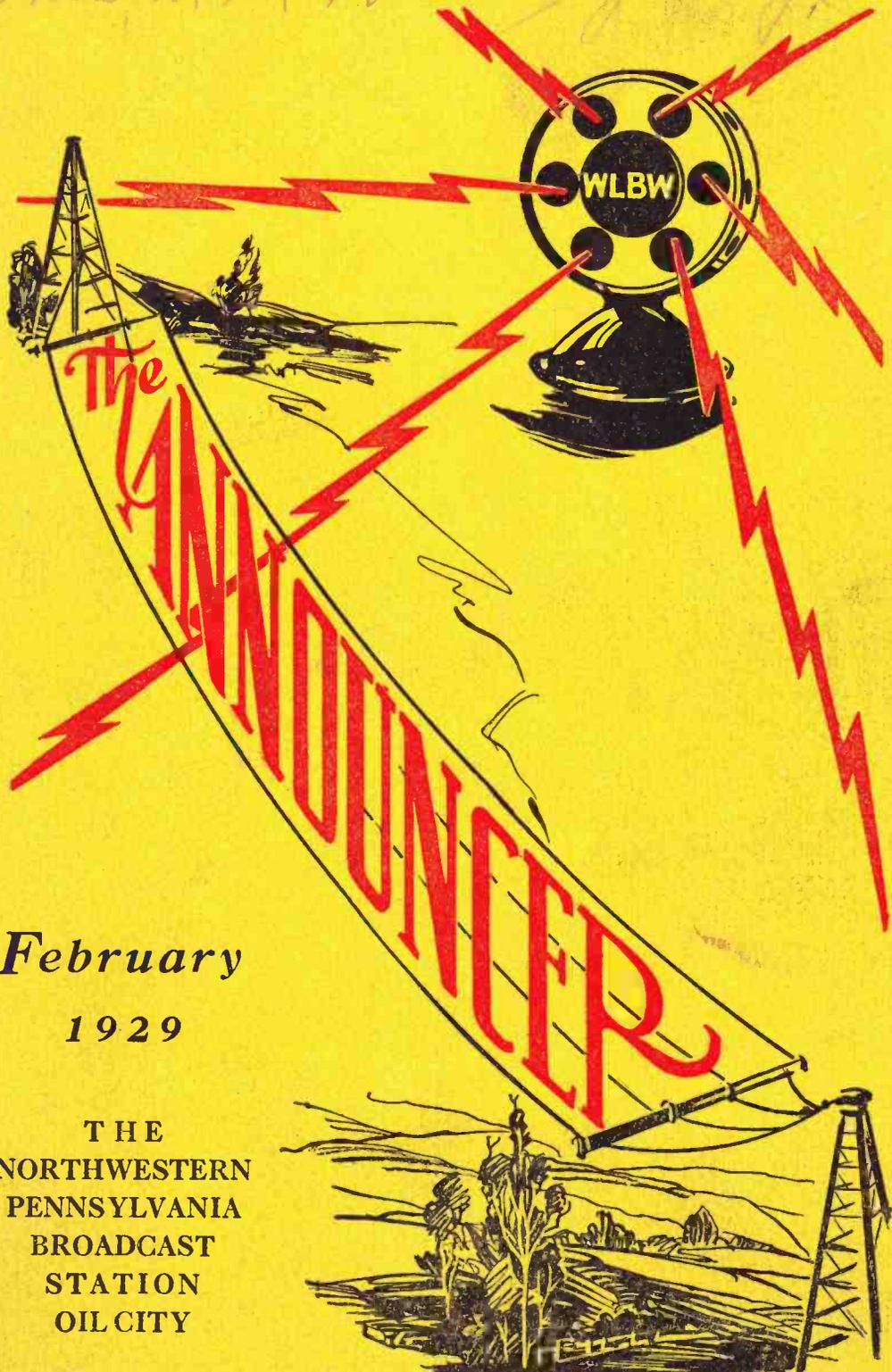


*sent to
Mrs. W. H. Hunt family*



February
1929

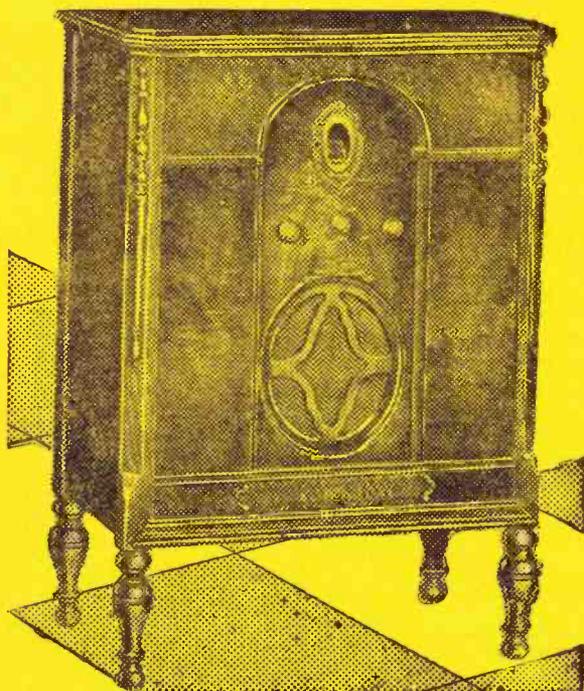
**THE
NORTHWESTERN
PENNSYLVANIA
BROADCAST
STATION
OIL CITY**

THE NEW 1929

“MAJESTIC”

ELECTRIC RADIO

Sold by Veach's Radio Department, Oil City, Pa.



THE NEW MODEL 71—“MAJESTIC”

Complete With Tubes and Aerial Installed

Never before such Radio Quality! Beautiful Post Colonial Period Design with Instrument panel of matched Burl Walnut framed by panel of Bird's Eye Maple and matched Burl Stump Walnut. Seven Tubes, completely shielded. Powerful! Sensitive! Selective! Built-in Majestic Super Dynamic Loud Speaker. Volume control instantaneous in action. Single illuminated tuning dial. Installed by our Radio experts.

\$163

VEACH'S

Oil City's Great Furniture Store

AN APPRECIATION



It has indeed been most gratifying to have received so many encouraging comments about our first issue of "The Announcer." From far and near hundreds of friendly letters were received expressing pleasure at the various features within its pages. We believe that our experiment in trying to place in the hands of our audience a booklet that will help to bring about a closer relationship and a better understanding among our commercial advertisers, listeners and the station, has proven successful.

If you have become a bit better acquainted with the art of radio broadcasting—if we have created a friendly interest in our activities and in our attempt to entertain you—we are glad.

We shall endeavor to acquaint you with our plans for the coming month in each issue of "The Announcer." Then too, within the pages of the book you will find an up-to-the-minute radio log, which we trust will be of value.

May we suggest that you keep a file of "The Announcer" so that as time goes on you may go back, refer to the past issues for pictures and interesting stories about your favorite artists and programs. It is our hope that a complete set of the issues of our magazine will offer a written and, visual picture of our activities and presentations.

Please bear in mind we want our listening friends to feel free to comment and criticize our broadcasts. Your opinions are necessary that we might learn what pleases and what is desired most by you — our listening audience. Our mission is to please and only by having your comments will we be able to do this.

