

Closed Circuit

THE WGN FAMILY LETTER

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September 8, 1978

WGN'S "BOZO'S CIRCUS 17 YEARS YOUNG ON SEPTEMBER 11

STILL A SEVEN-YEAR WAIT FOR TICKETS

Chicago's best known institution among the "little people" (and their Moms and Dads) will be having a "birthday" September 11, when WGN Television's popular noontime program, BOZO'S CIRCUS, celebrates its 17th year on TV with a special birthday show.

Since that first "Bozo's Circus was on the air..." opening on September 11, 1961, that show has amassed some interesting facts. More than 850,000 "children of all ages" have attended the live telecasts of more than 4,400 hour-long shows, that utilized over 13,000 skits and showcased some 5,500 guest circus and variety acts and 8,000 cartoons! Not to mention the millions of at-home viewers who have laughed at the antics of Bozo, Cooky the Clown, Frazier Thomas and Garfield Goose every Monday thru Friday.

During all these years, the cast of BOZO'S CIRCUS has had very little turnover. BOB BELL still portrays BOZO; ROY BROWN portrays COOKY THE CLOWN and joined the cast nine years ago and FRAZIER THOMAS took over the job as "circus manager" in 1976, when Ringmaster Ned Locke retired after fifteen years on the show. Even Channel 9's Ray Rayner appeared on BOZO for several years. The Big Top Band, now under the direction of Tommy Fitzsimmons, is the last remaining live band on Chicago television today.

Audience tickets to BOZO'S CIRCUS are free and have become the "hottest" ticket in the entertainment industry, with the waiting list now well past seven years. Persons who have moved since sending in for tickets, or who have gone on a vacation, have been known to travel thousands of miles to the WGN Continental Broadcast Center, just so they wouldn't lose their seats for BOZO'S CIRCUS.

The show has been so popular over the years that even the internationally famous "Jackson Five" (now known as "The Jacksons") couldn't wait to meet Bozo in person while they were taping the nationally syndicated "Donahue" show at WGN two years ago. They had "grown up" with BOZO, while living in nearby Indiana. Other famous personalities have asked to appear on the program, so they could be hit with a whipped cream pie or squirt a seltzer bottle over BOZO's bright red wig.

The mystique of the uninhibited, mischievous clown that "talks like all the kids talk" and who is always having fun, no matter what the situation, is one that has now spanned two generations. Hardly a day goes by without some Mom breathlessly telling BOZO, after the show, that she remembers when her Mom took her to see BOZO'S CIRCUS. "That must have been with the old Bozo," BOB BELL usually replies, with a nostalgic twinkle in his eyes.

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WGN RADIO PREMIERES

"THE BEARS IN FOCUS WITH NEILL ARMSTRONG"

SATURDAY, SEPTEMBER 2

NEILL ARMSTRONG, head coach of the CHICAGO BEARS, will be featured each Saturday from 5 - 6 pm beginning September 2 with host MIKE PYLE on WGN Radio's new weekly program, "The Bears in Focus with Neill Armstrong."

For the second year in a row former Chicago football great Mike Pyle will be on the air with the Bears head coach taking phone calls from listeners wishing to discuss the team's performance. In addition, Pyle and Armstrong will discuss strategy for the up-coming game and comment on the week's football happenings.

"Bears in Focus With Neill Armstrong" will be the only weekly radio program series to feature the coach this year. It will continue each Saturday through December 16, the day prior to the team's final regular season game. The series will follow "The Mike Pyle Show," the popular sports talk program that airs between 4- 5 pm on WGN.

* * * *



**It's Nice To Work
With Friendly People.
Be One!**

THE BATTLE OF THE SEXES ----- GAME ON WEDNESDAY, September 6 WGN Airwaves vs. WGN Allstars

It started out as an off-hand slur
Almost a kind of joke
Something about a softball game
'Tween the men and women folk

The guys just laughed - "a piece of cake
It's hardly worth our toil."
The girls just smiled and practiced hard
For the coming battle royal

Wednesday's sun woke bright and blue
No rain would mar the day
The teams changed clothes and headed out
To start the fun-filled fray

"Chicago's own" looked confident
Their worries there were few
They had Ron and Nick and Lemmy
And even Donahue

"The Airwaves" smiled and took the field
No one had yet a clue
As the strong willed voice yelled "play-ball"
Bondzinski, the man in blue

Few can ever know the horror
The fate that lay in store
For when the dust and dirt had cleared
They added up the score

Even Terry's broken finger
And Kenton's early shower
Were minor when compared to the shock
Of softball's darkest hour

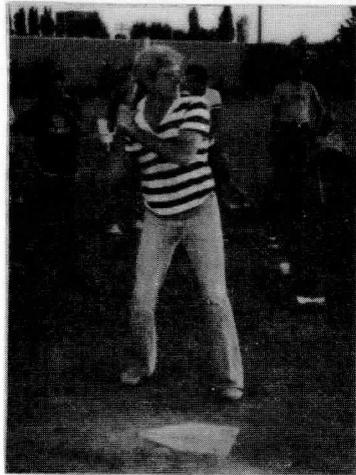
Twenty one to seven was the score
The boys they had been beat
The girls had the thrill of victory
The men-the agony of defeat

"The WGN Airwaves"
Had snatched away the throne
Liz and Cheryl, Jane and Kim
Had trounced "Chicago's own."

The girls went out to celebrate
The guys cried in their beer
And written in the men's washroom
"Just wait until Next Year!"

Cleverly written by KENTON MORRIS





WGN TELEVISION 9 TO PRESENT
"THE ROYAL BALLET SALUTES THE U.S.A."

SEPTEMBER 17

Gene Kelly to Host 2-1/2 Hour Telecast

The world-famous Royal Ballet from London will be seen Sunday, September 17 from 7:30-10 p.m. on WGN Television 9 in the gala performance "The Royal Ballet Salutes the U.S.A." The presentation will be hosted by the famous actor, singer dancer and choreographer Gene Kelly.

