

Now... More Than  
1800 Listings!

SPECIAL SUPPLEMENT  
1995



# PROGRAM SUPPLIER GUIDE

Syndicated Radio Programs

Radio Networks & Fulltime Formats

Production Music, Jingle Packages, Song Libraries

**CHOOSE  
RICK  
DEES**

Rick Dees  
**Weekly  
Top  
40**

**ORIGINAL  
CHR  
VERSION**

**NEW  
HOT  
40  
VERSION**

*International*  
**VERSION**

**CD MEDIA**  
New York • Los Angeles

Distributed by  
**ABC RADIO NETWORKS**

**RADIO TODAY**  
ENTERTAINMENT

The advertisement features a portrait of Rick Dees on the left, smiling and wearing a red jacket. The background is a vibrant blue with a cloud-like pattern. Various logos and text are overlaid on the image, including the 'Weekly Top 40' logo, the 'ORIGINAL CHR VERSION' logo, the 'NEW HOT 40 VERSION' logo, and the 'International VERSION' logo. The large text 'CHOOSE RICK DEES' is prominently displayed on the right. At the bottom, there are logos for 'CD MEDIA', 'ABC RADIO NETWORKS', and 'RADIO TODAY ENTERTAINMENT'.



**The Smart Programming Choice:  
ABC Radio Networks  
Strong, Reliable, Valued**

Choose from a full range of news and prep services, long-form and weekend programming, 24-hour music formats, sports, talk and live morning shows.

West Affiliation:  
214-991-9200

**abc ABC RADIO NETWORKS**

East Affiliation:  
212-456-1777



## THERE IS A NEW SOUND IN AMERICAN RADIO.

Now America has a place to turn for the best, most complete sports news coverage.

- Scores
- Updates
- Key match-ups and analysis
- Interviews with sports celebrities and newsmakers

**PRIME SPORTS RADIO**  
THE SOUND OF SPORTS

ALL SPORTS. ALL DAY.  
ALL AROUND THE NATION.

214 / 401-0972 for affiliate sales





## Children's Programs

6



## Entertainment News

16



## Music Programs: Daily

50



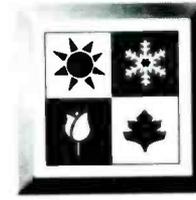
## Christmas Programs

7



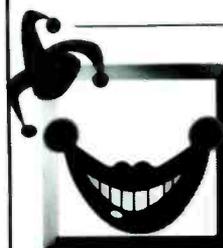
## Fulltime Formats

20



## Music Programs Seasonal

52



## Comedy

9



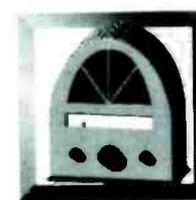
## Jingles & IDs

28



## News Networks & Programs

54



## Drama/ Nostalgia

15



## Music Programs Weekly

40



## Production Libraries

63

## HOW TO USE R&R's PROGRAM SUPPLIER GUIDE

**R** &R's "Program Supplier Guide" is a compilation of more than 1800 listings of syndicated programs, radio networks, automated and satellite formats, production music libraries, jingle packages, and song catalogs. Each listing contains detailed programming and technical information, a brief description, and the name of the distributor and its phone number.

### ✓ To Browse Through A Specific Product Category:

1. Consult the **Table of Contents (Pages 2 and 4)**. Choose a category and turn to the indicated page.
2. Programs and products are listed alphabetically by title within each category.

### ✓ To Contact The Distributor Of A Program Or Product:

1. Each listing contains a phone number to call for more information.
2. Additionally, detailed information about the listed companies is contained in the **Program Supplier Directory**, which begins on **Page 110**.

### ✓ To Determine The Programs Or Products Offered By A Particular Company:

1. Turn to **Program Index By Company**, which begins on **Page 131**.
2. Every company that offers a product in the "Program Supplier Guide" is listed alphabetically, each with an alphabetical listing of the products it offers.

### ✓ To Find A Specific Program Or Product:

1. Turn to the **Product Index**, which begins on **Page 141**.
2. Complete information on the program or product will be found on the page number indicated.

The Radio Picture Company The Radio Picture Company The Radio Picture Company

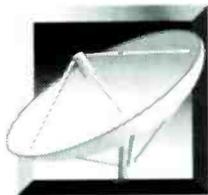
Introducing **Radio** So Unique,

**SW**

**networks**

The Radio Picture Company

You Could Even Say It's **Visionary.**



## Program Distribution

**71**



## Song Libraries

**82**



## Syndicated Daypart Personalities

**93**



## Public Affairs

**73**



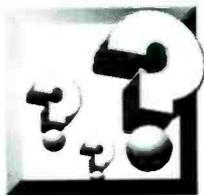
## Sound Effects

**86**



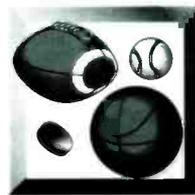
## Talk Shows

**95**



## Self Help

**75**



## Sports

**88**



## Voice Talent

**103**



## Show Prep

**78**

## Program Supplier Directory

**110**

## Program Index By Company

**131**

## Product Index

**141**

## Marketplace

**148**



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MANAGING EDITOR/  
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ASSOCIATE EDITOR: **Ted Kozlowski**

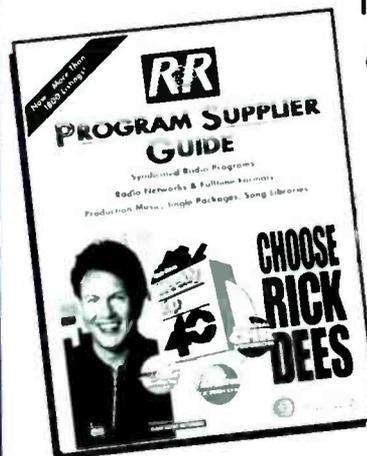
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## NEED MORE COPIES?



If you wish to order extra copies of the **R&R "Program Supplier Guide '95"** for **\$30** each, please call **310-788-1625**

The R&R "Program Supplier Guide" is published by Radio & Records, Inc., 10100 Santa Monica Blvd., Los Angeles, CA 90067. All listings were provided by the program producers or distributors. All known suppliers were invited to contribute and every eligible submission received before March 17 was used. All reasonable care has been taken, but no responsibility is assumed for errors and omissions. All rights reserved. Printed in the USA.

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# The Best Radio Stations Are Always The Most Stuck Up.

These days, if your station doesn't have an "attitude" it probably doesn't have a personality. Ouch! If that happens, you'll

lose listeners fast. Ratings will plummet. So will ad revenues.

Research proves one of the most efficient ways to communicate your



Problem is, listeners won't display just any decal or sticker. You've got to offer them the coolest, most trend-setting graphics and designs. You must provide a quality sticker that not

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At Communication Graphics, we produce hundreds of millions of stickers and decals each year for radio.

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station's personality is with stickers

and decals. Listeners become more involved with your station.

Identity and loyalty go up

in your ADI. And so do your ratings.



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professional art direction,

and the finest screen printing presses in the business.

Your sticker or decal promotion is a critical part of maintaining your ratings. When you look around the radio industry, the best radio stations are always the most stuck up. Call us today.



**Communication  
Graphics Inc**

*Images that last.*



# CHILDREN'S PROGRAMMING

A  
•  
W

## A

### Bedtime with Barney

#### "Bedtime With Barney"

##### MJI Broadcasting

Phone: (212) 245-5040

Hosted by: Barney The Dinosaur

Frequency: Weekly, daily

Length: 10 mins. Terms: Barter

Delivered via: CD

*Barney reads original and classic bedtime stories to listeners every night.*

## C

#### "Children's Music Library"

##### Pickleberry Pie, Inc.

Phone: (408) 427-3980

Length: 4000 albums

Terms: By arrangement

Delivered via: DAT

*I have one of the largest collections of kid's music in the US. Song research/archive service available for free.*

## F

#### "50s Kids"

##### Dorfman Media Corp

Phone: (818) 889-1685

Hosted by: Station supply DJs

Frequency: Fulltime Format

Terms: Cash only

Delivered via: Analog tape, DAT, CD

*As Baby Boomers reach their '50s, make them young again with '50s TV shows ... "Howdy Doody", "Capt. Video", etc.*

#### "Fox Kids Countdown"

##### Fox Kids Network

Phone: (212) 556-2454

Hosted by: Chris Leary

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

*A countdown of weekly hits, co-hosted by Fox Kids personalities. Exciting features, interviews, and inside info on kids stuff.*

## K

#### "Kid Company"

##### Kid Company Inc.

Phone: (617) 543-6003

Hosted by: Josh Binswanger

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Analog tape, DAT

*A news and information program designed for young people 8-14 years and their families. Broadcast live or on tape.*

#### "Kidz Radio"

##### Abrams/Dawson & Associates

Phone: (415) 355-0120

Hosted by: Randy Mann

Frequency: Monthly

Length: One hour Terms: Cash

Delivered via: Analog tape

*Children's music and interviews*

#### "KidsRadio"

##### Miller Broadcast Management Inc.

Phone: (312) 266-6665

Hosted by: Brant Miller

Frequency: Weekly

Length: Two Hours Terms: Barter

Delivered via: DAT, reel-to-reel, cassette

*Rock 'n' Roll children's program featuring children's music, news, highlights and contests.*

#### "KidsRadio Seasonal"

##### Miller Broadcast Management Inc.

Phone: (312) 266-6665

Hosted by: Brant Miller

Frequency: Christmas, Easter

Length: Two hours Terms: Barter

Delivered via: DAT, reel-to-reel, cassette

*Rock 'n' Roll children's program featuring children's music, news, highlights, and contests.*

#### "Kinetic City Super Crew"

##### AAAS

Phone: (202) 326-6647

Frequency: Weekly

Length: Half hour Terms: Barter

Delivered via: Analog tape, DAT

*Children's science drama that teaches informal science with practical hands-on experiments. Captures the super powers of the mind.*

## P

#### "Pickleberry Pie"

##### Pickleberry Pie, Inc.

Phone: (408) 427-3980

Hosted by: Linda Arnold

Frequency: Weekly

Length: 27-29 mins. Terms: Cash, free to public radio

Delivered via: Analog tape, cassette, DAT, NPR-EPS

*An award-winning, wholesome series for young children, offering the best in children's music through a humorous story line.*

## R

#### "Radio AAHS"

##### Children's Broadcasting Corp.

Phone: (612) 338-3300

Hosted by: Radio AAHS talent & AirForce

Terms: Barter/cash

Delivered via: Galaxy 6 T15

*Radio AAHS targets kids 2-12 and their families with educational and entertaining programming in a music-intensive environment.*

## W

#### "We Like Kids!"

##### KTOO-FM

Phone: (907) 586-1670

Hosted by: Jeff Brown

Frequency: Weekly

Length: 30 mins.

Delivered via: Analog tape, NPR Satellite

*We Like Kids! is a half-hour of songs and stories for families everywhere!*

#### "Wishes In A Child's Heart"

##### Broadcast Ventures

Phone: (719) 531-7527

Length: 90 secs. Terms: Cash

Delivered via: DAT, reel-to-reel

*Twenty-one Christmas vignettes featuring over 100 different kids talking about Christmas. Fully produced with a custom song and music beds.*

#### "Working Together"

##### Radio For Peace International

Phone: (610) 527-6629

Hosted by: Rodney Whittenberg & Joni Yamaguchi

Frequency: Twice weekly

Length: 27 mins.

Delivered via: Analog tape

*An international children's radio magazine airing the distinctions kids need to create a peaceful, sustainable, and global community.*



A  
•  
C

A

**"AC Christmas Music Network"**  
**Christmas Music Networks**  
 Phone: (800) 423-XMAS  
 Length: 36 hours Terms: Barter  
 Delivered via: Satcom C5 T23  
*The choice of top AC stations. Includes showcases of best new releases and Christmas Classics. Air 18-36 hours.*

**"A Christmas Celebration"**  
**Morrie Trumble & Associates**  
 Phone: (201) 795-1201  
 Hosted by: Various  
 Length: 12 hours Terms: Barter, cash  
 Delivered via: CD, DAT  
*Blend of traditional & contemporary music with celebrity features & stories. Customized spots for station talent inserts.*

**"Christmas In The Country"**  
**Broadcast Programming**  
 Phone: (800) 426-9082  
 Hosted by: Bob Kingsley  
 Length: Six hours total Terms: Cash  
 Delivered via: Analog tape, vinyl disc  
*Hosted by Bob Kingsley, this special includes Christmas stories and interviews with country artists.*

**"Christmas Eve On Mutual"**  
**Mutual Broadcasting System**  
 Phone: (703) 413-8550  
 Terms: Barter  
 Delivered via: Satcom C5 T15  
*Special mix of Christmas music designed for airing on all formats. Wide variety of songs and artists, local inserts provided.*

**"Christmas In The Country"**  
**Kris Stevens Enterprises Inc.**  
 Phone: (800) 231-6100  
 Length: 12 hours Terms: Cash  
 Delivered via: Analog tape  
*A music-intensive holiday package featuring the hottest country stars. New Christmas songs and traditional favorites mixed with short holiday features.*

C

**"Christmas Around The Country (Country Six Pack)"**  
**Westwood One Entertainment**  
 Phone: (310) 204-5000  
 Frequency: Six-part series (Pt 5)  
 Length: Three hours Terms: Barter  
 Delivered via: CD  
*Celebrate the season with country music's top stars. We'll hear holiday memories from the hottest country acts.*

**"Christmas In America With Bob Kingsley"**  
**ABC Radio Networks**  
 Phone: (212) 214-991-9200  
 Hosted by: Bob Kingsley  
 Length: Six hours Terms: Barter  
 Delivered via: CD  
*Enjoy the finest holiday music and share some great holiday memories with Bob and his all-star guests.*

**"A Classical Christmas"**  
**Broadcast Programming**  
 Phone: (800) 426-9082  
 Length: Six hours total Terms: Cash  
 Delivered via: Analog tape  
*Six hours of the most popular, beautiful, and traditional classical Christmas music.*

**"Christmas At Our House"**  
**Broadcast Programming**  
 Phone: (800) 426-9082  
 Hosted by: Sonny Melendrez  
 Length: 12 hours total Terms: Cash  
 Delivered via: Analog tape, vinyl disc  
*Twelve hours of holiday classics with Christmas stories from around the world.*

**"Christmas In The Air"**  
**Kris Stevens Enterprises Inc.**  
 Phone: (800) 231-6100  
 Length: 12 Hours Terms: Cash  
 Delivered via: Analog tape  
*The AC Christmas special of the '90s. Music-intensive with a careful blend of today's artists and traditional favorites.*

**"Country Christmas Music Network"**  
**Christmas Music Networks**  
 Phone: (800) 423-XMAS  
 Length: 36 hours Terms: Barter  
 Delivered via: Satcom C5 T23  
*Mix of the best contemporary country artists. Also showcases the top country Christmas hits. Air 18-36 hours.*

Satellite-delivered: 18-36 hours  
 Four market-exclusive formats  
 A/C • News/Talk • Oldies • Country

**The Best Christmas Eve & Christmas Day Programming**

The choice of top stations with these and other companies:  
 Bonneville, CBS, Clear Channel, Cox, Evergreen Media, Gannett, Group W, Hearst, Heritage Media, Infinity, Jacor, Jefferson-Pilot, Keymarket, Nationwide, Park, SFX, Shamrock Br., Susquehanna

Reserve Early. Call for your 1995 demo!

800-423-XMAS

C  
•  
W

C

## "A Country Christmas With Chris Lane"

**Chris Lane Productions**

Phone: (818) 758-1800

Hosted by: Chris Lane

Length: 12 hours Terms: Cash

Delivered via: CD

*Country radio's best, updated every year with the latest releases and visits with country's favorite people; customized for local identification.*

G

## "A Gospel Christmas"

**Heil Enterprises**

Phone: (717) 898-6600

Hosted by: Paul Heil

Length: Two hours Terms: Cash

Delivered via: Analog tape

*Christmas special presentation featuring Christmas music by Southern Gospel artists plus their thoughts and remembrances of the season.*

H

## "Holiday Hits"

**Broadcast Programming**

Phone: (800) 426-9082

Hosted by: Laurie Allen

Length: Six hours total Terms: Cash

Delivered via: Analog tape, vinyl disc

*Six hours of adult contemporary Christmas programming.*

## "Home For Christmas"

**Morrie Trumble & Associates**

Phone: (201) 795-1201

Hosted by: Various

Length: 12 hours Terms: Cash

Delivered via: CD, DAT

*Holiday music and celebrity features; a heart-warming collection. May be repeated for a 24-hour event.*

K

## "Kickin' It At Christmas"

**SJS Urban Entertainment**

Phone: (212) 679-3200

Hosted by: Various

Length: Terms: Barter

Delivered via: CD

*Classic countdown of the greatest, fully re-searched, Urban Christmas jams of all time; custom designed specifically for today's urban radio!*

M

## "The Magic Of Christmas"

**Kris Stevens Enterprises Inc.**

Phone: (800) 231-6100

Hosted by: Kris Erik Stevens

Length: 12 Hours Terms: Cash

Delivered via: Analog tape

*America's all new, leading contemporary Christmas special. Today's hottest artists plus traditional favorites, holiday features, kids, and good cheer.*

N

## "NT Christmas Music Network"

**Christmas Music Networks**

Phone: (800) 423-XMAS

Length: 36 hours Terms: Barter

Delivered via: Satcom C5 T23

*Christmas music show, formatted specifically for major news/talk stations. Includes top-of-hour news windows. Air 18-36 hours.*

O

## "Oldies Christmas Music Network"

**Christmas Music Networks**

Phone: (800) 423-XMAS

Length: 36 hours Terms: Barter

Delivered via: Satcom C5 T23

*Blend of oldies artists and traditional Christmas favorites. Fun and upbeat show created specifically for Oldies stations. Air 18-36 hours.*

T

## "The 12 Hours Of Christmas"

**Kris Stevens Enterprises Inc.**

Phone: (800) 231-6100

Hosted by: Kris Erik Stevens

Length: 12 Hours Terms: Cash

Delivered via: Analog tape, vinyl disc

*The traditional favorite of radio stations nationwide. Christmas hits for maximum mass appeal. Highly entertaining and filled with holiday features.*

W

## "Wishes In A Child's Heart"

**Broadcast Ventures**

Phone: (719) 531-7527

Length: 90 secs. Terms: Cash

Delivered via: DAT, reel-to-reel

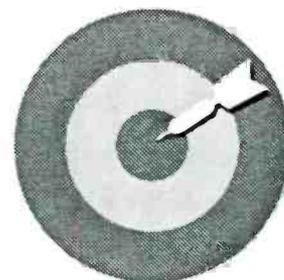
*Twenty-one Christmas vignettes featuring over 100 different kids talking about Christmas. Fully produced with a custom song and music beds.*

# P.D. HEAVEN

Wouldn't it be nice for someone to show you P.D. HEAVEN? A place where people listen to you. Where people help keep you one step ahead of your sales managers weekly client promotions. In short, help make you look and feel great. Someone who can help drive your closest competitor into the ACP Format - Adult Contemporary Polka. Well here at Impact Target Marketing our purpose is to create a P.D. HEAVEN for you! ITM has worked for over five years developing successful marketing campaigns for stations both nationally and internationally. When P.D.'s talk about ITM they use words like success, service, innovative and quality. We create marketing campaigns that are P.D. friendly, campaigns that work. Call today and let us tell you about our interactive marketing campaigns. ITM can help get you to P.D. HEAVEN.



"GET ON THE PHONE" <sup>SM</sup> now at  
**1-800-3-IMPACT**  
and we'll give you detail ratings results  
on various ITM campaigns



## Impact Target Marketing

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FAX (508) 535-0011



Heartland RADIO

GO  
JEST  
YOUNG  
MAN...

Bunkhouse  
GANG

Heartland  
RADIO

Stealing laughs...  
on both sides of the  
Mississippi!

314.426.7876

A

**"The American Comedy Network"**

**The American Comedy Network**

Phone: (203) 384-9443

Frequency: Weekly

Terms: Cash

Delivered via: CD, Satcom C5 T23

First aired: 1983

*Provides comedy that comments on our society and popular culture. Song parodies, fake commercials, interactives, and slices-of-life drops.*

**"Susan B. Anthony-Jones"**

**Rita Bentley Productions**

Phone: (804) 379-4463

Frequency: Twice weekly

Length: 60-90 secs. Terms: Cash

Delivered via: Analog tape, printed script

First aired: 1983 Affiliates: 15

*Susan B. Anthony-Jones is an interactive "Kelly" girl who works where the "action" is...OJ's courtroom...GOP Headquarters, etc.*

**"Apollo Comedy Minute"**

**United Stations Radio Network**

Phone: (212) 767-1111

Frequency: Weekly

Length: One min. Terms: Barter

Delivered via: Analog tape

First aired: 1992 Affiliates: 73

*Breaking comedians and classic Apollo performers doing their best stand-up routines live from New York's Apollo Theatre.*

B

**"Bits & Pieces"**

**Bits & Pieces Creative Services Inc.**

Phone: (718) 966-0499

Length: Various Terms: Cash

Delivered via: Analog tape, DAT

First aired: 1987 Affiliates: 160

*Customized comedy BITS and production PIECES for morning shows, including parody songs and jingles for games, contests, and special events.*

**"Mel Blanc's Blankity Blancs"**

**All Star Radio**

Phone: (818) 766-6447

Frequency: Daily

Length: 5-60 secs. Terms: Barter

Delivered via: Chrome cassette

First aired: 1980 Affiliates: 88

*Five hundred unit comedy service starring the late, great golden-throated legend. Includes collection of radio's greatest drops.*

**"Rita Bodine"**

**Rita Bentley Productions**

Phone: (804) 379-4463

Frequency: Twice weekly

Length: 60-90 secs. Terms: Cash

Delivered via: Fax, Phone

First aired: 1983 Affiliates: 9

*Rita Bodine's a loyal listener who lives in a doublewide trailer with 14 close family members.*

**"Bugg Bytes Comedy Interactives"**

**Bugg Bytes**

Phone: (813) 988-5584

Frequency: Daily

Length: 45-60 secs. Terms: Cash

Delivered via: Fax, phone feed

First aired: 1990 Affiliates: 25

*Celebrity impressionists call you, lampoon daily news, entertainment, politics. Now available for bilingual Spanish formats too!*



**"Bunkhouse Gang"**

**Heartland Radio**

Phone: (314) 426-7876

Frequency: Daily

Length: Various Terms: Barter

Delivered via: CD

First aired: 1994 Affiliates: 100

*Double barrel laughs-more songs, commercials and characters than you can shake a stick at. Country stations need only inquire!*

C

**"Chickenman"**

**Chicago Radio Syndicate Inc.**

Phone: (800) 621-6949

Frequency: Daily

Terms: Cash

Delivered via: Analog tape

First aired: 1967 Affiliates: 1500

*Dick Orkin's classic comedy-adventure series featuring radio's most popular crime-fighter (shoe salesman by day) customized for station and advertiser.*

**"Colonel Morton Collar's Traffic Reports"**

**Canwell Productions**

Phone: (509) 468-9269

Hosted by: Colonel Morton Collard

Frequency: Daily

Length: 60-90 secs. Terms: Cash

Delivered via: Analog tape

First aired: 1983

*Bogus traffic reports. Colonel is always off doing something else in the station copter. Never really gives a report. Interactive.*

C

**"Comedy Central Minute"**  
**United Stations Radio Network**  
 Phone:  
 Frequency: Weekly  
 Length: One min. Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1995 Affiliates: 87

*Biggest names in stand-up comedy from the best and funniest shows on Comedy Central in a one-minute vignette.*

**"Country Comedy Jamboree"**  
**United Stations Radio Network**  
 Phone: (212) 869-1111  
 Frequency: Weekly  
 Length: One min. Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1990 Affiliates: 117

*A complete, original comedy service including song parodies and spoof commercials geared to Country-formatted stations.*

**"Country Funnies Comedy Service"**  
**MJI Broadcasting**  
 Phone: (212) 245-5010  
 Hosted by: Local station talent  
 Frequency: Weekly  
 Terms: Barter  
 Delivered via: Reel-to-reel  
 First aired: 1995

*A comedy service that exclusively features Country comedians such as Jeff Foxworthy, Brett Butler, and Henry Cho.*

**"Country Kickers"**  
**SJS Entertainment**  
 Phone: (212) 679-3200  
 Hosted by: Various  
 Frequency: Daily  
 Length: Various Terms: Barter  
 Delivered via: Satcom  
 First aired: 1994 Affiliates: 150

*A daily satellite fed show prep service featuring news, entertainment & gossip, running features, spoof commercials, and song parodies.*

**"Cutler Contemporary Comedy"**  
**Cutler Productions**  
 Phone: (818) 345-2166  
 Hosted by: Various  
 Frequency: Daily  
 Length: Various Terms: Barter  
 Delivered via: CD, Fax, on-line, printed script  
 First aired: 1992 Affiliates: 90

*America's most complete drive time service. Includes 20 cuts/CD, daily prep service, complete on-line BBS.*

**"Cutler Country Comedy"**  
**Cutler Productions**  
 Phone: (818) 345-2166  
 Frequency: Twice weekly  
 Length: Various Terms: Barter  
 Delivered via: CD, fax, on-line, printed script  
 First aired: 1993 Affiliates: 138  
*America's most complete drive time service. Includes 20 cuts/CD, daily prep service, complete on-line BBS.*

**"Cutler Rock Comedy"**  
**Cutler Productions**  
 Phone: (818) 345-2166  
 Frequency: Twice weekly  
 Length: Various Terms: Barter  
 Delivered via: CD, fax, online, printed script  
 First aired: 1992 Affiliates: 132  
*America's most complete drive time comedy/prep service. Includes 20 cuts/CD, daily prep service, complete on-line BBS.*

**"Cutler's Firepower"**  
**Cutler Productions**  
 Phone: (818) 345-2166  
 Frequency: Twice weekly  
 Length: Various Terms: Barter  
 Delivered via: CD, fax, online, printed script  
 First aired: 1993 Affiliates: 97  
*America's most complete morning drive time service for AC/Oldies. Twenty cuts/CD, daily prep service, complete on-line BBS.*

D

**"The Daily Feed"**  
**DC Audio**  
 Phone: (202) 667-1234  
 Hosted by: Frank Benlin, Max Knobby  
 Frequency: Daily  
 Length: 90 secs. Terms: Barter, cash  
 Delivered via: Analog tape  
 First aired: 1981 Affiliates: 25

*Front-page news satire. Pseudo journalistic political and social comment, commentary, and vignettes. Radio's political cartoon. Shameless lawyer bashing.*

**"Digidrops"**  
**All Star Radio**  
 Phone: (818) 766-6447  
 Frequency: Daily  
 Length: 3-15 secs. Terms: Barter  
 Delivered via: CD  
 First aired: 1993 Affiliates: 92  
*Four hundred digitally produced drops, including show opens and closes, original character drops, famous movie lines, star signature expressions, etc.*

**"Dr. Dave's Comedy Drops"**  
**United Stations Radio Network**  
 Phone: (212) 767-1111  
 Frequency: Weekly  
 Length: One min. Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1986 Affiliates: 121

*Spoof commercials, song parodies, and an endless stream of characters geared to high-energy personality morning shows.*

**"Drive-In Drops"**  
**Steelworks**  
 Phone: (516) 328-1587  
 Length: 1-60 secs. Terms: Cash  
 Delivered via: Analog tape  
 First aired: 1992  
*Instantly useful drops from famous films, TV shows, and cartoon characters. Perfect for every format ... call-in contests, too!*

E

**"The Elevator From Hell"**  
**Bits & Pieces Creative Services Inc.**  
 Phone: (718) 966-0499  
 Frequency: Daily  
 Length: 20-30 secs. Terms: Cash  
 Delivered via: Analog tape  
 First aired: 1990 Affiliates: 104  
*A musical guessing game using ridiculous "elevator music" versions of current & classic rock hits.*

F

**"Five O'Clock Funnies Comedy Service"**  
**MJI Broadcasting**  
 Phone: (212) 245-5010  
 Hosted by: Local station talent  
 Frequency: Weekly  
 Terms: Barter  
 Delivered via: Reel-to-reel  
 First aired: 1994  
*A comedy service that exclusively features today's top comics such as Jerry Seinfeld, Richard Jeni, and Ellen DeGeneres.*

H

**"Headline Songs"**  
**United Stations Radio Network**  
 Phone: (212) 767-1111  
 Frequency: Daily  
 Length: One min. Terms: Barter  
 Delivered via: Analog tape, Satcom C5 T23  
 First aired: 1995 Affiliates: 64  
*Song parodies of the top news breaking stories of the week. The music is perfect for talk or oldies stations.*

**"Hit Song Parodies By Ben Steel"**  
**Steelworks**  
 Phone: (516) 328-1587  
 Frequency: Customized  
 Length: One-two monthly Terms: Cash  
 Delivered via: Analog tape  
*Ben Steel-top comedy song producer on over 700 stations-will make your audience laugh! Custom song parodies/musical drops.*

# Radio's Most User-Friendly Comedy Service



## Satellite **COMEDY** Network

### **SATELLITE + CD**

You don't have to choose -  
you get both - easy access to  
radio's best comedy!

Join Rick Dees, Scott & Todd,  
Mancow, Neil Rogers and dozens of  
other top-rated radio personalities  
who use and contribute to...

**SATELLITE COMEDY NETWORK**

For more information,  
call Tom Shovan or Ramona Rideout at Radio Today  
(212)581-3962 or FAX (212)459-9343

### **You get...**

- A daily comedy feed  
(5 am in each time zone) of  
original comedy, TV  
highlights & contests
- A CD delivered every  
two weeks with 30  
original comedy bits



**RADIO TODAY**  
ENTERTAINMENT

**"Last Night On Tonight"**  
**Westwood One Entertainment**

Phone: (703) 413-8550  
 Hosted by: Jay Leno  
 Frequency: Daily  
 Length: One min. Terms: Barter  
 Delivered via: Satcom C5 T15  
 First aired: 1992

*Jay Leno repeats the funniest bits from last night's "Tonight show" monologue for listeners who don't stay up late.*



**"Late Show With David Letterman Top Ten"**  
**CBS Radio Networks**

Phone: (212) 975-6085  
 Hosted by: David Letterman  
 Frequency: Mon-Sat  
 Length: Three mins. Terms: Barter  
 Delivered via: Satcom C5 T23  
 First aired: 1994 Affiliates: 225

*Specially produced for radio, this feature presents the previous evening's Top Ten List, as read by David Letterman.*

**"Laugh Attack"**  
**United Stations Radio Network**

Phone: (212) 767-1111  
 Frequency: Weekly  
 Length: One min. Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1988 Affiliates: 73

*The only original comedy service geared to Urban radio. A weekly package of spoof commercials, song parodies, and regular characters.*



**"Laugh Factory Minute"**  
**Premiere Radio Networks Inc.**

Phone: (818) 377-5300  
 Frequency: Daily  
 Length: 90 secs.-2½ mins.  
 Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1994 Affiliates: 51

*Today's hottest comics doing their latest material; recorded live at the Laugh Factory in Hollywood and sent out immediately.*

**"Laugh Machine"**

**SJS Entertainment**  
 Phone: (212) 679-3200  
 Hosted by: Various  
 Frequency: Monthly  
 Length: Various Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1992 Affiliates: 100

*Funniest bits from America's top comedians. Great for 5pm funnies, drop-ins, or sponsored daypart feature and lunch time punch line.*

**M**

**"Major League Sports Comedy"**  
**United Stations Radio Network**

Phone: (212) 767-1111  
 Frequency: Weekly  
 Length: One min. Terms: Barter  
 Delivered via: Analog tape, Satcom C5 T23  
 First aired: 1995 Affiliates:

*The only original comedy service geared to sports radio or sports-oriented programming. A weekly package of spoof parodies and comedy bits.*

**"Martin Minute"**  
**United Stations Radio Network**

Phone: (212) 767-1111  
 Frequency: Daily  
 Length: One min. Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1995 Affiliates: 46

*The outrageous Martin Lawrence performs daily vignettes from his hit TV show.*

**"Morning Man Material"**  
**Dorfman Media Corp.**

Phone: (818) 889-1685  
 Frequency: Daily  
 Length: One min. Terms: Cash  
 Delivered via: Analog tape, CD, DAT, fax  
 First aired: 1992 Affiliates: 48

*Variety of comedy, entertainment sound bites culled from over 20 years on the air.*

**"Morning Sidekick"**  
**Critical Mass Media Productions**

Phone: (303) 733-5850  
 Frequency: Weekly  
 Length: 10-75 secs. Terms: Barter, cash  
 Delivered via: Analog tape  
 First aired: 1989 Affiliates: 103

*Twenty+ preproduced bits weekly; parodies, interactives, characters, drops; all formats. Free comedy library. Sample month for top 100 markets.*

**N**

**"Red Neckerson"**  
**Syndicom**

Phone: (805) 543-9214  
 Hosted by: Red Neckerson  
 Frequency: Daily  
 Length: One min. Terms: Cash  
 Delivered via: Analog tape  
 First aired: 1979 Affiliates: 92

*Comedy editorials; Red becomes a character on the station with an opinion on everything. Fresh new shows monthly.*

**OLYMPIA CONTEMPORARY COMEDY NETWORK**

**"Olympia Contemporary Comedy"**

**Premiere Radio Networks Inc.**

Phone: (818) 377-5300  
 Frequency: Twice monthly  
 Length: 30 secs.-2 mins. Terms: Barter  
 Delivered via: CD  
 First aired: Affiliates: 204

*Parody songs, commercials, interactives, stand-up comedy & movie drops for AC & Country radio.*

**OLYMPIA COUNTRY COMEDY**

**"Olympia Country Comedy"**

**Premiere Radio Networks Inc.**

Phone: (818) 377-5300  
 Frequency: Twice monthly  
 Length: 30 secs.-2 mins. Terms: Barter  
 Delivered via: CD  
 First aired: Affiliates: 102

*Parody songs, commercials, interactives, stand-up comedy & movie drops for country radio.*



**"Olympia Hit Comedy"**  
**Premiere Radio Networks Inc.**

Phone: (818) 377-5300  
 Frequency: Twice monthly  
 Length: 30 secs.-2 mins. Terms: Barter  
 Delivered via: CD  
 First aired: Affiliates: 102

*Parody songs, commercials, interactives, stand-up comedy & movie drops for hit radio.*

**OLYMPIA  
CONTEMPORARY  
COMEDY  
NETWORK**

**"Olympia Rock Comedy"  
Premiere Radio  
Networks Inc.**

Phone: (818) 377-5300  
Frequency: Twice monthly  
Length: 30 secs.-2 mins. Terms: Barter  
Delivered via: CD  
First aired: Affiliates: 149  
*Parody songs, commercials, interactiv-  
tives, stand-up comedy & movie drops for  
AOR & Alternative rock radio.*

**"Original Radio Hotline"  
All Star Radio**

Phone: (818) 766-6447  
Frequency: Daily  
Length: 37 secs. Terms: Barter  
Delivered via: Vinyl disc  
First aired: 1983 Affiliates: 122

*Two hundred and sixty funny phone calls  
to DJs from radio's most memorable  
characters. Interactive on a natural basis.*

**P**

**"Earl Pitts 'Uhmerikun'"  
Burbank's Creations**

Phone: (513) 528-3375  
Hosted by: Earl Pitts  
Frequency: Daily  
Length: Two mins. Terms: Cash  
Delivered via: Analog tape  
First aired: 1986 Affiliates: 100

*A politically incorrect philosopher ...  
honest, real-life observations from one of  
America's most beloved, outspoken, and  
down-to-earth commentators.*

**"Politically Incorrect  
With Bill Maher"  
United Stations Radio Network**

Phone:  
Hosted by: Bill Maher  
Frequency: Daily  
Length: One min. Terms: Barter  
Delivered via: Analog tape  
First aired: 1995 Affiliates: 121

*Award-winning political satirist Bill Maher  
serves up his finest material from his show  
Politically Incorrect on Comedy Central.*

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**"The Polka Monster"**

**All Star Radio**  
Phone: (818) 766-6447  
Frequency: Daily  
Length: 30 secs. Terms: Cash  
Delivered via: CD  
First aired: 1992 Affiliates: 126

*Three hundred hits converted into 30-  
second, fully produced polkas, plus monthly  
updates. Hilarious and challenging on-air  
contest.*

**"The Polka Monster —  
Country Version"**

**All Star Radio**  
Phone: (818) 766-6447  
Frequency: Daily  
Length: 30 secs. Terms: Cash  
Delivered via: CD  
First aired: 1993 Affiliates: 115

*200 Country hits converted into 30-second  
Polkas, plus monthly updates. Hilarious and  
challenging on-air contest.*

**"The Polka Monster —  
Oldies Version"**

**All Star Radio**  
Phone: (818) 766-6447  
Frequency: Daily  
Length: 15-30 secs. Terms: Cash  
Delivered via: CD  
First aired: 1994 Affiliates: 38

*Hits of the '50s, '60s and '70s converted  
into 30-second fully produced polkas. Hilar-  
ious and challenging on-air contest.*



**"Premiere AC  
Comedy Network"  
Premiere Radio  
Networks Inc.**

Phone: (818) 377-5300  
Frequency: Weekly  
Length: 1½ mins. Terms: Barter  
Delivered via: Analog tape  
First aired: 1991 Affiliates: 105

*Weekly supply of 10-15 bits including  
parody songs, commercials, interactive,  
and movie drops for AC morning shows.*



**"Premiere CHR  
Comedy Network"  
Premiere Radio  
Networks Inc.**

Phone: (818) 377-5300  
Frequency: Weekly  
Length: 1½ mins. Terms: Barter  
Delivered via: Analog tape  
First aired: 1989 Affiliates: 199

*Weekly supply of 15 bits including par-  
ody songs, commercials, interactive, and  
movie drops for CHR morning shows.*



**"Premiere Country  
Comedy Network"  
Premiere Radio  
Networks Inc.**

Phone: (818) 377-5300  
Frequency: Weekly  
Length: 1½ mins. Terms: Barter  
Delivered via: Analog tape  
First aired: 1990 Affiliates: 199

*Weekly supply of 12-15 bits including  
parody songs, commercials, interactive, and  
movie drops for Country morning shows.*



**"Premiere Gold  
Comedy Network"  
Premiere Radio  
Networks Inc.**

Phone: (818) 377-5300  
Frequency: Weekly  
Length: 1½ mins. Terms: Barter  
Delivered via: Analog tape  
First aired: 1991 Affiliates: 121

*Weekly supply of 12-15 bits including  
parody songs, commercials, interactive,  
and movie drops for Oldies morning shows.*

P



**"Premiere Rock Comedy Network"**  
**Premiere Radio Networks Inc.**

Phone: (818) 377-5300  
Frequency: Weekly  
Length: 1½ mins. Terms: Barter  
Delivered via: Analog tape  
First aired: 1991 Affiliates: 116

*Weekly supply of 10-15 bits including parody songs, commercials, interactive, and movie drops for Rock morning shows.*

R

**"Resources"**

**The Source/Westwood One**

Phone: (310) 840-4000  
Frequency: Weekly  
Length: Half-hour Terms: Net affiliation  
Delivered via: Satcom C5 T15  
First aired: 1979

*A bulk feed of production material including montages, actualities, rare music, film clips, and comedy.*

S



**"Satellite Comedy Network"**

**CD Media Inc.**

Phone: (212) 581-3962  
Length: Various Terms: Barter  
Delivered via: Satcom C5, Bi-weekly on CD  
First aired: Affiliates: 179

*Daily (M-F) fresh comedy feeds at 5am each time zone. Original song parodies, spoofs, contests, TV clips, etc. via satellite.*

**"(Secret Adventures Of) Tooth Fairy"**

**Chicago Radio Syndicate Inc.**

Phone: (800) 621-6949  
Frequency: Daily  
Terms: Cash  
Delivered via: Analog tape  
First aired: 1971 Affiliates: 1500

*Dick Orkin's classic Tooth Fairy series (2½ mins). A daily comedy feature customized for station and advertisers.*

**"Ben Steel's Music Track Factory"**  
**Steelworks**

Phone: (516) 328-1587  
Frequency: Weekly  
Terms: Cash  
Delivered via: Analog tape  
First aired: 1992

*Be creative! Multiformat hit song music tracks...just add your own customized lyrics for comedy song parodies that are exclusively yours!*

**"Ben Steel's Twisted Hits"**

**All Star Radio**

Phone: (818) 766-6447  
Frequency: Daily  
Terms: Barter  
Delivered via: CD  
First aired: 1990 Affiliates: 104

*120 timeless song parodies based on hits of the '50s, '60s, & '70s. Super production. Users manual increases programming opportunities.*

*Stevens & Grdnic's*  
**Daily Comedy Exclusive**

**"Stevens & Grdnic's Daily Comedy Exclusive"**

**All Star Radio**

Phone: (818) 766-6447  
Frequency: Daily  
Length: 10-90 secs. Terms: Barter  
Delivered via: CD  
First aired: 1986 Affiliates: 397

*Weekly topical comedy service. Now 60% more material than in previous years. Song parodies, drops, interactive characters, TV/movie sendups, etc.*

T

**"TeleJoke Comedy Service"**  
**Entertainment Communication Consultants**

Phone: (209) 476-1511  
Hosted by: Alan Ray  
Frequency: Daily  
Length: 75 jokes per week Terms: Cash, credit card  
Delivered via: Fax  
First aired: 1988 Affiliates: 200  
*Daily fax of topical comedy material.*

**"TM Century Morning Show Service"**

**TM Century**

Phone: (800) 862-3688  
Frequency: Weekly  
Length: Various Terms: Cash  
Delivered via: CD

*Weekly comedy service, morning show jingles, and production elements. Daily show prep via computer.*

**"TV, Movie, Comedy Drops"**  
**Dorfman Media Corp.**

Phone: (818) 889-1685  
Frequency: Customized  
Length: Terms: Cash  
Delivered via: Analog tape, DAT, CD  
First aired: 1979

*Original high-fidelity sound bites from TV, movies, comedy, interactives, IDs.*

**"Twisted Tunes Network With Bob Rivers"**

**TM Century**

Phone: (800) 862-3688  
Hosted by: Bob Rivers & Rusty Humphries  
Frequency: Monthly  
Terms: Cash  
Delivered via: CD, printed script  
First aired: 1995

*The Twisted Tunes Network featuring Bob Rivers, the King of song parodies. Great production, topical and funny! He's not just Christmas anymore!*

U

**"The Urban Fun Factory"**  
**SJS Urban Entertainment**

Phone: (212) 679-3200  
Hosted by: Various  
Frequency: Daily  
Length: Various Terms: Barter  
Delivered via: Analog tape  
First aired: 1993 Affiliates: 175

*Show prep designed specifically for Urban radio, including song parodies, spoof commercials, and great drops.*



**C**

**"Classic Radio Christmas"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Frequency: Christmas  
 Length: Six hours Terms: Cash  
 Delivered via: Analog tape

12 half-hour holiday specials drawn from classic radio shows such as "Dragnet" and "Jack Benny."

**"Classic Radio Theatre"**

**Charles Michelson Inc.**

Phone: (310) 278-4546  
 Hosted by: Station staff member  
 Frequency: Daily

Length: 30 mins. Terms: Barter, cash  
 Delivered via: Satcom, Reel to Reel  
 First aired: 1994 Affiliates: 26

Famous radio drama/comedy series of all-time Top ratings in all markets including Los Angeles, Chicago, and San Francisco.

**D**

**"The Drama Hour"**

**Charles Michelson Inc.**

Phone: (310) 278-4546  
 Hosted by: The Local Station  
 Frequency: Daily

Length: 30 mins. Terms: Cash  
 Delivered via: Analog tape  
 First aired: 1963 Affiliates: 285

The famous radio drama/comedy programs of all-time: "The Jack Benny Show", "Bums & Allen", "Dragnet", "Gangbusters", plus many others.

**F**

**"The Family Christmas Album"**

**Natural Sound**

Phone: (800) 670-8816  
 Frequency: Christmas  
 Length: One min. Terms: Cash  
 Delivered via: Analog tape, DAT  
 First aired: 1989 Affiliates: 82

36 holiday memories beautifully recalled by the people who lived them. No actors. Fresh package yearly.

**"Stan Freberg Here"**

**Dick Brescia Associates**

Phone: (201) 385-6566  
 Hosted by: Stan Freberg  
 Frequency: M-F  
 Length: 5@ 2.5 mins. Terms: Barter  
 Delivered via: Satcom C5 T15  
 First aired: 1990 Affiliates: 100

Satirical commentary for the '90s!

**G**

**"The Golden Age Of Radio"**

**ITEX Media**

Phone: (503) 244-4673  
 Hosted by: Victor Ives  
 Frequency: Daily  
 Length: One hour Terms: Barter  
 Delivered via: Vinyl disc, Spacenet 3 T7H, cassette  
 First aired: 1993 Affiliates: 155

Relive those golden moment of yesteryear with the shows that warmed the hearts of millions. The Golden Age Of Radio!

**"Golden Age Of Radio Theatre"**

**USA Radio Network**

Phone: (800) 829-8111  
 Hosted by: Victor Ives  
 Frequency: Daily  
 Length: Two hours Terms: Barter  
 Delivered via: Spacenet 3 T7H, Satcom C5 T3  
 First aired: 1992 Affiliates: 45

Drama that comes alive in the imagination of your listener. Relive those golden moments of yesteryear with old time favorites.

**K**

**"Kinetic City Super Crew"**

**AAAS**

Phone: (202) 326-6647  
 Frequency: Weekly  
 Length: 30 mins. Terms: Barter  
 Delivered via: Analog tape, DAT  
 First aired: 1994 Affiliates: 32

Children's science drama that teaches informal science with practical, hands-on experiments. Captures the super powers of the mind.

**O**

**"Old Time Classic Radio"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Frequency: Special  
 Length: 30-60 mins. Terms: Cash  
 Delivered via: Analog tape

Classic radio drama and comedy! Actual shows of "Dragnet", "Jack Benny", "Bums & Allen", and many more!

**R**

**"Radio Christmas Cards"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Frequency: Christmas  
 Length: 24@ 60 secs. Terms: Cash  
 Delivered via: Analog tape

Twenty-four, one-minute vignettes of the stories and traditions of Christmas, fully produced with music and effects.

**"Radio Theatre: A Collection Of Classic Radio Comedy & Drama"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Length: 30 mins. Terms: Cash  
 Delivered via: Analog tape

Choose from 27 original network radio programs, including "Dragnet", "Jack Benny", "The Green Hornet" and "Bums & Allen."

**S**

**"Sound Bite Trivia"**

**Syndicom**

Phone: (805) 543-9214  
 Frequency: Daily  
 Length: 15 secs. Terms: Cash  
 Delivered via: Analog tape  
 First aired: 1993 Affiliates: 34

Original, authentic voices and themes with interesting information, clues, and fun facts. The way trivia should be done on radio.

**W**

**"The War Of The Worlds"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Hosted by: Orson Welles  
 Frequency: Seasonal  
 Length: One hour Terms: Cash  
 Delivered via: Analog tape

The classic, the original, the best!

**"When Radio Was"**

**Dick Brescia Associates**

Phone: (201) 385-6566  
 Hosted by: Art Flemming  
 Frequency: M-F  
 Length: 5@ 54 mins. Terms: Barter  
 Delivered via: Satcom C5 T15  
 First aired: 1990 Affiliates: 160

Radio shows from the '40s and '50s featuring some of America's finest actors and writers!

**"The World Today"**

**The Source/Westwood One**

Phone: (310) 840-4000  
 Hosted by: Various  
 Frequency: Daily  
 Length: One min. Terms: Net affiliation  
 Delivered via: Satcom C5 T15  
 First aired: 1988

A short feature that uses actual archival news reporting from an important date in history on its anniversary.

**"World War II Chronicles"**

**Radio America Network**

Phone: (202) 408-0944  
 Hosted by: Ed Herlihy  
 Frequency: Weekly  
 Length: Three mins. Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1991

Program recounts the events of the second World War 50 years ago, based on the National Archives Recorded Sound Collection.



A  
•  
C

A

**"ABC's Black Music Today"**

**ABC Radio Networks**

Phone: (212) 456-5131

Frequency: Daily-June

Length: One min. Terms: Net affiliation

Delivered via: Satcom C5 T19

First aired: 1993 Affiliates: 100

Highly produced, 60-second vignettes profiling today's stars in black music.

**"Ask The Stars"**

**MJI Broadcasting**

Phone: (212) 245-5010

Hosted by: Personalized by local announcer

Frequency: 10 times per week

Length: Various Terms: Barter

Delivered via: CD

First aired: 1991

Listeners call an 800 number to ask a question of their favorite Country star; their answers are played back nationally.

B

**"BBS Entertainment News Service"**

**Bailey Broadcasting Services**

Phone: (800) 364-9141

Frequency: Daily

Terms: Barter

Delivered via: Analog tape, Satcom, DAT, printed script

First aired: 1994 Affiliates: 10

Scripts and actualities for news departments to use in their broadcast. All the entertainment news on your favorite urban stars.

**"The Buzz"**

**Entertainment Radio Networks**

Phone: (310) 456-7879

Frequency: Twice daily

Length: Script Terms: Barter

Delivered via: Analog tape, Satcom C5 T19

First aired: 1990 Affiliates: 120

CHR's gossip, news, views, and dirt delivered via fax to your radio station.

C



CBS' THE YOUNG AND THE RESTLESS®

**"The Cla'ence Update"**

**Premiere Radio Networks Inc.**

Phone: (818) 377-5300

Hosted by: Brad Sanders

Frequency: Daily

Length: 1 1/2 mins. Terms: Barter

Delivered via: Analog tape

First aired: 1986 Affiliates: 75

A "Young and the Restless" soap opera update presented in a fun and informative manner.



**"Country Calendar"**

**Premiere Radio Networks Inc.**

Phone: (818) 377-5300

Hosted by: Shawn Parr

Frequency: Daily

Length: 2 1/2 mins. Terms: Barter

Delivered via: CD

First aired: 1983 Affiliates: 91

Daily entertainment feature with interview bites, artist information & timely, relative information about Country music.

**"Country News"**

**Entertainment Radio Networks**

Phone: (310) 456-7879

Hosted by: Dana Miller

Frequency: Twice daily

Length: 2 1/2 mins. Terms: Barter

Delivered via: Analog tape

First aired: 1980 Affiliates: 250

Interviews with today's hot country stars. The latest news in the world of country music, twice daily. Also available scripted.

**"Country Spotlight"**

**Horizon Radio Networks**

Phone: (212) 949-1842

Hosted by: Smokey Dodson

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: CD

First aired: 1994 Affiliates: 100

A daily vignette featuring exclusive interviews with today's country artists, including Pam Tillis, Little Texas, and their music.

**"Walter Cronkite's Twentieth Century"**

**Dick Brescia Associates**

Phone: (201) 385-6566

Hosted by: Walter Cronkite

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Satcom C5 T15

First aired: 1993 Affiliates: 125

America's great journalist takes a look back at significant events on this date in history!



**THE URBAN SOUND OF AMERICA**

Introducing the adult sound of USA Music Magazine! Hosted by Vinny Brown and Wendy Williams, USA Music magazine is a fast paced, informative, show! USA Music Magazine flips the discs of stars in the headlines now! We don't count down the days waiting for a hit! Every weekend we play only the hits!

USA Music Magazine is brought to you by STRZ Entertainment Network, a division of American Urban Radio Networks. When programming counts, keep pace with Vinny Brown and Wendy Williams on the USA Music Magazine!

Executive/Sales Offices: 212-714-1000

Broadcast Operations: 800-456-4211



**WENDY WILLIAMS AND VINNY BROWN**



**D**

**"Bill Diehl's Spotlight"**  
**ABC Direction Network**

Phone: (212) 456-5131  
Hosted by: Bill Diehl  
Frequency: Daily  
Length: Two mins. Terms: Net affiliation  
Delivered via: Satcom C5 T19  
*Celebrity interview feature program.*

**E**

**"E! Entertainment Radio"**  
**Westwood One Entertainment**

Phone: (310) 204-5000  
Frequency: Daily  
Length: Various  
Delivered via: Fax, Satcom C5 T15  
First aired: 1994

*Daily bulk feed of actualities and a support fax of the hottest entertainment news from the television entertainment news authority.*

**"The Entertainment Report"**  
**Mutual Broadcasting System**

Phone: (703) 413-8550  
Hosted by: Chuck Rich  
Frequency: Daily  
Length: 2½ mins. Terms: Barter  
Delivered via: Satcom C5 T15

*Critic-at-large Chuck Rich reviews and reports on the latest movies, TV shows, and today's biggest entertainers.*

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**"Entertainment Tonight  
For The Radio"**

**Entertainment Radio Networks**  
Phone: (310) 456-7879  
Hosted by: Leeza Gibbons  
Frequency: Twice daily  
Length: One min. Terms: Barter  
Delivered via: Analog tape, Satcom C5 T19  
First aired: 1991 Affiliates: 300  
*"Entertainment Tonight" for the radio customized to your radio station with the one and only Leeza Gibbons.*

**F**

**"5000 Interactive  
Celebrity Interviews"**  
**The Interview Factory**

Phone: (818) 988-2045  
Frequency: As needed  
Length: Various Terms: Cash  
Delivered via: Analog tape, DAT  
*5000+ interactive Celebrity interviews and IDs, seasonal, custom, and generic; all music formats, plus actors — Madonna to Schwarzenegger to Garth.*



**"Flashback Pop Quiz"**  
**Radio Today Entertainment**

Phone: (212) 581-3962  
Hosted by: Bill St. James  
Frequency: Daily  
Length: One min. Terms: Barter  
Delivered via: CD  
First aired: 1992 Affiliates: 176  
*Daily trivia program/promotion for rock baby-boomers. Captivating quizzes, very cool prizes. Over \$5000 per year.*

**"Focus On The Family  
Holiday Special"**

**Focus On The Family  
Broadcasting**  
Phone: (719) 548-4501  
Hosted by: Mike Trout and Dr. James Dobson  
Frequency: Holiday  
Length: Two hours Terms: Barter  
Delivered via: Analog tape  
*Special programs that deal with the issues that impact your listeners' families: from Attention Deficit Disorder to healthy eating habits.*

**G**

**"The Grand Ole Opry Minute"**  
**WSM Radio**

Phone: (615) 871-6766  
Hosted by: Various  
Frequency: Daily  
Length: One min. Terms: Barter  
Delivered via: CD  
First aired: 1993 Affiliates: 400  
*Interview segments with artists who have appeared on or are members of the "Opry." Local sales opportunities.*

**"Graveline Hollywood"**  
**Kenetics Radio Entertainment**

Phone: (718) 857-6389  
Hosted by: Ken Levy  
Frequency: Daily  
Length: 90 secs. Terms: Barter  
Delivered via: Analog tape  
First aired: 1991  
*Humorous look at the lore and underside of Hollywood. Daily updates on tinseltown's departed and famous. Reported by Hollywood experts!*

**"Great American Sports Trivia Show"**  
**Radio Personalities Inc.**

Phone: (314) 576-6188  
Hosted by: Zip Rzeppa  
Frequency: Weekly  
Length: Three hour Terms: Barter  
Delivered via: Satcom C5 T23  
*A fast-paced sports entertainment show with huge prizes, sports trivia, and big-time celebrity guests...Heavy caller participation.*

**H**

**"The Hip Hop Report"**  
**Bailey Broadcasting Services**

Phone: (800) 364-9141  
Hosted by: The Poetess  
Frequency: Daily  
Length: One min. Terms: Barter  
Delivered via: Analog tape, DAT  
First aired: 1990 Affiliates: 35  
*Sixty-second shot of hip hop news. Who's in, who's out, who's ALL THAT, and your favorite hip hop stars.*

**"Hollywood Today"**  
**Murray/Walsh Radio  
Programming Inc.**

Phone: (203) 763-2838  
Terms: Barter  
*Keep updated with all of Hollywood's gossip.*

**"Inside Gospel"**  
**Bailey Broadcasting Services**

Phone: (800) 364-9141  
Hosted by: Lin Woods  
Frequency: Daily  
Length: Five mins. Terms: Barter  
Delivered via: Analog tape, DAT  
First aired: 1986 Affiliates: 133  
*Exciting interviews with gospel stars, provocative Christian news issues, plus a celebration of the religious lifestyle.*

**K**

**"Kid Company"**

**Kid Company Inc.**

Phone: (617) 543-6003

Hosted by: Josh Binswanger

Frequency: Weekly

Length: One-two hours Terms: Barter

Delivered via: Analog tape, DAT

First aired: 1990 Affiliates: 10

*A news and information program designed for young people 8-14 years. Broadcast live, but is also available on tape.*

**L**

**"Live From The U.N."**

**Digi-Net Syndication**

Phone: (813) 253-4500

Hosted by: Alternative artists

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1995 Affiliates: 20

*This is the only live alternative variety Q&A available. This show targets alternative/rock listeners who live the lifestyle.*

**"Lyons Den with Jeffrey Lyons"**

**Murray/Walsh Radio**

**Programming Inc.**

Phone: (800) 729-6499

Hosted by: Jeffrey Lyons

Frequency: Daily

Length: Three mins. Terms: Barter

Delivered via: Analog tape

First aired: 1993 Affiliates: 50

*Bring Hollywood direct to your station with exclusive interviews, reports from behind the scenes, movie reviews ... ideal for any format.*

**M**

**"Terry Marshall's Daily Insider"**

**The Daily Insider**

Phone: (510) 680-1177

Frequency: Daily M-F

Length: Five pages Terms: Cash

Delivered via: Fax, printed script

First aired: 1981 Affiliates: 125

*News items and interviews with artists on CHR, AC, Album, and Alternative charts. Delivered in script form.*

**"A Minute With The Beatles"**

**Radio Potato**

Phone: (800) 468-6874

Hosted by: Local Air Staff

Frequency: Special

Terms: Cash

Delivered via: CD

First aired: 1994 Affiliates: 40

*Sixty one-minute montages with music and interview clips with the Beatles, plus production elements and scripts.*

**"MTV News"**

**Westwood One Entertainment**

Phone: (310) 204-5000

Hosted by: Kurt Loder, Tabitha Soren

Frequency: Twice daily

Length: 90 secs. Terms: Barter

Delivered via: Analog tape, Satcom C5 T15

First aired: 1990 Affiliates:

*The top stories in rock music news presented by MTV's noted journalists, Kurt Loder and Tabitha Soren.*

**N**

**"Nashville Newsline"**

**KTB Radio Media**

Phone: (503) 834-7071

Hosted by: Katy Bee

Frequency: Daily

Length: 60-90 secs. Terms: Cash, barter

Delivered via: Fax, phone line

First aired: 1986 Affiliates: 25



**"Nashville Notes"**

**ABC Radio Networks**

Phone: (212) 456-5131

Frequency: Daily

Terms: Net affiliation

Delivered via: Satcom C5 T19, ABC

Data System

First aired: 1991 Affiliates: 120

*Pre-morning drive feed of country music news, sound bites, and printed copy. Highly topical, breaking stories.*

**"Professor Neon's TV & Movie Mania"**

**Lion Entertainment**

Phone: (303) 499-1068

Hosted by: Professor Neon

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15

First aired: 1995

*A live talk show that taps into the popularity of television, feature films, videos. Celebrity, industry insiders, and expert guests.*

**"On This Date"**

**The Robert Thomas Group**

Phone: (800) 995-1779

Hosted by: John Roberts

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Analog tape, Satcom 5 T15

First aired: 1994 Affiliates: 25

*A nostalgic look back at events in history of interest to the upper demographics. Seven days. Target: Adults 45+.*



**"ONYA With Tanya!"**

**Premiere Radio**

**Networks Inc.**

Phone: (818) 377-5300

Hosted by: Tanya Hart

Frequency: Daily

Length: 2 mins. Terms: Barter

Delivered via: Analog tape

First aired: 1994 Affiliates: 13

*Entertainment news and gossip presented in a friendly style.*

**R**

**"Radio Links"**

**Radio Links**

Phone: (310) 457-5358

Hosted by: Lori Lerner

Frequency: Weekly

Length: 3½ min. Terms: Free

Delivered via: Satcom, cassette, AP

Network News, online

First aired: 1986 Affiliates: 1000

*Self contained entertainment features on today's movies, hottest stars followed by clean soundbites to drop into your own shows.*

**"Radioscope: The Entertainment Magazine"**

**Bailey Broadcasting Services**

Phone: (800) 364-9141

Hosted by: Various

Frequency: Daily, weekly

Length: One min.-one hour Terms: Barter

Delivered via: Analog tape, DAT, online,

printed script

First aired: 1983 Affiliates: 104

*Unique blend of music, entertainment, news, views, and interviews. Also, there are film and book reviews, along with sneak previews.*

**"Rock Newz"**

**Murray/Walsh Radio**

**Programming Inc.**

Phone: (203) 763-2838

Hosted by: Stone

Frequency: Daily

Length: Three mins. Terms: Barter

Delivered via: Analog tape

First aired: 1995 Affiliates: 20

*Stone keeps your up-to-date with the latest news in the Rock & Roll industry. Includes exclusive interviews, tour dates, etc.*

**"Rock Quotes"**

**Westwood One Entertainment**

Phone: (310) 204-5000

Frequency: Daily

Terms: Barter

Delivered via: CD

*The stars "drop by" each day with comments on rock classics in this service designed for local customization.*

S



**"Screen Test"**

**Radio Today Entertainment**

Phone: (212) 581-3962  
 Hosted by: Ellen K. or Unhosted  
 Frequency: Daily  
 Terms: Barter  
 Delivered via: CD  
 First aired: 1994 Affiliates: 176

*Daily movie trivia program/promotion. Complete with \$10,000 per year Hollywood prize closet. Be the movie station in your market.*

**"Sixty Second LP"**

**Sixty Second LP Inc.**

Phone: (203) 222-5858  
 Hosted by: Jeff Craig  
 Frequency: Daily  
 Length: One min. Terms: Barter  
 Delivered via: CD  
 First aired: 1976 Affiliates: 226

*A one minute review of newly released CDs in the AC, CHR, AOR, and Country formats. Includes interview clips.*

**"Sixty Second Preview"**

**Sixty Second Preview Inc.**

Phone: (203) 222-5859  
 Hosted by: Jeff Craig  
 Frequency: Daily  
 Length: One min. Terms: Barter  
 Delivered via: CD  
 First aired: 1987 Affiliates: 201

*A one minute review of newly released movies. Includes interview clips and actualities from the movies.*

**"Soap Dirt: Where The Stars Come Clean"**

**Ultima Communications**

Phone: (708) 758-2500  
 Hosted by: Mark Edward Wilows  
 Frequency: Twice daily

Length: 5½ mins. Terms: Barter, cash  
 Delivered via: Analog tape, CD, DAT  
*Reknowned soap opera expert, Mark Edward Wilows, delivers all the latest up-to-the-minute, behind-the-scenes news.*

**"Soap Quiz"**

**Jameson Broadcast Inc.**

Phone: (202) 328-3283  
 Hosted by: ABC soap stars  
 Frequency: Daily  
 Length: One min. Terms: Free  
 Delivered via: Satcom C5 T23  
 First aired: 1987 Affiliates: 325

*Soap trivia. Daily quiz actualities feature different stars each day voicing question/info answer. Ideal for call-in contest, sales promotions.*

**"Sound Bite Almanac"**

**Dorfman Media Corp.**

Phone: (818) 889-1685  
 Hosted by: Unhosted drops  
 Frequency: Daily  
 Length: Two mins. Terms: Cash  
 Delivered via: Analog tape, DAT, Printed script, CD  
 First aired: 1993  
*For every day of the year, two sound bites. One celebrity birthday, one news actuality.*

**"Source Satellite Interactives"**

**The Source/Westwood One**

Phone: (310) 840-4000  
 Terms: Net affiliation  
 Delivered via: Satcom C5 T15  
*Customized, satellite interviews with the top names in music and show business.*

**"James St. James Hollywood"**

**James Gang Productions**

Phone: (310) 399-7966  
 Hosted by: James St. James  
 Frequency: Daily  
 Length: 1½-2 mins. Terms: Cash  
 Delivered via: SW56  
 First aired: 1984 Affiliates: 200  
*Called the "Paul Harvey of Hollywood," let James St. James become your eyes and ears to the sights and sounds of Tinseltown.*

**"Strange Music & Weird News"**

**Mr. Mike Raffone**

Phone: (305) 764-5330  
 Hosted by: Mr Mike Raffone  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: Analog tape, DAT  
 First aired: 1994 Affiliates: 3  
*Little-known, yet amazing recordings with a fantastic gallery of human lives, loves, dilemmas, and achievements.*

T



**"Today In Rock History"**

**Radio Today Entertainment**

Phone: (212) 581-3962  
 Hosted by: Dan Formento or local host  
 Frequency: Daily  
 Length: One min. Terms: Rock Slides  
 Delivered via: CD  
 First aired: 1980 Affiliates: 196

*Free of charge with Rock Slides affiliation, the longest running vignette on Rock radio. Available in hosted and unhosted format.*

**"Tuna Casserole"**

**All Star Radio**

Phone: (818) 766-6447  
 Frequency: Daily  
 Length: 15-30 secs. Terms: Barter  
 Delivered via: CD  
 First aired: 1994 Affiliates: 56  
*Four hundred celebrity sound-bites—movies and TV...sports legends...music world greats...news makers. Effective mystery voice contest material.*

U

**"Underground Hard Drive"**

**Digi-Net Syndication**

Phone: (813) 253-4500  
 Hosted by: Lazlow  
 Frequency: Twice daily  
 Length: One min. Terms: Barter  
 Delivered via: CD, DAT, G-Star I  
 First aired: 1995 Affiliates: 9  
*Sixty seconds of computer updates from the best software releases to newest hardware upgrades. Not format-specific and easily saleable locally.*

V

**"Video Viewer"**

**Video Viewer Inc.**

Phone: (203) 222-5860  
 Hosted by: Jeff Craig  
 Frequency: Daily  
 Length: One min. Terms: Barter  
 Delivered via: CD  
 First aired: 1990 Affiliates: 211  
*A one-minute update of newly released videos. Includes interview clips and actualities from movies.*

W

**"What Else Is News"**

**ABC Radio Networks**

Phone: (212) 456-5131  
 Hosted by: Dave Alpert, Producer  
 Frequency: Daily  
 Length: Nine mins. Terms: Net affiliation  
 Delivered via: Satcom C5 T19  
 Affiliates: 400  
*Daily actuality feed of raw sound, interview clips, and correspondent reports from stories of interest to young adults 18-34.*



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S  
•  
W

**A**



**"ABC's Classic Rock"  
ABC Radio**

**24-Hour Formats**

Phone: (214) 991-9200

Terms: Cash/barter

Delivered via: Satcom C-5

Hosts: DJs supplied with service

Debuted: 1990

Affiliates: 55

*The greatest Rock 'n' Roll ever for the 25-44-year-old, produced by AOR creator Lee Abrams. Delivered live.*



**"ABC's Country  
Coast-To-Coast"**

**ABC Radio**

**24-Hour Formats**

Phone: (214) 991-9200

Terms: Cash/barter

Delivered via: Satcom C5 T23

Hosts: DJs supplied with service

Debuted: 1981

*An upbeat contemporary Country format focusing on today's fresh hits, yesterday's all-time favorites, with entertaining personalities. Delivered live.*



**"ABC's Hot AC"  
ABC Radio**

**24-Hour Formats**

Phone: (214) 991-9200

Terms: Cash/barter

Delivered via: Satcom C5 T23

Hosts: DJs supplied with service

Debuted: 1993

*Today's hits and proven '80s songs with no hard rock or rap. Strong interaction with personalities for an 18-44 audience.*



**"ABC's Pure Gold/Oldies"  
ABC Radio**

**24-Hour Formats**

Phone: (214) 991-9200

Terms: Cash/barter

Delivered via: Spacenet 3 T13

Hosts: DJs supplied with service

Debuted: 1985

Affiliates: 165

*Great oldies radio, contemporary DJ presentation of the '50s, '60s, and '70s. Best for adults 25-54. Delivered live, 24 hours.*



**"ABC's Real Country"  
ABC Radio**

**24-Hour Formats**

Phone: (214) 991-9200

Terms: Cash/barter

Delivered via: Spacenet 3 T17

Hosts: DJs supplied with service

Debuted: 1989

*An exclusive Real Country format featuring the pure sound of new traditionalists and the greatest standards delivered live.*

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**STARDUST**

**"ABC's Stardust/  
Adult Standards"**

**ABC Radio**

**24-Hour Formats**

Phone: (214) 991-9200

Terms: Cash/barter

Delivered via: Spacenet 3 T13

Hosts: DJs supplied with service

Debuted: 1982

Affiliates: 155

*A one-of-a-kind MOR format. The greatest pop standards and Big Bands of all time for 35+ adults with disposable income.*

