



The

KMA GUIDE

January, 1961

COVER STORY

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January 1, 1961

Vol. 7

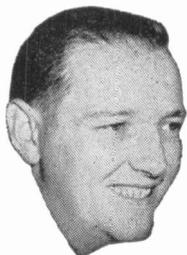
No. 1

The weather man was at his best during the holidays. Our cover picture is a shining example of just how beautiful the weather was. This picture was taken December 29th. The temperature was 42. Although the ice was quite thick on this pond under the KMA towers, the air was warm enough for just a sweater. It was another perfect day for ice skating for Karen May, 12-year-old daughter of Ed May. Karen and her school chums, Caroline Warin and Judy Whitehill, are busy with brooms sweeping a light blanket of fluffy snow from the ice. The youngsters can look back on a perfect holiday of outdoor activity.

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This month our featured KMA family is the Don Burrichters. Seated on the left is **CAROLE**, 15 who is a sophomore in high school. Carole, in addition to her regular school activities plays clarinet in the marching band and bassoon in the concert band. Next to Carole is **DON** who is our KMA Chief Engineer. Don has been in radio for 30 years, 15 of this with the engineering staff of KMA. Don has been a radio ham for 32 years. He has his own "rig" which he occasionally fires-up for a chat anywhere in the world. His main hobbies are astronomy and photography but Don may come up with a new one at any time since he tackles anything and everything which captures his fancy. **ESTHER**, Don's wife, is a Registered Nurse and still takes an active interest in Red Cross and Cancer Society affairs, although her nursing has been shelved in the interest of the family for some time. **ED**, 19, is a sophomore at Iowa State University in the science department with tentative wishes of becoming a pharmacist. There is a connection between the desire and the fact that Ed worked in his spare time during the last three years of high school and during the summer and holidays while in college at Jay's Drug Store in Shenandoah. Ed is a cheerleader for Iowa State, now following the basketball season. **CONNIE**, 14, is in the 8th grade. She is Secretary of her class and an officer in the Junior Honor Society. Connie enjoys artwork, particularly portrait and figure. For example, she wanted to change her hair style, so did 12 self-portraits each with a different hair style, very good too, to see how she would look. Connie likes ice-skating and is taking piano. **MARY**, 12 seated in front, is also taking piano. She is in 6th grade. Mary is the parakeet teacher and has another learning to talk. She loves birds and nature in general, collects rocks, feathers and leaves. The family belongs to the St. Mary's Catholic church and all three girls sing in choirs.



A Chat With Edward May

I wish to start my column this time by wishing you a Happy New Year. I hope 1960 was a good year for you but I hope 1961 will be even better.

The New Year is still quite young but, even so, right now might be a good time to quickly stop and see if you are keeping any or all of the New Year's resolutions that you might have made. I know that many people take the attitude, "Oh, there's no point in making New Year's resolutions because I don't keep them anyway!" However, there is one resolution which I believe would be good for all of us to make and keep. That resolution is that sometime during 1961 we will either visit a relative or invite that relative to come visit us. Preferably, this relative should be one that you think a great deal of but don't see very often. How many times have we all said to ourselves, "Now, this year we're going to make it a point to see our uncle or aunt or cousin that we don't see very often."

A relative that our family sees every year is Aunt Mary Malone from Mobile, Alabama. Aunt Mary is my grandfather's sister, and she is the one whose picture appears on this page. Aunt Mary is 86 years young and she hardly has a gray hair in her head. She is active in every respect and lives with a daughter in Mobile. With the exception of five years she and her late husband lived in Shenandoah, she has lived in Alabama since she was 15 years old. She comes to Shenandoah nearly every fall or, if she doesn't come to Shenandoah, my mother goes to Mobile to see her, and usually brings her home. Aunt Mary generally stays until the weather starts to turn cold, and then she feels that she had better get back down to the warmer climate of the South. However, this year Aunt Mary stayed in Shenandoah through the Christmas Holidays. Actually, I believe it was just as warm in Shenandoah, Iowa, on Christmas Day as it was in Mobile, Alabama the same day. We certainly enjoy Aunt Mary and she seems to enjoy coming to Shenandoah, too.

What kind of weather are we going to have in 1961? There is no question but what those of us living in the Middle West who are so close to farming and gardening are more weather conscious than people who live elsewhere in the country.

It is said by some that you can accurately predict the weather for a twelve-month period by, first, taking a board or piece of wood and make twelve holes in this piece of wood. Then take onion rings—preferably from one onion, although some people will use parts of two onions—and place an onion ring in each of the twelve holes of the board. Then, place a pinch of salt in the center of each onion ring, and place the board with the onion rings and salt outdoors at 6:00 P.M. on New Year's Eve. Leave the board outside until 6:00 A.M., at which time you take it back inside. Then examine the onion rings as to how much salt has been absorbed by each onion ring. The first onion ring represents the month of January, the second, February, and so on throughout the twelve months of the year. According to this theory, the amount of salt absorbed by each onion ring for the various months will indicate the weather that we can expect for that particular month—whether it be a wet month or dry month or in between. I haven't heard from anyone who tried the onion theory this New Year's Eve, but if you tried it or know of anyone who tried it, or other signs, I would enjoy hearing your weather prediction for 1961.



Aunt Mary Malone spends the holidays in the sunny North, having wonderful time.

Frank Comments

By FRANK FIELD

This picture shows the entire Field Tribe as of Christmas Day 1960, including Frank and Jennie, the four children, and the seven grandchildren. Reading from left to right, in the front row, are Danny and Polly Field, John's children; and next are Chris and Jimmie Bellamy, two of Peg's children. In the back row are Bob and his son, Bill; I come next; then Zo and her boy, John. Next is Peg with her oldest boy Shannon; then John with Jennie on the end.

