



Josephine Hauck of the A. W. Lucas Co. with some of the prizes offered in Dialites contest

VOL. IV NO. 3

MARCH, 1952

"The richest man eaunot buy what the poorest man gets free-by radio."

www.cmariconradiabietem.com

Brickbats, Bouquets Viewpoints

To the Editor:

We listen to KFYR exclusively. Like all the programs, especially "Of Cabbages and Kings." Our only gripe is that "Ma Perkins" is three weeks late in her holiday celebrations.

Edwin A. Pfenning Bowdon, North Dakota

A lot of listeners have expressed perplexity about "Ma's" delay in getting around to the various holidays. The reason for this is that the program is transcribed from another network by the sponsor and the recordings then sent to KFYR for playback, since the sponsor wants to insure maximum coverage in this area. The delay is unavoidable as a result.

To the Editor:

We are all happy to hear Archie Andrews again at Saturday mornings. We enjoy him as much as our two boys. The only flaw in your broadcasting is when I have to listen to the beer advertisements. We are strictly temperance, and I hate to have the children hear it advertised as though it is such a great thing. I don't like to be a sourpuss.

Mrs. Ira Pullen

Donnybrook, N. Dak.

NAUTES

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Glad to hear you do enjoy the Archie Andrews broadcast; we're happy to have the series back on the air in its old time spot. As for the beer advertisements, we hope the few which are carried on KFYR won't interfere too much with your listening enjoyment.

To the Editors:

I am kind of disappointed because "Happiness Scrapbook" changed times, as I now miss it so often.

* * *

Mrs. F. C. Schneider Goodrich, N. Dak.

In radio, time changes seem as inevitable as death and taxes. hundreds of sponsors whose businesses dictate varying types of advertising campaigns; the additions of new shows, and the changing faces in the business, all add up to the necessity for change-which in the long run is aimed at making listening more pleasant for the most people. "Happiness Scrapbook" was displaced by a commercial network program in the morning, and is now being displaced by another in the afternoon. However, so many people have expressed their desire to hear the show that it is being kept on, and will be heard starting March 3 at 5:00 p. m., CST.

To the Editor:

How about some weather news on Sunday morning. It is on at 9:45 a. m. but out here we have to decide whether or not to start for church at about 8:15.

Anton Schatz Tappen, N. Dak.

Here again commitments make it impossible to bring you the weather much earlier than at present, however, to give you the latest available KFYR's 10:00 p. m. news Saturday evenings will give the forecasts and weather reports so that it's usually possible to make your plans then.

To the Editors came serveral other kind of letters this month. There were orchids from listeners to Larry Kindle for his work on the Farm Front from Herbert Wittenberg at Hazen, N. Dak., ... to "Woman in My House" program from Mrs. Roger Brown at Upham, N. Dak.

COMPLETE DETAILS!

Dialites New \$750 Contest

Dialites—which for more than two years has brought listeners in the northwest the story of what takes place backstage in radio—now brings listeners a thrilling new contest with hundreds of dollars in merchandise prizes offered to more than a score of lucky winners.

These winners will receive prizes including phonograph albums, watches. luggage, cameras, radios and phonographs, and more than a dozen valuable certificates which may be used as cash in making purchases at the places of business of KFYR sponsors.

The contest involves two simple steps—completing as fully as possible a simple crossword puzzle, and completing a statement on why you like radio—what it means to you, how it serves you.

That's all there is to it.

The official entry form is printed in this issue of Dialites, complete with a full list of all rules. It's simple, and it's fun, so start working on your entry right away.

Here's what you may win:

First prize—a beautiful new model A101 RCA Victor radio phonograph combination from Tavis Co., Inc. Retail value—\$259.95.

Second prize—an exciting new Kodak Signet color camera with carrying case and a generous supply of both color and black and white film, from Service Drug of Bismarck. Retail value over \$110.

Third prize—the new L. C. Smith & Corona Sterling model portable typewriter, with the amazing new "page-gauge" for the first time available on a portable typewriter. From Walter C. McMahon of Bis-

marck, it's worth \$96.00 and comes complete with an attractive grey carrying case.

Fourth prize—your choice of a complete man's or woman's set of matched Samsonite luggage from the A. W. Lucas Co. The sets include a man's wardrobe, two-suiter and overnight case, or a woman's pullman, week-ender and overnight case. Retail value in each case is approximately \$75.00.

Fifth prize—your choice of a man's or woman's 17-jewel Elgin wrist watch with the amazing "Durapower" main spring guaranteed for the life of the watch. From Kysar's Kredit Jewelers in Bismarck, it's worth \$55.00 and comes in an attractive gift case.

Sixth-tenth prizes—the RCA Victor "45" record player—the world's fastest record changing mechanism. From the Guy Larson Co., it comes with your choice of any of the many albums in the gigantic stock of the Guy Larson Company, and is worth \$22.95.

Eleventh through twentieth prizes —A valuable gift certificate worth \$5.00 at the places of business of various KFYR sponsors.

