

January, 1969



The

KMA GUIDE

COVER STORY

Our Baby New Year is getting to be quite a big boy. The last time we showed you a picture of JEFFREY LYNN PATTERSON was in September. The son of MR. AND MRS. "PAT" PATTERSON, Jeff is a very happy baby and seemed to enjoy every minute of the picture-taking session for this month's cover. Typically, he drooled with glee at the thought of a new year. Jeff, now five months old, wishes you all the best of everything in 1969.

Mike Goodin's "Lighter Side"

A man cashing his check at the bank was heard to say, "Take home pay is well named, there's no place else you can afford to go with it."

"Do you," the minister asked, "take this woman for better or for worse, for richer or for poorer, through sickness and health

The KMA Guide

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in good times and bad" "Please, Reverend," the bride interrupted, almost in tears, "you're going to talk him right out of it?"

When you're average, you're as close to the bottom as you are to the top.

Politicians promise a chicken in every pot, but it's the taxpayer's goose that's cooked.

Confucius say farmer who do much night herding shouldn't keep black Angus.

When a woman says she won't be a minute, she is telling the truth.

It's nice to have four more years until the next Presidential election. It takes people that long to regain their faith in baloney.

WOOL STORY

Our KMA GUIDE GOOD NEIGHBOR town this month, Corning, Iowa, has become a fashion center these past years as the District No. 4 "Make It Yourself with Wool" contest is held there. This year the winners were: (l. to r.) JOANN MILLER of Griswold, senior division winner with her two-piece navy and red tweed suits; ROYCE DOUMIS of Council Bluffs, with her menswear plaid suit, won the junior division; SHELLIE NELSON of Atlantic, took the sub-deb division with her blue and green plaid jumper; and MRS. JOYCE PETTIGREW, Des Moines, won the adult division with a gray semi-fitted double breasted dress. One-hundred fifteen entrants made the 1968 contests very difficult to judge. MRS. HAROLD KNORR of Fontanelle was the contest chairman.



A Chat With Edward May



This issue of the Guide begins a new year for everyone—1969. At this point we can look at 1968 in retrospect and evaluate some of the events that occurred—some good and some bad. At KMA we like to pause and look at the past and then continue forward by utilizing the experiences learned from the past. We don't like to rest on our laurels as we feel the future is filled with great hope, so we look forward with great anticipation.

In attempting to anticipate 1969, no doubt many things will affect our lives. Certainly one of the major events that will affect all of us will be the inauguration of a new administration in Washington. Regardless of what political affiliation you might have, I am sure all of us hope the Nixon administration will lead us in the right direction and will be able to bring peace to the world.

Personally, I do not envy the responsibilities of the new President and his Cabinet. Their work is certainly "cut out for them."

One department that is "close to all of us in this great agricultural part of the country is the job facing Chancellor Hardin of the University of Nebraska as the incoming Secretary of Agriculture. He will be expected to

- (1) Find the answer to keep farmers on the farm rather than moving to the cities. (It is estimated 119,000 farmers leave the farms each year.)
- (2) While keeping farmers from migrating, have them produce less.
- (3) Push up farm incomes without forc-

ing drastic increases in food prices to the consumer.

- (4) Increase U.S. exports of food commodities at a time when the outlook for such doesn't appear too bright.
- (5) Accomplish all these things, or try to, while spending less money.

There are many problems but isn't this always true? Somehow we manage to find at least partial solutions to most of them. I hope this will be true in 1969.

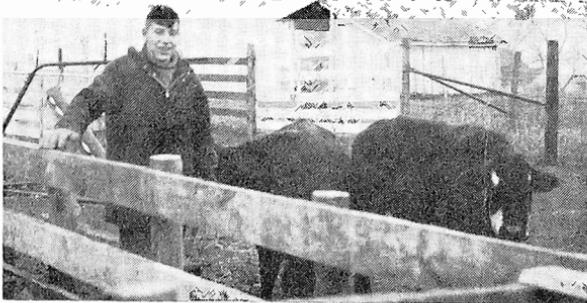
In spite of the problems, and we all have them, we are living in a wonderful age. Things are happening so fast it is difficult to conceive how rapidly we are advancing. Nothing seems impossible any more. Anyone for a round trip to the moon? Personally, I believe I will reserve my moon trip for a later date, but the time may come when some one from KMA will take that trip and tell the KMA listeners all about it.

In the meantime, I am going to learn how to be a grandfather. This hadn't materialized by the time I had to write this article, but perhaps will become a reality before the Guide comes off the press. If so, I will proudly let you know.

The picture shows Eddie doing the chores of feeding the cattle. He thoroughly enjoys this project even though it requires feeding twice a day. He is used to it. This is the third time he has had an interest in a feeding project.

The steers were bought at a sale by a good friend, Chester Denton, who has had a lot of experience in feeding cattle.

The steers were weighed individually and, when purchased, weighed 605, 705, and 735 pounds. The heaviest being the black white face, and the lightest being the red white face. It will be interesting to see the gains when they are sold. Regardless, they will produce some mighty fine steaks, which happens to be Eddie's favorite food. In addition to producing good meat, he is also getting some wonderful experience.



January, 1969

HAPPY NEW YEAR!

FRANK COMMENTS



By Frank Field

The picture this month was taken while I was doing my daily television program, "Over The Garden Fence," on station KMTV, channel 3, Omaha, Nebraska. I said daily, but it isn't quite that. It is 5 days a week, Monday through Friday, and the time is from 12:28 P.M. to 12:38 P.M. It used to be from 12:20 to 12:30, but when Paul Harvey's programs were added to the schedule, it meant a little shuffling around to make room for him. For several months now, I have been coming on immediately following Paul Harvey.

"Over The Garden Fence" is what might be called a service program, helping the listeners and viewers with problems concerning their lawns and gardens, both vegetable and flower. The program is now in its 21st year, having started in September of 1949. For the first 6 years, the program was shown in black and white, but since 1956 it has been shown in full color.

Of course, it has meant lots of driving. I figure that during the 20 years of making the round-trip from Shenandoah to Omaha

and back, the mileage adds up to the surprising total of about three-fourths of a million miles. I used to trade cars every 2 years, which meant putting about 75,000 to 80,000 miles on the speedometer. The last 6 or 8 years I have been trading every year, usually in May or as soon as the bad weather of the winter season is over.