The picture was taken in John's yard down at Hamburg, and it is easy to tell by the expressions on the faces that the Christmas dinner had been thoroughly enjoyed by everyone. The Bellamys couldn't get away to come up for Thanksgiving; and about the first of December they regretfully notified us that they didn't think they would be able to make it for Christmas either, as Jim's work wouldn't let him get away. About the middle of December John and Maxine decided to have the rest of us down to their place for Christmas dinner and started making plans accordingly. A day or two later, Maxine came down with the measles—the good old-fashioned kind—and it looked as if we might have to call the whole thing off. However, by Friday she was back to normal again and insisted that we all come ahead as planned.

About 1 o'clock Saturday afternoon we had a phone call saying that the Bellamys had just landed at the airport and would we please come out and get them. It seems

that Jim had suddenly decided Saturday morning that he could get away for at least two days. They encountered a little head wind on the way up from Dallas, so it took the Cessna 310 three hours to make the trip; incidentally, they had a little tail wind on the way home and made it back in just two hours and a half with perfect weather both ways, getting back to Dallas about 5 o'clock Monday afternoon.

Jim's mother and brother, Joe Bellamy, had come down from Ames for the holidays; so, in addition to Peg being able to visit with her folks, Jim got to visit his folks at the same time.

Notice there was no snow on the ground whatever, and the temperature was well above the freezing point—certainly unusual for Christmas day. A few days later we did get about an inch of snow, but even that was not enough to furnish any sledding for the kids.

Last month you saw a picture of me stringing the lights on our Christmas tree. Doris Murphy, in her column, tells how we lost a few bulbs the first night we had it lit up. However, we had no further trouble whatever; and it was lit up every night from 5:30 until 10:30, controlled by an automatic timer in the garage. It worked beautifully until the night of December 29th when the 1500 watt load proved to be entirely too much for a 750 watt timer—the result being that it failed to shut off and burned all night. I took the hint; and on December 30th, took the lights down and put them away until next year.

Outside of Maxine's bout with measles, the Fields have all been enjoying good health except for occasional colds and sniffles; and we are earnestly hoping the coming year will be as good to us all as the last year has been.



Bessie Craig, Bernice Currier's sister from Billings, Montana, was a welcome guest over the holidays. "How about a cup of coffee", is always Bernice's friendly welcome to this typical scene in her kitchen. By strange coincidence Bernice selected a Sour Cream Sugar Cookie recipe that morning as a favorite from her file. Bessie noticed it was in her own handwriting. Much to the surprise of both, it was a recipe Bessie had given Bernice right after her wedding many years ago. The sisters enjoyed each other's company tremendously.



When Malia, daughter of station manager Tony Koelker, awoke the morning of December 21st a huge doll was standing beside her bed. No, Santa hadn't arrived early, it was Malia's birthday and what a surprised little four-year-old she was. Malia is holding the doll, almost as big as she and her playmates in the picture at right taken during a mid-morning birthday party, L to R, Betsy Vaughn, Kelly Gee, Cindy Ray, Malia, Kim Naven, and Jenny Winegardner. Santa thoughtfully followed later with a doll bed, dresser, and high chair for Malia's Christmas.



Alex Dreier Now on KMA

Starting Monday, January 2nd, KMA began carrying the 10-minute news commentary of Alex Dreier each weeknight, Monday through Friday at 5:50 to 6:00 p.m. over the ABC network. Alex Dreier has been a newsman for more than 20 years. In 19 years as a radio news commentator he has become famous for his crisp delivery and forthright comment. He was ousted from Germany by the Nazi regime one month before Pearl Harbor as a result of his broadcasts from the German capitol. He returned to Europe the following year covering the North African invasion and European campaign. Since the war Alex has made frequent trips abroad, originating his programs from many European capitols, including Moscow. Be sure to hear him every evening on KMA.

KMA Kalendar New Public Service

Each morning at ten o'clock KMA will bring a listing of all social, civic, and organizational activity which is not of a routine nature. This is a new public service feature of KMA so listeners may be better informed and reminded of such activity in the KMA area. Items of a commercial nature as a matter of course cannot be broadcast, but activities of non-profit organizations and those functions encompassing all community activity of public interest will be listed. KMA welcomes the person in charge of publicity of any such activity to write or call KMA. We will be happy to give your announcements free of charge. We might also say this new daily program will be of interest to every civic-minded individual.

Christmas Party

KMA - May Seed company Christmas Party 1960, the 41st year since the company was first formed by its founder, Earl May. (KMA went on the air just six years later in 1925). The companies have had Christmas parties every year since. In those early years only a handful of persons were on hand since there were just a few on the staff of the struggling young business. On the afternoon of December 23rd of this year, 240 employees and guests were on hand to partake of the traditional punch bowl and cookies. Guests filled the foyer and overflowed into the auditorium. Pictured upper left and Mmes. Earl and Ed May serving. Mrs. Earl May used the large pitcher to go about among the employees and guests to make sure no one ran out of refreshment. As time drew near for the program, guests nearly filled the main floor of the auditorium. Christmas organ music greeted them as they entered. Greta Bellamy, who has supplied music for these occasions since her early days as an entertainer on KMA, had arrived for the holidays from her duties as a fraternity house mother on the Iowa State University campus. Many employees and guests have attended company Christmas parties for years. Ed May, in his welcome address mentioned many names of those who had attended years ago. Ben Johnson of the City National Bank of Shenandoah gave the guest response to Ed's welcome. Warren Nielson, who has been with KMA 14 years was the master of ceremonies. Warren got things off to a bright start by showing the Christmas stockings his wife Florence insisted he wear. Warren lefted his pants legs. They were almost knee high and fire truck, or should we say, cranberry red. He said, "These should put everyone in a Christmasy frame of mind". Warren, as always, was an extremely good MC. Ed May's quartet was the featured entertainment, singing several selections from their fine repertoire.