In conclusion we again extend to you an invitation to visit our studios in the Veach Furniture Building at Oil City.

Cordially,

RADIO STATION WLBW.

YOU ARE WELCOME AT WLBW



WLBW Reception Room

TO any one who has not been initiated into the mystery of the art of broadcasting, WLBW extends a most cordial welcome. We have endeavored to make your visit a pleasant one from the time you step into our reception room pictured above until you have seen just how your entertainment goes "on the air." From the reception room you are ushered into the business office. (Oh yes, seven people are necessary to conduct the office business of WLBW). From the business office means have been provided for our guests to "look into" the studio where the various studio features are originated. Again we invite you to step into our reception room from where we will be glad to "show you through" our station.

PAUL WHITEMAN AND HIS ORCHESTRA TO BE WEEKLY FEATURE FROM WLBW

*Columbia Broadcasting System, Old Gold and Whiteman
Sign Contract for Series of Broadcast*



Through WLBW, radio listeners within the station's radius will have an opportunity to enjoy still another outstanding weekly presentation as Paul Whiteman and his world famous orchestra offers each Tuesday evening starting February 5th, from nine to ten, an hours program. The broadcast will originate in the Columbia Broadcasting studios in New York and will be the presentation of the P. Lorillard Company whose product is the Old Gold cigarette. The broadcast will undoubtedly be one that will attract national attention because of the fame of the orchestra and also in view of the fact that this is the first time that Whiteman has ever presented a series of radio programs.

It is the pleasure of "The Announcer" to offer to its readers a story written by Mr. Whiteman which presents his hopes and desires for these programs.

"What interests me most about my extended broadcast venture is what the public is going to teach me about music. Let's have a nation-wide jury of music critics when I start my series of concerts over WLBW and the Columbia Broadcasting System in the Old Gold-Paul Whiteman Hour on Tuesday nights," said Whiteman in discussing his new venture. "I want the verdict of a jury of at least 10,000,000 persons. It will have far more value than the opinion of a few highbrow critics.

"When it is all over I want to know more about what the American public likes than anyone has ever known before. To that end I will appreciate having listeners who tune in on any one of the 43 Columbia stations send me their musical criticisms. One result will be to make possible a comparative study of the musical tastes of various sec-

tions of the country that ought to be illuminating. In broadcasting it takes much longer, of course, to discover what reaction you have inspired, and it is true that I will miss feeling the immediate result, but I am sure the answer is going to be worth waiting for.

"Feeling this way about radio, people will doubtless ask why I have waited so long to do regular and sustained broadcasting. The answer is a simple one. I have been terribly interested in radio from its start, mine was the first band to broadcast over WJZ, but I have never before been able to afford sustained broadcasting. My orchestra, living up, I hope, to my aim to have it the best of its kind, both individually and collectively, is a very expensive one to maintain, and, to do this, we have spent the past years filling engagements all over the country. Now, however, discovering that I was planning to stay in New York, the Old Gold cigarette people, through their interest, have made it possible for me to broadcast weekly under their auspices, and I am glad at last to be able to devote not only my talents but also a good deal of my time to radio.

"Now, for a moment, I would like to consider this question from the point of view of the listener, or, in other words, the radio public. Hundreds of musical programs are presented nightly on the air, and the choice of orchestra and type of music to be heard is a large one. I do believe that the radio public is willing to receive jazz with an unprejudiced mind, but, in most cases, classical programs on the radio have been more successful due to the fact that the individual musicians are better able to play old and well-known pieces that they have played for many years. I do not for a moment wish to under-rate the value of classical music, but I do think that jazz and rhythmic harmonies, if well presented, would find as receptive a radio audience, and I propose, by means of an orchestra on which I have spent years of training, and which I do not think it an exaggeration to call the best of its kind in the world, to present jazz and rhythms in such a way as to make a universal appeal to my unseen audience.

"In concluding, I merely wish to say that I am very much excited about my new role as a regular broadcaster, and I only hope that all who listen to WLBW will give me their cooperation and will be as glad to hear me as I am to play for them."

—Paul Whiteman

K R A M E R Auto Body Dep't.

EXCEL IN THE FOLLOWING

Van and Truck Bodies

Full line Martin-Parry Standardized Bodies

Wrecked Auto Bodies made Like New

Auto Refinishing

Auto Upholstering—New Top Coverings

Auto Glass furnished and Installed

Auto Parts Renickled

Kramer Wagon Co.

OIL CITY, PA. PHONE 169

THE PETROLEUM TELEPHONE CO.

Presents For Your
Enjoyment

The Extension Telephone Entertainers

Each THURSDAY Evening

From Station

W L B W
AT 7:30 O'CLOCK

We cordially invite you to

TUNE IN !

THROUGH THE COURTESY OF --

It is an old saying that "somebody must pay the fiddler," and as applied to broadcasting it means that the artists must be paid, salaries of engineers, operators, linemen, bookkeepers, salesmen, announcers, stenographers and clerks must be met. Heat, light, rent and power are still a part of the necessary "overhead" of every broadcasting station. All this is in addition to the investment in equipment, depreciation expense, etc., must be the first consideration before there is a thought given to making a profit. Who, then, is it that makes it possible to continue week after week meeting all this expense?

You have guessed it—the advertiser. In exchange for your good will and attention to his products, the advertiser helps to "pay the fiddler," or shall we say, the broadcasting cost. Isn't it natural then, after providing millions of people with all their radio entertainment that the radio audience should have a most friendly feeling toward those who keep these programs "on the air?"

And so "through the courtesy of—" the advertisers listed below, WLBW presents its main programs and for these advertisers we earnestly solicit your good will and patronage.

LIST OF LOCAL ADVERTISERS

CAMBRIDGE SPRINGS, PA.

The Hotel Bartlett.

CLARION, PA.

Ronald Corbett Drug Co.

CORRY, PA.

National Bank of Corry.

ERIE, PA.

Refill Sales Company, Refill Broom.

FRANKLIN, PA.

L. L. Limbers Bakery
Park Theatre.
Moore Motor Co., Oakland-Pontiac.
Boyle Motor Co., Hupmobile.
Barlow & Carter, Groceries.
Humes Restaurant.
Lamberton National Bank.
Nelson's Dept. Store.
Ramsdale & Kunkel, Stationery.
Franklin Garage Company.
Jordan Jewelry Shop.
Plumber Bros.—Wholesale and Retail
Tobacco and Candy.
The Watson Coal Company.
The Printz Company, Men's Wear.
Anderson & Company, Furniture.
A. J. Barron, Funeral Director.
Clark's Flower Shop.
Ray Painter, Dry Cleaner.
Pope Electric Shop.
Pardoe Hardware Company.
Callan's Pharmacy.

GROVE CITY, PA.

Geo. J. Howe Company
The Wholesale Coffee Roaster.

OIL CITY, PA.

Arlington Hotel.
Freeman-Feeley Co., Graham-Paige.
Strandburg Music House.
Louis P. Lehman, Evangelist.
W. W. Jeffrey, Ford Dealer
Col. Drake Theatre.
The Melody Shoppe, Music Store.
The Pennzoil Company.
Dr. Arthur McCandless, Chiropractor

Veach Furniture Company.
Moore Motor Co., Oakland-Pontiac.
Helen Gordon Specialty Shop.
Sigworth's Electric Shop.
Kramer Wagon Company.
First National Bank.
P. H. Cribbs, Company, Grocers.
Young's Electrical Store.
Boyle Motor Company, Hupmobile.
Harvey Fritz, Jeweler.

