

The KMA GUIDE

MRS. A. BOWERS
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May, 1958

COVER STORY

The KMA Guide

Vol. 4

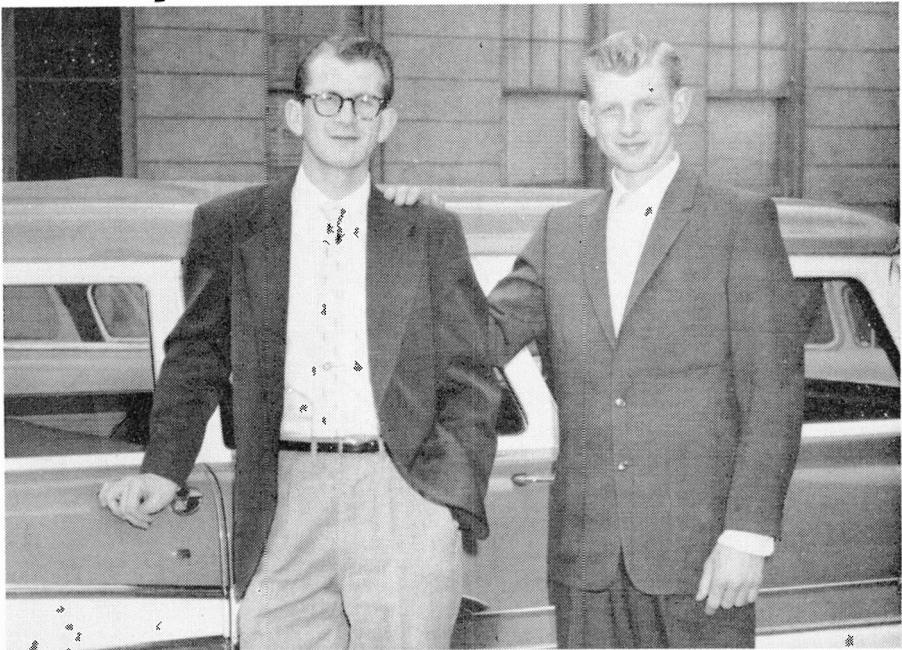
No. 5

MAY 1, 1958

Our cover story this month depicts the start of the golfing season "fever". Jack and Betty Rainbolt are this month's duo, and it appears they'll be teamed-up on the Shenandoah American Legion Country Club golf course quite a bit this season. Jack is on the night shift from 7:00 to sign-off and as a result finds a lot of time for golf, starting this season with a lot of rounds under his belt already. His wife Betty has caught the fever too, and they are shown here picking out a set of clubs for her from the display at the Country Club. It looks like Jack is telling Betty, "This is the end you hit the ball with, Honey". One thing is certain, Betty won't be a "Golfer's Widow".

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Tommy Burns and Brother "Russ"



We can't say that the bigger of the two fellows pictured above is Tommy Burns, because Tommy's younger brother, Russell, appears to be as big as Tommy. We'll just have to say that the fellow with the glasses on is Tommy and the handsome young fellow on the right is Tommy's brother, Russell. Russell is a senior in the Mitchell, South Dakota High School and is 17 years old. Russ visited Tommy over the Easter Holiday. Tommy was extremely busy with all his outside activities and Russ got quite a bang out of going along to Toastmasters and "play-practice". Tommy had a leading roll in the Theatre Guild play "The Night of January 16th". Tom says they did find time to visit a little and Russ really enjoyed his visit to Shenandoah. Tom says Russ is the "out-door" type and probably will not be a radio announcer. The car they are standing by is Tommy's new Ford Station Wagon. Two-tone blue and white with gold trim.



A Chat With Edward May

I wrote this column for the KMA Guide April 29 and at that time we were speculating as to the amount of damage done during the previous night when a hard freeze was experienced throughout the entire area. Record lows were established at practically every point throughout the region. Undoubtedly, the low temperatures froze most of the peach buds with the result that we will be extremely fortunate if we have any peaches throughout this area. Very probably the apple buds came through the freeze without much damage, at least I hope so. It appears as if the weather forecasters were correct in calling for a cool April. I believe the same forecasters are predicting a rather cool May also.

In last month's Guide copy I told how we hoped to fly to Springfield, Illinois on April 19 in order for Annette to learn more about Abraham Lincoln. The occasion was to celebrate Annette's thirteenth birthday. On April 19 the weather was beautiful in the Shenandoah area but bad weather was reported in the area of Springfield with the result that we didn't attempt the flight. Instead, the whole family went on a picnic at Waubonsie State Park. It was a beautiful day, the weather was almost perfect, and each member of the family agreed the picnic was one of the finest they had ever participated in. Following our picnic lunch, we did considerable hiking on the bluffs in the park. As soon as we arrived home Annette said it was one of the finest birthdays she had ever had. One more word about Annette. She was recently named to the Junior High Honor Society, which pleased us very much. I told her she was the first member of the family ever to be eligible for any honor roll because of her scholastic achievements.

The picture on this page was taken at the Mayfair Auditorium following a presentation of the play, "The Night of January 16th", by the Southwest Iowa Theatre

group. I was not a participant in the cast although Tommy Burns and Duane Morrow of KMA did have parts in it. Bill Overbey of the May Seed Company also had a very outstanding part. My part was to present a bouquet of flowers to the director and also to the leading lady. The above picture shows the flowers being presented to Mrs. Don Lincoln, the leading lady. The picture showing the presentation of flowers to Maribelle Read, the director, did not come out very well. This was the second play given by the Southwest Iowa Theatre group, and the members, all of whom are amateurs, did a very outstanding job. This is one of the many interests of various groups in Shenandoah. I presume the Theatre group are already giving some thought to another play at which time several people at the radio station and the seed house will probably take part.

By the time this issue of the Guide reaches you my mother should have the cast removed from her leg. As you may or may not know, she broke her ankle a few weeks ago. It was difficult for her to move around to any extent with the result she spent most of the time at home resting. Later a second cast (a walking cast) replaced the first with the result she was able to resume a few of her activities.