The 2-1/2 hour event, a British Broadcasting Corporation co-production with Metromedia Television, will feature the talents of the Royal Ballet's star dancers and ballerinas including Anthony Dowell, Lynn Seymour, Wayne Eagling, Jennifer Penney, Michael Coleman, Leslie Collier, and many others.

The program will highlight music by Scott Joplin, Johannes Brahms, Percy Grainger, Jules Massenet, Peter Ilyich Tchaikovsky and others.

Among the works to be performed is "Four Schumann Pieces" choreographed by Hans Von Manen for Anthony Dowell. The work is set to Robert Schumann's quartet in A Major. In addition to the romantic and classical masterpieces to be performed, the show will feature Kenneth MacMillan's "Elite Syncopations." This will be based on the rag-time music of Scott Joplin and will feature an authentic rag-time band on the stage with the dancers.

WGN Television 9 is presenting the Royal Ballet at a time when interest in dance is at an all time high in this country. "The Royal Ballet Salutes the U.S.A." is a program which features, what some critics say, the best choreographed performers in the world.

HAPPY BIRTHDAY TO:

Mary Brown	-- September 10	Joseph Kale	-- September 16
Don Orlando	-- September 11	Gloria Brown	-- September 16
Jack Kelly	-- September 12	Steve Novak	-- September 16
Gail Bruce	-- September 12	Mike Lesperance	-- September 17
Barbara Shults	-- September 14		

GET WELL WISHES

SEND GET WELL WISHES TO: Vince Guerucci
Holy Family Hospital
100 N. River Road
Des Plaines, Ill. 60016

Floyd Brown and Dick Jungers at home.

WEDDING BELLS

BEST WISHES TO SANDY DAUBENSPECK and STEVE LAPACY (formerly Duplicating) on their marriage on September 16th. The happy couple will honeymoon in Las Vegas. We wish Sandy and Steve much happiness.

FOR SALE: 3 bedroom home, plus 1 furnished room in attic, on 60 by 200 foot lot in Wilmette. Double garage, beautiful garden, picture window in dining room and large living room. Thoroughly decorated. \$125,000.

Call Myrtle Stahl - 251-5278.

RECIPE OF THE WEEK

FIESTA BEEF KABOBS

1/2 envelope (1/4 cup) dry onion soup mix
2 tablespoons sugar
1/2 cup catsup
1/4 cup vinegar
1/4 cup salad oil
1 tablespoon prepared mustard
1/4 teaspoon salt
Dash bottled hot pepper sauce (optional)
1-1/2 pounds beef - chuck in 1" cubes
1 green pepper, cut in pieces
1 sweet red pepper, cut in pieces (optional)
mushrooms
onions (in jar are best)

In saucepan, combine first 8 ingredients and 1/2 cup water; bring to boiling. Reduce heat and simmer 20 minutes. Cool. Add meat; toss to coat. Refrigerate overnight or at least 6 hours. Thread meat, using mushrooms, peppers, onions. Saute peppers just a bit since peppers take a bit longer to cook.

For rare cooked meat, place ingredients close together on skewers. For well done leave space between meat and vegetable.

Broil over medium coals 20 to 25 minutes, turning once and brushing with marinade 2 or 3 times. Heat remaining marinade to serve over Kabobs when cooked.

Note: If an inexpensive piece of meat is used, use meat tenderizer.

RAY RAYNER asks -- "Why did the letter arrive late? -

"There was postage dew.....

Cafeteria MENU for the next two weeks is as follows:

Week of September 11

MONDAY BREAKFAST: French Toast- Bacon
 LUNCH: Cream of Mushroom Soup
 Roast Pork Sandwich
 Canadian Meat Pie
 Italian Beef on Bun

TUESDAY BREAKFAST: Pancakes - Bacon
 LUNCH: Chicken Gumbo Creole
 Liver & Onions
 Mostaccioli
 Chili Dog

WEDNESDAY BREAKFAST: Ham & Cheese Omelet
 LUNCH: Cream of Tomato Soup
 London Broil
 Tamales & Chili
 Sausage Pizza

THURSDAY BREAKFAST: Waffle - Sausage
 LUNCH: Oxtail Soup
 Breaded Pork Chops
 Roast Turkey, Dressing
 WGN - Swiss Burger

FRIDAY BREAKFAST: Spanish Omelet
 LUNCH: Clam Chowder
 Mexican Tacos
 Tuna Noodle Casserole
 Fried Perch

Week Of September 18

MONDAY BREAKFAST: Eggs, Bacon, Hash browns
 LUNCH: French Onion Soup
 Savory Meat Loaf
 Fricassee of Veal w/mushrooms
 Mile High Sandwich

TUESDAY BREAKFAST: Bacon Omelet
 LUNCH: Beef Noodle Soup
 Salisbury Steak
 Cheese Blintzes
 Turkey Imperial Sandwich

WEDNESDAY BREAKFAST: Eggs Benedict
 LUNCH: Chick w/Rice Soup
 Fried Chicken
 Swwet & Sour Pork - Rice
 Italian Pizza-Burger

THURSDAY BREAKFAST: Steak & Eggs
 LUNCH: English Beef Broth
 Lasagna
 Pepper Steak
 BarBQ Beef

FRIDAY BREAKFAST: Cheese Omelet
 LUNCH: Shrimp Bisque
 Fish & Chips
 Stuffed Cabbage

WELCOME TO STEVE QUAST - ACCOUNT EXECUTIVE RADIO

Effective September 11th, STEVE QUAST will be joining the Radio Sales Department as an account executive. Steve joins us from the alumni and sports staff of DePaul University where he has had extensive radio sales experience in selling the various DePaul sporting events on radio.

Steve attended Carroll College in Wisconsin where he received a B.A. and an M.A. at the American University, Washington, D.C.



