

The
KMA GUIDE



July, 1958

COVER STORY

The KMA Guide

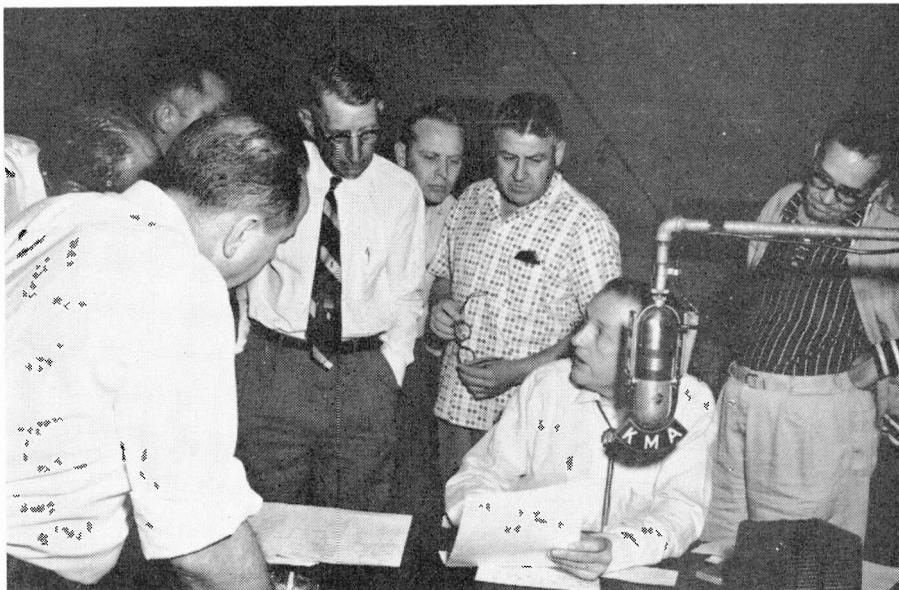
Vol. 4

No. 7

JULY 1, 1958

One day while visiting the Glenn Castle's farm east of Shenandoah, little Holly Nielson, 4 year old daughter of Mr. and Mrs. Warren Nielson, made a new acquaintance with one of the young lambs. The July cover picture shows Holly on the Castle's front lawn with her little friend. A trip to the farm is always a treat for youngsters from town. Children love the baby farm animals and Spring brings a wealth of fascination for the little folks. Holly's daddy is Uncle Warren on KMA Kiddie Korner, also your genial host of KMA Party Line and station Production Manager.

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When there's an election in the air, primaries or national, you can depend on tabulations from any area in KMAland over KMA. Ed May takes an intense interest in the outcome of all elections. In fact, his straw votes have been acclaimed nationally as one of the most accurate forecasters in the land. When Ed sets up a straw vote before election time, news services and both parties keep the wires hot for the results. Pictured here is Ed May surrounded by about a 50/50 group of Democrats and Republicans during the recent Iowa Primary. Ed is asking a question, concerning some of the returns, of Senator Hoxie (white shirt and tie). Onlookers facing camera are Dean Naven, Jack Greeno, and Francis "Red" Braley. The KMA crew kept direct contact by phone with 14 Iowa county seats.



A Chat With Edward May

Here's a picture of our family, taken in the new greenhouse attached to our home. We have had a lot of enjoyment out of our new greenhouse, and it has given me a wonderful opportunity to grow and observe various plants, and to try various soil mixtures, fertilizers, insecticides, etc. The whole family enjoys it, and our children, Annette, Karen and Eddie, are learning a great deal from helping me in the greenhouse.

By the time you read this, we will be on vacation at our family's summer place at Mercer, Wisconsin. We always look forward to our three weeks at Mercer, where we spend our time fishing, boating, swimming and generally "unwinding" after a busy winter and spring season in Shenandoah. We're always glad to go, but it seems we're always equally glad to come back to our home and friends in Iowa.

I'm glad to report that Mother has completely recovered from her accident, and is getting about as good as new. She is going to Wisconsin with us, but this year she's only staying there about a week.

Then, about the middle of July, she is flying down to Costa Rica with her friends Dr. and Mrs. Melhus of Iowa State College. They plan to spend about two weeks in Central America before returning to the states.

It is time once again to remind you of the Earl May

Catalog. It is going to press right now, and we will begin mailing it before August first. If you have any doubt about whether you are on our mailing list, be sure to write me right away, giving me your full name and complete address. This new catalog is chuck-full of beautiful pictures and descriptions of tulips, daffodils, crocus, hyacinths and other spring-flowering bulbs as well as roses, hedges, shrubs, perennials and shade trees. In fact, you'll want to plant this fall. Incidentally we import the tulips and other bulbs direct from Holland . . . and can guarantee absolute first-quality bulbs every time.

Have a nice summer, and be very careful if you take a vacation trip.

Edward May



Ed, Eleanor, little Eddie, Karen and Annette May, the whole family, enjoying the delightful new addition to their home. Their new greenhouse is already flourishing with beautiful plants and flowers.

Frank Comments

By FRANK FIELD

The pictures on this page this month are more of the ones which I took on April 6th at the time of the birthday party at our house. These two are Danny and Polly Field. They live at Hamburg, Iowa and their father is John Field, our youngest son. Their mother is the former Maxine Sloan of Clarinda. Danny is 8 years old now and in the 3rd grade of school this fall. Polly is 5 years old and can hardly wait until she starts school this fall. Both the kids are wild about boating as their folks have a cabin cruiser on the Missouri River and whenever the weather is nice they invariably spend their holidays on the river.

I told you last month that Jennie and I were going to spend the second week in June on Birch Lake near Hackensack, Minnesota. You radio listeners already know about the trip which was not too successful owing to extremely unseasonable weather. It rained off and on practically the entire time we were gone and when it wasn't raining it was cold and very windy. However, we did get out for a little while almost every day and we did catch enough fish to keep us satisfied. We had enough that we couldn't possibly eat all of them up there. We did bring home quite a few.

