.

"PMW's No Wimps"
Dave Dworkin's Ghostwriters

Phone: (612) 522-6256
Cuts: 60 Terms: Buyout
Market Exclusive? No
Delivered via: CD

Sixty high-energy music beds; 60 seconds each. 30-day money-back guarantee.

"Power Tools"
Brown Bag Productions

Phone: (303) 756-9949
Cuts: 307 Terms: Lease
Market Exclusive? Yes
Delivered via: CD

A programming-based library legend at a very attractive price. Clients include WBBM-FM, KQRS, WGRF, WHKO, WJRR, WAAF, WCSX, among others.

"Primo Promos"
Techsonics/Firstcom

Phone: (804) 547-4000
Cuts: 446 Terms: Lease
Market Exclusive? Yes
Delivered via: CD

Dynamic pumping music, designed not to interfere with VO's. Includes copious selection of incredible 'power parts.' Four CDs, BASE 3-D

"Production Garden
Music Library"
Production Garden
Music Library

Phone: (800) 247-5317
Cuts: Over 2,500 Terms: Buyout, Lease
Updated: Quarterly
Market Exclusive? No
Delivered via: CD

Broadcast Series 100 includes retail one-minute & 30-second production elements, news beds, promo tracks, holiday, and speciality music; SFX available.

"Production Library"
L & R Productions

Phone: (203) 528-5177
Terms: Buyout, Lease
Market Exclusive? Yes
Delivered via: DAT, Reel-to-reel

L&R is a production company specializing in custom/novelty jingles for a variety of formats; a full library of jingle beds.

"Production Library"
Media Music Productions

Phone: (800) 536-6007
Cuts: 12 Terms: Buyout
Updated: Annually
Delivered via: CD

"Production Library"
Radio Demo

Phone: (900) 225-3366
Cuts: Various Terms: Negotiable
Updated: As requested
Market Exclusive? Negotiable

Demos on demand featuring air talent, jingle, sweeper, music, SFX companies, comedy services, and syndicated shows. \$1.99 per minute for demo.

"Production Music"
Dimension Music & Soundeffects, Inc.

Phone: (800) 634-0091
Cuts: 18 average Terms: Buyout
Updated: Annually

Market Exclusive? Yes
Delivered via: DAT, CD
Subscribers: 500

A digital collection of production music on compact disc — over 70 CDs of music.

"Production Music"
Network Music, Inc.

Phone: (800) 854-2075
Cuts: 125 Terms: Lease
Updated: Monthly
Market Exclusive? No
Delivered via: CD

One hundred twenty-five volumes of motivating music with a new release each month. Includes an extensive descriptive word index in printed or software formats.

R

"Radio Commercials & Campaigns"

KK Kreative Concepts

Phone: (614) 447-1709
Cuts: Various Terms: Buyout
Updated: Various
Market Exclusive? Yes
Delivered via: Analog tape
Subscribers: 3

Write, produce, and voice creative radio commercials your average radio station might not have the facilities to produce in-house.

"Radio Sales Support"

Tom Hayes Productions

Phone: (619) 569-5017
Cuts: More than 100
Terms: Monthly fee by market size
Updated: Monthly
Market Exclusive? Yes with min. volume
Delivered via: Analog tape, DAT, telephone lines

Strategic, direct business development/management service. Cost-efficient results with effective sales promotions, agency-quality concepts/production, big voice talent.

"Raised On Rock"

Kendall Energies, Inc.

Phone: (601) 326-8642
Cuts: 125 Terms: Buyout
Market Exclusive? Yes
Delivered via: CD
Subscribers: 30

"Rock Attacks"

Toby Arnold & Associates, Inc.

Phone: (800) 527-5335
Cuts: 150+ Terms: Lease
Market Exclusive? No
Delivered via: CD

All new Rock promo/commercial beds. Rock stagers covering the entire rock spectrum from Classic to AOR to Metal and New Rock.

"Rock Flash By Techsonics"

Techsonics/Firstcom

Phone: (804) 547-4000
Cuts: 613 Terms: Lease
Market Exclusive? Yes
Delivered via: CD
New Techsonics! The definitive AOR/Classic Rock library! Six hundred thirteen tracks of pure rock power. No wimp out cuts. Four CDs.

"Rock Slides"

Radio Today Entertainment

Phone: (212) 581-3962
Cuts: Five per week Terms: Barter
Updated: Bi-weekly
Market Exclusive? Yes
Delivered via: CD
Subscribers: 150
State-of-the-art image enhancing audio collages for Rock radio — five new ones every week!

"Rockin' Country"

Toby Arnold & Associates, Inc.

Phone: (800) 527-5335
Cuts: 175 Terms: Lease
Updated: Yes
Market Exclusive? No
Delivered via: CD
The hottest music and effects production package ever created for Country radio — featuring progressive and high-impact promo/commercial beds.

S

"Satellite Comedy Network"

CD Media, Inc.

Phone: (212) 581-3962
Cuts: 12-15 daily Terms: Barter
Updated: Daily Mon-Fri
Market Exclusive? Yes
Delivered via: Satcom C5 Sedat
Subscribers: 179
Daily (M-F) original comedy feeds at 5am each time zone, original song parodies, spoofs, contests, TV clips, etc. via satellite.

"Satellite Production Library"

Satellite Production Network, Inc.

Phone: (415) 673-0737
Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 50
A remote audio production service, providing high-quality, low-cost custom commercials to radio stations nationwide.

"Seagate Production Music Library"

Polaris Productions

Phone: (800) 243-3606
Cuts: 2 volumes of 70+ each
Terms: Buyout
Updated: Annually
Market Exclusive? No
Delivered via: Analog tape, DAT, CD
Subscribers: 35
High-quality buyout production music with both acoustic and electronic sounds. Good for spot production, promos, or themes.

"ShockWave"

Network Music, Inc.

Phone: (800) 854-2075
Cuts: 7 Terms: Buyout
Market Exclusive? No
Delivered via: CD
An ear-opening production elements package on 7 CDs including over 400 cuts all digitally recorded and mastered.



"Slam Dunk"

TM Century

Phone: (800) 862-3688
Cuts: 19 discs
Terms: Buyout, Lease
Updated: Six times in three years
Market Exclusive? No
Delivered via: CD
In-your-face production music in 30- and 60-second lengths with production elements.

"Sound Designer Series"
FirstCom Broadcast Services
 Phone: (800) 858-8880
 Cuts: 100 CDs Terms: Buyout, Lease
 Updated: Semi-annually
 Market Exclusive? No
 Delivered via: CD

Over 100 CDs filled with music shaped and designed for copy support. FirstCom's newest addition: Sound Designer II.

"Split Second Production Music Library"

Split Second Music
 Phone: (310) 471-2494
 Cuts: 40 Terms: Buyout
 Updated: Yearly
 Market Exclusive? Both available
 Delivered via: DAT, CD
 Subscribers: 30

Production music library on CD; 10 original broadcast themes; Music beds composed and produced for the '90s.

"The Spud"

Radio Potato
 Phone: (800) 468-6874
 Cuts: 92 Terms: Buyout
 Updated: Annually
 Market Exclusive? No
 Delivered via: CD

Forty-six one-minute and 46 30-second cuts of killer production music. Categories include: 'Big Screen', 'Media Blitz', and 'Rock.'

"Starfire"

Brown Bag Productions
 Phone: (303) 756-9949
 Cuts: 302 Terms: Lease
 Market Exclusive? Yes
 Delivered via: CD

A classic programming library used by KKFR, KZLA, WCKG, KBPI, Atlantic 252, among others. Now at new low pricing.

"Synergy"

Toby Arnold & Associates, Inc.
 Phone: (800) 527-5335
 Cuts: 563 Terms: Buyout, Lease
 Market Exclusive? No
 Delivered via: CD
 Subscribers: 100

Smooth and sophisticated adult spectrum sweepers, IDs, stagers and promo SFX. Clients: KIIS, KCBS, WUSA, KMPS, KABC and more.

T

"Techsonic 2 - The Music Library"

Techsonics/Firstcom
 Phone: (804) 547-4000
 Cuts: 1000 Terms: Lease
 Market Exclusive? Yes
 Delivered via: CD
 Subscribers: 250

Perfect, all-around library for hot promos, commercials, sweepers/IDs. In BASE 3-D. On MOJO, WTMS/Chicago, WNCE, WDFX, WHY!

"Tingles"

Ken R., Inc.
 Phone: (800) 451-5367
 Cuts: 15 campaigns Terms: Buyout
 Market Exclusive? Yes
 Delivered via: CD

Make money with these 15 contemporary generic commercial jingle campaigns (:60 and :30). Sales departments love em! Ready to use!

"The Toolkit™"

GMI Media Group
 Phone: (206) 839-9414
 Cuts: 350 Terms: Buyout
 Market Exclusive? No
 Delivered via: CD

News opens, weather & traffic beds, spot & promo beds, swooshes, bells & whistles all on four CDs now — CHEAP!

Trendsetter II

"Trendsetter II"

TM Century
 Phone: (800) 862-3688
 Terms: Buyout, Lease
 Updated: Quarterly
 Market Exclusive? No
 Delivered via: CD

One-minute, 30-second, and 15-second original and alternate mixes. Sound effects, power parts, and trailer hitches.

"Turbo Techsonics"

Techsonics/Firstcom
 Phone: (804) 857-4000
 Cuts: 440 Terms: Lease
 Market Exclusive? No
 Delivered via: CD
 Subscribers: 350

Overwhelming power, highly successful Techsonics flagship library others tried to copy. Sweepers, stagers, wild workparts, promo beds...much more!

U

"The Ultimate"

Toby Arnold & Associates, Inc.
 Phone: (800) 527-5335
 Cuts: 3200 Terms: Buyout, Lease
 Market Exclusive? No
 Delivered via: CD
 Subscribers: 200

Full-service, fully-orchestrated library, including rock, jazz, blues, country, AC, holiday, seasonal, specialty, novelty, promo beds, and SFX.

V

"Valentino Beds & Bits"

Dave Dworkin's Ghostwriters
 Phone: (612) 522-6256
 Cuts: 198 Terms: Buyout
 Market Exclusive? No
 Delivered via: CD
 Subscribers: 100

Thirty-second and one-minute music beds. Wide variety of music styles and tempos. 30-day money-back guarantee.

"Vaus Production Library"

Steve Vaus Productions

Phone: (800) 448-7664

Cuts: Various Terms: Buyout

Updated: Continually

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Custom jingle packages and production music elements.

W

"Weapons"

Brown Bag Productions

Phone: (303) 756-9949

Cuts: 431 Terms: Lease

Market Exclusive? Yes

Delivered via: CD

Powerful, sophisticated programming production for WEBN, KYNG, WBBM-FM, WKDF, KLOL, WLLZ, WMC-FM, WNCX, WSB, WTDR, WUFX, WXRK, KWNR, among others.

Z

"ZX 2000"

Toby Arnold & Associates, Inc.

Phone: (800) 527-5335

Cuts: 413 Terms: Lease

Market Exclusive? No

Delivered via: CD

Subscribers: 100

High impact promo SFX and sweeper library. Custom built for WFLZ's Brian James, KIIS's Ron Shapiro, and Nationwide's Dave Kay.

"Visions"

Toby Arnold & Associates, Inc.

Phone: (800) 527-5335

Cuts: 3100 Terms: Lease

Updated: Quarterly

Market Exclusive? No

Delivered via: CD

Subscribers: 100

Cool and sophisticated. Promo and commercial beds plus SFX. KIIS, KDMX, KDWB, KMPS, KRTH, KCBS, WUSA, KABC and many more.

Y

"Young Guns"

Toby Arnold & Associates, Inc.

Phone: (800) 527-5335

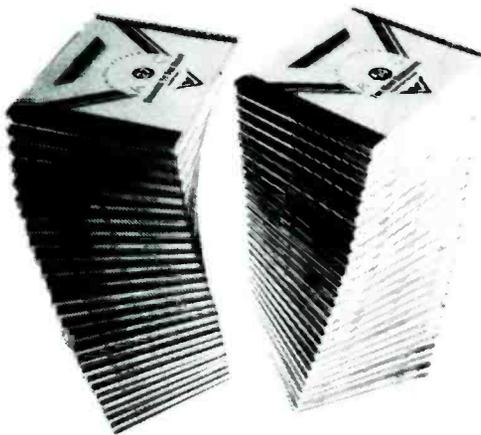
Cuts: 300+ Terms: Lease

Market Exclusive? No

Delivered via: CD

Hot promo workparts, ID stagers, sweepers, transitional cuts, micro promo beds, phone tones, contest builders & wild guitar effects.

It's Impossible to Keep This Library Quiet.



Chances are you've heard a selection from the AirCRAFT Music Library, a cut from the American Music Series, Rock Sweepers & IDs or our ADs Up! Commercial Music beds.

Call 1-800-343-2514 for a demo and see just how unstuffy our library is.



PRODUCTION LIBRARIES

162 Columbus Avenue • Boston, MA 02116



B

"The Baptist Hour"

**Radio & Television
Commission, SBC**

Phone: (800) 433-5757
Hosted by: Bruce Robertson
Frequency: Weekly
Length: 30 mins Terms: Free
Delivered via: CD
First Aired: 1940 Affiliates: 400

Brief sermons from well known pulpites with traditional Christian music.

C

"The Canadian Farmer"

Seacoast Sound

Phone: (800) 265-8833
Hosted by: Paul Mann
Frequency: Daily
Length: 90 secs Terms: Barter
Delivered via: Analog tape
First Aired: 1988 Affiliates: 60

Success stories of Canadian farmers and farm families.

D

"Dateline: Washington"

**Radio America/
American Media Network**

Phone: (202) 408-0944
Hosted by: Pat Korten
Frequency: Daily
Length: One hour Terms: Barter
Delivered via: Galaxy 2 T3, Spacenet 3
First Aired: 1993 Affiliates: 10

Daily topical public affairs interview show featuring public policy experts, Congressmen, and administration officials. Washington-based. Fast-paced.

"Dialogue"

Woodrow Wilson Center

Phone: (202) 287-3000
Hosted by: George Liston Seay
Frequency: Weekly
Length: 29 mins Terms: Free
Delivered via: CD
First Aired: 1988 Affiliates: 160

'Dialogue' is a weekly conversation exploring the world of issues and ideas in national and international affairs, history, and culture.

E

"Earth & Sky Radio Series"

**Byrd & Block
Communications, Inc.**

Phone: (512) 477-4441
Hosted by: Deborah Byrd & Joel Block
Frequency: Daily
Length: Two mins Terms: Free
Delivered via: CD
First Aired: 1991 Affiliates: 600

Fun, interesting, easy-to-understand modules on Earth science, astronomy, and environment. On-air listener interaction.

"The Environment Show"

National Productions

Phone: (800) 323-9262
Hosted by: Bruce Robertson
Frequency: Weekly
Length: 25 mins Terms: Net affiliation
Delivered via: Satcom C5 T19

Provides important environmental information such as recycling tips, environmentally smart shopping, and how consumers can make their homes environmentally safe.

"Environmental Traxx"

Chuck Jackson Productions

Phone: (801) 972-5319
Hosted by: Chuck Jackson
Frequency: Weekly
Length: One hour Terms: Cash
Delivered via: Analog tape
First Aired: 1992 Affiliates: 5

Environmental music with a NAC, lite jazz feel. Brief information on global environmental projects and global efforts.

F

"Face-Off"

The Broadcast Group

Phone: (202) 337-3111
Hosted by: Senators Ted Kennedy and Alan Simpson
Frequency: Daily
Length: Two mins Terms: Barter
Delivered via: Satcom C5 T15
First Aired: 1984 Affiliates: 300

'Face-Off' is a two-minute point-counterpoint debate between Senators Ted Kennedy and Alan Simpson. It has aired daily since 1984.

"FBI This Week"

ABC Radio Networks

Phone: (212) 456-5131
Hosted by: Neal Schiff
Frequency: Weekly
Length: One min Terms: Net affiliation
Delivered via: Satcom C5 T19
First Aired: 1964

Weekly public affairs series with a contemporary format.

"51%"

National Productions

Phone: (800) 323-9262
Frequency: Weekly
Length: 25 mins Terms: Net Affiliation
Delivered via: Satcom C5 T19

Focus on issues important to women, with celebrity guests.

"Focus On Women"

Anderson Communications

Phone: (404) 766-8000
Hosted by: Felicia Jeter
Frequency: Twice daily
Length: Two mins Terms: Barter
Delivered via: Chrome cassette
First Aired: 1986 Affiliates: 75

A daily 90-second vignette that addresses topical issues for and about women from career development to the mother/home-maker.

G

"Grow With Me"

Personal Growth Network

Phone: (619) 433-4400
Hosted by: DJ Nelson and weekly guest
Frequency: Weekly
Length: One-two hours Terms: Barter
Delivered via: Analog tape, Satcom C5 T19, Galaxy 2 T3
First Aired: 1994 Affiliates: 18

An actual live, in-progress, weekly group recovery meeting for substance abuse and domestic violence; caller participation.

H

"The Health Show"

National Productions

Phone: (800) 323-9262
Frequency: Weekly
Length: 25 mins Terms: Net affiliation
Delivered via: Satcom C5 T19

The latest health and fitness news, with commentary, interviews, and friendly advice.

K

"King: From Atlanta To The Mountaintop"

**Lee Bailey
Communications Inc/DBB Inc.**

Phone: (213) 969-0011
Hosted by: Lee Bailey
Frequency: Seasonal
Length: Three hours Terms: Barter
Delivered via: Analog tape
First Aired: 1986 Affiliates: 120

This docudrama details the life of Dr Martin Luther King, Jr. and the civil rights movement of the '60s.

L

"The Law Show"
WAMC National Productions

Phone: (800) 323-9262
Hosted by: Lee Farbman
Frequency: Weekly
Length: 25 mins
Terms: Free on notification
Delivered via: Satcom C5 T23, Galaxy VI, Cassette
First Aired: 1990 Affiliates: 63
A view of the legal landscape, presenting news from the legal front in a straightforward, easy-to-understand manner.

M

"Mature Focus"
American Association of Retired People

Phone: (800) 842-8626
Hosted by: Peter Hackes
Frequency: Daily
Length: 90 secs M-F, five hours Sat-Sun
Terms: Free
Delivered via: Analog tape
First Aired: 1988 Affiliates: 500
Veteran newsman Peter Hackes discusses subjects such as health care, consumer, and financial advice, travel and retirement planning.

O

"The O'Leary Kamber Report"
NBC Radio Network

Phone: (703) 413-8300
Hosted by: Brad O'Leary and Victor Kamber
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15
First Aired: 1993
Political adversaries Brad O'Leary and Vic Kamber square off on issues, with guest experts and central figures to the topic.

P

"Perspectives"
ABC Information Network

Phone: (212) 456-5131
Hosted by: Bob Walker
Frequency: Weekly
Length: One hour Terms: Net affiliation
Delivered via: Satcom C5 T19
Affiliates: 400
ABC correspondents worldwide discuss important issues and the past week's news in depth.

"Prime Time Radio"
American Association of Retired People

Phone: (800) 842-8626
Hosted by: Diane Rehm
Frequency: Weekly
Length: One hour Terms: Net affiliation
Delivered via: Galaxy IV T3
First Aired: 1992 Affiliates: 50
Recognized as the only program in public radio that focuses on issues of concern to older Americans and their families.

"Profiles in the Building of America"
Urban Entertainment Corp

Phone: (212) 679-3200
Hosted by: Gary Shepherd
Frequency: Daily
Length: One min Terms: Barter
Delivered via: Analog tape
First Aired: 1988 Affiliates: 60
A short form daily show highlighting personalities in black history and documenting their cultural significance.