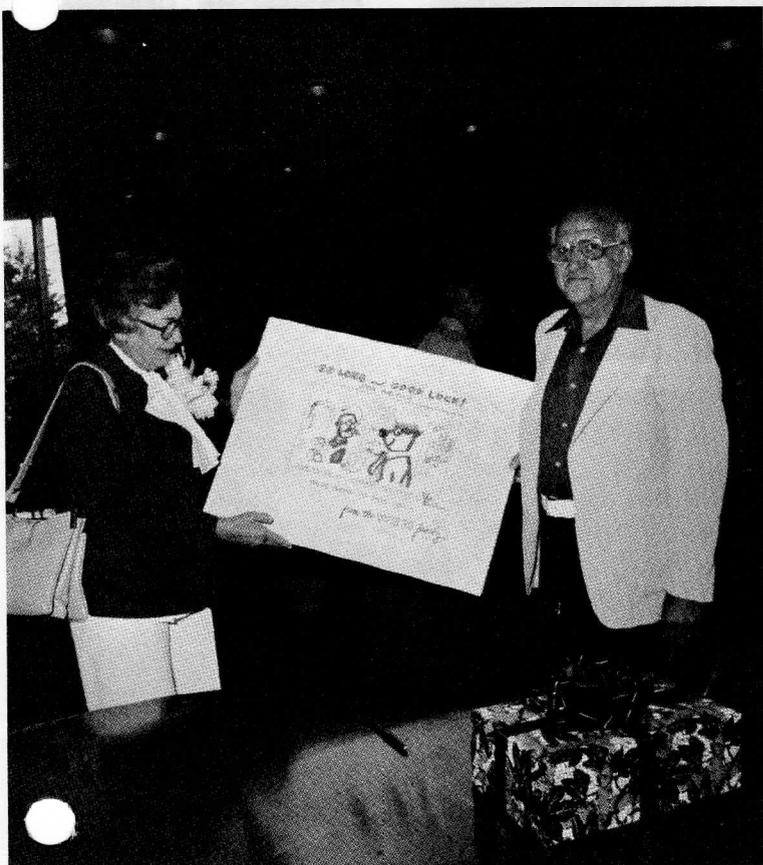
Steve Quast

SO-LONG AND GOOD LUCK TO JOHN IMBURGIA

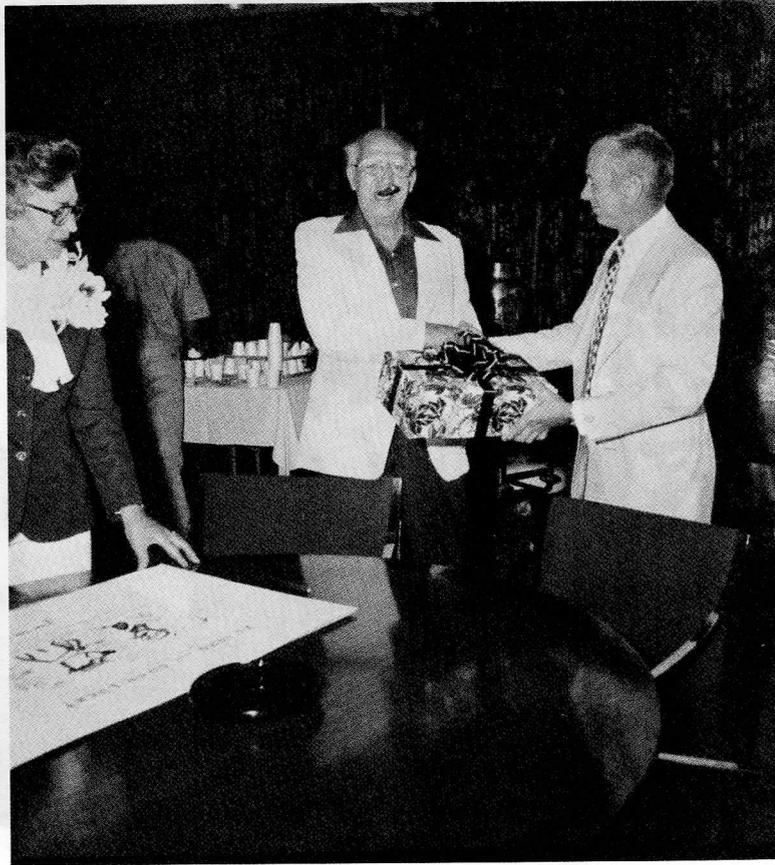
A happy retirement to JOHN IMBURGIA ("Big John") of our Building Department. John joined WGN Continental Broadcasting Company in 1966 and now that he is retired, he and his wife, Marguerite, have included extensive traveling in their future plans.

The Imburgias have been blessed with a beautiful family, including four sons and 5 grandchildren (and one more on the way).

A farewell get-together was held in our J. Howard Wood Center on Thursday, August 31. GOOD LUCK and GOOD HEALTH to John and his family from all his friends at WGN!



Mr. & Mrs. John Imburgia



John & Chuck (Beesley)

Public eye

Bob Herguth

Gov. Thompson proclaimed Monday as Bozo's Circus Day in Illinois. The popular kids' TV show, which originates here, celebrates its 17th birthday then. If Chicago can't get the World Serious, let's clown around.

CONGRATULATIONS to THE BOZO CLAN.....



John & Chuck (Bozo)

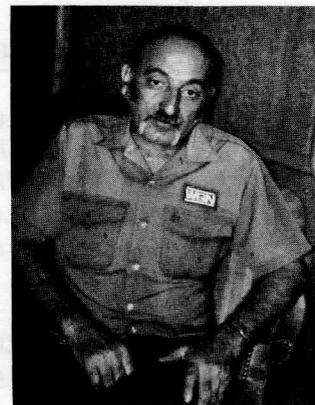
Mr. & Mrs. John Imburga

PROMOTIONS

Congratulations to RICHARD ERLENBACH who has been appointed to SUPERVISOR of HOUSEMEN and to JONATHAN JOHN - ASSISTANT SUPERVISOR.



Dick Erlenbach



Jon John

WELCOME TO THE WGN "FAMILY"

PENNY CLEVINGER
Film & Tax Accountant/Auditing Dept.



