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1998

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Syndicated Radio Programs

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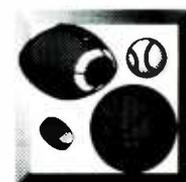
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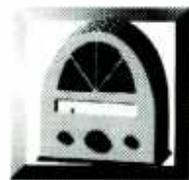
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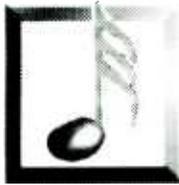
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HOW TO USE R&R'S PROGRAM SUPPLIER GUIDE

R&R's "Program Supplier Guide" is a compilation of more than 1900 listings of syndicated programs, radio networks, automated and satellite formats, production music libraries, jingle packages, and song catalogs. Each listing contains detailed programming and technical information, a brief description, and the name of the distributor and its phone number.

✓ **To Browse Through A Specific Product Category:**

1. Consult the **Table of Contents (Pages 1 and 2)**. Choose a category and turn to the indicated page
2. Programs and products are listed alphabetically by title within each category.

✓ **To Contact The Distributor Of A Program Or Product:**

1. Each listing contains a phone number to call for more information
2. Additionally, detailed information about the listed companies contained in the **Program Supplier Directory**, which begins on **Page 108**.

✓ **To Find Out What Programs Or Products Offered By A Particular Company:**

1. Turn to the **Program Index By Company**, which begins on **Page 128**.
2. Every company that offers a product in the "Program Supplier Guide" is listed alphabetically, each with an alphabetical listing of the products it offers.

✓ **To Find A Specific Program Or Product:**

1. Turn to the **Product Index**, which begins on **Page 138**.
2. Complete information on the program or product will be found on the page number indicated.



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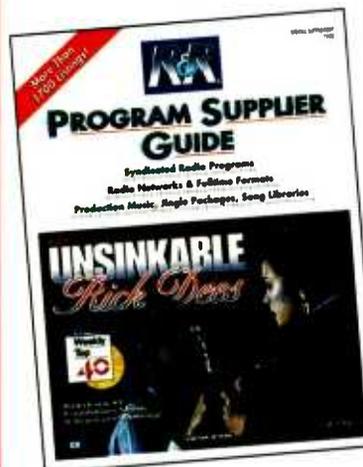
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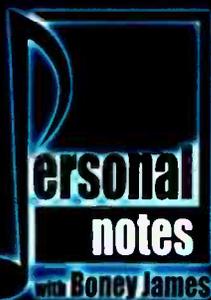
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CHILDREN'S PROGRAMMING

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F
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T

F

"'50s - '60s LIBRARY"

DORFMAN MEDIA CORP.

Phone: (800) 332-8515

Hosted by: Station supply DJs

Frequency: Fulltime Format

Terms: Cash only

Delivered via: Analog tape, DAT, CD

Debuted: 1979 Affiliates: 4

As baby boomers reach their 50s, make them young again with '50s TV shows... "Howdy Doody", "Capt. Video", etc.

L

"LITTLE WORDS OF WISDOM"

AMAZING AUDIO

Phone: (800) 723-4643

Hosted by: Bob DeLancey

Frequency: Daily

Length: 1½ mins. Terms: Barter

Delivered via: CD

Children's views on life, family, religion, politics, and the world around them. A daily program filled with insight and humor!

"Love Is"

BVI/VISIONTRUST

Phone: (719) 531-7527

Frequency: Valentines Day

Length: One min. Terms: Cash

Delivered via: CD, DAT

Twelve Valentine's Day vignettes featuring first grade children talking about love. Funny, heartwarming, highly produced. Custom song, music beds.

T

"TEEN TIPS"

NBG RADIO NETWORK

Phone: (800) 572-4624

Hosted by: Angeline

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Analog tape

Debuted: 1997 Affiliates: 35

A young hipster gives daily insights to her peers about how to survive and be cool in today's teen scene.

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- You get...**
- A daily comedy feed (5am in each time zone) of original comedy, TV highlights & contests
 - A CD delivered every two weeks with 30 original comedy bits





A
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C

A

"ABC 411 URBAN SHOW PREP"

ABC RADIO NETWORKS
Phone: (972) 991-9200
Frequency: Daily, M-F
Length: Various Terms: Net affiliation
Delivered via: Satcom C5 T19, ABC Data System, fax, e-mail, online
Debuted: 1993

Topical information, comedic takes on the news, celebrity gossip, Today in Black History, and other up-to-the-minute material targeted to Urban morning shows.

"ABC MORNING SHOW PREP"

ABC RADIO NETWORKS
Phone: (972) 991-9200
Frequency: Daily, M-F
Length: Various Terms: Net affiliation
Delivered via: Satcom C5, ABC Data System, fax, e-mail, online
Debuted: 1988

Text compilation of celebrity gossip, weirdo stories, comedy features, trivia, and drops — all major elements needed to put together a morning show.

"ABC WAKE UP CALL"

ABC RADIO NETWORKS
Phone: (972) 991-9200
Frequency: Daily, M-F
Length: Various Terms: Net affiliation
Delivered via: Satcom C5, ABC Data System, fax, e-mail, online
Debuted: 1991

Topical comedy and information for morning shows with celebrity gossip, odd stories, comedy features, and drops.

"AMERICAN COMEDY NETWORK"

Phone: (203) 877-8210
Frequency: Weekly, bi-monthly
Terms: Barter, cash
Delivered via: CD

Supplying bi-monthly CD and newsletter, 32-CD library and index, daily written show prep via email and custom liners.

"APOLLO COMEDY MINUTE"

UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Frequency: Daily
Length: One min. Terms: Barter
Delivered via: CD
Debuted: 1992 Affiliates: 55

Breaking comedians and classic Apollo performers doing their best stand-up routines live from New York's Apollo Theatre.

B

"MEL BLANC'S BLANKITY BLANCS"

ALL STAR RADIO
Phone: (818) 766-6447
Frequency: Daily
Length: Five-60 secs. Terms: Barter
Delivered via: CD
Debuted: 1980 Affiliates: 97

Five hundred-unit comedy service starring the late, great, golden-throated legend. Includes collection of radio's greatest drops.

"BUGG BYTES COMEDY INTERACTIVES"

BUGG BYTES COMEDY
Phone: (813) 988-5584
Frequency: Daily
Length: 60-90 secs. Terms: Cash
Delivered via: Fax, phone feed
Debuted: 1990 Affiliates: 25

Celebrity impressionists call you and lampoon daily news, entertainment, and politics. Now available for bilingual Spanish formats, too!

"BUNKHOUSE GANG"

HEARTLAND RADIO NETWORK
Phone: (314) 947-1921
Frequency: Daily
Length: Various Terms: Barter
Delivered via: CD
Debuted: 1994 Affiliates: 200

Today's contemporary country comedy — not just schticks from the sticks! Fax service also available.

C

"CHICKENMAN"

CHICAGO RADIO SYNDICATE INC.
Phone: (800) 621-6949
Frequency: Daily
Length: 2-2½ mins. Terms: Cash
Delivered via: Analog tape
Debuted: 1967 Affiliates: 1500

Dick Orkin's classic comedy-adventure series featuring radio's most popular crime-fighter (shoe salesman by day) customized for station and advertiser.

"COMEDY CENTRAL MINUTE"

UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Frequency: Daily
Length: One min. Terms: Barter
Delivered via: CD
Debuted: 1995 Affiliates: 110

Biggest names in stand-up comedy from the best and funniest shows on Comedy Central in a one-minute vignette.

"COMEDY PLUS ON DEMAND"

UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Frequency: On demand
Length: Various Terms: Barter
Delivered via: Digital Courier

Customized comedy bits that we create to your local needs, on demand and delivered to your hard drive.

"COUNTRY COMEDY JAMBOREE"

UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Frequency: Weekly
Length: One min. Terms: Barter
Delivered via: Analog tape, Digital Courier
Debuted: 1990 Affiliates: 85

A complete, original comedy service including song parodies, spoof commercials, and fax service geared to Country-formatted stations.

"COUNTRY FUNNIES"

MJI BROADCASTING
Phone: (212) 896-5200
Hosted by: Local station talent
Frequency: Weekly
Terms: Barter
Delivered via: CD
Debuted: 1995

The industry-leading radio comedy service for Country radio, offering fresh, "prime time" comedy from today's best comedians!

CUTLER

CONTEMPORARY PREP

"CUTLER CONTEMPORARY PREP SERVICE"

PREMIERE RADIO NETWORKS INC.
Phone: (818) 377-5300
Frequency: Weekly
Length: 25 mins. Terms: Barter
Delivered via: CD
Debuted: 1994 Affiliates: 200

Parody songs, features, parody spots, interactives, and drops for CHR radio.

CUTLER

COUNTRY PREP

"CUTLER COUNTRY PREP SERVICE"

PREMIERE RADIO NETWORKS INC.
Phone: (818) 377-5300
Frequency: Weekly
Length: 25 mins. Terms: Barter
Delivered via: CD
Debuted: 1994 Affiliates: 250

Parody songs, features, parody spots, interactives and drops for Country radio.

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NOW!**

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FIREPOWER PREP

"CUTLER FIREPOWER PREP SERVICE"
PREMIERE RADIO NETWORKS INC.
Phone: (818) 377-5300
Frequency: Weekly
Length: 25 mins. Terms: Barter
Delivered via: CD
Parody songs, features, parody spots, interactives, and drops for AC radio.

CUTLER
ROCK PREP

"CUTLER ROCK PREP SERVICE"
PREMIERE RADIO NETWORKS INC.
Phone: (818) 377-5300
Frequency: Weekly
Length: 25 mins Terms: Barter
Delivered via: CD
Debuted: 1992 Affiliates: 250
Parody songs, features, parody spots, interactives, and drops for Rock radio.

CUTLER
SCOOP PREP

"CUTLER SCOOP PREP SERVICE"
PREMIERE RADIO NETWORKS INC.
Phone: (818) 377-5300
Frequency: Weekly
Length: 25 mins. Terms: Barter
Delivered via: CD
Debuted: 1995 Affiliates: 150
Topical current events and entertainment.

Visit R&R ONLINE:
www.rronline.com

D

"THE DAILY FEED"
DC AUDIO
Phone: (202) 667-1234
Hosted by: Frank Benlin, Max Knobby
Frequency: Daily
Length: 90 secs. Terms: Barter, cash
Delivered via: Analog tape
Debuted: 1981 Affiliates: 25
Front-page news satire. Pseudo-journalistic political and social commentary and vignettes. Radio's political cartoon. Shameless lawyer-bashing.

"THE DAILY SHOW"
UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Hosted by: Craig Kilborn
Frequency: Daily
Length: One min. Terms: Barter
Delivered via: CD, Digital Courier
Debuted: 1995 Affiliates: 77
A fast, funny, and topical one-minute excerpt from Comedy Central's The Daily Show.

"DR. DAVE'S COMEDY DROPS"
UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Frequency: Weekly
Length: Various Terms: Barter
Delivered via: Analog tape, Digital Courier
Debuted: 1986 Affiliates: 121
Spoof commercials, song parodies, and an endless stream of characters geared to high-energy personality morning shows.

"DRIVE-IN DROPS"
STEELWORKS
Phone: (516) 328-1587
Length: 1-60 secs. Terms: Cash, barter
Delivered via: Analog tape, CD
Debuted: 1992
Instantly useful drops from famous films. TV shows, and cartoon characters. Perfect for every format ... call-in contests, too!

G

"GRANNY"
BURBANK'S CREATIONS
Phone: (513) 528-3375
Hosted by: Granny
Frequency: Daily
Length: Two mins. Terms: Barter
Delivered via: Analog tape
Debuted: 1995 Affiliates: 60
Formerly featured on "AfterMidnite," this hip, motorcycle riding granny will set your mornings on fire with her outrageous humor and attitude.

H

"HEADLINE SONGS"
UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Frequency: Weekly
Length: Various Terms: Barter
Delivered via: Analog tape, Digital Courier
Debuted: 1995 Affiliates: 60
Song parodies of the top news stories of the week. The music is perfect for Talk or Oldies stations.

"HIT SONG PARODIES BY BEN STEEL"
STEELWORKS
Phone: (516) 328-1587
Frequency: Customized
Length: One-two mins. Terms: Cash
Delivered via: Analog tape
Ben Steel — top comedy song producer on over 700 stations — will make your audience laugh with custom song parodies and musical drops.

L

"LAST NIGHT ON TONIGHT WITH JAY LENO"
WESTWOOD ONE
Phone: (310) 204-5000
Hosted by: Jay Leno
Frequency: Daily
Length: One or two mins. Terms: Barter
Delivered via: Satcom C5 T15
Debuted: 1992
The best of Jay Leno's Tonight Show monologue is available in one or two minute versions, and is delivered in time for morning drive. This feature is in stereo.

"LATE SHOW WITH DAVID LETTERMAN TOP TEN"
CBS RADIO NETWORKS/ WESTWOOD ONE
Phone: (800) 225-3270
Hosted by: David Letterman
Frequency: M-Sat.
Length: Three mins. Terms: Barter
Delivered via: Satcom C5 T23
Debuted: 1994
Specially produced for radio, this feature presents the previous evening's Top Ten List, as read by David Letterman, as well as excerpts from his monologue.

"LAUGH ATTACK"
UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Frequency: Weekly
Length: Various Terms: Barter
Delivered via: Analog tape
Debuted: 1988 Affiliates: 73
The only original comedy service geared to Urban radio. A weekly package of spoof commercials, song parodies, and regular characters.

"LAUGH MACHINE"
SJS ENTERTAINMENT
Phone: (212) 679-3200
Hosted by: Various
Frequency: Weekly
Length: Various Terms: Barter
Delivered via: Analog tape
Debuted: 1992 Affiliates: 100
Funniest bits from America's top comedians. Great for 5pm funnies, drop-ins, or sponsored daypart feature and lunchtime punch line.

L

"LAUGH TRACKS"**MJI BROADCASTING**

Phone: (212) 896-5200

Hosted by: Local station talent

Frequency: Weekly

Terms: Barter

Delivered via: CD

Debuted: 1994

The leading programming source of fresh, original comedy from today's hottest comedians!

M

"MAJOR LEAGUE SPORTS COMEDY"**UNITED STATIONS RADIO NETWORKS**

Phone: (212) 869-1111

Frequency: Weekly

Length: Various Terms: Barter

Delivered via: Analog tape, Digital Courier

Debuted: 1995

The only original comedy service geared to Sports radio or sports-oriented programming. A weekly package of spoof parodies and comedy bits.

"DENNIS MILLER LIVE"**WESTWOOD ONE**

Phone: (310) 204-5000

Frequency: Daily

Length: Up to one min.

Delivered via: Satcom

Debuted: 1997

Monologue highlights from the critically acclaimed HBO show Dennis Miller Live.

"MORNING MAN MATERIAL"**DORFMAN MEDIA CORP.**

Phone: (800) 332-8515

Frequency: Daily

Length: One min. Terms: Cash

Delivered via: Analog tape, CD, DAT, fax

Debuted: 1992 Affiliates: 78

Variety of comedy, entertainment sound bites culled from over 20 years on the air.

"MORNING SIDEKICK"**THE MORNING SIDEKICK COMEDY**

Phone: (303) 727-9111

Frequency: Weekly

Length: Five-90 secs. Terms: Barter, cash

Delivered via: CD

Debuted: 1989 Affiliates: 125

Forty+ comedy bits weekly, plus 15 jokes faxed daily. Commercial parodies, interactive, characters, drops; all formats. Free sample month.

**"MORNING SIDEKICK WEEKLY COMEDY"****FISHER ENTERTAINMENT**

Phone: (408) 420-1400

Frequency: Weekly

Length: Various Terms: Barter

Delivered via: CD, fax

"My Music"**WFMT RADIO NETWORKS**

Phone: (773) 279-2112

Hosted by: Panel

Frequency: Weekly

Length: 27 mins. Terms: Cash

Delivered via: Galaxy IV T3

Debuted: 1986

Music panel quiz show produced by the BBC.

"My Word!"**WFMT RADIO NETWORKS**

Phone: (773) 279-2112

Hosted by: Panel

Frequency: Weekly

Length: 27 mins. Terms: Cash

Delivered via: Galaxy IV T3

Debuted: 1986

Literary panel quiz show produced by the BBC.

N

"RED NECKERSON"**SYNDICOM**

Phone: (805) 543-9214

Hosted by: Red NeckerSON

Frequency: Daily

Length: One min. Terms: Cash

Delivered via: Analog tape

Debuted: 1979 Affiliates: 72

Comedy editorials; Red becomes a character on the station with an opinion on everything. Fresh new shows monthly.

O

"THE OFF-BEAT"**WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Jim Bohannon

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Satcom C5 T15, Starguide

Jim Bohannon takes a look at the curious, the quaint, the wacky side of the news.

**"OLYMPIA COUNTRY PREP SERVICE"****PREMIERE RADIO****NETWORKS INC.**

Phone: (818) 377-5300

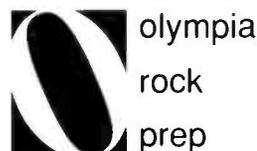
Frequency: Weekly

Length: 30 cuts per week Terms: Barter

Delivered via: CD, online, fax

Affiliates: 250

Parody songs, commercials, interactive, stand-up comedy and movie drops for Country radio.

**"OLYMPIA ROCK PREP SERVICE"****PREMIERE RADIO****NETWORKS INC.**

Phone: (818) 377-5300

Frequency: Weekly

Length: 30 cuts, 20-30 mins. Terms: Barter

Delivered via: CD, fax, online

Affiliates: 250

Parody songs, commercials, interactive, stand-up comedy, and movie drops for Rock and Alternative radio.

"ORIGINAL RADIO HOTLINE"**ALL STAR RADIO**

Phone: (818) 766-6447

Frequency: Daily

Length: 37 secs. Terms: Barter

Delivered via: CD

Debuted: 1983 Affiliates: 89

Two-hundred funny phone calls to DJs from radio's most memorable characters. Interactive on a natural basis.

P

"EARL PITTS 'UHMERIKUN'"**BURBANK'S CREATIONS**

Phone: (513) 528-3375

Hosted by: Earl Pitts Frequency: Daily

Length: Two mins. Terms: Cash

Delivered via: Analog tape

Debuted: 1986 Affiliates: 130

America's original comedy commentator. A politically incorrect philosopher, he's a redneck Al Bundy.

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P
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S

P

"THE POLKA MONSTER — COUNTRY VERSION"

ALL STAR RADIO
Phone: (818) 766-6447
Frequency: Daily
Length: 30 secs. Terms: Barter
Delivered via: CD
Debuted: 1993 Affiliates: 122

Five hundred power gold hits converted into 30-second polkas, plus monthly Current hit updates. Challenging on-air contest. Great sales tool.

"THE POLKA MONSTER — HIT MUSIC VERSION"

ALL STAR RADIO
Phone: (818) 766-6447
Frequency: Daily
Length: 30 secs. Terms: Barter
Delivered via: CD
Debuted: 1992 Affiliates: 117

Six hundred AC, CHR, AOR, and Classic power gold hits converted into hilarious 30-second polkas, plus monthly updates. Challenging contest. Great sales-ties.

"THE POLKA MONSTER — OLDIES VERSION"

ALL STAR RADIO
Phone: (818) 766-6447
Frequency: Daily
Length: 15-30 secs. Terms: Barter
Delivered via: CD
Debuted: 1994 Affiliates: 51

Hits of the '50s, '60s, and '70s converted into 30-second fully produced polkas. Hilarious and challenging on-air contest. Easy sales tie-in.



"PREMIERE CHR PREP SERVICE"
PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Frequency: Weekly
Length: 15-20 mins. Terms: Barter
Delivered via: CD, script, fax, online
Debuted: 1989 Affiliates: 250

Weekly supply of 20-25 bits including parody songs, commercials, interactive, and movie drops for CHR morning shows.

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www.rronline.com



"PREMIERE COUNTRY PREP SERVICE"
PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Frequency: Weekly
Length: 15-20 mins. Terms: Barter
Delivered via: CD, script, fax, online
Debuted: 1990 Affiliates: 300

Weekly supply of 20-25 bits including parody songs, commercials, interactive, and movie drops for Country morning shows.



"PREMIERE GOLD PREP SERVICE"
PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Frequency: Weekly
Length: 15-20 mins. Terms: Barter
Delivered via: CD, script, fax, online
Debuted: 1991 Affiliates: 121

Weekly supply of 12-15 bits including parody songs, commercials, interactive, and movie drops for Oldies morning shows.



"PREMIERE RADIO ONLINE"
PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Frequency: On demand
Length: Various Terms: Free
Delivered via: Online
Debuted: 1995

Premiere's website features comedy, celebrity interviews, sports, music, jokes, contests, and more. www.premrad.com



"PREMIERE ROCK PREP SERVICE"
PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Frequency: Weekly
Length: 15-20 mins. Terms: Barter
Delivered via: CD, script, fax, online
Debuted: 1991 Affiliates: 225

Weekly supply of 20-25 bits including parody songs, commercials, interactive, and movie drops for Rock morning shows.

"PRIME CUTS"
UNITED STATIONS RADIO NETWORKS

Phone: (212) 869-1111
Frequency: Daily
Length: One min. Terms: Barter
Delivered via: CD
Debuted: 1997 Affiliates: 63

The best of stand-up comedy capturing great classic comics as well as top newcomers. Includes material from The Improv.

S



"SATELLITE COMEDY NETWORK"
CD MEDIA INC.

Phone: (212) 581-3962
Frequency: Daily, M-F
Length: Various Terms: Barter
Delivered via: Satcom C5, biweekly on CD
Affiliates: 226

Fresh comedy feeds at 5am each time zone, along with biweekly CDs containing original song parodies, spoofs, contests, TV clips, etc. via satellite.



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S

"(SECRET ADVENTURES OF) TOOTH FAIRY"
CHICAGO RADIO SYNDICATE INC.

Phone: (800) 621-6949
Frequency: Daily
Length: 2-2½ mins. Terms: Cash
Delivered via: Analog tape
Debuted: 1971 Affiliates: 1500
Dick Orkin's classic Tooth Fairy series (2½ mins.). A daily comedy feature customized for station and advertisers.

"SISTER"
BURBANK'S CREATIONS

Phone: (513) 328-3375
Hosted by: Sister
Frequency: Daily
Length: Two mins. Terms: Barter
Delivered via: Analog tape
Debuted: 1995 Affiliates: 30
Wacky calls to your morning show from this know-it-all listener. She's the listener every air personality dreads.

"BEN STEEL'S MUSIC TRACK FACTORY"
STEELWORKS

Phone: (516) 328-1587
Frequency: Weekly
Length: Various Terms: Cash
Delivered via: Analog tape
Debuted: 1992
Be creative! Multiformat hit song music tracks...just add your own customized lyrics for comedy song parodies that are exclusively yours!

"BEN STEEL'S TWISTED HITS"
ALL STAR RADIO

Phone: (818) 766-6447
Frequency: Daily
Terms: Barter
Delivered via: CD
Debuted: 1990 Affiliates: 108
One hundred and twenty timeless song parodies based on hits of the '50s, '60s, and '70s. User's manual increases programming opportunities.

"STEVENS & GRDNIC'S DAILY COMEDY EXCLUSIVE"

ALL STAR RADIO
Phone: (818) 766-6447
Frequency: Daily
Length: 10 - 90 secs. Terms: Barter
Delivered via: CD
Debuted: 1986 Affiliates: 417
Topical comedy delivered biweekly. Song and commercial parodies, drops, interactives, TV/movie sendups, comedy sound effects and comedy jingles. Eighty cuts monthly!

T

"TELEJOKE COMEDY SERVICE"
ENTERTAINMENT COMMUNICATION CONSULTANTS

Phone: (209) 476-1511
Hosted by: Alan Ray
Frequency: Daily
Length: 75 Jokes per week
Terms: Cash, credit card
Delivered via: Fax, e-mail
Debuted: 1988 Affiliates: 400
Daily fax or e-mail of topical comedy material. Jokes are also voiced by Alan Ray via live phone.

"TM CENTURY COMEDY NETWORK"
TM CENTURY

Phone: (972) 406-6800
Frequency: Weekly
Length: Various Terms: Cash/barter
Delivered via: CD
Weekly comedy service, morning show jingles, and production elements. Daily show prep via computer.

"TV, MOVIE, COMEDY DROPS"
DORFMAN MEDIA CORP.

Phone: (800) 332-8515
Frequency: Customized
Terms: Cash
Delivered via: Analog tape, DAT, CD
Debuted: 1979
Original high-fidelity sound bites from TV, movies, comedy, interactives, and IDs.

"TWISTED HISTORY RADIO THEATRE"
RADIO POTATO

Phone: (817) 481-4453
Frequency: Daily
Length: One min. Terms: Cash
Delivered via: CD, DAT, ISDN, online
"This Day In History" with a twisted take on a historical event. Events are re-enacted with a troupe of radio actors.

U

"THE URBAN FUN FACTORY"
SJS URBAN ENTERTAINMENT

Phone: (212) 679-3200
Hosted by: Various
Frequency: Daily
Length: Various Terms: Barter
Delivered via: CD
Debuted: 1993 Affiliates: 175
Show prep designed specifically for Urban radio, including song parodies, spoof commercials, and great drops.



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A
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W

A

"AWAKENINGS WITH MAYA ANGELOU"
UNITED STATIONS RADIO NETWORKS
 Phone: (212) 869-1111
 Hosted by: Maya Angelou
 Frequency: Daily
 Length: Various Terms: Barter
 Delivered via: CD
 Debuted: 1996 Affiliates: 65

Poet-extraordinaire Maya Angelou provides a brief and inspirational daily reading of poetry.

B

"BIG BAND CLASSICS"
NBG RADIO NETWORK
 Phone: (800) 572-4624
 Hosted by: Warren Durham
 Length: One hour Terms: Barter
 Delivered via: Analog tape
 Debuted: 1997 Affiliates: 100

The big band and swing recordings of the 1930s, '40s, and '50s are brought back with each 60-minute show.

F

"THE FAMILY CHRISTMAS ALBUM"
NATURAL SOUND
 Phone: (800) 670-8816
 Frequency: Christmas
 Length: One min. Terms: Cash
 Delivered via: Analog tape, CD, DAT
 Debuted: 1989 Affiliates: 96

Thirty-six holiday memories beautifully recalled by the people who lived them. No actors. Fresh package yearly.

"STAN FREBERG HERE"
DICK BRESCIA ASSOCIATES
 Phone: (201) 385-6566
 Hosted by: Stan Freberg
 Frequency: M-F
 Length: 5 @ 2½ mins. Terms: Barter
 Delivered via: Satcom C5 T15
 Debuted: 1990 Affiliates: 100

Satirical commentary for the '90s!

G

"THE GOLDEN AGE OF RADIO"
NBG RADIO NETWORK
 Phone: (800) 572-4624
 Hosted by: Victor Ives
 Frequency: Daily
 Length: One hour Terms: Barter
 Delivered via: Vinyl disc, analog tape, Satcom C5 T15, Spacenet 3 T7H
 Debuted: 1993 Affiliates: 200

Relive the shows that warmed the hearts of millions. Classic radio programs from the '30s, '40s, and '50s.

"GOLDEN AGE OF RADIO CHRISTMAS"

NBG RADIO NETWORK
 Phone: (800) 572-4624
 Hosted by: Victor Ives
 Frequency: Christmas
 Length: Eight hours Terms: Barter
 Delivered via: Analog tape
 Debuted: 1993 Affiliates: 204

Relive those golden moments of yesteryear with eight hours of Christmas Day programming. Call for list of titles.

"GOLDEN AGE OF RADIO THEATRE"

USA RADIO NETWORK
 Phone: (800) 829-8111
 Hosted by: Victor Ives
 Frequency: Daily
 Length: Two hours Terms: Barter
 Delivered via: Spacenet 3 T7H, Satcom C5 T15
 Debuted: 1992 Affiliates: 100

Drama that comes alive in the imagination of your listener. Relive those golden moments of yesteryear with old-time favorites.

"GOOD NEWS"

PRAISE GOD PRODUCTIONS
 Phone: (800) 400-8127
 Hosted by: Various
 Frequency: Seasonal
 Length: 30 mins. Terms: Cash
 Delivered via: Analog tape, CD, DAT

Audience-capturing, dramatic productions about dealing with everyday issues from a Christian perspective.

I

"IMAGINATION THEATER"
TRANSMEDIA
 Phone: (800) 229-7234
 Hosted by: Jim French
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1996 Affiliates: 190

Weekly contemporary radio drama with name Hollywood talent, recorded in front of a studio audience.

L

"LIKE ONLY YESTERDAY"
WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Dick Rosse
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: Satcom C5 T15, Starguide

Dick Rosse narrates the sounds of recent historic events that have shaped our lives.

M

"MYSTERY THEATER"
CBS RADIO NETWORKS/ WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Hyman Brown
 Frequency: Daily, M-F
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T23
 Debuted: 1998

Contemporary drama series featuring supernatural and psychological thrillers featuring prominent actors including John Lithgow, Sara Jessica Parker, and Amanda Plummer.

P

"PSI FACTOR: CHRONICLES OF THE PARANORMAL"
CBS RADIO NETWORKS/ WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Dan Aykroyd
 Frequency: Daily
 Length: 90 secs. Terms: Network affiliation
 Delivered via: Satcom C5 T23
 Debuted: 1996

Radio companion to the television series, based on case files of a real paranormal research organization.

R

"REJECTION SLIP THEATER"
AVATAR PRODUCTIONS
 Phone: (515) 221-2514
 Hosted by: Paul Berge
 Frequency: Weekly
 Length: 52:20 including 9 min. avails
 Terms: Barter
 Delivered via: Analog tape, DAT
 Debuted: 1994 Affiliates: 1

Contemporary radio drama featuring previously unpublished material. We are just beginning syndication after much success on WHO-AM/Des Moines.

S

"JOHN SUTTON'S BIG BAND SWING"
USA RADIO NETWORK
 Phone: (800) 829-8111
 Hosted by: John Sutton
 Frequency: Weekly
 Length: Four hours Terms: Barter
 Delivered via: Satcom C5 T15, Spacenet 3 T7H
 Debuted: 1996

The music of the swing era lives again with classic Big Band recordings and pop vocalists of the '30-'50s.

W

"WHEN RADIO WAS"
DICK BRESCIA ASSOCIATES
 Phone: (201) 385-6566
 Hosted by: Stan Freberg
 Frequency: M-F
 Length: 5 @ 54 mins. Terms: Barter
 Delivered via: Satcom C5 T15
 Debuted: 1990 Affiliates: 350

Radio shows from the '40s and '50s featuring some of America's finest actors and writers.

Visit R&R ONLINE: www.rronline.com



A

"AAA FAX"**MJI BROADCASTING**

Phone: (212) 896-5200

Hosted by: Local station talent

Frequency: Daily

Terms: Barter

Delivered via: Satcom C5 T19

Debuted: 1995

Full coverage of the music, events, and core artists in the AAA format, delivered daily via fax and satellite.

"ABC BLACK TRAX"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Hosted by: Top Urban artist

Frequency: Daily, June

Length: One min. Terms: Net affiliation

Delivered via: Satcom C5

Debuted: 1993

Highly produced, 60-second vignettes profiling today's stars in Urban music.

"ABC BILL DIEHL'S SPOTLIGHT"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Hosted by: Bill Diehl

Frequency: Daily, M-F

Length: Two mins. Terms: Net affiliation

Delivered via: Satcom C5

Celebrity interview feature program.

"ABC 411 URBAN SHOW PREP"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Length: Various Terms: Net affiliation

Delivered via: Satcom C5 T19, ABC Data System, fax, e-mail, online

Debuted: 1993

Topical information, comedic takes on the news, celebrity gossip, Today in Black History, and other up-to-the-minute material targeted to Urban morning shows.

"ABC MORNING SHOW PREP"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Length: Various Terms: Net affiliation

Delivered via: Satcom C5, ABC Data System, fax, e-mail, online

Debuted: 1988

Text compilation of celebrity gossip, weirdo stories, comedy features, trivia, and drops—all major elements needed to put together a morning show.

"ABC SHOW PREP TODAY"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Terms: Net affiliation

Delivered via: ABC Data, fax, e-mail, online

This programming service is written for radio and delivered overnight in a long-form and one-page version before morning drive.

"ABC STARTALK INTERVIEW SEGMENTS"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Weekly

Length: Various Terms: Net affiliation

Delivered via: Satcom C5

Debuted: 1997

Market-exclusive interview cuts each week from top-charting Country artists, hot new up-and-comers, and legendary stars.

"ABC WAKE UP CALL"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Length: Various Terms: Net affiliation

Delivered via: Satcom C5, ABC Data System, fax, e-mail, online

Debuted: 1991

Topical comedy and information for morning shows with celebrity gossip, odd stories, comedy features, and drops.

"ALL STAR RADIO CELEBRITY DROPS"**ALL STAR RADIO**

Phone: (818) 766-6447

Frequency: Daily

Length: 15-30 secs. Terms: Barter

Delivered via: CD

Debuted: 1994 Affiliates: 63

Four-hundred celebrity sound-bites—movies and TV, sports legends, music world greats, news makers. Effective mystery voice trivia contest material.

"ASK THE STARS"**MJI BROADCASTING**

Phone: (212) 896-5200

Hosted by: Personalized by local announcer

Frequency: 10 times per week

Length: Various Terms: Barter

Delivered via: CD

Debuted: 1991

Lifestyle audio from the biggest names in Country music. Offered as a unique, call-in feature or as workparts for your own feature.

B

"BRANSON SHOWTIME USA"**BRANSON MUSIC NETWORK**

Phone: (800) 680-2261

Hosted by: Sunny Peterson

Frequency: Twice daily

Length: Two mins. Terms: Barter

Delivered via: Analog tape, Galaxy 4 T1

Debuted: 1997 Affiliates: 50

Artist interviews and entertainment news, hosted by "Sunny" Star of the "Wild Wild West Show" in Branson.

"THE BUZZ"**DANA MILLER ENTERTAINMENT**

Phone: (310) 456-7879

Frequency: Twice daily

Length: Script Terms: Barter

Debuted: 1990 Affiliates: 120

CHR's gossip, news, views, and dirt delivered via fax to your radio station.

AURN presents...
something to count on!

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USA

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URBAN RADIO
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A fresh, new opportunity to strengthen your weekends!

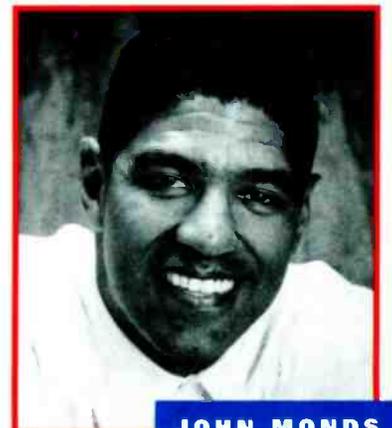
Each week one of America's super voice talents, John Monds counts **down** the nation's hottest adult hits...

Each week you count **up** new cume and extended TSLs.

- High profile celebrity interviews
- Instant loyal adult audience
- Incredible loyalty-building features
- Advertising/sponsorship opportunities

Call Glenn Bryant, VP of Operations at:

(800) 456-4211 ext. 4038



JOHN MONDS

C
•
E

Jimmy Carter ENTERTAINMENT REPORT

"THE JIMMY CARTER ENTERTAINMENT REPORT"

JONES RADIO NETWORK

Phone: (303) 784-8700
Hosted by: Jimmy Carter
Frequency: Daily, M-F
Length: Custom Terms: Barter
Delivered via: Call-in
Debuted: 1996

Custom call-in Nashville and/or Hollywood entertainment reports that are live and interactive with your morning show.

"CELEBRITY CONNECTION"

WESTWOOD ONE

Phone: (800) 225-3270
Frequency: As available
Terms: Network affiliation
Delivered via: Satcom C5 T15

Interviews with the stars conducted by YOUR personality, live via satellite, from our studios in New York, L.A., London, and Nashville.

"CELEBRITY TALK"

NBG RADIO NETWORK

Phone: (800) 572-4624
Hosted by: Jason Fox
Frequency: Daily
Length: Two mins. Terms: Barter
Delivered via: Analog tape, Satcom C5 T15
Debuted: 1997 Affiliates: 135

An around-the-world chat session with celebrities when they're not behind the camera or in the field!

"THE COLOR OF SUCCESS"

NBG RADIO NETWORK

Phone: (800) 572-4624
Hosted by: Mychal Thompson
Frequency: Daily
Length: Two mins. Terms: Barter
Delivered via: Analog tape
Debuted: 1997 Affiliates: 75

Former NBA great Mychal Thompson hosts this daily program that focuses on the success stories of people of all color.

"THE CONVERSATION PIECE"

BACKSTAGE PRODUCTIONS INC.

Phone: (800) 833-1334
Hosted by: Jack Thomas
Frequency: Daily
Length: Two mins. Terms: Barter
Delivered via: CD
Debuted: 1996 Affiliates: 86

Creative questions to tickle the mind, answered by Country's biggest stars. From the Ballantine book of the same name.

"COPNET"

JARAD SYNDICATION Co. INC.

Phone: (516) 222-1466
Hosted by: Lt. Bill Erfurth, Chief Bill Berger
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Debuted: 1998

Copnet brings the excitement of television police shows to your radio station.

"COUNTRY NEWS"

DANA MILLER ENTERTAINMENT

Phone: (310) 456-7879
Hosted by: Dana Miller
Frequency: Twice daily
Length: 2½ mins. Terms: Barter
Delivered via: CD
Debuted: 1980 Affiliates: 250

Interviews with today's hot country stars. The latest news in the world of country music, twice daily. Also available scripted.

D

"DAYBREAK USA"

USA RADIO NETWORK

Phone: (800) 829-8111
Hosted by: Al Lerner and Richard Stevens
Frequency: Daily
Length: Five hours Terms: Barter
Delivered via: Satcom C5 T15, Spacenet 3 T7H
Debuted: 1996 Affiliates: 175

Fast-paced, fun-filled morning magazine program targeting 25-54-year-olds with intelligent, positive programming.



"THE DR. LAURA MOMENT"

PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Hosted by: Laura Schlessinger
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: Satcom C5
A clip from her show.

E

"E! ENTERTAINMENT RADIO"

WESTWOOD ONE

Phone: (310) 204-5000
Frequency: Daily
Length: Various
Delivered via: Fax, Satcom C5
Debuted: 1994

Daily feed of actualities and support fax of the hottest entertainment news from television's entertainment news authority.

"E NOW RADIO"

PELMOREX RADIO NETWORK

Phone: (905) 566-9522
Hosted by: Dan Duran, Carla Collins
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: Anik E1

Similar to Entertainment Tonight, this is the radio version of the nationally televised (CTV) E Now.

"THE ENTERTAINMENT FILES"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546
Hosted by: Mick Lewin, Sean Ross
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
Debuted: 1997 Affiliates: 20

What's hot in movies, books, television, and the entertainment business, live from Las Vegas. Sat. 9am ET.

entertainment news network

"ENTERTAINMENT NEWS NETWORK"

SONY'S SW NETWORKS

Phone: (212) 833-5400
Frequency: Daily
Terms: Barter, cash
Delivered via: Online, Musicam Express
Movie, TV, and celebrity news text and actualities, satellite interviews, event coverage.

"ENTERTAINMENT NEWSFEED"

WESTWOOD ONE

Phone: (800) 225-3270
Frequency: Daily, M-F
Terms: Network affiliation
Delivered via: Satcom C5 T15

Reports and actualities covering show biz and other leisure-time activities, fed in time for morning drive.

"THE ENTERTAINMENT REPORT"

WESTWOOD ONE

Phone: (800) 225-3270
Hosted by: Chuck Rich
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: Satcom C5 T15, Starguide
Critic-at-large Chuck Rich reviews and reports on top movies, videos, and entertainers.

Visit R&R ONLINE:
www.rronline.com

E


ENTERTAINMENT TONIGHT ON THE RADIO™
PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
 Hosted by: Leeza Gibbons
 Frequency: Daily
 Length: 1 ½ mins. Terms: Barter
 Delivered via: Analog tape
 Debuted: 1996 Affiliates: 175

Two segments daily of Hollywood news and inside stories.

"ENTERTAINMENT UPDATES"
**CBS RADIO NETWORKS/
 WESTWOOD ONE**

Phone: (800) 225-3270
 Hosted by: Lisa Karlin
 Frequency: Daily
 Length: 45 secs. Terms: Network affiliation
 Delivered via: Satcom C5 T23

Up-to-the-minute segments on the latest in movies, television, music, and more.

F


"FLASHBACK POP QUIZ"
RADIO TODAY ENTERTAINMENT

Phone: (212) 581-3962
 Hosted by: Bill St. James
 Frequency: Daily
 Length: One min. Terms: Barter
 Delivered via: CD
 Debuted: 1992 Affiliates: 176

Daily trivia program/promotion for rock baby-boomers. Captivating quizzes, very cool prizes. Prize value over \$5000 per year.

"FOCUS ON WOMEN"
ANDERSON COMMUNICATIONS INC.

Phone: (404) 766-8000
 Hosted by: Jackie Thomas
 Frequency: Twice daily
 Length: Two mins. Terms: Barter
 Delivered via: Chrome cassette
 Debuted: 1986 Affiliates: 85

A daily, 90-second vignette that addresses topical issues for and about women, from career development to relationships to finances to spirituality.

G

"THE DAVID GOLD SHOW"
SALEM RADIO NETWORK

Phone: (972) 831-1920
 Hosted by: David Gold
 Frequency: Daily
 Length: Two hours Terms: Barter
 Delivered via: Satcom, GE-3
 Debuted: 1998

"GOOD DAY, USA"
STEPHAN PRODUCTIONS

Phone: (508) 877-8700
 Hosted by: Doug Stephan
 Frequency: Daily, M-Sat.
 Length: Six hours Terms: Barter
 Delivered via: Satcom C1 & C5 T17, Galaxy IV
 Debuted: 1988 Affiliates: 140

Personality-driven, caller-friendly, early drive and mid-morning program with topical issues, strong features, all live and segmentable.


"GOSSIP TO GO"
SONY'S SW NETWORKS

Phone: (212) 833-5400
 Frequency: Daily
 Terms: Barter, cash
 Delivered via: Online, Musicam Express
Celebrity interviews and gossip — text and audio.

"THE GRAND OLE OPRY MINUTE"
WSM RADIO

Phone: (615) 316-9377
 Hosted by: Various
 Frequency: Daily
 Length: One min. & :30 commercial
 Terms: Barter
 Delivered via: CD
 Debuted: 1993 Affiliates: 350
Interview segments with artists. Local sales opportunities.

"GRAPEVINE HOLLYWOOD"
KENETICS RADIO ENTERTAINMENT

Phone: (718) 857-6389
 Hosted by: Ken Levy
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: Analog tape
 Debuted: 1991

Humorous look at the lore and legend of Hollywood. Daily updates on tinseltown's infamous and famous. Reported by Hollywood experts!

H

"PAUL HARVEY, THE REST OF THE STORY"
ABC RADIO NETWORKS

Phone: (972) 991-9200
 Hosted by: Paul Harvey
 Frequency: Daily, M-Sat.
 Length: Five mins. Terms: Net affiliation
 Delivered via: Satcom C5

Five minutes of great entertainment ending with a twist from the most-listened-to man on radio and master storyteller.

"HOLLYWOOD TODAY"
MURRAY/WALSH RADIO PROGRAMMING INC.

Phone: (860) 763-2838
 Hosted by: Kandy Klutch
 Frequency: Daily
 Length: Three mins. Terms: Barter
 Delivered via: Analog tape, online
 Debuted: 1995 Affiliates: 23

Keep updated with all of Hollywood's gossip.

"HOME COOKING WITH NATHALIE DUPREE"
BLUESKY RADIO

Phone: (310) 230-4322
 Hosted by: Nathalie Dupree
 Frequency: Daily
 Terms: Barter
 Delivered via: CD
 Debuted: 1996 Affiliates: 965

Nathalie Dupree, the best-selling cookbook author and one of America's favorite television cooking show host, makes home cooking exciting!

"THE INSIDE WORD!"
MJI BROADCASTING

Phone: (212) 896-5200
 Hosted by: Local station talent
 Frequency: Daily
 Terms: Barter
 Delivered via: Fax, satellite
 Debuted: 1993

The most timely source for the latest music and entertainment news, features, concert information, and interviews covering today's urban, rap, hip-hop, and R&B music scene.

"INTO TOMORROW"
ADVANCED PRODUCTIONS

Phone: (305) 824-9000
 Hosted by: Dave Graveline
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: Analog tape, CD, DAT, ISDN, Satcom C5 T23
 Debuted: 1996 Affiliates: 174

60-second daily feature (with :30 spot) covering the latest in consumer electronics and technology. Entertaining, fun, information. Easy to sell!

K
•
M

K

"THE ALAN KEYES SHOW"

SALEM RADIO NETWORK

Phone: (972) 831-1920

Hosted by: Alan Keyes

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23, GE-3

Daily issue-oriented call-ins from Washington, DC hosted by former presidential candidate, Alan Keyes.

TalkRadio Networks

"KIM KOMANDO'S KOMPUTER MINUTE"

WESTSTAR TALKRADIO NETWORK

Phone: (602) 912-9458

Hosted by: Kim Komando

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: CD

Debuted: 1996 Affiliates: 75

Talk radio's top computer expert makes computers easy with her one-minute, daily tip. Great stuff for any format.

L

"LAS VEGAS AFTER DARK"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546

Hosted by: Jim Petty Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 20

Jim Petty welcomes listeners to the exciting world of Las Vegas with celebrity guests. Sat. 7pm ET.

"THE LENTZ REPORT"

RADIO POTATO

Phone: (817) 481-4453

Frequency: Daily

Length: Three hours Terms: Cash

Delivered via: ISDN, online

A daily feed from Hollywood with "Gen X" Guru Jerry Lentz. Includes interviews, gossip, and comedy bits from the Master of Alternative.

"LIVE FROM MUSIC ROW!"

HUNTSMAN ENTERTAINMENT INC.

Phone: (615) 255-1100

Hosted by: Subscribing affiliates

Frequency: TBA

Length: Various Terms: Cash/barter

Delivered via: ISDN Debuted: 1995

When in Nashville, your station can file reports or originate an entire program from our studio on Music Row via ISDN.

"THE LIVE FROM NASHVILLE! ARTIST CLIP AND CUSTOM LINER SERVICE"

HUNTSMAN ENTERTAINMENT INC.

Phone: (615) 255-1100

Hosted by: Affiliate stations

Frequency: Weekly

Length: 35 @ :10 — :20, custom liner

Terms: Cash, barter

Delivered via: CD, ISDN

Debuted: 1995

Daily ISDN feeds and weekly CD of 35 artist clips from interviews, platinum parties, and other Music Row events. Exclusive service. Includes call letter-specific artist liners.

"LYONS DEN WITH JEFFREY LYONS"

MURRAY/WALSH RADIO PROGRAMMING INC.

Phone: (800) 729-6499

Hosted by: Jeffrey Lyons

Frequency: Daily

Length: Three mins. Terms: Barter

Delivered via: Analog tape

Debuted: 1993 Affiliates: 58

Bring Hollywood direct to your station with exclusive interviews, reports from behind the scenes, movie reviews ... ideal for any format.

M

"LEONARD MALTIN ON VIDEO"

SOUND SOURCE

Phone: (416) 922-1290

Hosted by: Leonard Maltin

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Anik E1

Debuted: 1996 Affiliates: 30

Video reviews from the authority himself, Leonard Maltin.

"LEONARD MALTIN'S VIDEO VIEWS"

DICK BRESCIA ASSOCIATES

Phone: (201) 385-6566

Hosted by: Leonard Maltin

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: CD

Debuted: 1997 Affiliates: 50

Reviews of current and classic home videos.

"THE MICHAEL MEDVED SHOW"

SALEM RADIO NETWORK

Phone: (972) 831-1920

Hosted by: Michael Medved

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23, GE-3

Debuted: 1998

Live from flagship KVI-AM in Seattle.

"MJI'S BIG PICTURE"

MJI BROADCASTING

Phone: (212) 896-5200

Hosted by: Local station talent

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: CD, fax

Debuted: 1995

The most comprehensive movie and TV drop production package available, combined with the most in-depth daily entertainment fax in the business.

"MODERN ROCK MINUTE"

NBG RADIO NETWORK

Phone: (800) 572-4624

Hosted by: Daryl Summers

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Analog tape

Debuted: 1997 Affiliates: 100

Highlights bands, musicians, and happenings in today's alternative music scene.

"MODERN ROOTS"

POST MODERN GROUP

Phone: (888) 205-2522

Hosted by: Bruce Clayton

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: CD, DAT, online

History of modern music (late '70s to present) and interviews. Very Alternative.

"MTV BACK-UPS"

WESTWOOD ONE

Phone: (310) 204-5000

Hosted by: Serena Altschul, Abbie Kearse

Frequency: Weekly

Length: Two mins. Terms: Network affiliation

Delivered via: Satcom C5 T15

Debuted: 1995

A look at what happened on that particular week in a given year, 1981-1995.

"MTV MOVIE AWARDS"

WESTWOOD ONE

Phone: (310) 204-5000

Hosted by: Various

Frequency: One-time special

Terms: Network affiliation

Delivered via: Satcom C5 T15

Debuted: 1995

Special event programming — interviews, performances, and long-form special — around MTV's Movie Awards, annually. radio forum, backstage reports.

"MTV NEWS"

WESTWOOD ONE

Phone: (310) 204-5000

Hosted by: Serena Altschul

Frequency: Twice daily

Length: 90 secs. Terms: Barter

Delivered via: Analog tape, Satcom C5 T15

Debuted: 1990

The top stories in rock music news presented by MTV's noted journalist Serena Altschul.

"MTV NEWS - CHR/CHURBAN"

WESTWOOD ONE

Phone: (310) 204-5000

Hosted by: Various MTV News talent

Frequency: Daily

Length: 30-60 secs. Terms: Network affiliation

Delivered via: Fax

Debuted: 1995

News stories with actualities plus bonus actualities.

M

"MTV NEWS — ROCK/ALTERNATIVE"**WESTWOOD ONE**

Phone: (310) 204-5000

Hosted by: Various MTV talent

Frequency: Daily

Length: 30-60 secs. Terms: Network affiliation

Delivered via: Fax

Debuted: 1995

*Hosted news stories with actualities plus bonus actualities.***"MTV 120 SECONDS"****WESTWOOD ONE**

Phone: (310) 204-5000

Hosted by: Matt Pinfield

Frequency: Weekly

Length: Two mins. Terms: Network affiliation

Delivered via: Satcom C5 T15

Debuted: 1996

*Vignette on the most cutting-edge music.***"MTV VIDEO MUSIC AWARDS"****WESTWOOD ONE**

Phone: (310) 204-5000

Hosted by: Various MTV talent

Frequency: One-time special

Length: Various Terms: Network affiliation

Delivered via: Satcom C5 T15

Debuted: 1984

Special event programming — interviews and performances —around MTV's Video Music Awards, annually. Radio forums, live post-show backstage reports.

N

"NASCAR COUNTRY"

Phone: (704) 376-0075

Hosted by: Al Wyntor & Cathy Martindale

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

Affiliates: 333

*Two-hour music-intensive program with interviews from NASCAR drivers and country music performers.***"THE NASHVILLE MINUTE"****MJI BROADCASTING**

Phone: (212) 896-5200

Hosted by: Devon O'Day

Frequency: Twice-daily

Length: One min. Terms: Barter

Delivered via: Satellite

*Twice a day, 60-second news reports live from Nashville!***"NASHVILLE NEWSLINE"****KTB RADIO MEDIA**

Phone: (505) 834-7071

Hosted by: Katy Bee

Frequency: Daily

Length: 90 secs. Terms: Cash, barter

Delivered via: Fax, phone line, printed script, online

Debuted: 1986 Affiliates: 12

*Twenty-year veteran. Live, custom entertainment news for Country radio.*Visit R&R ONLINE: www.rronline.com

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news network

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N

"NASHVILLE NOTES"

ABC RADIO NETWORKS

Phone: (212) 456-0140

Frequency: Daily

Terms: Net affiliation

Delivered via: Satcom C5 T19, ABC Data System

Debuted: 1991

Pre-morning drive feed of country music news, sound bites, and printed copy. Highly topical, breaking stories.

"NEWSWEEK PERSPECTIVE"

NEWSWEEK MAGAZINE/AP BROADCAST SERVICES

Phone: (212) 445-4432

Hosted by: Warren Levinson, APNN

Frequency: Daily

Length: One min. Terms: Network affiliation

Delivered via: Spacenet 3 T1

Debuted: 1996 Affiliates: 60

Provocative views of news-makers and Newsweek correspondents drawn from the major segments of each "Newsweek On Air" weekend broadcast.

O

"OFFBEAT GUEST BOOKING"
SONY'S SW NETWORKS
Phone: (212) 833-5400
Frequency: Daily
Terms: Barter, cash
Delivered via: Online, Musicam Express
Topical and/or offbeat story ideas and contacts — daily text.

"OLDIES CALENDAR WITH CHARLIE TUNA"

MEDIA AMERICA INC.

Phone: (212) 302-1100

Hosted by: Charlie Tuna

Frequency: Twice-daily

Length: One min. Terms: Barter

Delivered via: CD

Debuted: 1998

Two different dates in music history for each day of the year produced, with the artists themselves remembering the events.

"OLDIES COUNTDOWN"

MJI BROADCASTING

Phone: (212) 896-5200

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

Debuted: 1998

A weekend countdown show that puts the spotlight on the best oldies music from 1957-1972.

"ON THE HEALTHLINE"

ANDERSON COMMUNICATIONS INC.

Phone: (404) 766-8000

Hosted by: Dr. Melody McCloud

Frequency: Twice daily

Terms: Barter

Delivered via: Analog tape

Daily two-minute health program that addresses health, nutrition, and physical fitness.

R

"RADIO LINKS"

Phone: (310) 457-5358

Hosted by: Lori Lerner

Frequency: Weekly

Length: 3½ mins., 90 secs. and sound

Terms: Free

Delivered via: Satcom C5 T15, cassette, AP Network News, online

Debuted: 1986 Affiliates: 1000

Self-contained entertainment features on movies' hottest stars followed by clean soundbites to drop into your own shows.

"THE RADIO REPORT — ENTERTAINMENT"

THE RADIO REPORT

Phone: (800) 953-7529

Frequency: Daily

Length: One page Terms: Barter

Delivered via: Fax

Debuted: 1996 Affiliates: 160

All of the day's top entertainment stories, plus show prep, delivered on one sheet, ready to rip and read.

"RADIOSCOPE INSIDE GOSPEL AND HIP HOP COUNTDOWN AND REPORT"

LEE BAILEY COMMUNICATIONS INC./

DBB INC.

Phone: (213) 969-0011

Hosted by: Cherie Saunders & Mike Mosbe

Frequency: Weekly

Length: Five mins. — one hour

Delivered via: CD, DAT, fax, online

Debuted: 1983 Affiliates: 250

"RETRO REWIND"

Q BURN PRODUCTIONS

Phone: (888) 807-3876

Hosted by: Hollywood Hendrix

Frequency: Weekly

Length: Two Hours Terms: Barter

Delivered via: CD, DAT, ISDN

Debuted: 1998 Affiliates: 50

Take a step back in time with Retro Rewind.

Produced by Q Burn Productions.
www.retrorewind.com

"THE RHYTHM LINE"

MJI BROADCASTING

Phone: (212) 896-5200

Frequency: Daily

Terms: Barter

Delivered via: Fax, Satcom

Debuted: 1998

The most targeted music and entertainment news for Urban Rhythm, Dance, and Crossover CHR radio.

"ROCK NEWZ"

MURRAY/WALSH RADIO PROGRAMMING INC.

Phone: (860) 763-2838

Hosted by: Stone

Frequency: Daily

Length: Three mins. Terms: Barter

Delivered via: Analog tape, online

Debuted: 1995 Affiliates: 20

Stone keeps you up-to-date with the latest news in the rock & roll industry. Includes exclusive interviews, tour dates, etc.

