

Souvenir Issue

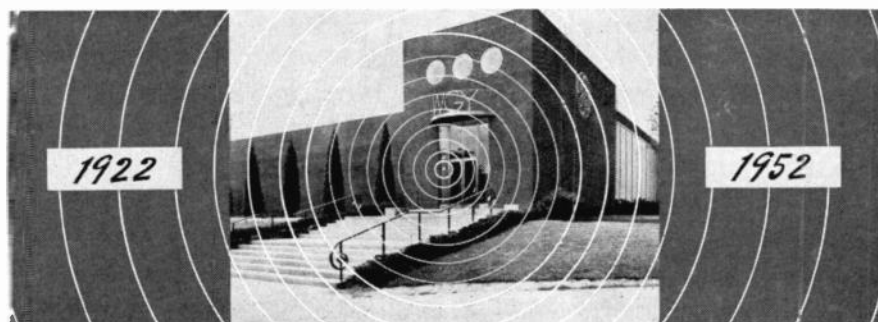
30TH ANNIVERSARY

MIKE and CAMERA



VOL. 4, NO. 10 FEBRUARY, 1952

WGY HOLDS 'open house' WEEK OF FEB. 18



READY REFERENCE TO 'open house' SCHEDULE

'DROP IN' and VISIT US

Monday through Friday, February 18-22

MORNINGS

5:45	The Chanticleer	9:15	Martha Brooks
5:30	Drawing for Door Prizes	9:30	Drawing for Door Prizes
7:05	Lehigh Weather Man, Howard Tupper	10:15	Guided Tours
7:10	The Earle Pudney Show	11:00	Sound Effects Demonstration
8:00	Drawing for Door Prizes		

AFTERNOONS

12:00	News	12:05	News	1:05	Community News
12:15	Matinee Showcase			1:15	Tupper's Tune-Test
12:30	Farm Paper of the Air			1:30	Drawing for Door Prizes
12:45	Drawing for Door Prizes			2:30	Guided Tours
1:00	News			3:00	Sound Effects Demonstration

EVENINGS

6:00	Esso News	6:15	Guided Tours
6:05	News	6:30	Bob Bender—Sports

SPECIAL PROGRAMS ON DATES AND TIMES SPECIFIED

7:00	Monday, Feb. 18	8:00	Guided Tours
	Skidmore Open Forum	9:45	Drawing for Door Prizes
	"Should New York State	10:00-11:00	"The WGY Story"—Special
	Legalize Sale of Colored Oleo?"		Dramatic Program, Special Guests
	Speakers		
	YES: Assemblyman Eugene Bannigan,		
	New York City		
	NO: Maurice Gellis, Attorney for	7:00	Thursday, February 21—"Time to In-
	Dairymen's League		quire" Subject—Radio's Contribution
7:30	Drawing for Door Prizes		to Adult Education
8:00	Guided Tours	7:30	Drawing for Door Prizes
7:00	Tuesday, February 19—"The FBI in	7:00-8:00	Friday, February 22—Sound Ef-
	Action"—Dramatization of Alexander-		fects Demonstration and Guided Tours
	son Kidnaping	8:30	The Farm Forum with Merl Galusha and
7:30	Drawing for Door Prizes		Ed Mitchell and Special Guests Jared
8:00	Guided Tours		Van Wagonen, Jr.; Bristow Adams,
7:00	Wednesday, February 20—Science		and Art Hemker
	Forum, Special Guest, Dr. W. R. G.	9:00	Drawing for Door Prizes
	Baker, Vice President, General Electric		

Door Prizes, Special Programs Guided Tours Will Feature 30th Year Celebration

The doors of "Little Radio City," otherwise known as the studios of Station WGY, will be open wide during the week of February 18 in commemoration of the Station's 30th Anniversary. Thousands of residents of the Great Northeast, to whom WGY has been a companion ever since the days of crystal sets and earphones, are expected to visit the station to watch their favorite programs as they are broadcast. Station WGY is located at the junction of Route 5S, Washington Avenue and Erie Boulevard in Schenectady. All locally originated shows will be broadcast from the station's auditorium studio and will be open to visitors. Drawings for door prizes will take place six times per day. Main prize will be an alarm-clock radio at each drawing.

On Monday night, Feb. 18, the "Open Forum" normally broadcast from College Hall in Saratoga Springs, at 7:00 o'clock, will be heard from the WGY studios. This program will feature a discussion of the oleo question in New York State.

"The FBI in Action" on Tuesday night, at 7:00 o'clock, will be a dramatization of the Alexanderson kidnaping which occurred in Schenectady on April 30, 1923. On the following morning, or May 1, 1923, WGY broadcast the news of the kidnaping of 6-year-old Verner Alexanderson, son of Dr. E. W. F. Alexanderson of the General Electric Company. The boy was recovered on May 3, at a camp near the St. Lawrence River. The child's recovery was attributed to the appeals and descriptions broadcast by WGY. Because the 9th anniversary of "The FBI in Action" and the 30th Anniversary of WGY occur simultaneously, a special recorded salute from J. Edgar Hoover will be heard on the program.

Wednesday, February 20, marks the 30th anniversary of WGY, and an hour long program that night, from 10 to 11 o'clock, will present the story of WGY down through the years since its inception on February 20, 1922.

Among those participating in this program will be Chester H. Lang, General Electric Company Vice President, Public Relations; Robert B. Hanna, Jr., Manager of G.E.'s Broadcasting Sta-

(Continued on page 2)

WGY HOLDS 'OPEN HOUSE' WEEK OF FEBRUARY 18

(Continued from page 1)

tions' Department; three WGY veterans who have been with the station during its entire 30-year history, William T. Meenam, Supervisor of News; Willard J. Purcell, Manager of Engineering and A. O. Coggeshall, Music Supervisor.

This show will also include some of WGY's talent who have appeared in WGY's programming since the inception of the station. Among them are Edward A. Rice, widely known violinist of Schenectady; Florence Sanford, who appeared in the "One Man's Family" show when it was produced at WGY 20 years ago; Lola Somers, one of the original WGY Players who went into network dramatics and who now participates in the "FBI in Action" series. Stephen Hall, organist at WGY for many years, will appear with Mr. Rice.

Clyde D. Wagoner, of the General Electric Company News Bureau, who, on June 30, 1930, was the first to broadcast a voice around the world, will be heard in the WGY story.

The "WGY Science Forum" Wednesday night at 7:00 o'clock will have as guest speaker, Dr. W. R. G. Baker, General Electric Company Vice President, Manager of the Electronics Division. The regular "Science Forum" panel also will participate. This panel includes four Schenectady G-E scientists, Dr. Lewi Tonks, Dr. Francis J. Norton, Dr. William E. Cass, and Dr. Vincent J. Schaefer. Bernard S. Krause, Supervisor of WGY Science broadcasts, will be chairman of the Forum.

Another special Wednesday night program will be a broadcast pickup from five area cities in addition to Schenectady. This program at 6:15 will bring to the WGY audience mayors, editors and publishers in Albany, Troy, Utica, Pittsfield, Schenectady and Oneonta.

"Time to Inquire" on Thursday night at 7:00 o'clock will have as its theme: "Radio's Contribution to Education."

The "WGY Farm Forum" at 8:30 Friday night will bring to the microphones of WGY a number of veteran participants in the station's farm programs. Speakers will include J. H. Van Aernam, of the Eastern Division of the Niagara Mohawk Power Corporation; Jared Van Wagoner, Jr., of Laywersville, a regular contributor to WGY's "Farm Paper of the Air" since that program's inception over 25 years ago; Bristow Adams, Professor Emeritus of Cornell University, who for years has been a featured speaker on the "Farm Paper of the Air"; Ed W. Mitchell, WGY's veteran Farm Advisor; A. H. Hemker, Manager of General Electric's Farm Industries Division. Merl Galusha, Supervisor of WGY's Farm programs, will direct the "Farm Forum."

PIONEER STATION EARNED FAME IN RADIO DRAMA



Pictured above are the WGY Players of 1936, a local dramatic group heard weekly over WGY. Left to right: A. O. Coggeshall, Production Manager of the group; Al Parker (former WGY announcer); Alex MacDonald (former Sales Manager of WGY); Gladys Sage; Ray Rich (former WGY announcer); W. G. Avery (former President of Industrial Bank); Dick Seber (boy); Irma Lemke (now known as Martha Brooks); Maurice Randall (deceased), one of the original WGY Players; John Sheehan (former Manager of WGFM); Eugene O'Haire (well known character actor).

A pioneer in the broadcasting field, WGY, the General Electric station in Schenectady, in its youth earned fame for its work in radio drama. In the adaptation of existing plays to radio at WGY, a torch was lighted over this new path of literary creation. At WGY, a company of earnest men and women, wise in stagecraft, shaped the expression of the new art and established its technique. Here the possibilities of drama and of comedy were weighed, and the results were broadcast to the world.

On Aug. 3, 1922, less than six months after the station went on the air, a small group of Schenectady players, some of them formerly on the professional stage, presented, as an experiment, Eugene Walter's play, "The Wolf." (See picture on p. 11).