Now we are planning on a long weekend fishing trip, late in July. There is nothing definite or positive about it as yet, but we

will probably go back to Lake Koronis where we were the first of June. The weather certainly has been unseasonably cold here at Shenandoah for the past two or three weeks and we are considerably short on monthly rainfall. It doesn't seem to make a great deal of difference however, as what rain we have had has come in the form of soft gentle showers, so that every drop has soaked in and really done some good. To me, that is far better than the heavy dashing rains which come so hard and fast that most of it runs away before it gets a chance to soak in.

The peonies, as I told you last month, were very disappointing here in Shenandoah this year as that freeze late in April killed most of the buds. The roses have made up for it though. I don't believe I ever saw the roses bloom as freely and fully as they have been for the past month. Of course, it has been necessary to spray or dust them quite often as the plant lice or aphid has been extremely bothersome. And the various chewing insects also have been pretty bad.

The best thing we have found to keep the aphid under control is Malathion as a liquid spray. We use it in connection with the Mayway Rose and Floral Dust used also as a liquid spray. We used this on everything in the yard that needed to be sprayed, including the hardy phlox, delphiniums and roses.

We used to use dust altogether which did a fairly good job as long as it didn't rain, but it only takes a light shower to wash off the dust leaving them unprotected. When you mix the Rose and Floral Dust with water and put it on as a liquid spray,

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School will be starting next Fall for Polly Field, 5 year old granddaughter. Bright eyes and big smile at a recent birthday party.



Polly's brother, Danny. Eight years old, Danny will enter 3rd grade next Fall. A "worldly" pose, except for the stocking feet. Men like comfort.

Musical Notes

By TOMMY BURNS

One of the most recent, and most bitter, controversies in American music has been rock and roll. It is the music of today's teenager, which is disliked greatly by most parents.

Rock and Roll has been condemned by musical experts and laymen alike. Musically it is not good. The sounds are loud, repetitious, often shrieking. But, our nation's younger generation enjoys rock and roll. For that reason it has flourished.

Let's examine more closely this "new" fad in music. First of all, it is not new. Previously known as "rhythm and blues" it came from Harlem, the Negro district of New York City. Rhythm and blues is one of the oldest musical categories in American popular music. Until recent years it was considered "race" music and was heard only in the South and other areas where there is a concentration of colored population.

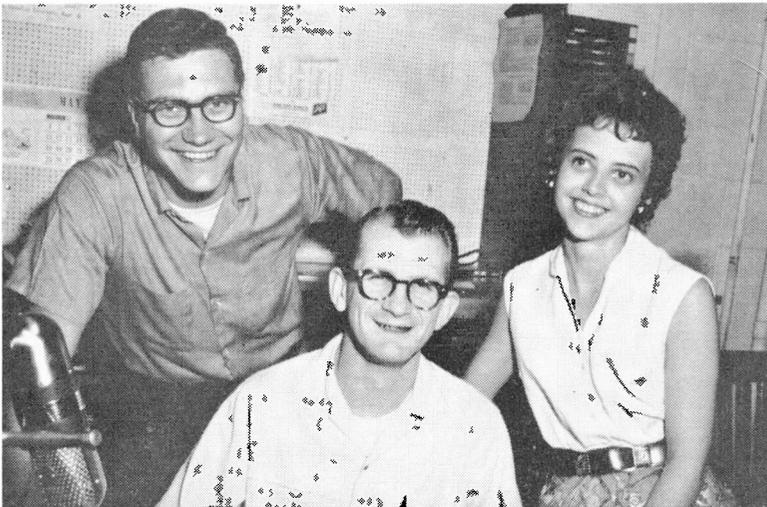
Why then has it become the current musical fad? Probably there are many explanations. The most generally accepted however, is that it offers an excitement in a fast moving world. Teenagers find in rock and roll music a chance to release their frustrations. It has a solid beat for

dancing and it is disliked by adults. What more is needed? Condemning rock and roll hasn't decreased its popularity. In fact, it has most likely had the opposite effect.

The waltz, considered as quite conservative in this day, but when first introduced it brought denouncement from many quarters. Ragtime was called "shameless music" after it was popularized in 1911 by Irving Berlin's "Alexander's Ragtime Band". When the swing era came to America in the thirties, a bill was introduced in Congress in an effort to make the playing of swing music illegal.

It all boils down to the fact that each generation has its own type of music. That music doesn't necessarily have a bad influence on its fans. Whether you were raised to the strains of ragtime, the Charleston, swing, or rock and roll, that music has a meaning to you. It recalls memories of younger days, days which are precious to anyone.

Because we don't like the music of our younger generation, we should not condemn it. It is as much a part of their growing up process as music of the past was to us. Everyone has his tastes in music. Your musical tastes have been condemned as much as anyone's. So, it behooves us to understand, to tolerate, and in doing so, we'll become broader individuals and will enjoy life, and music, to the fullest extent.



Two of Tommy Burns' friends from his radio days in South Dakota dropped by for a few days' visit. Harry and Jean Ebbesen. Harry is a radio announcer at Vermillion, South Dakota. The whole KMA gang enjoyed their company. It looks like we'll be seeing them again, in fact you will be hearing Harry on KMA starting in September. Harry will take over in Mike Heuer's place when Mike leaves for Red Wing, Minnesota and his new Program Director position there.

Kiddie Korner

By WARREN NIELSON

First of all this month. . . something for the girls. Have you ever made a HOLLYHOCK doll? Take a Hollyhock in full bloom. . . another one that is just budding out! Use the Hollyhock bud for a head and the full flower as a skirt. . . put them together with a piece of tooth pick. Add toothpick arms and then take another flower and toothpick and make a parasol to go over your Hollyhock doll's shoulder!

