

WKNE

LISTENERS GUIDE

FEBRUARY 1947

5c a copy — 50c a year



OUR FEBRUARY CHURCH BROADCASTS



Rev. John C. Prince

The Sunday morning church broadcasts for February will be from the Trinitarian Congregational Church of Troy, New Hampshire, of which the Rev. John C. Prince is the minister. The music will be a mixed choir under the direction of Carl A. Mason with Mrs. Katherine Dort Chase as organist. The sermon themes will be:

- Feb. 2. "My Gospel".
- Feb. 9. Lincoln Sunday.
"Abraham Lincoln's Contribution to American Democracy".
- Feb. 16. "Bread for the Hungry."
- Feb. 23. First Sunday in Lent.
"What Can a Modern Man Believe about God?"

WKNE PROMOTES THE "MARCH OF DIMES"

Although complete figures were not available at press time, preliminary reports show that WKNE donated practically everything but the sign on and sign off to promote the 1947 "March of Dimes" campaign.

A total of over 100 local spots urged listeners to contribute to the National Foundation for Infantile Paralysis; Dinah Shore broadcasts a special five minute program every morning at 8:20; Carlton Buckman, Keene chairman, and Roger Hunt, president of the Keene Lion's Club, were interviewed on Stacey Cole's "Down Main Street" program and Mr. Buckman also made a guest appearance on How-

ard Wheelock's "Monadnock Region Reveille;" Ruth Redington broadcast a special interview with Isabel Spaulding, a Keene girl who was stricken with polio about eight years ago and who has been to Warm Springs for treatment.

In addition to these local programs and announcements, WKNE broadcasts many appeals carried on CBS programs including the official opening of the campaign by National Chairman Basil O'Connor on January 14th and Columbia's hour and a half "Cavalcade of Bands" from 11:30 p. m. to 1 a. m. on January 17th.

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SUBSCRIPTION, 50c a Year. Send name, address and 50c in coin, stamps, check or money order to WKNE, Keene, New Hampshire.

COVER PICTURE

THE WYMAN TAVERN
KEENE

The month of February is considered by many people as being one that has a great deal of historical interest. This is due largely to the birthdays of the two famous Americans, Washington and Lincoln. In keeping with the historical spirit, this month's cover shows one of the best known historical homes in Keene. Back in the Revolutionary days it was known as the Wyman Tavern, having been built about 1762. Captain Isaac Wyman had taken an active part in the colonial wars before coming to Keene, and both he and the tavern were involved in the making of history some years later. When the news of Lexington reached the people of Keene, minute men gathered, held a meeting and called for volunteers. At sunrise on the 21st thirty men under the command of Captain Wyman started from this tavern for the scene of conflict on the old Boston Road.

The Ashuelot Chapter of the Daughters of the American Revolution have placed a tablet on this house to mark the event. Another tablet marks a great forward step in the history of education in the State of New Hampshire. The class of 1874 of Dartmouth College has also placed a special tablet honoring the first meeting of Dartmouth College in the old Wyman Tavern on October 22, 1770.

CROSS SECTION - U. S. A.

Some one once said that a well informed people was a cornerstone of democracy. In that belief the Columbia Broadcasting System has produced a new and challenging program that comes to you each Saturday afternoon at 3:00 p. m. It is CROSS SECTION-U. S. A. The program means what its name implies,—a comprehensive cross section of informed opinion on major economic issues and the associated problems that are con-

SUNDAYS

- 8:00 Wings of Healing
- 8:30 Old Fashioned Githerin'
- 9:00 United Press News
- 9:05 First Church of Christ, Scientist, Boston, Massachusetts
- 9:30 Music for Sunday P
- 10:00 Old Fashioned Revival Hour—Gospel Broadcasting Association
- 10:30 Voice of Prophecy
- 11:00 Warren Sweeney, News CBS—Curtis Candy
- 11:05 Trinitarian Congregational Church of Troy

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- 12:00 Invitation to Learning CBS
 - 12:30 Mobilgas News—Socony Vacuum
 - 12:45 Songs by Perry Como
 - 1:00 People's Platform
 - 1:30 Time for Reason—About Radio
 - 1:45 Howard K. Smith, News CBS
 - 2:00 Lutheran Hour
 - 2:30 Here's To Ya—Chas. W. Hires Co.
 - 3:00 N. Y. Philharmonic Symphony CBS—U. S. Rubber Co.
 - 4:30 Hour of Charm CBS—Electric Companies
 - 5:00 Family Hour CBS—Prudential
 - 5:30 Hoagy Carmichael Sings CBS—Ludens
 - 5:45 Wm. Shrier, News CBS—Glider

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- 6:00 Cliff Adams—Palmer Agency
 - 6:15 Highlights, Week's News—Cheshire Savings, Cheshire National and Keene National Banks
 - 6:30 Kate Smith Sings CBS—Postum
 - 7:00 Gene Autry Show CBS—Wrigley Gum
 - 7:30 Blondie CBS—Super Suds
 - 8:00 Adventures of Sam Spade CBS—Wildroot Co.
 - 8:30 Crime Doctor CBS—Phillip Morris
 - 8:55 Ned Calmer, News CBS—Parker Pen
 - 9:00 Campbell Room starring Hildegarde CBS—Campbell Soups
 - 9:30 Eddie Bracken Show CBS—Texas Co.
 - 10:00 Take It Or Leave It CBS—Eversharp
 - 10:30 Adventures of Ozzie & Harriet CBS—International Silver
 - 11:00 Mobilgas News—Socony Vacuum
 - 11:15 Report from United Nations CBS
 - 11:30 When Day is Done
 - 12:00 CBS News
- P Indicates Participating

fronting this nation. CROSS SECTION-U. S. A. is presented in collaboration with a group of nine national management, labor and agricultural organizations. These groups will vary from week to week. Special teams of interviewers go to different towns and cities in the United States and present on-the-spot coverage of men and women in different social and economic levels speaking from their farms, homes, offices and factories. This new series is presented from 3:00 to 3:30 each Saturday afternoon and is under the direction of Dwight Cooke, well known author and radio commentator.