'CHRIS' MAKES SOUVENIR ISSUE OF M&C POSSIBLE

Lansing Christman, a regular member of the WGY newsroom staff, is the author of all the articles you read in this issue of MIKE AND CAMERA. "Chris," as he is known to his colleagues, is vitally interested in history and the assignment of writing the history of WGY proved quite a chore—but one that was "right down his alley." As a writer-philosopher, Chris is gaining a national reputation through his contributions to the CHRISTIAN SCIENCE MONITOR.

The management sought an answer to the question: Could action be broadcast? And could an audience enjoy a play through the medium of sound only?

The answer came immediately, and for days thereafter, in the form of letters from listeners throughout WGY's signal area. Their letters emphatically endorsed radio plays. A permanent players' group resulted. It was the first to broadcast plays regularly, and was organized as the WGY Players under the direction of Edward Smith.

Beginning Sept. 11, 1922, with "The Garden of Allah," there followed on Sept. 19, "Get Rich Wallingford," and Sept. 23, "The Man from Home."

For a long period of time, plays were weekly WGY features thereafter. And in the same manner as the stage production, they were presented in their entirety. The orchestra provided the background music. And sometimes music had to be used as a fill until the tardy artist arrived, and between the acts. But the plays went on.

The producers of the radio drama at WGY found that, in the absence of the conventional forms of elaborate scenery of the stage play, the play of the imagination met no barriers save those erected by the individual's own personality, his own power to comprehend and appreciate.

MIKE and CAMERA

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Eleanor Alex, Editor

WGY CONTRACT ARTISTS ISSUE INVITATION TO ALL

Martha Brooks, Charles John Stevenson, Bob Bender and Earle Pudney are daily visitors to your home. Now they'd like to put the shoe on the other foot. They'd enjoy a visit from you during the week of February '48 in commemoration of WGY's 30th Anniversary.

The Chanticleer

Charles John Stevenson, observing 20 years in radio work, and with WGY for the past decade, is best known as the "Chanticleer." His program, starting at 5:45 a.m. and continuing for one hour, includes, as well, market and weather reports and other farm news.

Stevenson, publisher of the 165-year-old *Washington Post* in Cambridge, New York, the oldest weekly newspaper in America, came to WGY in 1942, appearing on the station's "Farm Paper of the Air." In 1945, when the "Chanticleer" show was originated by the station's farm department, Stevenson joined with Fd W. Mitchell, veteran farm advisor, in presenting the show. Stevenson and Mitchell alternated in presenting the show each morning. Since the spring of 1949, Stevenson has carried on alone.

In addition to his work in radio and his publishing interests, he has delivered more than 1500 talks in localities ranging from Maine to California and from Canada to Mexico and Cuba.

Earle Pudney

The Earle Pudney Show is familiar to all WGY listeners in the 7:10 to 9:15 a.m. period each week Monday through Friday. The program was inaugurated Sept. 26, 1949. Pudney shares his morning coffee and keyboard capers with thousands of listeners. He makes periodic trips to New York and Hollywood for interviews with the movie stars, and brings these interviews via tape to his listeners.

Pudney joined the WGY staff as an announcer in November 1942. A native of Ilion, he entered the radio field in 1932, at WIBX, Utica. Before coming to Schenectady, he was associated with WATL in Atlanta; WAGA, Atlanta; and WIOD, Miami.

Pudney is an actor as well as musician. He has appeared with the Schenectady Civic Players, and appeared as the one-man orchestra for the musical production "Love Rides the Rails."

Last fall Pudney was appointed chairman of the radio-TV committee of the Herald-Tribune's Fresh Air Fund for 1952. He is currently writing original music as one of the promotion angles of the project.

Pudney is married to the former Gertrude Baltzell of Utica. The Pudneys, who live on Garner Avenue, Schenectady, have three sons, Paul, Jack and Lyle.

Martha Brooks

Martha Brooks of WGY is best known,



THE WELCOME MAT IS OUT! The four contract artists shown here are heard regularly by WGY listeners. In this photo you will recognize, left to right: Martha Brooks, Charles John Stevenson, Bob Bender, and Earle Pudney at the piano. Janet Fletcher (far right) is secretary to Mr. Pudney, who is also Supervisor of Production for WGY.

perhaps, for her "Martha Brooks" Show, heard each morning, Monday through Friday, at 9:15 a.m., but, since 1949, she also has produced and directed the "FBI in Action." She has for the past 21 years, had a continuous part in WGY programs.

Her first broadcast at WGY was in a Christmas Play, presented on Christmas Eve, in 1930. Since that time, in radio plays, Martha Brooks has played everything from a crying baby to Mickey Mouse, from sweet Western heroines to gangster molls. She also has acted professionally at the Saratoga Springs Theater.

She has been broadcasting as "Martha Brooks" since 1937. Her program is made up of "almost everything" of interest to women.

A graduate of Emerson College in Boston, she became the first program manager in television in Jersey City in 1930. The same year, she entered radio at WGY. For a time, she conducted a daily remote program from the Albany studios of WGY. In 1936, she wrote and produced a six week serial program for an Albany packing firm. During World War 2, she was chairman of all radio activities in the war bond drives. These programs, broadcast over a network of four area stations, originated in Studio A of WGY.

Martha, in private life, is Mrs. David Kroman. Her husband, a mathematics instructor at Nott Terrace High School in Schenectady, participates in the "FBI in Action" each week, and will be

remembered as WGY's "Roving Reporter" last summer.

Bob Bender

Bob Bender, the station's sports announcer, goes on the air for a 15-minute show at 6:30 p.m., Monday through Friday, and at 6:15 p.m. Saturdays, again at 11:05 Monday through Saturday for a ten-minute show, and with a sports final at five minutes after midnight. Two sports shows are presented Sunday nights.

Bender, who entered the radio field in 1941, is a Rutgers graduate. When still in high school, and again while in college, he was a newspaper sports writer. In the radio field, Bender first worked for NBC, and wrote sports copy for Bill Stern, at that time NBC Sports Director.

On his WGY sports shows, Bender has introduced some of the great in many sports fields. In baseball, there were such names as Branch Rickey, Casey Stengel, Cy Young, Stan Musial, Leo Durocher, Hal Schumacher, Jim Konstanty, Bob Quinn, Phil Rizzuto, Bob Feller and Ralph Kiner.

Others who have appeared on Bender's WGY sports shows have included Cary Middlecoff, Gene Sarazen, Larry Kelly (Mayfield, N. Y.), Lee Wallard (Altamont, N. Y.), Stan Denham, Sammy Saddler, Tony Canzoneri, George Mikan and Adolph Rupp.

Bob Bender, his wife Mary Jane, and their son, Robert Frederick, live at Duane Lake.

MEENAM, COGGESHALL AND PURCELL HAVE TOTAL OF 90 YEARS

A. O. Coggeshall, one of WGY's veteran staff members, who will, in June, complete 30 years of service with the station that is celebrating its 30th anniversary, Feb. 20, was one of those in the radio field who became acquainted first hand, with the early problem of securing talent for programming. Radio was so new, in fact, that it was considered by many as an experiment.

It was one of A. O. Coggeshall's early duties in radio to help meet that deficit in talent. And "Coggie" did. He was an announcer, identified on the air as AOC. He was a tenor under the name of Arthur Johnson. He was a baritone known as Roger Hoff. And as the pianist, he was A. O. Coggeshall. He was a member of the first radio male quartet at WGY known as "The Radio Four." He was active in a WGY troupe known as the Georgia Minstrel Boys. And Coggeshall sang the tenor roles in the WGY Light Opera Company's productions.

In 1924, Coggeshall was named program manager of WGY, a position which he held for 22 years, until late 1946. During his career as program manager, he was in charge of the announcer staff and was responsible for the scheduling of programs. In those years, there passed over his desk, for approval, all scripts, commercial and other copy, read on the air.

In 1946, Mr. Coggeshall was named the Station's Supervisor of Music. In that capacity, he has organized the WGY Music Library. This library now includes more than 6000 popular, classical and long-playing records. It also includes 1000 transcribed selections, made up from two libraries. All music aired by WGY is under the direct supervision of Mr. Coggeshall.

Coggeshall, in recalling his start in the realm of music, says that at the age of eight, he was a choir boy at St. John's Episcopal Church in Troy. As a young man he went to Wolfville, Nova Scotia, where for five years he studied music under Moritz Emery. He studied voice, harmony, the organ, and languages. While a student at Arcadia College, he was engaged as organist at the Church of England at Wolfville.

Coggeshall lives in Latham, with his wife, Gertrude. Their son, Robert, is married and lives in Albany.

"W. T. M. of WGY"—that was the signature of William (Bill) T. Meenam on his seventeen year old weekly program of "Scissors and Paste." However, those seventeen years were only a segment of his total time with WGY which is thirty years plus two weeks.

Bill Meenam, a native of Amsterdam, N. Y., served as reporter and desk man on newspapers in Amsterdam and Schenectady and for two years was associated

with the W. T. Hanson Co. of Schenectady as assistant advertising manager under Edwin G. Conde. Between these jobs he attended the Columbia School of Journalism for two years—the first years of that school.

It was late in 1919 that he entered the employ of General Electric Co. in the then newly organized News Bureau of the Publication Department of which Martin P. Rice was manager.

