The GUIDE KMA June 1953 "Little Pin-Ups" Story on Page 2



Tekamah, Nebraska... Thanks so much for reminding me to renew my subscription to the KMA GUIDE early, as I certainly don't want to miss a single copy. I've been a subscriber since you started publishing the GUIDE in 1944, and enjoy every single issue.

Mrs. C. E. Mars

Chariton, Iowa... Enclosed find stamped self-addressed envelope for which please send me pattern No. S-164 for the pansy pattern that appeared in the March issue of the KMA GUIDE. If it isn't asking too much, may we have some chair sets and more potholder patterns in future issues of the GUIDE?

Miss Cleta Askren (See page 13 of this issue for potholder patterns.)

Osceola, Iowa...Here is my \$1 for the renewal of the KMA GUIDE subscription. We wouldn't want to miss an issue of such a grand little magazine. My husband and oldest daughter are invalids, and love to look at the pictures and read the GUIDE.

Mrs. Ralph Clark

Coulter, Iowa...Please renew the KMA GUIDE for another year. I am enclosing \$1. I think it is a wonderful magazine. I like Frank Field's morning talk at 7:15. He should have a half-hour and give flower and garden talks.

Mrs. G. H. Aldinger

Lake Park, Iowa... Enclosed find \$1 for which please send me a year's subscription to the GUIDE. I prize the little magazine very highly. Every department is fine. I'm glad the Blackwood Brothers are on for they are favorites of ours. We have been your subscribers since the first issue.

Mrs. F. B. Burns

Des Moines, Iowa... Enclosed please find \$1 to renew my subscription to the GUIDE. I was among the first subscribers when it was first published. Haven't missed an issue. It is a fine little magazine and I enjoy everything in it very much. I love to read Doris Murphy's Party Line; also enjoy Edward May's article and Frank Field's Comments.

Mrs. L. E. Boatwright

The KMA Guide

Vol. 10

No. 6 JUNE, 1953

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Allen R. Johnston, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two week's notice for changes of address and be sure to send old as well as new address.

Cover Story—

KMA's Little Pin-Ups Splash Into the Headlines

When the diaper set takes to the tub, it's without the slightest qualms, for in their daily sudsing the small-fry make it into a gigantic game put on for their amusement only.

The formula for a giggling, happy baby seems to be a large receptable to hold water, lots of suds and a variety of floating toys.

In the top left bubble, it's the contented hour for Marvin Jones, son of entertainer, Morrie Jones.

The top right bubble holds a real bathing beauty, Jeannine K. Langfitt, daughter of Farm Director, Merrill Langfitt.

Valerie Jo Douglas is the lazy type of bather who recommends reclining on a rubber cushion while in the tub; maybe it's because Valerie Jo is only 5 months old. Father Merl is announcer and m.c. for KMA.

One of Linda Jean Lahader's favorite playgrounds is her private pool at the home of her parents, Mr. & Mrs. Joe Lahader. Joe is staff announcer for KMA.

KMA AUDITORIUM SCENE OF JUNE 18 BEAUTY PAGEANT

The Southwest Iowa Beauty Pageant, a preliminary to the Atlantic City and "Miss America" contest, will again be held in the KMA Mayfair Auditorium this year. The event is scheduled for the night of June 18.

The winner of the Shenandoah pageant will be chosen from entries from Page, Fremont, Mills and Montgomery counties, and will be crowned "Miss Southwest Iowa." Two of the last three winners of this title have gone on to capture the title of "Miss Iowa" and represent the state in Atlantic City.

KMA will broadcast interviews with many of the contestants in the days preceding the June 18th pageant.

A Chat With Edward May

Here we have the month of June and usually it is one of our more beautiful months and I am sure this one will be no exception. The planting of corn and the gardening activities are a little behind last year but at the time of writing this article everything appears to be growing nicely. Also, the flowers are a little behind schedule and folks were a little concerned that the peonies were not in bloom for Memorial Day. Peonies are always a favorite and each year many people drive to Shenandoah to see the peonies when they are at their best. We set the day of Sunday, June 7, for our annual peony day, and it is possible to see in Shenandoah probably the greatest concentration of peonies in the United States, if not the entire world. It is a gorgeous sight. The route to the peony field is always plainly marked so one can drive and see literally hundreds of thousands of peony blooms in one

I know everyone likes flowers and likewise beautiful yards. Any time from early spring until late fall it would be worth your time to visit my mother's yard, part of which is shown in the picture below. This photo was taken on Poppy Day at which time mother's Azalea, which is

shown in the picture below, was at its best. Also, a beautiful tree peony beside the Azalea was in bloom but unfortunately it does not show up in the picture. In the background you see some of the beautiful pines and also a Magnolia tree which had thousands of blooms only a few weeks ago. Undoubtedly my mother's yard is the most beautiful one in Shenandoah if not in all of southwestern Iowa. Incidentally, many of you in your letters have asked how mother is feeing; as you can see, she is feeling fine and is still extremely active in her many activities.

I wish the above photograph included a picture of the large shell bark hickory tree which is located in mother's front yard. We have often laughed of an experience surrounding this tree which occurred a few years ago. One evening

while we were eating the doorbell rang and an itinerant tree surgeon was at the door stating that this appeared to be a beautiful yard and undoubtedly some of the trees needed to be worked on. The one that needed immediate attention was the tree out in the front yard with all the loose bark. The tree surgeon recommended that all the loose bark be removed and the tree be treated, otherwise it might die. I assure you the so-called tree surgeon was a little embarrassed and made a quick exit when he was informed that the particular tree in question was a shell bark hickory and the loose bark was the nature of the tree.

Annette and Karen asked me to say something for them. They hope all the boys and girls passed in school this year. Annette passed into the third grade and Karen will commence kindergarten this fall.

Both Annette and Karen have plans for the summer. They will attend summer Bible school for two weeks, then Annette proposes to spend at least a week with relatives in Red Oak. Both of the girls would like to learn how to swim. They have other projects too numerous to mention. They are typical girls, extremely active and I know they will keep themselves well occupied throughout the summer. I know. too, they will be glad to return to school when it commences this fall. We hope Karen will like school as well as Annette, who has been practically a straight A student. We don't feel our girls have to be A students but we are very pleased to have them receive good grades.



