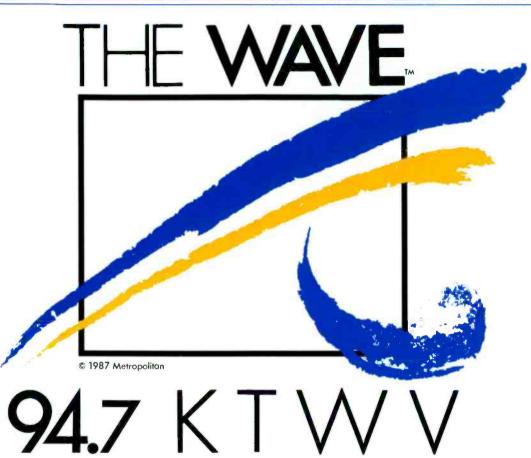
Vol. 2, No. 2 February, 1989



From the moment you tune to 94.7, the difference becomes obvious. KTWV, The WAVE plays more continuous new music for odults than any other radio station in Southern California. We also have one of the best broadcasting signals in the Southland. From Ventura to Oronge County, from Santa Monica to Mojave, The WAVE emits o signal enjoyed by audiophiles and casual listeners alike.

Just as the music speaks to your heart, The WAVE also speaks to the heart of the community. As Vice President/ General Manager it is part of my job to moke sure The WAVE has a direct role in improving the quality of life in our community.

It is with pride that we have put together the most successful radio music

o minimum of three dollars from each purchase of a CD or cassette of "WAVE AID" and "WAVE AID II" going to the American Foundation for AIDS Research (AmFAR), The WAVE has been able to raise hundreds of thousands of dollars to fight this deadly disease.

94.7, KTWV, The WAVE is also working to help save one of California's most valuable resources, the beaches. The WAVE has ploced thousands of trash containers up and down the coastline, encouraging beach-goers to

It is very important to me to find out how you feel about The WAVE - our music, our announcers, our outside activities, or any other element of the radio station. I encourage you to fill out

P.O. Box 4310, Los Angeles, CA 90078 The WAVE, in addition to having some of the most intelligent and wellinformed radio listeners, is also fortunate in having advertisers that are a cut above the norm. We hope that you will have as much confidence in our advertisers as you have shown in our radio station.

94.7, KTWV, The WAVE is a radio phenomenon. Rorely does a station get to provide its oudience with a completely new type of music, yet at the same time foster intense, widespread listener loyalty in such a short period of time.

Through the work of the many dedicated professionals who work at the station we will continue to try to make 94.7, KTWV, The WAVE Southern California's unique rodio station. Keep listening...

"The WAVE Would Like to Know . . ." samplers in Southern California history, survey page in this issue, or write me Allan D. Chloviz Vice President/Govral Mano

"The WAVE's MUSICLIST"



Here's an alphabetical listing of some of the newest music played on **94.7** KTWV-FM THE **WAVE**

ARTIST

WILLIAM ACKERMAN RICHARD ALLEN & KIRBY SHELSTAD CHET ATKINS WILLIAM AURA RUSS BARENBURG DAVID BECKER TRIBUNE BRUCE BECVAR BARBI BENTON ERIC BIKALES KARLA BONOFF RICHARD BURMER LARRY CANSLER CHECKFIELD SUZANNE CIANI MICHAEL COLINA JESSIE ALLEN COOPER CROSBY STILLS NASH & YOUNG NEAL DAVIS CHRIS DEBURGH DREAM PATROL LASSE ENGLUND ROGER ENO RIC FLAUDING

Enjoy some of today's most

exciting new music contrib-

uted by many of the hottest

of \$3.00 per unit sold) benefit

artists on KTWV's playlist.

tion of AIDS.

IMAGINARY ROADS PEACEFUL SOLUTIONS II TIMEPIECE MOVING PICTURES SIBERIAN EXPRESS THE NATURE OF THINGS KINETIC VOYAGE TRANQUILITY NEW WORLD ON THE 3RD EXTREME AS WE BOP PACIFIC DREAMS THROUGH THE LENS PACIFIC RIM NEVERLAND SHADOW OF URBANO THE ANCIENT AND THE INFANT AMERICAN DREAM WIND ANGELS FLYING COLOURS PHONING THE CZAR ANCHOR BETWEEN TIDES WATERMARK

LABEL

LOVE CIRCLE COLUMBIA HIGHER OCTAVE ROUNDER SHINING STAR TAKOMA MOODTAPES GOLD CASTLE MCA MASTER SERIES PROJAZZ PRIVATE MUSIC PRIVATE MUSIC SONIA GAIA ATLANTIC VISUAL MUZIK PASHA BREAKTHRU OPAL/WB GEFFEN

WINDHAM HILL

AMERICAN GRAMAPHONE AMERICAN GRAMAPHONE SPINDLETOP

94.7, KTWV, THE WAVE'S NEW, SPECIAL MUSIC SAMPLER



IS AVAILABLE NOW ON COMPACT DISC AND CASSETTE!

