

94.7, KTWV, The WAVE WELCOMES YOU TO THE '90's!

It's been a remarkable ten years. As the decade closes out we are seeing the Berlin Wall come down, anti-apartheid activists making progress in South Africa and democracy still flickering in China. There seems to be a new spirit in the air as we close out the 1980's and embark upon the 1990's.

This new spirit helped open up many new ways of thinking, allowing innovations and changes that would not have been accepted just a few years before. The success of 94.7, KTWV, **The WAVE** is the result of Southern Californians hearing a new blend of music and accepting it. In 1987 when **The WAVE** debuted, close to half a million people listened to KTWV. Now, on the eve of 1990, that number is closer to one million!

Your love and passion for **The WAVE's** music is powerful and unprecedented. An Orange County man wrote us saying, "Thank-you for helping improve the quality of my life." A West Los Angeles couple said, "... our daughter was born to the soothing sounds of **The WAVE**". Another Southerlander used 94.7 to "inspire me to design revolutionary new computer software."



MICHAEL DOUGLAS & THE WAVE — Academy Award winning actor and producer Michael Douglas helps celebrate the release of "WAVE AID 3." (more details inside)

All of us at **The WAVE** are extremely grateful for the support you've demonstrated over the last 35 months. The success of KTWV has inspired radio stations all over the United States, the Far East, Europe, and South America to broadcast **The WAVE's** music, spawning a truly international language.

As we're witnessing, the world is changing dramatically. The 1990's will be a time of evolution and progress, great challenges and peace, prosperity and renewed optimism. As part of this overall trend toward the positive, **The WAVE** will continue to offer progressive, soothing sounds that will stimulate, comfort and breathe fresh air into the lives of Southern Californians. Thank-you for playing such a large part in KTWV's success and telling your friends, family and business associates about us.

Regards,

Paul Goldstein
Director of Programming Operations

"The WAVE's MUSICLIST"



Here's an alphabetical listing of some of the newest music played on 94.7 KTWV-FM THE WAVE

ARTIST	TITLE	LABEL
PHILIP AABERG	Upright	Windham Hill
LAURIE ANDERSON	Strange Angels	Warner Bros.
ART OF NOISE	Below The Waste	Mercury
AVALON	Avalon	Vantage
BOB'S DINER	Bob's Diner	DMP
PHILIP BOULDING	Harp	Flying Fish
KATE BUSH	The Sensual World	CBS
DAVID CHESKY	Club de Sol	Chesky
CLANNAD	Past Present	RCA
PHIL COLLINS	... But Seriously	Atlantic
SHAWN COLVIN	Steady On	CBS
CONSTANCE DEMBY	Sei Free	Hearts of Space
DAVID DIGGS	Nothing But The Truth	JCI
FATBURGER	Time Will Tell	Intimo
KENNY G	Live	Arista
GILBERTO GIL	Regice	Wea-Latino
WAYNE GRATZ	Reminiscence	Norada
GIPSY KINGS	Mosaique	Elektra
DON HARRISS	Abacus Moon	Sonic Atmosphere
DEBORAH HARRY	Def, Dumb and Blonde	Sire
FAREED HAQUE	Manresa	Pangaea
STEVE HAUN	Midnight Echoes	Silverwave
DAVID HAYES	Logos: Through a Sideman	Goldcastle
SARA HICKMAN	Equal Scary People	Elektra
TED HOWE	Promised Places	Tall Tree
HUAYUCALTLA	Horizontes	ROM
QUINCY JONES	Back On The Block	Warner Bros.
NANCEE KAHLER	Songs Without Words	Nebula
PETER KATER	Moments, Dreams & Visions	Silverware
BERNWARD KOCH	Flowing	Erdenklang
DANIEL LANOIS	Acadie	Warner Bros.
MIRIAM MAKEBA	Welela	Mercury
HUGH MASEKELA	Uptownship	Novus-RCA

Continued

DIRECTORY

THE NEVILLE BROTHERS
The Strand/Redondo Beach, 1/5

FATBURGER
Bon Appetit, 1/12, 1/13

DAVID BENOIT
Coach House, 1/18, 1/19

STEVE BACH
Bon Appetit, 1/18

OTTMAR LIEBERT
Bon Appetit, 1/27

SATURDAY NIGHT CD — 11:00 pm

1/6 **BERNWARD KOCH** "Flowing"

1/13 **DAVID WILCOX** "How Did You Find Me Here?"

