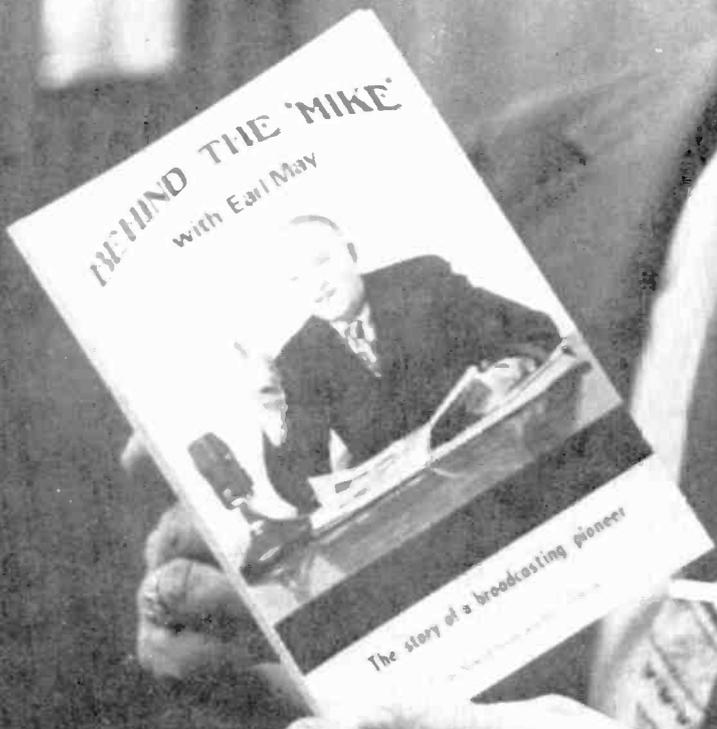


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# The **KMA GUIDE**

January-February, 1977

# Happy New Year!

As we enter a new year, the staff of KMA Radio and the Guide wishes you good health, happiness and prosperity.

For the story about the front cover, be sure to read Ed May's column. Little Mr. 1977 on the back cover is none other than Ricky, 2-month-old son of KMA's Women's Director Brenda Kay and her husband, Richard McConahay.

## JIM ROSS RETURNS TO KMA



Jim Lightfoot who is better known as Jim Ross on the air has rejoined KMA Radio as Associate Farm Director.

Recently returned to Shenandoah from Texas, Lightfoot served on KMA's staff for seven years previously.

He is well known in the area, having grown up on a farm between Shenandoah and Farragut. Along with KMA's Farm Director, Craighton Knau, Lightfoot will continue the station's extensive farm service policy which adds up to 22 hours of farm broadcasting every week.

While in Texas, Lightfoot was employed by Farmaster Products at Corsicana. He and his wife, Nancy, returned to Shenandoah in late summer and purchased the Zesto Shop. They have two daughters, Terry, 17, and Allison, 7, and are residing on an acreage near Farragut.

**MOVING:** Please notify The KMA GUIDE immediately. Send old as well as new address and zip to Box 500, Shenandoah, Ia. 51603.

# The KMA Guide

JANUARY-FEBRUARY, 1977

Vol. 34

No. 1

The KMA Guide is published every other month by the Tom Thumb Publishing Co., 205 No. Elm St., Shenandoah, Iowa. Carl Andersen, editorial chairman; Mary Williams, editor. Subscription price \$1 per year 6 issues) in the United States, foreign countries, \$1.50 per year. Allow one month notice for change of address and be sure to send old as well as new address and zip.

## Engineering Changes Made

The New Year is bringing about changes in KMA Radio's engineering department. The same three KMA engineers have worked together for over 25 years. Two of those three are now retiring.

Norman Kling has been named Chief Engineer succeeding Don Burrichter who along with Ralph Lund is retiring.

First to actually retire is Don who reached his 65th birthday in December. However, he plans to continue with KMA in a part-time capacity. Ralph who will have worked at KMA for 37 years is retiring at age 55 to his home on Big Lake, Mo., where he and his wife, Betty, will take life easy doing more of the things they've always wanted to do.

Kling's duties as Chief focuses on keeping KMA Radio on the air. He will supervise all operations including completion of the installation of remote control for KMA's nighttime operation. He, as do the others, holds a first class radio-telephone operator's license. He received his basic electronic training in the navy's submarine service.

Norm has been with KMA 27 years. He and his wife, Margaret, have three grown children and three grandchildren.

Don Burrichter calls his trip to Europe for KMA in 1947 one of his most interesting experiences as an engineer. He and then KMA Farm Director Merrill Langfitt were assigned to cover the delivery of UNRRA relief supplies to Italy and Greece. They spent nearly two months making wire recordings to be broadcast and film records traveling at the invitation of UNRRA officials on one of the last shipments of livestock to be sent to Europe. In addition to giving radio coverage to the trip they also presented many, many programs to organizations upon their return.

That trip came two years after Don returned to KMA from World War II duty. He actually started working for KMA in 1938. Don took over technical supervision of KMA in 1949 and received his 25 year watch in 1970. During his tenure in the technical department, Don has been in

(Continued on page 7)

# A Chat With Edward May

This article for the Guide was written shortly before Christmas. Our plans had already been made for the holidays and included several important events. First and foremost was our son's graduation from the University of Nebraska at Lincoln where Ed Jr. majored in broadcast communications. Believe me, he was a happy young man when he received his diploma, which is really only a small piece of paper, but represents a great deal of effort as well as a tremendous sense of satisfaction and accomplishment. When Ed returned to his seat with his diploma he burst forth with a great big smile when a long-time interested friend said, "Ed, you have come a long way from singing Happy Birthday on your dad's radio program."

Ed Jr., together with his college roommate, who also graduated, has a wonderful trip planned covering several thousand miles. It will include a few days at Tucson, Los Angeles, San Diego and Hawaii. The extensive trip will span a period of about a month to five weeks after which both boys will start to work.

Ed (I still want to call him Eddie) is anxious to start his routine which will commence early in March. He will go to work at our Television Station KMTV in Omaha, Nebraska. They have a complete schedule outlined for him, and for a period of a little over a year he will be working in all departments of the station. This added to his previous experience at KMA together with his college major of broadcast journalism should give him an excellent background for the field of communications.

He hasn't set any time table insofar as his immediate future is concerned, but in due time he hopes to return to Shenandoah. If this materializes, which I certainly hope becomes a reality, you most likely will hear the third generation of the May family on KMA on a regular basis.

The day following Ed Jr.'s graduation at Lincoln we left to spend Christmas at Wausau, Wisconsin, with our daughter, Karen, son-in-law, Jim, and grandchildren, Amy and Bill. It is always a pleasure for us to be with our family, and I wish we could be with them oftener. Maybe it's because the grandchildren, Amy and Bill, ages 7 and 6 respectively, make us feel as if we are somebody special. I am sure this is part of it, but we have always been family oriented and jump at the opportunity to spend any time with our family.