**StarStation**

**"ABC's StarStation"  
ABC Radio**

**24-Hour Formats**

Phone: (214) 991-9200

Terms: Cash/barter

Delivered via: Spacenet 3 T13

Hosts: DJs supplied with service

Debuted: 1981

*Contemporary music format incorporating today's popular sound with the proven hits of the '70s and '80s for active affluent 25-49s.*



**"ABC's The Touch"  
ABC Radio**

**24-Hour Formats**

Phone: (214) 991-9200

Terms: Cash/barter

Delivered via: Spacenet 3 T13

Hosts: DJs supplied with service

Debuted: 1991

*An exclusive Urban AC format for the 25-54-year-old audience with a mix of classic R&B and no rap.*

**A**

# URBAN GOLD

**"ABC's Urban Gold"  
ABC Radio**

**24-Hour Formats**

Phone: (214) 991-9200  
 Terms: Barter/cash  
 Delivered via: Spacenet 3 T13  
 Hosts: Supplied with service  
 Debuted: 1993  
 Affiliates: 38

*The greatest Urban oldies with a focus on the '60s & '70s. Audience geared towards 35-54 years old.*



**"ABC's Z Rock"  
ABC Radio**

**24-Hour Formats**

Phone: (214) 991-9200  
 Terms: Cash/barter  
 Delivered via: Satcom C5  
 Hosts: DJs supplied with service  
 Debuted: 1988  
 Affiliates: 25

*The New Rock format for the '90s. Targeted 18-34.*

**"AC (Adult Contemporary)"  
Music Director Programming  
Service**

Phone: (413) 783-4626  
 Terms: Cash  
 Delivered via: Analog tape, DAT  
 Hosts: Stations supply DJs  
 Updated: Twice a month Debuted: 1990  
 Affiliates: 650

*Stations receive complete AC oldies library, with updates of currents twice each month.*

**"AC Current Express"  
Music Director Programming  
Service**

Phone: (413) 783-4626  
 Terms: Cash  
 Delivered via: Analog tape, DAT  
 Hosts: Stations supply DJs  
 Updated: Twice monthly Debuted: 1976  
 Affiliates: 75

*Stations receive new breakers and debuts on \*\*R&R's AC chart twice each month. Complete AC oldies library also available.*

**"AC Jazz"**

**Identity Programming**

Phone: (401) 461-6767  
 Terms: Cash only  
 Delivered via: CD  
 Hosts: DJ supplied with service or stations supply DJs  
*NAC format featuring AC vocalists and new instrumentalists.*

**"AC/Light AC"**

**Alternative Programming**

Phone: (800) 231-2818  
 Terms: Cash only  
 Delivered via: Analog tape, CD  
 Hosts: Supplied with service or stations supply DJs  
 Updated: Bi-weekly  
 Debuted: 1985  
 Affiliates: 6

*A mainstream Adult Contemporary format with optional classic oldies. Also, Soft Adult Contemporary format with optional oldies.*

**"Adult Rock And Roll"**

**Westwood One Entertainment**

Phone: (805) 294-9000  
 Terms: Barter/cash  
 Delivered via: Satcom C5 T19  
 Hosts: Supplied with service  
*Music-intensive format targeted to adults 25-44 with researched classic hits from the '70s and '80s and a '60s flavoring.*

**"Adult Standards/AM Only"**

**Westwood One Entertainment**

Phone: (805) 294-9000  
 Terms: Barter/cash  
 Delivered via: Satcom C5 T21  
 Hosts: Supplied with service  
*Unique Adult Standards format targets 45-64s with original '40s, '50s, and '60s hits mixed with easy-going songs of recent years.*

**"Agri-Voice Radio Network"**

**Tribune Radio Networks**

Phone: (312) 222-3342  
 Terms: Barter only  
 Delivered via: Galaxy 2 T3  
 Hosts: Orion Samuelson, Max Armstrong, & Dave Russell  
 Debuted: 1985  
 Affiliates: 97

*Midwestern network of agri-news, commentary, agri-weather, and concise market reports on local, national, and international events.*

**A  
•  
B**



**"AP All News Radio"  
The Associated Press**

Phone: (800) 821-4747  
 Terms: Cash  
 Delivered via: Satcom C5 T3, Spacenet 3 T1  
 Affiliates: 60

*AP All News Radio delivers news and information programming 24 hours a day in a flexible, affordable format.*

**B**

**"Beautiful Alternative"  
Alternative Programming**

Phone: (800) 231-2818  
 Terms: Cash only  
 Delivered via: Analog tape, CD  
 Hosts: Supplied with service, or stations supply DJs  
 Updated: Quarterly  
 Debuted: 1985  
 Affiliates: 2

*An Easy Listening format playing mostly original hits by original artists. Traditional or modern.*

**"Bloomberg Information Radio"**

**Bloomberg Information Radio**

Phone: (212) 318-2200  
 Terms: Barter only  
 Delivered via: Satcom C5

**"Branson Country Music  
Network"**

**Branson Country Music Network**

Phone: (800) 680-2261  
 Terms: Barter/cash  
 Delivered via: Galaxy 4 T1  
 Hosts: Live announcers  
 Debuted: 1994  
 Affiliates: 15

*50/50 mix traditional/modern Country live from Branson. Special "star" guest DJs. Custom weather forecasts and exact time for affiliates.*

**"Bright AC"**

**Westwood One Entertainment**

Phone: (805) 294-9000  
 Terms: Barter/cash  
 Delivered via: Satcom C5 T21  
 Hosts: Supplied with service

*Bright, mainstream AC format targeted to 25-44s. Best hits of the '80s and '90s, spiced with biggest '70s hits.*

**B**

**"Business Radio Network"**

**Business Radio**

Phone: (719) 528-7040  
 Terms: Barter only  
 Delivered via: Satcom C5 T3 & 15  
 Hosts: No local host needed  
 Updated: Continuously  
 Debuted: 1988

*Innovative business programming including: full news clock, interactive talk, specialty programming, and more!*

**C**

**"CHR"**

**Alternative Programming**

Phone: (800) 231-2818  
 Terms: Cash only  
 Delivered via: Analog tape, CD  
 Hosts: Supplied with service or stations supply DJs  
 Updated: Bi-weekly  
 Debuted: 1985

*A CHR format with a mix of mainstream and rhythmic hits. Recurrent and '80s Gold libraries optional.*

**"CNN Headline News"**

**Westwood One Entertainment**

Phone: (805) 294-9000  
 Delivered via: Galaxy 5 T22

*Audio portion of award-winning CNN Headline News allows local stations to program news/information with snail, predictable overhead.*

**"Contemporary Christian"**

**Alternative Programming**

Phone: (800) 231-2818  
 Terms: Cash only  
 Delivered via: Analog tape, CD  
 Hosts: Supplied with service or stations supply DJs  
 Updated: Monthly  
 Debuted: 1985  
 Affiliates: 1

*A Contemporary Christian format without the heavy rock material. An optional Gospel category is also available.*

**"Country Alternative"**

**Alternative Programming**

Phone: (800) 231-2818  
 Terms: Cash only  
 Delivered via: Analog tape, CD  
 Hosts: Supplied with service or stations supply DJs  
 Updated: Bi-weekly  
 Debuted: 1985  
 Affiliates: 11

*A modern Country format with optional classic/traditional category.*

**"Country Gold"**

**Music Director Programming Service**

Phone: (413) 783-4626  
 Terms: Cash only  
 Delivered via: Analog tape, DAT  
 Updated: Annually  
 Debuted: 1982  
 Affiliates: 900

*Over 2300 country hits on 80 DAT or analog reels, 1950-1992. Stations can choose entire library or individual reels.*

**"Country Oldies on CD"**

**Music Director Programming Service**

Phone: (413) 783-4626  
 Terms: Cash only  
 Delivered via: CD  
 Updated: Annually  
 Debuted: 1994  
 Affiliates: 123

*Thirty-four CDs contain over 700 of the biggest country hits. Brand new library is on the shelf, ready for shipment.*

**D**

**"Digital AC"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Terms: Cash only  
 Delivered via: Analog tape, CD  
 Hosts: Stations supply their own DJs  
 Updated: Weekly

*Our mainstream AC, 25-49.*

**"Digital AC Christian"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Terms: Cash only  
 Delivered via: Analog tape, CD  
 Hosts: Stations supply their own DJs  
 Updated: Weekly

*Brad Burkhardt's uptempo Adult Contemporary Christian format. 25-49.*

**"Digital CHR"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Terms: Cash only  
 Delivered via: Analog tape, CD  
 Updated: Weekly

*Current intensive, 18-34.*

**"Digital Classic Easy Listening"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Terms: Cash only  
 Delivered via: CD  
 Hosts: Stations supply their own DJs  
 Updated: Monthly

*Our closest to beautiful music, only 20% vocals, 35+.*

**"Digital Classic Rock"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Terms: Cash only  
 Delivered via: CD  
 Hosts: Stations supply their own DJs  
 Updated: Monthly

*Rock oldies and album tracks from the '60s, '70s, and '80s (25-44).*

**"Digital Country"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Terms: Cash only  
 Delivered via: CD  
 Updated: Weekly

*Our mainstream Country format.*

**"Digital Easy Contemporary"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Terms: Cash only  
 Delivered via: Analog tape, CD  
 Hosts: Stations supply their own DJs  
 Updated: Weekly

*Softer AC vocals from the '60s-on, 30+.*

**"Digital Easy Mix"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Terms: Cash only  
 Delivered via: CD  
 Hosts: Stations supply their own DJs  
 Updated: Monthly

*AC with a soft sound, 35+.*

**"Digital Heart Of Rock"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Terms: Cash only  
 Delivered via: Analog tape  
 Hosts: Stations supply their own DJs  
 Updated: Weekly

*Our Rock/AC hybrid winner, 25-54.*

**"Digital Heart Of The '70s"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Terms: Cash only  
 Delivered via: CD  
 Hosts: Stations supply their own DJs  
 Updated: Monthly

*'70s oldies, 25-44.*

**"Digital Hot AC"**

**Broadcast Programming**

Phone: (800) 426-9082  
 Terms: Cash Only  
 Delivered via: Analog tape, CD  
 Hosts: Stations supply their own DJs  
 Updated: Weekly

*Uptempo, 18-44.*

**D**

**"Digital Memory Music"**

**Broadcast Programming**

Phone: (800) 426-9082

Terms: Cash only

Delivered via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Monthly

*Hits and memories of yesteryear, 35+.*

**"Digital Natural Sounds"**

**Broadcast Programming**

Phone: (800) 426-9082

Terms: Cash only

Delivered via: CD

Hosts: Stations supply their own DJs

Updated: Weekly

*Light AC with a country blend, 25-54.*

**"Digital New Country"**

**Broadcast Programming**

Phone: (800) 426-9082

Terms: Cash only

Delivered via: CD

Updated: Weekly

*Age demo 21-44. New and recent country hits by today's hottest stars!*

**"Digital Oldies"**

**Broadcast Programming**

Phone: (800) 426-9082

Terms: Cash only

Delivered via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Monthly

*Great songs and memories from 1955-1975, 25-54+.*

**"Digital Pure Country"**

**Broadcast Programming**

Phone: (800) 426-9082

Terms: Cash only

Delivered via: CD

Updated: Weekly

*Traditional in sound, 35+.*

**"Digital Radio X"**

**Broadcast Programming**

Phone: (800) 426-9082

Terms: Cash only

Delivered via: CD

Updated: Weekly

*A CHR for the '90s, today's alternative sound, 18-34.*

**"Digital Soft Spectrum"**

**Broadcast Programming**

Phone: (800) 426-9082

Terms: Cash only

Delivered via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Monthly

*Light vocals, 25-54.*

**"Digital Southern Gospel"**

**Broadcast Programming**

Phone: (800) 426-9082

Terms: Cash only

Delivered via: CD

Updated: Bi-monthly

*Traditional Southern Gospel, 40+.*

**"Digital Ultra Easy Listening"**

**Broadcast Programming**

Phone: (800) 426-9082

Terms: Cash only

Delivered via: Analog tape, CD

Hosts: Stations supply their own DJs

Updated: Bi-Monthly

*Instrumental intensive, with a splash of new age and light jazz, 35+.*

**"Digital Urban"**

**Broadcast Programming**

Phone: (800) 426-9082

Terms: Cash only

Delivered via: CD

Hosts: Stations supply their own DJs

Updated: Weekly

*Current intensive Urban, 18-34.*

**"Digital 'Just For The 2 Of Us'"**

**Broadcast Programming**

Phone: (800) 426-9082

Terms: Cash only

Delivered via: CD

Hosts: Stations supply their own DJs

Updated: Monthly

*A well-balanced blend of easy listening favorites, 35+.*

**E**

**"Electric Hiway"**

**MasterVox Media**

Phone: (800) 789-3232

Terms: Barter only

Delivered via: DAT, Galaxy IV T2

Hosts: Lainie & John Walton

Debuted: 1993

*Weekend program targeted for Classic Rock and AOR. Three-hour topical Week in Review with comedic overtones. Irreverent, attention-getting.*

**F**

**"'50s Kids"**

**Dorfman Media Corp**

Phone: (818) 889-1685

Terms: Cash only

Delivered via: Analog tape, DAT, CD

Hosts: Stations supply their own DJs

Updated: Monthly

Debuted: 1979

Affiliates: 4

*As Baby Boomers reach their '50s, make them young again with TV shows of the '50s... "Howdy Doody", "Capt. Video", etc.*

**RADIO · ONE**

**"Format One"**

**Radio One Network**

Phone: (303) 949-0909

Terms: Barter/cash

Delivered via: Satcom K1 T1

Hosts: DJs supplied with service; local inserts provided

Debuted: 1993

Affiliates: 9

*Adult Alternative Album (PAR) format including hourly localization for each affiliate. Options include traffic, production, and transmitter monitoring.*

**RADIO · ONE**

**"Format Two"**

**Radio One Network**

Phone: (303) 949-0909

Terms: Barter/cash combo

Delivered via: Satcom K1 T1

Hosts: DJs supplied with service

Debuted: 1995

Affiliates: 4

*Hot Modern Country format including hourly localization for each affiliate. Options include traffic, billing, production and transmitter monitoring.*

**"Fresh Jazz"**

**The Landau Music Group**

Phone: (310) 455-4141

Terms: Cash only

Delivered via: DAT, CD

Hosts: DJ supplied with service

Updated: Every other month

Debuted: 1993

Affiliates: 3000

*Currently airing over American Airlines, reaching over five million listeners/cycle. Limited advertising available. Gently hosted by Susan Taylor.*

**G**

**"Gold Plus"**

**Far West Communications**

Phone: (818) 248-2400

Terms: Cash

Delivered via: CD, DAT, analog tape

Updated: Four reels per month

Debuted: 1980

*Energetic, non-metal Oldies format with music from the mid-'50s through the late-'70s. Averages 1200 songs in four categories.*

## H

### "Hot Country"

**Westwood One Entertainment**

Phone: (805) 294-9000

Terms: Barter/cash

Delivered via: Satcom C5 T19

Hosts: Supplied with service

Debuted: 1992

*The original 24-hour format targeting young adults 18-44 with researched current and recurrent "hot country" music.*

## I



### "Independent Broadcasters Network"

Phone: (813) 573-4402

Terms: Barter only

Delivered via: Satcom C1 T20, Satcom C5 T15, Galaxy 6 T3

Hosts: 28 different hosts

Debuted: 1991

Affiliates: 325

*Twenty-four-hour live two-way Talk via three satellites.*

### "Interstate Radio Network"

**Tribune Radio Networks**

Phone: (312) 222-3342

Terms: Barter only

Delivered via: Galaxy 6 T3

Hosts: DJs supplied with service

Debuted: 1987

Affiliates: 50

*A country morning show; overnight—targeted to those driving the Interstates.*

## J

### "John Boy & Billy Radio Network"

**Pyramid Communications**

Phone: (704) 338-9970

Terms: Cash only

Delivered via: Satcom K1 T1

Hosts: John Boy & Billy

Affiliates: 12

*The South's No. 1 morning show. Entertainment-intensive morning show, based on Classic Rock/AOR format. Winning for 13+ years.*



JONES SATELLITE NETWORKS™

### "JSN/Adult Choice"

**Jones Satellite Networks**

Phone: (800) 876-3303

Terms: Barter/cash

Delivered via: Galaxy 5

Hosts: Live on-air personalities

Debuted: 1989

*Bridges the gap between mainstream AC and CHR. Features a tested mix of pop, contemporary rock, alternative, dance, and ballads.*



JONES SATELLITE NETWORKS™

### "JSN/CD Country"

**Jones Satellite Networks**

Phone: (800) 876-3303

Terms: Barter/cash

Delivered via: Satcom C4

Hosts: Live on-air personalities

Debuted: 1991

Affiliates: 65

*Hot, new country music. In-studio recording artist interviews. Personalities and audience are passionate about country music and lifestyle.*



JONES SATELLITE NETWORKS™

### "JSN/FM Lite"

**Jones Satellite Networks**

Phone: (800) 876-3303

Terms: Barter/cash

Delivered via: Galaxy 5

Hosts: Live on-air personalities

Debuted: 1990

Affiliates: 40

*Unique selection of music that includes light jazz, soft AC vocals and familiar instrumental cover songs. Sophisticated and engaging personalities.*

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**RADIO · ONE**

**J**



JONES SATELLITE NETWORKS™

**"JSN/Good Time Oldies"  
Jones Satellite Networks**

Phone: (800) 876-3303  
 Terms: Barter/Cash combo  
 Delivered via: Galaxy 5  
 Hosts: Live on-air personalities  
 Debuted: 1989  
 Affiliates: 135

*High-energy, charismatic personalities infuse elements of fun into the upbeat music of the '60s. Top 40 songs 1964-1969.*



JONES SATELLITE NETWORKS™

**"JSN/Soft Hits"  
Jones Satellite Networks**

Phone: (800) 876-3303  
 Terms: Barter/cash  
 Delivered via: Galaxy 5  
 Hosts: Live on-air personalities  
 Debuted: 1989  
 Affiliates: 145

*Most popular songs of the past 30 years and today's big hits. Features well-known artists and their popular songs.*



JONES SATELLITE NETWORKS™

**"JSN/The Team...  
Sports Radio"  
Jones Satellite Networks**

Phone: (800) 876-3303  
 Terms: Barter/cash  
 Delivered via: Satcom C4  
 Hosts: Live talk show hosts 24 hours/day  
 Debuted: 1994

*Puts listeners in the middle of the sports action. Coverage of sports scores, personalities and events. Interaction with loyal audience.*



JONES SATELLITE NETWORKS™

**"JSN/U.S. Country"  
Jones Satellite Networks**

Phone: (800) 876-3303  
 Terms: Barter/cash combo  
 Delivered via: Galaxy 5  
 Hosts: Live on-air personalities  
 Debuted: 1989  
 Affiliates: 350

*America's largest Country radio network. Mainstream, Contemporary Country format. Today's hottest country plus all-time favorites. Knowledgeable, entertaining, topical personalities.*



JONES SATELLITE NETWORKS™

**"JSN/Z Spanish Radio  
Network"  
Jones Satellite Networks**

Phone: (800) 876-3303  
 Terms: Barter/cash combo  
 Delivered via: Satcom K1  
 Hosts: Live, on-air personalities  
 Debuted: 1994  
 Affiliates: 20

*Spanish language and music combines lively, danceable tunes with the quick and witty style of nationally renowned Spanish language talent.*

**K**

**"KaleidoPhonics"**

**Kaleidophonics**  
 Phone: (707) 443-9836  
 Terms: Barter/cash combo  
 Delivered via: Analog tape  
 Hosts: Alan Olmstead  
 Updated: Monthly  
 Debuted: 1986  
 Affiliates: 2

*Unique mix attracts upscale professional demo back to commercial radio. Lite rock, contemporary jazz, NAC, and even lite classical music.*

**M**

**"Mainstream Country"  
Westwood One Entertainment**

Phone: (805) 294-9000  
 Terms: Barter/cash  
 Delivered via: Spacenet 3 T5  
 Hosts: Supplied with service

*Winning mainstream blend of today's favorite country hits along with the best recent country gold targeted to loyal 25-54 listeners.*

**"Major Talk"  
Major Networks Inc.**

Phone: (312) 755-1300  
 Terms: Barter only  
 Delivered via: Galaxy 4, Satcom  
 Hosts: Supplied with service

**"Modern MOR"  
Far West Communications**

Phone: (818) 248-2400  
 Delivered via: CD, DAT, analog tape  
 Updated: Two reels monthly  
 Debuted: 1990

*Adult standards and light jazz of the '60s through today without AC crossover or nostalgia artists of '40s and '50s.*

**"Music Of Your Life"  
Al Ham Productions**

Phone: (203) 929-6395  
 Terms: Barter/cash combo  
 Delivered via: Tape  
 Updated: Monthly  
 Debuted: 1978  
 Affiliates: 100

*"Music Of Your Life" is a national radio network featuring the standards—Frank Sinatra, Tony Bennett, Perry Como, and more.*

**N**

**"Nostalgia - Big Band"  
Alternative Programming**

Phone: (800) 231-2818  
 Terms: Cash only  
 Delivered via: Analog tape, CD  
 Hosts: Supplied with service, or stations supply DJs  
 Updated: Quarterly  
 Debuted: 1985  
 Affiliates: 2

*True big band vocals and swing instrumental categories and MOR options to keep the sound fresh.*

**O**

**"The Oldies Channel"  
Westwood One Entertainment**

Phone: (805) 294-9000  
 Terms: Barter/cash  
 Delivered via: Satcom C5 T21  
 Hosts: Supplied with service

*This uptempo format is based in the "Beatles Era" with a flavoring of the '50s-'70s. Targeted to 35-54 boomers.*

O  
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T

## “Oldies On CD”

### Music Director Programming Service

Phone: (413) 783-4626  
 Terms: Cash only  
 Delivered via: CD  
 Updated: Twice a year  
 Debuted: 1991  
 Affiliates: 1000

*Biggest Pop hits of the '50s, '60s, '70s, and '80s thru 1994. 134 CDs — buy all, or split series by decades.*

## “One-On-One Sports Radio Network”

### One-On-One Sports Radio Network

Phone: (708) 509-1661  
 Terms: Barter/cash combo  
 Delivered via: Satcom C5 T15  
 Hosts: DJ supplied with service  
 Debuted: 1993  
 Affiliates: 160

*The nation's largest 24-hour live sports talk network. High quality programming including personality-oriented weekdays and heavy informational weekends.*

## P



## “Prime Sports Radio”

### Prime Sports Radio

Phone: (214) 401-0972  
 Terms: Barter  
 Delivered via: Satcom C1 T10  
 Hosts: Various  
 Debuted: 1994  
 Affiliates: 36

*24-hour, turnkey, national sports information radio format. A division of Liberty Sports, the world's largest distributor of sports programming.*

## R

## “Radio AAHS”

### Children's Broadcasting Corp

Phone: (612) 338-3300  
 Terms: Barter/cash  
 Delivered via: Galaxy 6 T15  
 Hosts: Radio AAHS talent & AirForce  
 Debuted: 1992  
 Affiliates: 26

*Radio AAHS targets kids 2-12 and their families with educational and entertaining programming in a music-intensive environment.*

## “Radio DeLuxe”

### Radio DeLuxe

Phone: (800) 664-1999  
 Terms: Cash only  
 Delivered via: CD  
 Hosts: Stations supply their own DJs  
 Updated: Bi-monthly  
 Debuted: 1994

*The Adult Standards format suitable for FM! Timeless classics for contemporary adults, plus consulting, marketing, music scheduling, and marketing exclusivity.*

## S



## “Smooth FM”

### SW Networks

Phone: (212) 833-5400  
 Terms: Barter only  
 Delivered via: Satcom C5 T3  
 Hosts: DJs supplied with service  
 Debuted: 1995

*This 24-hour NAC format blends AC artists with contemporary instrumentalists in a completely customized presentation that sounds locally originated.*

## “Smooth Jazz Network”

### Broadcast Architecture

Phone: (609) 921-1188  
 Terms: Cash only  
 Delivered via: CD, DAT  
 Hosts: Supplied or local  
 Updated: Daily  
 Debuted: 1994  
 Affiliates: 17

*Developed by NAC pioneers Broadcast Architecture, creators of The Wave. Local, live, and fully researched.*

## “Soft AC/Format 41”

### Westwood One Entertainment

Phone: (805) 294-9000  
 Terms: Barter/cash  
 Delivered via: Satcom C5 T21  
 Hosts: Supplied with service

*Music-intensive soft adult contemporary targeted to that all important 35-54 “money demo.”*

## “Soundscapes/Curved Air”

### Soundscapes

Phone: (805) 965-5212  
 Terms: Cash only  
 Delivered via: Analog tape, printed script  
 Updated: Weekly  
 Debuted: 1991  
 Affiliates: 4

*Quality NAC format focused on upper demo females. Also well suited for evening dayparts.*

## “Sports Overnight”

### Sports Byline USA

Phone: (415) 434-8300  
 Terms: Barter only  
 Delivered via: Satcom C5, Galaxy 6  
 Hosts: Ron Barr, David Brody, Tim Liotta  
 Debuted: 1988  
 Affiliates: 310

*Eight hours of top quality overnight sports talk and information programming.*

## “SportsFan Radio Network”

### SportsFan Radio Network

Phone: (206) 285-5055  
 Terms: Barter only  
 Delivered via: Satcom C5 T19  
 Debuted: 1994  
 Affiliates: 150

*Long-form sports syndication. 118 hours per week, evenings, overnights and weekends, all live, all barter.*

## T

## “30 Plus”

### Far West Communications

Phone: (818) 248-2400  
 Terms: Cash only  
 Delivered via: Analog tape, DAT, CD  
 Hosts: Automated format  
 Updated: Four reels monthly  
 Debuted: 1988

*An energetic, mainstream AC format designed for long-hour listeners of the '90s, with oldies categories from '70s through '80s.*

## “A Touch Of Class”

### Identity Programming

Phone: (401) 461-6767  
 Terms: Cash only  
 Delivered via: CD  
 Hosts: DJ supplied with service or stations supply DJs

*Features light jazz, swing, vocal standards.*

## “True Country”

### Far West Communications

Phone: (818) 248-2400  
 Terms: Cash  
 Delivered via: Analog tape, DAT, CD  
 Hosts: Currents and recurrences announced  
 Updated: Four reels per month  
 Debuted: 1986

*America's original and best traditional Country format, with 1400 songs in five categories spanning the late '40s through today.*

## “True Country II”

### Far West Communications

Phone: (818) 248-2400  
 Terms: Cash  
 Delivered via: Analog tape, DAT, CD  
 Hosts: Currents and recurrences announced  
 Updated: Weekly  
 Debuted: 1988

*Current/recurrent-intensive traditional Country, with oldies from mid-'70s forward. Focuses on today's traditional Country with no crossover artists.*

**U**



**"The Underground Network (U.N.)"  
Digi-Net Syndication**

Phone: (813) 253-4500  
 Terms: Barter/cash combo  
 Delivered via: G-Star I  
 Hosts: DJs supplied with service  
 Debuted: 1994  
 Affiliates: 9

*The U.N. is the country's best live 24-hour format with lots of personality targeted at 18-34 adults. Call for demo.*

**W**

**"Westwood One '70s"  
Westwood One Entertainment**

Phone: (805) 294-9000  
 Terms: Barter/cash combo  
 Delivered via: Satcom C5 T19  
 Hosts: Supplied with service

*The industry's hottest new format featuring the biggest hits of the '70s, targeting adults 25-44.*



**"Word In Music Satellite Network"  
The Word In Music**

Phone: (719) 592-0432  
 Terms: Barter/cash combo

*Twenty-four-hour Contemporary Christian Music format with live announcers, magic-calls, local time-checks, and music intensive clocks.*

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A  
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C

## A

### "Advantage Jingles"

#### **Advantage Productions Inc.**

Phone: (813) 482-1444

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, SW56/ISDN

Subscribers:

*Liners, sweepers, station IDs, promos and commercial production.*

### "Advertiser Custom Jingles"

#### **Toby Arnold & Associates Inc.**

Phone: (800) 527-5335

Cuts: 12+ Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

Subscribers: 86

*Custom client jingles for local or national radio accounts. Jingles as powerful and seductive as a custom network spot.*

### "Air Breaks"

#### **JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 17 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*"Hot New Country" IDs, transitions and morning cuts. Created for KYGO-FM/Denver.*

### "Albany's Hot, New Country"

#### **Thompson Creative**

Phone: (800) 723-4643

Cuts: 16 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 30

*A Country package with CHR roots. Each cut adapts to full lyrics and call phrase. Piloted for top-rated WGNZ.*

### "American Mix"

#### **JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 18 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Big, full IDs for today's contemporary AC. Includes jock talk-up cuts and related promo beds.*

### "Atlanta's 94Q - AC"

#### **Thompson Creative**

Phone: (800) 723-4643

Cuts: 17 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 53

*This top-of-the-line AC package stands out in the market. Bring your AC station into the '90s with Atlanta's 94Q.*

## B

### "B-96, WBBM/Chicago"

#### **Who Did That Music Inc.**

Phone: (310) 657-7111

Cuts: 20 plus mixouts

Market exclusive: Yes

Delivered via: DAT, CD

*Churban*

### "Be KOOL"

#### **JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 12 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*The original "Contemporary Oldies" package created for KOOL 105/Denver. Great for Oldies and oldies-based AC.*

### "The Beat/92.3"

#### **JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 15 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*The latest Contemporary-Urban jingles created for L.A.'s KKB T "The Beat."*

### "The Big Difference"

#### **JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 16 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Bright AC jingles created for KBIG/Los Angeles.*

### "Big FM"

#### **TM Century**

Phone: (800) 862-3688

Cuts: 18

*The oldies package used by BIG-FM/Washington, DC.*

### "Bogart's IDs & Jingles"

#### **Burbank's Creations**

Phone: (513) 528-3375

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT

*The voice of the "Legendary" 700 WLW! Image-building sweepers, liners, promos, station IDs, and commercials customized for your station.*

### "Boston's KISS"

#### **TM Century**

Phone: (800) 862-3688

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

*Urban-based Top 40. Innovative package for WXKS.*

### "Breakthrough"

#### **JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 25 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Contemporary sounds combined with bright, powerful vocals. Great for CHR and Hot AC.*

## C

### "Caldwell Jingles/IDs"

#### **Sean Caldwell Productions**

Phone: (610) 640-5899

Terms: Retainer or per page

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Cut-through sweeper and promo voice for winning CHR, AC, Hot Country, AOR, and Urban stations. Production available.*

### "California Country"

#### **Thompson Creative**

Phone: (800) 723-4643

Cuts: 16 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 103

*Cuts encompass all textures and tempos. Creation supervised by Lee Logan and Rusty Walker.*

### "Cash Tracks"

#### **Toby Arnold & Associates Inc.**

Phone: (800) 527-5335

Cuts: 12+ Terms: Buyout, lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 53

*The perfect sales promotion. Value added custom jingles for local advertisers that result in long-term agreements for your station.*

### "CBS's W-Lite"

#### **Thompson Creative**

Phone: (800) 723-4643

Cuts: 15 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 36

*Yes, this package is perfect for any lite station. Also adapts to other image lines. Piloted for CBS O&O WLTT/Washington.*

### "Celebrate"

#### **JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 23 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*A variety of IDs, transitions, and specialty cuts for Bright AC. Created for, and on-air at, KVIL/Dallas-Ft. Worth.*

**C**

**"Celebrity IDs/Liners"**

**The Interview Factory**

Phone: (818) 988-2045  
Cuts: Customized  
Updated: Daily, as needed  
Market exclusive: Custom  
Delivered via: Analog tape, DAT

5000+ Celebrity IDs/Liners, custom, generic, and seasonal. All music formats plus actors. Garth to Schwarzenegger, Abdul to Jackson.

**"Chicago's Light-Christian"**

**Thompson Creative**

Phone: (800) 723-4643  
Cuts: 15 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD

A lighter image package with big, bold vocals that stand out! Produced for WONU.

**"The Christian Edge"**

**Thompson Creative**

Phone: (800) 723-4643  
Cuts: 10 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD

Piloted for South Florida's WAY-FM. If you're Hot Christian, you need the Christian Edge.

**"CJ-1 (Country Jingle One)"**

**Ken R. Inc.**

Phone: (800) 451-5367  
Cuts: 24 Terms: Buyout  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD

Great Country jingles for small and medium market stations on a budget. Twenty-four totally customized cuts for just \$695

**"Classic Country"**

**Thompson Creative**

Phone: (800) 723-4643  
Cuts: 16 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, CD, DAT

A very different kind of country jingle package. No zaps or stingers. A big vocal sound blended into excellent music.

**"Classic Jingles"**

**PAMS Productions/CPMG**

Phone: (800) 522-7267  
Cuts: 5000+ Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT  
Subscribers: 400

Updated resings of the jingles that made WABC, KFB, WLS, etc. famous! Offered through PAMS producers Ben Freedman or Richard Kaufman.

**"Closer To The Music"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454  
Cuts: 27 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Contemporary rock jingles, including morning show cuts. Created for BBC's national "1 FM" network.

**"The Coast Experience"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454  
Cuts: 14 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
The latest IDs, ramps, and positioners for KOST/LA.

**"Common Tater"**

**Radio Potato**

Phone: (800) 468-6874  
Cuts: 91 Terms: Buyout  
Market exclusive: YES  
Delivered via: CD  
Subscribers: 15  
Hourly sounders, promo beds, bumpers, production elements, and talk show themes. For AM/Full Service radio.

**"The Country Edge"**

**Thompson Creative**

Phone: (800) 723-4643  
Cuts: 16 plus mixouts Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 71  
Shotguns, hot image lines, and more! On Young Country Cincinnati, Armadillo/San Antonio, K-Bear/Sacramento, and more. Piloted for B94.5/Orlando.

**"Country Express"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454  
Cuts: 13 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Contemporary country IDs, including transitions, weather beds, legal ID, and DJ logo.

**"Country Favorites"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454  
Cuts: 16 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Contemporary country jingles with a big sound, created for KSON/San Diego. Compatible with our popular "It's Your Country" series.

**"The Country Original"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454  
Cuts: 8 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
The perfect image for classic Country Oldies stations, heard on WSM/Nashville.

**"Country Wildfire"**

**Thompson Creative**

Phone: (800) 723-4643  
Cuts: 15 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, CD, DAT  
How hot can a country package be? Listen to Country Wildfire and find out! This jumps right out of the radio!

**"Custom Country"**

**GMI Media Group**

Phone: (206) 839-9414  
Cuts: 14 Terms: Buyout  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Custom Country has high-energy Country jingles to sell your station, add excitement, and kill your competition.

**"Custom ID Jingle Packages!"**

**GMI Media Group**

Phone: (206) 839-9414  
Terms: Buyout, lease  
Market exclusive: Yes and no  
Delivered via: Analog tape, DAT, CD  
After you've looked for the right jingle package for your station and come up empty-handed — call us.

**"Custom Jingle Packages - All Formats"**

**Thompson Creative**

Phone: (800) 723-4643  
Cuts: 15-20 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 60  
Packages available for CHR, AC, Lite AC, News/Talk, and Country. We also produce packages tailored to other formats.

**"Custom & Syndicated"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454  
Cuts: Thousands Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
JAM specializes in producing jingle packages for stations of all formats. Choose from over 100 existing packages, or customize.

**"Custom & Syndicated Jingles"**

**TM Century**

Phone: (800) 862-3688  
Cuts: 8-12 Terms: Lease  
Delivered via: Analog tape, CD, DAT  
Custom jingles available in every format or to your specifications.

**C**

**D**

**"Dallas Mix - AC/Hot AC"**

**Thompson Creative**  
Phone: (800) 723-4643  
Cuts: 19 plus mixouts Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 58

*This great package features a contemporary menu of cuts including transitions, top-of-hour IDs, promo beds, mornings, news, traffic, and more.*

**"Dallas Mix II - AC/Hot AC"**

**Thompson Creative**  
Phone: (800) 723-4643  
Cuts: 16 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 38

*Update of famous Dallas-Mix package for nationwide's KDMX. Narrated by PD Pat McMahon. For AC and Hot AC.*

**"Digital Jingles"**

**GMI Media Group**  
Phone: (206) 839-9414  
Cuts: 10+ Terms: Buyout  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD

*Utilizing music stagers/signatures with a computerized voice, these "jingles" are both unique and hip. Perfect for Hot AC or CHR formats!*

**"Digital Mix"**

**JAM Creative Productions Inc.**  
Phone: (214) 388-5454  
Cuts: 15 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD

*An AC package created for MIX 107.3/ Washington. This logo works well with digital frequency identifiers.*

**"Do It Again"**

**JAM Creative Productions Inc.**  
Phone: (214) 388-5454  
Cuts: 16 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD

*The perfect mainstream Oldies package, created for WCBS-FM/New York.*

**"Double Barrels - Hot AC/CHR"**

**Thompson Creative**  
Phone: (800) 723-4643  
Cuts: 14 plus mixouts Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 47

*Arm your station for the ratings war. Short jingles including very contemporary shotguns. Reload your image Double Barrels.*

**"Double Power"**

**TM Century**  
Phone: (800) 862-3688  
Terms: Lease  
Delivered via: Analog tape, CD, DAT  
*Hot AC produced for WNSR/New York, WENS/Indianapolis.*

**E**

**"The Edge - CHR"**

**Thompson Creative**  
Phone: (800) 723-4643  
Cuts: 16 plus mixouts Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 111

*This package will make your station stand out. Cutting through the airwaves with more intensity, more power, and more excitement.*

**"Energy"**

**JAM Creative Productions Inc.**  
Phone: (214) 388-5454  
Cuts: 16 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*Bright vocals and hot effects for CHR and Hot AC stations.*

**"ENJOY"**

**Who Did That Music Inc.**  
Phone: (310) 657-7111  
Cuts: 36 plus mixouts  
Market exclusive: Yes  
Delivered via: DAT, CD  
*EuroDance — ENJOY Radio, Hamburg, Germany*

**F**

**"Favorite Country"**

**Thompson Creative**  
Phone: (800) 723-4643  
Cuts: 16 plus mixouts Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 33  
*A traditional Country jingle package for the 1990s. Not shotguns, these are real Country jingles. Request your free CD demo.*

**"Flight 31"**

**GMI Media Group**  
Phone: (206) 839-9414  
Cuts: 14 Terms: Buyout  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*If you're looking for Hot AC Jingles with a BIG sound for a low price — we're the ones to call!*

**"Forever KOOL"**

**JAM Creative Productions Inc.**  
Phone: (214) 388-5454  
Cuts: 15 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*The latest contemporary oldies jingles created for KOOL-105/Denver.*

**"Freedom"**

**TM Century**  
Phone: (800) 862-3688  
Terms: Lease  
Delivered via: Analog tape, CD, DAT  
*Country package recorded in Nashville features short cuts, ID cuts, long image cuts, patriotic cut.*

**"FreeFlight"**

**GMI Media Group**  
Phone: (206) 839-9414  
Cuts: 10 Terms: Buyout  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*New Soft AC image package can be provided with solo voices, two singers (male/female blend), or full group sings.*

**"Fresh Jams - Urban"**

**Thompson Creative**  
Phone: (800) 723-4643  
Cuts: 15 plus mixouts Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*The only Urban package as fresh and exciting as the format's best songs in the format- the "In Living Color" of jingle packages!*

**"Ft. Wayne's Hottest Country"**

**Thompson Creative**  
Phone: (800) 723-4643  
Cuts: 15 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*The fastest-paced Country package available. Today's hottest Country shotgun package for WBTU.*

**G**

**"Get On Line"**

**JAM Creative Productions Inc.**  
Phone: (214) 388-5454  
Cuts: 14 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*Contemporary, hot jingles for talk radio formats.*

**"Go West"**

**JAM Creative Productions Inc.**  
Phone: (214) 388-5454  
Cuts: 14 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*Contemporary Country jingles created for KNIX-FM/Phoenix. Includes transitions, slogan and formatic cuts.*

**"Good Time Oldies"**

**Thompson Creative**  
Phone: (800) 723-4643  
Cuts: 19 plus mixouts Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 67  
*Contemporary full-service Oldies format package featuring an all-star roster of players led by drummer Hal Blaine, James Burton on guitar.*

**G**

**"Goodtime Classics"**

**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 21 Terms: Lease  
 Delivered via: Analog tape, CD, DAT  
 1992 package for WMJX/Miami; Oldies.

**"Great Memories"**

**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Cuts: 10 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Tasty jingles for Big Band/Nostalgia stations.

**H**

**"Hi Qume"**

**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Cuts: 19 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Position cuts, morning show, transitions, and sounders for Hot AC. Created for Q-95/Detroit.

**"Highway 21"**

**TM Century**  
 Phone: (800) 862-3688  
 Terms: Lease  
 Delivered via: Analog tape, CD, DAT  
 One of the biggest country packages of all time.

**"Hit Power"**

**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Terms: Lease  
 Updated: 16  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Hot, up-tempo jingles for CHR or Hot AC.

**"Holiday Jingles - All Formats"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 5 plus mixouts Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Subscribers: 45  
 Five customized re-sings over great Christmas music tracks. Also features a library of non-customized holiday a capellas and shouts.

**"Hollywood's KIIS"**

**TM Century**  
 Phone: (800) 862-3688  
 Terms: Lease  
 Delivered via: Analog tape, CD, DAT  
 Jingles on KIIS-AM & FM/Los Angeles. Special morning cuts for Rick Dees and others.

**"Horizon"**

**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Cuts: 21 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Short IDs, image liners, and promo beds. Created for KBIQ/Los Angeles.

**"Hot Country"**

**TM Century**  
 Phone: (800) 862-3688  
 Terms: Lease  
 Delivered via: Analog tape, CD, DAT  
 AC- and CHR-type instrumental beds complete with lasers, effects, etc.

**"Hot Holidays"**

**TM Century**  
 Phone: (800) 862-3688  
 Terms: Lease  
 Delivered via: Analog tape, CD, DAT  
 Hot CHR holiday jingles.

**"Hot Lights"**

**Turning Point Productions**  
 Phone: (800) 748-5658  
 Cuts: 19 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD, mini-disc  
 Originally produced for the Light FM 101.9 in Sacramento. Jam-packed with weekend, morning, and afternoon drive cuts. Hot AC.

**"Hot Retail Jingles!"**

**GMI Media Group**  
 Phone: (206) 839-9414  
 Cuts: Customized Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 If you want jingle packages for your clients that don't cost a fortune and sound incredible — get our demo now.

**"Hot Rockin Capitol FM - London"**

**Who Did That Music Inc.**  
 Phone: (310) 657-7111  
 Cuts: 24 Terms: Buyout  
 Updated: Yearly  
 Market exclusive: Yes  
 Delivered via: DAT, CD  
 CHR package for London's #1 hit music station.

**"Hot Springs"**

**Turning Point Productions**  
 Phone: (800) 748-5658  
 Cuts: 18 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD, mini-disc  
 Colorado Springs Hot AC Christian station, KBIQ. A bright variety of fresh Hot AC cuts.

**"The Hottest Mix in New York"**

**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 15 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
 1993's hottest AC package for WMXV/ New York.

**we'll cut to the chase...**

Turning Point Productions is creating the sharpest, most exciting Hot AC and CHR jingles you will ever hear. We enjoy cutting the competition down to size. Give us a buzz and we'll send you a demo you can sink your teeth into.

**800.748.5658**

PO Box 1358 Placerville, CA 95667 916.622.9472

**TURNING POINT**

**H**

**"The Houston Mix I - CHR/Hot AC"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 20 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 106

*This great package features an upbeat group of contemporary cuts plus a variety of optional one-minute promo beds.*

**"The Houston Mix II - CHR/Hot AC"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 19 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 61

*Complements Houston Mix I. CHR/Hot AC jingles including shotguns, image line cuts, weather, traffic cuts. Piloted for Nationwide's KHMx.*

**"Houston Mix III"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 16 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

*Third in a series for legendary Mix 96.5/ Houston. Natural follow up to Houston Mix I/II. CHR/Hot AC.*

**"Hyperlink"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 25 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*A comprehensive, Hot AC package with cuts for positioning lines, mornings, summers, and weekends.*

**I**

**"IDs/Jingles"**

**Seacoast Sound**

Phone: (604) 386-1161

Cuts: Customized Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT

*Full-service digital production facility for station IDs, commercials, jingles, and music concerts.*

**"IDs, Liners, Sweepers/Promo Production"**

**Hot Tracks**

Phone: (503) 538-9243

Market exclusive: Yes

Delivered via: Analog tape, DAT

*CHR/Oldies/AC/Newstalk IDs, liners, sweepers, promos. Custom, not canned; dynamic full production! Not the same ole liners!*

**IMAGE  
AUDIO** Productions

**"Image Audio Sweepers"**

**Image Audio**

Phone: (201) 405-1404

Cuts: 15 per month Terms: Retainer only

Updated: Monthly

Market exclusive: Yes

Delivered via: 1/4" Audio tape

*Offering the best in custom-produced sweepers and promos from production pro for Imus In The Morning program, Joey DiFazio.*

**"It's All For You"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 21 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Unique jingles for Easy AC or full service stations. Created for BBC's national "Radio 2" network.*

**"It's Magic"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 10 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Solo voices with group backup create a different way to identify your Light AC station. Created for WMGK/Philadelphia.*

**J**

**"Jingles From Hell"**

**Radio Potato**

Phone: (800) 468-6874

Cuts: 90 Terms: Buyout

Market exclusive: No

Delivered via: CD

Subscribers: 30

*Attitude sweepers and positioners and non-jingles for Rock Radio and New Rock. Can also be customized by Radio Potato.*

**"Jingles/IDs"**

**KTB Radio Media**

Phone: (505) 834-7071

Updated: Per request

Market exclusive: Yes

Delivered via: Analog tape, DAT

**K**

**"K-Lite/K-Lite Two"**

**TM Century**

Phone: (800) 862-3688

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

*Light Rock series created for K-Lite/Houston, with room for lyrics!!*

**"Keep On Coastin' "**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 23 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Lush AC jingles and talk-up ramps for KOST/Los Angeles. All previous "Coast" packages are also available.*

**"KFRC-FM"**

**TM Century**

Phone: (800) 862-3688

Cuts: 15 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

*Produced for KFRC-FM/San Francisco; Oldies.*

**"KIIS Kobe (Part One and Two)"**

**TM Century**

Phone: (800) 862-3688

Cuts: 52 Terms: Lease

Market exclusive: yes

Delivered via: Analog tape, CD, DAT

*A wide variety of jingles for Lite Adult stations. Beautifully produced and delivered to you on CD.*

**"KIIS — LA's #1 Hit Music"**

**TM Century**

Phone: (800) 862-3688

Cuts: 99 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

*Hot CHR jingles. Created for KIIS-FM, L.A.'s hit music station.*

**"KIIS/90"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 20 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*IDs, transitions, and jock talk-up beds, perfect for CHR and Hot AC.*

**"Killer B96"**

**TM Century**

Phone: (800) 862-3688

Cuts: 16 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

*Package for WBBM-FM/Chicago; CHR with Urban overtones.*

**"Killer Bee-WBBM/Chicago"**

**Who Did That Music Inc.**

Phone: (310) 657-7111

Cuts: 24 plus mixouts Terms: Buyout

Market exclusive: Yes

Delivered via: DAT, CD

*Churban*

**K**

**"KJLH - Pure Excitement"**

**TM Century**  
 Phone: (800) 862-3688  
 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*Urban jingles created for KJLH/Los Angeles, K-104 FM/Dallas, and others.*

**"KJR-FM, The Jingle Package"**

**GMI Media Group**  
 Phone: (206) 839-9414  
 Cuts: 10+ Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
*This is the essential '70s ID and image jingle package created for the new KJR-FM/Seattle. Get the demo today!*

**"The KLTY Package - Christian"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 10 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
*Custom-produced for John Rivers KLTY/Dallas. Contemporary Christian or AC, this package will give your station a unique musical image.*

**"The KMOX Package-News/Talk"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 82 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*Produced for legendary CBS giant KMOX/St. Louis. Big, dramatic, and very contemporary. Fully orchestrated. Narrated by Charlie Van Dyke.*

**"The KNAX Combo - Country"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 10 plus mixouts Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Subscribers: 36  
*Hot Country jingles featuring extremely high energy and power. Piloted for Brad Chambers at KNAX/Fresno.*

**"KOOL A Capellas-Oldies"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 17 Terms: Lease  
 Market exclusive: No  
 Delivered via: Analog tape, CD, DAT  
*KHJ style a capellas for KOOL-FM in Phoenix. Just the way you like 'em. Lots of power, clarity, and drive.*

**"KSCS - Star-Spangled Country"**

**TM Century**  
 Phone: (800) 862-3688  
 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*Popular Country package; 28-voice, full orchestra. Lots of extras, such as news, intro, etc.*

**"KUBE 93, The Jingle Package"**

**GMI Media Group**  
 Phone: (206) 839-9414  
 Cuts: 10+ Terms: Buyout  
 Market exclusive: yes  
 Delivered via: Analog tape, DAT, CD  
*Created for Seattle's Rhythmic/CHR KUBE 93. This jingle package is one of a kind, exciting, and sounds great.*

**"KVIL - The Nineties"**

**TM Century**  
 Phone: (800) 862-3688  
 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*Popular current AC package features exclusive KVIL five-voice vocal group.*

**"KYKY '91"**

**TM Century**  
 Phone: (800) 862-3688  
 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*Adult CHR jingles.*

**"KZLA"**

**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 16 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*A great package for Country stations that wish to hit call letters and frequency hard.*

**"The KZLA Package"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 16 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*When you do a new custom package for Shamrock's Z93.9 it's got to be great!! Shockingly hot! Custom produced.*

**L**

**"LA's Christian Radio"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 12 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
*Find out why KFSG is LA's top-rated Christian station. Contemporary Christian imaging for the '90s.*

**"Las Vegas' Number One Hit Music Station"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 15 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*A brand new CHR package for Nation-wide's KLUC/Las Vegas. Let this package take you into the first decade!!*

**"Light Favorites"**

**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Cuts: 13 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
*A classy logo package for mainstream AC. Created for WLTF/Cleveland.*

**M**

**"Madison Avenue"**

**TM Century**  
 Phone: (800) 862-3688  
 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*AC jingles originally done for WNSR/New York. The biggest-selling AC package of the early '90s.*

**"Magic Mix - AC/Hot AC"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 20 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Subscribers: 26  
*Hot AC/AC and AC-based Oldies. Piloted for KSMG/San Antonio. Narrated by consultant Jeff Scott.*

**"Magic Mix II"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 16 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*Follow up to KSMG San Antonio's Magic Mix package. Past two decades or focus on the '70s, '80s, or '90s.*

**"Memphis' Best Music - Hot AC"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 16 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Subscribers: 24  
*When you're playing the best music, you want the best jingles. Piloted for WMC-FM.*

**M**

**"Memphis II-Hot AC/AC"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 15 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Bring your jingle sound into the first decade with Memphis II. Lots of great cuts for basic IDs, image lines.*

**"Metroline"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 30 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Comprehensive Hot AC package with talk-up ramps, transitions, weather, promo beds and more. Heard on Y-98/St. Louis.*

**"Mile High"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 21 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*A Hot Country package that delivers CHR energy. Created for KYGO-FM/Denver.*

**"Morning Show Songs"**

**Bits & Pieces Creative Services Inc.**

Phone: (718) 966-0499

Cuts: Various Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT

Subscribers: 50

*Customized morning show, contest, and special event theme songs. Original music available, i.e. Waking Up With..., The Big Show, etc.*

**"Music Power-BRMB/  
Birmingham, UK"**

**Who Did That Music Inc.**

Phone: (310) 657-7111

Cuts: 12 plus mixouts

Market exclusive: Yes

Delivered via: DAT, CD

CHR

**"Music Services"**

**The Landau Music Group**

Phone: (310) 455-4141

Delivered via: DAT

*Custom scoring for film, TV, and radio.*

**"My! My! My!-WMYU/Greenville"**

**Who Did That Music Inc.**

Phone: (310) 657-7111

Cuts: 22 plus mixouts

Market exclusive: Yes

Delivered via: DAT, CD

AC

**N**

**"New Country - K102"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 16 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 45

*Piloted for Shamrock's KEEY-FM/Minneapolis. Fast-paced package supervised by Shamrock's Greg Swedberg and Rusty Walker Programming's Bob Glasco.*

**"New Country K102 II"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 16 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*A hot followup to the first K102 package. Custom-produced under the direction of Rusty Walker Programming.*

# DOES YOUR STATION I.D. PACKAGE SOUND PRE-PACKAGED?

We realize you may be used to getting your ID packages from Dallas. The entire radio industry, it seems, has been doing this for the last 100 years. But remember, most of the songs your station plays come out of New York and LA, not Dallas. And many of today's top producers and musicians live and work in those cities, not Dallas. So it just makes sense that your ID package, to sound

truly 'slammin', should come from New York and Los Angeles, and not...well, you get the idea. For a station ID package with a vocal blend that doesn't blend with your competition, call us. We don't want to do everyone's jingles, just those who recognize the difference and want to stand out in the market. Call 1-800-400-6767, because your image is worth investing in.



**WHO DID THAT MUSIC?**

**1 - 8 0 0 - 4 0 0 - 6 7 6 7**

**N**

**"New Day"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 23 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

A full-service package created for KDKA/Pittsburgh. Includes short IDs, promo beds, and program themes.

**"New Horizons"**

**TM Century**

Phone: (800) 862-3688

Cuts: 29 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

Client chooses vocal style (five-voice KVIL or standard). Comes with custom a capella 30-second custom-image song, package logo.

**"The New WPLJ"**

**TM Century**

Phone: (800) 862-3688

Cuts: 22 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

1992 package for WPLJ/New York and Scott Shannon. CHR.

**"New York Fan"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 22 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Contemporary, aggressive IDs, and production elements created for WFAN/New York. Great for any Talk, Sports, or full-service format.

**"New York's Best Mix"**

**TM Century**

Phone: (800) 862-3688

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

AC jingle package first developed for WMXV, "New York's Best Mix."

**"Newsical"**

**Don Elliot Creative Services/LA**

Phone: (503) 244-3959

Terms: Buyout, lease

Market exclusive: No

Delivered via: CD, DAT

Subscribers: 231

**"NewsTalk America"**

**GMI Media Group**

Phone: (206) 839-9414

Cuts: 20+ Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Created for a major-market Powerhouse AM, this is so new, we can't tell you who it's for—find out!

**"93Q - CHR"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 12 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 31

The hottest, most contemporary CHR package available! Clients include Nationwide's #1 Hit Music station KLUC/Las Vegas and WFLY/Albany, NY.

**"Nobody Play's More Country"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 14 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Position your station as the market's More Music Station. Fast-paced package with all the elements needed to outplay the competition.

**"Northwave"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 15 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

An eclectic mix of AC styles make this package refreshingly different.

**"Ocean '1st Plunge' Package"**

**Bobby Ocean**

Phone: (415) 472-5625

Cuts: 10 Terms: Buyout

Market exclusive: No

Delivered via: Analog tape, DAT

Subscribers: 100

Introductory special package provides 10 fully produced IDs, stagers, sweepers, liners — your choice. Gives instant life to all formats.

**"Ocean 'Image Base' Package"**

**Bobby Ocean**

Phone: (415) 472-5625

Cuts: 10 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT

Subscribers: 100

IDs, sweepers, liners, stagers, and music for your promotion's overall identity and image perception. Aggressive, professional, clean, and entertaining.

**"The Oldies Combo"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 15 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

A legendary oldies station playing a combo of great contemporary jingles. Selected by famous radio great Frank Holler.

**"Oldies 94.9"**

**TM Century**

Phone: (800) 862-3688

Cuts: 17 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

Oldies package for KODZ/Dallas. Great "update" logo.

**"On The Border"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 16 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Country jingles with a powerful AC sound. Created for KSON/San Diego.

**"1 FM"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454

Cuts: 25 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

High energy, contemporary jingles created for Britain's national "BBC Radio 1 FM" network.

**"Optima"**

**Don Elliot Creative Services/LA**

Phone: (503) 244-3959

Terms: Buyout, Lease

Market exclusive: No

Delivered via: CD, DAT

Subscribers: 231

**"Orlando II - Country"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 12 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 67

Piloted for NewCity's WWKA. Update of Thompson's famous "Orlando's Hottest Country" package.

**"Orlando III - Country"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 12 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Another hot update in a series of packages for New City's WWKA Orlando-K92FM. Request your free CD demo!

**"Orlando's Hottest Country"**

**Thompson Creative**

Phone: (800) 723-4643

Cuts: 12 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 58

Why be hot, when you can be the hottest? Piloted for NewCity's WWKA-K92FM. On KJJO/Minneapolis, Country 96.8/Boston, Y108/Pittsburgh, and more!

**N  
O**

**P**

**"Philadelphia's Light - Christian"  
Thompson Creative**

Phone: (800) 723-4643  
Cuts: 14 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD

*Highly successful package of Contemporary Christian jingles featured on WZZD/Philadelphia, WCBW/St Louis, WCIE/Tampa, and more!*

**"Phoenix Variety - AC"  
Thompson Creative**

Phone: (800) 723-4643  
Cuts: 18 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 31

*The perfect menu of cuts for AC stations playing a "variety" of music. Adaptable to an image line.*

**"Pittsburgh Variety - AC"  
Thompson Creative**

Phone: (800) 723-4643  
Cuts: 18 plus mixouts Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 31

*The best variety of the '70s, '80s, and '90s. Contemporary AC jingles piloted for Bruce Gilbert at WVTY-Variety 96/Pittsburgh.*

**"Pittsburgh's Variety II - Hot AC/AC"  
Thompson Creative**

Phone: (800) 723-4643  
Cuts: 17 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD

*Update to the popular Pittsburgh's Variety I package. If you play the '70s, '80s, and '90s, this is your package!*

**"Pure Magic - Lite AC"  
Thompson Creative**

Phone: (800) 723-4643  
Cuts: 16 plus mixouts Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 71

*Do you want that extra sparkle in your station identification? Adaptable to all image lines. Includes a "love songs" cut.*

**Q**

**"Q Cuts"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454  
Cuts: 16 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD

*A hot AC package created for Q-95/Detroit, now heard on scores of AC, Country, and Oldies stations.*

**"Quick Q's"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454  
Cuts: 10 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*Bright vocals and bright tracks for Hot AC. In use now at Q-95/Detroit.*

**R**

**"Radio Demo Jingles"**

**Radio Demo**

Phone: (900) 225-3366  
Cuts: Various Terms: Negotiable  
Updated: As Requested  
Market exclusive: Negotiable  
*Demos on demand featuring air talent, jingle, sweeper, music, SFX companies, comedy services, and syndicated shows. \$1.99/minute for demo.*

**"Real Talk"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454  
Cuts: 10 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*The essential programming elements you really need for Talk and News/Talk formats.*

**"Retrofit"**

**Ken R. Inc.**

Phone: (800) 451-5367  
Cuts: 12 Terms: Buyout  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*The Oldies jingles that fit satellite and live formats; great contemporary sound, totally customized for your station.*

**REVOMedia**

*A Dale Reeves Voicework Company*

**"Revomedia Promos"  
Revomedia Productions**

Phone: (800) 307-1088  
Terms: Buyout  
Market exclusive: Yes  
Delivered via: ISDN (Telos Zephyr, SW56 APT), DAT, analog tape  
*Specializing in a creative well-behaved approach to radio and television promos. Multiple voices and characters available. Copy punch-up experts.*

**"Ridin' With KSCS"**

**TM Century**

Phone: (800) 862-3688  
Cuts: 15 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, CD, DAT  
*The newest jingle package for number one KSCS/Dallas.*

**"Right Now"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454  
Cuts: 15 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*The latest package for KNIX-FM/Phoenix. Just the right musical sounds for today's Country radio.*

**"Right On Q"**

**JAM Creative Productions Inc.**

Phone: (214) 388-5454  
Cuts: 16 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*A Hot AC package created for Q-95/Detroit. It's the follow-up to the widely used "Q Cuts" package.*

**"The River-Country"  
Thompson Creative**

Phone: (800) 723-4643  
Cuts: 16 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
*Excellent package of basic cuts, image line cuts and a cut for weather. A country feel blended with hot effects.*

**"Rock 'N' Roll Classics"**

**TM Century**

Phone: (800) 862-3688  
Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, CD, DAT  
*Oldies-based AC.*

**"Rock, Talk & Roll"**

**TM Century**

Phone: (800) 862-3688  
Cuts: 15 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, CD, DAT  
*A great package for sports stations and youth-oriented talk!!*

**S**

**"San Antonio's Hot, New Country"  
Thompson Creative**

Phone: (800) 723-4643  
Cuts: 15 Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 24  
*Get ready to bum! Piloted for NewCity's KCYY-Y100. Everything you need to burn the competition.*

**"Scorchers - CHR"**

**Thompson Creative**

Phone: (800) 723-4643  
Cuts: 11 plus mixouts Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 39  
*The high-energy package of the '90s. Boldly tell your listeners who you are! Call Thompson Creative in Dallas for Scorchers.*

S

**"Seattle/Portland - CHR"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 20 plus mixouts Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Subscribers: 43

*How different can a CHR jingle package be? These cuts are unique and one-of-a-kind, only from Thompson Creative.*

**"Seventies Station"**

**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Cuts: 10 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD

*The first package designed for the '70s Oldies format. On the air now at WMGK/Philadelphia.*

**"SMN Hot AC"**

**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Cuts: 6 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD

*Special customized jingle tags exclusively for affiliates of the SMN Hot AC format.*

**"Southern California's KIIS"**

**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 17 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT

*The 1993 package for KIIS-FM/Los Angeles.*

**"Southern Trax Production Co"**

**Southern Trax Production Company**  
 Phone: (800) 462-4420  
 Cuts: Various Terms: Buyout, terms available  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT

*Station IDs customized for all formats with Muscle Shoals talent, normal package, 12 cuts; discount with library purchase.*

**"The Spirit Of New England"**

**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Cuts: 25 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD

*Award-winning package for Full-Service and News/Talk stations. Includes sounders, production beds, and short IDs.*

**"Split Second Custom Jingle Package"**

**Split Second Music**  
 Phone: (310) 471-2494  
 Cuts: Various Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: DAT

*Quality custom jingle packages priced to fit within your budget.*

**"The Sports Radio Combo"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 16 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD

*Custom adapted for CBS's O&O WGMP/Philadelphia and Paxson's WNZS/Jacksonville. Designed for today's contemporary sports radio. Hot tracks, mega guitars.*

**"SportsTalk Image Package"**

**GMI Media Group**  
 Phone: (206) 839-9414  
 Cuts: 10+ Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD

*For exclusively Sports radio, this image package has both energy and versatility. Call for details!*

**"Spot Radio Jingles"**

**Toby Arnold & Associates Inc.**  
 Phone: (800) 527-5335  
 Cuts: 10+ Terms: Buyout, lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
 Subscribers: 117

*Commercial jingles for radio spot advertisers. We provide market visit to help sell radio time and jingles. National quality.*

**"STAR 94-WSTR/Atlanta"**

**Who Did That Music Inc.**  
 Phone: (310) 657-7111  
 Cuts: 16 plus mixouts Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: DAT, CD  
 Hot AC

**"StarPower - CHR/Hot AC"**

**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 15 plus mixouts Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Subscribers: 51

*Fun, memorable jingles piloted for KSRR/San Antonio and KCPX/Salt Lake City. Great for CHR and Hot AC alike.*

**"Station ID/Jingle Package"**

**Split Second Music**  
 Phone: (310) 471-2494  
 Cuts: 10 Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: DAT  
 Subscribers: 16

*Ten-cut station ID/Jingle package, expandable to 15 cuts. Custom made for your station's needs and format. Exclusive buyout.*

**"Station IDs & Jingles"**

**Media Music Productions**  
 Phone: (800) 536-6007  
 Cuts: 10 Terms: Buyout  
 Updated: Annually  
 Delivered via: CD, DAT

*Station jingles, liners & promo themes.*

**"Station IDs and Jingles"**

**Ken R. Inc.**  
 Phone: (800) 451-5367  
 Cuts: Various Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Subscribers: 550

*IDs/jingles for Oldies, Country, and AC stations who want the most for the money. Ask for our free CD!*

**"Station IDs, Jingles"**

**Ontrack Communications/RadioRadio**  
 Phone: (416) 363-0997  
 Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT

*Promo Machine offers writing, production, and talent to produce stations' promotional spots. Also offers station IDs as part of package.*

**"Station IDs, Jingles, Sweeps, Sounders"**

**Silvertree Inc.**  
 Phone: (619) 296-1601  
 Cuts: Various Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD

**"Station Image"**

**Kevin O'Connell**  
 Phone: (404) 983-9841  
 Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT  
 Subscribers: 6

*Music with or without voice. Affordable excellence priced for your market. Call today for a demo. Radio pro since 1964.*

**"Stay KOOL"**

**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Cuts: 15 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD

*Contemporary jingles for Oldies stations. Heard on KOOL 105/Denver.*

S

## S

### "Super-Sweepers Jingles" Mike Carta/M.A.C. Productions

Phone: (800) 659-2366  
Cuts: Various Terms: Buyout, lease, monthly

Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD  
Subscribers: 148

*Cutting-edge production techniques using all the bells & whistles.*

### "Supercharger"

Ken R. Inc.

Phone: (800) 451-5367  
Cuts: 12 Terms: Buyout  
Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Brand new, low-cost, super-sounding jingles for Hot Country stations. Totally customized cuts for just \$695.*

### "Superhighway - The Jingle Package"

GMI Media Group

Phone: (206) 839-9414  
Cuts: 10+ Terms: Buyout  
Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Our newest Hot Country jingle package. If you program country that smokes, you need jingles that smoke! Get the demo.*

### "Superstar USA-WUSA/Tampa"

Who Did That Music Inc.

Phone: (310) 657-7111  
Cuts: 14 plus mixouts Terms: Buyout  
Market exclusive: Yes

Delivered via: DAT, CD

*Hot AC*

### "Sweepers From The Street"

Rick Allen Creative Services

Phone: (201) 986-0569  
Cuts: 15 Terms: Lease  
Market exclusive: Yes

Delivered via: Analog tape, DAT

*True hip-hop sweeper package. Creates a street image and grabs attention. Have you heard HOT97/New York?*

## T

### "Talk Action"

JAM Creative Productions Inc.

Phone: (214) 388-5454  
Cuts: 18 Terms: Lease  
Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Contemporary music for Talk stations to use as themes, sounders, and promo beds. Heard on WLS/Chicago.*

### "Talk Radio WABC"

TM Century

Phone: (800) 862-3688

Cuts: 17 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT  
*For WABC/New York; Talk. Big orchestration.*

### "Talktrax"

JAM Creative Productions Inc.

Phone: (214) 388-5454

Cuts: 23 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Logos, program bumpers, beds, and more. Created for WABC/New York.*

### "Tampa Bay's Greatest Hits - AC"

Thompson Creative

Phone: (800) 723-4643

Cuts: 19 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 39

*AC-based Oldies package piloted for Bob DeCarlo at WUSA & W101/Tampa. This package adapts to a Lite AC format.*

### "TechnoConnectors - CHR/AOR"

Thompson Creative

Phone: (800) 723-4643

Cuts: 10 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 23

*Unique "non-jingles" combining the best qualities of sweepers and jingles. Renegade in approach and appeal. Creation supervised by Mark Driscoll.*

### "The Ticket"

TM Century

Phone: (800) 862-3688

Cuts: 10 Terms: Lease

Market exclusive: Yes

Delivered via: CD

*Sports package created for Dallas's number-one Sports/Talk station.*

### "A Touch Of Christmas"

JAM Creative Productions Inc.

Phone: (214) 388-5454

Cuts: 9 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*An economical way to add holiday season IDs to your sound. Created for, and heard every year on, KVIL/Dallas-Ft. Worth.*

### "Tropical Punch - AC"

Thompson Creative

Phone: (800) 723-4643

Cuts: 15 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 16

*A totally unique package piloted for Russ Morley at WRMF/West Palm Beach. It'll knock you right in the sand!*

### "True Classics-Capitol Gold London"

Who Did That Music Inc.

Phone: (310) 657-7111

Cuts: 23 plus buyouts Terms: Buyout

Market exclusive: Yes

Delivered via: DAT, CD

*Oldies*

### "Turbo Z"

JAM Creative Productions Inc.

Phone: (214) 388-5454

Cuts: 30 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*High-energy CHR IDs created for Z-100/New York. Includes shotguns, morning show material, and specialty cuts.*

### "2 Kool"

JAM Creative Productions Inc.