Gertrude May and Son, Edward, viewing plants in Mrs. May's yard.

KMA Guide Celebrates Ninth Anniversary With This Issue

This issue of the KMA GUIDE begins the tenth year of publication for the magazine. The first issue of the KMA GUIDE was printed in June, 1944. This is the 109th consecutive month of publication.

Members of the KMA staff who wrote for the first Guide, pose with the KMA

GUIDE book of 1944.

Doris Murphy, who writes the KMA Party Line, started her column in the first issue of the GUIDE. We thought it would be interesting to re-write a portion of her column on this page, so you can see

ner column on this page, so you can see in the samme

Left to right: Doris Murphy, Owen Saddler, and Frank Field with copy of first KMA Guide.

how the name was derived for the column. "Since I get a chance to see many of the letters you folks write to your friends here at KMA, I sort of feel like a listener on a party line. That's how I manage to find out what you're interested in. That's why, too, I've written this page especially for you. Anytime you have a question about someone at KMA, just let me know. I'll be glad to answer it for you."

Owen Saddler, the gentleman in the center, was the first KMA GUIDE editor, and is now Executive Vice-President and General Manager of KMA-KMTV, and also is the editorial chairman of the GUIDE. Though slightly out of touch with the GUIDE at the present, he still keeps in close contact with the personnel and the policies of our magazine.

Frank Field, who is standing next to Owen wrote "Tips for Farmers" in the first issue, this, of course, has been changed to "Frank Comments" in our present GUIDE. Here is a sample of Frank's first column.

"Well, there is my picture and you can see what I really look like. Disappointed, aren't you? You expected to see somebody about six feet tall and weighing about 185 pounds. As a matter of fact, I am only five feet eight and weigh about 140 pounds in the summer, and in the winter time I

get up to about 145.

"Of course, thousands of you happen to live within driving distance of Shenandoah already knew what I looked like from having visited with me in the retail store where we have the garden seeds, hybrid seed corn, farm seed, bug dust and other miscellaneous merchandise. But with the tire and gasoline situation what is is, more and more of you are doing your trading by mail and I don't blame you a bit."

Also, in the first issue, Ralph Childs, KMA's news Editor, wrote a column on "How KMA Will Cover the Invasion." In his column he explains KMA's policies on news coverage, which are still in effect, prompt

news coverage, and above all accurate news coverage.

When the first GUIDE was published, the world was waiting and wondering when the invasion of Europe would begin. As the fateful hour approached, the KMA radio newsmen realized the responsibilities they carried in broadcasting the news to thousands of anxious parents and families, throughout the KMA-area. They stayed on the air 24 hours a day bringing the latest news reports to their waiting listeners.

If any of you readers have the first issue of the GUIDE around the house you will notice that the above mentioned three; Doris Murphy, Owen Saddler and Frank Field, are the only three writers that are connected with the magazine today that wrote for the first GUIDE issue.

The KMA Guide

KMA Covered Coronation June 2nd Starting at 10:15

The direct radio coverage began with the colorful departure of Elizabeth II from Buckingham Palace, through the pageantry of the procession to Westminster Abbey, the ancient Coronation Rites in the Abbey, followed by the newly-crowned Queen's departure for the Palace and her balcony greetings to cheering subjects.

Describing the pomp and circumstances of the historic event for the ABC Radio Network was ABC's Mary Margaret McBride, beloved "First Lady of Radio;" well-known human interest commentator Ted Malone, Frederick B. Opper, noted news commentator and manager of ABC's London News bureau; Blevins Davis, American authority on Coronations; and Robert Sturdevant, news commentator and manager of ABC's Paris News Bureau, plus other ABC newsmen.

The actual Coronation ceremonies was reported only by the British Broadcasting Corporation, whose on-the-spot broadcasts was made available to ABC and other networks.

Later that same day, June 2, the ABC Radio Network presented the first official address of Queen Bess to the British

nation and Commonwealth from 3:30 to 4:00 p.m., CDT.



Mary Margaret McBride, "First Lady of Radio" who covered the Coronation.

Merrill Langfitt, KMA's Farm Service Director, Covers KMA Area By Plane

Last summer we had a picture of Merrill Langfitt and the Luscombe that he had just purchased. Here is the new Cessna 120 that Merrill bought from a farmer near Harlan, Iowa. With the flying bug taking a good sized bite into KMA personnel, nearly everyone here is a real flying enthusiast. Which is no wonder, for the thrill of taking off from the ground and surveying our portion of the country from the sky, watching cars the size of ants scurrying about, make you want to fly forever.

Merrill says that if the welcome mat is still out on the landing strip of your farm he's liable to stop by for a chat and a cup of coffee.



Merrill Langfitt in front of his Cessna 120.

MERL DOUGLAS AND FAMILY ENJOY DAILY ICE-CREAM CONES

*Merl Douglas and his family feel they know how to beat the heat this summer. Just stop by your nearest ice cream parlor and order a double dip of your favorite ice



Merl Douglas and family show how to beat the warm weather this summer.

cream. That's what the Douglas family do anyway, and others say if you don't think about the heat it won't bother you. We wonder!

Sharon Lyn seems to have the largest cone in the crowd, a triple dip lime sherbet, making Ruth and Merl's a poor second.

Valorie Jo doesn't seem to be interested in food at this time, she's trying to find out what your GUIDE photographer is doing.

'Junior Junction' Designed For Teenagers

"Junior Junction," returns to KMA at 10:00 Saturday mornings. As in the past, this program is designed for teenagers. Each week "Junior Junction" will introduce the "Junior you should know."

An outstanding teenager will be interviewed briefly; an adult guest, either a celebrity or prominent person will be presented. There will be a teen record of the week; Rex Maupin and his orchestra will play music, and finally a new treasure hunt based on identifying states in the United States through characterization features, will begin.

'PLATTERBRAINS' NEW MUSICAL QUIZ PROGRAM TO BE AIRED OVER KMA

The new breezy, musical quiz program, "Platterbrains" will be aired over KMA Friday evenings from 7:30 to 8:00.