Yes, including some pretty bad stormy days when I was about the only car on the road. In 20 years, I have only missed one program because of impassable roads, and that was on a Wednesday, the day before Thanksgiving in 1952. We had practically a blizzard all night Tuesday night, and Wednesday morning, the roads were completely blocked with 8 and 10 foot snow-drifts. I put chains on all 4 wheels and started out trying 2 or 3 different roads, but finally gave up, came back to the seed house, called the station, and told them that they would have to put on a film for me, which they did. By evening, the roads had been opened up so normal travel the following day was possible. The only other time when I encountered blocked highways was 6 or 8 years ago, but that happened on a Friday before Christmas, which was on a Sunday, and it was on the way home after the noonday program, and the going was pretty slow and rough to a point 8 miles north of Shenandoah where the road was completely blocked in front of Edward Martin's place.

But to get back to the picture again, you will notice the big television cameras at each side of the picture — the one on the left is called the cover camera and is used for medium and long shots, and the one on the right is used for close-ups. Notice that I am pointing to a small picture on a page of the catalog. The way that little picture comes through on your television set, it fills almost the entire screen. If you look very closely, you will see my mike, which is clipped to the front of my shirt 4 or 5 inches below my chin. The set itself is illuminated by 3 — 1,000 watt high intensity "scoops" suspended from the ceiling. Those

little flood lights you see up in the background are merely for backlighting.

Of course, all of this is old stuff to you regular viewers within the range of KMTV, but the KMA Guide goes to thousands of people who have never even heard of KMTV, being clear out of its range of about 120 miles every direction. Speaking of the passage of time, it's hard to realize that the 7:15 daily program on KMA is now starting its 29th year, dating back to the spring of 1940 when it was transferred to KMA, after being 14 years on another radio station. How time does fly!



RFD



with
Jack Gowing



By **JIM ROSS**

Associate Farm Director

The common man shall be heard. Does that sound like a rather empty and pointless statement. I certainly hope not. As we embark on a New Year, I'd like to share with you some thoughts and observations along these lines.

We are in one of the most interesting and fascinating revolutions of modern time. If we will look at our problems from the standpoint of solving them, rather than be overpowered by them, the next few years will hold much for us all.

The Revolution is not one of guns, beards, love beads and high sounding ideals that are impossible to maintain in a human world, but rather it is a Revolution of the common man. Those of us raised on the farm and near the Earth are usually looked upon as a group of people whose ideas are more often tempered by common sense rather than book knowledge; people that know right from wrong and teach our children accordingly; people not bothered by the phoney, put-on airs of high-society and the leeches that attach themselves to it; people who, though we may not understand just why, find a way to work with Nature and produce the most nutritious crops in the entire World; people that know how to help their neighbor and solve a common problem without a dozen directives and endless red tape. A simple people, yes, nevertheless the true back-bone of this great nation of ours. A people so strong in their beliefs, so strong in knowing what's right and truthful, so powerful in their desire to raise a good family in a hostile world that they have overcome the many forces working against them with what seems to be nothing more than main strength and awkwardness. I assure you it is much more.

In the struggle to establish a direction and meaning in these busy times the scholars have failed. Granted, many of their ideas look good on paper, but more times than not they fail in actual practice for the simple reason that they contain no common sense, no real direction, only high ideals that will not work simply because people are people. Only God can alter human nature.

Our government leaders have failed. Too often laws have been passed only as a "favor" to another legislator or a "deal" with the political boss back home. Many good laws go astray because the lawmakers

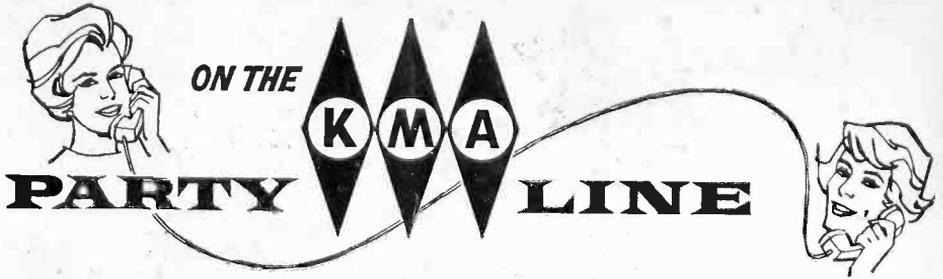
have forgotten the human element. We have over 200 million people in this country, each with his own opinion and each opinion is as important as the next.

Through all of these "experiments" one gallant, powerful force has maintained the stature of the good old U.S.A. It is a force that can be found each day working in the fields of our Nation's farms, in the shops, factories and streets of our great cities. It is a force that moves itself from a warm bed each morning to labor at its assigned task asking only a fair day's pay for a good hard day's work. It is a force that comes home bone tired at the end of a long day to a home, not fancy, but warm with the glow of love and understanding that only people who really know and understand life can know and appreciate. A force that, so far uncomplaining, has paid the ridiculous bills that some of our so called leaders have placed on Uncle Sam's tired but proud shoulders. A force that has sat respectfully by and allowed various happenings to take place hoping that the misguided souls in charge would learn from their own mistakes. Unfortunately they are so wrapped in their own self importance that they can't see what foolish things they have done.

The scholars, the intellectuals, the politicians, the do-gooders have all had their chance. Some things very constructive have come from their efforts; however in the overall picture they have failed in a most miserable way to bring the state of affairs in our country on to an even, liveable keel. To hide their inability to cope with the problems of everyday living they have given fancy titles to what we have known for years as the everyday, some times difficult things that must be done to live a good life. In a final futile effort to cover their inadequacies they have told us that these problems are too hard to understand, too complex to solve.

Everyday we are told what a sick society we are. We are exposed to and shown some very slanted looks at what is happening in the rest of the World and told we are sick. We are told that we have great unsolvable problems and that we are sick. We are told that our young people are going to the dogs and that we are sick. We are told of insurmountable racial problems and how sick we are. Our policemen and National Heritage are down graded and we are told that we are sick. On our college campuses our

(Continued on page 8)



ON THE **KMA** **LINE**
PARTY

By **JONI BAILLON**



MR. VERNON BARNES of Red Oak, Iowa, and one-hundred forty-four individuals and organizations from throughout the KMA listening area are responsible for brightening the halls and rooms at the Glenwood State-Hospital School in Glenwood, Iowa. This tradition has become an integral part of celebrating the holiday season.

This year, **YOU** purchased ninety-three trees of varying sizes. Vernon Barnes trucked the trees to Glenwood where they were then sprayed for protection from fire, decorated and set throughout the grounds and buildings. The total Glenwood Christ-

mas Tree Fund this year is \$357.74, which happily paid the \$335 bill for the trees and that's at cost. Thank you all so much for your contributions this year.

