



January

Our Tenth Issue

1946

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Early in December, Merle Housh, whose Exchange Club program (8:30-9:00 a.m.) has qualified him for the title "Radio's most helpful man," received a letter from a lady in Brookfield, Mo., explaining that the man of the family had taken ill and that Christmas prospects for the four year old daughter looked far from bright. An announcement of the Exchange followed. From all over the WIBW listening territory came phone calls, packages, pledges, suggestions of people who wanted to share their Christmas with this little girl. "The credit goes to our listeners," Henry explained. "I knew they would show the same spirit of cooperation they have exhibited in the past. I have found that they are always willing to help their fellow man. To them I owe the success that has come to our Exchange."

To you who helped in this emergency... thanks. I know the feeling you have in your hearts more than repays you for what you have done for this little girl.

Returning to the Fold

By the time we go to press, at least by the time this issue reaches you readers. four more former WIBWers will have come back to take their places in the WIBW family. Hilton Hodges, fresh from the Navy, taking over the programs he temporarily laid aside to do his share in the war; Dean Eaker, who tired of the socalled "big-time," returning to what he terms "the best people on Earth;" Frank Jennings, recently released from Uncle Sam's navy; and Clark Wayne, staff guitarist, who has been using his music ability, pleasing the boys in the South Pacific area. Welcome home, boys.

Next Month

Our February cover will be decorated by the smiling face of Sonny Slater, the Missouri farm boy who has sung his way right into the hearts of you WIBW listeners. I don't know just what kind of pictures we will have to offer . . . Jerome tells me that film is getting scarce . . . so, we can expect just about anything in that line. Of course all of our regular writers will be there. We plan on an article by Hilton Hodges right soon, maybe we can harness him to a typewriter some time this month. Guess we'll just have to wait and see what turns up. Meantime, drop us a line and let us know what you want to see in your magazine.

Coming Events

Birthdays

Jerome De BordJanuary 2
Bobbie DickJanuary 8
Henry PetersJanuary 13
Miss MaudieJanuary 19
Dude HankJanuary 26
Ezra HawkinsFebruary 1
Heinie HaynesFebruary 2
Leonard McEwenFebruary 3
Mrs. Clark WayneFebruary 6
Anniversaries
Doc and Esther

Chuck Wayne

My story starts in the mountain village of Jane Lew, West Virginia, where I was born, September 18, 1910. From what my folks tell me. I guess I started using my vocal chords almost at once. However, it wasn't until I was six years old that I could control them well enough to sing. In those days Chautauqua and Lyceum were popular and I made my entertaining debut, singing on home talent nights and at Sunday School picnics.

When I was seven, my dad bought a cornet for me and taught me a few scales. From there I progressed to a small band.

Three years later I started taking piano lessons—I guess I must have taken about thirty lessons in all . . . that was all the music instruction I ever received.

My dad was a mine foreman and when I was thirteen, thinking I was a BIG boy, I started working in a coal mine and I've worked in mines off and on ever since. That's enough about coal mining; the sooner we skip that, the better.

When I was fifteen, I heard some recordings of the bright young star, Nick Lucas, and I thought they were about the best music I had ever heard. I got a cheap guitar and started listening to the records and trying to play like them. That's the way I learned to play guitar.

All this time I kept practicing on trumpet, mandolin. piano and just about any instrument I could find. I even learned a few tunes on the fiddle.

When I was eighteen, I joined the army and played trumpet for three years in an army band. My reason for joining the army was to go to the U. S. Army School of Music. Two weeks after I enlisted, the school was closed.

All the time I was in the army, I kept on playing the guitar. When I was discharged I went home and met a friend who played piano and was program director for a station in Fairmont, West Virginia. He wanted me to do a program on the station and I agreed. I played the first program, all right, but was so scared that my stomach and my nerves weren't back to normal for several weeks.

The station didn't pay any salary, so I

worked in the coal mines and still held down the program, just to gain experience. You see, this was back in 1931, during the depression. Along toward the end of the year, I left Fairmont and started to hitchhike around the surrounding states, stopping at every radio station, looking for a job. I finally landed in the small town of Jeanette, Pennsylvania, and went to work on radio station WGM. We called it World's Greatest Mistake, and we must have been right—it went off the air soon afterward.

I made my way to Cincinnati, stayed there about a year, playing over radio stations and for parties and entertainments. Then I went back home to work in the coal mines again. In 1934, I married Ethel June Martin from Shinnston, W. Va. Early in 1935 I went to work for an act called "Salt and Peanuts." That was really the turning point of my radio career. Working and associating with them gave me an entirely new outlook on life. Shortly after I joined them, they lost their comedian and I started doing comedy which is something else they taught me.

I worked with them on several stations, including WGY, Schenectady, N. Y., and WSM, Nashville, Tenn.