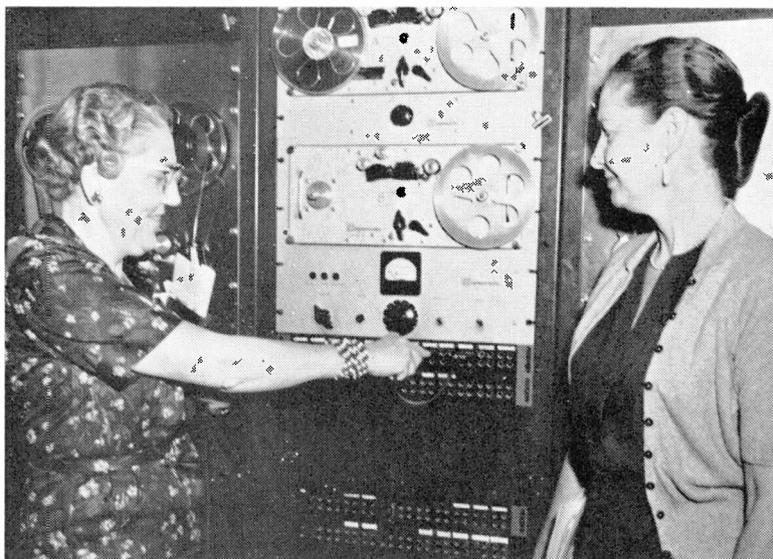
Now for the boys, here's a fishing game. Draw some pictures of fish on heavy paper or cardboard. Color them and cut them out. Put a paper clip on each fish's mouth. Get a pole and a string. Tie a small magnet on the string for bait. . . and start fishing. When you put your magnet down on the paper clip on a fish, he's caught and you can pull him in!

Here's a new kind of GUESSING GAME. It takes at least 2 to play it. Stand or sit facing each other. Someone spots something behind the other person and says: "I see something behind you". . . or "I see something over your shoulder, or above your head." The other person has to identify the object WITHOUT turning around. He can ask JUST ONE QUESTION such

as "Is it made of Glass?" or "Does it belong to me?" Any question that can be answered with a "yes" or "no". It is kind of hard sometimes but it is a lot of fun.

We are planning on taking our family vacation this month. We are going out to Colorado and I have promised my little girl HOLLY another ride on the Children's Railroad in Estes Park village. Then we'll go up into the Jackson Hole country in Wyoming where I hope I can catch some fish. We'll also be looking for bears when we go through Yellowstone. (I'll keep my eyes open for SMOKEY). Then we're planning on heading West and South to Salt Lake City where they say it's impossible to sink in the Great Salt Lake. Salt Lake City is also the center of the great Mormon religion and we always make a stop at Temple Square to hear the daily noon organ concert. We play lots of games while traveling too. For example we play a HONKING GAME. Whenever we meet a car we say "Honk". . . if we meet a truck or bus we say "Honk" twice, and if it's a tractor we do it three times. Holly likes to keep watch out the back window and she always lets me know if a car is behind us. When we get older we'll play an ABC car game. As we travel along we'll look for something outside the car starting with A. . . then something starting with B. . . etc.

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Florence Falk pulls the plug which hooks up the farm with KMA studios. This picture was taken immediately following her final broadcast before leaving for Europe. Nelia Stevens, who took over the program during the first week of Florence's absence, is looking on. Nelia handled the program from the main studios. A hard-working gal, she brought in a wealth of interesting material and special guests, keeping the program lively and interesting.



Grass Root Notes

By
MERRILL LANGFITT
KMA
Farm Service Director

Last month I made a quick trip to Texas and New Mexico with three cattle feeders from our area. It was a cattle buying trip in the first instance. In addition it provided an opportunity to see, at first hand, how conditions were in ranching country which is very different than our farming country. In the area near Dalhart, Texas and Clayton, New Mexico the land holdings are quite large, they need to be large because of the relatively low productive ability of the land. Even though the grass is strong and in their terms quite productive, the fact remains that it takes 15 to 30 acres to carry a cow and calf.

Conditions vary widely from one locality to another and from one ranch to another. We found cattle numbers to be quite low and demand good. Many ranchers down there are looking for cattle to stock their own ranches. Grazing conditions are now good, following several years of drouth. Many were forced to reduce cattle numbers during the several drouth years, so now are looking for cattle to re-stock the ranges.

We were on one ranch of 50,000 acres near Des Moines, N. Mex. This ranch is usually capable of carrying about 5,000 cattle or one head to 10 acres. It was a better ranch than average, was well taken care of, had plenty of water and lots of grass. The owner had bought this ranch several years ago when land was cheap. Inflation, of course, has made the owner a relatively rich man because he was operating on a large scale through the more profitable years in agriculture. In those days all one needed was more cows, more steers or more bushels to sell because each one represented a profit to the owner. This particular rancher is now running only about 2,000 cattle on his ranch, so it is about one-half stocked based on its capability. His theory is simply

this -- more cattle would tend to deplete his ranch and prevent reserves of grass accumulating. In addition, 2,000 cattle at present prices provides as much income as he wants. He is over 60 years old now and more cattle would mean more work and more risk. With his ranch at half its capacity he can keep his overhead to a minimum.

He's in the position many of us would like. He has enough financial security to carry him through the rest of his life and would like more time to enjoy his last years. The farmers and ranchers of the southwest have many of the same problems that farmers in KMAland complain about. Operating costs are high, prices are not always favorable and the weather is always the biggest factor in determining farm income. The southwest rancher has learned that he must practice soil and water conservation, that he must not expose his land to wind erosion and that he must be a smart business man. The same things apply in our area. Frequently our cattle

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Keeping up with the agricultural world these day involves endless travel. In addition to trains and commerial airlines, KMA Farm Director Merrill Langfitt flies his own plane pictured here and puts a lot of miles on his car (background).

