

THE CENTRE AISLE ON YOUR RADIO DIAL



Vancouver's

CKWX

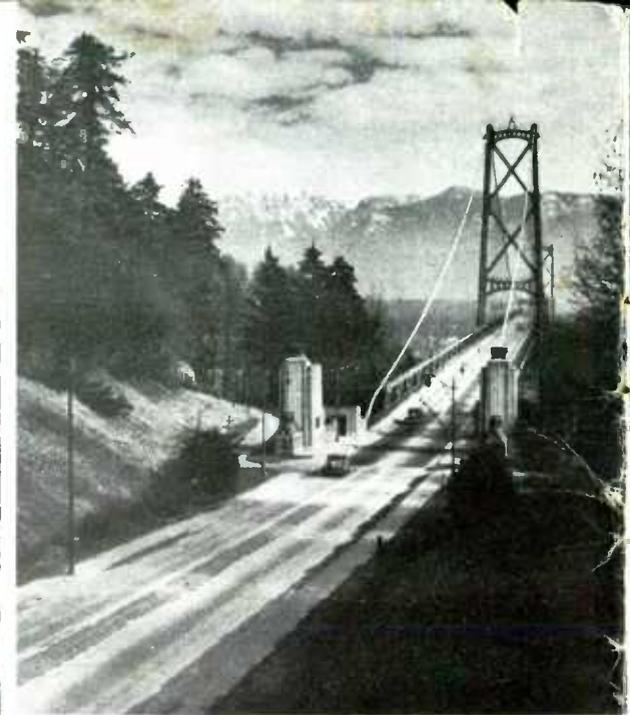
DIAL 980

This PICTURE ALBUM has been presented to you
with

Compliments of
Apex Cleaners
& Dyers

4454 Dunbar
Ch. 4525

Vancouver's City Hall



The Lions Gate Bridge



Scenic Vancouver



Downtown Vancouver



The Courthouse



Neons at night



YOUR CITY... *Education*



*The Library building
of the University
of British Columbia*



Vancouver Technical School



The new Vocational Institute

Vancouver is proud of its educational system, with its 59 elementary schools, 13 secondary schools, the Vocational Institute, and the Vancouver School of Art.

These provide a well balanced program of education to approximately 42,000 children.



JOHN ANSERI



ERIC GEE

Meet the men behind the mike. These are the friendly announcers you hear each day on many of your favourite programs.



AL JORDAN



CAL GEORGE

YOUR STATION... *'WX Announcers*

YOUR CITY... *Tourist Facilities*

One of British Columbia's biggest industries is the Tourist Trade — and our province is well equipped with the best facilities to welcome all visitors.



Top Left: *An ultra modern motel*

Above: *The Hotel Vancouver*

Lower left: *One of many cabin resorts*



BOB HUTTON



RON ROBINSON



JOHN SHARPE

Each of these 'WX announcers specializes in some particular type of program. During the 20 hours that this station is on the air each day you'll enjoy their many and varied programs.



JACK KYLE



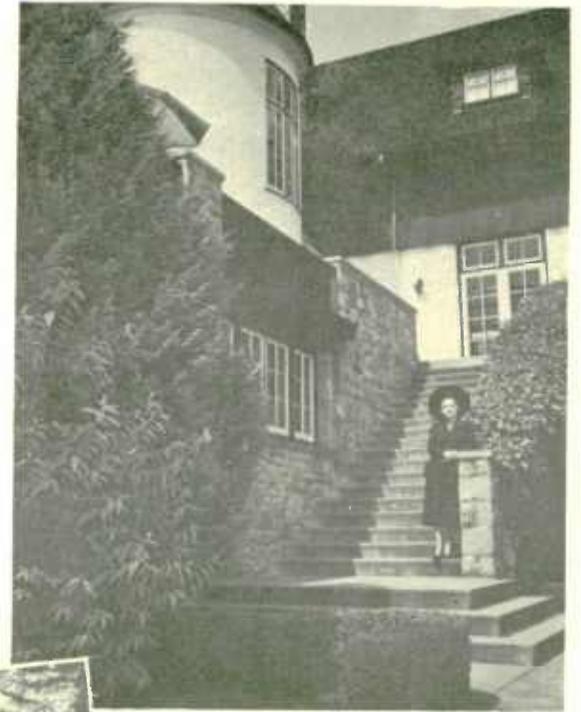
TERRY GARNER

YOUR STATION... *'WX Announcers*

YOUR CITY... *Homes and Gardens*



Vancouver is a city of beautiful homes and gardens — a scenic paradise famous throughout the world. Gracious living is typified in these scenes in Greater Vancouver.



