

The

KMA GUIDE



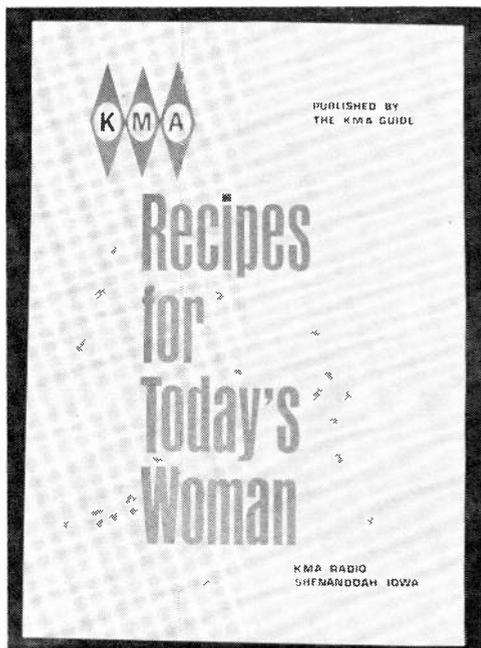
November, 1969

KMA GUIDE CHRISTMAS SPECIAL

"Recipes for Today's Woman"

32 pages of a variety of recipes contributed by famous personalities and KMA Staff Members plus the Family Favorites of Jo Freed, KMA's Women's Director.

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The KMA Guide

NOVEMBER, 1969

Vol. 26

No. 11

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 No. Elm St., Shenandoah, Iowa. Norman W. Williams, editorial chairman; Mary Williams, editor; Jo Freed, feature editor. Subscription price \$1 per year (12 issues) in the United States, foreign countries, \$1.50 per year. Allow two weeks notice for change of address and be sure to send old as well as new address.

A Chat With Edward May

Those of you who are long-time listeners of KMA will recall with pleasure the wonderful music that originated from the studios of KMA on what we called the "Gertrude May Reuter Organ." It was a beautiful instrument and one we were rightly proud of.

However, in the early 1950s when live talent became a thing of the past this once proud organ sat unplayed and was relegated to a position of obscurity. In fact, its fate appeared to be that of the junk pile.

After such a distinguished career, the junk pile seemed most unfitting for the Reuter organ, so when the Mayfair Auditorium was demolished the organ was placed in storage with the hopes of finding a more honorable destiny.

I am pleased to report the KMA organ was rescued, and in the very near future will once again thrill audiences as it did in the past. Thanks to Mr. Howard Burton, of Marion, Iowa, the organ is being restored. Here is the history of the KMA organ since it was removed from the Mayfair Studios in late December of 1965. It was placed in storage on the farms of Clarence Whisler and Paul Gamble, near Shenandoah, Iowa. In November of 1967 it was moved to Cedar Rapids and stored in the World Playhouse where rebuilding and reconditioning were started. All chests have been overhauled, leathers preserved and cleaned with much rewiring and replacement of numerous electrical magnets and parts completed. All pipes have been cleaned, dents removed from metal pipes, all metal reed pipes cleaned and adjusted, wooden pipes revarnished and repaired.

Console rework included complete overhaul of every key, all stop switches, much rewiring within console and additional wiring to manuals and pedals for SOLID STATE RELAY SYSTEMS. The console refinished in old ivory with black trim, console manual lights installed and a new Plexiglass music rack was built.

It is hoped and planned to have the organ playing in

the World Playhouse in downtown Cedar Rapids in time for Christmas programs. The World Playhouse is now one of the first run theatres in downtown Cedar Rapids. Perhaps it can be said, "Old organs never die, but just play away."

This issue of the Guide might be referred to as the harvest issue. I am happy to report this year's harvest is one of the best in history. We probably have the highest corn yield "under the towers (the KMA area)" in the state of Iowa. This takes on more significance when just one year ago we probably had the poorest crop in the area. Average yields this year in many cases are double those of a year ago, and many yields are fantastic. For example, the yields from 27 varieties of corn in one test plot varied from a low of 119 bushels per acre to a high of 169 bushels per acre. (For some of you who might be rather far removed from the field of agriculture, not too many years ago before the introduction of hybrid corn, referred to as the open-pollinated days, a farmer was well satisfied if his corn averaged 50 bushels to the acre. Today, a yield of no more than 50 bushels to the acre would be close to a crop failure and would result in financial loss to the farmer.)

The picture, taken by Jo Freed, shows me standing at the edge of some test plots. These are the plots that produced a low of 119 bushels per acre and a high of 169 bushels per acre. To the non-agriculturist, this year's excellent corn crop will be enjoyed by millions of people throughout the country when they sit down and enjoy one of those delicious corn-fed steaks.



FRANK COMMENTS



By Frank Field

The first killing frost with freezing temperatures usually hits southwest Iowa about the middle of October; sometimes a week or two earlier and as many times it hits a week or two later. Over the past 25 years, it averages out to October 14th, and this year it hit it right on the nose. On the morning of October 14th, we had our killing frost with a temperature of 28 for several hours. Of course, this very badly damaged or killed outright all of the tender annuals and even nipped the hardier perennials. While it ruined the blooms on most of the roses, it didn't seem to hurt the foliage any and some of the tougher varieties apparently escaped any damage whatever. The picture this month was taken on the afternoon of October 14th, and shows me inspecting a bed of roses which were every bit as nice and pretty as they were in mid-summer. Its name is *Europeana*, and it won the All America Award in 1968 and has turned out to be one of the better of the floribundas. You will find it listed on page 4 of last spring's seed and nursery catalog. The description may sound a little flowery, but *Europeana* is actually everything the catalog says it is. It blooms in clusters like the other floribundas, with three inch blooms of a very vivid dark red color and only semi-double. That is, there are just two rows of petals.

Yes, Jenny and I were down in the Ozarks on Table Rock Lake the second week in October and had a glorious time, even if we didn't catch many fish. We did though, bring them a badly needed, good soaking rain. They had been dry all through August and September with less than

an inch of rain all told. It started raining there on Friday, October 9th, and when we left the next day they had already received three and a quarter inches, and it was still raining. It had been so dry, in fact, that the brilliant fall coloring was almost completely absent. Instead of turning orange and red, the leaves were just turning brown.

If you have not already done so, there is still plenty of time left for planting the Dutch Bulbs, such as Tulips, Hyacinths and Daffodils, but the sooner you get them into the ground the better it will be, because they will have just that much more time in which to make a good heavy root system before the ground freezes up for winter. The Dutch bulbs really do best when they get full sun all day long, but they are reasonably happy if they get sun for 3 or 4 hours a day. That can be either in the morning or in the afternoon. That means they could be planted on the east side of the house, the south side, or the west side, with almost equally good results. However, they do not like the north side unless you can get them far enough out from the house, that they get either some morning sun, or some afternoon sun. Be sure and get them planted deeply enough to put the bulbs well below the moles runways, which would be 5 or 6 inches deep. The moles themselves do not eat the bulbs, but quite often field mice will use the moles runway, and mice do like bulbs. Another point in favor of planting the bulbs 10 or 12 inches deep is that they do not divide and multiply, which they are sure to do if planted only 5 or 6 inches deep. Put the bulbs about 6 inches apart each way in clumps of 12 or 15, and they make a lot better showing than they do when planted in rows. Then when they are through blooming next spring, set two or three petunia plants in each clump, and enjoy a spot of color all summer and fall, clear up until freezing temperatures.



