

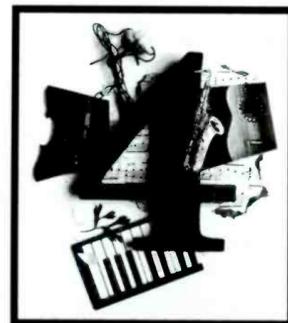
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INSIDE:
The WAVE's Musici-
The Latest WAVE Survey!
The WAVE's Musici-
Notes!
... and much more!



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Style #1005 XL L M		x\$30.00 ea.	
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Style #1008 XL L		x\$25.00 ea.	
Style #1009 ONE SIZE FITS ALL		x\$10.00 ea.	
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Style #1012 ONE SIZE FITS ALL		x\$20.00 ea.	
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"The WAVE WOULD LIKE TO KNOW..."



Your continued participation in "The WAVE Would Like To Know..." surveys has allowed KTWV to change and grow. This is your chance to tell us what you like about **The WAVE** and what needs improvement in order to make KTWV an even better radio station. We'd appreciate it if you took some time to answer these new questions and return the completed survey to: "The WAVE Musicletter", P.O. Box 4310, Los Angeles, California 90078.

AGE: _____ SEX: M _____ F _____ OCCUPATION: _____ ZIP CODE: _____

WHEN DO YOU LISTEN TO **THE WAVE**? In the morning _____ Mid-day _____ Afternoons _____
Evenings _____ Nights _____ Weekends _____

WHERE DO YOU HEAR **THE WAVE**? At home _____ In the car _____
At work _____ Other place _____

DO YOU COMMUTE TO WORK? Yes _____ No _____ If yes, how long is the drive?
(in miles) _____ (in time) _____. What time do you leave for work? _____
What time do you leave work for home? _____

DO YOU LISTEN TO THE RADIO AT WORK? _____ If yes, who chooses which radio station
you listen to? _____

I LISTEN TO THE RADIO APPROXIMATELY _____ HOURS A WEEK.
_____ I WOULD _____ WOULD NOT PARTICIPATE IN A SURVEY OF MY RADIO
LISTENING IF OFFERED THE CHANCE.

IF YOU LISTEN TO **THE WAVE** IN THE MORNING (6am to 10am, Monday-Friday),
WHY? IF NOT, WHY NOT? _____

IN YOUR OWN WORDS, HOW WOULD YOU DESCRIBE **THE WAVE** TO A FRIEND? _____

WHAT CAN WE DO TO MAKE 94.7, KTWV, **THE WAVE** A BETTER RADIO STATION? _____

WOULD YOU LIKE TO BE ADDED TO THE MAILING LIST AND RECEIVE A FREE COPY OF
THE WAVE'S "MUSICLETTER" EACH MONTH? _____

NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____

DO YOU HAVE A FRIEND WHO SHOULD BE ADDED TO **THE WAVE "MUSICLETTER"**
MAILING LIST? _____

FRIEND'S NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____

TEAR OFF AND RETURN TO: KTWV, 94.7, THE WAVE MUSICLETTER
P.O. BOX 4310
LOS ANGELES, CA 90078

BECAUSE LIFE'S TOO SHORT FOR ORDINARY MUSIC!



Terri Garr

Congratulations!

KTWV is celebrating the continued success of our "WAVE AID" series with a special invitation-only WAVE-AID Celebrity Party at the Ritz Carlton, Marina Del Rey. Congratulations to the dozens of listeners who will be joining us for this very special event. **The WAVE** will be presenting another impressive check to the American Foundation for AIDS Research (AmFAR). With all net proceeds from the "WAVE-AID" music sampler series, a minimum of \$3.00 per unit sold, going to AmFAR, KTWV is well on our way towards raising \$1,000,000 to fight AIDS. **The WAVE** is especially pleased that actress Terri Garr will be on hand to accept KTWV's check on behalf of AmFAR.

The WAVE, Now More Than Ever...

Recent world events have created a great deal more tension in our lives. **The WAVE** is especially pleased to hear that many of you are turning to us as a way to ease that tension. Our unique blend of new music can help create a positive environment in which to work and play. If you haven't yet done so, tell your friends, family and business associates about the positive

feelings you get when you spend time with **The WAVE**.

