KMA GUIDE

Adella, Bernice and Florence Talk Turkey

November, 1953



Humboldt, Nebraska . . . Please find \$1 enclosed for a year of the KMA GUIDE. I listen to KMA all the time and think it's the most entertaining and helpful station on the air. I never miss a single "HOUSE PARTY" broadcast.

Mrs. Belle Parker

Conway Springs, Kansas . . . Do not want to miss the KMA GUIDE if I can help it so here's my \$1. Will send in some new subscribers next month.

* *

Mrs. Mary M. Wilson

Albia, Iowa . . . Please put my name in your drawings for this month at the KMA HOUSE PARTY. I am your steady listener and feel like I know most of the KMA entertainers. I think the cover story in the KMA GUIDE is a clever idea. Would like to see your Radio Station and make a visit sometime.

Mrs. Ruth Fisher (We will be very happy to have you visit

(We will be very happy to have you visit KMA. While you're here attend the KMA HOUSE PARTY at 1:30 to 2:30 every Monday through Friday afternoon.)

Jamesport, Missouri . . . I'm with you every day at your KMA HOUSE PARTY, by radio. I enjoy it very much. The KMA GUIDE is a necessity for KMA listeners to keep up with all the news on KMA personalities.

Alma Robinson

South Omaha, Nebraska . . . Find enclosed \$1 for the renewal of my subscription to the KMA GUIDE for another year. I just must have it every month. It's tops with me. Thank you for letting me know it's time to renew my subscription.

Mrs. Harold Nelson

St. Louis, Missouri . . . I am enclosing a \$1 bill for the renewal of another year's subscription to the KMA GUIDE. Sure enjoy reading it. Always listen to the fine KMA programs. I wouldn't want to miss a single issue of this wonderful magazine.

Mrs. Edith Lang

Topeka, Kansas... Your card received and thanks for letting me know my subscription expires. I have taken the KMA GUIDE for years and wouldn't be without this fine magazine. Mrs. Ralph Chaney

The KMA Guide

Vol. 10 No. 11

NOVEMBER, 1953

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Jim Ross, editor; Doris Murphy, feature editor; Cleaice Bailey, copy editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two week's notice for changes of address and be sure to send old as well as new address.

Cover Story—

Yes, that's right — It's a live turkey posing. Your editor took this picture at the George Teachout Turkey Farm a few miles outside of Shenandoah. We flashed over eight bulbs and that bird never flinched. At the time we took this picture the bird had a few things to discuss with Florence Falk, "The Farmer's Wife" on the right and Adella Shoemaker, on the left, listened in, while Bernice Currier surveyed the kitchen. The homemaker's placed that rug on the table for fear that those sharp claws would scratch the enamel top. As you can see in the background, the Teachouts have a beautiful, spacious kitchen complete with even a yellow leather sofa.

After the picture taking was over, Mrs. Teachout weighed the bird — 20½ pounds — should make a nice platterful come Thanksgiving.

We drove into the fields after this and had quite an experience . . . 3,200 turkeys gathered around the car and when Mrs. Teachout honked the horn they'd all gobble. When we were ready to leave they had us hemmed in and then chased the car when we left.

KMA's homemakers are scheduled to make your day complete from early morning to mid-morning to mid-afternoon. Consult the program schedule on pages eight and nine of this month's Guide. On pages eleven and twelve in the Homemaker's Guide Section you'll find some tempting recipes for the holidays by these KMA homemakers.

P. S. The turkey said, "Gobble, gobble, gobble!" Which translated means, "My time is running out."

A Chat With Edward May

The day I wrote this article it was cloudy and overcast in Shenandoah and we had a brief shower. I certainly hope this means our drought is in the process of being broken. From now until winter we should have a normal fall instead of the unusually warm weather we have been experiencing.

This is certainly a busy time of the year for everyone. We check our storm windows, dig our gladiola bulbs, dahlia tubers and other bulbs that are not winter hardy and, in addition, have a long list of other necessities before we can truthfully say we are set for Old Man Winter.

One item on the check list is a small item. namely, popcorn. A pound or two of popcorn costs very little and requires very little storage space. Have you ever stopped to think of the many things you can do with a pound or two of popcorn? For example, I know a family who has a daughter of high school age. Naturally, this daughter takes an active interest in many high school activities and she is particularly fond of sports and sporting events. In the fall of the year it's the weekly football game and then throughout the winter months it's the basketball games. After these games most of the students like to gather together to discuss the game. They usually meet at the local candy kitchen and shortly after the group is together someone suggests an impromptu party. Here is where the pound or two of popcorn comes in

This one girl I refer to has talked with her parents. They not only are willing to have their daughter invite her friends to her house after the games but they also afford some entertainment for the group. The daughter and her friends come in and literally take over the house. They roll back the rugs, put a few records on the record player and dance and have a good time. The mother keeps the popcorn and the popper handy and a most entertaining, wholesome, inexpensive evening is had by all concerned.

