





PUBLIC SERVICE

... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

... In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

... And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

HOW RADIO HELPS

The Record:

RVING

UNCLE SAM

NATIONAL

U.S. Army U. S. Navy U. S. Civil Service Maritime Commission U. S. Employment Service American Red Cross War Production Board Office of Price Administration U. S. Treasury U. S. O. **Department of Agriculture** Office of Price Administration War Production Board Federal Security Agency Office of Civilian Defense Department of Labor Office of Coordinator of Inter-American Affairs

War Production Board Department of Agriculture

Department of Agriculture Department of the Interior Department of Agriculture Department of Interior Department of Agriculture

National Park Service Department of Interior

Recruiting for Armed Forces Recruiting for Navy, Marines, Merchant Marine and Coast Guard Recruiting for War Production Workers Recruiting for Shipyards Workers **Recruiting for War Factory Specialists** Recruiting for Nurses, Nurses Aids, etc. **Production Drive Information** Price Control Information Sale of War Bonds & Stamps Campaigns for Funds Food Conservationing, Rationing **Gas Rationing** Rubber and Scrap Salvage National Nutrition Drive Air Raid Precautions Child Welfare in Wartime Information on other American Republics Conservation of Electric Power Conservation of Household Equipment REGIONAL Grain Storage

Reclamation Campaign Relief for Farm Labor Shortage **Promotion of Power Programs** Promotion of supply of farm products vital to war Forest Fire Prevention Mine Service

Each local area can add scores of items to this imposing list.

COMPLIMENTS OF

dio History



Orders from headquarters by radio as troops leave bivouac area.



Marine uses portable radio in landing operation.



Portable Army radio outfit operates on maneuvers. Note hand generator.

> Reporting by radio from concealed command car, Note transmitter key on radio operator's thigh.



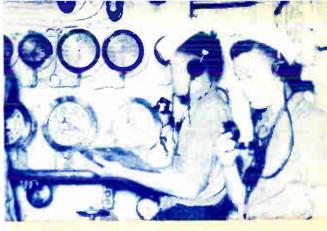
Sergeant in foreground is tank crew member plotting attack on basis of information radioed from outpost.

Report on enemy aircraft is radioed to concealed artillery at rear.



OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.





The Watch Below! Firemen report burner control readings.



In the operational radio control of a Naval Air Station.



Navy radio operators help to guard the sea lanes.

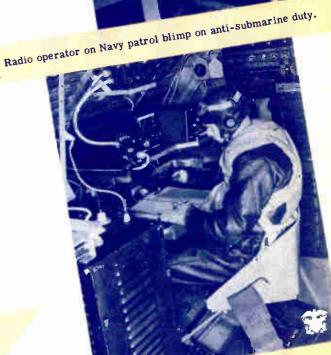


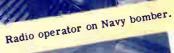
Some of the delicate radio equipment in a Navy radio room.

> Radioman receiving message on U.S. Battleship.





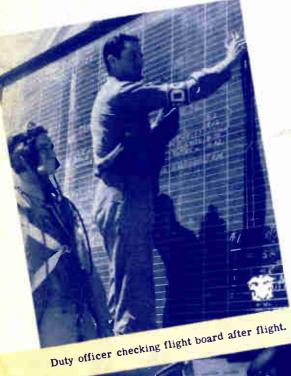




"Blind flying" by radio in ground school trainer.



Every one a radio operator.



Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keeps wary eye for enemy aircraft signals.

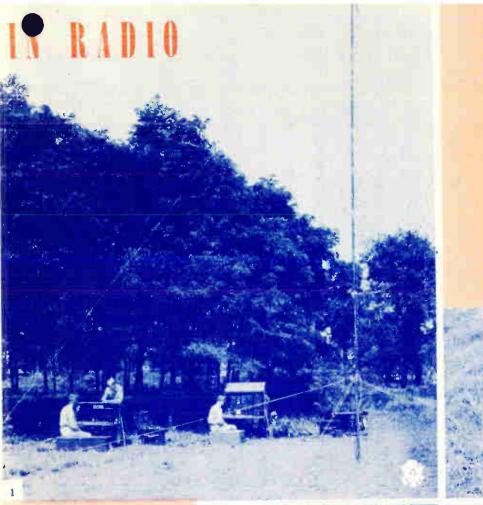




RADIO INSTRUCTION



World Radio



Pack radio. Can be removed and operated on ground.