WKNE

5000 Watts
1290 On Your Dial



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AFFILIATED WITH
COLUMBIA BROADCASTING SYSTEM, INC.
Active Member -
National Association of Broadcasters



National Representative—
HEADLEY-REED COMPANY
New York — Chicago — Atlanta — Los Angeles
KETTELL-CARTER, Boston

PUBLIC SERVICE IS IMPORTANT

With us folks here at WKNE P.S. doesn't stand for something that comes along as an afterthought such as a "post-script" - - which is the generally accepted meaning of the abbreviation. "No sir, not by a jugful!" as they say in the crackerbarrel league up here in the snow covered hills. P.S. to us here at WKNE means *Public Service* and both words are accented.

In the land of the Great White Father in Washington there is an assemblage of high chiefs who in wise consultation over the council fires have issued one of the most beneficial proclamations ever promulgated . . . "that radio stations are licensed to operate according to the public interests, convenience and necessity." Such an injunction might be viewed as simply precautionary, because any foresighted radio operator firstly considers "operation in the public interest, convenience and necessity" as the foundation of his entire structure. It's the ideal base on which a station can build good will, esteem, prestige and public acceptance.

We are pretty proud of our Public Service record. In 124 weekly hours of broadcasting we are right now devoting 24 hours, one full day, nearly 20 percent of our entire broadcasting time to non-commercial Public Service broadcasts.

Of what does this consist you might ask. Included in the summary are educational programs such as "American School of the Air," broadcasts on behalf of such organizations as the Legion, Veterans, D. A. R., Red Cross, March of Dimes, Churches, Keene Teachers College, Schools, Girl Scouts, Boy Scouts, 4-H Clubs, Greek War

Relief Association, Civilian Production Association and many others.

"Peoples Platform" and "Time For Reason," two very powerful CBS Sunday afternoon programs are offered as an outstanding Public Service contribution as well as numerous News Reviews. Airing of the meetings of the Vermont Forum is a recent addition to our stations' offering in the Public Interest.

Whenever there's an event of public interest, if it is at all possible, WKNE is on hand to see that the event is aired for the listening interest of its public. Perhaps that's one reason we have such a vast host of loyal listeners. It may be a parade up in Bellows Falls, the Cheshire County Fair here in Keene a controversial program of renowned personages broadcast over the CBS network, an interscholastic basketball tournament at Durham, New Hampshire or Burlington, Vermont. You'll generally find WKNE there whether there's a dollar in it or not.

Then there's the public service job that this station does outside of programs. In the course of a year hundreds of one-minute E.T.'s, station breaks, minute announcements and station identifications are aired for Polio drives, Red Cross, Hospital drives, safety campaigns, forest fire control, no-school notifications, National, International, State, County and Civic interests.

The stations reward for this generous overall Public Service policy comes in an ever increasing loyal listening audience, a bulging file of letters of appreciation, and the satisfied feeling that comes from doing a worthwhile job.

CBS' PETER LIND HAYES

They never "innerduced" Punchy Callahan at Madison Square Garden. He wasn't such a good fighter. His battered countenance will attest to that. But Punchy has some brief moments of ring glory to relieve—for anyone who will listen—his fight with Murderin' Murk.

"In the first round," Punchy says "he broke my nose. Then the monster hit my head and broke my laces."

What did his manager advise? "Avoid him!"

You've never read about Punchy on any sports page, of course. He is one of the amusing characters in the repertoire of one of the nation's newest humorists, Peter Lind Hayes of the CBS "Ford Show Starring Dinah Shore," Wednesdays at 9:30 p. m. Punchy is typical of the people that Hayes brings to life and he makes people laugh and want to cry at the same time, too. His characters have been described as "sadly and shrewdly human."

Handsome and shy, with a crew haircut and large blue eyes, Hayes came out of the Army eight months ago and at 31, after an engagement at the Copacabana night club, was hailed as the biggest comedy hit in New York since Danny Kaye. Sensational as that introduction was, Hayes put in a long training period leading to that climax point in his career. He has been an entertainer for more than 15 years.

Before hitting his stride as a headliner Hayes played in several movie musical comedies, including "Million Dollar Legs" and "Rio Rita." He has been in radio before—in minor roles. On the Jack Benny show he imitated the voice of Fred Allen fifteen minutes.

He is married to Mary Healy, stage and screen starlet.

You'll be hearing from Peter Lind Hayes . . . the entertainment world is betting that he will hit stardom in radio.

MONDAYS

6:00	Sacred Heart Program
6:15	News
6:20	Sunrise Serenade
6:30	Doin' the Chores with Stacey Cole P
6:45	Mobilgas News—Socony-Vacuum
6:50	Sunrise Serenade with Ozzie Wade P
7:30	Mobilgas News—Socony-Vacuum
7:35	Monadnock Region Reveille—Sprague & Carleton, Inc.; New England Screw Co.
8:00	Morning News Roundup CBS
8:15	New England News Roundup
8:20	Song For Today—Windham National Bank
8:25	Salute to Bellows Falls
8:30	Morning Devotions
8:45	Bing and Ozzie
9:00	News—Furman Shop
9:05	Ozzie and Bing
9:15	Shopping Service P
9:30	Polka Party
10:00	Mid-Morning News P
10:15	Swappers Club
10:30	Romance of Evelyn Winters
10:45	Music of Merit—Merit Clothing Co.
11:00	Arthur Godfrey Time CBS
11:30	"Hello Claremont"—Gaudreau's & Magnet Theater & Music Box
11:45	Calling at Carolyn's—Carolyn's
11:50	Book Time—Keene Bookshop
11:55	Nursery 'Nouncements—Little Folks Shop

12:00	Kate Smith Speaks CBS—Post Bran
12:15	Strike Up the Band
12:30	Mobilgas News—Socony Vacuum
12:45	Down On The Farm With Stacey Cole—R. N. Johnson Farm Equipment
1:00	Range Drifters P
1:30	Swapper's Club
1:45	Yodelin' Slim
2:00	Eric Entertains
2:15	Twin States Express—Brattleboro & Springfield
2:30	Coke Club—Coca-Cola
2:45	Rose of My Dreams—Manhattan Soap
3:00	Proudly We Hail
3:15	Save the Children—Talks
3:30	"World Neighbors"—American School of the Air CBS
4:00	House Party CBS
4:25	News—Derby's Dept. Store
4:30	Music Shop
5:45	Today in Washington
5:55	Five Minute Mysteries—Raymond Roberts