A THOUGHT FOR THE NEW YEAR

YE WEARIE WAYFARER

by Adam Lindsay Gordon

Question not, but live and labour
Till yon goal be won,
Helping every feeble neighbour,
Seeking help from none;
Life is mostly froth and bubble,
Two things stand like stone—
Kindness in another's trouble,
Courage in our own.

For good undone and gifts misspent and resolutions vain,

'Tis somewhat late to trouble. This I know—

I should live the same life over, if I had to live again;

And the chances are that I go where most men go.

When the S. W. Iowa Theatre Group presented its first musical in its ten-year history, three famous area musicians were called in to accompany the cast. Just so happens that two of the three are well-known on KMA. **GRETTA BELLAMY**, a talented lady, at the piano

remember when she played on KMA? Next, **SAM IRVIN**, young drummer with plenty of talent, he is a senior at Shenandoah High School. And of course, our very own **MERL DOUGLAS** guitar playing, bass playing, singing morning announcer on KMA. With a terrific cast and these fine musicians, "LITTLE MARY SUNSHINE" was a hit!



MRS. DON PRIEBE sends out your copy of the Guide each month. Jean has been with us for several months now so we thought it was about time you met her. Originally from Dolly, Iowa, Jean and her family moved to Shenandoah in September. Her husband is the State Conservation Officer, so it is not surprising that while some mothers worry about cats and dogs, Jean has sometimes done a bit of babysitting with fox, deer, raccoons, rabbits, squirrels . . . you name it. It does happen occasionally that the Priebe household is a brief stopping off place for animals until they are turned over to the Wildlife Exhibit at Boone. Working part-time keeps her busy, but Jean also has two young sons . . . eleven-year-old **KENNETH**, and seven-year-old **JAMES**.



We have many sportsmen on our KMA staff, but the only one to report a supply of venison at his home so far this year is **DENNIS BOLDRA**. Pictured standing proudly along side of their doe are Dennis and **JOHN FITHEN** from Shenandoah. Actually John shot the deer on December 8th while hunting with Dennis and his son, **TOM**, at the Boldra farm about two miles north of Thurman. The doe dressed out to 115 pounds and from all reports is very good eating.



Friday the 13th, in December, proved to be almost too much for KMA DJ **MIKE GOODIN**. Things started going bad when he got up in the morning and set out for work. The car wouldn't start but a friendly neighbor gave him a push. Mike noticed the car antenna was crooked so he tried to straighten it but it came off in his hand. Then he went back to the house to get ready for work only to have his apartment key break off in the lock. He finally got to the station, pulled into the parking lot, pushed on the car door handle to get out when . . . the handle broke off. Mike just knew the rest of the day was going to be hazardous, and he found himself pushing the wrong buttons at the wrong time but got through the work day. He went to the parking lot to drive home but . . . you guessed it . . . the car wouldn't start.

Most of our KMA Guide readers have been faithful listeners to KMA for many years so the name "Blackwood" is very familiar. Just last year, the Blackwood Brothers published a book entitled "ABOVE ALL," and it is the fascinating and true story of the lives and careers of the famous quartet members. One very interesting chapter told of the Blackwood Brothers and their career with KMA. They had a show at 5:30 a.m., 7:30 a.m., and 12:30 p.m. Many of you probably saw the quartet as they performed. It has been estimated that one million people listened to their wonderful music as they sang on KMA. As a matter of record, the first time the "Music News" magazine, featuring a story on the Blackwoods, was offered to KMA listeners, ten thousand cards and letters came to the station within two weeks requesting a copy.

CAN THE U. S. CONTINUE TO BE THE "SALVATION OF THE WORLD"

By FRITZ LIMBACHER

The United States has committed itself to world-wide responsibility; the origins of this self-imposed responsibility are usually attributed to the post World War II period. Originally we were determined that the world, shattered as it was by war, should be remade. We were determined to share with the world the vast benefit of our advanced technology—we felt that this would ultimately lead to world peace. Amazingly, however, we almost immediately found ourselves engaged in the cold war. Rabid anti-communism soon was the chief emotion in American foreign policy, rather than gracious humanism.

Soon National security became almost an obsession. Myths about communism became truth—this "truth" then dominated our national policy. Soon the idea that America could offer less privileged nations help developed into the idea that we Americans instinctively knew what was best for others. Also our original hope to keep peace throughout the world changed into a "watchdog" policy.

We now find ourselves bogged down in a tiny, starving country. There is no end in sight. It would seem that for the first time we cannot win a war . . . many believe we must not, or dare not, lose it. We are now

terrified at the thought that we might be called upon to intervene in other trouble spots around the world.

Ironically, these policies have led us into contradiction after contradiction. Our desire for peace has led us into possessing a gigantic defense establishment, including a monstrous standing army. Our insecurity, or our feeling of need for security, has led to the development of weapons which make the nation itself nervous. In fact it now seems that our desire to help other nations has led to those nations wishing that they could be protected from us.

But America, by definition, remains virtuous, at least in its own eyes.

Can we continue? Is it necessary to continue? Granted we are the strongest nation on earth. Nobody would deny us that. Why must we "make the world safe for democracy?" The United Nations is now floundering, chiefly because of the "split personality" of the United States and other powerful countries. While we subscribe to the United Nations in most world conflicts, when our National Interests are involved, we would rather do it ourselves. Unfortunately for our country, and unfortunately for the cause of world peace, we consider the starving country of Vietnam among our "National Interests."

RFD—Continued

great flag is burned and trodden on by filthy "peace children" and we are told we are sick.

But wait: a new voice is being heard through our land. It is a voice you can hear in any airport, in any cafe, at the sale-barn, in the factory, over coffee, in the train or bus depot, anywhere that the working man meets with his fellow man. Sit in a cafe or airport and listen to the conversation around you. You will discover perfect strangers striking up conversations with each other just to talk about our country's problems. People from all walks of the working classes talking together, comparing notes and coming to one great, simple truth . . . WE AREN'T A SICK NATION AT ALL.

This is the greatest Nation on the face of the Earth. A Nation hacked from the wilderness by men who wanted only to be free in thought and deed, men who wanted to raise a good family and make a mark in the World based on their own abilities. A Nation that has to bow to no one. A Nation of hard working Irishmen, Jews, Catholics, Negroes, Italians, and representatives of nearly every race and creed on the face of the Earth. A Nation that fought and won

two world wars. A Nation knocked to its knees by a shattering depression only to stand up once again taller and mightier than ever before. A Nation built by individuals, not government. A Nation made strong by pulling and working together, not tearing itself apart from the inside out with senseless marches and demonstrations. A Nation built not on the abuse and use of four letter words but rather on the power gained from one, simple three letter word
God.