I left Salt and Peanuts, went home and started playing on the Fairmont station with my brothers, Max and Clark, We weren't doing so good and about that time a western group came to Fairmont, they needed a comedian, so I want to work with them. Dean Eaker and Johnny Zivic were in the group. Virginia Lee started to work with us a little later. We left there, came west, playing theaters and fairs on the way. We worked in Missouri, Arkansas, Oklahoma and Kansas. Then the bunch broke up and four of us came to WIBW. I have worked here ever since, except one year spent in a shipyard and a glass factory. It is the best place I have worked, and that's not just my idea. It is the only station I know of where entertainers go to work and stay year after year.

My travels have carried me through thirty-eight of the states of the Union and

(Continued on Page 4)

The Voices You Hear Along the RFD by Gene Shipley...

Our Farm Youth

Our future welfare rests with the youth of our nation. That thought has been expressed many, many times by those prominent in public life, and by the same token we might also add, that the future of agriculture rests with our farm youth, and our coming leaders can be picked today from those bright, ambitious boys and girls in 4-H, Future Farmers of America, and similar organizations.

It is downright refreshing to be able to attend such gatherings as the 4-H Club Congress at Chicago, which was held the first week in December, where over 1200 4-H Club boys and girls from all over the nation, and from several foreign countries, met for their annual congress. Nearly all were still in their teens, yet many are leaders in adult achievement even now. Secretary Anderson said in addressing the Congress that the 4-H Clubs today are recognized as a solid source of strength for the nation. And you cannot help but have that sort of feeling when you talk to these kids, and realize what a wholesome, clean, fearless and ambitious outlook they have on life, and they intend to do their part in making agriculture a better industry. In fact you know the 4-H Club Motto is-"To Make the Best Better."

Sometimes a simple picture will express a world of thought, and a cartoon appeared in one of the Chicago papers during the Congress that seemed so timely, I clipped it out. It was titled "Future of America," and it pictures Uncle Sam sitting rather discouraged in the easy chair in the living room. On the floor he has tossed several papers with headlines reading "Juvenile Delinquency," "Divorces," "Crime Wave," "Riots." There are beads of perspiration on his brow, as he contemplates the significance of the situation. Then he picks up another paper with a big picture of a smiling farm boy and his prize steer on the front page with the headline "4-H Club Accomplishments." With a sigh of relief Uncle Sam says "As long as I have kids like that, there's hope."

The nation is today looking to these teen age boys and girls who have made such fine records in working with 4-H and Future Farmers groups for leadership in making farming a better and more comfortable way of living, and in making the farm home the center of a happier way of life. And to the boys who have always had a hankering for mechanical things will fall the job of leadership in technical improvement.

There are 1,700,000 members in the 4-H organization alone. It is estimated that 1,000,000 former 4-H members have served in the armed forces during this great conflict. There are something like 10,000,000 former 4-H members who are now making their marks in the world.

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These youngsters are going to do much to insure the continued prosperity and the future stability of our nation.

Sees Small Hope of Discharge

Art Holbrook, former WIBW announcer, writes that his chances for an early discharge have been lessened by his recent promotion. Art has been promoted to Chief Specialist and has been designated Public Information Officer of the St. Louis Ninth Naval District. Though he has the necessary points required for discharge, the importance of his new duties will make Art too valuable to the service to warrant a discharge in the near future.

(Continued from Page 3) I will say they are all swell.

That's about all I can think of that might be of interest to you, so I'll close for this time, wishing you all the best of luck in this new year. Let me hear from YOU sometime.





If you've tuned in to WIBW at 9:30 p.m. on Wednesdays, you know that the girls in the above picture take over at that time. The Andrews Sisters (and they really are sisters) have more pep than a carload of monkeys. This rhythmic trio is composed of Patricia Andrews, who is 25; Maxine Andrews Levy, 27; and Laverne Andrews, 30. Yes. Maxine is married and her husband, Lou Levy, acts as manager for the trio. Patty, the youngest, likes to tap dance. Laverne is crazy about fur coats and has eight of them. The Andrews are hard-working, sincere, friendly and their popularity is growing by leaps and bounds. Incidentally, Curt Massey is also on "The Andrews Sisters Show" and he, too, has a lot of radio friends here in the Midwest,

Kate Smith will receive the ultimate in honors when a street is named for her in a new housing development in Oceanside, L. I. This is the biggest new building project in the East, involving the erection of 1,000 homes. "Kate Smith Boulevard" will be the main street and will lead to a 900 foot private beach which will also be called "Kate Smith Beach." The honor was conferred upon Kate by the developers because of her notable war work and philanthropy. Kate's warbling can be heard at 7:30 p.m. Friday over WIBW.



Jean Hersholt has played the title role of "Dr. Christian" (WIBW—7:30 p. m. Wednesday) since 1937. Jean has acted in a lot of plays and movies but says "Dr. Christian" is his favorite role.