Earth Day Is Almost Here!

It may be hard to believe, but Earth Day isn't all that far off. KTWV will continue our deep commitment to the environmental challenges facing Southern California by providing you with updates on Earth Day activities. Keep listening to KTWV for details on special events surrounding Earth Day '91.

A Reminder

Tickets are still available for The Scott Cossu Benefit Concert. This concert will benefit the Southern California Head Injury Foundation and programs at Daniel Freeman Memorial Hospital that deal with brain injury survivors. The Scott Cossu Benefit Concert takes place March 16 at the Warner Grand Theater in San Pedro. Tickets can be bought through Ticketmaster.

There's A Change In The Weather

With the changing weather, now is a good time to update your wardrobe with WAVEWear. Our specially commissioned line of high-quality clothing and accessories features the distinctive **WAVE**

logo. You'll find an order form for WAVEWear inside. (You better order more than one item. Friends tend to "borrow" WAVEWear once they see it.)

As Always...

KTWV exists to provide you with a listening experience that you cannot get anywhere else in Southern California. Give us your input and please take advantage of "The WAVE Would Like To Know..." survey page you'll find inside this issue. You're also reminded that the WAVElines are open 24 hours a day, 7 days a week to answer your questions and take your suggestions.

State-of-the-art research has revealed that **WAVE** listeners are a unique breed of people who demand quality in every aspect of their lives. KTWV is continually striving to meet your discerning needs and desires. As evidenced by **The WAVE's** growing popularity, so far, we're succeeding. Thank-you.

Christine Brodie

Christine Brodie
Program Director

"The WAVE's MusicLIST"



Here's an alphabetical listing of some of the newest music played on

94.7 KTWV-FM THE WAVE

ARTIST	TITLE	LABEL
ERICH AVINGER	Si	Heart Music
KURT BESTOR	Seasons	Airus
RAINER BLOSS	Drive Inn Vol. II	Innovative Communication
TOM BORTON	Dancing with Tigers	Bluemoon
BRIAN BROMBERG	BASSically Speaking	Nova
CHARLES MICHAEL BROTMAN	Mango Cooler	Global Pacific
SAM CARDON	Serious Leisure	Airus
ROSANNE CASH	Interiors	Columbia
TOM COSTER	From Me To You	Headfirst
CUSCO	Water Stories	Higher Octave
CHUCK GREENBERG	From A Blue Planet	Gold Castle
DAVE GRUSIN	Havana Soundtrack	GRP
DON HARRISS	Shell Game	Sonic Atmospheres
SARA HICKMAN	Shortstop	Elektra
MARK ISHAM	Mark Isham	Virgin
JIM JACOBSEN	The Messenger	Narada
AKIRA JIMBO	Railetta	Optimism
MICHAEL KAMON/DAVID SANBORN	Concerto For Telephone	Warner Bros.
PETER KATER	Kooltips	Silver Wave
PAT KELLEY	Destinations	Resort
KILAUEA	Antigua Blue	Brainchild
DAVE KOZ	Dave Koz	Capitol

Continued

"The WAVE's MusicLIST" continued.

ADRIAN LEGG	Guitars & Other Cathedrals	Relativity
MANNHEIM STEAMROLLER	Fresh Air 7	American Gramophone
KAZU MATSUI	Sign of the Snowcrane	Sonic Atmospheres
IAIN MATTHEWS	Pure and Crooked	Goldcastle
MARION MEADOWS	For Lovers Only	Nova
MEMPHIS BOYS	The Memphis Boys	Vanguard
VAN MORRISON	Enlightenment	Mercury
JOHN NOVELLO	Too Cool	ITI
PASSPORT	Balance of Happiness	Atlantic
SUSAN J. PAUL	Human Factor	Vantage
MICHAEL PAULO	Fusebox	GRP
CRAIG PEYTON	Lifeline	Sona Gaia
NELSON RANGELL	Nelson Rangell	GRP
SAM RINEY	Playing With Fire	Spindletop
JOE SAMPLE	Ashes To Ashes	Warner Bros.
JOHN SERRIE	Tingri	Miramor
SHAKATAK	Perfect Smile	Verve Forecast
PAUL SIMON	The Rhythm of the Saints	Warner Bros.
STING	The Soul Cages	A&M
STRUNZ & FARAH	Primal Magic	Mesa
TRAUT/ROBBY	The Duo Life	Columbia
T-SQUARE	Natural	Epic
VARIOUS ARTISTS	Wilderness Collection	Narada
KRISTEN VIGARD	Kristen Vigard	Private Music
ANDREAS VOLLENWEIDER	Trilogy	Columbia
BILLY JOE WALKER, JR.	The Walk	Geffen
STEVE WINWOOD	Refugees of the Heart	Virgin

