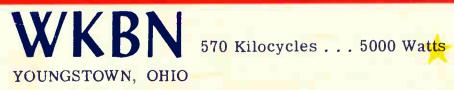
Columbia Broadcasting System



MAR

Presented by

IN THIS ISSUE Serving Uncle Sam War Communications Walkie-Talkies The Army Hour Stars in Uniform Women's Uniforms Entertainment in Camps Army, Navy, Marine, Coast Guard and Civilian Insignias How to Display the Flag V-Mail Honor Roll

# WKBN PRESENTS RADIO AT WAR



Warren P. Williamson, Jr.





Warren P. Williamson, Sr.

## To Our Listeners:

We, of WKBN, are proud to present this dedicatory album. We are proud of our new 5000 watts power, which will bring our listeners a stronger, more reliable and interference-free reception. As a result of this improvement you may expect an ever higher standard of programming which will become more apparent in months to come.

In officially announcing WKBN's new 5000 watt operation I should like to give credit where credit is due. Without the help of loyal WKBN staff members and a host of friends - and particularly, without the advice and council of W. P. Williamson, Sr. - whose encouragement and sound judgment were immeasureable contributions — these accomplishments would not have been possible.

We hope that you enjoy our "Radio at War" album. You may be sure that we shall continue to devote WKBN's total effort toward early victory. As we enter this important era with our new 5000 watts full-time, we, of WKBN, here officially re-dedicate ourselves and our complete facilities, to a richer and broader service to our community of listeners.

Sincerely,

President

WKBN Broadcasting Corporation,

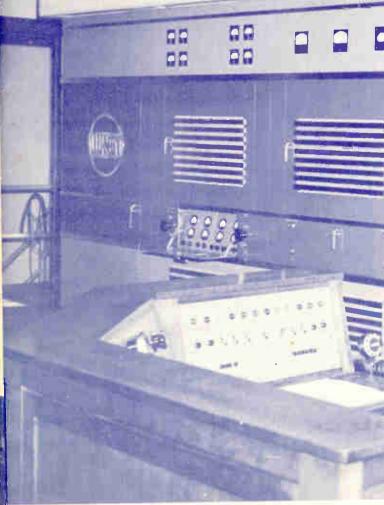
MPMiliamom Jr ...

WorldB

History



supervision.



Serves Youngstown at Mar Shown above is the completed tower system and transmitter which take the Columbia Network and locally originated programs from WKBN's downtown studios and send them through the ether -- to your radio. Purpose of four towers is to concentrate the energy radiated, in centers of population after dusk, when interference to broadcast signals usually prevails. Below, is close-up view of the new, ultra-modern 5000 watt transmitter and control desk for engineers' operational COMPLIMENTS OF 838 (Firm Where Blank Was Obtained) YOUNGSTOWN'S MOST POWERFUL ADIO STATION!



Station Manager

As station manager, J. Lothaire Bowden, has the overall responsibility for the smooth functioning of WKBN's various departments. In addition to this general supervisory activity, "Dutch", as he is popularly known throughout Youngstown, is in direct charge of Sales, national and local. The station manager's office coordinates commercial and sustaining programs, for the ultimate purpose of programs, for the ultimate purpose of providing an ever better schedule of radio entertainment for Youngstown listeners.

In point of service, Mr. Bowden is one of the oldest employees, joining WKBN in 1928, two years after Mr. Williamson founded the station. During the intervening years, "Dutch" has performed practically every type of work in radio, thus attaining a broadcast background which provides him with a comprehensive viewpoint of the complete station operation.



The Program Department at WKBN, headed by Gene

Trace, is responsible for the planning and development of all broadcasts originating in WKBN's studios as well as remote broadcasts from points in and out of Youngstown which are planned and produced by the Program Department. Mr. Trace came to radio after a career in professional baseball, From WLW in Cincinnati he went to WMBD, Peoria, as program manager, and then to WKBN in the same capacity in 1941.

... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

... In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

... And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

#### The Record:

U. S. Navy U. S. Treasury U. S. O.

**Recruiting for Armed Forces** U.S. Army Recruiting for Navy, Marines, Merchant Marine and Coast Guard U. S. Civil Service **Recruiting for War Production Workers Recruiting for Shipyards Workers** Maritime Commission **Recruiting for War Factory Specialists** U. S. Employment Service American Red Cross Recruiting for Nurses, Nurses Aids, etc. War Production Board **Production Drive Information** Office of Price Administration Price Control Information Sale of War Bonds & Stamps Campaigns for Funds Department of Agriculture Food Conservationing, Rationing Office of Price Administration **Gas Rationing** Rubber and Scrap Salvage War Production Board Federal Security Agency National Nutrition Drive Air Raid Precautions Office of Civilian Defense Child Welfare in Wartime Department of Labor Office of Coordinator of Inter-American Affairs Information on other American Republics Conservation of Electric Power War Production Board Department of Agriculture Conservation of Household Equipment REGIONAL Grain Storage Department of Agriculture Department of the Interior **Reclamation Campaign** Relief for Farm Labor Shortage Department of Agriculture Department of Interior Promotion of Power Programs Department of Agriculture Promotion of supply of farm products vital to war Forest Fire Prevention National Park Service Department of Interior Mine Service



## PUBLIC SERVICE

## HOW RADIO HELPS

#### NATIONAL

Each local area can add scores of items to this imposing list.

