

*The WIBW Years*



Topeka, Kansas  
CBS RADIO



**WIBW's Original Transmitter.**

The Voice of Kansas, a familiar slogan for 50 years! The call letters, WIBW are heard throughout Kansas, Missouri, Oklahoma, Nebraska and Colorado.

Senator Arthur Capper saw radio as a great boon to mankind in 1922, the year after the invention of the vacuum tube making broadcasting possible. That same year, Senator Capper obtained a license to start one of the nation's pioneer stations. The infant station began broadcasting from the top floor of the Capper Publications Building at Eighth and Jackson, in what was then the "penthouse" of the building.

Two years of unsuccessful fighting for parts and receiver sets proved too much for the new enterprise, and the young station was forced to leave the air in 1924. WJAP were the original call letters, and before leaving the air the studio had moved to the Palace Clothing Company third floor studio.

Senator Capper waited two years as radio passed from the experimental stage and in 1927 re-entered the radio field. He sponsored a portable field station to be removed from Logansport, Indiana to Topeka. The call letters were WIBW. This new station was introduced to Topeka from the stage of the Jayhawk Theatre and for several months was housed in the Jayhawk Hotel.

In November 1928, Senator Capper moved the station to the roof of the National Reserve Life Insurance Building at the corner of 10th and Kansas Ave. and the station became an affiliate of the Columbia Broadcasting System in 1929.

The new station frequency was changed from 1410 kilocycles and 100 watts to 1300 kilocycles and 500 watts, sharing air time with Wichita's KFH. The assigned frequency proved unsatisfactory and in August 1929, WIBW was transferred to 580 kilocycles and began to share time with KSAC in Manhattan. The power allocation was increased to 1,000 watts in June 1931 and to 5,000 watts in December 1934.

On February 4, 1934, the WIBW studios were moved to the former home of Senator Capper at 1035 Topeka Blvd. The home was remodeled for studios and offices which housed 70 employees. The station remained in that same historical location until the mid-50's.

Transfer of the station ownership was granted December 19, 1956 to Stauffer Publications. A gradual shift of work load began in 1953 when the need for a television studio and office required larger facilities. A building on the old SBA grounds at 5600 West 6th was selected. The entire communication center, including WIBW Radio, is now housed at the building on the West Campus of Menninger Foundation, where a major addition to house new radio studios is now under construction.



**Standing on the front steps of the studio — the Round-up entertainers. Can you name them?**



**O. H. STAUFFER**  
Chairman of the Board



**STANLEY H. STAUFFER**  
President



**THAD M. SANDSTROM**  
Vice President Broadcasting

WIBW is one of America's most distinguished set of call letters! This pioneer station's concept envisioned by Senator and Governor Arthur Capper was to serve the Kansas farmer and the citizens of the Sunflower State. Since Stauffer Publications purchased WIBW in 1957, that commitment to service has been continued and expanded.

O. S. Stauffer, founder of Stauffer Publications which operates newspapers and broadcast properties in ten states, is Chairman of the Board.

Stanley H. Stauffer, President, is firmly committed to the expansion of Stauffer's role in broadcasting of which WIBW is the keystone.

Thad M. Sandstrom, Vice President for Broadcasting, supervises the day-to-day operations of Stauffer's Radio and TV stations. He is a recognized leader in the broadcasting industry.

WIBW is the eighth oldest affiliate of America's Number One Network, CBS. • WIBW is recognized as the leader in broadcast news coverage in Kansas. • WIBW serves the farmer with three professional farm broadcasters. • WIBW is a leader in sports — covering Kansas State, Kansas, and Washburn. • WIBW is the originating station for the Kansas City Royals Radio Network. • WIBW is truly one of America's most successful and distinguished radio stations.

WIBW, in its 50th year of service, has ownership and management that is mindful of the fact that the key to success has been and will continue to be service to the people who listen to WIBW. And the cornerstone of WIBW's future success lies in the kind of people WIBW is fortunate enough to have on its staff, as well as the kind of service it continues to provide the listeners served on WIBW, THE Voice of Kansas, Topeka.

As Chairman Oscar Stauffer reminds us, "Count that day lost when you don't do something to build the community you serve." That is our continuing commitment at WIBW.





WIBW Crystal Studio at the Fair.



WIBW News "Woodle".



Musical Director, Miss Maudle going over her new composition with Ole.



The Oklahoma Outlaws.



Farm Director, Gene Shipley with Henry and Jerome.