Penny Clevenger



Conrad Such

CONRAD SUCH
Data Processing/Cobol Programmer

MARC FLESNER/Public Relations/Usher
ROBIN WILLIAMS - Receiving
CHRISTINE WU - Auditing



Marc Flesner



Robin Williams



Christine Wu

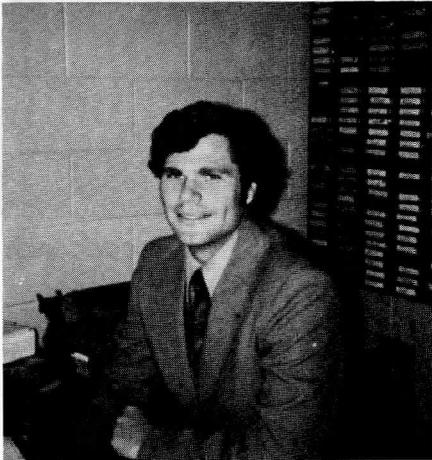
INTERNSHIP PROGRAM

Everyone in the WGN "family" and ROBERT P. IRVING, who supervises the PIERRE ANDRE program that started on April 1, 1963, WELCOMES the following students from various universities.

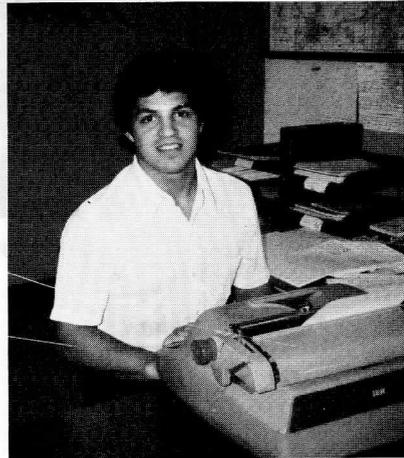
The current recipients will be assigned to a given area for 13 weeks.



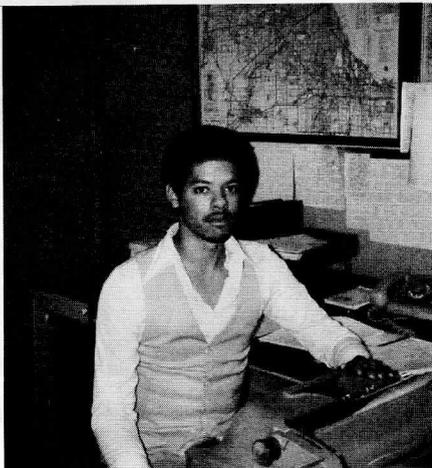
Mary Gonwa
Illinois State



Bruce Barkhauer
University of Ohio-Athens



Joseph Nicolau
Loyola-USC



Alfred Smith
Western Illinois



Dana Upshaw
Northwestern

1978 CRUSADE OF MERCY

As you are aware, we have been participating in the Crusade of Mercy program for many years and in doing so we help make the difference in whether or not children, handicapped people, the elderly, disabled victims and many other less fortunate than us, will receive the help they need.

WGN Continental's campaign will begin in early October and we hope that everyone will make a contribution toward the campaign's record goal of \$53 million for Chicago and 153 suburban communities.

The following is a list of the participating Chicago-based agencies during The Crusade of Mercy's "OPEN HOUSE WEEK:"

CRUSADE OF MERCY OPEN HOUSE WEEK

Monday September 11 through Sunday, September 17

PARTICIPATING CHICAGO-BASED AGENCIES

	DAYS	HOURS
LOOP		
Chicago Area Council Boy Scouts of America 300 W. Adams St.	Wed., Sept. 13	10 a.m. to 3 p.m.
Chicago Hearing Society 6 East Monroe St.	Mon., through Fri., Sept. 11 - Sept. 15	9 a.m. to 12 noon 1 p.m. to 5 p.m.
Juvenile Protective Association 12 E. Grand Avenue, Room 300	Mon., Tues., Wed. Sept. 11, 12, 13	1 p.m. to 4 p.m.
Marcy-Newberry Association 1073 W. Maxwell St.	Mon., through Fri. Sept. 11 - Sept. 15	10 a.m. to 4 p.m.
FAR SOUTH		
Centers for New Horizons, Inc. Washington Park So. 6225 S. Wabash Ave.	Wed., Sept. 13	1 p.m. to 6 p.m.
Centers for New Horizons, Inc. Robert Taylor So. 5140 S. Federal St.	Tues., Sept. 12	1 p.m. to 6 p.m.
NEAR SOUTH		
Centers for New Horizons, Inc. Edison L. Hoard 3948 S. State St.	Mon., Sept. 11	1 p.m. to 6 p.m.
Centers for New Horizons, Inc. Ida B. Wells, 3641 S. Rhodes Ave.	Thurs., Sept. 14	1 p.m. to 6 p.m.
Centers for New Horizons, Inc. Stateway Gardens, 3500 S. State St.	Fri., Sept. 15	1 p.m. to 6 p.m.
NEAR WEST		
Cathedral Shelter 207 S. Ashland Blvd.	Sat., Sept., 16	10 a.m. to 3 p.m.
Chase House 211 S. Ashland Blvd.	Tues., Sept. 12	9:30-11 a.m.
Gads Hill Center 1919 W. Cullerton Ave.	Mon., through Fri., Sept. 11 - Sept. 15	9 a.m. to 5 p.m.
NORTHWEST		
Casa Central 2635 N. Kedzie Ave.	Tues., Sept. 12	9 a.m. to 1 p.m.
Lawrence Hall School for Boys 4833 N. Francisco Ave.	Wed., - Thurs. Sept. 13, Sept. 14	9:30 a.m. to 2:30 p.m.