# WAR Communications BY RADIO

Orders from headquarters by radio as troops leave bivouac area.



Marine uses portable radio in landing operation.



Portable Army radio outfit operates on maneuvers. Note hand generator.

Reporting by radio from concealed command car. Note transmitter key on radio operator's thigh.



OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.

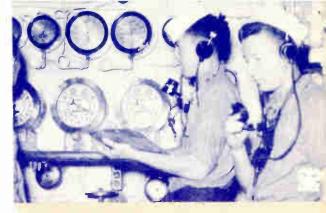
ON THE SEA

Sergeant in foreground is tank' crew member plotting attack on basis of information radioed rom outpost.

Report on enemy aircraft is radioed to concealed artillery at rear.

Some of the delicate radio equipment in a Navy radio room.





The Watch Below! Firemen report burner control readings.



In the operational radio control of a Naval Air Station.



Navy radio operators help to guard the sea lanes.



Radioman receiving message on U.S. Battleship.

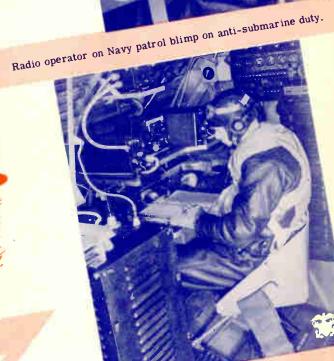


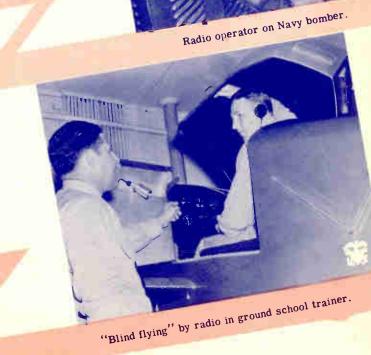


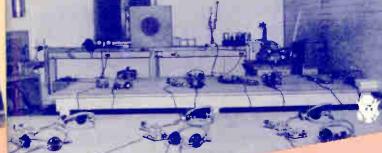


Duty officer checking flight board after flight.

Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keeps wary eye for enemy aircraft signals.







School dismissed. The "desks" in a radio classroom. Aviation cadets and student officers attend "buzzer" class.

Another class explores intricacies of radio code.

Flight instructor corrects students' errors after formation flying.

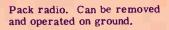
WorldRadioHistory

## RADIO INSTRUCTION

Recruits receive instruct-ions at Signal Corps Train-

Diagram on wall aids Army











## CBS AT WAR

Leona Joan Parrish of New York City smiles happily after winning honors on Roh Howk's happily after winning honors on Bob Hawk's "Thanks to the Yanks". Because she was so smart her soldier boy friend received 3 000 smart ner solaler boy friend received 3,000 friend received 3,000 cigarettes and an order for the first television set off the R.C.A. production line.



Parks Johnson (left) and Warren Hull, Co-lumbia Network's itin-erant inquisitors, are all packed up and ready all packed up and ready all packed up and ready is their departure for is their departure for another weekly "Vox another weekly "Vox another weekly another pop proadcast from an army camp.

¥

Charles Collingwood, Columbia Network's WarCorrespondent, Urate and interesting in North Africas' won Headliners Club 1943 news reporting job The choice was the several made by the Writing fields.





Here are Olin Soule, Norman Gottschalk, and John Hodiak (L. to R.) in a broadcast scene of "The First Line" - Columbia Network's thrilling dramatization of naval engagements.



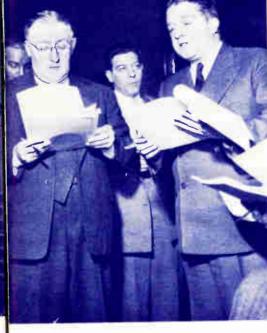
William N. Robson, director of Columbia Network's powerful program, "The Man Behind The Gun," is a stickler for authentic sound effects -- has traveled 10,000 miles and spent hundreds of hours actually behind America's guns.

Famed songstress Kate Smith, one of America's most beloved person-allties, is heard weekly over Columbia. Her warm friendliness and over Columora and warm friendliness and warm intendiness and patriotism has won millions of fans for her throughout the nation millions of lans for nethroughout the nation.