"The WAVE's MusicNOTES"



"The WAVE's MusicNotes", written by KTWV's Music Director **Ralph Stewart**, offers updates on the diverse universe of **WAVE** performers.

Dave Koz



Dave Koz is performing at the Roxy March 5 in support of his very successful self-titled debut release. Before this project, Dave toured with Richard Marx. Koz has recorded with U2, Ray Charles, Joan Armatrading, Jeff Lorber and Gladys Knight. He was even a member of the house band on "The Pat Sajak Show".

Chuck Greenberg



Chuck Greenberg, the founding member, composer and producer of the Grammy-award winning band Shadowfax has a solo project out called "From A Blue Planet." Shadowfax fans will be pleased to note Chuck is joined by bandmates Phil Maggini and Charles Bisharat.

MORE NOTES: The music you hear on KTWV's television commercials is performed by **WAVE** artists **Yanni** and **Tim Weisberg**. . . . After an extensive world tour that brought her to Los Angeles twice last year, **Basia** is getting ready to begin writing material for her next album. It could still be up to a year before we hear the finished project. . . . Look for a new release next month from **Michael Tomlinson** entitled "Living Things" and one from **Dan Siegel**. Siegel's working title is "Going Home." . . . In the studio and working on Spring releases are: **Tim Weisberg**, **Tom Grant**, **Hiroshima**, **Peter White** and **Richard Elliott**.

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SAY HELLO TO...

BILLY JOE WALKER, JR.



While he's still in demand as a top studio musician, **Billy Joe Walker, Jr.** spends most of his time developing his own projects. Walker's guitar paints pictures in your mind, evoking a strong sense of the natural beauty found in both nature and people. His latest work "The Walk" continues an evolutionary trend started with his first solo album "Treehouse". A favorite of **WAVE** listeners, Billy Joe recently came by the KTWV studios for a conversation with **David Hirsch**.

Q: Why did you call your latest solo project "The Walk"?

BILLY JOE: "The Walk" is a song on the album. I had the song all written, but I didn't have a title for it. Which was strange, because usually I see something

first, which inspires a particular piece of music. I was playing this as-yet-unnamed song in the studio one day and some of my friends heard it. One looked at the other and said, "That's The Walk". They meant me, since "The Walk" is sort of my nickname. But it turned out to be a great name for the song and the album.

Q: When we spoke in 1989, you were living outside of Nashville in a place you called The Treehouse. Are you still there?

BILLY JOE: Absolutely. I owe a lot of my music to the environment in and around The Treehouse. I was looking for a new home a few years ago, and when the real estate agent showed it to me I knew it was for me immediately. I'd always wanted a treehouse when I was a kid. The house I live in is set up on a hill, surrounded by trees and it looks just like a giant treehouse. I've also got a lake right next to me and open fields. It's just a great place to live. I spend most of my life there. It's where my creativity flows from.

Q: It seems nature is very important to you?

BILLY JOE: Living in the country opens up a certain part of you, especially if you're a musician. It helps you get in touch with the natural rhythms of life. There are no distractions in the

countryside. You can focus in on what's important. It's so quiet, so beautiful and so relaxing.

Q: You first established yourself as one of the top session guitarists in the nation, especially in the field of Country music. You've still got a lot of friends in the Country field. How do they feel about your work?

BILLY JOE: "The Walk" is my fourth solo project, so they're getting used to what I do. Occasionally, they'll still get a little grin on their face and I know they're wondering, "What's Billy Joe up to now?". But for the most part, they're very supportive. Some of my Country friends may not understand completely what I'm doing, but they like it.