Phone: (214) 388-5454

Cuts: 20 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

*Contemporary IDs with an Oldies flavor. The follow-up to our widely used "Be KOOL" package.*

## U

### "Ultra Hot Country"

Thompson Creative

Phone: (800) 723-4643

Cuts: 18 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 37

*Fast-paced Country package with shotguns and fast image lines. Piloted for KYKX/Longview-Marshall, TX.*

### "UltraPower - CHR"

Thompson Creative

Phone: (800) 723-4643

Cuts: 18 plus mixouts Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 33

*Quick shotguns, transition cuts, positioning statement cuts with power! UltraPower is big, ultrapowerful!*

### "Unbelievable Urban!"

Turning Point Productions

Phone: (800) 748-5658

Cuts: 11 Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD, mini-disc

*Urban/Edgy Pop/CHR cuts that really reach out and grab you. This is the package you've been waiting for!*

**U**

**"Unlimited Liners & IDs"**  
**Aaron Lee Productions Unlimited**  
 Phone: (209) 447-0229  
 Cuts: Unlimited Terms: Monthly contract  
 Updated: As requested  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT

**"US 99"**  
**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 20 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: CD  
*ID package for today's hotter country stations.*

**V**

**"Variety Pack"**  
**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Cuts: 14 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
*Adult AC jingles created for WALK/Long Island.*

**"Velvet"**  
**TM Century**  
 Phone: (800) 862-3688  
 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*Soft AC package with full orchestra and upbeat vocals.*

**W**

**"The Way"**  
**Turning Point Productions**  
 Phone: (800) 748-5658  
 Cuts: Eight Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD, mini-disc  
*The new Hot AC/CHR package for The Way FM in Nashville. Hot and edgy with tight vocal harmonies.*

**"WBBM-AM"**  
**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 27 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: CD  
*Re-release of original 1992 package with new additional cuts completed early '95.*

**"WBMX - Boston's Mix"**  
**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 15 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*Urban-based AC jingles for WBMX/Boston.*

**"We Play The Hits (KIIS-FM)"**  
**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 15 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*The newest jingle package for KIIS-FM/ Los Angeles. Includes 99-cut custom production library.*

**"Whoosh & Zap Lite"**  
**Radio Potato**  
 Phone: (800) 468-6874  
 Cuts: 300+ Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: CD  
*Lighter electronic effects, adult-oriented preproduced sweepers, music tracks, and lotsa grade "B" movie drops.*

**"Whoosh & Zap Package"**  
**Radio Potato**  
 Phone: (800) 468-6874  
 Cuts: 350+ Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: CD  
 Subscribers: 25  
*Electronic effects, preproduced sweepers, music tracks, generic voice tracks, and "B" movie drops for Hot AC, Hot Country & CHR.*

**"Wild Country"**  
**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 34 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: CD  
*ID package for today's Progressive Country format. Includes production beds and sound effects called "The Farm."*

**"Wildfire - WFLY - CHR"**  
**Thompson Creative**  
 Phone: (800) 723-4643  
 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Subscribers: 21  
*A hot storm is approaching. It's Thompson Creative's Wildfire-CHR. Piloted for WFLY/ Albany. New CHR sound for the '90s.*

**"WLIT"**  
**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 6 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*Innovative identification for Lite AC. The tasteful and effective way to use jingles.*

**"WNSR '91"**  
**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 15 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*Jingles for Hot AC WNSR/New York.*

**"The WOR Package - News/Talk - AC"**  
**Thompson Creative**  
 Phone: (800) 723-4643  
 Cuts: 16 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
 Subscribers: 26  
*News/Talk jingles for the '90s. Also great for Full-Service AC. Narrated by Ed Walsh, VP/Programming WOR/New York.*

**"WPLJ '94"**  
**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 25 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*The newest jingle package for Scott Shannon and WPLJ. Adult CHR jingles at their best!*

**"WPLJ '91"**  
**TM Century**  
 Phone: (800) 862-3688  
 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*CHR for WPLJ/New York.*

**"WQEZ"**  
**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 12 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: CD  
*EX package (fully instrumental) created for Kennebunkport, Maine.*

**"Young Country"**  
**TM Century**  
 Phone: (800) 862-3688  
 Cuts: 17 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
*Hot new Country jingles for Young Country in Dallas.*

**"Your Talk Station"**  
**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Cuts: 20 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
*A thematic musical package with IDs, show opens, and promo beds. Great for Talk or Full-Service.*

**"Z Force"**  
**JAM Creative Productions Inc.**  
 Phone: (214) 388-5454  
 Cuts: 17 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, CD  
*High-Energy CHR IDs created for Z-100/ New York. Includes special morning show cuts.*



**A  
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B**

**A**

**"Acoustic Cafe"**

**Reinhart, McReynolds & Magnus**

Phone: (313) 761-2043

Hosted by: Rob Reinhart

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD, DAT

*A showcase for today's best new singers/songwriters, mixed with great acoustic rock classics. Weekly guests, in-studio performances.*

**"Afterglow"**

**Afterglow**

Phone: (901) 682-3028

Hosted by: Don Johnson

Frequency: Weekly

Length: 29:30 Terms: Public Serv./sponsor

Delivered via: Analog tape, DAT

*Award-winning music show combines the best of contemporary and traditional songs in a half hour of elegance and excellence.*

**"Afterglow Classics"**

**Afterglow**

Phone: (901) 682-3028

Hosted by: Don Johnson

Frequency: Weekly

Length: 30 mins. Terms: Public serv./sponsor

Delivered via: Analog tape, DAT

*Rich music heritage production featuring songs with a classical touch.*

**"All Funked Up"**

**Abrams/Dawson & Associates**

Phone: (415) 355-0120

Hosted by: Randy Mann or unhosted

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape

*Only the classic funk from the '60s & '70s. Set in a live atmosphere & personalized to the market.*

**"Alternative Rock Classics"**

**Western Front Broadcasting**

Phone: (818) 905-3326

Hosted by: Julio Flores

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Analog tape, CD, DAT

*Show features '70s-'80s alternative rock and artists interviews. Also featuring today's music by classic alternative rock artists.*

**"American Acoustic Country"**

**The American Bluegrass Network**

Phone: (800) 473-7773

Hosted by: Colonel Tom Riggs

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape

*A one-hour, weekly show featuring the best in Bluegrass, folk, & acoustic music with highlights from host Tom Riggs.*



**"American Country Countdown With Bob Kingsley"**

**ABC Radio Networks**

Phone: (214) 991-9200

Hosted by: Bob Kingsley

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: CD

*Country radio's No. 1 countdown, hosted by America's most listened-to Country radio personality. Eight-time Billboard winner: Best Syndicated Country Program.*



**"American Gold With Dick Bartley"**

**ABC Radio Networks (Radio Today)**

Phone: (212) 581-3962

Hosted by: Dick Bartley

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: CD

*A fun Rock & Roll oldies show featuring the top hits of the '60s and '70s, with artist interviews.*

**"America's Ballroom"**

**SJS Entertainment**

Phone: (212) 679-3200

Hosted by: Various

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Tape

*Celebration of America's best - chock-full of all-time favorites designed to make the listener tune in and stay tuned.*

**"The Answer Radio Show"**

**The Answer Radio Show**

Phone: (314) 771-8271

Hosted by: Stel Pontikes

Frequency: Weekly

Length: One hour Terms: Free

Delivered via: Analog tape

*Hot AC, featuring contemporary Christian artists Amy Grant, Petra, Michael W. Smith, etc.; extra tracks from featured albums, "The Answer Archives."*

**"The Artist Development Series"**

**Vision Broadcasting Network**

Phone: (212) 765-3827

Hosted by: Floyd Vasquez

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: CD

*Music from AOR and Modern Rock superstars combines with new music and interviews with hot alternative talent and industry representatives.*

**B**

**"Backstage At The Apollo"**

**United Stations Radio Network**

Phone: (212) 767-1111

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: CD

*A three-hour, music-intensive broadcast of top acts, interviews, some sketch and stand up comedy elements, and live performances.*

**"Backtrax USA"**

**DatsRite! Productions**

Phone: (201) 487-0900

Hosted by: Kid Kelly

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Analog tape, CD, DAT

*Music intensive '80s hits for CHR, Adult CHR, and Hot AC flavored with TV and movie drops; '80s icon interviews and contest give aways.*

**"Al Bandiero's '70s Party"**

**Small Planet Radio**

Phone: (914) 424-4722

Hosted by: Al Bandiero

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: Analog tape

*A high-energy show with the best hits of the '70s plus entertaining features coming to you every week.*

**"The Beatle Years"**

**Westwood One Entertainment**

Phone: (310) 204-5000

Hosted by: J.J. Jackson

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: CD

*A continuing history of pop's most important group. Contributing experts and archives provide many treats for fans.*

**"The Best Of The Blues Network"**

**Way Too Cool Productions**

Phone: (805) 872-6248

Hosted by: Mike Allen

Frequency: Weekly

Length: One-two hours Terms: Barter

Delivered via: Analog tape

*Special features: Blues back-track, working man blues, ladies sing the blues; blue plate special, new blues, the blues news.*

## B

**"Best Of The Oldies Radio Network"**  
**Best Of The Oldies Radio Network**

Phone: (818) 905-9388  
 Hosted by: Darryl Evans  
 Frequency: Weekly  
 Length: Three hours Terms: Barter, cash  
 Delivered via: Analog tape  
*Spotlights a different artist from 1955-1975. Takes requests and dedications from listeners.*

**"Big Band Jump"**  
**Crawford Houston Group, Inc.**

Phone: (800) 377-0022  
 Hosted by: Don Kennedy  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Analog tape, DAT, minidisc  
*Big Bands and associated artists with vocals and bands of yesterday and today, but in mood of Big Band Era.*

**"Blues Deluxe"**  
**Music Unlimited**

Phone: (800) 999-3520  
 Hosted by: Dave Johnson  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: Analog tape  
*AOR/Classical/Adult Rock-oriented blues; emphasis on '60s-'90s releases. Includes artist interviews, listener requests, unsigned band contributions.*

**"Boot Scootin' Saturday Night"**  
**Premiere Radio Networks Inc.**

Phone: (818) 377-5300  
 Hosted by: Bo Reynolds  
 Frequency: Weekly  
 Length: Six hours Terms: Barter  
 Delivered via: Satcom K1  
*Country dance party hosted by Bo Reynolds and brought to you live from Disneyland.*

## C

**"Casey's Countdown"**  
**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Casey Kasem  
 Frequency: Weekly  
 Length: Three hours Terms: Barter  
 Delivered via: CD  
*An AC countdown featuring the top host in the history of countdowns, delivered in his trademark style.*

**"Casey's Hot 20"**  
**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Casey Kasem  
 Frequency: Weekly  
 Length: Three hours Terms: Barter  
 Delivered via: CD  
*Counts down the top 20 from the R&R Hot AC/Adult CHR chart. Includes Casey's trademark requests and dedications.*

**"Casey's Top 40"**  
**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Casey Kasem  
 Frequency: Weekly  
 Length: Four hours Terms: Barter  
 Delivered via: CD  
*Counting down the weekly Top 40 with the greatest name in countdown history.*

**"CCM Countdown With Bob Soller"**  
**CCM Communications**

Phone: (615) 386-3011  
 Hosted by: Bob Sover  
 Frequency: Weekly  
 Length: Three hours Terms: Barter  
 Delivered via: Analog tape, Spacenet 3 T9H  
*A weekly survey of the top 30 Contemporary Christian songs in America as tabulated by CCM.*

**"CCM Radio Magazine"**  
**CCM Communications**

Phone: (615) 386-3011  
 Hosted by: Mark Rider  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Analog tape, Spacenet 3 T9H  
*Latest news, interviews, and album releases in contemporary Christian music.*

**"Dick Clark's Rock, Roll & Remember"**  
**United Stations Radio Network**

Phone: (212) 767-1111  
 Hosted by: Dick Clark  
 Frequency: Weekly  
 Length: Four hours Terms: Barter  
 Delivered via: CD  
*A '60s-based oldies magazine mixing hit music and artists featured. Hosted by the man who defined the era.*

**"Classic Cuts"**

**MJI Broadcasting**  
 Phone: (212) 245-5010  
 Hosted by: Local station talent  
 Frequency: Weekly M-F  
 Length: One min. Terms: Barter  
 Delivered via: Ree-to-reel  
*Major rock stars (including Neil Young, Bruce Springsteen, and Robert Plant) introduce their classic songs and tell the stories behind them.*

**"Classic Dance Traxx"**  
**Abrams/Dawson & Associates**

Phone: (415) 355-0120  
 Hosted by: Randy Mann  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Analog tape  
*Urban, mainstream & alternative dance music from the '70s, '80s, and '90s. Set in a live atmosphere & personalized to your station.*

**"Classical Crossovers!"**

**PMJ Productions**  
 Phone: (719) 687-8190  
 Hosted by: Peter Johnson  
 Frequency: Weekly  
 Length: One hour Terms: Net affiliation  
 Delivered via:  
*Celebrates ongoing inspiration of the Great Masters on non-classical artists. Entertaining, tasteful arrangements, minimal talk. Former WGBH-FM/Boston producer/host.*

**"Compact Disc Showcase"**  
**Copley Entertainment Inc.**

Phone: (203) 333-6633  
 Hosted by: Eric Aubrey  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: CD  
*Weekly review of new compact disc releases.*

**"Country Club"**  
**Entertainment Radio Networks**

Phone: (310) 456-7879  
 Hosted by: Ichabod Caine  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD  
*Today's hottest country music, nonstop laughs, a party every week on the radio from the world famous Country Club.*

**"Country Countdown USA"**  
**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Lon Helton  
 Frequency: Weekly  
 Length: Three hours Terms: Barter  
 Delivered via: CD  
*A major country artist co-hosts each week counting down the 30 hottest hits in the USA. Program directors also report.*

C  
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D

**"Country Crossroads"**  
**Radio & Television Commission, SBC**

Phone: (800) 433-5757  
Hosted by: Jerry Clower, Bill Mack  
Frequency: Weekly  
Length: 30 mins. Terms: Free  
Delivered via: CD  
*Contemporary Country music blended with popular country artist interviews.*

**"Country Flashback"**  
**Ultima Communications**

Phone: (708) 758-2500  
Hosted by: Nancy Turner "America's Radio Sweetheart"  
Frequency: Weekly  
Length: One hour Terms: Barter, cash  
Delivered via: Analog tape, DAT, CD  
*An hour-long journey through country music's past that features both legends and today's hot new stars who discuss their influences.*

**"Country Gold Saturday Night"**  
**Westwood One Entertainment**

Phone: (310) 204-5000  
Hosted by: Mike Fitzgerald  
Frequency: Weekly  
Length: Five hours Terms: Barter  
Delivered via: Satcom C5 T23  
*Mike Fitzgerald plays classic country hits relevant to today's listeners on a national phone request party LIVE, Saturday 7pm-Midnight EST.*

**"Country HitMakers"**  
**Huntsman Entertainment, Inc.**

Phone: (615) 255-1100  
Hosted by: Hoss Burns  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: CD  
*Inside the music and lifestyles of today's country stars. Hot hits mixed with music and lifestyle features direct from the stars.*

**"Country In Concert"**  
**SJS/Cross Country**

Phone: (212) 679-3200  
Hosted by: Various  
Frequency: Monthly  
Length: 90 mins. Terms: Barter  
Delivered via: Satcom C5 T23, Satellite - recorded live  
*The excitement of today's country music superstars recorded live in concert, using state-of-the-art technical facilities.*

**"Country-Phonics"**

**Kaleidophonics**  
Phone: (707) 443-9836  
Hosted by: Alan Olmstead  
Frequency: Weekly  
Length: Two hours Terms: Barter/cash combo  
Delivered via: Analog tape  
*Spotlighting the various forms of country including new acoustic, bluegrass, western swing, singer-songwriters, folk, comedy, cajun & more!*

**"Country Platinum"**  
**SJS/Cross Country**

Phone: (212) 679-3200  
Hosted by: Lon Helton  
Frequency: Monthly  
Length: One hour Terms: Barter  
Delivered via: Satcom C5 T23  
*We recreate the making of an historic album; hear top country artists reveal the making of a million-plus seller.*



**"Country Spotlight Top 40"**  
**Heartland Radio**

Phone: (314) 426-7876  
Hosted by: Unhosted  
Frequency: Weekly  
Terms: Barter  
Delivered via: CD, printed script  
*You host, and spotlight the thoughts of country's best as they climb the charts, from breaking forty to the top.*

**"Country's Cutting Edge"**  
**Westwood One Entertainment**

Phone: (310) 204-5000  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: CD  
*Fast-paced and music-intensive, Country's Cutting Edge premieres new releases, dance mixes, and the latest news from Nashville.*

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**"Country's Most Wanted"**  
**SW Networks**

Phone: (212) 833-5400  
Hosted by: Carl P. Mayfield, WSIX/  
Nashville  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: CD, minidisc  
*Hey, it's a party, with music, acoustic performances, and direct access to the hottest talent on Music Row.*



**"Rick Dees Weekly Top 40"**  
**CD Media Inc./ ABC Radio Networks**

Phone: (212) 581-3962  
Hosted by: Rick Dees  
Frequency: Weekly  
Length: Four hours Terms: Barter  
Delivered via: CD  
*Rick Dees counts down the R&R CHR Top 40 with entertainment features and Rick's award-winning humor and personality.*



**"Rick Dees Weekly Top 40 — Hot AC Version"**  
**CD Media Inc./ ABC Radio Networks**

Phone: (212) 581-3962  
Hosted by: Rick Dees  
Frequency: Weekly  
Length: Four hours Terms: Barter  
Delivered via: CD  
*Rick Dees counts down the R&R Hot AC Chart with entertainment features and Rick's award-winning personality.*

**D**

**"The Difference"**  
**United Stations Radio Network**

Phone: (212) 767-1111  
Hosted by: Todd Rundgren  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: CD

*Adult album/progressive music magazine, with exclusive live performance and interview sessions. Plus legendary artist-host. Produced by World Cafe.*



**"Dr. Demento"**  
**On The Radio Broadcasting**

Phone: (310) 392-9600  
Hosted by: Dr. Demento  
Frequency: Weekly  
Length: Two hours Terms: Barter, cash  
Delivered via: CD

*A mixture of comedy, bizarre records, and parody songs hosted by 24-year radio veteran Dr. Demento.*

**E**

**"Eggs Benedict's Solid Gold"**  
**Sound On Sound Productions**

Phone: (702) 737-5233  
Hosted by: Eggs Benedict  
Frequency: Weekly  
Length: Four hours Terms: Barter  
Delivered via: Analog tape, DAT

*Comedian Eggs Benedict hosts four fun-filled hours of solid gold rock 'n' roll from the 1950s through the 1980s.*

**"An Evening With..."**  
**SJS Urban Entertainment**

Phone: (212) 679-3200  
Hosted by: Various  
Frequency: Monthly  
Length: 90 mins. Terms: Barter  
Delivered via: CD

*Features songs from new and previously released albums plus interviews from America's hottest leading artists.*

**F**



**"Flashback"**  
**Radio Today Entertainment**

Phone: (212) 581-3962  
Hosted by: Bill St James  
Frequency: Weekly  
Length: Two-four hours Terms: Barter  
Delivered via: CD

*Rock radio's original time machine. Simply the best produced show on radio. Now available in '70s format as well.*

**"Fresh Jazz"**  
**The Landau Music Group**

Phone: (310) 455-4141  
Hosted by: Sarah Taylor  
Frequency: Bi-monthly  
Length: Two hours  
Delivered via: DAT

*The latest in jazz-oriented formats featuring the newest releases, informative commentary, artist interviews, and more. Limited advertising.*

**"Future Hits"**  
**Westwood One Entertainment**

Phone: (310) 204-5000  
Hosted by: Joel Denver  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: CD

*Joel Denver presents the hottest new songs from the "New and Active" chart.*

**G**

**"The Leeza Gibbons Music Specials"**  
**Entertainment Radio Networks**

Phone: (310) 456-7879  
Hosted by: Leeza Gibbons  
Frequency: Monthly  
Length: Two hours Terms: Barter  
Delivered via: CD

*Every month, one of AC radio's biggest stars is profiled by "ET's" Leeza Gibbons.*

**"The Gospel Greats"**  
**Heil Enterprises**

Phone: (717) 898-9100  
Hosted by: Paul Heil  
Frequency: Weekly  
Length: Two hours Terms: Cash  
Delivered via: Analog tape

*America's leading Southern Gospel program. Fast-paced music, artist interviews and features. For Country and Gospel stations primarily.*

**"Lucy Grant's Cookin' Country Music Revue"**

**United Stations Radio Network**  
Phone: (212) 767-1111  
Hosted by: Lucy Grant  
Frequency: Weekly  
Terms: Barter  
Delivered via: CD

*A personality-driven cross between a chart and magazine show, with a '90s country presentation. Artists and features mixed throughout.*

**H**

**"Hip Hop Countdown And Report"**  
**Lee Bailey Communications Inc./ DBB Inc.**

Phone: (213) 969-0011  
Hosted by: Mike Mosbe  
Frequency: Weekly  
Length: 90 mins. Terms: Barter  
Delivered via: Analog tape

*The Hip Hop Countdown And Report is a fast-paced show that gives listeners the top hip hop hits, news, and interviews.*

**"Hitlist Live"**  
**Entertainment Radio Networks**

Phone: (310) 456-7879  
Hosted by: Elvis Duran & Patty Steele  
Frequency: Weekly  
Length: Three hours Terms: Barter  
Delivered via: CD

*Featuring artist interviews and counting down the top 30 hits tabulated from affiliate playlists.*

**"Honky Tonk Sundays"**  
**GMI Media Group**

Phone: (206) 839-9414  
Hosted by: Ichabod Caine  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: CD

*A fresh new program featuring interviews and music from today's hottest country stars. Marty Stewart, Collin Raye, Charlie Daniels, and more!*

**"Hot Mix"**  
**Hot Mix Radio Network Inc.**

Phone: (602) 966-9900  
Hosted by: Unhosted  
Frequency: Weekly  
Length: Four hours Terms: Barter  
Delivered via: CD

*Four hours of the hottest dance/club music mixed beat-to-beat and back-to-back. Unhosted - delivered on compact disc.*

**"Hotmix-Light"**  
**Hot Mix Radio Network Inc.**

Phone: (602) 966-9900  
Hosted by: Unhosted  
Frequency: Weekly  
Length: Three hours Terms: Barter  
Delivered via: Analog tape, CD, DAT

*This program arrives at your station, UNHOSTED, ready for you to localize. The music is mixed beat-to-beat & back-to-back.*

H  
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L

**H**



**"The House of Blues Radio Hour"**

**CBS Radio Networks**

Phone: (212) 975-6085  
Hosted by: Dan Aykroyd as "Elwood Blues"

Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: CD

*The HOB Radio Hour is a one-hour, weekly program featuring artist interviews, blues & rock music & live, on-tape performances. Includes five, 3-5 minute daily "Breaks."*

**I**

**"In Concert"**

**Westwood One Entertainment**

Phone: (310) 204-5000  
Hosted by: Doug Podell  
Frequency: Alternating weeks  
Length: 90 mins. Terms: Barter  
Delivered via: CD

*AOR artists recorded live in concert. Artists include Pearl Jam, Stone Temple Pilots, Counting Crowes, Spin Doctors, Nirvana, Soul Asylum.*

**"In Concert - High Voltage"**

**Westwood One Entertainment**

Phone: (310) 204-5000  
Hosted by: Bryan Shock  
Frequency: Alternating weeks  
Length: 90 mins. Terms: Barter  
Delivered via: CD

*Top hard rock artists recorded live. Artists include Pearl Jam, Soundgarden, Guns N' Roses, AC/DC, Candlebox, Megadeth, Rollins Band, Dio & more.*

**"In The Studio"**

**SJS Entertainment**

Phone: (212) 679-3200  
Hosted by: Redbeard  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: CD

*Making of significant rock albums: Artists are brought back "In The Studio," featuring the music and never-before heard interviews.*

**"Inspirations Across America"**

**Anderson Communications, Inc.**

Phone: (404) 766-8000  
Hosted by: Burke Johnson  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: CD

*Urban inspirational format: music-intensive with features that include artists interviews, Bible trivia, positive thoughts, and more.*

**"The Instrumentals Of Rock"**

**Utopia Network**

Phone: (800) 883-5620  
Hosted by: Long Paul  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: CD

*Features the best in current and classic instrumental Rock-N-Roll. Fast paced with interviews, yearly specials, and contests and quality.*

**J**

**"Jazz Trax"**

**Jazz Trax**

Phone: (619) 458-9587  
Hosted by: Art Good  
Frequency: Weekly  
Length: Two-five hours Terms: Barter  
Delivered via: Analog tape, DAT

*A weekly showcase of the newest in contemporary jazz as well as artist interviews.*

**"Joe Johnson's Beatle Brunch"**

**Segue Productions Inc.**

Phone: (800) 335-2328  
Hosted by: Joe Johnson  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: DAT, analog reel

*Weekly music/interview show, hosted by Joe Johnson, featuring the Beatles.*



**"The Tom Joyner Movin' On Weekend Show"**

**ABC Radio Networks**

Phone: (214) 991-9200  
Hosted by: Tom Joyner  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: Satellite

*Tom Joyner hosts this weekly countdown of urban contemporary hits along with celebrity interviews.*

**K**

**"Kaleidophonic Jazz"**

**Kaleidophonics**

Phone: (707) 443-9836  
Hosted by: Alan Olmstead  
Frequency: Weekly  
Length: Three hours Terms: Barter/cash combo

Delivered via: Analog tape

*A hosted, three-hour jazz diversity show, emphasizing the more melodic and lyrical styles. Excellent Sunday morning wake-up show.*

**"Kansas Country Countdown"**

**Countdown Productions Inc.**

Phone: (316) 662-4151  
Hosted by: Dan Holiday  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: Analog tape, DAT

*Official statewide survey of the Top 10 in Kansas. Also, special dedications, newsmakers, and music flashbacks tailored to Kansas.*



**"Keeping The '70s Alive" On The Radio Broadcasting**

Phone: (310) 392-9600  
Hosted by: Bob Shannon  
Frequency: Weekly  
Length: Three hours Terms: Barter  
Delivered via: CD

*Focusing on upbeat, mainstream Top 40 '70s hits, the personality-oriented show includes exclusive interviews, artist information, and special theme vignettes.*

**"KidsRadio"**

**Miller Broadcast Management Inc.**

Phone: (312) 266-6665  
Hosted by: Brant Miller  
Frequency: Weekly  
Length: Two Hours Terms: Barter  
Delivered via: DAT, reel-to-reel, cassette

*Rock 'n Roll children's program featuring children's music, news, highlights, and contests.*

**L**

**"The Lighter Side"**

**Post-Modern Radio Network**

Phone: (800) 737-9099  
Hosted by: Toni Wolf  
Frequency: Weekly  
Length: One-two hours Terms: Barter  
Delivered via: CD

*Kick back, calm down, and relax, while being navigated through the softer side of today's modern music.*

## L

**"Live"****SJS Entertainment**

Phone: (212) 679-3200

Hosted by: Various

Frequency: Monthly

Length: One hour Terms: Barter

Delivered via: Satellite

A rare opportunity to hear a live concert in a setting most conducive to high-quality sound reproduction.

**"Live From The Roxy"****Entertainment Radio Networks**

Phone: (310) 456-7879

Hosted by: Dana Miller

Frequency: Monthly

Length: 90 mins. Terms: Barter

Delivered via: Satcom C5 T19

Monthly — absolutely live, no dubs — concert series with country's biggest stars from Hollywood's legendary night spot.

**"Live From The Whiskey"****Entertainment Radio Networks**

Phone: (310) 456-7879

Hosted by: Jim Ladd, KLSX/Los Angeles

Frequency: Monthly

Length: 90 mins. Terms: Barter

Delivered via: Satcom C5 T19

Classic rock's stars live in concert every month — no dubs, no tapes — from the legendary Whiskey in Hollywood.

**"Sal Megna Italian Hour"****Special Products**

Phone: (518) 843-2162

Hosted by: Sal Megna

Frequency: Weekly

Length: One hour Terms: Barter, cash

Delivered via: Analog tape

Music, news, and information tailored to the Italian community. Veteran broadcaster Sal Megna hosts. Market exclusive; excellent sales opportunity.

**"Metalshop"****MJI Broadcasting**

Phone: (212) 245-5010

Hosted by: Charlie Kendall

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Reel-to-reel

Rock radio's definitive metal/hard rock magazine show featuring exclusive interviews, world premieres, and international promotions.

**"Modern Mix"****Hot Mix Radio Network Inc.**

Phone: (602) 966-9900

Hosted by: Unhosted

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: Analog tape, cassette, DAT

Four hours of the hottest "alternative/modern dance" music mixed beat-to-beat and back-to-back. Unhosted - delivered on tape.

**"The Modern Rock Buzz"****Murray/Walsh Radio****Programming Inc.**

Phone: (203) 763-2838

Hosted by: Michael Maze

Frequency: Weekly

Length: Two hours Terms: Barter, cash

Delivered via: Analog tape, DAT

Premieres new music, interviews artists, conducts contests, and creates a two-hour party on the radio.

**"Modern Rock Countdown"****Murray/Walsh Radio****Programming Inc.**

Phone: (203) 763-2838

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Analog tape, DAT

Each week the top 20 biggest Modern Rock tunes are counted down. Interviews, contests, and industry news.

**"Modern Roots"****Post-Modern Radio Network**

Phone: (800) 737-9099

Hosted by: Bruce Clayton

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: CD

Discovers the roots of Post-Modernism with an in-depth look into the history and origins of modern music.

**"Motivation Station"****Children's Radio Syndication, Inc.**

Phone: (800) 292-2324

Hosted by: Monica Harris

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T23, analog tape

One-hour, nationally-syndicated children's radio program — music & educational segments by children, 800 number for listeners. ABC Satellite Services or reel delivery.

**"Musical Starstreams"****Musical Starstreams**

Phone: (520) 204-1989

Hosted by: Forest

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Analog tape, DAT, printed script

Radio's longest running and most listened to progressive instrumental-based music program, heard on NAC, AAA, and New Rock stations.

## N

**"NASCAR Country"****NASCAR Country**

Phone: (704) 376-0075

Hosted by: Cathy Martindale &amp; Bill Dollar

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

Twenty-four songs, hosted by NASCAR driver, team member, and by your favorite country artist. Personal side of drivers and performers.

**"The Nashville Record Review With Crook & Chase"****TNNR (The Nashville Network Radio)**

Phone: (615) 871-6710

Hosted by: Lorraine Crook &amp; Charlie Chase

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: CD

Top 40, country music countdown show. Personality interview segments, features & more. Hosted by TNN's Crook & Chase.

**"A New Frontier Of Superstars" Western Front Broadcasting**

Phone: (818) 905-3326

Hosted by: Julio Flores

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: DAT, analog tape, CD

Interviews and music with various Triple-A/Progressive groups and artists. Top five countdown.

**"New Frontiers"****Post-Modern Radio Network**

Phone: (800) 737-9099

Hosted by: Lynn Stewart

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: CD

The world's first alternative country show. Includes interviews, acoustic sets, and special features.

**"The New Rock Countdown"****ITEX Media**

Phone: (503) 244-4673

Hosted by: Steve Fisher

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: DAT, Galaxy 3 T23, cassette

America's hottest alternative countdown show. Steve Fisher will offer his young, hip perspective on today's newest songs and groups.

**N**

**"Night Breeze...The Greatest Love Songs Of All Times"**

**The Robert Thomas Group**

Phone: (800) 995-1779  
 Hosted by: John Roberts  
 Frequency: Weekly  
 Length: Four hours Terms: Barter  
 Delivered via: Analog tape, Satcom 5 T15

*The best love songs of today and yesterday with listener requests/dedications via our 800 number. AC target: Adults 18-49*

**"Nineties Country"**

**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Randy Davis  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD

*The hottest country artists profiled in a one-hour, fast-paced music/interview format.*

**O**

**"Off The Record (AOR & Classic Rock Ver.)"**

**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Forbes Reilly  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD

*Exclusive conversations with AOR's top artists mixed with their best known music. Separate classic rock series available.*

**"Old Skool Mini-Mixx"**

**Superadio Networks**

Phone: (508) 626-2000  
 Hosted by: Unhosted  
 Frequency: Weekly  
 Length: 7½ mins. Terms: Barter  
 Delivered via: Analog tape, DAT

*Two fresh, well-produced mini-mixes weekly. Use in morning drive, lunchtime, coffee break, traffic jam, or night mix.*

**"Oldies Show"**

**Country Company**

Phone: (800) 827-1722  
 Hosted by: Steve Warren  
 Frequency: Weekly  
 Length: Two hours Terms: Barter with service charge  
 Delivered via: Cassette

*Classic Country, weekly show features most popular radio country music, 1965-1985. 90% music, fun, upbeat - contemporary production.*

**"On The Edge"**

**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Tom Calderone  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD

*Weekly modern rock magazine show featuring artist visits and exclusive in-studio performances.*

**"On The Move"**

**Cutler Productions**

Phone: (818) 345-2166  
 Hosted by: Russ Parr  
 Frequency: Weekly  
 Length: Three hours Terms: Barter  
 Delivered via: CD

*A personality-oriented, Top 30 urban countdown. Russ and sidekick Alfredas mix comedy with the best music from urban charts.*

**"On The Radio"**

**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Jeff Davis  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD

*Eleven hits in an hour including R&R's Top 5 tracks, mixed with interviews and humor. Rhythm version available.*

**"On The Radio 'Rhythm Base' "**

**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Jeff Davis  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD

*Eleven hit records including R&R's Top 5 tracks, exclusive interviews, humor, and a weekly hot track.*

**"On Track"**

**Radio & Television Commission, SBC**

Phone: (800) 433-5757  
 Hosted by: Dave Tucker  
 Frequency: Weekly  
 Length: 30 mins. Terms: Free  
 Delivered via: CD

*Contemporary Christian music and artist spotlights.*

**"Out Of Order"**

**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Jed The Fish  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: CD

*A hit-driven chart show for Modern Rock/Alternative stations. Unique features, personality, and top hits in no particular order.*

**"The Overdrive Top Ten Countdown"**

**Overdrive Radio Network**

Phone: (800) 633-5953  
 Hosted by: Steve Russell  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD

*Overdrive Top Ten is a countdown of the week's 10 most requested country music songs nationwide.*

**P**

**"Party On-Line"**

**Superadio Networks**

Phone: (508) 626-2000  
 Hosted by: Valentine from KISS/Dallas  
 Frequency: Weekly  
 Length: Five hours Terms: Barter  
 Delivered via: Satcom K2 T12

*A request-driven, Top 40 mainstream program featuring toll-free requests and 21st century digital formatics.*



**"Personal Notes"**  
**SW Networks**  
 Phone: (212) 833-5400  
 Hosted by: Dave Koz  
 Frequency: Weekly  
 Length: Two hours Terms: Barter, net affil.  
 Delivered via: CD, Satcom, minidisc  
*Saxophonist Dave Koz hosts this musical showcase of the best new music in the NAC, plus gems from the past.*

**"Planet Z"**

**Post-Modern Radio Network**

Phone: (800) 737-9099  
 Hosted by: Greg Burgess  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD

*Sets down in a modern rock world where you can hear what's hot today, last month, and last decade.*

**"The Post Modern Weekly"**

**Post-Modern Radio Network**

Phone: (800) 737-9099  
 Hosted by: Bobby Miller  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD

*The top modern hits and the best new rock artists performing live in the nation's first alternative radio magazine.*

P

**"Powerline"**

**Radio & Television Commission, SBC**

Phone: (800) 433-5757  
 Hosted by: Jon Rivers  
 Frequency: Weekly  
 Length: 30 mins. Terms: Free  
 Delivered via: CD

*Mix of hit music from the '70s, '80s, and '90s.*



**"Premiere Plain-Wrap Country Countdown"**

**Premiere Radio Networks Inc.**

Phone: (818) 377-5300  
 Hosted by: Radio station personality  
 Frequency: Weekly  
 Length: Three hours Terms: Barter  
 Delivered via: Analog tape, online, printed script

*Weekly countdown that follows station's playlist and stars station's hottest air personality. We supply scripts, theme music and artist drops.*



**"Pure Concrete"**

**SW Networks**

Phone: (212) 833-5400  
 Hosted by: Bob Elliot  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: CD

*Best-selling, hard rock music show featuring latest releases, interviews with everybody that matters, and behind-the-scenes late-breaking music news.*

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R



**"Radio Cafe Hour"**  
**Cafe Productions**

Phone: (800) 723-4611  
 Hosted by: Gary Beaty & Michael Jenkins  
 Frequency: Weekly  
 Length: One and two hours  
 Terms: Barter

Delivered via: Analog tape  
*Bluebird Cafe songwriter nights (three shows). Interview Nashville stars (six shows).*

**"Radio Modern Rock"**

**Radio Modern Rock**

Phone: (908) 522-1039  
 Hosted by: Bob Ferguson  
 Frequency: Weekly  
 Length: 30 mins. Terms: Free  
 Delivered via: Analog tape

*Weekly new music show, cutting-edge music and artists. Insightful interviews, news, and exciting contests.*

**"The Retro Show"**

**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Gary Spears  
 Frequency: Weekly  
 Length: Three hours Terms: Barter  
 Delivered via: CD

*A celebration of the '70s featuring the top hits, top artists, and exclusive performances from that era — tremendous fun.*

**"Retromix"**

**Hot Mix Radio Network Inc.**

Phone: (602) 966-9900  
 Hosted by: Unhosted  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD

*One hour of the biggest classic/dance hits from the '70s through the mid-'80s. Unhosted - mixed beat-to-beat on CD.*

**"Revolution Radio"**

**National Alternative Network**

Phone: (612) 338-2211  
 Hosted by: Kevin Cole  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD

*Each week Revolution Radio tests the boundaries of radio with exciting new music and interviews from top alternative artists.*

**"Bobby River's Blues Museum"**

**'B' Street Radio Network**

Phone: (813) 924-0145  
 Hosted by: Bobby Rivers  
 Frequency: Weekly

Length: Two hours Terms: Barter  
 Delivered via: CD, analog tape, DAT

*A weekly, two-hour blues show, delivered by barter on CD, devoted to promoting and advancing an American music tradition.*

**"Rock Over London"**

**Radio Ventures Inc.**

Phone: (516) 358-2250  
 Hosted by: Paul Sexton  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: CD

*The original modern rock showcase produced in London features music, news, interviews, and acoustic sessions with the UK's best modern rock artists.*

**ROCK & ROLL'S GREATEST HITS**

**The Dick Bartley Show**

**"Rock & Roll's Greatest Hits-Dick Bartley"**

**ABC Radio Networks**

**(Radio Today)**

Phone: (212) 581-3962  
 Hosted by: Dick Bartley  
 Frequency: Weekly  
 Length: Five hours Terms: Barter  
 Delivered via: Satcom C5 T23

*Live, all-request oldies party. Listeners from across America call in their favorite songs on our toll-free request line.*

## “Showcase Of Rock”

**Westwood One Entertainment**

Phone: (800) 225-3270  
Hosted by: Earle Bailey  
Frequency: Monthly  
Length: Three hours Terms: Barter  
Delivered via: CD

*Music/interview specials with the most important classic artists of our time like the Stones, Led Zeppelin, and the Beatles.*

## “Solid Gold Saturday Night”

**Westwood One Entertainment**

Phone: (310) 204-5000  
Hosted by: Bob Worthington  
Frequency: Weekly  
Length: Five hours Terms: Barter  
Delivered via: Satcom C5 T19

*America's original live Saturday night call-in request show featuring oldies music with a contemporary approach.*

## “The Songwriters Showcase”

**The Songwriters Showcase**

Phone: (516) 572-7250  
Hosted by: Bob Allen  
Frequency: Weekly  
Length: 55 mins. Terms: Barter  
Delivered via: Analog tape, DAT

*Adult standard music and the best stories in the world in the voices of the people who wrote the songs.*

## “The Sounds of Sinatra”

**Orange Productions Inc.**

Phone: (610) 667-8620  
Hosted by: Sid Mark  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: CD

*“The Sounds Of Sinatra” is the only weekly radio series which is personally authorized by Frank Sinatra.*

## “Soundscapes”

**Soundscapes**

Phone: (805) 965-5212  
Hosted by: Joni Caryl  
Frequency: Weekly  
Length: One-four hours Terms: Cash  
Delivered via: Analog tape

*The finest NAC music in a shortform format. Hosted or unhosted versions for customized local programming at an affordable rate.*

## “Starlight”

**Abrams/Dawson & Associates**

Phone: (415) 355-0120  
Hosted by: Randy Mann & Kimberly McCormack  
Frequency: Weekly  
Length: 30 mins. Terms: Barter  
Delivered via: Analog tape

*Up-and-coming musicians and comedians vie for thousands in an international star search.*



**“Static”**  
**SW Networks**  
Phone: (212) 833-5400  
Hosted by: John Loscalzo  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: CD, minidisc  
*Great music, revealing interviews with hot alternative artists of today and tomorrow, on-the-street reports, and an attitude that won't quit.*



**“Street Heat”**  
**SW Networks**  
Phone: (212) 833-5400  
Hosted by: Mike Elliott  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: CD, minidisc  
*Music/entertainment show featuring newest artists, celebrities, and trends in hip-hop. Segments include: “411 with Russell Simmons” and “Flava of the Week.”*

## “Street Jam”

**Superadio Networks**

Phone: (508) 626-2000  
Hosted by: Paco Lopez  
Frequency: Weekly  
Length: Four hours Terms: Barter  
Delivered via: Satcom K2 T12

*A star-studded atmosphere with the hottest hip-hop guests, hot features, and the phattest mixers from every major city.*

## “Super Gold”

**Westwood One Entertainment**

Phone: (310) 204-5000  
Hosted by: Mike Harvey  
Frequency: Weekly  
Length: Five hours Terms: Barter  
Delivered via: Satcom C5 T19

*Mike Harvey makes the weekend special with a blend of great oldies, requests, and dedications live from Disney World.*

## “Supermixx”

**Superadio Networks**

Phone: (508) 626-2000  
Hosted by: Unhosted  
Frequency: Weekly  
Length: Four hour Terms: Barter, cash  
Delivered via: Analog tape, DAT

*Radio-friendly mix show, available in two flavors: mainstream CHR and “Street.” The mix show mixed for radio, not a nightclub.*

## “Superstar Concert Series”

**Westwood One Entertainment**

Phone: (310) 204-5000  
Hosted by: Jim Ellis  
Frequency: Alternating weeks plus summer specials  
Length: 90 mins. Terms: Barter  
Delivered via: CD

*Exclusive live concert recordings of rock's biggest superstars. Artists include Tom Petty, Aerosmith, Sting, U2, Robert Plant, and Van Halen.*

## “Top Hits USA”

**RPM Inc.**

Phone: (800) 521-2537  
Frequency: Weekly  
Terms: Cash  
Delivered via: CD

*Weekly CD service providing current releases from AC, CHR, and Country formats. Service also includes a bi-monthly recurrent CD.*

## “Top 20 Double Play”

**United Stations Radio Network**

Phone: (212) 767-1111  
Hosted by: Albie Dee  
Frequency: Weekly  
Length: Four hours Terms: Barter  
Delivered via: Analog tape

*A highly produced, Rhythmic CHR chart show with two top 20 charts back to back. Phones and features galore.*

## “UK Chart Attack”

**Radio Ventures Inc.**

Phone: (516) 358-2250  
Hosted by: Graham Dene  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: CD

*Spotlights the hottest new CHR/Dance/Hit music artists emerging from the UK & Europe. Always first with tomorrow's superstars.*

**U**

**"Urban Mixx"  
Superadio Networks**

Phone: (508) 626-2000  
Hosted by: Unhosted  
Frequency: Weekly  
Length: Four hours Terms: Barter  
Delivered via: Analog tape, DAT

Mix shows for Urban radio in two versions: "Slam Jam" with latest urban contemporary hits, and "Kool Jam", featuring all "Old Skool."

**"USA Music Magazine"  
American Urban Radio Networks**

Phone: (800) 456-4211  
Hosted by: Vinny Brown & Wendy Williams  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: CD

A fast-paced, informative, two-hour show featuring interviews and music from the hottest urban stars in America.

**W**

**"The Weekly Country Music  
Countdown"**

**Westwood One Entertainment**  
Phone: (310) 204-5000  
Hosted by: Chris Charles  
Frequency: Weekly  
Length: Three hours Terms: Barter  
Delivered via: CD

Chris Charles and top artists tell the stories behind the songs as he counts down the Top 30 R&R hits.

FROM LIBERTY BROADCASTING  
**WOLFMAN JACK**  
LIVE!  
FROM PLANET HOLLYWOOD

**"Wolfman Jack, Live!"  
Digi-Net Syndication**

Phone: (813) 253-4500  
Hosted by: Wolfman Jack  
Frequency: Weekly  
Length: Two-four hours Terms: Barter  
Delivered via: CD, DAT, Satcom C5 T23  
The Liberty Radio Network & Digi-Net

presents "Wolfman Jack," Live from Planet Hollywood. Wolfman airs live Friday evenings from 7-11pm EST.



**"World Music Series"  
Malibu II Broadcasting**

Phone: (818) 991-7732  
Frequency: Monthly  
Length: One or two hours Terms: Barter  
Delivered via: CD

The most successful, special event program on NAC/CJZ. "Live" in performance program featuring the most popular NAC/CJZ artists.

**"World Premiere"  
SJS/Cross Country**

Phone: (212) 679-3200  
Hosted by: Lon Helton  
Frequency: Monthly  
Length: 90 mins. Terms: Barter  
Delivered via: Satcom C5 T23

Features the newest release of an album by some of country music's top artists. Explores making of the album with artist.

**"The World's Greatest Hits"  
David Baronfeld Entertainment**

Phone: (303) 850-0660  
Hosted by: Steven B. Williams with Jonathan King  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: Analog tape, CD, DAT

Who played Ace of Base, Haddaway, Deep Forest, Enigma, and UB40 first? WE DID! Getting great ratings on 500+ stations in 40 countries.

**Y**



**"Yesterday Live"  
ABC Radio Networks**

Phone: (212) 581-3962  
Hosted by: Dick Bartley  
Frequency: Weekly  
Length: Four hours Terms: Barter  
Delivered via: Satcom C5 T23

Dick Bartley hosts the 1st syndicated show that specializes in '70s hits. Music made famous between Woodstock and MTV.



**Good Time Oldies**

**"Your Goodtime  
Oldies Magazine"  
On The Radio Broadcasting**

Phone: (310) 392-9600  
Hosted by: MG Kelly  
Frequency: Weekly  
Length: Three hour Terms: Barter  
Delivered via: CD, Satcom 10 T65

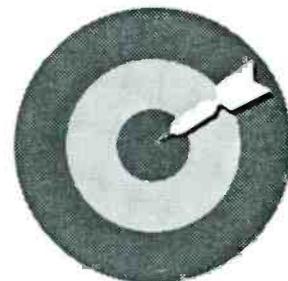
America's #1 Oldies program! Sixties-based goodtime oldies. Delivered as a morning show. Includes interviews and artist information.

**P.D. HEAVEN**

Wouldn't it be nice for someone to show you P.D. HEAVEN? A place where people listen to you. Where people help keep you one step ahead of your sales managers weekly client promotions. In short, help make you look and feel great. Someone who can help drive your closest competitor into the ACP Format - Adult Contemporary Polka. Well here at Impact Target Marketing our purpose is to create a P.D. HEAVEN for you! ITM has worked for over five years developing successful marketing campaigns for stations both nationally and internationally. When P.D.'s talk about ITM they use words like success, service, innovative and quality. We create marketing campaigns that are P.D. friendly, campaigns that work. Call today and let us tell you about our interactive marketing campaigns. ITM can help get you to P.D. HEAVEN.



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and we'll give you detail ratings results  
on various ITM campaigns



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FAX (508) 535-0011



B  
•  
C

**B**

**"BBC Classic Tracks"**  
**Westwood One Entertainment**  
 Phone: (310) 204-5000  
 Hosted by: Nicky Horne  
 Frequency: Daily  
 Length: Five-seven mins. Terms: Barter  
 Delivered via: CD

*One live track presented each day from the BBC and WW1 archives. Stations can host BBC Classic Tracks with provided scripts.*

**BEHIND THE HITS**

**"Behind The Hits"**  
**On The Radio Broadcasting**

Phone: (310) 392-9600  
 Hosted by: Bob Shannon  
 Frequency: Daily  
 Length: Five mins. Terms: Barter  
 Delivered via: CD

*Tantalizing trivia about the biggest '70s pop hits. The program includes 10 free bonus tracks per week.*

**"Branson Country Music Network"**  
**Branson Country Music Network**

Phone: (800) 680-2261  
 Hosted by: Live announcers  
 Frequency: Daily  
 Length: 24 hours/7 days Terms: Barter, cash  
 Delivered via: Galaxy 4 T1

*50/50 mix traditional/modern country live from Branson. Special "Star" guest DJs. Custom weather forecasts/exact time for affiliates.*

**C**

**"Casey's Biggest Hits"**  
**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Casey Kasem  
 Frequency: Daily  
 Length: 4-7 mins. Terms: Barter  
 Delivered via: CD

*The king of countdowns provides a daily presentation of a top charting hits of the past. CHR, AC, and Hot AC versions.*

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**"Country Flashback"**  
**Ultima Communications**

Phone: (708) 758-2500  
 Hosted by: Nancy Turner  
 Frequency: Daily  
 Length: Five mins. Terms: Barter, cash  
 Delivered via: Analog tape, CD, DAT  
*A five-minute "Flashback" through country music's past, featuring country legends and today's hot new stars who discuss their influences.*

**"Country News"**  
**Entertainment Radio Networks**

Phone: (310) 456-7879  
 Hosted by: Bob Guerra or scripted  
 Frequency: Twice daily  
 Length: 2½ mins. Terms: Barter  
 Delivered via: Analog tape, vinyl disc  
*Interviews with today's hot country stars. The latest news in the world of country music, twice daily, also available scripted.*

**"Country Quiz"**  
**MJI Broadcasting**

Phone: (212) 245-5010  
 Hosted by: Dan Taylor  
 Frequency: 10 times weekly  
 Length: One min. Terms: Barter  
 Delivered via: Reel-to-reel  
*Daily trivia program/promotion on country music. Celebrity appearances have included Garth Brooks and Reba McEntire. Prizes for qualifying stations.*

**"Country Spotlight"**  
**Heartland Radio**

Phone: (314) 426-7876  
 Hosted by: Smoky Dodson or yourself  
 Frequency: Daily  
 Length: 2½ mins. Terms: Barter  
 Delivered via: CD, printed script  
*Fast paced, two-and-one-half minute daily, featuring exclusive interviews with today's artists as they debut on the charts.*

**"Country's Inside Trak"**  
**Westwood One Entertainment**

Phone: (310) 204-5000  
 Hosted by: Lon Helton  
 Frequency: Daily  
 Length: 2½ mins. Terms: Barter  
 Delivered via: CD  
*Find out what's happening straight from the stars themselves. An up-to-the-minute look at country music today.*

**SHINING  
 FROM  
 THE  
 HEART...**



...that's *Country Spotlight*, a fast paced, two and one-half minute daily featuring exclusive interviews with today's artists talking on their lives and music as it debuts on the charts. Host it yourself...or use our host! Plus, the *Country Spotlight Top 40*, the weekly countdown you host yourself. Featuring country music's brightest as they climb the charts. Delivered on compact disc for maximum usability and quality. We provide the industry's only index of artists interviews, (updated quarterly). All of this makes *Country Spotlight* a great entertainment and programming value!



314.426.7876

**K**

**BOB KINGSLEY WITH AMERICA'S MUSICMAKERS**

**"Bob Kingsley With America's MusicMakers" ABC Radio Networks**

Phone: (214) 991-9200  
Hosted by: Bob Kingsley  
Frequency: Daily  
Length: Two mins. Terms: Barter  
Delivered via: CD

*The best two minutes in Country Radio! Exclusive, fresh interviews with country's hottest stars. To be used as a lead-in to a current or recurrent.*

**M**

**"Milestones"**

**MJI Broadcasting**

Phone: (212) 245-5010  
Hosted by: Local station talent  
Frequency: 10 times weekly  
Length: Four mins. Terms: Barter  
Delivered via: Reel-to-reel

*The great moments in music and rock and roll history as told by the artists who created them.*

**N**

**"New Gold On CD"**

**Westwood One Entertainment**

Phone: (310) 204-5000  
Hosted by: Ron Parker  
Frequency: Daily  
Length: Five-seven mins. Terms: Barter  
Delivered via: CD

*Updates on hits of the '60s and '70s as they appear on CD. Inside stories and bonus tracks galore.*

**R**



**"Radio Cafe Hour" Cafe Productions**

Phone: (800) 723-4611  
Hosted by: Michael Jenkins  
Frequency: Daily M-F  
Length: Half hour Terms: Barter  
Delivered via: Analog tape  
*Branson stars in live setting. Music and interviews.*

**"The Rock Calendar"**

**The Source/Westwood One**

Phone: (310) 840-4000  
Hosted by: Mal Reding  
Frequency: Daily  
Length: One min. Terms: Net affiliation  
Delivered via: Satcom C5 T15, printed script  
*A look back at the top events in rock history on each calendar date.*

**"Rock Formation"**

**MJI Broadcasting**

Phone: (212) 245-5010  
Hosted by: Richar Neer & local station talent  
Frequency: Daily  
Length: One min. Terms: Barter  
Delivered via: Script, reel-to-reel

*A Rock and Roll trivia program/promotion focusing on rock music and its artists. Prizes for qualifying stations.*

**"Rock Parts"**

**The Source/Westwood One**

Phone: (310) 840-4000  
Frequency: Daily  
Length: 90 secs. Terms: Net affiliation  
Delivered via: Satcom C5 T15

*Unproduced sound bites from rock stars making news, and updates from London's music scene.*

**"The Rock Report"**

**The Source/Westwood One**

Phone: (310) 840-4000  
Hosted by: Dia Stein  
Frequency: Daily  
Length: 90 secs. Terms: Net affiliation  
Delivered via: Satcom C5 T15

*Daily music news feature for AOR and classic rockers. Feed includes component parts.*

**S**

**"Star Quiz"**

**MJI Broadcasting**

Phone: (212) 245-5010  
Hosted by: Gary Byrd  
Frequency: 10 times weekly  
Length: One min. Terms: Barter  
Delivered via: Reel-to-reel

*A daily trivia program/promotion focusing on black/urban music and entertainment industries. Prizes for qualifying stations.*

**T**



**"TalkSongs"**

**Premiere Radio Networks Inc.**

Phone: (818) 377-5300  
Frequency: Daily  
Length: Four mins. Terms: Barter  
Delivered via: Analog tape

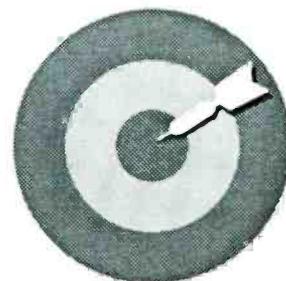
*Parody songs created exclusively for the talk radio format.*

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# SEASONAL MUSIC

A  
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H

## A

### "Acoustic Country"

**Westwood One Entertainment**

Phone: (310) 204-5000

Hosted by: Kathy Martindale

Frequency: Series

Length: 90 mins. Terms: Barter

Delivered via: CD

*A series of 90-minute, in-concert acoustic performances by today's leading country acts recorded at the Stagedoor Lounge, Nashville.*

### "All American All-Star (Country Six Pack)"

**Westwood One Entertainment**

Phone: (310) 204-5000

Frequency: Six-part series (Pt. 2)

Length: Three hours Terms: Barter

Delivered via: CD

*Who's country's top album seller? We'll salute the artists who have broken records in a specific category.*

### "American Country Countdown's MusicMakers Special With Bob Kingsley" **ABC Radio Networks**

Phone: (214) 991-9200

Hosted by: Bob Kingsley

Frequency: Labor Day 1995

Length: Three hours Terms: Barter

Delivered via: CD

*Join us for our exclusive retrospective of the best stories told by the biggest artists, along with their greatest hits.*

## B

### "Big Band: New Year's Eve"

**Broadcast Programming**

Phone: (800) 426-9082

Frequency: Seasonal

Length: Six-hour special Terms: Cash

Delivered via: Analog tape

*Your customized four reels of 100 songs to ring in the New Year. Music, music, music!*

### American Country With Bob Kingsley, The Garth Brooks Special" **ABC Radio Networks**

Phone: (212) 456-1950

Hosted by: Bob Kingsley

Frequency: Memorial Day 1995

Terms: Barter

Delivered via: CD

## C

### "Country 7"

**SJS/Cross Country**

Phone: (212) 679-3200

Hosted by: Various

Frequency: Special

Length: Two or three hours Terms: Barter

Delivered via: CD

*Music-intensive programming for seven of the most important yearly holidays. Topical, thematic, relevant, highly produced, and award-winning.*

### "Country Music Association (CMA) Awards" **MJI Broadcasting**

Phone: (212) 245-5010

Frequency: One-time special

Length: Two hour pre-show Terms: Barter

Delivered via: CD (pre-show)/Satcom

*Exclusive coverage of country music's definitive award show. The package includes pre-show, multistation remote, live reports, and post-event special.*

### "Country Music Year In Review (Country Six Pack)"

**Westwood One Entertainment**

Phone: (310) 204-5000

Frequency: Six-part series (Pt. 6)

Length: Three hours Terms: Barter

Delivered via: CD

*1995 promises to be a great year in the history of country music. The biggest hits, newest artists, and a look back.*

### "Country Radio Music Awards" **Entertainment Radio Networks**

Phone: (310) 456-7879

Hosted by: Clint Black

Frequency: One-time special

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T19

*Live from Nashville's Tepac, radio's only awards show where your listeners vote via a toll-free number.*

### "Country's Top Vocalists (Country Six Pack)"

**Westwood One Entertainment**

Phone: (310) 204-5000

Frequency: Six-part series (Pt. 4)

Length: Three hours Terms: Barter

Delivered via: CD

*Join us as we honor the Male and Female Vocalist of the Year from the Academy of Country Music and the CMA.*

## F

### "Elvis: The Legend Of A King"

**American Freedom DJs Inc.**

Phone: (800) 786-2654

Hosted by: John Leader

Frequency: Special

Length: Three hours Terms: Cash

Delivered via: CD

*This program is a three-hour retrospective about the man, the music, the memories. A highly produced piece. . . Excellent!*

### "The Evolution Of Rock" **Broadcast Programming**

Phone: (800) 426-9082

Frequency: One-time special

Length: 76 hours total Terms: Cash

Delivered via: Analog tape

*Seventy-six hours of montages from 1950-1980 with news capsules of each year.*

## G

### "The Goodtime Oldies Countdown" **On The Radio Broadcasting**

Phone: (310) 392-9600

Frequency: One-time special

Length: 12 hours Terms: Barter

Delivered via: CD

*The 200 best goodtime oldies. Interviews from the most popular artists of the '50s, '60s, and '70s.*

### "Gospel Year In Review"

**Heil Enterprises**

Phone: (717) 898-9100

Hosted by: Paul Heil

Frequency: Yearly

Length: Two or four hours Terms: Cash

Delivered via: Analog tape

*New Year's countdown of year's 40 (or 20) top Southern Gospel songs, comments from each artist, music year news review.*

### "The Grammy Awards - Radio Specials"

**MJI Broadcasting**

Phone: (212) 245-5010

Frequency: One-time special

Length: Two hour pre-show Terms: Barter

Delivered via: Satcom, CD

*Complete coverage of music's most memorable night. Package includes pre-shows in various formats, multistation remote and post-event live special.*

## H

### "History Of Country Music" **Broadcast Programming**

Phone: (800) 426-9082

Hosted by: Ralph Emory

Frequency: One-time special

Length: 52 hours total Terms: Cash

Delivered via: Analog tape

*This 52-hour program is hosted by Ralph Emory and covers the wide range of Country music.*

## H

**"History Of Rock And Roll"****Broadcast Programming**

Phone: (800) 426-9082

Hosted by: Bill Drake

Frequency: One-time special

Length: 52 hours Terms: Cash

Delivered via: Analog tape, Vinyl disc

*The classic 52 hour radio spectacular. Covers 1955-1977.***"History Of Rock 'N Roll —  
Seventies Edition"****Broadcast Programming**

Phone: (800) 426-9082

Hosted by: Bill Drake

Frequency: One-time special

Terms: Cash

Delivered via: Analog tape, CD, vinyl disc

*A special 15 edition — revised and re-engineered — of the classic History of Rock 'N Roll, with a focus on the '70s.*

## L

**"Live From Nashville!"****Huntsman Entertainment, Inc.**

Phone: (615) 255-1100

Hosted by: Local station talent

Frequency: Fall/Summer

Length: 12 hours Terms: Cash

Delivered via: Satellite, ISDN

*Originate drive time live from Nashville during Country's/Nashville's Fan week and awards week with this package.*

## M

**"Made In America"****On The Radio Broadcasting**

Phone: (310) 392-9600

Hosted by: Joe McCoy

Frequency: July 4th

Length: 12 hours Terms: Barter

Delivered via: CD

*Fourth of July special retrospective of the best all-American solid gold recorded between 1960-71. Over 100 interviews interspersed with music.*

## N

**"#1 Country (Country Six Pack)"****Westwood One Entertainment**

Phone: (310) 204-5000

Frequency: Six-part series (Pt. 1)

Length: Three hours Terms: Barter

Delivered via: CD

*Stars share the stories behind their #1 hits as we remember the songs that reached the top of the charts.*

## O

**"On Location: Radio Specials"****Huntsman Entertainment, Inc.**

Phone: (615) 255-1100

Hosted by: Various

Length: One hour Terms: Barter

Delivered via: CD

*Various artist profiles and specialty programs.***"One Hit Wonders"****On The Radio Broadcasting**

Phone: (310) 392-9600

Frequency: One-time special

Length: 12 hours Terms: Barter

Delivered via: CD

*The best songs and stories behind the best-loved goodtime artists who only scored one major hit.*

## P

**"Playback '94"****SJS/Cross Country**

Phone: (212) 679-3200

Hosted by: Lon Helton

Frequency: Special

Length: Four hours Terms: Barter

Delivered via: CD

*A review of the biggest songs and news-making events of the year.*

## R

**"Rarities On Compact Disc"****On The Radio Broadcasting**

Phone: (310) 392-9600

Hosted by: Self-hosted

Frequency: Special

Length: One hour Terms: Net affiliation

Delivered via: CD

*Collection of rare, live, or currently unavailable on CD tracks; supplied free to network affiliates.***"Reba! (Country Six Pack)"****Westwood One Entertainment**

Phone: (310) 204-5000

Frequency: Six-part series (Pt. 3)

Length: Three hours Terms: Barter

Delivered via: CD

*She is the undisputed queen of country music with an excess of 22 million copies of the best-selling albums.***"Rock Portrait: Creedence  
Clearwater Revival"****Kenetics Radio Entertainment**

Phone: (718) 857-6389

Hosted by: Ken Levy

Frequency: One-time special

Length: Two hours Terms: Barter

Delivered via: Analog tape

*The story behind the music of America's biggest rock & roll band and '93 HOF inductees. New exclusive interviews, rare cuts, CD giveaways.***"Rockin' Through The '70s"****TM Century**

Phone: (800) 862-3688

Hosted by: Scott Shannon

Frequency: One-time Special

Length: 12 hours Terms: Cash

Delivered via: CD

*Twelve hours of programming in one hour segments starring Scott Shannon. Music, interviews, and sounds of the '70s.*

## S

**"The Story Of Country Music"****Broadcast Programming**

Phone: (800) 426-9082

Hosted by: Ray Willis

Frequency: One-time special

Length: 48 hours total Terms: Cash

Delivered via: Vinyl disc

*A 48-hour anthology accenting country music and its artists.***"Super Gold New Year's Eve"****Westwood One Entertainment**

Phone: (800) 225-3270

Hosted by: Mike Harvey

Frequency: Holiday

Length: Six hours Terms: Barter

Delivered via: Satcom C5 T19

*Mike Harvey hosts a special edition of his live oldies request show from Disney World from 7pm-1am.*

## W

**"The Timothy White Sessions"****Westwood One Entertainment**

Phone: (310) 204-5000

Hosted by: Timothy White

Frequency: As scheduled

Length: Two hours Terms: Barter

Delivered via: CD

*Billboard editor Timothy White delivers rare and exclusive interview and performance sessions with superstars of rock.*



**A**

**A**



**“ABC Contemporary Network”**

Phone: (212) 456-5131  
 Delivered via: Satcom C5 T19  
 Affiliates: 175  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: :45 past  
 Services/Programs: Main newscast, News Minute, sports, Young Adult Newscall, newscalls, sportscalls.  
*Full-service network offering newscasts, continuous coverage of major events, USA Today over ABC Data, and Soundscan.*



**“ABC Direction Network”**

Phone: (212) 456-5131  
 Delivered via: Satcom C5 T19  
 Affiliates: 375  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: :45 past  
 Services/Programs: Main Newscast, newscalls, sportscalls, News Minutes, weekday sports, weekend sports.  
*A full-service network for news and music-intensive radio stations.*



**“ABC Entertainment Network”**

Phone: (212) 456-5131  
 Delivered via: Satcom C5 T19  
 Affiliates: 625  
 Main newscast begins: On the hour  
 Services/Programs: Main Newscast, second newscast, overnight, newscalls, sportscalls, news updates, weekday sports, weekend sports.  
*A full-service network for music-intensive radio stations; USA Today over ABC Data and Soundscan are included.*



**“ABC FM Network”**

Phone: (212) 456-5131  
 Delivered via: Satcom C5 T19  
 Affiliates: 135  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: :45 past  
 Services/Programs: Main newscast, News Minutes, Young Adult Newscalls, newscalls, sportscalls.  
*Newscasts, production and news elements, USA Today over ABC Data, Soundscan, and much more for music-intensive stations.*



**ABC Information Network**

**“ABC Information Network”**

Phone: (212) 456-5131  
 Delivered via: Satcom C5 T19  
 Affiliates: 625  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: On the hour  
 Services/Programs: Main Newscast, newscalls, sportscalls, news headlines, Johnny Holliday Sports, World of Sports.  
*Full news coverage, bulletins, continuous coverage of major events for radio stations seeking the resources of ABC News.*



**“ABC Rock Network”**

Phone: (212) 456-5131  
 Delivered via: Satcom C5-T19  
 Affiliates: 100  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: :45 past  
 Services/Programs: Main Newscast, News Minutes, Young Adult Newscall, newscalls, sportscall.  
*A full-service network featuring newscasts, actuality feeds, Soundscan, USA Today, production libraries.*

**“American Urban Radio Networks”**

Phone: (800) 456-4211  
 Delivered via: Spacenet 3 T9  
 Terms: Barter, Net affiliation  
 Hours of operation: 24 hours/M-F  
 Main newscast begins: On the hour, :50 past  
 Services/Programs: Hourly newscast, second newscast sports, business, entertainment, newscalls, White House Report, Bev Smith Commentary, Coming-Soon Movies, Night Talk with Bob Law.  
*American Urban Radio Networks provide news, sports, feature and entertainment programs to urban oriented stations serving African Americans.*

**“AP All News Radio”  
The Associated Press**

Phone: (800) 821-4747  
 Delivered via: Spacenet III T1, Satcom C5 T3  
 Terms: Cash  
 Affiliates: 60  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: Six times per hour  
 Services/Programs: Main Newscast, second newscast, sportscast, business/financial, entertainment news, Country Music Report, Eye on TV, Film Clips, Flashback, Today in Entertainment History, ConsumerWatch, Consuming Interest, Between the Lines, Chip Talk, Health and Medicine, Home Entertainment, Update, On the Homefront, Random Access, Portfolio, Special Assignment.

*AP All News Radio delivers news and information programming 24 hours a day in a flexible, affordable format.*

**“AP Network News”  
The Associated Press**

Phone: (800) 821-4747  
 Delivered via: Spacenet III T1, Satcom C5 T3  
 Terms: Cash  
 Affiliates: 750  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: On the hour  
 Services/Programs: Main Newscast, second newscast, sportscast, business/financial, entertainment news, Country Music Report, Eye on TV, Film Clips, Flashback, Today in Entertainment History, ConsumerWatch, Consuming Interest, Between the Lines, Chip Talk, Health and Medicine, Home Entertainment, Update, On the Homefront, Random Access, Portfolio, Special Assignment.

*A full-service, two-channel radio network offering regularly scheduled news, sports, and entertainment programming, plus continuous coverage of breaking stories.*

**B**

**"Bloomberg Information Radio"**

Phone: (212) 318-2200  
 Delivered via: Satcom C5 T23, online  
 Terms: Barter  
 Affiliates: 40  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: On the half-hour  
 Services/Programs: Hourly newscast, second hourly newscast, sportscast, business/financial.

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**C**



**"CBS Americas"**

Phone: (212) 975-5616  
 Delivered via: Galaxy 6 T15  
 Terms: Barter  
 Affiliates: 60  
 Hours of operation: 6am-midnight  
 Main newscast begins: On the hour  
 Services/Programs: Noticias CBS Americas.