RFD



with
Jack Gowing



This is one of those times of the year when there seems to be sort of a rush to get things done. I suppose it is the pressure to get the harvest done before winter sets in. Have you ever wondered why there has to be such a hurry. We have many modern machines to do the work that used to be done by hand. Think for just a moment of the many changes in farming since World War II.

These were some of my thoughts as I watched machinery working at the harvest at our Fall Harvest Field Day. There were about 11,000 bushels of corn harvested, dried and stored that day, and I didn't see anybody use a scoop shovel.

We have bins on the combines with augers to empty

(Continued on next page)



One of the most interesting guests on Jack's show recently was Karl Kilsholm of Algona, Iowa. Karl was an immigrant from Denmark who told an impressive story about working at being a good American.



John Rydel, Page Co. Agent, and Joe O'Hara inspect ears of corn from test plots. (On the front cover, Jack Gowing, Warren Nielson and Joe O'Hara follow harvest of Minimum Tillage fields at the O'Hara farm.)



Jack Gowing, KMA farm director, received an award from the Soil Conservation Committee of Iowa in recognition of his outstanding leadership and service in soil conservation. It was presented to him during a Soil Conservation Convention recently by Fred Cherry, member of State Soil Conservation committee.

them out into wagons with hoists or else gravity flow boxes; from there the corn went to another auger or elevator into the dryer and then by auger into the grain bin for storage. That 11,000 bushels of corn was moved several times without the back breaking job of scooping.

How was it done? By machinery you say, yes it was. But it was capital that really moved it. It takes many dollars to equip our farms today with all of the labor-saving machinery. This is the big reason that it costs so much to farm. Of course, I know that there are very few if any who would want to go back to the old way of doing it.

The yields were very good for the entire field, 127.1 bushels per acre. The fields that were plowed averaged 132.6 bushels; the fields planted in stalks averaged 125.4 bushels, and the plots planted in meadow without any preparation averaged 110.2 bushels per acre. When you consider row width, then it came out with a 126.5 bushel average in rows that were 36-38 or 40 inches wide. The thirty-inch rows averaged 129.5 bushels.

We want to stress the fact that we don't think the variation in yields between individual plots should be weighted much because there wasn't any duplication of the plots. Another planting of all the plots again probably would come up with still different yields; therefore the average yield of 127.1 bushels for all plots is the figure to remember.

Below is the individual plot information.



Jack and Warren discuss corn crop.

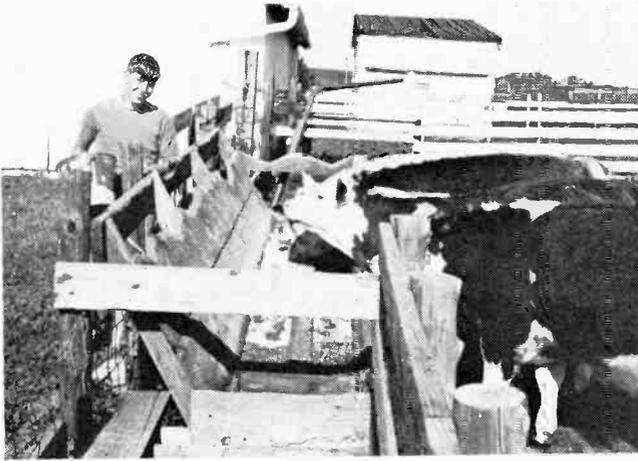


Part of crowd follows combine at Field Day.

F35 MAYGOLD CORN		PLANTED 4-24-69	75% SILKED 7-10-69		
Plot	Machine	Ground Preparation	68 Crop	Count Stalk	Bus. Yield
1	Kewanee Field Cultivator	Plowed	Corn	15,000	155.93
2	Brillion Pulvimulcher	Plowed	Corn	17,500	148.49
3	Emmert Minimum Tillage Unit	Plowed	Corn	19,850	117.23
4	Farm Hand Power Disk Unit	Plowed	Corn	21,350	124.29
5	Fleischer Buffalo Till	Plowed	Corn	20,000	123.12
6	Ford 208 Field Cult. and 320 Planter	Plowed	Corn	21,000	127.57
7	Fleischer Buffalo Till	Stalks	Corn	21,000	139.95
8	Acra Plant Shoe	Stalks	Corn	19,850	126.31
9	Allis Chalmers 600 Planter	Stalks	Corn	20,350	133.83
10	Case OT354 Optimum Tillage	Stalks	Corn	18,850	125.39
13	International Harvester 58 Planter	Plowed	Corn	23,000	165.00
14	Glencoe Field Cultivator	Plowed	Corn	15,500	115.42
15	Oliver 343 Tool Bar Planter	Plowed	Corn	19,100	116.59
18	Glencoe Chisel Plow	Stalks	Corn	20,500	117.91
19	John Deere 1240 Planter	Stalks	Corn	19,500	124.45
21	Wood T160 Cultitiller	Stalks	Corn	18,750	109.63
22	Keweenaw Tillage Saver	Stalks	Soybeans	26,500	124.12
23	Acra Plant Shoe	Plowed	Soybeans	21,000	146.43
25	Acra Plant Shoe	Sprayed	Meadow	19,500	112.90
26	Allis Chalmers 600 Planter	Sprayed	Meadow	20,700	105.79
27	Fleischer Buffalo Till	Sprayed	Meadow	20,500	121.77

RAIN FALL INFORMATION FOR 1969

April4.35 inches	June7.87 inches	July5.60 inches
May8.32 inches		August3.10 inches



Eddie May, KMA part-time announcer, part-time cattle feeder, fulltime student and football participant, is the third generation "May" at KMA radio and a young man of many interests. Eddie is shown with his recent group of feeder cattle. He enjoys feeding as a hobby and also enjoys reaping profits, at times, in addition to the good steaks he gets.

The Page County 4-H youth participating in the Ak-Sar-Ben Junior Livestock Show recently happened to be an all-girl group. Shown below with their baby beeves, (l to r) Gloria Wenstrand, daughter of the Jim Wenstrands, Essex; Linda Munsinger, daughter of the Luther Munsingers, Northboro; Lori Freed, daughter of the Wilbur Freeds, Essex (Jo is KMA women's director); Karen Ratashak, daughter of the Ed Ratashaks, Clarinda; Marsha Blume, daughter of the Lawrence Blumes, Clarinda. The girls who lived in the dormitory at Ak-Sar-Ben for 5 days showed and groomed their calves during the day and went sight-seeing in their spare time.



Pinch-hitters in baseball are common. However, we also have a pinch-hitter on the 12:15 p.m. Ed May show. Whenever Ed is out of town Wayne McMannama (above) takes over the show and does a fine job. Wayne who is better known as "Mac," is shown preparing his program and checking a sample of corn brought in from the test plot.