At the same time father and mother are not worried about their daughter being out late at night, possibly being in a car with a group of other high school students maybe testing a car to see how fast it might go on the highway or to see how fast they can take a short dangerous curve, or other



Jim Whilt, "The Poet Of The Rockies," stands against a background of KMA entertainers. Folks in KMA-land will remember Jim as an all-time KMA star from the past. Jim is shown chatting with Ed May in the lobby of the KMA Auditorium.

things parents worry about. In the case of the family I refer to, the daughter knows she is welcome to bring her friends home at any time. The girl's house is a center of activity and I am positive the parents of the boys and girls in the crowd are at ease knowing their children are safely accounted for after the games. They definitely approve of such action. The daughter I referred to above frequently asks her mother this question, "Mother, the gang is coming out tonight, and do we have enough popcorn?" Let me ask you this question: Have you checked your popcorn supply lately?

Above is a picture in which many of the faithful listeners of KMA will recall Jim Whilt, "The Poet of the Rockies." Jim was at KMA in the late twenties and early thirties. He left KMA twenty years ago to resume his duties as a guide at Glacier National Park. Jim and his wife stopped in Shenandoah for a brief visit and I know many of you will enjoy seeing the picture of Jim, "The Poet of the Rockies." For more about Jim Whilt read Doris Murphy's column on "The KMA Party Line—Pages 14 and 15.

KMA ANNOUNCER LEAVES FOR NAVY



"No, I'm not sore because I'm leaving for the Navy, I'm just trying to finish this coffee table before I report to Great Lakes Naval Training Station tomorrow." That's what Bert Coons had to say when your editor snapped this picture and interviewed him at the home of his mother, Mrs. Mary E. Coons, in Carson, Iowa, on October 25th.

Bert is pictured above with his attractive wife, Joan, the former Joan Bruggenwirth of Clinton, Iowa. They were married this year on June 7th, in Clinton, Iowa, at "3:35:30 in the afternoon — radio time," Bert said.

Bert has been KMA's summer announcer for the past three years, and full time since his June graduation from the University of Iowa, where he majored in radio. Recently, Bert has been the early morning announcer and has handled the announcing duties on KMA's new House Party show, Monday through Friday, 1:30 to 2:30 p.m.

Water seems to play an important role in Bert's life. He's been in the Naval Reserve for two years, faces a two year active duty hitch, likes to swim, and claims he met his wife in a shower, or rather, "I saw her picture in the Iowa University paper, peeking out of the shower, so one of my fraternity brothers fixed me up with a date — that was in the Spring of my sophomore year."

Bert's wife plans to join him after he completes his eight weeks of boot training. He intends to return to radio after his tour of duty.

Good luck Bert from all your friends in KMA-land.

"SILENT TALENT"



Evalyn Saner

Promptly at 9:00 every morning, Monday through Saturday, the "Blue Dolly" pulls up to the curb in front of the KMA business offices, across the street from the KMA auditorium. A tall, trim brunette steps from behind the wheel of the "Blue Dolly", a '42 Ford coupe, and enters the offices to begin her daily work as KMA's attractive Traffic Manager. This is Evalyn Saner.

It's Evalyn's job to see that the daily programming on KMA goes off without a hitch. She schedules all the programs, commercial announcements, news about your favorite programs, and public service announcements.

Evalyn and her mother, Mrs. Margaret Saner, moved to Shenandoah five years ago from Imogene, Iowa, where she was born. In Imogene she worked for a branch office of the Production Credit Association and when this office closed she came to work for the May Broadcasting Company. Her first assignment was in the mail room, then she began typing the radio station's program schedule—the log, and eventually she worked up to Traffic Manager.

She is noted for the efficient way in which she conducts her department, however, last summer while substituting for the music librarian, she played a Christmas record in the middle of August, "quite by accident, you understand," she says, with a "Dennis-the-Menace" gleam in her eye.

In bowling she maintains a 148 average, and bowled a 245 game in a tournament last year. She likes fishing and her companion on many of these trips is Gayle Maher, featured in last month's "Silent Talent" column. When it comes to cooking, she says: "I can if I have the book handy—sometimes I throw in the book." Evalyn, it doesn't matter so long as it isn't KMA's daily program book.

Ralph Childs Covers the News

There are many stories behind this picture that I could tell. This is one of two cars that met in a head-on collision a few miles north of Shenandoah. Eleven people were involved, and only one was able to walk away. Ten were hospitalized; one died later in the hospital; and undoubtedly it was the outstanding facilities available in the new addition of our hospital that prevented a worse tragedy. That, and the skill of our local doctors who answered the emergency call.

The first news of the accident came at the high school football game, about to begin in Shenandoah, when a call was sent over the loudspeakers for all Doctors to report immediately to the hospital. I went to the local police station. The country fire truck and volunteer firemen had answered the call

to put out the fire in one of the cars. The three local ambulances were rushing the injured into the hospital. But no one there knew who, or how many were involved, or how badly they were injured.

I rushed to the hospital. The emergency-reception ward was closed off. Finally some of the family arrived, and the uninjured man, and I was able to piece the story together sufficiently for the ten o'clock news. By the eleven o'clock news



I was able to see the Doctors and get more detailed information on the injuries.