Last month this column quoted a few paragraphs from a book entitled, "Behind the Mike with Earl May." This is the story of my father, Earl May, who was a true broadcasting pioneer. It has been thirty years since he passed away as he died a young man at the age of 58. However, he crowded more than a lifetime of interesting experiences into his broadcasting life. The aforementioned book containing 64 pages was compiled by Ninette Beavers and Bill Tombrink, two experienced writers in the News Department of KMTV. They interviewed numerous individuals who had worked with my father during these formative years at KMA and through the "golden years of radio." Readers will find many unusual experiences related in the book but all are true. I wish it had been possible for all of the KMA alumni, who are scattered at all points, north, south, east and west, to have contributed some of their experiences to the book. However, time did not allow and we had to stop some place.

The main purpose of the book was to have a written history of KMA and Earl May. We are pleased with the results and my children, as well as my grandchildren and future generations, can read about one of their progenitors.

Several people have asked how they might obtain a copy of "Behind the Mike." We have not tried to sell it, and we have only a limited number available. However, if you are interested in a copy, we have set a price of \$2.75 on it. The book ends with the passing of my father in 1946. Perhaps sometime in the future we can update it to include the addition of our television stations.

May I extend to you a belated Happy New Year, and may 1977 see the fulfillment of all your wishes.



Happy 65th birthday for Chief Don Burrichter found him serving cake to Ed May and other staff members on his natal day Dec. 10.

# MAC'S FAX

The 1977 Earl May Spring Catalog has been mailed. If you don't receive one shortly, write to us and we will see that you get a copy. This new catalog is absolutely the most beautiful one that we have ever published and is just full of new items and bargains galore.

I hope you are planning a garden for 1977. The flavor of homegrown vegetables is so much better than anything you can buy. A well planned garden can save you money too, regardless of the size. Gardening is a great hobby and provides exercise and fresh air. Of course, we hope that you order your seeds from us.

If you planted the items listed on page 80, you would have a pretty complete garden. If you have an average size garden, let me suggest a few items I think you should have. We have all the old reliable varieties plus many new ones that you should become acquainted with because we feel in years to come, that these will become the old reliable varieties.

Among the first things to plant are peas, onions and lettuce. My choice of peas is Progress No. 9, but we have about a dozen varieties to choose from. In onions, plant the sets first and they will give you green onions for early table use. Just a little later set out the onions plants and again my choices are Red Hamburger and Miss Society. These will make onions the size of baseballs for early fall and winter onions. The leaf lettuce variety that I would choose would be Black Seeded Simpson and the head lettuce would be Great Lakes. Radishes can also be planted early and Early Bird is ready in three weeks. I am quite fond of White Icicle and then Champion a red, Silver Dollar a white and Pink Beauty which all grow to the size of a silver dollar. These items can be planted as soon as you can work the ground: peas, onion sets, onion plants and radishes; and then about April 1, lettuce and carrots should be planted. Other items will follow and we will talk about them in the next issue of the Guide.

Following are eight new vegetables for 1977 that I want you to know about:

**Sweet Cherry 100 Tomato** — grows hundreds of tomatoes per plant.

**He-Man Hybrid Tomato** — has a heavy set of fruit, large size and deep red color.

**Scalloped Hybrid Squash** — has best qualities of both summer and winter squash.

**Hybrid "Melody" Spinach** — is disease resistant making it good for the family garden.

**"Spirit" Hybrid Pumpkin** — requires less space yet produces a big crop.

**Hybrid Savoy Ace Cabbage** — is a champion in big yields and fine flavor.

**Pot Luck Cucumber** — only grows about 18 inches long but produces 6-8 inch straight, medium dark green cukes.

**Hybrid Earlisweet Muskmelon** — has big yields, top quality and sweet flavor.

**Hybrid "Showgirl" Geranium** — is comparable to Sprinter except it is a few days later to bloom.

**Yellow Galore Marigold** — will bloom freely and has large yellow 4-5 inch double bloom.

**Primrose Lady Marigold** — is a standout with its yellow bloom and deep green foliage.

**Red Pillar Salvia** — each plant will produce up to a dozen spikes.

**Christmas Pepper Flesta** — fruits are first green then yellow and turn to a bright red when ripe.

**Calypso Mixed Rose Moss** — blooms continuously even on hot summer days or in poor soil.

**Cactus Seed** — contains many species, types, shapes and colors.

**"Blushing Maid" Petunia** — color is luminous in indirect light or dusk.

**Nicotiana Mixed Colors** — fresh new bell shaped blooms appear each morning.

**Calendula Beauty Mix** — compact, bushy plants with sunny colored blooms.

You can find more detailed descriptions of these new varieties of vegetables and flowers in our 1977 catalog.

In the Nursery Department, we have a new hybrid tea rose called Maygold that is a beautiful unfading yellow rose with a light fragrance. If you like yellow roses, this one is outstanding. In the All America winners for 1977, we have a hybrid tea rose called Double Delight that is simply gorgeous. Prominent, also a 1977 All America winner, is a grandiflora which requires very little care. Finally a floribunda called First Edition with a beautiful coral bloom and again very little care is required.

Also new is a flowering tree called Kwanzan Cherry which grows 20-25 feet tall and has beautiful blooms. A new juniper called Blue Rug only grows six inches tall and spreads as a beautiful evergreen for patio planting.

We have a new dahlia called Wanda Meade and new begonias for hanging baskets. I hope you will include these new varieties of vegetables in your garden, the new flowers in your beds, and the new nursery items in your yard for 1977.

Have a good day for yourselves, everybody.

# RFD 960

By CRAIGHTON KNAU



First of all, let's welcome back to the KMA Farm Department, Jim Ross Lightfoot. While he's back on a temporary basis, it is not only a pleasure to be working with Jim, but the fact he's an old KMA hand means that he knows what to do and when to do it. Jim and his wife will be opening up their Zesto Shop in the spring when the groundhogs come out of hibernation, but we've got him working early morning and late nights covering and reporting farm news and markets until then. Sure is good to hear "ol' Jim" these days.

Secondly, let me say from a most personal standpoint, it's great being back in the farm broadcasting business. But most of all, it's terrific being associated with KMA. Since being knee high to a cricket up in Hardin County, Iowa, I've listened to and admired the broadcasts from KMA. Having been associated with agricultural communications since student days at Iowa State, I've had the opportunity of associating with the past Farm Directors for KMA . . . Langfitt, Gowing, Adams . . . every one of them since 1948. So, it's a great compliment being accepted to step in and take over the responsibilities. It's an honest promise to you, the listener, that all available talent will be used to maintain the reputation KMA has built on reliable and factual reporting of farm news and markets.

It's a busy time, but that's the way we like it. The Knau family is moving from Columbus, Nebraska, in stages. Betty and I have two grown sons, one in Ames, Iowa, and the other in Omaha. We have a daughter who is a senior in high school. KMA and the Knau family came together after the start of the school year, so Merideth and her mother are living in Columbus during the week until graduation time next spring. We have purchased a home five miles east of Essex, so the gals join ol' Dad for the weekends. I don't iron shirts or vacuum the carpeting worth a hoot. but I sure cook up a mean pork chop and open a high class can of beans until they come on the scene to do some good home cooking.

