

August  
1961

The

# KMA GUIDE

# COVER STORY

# The KMA Guide

AUGUST 1, 1961

Vol. 7

No. 8

How to keep cool on a hot August afternoon . . . Jamie and Malia, 7 and 4 year old youngsters of KMA station manager Tony Koelker enjoy a hot summer afternoon in their backyard wading pool. However, the children prefer the municipal pool where they both take to water like ducks. Malia took her first swimming lessons this year and learned to dive under the water the first time her teacher gave her instructions. She has a big wicker chair high upon a picnic table in the back yard where she likes to emulate her swimming instructor who is also a lifeguard at the municipal pool. Jamie's big interest is just getting wet, including everything within range. Most children are initiated to water in their back yard. In addition to dispelling fear of water, it's mighty cooling.

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In the March issue of the Guide we introduced Jerry Elton who had just joined the KMA announcing staff as your nighttime host. Here is Jerry's fine family . . . wife Pat and children Mike, 2½, and Ruth, 1 year next month. Mike likes to go on outings to the studios during daddy's daytime off hours. Ruth is just arriving at the early stages of learning to walk. The Eltons have an apartment next door to Ralph Childs. Jerry's home is Arkansas City, Kansas. He met Pat in New Orleans while on duty with the Medical Corps. Jerry's favorite interest is music, which he pursues as a hobby as well as a career. Tennis is his favorite participation sport. He has been in several tournaments in Kansas and was entered in the 4th Army Tennis Tournament at San Antonio, Texas while in the service. He also likes golf and an occasional game of chess. Jerry has an interesting background in dramatics and musical education along with a major in Radio and Television at Oklahoma University. Pat was very active in DeMolay and Rainbow Girls in New Orleans. She was Worthy Advisor of the local Rainbow Assembly. 1957 Grand Fidelity of Louisiana Order of Rainbow Girls, also DeMolay Sweetheart of New Orleans that year. Pat likes to experiment in cooking and likes to paint but has little time now. Her "green thumb" is getting a workout. She enjoys growing things and uses spare cash to buy plants and flowers for the apartment. If you want to keep up with all the artists in the musical world, where they are, what they're doing, and their latest releases, join Jerry every evening on "Night Flight", 7:00-10:00, and the "Late Show" at 11:00.



## A Chat With Edward May

We can probably refer to this issue of the Guide as our "Open House" issue, as many of the articles and pictures pertain to the Open House at our Trial Grounds which was held Sunday, July 23. This was the Fourth Annual Open House, and, for the benefit of you who might not be familiar with our Open House, we maintain a 78-acre Trial Grounds located on Highway 2 on the south side of the town of Shenandoah. During the growing season we grow, observe and test literally thousands of varieties of flowers, vegetables, hybrid corn, grasses and legumes and forages. During July and August the flowers are particularly beautiful and we pick a Sunday when we feel the majority of the flowers will be at their best and by means of KMA and KMTV, invite folks to come to Shenandoah and visit our Trial Grounds to observe the flowers and other things we have growing. We don't sell anything at the Trial Grounds, and a person can spend as little or as much time as he so desires. Many come back year after year, and this year—which was our fourth for having the affair, we had over ten thousand people at the Trial Grounds. The flowers were a beautiful sight and everyone seemed to have a wonderful time looking at the various items, taking pictures, jotting down the names of some of the All-American Winners among the roses, annual flowers and vegetables. It is a wonderful affair and, if you weren't able to attend our Open House this year, I hope you will be able to next year.

When this issue of the Guide reaches you I hope to be with the family enjoying a vacation in the northern woods of Wisconsin. We always have a very good time enjoying the many activities related to the Lake Region. Eddie has indicated he wants to do quite a bit of fishing, as he had his first taste of fishing last summer and had good luck. Both Annette and Karen enjoy fishing, if the

fish are biting, but the girls also enjoy water-skiing. I drive the boat while the girls ski. They say learning how to ski isn't too difficult and both Annette and Karen are able to go on just one ski, but even so, I maintain someone has to drive the boat, so that is my particular job. You might be wondering what my good wife does while the rest of us are water skiing. Eleanor has her own sport—which is pedaling her water bike. This is a lightweight bicycle frame mounted on two aluminum pontoons, and you pedal just like a regular bicycle and pedal around the lake. Eleanor thoroughly enjoys this and says it also is good exercise, and since she is weight-conscious—like so many women—she feels it is a good opportunity to exercise and enjoy it all at the same time. We spend a great deal of time around the water swimming, fishing, and water-skiing, and each member of the family looks forward from one year to the next to going to Wisconsin where we do so many things as a family.

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High School Students attending summer drama workshop at University of Iowa take part in production, "The Life of the Insects", a satire on man's inhumanity to man. Pictured l to r — Annette May, Judith Hughes, Elkader, and Sally Catterson, Oskaloosa, Iowa. The play was presented at the Studio Theatre at the Television Center in Iowa City.

# Frank Comments

By FRANK FIELD

These pictures of the flower beds were taken on Tuesday, July 25, after we had counted and tabulated the votes which were cast during the Open House in the Trial Grounds on Sunday, July 23. As a good many thousand of you who were there that day know, the sample flower beds were one of the big attractions. It consisted of about one-half block of lawn with 51 small flower beds just such as you might make yourself at home. Each bed was different from the others. Some were round, some were square, some triangular, others in the shape of a new moon. The idea was simply to show what could be done with annual flowers with very little expense. During the Open House the visitors were asked to look them all over and decide which one they liked best. Printed ballots were provided so the voters could write down their name and address together with the number of the flower bed which most appealed to them . . . in other words, their favorite bed. As an incentive for going to the trouble of voting, all of those who voted for the flower bed getting the most votes will be sent enough seed next spring to make an exact duplicate of it in their own yard.

