

# W B W

## ROUND-UP



**BILL KIRK**

(See Page 5)

---

Sept.      Our Forty-Second Issue      1948

---

# ROUND UP

September

Our Forty-Second Issue

1948

The WIBW Round-Up Magazine is published monthly by the WIBW Round-Up. G. W. "Doc" Embree, Editor. Two weeks' notice necessary for change of address. Subscription rates, \$1.00 per year. Mailing address: Box 981, Topeka, Kansas.

## Ad LIBBING By Doc

To head off the many, many letters wanting to know why we have a picture of Elmer and Hazel Curtis without their children in our double page feature spot, I'll explain to you, as Elmer explained to me, the children were scattered around the country, enjoying vacations with relatives and friends when the picture was taken. Elmer about half promised to gather the clan and have a real family group picture for a future Round-Up.

There's a lot of work connected with getting out the Round-Up magazines, as I have come to realize during the past few days that Myrtle and Edmund have been vacationing. Many letters have to be written to folks who can't understand why we can't get their magazine to them the first day of the month, or to answer requests from far off places wondering if we have raised the rates of the magazine as every thing else has raised. We have subscriptions in our files from literally thousands of folks who were steady listeners before they moved out of WIBW-land, and who still want to keep track of their favorite entertainers.

Each day's mail must be carefully checked and double checked to hold errors to a minimum. Renewals must be pulled from the renewal file and advanced one year. Many folks are late in renewing and often tell us to send them the magazines they have missed so they can keep a complete file. New stencils must be cut for new subscribers and after inking must be checked against the original letter to

see that names and addresses are right. Orders for back issues are filled promptly and taken to the post office. There are so many things to do one only has to look around the office and he can see a hundred little things that need attention.

That's just the mailing end of the business. There are pictures to be taken, proofs to check and double check, stories to write, and always that endless search for new ideas that will appeal to the readers. Most important for those of the staff who contribute their part, payrolls must be made out and paid. And that, dear reader, is the first time your editor has ever kept busy by telling you folks how I keep busy, if you follow me.



*Miss Maudie spends much of her time directing the activities of the gang in the studios, but she spends even more time taking care of the many business details that pour into her office. Hmmm! I see she chews pencil tips just like I do!*

## How We Keep Busy

by Doc Embree

Don Hopkins, who usually writes this column, is on vacation, so this would be a good chance for me to tell you just a few of the things he does to fill in his spare time.

To begin with, Don has very little SPARE time. His day starts early. He is on hand to edit and produce the news at eight three mornings each week. From there he is busy till late evening on his announcing schedule, the last of which is the Rainbow Trail program at six-thirty, and includes the full hour of the Kansas Round-Up.

You say, "But he's not on the air all the time in that period!" No, I agree, and might add, that's a good thing. For, much as you like Don, or any announcer, for that matter, you would get tired of hearing him if he were to announce every program. Don's between program time is filled by various other activities. He stops by the post office and picks up the mail for the station, early in the morning, and delivers it to the mail room. He writes a vast majority of the commercial copy read, especially that which deals with articles which may be ordered from the station. During a year's time, Don will write in the neighborhood of three thousand commercials, ranging from one to one and a half pages in length. That would be an average of about fifteen pieces or roughly twenty-two pages of commercial copy per day. Much of this copy is read by Don, but that which is read by other announcers must be written as they would talk, or it will sound stilted and un-natural when they read it.

Many of you folks who have visited our studios have been directed through the building by Don. He makes it a point to see that all are officially welcomed and I can think of no one who can better give that "You're Welcome" feeling to our home.

In the evenings, when he has a little spare time, he takes care of his lawn, garden and house. He is an active member of the Junior Chamber of Commerce, the Optimist Club, the Toastmasters Club,

the Masonic Lodge, and during the past school year, was president of the Summer school P.T.A.

That's what the man does, so help me, so don't you agree that he has very little SPARE time?



*Lloyd Evans skipped three words of a commercial when the photographer got this picture on the Saturday Night Kansas Round-Up, but he made up for it. He talked for three minutes explaining why he had missed the three words. These announcers!*



*Here's a recent picture of little Cynthia Ellen, daughter of the Widder and Ezra Hawkins. This should serve to dispel the doubts of the skeptics who thought it was another of Ezra's jokes...this having a brand new daughter.*

# Ramblings



If you folks have missed hearing some of us lately, it is because we've been touring again. The yearly fair dates have kept us running from one end of Kansas to the other to say nothing of a few Nebraska towns too.