*CBS Americas offers stations in the U.S., Latin America, and Mexico premier sporting events, news, and information updates.*



**"CBS Radio Network"**

Phone: (212) 975-4321  
 Delivered via: Satcom C5 T23  
 Terms: Barter  
 Affiliates: 485  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: On the hour  
 Services/Programs: Main newscast, newscall, sportscall.

*CBS Radio Network broadcasts over 250 news, sports, and information programs weekly and offers extensive coverage of top-flight sports events.*

**B  
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C**

**BLOOMBERG INFORMATION RADIO NETWORK**



**Bloomberg**  
 INFORMATION RADIO

**A UNIQUE NEWS PARTNERSHIP**  
*Full-Time Affiliation*

Radio stations throughout the country now have the opportunity to air BLOOMBERG Information Radio seven days a week, 24 hours a day. Via satellite, BLOOMBERG Information Radio provides foreground news in a business and information format that can be easily customized. With continual reports on world and national news, lifestyle, agriculture, sports and business, BLOOMBERG Information Radio delivers upscale and loyal listeners who advertisers want to target.

*Part-Time Affiliation*

Radio stations across North America, ranging in format from news to talk to sports and nostalgia, are affiliated with BLOOMBERG Information Radio. By providing stations with a BLOOMBERG terminal, local stations now have access to a complete news resource. THE BLOOMBERG terminal also receives and stores in real-time audio features such as financial updates, world, national, and lifestyle news, and agricultural reports which stations can access on demand.

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BLOOMBERG Information Radio Network features information from

BLOOMBERG Business News, a division of Bloomberg L.P., the world's fastest growing provider of news, financial information and business analysis.

BLOOMBERG Business News delivers all the news your listeners need and want to know, from national and business stories to sport scores and lifestyle trends. Over 300 seasoned reporters in 54 bureaus issue more than 3,000 stories a day. BLOOMBERG Business News has created a no-nonsense tradition of reporting enjoyed by millions of readers through the 155 newspapers in 25 countries. Millions more are reached by BLOOMBERG's radio, television and magazine audiences throughout the U.S.

**BUILT IN ADVERTISING SALES OPPORTUNITIES**

Available on a barter basis to stations, the value is enhanced by the ability to attract local advertisers with unique sponsorship opportunities.

**FOR MORE INFORMATION**

Whether you are searching for a continuous format or news and audio updates, BLOOMBERG Information Radio delivers. Call Peter Kosann at 1-800-448-5678, ext. 2195 today to arrange for a free demonstration.

**C**



**"CBS Spectrum Radio Network"**

Phone: (212) 975-6085  
 Delivered via: Satcom C5 T23  
 Terms: Barter  
 Affiliates: 600  
 Main newscast begins: Several times daily  
 Services/Programs: Sports feed, news feed, custom news cuts, CBS Newsbrief.  
*CBS Spectrum Radio Network offers CBS News Services, a comprehensive audience-service package to stations programming for the 25-54 audience.*

**"CNBC Business Radio"  
Westwood One Entertainment**

Phone: (800) 225-3270  
 Delivered via: Satcom C5 T15  
 Terms: Barter  
 Hours of operation: 24 hours/M-F  
 Main newscast begins: :20 & :50  
 Services/Programs: Main newscast, second, business, newscall, weekend features, Week In Review, daily commentaries, regional news.  
*Business news reports twice an hour, 24 hours a day M-F, regional MarketScan reports, plus weekend reports.*

**"CNN Radio"  
Westwood One Entertainment**

Phone: (805) 294-9000  
 Delivered via: Satcom C5 T21  
 Terms: Barter/cash combo  
 Affiliates: 439  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: On the hour  
 Services/Programs: Main newscast, second, sports, business, entertainment, sportscalls, Health Watch, Your Money, newsfeed actualities, Newsline.  
*Top/bottom-of-the-hour newscasts 24 hours a day, business, sports and lifestyle updates, and Newslink for continuous live coverage.*

**D**

**"The Dow Jones Radio Network"  
The Dow Jones Report**

Phone: (212) 416-2381  
 Delivered via: Satcom C5 T23  
 Terms: Barter  
 Affiliates: 40  
 Hours of operation: 5:45am-9:15am (ET)  
 Main newscast begins: :15 and :45 past  
*Designed for music formats, each of the 16 daily 60-second reports focuses on money news and consumer trends.*

**E**



**"ESPN Radio Network"  
ABC Radio Networks**

Phone: (214) 448-3323  
 Delivered via: Satcom C5 T23  
 Affiliates: 285  
 Services/Programs: Sports.  
*The latest sports information and commentary from America's number-one sports network. Original radio programming for 'The Total Sports Image.'*

**M**

**"Metro Networks"**

Phone: (800) 800-6397  
 Delivered via: Telco  
 Terms: Barter  
 Affiliates: 142  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: As requested  
 Services/Programs: Main newscast, sports, business, entertainment, weather.  
*Customized news, weather, and sports programming for music and/or personality-driven stations. Supplementary services for News/Talk stations.*

**"Metro Traffic Control"**

**Metro Networks, Ltd.**  
 Phone: (800) 800-6397  
 Delivered via: Telco/Teleprint/Fax/Online  
 Terms: Barter  
 Affiliates: 1200  
 Hours of operation: 24 hours/7 days  
 Services/Programs: Traffic reports.  
*Customized traffic and transit reports. Additional information services include customized news, weather, sports programming primarily for music-personality driven stations.*

**"Mutual Broadcasting System"**

**Westwood One Entertainment**  
 Phone: (703) 413-8550  
 Delivered via: Satcom C5 T15  
 Terms: Barter/cash combo  
 Main newscast begins: On the hour  
 Services/Programs: Main newscast, sports, entertainment, newscalls.  
*Five-minute top of the hour newscasts around the clock along with news actualities and correspondent reports.*

**N**

**"NBC Radio Network"  
Westwood One Entertainment**

Phone: (703) 413-8550  
 Delivered via: Satcom C5 T15  
 Terms: Barter/cash combo  
 Main newscast begins: On the hour  
 Services/Programs: Main newscast, sports, newscalls, sportscalls, Travel Corner, Comment on the News, Don Criqui on Sports, First Light on NBC Radio, NBC Extra.

*A complete 24-hour news network featuring the resources of NBC-TV News.*

**"North Carolina News Network (NCNN)"**

**Capitol Radio Networks**  
 Phone: (919) 890-6030  
 Delivered via: Satcom C5, T3  
 Terms: Barter/cash combo  
 Affiliates: 93  
 Hours of operation: 24 hours/7 days  
 Main newscast begins: On the hour  
 Services/Programs: Hourly newscast, sportscast, business report, NC reports, Radio Health Journal, beach/ski reports.  
*Via satellite, we span the "information gap" locally and nationally, providing news, sports, weather, and special programming to North Carolina.*

**O**

**"OPTINEWS"**

Phone: (703) 413-8550  
 Delivered via: Satcom C5 T15  
 Terms: Barter  
 Main newscast begins: :20 & :40  
 Services/Programs: Newscalls.  
*A non-exclusive audio update news service of actualities and special reports as well as traditional newscasts.*

**P**

**"Punch In"**

Phone: (212) 755-4363  
 Delivered via: Online  
 Terms: Barter, cash  
 Main newscast begins: On the hour  
 Services/Programs: Hourly newscast, business/financial, entertainment, comedy feed.  
*Everything in travel, airlines, cruise ships, hotels, resorts, spas, rail, wine, food, theater, night life, events, computer, electronics, hi-tech.*

**R**

**"Radio Market Reports"  
The Nasdaq Stock Market**

Phone: (800) 536-0837  
 Delivered via: Phone  
 Terms: Free  
 Hours of operation: 24 hours/7 days  
 Services/Programs: Business.  
*Free radio stock market reports. Updated hourly, available from an 800-line.*

## R

**"Ray Sports Radio Networks"**

Phone: (919) 335-7294

Delivered via: Galaxy 6 T3

Terms: Barter/Cash combo

Affiliates: 200

Hours of operation: 24 hours/7 days

Services/Programs: Sportscast, Sportscall.

*Uplink/downlink services for college and professional sports programming of all types invited.*

## S

**"Salem Radio Network"**

Phone: (214) 831-1920

Delivered via: Spacenet 3 T9

Terms: Barter

Affiliates: 150

Hours of operation: 24 hours/7 days

Services/Programs: Hourly newscast, second hourly newscast, sportscast, business, newscalls, sportscalls.

*Full service newscast on the hour; headlines and sports on the half hour.***"SIS-NOTISAT"****Spanish Information Service**

Phone: (214) 298-0077

Delivered via: Galaxy 4 T3

Terms: Barter

Affiliates: 120

Hours of operation: 24 hours/7 days

Main newscast begins: One the hour

Services/Programs: Hourly newscast, second hourly newscast, sportscast, entertainment news, Noches De Fiesta.

*SIS is the first international news and programming network serving the U.S. and Mexico.***"The Source"**

Phone: (703) 413-8300

Delivered via: Satcom C5 T15

Terms: Net affiliation

*Youth-oriented coverage of all world news.***"The Sports Network"**

Phone: (215) 947-2400

Delivered via: Galaxy 4, online

Terms: Barter/cash combo

Hours of operation: 24 hours/7 days

Main newscast begins: As needed

Services/Programs: Sportscast, entertainment news, sportscalls.

*Sports talk and/or informational satellite feed, online, modem 24 hours, seven days, real time. News, features, statistics, scores, summaries, previews.***"StandardNews"****Major Networks Inc.**

Phone: (312) 755-1300

Terms: Barter, cash

Hours of operation: 24 hours/7 days

Main newscast begins: On the hour

Services/Programs: Hourly newscast, second hourly newscast.

*Most flexible hourly newscast, largest staff of reporters in DC, and most sophisticated digital editing facilities to move news quickly.*

## T

**"TPT News"**

Phone: (202) 662-1220

Delivered via: Galaxy 4 T1, ISDN

Terms: Avails

Main newscast begins: :50 after the hour

Services/Programs: Hourly newscast.

*Comprehensive worldwide news and information of particular interest to African Americans.***"TPT World News Round-Up"****TPT News Inc.**

Phone: (202) 662-1220

Delivered via: Galaxy 4 T1

Main newscast begins: Daily M-F

*A comprehensive 30 minute newscast with another 30 minutes of interviews with key national and regional newsmakers.*

## U

**"UPI Radio Network"****United Press International**

Phone: (800) 777-5336

Delivered via: Galaxy 4

Terms: Cash

Affiliates: 300

Hours of operation: 24 hours/7 days

Main newscast begins: On the hour, on the half

Services/Programs: Main newscast, second newscast, sportscast, business, entertainment, newscalls, sportscalls, comedy feeds.

*Original audio service still in operation and now also includes a full-service radio network.***"Urban Newsbeat"****ABC Radio Networks**

Phone: (212) 456-5131

Delivered via: Satcom C5 T19, ABC Data

Terms: Network affiliation

Affiliates: 75

Services/Programs: Newscall.

*News, entertainment & lifestyle targeted to Urban radio. Script service plus soundbites delivered Monday-Friday, pre-morning drive.***"USA Radio Network"**

Phone: (800) 829-8111

Delivered via: Satcom C5 T3, Spacenet 3

Terms: Barter

Affiliates: 1150

Hours of operation: 24 hours, 7 days

Main newscast begins: On the hour, on the half hour

Services/Programs: Hourly newscast, second hourly newscast, sportscast, business/financial, two minute informational features, live talk, drama, USA Sports, USA Business.

*Five-minute top-of-the-hour and two-minute bottom-of-the-hour updates, special reports; local, national, world news coverage.*

## W

**"The Wall Street Journal Radio Network"****Wall Street Journal Radio Network**

Phone: (212) 416-2381

Delivered via: Satcom C5 T19

Affiliates: 105

Hours of operation: 5:20am-10:20pm (ET)

Main newscast begins: :20 and :50 past

Services/Programs: News, international report, Enterprising Manager.

**"Weather Broadcasts"****WeatherWatch Service**

Phone: (619) 223-8163

Delivered via: Fax, Online, Phonenumber

Terms: Monthly billing

Hours of operation: 24 hours/7 days

Services/Programs: Weather.

*Customized weather forecasts that fit your budget. Discount for two or more stations. Now over 24 years of forecasting.***"The Weather Channel Radio Network"****John T. Brady & Associates, Inc.**

Phone: (212) 688-2424

Delivered via: SW56, Fax

Terms: Barter

Affiliates: 120

Hours of operation: 24 hours/7 days

Main newscast begins: As needed

Services/Programs: Weather.

*Local forecasts from The Weather Channel. Service tailored to station's needs. Includes local TV cross-promotion for local affiliates.*

## Z

**"ZapNews"****Major Networks Inc.**

Phone: (312) 755-1300

Delivered via: Fax

Terms: Cash

Hours of operation: 24 hours/7 days

Services/Programs: Hourly newscast, sportscast, business/financial, entertainment news, comedy feed.

*News and feature wire service with flexible menu-driven programming, free bulletins and advisories, no subscriber fees or self-renewing contracts.*

A  
•  
C

A

## "ABC's Portraits In Pride — The Journey"

### ABC Radio Networks

Phone: (212) 456-5131  
Frequency: Daily-February  
Length: 20@ one min.  
Terms: Net affiliation

Delivered via: Satcom C5 T19  
First aired: 1993 Affiliates: 100

*Throughout the celebration of Black History Month, highly produced vignettes highlight key people and events in Black History.*

## "Lou Adler's Medical Journal"

### Eagle Media Productions

Phone: (914) 669-5277

Hosted by: Lou Adler

Frequency: M-F

Length: Two mins. Terms: Barter

Delivered via: Cassette

First aired: 1990 Affiliates: 100

*Consumer-oriented medical program covering current topical information. Adults 25+.*

## "Agrinet Farm Reports"

### Agrinet Farm Radio Network

Phone: (919) 335-7294

Hosted by: Bill Ray

Frequency: 10 times daily

Length: Five and 13 mins. Terms: Barter

Delivered via: Satcom C5 T6, Galaxy 6 T3

First aired: 1976 Affiliates: 350

*The country's top agricultural news program. Regional, national, international farm news. Hosted by 30-year news veteran Bill Ray.*

## "All About Futures"

### Business Radio

Phone: (719) 528-7040

Hosted by: Moez Ansari

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T3 & 15

*Weekly recap of what has happened in the futures markets and projects the factors that will determine future market movements.*

## "AMA Radio News"

### American Medical Association

Phone: (312) 464-5000

Terms: Free

*Call for a monthly calendar of topics.*

## "America In The Morning"

### Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Jim Bohannon

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15

*Combines breaking news, entertaining features and, informative reports on this lively, interesting, and complete early-morning hourlong magazine program.*

## "America This Week"

### Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Jim Bohannon

Frequency: Weekly

Length: 21:40 Terms: Barter

Delivered via: Satcom C5 T15

*A quick trip through the feature events of the week, with correspondent reports, special events, and the weekly film review.*

## "American Health Report"

### Jameson Broadcast Inc.

Phone: (202) 328-3283

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: CD

First aired: 1990 Affiliates: 450

*News and helpful information on health, fitness, and nutrition. Concise, fact-packed reports from the editors of American Health magazine.*

## "Audio Datebook"

### ABC Radio Networks

Phone: (212) 456-5131

Frequency: Weekly

Terms: Net Affiliation

Delivered via: Satcom C5 T19

Affiliates: 1500

*Weekly actuality feed of raw sound, interview clips, and correspondent reports from each day in history's major news/cultural events.*

B

## "John Block Reports"

### Tribune Radio Networks

Phone: (312) 222-3342

Hosted by: John Block

Frequency: Weekly

Length: Five mins. Terms: Barter

Delivered via: Analog tape

First aired: 1990 Affiliates: 185

*Commentary and insight on politics, Congress, international trade and regulation of agriculture by the former Secretary of Agriculture.*

## "BRN Newsclock"

### Business Radio

Phone: (719) 528-7040

Hosted by: Various

Frequency: Daily, M-F

Length: Six hours Terms: Barter

Delivered via: Satcom C5 T3 & 15

*Complete up-to-the-minute reports on business, sports, special features, and traveler's weather.*

## "Hal Bruno's

### Washington"

### ABC Entertainment Network

Phone: (212) 456-5131

Hosted by: Hal Bruno

Frequency: Weekly

Length: 25 mins. Terms: Net affiliation

Delivered via: Satcom C5 T19

Affiliates: 200

*Weekly interview program hosted by ABC Political Editor Hal Bruno. Mr. Bruno interviews major news and decision-makers.*

## "Business Day"

### Business Radio

Phone: (719) 528-7040

Hosted by: Dan Smith & Jay Ritchie

Frequency: Daily M-F

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T3 & 15

*The latest financial, economic, and investment information. Interviews with newsmakers and interactive listener participation highlight this topical program.*

Business Week  
Business Reports

## "Business Week Business Reports"

### ABC Radio Networks

Phone: (212) 456-5131

Hosted by: Gary Nunn and Ray Hoffman

Frequency: 16 times daily

Length: One min. Terms: Barter

Delivered via: Satcom C5 T19

*Sixteen daily business reports focusing on up-to-the-minute news in the business and financial communities; personal finance issues.*

C

## "Capitol Ideas"

### CBS Radio Networks

Phone: (212) 975-6085

Hosted by: Rob Armstrong

Frequency: Weekly

Length: 30 mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1991 Affiliates: 475

*Reports from Washington on the activities of the nation's lawmakers, with interviews and excerpts from governmental proceedings.*

## C

**"CBS World News Roundup"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Bill Lynch (M-F),  
Frank Settiani (Sat)

Frequency: Mon-Sat

Length: 15 mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1938 Affiliates: 475

*Morning drive outlook of breaking world news events.***"Comment On The News"****NBC Radio Network**

Phone: (703) 413-8550

Hosted by: NBC radio correspondents

Frequency: Daily

Length: Three mins. Terms: Net affiliation

Delivered via: Satcom C5 T15

*Each weekday, NBC Radio correspondents share their insights and opinions on the most compelling stories in the news.***"Commuter Kids"****The Robert Thomas Group**

Phone: (800) 995-1779

Hosted by: Missy McKay

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Analog tape, Satcom 5 T15

First aired: 1994 Affiliates: 25

*Daily story and safety tips for children who's parents are taking them to school/daycare. Adult appeal on all formats.***"The Computer Program Enterprises"****Punch In International Travel & Entertainment**

Phone: (212) 755-4363

Hosted by: J. Walman

Frequency: Twice daily

Length: 90 secs.-30 mins. Terms: Barter, cash

Delivered via: Analog tape, fax

First aired: 1990 Affiliates: 50

*Reviews of computer and electronic hardware, software and all household and office products, including fax, photography, and video.*

## D

**"Daily Environmental Minute"****Kenetics Radio Entertainment**

Phone: (718) 857-6389

Hosted by: Ken Levy

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Analog tape

First aired: 1990

*THE daily companion for the earth and its inhabitants. Timely, entertaining, and advertiser-friendly. Eco-news, celebrity interviews & more!***"Discovering Tomorrow"****Entertainment Radio Networks**

Phone: (310) 456-7879

Hosted by: William Shatner

Frequency: Twice daily

Length: 2½ mins. Terms: Barter

Delivered via: CD First aired: 1993

*"Star Trek's" William Shatner delivers news about and for the future in technology, innovations, and tomorrow.***"Dow Jones Report"****The Dow Jones Report**

Phone: (212) 416-2381

Hosted by: Various anchors

Frequency: Hourly

Length: One min. Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1987 Affiliates: 44

*Hourly news briefs containing current money news, consumer trends and lifestyles.*

## E

**"Dr. Dean Edell Medical Minutes"****EFM Media Management**

Phone: (212) 664-7500

Hosted by: Dr. Dean Edell

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1987 Affiliates: 386

*Ten one-minute health-medical news and comments from an MD with complete patient empathy.***"Edicion Financiera"****CBS Americas**

Phone: (212) 975-5618

Hosted by: Various

Frequency: Daily

Length: Three mins. Terms: Net affiliation

Delivered via: Galaxy 6 T15

First aired: 1994 Affiliates: 60

*Business news concentrating on developments of the economy that have the greatest impact on consumers. Taped in Spanish.*

## F

**"Face Off"****Mutual Broadcasting System**

Phone: (703) 413-8550

Hosted by: Senators Ted Kennedy and Alan Simpson

Frequency: Daily

Length: 3½ mins. Terms: Barter

Delivered via: Satcom C5 T15

*The exclusive and frequently explosive two-minute debate between Massachusetts Senator Edward Kennedy and Wyoming Senator Alan Simpson.***"Face The Nation"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Bob Schieffer

Frequency: Weekly

Length: 30 mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1954 Affiliates: 475

*CBS News forum with interviews of national and international newsmakers involved in the week's top stories.***"Fight Back With David Horowitz"****Entertainment Radio Networks**

Phone: (310) 456-7879

Hosted by: David Horowitz

Frequency: Twice daily

Length: Two mins. Terms: Barter

Delivered via: Analog tape, vinyl disc

First aired: 1988 Affiliates: 165

*Consumer do's and don'ts from the most successful consumer reporter of all time every weekday.***"Financial Digest"****Hackett Media Inc.**

Phone: (407) 333-9774

Hosted by: Douglas S. Hackett and Steven D. Sitkowski

Frequency: Weekly Terms: Barter

Delivered via: Analog tape

First aired: 1986 Affiliates: 65

*Weekly financial program — two-hour program highlighting investments, insurance, and wealth building without risk.***"First Light On NBC Radio"****NBC Radio Network**

Phone: (703) 413-8550

Hosted by: Dirk Van

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15

*An informative, hour long mixture of news, weather, personal finance, sports, health, entertainment, and human interest stories.*

## H

**"Health Care Headlines"****Morrie Trumble & Associates**

Phone: (201) 795-1201

Hosted by: Morrie Trumble

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: Satcom C5 T19

*Latest news of vital health issues. Explores and analyzes government policy, along with medical issues affecting health care.***"Health NewsFeed"****Johns Hopkins****Medical Institutions**

Phone: (410) 955-2877

Hosted by: Jack Sheehan

Frequency: Daily

Length: One min. Terms: Free

Delivered via: Satcom C5 T23, SW56, BBS

First aired: 1995

*A FREE, 60-second daily radio news report on medicine and health, featuring experts from the Johns Hopkins Medical Institutions.*

**H**

**PAUL HARVEY  
NEWS & COMMENT**

**"Paul Harvey News  
And Comment"  
ABC Radio Networks**

Phone: (212) 456-5131  
Hosted by: Paul Harvey  
Frequency: Daily  
Length: Five-15 mins. Terms: Net  
affiliation  
Delivered via: Satcom C5 T19  
Affiliates: 1300

*News commentary hosted by Paul Harvey, the most-listened-to voice in America.*

**J**

**"Peter Jennings Journal"  
ABC Information Network**

Phone: (212) 456-5131  
Hosted by: Peter Jennings  
Frequency: Daily  
Length: Three mins. Terms: Net  
affiliation  
Delivered via: Satcom C5 T19

*News analysis feature program.*

**K**

**"Kiplinger's Personal Finance  
Report"**

**Walter K. Gilbride & Associates**  
Phone: (617) 861-8713  
Frequency: Weekly  
Length: One min. Terms: Barter, cash  
Delivered via: Tape First aired: 1994

*Listeners learn how to better manage their money, get ahead in their careers, buy insurance, minimize taxes, etc.*

**L**

**"Leisure Events/Beach Reports"  
Morrie Trumble & Associates**

Phone: (201) 795-1201  
Length: 30 mins. Terms: Free  
Delivered via: CD  
First aired: 1958 Affiliates: 650

*Magazine format with interviews, self-help tips, travel features, and much more.*

**M**

**"A Matter Of Law"  
Eagle Media Productions**

Phone: (914) 669-5277  
Hosted by: Lou Adler  
Frequency: Daily  
Length: Two mins. Terms: Barter  
Delivered via: Cassette  
First aired: 1990 Affiliates: 90

*Consumer-oriented show covering current legal topics. Adults 25+.*

**"Medical Journal"  
Eagle Media Productions**

Phone: (914) 669-5277  
Frequency: Daily  
Length: Two mins. Terms: Barter  
Delivered via: Audio cassette  
First aired: 1968 Affiliates: 100

*Consumer-oriented medical sprogram covering current topical information.*

**"Money Magazine Business  
Report"  
Mutual Broadcasting System**

Phone: (703) 413-8550  
Hosted by: Jordan Goodman  
Frequency: Daily  
Length: 2½ mins. Terms: Barter  
Delivered via: Satcom C5 T15

*A daily business report of stock market activity and other business news with Money Magazine reporter Jordan Goodman.*

**"My Side Of The Story"  
Mutual Broadcasting System**

Phone: (703) 413-8550  
Hosted by: Larry King  
Frequency: Daily  
Length: 2½ mins. Terms: Barter  
Delivered via: Satcom C5 T15

*Larry King speaks out on today's news and issues in this insightful commentary. It's Larry's look at the world.*

**N**

**"National Farm Report"  
Tribune Radio Networks**

Phone: (312) 222-3342  
Hosted by: Orion Samuelson  
Frequency: Daily  
Length: Five mins. Terms: Barter  
Delivered via: Analog tape  
First aired: 1983 Affiliates: 320

*Daily farm program featuring Agri-business reports and commentary from the nation's No. 1 farm broadcaster.*

**"NBC Extra"  
NBC Radio Network**

Phone: (703) 413-8550  
Hosted by: NBC Radio Correspondents  
Frequency: Monthly  
Length: Five@ one min. Terms: Net  
affiliation  
Delivered via: Satcom C5 T15

*A monthly five-part series that goes beyond the headlines to examine a major story in the news.*

**"News From The Boonies"  
Premiere Radio Networks Inc.**

Phone: (818) 377-5300  
Hosted by: Radio station air personality  
Frequency: Daily  
Length: 90 secs. Terms: Barter  
Delivered via: Analog tape  
First aired: 1985 Affiliates: 77

*Bizarre news stories from around the world presented with soundtracks that truly complement the scripts.*

105 years of Johns Hopkins medical excellence,  
and it's yours in 60 seconds. Free.

Introducing the Johns Hopkins Health NewsFeed. A daily :60 radio news report for your listeners, produced by the prestigious Johns Hopkins Medical Institutions. Featuring physicians, scientists, and other healthcare experts, this informative news segment is available every weekday by satellite and

a toll-free network. *And it's yours free.*

For more information contact Jack Sheehan at 410-955-2877.



## N

**"Newsweek On Air"****AP Network News/Newsweek Magazine**

Phone: (212) 445-4432  
 Hosted by: David Alpern/Newsweek,  
 Warren Levinson/APNN  
 Frequency: Weekly  
 Length: 53 & 24 mins. Terms: AP net  
 affiliation  
 Delivered via: Spacenet 3 T1  
 First aired: 1982 Affiliates: 100

*Candid conversations with newsmakers. Newsweek correspondents worldwide go behind the headlines on national and international developments, science, health, finance, entertainment.*

**"Noticias CBS Americas"****CBS Americas**

Phone: (212) 975-5618  
 Hosted by: Various  
 Frequency: Daily  
 Length: Three mins. Terms: Net affiliation  
 Delivered via: Galaxy 6 T15  
 First aired: 1995 Affiliates: 60

*Reports devoted to news from Mexico, drawn from numerous correspondents there.*

## O

**"Ocean Planet Trivia"****The Water Foundation**

Phone: (218) 829-3616  
 Hosted by: Peter Benchley, author of "Jaws"  
 Frequency: Twice weekly  
 Length: 2½ mins. Terms: Barter  
 Delivered via: Analog tape, DAT  
 First aired: 1995 Affiliates: 300

*Fascinating facts about the need for ocean conservation, including entertaining, practical tips on individual actions to protect the oceans.*

**"The Offbeat"****Mutual Broadcasting System**

Phone: (703) 413-8550  
 Hosted by: Jim Bohannon  
 Frequency: Daily  
 Length: 2½ mins. Terms: Barter  
 Delivered via: Satcom C5 T15

*Jim Bohannon reports on the oddities of real-life situations and people and shares his random thoughts about everyday issues.*

**"The Osgood File"****CBS Radio Networks**

Phone: (212) 975-6085  
 Hosted by: Charles Osgood  
 Frequency: Four times daily  
 Length: Four mins. Terms: Net affiliation  
 Delivered via: Satcom C5 T23  
 First aired: 1981 Affiliates: 475

*Osgood looks at the world we live in, using his signature wit, humor, and poetic talents to enlighten even the most mundane elements.*

**"Overdrive Trucking News"****Overdrive Radio Network**

Phone: (800) 633-5953  
 Hosted by: Bill Black  
 Frequency: Daily  
 Length: 3½ mins. Terms: Barter  
 Delivered via: CD  
 First aired: 1988 Affiliates: 280

*The Overdrive Trucking News is a daily update on the latest news in the trucking/transportation industry.*

## P

**"Pet Astrology"****Don Elliot Creative Services/LA**

Phone: (503) 244-3959  
 Frequency: Daily  
 Length: One min. Terms: Barter  
 Delivered via: Analog tape, CD, DAT  
 First aired: 1995

*Humorous application of astrological concepts to the pet world. Owners take animals seriously. Clients take feature seriously—to the brink.*

**"Profile Of Health"****MediaTracks Communications**

Phone: (708) 769-1515  
 Hosted by: Reed Pence  
 Frequency: Daily  
 Length: One min. Terms: Free  
 Delivered via: Analog tape  
 First aired: 1994 Affiliates: 39

*America's top medical experts, latest breakthroughs, and health tips in a listener-friendly format.*

## R

**"Randi...A Fresh Look At Life In The '90s"****The Robert Thomas Group**

Phone: (800) 995-1779  
 Hosted by: Randi McKai  
 Frequency: Daily  
 Length: Two mins. Terms: Barter  
 Delivered via: Analog tape, Satcom 5 T15  
 First aired: 1994 Affiliates: 25

*Is your talk show all talked out? She'll toss in new topics and a fresh opinion. Guaranteed to trigger calls.*

**"Dan Rather Reporting"****CBS Radio Networks**

Phone: (212) 975-6085  
 Hosted by: Dan Rather  
 Frequency: Daily  
 Length: 3½ mins. Terms: Net affiliation  
 Delivered via: Satcom C5 T23  
 First aired: 1977 Affiliates: 475

*Commentary on the issues, events and personalities that shape the world.*

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**"The Dave Ross Show"****CBS Radio Networks**

Phone: (212) 975-6085  
 Hosted by: Dave Ross  
 Frequency: Daily M-Sat  
 Length: Two mins. Terms: Net affiliation  
 Delivered via: Satcom C5 T23  
 First aired: 1993 Affiliates: 475

*Tongue-in-cheek look at the happenings of the day with a dash of wit and Dave's penchant for song parodies.*

**"Rush's Morning Update"****EFM Media Management**

Phone: (212) 661-7500  
 Hosted by: Rush Limbaugh  
 Frequency: Daily  
 Length: 90 secs. Terms: Net affiliation  
 Delivered via: Satcom C5 T23  
 First aired: 1992 Affiliates: 662

*Powerful daily commentary companion to Rush's daily talk show to be aired during morning drivetime.*

## S

**"Skywatch Weather"****Skywatch Weather Center**

Phone: (800) 759-9282  
 Hosted by: Professional Meteorologists  
 Frequency: Four times daily Terms: Cash  
 Delivered via: Phone  
 First aired: 1980

*Live and taped weather segments presented by experienced broadcast meteorologists. Custom formats. Localized forecasts. Comrex/Gentner available. Toll-free.*

**"The Source News"****The Source/Westwood One**

Phone: (703) 413-8300  
 Frequency: Daily Terms: Net affiliation  
 Delivered via: Satcom C5 T15  
 First aired: 1979

*Youth-oriented coverage of all world news.*

**"Sports Overnight Update"****Sports Byline USA**

Phone: (415) 434-8300  
 Hosted by: David Brody and Tim Liotta  
 Frequency: Daily

Length: One hour Terms: Barter  
 Delivered via: Satcom C5 T19, Galaxy 6 T3  
 First aired: 1993 Affiliates: 175

*All of the day's scores, top stories, analysis, features, and highlights.*

## T

**"Travel, Food & Wine"****Punch In International Travel & Entertainment**

Phone: (212) 755-4363  
 Hosted by: J. Walman  
 Frequency: Twice daily  
 Length: 90 secs.-30 mins. Terms: Barter, cash  
 Delivered via: Analog tape, fax  
 First aired: 1990 Affiliates: 50

*Reviews, features, and news in travel, entertainment, restaurants, airlines, hotels, resorts, cruise ships, rail, wine, and food worldwide.*

S  
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W

**T**

**"The Wall Street Journal Report"  
The Wall Street Journal Radio  
Network**

Phone: (212) 416-2380  
Hosted by: Various anchors  
Frequency: Hourly  
Length: Two mins. Terms: Barter  
Delivered via: Satcom C5 T23  
First aired: 1980 Affiliates: 104

*Two-minute hourly newscast covering the latest breaking business and financial news and information.*

**W**

**"The Way We Live"  
Anita Garner Communications**

Phone: (818) 385-1627  
Hosted by: Anita Garner  
Frequency: Daily  
Length: 90 secs. Terms: Barter, cash  
Delivered via: Analog tape, DAT  
First aired: 1990

*Commentary hosted by major-market personality Anita Garner. Current, entertaining, frequent sound bites from newsmakers. Immediately engaging.*



**"Weather"  
Continental Weather Corp.**

Phone: (813) 949-4424  
Hosted by: Alan Archer a.k.a. Storm Kennedy  
Length: Various Terms: Cash  
Delivered via: Fax, SW56  
First aired: 1979

*Lively, non-technical weathercasts, live and/or recorded. Highly localized; format-cally married to your station's format/style.*

**"Weather Broadcast Service"  
Weather Services Corp.**

Phone: (617) 676-1000  
Frequency: Various  
Length: Three mins. Terms: Barter, cash  
Delivered via: ISDN/Comrex

*Personalized and customized weather broadcasting services to radio stations throughout the United States and Canada, provided by broadcast meteorologists.*



**RADIO  
NETWORK™**

**"The Weather Channel  
Radio Network"**

**John T. Brady &  
Associates, Inc.**

Phone: (212) 688-2424  
Hosted by: Broadcast meteorologists  
Frequency: Daily  
Length: Various Terms: Barter  
Delivered via: SW56, fax  
First aired: 1992 Affiliates: 120

*Local market weather plus daily television cross-promotion for local affiliates.*

**"The Week In Review"  
Mutual Broadcasting System**

Phone: (703) 413-8550  
Hosted by: Dick Rosse  
Frequency: Weekly  
Length: 21:40 Terms: Barter  
Delivered via: Satcom C5 T15

*A full wrap-up of the week's top stories, presented in a lively half-hour of memorable quotes and sounds.*

**"Weekend Headliner"  
Mutual Broadcasting System**

Phone: (703) 413-8550  
Hosted by: Various  
Frequency: Weekly  
Length: 21:40 Terms: Barter  
Delivered via: Satcom C5 T15

*Probing, half-hour, in-depth interviews with today's most important and controversial newsmakers, plus an incisive background report on the guests.*

**"What's Cookin'"  
The Robert Thomas Group**

Phone: (800) 995-1779  
Hosted by: Chef Ron  
Frequency: Daily  
Length: Two mins. Terms: Barter  
Delivered via: Analog tape, Satcom 5 T15  
First aired: 1994 Affiliates: 25

*Food history, its origins and legends with cooking tips from Chef Ron's kitchen. Target: Adults 25-54.*

**"The World Tonight"  
CBS Radio Networks**

Phone: (212) 975-6085  
Hosted by: Christopher Glenn  
Frequency: Daily  
Length: Nine mins. Terms: Net affiliation  
Delivered via: Satcom C5 T23  
First aired: 1947 Affiliates: 475

*Complete report of the day's news.*

**"You And Your Money"  
Mutual Broadcasting System**

Phone: (703) 413-8550  
Hosted by: Eric Schurenberg  
Frequency: Daily  
Length: 2½ mins. Terms: Barter  
Delivered via: Satcom C5 T15

*A daily tour through the complexities of today's money matters with financial correspondent Eric Schurenberg.*



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Phone 212-688-2424  
Fax 212-888-4398



**A**

**"AC Plus"**

**Toby Arnold & Associates Inc.**

Phone: (800) 527-5335

Terms: Lease

Market exclusive: No

Delivered via: CD

Sweeper package for Lite to Hot AC, News/Talk, Oldies, and Country.

**"Ads Up! Music For Commercials"**

**Aircraft Production Libraries**

Phone: (800) 343-2514

Cuts: 250 on two CDs Terms: Lease

Market exclusive: No

Delivered via: CD

The right attitude, instrumentation, and energy to help you sell like crazy. Pre-cut one-minute, 30-, 10-, and 5-second edits.

**"Advantage Production Library"**

**Advantage Productions, Inc.**

Phone: (813) 482-1444

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, SW56/ISDN

Liners, sweepers, station IDs, promos, and commercial production.



**"Aircraft Music Library"**

**Aircraft Production Libraries**

Phone: (800) 343-2514

Cuts: 3800 on 66 CDs Terms: Lease

Updated: Bi-monthly

Market exclusive: No

Delivered via: CD

Easy to use and creatively right on target. Updated eight to 10 times a year at no additional charge.

**"Alternative IDs"**

**Digi-Net Syndication**

Phone: (813) 253-4500

Cuts: Per Client Terms: Barter/cash

Updated: Upon request

Market exclusive: Yes

Delivered via: Analog tape, DAT, Switch 56/ISDN, Gstar I

Subscribers: 8

For the very best in digital production, call Digi-Net. From IDs to spots to positioners, Digi-Net writes & produces it all.

**"Ambush Production Library"**  
**Radio Today Entertainment**  
 Phone: (212) 581-3962  
 Cuts: 600 per year Terms: Barter  
 Updated: Every two weeks  
 Market exclusive: Yes  
 Delivered via: CD  
 Subscribers: 117  
 News/talk production library from Rick Allen and Radio Today. Thematics, staggers, bumpers, effects, and more. Updated every two weeks.

**"The American Music Series"**

**Aircraft Production Libraries**

Phone: (800) 343-2514

Cuts: 358 on seven CDs Terms: Lease

Market exclusive: No

Delivered via: CD

The musical history of the United States. We cover the Revolutionary War through the 1950s and '60s.

**"APM - Personalized Broadcast Packages"**

**APM/Associated Production Music**

Phone: (800) 543-4276

Cuts: 1200 CDs Terms: Lease

Updated: Monthly

Market exclusive: No

Delivered via: CD

Nine libraries \* Personalized broadcast packages \* KPM SFX library (700+ effects) \* Music search service \* 10 new releases monthly \* Market size pricing

**"Apple Trax CD Library"**

**Manhattan Production Music**

Phone: (800) 227-1954

Cuts: 105 CDs Terms: Lease

Updated: Bi-monthly

Market exclusive: Yes

Delivered via: CD

Over 600 commercial beds, 500+ short beds for stingers and promos, 200 sweepers/IDs, 495 sound effects, and 50+ classical music CDs.

**"Apple 22-CD Full Service Library"**

**O'Connor Creative Services**

Phone: (800) 235-9756

Cuts: 2500 Terms: Buyout

Market exclusive: No

Delivered via: CD

Subscribers: 1243

Largest full-service acoustic library available on full buyout; delivered fully on receipt of contract.

**"Attitude"**

**Toby Arnold & Associates Inc.**

Phone: (800) 527-5335

Cuts: 3023 Terms: Lease

Updated: Quarterly

Market exclusive: No

Delivered via: CD

Subscribers: 100

Hard-hitting, high-energy promo beds and SFX. KIIS, WFLZ, KABC, WAPE, KDWB, KMPS, KTRH, and more.

**Everything in our Stock Pot is Fresh.**

All of the music in the AirCRAFT stock library is cooked to order. No scraps.

No leftovers. Just fresh stock music written to our specifications.

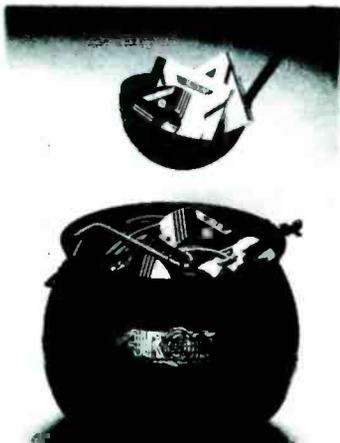
Call to ask for our menu, or keep this number handy whenever you're hungry for original recipe, down-home stock music.

**1 800/343-2514.**



PRODUCTION LIBRARIES

©AirCRAFT Production Libraries. 162 Columbus Avenue, Boston, MA 02116. 800-343-2514. 617/482-7447. Fax: 617/542-7222. Internet: MCuddy@Cerf.net — Compuserve: 70744,720 — America On Line: AirCRAFT — e-World: MCuddy



A  
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D

A

## "Attitudes II"

**Toby Arnold & Associates Inc.**

Phone: (800) 527-5335

Cuts: 1394 Terms: Lease

Market exclusive: No

Delivered via: CD

Subscribers: 183

The ultimate, modern promo production library. Clients: KSCS, WXRK, KIIS, KXRK, 99X, WVEE, WYSP, WIP, KTRH, KMPS, KOMA, KFVB, KTCZ.

B

## "Back Trax"

**Radio Potato**

Phone: (800) 468-6874

Cuts: 93 Terms: Buyout

Market exclusive: No

Delivered via: CD

Specialty production library designed for Oldies radio. Sound-alike cuts from Doo Wop to Beach Boys. Two-and-one-half minutes, one-minute, and 30-seconds.

## "Bits & Pieces"

**Bits & Pieces Creative Services Inc.**

Phone: (718) 966-0499

Cuts: Various Terms: Lease

Market exclusive: yes

Delivered via: Analog tape, DAT

Customized production pieces for drive time shows, including parody songs and jingles for games, contests, and special events.

## "Brainstorm"

**Network Music Inc.**

Phone: (800) 854-2075

Cuts: 7 Terms: Buyout

Market exclusive: No

Delivered via: CD

The next generation of production elements on seven CDs including over 400 cuts all digitally recorded and mastered.



## "Broadcast Series & Specialty Series"

**River City Sound Productions**

Phone: (800) 755-8729

Terms: Buyout

Updated: Quarterly

Market exclusive: No

Delivered via: CD

Buyout production music library. Full song length followed by :10, :15, :30, and :60 edits.

C

## "CD Production Library"

**TM Century**

Phone: (800) 862-3688

Cuts: 1500 Terms: Buyout, lease

Updated: Three times annually

Market exclusive: No

Delivered via: CD

Mass-appeal instrumental music for commercials and promo. Free computer software for track location, use records.

## "Chainsaw One"

**Techsonics/Firstcom**

Phone: (804) 547-4000

Cuts: 179 Terms: Lease

Market exclusive: Yes

Delivered via: CD

Subscribers: 200

Highly unusual "Power Parts" to create the wildest, hottest station in town! A low-cost workhorse processed in Base 3-D!

## "Climax Premier Production Parts"

**Rick Allen Creative Services**

Phone: (201) 986-0569

Cuts: 206 Terms: Lease

Market exclusive: No

Delivered via: CD

Subscribers: 150

Killer production parts for sweepers, promos, and contests. (Power 106, B96, Hot97)

## "Compact Disc Production Music"

**Audio Action**

Phone: (800) 533-1293

Terms: Lease

Market exclusive: Yes

Delivered via: CD



## "Continuous Climax"

**Radio Today Entertainment**

Phone: (212) 581-3962

Cuts: 600 per year Terms: Barter

Updated: Bi-weekly

Market exclusive: Yes

Delivered via: CD

Subscribers: 273

An award-winning, high-energy programming/production library from Rick Allen and Radio Today. Updated every two weeks.

## "Creative Production Tracks"

**The Creative Group**

Phone: (414) 632-8610

Cuts: 1500 Terms: Lease

Updated: Quarterly

Market exclusive: Yes

Delivered via: CD

Subscribers: 146

The ultimate Rock Radio music and special EFX production library.

## "Custom CD Recording"

**Steve West Productions**

Phone: (702) 833-4487

Terms: Buyout

Market exclusive: No

Delivered via: CD

Transfer show drops, bits, station IDs, sweepers, airchecks, your most used sound effects, and music beds to CD.

## "Custom Music Production"

**GMI Media Group**

Phone: (206) 839-9414

Terms: Lease, buyout

Market exclusive: Yes and no

Delivered via: Analog tape, DAT, CD

Doing a syndicated show? Dress up mornings, add custom bumpers, promo beds, TV, audio, or ID signatures. We'll customize.

## "Custom Production Library"

**FirstCom Music**

Phone: (800) 858-8880

Cuts: 1500 Terms: Buyout, lease

Market exclusive: No

Delivered via: CD

All the best music in the industry or your money back. Over 150 CDs guaranteed to fit your format.

D

## "Davis Production Library"

**Carter Davis Creative Services**

Phone: (901) 681-0650

Cuts: Custom Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT

Subscribers: 60

Custom voice and production for radio and TV.

## "Digital Director"

**TM Century**

Phone: (800) 862-3688

Cuts: 2600 Terms: Buyout, lease

Updated: Three times annually

Market exclusive: No

Delivered via: CD

One-minute, 30-second, and 15-second tracks with work parts and sound effects. A premier production library.

**D**

**"Digital Ditties"**

**Radio Potato**  
Phone: (800) 468-6874  
Cuts: 99 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Specialty production library featuring music everybody knows. Includes classical patriotic, special events, pop culture, and potpourri.*

**"Digital Energy"**

**Mitch Craig Productions**  
Phone: (901) 388-8449  
Cuts: 183 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Eighty-four music beds for promos or commercials, and 99 effects for sweepers. Two CD set.*

**E**

**"E-EFX Lite"**

**Radio Potato**  
Phone: (800) 468-6874  
Cuts: 188 Terms: Lease  
Market exclusive: No  
Delivered via: CD  
Subscribers: 25

*Lite electronic effects and NAC, AC, and light Jazz short musical transitions. Perfect for IDs and sweepers.*

**"Earthquake By Techsonics"**

**Techsonics/Firstcom**  
Phone: (804) 547-4000  
Cuts: 712 Terms: Lease  
Market exclusive: Yes  
Delivered via: CD

*Shake, rattle, and roll over your competition with the all new Earthquake. Promo beds and mega-elements.*

**"Eclipse"**

**Brown Bag Productions**  
Phone: (303) 756-9949  
Cuts: 420 Terms: Lease  
Market exclusive: Yes  
Delivered via: CD

*Adventurous, sophisticated programming production for adult stations. KFMB-FM, KLOU, WHQT, KBCO, WKQL, WRVR, WLMG, WRQX, WTMX, CHUM-FM, Europe 1, among others.*

**"The Effector"**

**Mitch Craig Productions**  
Phone: (901) 388-8449  
Cuts: 193 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Thirty-five beds and 158 effects for IDs and sweepers. Two CD set.*

**"Escape"**

**Brown Bag Productions**  
Phone: (303) 756-9949  
Cuts: 303 Terms: Lease  
Market exclusive: Yes  
Delivered via: CD

*An adult-based programming library used by KMOX, WHIO, WLS, KZLA, among others.*

**"The Excellerator"**

**GMI Media Group**  
Phone: (206) 839-9414  
Cuts: 120 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*BRAND NEW buyout production library on two CDs — packed with high energy and rock music beds that you can own.*

**F**

**"Flashpoint!"**

**Brown Bag Productions**  
Phone: (303) 756-9949  
Cuts: 417 Terms: Lease  
Market exclusive: Yes  
Delivered via: CD

*Dynamic, powerful, richly layered programming library. KBPI, KSJO, KSLX, WZRQ, WAQX, WRFX, WLS, WDIZ, WGRF, WMFX, among others.*

**"Fresh Tracks"**

**Thompson Creative**  
Phone: (800) 723-4643  
Cuts: 50 Terms: Buyout  
Updated: Annually  
Market exclusive: No  
Delivered via: CD

*Tired of paying for a big library only to find that each disc contains only a few basic cuts.*

**"Fun Radio"**

**Toby Arnold & Associates Inc.**  
Phone: (800) 527-5335  
Cuts: 476 Terms: Lease  
Market exclusive: No  
Delivered via: CD  
Subscribers: 130

*Hot, uptempo, contemporary promo and sweeper package. Clients: KHIS, WAPE, KSCS, KHKS, WGCI, 99X, KOME, KXRR, Fun Radio/Paris.*

**"Future Shock"**

**Mitch Craig Productions**  
Phone: (901) 388-8449  
Cuts: 174 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Seventy-five hot promo beds and 99 effects for sweepers and IDs. Two CD set.*

**G**

**"Generation III"**

**TM Century**  
Phone: (800) 862-3688  
Cuts: 4700 Terms: Buyout, lease  
Updated: Twice monthly  
Market exclusive: No  
Delivered via: CD

*Mass-appeal instrumental for commercials, promos, and sweepers. Free computer software for track location and usage records.*

**"Generation X1"**

**Toby Arnold & Associates Inc.**  
Phone: (800) 527-5335  
Terms: Lease  
Market exclusive: No  
Delivered via: CD

*Sweepers package for CHR, Hot AC & Urban.*

**"Generation X2"**

**Toby Arnold & Associates Inc.**  
Phone: (800) 527-5335  
Terms: Lease  
Market exclusive: No  
Delivered via: CD

*Sweepers package for Classic Rock, AOR & New Rock.*

**"GMI's Toolkit"**

**Dave Dworkin's Ghostwriters**  
Phone: (612) 522-6256  
Cuts: 322 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Features open, work parts, music beds, promo beds, zingers & zaps. Thirty-day money-back guarantee. \$299.*

**H**

**"House Jamz By Techsonics"**

**Techsonics/Firstcom**  
Phone: (804) 547-4000  
Cuts: 635 Terms: Lease  
Market exclusive: Yes  
Delivered via: CD

*New Techsonics! The perfect library for Urban/Churban radio. Includes rhythm mix grooves, beds, sweepers, and much more. Four CDs.*

**"Image Audio Production Library"**

**ITEX Media**  
Phone: (503) 244-4673  
Cuts: 1000 Terms: Buyout  
Market exclusive: Yes  
Delivered via: CD  
Subscribers: 250

*ITEX Media will trade the Image Audio Production Library in exchange for a media due bill on your station.*

**K**

**JOE KELLY**  
**CREATIVE SERVICES**

**"Kelly Production Tracks"**  
**Joe Kelly Creative Services**

Phone: (414) 632-8610  
Cuts: 1500 Terms: Lease  
Updated: Annually  
Market exclusive: Yes  
Delivered via: CD, DAT  
Subscribers: 150

*Attacks, breakers, sweepers, beds, and workparts for rock radio. The #1 production library for rock radio! All you need!*

**L**

**"Laser Lightning"**

**TM Century**  
Phone: (800) 862-3688  
Cuts: 1700 Terms: Buyout, lease  
Updated: Three times annually  
Market exclusive: No  
Delivered via: CD

*Hot rockin' production music for CHR, AOR, Churban, and Urban. One-minute and 30-second sweepers, beds, and gimmicks.*

**"Lazer"**

**TM Century**  
Phone: (800) 862-3688  
Cuts: 2200 Terms: Buyout, lease  
Updated: Three times annually  
Market exclusive: No  
Delivered via: CD

*Hot music tracks with original music composed by top writers, musicians, and engineers. Includes sound effects.*

**"Lazer Impact Plus"**

**GMI Media Group**  
Phone: (206) 839-9414  
Cuts: 110 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*If you liked "Lazer Impact" this is an all new library - "Lazer Impact Plus!" Lazers, swooshes, phone effects, stingers, and more!*

**"The Legend"**

**Don Elliot Creative Services/LA**  
Phone: (503) 244-3959  
Terms: Buyout, Lease  
Market exclusive: No  
Delivered via: CD, DAT  
Subscribers: 231

**"Lifestyles"**

**Toby Arnold & Associates Inc.**  
Phone: (800) 527-5335  
Cuts: 2371 Terms: Lease  
Updated: Monthly  
Market exclusive: No  
Delivered via: CD  
Subscribers: 230

*Full-service acoustic production library for commercials and promos. Clients: KIIS, KSCS, WIOQ, 99X, WXRK, WPNT, WJFK, KMPS, KFBK, KTCZ.*

**M**

**"MegaHot Country"**

**TM Century**  
Phone: (800) 862-3688  
Cuts: 60 discs Terms: Buyout, lease  
Updated: Six times per year  
Market exclusive: No  
Delivered via: CD

*Complete Country production library with sound effects, holiday, and specialty tracks.*

**"MegaMusic"**

**TM Century**  
Phone: (800) 862-3688  
Cuts: 6000 Terms: Lease  
Updated: Monthly  
Market exclusive: No  
Delivered via: CD

*TM Century's newest production music library. Base library 64 CDs; 100 CDs total.*

**"Metro Music Production Library"**

**Metro Music Productions Inc.**  
Phone: (800) 697-7392  
Cuts: 317 Terms: Lease  
Updated: Three CDs per year  
Market exclusive: Yes  
Delivered via: CD

*Contemporary music beds: urban, rock, jazz, and blues; R&D to melodic new age themes. Fifteen CDs, periodic updates.*

**"Mirage"**

**Brown Bag Productions**  
Phone: (303) 756-9949  
Cuts: 434 Terms: Lease  
Market exclusive: Yes  
Delivered via: CD  
*Tour-de-force programming production for BBC Radio One, WBZ, KRTH, KKDA, KFRC, WFLZ, WHAS, WIYY, WWWE, WDVE, CHOM-FM, among others.*

**"Money"**

**Brown Bag Productions**  
Phone: (303) 756-9949  
Cuts: 450 Terms: Lease  
Market exclusive: Yes  
Delivered via: CD  
*Most popular programming library in radio history. KIIS, WEBN, WLUP-FM, KMEL, Europe 2, KRBE, WOCT, KYNG, WBAB, KFMS, KRFK, among others.*

**"Muscle Shoals Magic"**

**Southern Trax Production Company**  
Phone: (800) 462-4420  
Cuts: 764 Terms: Buyout, financing avail.  
Updated: Complete  
Market exclusive: No  
Delivered via: CD  
Subscribers: 193

*Complete lineup of production music, all formats; familiar tunes specialty group.*

**"Music For Radio & TV"**

**O Boy! Productions**  
Phone: (800) 789-6269  
Cuts: 60 Terms: Buyout  
Updated: Annually  
Market exclusive: No  
Delivered via: Analog tape, DAT, CD  
*O Boy! Productions provides the best music for advertising at affordable prices - library music, IDs, jingles, and custom music images.*

**"Music Of Your Life"**

**Al Ham Productions**  
Phone: (203) 929-6395  
Terms: Barter/cash combo  
Delivered via: Tape, CD  
*Custom matched flow of music - standard pop hits of '40s-present. Target: 45+. Includes 300+ "Starliners." Sounders, jingles, marketing materials.*

**N**

**"Nashville - The Promo Library +"**

**FirstCom Music**  
Phone: (800) 858-8880  
Cuts: 1000+ Terms: Buyout, lease  
Market exclusive: Promo effect/yes, Promo plus/no  
Delivered via: CD  
*Straight from Nashville: the hottest, most innovative music tracks your production department will ever use. Ask about market exclusivity.*

**"Network Classical Library"**

**Network Music Inc.**  
Phone: (619) 451-6400  
Cuts: 15 CDs Terms: Lease  
Market exclusive: No  
Delivered via: CD  
*"Network Classical Library" - A 15-CD collection offering over 130 of the most famous classical themes.*

**"New Country Production Library"**

**O'Connor Creative Services**  
Phone: (800) 235-9756  
Cuts: Five CDs Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 714  
*Both contemporary and traditional Country flavors are featured in this five CD set. Recorded in Nashville and Dallas.*

**N**

**" '90s News"**

**Don Elliot Creative Services/LA**  
 Phone: (503) 244-3959  
 Terms: Buyout, lease  
 Market exclusive: No  
 Delivered via: CD, DAT  
 Subscribers: 231

**O**

**"Omnimusic"**

**Omnimusic**  
 Phone: (800) 828-6664  
 Cuts: 2000 cuts on 88 CDs Terms: Lease  
 Updated: 12 time annually  
 Market exclusive: Negotiable  
 Delivered via: CD  
*Supplying program cues, station IDs, music for promos, sports, news—100 CDs of music—12 CDs of sound effects*

**P**

**"PMW's No Wimps"**

**Dave Dworkin's Ghostwriters**  
 Phone: (612) 522-6256  
 Cuts: 60 Terms: Buyout  
 Market exclusive: No  
 Delivered via: CD  
*Sixty high-energy music beds; 60 seconds each. 30-day, money-back guarantee. \$99.*

**"Power Tools"**

**Brown Bag Productions**  
 Phone: (303) 756-9949  
 Cuts: 307 Terms: Lease  
 Market exclusive: No  
 Delivered via: CD  
*A programming-based library legend at a very attractive price. Clients include KCFX, KSLX, WGRF, WHKO, WJRR, WXKR, KATT, among others.*

**"Primo Promos"**

**Techsonics/Firstcom**  
 Phone: (804) 547-4000  
 Cuts: 446 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: CD  
*Dynamic pumping music, designed not to interfere with VOs. Includes copious selection of incredible "power parts." Four CDs, BASE 3-D.*

**"Production Garden Music Library"**

**Production Garden Music Library**  
 Phone: (800) 247-5317  
 Cuts: Over 2500 Terms: Buyout, lease  
 Updated: Quarterly  
 Market exclusive: No  
 Delivered via: CD  
*Broadcast Series 100 includes retail one-minute & 30-second beds, production elements, promo tracks, holiday, and specialty music; SFX available.*

**"Production Library"**

**Media Music Productions**  
 Phone: (800) 536-6007  
 Cuts: 12 Terms: Buyout  
 Updated: Annually  
 Delivered via: CD, DAT, cassette

**"Production Library"**

**Radio Demo**  
 Phone: (900) 225-3366  
 Cuts: Various Terms: Negotiable  
 Updated: As requested  
 Market exclusive: Negotiable  
*Demos on demand featuring air talent, jingle, sweeper, music, SFX companies, comedy services, and syndicated shows. \$1.99 per minute for Demo.*

**"Production Music"**

**Network Music Inc.**  
 Phone: (800) 854-2075  
 Cuts: 138 CDs Terms: Lease  
 Updated: Monthly  
 Market exclusive: No  
 Delivered via: CD  
*One-hundred thirty-eight volumes of motivating music with a new release each month. Includes an extensive descriptive word index in printed or software formats.*

**"Programming Tools"**

**GMI Media Group**  
 Phone: (206) 839-9414  
 Cuts: 37 Terms: Buyout  
 Market exclusive: No  
 Delivered via: CD  
*Affordable "start-up" package. News beds, sports, weather, traffic—tools to give our station a large market sound without breaking the bank!*

**R**

**"Radio Sales Support"**

**Tom Hayes Productions**  
 Phone: (619) 569-5017  
 Cuts: More than 100 Terms: Monthly fee by market siz  
 Updated: Monthly  
 Market exclusive: Yes with min. volume  
 Delivered via: Analog tape, DAT, telephone lines  
*Strategic, direct business development/management service. Cost-efficient results with effective sales promotions, agency-quality concepts/production, big voice talent.*

**"Rock Attacks"**

**Toby Arnold & Associates Inc.**  
 Phone: (800) 527-5335  
 Cuts: 150+ Terms: Lease  
 Market exclusive: No  
 Delivered via: CD  
*All new Rock promo/commercial beds. Rock stagers covering the entire rock spectrum from Classic to AOR to Metal and New Rock.*



**DISCOVER THE WORLD OF OMNI**

Omni has a new look and the sound is better than ever!

For more information, please call:

1-800-828-6664 (West) or 1-800-200-0050 (Central/East)

**O M N I M U S I C**

6255 Sunset Blvd Suite 803 Hollywood California 90028

**R**

**"Rock Flash By Techsonics"  
Techsonics/Firstcom**

Phone: (804) 547-4000  
Cuts: 613 Terms: Lease  
Market exclusive: Yes  
Delivered via: CD

*New Techsonics! The definitive AOR/Classic Rock library! Six hundred thirteen tracks of pure Rock power. No wimp out cuts. Four CDs.*



**"Rock Slides"  
Radio Today  
Entertainment**

Phone: (212) 581-3962  
Cuts: 10 per week Terms: Barter  
Updated: Bi-weekly  
Market exclusive: Yes  
Delivered via: CD  
Subscribers: 171

*State-of-the-art image enhancing audio collages for Rock radio - 10 new ones every week! Thematically organized.*

**"Rock Sweepers And IDs"  
Aircraft Production Libraries**

Phone: (800) 343-2514  
Cuts: 358 Terms: Lease  
Market exclusive: No  
Delivered via: CD

*For anyone who needs great guitar riffs, drum tracks, and effects for a rockin' image.*

**"Rockin' Country"  
Toby Arnold & Associates Inc.**

Phone: (800) 527-5335  
Cuts: 175 Terms: Lease  
Updated: Yes  
Market exclusive: No  
Delivered via: CD

*The hottest music and effects production package ever created for Country radio — featuring progressive and high-impact promo/commercial beds.*

**NEED MORE COPIES?**

**ADDITIONAL COPIES OF THE R&R  
"PROGRAM SUPPLIER GUIDE"  
ARE \$30 EACH. PLEASE CALL**

**310 • 788 • 1625**

**S**



**"Satellite Comedy  
Network"**

**CD Media Inc.**  
Phone: (212) 581-3962  
Cuts: 12-15 daily Terms: Barter  
Updated: Daily M-F  
Market exclusive: Yes  
Delivered via: CD, Satcom C5 Sedat  
Subscribers: 179

*Daily (M-F) original comedy feeds at 5am each time zone; original song parodies, spoofs, contests, TV clips, etc. via satellite. Services every 2nd week.*

**"Seagate Production Music Library"  
Polaris Productions**

Phone: (800) 243-3606  
Cuts: 2 vols/70+ each Terms: Buyout  
Updated: Annually  
Market exclusive: No  
Delivered via: Analog tape, DAT, CD  
Subscribers: 35

*High-quality buyout production music with both acoustic and electronic sounds. Good for spot production, promos, or themes.*

**"ShockWave"  
Network Music Inc.**

Phone: (800) 854-2075  
Cuts: 7 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
*An ear-opening production elements package on seven CDs including over 400 cuts all digitally recorded and mastered.*

**"Sound Designer II"  
FirstCom Music**

Phone: (800) 858-8880  
Cuts: Over 40 CDs Terms: Buyout, lease  
Updated: Semiannually  
Market exclusive: No  
Delivered via: CD

*The best music in the industry or your money back. Music doesn't fight the copy. Coming soon: 18 new CDs.*

**"The Sound Effects Toolkit"  
GMI Media Group**

Phone: (206) 839-9414  
Cuts: 99 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*You won't find any recycled SFX! All new, all digitally recorded and mastered. Find out about this little SFX workhorse!*

**"Sound Production Library"  
Sound Ideas**

Phone: (800) 387-3030  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Producer of the world's largest commercially available SFX library on CD: the Mix Broadcast Music Library, Sound Ideas Music Library.*

**"Split Second Production Music  
Library"**

**Split Second Music**  
Phone: (310) 471-2494  
Cuts: 40 Terms: Buyout  
Updated: Yearly  
Market exclusive: Both available  
Delivered via: DAT, CD  
Subscribers: 46

*Production music library on CD; 10 original broadcast themes per volume; Music beds composed and produced for the '90s.*

**"The Spud"  
Radio Potato**

Phone: (800) 468-6874  
Cuts: 1000+ Terms: Buyout  
Updated: Annually  
Market exclusive: No  
Delivered via: CD

*Twenty-five CDs of killer production music. Categories include: "Big Screen," "Media Blitz," "Rock," "Techno," "Lite Jazz," and "Urban."*

**"Starfire"  
Brown Bag Productions**

Phone: (303) 756-9949  
Cuts: 302 Terms: Lease  
Market exclusive: Yes  
Delivered via: CD

*A classic programming library used by KKFR, KZLA, WYSY, KBPI, Atlantic 252, among others. Now at new low pricing.*

**"Synergy"  
Toby Arnold & Associates Inc.**

Phone: (800) 527-5335  
Cuts: 563 Terms: Buyout, Lease  
Market exclusive: No  
Delivered via: CD  
Subscribers: 100

*Smooth and sophisticated adult spectrum sweepers, IDs, stagers, and promo SFX. Clients: KIIS, KCBS, WUSA, KMPS, KABC and more.*

**T**

**"Techsonic 2 - The Music Library"  
Techsonics/Firstcom**

Phone: (804) 547-4000  
Cuts: 1000 Terms: Lease  
Market exclusive: Yes  
Delivered via: CD  
Subscribers: 250

*Perfect, all-around library for hot promos, commercials, sweepers/IDs. In BASE 3-D. On MOJO, WTMS/Chicago, WNCN, WDFX, WHYI.*

**T**

**"Tingles"**

**Ken R. Inc.**

Phone: (800) 451-5367

Cuts: 15 campaigns Terms: Buyout

Market exclusive: Yes Delivered via: CD

Make money with these 15 contemporary generic commercial jingle campaigns (:60 and :30). Sales departments love 'em! \$179 on Buyout.

**"The Toolkit"**

**GMI Media Group**

Phone: (206) 839-9414

Cuts: 350 Terms: Buyout

Market exclusive: No Delivered via: CD

News spot and promo music beds. Digital bells & whistles on CD! Call us for details.

**"Trendsetter II"**

**TM Century**

Phone: (800) 862-3688

Cuts: 2500 Terms: Buyout, lease

Updated: Quarterly

Market exclusive: No Delivered via: CD

One-minute, 30-second, and 15-second original and alternate mixes. Sound effects, power parts, and trailer hitches.

**"Turbo Techsonics"**

**Techsonics/Firstcom**

Phone: (804) 547-4000

Cuts: 440 Terms: Lease

Market exclusive: Yes

Delivered via: CD

Subscribers: 350

Overwhelming power, highly successful Techsonics flagship library others tried to copy. Sweepers, stagers, wild work parts, promo beds...much more!

**U**

**"The Ultimate"**

**Toby Arnold & Associates Inc.**

Phone: (800) 527-5335

Cuts: 3200 Terms: Buyout, lease

Market exclusive: No

Delivered via: CD

Subscribers: 200

Full-service, fully orchestrated library, including rock, jazz, blues, country, AC, holiday, seasonal, specialty, novelty, promo beds, and SFX.

**V**

**"Valentino Beds & Bits"**

**Dave Dworkin's Ghostwriters**

Phone: (612) 522-6256

Cuts: 198 Terms: Buyout

Market exclusive: No

Delivered via: CD

Subscribers: 200

Thirty-second and one-minute music beds. Wide variety of music styles and tempos. 30-day, money-back guarantee. \$198.

**"Visions"**

**Toby Arnold & Associates Inc.**

Phone: (800) 527-5335

Cuts: 3100 Terms: Lease

Updated: Quarterly

Market exclusive: No

Delivered via: CD

Subscribers: 100

Cool and sophisticated. Promo and commercial beds plus SFX. KIIS, KDMX, KDWB, KMPS, KRTH, KCBS, WUSA, KABC, and many more.