R

"Radio Amex Reports"
American Stock Exchange

Phone: (212) 306-1637
Hosted by: Tom Mariam and Christy Lehr
Frequency: Daily
Length: One min Terms: Free
Delivered via: Phone
First Aired: 1955 Affiliates: 800
Daily stock market reports specifically tailored to cover stocks of interest to that station's audience and to that station's format.



"Radio Health Journal"
MediaTracks Communications

Phone: (708) 769-1515
Hosted by: Reed Pence, Susan Glick, Shel Lustig
Frequency: Weekly
Length: 28 mins Terms: Barter
Delivered via: Analog tape
First Aired: 1992 Affiliates: 160
Award-winning program reports on health issues affecting all Americans. Compliance-based, issue-oriented, highly-produced magazine format.

"Religion And Rock"
Religion And Rock

Phone: (516) 587-8000
Hosted by: Fr Jim Vlaun
Frequency: Weekly
Length: 59 mins Terms: Cash
Delivered via: Analog tape
Affiliates: 184
"R&R" uses mainstream AOR to discuss a weekly theme. Host ties songs together with one-minute spots and occasional rock interviews.

S

"The Smiley Report"
Urban Entertainment Corp

Phone: (212) 679-3200
Hosted by: Tavis Smiley
Frequency: Daily
Length: One min Terms: Barter
Delivered via: Analog tape
First Aired: 1994 Affiliates: 100
A lively though-provoking commentary of current national, local, and world issues.

"The Source Report"
The Source

Phone: (310) 840-4244
Hosted by: Dirk Van
Frequency: Weekly
Terms: Net affiliation
Delivered via: Satcom C5 T15
First Aired: 1980
Award-winning public affairs magazine targeted to young adults.

"Star Date"
Star Date

Phone: (512) 471-5285
Hosted by: Sandy Wood
Frequency: Daily
Terms: Cash
Delivered via: CD
First Aired: 1977 Affiliates: 200
"Star Date" is a two-minute daily radio program on the stars and planets.

T

"This Week With David Brinkley"
ABC Information Network

Phone: (212) 456-5131
Hosted by: David Brinkley
Frequency: Sundays
Length: 29.5 mins Terms: Net affiliation
Delivered via: Satcom C5 T19
Weekly public affairs program.

W

"What's The Story?"
Radio America/ American Media Network

Phone: (202) 408-0944
Hosted by: Fred Barnes
Frequency: Weekly
Length: 30 mins Terms: Barter
Delivered via: Analog tape, Satcom C5 T23
First Aired: 1992 Affiliates: 50
Weekly news analysis program featuring top Washington journalists and policy experts.



A
•
J

A

"America on the Road"
Mutual Broadcasting System
Phone: (703) 413-8550
Hosted by: Mike Anson and Steven Parker
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15
Automotive experts look at the latest technology developments, test drive new vehicles, interview industry designers and executives. Upscale oriented.

"America's Dining & Travel Guide"
Business Radio Network
Phone: (719) 528-7040
Hosted by: Pierre Wolfe
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T3 & 15
Award-winning chef and world traveler, Pierre Wolfe discusses the latest trends in cuisine and travel with renowned guests.

B

"Beach/Camping Reports"
American Leisure Network
Phone: (212) 233-1736
Hosted by: Various
Frequency: Daily
Terms: Barter
Delivered via: SW56
Customized for your station. Camping and/or leisure events, choose from beach, boating, fairs, biking, hiking, concerts, fishing, etc.

"Dr. Joyce Brothers"
The Source
Phone: (310) 840-4244
Hosted by: Dr. Joyce Brothers
Frequency: Daily
Length: One min Terms: Net Affiliation
Delivered via: Satcom C5 T15
Daily psychological news and advice from America's most noted authority.

C

"Computer America"
Business Radio Network
Phone: (719) 528-7040
Hosted by: Craig Crossman
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T3 & 15
Reviews of new products and events which impact the computer user, and interviews with leading computer industry representatives.

"Consumer Radio Network Series"
North American Network
Phone: (301) 654-9810
Hosted by: Steve Hamill
Frequency: Holiday
Length: One min Terms: Barter
Delivered via: Analog tape
Twenty to 25 consumer reports on a variety of topics. Available in April, October (National Consumer Week) and December (Christmas).

F

"Frog Friendly Tips"
The Water Foundation
Phone: (800) 977-3764
Hosted by: Bog Frog
Frequency: Twice daily
Length: One min Terms: Barter
Delivered via: Analog tape, DAT
First Aired: 1993 Affiliates: 50
Practical, money-saving tips that also conserve nature. Sixty-second programs are targeted at adults, but kids like 'em too.

G

"The Great American Road"
Business Radio Network
Phone: (719) 528-7040
Hosted by: Dave Rose
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T3 & 15
This show highlights the interest of RV and sports enthusiasts, campers, and anyone else who enjoys travel and outdoor recreation.

"Gwenn's Kitchen Talk"
Gwenn's Kitchen Talk
Phone: (619) 741-8572
Hosted by: Gwenn Jensen
Frequency: Daily
Terms: Make offer
Delivered via: Analog tape
First Aired: 1987 Affiliates: 2
Daily programs on food and nutrition. Recipes, tips, miscellany. All segments complete. Sequential airing unnecessary.

H

"Health Talk"
Business Radio Network
Phone: (719) 528-7040
Hosted by: Dr Bob Martin
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T3 & 15
This show covers the latest medical and nutritional developments and is targeted toward improving the whole family's health.

"Healthtalk"
CBS Radio Networks
Phone: (212) 975-6085
Hosted by: Dr Nancy Snyderman
Frequency: Daily
Terms: Net Affiliation
Delivered via: Satcom C5 T23
First Aired: 1983 Affiliates: 475
Focuses on general health-related topics as well as the latest medical news and developments.

"Healthy Happenings"
Morrie Trumble & Associates
Phone: (212) 233-1736
Hosted by: Danny Toy
Frequency: Daily
Length: One min Terms: Barter
Delivered via: Satcom C5 T19
Leisure events involving exercise and other healthy outdoor activities.

"Healthy Living"
Entertainment Radio Networks
Phone: (310) 456-7879
Hosted by: Various Gold Medal Olympians
Frequency: Twice daily
Length: 90 secs Terms: Barter
Delivered via: Analog tape
First Aired: 1992 Affiliates: 200
A very today look at healthy living and healthy lifestyles through past and present gold medal Olympians.

I

"In The Marketplace"
CBS Radio Networks
Phone: (212) 975-6085
Hosted by: Nick Young
Frequency: Mon-Sat
Length: Three mins Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1991 Affiliates: 475
Business features with a consumer focus.

J

"Just For The Health Of It"
Consultation Radio Network, Inc.
Phone: (410) 461-0747
Hosted by: John Stupak
Frequency: Daily
Length: One min Terms: Barter
Delivered via: Cassette
First Aired: 1989 Affiliates: 70
An upbeat, minute-long medical feature about health, wellness, and fitness that is relevant and personally useful to the listener.

L

"Leisure Events/Beach Reports" Morrie Trumble & Associates

Phone: (212) 233-1736
Hosted by: Various
Frequency: Daily
Length: 60-90 secs Terms: Barter
Delivered via: Telco/Comrex/SW56
First Aired: 1987 Affiliates: 100

Customized for your station. You specify subjects: Beach, fairs, festivals, concerts, camping, hiking, biking, fishing, boating, etc.

"Lifestyles"

Urban Entertainment Corp

Phone: (212) 679-3200
Hosted by: Diana King
Frequency: Daily
Length: One min Terms: Barter
Delivered via: Analog tape
First Aired: 1990 Affiliates: 120

A one-minute daily program dealing with practical, usable information about food, wines, travel, and the best way to enjoy them.

M

"Mary McCoy Food Reviews"

M.O.R. Media

Phone: (800) 827-1722
Hosted by: Mary McCoy
Frequency: Weekly
Length: Four mins Terms: Barter, net affil
Delivered via: Analog tape, DAT
First Aired: 1991 Affiliates: 5

Mary McCoy, popular New York restaurant critic, talks about food and dining...applicable for any market.

"Laura McKenzie's Travel Report"

NBC Radio Network

Phone: (703) 413-8300
Hosted by: Laura McKenzie
Frequency: Daily
Length: Two mins Terms: Barter
Delivered via: Satcom C5 T15
First Aired: 1994

Explore the exciting world of travel from the personal archives of travel expert Laura McKenzie. Vacation tips and advice.

"Paul & Toni Miner's Travel Reports"

Business Radio Network

Phone: (719) 528-7040
Hosted by: Paul & Toni Miner
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T3 & 15

Paul and Toni Miner are true world travelers, who share their experiences with experts in all phases of world travel.

"The Money Memo"

NBC Radio Network

Phone: (703) 413-8300
Hosted by: Bruce Williams
Frequency: Daily
Length: Two mins Terms: Net affiliation
Delivered via: Satcom C5 T15

Sensible advice on handling your money from one of America's most respected radio personalities.

"Money Pro News"

Crowley Broadcasting

Phone: (305) 735-5222
Hosted by: Steve Crowley
Frequency: Monthly
Length: Two mins Terms: Barter
Delivered via: Analog tape
First Aired: 1993 Affiliates: 32

Money news everybody can use. Financial advice from investments to credit cards to home buying. Consumer-oriented and practical.

"On The Floor"

Business Radio Network

Phone: (719) 528-7040
Hosted by: Ed Taxin
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T3 & 15

This "how-to" program is dedicated to helping listeners achieve their investment goals.

"Outdoor Trivia"

The Water Foundation

Phone: (800) 944-3764
Hosted by: David Winkelman & Bog Frog
Frequency: Twice daily
Terms: Barter
Delivered via: Analog tape, DAT
First Aired: 1988 Affiliates: 300

One hundred percent natural, award-winning programs intrigue listeners with fascinating questions and answers about nature, wildlife, conservation, and ecology.

P

"Parent Wise"

Vanguard Audio Features, Inc.

Phone: (205) 592-3000
Hosted by: Dr Perry Buffington, Child Psychologist
Frequency: Daily
Length: One min Terms: Cash
Delivered via: CD
First Aired: 1992 Affiliates: 40

Fast, helpful and topical. Gives parents useful tips on raising their kids. Great feature for a variety of local sponsors.

"Power Minutes"

Anderson Communications

Phone: (404) 766-8000
Hosted by: Ed Gray
Frequency: Twice daily
Length: One min Terms: Barter
Delivered via: Chrome cassette
First Aired: 1991 Affiliates: 75

A daily one-minute motivational commentary that features practical concepts and applications that stimulate positive insights and ideas.

R

"Radio-Road-Test"

Sportcom Associates/Motor Sports Radio

Phone: (607) 770-9165
Hosted by: Paul Kaminski
Frequency: Weekly
Length: Five mins Terms: Barter
Delivered via: Galaxy 4
First Aired: 1992 Affiliates: 8

Radio-Road-Test gives driving impressions of American and foreign cars and light trucks.

"Raising Kids In The '90s"

CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Brigitte Quinn
Frequency: Daily
Length: Two mins Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1994 Affiliates: 475

Drawing upon the resources of Child magazine, this feature offers a practical guide to parents & parents-to-be.

S

"Scams Across America"

Business Radio Network

Phone: (719) 528-7040
Hosted by: Dan Rector
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T3 & 15

Guests from national investigative agencies expose scams and cons being perpetrated on investors and consumers.

"Howard Sheldon's Radio Signs"

Sheldon Radio Network

Phone: (818) 761-6159
Hosted by: Howard Sheldon
Frequency: Three times per day
Length: 50 secs Terms: Barter
Delivered via: Analog tape
First Aired: 1994 Affiliates: 7

World famous astrologer Howard Sheldon's Radio Signs. Three 50-second features, four daily astrological sign forecasts, each in changing order.

"Starscopes/Cosmic Forecast"

United Stations Radio Network

Phone: (212) 869-1111
 Hosted by: Lloyd Strayhorn
 Frequency: Monthly
 Length: 90 secs Terms: Barter
 Delivered via: Analog tape
 First Aired: 1994

Set your listeners on the right path with BET's Lloyd Strayhorn's unique look at the world of astrology and numerology.

"Station Education"

Edge, Inc

Phone: (316) 524-3033
 Hosted by: Denice Bruce and Ben Huie
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5
 First Aired: 1994 Affiliates: 5

Educationally oriented show for all ages. Different themes each week. Prominent guest interviews, prizes, and lots of good information.

"Success With Robin Leach"

Entertainment Radio Networks

Phone: (310) 456-7879
 Hosted by: Robin Leach
 Frequency: Twice daily
 Length: 2.5 mins
 Terms: Barter
 Delivered via: CD
 First Aired: 1993

"Lifestyles" Robin Leach profiles the movers and shakers of the world twice daily in his own unique style.

T

"Technology Today"

Business Radio Network

Phone: (719) 528-7040
 Hosted by: Andy Lightbody
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T3 & 15

Information about the newest gadgets, and how new breakthroughs will affect business, health, and lifestyle.

"Tee To Green"

Business Radio Network

Phone: (719) 528-7040
 Frequency: Weekly
 Terms: Barter
 Delivered via: Satcom C5 T3 & 15

This show discusses everything from ways of improving your golf game to talking with pros about the latest golf equipment.

"Travel Corner"

NBC Radio Network

Phone: (703) 413-8300
 Hosted by: Bruce Williams
 Frequency: Daily
 Length: Two and one-half mins
 Terms: Net Affiliation
 Delivered via: Satcom C5 T15

For business or fun, travel tips on places to go, saving money, what to see, and avoiding hassles.

"Travel Guide Of The Airwaves"

Kenetics Radio Entertainment

Phone: (718) 857-6389
 Hosted by: Harrison Tilbort
 Frequency: Daily
 Length: 90 secs Terms: Barter
 Delivered via: Analog tape
 First Aired: 1988

Radio's 'you are there' travel guide! Worldwide on-scene reports of travel destinations; recommendations, tips and practical information. Vacation giveaways!

W

"Wishing You Well"

Business Radio Network

Phone: (719) 528-7040
 Hosted by: Dr Joseph Michelli
 Frequency: Weekly
 Terms: Barter
 Delivered via: Satcom C5 T3 & 15

This show helps the listener to improve his/her physical health and emotional well-being.

Y

"Year End Tax Tips"

CBS Radio Networks

Phone: (212) 975-6085
 Hosted by: Geoff Colvin
 Frequency: Seasonal
 Length: Various Terms: Net affiliation
 Delivered via: Satcom C5 T23
 First Aired: 1976 Affiliates: 475

Offers strategies to taxpayers seeking to improve their financial situations before the close of the calendar year.

"Your Dollars"

CBS Radio Networks

Phone: (212) 975-6085
 Hosted by: Marshall Loeb
 Frequency: Weekly
 Length: Five, One-min reports
 Terms: Net affiliation
 Delivered via: Satcom C5 T23
 First Aired: 1981 Affiliates: 475

Marshall Loeb of Fortune magazine looks at how financial trends affect personal finances.

"Your Money Minute"

CBS Radio Networks

Phone: (212) 975-6085
 Hosted by: Dean Shepherd
 Frequency: Weekly
 Length: Five one-min segments
 Terms: Net affiliation
 Delivered via: Satcom C5 T23
 First Aired: 1983 Affiliates: 475

Personal finance tips from MONEY magazine's Dean Shepherd.

"Your Personal Best"

Talk America

Phone: (413) 498-5325
 Hosted by: Glenn Brooks
 Frequency: M-F
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T19, Galaxy, Spacenet
 Affiliates: 6

Changing the conversation on radio. Premier and one-of-a-kind interviews with innovators in learning, longevity, business, parenting, and more!



A



**"ABC's
411 Urban Show Prep"**
ABC Radio Networks
 Phone: (212) 456-5635
 Frequency: Daily
 Terms: Net affiliation
 Delivered via: Satcom C5 T19,
 ABC Data System
 First Aired: 1993 Affiliates: 75

Topical information, celebrity gossip, 'This Day In History', and other up-to-the-minute material targeted to Urban morning shows.

**"ABC's
Morning Show Prep"**
ABC Radio Networks
 Phone: (212) 456-5635
 Frequency: Daily
 Terms: Net affiliation
 Delivered via: Satcom C5 T19,
 ABC Data System
 First Aired: 1988 Affiliates: 150

Hard copy compilation of celebrity gossip, weirdo stories, comedy features, trivia — all major elements needed to put together a morning show.

"ABC's Wake Up Call"
ABC Radio Networks
 Phone: (212) 456-5635
 Frequency: Daily
 Terms: Net affiliation
 Delivered via: Satcom C5 T19,
 ABC Data System
 First Aired: 1991 Affiliates: 200

Topical comedy and information for morning shows. Targeted for AC/Country radio.

"Airware™"
**Winning Edge
 Productions & Software**

Phone: (804) 227-3390
 Terms: Cash
 Delivered via: Computer disk
Airware™ is a show prep environment for IBM compatibles featuring comedy, history, birthdays and more.

"Alternative Rock Fax"
MJI Broadcasting

Phone: (212) 245-5010
 Frequency: Daily
 Terms: Barter
 Delivered via: Fax, Satcom C5
 First Aired: 1994
A daily fax and actuality service covering the world of alternative rock music.

"American Chronicle"
Contemporary Timeline

Phone: (310) 652-8710
 Frequency: Daily
 Terms: Barter
 Delivered via: Printed script
 First Aired: 1990 Affiliates: 240
Chronological look back at this date in AC music, entertainment, history, sports, and trivia questions...15-20 pages per day.

"Astro-Illogicals"
Dave Dworkin's Ghostwriters

Phone: (612) 522-6256
 Frequency: Daily
 Length: 10-30 secs Terms: Cash
 Delivered via: Printed script
 First Aired: 1985 Affiliates: 100
Horoscope parody.

B

"The Bertice Berry Show"
GREAT!

Phone: (404) 303-7311
 Hosted by: Bertice Berry
 Frequency: Weekly
 Length: One page Terms: Free
 Delivered via: Fax
 First Aired: 1983 Affiliates: 150
Free weekly topical fax...what will be on 'The Bertice Berry Show' this week.

"Bitman Show Prep"
Bitman Comedy Service

Phone: (702) 826-5137
 Frequency: Daily
 Length: One page Terms: Cash
 Delivered via: Fax
 First Aired: 1990
Topical comedy based on the people and events making headlines; delivered daily by fax.

"Brought To You By"
Dave Dworkin's Ghostwriters

Phone: (612) 522-6256
 Frequency: Daily
 Length: 10-20 secs Terms: Cash
 Delivered via: Printed script
 First Aired: 1983 Affiliates: 100
Fake show sponsors, i.e. 'Today's show is brought to you by...'

"The Bull Sheet"
Jobtech Systems

Phone: (905) 937-2489
 Frequency: Daily
 Length: Two pages Terms: Prepaid sub
 Delivered via: Fax
Concise show prep covering a wide variety of lifestyle and entertainment info.

"Mike Butts Air Personalities Plus"
Mike Butts Creative Services

Phone: (401) 433-4200
 Frequency: Special
 Terms: Cash

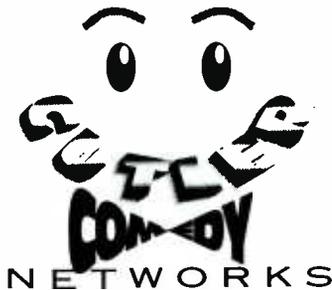
C

"CBS Morning Resource"
CBS Radio Networks

Phone: (212) 975-6085
 Frequency: Daily
 Length: Various Terms: Net Affiliation
 Delivered via: CBS Infolink
 First Aired: 1991 Affiliates: 475
Morning prep service with fed audio cuts and a hard copy script.