It takes conductor Nat Novick and pianist Tom Howard, Jr., more than four hours to arrange and orchestrate that weird music you hear on "It Pays to be Ignorant" (WIBW, Fridays, 8:00 p.m.) Contrary to the general impression, nothing is left to chance, and the discordant effects are carefully studied and prepared.

Bob Graham, vocalist on Fanny Brice's "Baby Snooks Show," (WIBW—Sunday at 9:30 p.m.) worked as a gas station attendant before the war. "If it hadn't been for the gasoline shortage and my hitch in the Army," meditates Bob, "maybe I'd still contentedly be wiping windshields."

Christmas, 1945, was quite a bit different from Christmas, 1929, as far as Art Linkletter is concerned. The genial "House Party" Host was broke, hungry and jobless as a result of the 1929 stock market crash. He ate turkey in a Salvation Army Mission! But on the sidewalk outside, after the meal, he met an old friend who gave him a job. He's never been without one since! Art is the fellow with the infectious laugh on General Electric "House Party" weekdays at 3:00 p.m. on WIBW.



Sonny Slater's new Christmas tie is really a train stopper. Every color of the rainbow and a few hues invented by man clash and scream in galaxy of shrieking stripes. In fact, it is so loud that Sonny insists he can't wear the thing without a muffler.

Way back in October Ole started to "winterize" his house. At last reports he was still going strong . . . hopes to get it finished by spring.

Pin-Up

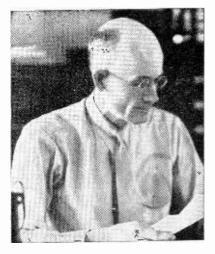
Way back in April, in our first issue, we commented on Alice Joyce's qualifications as a pin-up girl. We hate to say "I told you so," but our observations now have the official confirmation of people who are supposed to be experts in that field . . . men in our United States Navy! Alice was chosen pin-up girl by the boys in Squadron Three, at the Ottumwa, Iowa, Naval Air Station. Her picture was submitted by Bill Light, whose wife and Alice are close friends. One look resulted in the boys writing a letter to Alice, telling her of their choice.

Hilton Hodges, late of the United States Navy and now returned to WIBW, confessed that he was "scared to death" the first time he faced the mike after his return.

Blow Out

Ole was "giving out" on his Ole-Vox one Round-Up when the bellows of his accordian "sprung a leak." What happened? Absolutely nothing! Ole kept right on playing but no music came out. New bellows were ordered and now the Ole-Vox can be heard again. Musicians often use the term "cooking with gas" to express their approval of another entertainer's work. However, Roy "Dude Hank" Carlson carries the expression just a little further. On his day off, Dude gets completely away from his trumpet and "cooking with gas." by staying home and cooking dinner . . . on an electric stove. During these operations, Dude wears an apron, possibly a gift from Miss Maudie, upon which the inscription "Ball and Chain" is imprinted.

Weather Man



It was just forty years ago that Mr. S. D. Flora came to Topeka to fill a vacancy in the United States Weather Bureau's Topeka office. Already a veteran with three years' experience, "Frosty" soon established a reputation for accuracy that has been strengthened by the splendid record he has maintained throughout that period. Eighty-five to ninety per cent accurate . . . that's his record. To use Mr. Flora's own analogy, "A record of eighty-five per cent accuracy in stock market forecasts would soon make a man a millionaire!"

His keen wit and sense of humor often come to the fore during his weather broadcasts over WIBW, 11:30-35 a.m., Monday through Saturday. Forecasts are often flavored with comments to farmers, ranchers, hunters and fishermen.

Chats Around the Aerial with Olaf S. Soward

Remember how, when we and the world were considerably younger, it used to be a favorite subject for discussion when New Year's Day rolled around that everybody was going to "turn over a new leaf" as the first sheet of a new calendar came into its own?

A great many people seemed really to believe that such a ritual was calculated to make white sheep out of black or dark grey ones in the flick of a midnight second hand on the last day of the year.

Whether the grown-ups of that day took it all as seriously as they let on to us children is probably open to a good deal of skepticism in the light of the knowledge of human nature all of us have acquired gradually as we, in our turn, grew to maturity and its disillusionments!

At all events, and despite the admitted continuity of the stream of human character down the current of Time, the world of our day is much too blase to confess openly to faith in any such naive procedures of spiritual change as that envisioned by the old annual shibboleth about "turning over a new leaf" on the first day of recurrent years.

Yet, there was much of psychological value in that childish custom—which was far from exclusive with childhood in its attempted applications.

Today's dominant philosophical attitudes the world over are largely those of a gloomy and resigned fatalism. "Aw, what's the use of trying?" has become the new motto.