Radio Dealers, Oil City, Pa.

Veach Furniture Company.
Spaulding & Metz Drug Store.
Lalonde Electric Company.
W. H. Corrin.
Penna. Rubber & Supply Co., (Dist.)
Benson Furniture Company.

TITUSVILLE, PA.

Maxwell, B. Chick., Insurance.
Frank J. Sheehan Monumental Works
Moore Motor Co., Oakland-Pontiac.
Goldstein's Dry Goods Establishment.
Ropp-Shreve Decorative Company.
Helen Gordon Specialty Shop.
Joseph Murray, Radio Dealer.

WARREN, PA.

A.B.C. "Yes" Motor Service Station.
Warren Radio Co., Radio Dealer.
Warren Savings Bank and Trust Co.

ASHVILLE, N. Y.

Empire Oil Company.

FREDONIA, N. Y.

The White Inn.

SALAMANCA, N. Y.

First National Bank.
Fitzgerald Bros., Department Store
Hunt Furniture Company.
McCann Hardware Company.
Palace Restaurant.
Ray's Department Store.
Salamanca Trust Company.

WESTFIELD, N. Y.

Murray Hill Hotel

NATIONAL ADVERTISERS

The International Heating Co., St. Louis, Mo.—Makers of Oil Burning Heaters.
The ARZEN Laboratories, Inc., Clinton, Iowa—Medical Preparation for Colds, Etc.
The Preston Manufacturing Company, St. Louis, Mo.—Washing Machine.
The 10th Presbyterian Church, Philadelphia, Pa.—Church Services.
The Congress Cigar Co., Philadelphia, Pa.—The La Palina Hour, C.B.S.
Grigsby-Grunow Co., Chicago, Ill.—Majestic Theatre of the Air.
McFadden Publications, Inc., New York, N. Y.—The Physical Culture Hour, C.B.S.
The True Story Hour, C.B.S.
Warner Brothers, Inc., Hollywood, Calif.—The Vitaphone Jubilee Hour, C.B.S.
Kolster Radio Corp., Newark, N. J.—Kolster Hour, C.B.S.
De Forest Radio Corp., Jersey City, N. J.—De Forest Audions, C.B.S.
CeCo Manufacturing Co., Providence, R. I.—CeCo Couriers, C.B.S.
Wrigley Co., Chicago, Ill.—Wrigley Royal Canadians, C.B.S.
Enna Jettick Shoes, Auburn, N. Y.—Enna Jettick Melodies, C.B.S.
P. Lorillard Co., New York, N. Y.—Old Gold Cigarettes, C.B.S.
Research Laboratories, Des Moines, Iowa.—Klier-tone.
American Sugar Refining Co.
Royal Baking Powder Co. New York,
Beech-nut Packing Company
Jewel Tea Company
Pillsbury Flour Mills

Tune in each evening at 7:00 P. M. on station WLBW
for latest news flashes from

The OIL CITY DERRICK

And Associated Press

This book is a product of THE DERRICK PRINT SHOP.
Our commercial Printing Department is the
most complete and up-to-date plant
in Western Pennsylvania.

PHONE 4362

“WORD OF MOUTH” ADVERTISING



LEIGH E. ORE, *Station Director, WLBW*

While to the average listener radio advertising is a secondary matter, it has become a generally accepted fact that only by exchanging the highest class entertainment for the listeners good-will are the radio programs made possible by the advertisers who use the air to direct the listeners' attention to their products.

Assuming that the listener is willing enough to listen to the message of the advertiser, it is quite imperative, however, that great care is exercised in the manner in which the message is presented.

Much has been said about the "technique" of radio advertising and just as the magazines and other media have passed from the careless unattractive and sometimes thoughtless stage of preparation so has radio advertising already become an art.

The best advertising minds of the country are devoting their thought and effort toward making radio advertising interesting and instructive and at the same time improving the manner of presentation. Unquestionably, the age of

radio is here. From a scientific toy it has reached the stage where it sponsors have called it another dimension in advertising, and besides its advantage in creating greater good-will by reason of its entertaining features, it also enables the advertiser to explain his product by "Word of Mouth", which after all is recognized as the greatest of all means of advertising.

The very nature of radio advertising makes it imperative that all superfluous words and useless descriptions be eliminated, and the listener is enabled in a few words to get the outstanding facts concerning the various products advertised. No effort is necessary to grasp the thought to be conveyed. There is no competition with hundreds of other advertisers who are endeavoring at the same time to put across their message, as it will be readily seen that the listener can listen to but one program at a time.

This "word of mouth" advertising, which radio offers to its users, enables the advertiser to put the emphasis in the proper place or explain a particularly intricate subject, which could be accomplished in no other manner.

We, of WLBW, have placed at the disposal of all who wish to use our station as a means of spreading their gospel of good will or the merits of their products, a complete advertising service, which will insure the advertiser of the best possible results from the money he may spend for advertising.

Expert copy writers, thoroughly experienced advertising and merchandising men are ever ready for counsel. In short, no effort is spared to help you get the most out of your "Word of Mouth" advertising by means of WLBW radio broadcasting.

HUPMOBILE

Century

SIX *and* EIGHT

It is our desire to demonstrate to you why Hupmobile has a reputation for mechanical excellence. To bring to your attention Hupmobile stamina — Hupmobile reliability — Hupmobile economy—Hupmobile endurance. They are the standards of value, sanctioned by popular approval, accorded well-nigh authoritative rank.

WE ARE ALWAYS PLEASED TO DEMONSTRATE

STEWART TRUCKS

FOURS AND SIXES

The "ALL SERVICE" truck. Possessing the all essential qualities of sturdiness, reliability and low cost of operation.

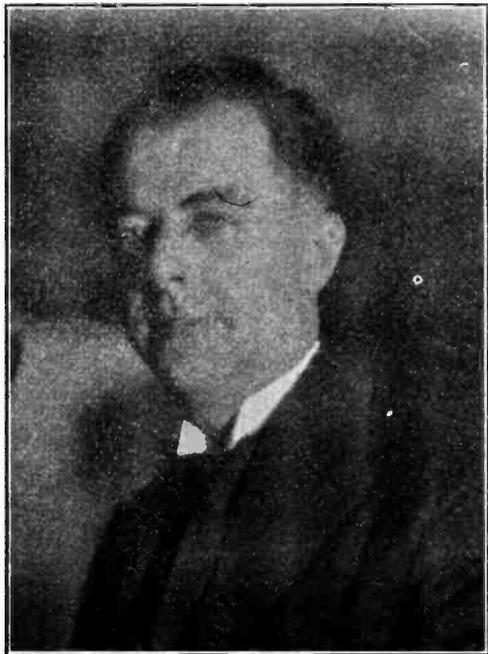
BOYLE MOTOR CO.

312 SENECA STREET.

OIL CITY, PA.

Introducing OUR SENIOR ANNOUNCERS —

So that you may no longer need to guess what our senior announcers look like, and in order that you might clarify your mental picture of "the man behind the voice", we present for your approval the two gentlemen in question.