ON THE
KMA
PARTY LINE

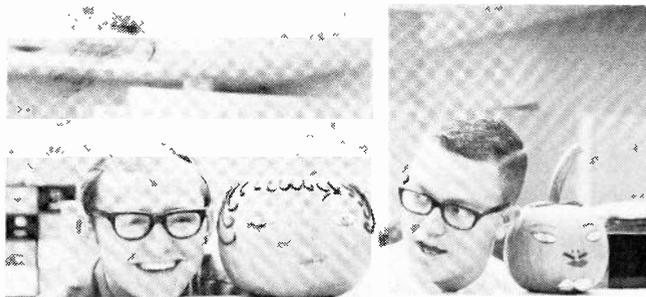


MERL DOUGLAS, KMA morning announcer, is shown presenting a new shotgun to **CHARLES OXFENFORD**. Oxenford won his prize in a drawing held by the Nishna Valley Sports Club, of which Merl is a member.



Digging into his lovely (artificial) plant base is our Music Director **MIKE GOODIN** doing his farming (?). Since we were honoring the KMA Farm Department this month, Mike wanted to show us what he could do along that line.

Mike Childs, **RALPH CHILDS'** number three son, is now serving with the United States Army at Fort Lewis, Washington in the state of Washington. Mike is 24 years old and recently completed his second year of law at State University of Iowa. He would have been eligible for a scholarship in his third year of law because of his high academic rating. Mike's wife, Nancy, will return to Iowa University to pursue her studies this fall.



Question: Can you pick out our KMA Sports Director and KMA News Director? Why, certainly, they have glasses on! But, I had better identify which ones they are: (l to r) Bruce Pilcher, sports director, a pumpkin head named "Crafty" and Larry Miller, news director, and then the other pumpkin head of the bunch.

Sunken Ship

In March, 1865, Captain James Yores departed from St. Louis, Missouri, with the fully loaded sternwheeler Bertrand. His destination was Fort Benton in Montana Territory. Much of his cargo was quicksilver and general supplies for the frontier mining communities in that area.

On April 1, 1865 the Bertrand became one of the more than 250 steamships to be lost on the Missouri River. Recorded accounts of the sinking are sketchy, but the 160 foot-long hull was apparently swamped when the bow rode high onto a snag or sandbar. It sank immediately with no loss of life.

For the past 60 years, stories of the sunken ship and reports of the gold and quicksilver cargo encouraged treasure hunters to search for the boat. In the fall of 1967, two Omaha men, Jesse Pursell and Sam Corbine, searched for and recovered the Bertrand. One-hundred and three years after the sinking the Bertrand had been found. However, no great treasure was recovered. Many thousands of priceless artifacts have been recovered including peanuts, lamps, candles, mining boots, soap and cases of preserved fruits and vegetables.

To bring you up to date, in October Jo Freed invited Wayne S. Chord the Acting Refuge Manager of the De-Soto National Wildlife Refuge, where the ship was found, to come on her "Today's Woman" program. Mr. Chord explained the findings, excavation and preservation of the artifacts which have been found.

It is hoped that in the future the "Steamboat Bertrand" hull will be preserved in a museum on the site between Missouri Valley, Iowa, and Blair, Nebr. If you are interested in the future of this historical find here in the midwest; write your own congressman or senator of your district or state stating your views.



Wayne S. Chord, Acting Refuge Manager for DeSoto Wildlife Refuge, brought a small portion of the Bertrand artifacts with him to the KMA studios. He is showing Jack Gowing and Andy Andersen the fruits and vegetables preserved in the bottles. If you will look closely you will note the peanuts lying on the desk top.



The steamboat Bertrand, lying as it was found and uncovered this summer. It now has been covered with plastic and again covered with sand to preserve it through the winter and until a museum will be built or until our State and Federal Governments decide its future.

THE OPEN LINE

By
**WARREN
NIELSON**

CAROLE LYDEN, formerly of Shenandoah, now with **MR. RUDY'S** of Omaha, recently came on the **OPEN LINE** and we talked about wigs. **CAROLE** informed me that **AMERICAN HAIR** is not very good for wig-making because we don't live right . . . we stay up too late . . . take too many pills . . . have too many permanents and abuse our hair to the point that it is not good for wig-making. She also told me about the ladies of **INDONESIA** who include the **EATING OF SNAKES** in their beauty routine to be sure that their hair has plenty of oil. We also talked about black market hair which she called "hot hair." She said the black market in wigs is extensive. Something else she told me . . . men's toupees are more expensive than are women's wigs! She also told me that there are 68 different colors of hair, all hair is dyed, and there are even 12 different shades of black hair!

Also I found out that probably as many women as men are cursed by thin hair but, for cosmetic reasons, practically all of you ladies make use of modern wigs, while we men just let our bald spots shine!

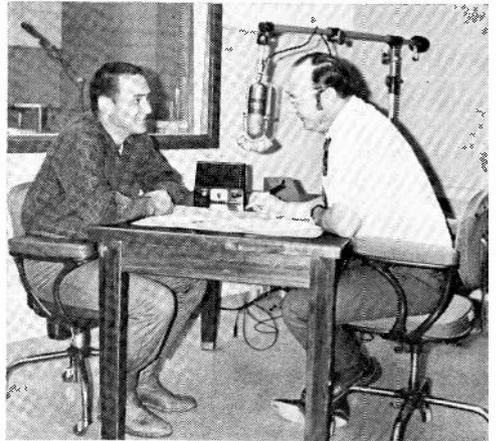
TELL ME DOCTOR!

For several years **DR. ROY MCGRAW**, Doctor of Veterinary Medicine from Essex, Iowa, has shared his knowledge with **KMA** listeners every Saturday noon at 12:45. During this time he has discussed hundreds of problems faced by both farmers and small pet owners. The picture of Dr. McGraw and **WARREN NIELSON** (at right) is typical. Sometimes the program is produced at the studio, but many times it



Mrs. Lyden tells Warren about wigs.

is done from the Veterinary Clinic and over the years many animal owners have been helped by the valuable "free" information furnished by this well-informed "Vet"!



Billie Oakley is heard at 10:15 a.m. Monday through Saturday.

NOVEMBER GREETINGS

THIS IS YOUR DAY:

HAPPY BIRTHDAY TO:

Nov. 3—Mrs. Ed (Eleanor) May

Nov. 4—Janis Andersen (Andy's daughter)

Nov. 16—Steve Childs (Ralph's son)

Nov. 18—Mrs. Warren (Florence) Nielson

Nov. 29—David Childs (Ralph's son)

Nov. 29—Bob Kling (Norm's son)

WOOL CONTEST

The annual Make It Yourself with Wool contest will be held again this year at Corning, Iowa, on November 22. **AUSTIN TURNER** is shown with KMA Women's Director **JO FREED** (at right) as they discuss the contest on her "Today's Woman" show. Austin has sponsored this contest for many years, and it is considered the largest fashion event in Southwest Iowa. The judging on these home sewn garments begins at 8:30 in the morning followed by a fashion show at 2:30 p.m., which is open to the public. An educational program "What's New In Sewing" is planned for all visitors at 10:00 a.m.