Ed May making the presentation of a bouquet to Mrs. Virginia Lincoln, leading lady in the very successful Southwest Iowa Theatre Guild play "The Night of January 16th" held recently in the Mayfair Auditorium.

Frank Comments

By FRANK FIELD

Every year we sort of try to have a family reunion at our house on Thanksgiving and Easter Sunday. This year was no exception. All of the children and grandchildren were there with the exception of Peg and her family, as naturally, Dallas, Texas is a little too far from home to drop in for Sunday dinner. Then too, Easter Sunday this year happened to be my birthday and also Elsie's birthday. She is Bob's wife, you know. After dinner we took a lot of pictures and I will be showing them to you from time to time on this page. This month the picture is that of Bob and Bill. Bob is our oldest boy and has been working here at May Seed Company for the past 18 years. He has worked in almost every department, including the hybrid corn department and the garden seed department. For the last six or eight years, he has had charge of the printing department.

Bill is 13 years old now and is in the 7th grade in school. He has had a paper route since he was 10 and I think I told you before that his hobby is fishing. Whenever Jennie and I go fishing, we always plan on taking Bill along with us. The second week in June we are going up to Hackensack, Minnesota, again to the same place where we were last year.

We haven't been fishing evenings any at all this spring as yet because there has been too much to do in the yard. About 3 weeks ago I put a heavy application of Maytone Fertilizer on the yard and then watered it in thoroughly. As a result, that blue grass is growing so rapidly that it has to be mowed every third day. The lawn is too big to mow all in one evening so we mow half of it one evening and the other half the next evening. I run the mower three or four rounds till my legs get tired, then

Jennie takes it and mows three or four rounds and then I take it again. That way neither one of us gets too tired. Then the third evening we work in the flowers and shrubs doing whatever pruning and cultivating is necessary. By the next evening it is time to start to mowing again.

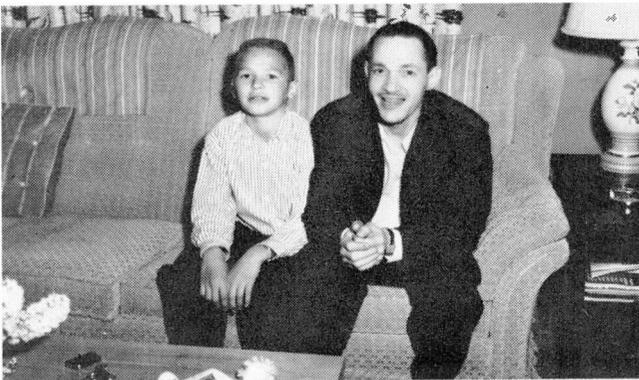
We have completely whipped out all signs of crabgrass and have one of the thickest, finest lawns that you ever saw and it only took three years to do it starting from scratch and here is how it was done.

At the end of the first year we had great brown patches of crabgrass and where there was blue grass it was thin. The next spring early, we reseeded the whole yard with Maypark Lawn Grass Mixture and put on a heavy application of Maytone Fertilizer. We set the mower to cut three inches high and let the clippings lay. We watered the yard thoroughly once a week through the hot dry summer months whenever it didn't rain for that length of time.

The next spring, which was last year, 1957, we only had a few brown patches of crabgrass and the rest of the yard was quite thick. We reseeded those thin spots again with Maypark, and gave the entire yard another application of Maytone Fertilizer. We did water some through July and August last year.

This spring there isn't a thin spot in the entire yard. There is no sign of crabgrass and we have a dense thick stand of blue grass. The yard has never been raked in four years time and it won't be, as we have no trees big enough to make leaves a problem as yet. The setting on the mower has never been changed from that three inch height and we follow the rules laid down by the folks at the Iowa State College at Ames in which they say, never to cut off more than one-third of the grass at one time. In other words, if you have your mower set at three inches, you mow it whenever the grass gets to be 4½ inches high. They say there is a terrific shock to the grass, to let it get six inches high and then cut it off at a height of 1 to 1½ inches, while there doesn't seem to be any shock at all to the grass when you only cut off one-third of its entire length at a time.

So here are the rules for making and keeping a beautiful lawn. Reseed your thin spots with Maypark Lawn Grass Mixture, fertilize heavily with Maytone Fertilizer, water thoroughly once a week through the hot dry weather, mow the grass three inches high and let your clippings lay. If you don't believe it drive by sometime and walk over my lawn.



Oldest son, Bob, with his boy Bill. Bill likes fishing with grandma and grandpa.

Did You Know

That DEAN NAVEN wears cowboy boots. . hates to wear shoes with laces in them. RALPH CHILDS likes catsup on cottage cheese. . .

MIKE HEUER usually takes off his shoes while broadcasting on Monday nights . .

FRANK FIELD always has a pencil in his hand when broadcasting.

WARREN NIELSON likes soggy pie and cake. . and eats sugar on tomatoes.

TOMMY BURNS hates to go to bed at night. . usually sleeps late in the morning.

Shenandoah is 960 feet above sea level. JACK GOWING is growing Senator Dunlap

strawberry plants and Black Hawk raspberry bushes for the May Seed Co.

EDWARD MAY'S favorite pastime is playing the Wurlitzer organ in his home.

Station Mgr. TONY KOELKER has made plans for the building of a large family room on the south side of their home this spring.

BERNICE CURRIER is a great lover of black coffee.

FLORENCE FALK received 623 entries in the Pecan Recipe contest recently.

In the next issue of the KMA GUIDE we will be announcing another big wedding to be held in June.

DON BURRICHTER plays the violin in the church choir.

MERRILL LANGFITT did seven radio broadcasts, then drove to Audubon, Iowa for a Hog Feeders meeting, and back the same night on April 14th.