Eleventh: Robertson's

Twelfth: Rausch Furniture Company

Thirteenth: Corwin-Churchill Motors

Fourteenth: Shark's Mens Store

Fifteenth: Hoskins-Meyer

Sixteenth: Rosen's Mens Clothiers

Seventeenth: Morrey-Alan Eighteenth: The Rose Shop

Nineteenth: Vantine's Paint and

Glass

Twentieth: Greengard's

"This Is Jimmy Wallington"

A radio veteran of 28 years is Jimmy Wallington, currently announcer for "The Dean Martin and Jerry Lewis Show," NBC radio, Fridays. Wallington's long radio career goes back to 1924 in the East, with such names as Graham MacNamee, Milton Cross, and other early radio men. It also includes the first regularly scheduled television broadcast, a series of special events, and top radio shows in the country.

Wallington was born September 15, 1907 in Rochester, New York. He attended West High School, the University of Rochester and Union Colege in Schenectady, majoring first in pre-med and finally English. Prior to this he attended Eastman School of Music where he sang with the opera company. In 1924 he worked on local Rochester stations as a singer.

His career as an announcer began in 1928 at Schenectady's WGY. From here he went to NBC in New York, in 1930, and was staff announcer until 1935 at which time he began free-lancing. From 1928-30 he announced weekly broadcasts to the Byrd Expedition. Wallington came to Hollywood in 1935 with the "Eddie Cantor Show" and stayed until 1940. He returned to the West Coast in 1944 and has remained since.

Since 1928, Wallington worked with such luminaries as Rudy Vallee, Lowell Thomas, Floyd Gibbons, Bing Crosby, Jack Benny, Eddie Cantor, Alan Young, "Duffy's Tavern," Jack Kirkwood, and programs like the "Contented Hour," "Firestone," "Screen Directors' Playhouse," "Hope Chest," "The Big Show," "Meredith Willson Show," "Life of Riley," "David Rose Show," "Texaco Star Theater," "Marine Corps Show" and numerous others.

In the early 1930's, when he was

in New York, Wallington worked with Milton Cross, Graham Mac-Namee, Ed Thorgeson, Martin Provenson, George Hicks, Ben Grauer, John S. Young, Kelvin Kiege, Howard Klaney, Wally Butterworth, Don Wilson, to name a few. The team of Wallington and Hicks during this era was one of the network's finest and most used.

In 1928, Wallington took part in the first regularly scheduled television broadcast. With a 10-inch pickup, the experimental telecast utilized a 4 by 5 screen and a neon picture. The two pickup points were in England and South America. Show was originated at WGY, on short wave.

It was with the Cantor program that Wallington was skyrocketed to national fame. During these years, he and Cantor worked with little script, and played a great role in developing Bobby Breen. Deanna Durbin and Dinah Shore.

Probably the most interesting anecdote in Wallington's radio history occured in his early Gotham days. One of his first jobs was with the Lucky Strike Company. Wallington had walked into the control room on the first day of the job. He knew no one and when someone asked him for a cigarette, he gave one, not a Lucky, to the person. It turned out to be George Washington Hill, and Wallington was immediately fired.

Wallington's hobbies include Boy Scouts of America (he is scoutmaster of BSA Troop 90), Cub Scouts, raising golden retriever dogs, horses, and camping. He has three children, James C., (Skippy) 13; George L. (Cappy), 9; and Victoria Ruth, 11 months. His wife, Erna Gilsow, is den mother of their son's den.

About Those Offers

Need money? Want to foil the bill collector? Own a fabulous set of cracked records, or dishes? Own a musical cake of soap, or a whole state, complete with Governor and state troopers? Learn how to take out your own tonsils? Buy 300 pounds of sliced onions? Or make your new house just as smart as an antiquated barn? You do?

All you have to do is write Bob and Ray at NBC, New York, and your letter will be cheerfully refunded. Send no money.

Bob Elliott and Ray Goulding, two tired but happy young men who are on NBC radio and television for more hours during the week than a Washington filibusterer. have, at one time or another, made these sensational offers to a startled radio audience.

The Smithsonian Institute, for instance, received 1,000 letters asking for the Handy Bob and Ray Home Wrecking Kit, before politely requesting the enthusiastic young men to cease giving that August institution as a premium offer address.

The home wrecking kit, for those who are still interested, contains a set of house-wrecking tools, 200 termites, a trained live mouse, a hitching post for every room and a "Condemned" sign to hang outside—and guarantees to make that ugly new house over into a smart antiquated barn, complete with wormeaten floorboards, decayed beams and outside plumbing, all within two weeks.

Bob and Ray received 400 letters requesting their Handy Burglar Kit, which contains a blackjack, instructions on how to crack a safe, and the injunction to "hold up the mailman for \$3.98 when it arrives."

