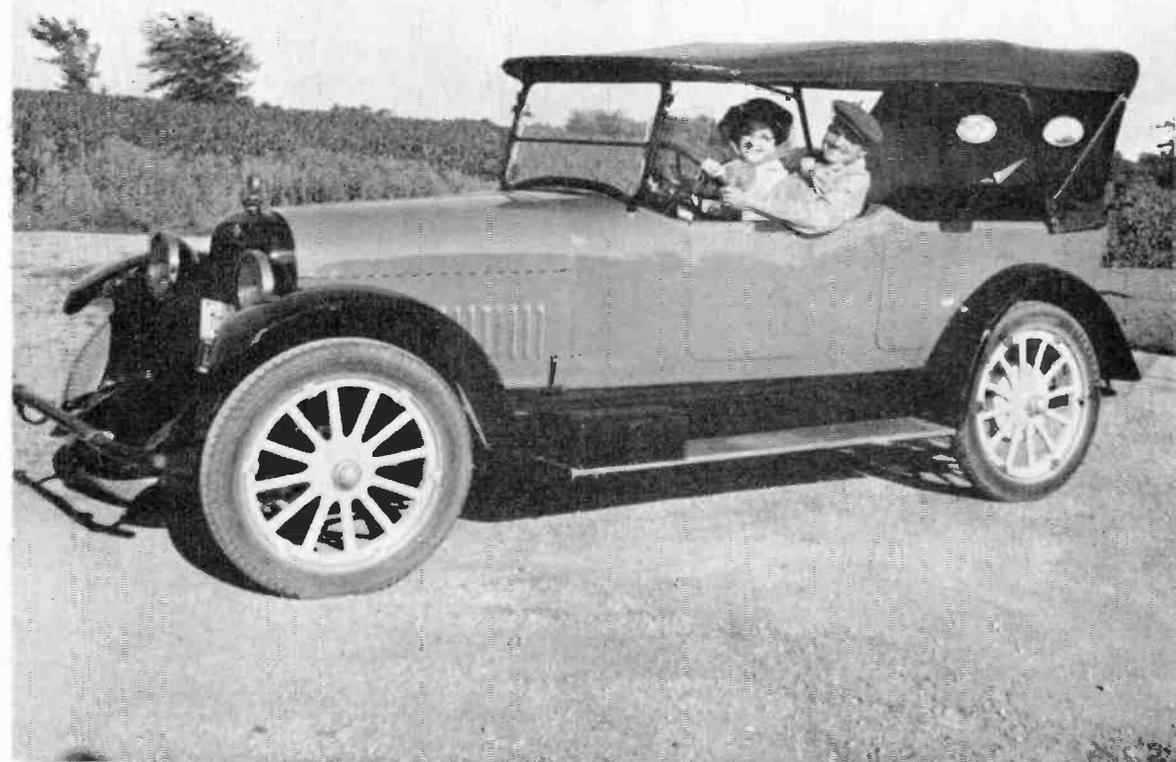


# The **KMA GUIDE**



*August 1958*

**KMA celebrates 33rd Anniversary August 12th**

# COVER STORY

# The KMA Guide

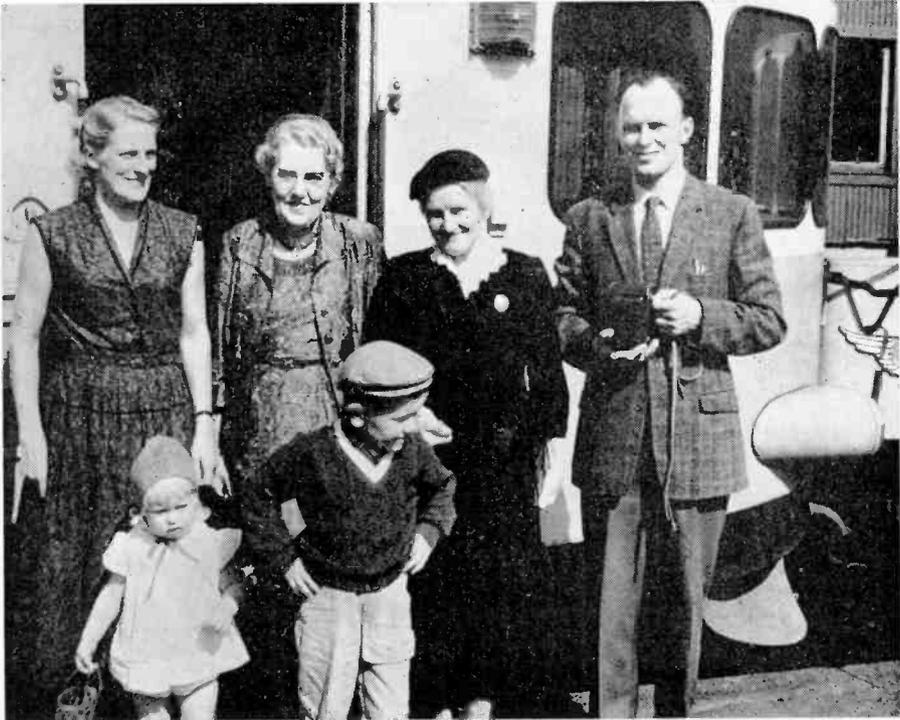
Vol. 4

No. 8

AUGUST 1, 1958

Our cover picture this month is intended to symbolize the 33rd Anniversary of KMA, which will be August 12th. That's Frank and Jennie Field in a like-new 1919 Nash. The antique car belongs to the Genuine Auto Parts Company of Shenandoah. Those are genuine dusters Frank and Jennie have on. Jennie's at one time belonged to Gertrude May when she was a young girl and traveled through the nursery grounds with her father the late E. S. Welch. The dusters and Jennie's hat and veil belong to the Elmer Brownfields who are well-know antique car fans. Frank and Jennie had a lot of fun posing with the old car. It couldn't help but bring back old memories.