1/20 **DAVID HAYES** "Logos: Thru A Sideman"

1/27 **WAVE AID 3 / various artists** "WAVE AID 3"

The WAVE'S PICTURE PAGE



At a reception in Beverly Hills recently, 94.7, KTWV, **The WAVE** made another major donation of funds raised from the sale of our "WAVE AID" samplers. The check for \$100,000 went to AmFar, The American Foundation for AIDS Research. So far, thanks to you, KTWV has been able to donate over \$400,000 dollars to fight AIDS. With "WAVE AID 3" now available at stores all over Southern California, we know that amount will grow.



A \$100,000 SET OF SMILES — Holding a "WAVE AID" check for \$100,000 made out to the American Foundation for AIDS Research (AmFAR) are (left to right) AmFAR's President, Dr. Mervyn Silverman; Michael Douglas; and KTWV Vice President and General Manager, Allan D. Chlowitz.



A MUSICAL SHOW OF SUPPORT — Joining KTWV at the AmFar reception in Beverly Hills were (left to right) WAVE AID artists Peter Manning Robinson; Skipper Wise; **The WAVE's** Program Director Christine Brodie; and Eliza Gilkyson.



HIROSHIMA SPEAKS — Dan Kuramoto passionately explains why his group, Hiroshima, is participating in "WAVE AID 3."



"E.T." & KTWV — "Entertainment Tonight" co-host and successful recording artist John Tesh dropped by **The WAVE** studios for a chat with Program Director Christine Brodie. Pictured (left to right) Brodie; Tesh.

MARCONI'S FINEST — At a party celebrating the NAB's Marconi Award for best radio station in the nation in the Jazz/New Age category are KTWV staffers (clockwise, left to right) Nancy Wilson; Talaya; Program Director Christine Brodie; Amy Hiatt; Music Director Monica Logan; Don Burns; Director of Programming Operations Paul Goldstein; Steve Clark; and Keri Tombozian.



SERENADING THE WAVE — A&M recording artist David Wilcox visited **The WAVE's** studios and while he was here performed an impromptu concert for the staff.

INSIDE:
The WAVE's Picture Page!
The WAVE Musiclist!
Your Chance To Order WaveWear!
... and much more!



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"The WAVE WOULD LIKE TO KNOW..."

Please take the time to answer these questions and return the completed survey to "The WAVE MusicLetter," P.O. Box 4310, Los Angeles, California 90078.

AGE: _____ SEX: M _____ F _____ OCCUPATION: _____ ZIP CODE: _____

IF YOU ARE NOT CURRENTLY RECEIVING A FREE SUBSCRIPTION TO **THE WAVE** "MUSICLETTER," WOULD YOU LIKE TO BE ADDED TO THE MAILING LIST?

NAME: _____
ADDRESS: _____

DO YOU HAVE A FRIEND WHO WOULD LIKE TO BE ADDED TO **THE WAVE** "MUSICLETTER" MAILING LIST? NAME: _____ ADDRESS: _____

I LISTEN TO RADIO APPROXIMATELY _____ HOURS A WEEK.

I WOULD WOULD NOT PARTICIPATE IN A SURVEY OF MY RADIO LISTENING IF OFFERED THE CHANCE.

WHEN DO YOU LISTEN TO **THE WAVE**? In the morning _____ Mid-day _____
Afternoons _____ Evenings _____ Nights _____ Weekends _____

WHERE DO YOU HEAR, 94.7, KTWV, **THE WAVE**? At home _____ In the car _____ At work _____ Other place _____

WHICH OF **THE WAVE**'S AIR PERSONALITIES DO YOU LISTEN TO?

HAVE YOU HEARD "THE WAVE'S WORLD MUSIC HOUR"?

WOULD YOU PARTICIPATE IN CUSTOM-DESIGNED **WAVE** TRAVEL PACKAGES (Europe, Hawaii, Alaska, etc.)? YES _____ MAYBE _____ NO _____

WHAT ISSUES (local, national or international) DO YOU FEEL ARE THE MOST IMPORTANT TO SOUTHERN CALIFORNIA?

WHAT CAN WE DO TO MAKE 94.7, KTWV, **THE WAVE** A BETTER RADIO STATION?

"WHAT I LIKE ABOUT The WAVE..."

The following are excerpted from comments made by listeners who returned "The WAVE Would Like To Know..." survey page from previous issues of "The MusicLetter."