Bob and Ray received 500 letters when they offered to give away any state but Rhode Island to the winner of the contest "I'd like to own a state because . . ." The state would come

complete with governor, police, all land and waterways, a key to the treasury vault and various minor benefits.

The Kind Hunter's kit—"for softhearted pepople who love to hunt but hate to kill"—contains bullets that drop to the ground and are packed with vitamins for the animals. About 100 replies.

A woman with an active child wrote in to ask where she could buy "Limpo-Mickeys," a sedative which Bob and Ray claimed would make a child sluggish, dull and compliant.

The surgeon's kit, complete with candy pills and instructions on how to take out your own tonsils and how to write as poorly as your doc-

tor, drew about 300 letters.

Listeners have written to "I Want to Keep Up with the Joneses," NBC New York, the address given by B & R where one could obtain a phoney TV set, equipped with antenna, to show off to the neighbors; have taken the boys up on offers of cracked records ("they were drop-ped just a few inches off the delivery truck"), unmatching dishes, college diplomas, sweaters with "O" on them ("if your name doesn't begin with O we can have it legally changed for you-sweaters come in two styles; turtle neck or V neck. State what kind of a neck you have."), inboard-outboard motors for boating enthusiasts who like silence and don't care if they get anywhere, a get-away car, a ranch home ("box hedges made of real boxes, breezeways complete with breezes, deep freeze lockers deep enough to accommodate a family of four"), a 25-foot shelf of fake books (with room for tennis rackets under Tennyson), a stationary barber pole, a 10-day course in how to become a 97-pound weakling, two sheets for 15 cents with 22 pillow cases offered free untinted sun glasses for cloudy days, and dozens and dozens of other free offers.

KFYR-NBC Plan Extensive Coverage of N. H. Primary

NBC and KFYR will inaugurate their grass roots coverage of the 1952 Presidential election campaign by sending a combined radio-TV group of reporters to New Hampshire for the nation's earliest primary, Tuesday, March 11.

Three noted commentators, George Hicks, fresh from his trans-atlantic trip to report the funeral of King George VI; Leon Pearson, NBC's diplomatic reporter and "Critic at Large," and W. W. Chaplin, special events reporter, will interview local voters, report on campaigning by various candidates, and give a word picture of the initial primary election. NBC-TV will send a camera crew to film the campaigning, the voting and the voters themselves. Arthur Wakelee of the NBC newsroom in New York will be the group's coordinator.

The first radio report from Concord, the state capital, will be broadcast over the network at 9:00 p.m. CST on Sunday, March 9, two days before the primary which will elect party delegates to the Republican and Democratic conventions and also indicate the relative strength of leading presidential candidates.

President Truman and Sen. Estes Kefauver (D.-Tenn.) will dispute the Democratic primary and Gen. Eisenhower and Sen. Robert Taft (R.-Ohio) will be the leading Republican contenders. The half-hour special events broadcast on Sunday night will survey the opinions of New Hampshire party leaders and the voters themselves.

There will be reports direct from Concord and Manchester, N. H., on regular NBC radio newscasts such as "News of the World" at 6:30 p.m. CST on Monday. On Tuesday all regularly scheduled NBC newscasts as well as those on KFYR will carry New Hampshire reports ending with a special 11:30 a.m. to 11:55 p.m., CST, report of the latest returns from polling places.

Joseph Meyers will supervise the New Hampshire primary coverage arranged by Henry Cassidy, director of Radio News.

Cavalcade Wins New Radio Award from F-F

For the third successive year NBC's CAVALCADE OF AMERICA radio series has won the Freedoms Foundation Award, being named the best radio program for 1951.

Dr. Robert A. Millikan, noted physicist and Nobel Prize winner, presented the award on behalf of the Foundation to William A. Hart, director of advertising for the DuPont Company, sponsor of the program, during special Washington's Birthday ceremonies held at Valley Forge, Pa.

Winning principal awards every year since the establishment of the Freedoms Foundation in 1949, an honor shared by no other winner, "Cavalcade of America" was cited for best exemplifying the credo of the Foundation, which defines the American way of life as "an indivisible bundle of economic and political freedoms set forth in the Constitution and the Bill of Rights."

Honor medal awards went to two other NBC radio programs: "The Truth about Narcotics," a special documentary broadcast, and "The People Act," a documentary series produced in cooperation with the Twentieth Century Fund.

NBC radio affiliates winning honor medals awards were KYW, Philadelphia, for "What We Must Do." and WBEN, Buffalo, N. Y., for "University of Buffalo Round Table."

NBC television programs also were honored by the Foundation with honor medal awards. These were "American Inventory," an experimental adult education series produced weekly in cooperation with the Alfred P. Sloan Foundation; "Meet the Press," a weekly press-conference series sponsored by Revere Copper and Brass Company; "That Men May Know," a drama-documentary produced by "The American Inventory" series on behalf of the Crusade for Freedom: and "Goodyear Television Playhouse" for its production of "Flight to Freedom."

