

## You'll Like Abilene

Developing from the famous "Wild Bill" Hickok cattle town of the '60's, Abilene, 175 miles west of Kansas City on Union Pacific, Santa Fe and Rock Island railways and on numerous bus lines, at the intersection of U. S. 40S and State K-15 all-weather highways, has become one of the most attractive Kansas cities. The world's longest ribbon of

concrete extends from the Atlantic coast westward through Abilene. Population 6,000. Abilene is particularly proud of its wonderful Sand Spring water, 99.98% pure.

With its new Hotel Sunflower, Abilene can accommodate size-

able conventions. Abilene is famed as the home of luscious Sand Springs watermelons, cantaloupes and sweet potatoes. Unusually progressive merchants cater to a wide territory. For illustrated folder and special information about Abilene and its business opportunities, write to the—

Chamber of Commerce, Abilene, Kansas



**HOTEL SUNFLOWER**  
Across the street from KFBT



## Fun for Everyone at Brown Memorial Park

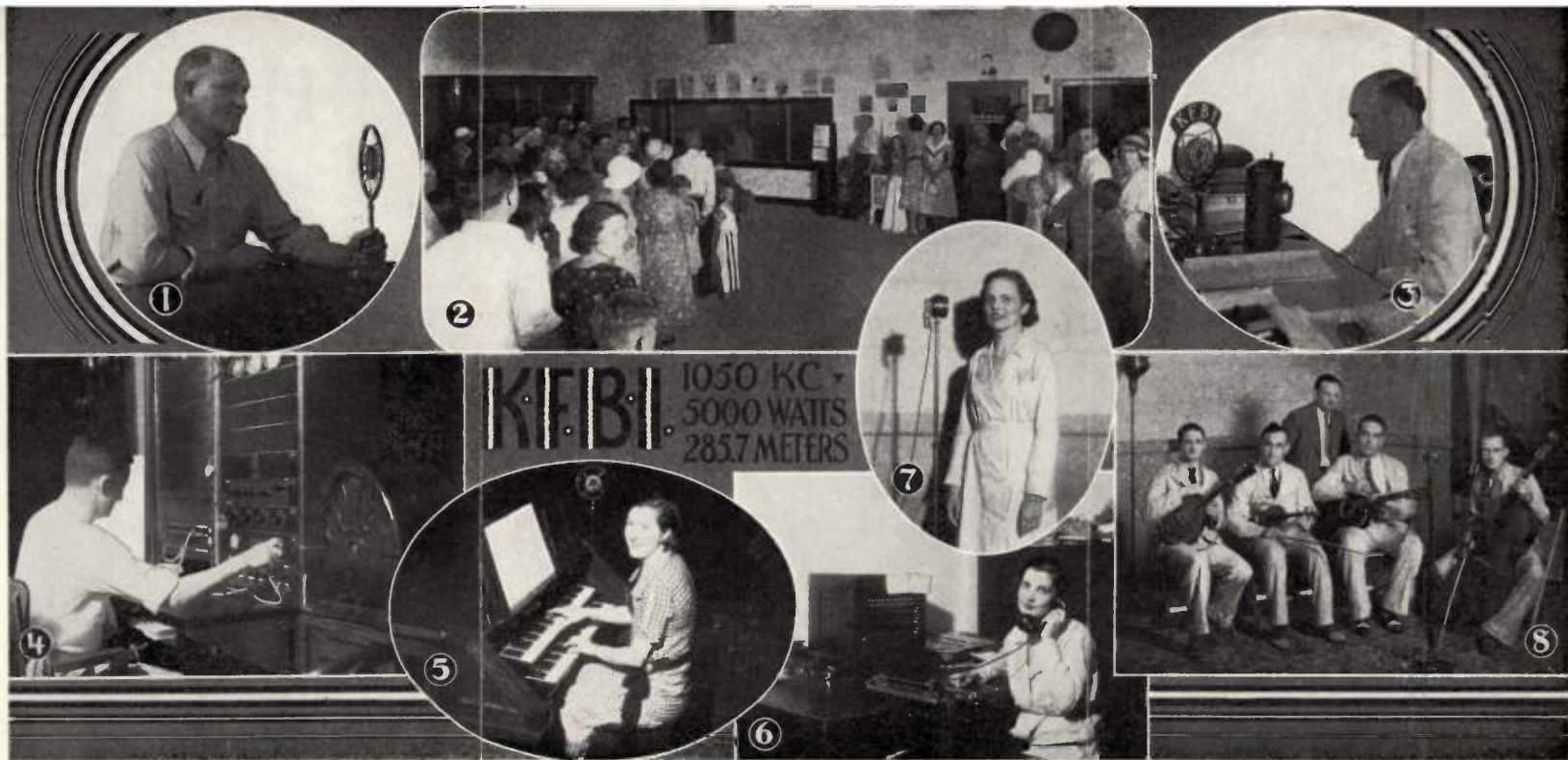
Three miles south of Abilene is the 400 acre Brown Memorial Park where boating, swimming, picnicking, golfing, tennis and other diversified recreational activities may be enjoyed without charge. A fleet of forty row boats, motor boats, sandy bathing beach, a kiddies pool, zoo—all free. Abilene visitors are cordially invited to play at the Brown Memorial Park.



# ABILENE KANSAS



Home of  
**KFBT**



1. "Chicken Bill" Freda of Radio Chicks, Inc., is Abilene's pioneer broadcaster. "Chicken Bill's" hatcheries have a capacity of more than one million eggs at one setting and hatch chicks all the year 'round.
2. Comfortable accommodations for visitors in this special reception room where KFBI artists may be seen.
3. Governor Harry Woodring of Kansas before the microphone of KFBI in his office. Political broadcasts are becoming increasingly popular.
4. In the modernly equipped control room of KFBI a radio engineer regulates the volume and tone of every sound that goes on the air.

### KFBI POPULARITY

That the unseen audience of KFBI extends well into the millions is shown by its having recently been judged by its listeners as the most popular station in the nation. KFBI mail, averaging 20,000 pieces monthly, comes principally from Kansas, Nebraska, Oklahoma, Arkansas, Missouri, Texas, New Mexico, Colorado and Iowa.

5. "Organ Melodies" in the making for thousands of enthusiastic KFBI listeners.
6. Here's where your congratulatory long distance calls and requests for special numbers are received at a private switchboard in the KFBI studio. Just call Abilene 1200 or ask for KFBI at Abilene, Kansas, and in a few seconds you'll be talking with this pleasing young lady.
7. One of the popular KFBI artists who broadcasts daily.
8. Old Man Perkins' Boys are featured on programs of the International Oil Heating Company, manufacturers of the famous International Blue Flame Burner.

**KFBI Is Owned and Operated by The Farmers and Bankers Life Insurance Company of Wichita, Kansas**