

December, 1961



The  
**KMA GUIDE**

# COVER STORY

Christmas season is here with toys, gifts, shiny decorations, and color galore. Kim Naven, five-year-old daughter of program and news director Dean Naven, is enchanted by the tremendous size of this jumbo Panda bear. Kim's real interest was dolls. If youngsters could have everything they wanted, chances are Santa couldn't get it all in a freight car. It is interesting to note that most children have just one thing they want most, everything else is incidental . . . but most welcome when found under the tree on Christmas morning. Next to birthday parties, Christmas and Santa are the high points of the year for youngsters like our pretty blonde cover girl.

# The KMA GUIDE

DECEMBER, 1961

Vol. 7

No. 12

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler editorial chairman; Duane Modrow, editor; Doris Murphy, feature editor; Monica Tiemeyer, copy editor. Subscription price \$1 per year (12 issues) in the United States, foreign countries, \$1.50 per year. Allow two week's notice for change of address and be sure to send old as well as new address.



Our feature family for December is the Carl "Andy" Andersens. Andy is our account executive, calling on business establishments servicing their advertising on KMA. He is also your KMA play-by-play sportscaster, being a well-known figure among sports enthusiasts throughout the area, Andy is pretty much at home in most of the towns in the region; in fact he says he gets his greatest pleasure and enjoyment visiting friends and acquaintances. Andy gets kidded a lot about his "head of hair" (or lack thereof), but he takes it in his usual jovial stride . . . and usually dishes it right back with, "It's a sign of virility"! Golfing is Andy's favorite recreation. DAN, 8, is in 3rd grade at Central School. Andy says the most you can say about Dan is "He's all boy". He likes running, jumping and wearin' out shoes. JANIS, 10, attends 5th grade at the Church Street School. Janis has started

piano lessons. She is a Brownie Scout and enjoys the handcrafts, homemaking and such activities in the scouts. She likes to skate at every opportunity and sings in the junior choir at the Methodist Church. BARBARA will be six on December 31st. She's in Kindergarten at Central School, is still just a little one. She likes toy games, Monopoly in particular, and is showing an interest in books and learning to read. JOANNE is a former school teacher with a major in Home Ec. She gets the greatest pleasure sewing for the family. She is very active in Brownie Scouts as an assistant leader. This takes quite a bit of time but the work is most rewarding. Jo spends full time looking after the needs of the family. Andy and Jo are natives of the KMA area, Andy hailing from Omaha, and Jo a Shenandoah girl. The Andersens are members of the Methodist Church.

# A Chat With Edward May

Every Sunday afternoon at exactly 5:30 at our house you will hear Eddie come forth with, "it's popcorn time." Immediately someone in the family commences the enjoyable task of popping our Sunday night supper. The picture on this page is almost a typical Sunday night family scene. My mother joins us frequently because she, too, is fond of popcorn. The only missing item is a glass of milk. As long as I can remember, I have always liked popcorn and milk. (Put the popcorn in the glass of milk and use a spoon to eat it.) We have had a lot of enjoyable evenings as a family and we have eaten our share of popcorn too (Earl May Popperized, of course). Incidentally, Annette is sitting on my left, then Karen, Eleanor and Eddie.

The table in the picture has a rather interesting background. It is a "banco", or coffee table, and was purchased during the ten months we lived in Lima, several years ago when I was with the office of Foreign Agricultural Relations. The table is handmade covered with leather. The top has three large seals—one is the seal of Francisco Pizarro, the conquerer of Peru in the sixteenth century, another is the seal of Lima, and the third is the seal of Peru. The table is quite unique and is generally a conversation piece for those who see it for the first time.

We have reached the month when we will hear the beautiful Christmas Carols on KMA. I am sure everyone likes to hear them.

Do you know the word "carol" comes from the Greek word *choraulein* and refers to a dance accompanied by the playing of the flutes. Christmas carols may be divided into many groups. A few examples are:

Nativity Carols—those whose main theme has to do with the Nativity itself.

Prayer Carols

Mystery Carols—These pertain to legendary events supposed to have happened to the Divine Child.

Shepherd Carols—Have to do with the visit of the shepherds to the manger.

Noels—These songs flourished in Germany, Austria, England, France, Ireland, Italy, and Spain.

Macaronis—A carol written partly in Latin, partly in the vernacular.

Lullaby Carols—Mostly in German.

Dance Carols—These are dance carols, usually ring-dances, accompanied by singing.

Cradle Rocking Carols—From Germany.

Christmas Yodeling—Popular in Austria.

As late as 1823, an English collector of Christmas lore, William Hone (1842) wrote that carols were considered a thing of the past and had no place in the nineteenth century. Fortunately, however, the best of old carols have survived, and new ones have also been written. Today, in this country, we enjoy the best of them all—Away in the Manger, Hark the Herald Angels Sing, O Christmas Tree (O Tannenbaum), Silent Night, O Little Town of Bethlehem, It Came Upon a Midnight Clear, Joy to the World, We Three Kings of Orient Are, and many, many more, each beautiful in its own way, each telling of the importance of Christmas to Christian people throughout the world.

These beautiful carols and many more, will be heard on KMA during the month of December.

In closing, I would like to quote a few words of Charles Dickens, who said, "And numerous are the hearts to which Christmas brings a brief season of happiness and enjoyment. How many families whose members have been dispersed and scattered far and wide, in the restless struggle of life, are then reunited, and meet once again. How many old recollections, and how many dormant sympathies, Christmas times awaken."

Best wishes for a Merry Christmas and a Happy New Year.