The results were rather surprising as every flower bed but one received at least a few votes, with top honors going to bed number nine, which was a square bed with white Alyssum as a border; just inside

**First Place — No. 9**

this border was a row of Dwarf Coxcomb-Toreador; the whole center was filled with red and white Zinnias. Everyone who voted for bed number nine will be sent a collection of seed to duplicate it in their yard next spring.

Bed number eighteen was only six votes behind. It too, was a square bed but consisted entirely of Snapdragons in assorted colors. In third place was bed number five with just a few votes less than number eighteen. Bed number five was triangular and was located in the extreme southeast corner of the lawn. Each of the three corners was planted with something blue; Blue Verbenas in one corner, Blue Petunias in another and Blue Salvia in the third corner. The center was planted to mixed color Snapdragons.

All three beds were very attractive and most people would be very happy with any one of the three. In fact, all three will be featured in next spring's catalog; so you folks who liked them so well, can order the seed in a collection to plant for yourself.

This Open House was the most successful we have had yet and by noon it was apparent that a few changes would have to be made another year in order to handle the traffic faster. For instance, next year the parking area will be more than doubled, so it will not be necessary to let cars park along the highway. Also, next year, there will be two entrances to the Trial Grounds instead of one. . . all cars from the east will come in the east entrance right by the grove; all cars coming from the west will use the west entrance the same as this year. This will do away completely with cars having to wait in line out on the

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highway for 15 or 20 minutes as was the case this year.

As to how many attended the Open House—your guess is a good as mine. We tried to count the people in the cars as they came in the entrance but of course many people parked their cars outside and walked in. We also tried to get everyone to register but that too, missed lots of people. My personal opinion is that there were somewhere between 12,000 and 15,000 people. They all seemed to enjoy themselves immensely. Most of them wandered over every foot of the area examining everything—some of them taking notes and lots of them taking pictures. If you didn't get to attend this year, better try and make it next year.

Nothing new or interesting to report about any of the Field tribe as everything is running along about as usual. Jennie and I and our grandson Bill Field, spent a week in northern Minnesota the middle of July but didn't get to do much fishing as it rained every day we were there. However, we didn't complain, as they needed the moisture desperately. The region where we were had gone seven weeks with only one small shower.

Second Place — No. 18



Third Place — No. 5



## Patio Picnic Book Offer Still Good

Orders are still coming in strong for the Patio Picnic Cook Book by Martha Logan of Swift & Company. You Guide subscribers who haven't ordered yours should send in your 4¢ stamp right away. Just a stamp with your name and address, that's all it takes to obtain this outstanding collection of outdoor cooking recipes and tips for the cook. Every homemaker will find it an interesting reference for meat buying tips as well as many recipes just as zesty from the kitchen range as the outdoor grill. The offer may go off at any time so send your name and address and a 4¢ stamp (no self-addressed envelopes this time). Do it right now while you're thinking about it.

AUGUST, 1961

## Sidney Rodeo On KMA

KMA will broadcast five one-hour remotes, one each day, from the nationally famous Sidney, Iowa, Championship rodeo. Sidney dates are August 15th through the 20th, Tuesday through Sunday. On Sunday we will have a special sixth broadcast which will be a wrap-up of rodeo activity and the week's events. Dean Naven, Andy Andersen, and Chuck Bunn, KMA Sales Manager, will be on top of all the rodeo excitement directly over the chutes. The Sidney event will feature TV stars Hoss and Little Joe Cartwright of "Bonanza" fame, along with Marty Robbins, popular Western recording star. There are big rodeo names, thrills, and a lot of cowboys who will make a jolting re-entry from outer space, so be sure to join us. Exact broadcast times will be announced.

# TRIAL GROUNDS OPEN HOUSE



Overlooking the flower section of the May Seed Trial Grounds — Steady flow of traffic rolls smoothly through the grounds and on to parking area. License plates of cars in picture indicate visitors from Omaha, Crawford County and Pottawattamie County, Iowa. Visitors came from a wide area and many states.



Border block section was center of attraction. Here were assorted plantings, idea starters for visiting flower lovers. Fifty-One border plantings received a thorough inspection by nearly every visitor. Most visitors casually inspected all of the flowers and vegetables. Here some are pictured as if they were meditating over the beautiful assortment in this large bed. The sign reads, "What we can do, you can do. This was bare ground May 20".

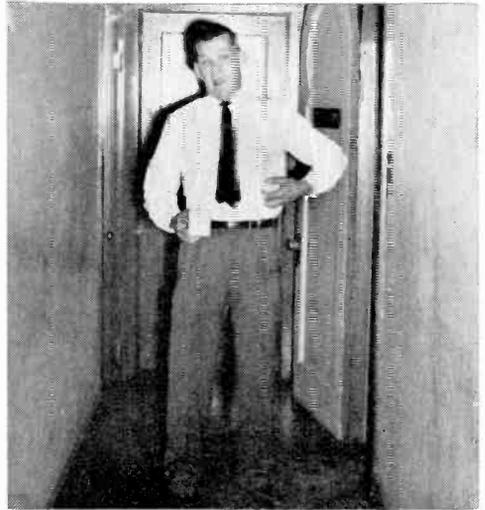


"Vote for your favorite flower bed" — almost half of all the Open House visitors took the time to cast their vote. Only for a fleeting moment was the photographer able to get near enough to the voting booth at left to snap this picture. Winning beds are pictured on pages four and five, in Frank Field's column. Many visitors, not bothering to vote, made a mental note of their favorite. Although everyone couldn't win, a majority did, and everyone got a good look at many possible combinations of flowers from which they could select to suit their particular taste.

Meet the newest addition to Dean Naven's family, a little puppy Toy Terrier. Tam, Jeri, and Kim Naven are holding their new pet on an embankment at the rear of their home. Dean has always said if he had a son he'd name him Terry. Since their new puppy is a boy dog, Jeri wanted to name it Terry because of her father's wish, So Terry it is. Vern Morhain who farms near Shenandoah gave Terry to Dean under the condition that the dog would get his picture in the KMA Guide. We were happy to fulfill the obligation . . . paid in full, one dog. (In the background of the picture may be seen the new west entrance to the Hand Community Hospital).