Pictured at lower left (l to r) Ed May, Bruce Jones, Wayne Stevens, and Glen Sheirbon accompanied by Mrs. W. H. Maloy, who is just out of camera range at the piano. Another highlight of the program was a surprise presentation of twentyfive year awards to Lee Haynie and Ralph



Ratliff, who was not present. They received handsome Bulova wrist-watches. As the 25-year presentations were made, all those who had been with the company 25 consecutive years or more were called forward. Here they are pictured left lower center, (l to r) Lee Haynie, John Topham, Carl Wolford, Wayne McMannama, Ruthie Maher, Everett Ivie, and Doris Murphy. These fine folks received the honor of passing out big frozen Christmas turkeys to everyone at the end of the program. Each year all the employees get together to buy gifts for families of the heads of the company. Although each gift is always a surprise, the biggest surprise of all was when Ed, Eleanor, Karen, and Annette May (little Eddie was home with a touch of the flu) opened their gift to find it was really for Dad. They all received a big laugh when out of the box came a guitar case, and sure enough inside was a beautiful Gibson guitar. The whole family is so musically inclined, Ed will probably have to take his turn when he wants to play it. Ed demonstrated with the girls the pleasure their gift will surely bring by singing one of the favorite songs they sing together around the fireside at home. Mrs. Earl May's beautiful home at 1606 Maple lacked one little thing, a yard light. As you can see by the center picture at right, her gift took care of that. It is a beautiful double light with name and address plates. The program committee had it mounted in a large wooden evergreen tub and even went to the detail of getting it wired so it would light up on command.

J. D. Rankin, Vice President of both the May Seed Company and May Broadcasting Company, said after their family had opened their gift, he could recall now how their gift was selected. A few weeks before, Vice President and Gen. Mgr. Raymond Sawyer who has his desk in the same office, casually asked J. D. what his wife wanted for Christmas, J. D. replied that she wanted end tables mostly, but she'd have to wait till next year for those. That was just the information Raymond was fishing for. Pictured at lower left are Diane, Betty Jane, Frances, and J. D. with their new end tables. They are a walnut finish with beautiful inlaid leather tops. Joe Hunter of the May Seed Company led in group singing of Christmas carols. Everyone left the party full of Christmas spirit and ready for preparations for the holiday weekend with visions of plenty of turkey for their Christmas dinner.

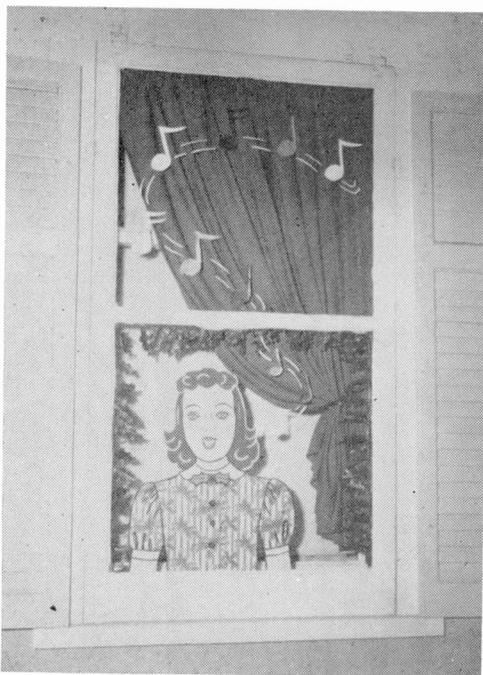


On the KMA PARTY LINE

By DORIS MURPHY

If you didn't make a New Year's resolution, it might be well to adopt this one made by Robert L. Stevenson many years ago: "As yesterday is history, and tomorrow may never come, I have resolved that from this day on, I will do all the business I can honestly, have all the fun I can reasonably, do all the good I can willingly, and save my digestion by thinking pleasantly". That's a pretty good resolution for all of us to follow in 1961.

Originality and her ability in art, won for Mrs. Warren Nielson, first prize in the window division of the Christmas Lighting Contest in Shenandoah this year. Painting backwards on the inside of the bedroom storm window, she featured the picture of a little girl representing her own daughter, Holly, standing in the window singing Christmas carols. Music was denoted by the use of notes. A bright red curtain at the side, gave the window a cheerful Christmas touch. It so happened the Christmas window was in the bedroom of little HOLLY Nielson. On this page you'll see a picture



of this window which was a prize winner.

If everyone would have the unselfish spirit that Jerry, son of engineer JACK JOSEPHSON, has shown, this world would be a better place in which to live in 1961. On December 29 Jerry was given a gift of money for his tenth birthday, to buy whatever he wanted. He took his money and went to town to shop, but he couldn't find just what he wanted. So instead of buying something for himself, he bought a gift for everyone in the family. His face beamed as he unwrapped the gifts—a candy dish for mother, a knife for dad, and a record for his sister Julie. I'm sure Jerry will always have a happy life with such a wonderful feeling of kindness and generosity toward others. Even though he is only ten, he has already learned that it is more blessed to give than to receive.

A piece of a hand-knit grey sweater, a ball of yarn, and two knitting needles! That was the unusual sight that greeted Program Director DEAN NAVEN when he unwrapped one of his Christmas gifts from his wife, Claudine. The UNFINISHED SWEATER was the promise of something better to come. Claudine was so busy she didn't have time to finish his gift before the holidays, but thinks she can have the back half completed by the time he has a birthday this month. When will the front half be finished? That we do not know; but long after the rest of us have forgotten what we received for Christmas, Dean will still have something to look forward to!

