

## NEWS

CBS Radio News and the WCCO Radio News bureau keep you in touch with news happenings around the world and close to home. No commercial station has been awarded more than WCCO Radio! Five George Foster Peabody Awards...The National Headliner...The Dupont...The Ohio State...The Sigma Delta Chi...plus many regional and state awards. No matter where news events unfold...you're likely to hear about it first on WCCO Radio.



Back (left to right): Eric Eskola, Kyrie Sandum, Bruce Hagevik, Jan Jirak, Traffic Reporter Dean Spratt and News Director Curtis Beckmann; Front (left to right): Rich Holter, Judy Hutterer and Steve Murphy.

## 'CCO RADIO SPECIALISTS

Dr. William A. O'Brien—*Medical*  
 Jim Gilbert—*Nature*  
 Dr. Leon Snyder—*Gardening*  
 Jim Delmont—*Movies and plays*  
 James St. James—*Hotline to Hollywood*

Dr. George Karvel—*Real Estate*  
 Ron Schara—*Outdoors*  
 Curt Zimmerman—*Agri-Markets*  
 Jack Farrell—*Entertaining Ideas*  
 Deb Brown—*Horticulturist*

## WEATHER

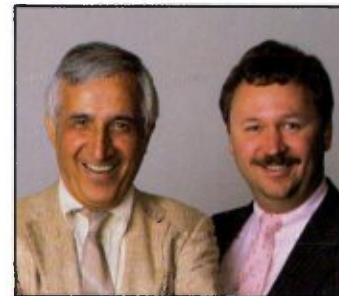
The WCCO Weather Center is staffed around the clock with professional meteorologists using the latest state-of-the-art equipment, including radar, satellite photos, lightning ground detectors, and the resources of the National Weather Service... keeping you informed on the latest forecasts and conditions! Plus school and business closings! Providing you the weather information you need to know...tune to WCCO Radio at 8-3-0...your number one weather station!



Left to right: Will Hagfors, Shari Akemann, Bill Endersen, Milt LeFebvre, Dan Carlson and Mike Lynch.

## SPORTS

WCCO Radio offers the Northwest's most impressive line-up of sports programming! Play-by-play coverage of Minnesota Twins Baseball, U. of M. Gopher Football, Basketball, and Hockey, the World Series, the All Star Game, the Twin Cities Marathon, and comprehensive coverage of major league, collegiate, and high school sports action! Plus, the "Sports Hotline" weeknights at 9 PM, Sid Hartman's "Today's Sports Hero" during the Steve Cannon Show, plus exclusive interviews with the coaches and players. There's also Prep Parade, weekly All-State teams honoring high school athletes, and round the clock updates from 'CCO and the CBS Radio Network. And Sunday mornings, it's the "Sports Huddle" with Sid Hartman and Dave Mona followed by Sid Hartman and special guests from the world of sports on "Sid Hartman and Friends."



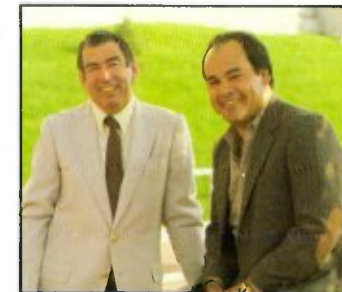
Sid Hartman and Dave Mona  
Sports Huddle