1

General View Field Transmitter, Power Unit and Antenna.

2

Battery of code keys at message center.

3

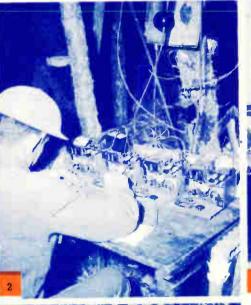
Radio-equipped Army Command Car.

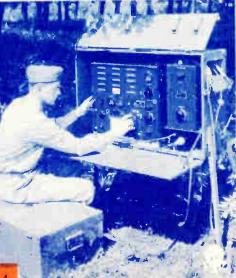
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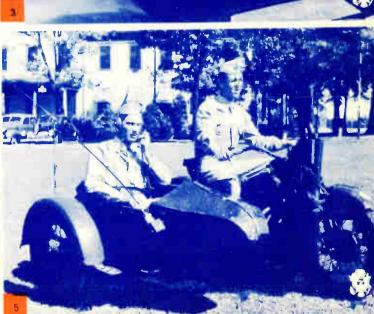
Close-up of Army Field transmitter.

5

Motorcycle and side-car equipped with Radio.









World Rad

Don't be discouraged by long delays in receiving replies to your letters to men in Uncle Sam's fighting forces. This is a World Wide War. The seas are wide and rough sailing. Regular mail travels in convoys and there are many unpredictable factors that may unavoidably delay the delivery of mail to men overseas. Be patient.

RIGHT! NRITR RIGHT!

Don't be discouraged by necessary military restrictions. Write often to your servicemen; write long letters, but, remember, your letter may fall into enemy hands. Don't make it valuable reading for them.

The government considers your mail importantevery ship that leaves this country carries mail.

The marines receive an assigned unit number and designation which he sends to the postmaster, either at New York or San Francisco, upon safe arrival overseas. The cards are then mailed to designated friends and relatives, who address mail according to the instructions on the cards.

V ...- MAIL

POSTAGE FEES:

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There are only two post

Private John Doe (Serial No.) Company X, 595th Infantry Army Post Office No.

John Dos Seams USS CHARLESTON C/O Postilaster

Sal Francisco

Army rost urlice No. C/O Postmaster (As instructed by City, State _____

- (no Luour Vor Dept.) soldier or War Dept.)

Seaman Second Class,

V-Mail Service is available to and from the personnel of our Armed Forces of certain points outside the continental United States. If a message is addressed to or from a point where V-Mail equipment is not

in operation, it will be transmitted in its original form by the most expeditious means

V-Mail blanks are

available at all post of-

transportation.

fices.

REGULAR MAIL: Three cents on letters addressed through an Army Post Office number.

AIR MAIL: Six cents per half ounce, outside United States.

PARCEL POST: Postage charged only from city of mailing to port of despatch in the United States. (Get exact cost from your local post office).

THE WAR AND NAVY DEPARTMENTS ALWAYS NOTIFY THE NEXT OF KIN IN THE EVENT OF ANY SERIOUS CASUALTIES. IN THE ABSENCE OF ANY SUCH REPORTS, IT IS SAFE TO AS-SUME THAT "No News Is Good News".

<u>dio His</u>tory

ON THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.

A pack mule and the story of mountain warfare training, told by radio.

Wounded Soldier in Australia says "Hell" to folks back home.

> Guncrewinaction as radio eavesdrops.



Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.

> Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.

stars in the Service

Becoming an army officer doesn't keep Glenn Miller from being a favorite with autograph seekers.

INP

Clark Gable is now serving with the United States Army Air Forces. Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.

After his driving chores, Robert Young joins the chow lines and loads up his plate.

This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen.