Edward May



December, 1961

# Frank Comments

By FRANK FIELD

Each month on this page, I try to give you an action picture of either Jennie or myself somewhere around the yard or in the garden. That just wasn't practical for December—the garden is all cleaned off and fall plowed. The Petunias and Zinnias and all the other annuals have been pulled up and worked in around the rose bushes which naturally have quit blooming, shed their leaves and gotten ready for winter. I have already showed you pictures of Jennie in just about every portion of the house, including the den, the music room, the recreation room and the kitchen, but I don't remember ever showing you any shot of the living room.

Yes, Jennie is in the picture but you have to look very closely to see her. This picture had to be taken by flash bulb so I drew the drapes across the picture window and Jennie was standing there in front of the drapes 'superintending' the job. I happened to notice her reflection in the mirror on the wall so I maneuvered around until she was centered just right and then

snapped the picture; so that is actually a mirror on the wall between the two cupboards and not a framed picture of Jennie.

We started in accumulating Ethan Allen furniture a number of years ago; just a piece at a time as it was needed to replace something which either became worn out or outmoded. These cupboards are on the east wall of the living room and are really meant to be bookcases but we got them for Jennie to use as a display case for her collection of cups and saucers. We started out several years ago with the one on the left but it wasn't long before it was filled so this summer we bought the one on the right to match it. You can see it is filled already!

She doesn't work at it very hard—thank goodness—or we would soon run out of space. Whenever I go on a trip out of town attending conventions and the like, I usually bring her back another cup and saucer and I always try to get one with violets on it and of course, different from anything she already has. She can remember where most of them came from and who gave them to her but I sure can't. I can't even remember which was the last one I bought her!

The big debate at our house right now is about how soon to put up the Christmas

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Little Mark, three year old son of night time announcer Jerry Elton, helps daddy pick out a Christmas tree from the huge assortment lining the whole front and side of the May Seed Company building. This one looks like a dandy! It's so big Jerry may have to hire a pickup to have it hauled home . . . . Jerry has a Nash American station wagon. These Nashes are given a lot of credit for the load they can carry for their size. If he strapped the tree on top it would just about cover the top of his station wagon. Whatever the decision, Mark will be glad to "help". At the time Jerry and Mark were picking out their tree, people were buying up trees almost as fast as they were put on display. Some folks hold to the old tradition of decorating the tree Christmas Eve. However, since the Christmas tree is the center of decorations during the holiday season, many folks put them up early so they can enjoy their beauty longer. Come Christmas morning, little Mark will be under this one, seeing what Santa brought.



## Jim Ross Joins KMA

JIM ROSS, right, your new host every afternoon from 1:00 till 4:00. Jim joins us from KSSS in Colorado Springs and will take John Russell's place. John has joined the KMTV television news staff in Omaha. Jim was raised in Farragut, Iowa, attended the University of Iowa where he worked on the college radio station, KSUI. He lived in Tulsa, Oklahoma for a few years and was on the police force there before journeying to Colorado Springs and re-entering radio. His wife is the former Barbara Lavigne of Nebraska City. They have a daughter, Terri, age two. We think you'll enjoy what Jim will have for you in the way of music and conversation so join him every afternoon.



Young Jack McMannama had a real thrill at the Western Seedsman's Association Convention in Kansas City. He sat at the speakers' table with his dad, Wayne McMannama (right) and mother Del, not pictured. Wayne is immediate past president of the Assn. On Jack's right is Robert Pease of Beatrice, Nebraska, the new president. Wayne heads up Farm Seed for the May Seed Company.



## KMA Listeners Bring Cheer to Glenwood

"Funds are not available for such extras", stated Mrs. Elsie O'Connell, director of special services of the Glenwood State School and Institute for the Mentally Retarded.

However, Mrs. O'Connell quickly pointed out that Christmas trees brightened the lives of the patients at Glenwood so very much that they could hardly be considered "extras" in the true sense of the word.

Funds needed for operating the Glenwood school do run into a large figure and those in charge of allocating money for this operation, in their conscientious handling of public funds, must as a matter of neces-

sity cut out as many "frills" as possible. However, many little extras are managed somehow through the kindness of members of the staff or interested outsiders such as Mrs. Masker of Council Bluffs who has worked very hard for years and is now getting the help of Bernice Currier's listeners to collect cast-off costume jewelry for the patients.

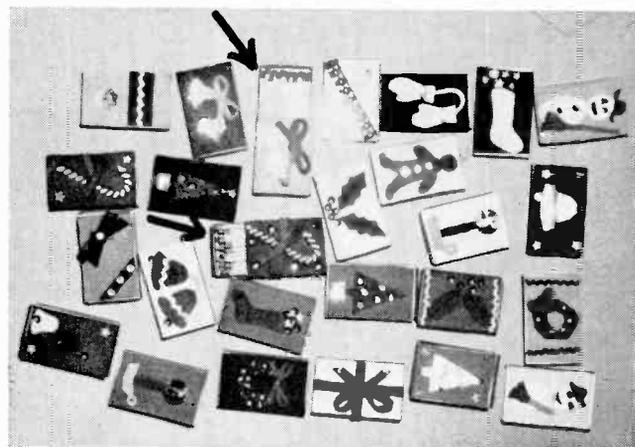
There are many other fine examples of good samaritanism which go unheralded yet are so vital in the way of those little extras for the patients.

That, briefly, is the background for the appeal to KMA listeners to send in donations for a Christmas tree fund for the Glenwood school. By the time you read this the trees will have been delivered to Glenwood.

We want to thank each of you who so generously donated. Your gift of trees will be exuberantly received by some 1400 patients. We might add, any funds in excess of actual wholesale cost of the trees will be turned over for the purchase of any other extras the folks at Glenwood may need. May your Christmas be as bright as those Glenwood patients' eyes when they receive such welcome gifts.



Bernice Currier and Mrs. O'Connell, director of special services at Glenwood State School and Institute for the Mentally Retarded, make radio appeal for Christmas trees over KMA.