News Department

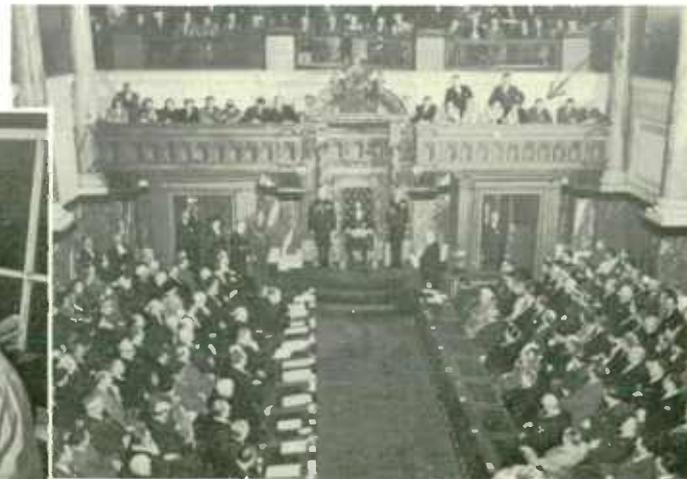
*At the news desk — JOE MIDMORE, EARLE MACLEOD
and BRUCE RAMSEY*



*Chief News Editor
at CKWX —
BERT CANNINGS*



*Taking news from the teletypes — MIKE GIRAUD and
BOB FREEDMAN*



*BERT CANNINGS, Chief News Editor, attends each
sitting of the B. C. Legislature. 'WX is the only
radio station with a member in the Press Gallery*

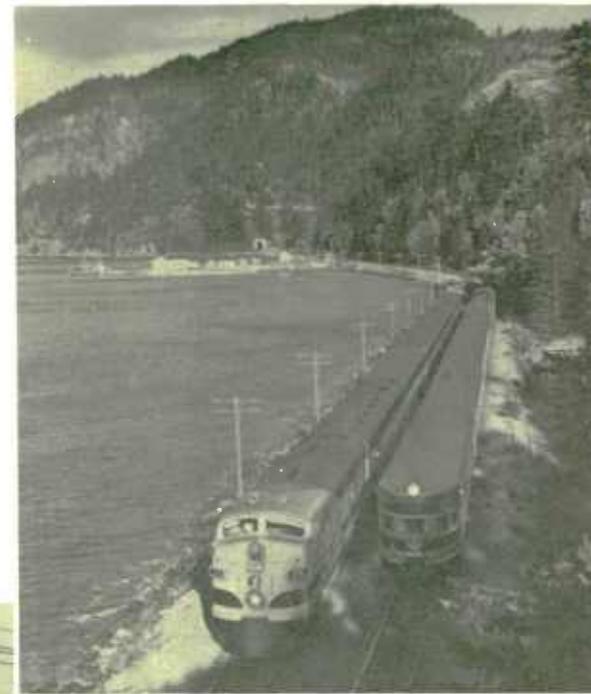
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YOUR CITY... *Transportation*



A giant of the air at Vancouver International Airport

Vancouver is the Western Terminus of Canada — served by transcontinental and subsidiary railways, deep-sea shipping lines, bus travel to all parts of the continent and air travel to all points of the world.



Fast rail travel to and from our city



A stately "Princess" of the seas under the Lions' Gate Bridge



Vancouver's modern bus terminal

Behind Scenes . . .



Your first glimpse inside CKWX — the reception desk, with **BETTINA MARKLE** and **ELISABETH ROBERTSON** greeting you in person or on the phone



Two efficient secretaries — **DOROTHY ARMSTRONG** and **EDITH O'REILLY**



ELLEN GETTY, assisting the accountant — **ROY HARRIS**



Traffic Manager JACK HUGHES who sets up the daily broadcast schedule



HERB GREENE, our friendly caretaker, who keeps things spotless



BUN KEEGAN whose efficient program operating assures enjoyable listening

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YOUR CITY... *Fishing*



*Fishing is a major industry in British Columbia.
A few of the vessels of the fleet*



One of the many salmon canneries in operation



*A fisherman's paradise — for every type
of sport fishing*



'WX Sales Manager —
MR. JACK SAYERS



Account-executives
DOUG GREIG and DICK MISENER



Promotion and publicity are handled by MAYE MCVICAR,
assistant to KEN HUGHES.