ACME

INP

uchs Men and women in the service

o History

*Theodore Eiland, Lt. J.G., Navy

- *Gene R. Brick
- *Eugene Slutz, Sgt., Army
- *Morton S. Cohn, Lt. Army
- *Raymond Colvin
- *William M. Manrov
- *Lisa Spilman, Red Cross
- *Virgil Schmit, PFC., Army
- *S.P. Johnston, PFC, Army
- *John Sinclair, Yeoman, Navy
- *Harold C. Miller, Sgt. Marines
- *John A. Kennedy, Captain, Navy
- *Everett Howard, Cpl., Army
- *Gilbert Field
- *Emma Lorene Jackson
- *V.G. Brooks

BUY A SHARE

OPE

FREEDOM TO-DA

WCHS

SOLD HERE

VICTORY BOO

DEFENSE STAMPS&B

*Emil Gugenheim

FIRST BOND BOOTH IN THE CITY OF CHARLESTON, donated by WCHS and located in the heart of town, at the corner of Capitol and Lee Streets. Inside the Booth are Carolyn Johnson of WCHS's Traffic Department and Gilbert Field, formerly with WCHS, now with Uncle Sam's Army. The smiling girls outside the booth were ready and willing to walk along with you while you decided how large a bond to buy.





Purchase of a 25¢ war stamp gets you a shot at Hitler in another WCHS Bond and stamp promotion. Lots of fun and lots of stamps sold, too!

One of the first WCHS bond promotions, copied by stations the country over....High School girls in their bond sale-er suits "took over" the business district of Charleston and sold bonds like the proverbial hot cakes. Pictured with a group of the girls is the late Fred W. Wilson, Paul Lehman, and State Superintendent of Schools Dr. W. W. Trent.

Here's your old friend 'Uncle Si'' with the biggest \$25 worth anyone can buy today. Uncle Si recounts the trials of his married life with Aunt Mirandy every morning at 7:45 for Levin Bros. Department Store, and incidentally, Uncle Si has proved himself to be a darn good bond salesman.

> Here's Gabby Street, the grand old man of Baseball, catching a ball that brought \$6,000 in Bonds. Gabby was brought to Charleston to sell Bonds by Frankenberger's and WCHShe really sold 'em!

Then the Greenbrier Hotel at White Sulphur Springs was turned into an Army Hospital, WCHS esented half-hour broadcasts once a week from the Hospital with all soldier talent. Ashford General Hospital Orchestra, back-bone of the show, is pictured above. Incidentally, the fellow at the plano, Soldier Marion Gibbons, played several numbers at the request of "Ike" Eisenhower when the General stopped at Ashford General recently.

WCHS Builds Morale

The hospitable Charleston Service Center has been the point of origination for many WCHS programs. Here Sam Molen interviews a soldier passing through town, resting and relaxing at the Center.

SYSTEM

When the first contingent of West Virginia boys were drafted and sent to Camp Shelby, Miss. in 1941, Station WCHS wasn't far behind. We sent an engineer with portable recording equipment and an announcer to interview the boys on their first taste of army life. We made 30 transcriptions with the boys sending greetings to loved ones back home.

4.94

dio History

WEHS Who's Who



This is the staff of WCHS, the people whose combined efforts are behind the programs which inform and entertain you nineteen hours every day. Unless the person is otherwise identified, the department to which he belongs is indicated as follows: (P) Program, (E) Engineering, (S) Secretarial, (C) Commercial, (B) Bookkeeping.

Left to right, 1st row -- Frank Welling (P), Velva Williams (E), Margaret Kennedy (Secretary and Treasurer), Odes Robinson (Chief Engineer), Howard Chernoff (Managing Director), Joseph Herget (Program Director), Carolyn Johnson (P), Donna Mae Booth (E).

2nd row --Dorothy Minter (E), Mary Ellen Gillispie (B), Virginia Vaughan (B), Zellia Lowen (B), Lydia Busek (S), Pearl McDougal (S), Frances Campbell (E), Agnes Smith (S), Melva Chernoff (C).

3rd row -- James Flynn (Auditor), Jack Shaw (E), Marshall Rosene (C), Stanley Karns (C), David Fulton (P), Berton Sonis (P), John Mac Lean (P), H.V. Diefenbach (C).

Other members of WCHS staff not pictured are: Franklin Allendar (E), William Dixon (E), Taylor Marcum (E), Sam Molen (P), Miranda Molen (S), Florence Paul (P), and Charles Banks (building Superintendent).