On the KMA PARTY LINE

By DORIS MURPHY

Talk about your freak accidents, JOE HUNTER'S beautiful Mercury certainly met with misfortune one Saturday afternoon while JOE was watching a ball game in Farragut. JOE had parked the car on the street in front of an implement dealer's lot near the ball park. Along came a 13 year old farm boy with a yen to see if he could drive the combine parked on the lot. So unbeknown to anyone, the boy climbed on the combine, started pushing and pulling knobs, buttons and gears. Suddenly the combine lunged forward and crashed into the back fender of JOE'S car. The lad wasn't hurt, but JOE'S car needed some costly repairs as a result of the boy's first lesson in combine driving. Ironically the boy's father's brand new car parked just in front of JOE'S car, escaped any damage.

Do you recognize the couple looking over records with announcer MERL DOUGLAS in our KMA record library? It's Ike and Margaret Everly, former KMA entertainers, and the parents of the famous television and recording team of artists. . . Phil and Don Everly. Their home is in Madison, Tennessee, a suburb of Nashville. They debated whether to go to California

on their vacation or come back to Shenandoah and see all their old friends. Finally they decided to go to California and had gone part way, when they changed their minds and headed up north for Iowa. You can bet they have had a wonderful time visiting with the folks they used to know at KMA. It was just like turning back the clock, when they put on a 55 minute show one morning from 5 to 5:55 a.m. with Merl Douglas and fiddler Buck Dillely, playing guitar numbers that were popular years ago, along with hit records made by Phil and Don. After leaving the radio business, Ike was a barber and Margaret a beauty operator for a number of years. Naturally, Phil and Don think no one can trim their hair like Mom and Dad. While here Ike called back home to see how things were getting along, and to their amazement Phil wanted him to leave his car in Shenandoah and fly home to give him a haircut. The New York Times was going to do a story about the boys, and they wanted their hair trimmed just right. But Ike persuaded them to go to a barber this time, which they did, but it didn't please. . . the barber cut it too short to suit their

taste. The boys have been seen on many top TV shows one of the most recent being the Perry Como Show.



Ike and Margaret Everly enjoy listening to some of the old recordings they made with KMA back in the 40's. Parents of the famous Everly Brothers, they are showing family friend Merle Douglas where the boys are traveling on tour.

Word about the tornado near Chippewa Falls, Wisconsin, in early June, brought tragic news to JACK RAINBOLT and his wife. A sister of Mrs. Rainbolt's brother's wife, Mrs. John Bucca and two children were killed when the tornado struck their home. Mr. Bucca and two other children were injured and are in the hospital. Over 30 people were killed and around 250 were injured in the tornado.

I've got a sneaky feeling WARREN NIELSON was "extra" pleased with his tenth wedding anniversary gift of a pair of electric hedge clippers given him by his wife. The reason he was so delighted? Because she

got a light weight model, and even SHE can use them. Now WARREN has visions of sitting on a fishing bank while his wife trims the hedge. But she probably won't mind since he was so nice and remembered her with a new electric sewing machine.

Love for her Grandmother, put 5 year old Jeri, daughter of Pgm. Director DEAN NAVEN, in an inquisitive mood one day. Jeri had gone to Kent, Iowa, to visit her grandmother, Mrs. W. C. Naven who is nearing 75 years of age. Instead of listening intently to the story Grandmother was reading her, Jeri's little mind was full of wonderment about the wrinkles in her face. Finally she timidly said: "Grandma, how come you have all those stripes on your face?" What a beautiful way to put it! Grandmother had stripes for the years of service she has devoted to raising a fine family. And some day, little Jeri will understand WHY stripes come in the beautiful faces of mothers and grandmothers.

Karen Ann Falk daughter of "The Farmer's Wife" had the honor of being chosen one of the outstanding Girl Scouts to attend a regional Girl Scout Camp at Lake Crowder, Missouri, in August. Eight girls from 17 counties in this area, were selected to take Girl Scout training for leaders, and Karen was one of the eight.

Cutting down a big tree in his yard, didn't prove a problem to Engineer RALPH LUND. But when it came to disposing of the logs, that was when he ran into trouble. He took the logs to the country to dispose of them, and just as he flipped a big log out of the truck, it caught on his pant leg and flipped RALPH out with it. Falling on his shoulder, caused the socket to pull out of his elbow, so RALPH was handicapped in his engineering duties while carrying one arm in a sling. Bet that's one tree he won't forget very soon!

A KMA personality will play an important role in the next play presented by the Southwest Iowa Theater group in September. Disk Jockey TOMMY BURNS will direct the comedy: "Grand Prize."

After irrigating his quart-acre of strawberry plants and over 100 raspberry plants for eleven hours. . . the rains came! That was the experience of the Ass't Farm Service Director JACK GOWING June 8th. He kept his irrigation system going from 7 a.m. until 6 p.m., then that night over an inch of rain fell. JACK might have

gotten fooled by the weatherman, but the berries didn't! They soaked up the moisture and loved it, as proven by the big red luscious berries that developed after the big soaking.

FLORENCE FALK'S 19th wedding anniversary, did not go unobserved, even though she was in Stockholm, Sweden, June 24th. FLORENCE called Byron over long distance to greet him and the family.

The weatherman certainly played a joke on KMA Homemaker BERNICE CURRIER. Fearing the weather would be hot and sultry when her daughter Helen and 10 year old son David arrived for a visit from Texas, BERNICE had an air conditioner installed in the guest bedroom, before their arrival. Alas. . . the air conditioner didn't get a chance to show what it could do! Delightful cool weather prevailed throughout Helen's entire visit! Of course, your Guide editor, Duane Modrow, was on hand with his camera to give you a picture of BERNICE, with her daughter Helen and David. Helen had planned the trip, so that she would come to Iowa, while two of her five children were at camp. Just previous to her trip, her husband who is a doctor had taken David and flown to Colorado with friends in a plane. It wasn't until David was dressed ready to join his mother on the trip to Iowa, that he discovered his best shoes had been left in a hotel while he was gone. Consequently David had to wear tennis shoes until he could get to a Shenandoah shoe store to buy a pair of dress shoes! Oh well, such

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Bernice Currier's daughter Helen and grandson David spend a wonderful vacation with perfect midwest weather. Pictured here at the rear of Bernice's home, a beautiful white climbing rose reflects the splendor of Spring and their happy reunion.