**T**

**V**

WJFK, WASHINGTON, DC • WNNX-99X, ATLANTA • KMPS, SEATTLE  
 • WUBE, CINCINNATI • WEAZ, DALLAS • WUSA, ORLANDO • KFWB,  
 LOS ANGELES • WTKR, RICHMOND, VA • WTTA, DALLAS • KRTH,  
 HOUSTON • WKYC, NEW YORK • WISN, MILWAUKEE • WIOQ,  
 PHILADELPHIA • WJFK, WASHINGTON, DC • UNIVISION, NEW  
 YORK • KFKE, KANSAS CITY • SAN FRANCISCO 49.5ERS • KSHE, ST.  
 LOUIS • WVET, WASHINGTON, DC • WIP, PHILADELPHIA • WXYT,  
 DETROIT • WPNT, CHICAGO • ENERGY RADIO, PARIS • WPLJ,  
 NEW YORK • KHKS, DALLAS • KCXX, RIVERSIDE • CHUM,  
 TORONTO • WXDJ, MIAMI • CKMF, MONTREAL • HOUSTON  
 ROCKETS • WRQX, WASHINGTON, DC • KTR, DALLAS • CTR,  
 TORONTO • KTLA, LOS ANGELES • KVET, ANAHEIM • KRLD,  
 DALLAS • KCBS, SAN FRANCISCO • KLUV, DALLAS • CKIS/CHOM,  
 MONTREAL • KIIS, LOS ANGELES • FUN RADIO, PARIS • RADIO  
 HAMBURG • WXRK, NEW YORK • KDMX, DALLAS • CITIES'97-KQLL,  
 MINNEAPOLIS • KEBC, OKLAHOMA CITY • WHYT-THE PLANET,  
 DETROIT • KKBQ, HOUSTON • XHRM-THE FLASH, SAN DIEGO •  
 KZVE, SAN ANTONIO • WICI, CHICAGO • ABC TELEVISION NETWORK •  
 UNIVISION, LOS ANGELES • WSOC, CHARLOTTE • WBAP, DALLAS •  
 WAPE, JACKSONVILLE • KASE, AUSTIN • KOME, SAN JOSE •  
 DALLAS COWBOYS • SALT LAKE CITY • KRAK, SACRAMENTO • NET

# ATTITUDE II

## THE PRODUCTION LIBRARY

*Kickin' Ass and Takin' Names...*



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W  
•  
Z

**W**

**"Weapons"**

**Brown Bag Productions**

Phone: (303) 756-9949

Cuts: 431 Terms: Lease

Market exclusive: Yes

Delivered via: CD

*Powerful, sophisticated programming production for WEBN, WIOD, KLSX, WKDF, KLOL, WLLZ, WMC-FM, KXPB, WSB, WTDR, WUFX, WXRK, KWNR, among others.*

**"The Who Did That Music Library"**

**Who Did That Music Inc.**

Phone: (310) 657-7111

Cuts: 25 CDs Terms: Lease

Updated: Six-eight times annually

Market exclusive: Yes

Delivered via: CD

*Over 20 categories of music plus Sound Design; 500 individual titles.*

**X**

## X RULES

**"XRuLes"**  
**Joe Kelly Creative Services**  
 Phone: (414) 632-8610  
 Cuts: 250 Terms: Buyout  
 Updated: Twice a year  
 Market exclusive: Yes  
 Delivered via: CD, DAT, CD-ROM

*New rock/alternative production library produced by Joe Kelly & Mark Robertson of Under Midnight. State of the art!*

**Y**

**"Young Guns"**

**Toby Arnold & Associates Inc.**

Phone: (800) 527-5335

Cuts: 300+ Terms: Lease

Market exclusive: No

Delivered via: CD

*Hot promo workparts, ID stagers, sweepers, transitional cuts, micro promo beds, phone tones, contest builders & wild guitar effects.*

**Z**

**"ZX 2000"**

**Toby Arnold & Associates Inc.**

Phone: (800) 527-5335

Cuts: 413 Terms: Lease

Market exclusive: No

Delivered via: CD

Subscribers: 100

*High impact promo SFX and sweeper library. Custom built for WFLZ's Brian James, KISS's Ron Shapiro, and Nationwide's Dave Kay.*



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**Mary Fogarty, Dir./Satellite**  
Systems Sales & Mktg.  
**Brian Wilson, Mgr./Tech Support**  
SU

**AT&T Accunet**  
Route 202/206 North  
Room 3A130J  
Bedminster, NJ 07921  
(908) 234-7608  
FAX: (908) 234-8968  
**Ron Jackson**  
SU

**B**

**Bailey Broadcasting Services**  
3151 Cahuenga Boulevard West  
Suite 200  
Los Angeles, CA 90068-1768 USA  
(213) 969-0011, (800) 364-9141  
FAX: (213) 969-8474  
**Lee Bailey, President**  
TD

**Broadcast Media Center**  
6430 Sunset Boulevard  
Suite 650  
Los Angeles, CA 90028  
(213) 466-2900  
FAX: (213) 463-8382  
**Barry Jaquess, Managing Partner**  
SU

**Brown Spots**  
1703 North Main  
North Little Rock, AR 72114-3430  
(800) 880-8808, (501) 791-2111  
FAX: (501) 791-2329  
**Bob Brown, President**  
**Brad Sweeney, VP**  
**Jeff Curtis, Creative Director**  
TD

**C**

**Catspaw Productions Inc.**  
560 Dutch Valley Road  
Atlanta, GA 30324  
(404) 876-2287  
FAX: (404) 881-8409  
**Doug Paul, President**  
**Ralph Destito, Sr. VP/Sales & Marketing**  
**Larry Melnick, VP/Entertainment Sales**  
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TD Tape Duplication

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FAX: (818) 376-8529  
**Sandy Orkin, President**  
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**Creative Media Consultants**  
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Los Angeles, CA 90034  
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FAX: (310) 204-0329  
**Michael Binstock, President**  
SU TD

**Creative Sound Corp.**  
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25429 Malibu Road  
Malibu, CA 90265  
(800) 323-7225, (310) 456-5482  
FAX: (310) 456-7886, (718) 921-2807  
TD

**D**

**Digital Force Ltd.**  
330 West 58th Street  
New York, NY 10019  
(212) 333-5953  
FAX: (212) 333-4020  
**Jerome Bunke, President**  
**Peter Folz, Radio Sales Manager**  
**Jason Abady, Sales**  
CDD

**G**

**GE American Communications Inc.**  
4 Research Way  
Princeton, NJ 08540  
(609) 987-4000  
FAX: (609) 987-4517  
**Frederick D. Caln, B/C & Business Services**  
SU

**Group W Satellite Communications**  
250 Harbor Drive  
Stamford, CT 06904  
(203) 965-6420  
FAX: (203) 965-6315  
**Steve Soule, VP/Affiliate Relations**  
SU

**Group X Inc.**  
PO Box 65  
Reynoldsburg, OH 43068-0065  
(614) 755-9565  
FAX: (614) 866-2636  
**Eddie Powell, President**  
SU TD

**I**

**IDB Communications**  
10525 Washington Boulevard  
Culver City, CA 90232  
(213) 870-9000, (213) 240-3790  
FAX: (213) 240-3904  
**Steve Jordan, Audio Services**  
**Linda Murray, VP/Digital Srvc./Audio Sales**  
SU

**ITEX Media**  
PO Box 2309  
Portland, OR 97208  
(800) 225-4839, (503) 244-4673  
FAX: (503) 245-0748  
**John Holmes, Media Services Director**  
**Mary Morgan, Traffic Manager**  
TD

**J**

**Jones Intercable Production Services**  
5510 West Gray Street  
Suite 118  
Tampa, FL 33609  
(813) 282-8501  
FAX: (813) 282-8519  
**Bill Schricker**  
SU TD

**M**

**Bobby Magic & Associates**  
2215 17th Avenue  
Suite 9  
Columbus, GA 30901  
(706) 327-0897  
FAX: (706) 327-0897  
**Bobby Magic, President**  
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**Mainstreet Productions Inc.**  
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Suite 105  
San Diego, CA 92123  
(619) 569-5919  
FAX: (619) 292-9548  
**Michelle Regan, VP**  
TD

**Man From Mars Productions**  
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Manchester, NH 03104-4217  
(603) 668-0652  
FAX: (603) 666-4878  
**Ed Brouder**  
TD

**Moffett Productions**  
16140 Kuykendahl  
Suite 126  
Houston, TX 77068  
(713) 440-0044  
FAX: (713) 580-3227  
**Bill Moffett, President**  
**Layne Belchic, VP**  
**Joe Krath, Sr. Producer**  
TD

# PROGRAM DISTRIBUTION

M  
•  
W

## M

**Mood Creations Ltd.**  
1 Depot Plaza  
Ossining, NY 10562  
(914) 941-2357  
FAX: (914) 941-3142  
**Edith Cohen**, Production Coordinator  
TD

**Music Director Programming Service**  
PO Box 51978  
Indian Orchard, MA 01151  
(413) 783-6266  
FAX: (413) 783-3168  
**Budd Clain**, GM  
TD

## N

**Narwood Productions Inc.**  
211 East 43rd Street  
Suite 603  
New York, NY 10017  
(212) 983-3320  
FAX: (212) 983-3325  
**David LeVan**, President  
TD

**National Supervisory Network**  
PO Box 578  
Avon, CO 81620  
(800) 345-8728, (303) 949-7774  
FAX: (303) 949-9620  
**Muffy Montemayor**, President/GM  
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**NPR Satellite Services**  
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Washington, DC 20001-3753  
(202) 822-2626  
FAX: (202) 822-2329  
**Miriam Lenett**, Marketing Specialist  
SU

## O

**Kevin O'Connell**  
PO Box 907188  
Gainesville, GA 30501  
(404) 983-9841,  
FAX: (404) 983-9841  
**Kevin O'Connell**, Proprietor  
TD

## P

**Pan American Satellite**  
One Pickwick Plaza  
Suite 270  
Greenwich, CT 06830  
(203) 622-6664  
FAX: (203) 622-9163  
**Mike Antonovich**, Dir./Broadcast Services  
SU

## R

**Radio One Network**  
PO Box 5559  
Avon, CO 81620  
(303) 949-0909  
FAX: (303) 949-0266  
**Cliff Gardiner**, President  
**Winnie Zellger**, Regional Sales  
SU

**Radiocraft Inc.**  
PO Box 3278  
Fayetteville, MA 01745  
(508) 229-2100  
FAX: (508) 460-0584  
**Jonathyn Brown**  
**Doug MacAskill**  
SU

## S

**Startracker Recording Studios**  
933 North 45th  
Lincoln, NE 68503  
(402) 466-7623  
FAX: (402) 466-7623  
**Brett Holihan**, Producer/Engineer  
**Chris Duryee**, Producer/Engineer  
TD

## V

**Virtex Communications**  
PO Box 120  
Moorpark, CA 93020-0120  
(805) 523-2310  
FAX: (805) 523-0480  
**Caryn Beemer**, Sales  
**Dick Becvar**, VP/Midwest  
SU

## W

**Walt Disney World Company**  
PO Box 10000  
Lake Buena Vista, FL 32830-1000  
(407) 345-5877  
FAX: (407) 352-3087  
**Tom Daren**, Broadcast Marketing  
SU

**Washington International Teleport**  
5600 General Washington Drive  
Suite B210  
Alexandria, VA 22312  
(800) 828-4226, (703) 914-0014  
FAX: (703) 658-4919  
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## B

**"The Baptist Hour"**

**Radio & Television  
Commission, SBC**

Phone: (800) 433-5757  
Frequency: Weekly  
Length: 30 mins. Terms: Free  
Delivered via: CD  
First aired: 1940 Affiliates: 400

Brief sermons from Dr. Frank Pollard with traditional Christian music.

**"Buenas Noches, America"**

**CBS Americas**

Phone: (212) 975-5618  
Hosted by: Diego Olive  
Frequency: Weekly  
Length: One hour Terms: Sponsored by AT&T  
Delivered via: Galaxy 6 T15  
First aired: 1993 Affiliates: 15

Call-in show on immigration issues. Noted experts answer questions from across the country.

## C

**"California Insight"**

**American Entertainment Network**

Phone: (619) 754-3333  
Hosted by: Gary Ditrich  
Frequency: Daily  
Length: Two mins. Terms: Barter  
Delivered via: Satcom C5 T23, Galaxy 6 T3  
First aired: 1995 Affiliates:

Commentary and analysis that cuts thru the bureaucratic double talk and political spin doctoring of the hot issues facing Californians.

**"The Canadian Farmer"**

**Seacoast Sound**

Phone: (800) 265-8833  
Hosted by: Paul Mann  
Frequency: Daily  
Length: 90 secs. Terms: Barter  
Delivered via: Analog tape  
First aired: 1988 Affiliates: 60  
Success stories of Canadian farmers and farm families.

## D

**"Dateline: Washington"**

**Radio America Network**

Phone: (202) 408-0944  
Hosted by: Gene Pell  
Frequency: Daily  
Length: One hour Terms: Barter  
Delivered via: Satcom C5 T15  
First aired: 1993 Affiliates: 10  
Daily topical public affairs interview show featuring public policy experts, Congressmen, and administration officials. Washington-based. Fast-paced.

# Dialogue

Public Radio International

**"Dialogue"**

**Woodrow Wilson Center**

Phone: (202) 287-3000  
Hosted by: George Liston Seay  
Frequency: Weekly  
Length: 29 mins. Terms: Free  
Delivered via: CD  
First aired: 1988 Affiliates: 160

"Dialogue" is a weekly conversation exploring the world of issues and ideas in national and international affairs, history, and culture.

## E

**"Earth & Sky  
Radio Series"**

**Byrd & Block**

**Communications Inc.**

Phone: (512) 477-4441  
Hosted by: Deborah Byrd & Joel Block  
Frequency: Daily  
Length: Two mins. Terms: Free  
Delivered via: CD  
First aired: 1991 Affiliates: 600

Fun, interesting, easy-to-understand modules on Earth science, astronomy, and environment. On-air listener interaction.

**"Eco Quiz"**

**Jameson Broadcast Inc.**

Phone: (202) 328-3283  
Hosted by: Various celebrities  
Frequency: Daily  
Length: One min. Terms: Free  
Delivered via: CD  
First aired: 1995 Affiliates: 150

Free soundbites featuring provocative environmental quiz questions and useful ecologically correct answers voiced by celebrities. May count as PSAs.

**"The Environment Show"**

**National Productions**

Phone: (800) 323-9262  
Hosted by: Bruce Robertson  
Frequency: Weekly  
Length: 25 mins. Terms: Net affiliation  
Delivered via: Satcom C5 T19

Provides important environmental information such as recycling tips, environmentally smart shopping, and how consumers can make their homes environmentally safe.

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**E  
•  
W**

**E**

**"Environmental Directions Radio Series"**  
**Educational Communications**  
 Phone: (310) 559-9160  
 Hosted by: Nancy Pearlman  
 Frequency: Weekly  
 Length: 30 mins. Terms: Free  
 Delivered via: Reel to reel, audio cassette  
 First aired: 1977 Affiliates: 42  
*Half-hour interview program covering ecological issues, local to international. Guests are welcome.*

**F**

**"FBI This Week"**  
**ABC Radio Networks**  
 Phone: (212) 456-5131  
 Hosted by: Neal Schiff  
 Frequency: Weekly  
 Length: One min. Terms: Net affiliation  
 Delivered via: Satcom C5 T19  
 First aired: 1964  
*Weekly public affairs series with a contemporary format.*

**"51%"**  
**National Productions**  
 Phone: (800) 323-9262  
 Frequency: Weekly  
 Length: 25 mins. Terms: Net affiliation  
 Delivered via: Satcom C5 T19  
*Focus on issues important to women, with celebrity guests.*

**"Focus On Women"**  
**Anderson Communications, Inc.**  
 Phone: (404) 766-8000  
 Hosted by: Felicia Jeter  
 Frequency: Twice daily  
 Length: Two mins. Terms: Barter  
 Delivered via: Chrome cassette  
 First aired: 1986 Affiliates: 85  
*A daily 90-second vignette that addresses topical issues for and about women from career development to the mother/homemaker.*

**H**

**"The Health Show"**  
**National Productions**  
 Phone: (800) 323-9262  
 Frequency: Weekly  
 Length: 25 mins. Terms: Net affiliation  
 Delivered via: Satcom C5 T19  
*The latest health and fitness news, with commentary, interviews, and friendly advice.*

**K**

**"King: From Atlanta To The Mountaintop"**  
**Lee Bailey Communications Inc./ DBB Inc.**  
 Phone: (213) 969-0011  
 Hosted by: Lee Bailey  
 Frequency: Seasonal  
 Length: Three hours Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1986 Affiliates: 120  
*This docudrama details the life of Dr. Martin Luther King, Jr. and the civil rights movement of the '60s.*

**P**

**"Perspective"**  
**ABC Information Network**  
 Phone: (212) 456-5131  
 Hosted by: Doug Limerick  
 Frequency: Weekly  
 Length: One hour Terms: Net affiliation  
 Delivered via: Satcom C5 T19  
 Affiliates: 400  
*Today's hottest stories and trends with fast-paced, highly produced reports and commentary from ABC's Hugh Downs.*

**R**



**"Radio Health Journal"**  
**MediaTracks Communications**  
 Phone: (708) 769-1515  
 Hosted by: Reed Pence, Susan Glick, Shel Lustig  
 Frequency: Weekly  
 Length: 28 mins. Terms: Barter  
 Delivered via: CD  
 First aired: 1992 Affiliates: 170  
*Award-winning program reports on health issues affecting all Americans. Compliance-based, issue-oriented, highly produced magazine format.*

**S**

**"The Source Report"**  
**The Source/Westwood One**  
 Phone: (310) 840-4000  
 Hosted by: Dirk Van  
 Frequency: Weekly  
 Terms: Net affiliation  
 Delivered via: Satcom C5 T15  
 First aired: 1980  
*Award-winning public affairs magazine targeted to young adults.*

**T**

**"This Week From Washington"**  
**Radio America Network**  
 Phone: (202) 408-0944  
 Hosted by: Stefan Halper  
 Frequency: Weekly  
 Length: Half hour Terms: Barter  
 Delivered via: Satcom C5 T23  
 First aired: 1992 Affiliates: 100  
*A sharply focused, informative discussion with leading journalists and opinion-makers on the weeks events in Washington.*

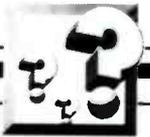
**"This Week With David Brinkley"**  
**ABC Information Network**  
 Phone: (212) 456-5131  
 Hosted by: David Brinkley  
 Frequency: Sundays  
 Length: 29.5 mins. Terms: Net affiliation  
 Delivered via: Satcom C5 T19  
*Weekly public affairs program.*

**W**

**"What's The Story?"**  
**Radio America Network**  
 Phone: (202) 408-0944  
 Hosted by: Fred Barnes  
 Frequency: Weekly  
 Length: 30 mins. Terms: Barter  
 Delivered via: Analog tape, Satcom C5 T23  
 First aired: 1992 Affiliates: 50  
*Weekly news analysis program featuring top Washington journalists and policy experts.*



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**A**

**"America's Dining & Travel Guide"**

**Business Radio**

Phone: (719) 528-7040  
 Hosted by: Pierre Wolfe  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T3 & 15  
 First aired: Affiliates:

*Award-winning chef and world traveler, Pierre Wolfe discusses the latest trends in cuisine and travel with renowned guests.*

**B**

**"Beach/Camping Reports"**

**American Leisure Network**

Phone: (212) 233-1736  
 Hosted by: Various  
 Frequency: Daily  
 Terms: Barter  
 Delivered via: SW56

*Customized for your station. Camping and/or leisure events, choose from beach, boating, fairs, biking, hiking, concerts, fishing, etc.*

**"Dr. Joyce Brothers"**

**The Source/Westwood One**

Phone: (310) 840-4000  
 Hosted by: Dr. Joyce Brothers  
 Frequency: Daily  
 Length: One min. Terms: Net affiliation  
 Delivered via: Satcom C5 T15

*Daily psychological news and advice from America's most noted authority.*

**C**

**"Computer America"**

**Business Radio**

Phone: (719) 528-7040  
 Hosted by: Craig Crossman  
 Frequency: Weekly  
 Length: Three hours Terms: Barter  
 Delivered via: Satcom C5 T3 & 15

*Reviews of new products and events which impact the computer user, and interviews with leading computer industry representatives.*

**"Consumer Radio Network Series"**

**North American Network**

Phone: (301) 654-9810  
 Hosted by: Bob Tebo  
 Frequency: Seasonal  
 Length: One min. Terms: Barter  
 Delivered via: Analog tape

*Twenty to 25 consumer reports on a variety of topics. Available in April, October (National Consumer Week), and December (Christmas).*



**"Mort Crim's Second Thoughts"**

**Mort Crim Communications Inc.**

Phone: (313) 882-4700  
 Frequency: Daily  
 Length: Two mins. Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1994

*Veteran broadcaster Mort Crim, voice and creator of 90-second essays emphasizing the good in the world, highlights positive values.*

**F**

**"Family Health"**

**Family Health**

Phone: (614) 593-4979  
 Hosted by: Dr. Frank Myers  
 Frequency: Daily  
 Length: 2½ mins. Terms: Free  
 Delivered via: CD, Galaxy 4 T3  
 First aired: 1981 Affiliates: 311

*A 2½ minute medical infobit featuring easy-to-understand answers to commonly asked health related questions.*

**"Focus On The Family Commentary"**

**Focus On The Family Broadcasting**

Phone: (719) 548-4501  
 Hosted by: Dr. James Dobson  
 Frequency: Daily  
 Length: 90 secs. Terms: Barter  
 Delivered via: CD  
 First aired: 1991 Affiliates: 92

*Daily encouragement and advice on the real challenges facing today's family featuring psychologist and best-selling author Dr. James Dobson.*

**"Frog Friendly Tips"**

**The Water Foundation**

Phone: (800) 977-3764  
 Hosted by: Bog Frog  
 Frequency: Twice daily  
 Length: One min. Terms: Barter  
 Delivered via: Analog tape, DAT  
 First aired: 1993 Affiliates: 50

*Practical tips for the home that can save money and help conserve nature; targeted at adults, but kids like 'em too.*

**G**

**"The Great American Road"**

**Business Radio**

Phone: (719) 528-7040  
 Hosted by: Dave Rose  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: Satcom C5 T3 & 15

*This show highlights the interest of RV and sports enthusiasts, campers, and anyone else who enjoys travel and outdoor recreation.*

**"Gwenn's Kitchen Talk"**

**Gwenn's Kitchen Talk**

Phone: (619) 741-8572  
 Hosted by: Gwenn Jensen  
 Frequency: Daily  
 Terms: Make offer  
 Delivered via: Analog tape  
 First aired: 1987 Affiliates: 2

*Daily programs on food and nutrition. Recipes, tips, miscellany. All segments complete. Sequential airing unnecessary.*

**H**

**"Healthtalk"**

**CBS Radio Networks**

Phone: (212) 975-6085  
 Hosted by: Dr. Nancy Snyderman  
 Frequency: Daily  
 Length: Two mins. Terms: Net Affiliation  
 Delivered via: Satcom C5 T23  
 First aired: 1983 Affiliates: 475

*Focuses on general health-related topics as well as the latest medical news and developments.*

**"Healthy Happenings"**

**Morrie Trumble & Associates**

Phone: (201) 795-1201  
 Hosted by: Various  
 Frequency: Daily  
 Length: One min. Terms: Barter  
 Delivered via: Satcom C5 T19

*Leisure events involving exercise and other healthy outdoor activities.*

**"Healthy Living"**

**Entertainment Radio Networks**

Phone: (310) 456-7879  
 Hosted by: Various Gold Medal Olympians  
 Frequency: Twice daily  
 Length: 90 secs. Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1992 Affiliates: 200

*A very today look at healthy living and healthy lifestyles through past and present gold medal Olympians.*

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H



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B

A



## "ABC's 411 Urban Show Prep"

**ABC Radio Networks**

Phone: (212) 456-5131  
Frequency: Daily  
Terms: Net affiliation  
Delivered via: Satcom C5 T19, ABC Data System  
First aired: 1993 Affiliates: 75

*Topical information, celebrity gossip, This Day In History, and other up-to-the-minute material targeted to Urban morning shows.*

## "ABC's Morning Show Prep"

**ABC Radio Networks**

Phone: (212) 456-5131  
Frequency: Daily  
Terms: Net affiliation  
Delivered via: Satcom C5 T19, ABC Data System  
First aired: 1988 Affiliates: 150

*Hard-copy compilation of celebrity gossip, weirdo stories, comedy features, trivia — all major elements needed to put together a morning show.*

## "ABC's Wake Up Call"

**ABC Radio Networks**

Phone: (212) 456-5131  
Frequency: Daily  
Terms: Net affiliation  
Delivered via: Satcom C5 T19, ABC Data System  
First aired: 1991 Affiliates: 200

*Topical comedy and information for morning shows. Targeted for AC/Country radio.*

## "Airware"

**Winning Edge Productions & Software**

Phone: (804) 227-3390  
Terms: Cash  
Delivered via: Computer disk

*Airware is a show prep environment for IBM compatibles featuring comedy, history, birthdays, and more.*

# ARF

THE ALTERNATIVE ROCK FAX

## "Alternative Rock Fax"

**MJI Broadcasting**

Phone: (212) 245-5010  
Hosted by: Local station talent  
Frequency: Daily  
Terms: Barter  
Delivered via: Fax, Satcom C5  
First aired: 1994

*A daily fax and actuality service featuring music news and interviews in the world of alternative rock music.*

## "American Chronicle"

**Contemporary Timeline**

Phone: (310) 652-8710  
Frequency: Daily  
Terms: Barter and cash  
Delivered via: Printed script  
First aired: 1990 Affiliates: 240

*Chronological look back at this date in AC music, entertainment, history, sports, and trivia questions... 15-20 pages per day.*

# AP Associated Press

## "AP Morning Prep, AP Afternoon Prep"

**The Associated Press**

Phone: (800) 821-4747  
Frequency: Daily  
Length: Various Terms: Cash  
Delivered via: Printed script  
Affiliates: 4900

*A package of entertainment news, features, and kickers for morning and afternoon drive, plus entertainment and cultural news.*

## "Astro-Illogicals"

**Dave Dworkin's Ghostwriters**

Phone: (612) 522-6256  
Frequency: Daily  
Length: 10-30 secs. Terms: Cash  
Delivered via: Printed script  
First aired: 1985 Affiliates: 100

*Horoscope parody.*

B

## "Bitman Show Prep"

**Bitman Comedy Service**

Phone: (702) 826-5137  
Frequency: Daily  
Length: One page Terms: Cash  
Delivered via: Fax  
First aired: 1990

*Topical comedy based on the people and events making headlines; delivered daily by fax.*

## "Brought To You By"

**Dave Dworkin's Ghostwriters**

Phone: (612) 522-6256  
Frequency: Daily  
Length: 10-20 secs. Terms: Cash  
Delivered via: Printed script  
First aired: 1983 Affiliates: 100

*Fake show sponsor, i.e. "Today's show is brought to you by..."*

## "The Bull Sheet"

**The Bull Sheet**

Phone: (905) 937-2489  
Frequency: Daily  
Length: Two pages Terms: Pre-paid sub  
Delivered via: Fax

*Concise show prep covering a wide variety of lifestyle and entertainment info.*

## "Mike Butts Air Personalities Plus"

**Mike Butts Creative Services**

Phone: (401) 433-4200  
Frequency: Special  
Terms: Cash

C

## "CBS Morning Resource"

**CBS Radio Networks**

Phone: (212) 975-6085  
Frequency: Daily  
Length: Various Terms: Net affiliation  
Delivered via: CBS Infolink  
First aired: 1991 Affiliates: 475

*Morning prep service with fed audio cuts and a hard copy script.*

## "Comedy Connection"

**Comedy Connection**

Phone: (609) 697-2298  
Frequency: Daily  
Length: One page Terms: Cash  
Delivered via: Fax, printed script  
First aired: 1991 Affiliates: 25

*A daily faxed comedy service consisting of topical jokes; weekly mailed versions are also available.*

## "Contemporary Comedy"

**Hickman Associates**

Phone: (213) 381-4779  
Frequency: Monthly  
Length: Terms: Cash  
Delivered via: Printed script  
First aired: 1974 Affiliates: 400

*Topical and seasonal comedy one-liners for air personalities.*

C

### "The Countdown Companion" Westwood One Entertainment

Phone: (310) 204-5000  
Hosted by: Self-hosted  
Frequency: Weekly Length: Three hours  
Delivered via: Printed script  
First aired: 1988 Affiliates: 210  
*Complete script and interviews allowing stations to produce a localized countdown program.*

### "Country Chronicle" Contemporary Timeline

Phone: (310) 652-8710  
Frequency: Daily Terms: Barter and cash  
Delivered via: Printed script  
First aired: 1989 Affiliates: 240  
*Chronological look back at this date in country music, history, entertainment, sports, and trivia questions... 15-20 pages per day.*

### "The Country Extra"

**The Morning Fax**  
Phone: (800) 266-6329  
Frequency: Three times per week  
Length: One page Terms: Cash  
Delivered via: Fax  
*The ultimate Country prep service. Gossip, trivia, country lifestyle information. Call for free trial.*

## MJI'S COUNTRY FUNNIES

### "Country Funnies Show Prep"

**MJI Broadcasting**  
Phone: (212) 245-5010  
Hosted by: Local station talent  
Frequency: Weekly Terms: Barter  
Delivered via: Reel-to-reel  
First aired: 1995

*A comedy service that exclusively features Country comedians such as Jeff Foxworthy, Brett Butler, and Henry Cho.*



### "Country Today Fax"

**MJI Broadcasting**  
Phone: (212) 245-5010  
Hosted by: Local station talent  
Frequency: Daily Terms: Barter  
Delivered via: Fax, Satcom C5 T19  
First aired: 1994

*A daily fax and satellite actuality service featuring music news and interviews in the world of Country music.*

### "Cozmik Debris"

**Cozmik Debris**  
Phone: (315) 393-1645  
Frequency: Monthly  
Terms: Cash  
Delivered via: Printed script  
First aired: 1989 Affiliates: 3  
*Twelve issues per year, 280 gags per issue; \$100. Better than sex. Safer, too.*

### "A Current Affair"

**GREAT!**  
Phone: (404) 303-7311  
Hosted by: Penny Daniels  
Frequency: Daily  
Length: One page Terms: Free  
Delivered via: Fax  
First aired: 1987 Affiliates: 160  
*Free daily topical fax...what will be on "A Current Affair" tonight. Soundbites via satellite & 800 number often available.*

D

### "Dear DJ"

**Dave Dworkin's Ghostwriters**  
Phone: (612) 522-6256  
Frequency: Daily  
Terms: Cash  
Delivered via: Printed script  
First aired: 1983 Affiliates: 700  
*Advice column parody; sample script available.*

E

### "The Gordon Elliott Show"

**GREAT!**  
Phone: (404) 303-7311  
Hosted by: Gordon Elliott  
Frequency: Weekly  
Terms: Free  
Delivered via: Fax  
First aired: 1994 Affiliates: 150  
*Free weekly topical fax...what will be on "The Gordon Elliott Show" this week.*

### "Entertainment Facts Sheets" United Stations Radio Network

Phone:  
Frequency: Daily  
Terms: Barter  
Delivered via: Fax  
First aired: 1994 Affiliates: 178  
*A daily fax delivered every morning containing gossip, news and tidbits of info all from the world of entertainment.*

F

### "FaX-A-TaK"

**Major Networks Inc.**  
Phone: (312) 755-1300  
Frequency: Daily  
Length: Two pages Terms: Cash  
Delivered via: Fax  
*Easy to read, ready for radio. Topical teasers, Top 10 lists, and more. Kevin Healey's material used by Jay Leno.*

# 5 o'clock FUNNIES

### "Five O'Clock Funnies Show Prep"

**MJI Broadcasting**  
Phone: (212) 245-5010  
Hosted by: Local station talent  
Frequency: Weekly  
Terms: Barter  
Delivered via: Reel-to-reel  
First aired: 1994  
*A comedy service that exclusively features today's top comics such as Jerry Seinfeld, Richard Jeni, and Ellen DeGeneres.*

### "Fun Factory"

**SJS Entertainment**  
Phone: (212) 679-3200  
Frequency: Daily  
Length: Various Terms: Barter  
Delivered via: Satcom C5, T23, printed script  
First aired: 1989 Affiliates: 300  
*A daily show prep service featuring drop-ins, prep materials, song parodies, spoof commercials, and interactives. Demographically/formatically targeted.*

G

### "GAG!"

**GAG!**  
Phone: (612) 551-9839  
Frequency: Monthly  
Terms: Cash  
Delivered via: Printed script  
*Monthly magazine of ALL-ORIGINAL one-liners, stunts, bits, gags & more. \$50 for six months, \$90 for one year.*

### "Galaxy Show Preparation Service" Galaxy Show Preparation Service

Phone: (213) 233-4393  
Frequency: Bi-monthly  
Terms: Cash  
Delivered via: Printed script  
First aired: 1973 Affiliates: 400  
*Show prep material that is format specific: CHR, AC, Country, AOR, New Rock. Includes daily calendar, one-liners, news & trivia.*

H

### "Hometime Radio Reports"

**Horizon Radio Networks**  
Phone: (212) 949-1842  
Hosted by: Dean Johnson  
Frequency: Daily  
Length: 90 secs. Terms: Barter  
Delivered via: CD, Satcom C5 T23  
First aired: 1995 Affiliates: 100  
*Daily segments with Dean Johnson covering topics that range from unusual Do-It-Yourself products to common repair tips.*

**I**



**"Inside Word"**  
**MJI Broadcasting**  
 Phone: (212) 245-5010  
 Hosted by: Local station talent  
 Frequency: Daily  
 Terms: Barter  
 Delivered via: Fax, Satcom C5 T19  
*Daily fax and satellite actuality service featuring music news and interviews spanning the world of Churban, Urban, and Hip-Hop music.*

**J**

**"Jokefax"**  
**Jokefax**  
 Phone: (818) 881-6865  
 Frequency: Daily  
 Length: One page Terms: Cash  
 Delivered via: Printed script  
 First aired: 1993 Affiliates: 60  
*Topical jokes faxed daily for high-profile shows.*

**L**

**"Laffline"**  
**Laffline**  
 Phone: (312) 464-9443  
 Frequency: Bi-weekly  
 Length: Six pages Terms: Cash, credit card  
 Delivered via: Printed script  
 First aired: 1986 Affiliates: 704  
*Comedy service - six pages of one-liners bi-weekly.*

**M**

**"Memory Bank"**  
**Contemporary Timeline**  
 Phone: (310) 652-8710  
 Frequency: Daily  
 Terms: Barter and cash  
 Delivered via: Printed script  
 First aired: 1988 Affiliates: 240  
*Chronological look back at this date in urban music, history, entertainment, sports, and trivia questions... 15-20 pages per day.*

**"The Morning Fax"**  
**The Morning Fax**  
 Phone: (800) 266-6329  
 Frequency: Daily  
 Length: Two pages Terms: Cash  
 Delivered via: Fax  
 First aired: 1991  
*The ultimate topical prep service. Light news, show biz gossip, lifestyle info, free trial.*

**"The Morning Punch"**  
**Crossan & Crossan Creative**  
 Phone: (803) 781-6608  
 Frequency: Daily  
 Length: Five pages Terms: Cash  
 Delivered via: Fax  
 First aired: 1989 Affiliates: 100  
*"The Punch" is five pages daily of current events-based news stories and punchlines. A major-league monologue each morning!*

**"Morning Show Audio"**  
**The Source/Westwood One**  
 Phone: (310) 840-4000  
 Frequency: Daily  
 Length: Various Terms: Net affiliation  
 Delivered via: Satcom C5 T15  
 First aired: 1990  
*A daily bulk feed of original comedy and timely audio for high personality morning shows.*

**N**

**"Nashville Newline Show Prep"**  
**KTB Radio Media**  
 Phone: (503) 834-7071  
 Frequency: Daily  
 Terms: Cash, barter  
 Delivered via: Fax, phonline  
 First aired: 1986 Affiliates: 25



**"Nashville Notes"**  
**ABC Contemporary Network**  
 Phone: (212) 456-5635  
 Hosted by: Dan Gordon/Producer  
 Frequency: Daily  
 Terms: Net affiliation  
 Delivered via: Satcom C5 T19, ABC Data System  
 First aired: 1991 Affiliates: 120  
*Pre-morning drive feed of country music news, sound bites, and printed copy. Highly topical, breaking stories.*

**"News Of The Truly Bizarre"**  
**Contemporary Timeline**  
 Phone: (310) 652-8710  
 Frequency: Daily  
 Terms: Barter and cash  
 Delivered via: Printed script  
 First aired: 1993 Affiliates: 240  
*A daily compilation of the most bizarre, unbelievable-but-amazingly-true news stories compiled from sources from around the world.*

**"News/Talk Personality Prep Service"**  
**Cutler Productions**  
 Phone: (818) 345-2166  
 Frequency: Twice daily  
 Terms: Barter  
 First aired: 1995  
*Complete service for News/Talk that provides cutting-edge, topical, produced bits as well as fax and online BBS.*

**"One To One"**  
**Creedyadio Services**  
 Phone: (209) 448-0700  
 Frequency: Weekly  
 Length: 16 pages Terms: Cash, credit card  
 Delivered via: Fax, online, printed script  
 First aired: 1976 Affiliates: 1000  
*Weekly show prep: humor, talent tips, calendars, promotions, artist bios, editorials. World's largest weekly show prep service for radio personalities.*

**"The Overs"**  
**Dave Dworkin's Ghostwriters**  
 Phone: (612) 522-6256  
 Frequency: Daily  
 Length: One min. Terms: Cash  
 Delivered via: Printed script  
 First aired: 1985 Affiliates: 100  
*Soap opera parody.*

**P**

**"Personality Plus"**  
**California Aircheck**  
 Phone: (619) 460-6104  
 Frequency: Monthly  
 Terms: Cash  
 Delivered via: Analog tape  
*High-profile personality morning show airchecks. Excellent for fine-tuning your morning show. Great for new ideas.*

**"The Producer"**  
**Winning Edge Productions & Software**  
 Phone: (804) 227-3390  
 Terms: Cash  
 Delivered via: Computer disk  
*The Producer is a computer program designed to keep track of winners, contest pigs, prizes, appearances, bits, phone numbers, etc.*

**R**

**"Radio Almanac"**  
**Special Products**  
 Phone: (518) 843-2162  
 Hosted by: Jeff Webster  
 Frequency: Daily  
 Length: 90 secs. Terms: Cash  
 Delivered via: Analog tape, printed script  
 First aired: 1995  
*Flashback to the past — what were the top songs, news, sports events on a given day.*

**R**

**"Radio DeLuxe News"**

**Radio DeLuxe**

Phone: (800) 664-1999

Frequency: Monthly

Terms: Cash

Delivered via: Printed script

First aired: 1994

*The show prep geared to Adult Standards formats! Cleverly features daily events, birthdays, and historical notes with appropriate song suggestions.*

**"RadioRadio Comedy Library"**

**Ontrack Communications/**

**RadioRadio**

Phone: (416) 363-0997

Frequency: Special

Terms: Cash

Delivered via: Analog tape, DAT

**S**



**"Seventies Fax"**

**MJI Broadcasting**

Phone: (212) 245-5010

Hosted by: Local station talent

Frequency: Weekly

Terms: Barter

Delivered via: Reel-to-reel

First aired: 1994

**"Show Prep Network"**

**RADIO ONLINE**

Phone: (806) 352-7503

Frequency: Daily

Terms: Cash

Delivered via: Online

First aired: 1990 Affiliates: 100

*Ten to 15 pages daily of wacky news, bits, stunts, phone topics/contacts, contests, and comedy compiled from contributing stations.*

**"Slightly Irregular News"**

**Dave Dworkin's Ghostwriters**

Phone: (612) 522-6256

Frequency: Daily

Length: 30-60 secs. Terms: Cash

Delivered via: Printed script

First aired: 1983 Affiliates: 100

*News parody; sample scripts available.*

**T**

**"TeleJoke"**

**Entertainment Communication**

**Consultants**

Phone: (209) 476-1511

Hosted by: Alan Ray

Frequency: Daily

Length: 75 jokes per week Terms: Cash, credit card

Delivered via: Fax

First aired: 1988 Affiliates: 200

*Daily fax of topical comedy material.*

**"This Day In Rock"**

**Contemporary Timeline**

Phone: (310) 652-8710

Frequency: Daily

Terms: Barter and cash

Delivered via: Printed Script

First aired: 1987 Affiliates: 240

*Chronological look back at this day in rock music, history, entertainment, sports, and trivia questions... 15-20 pages per day.*

**"Today's Fax From Laffline"**

**Laffline**

Phone: (312) 464-9443

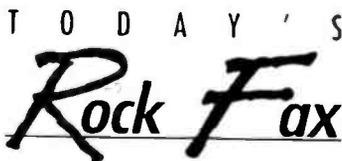
Frequency: Daily

Length: One page Terms: Cash, credit card

Delivered via: Fax

First aired: 1992 Affiliates: 419

*Daily fax — one page of topical humor.*



**"Today's Rock Fax"**

**MJI Broadcasting**

Phone: (212) 245-5010

Frequency: Daily

Terms: Barter

Delivered via: Fax, Satcom C5 T19

*A Rock entertainment news service that brings the biggest music artists to radio via satellite.*

**"Trivia Today"**

**Hickman Associates**

Phone: (213) 381-4779

Frequency: Monthly

Terms: Cash

Delivered via: Printed script

First aired: 1988 Affiliates: 600

*Daily brief trivia features and questions for air personalities.*

**U**

**"UPI Broadcast Wire: Power Prep"**

**United Press International**

Phone: (202) 898-8240

Hosted by: Howard Dicus

Frequency: Daily

Length: Various Terms: Cash

Delivered via: Fax, Galaxy 4, online, printed script, cable sideband

Affiliates: 1500

*UPI offers more daily show prep material than any other provider.*

**"Urban Artists Bios"**

**Urban Artists Bios**

Phone: (503) 233-7848

Frequency: Monthly

Terms: Cash

Delivered via: First class mail

*Show prep material for urban/rhythm jocks. Monthly artist bio information ready to use on-air!*

**"USA Today Morning**

**Script Service"**

**ABC Contemporary**

**Network**

Phone: (212) 456-5131

Hosted by: Gannett/USA Today

Frequency: Daily

Terms: Net affiliation

Delivered via: Satcom C5 T19, ABC

Data System

Affiliates: 1300

*Features 20-30 stories written for radio.*

*Stories are taken from USA Today and other Gannett news services.*

**V**

**"VX3"**

**Wireless Flash News Service**

Phone: (619) 220-7191

Frequency: Daily

Terms: Cash

Delivered via: Fax, online

First aired: 1995 Affiliates: 96

*New daily prep service from Wireless Flash features exclusive Kicken News and Entertainment straight to your fax or E-Mail address.*

**W**

**"Wireless Flash"**

**Wireless Flash News Service**

Phone: (619) 220-7191

Frequency: Weekly

Terms: Cash

Delivered via: Fax, online, mail

First aired: 1980 Affiliates: 453

*Everything for show prep: weird news, almanac, horoscope, entertainment, trivia. For 15 years, the most trusted and used alternative news.*

R  
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W



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C

## A

### "AC Current Express" Music Director Programming Service

Phone: (413) 783-4626  
Terms: Buyout  
Updated: Twice monthly  
Market exclusive: Yes  
Delivered via: Analog tape, DAT  
Subscribers: 94

*Stations receive the new Breakers and Debuts on R&R's AC chart at a quarter the cost of CD service.*

### "AC Safest Oldies Library" Music Director Programming Service

Phone: (413) 783-4626  
Terms: Buyout  
Updated: Annually  
Market exclusive: No  
Delivered via: Analog tape, DAT  
Subscribers: 2000

*Fifty-six reels of auditorium-tested, safest AC oldies from 1955-1990.*

### "Air Force One" Far West Communications

Phone: (818) 248-2400  
Terms: Leased for specific term  
Updated: Upon request  
Market exclusive: Yes  
Delivered via: CD, DAT

*Digital audiophile library customized to station's music list in any configuration desired. No wasted cuts; unlimited service; all formats.*

## B

### "Basic Gold Pop Oldies Library" Music Director Programming Service

Phone: (413) 783-4626  
Terms: Buyout  
Updated: Annually  
Market exclusive: No  
Delivered via: Analog tape, DAT  
Subscribers: 2500

*Reels are set up yearly from 1955-1990. AC/CHR available. Buy as few or as many reels as you need.*

## C

### "CD Music Libraries" Steve West Productions

Phone: (702) 833-4487  
Cuts: Various Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*CD music libraries and recurrent updates for all formats.*

### "Chartbreakers Recurrent CDs" Broadcast Programming

Phone: (800) 426-9082  
Cuts: 16 songs Terms: Lease  
Updated: Monthly  
Market exclusive: No  
Delivered via: CD  
*Recurrent CDs in the AC and Country formats.*

### "Chartbreakers Weekly Hit CDs" Broadcast Programming

Phone: (800) 426-9082  
Cuts: 16 songs Terms: Lease  
Updated: Weekly  
Market exclusive: No  
Delivered via: CD  
*The latest hits in AC, CHR, Country, and AOR formats, plus recommended adds and pre-produced hosts for research and production.*

### "Children's Music Library" Pickleberry Pie, Inc.

Phone: (408) 427-3980  
Cuts: 4000 albums Terms: By arrangement  
Updated: Weekly  
Market exclusive: No  
Delivered via: DAT

*I have one of the largest collections of kid's music in the US. Song research/archive service available for free.*

### "CHR Oldies" Music Director Programming Service

Phone: (413) 783-4626  
Cuts: 521 Terms: Buyout  
Updated: Annually  
Market exclusive: No  
Delivered via: Analog tape, DAT  
Subscribers: 52

*Library contains CHR hits from the late '70s through 1990. An excellent starter package.*

### "Christmas Music On CDs" Music Director Programming Service

Phone: (413) 783-4626  
Cuts: 160 Terms: Buyout  
Updated: Every three years  
Market exclusive: No  
Delivered via: CD  
Subscribers: 112

*Seven CDs will put you in the holiday spirit. Useful package for both Country and CHR stations.*

### "Christmas Music On Tape" Music Director Programming Service

Phone: (413) 783-4626  
Cuts: 219 Terms: Buyout  
Updated: Biannually  
Market exclusive: No  
Delivered via: Analog tape, DAT  
Subscribers: 427

*Adds depth to our seven CDs of Christmas music. Combination price available for stations that buy analog reels and CDs.*

### "Compact Disc Libraries" Radio Programming & Management Inc.

Phone: (800) 521-2537  
Cuts: Various Terms: Buyout  
Updated: Yearly  
Market exclusive: No  
Delivered via: CD  
Subscribers: 2500

*Broadcast compact disc libraries including AC, CHR, Solid Gold, Country, Classic Rock, and AOR formats.*

### "Country Gold Oldies Library" Music Director Programming Service

Phone: (413) 783-4626  
Cuts: 2335 Terms: Buyout  
Updated: Annually  
Market exclusive: No  
Delivered via: Analog tape, DAT  
Subscribers: 865

*Buy individual reels or the entire library of 80 reels — featuring more than 2300 country hits from 1950-1992.*



### "Country Hits Music Library" Halland Broadcast Services Inc.

Phone: (818) 963-6300  
Cuts: 818 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 150

*Contemporary Country hits of the '80s and '90s on 34 CDs, emphasizing 'Hot Country' songs of the past five years.*

**C**

**"Country Oldies On CD"  
Music Director Programming  
Service**

Phone: (413) 783-4626  
Cuts: 710 Terms: Buyout  
Updated: Annually  
Market exclusive: No  
Delivered via: CD  
Subscribers: 91

*Complete library of Country's biggest hits on 34 CDs. Free song list available by calling (413) 783-4626; FAX (413) 783-3168*

**"Country Start-Up"  
Format Productions**

Phone: (800) 440-4628  
Cuts: 800 Terms: Buyout  
Updated: Weekly  
Market exclusive: No  
Delivered via: CD

*Hottest country hits from today's hottest country stars. Perfect start-up package including gold and recurrent Top 100.*

**"Custom CD Music Libraries"  
Steve West Productions**

Phone: (702) 833-4487  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Whether you need an entire CD music library or just a few hard-to-find songs, catalog contains 5000 selections.*

**"Custom Oldies"  
Music Director Programming  
Service**

Phone: (413) 783-4626  
Terms: Buyout  
Market exclusive: No  
Delivered via: Analog tape, DAT, CD  
Subscribers: 500

*We can customize any oldies for all formats. Fax your list to (413) 783-3168 for a quick price quote.*

**D**

**"Damn Good Programmers"  
Music Director Programming  
Service**

Phone: (413) 783-4626  
Cuts: 271 Terms: Buyout  
Market exclusive: No  
Delivered via: Analog tape, DAT  
Subscribers: 214

*A good music package, heavy on "staple" MOR artists.*

**"DigitaLease"  
Broadcast Programming**

Phone: (800) 426-9082  
Terms: Lease  
Market exclusive: Yes  
Delivered via: CD

*Affordable radio format and digital equipment package, complete with CD libraries and song safelists.*

**E**



**"The Eighties-Nineties AC  
Music Library"  
Halland Broadcast  
Services Inc.**

Phone: (818) 963-6300  
Cuts: 1000 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 500

*The best AC and Hot AC hits of the 1980's and 1990's. Over 900 songs on 44 compact discs.*

**C  
•  
G**

**"Eighties & Nineties on CD"  
Music Director Programming  
Service**

Phone: (413) 783-4626  
Cuts: 940 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 460

*Fifty-four CDs of the best CHR & AC hits from 1980 thru 1994. This new library brings you right up to date.*

**"Eighties Plus"  
Format Productions**

Phone: (800) 440-4628  
Cuts: 894 Terms: Buyout  
Updated: Yearly  
Market exclusive: No  
Delivered via: CD  
Subscribers: 200

*A powerful AC and CHR library from 1980 current through 1993, with the most requested and tested songs.*

**"Euro Exclusive"  
Radio Ventures Inc.**

Phone: (516) 358-2250  
Cuts: 15-17 Terms: Cash  
Updated: Two times per month  
Market exclusive: No  
Delivered via: CD

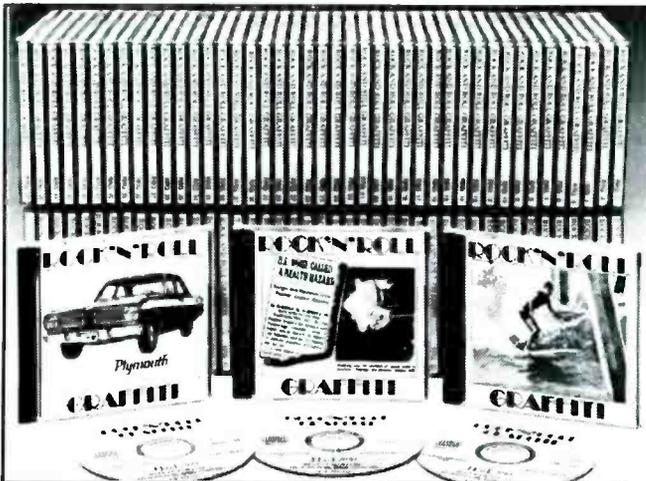
*Import music service - the best new music from around the world delivered to you well ahead of your competitors.*

**G**

**"Gold Canada Music Libraries"  
Broadcast Programming**

Phone: (800) 426-9082  
Cuts: 500 songs Terms: Buyout  
Updated: Monthly  
Market exclusive: No  
Delivered via: CD

*The top Canadian hits, with Canadian requirements met, on great sounding CDs. In AC/Rock/Oldies or Country formats.*



**AC  
OLDIES  
HOT AC  
COUNTRY  
SEVENTIES GOLD**



**Over 800 Stations  
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with each library order!**



818 963-6300  
FAX 818 963-2070  
1289 E. Alosta Ave. Glendora, CA 91740

**G**

**"GoldDisc Christmas Library"**

**TM Century**

Phone: (800) 862-3688

Terms: Cash, lease

Delivered via: CD

*GoldDisc customers receive annually updated Christmas music for their format.*

**"GoldDisc3"**

**TM Century**

Phone: (800) 862-3688

Terms: Cash

Updated: Recurrent updates

Delivered via: CD

*NoNoise discs for TM Mix, TM Country, Country, Classic Hits, Classic Rock, Urban, Lite AC, AC, Traditional Country, and more.*

**"Great Entertainers Music Library"**

**M.O.R. Media**

Phone: (800) 827-1722

Cuts: 3000 Terms: Lease, net affiliation, consultant

Updated: Continuous

Market exclusive: Yes

Delivered via: DAT, analog tape, cassette

Subscribers: 8

**"Great Entertainers Song Library"**

**M.O.R. Media**

Phone: (800) 827-1722

Cuts: 3000 Terms: Consulting package

Market exclusive: Yes

Delivered via: Analog tape, DAT, cassette

Subscribers: 8

*M.O.R. Music Library, accompanies our "Great Entertainer" format concept. Music may be provided in smaller packages as needed.*

**H**

**"HitDisc"**

**TM Century**

Phone: (800) 862-3688

Terms: Cash

Updated: Two CDs per week

Delivered via: CD

*Hits of the week for Country, AC, CHR, Urban, Spanish & international hits, and AOR.*

**K**

**"Kustom Kuts"**

**Format Productions**

Phone: (800) 440-4628

Terms: Buyout

Updated: Per order

Market exclusive: No

Delivered via: Analog tape, DAT, mini-disc

*Perfect source to add hard-to-find pop, rock, R&B, and country songs to station library.*

**M**

**"Master Service"**

**Far West Communications**

Phone: (818) 248-2400

Terms: Lease

Updated: Monthly

Market exclusive: No

Delivered via: Analog tape

*The original and best audiophile music library, with 2400 basic cuts from record company masters and ongoing current service.*

**"Masterdisc"**

**Far West Communications**

Phone: (818) 248-2400

Cuts: Custom Terms: Buyout

Updated: As requested

Market exclusive: No

Delivered via: CD

Subscribers: 68

*Broadcasting's most cost-effective, custom song library service. All formats. No minimum order. \$6 per cut plus CD blank.*

**"Music From 1888 To Now"**

**Dorfman Media Corp.**

Phone: (818) 889-1685

Terms: Buyout

Market exclusive: No

Delivered via: Analog tape, DAT, CD

*Looking for that one tough-to-find song — from Edison cylinders to CDs?*

**"Music Libraries on CD"**

**Broadcast Programming**

Phone: (800) 426-9082

Cuts: 18 Terms: Lease

Market exclusive: No

Delivered via: CD

*Entire music format libraries on CD.*

**"Music Libraries On Hard Drive"**

**Broadcast Programming**

Phone: (800) 426-9082

Cuts: Various Terms: Lease

Market exclusive: No

Delivered via: Hard drive

*Entire music libraries on hard drive computer.*

**O**

**"Oldies, The Next Generation"**

**Format Productions**

Phone: (800) 440-4628

Cuts: 2060 Terms: Lease

Updated: Yearly

Market exclusive: Yes

Delivered via: DAT, CD, mini-disc

*Radio's "New" Oldies, covering the hits 1969 through 1980! Selector-ready with programming options for each market.*

**"Oldies On CD"**

**Music Director Programming Service**

Phone: (413) 783-4626

Cuts: 2661 Terms: Buyout

Updated: Annually

Market exclusive: No

Delivered via: CD

Subscribers: 1000

*AC and CHR hits of the '50s, '60s, '70s, '80s thru 1993. Ready for delivery. Buy them all — or split series by decades.*

**"Oldies On CD & Hard Drive"**

**Scott Studios Corp.**

Phone: (800) 726-8877

Cuts: 1100+ Terms: Buyout

Updated: Weekly, every other month

Market exclusive: No

Delivered via: CD, Hard Drive

*Custom and stock music libraries on CD for any format.*

**"100 Hard To Find '70s Classics"**

**Broadcast Programming**

Phone: (800) 426-9082

Cuts: 100 songs Terms: Buyout

Market exclusive: No

Delivered via: CD

**P**

**"Primrose Music Library"**

**Network Music Inc.**

Phone: (800) 854-2075

Cuts: 51 CDs Terms: Lease

Updated: Annually

Market exclusive: No

Delivered via: CD

*A collection of over 51 CDs recorded in Europe in a wide range of styles ... from medieval scores to new age sounds.*

**R**

**"Radio Demo Song Library"**

**Radio Demo**

Phone: (900) 225-3366

Cuts: Various Terms: Negotiable

Updated: As requested

Market exclusive: Negotiable

*Demos on demand featuring air talent, jingle, sweeper, music, SFX companies, comedy services, and syndicated shows. \$1.99 per minute for Demo.*

**R**

**"Rock 'N' Roll Graffiti"  
Music Director Programming  
Service**

Phone: (413) 783-4626  
Cuts: 1229 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 912

*Fifty CDs from the '50s and '60s, at a real low price. Add-on CDs available with no duplications of songs.*

**"Rock and Roll Graffiti"  
Format Productions**

Phone: (800) 440-4628  
Cuts: 1229 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 400

*Most requested and audience-tested hits of the '50s and '60s. All original versions digitally remastered for best sound.*



**"Rock 'N' Roll Graffiti CD  
Oldies Library"  
Halland Broadcast  
Services Inc.**

Phone: (818) 963-6300  
Cuts: 1229 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 500

*Complete oldies library on CD. 1229 of the most requested songs from 1954-1969 on 50 CDs. All original versions.*

**S**

**"Saturday Night Oldies Party"  
Music Director Programming  
Service**

Phone: (413) 783-4626  
Cuts: 576 Terms: Buyout  
Updated: Annually  
Market exclusive: No  
Delivered via: Analog tape, DAT  
Subscribers: 89

*Hard-to-find hits from the '50s, '60s, and early '70s on 17 reels. Ideal for weekend specials, midday oldies hour.*



**"The Seventies AC/CHR  
Gold Library"  
Halland Broadcast  
Services Inc.**

Phone: (818) 963-6300  
Cuts: 545 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 400

*A perfect AC/CHR Gold Library! Five hundred and forty five songs from 1970-1979 on 30 CDs, with no disco. All original versions by original artists.*

**"Seventies Gold"  
Format Productions**

Phone: (800) 440-4628  
Cuts: 545 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 200

*Ideal gold library for AC and CHR, or great current category for Oldies stations. Covers AC, Hot AC & CHR.*

**"Seventies On CD"  
Music Director Programming  
Service**

Phone: (413) 783-4626  
Cuts: 545 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 586

*Thirty CDs of the biggest AC and CHR hits from 1970-1979. Add-on packages of the '50s-'90s also available.*

**"Standards Of Excellence"  
Radio DeLuxe**

Phone: (800) 664-1999  
Cuts: 1200 Terms: Buyout, lease  
Updated: As needed  
Market exclusive: No  
Delivered via: CD

*Timeless classics for contemporary adults. Highest quality Adult Standards by Ronstadt, Streisand, Bennett, Sinatra, Manhattan Transfer, Connick, and many more.*

**U**

**"Urban Contemporary"  
Alternative Programming**

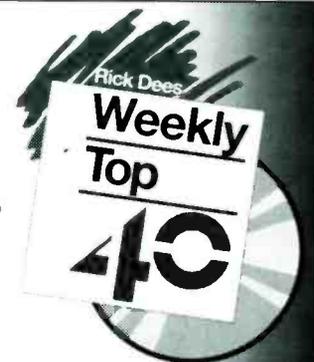
Phone: (800) 231-2818  
Terms: Cash only  
Updated: Bi-weekly  
Market exclusive: Yes  
Delivered via: Analog tape, CD  
Subscribers: 2

*Urban Contemporary format with optional recurrent and Gold libraries.*

**TODAY'S TOP 40 STATIONS NEED MORE  
THAN A COUNTDOWN SHOW**

**"Rick Dees Weekly Top 40" is entertaining CHR radio! Personality makes the difference.**

CHRs of the '90s can't waste weekends with voice-over shows tracked by non-broadcasters in a broom closet. Rick Dees Weekly Top 40 is a high-style contemporary show hosted by America's top CHR radio superstar! If you're tired of tracks and stats call Tom Shovan or Ramona Rideout at Radio Today (212) 581-3926 and see if Rick Dees is available in your market.



**Rick Dees lives CHR radio every morning of his life.**





## A

### "Advantage Sound Effects" Advantage Productions Inc.

Phone: (813) 482-1444  
Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, SW56/  
ISDN

*Liners, sweepers, station IDs, promos, and commercial production.*

### "Jay Andrews Sound Effects" JAMCO/Jay Andrews

Media Company  
Phone: (706) 864-8013  
Cuts: Various Terms: Lease  
Updated: As requested  
Market exclusive: Yes  
Delivered via: Analog tape

*Original voiceovers for all formats, delivered fully produced or dry. Stations nationwide call today!*

## B

### "Background Trax" The Hollywood Edge

Phone: (800) 292-3755  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD, CD-ROM

*Five CDs of ambiance, from nature to city.*

### "The Big Whoosh" Dave Dworkin's Ghostwriters

Phone: (612) 522-6256  
Cuts: 189 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*189 sounders, whooshes, accents, sparkles and hits on compact disc. Money-back guarantee. \$99.*

## C

### "Cartoon Trax" The Hollywood Edge

Phone: (800) 292-3755  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Five CDs, over 2000 cartoon/comedy sound effects.*

### "Cititrax" The Hollywood Edge

Phone: (800) 292-3755  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Ten CDs of urban ambiances.*

## "The Craziest"

### Dave Dworkin's Ghostwriters

Phone: (612) 522-6256  
Cuts: 265 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*O'Connor's collection of comedy sound effects. Thirty-day money-back guarantee. \$159.*

## D

### "Davis Sound Effects" Carter Davis Creative Services

Phone: (901) 681-0650  
Cuts: Custom Terms: Buyout  
Market exclusive: Yes  
Delivered via: Analog tape, DAT  
Subscribers: 60

*Custom voice and production for radio and TV.*

## E

## "E-EFX II"

### Radio Potato

Phone: (800) 468-6874  
Cuts: 200+ Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 100

*Same electronic effects from "Whoosh & Zap Package" plus Bizarro sounds, ambiance & musical transitions.*

## "E-EFX Lite Sound Effects"

### Radio Potato

Phone: (800) 468-6874  
Cuts: 188 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 25

*Lite electronic effects and NAC, AC, and Light Jazz short musical transitions. Perfect for IDs and sweepers.*

## "Edge Edition"

### The Hollywood Edge

Phone: (800) 292-3755  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD, CD-ROM

*Four CDs, over 800 general sound effects.*

## F

## "Future Effects"

### Audio Productions Inc.

Phone: (615) 321-3612  
Cuts: 100 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Sweepers & explosion effects package. Music too!*

## G

## "Gateway Sound Effects"

### Dave Dworkin's Ghostwriters

Phone: (612) 522-6256  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 800

*427 genuine sound effects on five CDs for \$89.*

## "GMI's Laser Impact"

### Dave Dworkin's Ghostwriters

Phone: (612) 522-6256  
Cuts: 122 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*122 lasers, stingers, sweepers & orchestral effects. Thirty-day money-back guarantee. \$99.*

## H

## "Hollywood Edge SFX Library"

### TM Century

Phone: (800) 862-3688  
Cuts: 792 Terms: Buyout, lease  
Market exclusive: No  
Delivered via: CD

*Award-winning effects from major motion pictures.*

## K

## "KPM Sound Effects Library"

### APM/Associated Production Music

Phone: (800) 543-4276  
Cuts: 700 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Eight-CD set with over 700 effects \* Digitally mastered and recorded \* Buyout price of \$500.*

## M

## "Max EFX"

### Radio Potato

Phone: (800) 468-6874  
Cuts: Six CDs Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Sound effects — includes office, animals, guns & military, sports, household, etc. Mucho effects — nearly all digitally recorded.*

## "Max-EFX"

### Dave Dworkin's Ghostwriters

Phone: (612) 522-6256  
Cuts: 700 Terms: Buyout  
Market exclusive: No  
Delivered via: CD

*Creative Support Services' modern collection of 700 sound effects on six discs. Thirty-day money-back guarantee. \$199.*

**O**

**"O'Connor Digital Effects"  
Dave Dworkin's Ghostwriters**

Phone: (612) 522-6256  
Cuts: 300 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Three hundred genuine sound effects on two CDs for indexing CD players - \$75.

**P**

**"Premiere Edition"  
The Hollywood Edge**

Phone: (800) 292-3755  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD, CD-ROM  
Twenty CDs of award-winning sound effects.

**R**

**"Radio Demo SFX"  
Radio Demo**

Phone: (900) 225-3366  
Cuts: Various Terms: Negotiable  
Updated: As requested  
Market exclusive: Negotiable  
Demos on demand featuring air talent, jingle, sweeper, music, SFX companies, comedy services, syndicated shows.  
\$1.99 per minute for demo.

**S**

**"Science Fiction"  
The Hollywood Edge**

Phone: (800) 292-3755  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD, CD-ROM  
Three CDs of science-fiction sound effects.

**"Sound Effects"  
Network Music Inc.**

Phone: (800) 854-2075  
Cuts: 70 CDs Terms: Buyout  
Updated: Ten per year  
Market exclusive: No  
Delivered via: CD  
Seventy volumes on CD with over 5500 effects with frequent updates. Includes catalogue system published in printed or software formats.

**"Sound Effects"  
Sound Ideas**

Phone: (800) 387-3030  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Producer of the world's largest commercially available SFX library on CD, the Mix Broadcast Music Library, Sound Ideas Music Library.

**"Super Single"  
The Hollywood Edge**

Phone: (800) 292-3755  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD, CD-ROM  
Two hundred sound effects on one CD.

**"Super Single Vol. 1"  
The Hollywood Edge**

Phone: (800) 292-3755  
Terms: Buyout  
Market exclusive: No  
Delivered via: CD, CD-ROM  
Two hundred new sound effects on one CD.

**X**



**"XFX"  
Sean Caldwell Productions**  
Phone: (610) 640-5899  
Cuts: 99 Terms: Lease  
Market exclusive: Yes  
Delivered via: CD  
FX of the '90s. Tune in/out, statics, digital noises, rewinds, electrocutes. Cutting through at B96, Y100, 99X, KISS-FM.

**Z**

**"Zings, Zaps & Zoodads"  
Dave Dworkin's Ghostwriters**

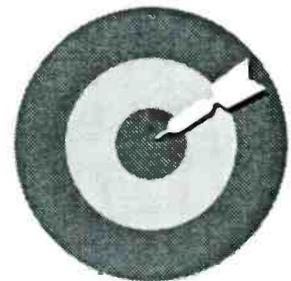
Phone: (612) 522-6256  
Cuts: 120 Terms: Buyout  
Market exclusive: No  
Delivered via: CD  
Subscribers: 50  
Lasers and sweepers produced by Dave Foxx, production director of Z-100/New York. Money-back guarantee. \$99.

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Wouldn't it be nice for someone to show you P.D. HEAVEN? A place where people listen to you. Where people help keep you one step ahead of your sales managers weekly client promotions. In short, help make you look and feel great. Someone who can help drive your closest competitor into the ACP Format - Adult Contemporary Polka. Well here at Impact Target Marketing our purpose is to create a P.D. HEAVEN for you! ITM has worked for over five years developing successful marketing campaigns for stations both nationally and internationally. When P.D.'s talk about ITM they use words like success, service, innovative and quality. We create marketing campaigns that are P.D. friendly, campaigns that work. Call today and let us tell you about our interactive marketing campaigns. ITM can help get you to P.D. HEAVEN.