Here is a clever little holiday idea which Florence Nielson, wife of our KMA production manager Warren Nielson, has been busily working at as little favors for guests who drop in during the holiday season. Florence has taken penny boxes of stick matches and diligently glued on Christmas designs in all colors of felt and bits of odds and ends of cord, yarn, ribbon, ric-rac, sequins, and any other little thing her ingenuity could gather together to make a design. Those along the right side were made by seven year old daughter, Holly.

## Dec. Bride Showered

At left, Betty Jane Rankin is pictured with her mother Frances at one of the many showers and luncheons held for our new December bride. Betty will become Mrs. Michael Sherman on December 29th. Betty is the daughter of our May Broadcasting Company Vice President, J. D. Rankin, Jr. Betty has always been a very popular miss in the community. Her many friends have been most gracious in seeing that the new young couple get off to a flying start in their forthcoming marriage. Pictured are gifts of linen, glassware, silverware, dinnerware and many other beautiful items Betty and Mike will be most thankful to receive.



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## Damsel Distresser

"As Wicked As He Is Wild", that's the way Mike Heuer was billed in the melodrama "Dirty Work At The Crossroads" presented by the Southwest Iowa Theatre Guild early in November. Yes, this picture of our KMA deejay was so comical we just had to show you what he looked like in his portrayal of the meanest, wickedest, wildest man in the world in the play's leading character, Munro Murgatroyd. Mike took a lot of boozing in the play, and a lot of kidding by his co-workers as being "type casted". But, Mike is one of the nicest guys you'll find around . . . (however, he did do an unusually good job. Hmmm!)



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## Progressive Hobby

Pauline Gowing, wife of our KMA Farm Service Director, Jack Gowing, is pictured at right with her first two attempts at oil painting. The black and white photo doesn't do them justice; they are very colorful and a very good first attempt. Pauline had done several of the numbered paintings and after getting good at that, decided to try her hand with a "free swinging" brush.





# Christmas *with* TIME

## If I Were Santa Claus...



## I'd Give...

- EDWARD MAY** . . . six extra hands so he can be a One-Man Band, as he plays an electric organ, piano, guitar, banjo, and sings in a quartet.
- J. D. RANKIN** . . . an elk rack in place of the deer he didn't get.
- JAMES SHAUM** . . . an express subway between Tarkio and Shenandoah, so his daily trips to work can be more leisurely.
- ANTHONY KOELKER** . . . a foolproof method of determining football winners.
- CHARLES BUNN** . . . a different name so he will not have to go through life spelling out B-U-N-N for everyone.
- CARL ANDERSEN** . . . vocal lessons so his impromptu singing will put the office girls in a more cheerful mood.
- DEAN NAVEN** . . . a case of No-Doze so he can keep up the terrific pace.
- WARREN NIELSON** . . . an office desk phone that won't fall off the hook every time he pushes his chair back.
- RALPH CHILDS** . . . good health for his son Steven recuperating from a recent serious car accident.
- MERL DOUGLAS** . . . a chance to sleep late Christmas morning instead of getting up at 3:45 a.m.
- MIKE HEUER** . . . more and more country records for his Saturday night show: "KMA BANDSTAND COUNTRY STYLE".
- JOHN RUSSELL** . . . success in his new position at KMTV in Omaha.
- JERRY ELTON** . . . a sunlamp so he can get the effect of more daylight hours after working the night shift and sleeping during the day.
- DON BURRICHTER** . . . Spanish dancing lessons to go with the Spanish language lessons he has been taking.
- RALPH LUND** . . . a shot gun shell loading machine that loads shells just by pushing a button.
- JACK JOSEPHSON** . . . an automatic pop vending machine at the transmitter building that will dispose of the bottles, too.
- NORMAN KLING** . . . studio equipment that never breaks down and keeps all the announcers happy.
- JACK GOWING** . . . another prize-winning Angus to replace the one that died last year.
- TOM BEAVERS** . . . a larger gun cabinet for storing his guns, ammunition, etc.
- DUANE MODROW** . . . a baby brother for the four little Modrow sisters.
- MONICA TIEMEYER** . . . a pair of roller skates so she can get around to all her jobs faster.
- BERNICE CURRIER** . . . a special vitamin pill that will help her get through her mail more quickly.
- FLORENCE FALK** . . . a 48-hour clock so she can get more time in the day.
- EVALYN SANER** . . . a fancy new convertible to replace her dependable old Ford.
- FARRELL TURNBULL** . . . a big bag of pennies to use in the peanut vending machine during recess.
- JOYCE DOBERNECKER** . . . a never-ending supply of Snap-less chewing gum.
- HELEN McCULLOUGH** . . . a great big "Thank You" for many years of fine service and my best wishes for much happiness in her new home in Calif.
- GAYLE MAHER** . . . bigger dividends from her oil well.
- EARLE CROWLEY** . . . a larger office with a nice view.
- JOHN SAWYER** . . . a "Miss" in the front seat, rather than a "miss" in the motor of his DeSoto.
- FRANK FIELD** . . . a helicopter for his daily trips to KMTV in Omaha, so he could see more of the country.
- ETHEL BALDWIN** . . . a big sight-seeing bus for showing KMA visitors sights of interest around town.
- LUCILLE LAWSON** . . . a switchboard that lights up only one at a time.
- JIM ROSS** . . . Preferred stock in a trailer company.