Speaking of Nebraska: We played at Odell last month. It happens to be the home town of "MISS ELSA", our organist. ELSA'S mother, Mrs. C. C. Schlangen, her brother and sister-in-law, Mr. and Mrs. Richard Schlangen and their two children, Adrienne and Marilyn, all came to the fair to visit with us. Mrs. Schlangen, Elsa's mother, insisted that EZRA, SHEPHERD, DUDE HANK and myself come to their home for "just a cup of coffee", (she said). Well, that "cup of coffee" proved to be a large dining table, set with lovely linens, dishes and crystal, a huge platter of fried chicken, salad, home-made bread and butter, jelly, coffee and cherry pie. It was so delicious and we certainly appreciate Mrs. Schlangen's kindness to us.

When we played at Greensburg, Kansas, we stopped to see the big well that so many people speak of. This historic hand dug well was constructed in 1887 to supply water for the Santa Fe railroad. It is the largest in the world, 32 feet in diameter and 109 feet deep. Of course, it is retired from service now, but is in good repair and open for the inspection of all tourists and visitors. It is one of the most interesting man-made attractions to be found anywhere.

DUDE HANK and I had a lot of fun in Herington, Kansas, where we were sent to work with the Chamber of Commerce in presenting a remote control broadcast. The program was sponsored by the Board of Education and the Chamber of Commerce. It featured the Summer School Band under the direction of William Barker; also the winners in a final contest of amateur series. The night before the

broadcast, a rehearsal was held at the park for the timing and arranging of the program. The band boys and girls celebrated the event by having a picnic. The night was very cool, much like an October one, in fact, it was real chilly. They gathered driftwood and built a large fire. Then we had a wiener roast which was supplemented by baked beans, potato chips and marshmallows. It was great fun, and now you folks know just what good times we have when we visit the various towns in connection with our work.

During one of the last ball games this year, Harry and MAUREEN DAWDY happened to be sitting with us. MAUREEN doesn't understand the game very well so one of the conversations was as follows:

Harry—"There goes Nieman sliding into third!"

MAUREEN—"Mercy."

DUDE—"There goes Yednock sliding into third!"

MAUREEN—"Oh, dear me."

MISS MAUDIE—"Here comes Skaggs . . . sliding into third!"

MAUREEN to MAUDIE—"Don't you think they ought to have that thing fixed before someone gets hurt?"

ELMER CURTIS and his wife Hazel, enjoyed all the attention and glamour of real celebrities when Mayor Lumpkin of Phillipsburg declared "Elmer Curtis Day" during their annual Championship Rodeo. Clyde Miller of Waterloo, Iowa, furnished the stock and horses for the event and provided two beautiful white dancing horses on which ELMER and Hazel rode in the parade. From the wonderful way they were entertained ELMER discovered that he has a terrific listening audience in that part of Kansas. His Lee Noon News is one of their favorite programs, also Nutrena, Nabisco, Dwarfies, Waterless Cleaner and Pink Ointment shows at 7:15 and 9:00 A.M. with SHEP and the Kaw Valley Boys.

EDMUND DENNEY, his wife Myrtle and OLE LIVGREN spent a few days of their vacation in Chicago where the Railroad Centennial "Wheels a Rolling" cele-

(Continued on Page 13)

## On Our Cover BILL KIRK

Doc has told me that you folks have been asking for a story about me, but I suspect he's just after something to fill in space! It seems that fewer people are interested in background musicians than the featured soloists. Whatever the reason, I'll try to give him something to fill in space and maybe brag a little bit about myself.

I was born in East St. Louis, Illinois, and lived there all my life except for three years in the service. Although I married a hometown girl, we were married in Norfolk, Virginia, five years ago by a Navy Chaplain. It was rather a quick ceremony, as he was right in the midst of getting ready to ship out for sea duty. Naturally, Delores and I are proud of our little son, Gary, just two years old last July.

Now for the musical end of my story . . . I started out on piano when I was ten years old, but couldn't get the knack of it, so I gave it up. I still wanted to play something, so my folks bought me a little accordion. It was really more like a concertina, as it had buttons instead of the regular keyboard. Anyway, that started my liking the accordion. When I was twelve years old I got my first piano accordion. My first radio job was on a local station in East St. Louis when I was seventeen. There were five of us in the band, and as this was the first radio job for all of us, we were pretty proud to have kept the same sponsor for over two and a half years. Then came the war and that was the end of that job. I went into the Navy, and although I was in for 37 months, all my duty was in the States. I was finally assigned to the aircraft carrier *Franklin D. Roosevelt*, but was discharged about a week before it left on it's shake-down cruise. After I got out of the Navy, I played around different stations in St. Louis. I worked on KWK and the Mutual Network at different times with the "Buckeye Four", then I went with a band called "The Range Riders" on KSD in St. Louis. Incidentally, it was for the same