"THIS IS WLBW, THE NORTH-WESTERN PENNSYLVANIA BROADCAST STATION IN OIL CITY" was the first words ever spoken over this station and herewith we are pleased to present a likeness of Mr. Frank R. Proudfoot, the announcer who spoke the words that have since carried to all parts of this continent as well as across the seas. It is quite natural that through his long connection with this station that he should become so well known to the radio audience of WLBW. Frank was born in Baltimore, Maryland, but has spent the most of his life in Franklin, Pennsylvania. He attended the West Virginia University for three years preceding the World War. After returning from France he engaged himself in farming for a time. (And here's a secret, Frank still likes to talk about crops and the weather, etc.) After his venture in farming he accepted a position with a manufacturing concern but later decided that radio offered a world of inducements to young men and he became affiliated with WLBW as Commercial representative and Announcer. We are pleased to present Mr. Frank R. Proudfoot, now Assistant Station Director, Commercial Representative and a Senior Announcer of this Station.

GEORGE L. SUTHERLAND, JR.

"George" as he is known to both his personal friends and radio listeners all over the country, is a product of New England, but he also has a pleasing Southern air. Born in Newport, Rhode Island, it was not until 1924 that Mr. Sutherland quit the newspaper field to enter radio. After two years as Resident-Director of the Westinghouse station WBZ Springfield, Mass., he heeded the call of the South. As Director-Announcer of WDBO, Orlando, Florida, it was he who kept the entire country posted for an 84 hour stretch with news of the Florida hurricane. After the big storm, Miami Beach requested his presence and he put over the Fleetwood Hotel station, WMBF and the well known saying "It's always June in Miami." The American Hotel Corporation opening "The Cavalier" a \$2,000,000 hotel at Virginia Beach and George journeyed there as Director-Announcer of WSEA. Prior to his arrival at WLBW, Mr. Sutherland was Managing Director and Announcer of the Durham Life Insurance Company's 10,000 watt station WPTF at Raleigh, N. C. George tells us his only regret is that he can't meet every member in his audience personally.



Organ Music On The Radio By Clark Fiers

When an organist in a movie palace plays an organ solo, in the spot he is greeted with applause at its conclusion if it goes over, which means, of course, that the folks in the plush seats who paid for the privilege of being there have been satisfied with his efforts and reciprocate by spanking the hands violently (?). But—with a radio organ concert its much different. You play your selections, the microphone does its work, a much larger audience that is not paying a single sou to listen to your offering may, several days, yea several weeks afterwards give you some applause in the form of a few letters or cards of appreciation.

Prior to playing for the audience of WLBW it was my privilege to play for nearly two years on the \$50,000 Chamber of Commerce organ at Scranton and to broadcast over WGBI. In my experience I have also had the pleasure of broadcasting from several other stations. Believing that my reactions and experiences might have some interesting thoughts as well as help to bring a closer understanding between the radio audience and their entertainers I am setting a bit of it down.

I have always had the feeling that, somehow, I have the good will of those who listen in to the organ concerts—it might be tossed off lightly as a sort of mental telepathy (although as a general rule organists are not rightfully credited with great mental capacities), but the feeling exists just the same.

Its a wise policy to keep your ears open for comments if you have a theatre or radio job that you want to make sure is pleasing everyone. Some will lay on the syrup as if you were a hot, brown waffle, while others (whom I suspect as being the more truthful) will say frankly what they did or did not like. The latter method hurts your vanity but is good for the salvation of the music bent soul.

If asked what type of music the radio listener preferred I would be compelled to answer, "The popular type, commonly called jazz," for this is a reality. For a close, second here would undoubtedly come the sentimental ballads and waltz ballads, and also old time favorites and songs, or hymns. Last, and unfortunately so, strictly classical. This is perhaps explainable in view of the fact that the majority of average people are not familiar with the works of the great masters, and popular music is familiar music. If those people who give the classics the sonorous razzberry were to become more friendly with the greater writings of the masters, they would perhaps grow to love them as much as the um-da-da—da-da type of music of today.

If it were a matter of simply pleasing myself personally, I would be very tolerant. I like the modern music with its tricky harmonies and tempo as well as I like the immortal works of Chopin, Liszt, et al. But it is decidedly a case of not what I want to play

but a case of what they want played. It is quite natural therefore that the bulk of the selections played and the bulk of the requests are for popular songs, for this type of music is, in a measure, symbolic of the rapid pace we travel. It is stimulating and full of life and sets the toe a tapping.

Dissecting the type of radio listeners and their favorites I may do a fair job by saying that:

Youngsters prefer things like "I Faw Down And Go Boom," "There's A Rainbow 'Round My Shoulder," or songs that have a marked swing to them with simple melody throughout.

High School "Up-Grown-Ups"—they are the boys and girls that like their blues hot and palpitating and to them such fast ones as "Do'in The Raccoon," "Too Busy" and "My Pet." They want their foxtrots plenty peppy and their ballads as saccharine as it is possible.

The engaged couple or the one in deep love like nothing better than to hear such melodies as "Oh Promise Me" "At Dawning" or "I Love You Truly." And, then too, occasionally some popular piece like "Sweethearts on Parade" or "Sonny Boy" seems to stir emotions in their minds.

Young married people, if their matrimonial bark is sailing smoothly will invariably be thrilled with "At Peace With The World and You," "I Can't Do Without You," and "Sweetheart of All My Dreams," but should there be a quarrel it will be quite the thing to ask you to play "I'm Sorry Sally" or "Heart-broken And Lonely."

Middle-aged people will ask for "After The Ball," "Roses of Picardy," "The World Is Waiting for the Sunrise" and like compositions which might mean almost nothing or everything. I think this class is easiest to please.

The old folks like hymns, songs like the "Ninety and Nine," "The Old Rugged Cross," "Whispering Hope," and so-forth, with an occasional exception to grandmother who has a "penchant" to be as youthful as her granddaughters, and she might ask for "Rhythm-King" or "Mississippi Mud."

Last comes the worst group of all, those who think they are funny, and under this annoying head come the wise guys who will ask an organist to rattle off a Liszt Hungarian Rhapsody, or the Chopin Polonaise Militaire, or an excerpt from Brahms' Symphony, and if you do not play it he will turn from the loud speaker and announce with a sneer "That bird playing that organ is sure a flop. I'll bet I could do twice as good." He expects a laugh from those with him, but undoubtedly if the truth were to be known in most cases he wouldn't know any one of the selections requested if he heard it played.

I do not want the reader to take the above classification seriously, but theres an element of truth in it, far fetched as it may seem to you. (Turn to Page 17)

COL. DRAKE THEATRE

OIL CITY'S MILLION DOLLAR PLAYHOUSE

Announcing Another Innovation --

THE DRAKE THEATRE STAGE BAND

Early in February the Drake Theatre will feature another innovation, the Colonel Drake Stage Band, a company of clever, peppy, merry-making musicians presenting the popular tunes of the day in the latest "jazz" or "whoopie" style. This new stage band will be under the personal direction of Fred Ingraham.