Full Tournament Coverage Set

KFYR has completed plans to bring listeners the most complete coverage of spring basketball tournaments yet announced by any station in the northwest.

A series of 33 top games will be broadcast by KFYR sports editor Doug Anderson under the sponsorship of Sweetheart Bread and F. H.

Peavey & Co.

Eleven games will be broadcast the week-end of March 6-7-8 from Minot, site of the Class A Regional Play-offs, under the sponsorship of Sweetheart Bread. Doug Anderson will report the play by play on each of the eleven games, including the western division championship direct from the KFYR broadcast booth in Minot.

The following week Doug will pack up and head for Grand Forks and the Class A championship tournament, under the sponsorship of F. H. Peavey and Company. These games will be played the 13th, 14th, and 15th of March.

At the same time the Class A tournament is in progress, Class B Regional Tournaments will be underway in Dickinson, Minot, Vallev City and Devils Lake. Since direct broadcasts of these games will not be possible because of the Class A broadcasts, the KFYR sports department under Anderson will provide listeners with up-to-the-minute reports on these games on the regular 6:15 and 10:15 p.m. sports broadcasts.

March 20, 21, and 22. Doug will report the eleven games in the Class B state championship tournament from Bismarck again, under the sponsorship of Sweetheart Bread.

The games will be played in the World War Memorial building in Bismarck-a familiar spot to Anderson, who has broadcast numerous top games played on that court dur-

ing this season.

The schedule of games calls, tentatively, for afternoon broadcasts to start on 2:30 Thursday and Friday afternoons when two games will be played, and at 8:00 Thursday and Friday evenings. The Saturday afternoon time will be announced in advance each week, and Saturday evening games are all tentatively scheduled to begin at 7:30.

Doug Anderson, widely acclaimed as the area's most popular play-byplay reporter on basketball broadcasts, will report the 33 games direct leased wires. All regularly scheduled commercial programs usually heard during the game times will be cancelled during the time the tournaments are underway.

Doug's Daring Divinations*

Sportscaster Doug Anderson, after a careful check of season's records plus his own observances in watching scores of games this season, comes up with a list of probable winners in this year's tournament play.

In the Western Division Class "A" tournament at Minot, he picks Bismarck, St. Leo's of Minot, Minot, and St. Mary's to win the four berths

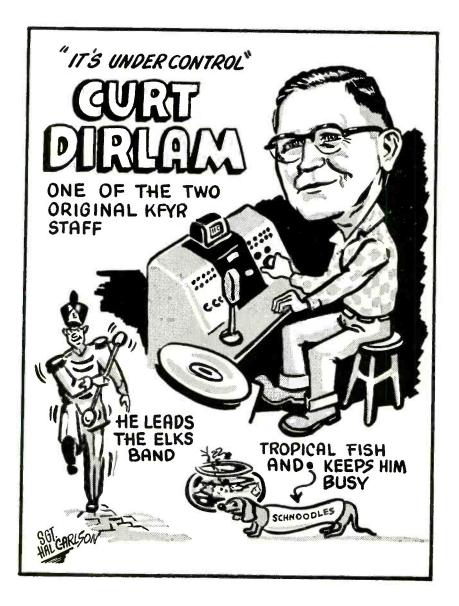
in the state tournament to be held later in Grand Forks.

He 's hesitant, he says, about picking winners in the eastern division where he has seen fewer teams in action, but forced further out on a limb by the editors, thinks Devils Lake, Grand Forks, Fargo and Valley City will win state tournament berths, though not necessarily in that order.

And as we started to saw the limb off behind him, he let out one final guess-he picks Bismarck as the 1952 North Dakota Class "A" state championship team.

* fancy talk for his ideas on what may happen at the tournaments

BERites ...



When he was 11 years old, Curt Dirlam started playing with a band. He's still at it.

When KFYR was even younger than that, Curt was operating controls, announcing, sweeping floors, and doing half the work of running the station. He's no longer sweeping floors, but he's still active eight hours a day behind the control panels of KFYR.

Curt and control operator-technician John Henlein formed the original KFYR staff, and between them managed to put the station on the air daily, doing all the work that has gradually grown into an operation which now requires the efforts of almost 40 persons to keep KFYR on the air from early morning until late at night.

While he's continued to work in radio, except for a few years during which he was engaged in business for himself, Curt has also continued to maintain his interest in his hobhies

The chief hobby is still band music, and today he directs the fortypiece Purple and White Band of Bismarck's Elks Lodge 1199.

Every Wednesday night he mounts the podium, claps his hands for attention, and then swings the band through an hour-and-a-half of grueling rehearsal. Then comes a half-hour recording session during which numbers are transcribed for use on programs of the band's music which are currently presented in a series of KFYR broadcasts.

Directing the band is Curt's number one hobby, but it isn't his only one. For one thing, he has a basement full of tropical fish, and it means a stern lecture if you call them goldfish to his face.

