

Closed Circuit THE WGN FAMILY LETTER

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June 30, 1978

HAYDEN (Chris) FLOR NAMED MANAGER OF FINANCIAL PLANNING

CHARLES H. KADLEC, Vice President, Treasurer & Controller, WGN Continental Broadcasting Company has named HAYDEN (Chris) FLOR Manager of Financial Planning, effective immediately.

In this capacity, Chris will be responsible for coordinating the budgeting and long range planning activities for all WGN companies, short term forecasting and all special financial analyses.

In addition, Chris will be developing new improved management reporting systems in conjunction with the Data Processing organization. He will report to the Vice President and Treasurer.

Chris has been with WGN for one year as a Senior Financial Analyst, having come to us from Bell and Howell. He and his wife live in Evanston.

* * *

CRUSADE OF MERCY SETS GOAL OF \$53 MILLION

A record goal of \$53 million has been set for the 1978 Crusade of Mercy, the United Way campaign in Chicago and 153 suburban communities.

The announcement was made by the Crusade's general campaign chairman, Richard L. Thomas, at ceremonies in the First National Plaza.

Thomas, President of The First National Bank of Chicago, called the Crusade the "Modern way of being a good neighbor" and emphasized that the money is needed to support to about 300 city and suburban agencies that provide human care services in the metropolitan area.

The 1978 goal is 9.2 percent more than the record-breaking \$48,556,000 raised in last year's campaign.

In expressing confidence in the success of the up-coming campaign, Thomas said: "We'll do it because the Crusade is such a vital part of the social fabric of this metropolitan area -- perhaps the best example of how business, government and labor -- with all of our employees -- can work together for the welfare of the community."

The Crusade of Mercy, to kick off officially September 14, raises funds for the United Way of Metropolitan Chicago, the Mid-America Chapter of the American Red Cross and the United Way of Suburban Chicago. The latter organization includes as members 87 United Ways/Community Chests covering 153 suburban communities.

* * *

HAPPY BIRTHDAY TO:

Wally Phillips -- July 7
June Fenzke -- July 8
Roy Brown -- July 8
Dom Geraci -- July 9
Maureen Wolf -- July 9

Bill Berg -- July 10
Tom Fitzsimmons -- July 11
John Else -- July 15
Carol Hankner -- July 16

GET WELL WISHES

Send a card of cheer to DICK BARTOS and ANN KORBILAS at home. Ann is recovering from eye surgery and doing well.

Also to DICK ERLNBACH at Swedish Covenant and to DICK JUNGERS at Illinois Masonic Hospital.

WEDDING BELLS

CONGRATULATIONS to ALEX BURKHOLDER and BARBARA KAVANSKI who will be married on July 22nd at St. Raymond's Catholic Church in Mt. Prospect. Barbara is a teacher at South Junior High School in Arlington Heights.

CONGRATULATIONS also to MIKE LESPERANCE and his bride-to-be, PATRICIA SMITH who will tie the knot on July 10th in Sheffield, Alabama.

FOR SALE

21" CONSOLE BLACK AND WHITE TELEVISION ----- EXCELLENT CONDITION --- \$25.00
Call KENTON MORRIS - ext. 240.

NOTE TO EMPLOYEES

Planning a wedding or an anniversary and looking for invitations and accessories like book matches, cake boxes or bags, napkins, nut cups, etc.? Stop by Jean Surma's desk and ask to see the two catalogs from NuArt Inc. and Elm Craft Inc. offering 40% to 50% discount on these items. NuArt also advises that they can print Spanish or any wedding and Quince Anos invitations, and languages other than English are also available on invitations.

PERSONAL APPEARANCES

ORLANDO WHITE - Producer of Special Programming for WGN Continental Broadcasting Company was honored with a citation on June 24 by the Department of Illinois Veterans of Foreign Wars for "his many years of service in the news media and, during that time, promoting various programs" for the Veterans of Foreign Wars.