This event will be an opportunity for persons interested in fashion and design—parents, students, home economics teachers, 4-H leaders, and extension home economists to get a glimpse of the fashions of today.



Taking time out from early evening drills are Ed May, son of Mr. and Mrs. Ed May, and John Williams, son of Mr. and Mrs. Norm Williams. Ed and John are on the Junior Varsity team of the Shenandoah High school football squad. Both boys are sophomores this year.

KMA Newsman **Ralph Childs**, **Muriel Childs**, **Bonnie**, **David** and little **Willie Childs** are shown after **Bonnie**, **David** and **Willie** returned to the U. S. from their year in Germany with the U. S. Army. **Ralph** thoroughly enjoyed the short visit with his children and only grandson. The young **Childs** family will reside in **San Angelo, Texas**, after a brief visit at **Iowa City** with **Bonnie's** relatives. **David** has a little more than a year left to serve in the Army.



TODAY'S WOMAN

By JO FREED

As the fall of the year rolls around in the midwest, women begin to think of crafts and hobbies and look forward to the tremendous Craft Carnival which has been held 10 consecutive years in this area. This year the Page County Farm Bureau Women held their Craft Carnival in the New Armory in Shenandoah and approximately 4,000 persons attended. There were 70 exhibitors, and it seems that each year the crafts and hobbies are of a better quality. One of the outstanding exhibits was candle making along with two style shows presented by the Extension seamstresses.

Billie Oakley and I presented a live broadcast directly from the craft show for one hour and interviewed interesting persons. As you can see in the picture above, it was Billie's turn with the mike as we interviewed Mrs. Elsie O'Connell, director of special services at the Glenwood State Hospital in Glenwood, Iowa.

Elsie spoke on behalf of the State Hospital concerning the generous contributions of midwest residents to the Glenwood Christmas Tree Fund. Since 1962, KMA has made a plea for donations from people like you toward the purchase of Christmas trees for the Glenwood State Hospital. Last year 92 trees were purchased and delivered and all additional contributions were also sent them to purchase gifts and decorations



Elsie McConnell, Jo Freed and Billie Oakley are doing their "thing," during the live broadcast of the Craft Carnival.

for the trees. The residents of this hospital-school who help decorate the trees, thoroughly enjoy them.

If you would like to contribute to the happiness of these patients by providing them with trees to decorate their hospital-school, you may send your donations (large or small) to KMA, Lowell and Elm Streets, Shenandoah, Iowa 51601 and earmark it to go to the "Christmas Tree Fund."

If we didn't get to visit with you at the Craft Carnival, we would like to invite you to our KMA-Gooch Cookie Festival which will be held in Shenandoah on November 17th. Your only admission is one dozen cookies and the recipe. We are going to have a fashion show, lots of fun and plenty of door prizes including two automatic washing machines, food blenders, transistor radios, and many others. It will be held in the Old Armory (Liberty Memorial Building) here in Shenandoah. There will be two shows: One at 2:00 and the other at 7:30 in the evening.

All of the cookies left over will go to charitable organizations in the midwest.

I'll be looking forward to visiting with you on November 17th. Thank you very much for your letters which I have received the past six months, while I have been your KMA Radio Home-maker.



A view of the Craft Carnival crowd, with the KMA booth in the center.

LET US BE THANKFUL

Thanksgiving rolls around each year to remind us that we have much to be thankful for — an abundant harvest and our families, friends and neighbors. To show our gratitude, we usually invite many guests in on that day. Many of the ingredients for this happy day are simple. Combine family members of all ages, good friends, with the abundance of food on the table and the result will amaze you. You will certainly feel gratified after the day is over.

To make your Thanksgiving feast complete, you need, of course, the traditional turkey and dressing and all the trimmings. So, I have written a few of my favorite recipes which you might like to include in your feast.

* * *

SCALLOPED OYSTERS

Crumble soda crackers to make 2 cups, not fine crumbs

Melt $\frac{1}{2}$ cup butter

$\frac{1}{2}$ t. salt

Pour melted butter and salt over crackers and stir, place half in a greased 8" baking dish.

Drain liquid from one pint oysters, saving liquid, and put half of the oysters over the bottom layer of crumbs. Add a few more crumbs and then, the rest of the oysters and end with the balance of cracker crumbs.

Heat $\frac{1}{2}$ cup light cream (half and half) with $\frac{1}{2}$ cup strained oyster liquid. Pour over the oyster/cracker mixture in the dish. If the crackers are a little dry you may like to heat a little more cream and pour over the crackers. Bake in 300 degree oven for 30 to 40 minutes.

* * *

There are many ways to prepare a turkey, and I have one of my favorite ways printed here, but first here are a few purchasing tips:

1. The grade of the turkey does not indicate how tender the bird is; the age (class) of the bird is the determining factor. Young birds are more tender than older ones.
2. Keep turkey frozen hard until time to thaw and then cook promptly after thawing. All poultry is perishable. Care and cleanliness should be used in the preparation, cooking and serving of poultry products.
3. Use fresh-chilled turkey within one or 2 days.
4. Completely cook turkey at one time. Never partially cook, then store, and finish cooking at a later date.
5. Left-over cooked turkey, broth, stuffing, and gravy should be separated, stored, covered and refrigerated. Use within 1 to 2 days. Freeze for longer storage.
6. Stuff the turkey just before roasting, do not stuff before this time. You can pre-

pare the stuffing in advance then refrigerate.

7. Allow one cup stuffing per pound of turkey, and don't pack turkey tightly. If you do, the stuffing will be soggy, and the bird may burst when stuffing expands during cooking.
8. When buying a turkey, judge the size of the bird by the number of servings you want. Buy $\frac{1}{2}$ pound turkey per person. The number of servings depends on the quality of the turkey, correct cooking and carving skill.

ROAST TURKEY

Rub inside with salt ($\frac{1}{2}$ teaspoon salt per pound). Fasten neck skin to back with skewer or pin (a layer of stuffing may be inserted under the skin of breast to protect it). Stuff cavity well and fasten opening with skewer. However, some people like rather dry dressing so in that case do not fasten cavity opening together after stuffing. Tie leg ends to tail with a heavy cord. Lift wing tip up and over.

Brush entire bird with unsalted fat. Cover with heavy aluminum foil and you won't have to watch or turn it while cooking. Roast in 400 degree oven and bird will be brown, tender and moist. The time for roasting will usually be printed on the wrapping of the turkey. However a 4 pound bird will take about 3 hours and a 24 pound bird about 8 $\frac{1}{2}$ hours. So if you want to test it for doneness, press the fleshy part of the drumstick. It is done if meat feels soft. Also move drumstick up and down, if it gives readily or breaks, it is done. If you have inserted a meat thermometer it will register 180 degrees when meat is done.

A "Happy Thanksgiving" to each and every one of you and "good cookin'" too.

K M A

COOKIE FESTIVAL

and

STYLE SHOW

PRIZES! PRIZES!