A panel of representative names of the music and show business world are asked to identify vocalists, orchestras, song titles, composers, etc., from records and clues.

"Platterbrains" concentrates on the popular music field and will be aimed for teenagers as well as adult appeal. Guest personalities such as Elliot Lawrence, Mel Torme, Eileen Barton, Bobby Sherwood and Benny Goodman, will serve on the panel from time to time. Virginia Wicks and George Frazier, who write about the music world for newspapers and magazines, will be regular members of the panel with the two guest personalities each week. Leonard Feather, editor of Downbeat, will serve as moderator for "Platterbrains."

To join in the game, send a letter or card to "Platterbrains" with a question about singers, bands, or tunes telling us the name of a song and an artist. If your question is used on the air and stumps the panel, you will receive a years subscription to "Downbeat Magazine". Send all your questions to "Platterbrains", c/o ABC, New York City, New York.

'STRICTLY INSTRUMENTAL' FEATURES, PARKER, JONES AND DILLEY

"Strictly Instrumental" features Marge Parker, piano; Morrie Jones, electric guitar; and Buck Dilley, bass fiddle.

"Strictly Instrumental" is a fast paced instrumental program featuring songs of the day in a fresh instrumental styling. The trio brings you melody as you like it.

"Strictly Instrumental" is heard Monday through Friday at 11:45 a.m.

CURLY DALE BROUGHT BACK BY POPULAR DEMAND

"Curly Dale" is the title of a new program aired over KMA, Monday through Friday at 11:30 a.m.

Because of popular demand, Curly Dale is returning with his own show, singing and playing the guitar. Curly will sing songs you like to hear. The new listeners, and those of you who remember Curly in his previous program, will enjoy the new Curly Dale show.

Grass Root Notes

By MERRILL LANGFITT KMA Farm Service Director

At last summer weather has arrived. Fresh garden vegetables, corn shooting above the ground and good pasture conditions typify the season we are in. This is the time of year one's fancy turns to the thoughts of vacation time, fishing in the mountains or north woods — and it's time to brush the cobwebs off the picnic basket.

I had a brief fling at fishing the two opening days in Minnesota. Three of my brothers and myself flew to the Lake of the Woods for an opening season try at the Walleyes. When fishing I usually have to lie or make excuses. This time I'll make excuses. It was too cold, fishing was not good — no one got their limit — and neither did we. We did catch enough nice ones for eating, however, and are they ever good! Rolled in yellow corn meal,

fried crisp in butter and lard, sitting down to a cozy table in Cliff Polley's cabin cruiser. I don't know how you can beat it. Cliff Polley, farmer from near Bethany, Missouri and his wife, were our hosts. We fished from the 32 foot cabin cruiser that Cliff built in his farm shop a few winters ago. Even though fishing was poor, we enjoyed ourselves for a few days in the crisp, cool air of the North Woods. I'll show you a picture of the cabin cruiser next month.

Turning from fish to cattle — Beef is good eating too! I visited the Nebraska Sandhills late in May. Ranchers out there are bracing their feet for lower feeder cattle prices this fall. They have seen the feeder take it on the chin . . . now they know their turn is next. They admit they have increased cattle numbers too much and must now start cutting back the number of cattle produced. This fall the ranchers will have more calves to sell and fewer of the heavy weights. The theory here is to cut down the tonnage of beef going to market. The whole cattle industry asks no government support. Rather they want a free and open market to operate in. That is the American way.

Farmers have always operated as independent business men. I'm sure agriculture could set an example for other segments of our whole economic framework. Farmers, I am sure, believe in more self reliance and less reliance on the Federal



Merrill Langfitt, as he looks broadcasting from behind the KMA microphone.

Government to solve their many problems. With a renewed faith in that philosophy we can end this drift toward socialism and continue to build a better America for our children.



Forecast For The Month



BIRTHDAYS:

June 4—Evalyn Saner, traffic manager.

June 5—Karen May, daughter of Edward May, President of KMA.

June 7—Merl Douglas, announcer.

June 8—Lyn Soflin, staff artist.

June 20—Margaret Kling, wife of Norman Kling, control room operator.

June 21—Martha Nielson, mother of Warren Nielson, program director.

June 29—Ralph Childs, newseditor.

ANNIVERSARIES:

June 10—Erva Nell and Walter Ely, engineer.

June 12—Florence and Warren Nielson, program director.

Junt 16—Ruth and Merl Douglas, announcer.

June 19—Edward May and Eleanor, President.

June 23—Frances Rankin, wife of J. D. Rankin,



With DORIS MURPHY

Catching a train in New York might be strenuous, but it couldn't be anymore exciting than Margaret Boylan's experience catching a train in Iowa. With friends, Margaret and her mother, HOMEMAKER BERNICE CURRIER, were driving to Red Oak, where Margaret was to take the train for her home in New York. They were within a half mile of the outskirts of Red Oak, when the car suddenly developed engine trouble. Realizing the train was due in 10 minutes, the girls had to act fast! One started toward a farm house for help. the other dashed toward a country store to call for a taxi. Just then a passerby came along and stopped to investigate the trou-Finding out their predicament, he quickly loaded Margaret . . . bag and baggage in his car and dashed to the station, arriving just in time for her to board the But that didn't end the problems! In the meantime, the girl's car, which had blown a gasket, had to be taken to a garage for repairs; she had to phone her husband to notify other friends she couldn't take them to a party that afternoon; and they had to return home in her father-inlaw's car. I'm always puzzled WHY cars pick such inopportune times to "blow gaskets."

If ANNOUNCER JOE LAHADER can swim as good as he can do acrobatics . . . watch out! You'll see some mighty fancy diving and water capers at the Shenandoah pool this summer. JOE, working under Don Tebbe, pool manager, will conduct Red Cross Junior and Senior Life Saving classes, instruct beginners and advanced swinming classes in a beautiful Water Ballet or Aquacade at the close of the season. JOE'S athletic ability was proven when he was a boy, and worked with his father's acrobatic troupe on the vaudeville circuit. If you hear a "big s-w-i-s-h" in the studio some evening, don't be alarmed. It will probably be JOE "diving" into a commercial with as much enthusiasm as he dives into the pool.