S

"JAMES ST. JAMES HOLLYWOOD"

Phone: (310) 399-7966

Hosted by: James St. James

Frequency: Daily

Length: 3-10 mins. Terms: Cash

Delivered via: Phone

Debuted: 1984 Affiliates: 200

Called the "Paul Harvey of Hollywood," James St. James becomes your eyes and ears to the sights and sounds of Tinseltown.
www.jimmyhollywood.com

"SCREEN TEST"
RADIO TODAY ENTERTAINMENT
Phone: (212) 581-3962
Hosted by: Ellen K or unhosted
Frequency: Daily
Terms: Barter
Delivered via: CD
Debuted: 1994 Affiliates: 232
Daily movie trivia program/promotion. Complete with \$10,000-per-year Hollywood prize closet. Be the movie station in your market.

"SECRETS FOR SUCCESS"

ECHO RADIO PRODUCTIONS INC.

Phone: (970) 925-2640

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Analog tape, CD, script, ISDN, online

Debuted: 1998

Featuring famous, successful people in entertainment and business. Their "secrets," plus free giveaways, are reasons enough to license this program!

S



"SHUT THE HELL UP! WITH MINDY RICKLES"
MANNGROUP RADIO SERVICES INC.

Phone: (213) 512-0144
 Hosted by: Mindy Rickles
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD

One-hour weekly entertainment show, studio audience, big celebrity interviews, gossip, daypart flexibility.

"6000+ INTERACTIVE CELEBRITY INTERVIEWS"

THE INTERVIEW FACTORY

Phone: (818) 988-2045
 Hosted by: Open-ended so YOU can host it.
 Frequency: As needed
 Length: Various Terms: Cash
 Delivered via: Analog tape, DAT

More than 6000 interactive celebrity interviews and IDs, seasonal, custom, and generic; all music formats, plus actors — Madonna to Schwarzenegger to Garth.

"THE '60S LIBRARY"

DORFMAN MEDIA CORP.

Phone: (800) 332-8515
 Terms: Cash
 Delivered via: CD

Greatest entertainment from 1960s TV, movies, news; 1000-plus bites.

"SIXTY SECOND LP"

SIXTY SECOND LP INC.

Phone: (203) 222-5858
 Hosted by: Jeff Craig
 Frequency: Daily
 Length: One min. Terms: Barter
 Delivered via: CD
 Debuted: 1976 Affiliates: 225

A review of newly released CDs in the AC, CHR, AOR, and Country formats. Includes interview clips.

"SIXTY SECOND PREVIEW"

SIXTY SECOND PREVIEW INC.

Phone: (203) 222-5859
 Hosted by: Jeff Craig
 Frequency: Daily
 Length: One min. Terms: Barter
 Delivered via: CD
 Debuted: 1987 Affiliates: 196

A review of newly released movies. Includes interview clips and actualities from the movies.

"60 SECONDS WITH"

PELMOREX RADIO NETWORK

Phone: (905) 566-9522
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: Anik E1
 Affiliates: 35

Today's top country artists talking about their music, their personal lives, their fans, and the industry.

"SOUND BITE ALMANAC"

DORFMAN MEDIA CORP.

Phone: (800) 332-8515
 Hosted by: Unhosted drops
 Frequency: Daily
 Length: Two mins. Terms: Cash
 Delivered via: Analog tape, DAT, printed script, CD
 Debuted: 1993

For every day of the year, two sound bites. One celebrity birthday, one news actuality.

"SPINBITES"

WESTWOOD ONE

Phone: (310) 204-5000
 Hosted by: Unhosted
 Frequency: Daily
 Length: Various Terms: Barter
 Delivered via: Satcom C5
 Debuted: 1996

Daily interview bites (10-15 per week) from celebrities and up-and-coming artists.

"STARDATE"

Phone: (512) 471-5285
 Hosted by: Sandi Wood
 Frequency: Daily
 Length: Two mins. Terms: Cash
 Delivered via: CD
 Debuted: 1977 Affiliates: 246

StarDate tells listeners what to look for in the night sky. Information on stars, skylore, space missions, and more.

T

"THE TECHNO-FILE"

JARAD SYNDICATION CO. INC.

Phone: (516) 222-1466
 Hosted by: Lazlow Jones
 Frequency: Daily
 Length: One min. Terms: Barter
 Delivered via: DAT, Analog tape, CD
 Debuted: 1995 Affiliates: 100

The pioneering 60-second computer technology update which has been inducted into the Museum of Television and Radio.

"THIS WAS THE 20TH CENTURY"

DORFMAN MEDIA CORP.

Phone: (800) 332-8515
 Frequency: Daily, one-time special
 Length: Seventy-seven total hours
 Debuted: 1998

A 100-year retrospective of American entertainment, vaudeville, stage, radic, movies. TV — 1990 to 1999.

Today in ROCK History

WITH DAN FORMENTO

"TODAY IN ROCK HISTORY"

RADIO TODAY ENTERTAINMENT

Phone: (212) 581-3962
 Hosted by: Dan Formento or local host
 Frequency: Daily
 Length: One min. Terms: Rock Slides affiliation
 Delivered via: CD
 Debuted: 1980 Affiliates: 196

Free of charge with Rock Slides affiliation, the longest running vignette on Rock radio. Available in hosted and unhosted formats.

"TRIVIA COAST-TO-COAST"

NBG RADIO NETWORK

Phone: (800) 572-4624
 Hosted by: Harry Hamm
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: Satcom C5 T15
 Debuted: 1983 Affiliates: 35

Trivia and entertainment spectacular up-linked from superstation KMOX-AM/St. Louis.

U

"UNIVERSO"

Phone: (512) 471-5285
 Hosted by: Teresa Fendi de la Cruz
 Frequency: Daily
 Length: Two mins. Terms: Free
 Delivered via: CD
 Debuted: 1995 Affiliates: 169

This Spanish-language astronomy program tells listeners what to look for in the night sky. Information on stars, Mesoamerican skylore, and the contribution of Hispanics to astronomy.

V

"VIDEO VIEWER"

VIDEO VIEWER INC.

Phone: (203) 222-5860
 Hosted by: Jeff Craig
 Frequency: Daily
 Length: One min. Terms: Barter
 Delivered via: CD
 Debuted: 1990 Affiliates: 206

Update of newly released videos. Includes interview clips and actualities from movies.

W

"WEB RADIO NETWORK"

JARAD SYNDICATION CO. INC.

Phone: (516) 222-1466
 Frequency: Weekly
 Terms: Barter
 Delivered via: Online
 Debuted: 1998

The most efficient way of putting your radio station on the Internet. Also ask about the Web Radio News.

S

•

W



A

"ABC CLASSIC R&B"
ABC 24-HOUR FORMATS
 Phone: (972) 991-9200
 Terms: Barter/cash
 Delivered via: Satcom C5
 Hosts: Supplied with service
 Debuted: 1993

A dynamic mix of '60s, '70s, and early '80s Urban classics. The music-driven format targets the underserved 35-64 year-old Motown/R&B enthusiast.

"ABC CLASSIC ROCK"
ABC 24-HOUR FORMATS
 Phone: (972) 991-9200
 Terms: Cash/barter
 Delivered via: Satcom C5
 Hosts: Supplied with service
 Debuted: 1993

An adult mainstream with a high-quality music-intensive presentation of the great album rock of the past 25 years. Developed by Lee Abrams, targeting the lucrative 25-49-year-old demo.

"ABC COUNTRY COAST-TO-COAST"
ABC 24-HOUR FORMATS
 Phone: (972) 991-9200
 Terms: Cash/barter
 Delivered via: GE-3
 Hosts: Supplied with service
 Debuted: 1990

Blends current hits with the classics. The format draws a broad demo of 18-54 year-old listeners and attracts a wide variety of advertisers.

"ABC HOT AC"
ABC 24-HOUR FORMATS
 Phone: (972) 991-9200
 Terms: Cash/barter
 Delivered via: Satcom C5
 Hosts: Supplied with service
 Debuted: 1993

Fuses mass appeal pop currents with '80s and '90s CHR oldies making it a fresh alternative to broad-based adult contemporary and youth-oriented CHR.

"ABC PERSONAL ACHIEVEMENT RADIO"
ABC 24-HOUR FORMATS
 Phone: (972) 991-9200
 Terms: Cash/barter
 Delivered via: Spacenet 3 T13
 Hosts: Supplied with service
 Debuted: 1997
 Affiliates: 6

Thousands of format-exclusive audio segments from the greatest personal achievement authors and lecturers.

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A

"ABC PURE GOLD"**ABC 24-HOUR FORMATS**

Phone: (972) 991-9200

Terms: Cash/barter

Delivered via: GE-3

Hosts: Supplied with service

Debuted: 1985

A '90s, personality-driven presentation for '60s-era Oldies, with a taste of the '50s and '70s. The industry's leading 24-hour Oldies format.

"ABC REAL COUNTRY"**ABC 24-HOUR FORMATS**

Phone: (972) 991-9200

Terms: Cash/barter

Delivered via: GE-3

Hosts: Supplied with service

Debuted: 1989

Researched and focused programming creates a classic Country sound by combining new Country hits with great songs from the past. Effective on both the FM and AM dials reaching 35-54-year-old listeners.

"ABC STARDUST"**ABC 24-HOUR FORMATS**

Phone: (972) 991-9200

Terms: Cash/barter

Delivered via: GE-3

Hosts: Supplied with service

Debuted: 1982

Extensively-tested collection of the greatest pop standards of all time, appeals to a lucrative mature market. Having evolved beyond nostalgia programming, Stardust is the true MOR format for today.

"ABC STARSTATION"**ABC 24-HOUR FORMATS**

Phone: (972) 991-9200

Terms: Cash/barter

Delivered via: GE-3

Hosts: Supplied with service

Debuted: 1981

Mixing '90s mainstream hits with '70s and '80s chart-busters to attract a 25-49 audience. Entertainment information and researched music create the broad-based AC format.

"ABC THE TOUCH"**ABC 24-HOUR FORMATS**

Phone: (972) 991-9200

Terms: Cash/barter

Delivered via: Satcom C5

Hosts: Supplied with service

Debuted: 1991

An Urban Adult Contemporary format with distinctive style and class featuring the industry's best UAC talent and consulted by Barry Mayo.

"AC"**RADIO PROGRAMMING & MANAGEMENT INC.**

Phone: (800) 521-2537

Terms: Cash

Delivered via: CD, hard drive

Hosts: DJs supplied or station DJs

Updated: Weekly

Debuted: 1970

Affiliates: 3000

Highly researched full-time formats for AC. Custom designed for specific requirements.

"AC CHRISTIAN"**BROADCAST PROGRAMMING**

Phone: (800) 426-9082

Terms: Barter/cash

Delivered via: CD, hard drive

Hosts: Stations supply their own DJs

Updated: Bi-weekly

Uptempo AC Christian format (25-49).

"AC 45+"**BROADCAST PROGRAMMING**

Phone: (800) 426-9082

Terms: Barter/cash

Delivered via: CD, hard drive

Hosts: Stations supply their own DJs

Updated: Bi-weekly

A blend of AC artists from the '60s to the '90s (45-54).

"AC/HOT AC/LIGHT AC"**ALTERNATIVE PROGRAMMING**

Phone: (800) 231-2818

Terms: Cash only

Delivered via: Analog tape, CD

Hosts: Supplied with service, or stations supply DJs

Updated: Bi-monthly for currents

Debuted: 1985

The hottest researched currents, recurrences, and gold hits for AC radio.

"AC VARIETY GOLD"**BROADCAST PROGRAMMING**

Phone: (800) 426-9082

Terms: Barter/cash

Delivered via: CD, hard drive

Hosts: Stations supply their own DJs

Updated: Bi-weekly

Our broadest-based AC (25-54).

"ADULT ROCK AND ROLL"**WESTWOOD ONE**

Phone: (800) 225-3270

Terms: Barter/cash

Delivered via: Starguide

Hosts: Supplied with service

Music-intensive Classic Rock format targeted to adults 25-44, with researched '70s and '80s rock hits plus a '60s flavoring and current releases from heritage artists.

"ADULT STANDARDS"**WESTWOOD ONE**

Phone: (800) 225-3270

Terms: Barter/cash

Delivered via: Starguide

Hosts: Supplied with service

Unique format targets 35-64s with original '40s, '50s, and '60s hits mixed with today's soft AC standards.

"ALTERNATIVE"**BROADCAST PROGRAMMING**

Phone: (800) 426-9082

Terms: Barter/cash

Delivered via: CD, hard drive

Hosts: Stations supply their own DJs

Updated: Weekly

Today's Alternative sound (18-34).

"AP ALL NEWS RADIO"**THE ASSOCIATED PRESS**

Phone: (800) 821-4747

Terms: Cash

Delivered via: Satcom C5, GE III

Affiliates: 60

AP All News Radio delivers news and information programming 24 hours a day in a flexible, affordable format.

B

"BEETHOVEN SATELLITE NETWORK"**WFMT RADIO NETWORKS**

Phone: (800) 872-9368

Terms: Cash

Delivered via: Galaxy IV T3

Hosts: DJs supplied with service

Updated: Daily

Debuted: 1986

Affiliates: 500

Classical music with local appeal — 24 hours, modular. Hosted classical music. Customized continuity. Carry live or tape delay.

"BEST OF THE OLDIES RADIO NETWORK"

Phone: (818) 905-9388

Terms: Barter/cash

Delivered via: Analog tape

Hosts: Stations supply their own DJs

Updated: Monthly

Debuted: 1989

Affiliates: 40

Every week we spotlight a different artist from 1955-1975. Requests and dedications from listeners.

"BIG BAND"**BROADCAST PROGRAMMING**

Phone: (800) 426-9082

Terms: Barter/cash

Delivered via: CD, hard drive

Hosts: Stations supply their own DJs

Updated: Four times per year

BP's Big Band format (35+).

"BLOOMBERG NEWS RADIO"

Phone: (212) 318-2201

Terms: Barter only

Delivered via: Satcom C5

Debuted: 1993

Affiliates: 100

Full-time news and business format.

B
•
F

B



"BRANSON MUSIC NETWORK"

Phone: (800) 680-2261
 Terms: Barter/cash combo
 Delivered via: Galaxy 4 T1
 Hosts: DJs supplied with service
 Debuted: 1994
 Affiliates: 75+

Mix of traditional and current country. Special programs included.

"BRIGHT AC"

WESTWOOD ONE
 Phone: (800) 225-3270
 Terms: Barter/cash

Delivered via: Starguide
 Hosts: Supplied with service

A "50/50" blend of the '80s and '90s targeted to 25-44-year-olds, hit-driven, live, and upbeat.

C

"CHR"

ALTERNATIVE PROGRAMMING
 Phone: (800) 231-2818

Terms: Cash only
 Delivered via: Analog tape, CD
 Hosts: Supplied with service or station supplies

Updated: Twice monthly
 Debuted: 1985

A CHR format with a mix of mainstream and rhythmic hits. Recurrent and '80s gold libraries optional.

"CHR"

BROADCAST PROGRAMMING

Phone: (800) 426-9082
 Terms: Barter/cash
 Delivered via: CD, hard drive
 Hosts: Stations supply DJs
 Updated: Weekly

A straight-ahead, current-intensive CHR (18-34).

"CLASSIC HIT RADIO"

SUPERADIO NETWORKS

Phone: (508) 480-9000
 Terms: Barter
 Delivered via: GE-1, Orion 1
 Hosts: Various
 Debuted: 1998
 Affiliates: 10

First 24-hour format presented in a contemporary manner with top-notch programming and fabulous talent.

"CNN HEADLINE NEWS"

WESTWOOD ONE

Phone: (800) 225-3270
 Delivered via: Starguide

The audio portion of award-winning CNN Headline News allows local stations to program news/information with low, predictable overhead.

"CONTEMPORARY CHRISTIAN"

ALTERNATIVE PROGRAMMING

Phone: (800) 231-2818
 Terms: Cash only
 Delivered via: Analog tape, CD
 Hosts: Stations supply
 Updated: Twice monthly

A Contemporary Christian format without the heavy rock material. An optional Gospel category is also available.

"COUNTRY"

ALTERNATIVE PROGRAMMING

Phone: (800) 231-2818
 Terms: Cash only
 Delivered via: Analog tape, CD
 Hosts: Supplied with service, or stations supply DJs
 Updated: Bimonthly for currents
 Debuted: 1985

The most popular country currents along with recurrenents and gold going back to the '60s.

"COUNTRY"

RADIO PROGRAMMING & MANAGEMENT INC.

Phone: (800) 521-2537
 Terms: Cash
 Delivered via: CD, hard drive
 Hosts: DJs supplied or station DJs
 Updated: Weekly
 Debuted: 1970
 Affiliates: 3000

Highly researched full-time formats for Country. Custom designed for specific requirements.

"COUNTRY GOLD"

MUSIC DIRECTOR PROGRAMMING SERVICE

Phone: (413) 783-4626
 Terms: Cash only
 Delivered via: Analog tape, DAT
 Updated: Annually
 Debuted: 1982
 Affiliates: 986

Over 2300 Country hits on 80 DAT or analog reels, 1950-92. Stations can choose an entire library or individual reels.

"COUNTRY MUSIC RADIO"

PELMOREX RADIO NETWORK

Phone: (905) 566-9522
 Terms: Barter/cash combo
 Delivered via: Anik E1
 Affiliates: 65

The hottest new hits and yesterday's favorites — 24 hours a day.

"COUNTRY OLDIES ON CD"

MUSIC DIRECTOR PROGRAMMING SERVICE

Phone: (413) 783-4626
 Terms: Cash only
 Delivered via: CD
 Updated: Annually
 Debuted: 1994
 Affiliates: 214

39 CDs contain over 800 of the biggest country hits. Library is on the shelf, ready for shipment.

E

"EXPRESS"

CSR MEDIA

Phone: (303) 420-7106
 Terms: Barter/cash combo
 Delivered via: Analog tape, DAT, CD
 Hosts: Stations supply their own DJs
 Updated: Weekly

A CD-delivered programming service aimed at the 18-34 demographic. Weekly updates and playlists via fax.

"EXPRESS GOLD"

CSR MEDIA

Phone: (303) 420-7106
 Terms: Barter/cash combo
 Delivered via: Analog tape, DAT, CD
 Hosts: Stations supply their own DJs
 Updated: Weekly

A slightly different version of our Express format, for more mature audiences. Aimed at the 18-44 demographic.

"E.Z."

ALTERNATIVE PROGRAMMING

Phone: (800) 231-2818
 Terms: Cash
 Delivered via: Analog tape, CD
 Hosts: Supplies with service or station supplies
 Updated: Various

Complete format on CD or analog tape. 25 cycle tone after each song for automation systems.

F

"FAR WEST'S GOLD PLUS"

FAR WEST COMMUNICATIONS

Phone: (818) 248-2400
 Terms: Cash
 Delivered via: CD, DAT
 Hosts: Automated
 Updated: Four CDs per month
 Debuted: 1980

Energetic, non-metal Oldies format with music from the mid-'50s through the late '70s. Averages 1200 songs in four categories.

Visit R&R ONLINE: www.rronline.com

F

"FAR WEST'S MODERN MOR"**FAR WEST COMMUNICATIONS**

Phone: (818) 248-2400

Terms: Cash

Delivered via: CD, DAT

Hosts: Automated

Updated: Two CDs monthly

Debuted: 1990

Adult standards and light jazz of the '60s through today without AC crossover or nostalgia artists of '40s and '50s.

"FAR WEST'S 30 PLUS"**FAR WEST COMMUNICATIONS**

Phone: (818) 248-2400

Terms: Cash

Delivered via: CD, DAT

Hosts: Automated

Updated: Four CDs monthly

Debuted: 1988

An energetic, mainstream AC format designed for long-hour listeners of the '90s, with oldies categories from '70s through '80s.

"FAR WEST'S TRUE COUNTRY"**FAR WEST COMMUNICATIONS**

Phone: (818) 248-2400

Terms: Cash

Delivered via: CD, DAT

Hosts: Currents and recurrences announced

Updated: Four CDs per month

Debuted: 1986

America's original and best traditional Country format, with 1400 songs in five categories spanning the late '40s through today.

"FAR WEST'S TRUE COUNTRY II"**FAR WEST COMMUNICATIONS**

Phone: (818) 248-2400

Terms: Cash

Delivered via: CD, DAT

Hosts: Stations supply their own DJs

Updated: Four times monthly

Debuted: 1988

Current/recurrent-intensive traditional Country, with oldies from mid-'80s forward. Focuses on contemporary traditional Country with no metal or crossover artists.

"50s KIDS"**DORFMAN MEDIA CORP.**

Phone: (818) 889-1685

Terms: Cash only

Delivered via: Analog tape, DAT, CD

Hosts: Stations supply their own DJs

Updated: Monthly

Debuted: 1979

Affiliates: 4

As baby boomers reach their 50s, make them young again with TV shows of the '50s... "Howdy Doody," "Capt. Video," etc.

"FRESH JAZZ"**THE LANDAU MUSIC GROUP**

Phone: (213) 852-6600

Terms: Cash only

Delivered via: DAT, CD

Hosts: DJ supplied with service

Updated: Every other month

Debuted: 1993

Affiliates: 3000

Currently airing over American Airlines, reaching over five million listeners/cycle. Limited advertising available. Gently hosted by Susan Taylor.

G

RADIO · ONE

NETWORKS

"GO COUNTRY!"**RADIO ONE NETWORKS**

Phone: (800) 746-2141

Terms: Barter/cash

Delivered via: Satcom C5 T3

Hosts: Supplied with service

Debuted: 1995

Go Country! Spicy mainstream music with Radio One's unique localization techniques. Target 18-49, core of 25-44.

"GOOD TIME OLDIES"**PELMOREX RADIO NETWORK**

Phone: (905) 566-9522

Terms: Barter/cash combo

Delivered via: Anik E1

Affiliates: 80

The hits of the '50s, '60s, and '70s — 24 hours a day!

H

"HEART OF ROCK"**BROADCAST PROGRAMMING**

Phone: (800) 426-9082

Terms: Barter/cash

Delivered via: CD, hard drive

Hosts: Stations supply their own DJs

Updated: Weekly

BP's Rock AC hybrid winner (25-44).

"HISPANIC SATELLITE NETWORK"**TALK AMERICA RADIO NETWORK #1**

Phone: (781) 828-4546

Terms: Barter

Delivered via: GE-1

Hosts: Supplied with service

Updated: Live

Debuted: 1996

Affiliates: 25

International Hispanic hits from the '80s & '90s.

"HOT AC"**BROADCAST PROGRAMMING**

Phone: (800) 426-9082

Terms: Barter/cash

Delivered via: CD, hard drive

Hosts: Stations supply their own DJs

Updated: Weekly

AC with a younger adult focus (18-44).

RADIO · ONE

NETWORKS

"HOT AC"**RADIO ONE NETWORKS**

Phone: (800) 746-2141

Terms: Barter/cash combo

Delivered via: Satcom C5 T3

Hosts: Supplied with service

Debuted: 1997

Hot AC music of the '80s and '90s with Radio One's unique localization techniques. Target 18-49, core of 25-44.

"HOT COUNTRY"**WESTWOOD ONE**

Phone: (800) 225-3270

Terms: Barter/cash

Delivered via: Starguide

Hosts: Supplied with service

Debuted: 1992

Exciting personalities present a hit-oriented, industry-leading format targeting young adults 20-42 with researched current, recurrent, and recent power hot country music.

J

"JOHN BOY & BILLY RADIO NETWORK"

Phone: (704) 338-9970

Terms: Cash only

Delivered via: Satcom K1 T1

Hosts: John Boy & Billy

Affiliates: 49

The South's No. 1 morning show. Entertainment-intensive morning show, based on Classic Rock/AOR format. Winning for 13+ years.



The Daily Digest Of The Radio Industry

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"JRN/ADULT HIT RADIO"
JONES RADIO NETWORK

Phone: (303) 784-8700
Terms: Barter/cash
Delivered via: Satcom C5
Hosts: Live on-air personalities
Debuted: 1989

Bridges the gap between mainstream AC and CHR. Features a tested mix of pop, contemporary rock, alternative, dance, and ballads.



"JRN/CD COUNTRY"
JONES RADIO NETWORK

Phone: (303) 784-8700
Terms: Barter/cash
Delivered via: Satcom C5
Hosts: Live on-air personalities
Debuted: 1991

Hot, new country music. In-studio recording artist interviews. Personalities and audience are passionate about country music and lifestyle.



"JRN/CLASSIC HIT COUNTRY"
JONES RADIO NETWORK

Phone: (303) 784-8700
Terms: Barter/cash combo
Delivered via: Satcom C5
Hosts: Supplied with service

Features Country's most recognizable stars and their biggest hits from 1970-85.



"JRN/THE CLASSICAL COLLECTION"
JONES RADIO NETWORK

Phone: (303) 784-8700
Terms: Barter/cash
Delivered via: Galaxy 5
Hosts: Supplied with service
Debuted: 1997

Featuring an extensive and varied menu from over 500 years of music, including the well-known and best-loved masterpieces from all classical genres.



"JRN/GOOD TIME OLDIES"
JONES RADIO NETWORK

Phone: (303) 784-8700
Terms: Barter/Cash combo
Delivered via: Satcom C5
Hosts: Live on-air personalities
Debuted: 1989

High-energy, charismatic personalities infuse elements of fun into the upbeat music of the '60s. Top 40 songs, 1964-69.



"JRN/MUSIC OF YOUR LIFE"
JONES RADIO NETWORK

Phone: (303) 784-8700
Terms: Barter/cash combo
Delivered via: Satcom C5
Hosts: Supplied with service

Exclusive market rights to name recognition and the best in adult pop standards. Celebrity on-air personalities: Gary Owens, Wink Martindale, and more.



"JRN/NAC"
JONES RADIO NETWORK

Phone: (303) 784-8700
Terms: Barter/cash
Delivered via: Satcom C5
Hosts: On-air personalities
Debuted: 1990

This NAC format blends melodic, contemporary jazz with familiar, soft vocals, and a dash of new age instrumentals.



"JRN/ROCK ALTERNATIVE"
JONES RADIO NETWORK

Phone: (303) 784-8700
Terms: Barter/cash
Delivered via: Satcom C5
Hosts: Supplied with service
Debuted: 1996

A modern AC format which emphasizes familiar alternative music from the late '70s, '80s, and '90s.



"JRN/ROCK CLASSICS"
JONES RADIO NETWORK

Phone: (303) 784-8700
Terms: Barter/cash
Delivered via: Satcom C5
Hosts: Supplied with service
Debuted: 1997

Mainstream Classic Rock, focusing on familiar classic rock without the heavy metal.

Visit R&R ONLINE: www.rronline.com

J



"JRN/SOFT HITS"
JONES RADIO NETWORK

Phone: (303) 784-8700
 Terms: Barter/cash
 Delivered via: Satcom C5
 Hosts: Live on-air personalities
 Debuted: 1989

Most popular songs of the past 30 years and today's big hits. Features well-known artists and their popular songs.



"JRN/U.S. COUNTRY"
JONES RADIO NETWORK

Phone: (303) 784-8700
 Terms: Barter/cash combo
 Delivered via: Satcom C5
 Hosts: Live on-air personalities
 Debuted: 1989

America's largest Country radio network. Mainstream, Contemporary Country format. Today's hottest country plus all-time favorites. Knowledgeable, entertaining, topical personalities.



"JRN/Z SPANISH RADIO NETWORK"
JONES RADIO NETWORK

Phone: (303) 784-8700
 Terms: Barter/cash combo
 Delivered via: GE 1
 Hosts: Live on-air personalities
 Debuted: 1994

Spanish language and music combines lively, danceable tunes with the quick and witty style of nationally renowned Spanish language talent.

K

"KALEIDOPHONICS"
 Phone: (707) 443-9836
 Terms: Barter/cash combo
 Delivered via: Analog tape, CD
 Hosts: Alan Olmstead
 Updated: Monthly
 Debuted: 1986
 Affiliates: 2

Unique mix attracts upscale professional demo back to commercial radio. Lite rock, contemporary jazz, NAC, and even lite classical music.

M

"MAINSTREAM AC"
BROADCAST PROGRAMMING

Phone: (800) 426-9082
 Terms: Barter/cash
 Delivered via: CD, hard drive
 Hosts: Stations supply their own DJs
 Updated: Weekly

Our mainstream AC (25-49).

"MAINSTREAM COUNTRY"
BROADCAST PROGRAMMING

Phone: (800) 426-9082
 Terms: Barter/cash
 Delivered via: CD, hard drive
 Hosts: Stations supply DJs
 Updated: Weekly
Our mainstream Country format (25-54).

"MAINSTREAM COUNTRY"
WESTWOOD ONE

Phone: (805) 294-9000
 Terms: Barter/cash
 Delivered via: Starguide
 Hosts: Supplied with service
Warm, friendly air personalities present winning mainstream blend of great country hits, new and gold, targeted to those loyal 25-54 Country listeners.

"MEMORY MUSIC"
BROADCAST PROGRAMMING

Phone: (800) 426-9082
 Terms: Cash, barter, lease
 Delivered via: CD, hard drive
 Hosts: Stations supply their own DJs
 Updated: Monthly
Hits and memories of yesteryear (35+).

"MORNINGSTAR SATELLITE NETWORK"
SALEM RADIO NETWORK

Phone: (972) 831-1920
 Terms: Barter/cash combo
 Delivered via: GE-3
 Hosts: Supplied with service
 Affiliates: 100

"MUSIC OF YOUR LIFE"
"MUSIC OF YOUR LIFE" RADIO NETWORK

Phone: (212) 947-0049
 Terms: Barter/cash combination
 Delivered via: Satellite
 Hosts: Gary Owens, Wink Martindale, Chuck Southcott
 Updated: Daily
 Debuted: 1978
 Affiliates: 100

Adult Pop Standards ("APS") full-service programming/marketing/sales support for your station.

N

"NAC"
ALTERNATIVE PROGRAMMING

Phone: (800) 231-2818
 Terms: Cash
 Delivered via: Analog tape, CD
 Hosts: Supplies with service or station supplies
 Updated: Various
Complete format on CD or analog tape. 25 cycle tone after each song for automation systems.

"NATURAL SOUND"
BROADCAST PROGRAMMING

Phone: (800) 426-9082
 Terms: Cash, lease, barter
 Delivered via: CD, hard drive
 Hosts: Stations supply their own DJs
 Updated: Weekly
Light AC with a country blend (25-54).

"NETWORK 2000 AC"
NETWORK 2000

Phone: (312) 945-2000
 Terms: Barter/cash combo
 Delivered via: Galaxy
 Hosts: Supplied with service
A high-energy presentation of today's best music and yesterday's greatest hits. 25-54 demo.

"NETWORK 2000 ROCK"
NETWORK 2000

Phone: (312) 945-2000
 Terms: Barter/cash combo
 Delivered via: Galaxy
 Hosts: Supplied with service
The best classic rock and the best new rock hosted by the industry's best personalities. A return to album rock radio of the '70s. 25-54 demo.

"NETWORK 2000 SPANISH"
NETWORK 2000

Phone: (312) 945-2000
 Terms: Barter/cash combo
 Delivered via: Galaxy
 Hosts: Supplied with service
A blend of Latin programming. The best music and entertainment. 25-54 demo.

"NEW COUNTRY"
BROADCAST PROGRAMMING

Phone: (800) 426-9082
 Terms: Barter/cash
 Delivered via: CD, hard drive
 Hosts: Stations supply DJs
 Updated: Weekly
Current and recent hits for today's country lovers.

N
•
R

N

RADIO · ONE

NETWORKS

"NEW ROCK: ALTERNATIVE" RADIO ONE NETWORKS

Phone: (800) 746-2141
Terms: Barter/cash
Delivered via: Satcom C5 T3
Hosts: Supplied with service
Debuted: 1993

New Rock: Alternative. Adult Alternative music with Radio One's unique localization techniques. Target 18-44, core of 18-34.

"NOSTALGIA"

ALTERNATIVE PROGRAMMING

Phone: (800) 231-2818
Terms: Cash
Delivered via: Analog tape, CD
Hosts: Supplies with service or station supplies
Updated: Various

Complete format on CD or analog tape. 25 cycle tone after each song for automation systems.

O

"OLDIES"

ALTERNATIVE PROGRAMMING

Phone: (800) 231-2818
Terms: Cash
Delivered via: Analog tape, CD
Hosts: Supplies with service or station supplies
Updated: Various

Complete format on CD or analog tape. 25 cycle tone after each song for automation systems.

"OLDIES"

BROADCAST PROGRAMMING

Phone: (800) 426-9082
Terms: Cash, lease, barter
Delivered via: CD, hard drive
Hosts: Stations supply their own DJs
Updated: Monthly

Great songs and memories from 1955-1975 (25-54+).

"OLDIES"

RADIO PROGRAMMING & MANAGEMENT INC.

Phone: (800) 521-2537
Terms: Cash
Delivered via: CD, hard drive
Hosts: DJs supplied or station DJs
Updated: Weekly
Debuted: 1970
Affiliates: 3000

Highly researched full-time formats for Oldies. Custom designed for specific requirements.

"OLDIES ON CD"

MUSIC DIRECTOR PROGRAMMING SERVICE

Phone: (413) 783-4626
Terms: Cash only
Delivered via: CD
Updated: Twice a year
Debuted: 1991
Affiliates: 1367

Biggest pop hits of the '50s, '60s, '70s, and '80s thru 1997. 145 CDs — buy all, or split series by decades.

"THE OLDIES CHANNEL"

WESTWOOD ONE

Phone: (800) 225-3270
Terms: Barter/cash
Delivered via: Starguide
Hosts: Supplied with service

This uptempo, good-time format is based in the "Beatles Era" with a flavoring of the '50s-'70s for 35-49 baby boomers.

oneonone SPORTS

"ONE-ON-ONE SPORTS RADIO NETWORK"

Phone: (847) 509-1661
Terms: Barter/cash combo
Delivered via: Satcom C5
Hosts: DJ supplied with service
Debuted: 1993
Affiliates: 385

The nation's largest 24-hour live Sports Talk network. High-quality programming including personality-oriented weekdays and heavy informational weekends.

P

"PRN — AC"

PELMOREX RADIO NETWORK

Phone: (905) 566-9522
Terms: Barter/cash combo
Delivered via: Anik E1
Affiliates: 35

The most popular music in North America from the '70s, '80s, and '90s — 24 hours a day.

"PURE COUNTRY"

BROADCAST PROGRAMMING

Phone: (800) 426-9082
Terms: Barter/cash
Delivered via: CD, hard drive
Hosts: Stations supply DJs
Updated: Weekly

Features the traditional country sound (35+).

R

"RADIO DELUXE"

Phone: (800) 664-1999
Terms: Cash only
Delivered via: CD
Hosts: Stations supply their own DJs
Updated: Monthly
Debuted: 1994
Affiliates: 11

The contemporary Adult Standards format, customized for you. Music scheduling, update discs, positioning statements, recorded liners, logo, and consulting available.



"RADIO DISNEY"

ABC RADIO NETWORKS

Phone: (972) 448-3388
Terms: Barter
Delivered via: GE-3
Hosts: Supplies with service
Debuted: 1997

A live, 24-hour music-intensive radio network designed specifically for kids 12 and under. Playing songs kids want to hear, along with non-music edu-tainment features and heavy contesting.

"RADIO UNICA"

RADIO UNICA CORP.

Phone: (213) 626-4539
Terms: Cash only
Hosts: All talent supplied
Debuted: 1997
Affiliates: 30

Radio Unica is the first program-driven, long-form, satellite-delivered radio network designed to offer Hispanics entertaining news/talk.

"REALITY RADIO"

RADIO POTATO

Phone: (817) 481-4453
Terms: Cash
Delivered via: Internet
Hosts: Supplied with service
Updated: Twice weekly

Complete programming, production, and on-air talent are provided. Every format and nearly every major hard disk based system is supported.

"ROCK"

ALTERNATIVE PROGRAMMING

Phone: (800) 231-2818
Terms: Cash
Delivered via: Analog tape, CD
Hosts: Supplies with service or station supplies
Updated: Various

Complete format on CD or analog tape. 25 cycle tone after each song for automation systems.

R

"ROCK"

RADIO PROGRAMMING & MANAGEMENT INC.

Phone: (800) 521-2537

Terms: Cash

Delivered via: CD, hard drive

Hosts: DJs supplied or station DJs

Updated: Weekly

Debuted: 1970

Affiliates: 3000

Highly researched full-time formats for Rock. Custom designed for specific requirements.

"ROCK CLASSICS"

BROADCAST PROGRAMMING

Phone: (800) 426-9082

Terms: Barter/cash

Delivered via: CD, hard drive

Hosts: Stations supply their own DJs

Updated: Weekly

Rock oldies and the biggest album tracks from the '60s, '70s, and '80s (25-44).

"ROCK, TALK & ROLL"

NETWORK 2000

Phone: (312) 945-2000

Terms: Barter/cash combo

Delivered via: Galaxy

Hosts: Supplied with service

Issues-oriented talk target at 25-54s. Young hosts that talk the language of 25-54s. not talk at them. High energy presentation.

S

"SMOOTH JAZZ NETWORK"

BROADCAST ARCHITECTURE

Phone: (609) 921-1188

Terms: Cash only

Delivered via: CD, DAT

Hosts: Supplied or local

Updated: Daily

Debuted: 1994

Affiliates: 33

Developed by NAC pioneers Broadcast Architecture, creators of The Wave. Local, live, and fully researched.

"SMOOTH JAZZ 2000"

IDENTITY ALTERNATIVE PROGRAMMING

Phone: (401) 461-6767

Terms: Cash only

Delivered via: CD

Hosts: DJ supplied with service or stations supply DJs

Debuted: 1995

Affiliates: 2

NAC format featuring AC vocalists and new instrumentalists.

"SMOOTH NAC"

BROADCAST PROGRAMMING

Phone: (800) 426-9082

Terms: Barter/cash

Delivered via: CD, hard drive

Hosts: Stations supply their own DJs

Updated: Bi-weekly

Smooth jazz instrumentals with AC vocals (25-49).

"SOFT AC"

WESTWOOD ONE

Phone: (800) 225-3270

Terms: Barter/cash

Delivered via: Starguide

Hosts: Supplied with service

Music-intensive Soft Adult Contemporary targeted to adults 33-48 with a 60/40 female/male mix. Especially effective for at-work listening.

"SOFT SPECTRUM"

BROADCAST PROGRAMMING

Phone: (800) 426-9082

Terms: Barter/cash

Delivered via: CD, hard drive

Hosts: Stations supply their own DJs

Updated: Bi-weekly

BP's highly researched light-vocal winner (25-54).

"SOLID GOLD COAST TO COAST"

SOUND ON SOUND PRODUCTIONS

Phone: (702) 363-8000

Terms: Barter

Delivered via: Analog tape, DAT

Hosts: Supplied with service

Updated: Weekly Debuted: 1987

Rock and roll from the nifty '50s, '60s, '70s, and more. Plus the world's funniest comedians from yesterday and today.

"SOUTHERN GOSPEL"

BROADCAST PROGRAMMING

Phone: (800) 426-9082

Terms: Cash, lease, barter

Delivered via: CD, hard drive

Updated: Bimonthly

Traditional Southern Gospel (40+).

"SPORTSFAN RADIO NETWORK"

Phone: (206) 285-5055

Terms: Barter only

Delivered via: Satcom C5 T19

Hosts: Pete Rose, John Madden, Bob Costas

Debuted: 1994 Affiliates: 510

24-hour/7-day sports talk programming and family of daily features and audio services.

T



TOTALRADIO™

"TOTAL RADIO"

BROADCAST PROGRAMMING

Phone: (800) 426-9082

Terms: Barter/cash combo

Delivered via: CD, DAT, Satcom C5

Hosts: Supplied with service

Updated: Continuously

Debuted: 1990

Affiliates: 300

Complete, voice-tracked, localized music formats direct to station hard drive. From radio's most experienced digital format company.

"A TOUCH OF CLASS"

IDENTITY ALTERNATIVE PROGRAMMING

Phone: (401) 461-6767

Terms: Cash only

Delivered via: CD

Hosts: DJ supplied with service, or stations supply DJs

Debuted: 1995

Affiliates: 1

Features light jazz, swing, vocal standards.

U

"ULTRA EASY LISTENING"

BROADCAST PROGRAMMING

Phone: (800) 426-9082

Terms: Barter/cash

Delivered via: CD, hard drive

Hosts: Stations supply their own DJs

Updated: Weekly

Instrumental-intensive, with a splash of new age and light jazz (35+).

"URBAN"

ALTERNATIVE PROGRAMMING

Phone: (800) 231-2818

Terms: Cash

Delivered via: Analog tape, CD

Hosts: Supplies with service or station supplies

Updated: Various

Complete format on CD or analog tape. 25 cycle tone after each song for automation systems.

W

"WESTWOOD ONE '70S"

WESTWOOD ONE

Phone: (800) 225-3270

Terms: Barter/cash combo

Delivered via: Starguide

Hosts: Supplied with service

The best mainstream hits of 1970-79, targeting 30-44-year-olds, 60/40 female/male. It's all '70s, all the time!

"WFMT JAZZ SATELLITE NETWORKS"

WFMT RADIO NETWORKS

Phone: (800) 872-9368

Terms: Cash

Delivered via: Galaxy IV T3

Hosts: DJs supplied with service

Updated: Daily

Debuted: 1997

Eleven hours of nightly mainstream jazz music with a local appeal. Customized continuity, modular hours.

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A
•
N

A

"AMERICA'S TOP HITS WITH CASEY KASEM"
AMFM RADIO NETWORKS
 Phone: (972) 239-6220
 Hosted by: Casey Kasem
 Frequency: Daily
 Length: 5-7 mins. Terms: Barter
 Delivered via: CD
 Debuted: 1970

AC, Hot AC, and CHR versions. The story behind the hits, along with that day's song.

"ASK THE STARS"
MJI BROADCASTING
 Phone: (212) 896-5200
 Frequency: 10 cuts per week
 Terms: Barter
 Delivered via: CD
 Debuted: 1991

Lifestyle audio from the biggest names in country music. Offered as a unique call-in feature or as workparts for your own feature.

B

"BBC CLASSIC TRACKS"
WESTWOOD ONE
 Phone: (310) 204-5000
 Hosted by: Kat McEwan
 Frequency: Daily
 Length: Five-seven mins. Terms: Barter
 Delivered via: CD
 Debuted: 1988

One live track presented each day from the BBC and WW1 archives. Stations can host BBC Classic Tracks with provided scripts.



"BEHIND THE HITS"
ON THE RADIO BROADCASTING
 Phone: (310) 392-9600
 Hosted by: Bob Shannon
 Frequency: Daily
 Length: Five mins. Terms: Barter
 Delivered via: CD
 Debuted: 1994 Affiliates: 407

Tantalizing trivia about the biggest '70s pop hits. The program includes 10 free bonus tracks per week.

"BRANSON COAST TO COAST"
BRANSON MUSIC NETWORK
 Phone: (800) 680-2261
 Hosted by: Tim Montana
 Frequency: Daily
 Length: Five hours Terms: Barter
 Delivered via: Galaxy 4 T1
 Debuted: 1995 Affiliates: 50

Requests and dedications on a toll-free line. Artist interviews, contests, event broadcasts.

C

"CELEBRITY COUNTRY QUIZ"
MJI BROADCASTING
 Phone: (212) 896-5200
 Hosted by: Dan Taylor
 Frequency: 10 times per week
 Length: One min. Terms: Barter
 Delivered via: CD
 Debuted: 1983
Daily trivia program/promotion on country music. Celebrity appearances have included Garth Brooks and Reba McEntire. Prizes for qualifying stations.

"THE CLASSIC DAILY"
MJI BROADCASTING
 Phone: (212) 896-5200
 Frequency: Daily
 Terms: Barter
 Delivered via: Fax, Satcom
 Debuted: 1997
The most targeted music news, artist profiles, historical features, and current tour schedules for Classic Rock radio.

"COUNTRY SPOTLIGHT"
HEARTLAND RADIO NETWORK
 Phone: (314) 947-1921
 Hosted by: Smoky Dodson or yourself
 Frequency: Daily
 Length: 2½ mins. Terms: Barter
 Delivered via: CD, printed script
 Debuted: 1994 Affiliates: 100
Fast-paced, two-and-one-half minutes daily, featuring exclusive interviews with today's artists as they debut on the charts.

"COUNTRY'S INSIDE TRAK"
WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Lon Helton
 Frequency: Daily
 Length: 2½ mins. Terms: Barter
 Delivered via: CD
Find out what's happening straight from the stars themselves. An up-to-the-minute look at country music today.

F

"THE FLIP SIDE"
NBG RADIO NETWORK
 Phone: (800) 572-4624
 Hosted by: Danny Davis and Chris Hatfield
 Frequency: Daily
 Length: Three mins. Terms: Barter
 Delivered via: Analog tape
 Debuted: 1997 Affiliates: 100
Features rock 'n' roll 45s of the '50s, '60s, and '70s, playing both "A" and "B" sides.

Visit R&R ONLINE:
www.rronline.com

H

"HOT WAX FAX"
MJI BROADCASTING
 Phone: (212) 896-5200
 Hosted by: Local station talent
 Frequency: 10 times weekly
 Length: Four mins. Terms: Barter
 Delivered via: CD, fax
 Debuted: 1990
The industry-leading daily fax and audio service designed exclusively for Oldies radio.

K

"BOB KINGSLEY WITH AMERICA'S MUSICMAKERS"
ABC RADIO NETWORKS
 Phone: (972) 448-3376
 Hosted by: Bob Kingsley
 Frequency: Daily
 Length: Two mins. Terms: Barter
 Delivered via: CD
Exclusive, fresh interviews with Country's hottest stars can be used as a lead-in for artist's hit.

L

"LOVERS AND OTHER STRANGERS"
EMPIRE MEDIA DISTRIBUTION INC.
 Phone: (800) 585-8201
 Hosted by: Don Jackson
 Frequency: Daily
 Length: Two hours Terms: Barter
Don Jackson hosts the No. 1 Canadian evening music show formatted for the U.S. Vocally oriented AC/SAC with voiceover.

"LOVERS AND OTHER STRANGERS"
ROGERS BROADCASTING LIMITED
 Phone: (604) 877-6313
 Hosted by: Don Jackson
 Frequency: Daily
 Length: One hour Terms: Barter
 Delivered via: Anik E2
Music. Worlds. Passion.

N



"NASHVILLE NIGHTS"
JONES RADIO NETWORK
 Phone: (303) 784-8700
 Frequency: Daily
 Terms: Barter/cash
Live from Music Row! This program features the best in country music, live performances, celebrity interviews, and listener interaction five nights a week.

N

"NEW GOLD ON CD"**WESTWOOD ONE**

Phone: (310) 204-5000

Hosted by: Ron Parker

Frequency: Daily

Length: Five-seven mins. Terms: Barter

Delivered via: CD

Updates on hits of the '60s and '70s as they appear on CD. Inside stories and bonus tracks galore.

R

"RADIO FREE NY"

Phone: (516) 445-9595

Hosted by: Curt Chaplin and Jim Buff

Frequency: Daily

Length: One hour

Delivered via: DAT, online

Debuted: 1992 Affiliates: 2

Modern Adult Progressive.

"ROCK FORMATION"**MJI BROADCASTING**

Phone: (212) 896-5200

Hosted by: Richard Neer & local station talent

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: Script, reel-to-reel

Debuted: 1994

A turn-key Rock 'n' Roll trivia program/promotion focusing on rock music and its artists. Prizes for qualifying stations.

"ROCKDAILY.COM"**MJI BROADCASTING**

Phone: (212) 896-5200

Frequency: Daily

Terms: Barter

Delivered via: Online

Debuted: 1997

An interactive website customized by each radio station featuring timely, cutting edge music news and information for mainstream Rock radio.

"RockNews.com"**MJI BROADCASTING**

Phone: (212) 896-5200

Frequency: Daily

Terms: Barter

Delivered via: Online

Debuted: 1996

An interactive website customized by each radio station featuring timely, cutting-edge music news and information for Alternative Rock radio.

S

"STABLER & COMPANY: MAYHEM IN THE AYEM"**SRO COMMUNICATIONS**

Phone: (301) 309-1774

Hosted by: Bill Stabler, Ed Walker, Joe Giganti

Frequency: Daily

Length: Four hours Terms: Barter, cash

Delivered via: Satcom C5 T23

Personality-intensive talk, interview, information, news-you-can-use, satire, comedy, good clean fun; complete local customization and promotion package.

V

"THE VAULT"**WESTWOOD ONE**

Phone: (310) 204-5000

Hosted by: Sherry Donovan

Frequency: Daily

Length: Five-7 mins. Terms: Barter

Delivered via: CD

One live or in-studio Alternative track presented each day from the BBC and Westwood One archives. Available hosted or unhosted. Stations are provided with scripts.

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JONES RADIO NETWORK



A

"A&E LIVE BY REPORT"

MEDIAAMERICA INC.
Phone: (212) 302-1100
Hosted by: Mark McE
Frequency: Monthly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T19
Affiliates: 75

The biggest names in music perform live, with listeners and viewers calling in requests. Simulcast with A&E.

"ABC TOM JOYNER'S RIGHTBACKATCHA!"

ABC RADIO NETWORKS
Phone: (972) 991-9200
Hosted by: Tom Joyner
Frequency: Weekly
Length: Two hours Terms: Net affiliation
Delivered via: Satcom C5

Featuring the week's hottest Urban Contemporary hits interwoven with host Tom Joyner's best bits, interviews with high-profile guest, and listener interaction from the past week.

"ABC KICKIN' THE HITS WITH DOUG BANKS"

ABC RADIO NETWORKS
Phone: (972) 448-3363
Hosted by: Doug Banks
Frequency: Weekly
Length: Two hours Terms: Network affiliation
Delivered via: Satcom C5 T35

Mainstream Urban Top 20 countdown with entertainment features.

"ACOUSTIC CAFE"

RMM
Phone: (313) 761-2043
Hosted by: Rob Reinhart
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD, DAT
Debuted: 1995 Affiliates: 46

A showcase for today's best new singers/songwriters, mixed with great acoustic rock classics. Weekly guests, in-studio performances.

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"ACT ONE (WITH WENDY LIEBMAN)"

CAPTIVE AUDIENCE ENTERTAINMENT
Phone: (310) 360-9449
Hosted by: Wendy Liebman
Frequency: Weekly
Terms: Barter
Delivered via: Satcom C5 T19, DAT CH 14 & 15
Debuted: 1998 Affiliates: 73

A live, music-intensive celebrity game show packed with musical hits and interviews. Callers compete to guess titles of TV shows and movies for prizes.

"AFTERGLOW"

AFTERGLOW
Phone: (901) 754-7221
Hosted by: Don Johnson
Frequency: Weekly
Length: 29:30 Terms: Public Serv./Sponsor
Delivered via: Analog tape, DAT, Satellite
Affiliates: 210

Award-winning music show combines the best of contemporary and traditional songs in a half-hour of elegance and excellence.

"AFTERGLOW CLASSICS"

AFTERGLOW
Phone: (901) 754-7221
Hosted by: Don Johnson
Frequency: Weekly
Length: 29:30 Terms: Public Serv./Sponsor
Delivered via: Analog tape, DAT
Debuted: 1995

Rich music heritage production featuring songs with a classical touch.

"ALL ACCESS"

MEDIAAMERICA INC.
Phone: (212) 302-1100
Hosted by: Lenny Bloch
Frequency: Monthly
Length: One hour Terms: Barter
Delivered via: CD
Debuted: 1996 Affiliates: 100

The best rock artists recorded live. Artists include Blues Traveler, Dishwalla, Tonic, Dave Matthews, and Beck.

"ALL FUNKED UP"

ABRAMS/DAWSON & ASSOCIATES
Phone: (805) 984-2424
Hosted by: Randy Mann or unhosted
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Analog tape, CD
Debuted: 1994 Affiliates: 12

Only the classic funk from the '60s & '70s. Set in a live atmosphere & personalized to the market.

"THE AMAZIN' '80S"

AMERICAN VIEW INC.
Phone: (540) 371-0100
Hosted by: Al Bandiero
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD

A high-energy show hosted by Al Bandiero featuring the best hits of the '80s and entertaining features.

"AMERICAN CHRISTIAN MUSIC REVUE"

UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Hosted by: Linda O'Brian
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Affiliates: 67

An unparalleled mix of Christian songs and music with a positive message for Country radio.

"AMERICAN COUNTRY COUNTDOWN WITH BOB KINGSLEY"

ABC RADIO NETWORKS
Phone: (972) 448-3376
Hosted by: Bob Kingsley
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
Debuted: 1973

Country radio's #1 countdown hosted by America's most-listened-to Country radio personality. Winner of Billboard "Network/Syndicated Program of the Year: Country" eleven years running.



"AMERICAN GOLD WITH DICK BARTLEY"

**RADIO TODAY ENTERTAINMENT
ABC RADIO NETWORKS**
Phone: (212) 581-3962
Hosted by: Dick Bartley
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD

A fun Rock 'n' Roll oldies show featuring the top hits of the '60s and '70s, with artist interviews.

"AMERICAN HIT LIST"

AMERICAN VIEW INC.
Phone: (540) 371-0100
Hosted by: Machine Gun Kelly
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: CD

Take your listeners on a time tunnel journey, the music, events, styles, and dialogue from 1995-1975 with MG's legendary rapid-fire presentation.

A



"AMERICAN TOP 40 WITH CASEY KASEM — CHR VERSION"

AMFM RADIO NETWORKS

Phone: (972) 239-6220
 Hosted by: Casey Kasem
 Frequency: Weekly
 Length: Four hours Terms: Barter
 Delivered via: CD
 Debuted: 1970 Affiliates: 123

Each week, Casey counts down the top hits based on the *Radio & Records* charts. Interesting artist and song stories, long-distance requests and dedications.



"AMERICAN TOP 20 WITH CASEY KASEM — AC VERSION"

AMFM RADIO NETWORKS

Phone: (972) 239-6220
 Hosted by: Casey Kasem
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: CD
 Debuted: 1970 Affiliates: 103

Each week, Casey counts down the top hits based on the *Radio & Records* charts. Interesting artist and song stories, long-distance requests and dedications.



"AMERICAN TOP 20 WITH CASEY KASEM — HOT AC VERSION"

AMFM RADIO NETWORKS

Phone: (972) 239-6220
 Hosted by: Casey Kasem
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: CD
 Debuted: 1970 Affiliates: 102

Each week, Casey counts down the top hits based on the *Radio & Records* charts. Interesting artist and song stories, long-distance requests and dedications.

"THE ANSWER RADIO SHOW"

Phone: (314) 771-8271
 Hosted by: Stel Pontikes
 Frequency: Weekly
 Length: One hour Terms: Free
 Delivered via: Analog tape
 Debuted: 1976 Affiliates: 7

Hot AC, featuring contemporary Christian artists Amy Grant, Michael W. Smith, etc. Extra tracks from featured CDs. Classic tracks from "The Answer Archives."

"ATLANTIC CROSSING"

SOUNDSCAPES

Phone: (805) 965-5212
 Hosted by: Valerie Shores
 Frequency: Weekly
 Length: One hour Terms: Cash
 Debuted: 1997

Treat your listeners to melodic world and contemporary Celtic music. Enya, Ottmar Liebert, etc.

B



"BACKTRAX USA"

Phone: (201) 487-0900
 Hosted by: Kid Kelly
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD, DAT
 Debuted: 1992 Affiliates: 250

Music-intensive '80s hits for CHR, Adult CHR, and Hot AC flavored with TV and movie drops; '80s icon interviews and contest giveaways.

"THE BEACH BOYS: ROCK 'N ROLL TO THE RESCUE"

SRO COMMUNICATIONS

Phone: (301) 309-1774
 Hosted by: Joe Giganti
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: Analog tape, CD, DAT, ISDN

A completely new special each week hosted by veteran oldies radio personality "Hitman Joe" and featuring the Beach Boys themselves.

"BEATBOX"

RADIO VENTURES INC.

Phone: (516) 358-2250
 Frequency: Twice monthly
 Length: 70 mins. Terms: Cash
 Delivered via: CD
 Debuted: 1997

Import music service from Europe presenting best new dance tracks and remixes of hit songs.