John Gutekunst  
Gopher Football Coach



Doug Woog  
Gopher Hockey Coach



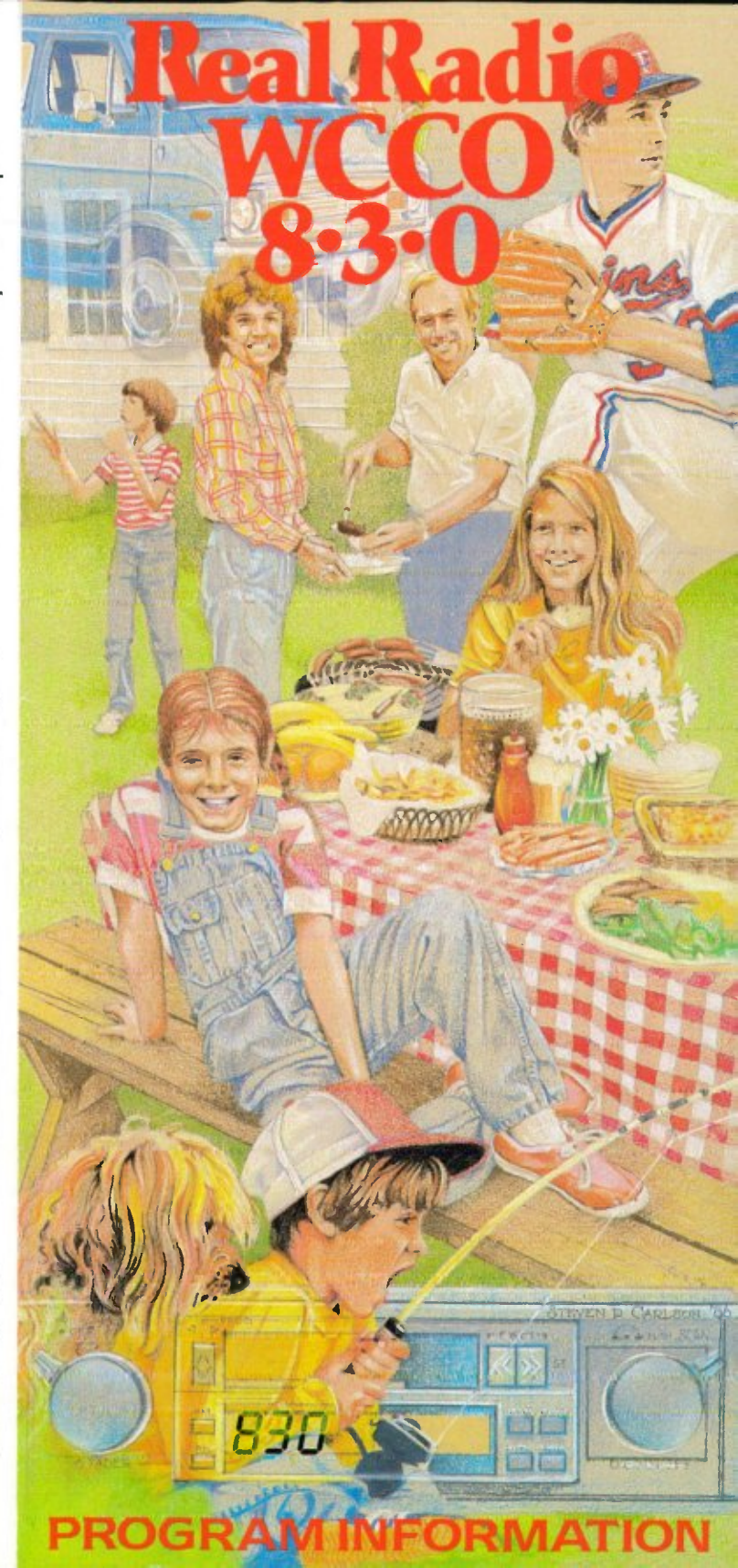
Herb Carneal and Joe Angel  
Minnesota Twins Baseball



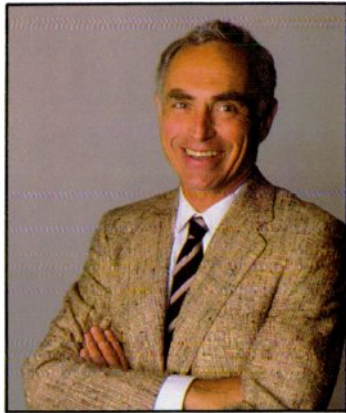
Paul Flatley and Ray Christensen  
Minnesota Gopher Football