Fortunately, the weekdays are filled with broadcasting, getting acquainted with you listeners, and reporting to you from major farm meetings and events. Seems like everybody and their organizations have scheduled a meeting at the same time. I

just found out where the mike switch was when the National Association of Farm Broadcasters held its annual meeting in Kansas City. Along with that was the National Convention of the Future Farmers of America and the American Royal Livestock Show. Then came several county agricultural organization meetings and a couple of field days. The KMA Region was well represented at the 4-H Congress in Chicago, so I went to the Windy City to report to you from there. I must say that the City of Chicago lived up to its name . . . Windy. Farmland Industries held their annual meeting in Kansas City. That was followed by a Farm Credit Banks meeting in Des Moines, the Iowa Soybean Association meeting, Nebraska Livestock Feeders, Iowa Farm Bureau Federation, and many more. Lots of events, lots of people, and lots of enjoyment meeting them and broadcasting about them. I hope you enjoy listening as much as we enjoy broadcasting.

I guess about the only thing that's missing is a bit of moisture for next year's crops. The ground is freezing so we'll have to count on most of it coming with next spring's rains.

I'll have to admit that I appreciated the slowdown of meetings to attend during the Christmas and New Year's holiday season. But, time passed quickly. Tree buying and trimming, shopping, and the family getting together filled the time to the point of wanting to know where all the time really went. Since we were in a new location and most of the in-laws and out-laws hadn't had a chance to visit us, we hosted the family Christmas gathering. Of course, we hope that your New Year is healthy and prosperous.

January 1 means back on the wheels with the KMA mike to keep you up to date on happenings in Agriculture. Thanks for listening. Here's wishing you Good Listening and Good Farming.

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## MOVING????

If you plan to move or change your address, please notify The KMA Guide as soon as possible. We must have your old address in addition to your new address to complete the change in our mailing list. Be sure to include your zip.

WARREN SWAIN

## On Sports

A really close finish in the 1976 KMA Football Forecast found Tri-Center Football Coach, Roger Johnsen, edging out six other coaches to take the winner's trophy. Last year he ranked fourth. His 14 correct out of 18 predictions was just one better than the next six who made 13 right choices. Those six runners-up are Roger Eitzmann, Sidney; Carl Johnson, Villisca; Doug McVicker, Farragut; Dave Palmeiro, Tarkio; Jan Philby, Red Oak; and Carl Wheeler, South Page.

The final standings in the annual KMA event are as follows: Roger Johnsen, 14-18; R. Eitzmann, Carl Johnson, Doug McVicker, Dave Palmeiro, Jan Philby, Carl Wheeler, all 13-18; Vince Hurley, Corning, 12-18; Max Dougherty, Bedford; Tim Hager, Nishna Valley; Ken Pap, Harlan; Rick Patton, Fremont-Mills; Don Stange, Shenandoah; Ken Winkler, Treynor; Bob Younger, Atlantic; all picked 11-18. Getting 10 out of 18 were Loren Burnett, Glenwood, Dave Fritz, Oakland, and Bill O'Riley, Clarinda. 9-18 for Bob Weber, Hamburg, and 7-18 for Rob Ashler, Essex, Larry Matiyow, Lewis Central, and Mike Rader, Rock Port, Mo., rounded out the rankings.



## Wins Award

At the fall meeting of the Southwest Iowa Athletic Directors' Association held in Walnut, KMA Radio and KMA Sports Director Warren Swain were honored for promoting high school athletics in southwest Iowa.

The plaque presented to Swain and KMA reads "Recognition Award for Promotion of High School Athletics in Southwest Iowa, Radio Station KMA, Warren Swain, SWIADA 1976." Swain was the speaker at that meeting. He also served as publicity chief for the state Athletic Directors' annual convention in Des Moines last spring.



Since KMA Radio with Warren Swain doing the play-by-play originates all the Iowa State University football games, Swain couldn't resist publicizing ISU's win over the Big Red of Nebraska. The score as you can see is printed on his T-shirt which he wore to work the following day.

## SPORTS TALK BEGINS IN JANUARY

Sports fans are invited to call in to the new KMA Sports Talk show which begins January 5.

The half-hour program from 6:30 to 7:00 p.m. on Wednesday nights is hosted by "Mac" McDonald. Listeners will be able to voice their opinions on any sports' topic or controversies and will get up-to-date sports news. KMA will accept collect calls on two numbers 246-2622 and 246-5000 during the broadcast.

PAUL W. SHAUM, son of Mr. and Mrs. JIM SHAUM of Tarkio, Mo., has been named assistant vice-president of Banker's Trust of New York City. He graduated from Eckhard College in Florida and has a master's degree from Vanderbilt University. His father, Jim, is vice-president and secretary of the May Seed and Nursery Company and secretary of May Broadcasting.

(Continued from page 2)

charge of installing two new transmitters; rebuilt the antenna system after its destruction in the 1959 tornado and assembled and installed the equipment in the present studios.

Originally from Monticello, Ia., Don took his training at Valparaiso, Ind. He is the father of four and grandfather of six. Don has a variety of hobbies to keep him busy in retirement including ham radio, photography, astronomy and ornithology and playing violin in the Nodaway Symphony.

Ralph Lund was fresh out of radio engineering school in Kansas City when he came to KMA as a summer relief engineer on May 28, 1940. His temporary job was to fill in during vacations, but by fall he had become a full time employee.

He met his wife, Betty, that first year and on Feb. 6, 1941 they were married. She was in nurse's training at Hand Hospital at the time. They have three grown children and five grandchildren now.

A Columbus, Nebraska, native, Ralph received his 25-year-watch in 1965. He recalled many times when the transmitter, located north on Highway 48, was surrounded by water; the latest being a couple years back when he and Maurice Spies spent one night pumping and sandbagging to keep the water out of its basement. Most floods were caused by ice jams, he noted.

When the University of Nebraska football team played Hawaii University in Hawaii in December, several people from May Broadcasting and May Seed and Nursery companies joined the throng flying out to enjoy the sun and fun. It is estimated that about 60 planes carried 15,000 fans to that game.

Those making the trip included Mr. and



January-February, 1977

## Intern Finishes Training at KMA



Steve Moberg

Ending his internship at KMA in December was Steve Moberg from Northwest Missouri State University at Maryville.

Steve has spent his training period in the news department under the supervision of News Director Ned Dermody. He will receive a B.S. degree in Broadcasting and Business from the University in May.

The son of Mr. and Mrs. James Moberg of Kansas City, Mo., Steve attended high school at Oak Park in Kansas City.

Mrs. Ed May, Mr. and Mrs. Jim Shaum, Mr. and Mrs. Owen Saddler, Mr. and Mrs. Norm Williams, Carl "Andy" Andersen, Mr. and Mrs. John Kidd, Mr. and Mrs. Mike Sherman, Mr. and Mrs. Roger Parkins, Mr. and Mrs. Leon Smidt, Carol Scott, Kay Rediger, Doris Graham, Jim Kelter, Mr. and Mrs. Darrell Jones, all members of the May companies of the staffs of the May companies either in Shenandoah or Omaha. Others flying with these groups were Omaha KFAB staffers Lyle M. Broemser, Jack Payne and Ken Hedrick, and Shenandoahans Mr. and Mrs. C. L. Snyder Jr., Mr. and Mrs. Jim Arend and Mr. and Mrs. John Teget.

Salesman Duane Young and Vicki Morris of Continuity conducted the official drawing for the grand prize in the KMA-Firestone promotion. Winner was Dorothy Davis of Randolph who received a set of Firestone tires from KMA.