'Dja ever wonder how Merl Douglas sounds so peppy and cheery so early in the morning? He's just naturally that way, but one thing which helps is an occasional trip out to the Mayfair Fountain for a cup of coffee. Emma Reed who operates the fountain is usually open at 5:30 a.m. for the convenience of early risers. Here is Doug, yawning and scratching, with a cuppa coffee in hand on his way back to the control room to cheer up his morning audience. He kinda makes you think of the sleepy-eyed bugler, or perhaps the little boy in his nightshirt holding the candle selling tires . . . "Time to retire" is the slogan. Most of us feel that way on arising. No doctors we know of recommend "Doug" and his early morning antics to wake up your tired blood, but we recommend him and many, many regular followers do too. So, join us every morning from 5:00 on, and "slirp-along with Doug".



## "Wifesavers"

How can you prevent ice trays from adhering to the freezing compartment of your refrigerator? Easy. Just rub vaseline petroleum jelly on the bottom of the trays.

Is your rug curling up on you? To correct it, sew rubber fruit jar rings at the corners of the underside. They will help prevent rugs from slipping and sliding.

Notice a rip on your curtains? To mend it quickly and invisibly, apply colorless nail polish; then press the torn edges together with your fingertips. Party guests will never know the curtains were mended.

To paint bottoms of doors, without taking them off their hinges, use a toothbrush.

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## Writes Camping Story

"The Nielsons and the Three Bears" is the title of an interesting story written by Production Manager Warren Nielson of KMA, about his experiences camping in Canada, and was published in the July issue of the magazine "A CAMPING GUIDE". It is Warren's first article to be published, and we extend our congratulations. It tells of the things fellow campers had failed to mention when giving glowing reports about the Cottonwood Creek Campground in Jasper—such things as crowds of campers, unexpected winds, dust, and the bears. They discovered those things for themselves!



# On the KMA PARTY LINE

By DORIS MURPHY

The tent you see pictured on this page isn't just an ordinary one. It is a gay colorful orange and white striped tent made out of a nylon parachute. Guide Editor Duane Modrow got the parachute from an Army Surplus store in Omaha. He threw it over the rotating clothes line in the backyard, weighted down the sides in a few places, and presto, he had a beauty of a tent in just a few minutes. The children love it, and here they are enjoying a summer day "at home." Even their new dog, "Pinky" pictured in the foreground wanted to get in the act, so he had his picture taken with the girls. At the left is Josie, in the center sitting in a chair is Julie, and Teresa is at the right. If your children have been wanting a tent, you can save money by getting one of these orange and white striped nylon parachutes. Long summer days will have many more thrills, with a play tent beckoning the children.

It still remains a mystery as to what happened to the big grip Betty Jane Rankin took with her to Europe this summer. Betty Jane got thru the customs in England all right, but her big suitcase full of clothes never arrived at the hotel. And to think it happened right when she was

starting her seven week tour! As a result of her loss, Betty Jane was told by the OLSON CAMPUS TOUR officials to buy what she needed and they would take care of the expense. We hope Betty Jane could find time between sightseeing trips to go shopping. At least, she will have the thrill of sporting a completely new foreign wardrobe upon her return from Europe Aug. 16th.

A birthday can be pretty exciting when you get just what you want. And that is exactly what happened to Eddie May, Jr. on his seventh birthday, July 6th. He got a brand new bicycle and a set of drums. The bicycle was hidden in his Grandmother May's basement for sometime before his birthday, but fortunately little Eddie never discovered it. Six boy friends were entertained at a birthday party. Refreshments were served at a table set with baseball mitt doilies and baseball bats. It took a couple of gallons of root beer on the hot July afternoon to quench the thirst of the boys.

Karenann Falk, daughter of "The Farmer's Wife" got some diversified experience this summer, before going to Maryville State Teachers college this fall. The early part of the summer she worked in Malvern at an egg processing plant . . . during August she is a "Car Hop" waitress at the A & W Drive In.

Announcer Jerry Elton has learned that the little note on match covers that says, "Close cover before striking" means just exactly that. It was on a Sunday evening, he was gathering news for his 6:30 P.M. newscast, and not paying too much attention to what he was doing, when he attempted to light his cigarette. The result was a badly burned left hand! In the typical "show must go on" spirit, he dashed out to the KMA fountain where Emma Reed rubbed vanilla on the burn, and in a few minutes he was able to go on and give a 15-minute newscast with one hand! Vanilla is indispensable for flavoring foods! but I never



Orange and white surplus parachute makes colorful, roomy play tent for Modrow children.

heard of it taking the fire out of a burn, but Jerry insists it did the job. Another casualty in the Jerry Elton family recently was when his wife cut her hand pretty badly.

Mrs. Tom Beavers, wife of KMA's assistant Farm Service Director, attended a two week work shop at Maryville State Teachers College the latter part of July. Mrs. Beavers is second grade teacher at the Nishna Road School in Shenandoah.

Pgm. Director Dean Naven has three lovely daughters. But he always said if he had a boy, he would name his son Terry. Apparently his little daughter Jeri feels sorry that her daddy's wish has never been fulfilled. So she proceeded to take care of that little matter recently. When the family got a new dog, Jeri proudly selected the name for him. You guessed it . . . she named him "Terry" and she says: "Daddy now has his boy."

A week's vacation in Denver is planned by Guide Editor Duane Modrow and family, starting Aug. 17th. They will visit Mrs. Modrow's sister and husband, Mr. and Mrs. James Steuert. Their mother, Mrs. Josephine Cook will accompany the family to Colorado.