6:00	UP News—G. Krueger Brewing
6:10	Sports Highlights—Wyman's
6:15	Dance Orchestra
6:30	Keeping Posted—Palmer Agency
6:35	Footsteps in the Field of Knowledge—Footwear Center
6:40	Latchis Billboard—Latchis Theaters
6:45	Robert Trout, news CBS—Campbell Soups
7:00	Vincent Lopez' Orchestra
7:15	Guy Lombardo
7:30	Bob Hawk Show CBS—Camels
8:00	Inner Sanctum CBS—Bromo Seltzer
8:30	Joan Davis Show CBS—Swan Soap
8:55	UP News—Lynn Tire Co.
9:00	Radio Theater CBS—Lux Soap
10:00	Screen Guild CBS—Lady Esther
10:30	Sweeney and March CBS
11:00	Mobilgas News—Socony Vacuum
11:15	Meaning of the News
11:25	CBS Footnote
11:30	When Day is Done
12:00	CBS News

P Indicates Participating

WKNE *uesdropping*

General Manager Richard Bath recently returned from New York. There he conferred with WKNE's president, Mr. Joseph Close.

Howard Wheelock, Public Service Director, acquiring bouquets for his public speaking. A short time ago he addressed the Claremont, N. H., Rotary Club on "Folklore of Old New England." Several other engagements are scheduled for the future. Wonder if Howard needs a business agent?

Sports Director Paul Perreault and wife returned last week from a sojourn in balmy Florida. What with New Hampshire's rain, snow and sleet, we're practically a vivid green!

Speaking of snow, Chief Announcer Ozzie Wade so happy about those drifts piled in his drive. At 5

a. m., every now and again, he piles out of bed, dons shoveling outfit and starts working. Did we say he was happy about the whole thing? Well,

Those of you who remember our friends, the Happy Valley Neighbors, will be interested to know that Ramona, now Mrs. "Grandpa" Jones, is working with the Bailes Brothers. Sam has joined the Old Dominion Barn Dance, while Jane and George are at KMMS, Grand Isle, Nebraska.

Incidental Intelligence tells us Women's Program Director Ruth Redington is building an addition to her home. Seems there just wasn't enough space for all those hats, and she's just bought two more!

Our birthday greetings of the month go to Arthur Tacker who chalks up one more year the 9th! Best wishes, Art!

Introducing You to the Folks at WKNE

This month meet
CHUCK WOODBURY
Continuity Director



As the title indicates, Chuck is responsible for all of the locally originated commercials aired over WKNE. Chuck came to 'KNE in May of 1945, having previously been connected with the publicity department of The American Guernsey Cattle Club of Peterborough.

If you would walk into our studio one day, you would more than likely find Chuck in a brown study pondering over a new piece of copy; or perhaps hunting up some familiar quotation for a copy idea.

Chuck is lucky enough to be able to combine his interest of sports with his work. During the fall at football games or in the middle of winter at

the Basketball tournaments, you'll find Chuck behind the boys "behind the mikes" as WKNE makes the rounds on their Sport Parade Broadcasts.

It's nice having Chuck around; he's affable and good company. We hope he'll be with us for a very long time.

MOMENTS IN MUSIC



The Polka Party, which is heard at 9:30 to 10 a. m., is reserved for all polka lovers. It's a half-hour of gay music which sets the day off just right. Every morning the Polka Party is dedicated to a town in the twin states. Listen in tomorrow.

Saturday afternoon is music lovers' delight over WKNE. Starting at 3:30 p. m. is the Treasury Bandstand, which is followed by Music Makers. At 4:15 we present The Milt Herth Trio and at 5 p. m. is the Philadelphia Symphony. Saturday afternoon music is designed for the listening of all music lovers.

Saturday night music stars with Vaughn Monroe's orchestra at 7:30 p. m. to be followed by Your Hit Parade at 9 p. m. David Rose and his orchestra can be heard at 10:15 p. m., and at 11:30, CBS presents a half-hour of dance music.

When Day Is Done is a musical program designed for restful listening and relaxation. This program can be heard at 11:30 p. m., Sundays through Thursdays, offering soothing music after a day's work.

And of course, you'll want to listen to the Music Shop at 4:30 p. m. on Mondays through Fridays.

TUESDAYS

- 6:00 Sacred Heart Program
- 6:15 News
- 6:20 Sunrise Serenade
- 6:30 Doin' the Chores with Stacey Cole P
- 6:45 Mobilgas News—Socony-Vacuum
- 6:50 Sunrise Serenade with Ozzie Wade P
- 7:30 Mobilgas News—Socony-Vacuum
- 7:35 Monadnock Region Reveille—Kingsbury Machine Tool Corp
- 8:00 Morning News Roundup CBS
- 8:15 New England News Roundup
- 8:20 Song For Today—Windham National Bank
- 8:25 Salute to Bellows Falls
- 8:30 Morning Devotions
- 8:45 Bing and Ozzie
- 9:00 News—Furman Shop
- 9:05 Bing and Ozzie
- 9:15 Shopping Service P
- 9:30 Polka Party
- 10:00 Mid-Morning News P
- 10:15 Swappers Club
- 10:30 Romance of Evelyn Winters
- 10:45 Music of Merit—Merit Clothing Co.
- 11:00 Arthur Godfrey Time CBS
- 11:30 "Hello Claremont"—Gaudreau's & Magnet Theater & Music Box
- 11:45 Calling At Carolyn's—Carolyn's
- 11:50 Memory Songs—Rexall Druggists
- 11:55 Nursery 'Nouncements—Little Folks Shop

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- 12:00 Kate Smith Speaks CBS—Post Bran
 - 12:15 Strike Up the Band
 - 12:30 Mobilgas News—Socony Vacuum
 - 12:45 Down On The Farm With Stacey Cole--R. N. Johnson Farm Equipment
 - 1:00 Range Drifters P
 - 1:30 Swapper's Club
 - 1:45 Yodelin' Slim
 - 2:00 Eric Entertains
 - 2:15 Twin States Express, Brattleboro & Springfield
 - 2:30 Coke Club—Coca-Cola
 - 2:45 Rose of My Dreams—Manhattan Soap Co.
 - 3:00 Woman's World
 - 3:15 G. I. Bill Goes to College
 - 3:30 "Gateways to Music"—American School of the Air CBS
 - 4:00 House Party CBS
 - 4:25 News—Derby's Dept. Store
 - 4:30 Music Shop
 - 5:45 Today in Washington
 - 5:55 Five Minute Mystery—Raymond Roberts