# KMA Gang

BY Doris Murphy



Yes, it would be fun being Santa Claus! Because Christmas is many things. Christmas is fun, gaiety, gifts and a touch of solemnity too, as the special season should have. Christmas is decorating the home . . . the tree. Christmas is when wide eyed youngsters press their noses against store windows, thrilled with the fairyland of toys, gaily colored decorations and sparkling gifts. The pretty little blonde, blue-eyed miss you see pictured on the front cover, enthralled with a big parade on a toy counter in a local store, is 5 year old KIM, daughter of KMA Pgm. Director and Newscaster Dean Naven. Kim is trying to decide what she likes best. When I asked: "Lots of things," then with twinkling eyes, told me she would like a beauty parlor kit for her doll, which sounded very modern. I am sure whatever he brings, it will warm the heart of Kim. Kim's mother has been making a few items we can't mention because they are to be Christmas surprises.

Remember back in the olden days, when Mother delighted the children by making stuffed rag dolls? When Pat, wife of KMA Station Manager Tony Koelker, saw a picture in a magazine recently of old fashioned "Faceless Dolls" she immediately got her shears in hand, and cut out a pattern. After searching thru her bags of scraps of yard goods, she came up with enough material to make four. They are so simple to make, the four were made in one afternoon. Pat thought shredded plastic foam rubber would be ideal for stuffing the dolls, but since none was available in Shenandoah, she cut scraps into shreds and soon had the big lovable dolls stuffed with soft rags. As Pat says: "The sillier the material, the cuter the dolls." She even made one out of green and blue upholstery fabric and gave it pale blue hair. The hair is made out of yarn and you can use any color you wish. One has bright orange hair. They are similar to pillow dolls and just about any age child would enjoy them on their bed. They can be made any size. Malia, 5 year old daughter of the Koelkers,

loved the dolls but it worried her a little, because the dolls had no face. She thought they could see better with eyes, so mother accommodated, and on two of the dollies you will see button eyes, and nice smiling mouths made with a red pencil. Now, Malia is happy! Pictured on this page is Malia with her old fashioned rag dolls.

Holiday callers at the home of Mr. and Mrs. Warren Nielson will have a pleasant surprise, when they will be given a gift of a darling little match box gaily decorated in keeping with the season. Florence has painstakingly decorated about three dozen boxes with gay colored bits of felt, sequins, gold paper, ribbon, and bright shiny materials. Many different designs have been worked out, such as tiny Christmas trees, candy canes, snow men, pink mittens, holly, etc. Seven-and-a-half year old Holly has entered into the spirit of Christmas giving, and has made a number of the little match boxes that will be given to friends who come to visit. Florence has also made stuffed toys, aprons, a plastic wreath, and is busy making a bright red cotton dress for Holly, with a white pinafore apron trimmed in white cotton lace. She will probably wear the dress with red or white tights.

KMA GUIDE EDITOR Duane Modrow groaned when his daughters wanted more  
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Malia Koelker with no-face dolls made by mother, Pat. Painting above was also made by Pat, dripping duco (auto body paint) from the end of a knife blade. It is a jazz band, very striking.

# A Letter From Bernice Currier

Dear Friends:

I've just been thinking about how nice a Hospitality Tree would be in the front hall or on a table by the front door. It could be a small aluminum tree or made of driftwood sprayed with white, pink, light green or whatever color you like, with glitter sprinkled on while the spray is damp. Then you tie up some small packages nice and Christmasy to give to visitors who drop in during the holidays. They could be small bottles of perfume or cologne, those small lipsticks so handy to carry in your purse, small boxes of candy or a midget size fruit cake.

Your last minute preparations for the wonderful day are being made now and I hope you are being more efficient than I am. But after all—the rush to get everything done is part of the fun. Getting my cards sent out is one thing that I cannot seem to attend to until the last minute. Every year it's the same thing. The Post-office pleads with us to mail things early and we promise we will try.

Today is the last Sunday in November. It was a very typical almost-winter day. Overcast, the wind blowing high above, the way it does when there is a whining in the air and you know that means a change is coming. While I was getting ready for church, the sun came out bright and clear about 10:15. But it was only for five minutes. The wind changed to the north and the thermometer started down.

Our minister talked about "Patience, the Hardest Virtue". It must have been something we all needed because after church we were all saying, "He must have meant that for me". It is something to think about all week.

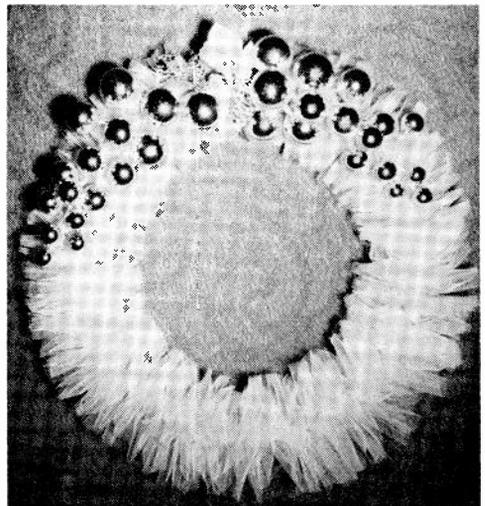
I went down to the Hotel for dinner; had a good visit with a friend I hadn't seen for ages and met some new friends who had heard me on the air and wanted some of those Christmas Mailers that Carol and I have been sending out. If you want to know what I do with my spare time—we are mailing these mimeographed sheets, 4500 of them, in the self-addressed stamped envelopes you have sent me. If you are interested in making one of these Christmas trees of chicken wire and nylon net—get about six feet of the small mesh chicken wire. The easiest way to make the tree shape is to measure 58 or 60 inches across the long edge of the wire. Use that as the diameter of a half circle. From the center point of that edge measure straight toward the other edge about 30 inches. That point is the outside edge of the half

circle. Round the half circle down to that point from the two ends of the diameter. Cut with wire cutters. Then cut away one fourth of the half circle. Now you bend the two ends together and fasten with edges of the wire and you have your tree. Cut the nylon net into rectangles using 4 by 9 inches for the two lowest layers around the bottom. Make them progressively smaller as you work toward the top. Pick up the rectangles by the center and poke them into the holes of the wire. Then you can decorate the tree with small balls, snow, icicles as you please. Use a Christmas tree ornament at the top.