When Selective Service, O.P.A., WPB, Income Tax and a host of wartime regulations brought questions to the minds of WCHS listeners we created "The Home Front," presented every Sunday afternoon at 2:00 and invited folks to send us their problems to be answered authoritatively over the air. Here you see John McLean reading the questions and Berton Sonis reading the answers.



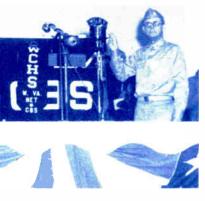
for women...here are three control room operators at WCHS...left to right Miss Donna Mae Booth, Miss Frances Campbell, and Mrs. Velva Williams. Emmy Lou Jackson, WCHS first girl operator and one of the first in the country is serving in the WAVES.

Transcription Engineer....another field for women in radio, opened up by the war....Donna Mae Booth, one of the very few women transcription engineers in the country, here in WCHS transcription studio.

WCHS did such a fine job for Navy enlistment, we were given an Award of Merit. Here's Joe Herget, Program Director of WCHS looking over the award. Our staff was very enthused about Navy recruitment....two of the boys putting on the announcements the day after Pearl Harbor, and then hot-footing it to the recruiting station to enlist.

When Kanawha Valley plants received the coveted Army Navy "E" Awards, WCHS carried the programs to workers and listeners. Pictured above is Mr. Bernard Jacobson receiving the award for his Ohio Apex plant,

What the Pulitzer Prize is to the newspaper, the Peabody Award is to Broadcasting, In 1943, WCHS was honored with this distinguished award for "outstanding meritorious public service.





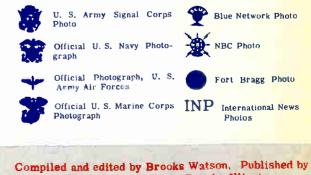
WCHS broadcasts from the County Fairs bringing you the story of West Virginia's Farmers and their efforts to increase food production. Pictured above is Bill Handlan, then of the W. Va. Agriculture Dept. interviewing young Four-H prize winner.

OUR HONOR ROLL

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Army, Navy and Marine Photos in this book were released for publication by the War and Navy Departments.



National Radio Personalities, Peoria, Illinois.

Additional copies of this book may be obtained by sending 25¢ to the publishers, Peoria, Illinois.

DECORATIONS and AWA FOR VALOR and SERVICE of OUR MEN in the ARMED FORCES

Army Awards



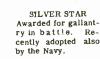
CONGRESSIONAL. MEDAL OF HONOR America's highest award for valor. Takes precedence over all others. Oak leaf cluster added for each presentation.



ORDER OF PURPLE HEART America's oldest medal. Now award-ed those wounded or posthumously to those who died in battle.



SOLDIER'S MEDAL Awarded for heroism reflecting credit to the Service in Peace or War, to officers or enlisted men.



Navy Awards



DISTINGUISHED SERVICE MEDAL Awarded those whose judgment in responsibility made it possible for American arms to overcome enemy effort.

DISTINGUISHED SERVICE CROSS Awarded by or in the name of the President for extraordi-nary heroism in battle.



MERITORIOUS SERVICE MEDAL Awarded Navy and Marine for meritorious service other than battle.



DISTINGUISHED SERVICE MEDAL Awarded when judgment and performance reflect credit on Navy.



CONGRESSIONAL MEDAL OF HONOR America's highest award for heroism above call of duty. Ribbon is worn about the neck. Precedes all others.

Air Service Awards



NAVY CROSS Awarded for heroism, ranks next to Medal of Honor. Gold star indicates 2nd award,



CONGRESSIONAL MEDAL New award extended to officers as well as enlisted men of Navy and Marines for gallantry at risk of life beyond call of duty.





AMERICAN DEFENSE SERVICE MEDAL Issued for service of 1 yr. or longer bé-tween Sept. 8, 1938 and Dec. 7, 1941.

LEGION OF MERIT Awarded to men of U.S. armed forces or friendly foreign nations for exceptionally meritorious conduct in the performance of outstanding services.



for Army enlisted men who after Aug. 1940 completed 3 yrs., or after Dec. 1941 complete 1 yr. of continuous Honorable Service.





ING CROSS Awarded for heroism in the air. Identical in the air. Ide for all services.