But the story I'd like to tell now is the one our Chief of Police told me later. Curiosity-seekers, fire-truck-followers crowded the roads so that it was difficult for the ambulances to get through. The next time you start to follow the siren, remember: YOU MAY BE ENDANGERING SOMEONE'S LIFE.—RALPH CHILDS, KMA'S NEWS EDITOR.

PATTERN FOR THE MONTH

Here's an ideal Christmas gift. A kitchen set to delight the heart of a happy homemaker. The two casserole jackets are practical and novel. The oblong design is crocheted in canary yellow in the shell pattern with fudge brown scalloped trim. The round jacket combines aqua and white. They are made with a new double-thick cotton that is particularly effective for potholders because its firm texture guarantees protection to tender hands. Both sets are interesting in design and simple to make.

If you would like to have the directions for these sweaters free of charge, send a self-addressed, stamped envelope to THE KMA GUIDE, Shenandoah, Iowa. Ask for leaflet No. S-416, CASSEROLE JACKETS AND POTHOLDERS.



November, 1953

Grass Root Notes

By MERRILL LANGFITT
KMA Farm Service Director

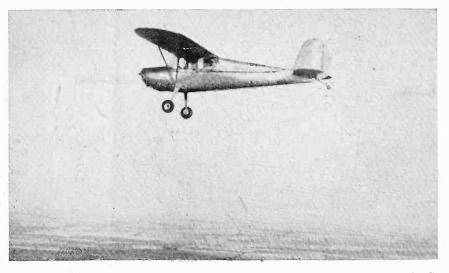
The current talk in farm circles these days is mostly about farm price support programs. There are two basic schools of thought. One deals with high rigid supports, the other with flexible support prices.

High rigid supports in general will guarantee to the farmer, 90% or 100% of parity for the basic commodities. No provisions have been worked out to satisfactorily support perish-

ables. The rigid supports will most likely result in surplus if guarantees are higher than the cost of production. Acreage allotments and marketing quotas will likely accompany this type of support and some misuse of land may result. Higher taxes are likewise a possibility in supporting the government administration of this program, absorbing storage losses and paying farmers not to produce the surplus.

The flexible support program in general will guarantee a minimum price for farm commodities, though at varying levels each year. Better land use could result because of the lower production incentive. The flexible program is less likely to bring marketing quotas and acreage allotments and cost the government less than the high supports. Higher prices of food to the consumer would result also from the flexible support idea.

Now what is the answer to the choice of the two types of farm supports? To me, it's very simple. High price guarantees to the farmer or low price guarantees. Farmers in the midwest have expressed to the touring House Agricultural Committee that they want a guarantee of high



Picture taken as I was returning from Norfolk, Nebraska where O. C. Swackhamer from Tarkio, Missouri and myself had attended a meeting of Livestock Feeders with the House Agriculture Committee, headed by Congressman Clifford Hope. No doubt, many of you heard my interview with Congressman Hope. As we were returning, the KMA Beech Bonanza was arriving at the Shenandoah Airport too. This provided an opportunity for Jim Ross to snap a picture of my Cessna 140 in flight.

prices. As long as labor has wage guarantees at over 100% of parity by the government then it is logical that agriculture should have a comparable support program. If the consumer is not willing to pay the farmer 100% of parity, then government will have to help in that job.

It seems to me that with rising prices on things farmers buy, rather high guarantees must be the goal of agriculture if we are to receive in the future our fair share of the national income.

Agriculture cannot continue to struggle along on an economy of falling farm prices. Farmers are feeling the pinch and farm mortgages are on the increase. Whether we like it or not, we live in a complex economy where supports and controls are inevitable if we are to keep the economy of all segments of society in balance. Agriculture now enjoys the highest standard of living we have ever experienced and our goal should be for continued improvements and even better living conditions for farm people. We certainly don't want to go back—back to the days of the wood stove and the wash board. To me, parity for

(Continued next page)

Jack Gowing Interviews 4-H Leaders On "A Place In The Sun"

Jack Gowing. KMA's Associate Farm Director, has been busy with his tape recorder. Jack recently recorded his new program series "A Place In The Sun" heard every Saturday at 7:30 a.m. During the month of November Jack will interview 4-H leaders from East Pottawattamie County, Iowa. Nemaha County, Nebraska, and Page County, Iowa. The Nemaha County leader is pictured above.



Pictured above: Left to right are; Bob Wilson, Nemaha, Nebr. County Agent, and Walter Bohling an outstanding 4-H leader from Nemaha County, together with Jack Gowing of KMA's Farm Department. This picture was taken while Jack was tape recording his new program series, "A Place In The Sun." The purpose of this new series is to honor each week an outstanding 4-H leader. The program photographed above will be heard November 14th at 7:30 a.m.



Forecast For The Month



BIRTHDAYS:

November 5—Roberta M. Stotts, daughter of Bob Stotts, Staff Artist.

November 6—0 wen Saddler, Editorial Chairman and Vice Presi-

Chairman and Vice President of KMA and KMTV.

November 7—Marty Maher, husband of Gayle Maher, KMA secretary.