"THE BEATLE YEARS"

WESTWOOD ONE

Phone: (310) 204-5000
 Hosted by: J.J. Jackson
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1988

A continuing history of pop's most important group. Contributing experts and archives provide many treats for fans.

"BEST OF THE OLDIES RADIO NETWORK"

Phone: (818) 905-9388
 Hosted by: Darryl Evans
 Frequency: Weekly
 Length: Three hours Terms: Barter, cash
 Delivered via: Analog tape
 Debuted: 1989 Affiliates: 40

Every week we spotlight a different artist from 1955-75. Take requests and dedications from listeners.



"BLOCKBUSTER TOP 25 COUNTDOWN WITH LEEZA GIBBONS"

PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
 Hosted by: Leeza Gibbons
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: CD
 Debuted: 1996 Affiliates: 175

In addition to music, the Countdown is driven by entertainment news and interviews. Available in Soft or Hot AC versions.



"BLUES DELUXE"

MUSIC UNLIMITED

Phone: (800) 999-3520
 Hosted by: Dave Johnson
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1988 Affiliates: 50

AOR/Classic Rock/Adult Rock-oriented blues; emphasis on '60s-'90s releases. Includes artist interviews, listener requests, unsigned band contributions.

B
•
C

B



“BOOT SCOOT’N PARTY’N NIGHTS”

PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300

Hosted by: Hollywood Harrison

Frequency: Weekly

Length: Six hours Terms: Barter

Delivered via: Satcom C5 T 23, CD

Country dance party hosted by Hollywood Harrison and brought to you live from Hollywood, California.

“BRUNCH WITH ROBERTA FLACK”

MJI BROADCASTING

Phone: (212) 896-5200

Hosted by: Roberta Flack

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Analog tape, CD

Debuted: 1996

The weekly 2-hour program featuring the best music of all time, hosted by legendary Roberta Flack, the “Storyteller of the Hits.”

C

“CANADIAN HOT 20”

SOUND SOURCE

Phone: (416) 922-1290

Hosted by: Rob Christie

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Anik E1

Debuted: 1997 Affiliates: 15

“CAPTAIN G.O. & HIS RADIO RANGERS”

DORFMAN MEDIA CORP.

Phone: (800) 332-8515

Hosted by: Gary Owens and June Foray

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: CD

Debuted: 1996 Affiliates: 35

A “cartoon-oldies” show for radio. One of a kind. Sure to be a “cult-classic.”

“CCM COUNTDOWN WITH GARY CHAPMAN”

CCM COMMUNICATIONS

Phone: (615) 386-3011

Hosted by: Gary Chapman

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Spacenet 3 T9H

Debuted: 1994 Affiliates: 273

A weekly survey of the Top 30 Contemporary Christian songs in America as tabulated by CCM Magazine.

“CCM RADIO MAGAZINE”

CCM COMMUNICATIONS

Phone: (615) 386-3011

Hosted by: Mark Rider

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape, Spacenet 3 T9H

Debuted: 1994 Affiliates: 68

Music intensive program featuring interviews on both established and new artists, as well as latest news, album releases and tour dates in the Christian music scene.

“CELEBRATION USA”

USA RADIO NETWORK

Phone: (800) 829-8111

Hosted by: Jack Davis

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Spacenet 3 T7H

Debuted: 1992

Brings together the best of current and classic Christian Country music, with “live” concert segments and artist interviews.

“CHICAGO SYMPHONY ORCHESTRA”

WFMT RADIO NETWORKS

Phone: (773) 279-2112

Hosted by: Don Tait

Frequency: Weekly

Length: Two hours

Terms: Network affiliation, cash

Delivered via: Analog tape, DAT, Galaxy IV T3

Debuted: 1976

Weekly programs by the CSO, classical music.

“CHRISTIAN MUSIC AMERICA”

USA RADIO NETWORK

Phone: (800) 829-8111

Hosted by: Ron Taylor

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Spacenet 3 T7H

Debuted: 1994

Features the best in Contemporary Christian music, as well as artist interviews, music reviews, and more.

“DICK CLARK’S ROCK, ROLL & REMEMBER”

UNITED STATIONS RADIO NETWORKS

Phone: (212) 869-1111

Hosted by: Dick Clark

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: CD

Debuted: 1982 Affiliates: 176

A ‘60s-based oldies magazine mixing hit music and artists featured. Hosted by the man who defined the era.

“CLASSIC CUTS”

MJI BROADCASTING

Phone: (212) 896-5200

Hosted by: Local station talent

Frequency: Weekly M-F

Length: One min. Terms: Barter

Delivered via: CD, script

Debuted: 1987

The stories behind the greatest Classic Rock songs told by the artists who made them.

“CLASSIC DANCE TRAXX”

ABRAMS/DAWSON & ASSOCIATES

Phone: (805) 984-2424

Hosted by: Randy Mann

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Analog tape, CD

Debuted: 1994 Affiliates: 52

Urban, mainstream & alternative dance music from the ‘70s, ‘80s, and ‘90s. Set in a live atmosphere and personalized to your station.

“CLASSICAL STARS”

BLUESKY RADIO

Phone: (310) 230-4322

Hosted by: Rich Caparella

Frequency: Monthly

Length: One hour Terms: Barter

Delivered via: CD

One hour of music and conversation with a new classical artist each month. Hosted by KKGQ-FM/Los Angeles morning personality Rich Caparella.

“COLLECTOR’S CORNER”

WFMT RADIO NETWORKS

Phone: (773) 279-2112

Hosted by: Henry Fogel

Frequency: Weekly

Length: Two hours Terms: Network affiliation

Delivered via: DAT, Galaxy 4 T3

Debuted: 1997

A broad range of orchestral, vocal, chamber, and solo instrumental music.

“COMMAND PERFORMANCE”

SOUND SOURCE

Phone: (416) 922-1290

Hosted by: Various

Frequency: Monthly

Length: 60-90 mins. Terms: Barter

Delivered via: Anik E1

Debuted: 1988 Affiliates: 20

Live studio performances with interviews and a “live” studio audience. Rock and Pop.



“THE COUNTDOWN SHOW WITH WALT LOVE”

PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300

Hosted by: Walt “Baby” Love

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: CD

Debuted: 1992 Affiliates: 100

Urban Contemporary show.

C



**THE
COUNTRY
CHART
WITH
BLAIR
GARNER**

**"THE COUNTRY CHART WITH
BLAIR GARNER"**

**PREMIERE RADIO
NETWORKS INC.**

Phone: (818) 377-5300
Hosted by: Blair Garner
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: CD

The top 30 Country songs in a format that sounds as live and compelling as the rest of your station.

"COUNTRY COUNTDOWN USA"

WESTWOOD ONE

Phone: (800) 225-3270
Hosted by: Lon Helton
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: CD

A major country artist co-hosts each week, counting down the USA's 30 hottest hits, with reports from program directors.

"COUNTRY CROSSROADS"

RADIO & TELEVISION COMMISSION, SBC

Phone: (800) 433-5757
Hosted by: Bill Mack
Frequency: Weekly
Length: 30 mins. Terms: Free
Delivered via: CD
Debuted: 1969 Affiliates: 900

Contemporary country music blended with popular country artist interviews.

"COUNTRY GOLD SATURDAY NIGHT"

WESTWOOD ONE

Phone: (800) 225-3270
Hosted by: Mike Fitzgerald
Frequency: Weekly
Length: Five hours Terms: Barter
Delivered via: Satcom C5 T15
Debuted: 1990

Mike Fitzgerald plays classic country hits relevant to today's listeners on a national phone request party LIVE, Saturdays 7pm-midnight ET.

"COUNTRY HITMAKERS"

HUNTSMAN ENTERTAINMENT INC.

Phone: (615) 255-1100
Hosted by: Hoss Burns
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Debuted: 1994 Affiliates: 400

Inside the music and lifestyles of today's country stars. Hot hits mixed with music and lifestyle features. Music/entertainment magazine.

**"COUNTRY JUKEBOX WITH BO
REYNOLDS"**

DP RADIO NETWORKS

Phone: (602) 641-1297
Hosted by: Bo Reynolds
Frequency: Weekly
Length: Five hours Terms: Barter
Delivered via: CD
Debuted: 1997

Five hours of the hottest Country music, artist interviews, giveaways, and a slew of personality.

"COUNTRY MIX"

HOT MIX RADIO NETWORK

Phone: (602) 947-6500
Hosted by: Unhosted
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
Debuted: 1998 Affiliates: 24

The hottest country hit music from the biggest clubs around the USA, mixed non-stop, beat-to-beat.

"COUNTRY NIGHTS LIVE"

DANA MILLER ENTERTAINMENT

Phone: (310) 456-7879
Hosted by: Dana Miller
Frequency: Monthly
Length: 90 mins. Terms: Barter
Delivered via: Satcom C5 T19
Debuted: 1992 Affiliates: 165

Monthly, live, country concert series with country's biggest stars recorded at the Crazy Horse Saloon.

"THE COUNTRY OLDIES SHOW"

NBG RADIO NETWORK

Phone: (800) 572-4624
Hosted by: Steve Warren
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Analog tape, CD
Debuted: 1995 Affiliates: 155

The only Country Oldies show that counts. Hosted by radio legend Steve Warren.

"COUNTRY-PHONICS"

KALEIDOPHONICS

Phone: (707) 443-9836
Hosted by: Alan Olmstead
Frequency: Weekly
Length: Two hours Terms: Barter/cash combo
Delivered via: Analog tape, CD
Debuted: 1985 Affiliates: 1

Spotlighting the various forms of country including new acoustic, bluegrass, western swing, singer-songwriters, folk, comedy, cajun & more!

"COUNTRY PLATINUM"

SJS ENTERTAINMENT

Phone: (212) 679-3200
Hosted by: Lon Helton
Frequency: Monthly
Length: One hour Terms: Barter
Delivered via: CD
Debuted: 1992 Affiliates: 200

We recreate the making of an historic album; hear top country artists reveal the making of a million-plus seller.

"COUNTRY'S CUTTING EDGE"

WESTWOOD ONE

Phone: (800) 225-3270
Hosted by: Ramblin' Ray
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD

Fast-paced and music-intensive, Country's Cutting Edge premieres new releases, dance mixes, and the latest news from Nashville.

"COUNTRY'S GOLDEN HIGHWAY"

BRANSON MUSIC NETWORK

Phone: (800) 680-2261
Hosted by: Jeff Cannon
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: Galaxy 4 T1
Debuted: 1997 Affiliates: 80

All classic country with artist interviews and country trivia 7-10 central Sundays.

"COUNTRY'S MOST WANTED"

MEDIAAMERICA INC.

Phone: (212) 302-1100
Hosted by: Bill Cody & Crew
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Affiliates: 225

Nashville's hot morning team of Bill Cody & Crew open the door each week to Country's most wanted stars to drop by to have fun and do exclusive acoustic performances.

"CRAVIN A TODAY'S COUNTRY"

PELMOREX RADIO NETWORK

Phone: (905) 566-9511
Hosted by: Greg Shannon
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Anik E1
Affiliates: 85

Canada's only live performance country music radio show.

Crook Chase
CENTERSTAGE

**"CROOK AND CHASE
COUNTRY COUNTDOWN"**

JONES RADIO NETWORK

Phone: (303) 784-8700
Hosted by: Lorianne Crook and Charlie Chase
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
Debuted: 1996

Four-hour weekend radio show with up-to-date music news, exclusive artists interviews and the week's Top 40 Country songs.

C

**"CUSTOM COUNTRY MUSIC REVUE"
UNITED STATIONS RADIO NETWORKS**

Phone: (212) 869-1111

Hosted by: You!

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Analog tape, DAT

Debuted: 1995 Affiliates: 14

A pre-written, pre-programming "do-it-yourself" weekly country chart show.

"THE CUT"

WESTWOOD ONE

Phone: (310) 204-5000

Hosted by: Sylvia Aimerito

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: CD

Debuted: 1984

Presents the hottest new songs from the R&R "New and Active" chart.

"CYBERBEAT"

CSR MEDIA

Phone: (303) 420-7106

Hosted by: Rob Creighton

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Analog tape, DAT, minidisc

New for 1998, an uptempo and personality-intensive weekly two-hour retrospective of the music that made the '90s.

D

"DANCE MIX AMERICA"

NBG RADIO NETWORK

Phone: (800) 572-4624

Hosted by: Chuck Bennett

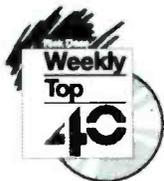
Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

Debuted: 1996 Affiliates: 105

Dance mix of the '70s and '80s.



**"RICK DEES WEEKLY TOP 40"
CD MEDIA INC.**

Phone: (212) 581-3962

Hosted by: Rick Dees

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: CD

Debuted: 1983 Affiliates: 400

Rick Dees counts down the R&R CHR Top 40 and a separate Hot AC version with entertainment features and Rick's award-winning humor and personality.



**"RICK DEES WEEKLY
TOP 40 — HOT AC VERSION"
CD MEDIA INC.**

Phone: (212) 581-3962

Hosted by: Rick Dees

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: CD

Debuted: 1983 Affiliates: 400

Rick Dees counts down the R&R Hot AC Chart with entertainment features and Rick's award-winning personality.

DR. DEMENTO

"DR. DEMENTO"

ON THE RADIO BROADCASTING

Phone: (310) 392-9600

Hosted by: Dr. Demento

Frequency: Weekly

Length: Two hours Terms: Barter, cash

Delivered via: CD

Debuted: 1969 Affiliates: 300

A mixture of comedy, bizarre records, and parody songs hosted by 24-year radio veteran Dr. Demento.

E

"EIGHTIES ENERGY"

CSR MEDIA

Phone: (303) 420-7106

Hosted by: Rob Creighton

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Analog tape, DAT

A CHR-based '80s program aimed at the 18-34 demographic.

"EUROXCLUSIVE"

RADIO VENTURES INC.

Phone: (516) 358-2250

Frequency: Weekly

Length: 70 mins. Terms: Cash

Delivered via: CD

Debuted: 1992

Import music service from Europe on CD with 17 weekly tracks in CHR, AC, Rock, Dance, and Urban. Cutting edge.

F

"FACE TO FACE"

UNITED STATIONS RADIO NETWORKS

Phone: (212) 869-1111

Hosted by: Terry Wright

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

Affiliates: 85

Contemporary Christian hits for Sunday morning drive. Available in AC or Hot AC versions.

"FAX OFF!"

MEDIA AMERICA INC.

Phone: (212) 302-1100

Hosted by: Unhosted

Frequency: Daily

Terms: Barter

Delivered via: CD, fax

Debuted: 1996 Affiliates: 55

The latest in rock and entertainment news faxed daily with up-to-the-minute interviews with Active and Alternative artists delivered on CD.

FLASHBACK!

"FLASHBACK"

RADIO TODAY ENTERTAINMENT

Phone: (212) 581-3962

Hosted by: Bill St. James

Frequency: Weekly

Length: Two-four hours Terms: Barter

Delivered via: CD

Debuted: 1984 Affiliates: 217

Rock radio's original time machine. Simply the best produced show on radio. Now available in '70s format as well.

"FOX KIDS COUNTDOWN"

FOX KIDS NETWORK

Phone: (310) 235-5100

Hosted by: Chris Leary

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

Debuted: 1994 Affiliates: 210

Hit music, quirky features, music/film/sports stars, and info on cutting-edge things going on with kids and parents!

"FRESH JAZZ"

THE LANDAU MUSIC GROUP

Phone: (213) 852-6600

Hosted by: Sarah Taylor

Frequency: Bi-monthly

Length: Two hours

Delivered via: DAT

Debuted: 1993

The latest in Jazz-oriented formats featuring the newest releases, informative commentary, artist interviews, and more. Limited advertising.

G



"THE GOSPEL GREATS"

HEIL ENTERPRISES

Phone: (717) 898-9100

Hosted by: Paul Heil

Frequency: Weekly

Length: Two hours Terms: Cash

Delivered via: Analog tape

Debuted: 1980 Affiliates: 200

America's leading Southern Gospel program. Fast-paced music, artist interviews, and features. For Country and Gospel stations primarily.

"GOSPEL TRAXX"

SUPERADIO NETWORKS

Phone: (508) 480-9000

Hosted by: Walt "Baby" Love

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

Debuted: 1995 Affiliates: 156

Hosted by the legendary Walt "Baby" Love, a modern entertaining music and information-packed program with live performances, superstar guests.

H

"HAL'S HITS"

AMAZING AUDIO

Phone: (800) 723-4643

Hosted by: Legendary drummer Hal Blaine

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

The world's most recorded musician takes you on a musical journey that spans two decades of contemporary music.

"HARDDRIVE"

MEDIAAMERICA INC.

Phone: (212) 302-1100

Hosted by: Lou Brutus

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

Affiliates: 90

New music show available for both Alternative and Active formats. Hosted by Lou Brutus, mornings on WHFS. Show combines humor, interviews, and the best in new rock.

"HIGH VOLTAGE"

WESTWOOD ONE

Phone: (310) 204-5000

Hosted by: Tawn Mastrey

Frequency: Alternating weeks

Length: 90 mins. Terms: Barter

Delivered via: Reel to reel

Debuted: 1991

Top hard rock artists recorded live. Artists include Soundgarden, Megadeath, AC/DC, Rage Against The Machine, Alice In Chains, and White Zombie.

"HIP HOP COUNTDOWN AND REPORT"

LEE BAILEY COMMUNICATIONS INC./

DBB INC.

Phone: (213) 969-0011

Hosted by: Mike Mosbe

Frequency: Weekly

Length: 90 mins. Terms: Barter

Delivered via: Analog tape

Debuted: 1990 Affiliates: 80

The Hip Hop Countdown And Report is a fast-paced show that gives listeners the top hip-hop hits, news, and interviews.

"HITLIST"

MEDIAAMERICA INC.

Phone: (212) 302-1100

Hosted by: Elvis Duran and Elliot Siegel

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: CD

Affiliates: 50

Weekly countdown for CHR featuring the Z-100/New York morning team.

"HONKY TONK SUNDAYS"

GMI MEDIA GROUP

Phone: (206) 839-9414

Hosted by: Ichabod Caine

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: CD

Debuted: 1995 Affiliates: 80

Ichy interviews country stars and plays country hits. Show has a Christian vibe and is designed to give people hope and encouragement.

"HOT MIX — CROSSOVER"

HOT MIX RADIO NETWORK

Phone: (602) 947-6500

Hosted by: Unhosted

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: CD

Debuted: 1985 Affiliates: 60

Four hours of the hottest hit music from Hip Hop, R&B, and Old School. Mixed non-stop beat-to-beat. Designed for stations targeting a younger active demographic.

"HOT MIX — MODERN/AC"

HOT MIX RADIO NETWORK

Phone: (602) 947-6500

Hosted by: Unhosted

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: CD

Debuted: 1997 Affiliates: 30

The biggest modern-leaning Adult Contemporary current hits, recurrent hits and '80s classic hits, mixed beat-to-beat non-stop.

"HOT MIX — RHYTHM/AC"

HOT MIX RADIO NETWORK

Phone: (602) 947-6500

Hosted by: Unhosted

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: CD

Debuted: 1997 Affiliates: 20

The biggest rhythmic leaning Adult Contemporary current hits, recurrent hits, and '80s classic dance hits, mixed non-stop, beat-to-beat.

"HOTMIX — MAINSTREAM"

HOT MIX RADIO NETWORK

Phone: (602) 947-6500

Hosted by: Unhosted

Frequency: Weekly

Length: Four hours Terms: Barter

Delivered via: CD

Debuted: 1993 Affiliates: 100

Non-stop, beat-to-beat, uptempo dance and party music from current and recurrent hits. Flashback and Retro '80s. Designed for Mainstream CHR stations targeting an 18-34 demo.

"THE HOUSE OF BLUES RADIO HOUR"

CBS RADIO NETWORKS/

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: Dan Aykroyd as "Elwood Blues"

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: CD

Debuted: 1993

The HOB Radio Hour is a one-hour, weekly program featuring artist interviews, blues & rock music & live, on-tape performances. Includes five, 3-5 minute daily "Breaks."

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H



"HOUSE OF HAIR"
PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Hosted by: Dee Snider
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Debuted: 1997 Affiliates: 50
Hard Rock music show.

"IN THE MIXX (CHR SERIES)"

ON THE BEAT PRODUCTIONS
Phone: (319) 383-4862
Frequency: Weekly
Length: 48/52 mins. Terms: Cash
Delivered via: CD, DAT
Debuted: 1996 Affiliates: 3
A mix of CHR dance music! Produced by DJ NiteTime and Mixx Master Marte'

"IN CONCERT"

WESTWOOD ONE
Phone: (310) 204-5000
Hosted by: Doug Podell
Frequency: Alternating weeks
Length: 90 mins. Terms: Barter
Delivered via: CD
Debuted: 1981
AOR artists recorded live in concert. Artists include Pearl Jam, Counting Crows, Soundgarden, Bush, Foo Fighters, Johnny Lang, and Dave Matthews Band.

"IN THE MIXX (URBAN SERIES)"

ON THE BEAT PRODUCTIONS
Phone: (319) 383-4862
Frequency: Weekly
Length: 48/52 mins. Terms: Cash
Delivered via: CD, DAT
Debuted: 1996 Affiliates: 3
A mix of hit urban contemporary music. Call for a demo tape. Produced by Mixx Master Marte' and DJ NiteTime

"IN THE ZONE"

WESTWOOD ONE
Phone: (310) 204-5000
Hosted by: Unhosted
Frequency: Alternating weeks
Length: 90 mins. Terms: Barter
Delivered via: CD
Debuted: 1990
Top alternative artists recorded live. Beck, 311, No Doubt, R.E.M., Oasis, Foo Fighters, Radiohead, and Fiona Apple.

"INSPIRATIONS ACROSS AMERICA"

ANDERSON COMMUNICATIONS INC.
Phone: (404) 766-8000
Hosted by: Burke Johnson
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Debuted: 1984 Affiliates: 110
Urban inspirational format: music-intensive with features that include artist interviews, Bible trivia, positive thoughts, and more.

"INTERNET COUNTRY COUNTDOWN"

BACKSTAGE PRODUCTIONS INC.
Phone: (800) 833-1334
Hosted by: Jack Thomas
Frequency: Weekly
Length: 30 mins. Terms: Free
Delivered via: Online/Internet
Debuted: 1995
Online Country Countdown, compiled by Internet users voting for their top country songs.

J

"JAZZ UNLIMITED"

SRO COMMUNICATIONS
Phone: (301) 309-1774
Hosted by: Paul Anthony
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Analog tape, CD, DAT, ISDN
Mainstream jazz hosted by veteran personality; knows the music like the back of his hand; great Sunday brunch program.



"JAZZ VARIATIONS"
ON LINE PRODUCTIONS

Phone: (978) 544-3205
Hosted by: Tonia King
Frequency: Weekly
Length: Two—3 hours Terms: Barter, cash
Delivered via: CD, DAT
Classic cuts from jazz greats, fresh tracks from today's hottest performers with an emphasis on melodic, upbeat jazz.

"JAZZTRAX"

JAZZ TRAX
Phone: (818) 347-5299
Hosted by: Art Good
Frequency: Weekly
Length: Two-five hours Terms: Barter
Delivered via: Analog tape, CD
Debuted: 1985 Affiliates: 60
NAC's weekly showcase of the absolute newest releases in smooth jazz, including special weekly guest artists.

"JOURNEY INTO JAZZ"

J.M. PRODUCTIONS
Phone: (410) 366-5118
Hosted by: Jim Murphy
Frequency: Weekly
Length: One or two hours Terms: Barter
Delivered via: CD
A new, listener-friendly, diversified blend of modern jazz, including mainstream, contemporary, Latin, big band, and vocals.

K

"KALEIDOPHONIC JAZZ"

KALEIDOPHONICS
Phone: (707) 443-9836
Hosted by: Alan Olmstead
Frequency: Weekly
Length: Three hours Terms: Barter/cash combo
Delivered via: Analog tape, CD
Debuted: 1979 Affiliates: 2
A hosted, three-hour jazz diversity show, emphasizing the more melodic and lyrical styles. Excellent Sunday morning wake-up show.



"KEEPIN' THE '70S ALIVE"
ON THE RADIO BROADCASTING

Phone: (310) 392-9600
Hosted by: Bob Shannon
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: CD
Debuted: 1994 Affiliates: 407
Focusing on upbeat, mainstream Top 40 '70s hits, the personality-oriented show includes exclusive interviews, artist information, and special theme vignettes.

"THE KING BISCUIT FLOWER HOUR"

MEDIAAMERICA INC.
Phone: (212) 302-1100
Hosted by: Dan Neer
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
Debuted: 1973 Affiliates: 125
The grandfather of all rock concert series, the Biscuit features the biggest names in rock on a weekly basis.

"KOOL JAM"

SUPERADIO NETWORKS
Phone: (508) 480-9000
Hosted by: Unhosted
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
Debuted: 1993 Affiliates: 68
Eight 26-minute music mixes featuring urban hits from the '70s and '80s — the biggest old skool songs back-to-back and beat-to-beat.

J



THE DAVE KOZ RADIO SHOW

**"THE DAVE KOZ RADIO SHOW"
AMFM RADIO NETWORKS**

Phone: (972) 239-6220
Hosted by: Dave Koz
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Affiliates: 70

Saxophonist Dave Koz hosts this musical showcase featuring in-studio guests, the best new music in NAC, plus gems from the past.

L

**"THE ART LABOE SUNDAY SPECIAL"
ROYAL PROGRAMS INC.**

Phone: (800) 225-4487
Hosted by: Art Laboe
Frequency: Sunday
Length: Six hours Terms: Barter
Delivered via: Satcom C5
Debuted: 1991 Affiliates: 8

Audience interactive show built on requests and dedications. Features current CHR hits, oldies, and Old School with two stop sets and hour.

**"THE LEGENDS OF JAZZ WITH
RAMSEY LEWIS"
UNITED STATIONS RADIO NETWORKS**

Phone: (212) 869-1111
Hosted by: Ramsey Lewis
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Debuted: 1997 Affiliates: 55

A comprehensive look at the most influential recordings in the history of jazz, hosted by jazz legend Ramsey Lewis.

**"THE LIGHT"
AMAZING AUDIO**

Phone: (800) 723-4643
Hosted by: David Pierce
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD

The best of today's Contemporary Christian music, plus interviews with the artists who are making it happen.

Visit R&R ONLINE:
www.rronline.com

"THE LOST 45s"

AMERICAN VIEW INC.
Phone: (540) 371-0100
Hosted by: Barry Scott
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD

Combines past Top 40s hits, exclusive interviews, and the best library of actualities, TV, and movie clips around.

M

**"SAL MEGNA ITALIAN HOUR"
SPECIAL PRODUCTS**

Phone: (518) 842-2600
Hosted by: Sal Megna
Frequency: Weekly
Length: One hour Terms: Barter, cash
Delivered via: Analog tape
Debuted: 1994 Affiliates: 14

Music, news, and information tailored to the Italian community. Veteran broadcaster Sal Megna hosts. Market exclusive; excellent sales opportunity.

**"MERRY CHRISTMAS FROM WALT
DISNEY WORLD"**

ABC RADIO NETWORKS
Phone: (212) 456-0140
Terms: Barter
Delivered via: CD
Debuted: 1995 Affiliates: 350

The magic of Disney is brought to the hearts and minds of listeners with this exclusive, traditional Christmas celebration.

**"MIC CHECK"
NBG RADIO NETWORK**

Phone: (800) 505-5640
Hosted by: Josiah
Frequency: Weekly
Length: 60 or 90 mins. Terms: Barter
Delivered via: Analog tape, CD
Debuted: 1998 Affiliates: 50

Featuring Hip-hop music in its entirety, covering from classic cuts up to today's releases.

**"THE MIDNIGHT SPECIAL"
WFMT RADIO NETWORKS**

Phone: (773) 279-2112
Hosted by: Rich Warren
Frequency: Weekly
Length: One-Two hours
Terms: Network affiliation
Delivered via: Galaxy IV T3, DAT
Debuted: 1993

Two hours of folk music, satire, comedy, and show tunes.

**"MILWAUKEE SYMPHONY ORCHESTRA"
WFMT RADIO NETWORKS**

Phone: (773) 279-2112
Hosted by: Jim Unrath
Frequency: 13 weeks/July-Sept.
Length: Two hours Terms: Network affiliation
Delivered via: DAT, Galaxy IV T3
Debuted: 1976

Classical music.

"MODERN MIX"

HOT MIX RADIO NETWORK
Phone: (602) 947-6500
Hosted by: Unhosted
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
Debuted: 1993 Affiliates: 50

Four hours of the biggest "alternative/modern dance" hits mixed beat-to-beat and back-to-back. Perfect for Modern/Alternative stations!

**"THE MODERN ROCK BUZZ"
MURRAY/WALSH RADIO PROGRAMMING INC.**

Phone: (860) 763-2838
Hosted by: Michael Maze
Frequency: Weekly
Length: Two hours Terms: Barter, cash
Delivered via: Analog tape, DAT, CD
Debuted: 1995 Affiliates: 35

Premieres new music, interviews artists, conducts contests, and creates a two-hour party on the radio.

**"MODERN ROCK CLASSICS"
WESTERN FRONT RADIO NETWORKS**

Phone: (818) 783-3472
Hosted by: Julio Flores
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Analog tape, CD, DAT
Debuted: 1996

Flashbacks '70s-'80s alternative rock and artist interviews. Also, today's music by classic alternative rock artists. Live tracks, imports too!

**"MODERN ROCK LIVE"
GLOBAL SATELLITE NETWORK**

Phone: (818) 906-1888
Hosted by: Max Tolkoff
Frequency: Weekly
Length: 90 mins. Terms: Barter
Delivered via: Satcom C5 T19
Debuted: 1993 Affiliates: 100

The world of alternative music comes to your listeners with a chance to speak to the music makers. Interactive call-in.

**"MTV JAMS"
WESTWOOD ONE**

Phone: (310) 204-5000
Hosted by: Bill Bellamy
Frequency: Weekly
Length: 90 secs. Terms: Barter
Delivered via: Analog tape, Satcom C5 T15
Debuted: 1996

Vignette on top Urban/CHR music, entertainment, and lifestyles.

**"MUSIC CITY NEWS RADIO MAGAZINE"
BACKSTAGE PRODUCTIONS INC.**

Phone: (800) 833-1334
Hosted by: Jack Thomas
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
Debuted: 1995 Affiliates: 186

Music-intensive radio version of the popular Country fan magazine. Nashville news updates, "Story Behind The Song", and "Stargazing" features.

J
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M

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P

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"MUSIC CITY REUNION"
REACH SATELLITE NETWORK
 Phone: (615) 742-3969
 Hosted by: Gary McSpadden, Tanya Goodman-Sykes
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1998 Affiliates: 210
Entertaining gospel music show with interviews/news/views on the Southern Gospel music industry.

N

"NASCAR COUNTRY"
 Phone: (704) 376-0075
 Hosted by: Al Wyntor & Cathy Martindale
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD
 Affiliates: 333
Two-hour music intensive program with interviews from NASCAR drivers and country music performers.

"NASHVILLE JUNCTION"
NASHVILLE JUNCTION ENTERTAINMENT CORPORATION
 Phone: (615) 252-8212
 Hosted by: Doc Damon
 Frequency: Weekly
 Length: One hour Terms: Cash
 Delivered via: CD
 Debuted: 1998
Join top stars in a country show that comes complete with national contests, great comedy, and 11 minutes of avals.

"A NEW FRONTIER OF SUPERSTARS"
WESTERN FRONT RADIO NETWORKS
 Phone: (818) 783-3472
 Hosted by: Julio Flores
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: DAT, Analog tape, CD
 Debuted: 1996
Aggressive, intense current-based alternative rock show. Artist interviews. Studio, live tracks. Domestic and imports from the U.S., Japan, Europe, and Australia.

"NEW SKOOL MINI-MIX"
SUPERADIO NETWORKS
 Phone: (508) 480-9000
 Hosted by: Unhosted
 Frequency: Weekly
 Terms: Barter, cash
 Delivered via: CD
 Debuted: 1998 Affiliates: 24
Energetic 7½-minute track full of today's hottest R&B and Hip-Hop jams.

"NIGHT BREEZE...THE GREATEST LOVE SONGS OF ALL TIME"
THE ROBERT THOMAS GROUP
 Phone: (209) 221-7510
 Hosted by: John Roberts
 Frequency: Weekly
 Length: Four hours Terms: Barter
 Delivered via: Analog tape
 Debuted: 1993 Affiliates: 40
The best love songs of today and yesterday with listener requests/dedications via our 800 number. AC target: Adults 18-49.

"90s COUNTRY"
WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Dr. Don Carpenter
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
The hottest country artists profiled in a one-hour, fast-paced music/interview format.

O

"OFF THE RECORD (AOR & CLASSIC ROCK VER.)"
WESTWOOD ONE
 Phone: (310) 204-5000
 Hosted by: Kat McEwan
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1980
Exclusive conversations with AOR's top artists mixed with their best known music. Separate classic rock series available.

"OLD SKOOL MINI-MIX"
SUPERADIO NETWORKS
 Phone: (508) 480-9000
 Hosted by: Unhosted
 Frequency: Weekly
 Terms: Barter, cash
 Delivered via: CD
 Debuted: 1996 Affiliates: 65
Great capsule of 8 to 12 song hooks mixed smoothly featuring old skool R&B.

"ON THE EDGE"
WESTWOOD ONE
 Phone: (310) 204-5000
 Hosted by: Tom Calderone
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1991
Weekly modern rock magazine show featuring artist visits and exclusive in-studio performances.

"ON THE RADIO"
WESTWOOD ONE
 Phone: (310) 204-5000
 Hosted by: Jeff Davis
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1985
Eleven hits in an hour including R&R's Top five tracks, mixed with interviews and humor. Includes actualities of today's top performers.

"ON TRACK"
RADIO & TELEVISION COMMISSION, SBC
 Phone: (800) 433-5757
 Hosted by: Dave Tucker
 Frequency: Weekly
 Length: 30 mins. Terms: Free
 Delivered via: CD
 Debuted: 1982 Affiliates: 435
Contemporary Christian music and artist spotlights.

"OUT OF ORDER"
WESTWOOD ONE
 Phone: (310) 204-5000
 Hosted by: Jed The Fish
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD
A hit-driven chart show for Modern Rock/Alternative stations. Unique features, personality, and top hits in no particular order.

P

"THE PATTI PAGE SHOW"
"MUSIC OF YOUR LIFE" RADIO NETWORK
 Phone: (212) 947-0049
 Hosted by: Patti Page
 Frequency: Weekly
 Length: Two hours
 Terms: Barter, network affiliation
 Delivered via: Satcom C5
 Debuted: 1997 Affiliates: 125
Patti Page presents "Music Of Your Life" adult pop standards in this weekly showcase.

"PLAIN-WRAP COUNTRY COUNTDOWN"
PREMIERE RADIO NETWORKS INC.
 Phone: (818) 377-5300
 Hosted by: Radio station personality
 Frequency: Weekly
 Length: One-three hours Terms: Barter
 Delivered via: Analog tape, script
 Affiliates: 175
Weekly countdown that follows station's playlist and stars station's hottest air personality. We supply scripts, theme music, and artist drops.

Visit R&R ONLINE:
www.rronline.com

P

"PLAY IT AGAIN, ED!"
SRO COMMUNICATIONS
 Phone: (301) 309-1774
 Hosted by: Ed Walker
 Frequency: Weekly
 Length: Three hours Terms: Barter, cash
 Delivered via: Analog tape, DAT, CD, ISDN
Big Band era sound, adult popular classics from the '40s, '50s, and '60s plus the latest recordings by guest artists.

"POWERLINE"
RADIO & TELEVISION COMMISSION, SBC
 Phone: (800) 433-5757
 Hosted by: Jon Rivers
 Frequency: Weekly
 Length: 30 mins. Terms: Free
 Delivered via: CD
 Debuted: 1969 Affiliates: 625
Mix of hit music from the '70s, '80s, and '90s.

R

"REELIN IN THE YEARS"
GLOBAL SATELLITE NETWORK
 Phone: (818) 906-1888
 Hosted by: George Taylor Morris
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD
 Debuted: 1985 Affiliates: 165
A ride through the '70s, '80s and '90s. Selected cuts from artists, television commercials, news snippets.

"RESURRECTION"
HOT MIX RADIO NETWORK
 Phone: (602) 947-6500
 Hosted by: Unhosted
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1997 Affiliates: 35
The biggest classic Alternative/New Wave hits from the '80s, non-stop, beat-to-beat. Perfect for Alternative/Modern music stations.

"RETRO COUNTRY USA"
SUPERADIO NETWORKS
 Phone: (508) 480-9000
 Hosted by: Ken Cooper
 Frequency: Weekly
 Length: Two hours Terms: Barter, cash
 Delivered via: CD
Hip, informative, 2-hour show featuring hottest hits of the '80s.

"RETRO POP REUNION"
SUPERADIO NETWORKS
 Phone: (508) 480-9000
 Hosted by: Joe Cortez
 Frequency: Weekly
 Length: Four hours Terms: Barter, cash
 Delivered via: CD
Four-hour show with the biggest hits of the video music era.

"THE RETRO SHOW"
WESTWOOD ONE
 Phone: (310) 204-5000
 Hosted by: Gary Spears
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1993
A celebration of the '70s, featuring the top hits, top artists, and exclusive performances from that era — tremendous fun.

"RETROMIX"
HOT MIX RADIO NETWORK
 Phone: (602) 947-6500
 Hosted by: Unhosted
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1993 Affiliates: 100
One hour of the biggest non-stop classic/dance hits from the late '70s through the '80s and early '90s. Unhosted — mixed beat-to-beat. Delivered on CD.

"RISE UP"
AMERICAN VIEW INC.
 Phone: (540) 371-0100
 Hosted by: John Ritter
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD
A positive country show that can uplift lives and deliver ratings without changing the sound of your station.



"THE ROAD"
UNITED STATIONS RADIO NETWORKS
 Phone: (212) 869-1111
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD
 Debuted: 1995 Affiliates: 247
The show that set the standard for live performance of Country hits on the radio.

"ROCK OVER LONDON"
RADIO VENTURES INC.
 Phone: (516) 358-2250
 Hosted by: Paul Sexton
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1983
The original modern rock showcase produced in London features music, news, interviews, and acoustic sessions with the UK's best modern rock artists.



"ROCK ON!"
UNITED STATIONS RADIO NETWORKS
 Phone: (212) 869-1111
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: CD
 Debuted: 1998 Affiliates: 75
Highly produced, artist-intensive classic rock magazine program for classic or mainstream rockers.



"ROCK & ROLL'S GREATEST HITS WITH DICK BARKLEY"
RADIO TODAY ENTERTAINMENT ABC RADIO NETWORKS
 Phone: (212) 581-3962
 Hosted by: Dick Bartley
 Frequency: Weekly
 Length: Five hours Terms: Barter
 Delivered via: Satcom C5 T23
 Debuted: 1991 Affiliates: 176
Party with America's original Saturday night all-request DJ! Listeners from across America call in for their favorite songs.

"ROCK 20 COUNTDOWN"
SOUND SOURCE
 Phone: (416) 922-1290
 Hosted by: Katfish Morgan
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: Anik E1
 Debuted: 1990 Affiliates: 20
Two hour national rock countdown show.

"ROCKLINE"
GLOBAL SATELLITE NETWORK
 Phone: (818) 906-1888
 Hosted by: Bob Coburn
 Frequency: Weekly
 Length: 90 mins. Terms: Barter
 Delivered via: Satcom C5 T19
 Debuted: 1981 Affiliates: 200
Rockline is the only interactive show which allows listeners to speak to their favorite rock stars. Ten-time Billboard winner.

S

"'70s MINUTES"
SMALL PLANET RADIO
 Phone: (310) 440-4869
 Frequency: Weekly
 Terms: Barter Delivered via: CD

S

"SLAM JAM"

SUPERADIO NETWORKS
Phone: (508) 480-9000
Hosted by: Unhosted
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
Affiliates: 45

Eight 26-minute cutting edge music mixes from the clubs and urban contemporary charts features the USA's top urban mixers.

"SMOOTH JAZZ"

BEN MANILLA PRODUCTIONS
Phone: (415) 421-1220
Hosted by: Various
Frequency: Weekly
Length: One hour Terms: Network affiliation
Delivered via: CD
Debuted: 1997 Affiliates: 50

"SOLID GOLD COAST TO COAST"

SOUND ON SOUND PRODUCTIONS
Phone: (702) 363-8000
Hosted by: Eggs Benedict
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Analog tape, DAT
Debuted: 1987

Rock and roll from the nifty '50s, '60s, '70s and more. Plus the world's funniest comedians from yesterday and today.

"SOMETHING SIXTIES"

SOUNDSCAPES
Phone: (805) 965-5212
Frequency: Weekly
Length: 30 mins. Terms: Cash
Debuted: 1997

The roots of Classic Rock. Lost hits including British Invasion, rare tracks.

"SONRISE"

UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Hosted by: Kevin Peterson
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Debuted: 1996 Affiliates: 65

An upbeat mix of the top contemporary Christian hits. Designed for CHR and Hot AC stations.

"THE SOUNDS OF SINATRA"

ORANGE PRODUCTIONS INC.
Phone: (610) 667-8620
Hosted by: Sid Mark
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Debuted: 1955 Affiliates: 105

The Sounds Of Sinatra is the only weekly radio series which is personally authorized by Frank Sinatra.

"SPINEXCLUSIVES"

WESTWOOD ONE
Phone: (310) 204-5000
Hosted by: Unhosted
Frequency: Friday
Length: Various Terms: Barter
Delivered via: Satcom C5
Debuted: 1996

Music performances from our archives, plus unreleased, rare alternative takes, imports, b-sides, in-studio and acoustic performances plus a support fax.

"STREET JAM"

SUPERADIO NETWORKS
Phone: (508) 480-9000
Hosted by: Paco Lopez
Frequency: Weekly
Length: Five hours Terms: Barter
Delivered via: GE-1, Orion 1, CD
Debuted: 1993 Affiliates: 15

For urban and rhythm/CHR, interviews with top artists, music blended by America's phattest mixers.

"THE SUNDAY SPIRIT"

UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Hosted by: Hollywood Henderson
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Debuted: 1998 Affiliates: 35

A hot mix of Contemporary Christian music designed for Rhythmic CHRs.



"SUPER COUNTRY"
UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Hosted by: Ben and Brian
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: CD
Debuted: 1997 Affiliates: 77

A totally contemporary and often comedic rundown of Country's top hits, with artist interviews and Nashville reports.

"SUPERGOLD"

WESTWOOD ONE
Phone: (310) 204-5000
Hosted by: Mike Harvey
Frequency: Weekly
Length: Five hours Terms: Barter
Delivered via: Satcom C5

Mike Harvey makes the weekend special with a blend of great oldies, requests, and dedications live from Disney World.

"SUPERMIXX"

SUPERADIO NETWORKS
Phone: (508) 480-9000
Hosted by: Unhosted
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
Debuted: 1988 Affiliates: 50

Unhosted, radio-friendly music segments featuring the latest urban contemporary music mixed back-to-back and beat-to-beat.

"SUPERSTAR CONCERT SERIES"

WESTWOOD ONE
Phone: (310) 204-5000
Hosted by: J.J. Jackson
Frequency: 32 weeks per year
Length: 90 mins. Terms: Barter
Delivered via: CD
Debuted: 1983

Exclusive live concert recordings of rock's biggest superstars. Artists include Tom Petty, Aerosmith, Yes, Pink Floyd, Page/Plant, The Who, Van Halen, and Fleetwood Mac.

"SUPERSTAR MUSIC SPECIALS"

DANA MILLER ENTERTAINMENT
Phone: (310) 456-7879
Hosted by: Dana Miller
Frequency: Monthly
Length: Two hours Terms: Barter
Delivered via: CD
Debuted: 1992 Affiliates: 200

Every month, one of AC radio's biggest stars go one on one with Dana Miller. Interview and music.

"SWINGIN' YEARS"

CHUCK CECIL'S SWINGIN' YEARS
Phone: (818) 999-1937
Hosted by: Chuck Cecil
Frequency: Weekly
Length: Three-5 hours Terms: Cash
Delivered via: Analog tape
Debuted: 1956 Affiliates: 20

Original records plus interviews with 300 musicians of the big band era plus a countdown of the top records for a single day 1935-1955.

T



"THUNDER ROAD"
UNITED STATIONS RADIO NETWORKS
Phone: (212) 869-1111
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: CD
Debuted: 1998 Affiliates: 75

A hot mix of country hits and motor sports coverage where Country stars and NASCAR drivers all contribute.

U

"UP CLOSE"

MEDIAAMERICA INC.
 Phone: (212) 302-1100
 Hosted by: Dan Neer
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1987 Affiliates: 175

The premier music and interview program for Rock radio.

"U.S. MUSIC SURVEY"

UNITED STATIONS RADIO NETWORKS
 Phone: (212) 869-1111
 Hosted by: Dick Clark
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: CD
 Debuted: 1994 Affiliates: 65

Dick Clark counts down the 30 biggest Adult Contemporary songs in the country.

"USA MUSIC MAGAZINE"

AMERICAN URBAN RADIO NETWORKS
 Phone: (718) 335-1600
 Hosted by: John Monds
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: CD

A two-hour top 20 countdown of the hottest urban adult hits in the country using Billboard R&B Airplay Monitor's urban adult chart.

W

"THE WEEKLY COUNTRY MUSIC COUNTDOWN"

WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Chris Charles, or local hosts
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: CD, printed script
 Debuted: 1981

Chris Charles and top artists tell the stories behind the songs as he counts down the Top 30 R&R hits. Also available in a "You-Host-It" version with scripts and audio cuts.

"WEEKLY TOP 30"

MEDIAAMERICA INC.
 Phone: (212) 302-1100
 Hosted by: Charlie Tuna
 Frequency: Weekly
 Length: Three hours
 Terms: Barter
 Delivered via: CD
 Affiliates: 130

The legendary Charlie Tuna counts down the 30 biggest hits, chats with Country's hottest stars, and offers lots of entertainment news and features.



"THE WORLD CHART SHOW"
RADIO EXPRESS
 Phone: (818) 295-5800
 Hosted by: Adrienne "Ace" Walker & Joe Cipriano
 Frequency: Weekly
 Length: Four hours Terms: Barter, cash
 Delivered via: CD, components for local language co-production
 Debuted: 1995 Affiliates: 400

The planet's biggest hits. The next generation in special programming. Explosive growth since its debut. Call for demo and details.

"WORLD PREMIERE"

SJS ENTERTAINMENT
 Phone: (212) 679-3200
 Hosted by: Lon Helton
 Frequency: Monthly
 Length: 90 mins.
 Terms: Barter
 Delivered via: Satcom C5 T23
 Debuted: 1990 Affiliates: 179

Features the newest release of an album by some of country music's top artists. Explores making of the album with artist.

Y



"YESTERDAY LIVE"
RADIO TODAY ENTERTAINMENT
 Phone: (212) 581-3962
 Hosted by: Dick Bartley
 Frequency: Weekly
 Length: Four hours Terms: Barter
 Delivered via: Satcom C5 T23
 Debuted: 1994 Affiliates: 60

Dick Bartley hosts the first syndicated show that specializes in '70s hits. Music made famous between Woodstock and MTV.



"YOUR GOODTIME OLDIES MAGAZINE"
ON THE RADIO BROADCASTING
 Phone: (310) 392-9600
 Hosted by: MG Kelly and Camelback Jack
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: CD
 Debuted: 1992 Affiliates: 502

America's No. 1 Oldies program! Sixties-based goodtime oldies. Delivered as a morning show. Includes interviews and artist information.



Call US Country at 212-869-1111



A
•
F

A

"ABC HOLIDAY PROGRAMMING PACKS"

ABC RADIO NETWORKS

Phone: (972) 991-9200

Frequency: Valentine's, July 4, Halloween, Christmas, Year-End

Length: Various Terms: Net affiliation

Delivered via: Satcom C5

Comprehensive special holiday programming production tools including music, features, interview segments, drops, thematic, celebrity greetings, and special montages.

"ABC NASHVILLE SHOWCASE"

ABC RADIO NETWORKS

Phone: (972) 991-9200

Hosted by: Unhosted for local talent wrap

Frequency: Twice monthly

Length: 10-20 mins. Terms: Net affiliation

Delivered via: Satcom C5

Chart-topping country music stars perform live, mini-acoustic sets several times a month. The featured artist introduces his/her band, songs, plays hits, and shares personal anecdotes.

B

"BAYREUTH FESTIVAL OPERAS"

WFMT RADIO NETWORKS

Phone: (773) 279-2112

Hosted by: Rick Fulker

Frequency: Four weeks, Sept. '98

Length: Various Terms: Free

Delivered via: Analog tape, DAT, Galaxy IV T3

Produced by Radio Deutsche Welle, from the Bayreuth Festspielhaus.

"THE BEACH BOYS: ROCK 'N ROLL TO THE RESCUE"

SRO COMMUNICATIONS

Phone: (301) 309-1774

Hosted by: Joe Giganti

Frequency: Seasonal

Length: Two hours Terms: Barter

Delivered via: Analog tape, CD, DAT, ISDN

Completely new specials for Memorial Day, Independence Day, Labor Day, Halloween, Thanksgiving, Christmas, New Year's week-end.

C

"CONCERT HOUR"

WFMT RADIO NETWORKS

Phone: (773) 279-2112

Hosted by: Michael Rothe

Frequency: 26 weeks/April-Sept.

Length: 58 mins. Terms: Free

Delivered via: DAT, Galaxy IV T3

Debuted: 1995

An exciting mix of chamber, symphonic, and solo performances of talent from Eastern and Western Europe.

"COUNTRY 8"

SJS ENTERTAINMENT

Phone: (212) 679-3200

Hosted by: Various

Frequency: Special

Length: Two or three hours Terms: Barter

Delivered via: CD

Debuted: 1993 Affiliates: 190

Music-intensive programming for eight of the most important yearly holidays. Topical, thematic, relevant, highly produced, and award-winning.

"COUNTRY MUSIC ASSOCIATION (CMA) AWARDS"

MJI BROADCASTING

Phone: (212) 896-5200

Frequency: One-time special

Length: Two-hour pre-show Terms: Barter

Delivered via: CD (pre-show)/Satcom

Exclusive coverage of country music's definitive award show. The package includes pre-show, multistation remote, live reports, and post-event special.

"COUNTRY MUSIC AT WORK AND PLAY (COUNTRY SIX PACK)"

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: Tom Rivers

Frequency: Labor Day

Length: Three hours Terms: Barter

Delivered via: CD

The hard-working stars of country music talk about the jobs they had before making music and what they do to relax.

"COUNTRY RADIO MUSIC AWARDS"

DANA MILLER ENTERTAINMENT

Phone: (310) 456-7879

Hosted by: Bryan White

Frequency: Yearly special

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T19, CD

Debuted: 1994 Affiliates: 250

Live from Nashville's Ryman Auditorium, radio's only award show for radio, by radio, where listeners vote via a toll-free number and the ERN website (www.ernsite.com).

"COUNTRY SPECIAL EVENTS"

WESTWOOD ONE

Phone: (800) 225-3270

Frequency: One-time special

Length: Various Terms: Barter

Delivered via: Various

Live events with artists like Garth Brooks, Reba McEntire, and Alabama. Contact your Westwood One representative for details.



"CROOK AND CHASE CENTER STAGE SPECIALS"

JONES RADIO NETWORK

Phone: (303) 784-8700

Hosted by: Lorianne Crook and Charlie Chase

Frequency: Four times per year

Length: Four hours Terms: Barter

Delivered via: CD

Features celebrity interviews and country music for Memorial Day, Fourth of July, Labor Day, and Thanksgiving.

D

"DEUTSCHE WELLE FESTIVAL CONCERTS"

WFMT RADIO NETWORKS

Phone: (773) 279-2112

Hosted by: Rick Fulker

Frequency: 13 weeks/July-Sept.

Length: Two hours Terms: Free

Delivered via: DAT, Galaxy IV T3

Debuted: 1995

Live concerts recorded at summer festivals throughout Germany.

E

"ELVIS: THE LEGEND OF A KING"

AMERICAN FREEDOM DJs INC.

Phone: (800) 786-2654

Hosted by: John Leader

Frequency: Special, available year-round

Length: Three hours Terms: Cash

Delivered via: Analog tape, CD

Debuted: 1994 Affiliates: 200

The life, music, and facts about Elvis' childhood to his death and beyond. The best Elvis special!

F

"A FAMILY TRADITION (COUNTRY SIX PACK)"

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: Tom Rivers, local host

Frequency: Thanksgiving

Length: Three hours Terms: Barter

Delivered via: CD

Takes radio listeners into the homes of their favorite stars to talk about their families and children and how they incorporate them into their profession.

Visit R&R ONLINE: www.rronline.com

F

**"THE FANS OF COUNTRY MUSIC
(COUNTRY SIX PACK)"**

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: Tom Rivers, local host

Frequency: July 4

Length: Three hours Terms: Barter

Delivered via: CD

This show takes Country radio to the front of every autograph line and into the VIP section at every fan club party of Fan Fair.

G

"GOSPEL YEAR IN REVIEW"

HEIL ENTERPRISES

Phone: (717) 898-9100

Hosted by: Paul Heil

Frequency: Yearly

Length: Two or four hours Terms: Cash

Delivered via: Analog tape

Debuted: 1980 Affiliates: 200

New Year's countdown of year's 40 (or 20) top Southern Gospel songs, comments from each artist, music year news review.

H

"HOLIDAY SPECIALS"

FOCUS ON THE FAMILY

BROADCASTING

Phone: (719) 531-3300

Hosted by: Various

Frequency: Holiday

Length: Various Terms: Barter

Delivered via: CD

Debuted: 1992

A variety of long- and short-form programming for the holidays. From :60 spot series for Valentine's Day to one-hour music specials.

"HOT TICKET CONCERT SERIES"

SOUND SOURCE

Phone: (416) 922-1290

Hosted by: Various

Length: One-two hours Terms: Barter

Delivered via: Anik E1

Debuted: 1990 Affiliates: 25

Exclusive live concert events from around the world.

K

"KEY NOTES & CORNERSTONES"

WFMT RADIO NETWORKS

Phone: (773) 279-2112

Hosted by: Kathleen Lawton

Frequency: 13 weekly programs, Fall '98

Length: 29 mins. Terms: Free

Delivered via: DAT, Galaxy 4 T3

Debuted: 1997

Classical music from historic sites around Western Europe.

**"BOB KINGSLEY PRESENTS: BROOKS
& DUNN"**

ABC RADIO NETWORKS

Phone: (972) 448-3376

Hosted by: Bob Kingsley

Frequency: Labor Day Weekend

Length: Three hours Terms: Barter

Delivered via: CD

As co-headliners with Reba on the largest-grossing tour in country music history, Brooks & Dunn sit down with Bob for an entertaining profile.

**"BOB KINGSLEY PRESENTS:
CHRISTMAS IN AMERICA — 1998"**

ABC RADIO NETWORKS

Phone: (972) 448-3376

Hosted by: Bob Kingsley

Frequency: Christmas

Length: Six hours Terms: Barter

Delivered via: CD

Debuted: 1995

Enjoy the great holiday music and share some wonderful memories with Bob and his all-star country music guests.

**"BOB KINGSLEY PRESENTS: MEMORIAL
DAY WEEKEND BOOK OF RECORDS"**

ABC RADIO NETWORKS

Phone: (972) 448-3376

Hosted by: Bob Kingsley

Frequency: Memorial Day Weekend

Length: Three hours Terms: Barter

Delivered via: CD

Bob Kingsley provides fascinating facts and trivia about country music's biggest stars in a music-intensive special.

"BOB KINGSLEY'S YEAR-END TOP 100"

ABC RADIO NETWORKS

Phone: (972) 448-3376

Hosted by: Bob Kingsley

Frequency: News Year's Eve/Day

Length: Seven hours Terms: Barter

Delivered via: CD

1998's 100 biggest hits perfect for ending the old year, or beginning the new.

L

"LIVE FROM NASHVILLE!"

HUNTSMAN ENTERTAINMENT INC.