A Letter From The Farmer's Wife

Greetings not from the farm kitchen but from International airport at Idelwilde just out of New York City! ! !

This is the beginning of the realization of a dream that has been mine for many years since about 1918 in fact when I discovered my Swedish background.

Basically this trip was at first chartered with a visit to Sweden in view. Then as the plans progressed other features were added.

Mrs. Charles Davidson of Clarinda and I left the Omaha airport Sunday evening June 15 at 7:50, we were over Chicago in no time. We spent 17 minutes flying over Chicago, a veritable kaleidoscope of beauty.

Then before we were fully awake from a very short nap we were coming into New York. To see these huge places by air at night is breathtaking. In fact I'm so thrilled I can hardly find words to express it all. We will leave New York at 1:00 p.m. June 16 and will be in Amsterdam at 7:00 a.m. (their time) June 17. We are flying the entire trip from here on KLM Dutch Airlines.

Here in this International airport, a very new building, we have beauty and above all courtesy. As we stood in line for passport checking etc., I noticed everyone was accorded the very same courtesies.

The cab driver from way down in New York was most gracious, answered all our questions with very many bits of interesting information.

We are traveling light and would you believe it — only 28 pounds apiece. There is such an expression of gratefulness for baggage weight is a headache with the officials. I carry a large purse and another with camera equipment. This goes duty free. Our passports, with the usual terrible pictures, have been inspected and we are now waiting for our huge bird to settle down for the load. Our morning meal was eaten at the "Brass Rail", a lovely eating place. We had Inlaid cakes with country ham and maple sirup, with fruit juice, coffee and buttermilk, we were fine.

Traveling by plane is so luxurious sounding but so advantageous when time is the precious element. We plan to be gone for 18 days. At Amsterdam we will be met by an airline hostess and the courtesies of Europe to be scheduled for us. Plans now call for many visits in private homes, where I hope to return and share with you interesting details.

My sincerest thanks to all radio friends and Guide readers, because of you and your interest this trip is possible. We plan to spend 5 days in Sweden with my relatives and friends. Our itinerary reads as follows:

Omaha
New York
Amsterdam - Netherlands
Hamburg - Germany
Copenhagen - Denmark
Stockholm (5 days)
Oslo - Norway
Brussels - World's Fair
Paris - France
London - England
Shannon - Ireland
New York
Omaha

My family has been wonderful in all this. They and friends drove to Omaha to see us off. There was a big party waving from the rail as we left.

I hear announcements as to flight 608 coming in over the loudspeaker and I must "fly". So until I return and until the September KMA Guide—

Keep Smiling

"The Farmer's Wife"



Karen, Florence, Bruce, and Byron Falk with Florence's traveling companion, Mrs. Charles Davidson of Clarinda, Iowa, just before departure for Omaha and the first leg to Europe by air. Air travel is light and fast as you can see by the sum total of baggage allowed in the foreground.

Homemaker's Guide

"The Farmer's Wife"

By FLORENCE FALK

Greetings from the Farm Kitchen!!
The following recipes come in answer to requests:

HOT WATER PIE CRUST

This recipe is a good one and the dough will keep for a week in the refrigerator. Place in a bowl

½ c. lard

Combine with ¼ c. boiling water and beat until very creamy. Chill slightly if time permits. Then add the following sifted together three times:

1½ c. cake flour
½ t. baking powder
½ t. salt

Stir well and work until a smooth ball. Cover and chill until quite firm. Roll as for any pie crust. This recipe makes two crusts either separate or for a fruit pie of 9 inches.

* * * *

Variations for any favorite pie crust:
Spiced Pie Crust, Add:
2 T. powdered sugar
½ t. each, nutmeg & cinnamon
Cheese Crust—work in ½ to ¾ c. grated cheese.

* * * *

MEAT LOAF FROM LEFT-OVERS

Combine:

1 c. chopped cooked meat or meat and vegetables
½ c. fresh bread crumbs
2 t. chopped parsley
½ t. onion juice *or*
1 T. very finely minced onion
¼ t. salt

Mix well and add 1 c. basic white sauce to which you have added 2 whole eggs. If desired add yolks and beat whites stiff before adding. Pat into loaf in buttered baking dish. Bake in 375° oven for 15 to 20 minutes or until heated thoroughly. Serve with any type meat sauce. You might try the sauce so popular with ham loaf:

½ c. cottage cheese, seived fine
½ c. mayonnaise
½ c. heavy cream, whipped
2 T. fresh horseradish *or*
3 to 4 T. milder type
Combine all and serve with meat.

CHOCOLATE SPONGE

Soak 2 T. unflavored gelatin in ½ c. cold water. In sauce pan combine:

3 squares unsweetened chocolate
½ c. boiling water
1 c. sugar
⅛ t. salt

Bring to a boil and then cool slightly. Scald 3 c. milk and when hot add gelatin and stir until dissolved. Then add the cooked chocolate mixture. Cool until it begins to thicken. Add 1 t. vanilla and 2 stiffly beaten egg whites. Pour into ring mold or other as desired. Unmold and fill center with whipped cream and garnish with nuts or as otherwise desired.

* * * *

RASPBERRY ICE

This may be made with either the red or black raspberries.

Press 2 quarts of raspberries through a fine sieve so as to have as much pulp as possible but none of the seeds. Combine in a sauce pan 5 c. sugar and 3 c. hot water. Bring to a boil and boil for 20 minutes. Combine with raspberry pulp and juice of 6 lemons. Cool and freeze. This makes about 2½ quarts.