November 14—Judith Ann Langfitt, daughter of Merrill, Farm Service Director.

November 16—Steven Childs, son of News Editor, Ralph Childs.

November 19—Viola Stotts, wife of Bob Stotts, KMA staff artist.

November 29—David Childs, son of News Editor, Ralph Childs.

November 30—Jennie Haines, wife of Wes Haines, KMA announcer.

BIRTHSTONE: Topaz

FLOWER: Chrysanthemum

Grass Root Notes (Continued)

agriculture means parity in our standard of living so we too can enjoy modern homes, leisure hours, vacation trips and above all, an opportunity for our children. In the final analysis, it is dignity we are looking for — dignity of the rural family and our rightful place in the American society.

My plane is a two-place aircraft, flies at about 115 miles an hour, carries 25 gallons of gasoline which gives it a cruising non-stop range of about 400 to 500 miles. It is powered by an 85 horse Continental Engine which at normal operation turns over about

2,400 RPM (Revolutions per minute.) Since I started flying, I have flown my plane about 20,000 miles gathering stories for my show and attending farm events and meetings. My airplane makes it possible to go 400 to 500 miles, cover an event and have the story back on the air the same day. Some people have asked why I don't name the plane so it would have a personality of its own. I thought about calling it the "Flying Duck." What do you suggest I name it?" I'll give a free airplane ride to the person sending in the best name for my airplane.

KMA DAILY PROGRAMS FOR NOVEMBER, 1953

960 ON YOUR DIAL - 5000 WATTS - ABC

DAILY DAYTIME PROGRAMS MONDAY THROUGH FRIDAY

5:30 a.m.—Country Jamboree 6:00 a.m.—News & Weather 6:15 a.m.—Bob Stotts (M.W.F.S.) 6:15 a.m.—Practical Land Use (Tu. &

Th). 6:30 a.m.—Merrill Langfitt 7:00 a.m.—News

7:15 a.m.

FRANK FIELD

Every day at 7:15 Monday thru Sat.



7:30 a.m.—Betty & Lyn 7:45 a.m.—Morning Headlines 8:00 a.m.—Breakfast Club 9:00 a.m.—Bernice Currier 9:25 a.m.—Whispering Streets
9:45 a.m.—Man In The Kitchen
10:00 a.m.—Kitchen Club
10:15 a.m.—Modern Romances
10:30 a.m.—Double or Nothing
10:55 a.m.—Betty Crocker (M.W.F.)

11:00 a.m.—Adella Shoemaker 11:25 a.m.—Jack Berch 11:30 a.m.—Turn To A Friend

12:00 noon-News 12:15 p.m.—Edward May

12:30 p.m.—Midwest Farmer

12:45 p.m.

RALPH CHILDS

The up to the minute Market Report

1:00 p.m.—Letter From Lyn



1:30 p.m.—KMA Houseparty 2:00 p.m.—News 2:05 p.m.—KMA Houseparty 2:25 p.m.—Betty Crocker (M.W.F.) 2:30 p.m.—Marge's Song Shop 3:00 p.m.—Jack Owens 3:25 p.m.—Betty Crocker (M.W.F.) 3:25 p.m.—Betty Crocker (M.W. 3:25 p.m.—Late News (T.Th.) 3:30 p.m.—Florence Falk 4:00 p.m.—Merl Douglas Show 4:30 p.m.—News 4:45 p.m.—Blackwood Brothers 5:00 p.m.—Tumble Weed Ranch 5:30 p.m.—Lum 'N Abner 5:45 p.m.—Big Jon & Sparkie 6:00 p.m.—Bill Stern

6:15 p.m.—Farm Bulletin Board
6:20 p.m.—Let's Go Visiting (T.T.)
6:30 p.m.—News
6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—Your Land And Mine
7:45 p.m.—Mike Malloy
8:00 p.m.—Celebrity Time
9:00 p.m.—Proudly We Hail
9:30 p.m.—Highways To Safety
9:45 p.m.—Austin Kiplinger
10:00 p.m.—News
10:15 p.m.—Sports Report
10:30 p.m.—Todays Story
10:35 p.m.—Dance Band
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night
. 8

TUESDAY NIGHT

7:00 p.m.—Starr of Space 7:25 p.m.—Les Griffith 7:30 p.m.—Hollywood Starway
7:45 p.m.—Mike Malloy
8:00 p.m.—Am. Town Meeting
8:45 p.m.—Forward March
9:00 p.m.—3 City By-Line
9:15 p.m.—Revolving Bandstand
9:30 p.m.—Let's Go To Town
9:45 p.m.—Austin Kiplinger
10:00 p.m.—News
10:15 p.m.—Sports Report
10:30 p.m.—Todays Story
10:35 p.m.—Dance Band
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

WEDNIECDAY MICHT

WEDNESDAY NIGHT
7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—Hollywood Starway
7:45 p.m.—Mike Malloy
8:00 p.m.—Jan Garber's Orch.
8:30 p.m.—Mystery Theatre
9:00 p.m.—3 City By-Line
9:15 p.m.—Revolving Bandstand
9:30 p.m.—Heres To Vets
9:45 p.m.—Austin Kiplinger
10:00 p.m.—News
10:15 p.m.—Sports Report
10:30 p.m.—Todays Story
10:35 p.m.—Dance Band
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