"CBS/Time Inc Advances"
CBS Radio Networks

Phone: (212) 975-6085
 Frequency: Weekly
 Terms: Net affiliation
 Delivered via: CBS Infolink
 First Aired: 1989 Affiliates: 475
Weekly script service designed for radio, offers a preview of upcoming stories in magazines such as Time, People, Entertainment Weekly, and Fortune.



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"Comedy Connection"

Comedy Connection

Phone: (609) 697-2298

Frequency: Daily

Length: One page Terms: Cash

Delivered via: Fax, Printed script

First Aired: 1991 Affiliates: 25

A daily faxed comedy service consisting of topical jokes; weekly mailed versions are also available.

"Comic Highlights"

Tom Adams, Inc.

Phone: (800) 232-6750

Frequency: Monthly

Terms: Cash

Delivered via: Fax, printed script

First Aired: 1970

Today's best quick one-liners and gags. Subject current and general; 15 pages each month.

"Compile One®"

Tom Adams, Inc.

Phone: (800) 232-6750

Frequency: One-time

Terms: Cash

Delivered via: Vinyl disc, printed script

A dBase of gags and one-liners in alphabetical/by category order. Over one megabyte. Offered on computer disk or print-out.

"Contemporary Comedy"

Hickman Associates

Phone: (213) 381-4779

Frequency: Monthly

Terms: Cash

Delivered via: Printed script

First Aired: 1974 Affiliates: 400

Topical and seasonal comedy one-liners for air personalities.

"The Countdown Companion"

Westwood One Radio Networks

Phone: (310) 204-5000

Hosted by: Self-hosted

Frequency: Weekly

Length: Three hours

Delivered via: Printed script

First Aired: 1988 Affiliates: 210

Complete script and interviews allowing stations to produce a localized countdown program.

"Country Chronicle"

Contemporary Timeline

Phone: (310) 652-8710

Frequency: Daily

Terms: Barter

Delivered via: Printed script

First Aired: 1989 Affiliates: 240

Chronological look back at this date in country music, history, entertainment, sports, and trivia questions... 15-20 pages per day.

"The Country Extra"

The Morning Fax

Phone: (800) 266-6329

Frequency: Three times per week

Length: One page Terms: Cash

Delivered via: Fax

The ultimate Country prep service. Gossip, trivia, country lifestyle information. Call for free trial.

"Cozmik Debris"

Cozmik Debris

Phone: (315) 393-1645

Frequency: Monthly

Terms: Cash

Delivered via: Printed script

First Aired: 1989 Affiliates: 3

Twelve issues per year, 280 gags per issue; \$100. Kick-in-the groin funny.

"Cracks Of Dawn"

CBS Radio Networks

Phone: (212) 975-6085

Frequency: Daily

Terms: Net Affiliation

Delivered via: CBS Infolink

First Aired: 1990 Affiliates: 600

Ten to 12 topical comedy bits designed for morning drive.

"A Current Affair"

GREAT!

Phone: (404) 303-7311

Hosted by: Maureen O'Boyle

Frequency: Daily

Length: One page Terms: Free

Delivered via: Fax

First Aired: 1987 Affiliates: 150

Free daily topical fax ... what will be on 'A Current Affair' tonight. Sound bites via satellite & 800 number often available.

D

"Dear DJ"

Dave Dworkin's Ghostwriters

Phone: (612) 522-6256

Frequency: Daily

Terms: Cash

Delivered via: Printed script

First Aired: 1983 Affiliates: 700

Advice column parody; sample script available.

E

"The Gordon Elliot Show"

GREAT!

Phone: (404) 303-7311

Hosted by: Gordon Elliott

Frequency: Weekly

Terms: Free

Delivered via: Fax

First Aired: 1994 Affiliates: 150

Free weekly topical fax ... what will be on 'The Gordon Elliott Show' this week.

F

"The Fax Attack/Almanac Attack"

Burbank's Creations

Phone: (513) 232-2216

Hosted by: Your Air Personality

Frequency: Daily

Length: Five-eight pages Terms: Cash

Delivered via: Fax, online, Printed script

First Aired: 1993 Affiliates: 100

Topical, easy-to-read, radio-ready jokes. David Letterman-style Top 10 list, 'This Date in History,' birthday, and more.

"Fun Factory"

SJS Entertainment

Phone: (212) 679-3200

Frequency: Daily

Length: Various Terms: Barter

Delivered via: Satcom C5, T23,

printed script

First Aired: 1989 Affiliates: 300

A daily show prep service featuring drop-ins, prep materials, song parodies, spoof commercials, and interactives. Demographically/formatically targeted.

G

"GAG!"

GAG!

Phone: (612) 551-9839

Frequency: Monthly

Terms: Cash

Delivered via: Printed script

Monthly magazine of ALL-ORIGINAL one-liners, stunts, bits, gags & more. \$40 for a six-month subscription.

**"Galaxy Show
Preparation Service"
Galaxy Show
Preparation Service**

Phone: (213) 233-4393
Frequency: Bi-monthly
Terms: Cash
Delivered via: Printed script
First Aired: 1994 Affiliates: 400

Show prep material that is format specific: CHR, AC, Country, AOR, New Rock. Includes daily calendar, one-liners, news & trivia.

I

**"Income Opportunities Unlimited"
Personal Growth Network**

Phone: (619) 433-4400
Hosted by: Varinda Singh
Frequency: Daily
Length: One hour Terms: Barter
Delivered via: Satcom C5 T19, Galaxy 2 T3
First Aired: 1994 Affiliates: 29

An audio showcase of reputable extra income opportunities, home-based businesses, and franchises. Good P/I and back end opportunity.

**"Inside Word"
MJI Broadcasting**

Phone: (212) 245-5010
Frequency: Daily
Terms: Barter
Delivered via: Fax, Satcom C5 T19

A Churban entertainment news service that brings the biggest music stars to radio.

J

**"Jokefax"
Jokefax**

Phone: (818) 881-6865
Frequency: Daily
Length: One page Terms: Cash
Delivered via: Printed script
First Aired: 1993 Affiliates: 60

Topical jokes faxed daily for high profile shows.

L

**"Laffline"
Laffline**

Phone: (312) 464-9443
Frequency: Monthly
Length: Eight pages Terms: Cash
Delivered via: Printed script
First Aired: 1986 Affiliates: 613

Comedy service — eight pages of one-liners monthly.

M

**"Memory Bank"
Contemporary Timeline**

Phone: (310) 652-8710
Frequency: Daily
Terms: Barter
Delivered via: Printed script
First Aired: 1988 Affiliates: 240

Chronological look back at this date in urban music, history, entertainment, sports, and trivia questions...15-20 pages per day.

**"Monday Morning Fax From
Laffline"
Laffline**

Phone: (312) 464-9443
Frequency: Weekly
Length: Four pages Terms: Cash
Delivered via: Fax
First Aired: 1992 Affiliates: 292
Weekly fax — four pages of topical hilarity.

**"The Morning Fax"
The Morning Fax**

Phone: (800) 266-6329
Frequency: Daily
Length: Two pages Terms: Cash
Delivered via: Fax
First Aired: 1991
The ultimate topical prep service. Light news, show biz gossip, lifestyle info, free trial.

**"The Morning Punch"
Crossan & Crossan Creative**

Phone: (803) 781-6608
Frequency: Daily
Length: Five pages Terms: Cash
Delivered via: Fax
First Aired: 1989 Affiliates: 100
The 'Punch' is five pages daily of current events-based news stories and punchlines. A major league monologue each morning!

**"Morning Show Audio"
The Source**

Phone: (310) 840-4244
Frequency: Daily
Length: Various Terms: Net affiliation
Delivered via: Satcom C5 T15
First Aired: 1990
A daily bulk feed of original comedy and timely audio for high personality morning shows.

N

**"Nashville Newline Show Prep"
KTB Radio Media**

Phone: (503) 834-7071
Frequency: Daily
Terms: Cash, barter
Delivered via: Fax, phone line
First Aired: 1986 Affiliates: 25



**"Nashville Notes"
ABC Contemporary
Network**

Phone: (212) 456-5635
Hosted by: Dan Gordon/Producer
Frequency: Daily
Terms: Net affiliation
Delivered via: Satcom C5 T19, ABC Data System
First Aired: 1991 Affiliates: 120
Pre-morning drive feed of country music news, sound bites and printed copy. Highly topical, breaking stories.

**"News Of The Truly Bizarre"
Contemporary Timeline**

Phone: (310) 652-8710
Frequency: Daily
Terms: Barter
Delivered via: Printed script
First Aired: 1993 Affiliates: 240
A daily compilation of the most bizarre, unbelievable-but-amazingly-true news stories compiled from sources from around the world.

**"NewsTicker"
U.S. Broadcast Newswire, LP**

Phone: (904) 448-4454
Frequency: Six times per day
Terms: Barter/Cash combo
Delivered via: Fax, On-line, Printed script
Low-cost hard copy news service delivered via fax. World/national/state/sports/morning show prep/entertainment/local weather/audio.

"Nostalgia Notes"

Nostalgia Notes

Phone: (617) 749-9189

Hosted by: Bob Cusack

Frequency: Monthly

Length: 70-80 pgs Terms: Subscription

Delivered via: Printed script

Entertainment-oriented information, especially compatible with nostalgia formatted radio stations; distributed and updated monthly.

"Offbeat And Upbeat"

Offbeat And Upbeat

Phone: (206) 588-2839

Frequency: Daily

Length: 16 items Terms: Cash

Delivered via: Printed script

First Aired: 1986 Affiliates: 50

Strange and funny news items from around the world, plus offbeat facts and surveys — all tersely written.

"One To One"

Creedyadio Services

Phone: (209) 226-0558

Frequency: Weekly

Length: 16 pages Terms: Cash, credit card

Delivered via: Fax, online, Printed script

First Aired: 1976

Weekly show prep: humor, talent tips, calendars, promotions, artist bios, editorials. World's largest weekly show prep service for radio personalities.

"The Overs"

Dave Dworkin's Ghostwriters

Phone: (612) 522-6256

Frequency: Daily

Length: One min Terms: Cash

Delivered via: Printed script

First Aired: 1985 Affiliates: 100

Soap opera parody.

P

"Personality Plus"

California Aircheck

Phone: (619) 460-6104

Frequency: Monthly

Terms: Cash

Delivered via: Analog tape

High-profile personality morning show airchecks. Excellent for fine-tuning your morning show. Great for new ideas.

"The Producer™"

Winning Edge Productions & Software

Phone: (804) 227-3394

Terms: Cash

Delivered via: Computer disk

The Producer™ is a computer program designed to keep track of winners, contest pigs, prizes, appearances, bits, phone numbers, etc.

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CD Hits of the week for
**AC, CHR, COUNTRY, URBAN,
AOR and MODERN ROCK**

For information call:
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R

"RadioRadio Comedy Library"
Ontrack
Communications/RadioRadio
 Phone: (416) 363-0997
 Frequency: Special
 Terms: Cash
 Delivered via: Analog tape, DAT

"Radiowriters Copy By Fax"
Group X, Inc.
 Phone: (614) 755-9565
 Frequency: Daily
 Length: Various Terms: Cash
 Delivered via: Fax, printed script
 First Aired: 1990

RadioWriters copywriting via fax—24 hours turnaround—anywhere! Stations, networks, agencies, and direct clients—call for quote.

"The Rock Report"
Denny Somach Productions
 Phone: (610) 446-7100
 Hosted by: Dia Stein
 Frequency: Daily
 Length: 90 secs Terms: Net affiliation
 Delivered via: Printed script
 First Aired: 1979

Rock news update featuring artist interviews and breaking stories. Component parts fed separately.

S

"Show Prep Network"
Radio Online™
 Phone: (806) 352-7503
 Frequency: Daily
 Terms: Cash
 Delivered via: On-line
 First Aired: 1990 Affiliates: 100

Ten to 15 pages daily of wacky news, bits, stunts, phone topics/contacts, contests, and comedy compiled from contributing stations.

"Slightly Irregular News"
Dave Dworkin's Ghostwriters
 Phone: (612) 522-6256
 Frequency: Daily
 Length: 30-60 secs Terms: Cash
 Delivered via: Printed script
 First Aired: 1983 Affiliates: 100
News parody; sample scripts available.

T

"TeleJoke"
Entertainment Communication Consultants
 Phone: (209) 476-1511
 Hosted by: Alan Ray
 Frequency: Daily
 Length: 75 jokes weekly
 Terms: Cash, credit card
 Delivered via: Fax
 First Aired: 1988 Affiliates: 180
Daily fax of topical comedy material.

"This Day In Rock"
Contemporary Timeline
 Phone: (310) 652-8710
 Frequency: Daily
 Terms: Barter
 Delivered via: Printed script
 First Aired: 1987 Affiliates: 240

Chronological look back at this day in rock music, history, entertainment, sports, and trivia questions...15-20 pages per day.

"Today's Rock Fax"
MJI Broadcasting
 Phone: (212) 245-5010
 Frequency: Daily
 Terms: Barter
 Delivered via: Fax, Satcom C5 T19
A Rock entertainment news service that brings the biggest music artists to radio via satellite.

"Trivia Today"
Hickman Associates
 Phone: (213) 381-4779
 Frequency: Monthly
 Terms: Cash
 Delivered via: Printed script
 First Aired: 1988 Affiliates: 600
Daily brief trivia features and questions for air personalities.

U



"USA Today Morning Script Service"
ABC Contemporary Network
 Phone: (212) 456-5635
 Hosted by: Gannett/USA Today
 Frequency: Daily
 Terms: Net affiliation
 Delivered via: Satcom C5 T19, ABC Data System
 Affiliates: 1300

Features 20-30 stories written for radio. Stories are taken from USA Today and other Gannett news services.

W

"Wireless Flash"
Wireless Flash News Service
 Phone: (619) 220-7191
 Frequency: Weekly
 Terms: Cash
 Delivered via: Analog tape, fax, online
 First Aired: 1980 Affiliates: 453
Everything for show prep: Weird news, almanac, horoscope, entertainment & trivia. For 14 years, the most trusted and used alternative news.

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R
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W



SONG LIBRARIES

A
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C

A

"AC Current Express" **Music Director Programming Service**

Phone: (413) 783-4626
Terms: Buyout
Updated: Twice monthly
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 87

Stations receive the new Breakers and Debuts on R&R's AC chart at a quarter the cost of CD service.

"AC Safest Oldies Library" **Music Director Programming Service**

Phone: (413) 783-4626
Terms: Buyout
Updated: Annually
Market Exclusive? No
Delivered via: Analog tape, DAT
Subscribers: 2000

Fifty-six reels of auditorium-tested safest AC oldies from 1955-1990. New reels just added.

"Air Force One" **Far West Communications**

Phone: (818) 566-7003
Terms: Leased for specific term
Updated: Upon request
Market Exclusive? Yes
Delivered via: DAT

Digital audiophile library customized to station's music list in any configuration desired. No wasted cuts; unlimited service; all formats.

B

"Basic Gold Pop Oldies Library" **Music Director Programming Service**

Phone: (413) 783-4626
Terms: Buyout
Updated: Annually
Market Exclusive? No
Delivered via: Analog tape, DAT
Subscribers: 2500

Reels are set up yearly from 1955-1990. AC/CHR available. Buy as few or as many reels as you need.

C

"CD Music Libraries" **Steve West Productions**

Phone: (702) 827-4487
Cuts: Various Terms: Buyout
Market Exclusive? Yes, per format
Delivered via: CD

CD music libraries for all formats.

"Chartbreakers - Libraries" **Broadcast Programming**

Phone: (800) 426-9082
Cuts: 500+ songs Terms: Lease
Updated: Quarterly
Market Exclusive? No
Delivered via: CD

Expertly researched and programmed CD music libraries. Country library currently available ... AC library due mid-1994.

"Chartbreakers - Monthly Currents" **Broadcast Programming**

Phone: (800) 426-9082
Cuts: 20 Terms: Lease
Updated: Monthly
Market Exclusive? No
Delivered via: CD

A monthly CD music service featuring the most current and research-proven Adult Contemporary hits.

"CHR Oldies" **Music Director Programming Service**

Phone: (413) 783-4626
Cuts: 521 Terms: Buyout
Updated: Annually
Market Exclusive? No
Delivered via: Analog tape, DAT
Subscribers: 52

Library contains CHR hits from the late '70s through 1990. An excellent starter package.

"Christmas Music On CDs" **Music Director Programming Service**

Phone: (413) 783-4626
Cuts: 160 Terms: Buyout
Updated: Every three years
Market Exclusive? No
Delivered via: CD
Subscribers: 112

Seven CDs will put you in the holiday spirit. Useful package for both Country and CHR stations.

Get the best music at the best price! Over 600 stations worldwide rely on Halland to deliver crystal clear digital sound at a price that can't be beat! Chose from Country, AC, CHR, Gold or Oldies. All in stock, all with a complete database on floppy disc FREE. Call Halland today!

Such a Deal!

CALL 1-800-HALLAND today! (1-800-425-5263)



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1289 E. Alosta Ave., Glendora CA 91740 818-963-6300 Fax 818-963-2070

AFFORDABLE CD MUSIC LIBRARIES FOR AC, CHR, COUNTRY AND GOLD



"Christmas Music On Tape"

**Music Director
Programming Service**

Phone: (413) 783-4626
Cuts: 219 Terms: Buyout
Updated: Biannually
Market Exclusive? No
Delivered via: Analog tape, DAT
Adds depth to our seven CDs of Christmas music. Combination price available for stations that buy analog reels and CDs.

**"Country Gold Oldies Library"
Music Director Programming
Service**

Phone: (413) 783-4626
Cuts: 2000+ Terms: Buyout
Updated: Annually
Market Exclusive? No
Delivered via: Analog tape, DAT
Subscribers: 865
Buy individual reels or the entire library of 68 reels — featuring more than 2000 country hits from 1950-1990.

**"Country Oldies On CD"
Music Director Programming
Service**

Phone: (413) 783-4626
Cuts: 710 Terms: Buyout
Updated: Annually
Market Exclusive? No
Delivered via: CD
Subscribers: 40
Complete library of Country's biggest hits on 34 CDs. Free song list available by calling (413) 783-4626; FAX (413) 783-3168

"Compact Disc Libraries"

RPM, Inc.
Phone: (800) 521-2537
Cuts: Various Terms: Buyout
Updated: Yearly
Market Exclusive? No
Delivered via: CD
Subscribers: 1,500

Broadcast compact disc libraries including AC, CHR, Solid Gold, Country, Classic Rock, and AOR formats.

**"Country Hits Music Library"
Halland Broadcast Services, Inc.**

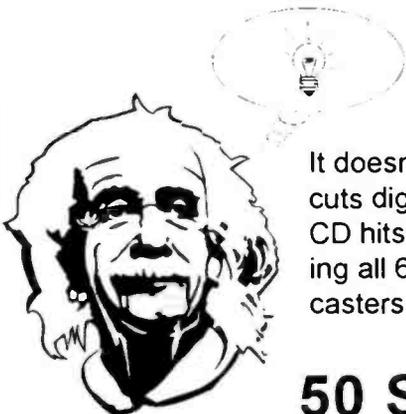
Phone: (818) 963-6300
Cuts: 713 Terms: Buyout
Market Exclusive? No
Delivered via: CD
Subscribers: 150
Contemporary Country hits of the '80s and '90s on 34 CDs, emphasizing "Hot Country" songs of the past five years.