In the fall of 1922, WGY's first year on the air Bill Meenam arranged a series of recordings on the Hoxie Pallophotophone. This laboratory model recorder by means of which sound was photographed on motion picture film, was shipped to Washington and there Charles A. Hoxie, its inventor, recorded brief talks by Vice President Calvin Coolidge, Secretary of War John W. Weeks, Secretary of Navy Edwin Denby, General John J. Pershing and Mabel Boardman, National Red Cross Official. A few days later, the film speeches were reproduced by WGY.

Meenam also arranged for the first series of broadcasts to Commander Richard Byrd and his men on their first expedition to Antarctica.

A few years ago it was Bill Meenam's privilege to arrange two series of programs—"Extra, Extra" and "The Voice of the Fourth Estate," introducing publishers and editors and others in weekly half hour programs. All of the papers represented on the program, daily and weekly, were and are published in the area covered by WGY.

For many years WTM of WGY on his "Scissors and Paste" program heralded the New Year with a special program participated in by the entire

station personnel. But perhaps his most unforgettable program was an interview with the four-year-old Strong triplets, children of Raymond Strong, a WGY engineer. Other guests on this particular program were a kitten and a canary. The children were not too responsive, except for giggles and laughter. However, the canary, generally very tame, escaped and was pursued by the kitten; and the triplets, two girls and a boy, quit the microphone and joined in the chase with screeches and shouts. A fine show for television but a little confusing for radio.

It's been a long time since 1912 and a hand-made wireless set in Cobleskill that would pick up the signals of the Naval stations in New York and Norfolk, and Arlington, Virginia, and even the United States Naval Station in the Canal Zone. But Willard J. Purcell, Chief Engineer of broadcasting at WGY, and other General Electric stations in Schenectady and San Francisco, and a 30-year member of the staff, came that long way, through radio's many stages of experiment and development and refinement. W. J. Purcell saw the inception of WGY; it was he who prepared the very first radio log for the station. And he has followed WGY's growth and development since that day, Feb. 20, 1922.

Immediately after his 17th birthday, which occurred in April, W. J. Purcell, a native and resident of Cobleskill, decided to join the Navy. When the war concluded, Purcell stayed on with the Navy for nearly two years. But there was a special reason, he says. "Some brand new shiny wireless equipment had just made its appearance, and I wanted the chance to use it."

Returning to Cobleskill in 1920, Purcell carried through with his boyhood dreams and joined the General Electric Company in Schenectady. With his hand-built wireless set, Purcell, in 1916, had listened frequently to the experimental phone conversations by Dr. E. W. F. Alexanderson and W. C. White in Schenectady. Then and there he decided to enter the field of radio, and to enter that field with General Electric.

His first work for the Company was on telephone over power lines. Later he installed high power radio and telephone transmitters at most of the leading Army posts in the country. In the spring of 1921, Mr. Purcell built New York City's first broadcasting station, the one in Hoboken, erected especially for the broadcast of the Dempsey-Carpentier championship bout on July 4, 1921. The station was built specifically for that one broadcast.

Purcell and his wife, Inez, live at Van Antwerp Road, Schenectady. They are the parents of two daughters, Jean and Nancy, and a son, Frank.



Of the 79 employees at WGY, most of them are neophytes when compared to the three veterans who have been at the Station since—or nearly since—the first day WGY went on the air. The "vets" are two Bills—Meenam and Purcell—and A. O. "Coggie" Coggeshall.

FATHER AND SON WORK TOGETHER ON DAYBREAKER PROGRAM

Bill Carpenter and his 11 year old son, Allan, are best known to WGY listeners for their "Daybreaker Program," heard each Saturday morning from 6:45 to 8:25, but "Father" Carpenter himself came to WGY in July of 1949, after a varied career in radio and newspaper and business fields.

After a year at the University of Michigan, Bill Carpenter entered radio in 1939, with WNBZ at Saranac Lake, where he became station manager.

In addition to his radio work, Carpenter worked for a time as circulation manager of the *Adirondack Enterprise*, and in 1949, was Business Manager of the Schenectady Blue Jays Baseball Club.

On the "Daybreaker" program with Bill Carpenter, the duties of his son, Allan, consist of ringing bells from the collection sent in by "Daybreaker" listeners, keeping track of temperature readings and helping, actually, to plan the program of music and chatter.

Bill, his wife, the former Virginia Vrindten, and their sons, Allan and Christopher, live at Ballston Spa, R. D. No. 2.



CALL LETTERS EXPLAINED IN FIRST ANNOUNCEMENT

"This is Station WGY. W, the first letter in wireless, G the first letter in General Electric, and Y the last letter in Schenectady."

That announcement, at exactly 7:47 p.m. on Feb. 20, 1922, was the first ever made by WGY, General Electric Station in Schenectady.

The message was received by some 300 amateur radio fans. They were the only persons with receivers in those days 30 years ago when WGY went on the air. Today, the station ranks with the 10 oldest broadcasting stations in the country, and is one of the most powerful;

IMPACT OF RADIO ON AMERICAN LIFE DEMONSTRATED BY LISTENERS IN 1928

FARM & SCIENCE FORUMS PLAY MAJOR ROLES AT WGY

Farm and science broadcasting has been a major factor in the programming of Station WGY. With access of the many scientists employed by the General Electric Company, the weekly Science Forum, heard every Wednesday at 7 p.m. has been on the air nearly 15 years. And WGY's two major farm programs—Farm Forum (8:30 p.m. Fridays) and The Farm Paper of the Air (12:30 p.m. daily) have been on the air over 25 years.

Special Farm and Science programs have been arranged for the 30th Anniversary Week. Dr. W. R. G. Baker, Vice President of the General Electric Company and General Manager of the Electronics Divisions, will be the principal speaker Wednesday evening. His talk will be followed by the usual panel discussion by Dr. Lewi Tonks, Knolls Atomic Power Laboratory; Dr. Francis Norton, Dr. Vincent J. Schaefer, and Dr. William Cass, all of the G-E Research Laboratory.



Bernard S. Krause, Supervisor of Science Broadcasting, is a familiar voice to WGY listeners. Here he is shown with Eileen Bradt, his secretary, as they discuss a forthcoming Science Forum broadcast heard Wednesday evenings at 7:00 p.m.



Other familiar voices are those of Merl Galusha, Supervisor of Farm Broadcasting and the Farm Advisor, Ed Mitchell. Joan Irish, Merl's secretary, takes notes while Ed and Merl plan a future Farm Forum broadcast, heard Friday evenings at 8:30 p.m. Merl and Bernie Krause share the same office.

Younger listeners probably haven't heard and older folks may have forgotten the dark days of 1928, when WGY was threatened with the loss of its frequency, and the right to full time operation. The story is worth the telling for it demonstrated the popularity of the station, the loyalty of the listeners and the tremendous impact of radio on American life.

The Federal Radio Commission ruled on Sept. 8, 1928, that WGY's wavelength of 790 kilocycles had been assigned to the fifth zone or the Pacific Coast District. The order was scheduled to become effective Nov. 11. WGY had been on 790 kilocycles since May 2, 1923.

WGY protested the proposed change on the ground that "public interest, convenience and necessity would not be served." Later the commission proposed that WGY share time with General Electric's Oakland, Calif. station KGO on the 790 kilocycle band, WGY to leave the air sunset in the Eastern Time Zone. This also was protested by WGY.

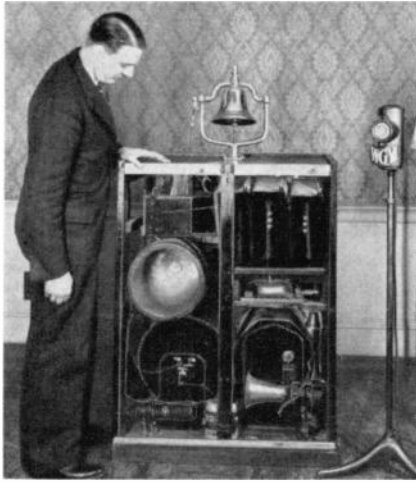
The situation was widely published in the press and on the air. In a very short time a tremendous volume of protest built up. Mayors of cities, officials of Chambers of Commerce, Service Club officers, ministerial associations and public school administrators backed WGY in its opposition to the Commission. On Oct. 1, 1928 inspired by the Schenectady Chamber of Commerce, representatives from these various organizations met in the Hotel Van Curler and organized a committee of protest.

Meanwhile the attorney generals of Massachusetts, Vermont and New Hampshire joined with Attorney General Ottinger of New York State in legal protest against the commission's ruling.

Petitions were circulated and signed and the flood began to engulf the commission. Petitions were set up for signatures in small stores and large stores, in fire stations; school children made door-to-door canvasses for signatures. Service clubs and church organizations added voices to the volume of protest. And every veterans' hospital within hearing distance of WGY's signal went to bat for their favorite station.

The General Electric Co. with the people of the state of New York, represented by Attorney General Ottinger intervening, appeared before the Court of Appeals of the District of Columbia against the Federal Radio Commission. Charles Evans Hughes was chief counsel for WGY in several court tests which in 1930 resulted in a decision by the Supreme Court in favor of WGY.