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FAX (508) 535-0011



A  
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F

## A

### "Atlantic Sports Reports"

#### Ray Sports Radio Networks

Phone: (919) 335-7294

Hosted by: Bob DeBlois

Frequency: Eight times daily

Length: Five mins. Terms: Barter

Delivered via: Galaxy 6 T3, Satcom C5

First aired: 1985 Affiliates: 49

*The East coast's "Hardest Hitting" sports show. The story behind the headlines of the day in sports.*

## B

### "Beyond The Game"

#### Cornerstone Communications

Phone: (303) 933-6114

Hosted by: Jerry Schemmel

Frequency: Daily

Length: 2½ mins. Terms: Barter

Delivered via: Analog tape

First aired: 1993 Affiliates: 48

*Features athletes with inspiring and encouraging stories, whose efforts have an impact on the world.*

### "Both Sides Now"

#### Major Networks Inc.

Phone: (312) 755-1300

Hosted by: Rick Telander

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5

*Sports Illustrated writer Rick Telander moderates two top-of-the-line sports figures for a unique, double point-of-view program.*

## C

### "CBS Radio Sports NFL Package"

#### CBS Radio Networks

Phone: (212) 975-6085

Hosted by: Various

Frequency: Seasonal

Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1978 Affiliates: 350

*Fifty-three game package includes all 17 Monday night contests, plus 18 regular season, AFC & NFC Playoffs, Super Bowl, and Pro Bowl.*

### "Papa Joe Chevalier Show"

#### One-On-One Sports Radio Network

Phone: (708) 509-1661

Hosted by: Papa Joe Chevalier

Frequency: Daily M-F

Length: Four hours Terms: Barter, cash

Delivered via: Satcom C5 T15

First aired: 1994 Affiliates: 150

*Papa Joe's caller-driven weekday sports talk show offers listeners the opportunity to debate the hottest issues in sports today.*

### "Chicago Bears Football"

#### Tribune Radio Networks

Phone: (312) 222-3342

Hosted by: Wayne Larrivee, Dick Butkus, Gary Fencik, and Hub Arkush

Frequency: Seasonal Terms: Barter

Delivered via: Galaxy 2 T3

First aired: 1985 Affiliates: 45

*Play-by-play coverage of the Chicago Bears, one of the most popular sports teams in the nation.*

### "Chicago Cubs Baseball"

#### Tribune Radio Networks

Phone: (312) 222-3342

Hosted by: Harry Caray, Thom Brennaman, and Ron Santo

Frequency: Seasonal Terms: Barter

Delivered via: Galaxy 2 T3

First aired: 1983 Affiliates: 55

*Play-by-play coverage of the Chicago Cubs, one of the most popular sports teams in the nation.*



### "Coast To Coast"

#### Major Networks Inc.

Phone: (312) 755-1300

Hosted by: Bob Costas

Frequency: Weekly, daily

Length: Two hours Terms: barter

Delivered via: Satcom C5

*Weekly in-depth interviews and coverage of the sports world. Package includes "Collectibles," daily offerings of the greatest moments ever.*

### "College Basketball Game Of The Week"

#### Mutual Broadcasting System

Phone: (703) 413-8550

Hosted by: Various

Frequency: Seasonal

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15

*Play-by-play of the season's best matchups between the top college teams in the nation. Action-packed.*

### "College Sports USA"

#### CBS Radio Networks

Phone: (212) 975-6085

Hosted by: Ron Franklin

Frequency: Weekends

Length: Five mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1983 Affiliates: 475

*A look at happenings in college sports today and yesteryear.*

### "Don Criqui On Sports"

#### NBC Radio Network

Phone: (703) 413-8550

Hosted by: Don Criqui

Frequency: Daily

Length: 2½ mins. Terms: Net affiliation

Delivered via: Satcom C5 T15

*Daily commentary on the people and events making news in the world of sports.*

## D

### "Deportes CBS"

#### CBS Americas

Phone: (212) 975-5618

Hosted by: Jaime Jarrin

Frequency: Daily

Length: Three mins. Terms: Net affiliation

Delivered via: Galaxy 6 T15

First aired: 1993 Affiliates: 60

*Broadcast focusing on sports of interest to the Latino audience, including baseball, boxing, and soccer.*

### "Drive Time (The Radio Golf Show)"

#### Capitol Radio Networks

Phone: (919) 890-6030

Hosted by: Bobby Clampett, Rick Dayton, Tony Haynes

Frequency: Daily

Length: 3½ mins. Terms: Barter

Delivered via: Satcom C5 T3

First aired: 1995

*A fast-paced, tightly edited program focusing on professional golf—interviews, commentaries, updates, even tips on equipment and golf destinations.*

### "Duke University Football & Basketball"

#### Capitol Radio Networks

Phone: (919) 890-6030

Hosted by: Tony Haynes

Frequency: Weekly, seasonal

Terms: Net Affiliation

Delivered via: Satcom C5 T3

First aired: 1981 Affiliates: 69

*Seasonal football and basketball play-by-play coverage & weekly coaches' call in shows.*

## F

### "Mike Francesa Sports Now"

#### Westwood One Entertainment

Phone: (703) 413-8550

Frequency: Weekly Length: One hour

Delivered via: Satcom C5 T15

*The most hard hitting sports talk available, includes commentary, game and player analysis, and live interviews.*

## F

**"Futbol Al Dia"****CBS Americas**

Phone: (212) 975-5618  
 Hosted by: Jessi Losada  
 Frequency: Daily

Length: 2½ mins. Terms: Net affiliation  
 Delivered via: Galaxy 6 T15

First aired: 1994 Affiliates: 60

*Complete news and results of soccer matches from across the world.*

## G

**"The Golf Spot"****CBS Radio Networks**

Phone: (212) 975-6085  
 Hosted by: Nick Seitz  
 Frequency: Seasonal

Length: One min. Terms: Net affiliation  
 Delivered via: Satcom C5 T23

First aired: 1978 Affiliates: 475

*Expert tips for golfers looking to enjoy and improve their time on the course.*

**"The Ted Green Show"****One-On-One Sports Radio Network**

Phone: (708) 509-1661  
 Hosted by: Ted Green  
 Frequency: Daily M-F

Length: Four hours Terms: Barter, cash  
 Delivered via: Satcom C5 T15

First aired: 1994 Affiliates: 150

*Entertaining and highly produced week-night talk show featuring interviews with the hottest sports celebrities in the country.*

## H

**"Dave Harbison Show"****One-On-One Sports Radio Network**

Phone: (708) 509-1661  
 Hosted by: Dave Harbison  
 Frequency: Weekends

Length: Five hours Terms: Barter, cash  
 Delivered via: Satcom C5 T15

First aired: 1994 Affiliates: 150

*Dave Harbison's informational pre-game show features interviews with the hottest coaches and players and live previews from game sites.*

**"The Lou Holtz Show"****Mutual Broadcasting System**

Phone: (703) 413-8550  
 Hosted by: Lou Holtz  
 Frequency: Seasonal

Length: One hour Terms: Barter  
 Delivered via: Satcom C5 T15

*The coach's analysis and commentary on Notre Dame and college football, with insights into strategy, injury updates, and humor.*

## I

**"Instant Replay"****Telemedia Network Radio**

Phone: (416) 482-9383  
 Hosted by: Pat Summerall  
 Frequency: Weekly

Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T23

First aired: 1995 Affiliates: 75

*A weekly in-depth retrospective featuring the world's biggest sports celebrities.*

**"Instant Replay With Pat Summerall"****Telemedia Network Radio**

Phone: (416) 482-9383  
 Hosted by: Pat Summerall  
 Frequency: Daily

Length: 90 secs. Terms: Barter  
 Delivered via: Sedats 14

First aired: 1994 Affiliates: 50

*Vignettes and in-depth interviews with famous sports personalities hosted by 1994 Broadcaster Of The Year.*



## L

**"Latin Legends Of Baseball"****CBS Americas**

Phone: (212) 975-5618  
 Hosted by: Billy Berroa  
 Frequency: Seasonal

Length: Three mins. Terms: Net affiliation  
 Delivered via: Galaxy 6 T15

First aired: 1991 Affiliates: 60

*Month-long series celebrating the achievements and recalling the struggles of Latin Major League greats. Features a live, two-hour call-in.*

## M

**"John Madden's Sports Calendar"****Major Networks Inc.**

Phone: (312) 755-1300  
 Hosted by: John Madden Frequency: Daily  
 Length: 90 secs. Terms: Barter  
 Delivered via: CD

*A day-specific look at a significant event in sports history, utilizing a vast library of audio clips that entertain.*

**"John Madden's Sports Quiz"****Major Networks Inc.**

Phone: (312) 755-1300  
 Hosted by: John Madden  
 Frequency: Daily  
 Length: 2½ mins. Terms: Barter  
 Delivered via: CD  
 Affiliates: 218

*John Madden poses a daily question and follows up with an inside answer in a style only he can render.*

**"Major League Baseball Package"****CBS Radio Networks**

Phone: (212) 975-6085  
 Hosted by: Various  
 Frequency: Seasonal Terms: Barter  
 Delivered via: Satcom C5 T23  
 First aired: 1976 Affiliates: 350

*Two Saturday "Game Of The Week" broadcasts, Sunday night games, plus opening day, three holiday games, All-star game, and the World Series.*

**"Major Sports Report"****Major Networks Inc.**

Phone: (312) 755-1300  
 Hosted by: Pat O'Brien  
 Frequency: Daily

Length: 90 secs. Terms: Barter  
 Delivered via: Satcom C5

*Pat O'Brien's sports expertise and well-respected viewpoint delivers a hard-hitting, in-depth look at a particular aspect of sports.*

**"Masters Golf Tournament"****CBS Radio Networks**

Phone: (212) 975-6085  
 Hosted by: Ed Ingles with Nick Seitz, Howard David, Jim Gray  
 Frequency: Seasonal

Length: 46@ 3 mins. Terms: Net affiliation  
 Delivered via: Satcom C5 T23

First aired: 1954 Affiliates: 475

*Series of live reports from the 18th green at the site of the Masters. Coverage includes 46 three-minute reports.*

**"Meet The All-Stars"****CBS Americas**

Phone: (212) 975-5618  
 Hosted by: Billy Berroa, Jaime Jarrin, Gustavo Lopez Moreno  
 Frequency: Seasonal

Length: One hour Terms: Net affiliation  
 Delivered via: Galaxy 6 T15

First aired: 1990 Affiliates: 60

*Live from the All-Star gala, includes interviews with the Hispanic "All-Stars."*

**"Meet The All-Stars"****CBS Radio Networks**

Phone: (212) 975-6085  
 Hosted by: John Rooney, Jerry Coleman & Jeff Torborg  
 Frequency: Seasonal

Length: One hour Terms: Net affiliation  
 Delivered via: Satcom C5 T23

*Warm-up to next day's All-Star game, with live interviews with players & team managers.*

M

**"Meet The Teams"****CBS Americas**

Phone: (212) 975-5618

Hosted by: Billy Berroa, Jaime Jarrin, Gustavo Lopez Moreno, Edgar Perrea

Frequency: Seasonal

Length: One hour Terms: Net affiliation

Delivered via: Galaxy 6 T15

First aired: 1990 Affiliates: 60

*One hour program featuring leading players, coaches, and managers of World Series-bound teams.***"Al Michaels' Sports Quiz"****MJI Broadcasting**

Phone: (212) 245-5010

Hosted by: Al Michaels

Frequency: 10 times weekly

Length: One min. Terms: Barter

Delivered via: Reel-to-reel

First aired: 1991

*A trivia program/promotion hosted by national sports broadcaster Al Michaels focusing on the sports world. Prizes for qualifying stations.***"Minor League Talk"****J. Shea Productions**

Phone: (310) 836-9566

Hosted by: Paul Colbert

Frequency: Weekly

Length: Half hour Terms: Barter

Delivered via: Satcom C5 T19

First aired: 1995

*A comprehensive, weekly look at minor league baseball, featuring news, highlights, and interviews with top players, coaches, and major leaguers.***"Mutual's College Football Bowl Package"****Mutual Broadcasting System**

Phone: (703) 413-8550

Hosted by: Various

Frequency: Special

Length: 3½ hours Terms: Barter

Delivered via: Satcom C5 T15

*Live play-by-play action from the major Bowl games.*

N

**"NCAA Package"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Various

Frequency: Seasonal

Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1982 Affiliates: 500

*Eight regular season, 21 NCAA men's playoff games, including Final Four & National Championship; plus women's semi-finals and finals. Two live call-ins included.***"NFL Draft Reports"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Ed Ingles

Frequency: Seasonal

Length: 8@ 2½ mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1981 Affiliates: 475

*Series of reports from NFL Draft headquarters where the league's team representatives select impressive college athletes to add to their squad.***"NFL Football I & II"****Mutual Broadcasting System**

Phone: (703) 413-8550

Hosted by: Tony Roberts and other Commentators

Frequency: Seasonal

Length: 3½ hours Terms: Barter

Delivered via: Satcom C5 T15

*Sunday afternoon doubleheader play-by-play. Game of the week matchups chosen to provide the most football excitement on radio.***"NFL Preview"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Greg Gumbel &amp; Matt Millen

Frequency: Seasonal

Length: 15 mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1984 Affiliates: 350

*Sets the scene for each weekend's NFL matchups, with reports on players, team standings, and coaches' observations.***"NFL Warm-Up"****Westwood One Entertainment**

Phone: (703) 413-8550

Frequency: Weekly

Length: 15 mins.

*Includes interviews with coaches and players and scene-setting reports from the key venues.***"'96 Summer Olympics"****Westwood One Entertainment**

Phone: (703) 413-8550

Length: Daily

*Exclusive coverage of the 1996 Summer Olympics in Atlanta. Reports cover basketball, track and field events, gymnastics, and others.***"North Carolina State University Sports"****Capitol Radio Networks**

Phone: (919) 890-6030

Hosted by: Gary Hahn &amp; Garry Dornburg

Frequency: Weekly, seasonal

Terms: Net affiliation

Delivered via: Satcom C5 T3

First aired: 1981 Affiliates: 55

*Seasonal football and basketball play-by-play coverage and weekly coaches' call-in shows.***"Notre Dame And Major College Football"****Mutual Broadcasting System**

Phone: (703) 413-8550

Hosted by: Tony Roberts and other commentators

Frequency: Seasonal

Length: 3½ hours Terms: Barter

Delivered via: Satcom C5 T15

*For the 28th consecutive year, exclusive play-by-play of Notre Dame's entire schedule, plus hottest college wildcard games.***"'Offsides' with Dan Dierdorf"****Spirit Sports**

Phone: (314) 352-2500

Hosted by: Dan Dierdorf of ABC Sports

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Satcom C5, cassette tape

First aired: 1991 Affiliates: 120

*Daily coverage of what's happening in professional and college football. Runs through the Super Bowl.*

P

**"Billy Packer's Tournament Madness"****Spirit Sports**

Phone: (314) 352-2500

Hosted by: CBS Sport's Billy Packer

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5

First aired: 1992 Affiliates: 85

*Weekly roundtable with Billy and nationally-known coaches and sports/media personalities, counting down to The Final Four.*

## P

**"Pennant Fever"****CBS Americas**

Phone: (212) 975-5618

Hosted by: Billy Berroa, Jaime Jarrin, Gustavo Lopez Moreno, Edgar Perrea

Frequency: Seasonal

Length: 90 secs. Terms: Net affiliation

Delivered via: Galaxy 6 T15

First aired: 1990 Affiliates: 60

*Daily feature, follows leading American and National League teams heading toward World Series.***"Performance Racing Network (PRN)"****Capitol Radio Networks**

Phone: (919) 890-6030

Hosted by: Benny Parsons, Mark Garrow

Frequency: Daily

Length: Various Terms: Barter

Delivered via: Satcom C5 T3

Affiliates: 400

*Winston Cup Today, Busch Grand National, Pole qualifying coverage, Benny Parson's FastTalk, Slim Jim All Pro Series and SuperTruck Series broadcasts.***"Pro Football Weekly"****Tribune Radio Networks**

Phone: (312) 222-3342

Hosted by: Wayne Larrivee and Hub Arkush

Frequency: Seasonal

Terms: Barter

Delivered via: Analog tape, Satcom C5 T3, Galaxy 2 T3

First aired: 1987 Affiliates: 74

*An in-depth, half-hour look at the issues, players, and coaches in the NFL and the upcoming games.*

## R

**"Race-Talk"****Sportcom Associates/Motor Sports Radio**

Phone: (607) 770-9165

Hosted by: Paul Kaminski

Frequency: Weekly

Length: Five mins Terms: Barter

Delivered via: Galaxy 4, mail, single line Comrex

First aired: 1988 Affiliates: 16

*"Race-Talk" covers major league world-wide autoracing with previews, perspective, and personality profiles.***"The John Renshaw Show"****One-On-One Sports Radio Network**

Phone: (708) 509-1661

Hosted by: John Renshaw

Frequency: Daily M-F

Length: Four hours Terms: Barter, cash

Delivered via: Satcom C5 T15

First aired: 1994 Affiliates: 150

*Outrageous, late-night live sports talk show. This high-energy host provides rock 'n' roll sports entertainment at its best.***"The Road To The Super Bowl"****CBS Americas**

Phone: (212) 975-5618

Hosted by: Super Bowl announcer team

Frequency: Seasonal

Length: 90 secs. Terms: Net affiliation

Delivered via: Galaxy 6 T15

First aired: 1991 Affiliates: 60

*Monthlong series of daily reports leading up to the Super Bowl. Includes two-hour call-in.*

## S

**"The Chris Schneider Show"****One-On-One Sports Radio Network**

Phone: (708) 509-1661

Hosted by: Chris Schneider

Frequency: Weekends

Length: Five hours Terms: Barter, cash

Delivered via: Satcom C5 T15

First aired: 1994 Affiliates: 150

*Post-game sports talk show featuring live reports from the nighttime events and post-game analysis from daytime sporting events.***"Selection Sunday/  
Eve of the Final Four"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: John Rooney, Ron Franklin, Marty Brennaman and Brad Sham

Frequency: Seasonal

Length: Three hours Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1982 Affiliates: 500

*Live call-in shows setting the stage for the NCAA Basketball tournament and finals, with coaches' interviews, expert observations.***"Seventh Inning Stretch"****Major Networks Inc.**

Phone: (312) 755-1300

Hosted by: Harry Caray

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Satcom C5

*Mr. Baseball brings a nostalgic point-of-view based upon America's favorite sport, told in the animated, candid, Harry Caray style.***"The Source Sports"****The Source/Westwood One**

Phone: (703) 413-8300

Frequency: Daily

Terms: Net affiliation

Delivered via: Satcom C5 T15

First aired: 1979

*Sports coverage targeted to a youth market.***"Sports Central USA"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Jim Hunter

Frequency: Weekend

Length: 12@ three mins. Terms: Net Affiliation

Delivered via: Satcom C5 T23

First aired: 1982 Affiliates: 475

*Weekend review of the latest sports news and scores.***"Sports Flashback"****Major Networks Inc.**

Phone: (312) 755-1300

Hosted by: Pat O'Brien

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Satcom C5

*Daily time-travel into sporting events from the past half-century, utilizing a library of 20,000 audio clips.***"The Sports Network"****The Sports Network**

Phone: (215) 947-2400

Hosted by: Mickey Charles

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Galaxy 4

First aired: 1995

*Sports talk, national topics. Controversy, opinion, features, listener exchanges. Score updates, game previews, post-game analysis, celebrity interviews.***"Sports Plain Wrap"****Premiere Radio Networks Inc.**

Phone: (818) 377-5300

Frequency: Daily

Length: 2½ mins. Terms: Barter

Delivered via: Analog tape

First aired: 1994 Affiliates: 24

*News and information about the world of sports.*

## S

**"Sports Report"****Mutual Broadcasting System**

Phone: (703) 413-8550

Frequency: Daily

Length: 3½ mins. Terms: Net affiliation

Delivered via: Satcom C5 T15

*Monday through Friday, a brief, but complete look at the latest news and scores in sports.***"Sports Saturday & Sports Sunday"****One-On-One Sports Radio Network**

Phone: (708) 509-1661

Hosted by: Earl Forcey &amp; Bob Berger

Frequency: Weekends

Length: Six hours Terms: Barter, cash

Delivered via: Satcom C5 T15

First aired: 1994 Affiliates: 150

*Live information-based talk shows with game previews, newsmaker interviews, and live reports from the hottest sports events around the country.***"Sports Scoreboard"****NBC Radio Network**

Phone: (203) 413-8550

Frequency: Weekends

Length: Two mins. Terms: Net affiliation

Delivered via: Satcom C5 T15

*A quick weekend recap of the winners and losers, the scores and the stats.***"Sports World Roundup"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Bill Schweizer (M-F),

Tommy Tighe (Sat)

Frequency: Mon-Sat

Length: Three mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1972 Affiliates: 475

*Morning sports recap and previews of upcoming matchups.***"Sportstime"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: CBS Sportscasters

Frequency: Daily

Length: 3½ mins Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1981 Affiliates: 475

*The CBS sports staff offers listeners news and expert commentary covering all aspects of sports.*

## T

**"Talkin' Baseball"****Radio America Network**

Phone: (202) 408-0944

Hosted by: Bill Gilbert, Dave Gilbert

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15

First aired: 1995

*Analyzes current events in the national past time, celebrates the sports history, and features celebrity interviews.***"Talkin' Roundball' with Dick Vitale"****Spirit Sports**

Phone: (314) 352-2100

Hosted by: ESPN's Dick Vitale

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Cassette tape, Satcom C5

First aired: 1990 Affiliates: 185

*Daily insight & philosophy on what's happening in basketball. Covers college and pros. Runs through NBA Championships.***"The Tennis Spot"****CBS Radio Networks**

Phone: (212) 975-6085

Hosted by: Peter Burwash

Frequency: Seasonal

Length: One min. Terms: Net affiliation

Delivered via: Satcom C5 T23

First aired: 1978 Affiliates: 475

*Feature contains helpful hints for listeners who want to improve and further enjoy their tennis game.***"This Is The NFL"****Westwood One Entertainment**

Phone: (703) 413-8550

Hosted by: Steve Sabol

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: Satcom C5 T15

*Daily vignettes featuring the greatest moments from NFL games, hosted by Steve Sabol. Available mid-August through the Pro Bowl.*

## V

**"Dick Vitale's Talkin' Roundball"****Westwood One Entertainment**

Phone: (703) 413-8550

Frequency: Daily

Length: Two mins.

Delivered via: Satcom C5 T15

*Witty, outspoken, and incredibly fast paced. Focuses on current happenings in the NCAA and NBA.*

## W

**"The Dave Wannstedt Show"****Tribune Radio Networks**

Phone: (312) 222-3342

Hosted by: Wayne Larrivee

Terms: Barter

Delivered via: Galaxy 2 T3

First aired: 1993 Affiliates: 40

*Interviews, analysis, and game strategy of Chicago Bears football with Coach Wannstedt and phone calls from fans.***"The Westwood One/ HBO Boxing Series"****Westwood One Entertainment**

Phone: (703) 413-8550

Hosted by: Various

Frequency: 4-6 times annually

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15

*Regularly scheduled blow-by-blow accounts of championship boxing matches, created expressly for radio.***"Winston Cup Today"****Capitol Radio Networks**

Phone: (919) 890-6030

Hosted by: Mark Garrow

Frequency: Daily

Length: Five mins. Terms: Barter

Delivered via: Satcom C5 T3

First aired: 1985 Affiliates: 400

*Who, what, where, and why of NASCAR racing in one hour of programming weekly. Daily shows and a weekend magazine.*

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J

**A**

**"After Midnite With Blair Garner"**  
**After Midnite Entertainment**  
 Phone: (213) 851-7770  
 Hosted by: Blair Garner  
 Frequency: Daily  
 Length: Six hours Terms: Barter  
 Delivered via: Satcom C5 T23

*Only all-night program produced LIVE for Country radio, delivered 7 nights/week from Midnight — 6AM (Mon-Sat) via digital satellite.*

**B**

**"The Danny Bonaduce Show"**  
**Evergreen Syndication**  
 Phone: (312) 951-7633  
 Hosted by: Danny Bonaduce  
 Frequency: Daily  
 Length: Five hours Terms: Cash  
 Delivered via: Galaxy 4 T1

*Danny has parlayed his national celebrity into one of the funniest, liveliest talk shows. Hollywood guests, social satire, listener interaction.*



**"The Gary Burbank Show" Broadbank Burbcasting Corp.**  
 Phone: (800) 852-7007  
 Hosted by: Gary Burbank  
 Frequency: Daily  
 Length: Three hours Terms: Cash  
 Delivered via: Satcom C5 T23

*Three hours of the nation's most entertaining comedy talents blending political cartoons, song parodies, and a legendary cast of "caricatures."*

**C**



**"The Couzin Ed Show"**  
**Digi-Net Syndication**  
 Phone: (813) 253-4500

Hosted by: Couzin Ed of the U.N.  
 Frequency: Daily  
 Length: One-five hours Terms: Barter, net affil.  
 Delivered via: G-Star I

*Couzin Ed combines listener interaction online, via phone/fax with the quickest wit available and the country's cutting edge music.*

**D**

**"Don & Mike"**  
**Westwood One Entertainment**  
 Phone: (703) 413-8550  
 Hosted by: Don Geronimo and Mike O'Meara  
 Frequency: Daily  
 Length: Four hours Terms: Barter  
 Delivered via: Satcom C5 T15

*Don & Mike create havoc wherever they go. Each show features zany stunts, listener games, and on-air antics.*

**G**

**"The Greaseman Show"**  
**Infinity Broadcasting**  
 Phone: (213) 882-8578  
 Hosted by: The Greaseman  
 Frequency: Daily  
 Length: Four hours Terms: Cash  
 Delivered via: Satcom C5 T23, 25, 27

*"The Greaseman Show" is a four-hour comedy show with an emphasis on wacky bits, parody songs, and phone calls.*

**I**

**"Imus In The Morning"**  
**Westwood One Entertainment**  
 Phone: (800) 225-3270  
 Hosted by: Don Imus  
 Frequency: Daily  
 Length: Four hours Terms: Cash  
 Delivered via: Satcom C5 T15

*The legendary Don Imus attracts the influential 25-54 demo with hot guests, controversial topics, and clever satire.*



**"Interstate Radio Network"**  
**Interstate Radio Network (IRN)**

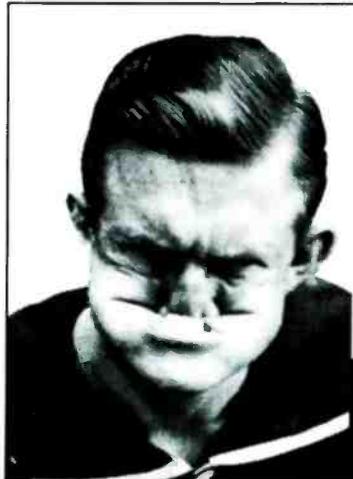
Phone: (312) 222-4784  
 Hosted by: Fred Sanders  
 Frequency: Daily  
 Length: Eight hours nightly Terms: Barter  
 Delivered via: Galaxy 2 T3

*Live, overnight programming featuring hit country music, full-service weather, sports, and highway information. Entertainment/companionship for travelers, truckers, and third-shifters.*

**J**

**"John Boy & Billy Big Show"**  
**Pyramid Communications**  
 Phone: (704) 338-9970  
 Hosted by: John Isley & Billy James  
 Frequency: Daily  
 Length: Four hours Terms: Cash  
 Delivered via: GSTAR

*Entertainment-intensive morning radio show based on Classic Rock format. Team together for 14 years. In syndication since 1992.*



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J  
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W

J



**"The Tom Joyner Morning Show"**  
**ABC Radio Networks**

Phone: (214) 991-9200  
Hosted by: Tom Joyner  
Frequency: Daily M-F  
Length: Five hours  
Delivered via: Satellite

*First-ever live, syndicated national urban morning program combining music, celebrity interviews, comedy, news, and call-ins.*

L

**"Love Songs And Bedtime Stories"**

**Dick Summer Communications**

Phone: (610) 566-5339  
Hosted by: Dick Summer  
Frequency: Daily  
Length: Four hours Terms: Barter  
Delivered via: Analog tape, DAT

*Tracks only. The personality elements for your love songs show. Each station uses its own playlist, mixed with these tracks.*

M

**"Mark And Brian Show"**

**KLOS Syndication**

Phone: (310) 840-4822  
Hosted by: Mark and Brian  
Frequency: Daily  
Length: Four hours Terms: Cash

**"The Kevin Matthews Show"**

**Evergreen Syndication**

Phone: (312) 951-7633  
Hosted by: Kevin Matthews  
Frequency: Daily  
Length: Five hours Terms: Cash  
Delivered via: Galaxy 4 T1

*Billboard's Local Air Personality of the Year, 1994. Blend of dead-on impersonations and hilarious characters has built a loyal fanbase.*

**"Matty In The Morning"**

**Superadio Networks**

Phone: (508) 626-2000  
Hosted by: Matt Siegel  
Frequency: Daily  
Length: Four hours Terms: Barter, cash  
Delivered via: Satcom K2 T12

*Personality-based morning show featuring Matt Siegel from KISS 108/Boston. "Cross-platform" technology allows each affiliate to program music locally.*



**"Moby In The Morning"**

**ABC Radio Networks**

Phone: (214) 991-9200  
Hosted by: Moby  
Frequency: Daily M-F  
Length: 4½ hours Terms: Cash, barter  
Delivered via: Satcom C5 T23

*Contemporary country music morning show with Atlanta's top country personality, Moby, Champion of the "Common Man."*

O

**"Open House Party"**

**Superadio Networks**

Phone: (508) 626-2000  
Hosted by: John Garabedian  
Frequency: Daily  
Length: Four hours Terms: Barter, cash  
Delivered via: Satcom K2 T12

*Mainstream CHR party show featuring superstar guests, toll-free 800 requests, live studio audience.*

**"Open House Weeknights/ All Nite Cafe"**

**Superadio Networks**

Phone: (508) 626-2000  
Hosted by: John Garabedian, B.B. Good  
Frequency: M-F  
Length: Eight hours Terms: Barter  
Delivered via: Satcom K2 T12

*Turn late-weeknight time periods into spectacular, promotable events. Bonus — All Nite Cafe: a warm wonderful overnight music program.*

W

**"Walton & Johnson Show"**

**MasterVox Media**

Phone: (800) 789-3232  
Hosted by: John Walton  
Frequency: Daily  
Length: Five hours Terms: Barter, cash  
Delivered via: Galaxy 4 T2

*High-profile, comedy-driven morning show.*

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A  
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B

**A**

**"The Affection Connection"**

**Babes In Broadcasting Inc.**

Phone: (503) 621-1240  
Hosted by: Ms. J.J. McKay  
Frequency: Weekly

Length: Three hours Terms: Barter  
Delivered via: Analog tape, DAT  
First aired: 1992 Affiliates: 7

*Singles can connect via an interactive show. Throughout Oregon and Washington, with national applications.*

**"Alternatives"**

**Talk Radio Network**

Phone: (503) 664-8827  
Hosted by: Bob White and Linda Wilson Hunt  
Frequency: Weekly

Length: One hour Terms: Barter  
Delivered via: Satcom C5 T15, Galaxy 4 T23

First aired: 1994 Affiliates: 9

*Bob and Linda discuss relationships, metaphysics, and religion from a new age perspective. Caller interactive self help show.*

**"America On The Road I"**

**America On The Road Inc.**

Phone: (207) 781-5036  
Hosted by: Mike Anson and Jack Nerad  
Frequency: Weekly

Length: One hour Terms: Barter  
Delivered via: Analog tape, DAT, Satcom C5 T15

First aired: 1990 Affiliates: 287

*Automotive experts review auto technology, products and services; test-drive vehicles; interview industry notables; report industry news; take listener calls.*

**"America On The Road II"**

**America On The Road Inc.**

Phone: (207) 781-5036  
Hosted by: Mike Anson and Jack Nerad  
Frequency: Weekly

Length: 2½ mins. Terms: Barter  
Delivered via: Analog tape, DAT  
First aired: 1990 Affiliates: 159

*Automotive experts review new technology, test-drive vehicles, interview industry notables, analyze products and services, and report industry news.*

**"America Outdoors"**

**Talk Radio Network**

Phone: (503) 664-8827  
Hosted by: Lance Podolski  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T15, Galaxy 4 T23

First aired: 1991 Affiliates: 16

**"American Crime Line"**

**Talk Radio Network**

Phone: (503) 664-8827  
Hosted by: Ed Nowicki  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T15, Galaxy 4 T23

First aired: 1995 Affiliates: 20

*Nationally recognized security expert and ex-cop discusses law enforcement and interviews newsmakers and experts concerning crime and personal security.*

**"America's Consumer Advocate"**

**USA Radio Network**

Phone: (800) 829-8111  
Hosted by: Jim Paris  
Frequency: Daily  
Length: One hour Terms: Barter  
Delivered via: Spacenet 3 T7H, Satcom C5 T3

First aired: 1993 Affiliates: 40

*Jim Paris, C.F.P., seasoned radio journalist and financial author, tackles financial and consumer decisions your listeners make daily.*



**"Ask Arthur Frommer"**

**WOR Radio Network**

Phone: (212) 642-4533  
Hosted by: Arthur Frommer  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T23  
First aired: 1993 Affiliates: 60

*The author of "Europe On \$5 A Day" and "Frommer Guides" explores the world for exciting, value-packed travel advice.*

**"Ask The Doctor"**

**Health Radio Network**

Phone: (800) 882-6936  
Hosted by: Derrick DeSilva, M.D.  
Frequency: Daily  
Length: 55 secs. Terms: Barter, net affil.  
Delivered via: Satcom C5 T15, Galaxy 4 T3  
First aired: 1995 Affiliates: 42

*Live call-in talk show puts Dr. DeSilva at your fingertips with a wide range of medical experts. General topics.*

**"Auto Talk"**

**Talk Radio Network**

Phone: (503) 664-8827  
Hosted by: David Shortreed, Alan Masters, and Peter Tamishiro  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T15, Galaxy 4 T23

First aired: 1993 Affiliates: 9

*Three loud and funny guys from the automotive industry answers questions about auto repair and purchase.*

**B**

**"The Jim Bohannon Show"**

**Mutual Broadcasting System**

Phone: (703) 413-8550  
Hosted by: Jim Bohannon  
Frequency: Daily  
Length: Three hours Terms: Barter  
Delivered via: Satcom C5 T15

*Quality late-night programming featuring guest interviews and listener calls on all topics.*

**"David Brenner"**

**Westwood One Entertainment**

Phone: (703) 413-8550  
Hosted by: David Brenner  
Frequency: M-F  
Length: Three hours  
Delivered via: DATS, Satcom C5 T15

*Talk and humor with David exploring issues in the news and keeping his audience entertained with guests ranging from politicians to top-name actors.*



**"Dr. Joy Browne"**

**WOR Radio Network**

Phone: (212) 642-4533  
Hosted by: Dr. Joy Browne  
Frequency: Daily  
Length: Three hours Terms: Barter  
Delivered via: Satcom C5 T23  
First aired: 1992 Affiliates: 205

*Earth-based personal issues with radio's favorite psychologist. Great demographics and listener loyalty. Hot talk with a heart.*

C

**"Call Of The Wild"**

**MNN Radio Networks Inc.**

Phone: (612) 696-0123

Hosted by: Ron Schara

Frequency: Weekly

Length: One hour

First aired: 1993 Affiliates: 10

*The great outdoors of the Midwest - hunting, fishing, skiing...*

**"Bill Christian Show"**

**TPT News Inc.**

Phone: (202) 662-1220

Hosted by: Bill Christian

Frequency: Daily

Length: One hour

Delivered via: Galaxy 4 T1

First aired: 1994

*Listener-driven free form radio talk at its best, focusing on current events, self-improvement topics, and controversy.*

**"Coast To Coast AM"**

**Chancellor Broadcasting Company**

Phone: (503) 664-8829

Hosted by: Art Bell

Frequency: Daily

Length: Five hours Terms: Barter

Delivered via: Satcom C5 T15

First aired: 1993 Affiliates: 145

*First- and second-place Arbitron overnight in major markets. Huge caller volume, timely issues. 11pm-4am PST live, 4-6am PST rereads.*

**"The Alan Colmes show"**

**Major Networks Inc.**

Phone: (312) 755-1300

Hosted by: Alan Colmes

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C5, Galaxy 4

*Caller-intensive, issue-driven Liberal entertainment offsets the multitude of conservative voices. One of USA Today's Top 25 Talk Hosts.*

**"Countryline USA"**

**Entertainment Radio Networks**

Phone: (310) 456-7879

Hosted by: Dana Miller

Frequency: Monthly

Length: 90 mins. Terms: Barter

Delivered via: Satcom C5 T19

First aired: 1987 Affiliates: 175

*Monthly listener call-in show live from Disneyland with Country's biggest stars. Live performances, music sweeps, and giveaways every month.*

**"Steve Crowley's American Scene"**

**Crowley Broadcasting**

Phone: (305) 735-5222

Hosted by: Steve Crowley

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1993 Affiliates: 35

*Sharply focused on unbiased information we must know to succeed. Offers solutions to problems and practical, everyday advice.*

D

**"Dreamland"**

**Chancellor Broadcasting Company**

Phone: (503) 664-8829

Hosted by: Art Bell

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15

First aired: 1994 Affiliates: 100

*The most legitimate and believable discussion of UFO and supernatural phenomena with qualified experts. Sunday 7-10pm PST.*

E

**"Dr. Dean Edell Show"**

**EFM Media Management**

Phone: (212) 661-7500

Hosted by: Dr. Dean Edell

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1982 Affiliates: 346

*Health medical, news comments, issues of particular concern to listeners in their 20s, 30s, and 40s. Ample time for listener call-ins.*

**"David Essel — Alive!"**

**Westwood One Entertainment**

Phone: (703) 413-8550

Hosted by: David Essel

Frequency: Four times weekly

Length: Three hours Terms: Barter

First aired: 1993

*Motivational speaker and personal success expert David Essel provides advice on everything from stress management to alternative medicine.*

F



**"The Fabulous Sports Babe"**

**ESPN Radio Network**

Phone: (214) 448-3323

Hosted by: The Fabulous Sports Babe

Frequency: Daily

Length: Four hours Terms: Barter

Delivered via: Satcom C5 T23

First aired: 1994 Affiliates: 125

*Listener calls, interviews with notable sports figures, insightful analysis from a dynamic, knowledgeable host with a great sense of humor.*

**"The Barry Farber Show"**

**Major Networks Inc.**

Phone: (312) 755-1300

Hosted by: Barry Farber

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C5

*This Phi Beta Kappa delivers conservative candor with compassion and humor. Headline responsive, caller-intensive. A real slice of Americana.*

**"Farming America"**

**Tribune Radio Networks**

Phone: (312) 222-3342

Hosted by: Max Armstrong

Frequency: Daily

Length: Five mins. Terms: Barter

Delivered via: Analog tape

First aired: 1987 Affiliates: 241

*Daily farm program featuring agricultural issues, current events, news, and actualities.*

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Healthy Lifestyles RONALD HOFFMAN M.D.

Food... Glorious Food ARTHUR SCHWARTZ

America's Greenest Thumb RALPH SNODSMITH

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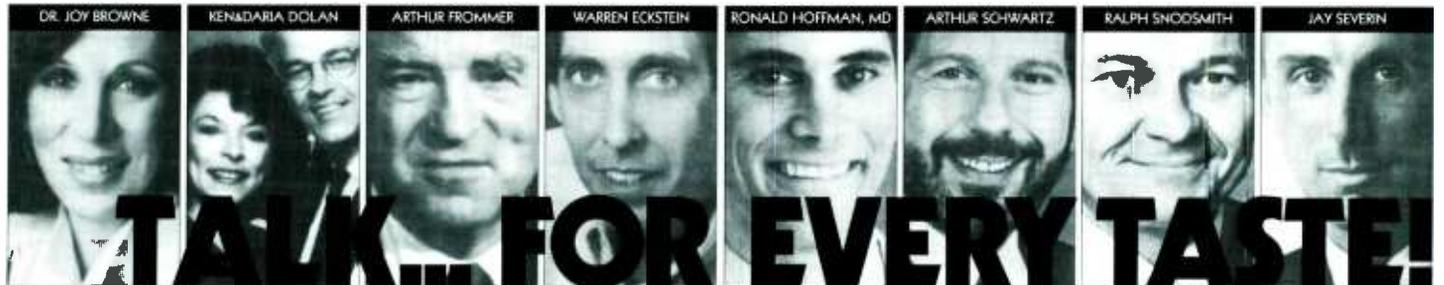
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F



**"Food Talk  
With Arthur Schwartz"**  
**WOR Radio Network**

Phone: (212) 642-4533  
Hosted by: Arthur Schwartz  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T23

*This food expert was born with a wooden spoon in his mouth. Nationally recognized as an authoritative food critic.*

**"The Roger Fredinburg Show"**  
**Talk Radio Network**

Phone: (503) 664-8827  
Hosted by: Roger Fredinburg  
Frequency: Daily  
Length: Three hours Terms: Barter  
Delivered via: Satcom C5 T15  
First aired: 1993 Affiliates: 77

*Radio's "Regular Guy" talks politics and life. Not a windbag. Not an insider; very caller-interactive 8-11pm PST.*

**"Front And Center"**  
**Radio America Network**

Phone: (202) 408-0944  
Hosted by: Gene Pell, Jack Giese  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T15  
First aired: 1995

*"Front And Center" features news and interviews for and about the men and women in the military.*

G



**"The Garden Hotline With  
Ralph Snodsmith"**  
**WOR Radio Network**

Phone: (212) 642-4533  
Hosted by: Ralph Snodsmith  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T23

*America's greenest thumb cultivates listeners year round. Great listener loyalty and local sales opportunities. Formerly on ABC.*

**"The Garden Show With Dr. Cathey"**

**Ray Communications**  
Phone: (919) 335-7294  
Hosted by: Dr. Marc Cathey  
Frequency: Weekly  
Terms: Barter  
Delivered via: Satcom C5 T15, Galaxy 6 T3  
First aired: 1988 Affiliates: 200

*The world's most recognized authority on the Green Industry offers his advice on all questions regarding gardens, trees, and plants.*

**"Good Day, USA"**  
**Stephan Productions**

Phone: (508) 877-8700  
Hosted by: Doug Stephan  
Frequency: Daily  
Length: Four hours Terms: Barter  
Delivered via: Satcom C5 T15 & 19, Galaxy 6 T3, Spacenet 3 T9  
First aired: 1988 Affiliates: 178

*Fast paced information oriented, caller driven program with interviews ranging from health to entertainment and broadcasts from many states.*

**"Bob Grant Coast-To-Coast"**  
**Westwood One Entertainment**

Phone: (703) 413-8550  
Hosted by: Bob Grant  
Frequency: Weekly  
Length: Three hours  
Delivered via: DATS, Satcom C5 T15

*Unique brand of heated and opinionated talk. Bob utilizes his weekend show to discuss issues of broad national appeal.*

*The*  
**GIL GROSS**  
*Show*

**"The Gil Gross Show"**  
**CBS Radio Networks**

Phone: (212) 975-6085  
Hosted by: Gil Gross  
Frequency: Daily  
Length: Three hours Terms: Barter  
Delivered via: Satcom C5 T23  
First aired: 1992 Affiliates: 150

*The conservative alternative, Gross talks about the hot topics of the day with guest interviews aimed towards adults 25-54.*

H

**"The Ken Hamblin Show"**  
**Entertainment Radio Networks**

Phone: (310) 456-7879  
Hosted by: Ken Hamblin  
Frequency: Daily  
Length: Three hours Terms: Barter  
Delivered via: Satcom C5 T19

*A conservative — but he's "The Black Avenger" broadcasting live from his cave three hours a day, five days a week.*

**"The Allan Handelman Show"**  
**Allan Handelman Communications**

Phone: (704) 547-9492  
Hosted by: Allan Handelman  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: DAT, online, G-Star  
First aired: 1992 Affiliates: 16

*Major celebrity/newsmaker-based interviews. Issues and guests relevant to the Rock (18-45) audience. For Alternative and Classic Rock AORs.*

**"The Ed Hartley Show"**  
**The Talk Radio Company**

Phone: (813) 399-8283  
Hosted by: Ed Hartley  
Frequency: Daily  
Length: Two hours Terms: Barter  
Delivered via: Satcom C1 T20, C5 T15, Galaxy 6 T3  
First aired: 1994 Affiliates: 25

*A refreshing break from heavy politics. Caller-driven interaction on social issues, values, morals. Compelling, listenable, entertaining! M-F, 3-5pm EST.*

**"Health Talk"**  
**American Entertainment Network**

Phone: (619) 754-3333  
Hosted by: Dr. Rob Martin  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T23, Galaxy 6 T3  
First aired: 1993

*If you know what's good for you, don't listen, don't call. If you don't...do!! The doctor is in.*



**"Health Talk With  
Dr. Ronald Hoffman"**  
**WOR Radio Network**

Phone: (212) 642-4533  
Hosted by: Dr. Ronald Hoffman  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T23  
First aired: 1994 Affiliates: 25

*Alternative medicine with medical doctor and nutritionist. Young lifestyle issues, vitamins, health maintenance, and optimization. Not your father's doctor!*

H

**"Here's To Your Health"**

**Talk Radio Network**  
 Phone: (503) 664-8827  
 Hosted by: Deborah Ray and Dr. Donald Carrow  
 Frequency: Daily  
 Length: Two-3 hours Terms: Barter  
 Delivered via: Satcom C5 T15, Galaxy 4 T23  
 First aired: 1987 Affiliates: 94

*Call-in advise for alternative medicine and interviews featuring "Radio's Medical Maverick" and pioneers in alternative medicine.*



**"Hightower Radio"**  
**ABC Radio Networks**  
 Phone: (212) 456-5131  
 Hosted by: Jim Hightower  
 Frequency: Weekly, Sat-Sun  
 Length: Three hours Terms: Barter  
 Delivered via: Satcom C5 T19  
 First aired: 1994 Affiliates: 200  
*Intelligent, humorous talk from America's most popular populist.*

**"Home Care"**

**American Entertainment Network**  
 Phone: (619) 754-3333  
 Hosted by: Jeff Williams  
 Frequency: Weekly  
 Length: Three hours Terms: Barter  
 Delivered via: Satcom C5 T23, Galaxy 6 T3  
 First aired: 1993 Affiliates: 37  
*Help for home repairs Saturday and Sunday.*

**"Hometime Radio"**

**Horizon Radio Networks**  
 Phone: (212) 949-1842  
 Hosted by: Dean Johnson  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: Satcom C5 T23  
 First aired: 1995  
*Issue-oriented, home-improvement talk featuring guest experts, callers, and a home-news segment. NOT just another "how-to" show.*

K

**"Alan Keyes Show"**

**Radio America Network**  
 Phone: (202) 408-0944  
 Hosted by: Alan Keyes  
 Frequency: Daily  
 Terms: Barter  
 Delivered via: Satcom C5 T15  
 First aired: 1994 Affiliates: 5  
*Daily, topical call-in talk show. Now national.*

L



**"The Late Late Radio Show With Tom Snyder"**  
**CBS Radio Networks**  
 Phone: (212) 975-6085  
 Hosted by: Tom Snyder & Elliott Forrest  
 Frequency: Daily  
 Length: Three hours Terms: Barter  
 Delivered via: Satcom C5 T23  
 First aired: 1995 Affiliates: 50  
*Topical entertainment oriented talk programming. Simulcast of Snyder's television program, surrounded by Forrest in NY. Listener phone calls and interviews.*

**"Left To Right"**

**Major Networks Inc.**  
 Phone: (312) 755-1300  
 Hosted by: Barry Farber & Alan Colmes  
 Frequency: Daily  
 Length: One hour Terms: Barter  
 Delivered via: Satcom C5  
*A fast-paced, heated debate of right-wing and liberal viewpoints on today's hottest topics. Occasional call-ins.*

**"Tom Leykis"**

**Westwood One Entertainment**  
 Phone: (703) 413-8550  
 Hosted by: Tom Leykis  
 Frequency: M-F  
 Length: Four hours  
 Delivered via: DATS, Satcom C5 T15  
*A new style of talk show programming that draws in a newer breed of listeners...younger, hipper, more involved.*

**"The G. Gordon Liddy Show"**

**Westwood One Entertainment**  
 Phone: (703) 413-8550  
 Hosted by: G. Gordon Liddy  
 Frequency: Daily  
 Length: Four hours Terms: Barter  
 Delivered via: Satcom C5 T15  
*An intelligent alternative, G Gordon Liddy deftly maneuvers on-air guests and listener phone calls into an entertaining midday show.*

**"Rush Limbaugh Show"**

**EFM Media Management**  
 Phone: (212) 661-7500  
 Hosted by: Rush Limbaugh  
 Frequency: Daily  
 Length: Three hours Terms: Fee, barter  
 Delivered via: Satcom C5 T23  
 First aired: 1988 Affiliates: 662  
*Entertaining, provocative, conservative political/social comment on concerns, hopes shared by Americans. Articulate, satiric, humorous, outspoken. National listener call-in.*

**"Loggans On Law"**

**Major Networks Inc.**  
 Phone: (312) 755-1300  
 Hosted by: Susan Loggans  
 Frequency: Daily  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5  
*Hosted by a top trial lawyer. Caller-driven legal advice and enlightened insight into current topics, and often controversial headline issues.*

M

**"Joe Madison Show"**

**TPT News Inc.**  
 Phone: (202) 662-1220  
 Hosted by: Joe Madison  
 Frequency: Daily  
 Length: Four hours Terms: Barter  
 Delivered via: Galaxy 4 T1  
 First aired: 1994  
*"Stuff from the gut." Honest, even-handed reactions to national issues from the Nation's Capitol. America's premier Black talk personality.*

**"The Al Malmberg Show"**

**Business Radio**  
 Phone: (719) 528-7040  
 Hosted by: Al Malmberg  
 Frequency: Daily M-Sat.  
 Length: Four hours Terms: Barter  
 Delivered via: Satcom C5 T3 & 15  
*Controversy and humor highlight this topical program.*

M  
•  
P

M

**"The Denny McLain Show"**  
**American Entertainment Network**  
 Phone: (619) 754-3333  
 Hosted by: Denny McLain  
 Frequency: Daily  
 Length: Three hours Terms: Barter  
 Delivered via: Satcom C5 T23, Galaxy 6 T3  
 First aired: 1995

*Compelling, caller-driven discussions of events and issues thru the mind of a "Conservative Democrat" and former Tiger pitcher.*

**"The Lee Mirabal Show"**

**Major Networks Inc.**  
 Phone: (312) 755-1300  
 Hosted by: Lee Mirabal  
 Frequency: Daily  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5, Galaxy 4

*America's next-door neighbor, her real-life experience — combined with 25 years of major market radio success — created a loyal audience.*



**"Money Talk"**  
**ABC Radio Networks**

Phone: (212) 456-5131  
 Hosted by: Bob Brinker  
 Frequency: Weekly Sat-Sun  
 Length: Three hours Terms: Barter  
 Delivered via: Satcom C5 T19  
 First aired: 1986 Affiliates: 175

*Call-in finance advice program with one of America's most respected financial advisors.*

**"Volney Morin Show"**

**Talk Radio Network**  
 Phone: (503) 664-8827  
 Hosted by: Volney Morin  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T15, Galaxy 4 T23  
 First aired: 1993 Affiliates: 19

*Very caller interactive news talk show covering national political issues with gentlemanly host.*

N

**"National Uninhibited Radio"**

**Talk Radio Network**  
 Phone: (503) 664-8827  
 Hosted by: Les Kinsolving  
 Frequency: Daily  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T15  
 First aired: 1994 Affiliates: 13

*Lively, unconventional political discussion by colorful White House correspondents, featuring satire, commentary, and production elements. M-F 4-6pm PST.*

**"News With A View"**

**Talk Radio Network**  
 Phone: (503) 664-8827  
 Hosted by: Randy Johnson  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T15, Galaxy 4 T23  
 First aired: 1994 Affiliates: 13

**"The Oliver North Show"**

**Salem Radio Network**  
 Phone: (214) 831-1920  
 Hosted by: Oliver North  
 Frequency: Daily  
 Length: Three hours Terms: Barter  
 Delivered via: Satcom C5 T15, Spacenet 3 T9

*Daily issue-oriented talk show hosted by Oliver North.*

**"Nutz And Boltz"**

**American Entertainment Network**  
 Phone: (619) 754-3333  
 Hosted by: David Solomon  
 Frequency: Saturdays  
 Length: Three hours Terms: Barter  
 Delivered via: Satcom C5 T23, Galaxy 6 T3  
 First aired: 1993 Affiliates: 20

*Call-in, Mr. Fix-It for auto repairs.*

**"The Myrna Ochs Show"**

**Talk Radio Network**  
 Phone: (503) 664-8827  
 Hosted by: Myrna Ochs  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T15, Galaxy 4 T23  
 First aired: 1992 Affiliates: 10

**"The O'Leary Kamber Report"**

**NBC Radio Network**  
 Phone: (703) 413-8300  
 Hosted by: Brad O'Leary and Victor Kamber  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: Satcom C5 T15  
 First aired: 1993

*Political adversaries Brad O'Leary and Vic Kamber square off on issues, with guest experts and central figures to the topic.*

**"On The Garden Line"**

**Mutual Broadcasting System**

Phone: (703) 413-8550  
 Hosted by: Jerry Baker  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T15

*Gardening tips and tricks, lawn care, house plants, and seasonal reminders. Live listener participation for expert advice.*

P

**"Partyline USA"**

**American Entertainment Network**

Phone: (619) 754-3333  
 Hosted by: Various  
 Frequency: Daily  
 Length: Up to six hours Terms: Barter  
 Delivered via: Satcom C5 T23, Galaxy 6 T3  
 First aired: 1994 Affiliates: 50

*Totally modular audience interactive programming. Karaoke for talkers. Two-, 3- and 4-way conversations. Fully produced, ALL LIVE, ALL NIGHT.*



**"The Pet Show With Warren Eckstein"**

**WOR Radio Network**

Phone: (212) 642-4533  
 Hosted by: Warren Eckstein  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T23  
 First aired: 1993 Affiliates: 55

*One of America's favorite pet behaviorist shows. Shows listeners how to avoid being trained by their pets; high energy entertainment.*



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P



**"PM America  
With Jay Severin"  
WOR Radio Network**

Phone: (212) 642-4533  
Hosted by: Jay Severin  
Frequency: Daily  
Length: Three hour Terms: Barter  
Delivered via: Satcom C5 T23  
First aired: 1994

*Radio's only Rock 'n' Roll republican brings a young perspective to talk. "Get the Government out of our lives."*

**"Point Of View"**

**USA Radio Network**

Phone: (800) 829-8111  
Hosted by: Martin Maddoux  
Frequency: Daily  
Length: Two hours Terms: Barter  
Delivered via: Spacenet 3 T7H  
First aired: 1973 Affiliates: 320

*Host Martin Maddoux supplies listeners with insight on the make-or-break issues of our turbulent times.*

**"Lowell Ponte At Large"**

**American Entertainment Network**

Phone: (619) 754-3333  
Hosted by: Lowell Ponte  
Frequency: Mon-Sun  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T23, Galaxy 6 T3  
First aired: 1994 Affiliates: 25

*Reader's Digest editor — the smartest person alive in the world today — explains to callers the cause and effect of current events.*

R

**"Radio Active Talk"**

**Talk Radio Network**

Phone: (503) 664-8827  
Hosted by: David Masters and Bob White  
Frequency: Daily  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T15, Galaxy 4 T23  
First aired: 1993 Affiliates: 8

*Touchy-feely gets pummeled into conservative submission over timely subject matter and human interest stories.*

**"The Michael Reagan Show"**

**Major Networks Inc.**

Phone: (312) 755-1300  
Hosted by: Michael Reagan  
Frequency: Daily  
Length: Three hours Terms: Barter  
Delivered via: Satcom C5

*Son of a President, political advisor and honorary member of Congress, no host has more connection and inside information.*

S

**"Sales Talk"**

**Business Radio**

Phone: (719) 528-7040  
Hosted by: Bob Newzell  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: Satcom C5 T3 & 15

*This program explores subjects ranging from interpersonal communications, creativity, the art of thinking, to sales skills, styles, and strategies.*



**"Dr. Laura Schlessinger Show"**

**Radio Today Entertainment**

Phone: (212) 581-3962  
Hosted by: Dr. Laura Schlessinger  
Frequency: Daily  
Length: Three hours Terms: Barter  
Delivered via: Satcom C5 T23  
First aired: 1994 Affiliates: 129

*Talk radio's explosive ratings success story. This three-hour daily no-nonsense self-help call-in show punches through. Phenomonal ratings fast!*

**"Selling Across America"**

**Business Radio**

Phone: (719) 528-7040  
Hosted by: Tony Parinello & Howard Price  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: Satcom C5 T3 & 15

*This show gives listeners a direct line to expert advice on the tactics, strategies, and expectations in the field of sales.*

**"Small Business Success"**

**Focus Communications**

Phone: (216) 247-6800  
Hosted by: John Edwards  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: Analog tape, SW56/ISDN  
First aired: 1994

**"Small Business Week"**

**Radio America Network**

Phone: (202) 408-0944  
Hosted by: Donald Lambro  
Frequency: Weekly  
Length: One hour Terms: Barter  
Delivered via: Satcom C5 T15  
First aired: 1995

*Features news, interviews, stories, and advice for the millions of small business owners.*



**"Smart Money  
With The Dolans"  
WOR Radio Network**

Phone: (212) 642-4533  
Hosted by: Ken & Daria Dolan  
Frequency: Daily  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T23  
First aired: 1992 Affiliates: 140

*Entertaining, high energy, consumer issues. Husband and wife team with a combined 30 years on Wall Street. Expert advice.*

**"Sports Byline USA"**

**Sports Byline USA**

Phone: (415) 434-8300  
Hosted by: Ron Barr  
Frequency: Daily  
Length: Three hours Terms: Barter  
Delivered via: Satcom C5 T19, Galaxy 6 T3  
First aired: 1988 Affiliates: 310

*Insightful and stimulating sports talk featuring guest celebrities. Top sports personalities and an 800 number for the fans.*

**"The Sports Collector's Radio Show Network"**

**The Sports Collector's Radio Show Network**

Phone: (212) 573-8100  
Hosted by: John L. Raybin  
Frequency: Weekly  
Length: Two hours Terms: Barter  
Delivered via: Satcom C5 T23  
First aired: 1991 Affiliates: 104

**"Sports Overnight-Weekend"**

**Sports Byline USA**

Phone: (415) 434-8300  
Hosted by: Andrew Saltzman & Mike Jonsen  
Frequency: Weekends  
Length: Eight hours Terms: Barter  
Delivered via: Satcom C5 T19, Galaxy 6 T3  
First aired: 1995 Affiliates: 95

*Eight hours of top-quality overnight sports talk and information programming.*

S

**"Sports Tomorrow"**  
**Sports Byline USA**  
 Phone: (415) 434-8300  
 Hosted by: David Brody  
 Frequency: Daily  
 Length: Three hours Terms: Barter  
 Delivered via: Satcom C5 T19, Galaxy 6 T3  
 First aired: 1993 Affiliates: 175  
*Offers listeners the opportunity to discuss today's results and hot sports topics, and debate tomorrow's possibilities.*

**"The Stevens & Grdnic Show"**  
**VIADUC Communications**  
 Phone: (818) 766-6447  
 Hosted by: Ron Stevens & Joy Grdnic  
 Frequency: Daily  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T23, SEDAT 19  
 First aired: 1994 Affiliates: 33  
*Exciting new two hour daily "Entertainment Talk Show" starring Ron Stevens and Joy Grdnic, radio's funniest husband and wife team.*

**"Dick Summer Connection"**  
**Dick Summer Communications**  
 Phone: (610) 566-5339  
 Hosted by: Dick Summer  
 Frequency: Daily  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 & C1 T15 & 20, Galaxy 2 T3  
 First aired: 1993 Affiliates: 41  
*It's fun. It's about men and women. It's sexy, empowering, and absolutely unique. For Talk and AC stations.*

**"Sunday Rounds"**  
**Consultation Radio Network Inc.**  
 Phone: (410) 461-0747  
 Hosted by: John Stupak  
 Frequency: Weekly  
 Length: One hour Terms: Free  
 Delivered via: Galaxy 6 T3, cassette  
 First aired: 1993 Affiliates: 125  
*Interviews and call-in with national experts covering medical and mental health issues.*

T

**"Talk Radio Countdown"**  
**Talk Radio Network**  
 Phone: (503) 664-8827  
 Hosted by: Michael Harrison  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T15, Galaxy 4 T23  
 First aired: Affiliates: 12  
*Michael Harrison covers the hottest issues for each week of talk radio.*

Y

**"USA Daily' With Gary Nelson"**  
**USA Radio Network**  
 Phone: (800) 829-8111  
 Hosted by: Gary Nelson  
 Frequency: Daily  
 Length: Four hours Terms: Barter  
 Delivered via: Satcom C5 T3, Spacenet 3 T7H  
 First aired: 1994 Affiliates: 60  
*Weekdays 7am-11am, CST. Fast-paced, information intensive and listener friendly. Gary Nolan hits the issues head on!*

W

**"Mike Walker"**  
**Westwood One Entertainment**  
 Phone: (703) 413-8550  
 Hosted by: Mike Walker  
 Frequency: M-F  
 Length: Two hours  
 Delivered via: DATS, Satcom C5 T15  
*Two hours daily of insider celebrity and entertainment scoops, gossip, interviews, and listener participation.*

**"What'cha Got!?"**  
**Dick Brescia Associates**  
 Phone: (201) 385-6566  
 Hosted by: Harry Rinker  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T15  
 First aired: 1995 Affiliates: 50  
*America's king of antiques and collectibles answers listeners' questions about their cherished and valuable treasures.*

**"The Bruce Williams Show"**  
**Talknet/Westwood One Entertainment**  
 Phone: (703) 413-8550  
 Hosted by: Bruce Williams  
 Frequency: Daily  
 Length: Three hours Terms: Barter  
 First aired: 1981  
*Bruce offers down-to-earth advice on a variety of matters with answers based on his own life's experiences.*

**"The Working Mom On The Run"**  
**Sweet Talk Productions**  
 Phone: (212) 546-7118  
 Hosted by: Debbie Nigro  
 Frequency: Weekly  
 Length: Two hours Terms: Barter  
 Delivered via: Satcom C5 T23  
 Affiliates: 110  
*Debbie Nigro is energized as she presents two-way talk, topics and guests for working moms, dads, and busy people.*

Y

**"Your Health Choices With Dr. Robert Atkins"**  
**Complementary Communications Inc.**  
 Phone: (207) 781-5036  
 Hosted by: Dr. Robert Atkins  
 Frequency: Weekly  
 Length: One hour Terms: Barter  
 Delivered via: Analog tape  
 First aired: 1992 Affiliates: 73  
*Leading exponent of complementary medicine reports latest medical developments, interviews health experts, and discusses health and fitness issues with listeners.*

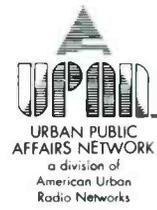
# Night Talk

Hosted by  
**Bob Law**



"Night Talk" is America's first national African-American talk show! It's heard nightly Monday thru Friday 10 p.m. to 2 a.m. eastern time. "Night Talk" is the one hook-up that connects African-Americans to the nation's most powerful politicians, innovative thinkers, inspiring musicians and athletes! "Night Talk" puts the folks in the street right up front with the movers and shakers! The resulting communication makes for fascinating, stimulating talk. "Night Talk" delivers in long form, exciting, insightful, live

communication overnight! "Night Talk" is a coast to coast exchange of opinions that impact on the black community! For more information call:  
**800-456-4211**





A  
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C

**A**

**"Advantage Voice Talent"**  
**Advantage Productions, Inc.**

Phone: (813) 482-1444  
Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, SW56/  
ISDN

*Liners, sweepers, station IDs, promos, and commercial production.*

**"Mike Allen"**  
**Way Too Cool Productions**

Phone: (805) 872-6248  
Terms: Buyout, lease  
Market exclusive: Negotiable  
Delivered via: Analog tape

*A variety of voices offered. I'll customize for you; from ethnic to accentless!*

**"Jay Andrews Voiceovers"**  
**JAMCO/Jay Andrews Media Company**

Phone: (706) 864-8013  
Cuts: Various Terms: Lease  
Updated: As requested  
Market exclusive: Yes  
Delivered via: Analog tape

*Original voiceovers for all formats delivered fully produced or dry. Stations nationwide call today!*

**B**

**"Tom Bodett — Voice Talent"**  
**Clear Shot Productions Inc.**

Phone: (907) 235-8844  
Terms: Negotiable  
Market exclusive: Negotiable  
Delivered via: Analog tape, DAT, DGS

*The voice services of Tom Bodett are currently available to a limited number of additional clients.*

**"Bogart's Productions"**

**Burbank's Creations**

Phone: (513) 528-3375  
Terms: Buyout  
Market exclusive: Yes  
Delivered via: Analog tape, DAT

*The voice of the "Legendary" 700 WLW! Image-building sweepers, liners, promos, station IDs, and commercials customized for your station.*

**"Bob Brown Voice Talent"**

**Brown Spots**

Phone: (800) 880-8808  
Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT

*Radio/TV IDs. Automotive, promotional, sports, agency. Nationwide credits. Phone patch. Next/same day delivery. Fully produced or voice only.*

**"Fred Bugg"**

**Bugg Bytes**

Phone: (813) 988-5584  
Cuts: Various  
Updated: As needed  
Delivered via: Analog tape, live phone  
Subscribers: 25

*Straight or character voices—impressions, dialects, accents.*

**"Bumper Voice Talent"**

**Bumper Productions**

Phone: (615) 646-8800  
Cuts: Various Terms: One year market exclusive agreement  
Updated: Various  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, SW56  
Subscribers: 100

*Fully produced promos and bumpers and dry VOs. Male/female delivered digitally via ISDN/SW56 (ZEPHYR) lines. EXCELLENT SERVICE.*

**C**

**Sean Caldwell**  
**PRODUCTIONS**

**"Sean Caldwell Voice Overs"**

**Sean Caldwell Productions**

Phone: (610) 640-5899  
Terms: Lease  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, CD, SW56

*The voice of successful stations worldwide. On B96, KISS-FM, Y100, Young Country... CHR, Country, HotAC, Modern Rock.*

**"Catspaw Voice Talent"**

**Catspaw Productions, Inc**

Phone: (404) 876-2287  
Market exclusive: Yes  
Delivered via: Analog tape, DAT, digital patch

*DOUG PAUL & JOHN WILLYARD. Radio/TV voiceovers. Record/concert spots. WAAF/Boston, KUPL/Portland, WGN/Chicago, WPIX/NY and dozens more.*

**"The Choice Voice"**

**Randy Thomas**

Phone: (800) 788-6423  
Market exclusive: Yes  
Delivered via: Analog tape, DAT

*Sometimes the best man for the job is a WOMAN. Randy Thomas delivers warm & friendly voice imaging for your station.*

**Y100 Philadelphia**

**KISS-FM Dallas**

**Young Country**

**Y107 Nashville**

**THE VOICE OF THE NEXT GENERATION**

**Sean Caldwell**  
**PRODUCTIONS**

610/640-5899 FAX 892-7890  
CHR / Country / Hot AC ZEPHYR / ISDN Capability

**B96 Chicago**

**C**

**"Chris Clausen Voice-Overs"  
Clausen Communications Inc.**

Phone: (617) 593-2437  
 Terms: Lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, SW56/  
 ISDN

*Custom network quality voiceovers for radio and TV stations. Overnight and same day service. Free custom demo per request.*

**"Mitch Craig Production Services"**

**Mitch Craig Productions**  
 Phone: (901) 388-8449  
 Cuts: Unlimited Terms: Lease  
 Updated: As Requested  
 Market exclusive: yes  
 Delivered via: Analog tape, DAT

*THE voice and production associated with radio IDs and promos. Heard in all 50 states and around the world.*

**"CT Voiceover Service"**

**CT Productions**  
 Phone: (805) 296-9706  
 Terms: Retainer  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT  
 Subscribers: 53

*LA voice talent specializing in radio and television voiceovers.*

**"Custom Voicework"**

**C-Squared Productions Inc.**  
 Phone: (804) 363-2719  
 Cuts: Various Terms: Monthly retainer  
 Updated: Upon request  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT  
 Subscribers: 65

*C-squared offers quality, affordable voiceovers produced or unproduced; buyouts and subscriptions available; updated daily, weekly, monthly, quarterly or annually.*

**D**

**"Davis Voice Talent"  
Carter Davis Creative Services**

Phone: (901) 681-0650  
 Cuts: Custom Terms: Buyout  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT  
 Subscribers: 60  
*Custom voice and production for radio and TV.*



**"John Driscoll's Voice-Over America"**

**John Driscoll**  
 Phone: (818) 766-0491  
 DEMO LINE: (818) 766-6980  
 FAX: (818) 766-0457  
 Cuts: Unlimited Terms: Monthly retainer/  
 per page  
 Updated: Daily  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, Switch  
 56/64 Digital phone service  
 Subscribers: 75

*Versatility... Reliability... and BELIEVABILITY. That's why more and more stations are switching to a voice they can be creative with.*

**"Mark Driscoll Voice Talent"  
Mark Driscoll Productions Inc.**

Phone: (213) 934-2111  
 Cuts: Custom  
 Terms: Lease, buyout  
 Updated: As Requested  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT SW56,  
 CD-ROM/DGS  
*Voice; radio, TV and film. Kent Burkhart, creative package design. Start-ups/turn-arounds. Rcs digital prosonix mastered. Multiformat*

**E**



**"Effective Voiceovers By Mitch Phillips"**

**Mitch Phillips Media**  
 Phone: (305) 741-6919  
 Terms: Per agreement  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, Telco, ISDN/SW56  
*Major market warm and unique image voice. Same day voiceovers via digital ISDN/SW56. Call for market exclusivity in your area.*

**"Ron Erak Voice Services"**

**GMI Media Group**  
 Phone: (206) 839-9414  
 Terms: Customized  
 Market exclusive: Multiple options  
 Delivered via: Analog tape, DAT, CD  
*Get Ron Erak, the "voice" of Hot AC and AC stations across the US & Canada! Cold or digitally produced!*

**"Frank Eriksen"  
Creative Radio Productions**

Phone: (303) 494-3322  
 Market exclusive: No  
 Delivered via: Analog tape, DAT  
*Voiceover, creative, and production services.*



**TODAY'S FIRST CHOICE VOICE FOR  
Country, HOT-A/C, CHR, CR & News/Talk**

You've heard him on FOX, "E", MTV, VH-1, TNT & NBC's Primetime Seamless Programming and TV & Radio Stations Worldwide...

