

# The **KMA GUIDE**



*March, 1958*

## COVER STORY

The cover picture this month was taken at Warren Nielson's home where he and his wife Florence are shown making out the list of exciting events coming up in the next KMA contest for married couples. The contest, "KMA Weekend Holiday" begins Monday, March 3. There will be 21 winning couples, one winner-over-all and 20 couples winning tickets to the fabulous Ice Capades. Florence is asking Warren questions, hardly able to believe the wonderful series of events that will take place.

Warren and Florence will accompany the winning couple as host and hostess on an all expense paid weekend holiday. Little Holly, their 4-year-old daughter is taking in the exciting discussion. See "Party Line" for further details.

## The KMA Guide

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## Tommy Looks Over Blind Date Entries



The young man with the pleased look on his face is Tommy Burns. Tommy is shown with some of the first entries to come in on his Blind Date Contest. The mailman brought them to him while he was on duty in the KMA Control Room. He couldn't wait to start reading them to see what his prospective dates had to say. We might add that they were all highly complimentary to Tommy along with some very clever reasons why they would like a date. The contest created a lot of excitement for KMA's bachelor D. J. and a profound appreciation to all the wonderful gals who entered his contest. As Tommy would say, "It's too bad they can't all win."



## A Chat With Edward May

Another February has come and gone. March came in neither like a lamb nor a lion. Regardless of what the weather might be this month we know winter is rapidly drawing to a close. Spring makes its official entry the 21st of this month, and any cold weather we might have from now on surely can't last too long. I am certain this meets everyone's approval as this winter has been a long cold one, our coldest since 1936. We have had several mild winters in a row. For this reason this winter seemed unusually long and cold. However, I suspect the records will show the winter of 1958 was more normal than any we have had for several years.

The bitter cold eased at Shenandoah Sunday, February 23, and for the next few days the temperatures climbed into the high 50's. The sudden warm spell brought most of the frost out of the ground with the result the dirt roads became almost impassable. Many of the blacktop roads in our area went to pieces and many farmers who live on dirt roads were forced to leave their cars parked close to the highway and travel by tractor from the highway to their house. In some cases this meant traveling several miles on bottomless roads. I believe I am safe in saying all of us are looking forward to spring and the milder temperatures so we can once again be out of doors.

February was a good month for most of us at KMA. One of the highlights was the Tommy Burns Contest in which the winner had a blind date with bachelor Tommy. The contest rules read that any girl to the age of 80 was eligible to enter. We were surprised when we heard about twin sisters of Grant City, Missouri, who were celebrating their 88th birthday. Actually they were not eligible to enter the Tommy Burns Contest, but we took advantage of the opportunity to have them as guests of KMA. The picture on this page shows the two sisters, Mrs. Clara Hunt and Mrs. Mary Daniels of Grant City, Mo. This particular photo shows them visiting with Eddie May, Jr. The "girls" particularly asked for Eddie to sing **HAPPY BIRTHDAY** so he came to the studio and sang especially for them. We had two birthday cakes and coffee, and all the folks at KMA joined in the celebration. I hope the sisters received as much enjoyment from their birthday as we did helping them celebrate.

The first week of March is national 4-H week. Many people are of the opinion that membership in a 4-H club is limited to farm boys and girls. This is not the case as town girls and boys are also eligible for 4-H membership. Both Annette and Karen belong to a 4-H club and the girls are choosing their project for this spring. Karen has decided to plant a garden, and Annette has chosen landscaping as her project. Our house is already landscaped to a large extent and Annette is trying to figure out the possibility of adding a formal rose garden. Both projects are very interesting and quite educational so we are encouraging the girls to pursue their desires. Recently the girls in Annette and Karen's club had a Father-Daughter Banquet which was followed by several demonstrations and entertainment. It was a most enjoyable evening, and I would encourage checking into the possibility of your son or daughter becoming a member of a 4-H club. They learn a great deal and the time spent is most educational and very worth-while.



Little Eddie receives a lot of requests to sing "Happy Birthday" to young listeners. He's shown here performing his favorite chore for Mary Daniels and Clara Hunt who celebrated their 88th birthday with us at KMA. Jack Rainbolt and Ralph Childs are looking on in the background.

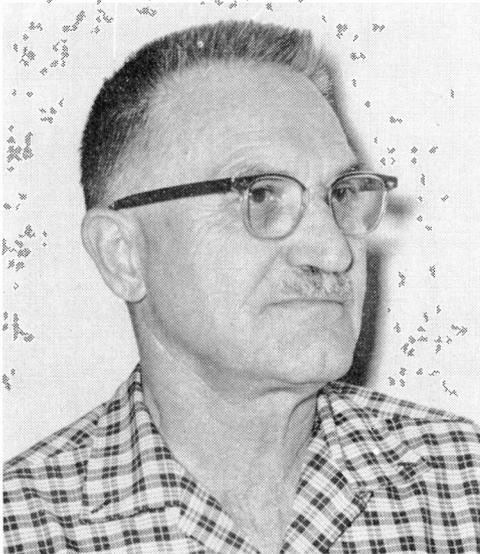
## Frank Comments

By FRANK FIELD

I am sorry about not having a new picture on this page this month, but by this time next month, I think spring will have definitely arrived so that I can take some new pictures.

I am writing this page on February 27th and it is hard to realize that ten days ago we had six inches of snow on the ground with a temperature of 21° below zero. The warm spell which began about February 24th, not only melted all of our snow very rapidly, but also took all of the ice out of the river so rapidly that we had several bad ice jams on the Nishnabotna River, which runs less than a mile west of Shenandoah. These ice jams completely dammed up the river so that the melting snow from up river quickly flooded the bottom land until the river was two miles wide in several places.