WGY Alumni Score Successes In Radio and Allied Fields



Jimmy Wallington, one of the WGY alumni who became nationally known as a National Broadcasting Company announcer, is shown during his days at the area station inspecting the sound effects cabinet.

Alexanderson Case Will Be on 'FBI in Action'

"The FBI In Action" heard every Tuesday evening at 7:00, is celebrating its ninth anniversary the same time WGY observes its 30th. As a result, a special program will be heard Tuesday, February 19, dramatizing the Alexanderson kidnapping case which was solved as a result of special broadcasts originated by WGY. Because of the coincidence of the two anniversaries, a specially transcribed message from J. Edgar Hoover, Director of the Federal Bureau of Investigation, will be heard on the program.

Originated by Earle Pudney of WGY, and under his supervision until Sept. 26, 1949, the FBI program now is produced under the direction of Irma Kroman, long a writer for the show and a member of the cast. The musical settings, since the program's inception, have been produced by Stephen Hall.

"The FBI in Action" broadcast is the only program of its kind in which the actual special agent in charge of the field office of the FBI takes an active part in the program as narrator. At present Frank Battle, Special Agent in Charge of the Albany Office, is featured.

The cast is made up of people who have been faithful to the program for many years, and even features a few members of the WGY Players long favorites with WGY listeners. Florence Sanford, who was heard in the "One Man's Family" program when it was produced at WGY 20 years ago, and Lola Somers, one of the original WGY Players, appear in the cast.

Among the hundreds of people who have been employed by Station WGY during its 30-year history, many have gone on to network assignments, others have taken positions of management with other stations, and still others have established themselves in the related field of advertising.

The announcers with WGY who later became familiar NBC voices include Jimmy Wallington, Clyde Kittell, Frank Singiser and Radcliffe Hall. Jimmy is now freelancing out on the West Coast and Frank Singiser is with WOR in New York City. Kittell and Hall are still with NBC.

Lola Somers, who had a part in the first play dramatized over WGY, went with NBC and obtained several bit parts in well-known NBC programs. Mrs. Somers played in The O'Neills, Pepper Young's Family, Calvacade of America, The Kate Smith Hour and The Rudy Vallee Show. She also had a leading part in World Transcriptions' "Mr. and Mrs. Series," believed to be the first transcribed family-situation comedy skits to be available for radio.

One of WGY's most successful alumni is Tom Lewis who entered the advertising field. He later became Vice President in charge of Radio for Young and Rubicam Advertising Agency in New York. He is married to the motion picture star, Loretta Young, and they now live in Hollywood.

Stations managers who "learned the ropes" at WGY include William Fay, Manager of WHAM in Rochester and a Vice President of the Stromberg Carlson Company; and Carl Raymond, production and program manager at WHHH in Warren, Ohio.

'One Man's Family' First Heard by WGY Listeners

"One Man's Family" heard each weekday evening at 7:45 p.m. on WGY through the National Broadcasting Company, was, for a period of one year, starting in 1932, produced at WGY in Schenectady before it was heard as a network production. Simultaneously, a West Coast group was producing the Carlton E. Morse play for broadcast from KGO, then a General Electric Company station in Oakland, California.

Under the direction of Chester Veder, long of the WGY staff, Schenectady players in the cast of the Carlton Morse play at WGY were Waldo Pooler, Florence Sanford, Tom Lewis, Patricia Sheldon Smith, Harold McAlister, Bernard Hammond, and Geraldine Gleason.

Music, Song Constitute First WGY Broadcast

The first program on WGY, 30 years ago, lasted exactly one hour and three minutes. It was an arrangement of music and song. The next few days telegrams and telephone calls came from many distant cities acknowledging perfect reception.

That original program was announced by Kolin Hager, then program manager of WGY, and known to the radio audience as "K. H." Announcers in those early days of broadcasting identified themselves only by initials.

The program that February night was furnished by a male quartet, composed of William Curtin, Carl Jester, C. W. Shannon, and John A. Chapman. There was a piano solo by Earl Rice, a soprano solo by Mrs. Ira Brownell; and a violin solo by Edward A. Rice, still heard regularly on WGY.

'Joe and Eddy' Old Favorite—

Radio listeners who have followed WGY down through the years remember the Joe and Eddy show, a part of WGY's programming some 20 years ago.

Inaugurated as "Bob and the Janitor," the show shortly thereafter was known as "Joe and Eddy," and continued as such from 1931 until 1934, when it was moved to WTAM in Cleveland. There it continued two more years before the show was dissolved.

The show started originally as a two-man sketch, and was produced by Waldo Pooler and Warren Munson, both now deceased.

Pooler came to WGY from a station in northern Maine, and he introduced into the sketch the Canadian-French dialect with which he was familiar. In the early days, the program was written and produced by Pooler and Tom Lewis.

Jerry Coyle was heard in the "Joe and Eddy" sketch, both at WGY, and at WTAM. Coyle's service with the "Joe and Eddy" show started in the early part of 1933.



Jerry Coyle, Waldo Pooler, Tom Lewis

Whenever you phone Schenectady 7-2261, these are the people you are talking with: Mae Dunne heads this group, with Peggy Goggins as her assistant, and the pages (left to right): Jim Mulcare, Bill Bartlett, Roy Abell, Chuck Herman, and Cliff Noyes. Missing from the picture is Paul Bouck.

These folks also process the mail at the station's nerve center, and the pages conduct visitors through the studios on tour.



Technically, there are many men behind the scenes, and without them your radios would emit nothing but silence. These men act as engineers for each program and operate the equipment in master control: left to right, John Ellis, Leo Vashrow, Norman Searles, Gus Coopersmith, Ted Fischer and Herb Kohl. Missing from the picture is Richard Horan.



Five miles from the studio itself is another key operation which goes on around the clock. These men, who work at the transmitter, are, left to right, Jack Hahn, Harold Jones, Ralph DeGraff, Ralph Sayre, Donald Morey, R. K. Baker, Harold Bergman, Roy Stigberg, South Schenectady Supervisor; George Hoffer, Ben Hoffa, Ole Omland, Fred Jason, and Howard Wheeler. Missing from the picture are Thias Schumacher and Emil G. Nickle.

The dog in the picture is the official mascot at the South Schenectady transmitter, and answers to the name of Beulah.



Al Knapp, Broadcasting Engineer, supervises the master control and transmitter operations. He is shown with his secretary, Pat Leader.



SCORES OF TOPICS DEBATED ON WGY'S OPEN FORUM

Since 1947, WGY listeners have kept themselves informed on many controversial questions by tuning in the "Open Forum" broadcasts each Monday night. Now in its fifth consecutive year, and moderated by William Bradley, veteran member of the WGY staff and original producer of the program, the "Open Forum" is presented jointly by Skidmore College and WGY from College Hall in Saratoga Springs. George Marriott is announcer-producer of the program.

Authorities in many fields have appeared before the College Hall audience of several hundred students and townspeople to discuss both sides of the issue and to answer questions.

Since the gavel first rapped for order on September 30, 1947, more than 230 speakers have debated scores of topics. Authors, politicians, clergymen and educators, newspapermen, farmers and business men, representatives from varied fields have taken the rostrum. Representatives from many foreign countries including Great Britain, India, China, Korea, and Persia, have spoken as guests of the forum.

Topics have been as varied as the interests of the audience, and many have been suggested by WGY listeners.

In acting as moderator of the "Open Forum," Bill Bradley brings to the microphone a background of experience in current affairs. A native of Schenectady (his off-the-air name is Bradt), Bradley, a graduate of State Teachers College, was captain of the debating team. After three years of teaching and free-lance writing, he joined the staff of



This picture of Eleanor Roosevelt and Bill Bradley was taken during the "Open Forum" March 19, 1951, at Skidmore College, when Mrs. Roosevelt was guest speaker.

WGY, where he performs as announcer, producer and writer.

In addition to special events, Bradley has produced many studio organizations, among them the former network program "Voice Down the Wind," the Schenectady schools program, and the "FBI in Action." He produced a series of programs called "The Voice of the Fourth Estate," in which many newspaper editors in the WGY area participated. Bradley produced the "Open Forum" before he became moderator.

Bill Bradley, his wife, Janice, and their two children, Larane and Cathlynn, live at 1066 Palazini Drive, Schenectady.

AUDIENCE MAIL GUIDED PROGRAM PREPARATION

Letters from listeners early gave the WGY broadcaster a more accurate picture of his audience and guided him in the preparation of programs.

A sense of the penetrative character of radio waves was gained from a letter sent by an old trapper living deep in the Laurentian Mountains in Canada.

One of the bedtime stories, as bedtime stories sometimes do, mentioned the fear of the child that she might be eaten by bears, if she, the child, failed to obey her mama.

The trapper took exception to that type of story because the children in his country on the way to school frequently met and passed bears. The bears didn't molest them, the children didn't fear them, but bedtime story tellers might easily arouse such fear, he explained. Since that letter, child-eating animals were omitted from children's programs on WGY.

SCHENECTADY GIVEN UNUSUAL SPELLINGS IN EARLY DAYS

Radio listeners gave Schenectady some most unusual spellings in the early era of broadcasting, but those spellings apparently proved no deterrent to mail intended for the General Electric stations.