If "anticipation is better than realization" Warren Nielson should have been real enthused over his vacation trip, as his plans were changed THREE times before he finally got off. He first planned a family fishing trip into Utah and Idaho. Because of an announcer shortage, he could not go. Then he planned a Michigan-Wisconsin jaunt, up thru the straits into Canada. That trip fell through. His third plan finally materialized, and Warren, Florence and daughter Holly left July 28th for a two weeks camping trip back to some of their favorite spots. First, they stopped in Nebraska and Kansas for a visit with friends on their way to Colorado. Next, they spent some time in Rocky Mountain National Park, then up into the Snowy Range in Wyoming . . . then a bit of fishing in the Jackson Hole country, then down to Bear Lake, and on to Salt Lake City so Florence could hear the organ concert at the Mormon Temple. Holly could hardly wait until they got to camping out in the national parks. On this page you will see them with their station wagon and camping equipment, ready to head out. Holly's bedroom is in the front seat, and she has her own reading lamp and place to hang clothes. With a small tent or "boot" over the open tail-gate of the big station wagon an extra two feet of

length is secured inside the station wagon. Inside there is an inner spring mattress, encased in a plastic mattress cover. They sleep on sheets with their own pillows from home. When they get dirty they make use of a laundramat. When camp is set up, there is room for the full length mattress, plus enough room to put up a card table and sit around it, before you get to the back of the front seat. Curtains are hung on wire at the windows. Out on the table you can see their camp stove, lantern, water jug, ice cooler, portable compact kitchen. Everything stacks away so neatly in the station wagon, there is plenty of room left for Holly to play and sleep in the back while traveling. With everything so well planned, I am sure the Nielson's will have a happy vacation.

Two members of the KMA staff attended meetings in Washington D. C. lately. Jack Gowing, KMA Farm Service Director, attended the annual meeting of the National Association of TV and Radio Directors, July 6, 7, and 8. Mrs. Gowing accompanied her husband, and enjoyed seeing the wonderful sights. Jack attended two press conferences with Sec. of Agriculture Freeman. He was disappointed when the Press conference with President Kennedy for the farm directors, was called off. They visited the Lincoln Memorial, the Jefferson Memorial, Arlington Cemetery, met both the Iowa Senators, and three representatives including Ben Jensen. Also sat in on a Senate session. Pauline had the privilege of taking a tour through the White House. Pgm. Director Dean Naven will attend a second Foreign Policy briefing at the State Department in Washington, August 14 and 15, as a result of a

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Nielsons all set for the western camping trip. Compact home-on-wheels has everything but the kitchen sink.

# A Letter From Bernice Currier

Dear Friends;

This is the big day for the Earl May Seed Company. Open House is being held at the Trial Gardens; hundreds and maybe thousands of our friends will be wandering around in the 80 acres of flowers and vegetables grown by the company for testing. There is one large plot of formal gardens, every size and shape imaginable that you might have in your own yard.

The different flowers are arranged with blending of color, size, shape and height in mind. It is perfectly beautiful. One bed of petunias will attract a great deal of attention. It looks to me to be at least a block long and almost that wide. On one side it begins with the pale pastel colors and shades to the opposite side to a deep dark purple.

It is a comfortable 84 degrees on my front porch with a brisk breeze blowing. I told you yesterday morning that I would probably be on my front porch nearly all day so if you were driving by to be sure and wave. Sure enough, many of you stopped to visit a while; in fact there have been about 100 here already.

One visitor from Omaha, Mrs. H. P. Jesperson, brought me a box of bars or brownies but didn't bring the recipe. They taste like the Orange Date Bars I gave you the recipe for some time ago but I am not sure. I'll mention it in the morning and maybe she will let me know. They are delicious.

I enjoy your letters and many of our discussions stem from the things you tell about; such as the home made soap that went on a rampage when poured into an aluminum foil lined wooden box. I have never made soap and so had no reason to read all the directions and warnings on the can of lye. But some of you had and you immediately wrote and said that one must never put soap into aluminum to cool it before cutting. This soap started to boil and splattered onto a newly painted porch, taking off the paint and before it quit it had consumed the foil too.

One of the topics of discussion has been "Should Latin be a required subject in High School and College"? I have contended that it should and I've found much opposition. Some "educators" say that

Latin is "out of date". But Prof. Gilbert Hight of Columbia says that Latin courses in both High School and College have increased in the last few years because Latin is the mortar of our culture as Greek is its foundation, and no person who aspires to real education ought to ignore it. It is basic in philosophy, religion, medicine & science; it is a "must" in the study of law. Latin is the key to English grammar because it is the only language (except Greek) which is taught from a purely grammatical point of view. So when your youngsters say they don't want to take Latin, you insist on it.

I have just had both porches painted since I wrote you the last letter and also I finally had some help in getting the basement swept. But it needs so much more done. If Ed were here we could get everything thown out and hauled away in one day. He is a good thrower-outer and right now I would tell him to throw out everything that is loose!

Some of my visitors yesterday had those very narrow and toothpick pointed shoes on and without exception they said "my feet are just killing me". I could well believe it, after walking around 80 acres of gardens. In the style news now it says that the rounded toe is definitely coming back in together with more sensible heels. I only hope it is in time to save the feet that are already damaged.

I hope you will try the sandwich recipes on the opposite page. The one for "Chili Franks" is a variation of the baked bean sandwich my children used to particularly like. On Sunday evenings, we used to make a baked bean sandwich and add chopped pickle relish and sliced weiners.

The uncooked relish recipes are good too and so easy to make. Another recipe you should use every year is the "Special Watermelon Rind Pickle" given to me by Mrs. George D. Cronk of Boone, Iowa. I have given that so many times you probably have it in your files.

It's been nice talking to you; be with me tomorrow morning at 8:30 and until then,

Bless Your Hearts,

Bernice

# Homemaker's Guide

## Homemaker's Visit

By **BERNICE CURRIER**

This cake is tops at any time, anywhere. Bake it in an aluminum oblong pan with a lid that fits tightly and your picnic friends will love you for it.