(Two Shows at: 2:00 and 7:30 p.m.)

NOVEMBER 17th

Liberty Memorial Building
Shenandoah

ADMISSION

A dozen cookies with the recipe.

PROGRAM NEWS FOR NOVEMBER 1969

Dial 960 — KMA — 5,000 Watts

NORM'S FORUM

By
Norman Williams
Station Manager

Change In Sales

Carl "Andy" Andersen has been appointed Sales Manager of Radio Station KMA. Announcement of the promotion was made by Station Manager Norm Williams. Andy replaces Jack Katz who is moving to KFAB in Omaha as Assistant Sales Manager. KFAB is partly owned by the May Broadcasting Co.

Andy joined KMA as an account executive and sportscaster in December, 1960. He was named Local Sales Manager in July of 1964 and Regional Sales Manager in October, 1966. Prior to joining KMA, Andy was associated with the sales department of Farmaster Products of Shenandoah. He had also been a radio salesman for KFNF and KWWL in Waterloo, Iowa.

For many years, Andy was a familiar sports broadcasting personality. One year he single handedly broadcast the complete Iowa Girls' State Basketball Tournament, covering as many as four games a day from Des Moines. He gave up active sports

Kansas City Chiefs' Schedule

November 2, 12:15 p.m. — Buffalo
November 9, 2:50 p.m. — San Diego
November 16, 12:15 p.m. — New York
November 23, 2:50 p.m. — Oakland
November 27, 12:20 p.m. — Denver
December 7, 2:50 p.m. — Buffalo
December 13, 2:45 p.m. — Oakland

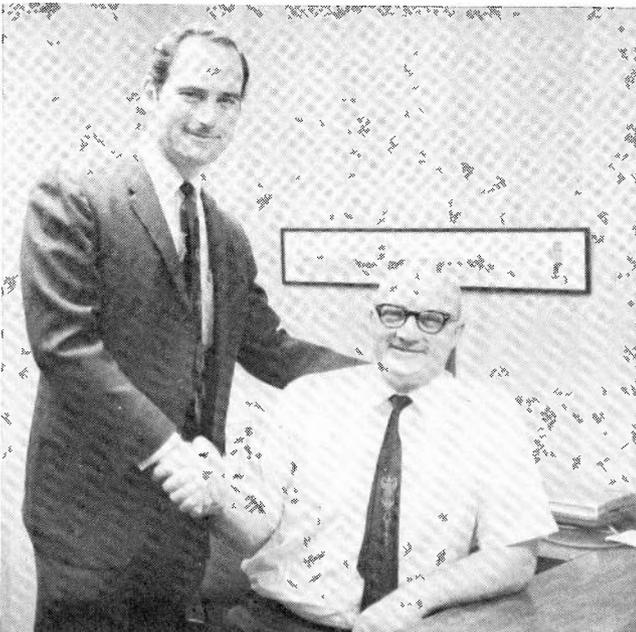
Hawkeye Football Schedule on KMA

November 1, 1:15 p.m. — Minnesota
November 8, 12:15 p.m. — Indiana
November 15, 1:15 p.m. — Michigan
November 22, 1:15 p.m. — Illinois

broadcasting a few years ago to devote all his efforts to sales. However, like an old fire horse he quickly volunteers to man a microphone on a KMA sports broadcast whenever there is a need.

Andy was born in Omaha and spent several years in the Navy during World War II. After the war he lived in Armstrong, Iowa, where he met Joanne Shaw of Shenandoah who was teaching there. Joanne became his wife and eventually she and Andy moved back to Shenandoah. The Andersens have three children; Janice 18, a student at Northwest Missouri State College in Maryville; Dan 16, and Barbara 13. Andy is a member of the American Legion, past president of the men's golf committee of the country club and currently Ambassador Supreme of the Shenandoah Chamber of Commerce Ambassadors.

His favorite past time is golf with watching Nebraska football running a close second. He likes to cook oyster stew and mushrooms.



Andy Andersen succeeds Jack Katz (standing) as KMA Sales Manager.