Undoubtedly there was something engagingly adolescent about that past faith in the efficiency of "turning over a new leaf" as each old year faded solemnly into a new one. But there is a genuinely alarming note of despair behind today's tendency to shrug a collective shoulder and mumble that there is no point in sticking one's neck out by struggling for whatever ideals each of us may feel deep down in his own heart. Whatever else it might have been—or might not—that old dogma of the new leaf was an assertion of faith and hope. It was a revelation of study confidence in the power of each over himself and his destiny. It was a magnet which drew the very best in all of us toward the future; a sponge which placed within the reach of all the power to erase the effects of the mistakes of yesterday and start anew with firmer tread toward the bright goal of a worthwhile life of which we might have momentarily permitted ourselves to lose sight.

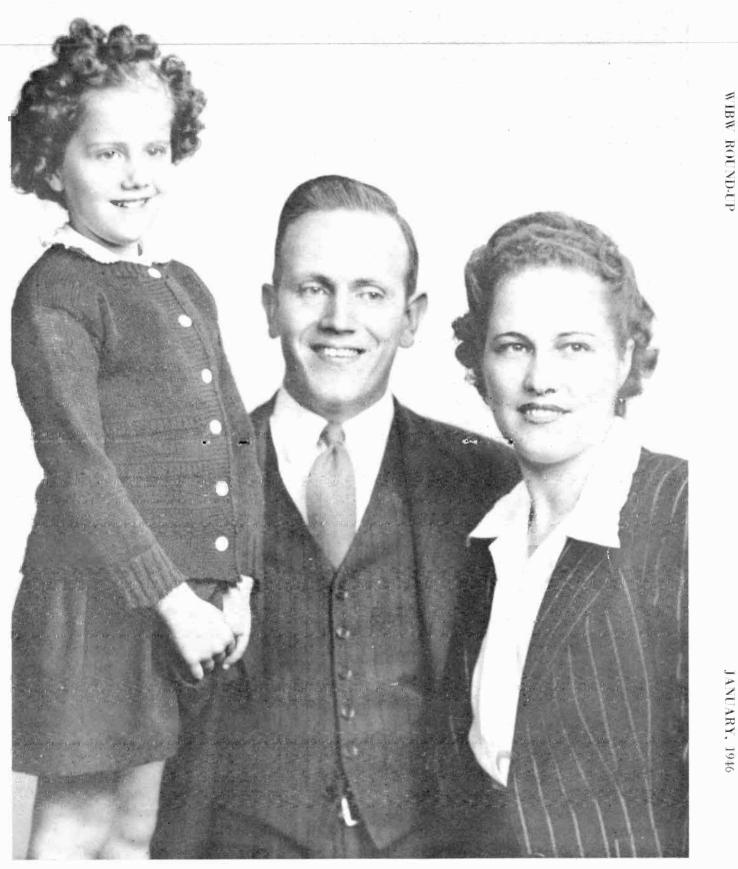
Few times in history has the world faced a more acute need than right now for that very antidote to pessimism and discouragement and a sense of futility provided by a bright belief in tomorrow.

Call it childish if you want to, the way folks used to talk about turning over a new leaf—but the cold fact still remains that people who are in the frame of mind that yesterday's errors or omissions can be made good tomorrow are a lot more likely really to accomplish things than the "wise guy" who sits down on a sunny curbstone, sticks his hands in his pockets and snorts contemptuously that the man who has faith or hope in anything is a sap!

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Of course, that kind of faith and hope in one's self—in people—in the future can begin to work any day. The calendar need not have anything in particular to do with it. But, if habits going far back into human history, with the assistance of the calendar, help any, by all means let's welcome them both. After all, the only things which really count are the happiness, the character and the power of accomplishment of each and all of us.

So long as the start of a new year has us shouting to each other the time-hallowed formula of "Happy New Year" there is certainly no sane reason why we should not hope and try to make it that way for ourselves and all the rest of the human race!



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©Our Announcers 🖗



Henry Hornsbuckle— Merle Housh

It all started in a grocery store in Topeka. Merle Housh met Truman Wilder. Merle Housh (Henry of Henry's Exchange) played the guitar and Wilder a harmonica. They struck up a tune, it sounded goodthe team of Hiram and Henry was born. An audition at WIBW proved successful. The audition was a little different from those today. The team went on the air with jokes, interspersed with music. Fifteen minutes passed. The phones were ringing. "Keep them on the air," Another 15 minutes and still the phones were ringing. "Let's have more of that." For three quarters of an hour, Hiram and Henry entertained. Their second program was sponsored by Ed Marling, then manager of The Harris-Goar Store in Topeka. In 1929, almost two years later the act of Hiram and Henry left Topeka and went to Chicago. Their first station there was WIBO, now off the air. Other Chicago stations where they made appearances included WJJD-WGN-WBBM-WEAF-WMAQ and then to WLS for the next 2 years. Their act was the hit of the barn dance and they played theaters the country over. 1931 saw the act on the move again.

The Columbia Broadcasting System wanted them for the Dixie Network (a 21 station hook-up in the South and they were stationed at WBT, Charlotte, North Carolina. When this contract was over the next stop was WGAR, Cleveland, Ohio. It was there the act broke up and the boys divided.