**"Country Start-Up"
Format Productions**

Phone: (800) 440-4628
Cuts: 800 Terms: Buyout
Updated: Weekly
Market Exclusive? No
Delivered via: CD
Hottest country hits from today's hottest country stars. Perfect start-up package including gold and recurrent Top 100.

Did you know?

CD Music Libraries: 1100 tracks \$2495.00
CD Top Hits USA: \$16.95/wk, \$49.95/mo
Format Services: from \$295.00 per month



It doesn't take a genius to recognize a great deal. RPM has a library of 6,000+ cuts digitally remastered for superb on-air quality. We also offer on-time weekly CD hits. Best of all, our services are priced for the 90's. Call for our catalog listing all 6,000 cuts and a sample disc. We're in our 25th year of serving broadcasters and we'd like to work for you.

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Fax: 810-681-3936

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Over 2000 clients Worldwide!

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C
•
G

"Custom CD Music Libraries"

Steve West Productions

Phone: (702) 827-4487

Cuts: Terms: Buyout

Market Exclusive? No

Delivered via: CD

Whether you need an entire CD music library or just a few hard-to-find songs, catalog contains 5000 selections.

"Custom CD Music Libraries"

CD Productions

Phone: (800) 789-3472

Cuts: 18-20 Terms: Buyout

Updated: Custom

Market Exclusive? No

Delivered via: CD

Subscribers: 472

Provides top country singles from '50s to current. Each CD is customized with songs you choose from list of 4000.

"Custom Oldies"

Music Director Programming Service

Phone: (413) 783-4626

Terms: Buyout

Market Exclusive? No

Delivered via: Analog tape, DAT, CD

Subscribers: 500

We can customize any oldies for all formats — AC, CHR, or Country. Fax your list to (413) 783-3168 for a quick price quote.

D

"Damn Good Programmers" Music Director Programming Service

Phone: (413) 783-4626

Cuts: 271 Terms: Buyout

Market Exclusive? No

Delivered via: Analog tape, DAT

Subscribers: 198

A good music package, heavy on 'staple' MOR artists.

E

"The Eighties-Nineties AC Music Library" Halland Broadcast Services, Inc.

Phone: (818) 963-6300

Cuts: 900 Terms: Buyout

Market Exclusive? No

Delivered via: CD

Subscribers: 300

The best AC and Hot AC hits of the 1980s and 1990s. Over 900 songs on 40 compact discs.

"Eighties Plus"

Format Productions

Phone: (800) 440-4628

Cuts: 894 Terms: Buyout

Updated: Yearly

Market Exclusive? No

Delivered via: CD

Subscribers: 200

A powerful AC and CHR library from 1980 current through 1993, with the most requested and tested songs.

"Euro Exclusive"

Radio Ventures, Inc.

Phone: (516) 358-2250

Cuts: 15-17

Terms: Monthly cash, Trade, Barter

Updated: Two times per month

Market Exclusive? Yes

Delivered via: CD

Import music service — the best new music from around the world delivered to you well ahead of your competitors.

G

"Gold Canada Music Library - Country"

Broadcast Programming

Phone: (800) 426-9082

Cuts: 200+ Terms: Lease

Updated: Quarterly

Market Exclusive? No

Delivered via: CD

The most complete collection of Canadian country hits to be produced to meet the CANCON requirements without sacrificing quality.

Music for the Grownup in All of Us.™

Finally, an Adult Standards format that doesn't have to rely on listeners' memories!

Radio DeLuxe™ spans age demographics by carefully selecting timeless songs by timely artists™

It's Gershwin by Ronstadt, Berlin by Bennett and Rodgers & Hart by Harry Connick, Jr.

All familiar, all fresh, all-embracing.



Call Radio DeLuxe at

1-800-664-1999

or FAX us at

503-236-6271

*Sophisticated enough to stand on its own or mix beautifully with Nostalgia, Soft AC, Easy and Jazz.
Available as the exclusive Radio DeLuxe™ format or the Standards of Excellence™ CD library.*

"Gold Canada Music Library - Pop/Rock/AC"

Broadcast Programming

Phone: (800) 426-9082
Cuts: 500 songs Terms: Lease
Updated: Quarterly
Market Exclusive? No
Delivered via: CD

The most complete collection of Canadian pop/rock/AC hits produced to meet the CANCON requirements without sacrificing quality.



"GoldDisc Christmas Library"

TM Century

Phone: (800) 862-3688
Terms: Cash, Lease
Delivered via: CD

GoldDisc customers receive annually updated Christmas music for their format.



"GoldDisc3"

TM Century

Phone: (800) 862-3688
Terms: Cash
Updated: Recurrent updates
Delivered via: CD

Complete song libraries, NoNoise discs for TM Mix, TM Country, Country, Classic Hits, Classic Rock, Urban, Lite AC, AC, Traditional Country, Christmas.

"Great Entertainers Music Library"

M.O.R. Media

Phone: (800) 827-1722
Cuts: 3000
Terms: Lease, Net affiliation, Consult
Updated: Continuous
Market Exclusive? Yes
Delivered via: DAT
Subscribers: 8

H



"HitDisc"

TM Century

Phone: (800) 862-3688
Terms: Cash
Updated: Two CDs per week
Delivered via: CD

Hits of the week for Country, AC, CHR, Urban and AOR.



The World Standard® in Music Libraries
— in use in over 4,000 stations

**For information call:
(800) TM CENTURY**

"HitDisc E"

TM Century

Phone: (800) 862-3688

Terms: Cash

Updated: One CD per week

Delivered via: CD

Weekly releases of modern rock and alternative titles. Can be combined with HitDisc A and/or B.

K

"Kustom Kuts"

Format Productions

Phone: (800) 440-4628

Terms: Buyout

Updated: Per order

Market Exclusive? No

Delivered via: Analog tape, DAT

Perfect source to add hard to find pop, rock, R&B, and country songs to station library.

M

"Master Service"

Far West Communications

Phone: (818) 566-7003

Terms: Lease

Updated: Monthly

Market Exclusive? No

Delivered via: Analog tape

The original and best audiophile music library, with 2400 basic cuts from record company masters and ongoing current service.

"Masterdisc"

Far West Communications

Phone: (818) 566-7003

Cuts: Custom Terms: Buyout

Updated: As Requested

Market Exclusive? No

Delivered via: CD

Subscribers: 29

Broadcasting's most cost-effective custom song library service. All formats. No minimum order. \$6 per cut plus CD blank.

"Music From 1888 to Now"

Roger Dorfman Media Corp

Phone: (818) 889-1685

Terms: Buyout

Market Exclusive? No

Delivered via: Analog tape, DAT

Looking for that one tough to find song — from Edison cylinders to CDs?

O

"Oldies, The Next Generation"

Format Productions

Phone: (800) 440-4628

Cuts: 2060 Terms: Lease

Updated: Yearly

Market Exclusive? Yes

Delivered via: DAT, CD, Dalet Hard Drive System

Radio's 'New' Oldies, covering the hits 1969 through 1980! Selector-ready with programming options for each market.

"Oldies On CD"

Music Director Programming Service

Phone: (413) 783-4626

Cuts: 2661 Terms: Buyout

Updated: Annually

Market Exclusive? No

Delivered via: CD

Subscribers: 1000

AC and CHR hits of the '50s, '60s, '70s, '80s thru 1993. On the shelf-ready for delivery. Buy them all — or split up the series by decades.

"Oldies On CD"

Scott Studios Corp

Phone: (800) 330-3004

Cuts: 1100+ Terms: Buyout

Updated: Weekly/every other month

Market Exclusive? No

Delivered via: CD

Custom and stock music libraries on CD for any format.

P

"Palmetto Music Service"

Pamlico Promotion Associates

Phone: (803) 256-1779

Terms: Buyout, Lease

Market Exclusive? Negotiable

Delivered via: Analog tape, DAT, CD, Vinyl disc.

Music consultants. We help stations find music appropriate to needs. Often market exclusive. Not affiliated with any library.

"Primrose Music Library"

Network Music, Inc.

Phone: (800) 854-2075

Cuts: 45 Terms: Lease

Updated: Annually

Market Exclusive? No

Delivered via: CD

A collection of over 45 CDs recorded in Europe in a wide range of styles ... from medieval scores to new age sounds.

R

"Radio Demo Song Library"

Radio Demo

Phone: (900) 225-3366

Cuts: Various Terms: Negotiable

Updated: As Requested

Market Exclusive? Negotiable

Demos on demand featuring air talent, jingle, sweeper, music, SFX companies, comedy services, and syndicated shows. \$1.99 per minute for demo.

"Rock 'N' Roll Graffiti"

Music Director

Programming Service

Phone: (413) 783-4626

Cuts: 1229 Terms: Buyout

Market Exclusive? No

Delivered via: CD

Subscribers: 700

Fifty CDs from the '50s and '60s, at a real low price. Add-on CDs available with no duplications of songs.

"Rock and Roll Graffiti"

Format Productions

Phone: (800) 440-4628

Cuts: 1229 Terms: Buyout

Market Exclusive? No

Delivered via: CD

Subscribers: 400

Most requested and audience-tested hits of the '50s and '60s. All original versions digitally remastered for best sound.

"Rock 'N' Roll Graffiti CD Oldies Library"

Halland Broadcast Services, Inc.

Phone: (818) 963-6300

Cuts: 1229 Terms: Buyout

Market Exclusive? No

Delivered via: CD

Subscribers: 300

Complete oldies library on CD. 1229 of the most requested songs from 1954-1969 on 50 CDs. All original versions by original artists.

S

"Saturday Night Oldies Party"

Music Director

Programming Service

Phone: (413) 783-4626

Cuts: 576 Terms: Buyout

Updated: Annually

Market Exclusive? No

Delivered via: Analog tape, DAT

Subscribers: 89

Hard-to-find hits from the '50s, '60s, and early '70s on 17 reels. Ideal for weekend specials, midday oldies hour.

S

"The Seventies AC/CHR Gold Library"
Halland Broadcast Services, Inc.
 Phone: (818) 963-6300
 Cuts: 545 Terms: Buyout
 Market Exclusive? No
 Delivered via: CD
 Subscribers: 200
A perfect AC/CHR Gold Library! Five hundred forty-five songs from 1970-1979 on 30 CDs, with no disco. All original versions by original artists.

"Seventies Gold"
Format Productions
 Phone: (800) 440-4628
 Cuts: 545 Terms: Buyout
 Market Exclusive? No
 Delivered via: CD
 Subscribers: 200
Ideal gold library for AC and CHR, or great current category for Oldies stations. Covers AC, Hot AC, & CHR.



"Standards Of Excellence"
Radio DeLuxe
 Phone: (800) 664-1999
 Cuts: 1000 Terms: Buyout, Lease
 Updated: As needed
 Market Exclusive? No
 Delivered via: CD
Timeless songs by timely artists. Adult standards with a contemporary texture. Can mix with Soft AC, Easy, Jazz, or Nostalgia.

"Seventies On CD"
Music Director Programming Service
 Phone: (413) 783-4626
 Cuts: 545 Terms: Buyout
 Market Exclusive? No
 Delivered via: CD
 Subscribers: 435
Thirty CDs of the biggest A/C and CHR hits from 1970-1979. Add-on packages of the '50s, '60s, '80s, and '90s also available.

T

"Top Hits USA"
RPM, Inc.
 Phone: (800) 521-2537
 Frequency: Weekly
 Terms: Cash
 Delivered via: CD
Weekly CD service providing current releases from AC, CHR, and Country formats. Service also includes a bi-monthly recurrent CD.

**LIFE
 SUCKS
 AND
 THEN
 YOU
 DIE.**

*While you're still with us
 - Call Joe Kelly -
 the #1 voice-over
 in Rock radio.*

*Your station's
 positioning
 is just as critical
 as your station's music.*

JOE KELLY
CREATIVE

414/632-8610 • 414/632-5527 fax

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T



SOUND EFFECTS

A
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O

A

"Jay Andrews Sound Effects"

**JAMCO/Jay Andrews
Media Company**

Phone: (706) 864-8013
Cuts: Various Terms: Lease
Updated: As requested
Market Exclusive? Yes
Delivered via: Analog tape

Original voiceovers for all formats, delivered fully produced or dry. Stations nationwide call today!

C

"The Crazies"

Dave Dworkin's Ghostwriters

Phone: (612) 522-6256
Cuts: 265 Terms: Buyout
Market Exclusive? No
Delivered via: CD

O'Connor's collection of comedy sound effects. Thirty-day money-back guarantee.

E

"E-efx II"

Radio Potato

Phone: (800) 468-6874
Cuts: 200+ Terms: Buyout
Market Exclusive? No
Delivered via: CD
Subscribers: 100

Same electronic effects from 'Whoosh & Zap Package' plus Bizarro sounds, ambiance & musical transitions.

G

"Gateway Sound Effects"

Dave Dworkin's Ghostwriters

Phone: (612) 522-6256
Terms: Buyout
Market Exclusive? No
Delivered via: CD
Subscribers: 500

Four hundred twenty-seven genuine sound effects on five CDs for \$89.

"GMI's Laser Impact"

Dave Dworkin's Ghostwriters

Phone: (612) 522-6256
Cuts: 110 Terms: Buyout
Market Exclusive? No
Delivered via: CD

One hundred ten lasers, stingers, sweepers & orchestral effects. Thirty-day money-back guarantee.

K

"KPM Sound Effects Library"

Associated Production Music

Phone: (800) 543-4276
Cuts: 700 Terms: Buyout
Market Exclusive? No
Delivered via: CD

*Eight CD set with over 700 effects
• Digitally mastered and recorded • Buyout price of \$500.*

M

"Max EFX"

Radio Potato

Phone: (800) 468-6874
Cuts: Six CDs Terms: Buyout
Market Exclusive? No
Delivered via: CD

Sound effects—includes office, animals, guns & military, sports, household, etc. Mucho effects—nearly all digitally recorded.

"Max-EFX"

Dave Dworkin's Ghostwriters

Phone: (612) 522-6256
Cuts: 700 Terms: Buyout
Market Exclusive? No
Delivered via: CD

Creative Support Services' modern collection of 700 sound effects on six discs. thirty-day money-back guarantee.

O

"O'Connor Digital Effects"

Dave Dworkin's Ghostwriters

Phone: (612) 522-6256
Cuts: 300 Terms: Buyout
Market Exclusive? No
Delivered via: CD

Three hundred genuine sound effects on two CDs for indexing CD players - \$75.



RANDY THOMAS

Why would you hire a pretty face from Hollywood for your Radio Station Promos, Liners, and IDs?

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•••••

The producers of the 65th Annual Academy Awards thought so, Randy was the first female announcer ever to do the show.

"Hooked on Phonics" thinks so. "Call 1-800-ABC-DEFG."
We wonder how many of those she sold?

For a free demo call (818) 501-7201

P

**"Personalized Sound Effects"
Digitalmarc-Commercial Digital
Audio**

Phone: (800) 655-3609
Cuts: Four, 99-cut packages
Terms: Lease
Updated: Quarterly
Market Exclusive? Yes
Delivered via: CD

Personalized production on CD. Multiple voice talents, analog-to-CD mastering service, full service graphic design, and music production services.

**"Production Music &
Sound Effects Libraries"**

Manhattan Production Music
Phone: (800) 227-1954
Cuts: 105 CDs Terms: Lease
Updated: Bi-monthly
Market Exclusive? Yes
Delivered via: CD

Over 600 commercial beds, 500+ short beds for stingers and promos, 200 sweepers/IDs, 495 sound effects, and 50+ classical music CDs.

R

**"Radio Demo SFX"
Radio Demo**

Phone: (900) 225-3366
Cuts: Various Terms: Negotiable
Updated: As requested
Market Exclusive? Negotiable

Demos on demand featuring air talent, jingle, sweeper, music, SFX companies, comedy services, and syndicated shows. \$1.99 per minute for demo.

S



"SFX"

TM Century

Phone: (800) 862-3688
Cuts: 792 Terms: Buyout, Lease
Market Exclusive? No
Delivered via: CD

Sound effects in a giant package.

"Sound Effects"

L & R Productions

Phone: (203) 528-5177
Terms: Buyout, Lease
Market Exclusive? Yes
Delivered via: DAT, Reel

L&R is a production company specializing in custom/novelty jingles for a variety of formats; a full library of jingle beds.

"Sound Effects"

Network Music, Inc.

Phone: (800) 854-2075
Cuts: 60 Terms: Buyout
Updated: 10 per year
Market Exclusive? No
Delivered via: CD

Sixty volumes on CD with over 4500 effects with frequent updates. Includes a catalogue system published in printed or software formats.

"Sound Effects"

Satellite Production Network, Inc.

Phone: (415) 673-0737
Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 50

A remote audio production service, providing high quality, low-cost custom commercials to radio stations nationwide.

"Soundeffects"

**Dimension Music &
Soundeffects, Inc.**

Phone: (800) 634-0091
Cuts: 100 per CD Terms: Buyout
Updated: Annually
Market Exclusive? Yes
Delivered via: CD
Subscribers: 600

A digital-mastered and holophonically recorded set of 10 CDs of sound effects. Also, two CDs of electronic effects, stingers & logs.



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inc.

A
•
D

A

"Al Bernstein's Sports Party"
American Sports Radio Network
 Phone: (719) 528-7040
 Hosted by: Al Bernstein
 Frequency: Daily M-F
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 2 T3
A freewheeling, fun-filled, and informational two hour sports talk program touching on all aspects of the sporting world.

B

"The Big Show"
American Sports Radio Network
 Phone: (719) 528-7040
 Hosted by: Rodd Williams Stowell & Ravishing Rae
 Frequency: Daily Mon-Sat
 Length: Three hours Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 2 T3
This show guides listeners through sports headlines, interviews with sports personalities, guest commentary and conversations with callers.

"Black Collegiate Sports Report"
Urban Entertainment Corp
 Phone: (212) 679-3200
 Hosted by: Gary Shepherd
 Frequency: Daily
 Length: One min Terms: Barter
 Delivered via: Analog tape
 First Aired: 1990 Affiliates: 60
The achievements of black college athletes profiled both on and off the field.

C

"CBS Radio Sports NFL Package"
CBS Radio Networks
 Phone: (212) 975-6085
 Hosted by: Various
 Frequency: Seasonal
 Terms: Barter
 Delivered via: Satcom C5 T23
 First Aired: 1978 Affiliates: 350
Forty-five game package includes all 17 Monday night contests, plus 16 regular season, AFC & NFC Playoffs, Super Bowl, and Pro Bowl.

"Chicago Bears Football"
Tribune Radio Network
 Phone: (312) 222-3342
 Terms: Barter only
 Delivered Via: Galaxy 2 T3
 Hosts: Wayne Larrivee, Dick Butkus, Gary Fencik, & Hub Arkush
 Debuted: 1985
 Affiliates: 45
Play-by-play coverage of the Chicago Bears, one of the most popular sports teams in the nation.

"Chicago Cubs Baseball"
Tribune Radio Network
 Phone: (312) 222-3342
 Terms: Barter only
 Delivered Via: Galaxy 2 T3
 Hosts: Harry Caray, Thom Brennaman, & Ron Santo
 Debuted: 1983
 Affiliates: 60
Play-by-play coverage of the Chicago Cubs, one of the most popular sports teams in the nation.

Coast to Coast

A division of Major Networks, Inc.

"Coast To Coast"
Major Networks, Inc.
 Phone: (312) 755-1300
 Hosted by: Bob Costas and Pat O'Brien
 Frequency: Weekly
 Length: Two hours Terms: Barter
An in-depth weekly program features up-close-and-personal interviews of the biggest sports stars, hosted by highly visible sports personalities.