"I listen to **The WAVE** because of your inspiring music. . . ." — student, Long Beach

"I enjoy your clear signal, the type of music you play, the mix of styles and your overall programming. . . ." — railroad engineer, Visalia

"**The WAVE** is a radio station that offers my type of music; awake, alerting, arousing and free. . . ." — salesman, Los Angeles

"I know radio is a business, but **The WAVE** is so much more than that. Thanks for being there. . . ." — video engineer, Burbank

"I listen to 94.7 more often because it helps me get through the work day. . . ." — office manager, Santa Monica

"Quite simply, **The WAVE** is the best station I've ever listened to. . . ." — contractor, West Covina

"**The WAVE** is relaxing and deeply stimulating. . . ." — lawyer, Beverly Hills

"My lady and I have different tastes in music. **The WAVE** is a great compromise. . . ." — teacher, Pacific Palisades

"Listening to KTWV seems to aid in keeping the stress in my life under control. . . ." — fabric buyer, Glendale

"I can hear music from all over the world by just listening to one radio station, **The WAVE**. . . ." — student, Fullerton

"Your music is so relaxing and at the same time uplifting, unique and interesting. Don't ever change. . . ." — nurse, San Bernardino

"I find **The WAVE**'s music inspirational. . . it moves me, makes me feel good, calms me, yet excites me. . . ." — homemaker, Encino

"The WAVE's MUSICLIST" continued.

<p>BRUCE MITCHELL ANDY NARELL YOUSSEU N'DOUR OPUS CINCO (Op. 5) NELSON RANGELL CLAUDIO REBARREN SAM RINEY LEE RITENOUR OLMIR STOCKER RICHARD STOLTZMAN & JUDY COLLINS RICK STRAUSS TANGERINE DREAM JOHN TESH THOM ROTELLA BAND DARRYL TOOKES NESTOR TORRES DAVID VAN TIEGHEM UNCLE FESTIVE VANGELIS VARIOUS CAETANO VELOSO GROVER WASHINGTON JR. KIT WALKER SADAO WATANABE MITCH WATKINS DENNY ZEITLIN</p>	<p>Dancing On The Edge Little Secrets The Lion Introducing Op. 5 Playing For Keeps Running At Last Color Rit Longe Dos Olhos Innervoces</p> <p>Body Lines Lily On The Beach Garden City Home Again Darryl Tookes Morning Ride Strange Cargo That We Do Know Themes Happy Anniversary Charlie Brown Estrangeiro Time Out Of Mind Fire In The Lake Front Seat Underneath It All In The Moment</p>	<p>Narada Windham Hill Virgin Syntax GRP Rec. Sound Spindletop GRP Happy Hour RCA</p> <p>Projazz Private Music Cypress DMP SBK Verve Private Music Denon Polydor GRP Elektra CBS Windham Hill Elektra Enja Windham Hill</p>
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ON THE AIR

KTWV-FM/Los Angeles

ALLAN D. CHLOWITZ
Vice President/General Manager
CHRISTINE BRODIE
Program Director
MONICA LOGAN
Music Director
JAN KOPIC
General Sales Manager
DICK WARSHAW
National Sales Manager
PAUL GOLDSTEIN
Director of Programming Operations

The WAVE "MusicLetter"

DAVID HIRSCH
Editor
FRENCH GRAPHICS
Graphics / Typesetting
DUANE MELTZER
Designer

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CHINA SMITH & DAVID HIRSCH with "WAVE Information" 5:30am—10:00am
TALAYA 10:00am—2:00pm
DON BURNS 2:00pm—6:00pm
KERI TOMBAZIAN 6:00pm—10:00pm
AMY HIATT 10:00pm—2:00am

THE WEEKEND STAFF: STEVE CLARK NICOLE DEVEREUX
MONICA LOGAN SANDY SHORE NANCY WILSON WALLY WINGERT

SPECIAL PROGRAMMING:
"The WAVE's World Music Hour" Monday through Friday at noon
"The Saturday Night CD" Saturday at 11:00pm
"Musical Starstreams" Sunday at 10:00pm
"The WAVE Window" Sunday at 5:00am

THE WAVELINES: (213) 520-WAVE
(818) 520-WAVE
(714) 259-WAVE
(805) 251-WAVE

THE WAVE ENTERTAINMENT LINE: (213) 484-WAVE

THE WAVE WINDOW: (213) 466-4372

BUSINESS OFFICE: (213) 466-WAVE
DIRECT SALES: (213) 462-3966



You Could Win a Trip to Berlin!

Stay tuned to **The WAVE** for details on how you can become eligible to win.

compliments of
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"The probability of being successful increases with an MBA"

Most of the brightest stars I've seen throughout the industry have come from a program very similar to Pepperdine's - an approach I would recommend several years ago. There was a final round coming right out of undergraduate school and anyone to graduate school without any break really seems that more and more students go to graduate school before they even think about the educational arena. There's an elite here, not the program of their experience in the business world to the academic world.

The competition is extremely tough, but the rules don't change. If someone's able to be competitive with other professionals, to have the probability of being successful increases with an MBA.

For more information on Pepperdine's management education program, call 310-506-5555 or 714-799-2900.

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