AIR MEDAL Awarded for meri-torious achievement while participating in Aerial Flight.

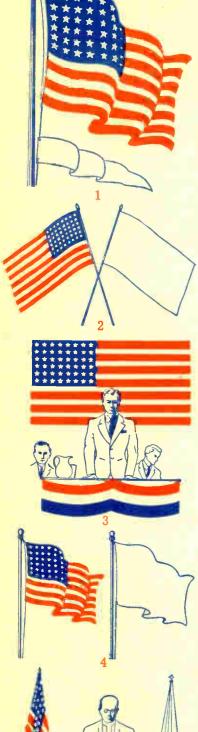


BREVET MEDAL Awarded those who led men in battle or landing parties after higher officers had become casualties.



MERCHANT MARINE DISTINGUISHED SERVICE MEDAL. Awarded for heroism under attack

HOW TO DISPLAY AND RESPECT THE FLAG OF THE UNITED STATES OF AMERICA



1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.

2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag's own right), and its staff should be in front of the staff of the other flag.

3--When used on a speaker's platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag's right.

4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.

5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

6--When the flag is displayed

in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left.

7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.

8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at halfstaff).

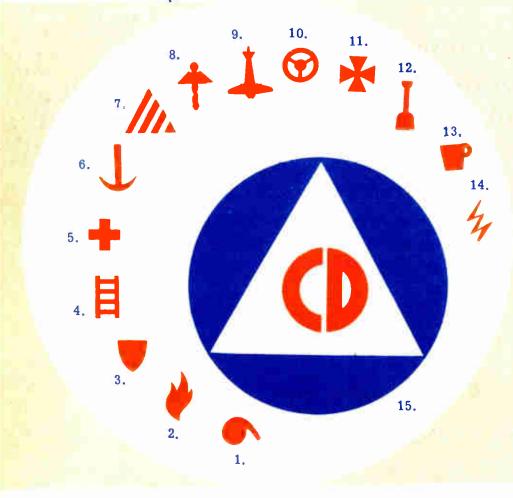
9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.



Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.



CIVILIAN

- 1. DECONTAMINATION CORPS
- 2. FIRE WATCHER

DEFENSE

- 3. AUXILIARY POLICE
- 4. RESCUE SQUAD
- 5. NURSES' AIDE CORPS
- 6. DEMOLITION AND CLEARANCE

CREW

- 7. AIR RAID WARDEN
- 8. MEDICAL CORPS
- 9. BOMB SQUAD
- 10. DRIVERS CORPS
- 11. AUXILIARY FIREMAN
- 12. ROAD REPAIR CREW
- 13. EMERGENCY FOOD AND HOUSING CORPS
- 14. MESSENGER
- 15. STAFF CORPS

RACE A FIGHTER'S RECORD

HIS SERVICE RIBBONS * *

DISTINGUISHED

SERVICE CROSS Second most important army medal. Awarded U.S. soldiers for extraordinary heroism in military oper ation against enemy.



DISTINGUISHED SERVICE MEDAL Awarded any member of U.S. Army who distinguish-es himself or herself by meritorious service in a duty of great responsibility,

THE OAKLEAF CLUSTER Takes the place of the actual award of an-other medal for the same decoration previously presented.



BADGE Awarded army unit twice cited for outstanding performance in action. Authorized by presidential executive order.

OUR ARMY ALONE WEARS THESE

THE GOLD STAR

Worn on the ribbon or service ribbon of

any medal previously awarded, indicates that the wearer has more than once been

cited for the same decoration.

GOOD CONDUCT MEDAL Awarded soldier who after Aug. 17, 1940 completed 3 yrs., or who after Dec. 7, 1941 complete 1 vr. of active Honorable Service.

SOLDIERS MEDAL Awarded to any persons serving in any capacity for heroism not involving



actual conflict with enemy.

Awarded to any person who has distinguished himself by gallantry and intrepidity in action.



VICTORY MEDAL Authorized to all Members of our armed forces who saw active service in First World War.



MEDAL Awarded to any member of the Navy of U.S. who dis-tinguishes himself or herself by exceptional meritorious service.





in 1782.