MARGE and LARRY PARKER are "fiends" for salads, and pictured here you see LARRY in the kitchen ready to prepare a salad for lunch. Out on the work tables he has cabbage and hard boiled eggs ready to cut up, a can of salmon, and MARGE is up on the ladder handing him a bottle of stuffed olives from the shelf. LARRY loves to cook and can get as good a meal as MARGE. He first became interested in cooking when in the army and his Mess Sergeant was a professional chef in Los Angeles. Today, he has around 100 cook

The cookie jar books. at the Parkers is usually filled with chocolate chip or peanut butter cookies. One of LARRY'S favorite dishes is meat casserole. When you hear LARRY on his "Light Housekeeper" program, 11:55 a. m. to 12:00 o'clock, giving house-hold hints, you can rest assured LARRY KNOWS KNOWS what he is talking about. He's experienced!

There ARE times when it seems like everything goes wrong; and FLOR-

Marge and Larry Parker fixing lunch at home.



ENCE FALK, the "FARM-ER'S WIFE" and family went through just such an experience lately. Having overslept, FLORENCE hurried to get food cooked to take to the church for a dinner one Sunday. Since it was raining, they decided to drive the pickup instead of the car. they just got over the first hill . . . when the car ran out of gas. Byron, minus overshoes . . . in his Sunday suit ... and in the rain ... trudged down the newly graded road of soft mud, back home to get gas. This delayed their arrival at church! None was more disappointed than Karen who had arrived too late to help take up the collection. With all this happening on

Sunday, I'm not surprised FLORENCE was so worn out by Monday that she arrived at the KMA studio . . . ready to take her program, and found she had left all her notes at home! Fortunately, she had a recipe in her purse and notes she had taken on an interview with Halfdan Jorgensen, from Denmark, so with these, she gave a very interesting program. This proves . . . the "FARMFRS'S WIFE" can meet ANY emergency.

Returning home from church one Sunday, MARGE PARKER decided to make up a big batch of chili. She used two cans of beans, two cans of tomatoes, a pound of hamburger with plenty of onions and garlic. After seasoning it just right, she left the kettle on the stove so they could warm it up later. Around 4 o'clock, LARRY turned on the gas real low. In the meantime, they decided to take a nap, forgetting the chili heating on the stove. When they awakened, you can imagine the terrible odor of burned food that greeted them. The entire batch of chili was burned to a crisp!

What a "sleepy head", ANNOUNCER BILL HARE turned out to be! About 4 o'clock one afternoon he decided to take a little nap. He laid down on the bed with his clothes on, expecting to rest until supper time. But he slept right through and didn't waken until 5 minutes of 7 next morning. You can imagine how surprise! he was when he woke up, to find he had slept nearly 15 hours straight and was due at the studio in just 5 minutes. But he made it . . . even though he was a little



KMA's three homemakers, Adella Shoemaker, Bernice Currier and Florence Falk at work in the kitchen.

confused as to what day it was!

Do you know what to do if a tornado should strike? KMA'S FARM SERVICE DIRECTORS, MERRILL LANGFITT and JACK GOWING, found lots of folks were anxious to have information on tornadoes and safety rules, so they prepared a pamphlet in cooperation with the Weather Bureau Office at Little Rock, Arkansas, giving information on the subject. To date, over 500 requests have come in asking for it.

When KMA'S three homemakers get together for an afternoon cup of coffee and a visit, you know good things will come from the oven. In this picture, you see ADELLA SHOEMAKER (at left) with mixing bowl in hand; BERNICE CURRIER pouring water in the coffee pot and FLORENCE FALK, the "FARMER'S WIFE", taking hot rolls out of the oven. On the stove back of FLORENCE is a coffee cake with brown sugar and pecan topping, and homemade frosted chocolate And do you know what homecookies. maker's always end up talking about? RECIPES! Yes, they love talking about recipes because that is what they are busy doing everyday in their own kitchens . . . testing recipes and making sure they are GOOD, before they use them on their programs or bring them to you in the KMA GUIDE. If YOU have favorite recipes, send them to the homemakers. They would appreciate receiving them, and sharing them.

Frank Comments

By FRANK FIELD

This is Christopher Field Bellamy, the next to the youngest grandchild. In fact he is the youngest grandson. Eighteen months old and wearing size 3 and 4 clothes. This picture was taken on Sunday morning as you will notice the funny paper which Chris had been looking over while I was getting the camera set up and ready to shoot.

Jim, Peg and the two boys dropped in rather unexpectedly a few days ago for a short visit. They came by car, however, as they had a little tough luck with their plane. It got pretty badly cracked up a few days ago. It seems they loaned it to a friend who was supposed to be a good pilot. He took off without making his cockpit check and discovered too late that he had forgotten to unlock the control. The resulting crash was really something to see. Yes, the pilot walked away without a scratch. The net result is that Peg and Jim are back to riding on the ground instead of in the air.

The outfit that Jim works for has a branch plant back in Ohio and there is a fairly strong possibility that they may transfer Jim to the Ohio plant this summer.

I hadn't seen the kids since they moved to Texas last fall and Shannon didn't seem to have changed to amount to anything, but you see Chris is almost twice as old now as he was when I saw him last, and

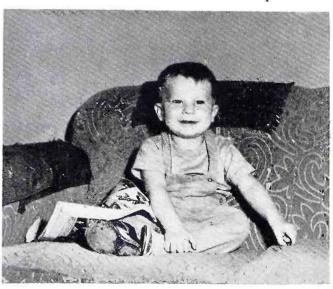
naturally he has changed plenty. Jennie, of course, couldn't notice so much change as she went down to visit the Bellamys back in February and stayed a week.

I haven't seen Polly Ann for several weeks but Jennie and Zo were down to Hamburg a few days ago to visit the John Field family and they report that Polly is getting to be a raving beauty. Remember what I said last month about the only girl among 6 grandchildren? By the way I want to apologize to Maxine's sister, Essie Fay, Polly Ann is not the first granddaughter on both sides of the family as Essie Fay has one boy and one girl older than Polly Ann.