* * *

FLYING OFFICER JIM CAVANAUGH will appear at the Independence Day celebration from 1 to 2 p.m. on July 1 at Independence Park, 3945 N. Springfield Avenue. Jim will be on hand to meet and greet children and their parents attending the "Red, White and Blue" bike decorating contest.

Congressman Frank Annunzio (11th Congressional District, which includes WGN Continental's broadcast center) and "Moose" Skowron, former New York Yankee and White Sox Baseball great will be in attendance.

QUARTER CENTURIAN MEETING

The WGN QUARTER CENTURIAN's will have their annual dinner on October 28, 1978 at the Skokie Holiday Inn. More information to follow in future issue.

Henry Ward Beecher

The best lessons a man ever learns are from his mistakes.
...Men's best successes come after their disappointments.

Your greatest pleasure is that which rebounds from hearts that you have made glad.

That can not be a healthy condition in which a few prosper and the great mass are drudges.

There are persons so radiant, so genial, so kind, ... that you instinctively feel in their presence that they do you good; whose coming into a room is like bringing a lamp there.

Love cannot endure indifference. It needs to be wanted. Like a lamp, it needs to be fed out of the oil of another's heart, or its flame burns low.

No people are so easy to govern as the intelligent, and none so hard to govern as the ignorant.

Life is a succession of zigzags, but a man pursues a straight enough voyage who reaches his definite purpose in the end.

RAY RAYNER SAYS ... "A LAWSUIT is a policeman's uniform."

Recipe of the Week

FRESH SPINACH SALAD

3 pkg. (approx. 10-oz. each) fresh spinach
3/4 - 1 lb. Bacon (Cooked)
8 hard cooked eggs (sliced)
1/2 cup mayonnaise
juice of 1/2 lemon
chopped green onion (to taste.)

Wash spinach, remove stems and tear into bite size pieces. Shake & dry. (Prepare early enough to dry and return to fridge to crisp in plastic bag). Bacon does not have to be hot - can be cooked early afternoon. Just before serving, put bacon, eggs, onion with spinach - squeeze lemon into mayonnaise - toss with spinach (just enough mayonnaise to coat spinach - may need entire 1/2 cup. Salt and pepper just before serving.
Serves 12 to 16.

COMPANY ANNIVERSARIES

CONGRATULATIONS to ARVID CARLSON, (TV Cameraman) who celebrated 20 years with WGN on June 1, 1978. Arvid resides in Mundelein with his wife, Nancy, and two daughters -- Merilee, 2 years old, and Melissa 8 months.

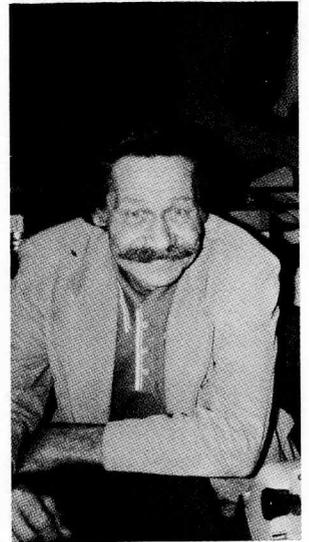
Arvid and Nancy enjoy skiing and sailing and little Merilee has already taken to the slopes. The family enjoys their week-ends remodeling a home recently purchased on Diamond Lake.

CONGRATULATIONS also to DOUGLAS CHALLOS (Night Supervisor) who celebrated 15 years with WGN on June 17, 1978. He is a graduate of Columbia College and has been a night supervisor for 5 years. In February 1969, he married Elaine Hallberg (former WGN'er) and they now reside in Hawthorne Woods with their two children, Kourtney 3-1/2 and Brett 2.

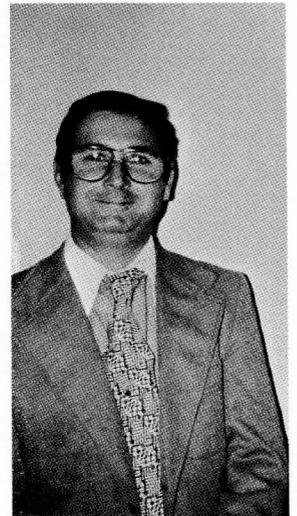
In his spare time Doug enjoys photography.