GREAT NEWS—ENTER OUR
"NAME-THE-BAND CONTEST"

\$20 IN GOLD

FOR THE BEST NAME FOR THE DRAKE
THEATRE STAGE BAND

Here Are The Rules Of The Contest—

Would you like to get twenty dollars in GOLD—FREE? Then help us find the best name for the new Drake Theatre Stage Band.

The next time you attend the Drake Theatre ask the ticket seller for an--
OFFICIAL "NAME-THE-BAND CONTEST" ENTRY COUPON!

Write the best name that you can think of for our new stage band, on this coupon and drop it in the box in the lobby of the Theatre. Suggest any name you wish, for instance; Col. Drake and His Drillers, Col. Drake and His Oilers, etc. WHO KNOWS, YOU MAY win the twenty dollars in GOLD!

The Best Name will be selected by the following JUDGES

John O'Donnell, Editor, Oil City Derrick,

W. S. Paca, President Station WLBW,

Harland Mitchell, Supervisor of Music, Oil City
Public Schools.

Remember you MUST use an OFFICIAL ENTRY COUPON to suggest the name you think best. Contest closes March 1, 1929.

FEBRUARY BROADCASTS FROM WLBW

1929

SUNDAYS, FEBRUARY 3, 10, 17, 24.

- | | |
|---|--|
| 2:00 P.M. Junior Lehman, Evangelist,
Evangelical Church, Oil City. | 7:00 P.M. Studio program. |
| 3:00 P.M. Symphonic Hour, C.B.S. | 7:11 P.M. Pennzoil's Amos N'Andy. |
| 4:00 P.M. Cathedral Hour, C.B.S. | 7:20 P.M. News Flashes, Oil City Derrick. |
| 5:00 P.M. Watchtower Program, I.B.S.A.
(February 10th and 24th) | 7:30 P.M. Studio Recital. |
| 5:30 P.M. Church Services, 10th Presby-
terian Church, Phila. Pa.,
C.B.S. | 8:00 P.M. Around The Samovar, C.B.S. |
| 6:00 P.M. Harvey Fritz, Correct Time. | 8:30 P.M. La Palina Hour, C.B.S. |
| 6:02 P.M. To be announced. | 9:00 P.M. Majestic Theatre of the Air,
C.B.S. |
| | 10:00 P.M. De Forest Audions, C.B.S. |
| | 10:30 P.M. Souvenir, C.B.S. |
| | 11:00 P.M. Correct Time. Announcements. |

MONDAYS, FEBRUARY 4, 11, 18, 25.

- | | |
|--|---|
| 11:50 A.M. Aunt Sammy's Housekeepers
Chat. | 7:00 P.M. News Flashes, Oil City Derrick. |
| 12:00 M. Luncheon Hour of Music. | 7:11 P.M. Pennzoil's Amos N'Andy. |
| 1:00 P.M. Harvey Fritz, Correct Time. | 7:20 P.M. Studio Recital. Announcements |
| 1:02 P.M. Ronald Corbett Co., Weather
Forecast. | 7:30 P.M. Recital Half Hour. |
| 1:15 P.M. WLBW Theatrical Calendar. | 8:00 P.M. School Daze, C.B.S. |
| 3:00 P.M. Radio Dealers Hour of Music. | 8:30 P.M. CeCo Couriers, C.B.S. |
| 5:00 P.M. Popular Melody Time. | 9:00 P.M. Physical Culture Magazine,
C.B.S. |
| 5:55 P.M. "Something About Everything." | 9:30 P.M. Warner Brothers Vitaphone
Jubilee, C.B.S. |
| 6:00 P.M. Harvey Fritz, Correct Time. | 10:00 P.M. Hank Simmons Show Boat,
C.B.S. |
| 6:02 P.M. Ronald Corbett Co., Weather
Forecast. | 11:00 P.M. Correct Time, Announcements. |
| 6:03 P.M. WLBW Ensemble Hour,
Dinner Music. | 12:00 Mid. Tuesday G. M. (Good Morning)
Request Program. |

TUESDAYS, FEBRUARY 5, 12, 19, 26.

- | | |
|---|---|
| 10:00 A.M. Ida Bailey Allen Home Makers
Club C.B.S. | 6:03 P.M. WLBW Ensemble Hour,
Dinner Music. |
| 10:30 A.M. Jewel Hour, C.B.S. | 7:00 P.M. News Flashes, Oil City Derrick. |
| 11:50 A.M. Aunt Sammy's Housekeepers
Chat. | 7:11 P.M. Pennzoil's Amos N'Andy. |
| 12:00 M. Luncheon Hour of Music. | 7:20 P.M. Studio Recital, Announcements. |
| 1:00 P.M. Harvey Fritz, Correct Time. | 7:30 P.M. WLBW Bridge Lesson. |
| 1:02 P.M. Ronald Corbett Co., Weather
Forecast. | 8:00 P.M. Sweethearts, C.B.S. |
| 1:15 P.M. WLBW Theatrical Calendar. | 8:30 P.M. Music Room, C.B.S. |
| 1:15 P.M. Luncheon Program Continued. | 9:00 P.M. Old Gold Hour, presenting Paul
Whiteman and His Orchestra
C.B.S. |
| 1:30 P.M. Meditation Half Hour, Clark
Fiers, organist. | 10:00 P.M. Curtis Institute of Music Pro-
gram, (Feb. 12-26) The Voice
of Columbia, (Feb. 5-19)
C.B.S. |
| 3:00 P.M. Radio Dealers Hour of Music. | 11:00 P.M. Wrigley's Royal Canadians,
direction Guy Lombardo,
C.B.S. |
| 5:00 P.M. Popular Melody Time. | 12:00 Mid. Correct Time. |
| 5:55 P.M. "Something About Everything." | |
| 6:00 P.M. Harvey Fritz, Correct Time. | |
| 6:02 P.M. Ronald Corbett Co., Weather
Forecast. | |

WEDNESDAYS, FEBRUARY 6, 13, 20, 27.

- | | |
|--|---|
| 10:00 A.M. Ida Bailey Allen Home Makers
Club C.B.S. | 1:05 P.M. Timely Chat. |
| 11:00 A.M. Franklin Business Men's Hour. | 1:15 P.M. WLBW Theatrical Calendar. |
| 12:00 M. Luncheon Hour of Music. | 3:00 P.M. Radio Dealers Hour of Music. |
| 1:00 P.M. Harvey Fritz, Correct Time. | 5:00 P.M. Popular Melody Time. |
| 1:02 P.M. Ronald Corbett Co., Weather
Forecast. | 5:55 P.M. "Something About Everything." |

FEBRUARY BROADCASTS FROM WLBW

1929

WEDNESDAYS, FEBRUARY 6, 13, 20, 27.

- | | |
|---|--|
| 6:00 P.M. Harvey Fritz, Correct Time. | 8:30 P.M. The Thirty Minute Men, C.B.S. |
| 6:02 P.M. Ronald Corbett Co., Weather Forecast. | 9:00 P.M. Daguerreotypes, C.B.S. |
| 6:03 P.M. WLBW Ensemble Hour, Dinner Music. | 9:30 P.M. La Palina Smoker, C.B.S. |
| 7:00 P.M. News Flashes, Oil City Derrick. | 10:00 P.M. Kolster Radio Hour, C.B.S. |
| 7:10 P.M. To be announced. | 10:30 P.M. Night Club Romances, C.B.S. |
| 8:00 P.M. The Crystal Gazer, C.B.S. | 11:00 P.M. Correct Time. Announcements. |
| | 12:00 Mid. Organ Favorites, Old and New with Clark and George. |

THURSDAYS, FEBRUARY 7, 14, 21, 28.