## Headlines of the Day

1927 May — Captain Charles A. Lindbergh solos the Atlantic in nine hours and twenty-nine minutes.

1929 February — Gang warfare climaxes in Chicago with the St. Valentine's Day Massacre plan to ruthlessly industrialize the U.S.S.R.

1929 October — The Stock Market crashes with 16 million shares changing hands. The decline in value is nearly \$15 billion and the worst financial disaster in American history begins.

1929 November — E. L. Doheny, former Secretary of the Interior, is convicted of accepting a bribe in "Tea Pot Dome" scandal.



Sound effect studio during a Golden Belt Tent Show broadcast.



Senator Capper



Joe Nickell



A glimpse of the WIBW reception room in 1946.



The Harmony Hlx  
Edmund Leonard Shep



On the road with the Kansas Round-up.



Merle Housh, Don Hopkins and Elmer Curtis.

## Headlines of the Day

1931 March — Famed Notre Dame football coach, Knute Rockne, is killed in an airplane accident.

1932 March — Charles Lindbergh's son is kidnapped for ransom.

1933 January — Adolf Hitler becomes German Chancellor.

1933 March — President Franklin D. Roosevelt orders the Bank Holiday, closing down the nation's financial institutions for eight days.

1933 December — Prohibition ends when Utah, the thirty-sixth state, ratifies the 21st

1934 July — The career of gangster John Dillinger ends in an ambush outside a Chicago theater.

1934 May — The Dionne Quintuplets, the first to survive beyond infancy, are born in Ontario, Canada.

Rhineland in the first of Hitler's external conquests.

1936 July — Revolt against Spain's Republican Government begins in North Africa, spreads to the mainland. Four months later General Franco is proclaimed head of the Nationalist







**Ezra Hawkins**



**The lonesome cowboy,  
Roy Faulkner.**



**On remote, covering an amateur golf tourney at Topeka Country Club in the '30s.**



**Sgt. Michael Patrick O'Leary of "Crime Patrol," a weekly show originated by WIBW. Actor Tom McGinnis as Sgt. O'Leary.**



**The Coleman Family**



## Headlines of the Day

1937 December — U S gunboat Panay is sunk by the Japanese in the Yangtze river

1937 July — Amelia Earhart, famous woman aviatrix, disappears near Howland Islands in the

1938 September — Britain and France agree to Nazi demands for the return of the Sudetenland to Germany by Czechoslovakia, and British Prime Minister Neville Chamberlain returns to England with "peace in our time."

WIBW

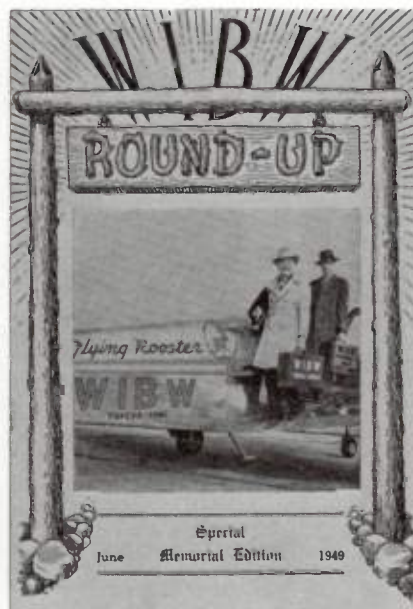
1939 January — Scientists at Columbia University split the uranium atom.

1939 April — The New York World's Fair opens

1939 September — Germany invades Poland and World War II begins. England and France declare war on Germany, Italy, Finland, Hungary, Rumania, Japan and Bulgaria



## THE WIBW YEARS!



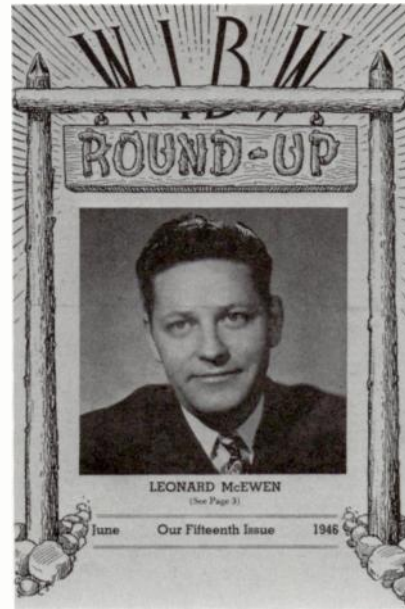
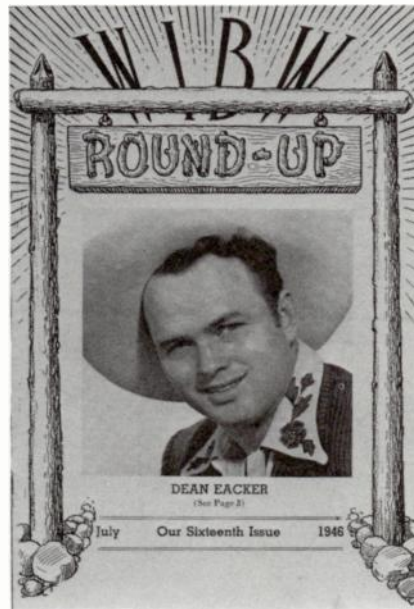
Edmund Denny, Leonard McEwen, Jud Miller, Doc Embree, Bobbie Dick, and Chuck Wayne.