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- 6:00 UP News—G. Krueger Brewing
 - 6:10 Sports Highlights—Pierce-Wells
 - 6:15 Here's To Veterans
 - 6:30 Keeping Posted—Palmer Agency
 - 6:35 Footsteps in the Field of Knowledge—Footwear Center
 - 6:40 Latchis Billboard—Latchis Theaters
 - 6:45 Robert Trout, news CBS—Campbell Soups
 - 7:00 Keene Teachers College
 - 7:15 Guy Lombardo
 - 7:30 American Melody Hour CBS—Bayer
 - 8:00 Big Town CBS—Ironized Yeast
 - 8:30 Mel Blanc Show CBS—Colgates
 - 8:55 UP News—Lynn Tire Co.
 - 9:00 Vox Pop CBS—Lipton's Tea
 - 9:30 Arthur Godfrey Talent Scouts
 - 10:00 One World Flight—Norman Corwin CBS
 - 10:30 Open Hearing CBS
 - 11:00 Mobilgas News Socony Vacuum
 - 11:15 Meaning of the News CBS
 - 11:25 CBS Footnote
 - 11:30 When Day is Done
 - 12:00 CBS News

P Indicates Participating

THE FAMILY HOUR

Broadcast Sundays at 5 p. m.
 Sponsor Prudential Insurance Co.
 Cast Rise Stevens, Jimmy Carroll, Ted Malone, Al Goodman's Orchestra and guests

The Family Hour's new star-line-up requires no extensive introduction. Miss Stevens, for example, after establishing herself as one of America's most brilliant young sopranos at the Metropolitan Opera, revealed her full talent and personal charm to a vast and applauding public with her appearance in the movie, "Going My Way," opposite Bing Crosby. And she'll appear shortly in a star-studded musical picture titled "Carnegie Hall."

Jimmy Carroll is well-remembered for his own CBS program "Jimmy Carroll Sings," and for his spectacular



Rise Stevens, star of the Prudential Family Hour

rise to popular success. He has been singing, you'll recall, in the choir on the James Melton program, when the star was stricken with laryngitis and the unknown Carroll was substituted on short notice. His mellow, full-toned tenor won instantaneous acclaim, and before long he was a network star.

Ted Malone, too, is well known to CBS audiences. Back in 1935, Malone had two programs, on CBS

—"Happy Hollow" and "Between the Bookends"—and they were the two top-ranking shows in mail response on the entire network. As a reader of poetry, teller of stories and master-of-ceremonies, Malone is one of America's most popular men. His work overseas during the war, recording interviews with soldiers, has often been compared, for warmth and understanding with the late Ernie Pyle's.

So that's the new Family Hour—songs by Rise Stevens and Jimmy Carroll; easy-going, warm-hearted commentary by Ted Malone; choral and orchestral splendour under the baton of Al Goodman. More than ever, it's "music for the whole family's pleasure" every Sunday afternoon on the Family Hour.

N. E. SKI CONDITIONS

While you've been traveling to and fro about the Twin States area, you have probably noticed some road signs inviting you to stop at The Crystal Restaurant in Keene for the latest information on skiing conditions in New England. At the Crystal you can obtain exact data on the day-by-day skiing conditions in the White, Green and Belknap Mountains.

Once each week on Fridays at 5:45 p. m., The Crystal Restaurant presents over WKNE a comprehensive report on New England skiing conditions for the benefit of all you hickory enthusiasts planning to go skiing during the week-end. This is just one more service for your convenience provided by your friendly Crystal Restaurant, which for a quarter of a century has served you nutritious food and a cup of good Maxwell House Coffee. Plan to listen every Friday at 5:45 p. m. during the skiing season for "New England Skiing Conditions" brought to you by The Crystal Restaurant in Keene, for a quarter of a century friend to all in the Twin States area.

VAUGHN MONROE SHOW

Broadcast Time Saturdays, 7:30 p. m.
Cast Vaughn Monroe's Orchestra—Moon-
 maids, Guest Stars
Sponsor R. J. Reynolds Tobacco Company

The Vaughn Monroe Show features the "Most talked of band in America", along with a famous guest comedian each week and an equally famous musical guest.

The orchestra, in which Vaughn Monroe is not only the leader but the baritone vocalist and the trumpeter, finds an easy top place among the most popular bands in the land.

Since it was organized in 1940, its distinctive arrangements of popular tunes and Monroe's distinctive voice have made it a favorite not only of the younger set but of all generations



Vaughn Monroe

of dance lovers. The feature of the program, in addition to the band, is the singing of the Moonmaids.

Vaughn Monroe's voice is concert-trained: while he was in Boston, he studied at the New England Conservatory of Music. The Monroe band was selected to play in the forthcoming movie, "Carnegie Hall", after a poll taken among music stores and trade magazines established it as the most popular band of the day.

WEDNESDAYS

- 6:00 Sacred Heart Program
- 6:15 News
- 6:20 Sunrise Serenade
- 6:30 Doin' the Chores with Stacey Cole P
- 6:45 Mobilgas News—Socony-Vacuum
- 6:50 Sunrise Serenade with Ozzie Wade P
- 7:00 Mobilgas News—Socony-Vacuum
- 7:35 Monadnock Region Reveille—W. W. Cross Co.; Monadnock Blanket Mills
- 8:00 Morning News Roundup CBS
- 8:15 New England News Roundup
- 8:20 Songs for Today—Windham National Bank
- 8:25 Salute to Bellows Falls
- 8:30 Morning Devotions
- 8:45 Bing and Ozzie
- 9:00 News—Furman Shop
- 9:15 Shopping Service P
- 9:30 Polka Party
- 10:00 Mid-Morning News
- 10:15 Swapper's Club
- 10:45 Music of Merit—Merit Clothing Co.
- 11:00 Arthur Godfrey Time CBS
- 11:30 "Hello Claremont"—Gaudreau's & Magnet Theater & Music Box
- 11:45 Calling At Carolyn's—Carolyn's
- 11:50 Book Time—Keene Bookshop
- 11:55 Nursery 'Nouncements—Little Folks Shop