We suddenly reach one conclusion: **THE ONLY SICK PEOPLE IN AMERICA TODAY ARE THE ONES THAT ARE TELLING US WE ARE SICK.**

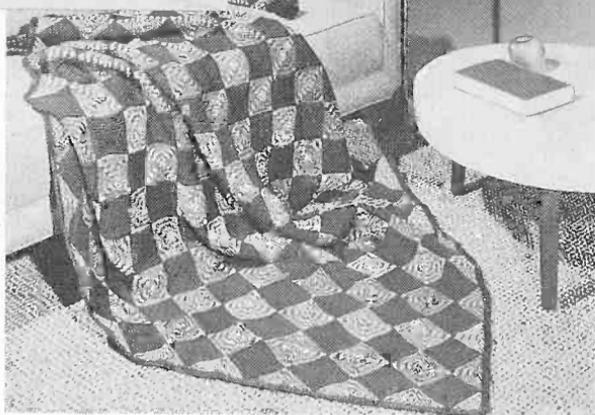
A revolution is taking place. The common man wants his country back before it's beyond repair. He is talking in the streets, on the farms, and in the small towns. His revolution will be a quiet one, no demonstrating, no burnings, no shouting, no great over night change. He will work hard and methodically as he has always done. He will patch the scars, mend the wounds, place a hand on the seat of the pants where needed, and make the decisions necessary to put things back into their proper perspective. The change will come. It must. 1969 will be a great year. It's up to you.

KMA GUIDE

The only magazine of its kind
in the world!

from the less-worn sections
of towels.

A quick change for bachelor quarters or dad's favorite room, this contemporary afghan and pillow design adds a warm sense of well-being. Nature's favorite colors make a tweedy mixture for the indoor season. The finished afghan measures 50x67 inches and the pillow is 18 inches square. Each is made of 4 1/4 inch crocheted squares, joined in a geometric layout. The yarn is knitting worsted; a wood brown predominates, with shades of orange, gray, yellow, and green.



CAN THE U. S. CONTINUE

By FRITZ LIMBACHER

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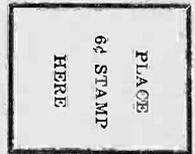
RFD—Continued

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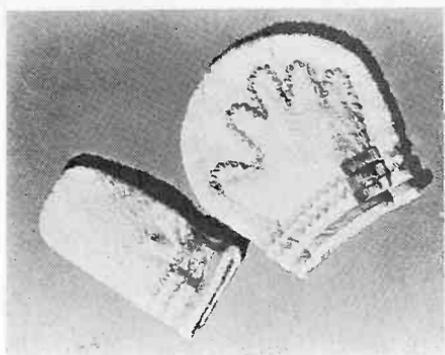
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Do It Yourself



Something new to work on during the first cold months of this new year might be one of these patterns for January. If you wish to order them, send 10¢ plus your name, address and zip code to JANUARY PATTERNS, KMA GUIDE, Shenandoah, Iowa 51601.

Young girls can protect their ears and hairdo when the winter winds blow when they don this headhugging helmet and carry a mad-money purse. The set is crocheted of knitting worsted in any gay color you are currently crazy about.

Here's a nice way to use worn terry cloth towels. Use any color you like and sew with contrasting thread and braid. You can make these pretty bath and powder mitts from the less-worn sections of towels.

A quick change for bachelor quarters or dad's favorite room, this contemporary afghan and pillow design adds a warm sense of well-being. Nature's favorite colors make a tweedy mixture for the indoor season. The finished afghan measures 50x67 inches and the pillow is 18 inches square. Each is made of 4¼ inch crocheted squares, joined in a geometric layout. The yarn is knitting worsted; a wood brown predominates, with shades of orange, gray, yellow, and green.





from Joni's Journal



Happy New Year! Usually everyone talks about resolutions at the beginning of a New Year but this time I'd just like to quote a favorite saying, and you take it from there.

"Good resolutions are a pleasant crop to sow. The seed springs up so readily, and the blossoms open so soon with such a brave show, especially at first. But when the time of flowers has passed, what as to the fruit?"

The "BUG" hit just about everybody around Christmas time. My brother, JEFF, survived a case of chicken pox right before the holidays. JOHN, the other artistic one, is enjoying his part-time job with an advertising agency in St. Paul and continuing his junior year in college. JIM was able to take several days off from his job in Milwaukee to spend Christmas in St. Paul. Then he took his skis and made for the snowy hills. We all enjoyed the holidays so much . . . it's that way when you spend it together. The house looked great. My folks had a small scotch-pine in the living

room and Jeff took care of decorating the norway-pine in the downstairs recreation room.

I've been wanting to introduce you folks in Iowa to the new Dairy Princess for our state. She is MISS LAURA JEAN VICK of near Ridgeway that's in the N. E. corner of Iowa. Selected from a field of thirty-six princesses from throughout the state, Laura is the daughter of Mr. and Mrs. Marlin Vick and is a student at Luther College at Decorah. Those of you who can hear our morning program will remember an interview we did with Laura. Attending the convention of Dairy Associations in Des Moines was quite a thrill for me. First, I drove to the capitol city all by myself . . . that's a feat for me, I've only had my driver's license since August. I met so many wonderful people from all over the state and sampled some very delicious foods using our dairy products. I'd like to share Laura's recipe with you . . . Mary Regan, the American Dairy Association Food Artist, said this was one of the most original recipes entered by the many princesses and I think that January is a good time to try it out.

PRINCESS LAURA'S SNACK BREAD.

- One 12-oz. can luncheon meat, ground
- 2 cups shredded Cheddar cheese
- $\frac{1}{2}$ cup finely chopped onion
- $\frac{1}{2}$ cup finely chopped green pepper
- 3 T. catsup
- 1 T. prepared mustard
- 1 packet dry yeast
- $\frac{1}{2}$ cup dairy sour cream
- 1 t. sugar
- $\frac{1}{4}$ t. soda
- 2 T. melted butter
- 1 egg
- $2\frac{1}{2}$ to 3 cups enriched flour

METHOD: Combine ground meat, cheese, onion, pepper, catsup, and mustard, set aside; Soften yeast in warm water in mixing bowl; add sour cream, sugar, salt, soda, butter and egg. Mix well. Add enough flour to make a stiff dough. Roll or press dough into bottom of greased 15"x10"x1" pan or on a cookie sheet. Spread meat-cheese mixture to within $\frac{1}{2}$ " of edges. Let rise in warm place for 30 minutes. Bake at 350° for 25-30 minutes. Serve hot. Makes 12-15 servings.