KMA PROGRAM SCHEDULE

NOVEMBER, DECEMBER, 1969

MONDAY THRU FRIDAY

5:00 a.m.—KMA News	4:35 p.m.—Music	9:05 a.m.—Music	7:30 p.m.—Network News	1:45 p.m.—Network Sports
5:05 a.m.—Music	5:00 p.m.—KMA News	9:30 a.m.—Back To The Bible	7:35 p.m.—Music	1:50 p.m.—Music
5:45 a.m.—KMA Sports	5:05 p.m.—Community Reports	10:00 a.m.—KMA News	7:45 p.m.—Network Sports	2:00 p.m.—KMA News/Weather
5:50 a.m.—Music	5:10 p.m.—Tom Harmon	10:05 a.m.—Community Calendar	7:50 p.m.—Music	2:05 p.m.—Music
6:00 a.m.—KMA News/Weather	5:15 p.m.—Music	10:10 a.m.—Network News	8:00 p.m.—KMA News	2:50 p.m.—Network News
6:15 a.m.—Music	5:20 p.m.—Network Sports	10:15 a.m.—Billie Oakley	8:05 p.m.—Music	2:55 p.m.—Music
6:30 a.m.—R.F.D. 960	5:25 p.m.—KMA Sports	11:00 a.m.—Today's Woman	8:30 p.m.—World Tomorrow	3:00 p.m.—KMA News/Weather
7:00 a.m.—KMA News	5:30 p.m.—Life Line	11:00 a.m.—Open Line	9:00 p.m.—Music	3:05 p.m.—Music
7:15 a.m.—Frank Weather	5:40 p.m.—KMA News/Weather	11:45 a.m.—Markets	9:30 p.m.—Network News	3:10 p.m.—KMA News
7:30 a.m.—Markets	5:45 p.m.—Frank's Market	12:00 Noon—KMA News	9:35 p.m.—Music	3:15 p.m.—KMA News
7:35 a.m.—Paul Harvey	6:15 p.m.—Network's Market	12:15 p.m.—Ed May/Weather	10:00 p.m.—KMA News/Weather	3:20 p.m.—Music
7:40 a.m.—KMA Sports	6:30 p.m.—Partner's Market	12:30 p.m.—Midwest Farmer	10:00 p.m.—KMA News/Weather	3:25 p.m.—Music
7:45 a.m.—KMA News/Weather	6:30 p.m.—KMA Commentary	1:00 p.m.—KMA News	10:15 p.m.—Sports Scoreboard	3:30 p.m.—Music
8:00 a.m.—Music	6:40 p.m.—Community Calendar	1:05 p.m.—Network News	10:15 p.m.—(PRIDAYS)	3:35 p.m.—Music
8:30 a.m.—Network News	6:45 p.m.—Alex Dreier	1:10 p.m.—KMA Sports/Weather	11:00 p.m.—KMA News/Weather	3:40 p.m.—Music
8:35 a.m.—Music	6:55 p.m.—Joseph Harsh	9:05 a.m.—Music	11:00 p.m.—KMA News/Weather	3:45 p.m.—Music
9:00 a.m.—KMA News	7:00 p.m.—KMA News	9:30 p.m.—Network News	11:55 p.m.—KMA News/Weather	3:50 p.m.—Music
9:05 a.m.—Music	7:05 p.m.—World of Sports	10:00 p.m.—KMA News/Weather	12:00 Midnight—SIGN OFF	3:55 p.m.—Music
9:30 a.m.—Back To The Bible	7:20 p.m.—Music	10:15 p.m.—Music		4:00 p.m.—KMA News
10:00 a.m.—KMA News	7:30 p.m.—Network News	10:15 p.m.—Sports Scoreboard		4:05 p.m.—Music
10:05 a.m.—Community Calendar	7:35 p.m.—Music	10:15 p.m.—(PRIDAYS)		4:10 p.m.—KMA News/Weather
10:10 a.m.—Network News	8:00 p.m.—KMA News	11:00 p.m.—KMA News/Weather		4:15 p.m.—Music
10:15 a.m.—Billie Oakley	8:05 p.m.—Music	11:00 p.m.—KMA News/Weather		4:20 p.m.—Music
10:30 a.m.—Today's Woman	8:30 p.m.—World Tomorrow	11:55 p.m.—KMA News/Weather		4:25 p.m.—Music
11:00 a.m.—Open Line	9:00 p.m.—Music	12:00 Midnight—SIGN OFF		4:30 p.m.—KMA News/Weather
11:00 a.m.—Music	9:05 p.m.—Network News			4:35 p.m.—Music
11:45 a.m.—Markets	9:30 p.m.—Network News			4:40 p.m.—Music
12:00 Noon—KMA News	9:35 p.m.—Music			4:45 p.m.—KMA News/Weather
12:15 p.m.—Ed May/Weather	10:00 p.m.—KMA News/Weather			4:50 p.m.—Music
12:30 p.m.—Midwest Farmer	10:15 p.m.—Music			4:55 p.m.—KMA News/Weather
1:00 p.m.—KMA News	10:15 p.m.—Sports Scoreboard			5:00 p.m.—Music
1:05 p.m.—Network News	10:15 p.m.—(PRIDAYS)			5:05 p.m.—Music
1:10 p.m.—KMA Sports/Weather	11:00 p.m.—KMA News/Weather			5:10 p.m.—Tom Harmon
1:15 p.m.—Paul Harvey	11:00 p.m.—KMA News/Weather			5:20 p.m.—Alex Dreier
1:30 p.m.—Network News	11:55 p.m.—KMA News/Weather			5:30 p.m.—Network News
1:35 p.m.—KMA Classified	12:00 Midnight—SIGN OFF			5:35 p.m.—Music
1:45 p.m.—Network Peptides				5:40 p.m.—Music
1:50 p.m.—KMA Classified				5:45 p.m.—Network Sports
2:00 p.m.—KMA News				5:50 p.m.—Music
2:05 p.m.—Music				5:55 p.m.—KMA News/Weather
2:15 p.m.—Network News				6:00 p.m.—KMA News/Weather
2:25 p.m.—Music				6:05 p.m.—Music
2:30 p.m.—Network Features				6:10 p.m.—KMA News
2:40 p.m.—Music				6:15 p.m.—World Tomorrow
3:00 p.m.—KMA News				6:20 p.m.—KMA News
3:05 p.m.—Music				6:25 p.m.—Music
3:30 p.m.—Network News				6:30 p.m.—Network News
3:35 p.m.—Music				6:35 p.m.—KMA News
3:45 p.m.—Network Features				6:40 p.m.—Music
4:00 p.m.—KMA News				6:45 p.m.—KMA News/Weather
4:05 p.m.—Music				6:50 p.m.—Network Sports
4:30 p.m.—Network News				6:55 p.m.—Music