THURSDAY NIGHT

7:00	p.m.—Starr of S ₁	pace
7:25	p.m.—Les Griffit	h
7:30	p.m.—Hollywood	Starway

7:45 p.m.—Mike Malloy
8:00 p.m.—Geo. Jessel Salutes
8:30 p.m.—Horatio Hornblower
9:00 p.m.—3 City By-Line
9:15 p.m.—Revolving Bandstand
9:30 p.m.—Serenade In Blue
9:45 p.m.—Austin Kiplinger
10:00 p.m.—News
10:15 p.m.—Sports Report
10:30 p.m.—Todays Story
10:35 p.m.—Dance Band
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

FRIDAY NIGHT

7:00 p.m.—Lone Ranger
7:25 p.m.—Les Griffith
7:30 p.m.—Hollywood Starway
7:45 p.m.—Mike Malloy
8:00 p.m.—Ozzie and Harriet
8:30 p.m.—Meet Corliss Archer
9:00 p.m.—Boxing Bout
9:45 p.m.—Austin Kiplinger
10:00 p.m.—News
10:15 p.m.—Frank and Jackson
10:30 p.m.—Todays Story
10:35 p.m.—Dance Band
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

SATURDAY PROGRAMS

5:30 a.m.—Country Jamboree 6:00 a.m.—News & Weather 6:15 a.m.—Bob Stotts 6:30 a.m.—Merrill Langfitt 7:00 a.m.—News 7:15 a.m.—Frank Field 7:30 a.m.—A Place In The Sun 7:45 a.m.—Morning Headlines 8:00 a.m.—Saturday Shopper

9:00 a.m.

BERNICE CURRIER'S

"Homemaker's Visit" Every day at 9 a.m. Monday thru Sat.



9:30 a.m.—Space Patrol
10:00 a.m.—"Platterbrains"
10:30 a.m.—All League Clubhouse
11:00 a.m.—Adella Shoemaker
11:30 a.m.—Am. Farmer
12:00 noon—News
12:15 p.m.—Edward May
12:30 p.m.—Midwest Farmer
12:45 p.m.—Market Review
1:00 p.m.—Letter From Lyn

From Lyn

Listings Correct at Time of Publication

However, all Programs Are Subject to Change

1:30 p.m.—Game Of The Week
3:30 p.m.—Florence Falk
4:00 p.m.—Merl Douglas Show
4:30 p.m.—News
4:45 p.m.—High School Speaking
5:00 p.m.—Tumble Weed Ranch
5:30 p.m.—101 Ranch Boys
6:00 p.m.—Harmony Shop
6:15 p.m.—The Three Suns
6:30 p.m.—News
6:45 p.m.—Know Your High School
7:00 p.m.—Dancing Party
9:00 p.m.—Treasury Show
9:30 p.m.—Lawrence Welk's Band
10:00 p.m.—News
10:15 p.m.—At Ease
10:30 p.m.—Navy Hour
11:00 p.m.—Newstime
11:15 p.m.—Music In The Night

SUNDAY PROGRAMS

7:00 a.m.—News
7:05 a.m.—Sunday Vespers
7:30 a.m.—Worship Service
8:00 a.m.—Radio Bible Class
8:30 a.m.—Your Worship Hour
9:00 a.m.—Sunday School Lesson
9:15 a.m.—Bible Truth 9:10 a.m.—Bible Truth
9:30 a.m.—Wings Of Healing
10:00 a.m.—Heaven & Home Hour
10:30 a.m.—Christians In Action
11:00 a.m.—Sun. News
11:05 a.m.—Message of Israel
11:30 a.m.—Negro College Choir
12:00 noon—News
12:15 p.m.—Let's Go To Town 12:15 p.m.—Let's Go To Town 12:30 p.m.—College Spotlight 1:00 p.m.—Light & Life Hour 1:30 p.m.—Back To The Bible 1:30 p.m.—Back To The Bible
2:00 p.m.—Newstime
2:15 p.m.—Truth For Today
2:30 p.m.—Hour Of Decision
3:00 p.m.—Revival Hour
4:00 p.m.—Cinema Music Hall
4:30 p.m.—Greatest Story Ever Told
5:00 p.m.—Monday Morning Headlines
5:15 p.m.—Paul Harvey Comments
5:30 p.m.—Cao. Sokolsky 5:30 p.m.—Geo. Sokolsky 5:45 p.m.—Don Cornell 6:00 p.m.—This Week Around The World 6:30 p.m.—Whats The Name Of That Song 7:00 p.m.—American Music Hall 8:00 p.m.—Walter Winchell 8:15 p.m.—Taylor Grant 8:30 p.m.—Call Me Freedom 9:00 p.m.—Paul Harvey 9:15 p.m.—Guest Star 9:30 p.m.—Songs By Dini 10:00 p.m.—News 10:15 p.m.—Beyond The Stars 10:30 p.m.—Dance Band 11:00 p.m.—Newstime 11:15 p.m.—Music In The Night

Frank Comments

By FRANK FIELD



This is our only granddaughter, Polly Ann Field, John's daughter; and she is just as good natured as she looks. At the same time, she is about the most active baby you ever saw. While John was getting the camera focused she pulled off one of her socks and has the other one about half off. This was taken on September 28th, the day she was six months old. She already has two teeth and four more are just about through.