Don't forget to enter our new RECIPE CONTEST. Get your entries in before you file away your Guide copy.



JAZZ UP JANUARY

NO-BAKE CONFETTI BROWNIES

- 1 cup chopped walnuts or pecans
- 2 cups miniature marshmallows, white or colored
- 3 cups graham cracker crumbs (about 38 squares)
- 1 cup confectioner's sugar
- 2 cups (two 6-oz. pkgs.) chocolate chips
- 1 cup evaporated milk
- ½ t. peppermint extract
- Walnut or pecan halves

METHOD: In a bowl mix together nuts, marshmallows, crumbs and confectioner's sugar. In a 1-quart saucepan melt chocolate in evaporated milk over low heat, stirring until thick and smooth. Remove from heat; add peppermint extract. Reserve ½ cup chocolate mixture for frosting; add remainder to crumb mixture. Stir until all crumbs are moistened. Turn into pan; press down. Spread reserved chocolate mixture over top. Chill until ready to serve. Cut into 1x2 inch pieces. Use nut half for garnish.

CORNED BEEF SQUARES

In a bowl combine 1 cup milk, 2 eggs, 1 cup fine cracker crumbs (20 to 22 crackers), ½ cup chopped onion, 1 tablespoon prepared horseradish, and 1 teaspoon dry mustard. Add two 12-ounce cans corned beef, chopped (4 cups) and mix well.

Turn into 10x6x1½ inch baking dish. Bake in 375° oven for 30-35 minutes. Cut in squares. Serve with 1 medium head cabbage, cut in 6 to 8 wedges and cooked. Pass Dill sauce. Makes 6 to 8 servings. **DILL SAUCE:** In medium saucepan combine one 10½ ounce can condensed cream of mushroom soup, ½ cup milk, 1 teaspoon dried dillweed, and 1 teaspoon dry mustard. Cook, stirring frequently, over medium heat till mixture is smooth and bubbly.

ROUND STEAK SAUERBRATEN

- 1½ pounds round steak, ½ inch thick
- 1 envelopé brown gravy mix
- 1 T. instant minced onion
- 1 T. brown sugar
- 2 T. wine vinegar
- 1 t. Worcestershire sauce
- ¼ t. ground ginger
- 1 bay leaf
- Hot buttered noodles

METHOD: Cut meat in 1-inch squares. Brown meat in 1 tablespoon hot shortening. Remove meat from skillet; add gravy mix and 2 cups water. Bring to boiling, stirring constantly. Stir in next 6 ingredients, ½ teaspoon salt, and ¼ teaspoon pepper. Add meat. Turn into 1½-quart casserole. Cover; bake at 350° for 1½ hours. Remove bay leaf. Serve on noodles. Makes 5 or 6 servings.

HOT GERMAN RICE SALAD

- 1 cup uncooked long-grain rice
- 8 slices bacon
- ¼ cup sugar
- ¼ cup vinegar
- 2 T. water
- 2 T. chopped green pepper
- 2 T. chopped canned pimiento
- 1 T. chopped onion
- ½ t. celery seed
- ½ t. salt
- 1 hard-cooked egg, sliced

METHOD: Cook rice according to package directions. Cook bacon till crisp; drain and crumble. In saucepan combine ¼ cup of the bacon drippings, the cooked rice, sugar, vinegar, water, green pepper, pimiento, onion, celery seed, and salt. Cook and stir till liquid is absorbed. Add bacon (reserve some for garnish); toss. Top with reserved bacon and hard-cooked egg slices. Serve hot. Makes 6 servings.

PARTY DREAM SALAD

- 1 package (8 oz.) cream cheese, softened
- ¼ cup dairy sour cream
- 2 T. confectioner's sugar
- 1 T. lemon juice
- ½ t. salt
- ½ cup diced orange sections
- ½ cup halved maraschino cherries
- ½ cup coarsely chopped pecans
- 2 cups diced bananas
- 1 cup whipping cream
- Maraschino cherries

METHOD: In a small mixing bowl beat together cream cheese, sour cream, confectioner's sugar, lemon juice and salt until light and fluffy. Fold in oranges, cherries, pecans, bananas and whipped cream. Turn into mold; chill until firm. Unmold onto serving plate. Garnish with cherries. Makes 6-8 servings from a 6-cup salad mold.

SALMON RICE LOAF

- 2 cups salmon (1-lb. can)
- 1 cup cooked rice
- ½ cup milk
- 2 eggs, beaten
- 2 T. chopped pickle
- 2 T. butter, melted
- 2 T. lemon juice
- 1 T. parsley flakes
- ½ t. salt

SAUCE:

- 1 can condensed tomato soup
- ½ cup dairy sour cream
- Lemon slices

METHOD: Drain salmon reserving liquid; remove skin and bones. In a bowl lightly mix salmon and liquid, rice, milk, eggs, pickle, butter, lemon juice, parsley and salt and form into a loaf in pan. Bake 1½ hours. To serve, unmold onto warm platter. To prepare Sauce: In a 1-quart saucepan heat tomato soup. Stir in sour cream. Pour over loaf. Garnish with lemon slices.

PUT "WARM" INTO WINTER

JIFFY HAM TREAT

- 4 slices cooked ham, cut $\frac{1}{4}$ inch thick
- 2 T. butter
- 2 T. flour
- $1\frac{1}{4}$ cups milk
- 1 t. Worcestershire sauce
- $\frac{1}{4}$ t. dry mustard
- $\frac{1}{2}$ cup grated Cheddar cheese
- $\frac{1}{2}$ cup sliced cooked celery
- $\frac{1}{4}$ cup chopped olives
- $\frac{1}{4}$ cup chopped pimiento
- 2 English muffins, cut in half for toasting

METHOD: Melt butter in saucepan. Stir in flour. Add milk, Worcestershire sauce, and dry mustard. Cook, stirring constantly, until thickened. Add cheese, celery, olives and pimiento. Cook, stirring constantly, until cheese is melted. Toast cut side of English muffins and heat ham slices. Place a ham slice on toasted muffin half. Spoon sauce over ham. Makes 4 servings.

* * *

COMPANY MEAT LOAF

- 1 egg, beaten
- $\frac{3}{4}$ cup milk
- 2 cups soft bread crumbs
- 1 t. poultry seasoning
- $1\frac{1}{2}$ t. salt
- Dash pepper
- 1 onion, minced
- 2 lbs. ground lean beef
- 5 to 6 strips bacon

METHOD: Combine egg and next 5 ingredients in bowl. Let stand 5 minutes. Add onion and meat and mix well. Line an 8x5x3 inch loaf pan with bacon, stretching strips across the width of pan. Lightly pack meat mixture into pan. Bake at 350 degrees for $1\frac{1}{2}$ hours. Remove from oven. Drain off fat. Invert meat loaf on a baking sheet. Raise oven temperature to 450 degrees. Return meat loaf to oven for about 10 minutes to crisp bacon. Heat some canned white mushrooms and use as garnish. Makes 8 servings.