Phone: (615) 255-1100

Hosted by: Local station talent

Frequency: Fan Fair, fall awards

Length: Four hours/day, four days

Terms: Cash

Delivered via: Satellite, ISDN

Debuted: 1987 Affiliates: 15

Originate your drivetime live from Nashville during Country's/Nashville's Fan week and Awards Week. Very exclusive, limited, costs less — delivers more!

"LIVE FROM THE PIT"

GLOBAL SATELLITE NETWORK

Phone: (818) 906-1888

Hosted by: Dominic Griffin

Frequency: Monthly

Length: 90 mins. Terms: Barter

Delivered via: CD

Debuted: 1995 Affiliates: 100

This 90-minute series features live concerts with interviews from the alternative music world.

**"L'ORCHESTRE SYMPHONIQUE DE
MONTREAL"**

WFMT RADIO NETWORKS

Phone: (773) 279-2112

Hosted by: Carl Grapentine

Frequency: 13 weeks/July-Sept.

Length: Two hours Terms: Network affiliation

Delivered via: DAT, Galaxy IV T3

Concerts by one of the finest French orchestras in North America.

"LYRIC OPERA OF CHICAGO"

WFMT RADIO NETWORKS

Phone: (773) 279-2112

Hosted by: Lois Baum, Norm Pellegrini

Frequency: Eight weeks — May & June

Length: Two hours Terms: Network affiliation

Delivered via: DAT, Galaxy IV T3

Debuted: 1997

Full-length operas on Opening Nights.

M

**"MERRY CHRISTMAS FROM WALT
DISNEY WORLD"**

ABC RADIO NETWORKS

Phone: (212) 456-0140

Terms: Barter

Delivered via: CD

Debuted: 1995

The magic of Disney is brought to the hearts and minds of listeners with this exclusive, traditional Christmas celebration.

"MTV CONCERT SERIES"

WESTWOOD ONE

Phone: (310) 204-5000

Hosted by: Various

Frequency: One-time special

Length: One hour Terms: Network affiliation

Delivered via: Satcom C5 T15

Debuted: 1991

Simulcast of MTV's famed "Unplugged", "Live At The Ten Spot" and "Springbreak Rocks", among others.

N

"NEW FACES OF COUNTRY MUSIC"

WESTWOOD ONE

Phone: (800) 225-3270

Frequency: One-time special

Length: Three hours Terms: Barter

Delivered via: CD

The Dixie Chicks, Lila McCann, and the rest of Country's newest stars recorded live at the New Faces Show of the 1997 Country Radio Seminar.

N
•
W

N

"1998 COUNTRY YEAR IN REVIEW (COUNTRY SIX PACK)"

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: Tom Rivers, local host

Frequency: New Year

Length: Three hours Terms: Barter

Delivered via: CD

If it happened in Country, Westwood One was there. Every major artist and hit are highlights of our exclusive broadcasts.

"1998 SUMMER CONCERT PREVIEW (COUNTRY SIX PACK)"

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: Tom Ringer or local host

Frequency: Memorial Day

Length: Three hours Terms: Barter

Delivered via: CD

Country radio's backstage pass to the excitement of the 1998 summer concert season with live music, backstage reports, and interviews from this year's top tours.

P

"PHILADELPHIA ORCHESTRA"

WFMT RADIO NETWORKS

Phone: (773) 279-2112

Hosted by: Jim Unrath

Frequency: 13 weeks, Jan-Mar

Length: Two hours Terms: Network affiliation

Delivered via: Analog tape, DAT, Galaxy IV T3

Debuted: 1998 Affiliates: 300

Full-length concerts by the Philadelphia Orchestra.

"PLAYBACK '98"

SJS ENTERTAINMENT

Phone: (212) 679-3200

Hosted by: Lon Helton

Frequency: Special

Length: Four hours Terms: Barter

Delivered via: CD

Debuted: 1992 Affiliates: 175

A review of the biggest songs and news-making events of the year.

R

"ROCK PORTRAIT: CREEDENCE CLEARWATER REVIVAL"

KENETICS RADIO ENTERTAINMENT

Phone: (718) 857-6389

Hosted by: Ken Levy

Frequency: One-time special

Length: Two hours Terms: Barter

Delivered via: Analog tape

The story behind the music of America's biggest rock & roll band and '93 HOF inductees. New exclusive interviews, rare cuts, CD giveaways.

"ROCKIN' THROUGH THE '70s"

TM CENTURY

Phone: (972) 406-6800

Hosted by: Scott Shannon

Frequency: One-time Special

Length: 10 hours Terms: Buyout

Delivered via: CD

Debuted: 1994

Ten hours of programming in one-hour segments starring Scott Shannon. Music, interviews, and sounds of the '70s.

S

"SUMMER COUNTRY CONCERT SERIES"

WESTWOOD ONE

Phone: (800) 225-3270

Frequency: Series

Length: 90 mins. Terms: Barter

Delivered via: CD

Country's hottest stars recorded live in acoustic and concert performances.

"SUPERGOLD NEW YEAR'S EVE"

WESTWOOD ONE

Phone: (310) 204-5000

Hosted by: Mike Harvey

Frequency: Once a year

Length: Six hours Terms: Barter

Delivered via: Satcom C5

Debuted: 1991

Mike Harvey hosts a special edition of his live oldies request show from Disney World from 9pm-3am ET.

W

"ED WALKER'S NEW YEAR'S EVE BIG BAND BASH"

SRO COMMUNICATIONS

Phone: (301) 309-1774

Hosted by: Ed Walker

Frequency: New Year's Eve

Length: Six hours Terms: Cash

Delivered via: Satcom C5 T23, DAT, ISDN

"Live Big Band Dance Remote" with pickups from coast-to-coast and around the world; toll-free request line.

"WORLD MUSIC SERIES"

MALIBU II BROADCASTING

Phone: (818) 991-7732

Hosted by: Various

Frequency: Seasonal

Length: 90 mins. Terms: Barter

Delivered via: CD

Debuted: 1986 Affiliates: 100

The most successful "Special Event" program on NAC/Smooth Jazz radio. "Live" in performance program featuring the most popular NAC/Smooth Jazz artists.

"WORLD PREMIERE BROADCAST"

SOUND SOURCE

Phone: (416) 922-1290

Frequency: Various

Length: 60-90 mins. Terms: Barter

Delivered via: Anik E1

Debuted: 1989 Affiliates: 20

Rock album premieres.

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JONES RADIO NETWORK



A

"AC CHRISTMAS MUSIC NETWORK"
CHRISTMAS MUSIC NETWORKS

Phone: (800) 423-XMAS
 Frequency: Christmas
 Length: 36 hours Terms: Barter or cash, depending on market
 Delivered via: Satcom C5 T23 or 19
 Debuted: 1992

THE annual choice of top AC stations/consultants. Showcases the best new releases and Christmas classics. Air 18-36 hours.

"AN AMERICAN CHRISTMAS"
WESTSTAR TALKRADIO NETWORK

Phone: (602) 912-9458
 Hosted by: Barry Young
 Frequency: Christmas
 Length: 12-24 hours Terms: Barter, cash
 Delivered via: Analog tape, CD
 Debuted: 1994 Affiliates: 200

Ideal for News, Talk, Full Service, AC. A careful blend of top artists and the warm stories and legends of Christmas.

C

"CHRISTMAS IN THE AIR"
KRIS STEVENS ENTERPRISES

Phone: (800) 231-6100
 Frequency: Christmas
 Length: 12 Hours Terms: Cash
 Delivered via: CD

Award-winning AC Christmas special filled with features, kids, and a careful blend of today's artists and yesterday's contemporary favorites. Updated annually.

"CHRISTMAS IN AMERICA"
WESTSTAR TALKRADIO NETWORK

Phone: (602) 912-9458
 Frequency: Christmas
 Length: 12-18 hours Terms: Barter, cash
 Delivered via: Analog tape, CD
 Debuted: 1992 Affiliates: 100

A mix of the best contemporary country Christmas music together with the true stories behind the traditions of the holiday.

"CHRISTMAS IN AMERICA — 1998"

ABC RADIO NETWORKS
 Phone: (972) 448-3376
 Hosted by: Bob Kingsley
 Length: Six hours Terms: Barter
 Delivered via: CD
 Debuted: 1995 Affiliates: 500

Enjoy the great holiday music and share some wonderful memories with Bob and his all-star guests.

"A CHRISTMAS CELEBRATION"
MORRIE TRUMBLE & ASSOCIATES

Phone: (973) 284-1004
 Hosted by: Various
 Frequency: Christmas
 Length: 12 hours Terms: Barter, cash
 Delivered via: CD, DAT
 Debuted: 1986

Blend of traditional & contemporary music with celebrity features & stories. Customized spots for station talent inserts.

"CHRISTMAS IN THE COUNTRY"

KRIS STEVENS ENTERPRISES
 Phone: (800) 231-6100
 Frequency: Christmas
 Length: 12 hours Terms: Cash
 Delivered via: CD

A down-home holiday package featuring the hottest country stars. New Christmas songs and traditional favorites mixed with holiday features. Updated annually.

**"CHRISTMAS AROUND THE COUNTRY
(COUNTRY SIX PACK)"**

WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Tom Rivers, local host
 Frequency: Christmas
 Length: Three hours Terms: Barter
 Delivered via: CD

Fresh Christmas stories by all the top stars, the top holiday songs plus live holiday music performed exclusively for Westwood One.

"CHRISTMAS ON MUSIC ROW"
HUNTSMAN ENTERTAINMENT INC.

Phone: (615) 255-1100
 Hosted by: Various artists
 Length: 18 hours Terms: Cash
 Delivered via: CD
 Debuted: 1991 Affiliates: 150

Called "the best package ever produced" for Christmas. Eighteen hours of artist interviews and Christmas music. Updated for '98.

"A COUNTRY CHRISTMAS WITH CHRIS LANE"

CHRIS LANE PRODUCTIONS
 Phone: (818) 758-1800
 Hosted by: Chris Lane
 Frequency: Christmas
 Length: 15 hours Terms: Cash
 Delivered via: CD
 Debuted: 1980 Affiliates: 100

Country radio's best, updated every year with the latest releases and visits with country's favorite people; customized for local identification.

F

"THE FAMILY CHRISTMAS ALBUM"
NATURAL SOUND

Phone: (800) 670-8816
 Frequency: Christmas
 Length: One min. Terms: Cash
 Delivered via: Analog tape, CD, DAT
 Debuted: 1989 Affiliates: 96

Thirty-six beautifully produced family holiday memories recalled by the real people who lived them. No actors. Fresh package each year.

"THE FRUIT OF THE LOOM CHRISTMAS CARD '98"

BACKSTAGE PRODUCTIONS INC.
 Phone: (800) 833-1334
 Hosted by: Joe Diffie
 Frequency: Christmas
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1995 Affiliates: 740

Holiday special of music and memories from country's biggest stars. Hosted by Joe Diffie.



Christmas

MUSIC NETWORKS

Satellite-delivered: 18-36 hours
 Three market-exclusive formats
 A/C • News/Talk • Oldies

The Best Christmas Eve & Christmas Day Programming

The choice of top stations with these and other companies:

ARS, Bonneville, Capstar, CBS, Clear Channel, Cox, Disney/ABC, Entercom, Jacor, Nationwide, SFX, Susquehanna

Reserve Early. Call for your 1998 demo.

 800-423-XMAS 

G
O

G

"THE GOLDEN AGE OF RADIO CHRISTMAS"

NBG RADIO NETWORK

Phone: (800) 572-4624

Hosted by: Victor Ives

Frequency: Christmas

Length: One hour Terms: Barter

Delivered via: Analog tape, vinyl disc, Spacenet 3 T7H

Debuted: 1993 Affiliates: 204

Relive those golden moments of yesteryear with five hours of Christmas Day programming. Call for list of titles.

"A GOSPEL CHRISTMAS"

HEIL ENTERPRISES

Phone: (717) 898-9100

Hosted by: Paul Heil

Frequency: Yearly

Length: Two hours Terms: Cash

Delivered via: Analog tape

Debuted: 1980 Affiliates: 200

Christmas special presentation featuring Christmas music by Southern Gospel artists plus their thoughts and remembrances of the season.

H

"HOLIDAY SPECIALS"

FOCUS ON THE FAMILY

BROADCASTING

Phone: (719) 531-3300

Hosted by: Various

Frequency: Holiday

Length: Various Terms: Barter

Delivered via: CD

Debuted: 1992

A variety of long- and short-form programming for the holidays. From :60 spot series for Valentine's Day to one-hour music specials.

Visit R&R ONLINE:
www.rronline.com

"HOME FOR CHRISTMAS"

MORRIE TRUMBLE & ASSOCIATES

Phone: (973) 284-1004

Hosted by: Various

Length: 12 hours Terms: Cash

Delivered via: CD, DAT

Debuted: 1986 Affiliates: 30

Holiday music and celebrity features; a heart-warming collection. May be repeated for a 24-hour event.

"HOME FOR THE HOLIDAYS: A FAMILY CHRISTMAS"

SRO COMMUNICATIONS

Phone: (301) 309-1774

Hosted by: Ed Walker, Bill Stabler, Joe Giganti

Frequency: Christmas

Length: 24-48 hours Terms: Cash

Delivered via: Satcom C5, DAT, ISDN

Delightful family entertainment: music, stories, letters, features, celebrities; Christmas Past, Present & Future; "Live" via satellite, ISDN, DAT, CD.

K

"KICKIN' IT AT CHRISTMAS"

SJS URBAN ENTERTAINMENT

Phone: (212) 679-3200

Hosted by: Various

Terms: Barter

Delivered via: CD

Debuted: 1993 Affiliates: 100

Classic countdown of the greatest, fully researched, urban Christmas jams of all time; custom designed specifically for today's Urban radio!

"BOB KINGSLEY PRESENTS:

CHRISTMAS IN AMERICA — 1998"

ABC RADIO NETWORKS

Phone: (972) 448-3376

Hosted by: Bob Kingsley

Length: Six hours Terms: Barter

Delivered via: CD

Debuted: 1995

Enjoy the great holiday music and share some wonderful memories with Bob and his all-star Country music guests.

M

"THE MAGIC OF CHRISTMAS"

KRIS STEVENS ENTERPRISES

Phone: (800) 231-6100

Hosted by: Kris Erik Stevens

Frequency: Christmas

Length: 12 hours Terms: Cash

Delivered via: CD

America's leading contemporary Christmas special. Today's hottest artists plus traditional favorites, holiday features, kids, and good cheer. Updated annually.

N

"NEWS/TALK CHRISTMAS MUSIC NETWORK"

CHRISTMAS MUSIC NETWORKS

Phone: (800) 423-XMAS

Frequency: Christmas

Length: 36 hours Terms: Barter or cash, depending on market

Delivered via: Satcom C5 T23 or 19

Debuted: 1993

Christmas music show, formatted specifically for major News/Talk stations. Includes top-of-hour news windows. Air 18-36 hours.

O

"OLDIES CHRISTMAS MUSIC NETWORK"

CHRISTMAS MUSIC NETWORKS

Phone: (800) 423-XMAS

Frequency: Christmas

Length: 36 hours Terms: Barter or cash, depending on market

Delivered via: Satcom C5 T23 or 19

Debuted: 1997

Blend of oldies artists and traditional Christmas favorites. Fun, upbeat show created specifically for Oldies stations. Air 18-36 hours.

Visit R&R ONLINE:
www.rronline.com

Program Christmas Eve and Christmas Day the Easy Way!

America's Best 12 to 24 Hour Christmas Radio Program Is Back Again for 1998!

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Celine Dion Nat King Cole
Bette Midler Barry Manilow
Perry Como Aaron Neville
Neil Diamond Aretha Franklin
Amy Grant & more

Call 1-602-912-9458 NOW For Your FREE Demo.

O

"OUR GIFT TO YOU"**BOB BARNES**

Phone: (800) 940-2035

Hosted by: Various

Length: 12 hours Terms: Cash

Delivered via: Analog tape, CD, DAT

Debuted: 1984 Affiliates: 4

Twelve-hour Christmas program with music, stories, and more. All for \$250. Updated in 1998 with new music.

R

"THE REAL MEANING OF CHRISTMAS"**BVI/VISIONTRUST**

Phone: (719) 531-7527

Length: 90 secs. Terms: Cash

Delivered via: CD, DAT

Twenty-one Christmas vignettes featuring over 100 kids talking about the real meaning of Christmas. Highly produced. Custom song. Music beds.

T

"THE 12 HOURS OF CHRISTMAS"**KRIS STEVENS ENTERPRISES**

Phone: (800) 231-6100

Hosted by: Kris Erik Stevens

Frequency: Christmas

Length: 12 Hours Terms: Cash

Delivered via: CD

The traditional favorite of Oldies radio stations worldwide. Christmas hits for maximum mass appeal from the '50s and '60s.

W

"WISHES IN A CHILD'S HEART"**BVI/VISIONTRUST**

Phone: (719) 531-7527

Length: 90 secs. Terms: Cash

Delivered via: CD, DAT

Debuted: 1993 Affiliates: 40

Twenty-one Christmas vignettes featuring over 100 different kids talking about Christmas. Fully produced with custom song and music beds.

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A
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B

A

"ABC ADVANTAGE NETWORK"

ABC RADIO NETWORKS

Phone: (212) 456-1777

Delivered via: Satcom C5 T23

Terms: Barter

Hours of operation: 24 hours/7 days

Services/Programs: Crisis coverage, newscalls, special-event newscalls, sportscalls, formatic morning prep services, entertainment news, features including: Court TV Court TV Minute, Discovery Channel Minute, Cybershake, What Else Is News, On Background, and holiday programming packs.

Provides the basic benefits of being a network affiliate, with the lowest inventory of any radio network. Many formatic services targeted to music-intensive stations.

"ABC CONTEMPORARY NETWORK"

ABC RADIO NETWORKS

Phone: (972) 991-9200

Delivered via: Satcom C5

Terms: Barter

Hours of operation: 24 hours/7 days

Main newscast begins: :45 past

Services/Programs: Newscasts, crisis coverage, newscalls, special-event newscalls, Bob Page Sports Commentary, sportscalls, formatic morning prep, entertainment, features including: Court TV Minute, Discovery Channel Minute, Cybershake, What Else Is News, On Back-ground, holiday program packs, weekend public-affairs shows.

A full-service network for music-intensive radio stations.

"ABC DIRECTION NETWORK"

ABC RADIO NETWORKS

Phone: (212) 456-1777

Delivered via: Satcom C5

Hours of operation: 24 hours/7 days

Main newscast begins: :45 past

Services/Programs: Newscasts, crisis coverage, newscalls, special-event newscalls, sportscasts, sportscalls, formatic morning prep services, entertainment news, Bill Diehl's Spotlight, features including: Court TV Minute, Discovery Channel Minute, Cybershake, What Else Is News, On Background, holiday program packs, Hal Bruno's Washington.

A full-service network for news and music-intensive radio stations.



The Daily Digest Of The Radio Industry

CALL FOR INFORMATION

310 • 788 • 1625

"ABC ENTERTAINMENT NETWORK"

ABC RADIO NETWORKS

Phone: (212) 456-1777

Delivered via: Satcom C5

Affiliates: 625

Main newscast begins: On the hour

Services/Programs: Newscasts, crisis coverage, newscalls, special-event newscalls, sportscasts, sportscalls, formatic morning prep services, entertainment news, Bill Diehl's Spotlight, features including: Court TV Minute, Discovery Channel Minute, Cybershake, What Else Is News, On Background, holiday program packs, Hal Bruno's Washington.

A full-service network for music-intensive radio stations; Show Prep Today over ABC Data and Soundscan are included.

"ABC INFORMATION NETWORK"

ABC RADIO NETWORKS

Phone: (972) 991-9200

Delivered via: Satcom C5

Terms: Barter

Hours of operation: 24 hours/7 days

Main newscast begins: Top of the hour

Services/Programs: Newscasts, headlines, crisis coverage, special-event coverage, newscalls, special event newscalls, Johnny Holliday Sports, World of Sports, morning prep, entertainment, weekend public-affairs shows. Business Week business reports and talk programming also available.

The full-service network.



"AMERICAN URBAN RADIO NETWORKS"

Phone: (800) 456-4211

Delivered via: Spacenet 3 T9

Terms: Barter, net affiliation

Hours of operation: 24 hours/M-F

Main newscast begins: On the hour, :50 past

Services/Programs: Hourly newscast, second newscast, sports, business, entertainment, newscalls, White House Report, Bev Smith Commentary, Coming-Soon Movies, Night Talk with Bob Law.

Provides news, sports, feature, and entertainment programs to Urban-oriented stations serving African Americans.

"AMI NEWS"

Phone: (510) 254-4456

Delivered via: Telco/Comrex/ISDN, teleprinter, fax, online, e-mail

Terms: Free

Affiliates: 800

Hours of operation: 24 hours/7 days

Recreation news reports including ski, camping, outdoors, beach reports.

"AP ALL NEWS RADIO"

THE ASSOCIATED PRESS

Phone: (800) 821-4747

Delivered via: GE III, Satcom C5

Terms: Cash

Affiliates: 70

Hours of operation: 24 hours/7 days

Main newscast begins: Six times per hour

Services/Programs: Main Newscast, second newscast, sportscast, business/financial, entertainment news, Country Music Report, Eye on TV, Film Clips, Flashback, Today in Entertainment History, ConsumerWatch, Between the Lines, Chip Talk, Health and Medicine.

AP All News Radio delivers news and information programming 24 hours a day in a flexible, affordable format.



"AP NETWORK NEWS"

THE ASSOCIATED PRESS

Phone: (800) 821-4747

Delivered via: GE III, Satcom C5

Terms: Cash

Hours of operation: 24 hours/7 days

Main newscast begins: On the hour

Services/Programs: Main Newscast, second newscast, sportscast, business/financial, entertainment news, Country Music Report, Eye on TV, Film Clips, Flashback, Today in Entertainment History, ConsumerWatch, Between the Lines, Chip Talk, Health and Medicine.

A full-service, two-channel radio network offering regularly scheduled news, sports, and entertainment programming, plus continuous coverage of breaking stories.

B

"BLOOMBERG NEWS RADIO"

Phone: (212) 318-2201

Delivered via: Satcom C5

Terms: Barter

Affiliates: 100

Hours of operation: 24 hours/7 days

Main newscast begins: On the hour

Services/Programs: Hourly newscast, second hourly newscast, sportscast, business, entertainment news, newscalls

Live updates on world and national news and the latest in business news 24 hours a day.

Visit R&R ONLINE:

www.rronline.com

C

"CBS RADIO NETWORK"
**CBS RADIO NETWORKS/
WESTWOOD ONE**

Phone: (800) 225-3270
 Delivered via: Satcom C5 T23
 Terms: Barter
 Affiliates: 550

Hours of operation: 24 hours/7 days
 Main newscast begins: On the hour
 Services/Programs: Main newscast, newscall, sportscall, One-Minute Updates, crisis updates, longform special events coverage, public affairs programming.

CBS Radio Network broadcasts over 250 news, sports, and information programs weekly and offers extensive coverage of breaking news.

"CBS SPECTRUM RADIO NETWORK"
**CBS SPECTRUM RADIO NETWORK/
WESTWOOD ONE**

Phone: (800) 225-3270
 Delivered via: Satcom C5 T23
 Terms: Barter

Hours of operation: 24 hours/7 days
 Main newscast begins: Several times daily
 Services/Programs: Sports feed, news feed, news updates, crisis coverage, special reports, custom news cuts, CBS Newsbrief. Daily features: Billboard charts, TV highlights, Computer World, Stupid News

CBS Spectrum Radio Network offers CBS News Services, a comprehensive audience-service package to stations programming for the 25-54 audience.

"CNBC BUSINESS RADIO"
WESTWOOD ONE

Phone: (800) 225-3270
 Delivered via: Satcom C5 T15
 Terms: Barter

Hours of operation: 24 hours/M-F
 Main newscast begins: :20 & :50
 Services/Programs: Business reports, weekend features, Week In Review, daily commentaries, newsfeeds

A full-service business news network. Reports twice an hour, 24 hours a day M-F plus weekend features and daily newsfeeds.

"CNNRADIO"
WESTWOOD ONE

Phone: (800) 225-3270
 Delivered via: Satcom C5 T15
 Terms: Barter

Hours of operation: 24 hours/7 days
 Main newscast begins: On the hour
 Services/Programs: Newscasts, sports, business, entertainment, sportscalls, features, newsfeeds, Newslink, NewSource, GuestSource, and anchored coverage of major news events.

Top/bottom-of-the-hour newscasts 24 hours a day, business, sports, and lifestyle updates, and Newslink for continuous live coverage of breaking news.

D

"THE DOW JONES MONEY REPORT"
**THE WALL STREET JOURNAL RADIO
NETWORK**

Phone: (212) 416-2380
 Delivered via: Satcom C5 T23
 Terms: Barter
 Affiliates: 39

Hours of operation: 5:45-9:15am (ET)
 Main newscast begins: :15 and :45 past
Designed for News/Talk, each of the 16 daily, 60-second reports focuses on lifestyles, money news, and consumer trends.

E

"ESPN RADIO NETWORK"
ABC RADIO NETWORKS

Phone: (972) 991-9200
 Delivered via: Satcom C5
 Hours of operation: 24 hours/7 days
 Services/Programs: The Tony Kornheiser Show, ESPN GameNight, Major League Baseball on ESPN, the NBA on ESPN, SportsBeat with Brent Musburger, Extra Point Commentaries, ESPN Magazine, ESPN RPM Radio: NASCAR Now, the NFL on ESPN, College Football GameDay, Weekend sports programming, The Alliance Bowls, and the WNBA on ESPN.

ESPN—Worldwide leader in sports.

K

"KTB RADIO MEDIA"

Phone: (505) 834-7071
 Delivered via: Telephone
 Terms: Cash
 Affiliates: 12

Hours of operation: 24 hours/7 days
 Services/Programs: Entertainment news
Custom, live broadcast delivered weekdays on Country music stars and events.

M

"METRO NETWORKS"
METRO NETWORKS INC.

Phone: (713) 407-6000
 Delivered via: Telco/ISDN
 Terms: Barter
 Affiliates: 1500

Hours of operation: 24 hours/7 days
 Main newscast begins: As requested
 Services/Programs: Hourly newscast, second hourly newscast, sportscast, business/financial, entertainment, traffic, weather

Largest provider of traffic reporting services and leading supplier of local news/sports/weather information to television and radio broadcast industries.

"METRO TRAFFIC CONTROL"**METRO NETWORKS INC.**

Phone: (800) 800-6397
 Delivered via: Telco, teleprint, fax, online
 Terms: Barter
 Affiliates: 1400

Hours of operation: 24 hours/7 days
 Services/Programs: Traffic, news, sports, weather
Customized traffic and transit reports. Additional information services include customized news, weather, sports programming for radio stations of all formats.

"METRO WEATHER"**METRO WEATHER SERVICES INC.**

Phone: (516) 568-8844
 Delivered via: Telco/Comrex/ISDN, teleprinter, fax, online
 Affiliates: 35

Hours of operation: 24 hours/7 days
 Services/Programs: Weather forecasts when and how you want them.

Customized forecasts that are entertaining, educational, and accurate.

"MRN RADIO (MOTOR RACING NETWORK)"**MRN RADIO**

Phone: (904) 947-6400
 Delivered via: Satcom C5 T19, Galaxy IV T3
 Terms: Barter
 Affiliates: 500
 Services/Programs: Sportscast, sportscalls, NASCAR Live, NASCAR Today, Ned Jarrett's World Of Racing, NASCAR Garage, Bud Pole Show

Daily NASCAR news and feature programming fed via satellite with liberal playback window. Weekly live call-in talk show with top NASCAR race drivers.

"MTV RADIO NETWORK"**WESTWOOD ONE**

Phone: (310) 204-5000
 Delivered via: Fax

Terms: Network affiliation
 Services/Programs: Entertainment news
CHR, Urban, and Rock daily fax with news stories, vignettes and actualities, plus exclusive concerts, and special events.

"MUTUAL NEWS"**WESTWOOD ONE**

Phone: (800) 225-3270
 Delivered via: Satcom C5 T15, Starguide
 Terms: Barter

Hours of operation: 24 hours/7 days
 Main newscast begins: On the hour
 Services/Programs: Newscasts, sports, newsfeeds, special reports, business and entertainment features, America In The Morning.

Five-minute, top-of-the-hour newscasts and news updates around the clock, along with news actualities and correspondent reports, special reports on breaking news.

N

"NBC RADIO NETWORK NEWS"

WESTWOOD ONE

Phone: (800) 225-3270

Delivered via: Satcom C5 T15, Starguide

Terms: Barter

Hours of operation: 24 hours/7 days

Main newscast begins: On the hour

Services/Programs: Newscasts, sports, newsfeeds, special reports, business and entertainment features, First Light on NBC Radio.

A complete 24-hour news network featuring the resources of NBC-TV News.

"NETWORK 2000"

Phone: (312) 945-2000

Delivered via: Galaxy

Terms: Barter/cash combo

Hours of operation: 24 hours/7 days

Main newscast begins: On the hour

Services/Programs: Hourly newscast, second hourly newscast, sportscast, business/financial, entertainment news

Full-service news operation provided to affiliates of long-form and non-affiliates as well.

R

"RAY SPORTS RADIO NETWORKS"

Phone: (919) 480-1576

Delivered via: Galaxy 4 T3

Terms: Barter

Affiliates: 200

Hours of operation: 24 hours/7 days

Services/Programs: Sportscast

Uplink/downlink services for college and professional sports programming of all types invited.

S

"SHADOW BROADCAST SERVICES"

WESTWOOD ONE

Phone: (800) 225-3270

Terms: Barter

Hours of operation: 24 hours

Provides Traffic, News, Weather, Sports, and Entertainment Programming.

"THE SOURCE NEWS"

WESTWOOD ONE

Phone: (800) 225-3270

Delivered via: Satcom C5 T15

Terms: Net affiliation

Services/Programs: News, sports

News and sports for youth-oriented music stations.

"SPANISH NEWS NETWORK"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546

Delivered via: GE-1

Terms: Barter

Affiliates: 25

Hours of operation: 24 hours/7 days

Main newscast begins: On the hour

Services/Programs: Hourly newscast

Spanish news covering top national stories as well as news from all of Latin America.

"SPIN RADIO NETWORK"

WESTWOOD ONE

Phone: (310) 204-5000

Delivered via: Satcom C5

Terms: Barter

Services/Programs: Interviews, musical performances

Interviews and exclusive music performances, plus a support fax with all the latest news on modern rock artists.

"THE SPORTS NETWORK"

Phone: (215) 942-7890

Delivered via: Satellite

Terms: Barter/cash combo

Hours of operation: 24 hours/7 days

Main newscast begins: As needed

Services/Programs: Sportscast, entertainment news, sportscalls.

Sports talk and/or informational satellite feed, online, modem 24 hours, seven days, real time. News, features, statistics, scores, summaries, previews.

"SRN NEWS"

SALEM RADIO NETWORK

Phone: (972) 831-1920

Delivered via: Satcom C5 T23, GE-3 T17

Terms: Barter

Affiliates: 250

Hours of operation: 24 hours/7 days

Main newscast begins: On the hour

Services/Programs: Hourly newscast, second hourly newscast, sportscast, business

Full-service newscast on the hour; headlines on the half-hour. Sports and business reports.

U

"UPI RADIO NETWORK"

UNITED PRESS INTERNATIONAL

Phone: (800) 503-9993

Delivered via: Galaxy IV

Terms: Cash

Hours of operation: 24 hours/7 days

Main newscast begins: On the hour

Services/Programs: Hourly newscast, second newscast, sportscast, business, entertainment, newscalls, sportscalls, comedy feeds, various features.

Provides news, sports, business reports, and actuality feeds.

"URBAN NEWSBEAT"

ABC RADIO NETWORKS

Phone: (212) 456-0140

Delivered via: Satcom C5 T19, ABC Data

Terms: Network affiliation

Affiliates: 75

Services/Programs: Newscall.

News, entertainment & lifestyle targeted to Urban radio. Script service plus soundbites delivered Monday-Friday, pre-morning drive.

"USA RADIO NETWORK"

Phone: (800) 829-8111

Delivered via: Satcom C5 T15, Spacenet 3 T7H

Terms: Barter Affiliates: 1400

Hours of operation: 24 hours/7 days

Main newscast begins: On the hour

Services/Programs: Hourly newscast, half-hour newscast, sportscast, business/financial, informational features, live talk, drama, Christian programming

Five-minute top-of-the-hour and two-minute bottom-of-the-hour updates, special reports; local, national, world news coverage.

W

THE WALL STREET JOURNAL
RADIO NETWORK

"THE WALL STREET JOURNAL RADIO NETWORK"

Phone: (212) 416-2380

Delivered via: Satcom C5 T23

Terms: Barter Affiliates: 113

Hours of operation: 5:20am-10:20pm ET

Main newscast begins: :20 and :50 past

Services/Programs: News, International Report, Enterprising Manager, Barron's On Investment, SmartMoney Magazine features.

Market, consumer, and business news from the Wall Street Journal, along with SmartMoney Magazine investment tips and Barron's On Investment.

"WEATHER BROADCASTS"

WEATHERWATCH SERVICE

Phone: (613) 223-8163

Delivered via: Fax, Online, Phoneline

Terms: Monthly billing

Hours of operation: 24 hours/7 days

Services/Programs: Weather.

Customized weather forecasts that fit your budget. Discount for two or more stations. Now over 26 years of forecasting.

"WESTWOOD ONE NEWS"

WESTWOOD ONE

Phone: (800) 225-3270

Delivered via: Satcom C5 T15, Starguide

Terms: Barter

Hours of operation: 24 hours/7 days

Main newscast begins: :20 & :40

Services/Programs: News updates and newsfeeds.

A non-exclusive audio update news service of actualities, news updates, and special reports.

"WORLDWEB NEWS NETWORK"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546

Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online

Terms: Barter Affiliates: 70

Hours of operation: 24 hours/7 days

Main newscast begins: On the hour, on the half-hour

Services/Programs: Hourly and half-hourly newscast

News and weather on the hour and half-hour. Sports on the hour, with reporters and actualities.



A

"ABC HAL BRUNO'S WASHINGTON"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Hosted by: Hal Bruno

Terms: Net affiliation

Delivered via: Satcom C5

Weekly interview program hosted by ABC News Political Editor Hal Bruno. Guests include major news figures and national decision-makers.

"ABC BUSINESS WEEK BUSINESS REPORTS"**ABC RADIO NETWORKS**

Phone: (972) 776-4643

Hosted by: Gary Nunn and Ray Hoffman

Frequency: 16 times daily

Length: One min. Terms: Barter

Delivered via: Satcom C5

Daily business reports focusing on up-to-the-minute news in the business and financial communities and personal finance issues.

"ABC NEWS JOURNAL"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Hosted by: Peter Jennings, Sam Donaldson, George Stephanopolous, Cokie Roberts, George Will, among others

Frequency: Daily, M-F

Length: 2½ mins. Terms: Net affiliation

Delivered via: Satcom C5

Daily news analysis by top ABC News correspondents.

"ABC PORTRAITS IN PRIDE"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Hosted by: Norman Hall

Frequency: Daily, Feb.

Length: One min. Terms: Net affiliation

Delivered via: Satcom C5

A series of 20 highly produced, inspiring features spotlighting black leaders and role models in honor of Black History Month.

"ABN RADIO"**ABN RADIO**

Phone: (614) 486-9577

Hosted by: Station supplies DJs

Frequency: Daily

Length: One-15 mins. Terms: Barter/Cash

Delivered via: Galaxy IV T1

Debuted: 1973 Affiliates: 70

Weekday agricultural news and information targeting Ohio. 20+ standard feeds. Custom reports available.

"AGRINET FARM REPORTS"**AGRINET FARM RADIO NETWORK**

Phone: (919) 480-1372

Hosted by: Bill Ray

Frequency: 10 times daily

Length: Five & 13 mins. Terms: Barter

Delivered via: Galaxy 4 T3

Debuted: 1976 Affiliates: 350

The country's top agricultural news program. Regional, national, and international farm news. Hosted by 30-year news veteran Bill Ray.

"ALTERNATIVE ROCK FAX"**MJI BROADCASTING**

Phone: (212) 896-5200

Hosted by: Local station talent

Frequency: Daily

Terms: Barter

Delivered via: Fax, Satcom C5 T19

Debuted: 1994

The industry-leading source for cutting-edge music and entertainment news, interviews, features, and audio covering the alternative rock scene.

American Medical Association

Physicians dedicated to the health of America

**"AMA RADIO NEWS"**

Phone: (312) 464-4449

Frequency: Daily

Length: One min. Terms: Free

Delivered via: Toll free phone

Medical report wraps each weekday including clinical research and medical topics. All specialties — Pediatrics to Psychiatry.

"AMERICA IN THE MORNING"**WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Jim Bohannon

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Starguide

Dynamic morning news magazine program featuring on-scene reports, highly produced features, weather, sports, and business, along with humor and interviews.

"AMERICA THIS WEEK"**WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Jim Bohannon

Frequency: Weekly

Length: Half hour Terms: Barter

Delivered via: Satcom C5 T15, Starguide

America's weekly feature magazine. Includes highlights from "America In The Morning," plus interviews, entertainment reviews, and humor.

"AMERICAN HEALTH REPORT"**JAMESON BROADCAST INC.**

Phone: (202) 338-4800

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: CD

Debuted: 1990 Affiliates: 450

News and helpful information on health, fitness, and psychology. 1996 & 1997 winner of the Total Health Information awards.

B

"BLOOMBERG MORNING SHOW"**BLOOMBERG NEWS RADIO**

Phone: (212) 318-2201

Hosted by: Charlie Pellet

Frequency: M-Sat, 5-6am

Length: One hour Terms: Barter

Delivered via: Satcom C5

Debuted: 1998 Affiliates: 35

Daily news magazine that covers the major business events of the day and previews the day ahead.

"THE TOM BROKAW REPORT"**WESTWOOD ONE**

Phone: (703) 413-8550

Hosted by: Tom Brokaw

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Satcom C5 T15, Starguide

Daily, 90-second feature covering topical news, politics, and human interest stories each weekday from America's favorite anchorman.

"BUSINESS MINUTES"**CBS RADIO NEWS/WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: CNN/in for CBS News

Frequency: Seven times daily

Length: One min. Terms: Barter

Delivered via: Satcom C5 T23

One minute on the latest business news, including the latest on the stock market.

C

"CAPITOL IDEAS"**CBS RADIO NETWORKS/****WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Rob Armstrong

Frequency: Weekly

Length: 30 mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

Debuted: 1991

Reports from Washington on the activities of the nation's lawmakers, with interviews and excerpts from governmental proceedings.

"CBS WORLD NEWS ROUNDUP"**CBS RADIO NETWORKS/****WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Bill Lynch (M-F)

Frequency: Mon-Sat

Length: 10 mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

Debuted: 1938

Morning drive outlook of breaking world news events.

"COMMENT ON THE NEWS"**WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: NBC radio correspondents

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Satcom C5 T15, Starguide

Each weekday, NBC Radio correspondents share their insights and analysis on the most compelling stories in the news.

C

**"CONSUMER RADIO NETWORK SERIES"
NORTH AMERICAN NETWORK**
Phone: (301) 654-9810
Hosted by: Bob Tebo
Frequency: Monthly
Length: One min. Terms: Free
Delivered via: Analog tape, online, phone
Debuted: 1991

The series offers 60-second, fully produced reports sponsored by various consumer groups each month.

"COUNTRY TODAY FAX"

MJI BROADCASTING
Phone: (212) 896-5200
Frequency: Daily
Length: Various Terms: Barter
Delivered via: Fax, satellite
Debuted: 1994

The leading source for timely music and entertainment news, interviews, features, and audio for Country music radio.

"CYBERBEAT"

SOUND SOURCE
Phone: (416) 922-1290
Frequency: Daily
Length: One min. Terms: Barter
Delivered via: Anik E1
Debuted: 1996 Affiliates: 15

Computer and internet technology series. A look at new products on the market.

"CYBERBREAK"

MURRAY/WALSH RADIO PROGRAMMING INC.
Phone: (860) 763-2838
Frequency: Daily Terms: Barter
Delivered via: Analog tape, CD, DAT
Debuted: 1996 Affiliates: 16

Keep your listeners informed and updated as to the newest innovations in the computer field as well as the Internet.

D



"DAILY ENVIRONMENTAL MINUTE"
KENETICS RADIO ENTERTAINMENT
Phone: (718) 857-6389
Hosted by: Ken Levy
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: Analog tape, CD
Debuted: 1990

THE daily companion for the earth and its inhabitants. Timely, entertaining, and advertiser-friendly. Eco-news, celebrity interviews, and more!

**"DOW JONES MONEY REPORT"
THE WALL STREET JOURNAL RADIO NETWORK**

Phone: (212) 416-2380
Hosted by: Various anchors
Frequency: Hourly
Length: One min. Terms: Barter
Delivered via: Satcom C5 T23, Sedat 56
Debuted: 1987 Affiliates: 41
Hourly news briefs containing current money news, consumer trends, and lifestyles.

E

**"EARTH & SKY RADIO SERIES"
BYRD & BLOCK COMMUNICATIONS INC.**

Phone: (512) 477-4441
Hosted by: Deborah Byrd & Joel Block
Frequency: Daily
Length: 90 secs. Terms: Free
Delivered via: CD
Debuted: 1991 Affiliates: 689
Fun, interesting, easy-to-understand modules on Earth science, astronomy, and the environment. Listeners' questions answered on the air.

"THE ETHICS ADVANTAGE"

MEDIA IQ
Phone: (505) 352-9089
Hosted by: Nicole Wyatt
Frequency: Twice weekly
Length: One - three mins. Terms: Barter, cash
Delivered via: Analog tape
Debuted: 1997 Affiliates: 1
Business profiles emphasizing companies engaged in ethics/values programs — innovation, community outreach, environmental/human concerns, charitable giving, social action.

F

**"FACE THE NATION"
CBS RADIO NETWORKS/
WESTWOOD ONE**

Phone: (800) 225-3270
Hosted by: Bob Schieffer
Frequency: Weekly
Length: 30 mins. Terms: Net affiliation
Delivered via: Satcom C5 T23
Debuted: 1954
CBS News forum with interviews of national and international newsmakers involved in the week's top stories.

"FAMILY FORTUNE"

SOUND SOURCE
Phone: (416) 922-1290
Hosted by: Jerry White
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: Anik E1
Debuted: 1996 Affiliates: 10
Financial advice for families.

"FIGHTBACK! WITH DAVID HOROWITZ"

MEDIA AMERICA INC.
Phone: (212) 320-1100
Hosted by: David Horowitz
Frequency: Daily
Terms: Barter
Delivered via: CD
Affiliates: 125
America's foremost consumer reporter delivers informative and entertaining advice that listeners trust.

"FIRST LIGHT"

WESTWOOD ONE
Phone: (800) 225-3270
Hosted by: Dirk Van
Frequency: Daily
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Starguide
Conversational news magazine with weather, sports, business, interviews, and listener calls. A perfect bridge between overnight and morning programming.

"FOCUS ON BUSINESS"

FOCUS COMMUNICATIONS
Phone: (440) 247-6800
Hosted by: John Edwards
Frequency: Weekly
Length: Two hours Terms: Barter
Debuted: 1994
Interviews with successful small business owners. Discover secrets of success. Emphasis on marketing strategies and tactics.

"THE FORTUNE BUSINESS UPDATE"

**CBS RADIO NETWORKS/
WESTWOOD ONE**
Phone: (800) 225-3270
Hosted by: Geoff Colvin
Frequency: Daily
Length: One min. Terms: Network affiliation
Delivered via: Satcom C5 T23
A daily report on the business world direct from the pages of Fortune magazine.

H

**PAUL HARVEY
NEWS & COMMENT**

"PAUL HARVEY NEWS AND COMMENT"
ABC RADIO NETWORKS
Phone: (972) 991-9200
Hosted by: Paul Harvey
Frequency: Daily, M-Sat.
Length: Five-15 mins. Terms: Net affiliation
Delivered via: Satcom C5
Affiliates: 1300
News commentary hosted by Paul Harvey, the most-listened-to voice in America.

H

**PAUL HARVEY
THE REST
OF THE STORY**

**"PAUL HARVEY, THE REST
OF THE STORY"**

ABC RADIO NETWORKS

Phone: (972) 991-9200

Hosted by: Paul Harvey

Frequency: Daily, M-Sat.

Length: Five mins. Terms: Net affiliation

Delivered via: Satcom C5

Five minutes of great entertainment ending with a twist from the most-listened-to man on radio and master storyteller.

HEALTHBEAT
RADIO NETWORK

"HEALTH BEAT"

JAMESON BROADCAST INC.

Phone: (202) 338-4800

Hosted by: Various

Frequency: Daily

Length: One min. Terms: Free

Delivered via: CD

Debuted: 1994 Affiliates: 800

This free series gives your listeners the latest heart healthy news from the National Heart, Lung, and Blood Institute of the NIH.

"HEALTH NEWSFEED"

JOHNS HOPKINS MEDICAL INSTITUTIONS

Phone: (410) 955-2877

Hosted by: Tom Haederle

Frequency: Daily

Length: One min. Terms: Free

Delivered via: Satcom C5 T23, ISDN, BBS, USA Radio Network, UPI Radio Network, CBS Radio

Debuted: 1995 Affiliates: 1000

A FREE, daily radio news report on medicine and health, featuring experts from the Johns Hopkins Medical Institutions.

"HEALTHSENSE RADIO"

MEDIA TRACKS COMMUNICATIONS

Phone: (847) 299-9500

Hosted by: Reed Pence

Frequency: Daily

Length: One min. Terms: Free

Delivered via: Analog tape

Debuted: 1994 Affiliates: 90

America's top medical experts, latest breakthroughs, and health tips in a listener-friendly format.

Visit R&R ONLINE: www.rronline.com

No salary, no benefits, no ego.
Isn't it everything you've always wanted
in a medical reporter?

The Johns Hopkins Health News Feed is a daily sixty second radio program that lets you bring your listeners the very latest medical news from the world's finest health care institutions. What's more, this first rate programming featuring

world-renowned doctors, scientists and healthcare experts from the Johns Hopkins Medical Institutions is available every weekday **FREE OF CHARGE.**

For more information, contact Tom Haederle at 410-955-2877.



HEALTH NEWSFEED

A SERVICE OF THE JOHNS HOPKINS MEDICAL INSTITUTIONS

Available on The USA Radio Network

I
N

"INTERNET DAILY"
CBS RADIO NEWS/WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Frank Barnako
 Frequency: Twice daily
 Length: One min. Terms: Barter
 Delivered via: Satcom C5 T23
Latest news on the internet, computers, and business news.

"INTERNET NEWS WITH CHARLES BOWEN"
JAMESON BROADCAST INC.
 Phone: (202) 338-4800
 Hosted by: Charles Bowen
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: Satcom C5 T23
 Debuted: 1996 Affiliates: 75
New media journalist Charles Bowen reports on the WWW — covering new hot sites, benefits, and opportunities for business and leisure users.

"PETER JENNINGS JOURNAL"
ABC RADIO NETWORKS
 Phone: (212) 456-0140
 Hosted by: Peter Jennings
 Frequency: Daily
 Length: Three mins. Terms: Net affiliation
 Delivered via: Satcom C5 T19
News analysis feature program.

"JOURNEY TO THE 21ST CENTURY"
SOUND SOURCE
 Phone: (416) 922-1290
 Hosted by: Doug Lennox
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: Anik E1
 Debuted: 1992 Affiliates: 30
Award-winning, historical time-capsule series.

"LEISURE EVENT REPORTS"
MORRIE TRUMBLE & ASSOCIATES
 Phone: (973) 284-1004
 Hosted by: Various
 Frequency: Daily
 Length: 60-90 secs. Terms: Barter, cash
 Delivered via: Telco/Comrex/ISDN
 Debuted: 1987 Affiliates: 100
Customized for your station. You specify subjects: beach, fairs, festivals, concerts, camping, hiking, biking, fishing, boating, etc.

"MASTER CONTROL"
RADIO & TELEVISION COMMISSION, SBC
 Phone: (800) 433-5757
 Hosted by: Dave Nagle & Terri Barrett
 Frequency: Weekly
 Length: 30 mins. Terms: Free
 Delivered via: CD
 Debuted: 1959 Affiliates: 520
Magazine format with interviews, self-help tips, travel features, and much more.

"A MATTER OF LAW"
EAGLE MEDIA PRODUCTIONS
 Phone: (203) 294-1135
 Hosted by: Lou Adler
 Frequency: Daily
 Length: Two mins. Terms: Barter
 Delivered via: Cassette
 Debuted: 1990 Affiliates: 90
Consumer-oriented show covering current legal topics.

"MCLAUGHLIN RAIDO HOUR"
MEDIAAMERICA INC.
 Phone: (212) 302-1100
 Hosted by: John McLaughlin
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T23
 Affiliates: 40
Washington's ultimate insider presents his McLaughlin Group and one-on-one programs for radio. Completely original and unlike anything else.

"MEDICAL JOURNAL"
EAGLE MEDIA PRODUCTIONS
 Phone: (203) 294-1135
 Hosted by: Lou Adler
 Frequency: Daily
 Length: Two mins. Terms: Barter
 Delivered via: Analog tape
 Debuted: 1986 Affiliates: 135
Consumer-oriented, medical program covering current topical information.

"METRO SOURCE"
METRO NETWORKS INC.
 Phone: (800) 800-6397
 Frequency: On request
 Terms: Barter, cash
 Delivered via: Satellite
 Debuted: 1997 Affiliates: 100
Total information service and digital audio that allows affiliates to receive news and features via satellite in both text and audio.

"METRO TRAFFIC CONTROL"
METRO NETWORKS INC.
 Phone: (713) 407-6000
 Frequency: Twice daily
 Length: Various Terms: Barter
 Delivered via: Online, ISDN
 Debuted: 1978 Affiliates: 1500
Nation's largest provider of traffic reports to the radio and television industries. Provides real-time customized reports to more than 1500 radio affiliates in 75 markets.

"NASDAQ'S STOCKLINE"
THE NASDAQ STOCK MARKET
 Phone: (800) 536-0837
 Frequency: 24 hours/7 days
 Length: 30-60 secs. Terms: Free
 Delivered via: Phone
 Debuted: 1993 Affiliates: 61
Ready-to-air stock market reports including the Dow, Nasdaq composite, and the latest economic and consumer news.

"NBC EXTRA"
WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: NBC Radio Correspondents
 Frequency: Monthly
 Length: 5 @ one min. Terms: Net affiliation
 Delivered via: Satcom C5 T15, Starguide
A five-part series that goes beyond the headlines to examine a major story in the news.



"NEWS FROM THE BOONIES"
PREMIERE RADIO NETWORKS INC.
 Phone: (818) 377-5300
 Hosted by: Radio station air personality
 Frequency: Daily
 Length: One min. Terms: Barter
 Delivered via: Analog tape, script
 Debuted: 1985 Affiliates: 150
Bizarre news stories from around the world presented with soundtracks that truly complement the scripts.

"NEWSBREAKS FROM BRITAIN"
BRITISH INFORMATION SERVICES
 Phone: (212) 745-0376
 Hosted by: Mark Hopkinson
 Frequency: Daily
 Length: Five — seven mins. Terms: Free
 Delivered via: Online, Telco/Comrex/ISDN
 Debuted: 1984 Affiliates: 500
Daily international newsfeed from London for stations in the U.S. Feed available via toll-free telephone or ISDN.

"NEWSWEEK ON AIR"
NEWSWEEK MAGAZINE/AP BROADCAST SERVICES
 Phone: (212) 445-4432
 Hosted by: David Alpern/Newsweek and Warren Levinson/APNN
 Frequency: Sunday
 Length: One hour Terms: Barter
 Delivered via: Spacenet 3 T1, Satcom C5, ABC Keystone Sedat
 Debuted: 1982 Affiliates: 100
Candid conversations with newsmakers and Newsweek correspondents worldwide go behind the headlines on national and international developments, science, health, finance, and entertainment.

Visit R&R ONLINE:
www.rronline.com

N

"NEWSWEEK ON AIR"**THE ASSOCIATED PRESS**

Phone: (800) 821-4747

Hosted by: Dave Alpern & Warren Levinson

Frequency: Weekly

Length: 55 mins. Terms: Barter

Delivered via: Satcom C5 T23, Spacenet III

Debuted: 1985 Affiliates: 53

Sunday newsmagazine, featuring news-maker interviews on current events. Entertaining radio, great public affairs programming.

O

"ONE ON ONE WITH STEVE FORBES"**H&H COMMUNICATIONS**

Phone: (888) 781-9025

Hosted by: Steve Forbes

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Analog tape, Satcom C5 T15

Debuted: 1998

Current events and issues analysis and commentary by one of the most knowledgeable players on the national and international scene.

"THE OSGOOD FILE"**CBS RADIO NETWORKS/
WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Charles Osgood

Frequency: Four times daily

Length: Four mins. Terms: Net affiliation, barter

Delivered via: Satcom C5 T23

Debuted: 1981 Affiliates: 550

Osgood looks at the world we live in, using his signature wit, humor, and poetic talents to enliven even the most mundane elements.

P

"PET ASTROLOGY"**DON ELLIOT CREATIVE SERVICES/L.A.**

Phone: (213) 427-7209

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: Analog tape, CD, DAT

Debuted: 1995

Humorous application of astrological concepts to the pet world. Owners take animals seriously. Clients take feature seriously — to the bank.

"THE PET CARE MINUTE"**BLUESKY RADIO**

Phone: (310) 230-4322

Hosted by: Dr. Rich Ford

Frequency: Daily

Terms: Barter

Delivered via: CD

Debuted: 1997 Affiliates: 880

America's favorite Pet Vet focuses on pet health, pet behavior, and proper veterinary care.

"THE PHARMACIST MINUTE"**BLUESKY RADIO**

Phone: (310) 230-4322

Hosted by: Dr. James Ryback

Frequency: Daily

Terms: Barter

Delivered via: CD

Debuted: 1996 Affiliates: 1029

Consumer-oriented feature that educates listeners about services pharmacists perform and also provides consumers with valuable health care information.

"POINT OF LAW"**TRANSMEDIA**

Phone: (800) 229-7234

Hosted by: Curtis Howard

Frequency: Daily

Length: 2½ mins. Terms: Barter, cash

Delivered via: CD

Debuted: 1952 Affiliates: 100

Real court cases narrated by Curtis Howard dealing with everyday legal questions and situations.

R

"THE RADIO REPORT — NEWS"**THE RADIO REPORT**

Phone: (800) 953-7529

Frequency: Daily

Length: One page Terms: Barter

Delivered via: Fax

Debuted: 1995 Affiliates: 160

All of the day's top stories, delivered on one sheet, ready to rip and read.

"DAN RATHER REPORTING"**CBS RADIO NETWORKS/
WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Dan Rather

Frequency: Daily

Length: 3½ mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

Debuted: 1977

Commentary on the issues, events, and personalities that shape the world.

"THE DAVE ROSS SHOW"**CBS RADIO NETWORKS/
WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Dave Ross

Frequency: Daily M-Sat

Length: Two mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

Debuted: 1993

Tongue-in-cheek look at the happenings of the day with a dash of wit and Dave's penchant for song parodies.

S

"SCIENCE TODAY"**CBS RADIO NETWORKS/
WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Larissa Branin

Frequency: Daily

Length: One min. Terms: Network affiliation

Delivered via: Satcom C5 T23

Reports from the University of California on the latest scientific breakthroughs and discoveries.

"60 MINUTES ON THE RADIO"**CBS RADIO NEWS/WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: "60 Minutes" anchors

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T23

Simulcast of TV's most watched news magazine program, Sun. 7-8pm.

"SKYWATCH WEATHER"**SKYWATCH WEATHER CENTER**

Phone: (800) 759-9282

Hosted by: Professional Meteorologists

Frequency: Four times daily

Terms: Cash

Delivered via: Phone

Debuted: 1980

Live and taped weather segments presented by experienced broadcast meteorologists. Custom formats. Localized forecasts. Comrex/Gentner available. Toll-free.