"College Basketball Game Of The Week"
Mutual Broadcasting System
 Phone: (703) 413-8550
 Hosted by: Various
 Frequency: Seasonal
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T15
Play-by-play of the season's best matchups between the top college teams in the nation. Action-packed.

"College Coaches Courtside"
Mutual Broadcasting System
 Phone: (703) 413-8300
 Hosted by: Larry Michael
 Frequency: Seasonal
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T15
Hear exclusive insights from the biggest and best college basketball coaches in the nation. Caller participation.

"College Sports USA"
CBS Radio Networks
 Phone: (212) 975-6085
 Hosted by: Ron Franklin
 Frequency: Weekends
 Length: 3.5 mins
 Terms: Net affiliation
 Delivered via: Satcom C5 T23
 First Aired: 1983 Affiliates: 475
A look at happenings in college sports today and yesteryear.

"Don Criqui On Sports"
NBC Radio Network
 Phone: (703) 413-8300
 Hosted by: Don Criqui
 Frequency: Daily
 Length: 2.5 mins
 Terms: Net affiliation
 Delivered via: Satcom C5 T15
Daily commentary on the people and events making news in the world of sports.

D

"Deportes CBS"
CBS Hispanic Radio Network
 Phone: (212) 975-3005
 Hosted by: Jaime Jarrin
 Frequency: Daily
 Length: Three mins Terms: Barter
 Delivered via: ASC-1 T18
 First Aired: 1993 Affiliates: 35
First regularly-scheduled, full-year broadcast focusing on sports of interest to the Latino audience, including baseball, boxing, and soccer.

"Duke, UVa, NC State Play by Play"
Capitol Radio Networks
 Phone: (919) 890-6030
 Frequency: Weekly
 Terms: Net Affiliation
 Delivered via: Satcom C5 T3

F

"Fishing Line"**American Sports Radio Network**

Phone: (719) 528-7040

Hosted by: Alex Langer

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 2 T3

A discussion of fishing and humorous fishing incidents, balanced with unique fishing tips.

G

"The Golf Spot"**CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Nick Seitz

Frequency: Seasonal

Length: One min Terms: Net affiliation

Delivered via: Satcom C5 T23

First Aired: 1978 Affiliates: 475

Expert tips for golfers looking to enjoy and improve their time on the course.

"The Larry Grossman Show"**American Sports Radio Network**

Phone: (719) 528-7040

Hosted by: Larry Grossman

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 2 T3

This show features nationally recognized authors, journalists, top handicappers and sportsbook managers.

H

"The Lou Holtz Show"**Mutual Broadcasting System**

Phone: (703) 413-8550

Hosted by: Lou Holtz

Frequency: Seasonal

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15

The coach's analysis and commentary on Notre Dame and college football, with insights into strategy, injury updates, and humor. Call-in.

I

"In-Fisherman Radio"**In-Fisherman Communications Network**

Phone: (218) 829-1648

Hosted by: Wade Bourne, Ed Park, Rich Zaleski

Frequency: Daily

Terms: Barter

Delivered via: Satcom C5 T23

First Aired: 1979 Affiliates: 810

How-to tips from top fishermen; equipment reviews; travel hotspots; hunting tips (seasonal). Regional editions; local avails; market exclusivity.



A division of Major Networks, Inc.

"Inside Sports Magazine"**Major Networks, Inc.**

Phone: (312) 755-1300

Hosted by: Pat O'Brien

Frequency: Daily

Length: 90 secs Terms: Barter

Pat O'Brien delivers hard-hitting, in-depth commentary on today's hottest sports topics. This is the radio version of his column in 'Inside Sports', a leader in sports journalism.

**"Inside The NFL"****Unistar Radio Networks**

Phone: (800) 225-3270

Hosted by: Len Dawson, Nick Buoniconti and Cris Collinsworth

Frequency: Weekend

Length: 30 mins Terms: Barter

Delivered via: Satcom C5 T15

Based on the HBO series, hosts Len Dawson, Nick Buoniconti, and Cris Collinsworth offer 30 minutes of gridiron action and analysis.

"Insomniac Sports"**American Sports Radio Network**

Phone: (719) 528-7040

Hosted by: Lee Pete & Andy Iskoe

Frequency: Daily Tue-Sat

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 2 T3

"Insomniac Sports" is the fun and informative late night sports talk show for fans that never sleep!

L

"Latin Legends Of Baseball"**CBS Hispanic Radio Network**

Phone: (212) 975-3005

Hosted by: Billy Berroa

Frequency: Seasonal

Length: 2.5 minutes plus two-hour call-in

Terms: Barter

Delivered via: ASC-1 T18

First Aired: 1991 Affiliates: 35

Monthlong series celebrating the achievements and recalling the struggles of Latin Major League greats. Features a live two-hour call-in.

M



A division of Major Networks, Inc.

"John Madden's Sports Calendar"**Major Networks, Inc.**

Phone: (312) 755-1300

Hosted by: John Madden

Frequency: Daily

Length: 90 secs Terms: Barter

A day-specific look at a significant event in sports history hosted by today's most recognizable sports personality.

"JOHN MADDEN'S SPORTS QUIZ"

A division of Major Networks, Inc.

"John Madden's Sports Quiz"

Major Networks, Inc.

Phone: (312) 755-1300
Hosted by: John Madden
Frequency: Daily
Length: 90 secs Terms: Barter

America has a love affair with football and fans have a love affair with John Madden. Today's most visible sports personality.

"Major College Bowl Game"

NBC Radio Network

Phone: (703) 413-8300
Hosted by: NBC Radio Sports
Frequency: Seasonal
Length: 3.5 hours
Terms: Barter
Delivered via: Satcom C5 T15

Live play-by-play coverage of the big college bowls, including the Rose, Orange, and Fiesta Bowls.

"Major League Baseball Package"

CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Various
Frequency: Seasonal
Terms: Barter
Delivered via: Satcom C5 T23
First Aired: 1976 Affiliates: 350

Two Saturday 'Game Of the Week' broadcasts, plus opening day, three holiday games, and all post-season contests leading up to and including the World Series.

"Masters Golf Tournament"

CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Ed Ingles with Nich Seitz, Howard David, Jim Gray
Frequency: Seasonal
Length: 46 three min segments
Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1954 Affiliates: 475

Series of live reports from the 18th green at the site of the Masters. Coverage includes 45 three-minute reports.

"Meet The All-Stars"

CBS Hispanic Radio Network

Phone: (212) 975-3005
Hosted by: Billy Berroa, Jaime Jarrin, Gustavo Lopen Moreno
Frequency: Seasonal
Length: One hour Terms: Barter
Delivered via: ASC-1 T18
First Aired: 1990 Affiliates: 35
Live from the All-Star gala, includes interviews with the Hispanic All-Stars.

"Meet The All-Stars"

CBS Radio Networks

Phone: (212) 975-6085
Hosted by: John Rooney & Jerry Coleman
Frequency: Seasonal
Length: One hour Terms: Net affiliation
Delivered via: Satcom C5 T23
Warm-up to next day's All-Star game, with live interviews with players & team managers.

"Meet The Teams"

CBS Hispanic Radio Network

Phone: (212) 975-3005
Hosted by: Billy Berroa, Jaime Jarrin, Gustavo Lopez Moren, Edgar Perrea
Frequency: Seasonal
Length: One hour Terms: Barter
Delivered via: ASC-1 T18
First Aired: 1990 Affiliates: 35
One hour program featuring leading players, coaches, and managers of World Series-bound teams.

"Al Michaels' Sports Quiz"

MJI Broadcasting

Phone: (212) 245-5010
Hosted by: Al Michaels
Frequency: 10 times weekly
Length: Two mins Terms: Barter
Delivered via: Reel-to-reel
First Aired: 1991

A daily trivia program/promotion hosted by national sports broadcaster Al Michaels focusing on the sports world. Prizes for qualifying stations.

"Morning Sports Page"

American Sports Radio Network

Phone: (719) 528-7040
Hosted by: Jeff Orman
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3
'Morning Sports Page' highlights the previous night's scores and previews the day's sports agenda.

"Mutual's College Football Bowl Package"

Mutual Broadcasting System

Phone: (703) 413-8550
Hosted by: Various
Frequency: Special
Length: 3.5 hours
Terms: Barter
Delivered via: Satcom C5 T15
Live play-by-play action from the Aloha Bowl, Cotton Bowl, and Sugar Bowl.

N

"NBA Radio"

NBA Radio

Phone: (201) 865-1500
Hosted by: Joe McConnell, Bob Lanier, Tom Hanneman
Frequency: Seasonal
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T23

NBA Radio is the nationally-syndicated LIVE package for NBA events including: regular season, All-Star game, playoffs, finals and draft.

"NCAA Package"

CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Various
Frequency: Seasonal
Terms: Barter
Delivered via: Satcom C5 T23
First Aired: 1982 Affiliates: 500

Seventeen NCAA men's playoff games, including Final Four & National Championship; plus women's semifinals and finals. Two live call-ins are included in the package.

"NFL Draft Reports"

CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Ed Ingles
Frequency: Seasonal
Length: 10 2.5 min reports
Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1981 Affiliates: 475

Series of reports from NFL Draft headquarters where the league's team representatives select impressive college athletes to add to their squad.

"NFL Football I & II"**Mutual Broadcasting System**

Phone: (703) 413-8550

Hosted by: Tony Roberts and other commentators

Frequency: Seasonal

Length: 3.5 hours

Terms: Barter

Delivered via: Satcom C5 T15

Sunday afternoon doubleheader play-by-play. Game of the week matchups chosen to provide the most football excitement on radio.

"NFL Preview"**CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Greg Gumbel & Matt Millen

Frequency: Seasonal

Length: 15 mins Terms: Net affiliation

Delivered via: Satcom C5 T23

First Aired: 1984 Affiliates: 350

Sets the scene for each weekend's NFL matchups, with reports on players, team standings, and coaches' observations.

"Notre Dame And Major College Football"**Mutual Broadcasting System**

Phone: (703) 413-8550

Hosted by: Tony Roberts and other commentators

Frequency: Seasonal

Length: 3.5 hours

Terms: Barter

Delivered via: Satcom C5 T15

For the 27th consecutive year, exclusive play-by-play of Notre Dame's entire schedule, plus hottest college wildcard games.

O

"Offsides' with Dan Dierdorf"**Spirit Sports & Event Marketing**

Phone: (314) 843-2696

Hosted by: ABC-TV's Dan Dierdorf

Frequency: Daily

Length: Two mins Terms: Barter

Delivered via: Satcom C5

First Aired: 1991 Affiliates: 120

Daily coverage of what's happening in professional and college football. Runs through the Super Bowl.

P

"Billy Packer's**"Tournament Madness"****Spirit Sports & Event Marketing**

Phone: (314) 843-2696

Hosted by: CBS-TV's Billy Packer

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5

First Aired: 1992 Affiliates: 70

Weekly roundtable with Billy and nationally-known coaches and sports/media personalities. Runs through The Final Four.

R

"Pennant Fever"**CBS Hispanic Radio Network**

Phone: (212) 975-3005

Hosted by: Billy Berroa, Jaime Jarrin, Gustavo Lopez Moren, Edgar Perrea

Frequency: Seasonal

Length: 90 secs Terms: Barter

Delivered via: ASC-1 T18

First Aired: 1990 Affiliates: 35

Daily feature, follows leading American and National League teams heading towards the World Series.

"Power Sports Talk"**American Sports Radio Network**

Phone: (719) 528-7040

Hosted by: Tom George

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 2 T3

A weekly roundtable discussion, highlighting a weekly guest from the world of sports.

"Pro Football Weekly"**Tribune Radio Network**

Phone: (312) 222-3342

Terms: Barter only

Delivered Via: Analog tape, Satcom C5

T3, Galaxy 2 T3

Hosts: Wayne Larrivee & Hub Arkush

Debuted: 1987

Affiliates: 65

An in-depth half-hour look at the issues, players, and coaches in the NFL and the upcoming games.

"Race-Talk"**Sportcom Associates/
Motor Sports Radio**

Phone: (607) 770-9165

Hosted by: Paul Kaminski

Frequency: Two times per week

Length: Five mins Terms: Barter

Delivered via: Galaxy 4

First Aired: 1988 Affiliates: 8

Race-talk covers the news, results and personalities of major league autoracing worldwide.

TO GET AMERICA'S HOTTEST SPORTS VOICES, GET THE SPIRIT!

"Tournament Madness"
with Billy Packer,
CBS-TV Analyst
(LONG-FORM)



"Offsides"
with Dan Dierdorf
of ABC-TV's M.N.E.
(SHORT-FORM)



"Talkin' Roundball"
with Dick Vitale
of ESPN and ABC-TV
(SHORT-FORM)

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Mike Phares or Carolyn Flynn



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FAX: 314/842/9336

"The Road To The Super Bowl"**CBS Hispanic Radio Network**

Phone: (212) 975-3005

Hosted by: Super Bowl announcer team

Frequency: Seasonal

Length: 90 Secs Terms: Barter

Delivered via: ASC-1 T18

First Aired: 1991 Affiliates: 35

*Monthlong series of daily reports leading up to the Super Bowl. Includes two-hour call-in.***"The Pete Rose Show"****Katz Radio Group Syndication**

Phone: (212) 424-6810

Hosted by: Pete Rose

Frequency: Daily

Length: Two hours

Delivered via: Satcom C5 T23

First Aired: 1992 Affiliates: 100

*The hot sports topics of the day with listeners' phone calls, hosted by baseball's all-time hit king.***"Rubin On Racing"****American Sports Radio Network**

Phone: (719) 528-7040

Hosted by: Jack Rubin

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 2 T3

Jack Rubin interviews the owners, jockeys, and trainers involved in the thoroughbred, harness, and quarter-horse racing circuit.

S

**"Selection Sunday/
Eve of the Final Four"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: John Rooney and Ron Franklin

Frequency: Seasonal

Length: Three hours Terms: Net affiliation

Delivered via: Satcom C5 T23

First Aired: 1982 Affiliates: 500

*Live call-in shows, setting the stage for the NCAA Basketball tournament and finals, with coaches' interviews, expert observations.***"Sports Around America"****American Sports Radio Network**

Phone: (719) 528-7040

Hosted by: Tim Neverett

Frequency: Daily Mon-Sat

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 2 T3

A combination of interviews with the athletes, coaches, and people making today's sports news.**"Sports Byline USA"****Sports Byline USA**

Phone: (415) 434-8300

Hosted by: Ron Barr

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy II T3

First Aired: 1988 Affiliates: 240

*Insightful and stimulating sports talk featuring guest celebrities. Top sports personalities and an 800 number for the fans.***"Sports Central USA"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Jim Hunter

Frequency: Weekend

Length: 12, three min reviews

Terms: Net Affiliation

Delivered via: Satcom C5 T23

First Aired: 1982 Affiliates: 475

*Weekend review of the latest sports news and scores.***"Sports Desk"****American Sports Radio Network**

Phone: (719) 528-7040

Hosted by: Rick Rosen

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 2 T3

*An interactive look at the days up-coming events, with open phone lines, guests, and analysts.***"Sports Fanfare"****American Sports Radio Network**

Phone: (719) 528-7040

Hosted by: Larry Cotlar

Frequency: Daily Mon-Sat

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 2 T3

Larry Cotlar's sense of humor and up-to-the-minute sports reports keep listeners in tune with the sporting world.

Sports Flashback

A division of Major Networks, Inc.

"Sports Flashback"**Major Networks, Inc.**

Phone: (312) 755-1300

Hosted by: Pat O'Brien

Frequency: Daily

Length: 90 Secs Terms: Barter

*Emmy-award winning sportscaster Pat O'Brien treats listeners to an energetic 'sports flashback' borrowing from 20,000 audio clips covering the past 60 years.***"Sports Panel"****American Sports Radio Network**

Phone: (719) 528-7040

Hosted by: David Grisar

Frequency: Daily Mon-Sat

Length: Three hours

Delivered via: Satcom C5 T15, Galaxy 2 T3

*A celebrity interview show that features the biggest names in the business of sports.***"Sports Talk"****American Sports Radio Network**

Phone: (719) 528-7040

Hosted by: Fred Wallin

Frequency: Daily Mon-Sat

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 2 T3

*Fred Wallin, is the sports guy 'your listeners love to hate.' Controversial, experienced, and knowledgeable.***"Sports With Marty Rodick"****American Sports Radio Network**

Phone: (719) 528-7040

Hosted by: Marty Rodick

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 2 T3

*A show for the sports fan who wants to know what's 'really going on.'***"Sports World Roundup"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Bill Schweizer (M-F),

Tommy Tighe (Sat)

Frequency: Mon-Sat

Length: Three mins Terms: Net affiliation

Delivered via: Satcom C5 T23

First Aired: 1972 Affiliates: 475

Morning sports recap and previews of upcoming matchups.

"Sportslink America"
American Sports Radio Network

Phone: (719) 528-7040
Hosted by: Kurt Garhime
Frequency: Daily M-F
Length: Three hours
Delivered via: Satcom C5 T15, Galaxy 2 T3
Kurt Garhime interviews and discusses sports with the brightest personalities in the sporting world.

"Sportstime"
CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Greg Gumbel
Frequency: Daily
Length: 3.5 mins
Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1981 Affiliates: 475
Greg Gumbel offers listeners news and expert commentary covering all aspects of sports.

"Sunday Sports Warm Up"
American Sports Radio Network

Phone: (719) 528-7040
Hosted by: Jeff Kramer
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3
This show previews Sunday's big games and reviews all the action from Saturday.

"Talkin Roundball"
with Dick Vitale
Spirit Sports & Event Marketing

Phone: (314) 843-2696
Hosted by: ESPN's Dick Vitale
Frequency: Daily
Length: Two mins Terms: Barter
Delivered via: Analog tape
First Aired: 1990 Affiliates: 120
Daily insight & philosophy on what's happening in basketball. Covers college and pros. Runs through NBA Championships.

"The Tennis Spot"
CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Peter Burwash
Frequency: Seasonal
Length: One min Terms: Net affiliation
Delivered via: Satcom C5 T23
First Aired: 1978 Affiliates: 475
Feature contains helpful hints for listeners who want to improve and further enjoy their tennis game.



"This Is The NFL"
Unistar Radio Networks

Phone: (800) 225-3270
Hosted by: Steve Sabol
Frequency: Daily
Length: One min Terms: Barter
Delivered via: Satcom C5 T15
Daily vignettes featuring the greatest moments from NFL games, hosted by Steve Sabol. Available mid-August through the Pro Bowl.

"Bob Trumpy's 'Sports Tales'"
Burbank's Creations

Phone: (513) 232-2216
Hosted by: NBC Sports Analyst Bob Trumpy
Frequency: Daily
Length: Two mins Terms: Barter
Delivered via: Analog tape, CD, DAT
First Aired: 1994
Fast-paced, humorous, true stories from top sports personalities, told to NBC Sports' Bob Trumpy. It's a great revenue maker!

"The Dave Wannstedt Show"
Tribune Radio Network

Phone: (312) 222-3342
Terms: Barter only
Delivered Via: Galaxy 2 T3
Hosts: Wayne Larrivee
Debuted: 1993
Affiliates: 40
Interviews, analysis, and game strategy of Chicago Bears football with Coach Wannstedt and phone calls from fans.

"The Week In Sports That Was"
American Sports Radio Network

Phone: (719) 528-7040
Hosted by: Scott Higgins
Frequency: Weekly
Length: Two hours Terms: Barter
Highlights the big stories and the unusual 'off-the-wall' happenings that have made sports headlines over the past week.