It seems there actually is a difference—tropical fish come in many more assorted sizes and shapes, as well as colors. And, Curt says, "There really just isn't any comparison"

Curt and his wife, Hulda, have two children, but they're both grown and married, so the Dirlams concentrate now on 'bringing up Schnoodles.'

Schnoodles is their pet Dachshund, as long and as low as they come.

The choice of the German "sausage hound" was a natural for the man who made a German accent famous in the early days of radio as "Professor Sauerkraut."

Shortly after KFYR went on the air, Curt originated the talkative German professor who led his 'little German band' in the numbers which were the popular favorites of a quarter-century ago.

The idea of Professor Sauerkraut was dictated in part by the need for developing new shows in the early days of radio. Before networks had come into being, and before modern transcription services made programs available to individual stations, the burden of filling each day's time on the air with some sort of programs placed a terrific strain on the imaginations of those running the stations.

Curt recalls the way it was done in many cases. First, a list of names of people who had written in to say they could pick up the station, then an admonition to others listening in to be sure to write, and then the familiar "now we'll play a few phonograph records." Whereupon the needle was set down and the records started scratching their way through the ether.

To add something new, Curt assembled a group of musicians, labelled them the Little German Band, and developed the character of Professor Sauerkraut as the man to direct the band and do the talking.

This wasn't the only early-days band he developed.

There was also the KFYR Lone Scout Troop—the first of its type in the nation.

The troop was composed of members of the Boy Scouts of America who lived too far from any organized troop to belong to one. In reality as well as in name, they were 'Lone Scouts.' Curt worked a group of local Scouts into a band, setting a widely-copied precedent.

When he served in the Navy in World War I, Curt got one of his biggest musical thrills. when for two weeks he played under the great John Phillip Sousa.

(Continued on next page.)

When he got out of service, Curt returned to Bismarck where he and Hulda were married. It was suppose to have been a quiet affair, but his friends found out about it.

Instead of the quiet departure they had planned, the couple was serenaded all the way to the depot by a boisterous, hastily-organized aggregation of musicians from the Elks Band.

Curt played with that band for several years, and then three years ago was named as director of the group.

Curt is now in his 18th year of tropical fish raising, and his collection has grown to include between three and four-hundred fish, most of them from 34 to 1 inch in length. They're kept in about fifty tanks in a specially designed room in the basement of his home. The varieties in Curt's collection include Zebras, Tetra von Rios, Angel Fish, South American catfish, and White Cloud Mountains—names almost as exotic as the fish themselves.

Curt also has a pair of Phillipine Climbing Perch, an air-breathing fish which actually will walk out of the water; and Siamese fighting fish.

The latter are so named because of the vicious nature of the males.

Curt learned the hard way that the fish are vicious. He placed two males in the same tank and was unabl to separate them until one had been killed and the other mortally injured in a savage duel.

To feed the fish, Curt also has a white worm culture. The tiny worms are raised in the cool darkness of a refreigerator, and that's the nicest thing about Curt's hobby in the opinion of his wife.

He couldn't see buying extra equipment to raise the worms so he talked her out of the family refrigerator, replacing it with a brand new one for her kitchen.

But their two children—Bill and Doris—were never too sold on the fish, especially when they were younger. As Bill put it then:

"What's the use of keeping fish—you can't pet 'em, and you can't hold 'em."

To which Curt adds, "But you can watch them. And that's almost as much fun as directing a band."

She's only 14 but she's already wise in the ways of the female world: Estelle Hampton, a pretty blonde from Columbia, S. C., refused to divulge to Tommy Bartlett, host on NBC radio's "Welcome Travelers" program, the name of her favorite boy friend. "If I mention his name," she said, "the others won't come to call on me!"

* * *

Folk singer Red Foley, star of NBC radio's "Grand Ole Opry," used to sing on the same radio show with Red Skelton, more than a decade ago when Skelton, now star of "The Red Skelton Show" on NBC television, was a newcomer. A crooner and not a folk singer in those days, Foley says, "People liked my pop singing, but I didn't. I couldn't put my heart into it like I can into folk songs."

* * *

Dawn Bender, who joined the cast of NBC radio's "One Man's Family" as a youngster in pigtails, is now an attractive high-school girl. She is heard as Margaret, Father Barbour's favorite granddaughter.

A Citizen Views the News

When Robert Montgomery first entered the field of radio commentary over a year ago, he did so with one specific stipulation. That stipulation was that he would be able to speak his mind freely on current events and issues unembarrassed by any editorial blue pencil. He left his audience with no room for doubt as to where he stood when he nailed down his platform in these words, "If I were to dedicate this program, I would dedicate it to one purpose. one principal, one idea-expressed in one word: truth. That is what we seek, the truth, the whole truth, or as much of it as we can find-and nothing but the truth."

Mr. Montgomery draws the line on lurid sensationalism and fanciful speculation, but his program has been sensational in spite of itself. Some of his factual broadcasts on crime and criminals have packed more chills than any mystery story. During 1949-50 his disclosures, exposes and point blank accusations threw consternation into the ranks of crime from Costello on down. His continued setting-off of charges against the nationwide crime and gambling syndicates helped jar national and local authorities into fullscale investigative action.