Then the warm weather took the frost out of the ground so rapidly that a stretch of highway 59 has been impassable for the last two days owing to seeping spots developing on the side hills for a stretch of about seven miles between Shenandoah and Imogene. This stretch of highway is scheduled for rebuilding and repairing this summer, anyway, so no serious harm has been done, just a lot of inconvenience.



Here is a recent picture of Frank. He is feeling pretty fit and taking on an appearance of robust health more every day.

Less than a week of warm weather has been enough to start the buds to swelling on the trees and the lawns and pastures have greened up considerably already. It is too early yet to tell how much damage was done by the extreme cold weather the middle of February, but I rather imagine that the tops on most of the Hybrid Teas have been killed back very severely, especially where they were not mulched or protected for winter.

I am feeling just fine now and completely back to normal as near as I can tell. By the middle of February I was again taking all of my radio and television programs as usual. It looks as if the stainless steel screen reinforcing, held in place with wire stitches, has made these repairs permanent.

Bob and Zo spent the entire month of February in Florida at Winterhaven which is just about the center of the state both ways so they got in on quite a lot of what the official records show to be the coldest, most disagreeable weather on record, for the state of Florida.

Our two Hamburg grandchildren, Danny and Polly, had the measles last month, followed almost immediately by the chickenpox but both are completely recovered now. About the same time, the Texas grandchildren had a seige of scarlet fever followed by the flu, but the last we heard they were all okay again. Peg reports, from Dallas, that her Dutch bulbs are making a gorgeous showing now, including the daffodils, hyacinths and tulips, and that her roses are leafing out nicely.

Luckily, the two Shenandoah grandchildren have gotten through the winter, so far, with nothing worse than an occasional cold. Of course, Jennie and I had our usual winter colds but nothing very serious. Mine lasted about a week and Jennie's about two weeks and both came during the coldest, worst part of the winter.

Looking back over what I have just written, it certainly sounds as if I have been looking on the dark side of things instead of looking ahead to what a wonderful spring planting season we're going to have, what with all of this moisture already in the ground and still more promised for the entire spring season. It looks, now, like a terrific seed and nursery season.

# Twin Sisters Celebrate 88th Birthday With KMA

Among the entries in Tommy Burns Blind Date Contest was a request for a date with Tommy from twin sisters who also stated they would like to belatedly celebrate their 88th birthday which was February 13th, the day before Valentine's Day. It wasn't discovered until later that the entry was sent in by a granddaughter of one of the ladies. Although the twins, Mrs. Mary Daniels and Mrs. Clara Hunt of Allendale and Grant City, Missouri, were beyond the age limit of 80 years Tommy and the staff made arrangements to have them come to KMA and celebrate their birthday with him. C. O. Daniels and Mrs. Ruth Maylan, son and daughter of Mary brought them to Shenandoah from Grant City for the occasion.



Here are the twins, Mary far left and Clara center, being interviewed by Warren Nielson on the air. They displayed a bright sense of humor which is reflected in the expressions of laughter on the part of Florence Falk and Ethel Baldwin, seated right, and Farrell Turnbull and Evalyn Saner in background.

Here are the twins, Mary Daniels and Clara Hunt (l. to r.). The beautiful white orchids were presented to them by Ed May at a dinner held in their honor at the Delmonico Hotel. The twin cakes were brought out immediately after they had been on the air and the whole KMA staff joined in the singing of "Happy Birthday."



Twin Birthday cakes being brought into the KMA Studio by Farrell Turnbull and Evalyn Saner while Tommy is interviewing the twins on his afternoon show. Tommy also presented the twins with two large Valentine boxes of candy. When this picture was taken the whole studio was lined with KMA personnel who happily helped consume the cake and coffee. Mary and Clara managed to salvage two pieces to take home. They told Tommy "Of all our 88, we'll remember this birthday the most". More story on page 13.

# Tommy Burns' Valentine Blind Date



HERE SHE IS, Miss Marian Mitchell of Atlantic, Iowa, the winner of Tommy Burn's Blind Date Contest. Marian teaches 8th Grade and since English is one of her subjects she was quite concerned about grammatical errors while on the air with Tommy. After word was out that she was the winner, her popularity soared with her students, which was her fondest hope. The picture on the left shows Tommy and Marian admiring her new Diamond Elgin Starlette watch which was presented along with the beautiful orchid by Tommy when they went on the air.

Marian thoroughly enjoyed the whole affair particularly the delicious steak dinner at the Shenandoah American Legion Club, which is noted throughout the area for its fine food. At the right she and Tommy are enjoying their date over the wonderful dinner. The Shenandoah Floral Company which presented Marian with the Orchid also completed Tommy's attire with a Carnation boutonniere.



After dinner the happy pair tried the dance floor for a few dances before leaving in one of Cambier's new Chevys for the Sweetheart Show at the Page Theatre. Marian was enjoying every minute of a long day of one exciting event after another. She even accepted Tommy's offer to do a "station break" and finish a commercial for Tommy while they were on the air in the afternoon. Her visit drew a fairly large audience of interested spectators to the KMA Auditorium, which has not happened for quite some time. (More on Page 13)



# Grass Root Notes

By

MERRILL LANGFITT

KMA

Farm Service Director

Who says there is a recession? I'm not one who believes we have anything even approaching a recession — at least not in the farm country. Such talk does make some political thunder, but much better we look at the realities. We might first of all give some consideration to the relationship of the farmers well-being to the whole economy. Farmers have been living with relatively low prices for several years, but no one seemed too concerned about it. Farmers have received less for their labors than other segments of our society. If there is such a condition as a recession, farmers have gone through it and are now heading out into better times. If the national economy had dropped to the same financial status of agriculture we would have heard leaders screaming to high heaven about our economic recession. Now that some phases of our economy have dropped off we begin to hear this "recession talk." To farmers, this must sound like the "cry of the wolf" because the so-called trouble spots in our economy are not yet in nearly as much trouble as the farmer has been in. Make the comparison between the 80% parity the farmer received and the 130 - 140% the rest of the economy has been getting as financial rewards for their labors. By direct comparison, it seems logical to me that the rest of the economy can drop from 130% to 80% and be no worse off than the farmer has been. If that should happen, of course, we will really hear "recession talk". I suggest, however, that we in agriculture not be too much concerned with it. We have gone through our recession and we are smarter as a result. We have learned a few ways to cut corners, get more efficient, do a better job of marketing and many other things which are helping to get us "out of the woods."