"SNO COUNTRY MOUNTAIN REPORTS"

Phone: (603) 443-8888

Hosted by: Various

Frequency: Twice daily

Length: Various

Terms: Product mention within report

Delivered via: ISDN, T1 phone lines

Debuted: 1968 Affiliates: 430

Skiing and snowboarding reports custom tailored for your station twice daily by real skiers and boarders who know the snow.

"SONIC BOOM"**CSR MEDIA**

Phone: (303) 420-7106

Hosted by: Various

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: CD

A daily vignette aimed at 18-34s that features cutting-edge health, science, and fitness news.

"THE SUCCESS JOURNAL"**CREATIVE BROADCAST CONSULTING**

Phone: (847) 583-9000

Hosted by: Chris Witting

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: Analog tape, CD

Debuted: 1994 Affiliates: 200

The dramatic stories behind today's most successful entrepreneurs and today's hottest companies told by award-winning Chicago broadcaster Chris Witting.

T
•
W

"TAKING CARE OF YOUR MONEY"

SOUND SOURCE

Phone: (416) 922-1290
 Hosted by: Brian Costello
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: Anik E1
 Debuted: 1988 Affiliates: 30

A daily financial series on consumer financial advice.

"TODAY IN HISTORY"

CBS RADIO NEWS/WESTWOOD ONE

Phone: (800) 225-3270
 Hosted by: CBS newsteed
 Frequency: Daily
 Terms: Barter
 Delivered via: Satcom C5 T23
Past historical events.

"TODAY'S ROCK FAX"

MJI BROADCASTING

Phone: (212) 896-5200
 Frequency: Daily
 Length: Various Terms: Barter
 Delivered via: Fax, satellite
 Debuted: 1993

The industry-leading source for cutting-edge music and entertainment news, interviews, features, and audio covering the mainstream rock scene.

"TRACKING BUSINESS LEADERS"

CREATIVE BROADCAST CONSULTING

Phone: (408) 420-1400
 Hosted by: Chris Witting
 Frequency: Daily
 Length: Two mins. Terms: Barter
 Delivered via: CD
 Debuted: 1997 Affiliates: 100

Fast-paced interviews with top CEOs and business leaders. Trends, ideas, success stories, and compelling insights.

U

"UPI MORNING NEWS"

UNITED PRESS INTERNATIONAL

Phone: (800) 503-9993
 Hosted by: Shirley Smith, Dimitri Sotis
 Frequency: Daily
 Length: Four hours Terms: Cash
 Delivered via: Galaxy IV
 Debuted: 1996 Affiliates: 200

Four-hour morning news show — 2 hours live, 2 hours repeat, 6-10am ET from Washington, DC.

"UPI MORNING SHOW"

UNITED PRESS INTERNATIONAL

Phone: (800) 503-9993
 Hosted by: Dimitri Sotis, Shirley Smith
 Frequency: Daily
 Length: Four hours Terms: Cash
 Delivered via: Galaxy IV

Turnkey news, interview, and feature program dual-anchored with easy cut-away options.

V

"VOICES OF OUR WORLD"

MARYKNOLL WORLD PRODUCTIONS

Phone: (914) 941-7636
 Hosted by: Fr. Steve DeMott
 Frequency: Weekly
 Length: 28 mins. Terms: Free
 Delivered via: Analog tape, cassette, DAT
 Debuted: 1972 Affiliates: 56
Discussion of human rights issues around the world.

W

"THE WALL STREET JOURNAL REPORT"

THE WALL STREET JOURNAL RADIO NETWORK

Phone: (212) 416-2380
 Hosted by: Various anchors
 Frequency: Hourly
 Length: Two mins. Terms: Barter
 Delivered via: Satcom C5 T23
 Debuted: 1980 Affiliates: 112
Covers the latest breaking business and financial news and information.

"WEATHER"

CONTINENTAL WEATHER CORP.

Phone: (888) 866-3444
 Hosted by: Alan Archer (a.k.a. Storm Kennedy)
 Frequency: As needed
 Length: Various Terms: Cash
 Delivered via: Fax, SW56, Comrex, ISDN
 Debuted: 1979 Affiliates: 75
Lively, non-technical weathercasts, live and/or recorded. Highly localized; formatically married to your station's format/style.

"WEATHER BROADCAST SERVICE"

ACCUWEATHER INC.

Phone: (814) 234-9601
 Hosted by: Various broadcast meteorologists
 Frequency: Seven times daily
 Length: Various Terms: Cash, barter
 Delivered via: Fax, online, telco/comrex/SW56/ISDN
 Debuted: 1971 Affiliates: 500
Accurate, personalized, localized weathercasts by top personalities. Customized to your format and events. Live and recorded, market-or-format-exclusive. Commands premium spot rates.

"THE WEEK IN REVIEW"

WESTWOOD ONE

Phone: (800) 225-3270
 Hosted by: Dick Rosse
 Frequency: Weekly
 Length: Half hour Terms: Barter
 Delivered via: Satcom C5 T15, Starguide
A review of the week's top stories, with extensive use of newsmaker actuality and natural sound.

"WEEKEND HEADLINER"

WESTWOOD ONE

Phone: (800) 225-3270
 Hosted by: Various correspondents
 Frequency: Weekly
 Length: Half hour Terms: Barter
 Delivered via: Satcom C5 T15, Starguide
One-on-one interviews focusing on hot issues of the day. Leading political figures and nationally known experts are among the guests.

"WEEKLY FEATURES FEEDS"

CBS RADIO NEWS/WESTWOOD ONE

Phone: (800) 225-3270
 Hosted by: Various
 Frequency: Weekly
 Length: Three hours Terms: Barter
 Delivered via: Satcom C5 T23
Radio feature feeds and series on medicine, health, children, religion, money, finance, computers, and travel.

"WHAT'S IN THE NEWS"

CBS RADIO NEWS/WESTWOOD ONE

Phone: (800) 225-3270
 Hosted by: Christopher Glenn
 Frequency: Daily
 Length: Two mins. Terms: Barter
 Delivered via: Satcom C5 T23
Daily, in-depth report on one news event commanding the public's attention.

"THE WORLD TONIGHT"

CBS RADIO NETWORKS/WESTWOOD ONE

Phone: (800) 225-3270
 Hosted by: Christopher Glenn
 Frequency: Daily
 Length: Nine mins. Terms: Net affiliation
 Delivered via: Satcom C5 T23
 Debuted: 1947
Complete report of the day's news.



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A

"ABC PERSPECTIVE"
ABC RADIO NETWORKS

Phone: (972) 991-9200
 Hosted by: Tim O'Donnell
 Length: One hour Terms: Net affiliation
 Delivered via: Satcom C5

Go behind the headlines of today's hottest stories and trends with fast-paced, highly-produced reports and interviews.

"ABC POLITICALLY INCORRECT WITH BILL MAHER"

ABC RADIO NETWORKS

Phone: (972) 991-9200
 Hosted by: Bill Maher
 Frequency: Daily, M-F
 Length: Two mins. Terms: Net affiliation
 Delivered via: Satcom C5
 Debuted: 1997

Lively excerpt from the opening monologue of ABC TV's show, with unique insight on politics, media, entertainment, and everyday life.

"ABC THIS WEEK WITH SAM DONALDSON AND COKIE ROBERTS"

ABC RADIO NETWORKS

Phone: (972) 991-9200
 Hosted by: Sam Donaldson, Cokie Roberts
 Length: Half hour Terms: Net affiliation
 Delivered via: Satcom C5

Weekly broadcast of ABC TV's popular "no-holds-barred" discussion of the day's top stories with high-profile guests and top correspondents.

"ABC WORLD NEWS THIS WEEK"

ABC RADIO NETWORKS

Phone: (972) 991-9200
 Hosted by: Chuck Sivertsen
 Length: 24 mins. Terms: Net affiliation
 Delivered via: Satcom C5

A wrap-up of the most important and compelling stories of the past week in a comprehensive, fast-paced style, packed with audio clips.

B

"THE BAPTIST HOUR"
RADIO & TELEVISION COMMISSION, SBC

Phone: (800) 433-5757
 Hosted by: Derwood Rowell
 Frequency: Weekly
 Length: 30 mins. Terms: Free
 Delivered via: CD
 Debuted: 1940 Affiliates: 400

An inspiring half-hour of contemporary religious teaching and traditional hymns.

C

"CONTACT"
JESUIT PRODUCTIONS

Phone: (888) 726-6722
 Hosted by: Kim Furlow and Jonathan Clarke
 Frequency: Weekly
 Length: 29 mins., 14:30, 5 mins. Terms: Free
 Delivered via: CD
 Debuted: 1975 Affiliates: 400

Award-winning program featuring "real-life" stories of help and hope on issues affecting all Americans.

D

Dialogue

"DIALOGUE"
WOODROW WILSON CENTER

Phone: (202) 287-3000
 Hosted by: George Liston Seay
 Frequency: Weekly
 Length: 29 mins. Terms: Free
 Delivered via: CD
 Debuted: 1988 Affiliates: 190

"Dialogue" is a weekly conversation exploring the world of issues and ideas in national and international affairs, history, and culture.

E

"EARTH & SKY RADIO SERIES"
BYRD & BLOCK COMMUNICATIONS INC.

Phone: (512) 477-4441
 Hosted by: Deborah Byrd & Joel Block
 Frequency: Daily
 Length: 90 secs. Terms: Free
 Delivered via: CD
 Debuted: 1991 Affiliates: 689

Fun, interesting, easy-to-understand modules on Earth science, astronomy, and the environment. Listeners' questions answered on the air.

"ECO QUIZ"

JAMESON BROADCAST INC.
 Phone: (202) 338-4800
 Hosted by: Various celebrities
 Frequency: Daily/13 weeks
 Length: One min. Terms: Free
 Delivered via: CD
 Debuted: 1995 Affiliates: 550

Sound bites featuring provocative environmental quiz questions and useful, ecologically correct answers voiced by celebrities. Ideal for Earth Day promotions.

"ECO QUIZ/COUNTRY"

JAMESON BROADCAST INC.
 Phone: (202) 338-4800
 Hosted by: Country recording artists
 Frequency: Daily/13 weeks
 Length: One min. Terms: Free
 Delivered via: CD
 Debuted: 1996 Affiliates: 500

Country recording stars and hot new artists with environmental quiz questions and useful, ecologically correct answers. Ideal for Earth Day.

Visit R&R ONLINE:
www.rronline.com



Host & Producer: George Liston Seay
 Asst. Producer: Karen Reid
 Technical Director: John Tyler

Dialogue

From THE WOODROW WILSON
 INTERNATIONAL CENTER FOR
 SCHOLARS

Bringing a world of ideas and issues in national and international affairs, history, and culture to listeners.

370 L'Enfant Promenade, S.W., Suite 704
 Washington, D.C. 20024
 (202) 287-3000
 Fax: (202) 287-3772
 E-mail: Radiodial@aol.com

Distributed by Public Radio International and produced in association with Smithsonian Productions

**E
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V**

E

"ENVIRONMENTAL DIRECTIONS RADIO SERIES"

EDUCATIONAL COMMUNICATIONS

Phone: (310) 559-9160

Hosted by: Nancy Pearlman

Frequency: Weekly

Length: 29 mins. Terms: Free

Delivered via: Reel to reel, audio cassette

Debuted: 1977 Affiliates: 20

Half-hour program of two separate interviews covering various ecological issues, local to international; timely but not dated. Guests are welcome.

F

"FACE OFF"

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: Senators Edward Kennedy & Fred Thompson

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Satcom C5 T15

A spirited debate on important issues facing Americans from two prominent senators.

"FROM THE ARCHIVES OF THE HISTORY CHANNEL"

ABC RADIO NETWORKS

Phone: (972) 991-9200

Length: One min. Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1996

ABC Radio and The History Channel present highly-produced, daily radio features of the greatest moments in history.

G

"GOOD DAY, USA"

STEPHAN PRODUCTIONS

Phone: (508) 877-8700

Hosted by: Doug Stephan

Frequency: Daily, M-Sat.

Length: Six hours Terms: Barter

Delivered via: Satcom C1 & C5 T17, Galaxy IV

Debuted: 1988 Affiliates: 140

Personality-driven, caller-friendly, early drive and mid-morning program with topical issues, strong features, all live and segmentable.

K

"KING: FROM ATLANTA TO THE MOUNTAINTOP"

LEE BAILEY COMMUNICATIONS INC./ DBB INC.

Phone: (213) 969-0011

Hosted by: Lee Bailey

Frequency: Seasonal

Length: Three hours Terms: Barter

Delivered via: Analog tape

Debuted: 1986 Affiliates: 120

This docudrama details the life of Dr. Martin Luther King Jr. and the civil rights movement of the '60s.

M

"MUSIC AND THE SPOKEN WORD"

CBS RADIO NETWORKS/

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: Mormon Tabernacle Choir

Frequency: Weekly

Length: 30 mins. Terms: Network affiliation

Delivered via: Satcom C5 T23

Debuted: 1928

The Mormon Tabernacle Choir is featured in this inspirational broadcast from Salt Lake City.

R



"RADIO HEALTH JOURNAL"

MEDIA TRACKS COMMUNICATIONS

Phone: (847) 299-9500

Hosted by: Reed Pence, Susan Glick, Shel Lustig

Frequency: Weekly

Length: 28 mins. Terms: Barter

Delivered via: CD

Debuted: 1992 Affiliates: 260

Award-winning program reports on health issues affecting all Americans. Compliancy-based, issue-oriented, highly produced magazine format.

S

"THE SOURCE REPORT"

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: Dirk Van

Frequency: Weekly

Length: 30 mins. Terms: Net affiliation

Delivered via: Satcom C5 T15

Debuted: 1980

Award-winning public affairs magazine targeted to young adults.

V

"VOICES OF OUR WORLD"

MARYKNOLL WORLD PRODUCTIONS

Phone: (914) 941-7636

Hosted by: Fr. Steve DeMott

Frequency: Weekly

Length: 28 mins. Terms: Free

Delivered via: Analog tape, cassette, DAT

Debuted: 1972 Affiliates: 56

Discussion of human rights issues around the world.

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and



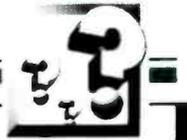
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A

"ABC PERSONAL ACHIEVEMENT RADIO"
ABC RADIO NETWORKS

Phone: (972) 991-9200

Terms: Barter, cash

Delivered via: GE-3

Debuted: 1997

The first 24-hour format that delivers in a Top 40 "play-the-hits" style, it features thousands of inspired format-exclusive audio segments including the world's most respected personal achievement authors and lecturers.

"AMERICA'S HEALTH ALMANAC"

M3W MEDIA INC.

Phone: (210) 650-5003

Hosted by: Dr. Bill Lloyd

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Analog tape

Debuted: 1996 Affiliates: 20

Lively and practical facts about family health keyed to the specific airdate. Popular morning drive feature in major markets.


"ASK BETTY, THE RADIO SHOW"

GENERAL MILLS RADIO PRODUCTIONS

Phone: (800) 334-5800

Frequency: Daily

Terms: Free

Delivered via: Satcom C5 T23

Debuted: 1997

America's most respected kitchen expert is back. Betty Crocker's cooking and kitchen tips are yours for FREE.

"ASK MARTHA"

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: Martha Stewart

Frequency: Daily, M-F

Length: 90 secs. Terms: Barter

Delivered via: Satcom C5 T15 and 23

Provides helpful and fun lifestyle information, including seasonal tips and hints on cooking, decorating, gardening, entertaining, crafts, and much more.

Visit R&R ONLINE:
www.rronline.com

"BODY BREAK"

PELMOREX RADIO NETWORK

Phone: (905) 566-9522

Hosted by: Hal Johnson, Joanne McLeod

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: Anik E1

Radio version of popular TV features on health, fitness, and nutrition.

C

"CAR CLINIC MINUTE"

JAMESON BROADCAST INC.

Phone: (202) 338-4800

Hosted by: Bobby Likis

Frequency: Daily

Terms: Barter

Delivered via: CD

Auto expert Bobby Likis entertains and educates listeners daily with money-saving car care tips and sound automotive advice.


"MORT CRIM'S SECOND THOUGHTS"

MORT CRIM COMMUNICATIONS INC.

Phone: (888) 263-5632

Hosted by: Mort Crim

Frequency: Twice daily

Length: 90 secs. Terms: Barter

Delivered via: CD

Debuted: 1994 Affiliates: 500

Veteran broadcaster Mort Crim, voice and creator of 90-second essays emphasizing the good in the world, highlights positive values.

D

"DOLLARS & CENTS"

NBG RADIO NETWORK

Phone: (800) 572-4624

Hosted by: Dave Simons

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Analog tape

Debuted: 1997 Affiliates: 100

Informative and interesting show featuring investment opportunities and money management strategies.

E

"ECON 101"

NBG RADIO NETWORK

Phone: (800) 572-4624

Hosted by: T. Neal

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Analog tape

Debuted: 1997 Affiliates: 100

Basic information on the topic of economics.

F

"FINANCIAL FITNESS"

GARY J. FREIBERG

Phone: (805) 541-6674

Hosted by: Gary J. Freiberg

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape

There's more to money than investing. Lively financial variety program with guests on many original topics.

"FOCUS ON BUSINESS"

FOCUS COMMUNICATIONS

Phone: (440) 247-6800

Hosted by: John Edwards

Frequency: Weekly

Length: Two hours Terms: Barter

Debuted: 1994

Interviews with successful small business owners. Discover secrets of success. Emphasis on marketing strategies and tactics.


"FOCUS ON THE FAMILY COMMENTARY"

RADIO TODAY ENTERTAINMENT

Phone: (212) 581-3962

Hosted by: Dr. James Dobson

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: CD

Debuted: 1991 Affiliates: 187

Daily encouragement and advice on the real challenges facing today's family featuring psychologist and best-selling author Dr. James Dobson.

G

"THE GARDEN OF EDEN WITH JACK EDEN"

SRO COMMUNICATIONS

Phone: (301) 309-1774

Hosted by: Jack Eden

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T23, ISDN

Garden editor and talk show host for 22 years in Washington and Philadelphia; now you can have your own "Garden Guru" on the air.



310 • 788 • 1625

G

"GOOD ADVICE FROM GOOD HOUSEKEEPING"

**CBS RADIO NETWORKS/
WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Ellen Levine

Frequency: Daily

Length: One min. Terms: Network affiliation

Delivered via: Satcom C5 T23

Debuted: 1997

From the pages of Good Housekeeping magazine, Editor-in-Chief Levine provides practical advice on smart buying decisions that ensure family safety and well-being.

"THE GOOD HEALTH MINUTE"

BLUESKY RADIO

Phone: (310) 230-1693

Hosted by: Russ Monroe

Frequency: Daily

Length: 90 secs. Terms: Barter

Delivered via: CD

Debuted: 1997 Affiliates: 1500

Focuses on health issues facing adults aged 50 and over. Written in cooperation with The Arthritis Association.

"GWENN'S KITCHEN TALK"

Phone: (760) 741-8572

Hosted by: Gwenn Jensen

Frequency: Daily

Length: Two mins.

A daily short feature on foods, nutrition, hints, time & money-saving ideas applicable to both men and women.

H

"HEALTHTALK"

**CBS RADIO NETWORKS/
WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Dr. Emily Senay

Frequency: Daily

Length: One min. Terms: Net Affiliation

Delivered via: Satcom C5 T15 and 23

Debuted: 1983

CBS correspondent Dr. Emily Senay focuses on general health topics along with the latest medical news, from the pages of Health magazine.

"HOME OFFICE COMPUTING'S SMALL BUSINESS MINUTE"

**CBS RADIO NETWORKS/
WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: John Godfrey

Frequency: Daily

Length: One min. Terms: Network affiliation

Delivered via: Satcom C5 T23

Debuted: 1997

Fresh, practical ideas for small business growth from Home Office Computing magazine.

"HORISING AROUND"

HORSING AROUND PRODUCTIONS

Phone: (818) 905-0102

Hosted by: Sheldon Eskin

Frequency: Weekly

Terms: Barter, cas

Delivered via: Analog tape, CD, DAT

Debuted: 1998

Equestrian lifestyle entertainment.

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Radio Network

"IN THE MARKETPLACE"
**CBS RADIO NETWORKS/
 WESTWOOD ONE**

Phone: (800) 225-3270
 Frequency: Daily
 Length: Three mins. Terms: Net affiliation
 Delivered via: Satcom C5 T23
 Debuted: 1991
Daily look at the market and consumer news.

"JUST FOR THE HEALTH OF IT"
CONSULTATION RADIO NETWORK INC.

Phone: (410) 461-0747
 Hosted by: John Stupak
 Frequency: Daily
 Length: One min. Terms: \$5 per day
 Delivered via: Cassette
 Debuted: 1989 Affiliates: 70
An upbeat, minute-long medical feature about health, wellness, and fitness that is relevant and personally useful to the listener.

"LEGAL LIMITS"

HORSING AROUND PRODUCTIONS
 Phone: (818) 905-0102
 Hosted by: Sheldon Eskin, Esq.
 Frequency: Weekly
 Terms: Barter, cash
 Delivered via: Analog tape, CD, DAT
 Debuted: 1998
A look at the law for laymen.

"LEISURE EVENTS REPORTS"
AMERICAN LEISURE NETWORK

Phone: (973) 284-1004
 Hosted by: Various
 Frequency: Daily
 Terms: Barter
 Delivered via: ISDN, phone
Customized for your station. Leisure events: Choose from beach, boating, fairs, biking, hiking, concerts, fishing, etc.



**"OLD FARMER'S ALMANAC
 RADIO REPORT"**

JAMESON BROADCAST INC.
 Phone: (202) 338-4800
 Frequency: Daily
 Length: One min. Terms: Barter
 Delivered via: CD
 Debuted: 1996 Affiliates: 618
The legendary Old Farmer's Almanac brings its universal appeal to radio. Featuring time-tested tips, weather observations, and common sense wisdom.

**OUTDOOR LIFE
 RADIO**

"OUTDOOR LIFE RADIO"
JONES RADIO NETWORK

Phone: (303) 784-8700
 Hosted by: Scott Linden
 Frequency: Daily
 Length: One min.
 Delivered via: CD
Fast-paced, one-minute feature with informative tips and techniques on free-time activities such as hiking, camping, and RV travel.

"OUTDOOR TIPS"
NBG RADIO NETWORK

Phone: (800) 572-4624
 Hosted by: Fred Woods
 Frequency: Daily
 Length: Two mins. Terms: Barter
 Delivered via: Analog tape
 Debuted: 1997 Affiliates: 100
Outdoor tips that make common sense, are witty, and are fun to listen to and they appeal to both men and women.

"THE PARENT REPORT"

SOUND SOURCE
 Phone: (416) 922-1290
 Hosted by: Joanne Wilson
 Frequency: Daily
 Length: One min. Terms: Barter
 Delivered via: Anik E1
 Debuted: 1990 Affiliates: 40
Daily parenting tips -- endorsed by the A.P.A.

"POWER MINUTES"
ANDERSON COMMUNICATIONS INC.

Phone: (404) 766-8000
 Hosted by: Ed Gray
 Frequency: Twice daily
 Length: One min. Terms: Barter
 Delivered via: Chrome cassette
 Debuted: 1991 Affiliates: 75
A daily, one-minute motivational commentary that features practical, motivational concepts and applications that stimulate positive insights and ideas.

"RADIO MAGAZINE"
FOCUS ON THE FAMILY BROADCASTING

Phone: (719) 531-3300
 Hosted by: Dr. James Dobson
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: CD
 Debuted: 1996 Affiliates: 52
An in-depth analysis of day-to-day issues facing your listeners' families, such as "how-to" answers for building stronger, healthier relationships.

"RADIO-ROAD-TEST"
**SPORTCOM ASSOCIATES/MOTOR
 SPORTS RADIO**

Phone: (607) 770-9165
 Hosted by: Paul Kaminski
 Frequency: Weekly
 Length: Five mins. Terms: Barter
 Delivered via: Galaxy IV, tape
 Debuted: 1992
"Radio-Road-Test" gives driving impressions of American and foreign cars and light trucks.

"RAISING KIDS IN THE '90S"
**CBS RADIO NETWORKS/
 WESTWOOD ONE**

Phone: (800) 225-3270
 Hosted by: Pat Carroll
 Frequency: Daily
 Length: 90 secs. Terms: Net affiliation
 Delivered via: Satcom C5 T23
 Debuted: 1994
Drawing upon the resources of Child magazine, this feature offers a practical guide to parents & parents-to-be.

"SEEING IS BELIEVING"
M3W MEDIA INC.

Phone: (210) 650-5003
 Hosted by: Dr. Bill Lloyd
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: Analog tape
 Debuted: 1995
Radio's favorite eye surgeon. Listeners enjoy fascinating daily reports about vision and health.

"SHARE YOUR THOUGHTS"
TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546
 Hosted by: Andrea Star
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
 Debuted: 1995 Affiliates: 40
Discussion each week on psychotherapy with survivors and experts. Saturday, 11-noon.

"THE SMART TIP OF THE DAY"
BLUESKY RADIO

Phone: (310) 230-1693
 Hosted by: Entrepreneur Magazine's Rieva Lesonsky
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: CD
 Debuted: 1997 Affiliates: 1600
Motivates and educates small business owners. Information on finance, marketing, technology, and government regulations.

S

"STRATEGIES FOR LIVING"
TALK AMERICA RADIO NETWORK #1
 Phone: (781) 828-4546
 Hosted by: David MacMillian
 Frequency: Daily
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
 Debuted: 1997 Affiliates: 50

Family therapist David MacMillian helps listeners deal with life physically, emotionally, and spiritually. M-F 6pm ET, Sat 8-9pm ET.

"STRICKLY BOOKS"
TALK AMERICA RADIO NETWORK #2
 Phone: (781) 828-4546
 Hosted by: Dan Vojir
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
 Debuted: 1997 Affiliates: 20

Dan Vojir looks at recent trends in literature and interviews famous and interesting authors of today's most popular books. Sat. 4pm ET.

T

"TIMELESS VOYAGER RADIO"
 Phone: (805) 964-3301
 Hosted by: Bruce Stephen Holms
 Frequency: Daily, weekly
 Length: One hour Terms: Barter
 Delivered via: DAT, online, Telco/Comrex/ISDN, REALAUDIO
 Debuted: 1989 Affiliates: 100

One-on-one interviews with leading-edge speakers and authors. Topics: UFOs, ETs, psychics, new inventions, patriots, alternative health, strangeness.

"TODAY'S PARENT"
PELMOREX RADIO NETWORK
 Phone: (905) 566-9522
 Hosted by: Sheri McKay
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: Anik E1 Affiliates: 30
90-second advice on today's parenting taken from the pages of Today's Parent magazine.

"TODAY'S TRAVELER"
WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Dana Dickey
 Frequency: Daily
 Length: One min. Terms: Barter
 Delivered via: Satcom C5 T15
Provides consumers with the best and most up-to-date information on travel, from the experts at Conde Nast Traveler.

"TRAVEL GUIDE OF THE AIRWAVES"
KENETICS RADIO ENTERTAINMENT
 Phone: (718) 857-6389
 Hosted by: Harrison Tilbert
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: Analog tape Debuted: 1988
Radio's "you are there" travel guide! Worldwide on-scene reports of travel destinations; recommendations, tips, and practical information. Vacation giveaways!

"TRAVEL MINUTE"
JAMESON BROADCAST INC.
 Phone: (202) 338-4800
 Hosted by: Ken Robinson
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: CD
 Debuted: 1995 Affiliates: 230
Travel news and tips from industry insiders, produced in association with the International Institute of Tourism Studies at George Washington University.

"TRAVEL NOTES"
NBG RADIO NETWORK
 Phone: (800) 572-4624
 Hosted by: Steve Coryell
 Frequency: Daily
 Length: 2:30 Terms: Barter
 Delivered via: Analog tape
 Debuted: 1997 Affiliates: 50
A daily vignette based on tips for all interested travelers, hosted by popular travel guide Steve Coryell.

"TRAVEL SMART"
TALK AMERICA RADIO NETWORK #1
 Phone: (781) 828-4546
 Hosted by: Jacqueline Wolfer
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
 Debuted: 1995 Affiliates: 50
Each week listeners find out about places to travel and ideas. Sunday 2-3pm.

V

"BOB VILLA'S HOUSESENSE"
HORIZON RADIO NETWORKS
 Phone: (800) 371-5818
 Hosted by: Bob Villa
 Frequency: Twice daily
 Length: 2½ mins. Terms: Barter
 Delivered via: CD
 Debuted: 1996 Affiliates: 125
Daily home improvement vignettes.

W

"BRUCE WILLIAMS' TRAVEL CORNER"
WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Bruce Williams
 Frequency: Daily
 Length: 2½ mins. Terms: Barter
 Delivered via: Satcom C5 T15
For business or fun, travel tips on places to go, saving money, what to see, and avoiding hassles.

"WILLY'S WAY"
TALK AMERICA RADIO NETWORK #2
 Phone: (781) 828-4546
 Hosted by: Will Maney, Larue Shaw
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
 Debuted: 1997 Affiliates: 20
Will Maney and Laurie Shaw help those in the business world with their personal and professional lives. Sat. 5pm ET.

"A WORD ON HEALTH"
TALK RADIO NETWORK
 Phone: (541) 664-8827
 Hosted by: Danielle Lin
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy
 Debuted: 1994 Affiliates: 57
Two, hourlong interviews with current newsmakers in alternative health. Young and vibrant, crosses broad demographics. Saturday, 10-noon PT.

Y

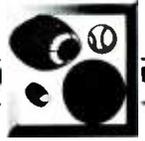
"YEAR END TAX TIPS"
CBS RADIO NETWORKS/ WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Geoff Colvin
 Frequency: Seasonal
 Length: Various Terms: Net affiliation
 Delivered via: Satcom C5 T23
 Debuted: 1976
Offers strategies to taxpayers seeking to improve their financial situations before the close of the calendar year.

"YOU AND YOUR MONEY"
WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Charles Van Dyke
 Frequency: Daily, M-F
 Length: One min. Terms: Barter
 Delivered via: Satcom C5 T15
News and advice on personal finance from Money Magazine.

"YOUR DOLLARS"
CBS RADIO NETWORKS/ WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Marshall Loeb
 Frequency: Weekly
 Length: 5 @ One min. Terms: Net affiliation
 Delivered via: Satcom C5 T23
 Debuted: 1981
Marshall Loeb of Fortune magazine looks at how financial trends affect personal finances.

"YOUR IMAGE"
ADVANCED PRODUCTIONS
 Phone: (305) 824-9000
 Hosted by: Lorenzo Lebrija
 Frequency: Daily
 Length: 90 secs. Terms: Barter
 Delivered via: Analog tape, CD, DAT, ISDN, Satcom C5 T23
 Debuted: 1998 Affiliates: 30
From manners to fashion, resumes to wine selection, America's best image advice available to your listeners daily.

"YOUR MONEY MINUTE"
CBS RADIO NETWORKS/ WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Michael Sivy
 Frequency: Weekly
 Length: 5 @ one min. Terms: Net affiliation
 Delivered via: Satcom C5 T23
 Debuted: 1983
Personal finance tips from Money magazine's Michael Sivy.



A

"ABC SPORTS"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily

Length: Various Terms: Net affiliation, barter

Delivered via: Satcom C5

Daily sportscasts and sportscalls as well as Bob Page Commentary, Johnny Holliday Sports, World of Sports, College Football Scoreboard, and NFL Scoreboard. The Kentucky Derby and Belmont Stakes available on a barter basis.

"ATLANTIC SPORTS REPORTS"**RAY SPORTS RADIO NETWORKS**

Phone: (919) 480-1576

Hosted by: Gem Meyer

Frequency: Four times daily

Length: Five mins. Terms: Barter

Delivered via: Galaxy 4 T3, Satcom C5

Debuted: 1985 Affiliates: 49

The East Coast's "hardest-hitting" sports show. The story behind the headlines of the day in sports.

B

"ED BERLINER: THE FASTEST SHOW IN SPORTS"**RADIO SHOWS LTD.**

Phone: (800) 832-9618

Hosted by: Ed Berliner

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23, Spacenet 3 T24

Debuted: 1994 Affiliates: 40

The show name speaks for itself — fast-paced and sharp-witted. Ed's insightful way of looking at sports strikes emotion in every sports fan.

"THE PETER BROWN SHOW"
ONE-ON-ONE SPORTS RADIO NETWORK

Phone: (847) 509-1661

Hosted by: Peter Brown

Frequency: Daily M-F, 2pm-6pm Eastern

Length: Four hours Terms: Barter, cash

Delivered via: Satcom C5

Debuted: 1994 Affiliates: 210

Brown boldly delivers his opinions and demands the opinions of others, especially his listeners.

Visit R&R ONLINE:
www.rronline.com

C

"CBS RADIO SPORTS NFL PACKAGE"**CBS RADIO SPORTS/WESTWOOD ONE**

Phone: (703) 413-8550

Hosted by: Various

Frequency: Seasonal

Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1978

Fifty-five game package includes all 17 Monday night contests, plus 18 regular season, AFC & NFC playoffs, Super Bowl, and Pro Bowl.

"CHAMPIONSHIP GOLF"**CBS RADIO SPORTS/WESTWOOD ONE**

Phone: (703) 413-8550

Frequency: Various

Length: Various Terms: Barter

Delivered via: Satcom C5 T15

Exclusive coverage of Masters and U.S. Open golf.

"PAPA JOE CHEVALIER SHOW"
ONE-ON-ONE SPORTS RADIO NETWORK

Phone: (847) 509-1661

Hosted by: "Papa" Joe Chevalier

Frequency: Daily M-F, 6pm-10pm Eastern

Length: Four hours Terms: Barter, cash

Delivered via: Satcom C5

Debuted: 1994 Affiliates: 270

Papa Joe's caller-driven weekday sports talk show offers listeners the opportunity to debate the hottest issues in sports today.

"THE LARRY COTLAR SHOW"
ONE-ON-ONE SPORTS RADIO NETWORK

Phone: (847) 509-1661

Hosted by: Larry Cotlar

Frequency: Sat./Sun. 7pm-11pm Eastern

Length: Four hours Terms: Barter, cash

Delivered via: Satcom C5

Debuted: 1994 Affiliates: 150

Larry's show is a comprehensive review and preview of the day in sports featuring the hottest guests and listener calls.

E

"ESPN ALLIANCE BOWLS"**ESPN RADIO NETWORK**

Phone: (972) 448-3323

Length: Three-four hours Terms: Barter

Delivered via: Satcom C5

Play-by-play coverage of top bowl games by major ESPN personalities including The Rose Bowl, The Orange Bowl, The Super Bowl, and The Fiesta Bowl.

"ESPN COLLEGE FOOTBALL GAMEDAY"**ESPN RADIO NETWORK**

Phone: (972) 448-3323

Frequency: Seasonal on Saturday

Length: Eight hours Terms: Barter

Delivered via: Satcom C5

Join top-notch ESPN personalities from 11am-7pm (ET) for total college football coverage, from game previews to up-to-the-minute reports on key games to comprehensive wrap-up.

"ESPN EXTRA POINT COMMENTARIES"**ESPN RADIO NETWORK**

Phone: (972) 448-3323

Frequency: Daily, M-F

Length: One min Terms: Barter

Delivered via: Satcom C5

One-minute, drive-time commentaries focused on sports personalities and issues hosted by Tony Bruno, Charley Steiner, Dick Schapp, and other ESPN personalities

"ESPN GAMENIGHT"**ESPN RADIO NETWORK**

Phone: (972) 448-3323

Frequency: M-Sat

Length: Five-14 hours Terms: Barter

Delivered via: Satcom C5

Live sports talk every night of the week featuring Tony Bruno, Chuck Wilson, Todd Wnght. Lively coverage of sports in progress, interviews with top newsmakers, and analysis.

"ESPN TONY KRONHEISER SHOW"**ESPN RADIO NETWORK**

Phone: (972) 448-3323

Hosted by: Tony Kronheiser

Frequency: Daily, M-F

Length: Three hours Terms: Barter

Delivered via: Satcom C5

Three hours of sports and contemporary culture conversation taking listener calls and featuring top-name sports stars. ESPN Magazine contributor brings knowledge and humor to a national audience.

"ESPN MAGAZINE"**ESPN RADIO NETWORK**

Phone: (972) 448-3323

Frequency: Sunday

Length: Two hours Terms: Barter

Delivered via: Satcom C5

A preview of Sunday's upcoming sports action, reviewing late Saturday night scores and highlighting the inside stories on the weekend's top contests, players, and teams.

E

**"ESPN MAJOR LEAGUE BASEBALL"
ESPN RADIO NETWORK**

Phone: (972) 448-3323

Frequency: Weekends/Post Season

Length: Three-four hours Terms: Barter

Delivered via: Satcom C5

Play-by-play coverage of weekend games on national interest, two games each holiday (Memorial Day, July 4, Labor Day), post season games, and the World Series.

"ESPN NBA"**ESPN RADIO NETWORK**

Phone: (972) 448-3323

Frequency: Weekly during the NBA season

Length: Three-four hours Terms: Barter

Delivered via: Satcom C5

Enjoy the NBA on ESPN with 17 regular season games, up to 33 play-off games, 2 All-Star Weekend Specials, as well as the annual NBA All-Star Game and coverage of the NBA draft.

"ESPN NFL"**ESPN RADIO NETWORK**

Phone: (972) 448-3323

Hosted by: Steve Levy, Chris Mortensen,

John Clayton, Hank Goldberg, Ron Jaworski

Frequency: Seasonal, Play-offs, Super Bowl

Length: Seven hours Terms: Barter

Delivered via: Satcom C5

Total NFL on ESPN coverage. From game previews to up-to-the-minute reports on key games to the comprehensive weekend wrap-up, ESPN's commentators keep you informed.

"ESPN RADIO NETWORK"**ABC RADIO NETWORKS**

Phone: (972) 448-3323

Delivered via: Satcom C5 T23

Affiliates: 285

The latest sports information and commentary from America's number one sports network. Original radio programming for "The Total Sports Image."

**"ESPN SPORTSBEAT WITH BRENT
MUSBURGER"****ESPN RADIO NETWORK**

Phone: (972) 448-3323

Frequency: Daily, M-F

Length: Five mins. Terms: Barter

Delivered via: Satcom C5

Each weekday afternoon renowned sportscaster Brent Musburger delivers a five-minute capsule of the major breaking sports news of the day.

**"ESPN's RPMRADIO: NASCAR
Now"****ESPN RADIO NETWORK**

Phone: (972) 448-3323

Frequency: Fridays

Length: Two hours Terms: Barter

Delivered via: Satcom C5

The latest auto racing news featuring ESPN TV's RPM2 night host John Kernan discussing upcoming weekend races, interviewing top drivers, and taking listener phone calls.

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E

"EXTRA POINT COMMENTARIES"**ESPN RADIO NETWORK**

Phone: (972) 448-3323

Frequency: Daily

Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1992 Affiliates: 290

Energetic weekday morning and afternoon drive commentaries providing unique insight into the world of sports from award-winning ESPN hosts.

F

"THE FABULOUS SPORTS BABE"**ABC RADIO NETWORKS**

Phone: (972) 448-3323

Hosted by: The Fabulous Sports Babe

Frequency: Daily

Length: Four hours Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1994

Listener calls, interviews with notable sports figures, insightful analysis from a dynamic, knowledgeable host with a great sense of humor.

"FASTBREAK WITH STEVE JONES"**NBG RADIO NETWORK**

Phone: (800) 572-4624

Hosted by: Steve "Snapper" Jones

Frequency: Daily

Length: 2½ mins. Terms: Barter

Delivered via: Analog tape

Debuted: 1997 Affiliates: 110

Hosted by NBC/NBA analyst Steve Jones, Fastbreak is the most complete story focusing on the NBA scene.

G

"THE BOB GOLIC SHOW"**RADIO SHOWS LTD.**

Phone: (800) 832-9618

Hosted by: Bob Golic

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23, Spacenet 3 T24

Affiliates: 40

Former NFL player, Bob Golic, brings a player's perspective to any topic and has a special rapport with today's athletes and coaches.

I

"IN-FISHERMAN RADIO"

Phone: (218) 825-2546

Hosted by: Wade Bourne, Jim O'Rourke

Frequency: Daily, M-Sat.

Length: Three mins. Terms: Barter

Delivered via: Analog tape

Debuted: 1979 Affiliates: 850

Tips on fishing and outdoor activities, interviews, new technology, environmental issues. Three minutes, Mon.-Sat., year-round, barter, exclusive, stereo cassette.

"IN-FISHERMAN RADIO 60-SECOND FISHING TIPS"**IN-FISHERMAN RADIO**

Phone: (218) 825-2546

Hosted by: Jim O'Rourke

Frequency: On request

Length: One min. Terms: Barter

Delivered via: CD

Debuted: 1996 Affiliates: 250

Sixty second fishing tips on compact disc to air any time as often as you wish, Spring/Summer. Non-exclusive.

"INSIDE THE NFL"**WESTWOOD ONE**

Phone: (703) 413-8550

Frequency: Weekly

A radio version of the award-winning HBO television series.

K

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SPORTS**

"THE BOB KEMP SHOW"**ONE-ON-ONE SPORTS RADIO NETWORK**

Phone: (847) 509-1661

Hosted by: Bob Kemp

Frequency: Daily M-F, 2-6am Eastern

Length: Four hours Terms: Barter, cash

Delivered via: Satcom C5

Debuted: 1990 Affiliates: 320

Middle-of-the-night sports with an attitude. Features heavy caller interaction and a host whose knowledge and opinions are unparalleled.

M

"MAJOR COLLEGE BASKETBALL"**CBS RADIO SPORTS/****WESTWOOD ONE**

Phone: (703) 413-8550

Frequency: Seasonal

Forty-game package during regular season.

"MAJOR COLLEGE FOOTBALL"**CBS RADIO SPORTS/****WESTWOOD ONE**

Phone: (703) 413-8550

Frequency: Seasonal

Length: Three hours

Forty-five-game regular season package.

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SPORTS**

**"THE JAY MARIOTTI SHOW"
ONE-ON-ONE SPORTS RADIO NETWORK**

Phone: (847) 509-1661

Hosted by: Jay Mariotti

Frequency: Sat./Sun. 9am-1pm Eastern

Length: Four hours Terms: Barter, cash

Delivered via: Satcom C5

Debuted: 1994 Affiliates: 300

Sets the table for the day in sports. Features the biggest guests and pre-game reports from games across the country.

"MARK & KYLE'S SPORTS BLITZ"**RADIO SHOWS LTD.**

Phone: (800) 832-9618

Hosted by: Mark Elfenbein and Kyle Rovinsky

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23, Spacenet 3 T24

Debuted: 1997 Affiliates: 35

This action-packed show is filled with entertaining insight and commentary on last night's games and up-to-the-minute news.

N

"NASCAR COUNTRY"

Phone: (704) 376-0075

Hosted by: Al Wyntor & Cathy Martindale

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: CD

Affiliates: 333

Two-hour, music-intensive program with interviews from NASCAR drivers and country music performers.

"NASCAR RACING"**MRN RADIO**

Phone: (904) 947-6400

Hosted by: Barney Hall, Allen Bestwick

Frequency: Weekly

Length: Four hours Terms: Barter, cash

Delivered via: Satcom C5 T19, Galaxy IV T3

Debuted: 1970 Affiliates: 600

Live broadcasts of NASCAR Winston Cup, Busch, and Craftsman Truck Series racing and related daily news/sports programming.

"NCAA PACKAGE"**CBS RADIO SPORTS/WESTWOOD ONE**

Phone: (703) 413-8550

Hosted by: Various

Frequency: Seasonal

Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1982

24 NCAA men's playoff games, including Final Four & National Championship; plus women's semifinals and finals. Two live call-ins included.

N

"THE NFL ON ESPN RADIO"**ESPN RADIO NETWORK**

Phone: (972) 448-3323

Frequency: Football season

Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1993 Affiliates: 260

*Live coverage of the NFL each Sunday during football season, from opening day through the Super Bowl.***"NFL FOOTBALL"****WESTWOOD ONE**

Phone: (703) 413-8550

Frequency: Seasonal

*Seventeen-week Sunday doubleheader package.***"NFL PREVIEW"****CBS RADIO SPORTS/WESTWOOD ONE**

Phone: (703) 413-8550

Frequency: Seasonal

Length: 15 mins. Terms: Net affiliation

Delivered via: Satcom C5 T23

Debuted: 1984

*Sets the scene for each weekend's NFL matchups, with reports on players, team standings, and coaches' observations.***"NFL WARM-UP"****WESTWOOD ONE**

Phone: (703) 413-8550

Hosted by: John Tautges

Frequency: Weekly

Length: 15 mins.

*Includes interviews with coaches and players and scene-setting reports from the key venues.***"NHL STANLEY CUP FINALS"****WESTWOOD ONE**

Phone: (703) 413-8550

Hosted by: Various

Frequency: Seasonal

Delivered via: Satcom

*Live action Play-by-Play of the "Coolest game on Earth." All the shots and saves which make the NHL the world's fastest team sport.***"NOTRE DAME FOOTBALL"****WESTWOOD ONE**

Phone: (703) 413-8550

Frequency: Seasonal

Eleven-game regular season schedule.

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P

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SPORTS****"THE DAMON PERRY SHOW"
ONE-ON-ONE SPORTS RADIO
NETWORK**

Phone: (847) 509-1661

Hosted by: Damon Perry

Frequency: Daily M-F, 6am-10am Eastern

Length: Four hours Terms: Barter, cash

Delivered via: Satcom C5

Debuted: 1994 Affiliates: 200

*Witty and straightforward, this show features a mix of listener calls, timely interviews, and insightful commentary.***"PRIME SPORTS OVERNIGHTS AND
WEEKENDS"****RADIO SHOWS LTD.**

Phone: (800) 832-9618

Hosted by: Various

Frequency: Daily

Length: 12 hours-weeknights, 48 hours

Terms: Barter

Delivered via: Satcom C5 T23, Spacenet 3 T24

Debuted: 1994 Affiliates: 85

An exciting, fast-paced and entertaining network offering a complete mix of up-to-the-minute sports news and information, interviews, and listener participation.

R

"RACE-TALK"**SPORTCOM ASSOCIATES/
MOTOR SPORTS RADIO**

Phone: (607) 770-9165

Hosted by: Paul Kaminski

Frequency: Weekly

Length: Five mins. Terms: Barter

Delivered via: Galaxy IV, tape

Debuted: 1988

*"Race-Talk" covers major league worldwide auto racing with previews, perspective, news, and personality profiles.***"THE RADIO REPORT — SPORTS"****THE RADIO REPORT**

Phone: (800) 953-7529

Frequency: Daily

Length: One page Terms: Barter

Delivered via: Fax

Debuted: 1994 Affiliates: 160

*All of the day's top sports stories and scores, delivered on one sheet, ready to rip and read.***oneonone
SPORTS****"THE JOHN RENSHAW SHOW"
ONE-ON-ONE SPORTS RADIO
NETWORK**

Phone: (847) 509-1661

Hosted by: John Renshaw

Frequency: Daily M-F, 10am-2pm Eastern

Length: Four hours Terms: Barter, Cash

Delivered via: Satcom C5

Debuted: 1994 Affiliates: 200

*Outrageous, midday live sports talk show. This high-energy host provides rock 'n' roll sports entertainment at its best.***"RING TALK"****TALK AMERICA RADIO NETWORK #2**

Phone: (781) 828-4546

Hosted by: Pedro Fernandez

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 20

*Current issues and events that continue to change in the world of boxing, live from Las Vegas. Sun. 11pm ET.***THE
JIM ROME SHOW****"THE JIM ROME SHOW"****PREMIERE RADIO
NETWORKS INC.**

Phone: (818) 377-5300

Hosted by: Jim Rome

Length: Four hours Terms: Barter

Delivered via: Satcom

Debuted: 1996 Affiliates: 100

Energetic, fast-paced sports call-in show, interviews, live remotes. "The Jungle" happens where sports are happening.

S

**"SELECTION SUNDAY/PRELUDE TO A
CHAMPIONSHIP"****CBS RADIO SPORTS/WESTWOOD ONE**

Phone: (703) 413-8550

Hosted by: John Rooney, Ron Franklin

Frequency: Seasonal

Length: Three hours Terms: Net affiliation

Delivered via: Satcom C5 T23

Debuted: 1982

Live call-in shows setting the stage for the NCAA basketball tournament and finals with coaches' interviews, expert observations.

S

"SKI BETTER"**THE RADIO STORE**

Phone: (888) 367-2346

Hosted by: Rob Butler and Heather Robertson

Frequency: Daily

Length: 40 secs. Terms: Cash

Delivered via: Analog tape, CD, DAT

Debuted: 1992 Affiliates: 20

A series of ski tips you sell to local advertisers. Hosts are well known to skiers as pro instructors.

"SKI & SNOWBOARD REPORT"**AMI NEWS**

Phone: (510) 254-4456

Hosted by: Various

Frequency: Daily

Length: Various Terms: Free

Delivered via: Telephone, SW56, FTP

Debuted: 1968 Affiliates: 800

Timed, tailored, professionally voiced ski and snowboard reports.

"SMITTY'S RINGSIDE SHOW"**TALK AMERICA RADIO NETWORK #1**

Phone: (781) 828-4546

Hosted by: Jim Smith

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 60

Jim Smith talks sports live from Las Vegas with guests and callers. Sundays 1-2am ET.


"THE ARNIE SPANIER SHOW"
ONE-ON-ONE SPORTS RADIO NETWORK

Phone: (847) 509-1661

Hosted by: Arnie Spanier

Frequency: Daily M-F, 10pm-2am Eastern

Length: Four hours Terms: Barter, cash

Delivered via: Satcom C5

Debuted: 1996 Affiliates: 270

Loud, fun, and entertaining. Arnie's in-your-face attitude keeps callers and listeners on their toes into the late night.

"THE SPORTS BRIEF"**BLUESKY RADIO**

Phone: (310) 230-1693

Hosted by: Sport Magazine's Cameron Benty

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: CD

Debuted: 1998 Affiliates: 2500

Spotlights the people and events making news in the world of sports. Includes trivia and expert commentary.

"SPORTS CENTRAL USA"**CBS RADIO SPORTS/WESTWOOD ONE**

Phone: (703) 413-8550

Hosted by: Tommy Tighe

Frequency: Weekend

Length: 12 @ three mins.

Terms: Net Affiliation

Delivered via: Satcom C5 T23

Debuted: 1982

Weekend review of the latest sports news and scores.

"SPORTS FLASHBACK...MOMENTS IN TIME"**NBG RADIO NETWORK**

Phone: (800) 572-4624

Hosted by: Joe Deniro

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: CD

Debuted: 1996 Affiliates: 110

These two-minute vignettes feature specific years in history and the accomplishments in sports which took place during that time.

"SPORTS LAS VEGAS STYLE FROM THE IMPERIAL PALACE"**TALK AMERICA RADIO NETWORK #2**

Phone: (781) 828-4546

Hosted by: Billy Fitzgerald

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1998 Affiliates: 20

A roundup and preview of the world in sports. Sun. 8-11pm ET.

"SPORTS MEMORIES"**NBG RADIO NETWORK**

Phone: (800) 572-4624

Hosted by: Rick Barry

Frequency: Daily

Length: 2½ mins. Terms: Barter

Delivered via: Analog tape

Debuted: 1997 Affiliates: 120

Basketball Hall Of Famer Rick Barry hosts this daily vignette which highlights some of history's greatest sports moments.

"THE SPORTS NETWORK"

Phone: (215) 942-7890

Hosted by: Mickey Charles

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satellite

Debuted: 1995

Sports talk, national topics. Controversy, opinion, features, listener exchanges. Score updates, game previews, post-game analysis, celebrity interviews.

"SPORTS REPORT"**WESTWOOD ONE**

Phone: (703) 413-8550

Hosted by: Tony Roberts, George McNeilly

Frequency: Daily

Delivered via: Satcom C5 T15

Daily sportscast — scores, highlights, interviews.


"SPORTS SATURDAY & SPORTS SUNDAY"
ONE-ON-ONE SPORTS RADIO NETWORK

Phone: (847) 509-1661

Hosted by: Bob Berger & Bruce Murray

Frequency: Weekends, Sat./Sun. 1-7pm Eastern

Length: Six hours Terms: Barter, cash

Delivered via: Satcom C5

Debuted: 1994 Affiliates: 340

Live, information-based talk shows with game previews, newsmaker interviews, and live reports from the hottest sports events around the country.

"SPORTS SCOREBOARD"**WESTWOOD ONE**

Phone: (703) 413-8550

Hosted by: Tom Taugtes

Frequency: Weekends

Length: Two mins. Terms: Net affiliation

Delivered via: Satcom C5 T15

A quick weekend recap of the winners and losers, the scores, and the stats.



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"SPORTS WORLD ROUNDUP"**CBS RADIO SPORTS/WESTWOOD ONE**

Phone: (703) 413-8550
Hosted by: Bill Schweizer (M-F)

"SPORTS BEAT WITH BRENT MUSBURGER"**ESPN RADIO NETWORK**

Phone: (972) 448-3323
Hosted by: Brent Musburger
Frequency: Daily
Terms: Barter

Delivered via: Satcom C5 T23
Debuted: 1993 Affiliates: 290

A fast-paced afternoon drive sports show, reviewing the day's hot sports news and setting up the sports night ahead.

"THE SPORTSCARD REPORT LIVE"**DEL MAR BROADCASTING NETWORKS**

Phone: (760) 942-6516
Hosted by: Michael McKeever
Frequency: Weekly

Length: One hour Terms: Barter
Delivered via: Satcom C5 T15
Debuted: 1995 Affiliates: 115

Fast-paced talk show on sports and sports memorabilia with weekly sports celebrity guest and experts fielding listener's questions.

"SPORTSHEALTH TODAY"**EARTH & SPACE COMMUNICATIONS LLC**

Phone: (707) 833-5550
Hosted by: Mark Eaton
Frequency: Mon.-Fri.

Length: 2½ mins. Terms: Barter
Delivered via: Analog tape
Debuted: 1995 Affiliates: 100

An upbeat sports medicine and fitness feature that makes broken bones fun! From "crapshooter's elbow" to freak fishing injuries.

"SPORTSTICKER"**SPORTSTICKER ENTERPRISES L.P.**

Phone: (201) 309-1200
Frequency: Daily

Delivered via: Wire service

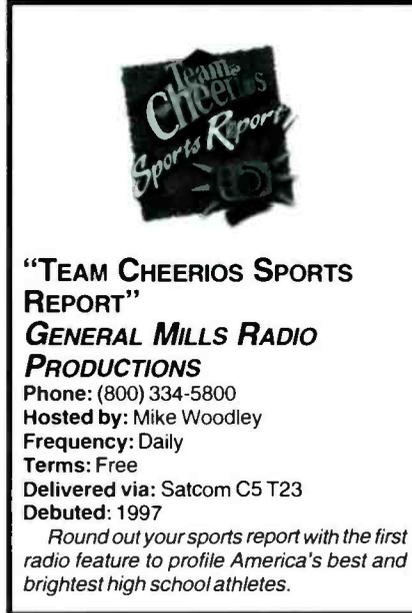
24-hour sports news and information wire service.

"SPORTSTIME"**CBS RADIO SPORTS/WESTWOOD ONE**

Phone: (703) 413-8550
Hosted by: Pat O'Brien
Frequency: Daily
Length: 3½ mins. Terms: Net affiliation
Delivered via: Satcom C5 T23
Debuted: 1981

News and expert commentary covering all aspects of sports.

T

**"TEAM CHEERIOS SPORTS REPORT"****GENERAL MILLS RADIO PRODUCTIONS**

Phone: (800) 334-5800
Hosted by: Mike Woodley
Frequency: Daily
Terms: Free

Delivered via: Satcom C5 T23
Debuted: 1997

Round out your sports report with the first radio feature to profile America's best and brightest high school athletes.

"TEEN' IT UP"**NBG RADIO NETWORK**

Phone: (800) 572-4624
Hosted by: Peter Jacobsen
Frequency: Daily

Length: 2½ mins. Terms: Barter
Delivered via: Analog tape, CD
Debuted: 1997 Affiliates: 310

Daily golf vignette hosted by PGA Tour player, Peter Jacobsen. News, tips, and interviews.