AMERIC AN DEFENSE MEDAL Worn by men in active

PURPLE HEART

Awarded to persons wounded in action, Our

oldest decoration, origin-ally issued by Washington

service during national emergency preceding our entry into the war. Re-ferred to as "Before Pearl Barbor Ribbon

CONGRESSIONAL MEDAL OF HONOR

Mark of an exceptional hero. Awarded for gallantry at risk of life beyond call of duty. Presented by the President for Congress



Worn by those in active service in this hemisphere ouiside continental U.3, in this war. Note black and white stripes for Germany, Red and white for Japan



AIR MEDAL All Services Awarded any person serv-ing with Army, Navy, Marines or Coast Guard, who distinguishes himself by achievement in flight.



CAMPAIGN MEDAL Issued for award to members of the Army and Navy for active service in the theaters indicated. Note the red and white jap colors at either end



CROSS Highest aviation honor glven to American and foreign air men serving U.S. for extraordinary achievement in flight.



EUROPEAN-AFRICAN-MIDDLE EASTERN Issued to men who have been on active duty in these theaters of war. Center green represents Europe and brown represents Africa.



NAVY CROSS Awarded for heroism or

meritorious conduct in Naval Service during time of peace as well as for valor in action.



Officers and men who have participated in a campaign are eligible, A bronze star issued for each added expedition.

GOOD CONDUCT Awarded enlisted Navy men for perfect service record and has shown marked proficiency in per-



DISTINGUISHED SERVICE Awarded by our Maritime Commission to men of the Merchant Marine who committed Heroic Deeds under attack.

FOR THE NAVY - MARINES AND COAST GUARD



NAVY & MARINE CORPS MEDAL Awarded to any member who has distinguished himself by heroism not involving conflict.



CITATION Awarded to Navy & Marine corps units for service in combat action above expected high standard.



BREVET MEDAL Awarded to Marines for distinguished conduct in presence of enemy.



Awarded to a Marine who has completed his 1st enlistment with a high marking in efficiency, neatness, and intelligence.



CONDUCT MEDAL Awarded enlisted man for perfect service record and has shown marked proficiency in performing his duties.

LIFE SAVING MEDAL

(Red Ribbon-Gold Award:

Blue Ribbon-Silver Award)

Presented for Heroic life aving at sea, to civilians

as well as service men.



non-combatants for and extraordinary fidelity and service. May be presented to foreigners.