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- 12:00 Kate Smith Speaks CBS—Post Bran
 - 12:15 Strike Up the Band
 - 12:30 Mobilgas News—Socony Vacuum
 - 12:45 Down On The Farm With Stacey Cole—R. N. Johnson Farm Equipment
 - 1:00 Range Drifters P
 - 1:30 Swapper's Club
 - 1:45 Yodelin' Slim
 - 2:00 Eric Entertains
 - 2:15 Twin States Express, Brattleboro & Springfield
 - 2:30 Coke Club—Coca-Cola
 - 2:45 Rose of My Dreams—Manhattan Soap Co.
 - 3:00 A Look at Australia
 - 3:15 This Day
 - 3:30 "March of Science"—American School of the Air CBS
 - 4:00 House Party CBS
 - 4:25 News—Derby's Department Store
 - 4:30 Music Shop
 - 5:45 Today in Washington
 - 5:55 Five Minute Mystery—Raymond Roberts

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- 6:00 News—G. Krueger Brewing
 - 6:10 Sports Highlights—Wyman's
 - 6:15 The Barry Wood Show—Hamlev Breweries
 - 6:30 Keeping Posted—Palmer Agency
 - 6:35 Footsteps in the Field of Knowledge—Footwear Center
 - 6:40 Latchis Billboard—Latchis Theaters
 - 6:45 Robert Trout, news CBS—Campbell Soups
 - 7:00 Vincent Lopez' Orchestra
 - 7:15 Guy Lombardo
 - 7:30 The Symphonette, M. Piastro—Longines-Wittnauer Watch Co.
 - 8:00 Jack Carson Show CBS—Campbell Soups
 - 8:30 Dr. Christian CBS—Vaseline
 - 8:55 U.P. News—Lynn Tire Co.
 - 9:00 Songs by Sinatra CBS—Old Golds
 - 9:30 Dinah Shore CBS—Ford Motor Co.
 - 10:00 Time For Reason—About Radio
 - 10:15 Adventures in Research
 - 10:30 Information, Please CBS—Parker Pen Co.
 - 11:00 Mobilgas News—Socony-Vacuum
 - 11:15 Meaning of the News CBS
 - 11:25 CBS Footnote
 - 11:30 When Day is Done
 - 12:00 CBS News

INFORMATION PLEASE

Broadcast Time Wednesday, 10:30 P. M.
Sponsor Parker Pen Company
Cast John Kieran, Franklin P. Adams, and
 2 invited guests

The four persons who preside as the "Information please" board of experts each week — John Kieran, Franklin P. Adams and two invited guests—have missed very few questions since the start of the 1946-47 season, but the errors they have made cover a wide range of fields. It is impossible to predict what type of question will "stump the experts," but it is likely to be anything from World Series baseball to Shakespearean blank verse when the program goes on the air Wednesdays at 10:30 P. M.

Brainteasers recently missed by the experts covered such subjects as the three treaties drawn up at the Paris

Peace Conference last summer, the first two lines of an obscure Shakespearean sonnet, and the demise of the hound in Sir Arthur Conan Doyle's "The Hound of the Baskervilles". When John Kieran, a former "New York Times" sports columnist, failed to name "a famous track star who became a champion golfer," listeners who knew his omniscience in the world of sports were justifiably surprised. The answer was: Mildred "Babe" Didrickson. After the broadcast, Kieran remarked, "I didn't think of the female side of sports."

Even with literature authority Kieran on the board of experts, questions about poems and songs have often caused much havoc on the pro-

gram. Recently everyone failed to identify the first two lines of a little known Shakespearean sonnet. A few weeks later John Kieran quipped, "Shakespeare is the only author I know."

Some of the questions asked by listeners reflect a desire for unusual bits of information. Such was the query of one person who wanted to know why the later Greeks and Romans were clean shaven. Most people wouldn't know that one, and the "experts" were not exceptions. They made one of their rare mistakes that evening and learned that the ancients "followed a fashion set by Alexander the Great."

However, an "Information Please" program is not all work. Because of the

Experts John Kieran, Clifton Fadiman and Franklin P. Adams



guest appearances of such savants of wit as Bob Hope, Fred Allen and Oscar Levant, many of the answers used on "Information Please" are facetious. Questions originally intended to be serious are often answered in a comic vein as happened when Theodore White and Mrs. Annalee Jacoby, co-authors of "Thunder Out of China," were guest experts. Mr. Fadiman started the ball rolling with three questions about American food production in certain areas of the country. Although the experts didn't know what city in the East milled the most flour (The answer was Buffalo), they quickly got this one: "Where in the East is the greatest number of raspberries produced?" Yes, there were two correct answers—"New Jersey" and "The Bronx"!

When you consider the type of men who comprise the regular board of comprehensive knowledges of the classics with a fund of information on sports, music and facts in general and Franklin P. Adams, who is widely read on drama and literature—you can see that it is *not* so easy to "stump the experts"!

GILLETTE SCORES AGAIN

The sun shone brightly in Miami, Florida, on January 1st as, for the 8th successive year, the Gillette Safety Razor Company sponsored the broadcast of the football game of the New Year on WKNE and the entire Columbia Network. When the Tennessee Volunteers met the Rice Owls at the Orange Bowl in sunny Miami, Red Barber, CBS Director of Sports, and his assistant, Jimmy Dolan, were right there on the fifty yard line broadcasting a play-by-play account of this thrilling game.

The teams were two of the nation's best. The Owls were co-champs of the Southwest Conference and the Vols co-champs of the Southeastern Conference . . . and those two leagues play mighty hard football.

When the final whistle blew, the Owls were on the long end of an 8 to 0 score.