"THRIVE"**NBG RADIO NETWORK**

Phone: (800) 572-4624
Hosted by: Kerri Strug
Frequency: Daily
Length: Two mins. Terms: Barter
Delivered via: Analog tape, CD
Debuted: 1998 Affiliates: 100

Former Olympic gold medalist gives her tips on health, fitness, and diet to help you thrive.

"TORONTO RAPTORS"**SOUND SOURCE**

Phone: (416) 922-1290
Frequency: Seasonal
Length: Three hours Terms: Barter
Delivered via: Anik E1

Play by play.

W

"WESTWOOD ONE COLLEGE FOOTBALL BOWLS"**WESTWOOD ONE**

Phone: (703) 413-8550
Frequency: Seasonal
Delivered via: Satcom

Post-season college play-by-play action providing some of the best teams in all the nation.

"THE WESTWOOD ONE/HBO BOXING SERIES"**WESTWOOD ONE**

Phone: (703) 413-8550
Hosted by: Various
Frequency: Monthly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15

Regularly scheduled blow-by-blow accounts of championship boxing matches, created expressly for radio.

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A



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"AFTER MIDNITE WITH BLAIR GARNER"

PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Hosted by: Blair Garner
Frequency: Daily
Length: Six hours Terms: Barter
Delivered via: Satcom C5 T23

The overnight revolution! Features today's hottest country music, listener interaction, and interviews with entertainment's biggest names.



"ALL-NITE CAFE"

SUPERADIO NETWORKS

Phone: (508) 480-9000
Hosted by: Todd Newton
Frequency: Daily
Length: Six hours Terms: Barter, cash
Delivered via: GE-1, Orion 1
Debuted: 1994 Affiliates: 61

Overnight service for CHR radio stations featuring listener requests and superstar interviews.

B

"THE DOUG BANKS SHOW"

ABC RADIO NETWORKS

Phone: (972) 991-9200
Hosted by: Doug Banks & DeDe McGuire
Frequency: Daily, M-F
Length: Four hours Terms: Network affiliation
Delivered via: Satcom C5

An animated mix of contemporary Urban music, celebrity guests, listener phone calls, and unusual characters, with Doug and DeDe at the helm.



"BOB & SHERI"

JEFFERSON PILOT RADIO NETWORKS

Phone: (704) 374-3689
Hosted by: Bob Lacey & Sheri Lynch
Frequency: Daily
Length: Four hours Terms: Cash
Delivered via: GE 1 T13
Debuted: 1996 Affiliates: 12

Adult morning show blending music and conversational humor designed to dominate the women 25-54 demo. Satellite equipment provided.



"BOOT SCOOT'N PARTY'N NIGHTS"

PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Hosted by: Hollywood Harrison
Frequency: Weekly
Length: Six hours Terms: Barter
Delivered via: Satcom C5 T 23, CD

America's largest coast-to-coast party! Listener calls, today's hottest country, and chats with the artists who make the music.



"GARY BURBANK'S WEEKLY REAR VIEW"

BROADBANK BURBCASTING CORP.

Phone: (407) 834-3665
Hosted by: Gary Burbank
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T23
Debuted: 1995 Affiliates: 45

Three hours of the nation's most entertaining comedy talents blending political cartoons, song parodies, and a legendary cast of "caricatures."

C



"COUNTRY HEARTLINES"

RADIO TODAY ENTERTAINMENT

Phone: (212) 581-3962
Hosted by: John Crenshaw
Frequency: Daily
Length: Five hours M-F Terms: Barter
Delivered via: Satcom C5 T23
Debuted: 1996 Affiliates: 83

Delivers five hours of riveting listener interaction — and country hits. A satellite delivered country music soap opera!

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"DELILAH"

BROADCAST PROGRAMMING

Phone: (800) 426-9082
Hosted by: Delilah Rene
Frequency: Daily, Sun-F
Length: Five hours, 7pm - midnight
Terms: Barter
Delivered via: Satcom C5
Debuted: 1996 Affiliates: 140

Music-intensive, 7pm-midnight daypart specifically for Adult Contemporary stations: personality, listener dedications, proven ratings performance.



"THE DR. LAURA PROGRAM"

PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Hosted by: Laura Schlessinger
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5
Counseling on moral health.



E

"ESPN TONY KRONHEISER SHOW"

ABC RADIO NETWORKS

Phone: (972) 448-3323
Hosted by: Tony Kronheiser
Frequency: Daily, M-F
Length: Three hours Terms: Barter
Delivered via: Satcom C5

Three hours of sports and contemporary culture conversation taking listener calls and featuring top-name sports stars. ESPN Magazine contributor brings knowledge and humor to a national audience.

**Visit R&R ONLINE:
www.rronline.com**

F
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L

F

"THE FABULOUS SPORTS BABE"

ABC RADIO NETWORKS

Phone: (972) 448-3323

Hosted by: The Fabulous Sports Babe

Frequency: Daily, M-F

Length: Three hours Terms: Barter

Delivered via: Satcom C5

Debuted: 1994

Insightful analysis and irreverent humor from the nation's first female national sports talk show host. The Babe takes on all comers to talk about the world of sports.

G

"GOOD DAY, USA"

STEPHAN PRODUCTIONS

Phone: (508) 877-8700

Hosted by: Doug Stephan

Frequency: Daily, M-Sat.

Length: Six hours Terms: Barter

Delivered via: Satcom C1 & C5 T17, Galaxy IV

Debuted: 1988 Affiliates: 140

Personality-driven, caller-friendly, early drive and mid-morning program with topical issues, strong features, all live and segmentable.

J

"JOHN BOY & BILLY BIG SHOW"

JOHN BOY & BILLY RADIO NETWORK

Phone: (704) 338-9970

Hosted by: John Isley & Billy James

Frequency: Daily

Length: Four hours Terms: Cash, barter

Delivered via: GE 1

Affiliates: 49

Entertainment-intensive morning radio show based on Classic Rock format. Team together for 13+ years.



"THE JOHN & KEN SHOW"

FISHER ENTERTAINMENT

Phone: (408) 420-1400

Hosted by: John Kobylt & Ken Chiampou

Frequency: Daily

Length: Four hours Terms: Barter

Delivered via: Satcom

Debuted: 1992 Affiliates: 75

Personality driven radio. Four hours daily, 3-7pm PT.

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www.rronline.com



"JONES THROUGH THE NIGHT"

JONES RADIO NETWORK

Phone: (303) 784-8700

Frequency: Daily

Terms: Barter/cash

Delivered via: Satcom C5

10 hours of consistent, quality programming for Country, AC, and Oldies. Dave's Diner, Heart To Heart, Hot Country Nights With The Conman.

"THE TOM JOYNER MORNING SHOW"

ABC RADIO NETWORKS

Phone: (972) 991-9200

Hosted by: Tom Joyner

Frequency: Daily M-F

Length: Four hours Terms: Network affiliation

Delivered via: Satcom C5

The top-rated national Urban morning show featuring music, celebrity interviews, comedy, news, and listener interaction hosted by the multi-award winner.

K

"THE ALAN KEYES SHOW"

SALEM RADIO NETWORK

Phone: (972) 831-1920

Hosted by: Alan Keyes

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23, GE-3

Daily issue-oriented call-ins from Washington, DC hosted by former presidential candidate Alan Keyes.

L

"LOVE SONGS AND BEDTIME STORIES"

DICK SUMMER COMMUNICATIONS

Phone: (610) 793-0587

Hosted by: Dick Summer

Frequency: Daily

Length: Four hours Terms: Barter

Delivered via: Analog tape, DAT

Debuted: 1994 Affiliates: 4

Tracks only. The personality elements for your love songs show. Each station uses its own playlist, mixed with these tracks.

"LOVERS AND OTHER STRANGERS"

EMPIRE MEDIA DISTRIBUTION INC.

Phone: (800) 585-8201

Hosted by: Don Jackson

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: DAT, Telco/Comrex/ISDN

Debuted: 1986 Affiliates: 6

Record-breaking 19+ share with females 25-54 AC/SAC topic-oriented evening music show. Syndicated throughout Canada and expanding in the U.S.

DOMINATING MORNING RADIO.



Need to whip your mornings into shape? Dominate your market with "Bob & Sheri", a conversational, not contrived,

approach to morning radio. "Bob & Sheri" is real people talking about the things your target demo talks about: Sex, pop culture, show business, and children. It's sometimes risqué, occasionally controversial, but always funny and always a hit with adult female listeners. "Bob & Sheri" takes control of the numbers because, for the first time, a female talent is showcased as more than just a submissive giggle-chick side kick.

If the same old thing just isn't doing it for you anymore, it's time to try something different. Start a new morning fetish in your market with "Bob & Sheri". Call Tony Garcia at (704) 374-3689.

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M



"MANCOW'S MORNING MADHOUSE"

ROBERT EATMAN ENTERPRISES INC.

Phone: (310) 459-3728
Hosted by: Mancow Muller
Frequency: Daily
Length: 4½ hours Terms: Cash
Delivered via: Satcom C5 T23
Debuted: 1997 Affiliates: 7

America's fastest-paced, youth-oriented show blending outrageous humor, news, sports, celebrities, and hip social commentary.

N



"NEON NIGHTS WITH SCOTT EVANS"

BROADCAST PROGRAMMING

Phone: (800) 426-9082
Hosted by: Scott Evans
Frequency: Daily, M-F, 7pm-mid.
Length: Five hours Terms: Barter
Delivered via: Satcom
Debuted: 1997 Affiliates: 20

Country's Seven-to-Midnight solution, features at least 12 songs per hour, star interviews, listener calls, comedy, and fun.

"NIGHT LIGHT"

SUPERADIO NETWORKS

Phone: (508) 480-9000
Hosted by: David O'Leary Frequency: Daily
Length: Six hours Terms: Barter, cash
Delivered via: GE-1, Orion
Debuted: 1996 Affiliates: 14

Overnight service for AC/Hot AC radio stations featuring lifestyle guest interviews, listener requests, and special music features.



MARK AND BRIAN

"THE MARK AND BRIAN SHOW"
KLOS SYNDICATIONS INC.

Phone: (310) 840-4843
Hosted by: Mark and Brian
Frequency: Daily
Length: Four hours Terms: Cash
Delivered via: Satcom C5 T23, Sedat 23
Affiliates: 20

Entertaining morning show featuring celebrity guests, captivating character sketches, and topical bits!



"ON THE WEEKEND"

PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Hosted by: Jim Rondeau, Whitney Allen, Steve Casey
Frequency: Weekly
Length: All weekend Terms: Barter
Delivered via: Satcom C5 T23

America's top air personalities keep you sounding fresh "On the Weekend." Country music, celebrity interviews, and listener calls.

Visit R&R ONLINE: www.rronline.com

O
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T

"OPEN HOUSE PARTY"
SUPERADIO NETWORKS
 Phone: (508) 480-9000
 Hosted by: John Garabedian
 Frequency: Daily
 Length: Five hours Terms: Barter, Cash
 Delivered via: GE-1, Orion 1, CD
 Debuted: 1987 Affiliates: 156
The biggest party on the planet...superstar guest, listener requests, top hit music mixed beat to beat.

R

The Michael Reagan Show

"THE MICHAEL REAGAN SHOW"
PREMIERE RADIO NETWORKS INC.
 Phone: (818) 377-5300
 Hosted by: Michael Reagan
 Frequency: Daily
 Length: Four hours Terms: Barter
 Delivered via: Satcom C5
 Debuted: 1992 Affiliates: 123
Son of a president, political advisor, and honorary member of Congress; "The Michael Reagan Show" delivers nighttime talk with daytime ratings.

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www.rronline.com

"THE RON & RON SHOW"
THE RON & RON RADIO NETWORK INC.
 Phone: (813) 578-8500
 Hosted by: Ron Diaz & Ron Bennington
 Frequency: Daily
 Length: Four hours Terms: Cash/barter
 Delivered via: Galaxy 2
 Debuted: 1987 Affiliates: 9
Blaze through the airwaves with a show on the cutting edge of hip humor, celebrity, news, and sports guests.

S

"SCOTT & TODD IN THE MORNING"
WPLJ SYNDICATION
 Phone: (212) 613-8961
 Hosted by: Scott Shannon, Todd Pettengill
 Frequency: Daily
 Length: Four hours Terms: Cash
 Delivered via: Satcom C5 T23
 Debuted: 1997
Fast-paced Hot AC morning show loaded with celebrities, parodies, and topical humor. Target adults and women 25-54!

"STABLER & COMPANY: MAYHEM IN THE AYEM"
SRO COMMUNICATIONS
 Phone: (301) 309-1774
 Hosted by: Bill Stabler, Ed Walker, Joe Giganti
 Frequency: Daily
 Length: Four hours Terms: Barter, cash
 Delivered via: Satcom C5 T23
Personality-intensive talk, interview, information, news-you-can-use, satire, comedy, good clean fun; complete local customization and promotion package.

T

"TRUCKIN' BOZO RADIO NETWORK"
BROADBANK BURBCASTING CORP.
 Phone: (407) 834-3665
 Hosted by: Dale Sommers (The Truckin' Bozo)
 Frequency: Daily
 Length: Six hours Terms: Barter
 Delivered via: NSN Satellite Services
 Debuted: 1997 Affiliates: 7
The voice of the American trucker. USA's #1 truck show hosted by the legendary Truckin' Bozo. Mid.-6am ET.

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When was the last time you heard guests like this on YOUR morning show?



A

"ABC MITCH ALBOM SHOW"**ABC RADIO NETWORKS**

Phone: (972) 776-4643

Hosted by: Mitch Albom

Frequency: Saturday

Length: Three hours Terms: Barter

Delivered via: Satcom C5

Topical blend of the latest news and issues, celebrity guests, and humorous features. Emmy award-winner Mitch Albom uses his diverse background to entertain and inform.

"ABC MARK DAVIS SHOW"**ABC RADIO NETWORKS**

Phone: (972) 776-4643

Hosted by: Mark Davis

Frequency: Sunday

Length: Three hours Terms: Barter

Delivered via: Satcom C5

The definitive place for national discussion of the week's hot issues. Listener-interactive forum features informative and news-making guests from government, pop culture, and sports.

"ABC GET CONNECTED WITH GINA SMITH"**ABC RADIO NETWORKS**

Phone: (972) 776-4643

Hosted by: Gina Smith

Frequency: Saturday

Length: Three hours Terms: Barter

Delivered via: Satcom C5

ABC News' high-profile technology correspondent, Gina takes charge of the high-tech arena with a three-hour mix of listener calls, technology news, and consumer tips.

"ABC MONEY TALK WITH BOB BRINKER"**ABC RADIO NETWORKS**

Phone: (972) 776-4643

Hosted by: Bob Brinker

Frequency: Saturday & Sunday

Length: Three hours Terms: Barter

Delivered via: Satcom C5

Attracting listeners for over a decade by providing straight-forward, reliable advice in volatile financial markets. Bob attracts a loyal call-in core as well as high-profile advertisers.

"ALL ABOUT COLLECTOR CARS"**TALK AMERICA RADIO NETWORK #2**

Phone: (781) 828-4546

Hosted by: Bob Hall

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1998 Affiliates: 20

The first call-in program devoted exclusively to old cars and trucks. Sun. 5-6pm ET.

"AMERICA GOOD MORNING"**TALK AMERICA RADIO NETWORK #1**

Phone: (781) 828-4546

Hosted by: Phil Paleologos

Frequency: Daily

Length: Four hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 80

Live from his diner, Phil serves up good conversation and common sense along with today's hottest newsmakers. M-F 5-9am ET.

"AMERICA OUTDOORS"**TALK RADIO NETWORK**

Phone: (541) 664-8827

Hosted by: Lance Podolski

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T23

Debuted: 1991 Affiliates: 50

Hunting, fishing, sporting reports, and stories from guests and callers all over America. Young, upbeat, male-dominated. Sunday, 6-8am PST.

"AMERICA ON THE ROAD I"**AMERICA ON THE ROAD INC.**

Phone: (207) 781-5036

Hosted by: Mike Anson and Jack Nerad

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Analog tape, DAT, Satcom C5 T15

Debuted: 1990 Affiliates: 296

Automotive experts review auto technology, products and services, test drive vehicles, interview industry notables, report industry news, take listener calls.

"AMERICA ON THE ROAD II"**AMERICA ON THE ROAD INC.**

Phone: (207) 781-5036

Hosted by: Mike Anson and Jack Nerad

Frequency: Weekly

Length: 2½ mins. Terms: Barter

Delivered via: Analog tape, DAT

Debuted: 1990 Affiliates: 155

Automotive experts review new technology, test drive vehicles, interview industry notables, analyze products and services, and report industry news.

"AMERICAN CRIME LINE"**TALK RADIO NETWORK**

Phone: (541) 664-8827

Hosted by: Ed Nowicki

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T23

Debuted: 1995 Affiliates: 78

Nationally recognized security expert and ex-cop discusses law enforcement and interviews newsmakers concerning crime and personal security. Saturday, 2-5pm PST.

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- "We're thrilled to have her on WLS. She's a great fit!" Mike Elder, DM, WLS Chicago
- "Fun, entertaining, appeals to technos and novices!" Tom Clendening, PD, KIRO Seattle
- "Over \$80,000 in new business instantly with Kim's show!" Mike Mallace, SM, KFYO Phoenix

Saturday 10 am - 1 pm ET Satcom C-5, T-23, SEDAT 14



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A
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C

A

"ASK THE DOCTOR"
TALK AMERICA RADIO NETWORK #1
 Phone: (781) 828-4546
 Hosted by: Dr. Derrick Desilva
 Frequency: Daily
 Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
 Debuted: 1994 Affiliates: 88
Dr. takes house calls and answers all your medical questions. A practicing physician, Dr. DeSilva is hosting a topical program on CNN.

"ASK THE HANDYMAN WITH GLENN HAEGE"
WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Glenn Haege
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5
Veteran Detroit radio host Glenn Haege answers questions on home repair and related subjects. Also, guest experts from the home repair industry join Glenn.

"AUTO TALK"
TALK RADIO NETWORK
 Phone: (541) 664-8827
 Hosted by: David Shortreed, Alan Masters
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 4 T23
 Debuted: 1993 Affiliates: 72
Two loud and funny guys from the automotive industry answer questions about auto repair and purchases. Saturday, 8-10am PST.

"AUTO WORLD"
TALK AMERICA RADIO NETWORK #1
 Phone: (781) 828-4546
 Hosted by: Bob Long
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
 Debuted: 1995 Affiliates: 65
Everything automotive from repair tips to car prices with experts. Sunday 5-6pm.

B

"BACKSTAGE"
TALK AMERICA RADIO NETWORK #1
 Phone: (781) 828-4546
 Hosted by: Connie Ross
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
 Debuted: 1995 Affiliates: 80
Celebrities, entertainment, gossip live from Las Vegas. Saturday 9-11pm ET.

C

"BENDING THE RULES"
PREMIERE RADIO NETWORKS INC.
 Phone: (818) 377-5300
 Hosted by: Suzanne Kresse
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5
 Debuted: 1997 Affiliates: 10
Modern manners and etiquette show dealign with weddings and other celebrations.

"THE JIM BOHANNON SHOW"
WESTWOOD ONE
 Phone: (800) 225-3270
 Hosted by: Jim Bohannon
 Frequency: Daily
 Length: Three hours Terms: Barter
 Delivered via: Satcom C5 T15
Quality late-night programming featuring guest interviews and listener calls on a wide variety of topical issues.

"DR. JOY BROWNE"
WOR RADIO NETWORK
 Phone: (212) 642-4533
 Hosted by: Dr. Joy Browne
 Frequency: Daily
 Length: Three hours Terms: Barter
 Delivered via: Satcom C5 T23
 Debuted: 1992
Earth-based personal issues with a real psychologist. Great demographics and listener loyalty. Hot talk with a heart.

"BULLET PROOF YOUR FINANCIAL FUTURE"
TALK AMERICA RADIO NETWORK #1
 Phone: (781) 828-4546
 Hosted by: Bruce
 Frequency: Weekly
 Length: One hour Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
 Debuted: 1995 Affiliates: 60
How to invest wisely with information from guests who have done it. Saturdays 3-4pm ET.

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www.rronline.com

C

"CELEBRATE"
TALK AMERICA RADIO NETWORK #2
 Phone: (781) 828-4546
 Hosted by: Mark & Gayle Van Wagoner
 Frequency: Daily
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
 Debuted: 1998 Affiliates: 20
A fun, fact-filled program featuring the latest in health and exercise, family, business, and music with expert guests and bestselling authors. M-F 7pm ET.

"PAT CHOATE PROGRAM"
TALK AMERICA RADIO NETWORK #2
 Phone: (781) 828-4546
 Hosted by: Pat Choate
 Frequency: Daily
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
 Debuted: 1997
Former running-mate of Ross Perot explores today's hottest issues with a conservative and pro-American edge. M-F, 5pm ET.

"COAST TO COAST AM WITH ART BELL"
CHANCELLOR BROADCASTING COMPANY
 Phone: (541) 664-8829
 Hosted by: Art Bell
 Frequency: Daily
 Length: Five hours Terms: Barter
 Delivered via: Satcom C5 T15
 Debuted: 1992 Affiliates: 395
Live unscreened call-in talk with America's most popular overnight host. No. 1 in major markets all over America. M-F 10pm-3am PST.

"COMPUTER ACCESS"
AMERICAN TALK RADIO NETWORKS
 Phone: (301) 309-1774
 Hosted by: Brian Reston
 Frequency: Daily
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T23, ISDN
The ultimate computer show; direct access via toll-free and internet phone to experts in PC and MAC; WOW!

"COUNTRYLINE USA"
DANA MILLER ENTERTAINMENT
 Phone: (310) 456-7879
 Hosted by: Dana Miller
 Frequency: Monthly
 Length: Two hours Terms: Barter
 Delivered via: CD
 Debuted: 1987 Affiliates: 200
Monthly show, interactive on ERN website (www.emsite.com). One on one interviews with Country stars and their music.

C

"CYBERTALK"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546

Hosted by: Keith Leach

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 20

The internet, websites, and computer trends are explored with experts in this user-friendly computer program, Sat. 12-2pm ET.

D

"DAVE DAWSON SHOW"

TALK RADIO NETWORK

Phone: (541) 664-8827

Hosted by: Dave Dawson

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15

Debuted: 1996 Affiliates: 38

Legendary host in NYC, San Diego, and Kansas City now available nationally. Current events and character callers.



"THE DR. LAURA PROGRAM"

PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300

Hosted by: Laura Schlessinger

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5

Counseling on moral health.



"THE DOLANS"

WOR RADIO NETWORK

Phone: (212) 642-4533

Hosted by: Ken and Daria Dolan

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1992

Entertaining, high-energy consumer issues. Husband and wife team with a combined 30+ years expertise. Scam Busters!

"THE DON & MIKE SHOW"

WESTWOOD ONE

Phone: (703) 413-8550

Hosted by: Don Geronimo and Mike O'Meara

Frequency: Daily, M-F

Length: Four hours Terms: Barter

Delivered via: Satcom C5 T15

Don & Mike attract a new generation to Talk radio with lots of listener interactivity, on-air stunts, creativity, and originality!

"DREAMLAND"

CHANCELLOR BROADCASTING COMPANY

Phone: (541) 664-8829

Hosted by: Art Bell

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15

Debuted: 1994 Affiliates: 275

America's most popular overnight host interviews leaders in paranormal, UFO, and life-after-death research. Sundays 6-9pm PST.

"DUKE & THE DOCTOR"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546

Hosted by: Jan McBarron, Duke Liberature

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 70

Medical physician Jam McBarron, M.D. and Peachtree Natural Food CEO Duke Liberature offer listeners natural alternatives to prescription drugs M-F, 10am ET.

E

"THE EDGE OF REALITY"

UNITED STATIONS RADIO NETWORKS

Phone: (212) 869-1111

Hosted by: Ken Dashow

Frequency: Weekly

Terms: Barter

Delivered via: Satcom C5

Debuted: 1996 Affiliates: 66

A weekly exploration into the world of paranormal phenomena including UFOs, crystals, the after-life, etc. Perfect for Saturday nights.

"THE EDUCATION REVOLUTION"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546

Hosted by: Jerry Mintz

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 50

Jerry Mintz showcases the dramatic changes reshaping education around the world. Sun. 9-10pm ET.

"THE J. PAUL EMERSON SHOW"

RADIO TONGUES

Phone: (505) 885-2999

Hosted by: J. Paul Emerson

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Galaxy IV T3

Debuted: 1994 Affiliates: 23

Compelling! Entertaining! Funny! Legendary talker J. Paul Emerson will give you the market! Bing! Bang! Bong!

"DAVID ESSEL—ALIVE!"

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: David Essel

Frequency: Twice weekly

Length: Three hours Terms: Barter

Debuted: 1993

Motivational speaker and personal success expert David Essel provides advice on everything from stress management to alternative medicine.

"EXTRAORDINARY SCIENCE RADIO HOUR"

TALK RADIO NETWORK

Phone: (541) 664-8827

Hosted by: J.W. McGinnis

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15

Debuted: 1995 Affiliates: 50

The International Tesla Society explores science and technical issues in revolutionary new light through timely interviews. Saturday 5-6pm.

F

"FERRALL ON THE BENCH"

WESTWOOD ONE

Phone: (800) 225-3270

Hosted by: Scott Ferrall

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5

Debuted: 1995

Sports talk aimed at Generation X. Host Scott Ferrall brings his fast paced, rock 'n' roll attitude to sports talk.

"THE FISHING ZONE"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546

Hosted by: Steven Sloan

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online

Debuted: 1993 Affiliates: 80

All the fishing news you ever wanted to know. 6-7am ET every Saturday morning.



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G

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WOR
RADIO NETWORK

"FODOR'S TRAVEL SHOW"
WOR RADIO NETWORK

Phone: (212) 642-4533
Hosted by: Valarie D'Elia
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T23
Debuted: 1993

Explore the world for exciting, value-packed travel from Fodor's. The No. 1 name in travel.

WOR
RADIO NETWORK

"FOOD TALK WITH ARTHUR SCHWARTZ"
WOR RADIO NETWORK

Phone: (212) 642-4533
Hosted by: Arthur Schwartz
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T23

This food expert was born with a wooden spoon in his mouth. Nationally recognized as an authoritative food critic.

"FOR THE PEOPLE"
TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546
Hosted by: Chuck Harder
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9
Debuted: 1996 Affiliates: 100

Consumer advocate Chuck Harder brings his caller-driven show daily. M-F 2-5pm ET.

"FRANCES AND THE WORKING GIRLS"
HAMILTON & SUMMER SYNDICATION

Phone: (703) 548-1779
Hosted by: "Frances"
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Starguide II
Debuted: 1994

Cut to the chase ... "Working Girls" is a Saturday night, hot talk, two-hour program ... listener discretion advised.

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www.rronline.com

"THE ROGER FREDINBURG SHOW"
TALK RADIO NETWORK

Phone: (541) 664-8827
Hosted by: Roger Fredinburg
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T15
Debuted: 1993 Affiliates: 205

Radio's "Regular Guy" talks politics and life. Not a windbag. Not an insider; very caller-interactive. 7-10pm M-F, Sun. 9-10pm PST.

"FREEDOM CALLS"
TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546
Hosted by: Bo Gritz
Frequency: Daily
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
Debuted: 1993 Affiliates: 50

Former presidential candidate and most-decorated Green Beret, Bo Gritz gets listeners to be true Americans. 10-noon ET.

G

"THE GARDEN OF EDEN WITH JACK EDEN"
SRO COMMUNICATIONS

Phone: (301) 309-1774
Hosted by: Jack Eden
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T23, ISDN

Garden guru answers your listeners' lawn and garden questions; long-time garden editor and talk show host in Philadelphia and Washington.

WOR
RADIO NETWORK

"THE GARDEN HOTLINE WITH RALPH SNODSMITH"
WOR RADIO NETWORK

Phone: (212) 642-4533
Hosted by: Ralph Snodsmith
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T23

America's greenest thumb cultivates listeners year-round. Great listener loyalty and local sales opportunities. Formerly on ABC.

"THE GARDEN SHOW"
SOUND SOURCE

Phone: (416) 922-1290
Hosted by: Mark Cullen
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Anik E1
Debuted: 1996 Affiliates: 15

Gardening advice and guest.

"GIVE IT SOME THOUGHT"
TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546
Hosted by: Tony Trupiano
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
Debuted: 1997 Affiliates: 60

Lively conversation with today's newsmakers and rule-breakers. Sundays 11pm-2am.

"GOOD DAY, USA"
STEPHAN PRODUCTIONS

Phone: (508) 877-8700
Hosted by: Doug Stephan
Frequency: Daily, M-Sat.
Length: Six hours Terms: Barter
Delivered via: Satcom C1 & C5 T17, Galaxy IV
Debuted: 1988 Affiliates: 140

Personality-driven, caller-friendly, early drive and mid-morning program with topical issues, strong features, all live and segmentable.

"GRANDSTAND"
TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546
Hosted by: Carl Grande, Bob Long
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
Debuted: 1988 Affiliates: 50

A look at the week in sports. Interviews with guests, reports, and two-way talk. Sundays 8-9pm ET.

WOR
RADIO NETWORK

"THE BOB GRANT SHOW"
WOR RADIO NETWORK

Phone: (212) 642-4533
Hosted by: Bob Grant
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T23
Debuted: 1996

Radio's most incendiary, hot talk conservative. Buckle your seatbelts.

"DR. TONI GRANT"
RADIO SHOWS LTD.

Phone: (800) 988-4341
Hosted by: Dr. Toni Grant
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T23
Debuted: 1997 Affiliates: 100

America's original radio psychologist informs, enlightens, and entertains listeners each weekday for three hours with clinical and common-sense solutions with candor and compassion.

G

"THE GREASEMAN SHOW"**WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: The Greaseman

Frequency: Daily

Length: Four hours Terms: Cash

Delivered via: Satcom C5 T23, 25, 27

"The Greaseman Show" is a four-hour comedy show with an emphasis on wacky bits, parody songs, and phone calls.

"THE GIL GROSS SHOW"**CBS RADIO NETWORKS/
WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Gil Gross

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1992

Gross talks about the hot topics of the day with guest interviews aimed toward adults 25-54.



the Group room

"THE GROUP ROOM"**PREMIERE RADIO
NETWORKS INC.**

Phone: (818) 377-5300

Hosted by: Selma Schimmel

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T23, Sedat 16

Debuted: 1996

An on-air support group for people with cancer, their families, friends, physicians, and everyone meeting life's challenges.

"GUN TALK"**TALK AMERICA RADIO NETWORK #1**

Phone: (781) 828-4546

Hosted by: Tom Gresham

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T3,

Spacenet 3 T9, online

Debuted: 1995 Affiliates: 75

Guns, gun safety issues are discussed with guests. Two-way talk. Sunday 2-5pm ET.

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www.rronline.com

H

"THE KEN HAMBLIN SHOW"**AMERICAN VIEW INC.**

Phone: (540) 371-0100

Hosted by: Ken Hamblin

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23

An unassuming colored guy speaks his mind about America, on culture, liberal do-gooders, and a host of other hot topics.



Handle on the Law

WITH BILL HANDLE

"HANDEL ON THE LAW"**PREMIERE RADIO
NETWORKS INC.**

Phone: (818) 377-5300

Hosted by: Bill Handel

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5

Debuted: 1997 Affiliates: 25

Law advice talk show.

"THE ALLAN HANDELMAN SHOW"**ALLAN HANDELMAN COMMUNICATIONS**

Phone: (704) 547-9492

Hosted by: Allan Handelman

Frequency: Weekly, Sun.

Length: Three hours Terms: Barter

Delivered via: DAT, On-line, G-Star, C-Band

Debuted: 1992 Affiliates: 61

Major celebrity/newsmaker-based interviews. Issues and guests relevant to the Rock (18-45) audience. For Alternative, Rock AORs, News/Talk with youth appeal.

"THE ED HARTLEY SHOW"**THE TALK RADIO COMPANY**

Phone: (813) 399-8283

Hosted by: Ed Hartley

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C1 T20, C5 T15,

Galaxy 6 T3

Debuted: 1994 Affiliates: 25

A refreshing break from heavy politics. Caller-driven interaction on social issues, values, morals. Compelling, listenable, entertaining! M-F, 3-5pm ET.

"HEALTH AMERICA SHOW"**TALK AMERICA RADIO NETWORK #1**

Phone: (781) 828-4546

Hosted by: Dr. Toby Watkinson

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3,

Spacenet 3 T9

Debuted: 1991 Affiliates: 50

Watkinson discusses the real truth about food and nutrition companies. Sat 4-5pm ET.


"HEALTH CENTER"**PREMIERE RADIO
NETWORKS INC.**

Phone: (818) 377-5300

Hosted by: Kevin Miller

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5

Debuted: 1997 Affiliates: 10

Alternative health and medicine show.

"HEALTH SEMINAR"**TALK AMERICA RADIO NETWORK #1**

Phone: (781) 828-4546

Hosted by: Richard Desoto

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T3,

Spacenet 3 T9, online

Debuted: 1996 Affiliates: 65

New trends in medicine hosted by Richard Desoto. Saturdays 5-6pm ET.


**"HEALTH TALK WITH DR.
RONALD HOFFMAN"****WOR RADIO NETWORK**

Phone: (212) 642-4533

Hosted by: Dr. Ronald Hoffman

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1994

Alternative medicine with medical doctor and nutritionist. Young lifestyle issues, vitamins, health maintenance, and optimization. Not your father's doctor!



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H

HEALTH TALK™

with Dr. Bob Martin

"HEALTH TALK WITH DR. BOB MARTIN"

PRECISION BROADCAST

DYNAMICS

Phone: (760) 966-0500

Hosted by: Dr. Bob Martin

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15, C1 T2, Galaxy IV T3

Debuted: 1991

Caller intensive, self-help forum of health and wellness. Proven ratings and revenues. We'll SHOW YOU THE MONEY.

"HEALTH WATCH"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546

Hosted by: Jim and Tricia Feijo

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9

Debuted: 1995 Affiliates: 20

The Feijos truly care about listeners' health and offer a wide variety of alternative choices. M-F noon-2pm ET.

"HEALTH WATCH SATURDAY"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546

Hosted by: Jim and Patricia Feijo

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online

Debuted: 1995 Affiliates: 50

Alternative health issues discussed with listener participation. Saturday, 7-8am ET

"HERBS & HEALTH"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546

Hosted by: Logan Chamberlain

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 50

Dr. Logan Chamberlain takes an in-depth look at medicinal herbs. Sun. 10-11pm ET.



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"HERE'S TO YOUR HEALTH"

TALK RADIO NETWORK

Phone: (541) 664-8827

Hosted by: Deborah Ray and Dr. Donald Carrow

Frequency: Daily

Length: Two-three hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T23

Debuted: 1987 Affiliates: 130

Call-in advice for alternative medicine featuring "Radio's Medical Maverick" and pioneers in alternative medicine. M-F, 6-8am PT, Sunday, 1-4pm PT.

"HIP HOP COAST 2 COAST"

GLOBAL SATELLITE NETWORK

Phone: (818) 906-1888

Hosted by: The Baka Boyz

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T19

Debuted: 1998 Affiliates: 125

The biggest stars in Hip Hop join the Baka Boyz, playing their latest songs and taking live calls from listeners.

Hosted by Don Zeman

"HOMEFRONT"

PREMIERE RADIO

NETWORKS INC.

Phone: (818) 377-5300

Hosted by: Don Zeman

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5

Debuted: 1997 Affiliates: 50

Home improvement and remodeling show.

"HOMESCHOOLING LIVE"

USA RADIO NETWORK

Phone: (800) 829-8111

Hosted by: Vicki Brady

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Spacenet 3 T7H

Debuted: 1996 Affiliates: 113

Interviews with expert personalities, producers, and authors in this uplifting and informative program that's practical for educators of all kinds.

"IMUS IN THE MORNING"

WESTWOOD ONE

Phone: (212) 641-2042

Hosted by: Don Imus

Frequency: Daily

Length: Four hours Terms: Cash

Delivered via: Satcom C5 T15

Radio legend Don Imus and his talented team dominate upscale 25-54 listeners across America with hot guests and clever satire.

"INTERGALACTIC RADIO HOUR"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546

Hosted by: CB Maxwell

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 20

Exploring the philosophy of "positive optimism," which is a means to speak your way out of confusion and difficulties. Mon 12-1am ET.

"INTERNET @ NIGHT"

USA RADIO NETWORK

Phone: (800) 829-8111

Hosted by: Tony Reynolds

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15, Spacenet 3 T7H

Debuted: 1995

Providing insight into the uses of the Internet, the tools used in accessing it, and conversations about it.

"INTO TOMORROW"

ADVANCED PRODUCTIONS

Phone: (305) 824-9000

Hosted by: Dave Graveline

Frequency: Weekly, Sun. 1-4pm ET

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23, SEDAT C15

Debuted: 1996 Affiliates: 74

LIVE — Interactive: The latest in consumer electronics, and technology. More information at <http://www.graveline.com> or e-mail advanced@graveline.com

"INVEST AMERICA"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546

Hosted by: Morton Downey Jr.

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1998 Affiliates: 70

Morton Downey Jr. shares investment advice with listeners and guests. Sat. 5-6am ET.

"IT'S YOUR MONEY"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546

Hosted by: Bill Bailey, Esq.

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 9 T3, online

Debuted: 1994 Affiliates: 90

Harvard-trained lawyer and insurance expert discusses consumer issues with guests and callers. Sunday 12-2pm ET.

J

"THE JUDY JARVIS SHOW"**JARVIS PRODUCTIONS INC.**

Phone: (860) 242-7276

Hosted by: Judy Jarvis

Frequency: M - F

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1993 Affiliates: 50

A lively mix of interviews, call-ins, commentary, and controversial debate of the day's hottest stories from human interest to politics to entertainment.

"THE BOB JUST SHOW"**TALK RADIO NETWORK**

Phone: (541) 564-8827

Hosted by: Bob Just

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15

Debuted: 1996 Affiliates: 58

Media consultant comments on political, social, and entertainment issues from conservative Democrat viewpoint. Timely, interactive. Sun., 8-11am PT.

K

"THE ALAN KEYES SHOW"**SALEM RADIO NETWORK**

Phone: (972) 831-1920

Hosted by: Alan Keyes

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23, GE-3

Daily issue-oriented call-ins from Washington, DC hosted by former presidential candidate, Alan Keyes.

"LARRY KING LIVE"**WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Larry King

Frequency: Daily, M-Sat.

Length: One hour Terms: Barter

Delivered via: Satcom C5

Each night Westwood One simulcasts CNN's award-winning "Larry King Live." World class guests from the world of politics, news, sports, and entertainment.

"LARRY KING SUPER SPECIALS"**WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Larry King

Length: Various Terms: Barter

Delivered via: Satcom C5

Event radio with a special guest. Last program to air with Larry King with President Clinton. Two hours with call-ins.

"THE KIM KOMANDO COMPUTER SHOW"**WESTSTAR TALKRADIO NETWORK**

Phone: (602) 912-9458

Hosted by: Kim Komando

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1992 Affiliates: 210

America's top-rated radio talk show on computers, the Internet, and more! Affiliates include WLS, KLSX, KIRO, KFYI.

L

"LAST NIGHT ON LARRY KING LIVE"**WESTWOOD ONE**

Phone: (800) 225-3270

Hosted by: Larry King

Frequency: Daily

Length: Two mins. Terms: Barter

Delivered via: Satcom C5

A two minute highlight version of last night's "Larry King Live" TV show. The best cuts from Larry's feature interview with his world-class guests from politics, news, sports, and entertainment.

"LET'S TALK BUSINESS"**TALK AMERICA RADIO NETWORK #1**

Phone: (781) 828-4546

Hosted by: Mitch Schlimer

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online

Debuted: 1995 Affiliates: 55

Famous entrepreneurs are guests. Each week listeners find out about having their own business. Saturday noon-1pm.

"THE TOM LEYKIS SHOW"**WESTWOOD ONE**

Phone: (310) 204-5000

Hosted by: Tom Leykis

Frequency: M-F

Length: Four hours

Delivered via: DATS, Satcom C5 T15

A new style of talk show programming that draws in a newer breed of listeners...younger, hipper, more involved.

"THE G. GORDON LIDDY SHOW"**WESTWOOD ONE**

Phone: (703) 413-8550

Hosted by: G. Gordon Liddy

Frequency: Daily, M-F

Length: Four hours Terms: Barter

Delivered via: Satcom C5 T15

Armed with wit and provocative opinions, the G-Man combats the competition with entertaining, intelligent talk for 25-54 listeners.

"LOG ON USA"**TALK AMERICA RADIO NETWORK #1**

Phone: (781) 828-4546

Hosted by: Jaclyn Easton

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online

Debuted: 1996 Affiliates: 50

How to use the Internet and take advantage of the many offerings. Sunday 7-8am.


"LOVE PHONES"**PREMIERE RADIO NETWORKS INC.**

Phone: (818) 377-5300

Hosted by: Judy and Jagger

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Satcom C5

Debuted: 1994 Affiliates: 50

Relationship call-in program.

"LOVELINE"**WESTWOOD ONE**

Phone: (310) 204-5000

Hosted by: Dr. Drew Pinsky and Adam Corolla

Frequency: Sun.-Thurs.

Length: Two hours Terms: Barter

Delivered via: Satcom C5

Debuted: 1995

Advice on love, sex, and relationships.

M

"MAGIC GARDEN SHOW"**TALK AMERICA RADIO NETWORK #1**

Phone: (781) 828-4546

Hosted by: Mort White

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online

Debuted: 1980 Affiliates: 80

Author and horticulturist Mort White answers listeners' questions every Saturday 9-10am ET.

"MAGIC GARDEN SUNDAY"**TALK AMERICA RADIO NETWORK #2**

Phone: (781) 828-4546

Hosted by: Mort White

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 20

Mort White shares his love of mother nature with listeners. Sun. 12-1pm ET.

"ROY MASTERS"**TALK RADIO NETWORK**

Phone: (541) 664-8827

Hosted by: Roy Masters

Frequency: Daily

Terms: Barter

Delivered via: Satcom C5 T15

Debuted: 1995 Affiliates: 25

Sex, food, parenting, relationships. Radio's original self-help host offers advice and spirituality in mainstream format. M-F, 8-10am PT.

M
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M

"THE MARY MATALIN SHOW"

**CBS RADIO NETWORKS/
WESTWOOD ONE**

Phone: (800) 225-3270
Hosted by: Mary Matalin
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T23
Debuted: 1996

Republican strategist hosts forum that touches on politics, government, lifestyle trends, and family issues that affect us all.

"THE JOE MAZZA WEEKEND"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546
Hosted by: Joe Mazza
Frequency: Weekly
Length: Seven hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
Debuted: 1995 Affiliates: 120

All night fun, interviews, giveaways, and sports. Listener call-in. Sunday 2-7am and Monday 2-5am.

"THE JOHN MCLAUGHLIN SHOW"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546
Hosted by: John McLaughlin
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
Debuted: 1993 Affiliates: 60

Political and public interest talk. Saturdays 1-3pm ET.

"MEDI-POLITICS"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546
Hosted by: Jack Shapiro
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
Debuted: 1998 Affiliates: 40

Jack Shapiro reports on important new medical issues and trends. Sun. 6-7pm ET.

"DR. GABE MIRKIN SHOW"

MEDIA STRATEGIES

Phone: (888) 841-6597
Hosted by: Dr. Gabe Mirkin
Frequency: Daily
Length: Two hours Terms: Barter
Delivered via: CD, DAT, Satcom C5 T2
Debuted: 1980 Affiliates: 50

Dr. Mirkin answers a broad range of questions on fitness, health, and sexuality. Build intensely loyal audiences in short time.

"MONEY MATTERS"

SOUND SOURCE

Phone: (416) 922-1290
Hosted by: Brian Costello
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Anik E1
Debuted: 1996 Affiliates: 30
Personal financial advice. Live phone-in.

"MONEY TALK"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546
Hosted by: Bob Hardcastle
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
Debuted: 1994 Affiliates: 70
Conservative and timely financial advice. Saturday 8-9am.

"MONEY TALKS"

SOUND SOURCE

Phone: (416) 922-1290
Hosted by: Jerry White
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Anik E1
Debuted: 1996 Affiliates: 10
Business and personal financial advice. Live, phone-in.

"THE MOTORMAN"

MILLENNIUM BROADCASTING INC.

Phone: (203) 975-9779
Hosted by: "Motorman" Leon Kaplan
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T23
Debuted: 1997 Affiliates: 40
Entertaining and informative call-in program about cars, boats, motorcycles, and more. Currently airing in Los Angeles, New York, Chicago, San Francisco, and points beyond.

"MYRNA"

TALK RADIO NETWORK

Phone: (541) 664-8827
Hosted by: Myrna Ochs
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T23
Debuted: 1992 Affiliates: 54
Professional counselor and teacher talks parenting, education, relationships, and call-in advice. Sunday, 11am-1pm PT.

"MYSTERIES OF THE MIND"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546
Hosted by: Alex Merklinger
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
Debuted: 1998 Affiliates: 50

Alex Merklinger approaches the enigmas of our lives and the universe with a fresh, spiritual perspective.

N

"N-2-LIVIN'"

USA RADIO NETWORK

Phone: (800) 829-8111
Hosted by: Jay Strack
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Spacenet 3 T7H
Debuted: 1994

Addressing the problems facing today's youth, this exciting talk show features a variety of guests, including authors and musicians.

"NIGHT TALK"

AMERICAN URBAN RADIO NETWORKS

Phone: (718) 335-1600
Hosted by: Ron Daniels
Frequency: Daily M-F
Length: Four hours
Delivered via: GE-3 T13 & 17
Debuted: 1982 Affiliates: 30
Issues impacting the African-American community. Call-in and live guests.

"THE DEBBIE NIGRO SHOW"

SWEET TALK PRODUCTIONS

Phone: (203) 869-5855
Hosted by: Debbie Nigro
Terms: Barter
Delivered via: Satcom C5 T23
Affiliates: 25
High-energy show with humor, intuition, inspiration, and education for the busy people of the world.

"ON COMPUTERS"

CREATIVE PROMOTION TV AND RADIO SYNDICATIONS

Phone: (310) 842-8217
Hosted by: Renn Vara
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T15
Debuted: 1991 Affiliates: 85
Everything anyone ever wants to ask in relation to computers and related technological subjects.

"ON THE GARDEN LINE WITH JERRY BAKER"

WESTWOOD ONE

Phone: (800) 225-3270
Hosted by: Jerry Baker
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T15
Gardening tips and tricks, lawn care, house plants, and seasonal reminders. Live listener participation for expert advice.

"ON THE HOUSE WITH THE CAREY BROS."

ON THE HOUSE SYNDICATION

Phone: (800) 737-2474

Hosted by: James and Morris Carey

Frequency: Weekly

Length: Four hours, modular Terms: Barter

Delivered via: Analog tape, Satcom C5 T19

Debuted: 1992 Affiliates: 160

Home improvement, home repair, home remodeling call-in program. Features include Dr. Roof, Webhead.

P

"JANET PARSHALL'S AMERICA"

SALEM RADIO NETWORK

Phone: (972) 831-1920

Hosted by: Janet Parshall

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Spacenet 3

Issue-oriented, lifestyle talk show from a Christian worldview. Originating from Washington, DC.



"THE PAT & MIKE WORLDWIDE WEB RADIO SHOW"

PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300

Hosted by: Pat Dane & Mike Walter

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5

Debuted: 1997 Affiliates: 10

Computer and internet show.

"PET PLANET RADIO"

TALK RADIO NETWORK

Phone: (541) 664-8827

Hosted by: John Avalon Reed

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15

Debuted: 1997 Affiliates: 55

Pet expert John Avalon Reed features fun guests on dogs, cats, and their care. Highly profitable local sales and ratings.



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"PET RADIO"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546

Hosted by: Kathy Gleason & Rich Avanzino

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3,

Spacenet 3 T9

Debuted: 1997 Affiliates: 20

Educating listeners on pet-related topics. Sun. 3-5pm ET.



"THE PET SHOW WITH WARREN ECKSTEIN"

WOR RADIO NETWORK

Phone: (212) 642-4533

Hosted by: Warren Eckstein

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1993

One of America's favorite pet shows. Shows listeners how their pets train them. High-energy entertainment.

"POINT OF VIEW"

USA RADIO NETWORK

Phone: (800) 829-8111

Hosted by: Marlin Maddoux

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: Spacenet 3 T7H

Debuted: 1973 Affiliates: 268

This issue-oriented, Christian talk show supplies listeners with insight on the make-or-break issues of our turbulent times.



ENTERTAINMENT GROUP

"SUSAN POWTER SHOW"

NETSTAR ENTERTAINMENT GROUP

Phone: (212) 588-9700

Hosted by: Susan Powter

Frequency: Weekly

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1997 Affiliates: 25

Blistering discussions of current affairs! Passionate debate on personal life issues! Ardent consumer advocacy!

"PRAISE HIM"

PRAISE GOD PRODUCTIONS

Phone: (800) 400-8127

Hosted by: Shelton and Felicia Mercer

Frequency: Weekly

Length: Thirty mins. Terms: Barter, cash

Delivered via: Analog tape, CD, DAT, Telco/

Comrex/ISDN

Debuted: 1997

Christian talk show hosted by husband and wife anointed couple.

"PRESCRIPTION FOR HEALTH"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546

Hosted by: Terry Lemerond

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T3,

Spacenet 3 T9

Debuted: 1996 Affiliates: 80

Gives listeners advice on choosing natural health alternatives. Sat 10-11am ET.

"PSYCHIATRY ROUNDS WITH JOSEPH DELTITO"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546

Hosted by: Joseph Deltito

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3,

Spacenet 3 T9

Debuted: 1998 Affiliates: 60

Dr. Deltito discusses psychiatry, public health and managed care with guests and callers. Sun. 7pm ET.

"PSYCHIC EYE RADIO SHOW"

LAZARUS ENTERTAINMENT

Phone: (516) 586-0100

Hosted by: Daryl McNicholas

& Psychic Jeffrey

Frequency: Weekly

Length: Two hours Terms: Barter, cash

Delivered via: Satcom 5 T19

Debuted: 1992

"Howard Stern meets metaphysics." Weekly, live call-in with celebrities, world-renowned experts, internationally acclaimed authors. An offbeat approach to talk.

"PAXTON QUIGLEY EMPOWERMENT HOUR"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546

Hosted by: Paxton Quigley

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3,

Spacenet 3 T9

Debuted: 1997 Affiliates: 20

Author Paxton Quigley extends the message of personal reliance and responsibility to guests and listeners. Sun. 10am-Noon ET.

Visit R&R ONLINE: www.rronline.com

R

The
Michael
Reagan
Show

"THE MICHAEL REAGAN SHOW"

PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
Hosted by: Michael Reagan
Frequency: Daily
Length: Four hours Terms: Barter
Delivered via: Satcom C5
Debuted: 1992 Affiliates: 123

Son of a president, political advisor, and honorary member of Congress; "The Michael Reagan Show" delivers nighttime talk with daytime ratings.

"RECOVERY NETWORK"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546
Hosted by: Michael Galer
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
Debuted: 1994 Affiliates: 60

Offering helpful advice to those recovering from difficult addictions. Sundays 8-10am ET, and weekdays 8-9pm ET.

**WOR
RADIO NETWORK**

"THE JOEY REYNOLDS SHOW"

WOR RADIO NETWORK

Phone: (212) 642-4533
Hosted by: Joey Reynolds
Frequency: Daily
Length: Four hours Terms: Barter
Delivered via: Satcom C5 T23
Debuted: 1995

Top 40 legend comes to Talk radio with a fast-paced, entertaining, non-political "stream-of-unconsciousness" live overnight show.

"RHONDA AT NIGHT"

ROGERS BROADCASTING LIMITED

Phone: (604) 877-6313
Hosted by: Rhonda Raskin
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Anik E2
Debuted: 1995 Affiliates: 11

Registered clinical counselor Rhonda Raskin answers questions on life, love, and relationships.

"RING TALK"

TALK AMERICA RADIO NETWORK #1

Phone: (781) 828-4546
Hosted by: Pedro Fernandez
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
Debuted: 1994 Affiliates: 60

Boxers and fight fans make this program for die-hard fans. Saturday 11pm-1am ET.

"RING TALK SUNDAY"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546
Hosted by: Pedro Fernandez
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9
Debuted: 1993 Affiliates: 20

Pedro talks about events and issues in the world of boxing. Sun. 11pm-12am ET.

**WOR
RADIO NETWORK**

"THE JOAN RIVERS SHOW"

WOR RADIO NETWORK

Phone: (212) 642-4533
Hosted by: Joan Rivers
Frequency: Daily
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T23
Debuted: 1997

Hot and funny talk with the legendary Joan Rivers. Can she talk? Absolutely!

"ROAD TO SUCCESS"

CREATIVE PROMOTION TV AND RADIO SYNDICATIONS

Phone: (310) 842-8217
Hosted by: Dick Kazan
Frequency: Twice-daily
Length: One min. Terms: Barter
Delivered via: Analog tape

Vignettes for developing successful habits in the areas of business, finance, and personal life.

S

"THE RON SEGGI SHOW"

USA RADIO NETWORK

Phone: (800) 829-8111
Hosted by: Ron Seggi
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T15, Spacenet 3 T7H
Debuted: 1995 Affiliates: 60

Bringing listeners up-close and personal with guests from the entertainment world, live from Universal Studios, FL.

"SENIOR FOCUS"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546
Hosted by: Carole Marks & Dale Calahan
Frequency: Daily
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
Debuted: 1997 Affiliates: 20

Dedicated to the interests and issues of senior citizens, Senior Focus promotes the discussion of a wide variety of topics. M-F, 11am ET.

"RUTH & ED SHAW'S NEWS MAGAZINE"

TALK AMERICA RADIO NETWORK #2

Phone: (781) 828-4546
Hosted by: Ruth & Ed Shaw
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
Debuted: 1997 Affiliates: 20

Ruth Harris-Shaw and Ed Shaw educate the public on how to prevent drug and alcohol abuse. Sun. 1-3pm ET.

**WOR
RADIO NETWORK**

"SHOPPING SMART"

WOR RADIO NETWORK

Phone: (212) 642-4533
Hosted by: Phil Lempert
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T23

Supermarket Guru™ Phil Lempert covers all areas of food shopping, safety, great bargains, and new products.

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R&R "PROGRAM SUPPLIER
GUIDE" ARE \$40 EACH.**

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S

"MIKE SIEGEL SHOW"**TALK AMERICA RADIO NETWORK #1**

Phone: (781) 828-4546

Hosted by: Mike Siegel

Frequency: Daily

Length: Five hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 80

*Mike explores topical and social issues with guests and callers. T-Sat. 12-5am ET.***"SMALL BUSINESS ADVOCATE"****TALK AMERICA RADIO NETWORK #2**

Phone: (781) 828-4546

Hosted by: Jim Blasingame

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 20

*Every weekday morning, Jim Blasingame discusses issue, opportunities and problems facing small business owners. M-F, 6-9am.***"SMITTY'S RINGSIDE SEAT"****TALK AMERICA RADIO NETWORK #2**

Phone: (781) 828-4546

Hosted by: James E. Smith

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9

Debuted: 1997 Affiliates: 20

*Entertaining and enlightening conversation with the biggest names in sports, live from Las Vegas. M-F 11pm ET.***"SMOKE THIS!"****CIGAR CONNOISSEUR RADIO NETWORK**

Phone: (813) 832-1971

Hosted by: "Cigar Dave" Zeplovitz

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T23

Debuted: 1995 Affiliates: 80

*Live call-in program devoted to the enjoyment of great cigars. Cigar information and celebrity guests in an entertaining, lively forum!***"SPORTS BYLINE USA"**

Phone: (415) 434-8300

Hosted by: Ron Barr

Frequency: Daily, M-F

Length: Three hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 4 T3

Debuted: 1988 Affiliates: 275

*Insightful and stimulating sports talk featuring guest celebrities. Top sports personalities and an 800 number for the fans.***"SPORTS BYLINE USA — WEEKEND"****SPORTS BYLINE USA**

Phone: (415) 434-8300

Hosted by: Larry Krueger and Patrick Mauro

Frequency: Weekends

Length: Eight hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 4 T3

Debuted: 1995 Affiliates: 185

*Eight hours of top-quality overnight sports talk and information programming.***"THE SPORTS LINE"****MEDIA STRATEGIES**

Phone: (888) 889-7488

Hosted by: Bob Sturm, Roch Roth

Frequency: Daily

Length: Three hours Terms: Barter

Delivered via: Satcom C5

Debuted: 1996 Affiliates: 5

*Sports talk for the masses. Fast-moving, interactive show that entertains and appeals to both hard-core and casual fans.***"SPORTS OVERNIGHT AMERICA"****SPORTS BYLINE USA**

Phone: (415) 434-8300

Hosted by: David Brody

Frequency: Daily

Length: Five hours Terms: Barter

Delivered via: Satcom C5 T19, Galaxy 4 T3

Debuted: 1993 Affiliates: 195

*Offers listeners the opportunity to discuss today's results and hot sports topics and to debate tomorrow's possibilities.***"DICK SUMMER CONNECTION"****DICK SUMMER COMMUNICATIONS**

Phone: (610) 793-0587

Hosted by: Dick Summer

Frequency: Daily

Length: Two hours Terms: Barter

Delivered via: DAT

Debuted: 1993 Affiliates: 15

*It's fun. It's about men and women. It's sexy, empowering, and absolutely unique. For Talk and AC stations.***"SUNDAY ROUNDS"****CONSULTATION RADIO NETWORK INC.**

Phone: (410) 461-0747

Hosted by: John Stupak

Frequency: Weekly

Length: One hour Terms: Free

Delivered via: Galaxy 6 T3, cassette

Debuted: 1993 Affiliates: 220

Interviews and call-in with national experts covering medical and mental health issues.