It seems evident too, that many people in high positions are beginning to realize the importance of the farmers well being to the whole economy. Farmers are heavy consumers of steel, rubber, oils, lumber and many manufactured products. When farmers are in a poor relative economic position with the rest of the economy, then finally the whole economy feels the results. It is evident that much of the "lay-off" in factories has been caused by farmers being

unable to buy. Let's recognize too that all new wealth comes from the soil. In a growing nation such as ours we need a continuous flow of new wealth. If farmers, because of low prices, are discouraged from producing that new wealth, then we might be headed for trouble. Through the years, farmers income has been about one seventh of the national income. If the farmer has economic trouble he can very easily drag the rest of the economy down with him.

But I said we are out of the woods, and I think we are. Hog prices at \$20.00, cattle prices at \$25.00 and eggs at 30¢ - 35¢ do not sound like recession prices to me. The important thing is to keep farm prices at those prices at those levels. The farm economy is in better health than it was two or three years ago, but to keep it that way several things must be done.

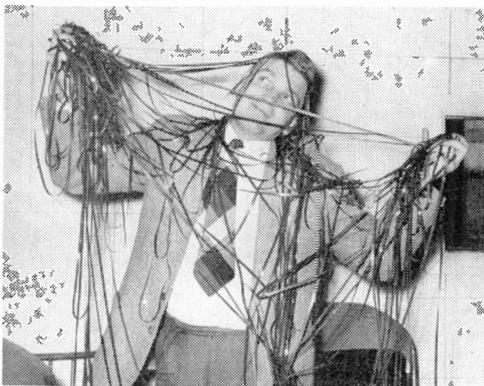
1. We must limit production to take care only of current demands.
2. We must get rid of our surpluses, where they do exist.
3. We must improve the quality of our products and maintain a uniform quality so when the consumer, for example, buys a carton of eggs that suits her, she can buy the same quality the next time she goes to the store.
4. We must aggressively market our products.
5. We must become efficient in our costs so we can compete with any producer anywhere in the world.

These are only a few of the goals we need to achieve, but if and when farmers decide to also be business men, I honestly believe we can look forward to better times. With our present population growth and increased needs for food and clothing, the only answer is greater prosperity for the farmer. Sure I'm optimistic, but we have to be optimistic if we are to go forward and make progress. We in agriculture, experiencing a revolution in production and marketing as we are, have only one choice. We can't stand still nor can we stay in business if we continue to employ outdated methods in this business of farming. There is only one direction. Those who stand still and fail to progress with the age we live in are finished; their days on the farm are numbered. Those are the economic facts of life. It's about time all farmers face up to them.

# On the KMA PARTY LINE

By DORIS MURPHY

You unmarried girls had YOUR day! You had the fun of entering the KMA Valentine Contest for a date with TOMMY BURNS. Now, it's time for you married women to have YOUR chance. KMA is starting a contest open to all married couples. To enter, all you do is write in 25 words or less: "I like to listen to KMA because. . .". Give us your reasons, then send your contest entry to KMA, Shenandoah, Iowa. Each week up until March 22, seven couples will win free tickets to the dazzling ICE CAPADES in Omaha. The winning couple over all. . . on March 22, will be the guests of KMA at a wonderful weekend vacation in the Omaha. WARREN NIELSON of the KMA Party Line and wife, FLORENCE will be hosts throughout this wonderful holiday. The itinerary includes dinner at the famous Colony Club, tickets to the Ice Capades, entertainment at Angelos, followed by a night at the Blackstone Hotel in a private suite, with breakfast in bed on Sunday morning. Doesn't that sound exciting? Seven couples to get free Ice Capade tickets weekly. . . then at the end of the third week, the over all winning couple gets KMA's FREE HOLIDAY WEEKEND vacation in Omaha. Hurry . . . get your entries in RIGHT AWAY for KMA's newest contest.



Here is Jack Rainbolt's dilemma when a tape recorder he was using unrolled tape all over the floor. Although he felt like tearing his hair, that's the snarl of tape he's pulling. The futility of the situation is somewhat like trying to straighten out a bowl of spaghetti.

Round and round they go. . . where they stop nobody knows! This is certainly true of recipes. Women the world over love trying new recipes and thru a letter to Homemaker BERNICE CURRIER recently, we learned KMA Guide recipes are bringing good eating to a Staff Sergeant and his wife in Guam. Mrs. R. E. Sergent writes there is so little to do in Guam, she is having a grand time trying new recipes, and asked BERNICE for the recipes for Snacks and Nibbles, Texas Pralines, Pecan Nut Roll and Chocolate Pecan Slices that she mentioned in her December Guide Letter. Even though it was the last of January before Mrs. Sergent received her December Guide, the sound of those holiday candy recipes intrigued her and she still wanted to try them.

Everyone entered into the spirit of the "VALENTINE BIRTHDAY DATE" contest with TOMMY BURNS, and it was lots of fun to keep up with the happenings the week of the contest. One man from Fremont, Nebraska called and offered TOMMY enough free paint to paint a house, if he got married within a year. TOMMY even got an entry from a pretty Indian girl. The judges had a hard time selecting the winner, there were so many clever entries.