Short-wave station W2XAF broadcast to Germany the Schmeling-Sharkey heavyweight championship fight in June, 1930. In Germany, the running description of the bout was translated into the native tongue. At the conclusion of the title scrap, the German announcer invited his listeners to write to Schenectady showing their appreciation. He concluded in this vein:

"That's Schenectady, but it isn't spelled the way it sounds. Schenectady is spelled C-O-N-N-E-C-T-I-C-U-T."

Nonetheless, the letters came to W2XAF at Schenectady!

NEWS MAJOR PART WGY PROGRAMMING

WGY in Schenectady devotes two hours and 20 minutes each day, Monday through Friday, to news programs.

From 6:00 o'clock through 9:00 each morning, the General Electric station carries six news shows, covering a total of 35 minutes.

From noon to 1:15 p.m., there are four news programs, one a ten-minute show known as Community News, devoted chiefly to stories, many of them of human interest, gleaned from the columns of daily and weekly newspapers published in the area reached by the station's signals. Thirty minutes are devoted to news in this noon period.

During the remainder of the day, news programs originate from WGY in the 6:00 to 6:15 period each week-day night, and another five minutes at 11:00 p.m. This series covers a total of 20 minutes.

WGY ARRANGED INITIAL BROADCAST FROM BOBSLED



First radio broadcast from bobsled. Group at finish: E. C. Tyrell, at wheel; J. O. Brown, E. S. Darlington, with ultra-short wave transmitter; and H. J. Darrah, at brake.

Lake Placid, in 1932, was the scene of a unique and interesting WGY broadcast.

That year, General Electric arranged a broadcast from a man on a sled racing down the famous Mount Van Hoevenberg Olympic run at 70 or 80 miles an hour. A radio engineer for WGY built a special outfit. It weighed about 30 pounds.

One contestant agreed to be the first to try it out. With a pack on his back from which protruded the antenna resembling a fish pole, and a microphone which stuck in front of his face like a telephone operator's switchboard mouthpiece, the contestant started his exciting trip down the mountain.

For the first few seconds, he carried on a rather cheery conversation, until, that is, he hit the first bad turn, known as White Face. From then on, his only words were "Oh Boy" each time he hit another curve.

The man, Gene Darlington, admitted, after his trip, that he had been scared almost to death.



Robert B. Hanna, Jr. is the station executive responsible for all activities in General Electric Company shortwave, FM, television and broadcasting stations. He is shown in the above photo with his secretary, Audrey Snowden.

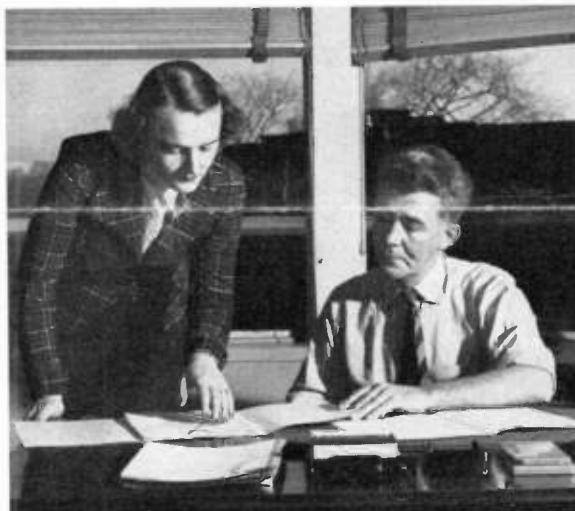


One of Mr. Hanna's right-hand men is R. W. Welpott, Assistant Stations Manager. He is shown with his former secretary, Joan Lyman (center), and Joan's successor, Jean Rowbo (right).

A total of 20 employees carry on the administration of STATION WGY



Sales and Traffic service the countless WGY sponsors co-ordinating program information between the National Broadcasting Company and co-ordinating sales with the station's national representative. Bob Reid (far right) is Supervisor of Station's Sales and Jim Connolly is Supervisor of Traffic. Doris Cassidy (far left) is Mr. Reid's secretary, and Mary McGarry handles WGY sales. Pat Deery, who left the station's employ February 1st (center), and Marie Shore (to her right) are Mr. Connolly's assistants.



W. J. Purcell is Manager of Engineering of General Electric's Broadcasting Stations Department, responsible for all technical activities at Station WGY. Here, he and his secretary, Ingrid Macpherson, study an engineering report.



This office represents the financial interests of the station, billing advertising agencies for the time their clients have used on the air and paying the station's bills. From left to right: Fran Romano, who handles TV billing, Marie Niles, Secretary to H. M. Solomon, Administrative Assistant to the Station's Manager; Eileen Doyle (on the telephone), who handles radio billing, Florence Jones and Margie Belk.



Promotion and Publicity section handles the station's own advertising program in the trade press, area newspapers, and on the air. This section also undertakes any special projects promoting the station. From left to right in the picture are Charles Keenan, Bob Fearon, G.E. Public Relations trainee, George L. Peck, Supervisor of Promotion and Publicity, and Eleanor Alex, Editor of the popular station publication, Mike and Camera.

A total of 79 employees are required to handle the program, technical and business end of the broadcasting operation at Station WGY.



And here is the group which tell the thousands of listeners the station which they are listening to and deliver the news and commercials scheduled by the station. Left to right (back row): Tony Carvell, Howard Tupper, Burrell Smith, Bill Bradley, George Marriott. (Bill Carpenter and John Magnus are missing from the picture.) In the front row are Mary Galarneau and Elaine Kelly, who assist Caleb Paine (far right) in writing continuity and drawing up schedules.



The tunes you hear on WGY take plenty of processing before the program engineer places them on the turntable. A. O. Coggeshall, Supervisor of Music for the station, discusses a recording with Barbara Jennings, his secretary. Coggie and Barbara maintain one of the most modern and largest music libraries. There are over 6000 records.



And here are the men behind your newscast: Jim McCarty on the left, Lansing Christman and Bill Meenam, Supervisor of the Newsroom, who has been with this station since its beginning. These men edit the news as it comes off the AP and UP wires, and keep WGY covered newswise 19 hours a day. Florence Clark, on the telephone, is their valuable assistant who has been at the station over 8 years.

Spectacular Experiment In Byrd 1930 B'cast

What may have been the most interesting and spectacular experimental broadcast ever conducted by General Electric engineers was the two-way circuit established to bring the voice of Rear Admiral Richard E. Byrd to the United States on March 11, 1930, months in advance of his return from the Antarctic.

In anticipation of the two-way conversation, tests were conducted with stations VK2ME of the Amalgamated Wireless Australasia Limited in Sydney, Australia, and 2YA of Wellington, New Zealand. It was known that the Antarctic expedition personnel would arrive at Dunedin, New Zealand, but the best that city had to offer was a 500 watt long wave station. Wellington, 500 miles farther north, and on the upper island of New Zealand, had a 5000 watt long wave transmitter. VK2ME, on 28 meters, reached the United States with a strong signal during the early hours of the day. The problem was to get a readable signal from Dunedin in Sydney. Arrangements were made to lease 500 miles of overland wire and 16 miles of submarine cable from the studios of 4YA at Dunedin to Wellington. 2YA in Wellington, operating on 423 meters, then had the job of delivering the 1380 miles to Sydney and VK2ME. The next link in the circuit covered the 9930 miles to Schenectady. W2XAF at Schenectady working on 31.48 meters, easily bridged the distance to Dunedin, completing the circuit. Four tests were conducted over the complete circuit and two were successful. The failures resulted from tropical storms which hindered the long wave transmission from Wellington.

Admiral Byrd arrived at Dunedin, March 10, and the following day WGY established its epochal 20,000-mile talking circuit. Adolph Ochs, publisher, and Arthur Hays Sulzberger, Vice President of *The New York Times*, chatted with Admiral Byrd and Russell Owen, the *Times* correspondent with the expedition. Listeners, tuned to 40 broadcasting stations in a great NBC network, heard both sides of the conversation. W2XAD, the 19 meter station of WGY, carried the conversation into Europe.

The time difference between localities in the broadcast was of particular interest. It was March 12, in New Zealand and March 11 in Schenectady. Mr. Ochs was 72 years old in Dunedin, but only 71 in Schenectady. It was an early spring day in New York and early fall in Australia and New Zealand.

Admiral Byrd's cheery "hello" and his chuckles at the sallies of the speakers in Schenectady were convincing proof of his well-being. The conversation to Byrd originated at the Sacandaga Road station of the General Electric Company.

Sound Effects Meant Hard Work in Early Days of WGY Broadcasting



Dramatization of "Fire Wolf," the first WGY radio drama. Lola Somers is seated on the piano. The papers on the floor, when scuffed, gave the effect of a forest fire.

Just as it was a pioneer in the radio drama, WGY, the General Electric Station, was, simultaneously, a pioneer in the development of sound effects. Radio people agree that WGY may well have been the first station to face the problem, and to solve it. The "WGY Players" learned from the start that it was an essential part in good programming of the radio play.

At the time WGY instituted the radio drama, there were no recorded sound effects which could be played at the opportune time.