Now He's available instantly from his own studio Via ISDN SW-56/64 Telco, for same day voiced topicals to your station

DEMOLINE ..... 818.766.6980  
 STUDIO ..... 818.766.0491  
 FAX ..... 818.766.0457

**E**



**"Exceptional Voice Imagery"  
Kris Stevens Enterprises Inc.**

Phone: (800) 231-6100  
 Terms: Retainer  
 Updated: As requested  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT, SW56  
*The versatile, impressive voice of Kris Erik Stevens has enabled him to become one of America's hottest voice performers.*

**G**

**"Bill Gable Voiceworks"  
Bill Gable Voice Works**

Phone: (407) 646-6827  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT  
*Digital multitrack production and voiceovers.*

**"The GMI TalentBank"  
GMI Media Group**

Phone: (206) 839-9414  
 Terms: Lease, buyout  
 Market exclusive: Yes and no  
 Delivered via: Analog tape, DAT  
*Choose the perfect, unique voice talent for your station's promos, sweepers & IDs. Call and ask for Free Demo!*

**H**

**"Kevin Hendrickson"  
Way Too Cool Productions**

Phone: (805) 872-6248  
 Terms: Buyout, lease  
 Market exclusive: Negotiable  
 Delivered via: Analog tape  
*A variety of voices offered. I'll customize for you; from ethnic to accentless!*

**I**

**"IDs, Promos & Creative Copy"  
More Than Words Productions**

Phone: (414) 652-4707  
 Terms: Buyout, lease  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT  
*Warm, friendly. With attitude. Full production or voice only. Creative copy available. All formats. Randy McCarten IS "More Than Words."*

**"IDs/Promos/Sweepers/  
Voice Overs"**

**Danny Jensen Productions**  
 Phone: (208) 384-9278  
 Cuts: Various Terms: Buyout, monthly billing  
 Updated: Varies  
 Market exclusive: Yes  
 Delivered via: Analog tape, CD, DAT  
 Subscribers: 20  
*Voice Talent - Station IDs, liners, promos, sweepers, commercials.*

**"IDs And Sweepers"  
Zeus Productions**

Phone: (910) 997-7192  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT  
*Sweepers and promos-dry or produced.*

**J**

**"Joe From Chicago' Says Stuff"  
Caffmanna Communicorp**

Phone: (203) 329-1991  
 Terms: Buyout  
 Market exclusive: Yes, if you wish  
 Delivered via: Analog tape, DAT  
 Subscribers: 10  
*Strange, yet authoritative & compelling pronouncer announces station IDs, slogans & disclaimers, positioning phrases, vocal sounders, and other verbal stuff.*

**K**

**"Kaye Voice Over Services"  
David Kaye Productions Inc.**

Phone: (800) 843-3933  
 Terms: Retainer  
 Market exclusive: Yes  
 Delivered via: Analog tape, DAT  
*David Kay Productions, Inc. supplies top quality voiceover talent for ANY format. Custom demos upon request. Female pool available.*

**JOE KELLY**  
**CREATIVE SERVICES**

**"Joe Kelly"  
The Creative Group**

Phone: (414) 632-8610  
 Terms: Lease  
 Market exclusive: Yes  
 Subscribers: 85  
*Voice-overs and creative production for Rock radio. Market exclusive.*

**Kris Erik Stevens**

**EXCEPTIONAL VOICE IMAGERY**

*Now appearing on leading Radio & TV Stations nationwide*

**Versatile • Affordable • All Formats**



**800-231-6100**

K  
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P

**K**

**"Kenetic Kuts"**

***Kenetics Radio Entertainment***

Phone: (718) 857-6389

Cuts: 15 Terms: Buyout

Updated: Per client

Market exclusive: Yes

Delivered via: Analog tape, DAT

*Creative liners, sweepers and station promos, voiced by New York area voiceover pros. Check out our rates and demos.*

**M**

**"Harvey Miller Voice Talent"**

***Humble Harve Productions***

Phone: (310) 281-7320

**"Moffett IDs and Sweepers with Attitude"**

***Moffett Productions***

Phone: (713) 440-0044

Cuts: Unlimited Terms: Yearly retainer

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Subscribers: 23

*The hottest, most versatile sound on radio, as hard as Rock, as warm as Country, and as fuzzy as a Chia Pet.*

**"Mr. Mike Voice Talent"**

***Mr. Mike Raffone***

Phone: (305) 764-5330

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

**N**

**"Nita-Voice"**

***Bugg Bytes***

Phone: (813) 988-5584

Cuts: Various

Updated: As needed

Delivered via: Analog tape, Live phone

Subscribers: 25

*Character voices a specialty; impressions, accents, fluent Spanish, youthful to elderly. Professional singer, sight-reader.*

**O**

**"Bobby Ocean"**

***Bobby Ocean***

Phone: (415) 472-5625

Market exclusive: With contract

Delivered via: Analog tape, DAT

*Legendary voiceover and production artist. Station signature voice and producer.*

**"One Stop Shopping"**

***RF Productions***

Phone: (516) 767-2902

Delivered via: Analog tape, DAT, Telco,

SW56/ISDN

Subscribers:

*From concept, to creation, to cuts! We'll help you gain identity! Totally digital clean sound. Heard in all major markets.*

**"Sandy Orkin"**

***Chicago Radio Syndicate Inc.***

Phone: (800) 621-6949

Delivered via: Analog tape, DAT

*Commercial demo available on request!*

**P**

**"Don Pardo"**

***The Source/Westwood One***

Phone: (310) 840-4000

Cuts: Various Terms: Net affiliation

Updated: As needed

Delivered via: Analog tape

*The voice of Saturday Night Live - and The Source. He is available to do any station liners, bumpers or, top-of-the-hour IDs.*



**"Doug Paul Voice Overs"**

Phone: (404) 876-2287

Market exclusive: Yes

Delivered via: Analog tape, DAT, Digital patch

*The killer voice for radio/TV, record/concert spots. WGN/Chicago, WPIX/NY, WGNX/Atlanta, WAAF/Boston and dozens more.*

**"Personalized Narration"**

***Tom Hayes Productions***

Phone: (619) 569-5017

Terms: By market size

Delivered via: Analog tape, DAT, telephone lines

*Sincere, warm, smooth. Also copy-writing and post-production.*

**"Promo Machine"**

***Ontrack Communications/ RadioRadio***

Phone: (416) 363-0997

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT

*Promo Machine offers writing, production, talent to produce stations' promotional spots. Also offers stations IDs as part of package.*



**"GANGSTA V/O"**

CALL

**CATSPAW PRODUCTIONS, INC.**

**404 • 876 • 2287**

**P**

**"Promos & Bumpers"**

**Bumper Productions**

Phone: (615) 646-8800

Cuts: Various Terms: Yearly agreement

Updated: Daily, monthly

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN

Subscribers: 100

*Bumper Productions provides produced or dry-voiced promos and bumpers to radio stations worldwide. Overnight delivery, market exclusive.*

**R**

**"Radio Commercials"**

**Sound Concepts Inc.**

Phone: (800) 451-8560

Delivered via: Analog Tape, DAT

*Creative casting & recording for radio commercials. Sixteen years in L.A. Award-winning radio.*

**"Radio Demo Voice Talent"**

**Radio Demo**

Phone: (900) 225-3366

Cuts: Various Terms: Negotiable

Updated: As requested

Market exclusive: Negotiable

*Demos on demand featuring air talent, jingle, sweeper, music, SFX companies, comedy services, and syndicated shows. \$1.99/minute for demo.*

**"Record Label Radio Advertising"**

**Musical Starstreams**

Phone: (520) 204-1989

Cuts: Per order Terms: Cash

Updated: As requested

Market exclusive: No

Delivered via: Analog tape, DAT

*Forest writes and produces inventive national radio ads to promote your latest album releases, at incredibly good prices.*

**"Revomedia Promos"**

**Revomedia Productions**

Phone: (800) 307-1088

Terms: Buyout

Market exclusive: Yes

Delivered via: ISDN (Telos Zephyr, 3D2),

Analog tape, DAT

*Specializing in a creative approach to radio and television promos. Multiple voices and characters available. Copy punch up experts.*

**S**

**"Special Voice Talent"**

**Special Products**

Phone: (518) 843-2162

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape

Subscribers: 6

*Liners, promos, commercials. All on barter—ideal for satellite stations. Experienced, professional radio voice - exclusive to your market.*



**"Station IDs, Sweepers"**

**Kendall Energies Inc.**

Phone: (601) 326-8642

Market exclusive: Yes

Delivered via: Analog tape, DAT

Subscribers: 50

**RANDY REEVES**  
**VOICE AT LARGE**

*All The Sizzle, with None of The Sharp*

**"Station Imaging Voice"**

**Randy Reeves Voice**

**At Large**

Phone: (404) 925-8868

Terms: Lease

Updated: As needed

Market exclusive: Yes

Delivered via: Analog tape, DAT

*Specializing in customized IDs, Sweepers, and Promos for AC, Hot AC, Adult CHR, AC, Country, Oldies, N/T formats. Produced/voice-only.*

**"Station Voice"**

**Kevin O'Connell**

Phone: (404) 983-9841

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT

Subscribers: 4

*Flexible voice, great production. Affordable excellence priced for your market. Please call today for a demo. Radio pro since 1964.*

**"Station Voice Overs"**

**Johnny Goyen**

Phone: (409) 588-3700

Terms: Various

Market exclusive: Yes

Delivered via: Analog tape

**"Dick Summer Voice Tracks"**

**Dick Summer Communications**

Phone: (610) 566-5339

Cuts: Various Terms: Buyout

Updated: As needed Market exclusive: Yes

Delivered via: Analog tape, DAT, mini-disc

Subscribers: 3

*The "Non Announcer" specialist. Dick Summer is a top national freelance voice, now available to your station.*

**JOHN WILLYARD**

**Where there's a Willyard...**

Now heard on WCLB/Boston, WMIL/Milwaukee, KSON/San Diego, KYGO/Denver, KATM/Modesto/Stockton.

John Willyard exclusively available through  
CATSPAW PRODUCTIONS, INC.

**404 • 876 • 2287**

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V

## S

### "Super-Sweepers"

**Mike Carta/M.A.C. Productions**

Phone: (800) 659-9567

Cuts: Custom

Terms: Buyout, lease, monthly

Updated: By request

Market exclusive: Market format exclus

Delivered via: Analog tape, DAT, CD

Subscribers: 148

*Liners, sweepers, IDs & promos. High-tech effects, quick turnaround. All custom cut for clients. All formats.*

### "SweepCity"

**Abrams/Dawson & Associates**

Phone: (415) 355-0120

Cuts: Various Terms: Buyout

Updated: Various

Market exclusive: Yes

Delivered via: Analog tape

Subscribers: 2

*Personalized sweepers, IDs, and promos.*

### "Sweepers/Bumpers"

**T.J. Murphy Productions**

Phone: (904) 268-5085

Cuts: Various

Market exclusive: Yes

Delivered via: Analog tape

Subscribers: 15

*Sweepers, bumpers, and IDs with a friendly, but demanding sound.*

### "Sweepers, Promos & IDs!"

**GMI Media Group**

Phone: (206) 839-9414

Cuts: Customized

Terms: Buyouts, retainers

Market exclusive: Both Available

Delivered via: Analog, DAT, reel-to-reel

*We can really add the sizzle you need with creative digital production services. Your voice or ours.*

## T

### "David Temple"

**David Temple Productions**

Phone: (818) 752-8101

Cuts: Unlimited Terms: Monthly contract

Updated: Weekly

Market exclusive: Yes

Delivered via: Analog tape, DAT, Telco, SW56

Subscribers: 35

*Providing top quality voiceover services for radio, TV, and industrials. Nationwide and abroad. Fast turnaround. All formats. Impeccable credentials.*

### "That's Lisa"

**Lisa Truchin**

Phone: (503) 664-8261

Market exclusive: Yes

Delivered via: Satcom 5, Analog tape

*The richest, most soothing and believable female announcer voice available. Sultry, upbeat or serious. Chancellor Broadcasting. Free custom demo/audition.*

### "Danny Toy"

**South Shore Media**

Phone: (212) 978-7650

Terms: Cash

Market exclusive: Yes

Delivered via: Analog tape, SW56

*Former WDRE jock. National voiceovers include Keebler, Compaq, Coors, NBC-TV, ESPN, Showtime. Presently on stations in major markets.*

### "Morrie Trumble"

**Morrie Trumble & Associates**

Phone: (201) 795-1201

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, SW56

Subscribers: 20

*IDs, promos, spots, etc. Credits include ABC, NBC networks, WNEW-FM, WCBS-AM, WOR-AM, WMMR-FM, KYW, WBZ, WRKO, WBBM, KRLD.*

## V

### "Voice Of The Station"

**Anita Garner Communications**

Phone: (818) 385-1627

Cuts: As needed Terms: Cash

Updated: As needed

Market exclusive: Yes

Delivered via: Analog tape, DAT

*Anita Garner, major market personality, alto, unique delivery. Successful station packages for radio & TV. Include liners/promos/news intros, etc.*

# World Class & Worldwide

"When J-WAVE in Tokyo wanted a strong, authoritative, yet human voice for their Classic Hits station. . . Charlie got the job."

—Frank Cody / Broadcast Architecture

"Fully produced, just for my station. . . on target everytime!"

—Bill Martin / WAOR South Bend

"We wanted a 'warm and fuzzy' style to represent our station. Charlie made the switch in delivery immediately."

—Buzz Knight / WZLX Boston

"He's at once hip and authoritative, he gives us the competitive edge we need!"

—Brian Illes / WRXL Richmond

Liners, Sweepers, Promos,  
Production Music & Effects  
FOR ALL FORMATS

**KENDALL**    
**ENERGIES INC.**

Call for demos  
and market availability  
(601) 326-8642

V

**"The Voice-Over Pool"**  
**The Robert Thomas Group**  
 Phone: (800) 995-1779  
**Cuts:** Various **Updated:** As needed  
**Delivered via:** Analog tape, DAT

*Male/female talent for radio/television. Imaging, liners, promos and commercial production. Per page or unlimited monthly rates.*

# Jim Cutler

## Voice Overs

**"Voice Overs"**  
**Jim Cutler Creative Radio**  
**- Boston**

Phone: (617) 773-6871  
**Terms:** Buyout, lease  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT, ISDN/SW56  
**Subscribers:** 75

*Adult yet cool promo voice of great radio/TV stations, ESPN, WLVI-TV, AOR, Classic, Hot AC, CHR.*

**"Voice Overs & Commercials"**  
**Voice Box**

Phone: (913) 262-8171  
**Cuts:** **Terms:** Monthly billing, piecework  
**Market exclusive:** Yes  
**Delivered via:** Analog tape  
**Subscribers:** 10

**"Voice Overs, Soundeffects, Jingles"**

**Sandy Thomas Productions**  
 Phone: (516) 679-1316

**Cuts:** Various **Terms:** Retainer  
**Updated:** Various  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT  
**Subscribers:** 15

*Sandy Thomas Productions: Sweepers, produced or cold voice tracks. On WLUP/Chicago, Love 94/Miami, Discovery Channel, and national clients.*

**"Voice Talent"**  
**David Christian Voice Trax**

Phone: (612) 351-7727  
**Terms:** Monthly or per piece  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT  
**Subscribers:** 10

**"Voice Talent"**  
**KTB Radio Media**

Phone: (505) 834-7071  
**Updated:** Per request  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT

**"Voice Talent"**  
**Larry Blakeney Voice Overs**

Phone: (601) 649-0095  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT  
*Voice talent for station IDs, liners & promos as well as commercial clients.*

**"Voice Talent"**  
**Silvertree Inc.**

Phone: (619) 296-1601  
**Cuts:** Various **Terms:** Buyout  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT, CD

**"Voice Talent"**  
**T.J. Murphy Productions**

Phone: (904) 268-5085  
**Cuts:** Various **Terms:** Per page, liner, company rates  
**Updated:** As requested  
**Market exclusive:** Yes  
**Delivered via:** Analog tape  
*Brighten your "On air" presentation with the best bumpers, liners, or promos. . . call now for a demo.*

**"Voice Talent"**  
**Top Voice, Inc.**

Phone: (804) 491-0533  
**Terms:** Per assignment  
**Market exclusive:** Yes  
**Delivered via:** DAT, SW56/ISDN  
*The best in voiceover, commercials, and production. Freelance sports talent - play by play, color, commentary. Sports production.*

**"Voice Talent"**  
**Western Front Broadcasting**

Phone: (818) 905-3326  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT  
**Subscribers:** 20

*Los Angeles voice talent. Voice liners, IDs, spots or any long-form programming written, voiced, and produced.*

**"Voice Talent & Production"**  
**Chuck Martin Enterprises**

Phone: (909) 861-8122  
**Terms:** Buyout **Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT, VHS, S-VHS, Hi band 8  
*CLIO award-winning productions for radio. Telly And Vision award productions for TV.*

**"Voice Talent Rep"**  
**Collins Broadcast Services**

Phone: (608) 527-5288  
**Terms:** Buyout **Market exclusive:** Yes  
**Delivered via:** Analog tape

**"Voiceover/Liners"**  
**Knight Communications Inc.**

Phone: (412) 776-7351  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT  
*Say it with impact! Compelling liners, sweepers, and promos that get results. Call now for free demo!*

**"Voiceover Talent Promos & IDs & Sweepers"**

**J.J. McKay Productions, Inc.**  
 Phone: (214) 539-2620  
**Cuts:** Unlimited **Terms:** Lease  
**Updated:** Weekly, monthly  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT  
**Subscribers:** 55  
*Maximum impact production and versatile voiceover talent. All formats.*

**"Voiceovers"**  
**Jim Merkel Voice Imaging**

Phone: (412) 776-9797  
**Terms:** Various  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT, Swt 56  
*Radio and television IDs, Liners, Promos. Complete satisfaction. Call for reasonable rate. From market #1 to #200 plus!*

**"Voiceovers, Sweepers, IDs, Promos"**

**Voiceprint**  
 Phone: (602) 496-6977  
**Cuts:** 100 per month **Terms:** Buyout, lease  
**Updated:** As needed  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT, SW56  
**Subscribers:** 22

W

**"Julie Williams"**  
**Spectacular Voice-Overs**

Phone: (210) 647-3316  
**Market exclusive:** Yes  
**Delivered via:** DAT  
*Eighteen-year veteran Julie Williams will voice commercials or be signature voice for your station. Real communicator.*

# JOHN WILLYARD

**"John Willyard Voice Talent"**

**John Willyard**  
 Phone: (404) 876-2287  
**Market exclusive:** Yes  
**Delivered via:** Analog tape, DAT, Digital patch  
*Where there's a Willyard. . . there's a powerful voice for radio/TV, record/concert spots. KUPL/Portland, WCLB/Boston & many more.*

**A**

**AAAS**  
 1333 H Street NW  
 Washington, DC 20005  
 (202) 326-6647  
 FAX: (202) 371-8238  
*Bob Hirshon, Executive Producer*  
*John Keefe, Sr. Producer*  
*Marvin Stewart, Mgr./Marketing*



**ABC Radio Networks**

13725 Montfort Drive  
 Dallas, TX 75240  
 (214) 991-9200,  
 FAX: (214) 991-1071  
*Robert Callahan, President*  
*David Kantor, Executive VP*  
*Bart Catalane, Executive VP*  
*Robert Hall, Sr. VP/*  
*Programming*  
*Darryl Brown, Sr. VP/Affiliate*  
*Marketing*



**ABC Radio Networks  
 Programming**

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 New York, NY 10023  
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*Robert Hall, Sr VP/Programming*  
*Darryl Brown, Sr VP/Affiliate*  
*Marketing*



**ABC Direction Network**

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 FAX: (212) 456-1899  
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*David Kantor, Executive VP*  
*Bart Catalane, Executive VP*  
*Robert Hall, Sr. VP/*  
*programming*  
*Darryl Brown, Sr. VP/Affiliate*  
*Marketing*



**ABC Entertainment  
 Network**

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 New York, NY 10019  
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 FAX: (212) 456-1899  
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*David Kantor, Executive VP*  
*Bart Catalane, Executive VP*  
*Robert Hall, Sr. VP/*  
*Programming*  
*Darryl Brown, Sr. VP/Affiliate*  
*Marketing*



**ABC FM Network**

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*Bart Catalane, Executive VP*  
*Robert Hall, Sr. VP/*  
*Programming*  
*Darryl Brown, Sr. VP/Affiliate*  
*Marketing*



ABC  
 Information  
 Network

**ABC Information Network**

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 FAX: (212) 456-1899  
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*David Kantor, Executive VP*  
*Bart Catalane, Executive VP*  
*Robert Hall, Sr VP/Programming*  
*Darryl Brown, Sr VP/Affiliate*  
*Marketing*



**ABC Rock Network**

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 New York, NY 10019  
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 FAX: (212) 456-1899  
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*David Kantor, Executive VP*  
*Bart Catalane, Executive VP*  
*Robert Hall, Sr. VP/*  
*Programming*  
*Darryl Brown, Sr. VP/Affiliate*  
*Marketing*

## A



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Systems Sales & Marketing**



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Manager  
Leslie Mona-Mathus, Sr.  
Technical Producer**



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FAX: (415) 355-0120  
E-Mail: RandeMann@aol.com  
**Hal Abrams, President  
Alice Abrams, Marketing Director  
EJ Walton, Account Executive**

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Honolulu, HI 96821  
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FAX: (808) 373-9801  
**Tom Adams, President/GM/Publisher**

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Steve Floethe, VP**

### After Midnite Entertainment

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FAX: (213) 851-1872  
**Rod West, CEO**

### Afterglow

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Memphis, TN 38119  
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Mary Johnson, Secretary/Distribution**

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Lisa Ray, GSM  
Bob DeBlols, Asst. Farm Director**

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Ron Stevens, Partner/Producer  
Joy Grdnic, Partner/Creative**

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Dallas Stevens, Creative Assistant**

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Ed Yelln, Producer**

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FAX: (619) 754-3344  
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Peggie Winkler, VP/Operations  
Dan Deeg, Affiliate Relations/GM**

### American Freedom DJs Inc.

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Hayward, CA 94545-0337  
(800) 786-2654, (510) 786-1263  
FAX: (510) 713-9142  
E-Mail: USADJ@aol.com  
**Robert Cross, Chairman/CEO  
Sean McKay, Affiliate Relations  
Robin Macknaw, Affiliate Relations**

A  
•  
B

A

### American Leisure Network

409 Washington Street  
Suite 422  
Hoboken, NJ 07030

(201) 795-1201  
FAX: (201) 795-1204

**Morrie Trumble**, President  
**Danny Toy**, Producer/Reporter  
**Roberta Facinelli**, Reporter

### American Medical Association

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A P M

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B

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**Tony Jones**, Associate Producer

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FAX: (800) 364-8474, (213) 969-8474  
E-Mail: BBSradio@aol.com  
**Lee Balley**, President/Exec. Producer  
**Diane Blackmon-Balley**, VP

## B

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Suite 295  
Englewood, CO 80111  
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FAX: (303) 850-0401  
*David Baronfeld, President*

**Rita Bentley Productions**  
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Midlothian, VA 23113  
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*Darryl Evans, Owner/President*

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*David Evjen, Owner*

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*Tony Fiore*  
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FAX: (615) 646-BUMP  
*Bumper Morgan, Producer/Voice*  
*Kimmery, Bookkeeper*  
*Christopher, Voice*

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FAX: (513) 528-3524  
BBS: (513) 528-3579  
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FAX: (719) 528-1438  
*Dave Rose, GM*  
*Skip Joekel, Exec. VP/Affiliate Sales*  
*Howard Price, Advertising Sales*

**Mike Butts Creative Services**  
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Warren, RI 02885  
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FAX: (401) 433-0174  
*Mike Butts, President*  
*Lisa Butts, VP*

**B  
•  
C**

**B**



**Byrd & Block  
Communications Inc.**

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Austin, TX 78768  
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FAX: (512) 477-4474  
**Peggy Chapman, Distribution  
Coordinator**

**C**

**C-Squared Productions Inc.**  
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Virginia Beach, VA 23455  
(804) 363-2719  
E-Mail: Corley96X@aol.com  
**Caroline Corley, Beauty and Brains**  
**Chris Corley, Talent**



**Cafe Productions**

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Suite 21  
Nashville, TN 37212  
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FAX: (615) 329-2148  
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Producer/Host**  
**Caroline Kauffman, Dir./Distribution**  
**Mike Tyler, Affiliate Relations**

**Caffmanna Communicorp**  
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FAX: (203) 329-2101  
E-Mail: Mohot100@aol.com  
**Joseph Piasek, President**  
**Jane Piasek, VP/Business Affairs**  
**Martha Dodge, Studio Engineer**

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FAX: (610) 892-7890  
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**Ron Price, Dir./New Client Devel.**

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San Diego, CA 92164  
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FAX: (619) 460-5686  
**George Junak, President**

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**Jerry Reckerd, GSM**  
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**Mike Carta/M.A.C. Productions**  
603 West 13th Street, Suite 1A-179  
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(800) 459-2366, (512) 453-8228  
FAX: (512) 453-1267  
**Mike Carta, Producer**

**Catspaw Productions Inc.**  
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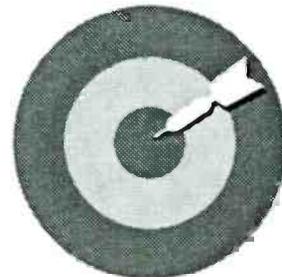
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## A

- ◆ **AAAS**
  - Kinetic City Super Crew ..... 6, 15
- ◆ **ABC Contemporary Network**
  - ABC Contemporary Network ..... 54
  - Nashville Notes ..... 80
  - USA Today Morning Script Service ..... 81
- ◆ **ABC Direction Network**
  - ABC Direction Network ..... 54
  - Bill Diehl's Spotlight ..... 17
- ◆ **ABC Entertainment Network**
  - ABC Entertainment Network ..... 54
  - Hal Bruno's Washington ..... 58
- ◆ **ABC FM Network**
  - ABC FM Network ..... 54
- ◆ **ABC Information Network**
  - ABC Information Network ..... 54
  - Peter Jennings Journal ..... 60
  - Perspective ..... 74
  - This Week With David Brinkley ..... 74
- ◆ **ABC Radio Networks**
  - ABC's Black Music Today ..... 16
  - ABC's 411 Urban Show Prep ..... 78
  - ABC's Morning Show Prep ..... 78
  - ABC's Portraits In Pride—The Journey ..... 58
  - ABC's Wake Up Call ..... 78
  - American Country Countdown
  - With Bob Kingsley ..... 40
  - American Country Countdown's
  - MusicMakers Special ..... 52
  - Audio Datebook ..... 58
  - The Garth Brooks Special ..... 52
  - Business Week Business Reports ..... 58
  - Christmas In America With Bob Kingsley ... 7
  - ESPN Radio Network ..... 56
  - FBI This Week ..... 74
  - Paul Harvey News And Comment ..... 60
  - Hightower Radio ..... 99
  - The Tom Joyner Morning Show ..... 94
  - The Tom Joyner Movin' On Weekend Show 44
  - Bob Kingsley With America's
  - MusicMakers ..... 51
  - Moby In The Morning ..... 94
  - Money Talk ..... 100
  - Nashville Notes ..... 18
  - Rock & Roll's Greatest Hits-Dick Bartley ... 47
  - Urban Newsbeat ..... 57
  - What Else Is News ..... 19
- ◆ **ABC Rock Network**
  - ABC Rock Network ..... 54
- ◆ **ABC 24 Hour-Formats**
  - ABC's Classic Rock ..... 20
  - ABC's Country Coast-To-Coast ..... 20
  - ABC's Hot AC ..... 20
  - ABC's Pure Gold/Oldies ..... 20
  - ABC's Real Country ..... 20
  - ABC's Stardust/Adult Standards ..... 20
  - ABC's StarStation ..... 20
  - ABC's The Touch/Urban AC ..... 20
  - ABC's Urban Gold ..... 21
  - ABC's Z Rock ..... 21
- ◆ **Abrams/Dawson & Associates**
  - All Funked Up ..... 40
  - Classic Dance Traxx ..... 41
  - Kidz Radio ..... 6
  - Starlight ..... 48
  - SweepCity ..... 108
- ◆ **Advantage Productions Inc.**
  - Advantage Jingles ..... 28
  - Advantage Production Library ..... 63
  - Advantage Sound Effects ..... 86
  - Advantage Voice Talent ..... 103
- ◆ **After Midnite Entertainment**
  - After Midnite With Blair Garner ..... 93
- ◆ **Afterglow**
  - Afterglow ..... 40
  - Afterglow Classics ..... 40
- ◆ **Agrinet Farm Radio Network**
  - Agrinet Farm Reports ..... 21
- ◆ **Aircraft Production Libraries**
  - Ads Up! Music For Commercials ..... 63
  - Aircraft Music Library ..... 63
  - The American Music Series ..... 63
  - Rock Sweepers And IDs ..... 68
- ◆ **All Star Radio**
  - Digidrops ..... 10
  - Original Radio Hotline ..... 13
  - The Polka Monster ..... 13
  - The Polka Monster — Country Version ..... 13
  - The Polka Monster — Oldies Version ..... 13
  - Ben Steel's Twisted Hits ..... 14
  - Stevens & Grdnic's Daily
  - Comedy Exclusive ..... 14
  - Tuna Casserole ..... 19
- ◆ **Rick Allen Creative Services**
  - Climax Premier Production Parts ..... 64
  - Sweepers From The Street ..... 38
- ◆ **Alternative Programming**
  - AC/Light AC ..... 21
  - Beautiful Alternative ..... 21
  - CHR ..... 22
  - Contemporary Christian ..... 22
  - Country Alternative ..... 22
  - Nostalgia - Big Band ..... 25
  - Urban Contemporary ..... 85
- ◆ **America On The Road Inc.**
  - America On The Road I ..... 95
  - America On The Road II ..... 95
- ◆ **The American Bluegrass Network**
  - American Acoustic Country ..... 40
- ◆ **The American Comdey Network**
  - The American Comedy Network ..... 9
- ◆ **American Entertainment Network**
  - California Insight ..... 73
  - Health Talk ..... 98
  - Home Care ..... 99
  - The Denny McLain Show ..... 100
  - Nutz And Boltz ..... 100
  - Partyline USA ..... 100
  - Lowell Ponte At Large ..... 101
- ◆ **American Freedom DJs Inc.**
  - Elvis: The Legend Of A King ..... 52
- ◆ **American Leisure Network**
  - Beach/Camping Reports ..... 75
- ◆ **American Medical Association**
  - AMA Radio News ..... 58
- ◆ **American Urban Radio Networks**
  - American Urban Radio Networks ..... 54
  - USA Music Magazine ..... 49
- ◆ **Anderson Communications Inc.**
  - Focus On Women ..... 74
  - Inspirations Across America ..... 44
  - Power Minutes ..... 76
- ◆ **The Answer Radio Show**
  - The Answer Radio Show ..... 40
- ◆ **AP Network News/**  
**Newsweek Magazine**
  - Newsweek On Air ..... 61
- ◆ **APM/Associated Production Music**
  - APM - Personalized Broadcast Packages .. 63
  - KPM Sound Effects Library ..... 86
- ◆ **Toby Arnold & Associates Inc.**
  - AC Plus ..... 63
  - Advertiser Custom Jingles ..... 28
  - Attitude ..... 63
  - Attitudes II ..... 64
  - Cash Tracks ..... 28
  - Fun Radio ..... 65
  - Generation X1 ..... 65
  - Generation X2 ..... 65
  - Lifestyles ..... 66
  - Rock Attacks ..... 67
  - Rockin' Country ..... 68
  - Spot Radio Jingles ..... 37
  - Synergy ..... 68
  - The Ultimate ..... 69
  - Visions ..... 69
  - Young Guns ..... 70
  - ZX 2000 ..... 70
- ◆ **The Associated Press**
  - AP All News Radio ..... 21, 54
  - AP Morning Prep, AP Afternoon Prep ..... 78
  - AP Network News ..... 54
- ◆ **Audio Action**
  - Compact Disc Production Music ..... 64
- ◆ **Audio Productions Inc.**
  - Future Effects ..... 86

## B

- ◆ **'B' Street Radio Network**
  - Bobby River's Blues Museum ..... 47
- ◆ **Babes In Broadcasting Inc.**
  - The Affection Connection ..... 95
- ◆ **Bailey Broadcasting Services**
  - BBS Entertainment News Service ..... 16
  - The Hip Hop Report ..... 17, 43
  - Inside Gospel ..... 17
  - Radioscope: The Entertainment Magazine 18

# PROGRAM INDEX BY COMPANY

## B

- ◆ Lee Bailey Communications Inc./  
DBB Inc.  
King: From Atlanta To The Mountaintop ... 74
- ◆ David Baronfeld Entertainment  
The World's Greatest Hits ..... 49
- ◆ Rita Bentley Productions  
Susan B. Anthony-Jones ..... 9  
Rita Bodine ..... 9
- ◆ Best Of The Oldies Radio Network  
Best Of The Oldies Radio Network ..... 41
- ◆ Bitman Comedy Service  
Bitman Show Prep ..... 78
- ◆ Bits & Pieces Creative Services Inc.  
Bits & Pieces ..... 9, 64  
The Elevator From Hell ..... 10  
Morning Show Songs ..... 34
- ◆ Larry Blakeney Voice Overs  
Voice Talent ..... 109
- ◆ Bloomberg Information Radio  
Bloomberg Information Radio ..... 21, 55
- ◆ John T. Brady & Associates Inc.  
The Weather Channel Radio Network .. 57, 62
- ◆ Branson Country Music Network  
Branson Country Music Network ..... 21, 50
- ◆ Dick Brescia Associates  
Walter Cronkite's Twentieth Century ..... 16  
Stan Freberg Here ..... 15  
What'cha Got!? ..... 102  
When Radio Was ..... 15
- ◆ Broadbank Burbcasting Corp.  
The Gary Burbank Show ..... 93
- ◆ Broadcast Architecture  
Smooth Jazz Network ..... 26
- ◆ Broadcast Programming  
Big Band: New Year's Eve ..... 52  
Chartbreakers Recurrent CDs ..... 82  
Chartbreakers Weekly Hit CDs ..... 82  
Christmas At Our House ..... 7  
Christmas In The Country ..... 7  
A Classical Christmas ..... 7  
Classic Radio Christmas ..... 15  
Digital AC ..... 22  
Digital AC Christian ..... 22  
Digital CHR ..... 22  
Digital Classic Easy Listening ..... 22  
Digital Classic Rock ..... 22  
Digital Country ..... 22  
Digital Easy Contemporary ..... 22  
Digital Easy Mix ..... 22  
Digital Heart Of Rock ..... 22  
Digital Heart Of The '70s ..... 22  
Digital Hot AC ..... 22  
Digital 'Just For The 2 Of Us' ..... 23  
Digital Memory Music ..... 23  
Digital Natural Sounds ..... 23  
Digital New Country ..... 23

- Digital Oldies ..... 23
- Digital Pure Country ..... 23
- Digital Radio X ..... 23
- Digital Soft Spectrum ..... 23
- Digital Southern Gospel ..... 23
- Digital Ultra Easy Listening ..... 23
- Digital Urban ..... 23
- DigitalLease ..... 83
- The Evolution Of Rock ..... 52
- Gold Canada Music Libraries ..... 83
- History Of Country Music ..... 52
- History Of Rock 'N Roll—Seventies Edition 53
- History Of Rock And Roll ..... 53
- Holiday Hits ..... 8
- Music Libraries On CD ..... 84
- Music Libraries On Hard Drive ..... 84
- Old Time Classic Radio ..... 15
- 100 Hard To Find '70s Classics ..... 84
- Radio Christmas Cards ..... 15
- Radio Theatre: A Collection Of Classic Radio  
Comedy & Drama ..... 15
- The Story Of Country Music ..... 53
- The War Of The Worlds ..... 15

- ◆ Broadcast Ventures  
Wishes In A Child's Heart ..... 6, 8

- ◆ Brown Bag Productions  
Eclipse ..... 65  
Escape ..... 65  
Flashpoint! ..... 65  
Mirage ..... 66  
Money ..... 66  
Power Tools ..... 67  
Starfire ..... 68  
Weapons ..... 70

- ◆ Brown Spots  
Bob Brown Voice Talent ..... 103

- ◆ Bugg Bytes  
Bugg Bytes Comedy Interactives ..... 9  
Fred Bugg ..... 103  
Nita-Voice ..... 106

- ◆ The Bull Sheet  
The Bull Sheet ..... 78

- ◆ Bumper Productions  
Bumper Voice Talent ..... 103  
Promos & Bumpers ..... 107

- ◆ Burbank's Creations  
Bogart's IDs & Jingles ..... 28  
Bogart's Productions ..... 103  
Earl Pitt's 'Uherikun' ..... 13

- ◆ Business Radio  
All About Futures ..... 58  
America's Dining & Travel Guide ..... 75  
BRN Newsclock ..... 58  
Business Day ..... 58  
Business Radio Network ..... 22  
Computer America ..... 65  
The Great American Road ..... 75  
In Your Interest ..... 76  
The Al Malmberg Show ..... 99  
Paul & Toni Miner's Travel Reports ..... 76  
Sales Talk ..... 101  
Selling Across America ..... 101  
Technology Today ..... 77  
Tee To Green ..... 77  
Wishing You Well ..... 77

- ◆ Mike Butts Creative Services  
Mike Butts Air Personalities Plus ..... 78
- ◆ Byrd & Block Communications Inc.  
Earth & Sky Radio Series ..... 73

## C

- ◆ C-Squared Productions Inc.  
Custom Voicework ..... 104

- ◆ Cafe Productions  
Radio Cafe Hour ..... 47, 50

- ◆ Caffmanna Communicorp  
'Joe from Chicago' Says Stuff ..... 105

- ◆ Sean Caldwell Productions  
Caldwell Jingles/IDs ..... 28  
Sean Caldwell Voice Overs ..... 103  
XFX ..... 87

- ◆ California Aircheck  
Personality Plus ..... 80

- ◆ Canwell Productions  
Colonel Morton Collar's Traffic Reports ..... 9

- ◆ Capitol Radio Networks  
Drive Time (The Radio Golf Show) ..... 88  
Duke University Football & Basketball ..... 88  
North Carolina News Network (NCNN) ..... 56  
North Carolina State University Sports ..... 90  
Performance Racing Network (PRN) ..... 91  
Winston Cup Today ..... 92

- ◆ Mike Carta/M.A.C. Productions  
Super-Sweepers ..... 108  
Super-Sweepers Jingles ..... 38

- ◆ Catspaw Productions  
Catspaw Voice Talent ..... 103

- ◆ CBS Americas  
Buenas Noches, America ..... 73  
CBS Americas ..... 55  
Deportes CBS ..... 88  
Edicion Financiera ..... 59  
Futbol Al Dia ..... 89  
Latin Legends Of Baseball ..... 89  
Meet The All-Stars ..... 89  
Meet The Teams ..... 90  
Noticias CBS Americas ..... 61  
Pennant Fever ..... 91  
The Road To The Super Bowl ..... 91

- ◆ CBS Radio Networks  
Capitol Ideas ..... 58  
CBS Morning Resource ..... 78  
CBS Radio Network ..... 55  
CBS Radio Sports NFL Package ..... 88  
CBS World News Roundup ..... 59  
College Sports USA ..... 88  
Face The Nation ..... 59  
The Golf Spot ..... 89  
The Gil Gross Show ..... 98  
Healthtalk ..... 75  
The House of Blues Radio Hour ..... 44  
In The Marketplace ..... 76  
The Late Late Radio Show  
With Tom Snyder ..... 12

## C

Late Show With David Letterman Top Ten ...	12
Major League Baseball Package .....	89
Masters Golf Tournament .....	89
Meet The All-Stars .....	89
NCAA Package .....	90
NFL Draft Reports .....	90
NFL Preview .....	90
The Osgood File .....	61
Raising Kids In The '90s .....	76
Dan Rather Reporting .....	61
The Dave Ross Show .....	61
Selection Sunday/Eve of the Final Four ....	91
Sports Central USA .....	91
Sports World Roundup .....	92
Sportstime .....	92
The Tennis Spot .....	92
The World Tonight .....	62
Year End Tax Tips .....	77
Your Dollars .....	77
Your Money Minute .....	77
<b>◆ CBS Spectrum Radio Network</b>	
CBS Spectrum Radio Network .....	56
<b>◆ CCM Communications</b>	
CCM Countdown With Bob Soller .....	41
CCM Radio Magazine .....	41
<b>◆ CD Media Inc.</b>	
American Gold With Dick Bartley .....	40
Rick Dees — The Story Behind The Hits ...	17
Rick Dees Weekly Top 40 .....	42
Rick Dees Weekly Top 40—Hot AC Version	42
Satellite Comedy Network .....	14, 68
Yesterday Live .....	49
<b>◆ Chancellor Broadcasting Company</b>	
Coast To Coast AM .....	96
Dreamland .....	96
<b>◆ Chicago Radio Syndicate Inc.</b>	
Chickenman .....	9
Sandy Orkin .....	106
(Secret Adventures Of) Tooth Fairy .....	14
<b>◆ Children's Broadcasting Corp.</b>	
Radio AAHS .....	6, 26
<b>◆ Children's Radio Syndication Inc.</b>	
Motivation Station .....	45
<b>◆ David Christian Voice Trax</b>	
Voice Talent .....	109
<b>◆ Christmas Music Networks</b>	
AC Christmas Music Network .....	7
Country Christmas Music Network .....	7
N/T Christmas Music Network .....	8
Oldies Christmas Music Network .....	8
<b>◆ Clausen Communications Inc.</b>	
Chris Clausen Voice-Overs .....	104
<b>◆ Clear Shot Productions Inc.</b>	
Tom Bodett — Voice Talent .....	103
<b>◆ Collins Broadcast Services</b>	
Voice Talent Rep .....	109

<b>◆ Comedy Connection</b>	
Comedy Connection .....	78
<b>◆ Complementary Communications Inc.</b>	
Your Health Choices	
With Dr. Robert Atkins .....	102
<b>◆ Consultation Radio Network Inc.</b>	
Just For The Health Of It .....	75
Sunday Rounds .....	102
<b>◆ Contemporary Timeline</b>	
American Chronicle .....	78
Country Chronicle .....	79
Memory Bank .....	80
News Of The Truly Bizarre .....	80
This Day In Rock .....	81
<b>◆ Continental Weather Corp.</b>	
Weather .....	62
<b>◆ Copley Entertainment Inc.</b>	
Compact Disc Showcase .....	41
<b>◆ Cornerstone Communications</b>	
Beyond The Game .....	88
<b>◆ Countdown Productions</b>	
Kansas Country Countdown .....	44
<b>◆ Country Company</b>	
Oldies Show .....	46
<b>◆ Cozmik Debris</b>	
Cozmik Debris .....	79
<b>◆ Mitch Craig Productions</b>	
Mitch Craig Production Services .....	104
Digital Energy .....	65
The Effector .....	65
Future Shock .....	65
<b>◆ Crawford Houston Group Inc.</b>	
Big Band Jump .....	41
<b>◆ The Creative Group</b>	
Creative Production Tracks .....	64
Joe Kelly .....	105
<b>◆ Creative Radio Productions</b>	
Frank Eriksen .....	104
<b>◆ Creeradio Services</b>	
One To One .....	80
<b>◆ Mort Crim Communications Inc.</b>	
Mort Crim's Second Thoughts .....	75
<b>◆ Critical Mass Media Productions</b>	
Morning Sidekick .....	12
<b>◆ Crossan &amp; Crossan Creative</b>	
The Morning Punch .....	80
<b>◆ Crowley Broadcasting</b>	
Steve Crowley's American Scene .....	96
Money Pro News .....	76
<b>◆ CT Productions</b>	
CT Voiceover Service .....	104

<b>◆ Jim Cutler Creative Radio - Boston</b>	
Voice Overs .....	109
<b>◆ Cutler Productions</b>	
Cutler Contemporary Comedy .....	10
Cutler Country Comedy .....	10
Cutler Rock Comedy .....	10
Cutler's Firepower .....	10
News/Talk Personality Prep Service .....	80
On The Move .....	46

## D

<b>◆ The Daily Insider</b>	
Terry Marshall's Daily Insider .....	18
<b>◆ DatsRite! Productions</b>	
Backtrax USA .....	40
<b>◆ Carter Davis Creative Services</b>	
Davis Production Library .....	64
Davis Sound Effects .....	86
Davis Voice Talent .....	104
<b>◆ DC Audio</b>	
The Daily Feed .....	10
<b>◆ Digi-Net Syndication</b>	
Alternative IDs .....	63
The Cousin Ed Show .....	93
Live From The U.N. .....	18
Underground Hard Drive .....	19
The Underground Network (U.N.) .....	27
Wolfman Jack, Live! .....	49
<b>◆ Dorfman Media Corp.</b>	
'50s Kids .....	6
Morning Man Material .....	12
Music From 1888 To Now .....	84
Sound Bite Almanac .....	19
TV, Movie, Comedy Drops .....	14
<b>◆ The Dow Jones Report</b>	
Dow Jones Report .....	59
The Dow Jones Radio Network .....	56
<b>◆ John Driscoll</b>	
John Driscoll's Voice-Over America .....	104
<b>◆ Mark Driscoll Productions Inc.</b>	
Mark Driscoll Voice Talent .....	104
<b>◆ Dave Dworkin's Ghostwriters</b>	
Astro-Illogicals .....	78
The Big Whoosh .....	86
Brought To You By .....	78
The Crazyes .....	86
Qear DJ .....	79
Gateway Sound Effects .....	86
GMI's Laser Impact .....	86
GMI's Toolkit .....	65
Max-EFX .....	86
O'Connor Digital Effects .....	87
The Overs .....	80
PMW's No Wimps .....	67
Slightly Irregular News .....	81
Valentino Beds & Bits .....	69
Zings, Zaps & Zoodads .....	87

# PROGRAM INDEX BY COMPANY

## E

- ◆ **Eagle Media Productions**
  - Lou Adler's Medical Journal ..... 58
  - A Matter Of Law ..... 60
  - Medical Journal ..... 60
- ◆ **Educational Communications**
  - Environmental Directions Radio Series .... 74
- ◆ **EFM Media Management**
  - Dr. Dean Edell Medical Minutes ..... 59
  - Dr. Dean Edell Show ..... 96
  - Rush Limbaugh Show ..... 99
  - Rush's Morning Update ..... 61
- ◆ **Don Elliot Creative Services/LA**
  - The Legend ..... 66
  - Newsical ..... 35
  - '90s News ..... 67
  - Optima ..... 35
  - Pet Astrology ..... 61
- ◆ **Entertainment Communication Consultants**
  - TeleJoke ..... 81
  - TeleJoke Comedy Service ..... 14
- ◆ **Entertainment Radio Networks**
  - The Buzz ..... 16
  - Country Club ..... 41
  - Country News ..... 16, 50
  - Country Radio Music Awards ..... 52
  - Countryline USA ..... 96
  - Discovering Tomorrow ..... 59
  - Entertainment Tonight For The Radio ..... 17
  - Fight Back With David Horowitz ..... 59
  - The Leeza Gibbons Music Specials ..... 43
  - The Ken Hamblin Show ..... 98
  - Healthy Living ..... 75
  - Hilllist Live ..... 43
  - Live From The Roxy ..... 45
  - Live From The Whiskey ..... 45
  - Success With Robin Leach ..... 77
- ◆ **ESPN Radio Network**
  - The Fabulous Sports Babe ..... 96

## F

- ◆ **Family Health**
  - Family Health ..... 75
- ◆ **Far West Communications**
  - Air Force One ..... 82
  - Gold Plus ..... 23
  - Master Service ..... 84
  - Masterdisc ..... 84
  - Modern MDR ..... 25
  - 30 Plus ..... 26
  - True Country ..... 26
  - True Country II ..... 26
- ◆ **FirstCom Music**
  - Custom Production Library ..... 64
  - Nashville - The Promo Library + ..... 66
  - Sound Designer II ..... 68

- ◆ **Focus Communications**
  - Small Business Success ..... 101

- ◆ **Focus On The Family Broadcasting**
  - Focus On The Family Commentary ..... 75
  - Focus On The Family Holiday Special ..... 17

- ◆ **Format Productions**
  - Country Start-Up ..... 83
  - Eighties Plus ..... 83
  - Kustom Kuts ..... 84
  - Oldies, The Next Generation ..... 84
  - Rock and Roll Graffiti ..... 85
  - Seventies Gold ..... 85

- ◆ **Fox Kids Network**
  - Fox Kids Countdown ..... 6

## G

- ◆ **Bill Gable Voice Works**
  - Bill Gable Voiceworks ..... 105

- ◆ **GAG!**
  - GAG! ..... 79

- ◆ **Galaxy Show Preparation Service**
  - Galaxy Show Preparation Service ..... 79

- ◆ **Anita Garner Communications**
  - Voice Of The Station ..... 108
  - The Way We Live ..... 62

- ◆ **Walter K. Gilbride & Associates**
  - Kiplinger's Personal Finance Report ..... 60

- ◆ **GMI Media Group**
  - Custom Country ..... 29
  - Custom ID Jingle Packages! ..... 29
  - Custom Music Production ..... 64
  - Digital Jingles ..... 30
  - Ron Erak Voice Services ..... 104
  - The Excellerator ..... 65
  - Flight 31 ..... 30
  - FreeFlight ..... 30
  - The GMI TalentBank ..... 105
  - Honky Tonk Sundays ..... 43
  - Hot Retail Jingles! ..... 31
  - KJR-FM, The Jingle Package ..... 33
  - KUBE 93, The Jingle Package ..... 33
  - Lazer Impact Plus ..... 66
  - NewsTalk America ..... 35
  - The Sound Effects Toolkit ..... 68
  - SportsTalk Image Package ..... 37
  - Superhighway - The Jingle Package ..... 38
  - Sweepers, Promos & IDs! ..... 108
  - The Toolkit ..... 69

- ◆ **Johnny Goyen**
  - Station Voice Overs ..... 107

- ◆ **GREAT!**
  - A Current Affair ..... 79
  - The Gordon Elliott Show ..... 79

- ◆ **Gwenn's Kitchen Talk**
  - Gwenn's Kitchen Talk ..... 75

## H

- ◆ **Hackett Media Inc.**
  - Financial Digest ..... 59

- ◆ **Halland Broadcast Services Inc.**
  - Country Hits Music Library ..... 82
  - The Eighties-Nineties AC Music Library .... 83
  - Rock 'N' Roll Graffiti CD Oldies Library .... 85
  - The Seventies AC/CHR Gold Library ..... 85

- ◆ **Al Ham Productions**
  - Music Of Your Life ..... 25, 66

- ◆ **Allan Handelman Communications**
  - The Allan Handelman Show ..... 98

- ◆ **Tom Hayes Productions**
  - Personalized Narration ..... 106
  - Radio Sales Support ..... 67

- ◆ **Health Radio Network**
  - Ask The Doctor ..... 95

- ◆ **Heartland Radio**
  - Bunkhouse Gang ..... 9
  - Country Spotlight ..... 50
  - Country Spotlight Top 40 ..... 42

- ◆ **Heil Enterprises**
  - A Gospel Christmas ..... 8
  - The Gospel Greats ..... 43
  - Gospel Year In Review ..... 52

- ◆ **Hickman Associates**
  - Contemporary Comedy ..... 78
  - Trivia Today ..... 81

- ◆ **The Hollywood Edge**
  - Background Trax ..... 86
  - Cartoon Trax ..... 86
  - Cititrax ..... 86
  - Edge Edition ..... 86
  - Premiere Edition ..... 87
  - Science Fiction ..... 87
  - Super Single ..... 87
  - Super Single Vol. I ..... 87

- ◆ **Johns Hopkins Medical Institute**
  - Health Newsfeed ..... 59

- ◆ **Horizon Radio Networks**
  - Country Spotlight ..... 16
  - Hometown Radio ..... 99
  - Hometown Radio Reports ..... 79

- ◆ **Hot Mix Radio Network Inc.**
  - Hot Mix ..... 43
  - Hotmix-Light ..... 43
  - Modern Mix ..... 45
  - Retromix ..... 47

- ◆ **Hot Tracks**
  - IDs, Liners, Sweepers/Promo Production .. 32

- ◆ **Humble Harve Productions**
  - Harvey Miller Voice Talent ..... 106

- ◆ **Huntsman Entertainment Inc.**
  - Country HitMakers ..... 42
  - Live From Nashville! ..... 53
  - On Location: Radio Specials ..... 53

<b>I</b>	
◆ Identity Programming	
AC Jazz .....	21
A Touch Of Class .....	26
◆ Image Audio	
Image Audio Sweepers .....	32
◆ Independent Broadcasters Network	
Independent Broadcasters Network .....	24
◆ Infinity Broadcasting	
The Greaseman Show .....	93
◆ Interstate Radio Network (IRN)	
Interstate Radio Network .....	42, 93
◆ The Interview Factory	
Celebrity IDs/Liners .....	29
5000 Interactive Celebrity Interviews .....	17
◆ ITEX Media	
The Golden Age Of Radio .....	15
Image Audio Production Library .....	65
The New Rock Countdown .....	45

<b>J</b>	
◆ JAM Creative Productions Inc.	
A Touch Of Christmas .....	38
Air Breaks .....	25
American Mix .....	28
Be KOOL .....	28
The Beat/92.3 .....	28
The Big Difference .....	28
Breakthrough .....	28
Celebrate .....	28
Closer To The Music .....	29
The Coast Experience .....	29
Country Express .....	29
Country Favorites .....	29
The Country Original .....	29
Custom & Syndicated .....	29
Digital Mix .....	30
Do It Again .....	30
Energy .....	30
Forever KOOL .....	30
Get On Line .....	30
Go West .....	30
Great Memories .....	31
Hi Qume .....	31
Hit Power .....	31
Horizon .....	31
Hyperlink .....	32
It's All For You .....	32
It's Magic .....	32
Keep On Coastin' .....	32
KHS/90 .....	32
Light Favorites .....	33
Metroline .....	34
Mile High .....	34
New Day .....	35
New York Fan .....	35
Northwave .....	35
On The Border .....	35
1 FM .....	35
Q Cuts .....	36
Quick Q's .....	36
Real Talk .....	36
Right Now .....	36
Right On Q .....	36

Seventies Station .....	37
SMN Hot AC .....	37
The Spirit Of New England .....	37
Stay KOOL .....	37
Talk Action .....	38
Talktrax .....	38
Turbo Z .....	38
2 Kool .....	38
Variety Pack .....	39
Your Talk Station .....	39
Z Force .....	39

◆ JAMCO/Jay Andrews Media Company	
Jay Andrews Sound Effects .....	86
Jay Andrews Voiceovers .....	103
◆ James Gang Productions	
James St. James Hollywood .....	19
◆ Jameson Broadcast Inc.	
American Health Report .....	58
Eco Quiz .....	73
Soap Quiz .....	19
Travel Minute .....	77

◆ Jazz Trax	
Jazz Trax .....	44

◆ Danny Jensen Productions	
IDs/Promos/Sweepers/Voice Overs .....	105

◆ Jokefax	
Jokefax .....	80

◆ Jones Satellite Networks	
JSN/Adult Choice .....	24
JSN/CD Country .....	24
JSN/FM Lite .....	24
JSN/Good Time Oldies .....	25
JSN/Soft Hits .....	25
JSN/The Team... Sports Radio .....	25
JSN/U. S. Country .....	25
JSN/Z Spanish Radio Network .....	25

<b>K</b>	
◆ Kaleidophonics	
Country-Phonics .....	42
Kaleidophonics Jazz .....	44
KaleidoPhonics .....	25

◆ David Kaye Productions Inc.	
Kaye Voice Over Services .....	105

◆ Joe Kelly Creative Services	
Kelly Production Tracks .....	66
XRuLes .....	70

◆ Ken R. Inc.	
CJ-1 (Country Jingle One) .....	29
Retrofit .....	36
Station IDs and Jingles .....	37
Supercharger .....	38
Tingles .....	69

◆ Kendall Energies Inc.	
Station IDs, Sweepers .....	107

◆ Kenetics Radio Entertainment	
Daily Environmental Minute .....	59
Graveline Hollywood .....	17
Kenetic Kuts .....	106
Rock Portrait: Creedence .....	
Clearwater Revival .....	53
Travel Guide Of The Airwaves .....	77

◆ Kid Company Inc.	
Kid Company .....	6, 18

◆ KLOS Syndication	
Mark And Brian Show .....	94

◆ Knight Communications Inc.	
Voiceover/Liners .....	109

◆ KTB Radio Media	
Jingles/IDs .....	32
Nashville Newslines .....	18
Nashville Newslines Show Prep .....	80
Voice Talent .....	109

◆ KTOO-FM	
We Like Kids! .....	6

<b>L</b>	
◆ Laffline	
Laffline .....	80
Today's Fax From Laffline .....	81

◆ The Landau Music Group	
Fresh Jazz .....	23, 43
Music Services .....	34

◆ Chris Lane Productions	
A Country Christmas With Chris Lane .....	8

◆ Aaron Lee Productions Unlimited	
Unlimited Liners & IDs .....	39

◆ Lion Entertainment	
Professor Neon's TV & Movie Mania .....	18

<b>M</b>	
◆ M3W Media Inc.	
Seeing Is Believing .....	76

◆ Major Networks Inc.	
Both Sides Now .....	88
Coast To Coast .....	88
The Alan Colmes show .....	96
The Barry Farber Show .....	96
FaX-A-TaK .....	79
John Madden's Sports Calendar .....	89
John Madden's Sports Quiz .....	89
Left To Right .....	99
Loggans On Law .....	99
Major Sports Report .....	89
Major Talk .....	25
The Lee Mirabal Show .....	100
The Michael Reagan Show .....	101
Seventh Inning Stretch .....	91
Sports Flashback .....	91
StandardNews .....	57
ZapNews .....	57

# PROGRAM INDEX BY COMPANY

## M

- ◆ **Malibu II Broadcasting**  
World Music Series ..... 49
- ◆ **Manhattan Production Music**  
Apple Trax CD Library ..... 63
- ◆ **Chuck Martin Enterprises**  
Voice Talent & Production ..... 109
- ◆ **MasterVox Media**  
Electric Hiway ..... 23  
Walton & Johnson Show ..... 27
- ◆ **J.J. McKay Productions Inc.**  
Voiceover Talent Promos & IDs  
& Sweepers ..... 109
- ◆ **Media Music Productions**  
Production Library ..... 67  
Station IDs & Jingles ..... 107
- ◆ **MediaTracks Communications**  
Profile Of Health ..... 61  
Radio Health Journal ..... 74
- ◆ **Jim Merkel Voice Imaging**  
Voiceovers ..... 109
- ◆ **Metro Music Productions Inc.**  
Metro Music Production Library ..... 66
- ◆ **Metro Networks Ltd.**  
Metro Networks ..... 56  
Metro Traffic Control ..... 56
- ◆ **Charles Michelson Inc.**  
Classic Radio Theatre ..... 15  
The Orama Hour ..... 15
- ◆ **Miller Broadcast Management Inc.**  
KidsRadio ..... 6, 44  
KidsRadio Seasonal ..... 6
- ◆ **MJI Broadcasting**  
Alternative Rock Fax ..... 78  
Ask The Stars ..... 16  
Bedtime With Barney ..... 6  
Classic Cuts ..... 41  
Country Funnies Comedy Service ..... 10  
Country Funnies Show Prep ..... 79  
Country Music Association (CMA) Awards ..... 52  
Country Quiz ..... 50  
Country Today Fax ..... 79  
Five O'Clock Funnies Comedy Service ..... 10  
Five O'Clock Funnies Show Prep ..... 79  
The Grammy Awards - Radio Specials ..... 52  
Inside Word ..... 80  
Metalshop ..... 45  
Al Michaels' Sports Quiz ..... 90  
Milestones ..... 51  
Rock Formation ..... 51  
Seventies Fax ..... 81  
Star Quiz ..... 51  
Today's Rock Fax ..... 81
- ◆ **MNN Radio Networks Inc.**  
Call Of The Wild ..... 96

- ◆ **Moffett Productions**  
Moffett IDs and Sweepers with Attitude .. 106
- ◆ **M.O.R. Media**  
Great Entertainers Music Library ..... 84  
Great Entertainers Song Library ..... 84  
Mary McCoy Food Reviews ..... 76
- ◆ **More Than Words Productions**  
IDs, Promos & Creative Copy ..... 105
- ◆ **The Morning Fax**  
The Country Extra ..... 79  
The Morning Fax ..... 80
- ◆ **T.J. Murphy Productions**  
Sweepers/Bumpers ..... 108  
Voice Talent ..... 109
- ◆ **Murray/Walsh**  
**Radio Programming Inc.**  
Hollywood Today ..... 17  
Lyons Den with Jeffrey Lyons ..... 18  
The Modern Rock Buzz ..... 45  
Modern Rock Countdown ..... 45  
Rock Newz ..... 18
- ◆ **Music Director Programming Service**  
AC (Adult Contemporary) ..... 21  
AC Current Express ..... 21, 82  
AC Safest Oldies Library ..... 82  
Basic Gold Pop Oldies Library ..... 82  
CHR Oldies ..... 82  
Christmas Music On CDs ..... 82  
Christmas Music On Tape ..... 82  
Country Gold ..... 22  
Country Gold Oldies Library ..... 82  
Country Oldies on CD ..... 22, 83  
Custom Oldies ..... 83  
Oamn Good Programmers ..... 83  
Eighties & Nineties on CO ..... 83  
Oldies On CD ..... 26, 84  
Rock 'N' Roll Graffiti ..... 85  
Saturday Night Oldies Party ..... 85  
Seventies On CD ..... 85
- ◆ **Music Unlimited**  
Blues Deluxe ..... 41
- ◆ **Musical Starstreams**  
Musical Starstreams ..... 45  
Record Label Radio Advertising ..... 107
- ◆ **Mutual Broadcasting System**  
America In The Morning ..... 58  
America This Week ..... 58  
The Jim Bohannon Show ..... 95  
Christmas Eve On Mutual ..... 7  
College Basketball Game Of The Week ..... 88  
The Entertainment Report ..... 17  
Face Off ..... 59  
The Lou Holtz Show ..... 89  
Money Magazine Business Report ..... 60  
Mutual's College Football Bowl Package .. 90  
My Side Of The Story ..... 60  
NFL Football I & II ..... 90  
Notre Dame And Major College Football ... 90  
The Offbeat ..... 61  
On The Garden Line ..... 100  
Sports Report ..... 92  
The Week In Review ..... 62  
Weekend Headliner ..... 62  
You And Your Money ..... 62

## N

- ◆ **NASCAR Country**  
NASCAR Country ..... 45
- ◆ **The NASDAQ Stock Market**  
Radio Market Reports ..... 56
- ◆ **TNNR (The Nashville Network Radio)**  
The Nashville Record Review  
With Crook & Chase ..... 45
- ◆ **National Alternative Network**  
Revolution Radio ..... 47
- ◆ **National Productions**  
The Environment Show ..... 73  
51% ..... 74  
The Health Show ..... 74
- ◆ **Natural Sound**  
The Family Christmas Album ..... 15
- ◆ **NBC Radio Network**  
Comment On The News ..... 59  
Don Criqui On Sports ..... 88  
First Light On NBC Radio ..... 59  
The O'Leary Kamber Report ..... 100  
Laura McKenzie's Travel Report ..... 76  
The Money Memo With Bruce Williams .... 76  
NBC Extra ..... 60  
Sports Scoreboard ..... 92  
Travel Corner ..... 77
- ◆ **Network Music Inc.**  
Brainstorm ..... 64  
Network Classical Library ..... 66  
Primrose Music Library ..... 84  
Production Music ..... 67  
ShockWave ..... 68  
Sound Effects ..... 87
- ◆ **North American Network**  
Consumer Radio Network Series ..... 75
- ◆ **O Boy! Productions**  
Music For Radio & TV ..... 66
- ◆ **Bobby Ocean**  
Bobby Ocean ..... 106  
Ocean '1st Plunge' Package ..... 35  
Ocean 'Image Base' Package ..... 35
- ◆ **Kevin O'Connell**  
Station Image ..... 37  
Station Voice ..... 107
- ◆ **O'Connor Creative Services**  
Apple 22-CO Full Service Library ..... 63  
New Country Production Library ..... 66
- ◆ **Omnimusic**  
Omnimusic ..... 67

## O

- ◆ **On The Radio Broadcasting**
  - Behind The Hits ..... 50
  - Dr. Demento ..... 43
  - The Goodtime Oldies Countdown ..... 52
  - Keeping The '70s Alive ..... 44
  - Made In America ..... 53
  - One Hit Wonders ..... 53
  - Rarities On Compact Disc ..... 53
  - Your Goodtime Oldies Magazine ..... 49
- ◆ **One-On-One Sports Radio Network**
  - The Ted Green Show ..... 89
  - Dave Harbison Show ..... 89
  - One-On-One Sports Radio Network ..... 26
  - Papa Joe Chevalier Show ..... 88
  - The John Renshaw Show ..... 91
  - The Chris Schneider Show ..... 91
  - Sports Saturday & Sports Sunday ..... 92
- ◆ **Ontrack Communications/  
RadioRadio**
  - Promo Machine ..... 106
  - RadioRadio Comedy Library ..... 81
  - Station IDs, Jingles ..... 107
- ◆ **OPTINEWS/Westwood One**  
OPTINEWS ..... 56
- ◆ **Orange Productions Inc.**  
The Sounds of Sinatra ..... 48
- ◆ **Overdrive Radio Network**
  - The Overdrive Top Ten Countdown ..... 46
  - Overdrive Trucking News ..... 61

## P

- ◆ **PAMS Productions/CPMG**  
Classic Jingles ..... 29
- ◆ **Doug Paul**  
Doug Paul Voice Overs ..... 106
- ◆ **Mitch Phillips Media**  
Effective Voiceovers By Mitch Phillips .... 104
- ◆ **Pickleberry Pie Inc.**
  - Children's Music Library ..... 6, 82
  - Pickleberry Pie ..... 6
- ◆ **PMJ Productions**  
Classical Crossovers! ..... 41
- ◆ **Polaris Productions**  
Seagate Production Music Library ..... 68
- ◆ **Post-Modern Radio Network**
  - The Lighter Side ..... 44
  - Modern Roots ..... 45
  - New Frontiers ..... 45
  - Planet Z ..... 46
  - The Post Modern Weekly ..... 46
- ◆ **Premiere Radio Networks Inc.**
  - Boot Scootin' Saturday Night ..... 41
  - The Cla'ence Update ..... 16
  - Country Calendar ..... 16
  - Laugh Factory Minute ..... 12

- News From The Boonies ..... 60
- Olympia Contemporary Comedy ..... 12
- Olympia Country Comedy ..... 12
- Olympia Hit Comedy ..... 12
- Olympia Rock Comedy ..... 13
- ONYA With Tanya! ..... 18
- Premiere AC Comedy Network ..... 13
- Premiere CHR Comedy Network ..... 13
- Premiere Country Comedy Network ..... 13
- Premiere Gold Comedy Network ..... 13
- Premiere Plain-Wrap Country Countdown .. 47
- Premiere Rock Comedy Network ..... 14
- Sports Plain Wrap ..... 91
- TalkSongs ..... 51

- ◆ **Prime Sports Radio**  
Prime Sports Radio ..... 26
- ◆ **Production Garden Music Library**  
Production Garden Music Library ..... 67
- ◆ **Punch In International  
Travel & Entertainment**
  - The Computer Program Enterprises ..... 59
  - Punch In ..... 56
  - Travel, Food & Wine ..... 61

- ◆ **Pyramid Communications**
  - John Boy & Billy Big Show ..... 93
  - John Boy & Billy Radio Network ..... 24

## R

- ◆ **Radio & Television Commission, SBC**
  - The Baptist Hour ..... 73
  - Country Crossroads ..... 42
  - On Track ..... 46
  - Powerline ..... 47
- ◆ **Radio America Network**
  - Dateline: Washington ..... 73
  - Front And Center ..... 98
  - Alan Keyes Show ..... 99
  - Small Business Week ..... 101
  - Talkin' Baseball ..... 92
  - This Week From Washington ..... 74
  - What's The Story? ..... 74
  - World War II Chronicles ..... 15

- ◆ **Radio DeLuxe**
  - Radio DeLuxe ..... 26
  - Radio DeLuxe News ..... 81
  - Standards Of Excellence ..... 85

- ◆ **Radio Demo**
  - Production Library ..... 67
  - Radio Demo Jingles ..... 36
  - Radio Demo SFX ..... 87
  - Radio Demo Song Library ..... 84
  - Radio Demo Voice Talent ..... 107

- ◆ **Radio For Peace International**  
Working Together ..... 6

- ◆ **Radio Links**  
Radio Links ..... 18

- ◆ **Radio Modern Rock**  
Radio Modern Rock ..... 47

- ◆ **Radio One Network**
  - Format One ..... 23
  - Format Two ..... 23

- ◆ **RADIO ONLINE**  
Show Prep Network ..... 81

- ◆ **Radio Personalities Inc.**  
Great American Sports Trivia Show ..... 17

- ◆ **Radio Potato**
  - Back Trax ..... 64
  - Common Tater ..... 29
  - Digital Ditties ..... 65
  - E-EFX II ..... 86
  - E-EFX Lite ..... 65
  - E-EFX Lite Sound Effects ..... 86
  - Jingles From Hell ..... 32
  - Max EFX ..... 86
  - A Minute With The Beatles ..... 18
  - The Spud ..... 68
  - Whoosh & Zap Lite ..... 39
  - Whoosh & Zap Package ..... 39