Henry went back to Chicago where he built another act. It was known as Henry, Zeb and Otto.

All three of these boys were Topekans and the act went to KMOX in St. Louis and was there two years. Henry then went to WBBM in Chicago with Holland Engle. Holland lost his voice and Henry struck out for WHO in Des Moines, Iowa. There he was known as Red Ellis. He built and produced programs and worked theaters for over a year. He then rejoined Zeb and Otto and took the act to WJJD, Chicago. Next Henry accepted the program directorship of WHIO in Dayton, Ohio. Then back to WLS in Chicago where he stayed until 1940. It was there the Exchange Club program was originated. In 1939 Henry had a very serious illness. He returned home to Kansas to recuperate. In 1941 your Exchange Club program went on the air at WIBW. Henry handles three programs at WIBW. The Daybreak Jamboree which goes on the air at 5 a.m. each morning. Doc and Esther's Sparkolite program at 6:45 a.m. Henry's Exchange Club at 8:30 to 9:00 a.m., Monday thru Friday. There is quite a story connected with your Exchange Club program which we will bring you in later issues.

Back in the States

First Lt. Jim Reed, whose articles on life in Trinidad, B.W.I., have been the cause of much favorable comment from you Round-Up readers has returned to the States to serve as special assistant to the commanding general for Public Relations at Air Transport Command's Caribbean Wing. West Palm Beach, Florida.

Olaf Soward's hobby of studying languages has progressed to the art of writing in Russian. That's pretty good, Olaf. but who's going to be able to read it?



Well bless my soul an' body—here we is beginnin' a brand spankin' NEW YEAR! I shore hopes de' happy times you all had over de' holidays ain't left you wit a bad taste in yo' mouff. Col. Pastepot's wife done made some ob' dem ress-o-lutins dis year! She say . . . Col! I is makin a resso-lutin' dat yo' ain't gonna smoke . . . drink or stay out late at nite—an' furthermo' I is gonna see dat dat ress-o-lutin ain't broke either!

Yes, Xmas is done—done fo' anothur year, an' is I in a mess ob' trouble! Dis Xmas I done went an' bought my gal some scrumptious PERfume and Mr. Ezra a shotgun! I sent my gal a note dat say on it . . . "I hopes dat she would try it on herself sometime." She done got de' note alright . . . but I made a miss-take an' sent her de' shotgun! Oh! my po' head!

Mr. Ezra got him a new radio fo' Xmas too . . . I axe 'im why he tuck it back to de' man . . . he say de' music wuzz alrite, but de' lights wuzz too dim to read by.

I hopes de' new year comin' up will bring yo' all lots ob' luck. Corse yo' knows whut LUCK is? Dat's de' thing dat makes other peoples succeed where we has failed. De' man who wakes up an' finds hisself a success ain't been asleep. Feller named Wilson Mizner said dat somewhere. But I done found out dat de' bestest place to find us helpin' hand is at de' end ob' your arm.

De' world is in de' state dat it is in today, cause not e-nuff people cares 'bout enuff other peoples.

Befo' de' mornin' after New Years Eve ...juss remember what a man named Strickland Gillilan say.

Happiness is de' only emotion of today dat is justified in havin' a hang-over.

Arlie Derryfield is raisin' honey bees these days . . . I axe him how he lak keepin' bees?

"Juss fine . . . we ain't had much honey, but de' bees has stung my mother-in-law several times." Dat feller's a fright . . . he up and hands me a quarter an' say, "Here's dat quarter ah borrowed frum you last year!" I hands it back to 'im. I says, "Yuh done kep' it so long dat ah don't knows iffen it's wurff while fo' me to change my 'pinion ob' you jes' fo' twobits." I seed dat Arlie wuzz sportin' a big black eye—I sezz well, Arlie, yo' an' de' lill woman been fightin' again huh? Liquor, I suppose! He say, no sah Ham, She licked me dis time! I still say dat man is a fright! Too, bad 'bout my ole fren Mose Jackson ... he wuzz washin' a winder on de' tenth floor ob' a buildin' down town, an' stepped back to ad-mire his work! My mother wuzz allus havin' trouble wit either my pappy or de' furnace. Every time she would be watchin' one, de' other one would go out! Willie Jackson been sparkin' wit Petunia Sampson fo' nigh on to 15 years-Petunia's little brother tell me he overheah 'em talkin' one night recent. Petunia say . . . Willie, let's be serious . . . We' is been goin' together a long time . . . don't yo' all think we had outta git married? Willie say, "Dat's a plumb good idea Petunia, but reckon who'd have either one ob' us !?

HAPPY NEW YEAR EVERYBODY.

Word has reached us that Jack Roberts, WIBW alumnus, has spent the past few weeks working in the production, "Desert Song." Following their stay in Boston, the company moves into New York for an eight week engagement.