"Let's Talk" with Hilton Hodges. Guest is Tennessee Ernie Ford.







Colonel Combs and Bobbie Dick.



THE WIBW GANG — Mary and Ruth Miccollis, Sugarfoot Collins, Ida Red, Glenn Osborn, Bill Kirk, Jerome, Maureen, Miss Maudie, Dude Hank, Don Hopkins, Jimmy Young, Harl Gabbard, Elda Layman, Ray Layman, Hoppi Corbin, Kenny Harries, Chuck Wayne, Col. Combs, Ole Livgren, Charles Putt, Shepherd of the Hills, Edmund Denney.





**Bob Kearns and Homer Cunningham.**



**Warming up in the talent lounge Ole Livgren, Jud Miller, Edmund Denney and Shepherd of the Hills, Bill Willhite.**



**The Flying Rooster.**



**The Bohemian Band — Chas. Putt, Heinie Haynes, Woody Morse, Hoppi Corbin, Martin Hackett, Chuck Wayne and Dude Hank.**



**Don Hopkins**



**The Shepherd of the Hills and the Kaw Valley Boys — Clark Wayne, Heinie Haynes, Shepherd, Chuck Wayne and Ole Livgren.**



## Headlines of the Day

1940 June — France surrenders.  
1940 July — Nazi bombing of Britain begins.  
1941 December — Japanese attack Pearl Harbor and the U.S. is at war.

1942 May — General Jonathan Wainwright surrenders Corregidor in the Philippines. General Douglas MacArthur vows "I shall return."

1945 April — President Franklin Roosevelt dies. Harry Truman becomes President.

1945 August — First atomic bomb dropped on Hiroshima. Nagasaki bombed later. Japan surrenders August 14.

1947 May — Congress passes Taft-Hartley Bill.

1950 June — Republic of Korea invaded by 60,000 North Koreans using Russian equipment. UN Security Council subsequently asked member nations to carry out demands.







**THE RADIOAIRES** — Ray Morse, Rene Foster, B. C. Kendricks, Lee Smith and Gene Foster.



**CORN COUNTY WILD-CATS** — Chuck, Buford, Heinle, Axel and Dude Hank.



**Miss Maudie and Bing**



**Dorothy Carroll, Millie Horton and Georgia Foster.**



**Elsie Shideler, Edna Ferguson, Mary Wynn and Marjorie Amend.**



**The Pride of the Prairie Trio, Bobble, Maureen and Chuck.**



**Ole "breaks" into television.**

## Headlines of the Day

1950 September — Marines achieve a brilliant victory at surprise Inchon landing capture of North Korean capital of Pyongyang

1951 April — Chinese troops are pushed back across 38th parallel Gen. Douglas MacArthur

1951 September — Television first broadcast transcontinentally.

1952 November — U S tests successfully the first hydrogen bomb in the Pacific

1954 May — In a unanimous decision, the U S Supreme Court rules racial segregation unconstitutional in public schools

1954 December — Sen. Joseph McCarthy is condemned by the Senate growing out of his

1957 October — Russia launches Sputnik I, the first man-made satellite

1958 January — U S launches Explorer I, first American earth satellite



The five trumpeters: Dude Hank, Jud Miller, Hal Bolln, Chuck Wayne, and Fred Warren.



Elmer Curtis



Rangers Quartet — Arnold Hyles, Denver Crumpler, Vernon Hyles, Doy Ott and Walter Leverette.



Glenn Osborn



Dale Easton



Olaf Soward



Henry and Jerome



Doc Embree

## Headlines of the Day

1961 April — First man in space is Russia's Yuri Gagarin who makes one global orbit

1962 February — Lt. Col. John H. Glenn, Jr.

1963 November — President John F. Kennedy is fatally shot by Lee Harvey Oswald as he rides in a Dallas, Texas, motorcade. John B. Connally.