The 'WX Promotion Truck, and Sales Service Representative,
JOHN BOATES

YOUR STATION... *Sales Service*



DICK DIESPECKER
Province Newscaster



BOBBY BENSON
with an Indian friend



CLYDE BEATTY



GUY LOMBARDO and brothers
CARMEN and LEBERT



MARK TRAIL



BILL GWINN, emcee of *What's the Name of That Song*



The Cisco Kid



HUMPHREY BOGART, who stars with
LAUREN BACALL in *Bold Venture*



The Home Hockey Forum



Red, White & Blue
with CAL GEORGE



The Gracie Fields Show
with BILLY TERNENT and
BERNIE BRADEN assisting



The Fun Parade Gang



EDDIE CANTOR and STAN FRANCIS
are guests of PEGGY BROOKS



The Twenty Questions panel of experts



STAN FRANCIS and CY MACK of
Share the Wealth



The GEORGE MURRAY Show



NINA ANTHONY — *Continuity Editor*



VERN GROVES — *Assistant Program Manager*



Laurie Irving — *Program Manager*

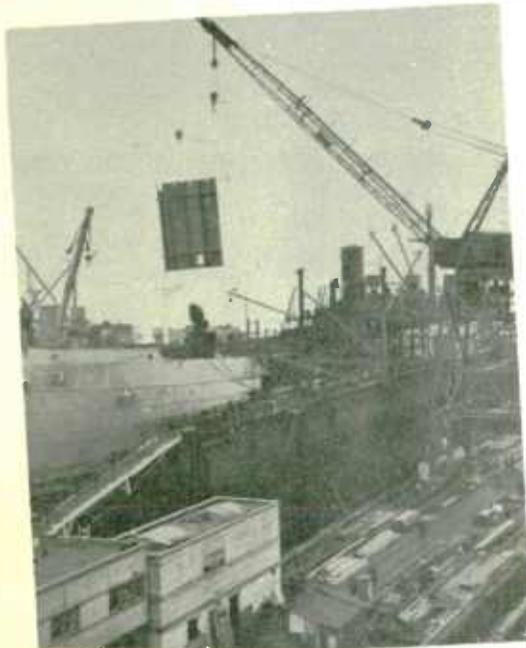


Filing records in our library is no task to veteran radio man, FRED BASS



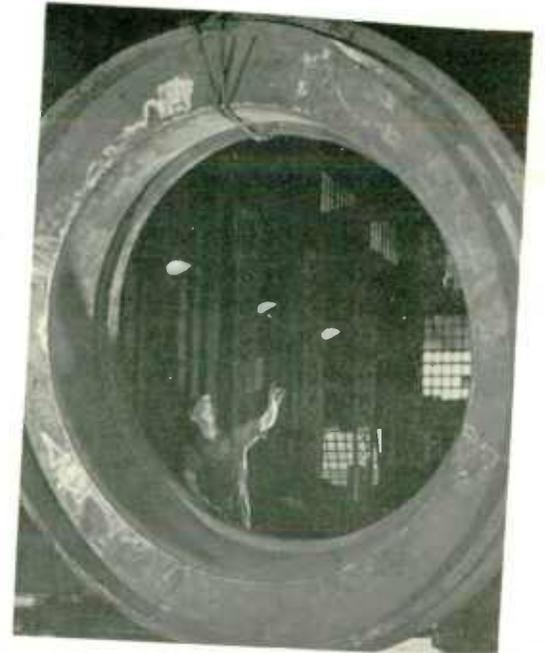
The writers who produce both commercials and programs: Here we see: (L-R) CECILIA MERRETT, BOB HUGHES, JACQUELYN PHILLIPS, PHIL ASHTON and LEAH CAMPBELL

YOUR STATION *Behind Scenes...*



A shipyard scene in Vancouver

Secondary industries are rapidly accounting for a major portion of British Columbia's total production values. This province ranks third in Canada in the value of manufactured goods. These scenes depict but a few of the many and diversified industries in B. C.