For the sound of a moving train, two

pairs of roller skates were moved back and forth over long pieces of metal placed on a studio table. A glasses or spectacle case was "snapped" for the sound of the shot from a pistol.

Not long after radio drama was introduced, WGY was able to secure a complete sound-effects booth, as far as bells were concerned. This one booth, a conglomeration of bells of various types, and controlled by switches, would produce almost any sort of bell, ranging from a telephone bell to the prize fight gong, the ordinary door bell and dinner bell to the ship's bell.

WGY's Voice Heard in Remote Corners of World

Under the guiding hand of Martin P. Rice, then manager of broadcasting who determined program policy during those days when there were no precedents to follow, WGY assumed an outstanding position among broadcasters. WGY gained great popularity and influence in the vast area it covered.

During the early days of WGY, when the air lanes were relatively free from traffic, the signal of the Schenectady station reached out under favorable atmospheric conditions to the Pacific Coast, to Alaska and even to England. Its immediate effective range included an area populated by 3,000,000 persons, and it was practically the only station available for listeners in eastern Canada and the New England States. On a New Year's Eve broadcast, when WGY remained on the air until 3:00 a.m., the WGY long wave signal was logged directly in both Sydney and Perth, Australia.

How Private Can You Get Over Air Lanes?

Sir Charles Kingsford-Smith, upon the successful east to west passage of the Atlantic by plane, greeted his mother in Australia in 1930 via G-E shortwave stations.

"Son," said the mother, "will you ask the people to leave the studio? I want to talk with you privately." He then said to his mother, "Don't be too confidential. There are probably four or five million people listening in on this conversation all over the world. It is being broadcast both by long wave and short wave."

"Well," she said, "I'm going to ask you anyway. How are you fixed for money? I worry so much about you being on the other side of the world and maybe without funds."

Smith assured her: "Have no worry that way. Since I've touched the shores of America, I haven't been allowed to even buy a postage stamp. So I am well fixed for funds."

WGY'S Guest List Reads Like Modern Hall of Fame

WGY, in its 30-year history, has entertained many guests, guests who have appeared before the WGY microphones and those of the General Electric Company's shortwave stations which were tied in closely with WGY during the first decade or more of the station's history.

Some of these guests were, at the time, known internationally. Others became known world-wide as they continued in their careers and their professions. Men who have become president of the United States, noted airmen, governors, scientists, famous women, authors, actors, actresses and many others who have earned fame in various fields, have appeared on WGY.



Governor Alfred E. Smith

Partial list of some of the famous men and women who have appeared before WGY's microphones reads like this:

Franklin D. Roosevelt, when governor of New York; and Harry S. Truman, when senator from Missouri.

Governor Alfred E. Smith, Senator Herbert H. Lehman, Governor Nathan L. Miller, Senator Leverett Saltonstall, Senator John W. Bricker, Governor Joseph Ely, Governor Earl Warren, and Governor Thomas E. Dewey.

Ten New England governors appearing at WGY since 1941 included Harold J. Arthur, Vermont; Raymond E. Baldwin, Connecticut; Robert O. Blood, New Hampshire; Charles M. Dale, New Hampshire; Ernest W. Gibson, Vermont; J. Howard McGrath, Rhode Island; Mortimer R. Proctor, Vermont; Sumner Sewall, Maine; Maurice J. Tobin, Massachusetts; and William H. Wills, Vermont.

Other names include Henry Wallace when Secretary of Agriculture; Clinton P. Anderson, Norman Thomas, Fleet Admiral Chester Nimitz, Henry Ford 2nd, and Charles E. Wilson.

Wag's Voice First to Be Heard Around the World



A voice went around the world for first time on June 30, 1930, in one of WGY's special broadcasts.

Schenectady had talked to Australia by General Electric's shortwave station. The Telephone Company could talk to Australia by way of the Atlantic. C. D. Wagoner decided that if General Electric could do the same, and then use its Pacific contact, a circuit around the world would be formed.

Wagoner himself was the speaker, though he confesses it wasn't planned that way. It took more than an hour of testing to complete the circuit, and by that time, his guests gave up in despair, saying, "You can't do it."

Wagoner says:

"I had worked so hard to get the circuit, that after they gave up I sat down at the microphone and just talked about anything. I didn't want to give up. I was in hopes it would go through. To my amazement it did."

It took about an eighth of a second for his voice to circle the globe. Wagoner wore earphones. He talked in a microphone that carried his voice to Holland on 19 meters. He was listening to Australia on 28 meters. Thus, if he heard his voice through the earphones, he knew it wasn't coming from General Electric's own station. When he heard a voice in the earphones and recognized it as his own, he called to the people in the station, and said:

"Quick, get WGY to hook in on this to make it a matter of public record." Otherwise, he thought no one would believe it had happened.

Wagoner continues:

"We talked a bit and then played a phonograph record. We announced to our WGY audience:

"The music that you are hearing has gone completely around the world before being broadcast.' I think that the first tune to make the long journey was 'I Love You Truly.'"

WGY Valuable Medium For Public Service

WGY, the 50,000-watt General Electric Company Station in Schenectady, renders invaluable service during the course of each year to a wide area reached by the station's signals.

School closings, caused particularly by storm conditions, lead the list, perhaps, of public service announcements. WGY serves a 17-county area in that respect. When icy roads or heavy snows, or even floods, cause the closing of schools, the principal of the affected school, or a board of education member in authority, phones the information to the WGY newsroom. This information is then broadcast several times during the morning programs on WGY.

Postponements or cancellations of community events, necessitated by weather and road conditions, are another of WGY's services to the public.

Farmers, too, rate WGY programming most valuable. In season, the station carries regularly special weather forecasts pertaining to maple sugar, fruit spray, and hay harvest. These forecasts are prepared for WGY by the United States Weather Bureau in Albany. Daily market quotations are another of the services rendered the northeastern farmer by the station.

WGY co-operates during campaigns conducted in the interests of the Red Cross, Community Chest, cancer and polio fund drives, and many others.

All such announcements are carried by the station as a public service and at no cost to the school or organization seeking the use of the facilities of WGY.

When radio was still in its infancy, WGY was asked for its help in rendering a most unusual public service. A druggist, in giving out a child's prescription, had accidentally handed the patron a highly poisonous product. Appeals by radio reached the patron before she had had time to administer the medicine to her child.

WGY also played a major part in bringing about the recovery of a kidnapped Schenectady child when the station had been in operation little more than a year.

The kidnap victim was the son of Dr. E. W. F. Alexanderson. The child, Verner Alexanderson, was kidnapped on May 1, 1923. At 11:30 a.m. that day, WGY made the first announcement of the kidnapping.

At 8:07 that night, Dr. Alexanderson himself went on the air to broadcast from WGY, requesting help. Broadcasting by WGY in the following days led directly to the recovery of the boy, unharmed, at a camp on the St. Lawrence River. WGY's service created national attention, and profound respect for radio's potentialities.

Kids, Sports and Weather— They All Interest 'Tup'

Howard Tupper, best known perhaps to WGY's early morning listeners as the weather man, has had exceptionally wide experience in radio since he joined the station's staff of announcers on Feb. 1, 1937. Remaining with WGY until the spring of 1942, his period of service was interrupted when he entered the Army, serving until Oct. 3, 1945. On Jan. 14, 1946, he returned to WGY, and now ranks as senior announcer on the staff.

Tupper, a graduate of St. Lawrence University, in Canton, N. Y., actually began his radio career in the summer of 1934, when he was announcer at the university's radio station, WCAD.

Tupper's experience in radio announcing covers a wide field. In sports, he has done play by play football, North American speed skating championships, golf tournaments, ski jumping and bobsledding championships. In 1941 and again in 1946, Tupper broadcast a description of the Mt. Van Hoevenberg bobsled run from a bob actually making the run. He has done baseball interviews from baseball's Hall of Fame at Cooperstown.

His profession gave him a major part in the G-E Air Show of 1946. A highlight, in Tupper's words, was a two-way conversation between the pilot of a P-80 Shooting Star and Tupper on a record flight from New York City to Albany. The conversation took place over Newburgh, when Tupper was at 10,000 feet in a B-24 Liberator while the P-80 was streaking up the Hudson.

He has done interviews with important dignitaries, and has been master of ceremonies on numerous special broadcasts.