### PEANUT BUTTER CAKE

- A— $\frac{3}{4}$  c. shortening  
 $\frac{3}{4}$  c. cream style peanut butter  
 $2\frac{1}{4}$  c. brown sugar packed  
B— $1\frac{1}{2}$  t. vanilla  
3 eggs  
C— $2\frac{1}{4}$  c. sifted cake flour  
 $\frac{3}{4}$  t. salt  
3 t. baking powder  
D—1 c. milk

Cream "A" until very fluffy. Add "B" and beat hard. Sift "C" and add alternately with "D", begin and end with flour always. Pour batter into greased 13 by 9 by 2 inch pan. Bake for about 50 min. at 350°.

\* \* \*

### SANDWICHES FOR SUNDAY NIGHT SUPPER

Use either a loaf of vienna bread or 6 frankfurter buns. Split the bread or buns in half lengthwise and toast lightly under broiler.

### CHILI FRANK FILLING

Combine:

- 1 can condensed bean with bacon soup  
 $\frac{1}{3}$  c. water  
 $\frac{1}{4}$  c. ketchup  
 $\frac{1}{8}$  t. chili powder  
8 frankfurters thinly sliced

Spread this mixture evenly over toasted bread or bun surfaces, covering edges completely. Broil about 4 inches from heat about 7 min. If using loaf, cut halves diagonally into 5 slices; garnish with pickles. If using buns, serve on plate garnished with pickles and olives. Serves 10 to 12.

\* \* \*

### GROUND BEEF SUPPER FILLING

Use bread or buns as for CHILI FRANK FILLING. Split lengthwise and toast.

Combine:

- $1\frac{1}{2}$  lbs. ground beef  
1 can condensed tomato soup  
 $\frac{1}{3}$  c. finely chopped onion  
1 T. prepared mustard  
1 T. worcestershire sauce  
1 t. prepared horseradish  
1 t. salt

Spread evenly on toasted bread or buns, covering edges completely. Broil 4 inches from heat about 12 to 14 minutes. Top with sliced tomatoes and sliced sharp cheese and broil until cheese melts. Serves 10 to 12. Serve as above.

### PEANUT BUTTER BROILED FROSTING

- 6 T. margarine  
1 c. brown sugar packed  
 $\frac{3}{8}$  c. peanut butter  
 $\frac{1}{4}$  c. milk  
 $\frac{3}{8}$  c. chopped peanuts

Cream the margarine, sugar and peanut butter. Add the milk and stir well. Then add the nuts and spread this over cake while warm. Place under broiler about 4 inches from the heat source. Broil a few seconds until topping bubbles. Watch carefully to avoid scorching.

\* \* \*

### UNCOOKED FRESH CUCUMBER RELISH NO. 1

Wash, peel and remove seeds of cucumbers. Chop very fine, drain well in colander for several hours.

Measure out:

- 2 c. pulp  
Add:

- 1 c. white vinegar  
 $\frac{1}{4}$  t. cayenne pepper  
1 t. pickling salt  
2 T. grated horseradish  
3 large onions, chopped  
2 T. sugar

Mix well. Put into sterilized jars and seal. I used prepared horseradish.

\* \* \*

### UNCOOKED FRESH CUCUMBER RELISH NO. 2

Wash, peel, remove seeds and chop fine cucumber to make 3 quarts.

Add:

- 2 qts. chopped onions  
2 pts. chopped green peppers  
2 T. pickling salt

Mix well, let stand overnight then drain in colander 3 hrs.

Add:

- 6 t. celery seed  
1 t. white pepper

Pour white vinegar over to cover, and mix well (about  $1\frac{1}{2}$  qts.)

Put into sterilized jars and seal.

\* \* \*

### DILLED PEPPERS

Wash and clean peppers. Cut in fourths or strips. Put in sterilized jars and put 1 head of dill on top.

Cover with liquid made of:

- 1 c. vinegar  
2 c. water  
1 T. pickling salt  
1 rounded T. sugar

Stir this until well dissolved, then pour it over peppers and seal.

# "The Farmer's Wife"

By FLORENCE FALK

From the farm kitchen a few recipes you and yours will enjoy!

## MILE HI PIE

(easy and so-o-o good)

1 envelope unflavored gelatin

4 T. cold water

Combine and set aside to soak.

Scald:

4 c. milk

Combine:

3 T. cornstarch

1 c. sugar

$\frac{1}{8}$  t. salt

Add small amount of hot milk to dry mixture; combine rest and return to heat and cook to thicken. (This won't seem as thick as pie.) Add dissolved gelatin and cool.

Fold in:

2 c. of heavy cream, whipped

Add: 2 t. vanilla

Pour into 2 baked 9 inch pie shells (or crumb crusts) Sprinkle grated chocolate over the top. Chill. This may be made and served after 24 hrs. For grating chocolate the German sweet chocolate works well. Freeze ahead several graham cracker or baked pie crusts and then be ready for filling in short notice.

\* \* \*

## PICKLED BEAN RELISH

1 large can kidney beans

1 can French style string beans

1 can baby lima beans

2 cans Garbanzo beans

Open cans and drain beans well.

Slice 2 or 3 small onions

Cut up 2 or 3 dill pickles

Cube one stalk celery

1 c. vinegar (regular type)

1 c. wine vinegar

Combine all and put into 1 gallon glass container. Fill with water to cover ingredients.

Add:

2 T. chopped parsley

1 T. salt

$\frac{1}{8}$  t. pepper

Garlic salt, to taste

Dash of tobasco sauce

Cover and chill

These are so very good for picnics and barbeques.

The above wonderful recipe came to us from a KMA Guide reader in California. Those of you outside the broadcast area, let's have some of your recipes to share.

\* \* \*

## "NEVER WEEP" MERINGUE

Moisten 1 T. cornstarch in 1 t. cold water. Add  $\frac{1}{2}$  c. boiling water and cook until thick. Cool. Beat 3 egg whites with a pinch of salt until stiff but not dry. Add

6 T. sugar beating continuously. Add cornstarch mixture and beat thoroughly. Spread on pie and bake in 375° oven until lightly browned, about 12 minutes or so depending upon your oven.