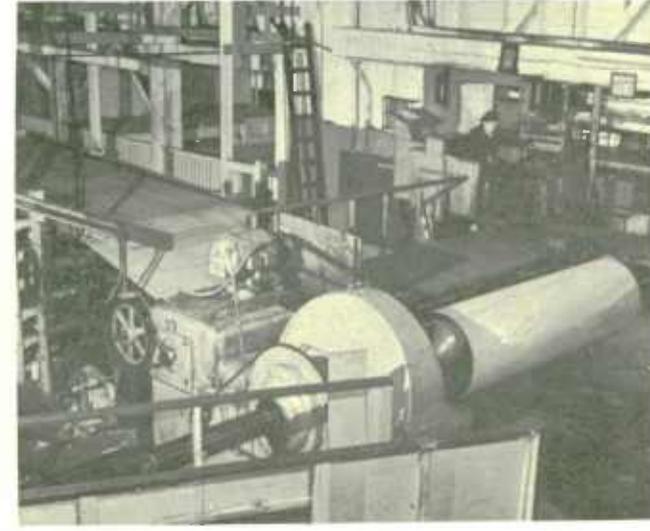
Heavy industry — a 14 ton casting



A modern oil refinery at Shellburn



A large sugar refinery



Plywood in the making



Chief Engineer CHARLIE SMITH at work designing some new equipment.



Operating one of the tape recorders at the transmitter is JIM JINKS.



Here is RAY ATKINSON, on duty at the transmitter.



JIM WALMSLEY, transmitter engineer, takes a meter reading.



PHIL HUTTON busy in the workshop.



Assistant engineer, DAVID POMEROY keeps the equipment in top shape.

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YOUR CITY... *Culture*



Entrance to Art Gallery



Outdoor concert at Pacific National Exhibition



Theatre Under the Stars



The Vancouver Symphony



The transmitter building on Lulu Island, and one of the two antenna towers.



How it all began — the original 10 watt transmitter that first went on the air April 1st, 1923.



Here is the inside of the building showing the 5,000 watt transmitter installation.

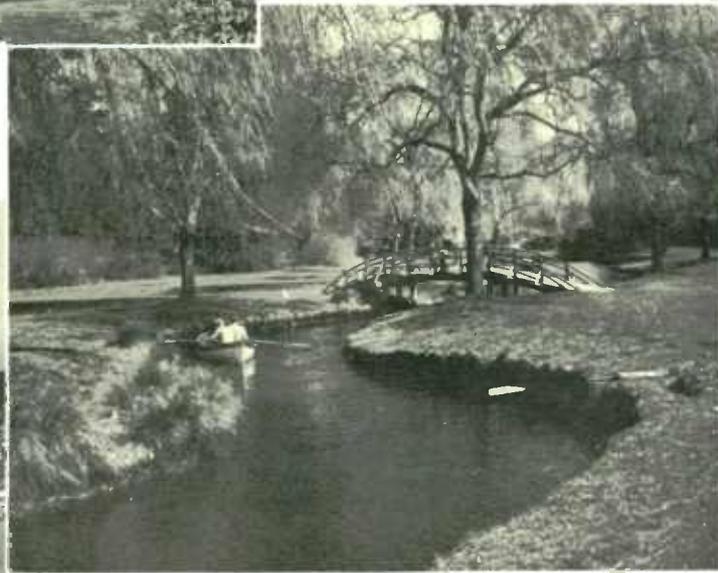
YOUR CITY... *Tourist Attractions*



One of Vancouver's evergreen golf courses . . .



The bathing beaches annually attract thousands of visitors.



A scene in world-famous Stanley Park.



Lots of fun for a boating enthusiast.



A. (SPARKS) HOLSTEAD
President



F. H. ELPHICKE
Vice President and General Manager



SAM ROSS
Assistant Manager

YOUR STATION

Management

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WILL REEDER



DAVID RICARDO, S.P.C.A.



ALBERT STEINBERG



CLYDE GILMOUR



Special events staff interviewing crew of flame-thrower.