WAVE AID II SELECTIONS:

KITARO "Sundonce" TANGERINE DREAM "Atlas Eves"

AL STEWART "Ghostly Horses YANNI "Swept Awoy"

AmFAR, The American Foundotions For AIDS Research. PATRICK O'HEARN "Reunion" KTWV's original WAVE AID sampler has already given \$150,000 to AmFAR, \$150,000 toward the cure and prevenDAVID ARKENSTONE in the Clouds" ELIZA GILKYSON "Calling All

TIM TIMMERMANS & SKIPPER WISE "In a Ten Bamboo

MICHAEL TOMLINSON "Woves" PHILLIPE SAISSE CHECKFIELD "Distont Thunder" "Chihuohua Pearl"

The original WAVE AID som- ovoilable on Compact Disc pler is still available. Get and high-quality Audio the complete set! Both ore Cassette.

store - and spread the word

Pick up your copy of WAVE

AID II of your favorite record

94.7 KTWV

Rim is but one of many common interests shared by Chi's mempers Steve Rucker and Tom Chase. Getting together in 983 they were among the first utilize digital technology in neir compositions. Their love f the sea and their many avels in the Pacific region, s well as their interest in

album, is on effort to create a new environment for the listener and to express ourselves as artists."

DISCOGRAPHY: "Pacific Rim" ProJazz

LIZ STORY

SAY HELLO TO...

have a thing for the piano," ays Liz Story. Falling between Iso employs elements of rock and folk, combined to produce highly emotional experience or the listener. She first studied piano at Juilliard Music School n New York City, and coninued at New York's Hunter College. After working with azz pianist Bill Evans, she

Los Angeles, CA

GIA9

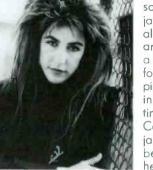
U.S. POSTAGE

Bulk Rate

riental thought, led Tom and who can communicate a universe fideas through the simple eve to form **Chi**. According to medium of an old-fashioned pian

DISCOGRAPHY!

Windhom Hill Windham Hill



result is one of The WAVE's most unique artists - a performer

ACOUSTIC ALCHEMY



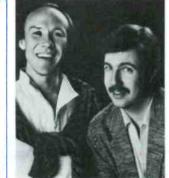
and Nick Webb ore 🏗 members of Acoustic Alchemy nd it is their unique style on ssical and occustic guitors stonce of their music. Joinforces in 1985, the two onged to exchange an aflight performance for airline tickets and traveled to the United States in search of a

and were encouraged to perfect their music. The dua blends hi-tech mechanical forces—synthesizers and sequencers—with the majesty and timeless quality of traditional instruments.

"Red Dust & Spanish Lace" MCA Master Series

MCA Moster Series

CHECKFIELD



Checkfield is bosically a twoman team composed of John Archer and Ron Satterfield. They first met at U.C. Son Diego in the music department. Their fondness for the new technolpaies led to the formation of heckfield Studios, one of the nost popular jazz studios in outhern Colifornia. Of their atest project "Through the ens" Archer says, "The songs he mony-colored gels of our

collective experiences, are a kind of musical photo album of our homeland and the family of mon."

DISCOGRAPHY:

"Woter, Wind & Stone" American Gromophone

"Distant Thunder" "Through the Lens" American Gramaphone American Gromaphone

KTWV-FM 94.7 The WAVE · 5746 Sunset Boulevard · P.O. Box 4310 · Los Angeles, CA 90078

and much more! **MAVEWEAR!** Your chance to order The WAVE MusicList! **!selifor9 tzitnA 3VAW INSIDE:**



TOWER RECORDS | VIDEO

"The WAVE WOULD LIKE TO KNOW..."