* * * *

SAUCE FOR VEGETABLES

Melt 1½ T. butter and combine with 2 egg yolks and ⅔ c. cream. Cook over low heat until mixture begins to thicken. Remove from heat and add 1 t. vinegar and 1 T. lemon juice. Beat well. Serve hot or cold.

* * * *

FRUIT JUICE ASPIC

Dissolve 1 package any fruit flavored gelatin with 1 c. granulated sugar in 1 c. cold water and then add 1 c. boiling water. Combine with 4 c. of syrup from any canned fruit such as pineapple, white cherries, add the juice of 3 oranges and juice of 2 lemons. Let mixture come to a boil and remove from heat and cool. Pour into ring mold. Chill. Fill center with fresh fruit, whipped cream or hard sauce.

Homemaker's Visit

By BERNICE CURRIER

MULBERRY JAM

Measure out $4\frac{1}{2}$ c. mulberries. Clean them then run through food mill. Add 1 package raspberry cool-aid and the juice of 1 lemon. Bring to a boil, add 1 package commercial powdered pectin. Add 6 c. sugar, stir, bring to a boil and boil for 1 minute. Put in sterilized glasses and seal with parafin.

APPLE BUTTER

- 5 lbs. apples
- 3 c. water
- 1 box pectin
- 1 t. cinnamon
- $\frac{1}{4}$ t. allspice
- $\frac{1}{4}$ t. nutmeg
- red coloring
- 7 c. sugar

Core the apples, do not peel, cook them in small amount of water, then run them through colander, add the pectin and bring to boil, add sugar and spices and a small amount of red coloring and cook till very thick, about 5 minutes, stirring often over low fire. Put in sterilized jars and seal.

QUINCE HONEY

For every 3 large quinces make a syrup of 1 quart water and 3 pints sugar. Grind the quinces and add to the boiling syrup. Boil this till thick enough to have consistency of honey. They should be light amber in color when done. Put in sterilized small jars and seal.

HUCKLEBERRY JAM

- 1 lb. huckleberries
- 1 lb. apples
- $1\frac{1}{2}$ lb. sugar
- juice and grated rind of 1 lemon
- no water

Peel and core the apples and dice them. Wash and stem the berries. Combine with the sugar, juice and rind, in a heavy kettle; cook slowly till thick, stirring often. Pour into hot sterilized glasses. Pour hot parafin over. Cool, then cover and store.

GRAPE JAM

- 1 rounding cup of grapes
- 1 level cup sugar

Stir together till the juice starts to flow. Then cook and boil for 20 minutes. Remove from fire and strain. Pour into jars and seal. The strainer and the jars should be hot.

JELLIED COLE SLAW

- A—2 envelopes plain gelatin
- $\frac{1}{2}$ c. cold water
- B—2 chicken bouillon cubes
- $1\frac{1}{2}$ c. boiling water
- C— $\frac{1}{2}$ t. salt
- $\frac{1}{2}$ c. sugar
- $\frac{1}{4}$ c. lemon juice
- $\frac{1}{2}$ c. vinegar
- D—2 c. shredded cabbage
- 2 green peppers cleaned and shredded

Combine A. Dissolve B and add to A, stir until dissolved. Add C and stir till dissolved. Chill to quivery, fold in D. Chill till firm. Serve with cold potato salad. Serves 6. Good with cold meats.

JELLIED SHRIMP and TOMATO SALAD

- $2\frac{1}{2}$ c. canned tomatoes
- $\frac{1}{2}$ t. salt
- 1 stalk celery, cut up
- dash cayenne
- 1 envelope plain gelatin
- $\frac{1}{4}$ c. cold water
- 1 T. vinegar or lemon juice
- 1 T. minced onion
- 1 c. cooked or canned shrimp
- lettuce

Combine first 4 ingredients in saucepan. Boil 10 minutes. Soften gelatin in cold water, and add to hot mixture with the vinegar or lemon juice. Stir until dissolved. Strain and add onion and shrimp (be sure the black vein has been removed from shrimp). Pour into 6 small molds and chill. When firm unmold on lettuce leaf, garnish with mayonnaise. Makes 6 servings.

Serve with cream of mushroom soup, crisp crackers, toasted English muffins, cottage cheese and chopped olive spread, fresh fruit cup and coffee.

PEACH GLACE SALAD

- A—1 t. plain gelatin
- $\frac{1}{4}$ c. cold water
- B—1 package Philadelphia cream cheese (3 oz.)
- 1 t. lemon juice
- $\frac{1}{2}$ c. quince jelly
- C—1 c. cream whipped
- peach halves (fresh or canned)

Combine A and melt over hot water, cream B, add A and fold in C. Pour into refrigerator tray and freeze without stirring. Arrange 2 peach halves on lettuce and put a heaping teaspoon of frozen mixture in each. Serves 6 to 8.

LEMON GINGER STICKS

- A—2 eggs
- $\frac{1}{2}$ c. sugar
- B— $\frac{3}{4}$ c. light molasses
- 1 c. sour cream
- C—2 c. sifted flour
- $\frac{1}{2}$ t. salt
- 1 t. baking powder
- $\frac{1}{2}$ t. soda
- 1 t. cinnamon
- 2 t. ginger

Beat A, add B and beat till thick. Add C (after sifting). Bake in greased 9 x 12-x 2 inch pan in 350° oven for 30 to 35 minutes. When cool, frost with the following:

- Lemon Butter
- 2 c. powdered sugar
- 3 T. melted butter
- 3 T. lemon juice
- $\frac{1}{2}$ t. grated lemon.
- Combine all and blend well.

Jack's Sports Corner

By JACK RAINBOLT

Since coming to KMA I have been very happy with the job of handling all of the sports. Now I am entering a new field of endeavor in the writing of this column. Hope that you will enjoy it as much as I enjoy presenting it to you.