Q: Aside from entertaining people, what would you like to accomplish with your music?

BILLY JOE: I just hope that people can get a feeling for how important the Earth is to all of us. I don't want to stand up on a soapbox or anything, but we've got to do all we can to clean up the environment. It's the only planet we have.

DISCOGRAPHY:

"Treehouse"	MCA Master Series
"Universal Language"	MCA Master Series
"Painting Music"	MCA Master Series
"The Walk"	Geffen

HOW WOULD YOU DESCRIBE THE WAVE TO A FRIEND?

The following comments were gathered from responses to "The WAVE Would Like To Know..." survey page. If you haven't expressed your opinion yet, please make sure to answer the questions you'll find in this issue of The MusicLetter and return it to **The WAVE**.

"Peaceful, flowing, smooth, positive, relaxing and spiritual." — Noel, 39, Redondo Beach
 "The best music in Southern California. Music you can do anything to." — Alan, 21, Canoga Park
 "A unique, modern-style of music." — Gloria, 42, Diamond Bar
 "A non-aggressive music station that makes you feel good." — William, 52, Long Beach
 "A radio station seriously engaged with the music essence." — Eduardo, 26, Torrance
 "Good, relaxing, therapeutic music." — Rocquel, 34, Sunland
 "A de-stressing sound that refreshes you." — Diane, 36, Gardena
 "The WAVE is easy to wake up to and I find it keeps me a little more relaxed while in traffic." — Chuck, 38, Sherman Oaks
 "Relaxing when you need it. Upbeat when you want something out of the ordinary. A radio station that makes you really want to listen." — David, 37, Simi Valley

"At home, it helps you do the things you need to get done. In traffic, The WAVE helps you remain patient and calm." — Raymond, 35, Riverside
 "The WAVE is an experience, not just a radio station! The station actually does something for me personally." — Bin, 27, West Hollywood
 "The WAVE is innovative, informative, and relaxing to listen to." — Kelly, 31, Culver City
 "A distinctly different music and format in a radio band filled with noise." — Walter, 50, West Los Angeles
 "A great way to take the stress out of driving to and from work." — Ali, 33, Ontario
 "The WAVE plays music for a new generation." — Walter, 29, Los Angeles
 "A nice, smooth sound that mixes vocals and new music as well as soothing jazz." — Myron, 39, Los Angeles
 "Music that brings love, harmony and peace." — Charlene, 49, Burbank
 "Music that's not the same old thing over and over again. The WAVE is unlike any other radio station." — Randy, 38, Yorba Linda

ON THE AIR

KTWV-FM/Los Angeles

ALLAN D. CHLOWITZ
Vice President/General Manager
JAN KOPIC
General Sales Manager
CHRISTINE BRODIE
Program Director
DICK WARSHAW
National Sales Manager
BONNY BENEDICT
Director of Creative Services
MICHAEL SHEEHY
Production Director
RALPH STEWART
Music Director

WAVE IN THE MORNING featuring **DAVID HIRSCH** with "WAVE Information" 5:30am—10:00am
TALAYA 10:00am—2:00pm
DON BURNS 2:00pm—6:00pm
KERI TOMBAZIAN 6:00pm—10:00pm
AMY HIATT 10:00pm—2:00am
WALLY WINGERT 2:00am—5:30am

THE WEEKEND STAFF: MARK ABEL KEITH ALLEN STEVE CLARK
 NICOLE DEVEREUX JULIO FLORES NANCY WILSON

SPECIAL PROGRAMMING:

"The WAVE's World Music Hour" Monday through Friday at noon
 "The Saturday Night CD" Saturday at 11:00pm
 "Musical Starstreams" Sunday at 12:00 midnight
 "The WAVE Window" Sunday at 5:00am

The WAVE "MusicLetter"

DAVID HIRSCH
Editor
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DAN SIEGEL with special guests **FATBURGER** and **GRANT GEISSMAN**
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 3/2 **DAVID SANBORN** "A Change of Heart"
 3/9 **DAN SIEGEL** "Northern Nights"
 3/16 **SCOTT COSSU** "Switchback"
 3/23 **KILAUEA** "Antigua Blue"
 3/30 **KURT BESTOR** "Seasons"