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Here is a picture taken by Mrs. Charles Davidson, Florence's traveling companion on their European trip. The shot was taken at Hulsfred, Sweden just before departure back to Stockholm and the remainder of their tour. One of Florence's hopes was she could visit with her mother's relatives in Sweden when she visited that country. Here she is with two cousins and her mother's sister; cousin Magrit on the left, Florence, Aunt Anna, and cousin Ingvar. The two children would be second cousins, belonging to Magrit and Ingvar respectively. They are standing in front of the train at the Hulsfred depot. As you can see, the train is modern and streamlined. The original picture is in color and the train is bright orange and white. Florence and Mrs. Davidson took many pictures while overseas. Florence has a projector and shows slides with talks she is giving on her European trip. Her first presentation at Rotary in Shenandoah was enthusiastically received. Florence spent 5 days in Sweden visiting relatives and scenes of her mother's childhood.



## A Chat With Edward May

This column was written August 1 and I believe everyone is pleased to see July become past history, for the July of 1958 will go down in history as the wettest on record and the coolest since 1915. It will probably be many years before we see another July such as the one just past. We had slightly over 16 inches of rainfall at Shenandoah and many towns in the area reported upwards of 20 inches. Our average annual rainfall at Shenandoah is slightly over 32 inches, so we had just half of this amount during the month of July. According to the long range forecasts, rainfall for August is to be above normal.

Our family missed most of this rainfall, as we spent a large part of the month vacationing at Mercer, Wisconsin. We have been going to Mercer for a good many years where we do some fishing, swimming, boating and loafing in general. This year we ordered a small sailboat which arrived the same day we did, so we spent a great deal of time on the water sailing our new boat. Annette took to sailing like a duck takes to water so she was my sailing companion. Karen also liked it but not as well as Annette.

One of the most enjoyable events during our vacation was taking Eddie on his first train ride. He has been "train happy" for a year or more so we decided it was time for his first ride. All of the family except myself boarded the train at Mercer, Wisconsin and rode 24 miles to the town of Ironwood, Michigan. I drove the car and met them at Ironwood. Eddie was dressed in his engineer's outfit complete with striped cap, jacket and pants. The conductor on the train took Eddie through the various cars and the engineer even offered to take him into the cabin of the engine. It was such a big event for Eddie he was almost overcome by the delightful experience. He is

still talking about it and I am sure will long remember the trip.

We arrived home in Shenandoah the day following the open house at the May Seed Company trial grounds. More than 5,000 people visited the trial grounds on Sunday July 27, and everyone seemed to enjoy themselves immensely. A light rain during the early hours of the morning settled the dust so that the visitors were able to walk through the trials, take pictures of the beautiful flowers, the grass plots, the vegetable trials and the corn plots. The event was a tremendous success and certainly indicates the power of radio because the thousands of visitors who drove to Shenandoah heard of the event by listening to KMA. We intend to make this an annual affair.

Next month I will ask my mother to write a column for the Guide telling of her about August 10. The cards and letters we have had from her indicate she is having have had from her indicates she is having a wonderful time. I am sure she will be very happy to write a column telling of her trips in Central America.



**John Topham of the May Seed Company Garden Seed Dept., George Hayes foreman of the trial grounds, and Bill Bangs assistant to John is in the background, with Ed May on the right. Here they inspect results of tests under actual growing conditions in the Earl May Trial Grounds. Nearly 1800 varieties of plants are tested here.**

## Frank Comments

By FRANK FIELD

The picture this month is rather a departure from the usual family pictures to a certain extent but not entirely, at that. The demon photographer taking colored movies of the bunch of beets in John Topham's hand is yours truly.

The Earl May Seed Co. is pretty proud of it's 76 acre trial ground which adjoins Shenandoah on the south. New and improved varieties of flowers and vegetables are being introduced at a tremendous rate and most of them, of course, are no better than the old standard varieties which have been with us for years. A small percentage of the new introductions are better in some ways. Once in a while a new variety comes along which is really outstanding.

Of course you can't tell a thing about these new introductions by reading the descriptions in the catalogs of the firms which are introducing them. The only sure way to find out, just how good a new variety is, is to actually plant it along side the older varieties.

Well, that is just exactly what May Seed Co. is doing at the trial grounds. Every new variety that comes along is tried out, side by side, with all of the present var-

ieties. If the new variety shows a lot of promise, it is planted again the following year to make sure that it is really better, and not just a flash in the pan. A new variety is not listed in the Earl May catalog until it has been very thoroughly tried out in the trial grounds for 2 or 3 successive years.

Whenever any given crop is at its best and ready for inspection, a dozen or fifteen of us from the seed house take part in the testing and examining. Notice Bill Bangs standing right behind John Topham taking notes in the record book. Of course I always bring along 2 or 3 cameras including the movie camera for taking pictures to use on television, a 35 mm camera for making colored slides and a 4 x 5 black and white camera for pictures to use in the catalog. The day this particular picture was taken we were checking on the beets and after due deliberation we all decided that Ruby Queen was still the best of all the varieties of beets on trial.

A few days after the beets were checked, we checked the beans to see if anything has come along which would be better than Contender, Top Crop and Logan. The surprising thing is that we did find one which we all consider to be a little better in every way. It is called Garden Green and will be featured in the Earl May catalog next year. It is the

Continued on Page 13



Beet harvest in the trial gardens comes under the eye of the camera, making accurate records complete. Here is Frank with his 16mm movie camera which takes the movies you see used on his television program and in the KMA Auditorium for groups visiting in guided tours. Fine camera equipment gives an invaluable pictorial record of trial plantings. Many of the pictures Frank takes are used in the May Seed Catalogue.

# Midwest's Best Cookie Recipes For August

## RAISIN SQUARES

Boil 1 c. of raisins until tender, drain off the water; let stand while you mix:

1½ c. sugar, brown or white  
⅔ c. butter or vegetable shortening  
2 eggs  
1½ c. buttermilk or sour milk (add 1 T. vinegar to 1 c. sweet milk to sour it.)

2½ c. flour  
1 t. soda  
1 t. cinnamon  
½ t. ginger  
½ t. nutmeg  
salt

1 t. vanilla  
½ c. chopped nuts, if desired

Combine in order given. Add the raisins at the very last. Mix well. Bake in a 12 x 18 pan and frost with powdered sugar icing. Cut in squares when cool. Use 350° oven and bake 30 to 40 minutes.

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Try boiling the butter and milk when making powdered sugar frosting. Takes away the starchy taste and makes for a creamier frosting.