THURSDAYS

- 6:00 Sacred Heart Program
- 6:15 News
- 6:20 Sunrise Serenade
- 6:30 Doin' the Chores with Stacey Cole P
- 6:45 Mobilgas News—Socony-Vacuum
- 6:50 Sunrise Serenade with Ozzie Wade P
- 7:30 Mobilgas News—Socony-Vacuum
- 7:35 Monadnock Region Reveille—Troy Blanket Mills; Perkins Machine Co.
- 8:00 Morning News Roundup CBS
- 8:15 New England News Roundup
- 8:20 Song For Today—Windham National Bank
- 8:25 Salute to Bellows Falls
- 8:30 Morning Devotions
- 8:45 Bing and Ozzie
- 9:00 News—Furman Shop
- 9:05 Bing and Ozzie
- 9:15 Shopping Service P
- 9:30 Polka Party
- 10:00 Mid-Morning News P
- 10:15 Swappers Club
- 10:30 Romance of Evelyn Winters
- 10:45 Music of Merit—Merit Clothing Co.
- 11:00 Arthur Godfrey Time CBS
- 11:30 "Hello Claremont"—Gaudreau's & Magnet Theater & Music Box
- 11:45 Calling At Carolyn's—Carolyn's
- 11:50 Memory Songs—Rexall Druggists
- 11:55 Nursery 'Nouncements—Little Folks Shop

- 12:00 Kate Smith Speaks CBS—Post Bran
- 12:15 Strike Up the Band
- 12:30 Mobilgas News—Socony-Vacuum Oil
- 12:45 Down On The Farm With Stacey Cole—R. N. Johnson Farm Equipment
- 1:00 Range Drifters P
- 1:30 Swapper's Club
- 1:45 Yodelin' Slim
- 2:00 Eric Entertains
- 2:15 Twin States Express, Brattleboro & Springfield
- 2:30 Coke Club—Coca-Cola
- 2:45 Rose of My Dreams—Manhattan Soap Co.
- 3:00 Parents Forum with Ruth Redington
- 3:15 Voice of the Army
- 3:30 "Tales of Adventure"—American School of the Air CBS
- 4:00 House Party CBS
- 4:25 News—Derby's Department Store
- 4:30 Music Shop
- 5:45 Today in Washington
- 5:55 Five Minute Mystery—Raymond Roberts

- 6:00 UP News—G. Krueger Brewing
- 6:10 Sports Highlights—Pierce-Wells
- 6:15 Sportsmen's Program with Ted Spur—Pierce-Wells
- 6:30 Keeping Posted Palmer Agency
- 6:35 Footsteps in the Field of Knowledge—Footwear Center
- 6:40 Latchis Billboard—Latchis Theatres
- 6:45 Robert Trout, news CBS—Campbell Soups
- 7:00 Troy Baptist Church
- 7:15 Guy Lombardo
- 7:30 The Symphonette, M. Piastro—Longines-Wittnauer Watch Co.
- 8:00 Professor Quiz—American Oil Co.
- 8:30 Stacey Cole on Main Street—N. E. Screw Co.
- 8:45 Veteran's Employment
- 8:50 Curraim Time
- 8:55 UP News—Lynn Tire Co.
- 9:00 Dick Haymes Show CBS—Electric Auto Lite
- 9:30 Crime Photographer CBS—Anchor Hocking
- 10:00 Readers Digest, Radio Edition CBS—Hallmark Greeting Cards
- 10:30 Music and Romance
- 10:45 Time for Reason
- 11:00 Mobilgas News Socony-Vacuum Oil
- 11:15 Meaning of The News CBS
- 11:25 CBS Footnote
- 11:30 When Day is Done
- 12:00 CBS News

P Indicates Participating

THE GARDEN GATE

Broadcast Time . . . Saturdays, 9:15 a. m.
Sponsor . . . Ferry-Morse Seed Company
Cast . . . Tom Williams, the old dirt dobber

When Tom Williams was five years old his mother gave him some blue iris bulbs. That started a life-long hobby, and now Tom is known from coast-to-coast as the "Old Dirt Dobber," horticultural expert who conducts the "Garden Gate" program over this station every Saturday morning.

Tom answers questions sent in by listeners all over the country regarding names of flowers, trees and vegetables and how to grow them.

When assistant Frances Hill reads listeners' questions about roses, or



Tom Williams as the "Old Dirt Dobber"

how to prevent tomatoes from rotting, the Old Dirt Dobber reaches into his vast storehouse of knowledge and delivers the answers with charming assurance. He never hesitates for a word, is never repetitious.

When Tom Williams married, he and his bride started looking for a place in the country with just the right soil and layout for their dream garden. Nine years ago they found an ideal spot off a tree-shaded dirt road, a short way from the main Brent-

wood highway. Mrs. Williams laid out the gardens which have since bloomed to so great a beauty that they have attracted visitors from every state.

During the past ten years the Old Dirt Dobber has developed twenty new irises and placed them on the commercial market. He recently named a golden bronze iris "Dinah Shore" in honor of the famous singer.

This program is very special listening to all soil lovers. If you are a horticulturist also, then by all means listen to this very fine program.

Dialog

Sundays at 2:30 p. m. you're invited to "Here's To Ya," a 30 minute musical variety show that's well worth the tuning in. "The Lutheran Hour" is heard just one half-hour earlier, from 2:00-2:30 p. m.

"The Strange Romance of Evelyn Winters" has returned to WKNE at the regular time, Monday through Friday, 10:30-10:45 a. m.

"Here's To Vets," a quarter-hour of topflight entertainment by the country's best known stars and information of special interest to all ex-GI's, is now aired Tuesdays at 6:15 p. m. . . . a new time when this fine show is assured of the large audience it deserves. Tuesday at 7 p. m., the Keene Teachers College Chorus broadcasts direct from the college campus and at 10 p. m. CBS presents a new series by that master writer, producer and narrator, Norman Corwin, entitled "One World Flight."

One Wednesday each month WKNE microphones are set up in the Auditorium Theater in Brattleboro, Vermont, to bring radio listeners the discussions of the Vermont Forum. Speakers of national and worldwide prominence are featured. The next Vermont Forum broadcast is scheduled on Wednesday February 19th at 10:15 p. m. Every Wednesday at 6:15 p. m. the James Hanley Brew-

ing Company, brewer of Hanley's Extra Pale, brings you Barry Wood, Margaret Whiting, The Melody Maids and Hank Sylvern and His Orchestra on the sparkling "Barry Wood Show."

Saturday changes find "The Adventurers' Club," sponsored by the Scheaffer Pen Company, at 11:30 a. m.; "Give And Take," sponsored by Toni, Inc., at 2 p. m.; at 3:00 "Cross Section—U. S. A.," a comprehensive expression of informal opinion on outstanding economic issues of the day presented by the Columbia Broadcasting System in collaboration with nine major labor, management and agricultural organizations; "The Treasury Bandstand" at 3:30 p. m.; and "Music Makers," featuring the latest record releases from the Melody Shop in Keene at 4 p. m.