"The Westwood One/ HBO Boxing Series"
Westwood One Radio Networks

Phone: (703) 413-8300
Hosted by: Various
Frequency: Four-six times annually
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15
Regularly scheduled blow-by-blow accounts of championship boxing matches, created expressly for radio.

"Winston Cup Today"
Capitol Radio Networks

Phone: (919) 890-6030
Hosted by: Mark Garrow
Frequency: Daily
Length: Five mins Terms: Barter
Delivered via: Satcom C5 T3 and T23
Affiliates: 300
Latest NASCAR news; usually from the site of major races.

"Wrestling Insider"
American Sports Radio Network

Phone: (719) 528-7040
Hosted by: Mike Tenay
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 2 T3
The 'big guys in the ring' bring their own unique brand of entertainment to your listeners.

"WWF Live!"
Tribune Radio Network

Phone: (312) 222-3342
Terms: Barter only
Delivered Via: Satcom C5 T15
Hosts: Jim Ross
Debuted: 1993
Affiliates: 21
Listener call-ins, exclusive interviews with World Wrestling Federation stars and famous in-studio guests.

T

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B

A

"The Affection Connection"

B.I.B., Inc.

Phone: (503) 248-1960

Hosted by: Ms. JJ McKay

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Analog tape, DAT

First Aired: 1994 Affiliates: 7

Singles can connect via an 800 interactive show. Throughout Oregon and Washington.

"America On The Road I"

America On The Road, Inc.

Phone: (207) 781-5036

Hosted by: Mike Anson

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape, DAT, Satcom C5 T15

First Aired: 1990 Affiliates: 281

Automotive experts review new technology, test-drive vehicles, interview industry notables, analyze products and services, and report industry news.

"America On The Road II"

America On The Road, Inc.

Phone: (207) 781-5036

Hosted by: Mike Anson

Frequency: Weekly

Length: 2.5 mins

Terms: Barter

Delivered via: Analog tape, DAT

First Aired: 1990 Affiliates: 156

Automotive experts review new technology, test-drive vehicles, interview industry notables, analyze products and services, and report industry news.

"America's Town Meeting"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Tom Donahue

Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2

T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 50

Interesting and provocative talk with Tom Donahue and his listeners. A true patriot fighting for a better America.

"The Appliance Hotline"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Richard Isaacson

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1994 Affiliates: 40

How to buy, repair, and love your appliances from the man who knows — the Appliance Man. Sundays 5-6pm ET.

WOR RADIO NETWORK

"Ask Arthur Frommer"

WOR Radio Network

Phone: (212) 642-4533

Hosted by: Arthur Frommer

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T23

First Aired: 1993 Affiliates: 60

The author of "Europe On \$5 A Day" and "Frommer Guides" explores the world for exciting, value-packed travel advice.

"Ask The Doctor"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Derrick DeSilva, MD

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 40

Practicing internist Dr. DeSilva answers listener's medical questions each day in the 9-10 am ET period. Guests and discussion.

"Astrologia Del Amor"

Latin American Broadcast

Industry Organization

Phone: (213) 468-2350

Hosted by: Karmen Dehasa

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Galaxy 2 T3

First Aired: 1993 Affiliates: 7

Love advice.

"Astrology With Jack Gillen"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Jack Gillen

Frequency: Weekly

Length: One hour Terms: Barter only

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 40

The man who predicted the California earthquake and has a way with people is on the air Saturdays 5-6pm ET.

B

"The Best Of Bohannon"

Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Jim Bohannon

Frequency: Weekly

Length: Six hours Terms: Barter

Delivered via: Satcom C5 T15

Sunday evening/overnight programming featuring highlights of the week's best 'Jim Bohannon Shows.' Selected interviews and listener calls.

"The Jim Bohannon Show"

Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Jim Bohannon

Frequency: Daily

Length: Six hours Terms: Barter

Delivered via: Satcom C5 T15

Quality overnight programming featuring guest interviews and listener calls on all topics.

"The Bill Bresnan Show"

Business Radio Network

Phone: (719) 528-7040

Hosted by: Bill Bresnan

Frequency: Daily M-F

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T3 & 15

Well-rounded, conservative, financial information and advice. Topics such as personal finance, the economy, and inflation are discussed with listeners.

WOR
RADIO NETWORK

"Dr. Joy Browne"
WOR Radio Network
Phone: (212) 642-4533
Hosted by: Dr. Joy Browne
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T23
First Aired: 1992 Affiliates: 205
Earth-based personal issues with radio's favorite psychologist. Great demographics and listener loyalty. Hot talk with a heart.

WOR
RADIO NETWORK

"The Gene Burns Program"
WOR Radio Network
Phone: (212) 642-4533
Hosted by: Gene Burns
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T23
First Aired: 1992 Affiliates: 140
Unpredictable! Issue-oriented hot talk. Recommended cure for Limbaugh-Lag-Syndrome. Libertarian, less government, more self-reliance view point.

C

"Call Of The Wild"
MNN Radio Networks, Inc.
Phone: (612) 696-0123
Hosted by: Ron Schara
Frequency: Weekly
Length: One hour
First Aired: 1993 Affiliates: 10
The great outdoors of the Midwest — hunting, fishing, skiing...

"A Calzon Quitado"
Latin American Broadcast Industry Organization
Phone: (213) 468-2350
Hosted by: Juan Andres deHaseth
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Galaxy 2 T3
First Aired: 1993 Affiliates: 7
Discussion of issues that affect the Latino community. Repeated each night.

"The Car Doctor"
Talk America Radio Network
Phone: (508) 460-0588
Hosted by: John Paul
Frequency: Weekly
Length: One hour Terms: Barter Only
Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9
First Aired: 1993 Affiliates: 40
The Car Doctor answers listener's questions about cars, trucks, vans, and recreational vehicles every Saturday Noon-1pm ET.

"Coast To Coast AM"
Chancellor Broadcasting Company
Phone: (503) 664-8829
Hosted by: Art Bell
Frequency: Daily
Length: Five hours Terms: Barter
Delivered via: Satcom C5 T15
First Aired: 1993 Affiliates: 82
First- and second-place Arbitron overnight in major markets. Huge caller volume, timely issues. 11pm-4am PST live, 4-6am PST rereads.

MAJOR TALK

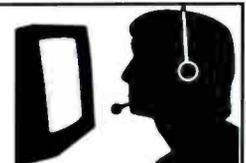
A division of Major Networks, Inc.

"The Alan Colmes Show"
Major Networks, Inc.
Phone: (312) 755-1300
Hosted by: Alan Colmes
Frequency: Daily
Terms: Barter
Delivered via: Satcom C5, Galaxy 4
Caller-intensive, issue-driven, fast-paced, entertaining and informative. Alan's liberal voice cries out in a conservative wilderness.

"Colorin Colorado"
Latin American Broadcast Industry Organization
Phone: (213) 468-2350
Hosted by: Alberto Sosa
Frequency: Daily
Length: Two hours Terms: Barter
Delivered via: Galaxy 2 T3
First Aired: 1993 Affiliates: 7
Children's show.

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RAOUL LOWEREY CONTRERAS
The Hispanic With An Attitude

PARTYLINE USA - Up All Night

"Computer Exchange"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Bill Claff and Alex Randall

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 40

Two-way talk with listeners and interesting guests all about the world of computers. Sundays Noon-2pm ET.

"Con Usted En El Deporte"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350

Hosted by: Armando Luque

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Galaxy 2 T3

First Aired: 1993 Affiliates: 7

Sports talk.

"Contrapunto Latino"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350

Hosted by: Alvaro Roman

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Galaxy 2 T3

First Aired: 1993 Affiliates: 7

Headline debates

"Conversaciones Intimas"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350

Hosted by: Dr Elvia Contreras

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Galaxy 2 T3

First Aired: 1993 Affiliates: 7

Love and relationships. Repeated nightly.

"Cotorreo En Serio"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350

Hosted by: Alicia Alarcon

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Galaxy 2 T3

First Aired: 1993 Affiliates: 7

Discussion of current topics.

"Countryline USA"

Entertainment Radio Networks

Phone: (310) 456-7879

Hosted by: Leeza Gibbons

Frequency: Monthly

Length: 90 secs Terms: Barter

Delivered via: Satcom C5 T19

First Aired: 1987 Affiliates: 175

Monthly listener call-in show with Country's biggest stars. Live performances, music sweeps, and giveaways every month.

"Crack-Down"

Personal Growth Network

Phone: (619) 433-4400

Hosted by: Dr Rick McKinney

Frequency: Weekly

Length: One to two hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3

First Aired: 1993 Affiliates: 9

Caller-driven teletherapy show aimed at drug abusers and their families in the inner cities.

"Steve Crowley's American Scene"

Crowley Broadcasting

Phone: (305) 735-5222

Hosted by: Steve Crowley

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23

First Aired: 1993 Affiliates: 22

Sharply focused on unbiased information we must know to succeed. Offers solutions to problems and practical, everyday advice.

"The Brooke Daniels & Roberta Gale Show"

Westwood One Radio Networks

Phone: (703) 413-8300

Hosted by: Brooke Daniels & Roberta Gale

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15

First Aired: 1994

Brooke & Roberta are outrageous, unpredictable, and unique (trust us!). No topic is too sacred or extraordinary for this engaging duo.

"Dateline Washington"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Pat Korten

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1994 Affiliates: 50

An hour's news block. All the news and what's behind the news. 6-7pm ET M-F. Pat Korten direct from Washington.

"The Keith DeGreen Personal Finance Show"

Business Radio Network

Phone: (719) 528-7040

Hosted by: Keith DeGreen

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T3 & 15

This show is more than stocks and bonds or mutual funds. It features comprehensive financial, tax, and estate planning strategies.

"DivorceHELP"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Diane Cassarino

Frequency: Weekly

Length: One hour Terms: Barter only

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1994 Affiliates: 30

Information, education, and things one needs to cope with divorce issues in the family. Sundays 7-8pm ET.

MAJOR TALK™

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"Morton Downey Jr. Show"

Major Networks, Inc.

Phone: (312) 755-1300

Hosted by: Morton Downey Jr

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom, Galaxy 4

The father of tough talk and interviews smooths the edges with humor, entertainment, and information. Highly produced.

"Dreamland"

Chancellor Broadcasting Company

Phone: (503) 664-8829

Hosted by: Art Bell

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15

First Aired: 1994 Affiliates: 44

The most legitimate and believable discussion of UFO and supernatural phenomena with qualified experts. Sun 7-10pm PST.

E

"Dr. Dean Edell Show"

EFM Media Management

Phone: (212) 661-7500

Hosted by: Dr Dean Edell

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T23

First Aired: 1982 Affiliates: 342

Health-medical, news-comments of particular concern to '20s, '30s, '40s listeners. Ample time for national listener calls.

"El Hombre Y Su Mundo"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350

Hosted by: Alejandro Moreno, F.L.E.

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Galaxy 2 T3

First Aired: 1993 Affiliates: 7

Family relations from the male point of view.

"El Mundo De Avelar"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350

Hosted by: Professor Francisco Avelar

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Galaxy 2 T3

First Aired: 1993 Affiliates: 7

Conservative & controversial.

"Esquina Legal"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350

Hosted by: Chaim Magnum, attorney

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Galaxy 2 T3

First Aired: 1993 Affiliates: 7

Legal issues. Repeated nightly.

"David Essel - Alive!"

Talknet/Westwood One

Phone: (703) 413-8550

Hosted by: David Essek, MS

Frequency: Twice weekly

Length: Three hours Terms: Barter

First Aired: 1993

Motivational speaker and personal success expert David Essel provides advice on everything from stress management to alternative medicine.

F

MAJOR TALK™

A division of Major Networks, Inc.

"The Barry Farber Show"

Major Networks, Inc.

Phone: (312) 755-1300

Hosted by: Barry Farber

Frequency: Daily

Terms: Barter

Personality-driven, headline-responsive and caller-intensive. Barry informs, challenges and entertains his audience daily in his conservative fashion.

"Farming America"

Tribune Radio Network

Phone: (312) 222-3342

Hosted by: Max Armstrong

Frequency: Daily

Length: Five mins Terms: Barter

Delivered via: Analog tape

First Aired: 1987 Affiliates: 215

Daily farm program featuring agricultural issues, current events, news and actualities.

"The Henry Fineburg Show"

Talk Radio Network

Phone: (503) 664-8827

Hosted by: Henry Fineburg

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15

First Aired: 1994 Affiliates: 3

Ex-hippie New Yorker maintains disdain for the establishment through conservatism and family values.

"First Class Singles"

Personal Growth Network

Phone: (619) 433-4400

Frequency: Weekly

Length: One-three hours

Terms: Barter, P/I

Delivered via: Satcom C5 T19, Galaxy 2 T3

A caller-driven show aimed at class singles, their lifestyles, social, and personal problems; featuring on-air introductions, contests, lifestyle info.

"The Fishing Line"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Steven Sloan, Fisheries

Defense Fund

Frequency: Weekly

Length: Two hours Terms: Barter only

Delivered via: Satcom C5 T19, Galaxy 2

T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 50

All the fishing news you ever wanted to know. From studio and on location; 6-8am ET every Saturday morning.

"Food For Thought"

Global Satellite Network

Phone: (818) 906-1888

Hosted by: Melinda Lee with George

Taylor Morris

Frequency: Daily

Length: One hour M-F, two hours Sat

Terms: Barter

Delivered via: Satcom C5 T19

First Aired: 1993 Affiliates: 92

Interactive talk about food, cooking, nutrition, party preparation, and other culinary topics.

"The Roger Fredinburg Show"

Talk Radio Network

Phone: (503) 664-8827
Hosted by: Roger Fredinburg
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T15
First Aired: 1993 Affiliates: 32

America's 'Regular Guy' talks politics and life. Not a windbag. Not an insider; very caller-interactive 8-11pm PST.

G

"Grandstand"

Talk America Radio Network

Phone: (508) 460-0588
Hosted by: Carl and George Grande
Frequency: Weekly
Length: One hour Terms: Barter only
Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9
Affiliates: 50

A look at the week in sports. Interviews with guests, reports, and two-way talk. Sundays 8-9pm ET.

"The Greaseman Show"

Infinity Broadcasting

Phone: (213) 882-8578
Hosted by: The Greaseman
Frequency: Daily
Length: Four hours Terms: Cash
Delivered via: Satcom C5 T23, 15, 17

'The Greaseman Show' is a four-hour comedy show with an emphasis on wacky bits, parody songs, and phone calls.

The GIL GROSS Show

"The Gil Gross Show"

CBS Radio Networks

Phone: (212) 975-6085
Hosted by: Gil Gross
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T23
First Aired: 1992 Affiliates: 150

Gross talks about the hot topics of the day with guest interviews aimed towards adults 25-54 with an emphasis on baby boomers.

H

"Hablemos De Usted"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350
Hosted by: Dr. Edgar Villamarin
Frequency: Daily
Length: Two hours Terms: Barter
Delivered via: Galaxy 2 T3
First Aired: 1993 Affiliates: 7
Telephone therapy.

"Ham Radio Is On The Air"

Talk America Radio Network

Phone: (508) 460-0588
Hosted by: Len Winkler
Frequency: Weekly
Length: One hour Terms: Barter only
Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9
First Aired: 1993 Affiliates: 40

All about ham radio directed to amateur radio operators across the country. Sundays 6-7pm ET.

WOR RADIO NETWORK

"Health Talk With Dr. Ronald Hoffman"

WOR Radio Network

Phone: (212) 642-4533
Hosted by: Dr Ronald Hoffman
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T23
First Aired: 1994 Affiliates: 25

Alternative medicine with medical doctor and nutritionist. Young lifestyle issues, vitamins, health maintenance, and optimization. Not your father's doctor!



"Hightower Radio"

ABC Radio Networks

Phone: (212) 456-5131
Hosted by: Jim Hightower
Frequency: Weekly
Length: Three hours Sat-Sun
Terms: Barter
Delivered via: Satcom C5 T19
First Aired: 1994 Affiliates: 200
Intelligent, humorous talk from America's most popular populist.

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Q106 · SAN DIEGO
WLEX · TV LEXINGTON
WTDR · CHARLOTTE
970-WFLA · TAMPA

"Hitline USA"**Entertainment Radio Networks**

Phone: (310) 456-7879

Hosted by: Elvis Duran, WHTZ/NYC

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19

First Aired: 1987 Affiliates: 145

Via 800 phone lines, listeners nationwide talk with CHR's biggest stars every Sunday night. A promotion each week.

Home Care

"Home Care"**American****Entertainment Network**

Phone: (619) 754-3333

Hosted by: Jeff Williams

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5

First Aired: 1993 Affiliates: 37

Help for home repairs.

"Hotline Dating Show"**Talk America Radio Network**

Phone: (508) 460-0588

Hosted by: Dick Syatt

Frequency: Weekly

Length: Two hours Terms: Barter only

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1984 Affiliates: 50

Listeners call in and describe themselves and what they are looking for in a mate. Sundays 10am-Noon ET.

"Gerry House & The House Foundation"**Premiere Radio Networks, Inc.**

Phone: (818) 377-5300

Hosted by: Gerry House

Frequency: Daily

Length: Four hours Terms: Barter

Delivered via: Satcom K1

First Aired: 1993 Affiliates: 40

Live morning show from Nashville starring America's No. 1 Country morning personality, delivered live via satellite.

I

"Intercambio"**Latin American Broadcast Industry Organization**

Phone: (213) 468-2350

Hosted by: Francisco Maldonado

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Galaxy 2 T3

First Aired: 1993 Affiliates: 7

Young adult view of headline news.

"It's NOT Dick's World"**Personal Growth Network**

Phone: (619) 433-4400

Hosted by: DJ Nelson

Frequency: Daily

Length: One-three hours Terms: Barter

Delivered via: Satcom 5 T19, Galaxy 2 T3

First Aired: 1994 Affiliates: 23

A woman's forum guaranteed to get strong male response. Relationship therapy through the exposure of the absurdities of the male machismo mentality.

J

"Earl Jackson Across America"**Talk America Radio Network**

Phone: (508) 460-0588

Hosted by: Earl Jackson

Frequency: Daily

Length: Two hours Terms: Barter only

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 40

He's black, conservative, different. Harvard-trained lawyer, ex-marine, minister; with guests and two-way talk every day. 4-6pm ET

"Judy Jarvis Show"**Talk America Radio Network**

Phone: (508) 460-0588

Hosted by: Judy Jarvis

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 50

Journalist and outstanding personality Judy Jarvis talks with guests and audience each day. Two-way talk. 1-3pm ET.

K

"Alan Keyes Show"**Radio America/American Media Network**

Phone: (202) 408-0944

Hosted by: Alan Keyes

Frequency: Daily

Terms: Barter

Delivered via: Satcom C5 T23

First Aired: 1994

Daily topical call-in talk show. Will go national in March '94.

"Kids Power"**Talk America Radio Network**

Phone: (508) 460-0588

Hosted by: Karl Kellerman

Frequency: Weekly

Length: One hour Terms: Barter only

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1994 Affiliates: 30

A show for kids and their parents. It's a delightful hour of Kids Power every Saturday 8-9am ET.

"The Larry King Show"**Mutual Broadcasting System**

Phone: (703) 413-8550

Hosted by: Larry King

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15

America's premier interview and call-in program! The Larry King Show features top guests from all fields of endeavor.

"Kugell And McLaughlin Show"**Talk America Radio Network**

Phone: (508) 460-0588

Hosted by: Stan Kugell and John McLaughlin

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 40

Two-way talk with two opposing points of view; guests and two-way talk on topics of the week. Saturdays 1-3pm ET.

L

"Las Vegas Live"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Jose and Lori Pino

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 40

Live and direct from Las Vegas. All that's going on in the entertainment capital of the world. 7-9pm ET Saturdays.