# CONGRATULATIONS!

The wedding of KMA's Chief Engineer Don Burrichter and Lorene Benedict took place Oct. 30, 1976 at 10:30 a.m. at St. Mary's Catholic Church in Shenandoah.

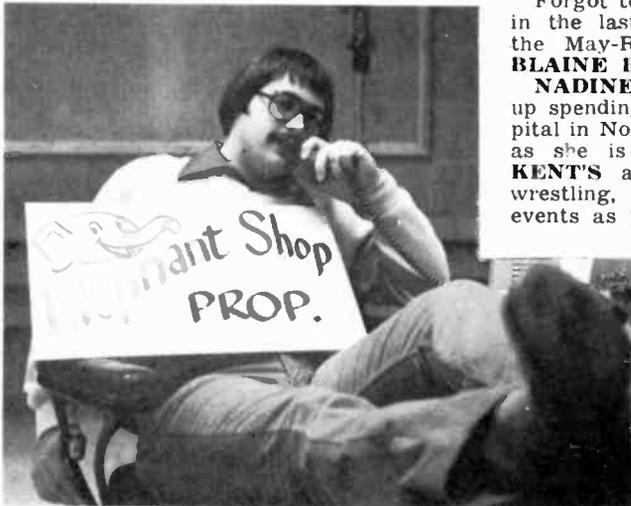
Attendants for the couple were his son, Edward Burrichter of Ottawa, Kansas, and her daughter, Mrs. Jean Morrison of Shenandoah.

All of the Chief's children and grandchildren except his daughter, Mary, who was in California, attended the wedding as well as Lorene's son, Joe Benedict of Shenandoah, and her parents, Mr. and Mrs. Reuben Lindburg of Essex. Coming for the ceremony were the Chief's children, Capt. and Mrs. Stephen Peters and two children of Oakdale, Pa., Mr. and Mrs. Ed Burrichter and two sons of Ottawa, KS., Mr. and Mrs. Jim Myers and two children of Council Bluffs, Ia.

A reception honoring the couple was held at the home of Lorene's brother-in-law and sister, Mr. and Mrs. Charles Lang at Essex.

The couple is residing in Shenandoah where Lorene teaches second grade at Logan School. They took a trip to Texas during the Christmas holiday. The other news concerning the Chief is that he retired as of Dec. 27 from full time duties at KMA Radio and will continue on a part-time basis. The story of his successor is on another page.

**ED MAY**, president of May Broadcasting and May Seed and Nursery Co., in his capacity as ambassador for Ak-Sar-Ben of Omaha recently presented a check from Ak-Sar-Ben for \$750 to the Shenandoah Emergency Medical Ambulance Service to aid in SEMAS' drive for funds to purchase a new unit.



"Hail to the Chief and His Bride"

Another wedding in the Burrichter family took place in September in Susanville, California. Retiring Chief Engineer **DON BURRICHTER'S** daughter, **MARY**, became the bride of **JAMES CHICORELLI**. The couple is living in Susanville where she is employed and Jim is studying hydroponics at college.

Station Manager "**ANDY**" **ANDERSEN'S** younger daughter, **BARBARA**, has begun nurse's training at the College of St. Mary in Omaha.

Announcer "**MAC**" **McDONALD** had a little visit by request with the magistrate about not seeing those stop signs.

Forgot to give credit where credit is due in the last issue. That cover picture of the May-Rankin families was taken by **BLAINE BARTON**.

**NADINE KELSEY** of Accounting wound up spending several days in the local hospital in November. She didn't stay too long as she is a staunch supporter of son, **KENT'S** athletic career in football and wrestling, attending as many of those events as possible.

The proprietor of the Elephant Shop seldom has a chance to rest like this while on the show because the collect calls keep him busy. You recognize the shopkeeper as none other than "**Mac**" McDonald.

## Glenwood Trees



"One picture is worth a thousand words." In this case make that two pictures. Pictured on the left are volunteers who provide the labor and transport the trees and on the right are the children who enjoy the trees at Glenwood.

For 16 years, KMA has sponsored a drive for funds to buy the Christmas trees and this year listeners contributed \$394.30 which placed 96 trees in the halls and rooms at Glenwood State Hospital-School.



Vernon Barnes of Red Oak (far left in picture) has volunteered his own truck and hauled the trees to Glenwood for the same 16 years. Helping load the trees this year at the May Garden Center were Ron Weston, shown in the picture, and Ben Cox, not shown. The picture of the children decorating the trees was sent in last year by a staff member of the Hospital-School.

A ventriloquist and his dummy generated many laughs at the annual KMA Christmas party held Dec. 11 at the Shenandoah Legion Country Club. The comedy act was put on by **MIKE GOODIN** and "**MAC**" **McDONALD**. About 75 staff-guests gathered for the social hour and dinner which closed with a grab bag gift exchange.



Retired broadcaster Frank Field and his wife, Jenny, observed their 60th wedding anniversary at a family party Dec. 2, 1976 at their home. Helping them celebrate were their son, John and his wife, Maxine, of Hamburg, grandson, Dan Field, and his wife, Kathy, of Red Oak and grandson, John Fishbaugh and his wife, Carol, of Shenandoah.

The annual Christmas party for KMA and May Seed and Nursery Co. employees was held Dec. 23 when turkeys were presented to each employee for their holiday fare. A short program was presented in the assembly room which included numbers by the **ED MAY QUARTET** and carol singing. President **ED MAY** presented 25-year watches to **DOROTHY BITTERMAN** and **MARIE WILLIAMS** of the May Seed and Nursery Co. "**ANDY**" **ANDERSEN** was master of ceremonies and Mr. and Mrs. **DENNIS McDERMOTT** led the music.

# A MEMO

From BRENDA KAY

Motherhood is agreeing with me! And as you can see by the back cover, Rich and I do have a precious baby boy. Ricky has reformed and educated his parents faster than I ever dreamed possible. In fact, I'm so used to getting up in the middle of the night, that on those rare nights that Ricky sleeps through till morning, I wake up with a start and feel like I missed out on something!

After an enjoyable 2-month leave from work at KMA, I have returned to my full-time endeavor as Women's Director. It was nice being home for most of the holiday season for the first time in my life. I was able to bake and cook holiday goodies to my heart's content (when the baby would let me!). A good friend and I did something special and fun this year. One week before Christmas, we had a Christmas Open House Coffee from 10 a.m. till 5 p.m. and invited many of our good friends. Of course, not everyone was able to come, but seventy-five did come and enjoyed our Christmas goodies. It was our way of telling our friends that we cared about them and it was nice. Perhaps it will become an annual affair.

Since our new baby is the most exciting thing to happen at the McConahay household, I'll tell you a little bit about him. At 2 months, he weighed 13½ pounds and he's long, but he won't quit kicking long enough for us to measure him! It's enough of a trick to keep his finger nails clipped. Babies certainly do not lie still very long! Ricky's hair is still a blondish-red (like his Dad's) and his big eyes are blue (like mine) so he seems to be quite a composite of his two proud parents. Those blue eyes seem to watch everything now and it was a happy moment when I realized he recognized my voice and would turn to look at me. Since I am an only child, Ricky is an only grandchild, so you can imagine that he's not lacking for attention. So many well-wishers have warned against spoiling him, but I maintain that if a loved baby is a spoiled baby, he will certainly be spoiled!

