

THE  
**KMA GUIDE** 10c

Vol. 3

DECEMBER, 1946

No. 12



**CHRISTMAS GREETINGS - 1946**

Geraldine Fronek  
(Story on Page 4)

"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"



# The KMA Guide

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Ruthven, Iowa

Thank you so much for reminding me to renew my KMA GUIDE. I am attaching my \$1.00.

Mrs. G. Penderick

Grand Island, Nebraska

Here is my \$1.00 to renew my subscription to the KMA GUIDE. This was my first year to receive the GUIDE. I enjoy the pictures of the entertainers and the news of what they are doing.

Anna Ott

Ackley, Iowa

Enclosed find \$1.00 to renew my subscription to the KMA GUIDE. I listen to your station a lot and enjoy the programs given by the KMA staff. They are even more interesting when you see their pictures and learn more about the entertainers. They seem to be a jolly bunch. Keep up the good work!

Mrs. Wm. E. Pohlman  
Route 1

Lincoln, Nebraska

I am enclosing a money order for \$2.00 for a 2-year renewal for my KMA GUIDE. This will renew my subscription to 1949. I keep all the GUIDES on file so I know how many I have coming. As a year rolls by so soon I would like to put in a 2-year subscription this time. It's a grand, little radio magazine.

Mrs. Royal Pawley  
3733 North 63 Street

Council Bluffs, Iowa

We really think your little magazine, the KMA GUIDE is super. We especially like the pictures, and would like very much to see a picture of Bill Lyles and wife.

Bonnie Clark  
1531 Avenue J

*(We will be very glad to print a picture of Bill Lyles and his family in the January*

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editor; Doris Murphy, feature editor; Bill Bailey and Midge Diehl, associate editors. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address. Advertising rates on request.

*issue of the GUIDE. It is only by letters like this that we know your likes and dislikes. Thank you for writing.)*

Fremont, Nebraska

Enclosed find \$1.00 for your wonderful magazine. Keep them coming!

Mrs. Ray Hammond  
512 South Broad

Glenwood, Iowa

Find enclosed \$1.00 for one more year of my favorite magazine. I have taken it for 2 years and each copy gets better. Here's wishing you lots of success for the future copies of the GUIDE.

Mrs. Kelly Carnes  
Route 1

Salina, Kansas

I never expect to get more good out of a dollar bill than I do when I send in for a new subscription to the KMA GUIDE. A pleasant holiday season to you all.

Mrs. Ray Cowell  
540 West Iron

Panora, Iowa

Please find \$2.00 for which send me the KMA GUIDE for the next two years. I don't believe I could keep house without it.

Minnie Farwell  
Box 292



*This picture of the KMA studio building and a part of the garden was taken near Christmas time last year.*

## A Chat With Ed May

Sometimes it's a little difficult to visit with you through the printed word, especially where the element of time is involved. That's the situation I'm facing now.

Naturally I want to tell you something about Dad. From the hundreds of letters and the numerous telephone calls we're receiving, I know you are interested. At the moment he is resting comfortably in the St. Mary's Hospital, Duluth, Minn. His condition is still very serious as a result of those several heart attacks he suffered while up North on vacation.

By the time you read this, he may be sufficiently recovered to be home with us again. Or he may not. Even the doctors don't know. But as we go to press today, his condition is somewhat encouraging.

When I left Dad so I could write this note to you, he said "Tell all our KMA friends that we wish them a very merry Christmas and a happy and prosperous New Year". That is Dad's greeting to you. He also said to accompany his message with a picture of KMA at Christmastide. And you have that picture at the top of this page. This page, then, constitutes Dad's Christmas Card to you.

As most of you know, we have always presented special Christmas programs for you. Many of them were conducted by Dad himself. He won't be able to do that this year, but I want you to know that he is thinking of you just as much as ever.

A lot of you are writing in that you want to send Dad a Christmas Card but don't know which address to use, whether Duluth or Shenandoah. I suggest that you send them to Shenandoah. I'll see that he gets them and knows that you remembered him.

In closing, I want to say, "A very merry Christmas to YOU!"

## Roy Blackwoods



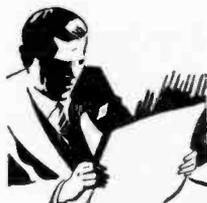
Here is the Roy Blackwood family posed in the Earl May gardens behind the studios: Cecil Stamp, 11; Roy, first tenor of the Quartet; and his wife Susie.

Roy's father was a farmer, and so he farmed too but gave it up to become a minister. Then in 1936 with his 2 brothers, James and Doyle, and his other son, R. W. (July '46 GUIDE, back cover), Roy began singing gospel songs over a local station in Jackson, Miss. The Quartet became instantly popular and has been singing ever since.

During the war Roy worked in an aircraft plant, Susie was active in Red Cross circles, and Cecil bought war stamps with money he earned. The Quartet appeared for bond rallies in Calif., oftentimes with outstanding personalities of radio and the screen.

Roy is 5 ft. 5, has sandy hair, friendly blue eyes, an-easy-to-know and pleasant personality. He hails from Ackerman, Miss., where he met his wife 27 yrs. ago at an old-fashioned revival. Both were active church workers and singers, and these mutual interests and romance changed their 6-mo. courtship into marriage Oct. 12.

To hear Roy's fine first tenor, tune in the Blackwood Quartet at 5:30 and 7:30 a.m. and 1:15 p.m. every week day.