1964 October — Premier Khrushchev is ousted

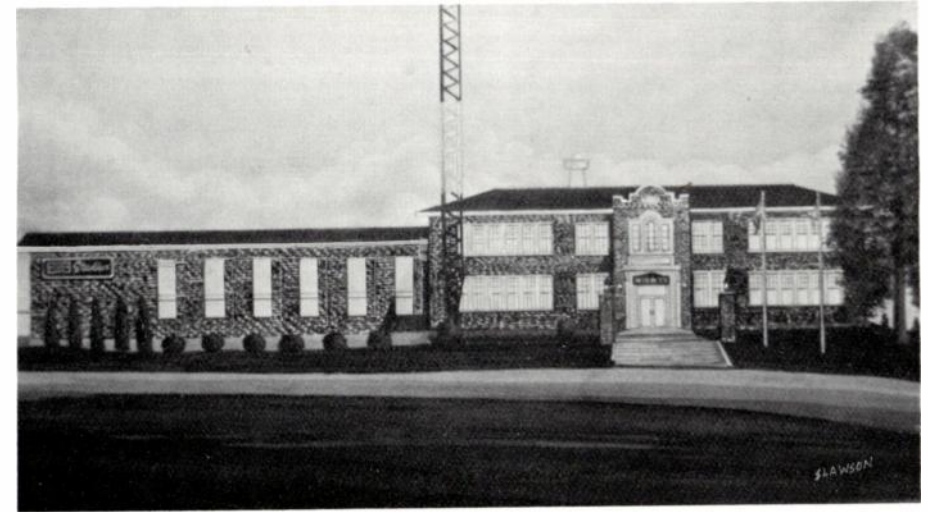
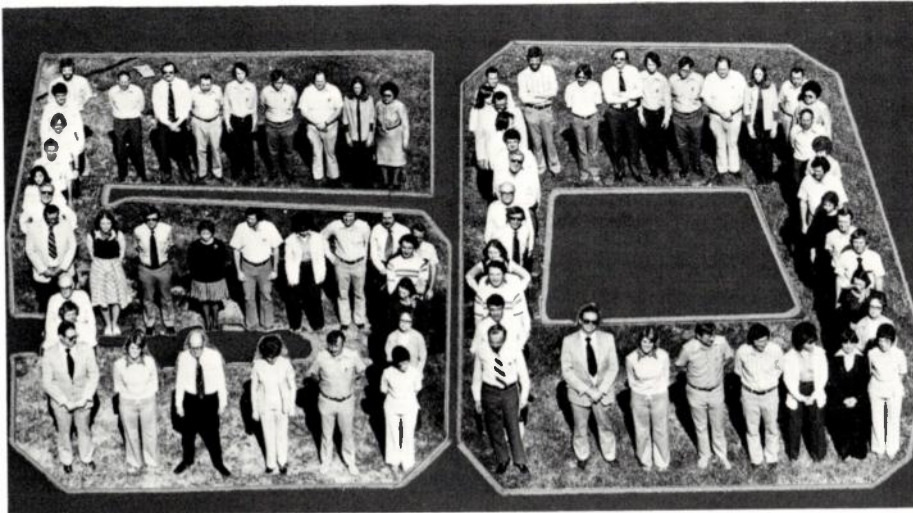
1965 February — U.S. begins bombing North Vietnam after attacks on American base at Pleiku.