Everything seems to be running along very smoothly at the Fishbaugh residence, except that little Johnnie is pestering his folks now to get him a horn of some kind so that he can eventually play in the high school band. He had in mind a French Horn, but his mother says she has hard enough time to get him to do his daily piano practicing and that horn practice on top of that would be just too much.

The season as a whole seems to be from two to three weeks behind schedule this year. It looks now as if the peonies will not hit their peak here in Shenandoah until the 7th to the 10th of June, where ordinarily they are right at their very best by Decoration Day. This is the 21st of May today as I am writing this page and the Lilacs are just beginning to fade now. The Spirea Van Houttei is just beginning to make a showing and only the very earliest of the Iris are out in bloom. Darwin Tulips are right at their very best. Incidentally they never have been as fine and as showy as they have been for the last 2 or 3 weeks. It seems that the cool, late spring was just exactly what they liked. I don't believe I ever had a better prospect for a garden in spite of the cold weather. Of course, the beans and sweet corn are a couple weeks behind but they will catch up. Everything else is coming along gloriously.

The fourth planting of sweet corn is coming through the ground, and tonight Jennie and I are going to plant two more short rows of Io-Chief and Hybrid Stowell's. We plan on making another small planting every two weeks up to the middle of July, so as to have fresh corn clear up to frost.





HOMEMAKER'S GUIDE

RECIPES

By BERNICE CURRIER

DEVILED EGGS SPANISH STYLE

A-1/3 cup butter or margarine

1/3 cup chopped onion

1/3 cup chopped celery

B-3 tablespoons flour

C-3 cups cooked tomatoes

1 teaspoon sugar

1 teaspoon salt

1/4 teaspoon pepper

1/4 teaspoon garlic salt

6 hard cooked eggs, deviled

1/2 cup butter bread crumbs

6 slices toast

Cook A over low heat until tender. Blend in B, add C and cook, stirring constantly until thickened. Pour into shallow 2 quart baking dish. Arrange deviled eggs in sauce, deviled side up. Top with buttered crumbs. Place in hot oven (425°) until sauce is bubbly (10 to 15 minutes). Serve over toast, rice, spaghetti or noodles. Makes 6 servings.

MOLDED PINEAPPLE VEGETABLE SALAD

1-3/4 cups pineapple juice

1 pkg. lemon gelatin

1/4 cup lemon juice

1 cup finely shredded raw cabbage

1/2 cup grated raw carrot

1 three ounce package cream cheese

2 tablespoons light cream

3 tablespoons toasted chopped almonds

8 slices pineapple

Heat 1 cup juice and add gelatin, stir until dissolved. Add remaining 3/4 cup juice. Stir in lemon juice and cool until syrupy. Add vegetables. Mash cheese with folk and blend in, add almonds. Form into small balls to fit center of pineapple rings and press firmly into place. Arrange 2 rings on bottom of shallow dish, place 2 on each side, and 1 at each end. Spoon gelatin mixture over all and chill in refrigerator until firm. Unmold on bed of lettuce or other greens. Serves 8.

UPSIDE DOWN COFFEE CAKE

A-1 package dry yeast

1/4 cup lukewarm water

B-1/4 cup shortening

1/2 cup sugar

1 teaspoon salt

C-2 eggs beaten

D-3/4 cup milk scalded and cooled

E-3-1/2 cups sifted flour

Dissolve A. Cream B, add C, and add D then add A, beating well. Add E and mix well. Let rise to double. Generously butter bottom of 2 ten-inch pans, sprinkle 1/2 cup brown sugar over each, then spread pecans over, then dribble white corn syrup over, but not too much. Divide dough and spread over each pan. Bake 30 minutes at 375°. Turn out on racks to cool.

RECIPES By ADELLA SHOEMAKER COCONUT SQUARES

1/2 cup butter

2 cups brown sugar

2 eggs

1 teaspoon vanilla

1/4 teaspoon salt

2 cups sifted flour

2 teaspoons baking powder

1 cup coconut

1/4 cup chopped nut meats

Cook the butter and brown sugar until bubbly. Cool. Add eggs and beat hard. Add vanilla and salt. Add flour sifted with baking powder. Then add the coconut and chopped nut meats. Spread in a pan approximately 10" by 15". Bake 25 minutes at 350°. Cut in squares while warm but let cool before removing from pan.

BAKED CHICKEN AND ASPARAGUS

1 small can Pimientos, diced

4 cups chicken cut bite size

2 cups chicken gravy

2 packages frozen asparagus, cooked

1 cup diced Cheddar cheese

Salt

Place chicken in bottom of baking dish. Pour half of gravy over chicken. Arrange asparagus over this. Add half the cheese



Frank Comments

By FRANK FIELD

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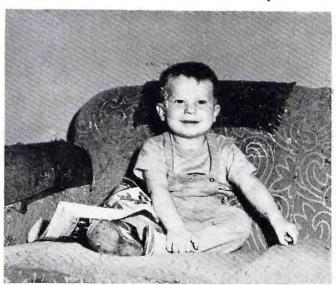
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The fourth planting of sweet corn is coming through the ground, and tonight Jennie and I are going to plant two more short rows of Io-Chief and Hybrid Stowell's. We plan on making another small planting every two weeks up to the middle of July, so as to have fresh corn clear up to frost.





HOMEMAKER'S GUIDE

RECIPES

By BERNICE CURRIER

DEVILED EGGS SPANISH STYLE

A-1/3 cup butter or margarine

1/3 cup chopped onion

1/3 cup chopped celery

B-3 tablespoons flour

C-3 cups cooked tomatoes

1 teaspoon sugar

1 teaspoon salt

1/4 teaspoon pepper

1/4 teaspoon garlic salt

6 hard cooked eggs, deviled

1/2 cup butter bread crumbs

6 slices toast

Cook A over low heat until tender. Blend in B, add C and cook, stirring constantly until thickened. Pour into shallow 2 quart baking dish. Arrange deviled eggs in sauce, deviled side up. Top with buttered crumbs. Place in hot oven (425°) until sauce is bubbly (10 to 15 minutes). Serve over toast, rice, spaghetti or noodles. Makes 6 servings.