## From the Editor

By Owen Saddler

What is the symbol of Christmas to you? To some folks it is a holly wreath, or mistletoe, or a beautifully trimmed evergreen tree. But to us at KMA, it is a child, not only because of the beautiful religious sentiments inspired by the infant Christ, but because a child, more truly than his elders, enjoys the full splendor and beauty of Christmas.

That's why you see little Geraldine Fronck on our cover this month. She is sending you Christmas greetings from all of us. She's the daughter of our gifted accordionist, Jerry Fronck, and his wife, Dorothy. Only four years old and a beautiful little blond, "Jerry's" blue eyes are sparkling more than ever this December. She's just barely old enough now to appreciate what Christmas signifies, and is she thrilled! She can hardly wait to see what she'll find under her tree. But even if Santa doesn't fulfill all her wishes, she'll be a happy young lady, I assure you.

All of us here are planning a big radio Christmas party for you. I can't tell you any more, because we want it to be a "surprise". If you keep your radio dial set at 960, you'll hear us tell you more about it later on. Tune in, will you? You're the one we're trying to please, and we do have something really special planned for you.

### CAME THE FLOOD

Returning home tired at 1:30 a.m. after appearing in the Cornbelt Jamboree at Council Bluffs, Zeke and Joan Williams found their day's work wasn't done! While they were gone, someone left the water faucet in the laundry room on and their basement apartment was flooded. Still dressed in their cowboy outfits, they waded around in the water ankle deep, sweeping out. It was the SECOND time this had happened in TWO weeks!

Who said, "when it rains it pours"?

## Looking Forward

By MERRILL LANGFITT



*Judy Ann Langfitt*

This month I'd like to introduce my young daughter, Judy Ann. Judy is just six and maybe it's only natural her Dad thinks she's "pretty nice". I've been wanting you to meet her for sometime and this Christmas issue seemed the real opportunity. Along about this time of year we parents somehow get to thinking of the youngsters more than usual and although the season is referred to as "the children's holiday", . . . we grownups would have to admit enjoying it a lot too. We don't question the fact that the boys and girls are responsible for our enjoyment, for what parent doesn't thrill to the laughter found in each young heart at the Yuletide.

As 1946 rapidly comes to an end and we look back on our bountiful harvest we could not help but be thankful for all that is ours. Soon Baby 1947 will be peeking around the corner and we realize the years slip by awfully fast. I've been with KMA only a little more than a year but I feel I've a lot of friends among you folks and I want you to know how much I appreciate all the help you've given me. I trust, in return that I've been helpful to you. Please let me hear from you often during the coming year. Remember, as KMA's Farm Director I'm here to serve you. Here's my wish for a most MERRY CHRISTMAS to each of you, and the best in everything for 1947.



## Forecasts For The Month

### Birthdays

- Dec. 7—Bill Lyles, bass of Blackwood Quartet
- Dec. 10—Don Burrichter, engineer
- Dec. 11—Ina Burdick, mail clerk
- Dec. 12—Marie Griswold (wife of pianist Hilton Griswold)
- Dec. 15—Beverly Moss (wife of Pgm. Director Terry Moss)
- Dec. 18—Ruth Lyles (wife of Bill, bass of Blackwood Quartet)
- Dec. 24—Dorothy Fronek (wife of staff artist Jerry Fronek)
- Dec. 24—Roy Blackwood, 1st tenor of the Blackwood Quartet)
- Dec. 26—Adolph Hahn (husband of Ina Hahn, mail clerk)
- Dec. 26—Betty Jane Langfitt (wife of Merrill Langfitt, Farm Service Dir.)
- Dec. 26—Joyce Elaine Blackwood (wife of R. W., baritone of the Quartet)

### Anniversaries

- Dec. 9—Myrtle and Wayne (staff artist) Van Horne
- Dec. 15—Mae West (staff artist) and Ralph Corder
- Dec. 15—Ina (mail clerk) and Adolph Hahn

BIRTHSTONE: Turquoise or Lapis Lazuli.  
FLOWER: Poinsettia or Narcissus.

### KAY DOING O'KAY

Remember Kay Stewart who used to sing and dance in Earl May's Country School? Kay recently returned to the stage and is now appearing in the ingenue lead of comedy play, "A Family Affair", showing in Montreal and Toronto, Canada. She is the wife of Langdon Proctor and the mother of two fine boys. Kay lives in New York City. In addition to stage work, Kay has also been doing some radio work during the past few years. Her mother, remembered as Lindy, makes her home in Shenandoah and is manager of the Mayfair theater.

## "Stevie" Recovers and says, "Thank You"



Even though Stevie Childs celebrated his 6th birthday in Mercy Hospital, Council Bluffs where he was receiving treatment for polio, you can see by the above picture the event was made happy by the many get-well wishes and birthday greetings he received from you KMA listeners. The upper picture was taken in the hospital where he is looking over nearly 2,000 pieces of mail that were brought to his bed in a big box. Boylike, one of his expressions as he thrilled over the avalanche of mail was, "Oh Jeepers!"

Underneath the picture of Stevie with his mail, is a picture of him receiving a warm "welcome home" from his two baby brothers, David and Michael. David, 3, is getting a big hug and Michael, 20 mo., is waiting his turn.

Stevie was taken to the hospital Nov. 5 and was released Nov. 17. He responded well to the Sister Kenny treatment and will suffer no ill effects. Stevie has returned to school. His daddy, newscaster Ralph Childs and Mrs. Childs, appreciate your remembering Stevie when he was ill.