WELCOME TO NANCY VALENTA - Intern

University of Missouri - Community Affairs



Arvid Carlson



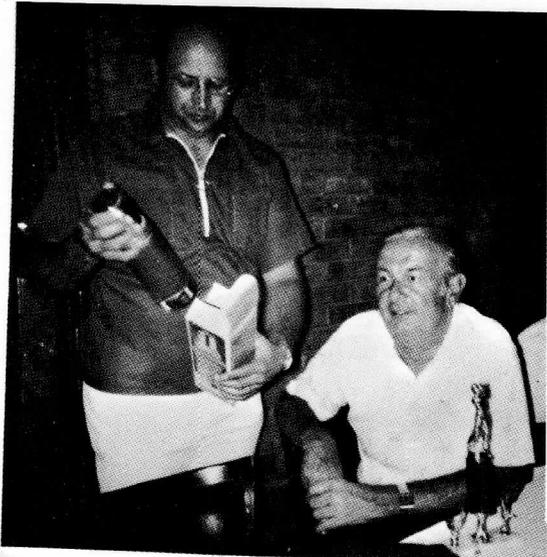
DOUGLAS CHALLOS



Nancy Valenta

Saturday, June 17, 1978 -- WGN GOLF OUTING

When the alarms went off around 4 a.m. and we looked out the window, everyone was tempted to go back to bed after seeing the downpour; but although everyone drove out in the rain storm, they played golf in the sun. The first place trophy with a low gross of 81 was won by Dick Sandefur; men's low net trophy was won by Ron Hunt and the women's low net trophy was won by Lee Kinnan. Rick Barnes got his trophy for the longest drive and Chuck Russell's was for being closest to the pin. A special award this year was also presented to Jack Robertson for his tee shot. A good time was had by all as you can see from these photos.



(MORE)





FRIEND TO TRUTH . . . In spirit of Dante Alighieri, Joint Civic Committee of Italian Americans recently honored Daniel T. Pecaro (second from right) as this year's Dante Award winner. Among those attending luncheon for president of WGN Continental Broadcasting were (from left) North West sider Theresa Retrone, starting her term on state Board of Election Commissioners July 1; Ald. Anthony C. Laurino (39th), and Ellen M. Miller, executive editor of The Peacock Newspapers.

Chicago Tribune

Monday, June 26, 1978

George Lazarus



Donald A. Getz, vice president of WGN Continental Broadcasting Co. and general sales manager for WGN-Radio [720 AM], also was named director of radio sales for WGN Continental Sales Co. In that post, he heads up sales for all WGN radio properties, including stations here and in Duluth. Additionally, two Sacramento, Cal., radio stations have been purchased, pending approval by the Federal Communications Commission. WGN Continental Sales Co. also appointed John J. "Jake" Fendley an executive VP. He had been a VP. Fendley is the sales manager of WGN-Television.



Fendley

Getz



WGN PHOTO CONTEST
ENTER THOSE PRIZE WINNING PHOTOS NOW

1. Open to all employees!
2. Prizes for the best!
3. Contest each month!
4. No fee for entries, maximum of four (4) photos per entrant.

Submit photos with form attached to an outer envelope. Place in Housemail to:

"WGN PHOTO CONTEST"
WGN MAIL ROOM

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WGN PHOTO CONTEST, 1977 *July Entry*

Submitted by: _____

Department: _____ Number of photos: _____

- RULES:**
1. Place description on back of photos with your name and department number.
 2. All photos must be made by person submitting same.
 3. All entries must be submitted by the closing of the last work day of the month

NOTE: In all fairness to each and every entrant, the judges and the Camera Club have made the ruling that only one print per person will be awarded a prize each month. You may enter four (4) prints each month, but you can only receive one award per month. The best prints will be on display in the Camera Club case opposite TV Studio One in the first floor hallway.

WGN PROGRAM --
July 5 and 6
Studio Three

MORE THAN BLOOD ALONE.