PARTICIPATING SUBURBAN-BASED AGENCIES

	DAYS	HOURS
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ARLINGTON HEIGHTS

Lutheran Home & Services for the Aged 800 W. Oakton St.	Mon., Sept. 11, through Fri., Sept. 15	9:30 a.m. to 4:00 p.m.
Northwest Mental Health Center 1616 N. Arlington Heights Rd.	Fri., Sept. 15	10 a.m.-12 noon 1:30 p.m.-4 p.m.
Northwest Suburban Council Boy Scouts of America 1300 E. Rand Rd.	Mon., Sept. 11 through Fri., Sept. 15	8:30 a.m.-5 p.m.
The Salvation Army Community Counseling Center 1616 N. Arlington Heights Rd.	Tues., Thur., Fri. Sept. 12, 14, 15	1 p.m.-4:30 p.m.
Shelter, Inc. 1616 N. Arlington Heights Rd.	Wed., Sept. 13	1 p.m. to 4 p.m.
Volunteer Service Bureau 301 W. South St.	Wed., Sept. 13	2 p.m. to 4 p.m.

BARRINGTON

Countryside Center for the Handicapped Off of Rt. 12 on Plum Grove Rd.	Mon., Tues., Thurs., Fri., Sept. 11,12,14,15	10 a.m.-12 noon 1 p.m. to 2 p.m.
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BENSENVILLE

BensenvilleHome Society 331 S. York Rd.	Wed., Sept. 13	10 a.m. to 4 p.m.
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BERWYN

Youth In Crisis 6737 W. 34th St.	Wed., Sept. 13	10 a.m. to 1 p.m.
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BLUE ISLAND

Blue Island Citizens for Mentally Retarded, Inc. 2155 Broadway	Tues., Wed., Thurs., Sept. 12, 13, 14	10 a.m.-12 noon 1 p.m.-2:30 p.m.
Southwest YMCA 3000 W. 127th St.	Mon., Wed., Fri., Sept. 11, 13, 15	2 p.m. to 6 p.m.

CARPENTERSVILLE

Children's Center 27 Oxford Rd.	Mon. through Fri. Sept. 11-Sept. 15	7 a.m.-12:30 p.m.
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CHICAGO HEIGHTS

Family Service and Mental Health Center of South Cook County 1240 Ashland Blvd.	Tues., Sept. 12	7 p.m. to 9 p.m.
Happiday Center 1005 West End Ave.	Mon. through Fri. Sept. 11-Sept. 15	9 a.m.-11:30 a.m. 12:30 p.m. to 2:30 p.m.
Jones Memorial Community Center 220 E. 15th St.	Fri. Sept. 15	9 a.m.-9:30 a.m.
Respond Now 1512 Vincennes Ave.	Fri., Sept. 15	10 a.m. to 5 p.m.
The Salvation Army 2323 Halsted St.	Mon. through Fri. Sept. 11-Sept. 15	9 a.m.-12 noon 1 p.m.-4:30 p.m.
Young Discovery Child Care Center 356 Boston St.	Tues., Sept. 12	10:30 a.m. to 11:00 a.m.

CICERO

Boy's Club of Cicero 5500 W. 25th St.	Mon. through Fri. Sept. 11-Sept. 15 Sat. Sept. 16	2 p.m. to 9 p.m. 10 a.m. to 3 p.m.
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DES PLAINES

Northwest Suburban Day Care Center 1755 Howard St.	Mon. through Fri. Sept. 11-Sept. 15	10:00 a.m. to 11:30 a.m. 2:30 p.m. to 4 p.m.
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DOLTON

New Hope School and Work Activity Center 1624 E. 154th St.	Mon. through Fri. Sept. 11-Sept. 15	9:30 a.m.-2 p.m.
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LAKE VILLA

Allendale School Grand Avenue	Mon. through Fri. Sept. 11-Sept. 15	9 a.m. to 4 p.m.
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LOMBARD

Catholic Charities 26 North Park	Tues., Sept. 12	2 p.m. to 5 p.m.
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MAYWOOD

Operation Uplift, Inc. 118 South 5th Ave.	Mon. through Fri. Sept. 11-Sept. 15	9 a.m.-4:30 p.m.
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MUNDELEIN

Central Lake Family YMCA 424 N. Prospect Rd.	Mon. through Fri. Sept. 11-Sept. 15 Sat., Sept. 16	9 a.m. to 5 p.m. 6 p.m. to 8 p.m. 9 a.m.-12 noon
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NAPERVILLE

Girl Scouts of DuPage County Council 8 S. 021 Route 53	Tues., Sept. 12	10 a.m. to 4 p.m.
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NORTHBROOK

Glenkirk Association for the Retarded 3170 Arnold Lane	Mon. through Fri. Sept. 11-Sept. 15	10 a.m.-12 noon
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OAK LAWN

Park Lawn School and Activity Center 10833 S. LaPorte Ave.	Wed., Sept. 13	9:30-11:30 a.m. 1 p.m. to 3 p.m.
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PARK FOREST

PLOWS Council on Aging 9526 S. Cook Ave.	Mon., Sept. 11	2 p.m. to 4 p.m.
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South Suburban Area YMCA 45 Plaza	Fri., Sept. 15	9 a.m.-12 noon
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South Suburban Council on Alcoholism 2448 Western Ave.	Wed., Thurs., Sept. 13, 14	10 a.m. to 2 p.m.
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PARK RIDGE

Northwest Suburban Aid for Retarded 31 N. Grace St.	Tues., Sept. 12 Thurs., Sept. 14	10 a.m. to 3 p.m. 6 p.m. to 9 p.m.
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RIVER GROVE

Leyden Retarded Children's Aid 8607 Arnold St.	Mon., Tues., Fri., Sept. 11, 12, 15	9:30 a.m.-12 noon
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ROLLING MEADOWS

Clearbrook Center 3201 W. Campbell St.	Thurs., Sept. 14	10 a.m. to 2 p.m. 7 p.m. to 9 p.m.
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SCHAUMBURG

Twinbrook YMCA 300 W. Wise Rd.	Sat., Sept. 16	10 a.m. to 2 p.m.
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SKOKIE