## New Programs

You're in for some swell New Year's Day listening when Gillette Blue Blades will bring you the thrilling Sugar Bowl football game played in New Orleans, La., between two of the season's outstanding teams. Be sure to make a note to tune in at 1:45 p.m. Jan. 1, for this annual grid-iron classic.

And for you women listeners especially, we've dedicated our latest news period, 9:30-9:45 a.m., Mon. through Fri. Warren Neilson is the newscaster who'll bring you up-to-the-minute on what's happening everywhere.

The Blackwood Quartet has resumed its regular 1:15-1:30 Sat. program since cessation of this fall's football schedule. And Chick Martin's popular "Down a Country Road" is on the air 3:45-4:00 p.m., Mon. through Sat. with the songs and verses, all request numbers, many from club meetings. Long-time KMA listeners will remember Greta Bellamy who plays the piano and organ on this program.

The ABC show, "Willie Piper", homey adventures of a young couple, is aired each Sun. at 5:30-6:00. And for real suspense be sure to hear "The Clock", ABC show Sun. from 7:30-8:00 p.m. On Sats. at 7:00-7:30 the "Court of Missing Heirs" tells of the eternal hunt for legatees of thousands of dollars waiting to be given away.

The World Security Workshop on Thurs., 9:00-9:30 p.m., sponsored by ABC and Americans United for World Govt., brings you dramatizations dealing with problems of world peace and security. The scripts are winners in a nationwide contest open to amateur and professional writers.

For details of the "Cornbelt Jamboree" program, turn to the back cover of this issue.

### BABY TO BURRICHTERS

"Connie Marie" is the name chosen by Eng. Don Burrichter and wife for the new baby daughter that arrived Nov. 23. Connie has dark eyes and black hair that is almost long enough to curl. Eddie, five, is going to have a big job now looking after his sisters, Carol Ann, and Baby Connie.

## Tips For Farmers

By **FRANK FIELD**

Early in November when we were planning the Dec. GUIDE, Owen Saddler suggested that for the picture on this page we use a snow scene with some members of my family. We figured that by the middle of Nov. we would have enough snow so we could take such a picture.

At the time of this writing (Nov. 21), we haven't had a single flake of snow. In digging back through my files it appears we take family pictures only in the summertime as the only one I could find was this picture of little John Robert Fishbaugh, our oldest grandson, taken last Dec. in front of a young Con-color fir tree on the north side of our house. Little Johnny was proud of his new snow suit and wanted a picture of it to send to his daddy, Lt. Robert Fishbaugh who was a skipper of an L.C.T., stationed in Japanese waters, at that time. Zoe and Johnny stayed with us until Bob got back the next Feb.

Bob and Zoe have been building a new house this summer and have had more than their share of trials and tribulations with every known kind of shortages including lumber, plumbing, light fixtures, heating equipment, carpeting, curtains, doors, and windows, to say nothing of the inability to get carpenters, painters, bricklayers, plasterers, and electricians, at the proper time. They still have hopes of getting in their home by Christmas.

By the time you read this, our daughter Peggy will be on her way to Pearl Harbor to join her husband, Ensign James L. Bellamy, who is stationed there. She expects to leave Omaha Dec. 1 by United Airline and change to the Pan American Clipper



*John Robert Fishbaugh*

at San Francisco. Jim is in the Supply Corps and will be stationed at Pearl Harbor for at least two years.

Speaking of thrilling experiences, big Johnny had one last week. Last week end he and two other students, who are attending the Univ. of Iowa, decided to go duck hunting up in Northern Iowa in the lake country. As I get the story, all went well until they were nearing Hampton, Sun. evening on their way home. A big semi-trailer truck had stopped on the pavement and was just getting into motion again as they came up behind it. It was raining and visibility was extremely poor. They failed to see the lights in time and crashed into the back end of the trailer. Johnny was in the back seat at the time and escaped serious injury if you don't count miscellaneous bumps and bruises. The two boys in the front seat were not so lucky. One of them got a fractured hip and the other a badly gashed face and hand. Johnny is back in school as I write this but the boy with the broken hip will be in the hospital for

three or four weeks yet. Johnny's principal injuries were inflicted by his dismantled shot gun which was lying on the ledge back of the back seat. At the moment of the impact the stock of the gun flew forward, hitting him in the back of the head and knocking him out for five minutes. Luckily the gun-stock broke instead of his head.

Our oldest boy, Bob, his wife, Elsie, and our youngest grandson, little Bill, are still with us but are hoping to move into a home of their own again early in Dec.

As near as I can tell, this brings you folks up-to-date on the Field family. How are all you folks?