MOLDED PINEAPPLE VEGETABLE SALAD

1-3/4 cups pineapple juice

1 pkg. lemon gelatin

1/4 cup lemon juice

1 cup finely shredded raw cabbage

1/2 cup grated raw carrot

1 three ounce package cream cheese

2 tablespoons light cream

3 tablespoons toasted chopped almonds

8 slices pineapple

Heat 1 cup juice and add gelatin, stir until dissolved. Add remaining 3/4 cup juice. Stir in lemon juice and cool until syrupy. Add vegetables. Mash cheese with folk and blend in, add almonds. Form into small balls to fit center of pineapple rings and press firmly into place. Arrange 2 rings on bottom of shallow dish, place 2 on each side, and 1 at each end. Spoon gelatin mixture over all and chill in refrigerator until firm. Unmold on bed of lettuce or other greens. Serves 8.

UPSIDE DOWN COFFEE CAKE

A-1 package dry yeast

1/4 cup lukewarm water

B-1/4 cup shortening

1/2 cup sugar

1 teaspoon salt

C-2 eggs beaten

D-3/4 cup milk scalded and cooled

E-3-1/2 cups sifted flour

Dissolve A. Cream B, add C, and add D then add A, beating well. Add E and mix well. Let rise to double. Generously butter bottom of 2 ten-inch pans, sprinkle 1/2 cup brown sugar over each, then spread pecans over, then dribble white corn syrup over, but not too much. Divide dough and spread over each pan. Bake 30 minutes at 375°. Turn out on racks to cool.

RECIPES

By ADELLA SHOEMAKER COCONUT SQUARES

1/2 cup butter

2 cups brown sugar

2 eggs

1 teaspoon vanilla

1/4 teaspoon salt

2 cups sifted flour

2 teaspoons baking powder

1 cup coconut

1/4 cup chopped nut meats

Cook the butter and brown sugar until bubbly. Cool. Add eggs and beat hard. Add vanilla and salt. Add flour sifted with baking powder. Then add the coconut and chopped nut meats. Spread in a pan approximately 10" by 15". Bake 25 minutes at 350°. Cut in squares while warm but let cool before removing from pan.

BAKED CHICKEN AND ASPARAGUS

1 small can Pimientos, diced

4 cups chicken cut bite size

2 cups chicken gravy

2 packages frozen asparagus, cooked

1 cup diced Cheddar cheese

Salt

Place chicken in bottom of baking dish. Pour half of gravy over chicken. Arrange asparagus over this. Add half the cheese



Frank Comments

By FRANK FIELD

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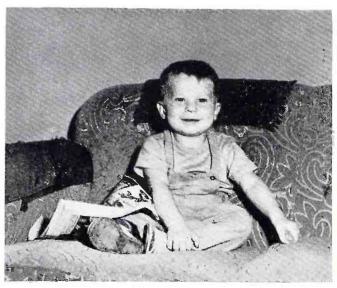
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4 cups chicken cut bite size

2 cups chicken gravy

2 packages frozen asparagus, cooked

1 cup diced Cheddar cheese

Salt

Place chicken in bottom of baking dish. Pour half of gravy over chicken. Arrange asparagus over this. Add half the cheese





and half the pimientos. Cover with remaining gravy. Top with rest of cheese and pimientos. Bake at 325° for 15 minutes.

STRAWBERRY SALAD

1 pound marshmallows

3 tablespoons strawberry juice

1 cup crushed pineapple, drained

1 cup crushed strawberries

1 3-ounce package Philadelphia cream cheese

1/2 cup salad dressing 1 cup whipping cream

Dissolve marshmallows in strawberry juice (in double boiler, or heavy pan with very low flame.) Cool. Add fruit. Blend cheese and salad dressing. Whip cream and fold into dressing. Add to first mixture. Freeze in refrigerator tray. Remove from refrigerator about 20 minutes before serving so it will soften slightly at room temperature. Serves 8.

"DIP" FOR CAKE

This sauce will not be thick even after whipped cream is added. It's smooth, and delicious. It's a "star" recipe.

2 cups strong coffee

1 cup sugar

2 tablespoons corn starch

1/2 pint whipping cream

1 teaspoon vanilla

Cook the first three ingredients and let cool. This will be a thin sauce. Whip cream and add to above with 1 teaspoon vanilla. Spoon over cake. The cake should be quite thin to make bigger squares,

The Farmer's Wife

By FLORENCE FALK

FOUR-EGG SPONGE CAKE

4 eggs, separated

1/2 teaspoon salt

2 tablespoons cold water

1/2 cup hot water

1-1/2 cups sugar

I teaspoon vanilla flavoring

1-1/2 cups sifted all-purpose flour

1/2 teaspoon cream of tartar

Beat egg yolks and 1/4 teaspoon of the salt in a 3-1/2 quart mixing bowl until very thick and light-colored. Add cold wa-

ter and beat for 1 minute. Then hot water next and beat about 5 minutes or until mixture fills bowl 3/4 full. Gradually beat in sugar; stir in vanilla. Beat until very fluffy. Blend in flour. Beat egg whites until frothy; add cream of tartar and remaining salt and continue beating until stiff but not dry. Fold whites into eggyolk mixture. Pour into an ungreased 10 inch tube pan and bake in a moderate oven (325°) for 1 hour. Invert pan on rack and cool for 20 min. Yield 12 portions.

ORANGE ICING

4 tablespoons butter or margarine

2 cups sifted confectioner's sugar

1 tablespoon grated orange rind

4 to 6 tablespoons orange juice

1 cup grated coconut

Combine butter or margarine with sugar, creaming well. Add grated orange rind and enough orange juice to bring the icing to an easy spreading consistency. Beat until fluffy. Cover top and sides of cake with icing and sprinkle iced surface with grated coconut.

ASPARAGUS

Alternate layers of drained cooked asparagus with a white sauce to which you have added grated cheese and toasted blanched almonds (chopped.) Bake this casserole in a moderate oven 350° for about 20 min.

Roll cooked stalks of asparagus in thin slices of ham or dried beef. Broil and place on hot serving plate. Top with white sauce to which has been added grated cheese and 2 hard cooked eggs chopped fine.