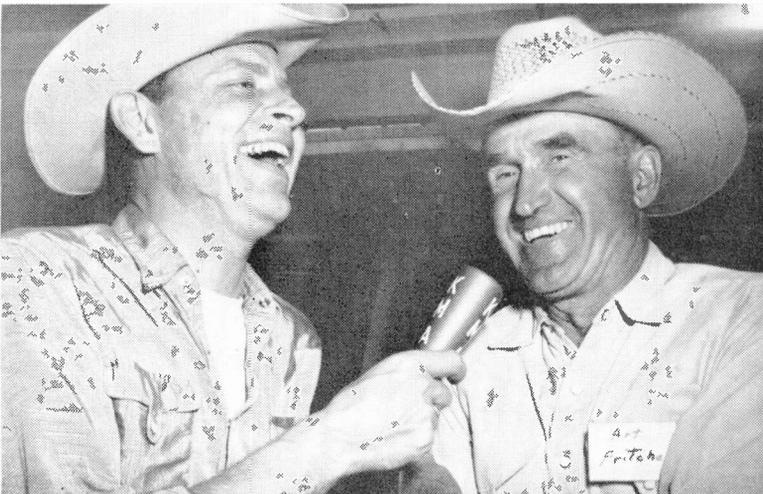
In past issues of the Guide you have seen some pictures that call to your mind that we here at KMA are sports minded too. In defense of myself I would like to say to all of you fans of Tommy Burns I didn't take off Tommys' nose with a golf club while we were taking (or should I say faking) the pictures that appeared in a previous issue. Tommy and I have played a little golf to date though as have Merl Douglas and myself. Tommy would like to get out more but just can't find the time what with the Record Room and all. I wish he could cause he would improve his game considerably. Another golfing gal will be evident here as my wife Betty has a new set of clubs and will be out on the links swinging (and I hope hitting the ball) with the rest of the gals. I have laid down the law though and made her agree that if she is going to play she must first take lessons from the club pro. Recently one of our office gals, Gayle Maher by name, spent part of her vacation out on the course. It must have helped her

game some as she is doing better of late. Has a nice tan too. Some of the other fellows have really been bitten by the fishing bug lately and have found the only ointment for that bite — gone fishing is the song currently being sung by Warren Nielson, Ralph Lund, Norm Kling, and Frank Field. The fellows all used my old stamping grounds to find the cures for there desires. From all the fish stories a person is led to believe that they even caught some fish.

Baseball is another attraction for some of us. At the time of this writing Betty and I along with some of the other folks here at KMA are getting all set for the big KMA baseball tour to Kansas City. I hope to be able to get some interviews with some of the A's players. If we get that lucky you will hear them on the 6:15 Sports during the coming weeks. At the rate the time is passing it won't be too long before football season is upon us again. We plan to travel throughout KMA-land and talk to many of the high school coaches about their teams.

One reminder before we leave you for this time. If you are about to take your vacation and plan to spend some time around or near water, please be careful. When we speak of water safety we mean being careful before accidents have a chance to happen. A little extra care can save a lot of sorrow. See you next month.

Jack Rainbolt



Shown on the left with Dean Naven, KMA Program Director, is Art Fritcher well-known rodeo stock supplier. Art supplied the riding stock for the Missouri State Championship High School Rodeo sponsored by the Rough Riders of Tarkio, Missouri. He brought in professional calibre bucking animals. Here they discuss the lighter side of the fast becoming popular High School sport. The bulls, broncs, and steers were big and mean. The high school youngsters, some riding rodeo the first time, were nervous but eager to perform. Rodeo fans enjoyed a good show.

KMA Daily Programs For July, 1958

960 ON YOUR DIAL

5000 WATTS—ABN

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Markets
- 7:35 a.m.—Let's Go Visiting (Tues, Thurs.)
- 7:35 a.m.—Lawrence Welk's Show
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Take 30 For Music
- 8:30 a.m.—Bernie Corrier
- 9:00 a.m.—Breakfast Club
- 10:00 a.m.—Housewives Serenade
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Lawrence Welk's Band
- 11:45 a.m.—Morning Markets
- 12:00 noon.—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Markets
- 1:00 p.m.—Frank's Letter Basket
- 1:15 p.m.—Tommy Burns' Show
- 4:00 p.m.—Mike's Matinee
- 5:30 p.m.—Sparta Polka Band (Friday)
- 5:40 p.m.—Speaking of Sports
- 5:45 p.m.—John Daly
- 5:55 p.m.—Paul Harvey
- 6:00 p.m.—Farm Bulletin Board
- 6:15 p.m.—Sports
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Lawrence Welk's Band

- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Take 30 For Music
- 8:30 a.m.—Bernie Corrier
- 9:00 a.m.—Radio Kids Bible Class
- 9:30 a.m.—Kiddie Korner
- 10:00 a.m.—Saturday Shopper
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Sparta Polka Band
- 11:45 a.m.—Practical Land Use
- 12:00 noon.—News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Market Review
- 1:00 p.m.—Mike Sat. Matinee
- 6:00 p.m.—Golf Show
- 6:30 p.m.—News
- 6:45 p.m.—Bob Crosby
- 7:00 p.m.—Vincent Lopez
- 7:30 p.m.—Club 960
- 8:00 p.m.—Lawrence Welk's Army Show

Listings Correct at Time of Publication

However, all Programs Are Subject to Change.