The above recipe came to us from a Guide reader in Colorado.

\* \* \*

## QUICK BAKE FISH

1 $\frac{1}{2}$  lbs. fillet of sole

1 t. salt

$\frac{1}{2}$  t. dry mustard

$\frac{1}{2}$  c. milk

1 to 1 $\frac{1}{2}$  t. Worcestershire sauce

2 T. butter

pepper

2 $\frac{1}{2}$  c. whole wheat cereal flakes, slightly crushed.

Mix all the seasonings with the milk. Dip the fish in the mixture then in the cereal flakes. Place on a greased baking sheet. Dot with butter and bake in a hot oven 425° for 15 to 20 minutes, or until tender.

\* \* \*

## NOODLE BAKE

(try this one!)

2 pkgs. broad noodles

2 cans creamed corn

2 large onions, finely chopped (add onion to your family's taste, if desired use onion salt.)

1 green pepper, cut in thin strips

1 $\frac{1}{2}$  cans tomato sauce

4 T. butter

1 large can jumbo black olives

$\frac{1}{4}$  lb. mushrooms, sliced

$\frac{1}{4}$  lb. grated American cheese

Cook noodles in boiling salted water until tender. Drain. Mix with the corn and olives, which have been halved and pitted. Saute the onions, green pepper strips and sliced mushrooms in half the butter for 5 minutes; add the tomato sauce. Combine this mixture with the noodles and corn. Sprinkle with half the cheese. Butter a baking dish and pour in the mixture. Cover with the remaining cheese and dot with butter. Bake in a 350° oven for 35 minutes.

\* \* \*

## PINEAPPLE PUDDING

1 c. pineapple juice

1 c. water

juice of 1 lemon

$\frac{1}{2}$  c. sugar

2 T. cornstarch

2 eggs, separated

1 c. pineapple cubes

Mix sugar and cornstarch and put in double boiler. Stir in pineapple juice, water and lemon juice and cook until smooth. Pour the mixture onto the beaten yolks, then fold in the stiffly beaten whites and last fold in the pineapple cubes. Pour into buttered baking dish and bake in 300° oven for 20 minutes. Cool and garnish with whipped cream.

# "My Best" Recipe Selections for August

## GRAHAM CRACKER DESSERT

- 24 graham crackers
- 24 large marshmallows
- 1 lb. dates
- 1 c. nut meats
- 3 T. cream, or enough to moisten

Crush the graham crackers, moisten with cream. Cut marshmallows, dates and nuts and add to crumb mixture. Pack into mold. Chill and serve cold.

\* \* \*

## PEANUT FRAPPE

- ½ lb. peanut brittle, run through food chopper
- ½ lb. large marshmallows, cut in quarters
- 2 c. heavy cream, whipped but not too stiff.

Fold the peanut brittle and marshmallows into the cream and serve at once.

\* \* \*

## CUBED BEEF CASSEROLE

- 2 lbs. of stew meat, cut into cubes (if short ribs are used, they must be thawed completely, and the bone and most of the fat removed).
- 3 T. suet (unnecessary if short ribs are used)
- 1 large onion, diced
- 2 T. flour
- 1 c. chopped mushrooms
- ½ c. diced celery
- 1 c. sour cream or buttermilk
- 1 c. tomato juice or meat stock
- 1 t. salt
- 1 t. accent
- dash pepper

Brown the meat and onion in the fat and cook until golden brown. Stir in the flour, add the other ingredients, and blend thoroughly. Bake in a 3-quart casserole in a 300° oven until the meat is tender—about 1½ hrs. Serves 6 to 8.

\* \* \*

## VARIATIONS OF THE ABOVE RECIPE:

1. Sprinkle ½ c. grated American cheese over the casserole.
2. Omit the onions and add ½ c. water chestnuts to the casserole.
3. Rice Casserole: Omit the flour and add ½ c. either brown or white uncooked rice.
4. Lima Bean Casserole: Omit the onions and mushrooms and add 2 c. cooked dried lima beans or 2 c. uncooked frozen lima beans to the casserole with the other ingredients.
5. Meat Pie: Cover the casserole with 2 c. mixed biscuit mix or 1 c. basic mixed pie crust mix or 2 c. seasoned mashed potatoes.

## SAUSAGE CHOPS

- 1½ lbs. pork sausage
- 1 c. mashed potatoes
- 2 T. water from cooking potatoes
- 1 egg
- 1 c. fine cracker crumbs or bread crumbs

Combine the sausage and potatoes, mix thoroughly, and form into six chops 1 inch thick. Beat egg and potato water together. Dip the chops into the egg mixture, then into the cracker crumbs, place in a shallow baking pan, and bake in a 275° oven for 1 hour. Seasoning must be added if unseasoned ground pork is used. One cup grated raw potatoes may be substituted for the mashed potatoes and 2 tablespoons of milk used instead of the potato water. Serves 6.

\* \* \*

## APPLESAUCE CAKE

- 1½ c. sugar
- 1 c. butter
- 1 t. cinnamon
- ½ t. ground cloves
- 2 c. unsweetened applesauce
- ½ t. nutmeg
- ½ c. chopped nutmeats
- 1 c. raisins
- 3 c. all-purpose flour
- 2 level teaspoons soda dissolved in 1 tablespoon hot water

Cream sugar and butter, add rest of ingredients in order given. Mix well and bake in 9x13 inch pan in 325° oven 35 to 40 minutes or until tested done.

\* \* \*

## TOMATO RELISH KETCHUP

(makes 3 pints)

- 12 ripe tomatoes
- 2 large onions
- 4 green peppers
- 2 T. salt
- 4 T. brown sugar
- 2 T. ground ginger
- 1 T. ground cinnamon
- 1 T. dry mustard
- 1 t. grated or ground nutmeg
- 4 c. vinegar

Cut the tomatoes and onions. Chop the onions and peppers fine. Boil all the ingredients together for 3 hrs. or until soft and broken. Stir frequently. Seal while hot.