SWEDISH RASPBERRY SOUP (Saft Soppa)

12 large prunes

2 cups raspberry juice

Soak prunes according to directions. Simmer in the water soaked in until tender. Add the raspberry juice and thicken slightly with 2 tablespoons of cornstarch. Sweeten to taste. May be served hot or cold. This may be thickened more with cornstarch and served as a pudding or dessert in sherbet glasses. Serve cold with whipped cream. This may also be used in layers with raspberry ice cream and served in parfait glasses.





The picture above is obviously posed, Bill doesn't work that hard normally. That is, he works the two jobs. In the morning Bill is seen over at the KMA office, typing up copy for the spot announcements and commercials heard over KMA during the day.

Then at 12:15 p.m. he goes across the street to take his turn at the microphone. His voice is familiar to thousands throughout the KMA listener area and starting May 29th, Bill will turn his talents to copy writing full time, while Doris Murphy takes her vacation to Boston.

NOVELTY POTHOLDERS Pattern For The Monh

Here's a gay touch for the kitchen you love. This life-like grapefruit is crocheted in yellow sections with a bright red cherry in the center; the nautical striped bass is

done in shades of blue. Both holders are padded for insulated protection. Enter as many articles as you like in the potholder classification of the Nationwide Crochet Contest.

Ladies who want this novelty potholder set may send a selfaddressed, stamped envelope to THE KMA GUIDE, Shenandoah, Iowa. Ask for leaflet No. S-359.

Patterns such as the one shown here appear in each month's issue of THE KMA GUIDE, and are FREE OF CHARGE. Nationwide Crochet Contest rules are also available.

"Space Rangers" Will Make Its Debut Over KMA

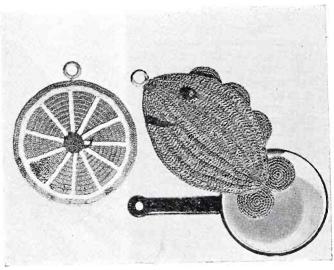
"Space Rangers" ABC's new action packed mystery, adventure series, will make its debut Tuesday, June 2nd over KMA at 7:00 p.m.

This mystery adventure series takes listeners into the world of tomorrow. The program has a new unique approach to the universally popular "Futuristic", treating the fantastic in a probable manner creating the effect of what happens in this eerie world of tomorrow could actually happen today. "Space Ranger" dramatizes the exciting cases of Rocky Starr of the "Space Rangers" as he travels to way off worlds of tomorrow in "Space-nine", the unit called designate of his Ranger space ship.

As his assistants, Rocky has colorful, humorous "Flaps" Reagle, as well as lovely Gail Anderson, the typical young girl of tomorrow.

'LETTER FROM LYN' NEW KMA DISC JOCKEY PROGRAM

Coming up with what she thinks is a novel new twist for a disc jockey program, Lyn talks to the audience, as if she were writing a letter to a friend. She gives the inside story on the records she spins, and also the story and interesting facts on the artists who record them. The program will be a combination of western and popular records. There will also be popular songs recorded by western artists. "Letter From Lyn" is a fast moving program from beginning till end.



KMA DAILY PROGRAMS FOR JUNE, 1953

960 ON YOUR DIAL - 5000 WATTS - ABC

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:30 a.m.—Country Jamboree 6:00 a.m.—News & Weather

6:15 a.m.—Bob Stotts (M.W.F.S.)

6:15 a.m.—Practical Land Use (Tu. & Th).

6:30 a.m.—Merrill Langfitt

7:00 a.m.—News

7:15 a.m.

FRANK FIELD

Every day at 7:15 Monday thru Sat.



7:30 a.m.—Betty & Lyn

7:45 a.m.—Morning Headlines 9:00 a.m.—Bernice Currier

9:00 a.m.—Bernice Currier
9:25 a.m.—Whispering Streets
9:45 a.m.—When a Girl Marries
10:00 a.m.—Kitchen Club
10:30 a.m.—Turn To A Friend
11:00 a.m.—Adella Shoemaker
11:25 a.m.—Jack Berch
11:30 a.m.—Etry Crocker (M.W.F.)
11:30 a.m.—Curly Dale (T.TH.)
11:45 a.m.—Strictly Instrumental
12:00 p.m.—News
12:15 p.m.—Edward May
12:30 p.m.—Midday Farmer

12:30 p.m.—Midday Farmer

12:45 p.m.

RALPH CHILDS

The up to the minute Market Report



1:00 p.m.—Western Caravan 1:15 p.m.—Letter From Lyn

1:30 p.m.—Betty Crocker (M.W.F.)

1:30 p.m.—Betty Crocker (M.W.F.)
1:35 p.m.—Nishna Valley Neighbors
1:45 p.m.—Bob Stotts
2:00 p.m.—The Midwesterners
2:30 p.m.—Marge's Song Shop
3:00 p.m.—Jack Owens
3:25 p.m.—Betty Crocker (M.W.F.)
3:25 p.m.—Late News (T.Th.)
3:30 p.m.—Florence Falk
4:00 p.m.—Merl Douglas Show
4:30 p.m.—News
4:45 p.m.—Blackwood Brothers

4:45 p.m.—Blackwood Brothers

5:00 p.m.—Tumble Weed Ranch 5:30 p.m.—Ronny Kemper

5:45 p.m.—John Conte

6:00 p.m.—Farm Bulletin Board

6:15 p.m.—Organ Serenade

6:30 p.m.—News

6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

7:00 p.m.-Lone Ranger

7:25 p.m.—Les Griffith 7:30 p.m.—Your Land And Mine

7:45 p.m.—Concert Studio 8:45 p.m.—Jan Peerce 9:00 p.m.—Marines In Review

9:30 p.m.-Your Star Time

9:45 p.m.—Elmer Davis 10:00 p.m.—News

10:15 p.m.—News 10:15 p.m.—Sports Report 10:30 p.m.—Edwin C. Hill 10:35 p.m.—Dance Band 11:00 p.m.—Newstime 11:15 p.m.—Music In The Night