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## HONEY COOKIES

(No Shortening)

2 c. honey  
1 c. sugar  
6 c. flour  
3 eggs  
1 T. baking soda  
½ t. each:  
Cinnamon  
allspice  
cloves  
dash salt

Warm the honey to lukewarm, mix in the sugar and let it dissolve, put in the flour slowly which has been sifted with the spices and salt, with the eggs which have been well beaten. Add baking soda, which has been dissolved in a little water. Be sure to chill this dough for several hours or overnight as it will be much easier to handle when rolling out. Roll ¼ inch thick, cut out in any shape you prefer and bake in a moderate 350° oven for about 8 to 10 minutes.

Frosting or Glaze:

1 c. sugar dissolved in 3 T. water. Cook until it threads, add ½ t. vanilla. Spread this, while warm, on the cool cookies with a pastry brush.

\*\*\*

## SOUR CREAM COOKIES

Sift together:

4½ c. sifted flour  
½ t. baking powder  
1 t. soda

1 t. salt

1 t. nutmeg

Cream together:

1 c. shortening  
1½ c. sugar

Add 2 eggs and beat well. Add the flour alternately with 1 c. sour cream, mixing well, add 1 t. vanilla. Chill overnight. Roll ½ inch thick and cut and bake on an ungreased baking sheet 12 to 15 minutes in 375° oven. (These may be just dropped by spoonfuls as they round out beautifully.) Frost with browned butter frosting: Brown 2 T. butter in small pan. Add 2 T. sweet cream and 2 T. of hot water. Add sifted powdered sugar to spreading consistency desired. Frost cookies or cake or even use on graham crackers as a filling for a cookie sandwich.

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## UNBAKED CHOCOLATE BALLS

In the top of a double boiler or over hot water melt 2 packages of chocolate chips (6 oz.). Add 1 can of sweetened condensed milk. Roll 32 graham crackers fine and add with 1 c. of ground raisins or 1 c. of raisins and dates mixed. Add ½ c. nutmeats. Mix with the hands and roll into balls and roll in powdered sugar. This may also be packed in a pan and cut in bars or squares and then rolled in powdered sugar. The balls are the easiest to make. Delicious!

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## REFRIGERATOR OATMEAL COOKIES

Cream together:

1 c. shortening  
1 c. white sugar  
1 c. brown sugar

Add 2 beaten eggs

1 t. vanilla

Sift together:

1½ c. flour  
1 t. soda  
1 t. salt

Add to first mixture. Then stir in 3 c. quick uncooked oatmeal. Nutmeats if desired.

Roll in 2 rolls and chill. Slice and bake on wax paper lined cookie sheet in 325° oven until lightly browned. About 8 minutes or so.

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## QUICK TO MIX CHOCOLATE COOKIES

1 c. sugar creamed with ½ c. part butter and part lard

Add 1 egg and 1 c. sour milk which has been mixed with 1 t. soda. Add 2 squares melted chocolate and 2 c. sifted flour mixed with ½ t. baking powder.

Drop by spoonfuls on greased cookie sheet. Bake in 350° oven until done about 10 minutes. Frost as desired.

# KMA Cancels all Programs For Flood Reporting

When as much as 12 inches of rainfall cascaded down the tributaries of the Nishnabotna Rivers in western Iowa, communities in its path were devastated by the onslaught of flood waters. 19 of our folks lost their lives in the worst flood disaster in the history of Iowa. The Highway Patrol, Sheriff's Offices, Fire Departments and every Agency that could be of assistance, including National Guard Units were brought into action in order that any more disaster would be avoided. The communications systems of law enforcement agencies were the great attributing factor to speedy transmission of information throughout the flooding areas. The Atlantic Iowa telephone exchange was practically turned into a filter-center of flood information, as were other telephone offices in the area.

The heroes of the flood were numerous. Men who took their own lives in their hands to do rescue work were modest when interviewed about the dangerous undertakings they had been through. There was ample testimony that this on-the-spot heroism had kept the death toll from being higher than it already was.

When KMA reporters visited the scenes of the flood by plane and by auto, it was quickly realized that the huge crest of water was proceeding down-stream and would very likely do a lot more damage. Flood news was coming into the KMA newsroom so heavily it was deemed impossible to continue with regular programs and give all the flood news, too. All programming was cancelled and KMA went into around-the-clock flood reporting.

The flood's progress was followed hour-by-hour, easing much of the tension of those in the lowlands who were unsure of what to expect. It was nearly 30 hours before the danger subsided. Everyone breathed a sigh of relief and was left with a feeling of gratitude that excellent communications and cooperation are a marvelous combination to have around when disaster strikes.



The Playmore Ballroom at Exira, Iowa held from floating away by the pine tree on the left and a telephone pole out of sight on the right. George Wolf, left, is pointing to high-water mark. George was trapped with his son on second story of their home all night. Jack Gowing, right, interviews Tony Kommes whose family narrowly escaped drowning.



Jack Gowing interviews Henry Rudolph of Exira as they returned to their home. Their house was shoved back by water and was held from going farther by the tree in the upper background. The aluminum slat in foreground was front door sill. Note tree limb on roof at right which shows water level. Interior of house was covered with muck seen in foreground. Mrs. Rudolph's parents who lived across the street lost their home completely.



# Grass Root Notes

By

MERRILL LANGFITT

KMA

Farm Service Director

I want to brouse a bit with you this month. Rain and floods have been foremost in the minds of the people in KMA land the past several weeks. A few years ago we thought it would never rain and now this year we, at times, think it will never stop. Most everyone, except where tragedy has struck, are in agreement, however, that they prefer all of the rain we have had when compared to 100° temperatures with southwest winds blowing for weeks at a time. At least the crops are growing and generally speaking, we have lots of pasture and other feed in prospect. In a wet year we usually have less insect troubles, except mosquitos and our cool weather has been quite tolerable. We will no doubt have plenty of house flies, stable flies and others by the time you read this, but we expect that by August. If you had seen 50 to 300 grasshoppers to the square yard as I did in Colorado in July, you would probably agree that our wet cool weather of early summer was not a very big problem. I have never seen so many grasshoppers in my life. I walked through a garden on a ranch near Golden, Colorado and hoppers moved out ahead of me like big flocks of birds. They literally filled the air as they flew.