Orchard Mental Health Center of Niles Township 8600 Gross Point Rd.	Thurs., Sept. 14	9 a.m. to 1 p.m.
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WHEATON

Community Nursing Service of DuPage County 400 W. Roosevelt Rd.	Wed., Sept. 13	10 a.m. to 3 p.m.
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Family Service Association of DuPage County 402 W. Liberty Dr.	Mon., Sept. 11	10 a.m. to 7 p.m.
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WHEELING

Palwaukee Industries—Northwest Suburban Aid for Retarded 65 E. Palatine Rd.	Mon. through Fri., Sept. 11-Sept. 15	8 a.m.-11:30 a.m. 1 p.m. to 2 p.m.
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WORTH

Family and Mental Health Services of Southwest Cook County 6401 W. 111th St.	Wed., Sept. 13	12:30-3 p.m.
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DOWNERS GROVE

Indian Boundary YMCA
711 59th St. Mon. through Fri. 10 a.m. to 3 p.m.
Sept. 11-Sept. 15
Sat., Sun., Sept. 16,17 10 a.m. to 5 p.m.

ELGIN

Community Crisis Center
600 Margaret Place Tues., Wed., Thurs., 1 p.m. to 4 p.m.
Sept. 12, 13, 14
Fox Valley Mental Health Center
384-396 Division St. Fri., Sept. 15 3 p.m. to 6 p.m.

ELK GROVE

Girl Scout Council of Northwest
Cook County, Inc.
570 East Higgins Rd. Fri., Sept. 15 1 p.m.-4:30 p.m.

ELMHURST

Elmhurst YMCA
211 W. First St. Thurs., Sept. 14 9 a.m. to 11 a.m.

EVANSTON

Child Care Center
1840 Asbury Ave. Fri., Sept. 15 9:30 a.m. to
10:30 a.m.
Evanston Comprehensive Drug Treatment
Program—Invictus
2040 Brown Ave. Sun., Sept. 17 1 p.m. to 4 p.m.
Way Out Clinic
1817 Church St. Sun., Sept. 17 1 p.m. to 4 p.m.

HAMMOND, INDIANA

YMCA of the Hammond Area, Inc.
7322 Southeastern Ave. Thurs., Sept. 14 2 p.m. to 6 p.m.

HARVEY

Family Service and Mental Health Center
of South Cook County
89 E. 154th St. Tues., Sept. 12 7 p.m. to 9 p.m.
Foundation I/Imagine
86 W. 154th St. Wed., Sept. 13 7 p.m. to 9 p.m.

HIGHLAND PARK

Highland Park Community Nursery School
1850 Green Bay Rd. Mon. through Fri. 8 a.m. -12 noon
Sept. 11-Sept. 15 1 p.m.-5:30 p.m.

HOFFMAN ESTATES

Hoffman Estates/Schaumburg
Boys Club
161 Illinois Blvd. Tues., Wed., Sept. 12, 13 7 p.m.
Thurs., Sept. 15 5:00 p.m.

KENILWORTH

North Shore Visiting Nurse Association
509 Park Drive Wed., Sept. 13 12 p.m. to 4 p.m.

LA GRANGE

La Grange Community Nurse and
Service Association
27 Calendar Mall Fri., Sept. 15 7 p.m. to 9 p.m.
Salt Creek Council of Camp Fire Girls
702 W. Burlington St. Thurs., Sept. 14 1 p.m. to 4 p.m.
Southwest Suburban Center on Aging
111 W. Harris Ave. Thurs., Sept. 14 10 a.m. to 2 p.m.
West Cook County Girl Scouts
47 South 6th Ave. Fri., Sept. 15 1 p.m. to 3 p.m.

LAKE FOREST

Grove School
40 East Old Mill Rd. Tues., Wed., Thurs., Morning
Sept. 12, 13, 14

WGN ALLSTARS

Featuring—**BILL BERG ★ PHIL DONAHUE ★ DON HARRIS**

Celebrities from Radio Station 720 AM

VS

ITASCA ALLSTARS

in the
2nd Annual Benefit Softball Game

**Honoring The
ADDISON COMMUNITY SWITCHBOARD INC./ADDISON FISH**

A Not-For-Profit Volunteer Agency Helping The Needy in Addison, Bensenville, Itasca, Wooddale

On

Sunday, September 17, 1978 2:00 PM

At

**Addison Community Park
1 Block North of Lake St. 1 Block East of Addison Rd.**

Rainout Date: Sept. 24, 1978

\$1.00 Donation at Gate

ONE ON ONE

TV SPORTS
WITH MARK ORNSTEIN

Broadcasting job brings security

At the age of 24, when most ballplayers are still wet behind the ears, Lou Boudreau was managing the Cleveland Indians.

Boudreau's knowledge and insight into the game of baseball has always been well-known. Among his many innovations was the famous shift against Boston slugger Ted Williams.

Nowadays, Boudreau can be heard on both radio and television, for WGN in Chicago, handling announcing duties for Cubs broadcasts. It has been 18 years since he last managed, but Boudreau doesn't regret being away from it.

"Actually, I miss it, there's no doubt about that," he states. "But, yet, I'm close enough to the ballplayers and the action that it isn't missed as if I was in another business outside of baseball."

This is not to say that Boudreau hasn't had the opportunities to manage. Although his last managerial stint was for the Cubs in 1960, he has been approached since. The last offer came almost eight years ago.

Boudreau is happy at his job. He joined WGN Sports in 1957, and is grateful to them for their interest.

"WGN has been kind to me," he said. "I think I can return the favor as long as they want me to do the job that I'm doing. I'm thankful to be doing it."

"It adds a little more security to my life rather than being a manager. And, I think the change in attitude, the change of contracts, the change of lack of authority of a manager has also kept me from the field."

Originally, the Hall of Fame shortstop handled only "color commentary" for radio. Now, however, he switches from the radio booth to TV and back to radio throughout the game. There are many obvious differences between the two media, but the constant switching poses no problems.