By the time you read this, Peg and Jim will be living somewhere in Kansas City. Just exactly where, I don't know, and neither do they at present. Jim was in Kansas City a few weeks ago and spent one whole day house hunting without any luck. He located any number of apartments, but on account of the two boys they would much prefer a house. The last I knew, they expected to start their furniture north on October 31st, and by the time it arrived in Kansas City they expected to have an apartfent lined up to live in temporarily until they could locate a house with yard full of green grass, shrubs, rose bushes and shade trees. I think Peg will bring Chris and Shannon to our house and leave them with us for a few days until they get settled.

The long dry spell remains unbroken as I am writing this. Our last good rain was on

September 3rd. Since that time we have had three very light showers totaling only eighteen-hundredths of an inch altogether. Our yard still looks pretty good but it has taken lots and lots of water. The roses had an especially fine crop of fall bloom this year and are still blooming beautifully the last week in October. The petunias and marigolds have really outdone themselves this fall and they didn't seem to care whether they had any water or not. We use lots of annuals around our place, especially where we have tulips, hyacinths and narcissus planted. We set the little plants in among the tulips even before they are through blooming, and then the annuals are blooming nicely by the time the tulip tops die down, and continue clear up until hard freezing weather. We use mostly petunias for that purpose but any kind of annuals would be alright, even zinnias and cockscombs. Their root system is rather shallow and wouldn't interfere with the Dutch bulbs One year we used asters to in the least. follow after the tulips and that worked out very nicely because you get such a variety of colors, including the deep purples which are not available in any other of the annual flowers.

We didn't let the dry weather hold us back at all with our fall planting here at the seed house, as all that is necessary is to give the beds a good thorough soaking just as soon as you get the bulbs planted. This will enable them to start their root growth without any delay, and it is a simple matter to give them a soaking about once a week in case it doesn't rain.

On the other hand, tulips, hyacinths, narcissus and the other Dutch bulbs, can be planted very late in the fall and still bloom just as nicely next spring. So, if you have not yet done any fall planting on account of the dry weather, don't let that stop you in the least.

This is also just as true of any other kind of nursery stock including shrubs and trees. In fact, November is the ideal time for them, because they really should not be moved or disturbed until after a few hard freezes have taken off the leaves, and the wood is more or less ripe and mature. However, I do not approve of fall planting for anything that bears fruit. That would include peaches, pears, cherries, apples, strawberries, raspberries and blackberries. I think that early spring is the only time for planting all of those things that bear fruit. Evergreens don't particularly care, as they seem to do just as well planted in the fall as they do in the spring.



HOMEMAKER'S GUIDE



The Farmer's Wife

By FLORENCE FALK

Thanksgiving, surely the most truly American holiday of the year. Far cry from the five grains of corn, our menu of today. So let us all give thanks!!!

Tomato Juice

Roast Turkey Mashed Potatoes

Giblet Gravy

Scalloped Oysters Creamed Onions Glazed Sweet Potatoes Baked Squash

Apple, Celery and Grape Salad Mince Pie Pumpkin Pie Coffee Milk

APPLE, CELERY AND NUT SALAD

4 apples, cored and diced

34 cup English walnuts

1 cup diced celery

34 cup pineapple dressing

Dice apples and combine with two tablespoons lemon juice. Combine with the rest of the ingredients. Serve on lettuce cups.

An idea for a garnish for that turkey or roast. Cook prunes in apple cider. You'll find them excellent. For a taste treat use sour cream instead of milk in mashed potatoes. Beat like crazy—effort pays!!!

PUMPKIN PIE

1½ cups cooked, mashed pumpkin Dash salt

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% cups sugar

2 teaspoons pumpkin pie spice

1% cups rich milk 3 eggs, slightly beaten

Combine ingredients and pour into a 9-inch unbaked pastry shell. Bake in a very hot oven 450° for 10 minutes; reduce temperature to slow 325° and bake for 35 minutes longer or until knife inserted in center comes out clean.

Variations:

Pumpkin nut—add ½ cup chopped nut

meats to mixture before baking.

Old fashioned spice—instead of the new pumpkin pie spices use one teaspoon cinnaman, ¼ teaspoon nutmeg and ½ teaspoon ginger.

MINCE PIE

Use your homemade mince meat or a commercial make. If you have green to-mato mincemeat try mixing half and half. Line pie plate with pastry and fill with mincemeat. Cover with an upper crust or lattice top. Brush with milk. Bake in hot oven 30 minutes. (425°) or until golden brown.