While in the Army, Tupper served more than two years in North Africa and Italy. In North Africa, he was with the propaganda branch of the Army which worked closely with the OWI. He was placed in the radio broadcasting

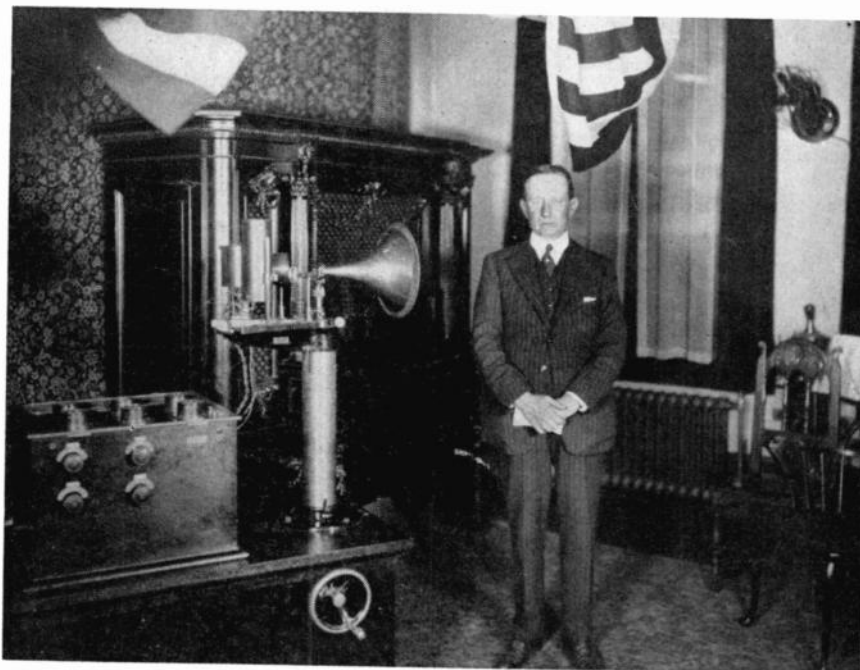
WGY Gets an 'Assist' In Milwaukee Race

WGY, on July 5, 1923, carried a special weather report for the balloon races out of Milwaukee.

Major Ora Westover, later to become General Westover, head of the United States Army Air Service, carried a G-E receiver in the basket of the balloon, to receive the weather report. This was the first use of a radio receiver in a balloon.

Major Westover won the race.

Alexanderson's Alternator Brought Marconi to America



Senator Guglielmo Marconi posed in a WGY studio in June, 1922.

section as an announcer of English news, and producer. Later he was placed in charge of all French production with the title of Chief of French Production at United Nations Radio, Algiers. Still later, he was with the PWB in Italy.

Tupper's daily weather show over WGY is heard each morning, Monday through Friday, at 7:05. One of his more recent programs is a 45-minute stint called "Tune Test" and aired each afternoon, Monday through Friday, at 1:15. This is a listener-participating show, and is gaining steadily in its popularity.

Tupper and his wife, Kitty, are the parents of two children, Jon and Jade, and live in the suburbs of Schenectady.

MARRIOTT DIRECTS WGY TRAFFIC SAFETY PROGRAM

WGY has made a material contribution to traffic safety through a weekly program heard since 1946. In 1950, the program won the National Safety Council's "Public Interest" award.

George S. Marriott, WGY staff announcer, has directed the Traffic Safety program since he came to WGY in 1947. He is president of the Schenectady Safety Council's Board of Directors, with which he became affiliated in 1947.

The Traffic Safety Program, a weekly on the street interview with motorists, is heard Saturdays at 9:45 a.m.

Marriott, his wife, and their son, Richard, live in the Town of Colonie.

Dr. Ernst F. W. Alexanderson, radio pioneer whose famous alternator really gave America its start in the field of radio communications, is the General Electric Company's most prolific inventor. With more than 300 patents to his credit, Dr. Alexanderson ranks among the top American inventors. And many of his inventions played a major part in WGY's progress in broadcasting.

Dr. Alexanderson's alternator was a high-frequency machine operating at high speeds for continuous wave transmission, at high power. It assured reliable trans-Atlantic radio communication. Dr. Alexanderson built the alternator for Prof. Reginald A. Fessenden, one of the pioneer radio experimenters, shortly after the turn of the century. After two years of work, the alternator was installed in the Fessenden station at Brant Rock, Mass. On Christmas Eve, 1906, it enabled that station to transmit the first broadcast in history.

In 1915, Guglielmo Marconi, "father" of radio, came from Europe to Schenectady to see a demonstration of a 50-kilowatt Alexanderson alternator, and one was subsequently installed in the Trans-Atlantic Marconi Company station at New Brunswick, N. J.

Alexanderson developed a host of other radio improvements. One of these, a tuned radio frequency receiver system providing selective tuning, was found to dominate the radio industry. He also devised radio altimeters.

In 1934, Dr. Alexanderson was elected to the Royal Academy of Science in Sweden, the body which bestows the Nobel prizes in science.

WGY MONTHLY SCHEDULE

MORNING

WGY—810 ON YOUR DIAL

EST	MONDAY—FRIDAY	SATURDAY	SUNDAY
5:35 5:45 6:00 6:05 6:45	Daily Devotions Chanticleer Overnight News Chanticleer Johnny Lee Wills Show	Overnight News Daily Devotions Chanticleer The Daybreaker	
7:00 10 30 45	News Earle Pudney Show News Earle Pudney Show	News The Daybreaker News The Daybreaker	
8:00 05	News Earle Pudney Show	News The Daybreaker 8:30-9:30 a. m. Howdy Dooddy	News 8:10 Rural Lane Quarter for Strings
9:00 15	Earle Pudney Show Martha Brooks	8:30-9:30 a. m. Howdy Dooddy 9:30 Catholic Chil- dren's Program 9:45 Traffic Safety	World News Roundup Protam Quiz Carmelo Cascio D & H Miners
10:00 30 45	Welcome Travelers Double or Nothing	Archie Andrews Mary Lee Taylor	National Radio Pulpit Religion & Life
11:00 30 45	Strike It Rich Kings Row Dial Dave Garroway	My Secret Story Hollywood Love Story	News 11:15 Union College Chapel Service

AFTERNOON

12:00 15 30	News Matinee Showcase Farm Paper	News Matinee Showcase Farm Paper	America United Eternal Light
1:00 05 15 30 45	News Community News Tune Test Johnny Carroll Show Tues. and Thurs.	Farm & Home Hour Music from Schools Headlines in Religion	Critic at Large Mike 95 Art of Living Hour of St. Francis
2:00 30 55	Ralph Edwards Live Like a Millionaire News	Coffee in Washington Slim Bryant	Catholic Hour American Forum of the Air
3:00 15 30 45	Life Can Be Beautiful Road of Life Pepper Young's Family Right to Happiness	Downhomers U.S. Army Band	America's Music Elmo Roper John Cameron Swayze
4:00 15 30 45	Backstage Wife Stella Dallas Young Widder Brown The Woman in My House	Youth Council Mind Your Manners	The Falcon Martin Kane
5:00 15 30 45	Just Plain Bill Front Page Farrell Lorenzo Jones Protam Quiz, M, W, F; Tues. & Thurs., Eddie Arnold Show	Big City Serenade To Be Announced Bon Considine	Whitehall 1212 Silent Men

EVENING

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
6:00 15 30 45	News Evening Showcase Bob Bender, Sports Three-Star Extra					News Bob Bender NBC Symphony	Texas Rangers The Big Show
7:00 30 45	Open Forum Morgan Beatty, News One Man's Family	FBI in Action Morgan Beatty, News One Man's Family	Science Forum Morgan Beatty, News One Man's Family	Time To Inquire Morgan Beatty, News One Man's Family	Visitin' Time Morgan Beatty, News One Man's Family	NBC Symphony Archie Andrews	
8:00 30	Railroad Hour Voice of Firestone	Cavalcade of America Tums Hollywood Theatre	Hall of Ivy Great Gildersleeve	Father Knows Best Mr. Keene	Roy Rogers Farm Forum	Jane Ace, Disc Jockey Bob & Ray	Phil Harris—Alice Faye Theater Guild of the Air
9:00 30	Telephone Hour Band of America	Bob Hope Fibber McGee	Groucho Marx Big Story	Dragnet Counterspy	Mario Lanza Martin & Lewis	Judy Canova Grand Ole Opry	Theater Guild of the Air \$64 Question
10:00 30 35 45	Al Goodman Dangerous Assign- ment Robert Montgomery	Edie Cantor Man Called X Robert Montgomery	Barry Craig Meredith Wilson Robert Montgomery	Hit Parade Bold Venture	Nightbeat Bill Stern Robert Montgomery Pro and Con	Vaughan Monroe Sat. Nite Revue	Tin Pan Valley Eileen Christy
11:00 05 15 30	News Bob Bender, Sports Morgan Beatty, News Surprise Serenade	News Bob Bender, Sports Morgan Beatty, News Orchestra	News Bob Bender, Sports Morgan Beatty, News Orchestra	News Bob Bender, Sports Morgan Beatty, News Orchestra	News Bob Bender, Sports Morgan Beatty, News Orchestra	News Bob Bender, Sports Varies Roundup Time	News To Be Announced Clifton Utley Bob Snyder Show
12:00	News, music, sports, news until 1:00 a.m. All programs subject to change without notice. 5:30 "After Hours" (Except Wednesday)						