We have our problems out here in the country, but I doubt if ours are any greater than many other folks in the world. I have been to Chicago twice this summer and I'm always impressed with the complexities of living there. Everyone is rushing to and fro, always trying to beat the other fellow out of position, some screaming and yelling at each other, there's no kind word or any great display of courtesy toward your fellow men — and everyone after the fast and easy dollar. I couldn't live in a rat-race like that and neither could most of you. So really then, life is rather simple and pleasant out here in the country. Perhaps you wish you could make more money or you might wish you had big stores to shop in, or entertainment like the city offers, but really we have so much more. If only our young ones could see how unglamorous the big city really is they would be more content to stay home and make their livelihood here at home. There are still opportunities abundant for those who are seeking

opportunities and can recognize them when they come along.

With trouble brewing in the near and far East, our country should become more aware than ever before of the need to make preparations to feed our population in times of emergency. I doubt if many of our city cousins realize that there is no meat in storage, only a few days' supply of butter and cheese, no fluid milk, very few eggs, in fact only a very precious small amount of food in edible form is ever stored here in the United States. True we have quite a heavy wheat storage, but would Americans be willing to live on bread?

If a bacterial war were to take place, or if our food production were to stop for 30 days we would be facing starvation. Or if our transport system were to be knocked out for a similar period of time, famine, disease and general chaos would sweep across our country. Those who have cried the loudest about agricultural surpluses might well re-appraise the food production and distribution situation. It's true that farmers and others close to the food producers would probably be able to eat, but think of the millions in our cities who could not be fed. Even out here, if our livestock were to be killed off, our vegetables and all other crops contaminated with infection-carrying bacteria we would be doomed to starvation or death from the same bacteria. These things I refer to are not as remote as they were 25 years ago. I think it pays to be realistic about everything.

If I were in Congress I would try to sell the idea of building up a full year's supply of food stored so it was always safe. When their very existence is at stake, the American public should not hesitate to pay the cost of building and maintaining such a reserve. Life probably gets more complex for all of us as each year goes by and all of our thinking must be geared to the conditions which do exist and will confront us between now and the year 2000 a.d. and that is only looking ahead 42 years. Life will never be as simple in the future as it has been in the past. Only a dreamer could think it will be. The so called "good old days" will never come back.



# On the KMA PARTY LINE

By DORIS MURPHY

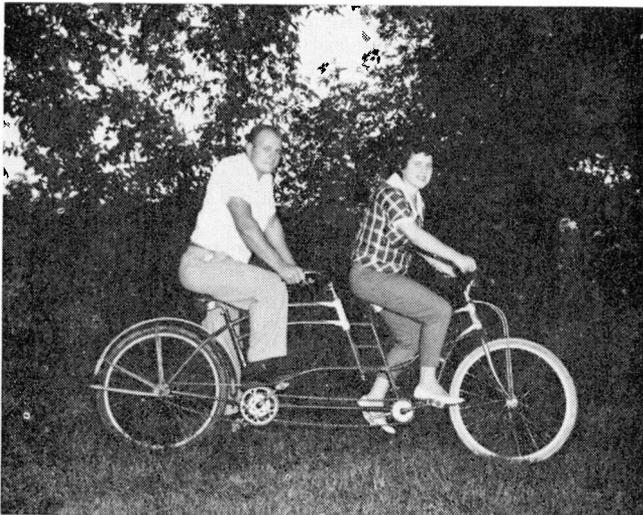
Even three alarm clocks didn't keep the family of engineer DON BURRICHTER from oversleeping! They arrived at church just as the sermon of the second service was finished! The reason? The electricity went off during the night and the alarm clocks didn't go off. Guess someone in the family will have to get an alarm clock that can be hand wound. You never know when the electricity will let you down.

Young folks of today favor convertibles and station wagons as a means of transportation. Since KMA is celebrating its 33rd anniversary, we thought it would be fun to show you KMA's newest bridal couple, riding an old fashioned tandem bicycle built for two. Meet Mr. and Mrs. Jarrit Geer! Mrs. Geer is Judy, daughter of MERRILL LANGFITT, KMA's Farm Service Director. Judy and Jarritt pulled a fast one on their folks, and slipped off to Rockport, Missouri, on February 23rd, where they were married at the Methodist Church. Shortly before Judy's graduation from the Shenandoah High School in the spring, their secret was out, and Judy

was receiving both wedding and graduation congratulations at the same time. Jarrit is employed at the Corn States Farm Supply in Shenandoah. The young couple are located in an apartment at 501 Matthew Street.

Did you ever forget where you parked your car? Makes you feel silly, doesn't it? Well, that's the way Traffic Manager, Evalyn Saner felt the day she couldn't find her car to drive home for lunch one noon. Thinking her nephew might have picked it up to take his driver's test, Evalyn rode home with one of the girls from the office. All during the noon hour she kept trying to think where she had left the car. Finally it dawned on her. She had gone to the doctor's office in the morning, and parked the car on Main street practically in front of the police station. Yes, you can guess what happened. She had a parking ticket when she went to get the car. But why not? She had made it so convenient for the police to pick up a fine.

Mountain driving is hazardous enough at it's best, but to have your windshield wiper stop working right in the midst of a downpour, is doubly dangerous. JACK GOWING found himself in this predicament while driving in the Ozark Mountains in Southern Missouri recently, during a trip to secure a feeder pig story for his KMA farm show. It was raining so hard he couldn't even pull out on the shoulder to see if he could fix the windshield wiper. So all he could do was keep on driving. At last he reached a small town, but no luck. . .there wasn't a Ford garage. After considerable more driving he pulled into another town where he got help. The mechanic fixed the control which had come off of the top of the motor. Why is it things like that always pick such inopportune times to happen?



Judy and Jarrett Geer on a bicycle built for two. KMA's newlyweds are riding the tandem bike belonging to Art Thompson of Shenandoah. Judy is a daughter of KMA Farm Director Merrill Langfitt.