Try this now for a delicious Christmas treat, like fruit cake it improves with age

BAKED FRUIT FUDGE

In a buttered baking pan arrange: ½ cup each of dates, raisins, figs, chopped candied

pineapple and cherries.

Over this, pour the following which have been combined: 2 tablespoons butter, 1 cup sugar, 2 eggs, 2 squares melted chocolate, 1 teaspoon each lemon and orange flavoring, ½ teaspoon vanilla flavoring and ½ cup flour. Bake for 30 minutes in a slow (300°) oven. Cut in squares and store.

Homemaker's Visit

By BERNICE CURRIER

CRANBERRY DREAM

2 cups cranberries

% cup sugar

½ cup nut meats ½ cup whipping cream

Wash and stem berries, put through grinder, then add sugar and let stand while you whip cream and chop nuts. If it is too juicy, pour off a little and save for further use. Mix fruit, nuts, and whipped cream and put in refrigerator. When ready to serve, put a square of white cake on plate with Cranberry Dream on top. Serves 6 to 8.

SNOW CUSTARD

The custard:

A-1 cup milk

1 cup cream

B-3 egg yolks

3 tablespoons sugar

1 tablespoon flour





BERNICE CURRIER-Continued

¼ teaspoon salt

½ teaspoon almond extract

Scald A in top of double boiler over boiling water. Combine B, then add small portion of A to B, then combine both in double boiler, reduce heat so water is not boiling, stir constantly until mixture coats spoon. Pour into cool bowl, add almond extract and chill well.

The meringue:

3 egg whites

6 tablespoons sugar

Beat whites until stiff, then gradually add sugar and beat until peaks form. Have heavy skillet on fire filled 34 full of water heated just to simmering. Dip a tablespoon in the water, then take a large spoonful of the meringue and drop into the simmering water and cook gently four minutes on each side. Remove meringue from water with slotted spoon and drain on paper toweling. When well drained remove to very lightly greased pan. Chill. They should be soft and tender. Place any fruit desired on dessert plate or in sherbet glass, top with meringue, pour custard over all and sprinkle with slivered almonds, toasted coconut or ground nuts. Serves 6.

PEANUT CREAM DESSERT

Whip 1 cup heavy cream, add 1 cup very finely crushed peanut brittle, fold in 15 cut up marshmallows, let chill.

MOCK APPLE PIE

Bring to a boil in saucepan, 2 cups sugar, 2 cups water, 2 teaspoons cream of tartar, sprinkling of cinnamon, 2 tablespoons butter. Break up 18 saltines in an unbaked pie shell, pour syrup over the crackers, cover with a lattice top crust. Bake at 400° until browned. Serve plain or with ice cream. It is truly a real surprise.

Cook Book Time

By ADELLA SHOEMAKER

HAROLD ARKOFF'S PIZZA

Use a roll mix as directed on the package. Spread it thinly on the bottoms of three pie pans. Let rise as directed. Make this filling:

Brown 1 chopped onion in 3 tablespoons olive oil, just until golden brown. Turn off heat, and mix in the skillet:

- 1 six-ounce can tomato paste
- 1 eight-ounce can tomato sauce
- 1 good sized chopped green pepper
- ¼ teaspoon oregano
- 1/8 teaspoon garlic salt
- ½ teaspoon pepper

1 teaspoon salt

Take ½ pound grated swiss cheese (Cheddar Cheese "takes over" the flavor so don't use it). Sprinkle half of it over bottom of three unbaked crusts. Put in filling (dividing it among the three pans.) Over the top, then sprinkle slices or bits of pepperoni, salami, mushrooms, ground beef, or sausage. Then sprinkle the rest of the cheese over that. Bake in a pre-heated 450° oven. Takes about 20 minutes. If you put one in every 8 minutes, you can have hot ones. Serves 4 generously.

CHRYSANTHEMUM SALAD

We used this last year at our Thanksgiving Dinner. It's nice for any fall dinner

or party.

Allow one orange for each person. Cut the peeling from the fruit in quarters, from top to the bottom. Do not cut through the bottom, however. Remove whole fruit without tearing apart the rind. With scissors, cut each quarter peel into five strips, leaving them attached at the bottom. These may be made the day before and stored, covered with water so they won't dry out, in the refrigerator.

Make any gelatin salad you wish, using lemon already prepared gelatin. Golden glow salad, or a fruit salad, any you like may be used. Mold it in the little round individual molds. Turn out of the molds when you are ready to serve it, and place in the "chrysanthemum" pompom you made with the orange peel. Put a little mayonnaise on top the salad and shred yellow cheese on top. Place the finished chrysanthemum on a lettuce leaf.

GLAZED SWEET POTATOES

(These sweet potatoes are really candied.) Six large sweet potatoes, peeled. Cook about 15-minutes or until nearly tender in boiling salted water. Drain. Cut each potato in half, lengthwise. Arrange in buttered baking dish. Make a syrup by boiling for three minutes: 3 tablespoons boiling water, ¾ cup brown sugar, ½ teaspoon salt. Add ¾ cup pecans. Pour over potatoes. Bake 30 minutes in moderate oven 350°.