My sister Elizabeth will be here Christmas and that makes me very happy. We have so much fun visiting. My four children will be at home with their families which is as it should be, but OH!!! wouldn't it be the peak of happiness to have them and their families all here together? I hope you have a soul-satisfying Holiday Season with friends and family. And for those of you who are alone—God give you a special blessing.

Bless your hearts, good-by for now.

Bernice



Here is a picture of a nylon net wreath made by Doris Murphy. Instructions for this wreath are on the Christmas recipe and decoration sheets we have been offering over the air. We thought you would like to see what the finished product looked like.

# Homemaker's Guide

## Homemaker's Visit

By **BERNICE CURRIER**

### HOLIDAY BAVARIAN

Dissolve:

- 1 pkg. strawberry gelatin
- 1 c. hot water

Add:

½ c. ice water  
Chill until like egg white then beat until very light and fluffy.

Drain—2 pkgs. (10-oz. each) frozen sliced strawberries. Save juice, and fold berries into gelatin.

Fold in—2 c. heavy cream whipped. With two forks tear a 10 inch angel food cake into very small pieces. Alternately fill a 10 inch tube pan or an oblong pan 9 by 13½ by 2 inches with cake pieces and gelatin mixture. Chill until firm. Begin with cake pieces and end with gelatin mixture. Make the glaze.

**GLAZE**—Blend 1 T. cornstarch with 1 T. strawberry juice then gradually add 1 c. strawberry juice and cook, stirring constantly until thick and clear. (5 to 7 min.) Remove from heat and add 4 drops of red food coloring and 1 t. soft butter. Cool. If made in tube pan, unmold on large tray and dribble glaze over top letting it run down sides. If in oblong pan, dribble it over the top. Oblong pan serves 15 large pieces, 20 smaller ones.

\* \* \*

### STRAWBERRY'N CREAM SQUARES

- A—2 pkgs. strawberry gelatin
- 2 c. boiling water
- B—2 ten-oz. pkgs. frozen strawberries
- C—1 13 oz. can crushed pineapple and juice
- 2 large ripe bananas finely diced
- D—1 carton (1 c.) commercial sour cream

Combine "A", add "B" and stir to thaw. Add "C". Pour one half of this into a 9 inch sq. pan. Chill firm. Spread "D" over it evenly, pour remaining gelatin over. Chill firm. Cut into 9 very large pieces or 12 smaller ones. Garnish with a dollop of sour cream and a strawberry.

\* \* \*

### UNBAKED POLKA DOT COOKIES

Melt together:

- 1 pkg. (16-oz.) chocolate chips
- 2 T. butter

Remove from heat and add:

- 1 t. vanilla
- 1 beaten egg
- 1 c. powdered sugar
- ½ c. chopped pecans
- 1 small size pkg. colored miniature marshmallows

Form into 2 rolls, then roll them in fine coconut. Wrap in waxed paper to chill before you slice and serve them.

If you have house guests Christmas morning and also there are children watching for Santa Claus, set the breakfast things out on the table and let everyone help themselves and find a place to sit. Use paper napkins for that meal.

I would suggest—Tomato or Orange juice  
Sausage links steamed in 2 or 3 T. water

Scrambled eggs in electric-fry pan to keep them warm

Coffee cake sliced

Coffee pot on table, cream & sugar

And if you can keep the plates warm, do so. What we need here is a good old-fashioned range with warming oven. Huh?

\* \* \*

### GERMAN BEEF BIRDS

For 6 servings:

1 beef round steak cut ½ inch thick and pounded to ¼ inch thick. Cut it in 6 pieces. Place a sausage link on each steak . . . roll up and fasten with toothpick. Brown slowly in 2 T. fat. Pour off drippings and season with 1 t. salt.

Drain:

- 1 No. 2 can sauerkraut . . . Save juice

Add to the meat:

- 1 No. 2 can tomatoes with juice
- 1 medium sliced onion
- 2 t. caraway seed
- liquid from sauerkraut

Cover tightly and cook slowly for 1 hr. Add the sauerkraut and simmer 30 min. longer.

\* \* \*

### DATE CAKE WITH ORANGE SAUCE

- A—2 c. boiling water
- 1 lb. chopped dates
- 2 T. butter
- B—2 c. sugar
- 2 beaten eggs
- C—3 c. sifted flour
- 1 t. soda
- ½ t. salt
- D—1 t. vanilla
- 1 c. chopped pecans

Combine "A". Let cool. Beat "B" in mixing bowl. Sift "C" and add to "B". Add "D", add "A". Fill well greased muffin pans or paper baking cups, ¾ full. Bake about 25 min. at 350°.

Serve with the following:

### ORANGE SAUCE

- E—2 egg yolks
- ½ c. sugar
- grated rind 1 orange

F—1 c. cream whipped

Combine "E" in top of double boiler and stir constantly and cook over boiling water until thickened. Cool. Then add "F" by folding in.

# "The Farmer's Wife"

By FLORENCE FALK

Happy Holiday Greetings to you and yours from the farm kitchen!