o History

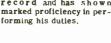




INGUISHED DIST. AUTOMATIC MARISMAN RIFLEMAN

DISTINGUISHED SHARPSHOOTER AND AERIAL GUNNER









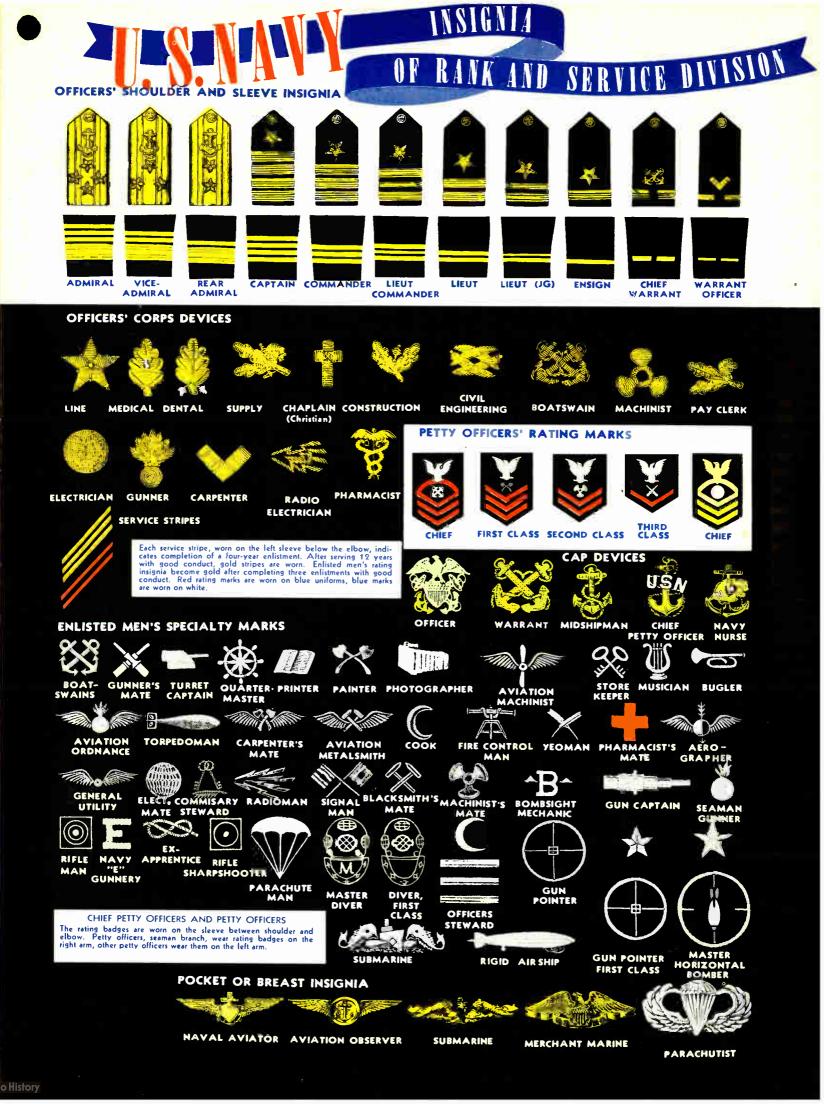


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History



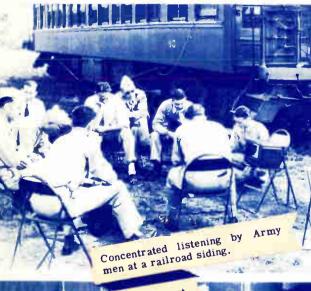
World Rad

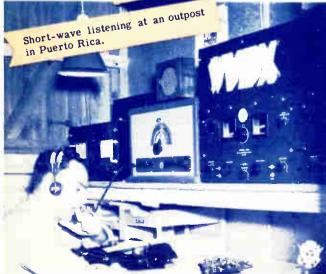


In far away Iceland, U. S. doughboys express pleasure over a shortwave program.

The world at the finger-lipe of two soldiers in a short-wave listening









KEEPING IN TOUCH

Wherever they are, in training or in action, U. S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A. It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.

Winter-clad soldiers anchor cable for antenna in far northern base.

Radio and games in the barracks at a Naval Air Station.

World Radi

ON THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.

Wounded Soldier in Australia says "Hello" to folks back home.

> A pack mule and the story of mountain warfare training, told by radio.

> > Gun crew in action as radio eavesdrops.



Naval cadets and sailors sing and play for radio audience.



A corner of the barracks serves as rehearsal room for this "jive" group.



All sergeants are not "hard-boiled". This one burlesques a "home-makers' " hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.



Soldiers fresh from field duty accompany Service Club worker in broadcast.



Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.



Aviation cadets at Randolph Field have organized this Glee club for radio appearances.



Soldiers on duty in Washington, D.C. boast this Glee club.

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Robert Montgomery, U.S. Naval attache in London, salutes 8 year old bomb victim, Alan Locke.

Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.

> Robert Allen (left) gives Drew Pearson the real inside information on army life.

Wayne King now directs army activities instead of "The Waltz You Saved For Me".

STARS in

the Service

Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").

Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.

Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Henaghan, Fidler's ace reporter.

Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".



DINAH SHORE









GLADYS SWARTHOUT





BOB HAWK

CBS



VOX POP

BURNS AND ALLEN



MAJOR BOWES

LUX THEATRE

CBS Stars and Shows on WCHS



JOHN NESBITT



STAGE DOOR CANTEEN



SAMMY KAYE



GROUCHO MARX



JUDY CANOVA



FRED ALLEN

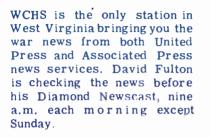




THE FIRST LINE

MOORE AND DURANT





Here's Sam Molen looking over his Frankenberger Sport Page of the Air, mailed monthly to 8500 servicemen all over the world by Frankenbergers and WCHS. Sam conducts his sport program at 6:15 P.M. Monday thru Friday at 580 on your dial.