No. . . KMA's new announcer JACK RAINBOLT pictured here with the "tape drape" isn't starting a new fashion! He really got himself in just such a crazy mix-up one night when he went to Sidney to get some experience in broadcasting a basketball game. He got all set with the tape recorder going, and was so engrossed in the action on the basketball floor that he forgot to check to see if the tape was feeding correctly on to the other spool as it should. Finally a little boy came up and said: "Hey mister, your tape is broken!" Sure enough, there on the floor all round his feet were yards and yards of broadcasting tape. What a sight! And what a problem to get it back to the studio! So instead of walking in with a neat spool of tape, he looked like a "Man from Mars" with gobs of tape strung all over him, his first taped sportscast. No wonder WARREN NIELSON had a big laugh when JACK showed up in his "tape drape"!

Whether she's facing a huge snow drift or a microphone, nothing stops FLORENCE FALK, the Farmer's Wife, if there is a

job to be done. The driver of the cream truck that stops at the Falk farm, soon found that out, when he got stuck in a snowdrift in the barn lot the morning of Jan. 31st. FLORENCE first tried pulling the truck out with the pickup with chains. That wouldn't budge it. Then she tried the little tractor which is her tractor when she helps in the field. Even that couldn't pull it out. Next she climbed up on the big tractor, put it in gear and started pulling on the cream truck. Finally the truck was pulled out of the snowbank, thanks to Florence's efforts. That was the fourth time this winter she had pulled out stalled cars or trucks. Her husband, Byron, got stuck at the neighbor's place the same morning. "Oh, it's just one of the duties when you live on the farm" commented FLORNCE.

KMA's Pgm. Director has received an invitation from the White House, to attend the Midwest Regional Conference of the President's Committee for Traffic Safety to be held at the Sherman Hotel in Chicago, April 1 and 2.

After receiving over 300 requests to have Holly on his show, her daddy WARREN NIELSON gave her the opportunity to "Call the Party Line" on her fourth birthday, Feb. 20th. Holly seemed to enjoy the interview as much as the listeners. She sang "Happy Birthday" to three other children who have birthdays in February. . Jeffrey Heuer, son of announcer MIKE HEUER, Jeffrey Birkby of Sidney and Randy Tyner of Shenandoah. You can imagine the thrill Holly got when she discovered among her birthday gifts the toy piano she had been wanting, and a bright red fleece topper coat for spring.

KMA's Farm Service Director MERRILL LANGFITT was one of ninety prominent Iowans invited by Governor Herschel C. Loveless to serve on the Commission for the Study of Social and Economic Trends in Iowa.

Announcer TOMMY BURNS, speaking on "My Obligation in Life", won the speech contest of the Shenandoah Toastmasters Club, and will represent the Shenandoah Club at the area contest to be held at the Johnson Hotel in Red Oak March 9. Bet TOMMY found out one of the pleasantest obligations in his life was when he had the honor of entertaining his "Valentine Sweethearts" recently!

JACK RAINBOLT, KMA's new evening disc jockey from Minneapolis, thought he was coming south when he came to Shenandoah and wouldn't see so much snow and ice. But Iowa saw to it that he didn't miss out on it. JACK recently graduated from the Brown Institute of Radio Broadcasting and Electronics. He was born and reared in Minneapolis and spent four years in the Marine Corps, serving in Tangiers, North Africa and Korea. His wife, Elizabeth Ann is from Chippewa, Wisc. They have no children. Tune in and get acquainted with

JACK'S fine voice heard on KMA from 7 p.m. to midnight. You'll like it!

Even though it is not a very convenient time, Pgm. Director DEAN NAVEN and family plan to move March 1st into a three bedroom home they purchased recently. Their home is located at 1208 South Elm.

Brrr. . .21 below zero! That meant trouble for lots of people. . .frozen cars. . .frozen pipes. . .and frozen noses! WARREN NIELSON was disgusted when neither of his cars would start, and RALPH LUND had to give him a lift. But he didn't feel so badly when he got to the studio and found out even MERRILL LANGFITT had to call for help. Not one of the three vehicles in his family would start, so JACK JOSEPHSON had to come to his rescue and get him to the studio in time for his 6:30 a.m. show. Cold dark winter mornings present lots of problems to early morning announcers.

No. . .EVALYN SANER, KMA's traffic manager, isn't putting together a jigsaw puzzle! She's looking at little pieces of torn paper on her desk, and bemoaning what happened. Of all things. . .it's her torn up salary check. And who could live without THAT, these days? That's why she's explaining it to Earl Crowley of the accounting department, so he would replace the check. It seems Evalyn made the mistake of tearing up the check instead of the stub. . .both being the same size. She discovered her mistake immediately and retrieved the pieces from the wastebasket for proof. Guess that's what you call "throwing your money away!"



What a revoltin' development. Evalyn Saner is shown trying to solve a "jig saw" which is her pay check. She accidentally tore it up and is trying to salvage the pieces. Earle Crowley who signs the payroll came to her rescue. . .he made out another one.

# A Letter From The Farmer's Wife

From the farm this March of 1958 — Greetings! ! ! !

This evening finds me in the kitchen getting recipes ready for this March KMA Guide. Testing recipes is one part of radio work I thoroughly enjoy and those recipes in this issue are good ones. I look forward to Bernice's page of recipes and her letter as much as you do.

Have you accomplished all you resolved to do way back in January? Well I haven't either but the world seems to turn on its axis and follow it's orbit just as well and even now there are a few more objects turning around in space, too.