No, the title "Colonel" that precedes the name of our veteran old time fiddler is not of military origin. Colonel is one of the best auctioneers in this section of the country and it is from this talent that the title originates.

Have you noticed the new note of respect in Loyd Evans' voice when he talks to Doc and Esther? It might be that he wants to keep on the good side of them, since he has moved into their apartment.

WIBW PROGRAM SCHEDULE

580 on Your Dial

Due to last minute program changes. WIBW can not guarantee complete accuracy of this schedule.

Monday Through Friday

Morning

- 5:30—Daybreak Jamboree 5:45—News
- 6:00-Bobbie Dick
- 6:15-Bar Nothing Ranch (Peruna)
- 6:35-News
- 6:45-Doc and Esther (Spark-o-Lite) 7:00-News
 - (Mon., Wed., Fri., B. F. Goodrich) (Tues., Thurs., Carey Salt)
- 7:15-Shepherd of the Hills (Nutrena)
- 7:30-Henry and Jerome (Wait-Cahill Co.)
- 7:45-Edmund Denney Time (Merchants Biscuit Co.)
- 8:00-News (Mon., Wed., Fri., Allenru) (Tues., Thurs., Sat., Grove Lab.)
- 8:05—Henry and Jerome 8:15—Unity Viewpoint (Unity School)
- 8:30-Henry's Exchange (Willard Co., Foley & Co.)
- 9:00-Shepherd of the Hills
- 9:15-News (Dannen Mills)
- 10:30—A Woman's Life (Swan Soap) 10:45—Aunt Jenny (Spry)
- 11:00-Judy and Jane (Folger's Coffee)
- 11:15-Big Sister (Rinso)
- 11:30—Weather Bureau
- 11:34—Dinner Hour

Afternoon

12:00-News (H. D. Lee Co.)

- 12:15-Markets (DeKalb Agri. Ass n.)
- 2:00-Kansas Round-Up
- (Sunway Vitamins), (Kolor-bak) 3:00—House Party (General Electric)
- 3:25-News
- 3:30-Two On A Clue (General Foods)
- 3:45-Ma Perkins (Procter & Gamble)
- 4:00—Life Can Be Beautiful
- (Procter & Gamble)
- 4:15-Road of Life
 - (Procter & Gamble)
- 5:30—Romance of Helen Trent
- (American Home Prod.)
- 5:45-Our Gal Sunday
- (American Home Prod.) Highlights of the Week

MONDAY

Evening

- 6:00—News (Butternut Coffee)
- 6:15-Songs of Bobbie Dick
- 6:30-Shepherd and Kaw Valley Boys 6:45-News



MEAT. If your cellar is too damp for storage of your cured bacon, causing it to mold or taste, slice the bacon as you do for frying and pack uncooked in clean quart jars and seal. Be sure the bacon is well cured and ready for storage before you pack the jars. This simple method prevents mold.

Dip bacon in commeal before frving and it will not shrink so much.

To keep bacon from curling and shrinking, have the frying pan cold, put in the bacon, then pour cold water over the meat and pour off before putting the frying pan on the stove.

CANNING BEEF. Cut the meat from the bones and cut into pieces that will go into fruit jars easily. Pack in jars and add one teaspoon salt for each quart. Adjust lids, process in hot water bath three hours for quart jars, three and one-half hours for two quart jars. Remove from water, tighten lids and let cool. Store in a cool place. Beef canned this way tastes just like fresh meat when opened. Pork may also be canned this way.

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CANNING BEEF STEAK OR PORK. Two cups of salt, one cup of sugar, one gallon of water. Bring to a boil and cool. Put two inches of this brine in the bottom of jars. Fill with meat, sliced as for table use and cold pack for 30 minutes, then seal. This tastes like fresh meat when opened. Fry as you would fresh meat.

LARD. To sweeten lard use a good tablespoon of sage leaves. Tie in a bag and it will settle to the bottom, then bring the lard to a boil. Then take it from the fire and it will be clear and sweet, almost white.

PORK. Cure pork with Morton's Smoke Salt and as soon as the meat is cured or salted to your taste, remove salt by washing the hams, shoulders and sides. Slice as for frying, place slices in glass jars tightly and melt lard thin enough so it will run down thru the meat and fill the jar full, covering the top of the meat. This saves cooking or frying down the meat and you can have meat the year around with no worry of spoiling.

Taking care of meat when butchering in the winter: After you have put the sugar cure on your meat, wrap each piece in brown wrapping paper, then wrap in a white cloth and tie good by wrapping string around it several times. Let it lie on a table or bench a couple or three weeks, until the meat takes the cure. Then put in a feed sack, tie and hang.

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When meat molds, wash it off with vinegar. Then take a cloth, wring it out of vinegar and press it firmly on the meat. Do this for 3 or 4 weeks and it will keep all right.