sponsor that I worked for on that first radio job before the war. We had one program a day at the station, then we worked on the Saturday night Barndance on KMOX. I also got quite a bit of television experience while on KSD, as it is St. Louis' only television station. We had a 20-minute program every week. As far as I know, we were one of the first hill-billy bands at that time in the country to have a regular program on television. We were just about ready to get a daily sponsored show when difficulties with the union put an end to that. Television is sure a great thing and we thought it was something to be seen as well as heard for forty miles. Of course, someday we will look back and probably laugh at that distance, as it will be put on from coast to coast just like radio is now. Well, when the job at KSD ended, I worked a lot of personal appearances at fairs and different things in Missouri, Illinois, Arkansas and Indiana. About the time things were getting kinda slack, I heard from Ambrose Haley and WIBW. I was a little undecided about leaving a nice apartment and things at home to come to Topeka, but in the meantime, I had a talk with Billy Starr who used to work at WIBW, and he gave the place such a buildup, I thought it must be pretty swell, so here I am I'm just a rookie here, I guess, as everybody else has been here a long time, and that in itself is proof that Bill was right in what he told me. My eight months here have been swell. My wife and I like it here, and hope to be here for a long time. The whole staff is really fine to work with, and Miss Maudie is equally fine to work for.

---

## New Cars

Talk around the talent room is mostly about the merits of new cars these days. Bobbie has a new Ford, your editor is expecting delivery on a Mercury any minute, Henry Peters has just finished "breaking in" his new Buick, the Miccolis Sisters have been shopping for a new car, and the whole staff dashes down to the dealers when they announce a new model.

## Questions and Answers      State Terracing Contest

Q. Why don't the entertainers when going on personal appearances take their families along and introduce them from the stage? You have no idea how much we are interested in your families. Hope I haven't stuck my neck out far enough to get it chopped off by your answer!

A. Don't worry about getting your neck chopped by this column...any answers we may make are meant all in fun and to give you the information you want. Now for your answer. One of the big factors in making personal appearances is transportation. It just would not be possible to bring our families along and still bring you a good show at a reasonable price.

Q. Why did they take "It Pays To Be Ignorant" of the air?

A. They didn't. Tune in at 10:15 Saturday evenings.

Q. Where is Eddie Patrick?

A. Eddie is working here in Topeka.

Q. Does Virginia Lee have any brothers and sisters? Where do her folks live?

A. One sister, no brothers. Her mother and sister live in Topeka.

Q. Does Gene Shipley pilot his own plane or does he take some one else along.

A. I understand that Gene is learning to fly, but at present, "Pug" Marquardt is the pilot. Pug takes care of the technical end of the remote broadcasts and wire recordings, so can not be classified as "excess baggage" on the trips.

Q. When is Bobbie Dick going to be our cover boy?

A. Oh, but he has been! That was in June, 1945. We still have a few copies—ten cents.

Q. Are entertainers nervous when they are on the air?

A. No more so than you are when you're out tending your chickens. This broadcasting is our business and it becomes just like any other job after you've been at it a while.

Q. What became of Jerry Smith who used to sing from Des Moines?

A. He's still in Des Moines, with another station.

Don Mix, Bourbon County farmer walked off with the championship and a two hundred dollar savings bond for his excellence in the Kansas State terracing contest in the shortest period of time, besting his nearest competitor by a very narrow margin.

Young Jim Dodd of Jewell County took home a prize of equal value in the junior division, closely followed by Don Graham, another expert from Bourbon County.

It was a gala day for the community. WIBW entertainers were on hand to furnish entertainment in the form of broadcasts of the Dinner Hour Concert and the Kansas Round-Up. Governor Carlson presented the prizes and posed for pictures with the winners. Then the queens were presented with floral gifts and the Queen of Curves, Miss Carolyn Ramsey of Uniontown, looking very lovely and effecting a calm she confessed she did not feel, was crowned by Governor Carlson.

It was Mix's show from the start. Farmers sensed the efficiency early in the contest and the crowd gathered around his plot, picking up pointers they will employ on their own farms.

The contest was a big success, both from the standpoint of attendance and from a safety slant. The whole of the program went off without a hitch, without even a minor mishap.

---

## Back Copies

For those of you who want to catch up on the back copies of the Round-Up needed to complete your collection of WIBW favorites, we are offering back issued at the very low price of fifteen for fifty cents. This is much below actual printing cost and they won't last long. We reserve the right to substitute in case we are out of the numbers you want. Send your order to Round-Up, WIBW, Topeka, Kansas.