Rex Stout, is the "lie detective" who exposes propaganda methods on Columbia's "Our Secret Weapon, heard coast to coast on Fridays.

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Director Earle McGill, left, discusses the script with Producer Paul W. White prior to the broadcast of one of Columbia's war news broadcasts of "Report to the Nation". Actor Carl Eastman looks on.

grams over CBS.

Adding zest to the discussion on Columbia's People's Platform are, left to right: Major George Fielding Eliot, Cecil Brown, Prof. Lyman Bryson and William L. Shirer. The program brings home to listeners a better understanding of important war and post-war problems.







Joseph C. Harsch has justly earned the repu-tation for being the During the past years Harsch has been on the the world's many of cisions, and has brought ers actual reports based



John B. Kennedy, pioneer among radio's newscaster greats and distinguished as a reporter, foreign correspondent, magazine writer and editor, is heard in a series of news pro-



Intrepid reporter Cecil Brown brings his keen analysis of the war news to radio listeners via Columbia Network.

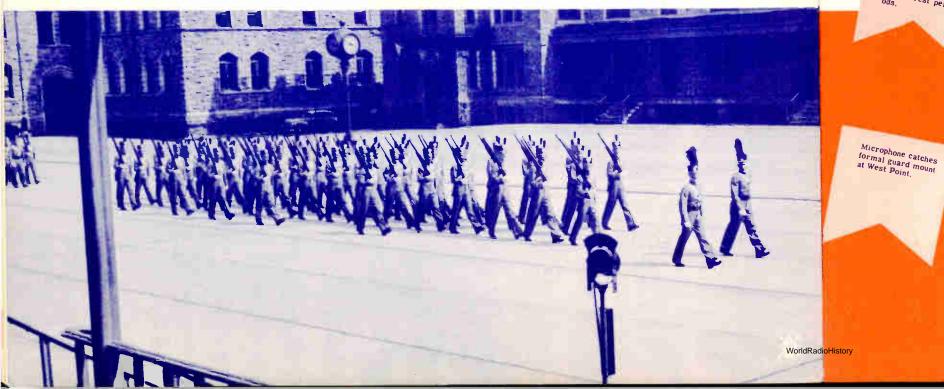
## ON THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.

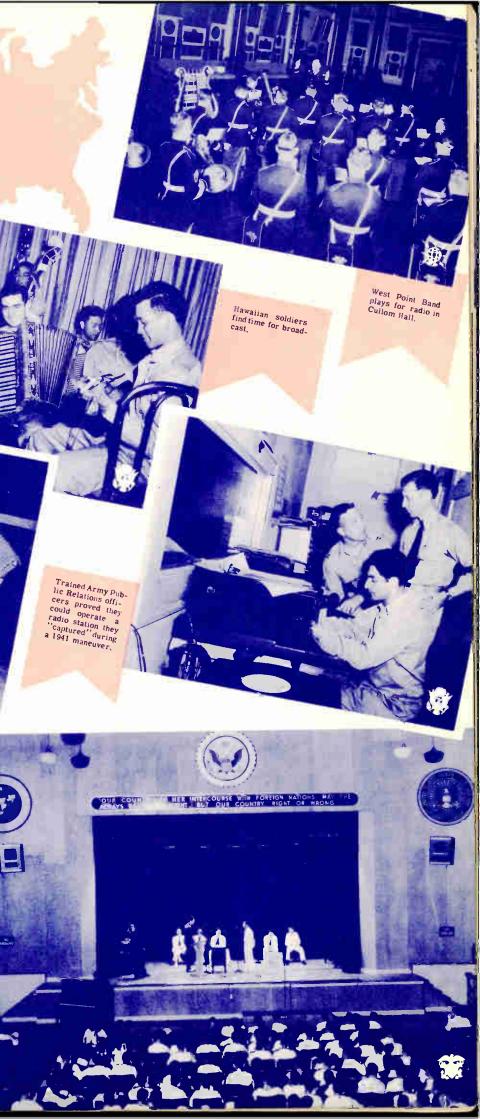
Guncrewin action as radio eavesdrops-

Australia says ello" to folks

arfare train



Sailors compete in a quiz broad, cast while bud dies listen in audience.



Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.

> Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.





To B.T. Wilkens, Chief Engineer, who also joined WKBN in its infancy, goes a major portion of the credit for war-time completion of WKBN's expansion program. His tireless efforts have been largely responsible for the many technical improvements and innovations which have been developed during the station's 17 years of community service. Wilkens is responsible for technical and engineering work in construction and maintenance of WKBN facilities.



Clark Gable is now serving with the United States Army Air Forces.

STARS in the Service

Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.

> After his driving chores, Robert Young joins the chow lines and loads up his plate.

This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen. Becoming an army officer doesn't keep Glenn Miller from being a favorite with autograph seekers.