Jamie, 7 year old son of Station Manager ANTHONY KOELKER, has heard the old story about the magic of mistletoe. But he wanted proof. Just before the eventful holiday, Jamie called his dad at the office and asked him to bring home some mistletoe. When asked if he wanted to be kissed, he replied, "I just want to see if it REALLY works!"

It always sounds so easy when the clerk in the toy department of a store tells you the Christmas purchase you have just made, will come "knocked down" but will be so easy to put together. You just imagine within a few minutes time, it will be assembled ready to go. That is what happened to Edward May this Christmas. The Go-Kart Santa planned to give EDDIE MAY JR., arrived all in pieces; it not only took two or three hours of his own time,

but he had to recruit a fellow guest in their home to give him a lift, before the Go-Kart was finally assembled. The easy-to-put-together gift had turned into a real project!

Being in radio, Program Director DEAN NAVEN knows the importance of punctuality. However, his wife, Claudine, doesn't keep track of time as closely as her husband so is sometimes late for appointments. This Christmas, DEAN hit upon an idea he thought would correct this problem—he would give her a wrist watch; then she would KNOW the time. But DEAN thought he had wasted his money, for when she opened her gift she looked at the beautiful time piece and exclaimed, "NOW I can look at my watch and say I'm thirty minutes late."

Is it any wonder people get discouraged trying to beautify their places at Christmas time? FRANK FIELD started real early—before the cold weather set in—stringing the lights on his outdoor Christmas tree. Then shortly before Christmas he turned them on. Within a few days all 25 light globes and waterproof gaskets disappeared! In fact, Frank was one of ten people who reported stolen Christmas tree lights in Shenandoah this year. One KMA listener in a nearby town wrote Frank saying he thought the kids were just having fun and didn't mean any harm. After reading this letter on the air, FRANK'S mail was deluged with letters from others who agreed with FRANK that the stealing of the globes is more than just a prank, and that it can lead to more serious offenses.

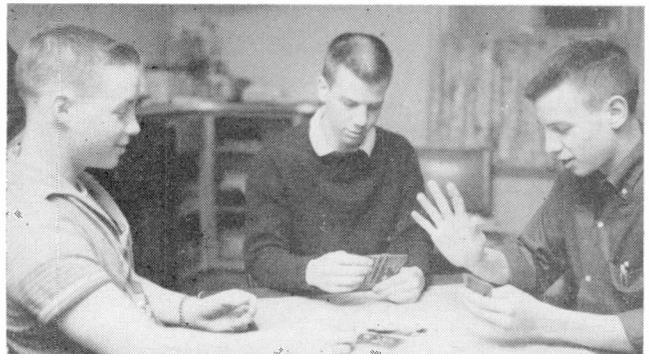
One Christmas gift that Randy, son of Farm Service Director JACK GOWING, liked the most, was a pair of cowboy boots. He even got a gun and a cartridge belt, so it looks as if another TV Western star might be in the making. According to dad, Randy is no one to let the grass grow under his feet because he's already telling him what he wants for NEXT Christmas! JACK'S assistant, TOM BEAVERS enjoyed Christmas day helping his wife's 10-year-old cousin play with a rocket launcher he had received!

It's seldom that both home-makers oversleep the same day, but it did happen the day after New Years. Worn out from the activities of the holidays, both of them failed to check their line with the engineer at 7:15 a.m. as they do each morning. The engineer waited a few minutes, then started calling BERNICE by phone. That routed her out of bed in a hurry. You can imagine her surprise to hear her alarm going full blast beside her bed—yet she had slept through it all. In the meantime, FLORENCE

who always depends on her husband, Byron, to awaken her had overslept, as Byron was late with his chores that morning and had not returned to the house in time to call her. But that is one of the things that is liable to happen with remote broadcasts! However, with KMA's alert engineers on the job, no one is likely to get to nap very long.

When in Sweden 2 years ago, FLORENCE FALK, the Farmer's Wife learned that when the Swedish people have company in their home, they put out the flag to notify anyone going by that they have guests and that they, too, are welcome to come in and have a cup of coffee. So this Christmas season, FLORENCE inaugurated the idea in her own home, much to the amusement of everybody. The "Welcome Sign" brought guests practically every day during the holidays. So if YOU happen to see the flag out some day and it isn't the Fourth of July or Decoration Day, you know it is the Swedish custom of telling you they have company and you're welcome to drop in, meet the guests, and enjoy a hospitable cup of coffee.

There's been some mighty serious bridge games going on at the home of veteran Newscaster RALPH CHILDS during the holiday season. Pictured on this page you'll see the three Childs brothers—Steve, age 20, at the left; David age 17, a Senior in high school; and at the right, Mike, age 15, a Sophomore—playing bridge. Part of the time RALPH makes up the foursome. Other times their mother Muriel, takes a hand. Steve, upon his return from Albuquerque recently, decide to teach his two younger brothers how to play the game; and as a result, they've had some mighty long sessions. One night they even played until morning. It is their favorite amusement right now; and the three brothers can be found most any evening at the Bridge table in the recreation room, enjoying each other's company and trying their wits at bridge.



Steve, David, and Mike Childs spend many enjoyable hours together. Playing cards is favorite amusement.

A Letter From The Farmer's Wife

Greetings from the farm this New Year of 1961!

As I sit writing this the Christmas balls are gently tapping on the windows, and night has wrapped her mantle about us all as though to shut out everything but that which is for our good.

An occasional plane drones overhead but everything is quiet, the family asleep. Tippy III is ever on the alert for anything that might harm her beloved home folks.

A time for thinking back over this year as 1960 is so rapidly coming to a close—although it will be started for 1961 when you read this. This past year has been good crop-wise to most of us in the mid-west. We had plenty of moisture, at times more than we needed, so that the lovely green landscape was with us even long into the fall months.