HAZEL AND ELMER CURTIS

# Chats Around the Aerial

... with Olaf S. Soward

It's funny, in a way, but have you ever noticed how often life looks like those childhood games we used to play—the last youngster to cross the line is the butt of everybody's scorn and ridicule?

And today, radio—being about the newest of major modern businesses—usually gets blamed right and left for everything by everybody!

Fifty years ago it was the "dime novel" which was supposed to lead young people astray. Twenty years later it was the movies. In 1948 it is most frequently the radio. Yet, it is highly doubtful if any more young folks go to the bow-wows—on a percentage of population basis—than there did before the Spanish-American war.

Of all of which I was reminded recently by the highly critical comment of an excellent friend of mine. He is a minister, and a brilliant one, with a student's flair for sociology and philosophy.

On that occasion, in an informal group conversation he took out after radio and insisted that it is at least one of the principal factors in what sociologists call today's "cultural disorganization." That is to say, those confused, in-between periods of human development when the old folks' standards have lost much of their appeal to the young people—and before enough of the latter have grown up enough to establish new standards fitted to their changed times and conditions.

His pet peeve at the moment was modern popular music. He is quite certain most of it is utter trash. A lot of other people who are not professional preachers are known to agree with him—and he is not a wild fanatic even about that music which is so UN-popular, as far as he is concerned.

But, he insisted that if it were not for radio fewer American young people would be such habitual devotees of the types of song and dance tunes whose influence he feels is at best valueless and at worst vicious.

Now, supposing we deliberately steer clear of his main premise about the character—or lack of it—which distinguishes the current popular music. Adequately to discuss that would require far more words than are at our disposal here. But, as to his claim that it is radio's fault that young America sings or dances to tunes of which he happens to disapprove so heartily, that is a question of which we should be able to dispose in short order.

In the first place, when I was young—years before modern radio was even a dream—the growing generation sang and danced to tunes which made their elders tear their hair quite in the manner of my clerical friend. The fact they had to buy them as sheet music at dime stores didn't seem to make those objectionable melodies any less accessible than they are today.

However, I was a grown man before I heard my first symphony orchestra in a full scale program. It was in my early teens that I heard my first full opera.

By a quick leap in time, let's compare the chance of the average American youngster today in any small city—or even on the most isolated farm or ranch! By the time he can work the switch and the dials of the family radio he can hardly avoid hearing the nation's leading symphony orchestras anywhere from one to a half dozen times each week. The noblest operatic arias—or the full scores of the favorites—constantly stream from the loud-speaker. The leading religious musical organizations are equally ready to hand—especially on Sundays.

There is something definitely peculiar about any American youngster of today who reaches maturity without knowing all about what a symphony, an opera or an oratorio is. And in my childhood 95 per cent of us had no other choice.

Let's at least give radio credit for that remarkable cultural improvement in the last three decades, merely in the name of ordinary fairness and plain common sense.

# The Voices You Hear Along the RFD

... by Gene Shipley ...

September is always "back to school month," and the clanging of the school bell, and the reappearance of the country school bus all shiny with a brand new coat of paint, is a reminder that summer vacations are over, and Fall is practically here.

I never saw corn look so good as it does this year. It has been an ideal growing season, plenty of moisture, and many hot, humid days and nights. It makes the farmer smile to think of the pounds of gain those harvested bushels of corn will put on those growing pigs, and those fattening steers in the dry feed lot, because after all, nothing can quite take the place of corn. This year we will have lots of it. It will be one of the biggest corn crops in the history of our state. And it is interesting to know that 86% of the corn planted this year is hybrid, and this one factor alone has been responsible for a big boost in our total yield, and also the increase in production from year to year.

One of the most interesting trips in the WIBW Flying Rooster was made last month to the DeKalb Hybrid Corn Company's Research Farm and Proving grounds at DeKalb, Illinois. DeKalb is about 35 miles northwest of Chicago in the heart of a fertile, prosperous, industrious farming section. At the DeKalb research farm, plant breeders are working constantly to produce better and better crosses from improved strains, to weed out the undesirable qualities, and add the best qualities through progressive selection. Many other radio and farm paper representatives were there, and two big hayracks were fitted with rows of wooden benches to accommodate the visitors. These racks were towed by tractor, slowly, down through the lanes at the edge of the hundreds of experimental plots, and Mr. C. L. Gunn, the geneticist who has headed the corn breeding experiments for DeKalb for 25 years made the trip with us, and explained the long, tedious process of in-

breeding and selection that goes on constantly to develop the improved crosses that are adapted to different sections of the country. In one plot was a field of Mexican corn, another had Argentine corn, still another, stalks of Arabian corn, some as tall as a one story building with shanks as big as a good sized baseball bat, and not an ear on them. But, as Gunn explained,—not a stone is left unturned. Some of these strains might have some hidden quality of drouth resistance, or better standability, or resistance to some insect or disease, that might show up through selective breeding. The interesting thing about all this was that no seed was produced for sale at this particular farm. All the work was experimental work, day after day, and year after year, constantly striving to develop something better than the best as we know it today.