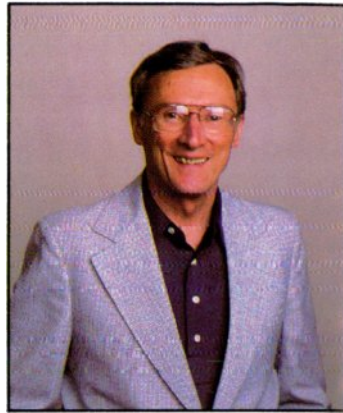
Clem Haskins  
Gopher Basketball Coach



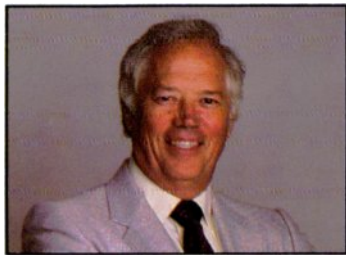




Steve Cannon



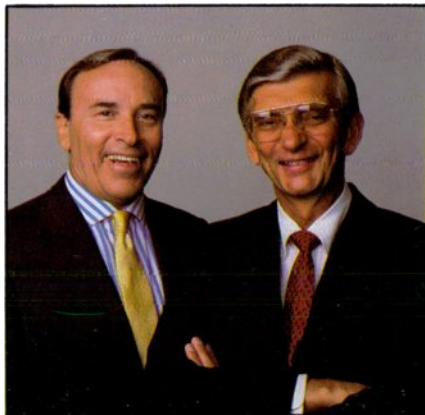
Ray Christensen



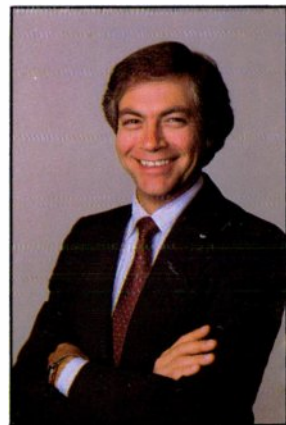
Chuck Lilligren



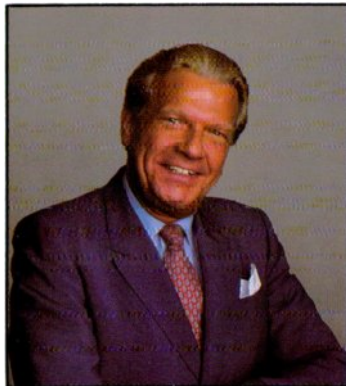
Joe McFarlin



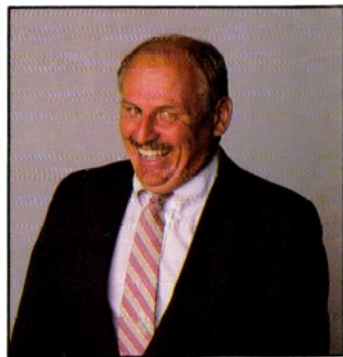
Charlie Boone and Roger Erickson



Denny Long



Bill Diehl



Bill Farmer

# MONDAY-FRIDAY

## 5 AM-7 AM THE MORNING CREW Roger Erickson, Chuck Lilligren, Bill Farmer, Ray Christensen

CBS News (Top of each hour)  
WCCO News (5:30, 5:54, 6:30)  
Weather (5:20, 5:40, 6:13, 6:57)  
WCCO Sports (6:25, 6:40)  
Agri-Markets (5:15, 5:50, 6:40)  
Traffic Reports (6:20 & 6:50)  
CBS: Sports World Roundup (5:45)

## 7 AM-8 AM MORNING NEWS HOUR

CBS: World News Roundup/Bill Lynch (7:00)  
WCCO Regional News (7:15, 7:48)  
Weather (7:14, 7:33)  
Traffic Reports (7:22, 7:53)  
Investments (7:23)  
WCCO Sports (7:25, 7:45)  
National News (7:35)  
Morning Almanac (7:54)

## 8 AM-10 AM BOONE & ERICKSON SHOW

WCCO News (8:00, 8:30, 8:55, 9:54)  
Weather (:10 past each hour)  
Traffic Reports (8:20)  
Agri-Markets (8:45, 9:45)  
CBS News (9:00)  
CBS: Newsbreak/Charles Osgood (9:25)