Annual Soap Box Derby

YOUR CITY... *Education*



*The Library building
of the University
of British Columbia*



Vancouver Technical School



The new Vocational Institute

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Scenic Vancouver



Downtown Vancouver



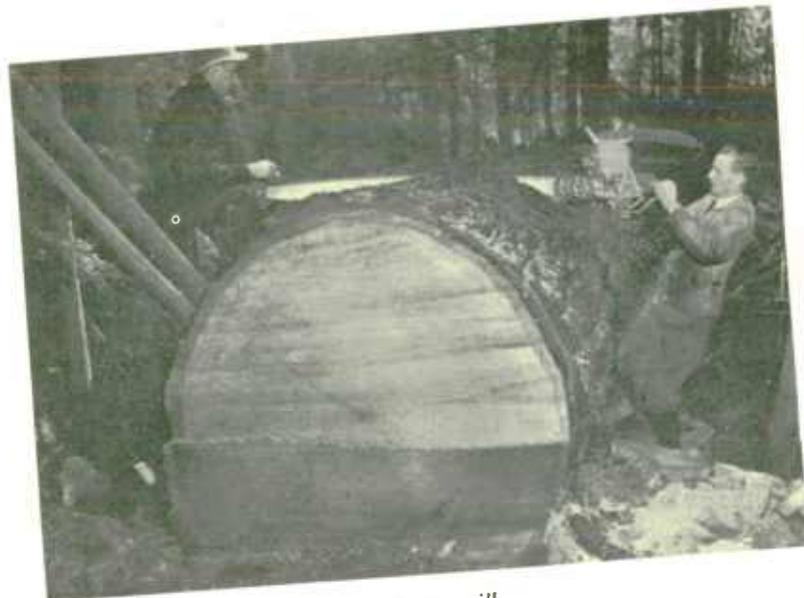
The Courthouse



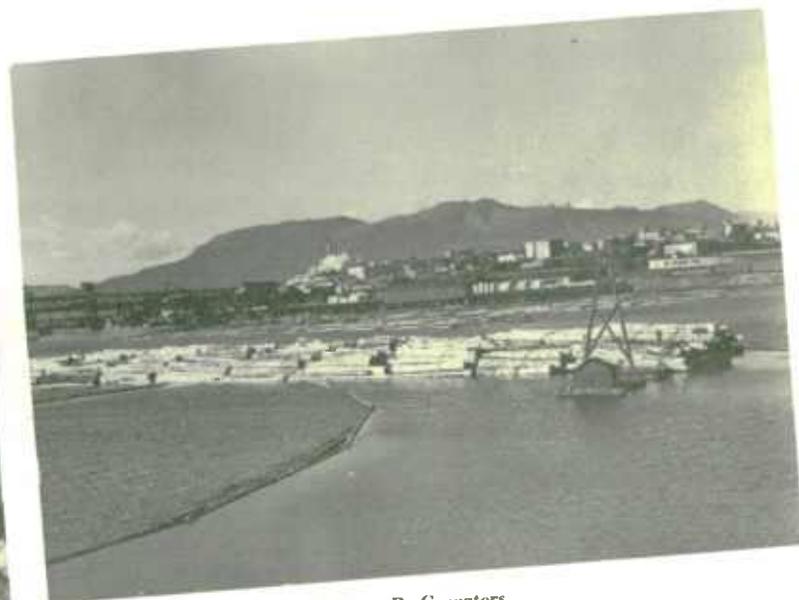
Neons at night



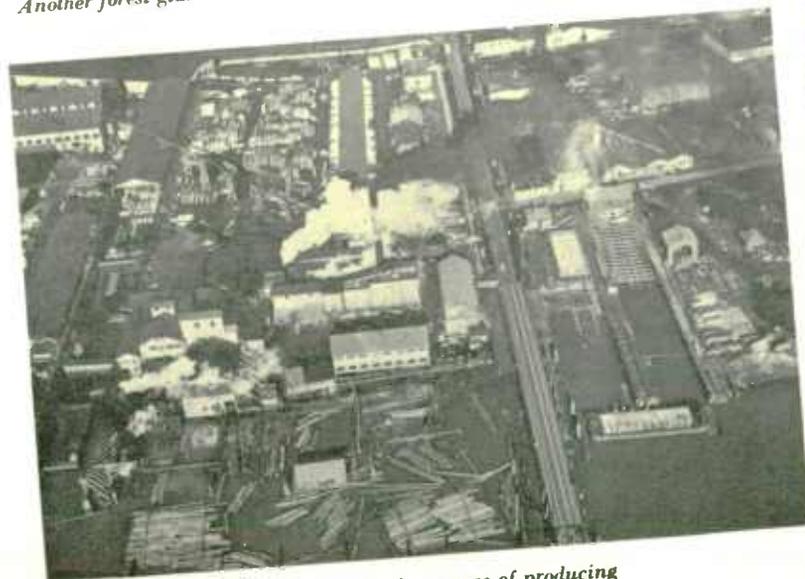
YOUR CITY... *Lumber Industry*



Another forest giant on the way to the sawmill



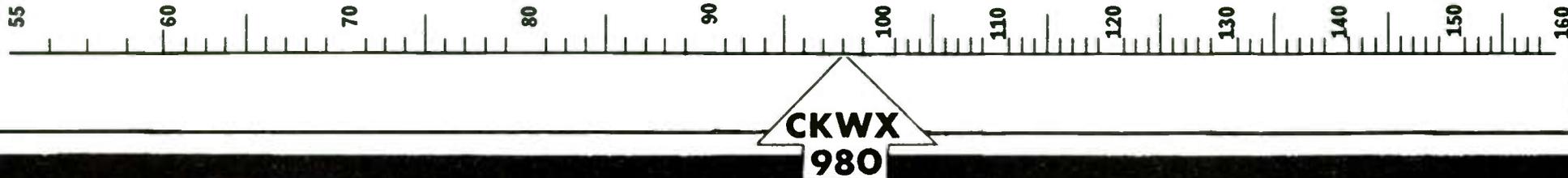
Log booms — a familiar sight on B. C. waters



A modern sawmill — one step in the process of producing



A pulp mill — converting wood products into paper



**SOME OF YOUR FAVORITE PROGRAMS . . .
BROUGHT TO YOU DAILY BY CKWX**

MORE OF YOUR FAVORITES . . . THAT APPEAR ONCE A WEEK

(Times are not given as new Fall Schedule is not yet set.)

5:05 a.m. WHO'S UP	2:30 p.m. PICK THE HITS
6:05 a.m. THE RHYTHM PALS	4:05 p.m. THE CAL GEORGE SHOW
7:05 a.m. BOB'S INN	4:45 p.m. STAR TIME
9:15 a.m. MUSIC MEANS MONEY	5:00 p.m. MARK TRAIL (THREE TIMES) CLYDE BEATTY (TWICE)
9:30 a.m. HOMEMAKER HARMONIES	5:30 p.m. JIMMY ALLEN
10:05 a.m. THE BOB WHITE SHOW	5:45 p.m. WHO AM I
10:45 a.m. LET'S START AN ARGUMENT	6:15 p.m. THE BOB WHITE SHOW