"The Laura Lee Show"

Business Radio Network

Phone: (719) 528-7040

Hosted by: Laura Lee

Frequency: Daily M-Sat

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T3 & 15

A series of information-packed dialogues with a variety of experts in alternative points of view.

"Rush Limbaugh Show"

EFM Media Management

Phone: (212) 661-7500

Hosted by: Rush Limbaugh

Frequency: Daily

Length: Three hours Terms: Fee, Barter

Delivered via: Satcom C5 T23

First Aired: 1988 Affiliates: 640

Entertaining, provocative, conservative political-social comment on concerns, hopes shared by Americans. Articulate, satiric, humorous, outspoken. National listener call-in.

"Los Secretos De La Menta"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350

Hosted by: Dr Leticia Oliver

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Galaxy 2 T3

First Aired: 1993 Affiliates: 7

Hypnosis and mental powers. Repeated nightly.

M

"Magic Garden Show"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Mort White

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1980 Affiliates: 50

Author and horticulturist Mort White answers listeners' questions every Saturday morning from 9-10am ET.

"Mainstreet"

Business Radio Network

Phone: (719) 528-7040

Hosted by: Al Malmberg

Frequency: Daily M-Sat

Length: Four hours Terms: Barter

Delivered via: Satcom C5 T3 & 15

Controversy and humor highlight this topical program.



A division of Major Networks, Inc.

"The Leslie Marshall Show"

Major Networks, Inc.

Phone: (312) 755-1300

Hosted by: Leslie Marshall

Frequency: Daily

Terms: Barter

Delivered via: Satcom C5, Galaxy 4

Personality driven, headline responsive, and caller intensive. The program features the newsmakers themselves in short, fast-paced interview segments.

"Mayhem In The AM"

SRO

Phone: (301) 924-1097

Hosted by: Bill Stabler & Co

Frequency: Daily

Length: Up to four hours

Terms: Barter, Cash

Delivered via: Satcom C5 T23

First Aired: 1994

General interest morning drivetime show (6-10am EST) featuring live interviews, celebrity guests, phone calls, comedy, news; localized for each station.

"Mind Your Own Business"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Brian Wilson

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1994 Affiliates: 30

A show for the millions of people who work at home. Interesting guests and two-way talk. Saturdays 3-5pm ET.



A division of Major Networks, Inc.

"The Lee Mirabal Show"

Major Networks, Inc.

Phone: (312) 755-1300

Hosted by: Lee Mirabal

Frequency: Daily

Terms: Barter

Delivered via: Satcom C5, Galaxy 4

America's next door neighbor. A person with life, experience, patience, a willingness to encourage, and the compassion to care.

"Modem Mania"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Michael Klein

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 40

There's an exciting computer world out there and "Modem Mania" connects you to it. Sundays 2-3pm ET.

"Modern Rock Live"

Global Satellite Network

Phone: (818) 906-1888

Hosted by: Tom Calderone

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19

First Aired: 1994 Affiliates: 35

Interactive call-in featuring top Alternative Rock acts, 'live' in-studio, with current music and comments.



"Money Talk"
ABC Radio Networks
 Phone: (212) 456-5131
 Hosted by: Bob Brinker
 Frequency: Weekly
 Length: Three hours Sat-Sun
 Terms: Barter
 Delivered via: Satcom C5 T19
 First Aired: 1986 Affiliates: 175
Call-in finance advice program with one of America's most respected financial advisors.

N

"National Uninhibited Radio"
Talk Radio Network
 Phone: (503) 664-8827
 Hosted by: Les Kinsolving
 Frequency: Daily
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T15
Lively, unconventional political discussion by colorful White House correspondents, featuring satire, commentary, and production elements. M-F Noon-2pm PST.

"Naturismo Y Salud"
Latin American Broadcast Industry Organization
 Phone: (213) 468-2350
 Hosted by: Dr. Jaime Cuevas
 Frequency: Daily
 Length: Two hours Terms: Barter
 Delivered via: Galaxy 2 T3
 First Aired: 1993 Affiliates: 7
Diet and health therapy.

"Nutz and Boltz"

"Nutz And Boltz"
American Entertainment Network
 Phone: (619) 754-3333
 Hosted by: David 'Dr Dre' Solamon
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: Satcom C5
 First Aired: 1993 Affiliates: 20
Call-in, Mr Fix-It for auto repairs.

O

"Observations About Law"
Talk America Radio Network
 Phone: (508) 460-0588
 Hosted by: Albert E Grady, Esq
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9
 First Aired: 1993 Affiliates: 40
Two-way talk with interesting guests responding to listeners' questions. Sundays 3-5pm ET.

●

"On The Garden Line"
Mutual Broadcasting System
 Phone: (703) 413-8550
 Hosted by: Jerry Bakers
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T15
Gardening tips and tricks, lawn care, house plants, and seasonal reminders. Live listener participation for expert advice.

"On The Phone with TI-RONE"
Premiere Radio Networks, Inc.
 Phone: (818) 377-5300
 Hosted by: Brad Sanders
 Frequency: Daily
 Length: One and one-half mins
 Terms: Barter
 Delivered via: Vinyl disc
 First Aired: 1987 Affiliates: 105
Comedian Brad Sanders takes letters and calls from the lovelorn with a perspective that would make Dr Ruth jealous.

P

"Partyline USA"

"Partyline USA"
American Entertainment Network
 Phone: (619) 754-3333
 Hosted by: Various
 Frequency: Daily
 Length: Up to seven hours
 Terms: Barter
 Delivered via: Satcom C5
 First Aired: 1994 Affiliates: 50
Totally modular audience interactive programming. Karaoke for talkers. Two-, three-, and four-way conversations. Fully produced, ALL LIVE, ALL NIGHT.

"SAME DAY" VOICEOVERS VIA ISDN/SWITCHED 56

Mitch Phillips

Market Exclusive, Flat Rate for Unlimited Copy
 Analog - DAT - Any Format - Any Time

305-741-6919

**"Dr. Pearlmutter Program"
Talk America Radio Network**

Phone: (508) 460-0588
Hosted by: David Pearlmutter, MD
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9
First Aired: 1993 **Affiliates:** 40
Practicing neurologist David Pearlmutter, MD answers listener's questions on any medical subject. Sundays 9-10am ET.

**"Personal Best"
Talk America Radio Network**

Phone: (508) 460-0588
Hosted by: Glenn Brooks
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9
First Aired: 1993 **Affiliates:** 40
How to do one's best in business and life in general. Glenn Brooks talks with audience and expert guests 3-4pm ET.

**WOR
RADIO NETWORK**

**"The Pet Show With
Warren Eckstein"**

WOR Radio Network
 Phone: (212) 642-4533
Hosted by: Warren Eckstein
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Satcom C5 T23
First Aired: 1993 **Affiliates:** 55
One of America's favorite pet behaviorist shows. Shows listeners how to avoid being trained by their pets; high energy entertainment.

**"Lowell Ponte
At Large"**

**"Lowell Ponte At Large"
American**

Entertainment Network
 Phone: (619) 754-3333
Hosted by: Lowell Ponte
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Satcom C5
First Aired: 1990 **Affiliates:** 25
Listener questions about anything EXCEPT personal relationships. The adult version of Ask Mr Wizard. Modular format.

**"The
Michael Reagan
Show"**

**"The Michael
Reagan Show"
American**

Entertainment Network
 Phone: (619) 754-3333
Hosted by: Michael Reagan
Frequency: Daily
Length: Three hours **Terms:** Barter
Delivered via: Satcom C5
First Aired: 1992 **Affiliates:** 80
Issue and event driven discussions with callers and newsmakers. Modular format.

**"Rockline"
Global Satellite Network**

Phone: (818) 906-1888
Hosted by: Steve Downes
Frequency: Weekly
Length: 90 mins **Terms:** Barter
Delivered via: Satcom C5 T19 chs 14, 15
First Aired: 1981 **Affiliates:** 180
Interactive call-in program featuring top rock artists, music, and "live" in-studio performances; Seven-time "Best Rock Radio Show" Billboard winner.

**"Sales Talk"
Business Radio Network**

Phone: (719) 528-7040
Hosted by: Bob Newzell
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T3 & 15
This program explores subjects ranging from interpersonal communications, creativity, the art of thinking, to sales skills, styles, and strategies.

**"Selling Across America"
Business Radio Network**

Phone: (719) 528-7040
Hosted by: Tony Parinello & Howard Price
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T3 & 15
This show gives listeners a direct line to expert advice on the tactics, strategies, and expectations in the field of sales.

**WOR
RADIO NETWORK**

**"Smart Money
WithThe Dolans"
WOR Radio Network**

Phone: (212) 642-4533
Hosted by: Ken & Daria Dolan
Frequency: Daily
Length: Two hours **Terms:** Barter
Delivered via: Satcom C5 T23
First Aired: 1992 **Affiliates:** 140
Entertaining, high energy, consumer issues. Husband and wife team with a combined 30 years on Wall Street. Expert advice.

"Soccer Show"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Robin Buss

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 25

Important guests from all over the world and all that is going on in the world of soccer. 8-9am ET Saturdays.



"Sports Byline USA"

Sports Byline USA

Phone: (415) 434-8300

Hosted by: Ron Barr

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy II T3

First Aired: 1988 Affiliates: 240

Insightful and stimulating sports talk featuring guest celebrities. Top sports personalities and an 800 number for the fans.

"The Sports Card Report"

"The Sports Card Report" American

Entertainment Network

Phone: (619) 754-3333

Hosted by: Mike McKeever

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5

First Aired: 1990 Affiliates: 380

Caller-oriented questions about trading cards and associated sports memorabilia.

"Sports Final"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Jeff Clothe

Frequency: Daily

Length: Nine hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 50

Sports all night with Sports Final. Sports news and two-way talk. 9pm-6am ET; 7 days a week.

"Dick Summer Connection"

Dick Summer Communications

Phone: (610) 566-5339

Hosted by: Dick Summer

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C5 & C1 T15 & 20, Galaxy 2 T3

First Aired: 1993 Affiliates: 41

It's fun. It's about men and women. It's sexy, empowering, and absolutely unique. For Talk and AC stations.

"Sunday Rounds"

Consultation Radio Network, Inc.

Phone: (410) 461-0747

Hosted by: John Stupak

Frequency: Weekly

Length: Two hours Terms: Free

Delivered via: Galaxy 6 T3, cassette

First Aired: 1993 Affiliates: 105

Interviews with national experts covering medical and mental health issues. Wellness-oriented. Delay broadcast audiences may prerecord questions.

"Talk America AM"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Todd and Rosalie

Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2 T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 30

News, sports, financial news updates with Todd and Rosalie. interviews with guests, two-way talk. In studio and on location.

TALK AMERICA

Radio Network

Presenting The Finest Talent Lineup In Network Radio:

- Stan Major 12-5 am (EST)
- Doug Stephan 5-9 am
- Ask The Doctor 9-10 am
- Tom Donahue 10-12 noon
- Jack Anderson 12-1 pm
- Judy Jarvis 1-3 pm
- Talk Today 3-4 pm
- Earl Jackson 4-6 pm
- Dateline Washington 6-7 pm

- Jerry Brown 7-9 pm
- Dr. Jerry Murray 9-12 midnight

**Plus 20 Weekend Shows...
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Plus USA News on the hour

Plus inaudible 25 and 35 cycle tones

- All Barter

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Galaxy 2	Tr 3	Ch 55.4
Spacenet 2	Tr 9	Dial 6.8

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Station Relations: (617) 937-9390

TALK SHOWS

T
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Y

"Talkin Music"

Talk Radio Network

Phone: (503) 664-8827

Hosted by: Tim Austin

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15

First Aired: 1994 Affiliates: 20

Interviews with music icons from the 40s and '50s.

"Travel Show"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Bill Hoffman

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2

T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 40

The only thing more fun than traveling is talking about it; that's what Bill Hoffman does every Saturday 6-7pm ET

"Tu Y Tus Padres"

Latin American Broadcast Industry Organization

Phone: (213) 468-2350

Hosted by: Laura Piva-Romero

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Galaxy 2 T3

First Aired: 1993 Affiliates: 7

Parental relationships.

W

"Watch On Washington"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Jack Anderson

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2

T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 50

America's foremost investigative reporter Jack Anderson reports from the nation's capital ... 12-1pm ET. Two-way talk, guests.

"The 'We The People' Show"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Jerry Brown

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2

T3, Spacenet 3 T9

First Aired: 1994 Affiliates: 50

Former California Governor Jerry Brown M-F 7-9pm ET with guests and two-way talk. One of America's most charismatic personalities.

"The Bruce Williams Show"

Talknet/Westwood One

Phone: (703) 413-8550

Hosted by: Bruce Williams

Frequency: Daily

Length: Three hours Terms: Barter

First Aired: 1981

Bruce offers down-to-earth advice on a variety of matters with answers based on his own experiences.

"Working Mom On The Run"

Talk America Radio Network

Phone: (508) 460-0588

Hosted by: Debbie Nigro

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 2

T3, Spacenet 3 T9

First Aired: 1993 Affiliates: 50

Debbie Nigro — working mom on the run personified. 10am-Noon ET, with incessant energy and non-stop information for working moms.

Y

"Your Health Choices With Dr. Robert Atkins"

Complementary Communications, Inc.

Phone: (207) 781-5036

Hosted by: Dr Robert Atkins

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape

First Aired: 1992 Affiliates: 68

Leading exponent of complementary medicine reports latest medical developments, interviews health experts, and discusses health and fitness issues with listeners.

JOIN THE FASTEST GROWING TALK NETWORK IN AMERICA!

HOT TOPICS ▼ VERY PERSONAL ▼ SMART MONEY ▼ TRAVEL ADVICE ▼ THE PET SHOW ▼ HEALTH TALK

Gene Burns



The Dolans



Warren Eckstein



Dj Joy Browne



Arthur Frommer



Dr. Ronald Hoffman



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WOR RADIO NETWORK

CONTACT RICH WOOD AT (212) 642-4533



A

"Abdow Voice Talent"

Andy Abdow Productions

Phone: (704) 338-9970

Cuts: Various Terms: Buyout

Updated: As requested

Market Exclusive? Yes

Delivered via: Analog tape, DAT, Satellite uplink

National voice talent for commercials, station IDs, image sweepers. Full production facilities, straight VOs and fully produced.

"Mike Allen"

Way Too Cool Productions

Phone: (805) 872-6248

Terms: Buyout, Lease

Market Exclusive? Negotiable

Delivered via: Analog tape

A variety of voices offered. I'll customize for you; from ethnic to accentless!

"Jay Andrews Voiceovers"

JAMCO/Jay Andrews Media

Company

Phone: (706) 864-8013

Cuts: Various Terms: Lease

Updated: As requested

Market Exclusive? Yes

Delivered via: Analog tape

Original voiceovers for all formats delivered fully produced or dry. Stations nationwide call today!

B

"Tom Bodett — Voice Talent"

Clear Shot Productions, Inc.

Phone: (907) 235-8844

Terms: Negotiable

Market Exclusive? Negotiable

Delivered via: Analog tape, DAT

The voice services of Tom Bodett are currently available to a limited number of additional clients.



mitch phillips

TV & Radio's *Fierce* New Promo Voice

"A Big Believable Voice"

Mitch Phillips/

Phillips Media

Phone: (305) 492-8924

Terms: Per agreement

Market Exclusive? Yes

Delivered via: Analog tape, DAT, Telco, ISDN/SW56

Major market warm and ballsy image voice. Same day voiceovers via digital ISDN/SW56. Call for market exclusivity in your area.

BOB BROWN
VOICE TALENT & PRODUCER

"Bob Brown Voice Talent"

Brown Spots

Phone: (800) 880-8808

Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Radio/TV IDs. Automotive, promotional, sports, agency. Nationwide credits. Phone patch. Next/same day delivery. Fully produced or voice only.

"Bogart's Productions"

Burbank's Creations

Phone: (513) 232-2216

Terms: Buyout

Market Exclusive? Yes

Delivered via: Analog tape, DAT

The voice of the "legendary" 700 WLW! Image-building sweepers, liners, promos, station IDs, and commercials customized for your station.

C

"Caldwell Voice Talent"

Sean Caldwell Productions

Phone: (610) 640-5899

Terms: Retainer or per page

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Cut through sweeper and promo voice for winning CHR, AC, Hot Country, AOR, and Urban stations. Production available.

"Catspaw Voice Talent"

Catspaw Productions, Inc

Phone: (404) 876-2287

Market Exclusive? Yes

Delivered via: Analog tape, DAT, Digital patch

The preeminent TV and radio voice in electronic media. WGN/Chicago, WPIX/NYC, KTLA/LA, WPHL/Philadelphia, WGNX/Atlanta, KHOU/Houston.

"Joe Cipriano Promos"

Joe Cipriano Promos

Phone: (310) 454-8905

Cuts: Various Terms: Buyout

Market Exclusive? Yes

Delivered via: Analog tape, DAT, SW56

Joe Cipriano is the image voice of the Fox Television Network and voice of radio/TV stations across the country.

World Class & Worldwide

"When J-WAVE in Tokyo wanted a strong, authoritative, yet 'human' voice for their Classic Hits station... Charlie got the job." —Frank Cody / Broadcast Architecture

"We wanted a 'warm and fuzzy' style to represent our station. Charlie made the switch in delivery immediately." —Buzz Knight, WZLX / Boston

"Charlie cuts through to the heart of our target audience. He's the glue that holds the station elements together... Hard sell or tongue firmly in check."

—Swinging Dick Tyler, WROC / Ft. Meyers

"I've worked with Charlie for just about 10 years now and I can't think of a voice that has as much sincerity, attitude and overall BALLS as his. When Charlie says it, our audience believes it." —Sal D' Aleo, Production Director, WNEW / New York

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FOR ALL FORMATS

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and market availability
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C
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I

"Chris Clausen Voiceovers"
Clausen Communications, Inc.

Phone: (617) 593-2437
Terms: Lease
Market Exclusive? Yes
Delivered via: Analog tape, DAT, SW56 digital phone service
Custom network quality voiceovers for radio and TV stations. Overnight and same day service. Free custom demo per request.

"Mitch Craig Production Services"
Mitch Craig Productions

Phone: (901) 388-8449
Cuts: Unlimited Terms: Lease
Updated: As requested
Market Exclusive? Yes
Delivered via: Analog tape, DAT
THE voice and production associated with radio IDs and promos. Heard in all 50 states and around the world.

"CT Voiceover Service"
CT Productions

Phone: (805) 296-9706
Terms: Retainer
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 53
LA voice talent specializing in radio and television voiceovers.

"Custom Spots For Station Clients"
Better Business Productions

Phone: (214) 428-8273
Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape
We supplement or replace your production department with outside market voices. Copywriters to enhance your image and client's results.

D

"Scott Drake Voice Imaging"
Scott Drake Voice Imaging

Phone: (602) 661-6390
Terms: Per page, Monthly retainer
Market Exclusive? Yes
Delivered via: Analog tape
Available for station promos, IDs, sweepers, fully produced packages available.

"Dugan Voice Talent"
Dugan Productions

Phone: (317) 574-0368
Terms: Buyout, Lease negotiable
Delivered via: Analog tape, DAT
Subscribers: 8
Strong, yet versatile voice ... Heard on Fox-TV, WFBQ/Indianapolis ... Fresh, original sound for image liners, IDs, promos.

E

"Ron Erak 'Voice Guy' Plus!"
GMI Media Group

Phone: (206) 839-9414
Terms: Customized terms
Market Exclusive? Multiple options
Delivered via: Analog tape, DAT, CD
Get Ron Erak, the 'voice' of Star FM/San Francisco, Star FM/Hartford, and Star 95.5/Portland among others.