# KMA Daily Programs FOR DECEMBER, 1946



960 ON YOUR DIAL

**DAILY DAYTIME PROGRAMS****MONDAY THROUGH FRIDAY**

5:00 a.m.—Jimmy Morgan  
 5:30 a.m.—Blackwood Brothers  
 5:45 a.m.—Church of the Air  
 6:00 a.m.—RFD 960  
 7:00 a.m.—News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Blackwood Brothers  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Breakfast Club  
 9:00 a.m.—Homemaker's Visit  
 9:30 a.m.—News  
 9:45 a.m.—Listening Post (except Mon.)  
 10:00 a.m.—Breakfast in Hollywood  
 10:30 a.m.—Home Edition  
 10:45 a.m.—Ted Malone (MWF)  
 10:45 a.m.—Cliff Edwards (T-TH)  
 11:00 a.m.—Glamour Manor  
 11:30 a.m.—Country Folks  
 11:45 a.m.—Stump Us!  
 12:00 noon—Ralph Childs, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Cargill Calling  
 12:45 p.m.—KMA Market Reports  
 1:00 p.m.—Utah Rangers  
 1:15 p.m.—Blackwood Brothers  
 1:30 p.m.—Bride and Groom  
 2:00 p.m.—Ladies Be Seated  
 2:30 p.m.—Rambling Cowboys  
 3:00 p.m.—John J. Anthony  
 3:15 p.m.—Kitchen-Klatter  
 3:45 p.m.—Down A Country Road  
 4:00 p.m.—Zeke & Joan  
 4:15 p.m.—Jimmie Morgan  
 4:30 p.m.—News  
 4:45 p.m.—Buck Rogers  
 5:00 p.m.—Terry and the Pirates  
 5:15 p.m.—Sky King  
 5:30 p.m.—Jack Armstrong  
 5:45 p.m.—Zeke & Joan

**MONDAY NIGHT**

6:00 p.m.—Nishna Valley Neighbors  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Suppertime Frolic

7:00 p.m.—Lum 'n Abner  
 7:15 p.m.—Earl Godwin  
 7:30 p.m.—The Fat Man  
 8:00 p.m.—Dark Venture  
 8:30 p.m.—Rumpus Room  
 9:00 p.m.—The Shadow  
 9:30 p.m.—Those Websters  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Henry J. Taylor  
 10:30 p.m.—Dr's Talk It Over  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

**TUESDAY NIGHT**

6:00 p.m.—Nishna Valley Neighbors  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Suppertime Frolic  
 7:00 p.m.—Lum 'n Abner  
 7:15 p.m.—Earl Godwin  
 7:30 p.m.—The O'Neills  
 8:00 p.m.—Rex Maupin's Band  
 8:30 p.m.—Boston Symphony  
 9:30 p.m.—Michael Shayne  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Joe Hasel, Sports  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

**WEDNESDAY NIGHT**

6:00 p.m.—Nishna Valley Neighbors  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Suppertime Frolic  
 7:00 p.m.—Lum 'n Abner  
 7:30 p.m.—Fishing & Hunting  
 8:00 p.m.—Ann Scotland  
 8:30 p.m.—Pot O' Gold  
 9:00 p.m.—Bing Crosby  
 9:30 p.m.—Henry Morgan  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Joe Hasel, Sports  
 10:30 p.m.—Songs of Good Cheer  
 10:45 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

**THURSDAY NIGHT**

- 6:00 p.m.—Nishna Valley Neighbors
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Suppertime Frolic
- 7:00 p.m.—Lum n Abner
- 7:15 p.m.—Raymond Swing
- 7:30 p.m.—Town Meeting
- 8:30 p.m.—Sammy Kaye
- 9:00 p.m.—Security Workshop
- 9:30 p.m.—Fantasy In Melody
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Cliff Edwards
- 10:30 p.m.—Dance Orch.
- 11:00 p.m.—Newstime
- 11:30 p.m.—Dance Orch.

**FRIDAY NIGHT**

- 6:00 p.m.—Nishna Valley Neighbors
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Suppertime Frolic
- 7:00 p.m.—Burl Ives
- 7:15 p.m.—Here's To Veterans
- 7:30 p.m.—This Is Your FBI
- 8:00 p.m.—Break The Bank
- 8:30 p.m.—The Sheriff
- 8:55 p.m.—Champion Roll Call
- 9:00 p.m.—Boxing Bout
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Henry J. Taylor
- 10:30 p.m.—Dance Orch.
- 11:00 p.m.—Newstime
- 11:30 p.m.—Dance Orch.

**SATURDAY PROGRAMS**

- 5:00 a.m.—Jimmy Morgan
- 5:30 a.m.—Blackwood Brothers
- 5:45 a.m.—Church of the Air
- 6:00 a.m.—RFD 960
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Blackwood Brothers
- 7:45 a.m.—News
- 8:00 a.m.—Wake Up and Smile
- 9:00 a.m.—Homemaker's Visit
- 9:30 a.m.—Forward March
- 9:45 a.m.—Treasury Salute
- 10:00 a.m.—Elizabeth Woodward
- 10:15 a.m.—Johnny Thompson
- 10:30 a.m.—Piano Playhouse
- 11:00 a.m.—Tex Robinson
- 11:15 a.m.—Tell Me Doctor
- 11:30 a.m.—Country Folks
- 11:45 a.m.—Smilin' Ed McConnell
- 12:00 noon—Ralph Childs, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Half-Past Noon
- 12:45 p.m.—Ike Everly
- 1:00 p.m.—Utah Rangers
- 1:15 p.m.—Blackwood Brothers
- 1:30 p.m.—Checkerboard Jamboree
- 2:00 p.m.—The American Farmer
- 2:30 p.m.—Ramblin' Cowboys
- 3:00 p.m.—Jimmie Morgan
- 3:15 p.m.—Kitchen-Klatter

- 4:00 p.m.—Zeke & Joan
- 4:15 p.m.—Jimmie Morgan
- 4:30 p.m.—News
- 4:45 p.m.—Remodel For Vets
- 5:00 p.m.—Jimmy Blair
- 5:15 p.m.—Chittison Trio
- 5:30 p.m.—Hour of Mystery
- 6:00 p.m.—Western Theatre
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Sports Session
- 7:00 p.m.—Famous Jury Trials
- 7:30 p.m.—I Deal In Crime
- 8:00 p.m.—Gangbusters
- 8:30 p.m.—Sherlock Holmes
- 9:00 p.m.—Curt Massey
- 9:30 p.m.—Cornbelt Jamboree
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Cliff Edwards
- 10:30 p.m.—Songs Of Good Cheer
- 10:45 p.m.—Dance Orch.
- 11:00 p.m.—Newstime
- 11:30 p.m.—Dance Orch.