GAYLE MAHER, KMA secretary, must have been hitting the balls pretty good to win "Golfer of the Week" honors, but it was after the game she got all "balled up". She changed clothes in the locker room, drove home and when she went to put her clothes away she could find only one golf sock. Thinking she must have left it out to the club, she got in to the car to drive back and check, when she glanced at her feet! Sure enough. . .there was the lost golf sock still on one foot. But who cared. . .winning honors on the golf course entitles a feller to a few mistakes!

Meeting famous entertainer and recording artist Rusty Draper, was a real thrill for over 100 who attended the Record Hop at the Shenandoah Rose Garden, the night of July 20th. The dance was sponsored by KMA's disc jockeys, MIKE HEUER and TOMMY BURNS, who made arrangements for Rusty to make a personal appearance in Shenandoah during his engagement at the Colony Club in Omaha. He was happy to oblige as he was born and raised in Kirksville, Missouri and felt like he was "home" when he reached the Midwest. Rusty now lives in California. Many of the teenagers got autographs and enjoyed dancing to the recorded music of Rusty Draper and other popular artists.

The winners of the KMA Holiday Weekend contest, Mr. and Mrs. Ralph Gobel of Fairbury, Nebraska are first time grandparents. Their married daughter, Sharon, presented them with a grandson named Mark Alen on June 27. He arrived just in time for Ralph and Molly's 30th wedding anniversary.

Not many little girls in Iowa have an autograph of the Governor but pictured here you see Sharon Douglas getting her autograph book signed. Governor and Mrs. Loveless in the foreground, were visiting Shenandoah to commemorate the 50th anniversary of the Elks. Sharon age 13, at the left had just finished riding in the parade, when she got the opportunity to ask for the Governor's autograph. Her father MERLE DOUGLAS, is the morning man at KMA. Merle signs the station on the air each day, and is the man at the mike until noon.

Little did Holly Nielson realize it was because of the heat that JOHN ALLEY was scrubbing the KMA studios in his undershirt. Sorry for him, Holly hur-

ried into the studio where her daddy WARREN NIELSON was announcing and said; "Daddy he doesn't even have a shirt. Couldn't we give him one of yours?"

Little 10 year old Susie, seems to be the only member of the RALPH CHILDS family who has had time to play this summer. Her three brothers all have summer jobs. . .13 year old Mike is pulling weeds at the Mount Arbor Nursery; 14 year old David does cleaning and is stock boy at Woolworths; and 17 year old Steve is in charge of the top 40 records at Tommy's Record Shop, supplementing it with farm work. Steve has been accepted for Northwest Missouri State College at Maryville and will enter there this fall. Even Mrs. CHILDS helps at the Record Shop, so the CHILDS family is having a mighty busy summer.

We have mentioned our 33rd Anniversary this year, August 12th is the big day. Nothing exceptional is planned for this particular occasion. I did want to tell you that so you wouldn't be expecting a big celebration. KMA is one of the oldest stations in the nation and we do plan to have a really big celebration on our 35th year which will come in 1960. It's interesting to note that Frank Field has been in radio business all these years and as you all well know is still going strong. He's a real "old timer" in radio, which is a fairly new industry.



Sharon Douglas at left was thrilled to get the autograph of Governor Loveless of the State of Iowa. Governor and Mrs. Loveless, in the foreground, were visiting Shenandoah to commemorate the 50th Anniversary of the Elks. Sharon is 13 years old. Her father, Merle Douglas, is the morning man on KMA.

# A Letter From Bernice Currier

Dear Homemakers:

I had hoped to have a picture of my family from Cairo, Illinois in this months Guide, but it didn't work out that way. Red and Janet, Karen and Lynn were to be here the week end of July 19th (which is right now while I am writing this) but Red called me to say that this is the time of their beauty contest at Cairo and he cannot get away. I know how busy they are with all the details, the sponsors for the contestants, the advertising that must be sold and all those little and big crises that arise during any contest. Maybe they can come later in the summer.

This has been a good summer for me so far because I have seen part of my family and had such good visits with them. Elizabeth was here long enough so that our daily routine resumed a normal pattern after the first flurry of visiting. Since she went back to Billings they have had two disastrous storms. The first on June 7th was a hail storm that did over \$4,000,000 in damage and the second was the tornado that struck there the first week of July. It did \$5,000,000 damage. And the odd thing about it is that ordinarily they do not have violent storms in Billings. Elizabeth's house was not damaged. She stood out in the yard and watched the tornado go down one street for about 4 blocks. A new modern school building built with the entire west side

of glass had every bit of that glass broken; picture windows all over town were smashed and the hail and debris covered the inside of the house. Those of you who have been through that in your own town know what havoc it is and the back-breaking task of cleaning up.

I have been trying many of the recipes you friends have been sending me and this issue of the Guide is a good place to share them with others. And I think credit should be given to you who were kind enough to send them. There is Mrs. Stoufer of Jefferson, Iowa, Mrs. Susan Nieland of Carroll, Iowa, Mrs. Charles C. Beal of Lincoln, Nebraska, Mrs. M. M. Harrison (I don't have her town), Mrs. William Schaaf of Adair, Iowa, Ada Hilliard of Ridgeway, Missouri and Mrs. Arlene Spiegel of Randall, Kansas.

I think the next trip I take will be to the east to visit my children in New York and in Silver Spring, Maryland. In the June issue of Good Housekeeping Magazine there was an article titled "Those Fabulous Guggenheim Fellowships." I wish I had read that article before Margaret was awarded one. I have a better understanding of what it means and the great honor it is to be selected by the Jury of Experts and to be accepted by the Foundation Trustees. These Fellowships are not to aid students, they are to help stimulate new creative work by men and women of proved ability in whatever work they are doing. As the Foundation has said, "They are to promote advancement of knowledge and understanding and the appreciation of beauty without distinction on account of race, color or creed, scholars, scientists and artists in the prosecution of their work." I was quite over-awed when I read all that.

It is almost time to get my evening meal which tonight is going to be some corn bread, minute steak, pear salad and coffee. Come in and join me. Time and paper and inspiration have run out — so until tomorrow morning at 8:30 —

Bless Your Hearts

Goodbye

Bernice

The KMA Guide



Here is a full-view picture of Bernice's home. If you look closely you can see Bernice sitting on her front porch swing. This was taken right after one of her morning programs. It seems we've had pictures of Bernice all around her home, but none showing the whole house from the exterior.