1968 April — Rev. Dr. Martin Luther King is assassinated in Memphis, Tenn.

1969 March — Dwight D. Eisenhower, 34th president of the U.S. dies

1969 July — U.S. Astronaut Neil Armstrong becomes the first man to set foot on the moon.





## WIBW TV-AM-FM STAFF 1977



Thad M. Sandstrom - Vice President  
 Jerry Holley - TV Manager  
 Darrel Witham - Radio Manager  
 Paul Winders - Director of Engineering  
 Jim Allison - Farm Editor  
 Glenn Anderson - Special Project TV Engineer  
 Lynn Anderson - TV Sales  
 Sue Anderson - AM Continuity  
 Terry Anderson - Receptionist  
 Bobbi Athon - Accounting  
 Reed Black - News  
 Lee Born - TV Transmitter Engineer  
 Russ Brown - TV Director  
 Stephen Brown - Photo Lab  
 Virgil Busey - TV Engineer  
 Corwin Byrn - News  
 James Cambron - TV Engineer  
 Kent Cornish - News  
 Mike Crouch - Business Manager  
 LeRoy Dagg - Accounting  
 Carolee Dahl - Accounting  
 Karla Dauner - TV Traffic Assistant  
 Cheryl Daugherty - Accounting  
 Jim Deines - AM Sales  
 Edmond Denney - Radio Artist  
 Jan Desbrien - AM/FM Secretary  
 Jim Donovan - TV Sales  
 Ted Drake - TV Studio Supervisor  
 Bob Drewelow - TV Director  
 Carole Elder - TV Secretary  
 Mike Elliott - Sports  
 Kathy Falkenstien - Radio Continuity  
 Carlos Fernandez - Early News Show Producer  
 Cindy Fienhage - Credit Manager

Stan Forrer - FM Sales  
 Tim Foster - TV Sales  
 Kendal Frazier - Farm Editor  
 Don Free - TV Engineer  
 Vince Frye - TV Sales  
 Nan Goplerud - News  
 Pam Greene - Art  
 Elmer Gunderson - TV Chief Engineer  
 Michael Haberkorn - AM Engineer-Announcer  
 Pam Harden - TV Traffic Assistant  
 Janet Harris - Receptionist  
 John Harvey - Radio Sales  
 Greg Hecht - News  
 Cynthia Herron - News  
 Hilton Hodges - News Radio  
 Jim Hollis - News  
 Frank Hoogstraten - Public Service/Promotion  
 Larry Hopkins - FM Engineer  
 John Howard - TV Transmitter Supervisor  
 Dennis Huffaker - TV Traffic  
 Rich Hull - Farm Director  
 Mike Jerrick - Weather  
 Dick Johnson - AM Engineer  
 Ron Johnson - News  
 Randal Kahle - Cameraman  
 John Katz - AM Announcer  
 Bob Kearns - TV Sales Manager  
 Bill Kirk - Radio Artist  
 Bernard Koch - News  
 Larry Koch - Photo Lab  
 Dave Leitch - TV Sales  
 Dave Lowder - TV Engineer  
 Bob Manderino - AM Sales  
 Mert McIlvain - AM Announcer

Larry McKee - AM Engineer  
 Gene McKinney - Chief Photographer  
 Don Morgan - Promotion/Announcer  
 Joe Myers - TV Audio  
 Annette Nelson - TV Sales Secretary  
 Harold Norman - Cameraman  
 Walter Norman - TV Engineer  
 Ed O'Donnell - AM Operations  
 Marlene Palmer - Secretary  
 Ron Paradis - News & Sports  
 Tom Parmley - News Director  
 Ray Perry - AM/FM Sales Manager  
 Anna Pfrang - Office Manager  
 Jason Phelps - TV Announcer  
 Olen Reed - Radio Farm Sales  
 Brad Richmond - TV Production  
 Ann Rubenstein - News  
 Ed Rutherford - Photographer  
 Elsa Schlangen - Radio Artist  
 Ray Senate - National Sales Manager-TV  
 Dick Siley - TV Program Manager  
 Larry Slawson - Creative Director  
 Bob Streeter - Maintenance  
 Carol Uhler - Program Secretary  
 Gerry Wallace - Chief Announcer  
 Robert Wayman - Radio Engineer  
 Kirk Weilepp - TV Director  
 Robert Wells - TV Engineer  
 Fred White - Sports Director  
 Sandi Wilber - AM Sales  
 Ruby Wilson - Accounting  
 Roger N. Wilson - News  
 Kent Wingerson - AM Engineer, Announcer/Computer  
 Jan Wipperman - Computer



CBS RADIO  
AFFILIATE



Box 119, Topeka, Kansas 66601



### ***THANK YOU!***

We at WIBW thank Topeka for our home  
— and the Kansas people who have taken  
time to listen — and the countless  
sponsors who believed in our efforts.



#### **BROADCAST SERVICES OF STAUFFER COMMUNICATIONS, INC.**

Thad M. Sandstrom, Vice President - Broadcasting

KGNC-AM-FM  
CBS - Amarillo

KSOK Radio  
Arkansas City

KRNT - KRNQ  
CBS - Des Moines

KGFF Radio  
ABC - Shawnee

KGBX Radio  
NBC - Springfield

WIBW TV-AM-FM  
CBS - Topeka

ALL AMERICAN NETWORK - Televising the World's Richest Horse Race on Labor Day - Originating Kansas City Royals Baseball Network