A beautiful Fall that had lovely colors in the trees and long lazy "Indian summer days", truly bright days, but according to life's great plan some days were dark and dreary. Just has to be that way.

In looking back this seems a short year, or does time fly by more quickly with "age" or "happiness". Visiting with so many via the microphone makes a big bright spot in every day, and your wonderful letters do the same. To those of you "Guide readers" outside the broadcasting area, your letters are thoroughly enjoyed, also. Thanks so very much!

We had an enjoyable Christmas, here on the farm. In fact, adopted the plan of the "Old countries" and didn't let Christmas festivities end with Christmas Day. We had friends in every day for Christmas coffee, visiting and just plain relaxing. One day our friends for Christmas coffee were the nine men helping with the corn shelling. We had several afternoon parties and the flag was hung out. Another custom I'm adopting, that of hanging the flag, to show passers-by that we have company and that they, too, should drop in for a cup of coffee. We've had a lot of fun with

this. I loved this custom in Sweden when I was the guest, and now even more when I can be the hostess.

This past year hundreds of friends have been in and out. Once every six weeks the nurses affiliated with the Hand Hospital in their training have been to visit the farm.

There have been visitors from five foreign countries. One highlight was the wonderful week that Bob Ableson of Lang and Lois Brigden of Kisby Saskatchewan Canada spent with us as 4-H youth exchangees. Lifelong friendships were made. The four Youth Caravaners doing tremendous work for church and youth were here, even "churned" up, to their delight, home-made ice cream. Oh, we've had so many fine people. While our farm is not a pretentious place, we hope that warmth and friendliness show plainly.

We face the New Year with Faith in our freedom of religion, Faith in our government (still run by the people), and Faith in all our fellow man.

As usual the farmer is making paper plans for the year's work to come. Easter is early (April 2) and usually that means an early spring for work.

I have made my usual plans to get all filing done—and this year, barring the unforeseen, should get at least a big stack out of the way. My big problem is going through boxes, drawers of this and that, and having too much fun stopping to read.

Karenann is a Senior in Essex High School, so this year will see her graduating and following through on plans to attend college.

Bruce will complete his Sophomore year and enter that of Junior. He has 4-H work; and of course, he is assuming more and more of the outside work on the farm.

May we on the farm take this opportunity to wish all of you a New Year Blessed with Health and Happiness. Keep Smiling!

The Farmer
The Farmer's Wife
Karenann
Bruce.

Homemaker's Guide

"The Farmer's Wife"

By FLORENCE FALK

Here we are right from the big old kitchen on the farm—nice thing about an old kitchen, large enough to get into high gear. After the usual richness of holiday foods, here are some plain, good stick-to-the-ribs recipes. Do hope you'll try them:

BAKED STUFFED PORK CHOPS

- 1 c. chopped apples
- $\frac{1}{4}$ c. seedless raisins
- $\frac{3}{4}$ c. soft bread crumbs
- $\frac{3}{4}$ t. salt
- 1 $\frac{1}{2}$ T. sugar
- 1 T. minced onion
- 2 T. butter
- 3 T. hot water
- 4 rib chops (1 $\frac{1}{2}$ inches or so thick with a slit or "pocket")
- $\frac{1}{2}$ c. water

Mix together apples, raisins, bread crumbs, salt, sugar. Brown onion in butter for 5 minutes and add to the bread mixture. Add hot water and blend. Sprinkle salt, pepper, on inside of pocket. Fill with stuffing and fasten with toothpicks or poultry pins. Brown chops in skillet on both sides. Place in a casserole or 8-inch square cake pan. Add water to drippings in fry pan to loosen brownings, pour around chops. Cover casserole or use foil cover on pan. Bake 1 hour in 375° oven; uncover last 15 minutes. Makes four generous servings.

Try this for the accompanying menu:

Pineapple Juice
Candied sweet potatoes
Minted carrots or fresh peas
Corn Bread
Apple rings
Deviled Egg Salad
Lemon Sherbet
Cookies

* * *

DEVILED EGG SALAD

- 1 T. gelatin
- $\frac{1}{4}$ c. water
- $\frac{1}{2}$ c. boiling water
- 6 hard-cooked eggs, diced
- 1 c. mayonnaise
- $\frac{1}{4}$ c. chopped parsley
- 2 T. lemon juice
- 1 drop onion juice (or $\frac{1}{4}$ t. onion salt)
- 1 t. prepared mustard
- salt—pepper—paprika for taste

Soften gelatin in cold water, dissolve in boiling water, chill. Combine diced eggs, mayonnaise, parsley, lemon juice, onion juice, salt, pepper and paprika. When chilled gelatin mixture is slightly thickened, fold in egg mixture. Pour into oiled or buttered

mold; chill until firm. (For large ring mold double the recipe. If you haven't a dicer just cut eggs with fork until rather fine.

Because so many of you have been requesting salad recipes for that "one thing" and coffee; here is a delightful tasty one:

FRUIT SALAD

- sliced pineapple in (heavy syrup)
- canned pear halves
- bananas
- marshmallows
- walnuts
- grated cheese
- pimiento strips

On lettuce leaves (preferably leaf lettuce), arrange individual salads as follows: slice of pineapple, strips of pear and bananas, quartered or petite marshmallows, nuts, pimiento and grated cheese. Pour the following dressing over just before serving and sprinkle with paprika.

Dressing:

- $\frac{3}{4}$ c. mixed juices from pineapple and pears
- 2 T. cornstarch
- 2 egg yolks
- dash of red pepper
- $\frac{3}{4}$ c. sugar
- juice of one lemon

Cook in double boiler or in heavy pan over low heat until quite thick. Refrigerate. When ready to use, thin with whipped cream; serve with crispy crackers. Unusual—try it.