94.7, KTWV, The WAVE would like your input. Through your suggestions, criticisms, and heartfelt feelings of support The WAVE has been able to fine tune and constantly make improvements. If you've already filled out a survey, The WAVE thanks you. If you haven't, please consider this your opportunity to have a direct impact on the future of the radio station. Simply answer the questions (use an extra piece of paper if necessary), tear off and mail to the address below. It is through your honesty and insight that The WAVE will remain Southern California's unique radio station

what can we d	O TO IMPROVE 94.7 KTWV THE WAVE?	
	irst start l istenin g to 94.7 ktwv the wave?	Y
	ND OUT ABOUT 94.7 KTWV THE WAVE?	
11000 010 100 111	ND COTABOOT 74.7 KTVV THE VIII.E	
what time(s) of	DAY DO YOU LISTEN TO 94.7 KTWV THE WAVE?	
	IN THE MORNING 16-10aml	
	DURING THE DAY (10am-3pm)	
	AFTERNOONS (3-7pm)	
	EVENINGS (7pm-midnight)	
	NIGHTS (after midnight)	
	WEEKENDS	
WHO ARE SOME	of your favorite artists heard on 94.7 ktwv the wave?	
WHO ARE SOME A	artists you don't currently hear on 94.7 ktwv the wave, but would li	KE TO
WHO ARE SOME A	ARTISTS YOU DON'T CURRENTLY HEAR ON 94.7 KTWV THE WAVE, BUT WOULD LII	KE TC

TEAR OFF AND RETURN TO: KTWV, 94.7, THE WAVE's "MusicLetter" Los Angeles, CA 90078

You've asked for it— WAVEWEAR

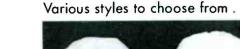
NOW IT'S AVAILABLE

WAVE CAMPSHIRT STYLE #1003 \$16.00



COTTON TWIL

EMBROIDERED



CRINKLE COTTON

STYLE #1001











WAVE EUROPEAN-STYLE SWEAT

QUANTITY

WEAR THE WAVE

NAME (Please print)

2 3 3

Complete order form and mail with your check or money order payable to KTWV-FM. Please include your phone number on your check and order form. Please do not send cash. Sorry, C.O.D. orders cannot be accepted. Please allow 6 to 8 weeks for delivery. Parcels will be shipped via UPS. All sales final.

ADDRESS (No P.O. Boxes please) AREA CODE/DAY PHONE AREA CODE/NIGHT PHONE

Style #2001 ADJUSTABLE, ONE SIZE FITS ALL. | x \$ 8.00 e MERCHANDISE TOTAL

PLEASE SEND:

WAVEWEAR

Style #1001

Style #1002 X1

SHIPPING AND HANDLING One item \$2.50, two or more \$3.50

MAIL TO: WAVEWEAR KTWV-FM 94.7 The WAVE P.O. Box 4310 Los Angeles, CA 90078

"The WAVE's MUSICLIST" continued.

ARTIST

JULIA FORDHAM FREEWAY PHILHARMONIC KENNY G GIPSY KINGS DON HARRISS STEVE HAUN DANNY HEINES HILTZIK & GREENWALD HORIZON1 AL JARREAU JOHN JARVIS DAVID LANZ SUSAN MAZER & DALLAS SMITH MIKE & THE MECHANICS RANDY MORRISS PATRICK O'HEARN KIM PENSYL CHRIS PROCTOR RAPHAEL SADE PHILIPPE SAISSE CHRIS SPHEERIS KEN STOVER

ALBUM TITLE

JULIA FORDHAM THE FREEWAY PHILHARMONIC SILHOUFTTE GIPSY KINGS SUNDAY MARKET VANISHING POINT INSIDE THE SKY EVERY ISLAND VIEWS FROM A DISTANCE WHITE CIOUDS HEART'S HORIZON WHATEVER WORKS CRISTOFORI'S DREAM LIVING YEARS CIRCLE OF STONE AT THE END OF THE EVENING RIVER'S GONNA RISE CALIFORNIA ROLL PENSYL SKETCHES #1 HIS TOURNEY HOME MUSIC TO DISAPPEAR IN STRONGER THAN PRIDE PATHWAYS TO SURRENDER SIR DANCELOT'S DREAM POEMS OF THE FIVE MOUNTAINS LEGENDS STAY AWAKE UNIVERSAL LANGUAGE

LABEL VIRGIN

SPINDLETOP

ARISTA ELEKTRA PORTRAIT SONIC ATMOSPHERES SILVER WAVE SILVER WAVE REPRISE NARADA BRAVE DOG ATLANTIC PACIFIC ARTS WINDHAM HIL PRIVATE MUSIC OPTIMISM FLYING FISH WINDHAM HILL COLUMBIA HIGHER OCTAVE NARADA ARISTA M&A MCA MASTER SERIES

SONIC ATMOSPHERES MCA MASTER SERIES HEARTS OF SPACE HEARTS OF SPACE

5:30am - 10:00am

10:00am - 2:00pm

Manager of The WAVE, Allan D. Chlowitz.