SATURDAY

5:00 a.m.—KMA News	9:05 a.m.—Music	1:15 p.m.—Paul Harvey	7:30 p.m.—Network News	1:45 p.m.—Network Sports
5:05 a.m.—Music	9:30 a.m.—Back To The Bible	1:30 p.m.—Network News	7:35 p.m.—Music	1:50 p.m.—Music
5:45 a.m.—KMA Sports	10:00 a.m.—KMA News	1:35 p.m.—KMA Classified	7:45 p.m.—Network Sports	2:00 p.m.—KMA News/Weather
5:50 a.m.—Music	10:05 a.m.—Community Calendar	1:45 p.m.—Network Peptides	7:50 p.m.—Music	2:05 p.m.—Music
6:00 a.m.—KMA News/Weather	10:10 a.m.—Network News	1:50 p.m.—KMA Classified	8:00 p.m.—KMA News	2:50 p.m.—Network News
6:15 a.m.—Music	10:15 a.m.—Billie Oakley	2:00 p.m.—KMA News	8:05 p.m.—Music	2:55 p.m.—Music
6:30 a.m.—R.F.D. 960	11:00 a.m.—Today's Woman	2:05 p.m.—Music	8:30 p.m.—World Tomorrow	3:00 p.m.—KMA News/Weather
7:00 a.m.—KMA News	11:00 a.m.—Open Line	2:15 p.m.—Network News	9:00 p.m.—Music	3:05 p.m.—Music
7:15 a.m.—Frank Weather	11:45 a.m.—Markets	2:25 p.m.—Music	9:30 p.m.—Network News	3:10 p.m.—KMA News
7:30 a.m.—Markets	12:00 Noon—KMA News	2:30 p.m.—Music	9:35 p.m.—Music	3:15 p.m.—KMA News
7:35 a.m.—Paul Harvey	12:15 p.m.—Ed May/Weather	2:35 p.m.—Network News	10:00 p.m.—KMA News/Weather	3:20 p.m.—Music
7:40 a.m.—KMA Sports	12:30 p.m.—Midwest Farmer	2:40 p.m.—Music	10:00 p.m.—KMA News/Weather	3:25 p.m.—Music
7:45 a.m.—KMA News/Weather	1:00 p.m.—KMA News	2:45 p.m.—KMA News	10:15 p.m.—Sports Scoreboard	3:30 p.m.—Music
8:00 a.m.—Music	1:05 p.m.—Network News	2:50 p.m.—Music	10:15 p.m.—(PRIDAYS)	3:35 p.m.—Music
8:30 a.m.—Network News	1:10 p.m.—KMA Sports/Weather	2:55 p.m.—KMA News	11:00 p.m.—KMA News/Weather	3:40 p.m.—Music
8:35 a.m.—Music	9:05 a.m.—Music	3:00 p.m.—KMA News	11:00 p.m.—KMA News/Weather	3:45 p.m.—Music
9:00 a.m.—KMA News	9:30 p.m.—Network News	3:05 p.m.—Music	11:55 p.m.—KMA News/Weather	3:50 p.m.—Music
9:05 a.m.—Music	10:00 p.m.—KMA News/Weather	3:10 p.m.—KMA News	12:00 Midnight—SIGN OFF	3:55 p.m.—Music
9:30 a.m.—Back To The Bible	10:15 p.m.—Music	3:15 p.m.—KMA News		4:00 p.m.—KMA News
10:00 a.m.—KMA News	10:15 p.m.—Sports Scoreboard	3:20 p.m.—Music		4:05 p.m.—Music
10:05 a.m.—Community Calendar	10:15 p.m.—(PRIDAYS)	3:25 p.m.—KMA News		4:10 p.m.—KMA News/Weather
10:10 a.m.—Network News	11:00 p.m.—KMA News/Weather	3:30 p.m.—Network News		4:15 p.m.—Music
10:15 a.m.—Billie Oakley	11:00 p.m.—KMA News/Weather	3:35 p.m.—Music		4:20 p.m.—Music
10:30 a.m.—Today's Woman	11:55 p.m.—KMA News/Weather	3:40 p.m.—Music		4:25 p.m.—Music
11:00 a.m.—Open Line	12:00 Midnight—SIGN OFF	3:45 p.m.—Network Sports		4:30 p.m.—KMA News/Weather
11:00 a.m.—Music		3:50 p.m.—Music		4:35 p.m.—Music
11:45 a.m.—Markets		4:00 p.m.—KMA News		4:40 p.m.—Music
12:00 Noon—KMA News		4:05 p.m.—Music		4:45 p.m.—KMA News/Weather
12:15 p.m.—Ed May/Weather		4:10 p.m.—KMA News		4:50 p.m.—Music
12:30 p.m.—Midwest Farmer		4:15 p.m.—KMA News		4:55 p.m.—KMA News/Weather
1:00 p.m.—KMA News		4:20 p.m.—Music		5:00 p.m.—Music
1:05 p.m.—Network News		4:25 p.m.—KMA News		5:05 p.m.—Music
1:10 p.m.—KMA Sports/Weather		4:30 p.m.—Network News		5:10 p.m.—Tom Harmon
1:15 p.m.—Paul Harvey		4:35 p.m.—Music		5:20 p.m.—Alex Dreier
1:30 p.m.—Network News		4:40 p.m.—KMA News		5:30 p.m.—Network News
1:35 p.m.—KMA Classified		4:45 p.m.—Music		5:35 p.m.—Music
1:45 p.m.—Network Peptides		4:50 p.m.—Music		5:40 p.m.—Music
1:50 p.m.—KMA Classified		4:55 p.m.—KMA News		5:45 p.m.—Network Sports
2:00 p.m.—KMA News		5:00 p.m.—Music		5:50 p.m.—Music
2:05 p.m.—Music		5:05 p.m.—KMA News		5:55 p.m.—KMA News/Weather
2:15 p.m.—Network News		5:10 p.m.—Music		6:00 p.m.—KMA News/Weather
2:25 p.m.—Music		5:15 p.m.—KMA News		6:05 p.m.—Music
2:30 p.m.—Network Features		5:20 p.m.—Network News		6:10 p.m.—KMA News
2:40 p.m.—Music		5:25 p.m.—Music		6:15 p.m.—World Tomorrow
3:00 p.m.—KMA News		5:30 p.m.—Network News		6:20 p.m.—KMA News
3:05 p.m.—Music		5:35 p.m.—KMA News		6:25 p.m.—Music
3:30 p.m.—Network News		5:40 p.m.—Music		6:30 p.m.—Network News
3:35 p.m.—Music		5:45 p.m.—KMA News/Weather		6:35 p.m.—KMA News
3:45 p.m.—Network Features		5:50 p.m.—Music		6:40 p.m.—Music
4:00 p.m.—KMA News		5:55 p.m.—KMA News/Weather		6:45 p.m.—KMA News/Weather
4:05 p.m.—Music		6:00 p.m.—KMA News/Weather		6:50 p.m.—Network Sports
4:30 p.m.—Network News		6:05 p.m.—Music		6:55 p.m.—Music
4:35 p.m.—Music		6:10 p.m.—KMA News		7:00 p.m.—KMA News/Weather
4:40 p.m.—Music		6:15 p.m.—World Tomorrow		7:05 p.m.—Music
4:45 p.m.—KMA News/Weather		6:20 p.m.—KMA News		7:10 p.m.—KMA News
4:50 p.m.—Music		6:25 p.m.—Music		7:15 p.m.—KMA News/Weather
4:55 p.m.—KMA News/Weather		6:30 p.m.—Network News		7:20 p.m.—Music
5:00 p.m.—Music		6:35 p.m.—KMA News		
5:05 p.m.—Music		6:40 p.m.—Music		
5:10 p.m.—Tom Harmon		6:45 p.m.—KMA News/Weather		
5:20 p.m.—Alex Dreier		6:50 p.m.—Network Sports		
5:30 p.m.—Network News		6:55 p.m.—Music		
5:35 p.m.—Music		7:00 p.m.—KMA News/Weather		
5:40 p.m.—Music		7:05 p.m.—Music		
5:45 p.m.—Network Sports		7:10 p.m.—KMA News		
5:50 p.m.—Music		7:15 p.m.—KMA News/Weather		
5:55 p.m.—KMA News/Weather		7:20 p.m.—Music		