I have finished and reported on twenty-five books for our Federated Women's Club project. Tried to balance my reading somewhat and as always while making out reports am amazed at the wealth of materials for thought, the new friends made, renewing friendships with a few old classics. Have completely read (not for reports, though) two new cookbooks — one on Scandinavian cookery. Cookbooks make for not only interesting reading but are fairly safe from controversy. There are controversial subjects on the farms as well as other places but we're not going to dwell on those right now.

February was certainly a busy month this year—a big flurry of basketball games to wind up the season, tournaments, too — high school music evening — girls all so pretty in their formals and "heels" — I helped serve missionary society — acted as toastmistress at our mother-daughter banquet — neighbor Jeanette and I journeyed to Stanton where I spoke briefly at the 17th Annual R.E.C. meeting (this electricity services the program from the farm)—

baked my 20th annual angel food cake for my favorite valentine, "my farmer" — attended the annual Smorgasbord given by the Emmanuel Lutheran Church of Shenandoah — attended the annual Blue and Gold Cub Scout dinner — scooped and shoveled some snow — attended a very wonderful birthday party given by KMA for Clara Hunt and Mary Daniels of the Mound City, Missouri area — my, hope at 88 I'll enjoy living as much — in fact February was a fine month — even found time to call on a few of my shut-in friends — tried to move out some accumulations of various and sundry (don't know which late fall cleaning or early spring cleaning) — have read hundreds and hundreds of wonderful letters from radio friends — really nice to hear from you now before the heavy spring work starts — with a winter such as this, looks from here as though spring work will all come at once. Appreciate your many fine orders and letters, keep them coming, thanks so much!

The farmer has kept up with choring on both places in spite of all the snow and extremely cold weather we've had this winter — how we'll enjoy spring when "she" comes.

Karen Ann has had a busy season with girls' basketball taking a good deal of time. The season is now over and she finds other interesting things to do. She has quite a bit of spring sewing lined up, wants to begin on redoing her room, 4-H Home Furnishings Project, helps me whenever she can. On Saturdays frequently takes over the cooking and baking. Before my next letter she will have passed her sixteenth birthday, April 5th.

Bruce has had a strenuous year so far as seventh grade work is concerned — quite a load—he enjoys Junior High Basketball, too. Every Saturday morning finds him at church in confirmation class. He recently was on 4-H program with electrical terms—we have fine cooperation with our electrical companies and 4-H. Bruce is now planning to raise chickens again this year but can't decide which market to try for — Fourth of July fries or later home freezer market, 4-H once a month, so he's busy too.

This month's KMA Guide really has the pictures now doesn't it? We like to share with you the good times we have along with the work at KMA.

KEEP SMILING! ! ! !



Here is the Farmer's Wife at one of her many activities outside the farm and her radio program. Florence journeyed to Stanton, Iowa to speak at the 17th Annual Nyman Electric Co-op Meeting.

# Homemaker's Guide

## "THE FARMER'S WIFE"

By FLORENCE FALK

The recipes in the last issue of the KMA Guide were so well received, try these.

### PUFFED CHEESE SANDWICHES

- 1 lb. cheese
- ½ green pepper (may be omitted or pimiento used)
- 1 medium-sized onion
- 2 hard cooked eggs
- 10 stuffed olives
- ½ can tomato soup
- 2 T. melted butter

Grind cheese, pepper, onion, eggs and olives together. Add soup and butter. Mix well and spread on buns cut in half. Broil until bubbly and mixture begins to brown.

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### CUSTARD

(using left-over egg yolks)

- 6 egg yolks
- ¼ c. granulated sugar
- ½ t. salt
- 2 c. milk
- 1½ t. vanilla

Start heating your oven to 350°. Butter 5 or 6 custard cups. Beat eggs until blended in large bowl. Add sugar, salt, milk and vanilla. Beat again until thoroughly combined. Pour through a fine strainer into the custard cups, filling to about ½ inch from the top. Set in a pan of hot water. Bake about 1 hour, or until slightly shaken they seem set, or until a knife inserted in the center comes out clean. Remove from the water, cool. Chill thoroughly, unmold and serve with a chocolate syrup or fruit topping.

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### COTTAGE CHEESE SOUFFLE

Melt 2 T. butter in saucepan; add 2 T. chopped onion and cook until light brown. Stir in 2 T. flour and 1 t. dry mustard. Add 1 c. milk and cook over low heat until slightly thickened, stirring constantly. Add 1 c. creamed cottage cheese (8 oz.)

- 1 t. salt
- dash pepper
- ¼ t. paprika
- 1 t. Worcestershire sauce

Continue cooking over low heat until all ingredients are thoroughly mixed. Remove from heat and add 3 beaten egg yolks. Beat 3 egg whites until stiff and fold into the above mixture. Turn into buttered baking dish. Set in pan of hot water and bake 35 minutes or until firm in 350° oven.

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### DESSERT FLUFF

(Lemon or Orange)

- 1 package orange or lemon gelatin
- 1¼ c. hot water
- 1 c. sugar

Combine and stir until well dissolved. Cool until it begins to congeal. Whip until fluffy with mixer or dover beater. Fold in 1 can crushed pineapple (drained) and ¼ c. orange juice or lemon juice depending on flavor gelatin used above. Whip 1 can chilled evaporated milk until stiff. Add to gelatin mixture. Add flavoring if desired and yellow food coloring if deeper color wanted. In bottom of 8 x 8 inch square pan place layer of graham cracker crumbs. Pour mixture over the crumbs and if desired top with more crumbs. Chill for several hours.

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### CHICKEN LAYER SALAD

A combination of red cranberry salad and everyone's favorite chicken.