## 10 AM-11 AM CHARLIE BOONE SHOW

CBS News (Top of the hour)  
Weather (:10 past the hour)  
Midwest Stock Reports (10:25)  
Agri-Markets (10:45)  
Best Buys/Joyce Lamont (10:54)

## 11 AM-1 PM HOWARD VIKEN SHOW

CBS News (Top of each hour)  
Weather (11:10, 12:07, 12:54)  
WCCO News (11:54, 12:30)  
CBS: The Osgood File/Charles Osgood (11:25)  
AAA Road Report (12:15)  
Livestock Summary (12:20, 12:45)  
Midwest Stock Report (12:25)  
CBS: Newsnotes (12:40)

## 1 PM-3 PM KOSCIELAK/RUSSELL SHOW

CBS News (Top of each hour)  
WCCO News (1:54, 2:54)  
Weather (:10 past each hour)  
Agri-Markets (1:45, 2:45)  
CBS: Healthtalk/Dr Peter Salgo (1:25)  
CBS: Your Dollars/Marshall Loeb (2:25)  
Hotline to Hollywood/James St. James (2:30 Mon-Wed-Fri)  
Entertaining Ideas/Jack Farrell (2:40)

## 3 PM-7 PM GOING HOME WITH CANNON

CBS News (3:00, 4:00, 5:10)  
WCCO News (3:54, 4:30, 5:00, 6:00)  
Weather (3:10, 4:07, 4:54, 5:17, 5:55, 6:20)  
Traffic Reports (3:50, 4:20, 4:50, 5:24, 5:49)  
Midwest Stock Report (3:25)  
Today's Sports Hero/Sid Hartman (4:15, 6:10)  
Stock Market Report (4:45)  
WCCO Sports (5:19, 6:05)  
Point of Law (5:25)  
Business News (5:30)  
CBS: Today in Business/Doug Poling (6:15)

CBS: World Tonight (6:20)  
CBS: Dan Rather (6:55)

## 7 PM-9 PM 'CCO AT LARGE Jim Rogers

CBS News (Top of each hour)  
Weather (:10 past each hour)  
WCCO News (:58 past each hour)

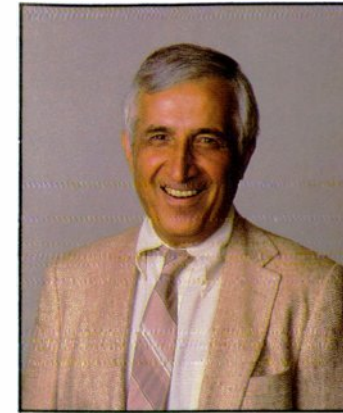
## 9 PM-10 PM SPORTS HOTLINE

## 10 PM-10:30 PM NIGHTTIME NEWS

News, weather, sports

## 10:30 PM-2:00 AM / 2:00 AM-5:00 AM DAVID HOP SHOW / JOE MCFARLIN SHOW

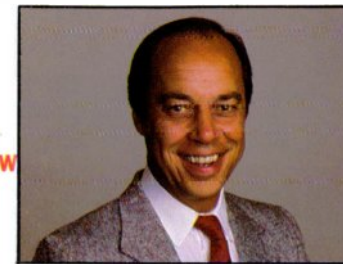
WCCO Radio News, CBS News, Weather, Sports and Music thru the night.



Sid Hartman



David Hop



Paul Stagg



Curt Lundgren

# SATURDAY

## 5 AM-7 AM THE MORNING CREW Joe McFarlin and Ray Christensen

CBS News (Top of each hour)  
WCCO News (5:30, 5:54, 6:28)  
Weather (6:15, 6:57)  
WCCO Sports (5:25)  
Agri-Markets (6:35)  
CBS: Sportstime (6:45)

## 7 AM-8 AM MORNING NEWS HOUR

CBS: World News Roundup/Christopher Glenn (7:00)  
Weather (7:14, 7:33)  
WCCO Regional News (7:15, 7:50)  
WCCO Sports (7:25, 7:40)  
News Hillites (7:30)  
National News (7:35)  
Morning Almanac (7:54)