\* \* \*

## QUICK RELISH

- Grind 6 dill pickles
- Grind 3 apples
- Grind 2 pimientos

Heat to boiling 1 cup vinegar, one cup sugar and pour over pickles and apples. Seal jars. May be refrigerated and served cold if desired.

# KMA Daily Program for AUGUST, 1961

960 ON YOUR DIAL

5,000 WATTS—ABC

**DAILY DAYTIME PROGRAM**

**MONDAY THROUGH FRIDAY**

- 5:00 a.m.—Town & Country Hour
- 5:30 a.m.—Country Classics
- 5:45 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—RFD 960
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Markets
- 7:35 a.m.—Let's Go Visiting (Tues, Thurs.)
- 7:35 a.m.—Lawrence Welk's Show
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Take 30 for Music
- 8:30 a.m.—Bernice Currier
- 9:00 a.m.—Breakfast Club
- 9:55 a.m.—News
- 10:05 a.m.—KMA Community Calendar
- 10:10 a.m.—Housewives Serenade
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Informacast
- 12:00 noon—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Tom Beavers
- 12:45 p.m.—Markets
- 1:00 p.m.—John Russell Show
- 4:00 p.m.—Mike's Matinee
- 5:45 p.m.—Alex Dreier
- 5:55 p.m.—Weather with Swayze
- 6:00 p.m.—Life Line
- 6:15 p.m.—Paul Harvey
- 6:20 p.m.—Speaking of Sports
- 6:25 p.m.—As Naven Sees It
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Mkts. & Weather

**MONDAY NIGHT**

- 7:00 p.m.—Night Flight
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—The Late Show
- 11:30 p.m.—Back To The Bible

**TUESDAY NIGHT**

- 7:00 p.m.—Night Flight
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—The Late Show
- 11:30 p.m.—Back To The Bible

**WEDNESDAY NIGHT**

- 7:00 p.m.—Night Flight
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—The Late Show
- 11:30 p.m.—Back To The Bible

**THURSDAY NIGHT**

- 7:00 p.m.—Night Flight
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—The Late Show
- 11:30 p.m.—Back To The Bible

**FRIDAY NIGHT**

- 7:00 p.m.—Night Flight
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—The Late Show
- 11:30 p.m.—Back To The Bible

**SATURDAY PROGRAMS**

- 5:00 a.m.—Tows & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—RFD 960
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Lawrence Welk
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Take 30 for Music
- 8:30 a.m.—Bernice Currier
- 9:00 a.m.—Saturday Shopper
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Polka Party
- 12:00 noon—News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Tom Beavers
- 12:45 p.m.—Market Review
- 1:00 p.m.—Auction Time
- 1:15 p.m.—Saturday Matinee
- 6:00 p.m.—Life Line
- 6:15 p.m.—Music on Deck
- 6:30 p.m.—News
- 6:45 p.m.—Here's To Veterans
- 7:00 p.m.—Saturday Night Jamboree
- 10:00 p.m.—News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Dance to the Bands
- 11:55 p.m.—News

**SUNDAY PROGRAMS**

- 6:30 a.m.—Back To The Bible
- 7:00 a.m.—News & Weather
- 7:15 a.m.—Hymn Time
- 7:30 a.m.—Sun. Worship Service
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Radio Bible Class
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Sunday Album
- 12:00 noon—News
- 12:15 p.m.—Sunday Album
- 3:55 p.m.—Mon. Morn. Headlines
- 4:10 p.m.—Sunday Album
- 6:00 p.m.—New Testament Christianity
- 6:15 p.m.—Senator Jack Miller
- 6:30 p.m.—News
- 6:45 p.m.—Geo. Sokolsky
- 7:00 p.m.—Freedom Sings
- 7:30 p.m.—Revival Hour
- 8:00 p.m.—Sunday Album
- 8:30 p.m.—Issues & Answers
- 9:00 p.m.—Hour of Decision
- 9:30 p.m.—Pilgrimage
- 10:00 p.m.—News
- 10:15 p.m.—Erwin Canham
- 10:30 p.m.—Revival Time
- 11:00 p.m.—Hour of Decision
- 11:30 p.m.—Music In The Night
- 11:55 p.m.—News

Listings Correct at Time of Publication

However, all Programs Are Subject to Change

## A CHAT WITH EDWARD MAY

Continued from Page 3

I am pleased to report our daughter, Annette, enjoyed her month at Iowa University where she took a Speech Workshop for high school students. There were about 65 or 70 students taking the course, and Annette said they kept them extremely busy but she felt it was very worth-while and made some new friends which she says she will always remember. She finished the course on Friday, July 14, and we picked her up in Iowa City, then drove around and looked at four different college campuses. Annette has two years of high school left, but she thinks it is a good idea to be thinking where one might like to go to college; so, we looked at four different schools and will undoubtedly be looking at several more during the coming year. Unless Annette changes her mind, she is of the opinion it might be well to spend a year or two at a smaller school rather than a large university, but she may change her mind several times between now and the time she finishes high school.

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## PARTY LINE

Continued from Page 9

personal invitation from Secretary of State Dean Rusk. The briefing will be on Berlin, foreign aid, nuclear test ban, and other vital news of interest today. The first briefing was April 3 and 4, when TV and Radio newsmen heard sixteen top officials from the State and Defense department, plus officials from the National Space Agency, speak.

Interviews with famous people are always interesting. And announcer John Russell had the privilege of making three most interesting interviews last month . . . with band leaders Les Brown and Stan Kenton at Peony Park in Omaha . . . and with Merrill Staton of New York in our KMA studios. Merrill was born and grew up on a farm near Wiota, Iowa. He now is director of the Merrill Staton Choir and Glee Club, who are heard on many radio and television shows, as well as on many recordings. Mr. Staton graduated with a B. S. in music at Maryville State Teachers College, later receiving his Master's and Doctor's degrees from Columbia University in New York. He works as an arranger, and in the preparation of vocal groups for TV and radio, and recording. All interviews were aired on KMA.