## BRUNCH BUFFET MENU

Chilled Cranberry and Pineapple Juice  
Fluffy Scrambled Eggs with Crisp Bacon Bits

Red Jelly Twist Coffee Cake

Easy Mix Fruit Cake

Frosted Angel Cookies Coffee or Cocoa

### RED JELLY TWIST COFFEE CAKE

- 1 cake compressed or 1 pkg. dry yeast
- ¼ c. lukewarm water
- 1 c. milk, scalded
- ½ c. melted shortening
- ½ c. sugar
- 1½ t. salt
- 3½ to 4 c. sifted all-purpose flour
- 2 egg yolks, beaten
- 1 c. enriched corn meal

Soften yeast in lukewarm water. (Remember to use warm water for dry yeast.) Pour scalded milk and shortening over sugar and salt. Cool to lukewarm. Stir in 1 c. flour and egg yolks; add softened yeast and corn meal. Stir in enough additional flour to make a soft dough.

Turn out on a lightly floured board or canvas; knead until satiny, about 10 minutes. Round dough into ball; place in greased bowl; brush lightly with melted shortening. Cover and let rise in warm place until double in size, about 1 hour.

Punch down; cover; let rest for 10 min. Roll half of dough to form 18 x 9 inch rectangle. Cut lengthwise into 18 x 3 inch strips spread with ½ of filling. Roll each strip as for jelly roll, beginning at longest side. Twist several times; coil in greased 8-inch square pan. Repeat procedure using second half of dough and remaining ingredients. Let rise until almost doubled in size, about 45 min. Dot with RED JELLY. Bake in moderate oven 350° for 30 to 35 minutes. While warm, drizzle with powdered sugar frosting. Makes two 8-inch squares.

### FILLING:

Combine:

- ½ c. almond paste (1 small can)
- ¼ c. granulated sugar
- ¼ c. butter
- 2 unbeaten egg whites

Beat until thoroughly mixed.

\* \* \*

### EASY MIX FRUIT CAKE

- 1 pkg. Date Bread Easy Mix
- 2 c. diced candied fruit
- ½ c. seedless raisins
- ½ c. chopped nutmeats
- ½ c. pineapple juice
- 1 egg

Remove ½ c. of the mix from the bag, toss lightly in a bowl with the candied fruits, raisins, nutmeats. To the remaining mix in the bag and pineapple juice and beaten egg, mix as directed on the package. Pour over the fruits and mix well. Spread in 8 x 4 x 3 inch greased pan lined with heavy paper, (or containers other sizes). Bake in a very slow oven 275° for about 2 hrs. Place a pan of water on bottom shelf of oven while baking. This makes a 2 lb. cake.

\* \* \*

### FROSTED ANGEL COOKIES

- ½ c. butter
- 1 c. sugar
- 2 eggs, beaten
- 1 t. vanilla
- ½ t. almond
- 2 c. sifted all-purpose flour
- ½ c. corn meal
- 1 t. baking powder
- ½ t. salt

Cream butter and sugar, blend in eggs, vanilla and almond. Sift together dry ingredients, stir into butter mixture. Wrap in waxed paper; chill thoroughly. Roll dough, a small amount at a time, to ¼ inch thickness on lightly floured board. Cut into angels or use other shape cutter. Bake on greased cookie sheets in moderate oven 375° for 5 to 7 minutes. Cool. Frost with powdered sugar icing. Makes about 3 dozen cookies.

\* \* \*

### CRAN-MELLOW FLUFF PIE

- 1 c. oatmeal (either quick or old-fashioned, uncooked)
- ½ c. brown sugar
- ½ c. melted butter
- ½ c. chopped nutmeats

Toast oats in shallow pan in moderate oven 350° for 10 min. Combine with sugar, butter, nutmeats. Press onto bottom and sides of 9 inch pie pan. Chill thoroughly. Use filling. This all makes 1 pie.

### FILLING:

- 2 envelopes unflavored gelatin
- ½ c. cold water
- 1 c. hot water
- 2 c. whole cranberry sauce (1 lb. can)
- ½ c. sugar
- 2 T. lemon juice
- 1 pint vanilla ice cream
- Few drops red food coloring

Soften the gelatin in cold water. Add hot water and stir until dissolved. Combine cranberry sauce, sugar, and lemon juice in saucepan. Heat to boiling. Remove from heat and stir in softened and dissolved gelatin. Refrigerate until mixture mounds on spoon. Stir in 1 pint or 2 c. softened vanilla ice cream and few drops of red food coloring. Pour into chilled pie crust. Refrigerate until set.

## PARTY LINE

Continued from Page 9

dolls for Christmas. He said they had GOBS of dolls . . . dolls all over the place. So Helen, Duane's wife, looked around and selected two very nice dolls, that seemed to have been forgotten by the four sisters. She decided to hide these dolls, then make new clothes and they would seem brand new . . . Mother hid them in a closet! Yes, you guessed it . . . the girls found the dolls, and were so excited! They came running out to tell Grandmother about their find . . . and they didn't even recognize their own dolls! And they probably won't recognize them when they appear under the tree Christmas morn, all decked in pretty new outfits.

A slip of the tongue by Florence Falk no doubt gave her listeners a chuckle one day, when she quoted the price of a church chicken dinner as \$1.50 for adults and 50¢ for "chickens". Realizing her error, she quickly corrected it to "50¢ for children". But the error was so imprinted on her mind, she made exactly the same mistake just a few days later! Homemaker Bernice Currier also had a frustrating experience while broadcasting one day, when the glass of water on her desk spilled, making her commercials and other papers she was using, soggy and wet. Oh well, ANYTHING can happen!

It probably wouldn't happen once in a hundred years, but it DID happen the weekend of November 18 and 19, when BOTH employees in the Accounting Department of KMA, left work at 5:00 on Friday afternoon and both underwent operations, before time to return to work Monday morning. Earle Crowley was operated on Sunday evening at the Hand Hospital in Shenandoah and John Sawyer in an Omaha hospital Saturday. In the emergency Jim Shaum returned to his former position, to help out until the boys were able to return to work.