KMA's Family Album





No, it's not a "Man From Mars". It's Morrie Jones playing a very tearful selection on two tin cans strung on a guitar string. Morrie appears on "Letter From Lyn', "KMA House Party", and "Tumble Weed Ranch."



Fred Astaire? No, it's Warren Nielson, the genial host of "KMA House Party" and KMA's Program Director, dancing with Mary Ann Grindstaff of Fairfax, Missouri. Mary Ann was a member of the Senior class of Fairfax High School visiting "KMA House Party". She says Bob Stotts is her favorite KMA entertainer. Was that before or after the dance, Warren?



Florence Falk, "The Farmer's Wife" is pictured on the left as she appeared on Betty Tolson's KMTV Homemaker's Show in Omaha in October. Recently, Betty was a guest of Florence's at her farm in Essex, where her broadcast originates.



Curly Dale's catch was actually five coons in one evening. The other two were being skinned. Curly caught these Coons near Riverton, Iowa, and fell over an electric fence in the attempt. The dog's name is "Joe" and he was one of three used in the hunt. The dog belongs to Ellis McNew of Shenandoah.



With DORIS MURPHY

If ENGINEER BILL KIRK of KMA makes a mistake and doesn't twist the right dials or controls to send out the KMA programs . . . please forgive him. He's in love! And his mind may be on his pretty bride you see in the picture on this page, walking in the park with him. BILL'S marriage to Miss Elizabeth Blakewell of Mt. Etna, Iowa, took place at four o'clock on October 23rd at the Congregational Church in Shenandoah. Attendants were BILL'S brother, Dale Kirk of Council Bluffs; and Miss Mary Beth Hoskins of Coin. Others in attendance were the bride's parents, Mr. and Mrs. Hayden Blakewell of Mt. Etna; the groom's parents, Mr. and Mrs. Harry Kirk of Council Bluffs and his sister, Mrs. Albert Mudt of Waterbury, Nebraska. The bride is employed as a bookkeeper at the City National Bank in Shenandoah. For the past six months, BILL has been control operator



at KMA. After a short honeymoon in Omaha, the couple returned to Shenandoah and started housekeeping in an apartment at 509½ West Sheridan. Congratulations to the KIRKS!

I don't know if the old 1917 Republic truck used in the Shenandoah Jubilee parade was "temperamental" or "just plain tired." Anyway, it BALKED . . right at a crucial moment! Just as the parade was ready to start, "Old Faithful" refused to go, even though JACK GOWING had driven it to town from his father's farm, where it has been in storage since 1924. SERVICE DIRECTORS, MERRILL LANG-FITT and JACK GOWING acted fast. They grabbed a tow chain and pulled the old-time truck loaded with corn nubbins, behind the big, modern truck loaded with beautiful, huge ears of Maygold Hybrid seed corn. Maybe it proved, even more effectively to the viewers of the parade, the theme of the May Seed Company's Hybrid Corn Float: "We've Come A Long Way Since 1919" . . . the date the firm started in business. To top it off . . . after the corn was unloaded from the old truck . . . it started running again, and was driven home. Only one other time has the truck been taken out of storage since 1924 and that was for the Iowa Centennial parade in 1946. Guess it just can't get used to these "City Ways."

CURLY DALE loves dogs and can't stand to see them mistreated. Recently, while driving across a country bridge, he heard a dog whining. He stopped the car to investigate. There, under the bridge was a dog with a piece of heavy wire wrapped tightly around his foot, with a tin can on the end of it. CURLY was soon under that bridge, cutting off the wire and rendering aid to it's poor swollen aching leg. The dog was so grateful it tried in every way to say "Thank You" to CURLY . . . even tried to follow him home! "That was a dirty trick someone played on that dog," commented CURLY.

Poor BUCK DILLEY! He has to sit on a pillow these days, while taking trips. He can't even carry his wife's beauty parlor laundry home. All because BUCK got so hot while bowling . . . he stood in front of the air conditioner to cool off, and took cold in his back. Now, he has to baby his back and not do any heavy lifting. Say . . . confidentially . . . you don't suppose he got a "bad back" on purpose so he wouldn't have to do the laundry. Come on now. BUCK, fess up!

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This was the KMA-May Seed Float in Shenandoah's Harvest Jubilee Parade, October 2, Pictured on the float, l. to r.: Jelene Gardner, Carol Stanley, a member of the KMA Staff, Dian Haynie, Don Ella Bills, and Connie Stewart.



The KMA Auditorium was invaded by little people from Red Oak on October 15. Mrs. Robert Hall had traveled with her 4th grade class from Washington school to attend the "KMA House Party." Pictured above l. to r.: Row 1; Mary McCune, Doug Lantz, Dick Brown, Jerry Lasley, Ronald Foreman, Marjorie Abbott, Jon Moore, Gary Smith, Ronald Clark, Sandra Swan. Row 2: Mrs. Hall, Ralph Roof, Dolores Smith, George Nagel, Dennis Wiley, Kenneth Wookey, Jim Isaac, Ada Vanderpool, Judy Wyckoff, Patty Sadler, Nadine Lasley.