Our Christmas holidays were special this year. Every time I looked at our new son, I couldn't help but wonder how the blessed mother, Mary must have felt at the birth of her special son, Jesus. She must have been filled with joy, and yet have felt very humble for having been picked by God for such an important task. And it is because of that birth so many years ago in Bethlehem, that parents today can feel confident about bringing another life into the world. These precious children of God are prom-

ised an eternal life. It's easy to face a new year with that promise in mind.

Joy to you in 1977!

## BUTTERSCOTCH ROLLS

Dissolve 2 pkgs. yeast in ½ c. warm water. Cook 2 pkgs. butterscotch pudding with 3 c. milk and 1 c. margarine; cool.

4 eggs  
2 tsp. salt  
9-10 c. flour

Mix. Knead. Pour into greased bowl. Let rise till double. Roll out like cinnamon rolls. Brush with ½ c. margarine, 1½ c. brown sugar, 4 T. flour, pecans. Let rise again. Bake 350° for 12-15 minutes.

Frost with Butterscotch topping:

½ c. brown sugar  
4 T. milk  
4 T. butter

Boil 1 minute. Add 2 c. powdered sugar and 1 tsp. vanilla. Bake in three 9x13 inch pans. Recipe can be cut in half.

\* \* \*

## DROP SUGAR COOKIES

½ c. shortening  
½ tsp. salt  
½ tsp. grated lemon rind  
½ tsp. nutmeg  
1 c. sugar  
2 eggs, unbeaten  
2 c. flour  
1 tsp. baking powder  
½ tsp. soda  
2 T. milk

Combine first 6 ingredients. Beat until smooth. Sift flour with baking powder and soda; add to mixture and blend; add milk and mix well. Measure out level tablespoons dough on greased baking sheets. Flatten cookies by stamping with a flat bottomed glass, covered with a damp cloth. Sprinkle with sugar. If desired press 3 seeded raisins or split almonds into each cookie. Bake at 375° for 10 to 12 minutes. Makes 3½ dozen.

---

## "Advice for New Parents"

What every new mother and father should know about their new baby and were afraid to ask.

A booklet filled with practical, humorous and philosophical suggestions for new parents from our KMA listeners. A perfect tuck-in gift for expectant parents.

We are taking advance orders for the booklet. Send 50 cents to:

KMA Guide  
Box 500  
Shenandoah, Ia. 51603

Be sure to include name, address and zip code.

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# JANUARY-FEBRUARY GREETINGS

**THIS IS YOUR DAY!**

**HAPPY BIRTHDAY TO:**

- Jan. 3—Amy Sislo, granddaughter of Ed May
- Jan. 5—J. D. Rankin Jr.
- Jan. 8—Lynn Padilla
- Jan. 14—Denell, daughter of Henry Schnoor
- Jan. 15—Mrs. John Kidd
- Jan. 19—Tom, son of Ned Dermody
- Jan. 21—Charles, husband of Marlys Meacham
- Jan. 26—Norm Kling
- Jan. 27—Mrs. Merl Douglas
- Jan. 28—Gordon, son of Mike Sherman
- Feb. 1—Nadine Kelsey
- Feb. 2—Ralph Lund
- Feb. 14—Bill Selby
- Feb. 17—Wayne "Mac" McMannama
- Feb. 20—Earle Crowley
- Feb. 24—Mike Goodin
- Feb. 27—Mrs. Dee Martin

**HAPPY ANNIVERSARY TO:**

- Feb. 6—Mr. and Mrs. Ralph Lund

## AVAILABLE IN FEBRUARY

Brenda Kay will send you all the recipes that listeners have shared on her POT-POURRI calling program. To receive this collection of recipes of the past year, please send a 26¢ stamped, self-addressed, business sized envelope to: Brenda Kay, KMA Radio, Box 500, Shenandoah, Iowa 51603.

The very first picture The KMA Guide obtained of the McConahay family, complete with Richard Sr., Brenda Kay and Richard Jr., was taken in the studios when the baby was only a few weeks old. (Top picture).

In the center picture are shown the Steinbauer boys who held still long enough that same December day to get their picture taken with their mother, Vivian, in the studios. They are 4-month-old David and 4½-year-old Matthew.

Vivian Steinbauer, who substituted for Brenda Kay, interviewed her own husband, Larry, and Larry Bird, both artists involved with Art II, a Shenandoah organization. That's Viv's husband on the left.



### TUNA-BROCCOLI CASSEROLE

- 4 eggs
- 1 cup buttermilk
- 2 cans (6½ oz.) tuna in vegetable oil
- ½ t. salt
- 1 lb. (2 cups) small curd creamed cottage cheese
- 2 pkgs. (10 oz.) frozen chopped broccoli, thawed and drained
- ½ cup chopped onion
- 1 medium tomato, sliced thinly or ½ cup sliced cherry tomatoes
- ½ cup (4 oz.) shredded mozzarella cheese

Beat eggs and buttermilk in large bowl. Add tuna, salt, cottage cheese, broccoli and onion. Turn into 2 well-greased 9-inch pie plates or quiche dishes, or into a 13x9-inch baking dish. Bake in 350 degree oven 35 minutes. Top with sliced tomatoes and mozzarella cheese and continue to bake 10 minutes longer or until set. Makes 8-10 servings.

\* \* \*

### BAKED PEARS

- Pears
- Lemon juice
- Brown sugar
- Margarine
- Red Hots
- Miniature marshmallows

Place pear halves on bottom of glass baking dish with open side up. Brush with lemon juice. Mix together brown sugar and margarine in 2 to 1 proportions. Ex.: 2 T. to 1 T. brown sugar to 1 T. margarine. Sprinkle over pears. Add several red hots to each half. Bake in 350° oven 25 minutes or till sizzling hot. Add miniature marshmallows to each half. Replace in oven for 5 minutes or until light golden. A green or red maraschino cherry may be added to each pear as garnish.

\* \* \*

### SPICED APPLE CRUNCH

- 1 No. 2 can applesauce
- 1 box spice apple cake
- ¼ c. chopped pecans
- 2 sticks margarine, melted

Grease and flour 2 8x8" cake pans. Pour applesauce in pans evenly. Sprinkle dry cake over applesauce. Sprinkle pecans over dry cake mix. Pour melted margarine over top. Bake at 350° for 30 minutes. Serve warm with ice cream.

\* \* \*

### LEMONADE COOKIES

- 1 cup butter or margarine
- 1 cup sugar
- 2 eggs
- 3 cups sifted all-purpose flour
- 1 t. soda
- 1 6-oz. can frozen lemonade concentrate, thawed

Sugar

Cream together butter and the 1 cup sugar. Add eggs; beat till light and fluffy. Sift together flour and soda; add alternate-

ly to the creamed mixture with ½ cup of the lemonade concentrate. Drop dough from a teaspoon 2 inches apart onto ungreased cookie sheet. Bake cookies in a hot oven (400 degrees) about 8 minutes or till lightly browned around the edges. Brush hot cookies lightly with remaining lemonade concentrate; sprinkle with sugar. Remove cookies to cooling rack. Makes about 4 dozen small cookies.