11:15 a.m. PERRY MASON	7:15 p.m. DICK HAYNES SHOW
11:30 a.m. THE GUIDING LIGHT	7:30 p.m. THE PEGGY BROOKS SHOW
11:45 a.m. THE GEORGE MURRAY SHOW	8:15 p.m. CECIL SOLLY
12:15 p.m. THE KEN HUGHES SHOW	10:15 p.m. WEAVER OF DREAMS
1:15 p.m. MA PERKINS	10:45 p.m. CHAPEL OF CHIMES
1:30 p.m. BIG SISTER	11:05 p.m. BILL WARD'S DOGHOUSE
2:00 p.m. RED WHITE & BLUE	12:05 p.m. NIGHT FLIGHT

SHARE THE WEALTH	FAMILY THEATRE
TAKE A CHANCE	BLIND DATE
TWENTY QUESTIONS	TRUE OR FALSE
RHYTHM PALS	TAKE A NUMBER
BOLD VENTURE	COMEDY OF ERRORS
THE GRACIE FIELDS SHOW	THEME FOR SUNDAY
TREASURE TRAIL	STARLIGHT SERENADE
FUN PARADE	CLYDE GILMOUR REVIEWS THE RECORDS
GUY LOMBARDO SHOW	YOUR ANIMAL FRIENDS
THE CISCO KID	THE TRAIL RIDERS
HOME HOCKEY	GOOD DEED CLUB
MUSIC YOU REMEMBER	CRONE SAFETY CLUB

CKWX BRINGS YOU THE LATEST NEWS . . . *First!!!*

Major 15 minute newscast times: — 8:00 a.m.; 12:00 p.m.; 8:00 p.m. and 10:00 p.m.

Feature 5 minute newscast times: — 5:00 a.m.; 6:00 a.m.; 7:00 a.m.; 7:30 a.m.; 8:30 a.m.; 9:00 a.m.; 10:00 a.m.; 11:00 a.m.; 12:30 p.m.; 1:00 p.m.; 2:00 p.m.; 3:00 p.m.; 4:00 p.m.; 6:00 p.m.; 7:00 p.m.; 11:00 p.m.; 12:00 a.m.; 1:00 a.m.

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CKWX . . . *First with the News*