- | | |
|---|---|
| 10:00 A.M. Ida Bailey Allen Home Makers Club C.B.S. | 6:03 P.M. WLBW Ensemble Hour, Dinner Music. |
| 11:50 A.M. Aunt Sammy's Housekeepers Chat. | 7:00 P.M. News Flashes, Oil City Derrick. |
| 12:00 M. Luncheon Hour of Music. | 7:11 P.M. Pennzoil's Amos N'Andy. |
| 1:00 P.M. Harvey Fritz, Correct Time. | 7:20 P.M. Studio Recital, Announcements. |
| 1:02 P.M. Ronald Corbett Co., Weather Forecast. | 7:30 P.M. Petroleum Telephone Extension Entertainers. |
| 1:15 P.M. WLBW Theatrical Calendar. | 8:00 P.M. Then and Now, C.B.S. |
| 3:00 P.M. Radio Dealers Hour of Music. | 8:30 P.M. United Choral Singers |
| 5:00 P.M. Popular Melody Time. | 9:00 P.M. Aunt Jemima, C.B.S. |
| 5:55 P.M. "Something About Everything." | 9:30 P.M. Sonora Hour, C.B.S. |
| 6:00 P.M. Harvey Fritz, Correct Time. | 10:00 P.M. The Columbians, C.B.S. |
| 6:02 P.M. Ronald Corbett Co., Weather Forecast. | 10:30 P.M. Musical Episode, C.B.S. |
| | 11:00 P.M. Correct Time. |

FRIDAYS, FEBRUARY 1, 8, 15, 22.

- | | |
|--|--|
| 10:00 A.M. Ida Bailey Allen Home Makers Club C.B.S. | 5:55 P.M. "Something About Everything." |
| 11:50 A.M. Aunt Sammy's Housekeepers Chat. | 6:00 P.M. Harvey Fritz, Correct Time. |
| 12:00 M. Radio Home Bazaar, C.B.S. | 6:02 P.M. Ronald Corbett Co., Weather Forecast |
| 12:15 P.M. Luncheon Hour of Music. | 6:03 P.M. WLBW Ensemble Hour, Dinner Music. |
| 12:30 P.M. The Imperial Pianist, George Howe. | 6:45 P.M. Enna Jettick Melodicy, C.B.S. |
| 1:00 P.M. Harvey Fritz, Correct Time. | 7:00 P.M. Bringing Fifth Ave. to N.W. Penna.—Helen Gordon. |
| 1:02 P.M. Ronald Corbett Co., Weather Forecast. | 7:05 P.M. News Flashes, Oil City Derrick. |
| 1:15 P.M. WLBW Theatrical Calendar. | 7:11 P.M. Pennzoil's Amos N' Andy. |
| 1:18 P.M. Luncheon Hour of Music, Cont. | 7:20 P.M. Studio Recital, Announcements. |
| 1:30 P.M. Meditation Half Hour, Clark Fiers, organist. | 7:30 P.M. Studio Recital. |
| 2:00 P.M. Franklin Business Men's Hour. | 8:00 P.M. Close-Ups, C.B.S. |
| 3:00 P.M. Radio Dealers Hour of Music. | 8:30 P.M. Tidwater Program, C.B.S. |
| 5:00 P.M. Popular Melody Time. | 9:00 P.M. True Story Hour, C.B.S. |
| | 10:00 P.M. United Light Opera Co., C.B.S. |
| | 11:00 P.M. Correct Time. |

SATURDAYS, FEBRUARY 2, 9, 16, 23.

- | | |
|---|---|
| 12:00 M. Luncheon Hour of Music, Request Program. | 6:00 P.M. Harvey Fritz, Correct Time. |
| 1:00 P.M. Harvey Fritz, Correct Time. | 6:02 P.M. Ronald Corbett Co., Weather Forecast. |
| 1:02 P.M. Ronald Corbett Co., Weather Forecast. | 6:03 P.M. WLBW Ensemble Hour, Dinner Music. |
| 1:15 P.M. WLBW Theatrical Calendar. | 7:00 P.M. News Flashes, News Herald. |
| 1:18 P.M. Luncheon Hour of Music, Cont. | 7:11 P.M. Pennzoil's Amos N'Andy. |
| 3:00 P.M. Radio Dealers Hour of Music. | 7:20 P.M. Studio Recital. Announcements. |
| 5:00 P.M. Popular Melody Time. | 8:00 P.M. Correct Time. |
| 5:55 P.M. "Something About Everything." | |

PRESENTING

HARRY C. BROWNE *alias* "HANK SIMMONS"

"Oh! Susanna, Oh don't you cry for me, I've come from Alabama wid my banjo on my knee," so sang a young soldier for the officers and men of the American forces in Cuba during the days of '98. But if the entertainer had been a bit more accurate in his verse he

"Everything comes to a man that waits" proved true to Harry and the sound of the call to arms in 1898 was pleasant music to his ears as he now had a most excellent cause to drop his indifferent study of law. Soon he and his banjo formed a very definite part of the army life at South Framingham, the state training camp. The second Massachusetts regiment which he joined as a member was in Florida in three weeks time, but in this short while Harry's success as an exponent of melody was firmly established. Throughout all action and during the entire stay in Cuba, Harry and his banjo were ever popular, thus imagine his chagrin and great loss, when in his hurry to disembark at Baiquairi, he forgot the banjo.

Mr. Browne returned home so thin that he was unable to do any real work because of his condition. He turned to the lecture platform as a means of livelihood, traveling through the East, delivering his talk, "Six Months With Uncle Sam." In this he embodied all the elements essential to drama so that each listener would feel that his fifty cents was wisely spent.

It now appeared to Mr. Browne that everyone who had wanted to had heard his lecture so he decided that he would seek his success on the political field of battle. This was in 1900. But in his well-fought campaign, he lost—his political aspirations were crushed. But the odds had been decidedly against Mr. Browne, he had hardly hoped to win—he spoke for William Jennings Bryan.

Mr. Browne turned to the "boards" in his endeavors to elevate the American Stage. He found it a difficult task but for twenty-five years he continued in his efforts. How much he contributed to this purpose is a matter of opinion, but that he did help greatly is certain. Whatever he has done for the theatre, he believes that it has done much for him in return. His loyalty to his purpose developed him to such an extent that during the last ten years he has been identified with some of the best plays and players. During that time he played every conceivable kind of a part in comedy, drama and tragedy and for four seasons has had prominent parts in musical comedies. He appeared as leading man with Lillian Russell, Mary Ryan, Rose Stahl, Frances Starr, Edith Talliaferro and Irene Bordoni. Only a short time ago he appeared in the leading role of Channing Pollock's, succeeding James Kirkwood. His last engagement in the theatre was the portrayal of the Rev. Morrel in the Actor's Theatre Production of "Candida" by Bernard Shaw. (Turn to Page 17)



HARRY C. BROWNE

would have sung, "I've come from Massachusetts," for the Berkshire Hills was the home of Harry C. Browne, now popular with the WLBW radio audience because of his appearance in programs of the Columbia Broadcasting System.