\* \* \*

### TURKEY A LA BUCKWHEATS

- ½ c. sliced celery
- 2 T. finely chopped onion
- 2 T. margarine
- 1½ c. chopped turkey
- 1 can cream of mushroom soup
- ¼ c. milk
- 1 tsp. soy sauce

Saute celery and onion in butter till tender. Stir in remaining ingredients. Heat thoroughly. Prepare buckwheat pancakes according to package directions, making pancakes as thin as possible. (Make enough batter to yield 8 cakes.) Place one pancake on each plate and top with generous spoonful of turkey mixture. Repeat layers, topping with chopped peanuts as garnish, if desired. Yields: 4 servings.

\* \* \*

### PEANUT CLUSTERS

- 2 small bags chocolate chips
- 1 small bag butterscotch chips
- 2 14-oz. bags salted peanuts

Melt chips in heavy pan on low heat. Pour in peanuts. Mix together. Put by teaspoonfuls on waxed paper. Pecans can also be used.

\* \* \*

### WHEAT GERM SNACK RING

- ½ c. shortening
- 1 c. sugar
- 2 eggs
- 1 c. mashed bananas (about 2)
- 1 T. lemon juice
- 1 c. plus T. wheat germ
- 2 c. flour
- 3 t. baking powder
- ½ t. salt

Beat together shortening and sugar until fluffy. Beat in eggs. Mash bananas with fork and mix with lemon juice. Blend banana and one cup wheat germ into batter. Stir in flour mixed with baking powder and salt. Grease a 6-cup ring or turban mold and sprinkle with remaining 2 T. wheat germ. Turn batter into mold, smoothing top. Bake at 350° for 50 to 60 minutes or until tests done. Cool in pan on rack 5 minutes. Turn out onto rack.

\* \* \*

Here's a better living tip. Want to save on your meat bill? Roast meats at no more than 300 to 325 degrees. They will shrink less. They will also be tenderer and easier to carve. Remember: the higher your oven temperature, the more your meats will shrink.

### APPLE CIDER CAKE

Mrs. E. R. Lutz, Lincoln, Ne.

- 1 pkg. spice cake mix (2 layer size)
- 4 eggs
- 1 c. apple cider
- $\frac{3}{4}$  c. oil
- 1 small pkg. vanilla pudding
- 1 tsp. vanilla
- 1 tsp. burnt sugar flavoring
- $\frac{1}{4}$  tsp. butter flavoring

Combine all ingredients. Mix till moistened. Beat at medium speed for 10 minutes, scraping the sides occasionally. Turn into a greased and floured Bundt pan. Bake at 325° for 1 hour and test for doneness. May take an additional 10 minutes. Let stand in pan for 10 minutes and turn out on rack to cool thoroughly. When cool, frost.

### FROSTING

- 1 c. powdered sugar
- $\frac{1}{4}$  tsp. salt
- 1 T. butter, softened
- 2 T. hot cider
- 1 tsp. lemon extract

Mix together, adding more sugar or cider as needed to get spreading consistency. Spread over cake allowing the frosting to drizzle down the sides of the cake. Sprinkle with chopped pecans if desired. Delicious served with pecan ice cream.

\* \* \*

### CHOCOLATE WALNUT COOKIES

Margaret Hull, Villisca, Ia.

- Beat together at medium speed:
- 1 c. butter at room temperature
- $\frac{1}{2}$  c. powdered sugar
- 1 tsp. vanilla
- At low speed add:
- 2 c. flour

By hand blend in  $\frac{3}{4}$  c. finely chopped English walnuts. Cover and chill thoroughly. Form a ball of dough, the size of a walnut. Flatten and place a chocolate star or chocolate kiss candy in the center and fold the dough over the candy. Place on ungreased cookie sheet. Bake at 375° for 12 minutes. Cool completely and roll in powdered sugar. Store at room temperature. These cookies take a little more time than some, but make a very special cookie.

The Santa Lucia Festival was held in Stanton, Ia., for the 25th year in December. Co-chairmen for the event were Bev Palmquist and Garnet Requist who along with Jeanne Honette, publicity director, (pictured at right) were guests of Vivian Steinbauer on the Living Today Show.



### QUICK BAKED BEANS

- 3 slices bacon, chopped
  - 1 small onion, chopped
  - 1 T. vinegar
  - 2 T. brown sugar
  - 3 T. catsup
  - 1 No. 2 can pork and beans (regular)
- Brown bacon and onion; add remaining ingredients. Simmer, covered, for 20 to 30 minutes. Stir occasionally. 4 servings.

\* \* \*

### BANANA LOAF

- 1 cup light brown sugar, packed
- $\frac{1}{2}$  cup margarine
- 2 eggs
- $1\frac{1}{2}$  cups mashed bananas
- 1 T. lemon juice
- 2 cups sifted flour
- 3 t. baking powder
- $\frac{1}{2}$  t. salt
- 1 cup chopped nuts

Cream sugar with margarine. Add eggs, one at a time, beating hard after each addition. Stir in bananas and lemon juice. Sift together flour, baking powder and salt; add and mix quickly. Stir in nuts. Pour into greased 9x5x3-inch loaf pan. Bake for 1 hour at 350 degrees.

\* \* \*

### ENGLISH SPICE TEA

Norma Meier, Carson, Ia.

- 6" of stick cinnamon
- 2 T. cloves, whole
- 4 c. water

Boil for 5 minutes. Pour over  $\frac{1}{4}$  c. loose black tea. Let stand till well steeped. Strain mixture.

- Add 2 cans frozen orange juice
- 1 c. lemon juice
- 3 cups sugar
- 30 c. water

Heat thoroughly. Serves 40.

# FEEDBACK

By NED DERMODY

Miami Beach, Florida . . . in December . . . brings visions of palm trees, bikini clad lasses on the beach and romping in the warm gulf stream waters of the Atlantic.

The national convention of the Radio Television News Directors Association met in Miami Beach in December at the Americana Hotel for business sessions to discuss the "pressing" problems of the day.

Actually, the Americana Hotel is in the village of Bal Harbour, just north of Miami Beach. Bal Harbour is a very wealthy community; the only place in North America, they say, where the traffic jams are exclusively cadillacs.

The Americana Hotel is the newest on the beach, but there has not been a new hotel on the beach in twenty years. It is a large hotel with many meeting rooms, three lobbies, a huge ballroom, a couple of night clubs, three or four restaurants, an indoor and outdoor pool and a large frontage on the Atlantic. It is an impressive location with the Atlantic on one side, Collins Avenue and Indian Creek on the other, with Biscayne Bay and downtown Miami in the background. There is a small shopping mall across the street which includes Neiman Marcus, Sac's Fifth Avenue and Tiffany's.

It is, in a word . . . posh. But it is also a bit dowdy. Miami Beach is probably the only place in the world where one can see ladies in fur coats when the temperature is in the 80's. It is sort of a pocket New York. Virtually every resident moved in from someplace else, predominately New York and is predominately Jewish. The cabbies are all New York City types. It is an interesting mix. Most of the hotel lobby personnel and waiters speak with a heavy French accent unless they get angry. They then speak with a rather heavy Bronx brogue. The maids and bus boys all speak Cuban Spanish.

The Miami Beach-Miami-Gold Coast area has its problems. Weather however, is not one of them. Temperatures, generally in the 80's during the day and the 70's at night are delightful. Albeit accompanied by high humidity.