SUNDAY**

November-December	9:20 a.m.—Social Security	9:45 a.m.—Lowes Western Comm. College	1:45 p.m.—InterView/Weather/Reports
7:15 a.m.—KMA News/Weather	9:30 a.m.—Network News	9:55 a.m.—You and the U. N.	1:50 p.m.—Music
7:30 a.m.—Worship Service	9:35 a.m.—NV Missouri State College	10:00 a.m.—KMA News/Weather	2:00 p.m.—KMA News/Weather
7:45 a.m.—KMA News/Weather	9:40 p.m.—College	10:05 a.m.—Tartlo College	2:05 p.m.—Music
8:00 a.m.—Radio Bible Class	9:45 a.m.—Western Comm. College	10:10 a.m.—Music	2:50 p.m.—Network News
8:30 a.m.—Your Worship Hour	9:50 a.m.—Lesson	10:20 a.m.—Network News	3:00 p.m.—KMA News/Weather
9:00 a.m.—KMA News	9:55 a.m.—Social Security	10:30 a.m.—Network News	3:05 p.m.—Music
9:05 a.m.—Sunday School	10:00 a.m.—Network News	10:35 a.m.—Music	3:10 p.m.—KMA News
9:10 a.m.—KMA News/Weather	9:55 a.m.—NV Missouri State College	11:00 a.m.—KMA News/Weather	3:15 p.m.—Music
9:15 p.m.—Voice of Agriculture	10:00 a.m.—College	11:05 a.m.—Music	3:20 p.m.—Network Sports
6:30 p.m.—Network News	10:05 a.m.—Western Comm. College	11:30 a.m.—Network News	3:25 p.m.—KMA News/Weather
7:05 p.m.—KMA News/Weather	10:10 a.m.—College	11:35 a.m.—Music	3:30 p.m.—Network Sports
7:35 p.m.—Outdoor Nebraska	10:15 p.m.—Western Comm. College	12:00 Noon—KMA News/Weather	3:35 p.m.—Music
7:50 p.m.—Viet Nam Update	10:20 a.m.—College	12:15 p.m.—Music	3:40 p.m.—KMA News/Weather
8:00 p.m.—Network Sports	10:25 a.m.—College	12:30 p.m.—Network News	3:45 p.m.—Music
8:05 p.m.—NW Revolving Stand	10:30 a.m.—College	1:00 p.m.—KMA News/Weather	3:50 p.m.—KMA News/Weather
8:30 p.m.—World Tomorrow	10:35 a.m.—College	1:05 p.m.—Music	4:05 p.m.—Music
8:40 p.m.—Billy Graham	10:40 p.m.—College	1:30 p.m.—KMA News/Weather	4:10 p.m.—Network News
8:45 p.m.—Education Today	10:45 p.m.—College	1:35 p.m.—Music	4:15 p.m.—Music
9:20 p.m.—Network News	10:50 p.m.—College	1:40 p.m.—KMA News/Weather	4:20 p.m.—KMA News/Weather
9:30 p.m.—Education Today	10:55 p.m.—College	1:45 p.m.—Music	4:25 p.m.—KMA News/Weather
9:35 p.m.—Network News	11:00 p.m.—College	1:50 p.m.—KMA News/Weather	4:30 p.m.—Network News
9:40 p.m.—Revival Time	11:05 p.m.—College	1:55 p.m.—Music	4:35 p.m.—KMA News/Weather
9:45 p.m.—KMA News/Weather	11:10 p.m.—College	2:00 p.m.—Network News	4:40 p.m.—Music
7:05 p.m.—KMA News/Weather	11:15 p.m.—College	2:05 p.m.—KMA News/Weather	4:45 p.m.—KMA News/Weather
7:15 p.m.—Outdoor Nebraska	11:20 p.m.—College	2:10 p.m.—Network Sports	4:50 p.m.—Music
7:30 p.m.—Viet Nam Update	11:25 p.m.—College	2:15 p.m.—KMA News/Weather	4:55 p.m.—KMA News/Weather
7:35 p.m.—KMA News/Weather	11:30 p.m.—College	2:20 p.m.—Music	5:00 p.m.—Music
7:50 p.m.—Network Sports	11:35 p.m.—College	2:25 p.m.—KMA News/Weather	5:05 p.m.—KMA News/Weather
8:00 p.m.—Network Sports	11:40 p.m.—College	2:30 p.m.—Network News	5:10 p.m.—Music
8:05 p.m.—NW Revolving Stand	11:45 p.m.—College	2:35 p.m.—KMA News/Weather	5:15 p.m.—KMA News/Weather
8:30 p.m.—World Tomorrow	11:50 p.m.—College	2:40 p.m.—Music	5:20 p.m.—Alex Dreier
8:40 p.m.—Billy Graham	11:55 p.m.—College	2:45 p.m.—KMA News/Weather	5:25 p.m.—Network News
8:45 p.m.—Education Today	12:00 Noon—College	2:50 p.m.—Network News	5:30 p.m.—Music
9:20 p.m.—Network News	12:05 p.m.—College	2:55 p.m.—KMA News/Weather	5:35 p.m.—KMA News/Weather
9:30 p.m.—Education Today	12:10 p.m.—College	3:00 p.m.—Network Sports	5:40 p.m.—Music
9:35 p.m.—Network News	12:15 p.m.—College	3:05 p.m.—Music	5:45 p.m.—Network Sports
9:40 p.m.—Revival Time	12:20 p.m.—College	3:10 p.m.—KMA News	5:50 p.m.—Music
9:45 p.m.—KMA News/Weather	12:25 p.m.—College	3:15 p.m.—KMA News/Weather	5:55 p.m.—KMA News/Weather
7:05 p.m.—KMA News/Weather	12:30 p.m.—College	3:20 p.m.—Network Sports	6:00 p.m.—KMA News/Weather
7:15 p.m.—Outdoor Nebraska	12:35 p.m.—College	3:25 p.m.—Music	6:05 p.m.—Music
7:30 p.m.—Viet Nam Update	12:40 p.m.—College	3:30 p.m.—KMA News/Weather	6:10 p.m.—KMA News
7:35 p.m.—KMA News/Weather	12:45 p.m.—College	3:35 p.m.—Network News	6:15 p.m.—World Tomorrow
7:50 p.m.—Network Sports	12:50 p.m.—College	3:40 p.m.—Music	6:20 p.m.—KMA News
8:00 p.m.—Network Sports	12:55 p.m.—College	3:45 p.m.—KMA News/Weather	6:25 p.m.—Music
8:05 p.m.—NW Revolving Stand	1:00 p.m.—College	3:50 p.m.—Network Sports	6:30 p.m.—Network News
8:30 p.m.—World Tomorrow	1:05 p.m.—College	3:55 p.m.—KMA News/Weather	6:35 p.m.—KMA News
8:40 p.m.—Billy Graham	1:10 p.m.—College	4:00 p.m.—Music	6:40 p.m.—Music
8:45 p.m.—Education Today	1:15 p.m.—College	4:05 p.m.—KMA News/Weather	6:45 p.m.—KMA News/Weather
9:20 p.m.—Network News	1:20 p.m.—College	4:10 p.m.—Network News	6:50 p.m.—Network Sports
9:30 p.m.—Education Today	1:25 p.m.—College	4:15 p.m.—KMA News/Weather	6:55 p.m.—Music
9:35 p.m.—Network News	1:30 p.m.—College	4:20 p.m.—Music	7:00 p.m.—KMA News/Weather
9:40 p.m.—Revival Time	1:35 p.m.—College	4:25 p.m.—KMA News/Weather	7:05 p.m.—

POSTMASTER

Address Correction Requested

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KMA Guide Good Neighbors

KMA Guide's Good Neighbor this month is Clarinda, Iowa, the county seat of Page County, which is situated in the rich farming area of Southwest Iowa. Its population is 5,900.

Clarinda was settled in 1853 and incorporated in 1866. In 1888 the state hospital was built, acclaimed at that time as having the most square feet under one roof of any building in the world. Community efforts brought the first railroad here in 1872.

Area residents have recently preserved the Goldenrod Schoolhouse as a tribute to Mrs. Jessie Field Shambaugh, one of the founders of 4-H. The Goldenrod school was brought to the Page County Fairgrounds in 1965.



A statue in tribute to war veterans stands on the southwest corner of the courthouse square. Behind the statue can be seen the Page County Courthouse.

Clarinda has been the hometown of three film and television celebrities. It is the home of singer Marilyn Maxwell, birthplace of band leader Glenn Miller, and was the home of TV personality Johnnie Carson in his early childhood.

There are 17 active churches, and one college—Iowa Western Community College founded in 1923, now enrolling 650 students.

The Municipal Hospital has recently remodeled and expanded its facilities to 70 beds. The medical staff of the community includes 8 doctors and surgeons, 5 dentists, 3 chiropractors, 2 optometrists and 1 chiroprapist.



Each year the Clarinda Chamber of Commerce invites bands in the midwest area to their town for a contest and full day of entertainment. This year 39 bands participated. The picture shows just a portion of the crowd during the parade.