With the Korean war and the deepening international crises, Montgomery has shifted his emphasis in the current season to events of dominant topical interest. He has been recognized as an acute observer of trends and events and as an able diagnostician of political, economic and social ills. His words are frequently reprinted by newspapers across the country and rebroadcast to the world by the Voice of America and Radio Free Europe. His words have been cited in numerous testmonials by leading national organizations and inserted in the Congressional Record. He is in constant demand to repeat them in the country's leading forums, and he is acclaimed wherever he appears.

Robert Montgomery stands forth

today as one of the most militant defenders of all things American. Perhaps the best expression of this is to be found in his "Free Man's Manifesto" first broadcast on his program of August 24, 1950.

Mr. Montgomery is recognized as a top-notch news-getter as well as commentator. His private contacts and sources of information get into most every facet of important events. His supervision, as a naval officer of the Operations Room in the White House during the second World War is merely a single illustration of the kind of opportunity afforded him. His Radio City office is always knee-deep in notables, industrialists, professors, newspapermen, army and navy brass, authors, detectives, and any number people who are concerned in some important way with headline news. Unique news-gathering plus personal initiative and enterprise account for Montgomery's frequent landings on Page 1, a rare feat for any radio commentator.

A review of his programs discloses a variety of stories with a heavy press follow-up. For example in the spring of 1950. Montgomery charged Frank Costello had obtained his citizenship through fraud and swore out an affidavit demanding its revocation.

He broke an exclusive story reaching into high diplomatic politics . . . the disclosure of a promise by President Truman to Ambassador to Mexico Walter Thurston that he would not be replaced. This disclosure was made September 21, 1950 and not long afterward Thurston was removed.

The following week Montgomery exposed a newly-formed Communist front organization calling itself the Maryland Committee for Peace. In the same broadcast he did an exclusive story on the former Chicago police ace, William Drury. The story hit the front pages with the headline

(Continued on next page.)

"Film Star Reveals Drury Expose." Drury had been shot dead in an alley four nights earlier, and it was disclosed that he was one of an army of crime fighters around the country who had offered to help Montgomery in any way possible.

Other headline exposes included: exposure of the Chicago political boss, William J. Connors, given wide coverage in the Chicago press, and wider coverage following Connors' suit for \$1,000,000 charging libel. Montgomery's disclosure of information on the illegal shipment of U. S. goods to the East Zone of Germany based on confidential data brought directly to him by Berlin sources.

During his present series A CITI-ZEN VIEWS THE NEWS listeners can be sure that Mr. Montgomery will continue to pull no punches in discussing events and naming names if the end result will be for better

government.



Bismarck Woman Wins 'Relay Quiz' Prize on KFYR

The first winner in KFYR's exciting new five-times-a-week radio "Relay Quiz" was Mrs. Oscar Feland of Bismarck.

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She correctly answered the question put to her by quizmaster Cal Culver, who asked:

"What foreign capitol city was designed by an American?"

For correctly identifying the city of Canberra, Australia, she won a Sun Chief automatic toaster, a Sunbeam camera, a Randall Floral Aquarium, a set of Roseville Gardenia Art pottery, a Jacques Kreisler men' jewelry ensemble, a Quaker clothes dryer, a Coty compact and golden perfumer, a Marxman imported briar pipe, and a Memories deluxe note and letter ensemble.

"Relay Quiz," broadcast each evening at 6:00 p.m. over KFYR, is a new type of quiz in which every person who is called by Culver during the program has the chance to tell him who the next person to be called should be. Each time a question is asked, the prize list grows until the question is answered.

Discarding orthodox radio techniques, Jack Webb and other actors on NBC radio's "Dragnet" series stand at least a yard away from the microphone when they speak their lines. Nine to 12 inches is usually considered the proper distance for a radio actor. But Webb and his crew, in creating a documentary flavor, don't want to give the impression of performing for an audience—but rather of letting the audience eavesdrop on an unrehearsed segment of life.

* * *

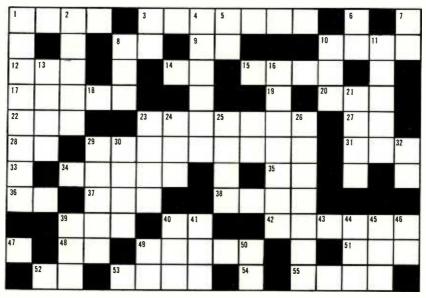
Les Tremayne. star of NBC radio's "Woman in My House" serial, has a featured role in the movie, "Francis Goes to West Point," now being filmed. Francis is a talking mule. "It's a good role," Tremayne said, "so I don't mind taking second billing to a mule."