KEENE YOUTH CENTER

The members of the Keene Youth Center started their second season of broadcasting Saturday, January 18, at 2:30. Each Saturday afternoon WKNE will bring listeners in the Twin States a broadcast directly from the Youth Center at Keene High School. These programs are written by the students themselves and constitute one of the major activities of the Center. Various boys serve as master of ceremonies and local news of the organization is broadcast. The directors of the Youth Center are constantly on the lookout for new talent and present it when possible on the program. On the first broadcast of this season Charles Farrar, city recreation director of Keene, outlined the objectives of the group and the important part that this extra curricular activity plays in the lives of the young people of Keene. Ken Hallenbeck of WKNE directs the program and assists the young people in planning their radio shows.

FRIDAYS

- 6:00 Sacred Heart Program
- 6:15 News
- 6:20 Sunrise Serenade
- 6:30 Doin' the Chores with Stacey Cole P
- 6:45 Mobilgas News—Socony-Vacuum
- 6:50 Sunrise Serenade with Ozzie Wade P
- 7:30 Mobilgas News—Socony-Vacuum
- 7:35 Monadnock Region Reveille—Jos. Noone's Sons Co.
- 8:00 Morning News Roundup CBS
- 8:15 New England News Roundup
- 8:20 Song For Today—Windham National Bank
- 8:25 Salute to Bellows Falls
- 8:30 Morning Devotions
- 8:45 Bing and Ozzie
- 9:00 News—Furman Shop
- 9:05 Bing and Ozzie
- 9:15 Shopping Service P
- 9:30 Polka Party
- 10:00 Mid-Morning News P
- 10:15 Swappers Club
- 10:30 Romance of Evelyn Winters
- 10:45 Music of Merit—Merit Clothing Co.
- 11:00 Arthur Godfrey Time CBS
- 11:30 "Hello Clarendon"—Gaudreau's & Magnet Theater & Music Box
- 11:45 Calling At Carolyn's—Carolyn's
- 11:50 Book Time—Keene Bookshop
- 11:55 Nursery 'Nouncements—Little Folks Shop

- 12:00 Kate Smith Speaks CBS—Post Bran
- 12:15 Strike Up the Band
- 12:30 Mobilgas News—Socony Vacuum
- 12:45 Down On The Farm With Stacey Cole—R. N. Johnson Farm Equipment
- 1:00 Range Drifters P
- 1:30 Swapper's Club
- 1:45 Yodelin' Slim
- 2:00 Eric Entertains
- 2:15 Twin States Express, Brattleboro & Springfield
- 2:30 Goke Club—Coca-Cola
- 2:45 Rose of My Dreams—Manhattan Soap Co.
- 3:00 Wake Up America
- 3:30 "Opinion, Please"—American School of the Air CBS
- 4:00 House Party CBS
- 4:25 News—Derby's Department Store
- 4:30 Music Shop
- 5:35 New England Ski Conditions—Crystal Restaurant
- 5:45 Today in Washington
- 5:55 Five Minute Mystery—Raymond Roberts

- 6:00 UP News—G. Krueger Brewing
- 6:10 Sports Highlights—Wyman's
- 6:15 Jungle Jim—White's Ice Cream
- 6:30 Keeping Posted—Palmer Agency
- 6:35 Footsteps in the Field of Knowledge—Footwear Center
- 6:40 Latchis Billboard—Latchis Theaters
- 6:45 Robert Trout, news CBS—Campbell Soups
- 7:00 Vincent Lopez' Orchestra
- 7:15 Guy Lombardo
- 7:30 Sparkle Time with Meredith Wilson CBS—Canada Dry Company
- 8:00 Baby Snooks Show CBS—Jello & Jello Puddings
- 8:30 Adventures of the Thin Man CBS—Sanka Coffee
- 8:55 UP News—Lynn Tire Co.
- 9:00 Ginny Simms Show CBS—Borden Co.
- 9:30 Durante-Moore Show CBS—Rexall
- 10:00 It Pays to Be Ignorant CBS—Phillip Morris
- 10:30 Ann Sothern in "Maisie" CBS—Eversharp
- 11:00 Mobilgas News—Socony-Vacuum
- 11:15 Meaning of the News CBS
- 11:25 CBS Footnote
- 11:30 Dance Orchestra CBS
- 12:00 CBS News

P Indicates Participating

IT'S TIME FOR REVEILLE

With

Howard E. Wheelock



headquarters for paints, building and mill supplies. It is with pleasure that we have this progressive Keene concern join with the leading manufacturers of the Monadnock Region.

New England folks have always been interested in improving their region and they have drawn upon their own imaginations to do it time after time. Even the red men who lived in our section before the coming of the white man had that characteristic.

For example, when the Indians planted their corn, they used to have a great deal of trouble in keeping the crows away from their fields. The crow was considered sacred to New England Indians because they believed that a crow brought the first kernel of corn and the first bean seed from the southwest to the coast. Using their ingenuity the red men started a system of live scarecrows. Sending their elder children into the fields and building special huts for them when they required protection from the elements, the boys and girls scared the birds away with their shouting and throwing of small rocks. The system worked well and few Indians failed to have a good crop of corn.

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Frank Martin of the "Dick Haymes Show" knows a fellow who spent so much money on his girl he finally had to marry her for his money.

ANN SOTHERN - "MAISIE"

Broadcast Time Friday nights 10:30
 Sponsor Eversharp Pen Co.
 Cast Ann Sothorn, and Sheldon Leonard

Ann Sothorn, star of CBS' "The Adventures of Maisie," adroitly combines the qualities of artistry and acumen in her career as a screen and radio star. There's ample reason behind this fact inasmuch as Ann's mother was a famous concert singer, her father a prominent business man, and her grandfather was Simon Lake, inventor of the submarine.

Ann's talent appears to be effortless, but actually she has devoted her young life to the blueprint of her profession. She was born Harriet Lake in Valley City, North Dakota, in a home where music was essential. At seven she was playing Bach and Beethoven. She was educated in Minneapolis public schools, and later attended the University of Washington.