Constant research, not only to produce better hybrids for the farmer who raises corn, but in industry as well as agriculture, is one of the important activities carried on by government and private industries, that has made America a great nation. Discoveries in the many research laboratories today, add to our total fund of knowledge and make for better living in the years to come.

See you at the fairs!

## Coming Events

### BIRTHDAYS

Dale Rader .....	September 17
Chuck Wayne .....	September 18
Bob Kearns .....	September 23
Don Hopkins .....	September 23
Mildred Rankin .....	September 25
Loyd Evans .....	September 30
Charles King .....	September 30
Homer Cunningham .....	October 4
Olaf Soward .....	October 13

### ANNIVERSARIES

Mr. and Mrs. Don Hopkins ..	October 9
Mr. and Mrs. Ezra Hawkins ..	October 15

## AROUND the STUDIOS with Hilton

We hope we see you at the Kansas Free Fair in Topeka, which opens September 11th. For many years, the Dinner Hour Concert and the Kansas Roundup have been broadcast from the Capper Building on the Fair Grounds. When you come to the Kansas Free Fair, plan to see all of your favorites during these shows. Like the Fair, it's all free too. We'll be delighted to have you.

The past summer has been a busy one for our entertainers. They've had to squeeze vacations between appearances at Fairs and Picnics in Kansas, Missouri and Nebraska. They've traveled a good many thousand miles and met many new friends. Elmer Curtis and wife had a fling of it too. They were the honored guests at the Phillipsburg Rodeo early in August. One of the rewards of being in radio is the host of folks one meets. Ezra might say "With that and 10c you can buy a cup of coffee"—but he wouldn't mean it because he's like all the rest; happy and proud of his fans.

Several months ago, a Cincinnati radio station installed FM receivers in the busses in the Ohio city. Now the bus riders enjoy music, news and weather bulletins as they ride merrily along. Several weeks ago, WIBW-FM, Kansas' first FM station, began tests in Topeka's busses. Topeka is the third city in the U. S. to provide the service. The Topeka folks who ride busses have told us that they enjoy this music. It helps pass the time and makes the ride seem shorter. A special FM receiver is installed in the bus, equipped with eight speakers so spaced that the volume is the same in every seat. Present plans are to install the sets in all busses in Topeka, providing satic-free music and news to the million riders per month.

We're proud of a letter from the U. S. Treasury Department and proud of Kansas listeners who made the letter possible. "—Your effort has helped build a savings back-log in Kansas totaling nearly three-

fourths billion dollars, earning interest for Kansas people averaging 25 million dollars a year. As a result of your cooperation, the sales for the first half of 1948 are up to par and indications are that total sales this year will again top 100 million."

This man Edmund Denney is a go-getter. His home is directly across the alley from our studios. A glance out of our office—and there he is, working in his back yard. With excellent moral support from Myrtle (she'll get us for that), Edmund has dug up the strawberry patch and installed a barbeque pit; has scattered chat over the ground to reduce the number of chiggers and has made the back yard into a playground. He's done a good job—but most of the husbands barely speak to him because of the shining example and resulting clamor from other wives. Most of us are kept busy on our "farms" keeping the crab grass down. We personally have harvested 20 bushels of this lovely foliage. The "unusual" summer (it has been, at that) with all the rain and cool weather has produced a bumper crop—with 10 chiggers per square foot.

Hope you're looking forward to the favorite night-time programs which will soon be back after their summer rests. We'll have them all, so you can plan on wonderful free entertainment every night this fall. The summer replacements have included many "give-away" programs with prizes all over the place. We've had many Kansas winners too, from WIBW broadcasts. (How about a hand-out from the new refrigerator, lady?).

There are many outstanding bargains and free offers on WIBW. You'll save money, time and work by taking advantage of them. So listen for them—and then write to us. Often.

See you at the Fair!

---

Rich man: One who isn't afraid to ask the clerk to show him something cheaper.

---

Winter: The season when we try to keep the house as hot as it was in the summer, when we complained about the heat

# C.B.S. notes by Kathryn Young

So it's September! Vacations are over and school doors swing open. In radio, September means the return to the air of most of the regular shows which vacationed right along with Young America.