"Frank Eriksen"
Creative Radio Productions

Phone: (303) 494-3322
Market Exclusive? No
Delivered via: Analog tape, DAT
Voiceover, creative and production services.

G

"The GMI TalentBank™"
GMI Media Group

Phone: (206) 839-9414
Terms: Lease, Buyout
Market Exclusive? Yes and no
Delivered via: Analog tape, DAT
Choose the perfect, unique voice talent for your station's promos, sweepers & IDs. Call and ask for free demo!

I

"IDs, Liners & Promos"
Jeff Davis Productions

Phone: (310) 288-7944
Terms: Retainer
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Jeff Davis productions provides high-quality service to virtually all formats and every size market.

"IDs - Liners - Sweepers - Promos"
Mike Carta/M.A.C. Productions

Phone: (800) 659-9567
Cuts: Various
Terms: Buyout, Lease, Billing
Updated: By request
Market Exclusive? Market format exclusive
Delivered via: Analog tape, DAT
Subscribers: 200
Liners, sweepers, IDs & promos. High-tech effects, quick turnaround. All custom cut for clients. All formats.

"IDs, Promos, Narrations"
Collins Broadcast Services

Phone: (608) 527-5288
Terms: Buyout
Market Exclusive? Yes
Delivered via: Analog tape



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VOICE**

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Next Day Delivery
Same Day PC/MAC Transfer**

THE NEW VOICEOVER AMERICA

TEL 818-766-0491 DEMO 818-766-6980

**"IDs/Promos/Sweepers/
Voice Overs"**

Danny Jensen Productions

Phone: (208) 384-9278

Cuts: Various

Terms: Buyout, Monthly billing

Updated: Varies

Market Exclusive? Yes

Delivered via: Analog tape, CD

Subscribers: 10

Voice Talent — Station IDs, liners, promos, sweepers, commercials.



"Image Voice"

Phil Brewer Vocal Interpretations

Phone: (513) 232-3583

Cuts: Unlimited Terms: Lease

Updated: Unlimited

Market Exclusive? Yes

Delivered via: Analog tape



J

A DIGITAL MULTI TRACK FACILITY



"Brian James"
Brian James Productions
Phone: (813) 229-5807
Terms: Retainer
Market Exclusive? Yes
Delivered via: Analog tape, DAT
Subscribers: 150
Station image voice providing promos, IDs and sweepers to a wide variety of station formats. Produced or dry tracks available.

"Joe from Chicago' Says Stuff"

Caffmanna Communicorp

Phone: (203) 329-1991

Terms: Buyout

Market Exclusive? Yes, if you wish

Delivered via: Analog tape, DAT

Subscribers: 10

Strange, yet authoritative & compelling pronouncer announces station IDs, slogans & disclaimers, positioning phrases, vocal sounders, and other verbal stuff.

K

"KBE Voiceovers"

KBE 'Broadcasting By Design'

Phone: (505) 828-0488

Cuts: Various Terms: Buyout

Updated: As needed

Market Exclusive? Yes

Delivered via: Analog tape



"Kelly Voiceovers"

Joe Kelly Creative Services

Phone: (414) 632-8610

Terms: Lease

Market Exclusive? Yes

Delivered via: All formats

Voiceover & production services for Rock radio.



"Kenetic Kuts"

Kenetics Radio Entertainment

Phone: (718) 857-6389

Cuts: 15 Terms: Buyout

Updated: Per client

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Creative liners, sweepers and station promos, voiced by New York area voiceover pros. Check out our rates and demos.

"Ron Knight Voice Services"

Knight Mediacom International

Phone: (212) 388-0842

Terms: Buyout, Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, Telco, Online

Pro positive voice IDs; the Travel Channel, ABC Sports, Nickelodeon, numerous series, and national stations.

L

"Lamachia Voice Talent"

Lamachia Productions

Phone: (800) 366-2337

Terms: Market negotiable

Market Exclusive? Yes

Delivered via: Analog tape, 3D2 Network

Joe Lamachia is a New York-based national voice performer with an impressive clientele ... radio and television commercials and corporate campaigns.

M

**"Moffett IDs and Sweepers
with Attitude"**

Moffett Productions

Phone: (713) 440-0044

Cuts: Unlimited Terms: Yearly retainer

Market Exclusive? Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 23

The hottest, most versatile sound on radio, as hard as rock, as warm as country and as fuzzy as a Chia Pet.

O

"Bobby Ocean"

Bobby Ocean

Phone: (415) 472-5625

Market Exclusive? With contract

Delivered via: Analog tape, DAT

Legendary voiceover and production artist. Station signature voice and producer.

DANNY JENSEN Productions



THE " VOICE CHOICE" FOR THE 90'S !

ID'S / SWEEPERS / PROMOS / COMMERCIALS

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* 30 YEARS ON THE AIR.....BELLS, WHISTLES, PIPES !

Radio & Tv Broadcast Audio Services, A Division of Media Associates.

(208)-384-9278



P



"Doug Paul Voiceovers"

Doug Paul

Phone: (404) 876-2287

Market Exclusive? Yes

Delivered via: Analog tape, DAT, Digital patch

The preeminent radio, TV, record promotion voice in the electronic media. WGN/Chicago, WPIX/NYC, KTLA/LA, WPHL/Philly, WLVI/Boston, WGNX/Atlanta, WHOU/Houston.

"Personalized Narration"

Tom Hayes Productions

Phone: (619) 569-5017

Terms: By market size

Delivered via: Analog tape, DAT, telephone lines

Sincere, warm, smooth. Also copy writing and post-production.

"Personalized Voice Talent"

Digitalmarc-

Commercial Digital Audio

Phone: (800) 655-3609

Cuts: 99 x 4 Terms: Lease

Updated: Quarterly

Market Exclusive? Yes

Delivered via: CD

Personalized production on CD. Multiple voice talents, analog-to-CD mastering service, full-service graphic design, and music production services.

"Eddie Powell Voiceovers"

Group X, Inc.

Phone: (614) 755-9565

Terms: Buyout. Lease

Market Exclusive? Yes

Delivered via: Analog tape

"Production Services"

The Coreson Company

Phone: (503) 659-7815

Market Exclusive? Yes

Delivered via: Analog tape, DAT, Digital telephone

We handle ALL of your station's production & send via phone lines in 24 hours. Digital studios with five voice talents!

"Promo Machine"

**Ontrack Communications/
RadioRadio**

Phone: (416) 363-0997

Terms: Buyout

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Promo Machine offers writing, production, talent to produce stations' promotional spots. Also offers stations IDs as part of package.

"Promos & Bumpers"

Bumper Productions

Phone: (615) 646-8800

Cuts: Various Terms: Yearly agreement

Updated: Daily, monthly

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 150

Bumper Productions provides produced or dry-voiced promos and bumpers to radio stations worldwide. Overnight deliver, market exclusive.

R

"Radio Commercials"

Sound Concepts, Inc.

Phone: (310) 390-7406

Delivered via: Analog Tape, DAT

Creative casting & recording for radio commercials. Sixteen years in L.A. Award-winning radio.

"Radio Demo Voice Talent"

Radio Demo

Phone: (900) 225-3366

Cuts: Various Terms: Negotiable

Updated: As requested

Market Exclusive? Negotiable

Demos on demand featuring air talent, jingle, sweeper, music, SFX companies, comedy services, and syndicated shows. \$1.99 per minute for demo.

**"Record Label
Radio Advertising"
Musical Starstreams**

Phone: (602) 204-1989

Cuts: Per order Terms: Cash

Updated: As requested

Delivered via: Analog tape, DAT

Frank Forest writes and produces inventive national radio ads to promote your latest album releases, at incredibly good prices.

S

"Special Voice Talent"

Special Products

Phone: (518) 843-2162

Terms: Lease

Market Exclusive? Yes

Delivered via: Analog tape

Subscribers: 6

Liners, promos, commercials. All on barter — ideal for satellite stations. Experienced, professional radio voice — exclusive to your market.



"Born to V/O"

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CATSPAW PRODUCTIONS, INC.

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"Stabler Voiceovers"

SRO
 Phone: (301) 924-1097
 Delivered via: Analog tape, DAT
Voice talent for IDs, sweepers, promos, commercials, and full-length narration; affordable, fast, precise.

KENDALL ENERGIES INC.

"Station IDs, Sweepers"

Kendall Energies, Inc.
 Phone: (601) 326-8642
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT
 Subscribers: 50

"Station IDs, Sweepers, Promos"

Paul Christy Productions
 Phone: (713) 342-5253
 Terms: Buyout, Lease
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT
Paul Christy Productions provides cutting-edge voice-only & voice with EFX for IDs, sweepers, and promos.

"Station Voice"

Kevin O'Connell
 Phone: (404) 983-9841
 Terms: Buyout
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT
Flexible voice, great production. Affordable excellence priced for your market. Please call today for a demo. Radio pro since 1964.

RANDY REEVES
VOICE AT LARGE

All The Sizzle with None of The Snarl

"Station Imaging Voice"

Randy Reeves
Voice At Large
 Phone: (404) 925-8868
 Terms: Lease
 Updated: As needed
 Market Exclusive? Yes
 Delivered via: Analog tape
Specializing in customized IDs, sweepers, and promos for AC, Hot AC, Country, Oldies, N/T. Produced or voice only.

KRIS ERIK STEVENS

THE "VOICE" THAT MAKES A DIFFERENCE!

"Kris Erik Stevens"

Kris Stevens Enterprises, Inc.
 Phone: (800) 231-6100
 Terms: Retainer
 Updated: As requested
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT
Versatile image voice of leading radio stations nationwide. Dynamic IDs, liners, sweepers, and commercials. Impressive credits. Competitive rates.

"Station Voiceovers"

Johnny Goyen
 Phone: (409) 588-3700
 Terms: Various
 Market Exclusive? Yes
 Delivered via: Analog tape

"Dick Summer Voice Tracks"

Dick Summer Communications
 Phone: (610) 566-5339
 Cuts: Various Terms: Buyout
 Updated: As needed
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT, Mini disc
 Subscribers: 3
The "non-announcer" specialist. Dick Summer is a top national freelance voice, now available to your station.

"Sweepers, Promos & IDs!"

GMI Media Group
 Phone: (206) 839-9414
 Cuts: Customized
 Terms: Buyouts and retainers
 Market Exclusive? Both available
 Delivered via: Analog, DAT, Data feeds on ProTools
We can really add the sizzle you need with creative digital production services. Your voice or ours.

"Sweepers/Voice Over Specials"

VogelSound
 Phone: (800) 756-6884
 Terms: Buyout
 Market Exclusive? Yes
 Delivered via: Analog tape, DAT
 Subscribers: 35

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T



"David Temple"

David Temple Productions

Phone: (818) 752-8101

Terms: Retainer or per page

Updated: weekly

Market Exclusive? Yes, with contract

Delivered via: Analog tape, DAT

Distinctive station voice provides IDs, sweepers, and promos for ALL formats. Reasonable, fast, global. Call for your demo today!

"Truchin Voice Talent"

Lisa Truchin

Phone: (503) 664-5673

The richest, most soothing and believable female announcer voice available. Continuity announcer for Talk Radio Network. Three years daily experience.

"Morrie Trumble"

Morrie Trumble & Associates

Phone: (212) 233-1736

Terms: Buyout

Market Exclusive? No

Delivered via: Analog tape, DAT, SW56

Subscribers: 55

IDs, promos, spots, etc. Credits include ABC, NBC networks, WNEW-FM, WCBS-AM, WDR, WMMR-FM, KYW, WBZ, WRKO, WBBM, KRLD.

"Vision Voice Talent"

Vision Broadcasting Network

Phone: (212) 765-3827

Delivered via: Analog tape, DAT

V

"Voice Of The Station"

Anita Garner Communications

Phone: (818) 385-1627

Cuts: As needed Terms: Cash

Updated: As needed

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Anita Garner, major market personality, alto, unique delivery, fits many formats. Successful station packages for radio & TV include liners/promos/news intros, etc.



THE NEW VOICEOVER AMERICA

"Voice-Over America"

John Driscoll

Phone: (818) 766-0491

Demo: (818) 766-6980

Cuts: Unlimited

Terms: Monthly retainer, per page

Updated: Daily

Market Exclusive? Yes

Delivered via: Analog tape, DAT,

Switch 56 digital phone service,

PC/Mac transfer

Subscribers: 75

The legendary voice of WCFL, TEN Q, KSAN & KZLA, is THE leading image voice for stations all over the world.

"Voice Overs & Commercials"

Voice Box

Phone: (913) 262-8171

Terms: Monthly billing, Piecework

Market Exclusive? Yes

Delivered via: Analog tape

Subscribers: 10

"Voice Overs"

Jim Cutler Creative Radio - Boston

Phone: (508) 392-0385

Terms: Buyout, Lease

Market Exclusive? Yes

Delivered via: Analog tape, DAT, Telco

Subscribers: 56

Voiceovers for radio and TV. Coca-Cola, The Lottery, Court-TV, major league sports, movie promos, AC, CHR, AOR, Oldies.

"Voice Overs, Soundeffects, Jingles"

Sandy Thomas Productions

Phone: (516) 679-1316

Cuts: Various Terms: Retainer

Updated: Various

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 15

Sandy Thomas Productions: Sweepers, produced or cold voice tracks. On WLUP/Chicago, Love 94/Miami, Discovery Channel and national clients.

"Voice Pipes"

Chuck Jackson Productions

Phone: (801) 972-5319

Cuts: Unlimited Terms: Buyout

Market Exclusive? Yes

Delivered via: Analog tape

Subscribers: 10

Freshest professional male and female voices for station IDs, sweepers, promos, positioners. Great for NAC, Jazz, AC, etc.



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"Voice Talent"

Jeff Neal Productions

Phone: (813) 240-7452

Terms: Buyout

Delivered via: Analog tape, DAT

Voice talent, production services, over 3000 national spots. Twenty years experience. Fast turnaround. Call and see!



"Voice Talent"

KTB Radio Media

Phone: (505) 834-7071

Updated: Per request

Market Exclusive? Yes

Delivered via: Analog tape, DAT



"Voice Talent"

L & R Productions

Phone: (203) 528-5177

Terms: Buyout, Lease

Market Exclusive? Yes

Delivered via: DAT, Reel

L&R is a production company specializing in custom/novelty jingles for a variety of formats; a full library of jingle beds.



"Voice Talent"

Satellite Production Network, Inc.

Phone: (415) 673-0737

Terms: Buyout

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 50

A remote audio production service, providing high-quality, low-cost custom commercials to radio stations nationwide.

"Voice Talent"

South Shore Media

Phone: (212) 978-7650

Terms: Cash

Market Exclusive? Yes

Delivered via: Analog tape, SW56

Former WDRE jock. National voice overs include ESPN, NBC-TV, Coors. Features reporter to WCBC, WNEW, WINS, WMMR, KYW, WBBM, and others.

"Voice Talent"

TJ Murphy Productions

Phone: (904) 268-5085

Cuts: Various

Terms: Per page, Liner, Co rates

Updated: As requested

Market Exclusive? Yes

Delivered via: Analog tape

Brighten your "on-air" presentation with the best bumpers, liners, or promos ... call now for a demo.

"Voice Talent"

Western Front Broadcasting

Phone: (818) 905-3326

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 20

Voice liners, IDs, spots or any long-form programming written, voiced, and produced.

"Voice Talent & Production"

Chuck Martin Enterprises

Phone: (909) 861-8122

Terms: Buyout

Market Exclusive? Yes

Delivered via: Analog tape, DAT



"Voiceover/Liners"

Knight Communications, Inc.

Phone: (412) 776-7351

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Say it with impact! Compelling liners, sweepers, and promos that get results. Call now for free demo!



"Voiceovers"

Gary Dickson Voiceovers

Phone: (412) 741-8432

Terms: Retainer

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Radio station liners, promos, and positioners. 24-hour turnaround. Great customer service. Reasonable rates. Call or fax (412) 741-8479.

"Voiceover Talent Promos & IDs & Sweepers"

JJ McKay Sweepers, IDs & Promos

Phone: (214) 539-2620

Cuts: Unlimited Terms: Lease

Updated: Weekly, monthly

Market Exclusive? Yes

Delivered via: Analog tape, DAT

Subscribers: 55

Maximum impact production and versatile voiceover talent. All formats.



"Voiceovers"
Jim Merkel Voice Imaging
Phone: (412) 776-9797
Terms: Various
Market Exclusive? Yes
Delivered via: Analog tape, DAT, Swt 56
Radio and television IDs, Liners, Promos. Complete satisfaction. Call for reasonable rate. From market No. 1 to No. 200 plus!



"Williams Voice Talent"

Steven B Williams

Phone: (415) 431-5243

Market Exclusive? Per medium

Delivered via: Analog tape, DAT

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Vanessa Vaughn, Media Manager
Burke Johnson, "Inspirations" Host

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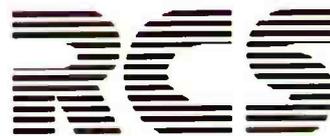
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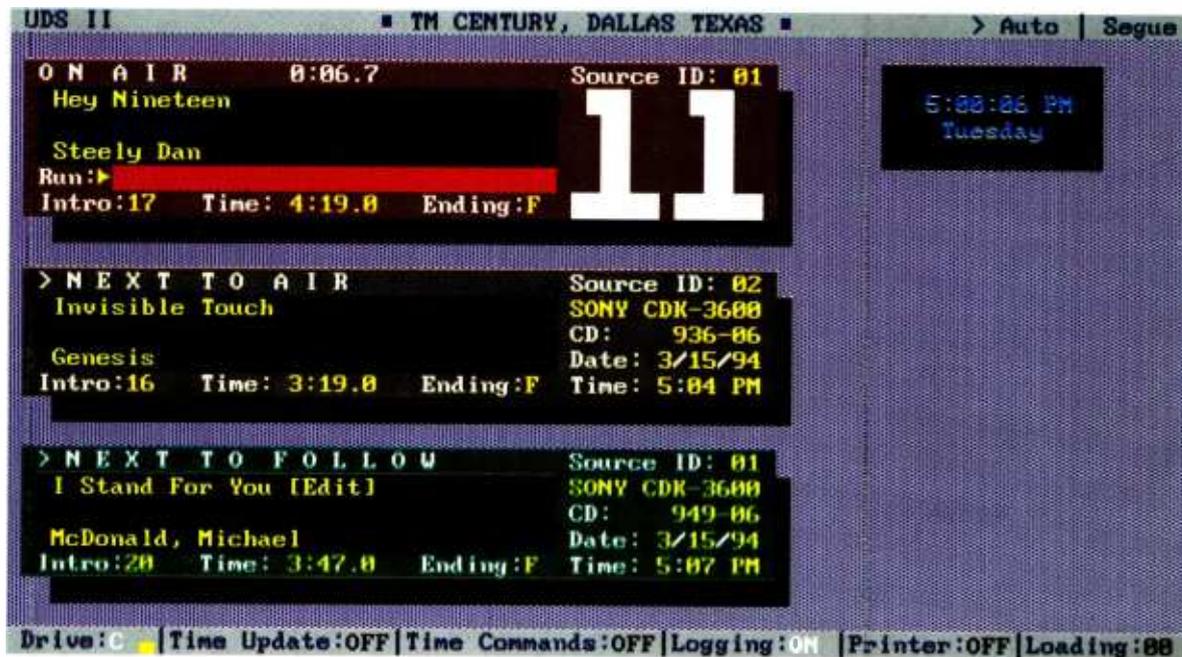


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