RALPH CHILDS wads paper into balls and constantly squeezes them in his hand while doing his newscasts.

MERLE DOUGLAS hits the ceiling of the newsroom with his crutch where RALPH CHILDS throws his paper balls into a hole, and a shower of balls fall out.

DON BURRICHTER talks regularly on his short wave set. He has logged 92 countries.

RALPH CHILDS says he likes everything but buttermilk. . .and he really hasn't tried that yet.

JACK RAINBOLT never broadcast sports until he came to KMA. Now he's becoming a top sportscaster.

Bernice's Daughter Wins Fellowship

Bernice's daughter, Margaret (Mrs. Alfred W. Boylen), of New York City has been awarded a \$4,000 Gugenheim Fellowship. She was one of two in the New York area to win the award, which is presented for creative work in the fields of art, music, and literature. 300 were given in the United States. Margaret is working on another book. Her first two were popular sellers: "The Crow Field" and "Marble Orchard".

Kiddie Korner

By WARREN NIELSON

This is the first of what we hope will be a series of columns especially designed for you.

With everybody planting gardens now-a-days here's a riddle for you: What kind of beans WON'T grow in your garden?

(See answer below.)

Have you ever made a Dandelion chain? Break off the stems and flowers and put the small end of the stem through the large end. Make each stem one link in your chain. In no time at all you can make a long Dandelion chain to wear around your neck and you are helping to keep the lawn neat at the same time.

First Pelican: That's a nice fish you have there.

Second Pelican: It'll fill the bill!

Here's a good game you can play with your friends. Get some feed sacks big enough to step into and pull up around your waist. At a given signal start your race; run to a mark and back to the starting point. First one back is the winner. You will discover that running when you are in a sack or bag is kind of different. It's more of a hop-skip-jump proposition.

First Pelican: Where did you get that fish.

Second Pelican: I got it in a dive.

If you like to work with modeling clay here's a good way to make some at home. Take one cup flour, ½ cup table salt, 3 teaspoons powdered alum and enough water to hold it together. Add cake coloring if you want colored clay. It handles very nicely and you can add more flour or water as is needed. Store in a plastic bag.

Answer to riddle: Jelly Beans.

Some things you can make for your doll house: An old purse mirror makes a fine wall mirror. . .glue a thread to the back of it to hang it up. Put real candles on your doll's dining room table. Cut off the top half of birthday candles, make your candlestick holders out of modeling clay. Make a braided rug by taking pieces of string and a small round piece of cardboard. Put glue on the cardboard and, starting from the middle, start to coil your string. .use different colored string and work out a pattern.

Are you a GABBY GOOSE? Do you talk and interrupt all the time so that folks can't get a word in edge-wise, If you ARE a Gabby Goose, it's time to change. Try to be a WISE OLD OWL. Listen to what's being said. That way you'll be polite and learn something good. Also it's the GROWN UP thing to do. When we get grown up we have good manners, we don't interrupt when someone else is talking. So if you're a GABBY GOOSE try to change. . .be a WISE OLD OWL. . .it's the GROWN UP THING TO DO. So long, be good,

Uncle Warren



Karen Falk, daughter of the "Farmers Wife" is shown in her new Easter outfit. Karen made the complete ensemble herself, and as you can see is very proud of her handiwork. Sheath dress, white with small turquoise print with matching alfalfa coat in turquoise. This picture was taken on her 16th birthday, the following day Karen passed her driver's exam.

Winning Entry KMA Holiday Contest

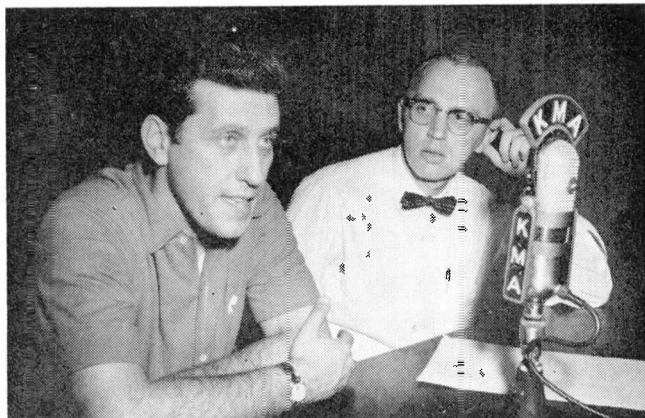
I like listening to KMA because -----
 "It offers PROGRAMS WITH A PURPOSE ----- not solely commercial; but charming varieties of good fellowship, inspiring thoughts, accurate news analysis ----- all humorous, inspiring and helpful." This is the "Winner-over-all" entry submitted by Mrs. Ralph Gobel. We've had so many requests to publish it that we decided to let you see it. The usual practice is to release only the winning names upon request. We announced the winners immediately following the contest, and now the entry. Words cannot express our thanks to all who entered the contest, there were so many excellent entries.

Tommy Burns Interviews Les Brown

"The Band of Renown" recently played at Maryville, Missouri, playing a concert in the afternoon at Northwest Missouri State Teachers College and a dance that evening. Tommy dropped over for an interview with Les and Bohm Townsend, who helped make arrangements for the band to visit Maryville. Mr. Townsend is widely acquainted among well-known band leaders. Tommy's very interesting interview with Les was aired that evening on Mike's Saturday Matinee.

Tommy Mercer Visits With Mike Heuer

Recently the Fabulous Dorsey Orchestra played at the Elk's Club in Shenandoah. It was a chance for Mike Heuer to renew old acquaintances with Tommy Mercer, popular male vocalist of the band. Mike met Tommy about twelve years ago when the later sang with Charlie Spivak. Since then Tommy has sung with the late Eddy Duchin and Ray Anthony, joined the Dorsey Brothers orchestra several years ago. The last time Mike and Tommy got together was back around 1952 when Mike was stationed at Camp McCoy, Wisconsin waiting for his service discharge. The picture at right was taken the afternoon of the big dance in Shenandoah.