> WKBN is one of the first stations to train girls to take over control room engineering duties. Above right, Miss Dolores Whalen; above, Mrs. Winifred Carney.



Here is WKBN's staff of engineers, men who work day and night to 'insure continuous presentation of radio programs. Left to right, standing: William Palma, Robert Williamson, Howard Condella. Sitting: Ralph Sherman.



WorldRadioHistory

Engineers

Sports

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Production!

Music

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Youngstown listeners are indeed fortunate in having as their ace sportscaster a man who is a real expert in the field ..... and who ranks with the nation's top sports broadcasters. WKBN's Don Gard-ner, left above, is shown receiving congratulations from Lawson Little, former National Open Golf Champion, upon completion of 15 years of sports announcing over WKBN.

\*



The Music Department ranks high in every radio station. WKBN makes certain that its music library is well stocked with every type of composition -- popular, classical, semi-classical. Shown at the left are Dwight Merriam, (top) in charge of the department, and Karl Janssen, who serves in the Music Department and doubles in Production.



WKBN at War \*



Civilian wartime relaxation and the continuation of cultural activities brings a famous Metropolitan Opera star to Youngstown. Above, Jan Peerce is caught during a rehearsal in Studio "A" at WKBN with Michael Ficocelli, conductor of the Youngstown Symphony Orchestra at the piano.

annances and annothing

(Below) One of the first Army-Navy "E" Award broadcasts heard over WKBN direct from the Ellwood City, Pa. plant of the Aetna-Standard Company when that organization was given the coveted prize last year. Governor John Bricker, of Ohio, and Warren P. Williamson, Jr., president and general manager of WKBN photographed during special broadcast celebrating 5000 watts power-giving greater voice, incidentally, to WKBN's publicity campaigns in behalf of U.S. War Bonds. The station is an authorized issuing agency for the United States Treasury, and has sold thousands of dollars worth of Bonds.

-



When Captain Wayne King, the ex-Waltz King of the air-lanes, put in an appearance at Shenango Depot, near Greenville, Pa., WKBN went out to the camp to interview this famous personality. Gene Trace conducts the interview.

> (Below) A colorful c remony -- one of the most striking -- was this precentation of the Army-Navy "E" Award to the Mullens Manufacturing Company of Salem, Ohio in April of this year. WKBN brought the entier affair to a wide audience with a remote broadcast from Salem.

A free carton of cigarettes is the prize awarded to servicemen who appear on the "Hello from the USO" WKBN, This broadcast attracts a wide audience of folks who enjoy hearing the experiences of soldiers,



Hello From The USO'' is a localive originated radio program, broadive originated radio program, broadcast from the USO lounge of and YMCA every Sunday afternoon, and featuring interviews with service featuring interviews with service men of all branches.



Discovered during one of WKBN's soldier broadcasts, Private Louis McChesney, stationed at Shenango Depot, has his own program over the air every Tuesday. Private McChesney not only sings -- he composes songs, one of which, "My First Furlough Home" may hit the top tunes list before long.

> (Below) As part of its complete coverage of Youngstown and vicinity, WKBN transcribes an all-soldier show at Shenango Personnel Replacement Depot.

WELCOME TO WKBN: Entering the door leading to the station on the third floor of Youngstown's YMCA building, is Richard McDonald, WKBN custodian. "Mac" brings thousands of letters monthly from radio listeners who write in to their favorite stars ..... for special offers, etc. Below, is an interior view of the station's inner lobby with the doors to Studios A, B, and C, clearly visible.

### NEWS --- as it Happens CURREN TOK Direct From WKBN IN THE

Complete, and up to the minute coverage of war and domestic news comes to you over WKBN from 6:00 A.M. to 12:00 midnight. In addition to full United Press leased wire service which delivers instantaneous reports to leased WKBN Newsroom, shown in circle below, CBS World News brings on the scene reports from correspondents at home and abroad, and WKBN's augmented reportorial staff covers the Youngstown area. On this page are pictured seven WKBN news announcers, heard at various hours of SITUATION. RIGHT NOW, THE SENATE the day and night.

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Don Rodgers

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MBER OF MARINE TY OF OUR MEN

(Right) Trimming the lawns, which helps to make the WKBN transmitter site a showplace of Youngstown, is Louis Cetar. Located at Southern and Midlothian Boulevards, the WKBN transmitter and towers are a landmark for Army and Commercial airplane pilots.