It wasn't a FISH . . . it was a 9½ pound Weimaraner puppy that Guide Editor Duane Modrow was surprised to find hung up on his fish hook in the garage. The puppy had been in the family only a few weeks, so was still busy exploring the

premises. Coming across Duane's fishing rod in the garage, he proceeded to chew up one fish cork bobber, and was working on the second when he got the hook caught in his lower eye lid. He was frantic with pain and fright, so Duane, unable to remove the hook, had to take him to the veterinarian who put the dog to sleep and then pulled out the hook. Even after he got home from the hospital, the dog acted wild and spooky for three hours, as a result of the anesthetic. Poor Pinky learned the hard way to leave fish hooks alone!

It's a good thing Joyce Dobernecker of the Continuity department has personalized checks! Otherwise, one of the local service stations might not have known who "Joyce L" was. That was all she had signed on a check she gave them for car service. Could it be she's tired of signing such a long name—Dobernecker! Only one way to get out of it, Joyce—to CHANGE YOUR NAME.

The only two nights when Ass't. Farm Service Director Tom Beavers might have had a chance to go fishing while on vacation, it rained. So he didn't get to do any fishing. But he and his wife enjoyed their week's vacation anyway, motoring to points of interest in Wisconsin. They first stopped at McGregor in Northeast Iowa. . . then to Prairie du Chien, Wisc. where they visited many historical points of interest, including an old mansion that showed how people lived over 100 years ago. Next to the popular resort, the Wisconsin Dells, then to Madison where they toured the University of Wisconsin grounds, then to Dubuque, Iowa and home. Tom's wife, a second grade teacher at the Nishna Road school in Shenandoah, will attend a two weeks workshop at Maryville State Teachers college in August.

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## KMA Covers All-Star Football

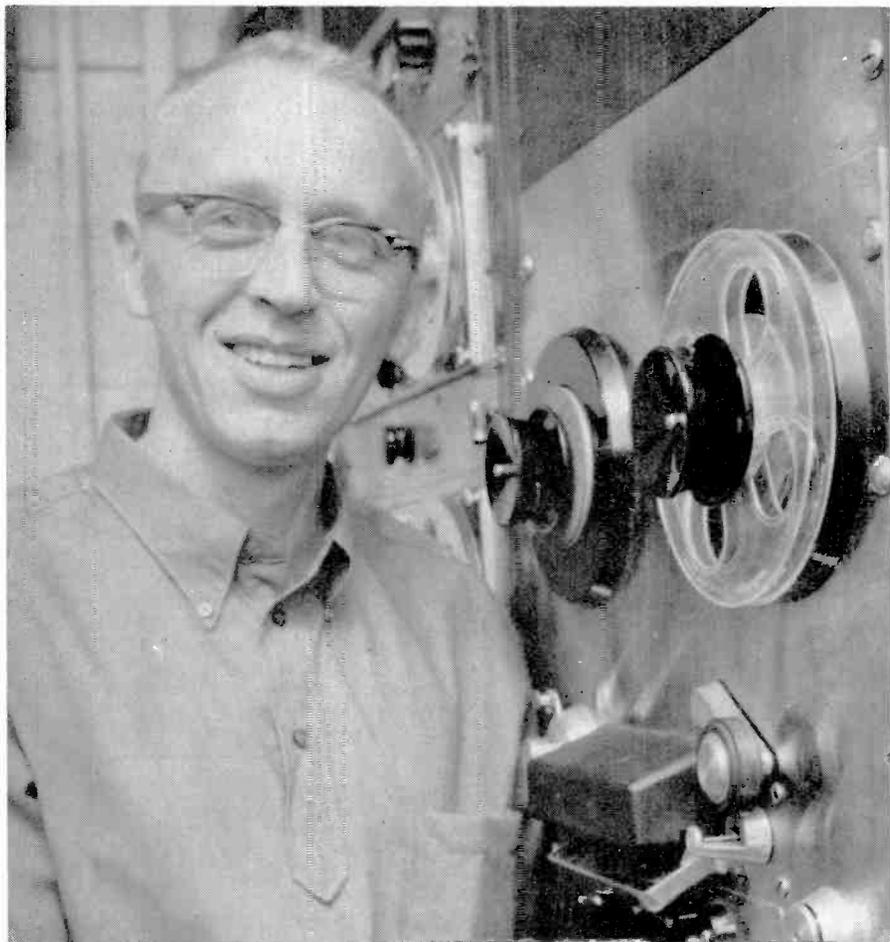
The 28th annual College All-Star Football Game from Soldier's Field, Chicago was carried by KMA August 4th, via the facilities of the ABC Network. This year's annual grid classic pitted the National Football League Champions, the Philadelphia Eagles, against a team of outstanding 1961 college graduates under head coach Otto Graham. Over the years, the College All-Stars have won eight times, the pros taking 17 games, two ending in ties. The powerhouse Eagles took this game 28 to 14.

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**MIKE HEUER** — back at the controls. Mike rejoins us from KFOR Lincoln, Nebraska. Mike will take over the 4:00 p.m. program on which he was so familiar to KMA listeners. Time has really flown. It doesn't seem that Mike has been away nearly three years. He has been with stations in Minnesota, Iowa, and Nebraska, including TV work. All were in large cities. Mike says it's good to get back among old friends. He was particularly happy to be able to walk to work, or just walk wherever he wanted to go, again. Mike says in the cities he has had to drive his car everywhere he wanted to go and remarked how good it feels to be able to stretch his legs for a change. Mike has found housing just a bare hundred feet from school. This should suit his sons Tommy, 10, and Jeffery, 7 just fine. Mike also has a daughter, Cynthia, 3½. We'll have a family picture for you soon. Meanwhile you'll hear Mike every morning at 10:00 on "Housewives Serenade", every afternoon at 4:00, and a special "Saturday Night Jamboree", a Country/Western music show, from 7:00 till 10:00.