Mike Heuer renews an old friendship with Tommy Mercer, vocalist with the Fabulous Dorsey Orchestra, during a recent visit of the band to the Elks in Shenandoah.



Grass Root Notes

By

MERRILL LANGFITT

KMA

Farm Service Director

Farmers are getting more efficient in food production as each year goes by, sometimes too efficient. We save more pigs per litter, save more baby chicks, have better calf crops, produce more bushels per acre and on and on we go.

I never cease to be amazed at the tremendous amount of research being done at our agricultural colleges and the rate it is being applied by farmers to improve production. Such things as stilbestrol, antibiotics, vitamins, new insecticides, etc. I often wonder how we ever produced anything in years past when we consider the many amazing results from new things that are being developed. Take for example the one practice of using soil insecticide to kill the harmful insects. Results of as much as 45 bushels corn per acre increase have been achieved by use of soil insecticide under certain conditions. Imagine then how much grain we lose to these pests every year considering that not all farmers adopt these improved practices. Consider the tremendous losses each year from livestock disease. There is no doubt that livestock diseases cost us many times more each year than all government farm programs would cost. When one considers these continuous improvements in production techniques, it doesn't seem possible, we would ever have a food shortage regardless of the rate of population growth. Certainly food shortages will never show up in our time or during the lives of our children and grandchildren. Our biggest problem seems to be one of orderly production, but not a problem that is easily solved. It may appear reckless to learn so much about how to increase production and yet when applying the knowledge depress farm markets, but progress will continue and I feel that someday we will find a way to bring all phases of farming into a proper balance. Until that time comes we will likely have many troubles. It is my belief, however, that better

educations for farm boys and girls and better informed farmers will be able to adapt themselves to changing conditions. Our young people must be better prepared to live in an era of rapidly changing conditions. Our schools, and all educational devices must accept the challenge to do a more progressive job. We like to think that KMA will be an important link in that educational chain. I can assure you that we continuously develop, and put into operation, programs that we think will benefit the people of our area. We can always do our best job when you folks guide us. For that reason we are always anxious to have your ideas. We hope you will help us serve you better.

Merrill

Jack Gowing

We hear so much about integration and how much more efficient it will make the swine industry that I thought we might talk about some things that you can do without integration.

In the next issue of the Guide we will discuss profit hogs and see what a few more pigs per litter (profit hogs) can mean to you.



Albert Jennings, Walt Glenn, Ben Jennings, and Merrill Langfitt. Merrill is making an on-the-spot recorded interview with Walt Glenn, Hamburg IHC dealer, and the Jennings brothers during the IHC "Brass Tacks" tractor demonstration on the Jennings' farm.



On the KMA PARTY LINE

By DORIS MURPHY

What kind of furniture does a bachelor pick out for his apartment? Bet you girls would like to know. I can tell you what KMA's bachelor TOMMY BURNS picked out. He had a lot of fun choosing the pieces for his efficiency apartment at the Keenan. His pride and joy is a red bumper-end sofa, and he has a red telephone to go with it. And a blonde. . . now don't get excited. . . it's the desk and step tables that are blonde. And for those comfy evenings at home he has a white plastic chair with an adjustable back. Oh, yes. . . a grey tweed rug, a black and brass metal book case, modern floor post lamp and small dinette set add to the beauty of his apartment. Of course, he has a radio and Hi Fi set from Tommy's Record Room for his favorite pastime. Right now, he's up to drapes and curtains. But what does a man know about such things! TOMMY is open for suggestions! He's done such a good job so far, it would be a shame to spoil it with the wrong kind of draperies.

Probably many of you heard the interesting interview MERRILL LANGFITT had on the air in April with Chief Youngbear pictured here in the studio. Chief Youngbear is Chief of the Sac and Fox Indians located at Tama. . . the only Indian Tribe in Iowa. He is 59 years old and has a son who will succeed him as Chief of the tribe. They have about 700

population in their tribe and farm 3,300 acres of land. Many of the tribe are off the reservation occupied in various kinds of work. In the interview Chief Youngbear told about the early days. . . how the Indians chose Iowa for their location, and then the advent of the white settlers by treaty, forced them to move to Kansas. Because the Sac and Fox Indians were timber Indians rather than prairie Indians, they suffered many hardships in Kansas, and couldn't survive. So the tribe returned to Iowa, settling at Tama. At one time they owned the entire Iowa territory, but later were forced to buy with their money, the 3,300 acres they now own.

Somehow I just never thought of MERRILL LANGFITT as wanting a Butch hair cut. Never dreamed he would let a barber give him a flat top. But it happened in Omaha one day. And you can imagine our surprise when he walked in the office after his appearance on KMTV and instead of his usual black shiny hair, we witnessed his new spring "hair do" Anyway. . . his new modern cut will be cooler and easier to take care of!

Every Thursday, for at least a dozen weeks or more, disc jockey MIKE HEUER has taken his 4 year old son Jeffrey to the dentist. The dentist has tried every trick he knows. . . MIKE has tried every method he knows. . . but still Jeffrey refuses to open

his mouth. The dentist has had Jeffrey's mouth open wide enough to know he has four cavities that need fixing, but is stumped as to how to get the job done. Jeffrey doesn't object to going to the dentist's office. He enjoys riding up and down in the big chair. . . he likes playing with the toys and he's had all the free samples. . . But still nothing has influenced him enough to open up his mouth. Guess it's going to take both a psychologist and dentist to figure out how to make Jeffrey "open up".

Randy, 4 year old son of JACK GOWING had been scolded by his dad for pok-



Chief Youngbear of the Sac and Fox tribe at Tama, Iowa being interviewed by Merrill Langfitt.

ing at the hens while playing with the chickens on the farm. JACK warned him the chickens would get even, if he didn't stop annoying them. Then one day Randy look sick with the chicken pox! Remembering what his dad had said, Randy immediately wanted to know if THAT was why he'd gotten the chicken pox. His folks assured him it had nothing to do with his sickness, but my guess is the hens on the farm will have a more peaceful summer, now that Randy might have some doubt in his mind.