To season Sausage, cut the meat in small pieces suitable for putting thru the grinder, put a layer of meat in a dish pan or large container, sprinkle liberally with salt. pepper and sage if you like sage. Put in another layer of meat, then seasoning, then meat, etc. Then run thru the grinder and the sausage is evenly seasoned.

RECIPE FOR CANNING BEEF IN BRINE. Formula for brine. One cup of coarse salt, one cup sugar, one gallon soft water. Boil together in a granite kettle until the salt and sugar are dissolved. Let cool. This makes enough brine for 16 quarts of beefsteak. To prepare the steak, cut into slices, not too thick, pound lightly. Put one teacup of brine in each sterilized jar, add the sliced raw steak until it comes to the neck of the jar, do not pack in jars too solidly. The brine should cover meat. so add a little more if ncessary. Put lids on the jars and cold pack in hot water bath one hour. Remove, tighten lids on jars. To use meat, remove from jars, smooth out the crumpled pieces and flour and fry as usual.

- 7:00—Vox Pop (Emerson Drug)
- 7:30-Joan Davis Show (Swan Soap)
- 7:55—News (Vick Chemical Co.)
- 8:00-Lux Radio Theatre (Lux)
- 9:00—Screen Guild Players (Lady Esther) 9:30—Thanks to the Yanks
- (R. J. Reynolds Tobacco Co.)
- 10:00-News (The Fleming Co.)
- 10:15-Jimmy Carroll Sings (E. R. Squibb)

TUESDAY

Evening

- 6:00—News (Phillips 66)
- 6:15-Songs of Bobbie Dick
- 6:30—American Melody Hour (Bayer Co.)
- 7:00—Big Town (Sterling Products)
- 7:30—Theatre of Romance
 - (Colgate-Palmolive-Peet)
- 7:55-News (Vick Chemical Co.)
- 8:00—Inner Sanctum (Thomas J. Lipton, Inc.)
- 8:30—Pleasant Valley
- 9:00-The Ford Show (Ford Motor Co.)
- 9:30-Ernie Quigley, Sports
- 9:45—Emahizer Melodies
- (Emahizer-Spielman)
- 10:15—Congress Speaks

WEDNESDAY

Evening

- 6:00-News (Butternut Coffee)
- 6:15-Songs of Bobbie Dick
- 6:30—Piano Ramblings
- 6:45-News
- 7:00—The Jack Carson Show (Campbell Soup Co.)
- 7:30—Dr. Christian (Chesebrough Mfg. Co.)
- 7:55-News (Vicks Chemical Co.)
- 8:00—The Frank Sinatra Show (P. Lorillard Co.)
- 8:30—Ann Sothern in Maisie (Eversharp Co.)
- 9:00—Great Moments in Music (Celanese Corp.)
- 9:30-Andrews Sisters
- (Nash Kelvinator Co.)
- 10:00-News(The Fleming Co.)
- 10:15-Jimmy Carroll Sings (E. R. Squibb)

THURSDAY

Evening

- 6:00-News (Phillips 66)
- 6:15-Songs of Bobbie Dick
- 6:30—The Rainbow Trail (American Poultry)
- 6:45-Olaf Soward's Viewpoint
- 7:00—Constant Invader
- 7:15—Crossroads Sociable
- 7:55-News (Ray Beers Clothing Co.)
- 8:00-Music of Andre Kostelanetz
- (Chrysler Corp.)
- 8:30—Hobby Lobby
- (Anchor Hocking Glass) 9:00—Island Venture
- (Wm. Wrigley, Jr.. Co.) 9:30—Powder Box Theatre
 - (Bourjois, Inc.)

10:00-News (The Fleming Co.) 10:15-Ernie Quigley, Sports FRIDAY Evening 6:00-News (Butternut Coffee) 6:15-Songs of Bobbie Dick 6:30-Henry & Jerome 6:45—News 7:00—Aldrich Family (General Foods) 7:30-Kate Smith Sings (General Foods) 7:55-News (Vicks Chemical Co.) 8:00-It Pays To Be Ignorant (Philip Morris) 8:30-Those Websters (Quaker Oats) 9:00-Durante-Moore Show (United Drug Co.) • 9:30—The Ginny Simms Show (Borden Co.) 10:00-News (The Fleming Co.) 10:15-Jimmy Carroll Sings (E. R. Squibb) SATURDAY Morning 5:00-Daybreak Jamboree 5:45-News 6:00-Bobbie Dick 6:15—Bar Nothing Ranch (Peruna) 6:35—Farm Service News 6:45-Doc and Esther (Spark-o-Lite) 7:00-News (Carey Salt) 7:15-Shepherd of the Hills (Nutrena) 7:30-Henry and Jerome 7:45-Edmund Denney Time 8:00-News (Grove Lab.) 8:05—Henry and Jerome 8:15—Food Review (Topeka Daily Capital) 8:45-Lee Farm Hour (Geo. H. Lee Co.) 9:00—Shepherd of the Hills 9:15-News (Dannen) 10:30-Billie Burke Show (Lambert Pharmacal Co.) 11:00-Armstrong's Theatre of Today (Armstrong Cork Co.) 11:30-Weather Bureau 11:34—Dinner Hour Afternoon 12:00-News (H. D. Lee Co.) 12:15-Markets (DeKalb Agri. Ass'n.) 2:30-Mary Lee Taylor (Pet Milk Sales Co.) 3:00-Let's Pretend (Cream of Wheat) 3:25-News 3:30-Give and Take (Chef Boy-Ar-Dee) 4:30-County Fair (Borden & Co.) 5:15-Grand Central Station (Pillsbury Mills) 5:45-News (Phillips 66) Evening 6:00-Man on the Farm (Quaker Oats Co.) 6:30-The First Nighter (Campana)