- 2 envelopes unflavored gelatin
- ½ c. cold water
- 2 cans (1 lb.) whole cranberry sauce or 3½ c.
- 1 c. crushed pineapple
- ½ c. pecans
- ¾ c. mayonnaise
- ¼ c. milk
- 2 c. diced, cooked chicken
- 1 c. diced celery
- 1 T. parsley
- ¼ t. salt

Dissolve 1 envelope gelatin in ¼ c. cold water. Add the fruit and nuts; pour into an oiled mold or loaf pan. Chill until firm. Dissolve remaining envelope gelatin in ¼ c. cold water. Blend in mayonnaise and milk. Add chicken, celery, parsley and salt. Spoon onto fruit-gelatin layer. Chill. Unmold on leaf lettuce. Serves 10.

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### DEVILED EGG SALAD

Serve this salad as a main dish with hot rolls and dessert! ! !

- 1 envelope unflavored gelatin
- ½ c. cold water
- 1 t. salt
- 2 t. lemon juice
- ¼ t. worcestershire sauce
- ¾ c. mayonnaise
- 1½ t. grated onion
- ½ c. diced celery
- ¼ c. chopped green pepper
- ¼ c. chopped pimiento (if desired)
- 4 hard-cooked eggs, chopped

Soften gelatin in cold water. Place over boiling water and stir until thoroughly heated and dissolved. Add salt, lemon juice, worcestershire sauce. Cool about 10 minutes. Blend in mayonnaise. Add remaining ingredients. Turn into four oiled individual molds or custard cups. Chill until firm. Unmold on salad greens and garnish with hard-cooked egg slices and mayonnaise.



## HOMEMAKER'S VISIT

By BERNICE CURRIER

### SPICY DESSERT WAFFLES

- A— $\frac{1}{2}$  c. shortening
- 1 c. brown sugar
- B—2 eggs
- C— $1\frac{1}{2}$  c. sifted flour
- 2 t. baking powder
- $\frac{1}{2}$  t. salt
- 1 t. cinnamon
- 1 t. allspice
- $\frac{1}{2}$  t. cloves
- D— $\frac{1}{2}$  c. milk
- E— $\frac{1}{2}$  c. broken pecans
- 2 to 3 T. chopped candied ginger
- 1 c. heavy cream whipped

Cream A, add B one at a time beating well after each. Sift C and add alternately with D. Stir in E. Bake as usual for waffles. Fold the ginger into the whipped cream and serve atop the waffles.

\* \* \* \* \*

### CRISP CORNMEAL WAFFLES

- A—1 c. sifted flour
- 2 t. baking powder
- 1 t. soda
- 1 t. sugar
- $\frac{1}{2}$  t. salt
- B—1 c. yellow corn-meal
- C—2 eggs beaten
- 2 c. buttermilk
- $\frac{1}{4}$  c. shortening melted

Sift A, stir in B, combine C and stir until just moistened well. Bake as usual for waffles. When waffles quit steaming, they are done.

\* \* \* \* \*

### EASTER SUNDAY DESSERT

- 1 package lime gelatin
- 1 c. hot water
- $\frac{1}{2}$  c. cold water
- 1 can (8oz.) pineapple tidbits, drained
- 1 can (8 oz.) sliced peaches, drained
- 1 can (8 oz.) pear halves drained and cubed
- 10 maraschino cherries halved
- 1 c. pineapple juice
- $\frac{1}{4}$  c. sugar
- 1 package lemon gelatin
- $\frac{1}{2}$  c. cold water
- 1 c. graham cracker fine crumbs
- $\frac{1}{4}$  c. butter or margarine
- 2 c. heavy cream

Dissolve lime gelatin in the hot water, add the cold water and pour into an 8x8x2 inch square pan and chill until firm. Combine pineapple juice and sugar and heat until dissolved. Remove from heat and add the lemon gelatin, stir until dissolved, add the cold water. Chill until syrup just begins to set. Mix the crumbs with melted butter and press them smoothly over bottom of a 9 inch spring form pan. Whip the cream and fold it into the lemon gelatin. Cut the firm lime gelatin into  $\frac{1}{2}$  inch cubes using a sharp knife dipped into hot water after each cut. Fold the fruit and lime cubes into the whipped cream mixture, then pour it into the spring form pan. Chill 8 hours or overnight. To serve, remove the spring form sides only and cut in wedges. Serves 16 to 18.

\* \* \* \* \*

### THREE MINUTE CHEESE SAUCE

- 1  $\frac{3}{8}$  c. evaporated milk
- $\frac{1}{2}$  t. salt
- 1 t. dry mustard
- 1 T. steak sauce
- 2 c. grated cheese

Simmer milk, salt, mustard and steak sauce over low heat to just below boiling. Add cheese and stir over very low heat until melted. Use this sauce to make the following:

Individual Macaroni-Cheese-Tomato Bakes  
In a bowl mix very gently:

- 4 c. cooked macaroni
- $\frac{1}{4}$  c. diced green pepper
- $\frac{1}{4}$  c. diced pimiento
- 1  $\frac{1}{2}$  c. diced fresh tomatoes

Place in 6 well-buttered individual casseroles. Bake 20 to 25 minutes at 350°.

\* \* \* \* \*

### PERFECT HASHED BROWN POTATOES

Crisp, Delicious, Golden.

Select potatoes that do not become mealy when boiled in the skins. Cook potatoes in their skins, chill, peel. Then shred onto waxed paper to make 4 cups. Add 2 T. grated onion, 1 t. salt and dash pepper. Toss lightly. In a 10 inch skillet heat  $\frac{1}{2}$  c. butter or margarine or bacon fat. Add potato mixture and pat down with spatula to fill skillet, leaving  $\frac{1}{2}$  inch space around the edges. Cook over medium heat for 10 to 12 minutes or until crisply browned golden NOT dark. Now mark thru center omelet fashion. Loosen  $\frac{1}{2}$  from pan and flip it over the other half. Then with pancake turner or wide spatula, lift out onto warm platter all in one piece. Garnish with radishes, pickles and parsley.