Population in two South Florida counties, Dade and Broward, has increased to the saturation point. Dade County which encompasses the Miami complex, has well over a million residents, and Broward County which surrounds Fort Lauderdale has 600 thousand people. The result is an increase in the size of the slums in Miami and the incidence of violence in the entire area.

Miami Beach which literally glistens in the sun is somewhat dulled by the impact of the permanent population and the apparent lack of the usual tourist crowd. Cabbies say there has never been so many vacancy signs on hotel marquees before.

It is obvious that south Florida was unprepared for the influx of population. The cities are relatively new. Miami is less than one hundred years old and Miami Beach less than 50 years old. One interesting fact about Miami Beach is that there is virtually no beach. The resorts were all built on the dune so sand has to be dredged from the ocean each day and carefully spread along the waterfront. This, local residents say, has changed the character of the wave pattern and caused some ecological problems. The "beach" is a tourist town however. One thing that remains constant is the tip. Everybody has their hand out. It is possible, if one can afford it, to tip a total of seven people from the airport to the hotel room. There are five people to be tipped, if one is so inclined at dinner. A stroll to the beach will encounter three different potential tip recipients. If one does not tip or does not tip enough they are made well aware of their negligence.

South Florida is a fun place to be in December . . . a place that is different in so many ways from . . . say Las Vegas or Phoenix or Hawaii . . . even though it tries to emulate those places. The night clubs bill Las Vegas type revues . . . and we even attended a luau . . . although it had a decidedly Carribean flavor.



General election activities in November involved most of the KMA staff plus their spouses and friends. Set up in the main studio for broadcasting the results were (l-r) News Director Ned Dermody, State Sen. Cal Hultman of Red Oak, and Associate News Director Bill Bone. In the background can be seen Steve Moberg, Mrs. Francie McDonald and hidden is Marlys Meacham.

WINTER, 1977

## MONDAY THRU FRIDAY

5:00 a.m.—AIRN News	5:00 p.m.—AIRN News	7:35 a.m.—KMA Sports	8:30 p.m.—Music	1:45 p.m.—Big Band Music
5:05 a.m.—Music	5:05 p.m.—KMA News/Weather	7:45 a.m.—KMA Sports/Weather	8:05 p.m.—KMA News/Weather	2:06 p.m.—Boda Sports (AIRN)
5:30 a.m.—KMA Weather/ Music	5:15 p.m.—KMA Sports	8:05 a.m.—AIRN News	8:31 p.m.—Music	2:10 p.m.—Big Band Music
5:45 a.m.—Markets	5:25 p.m.—Frank Gifford Sports (AIRN)	8:05 a.m.—Kitchen Klatter	9:05 p.m.—AIRN News	2:15 p.m.—Duffy's Tavern
5:50 a.m.—Music	5:30 p.m.—Stock Market Final Sports (AIRN)	9:30 a.m.—Back To The Bible	9:30 a.m.—KMA News/Weather	2:45 p.m.—Big Band Music
6:00 a.m.—KMA News/Weather	5:35 p.m.—Commodities Report	10:05 a.m.—Mid-Morning Report	10:05 p.m.—AIRN News	3:06 p.m.—Boda Sports (AIRN)
6:15 a.m.—Music	5:40 p.m.—Agenda	10:20 a.m.—Mid Morning Report	10:05 p.m.—KMA News/Weather	3:15 p.m.—Great Gildersleepe
6:30 a.m.—RFD 960	5:45 p.m.—Harry Reasoner	10:30 a.m.—Living Today - Brenda Kay	10:15 a.m.—Music	3:45 p.m.—Big Band Music
7:00 a.m.—KMA News	5:53 p.m.—Howard K. Smith	11:00 a.m.—Auction Barn Report	10:30 a.m.—AIRN News	4:00 p.m.—AIRN News
7:15 a.m.—J. W. McMannama - Weather	6:00 p.m.—Focus '77	11:35 a.m.—Omaha Market Rep.	11:00 a.m.—Ed May - Weather	4:06 p.m.—Boda Sports (AIRN)
7:30 a.m.—Paul Harvey - AIRN	6:15 p.m.—Farmers Market	11:55 a.m.—Captain Slubby	12:00 Noon—Ed May - Weather	4:10 p.m.—Big Band Music
7:40 a.m.—Markets	6:30 p.m.—Music or Sports Talk (Wed. Only)	12:30 p.m.—Ed May - Weather	12:05 Noon—KMA News	4:15 p.m.—The Whistler
7:45 a.m.—KMA News/Weather	7:00 p.m.—AIRN News	1:00 p.m.—AIRN News	12:15 p.m.—Ed May - Weather	4:30 p.m.—Big Band Music
8:00 a.m.—AIRN News	7:05 p.m.—AIRN News	1:06 p.m.—Boda Sports (AIRN)	1:00 p.m.—Midwest Farmer	4:45 p.m.—Big Band Music
8:05 a.m.—Alan Slang Report	7:30 p.m.—KMA Weather	1:30 p.m.—AIRN News	1:10 a.m.—Paul Harvey	5:06 p.m.—Boda Sports (AIRN)
8:10 a.m.—Music	7:31 p.m.—Music	1:34 p.m.—Music	1:15 a.m.—Music	5:10 p.m.—Music
9:00 a.m.—Kitchen Klatter	8:00 p.m.—AIRN News	2:00 p.m.—AIRN News	1:30 p.m.—Ed May - Weather	5:15 p.m.—Aldrich Family
9:30 a.m.—Back To The Bible	8:05 p.m.—Music	2:06 p.m.—AIRN News	1:35 p.m.—KMA News/Weather	5:45 p.m.—Music
10:00 a.m.—AIRN News	8:30 p.m.—KMA Weather	2:34 p.m.—KMA News/Weather	1:50 p.m.—AIRN News	6:00 p.m.—KMA News/Weather
10:05 a.m.—Mid Morning Report	8:31 p.m.—Music	3:00 p.m.—AIRN News	1:50 p.m.—Music	6:15 p.m.—Voice of Agriculture
10:20 a.m.—Music	9:00 p.m.—AIRN News	3:06 p.m.—Boda Sports (AIRN)	2:00 p.m.—AIRN News	6:30 p.m.—Music
10:30 a.m.—Living Today - Brenda Kay	9:05 p.m.—Music	3:10 p.m.—Music	2:06 p.m.—AIRN News	7:00 p.m.—AIRN News
11:00 a.m.—AIRN News	9:30 p.m.—Weather/Music	3:30 p.m.—KMA News/Weather	2:34 p.m.—Music	7:05 a.m.—KMA News/Weather
11:05 a.m.—Elephant Shop	10:00 p.m.—AIRN News	3:34 p.m.—Music	3:00 p.m.—AIRN News	7:15 a.m.—Community Calendar
11:35 a.m.—Auction Barn Report	10:05 p.m.—KMA News/Weather	4:00 p.m.—AIRN News	3:06 p.m.—Boda Sports (AIRN)	7:20 a.m.—Hymn Time
11:55 a.m.—Markets	10:15 p.m.—KMA Weather/ Music	4:06 p.m.—Boda Sports (AIRN)	3:30 p.m.—KMA News/Weather	7:30 a.m.—KMA News/Weather
12:00 Noon—Captain Slubby	11:00 p.m.—AIRN News	4:10 p.m.—Boda Sports (AIRN)	4:30 p.m.—Music	8:00 a.m.—Radio Bible Class
12:15 p.m.—Ed May - Weather	11:05 p.m.—Music	4:30 p.m.—KMA News/Weather	4:34 p.m.—Music	8:30 a.m.—Your Worship Hour
1:00 p.m.—Midwest Farmer	11:31 p.m.—Music	5:00 p.m.—AIRN News	5:06 p.m.—AIRN News	9:00 a.m.—AIRN News
1:05 p.m.—KMA News	11:55 p.m.—KMA News/Weather	5:06 p.m.—Boda Sports (AIRN)	5:35 p.m.—KMA Sports	9:05 a.m.—Sun. School Lesson
1:10 p.m.—Paul Harvey (AIRN)		5:45 p.m.—Don Priebe	5:45 p.m.—Focus '77	9:20 a.m.—Social Security
1:30 p.m.—AIRN News		6:00 p.m.—News/Weather	6:15 p.m.—Music	9:30 a.m.—AIRN News
2:05 p.m.—AIRN News		6:15 p.m.—News/Weather	6:31 p.m.—KMA Weather/ Music	10:00 a.m.—AIRN News
2:35 p.m.—KMA News		6:31 p.m.—Music	7:00 p.m.—AIRN News	10:06 a.m.—Tartlo College
3:00 p.m.—AIRN News		6:31 p.m.—KMA News/Weather/ Music	7:06 p.m.—Boda Sports (AIRN)	10:25 a.m.—Story of Iowa
3:05 p.m.—Music		7:06 p.m.—Boda Sports (AIRN)	7:30 p.m.—KMA News/Weather	10:30 a.m.—Word of Life
3:30 p.m.—KMA News/Weather		7:31 p.m.—Music	7:31 p.m.—KMA News/Weather	10:45 a.m.—Iowa Western C. C.
3:35 p.m.—Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	10:50 a.m.—Music
4:00 p.m.—AIRN News		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	11:00 a.m.—Christian Crusaders
4:05 p.m.—Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	11:30 a.m.—Music
4:30 p.m.—KMA News/Weather		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	12:00 Noon—KMA News/Weather
4:35 p.m.—AIRN News		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	12:15 p.m.—Fibber McGee & Molly
4:40 p.m.—AIRN News		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	12:45 p.m.—Big Band Music
4:45 p.m.—AIRN News		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	1:00 p.m.—AIRN News
4:50 p.m.—Big Band Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	1:06 p.m.—Boda Sports (AIRN)
5:00 p.m.—AIRN News		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	1:10 p.m.—Big Band Music
5:06 p.m.—Boda Sports (AIRN)		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	1:15 p.m.—Nightbeat
5:10 p.m.—Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
5:15 p.m.—Aldrich Family		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
5:45 p.m.—Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
6:00 p.m.—KMA News/Weather		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
6:15 p.m.—Voice of Agriculture		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
6:30 p.m.—Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
7:00 p.m.—AIRN News		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
7:06 p.m.—Boda Sports (AIRN)		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
7:10 p.m.—Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
7:15 p.m.—Outdoor Nebraska		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
7:30 p.m.—Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
8:00 p.m.—60 Plus		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
8:30 p.m.—Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
8:35 p.m.—Issues & Answers		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
9:00 p.m.—Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
10:00 p.m.—AIRN News		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
10:05 p.m.—KMA News/W'r./Sp.		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
10:15 p.m.—Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
10:30 p.m.—KMA Weather		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
10:31 p.m.—KMA News		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
11:00 p.m.—AIRN News		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
11:05 p.m.—Music		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	
11:55 p.m.—KMA News/Weather		8:00 p.m.—AIRN News	8:00 p.m.—AIRN News	