Walter Tetley, who portrays Leroy on NBC radio's "The Great Gildersleeve," is the proud owner of a two-year-old black cocker spaniel, "Scots Wha' Hae," which recently won first prize in the American bred class at the Orange Empire dog show in San Bernardino, Calif.

1

1

Official Contest Puzzle



ACROSS

- 1. part of New Year's song title
- 3. KFYR newscaster (last name)
- 8. type of electrical current
- 9. KFYR news service (abbr.)
- 10. Product advertised on Tuesday p.m.
- 12. Telegraph code for
- day press rate 14. First name of popular
- orchestra leader 15. type of commercial announcement
- 17. first name and initial of Washington reporter
- 19. Broadcasting Company call letters
- 20. radio code distress signal
- 22. member of radio com-
- edy team (first name) 23. KFYR newscaster (last name)
- 27. 22/7 in mathematics 28. 19th and 18th letters
- of alphabet
- 29. KFYR announcer
- 31. trade mark (initials) of electronics firm
- 33. sound of surprise
- 34. under
- 35. initials of KFYR musician

- 36. state where many network programs originate (abbr.)
- 37. action done with
- thread 38. chorale leader (last name)
- 39. radio amateur
- 40. pronoun
- 42. orchestra leader heard on KFYR (last name) 47. 6th letter of alphabet
- 48. type of electrical current
- 49. area covered by NBC newsmen
- 51. what you are after three strikes 52. time from noon to
- midnight 53. what Mario Lanza has done on previous pro-
- grams 54. NBC mystery-adventure character
- 55. call letters

DOWN

- 1. KFYR announcer (last name)
- 2. KFYR announcer
- (first name) 3. master of ceremonies (abbr.)
- 4. KFYR weatherman of phonograph 5. type
- record 6. meter showing pro-
- gram volume (abbr.) 7. conjunction; to the same extent

- 8. animal featured Roy Rogers program
- 10. teletypesetter (abbr.)
- 11. type of programs, esp. Monday night
- 13. last name of comedian-quizmaster
- 16. radio show
- 21. part of title of pro-gram featuring Red Foley
- 23. synonym for radio program
- 24. noise produced by improper starting of record (slang)
- 25. type of program 26. group of stations carrying same program
- 29. organization which furnishes music (abbr.)
- Weathermen" 30. member
- 32. time from midnight to
- noon (abbr.) 39. radio amateur
- 40. day of the week (abbr.)
- 41. unit of energy
- 44. first name of famous cowboy
- 45. possessive pronoun 46. electrical transcrip-
- tion (abbr.) telegraph company (initials)
- 50. distance (abbr.; radio slang)

l appreciate radio most because	
0((: 1 6 1)	D 1
Official Contest	Kules
1. Complete as fully as possible the Official Contagrinted on the reverse of this page; then in the	est Cross-word puzzle space above, complete
the statement "I appreciate radio most because:"	in 50 words or less.
 Sign your name and address, and mail your ent Bismarck, North Dakota. Your entry must be 	postmarked no later
than midnight, March 31, 1952. 3. Entries will be judged on the basis of neatness,	, accuracy, and clarity

of presentation.

4. All entries must be made on the official entry blank or reasonably accurate facsimile. (Additional copies may be obtained by writing Dialites in care of KFYR.)

5. The contest is open to persons other than the employees of the Meyer Broadcasting Company and their families.

6. Decision of the judges is final. In cases of ties, duplicate prizes will be awarded. All entries become the property of Dialites and none can be returned.

7. Winners will be notified by mail, and will be announced over KFYR

Name	
Address	
City and State	

MONDAY EVENING

4:00	Ranroad	Hour
7:30	Voice of	Firestone
8:00	Telephon	e Hour

Band of America 8:30 Al Goodman 9:00

9:30 A Citizen Views The News

Note the Quote Latest News Sports News 9:35 10:00

10:15 10:30 NBC Music 11:00 Latest News

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11:05 NBC Music Latest News 11:55

TUESDAY EVENING

7:00 Cavalcade of America 7:30 Barrie Craig

8:00 Bob Hope 8:30

Morton Salt Co. Eddie Cantor 9:00 9:30 A Citizen Views The

News 9:35 Man Called X 10:00

Latest News Sports News What's The Score Latest News 10:15 10:30 11:00

11:05 NBC Music

MONDAY- FRIDAY DAYTIME

6:00 Wake To Music

6:45 Farm Report Revelries T-F 7:00

7:30 News This Morning Whats the Weather Latest News 7:45 8:00

7:15 What's the Weather News 8:30

8:35 Mike Dosch

8:45 Monday (Only) Arnold Christianson. Tues.-Fri.-Mike Dosch-

Organ 9:00 Welcome Traveler Double or Nothing Strike It Rich Latest News 9:30 10:00 10:30