**SUNDAY PROGRAMS**

- 7:00 a.m.—News
- 7:30 a.m.—Tom Glazer
- 7:30 a.m.—Back to the Bible
- 8:00 a.m.—Young People's Church
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Frank & Ernest
- 9:30 a.m.—Revival Hour
- 10:30 a.m.—Voice of Prophecy
- 11:00 a.m.—Pilgrim Hour
- 11:30 a.m.—Lutheran Hour
- 12:00 noon—News
- 12:15 p.m.—Leo Durocher
- 12:30 p.m.—Blackwood Brothers
- 12:55 p.m.—Facts & Fiction
- 1:00 p.m.—Hour of Faith
- 1:30 p.m.—National Vespers
- 2:00 p.m.—Open House
- 2:30 p.m.—Newstime
- 2:45 p.m.—Sam Pettengill
- 3:00 p.m.—Are These Our Children
- 3:30 p.m.—Green Hornet
- 4:00 p.m.—Darts for Dough
- 4:30 p.m.—Counterspy
- 5:00 p.m.—Sunday Evening Party
- 5:30 p.m.—Willie Piper
- 6:00 p.m.—Drew Pearson
- 6:15 p.m.—Don Gardiner
- 6:30 p.m.—Stump The Authors
- 7:00 p.m.—Paul Whiteman
- 7:30 p.m.—The Clock
- 8:00 p.m.—Walter Winchell
- 8:15 p.m.—Louella Parsons
- 8:30 p.m.—Jimmy Fidler
- 8:45 p.m.—The Policewoman
- 9:00 p.m.—Theatre Guild
- 10:00 p.m.—News
- 10:15 p.m.—Vera Massey
- 10:30 p.m.—Dance Orch.
- 11:00 p.m.—Newstime
- 11:30 p.m.—Dance Orch.

## On The KMA Party Line

With **DORIS MURPHY**

He who laughs last, laughs best! This old axiom proved true again recently when entertainer EDDIE COMER had the last laugh instead of the RFD 960 gang, who had attempted to play a prank on him. Finding an apple in the studio one morning, the boys slipped it into the bell of Eddie's saxophone. They had visions of Eddie blowing hard on his 'sax' with his cheeks puffing out and not being able to get a tone out of his instrument. But the joke backfired! The apple didn't stop him from playing as good as ever! He went right thru his number without anything happening and it was the boys instead of Eddie who were flabbergasted. Yessir, Eddie had more wind than they had counted on and proved he can get "sweet" notes out of his saxophone even if they put a "sour" apple in it!

No one ever gets an "ace in the hole" playing monopoly. However, a number of the KMA staff, having enjoyed an evening of monopoly at the home of program manager TERRY MOSS, did find themselves in quite a hole as they were leaving Terry's house. The "hole" had been left there by workmen repairing the plumbing. Not knowing it was there, Mr. and Mrs. LOU BLACK and Mr. and Mrs. FRED WARREN, (Elmer Axelbender), started to cut across the yard to their cars. It was pitch dark! All of a sudden, Lou found himself struggling among the pipes extending across the bottom of an 8-ft hole. Before he could fully realize what had happened, his wife, Pat, came crashing down, landing on one of his shoulders. In a few seconds, Mrs. Warren, wondering what had happened to the others, walked back to see and she, too, fell into the hole right on top of Lou's other shoulder. By this time, Fred became alarmed. He rushed to his car for a flashlight and hurried back to see the cause of all the commotion! What a sight beheld his eyes as

he flashed the light into the hole. THREE OF THEM—disheveled and surprised, were frantically scrambling for a hold in the dirt along the side to pull themselves out. After it was over they all enjoyed a good laugh but Lou, who was bruised from ears to toes by the girl's high heels and from his fall on the pipes, says it's pretty bad when they get a good man down and then TRAMP on him!

How to keep up with the quick changes in the weather is what is worrying farm director MERRILL LANGFITT! Merrill was broadcasting a weather report early one morning, telling how clear it was in Shenandoah and how the stars were even shining! That WAS true when he came to work at 6 a.m., but by the time he GAVE the forecast, nearly an hour later, the weather had changed and it was so foggy you couldn't see across the street.

Naturally, being inside the studio, he couldn't look outdoors and observe the sudden change. Knowing this, however, didn't keep announcers JIMMIE KENDRICK and FRANK FIELD from kidding Merrill plenty about his "clear weather" report when it was so foggy. They said they needed radar equipment to find their way to the studio! Oh well,

what can a feller do when the weather man pulls a "quickie" on him!

When I saw 2 attractive ladies slipping down the studio hall with big white cakes covered with pink candles, I knew someone was going to have a surprise birthday party on the air. The secret came out when the "Nishna Valley Neighbors" gang sang "Happy Birthday" to FRED WARREN. Fred's birthday was Nov. 13 and his wife planned the celebration. After the broadcast the studio bunch feasted on ice cream and cake, honoring the event.