Sometimes its difficult to get back in the old swing after a vacation. Arthur Godfrey, whose "Talent Scouts" show is back with us, found it so. He spent three weeks on his farm-home in Virginia and the first morning back in New York City, he was awakened by a deep-throated tooting of a boat in the East River. Godfrey stumbled out of bed, grabbed a wastebasket, and was on his way to the cow barn before he realized where he was!



When you mention school to Karl Swenson, the good-looking Swede pictured here, you provoke a mischevious grin. Karl, who plays the title role of "Mr. Chamelon," was expelled from college for studying too hard! He was going to medical college, but studied dramatics too hard, so was

dismissed because the dean realized Karl would never become a doctor when dramatics meant so much to him.

As a child, Rosemary DeCamp, who is Judy Price on the "Dr. Christian" show, dreamed of growing up and becoming a doctor. However, at Mills College at Oakland, California, she underwent a vocational change of heart and aspired to fame as a painter. Poor eyesight turned out to be quite a handicap so Rosemary found herself taking up dramatics. Being an actress evidently was what she was supposed to be all the time as her record shows. Besides being "Dr. Christian's" nurse for eleven years, Rosemary has played 363 different parts on the radio since 1941 and in addition has appeared in twenty-six movies.



Lovely Pat McCann, production assistant on "County Fair," also is both a Conover model and a teacher in a New York grammar school. Wondrous to behold are the surprised faces of her young pupils

when they attend the air show and see Teacher onstage. By the way, "County Fair" switches back to its regular spot at 4:30 on Saturdays the 18th of this month.

Kenny Bowers, the comedian of "Summer Silver Review," almost decided against an acting career in 1941. He tried out for shortstop for the Brooklyn Dodgers and went home carrying a contract which required only his signature to make him a member of the most colorful team in major league baseball. After a week-end of deliberation, Kenny finally decided on a career in the movies, Broadway, and radio. "As I figured it," Kenny recalls, "a major league shortstop is about through when he reaches the age of thirty-five—but in show business a fellow that age is still a youngster."



Although the quiz show, "Everybody Wins," sounds impromptu and casual, it takes a lot of work before each broadcast. Here Phil Baker and members of his staff go over last-minute details. The fellow with the glasses is music director Ray Bloch, next is producer Bruce Dodge, Phil Baker, and "girl Friday" Janet Hill.

In anticipation of hot September days, Herbert Marshall, star of "The Man Called X," offers a stay-cool tip. While in the British Army, Marshall learned that a "salt cocktail," a level teaspoon of table salt in half a glass of water, provides an energy pick-up.

A lot of actresses would give a lot to play the part of Effie Perrine, secretary on "The Adventures of Sam Spade;" and Lurene Tuttle, who plays the part, appre-

ciates it. However, it is in her secondary roles that she really shines. An expert in dialects, Miss Tuttle doubles in parts ranging from slinky confidence women to grandmothers. Her favorite character is Spade's toothless and talkative landlady.

Have you ever noticed that "Suspense," unlike most mystery programs, does not utilize the supernatural in order to create its dramatic climaxes? Explains producer-director Tony Leader: "We feel that any script is stronger, psychologically, if it remains on logical ground throughout." Incidentally, all "Suspense" radio scripts are carefully reviewed as movie possibilities with recordings of the shows going to producers weekly.

Felix Knight, heard on "Your Song and Mine," didn't exactly "vacation" all summer. He played the leading role in "The Student Prince" at the Greek Theater in Hollywood. Originally, he was scheduled for a similar assignment in England, but changed his plans when he learned he couldn't take tuppence out of the British Isles.

### RAMBLINGS

(Continued from Page 4)

bration was taking place at the site of the former Chicago World's Fair. The show was produced by J. Hungerford on a stage 450 feet wide upon which tracks were laid to display the Railroad equipment of 1829 to the present day. The costumes, musical settings and production were all in keeping with that period. OLE is especially interested in the Diesel electric engine. He and EDMUND had a personal invitation from Mr. O. L. Gray, General Manager of the Atchison, Topeka and Santa Fe.

GLEN OSBORN, KENNETH HARRIES AND CLARK WAYNE spent most of their vacation time around home. COL. COMBS visited his family and friends in Missouri. HOPPI and the Missus spent two weeks in Denver. We'll be seeing you at the Topeka and Hutchinson Fairs. So long.