WRGB MONTHLY SCHEDULE**WRGB CHANNEL NO. 4**

EST	Mondays	Tuesdays	Wednesdays
7:00 Today	7:00 Today	7:00 Today	7:00 Today
9:00 News	9:00 News	9:00 News	9:00 News
9:05 Telesnaps	9:05 Telesnaps	9:05 Telesnaps	9:05 Telesnaps
9:15 How to Be Attractive	9:15 Variety Time	9:15 How to Be Attractive	9:15 How to Be Attractive
9:30 Garry Moore Show	10:15 Garry Moore Show	9:30 Garry Moore Show	9:30 Garry Moore Show
10:30 Bride & Groom	10:30 Bride & Groom	10:30 Bride & Groom	10:30 Bride & Groom
10:45 First 100 Years	10:45 First 100 Years	10:45 First 100 Years	10:45 First 100 Years
11:00 Russell Sage College	11:00 Community Spotlight	11:00 Rensselaer Polytechnic Institute	11:00 Rensselaer Polytechnic Institute
11:30 Strike It Rich	11:30 Strike It Rich	11:30 Strike It Rich	11:30 Strike It Rich
12:00 The Egg & I	12:00 The Egg & I	12:00 The Egg & I	12:00 The Egg & I
12:15 Love of Life	12:15 Love of Life	12:15 Love of Life	12:15 Love of Life
12:30 Search for Tomorrow	12:30 Search for Tomorrow	12:30 Search for Tomorrow	12:30 Search for Tomorrow
12:45 Farm Spotlight	12:45 Candid Camera	12:45 Featurette	12:45 Featurette
1:00 Taste Time	1:00 Taste Time	1:00 Taste Time	1:00 Taste Time
1:30 Rollin' with Stone	1:30 Rollin' with Stone	1:30 Rollin' with Stone	1:30 Rollin' with Stone
2:30 Trader Tuell	2:30 Trader Tuell	2:30 Trader Tuell	2:30 Trader Tuell
2:45 Wedding Bells	3:00 The Big Pay-Off	3:00 The Big Pay-Off	3:00 The Big Pay-Off
3:00 The Big Pay-Off	3:30 Bill Goodwin Show	3:30 Bill Goodwin Show	3:30 Bert Parks Show
3:30 Bert Parks Show	4:00 Kate Smith Hour	4:00 Kate Smith Hour	4:00 Kate Smith Hour
4:00 Kate Smith Hour	5:00 Time for Beany	5:00 Tom Corbett, Space Cadet	5:00 Tom Corbett, Space Cadet
5:00 Tom Corbett, Space Cadet	5:15 Breadtime Stories	5:15 Breadtime Stories	5:15 Breadtime Stories
5:15 Breadtime Stories	5:30 Howdy Doody	5:30 Howdy Doody	5:30 Howdy Doody
5:30 Howdy Doody	6:00 Bronco Bill	6:00 Bronco Bill	6:00 Bronco Bill
6:00 Bronco Bill	6:30 TV Showcase	6:30 TV Showcase	6:30 TV Showcase
6:30 TV Showcase	6:55 Weather Map	6:55 Weather Map	6:55 Weather Map
6:55 Weather Map	7:00 American Barn Dance	7:00 Kukla, Fran & Ollie	7:00 Kukla, Fran & Ollie
7:00 Kukla, Fran & Ollie	7:30 Earle Pudney Show	7:15 Going Places with Gaddis	7:15 Going Places with Gaddis
7:15 Washington Spotlight	7:45 Camel News Caravan	7:30 Those Two	7:30 Those Two
7:30 Those Two	8:00 Texaco Star Theatre	7:45 Camel News Caravan	7:45 Camel News Caravan
7:45 Camel News Caravan	9:00 Fireside Theatre	8:00 Mama	8:00 Mama
8:00 Winchell & Mahoney	9:30 Suspense	8:30 Groucho Marx	8:30 Groucho Marx
8:30 Voice of Firestone	10:00 Original Amateur Hour	9:00 Kraft Tele Theatre	9:00 Kraft Tele Theatre
9:00 Lights Out	10:45 Hospitality House	10:00 I.B.C. Boxing Bouts	10:00 I.B.C. Boxing Bouts
9:30 Robert Montgomery Presents	11:00 Chevrolet Newsreel	10:45 Sports Spot	10:45 Sports Spot
10:30 Who Said That?	11:15 Uncle Charlie's Place	11:00 Chevrolet Newsreel	11:00 Chevrolet Newsreel
11:00 Chevrolet Newsreel	11:30 To Be Announced	11:15 Uncle Charlie's Place	11:15 Uncle Charlie's Place
11:15 Uncle Charlie's Place	12:00 Mid-week Movie	11:30 Charlie Wild—Private Detective	11:30 Charlie Wild—Private Detective
11:30 Crime Photographer	12:30 News	12:00 Mid-Week Movie	12:00 Mid-Week Movie
12:00 Mr. District Attorney (4, 18)	12:35 Sign Off	12:30 News	12:30 News
12:00 News (11, 25)		12:35 Sign Off	12:35 Sign Off
12:30 News (4, 18)			
12:05 Sign Off (11, 25)			
12:35 Sign Off (4, 18)			

Thursdays**Fridays**

7:00 Today	7:00 Today
9:00 News	9:00 News
9:05 Telesnaps	9:05 Telesnaps
9:15 Variety Time	9:15 How to Be Attractive
10:15 Garry Moore Show	9:30 Garry Moore Show
10:30 Bride & Groom	10:30 Bride & Groom
10:45 First 100 Years	10:45 First 100 Years
11:00 Community Spotlight	11:00 N.Y.S. College for Teachers
11:30 Strike It Rich	11:30 Strike It Rich
12:00 The Egg & I	12:00 The Egg & I
12:15 Love of Life	12:15 Love of Life
12:30 Search for Tomorrow	12:30 Search for Tomorrow
12:45 Candid Camera	12:45 Excursions in Science
1:00 Prudence Penny	1:00 Taste Time
1:30 Rollin' with Stone	1:30 Rollin' with Stone
2:30 Trader Tuell	2:30 Your Central Market Hostess
3:00 The Big Pay-Off	2:45 Wedding Bells
3:30 Bill Goodwin Show	3:00 The Big Pay-Off
4:00 Kate Smith Hour	3:30 Bert Parks Show
5:00 Time for Beany	4:00 Kate Smith Hour
5:15 Breadtime Stories	5:00 Tom Corbett, Space Cadet
5:30 Howdy Doody	5:15 Breadtime Stories
6:00 Bronco Bill	5:30 Howdy Doody
6:30 TV Showcase	6:00 Bronco Bill
6:50 News	6:30 TV Showcase
6:55 Weather Map	6:55 Weather Map
7:00 Tele-Sports Digest	7:00 Kukla, Fran & Ollie
7:30 Rothbard's Memory Lane	7:15 Bob and Ray
7:45 Camel News Caravan	7:30 Those Two
8:00 Stop the Music	7:45 Camel News Caravan
9:00 Alan Young Show	8:00 Toast of the Town
9:30 Ford Festival	9:00 Big Story
10:00 Martin Kane—Private Eye	9:30 Teen-Age Barn
10:30 Public Affairs	10:00 Cavalcade of Sports
11:00 Chevrolet Newsreel	10:45 Greatest Fights of Century
11:15 Uncle Charlie's Place	11:00 Chevrolet Newsreel
11:30 Man Against Crime	11:15 Uncle Charlie's Place
12:00 News	11:30 Better Homes Show
12:05 Sign Off	12:00 Playhouse of Stars
	1:00 News
	1:05 Sign Off

**TV SETS IN THE WRGB
PRIMARY
AREA**198,600—Feb.
1952139,600—Feb.
1951

Continued on page 16

Test Pattern: Will be on your screen from 6:55-7:00 a.m. Monday through Friday and fifteen minutes prior to the first program on Saturday and Sunday.

WRGB MONTHLY SCHEDULE

WRGB CHANNEL NO. 4

EST	Saturdays	Sundays
9:15 Test Pattern		10:30 Test Pattern
9:30 Smilin' Ed McConnell		10:45 Frontiers of Faith
10:00 Wild Bill Hickok		11:15 Tootsie Hippodrome
10:30 Big Top		11:30 Kate Smith Hour
11:30 Date with Judy		12:00 Ranger Joe
12:00 Super Circus		12:15 Back Stage
1:00 Juvenile Jamboree		12:30 Twenty Questions
2:00 Roy Rogers		1:00 Foreign Intrigue
2:30 Hopalong Cassidy		1:30 Red Skelton Show
3:30 Cisco Kid		2:00 Wonderful Town
4:00 Claudia		2:30 Stu Erwin Show
4:30 Paul Whiteman's TV Teen Club		3:00 Kate Smith Revue
5:00 Arthur Godfrey Talent Scouts		3:30 Let's Talk It Over
5:30 The News and You		4:00 Meet the Press
5:45 Sound Track Matinee		4:30 Zoo Parade
6:00 Arthur Godfrey and His Friends		5:00 Chevrolet Western
7:00 Sportscope		6:00 Philco Playhouse (10, 24)
7:30 One Man's Family		6:00 Goodyear Playhouse (3, 17)
8:00 Ken Murray Show		7:00 Solomon's Fashion Parade
9:00 Show of Shows		7:15 Stranger than Fiction
10:30 Your Hit Parade		7:30 The Young Mr. Bobbin
11:00 Wrestling		8:00 Colgate Comedy Hour
12:00 Break The Bank		9:00 Fred Waring Show
12:30 Sign Off		9:30 I Love Lucy
		10:00 Celebrity Time
		10:30 News of the Week in Review
		10:45 To Be Announced
		11:00 All-Star Revue
		12:00 Hollywood Opening Night
		12:30 Sign Off

For daily listings of WGY and WRGB programs consult your local newspaper.
Program listings printed herein are subject to change without notice.

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