T

"TAKE AMERICA BACK"**TALK AMERICA RADIO NETWORK #1**

Phone: (781) 828-4546

Hosted by: Bruce Wiseman

Frequency: Weekly

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online

Debuted: 1995 Affiliates: 50

*How should we take care of human rights? Listener call-in Saturday 6-7pm.***"TALK BACK"****TALK RADIO NETWORK**

Phone: (541) 664-8829

Hosted by: Randy Johnson

Frequency: Weekly

Length: Two hours Terms: Barter

Delivered via: Satcom C5 T15

Debuted: 1994 Affiliates: 48

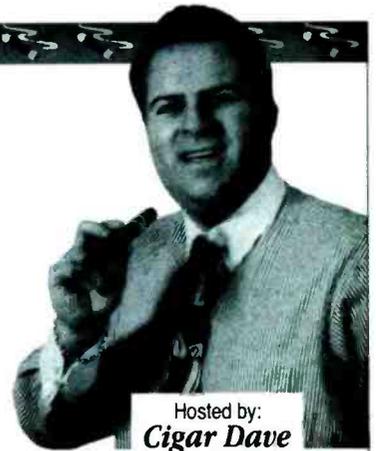
Computer interactive Talk radio featuring political debates with both sides present, candidates and newsmakers. Sundays 4-6pm.

**Cigars on the air?
You bet your sweet ash.**



It's the hottest, hippest show to hit the air. Led by the "Cigar General," SMOKE THIS! celebrates the cigar resurgence in a lively, fast paced, downright entertaining format. It's your chance to generate big nontraditional revenues at the high rates you've only dreamed about on the weekends. In other words, it's smokin'!

For market availability call Victoria Miller at (813) 579-3323.
Satcom C-5, Transponder 23, SEDAT Channel 49



Hosted by:
Cigar Dave
Saturdays 12NOON to 2PM (ET)

T
•
Y

T

"TALK RADIO COUNTDOWN"

TALK RADIO NETWORK
Phone: (541) 664-8827
Hosted by: Michael Harrison
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T23
Spacenet 3 T9
Affiliates: 45

Michael Harrison covers the hottest issues for each week of Talk radio. Saturday, 6-8am PST.

"TALKING CARS"

TALK AMERICA RADIO NETWORK #1
Phone: (781) 828-4546
Hosted by: Junior Damato
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9, online
Debuted: 1997 Affiliates: 60

Junior Damato assists listeners with car questions. Sat. 7-9pm ET.



"TALKING ABOUT LOVE WITH ELLEN KRIEDMAN"

JAMESON BROADCAST INC.
Phone: (202) 338-4800
Hosted by: Ellen Kriedman
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T23, SEDAT 20
Debuted: 1998 Affiliates: 25

Best-selling author ... America's #1 love expert. Dr. Ellen's lively show helps listeners put fun, romance, and communication into their relationships.

"TALKING ABOUT YOUR HEALTH"

TALK AMERICA RADIO NETWORK #2
Phone: (781) 828-4546
Hosted by: Mike Lamb, Matt Murray, Shannon Hoffman
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Galaxy IV T3, Spacenet 3 T9
Debuted: 1997 Affiliates: 20

Health issues ranging from nutrition to stress management and all health concerns are discussed with hosts and guests. Sun. 9am ET.

"TECHNOLOGY IN REVIEW"

TALK AMERICA RADIO NETWORK #2
Phone: (781) 828-4546
Hosted by: Carl Abrams and Alexis Donnelly
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Satcom C5 T15, Galaxy 4 T3, Spacenet 3 T9
Debuted: 1997 Affiliates: 20

Presenting the latest information concerning consumer products and services. Sat. 8-9am ET.



"THIS WEEK WITH MACKIE SHILSTONE"

PREMIERE RADIO NETWORKS INC.
Phone: (818) 377-5300
Hosted by: Mackie Shilstone
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5
Debuted: 1997 Affiliates: 10

Sports-related health and physical fitness show hosted by renowned sports trainer Mackie Shilstone.

U

"USA @ NITE WITH GARY NOLAN"

USA RADIO NETWORK
Phone: (800) 829-8111
Hosted by: Gary Nolan
Frequency: Daily
Length: Four hours Terms: Barter
Delivered via: Satcom C5 T15, Spacenet 3 T7H
Debuted: 1997 Affiliates: 50

Gary provides a wrap-up of the day's news and tackles tough issues in a humorous and entertaining manner with live, national call-ins.

"USA RADIO DAILY' WITH JACK CHRISTY"

USA RADIO NETWORK
Phone: (800) 829-8111
Hosted by: Gary Nolan
Frequency: Daily
Length: Four hours Terms: Barter
Delivered via: Satcom C5 T15, Spacenet 3 T7H
Debuted: 1994 Affiliates: 50

Conservative talk is the mainstay of host Jack Christy's call-in talk that's fast-paced, informative, and listener-friendly.

W

"THE BRUCE WILLIAMS SHOW"

WESTWOOD ONE
Phone: (800) 225-3270
Hosted by: Bruce Williams
Frequency: Daily
Length: Three hours Terms: Barter
Delivered via: Satcom C5
Debuted: 1981

Bruce offers down-to-earth advice on money, business, real estate, and life with answers based on his life's experiences.



"WORK & FAMILY"

THE WALL STREET JOURNAL RADIO NETWORK
Phone: (800) 828-6397
Hosted by: Jan Wilson
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Satcom C5 T23
Debuted: 1996

The talk show that focuses on the two most important elements in listeners lives: work & family.

Y

"YOUR HEALTH CHOICES WITH DR. ROBERT ATKINS"
COMPLEMENTARY COMMUNICATIONS INC.
Phone: (888) 781-9025
Hosted by: Dr. Robert Atkins
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Analog tape
Debuted: 1992 Affiliates: 76

Leading exponent of complementary medicine reports latest medical developments, interviews health experts, and discusses health and fitness issues with listeners.

"YOUR HEALTH MATTERS"

USA RADIO NETWORK
Phone: (800) 829-8111
Hosted by: Doug Kaufman
Frequency: Weekly
Length: Three hours Terms: Barter
Delivered via: Satcom C5 T15, Spacenet 3 T7H
Debuted: 1995

Making even the most complex health topics easy to understand. Nutrition information that's both pertinent and entertaining.

Visit R&R ONLINE: www.rronline.com



A

RICK ALLEN CREATIVE SERVICES INC.

Phone: (602) 473-8318

Terms: Lease

Market exclusive?: Yes

Delivered via: CD, DAT

◆ **SWEEPERS FROM THE STREETS**

True hip-hop sweeper package. Creates a street image and grabs attention. Have you heard Hot97/New York?

B

BEL AIR PRODUCTIONS

Terms: Buyout

Market exclusive?: Yes

Delivered via: CD, DAT

◆ **BEAUTIFUL IMAGE (SOFT AC)**◆ **GOLD COUNTRY**◆ **SHAKE, RATTLE 'N ROLL (OLDIES)**◆ **WMR (HITRADIO)**

Bel Air jingles come out of Dallas and air around the world on over 170 stations. It's a real jingle in there! www.radio411.com/belair.htm

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Phone: (303) 756-9949

◆ **K-EARTH PACKAGE**

The legendary Boss Radio/KHJ/K-Earth music signature has been re-created in dramatic, contemporary, award-winning style. 102 cuts.

C

CATSPAW PRODUCTIONS INC.

Phone: (404) 876-2287

Delivered via: Analog tape, CD, DAT, Telco, ISDN

◆ **CUSTOM IDs & JINGLES****CREATIVE BROADCAST AUDIO**

Phone: (800) 322-3204

Terms: Buyout

Market exclusive?: No

Delivered via: Analog tape, DAT, CD, minidisc

◆ **AC/SOFT AC**◆ **CHR/HOT AC**◆ **NEWS/TALK**◆ **ROCK/MODERN ROCK**

Contemporary, format exclusive imaging packages and promos using your favorite voice talent or one of ours. Major market production at affordable rates.

BEN FREEDMAN PRODUCTIONS

Phone: (800) 522-7267

Terms: Lease

Market exclusive?: Yes

Delivered via: CD

◆ **AIRBOMBS**◆ **CINCINNATI'S ORIGINAL HITS STATION**◆ **CUSTOM COMMERCIAL JINGLES**◆ **CUSTOM DJ THEMES**◆ **DANNY MOVES YOUR FANNY**◆ **EUROPE'S BEST JINGLES**◆ **FRESH AIR III**◆ **GWINSOUND CLASSICS**◆ **THE LITE PACKAGE**◆ **MAINSTREAM II**◆ **MAXIMUM FIREPOWER**◆ **MAXIMUM IMAGING**◆ **MAXIMUM KISS**◆ **MAXIMUM VARIETY**◆ **NASHVILLE PACKAGE FULL IMPULSE**◆ **NASHVILLE PACKAGE WARP 7**◆ **TODAY'S JAZZ**◆ **TOTALLY KOOL**◆ **WARP 9 — KKAT**◆ **THE WGY PACKAGE**◆ **THE WSNE PACKAGE**

Producing station ID jingle packages for over 34 years. 50,000 jingles for over 4000 stations. Contemporary and classic jingles for all formats.

G

GMI MEDIA GROUP

Phone: (253) 839-9414

Terms: Various

Market exclusive?: Yes

Delivered via: Analog tape, CD, DAT

◆ **THE BEE ID JINGLE PACKAGE (HOT AC)**◆ **THE CLASSY JINGLE PACKAGE (HOT AC)**◆ **COMMERCIAL JINGLE PACKAGES**◆ **CUSTOM COUNTRY COUNTRY ID JINGLE PACKAGE**◆ **THE FLIGHT 31 ID JINGLE PACKAGE (AC)**◆ **FREEFLIGHT ID JINGLE PACKAGE (SOFT AC)**◆ **THE H2O NEWS/TALK JINGLE PACKAGE**◆ **THE KCMS JINGLE PACKAGE (AC)**◆ **THE KISS JINGLE PACKAGE (CHR)**◆ **KJR I ID JINGLE PACKAGE (AC/OLDIES)**◆ **KJR II ID JINGLE PACKAGE (AC/OLDIES)**◆ **THE KOMO NEWS/TALK JINGLE PACKAGE**◆ **THE KUBE I JINGLE PACKAGE (CHR)**◆ **THE KUBE II JINGLE PACKAGE**◆ **THE MONEYDISC PROGRAM**◆ **PLUGGED IN (MODERN NEWS/TALK)**◆ **STARPOWER JINGLE PACKAGE (MODERN HITS)**◆ **STRINGTOWN MODERN COUNTRY JINGLE PACKAGE**◆ **SUPERHIGHWAY COUNTRY ID PACKAGE**

Specializing in station ID jingle packages and commercial jingles. We'll customize any of these packages or build you a custom package.

**GROOVE ADDICTS**

Phone: (800) 400-6767

Terms: Lease

Market exclusive?: Yes

Delivered via: CD, DAT

◆ **ANNIHILATOR (NEWS/HOT TALK)**◆ **B-96 WBBM/CHICAGO (CHR/RHYTHMIC)**◆ **BBC-1/UK (ALTERNATIVE)**◆ **BBC RADIO 2/UK (AC)**◆ **CAPITAL FM/LONDON (CHR)**◆ **CAPITAL GOLD/LONDON (OLDIES)**◆ **ELEMENTAL NEWS**◆ **EURO NEWS**◆ **EXCEL NEWS PACKAGE**◆ **EXTRA/UK (AC)**◆ **HEART FM/UK (CHR)**◆ **INVICTA/UK (MAINSTREAM AC)**◆ **KIIS/LOS ANGELES (CHR)**◆ **KODA/HOUSTON, KYXY/SAN DIEGO (SOFT AC)**◆ **KOOL MOVES (URBAN AC)**◆ **KTWV/LOS ANGELES (NAC/SMOOTH JAZZ)**◆ **MODERN/HOT AC PACKAGES**◆ **MYI MYI MYI/GREENVILLE (AC)**◆ **SMOOTH MOVES (SMOOTH JAZZ/NAC)**◆ **SUPER STAR USA/TAMPA (HOT AC)**◆ **ULTIMATE WEAPON (NEWS TALK)**◆ **WJZW/DC (NAC/SMOOTH JAZZ)**◆ **WKLB/BOSTON (HOT COUNTRY)**◆ **WKQI/DETROIT (HOT AC)**◆ **WMZQ/DC (HOT COUNTRY)**◆ **WPCH/ATLANTA (SOFT AC)**◆ **WPNT/CHICAGO (HOT AC)**◆ **WSTR/ATLANTA (HOT AC)**◆ **WVMV/DETROIT (NAC/SMOOTH JAZZ)**

It's more than jingles. It's a fight song in the battle for ratings. Custom and syndication radio ID jingles/sweepers for all formats.

H

HOT TRACKS

Phone: (503) 538-9243

Terms: Contract

Market exclusive?: Yes

Delivered via: Analog tape, DAT

◆ **HOT TRACKS JINGLE PACKAGES**

Jingle packages for all formats.

HUM

Phone: (310) 260-4949

Terms: Lease

Market exclusive?: No

Delivered via: CD, DAT

◆ **HUM JINGLE PACKAGE**

High-end original music and sound design for advertising in television, radio, multi-media, etc. Please call for promotional material.

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J
•
P



JAM CREATIVE PRODUCTIONS INC.

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Terms: Lease

Market exclusive?: Yes

Delivered via: Analog tape, CD, DAT, ISDN

- ◆ AIR BREAKS
- ◆ AMERICAN MIX
- ◆ AMERTALK/WABC, KABC
- ◆ ATTITUDE CONTROL
- ◆ BE KOOL
- ◆ THE BEAT/92
- ◆ THE BIG DIFFERENCE
- ◆ BREAKTHROUGH
- ◆ BUSTIN' LOOSE/KYGO
- ◆ CELEBRATE
- ◆ CLEANSWEEP
- ◆ CLEARLY COAST/KOST
- ◆ CLOSER TO THE MUSIC
- ◆ COAST APPROACH
- ◆ THE COAST EXPERIENCE
- ◆ COUNTRY BUZZ/WRBQ
- ◆ COUNTRY EXPRESS
- ◆ COUNTRY FAVORITES
- ◆ THE COUNTRY ORIGINAL
- ◆ CRESCENT CITY MOONLIGHT
- ◆ CUSTOM & SYNDICATED JINGLES
- ◆ DIGITAL MIX
- ◆ DO IT AGAIN
- ◆ ENERGY
- ◆ EVOLVER/KSTP
- ◆ FOREVER KOOL
- ◆ FULL ACCESS
- ◆ GET ON LINE
- ◆ GO WEST
- ◆ GREAT MEMORIES
- ◆ HEARTBEAT
- ◆ HEAT IT UP
- ◆ HI QUME
- ◆ HIT POWER
- ◆ HORIZON
- ◆ HYPERLINK
- ◆ IT'S ALL FOR YOU
- ◆ IT'S MAGIC
- ◆ IT'S NICE
- ◆ KEEP ON COASTIN'
- ◆ KIIS/90
- ◆ LIGHT FAVORITES
- ◆ MASTER MIX
- ◆ METROLINE
- ◆ MILE HIGH
- ◆ NEW DAY
- ◆ NEW YORK FAN
- ◆ NORTHWAVE
- ◆ ON THE BORDER
- ◆ ON TOP
- ◆ 1 FM
- ◆ OVERDRIVE/WWWW
- ◆ POWER INTROS/Z-100

JAM CREATIVE PRODUCTIONS INC.

Continued

- ◆ Q CUTS
- ◆ QUICK Q'S
- ◆ READY: MIX
- ◆ REAL TALK
- ◆ RETRO POINT
- ◆ RIDE THE WAVE
- ◆ RIGHT NOW
- ◆ RIGHT ON Q
- ◆ THE SEASONS SUITE
- ◆ SEVENTIES STATION
- ◆ SMN HOT AC
- ◆ SOFT SENSATION
- ◆ THE SPIRIT OF NEW ENGLAND
- ◆ STAY KOOL
- ◆ SUPER STATION
- ◆ TALK ACTION
- ◆ TALKTRAX
- ◆ TODAY'S COAST
- ◆ TOTALLY KOOL
- ◆ A TOUCH OF CHRISTMAS
- ◆ TURBO Z
- ◆ 2 KOOL
- ◆ UNI-QUE
- ◆ VARIETY PACK
- ◆ VERY NICE/WWNIC
- ◆ YOUR TALK STATION
- ◆ Z FORCE
- ◆ Z+
- ◆ Z WORLD

ID jingle packages for stations of all formats, including CHR, AC, Oldies, News/Talk, and Country. We also create custom packages.

K

KEN R. INC.

Phone: (419) 243-1000

Terms: Buyout

Market exclusive?: Yes

Delivered via: CD, DAT, analog tape

- ◆ CJ-2 (COUNTRY)
- ◆ CONTINUOUS FAVORITES (AC)
- ◆ HIGH CALIBER (COUNTRY)
- ◆ HOT SLOTS (COUNTRY)
- ◆ PAMS JINGLES (OLDIES)
- ◆ PRO PAK 4 (OLDIES)
- ◆ SEASONINGS (CHRISTMAS)
- ◆ SKYLINE (COUNTRY)
- ◆ TWO-WAY RADIO (TALK)

Great ID jingles you can actually afford. Call for a free CD demo.

L

BJ LEIDERMAN MUSIC

Phone: (757) 491-2390

Terms: Buyout

Market exclusive?: No

Delivered via: DAT

- ◆ NATIONAL PUBLIC RADIO

Jingles and original music packages for TV, radio, and film.

M

MANNGROUP RADIO SERVICES INC.

Phone: (213) 512-0144

Terms: Barter

Market exclusive?: Yes

Delivered via: CD

- ◆ EXTREME NOISE
- ◆ KOOL MOVES

Urban AC and Alternative station jingles, production workparts.

MORE THAN WORDS PRODUCTIONS

Phone: (518) 877-4752

Terms: Buyout, lease

Market exclusive?: Yes

Delivered via: Analog tape, DAT

- ◆ MORE THAN WORDS — WORDS

No time for creative writing? Entertaining station IDs and promo writing, then use your production department or ours.

P

PAMS PRODUCTIONS INC.

Phone: (214) 388-5454

Terms: Lease

Market exclusive?: Yes

Delivered via: Analog tape, CD, DAT ISDN

- ◆ PAMS CLASSIC JINGLES
- ◆ PAMS SERIES 1 — 49

The original classic jingles created by PAMS during the '50s, '60s, and '70s are available using the original tracks and the best Dallas singers.

PERKINS & CO.

Phone: (800) 909-7375

Terms: Lease

Market exclusive?: Yes

Delivered via: Analog tape, CD, DAT, ISDN

- ◆ THE MARCONI

Specialists in image marketing News/Talk/heritage radio. Within a few months our debut package is on WBAP/Dallas, WJR/Detroit, and WIBC/Indianapolis.



PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300

Terms: Barter

Delivered via: CD

- ◆ BRG MUSIC WORKS
- ◆ INVASION
- ◆ PREMIERE MORNING MUSIC

Jingles for all formats, produced to sound like original chart hits.

P

PROMO SAPIEN

Phone: (206) 621-7252

Terms: Annual retainer

Market exclusive?: Yes

Delivered via: Analog tape, DAT, DGS

- ◆ ALTERNATIVE ATTITUDE PACKAGE
- ◆ CLASSIC ROCK ATTITUDE PACKAGE
- ◆ SPORTS ATTITUDE PACKAGE

Unique, compelling, positioning production that generates talk.

R

RADIOSCOPE

Phone: (888) 249-7227

Terms: Buyout

Market exclusive?: Yes

Delivered via: CD, DAT, ISDN

- ◆ KILT COUNTRY
- ◆ KISS THIS
- ◆ LITE TALK
- ◆ THE MARCONI
- ◆ THE WCCO PACKAGE

Radioscape can provide complete custom jingle packages in addition to the syndicated packages listed above.

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stock quotes
as they
occur ...

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and

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connected.

www.rronline.com

REALGOOD CREATIVE

Phone: (612) 470-0232

Terms: Buyout

Market exclusive?: No

Delivered via: CD, DAT

- ◆ CUSTOM STATION JINGLES

S

SILVERTREE INC.

Phone: (619) 270-7477

Terms: Buyout, lease

Market exclusive?: Yes

Delivered via: Analog tape, CD, DAT

- ◆ ALL CUSTOM WORK FOR STATIONS

Totally original station jingles, sweeps, sounders, and IDs.

SPLIT SECOND MUSIC

Phone: (310) 471-2494

Terms: Buyout, lease

Market exclusive?: Yes

Delivered via: CD, DAT

- ◆ CUSTOM RETAIL JINGLES
- ◆ CUSTOM STATION IDs/JINGLES

T

THOMPSON CREATIVE

Phone: (800) 723-4643

Terms: Lease

Market exclusive?: Yes

Delivered via: Analog tape, CD, DAT, ISDN

- ◆ ALTERNATE MIX
- ◆ ATLANTA'S 94Q
- ◆ B96 BEAT
- ◆ BONNEVILLE'S LIGHT
- ◆ CALIFORNIA COUNTRY
- ◆ CBS'S W-LITE
- ◆ CHICAGO'S DANCE BEAT — B96
- ◆ CHICAGO'S LIGHT
- ◆ CHICAGO'S OLDIES
- ◆ THE CHRISTIAN EDGE
- ◆ CLASSIC COUNTRY
- ◆ CLEVELAND'S COUNTRY
- ◆ COOL COUNTRY
- ◆ COUNTRY WILDFIRE
- ◆ DALLAS MIX
- ◆ DIFFERENT KISS
- ◆ DOUBLE BARRELS
- ◆ DOUBLE IMAGE
- ◆ THE EDGE
- ◆ FIRST CLASS
- ◆ FT. WAYNE'S HOTTEST COUNTRY
- ◆ FRESH JAMS
- ◆ GOOD TIME OLDIES
- ◆ HIGH ROLLER
- ◆ HOLIDAY JINGLES
- ◆ HOT 'N COOL
- ◆ HOUSTON MIX I, II, III
- ◆ THE K102 SEQUEL
- ◆ K-RIO (TEJANO)
- ◆ KEEP ROCKIN'
- ◆ THE KMOX PACKAGE
- ◆ KOOL ACAPELLAS
- ◆ KZLA COUNTRY
- ◆ LA'S CHRISTIAN RADIO
- ◆ LIGHT TOUCH
- ◆ MAJIC MIX
- ◆ MEMPHIS' BEST MUSIC
- ◆ MODULAR MAJIC
- ◆ MORE MEMPHIS
- ◆ NEW COUNTRY K102

THOMPSON CREATIVE

Continued

- ◆ 93 Q
- ◆ NOBODY PLAYS MORE COUNTRY
- ◆ THE OLDIES COMBO
- ◆ ORLANDO II & III
- ◆ ORLANDO'S HOTTEST COUNTRY
- ◆ PHILADELPHIA'S LIGHT
- ◆ THE PHOENIX VARIETY
- ◆ PITTSBURGH'S VARIETY I & II
- ◆ POSITIVE VARIETY
- ◆ PUREMAJIC
- ◆ THE RIVER
- ◆ ROCK MIX
- ◆ SAN ANTONIO'S HOT NEW COUNTRY
- ◆ SCORCHERS
- ◆ SEATTLE/PORTLAND
- ◆ SOUTH FLORIDA'S WRMF
- ◆ THE SPORTS RADIO COMBO
- ◆ STARPOWER
- ◆ TAMPA BAY'S GREATEST HITS
- ◆ TECHNOCONNECTORS
- ◆ TROPICAL PUNCH
- ◆ ULTRA POWER
- ◆ THE WOR PACKAGE

One of the world's leading suppliers of syndicated and custom radio ID jingles.

TM CENTURY

Phone: (972) 406-6800

Terms: Lease

Market exclusive?: Yes

Delivered via: CD

- ◆ BOSTON'S KISS
- ◆ CUSTOM & SYNDICATED JINGLES
- ◆ GOODTIME CLASSICS
- ◆ HIGHWAY 21
- ◆ HOLLYWOOD'S KIIS
- ◆ HOT COUNTRY
- ◆ HOT HOLIDAYS
- ◆ K-LITE/K-LITE TWO
- ◆ KFRC-FM
- ◆ KIIS — L.A.'s #1 Hit Music
- ◆ KISS THIS
- ◆ KSCS — STAR-SPANGLED COUNTRY
- ◆ KVIL — THE NINETIES
- ◆ L.A.'s KISS
- ◆ MANHATTAN'S MIX
- ◆ MIXED UP
- ◆ OLDIES 94.9
- ◆ OVERTURE
- ◆ PINNACLE OF NEW YORK
- ◆ PLANET ENERGY
- ◆ RIDIN' WITH KSCS
- ◆ ROCK 'N' ROLL CLASSICS
- ◆ ROUGH 'N' READY
- ◆ THE TICKET
- ◆ US 99
- ◆ WBBM-AM
- ◆ WBMX — BOSTON'S MIX
- ◆ WE PLAY THE HITS (KIIS-FM)
- ◆ WILD COUNTRY
- ◆ WILT
- ◆ YOUNG COUNTRY

Scores of custom and syndicated jingle packages for CHR, AC, Country, NT, NAC, Dance, and others.

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A
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D

A

ABC RADIO NETWORKS

Phone: (972) 991-9200
 Terms: Net affiliation
 Market exclusive?: Yes
 Delivered via: CD

- ◆ ABC COUNTRY HEAT
- ◆ ABC PHAT TRAXX
- ◆ ABC X-TRACKS

Digitally recorded sweepers, promo, and ID beds for today's Rock, Urban, and Country radio.

ADVANTAGE PRODUCTIONS INC.

Phone: (941) 482-1444
 Terms: Buyout
 Market exclusive?: No
 Delivered via: CD

- ◆ EARCANDY VOL. I
 Image production elements CD



AIRCRAFT PRODUCTION LIBRARIES
 Phone: (800) 343-2514
 Terms: Lease
 Market exclusive?: No
 Delivered via: CD

- ◆ Ad's Up! MUSIC FOR COMMERCIALS
- ◆ AIRCRAFT MUSIC LIBRARY
- ◆ THE AMERICAN MUSIC SERIES
- ◆ ROCK SWEEPERS AND IDs

ALL STAR RADIO

Phone: (818) 766-6447
 Terms: Buyout, barter
 Market exclusive?: No
 Delivered via: CD

- ◆ COMMERCIAL PRODUCTION MUSIC

Created fresh and delivered every 13 weeks. Station owns material at contract end — up to 2000 cuts! Barter too!

RICK ALLEN CREATIVE SERVICES INC.

Phone: (602) 473-8318
 Terms: Lease
 Market exclusive?: No
 Delivered via: CD

- ◆ CLIMAX PREMIER PRODUCTION PARTS

Killer production parts for sweepers, promos, and contests. Power 106, B96, Hot97.

ALTAIR COMMUNICATIONS INC./ACI

Phone: (407) 298-4000
 Terms: Barter
 Market exclusive?: No
 Delivered via: CD

- ◆ POWER HOUSE CD PRODUCTION LIBRARY

Sixteen excellent quality CD production library, including two update CDs annually on 100% barter. Over 850 tracks.

APM/ASSOCIATED PRODUCTION MUSIC LLC

Phone: (800) 543-4276
 Terms: Lease
 Market exclusive?: No
 Delivered via: CD

- ◆ APM PERSONALIZED BROADCAST PACKAGE

Twelve libraries — KPM, Bruton, Sonoton, Carlin, NFL... Personalized Broadcast Packages, Music Search Service, 10 new releases monthly, market size pricing

Toby Arnold & Associates



TOBY ARNOLD & ASSOCIATES INC./T&A
 Phone: (800) 527-5335
 Delivered via: CD

- ◆ AC PLUS
- ◆ ALTERNATE CURRENT
- ◆ ATTITUDE
- ◆ ATTITUDE II
- ◆ ATTITUDE III
- ◆ AUDIO ACTIVE
- ◆ VISIONS
- ◆ DOUBLE IMPACT
- ◆ FUN RADIO
- ◆ GENERATION X1
- ◆ GENERATION X2
- ◆ IMAGE AC
- ◆ IMAGE CONTROL
- ◆ LIFESTYLES
- ◆ LIFESTYLES II
- ◆ PLANNED KAOS
- ◆ ROCK ATTACKS
- ◆ ROCKIN' COUNTRY
- ◆ SLAM JAMZ
- ◆ SYNERGY
- ◆ THE ULTIMATE
- ◆ YOUNG GUNS
- ◆ ZX2000

Station promos, ID stagers, sweeper packages, production libraries, and sound effects for all formats.

AVDELI

Phone: (414) 632-8610
 Terms: Buyout
 Market exclusive?: Yes
 Delivered via: CD

- ◆ ANARCHY (METAL, INDUSTRIAL)
- ◆ BERLINAFTERDARK (HARD CORE EURO)
- ◆ CHICAGO BLUE (BLUES & BREAKERS)
- ◆ GUITAR WARS (ROCK)
- ◆ HOMER (SPORTS RADIO)
- ◆ INDUSTRIAL NOISE, THE CRAGS (AR, NR)
- ◆ LA CASABLANCA (LATIN, FREE STYLE SCORES)
- ◆ MONA (NEW CW)
- ◆ POPTOOLS (POP SOUNDERS, WORKPARTS)
- ◆ ROCK 'N ROLL (CR, AOR)
- ◆ SHAKEY SCORES (INDUSTRIAL TRANCE)
- ◆ XRULES 1-2-3 & UNPLUGGED (NR, CHR)

We get the pros off!

B

BOB BARNES

Phone: (800) 940-2035
 Terms: Buyout
 Market exclusive?: No
 Delivered via: Analog tape, CD, DAT

- ◆ "THE 12-PACK" OF SPONSOR JINGLES

BROWN BAG PRODUCTIONS

Phone: (303) 756-9949

- ◆ ECLIPSE
- ◆ ESCAPE
- ◆ FLASHPOINT!
- ◆ MIRAGE
- ◆ MONEY
- ◆ POWER TOOLS
- ◆ RAMPAGE
- ◆ REDLINE
- ◆ STAFFIRE

These are the most popular programming/promo-based libraries in the history of radio in all formats.

C

CATSPAW PRODUCTIONS INC.

Phone: (404) 876-2287
 Delivered via: Analog tape, CD, DAT, Telco, ISDN

- ◆ SYNDICATED MOVIE PROMO LIBRARY

CHATEAU BRAZIL

Phone: (414) 632-8610
 Terms: Buyout
 Market exclusive?: Yes
 Delivered via: CD

- ◆ BEAT OFF (INDUSTRIAL)
- ◆ BIG FISH v1.5 (POP ALTERNATIVE)
- ◆ BIG FISH v1.0 (POP ALTERNATIVE)
- ◆ CHX (CHR DANCE)
- ◆ ELECTRIC (EURO TRANCE)
- ◆ LIQUID (URBAN, CHR/RHY)
- ◆ NEXTFX (ROCK)
- ◆ PLANET EARTH (INDUSTRIAL/EURO)
- ◆ RETRO
- ◆ ROCKLOGOS (ROCK)
- ◆ SPACE INVADERS (RETRO)
- ◆ SPEEDTRACKS (NR)
- ◆ SON OF SPEED TRACKS (NR)

Be a genius.

D

DON ELLIOT CREATIVE SERVICES/L.A.

Phone: (818) 241-4650
 Terms: Market based
 Market exclusive?: No
 Delivered via: Analog tape, CD, DAT

- ◆ CHRISTMAS CD
- ◆ THE LEGEND
- ◆ NEWSICAL
- ◆ '90s NEWS
- ◆ OPTIMA
- ◆ PRIZE PLACES
- ◆ PROMOTION OF THE MONTH

Harness the power of experience. Put the production style that made KHIS-FM #1 in America on your station NOW!

F


FIRSTCOM MUSIC

Phone: (800) 858-8880

Terms: Buyout, lease

Market exclusive?: No

Delivered via: CD, online

- ◆ **GOTHAM MUSIC LIBRARY — NEW!**
- ◆ **ONEMUSIC LIBRARY — NEW!**
- ◆ **THE PRODUCTION EDGE**
- ◆ **SOUND DESIGNER**
- ◆ **SOUND DESIGNER II**
- ◆ **TOTAL ACCESS — THE MUSIC LIBRARY**

With nine library options, FirstCom's music is guaranteed to fit your station's format. One source for all your music needs.

FLYING HANDS

Phone: (800) 536-6007

Terms: Buyout

Market exclusive?: No

Delivered via: CD

- ◆ **FLYING HANDS PRODUCTION LIBRARY**

G

GMI MEDIA GROUP

Phone: (253) 839-9414

Terms: Buyout

Market exclusive?: No

Delivered via: CD

- ◆ **TH EXCELLERATOR (MUSIC BEDS)**
- ◆ **GMI POWERDISC (WORKPARTS)**
- ◆ **LAZER IMPACT PLUS (WORKPARTS)**
- ◆ **THE MONEYDISC (JINGLE CAMPAIGN)**
- ◆ **PROGRAMMING TOOLS (PROGRAMMING ELEMENTS)**

Affordable buyout production libraries for station image production and commercials, promos, etc. Sound like they should cost 10 times more than they do!

K

KENDALL ENERGIES INC.

Phone: (601) 627-7343

Terms: Buyout

Market exclusive?: Yes

Delivered via: Analog tape, CD, DAT, ISDN

- ◆ **RAISED ON ROCK VOL. 1**
- ◆ **RAISED ON ROCK VOL. 2**
- ◆ **THE URBAN PACKAGE**

30-year production pro couldn't find the music and effects he needed for Rock and Urban liners, sweepers, and promos...so he made them!

M

METRO MUSIC PRODUCTIONS INC.

Phone: (800) 697-7392

Terms: Lease

Market exclusive?: No

Delivered via: CD

- ◆ **HOT SPOTS**
- ◆ **METRO MUSIC COMPLETE**

Powerful collection of contemporary American music with emphasis on edgy, current rock, jazz, urban. 32 CDs and semimonthly updates.

N

NBG RADIO NETWORK

Phone: (800) 572-4624

Terms: Buyout

Market exclusive?: Yes

Delivered via: Analog tape, CD, DAT

- ◆ **IMAGE AUDIO PRODUCTION LIBRARY**

Twelve-disc production library available on barter.

NETWORK MUSIC INC.

Phone: (800) 854-2075

Terms: Lease

Market exclusive?: No

Delivered via: CD

- ◆ **CLASSICAL LIBRARY**
- ◆ **PRODUCTION MUSIC LIBRARY**
- ◆ **SHORT TRAX LIBRARY**

Network Music is a leading producer of music libraries. Please visit our website www.networkmusic.com

O

OGM PRODUCTION MUSIC

Phone: (800) 421-4163

Terms: Lease

Market exclusive?: No

Delivered via: CD

- ◆ **OGM PREMIUM PRODUCTION MUSIC LIBRARY**
- ◆ **OGM PROFESSIONAL PRODUCTION MUSIC LIBRARY**

OMNIMUSIC

Phone: (800) 828-6664

Terms: Lease

Market exclusive?: No

Delivered via: CD

- ◆ **OMNIMUSIC LIBRARY**
- ◆ **PROFESSIONAL BROADCASTING SERIES**

Lend emotion and commercial impact to your production with America's most creative audio library: broadcast edits, FX tracks, searchable CD-ROM.

P


PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300

Terms: Barter

Market exclusive?:

Delivered via: CD

- ◆ **BRG MUSIC LIBRARIES**

Monthly production library services for CHR, Urban, AOR, Classic & Modern Rock, and Country formats.

PRODUCTION GARDEN MUSIC LIBRARY

Phone: (800) 247-5317

Terms: Buyout, lease

Delivered via: CD

- ◆ **AIR ASSAULT**
- ◆ **BROADCAST SERIES 100**
- ◆ **MANCHESTER MUSIC LIBRARY**
- ◆ **MUSIC STREET PRODUCTION LIBRARY**
- ◆ **TUNE RANCH LIBRARY**

Q

**QUIXOTIC MUSIC PRODUCTIONS LLC**

Phone: (888) 337-6863

Terms: Buyout

Market exclusive?: No

Delivered via: CD

- ◆ **THE QUIXOTIC PRODUCTION MUSIC LIBRARY**

Create all original, high-impact productions from over 900 music tracks. Each track offered in :60, :30, and :15 edits.

R

RADICAL ENTERTAINMENT

Phone: (212) 302-0555

Terms: Lease

Market exclusive?: No

Delivered via: CD, DAT

- ◆ **HAPPY RECORDS**
- ◆ **SMA/GOLDEN RING RECORDS**
- ◆ **UNDER COVER RECORDS**

A boutique-styled music library that sounds like commercial records. Categories include Rock, Pop, Funk, Dance, Smooth Jazz, Big Band, Children.

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R
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W

R



RADIO TODAY ENTERTAINMENT

Phone: (212) 581-3962

Terms: Barter

Market exclusive?: Yes

Delivered via: CD

- ◆ **AMBUSH PRODUCTION LIBRARY**
- ◆ **AUDIO CLIP ART**
- ◆ **CONTINUOUS CLIMAX**
- ◆ **GOLDMINE PRODUCTION PARTS**
- ◆ **HORSEPOWER**
- ◆ **ROCK SLIDES**

High-energy, high-quality libraries for all your needs.

S

SJS ENTERTAINMENT

Phone: (212) 679-3200

Terms: Barter

Market exclusive?: Yes

Delivered via: CD

- ◆ **GOLD CUTS (OLDIES)**
 - ◆ **SOUND SOLUTIONS (CONTEMPORARY)**
- 45 new elements every two weeks delivered on CD. Starter package of 135 individual tracks.

SPECIAL PRODUCTS

Phone: (518) 842-2600

Terms: buyout

Market exclusive?: Yes

Delivered via: CD

- ◆ **SPECIAL PRODUCTION MUSIC**
- Production music, SFX, stingers, etc. for various formats.

SPLIT SECOND MUSIC

Phone: (310) 471-2494

Terms: Buyout, lease

Market exclusive?: Yes

Delivered via: CD, DAT

- ◆ **PRODUCTION MUSIC LIBRARY ON CD**

T

THOMPSON CREATIVE

Phone: (800) 723-4643

Terms: Lease

Market exclusive?: Yes

Delivered via: Analog tape, CD, DAT, ISDN

- ◆ **FRESH TRACKS**
- ◆ **PROMOPACK**
- ◆ **PROMOPACK II**

One of the world's leading suppliers of syndicated and custom radio ID jingles.

TM CENTURY

Phone: (972) 406-6800

Terms: Buyout, lease

Market exclusive?: Yes

Delivered via: CD

- ◆ **AUDIO ARCHITECTURE**
- ◆ **CD PRODUCTION LIBRARY**
- ◆ **COUNTRY HOUSE BAND**
- ◆ **DIGITAL DIRECTOR**
- ◆ **GENERATION III**
- ◆ **IMAGIO**
- ◆ **LASER LIGHTNING**
- ◆ **LAZER**
- ◆ **MEGAHOT COUNTRY**
- ◆ **MEGAMUSIC**
- ◆ **NEW BUSINESS DEVELOPMENT DISC**
- ◆ **SLAM DUNK**
- ◆ **TRENDSETTER II**

TRF PRODUCTION MUSIC LIBRARIES

Phone: (800) 899-6874

Terms: Various

Delivered via: CD, DAT

- ◆ **TRF PRODUCTION LIBRARY**

Collection of both contemporary and traditional production music for broadcast purposes.

U

UNITED STATIONS RADIO NETWORKS

Phone: (212) 869-1111

Terms: Barter

Market exclusive?: Yes

Delivered via: CD

- ◆ **AUDIO HELPER**

A complete package of music beds, bumpers, sound bites, and production effects for enhancing personality radio.

W



Who Did THaT MUSIC LIBRARY?

THE WHO DID THAT MUSIC LIBRARY? COLLECTION

Phone: (800) 400-6767

Terms: Lease

Market exclusive?: No

Delivered via: CD, online

- ◆ **GRAVITY**
- ◆ **REVOLUCION**
- ◆ **WHO DID THAT MUSIC LIBRARY**

Gravity: Manic tracks to acoustic guitar riffs for Modern AC, Alternative, Sports, etc.
Revolucion: Combining traditional Latin music with street grooves such as Merengue Techno, Salsa, Latin Hard House, etc.

Who Did That Music Library?: Editor friendly commercial production library. From rhythmic dance to extreme sports to retail

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A

"AAA FAX"**MJI BROADCASTING**

Phone: (212) 896-5200

Hosted by: Local station talent

Frequency: Daily

Terms: Barter

Delivered via: Satcom C5 T19

Debuted: 1995

Full coverage of the music, events, and core artists in the AAA format, delivered daily via fax and satellite.

"ABC AUDIO DATEBOOK"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Length: Various Terms: Net affiliation

Delivered via: Satcom C5

Classic audio cuts from each day in history featuring raw sound, interview clips, and correspondent reports from major news and cultural events.

"ABC 411 URBAN SHOW PREP"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Length: Various Terms: Net affiliation

Delivered via: Satcom C5 T19, ABC Data System, fax, email, online

Debuted: 1993

Topical information, comedic takes on the news, celebrity gossip, Today in Black History, and other up-to-the-minute material targeted to Urban morning shows.

"ABC MARTIN LUTHER KING MOMENTS"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Martin Luther King holiday

Length: Various Terms: Net affiliation

Delivered via: Satcom C5

Collection of riveting and compelling quotes from Dr. Martin Luther King, Jr. to be used on the MLK holiday.

"ABC MORNING SHOW PREP"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Length: Various Terms: Net affiliation

Delivered via: Satcom C5, ABC Data System, fax, e-mail, online

Debuted: 1988

Text compilation of celebrity gossip, weirdo stories, comedy features, trivia, and drops — all major elements needed to put together a morning show.

"ABC NASHVILLE NOTES"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Length: Various Terms: Net affiliation

Delivered via: Satcom C5, ABC Data, fax, e-mail, online

Debuted: 1991

Morning drive feed of highly topical and breaking country music news, in text and audio.

"ABC ROCKWIRE"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Hosted by: Al Mancini

Frequency: Daily, M-F

Length: Various Terms: Net affiliation

Delivered via: Satcom C5, ABC Data, fax, e-mail, online

Debuted: 1996

Morning show prep concentrating on breaking rock music news, plus interesting artist and music notes, with audio drops.

"ABC SHOW PREP TODAY"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Terms: Net affiliation

Delivered via: ABC Data, fax, e-mail, online

This programming service is written for radio and delivered overnight in a long-form and one-page version before morning drive.

"ABC TALK SHOW PREP"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Length: Various Terms: Net affiliation

Delivered via: Satcom C5, ABC Data, fax, e-mail, online

A complete talk prep package with the hottest national and regional story coverage, radio-ready copy, key sounds bites and story angles, along with phone numbers.

"ABC URBAN NEWSBEAT"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Length: Various Terms: Net affiliation

Delivered via: Satcom C5, ABC Data, fax, e-mail, online

News, entertainment, and lifestyle audio targeted to Urban radio. Scripted lead-ins and cuts delivered before morning drive.

"ABC WAKE UP CALL"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Frequency: Daily, M-F

Length: Various Terms: Net affiliation

Delivered via: Satcom C5, ABC Data System, fax, e-mail, online

Debuted: 1991

Topical comedy and information for morning shows with celebrity gossip, odd stories, comedy features, and drops.

"ABC WHAT ELSE IS NEWS"**ABC RADIO NETWORKS**

Phone: (972) 991-9200

Hosted by: Dave Alpert

Frequency: Daily, M-F

Length: Nine mins. Terms: Net affiliation

Delivered via: Satcom C5

Daily actuality feed of raw sound, interview clips, and correspondent reports focusing on stories of interest to young adults 18-34.



Vacation...El Niño...Lewinsky!

It's "that time" again when any Radio Disaster can blow your Air Talent off the air for a day, a week, a month - an ETERNITY! You never really learn to swear until this happens at your station - but here's the solution: VRINK (Vacation Relief, Inc.) Our Proprietor, Brian Wilson (LEERING at left) is the answer to the question: "WHAT THE HELL DO I DO NOW?!" BW and VRINK have been providing major market relief to Talk Giants WABC, WBAL, WBAP, WOR, KCMO, KFBK, KST, KSFO (and others who wish to remain anonymous). When one of your Stars is out for any reason, give us a call at our ISDN studio. We can be filling the gaps in minutes! In radio, you spell "relief" V-R-I-N-K

Call 410.825.0775 or visit our web site: <http://www.brian-wilson.com>

A
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C

A



"AC NETWORK"
SONY'S SW NETWORKS

Phone: (212) 833-5400
Frequency: Daily
Terms: Barter, cash
Delivered via: Online, Musicam Express
Music/entertainment news text and actualities, satellite interviews, event coverage.

"AC/OLDIES PREP"
WESTWOOD ONE

Phone: (800) 225-3270
Frequency: Daily
Terms: Network affiliation
Delivered via: Fax, Satcom C5 T15
Music and entertainment news, TV highlights, celebrity gossip, and actualities for AC and Oldies morning shows and other dayparts.

"ALTERNATIVE ROCK FAX"
MJI BROADCASTING

Phone: (212) 896-5200
Hosted by: Local station talent
Frequency: Daily
Terms: Barter
Delivered via: Fax, satellite
Debuted: 1994
The industry-leading source for cutting-edge music and entertainment news, interviews, features, and audio covering the alternative rock scene.



"ALTERNATIVE ROCK NETWORK"
SONY'S SW NETWORKS

Phone: (212) 833-5400
Frequency: Daily
Terms: Barter, cash
Delivered via: Online, Musicam Express
Music/entertainment news text and actualities, satellite interviews, event coverage.

"AOR/CLASSIC ROCK PREP"
WESTWOOD ONE

Phone: (800) 225-3270
Frequency: Daily
Terms: Network affiliation
Delivered via: Fax, Satcom C5 T15
Music and entertainment news, TV highlights, celebrity gossip, and actualities for AOR and Classic Rock morning shows and other dayparts.

"AP MORNING PREP, AP AFTERNOON PREP"

THE ASSOCIATED PRESS
Phone: (800) 821-4747
Frequency: Daily
Length: Various Terms: Cash
Delivered via: Printed script
Affiliates: 4900
A package of entertainment news, features, and kickers for morning and afternoon drive, plus entertainment and cultural news.

"ASTRO-ILLOGICALS"
DAVE DWORKIN'S GHOSTWRITERS

Phone: (612) 522-6256
Frequency: Daily
Length: 10-30 secs. Terms: Cash
Delivered via: Printed script
Debuted: 1985 Affiliates: 100
Horoscope parody.

B

"BROUGHT TO YOU BY"
DAVE DWORKIN'S GHOSTWRITERS

Phone: (612) 522-6256
Frequency: Daily
Length: 10-20 secs. Terms: Cash
Delivered via: Printed script
Debuted: 1983 Affiliates: 100
Fake show sponsor, i.e. "Today's show is brought to you by..."

"THE BULL SHEET"

Phone: (800) 268-6048
Frequency: Daily
Length: Two pages Terms: Pre-paid sub
Delivered via: E-mail, fax
Debuted: 1993 Affiliates: 200
Concise show prep covering a wide variety of lifestyle and entertainment info.

C

"CBS MORNING RESOURCE"
CBS RADIO NETWORKS/

WESTWOOD ONE
Phone: (800) 225-3270
Frequency: Daily
Length: Various Terms: Net Affiliation
Delivered via: Satcom C5 T23
Debuted: 1991
Morning prep service with fed audio cuts and a hard-copy script.

"CHR/MODERN ROCK PREP"
WESTWOOD ONE

Phone: (800) 225-3270
Frequency: Daily
Terms: Network affiliation
Delivered via: Fax, Satcom C5 T15
Music and entertainment news, TV highlights, celebrity gossip, and actualities for CHR and Modern Rock morning shows and other dayparts.



"CHR NETWORK"
SONY'S SW NETWORKS

Phone: (212) 833-5400
Frequency: Daily
Terms: Barter, cash
Delivered via: Online, Musicam Express
Music/entertainment news text and actualities, satellite interviews, event coverage.

"CLASSIC CUTS"
MJI BROADCASTING

Phone: (212) 896-5200
Frequency: Weekly
Length: Various Terms: Barter
Delivered via: CD, scripts
The stories behind the greatest Classic Rock songs told by the artists who made them.



"CLASSIC ROCK NETWORK"
SONY'S SW NETWORKS

Phone: (212) 833-5400
Frequency: Daily
Terms: Barter, cash
Delivered via: Online, Musicam Express
Music/entertainment news text and actualities, satellite interviews, event coverage.

"THE 'COMPLETE' SHEET"

Phone: (626) 574-5082
Frequency: Daily
Length: 12-15 pages Terms: Cash
Delivered via: Fax, online
Daily CUTTING-EDGE show prep from the former producers of "Rick Dees" and "Mark & Brian."

"CONTEMPORARY COMEDY"

HICKMAN ASSOCIATES
Phone: (213) 381-4779
Frequency: Monthly
Terms: Cash
Delivered via: Printed script
Debuted: 1974 Affiliates: 400
Topical and seasonal comedy one-liners for air personalities.

Visit R&R ONLINE: www.rronline.com

C

"CONTEST IN A CAN"**ALL STAR RADIO**

Phone: (818) 766-6447

Frequency: Daily

Length: One min. Terms: Barter

Delivered via: CD

Debuted: 1998

*Complete morning show contest package including CDs, "Cheat Sheet", and prizes.***"COUNTRY FUNNIES"****MJI BROADCASTING**

Phone: (212) 896-5200

Hosted by: Local station talent

Frequency: Weekly

Terms: Barter

Delivered via: CD

Debuted: 1995

*The industry-leading radio comedy service for Country radio, offering fresh, "prime-time" comedy from today's best comedians!***"COUNTRY KICKERS"****SJS ENTERTAINMENT**

Phone: (212) 679-3200

Frequency: Daily

Length: Various Terms: Barter

Delivered via: Fax, Satcom, printed script

Debuted: 1994

Interactives, actualities, music beds, faxed news items, bits, and promotions specifically for Country morning shows.**"COUNTRY NETWORK"****SONY'S SW NETWORKS**

Phone: (212) 833-5400

Frequency: Daily

Terms: Barter, cash

Delivered via: Online, Musicam Express

*Music/entertainment news text and actualities, satellite interviews, event coverage.***"COUNTRY PREP"****WESTWOOD ONE**

Phone: (800) 225-3270

Frequency: Daily

Terms: Network affiliation

Delivered via: Fax, Satcom C5 T15

Music and entertainment news, TV highlights, celebrity gossip, and actualities for Country morning shows and other dayparts.

310 • 788 • 1625

"COUNTRY TODAY FAX"**MJI BROADCASTING**

Phone: (212) 896-5200

Hosted by: Local station talent

Frequency: Daily

Terms: Barter

Delivered via: Fax, Satcom C5 T19

Debuted: 1994

*The leading source for timely music and entertainment news, interviews, features, and audio for country music radio.***"COZMIK DEBRIS"**

Phone: (315) 393-1645

Frequency: Monthly

Terms: Cash

Delivered via: E-mail

Debuted: 1989

Free sample. Send your e-mail address to fsrwpac@northweb.com.

D

"DAILY COMEDY EXCLUSIVE' SHOW PREP"**ALL STAR RADIO**

Phone: (818) 766-6447

Frequency: Daily

Terms: Barter

Delivered via: Online

Debuted: 1995 Affiliates: 415

*Nine to 15 fully edited pages daily includes topical one- or two-liners written by professional comedy writers; daily idea sharing among 400 stations plus best of the Internet.***"THE DAILY DELUXE"****RADIO DELUXE**

Phone: (800) 664-1999

Frequency: Monthly

Length: 36+ pages Terms: Cash

Delivered via: Printed script

Debuted: 1994 Affiliates: 200

*Daily events, birthdays, history, and music milestones. Appropriate song suggestion for each item. Perfect for MOR and AC formats.***"DEAR DJ"****DAVE DWORKIN'S GHOSTWRITERS**

Phone: (612) 522-6256

Frequency: Daily

Terms: Cash

Delivered via: Printed script

Debuted: 1983 Affiliates: 700

*Advice column parody; sample script available.***"THE DIRT"****SJS ENTERTAINMENT**

Phone: (212) 679-3200

Frequency: Daily

Terms: Barter

Delivered via: Fax

Debuted: 1996 Affiliates: 140

A hot, up-to-the-minute, juicy gossip sheet.

E

"ENTERTAINMENT FACTS SHEETS"**UNITED STATIONS RADIO NETWORKS**

Phone: (212) 869-1111

Frequency: Daily

Terms: Barter

Delivered via: Fax

Debuted: 1994 Affiliates: 225

A daily fax delivered every morning containing gossip, news, and tidbits of info all from the world of entertainment.

F

"FACTS/FAX!"**MEDIAAMERICA INC.**

Phone: (212) 302-1100

Frequency: Daily

Terms: Barter

Delivered via: CD, fax

Debuted: 1996 Affiliates: 150

*The premier morning show prep service for contemporary radio, comes with supplemental CD, which provides stagers, bits & contesting elements.***"FUN FACTORY"****SJS ENTERTAINMENT**

Phone: (212) 679-3200

Frequency: Daily

Length: Various Terms: Barter

Delivered via: Satcom C5 T23, printed script

Debuted: 1989 Affiliates: 300

A daily show prep service featuring drop-ins, prep materials, song parodies, commercial spoofs, and interactives. Demographically/formatically targeted.

G

**"GOODTIME OLDIES PREP SERVICE"****ON THE RADIO BROADCASTING**

Phone: (310) 392-9600

Hosted by: Locally hosted

Frequency: Daily

Terms: Barter

Delivered via: Online, CD, fax

Debuted: 1997 Affiliates: 102

*Complete Oldies universe providing everything needed including interviews, scripts, trivia and more to position your station as the demographic market leader.***"GREEN BOOK OF SONGS BY SUBJECT"****PROFESSIONAL DESK REFERENCES**

Phone: (615) 832-1942

Length: 744 pages Terms: Cash

Delivered via: Book

Twenty-one thousand songs of the 20th Century classified by theme; 800 categories. All formats. Song, artists, albums, labels. \$49.95.

H

"HAPREP"

HICKMAN ASSOCIATES

Phone: (214) 381-4779

Frequency: Daily

Delivered via: Online

Debuted: 1998 Affiliates: 56

Daily program prep at www.flash.net

~comedy

"HEARTLAND RADIO NEWS"

HEARTLAND RADIO NETWORK

Phone: (314) 947-1921

Frequency: Daily

Length: Two-three pages Terms: Barter

Delivered via: Fax, e-mail

Debuted: 1997 Affiliates: 100

Hottest news from Nashville...Wierd But True...Who's Hot...Country Dateline...Red Letter Country...games...trivia and more.