## More About Tommy Burns' Blind Date Contest

Everyone around KMA certainly had a lot of fun enjoying the interesting things that happened as result of Tommy's Contest. First of all we would like to say there were many, many excellent entries and we are very proud of the fine way the contest was received by the public. It was no easy job for the judges to go through the entries carefully and arrive at a winner.

When the judges finally selected Marian Mitchell, an Atlantic, Iowa, school teacher, the problem then arose as to whether she could be relieved of her teaching duties Friday afternoon to take advantage of the "winnings". (Someone, with tongue-in-cheek, suggested that she could play hooky.)

Mr. Schuler, Superintendent of the Atlantic Schools, was called and told the situation. He immediately gave his consent to make arrangements for Marian to come to Shenandoah. He asked if she had been told she had won the contest, and since she hadn't the assignment was given to him.

It was a highly elated, and probably nervous young lady who answered a long-distance phone call just a few minutes later. It was Tommy calling for a taped interview by telephone. This was the beginning of an exciting series of events.

Valentine's Day at 1:00 o'clock sharp, Tommy picked up Marian at her home in Atlantic and brought her to Shenandoah.

They had a lot of fun visiting on the show. Tommy muffed a commercial, and when he couldn't get his tongue untwisted, asked Marian to finish it for him. This she did very well, so well in fact, Tommy let her do a station break. Being an 8th Grade English and Literature teacher was undoubtedly of some help, but Marian was doing such a fine job Tommy was a little amazed.

With orchids, watches, being on the air, and meeting so many people it was probably a welcome relief when it came time for her appointment with Sandi's Beauty Shop, although Marian showed no signs of tiring from the excitement.

Marian's most pleasant time came in the evening when Tommy took her to dinner at the American Legion Country Club in Shenandoah. There they enjoyed a delicious steak and dancing.

After leaving the Legion Club they were special guests at a "Sweetheart Show" being presented at the Page Theatre. The show let out about 11:30 and it was after 1:00 a.m. before Tommy finally escorted his tired but happy blind date to her door in Atlantic.

Marian has since written to Tommy thanking him for the wonderful time. She said everyone is stopping to talk to her and

wanting to see her new watch. Her orchid was pinned on the bulletin board at school for all to see.

An interesting sidelight to the contest was an offer from one of Tommy's listeners in Fremont, Nebraska to give him a case of house paint from Van's Paint Store in Red Oak if he gets married within the next year. All Tommy needs is a house.

## Twin Sisters Celebrate 88th Birthday With Tommy

At first it was hard to believe that 88-year-old twin sisters, still living near each other in Worth County Missouri, were actually entering Tommy Burns' Blind Date Contest. Mr. C. O. Daniels, son of one of the twins, was contacted in Grant City, Missouri and reported that they were able and willing to come to Shenandoah to celebrate their 88th birthday with KMA.

It was not discovered until after they arrived that they had not written the entry to the contest, but upon being shown the letter, suspicioned that a grand daughter had written it somewhat as a practical joke.

Mary Daniels and Clara Hunt were brought to Shenandoah by C. O. Daniels and Mrs. Ruth Maylan, son and daughter of Mary. They first visited Bernice Currier at her home and made a tape recorded interview. This was followed by a tour of Shenandoah before going to the Delmonico Hotel for dinner. At the dinner Ed May presented them with beautiful white orchids. They were then welcomed to Shenandoah by Mayor Joe Johnson and John Lewis of the Chamber of Commerce.

The big event came in the afternoon when a birthday party was given on Tommy Burns' show. The whole staff joined in the festivities and sang "Happy Birthday" to them when they went on the air.

Mary Daniels raised 14 children and has been managing a 336 acre farm since her husband's death in 1926. She still cooks and keeps house for three bachelor sons. A year ago she fell backward down a flight of stairs at the age of 87 suffering only bumps and bruises.

Clara Hunt lost her husband about a year ago and has since been living independently in a trailer home adjacent to the home of a son in Grant City, Mo. Clara has 104 descendants. The twins wore dresses alike until they were married. Mary was brunette with brown eyes, while Clara was blond with blue eyes. They are very much alike in one respect and that is their lively sense of humor.

The whole KMA staff thoroughly enjoyed their visit and birthday party. It was a great pleasure to meet two such wonderful elders, we certainly hope arrangements can be made for them to visit KMA again.

# KMA Daily Programs For March, 1958

960 ON YOUR DIAL

5000 WATTS—ABN

**DAILY DAYTIME PROGRAMS**

**MONDAY THROUGH FRIDAY**

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Western Star Time  
 6:30 a.m.—Merrill Langfitt  
 7:00 a.m.—Dean Naven, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Markets  
 7:35 a.m.—Let's Go Visiting (Tues. Thurs.)  
 7:35 a.m.—Lawrence Welk's Show  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Take 30 For Music  
 8:30 a.m.—Bernice Carrier  
 9:00 a.m.—Breakfast Club  
 10:00 a.m.—Tater Quiz  
 10:10 a.m.—Housewives Serenade  
 10:30 a.m.—Florence Falk  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Tennessee Ernie  
 11:45 a.m.—Morning Markets  
 11:55 a.m.—Joe Faassen  
 12:00 noon—Dean Naven, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Jack Gowing  
 12:45 p.m.—Markets  
 1:00 p.m.—Frank's Letter Basket  
 1:15 p.m.—Tommy Burns' Show (M. T. Fri.)  
 1:15 p.m.—Hy Vee Time (Wed. & Th.)  
 1:30 p.m.—Tommy Burns' Show  
 2:30 p.m.—Party Life  
 3:00 p.m.—Tommy Burns' Show  
 4:00 p.m.—Mike's Matinee  
 5:30 p.m.—Sparta Polka Band (Friday)  
 5:45 p.m.—John Daly  
 5:55 p.m.—Paul Harvey  
 6:00 p.m.—Farm Bulletin Board  
 6:15 p.m.—Sports  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather

**MONDAY NIGHT**

7:00 p.m.—Club 960  
 8:00 p.m.—Jim Backus  
 9:00 p.m.—Tommy Burns' Show  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Dance To The Bands  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

**TUESDAY NIGHT**

7:00 p.m.—Club 960  
 8:00 p.m.—Jim Backus  
 9:00 p.m.—Tommy Burns' Show  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Dance To The Bands  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

**WEDNESDAY NIGHT**

7:00 p.m.—Club 960  
 8:00 p.m.—Jim Backus  
 9:00 p.m.—Tommy Burns' Show  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Dance To The Bands  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

**THURSDAY NIGHT**

7:00 p.m.—Club 960  
 8:00 p.m.—Jim Backus  
 9:00 p.m.—Tommy Burns' Show  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Dance To The Bands  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

**FRIDAY NIGHT**

7:00 p.m.—Club 960  
 8:00 p.m.—Jim Backus  
 9:00 p.m.—Tommy Burns' Show  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Dance To The Bands  
 11:00 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

**SATURDAY PROGRAMS**

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Western Star Time  
 6:30 a.m.—Merrill Langfitt  
 7:00 a.m.—News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Lawrence Welk's Band  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Take 30 For Music  
 8:30 a.m.—Bernice Carrier  
 9:00 a.m.—Radio Kids Bible Class  
 9:30 a.m.—Kiddie Korner  
 10:00 a.m.—Saturday Shopper  
 10:30 a.m.—Florence Falk  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Sparta Polka Band  
 11:45 a.m.—Practical Land Use  
 12:00 noon—News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Jack Gowing  
 12:45 p.m.—Market Review  
 1:00 p.m.—Mike's Sat. Matinee  
 6:00 p.m.—News & Sports  
 6:15 p.m.—At Ease  
 6:30 p.m.—News  
 6:45 p.m.—Bob Crosby  
 7:00 p.m.—Vincent Lopez  
 7:30 p.m.—Lawrence Welk's Army Show  
 8:00 p.m.—Club 960  
 9:45 p.m.—Guest Star  
 10:00 p.m.—News  
 10:15 p.m.—Harry Wismer  
 11:30 p.m.—Music In The Night  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:55 p.m.—News

**SUNDAY PROGRAMS**

6:30 a.m.—Back To The Bible  
 7:00 a.m.—News and Weather  
 7:15 a.m.—Here's To Veterans  
 7:30 a.m.—Sun. Worship Service  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Radio Bible Class  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Bible Truth  
 9:30 a.m.—Sun. Album  
 12:00 noon—News  
 12:15 p.m.—Sunday Album  
 2:30 p.m.—Wings of Healing  
 3:00 p.m.—Revival Hour  
 3:30 p.m.—Bible Class  
 4:00 p.m.—Dr. Bob Pierce  
 4:30 p.m.—Sunday Album  
 5:00 p.m.—Mon. Morn. Headlines  
 5:15 p.m.—Paul Harvey  
 5:30 p.m.—Prison On The Hill  
 6:00 p.m.—Oral Roberts  
 6:30 p.m.—Sunday Album  
 8:00 p.m.—The Quiet Hour  
 8:30 p.m.—Sunday Album  
 9:00 p.m.—Erwin Canham  
 9:15 p.m.—Serenade In Blue  
 9:30 p.m.—Hour of Decision  
 10:00 p.m.—News  
 10:15 p.m.—Manhattan Melodies  
 10:30 p.m.—Revival Time  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:55 p.m.—News

Listings Correct at Time of Publication

However, all Programs Are Subject to Change.

## KMA Sports Department Hums With Activity



**WHEN THERE'S HOT SPORTS** in the air you can be pretty sure Don Tebbe and Dean Naven will be on the scene with the KMA remote equipment bringing you as many of the outstanding games in the area as possible. They have followed the Sectional and District play of both Boys and Girls basketball all over Southwest Iowa and will be bringing you the Boys State Tournament also, so follow your favorites on KMA. This year too, Jack Rainbolt has been working-out at the games, as you can see by his mishap which is covered in Doris Murphy's "Party Line." Jack broke-in during the District Tournaments and will be helping out in the Sports Department on their direct broadcasts.



**Paul Brechler**, Athletic Director at the State University of Iowa, and **Bud Suter**, Public Relations Officer of the SUI Athletic Department, accepted an invitation from the KMA Sports Department to visit Shenandoah February 12th. Picture above are l. to r. Paul, Dean Naven, and Bud during an interview over KMA. During the evening Paul explained the operations of his department and answered many questions for the Legionaires at the American Legion Country Club. His department is in charge of 11 major intercollegiate sports. His analysis of the future of the Iowa Football and Basketball teams was, "Football is well coached and will be a good team. Basketball has done better this year than anticipated and has a bright future because of the number of sophomores in the regular lineup."

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# New KMA Plane Covers National News Story



ON JANUARY 29th news flashed across the country that Charles Starkweather had been captured near Douglas, Wyoming. This was the climax of an event that struck very close to home. Nearly every family in KMAland was wondering where the next murder would occur. The news was full of latest victims and assumed pursuits of the suspected killer when news of his capture came. Everyone breathed a sigh of relief. The KMA news department stayed right on top of the story all the way. Flight plans were made immediately to fly Ralph Childs, veteran news man to the scene of the capture. Here is the new KMA Twin Bonanza being readied by Gene Racine, KMA pilot, for a trip to Douglas. Ralph covered the story and reported back by telephone recording. His report had the touch of a master newsman and will go down in the annals of KMA as one of the finest.