# Homemaker's Guide

## Homemaker's Visit

By **BERNICE CURRIER**

### MARVELOUS PEAR MARMALADE

- 4 c. peeled, cored, diced pears
- 7½ c. sugar
- 4 T. lemon juice
- 1 orange with rind
- ½ c. chopped filberts
- ½ bottle fruit pectin

Combine pears, sugar and lemon juice in a 6 quart kettle. Put the orange through food grinder after removing seeds then add this to pears. Place over heat and bring to full rolling boil, stirring constantly. Boil for 3 minutes. Remove from heat, add filberts and pectin. Skim off foam with spoon. Stir for about 5 minutes to cool slightly and prevent floating of fruit. Spoon this into hot sterilized ½ pint jars. Seal with jar lid or paraffin. Makes 7 half pints.

### GOLDEN FROSTED BARS

- A—1 c. butter or margarine
- ½ c. brown sugar packed
- ½ c. white sugar
- B—3 egg yolks beaten
- 1 T. cold water
- 1 t. vanilla
- C—1 t. baking powder
- 2 c sifted flour
- ¼ t. salt
- ¼ t. soda
- D—1 package chocolate chips
- E—3 egg whites beaten stiff
- 1½ c. brown sugar packed

Cream A till light and fluffy, add B and beat well. Sift C and add. This makes stiff dough. Pat this into shallow pan 10 x 14 x 1 inch. Spread D over dough pressing chips down a little into dough. Then combine E and beat stiff. Spread it over top and bake for about 30 minutes at 350°. Cool well before cutting into bars.

### OATMEAL PEANUT COOKIES

- A—1 c. white sugar
- 1 c. brown sugar packed
- 1 c. lard
- ½ c. butter or margarine
- B—2 eggs
- C—2½ c. sifted flour
- 1 t. cream of tartar
- 1 t. soda
- ½ t. salt
- D—1 c. flake coconut
- 2¾ c. oatmeal
- 1 c. peanuts chopped or ground

Cream A till fluffy, add B and beat well. Sift C and add, add D. Mix well. Drop by teaspoon on ungreased cooky sheet and bake 10 to 12 minutes at 350°. Makes about 72.

### MOLDED COTTAGE CHEESE SALAD

From the files of Mrs. Loveless, wife of Governor Loveless of Iowa.

- 1 package lime flavor gelatin
- 1 package lemon flavor gelatin
- 2 c. boiling liquid (use syrup from pineapple for part)
- 1 c. crushed pineapple drained
- 1 carton cottage cheese (½ lb.)
- 1 c. mayonnaise
- 1 c. undiluted evaporated milk
- 1 to 2 T. prepared horseradish
- ½ c. chopped nuts
- ½ c. finely chopped celery

Combine the gelatins with the boiling liquid and chill until slightly thick. Add the pineapple and cheese. Combine and blend the mayonnaise and evaporated milk then blend it with first mixture. Add the horseradish, nuts and celery. Pour into individual molds or ring mold and chill till firm. Serves 16.

### CRUNCH TOP APPLE SAUCE BARS

- A—1 c. sugar
- 1 c. unsweetened apple sauce
- B—½ c. shortening
- C—2 c. sifted flour
- 1 t. soda
- 1½ t. cinnamon
- 1 t. nutmeg
- ½ t. cloves
- ½ t. salt
- D—1 c. raisins
- ½ c. chopped nuts
- 1 t. vanilla
- E—¾ c. crushed grape nuts flakes
- ¼ c. sugar
- ¼ c. chopped nuts
- 2 T. softened butter

Combine A and blend well, add B and beat. Sift C and add and stir until smooth. Stir in D. Spread batter in a greased oblong pan. Combine E and sprinkle over batter. Bake about 30 minutes at 325°, or until done. Cool and cut into bars. You may also cut this in squares and serve with lemon sauce and dot with whipped cream with a little grated lemon rind to garnish, then put a green cherry on top.

### SCOTCH COOKIES

- A—2 c. sugar
- 1 c. shortening
- B—4 eggs well beaten
- C—½ c. green label molasses
- 1 t. vanilla
- D—5½ c. sifted flour
- 1 T. soda
- ½ t. each - nutmeg, salt, cinnamon
- ¼ t. each - cloves, allspice

Cream A, sift D and add alternately with B and C. Chill several hours. Roll out and cut with floured cutter, then brush with beaten egg. Bake on lightly greased cooky sheet 10 to 12 minutes at 375°. Do not over-bake. These cookies are soft and keep well in air tight container.

(Cut Along This Line And Save)

# "The Farmer's Wife"

By FLORENCE FALK

Greetings from the farm kitchen this month of August. Recipes will be those suitable for those first weeks so important in the lunch line for fall. Had planned to include some foreign cookery but my cookbooks have not arrived as yet so we'll do that in September.

Lunch thoughts just seem to naturally turn to sandwiches, so a few:

## SNAPPY DEVEILED SANDWICHES

Cream snappy cheese, deviled ham with a small amount of butter. Spread between white bread slices or whole-wheat bread. These are delicious toasted.

## BAKED BEAN SALAD SANDWICHES

Combine  $1\frac{1}{2}$  to 2 cups of baked beans with  $\frac{1}{2}$  c. minced celery, 2 T. pickle relish or chowchow,  $1\frac{1}{2}$  T. chili sauce. Spread on bread layer with lettuce leaf, top with other slice. These might be used also as an open face sandwich with potato salad or chips, fresh fruit and a cup of good coffee or hot chocolate.

## SANDWICH LOAF FOR ANY PARTY

Trim off crusts and have the loaf of bread cut in 4 or 5 slices lengthwise. Prepare fillings.

Layer 1:

Mix 2 T. grated onion 2 T. chopped sweet pickle and  $\frac{1}{2}$  c. peanut butter

Layer 2:

Blend:

- 3 ounces pimiento cheese
- 2 slices bacon, crisp & crumbled
- 1 T. sour cream

Layer 3:

Use smoked turkey paste or finely ground meat of fowl to which mayonnaise has been added.

Layer 4:

Tuna, finely minced and combined with 1 T. chopped parsley, 3 T. finely minced celery.