A dime doesn't seem very big to most people nowadays. But to 5 year old Jeri, daughter of Pgm. Director DEAN NAVEN, it means so much she even suffered for it. That's right. Every time her older sister Tami, age 7, lost a tooth, the fairy left a dime for her under the pillow. Jeri longed to lose a tooth. Finally it happened the other day. She reported she had lost a tooth, so promptly got her dime. But when the truth came out. . . it was learned she had let Tami pull a tooth for her, in order to get the money. Wonder if she was disappointed when she found out how little a dime will buy?

JACK GOWING'S troubles mounted hourly during the recent strike of Iowa Power & Light Co. repairmen. The electric power serving his farm and 75 other families north of Shenandoah, went out. That not only meant many inconveniences in the farm homes, but it also meant no electricity to pump water for livestock. After 15 or 16 hours, JACK realized he had to get action fast to save his livestock. Learning KMA had a portable generator at Sportsman Lake near Riverton, Jack and engineer RALPH LUND headed out in his truck to get it. But he never reached the lake. About a mile this side, his truck slid off the muddy road into a ditch, and it took around 2½ hours to get it out with the aid of a farmer's tractor. Finally JACK got back into town about supper time. . . tired and weary. . . without the generator. You can imagine his relief, to find out while he was gone the power was restored. and things were back to normal.

A modern greenhouse featuring Jalousie windows, will be added to the ED MAY home soon. The family is looking forward to growing flowering plants for the home. At Christmas time they hope to have poinsettias. They will also grow gardenias, tulips, narcissus and many other flowers to beautify their home the entire year around.

Both from the same station. Both staying at the same hotel in Chicago. But neither ED MAY nor Pgm. Director DEAN NAVEN knew the other was going to the National Safety Conference planned by the President. Each had received an engraved invitation from the White House. And you can imagine their surprise when they walked up to the registration desk at the conference room in the Sherman and ran into each other.

Rose bushes barely sticking up out of the ground this time of year, are hard to see. Jeffrey, son of MIKE HEUER, found this out, while running through a neighbor's yard, playing the other day. He tripped over the rose stub and fell, causing two cuts below the eye and one on the lid. Fortunately it didn't hurt the eye at all. He had to be taken to the doctor for medical attention.

Drinking coffee and reminiscing, occupied much of the time during the 2½ week visit of Mrs. Bessie Craig of Billings, Montana with her sister BERNICE CURRIER. This was her first visit in three years, and you see them pictured here, sitting on the front porch for the first time this season, having their afternoon cup of coffee. Bessie is pouring. When BERNICE and I met her at the bus depot upon her arrival, we were soon complimenting her on the becoming hat she was wearing. It had an open criss-cross top, was small and ideal for traveling. Then she told us the joke on herself. Said she wore the hat to a D.A.R. Conference in Missoula, Montana. Returning to her hotel room very tired, she decided to take a bath. But it was not until she was all through her bath, and glanced in the dresser mirror, that she discovered she had taken her bath with the hat on. It was so light weight, she didn't realize she had it on!



Bernice Currier's sister Bessie Craig, left, of Billings, Montana enjoying coffee and cookies on Bernice's front porch.

A Letter From The Farmer's Wife

From the farm this beautiful spring morning the best of greetings. As I write this we are eyeing the clouds in hopes of generous showers so needed by the seedlings, the gardens, in fact everything. The Farmer has been working in the fields daily as we have missed so many of the showers. Spring work on most of the farms in this area is well caught up and waiting now for the warmer weather to plant the last crops.

We have tried to help Karen Ann and Bruce on their farm safety and yard improvement for 4-H. Have hauled loads and loads of tree limbs, accumulated this and that to the big yawning ditches where the creek runs. Amazing how things accumulate.

Karen Ann particularly has had a busy past two months, since our last letter. As you see by the picture on this page she is almost a grown young lady. She passed her sixteenth birthday and her best present seemed to be from the State of Iowa as she was granted her driver's license for the car. She has had a learner's permit for over a year, so can handle the car to the patrolman's and her father's satisfaction. This will save many trips forth and back to school, town, the east place and so on. The two-piece ensemble she is wearing was made in freshman Home Economics class. The sheath dress is white background with turquoise tiny figures, the coat is of matching turquoise alfalfa cloth with shoes and purse to match, a sissy roller hat with white gloves completes her outfit. This she wore for Easter. Karen Ann loves to sew

— her Grandmother Falk at one time had a dressmaker's establishment in Essex so if possible to inherit sewing talents she most certainly has. The freshman and sophomore Home Ec. girls presented a style review at the April P. T. A. meeting, modeling the clothes they had made. They were all lovely and the girls looked so pretty. Miss Grace Updike of Rockport, Missouri is their instructor and they have learned much, not only sewing, but in foods and nutrition, but also the graciousness of serving, having served a mother-daughter tea and the school board members with their wives. They also had one unit on interior decorating which fit right in with the local 4-H girls projects on home furnishings.

Bruce has had a busy spring. As he attends confirmation classes on Saturday mornings he has the afternoon to himself and has various projects. At present he is cleaning the shop and was delighted to find a hand made plane belonging to his great-grandfather Falk with the parts all intact. It is at least 75 or 80 years old if not more. Bruce would like to make it into a lamp stand for his room. He has revised his plans for the county fair as his project lost her calf and a heifer at that. But he will show the one animal and grooms her when he finds time. She certainly knows him and comes to the fence whenever he comes near. She is giving so much milk now and of course records must be kept so weights are made morning and night and duly recorded.