(Extreme Right) Here's the main control console in WKBN's downtown studios. At this "brain" of the station, Columbia Network programs are received and fed to the transmitter; local programs are monitored and mixed for proper sound balance. Engineer in the control room has clear vision into all four main WKBN studios,





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Ed Gouran N--FIVE YOUTHFUL MARINES ARE SPENDING THEI. VIET TROPIC ISLE -- BUT THEIR JOB ISN'T 'G A DAY AND NIGHT WATCH FOR JAP SHIP: CIFIC. THEY'RE SUPPOSED TO REPORT ANY UNIDENTIFIED NAVAL CRAFT APPEAR

ON

Bill Seth SUB WELLES COLLEGE FARK, MARYLAND--UNDERSECRETARY OF STATE WELLES THAT PRACTICAL SELF-INTEREST WILL MAINTAIN WORLD ORDER



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WARNED MID-ASING THEIR ID ACTICAL EXPERI IGER ROLE IN MI

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UNITED STATES

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Jack Jurey

Paul White



## Sales

American radio is famous for the high calibre of entertainment which it brings to radio listeners. coast to coast. Sponsors of commercial broadcasts make possible a free, democratic system of broadcasting in the United States. Station sales representatives are the men responsible for bringing radio's commercial facilities to the attention of these sponsors.



Robert Montgomery, U.S. Naval attache in London, salutes 8 year old bomb victim, Alan Locke.

Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.

Above, Henry Z. Ungar, who has represented WKBN in the local field since 1941, coming to Youngstown from Detroit, where he spent eight years. Mr. Ungar, whose radio career began in Toledo, has an invaluable background of merchandising, display, promotion and advertising extending over 25 years.

×



Above, Everett L. Thompson, in his second year with WKBN. Mr. Thompson has been with stations in Olean, N.Y., and Reading, Pa. He has spent five years in radio and is well fitted in background, temperment and personality for the important tasks he performs.

Promotion Manager

An important function of every major radio station's business management is the Advertising and Promotion of the station's facilities to national and local sponsors. An adjunct of this activity is Public Relations--station information and news, directed to listeners and business men, alike. Heading the Promotion Department at WKBN is Gilbert Simon, who came to Youngstown early in 1942 from the United Advertising Corporation, Newark, N.J. Mr. Simon has a background of nine years experience in the newspaper, magazine, and outdoor advertising fields.

# stars in the Service

Wayne King now directs army activities instead of "The Waltz You Saved For Me"

Robert Allen (left) gives Drew Pearson the real inside inform-

ation on army life.

Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich'').

e V

Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.

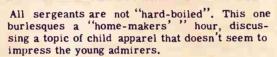
Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Henaghan, Fidler's ace reporter.



Naval cadets and sailors sing and play for radio audience.



A corner of the barracks serves as rehearsal room for this "jive" group.







Buddies gather 'round to enjoy some boogie woogie on a Service Club piano.

Maj. General Hugh Drum faces a battery of microphones.





Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.



Entertainment aboard ship enroute to Australia.

Soldiers fresh from field duty accompany Service Club worker in broadcast.



Aviation cadets at Randolph Field have organized this Glee club for radio appearances.



Soldiers on duty in Washington, D.C. boast this Glee club.

WorldRadi



A soldier audience at an open air broadcast as seen by performing artists.

No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.



Sailors at Pensacola rehearse before broadcast.



The Famous U. S. Marine Corps Band heard on many broadcasts.



Naval cadets and sailors sing and play for radio audience.



A corner of the barracks serves as rehearsal room for this "jive" group.



All sergeants are not "hard-boiled". This one burlesques a "home-makers" hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.





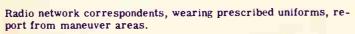
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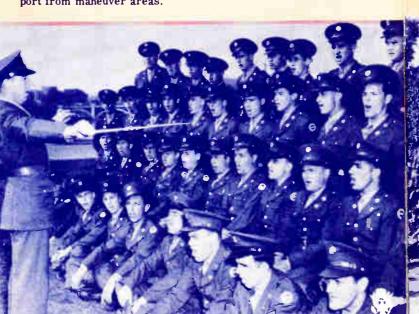
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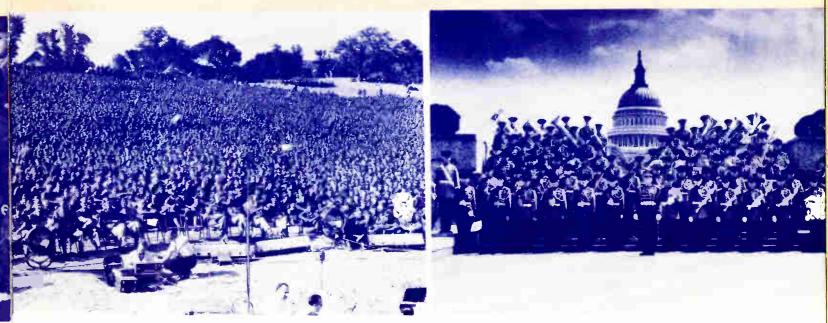


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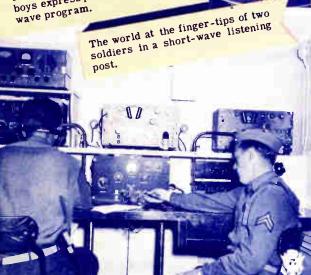


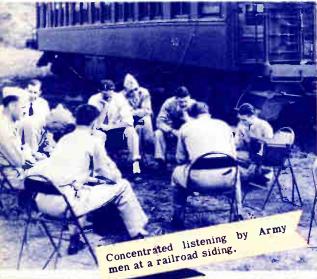
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The Famous U. S. Marine Corps Band heard on many broadcasts.



boys express pleasure over a shortwave program.