* * *

CHEESE SOUP WITH RICE

- 2 T. butter
- 1 T. chopped onion
- 2 T. flour
- 2 cups milk
- 1 t. salt
- $\frac{1}{4}$ t. pepper
- $\frac{1}{2}$ to 1 cup grated Cheddar cheese
- 2 egg yolks, well beaten
- $1\frac{1}{2}$ cups cooked rice

METHOD: Melt butter in saucepan. Add onion and cook, stirring occasionally, until soft but not brown. Add and stir in flour. Slowly add and stir in milk. Cook, stirring constantly, until mixture thickens slightly. Add salt, pepper and cheese. Cook and stir until cheese melts. Slowly stir hot mixture into egg yolks. Serve immediately with rice. Makes 6 servings.

CORN GRIDDLECAKES

- 2 cups sifted all-purpose flour
- 3 t. baking powder
- $\frac{1}{2}$ t. salt
- 2 T. sugar
- 2 eggs, well beaten
- 2 cups milk
- $\frac{1}{4}$ cup melted butter
- 1 cup drained, canned whole kernel corn

METHOD: Preheat griddle. Sift together first 4 ingredients. Combine eggs and milk. Add to flour mixture; stir just until blended. Stir in butter. Bake on a hot griddle. Serve with butter and honey. Makes 18.

* * *

SAUSAGE AND SAUERKRAUT

Cook $1\frac{1}{2}$ pounds crumbled sausage meat slowly until it begins to brown. Drain, reserving 2 T. of the FAT. Mix the sausage with a beaten egg, 2 slices of day old bread torn into crumbs, and $\frac{1}{4}$ t. each salt and pepper. Pat into a 9-inch pie pan to form a shell. Combine a 16-oz. can of sauerkraut, drained, with a thinly sliced onion and a chopped unpeeled apple. Place in the sausage shell. Bake in 350 degree oven for about 45 minutes.

* * *

PEACH TURNOVERS WITHOUT BAKING

To make six: use the biggest cooky cutter you have and cut circles out of 12 slices of bread. Spread the bread circles all the way to the edge with soft margarine or butter. Then mix together $\frac{1}{2}$ cup finely chopped fresh peaches (or canned), 2 T. sugar, and a dash of cinnamon and nutmeg. Spoon a little of the mixture into the centers of half of the circles of bread and top with remaining circles. Then with a fork, press the top and bottom edges together. Brown quickly in the frying pan, in margarine or butter.

* * *

CORN 'N CHICKEN SCALLOP

- One 1-pound can cream-style corn
- 1 cup milk
- 1 egg
- 1 T. flour
- 6 green onions and tops, snipped
- 6 to 8 chicken drumsticks
- 30 saltine crackers
- $\frac{1}{4}$ cup butter or margarine
- One 3-oz. can sliced mushrooms, drained ($\frac{1}{2}$ cup)

METHOD: In a large shallow casserole, or 13x9x2 inch baking dish, thoroughly combine first 5 ingredients. Generously sprinkle drumsticks with paprika; arrange over corn. Dash with seasoned salt. Crumble crackers over all. Dot with chunks of butter. Bake at 350 degrees for 1 hour or until chicken is tender. Place mushrooms in center. Return to oven to heat. Serves 3 or 4.

KMA GUIDE "QUICK FIX RECIPE" CONTEST

Get your recipe files out, put your pen to work and join in the fun of the new KMA GUIDE RECIPE CONTEST. Share your best ideas for recipes in the various categories and help other homemakers with the art of fixing good things for their families in a jiffy.

Women today are busy and appreciate the convenience of canned, frozen, and packaged foods which they can make into hearty meals. Maybe you've created a few new recipes of your own, send them along. Top winning entries will be printed in the KMA GUIDE.

THREE PRIZES WILL BE AWARDED IN EACH CATEGORY:

FIRST PLACE winners will receive a most welcome gift for "busy women" . . . an **ELECTRIC INSTANT HAIRSETTER** with 20 rollers that will give you a quick new hairdo.

SECOND PLACE winners receive a **LUXURIOUS ELECTRIC BLANKET**.

THIRD PLACE winners will receive **RELISH SERVERS** featuring three stainless steel cups on a walnut-color frame.

CONTEST RULES

Each contestant may submit one or more Quick Fix recipes in one or more categories listed below. Your entries must be accompanied by the entry blank below or a reasonable facsimile (more than one entry may be submitted with the entry blank). Each recipe must be on a separate sheet of paper, legibly written and identified with the entrant's name, address, and the category in which the recipe is being entered. Each recipe must have a name or title. Keep economy, originality and ease of preparation in mind when you're writing down your favorites.

Contest closes at midnight, Saturday, February 8th, 1969. All entries must be postmarked no later. In case of duplicate entries, the entry with the earliest postmark will be declared the winner.

QUICK FIX CATEGORIES

- 1. MAIN DISHES:** new ways with fresh meats, left-overs, or canned products, all fixed up with your special touch.
- 2. DESSERTS:** includes cookies, cakes, pies and other special sweet treats.

KMA GUIDE "QUICK FIX RECIPE" CONTEST

Name _____

Address _____

Town _____ Zip No. _____

Please enter my recipe(s) in the KMA Guide "Quick Fix Recipe" Contest.

CLIP THIS ENTRY BLANK AND ATTACH TO YOUR RECIPES

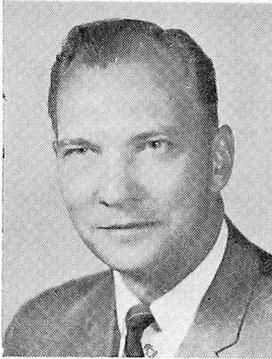
PROGRAM NEWS FOR JANUARY 1969

Dial 960 — KMA — 5,000 Watts

NORM'S FORUM

By

Norman Williams
Station Manager



New Year's Resolutions?

I don't believe in them. Any time you make a decision to change it is a "new year." When you were married and said, "I do," it started a "new year." In the broadcasting business we have to reaffirm our "resolutions" to the Federal Communications Commission, every three years. At that time we are also asked to prove how we lived up to the "resolutions" we made three years ago. It would be frightening if you had to renew your license to live every three years. Some people have suggested that marriage licenses be reviewed in a similar manner.