As for the Farmer's Wife herself this has been a busy, busy last two months. Radio mail has been so fine and thanks for everything. Hundreds of recipes go out from the farm each week. Several new ideas have been tested and I do hope you will try the frozen platter dinner on my recipe page for this month. This one is handy. We have ordered some of the three-way plates but as they haven't come have been using the flat foil oblong trays with small turned up sides. Works fine and you could line your pans with foil, freeze, remove and stack.

Met so many of our fine KMA friends at the annual "Homemakers Recognition Day" in Shenandoah, April 24th during the speaking engagement there.

Until July Keep Smiling
Florence



Shenandoah Homemakers' Day was enlightened very humbly by Florence Falk one of the main speakers shown here. Mr. C. J. Gauger, S. W. Iowa Extension Director of Ames, also main speaker, and Mary Ellen Jones, Fremont County Home Economist, Mistress of Ceremonies, at the speakers table enjoy Florence's reference to her orange "Allis Chalmers" hat.



Homemaker's Guide

"The Farmer's Wife"

By FLORENCE FALK

Greetings from the farm kitchen! ! !

Have fun with your guests and they will have fun with the food. For something entirely different try this dessert to freeze (freezes up to 2 months).

FLAMING BAKED ALASKAS

- 4 baked sponge cake cups (shortcake cups) or 4 squares hollowed in center
- 1 pint ice cream, any flavor
- 3 egg whites
- 6 T. sugar
- ½ t. vanilla
- pure lemon extract (for flaming)

Prepare four 8 inch squares of aluminum foil. Set a sponge cup on each square. Divide ice cream into four scoops or mounds and place in cups of hollowed squares. Wrap each individually and seal securely. Label and store in freezer.

When you wish to serve, remove the wrappings and put on a cooky sheet. Break eggs carefully saving four egg shell halves. Beat the three whites to soft peaks and gradually beat in sugar and vanilla. Spread this meringue over entire outer surface of ice cream and cake cups. With the back of a tablespoon make a depression in the top of each meringue. Bake for 6 minutes (about) in a very hot oven 450°. Press the egg shells into the hollows and place in each a lump of sugar which has been soaked in lemon extract. Touch with flame and serve.

PLATTER DINNER TO FREEZE RIBBON MEAT LOAF DINNER

- 2½ c. soft bread cubes
- 2 c. grated cheddar cheese
- 1 c. chopped green pepper
- ½ c. grated onion
- 1 T. Worcestershire sauce
- 2 t. salt
- ¾ c. catsup
- 1 egg, beaten
- 2 pounds ground beef

Combine the first six ingredients with half of the catsup. Mix well. Blend the rest of the catsup, egg and beef. Pat the meat and bread mixtures alternately in half-inch layers in each of two foil lined 1 quart loaf pans, beginning and ending with the meat layer. Bake at 325° for 45 minutes. Cool. Cut each loaf in 8 slices.

CREAMED POTATOES

- 8 medium-sized potatoes
- ¼ c. grated onion
- 2 c. light cream or rich milk
- 1 t. salt

Peel and cube potatoes. Put in skillet with remaining ingredients. Bring to boiling on high heat. Cover, cook slowly 15 minutes. Cool.

BUTTERED CARROTS

- 8 large carrots, cut in strips
- ½ t. salt
- ¼ c. melted butter

Cook carrots in salted water, to cover, until tender. Drain. Add butter.

For freezing a platter dinner from the above three recipes:

Use divided foil plates or foil lined pans your desire. Arrange 2 slices of meat loaf, creamed potatoes and carrots on each of 8 plates. Wrap the plates with foil, seal securely, label and freeze (stores to 2 months). When ready to serve have oven 450°. Heat covered for 35 minutes. These are the nicest plates to have for the family, be sure to label baking directions with each package.

DATE-NUT SQUARES

(Desserts or lunch treats)

- 3 eggs
- 1 c. sugar
- 1 c. soft bread crumbs, packed tightly
- 1 c. chopped dates
- ¼ c. chopped nut meats

Beat eggs until very thick and light. Gradually beat in sugar, then add bread crumbs, chopped dates and nuts. Spread in shallow pan 9 inches square or 10 x 7 greased pan. Bake for 1 hour. Cut while warm into squares. Cool. Serve in squares or break into small pieces, place in sherbet glasses and top with whipped cream or pudding sauce. Makes about 20 squares or 8 large desserts. For lunch boxes wrap in waxed paper.

CINNAMON KRISPS

- 2 T. sugar
- 1 t. cinnamon
- 12 rye crisp wafers
- 2 T. butter or margarine

Combine sugar and cinnamon, spread wafers with butter or margarine. Sprinkle with sugar mixture. Bake in 400° (hot) oven for about 5 minutes. (May be tucked under broiler.)





Homemaker's Visit

By **BERNICE CURRIER**

APRICOT COFFEE RING

- A—1 package dry yeast
1 t. sugar
 $\frac{1}{3}$ c. warm water
- B— $\frac{1}{3}$ c. milk scalded
2 T. shortening
3 T. sugar
 $\frac{1}{2}$ t. salt
- C—1 c. sifted flour
- D— $1\frac{1}{2}$ c. sifted flour
- E—1 egg beaten
- F— $\frac{1}{2}$ c. apricot jam
1 t. grated orange rind
1 t. orange juice
1 egg yolk slightly beaten with 1 t. water

Combine A. Combine B and cool to lukewarm. Add C and beat until smooth. Add A and E. Beat well. Add D and mix to soft dough, then put on floured board and knead until smooth, elastic and satiny. Cover and let rest 10 minutes. Then knead again for 5 minutes. Put in greased bowl, grease top, cover, let stand in warm place until double. Do not have draft in kitchen and keep temperature at 80 to 85. Put on board again and divide dough into 3 parts. Then roll out each part to a strip 20 x 5 inches. Spread each with F and roll up from the 20 inch side as for jelly roll. With your fingers, pinch the open seam together, also the ends. Then place the 3 strips on a cooky sheet (greased unless Ovenglayzed). Pinch the 3 ends together at one end, then braid the strips loosely and form into a ring, pinching the ends together. Brush the ring with the egg yolk beaten with water. Cover with damp cloth, let rise in warm place, to double. Bake 35 to 40 minutes at 350° or until golden brown and done, test with toothpick or cake tester. Nice to serve for brunch or coffee, sliced served with butter and more jam.