10:45 Dave Garroway Ma Perkins 11:00 Kitchen Club Psalm of Life 11:15

11:30 Northwest Farm Front 11:45

12:30 Butternut News 12:55 Markets

1:00 Ralph Edwards Show Music Hall 1:30

1:45 Markets

1:55Latest News 2:00 Life Can Be Beautiful Road of Life 2:15

Pepper Young Family 2:30 2:45 Right to Happiness

3:00 Backstage Wife 3:15 Stella Dallas

Young Widder Brown 3:30 3:45 Woman in my House 4:00 Just Plain Bill

Front Page Farrell 4:15 Lorenzo Jones 4:30 4:45 The Doctor's Wife

Happiness Scrapbook 5:00 5:15 550 Club

5:45 Latest News 5:55 Cabbages and Kings

6:00 Relay Quiz

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Complete

KFYR

PROGRAM SCHEDULES

1:55 Latest News WEDNESDAY EVENING 11:55

7:00 Halls of Ivy 7:30 Gildersleeve 8:00 You Bet Your Life

8:30 The Big Story Red Skelton 9:00

A Citizen Views the 9:30News

9:35 Meredith Wilson Show 10:00 Latest News

10:15

Sports News Lenten Meditations 10:30 10:45 NBC Music

Latest News NBC Music 11:00 11:05 11:55

5 Latest News THURSDAY EVENING 7:00 Mario Lanzo

Sports Reports News of the World One Man's Family 6:15 6:30 6:45

SATURDAY

Wake Up to Music Markets, Music Twilight Travelers 6:00 6:30 7:00

News This Morning Whats the Weather Latest News 7:30 7:45 8:25 8:30

News Mike Dosch-Organ 8:45 9:00 9:30

Archie Andrews
Smilin' Ed McConnell
My Secret Story
Hollywood Love Story 10:00 10:30 Children's Cnapel 11:00 Highway Report 11:15

11:30 For Those Who Gave Markets — Crime 11:45 News

Farm & Home Hour Latest News 12:00 12:40 West Fargo Mkts. 12:55 1:00

Traveling Troub.
To Be Announced 1:15 1:30 Musicana 2:00

Down Homers U. S. Army Band Slim Bryant & His 2:30 3:00

Wildcats 3:30 Mind Your Manners Sound Off 4:00

Excursions in Science 4:304:45 On The Line with Bob Considine

News & Sports U. S. Navy Band NBC Symphony 5:00 5:15 5:30 6:30

The Turning Wheel 7:00 Jane Ace-Disc Jockey Bob & Ray Show 7:30 8:00 Judy Canova Show

Grand Ol' Opry 8:30 9:00 Vaugh Monroe Show 9:30 Saturday Night Revue 10:00

NBC News Earl Godwin's Wash 10:15

7:30 Mr. Keen-Tracer 8:00 Dragnet

8:30 To Be Announced Your Hit Parade A Citizen Views the 9:00

9:30 News

9:35 Hollywood Music Box 10:00

Latest News Sports News 10:15 10:30 NBC Music

11:00 Latest News 11:05 NBC Music 11:55

Latest News

FRIDAY EVENING

7:00 Roy Rogers

Martin & Lewis Echoes of Yesteryear 7:30 8:00

8:30 Short Story Night Beat 9:00

A Citizen Views the 9:30

News 9:35 Music Fill

Langer's 9:45 Wash. Rpt.

Latest News Sports News 10:00 10:15 10:30 NBC Music

11:00 Latest News NBC Music 11:05 11:55 Latest News

10:30 Dance Music NBC News 11:00

Dance Music NBC News SUNDAY 11:05 11:55

Latest News Organ Music 7:00 7:05

7:30 Jack Arthur Show 8:00 Revival Hour 9:00 Nat'l Radio Pulpit

9:30 Christian Science 9:45 Musical Interlude Carnival of Books

10:00 Organ Music U. N. Is My Beat 10:15 10:30 10:45

Latest News Trinity Lutheran Sports Roundup 11:00 12:00 12:15 News

12:20 Before The Camera 12:30 Univ. of Chicago RT Catholic Hour 1:00

1:30 American Forum Of

The Air 4-H Salute 2:00 2:30 Elmo Roper

2:45 Mental Health Pgm. 3:00 St. Paul's Lutheran Church

3:30 Martin Kane. 4:00 Hollywood Star Playhouse

4:30 Whitehall 1212 5:00 Texas Rangers The Big Show

5:307:00 Phil Harris-Alice Faye

7:30 Theater Guild 8:30 \$64 Question Tin Pan Valley

9:00 9:30 Eileen Cristy & Co. Latest News

10:00 10:15 Corinne Jordan 10:30 Green Cross Song Fes-

tival 10:45 Bob Snyder Show

Latest News 11:00 11:05 NBC Music

11:55 Latest News



Robert Montgomery at work on his regular evening program, "A Citizen Views the News." His fearless reporting and his penchant for accuracy have won him plaudits from listeners, fear from those who he seeks to uncover and expose. His program is heard Monday through Friday evenings at 9:30 p.m. For a full story, don't miss the article in this issue of Dialites.

Melvin L. Lerson Bottineau, N. Dak.