At last STEVE WOODEN is going to get even with "Dixie", IKE EVERLY'S springer spaniel. "Dixie" is responsible for Steve's suffering headaches several mornings when he didn't have his coffee because someone had stolen the cream from his doorstep. Finally it was discovered that Ike's dog was retrieving the cream. But everything is all right now! Ike has



promised Steve he can have one of Dixie's puppies that arrived Oct. 16. Dixie is the proud mother of 6 of the cutest "springer and cocker" puppies you ever saw, 5 black and one black-and-white.

The BLACKWOODS are mighty proud of their beautiful new Buick. So if you see a "black streak" going down the road, it's probably the Blackwoods hurrying to make a personal appearance somewhere.

You can readily guess what TUCKY and BARBARA SADDLER and BETTY JANE RANKIN are looking for. SANTA, of course, and on Christmas morning the kiddies in your home will probably be doing the same thing — slipping downstairs in their pajamas, eager for a peek at the Christmas tree to see what Santa has left for them. "Tucky", 2½, son of EDITOR OWEN SADDLER, has a questioning look on his face, while his sister Barbara, directly behind him, is bubbling over with anticipation. Coming downstairs last is Betty Jane Rankin daughter of Mr. and Mrs. J. D. RANKIN, JR. She is a cousin of Barbara and Tucky and the oldest granddaughter of EARL MAY. "Tucky", Barbara, and Betty Jane say MERRY CHRISTMAS!

MAE WEST CORDER is happy to be back on the air singing with her sister OMA, after a 3 weeks' illness.

Homemaker EDITH HANSEN and husband are still hoping their son Don will be able to come home from the hospital in Calif. for Christmas. He writes he is feeling better.

Wedding bells rang last month in the home of one of our radio engineers, GLEN KLEIN, when his oldest daughter, Mary Kathryn, became the bride of Charles Lang of Shenandoah. Thirty guests attended the wedding, which occurred at 2

p.m. Both of the newly weds were graduated from the Shenandoah high school in 1946. The bride has been employed at the Northwestern Bell Telephone office.

Mr. Lang holds a position with the Mount Arbor Nurseries. They will make their home in Shenandoah.

JIMMIE MORGAN is getting to be as good a retriever as IKE EVERLY's dog! When Ike and Jimmie were on a duck hunting trip recently, they were just about ready to give up. Hunting was poor and they were freezing cold. Suddenly a long string of mallards loomed up on the horizon. Although quite a distance away, the boys took a long chance and fired into the flock. Much to their surprise a big mallard came plummeting down about a half mile away. Even tho they thought it would be impossible to find, Jimmie decided to walk over in the direction where the duck fell. Believe it or not, he walked within 5 feet of it. How's that for good retrieving!

It is never too cold for pianist HILTON GRISWOLD to eat ice cream! Every day as he walks in the radio office to pick up the mail, he is enjoying a fudgecicle or ice cream on a stick. And he says he drinks ICED TEA 365 days in the year. So you don't need to get out the coffee pot when Hilton comes to visit—just the ice cubes for the tea, even in the winter-time!

With only 15 min. to prepare a script for a network coast-to-coast hook-up election night, the KMA staff was in a furore. After working frantically to compile the returns, no time was left to type them. So TERRY MOSS rushed his pencilled notes to anncr. JIMMIE KENDRICK who gave them like a veteran. Orchids to Jimmie for his fine broadcast!

MERRY CHRISTMAS TO YOU ALL!



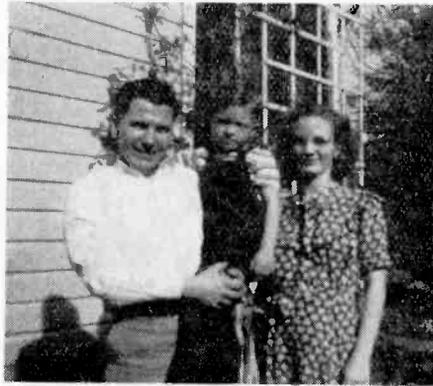
*Betty Jane Rankin, Barbara  
and "Tucky" Saddler*

## Program Personals

By **BILL BAILEY**

Who's the happy family pictured on our page this month? Well, we'd like you to meet Mr. and Mrs. Glen McElroy and son Davie of Missouri Valley, Ia. They had good reason for feeling "on top of the world" when this picture was taken. You see, just a few nights previous the McElroys had received a phone call from Happy Felton, emcee of POT O' GOLD (KMA, Weds., 8:30-9:00 P.M.) who informed them they were \$1,000 richer for merely answering the 'phone. That's right — on the night of Oct. 23 the Tums Giant Selector singled out the McElroy's number from the massed telephone directories of the nation, and that lucky call went through. Glen has his wife to thank for the family's good fortune, for it was Mrs. McElroy who answered the phone. Glen was at work but the Mrs. had decided to spend a quiet evening at home. Had she not been there to answer Happy's call, they would have received only \$100 instead of the \$1,000. At any rate, "all's well that ends well" and we're mighty happy for the McElroys as they're mighty nice people.