* * * *

SPICY ORANGE PECAN BUNS

- A— $\frac{1}{4}$ c. sugar
3 T. flour
 $\frac{1}{2}$ t. cinnamon
 $\frac{1}{2}$ t. nutmeg
- B—2 T. butter or margarine
- C—2 c. sifted flour
 $\frac{1}{4}$ c. sugar
3 t. baking powder
1 t. salt
- D— $\frac{1}{4}$ c. shortening
- E— $\frac{1}{2}$ c. chopped pecans

- F—1 egg slightly beaten
 $\frac{1}{2}$ c. orange juice
 $\frac{1}{2}$ c. orange marmalade

Combine A, cut in B and set aside. In mixing bowl, sift C, cut in D until like coarse meal, stir in E, combine F and add, stirring just until moistened. Spoon this into 12 paper lined or greased muffin tins (if Ovenglayzed, do not grease). Sprinkle with the reserved A mixture. Bake 20 to 25 minutes at 375°. Makes 12 muffins.

* * * *

BRIOCHE

A BRIOCHE pan is a circular pan with tube in center with the sides flared from the bottom outward to the top. It is not as deep as an angel food cake pan.

- A— $\frac{3}{4}$ c. milk scalded
6 T. sugar
 $\frac{1}{2}$ t. salt
 $\frac{1}{2}$ c. butter or margarine
- B—2 packages dry yeast
 $\frac{1}{4}$ c. warm water
- C—2 eggs unbeaten
2 egg yolks unbeaten
- D—4 c. sifted flour

Combine A in large bowl and let cool to lukewarm. Combine B and add to A when A is lukewarm. Add C and beat well, add D and mix to a soft dough. Turn out onto floured board and knead until smooth and elastic. Place in large greased bowl, turning to grease all sides, cover with damp cloth, let rise in warm place until doubled. Punch down, cover with damp cloth, set in refrigerator overnight or several hours. When ready to bake, put dough on board, knead a few times, fit it into a greased Brioche pan, cover loosely with waxed paper, cover with damp cloth, let rise to double or until it just fills the pan. Bake 35 to 40 minutes at 375°; until golden brown and done. While warm brush top with melted butter. Serve with butter or margarine and jam. This also good buttered and toasted in slices.

* * * *

CARAMEL CORN FLAKE RINGS

- $\frac{1}{3}$ c. butter or margarine
 $1\frac{1}{2}$ c. brown sugar packed
6 c. corn flakes
1 quart lemon custard ice cream
1 pint strawberries
- Melt butter and sugar in heavy skillet until it bubbles, stirring constantly. Place corn flakes in greased mixing bowl, pour syrup over, toss with fork. Press into greased individual pie pans, chill. Fill with ice cream and garnish with halved strawberries. Makes 8 tarts.



Homemakers Visit Shenandoah April 24th



Shenandoah business houses along with the Chamber of Commerce played host to County Extension Homemakers from 8 Iowa Counties and 2 Missouri Counties. At left, Mills County: Mrs. Schultz, Mrs. Rodman, Florence, Bernice, Mrs. Wright, Mrs. Jackson, and Mrs. Skerritt.

Over seventy homemakers and guests were present at the dinner held at the American Legion Country Club. Pictured at right, the Ringgold County Group traveling the greatest distance, Mrs. Shafer, Mrs. Wilcoxson, Mrs. Cooper, and Mrs. Sickels.



Separate tours of local businesses and industries were held for all the ladies during the morning. At left is the Union County group also traveling the greatest distance, Mrs. Conrad, Mrs. Nixon, Mrs. Helgerson, Mrs. Huffman, and Sue Andrews.

KMA was well represented, everyone having a wonderful time. The photographer caught this picture of Doris Murphy, Mrs. Craig (Bernice's visiting sister), Bernice, Florence, and Ethel Baldwin, who was hostess to the ladies who toured KMA and May Seed Co. All the ladies who visited during Homemakers Day seemed to have a good time. We were most pleased to have them.



KMA Daily Programs For May, 1958

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Markets
- 7:35 a.m.—Let's Go Visiting (Tues., Thurs.)

- 7:35 a.m.—Lawrence Welk's Show
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Take 30 For Music
- 8:30 a.m.—Bernice Currier
- 9:00 a.m.—Breakfast Club
- 10:00 a.m.—Taster Quiz
- 10:10 a.m.—Housewives Serenade
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Tennessee Ernie
- 11:45 a.m.—Morning Markets
- 12:00 noon.—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Markets
- 1:00 p.m.—Frank's Letter Basket
- 1:15 p.m.—Tommy Burns' Show
- 4:00 p.m.—Mike's Matinee
- 5:30 p.m.—Sparta Polka Band (Friday)

- 5:45 p.m.—John Daly
- 5:55 p.m.—Paul Harvey
- 6:00 p.m.—Farm Bulletin Board
- 6:15 p.m.—Sports
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Lawrence Welk's Band

7:45 a.m.—Morning Headlines

- 8:00 a.m.—Take 30 For Music
- 8:30 a.m.—Bernice Currier
- 9:00 a.m.—Radio Kids Bible Class
- 9:30 a.m.—Kiddie Korner
- 10:00 a.m.—Saturday Shopper
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Sparta Polka Band
- 11:45 a.m.—Practical Land Use
- 12:00 noon.—News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Market Review
- 1:00 p.m.—Mike's Sat. Matinee
- 6:00 p.m.—At Ease
- 6:30 p.m.—News
- 6:45 p.m.—Bob Crosby
- 7:00 p.m.—Vincent Lopez
- 7:30 p.m.—Club 960
- 8:00 p.m.—Lawrence Welk's Army Show