Instead of turkey and all the trimmings on Thanksgiving, it was liquids and ice cream for Cynthia, age 11, and 10 year old Gregory, children of Mr. and Mrs. Charles Bunn of Farragut. The reason? Because both had undergone operations for the removal of their tonsils and adenoids the day before, and were nursing sore throats. Mr. Bunn is Sales Manager of KMA.

Every little girl loves a doll house, and Julie Dawn, 4 year old daughter of Farm Director Jack Gowing, is going to get her wish this Christmas. Daddy is busy during his spare time making a doll house out of orange crates.

When KMA made its appeal for contri-

butions to purchase 91 Christmas trees for the Glenwood Institute, JOHN ALLEY, custodian of KMA, was the first one to make a contribution. John is a grandfather and a lover of children, and was the first to open his heart to the mentally retarded children at the institution, so they might have a brighter Christmas.

Pgm. Director Dean Naven had considerable explaining to do when 5 year old daughter Kim wanted to know if it was Christmas, the very next day after Thanksgiving. When told Christmas was over four weeks away she replied: "But Daddy, you told me Christmas came after Thanksgiving, and now Thanksgiving is gone!" Kim also gave her parents considerable concern one day when her glasses disappeared. Everyone searched for them. Finally, her mother found them in her clothes closet hooked over a coat hanger, with dresses all around so they could not be found easily. Kim had hidden them so she wouldn't have to wear them! The Navens will have their Christmas gifts at 8:00 Christmas morning after Daddy has returned home from his early morning news broadcast.

For one hour and a half, police, her daddy and even citizens, helped in the search for little 4 year old Cynthia, daughter of announcer Mike Heuer, who disappeared from home about 11:00 A.M. the morning of November 13th. Cynthia, looking like "Little Red Riding Hood" in her red outfit, was found around 12:30 P.M. several blocks from home, by a woman who had heard her disappearance broadcast over KMA. She immediately called the police, and the little girl was soon back in the arms of her family. At first, she was too tired and frightened to tell them where she got the little bag of candy she was carrying, but in a few days pointed out the store downtown. It was her desire for some chocolate candy that had sent her on the long trip to town. Then she got lost trying to find her way back home, and was wandering in the east part of Shenandoah when her identity was discovered. You can see a picture of the little "run-away" on page 2 of the November issue of the KMA GUIDE. She is pictured on her mother's lap, safe and sound from traffic and hazards that could befall a little girl who goes searching for chocolate "M and M's".

Continued on Page 15

# KMA Daily Program for December, 1961

5,000 WATTS—ABC

## DAILY DAYTIME PROGRAM

### MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Western Star Time  
 6:30 a.m.—RFD 960  
 7:00 a.m.—Dean Naven, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Markets  
 7:35 a.m.—Let's Go Visiting  
 (Tues. Thurs.)  
 7:55 a.m.—Lawrence Welk's Show  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Take 30 for Music  
 8:30 a.m.—Bernice Currier  
 9:00 a.m.—Breakfast Club  
 9:55 a.m.—News  
 10:05 a.m.—KMA Community  
 Calendar  
 10:10 a.m.—Housewives Serenade  
 10:30 a.m.—Florence Falk  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Infomacast  
 12:00 noon—Dean Naven, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Tom Beavers  
 12:45 p.m.—Markets  
 1:00 p.m.—Jim Ross Show  
 4:00 p.m.—Mike's Matinee  
 5:45 p.m.—Alex Dreier  
 5:55 p.m.—Weather with Swayze  
 6:00 p.m.—Life Line  
 6:15 p.m.—Paul Harvey  
 6:20 p.m.—Speaking of Sports  
 6:25 p.m.—As Naven Sees It  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Mkts. & Weather

## MONDAY NIGHT

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Dance To The Bands  
 11:00 p.m.—News  
 11:05 p.m.—The Late Show  
 11:30 p.m.—Back To The Bible

## TUESDAY NIGHT

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Dance To The Bands  
 11:00 p.m.—News  
 11:05 p.m.—The Late Show  
 11:30 p.m.—Back To The Bible

## WEDNESDAY NIGHT

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Dance To The Bands  
 11:00 p.m.—News  
 11:05 p.m.—The Late Show  
 11:30 p.m.—Back To The Bible

## THURSDAY NIGHT

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Dance To The Bands  
 11:00 p.m.—News  
 11:05 p.m.—The Late Show  
 11:30 p.m.—Back To The Bible

## FRIDAY NIGHT

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—High School Scoreboard  
 10:30 p.m.—Dance To The Bands  
 11:00 p.m.—News  
 11:05 p.m.—The Late Show  
 11:30 p.m.—Back To The Bible

## SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Western Star Time  
 6:30 a.m.—RFD 960  
 7:00 a.m.—News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Lawrence Welk's Band  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Take 30 for Music  
 8:30 a.m.—Bernice Currier  
 9:00 a.m.—Saturday Shopper  
 10:30 a.m.—Florence Falk  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Polka Party  
 12:00 noon—News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Tom Beavers  
 12:45 p.m.—Market Review  
 1:00 p.m.—Saturday Matinee  
 6:00 p.m.—Life Line  
 6:15 p.m.—Music on Deck  
 6:30 p.m.—News  
 6:45 p.m.—Manhattan Melodies  
 7:00 p.m.—KMA Bandstand  
 Country Style  
 10:00 p.m.—News  
 10:15 p.m.—KMA Bandstand  
 Country Style  
 11:00 p.m.—News  
 11:05 p.m.—KMA Bandstand  
 Country Style  
 11:55 p.m.—News

## SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible  
 7:00 a.m.—News & Weather  
 7:15 a.m.—Hymn Time  
 7:30 a.m.—Sun. Worship Service  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Radio Bible Class  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Bible Truth  
 9:30 a.m.—Sunday Album  
 12:00 noon—News  
 12:15 p.m.—Tarkio Profile  
 12:30 p.m.—Sunday Album  
 4:55 p.m.—Mon. Morn. Headlines  
 5:10 p.m.—Sunday Album  
 6:00 p.m.—New Testament  
 Christianity  
 6:15 p.m.—Army Bandstand  
 6:30 p.m.—News  
 6:45 p.m.—Stars For Defense  
 7:00 p.m.—Freedom Calls  
 7:30 p.m.—Revival Hour  
 8:00 p.m.—Sunday Album  
 8:30 p.m.—Issues & Answers  
 9:00 p.m.—Hour of Decision  
 9:30 p.m.—Pilgrimage  
 10:00 p.m.—News  
 10:15 p.m.—Erwin Canham  
 10:30 p.m.—Revival Time  
 11:00 p.m.—Hour of Decision  
 11:30 p.m.—Music In The Night  
 11:55 p.m.—News

Listings Correct at Time of  
 Publication

However, all Programs Are Subject  
 to Change

## FRANK COMMENTS

Continued from Page 4

decorations, how soon to decorate the doorway and how soon to string the lights on the living Christmas tree. Remember last year I showed you a picture of me up on a stepladder just completing the job? Well that stepladder isn't tall enough to do the job this year as the tree has grown at least 2 feet in height and more than that in circumference, so it is going to take at least two more strings of lights to get the job done. I want to get it done while we are having this nice mild weather but Jenny says it is at least two weeks too soon and that too many of the bulbs would "disappear" if I string them up now. I come right back with the argument that we are apt to run into snowy, stormy weather most anytime now when it would be too cold to do it.

I think we probably will compromise and do it next week—that means that by the time you are reading this, the tree will be all decorated and shining brilliantly every night. I think I told you when we graded the yard when the house was built, I ran an underground cable out to the corner of the yard at the exact spot where we later planted this little tree. We have an automatic time switch in the house which turns the lights on early in the evening and turns them off again about midnight.

I mentioned last month on this page that our daughter Zo was in Rochester, Minnesota for a check-up. They confirmed what she already knew, that her heart surgery two years ago was fine as far as it went, but they didn't complete the job at that time and that to really get back to normal, she should go back into the hospital next spring and let them finish the job up completely. She is perfectly agreeable to that and plans to have it done sometime next spring.

Outside of that I don't have anything of particular interest to report about any of the Field Tribe except that Peg, Jim and the three boys are coming up from Ft. Worth at Christmas time which means of course, that we will have all the children and grandchildren together around one table again for Christmas dinner. I sincerely hope you are as fortunate.

December, 1961

## PARTY LINE

Continued from Page 13

An old country custom will be observed at the farm of Florence and Byron Falk. On Christmas eve, all the animals will get extra rations. As usual, the Falks will have a Swedish Christmas supper, which will be doubly enjoyed as Karenann will be home for her first Christmas from college. "The Farmer's Wife" plans several Christmas Coffees during the holidays, including one for the ladies of the Fremont Township Farm Bureau, which Florence has headed for the last 2 years.

KMA Homemaker Bernice Currier is looking forward to Christmas, when her sister Mrs. Lee Craig of Billings, Montana, will come for a holiday visit.

And now . . . to all our KMA Guide readers . . . and KMA listeners . . . we wish a Holiday Season filled with happiness, good health, and contentment.

## KMA To Carry Big 8 Basketball Featuring Iowa State University

Basketball fans will be happy to hear all the thrills and excitement of the nation's finest college conference. The Big 8 featuring the Cyclones of Iowa State University will be broadcast over KMA. There will be 19 games, 11 home—8 away. All home games will start at 7:30 p.m. Here is the schedule.

- Dec. 2 Texas Western
- Dec. 4 Marquette
- Dec. 18 Drake at Des Moines
- Dec. 23 Indiana
- Jan. 6 Oklahoma at Norman
- Jan. 8 Oklahoma State at Stillwater
- Jan. 15 Colorado
- Jan. 20 Nebraska
- Jan. 27 Kansas State
- Jan. 31 Missouri
- Feb. 3 Drake
- Feb. 7 Oklahoma
- Feb. 10 Kansas at Lawrence
- Feb. 12 Nebraska at Lincoln
- Feb. 17 Oklahoma State
- Feb. 24 Colorado at Boulder
- Feb. 26 Kansas State at Manhattan
- March 1 Missouri at Columbia
- March 5 Kansas

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WE

LIKE

TO TAKE

THIS METHOD

OF EXPRESSING

OUR SINCERE THANKS

TO ALL OUR READERS

AND FRIENDS, WHEREVER

YOU ARE THIS CHRISTMAS. AS

CHRISTMAS DRAWS NEAR AND AS

NINETEEN HUNDRED AND SIXTY ONE

PASSES BY . . . . . WE PAUSE FOR A

MOMENT, TO REFLECT ON WHAT IT MEANS

TO US — ITS JOYS AND ITS SORROWS. ONE

OF THE GREAT JOYS OF LIFE — AS WE KNOW

IT — IS FRIENDSHIP, THEREFORE, WE THINK OF

OUR SUBSCRIBERS AS FRIENDS. WITHOUT YOU . . .

OUR BUSINESS WOULD CEASE . . . . . OUR EFFORTS FOR

NAUGHT. WE CANNOT EXPRESS IN WORDS OUR APPRECI-

ATION FOR WHAT EACH OF YOU DID FOR US, BUT WE

CERTAINLY CAN WISH FOR YOU, AND THOSE WHOM YOU LOVE,

“A JOYFUL MERRY XMAS, AND A MOST HAPPY AND PROSPEROUS

NEW YEAR”

Y

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SINCERELY

YOURS FRIENDS AT KMA