"THE HOT LINE"

MJI BROADCASTING

Phone: (212) 896-5200

Hosted by: Local station talent

Frequency: Daily

Terms: Barter

Delivered via: Fax, Satcom C5 T19

Debuted: 1996

The industry-leading source for cutting-edge music and entertainment news, interviews, features, and audio for Hot AC and Modern AC radio.

"HOT WAX FAX"

MJI BROADCASTING

Phone: (212) 896-5200

Frequency: Weekly

Length: Various Terms: Barter

Delivered via: CD, fax

Debuted: 1990

The industry-leading daily fax and monthly CD audio service designed exclusively for Oldies Radio.

"THE HUMOR COMPANY"

TOMS LAKE HUMOR CO.

Phone: (250) 782-8114

Frequency: Daily

Terms: Cash

Delivered via: Fax, online

Debuted: 1986 Affiliates: 524

Topical one-liners for radio's funniest people. News and celebrity-based hilarity.

"THE INSIDE WORD!"

MJI BROADCASTING

Phone: (212) 896-5200

Hosted by: Local station talent

Frequency: Daily

Terms: Barter

Delivered via: Fax, Satcom C5 T19

Debuted: 1993

The most timely source for the latest music and entertainment news, features, concert information, and interviews covering today's urban, rap, hip-hop, and R&B music scene.

"INTERPREP.COM"

[HTTP://INTERPREP.COM](http://INTERPREP.COM)

Phone: (217) 356-6372

Terms: Free

Delivered via: Online

Debuted: 1994

Your one stop on the web for e-mailed show prep, Trashy Tabloid Gossip, the Ultimate Prep Site, chat, discussion forums.

"JOCK BRIEFS"

DON ELLIOT CREATIVE SERVICES/L.A.

Phone: (818) 241-4650

Frequency: Daily

Length: One page Terms: Barter, cash

Delivered via: Fax, printed script, internet

"KNOW IT ALL"

SJS ENTERTAINMENT

Phone: (212) 679-3200

Frequency: Daily

Length: Various Terms: Barter

Delivered via: CD, fax, online

Debuted: 1998 Affiliates: 30

Full-service prep for Active Rock and Alternative Rock radio.

"LAUGH TRACKS"

MJI BROADCASTING

Phone: (212) 896-5200

Hosted by: Local station talent

Frequency: Weekly

Terms: Barter

Delivered via: CD

Debuted: 1994

A comedy service featuring today's top comics.

"MJI'S BIG PICTURE"

MJI BROADCASTING

Phone: (212) 896-5200

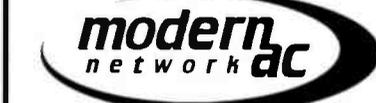
Frequency: Daily

Length: Various Terms: Barter

Delivered via: CD, fax

Debuted: 1995

The most comprehensive movie and TV drop production package available, combined with the most in-depth daily entertainment fax in the business.



"MODERN AC NETWORK"

SONY'S SW NETWORKS

Phone: (212) 833-5400

Frequency: Daily

Terms: Barter, cash

Delivered via: Online, Musicam Express

Music/entertainment news text and actualities, satellite interviews, event coverage.

"MORNING JUMP START"

SJS ENTERTAINMENT

Phone: (212) 679-3200

Frequency: Daily

Length: Various Terms: Barter

Delivered via: Fax, Satcom, printed script

Debuted: 1996

Daily show prep service featuring entertainment news, bits, parodies, and interactives designed for CHR.

"THE MORNING PUNCH"

CROSSAN & CROSSAN CREATIVE

Phone: (803) 781-6608

Frequency: Daily

Length: Five pages Terms: Cash

Delivered via: Fax

Debuted: 1989 Affiliates: 100

"The Punch" is five pages daily of current events-based news stories and punchlines. A major-league monologue each morning!

"MORNING SIDEKICK'S FUNNY PAGES"

THE MORNING SIDEKICK COMEDY

Phone: (303) 727-9111

Frequency: Daily

Terms: Cash

Delivered via: Fax

Debuted: 1997 Affiliates: 125

Fifteen terrific, topical jokes faxed daily. From the Morning Sidekick people. Free sample week.

"MTV'S THE MORNING FACTS — CHR/URBAN"

WESTWOOD ONE

Phone: (310) 204-5000

Hosted by: MTV News anchor

Frequency: Daily

Length: Three pages Terms: Network affiliation

Delivered via: Fax

Debuted: 1995

Three-page morning prep service targeted format specific.

"MTV'S THE MORNING FACTS — ROCK/ALTERNATIVE"

WESTWOOD ONE

Phone: (310) 204-5000

Hosted by: MTV News anchor

Frequency: Daily

Length: Three pages Terms: Network affiliation

Delivered via: Fax

Debuted: 1995

Three-page morning prep service targeted format specific.

Visit R&R ONLINE:
www.rronline.com

N



"NAC NETWORK"
SONY'S SW NETWORKS

Phone: (212) 833-5400
 Frequency: Daily
 Terms: Barter, cash
 Delivered via: Online, Musicam Express
Music/entertainment news text and actualities, satellite interviews, event coverage.

"NASHVILLE NEWSLINE SHOW PREP"

KTB RADIO MEDIA
 Phone: (505) 834-7071
 Hosted by: Katy Bee
 Frequency: Weekly
 Length: 10 - 12 pages Terms: Cash, barter
 Delivered via: Fax, email
 Debuted: 1986 Affiliates: 12
Twenty-year radio veteran.

O

Offbeat
GUEST BOOKING SERVICE

"OFFBEAT GUEST BOOKING"
SONY'S SW NETWORKS

Phone: (212) 833-5400
 Frequency: Daily
 Terms: Barter, cash
 Delivered via: Online, Musicam Express
Topical and/or offbeat story ideas and contacts — daily text.



"OLYMPIA COMEDY NETWORK"
PREMIERE RADIO NETWORKS INC.

Phone: (818) 377-5300
 Frequency: Twice monthly
 Length: 30 cuts per week, 2-90 secs.
 Terms: Barter
 Delivered via: CD, overnight feed, fax
 Affiliates: 150
Parody songs, commercials, interactives, stand-up comedy, and movie drops for Country radio.



"OLYMPIA CONTEMPORARY PREP SERVICE"

PREMIERE RADIO NETWORKS INC.
 Phone: (818) 377-5300
 Frequency: Weekly
 Length: 20 mins. Terms: Barter
 Delivered via: CD, fax, online
 Affiliates: 150
Parody songs, commercials, show prep interactives, stand-up comedy, and movie drops for Country radio.

P



"PREMIERE REALITY PREP"

PREMIERE RADIO NETWORKS INC.
 Phone: (818) 377-5300
 Frequency: Weekly
 Length: 20 mins. Terms: Barter
 Delivered via: CD
 Debuted: 1997 Affiliates: 100
Reality-based prep service including candid phones, drops, and music beds.

"PREP"

Phone: (210) 650-3221
 Frequency: Daily
 Terms: Cash
 Delivered via: Mail
 Debuted: 1988
The basics — birthdays, history, today's events, trivia questions, odd facts, and kickers.

R

"RADIO ALMANAC"
SPECIAL PRODUCTS

Phone: (518) 842-2600
 Hosted by: Jeff Weber
 Frequency: Daily
 Length: 90 secs. Terms: Cash
 Delivered via: Analog tape, printed script
 Debuted: 1995 Affiliates: 36
Flashback to the past — what were the top songs, news, sports events on a given day; Celebrity birthdays.

"RADIO READY"

Phone: (501) 219-2977
 Frequency: Weekly
 Length: Five pages Terms: Cash
 Delivered via: Fax, e-mail
 Debuted: 1998 Affiliates: 200
America's favorite weekly CHR/Hot AC show prep service. Artist information, birthdays, quick quiz, low price.

"THE RHYTHM FAX"

MJI BROADCASTING
 Phone: (212) 896-5200
 Hosted by: Local station talent
 Frequency: Daily
 Terms: Barter
 Delivered via: Fax, satellite
 Debuted: 1996
The industry-leading source for cutting-edge music and entertainment news, interviews, features, and audio for Rhythmic CHR radio.

"ROCK FORMATION"

MJI BROADCASTING
 Phone: (212) 896-5200
 Frequency: Weekly
 Length: Various Terms: Barter
 Delivered via: Reel-to-reel, script
 Debuted: 1994
A turn-key Rock 'n Roll trivia program/promotion focusing on rock music and its artists. Prizes for qualifying stations.

"ROCK 'N ROLL FAX"

MEDIAAMERICA INC.
 Phone: (212) 302-1100
 Frequency: Daily
 Terms: Barter
 Delivered via: Fax
 Affiliates: 60
Show prep for the '50s, '60, and '70s that works!

S

"SEVENTIES FAX"

MJI BROADCASTING
 Phone: (212) 896-5200
 Hosted by: Local station talent
 Frequency: Weekly
 Terms: Barter
 Delivered via: Fax, satellite
 Debuted: 1994
The industry-leading weekly radio service covering the '70s music, entertainment, and pop culture scene.

"SLIGHTLY IRREGULAR NEWS"

DAVE DWORKIN'S GHOSTWRITERS
 Phone: (612) 522-6256
 Frequency: Daily
 Length: 30-60 secs. Terms: Cash
 Delivered via: Printed script
 Debuted: 1983 Affiliates: 100
News parody; sample scripts available.

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"SMOOTH JAZZ FAX"

MJI BROADCASTING
Phone: (212) 896-5200
Hosted by: Local station talent
Frequency: Daily Terms: Barter
Delivered via: Fax, satellite
Debuted: 1996

The leading radio prep service covering all aspects of the smooth jazz music and cultural scene.

**"SOUTHERN CALIFORNIA AIRCHECK"
WESTERN FRONT RADIO NETWORKS**

Phone: (818) 783-3472
Terms: Buyout
Delivered via: Analog tape

We'll tape any Southern California station, any time, any shift.

"ALAN SPECTOR'S COMEDY NEWS NETWORK"

Phone: (407) 682-2880
Frequency: Daily Terms: Cash
Delivered via: Fax, online
Debuted: 1993 Affiliates: 40

The comedy service as fresh as today's news! Topical bits that fit any format — available by fax or e-mail.

"SPINFAX"

WESTWOOD ONE
Phone: (310) 204-5000
Frequency: Daily
Length: 3-5 pages Terms: Barter
Delivered via: Fax, Satcom C5
Debuted: 1996

Support fax with all the latest news on modern rock artists.

"SPORTS RADIO PREP"

**RICK SCOTT & ASSOCIATES/RSA
SPORTS INTERNATIONAL INC.**

Phone: (425) 867-9397
Frequency: Weekly
Terms: Cash
Delivered via: Website

Prep material for sports radio hosts.

"STEVENS & GRDNIC'S DAILY COMEDY EXCLUSIVE ONLINE"

ALL STAR RADIO
Phone: (818) 766-6447
Frequency: Daily
Length: Eight - 12 pages Terms: Barter
Delivered via: Online
Debuted: 1995 Affiliates: 415

Radio's most usable nine to 12 pages daily. Topical jokes written by comedy pros, huge daily idea exchange plus internet highlights.

**SW news/talk
NETWORK**

"TALK NETWORK"

SONY'S SW NETWORKS

Phone: (212) 833-5400
Frequency: Daily
Terms: Barter, cash
Delivered via: Online, Musicam Express
Thought starters, entertainment and lifestyle news, actualities, event coverage, satellite interviews, and guest booking information.

T

"THE TALK RADIO SHOW PREP SITE"

Hosted by: Holland Cooke
Frequency: Daily
Terms: Free
Delivered via: Online
Debuted: 1996

Internet site for on-air talent. <http://users.aol.com/cookeh>

GET PLUGGED INTO THE INDUSTRY'S LEADING MUSIC NEWS NETWORKS

**Music News, Show Prep,
Satellite Interviews, Audio Clips,
Movie Drops and Artists Bios
for the following formats:**

**Modern AC, CHR, AC,
Classic/Album Rock,
Alternative Rock, R&B,
Country, Urban, Talk**



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WEB ADDRESS: www.swnetworks.com

**SW NETWORKS • A SONY MUSIC ENTERTAINMENT COMPANY
1370 AVENUE OF THE AMERICAS • NEW YORK, NY 10019**

T

"TELEJOKE"

ENTERTAINMENT COMMUNICATION CONSULTANTS

Phone: (209) 476-1511

Hosted by: Alan Ray

Frequency: Daily

Length: 75 jokes per week Terms: Cash, credit card

Delivered via: Fax, e-mail

Debuted: 1988 Affiliates: 400

Daily fax or e-mail of topical comedy material. Jokes are also voiced by Alan Ray via live phone.

"TODAY'S ROCK FAX"

MJI BROADCASTING

Phone: (212) 896-5200

Frequency: Daily

Terms: Barter

Delivered via: Fax, satellite

Debuted: 1993

The industry-leading source for cutting-edge music and entertainment news, interviews, features, and audio covering the mainstream rock scene.

NEED MORE COPIES?

ADDITIONAL COPIES OF THE R&R
"PROGRAM SUPPLIER GUIDE"
ARE \$40 EACH. PLEASE CALL

310 • 788 • 1625

"RIC TOWER POWER SHEETS"

SJS ENTERTAINMENT

Phone: (212) 679-3200

Frequency: Daily plus bonus Mon. & Wed. sheet

Terms: Barter

Delivered via: Fax

Debuted: 1996 Affiliates: 154

Full of great bits. From guests you'll love to phone-in topics, promotions, stunts, news, contests, and more.

"TRIVIA TODAY"

HICKMAN ASSOCIATES

Phone: (213) 381-4779

Frequency: Monthly

Terms: Cash

Delivered via: Printed script

Debuted: 1988 Affiliates: 700

Daily brief trivia features and questions for air personalities.

U

"URBAN ARTISTS BIOS"

Phone: (503) 233-7848

Frequency: Weekly/daily

Terms: Free

Delivered via: www.bounce.to/dark/

Show prep material for Crossover/Churban/Urban/Top 40 air talents. Artist bio information ready to use on air.

"URBAN FAX"

MJI BROADCASTING

Phone: (212) 896-5200

Frequency: Daily

Length: Various Terms: Barter

Delivered via: Fax, satellite

Debuted: 1996

The industry-leading source for cutting-edge news and entertainments, interviews, features, and audio for the urban adult contemporary music scene.



NETWORK

"URBAN NETWORK"

SONY'S SW NETWORKS

Phone: (212) 833-5400

Frequency: Daily

Terms: Barter, cash

Delivered via: Online, Musicam Express

Music/entertainment news text and actualities, satellite interviews, event coverage.

V

"VX3"

WIRELESS FLASH NEWS SERVICE

Phone: (619) 220-7191

Frequency: Daily

Terms: Cash

Delivered via: Fax, online, e-mail

Debuted: 1995 Affiliates: 394

Daily prep service from Wireless Flash features exclusive Kicker News and Entertainment straight to your fax or e-mail address.

W

"WIRELESS FLASH"

WIRELESS FLASH NEWS SERVICE

Phone: (619) 220-7191

Frequency: Weekly

Terms: Cash

Delivered via: Fax, online, mail

Debuted: 1980 Affiliates: 578

Everything for show prep: weird news, almanac, horoscope, entertainment, trivia. For 17 years, the most trusted and used alternative news.

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NEED TALENT?
NEED A JOB?

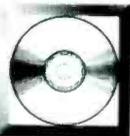
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A
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W

A

ALTERNATIVE PROGRAMMING

Phone: (800) 231-2818
Terms: Buyout, lease
Market exclusive: Yes
Delivered via: Analog tape, CD

- ◆ CHR/HOT AC
- ◆ CHRISTIAN
- ◆ COUNTRY
- ◆ E.Z.
- ◆ LIGHT AC
- ◆ NAC
- ◆ NOSTALGIA
- ◆ OLDIES
- ◆ ROCK
- ◆ STANDARD AC
- ◆ URBAN CONTEMPORARY

Complete music formats on CD or analog tape. Current service, reccurrents, and contemporary oldies for each format.

F

FAR WEST COMMUNICATIONS

Phone: (818) 248-2400
Terms: Buyout
Market exclusive: No
Delivered via: CD

- ◆ MASTERDISC

Broadcasting's most cost-effective, custom-song, library service. All formats. All songs \$6 per cut, plus CD blank.

H

HOUSE OF MUSIC

Phone: (916) 684-8000
Terms: Buyout
Market exclusive: Yes
Delivered via: Analog tape, CD, mini-disc

- ◆ ADULT CONTEMPORARY
- ◆ COUNTRY
- ◆ EASY LISTENING
- ◆ OLDIES
- ◆ SOFT HITS

M

MUSIC DIRECTOR PROGRAMMING SERVICE

Phone: (413) 783-4626
Terms: Buyout
Market exclusive: No
Delivered via: Analog tape, CD, DAT

- ◆ IT'S CHRISTMAS TIME ON CDS
- ◆ COUNTRY GOLD ON TAPE OR DAT
- ◆ THE '80s ON CDS
- ◆ THE '90s ON CDS
- ◆ OLDIES ON TAPE OR DAT
- ◆ ROCK 'N ROLL GRAFFITI — THE '50s & '60s ON CDS
- ◆ THE '70s ON CDS
- ◆ TODAY'S COUNTRY ON CDS

We feature complete music libraries for CHR, AC, and Country music radio stations.

"MUSIC OF YOUR LIFE" RADIO NETWORK

Phone: (212) 947-0049
Terms: Network affiliation
Market exclusive: Yes
Delivered via: CD

- ◆ ADULT POP STANDARDS

R



RADIO DELUXE

Phone: (800) 664-1999
Terms: Buyout
Market exclusive: No
Delivered via: CD

- ◆ CHRISTMAS DELUXE
- ◆ HAPPY HITS (MOR/NOSTALGIA)
- ◆ MONTHLY MUSIC (ADULT STANDARDS)

Highest quality digital recordings of original adult hits and standards. Provided with complete indexes, timing, tempo, and background information.

RADIO PROGRAMMING & MANAGEMENT INC.

Phone: (800) 521-2537
Terms: Buyout
Market exclusive: No
Delivered via: Hard drive

- ◆ CLASSIC ROCK
- ◆ CORE COUNTRY HITS
- ◆ HOT AC/CHR
- ◆ LITE AC
- ◆ MAINSTREAM AC
- ◆ ROCK/AOR
- ◆ SECONDARY COUNTRY
- ◆ SOFT VOCALS
- ◆ SOLID GOLD
- ◆ TOP HITS USA

Top Hits USA is a weekly service of new releases. Libraries are highly researched and designed for specific formats.

S

SPECIAL PRODUCTS

Phone: (518) 842-2600
Terms: Buyout
Market exclusive: Yes
Delivered via: CD

- ◆ SPECIAL SONG LIBRARIES
- Song libraries for all formats.

T

TM CENTURY

Phone: (972) 406-6800
Terms: Lease
Market exclusive: No
Delivered via: CD

- ◆ GOLD DRIVE
- ◆ GOLDDISC
- ◆ GOLDDISC CHRISTMAS LIBRARY
- ◆ GOLDDISC MUSIC LIBRARIES
- ◆ HITDISC

Over 22,000 songs in every conceivable format available on CD or CD-ROM.

TRF PRODUCTION MUSIC LIBRARIES

Phone: (800) 899-6874
Terms: Various
Delivered via: CD, DAT

- ◆ CLASSICAL LIBRARY
- ◆ INTERNATIONAL ETHNIC MUSIC

Collection of both contemporary and traditional production music for broadcast purposes.

W

STEVE WEST PRODUCTIONS

Phone: (800) 858-4487
Terms: Buyout
Market exclusive: No
Delivered via: CD, hard disk

- ◆ BEST OF THE '80s
- ◆ BEST OF THE '90s
- ◆ BEST OF THE '70s
- ◆ CURRENT HITS
- ◆ CUSTOM CD COMPILATIONS
- ◆ '80s — EVERY #1 HIT
- ◆ '90s — EVERY #1 HIT
- ◆ '97 — BIGGEST HITS OF THE YEAR
- ◆ '70s — EVERY #1 HIT
- ◆ '60s — EVERY #1 HIT

Affordable music services for broadcast use.
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"PROGRAM SUPPLIER GUIDE"
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A

ADVANTAGE PRODUCTIONS INC.

Phone: (941) 482-1444

Terms: Buyout

Market exclusive: No

Delivered via: CD

◆ **EARCANDY VOL. I**

Image production elements CD

APM/ASSOCIATED PRODUCTION MUSIC LLC

Phone: (800) 543-4276

Terms: Lease

Market exclusive: No

Delivered via: CD

◆ **KPM SOUND EFFECTS LIBRARY**

Eight CD set with over 700 effects. Digitally mastered and recorded. Buyout price of \$500.

TOBY ARNOLD & ASSOCIATES INC./ TA&A

Phone: (800) 527-5335

Terms: Lease

Delivered via: CD

◆ **THE WORKS**

Station promos, ID stagers, sweeper packages and production libraries for all formats.

C

CATSPAW PRODUCTIONS INC.

Phone: (404) 876-2287

Delivered via: Analog tape, CD, DAT, Telco, ISDN

◆ **CUSTOM SOUND EFFECTS**

D

DIMENSION MUSIC & SOUNDEFFECTS INC.

Phone: (800) 634-0091

Terms: Buyout

Market exclusive: Yes

Delivered via: CD

- ◆ **AVIATION, HOUSEHOLD SOUNDS**
- ◆ **COMMUNICATIONS, TRAINS, ANIMALS**
- ◆ **ELECTRONIC COSMIC — LOGOS**
- ◆ **GUNS, EXPLOSIVES**
- ◆ **HOUSEHOLD SOUNDS**
- ◆ **MUSIC RELATED**
- ◆ **RECREATION, SPORTS**
- ◆ **TECHEFFECTS — LOGOS, INTRO**
- ◆ **TRANSPORTATION**
- ◆ **WEATHER PEOPLE ENVIRONMENTS**

G

GMI MEDIA GROUP

Phone: (253) 839-9414

Terms: Buyout

Market exclusive: No

Delivered via: CD

◆ **THE SFX TOOLKIT**

Over 100 SFX on this CD—a great addition to any production room—and priced right. These are new sounds. Recorded and mastered in digital stereo.

GROOVE ADDICTS

Phone: (800) 400-6767

Terms: Buyout

Market exclusive: No

Delivered via: CD

◆ **MINDBENDERS**

Production elements collection. Six CD set is jam-packed with sweepers, stingers, stagers work elements, and beds. Each CD contains 75 cues.

O

OMNIMUSIC

Phone: (800) 828-6664

Terms: Buyout

Market exclusive: No

Delivered via: CD

◆ **OMNIFX**

Lend emotion and commercial impact to your production with America's most creative audio library: broadcast edits, FX tracks, searchable CD-ROM.

R

REALGOOD CREATIVE

Phone: (612) 470-0232

Terms: Buyout

Market exclusive: No

Delivered via: CD, DAT

◆ **CLEEN SWEEPS**

200 sound effect "sweepers."

S

SPLIT SECOND MUSIC

Phone: (310) 471-2494

Terms: Buyout, lease

Market exclusive: Yes

Delivered via: CD, DAT

◆ **CUSTOM SOUND EFFECTS**

T

TRF PRODUCTION MUSIC LIBRARIES

Phone: (800) 899-6874

Terms: Various

Delivered via: CD, DAT

◆ **TRF SOUND EFFECTS LIBRARY**

Collection of both contemporary and traditional production music for broadcast purposes.

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All for only...**\$419.00**
per yearCall
(310)788-1625

U.S. only



A

"ADVANTAGE VOICE TALENT"

ADVANTAGE PRODUCTIONS INC.

Phone: (941) 482-1444

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN, CD, DCI

Liners, sweepers, station IDs, promos, and commercial production.

"ALTAIR VOICE TALENT"

ALTAIR COMMUNICATIONS INC./ACI

Phone: (407) 298-4000

Market exclusive: Yes

Delivered via: Analog tape, DAT, e-mail

Male/female voices for station liners or commercial production.

B

"LEE BAILEY VOICE TALENT"

LEE BAILEY COMMUNICATIONS INC./DBB INC.

Phone: (213) 969-0011

Terms: Negotiable

Market exclusive: No

Delivered via: Analog tape, DAT

Station ID with sound effects and voice talent available.

"BOB BARNES"

Phone: (800) 940-2035

Terms: Buyout

Market exclusive: No

Delivered via: Analog tape, CD, DAT

Commercial voiceover specialist. Low rates, one day service, free demos. Phone patch, copywriting available.

"VOICE IMAGING"

BEL AIR PRODUCTIONS

Terms: Buyout

Market exclusive: Yes

Delivered via: DAT, CD

Ten voice talents! Male/female for liners, sweepers. Superior production and EXCLUSIVE digital a cappellas and shouts to POWER OUT! UNIQUE!

"BOGART'S PRODUCTIONS"

BURBANK'S CREATIONS

Phone: (513) 528-3375

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT

The voice of the "Legendary" 700 WLW! Image-building sweepers, liners, promos, station IDs, and commercials customized for your station.

"FRED BUGG"

BUGG BYTES COMEDY

Phone: (813) 988-5584

Delivered via: Analog tape, live phone

Straight or character voices—impressions, dialects, accents.

"PROMOS & BUMPERS"

BUMPER PRODUCTIONS

Phone: (615) 646-8800

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN, Telco

Specializing in produced promos and bumpers for all formats. Delivered via ISDN or e-mail. www.bumperproductions.com

"BUMPER VOICE TALENT"

BUMPER PRODUCTIONS

Phone: (615) 646-8800

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN, Telco

Specializing in produced promos and bumpers for over 10 years. Delivered digitally via ISDN/Zephyr.

"HOSS BURNS LINER SERVICE"

HUNTSMAN ENTERTAINMENT INC.

Phone: (615) 255-1100

Terms: Buyout

Market exclusive: Yes

Delivered via: DAT, ISDN

Recognized as one of Country's greatest voices is now available for your station's promos, IDs, sweeps, etc. Retainer or per project.

C

"SIGNATURE ID VOICEOVERS"

C2 PRODUCTIONS INC.

Phone: (941) 437-9300

Terms: Retainer

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN

Custom voice work.

Sean Caldwell
BROADCAST SERVICES

"SEAN CALDWELL VOICE OVERS"

SEAN CALDWELL PRODUCTIONS

Phone: (813) 926-1250

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD, ISDN

The voice of successful stations worldwide. On KISS-FM, KYW, WRQX... Country, CHR, Hot AC, News/Talk.

"VOICE TALENT"

CAMERON /WOOD PRODUCTIONS

Phone: (415) 788-8761

Market exclusive: Yes

Delivered via: Analog tape, CD, ISDN, DAT

Dynamic voice imaging for multimedia.

"JOE CIPRIANO"

JOE CIPRIANO PROMOS INC.

Phone: (310) 454-8905

Terms: Buyout

Market exclusive: Yes

Delivered via: ISDN, DAT

The Voice of The Fox and CBS Television Networks.

When Excellence Matters...

KISS-FM, Dallas
KYW, Philadelphia
MIX 107.3, D.C.
WKLB, Boston...

Sean Caldwell
BROADCAST SERVICES

voice-over & imaging
(813) 926-1250

www.seancaldwell.com seancaldwell@usa.net

C

"VOICE OVERS/COMMERCIAL PRODUCTION"**BRIAN COONEY VOICE OVERS**

Phone: (305) 892-3384

Terms: Various

Market exclusive: Yes

Delivered via: DAT, tape, ISDN

"CORKY CORESON"**THE CORESON COMPANY**

Phone: (800) 898-7815

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT, ISDN, internet

Radio & TV IDs, promos or other voiceover. Produced or dry voice.**"CHRIS CORLEY"****CHRIS CORLEY CUSTOM VOICEWORK**

Phone: (941) 437-9300

Terms: Lease

Market exclusive: yes

Delivered via: Analog tape, DAT, ISDN

*Promotional and signature identification voiceovers for television and radio. Quick turnaround. Represented by Don Buchwald and Assoc., NYC.***"MITCH CRAIG PRODUCTION SERVICES"****MITCH CRAIG PRODUCTIONS**

Phone: (901) 388-8449

Terms: Lease, retainer

Market exclusive: Yes

Delivered via: Analog tape, DAT

*International voiceover/production talent for radio/TV. National commercials for clients such as Oldsmobile and GMC.***"CREATIVE VOICE TALENT"****CREATIVE BROADCAST AUDIO**

Phone: (800) 322-3204

Terms: Buyout

Delivered via: Analog tape, DAT, minidisc

*Major market voice talent and full imaging production for CHR/Hot AC, Rock/Modern Rock, News/Talk, AC/Soft AC. Several voices and packages available.***"CT VOICEOVER SERVICE"****CT PRODUCTIONS**

Phone: (805) 296-9706

Terms: Retainer

Market exclusive: Yes

Delivered via: Analog tape, DAT

*L.A. voice talent specializing in radio and television voiceovers.***"DAN CULHANE"****DAN CULHANE VOICE OVERS**

Phone: (612) 820-4214

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN, DCI, .wav file

*A warm, natural delivery for liners, promos, sweepers and IDs. High quality—quick turnaround, and more bang for your buck!***Jim Cutler**
Voice Overs**"JIM CUTLER CREATIVE RADIO & TV"**

Phone: (516) 734-7145

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN/SW56, MPG3, Zephyr, 3D2

Promo voice of 100+ great radio, TV stations, and networks worldwide. All formats.

D

A.D.
AMY DANIELS
voicework**"AMY DANIELS VOICEWORK"**

Phone: (612) 471-7323

Terms: Buyout, lease, retainer

Market exclusive: Yes

Delivered via: DAT, ISDN

*Supplying voice imaging to radio, television, even to LAX airport!***CARTER DAVIS**
VOICE AND PRODUCTION
FOR RADIO AND TV**"DAVIS VOICE TALENT"****CARTER DAVIS CREATIVE SERVICES**

Phone: (901) 681-0650

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT

Custom voice and production for radio and TV.**"JEFF DAVIS"****JEFF DAVIS PRODUCTIONS**

Phone: (213) 464-3500

Terms: Retainer

Market exclusive: Yes

Delivered via: Internet, ISDN, overnight delivery

*One of the most versatile voices in America, Getting It Said® for Radio, IDs, Liners, Promos.***"JOEY DEE VOICE TALENT"****IMAGE AUDIO PRODUCTIONS/JOEY DEE VOICES**

Phone: (800) 762-2397

Terms: Retainer

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN

*Specializing in modern rock and alternative sweepers and liners.***Drew**
Dimmel
Voice Artist**"DREW DIMMEL"****DIMMEL COMMUNICATIONS**

Phone: (913) 888-4241

Terms: Buyout, lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD, ISDN

TV and radio voice work for over 18 years and 200+ clients. Promos, IDs, liners. ISDN, DAT, Analog, CD.**"JOHN DRISCOLL"****VOICEOVER AMERICA**

Phone: (888) 766-2049

Terms: Retainer/lease/barter

Market exclusive: Yes

Delivered via: Analog/DAT/minidisc/CD/ISDN-DGS

Vocal positioning for the next millennium from the one Driscoll with a reputation of excellence & reliability.www.voiceoveramerica.com

D
•
J

D

markdriscoll/ VOICEOVER

"MARK DRISCOLL PROMOS"

Phone: (310) 229-8969
 Terms: Lease, Custom
 Market exclusive: Yes
 Delivered via: Multiple playback sources or ISDN

Master intensive promos for Radio, TV, Prod. or VO. Rep: William Morris Agency, NYC.

E

"DON ELLIOT"

DON ELLIOT CREATIVE SERVICES/L.A.

Phone: (818) 241-4650
 Terms: Market based
 Market exclusive: No
 Delivered via: Analog tape, CD, DAT, ISDN, Telco

National voiceover for Acura, AT&T, Honda, Dodge, Mervyns. Multiple first place — National/International creative awards. Give YOUR production that "Agency" sound.

"J. PAUL EMERSON"

RADIO TONGUES

Phone: (505) 885-2999
 Terms: Lease
 Market exclusive: Yes
 Delivered via: CD

Compelling personality! Nationally known! J. Paul Emerson gives your message rare, unforgettable meaning.

"ROBIN ERICKSON"

PROMO SAPIEN

Phone: (206) 621-7252
 Terms: Buyout, annual contract
 Market exclusive: Yes
 Delivered via: Analog tape, CD, DAT, DGS
Strong female in all formats.

"SHELDON J. ESKIN"

HORSING AROUND PRODUCTIONS

Phone: (818) 905-0102
 Terms: Various
 Market exclusive: Yes
 Delivered via: Analog tape, CD, DAT
Station imaging.

"DARRYL EVANS"

BEST OF THE OLDIES RADIO NETWORK

Phone: (818) 905-9388
 Market exclusive: Yes
 Delivered via: Analog tape, ISDN, CD
IDs, liners, and commercial spots for Oldies format.

F

"VOICEOVERS AND PRODUCTION"

FLASH FLOOD PRODUCTIONS

Phone: (402) 426-8361
 Terms: Lease
 Market exclusive: Yes
 Delivered via: Analog tape, CD, DAT
Incredible, fully produced or dry imagery. Seven nationally recognized voices. Heard in markets of all sizes from Los Angeles to New York.

G

"BILL GABLE VOICEWORKS"

Phone: (407) 646-6827
 Terms: Monthly retainer
 Market exclusive: Yes
 Delivered via: Analog tape, DAT, ISDN
Radio/TV liners, promos, and drops. All formats!

"ANITA GARNER"

ANITA GARNER COMMUNICATIONS

Phone: (818) 385-1627
 Terms: Buyout
 Market exclusive: Yes
 Delivered via: Analog tape, CD, DAT, ISDN
Voice of the station: Promos, Liners, spots, all production needs. Alto. Experienced. Fast. And reasonable.

"THE GMI TALENTBANK"

GMI MEDIA GROUP

Phone: (253) 839-9414
 Terms: Various
 Market exclusive: Yes
 Delivered via: Analog tape, DAT, CD, internet
Five major market voice talents are the creative production team at GMI to give your station the coolest promos, sweepers, liners, and IDs — anywhere! And our prices and terms are just as amazing.

"MR. GOODVOICE"

AMERICA TALKS/AMERICA LISTENS

Phone: (301) 309-1774
 Market exclusive: Yes-in format
 Delivered via: DAT, ISDN
Digital studios; SAME DAY SERVICE; Contract or one-shot; Raw voiceover through fully produced. Commercials, IDs, promos, liners; All formats.

"GLENN GORDON"

GORDON AUDIO PRODUCTIONS

Phone: (818) 710-9067
 Terms: Buyout
 Market exclusive: Either
 Delivered via: CD, DAT
Strong voice heard on national spots and hosted a syndicated radio program. Valuable background in production and digital recording.

"DAVE GRAVELINE"

ADVANCED PRODUCTIONS

Phone: (305) 556-3283
 Terms: Various
 Market exclusive: Yes
 Delivered via: Analog tape, CD, DAT, ISDN, Telco
Authoritative, energy, excitement, real person, even traditional announcer if you need it. Warm, intimate, and a helluva nice guy!

H

"EVAN HANING"

MIRKIN SYNDICATED SERVICES

Phone: (888) 889-7488
 Terms: Buyout, lease
 Market exclusive: Yes
 Delivered via: Analog tape, ISDN
Major market voice talent available for commercials, station promos, syndicated programs. Call for CD demo.

"IDS, SWEEPERS, PROMOS"

SPYDER HARRISON VOICEOVERS

Phone: (813) 796-7420
 Terms: Monthly retainer, buyout
 Market exclusive: Yes
 Delivered via: Analog tape, DAT, CD, online
Station voiceovers — dry or produced from one of CHR's well-known voices. Available to all formats. Excellent customer service.

"DAVID HYATT"

MRN RADIO

Phone: (904) 947-6400
 Terms: Buyout, lease
 Market exclusive: No
 Delivered via: Analog tape, DAT, Telco, ISDN
Narrative, commercial copy, character voices, sports play-by-play/color.

J



"IDS/PROMOS/SWEEPERS/ VOICE OVERS"

DANNY JENSEN PRODUCTIONS

Phone: (208) 384-9278
 Terms: Buyout, monthly billing
 Market exclusive: Yes
 Delivered via: Analog tape, CD, DAT
Voice Talent - Station IDs, liners, promos, sweepers, commercials. 31 years on the air. The man, the pipes! Major-market sound.

Visit R&R ONLINE: www.rronline.com

J

"JAMES L. JONES"**CHERRY VOICEWORKS**

Phone: (937) 429-9036

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT

Voice talent for every application. Radio & TV commercials, promos and liners. Narrations, books on tape, and phone on-hold programs.

K

**"VOICE OVER SERVICES"****DAVID KAYE PRODUCTIONS INC.**

Phone: (800) 843-3933

Terms: Retainer, per job

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT, ISDN, DCI

David Kaye Productions Inc. supplies top quality voiceover talent for ANY format. Custom demos upon request. Cold voice, full production. Clients around the world.

"STATION IDs, SWEEPERS"**KENDALL ENERGIES INC.**

Phone: (601) 627-7343

Terms: Contract

Market exclusive: Yes

Delivered via: Analog tape, DAT, mini-disk, ISDN, CD

"KENETIC KUTS"**KENETICS RADIO ENTERTAINMENT**

Phone: (718) 857-6389

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT

Creative liners, sweepers and station promos, voiced by New York area voiceover pros. Check out our rates and demos.

"JEFF KLINGER'S VOICE"

Phone: (773) 472-4715

Terms: Buyout

Market exclusive: Yes

Delivered via: DAT

Heard on several national TV spots — finally the range and attitude you need!

"KATY BEE"**KTB RADIO MEDIA**

Phone: (505) 834-7071

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT

Twenty-year veteran. Professional, personal, friendly, familiar.

L

"ERIC LEE"**ERIC LEE PRODUCTIONS INC.**

Phone: (717) 397-3645

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT

Seasoned voice-over/broadcast and corporate/in-house digital studio/analog phone patch. Fast turnaround, high-quality result.

"BJ LEIDERMAN"**BJ LEIDERMAN MUSIC**

Phone: (757) 491-2390

Terms: Buyout

Market exclusive: No

Delivered via: DAT

Male announcer or "Guy Next Door" plus numerous character voices.

"LUNAR VOICE TALENT"**TOO LUNAR PRODUCTIONS**

Phone: (213) 550-1636

Market exclusive: No

Delivered via: Analog tape

M

"VOICE TALENT & PRODUCTION"**CHUCK MARTIN ENTERPRISES**

Phone: (909) 861-8122

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, VHS, S-VHS, Hi band 8

CLIO award-winning productions for radio. Telly And Vision award productions for television. Communicator awards.

"VOICEOVER TALENT PROMOS & IDS & SWEEPERS"**J.J. MCKAY PRODUCTIONS INC.**

Phone: (214) 539-2620

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN/Zephyr, Mpeg3, DCI

Maximum impact production and versatile voiceover talent. All formats. Choose the voice for today AND tomorrow!

"MARK MCKAY"**MARK MCKAY MEDIA**

Phone: (913) 345-2381

Terms: Annual retainer, "a la carte"

Market exclusive: Yes

Delivered via: Analog tape, DAT

Voice for legends KFRC, WRKO, WRQX, and KDWB can be yours. Full production or tracks... affordable for any market, any format.

"TERRY MC MANUS"**PROMO SAPIEN**

Phone: (425) 747-7295

Terms: Annual contract

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT, DGS

The most versatile "attitude" voice working today.

"VOICE TALENT"**MEDIA IQ**

Phone: (602) 279-0660

Get it the way you want it! IDs, promos, liners, syndication, variety of reads.

**"JIM MERKEL"****JIM MERKEL VOICE IMAGING**

Phone: (724) 625-6625

Delivered via: ISDN/DAT/MD/CD/DCI/DG

The voice of Universal and Eyemark television shows. Heard imaging Radio around the world.

"MOFFETT IDS AND SWEEPERS WITH ATTITUDE"**MOFFETT PRODUCTIONS INC.**

Phone: (281) 440-0044

Terms: Yearly retainer

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD, DCI, DGS, ISDN, Musicam Express

The hottest, most versatile sound on radio, as hard as Rock, as warm as Country, and as fuzzy as a Chia Pet.

"JIM MOORE"**JIM MOORE/VOICES & MOORE**

Phone: (816) 436-8179

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, Telco, ISDN

Radio and TV imaging. Moore service, Moore creativity, Moore for your dollar. Call for free demo now!

"MORE THAN WORDS PRODUCTIONS"**MORE THAN WORDS PRODUCTIONS**

Phone: (518) 877-4752

Terms: Buyout, lease

Market exclusive: Yes

Delivered via: Analog tape, DAT

Real and fun. Dry or fully produced. Plus copywriting that makes your station stand out.

"VOICE TALENT"**T.J. MURPHY PRODUCTIONS**

Phone: (904) 268-5085

Terms: Per page, liner, company rates

Market exclusive: Yes

Delivered via: Analog tape, CD

Give your station an image voice with a friendly smile but intensity that gives your format an edge.

Visit R&R ONLINE:
www.rronline.com

N

"NBG VOICE TALENT"
NBG RADIO NETWORK
 Phone: (800) 572-4624
 Terms: Buyout
 Market exclusive: Yes
 Delivered via: Analog tape, CD, DAT
Male and female voices available.

"BILL NESBITT PRODUCTION"
BILL NESBITT CREATIVE
 Phone: (213) 860-9900
 Terms: Buyout
 Market exclusive: Yes
 Delivered via: DAT, CD, ISDN
Imaging and audio production for broadcast-ers. Dry VO's to fully produced in digital.

"NITA-VOICE"
BUGG BYTES COMEDY
 Phone: (813) 988-5584
 Delivered via: Analog tape, Live phone
Character voices a specialty; impressions, accents, fluent Spanish, youthful to elderly. Professional singer, sight-reader.

O

"BOBBY OCEAN"
BOBBY OCEAN INC.
 Phone: (415) 472-5625
 Market exclusive: With contract
 Delivered via: Analog tape, DAT
Legendary voiceover and production artist. Station signature voice and producer.

"SANDY ORKIN"
CHICAGO RADIO SYNDICATE INC.
 Phone: (800) 621-6949
 Terms: Cash
 Market exclusive: Yes
 Delivered via: Analog tape, DAT
Commercial demo available on request!

"ORTEGO PRODUCTIONS"
 Phone: (901) 754-5051
 Market exclusive: Yes
 Delivered via: Analog tape, DAT, CD, ISDN
Voice imaging by Mike Ortego and Melody Meadows for radio, TV, narration, and commercial production. ISDN ready!

"TOM O'TOOLE"
 Phone: (800) 789-8666
 Terms: Buyout, retainer
 Market exclusive: Yes
 Delivered via: Analog tape, CD, DAT, telco, ISDN, modem
Award-winning voiceovers. Images, liners, automation tracks.

P

"DON PARDO"
WESTWOOD ONE
 Phone: (800) 225-3270
 Terms: Net affiliation
 Market exclusive: Yes
 Delivered via: Analog tape
The voice of Saturday Night Live — and The Source. He is available to do station liners, bumpers, or top-of-the-hour IDs.

"DOUG PAUL"
CATSPAW PRODUCTIONS INC.
 Phone: (404) 876-2287
 Delivered via: Analog tape, DAT, CD, ISDN
Custom music and station jingle packages, talent, and production services for radio/TV voiceovers.

"DOUG PAUL VOICE OVERS"
DOUG PAUL
 Phone: (404) 876-2287
 Market exclusive: Yes
 Delivered via: Analog tape, DAT, Digital patch
The killer voice for radio/TV, record/concert spots. WGN/Chicago, WPIX/NY, WNNX/Atlanta, WAAF/Boston and dozens more.

"LONNIE PERKINS"
PERKINS & CO.
 Phone: (800) 909-7375
 Terms: Lease
 Market exclusive: Yes
 Delivered via: Analog tape, CD, DAT, ISDN
The voice of KGO, WJR, WBAP, KTRH, KMOX, WIBC, WHAM, WBT, WOC, and more. THE voice of GREAT radio.

"PERSONALIZED NARRATION"
TOM HAYES PRODUCTIONS
 Phone: (760) 431-8939
 Terms: By market size
 Delivered via: Analog tape, DAT, telephone lines
Sincere, warm, smooth. Also copywriting and post-production.

"MITCH PHILLIPS VOICEOVERS"
 Phone: (800) 454-8642
 Terms: Per agreement
 Market exclusive: Yes
 Delivered via: Tape, ISDN, computer modem
Major-market, warm and unique image voice. Same day voiceovers via digital ISDN/SW56. Call for market exclusivity in your area.

John Pleisse

Innovative Broadcast Creative/Voice-Over

"JOHN PLEISSE"
JOHN PLEISSE INNOVATIVE BROADCAST CREATIVE
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 Market exclusive: Yes
 Delivered via: Analog tape, DAT, ISDN, DCI
The 24-54 voice more programmers choose! Modern AC, Hot AC, Adult CHR, Country, and News/Talk.

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www.rronline.com

markdriscollpromos

P

"EDDIE POWELL"

GROUP X INC.

Phone: (614) 755-9565

Terms: Various

Market exclusive: Various

Delivered via: Analog tape

"The voice" — station voicers, commercials, syndicated shows, on-hold, and promo liners, copywriting too! Call for demo.

"VOICE TALENT"

JACK PRATER PRODUCTIONS

Phone: (757) 671-1000

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN

"DAVE PRUNTY"

PROMO SAPIEN

Phone: (206) 621-7252

Terms: Buyout, annual contract

Market exclusive: yes

Delivered via: Analog tape, CD, DAT, DGS

AAA/alternative voiceovers.

R

"RADIO POTATO VOICE TALENT SERVICE"

RADIO POTATO

Phone: (817) 481-4453

Terms: Lease

Market exclusive: Yes

Delivered via: DAT, ISDN

Providing stations a number of voices and options. Can be delivered dry or produced. Monthly or weekly.

"VOICE TALENT"

RADIOACTIVE TALENT INC.

Phone: (516) 445-9595

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN

New York City radio personalities and voice over talent.

"RECORD LABEL RADIO ADVERTISING"

MUSICAL STARSTREAMS

Phone: (512) 257-7827

Terms: Cash

Market exclusive: No

Delivered via: Analog tape, DAT

Forest writes and produces inventive national radio ads to promote your latest album releases, at incredibly good prices.

"CHRIS REED VOICEOVERS"

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Phone: (303) 420-7106

Terms: lease

Market exclusive: Yes

Delivered via: Analog tape, CD, computer sound files

Creative voice imaging for radio, television, and multimedia. Specializing in CHR- and AC-based radio sweepers.

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RANDY REEVES VOICE AT LARGE

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Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN

Specializing in the bright, yet natural delivery sought after by today's AC, Hot AC, Adult CHR, Country, and Oldies stations.

S

"JAMES ST. JAMES"

JAMES ST. JAMES' HOLLYWOOD

Phone: (310) 888-8840

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape

"SHAPIRO VOICE TALENT"

MARC SHAPIRO PRODUCTIONS

Phone: (214) 410-4544

Terms: Monthly retainer

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD, ISDN

National voice talent providing sweeps, IDs, promos, and commercial voice overs for radio/TV. Versatile ... affordable ... reliable! Digital production.

"VOICE OVERS"

MIKE SHEPHERD VOICE SERVICES

Phone: (800) 472-8729

Terms: Buyout, retainer

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT, ISDN

ISDN digital delivery or Fed-Ex. Impact voice tracks for complete on-air imaging. Custom dems, global credits. A voice to be heard!

"VOICE TALENT"

SILVERTREE INC.

Phone: (619) 296-1601

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

"SMOKIN' SWEEPERS, LINERS, PROMOS"

WESTERN FRONT RADIO NETWORKS

Phone: (818) 783-3472

Terms: Cash

Market exclusive: Yes

Delivered via: Analog tape, DAT

Julio Flores, Los Angeles voice talent. KSCA, KLSX, KRLA, KTWV, L.A. Sweepers, liners, promos. Dry or fully produced.



"ROBERTA SOLOMON"

Phone: (913) 341-8475

Terms: Monthly retainer

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN

She's one of the most versatile voice performers in the business. Liners, sweepers, IDs, and promos. www.voicegal.com

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SOUND CONCEPTS INC.

Phone: (800) 451-8560

Award-winning radio commercials. Creative talent and digital studios. Eighteen years in L.A., now in Chicago too. Call for free spot sampler.

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Terms: Cash/barter

Market exclusive: Yes

Delivered via: Analog tape

Liners, promos, commercials. Cash/barter — ideal for satellite stations. Experienced, professional radio voice - exclusive to your market.

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Terms: Retainer

Market exclusive: Yes

Delivered via: ISDN, DAT, analog tape

Kris Erik Stevens is one of America's hottest voice performers. Versatile, impressive. Now appearing on leading stations nationwide. www.kriserikstevens.com

"DICK SUMMER VOICE TRACKS"

DICK SUMMER COMMUNICATIONS

Phone: (610) 793-0587

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, CD, DAT, mini-disc

Dick Summer is a top national freelance voice, now available to your station, with "the read you need."

"SUPER-SWEEPERS"

MIKE CARTA/M.A.C. PRODUCTIONS

Phone: (423) 691-8989

Terms: Buyout, lease, monthly

Market exclusive: Market format

Delivered via: Analog tape, DAT, CD, mini-disc, ISDN

Liners, sweepers, IDs & promos. High-tech effects, quick turnaround. All custom cut for clients. All formats. Budget-friendly rates.

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ABRAMS/DAWSON & ASSOCIATES

Phone: (805) 984-2424

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, CD

Personalized sweepers, IDs, and promos.

T

"TEN STAR PRODUCTIONS"

Phone: (407) 258-9280

Terms: Retainer

Market exclusive: Yes

Delivered via: CD

IDs, sweepers, promos, spots done weekly by nationally recognized voice talent, including Chuck Bennett, Host of Dance Mix America.



"THANK YOU JOHNNY DONOVAN"

RADIO TODAY ENTERTAINMENT

Phone: (212) 581-3962

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape

Custom IDs, promos, liners, or presentations by Johnny Donovan. Donovan, America's most recognized voice is the announcer for Rush Limbaugh.

"RANDY THOMAS-THE CHOICE VOICE"

RANDY THOMAS PRODUCTIONS

Phone: (800) 788-6423

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN, Telos, Zephyr, SW56

Sometimes the best man for the job is a WOMAN. Delivering warm & friendly voice imaging. Give your station the Thomas Touch.

"SANDY THOMAS"

SANDY THOMAS PRODUCTIONS

Phone: (516) 679-1316

Terms: Lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN

Voice of many prestigious radio stations including national commercial roster and network voice of MSNBC.

"LARRY & SUSAN THOMPSON VOICEOVERS"

THOMPSON CREATIVE

Phone: (800) 723-4643

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD, ISDN

On KLTY-FM, KXTX-TV Dallas/Ft. Worth, K-LOVE Radio Network, WGSO/New Orleans, The Word In Music, several stations in the UK.

"TOP CHOICE VOICES"

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Phone: (800) 400-8127

Terms: Cash

Market exclusive: No

Delivered via: Analog tape, CD, DAT

Major market voice talent for radio and television voiceovers, commercials, narration, and more! Customized for your needs, big or small.

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Terms: Retainer

Market exclusive: Yes

Delivered via: Analog tape, minidisc

Voiceovers, liners, narration read with personality. Not just read.

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EXCEPTIONAL VOICE IMAGERY

Now appearing on leading Radio & TV Stations nationwide

KRIS STEVENS 800-231-6100



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Phone: (973) 284-1004

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN

IDs, promos, spots, etc. Credits include ABC, NBC Networks, WNEW-FM, WCBS-AM, WOR-AM, WMMR-FM, KYW, WBZ, WRKO, WBBM, KRLL.

"CHARLIE TUNA"**ART FERGUSON PRODUCTIONS INC.**

Phone: (818) 344-6749

Terms: Various

Market exclusive: Yes

Delivered via: Analog tape, DAT, DGS, ISDN

Legendary Los Angeles radio voice. Network and syndicated radio/TV shows, commercials. Now available for your station image/promo talent.

V

"THE VOCAL POINT"**THE VOCAL POINT/PROFILE COMMUNICATIONS LTD.**

Phone: (604) 531-6908

Terms: Retainer, lease

Market exclusive: Yes

Delivered via: Analog tape, DAT, DCI

Station imaging for the Modern Age. Experienced, versatile, distinctive. All formats, radio and TV. Call for free custom demo.

"CAPTAIN' BILL VOGEL"**VOGELSOUND**

Phone: (800) 756-6884

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN, web/FTP

Voiceovers — commercials — IDs — Sweepers

"VOICE BOX"

Phone: (913) 262-8171

Terms: Monthly billing, piecework

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN, DGS, DCI

Network-quality voiceovers from veteran radio/TV pro. Same-day recording services available. Creative, results-driven copywriting too!

"VOICE TALENT"**DAYLIGHT PRODUCTIONS**

Phone: (800) 865-9766

Terms: Monthly payout, yearly contract

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD, ISDN

Voice work, sweepers, IDs, bumps. New major market voices.

"VOICES OF AMERICA"**AMERICA TALKS/AMERICA LISTENS**

Phone: (301) 309-1774

Terms: Contract, one-shot

Market exclusive: Yes

Delivered via: DAT, ISDN

A wide variety of professional voice talent on call for commercials, positioners, sweepers, voice-overs, IDs, promos, and liners. Instant service.

"VOICES' BY VICKI KLINE"**VICKI KLINE**

Phone: (513) 793-2954

Market exclusive: Yes

Delivered via: CD, DAT, reel-to-reel

Professional voice talent for liners and sweepers.

W

"PAUL WARD"**FAR WEST COMMUNICATIONS**

Phone: (818) 248-2400

Terms: Buyout

Market exclusive: Yes

Delivered via: CD, DAT, Analog tape

Superb vocal imagery, liners, IDs, promos, and commercials. Overnight delivery on CD or DAT.

"DON WATSON"

Phone: (205) 464-3600

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN

Dynamic voiceover/station imaging talent to highlight program, product, and station identity.

"KAREN WEST"**KAREN WEST PRODUCTIONS**

Phone: (757) 622-2043

Terms: Buyout

Market exclusive: Yes

Delivered via: Analog tape, DAT, ISDN, internet

Radio/television/multimedia voiceover specialist. www.karenwest.com

"STEVE WEST PRODUCTIONS"

Phone: (800) 858-4487

Market exclusive: Yes

Delivered via: Analog tape, DAT, CD

Professional voice talent for station IDs, liners, sweepers, and promos. Various packages available.

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WILLIAMS**
LINERS • PROMOS • STATION IDs

"STEVEN B. WILLIAMS"

Phone: (303) 320-6936

Delivered via: Analog tape, DAT, ISDN

Elegant, stentorian, or tongue firmly planted in cheek, this is the voice to give your station the personality to stand out.

"JOHN WILLYARD VOICE TALENT"**JOHN WILLYARD**

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Market exclusive: Yes

Delivered via: DAT, ISDN

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Manager

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Fax: (614) 487-8205

E-mail: operations@abnradio.com

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Fred Bobrow, Creative Associate
Nate Hoelzen, Creative Associate

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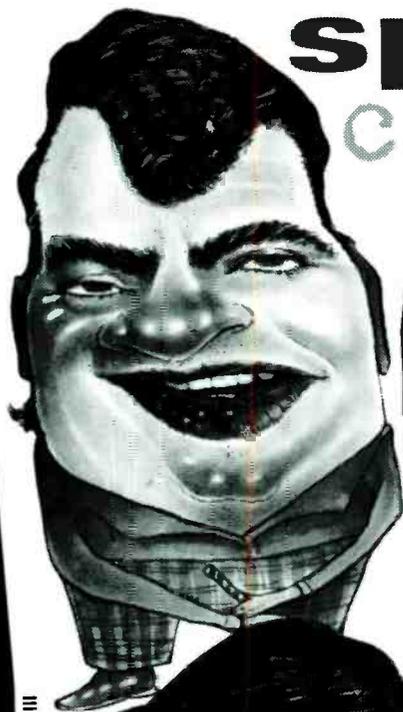
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