The Red Cross collects blood. Most people know that. But not many know that we also collect, analyze, and share scientific research data with the nation and the world. If we can share with you, contact the Mid-America Regional Red Cross Blood Program—there's more to blood than blood alone.



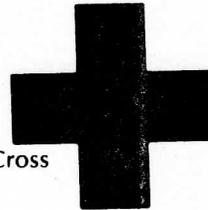
43 E. Ohio St.,
Chicago, Ill. 60611
(312) 440-2050

**BLOOD.
LET'S
GET IT
TOGETHER.**



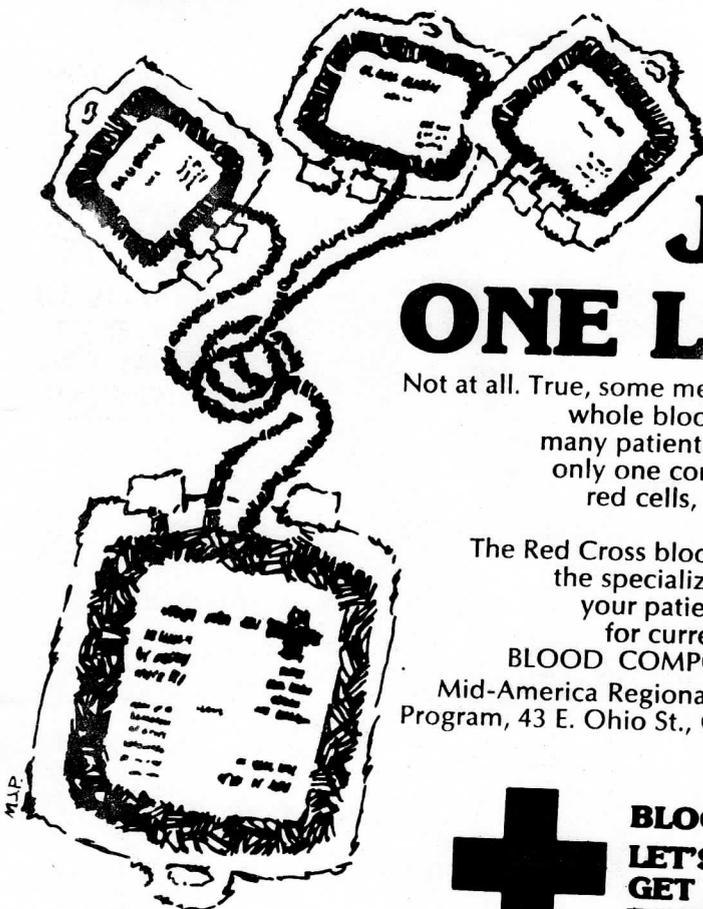
STRANGERS?

Not at all. Though we had just moved here and hadn't even unpacked when my husband was hospitalized, the whole community helped us. Through the Red Cross blood center blood is donated to anyone who needs it. This community is concerned, and many give blood regularly at the Red Cross to insure a constant supply.



**BLOOD.
LET'S
GET IT
TOGETHER.**

Mid-America Regional Red Cross
Blood Program —
43 E. Ohio St.,
Chicago, Ill. 60611
(312) 440-2050



JUST ONE LIFE?

Not at all. True, some medical cases require whole blood transfusions. But many patients respond better to only one component of blood: red cells, platelets, plasma, cryoprecipitate.

The Red Cross blood center can meet the specialized blood needs of your patients. Call or visit us for current information on BLOOD COMPONENT THERAPY.

Mid-America Regional Red Cross Blood Program, 43 E. Ohio St., Chicago, Ill. 60611
(312) 440-2050



**BLOOD.
LET'S
GET IT
TOGETHER.**

YOU'VE GOT IT.

Why not share your blood with your community. The Red Cross collects, processes, and distributes blood and blood products, but we depend on you to assure a constant supply. Give blood regularly and SHARE . . .



RED CROSS

43 E. Ohio St.,
Chicago, Ill. 60611

**BLOOD.
LET'S
GET IT
TOGETHER.**