8:30 p.m.—Club 960

- 9:45 p.m.—Guest Star
- 10:00 p.m.—News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:15 p.m.—Club 960
- 11:55 p.m.—News

SUNDAY PROGRAMS

- 6:30 a.m.—Back To The Bible
- 7:00 a.m.—News and Weather
- 7:15 a.m.—Church of Christ
- 7:30 a.m.—Sun. Worship Service
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Radio Bible Class
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Sun. Album
- 12:00 noon.—News
- 12:15 p.m.—Sunday Album
- 1:25 p.m.—Baseball Game
- 4:00 p.m.—Sunday Album
- 5:00 p.m.—Mon. Morn. Headlines
- 5:15 p.m.—Paul Harvey
- 5:30 p.m.—Wings of Healing
- 6:00 p.m.—Oral Roberts
- 6:30 p.m.—Sunday Album
- 7:00 p.m.—Revival Hour
- 7:30 p.m.—Bible Class
- 8:00 p.m.—The Quiet Hour
- 8:30 p.m.—Sunday Album

- 9:00 p.m.—Dr. Bob Pierce
- 9:30 p.m.—Hour of Decision
- 10:00 p.m.—News
- 10:15 p.m.—Erwin Canham
- 10:30 p.m.—Revival Time
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:55 p.m.—News

Listings Correct at Time of Publication

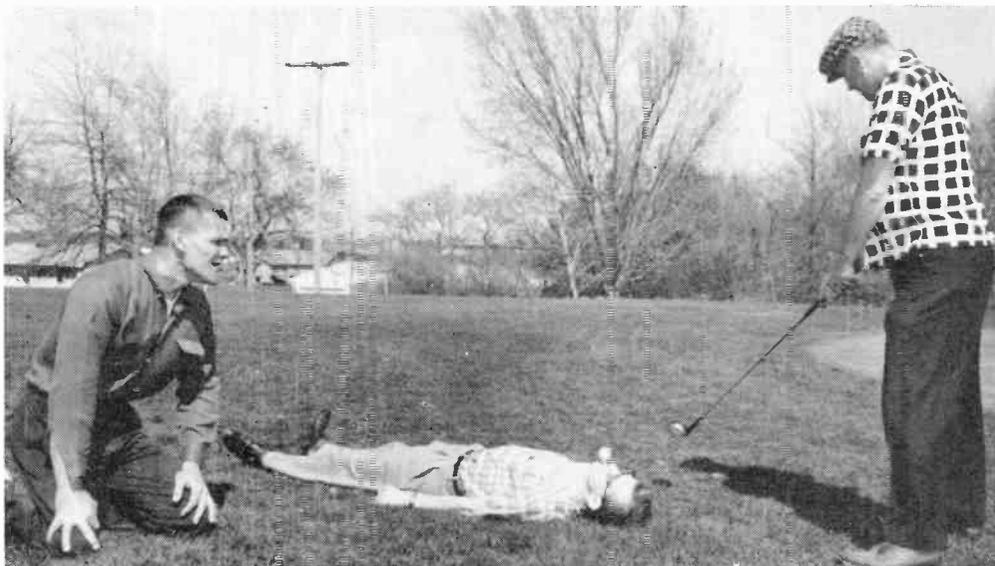
However, all Programs Are Subject to Change.

KANSAS CITY

MAY BASEBALL SCHEDULE

- 1—Boston
- 2—New York
- 3—New York
- 4—Washington (2)
- 5—Washington
- 6—Baltimore
- 7—Baltimore
- 8—OPEN
- 9—Detroit
- 10—Detroit
- 11—Detroit
- 12—OPEN
- 13—Chicago
- 14—Chicago
- 15—Chicago
- 16—Detroit
- 17—Detroit
- 18—Detroit
- 19—OPEN
- 20—Washington
- 21—Washington
- 22—Boston
- 23—Boston
- 24—Boston
- 25—Baltimore
- 26—Baltimore
- 27—New York
- 28—New York
- 29—OPEN
- 30—Cleveland (2)
- 31—Cleveland

ANNOUNCERS CARRY VARIETY TO GOLF



Three announcers, Merle Douglas, Tommy Burns, and Jack Rainbolt recently added variety to their golf game by trying a daredevil "tee-off". Tommy bravely consented to be the tee. Merle is watching closely to see that Jack doesn't miss the ball and "divot" Tommy's nose. Jack takes careful aim . . . and WHAM. . .!



. . .FORE. . ! Tommy grabs to see if his nose is still there! The tee-off was fine, no divot, but Jack had just enough slice on his ball to find Merle in the line of fire! Hole-in one! Merle: "Ugh. .Glug. .Fpoo, let's go back to the old way, Fellas".

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◆ *KMA's Family Album* ◆



Family Album this month features two new additions to families of the staff. A son Shawn Kevin was born April 2nd to Mr. and Mrs. Neal Bachman. Shawn weighed 6 pounds 9¾ ounces at birth. He is shown here with his mother, Phyllis, at the age of three weeks. His daddy is a member of the KMA sales staff. Shawn Kevin is under the good care of his paternal grandmother in the daytime while his mother has returned to operate her beauty shop in Tabor. Shawn is a bright-eyed little feller who watched every move the photographer made while his picture was being taken.



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A daughter, Julie Ann, was born April 22, to Mr. and Mrs. Duane Modrow. Julie Ann decided to arrive on the day her daddy, KMA Promotion Director and Guide Editor had gone to Omaha on business. Julie's mother, Helen, drove to the hospital herself, the baby was born at 2 o'clock. By the time Duane got home from Omaha at 5:30 he was greeted with the good news from his mother-in-law Mrs. Josie Cook, "You've got a girl!" Julie Ann has two older sisters, Josie Dee, 6, and Teresa, 1½. Julie weighed 6 pounds 7 ounces and was four days old when her picture was taken.

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