It's interesting to note that Don McNeill, emcee of the most popular BREAKFAST CLUB (KMA, 8:00-9:00 a.m., Mon. thru Fri.) receives more than 250,000 unsolicited letters annually. Most of these are legibly written and quite correct as to stationery and sentiments, but buried among them are odd and spectacular examples of the epistolary art. These range from monster postcards, as large as a door, to such fantastic creations as a 40-page letter with all the words spelled backward. One of the most unusual notes in McNeill's collection has letters large and



*Mr. and Mrs. Glen McElroy and son Davie.*

wavering, as though written by someone with faulty muscular co-ordination. The message was, in fact, written by a woman who has no arms. She managed to write it by holding a pencil in her toes.

Did you know that Tom Conway, who plays the title role in THE ADVENTURES OF SHERLOCK HOLMES (KMA, Sats., 8:30-9:00 PM, was born in St. Peterburg, Russia, now Leningrad? He is the brother of George Sanders and was so frequently mistaken for George that they tossed a coin to see who would change his name, and Tom lost. . . . Nigel Bruce, who portrays the role of Sherlock's aid, Dr. Watson, was born in Ensenada, Mexico;

both he and Conway are British subjects.

Did you know that Harold Levey, the composer - conductor for the T H E A T R E GUILD ON THE AIR, spent almost 2,000 hours, at the rate of 48 to 50 hours a week, writing 585 "bridges" and musical phrases for the scene changes for the radio show in its first season. He wrote the program's original theme. Nor-

man Brokenshire, the program's anncr., first stepped before a microphone 23 years ago.

Fran Allison, loveable Aunt Fanny of the BREAKFAST CLUB, once was a teacher in rural schools. She presided over classrooms in such Iowa communities as Schleswig and Pocahontas.

CRUISING CROONER JACK OWENS, already the author of numerous top-hit tunes, has done it again. His latest "Sweet Alice From Dallas", has just been published and another Owens opus "The Mistletoe Song", is scheduled to be out in time for Christmas.

BERYL VAUGHN, "Penny" on SKY KING, (5:15 KMA, Mons. thru' Fris.), was born in Monmouthshire, Wales, and spent the first four years of her life there.

Merry Christmas, Everyone!

## Meet Your Neighbors!



*Elmer (Fred Warren) Axelbender*

WHO is IT or WHAT is IT? Answering the first question is easy, but, the second --now that's a different matter. This month, MEET YOUR NEIGHBOR presents KMA's, stellar comedian FRED WARREN. (That's him in the center). Fred admits a bit more than a speaking acquaintance with the other character, so — it must be "the one and only" ELMER AXELBENDER. (Thank goodness!)

The field of music, comedy, and entertainment is no novelty to Fred. He's been

in some phase of the game almost since he can remember. Fred was born Nov. 13, 1899, in DeLeon, Tex., but he grew up "down in Arkansas". From an early career in music, orch. and etc., he came to radio in 1932. He's really no stranger, to any midwestern "listening" audience. We felt pretty lucky when he joined the KMA Gang on Aug. 12 of this year and we're hoping he'll stay for a good long time. Don't you?

[Cont'd on page 15]

## Helpful Hints for Homemakers

### A CHRISTMAS GREETING

From **LEANNA DRIFTMIER**

A strange old Christmas legend is found in different countries of Europe.

According to this tale a busy housewife was cleaning her home when she heard a knock at the door. It was the Three Wise Men, asking the way to Bethlehem. They invited the woman to go with them and carry her gifts to the Christ Child. The busy woman hesitated. She really wanted to go and see this wonderful child, but she did not want to leave her work undone. She told the Wise Men to go on ahead. She would finish her house cleaning and catch up with them.

So the Wise Men went on and the housewife cleaned her home until not one speck of dust could be found. She caught up a toy or two and still holding the broom, hurried after the Wise Men. She was too late to find them. All night she hunted for the Christ Child. According to this story, every Christmas since then the busy housewife walks through Europe searching for the Wise Men and the Christ Child. Since she cannot find the baby Jesus, she gives her toys to good children who deserve them.

Can you find the moral to this curious old story? Aren't we all too much concerned with the petty details of life? We neglect the Christ Child while we worry about things like sweeping and dusting.

### CHRISTMAS EVE

The door will not be latched tonight,  
The hearth-fire is aglow  
I seem to hear soft passing feet,  
The Christ Child in the snow.

My heart is open wide tonight  
For stranger, kith and kin;  
I would not bar a single door  
Where love might enter in.

My Christmas greetings to all of the KMA listeners! As we approach this sacred holiday, may our hearts be filled with love and compassion, not only for our own loved ones but for suffering people all over the world.

### CHRISTMAS GOODIES

By **EDITH HANSEN**

Here are some more holiday treats for you.

#### LEMON DROPS

$\frac{1}{2}$  c light corn syrup—juice and grated rind of 1 lemon or lime. Boil syrup and lemon or lime juice together until a hard ball forms in cold water. Remove from fire and add grated rind. Mix well and drop in size of pennies on buttered pans.

#### CARMEL CANDY WITHOUT SUGAR

1 c white syrup, 1 c dark syrup,  $1\frac{1}{2}$  c thin cream, 1 t vanilla, nut meats if desired. Cook syrup and 1 c cream until soft ball forms in cold water. Stir vigorously at the stage where the mixture seems to curdle. Add the remaining cream and cook to firm ball stage. This test will not be like that of a sugar mixture. The ball will be firm, not hard. Stir throughout cooking. Remove from fire, add vanilla and nuts. Pour in buttered pan to harden.