A plane crash...a fire in one of Kanawha Valley's War Plants ...WCHS is on the job with mobile unit and pack transmitters to bring the news right from the scene of the accident! Here Odes Robinson, technical director of the West Virginia Network and WCHS adjusts pack transmitter on engineer Jack Shaw.

Ministerial Association

Rev. Ben W. Tinsley Rev. R. C. Booth Rev. R. H. Daugherty Rev. W. H. Morrison Rev. Harry S. Longley Rev. C. Oral Lowe Rev. J. H. Woods Rev. Ray N. Shaffer Rev. George W. Schillinger Rev. John F. Little Rev. T. B. Wright Rev. A. J. Frank Rev. C. S. Thompson Rev. Harvey F. Pinyoun **Rev. Moses Newsome Rev.** James Austin

Victory Gardens! Housewives needing advice and help on canning. WCHS had a canning center in its big auditorium...here a woman could preserve the crop of her victory garden at a few cents a jar. Howard Chernoff, Managing Director of the West Virginia network and WCHS inspects a can of beans recently taken out of the 100 quart pressure cooker.

A people at war need more than ever, the comfort, the courage of spiritual messages. WCHS cooperates with the Charleston Ministerial Association to bring church services every Sunday to those unable to attend church.



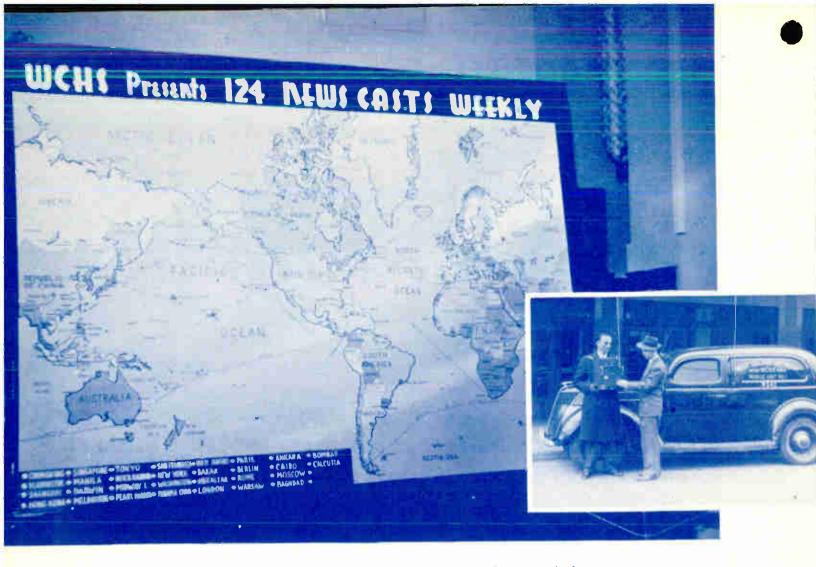


The Women's 580 Club serves as a clearing house for ration news, wartime recipes and news of interest to homemakers. Heard fivetimes weekly, this program has been conducted for the past four years by Miss 580. Recently Miss 580 offered a \$25 War Bond for the best letter on "How To Punish Hitler." It was won by Hope Maxine White, Clendenin, W. Va. Here you see Miss White, Miss Winifred Newman, chairman Kanawha county Women's War Finance Division; Pfc. Arthur Kirk, Marine Corps Guadalcanal veteran; Miss 580 (Melva Graham).



Under the auspices of the Christian Institute for American Democracy, Harry S. Longley, Charleston minister, discusses for the WCHS listening audience every Sunday afternoon at 2:30 the democratic principles for which we are fighting. Mr. Longley's talks are also broadcast over WPAR, Parkersburg, WSAZ, Huntington, WBLK, Clarksburg.





Did you know the exact location of Vladivostok when it first hit the news at the start of the war? Neither did we! So we built this map and by pressing one of the buttons in the lower left hand corner you could light a bulb which showed the location of the point about which you were in doubt. The map was exhibited at key points throughout West Virginia.

To show Esso Employees how their War News is broadcast, WCHS presents a newscast right from the Esso Bulk plant in Charleston. The Esso reporter is heard over WCHS 27 times weekly.