—MISS MAUDIE

## WIBW Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule. Programs in heavy type are Studio Presentations

### MORNING

5:00—Daybreak Jamboree.....	Mon. thru Sat.
5:40—News .....	Mon. thru Sat.
6:00—Bobbie Dick .....	Mon. thru Sat.
6:15—Bar Nothing Ranch (Peruna) .....	Mon. thru Sat.
6:35—Farm Service News (Marysville Livestock Co. and Sabetha Sales Co.) .....	Mon. thru Sat.
6:45—To Be Announced .....	Mon. thru Sat.
7:00—News (Garst and Thomas) .....	Mon., Wed., Fri.
(Carey Salt) .....	Tues., Thurs., Sat.
7:15—Shepherd of the Hills (National Biscuit Co. Shredded Wheat) .....	Tues., Thurs., Sat.
(Nutrena Mills) .....	Mon., Wed., Fri.
Chapel In the Sky .....	Sun.
7:30—Henry and Jerome (Jones-Mack) .....	Mon. thru Fri.
The Covenant Hour .....	Sun.
7:45—Edmund Denney Time (Merchants Biscuit) .....	Mon. thru Sat.
8:00—News .....	Mon., Wed., Fri.
(Dannen Mills) .....	Tues., Thurs., Fri.
Farmers Forum .....	Sun.
8:05—Henry and Jerome (Gaylark) .....	Mon. thru Sat.
8:15—To Be Announced .....	Mon. thru Fri.
Capital Food Review .....	Sat.
Farm News .....	Sun.
8:30—Henry's Exchange .....	Mon. thru Fri.
Kansas News .....	Sun.
8:45—Bobbie and Glenn .....	Sat.
Mr. Veteran .....	Sun.
9:00—Shepherd of the Hills.....	Mon. thru Sat.
Church of the Air .....	Sun.
9:15—News .....	Mon. thru Sat.
10:00—Warren Sweeney, News (Curtiss Candy) .....	Sun.
10:05—Howard K. Smith .....	Sun.
10:15—News Makers .....	Sun.
10:30—Elsa at the Organ .....	Mon. thru Fri.
Junior Miss (Lever Bros.) .....	Sat.
Salt Lake City Tabernacle .....	Sun.
10:45—Ambrose Haley and Ozark Ramblers (Tide) .....	Mon. thru Fri.
11:00—Judy and Jane (Folger Coffee) .....	Mon. thru Fri.
Theater of Today (Armstrong Cork Co.) .....	Sat.
First Methodist Church .....	Sun.
11:15—Aunt Jenny's Stories (Lever Bros.) .....	Mon. thru Fri.
11:30—Weather Bureau .....	Mon. thru Sat.
11:35—Dinner Hour .....	Mon. thru Sat.

### AFTERNOON

12:00—News (Lee Foods) .....	Mon. thru Sat.
News .....	Sun.
12:15—Markets (DeKalb) .....	Mon. thru Sat.
Rainbow Trail .....	Sun.
12:45—M. L. Nelson (Garst and Thomas) .....	Sun.
1:00—Return Engagement .....	Sun.
1:30—Ernie Quigley, Sports .....	Sun.
2:00—Grain Markets .....	Mon. thru Fri.
Hollywood Symphony .....	Sun.

2:05—Kansas Round-Up .....	Mon. thru Fri.
2:30—Mary Lee Taylor (Pet Milk) .....	Sat.
3:00—Hint Hunt (Armour and Company) .....	Mon. thru Fri.
Let's Pretend (Cream of Wheat) .....	Sat.
3:25—News .....	Mon. thru Sat.
3:30—Second Mrs. Burton (General Foods) .....	Mon. thru Fri.
Give and Take (Toni, Inc.) .....	Sat.
Invitation to Learning .....	Sun.
3:45—Ma Perkins (Procter and Gamble) .....	Mon. thru Fri.
4:00—Big Sister (Procter and Gamble) .....	Mon. thru Fri.
News (Rockdale Monuments) .....	Sun.
4:15—The Guiding Light (Procter and Gamble) .....	Mon. thru Fri.
Senator Arthur Capper .....	Sun.
4:30—Saturday at the Chase .....	Sat.
Sunday at the Chase .....	Sun.
5:00—Public Service .....	Sat.
Old Fashioned Revival Hour (Gospel Broadcasting Ass'n) .....	Sun.
5:15—Grand Central Station (Pillsbury Mills) .....	Sat.
5:30—Lum N' Abner (Alka Seltzer) .....	Mon. thru Fri.
5:45—Strange Romance of Evelyn Winters (Manhattan Soap Co.) .....	Mon. thru Fri.
News (Phillips 66) .....	Sat.