- ◆ **Radio Programming  
& Management Inc.**
  - Compact Disc Libraries ..... 82
  - Top Hits USA ..... 48

- ◆ **Radio Today Entertainment**
  - Ambush Production Library ..... 63
  - Continuous Climax ..... 64
  - Flashback ..... 43
  - Flashback Pop Quiz ..... 17
  - Rock & Roll's Greatest Hits ..... 47
  - Rock Slides ..... 68
  - Dr. Laura Schlessinger Show ..... 101
  - Screen Test ..... 19
  - Today In Rock History ..... 19

- ◆ **Radio Ventures Inc.**
  - Euro Exclusive ..... 83
  - Rock Over London ..... 47
  - UK Chart Attack ..... 48

- ◆ **Mr. Mike Raffone**
  - Mr. Mike Voice Talent ..... 106
  - Strange Music & Weird News ..... 19

- ◆ **Ray Communications**  
The Garden Show With Dr. Cathey ..... 98

- ◆ **Ray Sports Radio Networks**
  - Atlantic Sports Reports ..... 88
  - Ray Sports Radio Networks ..... 57

- ◆ **Randy Reeves Voice At Large**  
Station Imaging Voice ..... 107

- ◆ **Reinhart, McReynolds & Magnus**  
Acoustic Cafe ..... 40

- ◆ **Revomedia Productions**  
Revomedia Promos ..... 36, 107

- ◆ **RF Productions**  
One Stop Shopping ..... 106

- ◆ **River City Sound Productions**  
Broadcast Series & Specialty Series ..... 64

# PROGRAM INDEX BY COMPANY

## S

◆ Salem Radio Network	
The Oliver North Show .....	100
Salem Radio Network .....	57
◆ Scott Studios Corp.	
Oldies On CD & Hard Drive .....	84
◆ Seacoast Sound	
The Canadian Farmer .....	73
IDs/Jingles .....	32
◆ Segue Productions Inc.	
Joe Johnson's Beatle Brunch .....	44
◆ J. Shea Productions	
Minor League Talk .....	90
◆ Sheldon Radio Network	
Howard Sheldon's Radio Signs .....	77
◆ Silvertree Inc.	
Station IDs, Jingles, Sweeps, Sounders .....	37, 107
Voice Talent .....	109
◆ Sixty Second LP Inc.	
Sixty Second LP .....	19
◆ Sixty Second Preview Inc.	
Sixty Second Preview .....	19
◆ SJS/Cross Country	
Country In Concert .....	42
Country Platinum .....	42
Country 7 .....	52
Playback '94 .....	53
World Premiere .....	49
◆ SJS Entertainment	
America's Ballroom .....	40
Country Kickers .....	10
Fun Factory .....	79
In The Studio .....	44
Laugh Machine .....	12
Live .....	45
◆ SJS Urban Entertainment	
An Evening With... .....	43
Kickin' It At Christmas .....	8
The Urban Fun Factory .....	14
◆ Skywatch Weather Center	
Skywatch Weather .....	61
◆ Small Planet Radio	
Al Bandiero's '70s Party .....	40
◆ Sno Country Reports	
Sno Country Reports .....	77
◆ The Songwriters Showcase	
The Songwriters Showcase .....	48
◆ Sound Concepts Inc.	
Radio Commercials .....	107

◆ Sound Ideas	
Sound Effects .....	87
Sound Production Library .....	68
◆ Sound On Sound Productions	
Eggs Benedict's Solid Gold .....	43
◆ Soundscapes	
Soundscapes .....	48
Soundscapes/Curved Air .....	26
◆ The Source/Westwood One	
Dr. Joyce Brothers .....	75
Morning Show Audio .....	80
Don Pardo .....	106
Resources .....	14
The Rock Calendar .....	51
Rock Parts .....	51
The Rock Report .....	51
The Source .....	57
The Source News .....	61
The Source Report .....	57, 74
Source Satellite Interactives .....	19
The Source Sports .....	91
The World Today .....	15
◆ South Shore Media	
Danny Toy .....	108
◆ Southern Trax Production Company	
Muscle Shoals Magic .....	66
Southern Trax Production Co .....	37
◆ Spanish Information Service	
SIS-NOTISAT .....	57
◆ Special Products	
Sal Megna Italian Hour .....	45
Radio Almanac .....	80
Special Voice Talent .....	107
◆ Spectacular Voice-Overs	
Julie Williams .....	109
◆ Spirit Sports	
'Offsides' with Dan Dierdorf .....	90
Billy Packer's Tournament Madness .....	90
'Talkin Roundball' with Dick Vitale .....	92
◆ Split Second Music	
Split Second Custom Jingle Package .....	37
Split Second Production Music Library .....	68
Station ID/Jingle Package .....	107
◆ Sportcom Associates/ Motor Sports Radio	
Race-Talk .....	91
Radio-Road-Test .....	76
◆ Sports Byline USA	
Sports Byline USA .....	101
Sports Overnight .....	26
Sports Overnight Update .....	61
Sports Overnight-Weekend .....	102
Sports Tomorrow .....	102
◆ The Sports Collector's Radio Show Network	
The Sports Collector's Radio Show Network .....	101

◆ The Sports Network	
The Sports Network .....	91
◆ SportsFan Radio Network	
SportsFan Radio Network .....	26
◆ Steelworks	
Drive-In Drops .....	10
Hit Song Parodies By Ben Steel .....	10
Ben Steel's Music Track Factory .....	14
◆ Stephan Productions	
Good Day, USA .....	98
◆ Kris Stevens Enterprises Inc.	
Christmas In The Air .....	7
Christmas In The Country .....	7
Exceptional Voice Imagery .....	105
The Magic Of Christmas .....	8
The 12 Hours Of Christmas .....	8
◆ Dick Summer Communications	
Love Songs And Bedtime Stories .....	94
Dick Summer Connection .....	102
Dick Summer Voice Tracks .....	107
◆ Superadio Networks	
Matty In The Morning .....	94
Old Skool Mini-Mixx .....	46
Open House Party .....	94
Open House Weeknights/All Nite Cafe .....	94
Party On-Line .....	46
Street Jam .....	48
Supermixx .....	48
Urban Mixx .....	49
◆ SW Networks	
Country's Most Wanted .....	42
Personal Notes .....	46
Pure Concrete .....	47
Smooth FM .....	26
Static .....	48
Street Heat .....	48
◆ Sweet Talk Productions	
The Working Mom On The Run .....	102
◆ Syndicom	
Red Neckerson .....	12
Sound Bite Trivia .....	15
<b>T</b>	
◆ The Talk Radio Company	
The Ed Hartley Show .....	98
◆ Talk Radio Network	
Alternatives .....	95
America Outdoors .....	58, 95
American Crime Line .....	95
Auto Talk .....	95
The Roger Fredinburg Show .....	98
Here's To Your Health .....	99
Volney Morin Show .....	100
National Uninhibited Radio .....	100
News With A View .....	100
The Myrna Ochs Show .....	100
Radio Active Talk .....	101
Talk Radio Countdown .....	102

## T

◆ <b>Talknet/Westwood One Entertainment</b>	
The Bruce Williams Show .....	102
◆ <b>Techsonics/Firstcom</b>	
Chainsaw One .....	64
Earthquake By Techsonics .....	65
House Jamz By Techsonics .....	65
Primo Promos .....	67
Rock Flash By Techsonics .....	68
Techsonic 2 - The Music Library .....	68
Turbo Techsonics .....	69
◆ <b>Telemedia Network Radio</b>	
Instant Replay .....	89
Instant Replay With Pat Summerall .....	89
◆ <b>David Temple Productions</b>	
David Temple .....	108
◆ <b>Randy Thomas</b>	
The Choice Voice .....	103
◆ <b>The Robert Thomas Group</b>	
Commuter Kids .....	59
Night Breeze ... The Greatest Love Songs	
Of All Times .....	46
On This Date .....	18
Randi ... A Fresh Look At Life In The '90s	
The Voice-Over Pool .....	109
What's Cookin' .....	62
◆ <b>Sandy Thomas Productions</b>	
Voice Overs, Soundeffects, Jingles .....	109
◆ <b>Thompson Creative</b>	
Albany's Hot, New Country .....	28
Atlanta's 94Q - AC .....	28
California Country .....	28
CBS's W-Lite .....	28
Chicago's Light-Christian .....	29
The Christian Edge .....	29
Classic Country .....	29
The Country Edge .....	29
Country Wildfire .....	29
Custom Jingle Packages - All Formats .....	29
Dallas Mix - AC/Hot AC .....	30
Dallas Mix II - AC/Hot AC .....	30
Double Barrels - Hot AC/CHR .....	30
The Edge - CHR .....	30
Favorite Country .....	30
Fresh Jams - Urban .....	30
Fresh Tracks .....	65
Ft. Wayne's Hottest Country .....	30
Good Time Oldies .....	30
Holiday Jingles - All Formats .....	31
The Houston Mix I - CHR/Hot AC .....	32
The Houston Mix II - CHR/Hot AC .....	32
Houston Mix III .....	32
The KLTY Package - Christian .....	33
The KMOX Package-News/Talk .....	33
The KNAX Combo - Country .....	33
KOOL Acapellas-Oldies .....	33
The KZLA Package .....	33
LA's Christian Radio .....	33
Las Vegas' Number One Hit Music Station	
Magic Mix - AC/Hot AC .....	33
Magic Mix II .....	33
Memphis' Best Music - Hot AC .....	33
Memphis II-Hot AC/AC .....	34

New Country - K102 .....	34
New Country K102 II .....	34
93Q - CHR .....	35
Nobody Play's More Country .....	35
The Oldies Combo .....	35
Orlando II - Country .....	35
Orlando III - Country .....	35
Orlando's Hottest Country .....	35
Philadelphia's Light - Christian .....	36
Phoenix Variety - AC .....	36
Pittsburgh Variety - AC .....	36
Pittsburgh's Variety II - Hot AC/AC .....	36
Pure Magic - Lite AC .....	36
The River-Country .....	36
San Antonio's Hot, New Country .....	36
Scorchers - CHR .....	36
Seattle/Portland - CHR .....	37
The Sports Radio Combo .....	37
StarPower - CHR/Hot AC .....	37
Tampa Bay's Greatest Hits - AC .....	38
TechnoConnectors - CHR/AOR .....	38
Tropical Punch - AC .....	38
Ultra Hot Country .....	38
UltraPower - CHR .....	38
Wildfire - WFLY - CHR .....	39
The WOR Package - News/Talk - AC .....	39

◆ <b>TM Century</b>	
Big FM .....	28
Boston's KISS .....	28
CD Production Library .....	64
Custom & Syndicated Jingles .....	29
Digital Director .....	64
Double Power .....	30
Freedom .....	30
Generation III .....	65
GoldDisc Christmas Library .....	86
GoldDisc3 .....	84
Goodtime Classics .....	31
Highway 21 .....	31
HitDisc .....	84
Hollywood Edge SFX Library .....	86
Hollywood's KIIS .....	31
Hot Country .....	31
Hot Holidays .....	31
The Hottest Mix in New York .....	31
K-Lite/K-Lite Two .....	32
KFRC-FM .....	32
KIIS Kobe (Part One and Two) .....	32
KIIS — LA's #1 Hit Music .....	32
Killer 896 .....	32
KJLH - Pure Excitement .....	33
KSCS - Star-Spangled Country .....	33
KVIL - The Nineties .....	33
KYKY '91 .....	33
KZLA .....	33
Laser Lightning .....	66
Lazer .....	66
Madison Avenue .....	33
MegaHot Country .....	66
MegaMusic .....	66
New Horizons .....	35
The New WPLJ .....	35
New York's Best Mix .....	35
Oldies 94.9 .....	35
Ridin' With KSCS .....	36
Rock 'N' Roll Classics .....	36
Rock, Talk & Roll .....	36
Rockin' Through The '70s .....	53
Southern California's KIIS .....	37
Talk Radio WABC .....	38
The Ticket .....	38
TM Century Morning Show Service .....	14
Trendsetter II .....	69

Twisted Tunes Network With Bob Rivers ...	14
US 99 .....	39
Velvet .....	39
WBBM-AM .....	39
WBMX - Boston's Mix .....	39
We Play The Hits (KIIS-FM) .....	39
Wild Country .....	39
WLIT .....	39
WNSR '91 .....	39
WPLJ '91 .....	39
WPLJ '94 .....	39
WQEZ .....	39
Young Country .....	39

◆ <b>Top Voice Inc.</b>	
Voice Talent .....	109

◆ <b>TPT News Inc.</b>	
Bill Christian Show .....	96
Joe Madison Show .....	99
TPT News .....	57
TPT World News Round-Up .....	57

◆ <b>Travel In The '90s</b>	
Travel In The '90s .....	77

◆ <b>Tribune Radio Networks</b>	
Agri-Voice Radio Network .....	21
John Block Reports .....	58
Chicago Bears Football .....	88
Chicago Cubs Baseball .....	88
Farming America .....	96
Interstate Radio Network .....	24
National Farm Report .....	60
Pro Football Weekly .....	91
The Dave Wannstedt Show .....	92

◆ <b>Lisa Truchin</b>	
That's Lisa .....	108

◆ <b>Morrie Trumble &amp; Associates</b>	
A Christmas Celebration .....	7
Health Care Headlines .....	59
Healthy Happenings .....	75
Home For Christmas .....	8
Leisure Events/Beach Reports .....	60
Morrie Trumble .....	108

◆ <b>Turning Point Productions</b>	
Hot Lights .....	31
Hot Springs .....	31
Unbelievable Urban! .....	38
The Way .....	39

## U

◆ <b>Ultima Communications</b>	
Country Flashback .....	42, 50
Soap Dirt: Where The Stars Come Clean ..	19

◆ <b>United Press International</b>	
UPI Broadcast Wire: Power Prep .....	81
UPI Radio Network .....	57

◆ <b>United Stations Radio Network</b>	
Apollo Comedy Minute .....	9
Backstage At The Apollo .....	40
Dick Clark's Rock, Roll & Remember .....	41
Comedy Central Minute .....	10
Country Comedy Jamboree .....	10
Dr. Dave's Comedy Drops .....	10

# PROGRAM INDEX BY COMPANY

## U

The Difference	43
Entertainment Facts Sheets	79
Lucy Grant's Cookin' Country Music Revue	43
Headline Songs	10
Laugh Attack	12
Major League Sports Comedy	12
Martin Minute	12
Politically Incorrect With Bill Maher	13
Starscopes/Cosmic Forecast	77
Top 20 Double Play	48

◆ Urban Artists Bios	
Urban Artists Bios	81

◆ USA Radio Network	
America's Consumer Advocate	95
Golden Age Of Radio Theatre	15
Point Of View	101
'USA Daily' With Gary Nelson	102
USA Radio Network	57

◆ Utopia Network	
The Instrumentals Of Rock	44

## V

◆ Vanguard Audio Features Inc.	
Parent Wise	76

◆ VIADUC Communications	
The Stevens & Grdnic Show	102

◆ Video Viewer Inc.	
Video Viewer	19

◆ Vision Broadcasting Network	
The Artist Development Series	40

◆ Voice Box	
Voice Overs & Commercials	109

◆ Voiceprint	
Voiceovers, Sweepers, IDs, Promos	109

## W

◆ The Wall Street Journal Radio Network	
The Wall Street Journal Report	57, 62

◆ The Water Foundation	
Frog Friendly Tips	75
Ocean Planet Trivia	61
Outdoor Trivia	76

◆ Way Too Cool Productions	
Mike Allen	103
The Best Of The Blues Network	40
Kevin Hendrickson	105

◆ Weather Services Corp.	
Weather Broadcast Service	62

◆ WeatherWatch Service	
Weather Broadcasts	57

◆ Steve West Productions	
CD Music Libraries	82
Custom CD Music Libraries	83
Custom CD Recording	64

◆ Western Front Broadcasting	
Alternative Rock Classics	40
A New Frontier Of Superstars	45
Voice Talent	109

◆ Westwood One Entertainment	
Acoustic Country	52
Adult Rock And Roll	21
Adult Standards/AM Only	21
All American All-Star (Country Six Pack)	51
BBC Classic Tracks	50
The Beatle Years	40
David Brenner	95
Bright AC	21
Casey's Biggest Hits	50
Casey's Countdown	41
Casey's Hot 20	41
Casey's Top 40	41
Christmas Around The Country (Country Six Pack)	7
CNBC Business Radio	56
CNN Headline News	22
CNN Radio	56
The Countdown Companion	79
Country Countdown USA	41
Country Gold Saturday Night	42
Country Music Year In Review (Country Six Pack)	52
Country's Cutting Edge	42
Country's Inside Trak	50
Country's Top Vocalists (Country Six Pack)	52
Don & Mike	93
E! Entertainment Radio	17
David Esel—Alive!	96
Mike Francesa Sports Now	88
Future Hits	43
Bob Grant Coast-To-Coast	98
Hot Country	24
Imus In The Morning	93
In Concert	44
In Concert - High Voltage	44
Last Night On Tonight	12
Tom Leykis	99
The G. Gordon Liddy Show	99
Mainstream Country	25
MTV News	18
Mutual Broadcasting System	56
NBC Radio Network	56
New Gold On CD	51
NFL Warm-Up	90
Nineties Country	46
'96 Summer Olympics	90
#1 Country (Country Six Pack)	53
Off The Record (AOR & Classic Rock Ver.)	46
The Oldies Channel	25
On The Edge	46
On The Radio	46
On The Radio 'Rhythm Base'	46
Out Of Order	46
Reba! (Country Six Pack)	53
The Retro Show	47
Rock Quotes	18
Showcase Of Rock	48
Soft AC/Format 41	26
Solid Gold Saturday Night	48
Super Gold	48
Super Gold New Year's Eve	53
Superstar Concert Series	48

This Is The NFL	92
Dick Vitale's Talkin' Roundball	92
Mike Walker	102
The Weekly Country Music Countdown	49
The Westwood One/HBO Boxing Series	92
Westwood One '70s	27
The Timothy White Sessions	53

◆ Who Did That Music Inc.	
B-96, WBBM/Chicago	28
ENJOY	30
Hot Rockin Capitol FM - London	31
Killer Bee-WBBM/Chicago	32
Music Power-BRMB/Birmingham, UK	34
My! My! My!-WMYI/Greenville	34
STAR 94-WSTR/Atlanta	37
Superstar USA-WUSA/Tampa	38
True Classics-Capitol Gold London	38
The Who Did That Music Library	70

◆ John Willyard	
John Willyard Voice Talent	109

◆ Woodrow Wilson Center	
Dialogue	73

◆ Winning Edge Productions & Software	
Airware	78
The Producer	80

◆ Wireless Flash News Service	
VX3	81
Wireless Flash	81

◆ WOR Radio Network	
Ask Arthur Frommer	95
Dr. Joy Browne	95
Food Talk With Arthur Schwartz	98
The Garden Hotline With Ralph Snodsmith	98
Health Talk With Dr. Ronald Hoffman	98
The Pet Show With Warren Eckstein	100
PM America With Jay Severin	101
Smart Money With The Dolans	101

◆ The Word In Music	
Word In Music Satellite Network	27

◆ WSM Radio	
The Grand Ole Opry Minute	17

## Z

◆ Zeus Productions	
IDs And Sweepers	105

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**A**

ABC Contemporary Network ..... 54  
 ABC Direction Network ..... 54  
 ABC Entertainment Network ..... 54  
 ABC FM Network ..... 54  
 ABC Information Network ..... 54  
 ABC Rock Network ..... 54  
 ABC Satellite Services ..... 71  
 ABC's 411 Urban Show Prep ..... 78  
 ABC's Black Music Today ..... 16  
 ABC's Classic Rock ..... 20  
 ABC's Country Coast-To-Coast ..... 20  
 ABC's Hot AC ..... 20  
 ABC's Kool Gold ..... 20  
 ABC's Morning Show Prep ..... 78  
 ABC's Portraits In Pride—The Journey ..... 58  
 ABC's Pure Gold/Oldies ..... 20  
 ABC's Real Country ..... 20  
 ABC's Stardust/Adult Standards ..... 20  
 ABC's StarStation ..... 20  
 ABC's The Touch/Urban AC ..... 20  
 ABC's Urban Gold ..... 21  
 ABC's Wake Up Call ..... 78  
 ABC's Z Rock ..... 21  
 AC (Adult Contemporary) ..... 21  
 AC Christmas Music Network ..... 7  
 AC Current Express ..... 21, 82  
 AC Jazz ..... 21  
 AC/Light AC ..... 21  
 AC Plus ..... 63  
 AC Safest Oldies Library ..... 82  
 Acoustic Cafe ..... 40  
 Acoustic Country ..... 52  
 Lou Adler's Medical Journal ..... 58  
 Ads Up! Music For Commercials ..... 63  
 Adult Rock And Roll ..... 21  
 Adult Standards/AM Only ..... 21  
 Advantage Jingles ..... 28  
 Advantage Production Library ..... 63  
 Advantage Sound Effects ..... 86  
 Advantage Voice Talent ..... 103  
 Advertiser Custom Jingles ..... 28  
 The Affection Connection ..... 95  
 After Midnight With Blair Garner ..... 93  
 Afterglow ..... 40  
 Afterglow Classics ..... 40  
 Agri-Voice Radio Network ..... 21  
 Agrinet Farm Reports ..... 58  
 Air Breaks ..... 28  
 Air Force One ..... 82  
 Aircraft Music Library ..... 63  
 Airware ..... 78  
 Albany's Hot, New Country ..... 28  
 All About Futures ..... 58  
 All American All-Star (Country Six Pack) ..... 51  
 All Funked Up ..... 40  
 Mike Allen ..... 103  
 Alternative IDs ..... 63  
 Alternative Rock Classics ..... 40  
 Alternative Rock Fax ..... 78  
 Alternatives ..... 95  
 AMA Radio News ..... 58  
 Ambush Production Library ..... 63  
 America In The Morning ..... 58  
 America On The Road I ..... 95  
 America On The Road II ..... 95

America Outdoors ..... 58, 95  
 American Acoustic Country ..... 40  
 America This Week ..... 58  
 American Chronicle ..... 78  
 The American Comedy Network ..... 9  
 American Country Countdown's  
 Music Makers Special ..... 52  
 American Country Countdown  
 With Bob Kingsley ..... 40  
 American Crime Line ..... 95  
 American Gold With Dick Bartley ..... 40  
 American Health Report ..... 58  
 American Mix ..... 28  
 The American Music Series ..... 63  
 American Urban Radio Networks ..... 54  
 America's Ballroom ..... 40  
 America's Consumer Advocate ..... 95  
 America's Dining & Travel Guide ..... 75  
 An Evening With ..... 43  
 Jay Andrews Sound Effects ..... 86  
 Jay Andrews Voiceovers ..... 103  
 The Answer Radio Show ..... 40  
 Susan B. Anthony-Jones ..... 9  
 AP All News Radio ..... 21, 54  
 AP Morning Prep, AP Afternoon Prep ..... 78  
 AP Network News ..... 54  
 APM - Personalized Broadcast Packages ..... 63  
 Apollo Comedy Minute ..... 9  
 Apple Trax CD Library ..... 63  
 Apple 22-CD Full Service Library ..... 63  
 The Artist Development Series ..... 40  
 Ask Arthur Frommer ..... 95  
 Ask The Stars ..... 16  
 Ask The Doctor ..... 95  
 Astro-Illogicals ..... 78  
 Atlanta's 94Q - AC ..... 28  
 Atlantic Sports Reports ..... 88  
 AT&T Accunet ..... 71  
 Attitude ..... 63  
 Attitudes II ..... 64  
 Audio Datebook ..... 58  
 Auto Talk ..... 95

**B**

B-96, WBBM/Chicago ..... 28  
 Back Trax ..... 64  
 Background Trax ..... 86  
 Backstage At The Apollo ..... 40  
 Backtrax USA ..... 40  
 Bailey Broadcasting ..... 71  
 Al Bandiero's '70s Party ..... 40  
 The Baptist Hour ..... 73  
 Basic Gold Pop Oldies Library ..... 82  
 BBC Classic Tracks ..... 50  
 BBS Entertainment News Service ..... 16  
 Be KOOL ..... 28  
 Beach/Camping Reports ..... 75  
 The Beat/92.3 ..... 28  
 The Beatle Years ..... 40  
 Beautiful Alternative ..... 21  
 Bedtime With Barney ..... 6  
 Behind The Hits ..... 50  
 The Best Of The Blues Network ..... 40  
 Best Of The Oldies Radio Network ..... 41  
 Beyond The Game ..... 88  
 Big Band: New Year's Eve ..... 52  
 Big Band Jump ..... 41

The Big Difference ..... 28  
 Big FM ..... 28  
 The Big Whoosh ..... 86  
 Bitman Show Prep ..... 78  
 Bits & Pieces ..... 9, 64  
 Mel Blanc's Blankity Blancs ..... 9  
 John Block Reports ..... 58  
 Bloomberg Information Radio ..... 21, 55  
 Blues Deluxe ..... 41  
 Tom Bodett — Voice Talent ..... 103  
 Rita Bodine ..... 9  
 Bogart's IDs & Jingles ..... 28  
 Bogart's Productions ..... 103  
 The Jim Bohannon Show ..... 95  
 The Danny Bonaduce Show ..... 93  
 Boot Scoot'n' Saturday Night ..... 41  
 Boston's KISS ..... 28  
 Both Sides Now ..... 88  
 Brainstorm ..... 64  
 Branson Country Music Network ..... 21, 50  
 Breakthrough ..... 28  
 David Brenner ..... 95  
 Bright AC ..... 21  
 BRN Newsclock ..... 58  
 Broadcast Media Center ..... 71  
 Broadcast Series & Specialty Series ..... 64  
 The Garth Brooks Special ..... 52  
 Dr. Joyce Brothers ..... 75  
 Brought To You By ..... 78  
 Bob Brown Voice Talent ..... 103  
 Brown Spots ..... 71  
 Dr. Joy Browne ..... 95  
 Hal Bruno's Washington ..... 58  
 Buenas Noches, America ..... 73  
 Bugg Bytes Comedy Interactives ..... 9  
 Fred Bugg ..... 103  
 The Bull Sheet ..... 78  
 Bumper Voice Talent ..... 103  
 Bunkhouse Gang ..... 9  
 The Gary Burbank Show ..... 93  
 Business Day ..... 58  
 Business Radio Network ..... 22  
 Business Week Business Reports ..... 58  
 Mike Butts Air Personalities Plus ..... 78  
 The Buzz ..... 16

**C**

Caldwell Jingles/IDs ..... 28  
 Sean Caldwell Voice Overs ..... 103  
 California Country ..... 28  
 California Insight ..... 73  
 Call Of The Wild ..... 96  
 The Canadian Farmer ..... 73  
 Capitol Ideas ..... 58  
 Cartoon Trax ..... 86  
 Casey's Biggest Hits ..... 50  
 Casey's Countdown ..... 41  
 Casey's Hot 20 ..... 41  
 Casey's Top 40 ..... 41  
 Cash Tracks ..... 28  
 Catspaw Productions ..... 71  
 Catspaw Voice Talent ..... 103  
 CBS Americas ..... 55  
 CBS Morning Resource ..... 78  
 CBS Radio Sports NFL Package ..... 88  
 CBS Radio Network ..... 55  
 CBS Spectrum Radio Network ..... 56

# PRODUCT INDEX

## C

CBS World News Roundup	59
CBS's W-Lite	28
CCM Countdown With Bob Soller	41
CCM Radio Magazine	41
CD Music Libraries	82
CD Production Library	64
Celebrate	28
Celebrity IDs/Liners	29
Chainsaw One	64
Chartbreakers Recurrent CDs	82
Chartbreakers Weekly Hit CDs	82
Papa Joe Chevalier Show	88
Chicago Bears Football	88
Chicago Cubs Baseball	88
Chicago Radio Syndicate	71
Chicago's Light-Christian	29
Chickenman	9
Children's Music Library	6, 82
The Choice Voice	103
CHR	22
CHR Oldies	82
Bill Christian Show	96
The Christian Edge	29
Christmas Around The Country (Country Six Pack)	7
Christmas At Our House	7
A Christmas Celebration	7
Christmas Eve On Mutual	7
Christmas In America With Bob Kingsley	7
Christmas In The Air	7
Christmas In The Country	7
Christmas Music On CDs	82
Christmas Music On Tape	82
Cititrax	86
CJ-1 (Country Jingle One)	29
The Cla'ence Update	16
Dick Clark's Rock, Roll & Remember	41
Classic Country	29
Classic Cuts	41
Classic Dance Traxx	41
Classic Jingles	29
Classic Radio Christmas	15
Classic Radio Theatre	15
A Classical Christmas	7
Classical Crossovers!	41
Chris Clausen Voice-Overs	104
Climax Premier Production Parts	64
Closer To The Music	29
CNBC Business Radio	56
CNN Headline News	22
CNN Radio	56
The Coast Experience	29
Coast To Coast	88
Coast To Coast AM	96
College Basketball Game Of The Week	88
College Sports USA	88
The Alan Colmes show	96
Colonel Morton Collar's Traffic Reports	9
Comedy Central Minute	10
Comedy Connection	78
Comment On The News	59
Common Tater	29
Commuter Kids	59
Compact Disc Libraries	82
Compact Disc Production Music	64

Compact Disc Showcase	41
Computer America	75
The Computer Program Enterprises	59
Consumer Radio Network Series	75
Contemporary Christian	22
Contemporary Comedy	78
Continuous Climax	64
The Countdown Companion	79
Country Alternative	22
Country Calendar	16
Country Christmas Music Network	7
A Country Christmas With Chris Lane	8
Country Chronicle	79
Country Club	41
Country Comedy Jamboree	10
Country Countdown USA	41
Country Crossroads	42
The Country Edge	29
Country Express	29
The Country Extra	79
Country Favorites	29
Country Flashback	42, 50
Country Funnies Show Prep	79
Country Funnies Comedy Service	10
Country Gold	22
Country Gold Oldies Library	82
Country Gold Saturday Night	42
Country HitMakers	42
Country Hits Music Library	82
Country In Concert	42
Country Kickers	10
Country Music Association (CMA) Awards	52
Country Music Year In Review (Country Six Pack)	52
Country News	16, 50
Country Oldies On CD	22, 83
The Country Original	29
Country-Phonics	42
Country Platinum	42
Country Quiz	50
Country Radio Music Awards	52
Country 7	52
Country Spotlight	16, 50
Country Spotlight Top 40	42
Country Start-Up	83
Country Today Fax	79
Country Wildfire	29
Country's Cutting Edge	42
Country's Inside Trak	50
Country's Most Wanted	42
Country's Top Vocalists (Country Six Pack)	52
Countryline USA	96
The Couzin Ed Show	93
Cozmik Debris	79
Mitch Craig Production Services	104
The Craziest	86
Creative Media Consultants	71
Creative Production Tracks	64
Creative Sound Corp.	71
Don Criqui On Sports	88
Mort Crim's Second Thoughts	75
Walter Cronkite's Twentieth Century	16
Steve Crowley's American Scene	96
CT Voiceover Service	104
A Current Affair	79
Custom & Syndicated Jingles	29
Custom CD Music Libraries	83

Custom CD Recording	64
Custom Country	29
Custom ID Jingle Packages!	29
Custom Music Production	64
Custom Oldies	83
Custom Production Library	64
Custom Voicework	104
Cutler Contemporary Comedy	10
Cutler Country Comedy	10
Cutler Rock Comedy	10
Cutler's Firepower	10

## D

Daily Environmental Minute	59
The Daily Feed	10
Dallas Mix - AC/Hot AC	30
Dallas Mix II - AC/Hot AC	30
Damn Good Programmers	83
Dateline: Washington	73
Dr. Dave's Comedy Drops	10
Davis Production Library	64
Davis Sound Effects	86
Davis Voice Talent	104
Dear DJ	79
Rick Dees Weekly Top 40	42
Rick Dees Weekly Top 40—Hot AC Version	42
Dr. Demento	43
Deportes CBS	88
Dialogue	73
Bill Diehl's Spotlight	17
The Difference	43
Digidrops	10
Digital AC	22
Digital AC Christian	22
Digital CHR	22
Digital Classic Easy Listening	22
Digital Classic Rock	22
Digital Country	22
Digital Director	64
Digital Ditties	65
Digital Easy Contemporary	22
Digital Easy Mix	22
Digital Energy	65
Digital Force Ltd.	71
Digital Heart Of Rock	22
Digital Heart Of The '70s	22
Digital Hot AC	22
Digital Jingles	30
Digital 'Just For The 2 Of Us'	23
Digital Memory Music	23
Digital Mix	30
Digital Natural Sounds	23
Digital New Country	23
Digital Oldies	23
Digital Pure Country	23
Digital Radio X	23
Digital Soft Spectrum	23
Digital Southern Gospel	23
Digital Ultra Easy Listening	23
Digital Urban	23
Digital Lease	83
Discovering Tomorrow	59
Do It Again	30
Don & Mike	93
Double Barrels - Hot AC/CHR	30
Double Power	30
The Dow Jones Radio Network	56

**D**

Dow Jones Report ..... 59  
 The Drama Hour ..... 15  
 Dreamland ..... 96  
 John Driscoll's Voice-Over America ..... 104  
 Mark Driscoll Productions Inc. .... 104  
 Drive-In Drops ..... 10  
 Drive Time (The Radio Golf Show) ..... 88  
 Duke University Football & Basketball ..... 88

**E**

E-EFX Lite ..... 65  
 E-EFX II ..... 86  
 E-EFX Lite Sound Effects ..... 86  
 E! Entertainment Radio ..... 17  
 Earth & Sky Radio Series ..... 73  
 Earthquake By Techsonics ..... 65  
 Eclipse ..... 65  
 Eco Quiz ..... 73  
 Dr. Dean Edell Medical Minutes ..... 59  
 Dr. Dean Edell Show ..... 96  
 The Edge - CHR ..... 30  
 Edge Edition ..... 86  
 Edicion Financiera ..... 59  
 Effective Voiceovers By Mitch Phillips ..... 104  
 The Effector ..... 65  
 Eggs Benedict's Solid Gold ..... 43  
 The Eighties-Nineties AC Music Library ..... 83  
 Eighties & Nineties on CD ..... 83  
 Eighties Plus ..... 83  
 Electric Hiway ..... 23  
 The Elevator From Hell ..... 10  
 The Gordon Elliott Show ..... 79  
 Elvis: The Legend Of A King ..... 52  
 Energy ..... 30  
 ENJOY ..... 30  
 Entertainment Facts Sheets ..... 79  
 The Entertainment Report ..... 17  
 Entertainment Tonight For The Radio ..... 17  
 The Environment Show ..... 73  
 Environmental Directions Radio Series ..... 74  
 Ron Erak Voice Services ..... 104  
 Frank Eriksen ..... 104  
 Escape ..... 65  
 ESPN Radio Network ..... 56  
 David Essel—Alive! ..... 96  
 Euro Exclusive ..... 83  
 The Evolution Of Rock ..... 52  
 The Excellerator ..... 65  
 Exceptional Voice Imagery ..... 105

**F**

The Fabulous Sports Babe ..... 96  
 Face Off ..... 59  
 Face The Nation ..... 59  
 The Family Christmas Album ..... 15  
 Family Health ..... 75  
 The Barry Farber Show ..... 96  
 Farming America ..... 96  
 Favorite Country ..... 30  
 FaX-A-Tak ..... 79  
 FBI This Week ..... 74  
 50s Kids ..... 6, 23  
 51% ..... 74  
 Fight Back With David Horowitz ..... 59  
 Financial Digest ..... 59

First Light On NBC Radio ..... 59  
 5000 Interactive Celebrity Interviews ..... 17  
 Five O'Clock Funnies Comedy Service ..... 10  
 Five O'Clock Funnies Show Prep ..... 79  
 Flashback ..... 43  
 Flashback Pop Quiz ..... 17  
 Flashpoint! ..... 65  
 Flight 31 ..... 30  
 Focus On Women ..... 74  
 Focus On The Family Holiday Special ..... 17  
 Focus On The Family Commentary ..... 75  
 Food Talk With Arthur Schwartz ..... 98  
 Forever KOOL ..... 30  
 Format One ..... 23  
 Format Two ..... 23  
 Fox Kids Countdown ..... 6  
 Mike Francesa Sports Now ..... 88  
 Stan Freberg Here ..... 15  
 The Roger Fredinburg Show ..... 98  
 Freedom ..... 30  
 FreeFlight ..... 30  
 Fresh Jams - Urban ..... 30  
 Fresh Jazz ..... 23, 43  
 Fresh Tracks ..... 65  
 Frog Friendly Tips ..... 75  
 Front And Center ..... 98  
 Ft. Wayne's Hottest Country ..... 30  
 Fun Factory ..... 79  
 Fun Radio ..... 65  
 Futbol Al Dia ..... 89  
 Future Effects ..... 86  
 Future Hits ..... 43  
 Future Shock ..... 65

**G**

Bill Gable Voiceworks ..... 105  
 GAG! ..... 79  
 Galaxy Show Preparation Service ..... 79  
 The Garden Hotline With Ralph Snodsmith ..... 98  
 The Garden Show With Dr. Cathey ..... 98  
 Gateway Sound Effects ..... 86  
 GE American Communications Inc. .... 71  
 Generation III ..... 65  
 Generation X1 ..... 65  
 Generation X2 ..... 65  
 Get On Line ..... 30  
 The Leeza Gibbons Music Specials ..... 43  
 The GMI TalentBank ..... 105  
 GMI's Laser Impact ..... 86  
 GMI's Toolkit ..... 65  
 Go West ..... 30  
 Gold Canada Music Libraries ..... 83  
 Gold Plus ..... 23  
 GoldDisc Christmas Library ..... 84  
 GoldDisc3 ..... 84  
 The Golden Age Of Radio ..... 15  
 Golden Age Of Radio Theatre ..... 15  
 The Golf Spot ..... 89  
 Good Day, USA ..... 98  
 Good Time Oldies ..... 30  
 Goodtime Classics ..... 31  
 The Goodtime Oldies Countdown ..... 52  
 A Gospel Christmas ..... 8  
 The Gospel Greats ..... 43  
 Gospel Year In Review ..... 52  
 The Grammy Awards - Radio Specials ..... 52  
 The Grand Ole Opry Minute ..... 17

Bob Grant Coast-To-Coast ..... 98  
 Lucy Grant's Cookin' Country Music Revue ..... 43  
 Graveline Hollywood ..... 17  
 The Greaseman Show ..... 93  
 The Great American Road ..... 75  
 Great American Sports Trivia Show ..... 17  
 Great Entertainers Music Library ..... 84  
 Great Entertainers Song Library ..... 84  
 Great Memories ..... 31  
 The Ted Green Show ..... 89  
 The Gil Gross Show ..... 98  
 Group W Satellite Communications ..... 71  
 Group X Inc. .... 71  
 Gwenn's Kitchen Talk ..... 75

**H**

Dave Harbison Show ..... 89  
 The Ken Hamblin Show ..... 98  
 The Allan Handelman Show ..... 98  
 The Ed Hartley Show ..... 98  
 Paul Harvey News And Comment ..... 60  
 Headline Songs ..... 10  
 Health Care Headlines ..... 59  
 The Health Show ..... 74  
 Health Talk ..... 98  
 Health Talk With Dr. Ronald Hoffman ..... 98  
 Health Newsfeed ..... 59  
 Healthtalk ..... 75  
 Healthy Happenings ..... 75  
 Healthy Living ..... 75  
 Kevin Hendrickson ..... 105  
 Here's To Your Health ..... 99  
 Hi Qume ..... 31  
 Hightower Radio ..... 99  
 Highway 21 ..... 31  
 The Hip Hop Report ..... 17, 43  
 History Of Country Music ..... 52  
 History Of Rock And Roll ..... 53  
 History Of Rock 'N Roll—Seventies Edition ... 53  
 Hit Power ..... 31  
 Hit Song Parodies By Ben Steel ..... 10  
 HitDisc ..... 84  
 Hitlist Live ..... 43  
 Holiday Hits ..... 8  
 Holiday Jingles - All Formats ..... 31  
 Hollywood Edge SFX Library ..... 86  
 Hollywood Today ..... 17  
 Hollywood's KIIS ..... 31  
 The Lou Holtz Show ..... 89  
 Home Care ..... 99  
 Home For Christmas ..... 8  
 Hometown Radio ..... 99  
 Hometown Radio Reports ..... 79  
 Honky Tonk Sundays ..... 43  
 Horizon ..... 31  
 Hot Country ..... 24, 31  
 Hot Holidays ..... 31  
 Hot Lights ..... 31  
 Hot Mix ..... 43  
 Hot Retail Jingles! ..... 31  
 Hot Rockin Capitol FM - London ..... 31  
 Hot Springs ..... 31  
 Hotmix-Light ..... 43  
 The Hottest Mix in New York ..... 31  
 The House of Blues Radio Hour ..... 44  
 House Jamz By Techsonics ..... 65  
 The Houston Mix I - CHR/Hot AC ..... 32

**H · D**

# PRODUCT INDEX

## H

The Houston Mix II - CHR/Hot AC .....	32
Houston Mix III .....	32
Hyperlink .....	32

## I

IDB Communications .....	71
IDs And Sweepers .....	105
IDs/Jingles .....	32
IDs, Liners, Sweepers/Promo Production .....	32
IDs/Promos/Sweepers/Voice Overs .....	105
IDs, Promos & Creative Copy .....	105
Image Audio Sweepers .....	32
Image Audio Production Library .....	65
Imus In The Morning .....	93
In Concert .....	44
In Concert - High Voltage .....	44
In The Marketplace .....	76
In The Studio .....	44
In Your Interest .....	76
Independent Broadcasters Network .....	24
Inside Gospel .....	17
Inside Word .....	80
Inspirations Across America .....	44
Instant Replay .....	89
Instant Replay With Pat Summerall .....	89
The Instrumentals Of Rock .....	44
Interstate Radio Network .....	24, 93
ITEX Media .....	71
It's All For You .....	32
It's Magic .....	32

## J

Jazz Trax .....	44
Peter Jennings Journal .....	60
Jingles From Hell .....	32
Jingles/IDs .....	32
'Joe from Chicago' Says Stuff .....	105
John Boy & Billy Big Show .....	93
John Boy & Billy Radio Network .....	24
Joe Johnson's Beatle Brunch .....	44
Jokifax .....	80
Jones Intercable Production Services .....	71
The Tom Joyner Morning Show .....	94
The Tom Joyner Movin' On Weekend Show .....	44
JSN/Adult Choice .....	24
JSN/CD Country .....	24
JSN/FM Lite .....	24
JSN/Good Time Oldies .....	25
JSN/Soft Hits .....	25
JSN/The Team... Sports Radio .....	25
JSN/U. S. Country .....	25
JSN/Z Spanish Radio Network .....	25
Just For The Health Of It .....	75

## K

K-Lite/K-Lite Two .....	32
Kaleidophonic Jazz .....	44
KaleidoPhonics .....	25
Kansas Country Countdown .....	44
Kaye Voice Over Services .....	105
Keep On Coastin' .....	32
Keeping The '70s Alive .....	44
Joe Kelly .....	105
Kelly Production Tracks .....	66
Kenetic Kuts .....	106

Alan Keyes Show .....	99
KFRC-FM .....	32
Kickin' It At Christmas .....	8
Kid Company .....	6, 18
KidsRadio .....	6, 44
KidsRadio Seasonal .....	6
Kidz Radio .....	6
KIIS Kobe (Part One and Two) .....	32
KIIS — LA's #1 Hit Music .....	32
KIIS/90 .....	32
Killer B96 .....	32
Killer Bee-WBBM/Chicago .....	32
Kinetic City Super Crew .....	6, 15
King: From Atlanta To The Mountaintop .....	74
Bob Kingsley With America's Musicmakers .....	51
Kiplinger's Personal Finance Report .....	60
KJLH - Pure Excitement .....	33
KJR-FM, The Jingle Package .....	33
The KLTU Package - Christian .....	33
The KMOX Package-News/Talk .....	33
The KNAX Combo - Country .....	33
KOOL A Capellas-Oldies .....	33
KPM Sound Effects Library .....	86
KSCS - Star-Spangled Country .....	33
KUBE 93, The Jingle Package .....	33
Kustom Kuts .....	84
KVIL - The Nineties .....	33
KYKY '91 .....	33
KZLA .....	33
The KZLA Package .....	33

## L

LA's Christian Radio .....	33
Laffline .....	80
Las Vegas' Number One Hit Music Station .....	33
Laser Lightning .....	66
Last Night On Tonight .....	12
Late Show With David Letterman Top Ten .....	12
The Late Late Radio Show .....	
With Tom Snyder .....	12, 99
Latin Legends Of Baseball .....	89
Laugh Attack .....	12
Laugh Factory Minute .....	12
Laugh Machine .....	12
Lazer .....	66
Lazer Impact Plus .....	66
Left To Right .....	99
The Legend .....	66
Leisure Events/Beach Reports .....	60
Tom Leykis .....	99
The G. Gordon Liddy Show .....	99
Lifestyles .....	66
Light Favorites .....	33
The Lighter Side .....	44
Rush Limbaugh Show .....	99
Live .....	45
Live From Nashville! .....	53
Live From The Roxy .....	45
Live From The U.N. .....	18
Live From The Whiskey .....	45
Loggans On Law .....	99
Love Songs And Bedtime Stories .....	94
Lyons Den With Jeffrey Lyons .....	18

## M

John Madden's Sports Calendar .....	89
John Madden's Sports Quiz .....	89

Made In America .....	53
Madison Avenue .....	33
Joe Madison Show .....	99
Bobby Magic & Associates .....	71
The Magic Of Christmas .....	8
Magic Mix - AC/Hot AC .....	33
Magic Mix II .....	33
Mainstream Country .....	25
Mainstreet Productions Inc. .....	71
Major League Baseball Package .....	89
Major League Sports Comedy .....	12
Major Sports Report .....	89
Major Talk .....	25
The Al Malmberg Show .....	99
Man From Mars Productions .....	71
Mark And Brian Show .....	94
Terry Marshall's Daily Insider .....	18
Martin Minute .....	12
Master Service .....	84
Masterdisc .....	84
Masters Golf Tournament .....	89
A Matter Of Law .....	60
The Kevin Matthews Show .....	94
Matty In The Morning .....	94
Max-EFX .....	86
Mary McCoy Food Reviews .....	76
Laura McKenzie's Travel Report .....	76
The Denny McLain Show .....	100
Medical Journal .....	60
Meet The All-Stars .....	89
Meet The Teams .....	90
MegaHot Country .....	66
MegaMusic .....	66
Sal Megna Italian Hour .....	45
Memory Bank .....	80
Memphis' Best Music - Hot AC .....	33
Memphis II-Hot AC/AC .....	34
Metalshop .....	45
Metro Music Production Library .....	66
Metro Networks .....	56
Metro Traffic Control .....	56
Metroline .....	34
Al Michaels' Sports Quiz .....	90
Mile High .....	34
Milestones .....	51
Harvey Miller Voice Talent .....	106
Paul & Toni Miner's Travel Reports .....	76
Minor League Talk .....	90
A Minute With The Beatles .....	18
The Lee Mirabal Show .....	100
Mirage .....	66
Moby In The Morning .....	94
Modern Mix .....	43
Modern MDR .....	25
The Modern Rock Buzz .....	45
Modern Rock Countdown .....	45
Modern Roots .....	45
Moffett IDs and Sweepers with Attitude .....	106
Moffett Productions .....	71
Money .....	66
Money Magazine Business Report .....	60
The Money Memo With Bruce Williams .....	76
Money Pro News .....	76
Money Talk .....	100
Mood Creations Ltd. .....	72
Volney Morin Show .....	100
The Morning Fax .....	80

**M**

Morning Man Material ..... 12  
 The Morning Punch ..... 80  
 Morning Show Audio ..... 80  
 Morning Show Songs ..... 34  
 Morning Sidekick ..... 12  
 Motivation Station ..... 45  
 Mr. Mike Voice Talent ..... 106  
 MTV News ..... 18  
 Muscle Shoals Magic ..... 66  
 Music Director Programming Services ..... 72  
 Music For Radio & TV ..... 66  
 Music From 1888 To Now ..... 84  
 Music Libraries On CD ..... 84  
 Music Libraries On Hard Drive ..... 84  
 Music Of Your Life ..... 25, 66  
 Music Power-BRMB/Birmingham, UK ..... 34  
 Music Services ..... 34  
 Musical Starstreams ..... 45  
 Mutual Broadcasting System ..... 56  
 Mutual's College Football Bowl Package ..... 90  
 My Side Of The Story ..... 60  
 My! My! My!-WMI/Greenville ..... 34

**N**

N/T Christmas Music Network ..... 8  
 Narwood Productions Inc. .... 72  
 NASCAR Country ..... 45  
 Nashville Newslines ..... 18  
 Nashville Newslines Show Prep ..... 80  
 Nashville Notes ..... 18, 80  
 Nashville - The Promo Library + ..... 66  
 The Nashville Record Review  
 With Crook & Chase ..... 45  
 National Farm Report ..... 60  
 National Supervisory Network ..... 72  
 National Uninhibited Radio ..... 100  
 NBC Extra ..... 60  
 NBC Radio Network ..... 56  
 NCAA Package ..... 90  
 Red Neckerson ..... 12  
 Professor Neon's TV & Movie Mania ..... 18  
 Network Classical Library ..... 66  
 New Country - K102 ..... 34  
 New Country - K102 II ..... 34  
 New Country Production Library ..... 66  
 New Day ..... 35  
 A New Frontier Of Superstars ..... 45  
 New Frontiers ..... 45  
 New Gold On CD ..... 51  
 New Horizons ..... 35  
 The New Rock Countdown ..... 45  
 The New WPLJ ..... 35  
 New York Fan ..... 35  
 New York's Best Mix ..... 35  
 News From The Boonies ..... 60  
 News Of The Truly Bizarre ..... 80  
 News/Talk Personality Prep Service ..... 80  
 News With A View ..... 100  
 Newsical ..... 35  
 NewsTalk America ..... 35  
 Newsweek On Air ..... 61  
 NFL Draft Reports ..... 90  
 NFL Football I & II ..... 90  
 NFL Preview ..... 90  
 NFL Warm-Up ..... 90

Night Breeze... The Greatest Love Songs  
 Of All Times ..... 46  
 Nineties Country ..... 46  
 '90s News ..... 67  
 '96 Summer Olympics ..... 90  
 93Q - CHR ..... 35  
 Nita-Voice ..... 106  
 Nobody Play's More Country ..... 35  
 North Carolina News Network (NCNN) ..... 56  
 North Carolina State University Sports ..... 90  
 The Oliver North Show ..... 100  
 Northwave ..... 35  
 Nostalgia - Big Band ..... 25  
 Noticias CBS Americas ..... 61  
 Notre Dame And Major College Football ..... 90  
 NPR Satellite Services ..... 72  
 #1 Country (Country Six Pack) ..... 53  
 Nutz And Boltz ..... 100

**O**

The Myrna Dchs Show ..... 100  
 Kevin O'Connell ..... 72  
 O'Connor Digital Effects ..... 87  
 Bobby Ocean ..... 106  
 Ocean '1st Plunge' Package ..... 35  
 Ocean 'Image Base' Package ..... 35  
 Ocean Planet Trivia ..... 61  
 Off The Record (AOR & Classic Rock Ver.) ..... 46  
 The Offbeat ..... 61  
 'Offsides' with Dan Dierdorf ..... 90  
 Old Skool Mini-Mix ..... 46  
 Old Time Classic Radio ..... 15  
 The Oldies Channel ..... 25  
 Oldies Christmas Music Network ..... 8  
 The Oldies Combo ..... 35  
 Oldies 94.9 ..... 35  
 Oldies On CD ..... 26, 84  
 Oldies On CD & Hard Drive ..... 84  
 Oldies Show ..... 46  
 Oldies, The Next Generation ..... 84  
 The O'Leary Kamber Report ..... 100  
 Olympia Contemporary Comedy ..... 12  
 Olympia Country Comedy ..... 12  
 Olympia Hit Comedy ..... 12  
 Olympia Rock Comedy ..... 13  
 Omnimusic ..... 67  
 On Location: Radio Specials ..... 53  
 On The Border ..... 35  
 On The Edge ..... 46  
 On The Garden Line ..... 100  
 On The Move ..... 46  
 On The Radio ..... 46  
 On The Radio 'Rhythm Base' ..... 46  
 On This Date ..... 18  
 On Track ..... 46  
 1 FM ..... 35  
 One Hit Wonders ..... 53  
 100 Hard To Find '70s Classics ..... 84  
 One-On-One Sports Radio Network ..... 26  
 One Stop Shopping ..... 106  
 One To One ..... 80  
 ONYA With Tanya! ..... 18  
 Open House Party ..... 94  
 Open House Weeknights/All Nite Cafe ..... 94  
 Dptima ..... 35  
 OPTINEWS ..... 56  
 Original Radio Hotline ..... 13

Sandy Orkin ..... 106  
 Orlando II - Country ..... 35  
 Orlando III - Country ..... 35  
 Orlando's Hottest Country ..... 35  
 The Osgood File ..... 61  
 Out Of Order ..... 46  
 Outdoor Trivia ..... 76  
 The Overdrive Top Ten Countdown ..... 46  
 Overdrive Trucking News ..... 61  
 The Overs ..... 80

**P**

Billy Packer's Tournament Madness ..... 90  
 Pan American Satellite ..... 72  
 Don Pardo ..... 106  
 Parent Wise ..... 76  
 Party On-Line ..... 46  
 Partyline USA ..... 100  
 Doug Paul Voice Overs ..... 106  
 Pennant Fever ..... 91  
 Performance Racing Network (PRN) ..... 91  
 Personal Notes ..... 46  
 Personality Plus ..... 80  
 Personalized Narration ..... 106  
 Perspective ..... 74  
 Pet Astrology ..... 61  
 The Pet Show With Warren Eckstein ..... 100  
 Philadelphia's Light - Christian ..... 36  
 Phoenix Variety - AC ..... 36  
 Pickleberry Pie ..... 6  
 Earl Pitts 'Uhmurikun' ..... 13  
 Pittsburgh Variety - AC ..... 36  
 Pittsburgh's Variety II - Hot AC/AC ..... 36  
 Planet Z ..... 46  
 Playback '94 ..... 53  
 PM America With Jay Severin ..... 101  
 PMW's No Wimps ..... 67  
 Point Of View ..... 101  
 Politically Incorrect With Bill Maher ..... 13  
 The Polka Monster ..... 13  
 The Polka Monster - Country Version ..... 13  
 The Polka Monster - Oldies Version ..... 13  
 Lowell Ponte At Large ..... 101  
 The Post Modern Weekly ..... 46  
 Power Minutes ..... 76  
 Power Tools ..... 67  
 Powerline ..... 47  
 Premiere AC Comedy Network ..... 13  
 Premiere CHR Comedy Network ..... 13  
 Premiere Country Comedy Network ..... 13  
 Premiere Edition ..... 87  
 Premiere Gold Comedy Network ..... 13  
 Premiere Plain-Wrap Country Countdown ..... 47  
 Premiere Rock Comedy Network ..... 14  
 Prime Sports Radio ..... 26  
 Primo Promos ..... 67  
 Primrose Music Library ..... 84  
 Pro Football Weekly ..... 91  
 The Producer ..... 80  
 Production Garden Music Library ..... 67  
 Production Library ..... 67  
 Production Music ..... 67  
 Profile Of Health ..... 61  
 Promo Machine ..... 106  
 Promos & Bumpers ..... 107  
 Punch In ..... 56  
 Pure Concrete ..... 47

M  
 •  
 P

# PRODUCT INDEX

## P

Pure Magic - Lite AC ..... 36

## Q

Q Cuts ..... 36  
Quick Q's ..... 36

## R

Race-Talk ..... 91  
Radio AAHS ..... 6, 26  
Radio Active Talk ..... 101  
Radio Almanac ..... 80  
Radio Cafe Hour ..... 47, 50  
Radio Christmas Cards ..... 15  
Radio Commercials ..... 107  
Radio DeLuxe ..... 26  
Radio DeLuxe News ..... 81  
Radio Demo Jingles ..... 36  
Radio Demo SFX ..... 87  
Radio Demo Song Library ..... 84  
Radio Demo Voice Talent ..... 107  
Radio Health Journal ..... 74  
Radio Links ..... 18  
Radio Market Report ..... 56  
Radio Modern Rock ..... 47  
Radio One Network ..... 72  
Radio-Road-Test ..... 76  
Radio Sales Support ..... 67  
Radio Theatre: A Collection  
of Classic Radio Comedy & Drama ..... 15  
Radiocraft Inc. .... 72  
RadioRadio Comedy Library ..... 81  
Radioscope: The Entertainment Magazine ..... 18  
Raising Kids In The '90s ..... 76  
Randi... A Fresh Look At Life In The '90s ..... 61  
Rarities On Compact Disc ..... 53  
Dan Rather Reporting ..... 61  
Ray Sports Radio Networks ..... 57  
The Michael Reagan Show ..... 101  
Real Talk ..... 36  
Reba! (Country Six Pack) ..... 53  
Record Label Radio Advertising ..... 107  
The John Renshaw Show ..... 91  
Resources ..... 14  
The Retro Show ..... 47  
Retrofit ..... 36  
Retromix ..... 47  
Revolution Radio ..... 47  
Revomedia Promos ..... 36, 107  
Ridin' With KSCS ..... 36  
Right Now ..... 36  
Right On Q ..... 36  
The River-Country ..... 36  
Bobby River's Blues Museum ..... 47  
The Road To The Super Bowl ..... 91  
Rock & Roll's Greatest Hits-Dick Bartley ..... 47  
Rock Attacks ..... 67  
The Rock Calendar ..... 51  
Rock Flash By Techsonics ..... 68  
Rock Formation ..... 51  
Rock 'N' Roll Classics ..... 36  
Rock 'N' Roll Graffiti ..... 85  
Rock 'N' Roll Graffiti CD Oldies Library ..... 85  
Rock Newz ..... 18  
Rock Over London ..... 47  
Rock Parts ..... 51

Rock Portrait: Creedence Clearwater Revival ..... 53  
Rock Quotes ..... 18  
The Rock Report ..... 51  
Rock Slides ..... 68  
Rock Sweepers And IDs ..... 68  
Rock, Talk & Roll ..... 36  
Rockin' Country ..... 68  
Rockin' Through The '70s ..... 53  
The Dave Ross Show ..... 61  
Rush's Morning Update ..... 61

## S

James St. James Hollywood ..... 19  
Salem Radio Network ..... 57  
Sales Talk ..... 101  
San Antonio's Hot, New Country ..... 36  
Satellite Comedy Network ..... 14, 68  
Saturday Night Oldies Party ..... 85  
Dr. Laura Schlessinger Show ..... 101  
The Chris Schneider Show ..... 91  
Science Fiction ..... 87  
Scorchers - CHR ..... 36  
Screen Test ..... 19  
Seagate Production Music Library ..... 68  
Seattle/Portland - CHR ..... 37  
(Secret Adventures Of) Tooth Fairy ..... 14  
Seeing Is Believing ..... 76  
Selection Sunday/Eve of the Final Four ..... 91  
Selling Across America ..... 101  
Seventh Inning Stretch ..... 91  
The Seventies AC/CHR Gold Library ..... 85  
Seventies Fax ..... 81  
Seventies Gold ..... 85  
Seventies On CD ..... 85  
Seventies Station ..... 37  
Howard Sheldon's Radio Signs ..... 77  
ShockWave ..... 68  
Show Prep Network ..... 81  
Showcase Of Rock ..... 48  
SIS-NOTISAT ..... 57  
Sixty Second LP ..... 19  
Sixty Second Preview ..... 19  
Skywatch Weather ..... 61  
Slightly Irregular News ..... 81  
Small Business Success ..... 101  
Small Business Week ..... 101  
Smart Money With The Dolans ..... 101  
SMN Hot AC ..... 37  
Smooth FM ..... 26  
Smooth Jazz Network ..... 26  
Sno Country Reports ..... 77  
Soap Dirt: Where The Stars Come Clean ..... 19  
Soap Quiz ..... 19  
Soft AC/Format 41 ..... 26  
Solid Gold Saturday Night ..... 48  
The Songwriters Showcase ..... 48  
Sound Bite Almanac ..... 19  
Sound Bite Trivia ..... 15  
Sound Designer II ..... 68  
Sound Effects ..... 87  
The Sound Effects Toolkit ..... 68  
Sound Production Library ..... 68  
The Sounds of Sinatra ..... 48  
Soundscapes ..... 48  
Soundscapes/Curved Air ..... 26  
The Source ..... 57  
The Source News ..... 61

The Source Report ..... 57, 74  
Source Satellite Interactives ..... 19  
The Source Sports ..... 91  
Southern California's KIIS ..... 37  
Southern Trax Production Co ..... 37  
Special Voice Talent ..... 107  
The Spirit Of New England ..... 37  
Split Second Custom Jingle Package ..... 37  
Split Second Production Music Library ..... 68  
Sports Byline USA ..... 101  
Sports Central USA ..... 91  
The Sports Collector's Radio Show Network ..... 101  
Sports Flashback ..... 91  
The Sports Network ..... 91  
Sports Overnight ..... 26  
Sports Overnight Update ..... 61  
Sports Overnight-Weekend ..... 102  
Sports Plain Wrap ..... 91  
The Sports Radio Combo ..... 37  
Sports Report ..... 92  
Sports Saturday & Sports Sunday ..... 92  
Sports Scoreboard ..... 92  
Sports Tomorrow ..... 102  
Sports World Roundup ..... 92  
SportsFan Radio Network ..... 26  
SportsTalk Image Package ..... 37  
Sportstime ..... 92  
Spot Radio Jingles ..... 37  
The Spud ..... 68  
StandardNews ..... 57  
Standards Of Excellence ..... 85  
Star Quiz ..... 51  
STAR 94-WSTR/Atlanta ..... 37  
Starfire ..... 68  
Starlight ..... 48  
StarPower - CHR/Hot AC ..... 37  
Starscopes/Cosmic Forecast ..... 77  
Startracker Recording Studios ..... 72  
Static ..... 48  
Station IDs, Jingles, Sweeps, Sounders ..... 37, 107  
Stay KOOL ..... 37  
Ben Steel's Music Track Factory ..... 14  
Ben Steel's Twisted Hits ..... 14  
Stevens & Grdnic's Daily Comedy Exclusive ..... 14  
The Stevens & Grdnic Show ..... 102  
The Story Of Country Music ..... 53  
Strange Music & Weird News ..... 19  
Street Heat ..... 48  
Street Jam ..... 48  
Success With Robin Leach ..... 77  
Dick Summer Connection ..... 102  
Dick Summer Voice Tracks ..... 107  
Sunday Rounds ..... 102  
Super Gold ..... 48  
Super Gold New Year's Eve ..... 53  
Super Single ..... 87  
Super Single Vol. I ..... 87  
Super-Sweepers ..... 108  
Super-Sweepers Jingles ..... 38  
Supercharger ..... 38  
Superhighway - The Jingle Package ..... 38  
Supermixx ..... 48  
Superstar Concert Series ..... 48  
Superstar USA-WUSA/Tampa ..... 38  
SweepCity ..... 108  
Sweepers, Promos, IDs, & Bumpers ..... 38, 108  
Synergy ..... 68

**T**

Talk Action .....	38
Talk Radio WABC .....	38
Talk Radio Countdown .....	102
Talkin' Baseball .....	92
'Talkin Roundball' with Dick Vitale .....	92
TalkSongs .....	51
Talktrax .....	38
Tampa Bay's Greatest Hits - AC .....	38
TechnoConnectors - CHR/AOR .....	38
Technology Today .....	77
Techsonic 2 - The Music Library .....	68
Tee To Green .....	77
TeleJoke .....	81
TeleJoke Comedy Service .....	14
David Temple .....	108
The Tennis Spot .....	92
That's Lisa .....	108
30 Plus .....	26
This Day In Rock .....	81
This Is The NFL .....	92
This Week From Washington .....	74
This Week With David Brinkley .....	74
The Ticket .....	38
Tingles .....	69
TM Century Morning Show Service .....	14
Today In Rock History .....	19
Today's Fax From Laffline .....	81
Today's Rock Fax .....	81
The Toolkit .....	69
Top Hits USA .....	48
Top 20 Double Play .....	48
A Touch Of Christmas .....	38
A Touch Of Class .....	26
Danny Toy .....	108
TPT News .....	57
TPT World News Round-Up .....	57
Travel Corner .....	77
Travel, Food & Wine .....	61
Travel Guide Of The Airwaves .....	77
Travel In The '90s .....	77
Travel Minute .....	77
Trendsetter II .....	69
Trivia Today .....	81
Tropical Punch - AC .....	38
True Classics-Capitol Gold London .....	38
True Country .....	26
True Country II .....	26
Morrie Trumble .....	108
Tuna Casserole .....	19
Turbo Techsonics .....	69
Turbo Z .....	38
TV, Movie, Comedy Drops .....	14
The 12 Hours Of Christmas .....	8
Twisted Tunes Network With Bob Rivers .....	14
2 Kool .....	38

**U**

UK Chart Attack .....	48
The Ultimate .....	69
Ultra Hot Country .....	38
UltraPower - CHR .....	38
Unbelievable Urban! .....	38
Underground Hard Drive .....	19
The Underground Network (U.N.) .....	27
Unlimited Liners & IDs .....	39

UPI Broadcast Wire: Power Prep .....	81
UPI Radio Network .....	57
Urban Artists Bios .....	81
Urban Contemporary .....	85
The Urban Fun Factory .....	14
Urban Mixx .....	49
Urban Newsbeat .....	57
US 99 .....	39
'USA Daily' With Gary Nelson .....	102
USA Music Magazine .....	49
USA Radio Network .....	57
USA Today Morning Script Service .....	81

**V**

Valentino Beds & Bits .....	69
Variety Pack .....	39
Velvet .....	39
Video Viewer .....	19
Vertex Communications .....	72
Visions .....	69
Dick Vitale's Talkin' Roundball .....	92
Voice Of The Station .....	108
The Voice-Over Pool .....	109
Voiceover Talent, Promos, IDs & Sweepers .....	109
VX3 .....	81

**W**

The Wall Street Journal Report .....	57, 62
The War Of The Worlds .....	15
Mike Walker .....	102
Walt Disney World Company .....	72
Walton & Johnson Show .....	94
The Dave Wannstedt Show .....	92
Washington International Teleport .....	72
The Way .....	39
The Way We Live .....	62
WBBM-AM .....	39
WBMX - Boston's Mix .....	39
We Like Kids! .....	6
We Play The Hits (KIIS-FM) .....	39
Weapons .....	70
Weather .....	62
Weather Broadcast Service .....	62
Weather Broadcasts .....	57
The Weather Channel Radio Network .....	57, 62
The Week In Review .....	62
Weekend Headliner .....	62
The Weekly Country Music Countdown .....	49
The Westwood One/HBO Boxing Series .....	92
Westwood One '70s .....	27
What Else Is News .....	19
What'cha Got!?! .....	102
What's Cookin' .....	62
What's The Story? .....	74
When Radio Was .....	15
The Timothy White Sessions .....	53
The Who Did That Music Library .....	70
Whoosh & Zap Lite .....	39
Whoosh & Zap Package .....	39
Wild Country .....	39
Wildfire - WFLY - CHR .....	39
The Bruce Williams Show .....	102
Julie Williams .....	109
John Willyard Voice Talent .....	109

Winston Cup Today .....	92
Wireless Flash .....	81
Wishes In A Child's Heart .....	6, 8
Wishing You Well .....	77
WLIT .....	39
WNSR '91 .....	39
Wolfman Jack, Live! .....	49
The WOR Package - News/Talk - AC .....	39
Word In Music Satellite Network .....	27
The Working Mom On The Run .....	102
Working Together .....	6
World Music Series .....	49
World Premiere .....	49
The World Tonight .....	62
The World Today .....	15
World War II Chronicles .....	15
The World's Greatest Hits .....	49
WPLJ '91 .....	39
WPLJ '94 .....	39
WQEZ .....	39

**X**

XFX .....	87
XRuLes .....	70

**Y**

Year End Tax Tips .....	77
Yesterday Live .....	49
You And Your Money .....	62
Young Country .....	39
Young Guns .....	70
Your Dollars .....	77
Your Goodtime Oldies Magazine .....	49
Your Health Choices With Dr. Robert Atkins .....	102
Your Money Minute .....	77
Your Talk Station .....	39

**Z**

Z Force .....	39
ZapNews .....	57
Zings, Zaps & Zoodads .....	87
ZX 2000 .....	70



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