Put all layers together and frost the outside of entire loaf with cream cheese combined with a bit of heavy sweet cream. Cream cheese blends easily at room temperature. Garnish with bits of red pepper, green pepper as desired.

## DIFFERENT CHICKEN SANDWICHES

Allow enough sliced chicken, or use it minced for one layer of each of four sandwiches. Spread bread slices with  $\frac{1}{3}$  c. mayonnaise mixed with  $1\frac{1}{2}$  T. prepared horseradish. Layer chicken, mayonnaise, sliced tomatoes and more mayonnaise. Top with shredded lettuce and a slice of buttered bread. Chill for firmness.

## SAVORY EGG SANDWICHES

Chop 3 hard cooked eggs very fine and combine with  $\frac{1}{8}$  t. dried mustard and 2 T. mayonnaise. For a change, spread this on buttered saltines. Spread butter carefully and the crackers will not "wilt".

## DRIED FRUIT FILLINGS

Grind dried fruits, softened or cooked; combine with equal amounts of chopped nuts. Moisten to spread consistency using mayonnaise, French dressing or honey. A good binder is orange juice and a little sweet cream.

## TOASTED CHEESE SQUARES

- $\frac{1}{2}$  c. grated American-type cheese
- salt to season
- $\frac{1}{4}$  t. dry mustard
- $\frac{1}{8}$  t. paprika
- 3 T. cream

Combine all ingredients, spread on the small crispy whole-wheat thins and toast under a low flame or broiler until browned — serve hot.

## NEW ORLEANS SANDWICHES TOASTED

- 8 slices whole wheat bread
- butter
- $\frac{3}{4}$  c. tuna fish
- 2 T. chopped celery
- 2 T. mayonnaise
- juice  $\frac{1}{2}$  lemon
- stuffed olives
- crisp lettuce leaves.

Toast the bread and spread with the butter, which has been softened and creamed. Flake the tuna fish with a fork and combine with mayonnaise celery and lemon juice. Spread the fish on the toast; place crisp lettuce leaves on top; spread with a bit more mayonnaise and cover with toast, quarter, garnish with olives.

## OPEN FACED FRUIT SANDWICHES

Combine:

- 1 package cream cheese
- 3 T. currant jelly
- $\frac{1}{2}$  c. sliced strawberries
- $\frac{1}{4}$  c. shredded pineapple
- $\frac{1}{4}$  c. diced apple

Cream together cheese and jelly; spread on thin slices, white bread. Heap with the fruits mixed together and slightly sweetened. Garnish with sprigs of mint.

\* \* \*

In making sandwich fillings, it is easy to remember that 3 T. combined filling is enough for a 2 slice sandwich. 2 to  $2\frac{1}{2}$  T. for an open- faced sandwich.

\* \* \*

Most family-size loaves of bread have from 18 to 22 sandwiches. Nut breads, fruit breads and Boston brown breads yield 12 to 20 slices depending on the size of loaves.

\* \* \*

Hot sandwiches make an easy 1-dish luncheon or supper. Fillings for these are almost any creamed meats, fowl or fish or sliced meat with gravy poured over.

## FRANK COMMENTS

Continued from Page 4

one which won the All America Award last year.

There are several other new varieties which look very promising, including a new canning type tomato which sets on very heavily and which has a dwarf habit of growth. However it will not be included this year as we want to look at it at least one more year to see how it performs in a normal season.

Speaking about normal seasons, we have already received more rain here at Shenandoah this month, than we ever before received in the month of July. I am writing this column on July 24th and up to noon today we have received 12.27 inches of rain since the first of July, making it the second heaviest rainfall month on record. The only month, previously, in which we received more rain than that, was October 1941 when we received a little over 13 inches. We have a full week to go in July yet. My guess is we will easily pick up another 2 inches before the first of August.

This excessive rainfall has been rather a mixed blessing. It has been very wonderful for the shrubs, trees and lawns but has been rather disastrous on some of the garden crops, such as tomatoes and potatoes which would much prefer hotter, drier weather. In fact, blight is getting such a start on tomatoes that it may not be possible to save them. The thing to do, of course, is to keep them sprayed with bordeaux mixture or dust with Earl May's Tomato Dust. The trouble with that, is that everytime you get them sprayed or dusted, along comes a heavy rain and washes it off. In that case all you can do is put it on again and hope for the best.

Nothing new to report about any members of the Field tribe, as everything is running along just about as usual. Jennie and I had planned a short fishing trip up in Minnesota sometime during July but couldn't work it in. We think now maybe the second week in August if everything works out right.

August, 1958



Here is a picture of a little girl all "dolloed" up. 5 year-old Jeannine Langfitt visited her daddy's office one day with her maternal grandmother, Mrs. B. J. Harriman of Boone, Iowa. They were on a shopping trip to find a birthday present for Merrill. They dropped in for a surprise visit and our photographer couldn't resist getting their picture.



When the KMA Baseball Tour went to Kansas City to see the Athletics and the Yankees in action, Jack Rainbolt visited the Athletics dugout during batting practice and interviewed players and coaches. Here Jack interviews centerfielder and American League top batter Bob Cerv. On the right is Merle Harmon who announces the games you hear over KMA. The A's won their game 12-6.

# KMA Daily Programs For August, 1958

**DAILY DAYTIME PROGRAMS**

**MONDAY THROUGH FRIDAY**

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:16 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Markets
- 7:35 a.m.—Let's Go Visiting (Tues. Thurs.)
- 7:35 a.m.—Lawrence Welk's Show
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Take 30 For Music
- 8:30 a.m.—Bernice Carrier
- 9:00 a.m.—Breakfast Club
- 10:00 a.m.—Housewives Serenade
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Lawrence Welk's Band
- 11:45 a.m.—Morning Markets
- 12:00 noon.—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Markets
- 1:00 p.m.—Frank's Letter Basket
- 1:15 p.m.—Tommy Burns' Show
- 4:00 p.m.—Matinee
- 5:30 p.m.—Sparta Polka Band (Friday)
- 5:40 p.m.—Speaking of Sports
- 5:45 p.m.—John Daly
- 5:55 p.m.—Paul Harvey
- 6:00 p.m.—Farm Bulletin Board
- 6:15 p.m.—Sports
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Edw. May, Mkts. & Weather