#### CHOCOLATE THIMBLES

Bake one medium-sized potato. Remove the peel and mash the baked potato while it is warm. Add 1 lb. of powdered sugar to the mashed potato, blending well. Divide into 2 parts—add coloring if desired. To one half add a few drops of peppermint, to the other half add coconut or finely shredded nut meats and vanilla. If the mixture isn't stiff enough, add a little cornstarch, mixing in well. Form into balls and dip into melted chocolate, (add a bit of shaved paraffin to the chocolate) and place on waxed paper to harden.

#### SUGAR COOKIES

SIFT TOGETHER: 3 c flour, 2 t bkg. pwd., 1 small t soda,  $\frac{1}{4}$  t nutmeg. CUT IN: 1 c shortening like pie crust. BEAT: 2 eggs, add 1 c sugar, 4 T sweet milk. Mix with above. Roll out and cut in any shape. Sprinkle tops with sugar. Bake in 375° oven. Flavor as you like best.

The happiest of Yuletide Seasons is the Hansens' wish for each of you.



## What's Worrying You?

*Here the entire KMA staff will try to answer your many and varied questions. When we don't know the answers, we'll do our best to get them for you. Can we help you?*

To HAZEL STEFFENHAGEN:

(A picture of Bill Lyles and family will appear in the Jan. issue).

To MRS. V. M.:

(Instead of Siloam Springs, Ark., Ray and Ken are located at KFEQ, St. Joseph. Elda Layman is singing with them and they are known as the Harmony Trio).

To DOROTHY POINTER:

(Yes, Virginia Lee is a daughter of Zeke and Joan. Her married name is Mrs. Hugh King, and her husband is in Japan with the Army Air Corps).

To B.L.C.:

(Paul Oliver is at station WKY, Oklahoma City).

To MARJORIE SORENSON:

(Yes, it is the same Harpo that worked with Bobbie on KMA before. Bobbie is now in Charleston, W. Va.).

To MRS. P.J.K.:

(Little Joe and Virginia have three girls, Betty Joe, Donna Lee and Shirley Jean, and one boy, Joe, Jr.).

To MRS. JOHN LETHOLT:

(Roy Blackwood has two brothers, James and Doyle, and one sister, Lena. Doyle is the older brother. Both Doyle and Lena live in Chattanooga, Tenn.).

To LYLAH LEWIS of Beattie, Kans.:

(We learned this week Tim George is working on a station in Harrison, Ark.).

To MRS. CLEM CROSSER:

(Yes, the Al Sloey who sings with the "Riders of the Purple Sage Trio" in Hollywood, is the same person who formerly worked on KMA).

To L.H.:

(Don Smith who was formerly with the Blackwoods is now in San Diego, Cal.).

Manilla, Iowa

When are you going to print a picture of "Harpo" Richardson?

Garnie Schnoor



*"Harpo" Richardson*

Here you are — meet "Harpo". Hartwell Richardson to be correct, but he likes the harmonica so well the nickname is only natural. Born in Irvine, Ky., he is 5 ft. 10, weighs 150 lbs., has brown hair and gray eyes. "Harpo" started in radio 11 years ago in Lexington, Ky. You'll remember he was at KMA before, but just returned in Sept. this year. We're glad he's back—aren't you? You can hear him on numerous KMA featured programs. We'll tell you more about "Harpo" in a future issue. Be watching for it.

### MEET YOUR NEIGHBOR—Con't.

Fred Warren is 5 ft. 6 in. tall, has brown hair, gray eyes, and weighs 160 lbs. He's married (has been since 1933) to a very charming lady he affectionately calls Charlotte. He likes to fish and do woodworking. (You should see some of the things he's done.) His favorite food has the Mexican flavor and his favorite pastime is making friends.

Fred Warren is, as ELMER might say, "Prutty much alright". We hope you think so, too. Oh yes, we'll tell Elmer you asked about him.

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## THE CORNBELT JAMBOREE



L. to R.:—Fred Warren (Elmer Axelbender); Virginia Lee Williams; Joan Williams; Zeke Williams; Jimmy Morgan; Wayne Van Horn; Harpo Richardson; Pat Evans; Donnie Everly; Ike Everly; Eddie Comer; Lou Black; Merl Douglas; Jerry Fronck; Oma West; Mae West; and Steve Wooden.

Here's something you've been requesting for a good long time—a picture of the entire KMA talent staff. Many of you have been listening to them during their Sat. night broadcast of the CORNBELT JAMBOREE. This picture was taken on the stage of the City Aud. in Council Bluffs, Ia., from where the program originates. Literally thousands of you neighbors have already attended one of these Sat. night shows and we're hoping to find all of you there before the fall and winter season is over. The CORNBELT JAMBOREE is a big 90-min. combination stage show and radio broadcast, (60 min. of which is designed for the visual audience and starts at 8:30 Sat. nights, and the 30-min. radio broadcast to which we hope you have been

listening from 9:30 to 10:00.) During the program the gang runs through a routine of comedy, music, song, and down-to-earth entertainment that pleases old and young alike.

Lou Black and Steve Wooden team up to act as master of ceremonies and sometime during the show each individual has a featured spot in which to entertain you. The small admission price of 50¢ for adults and 25¢ for children is charged for KMA's own radio review and the gang is hoping that you'll plan a party and bring the whole family to one of the shows soon. Remember, the CORNBELT JAMBOREE is at the City Aud. in Council Bluffs, Ia., every Sat. night. We'd like to see you there.