Ann Sothorn as "Maisie"

Hollywood was on the itinerary of her mother's concert tours, and the blonde, serene-eyed girl played several early minor parts in pictures. The late Florenz Ziegfeld saw her in one of those films and offered her a part in "Smiles" with Marilyn Miller. Broadway took her to its heart.

In 1937 she played her first motion picture role under the name of Ann Sothorn for MGM studios. The next year she made a sensational hit in the title role of the first "Maisie" film which established her as a top comedienne.

Five feet one inch tall, Ann weighs 112 pounds. Her blonde hair curls naturally, and her eyes are gray-blue. She plays an excellent game of tennis and golf and collects antique china-ware as a hobby.

INAUGURAL CEREMONIES

Radio listeners throughout the state heard Charles M. Dale take the oath of office as Governor of New Hampshire and deliver his inaugural address to the 1947 legislature Thursday, January 2nd, at high noon. The colorful ceremonies, harking back to the first session of the New Hampshire General Court in 1784, were broadcast by WKNE and other New Hampshire radio stations from the high-arched, historic House of Representatives chamber in Concord.

A large gathering of the legislature, state officials, the Governor's family and New Hampshire citizens were present for the event and thousands more tuned in for the broadcast. In his 30 minute address the Governor asked advancement of the state by a sound program and pledged his co-operation and that of his administrative agencies in promoting the welfare of the people of New Hampshire.

WELCOME TO PIERCE-WELLS

WKNE is happy to welcome the Pierce-Wells Bottled Gas Company of Keene as a regular program advertiser. From now on, every Tuesday, Thursday and Saturdays at 6:10 p. m. this progressive Keene concern will present to the sports-minded public the latest news in the sporting world: at the same time you'll be kept informed of all the post-war appliances that arrive at Pierce-Wells, where every modern appliance for comfortable living is backed by the largest service department in Cheshire County.

SATURDAYS

6:00	Sacred Heart Program
6:15	News
6:20	Sunrise Serenade with Ozzie Wade P
6:45	Mobilgas News—Socony-Vacuum
6:50	Sunrise Serenade with Ozzie Wade P
7:30	Mobilgas News—Socony-Vacuum
7:35	Sunrise Serenade with Ozzie Wade
7:45	Common Sense with Officer Sawyer
8:00	Morning News Roundup CBS
8:15	Weather Forecast from Airport
8:20	Song For Today—Windham National Bank
8:25	Salute to Bellows Falls
8:30	Morning Devotions
8:45	Bing and Ozzie
9:00	News—Furman Shop
9:05	Bing and Ozzie
9:15	The Garden Gate CBS
9:30	4-H Club of the Air
9:45	Girl Scout Program
10:00	Barnyard Follies
10:30	Footlights Memories
11:00	Sweeney News CBS—Curtis Candy
11:05	Let's Pretend CBS—Cream of Wheat
11:30	"Adventurers' Club"—W. A. Schaefer Co.
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12:00	Theatre of Today CBS—Armstrong Cork
12:30	Mobilgas News—Socony-Vacuum
12:45	Range Drifters
1:00	Grand Central Station CBS—Pillsbury Sno-sheen Cake Flour
1:30	County Fair CBS—Borden Co.
2:00	Give and Take—Noma Co.
2:30	Keene High School Youth Center
2:45	All Star Dance Parade
3:00	Cross Section—U. S. A. CBS
3:30	Treasury Bandstand CBS
4:00	Music Makers—Melody Shop
4:15	Milt Herth Trio
4:30	Adventures in Science CBS
4:45	Of Men and Books CBS
5:00	Philadelphia Symphony CBS
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6:00	UP News—G. Krueger Brewing
6:10	Sports Highlights—Pierce-Wells
6:15	The YMCA Speaks
6:30	Keeping Posted—Palmer Agency
6:35	N. E. Ski Conditions
6:40	Music from Manhattan
6:45	Strike Up the Band
7:00	Columbia Record Shop
7:30	Vaughn Monroe's Orchestra CBS—R. J. Reynolds Tobacco Co.
8:00	Hollywood Startime CBS—Frigidaire
8:30	Mayor of the Town CBS—Noxema
8:55	Ned Calmer, News CBS—Parker Pen
9:00	Your Hit Parade CBS—Luckies
9:45	The Symphonette, M. Piastro—Longines-Wittnauer Watch Co.
10:15	Music
10:45	Talks CBS
11:00	Mobilgas News—Socony-Vacuum
11:15	Meaning of the News CBS
11:30	Dance Orchestra CBS
12:00	CBS News

P Indicates Participating

SAYS JIMMY

Heard on the "Durante-Moore Show" . . .

Jimmy: And furthermore the redundancy of your allegation makes a hollow mockery of the precepts of the inviolability of esthetic sensibilities and I apologize!

Garry: You apologize? What for?

Jimmy: Who knows? I may have said something risque!



Mrs. Lyman Young
 Acworth
 Maurice D. Miller
 East Acworth, N. H.
 South Acworth, N. H.

RETURN POSTAGE GUARANTEED
 WKNE, KEENE, N. H.

STRIKE UP THE BAND WITH F. S. STORY MOTOR SALES

1943 was an eventful year, . . . and one of the events was the founding of F. S. Motor Sales at Railroad Street, Keene. Of course, Mr. Story, owner of F. S. Motor Sales, was no newcomer to the automotive field, since he and his sons had been in the garage business since 1920. And for the past year-and-a-half, F. S. Motor Sales has been known as "Your Keene Nash Dealer." Now, in their newly enlarged and renovated quarters, they're ready to handle any kind of work for you . . . from straightening out that fender, putting in that new battery, to selling you a new Nash. "Strike Up the Band," heard each Monday through Friday at 12:15, is presented by F. S. Motor Sales. Frequently Ozzie Wade, chief announcer who handles the pro-



gram, sends along various messages from Mr. Story, who is decidedly an interesting person. He was originally in "show business" and played many a circuit, including a tour in "Uncle Tom's Cabin."

You'll like the program "Strike Up the Band," and you'll like F. S. Motor Sales at 40 Railroad Street, Keene.

Interscholastic

BASKETBALL TOURNAMENT

Though it's impossible to predict now just which local teams will wind up at the New Hampshire Interscholastic Basketball Tournament in Durham February 26, 27, 28 and March 1, it's a good bet that Paul Perreault will be at the WKNE mike to bring fans his exciting play by play description of the important games.