**MONDAY NIGHT**

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

**TUESDAY NIGHT**

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

**WEDNESDAY NIGHT**

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

**THURSDAY NIGHT**

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

**FRIDAY NIGHT**

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

**SATURDAY PROGRAMS**

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:16 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Lawrence Welk's Band

- 7:15 a.m.—Morning Headlines
- 8:00 a.m.—Take 30 For Music
- 9:00 a.m.—Bernice Carrier
- 9:30 a.m.—Radio Kids Bible Class
- 10:00 a.m.—Kiddie Korner
- 10:30 a.m.—Saturday Shopper
- 11:00 a.m.—Florence Falk
- 11:05 a.m.—Back To The Bible
- 11:35 a.m.—Sparta Polka Band
- 12:00 noon.—News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Market Review
- 1:00 p.m.—Saturday Matinee
- 6:00 p.m.—Golf Show
- 6:30 p.m.—News
- 6:45 p.m.—Bob Crosby
- 7:00 p.m.—Vincent Lopez
- 7:30 p.m.—Club 960
- 8:00 p.m.—Lawrence Welk's Army Show

Listings Correct at Time of Publication

However, all Programs Are Subject to Change.

**KANSAS CITY**

**AUGUST BASEBALL SCHEDULE**

- 1—Washington 7:55
- 2—Washington 7:55
- 3—Washington (2 games) 1:25
- 4—OPEN
- 5—Chicago 7:55
- 6—Chicago 7:55
- 7—OPEN
- 8—Cleveland 7:00
- 9—Cleveland (2 games) 11:25
- 10—Cleveland (2 games) 11:25
- 11—Detroit 7:10
- 12—Detroit 7:00
- 13—Chicago 7:10
- 14—Chicago 7:55
- 15—Detroit 7:55
- 16—Detroit 7:55
- 17—Detroit 1:25
- 18—OPEN
- 19—Baltimore 7:00
- 20—Baltimore 7:00
- 21—Washington 7:00
- 22—Washington 7:00
- 23—Washington 1:00
- 24—Boston (2 games) 11:25
- 25—OPEN
- 26—New York 7:00
- 27—New York 1:15
- 28—OPEN
- 29—Cleveland 7:55
- 30—Cleveland 7:55

**SUNDAY PROGRAMS**

- 6:30 a.m.—Back To The Bible
- 7:00 a.m.—News and Weather
- 7:15 a.m.—Church of Christ
- 7:30 a.m.—Sun. Worship Service
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Radio Bible Class
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Sun. Album
- 12:00 noon.—News
- 12:15 p.m.—Sunday Album
- 1:25 p.m.—Baseball Game
- 4:00 p.m.—Sunday Album
- 5:00 p.m.—Mon. Morn. Headlines
- 5:15 p.m.—Paul Harvey
- 5:30 p.m.—Wings of Healing
- 6:00 p.m.—Sunday Album
- 7:00 p.m.—Revival Hour
- 7:30 p.m.—Bible Class
- 8:00 p.m.—The Quiet Hour
- 8:30 p.m.—Sunday Album

## Tommy Reports on Camp Ripley



Here's Tommy Burns, your afternoon KMA record man, decked-out in his 34th Division National Guard uniform. Tommy made on-the-spot interviews with all the Guardsmen from Western Iowa and Eastern Nebraska while the Guard units were on maneuvers at Camp Ripley, Minnesota. His recordings were then played over the air at 6:20 p.m. and again at 10:30 p.m.

Monday through Friday so all the folks back home could hear how the boys were getting along. It is of great interest to hear what the boys are doing, especially during a period of world tension such as we have today. This is the second year KMA has originated this type of program. The "folks at home" certainly enjoy hearing how the boys are getting along. Last year Tommy received a lot of mail from listeners who told him they heard every one of his broadcasts. There was one case where the listener from Nebraska lived out of range of the KMA radio signal and drove nearly 100 miles to listen to the broadcasts in their car.

Tommy is a regular National Guardsman belonging to Company E of Shenandoah. His offer to do these broadcasts was enthusiastically received by Division headquarters since provision for this type of correspondence was not available until Tommy's radio experience and the facilities of KMA were suggested. The commanding officers of the 34th Division have offered to give Tommy any kind of assistance he needs in getting complete coverage of all the activity of Camp Ripley. This year was Tommy's second attempt at this type of programing, and as he hears what listeners like he will be able to add new innovations to make the reports more interesting to everyone. Families and friends of Guardsmen thoroughly enjoy any word they can get from the men when they're away from home.

## RUSTY DRAPER APPEARS AT KMA HOP

At right is Rusty Draper, famous recording artist, performing at a Teen Hop put on by KMA D.J.'s Mike Heuer and Tommy Burns. Rusty was playing at the Colony Club in Omaha and after a phone call from Mike and Tom said he would be glad to come down and entertain the young folks. In Rusty's recording sessions, he sings to the accompaniment of anything from a single guitar to a full chorus and orchestra. He has many releases and has sold millions of records. He has two children, both teenagers, and now lives in California, although his family is in Colorado at the present time. Rusty was kept very busy answering the young folk's questions and signing autographs. He gave two performances, borrowing Merle



Douglas' guitar, and displayed extra fine talent in delivering anything the kids asked for, including "Wesley Presley", as Dean Naven's 5 year-old daughter Jeri called it. The Teenagers had a grand time and got a big kick out of Rusty's sparkling entertainment.

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Here are most of the passengers on one of the four busloads of baseball fans who enjoyed the overnight KMA baseball tour to Kansas City June 28th and 29th. Fans joined the tour from as far away as Sioux City, Iowa. The Bayard, Iowa Lions Club got together a whole busload from their community of less than 700 people. The tour was a wonderful success. The Continental Trailways buses were cool and comfortable. The Plekwick Hotel in Kansas City had excellent rooms for everyone. Many of the fans saw two baseball games between Kansas City Athletics and the New York Yankees. Those who wanted to see the new Cinerama release "Search for Paradise" took the opportunity while in Kansas City in place of one of the baseball games. The buses departed around noon Saturday and returned Sunday evening. This picture was taken at the end of the tour for the Shenandoah group. A little tired maybe, but they had a wonderful time.