"I always thought that you could talk too little on radio and talk too much on television," he declares. "People can see (on TV), so why repeat what they've seen. And, with television, you better be accurate."

"We have to be the eyes and ears of everybody, and their imagination on radio. But you eliminate some of these when they can see the picture and watch the play."

Boudreau played shortstop for 14 years, accumulating a .295 lifetime batting average. In 1948, he was named the American League's Most Valuable Player, while managing the Indians to the World Championship.

Boudreau said he believes ballplayers are different now than during his playing days.

"They keep saying that they're hungry ballplayers today," he said. "In my opinion, they're not as hungry as the ballplayers were in my time. And by hungry ballplayers I think there was a little different attitude in getting to the ballpark, in being anxious to get into a lineup, and stay there."

Boudreau should know about hungry ballplayers. On or off the field, he gives 100 per cent to whatever he does.

Chicago Tribune, Tuesday, September 5, 1978



Tower Ticker

By Aaron Gold

WHILE THE BEARS games start a second season on WBBM Radio, it's interesting to note that head coach Neill Armstrong will join Mike Pyle on WGN Radio, the old Bears station, each Saturday from 5 to 6 p.m. to discuss the upcoming game. And Armstrong will talk about the results each Monday on WGN with Wally Phillips.

Journal

NEVER UNDERESTIMATE THE POWER OF A WOMAN®

HEADLINERS

The Men Who Love Women



David Hartman, Mike Douglas, Phil Donahue: Every day they come into the lives of more than nine million women. Here and on the next page is a glimpse into their lives—and a look at what women have taught TV's top men about living and loving.



Phil Donahue & Friends

"As I struggle to grow—and I'm not doing it very fast—a part of me wants to say, 'Please be patient with me. I'm doing my best!'" By Phil Donahue with Harriet La Barre

I first realized that something special was happening with women about 1964. I remember it vividly. I was moderating a panel show in Detroit and my job was to call on people from the studio audience. There was a woman in the fourth row, about 20 years old. Holding the microphone so she could speak, I said, "Yes, Honey?"

"Honey?" she said. And I remember the rage on her face. I was very embarrassed, very certain that I'd done something wrong, not quite sure what.

Suddenly I realized I didn't know her, that to call her *Honey* was condescending. It was a familiarity that I shouldn't have presumed. I was doing this sexist thing

in front of 300 people. It was a public embarrassment.

I also interviewed Betty Friedan around that time. And I felt very uncomfortable, because much of what she was saying about men applied to me.

I met Gloria Steinem and wasn't too comfortable with her, either. She and I are the same age. But she was talking about things that had never occurred to me. She talked about how kids in our culture get too much mother, not enough father, and how, in the working world, giant corporations have a certain sub-class of people—most of whom are women—who do the typing. The companies never have to worry about promoting these women and only occasionally do they have to give them modest pay raises.

I suddenly realized that the ideas those feminists were sharing with me were ideas I agreed with. And, many of the accusations they leveled were accusations I was guilty of.

I stopped calling telephone operators and waitresses "Honey," and started to be aware of my language—like calling a woman a "broad," or a "chick." Our language tells us a lot about how we feel.

I am aware of how my own background promoted sexism. During 16 years of Catholic education, I seldom, if ever, saw women in positions of power. Jesus, the pastor of the parish, most of the saints and the 12 people who gathered at the Last Supper were all you-know-what. *Male*—that's what.

And I now realize how significant it is that little fifth-grade boys could serve Mass, while the adult nuns who taught them were not permitted on their altar during the celebration.

The moral theology that focused on sex as sin also warped boys' views about girls.

(over)

We boys were taught that dates were always occasions of sin. Concern about sex so distracted us that we failed to share ideas about other more important topics. For example, I don't recall ever asking a date what she thought of Eisenhower, the president at the time. We had conversations, but I did most of the talking and gave most of the answers. It was the late 50s, and these attitudes prevented us all from knowing each other in more important ways.

Now I listen to what women have to say and I'm learning.

I've changed, but it has taken time. I've also learned that feminists are not against marriage, or men or children. Although they do have strong feelings about marriage laws that discriminate against wives, they're very much pro-children. In fact, they believe that raising children is one of the most important human activities. It is so important, so exciting, so challenging that they want more men to take greater advantage of the opportunity. And I agree.

My own daughter—I also have four teen-age sons—is 13 now and in five years she'll be 18. I expect that things will be different for her. Different from the way they were for her mother and other women of my generation. First of all, she's not going to be so focused on getting married. At 18, marriage was just around the corner for women of previous generations. The exception was the woman who got married in her late 20s.

Also, my daughter will make more money than her mother did at the same age, and not because of inflation. The world into which she steps as an adult will be more conscious of her value as a human being than they were of her mother's.

But we still have a long way to go. Men are still programmed to work, and to marry women who are programmed to stay home. And, in far too many cases, the men have more fun pursuing their programs than the women do pursuing theirs. While she's in the basement putting fabric softener in the rinse cycle, he's seeing the world.

I began to notice all this when I was married. I was getting more attention than my wife. I was having more fun at my work than she was having at hers. I was realizing that in a thousand ways we honor the hard-working man. If he comes home late, it's, "Oh, Dad, poor Dad, he works so hard." But we don't honor the hard-working woman. We expect her to be hard-working.

Now, I don't want to sound insensitive. A lot of men do work long, long hours because that is the only way to make ends meet. But there are also many, many men who work unnecessarily late hours because they really don't want to go home. To them, there's no challenge at home. They haven't been taught the importance of fulfilling the emotional needs of a family.

When I think of how ill-equipped I was to raise kids, it scares me. Nobody

ever told me how important it was to recognize children, to praise them when they did good things. Nobody ever told me that relentless criticism from a parent can really hurt a child. I felt that all I owed my kids were gifts at Christmas and on birthdays, and an occasional spanking.