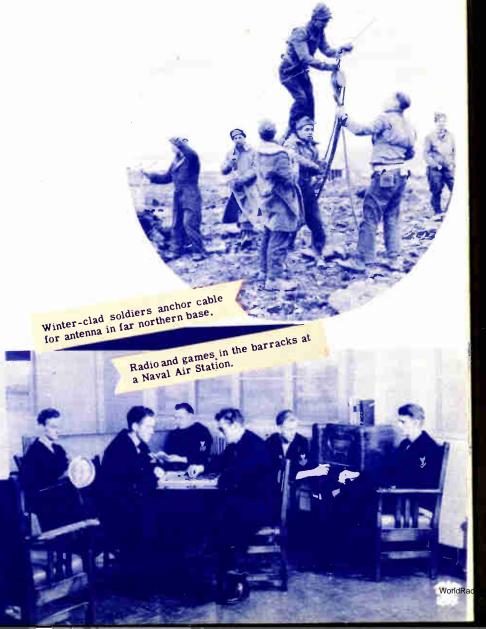


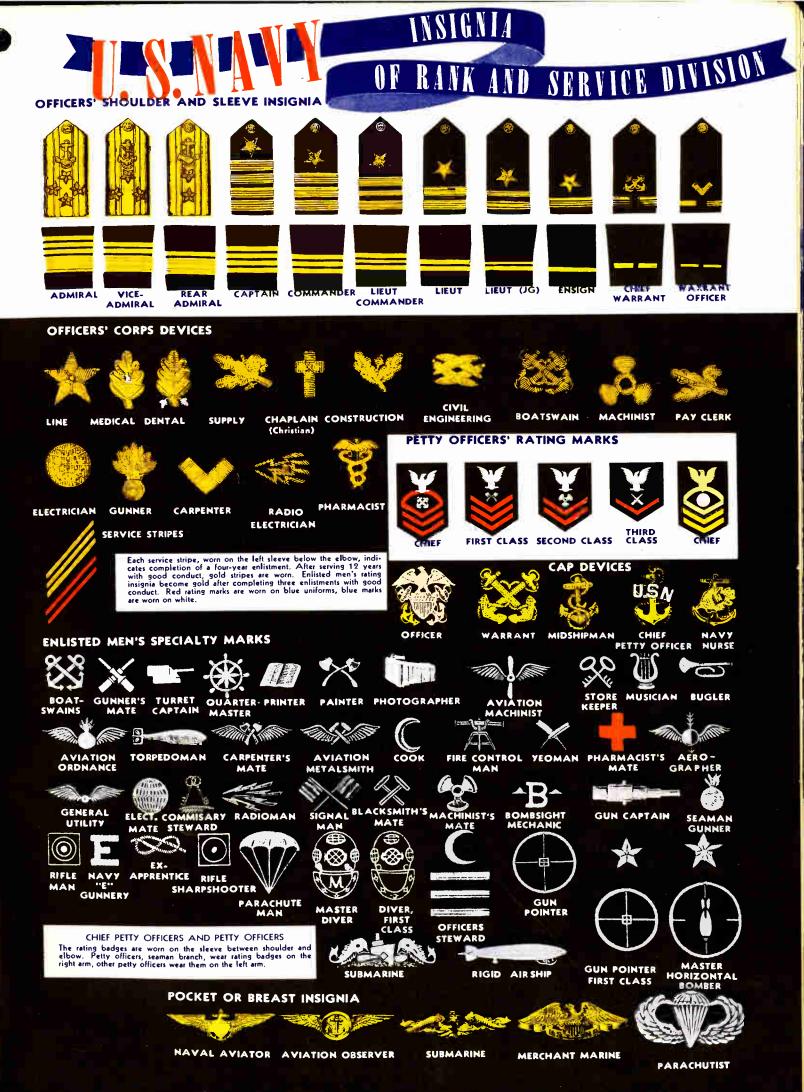


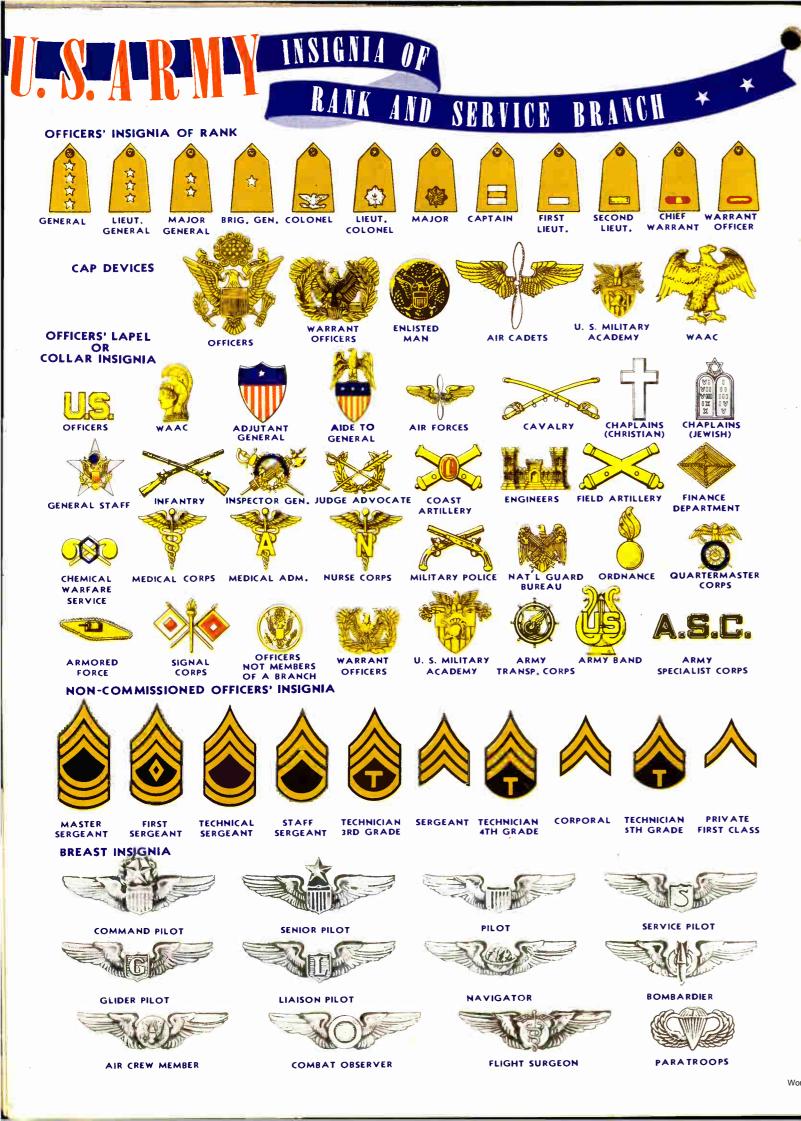




Wherever they are, in training or in action, U.S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A. It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.











# AMERICAN WOMEN IN UNIFORM

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.

Left: Member of Women's Auxiliary Ferrying Squadron (WAFS)

Right: Army Nurse

Right: Member of the WAVES----Women Appointed for Volunteer Emergency Service (Women's Reserve of the Naval Reserve) Member of American Women's Voluntary Services.

Civilian defense worker.

Left: Navy Nurse

Member of Red Cross Nurse's Aid Corps.

Red Cross Nurse

Member of Red

Cross Motor

Corps.

Red Cross Canteen Worker, Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.



CIVILIAN

- 1. DECONTAMINATION CORPS
- 2. FIRE WATCHER

DBRENSE

- 3. AUXILIARY POLICE
- 4. RESCUE SQUAD
- 5. NURSES' AIDE CORPS
- 6. DEMOLITION AND CLEARANCE

CREW

- 7. AIR RAID WARDEN
- 8. MEDICAL CORPS
- 9. BOMB SQUAD
- **10. DRIVERS CORPS**
- 11. AUXILIARY FIREMAN
- 12. ROAD REPAIR CREW
- 13. EMERGENCY FOOD AND HOUSING CORPS
- 14. MESSENGER
- **15. STAFF CORPS**

# HOW TO DISPLAY AND RESPECT THE FLAG OF THE UNITED STATES OF AMERIC



1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.

2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag's own right), and its staff should be in front of the staff of the other flag.

3--When used on a speaker's platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag. if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag's right.

4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.

5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

6--When the flag is displayed

WorldRadioHistory

in a manner other than by being flown from a staff, it should be displayed flat. whether indoors or out. When displayed either horizontally or vertically against a wall. the union should be upper most and to the flag's own right. that is, to the observer's left.

7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.

8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at halfstaff).

9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.



(Serial No.) Infantry soldier or War Dept.) Private Office Company stmaster Pos ATT State

Seaman Second Class,

Don't be discouraged by long delays in receiving replies to your letters to men in Uncle Sam's fighting forces. This is a World Wide War. The seas are wide and rough sailing. Regular mail travels in convovs and there are many unpredictable factors that may unavoidably delay the delivery of mail to men overseas. Be patient.

RIGHT! NRITH RIGHT! WRITH RIGHT!