### EVENING

6:00—News (Butternut Coffee) .....	Mon., Wed., Fri.
(Phillips 66) .....	Tues., Thurs.
Man On The Farm (Quaker Oats) .....	Sat.
Gene Autry Show (Wm. Wrigley, Jr.) .....	Sun.
6:15—Songs of Bobbie Dick .....	Mon. thru Fri.
6:30—Rainbow Trail .....	Mon., Wed., Fri.
Piano Ramblings .....	Tues., Thurs.
To Be Announced .....	Sat.
Blondie (Colgate) .....	Sun.
6:45—News (Ray Beers) .....	Mon., Tues., Wed., Fri.
Olaf Soward's Viewpoint .....	Thurs.
Dairymans' Roundtable .....	Sat.
7:00—Inner Sanctum (Emerson Drug Co.) .....	Mon.
Mystery Theatre (Sterling Products) .....	Tues.
Mr. Chameleon (Sterling Products) .....	Wed.
F.B.I. In Peace and War (Procter and Gamble) .....	Thurs.
Mr. Ace and Jane (General Foods) .....	Fri.
Sing It Again .....	Sat.
Adventures of Sam Spade (Wildroot Co.) .....	Sun.
7:30—Arthur Godfrey (Lever Bros.) .....	Mon.
Mr. and Mrs. North (Colgate) .....	Tues.
Dr. Christan (Chesbrough Mfg. Co.) .....	Wed.
Mr. Keen; Tracer of Lost Persons (Whitehall Pharm. Co.) .....	Thurs.
Sweeney and March (General Foods) .....	Fri.
Man Called X (General Motors, Frigidaire Division) .....	Sun.
8:00—Lux Radio Theatre (Lever Bros.) .....	Mon.
Crossroads Sociable .....	Tues.
Your Song and Mine (Borden Co.) .....	Wed.
Suspense (Electric Auto-Lite Co.) .....	Thurs.
My Favorite Husband .....	Fri.
Kansas Round-Up .....	Sat.
Winner Take All .....	Sun.
8:15—Kansas Round-Up .....	Sat.
8:30—Hit The Jack-Pot (DeSoto-Plymouth Dealers) .....	Tues.
Harvest of Stars (International Harvester Co.) .....	Wed.

- Crime Photographer (Toni, Inc.)...Thurs.
- Summer Silver Review (International Silver) ..... Fri.
- Doorway to Life ..... Sun.
- 8:45—The Kansas Round-Up ..... Sat.
- 9:00—My Friend Irma (Lever Bros.)...Mon.
- Rooftops Of The City ..... Tues.
- Public Service ..... Wed.
- Hallmark Playhouse (Hall Bros.)...Thurs.
- Everyody Wins (Philip Morris)....Fri.
- Hollywood Showcase ..... Sun.
- 9:15—Emahizer Melodies (Emahizer-Spielman) Furniture Co.) ..... Wed.
- 9:30—Camel Caravan With Vaughn Monroe (R. J. Reynolds)..... Mon.
- Dance Orchestra ..... Tues.
- Capitol Cloakroom ..... Wed.
- The Kings Men ..... Thurs.
- Spotlight Revue (Coca Cola Co.).... Fri.
- Escape ..... Sun.
- 9:45—The Kansas Round-Up ..... Sat.
- Capitol Federal Bandstand ..... Thurs.
- 10:00—News (The Fleming Co.)... Mon. thru Sun.
- 10:15—Ernie Quigley, Sports ..... Tues., Thurs.
- It Pays To Be Ignorant ..... Sat.
- Emahizer Melodies (Emahizer-Spielman) Furniture Co.) ..... Sun.
- 10:30—Salute to FM. ... Tues., Wed., Thurs., Sat.
- Prudential Family Hour (Prudential Life Ins. Co.) ..... Sun.
- 11:00—News ..... Mon. thru Sun.
- 12:00—News ..... Mon. thru Sun.

## It's Like This



*Henry Peters was so deep in conversation with Little Esther he didn't notice the fiendish photographer till after the flash bulb had done its work. I'll bet he was explaining about a recipe for some of the delicious dishes he features at his restaurant on east Sixth street.*



*Ambrose Haley, in addition to his solos and trio arrangements with the Miccolis Sisters, also furnishes part of the bass fiddle background you hear on Round-Ups, Dinner Hour Concerts and the Tide show. Plays guitar, and, I'm told, fiddles a wicked violin and musical saw. Which reminds me...how in the heck can a fellow use a fiddle bow on a saw and not cut the bow in two?*

## Company



*The pretty Miccolis Sisters put on their best company manners last month when brother Joey dropped down from Chicago for a visit. The girls tell me their sister is coming to see them sometime this month.*

Miss Laura Williams,  
Alton, Kansas.

Return to  
WIBW ROUND-UP  
MAGAZINE

Box 981, Topeka, Kansas

POSTMASTER:  
Return Postage Guaranteed

Sec. 562. P.L.&R.

PAID  
U. S. Postage  
Permit No. 2  
Topeka, Kansas