* * *

MEAT LOAF MENU

(Answer to request from Guide reader way out in California).

Fruit Cocktail (for cold entree)
or

Corn Soup (for hot entree)

- Meat Loaf—large or individual loaves
- AuGratin Potatoes (scalloped with crumbs)
- Asparagus Tips with cheese sauce
- Blueberry Muffins
- Piccalilli for meat complement
- Apple-Grape Salad
- Chocolate Roll.

To all of you—may you have a very good year in 1961, culinary-wise. Do hope you try new recipes as you find them. Send some of them on and we'll share. How about a page of unusual, new or different recipes in March from Guide readers outside the radio listening area? Send to Farmer's Wife, KMA, Shenandoah, Iowa.

Homemaker's Visit

By **BERNICE CURRIER**

CANADIAN TEA CAKE

- 1 c. sifted flour
 - ½ c. soft butter or margarine
- Blend together with pastry blender and pat into 8 by 8 by 2-inch pan. Bake in 350° oven until light tan in color.
- ¼ c. brown sugar packed
 - 2 eggs beaten
 - ¾ c. chopped pecans
 - 3 T. melted butter or margarine
 - 1 t. baking powder
- Mix these together well and pour into baked crust. Bake at 350° until medium brown; then cool.
- 3 T. melted butter or margarine
 - 2 t. vanilla
 - 1½ c. sifted powdered sugar
- light cream—enough to make firm enough to spread over above cake when cool. Then cut in squares.

* * *

SAUSAGE AND SQUASH BAKE

- 2 medium acorn squash
 - 1 pound bulk pork sausage
 - 2 c. sweetened applesauce
- ground cinnamon to taste
salt
- Cut squash in half lengthwise; remove seeds. Bake uncovered, cut side down in shallow baking dish in 350° oven till almost tender, about 35 to 40 minutes. Meanwhile form sausage into small balls and brown slowly, about 15 minutes; then drain off fat. Season applesauce with cinnamon; then add to sausage balls. Cover and simmer 15 minutes. Turn squash cut side up and sprinkle lightly with salt. Fill with applesauce and sausage. Continue baking till squash is tender, about 15 minutes. Makes 4 servings.

* * *

TWO-TONE FUDGE

- 1 c. evaporated milk
 - 2 c. sugar
 - 14 Kraft Caramels
 - ¾ c. caramels chips
 - ¾ c. chocolate chips
 - ½ c. chopped pecans
- Cook milk, sugar and caramels over low heat till melted. Bring to a boil and boil 4 minutes. To half of this add chocolate chips; to other half add caramel chips and chopped nuts. Beat each till smooth. Pour chocolate layer in bottom of 8-inch square pan. Then pour caramel layer over. Chill till firm; then cut in squares.

* * *

FINGER FOOD HAM ASPARAGUS ROLL-UPS

Trim crusts from 18 thin slices of white oblong loaf bread; arrange on board. With

rolling pin flatten bread thoroughly. Spread thinly with mayonnaise, using ⅓ cup in all. Drain a No. 2 can white asparagus spears. Cover each slice of bread with thin slice of ham; place one asparagus spear at one edge; then roll from that edge to the other. Arrange on platter with seam side down. Cover with foil and chill until ready to use. Makes 18.

* * *

TOASTY PINEAPPLE ANGEL DELIGHT

- ½ c. butter or margarine softened
 - ½ c. brown sugar packed
 - dash cinnamon
 - 1 angel food loaf cake cut in 6 slices
 - 6 pineapple rings
 - ¾ c. dairy sour cream
 - 6 maraschino cherries
- Mix butter, brown sugar and cinnamon together. Under the broiler, toast one side of cake slices. Spread butter mixture generously on other side being sure to spread butter slightly over edges. Place pineapple ring on top of buttered side of cake and dot with any remaining butter mixture. Broil 1 or 2 minutes or until golden brown. Serve warm, garnished with sour cream and a maraschino cherry.

* * *

HAMBURGER STROGANOFF

- 2 pounds ground beef
 - ½ c. butter
 - 2 four-ounce cans sliced mushrooms, drained
 - 1 c. chopped onion
 - 1 clove garlic minced
 - 2 t. salt
 - ½ t. pepper
 - 1 t. worcestershire sauce
 - ¼ c. flour
 - ⅓ c. chilli sauce
 - 1½ c. commercial sour cream
- Brown the ground beef in half the butter. Add remaining butter, mushrooms, onion, garlic, salt and pepper; saute until onions are golden and tender. Add worcestershire sauce, stir in flour and chilli sauce. Just before serving, blend in sour cream. Serve hot over spaghetti or noodles.

* * *

COTTAGE CHEESE TARTS

- 6 baked tart shells
 - 1½ c. cottage cheese sieved
 - 1 t. lemon rind
 - 2 T. powdered sugar
 - ¼ t. vanilla
 - ¼ c. commercial sour cream
 - ¼ t. salt
 - ½ t. lemon juice
- Blueberry, cherry or raspberry preserves. Blend cottage cheese with all ingredients except preserves and fill the baked tarts. Just before serving, garnish with preserves which add color as well as flavor.

"My Best" Recipe Selections for January

VERY SPECIAL HOT CAKES

Combine:

- 1 c. sifted flour
- 1 T. baking powder
- ¼ t. salt

Sift together twice.

Cut in until like coarse meal:

- ¼ c. shortening

Whip to stiff peaks:

- 2 large egg whites (set aside)

Combine and whip foamy:

- 2 egg yolks
- 1 c. milk

Blend dry ingredients with egg and milk, but do not overmix. Fold in the stiffly beaten egg whites, gently as for angel food. Drop by rounded tablespoons on ungreased griddle.