This young man and his banjo were the closest companions, always together. While at school, Harry Browne was strong for all sports but refrained from baseball for fear of injuring his fingers and thus losing his accompaniment for his vocal efforts. Like a true friend, the banjo appreciated the sacrifice Harry made for it, and in return providing the means for him to earn his spending money.

The House of Browne was not the least enthusiastic about their son's strenuous activities as a minstrel as his father had succeeded in attaining only a partial success with the burnt cork. Instead they pictured their "pride and hope" as a prosperous member of the bar, and without consideration for his decided protests, they made plans for his education in law.

ROYAL CANADIANS SET AMERICAN DANCE MUSIC PACE

*Guy Lombardo
And His
Royal Canadians
Rise To
Outstanding
Popularity
With Modern
Dance Music
Interpretation*



Italy may have its opera, Germany its symphony, but jazz is the distinct and undisputed product and possession of America. However, America does not mean New York City or Washington, D. C. Our native jazz has sprung up spontaneously from a dozen different territories, the Mississippi levees, the old Barbary Coast of San Francisco, and now comes an entirely new section of our continent to put in its bid for fame—Canada.

The one man who is responsible for putting Canada on the musical map is Guy Lombardo director of the Royal Canadian orchestra. Though of Canadian origin, the Lombardo orchestra has for years displayed its musical wares in the United States. It has held lengthy engagements at the Music Box and the Blossom Heath Inn, Cleveland, where it achieved considerable fame broadcasting from WTAM. Everyone of course is well acquainted with their popular recordings from the Columbia Phonograph Company which art is another one in the list of their versatile pastimes.

An interesting fact about the Royal Canadians is that within its membership will be found three brothers. Guy Lombardo as the leader and violinist, naturally needs no intro-

duction. The next of the remarkable Lombardos is Carmen, first saxophonist and vocalist, who is achieving success on two counts. First as a clever saxophonist and second as a brilliant song writer. His latest composition, "The Waltz I Can't Forget" is attracting popular acclaim equal to his "Sweethearts on Parade." Lebert, the younger brother is the third member whose cornet and trumpet playing outstands so beautifully during their musical offerings.

It would be too much to say that Guy Lombardo and His Royal Canadians have no peer—although many claim this true—in rendering frisky and fascinating dance music. It must be admitted that they do have that certain something which compels attention, interest and rhythmical movement. Novelty galore are a part of their program, while their musical harmonies and the entrancing smoothness of their offerings are causing all eyes and ears to turn in their direction and raise a national voice of applause. Listen to them yourself, every Tuesday night from 11 o'clock until midnight. WLBW and the Columbia Broadcasting System presents this group as Wrigley's Royal Canadians playing under the direction of their talented and youthful leader Guy Lombardo.

SELECT POEMS from the Pen of BERTON BELLIS

Berton Bellis, whose poems have been read by millions, and who is now the official poet of K W C R Radiophone Station, was born and raised in Oil City, Pennsylvania, the home of W.L.B.W.

WHY WORRY

Why worry about things that never happen.
And hunt for unseen troubles that never appear?
Why cross dark bridges of life's unhappiness,
When jolly laughter drives away dark fear?
Every moment you worry you cheat yourself,
Out of that much pleasant life—
Every hour you look for creeping shadows,
You are inviting saddened strife.
Learn how to hum, sing and whistle,
And folks will a l come to you,
And when it comes to worrying,
Let only the skies be blue.

The above poetry written by Berton Bellis Especially for the Announcer.

I AM RADIO

I am intelligence, education, recreation and entertainment, broadcast over all lands through the air.
I travel with the waves of ether—and am the spoken voice of man who has conquered the mystery of the unseen.
I echo all doings and great events to the ears of the multitudes.
I am one of the greatest wonders of ages and one of the most noble benefits to humanity of all time.
I am the spoken voice through the spirit of the universal power—electricity—linked with the intelligence of the human being.
I am men's thoughts scattered universally to the peoples of the earth.
I know no national boundaries and recognize no state lines and never sleep or stop before a mountain—and am never to be fortified against.
I am at home in the clouds, in the bowels of the earth and at the bottom of the deepest sea.
I am the carrier of the voices of the master artists, statesmen, etc., or a transmitter of thoughts and teachings from the institutions of learning.
I am a masterpiece of the inventive genius of the human mind.
I am a savor of life by bringing instant messages to all the world.
I am the largest stage in all the world—for I cover the world—my audience is the myriads of the multitudes—I have made the earth a theater.
I am a result of the accumulative ingenuity of man—and show how people can serve others by striving to help his fellow man.
I am the wings of instant speed for the interpretation of the intellect and conveyor of ideas, ideals, etc.
I am the universal messenger.
I am an illustrious credit to the present generation, who has shown all future peoples the way to speak, through the ether, in time to come.
I entertain and instruct little children as well as the aged and weary.
I broadcast the truth of the religion of the "Good Will to all Men."
I am the voice and music of men in the heavens.
I am a hymn of humble man in the endless universe of God Almighty.
I am the messages of encouragement, entertainment and comfort to the sick, disabled and afflicted.
I am a powerful influence for peace and good will—between nations—because healthy understanding is a part of me, and in war I can broadcast the truth over an enemy's territory and combat greed propaganda.

I bring the songs and thoughts of far and distant people to the fireside of those who are kin and friends in other lands.
I help man to realize that all people over the earth are—human beings.
I travel over the barren deserts, the jagged forests, the briny seas, the frigid snows, as well as the wastes or fertile fields—I know no barrier.
I travel instantaneously over the seven seas and their shores.
I am the dream of the poets and composers materialized in the messages and music that comes to your homes and meeting places.
I am the lightning wings of the elements of ether and the ringing good cheer from the lands and climes of other continents.
I am instant news from everywhere and instantaneous fame.
I am a force that has been sought—found and improved by the intelligence of the human brain—that will forever be hearted as—one of the greatest, grandest and most noble, also most beneficial deeds that man has achieved and accomplished.

I am a masterpiece of the ages of discovery and the climax of all inventions for the transmission of man's messages—and second to none ever created or invented

I AM RADIO

SEND A WORD TO YOUR RADIO STATION

If there's anything that makes a fellow feel like living
It's a cheering word from a friend,
If there's anything that makes a person feel sort o' forgiving,
It's a letter from some unknown friend.
Kind words sort o' brace up a soul,
When they come unexpectedly from some friend.
They cause old gloom to take a sudden stroll,
Gee! there's nothing like a message from a friend.
If you knew how your station tries to cheer—your every living hour,
You'd realize how they appreciate a friend,
If you knew the sweetness of the perfume of a plain worded flower.
You'd start right now in writing "I'm your friend."
If you knew all stations broadcasting—advertising or not,
Are only publicly seeking a friend,
If you knew we all are human—and feel great when not forgot,
Gee! here's nothing like a message from a friend,
If you knew the pleasure of acquaintances who stick 'till the last,
You'd start that message saying "I'm your friend."
If you knew how we'd like to greet you in an honest, firm handclasp,
You'd write or phone—"I'm your friend."
If you knew there was a heart throb in every note sung or played today,
You'd know how we appreciate a friend,
Gee! how our souls soar to glory—when you say—
'Hello; Old Scout, I'm your friend."
If you've heard this little poem a travelling on the air,
Just send a little line, "I'm your friend."
We'd be mighty glad to hear from most anywhere,
So, let's all get acquainted—my friend!

