

May 15, 1969

WELCOME TO A MOMENT IN HISTORY

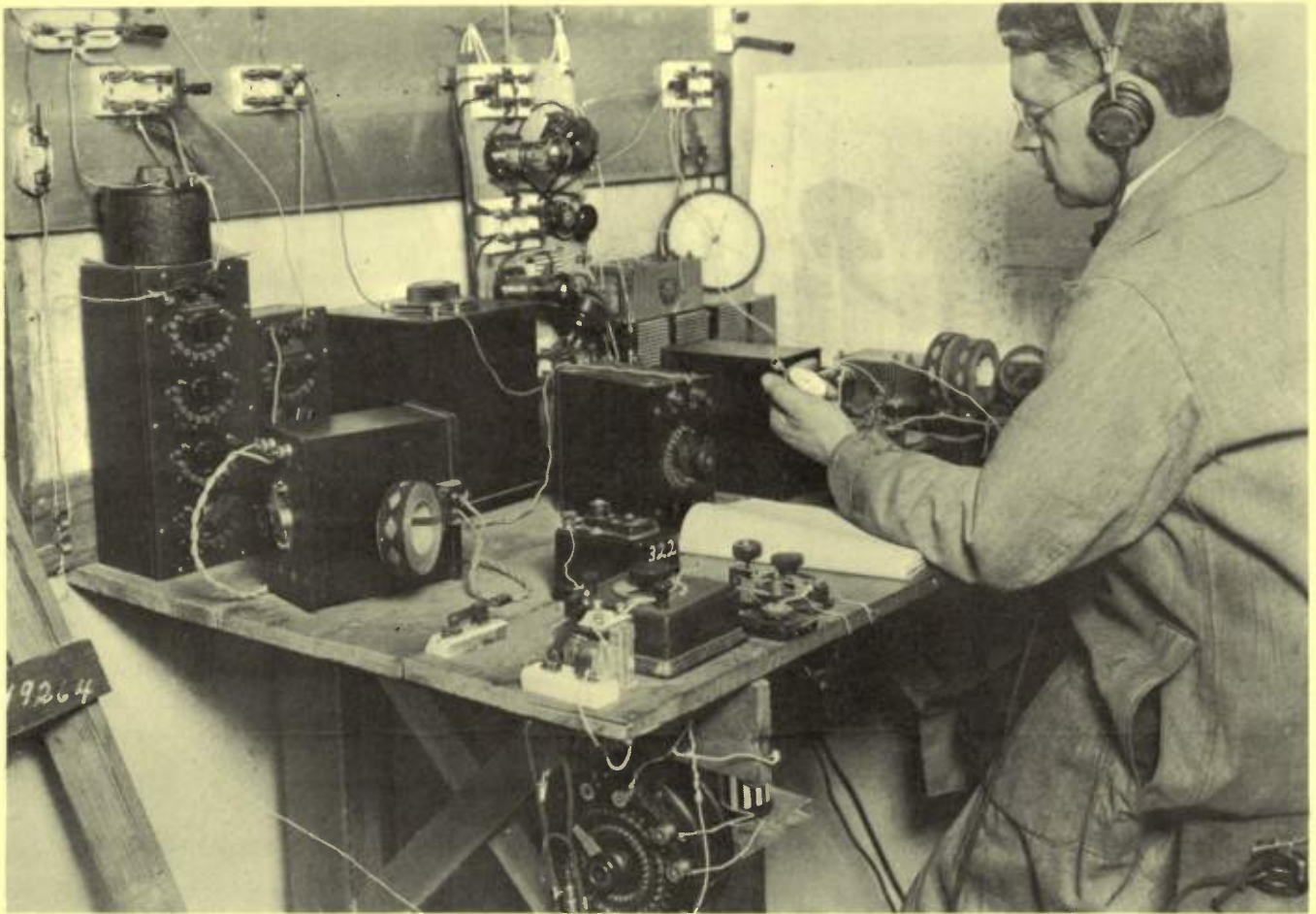
Tonight you are an honored guest at an event which celebrates a very important moment in the history of life in Wisconsin and life in America—the beginning of broadcasting. Although University of Wisconsin experimental radio transmissions began as early as 1917, it was the year 1919 during which a few pioneers on this campus began to broadcast programs containing weather and market reports and other kinds of useful information, forerunners of the University Extension radio service of today.

Tonight—and in subsequent events throughout 1969 and 1970—we pay homage....

...to those pioneers of 1919, who could not possibly envision American broadcasting as it exists today but who caught a vision of the valuable public service broadcasting can perform;

...to thousands of others who, through half a century, have played their part in developing and constantly improving the nation's only statewide noncommercial educational radio network service;

...and also to the people of Wisconsin who have encouraged, supported, and responded to this distinctive aspect of life in our state.



As a result of experimenting with apparatus so primitive that much of it had to be made by hand, University of Wisconsin pioneers in 1919 developed the idea that useful information and perhaps even enjoyable cultural experiences could be sent through the air to people in their homes—a revolutionary concept fifty years ago.



Facing the next fifty years, University of Wisconsin radio and television look forward to the new Communication Arts building, which will be shared with Journalism and Speech. Here will be continued the UW tradition of developing new ways in which radio and television—both as broadcast media and as aids to instruction—may be used in the service of mankind everywhere.

PROGRAM

Greetings from Your Host *Fred Harvey Harrington*
President, The University of Wisconsin

Invocation *Rev. Lawrence L. Gruman*
First Congregational Church, Madison

Dinner

(The program of recorded music during the dinner consists of selections most frequently heard over WHA during the past 50 years.)

"Let's Sing!" *Norman Clayton, Don Voegeli*

Recognition of Special Guests

WHA Through the Years A specially prepared audio tape
produced by the present WHA staff

Personal Recollections from a Favored Few

Preview of Anniversary Events, 1969-1970

Anniversary Broadcast*

Greetings from the President *Fred Harvey Harrington*

Greetings from the Governor *Hon. Warren P. Knowles*

Expressions from WHA Listeners *Mrs. J. W. Ullrich*

A Salute from the Corporation for Public *Ward Chamberlin*
Broadcasting Vice President, CPB

Salutes from Other Broadcasters

International messages

National Association of Educational Broadcasters *William G. Harley*
President

National Association of Broadcasters *Harold Niven*
Vice President

KDKA: Fellow Pioneer *Joseph Baudino*
Vice President, Westinghouse Broadcasting

Recognition Awards

C. M. Jansky, Jr.

Harold A. Engel

H. B. McCarty

Rosel H. Hyde

Observations from the FCC *Chairman Hyde*

Toastmaster: *James Robertson*

*Live broadcast on WHA-FM and the state FM network of the Educational Communications Division. Video taped for broadcast over WHA-TV, Channel 21, Friday evening, May 16, 8-9 p.m. Repeated over WHA-AM and the state network Sunday, May 18, 3-4 p.m.