I do have one resolution, but it is not for me, it's for YOU. I want you to answer some questions for me this year. Only takes a few minutes to jot down your answers on a postcard and send it to me. And please resolve to do it right now.

QUESTIONS:

1. What changes would you like to see in the KMA Guide?
2. What is your favorite feature in the Guide?
3. What do you like the least about the Guide?

That is simple enough. Resolve right now to send me some good candid answers to these questions. It will help us and may help you. We long ago resolved to make the KMA Guide the best and most interesting magazine possible. We want to keep that resolution.

News

Do you have any idea how many hours of news you hear each day on KMA? Remember we are on the air 19 hours a day. Would seven hours and 40 minutes of news sound like a lot? It is compared to many stations. KMA broadcasts news from the American Entertainment Radio network, originates its own newscasts on local and regional news, broadcasts farm news, women's news, sports news, business news, and news about local organization events. It adds up to 7 hours and 40 minutes of every broadcast day. As we have said before, you are informed when you listen to KMA.

Program Changes Highlight KMA's New Schedule

Please note our new program schedule on page 15! As we start the New Year there are quite a few changes and additions that you will want to know about.

Perhaps the biggest change is the fact that the popular **BACK TO THE BIBLE** program is now being heard Monday through Saturday at 9:30 in the morning. Previously, it was on at 1:30 in the afternoon Monday through Friday with only the Saturday show at 9:30 in the morning. Now you can hear **BACK TO THE BIBLE** every week-day morning from 9:30 till 10.

There are also some new network features and short network sports shows on every day:

On Sundays, we also made some changes. You folks who especially enjoy **HENRY SCHNOOR'S** Sunday Album music will be happy to know we have given Henry more time Sunday afternoon. Now Sunday Album music continues up to 7:15 in the evening!

Viet Nam Update is now heard at 7:35 p.m. and Outdoor Nebraska has moved from 12:45 Sunday noon to 7:15 Sunday night. There are some other changes too . . . you'll find them listed in our new program schedule appearing on page 15.