TUESDAY NIGHT

7:00 p.m.—Space Rangers

7:25 p.m.—Les Griffith

7:30 p.m.-Paul Whiteman's Teen Club

7:30 p.m.—Paul Whiteman's Tee 8:00 p.m.—Am. Town Meeting 8:45 p.m.—Forward March 9:00 p.m.—Discovery 9:30 p.m.—Homes On The Land 9:45 p.m.—Elmer Davis 10:00 p.m.—News 10:15 p.m.—Sports Report 10:35 p.m.—Edwin C. Hill 10:35 p.m.—Dance Band

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11:00 p.m.—Newstime

11:15 p.m.—Music In The Night

WEDNESDAY NIGHT

7:00 p.m.—Lone Ranger

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7:25 p.m.—Les Griffith
7:30 p.m.—Mystery Theatre
8:00 p.m.—Mr. President
8:30 p.m.—Crossfire
9:00 p.m.—City Of Times Square
9:30 p.m.—Heres To Vets
9:45 p.m.—Elmer Davis

10:00 p.m.—News

10:15 p.m.—Sports Report 10:30 p.m.—Edwin C. Hill

10:35 p.m.—Dance Band

11:00 p.m.—Newstime

11:15 p.m.—Music In The Night

THURSDAY NIGHT

7:00 p.m.—Space Rangers 7:25 p.m.—Les Griffith 7:30 p.m.—Heritage 8:00 p.m.—ABC Playhouse

8:30 p.m.—Time Capsule
9:00 p.m.—Top Guy
9:30 p.m.—Serenade In Blue
9:45 p.m.—Elmer Davis
10:00 p.m.—News
10:15 p.m.—Sports Report
10:30 p.m.—Edwin C. Hill
10:35 p.m.—Dance Band
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

FRIDAY NIGHT

7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—Platterbrains
8:00 p.m.—Ozzie & Harriet
8:30 p.m.—Corliss Archer
9:00 p.m.—Boxing Bout
9:45 p.m.—Elmer Davis
10:00 p.m.—News
10:15 p.m.—Sports Report
10:30 p.m.—Edwin C. Hill
10:35 p.m.—Dance Band
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SATURDAY PROGRAMS

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9:00 a.m.

BERNICE CURRIER'S

"Homemaker's Visit" Every day at 9 a.m. Monday thru Sat.



9:30 a.m.—Space Patrol
10:00 a.m.—Junior Junction
10:30 a.m.—Little League Clubhouse
11:00 a.m.—101 Ranch Boys
11:30 a.m.—Am. Farmer
12:00 noon—News
12:15 p.m.—Edward May
12:30 p.m.—Midday Farmer
12:45 p.m.—This Week On The Farm
1:00 p.m.—Polka Time
1:15 p.m.—Letter From Lyn
1:30 p.m.—Nishna Valley Neighbors
1:45 p.m.—Bob Stotts
2:00 p.m.—Horse Races

2:30 p.m.—Tennessee Ernie
3:00 p.m.—Andy Parker
3:30 p.m.—Florence Falk
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4:30 p.m.—News
4:45 p.m.—Blackwood Bros.
5:00 p.m.—Tumble Weed Ranch
5:30 p.m.—101 Ranch Boys
6:00 p.m.—Harmony Shop
6:15 p.m.—Three Suns
6:30 p.m.—News
6:45 p.m.—Your Navy Show
7:00 p.m.—Dancing Party
9:00 p.m.—Sat. At The Shamrock
9:30 p.m.—Strong's Treasury Show
10:00 p.m.—News
10:15 p.m.—Frank & Jackson
10:30 p.m.—Navy Hour
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

SUNDAY PROGRAMS

7:00 a.m.—News
7:15 a.m.—Morning Song
7:30 a.m.—Worship Service
8:00 a.m.—Rev. Gene Phillips
8:30 a.m.—Your Worship Hour
9:00 a.m.—Sunday School Lesson
9:15 a.m.—Bible Truth 9:30 a.m.—Wings Of Healing 10:00 a.m.—Heaven & Home Hour 10:30 a.m.—Milton Cross Opera Album 11:00 a.m.—Sun. News Special 11:15 a.m.—Gloria Parker 11:30 a.m.—Piano Playhouse 12:00 noon—News
12:15 a.m.—Let's Go To Town
12:30 p.m.—Frank Devol Presents
1:00 p.m.—Light & Life Hour
1:30 p.m.—Back To The Bible
2:00 p.m.—Newstime
2:15 p.m.—Highways To Safety
2:30 p.m.—Hour Of Decision
3:00 p.m.—Revival Hour
4:00 p.m.—This Week Around The 12:00 noon-News World
4:30 p.m.—This Week In Music
5:00 p.m.—Monday Morning Headlines
5:15 p.m.—Don Cornell Show
5:30 p.m.—Geo. Sokolsky
5:45 p.m.—Vacationland U. S. A. 5:45 p.m.—Vacationland U. S. A. 6:00 p.m.—American Music Hall 7:55 p.m.—Telegram For You 8:00 p.m.—Walter Winchell 8:15 p.m.—Taylor Grant 8:30 p.m.—The Adventurer 9:00 p.m.—Paul Harvey 9:15 p.m.—Guest Star 9:30 p.m.—Proudly We Hail 10:00 p.m.—News 10:15 p.m.—Eddie Fisher Sings 10:30 p.m.—Dance Band 11:00 p.m.—Newstime 11:15 p.m.—Music In The Night

Listings Correct at Time of Publication However, all Programs Are Subject to Change

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Tom Thumb Publishing Co. Shenandoah, Iowa

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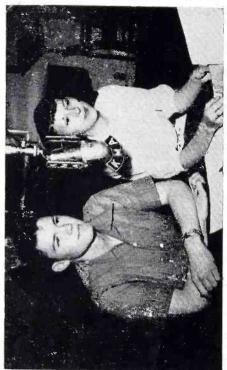
Typical Teenagers Spin Records on KMA's IGIS Club



Top right:-Farragut; Martin Walters and Mahala Brown

Sharon Isaacson.

and



Bottom right:-Sidney; Forrest Farwell and Artis Seymour.



Bottom left:-Essex; Marlin Anderson and Shirley Johnson.