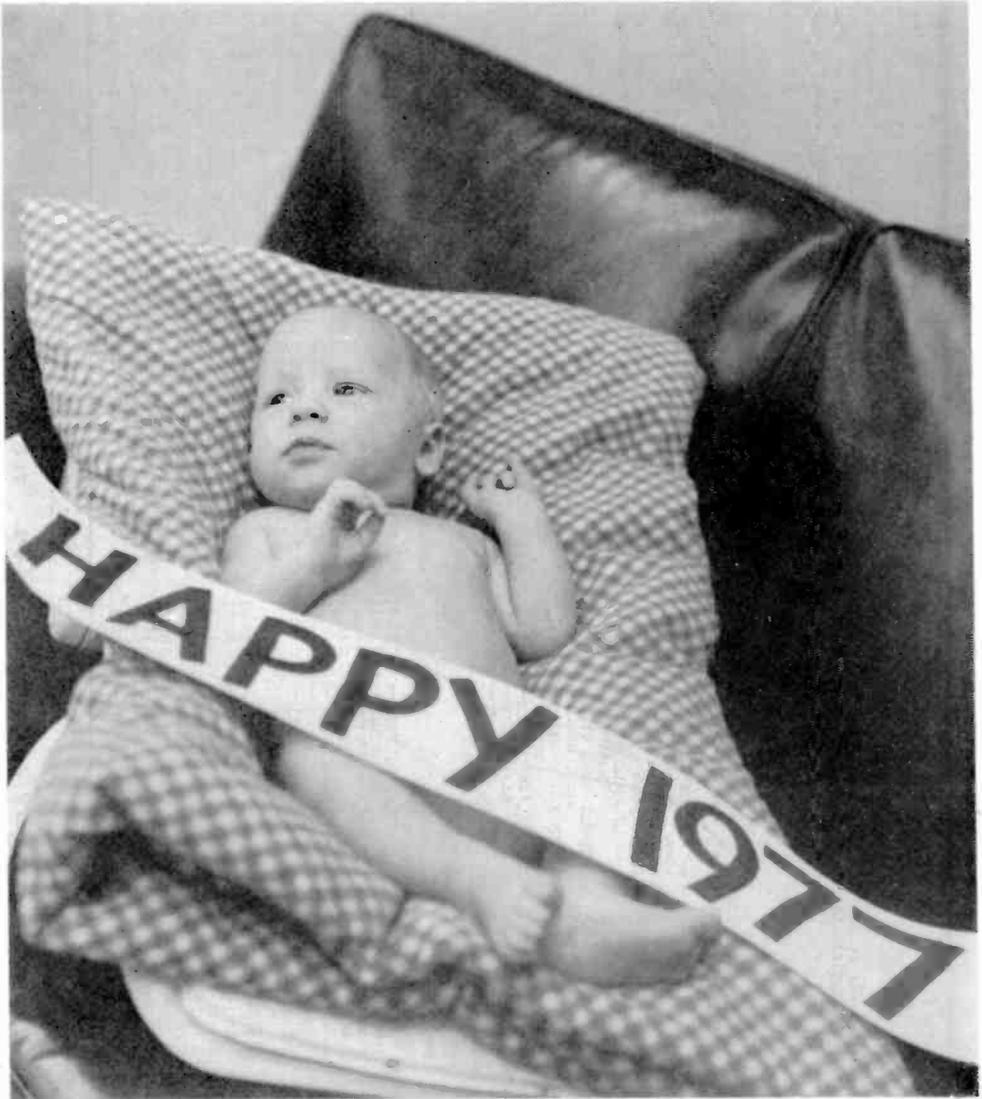
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