DIAL 960

KMA PROGRAM SCHEDULE

5,000 WATTS

JANUARY, FEBRUARY, MARCH, 1969

MONDAY THRU FRIDAY

5:00 a.m.—KMA News	4:30 p.m.—Network News	3:05 a.m.—Music	8:05 p.m.—Music	12:30 p.m.—Network News
5:05 a.m.—Music	4:35 p.m.—Music	3:30 a.m.—Back To The Bible	8:30 p.m.—World Tomorrow	12:35 p.m.—Music
5:50 a.m.—KMA Sports	5:00 p.m.—KMA News	10:00 a.m.—KMA News	9:00 p.m.—KMA News	1:00 p.m.—Music
6:00 a.m.—KMA News/Weather	5:05 p.m.—Music	10:05 a.m.—Community Calendar	9:05 p.m.—Music	1:05 p.m.—Music
6:15 a.m.—P.F.D. 960	5:10 p.m.—Community Reports	10:10 a.m.—Network News	9:30 p.m.—Music	1:30 p.m.—Network News
6:30 a.m.—KMA News/Weather	5:20 p.m.—Music	10:30 a.m.—Journal	9:35 p.m.—Music	1:35 p.m.—Music
7:00 a.m.—KMA News	5:30 p.m.—Network News	11:00 a.m.—Paul Harvey	10:00 p.m.—KMA News/Weather	1:40 p.m.—Network Sports
7:15 a.m.—KMA News	5:35 p.m.—Music	11:05 a.m.—Paul Harvey	11:05 p.m.—KMA News	1:45 p.m.—Music
7:30 a.m.—Markets	5:45 p.m.—Report (P.L. only)	11:45 a.m.—KMA Goes Visiting	10:15 p.m.—Weather/Sports	1:50 p.m.—Music
7:35 a.m.—Paul Harvey	5:45 p.m.—KMA Sports	12:00 Noon—KMA News	11:00 p.m.—KMA News	2:05 p.m.—Music
7:40 a.m.—KMA News/Weather	5:55 p.m.—Network Sports	12:15 p.m.—Ed May/Weather	11:05 p.m.—KMA News	2:30 p.m.—KMA News
7:45 a.m.—KMA Sports/Weather	6:00 p.m.—KMA News/Weather	12:30 p.m.—Midwest Farmer	11:55 p.m.—KMA News	3:05 p.m.—Music
8:00 a.m.—Music	6:15 p.m.—Farmer's Market	1:00 p.m.—KMA News		3:30 p.m.—Music
8:30 a.m.—Network News	6:30 p.m.—Network News	1:05 p.m.—Network Sports		3:45 p.m.—Music
9:00 a.m.—KMA News	6:35 p.m.—KMA Commentary	1:10 p.m.—KMA Sports		4:00 p.m.—Music
9:30 a.m.—Music	6:40 p.m.—Community Calendar	1:15 p.m.—Paul Harvey		4:30 p.m.—Network News
9:50 a.m.—KMA News	6:45 p.m.—Tom Harmon	1:30 p.m.—Network News		4:50 p.m.—Music
10:00 a.m.—Back To The Bible	6:50 p.m.—Leigh Harshbarger	1:35 p.m.—Music		5:05 p.m.—Music
10:05 a.m.—KMA News	7:00 p.m.—KMA News	1:40 p.m.—Network Sports		5:30 p.m.—Network News
10:10 a.m.—Community Calendar	7:05 p.m.—Alex Dreier	2:00 p.m.—KMA News		5:35 p.m.—Music
10:15 a.m.—Martha Bohlsen	7:15 p.m.—Life Line	2:05 p.m.—KMA News		5:45 p.m.—Music
10:30 a.m.—Jon's Open Line	7:30 p.m.—Network News	2:30 p.m.—Network News		6:00 p.m.—KMA News/Weather
11:00 a.m.—Music	7:35 p.m.—Music	2:35 p.m.—Music		6:05 p.m.—KMA Sports
11:30 a.m.—Markets	8:00 p.m.—KMA News	3:00 p.m.—KMA News		6:10 p.m.—KMA News/Weather
11:35 a.m.—Music	8:05 p.m.—World Tomorrow	3:05 p.m.—Music		6:15 p.m.—Farmer's Market
12:00 Noon—KMA News/Weather	8:10 p.m.—KMA News	3:30 p.m.—Network News		6:20 p.m.—KMA News/Weather
12:30 p.m.—Midwest Farmer	8:15 p.m.—Music	3:35 p.m.—Music		6:25 p.m.—KMA News/Weather
1:00 p.m.—KMA News	8:20 p.m.—KMA News	3:40 p.m.—Network Sports		6:30 p.m.—KMA News/Weather
1:05 p.m.—Network News	8:25 p.m.—KMA News	4:00 p.m.—KMA News		6:35 p.m.—KMA News/Weather
1:10 p.m.—KMA Sports/Weather	8:30 p.m.—KMA News	4:05 p.m.—KMA News		6:40 p.m.—KMA News/Weather
1:15 p.m.—Paul Harvey	8:35 p.m.—KMA News	4:30 p.m.—Network News		6:45 p.m.—KMA News/Weather
1:30 p.m.—Network News	11:00 p.m.—KMA News/Weather	4:35 p.m.—Music		6:50 p.m.—KMA News/Weather
1:35 p.m.—Music	11:05 p.m.—Music	5:00 p.m.—KMA News		6:55 p.m.—Leigh Harshbarger
1:45 p.m.—Network Features	11:55 p.m.—Music	5:05 p.m.—Music		7:00 p.m.—KMA News/Weather
1:50 p.m.—KMA News		5:30 p.m.—Network News		7:05 p.m.—KMA News
2:00 p.m.—KMA News		5:35 p.m.—Music		7:10 p.m.—KMA News
2:05 p.m.—KMA News		5:45 p.m.—KMA Sports		7:15 p.m.—KMA News
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8:20 p.m.—KMA News		11:40 p.m.—KMA News/Weather		1:05 p.m.—KMA News
8:25 p.m.—KMA News		11:45 p.m.—KMA News/Weather		1:10 p.m.—KMA News
8:30 p.m.—KMA News		11:50 p.m.—KMA News/Weather		1:15 p.m.—KMA News
8:35 p.m.—KMA News		11:55 p.m.—KMA News/Weather		1:20 p.m.—KMA News
8:40 p.m.—KMA News		12:00 p.m.—KMA News/Weather		1:25 p.m.—KMA News
8:45 p.m.—KMA News		12:05 p.m.—KMA News/Weather		1:30 p.m.—KMA News
8:50 p.m.—KMA News		12:10 p.m.—KMA News/Weather		1:35 p.m.—KMA News
8:55 p.m.—KMA News		12:15 p.m.—KMA News/Weather		1:40 p.m.—KMA News
9:00 p.m.—KMA News		12:20 p.m.—KMA News/Weather		1:45 p.m.—KMA News
9:05 p.m.—KMA News		12:25 p.m.—KMA News/Weather		1:50 p.m.—KMA News
9:10 p.m.—KMA News		12:30 p.m.—KMA News/Weather		1:55 p.m.—KMA News
9:15 p.m.—KMA News		12:35 p.m.—KMA News/Weather		2:00 p.m.—KMA News
9:20 p.m.—KMA News		12:40 p.m.—KMA News/Weather		2:05 p.m.—KMA News
9:25 p.m.—KMA News		12:45 p.m.—KMA News/Weather		2:10 p.m.—KMA News
9:30 p.m.—KMA News		12:50 p.m.—KMA News/Weather		2:15 p.m.—KMA News
9:35 p.m.—KMA News		12:55 p.m.—KMA News/Weather		2:20 p.m.—KMA News
9:40 p.m.—KMA News		1:00 p.m.—KMA News/Weather		2:25 p.m.—KMA News
9:45 p.m.—KMA News		1:05 p.m.—KMA News/Weather		2:30 p.m.—KMA News
9:50 p.m.—KMA News		1:10 p.m.—KMA News/Weather		2:35 p.m.—KMA News
9:55 p.m.—KMA News		1:15 p.m.—KMA News/Weather		2:40 p.m.—KMA News
10:00 p.m.—KMA News		1:20 p.m.—KMA News/Weather		2:45 p.m.—KMA News
10:05 p.m.—KMA News		1:25 p.m.—KMA News/Weather		2:50 p.m.—KMA News
10:10 p.m.—KMA News		1:30 p.m.—KMA News/Weather		2:55 p.m.—KMA News
10:15 p.m.—KMA News		1:35 p.m.—KMA News/Weather		3:00 p.m.—KMA News
10:20 p.m.—KMA News		1:40 p.m.—KMA News/Weather		3:05 p.m.—KMA News
10:25 p.m.—KMA News		1:45 p.m.—KMA News/Weather		3:10 p.m.—KMA News
10:30 p.m.—KMA News		1:50 p.m.—KMA News/Weather		3:15 p.m.—KMA News
10:35 p.m.—KMA News		1:55 p.m.—KMA News/Weather		3:20 p.m.—KMA News
10:40 p.m.—KMA News		2:00 p.m.—KMA News/Weather		3:25 p.m.—KMA News
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10:50 p.m.—KMA News		2:10 p.m.—KMA News/Weather		3:35 p.m.—KMA News
10:55 p.m.—KMA News		2:15 p.m.—KMA News/Weather		3:40 p.m.—KMA News
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		2:45 p.m.—KMA News/Weather		4:10 p.m.—KMA News
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		3:00 p.m.—KMA News/Weather		4:25 p.m.—KMA News
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		3:30 p.m.—KMA News/Weather		4:55 p.m.—KMA News
		3:35 p.m.—KMA News/Weather		5:00 p.m.—KMA News
		3:40 p.m.—KMA News/Weather		5:05 p.m.—KMA News
		3:45 p.m.—KMA News/Weather		5:10 p.m.—KMA News
		3:50 p.m.—KMA News/Weather		5:15 p.m.—KMA News
		3:55 p.m.—KMA News/Weather		5:20 p.m.—KMA News
		4:00 p.m.—KMA News/Weather		5:25 p.m.—KMA News
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		4:35 p.m.—KMA News/Weather		6:00 p.m.—KMA News
		4:40 p.m.—KMA News/Weather		6:05 p.m.—KMA News
		4:45 p.m.—KMA News/Weather		6:10 p.m.—KMA News
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		5:35 p.m.—KMA News/Weather		7:00 p.m.—KMA News
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		5:50 p.m.—KMA News/Weather		7:15 p.m.—KMA News
		5:55 p.m.—KMA News/Weather		

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KMA Guide



Good Neighbors

Corning, a community of several thousand, is a progressive city and the county seat of Adams County.



The National Farmers Organization selected Corning as its headquarters because it is a rural community. The NFO has been a part of the city since late 1955.



Corning became the first community in the state of Iowa to have a federal housing project for senior citizens. Completed in December 1967, it houses 55 tenants.

Progress in the community is reflected in the newly opened elementary school. The unique building houses K through sixth grade.