* * *

MAPLE-FLAVORED PUMPKIN PIE

- 1 c. cooked or canned pumpkin
- ¾ c. sugar
- 1 t. cinnamon
- ½ t. cloves
- ¼ t. ginger
- ¼ t. mace
- dash of pepper
- dash of salt
- 1 c. rich milk or undiluted evaporated milk
- 1 T. melted butter
- 1 T. pure maple syrup
- 2 eggs separated
- Pastry for single crust pie

Beat egg yolks and whites separately. Add yolks to remaining ingredients and mix well, then fold in stiffly beaten whites.

Pour into pastry lined pie pan. Bake at 425° for 10 minutes, then at 350° for about 50 minutes or until filling is set.

Sprinkle chopped pecans over pie about 10 minutes before removing from oven. Serve with whipped cream.

* * *

QUICK PECAN ROLLS

- ¼ c. butter or margarine
- ⅓ c. brown sugar (packed)
- 1 t. light corn syrup
- ⅓ c. pecans or walnuts
- ¾ c. warm water
- 1 package active dry yeast
- 2½ c. biscuit mix (like Bisquick, etc.)
- 2 T. soft butter or margarine
- ¼ c. brown sugar (packed)
- 1 t. cinnamon

Melt butter; add brown sugar and corn syrup. Bring to rolling boil. Spread in 8-inch round layer pan. Add pecans.

Dissolve yeast in warm water. Mix in biscuit mix and beat vigorously. Knead until smooth on surface well dusted with biscuit mix. Roll out into rectangle, 9 by 16 inches.

Spread with butter, sugar, cinnamon. Roll up tightly, beginning at wide side. Seal well by pinching edge of dough into roll. Slice into 10 slices. Place in pan; cover

with damp cloth. Let rise in warm place about 1 hour. Heat oven to 400°. Bake 20 to 25 minutes. Invert pan immediately. Serve rolls warm.

* * *

COCONUT TEMPTATION

- 2 eggs
- ⅛ t. salt
- 1 c. sugar
- 1½ c. shredded or flaked coconut
- ½ c. chopped walnut meats
- 1 c. sifted flour
- ½ t. baking powder
- ¼ t. salt
- ⅓ c. brown sugar, firmly packed
- ⅓ c. vegetable shortening
- 1 unbeaten egg
- ¾ c. drained crushed pineapple

Beat 2 eggs with salt until light and fluffy; add sugar gradually, beating well after each addition. Continue beating until light and lemon colored. Fold in coconut and nutmeat. Sift together flour, baking powder and salt. Set aside. Add brown sugar gradually to shortening and cream well. Blend in unbeaten egg. Add dry ingredients gradually; mix thoroughly and spread on bottom and sides of 9-inch pie pan. Spoon pineapple (9-ounce can) top with coconut mixture. Bake in moderate oven (350°) for 35 to 45 minutes; cool.

ASPARAGUS CHEESE CASSEROLE

- 1½ pound can asparagus or frozen asparagus
- ½ c. cracker or bread crumbs
- 4 c. hard cooked eggs
- ¼ pound American cheese grated
- 1 c. mushroom soup
- 1 c. rich milk or light cream
- ¼ t. salt
- dash of pepper

Sprinkle half of the crumbs in bottom of a quart-and-a-half-size casserole. Add alternate layers of cooked asparagus, eggs and cheese. Combine soup and milk and pour over mixture. Top with rest of crumbs. Bake 25 minutes at 350°.

YAM SURPRISE PUFFS

Beat 3 tablespoons melted butter into 3 cups warm mashed baked yams, salt and pepper to taste. Mold eight balls around pineapple chunks covered by 1 teaspoon of crunchy peanut butter. Roll in corn flakes. Bake for 20 minutes in 350° oven. Top with maraschino cherry. Serve hot circling a platter of meat, such as ham etc.

SOUR KRAUT DE LUXE

- 2 slices bacon
- 1 T. onion, chopped
- 1 c. sour kraut
- 2 c. chopped apple

Fry bacon until crisp. Remove slices and simmer onion in the drippings a few minutes. Add the sour kraut and the apple. Crumble bacon over the top and simmer until the apple is tender.

KMA Daily Programs For January, 1961

960 ON YOUR DIAL

5,000 WATTS—ABC

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—RFD 960
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Let's Go Visiting
 (Tues. Thurs.)

7:35 a.m.—Lawrence Welk's Show
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Take 30 for Music
 8:30 a.m.—Bernice Currier
 9:00 a.m.—Breakfast Club
 9:00 a.m.—KMA Calendar
 10:05 a.m.—Housewives Sernade
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Infomacast
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Tom Beavers
 12:45 p.m.—Markets
 1:00 p.m.—John Russell Show
 4:00 p.m.—Alan Austin Show
 5:50 p.m.—Alex Dreier
 6:00 p.m.—Life Line
 6:10 p.m.—Paul Harvey
 6:15 p.m.—Speaking of Sports
 6:25 p.m.—As Naven Sees It
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Mkts. & Weather

TUESDAY NIGHT

7:00 p.m.—Edward P. Morgan
 7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—The Late Show
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Edward P. Morgan
 7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—The Late Show
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Edward P. Morgan
 7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—The Late Show
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Edward P. Morgan
 7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—The Late Show
 11:30 p.m.—Back To The Bible

MONDAY NIGHT

7:00 p.m.—Edward P. Morgan
 7:15 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Dance To The Band
 11:00 p.m.—News
 11:05 p.m.—The Late Show
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—RFD 960
 7:00 a.m.—News