WAKE UP WITH THE WAVE

The WAVE offers an alternative to typical Los Angeles morning shows. We present long sweeps of uninterrupted WAVEMUSIC to help ease you into the day, along with just the right amount of news, weather and WAVE-Information. 94.7, KTWV, The WAVE is THE NEW WAY TO WAKE UP. Try us tomorrow morning.

WAVE PICTURES

KTWV-FM/Los Angeles

TIM TIMMERMANS & SKIPPER WISE

ERIC TINGSTAD & NANCY RUMBEI

VARIOUS ARTISTS

BILLY JOE WALKER, JR.

Allan D. Chlowitz -

John Sebastian -Program Director Christine Bradie -Assistant Program Director/Music Director Karen Sanchez -

General Sales Manage

Paul Goldstein -Director of Programming Operations Jane Shayne -

Director of Advertising, Marketing & Promotion

The WAVE "MusicLetter"

David Hirsch Cathy Teal -

Duane Meltzer-

Nancy Leichter -

"The WAVE MusicLetter" is published anonthly by 94.7, KTWV, The WAVE. Subscriptions are free and can be obtained by sending your name, address, and daytime and nighttime phone numbers to "The WAVE MusicLetter," R.O. Box 4310, Los / geles, CA 90078. To become an advertiser in "The WAVE MusicLetter" contact Nancy Leichter at 12131 462-3966. All letters and materials sen to "The WAVE MusicLetter" become the property of The is copyright 1989 by KTWV. All rights reserved.

ON THE AIR

THE WAVE

(213) 484-WAVE

(213) 466-WAVE

(213) 462-3966

DIRECT SALES

ENTERTAINMENT LINE

BUSINESS OFFICE

CHINA SMITH &

DAVID HIRSCH with WAVE Information TALAYA DON BURNS

KERI TOMBAZIAN AMY HIATT BOB DEARBORN

THE WEEKEND STAFF:

SANDY SHORE; STEVE CLARK; NICOLE DEVEREUX; NANCY WILSON: WALLY WINGERT

THE WAVELINES (213) 520-WAVE

(818) 520-WAVE (714) 259-WAVE

(805) 251-WAVE "THE WAVE WINDOW" (213) 466-4372

> THE WAVE SKI LINE (213) 520-9673

provides the broad-based exposure required for business

inclause that combination of technological exposure coupled with a broader based business understandling is critical.

"The beauty of an MBA is that it crosses so many disciplinary fields...you acquire an appreclation of true business."

Including the promotability. The key factor in promotability and key factor in promotability and key factor in promotability. The key factor in promotability and key factor in promotability. The key factor in promotability and key

for post-graduate business degrees within the informa-tion-technology industry. Mr. Trimmer is President of

the Pacific division of MCI Telecommunications "Information-technology—

going through tremendous change. The kind of leadership that is required must be able t

and industry in general - is

ground against which the of change and variables of

"An MBA

success." very good opportunity

L.A. THANKS THE WAVE - In recognition of The WAVE's work in raising money

for AIDS research, the city of Los Angeles presented the station with a commendation

Shown (left to right) L.A. City Councilman Zev Yaroslavsky; KTWV Director of

Advertising, Marketing & Promotion Jane Shayne; and Vice President & General

Pepperdine University Master of Business Administration degree program. call 213/568-5555 or 714/739-2506. Pepperdine University

the application of those to very practical situations. We encour-

ADVANCEMENT A Mercedes 420 SEL is about \$60,000. A BMW 735i is over \$55,000. A Jaguar XJ6, under \$45,000.

HAPPY TO HELP - When The WAVE announced the release of "WAVE AID II",

members of the entertainment community were more than willing to join in the

KTWV Vice President & General Manager Allan D. Chlowitz; Eliza Gilkyson;

KTWV Program Director John Sebastian; and Peter Scolari.

fight against AIDS. Pictured (left to right) Barry Bostwick; Anna Maria Horsford;



The best value in luxury is a beautiful

example of dollars and sense.*

ENJOY TOMORROW. BUCKLE UP TODAY.

JAGUAR

NEWPORT IMPORTS

COST TOTAL COST

x \$16.00 ed

x\$16.00 ea.

x\$16.00 ea

x \$28.00 eo