Don't be discouraged by necessary military restrictions. Write often to your servicemen; write long letters, but, remember, your letter may fall into enemy hands. Don't make it valuable reading for them.

The government considers your mail importantevery ship that leaves this country carries mail.

The marines receive an assigned unit number and designation which he sends to the postmaster, either at New York or San Francisco, upon safe arrival overseas. The cards are then mailed to designated friends and relatives, who address mail according to the instructions on the cards.

Mail Service is availv-Mall Service is available to and from the personnel of our Armed persumer or our remain points Forces of certain points outside the continental United States. If a message is addressed to or in operation, it will be in operation, it will be transmitted in its origfrom expeditious transportation. V-Mail blanks are available at all post of

AIR MAIL: Six cents per half ounce, outside United States.

addressed through an Army Post Office num-

her.

PARCEL POST: Postage charged only from city of mailing to port of despatch in the United States. (Get exact cost from your local post office),

THE WAR AND NAVY DEPARTMENTS ALWAYS NOTIFY THE NEXT OF KIN IN THE EVENT OF ANY SERIOUS CASUALTIES. IN THE ABSENCE OF ANY SUCH REPORTS, IT IS SAFE TO AS-SUME THAT "No News Is Good News".

POSTAGE FEES: **REGULAR MAIL:** Three cents on letters

Doe, STON CHARLESTON

Postilaster

a point where Vequipment is not inal form by the most

fices.

Ruth Boldt is private secretary to Mr. Williamson. She has been with WKBN for 3 years -- handles the station's direct-wire communications with CBS, national representa-



Helen Pastor, secretary to Mr. Simon in the Promotion Department, has learned a great deal about radio since joining the staff last November. Helen works on Trade Promotion, Direct Mail, and feeds WKBN News to some 35 newspapers in Ohio and Pennsyl-WorldRadioHistor



ment.

Emma Chop is the newest addition to the WKBN staff. Next time you're downtown, stop in and visit our studios. Miss Chop's pretty eyes will be the first to greet you when you approach the Reception Desk.



tives, and advertising agencies.

Meet the Girls at WKBN



Surveying all and sundry, is Gladys Williams, head bookkeeper for WKBN. Miss Williams -- with charming personality -- is the most popular of all the staff -- even among the girls! You guessed it -she's Payroll boss!

Traffic in a radio station isn't like traffic directed by the "cop" on the corner. Except that it would often get mighty congested if Eleanor Grince (top right) didn't handle matters in an unusually diligent manner.

The gal who sees to it that everybody gets the mail on time ..... and that your mailed-in requests go to the right place, is Lucille Bumstead (not related to Dagwood, Blondie, etal.). Miss Bumstead is also secretary to the Sales Depart-

Welcoming a visitor to the studios is Margie Bryant, ranking receptionist at WKBN. She and Emma split duties at the front desk.

Important in the policies which have brought WKBN to its present day position in the radio broadcasting field, is its constant adherence to progressive methods of operation. No efforts were spared in making WKBN's new 5000 watt transmitter station one of the finest and most modern in the nation. This same policy guides the station's executives in post-war planning and development in the fields of Radio, Frequency Modulation, and Television.

Through the hard days, so long as the war lasts, WKBN will continue to bring to homes in this wide area, things of strength and beauty and fun. It will continue to bind together, as only broadcasting can, Mahoning Valley citizens in free and welcome partnership. It will continue to quicken the sense of liberty and carry the voice of truth and sanity and courage to you -- its listeners.

And when victory is ours, the high task of WKBN will be to help in building civilization upon more enduring foundations, and to a better and livelier pattern.

Experimental television continues during the War, Above, shooting a studio scene with Iconoscope (television camera), in General Electric Studios.

Marquee sign announc-Marquee sign announc-ing WKBN Newscast. Newscast. Newscast. ing wired direct run now wired direct run now sign first sign itoungstown's first sign itoungstown's first sign itoungstown's first sign itoungstown's direct run inficant of closse associ-nation bound to develop ation bound to develop ation Movies - Radio between Movies - Radio Television in the future? between Novies Rauno? Television in the future?

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WKBN Works for

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America.

the Future

ers--each approximately 360 feet high.

Here's a view of one of A portion of the intri-WKBN's four tall tow- cate engineering equipment used in transmission of WKBN programs via the airwaves. This equipment is priceless today.

> mobiles. Complete equipment is carried by these vehicles for remote broadcasts--away from the studios. In effect, the car is a portable recording lab-

> One of WKBN's porto-

oratory.

UKEN

Gene Trace, left, and Gil Simon, exploring possibilities in Programming, and Public Relations which WKBN will further develop in postwar future.

> Tall towers rest on solid foundations; this one sinks 12 feet below the surface, to distribute weight on bed rock structure. Wires lead to tuning house.

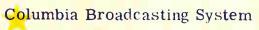


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