## 8 AM-12:30 PM SATURDAY IN 'CCO-LAND Paul Stagg

CBS News (9:00, 10:00, 11:00, 12:00)  
WCCO News (8:00, 8:30, 9:54, 10:54, 11:54, 12:30)  
Weather (:10 past each hour)  
WCCO Sports (8:25, 10:25, 12:20)  
CBS: Newsnotes (11:25)  
CBS: Dateline America/Charles Kuralt (12:25)

## 12:30 PM-6 PM Bill Diehl

CBS News (1:00, 2:00, 3:00, 4:00, 5:10)  
WCCO News (2:55, 5:00)  
Weather (1:10, 2:10, 3:10, 4:10, 5:17)  
CBS: Sports Central USA (1:15, 2:15, 3:15, 4:15)  
5-State Weather Forecast (4:54)  
WCCO Sports (5:20)  
Ron Schara Outdoors (5:30)

## 6 PM-12 Midnight Denny Long

CBS News (Top of each hour)  
Weather (:10 past each hour)  
CBS: Sports Central USA (6:15)

## 10 PM-10:30 PM NIGHTTIME NEWS

News, weather, sports updates

## 12:05 AM-6 AM MUSIC THROUGH THE NIGHT Curt Lundgren

WCCO Radio and CBS News, Weather, Sports, and contemporary music through the night

## 6 AM-7 AM SUNDAY PRELUDE Joyce Lamont

CBS News (6:00)

# SUNDAY

Weather (6:15)  
Mormon Tabernacle Choir (6:30)

## 7 AM-10 AM SUNDAY PUNCH Paul Stagg

CBS News (Top of each hour)  
WCCO News (7:54, 8:54, 9:54)  
Weather (:10 past each hour)  
Jim Gilbert—Nature Notes (7:20)  
Farm/Home Risk Management/Chuck Lilligren (7:50)  
Sports Summary (8:25, 9:25)  
Norwegian Notes/Ray Christensen (8:45)  
Dr. William A. O'Brien—Medical (9:20)  
Jim Delmont—Movies & plays (9:30)  
Understanding Your Investments (9:45)

## 10 AM-10:30 AM SPORTS HUDDLE Sid Hartman/Dave Mona

## 10:30 AM-11:30 AM SID HARTMAN & FRIENDS

## 11:30 AM-5 PM SUNDAY IN 'CCO-LAND Bill Diehl

CBS News (Top of each hour)  
WCCO News (11:54, 12:30, 2:54, 4:54)  
Weather (:10 past each hour)

AAA Road Report (12:47)  
Sid Hartman (12:13)  
CBS: Sports Central USA (1:15, 2:15, 3:15, 4:15)

## 5 PM-6 PM THE DOCTORS Dr. William A. O'Brien

## 6 PM-10 PM Denny Long

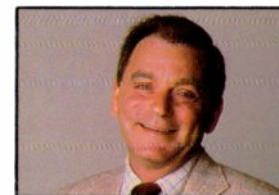
CBS News (Top of each hour)  
Weather (:10 past each hour)  
CBS: Sports Central USA (6:15)  
Ron Schara Outdoors (6:30)  
CBS: Newsmark (9:30)

## 10 PM-10:30 PM NIGHTTIME NEWS News/Weather/Sports

## 10:30 PM-11:30 PM Lutheran Vespers (10:30) CBS News (11:00) Billy Graham (11:06)

## 11:30 PM-5:00 AM 'CCO THRU THE NIGHT Curt Lundgren

WCCO Radio and CBS News, weather & sports updates, contemporary music thru the night



Jim Rogers



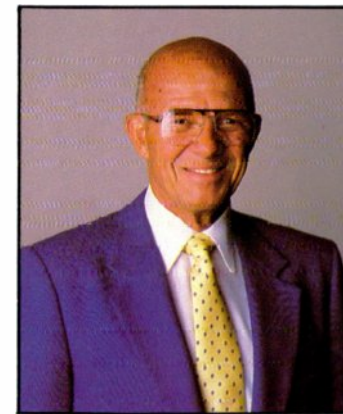
Dick Chapman



Joyce Lamont



Ruth Koscielak and Tim Russell



Howard Viken