All of us, men and women, haven't been taught to appreciate our own value. It's not anybody's fault, it's not done with malice. But children live in a world of adults who point accusatory fingers, saying, "*How could you? . . . Why did you? . . . Why didn't you?*"

And by the time children, especially girls, get to high school, more often than not, they don't like themselves. Young girls become aware of their bodies and experience their first sense of sexuality and they often think: "I'm not pretty enough, not tall enough, too tall, my breasts aren't big enough, my hips are too big, my posture's wrong, my hair's wrong . . ."

Meanwhile, contemporary music says, "I can't live without you, baby," and "You're my everything," and "When will you love me?" Translation: For every girl there will be a moment of total ecstasy when a special man comes along to claim her. And this will be the answer to her life.

This girl sees other girls in her high school pairing up with boys, dating and she thinks: "My God, when is this going to happen to *me*?" Remember, she thinks she's no good . . . not as pretty as the other girls.

Then, in the high school hallway, it happens: Some young man gives her a second look. She thinks: "Better grab him, because who else is going to want second-class, unattractive *me*?"

In the 50's, when I went to school, this "Grab-him-before-he-gets-away" attitude caused a lot of going steady and a lot of early marriages. Many young women ended up in bad marriages, marriages that lasted two or three years and some, unfortunately, that lasted a lifetime. A lifetime of misery.

On my show, I've seen how women feel about themselves and there is just too much self-loathing going on. Women in the audience have even said to me, "How do you stand it, with all these women?" One woman said recently, "You know, there's nothing worse than a woman!"

Many women, of course, feel good about themselves, and many women work. Some work because they have to; many others because they want to. But in far too many cases, the women who decided to have a career outside the home have had to make a choice. No one ever says to a man, "Do you want to be an engineer, or do you want to raise a family?" But a woman often has to prepare herself to answer questions like, "Now, are you going to be an actress or are you going to have children?"

One of the reasons Marlo Thomas, the woman I've been dating (Editor's Note:

They met on his show in February, 1977), is such an outspoken feminist is that she doesn't want other young women to have to make that choice. She felt she had to choose between acting and marriage. She never married.

More insight

I think Marlo has more insight than a lot of people. She had more vision than most people her age when she was around 20 or so. All her friends were getting married, but she had a more practical view of her future.

A woman can have it all—marriage, motherhood and a career—if she chooses a man who respects her, who is her partner in an intimate relationship, who gives her a source of strength, emotional support, love and caring. And, most important, a woman's mate must support and encourage her as she pursues a goal outside the marriage.

As I struggle in this process of trying to grow—and I'm not doing it very fast—there's a part of me that would like feminists to understand that I did not invent this culture. I was born into it. That's very close to saying, "Please be patient with me. I'm doing my best."

About a year ago I became very concerned when I noticed my sons weren't really sharing feelings with me. I was learning more by listening to them talk to other people, than to me. But one reason my sons have such a hard time sharing feelings, is that their old man does, too. I have a hard time sharing feelings. I think all men do.

I've learned so much from the women on my show. I'm very close to them. The show has demonstrated that the daytime TV audience, which is mostly women, is made up of people with a tremendous amount of talent, energy and insight. People are constantly surprised at how intelligent the women on my show are. Why? If men in the audience were asking the same questions these women do, nobody would be surprised.

We've got to change the attitude that women aren't as smart as men. If we don't, women will be caught up in self-fulfilling prophesy: We're not smart. We're no good. We're weak. We're emotional. We can't handle stress. We've got ovaries and a uterus, and therefore our main mission in life is to have babies.

When the last male chauvinist joke is told, and the last laugh has been had by the good ol' boys at the bar, the issues raised by the feminists will still be here.

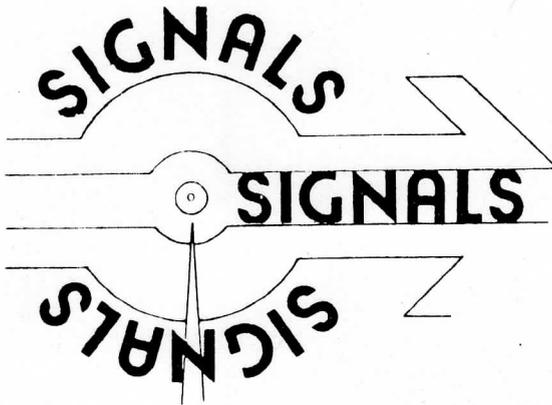
Then, more and more people will realize that feminism isn't about who holds the door, or who lights the cigarette. Rather, it's about choices. It's about people, men and women, choosing goals suited to their talents, rather than their sex. The result will be better people, better marriages, better kids and better lives. Finally, everyone will realize that while the current focus has been on women's liberation, the larger goal has always been *human* liberation.

End

GOOD LUCK TO ISMAEL CANTRON

Best of Luck to ISMAEL CINTRON, who has joined the Navy and will be leaving for Great Lakes on September 25 for an eight-week training period before going to San Diego for additional indoctrination. GOOD LUCK Ismael!

RORY J. CLARK, who interned here in 1976, is doing just great at Southern Illinois --- see below. Our congratulations.



Post-Convention Edition



Outstanding Awards Winners Announced

Each year during the convention the Executive Council chooses the recipients for four annual awards recognizing outstanding achievement in specific areas. Competition is always keen, and as many chapters and members will attest, "it's tough to come in second."

This year's award winners were: Rory Clark, Southern Illinois, for outstanding service in the area of alumni and professional relations; John Kurtz, Southern Illinois, for Advisor of the Year; R. Spann Cathcart, South Carolina, for Member of the Year; and Texas Tech for Chapter of the Year.

Six Win Scholarships

For the first time NHBS awarded six \$500 scholarships to top members at the convention in Las Vegas. It's going to become a tradition! The recipients were: Rory Clark, Southern Illinois; Steve Weisser, New York State University-Fredonia; Diane Meler, Ithaca; Donna Simmons, Murray State; Steve Samuels, North Texas State; and Vivianne Huckstep, Washington State. CONGRATULATIONS TO ALL.