- 7:00—Dick Haymes Show (Auto-Lite) 7:30—Mayor of the Town (Noxzema Chemical Co.)
- 7:55-News (Vick Chemical Co.)
- 8:00-Your Hit Parade (Lucky Strike)



What's funny, girls? Virginia Lee and Esther were not aware that Jerome was near with his camera until the damage was done. Daring man that he is, Jerome submitted the picture for publication, in spite of the girls' threats. Have you heard their duets on the Kansas Round-Up?



Bob Hawk, quizz master of "Thanks to the Yanks" (9:30 p. m. Monday on WIBW), taught junior high school English at Lindsay, Oklahoma, when he was only 18.

14



Santa's Reindeer stopped at the WIBW studio long enough to permit the old man to deliver a brand new Hammond organ for Miss Elsa, staff organist. Featured on Edmund Denney's hymn programs, Miss Elsa also is employed by the Topeka Fox theaters.



The lovely pictured above is none other than Helen Forrest, who is the envy of all teen-age (or over) female admirers of "Dick Haymes Show" Saturdays at 7:00 p. m. on WIBW.

- 8:45-Kansas Roundup (Army Goods, Schreiber Mills, American Poultry, Dr. L. D. Legear Medicine Co.)
- 10:00--News (The Fleming Co.)
- 10:15-Ned Calmer, News (Parker Pen)
- 10:20-Report to the Nation
- (Continental Can Co.)
- 10:50—Textron Theatre, Starring Helen Hayes (Textron, Inc.) SUNDAY

Morning

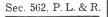
- 7:15—Pentecostal Tabernacle
- 7:30—Bethel Covenant Church
- 8:00-CBS Morning News
- 8:15-Farm News
- 8:30—Kansas News
- 8:45-Edmund Denney Show (Faultless Starch)
- 9:00--Church of the Air
- 9:30-Fisk University choir
- 10:00–-Warren Sweeney, News (Curtiss Candy)
- 10:05-Blue Jacket Choir
- 10:30-Invitation to Learning
- 11:00-First Methodist Church
 - Afternoon
- 12:00-News
- 12:15--Rainbow Trail (American Poultry)
- 12:45-M. L. Nelson (Garst and Thomas) 1:00--Stradivari Orchestra
 - (Prince Matchabelli Div.)
- 1:30-Ernie Quigley, Sports
- 1:55-Program Resume
- 2:00-New York Philharmonic (United States Rubber Co.)
- 3:30-Electric Hour (Electric Companies' Adv. Program)
- 4:00—Prudential Family Hour (Prudential Life Ins. Co.)
- 4:30-Genc Autry (Wm. Wrigley Corp.)
- 4:45—Senator Capper
- 5:00-Old Fashioned Revival Hour (Gospel Broadcasting Ass'n.) Evening
- 6:00—Adventures of the Thin Man (General Foods)
- 6:30-Blondie (Colgate-Palmolive-Peet)
- 7:00-The Beulah Show
- (Lewis-Howe Co.)
- 7:30--Crime Doctor (Philip Morris) 7:55--News (Ray Beers Clothing Co.)
- 8:00-Request Performance
 - (Campbell Soup Co.)
- 8:30--Texaco Star Theatre (Texas Co.)
- 9:00--Take It Or Leave It
- (Eversharp, Inc.) 9:30—The Baby Snooks Show (General Foods)
- 10:00-News (The Fleming Co.)
- 10:15-Ned Calmer, News (Parker Pen)
- 10:20-Emahizer Melodies (Emahizer-Spielman Co.)
- 10:30-Adventures of Ozzie & Harriet
- (International Silver) 11:00--Wm. L. Shirer, News
 - (J. B. Williams Co.)

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A glimpse of the WIBW reception room, just as you see it upon entering the building. Notice the stained glass windows on the balcony, picturing the different phases of wheat farming, plowing, planting and harvesting. The walls on either side of the stairway are decorated with pictures of WIBW and CBS entertainers.