KANSAS CITY

JULY BASEBALL SCHEDULE

- 1—Detroit 1:15
- 2—Detroit 1:15
- 3—Chicago 1:15
- 4—Chicago (2) 1:15
- 5—Cleveland 5:55
- 6—Cleveland 11:55
- 7—OPEN
- 8—OPEN
- 9—OPEN
- 10—Baltimore (2) 7:00
- 11—Baltimore 7:00
- 12—Baltimore 1:00
- 13—Washington 10:55
- 14—Washington 7:00
- 15—Boston 1:15
- 16—Boston 1:15
- 17—Boston 1:15
- 18—New York 7:00
- 19—New York 1:00
- 20—New York (2) 11:55
- 21—OPEN
- 22—Boston 7:55
- 23—Boston 7:55
- 24—Boston 1:25
- 25—Baltimore 7:55
- 26—Baltimore 7:55
- 28—New York 7:55
- 29—New York 7:55
- 30—New York 7:55
- 31—New York 7:55

SUNDAY PROGRAMS

- 6:30 a.m.—Back To The Bible
- 7:00 a.m.—News and Weather
- 7:15 a.m.—Church of Christ
- 7:30 a.m.—Sun. Worship Service
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Radio Bible Class
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Sun. Album
- 12:00 noon.—News
- 12:15 p.m.—Sunday Album
- 1:25 p.m.—Baseball Game
- 4:00 p.m.—Sunday Album
- 5:00 p.m.—Mon. Morn. Headlines
- 5:15 p.m.—Paul Harvey
- 5:30 p.m.—Wings of Healing
- 6:00 p.m.—Sunday Album
- 7:00 p.m.—Revival Hour
- 7:30 p.m.—Bible Class
- 8:00 p.m.—The Quiet Hour
- 8:30 p.m.—Sunday Album

PARTY LINE

Continued from Page 9

a fine grandson would have been welcome at BERNICE'S, even if he were barefooted!

It was Production Manager WARREN NIELSON'S fourth fishing trip to Bow String Lake in Northern Minnesota, but his most successful. Caught more fish this time than ever before. Two days in a row he brought in a string of 10 or 11 fish, with none weighing less than 2 pounds and some up to 4½ pounds. Accompanied by his father-in-law Frank Cox of Farragut, they left Bow String at 2:30 Saturday afternoon and drove straight thru until 5:30 Sunday morning, a distance of 640 miles, with WARREN at the wheel all the way. A long drive, but fisherman Nielson thought it was worth it to have the fun of pulling in a good catch of fish.

While FLORENCE FALK, the Farmer's Wife took her "Dream of a Lifetime" trip to Europe in June, Mrs. WAYNE STEVENS who lives 10 miles northwest of Shenandoah very ably took the 10:30 to 11 a.m. Homemaker program. Nelia has many varied interests . . . she is a leader for the East Walnut Ever Ready 4-H girls, a Den Mother for 3 years, and is very active in church and club work. I'm sure you KMA listeners enjoyed Nelia's interesting interviews and visits about so many current subjects.

FRANK COMMENTS

Continued from Page 4

it seems to stick on through three or four light showers and doesn't have to be put on again oftener than about every two weeks.

The spring gardens this year have been very good on the whole and already people are wondering what they can plant for a fall garden. Right now is a wonderful time to plant more string beans, beets and early sweet corn. By the time you are reading this, it will be a little late for planting late varieties like Io-Chief but you can still get by with early kinds like Hybrid Fourth of July and Hybrid Tender-gold.

It is too early yet to plant peas for a fall garden as they can't stand hot dry weather. The first week in August is about right for planting peas. Then they would come on late in September or early in October and often make a better crop then, than they do in the spring.

If you have never grown any Chinese cabbage, I think there is still time for planting it as it is always planted the last week in June or the first week in July. When you plant Chinese cabbage in the spring it doesn't head up, but sends up a bloom stalk and makes seed which of course is no good. Planted around the first of July, it heads up beautifully in the fall and can be used the same as you use cabbage or head lettuce.

Another thing that should be planted along in August would be Madonna Lilies. Remember how beautifully they bloomed early in June? Well, make a note of it to plant some this fall and get them planted before the first of September, if you possibly can. Then they can make a big growth of leaves yet this fall and bloom gloriously next June. Keep in mind that Madonna Lilies must be planted very shallow, not more than an inch of dirt over the top of the bulb, and put them on the south side of the house where they get full sun.

GRASS ROOT NOTES

Continued from Page 7

feeders think the easy money is in producing the feeders. Many times that is true, but where feeder cattle prices are low, the rancher has his financial troubles too.

It appears evident that feeder cattle prices will remain relatively high. At least it appears that way now. There are, of course, many variables. Weather will be a big factor and fat cattle prices the remainder of the year will be influential. If wheat pastures are good, those people will be bidding cattle prices up. If we have plenty of feed in this area, our feeders will be after cattle too. The southwest ranchers told me the so called "Drug Store Cowboys" always bid up on cattle and make them cost more than they are worth. They related instances where "city feeders" paid as much as \$5 per cwt. more for cattle than the going market. Many of those people don't need to make a profit in the feed lot — it is simply a tax write-off proposition. The point is that farmers have many competitive conditions working against them which they have no control over. I have often thought the farmer could run his business better if there were no outside forces to increase the complexity of his many problems. The trend though is toward bigness. Anyone, business man or otherwise, who doesn't get big, will, I fear, get lost in this rapidly changing economy of ours. I don't know how to stop the trend toward "bigness". It's like a snow ball, it just keeps getting bigger and more difficult to control. The pressure for good management is greater than ever before and will continue that way. The younger farmers and ranchers face some very great challenges. The smart ones will always find a way to be successful.

KIDDIE KORNER

Continued from Page 6

As you play this summer you might see a strange dog. He may seem very friendly, but it's a good idea to never try to pet a strange dog or cat. . . you might frighten them and they might bite you which wouldn't be any fun at all. . . see you next month. Be Good!

UNCLE WARREN

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Golf has become one of the most widely enjoyed sports in the nation in recent years. Most courses are bulging at the seams with exuberant fans. Realizing the need for information and tips on the game, plus regional and national news about tournaments, and prominent figures, Jack Rainbolt and Emil Koevert inaugurated a new program on KMA called the Golf Show. The program is heard every Saturday night at 6:00 o'clock. Emil is the local golf "pro" and widely known throughout the area. Pictured left to right, Emil, Jack, and Bob Cahill. Bob is a guest on one of the programs, adding his comments and experience. Golfers will find their new show a perfect source of timely information.