7:15 a.m.—Frank Field
 7:30 a.m.—Lawrence Welk
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Take 30 for Music
 8:30 a.m.—Bernice Currier
 9:00 a.m.—Saturday Shopper
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Polka Party
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Tom Beavers
 12:45 p.m.—Market Review
 1:00 p.m.—Auction Time
 1:15 p.m.—Saturday Matinee
 6:00 p.m.—Life Line
 6:15 p.m.—Music on Deck
 6:30 p.m.—News
 6:45 p.m.—Here's To Veterans
 7:00 p.m.—Night Flight
 9:00 p.m.—Dance Time
 9:30 p.m.—Lawrence Welk's Band
 10:00 p.m.—News
 10:15 p.m.—Dance To The Bands
 11:00 p.m.—News
 11:05 p.m.—The Late Show
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News & Weather
 7:15 a.m.—Church of Christ
 7:30 a.m.—Sun. Worship Service
 7:45 a.m.—Morning Headlines

8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Sunday Album
 12:00 noon—News
 12:15 p.m.—Sunday Album
 4:55 p.m.—Mon. Morn. Headlines
 5:10 p.m.—Erwin Canham
 5:25 p.m.—Sunday Album
 6:00 p.m.—New Testament
 Christianity

6:15 p.m.—Speak Up For Democracy
 6:30 p.m.—News
 7:00 p.m.—Sunday Album
 7:30 p.m.—Revival Hour
 8:00 p.m.—Sunday Album
 8:30 p.m.—Issues & Answers
 9:00 p.m.—Hour of Decision
 9:30 p.m.—Sunday Album
 10:00 p.m.—News
 10:15 p.m.—Erwin Canham
 10:30 p.m.—Revival Time
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:55 p.m.—News

Listsings Correct at Time of
 Publication

However, all Programs Are Subject
 to Change

NEW MEN JOIN KMA SALES STAFF



Chuck Bunn, Sales Manager

Charles F. "Chuck" Bunn joined the KMA staff just as the holiday season was getting under way, December 5th. Chuck comes to KMA from Holdrege, Nebraska, where he was affiliated with the sales department of KHOL-TV, FM and Muzak. He was born in Welch, West Virginia and attended Florida State University in Tallahassee. Outside of his service with the armed forces, his entire business background has been in sales and sales training work. Previous to his sales position with KHOL he was with the Ford Motor Company. He graduated from the business management school conducted by that company in Dearborn, Michigan. Chuck is a United States Air Force veteran serving a total of 7½ years, nearly 4½ years of this time was overseas duty in the Southwest Pacific areas, Korea and Japan. After 4½ years in World War II, he was recalled to active duty during the Korean conflict. Chuck's wife, Cecilia, was born and raised well within listening distance of KMA at Marysville, Kansas. The Bunn's have four children: Charlotte, 12; Cynthia, 10; Gregory, 9; and Jeffrey, 5. The family moved to Shenandoah right after the first of the year and now reside in a large, comfortable home just west of the city. Chuck is a member of the Elks and the veterans organizations. He is an avid outdoor sportsman and lists hunting as his favorite recreation. At one time he played a pretty mean guitar. Chuck and Merle Douglas will have to get together and get up a guitar duet.



Andy Andersen, Account Executive

Previous to accepting his position with KMA, Carl "Andy" Andersen was sales manager four year with Farmaster Products, Inc. of Shenandoah, manufacturers and distributors of aluminum and steel panel gates for seven midwest states. "Andy", as he is popularly known, is a familiar sports broadcasting personality in southwest Iowa. He first became known in sports during the 1953-54 school year broadcasting high school athletics. This first year he accomplished the herculean task of single-handedly broadcasting the complete Iowa Girls State Basketball Tournament, covering as many as four games a day from Des Moines. Many communities have bestowed honors on him, including being made an honorary citizen of Coin, Iowa. Andy was also regional sales manager of station KFNF during this time. Previous to his four years of radio work in southwest Iowa, he was associated with the sales staff of KWWL in Waterloo, Iowa. His duties at KMA will be primarily with the sales department, although Andy's talents as a sports broadcaster will continue as he also joins with the KMA sports department in formulating plans for broadcasts of coming basketball tournament play. Except for Naval service during World War II, Andy has spent all his life in the Midwest. He was raised in Omaha, lived in Armstrong, Iowa after the war. Here he met his wife, the former Joanne Shaw of Shenandoah, who was teaching there. The Andersen's have three children: Janice, 9; Dan, 7; and Barbara, 5. Andy is a member of the American Legion, is past president of the men's golf committee of the Country Club, and serves on the board of the YMCA.

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Mrs. Earl May was hostess to the local chapter of the Daughters of American Revolution for their December meeting with a beautifully set coffee serving at her home Friday morning the 9th.

Pictured (l to r) are Mrs. G. I. McDonald, Shenandoah Chapter Regent; Mrs. E. L. McMichael, State Vice Regent; Mrs. Sherman B. Watson, State Regent; and Mrs. Earl May. Twenty seven attended, including two non-resident members, Mrs. Alvin Kannewurf of Manchester, and Mrs. Thomas Beeson of Red Oak, Iowa. Coffee was served by Mrs. May from the lace covered table centered with an unusual arrangement of pinecones and a variety of

nuts on the stem as they appear in nature. State Regent Mrs. Watson visits each chapter in the state at least once during the year. This event was the occasion for her visit to Shenandoah and she gave an interesting speech on four new projects in which she would like to have the local chapter participate.

A newly organized D.A.R. trio, Mrs. McDonald, Mrs. Win Brown, and Mrs. Glenn Miller sang "They Sang That Night In Bethlehem". Mrs. Henry Washburn of Hastings sang a self-accompanied piano solo, "Noel". Mrs. May is a most gracious hostess. Her home is the site of many social and civic organization activities throughout the year.