ORGAN MUSIC ON THE RADIO BY CLARK FIERS

Continued from Page 10

Requests are an evil to a certain extent, especially those by telephone. Any radio program to be most entertaining has to be arranged and thought about in advance. To play the selection that comes in by telephone would be to present the oddest program possible. Most everyone requests a favorite selection they know and love real well. There is practically no call for the very late selections or in most cases the prettiest. Thus were you to disregard these in a short time you would hear much unpleasant comment about your programs never offering anything new, and in general being made up of a poor choice of selections. The request that are written in are always favorably received. They afford the organist time to look over his music, to select from the number of requests those which will go to make up a well balanced organ program. The vast difference between the type of selections requested by phone and those by letter seems to offer at times the impression that some who telephone in request do so just to hear their name on the air, as seldom if ever do any of this group take time to express their appreciation or desires by mail. The one who writes in seldom calls by telephone.

Returning to the subject of the present day jazz, its popularity was only recently demonstrated by the fact that in one hour little more than one hundred requests were received and out of those not more than two were for strictly classical, about five requests for semi-classical, and the remainder for foxtrots, ballads, waltzes, and gang songs.

As to execution I would say that while playing over the radio you must know a selection perfectly, for you cannot "cover-up" a blue note as you occasionally can in theatre work. Every misstep is reproduced with glaring accuracy, and every precaution must be taken that no blunders occur. Of-course they do,—and believe me, you turn red all over, even if there is only the announcer, yourself and the microphone for company. To me the microphone represents countless persons who are going to be much more critical than if they were seated in a theatre with a movie to absorb their attention. It is all a great strain and after an hour "on the air." one finishes feeling like he had done a complete days work. Nevertheless, its lots of fun and mighty fascinating and that compensates for any extra work that radio broadcasting involves.

HARRY C. BROWNE ALIAS "HANK SIMMONS"

Continued from Page 14

Between his engagements behind the foot-lights, Mr. Browne identified himself with many of the stars in their earlier moving picture successes. He played opposite Mary Pickford when her now shorn curls were just coming into prominence. This was in "The Eagles' Mate," her first starring vehicle since she left the old Biograph Studios. One of his last appearances in the films was with Constance Talmadge in "Scandal." Between these two pictures he had featured roles with Mae Murray, Hazel Dawn, Corrine Griffith, stars of the screen so that whether it was foot-lights or Klieg lights, Harry C. Browne made more than good.

All this while the banjo was hibernating, waiting for sunshine to bring it out in all its glory, and finally the opportunity shone forth. The Columbia Phonograph offered him a contract to record his old blackface minstrel songs, and as a result he "canned" over fifty numbers with his own accompaniment. It was at this time Mr. Browne was featured in two musical comedy successes, "Oh! Lady! Lady!" and the "Little Whopper."

In January, 1926, George Harrison Phelps, recognizing the abilities of this versatile man, offered him the management of station WGHP in Detroit. Mr. and Mrs. Browne deliberated as to the possibilities of the "air" and finally decided to take to the boats, leaving the good ship Drama for the rising shores of Radioland. There he was an instantaneous

success and more than fulfilled the high expectations placed on him by others. In August, 1927, he joined the Columbia Broadcasting System at the suggestion of Major Andrew White.

Here his years of experience in the dramatic and musical lines stood him in good stead. He originated and produced the Cap'n Kidd program in which he was the "old rascal" himself. He later portrayed the same character in The Buccaneers, his singing in the opening chorus being a feature of the hour. Mr. Browne takes a hand in everything from announcing in which he was known to the radio public as the "Voice of Columbia," to heavy "melerdramer," in his Hank Simmons "Show Boat." This is one of the most popular programs on the air. The scene is on the Mississippi River showboat, "The Maybelle." The players produce for their audience old time plays whose popularity dates back to the 90's, although many of the shows given were enjoyed by the people around 1870, when hoop skirts were bigger and rounder than ever and gentlemen's trousers appeared even tighter in comparison. Specially arranged music forms a background for the productions with characteristic quartet and recitation numbers are heard between the acts.

Tune in on WLBW some Monday night at 10 o'clock and judge for yourself the capabilities and talent of Harry C. Browne of the Columbia Broadcasting System.

FEBRUARY ADVANCE BRIDGE HANDS

GAME TO BE BROADCAST FEBRUARY 5.

Mr. Wilbur C. Whitehead of New York
"South" (the dealer) holds:

Spades.....A, J, 5
Hearts.....A, Q, J, 7, 6, 2,
Diamonds.....K, 6, 5, 2
Clubs.....

Mrs. Oscar E. Busby, of Dallas, Texas.
"North" holds:

Spades.....Q, 6, 3
Hearts.....10, 9, 4
Diamonds.....4
Clubs.....K, 9, 8 spot, 4, 3, 2

Mrs. W. C. Ryan, of San Antonio, Texas
"West" holds:

Spades.....9, 7, 2
Hearts.....K, 3
Diamonds.....A, Q, J, 10, 7
Clubs.....Q, 10, 7

Mr. Milton C. Work of New York,
"East" holds:

Spades.....K, 10, 8 spot, 4
Hearts.....8 spot, 5
Diamonds.....9; 8 spot, 3
Clubs.....A, J, 6, 5

GAME TO BE BROADCAST FEBRUARY 12.

Mr. E. E. Denison, of Portland, Maine,
"South" (the dealer) holds:

Spades.....A, 8 spot, 5
Hearts.....Q, 10, 6, 2
Diamonds.....Q, J, 4
Clubs.....A, Q, 10

Mr. Wilbur C. Whitehead of New York,
"North" holds:

Spades.....K, 4, 3
Hearts.....A, 5
Diamonds.....A, 10, 9, 6, 2
Clubs.....9, 7, 3

Mr. John C. Gardner of Brooklyn, N. Y.
"West" holds:

Spades.....7, 2
Hearts.....9, 7, 4, 3
Diamonds.....8 spot, 7, 5
Clubs.....K, J, 6, 2

Mr. Milton C. Work, of New York,
"East" holds:

Spades.....Q, J, 10, 9, 6
Hearts.....K, J, 8 spot
Diamonds.....K, 3
Clubs.....8 spot, 5, 4

GAME TO BE BROADCAST FEBRUARY 19.

Mr. Milton C. Work, of New York,
"South" (the dealer) holds:

Spades.....A, 8 spot, 6, 2
Hearts.....7
Diamonds.....A, K, 10, 9, 2
Clubs.....10, 9, 4

Mr. R. F. Rode, of Miami, Fla.
"North" holds:

Spades.....K, Q, J, 10, 5
Hearts.....Q, 10, 5
Diamonds.....7, 6
Clubs.....K, 5, 3

Mrs. Hamilton P. Jones, of New Orleans,
"West" holds:

Spades.....4, 3
Hearts.....A, J, 9, 8 spot, 6, 4
Diamonds.....Q, J, 5
Clubs.....J, 7

Mr. Wilbur C. Whitehead, of New York,
"East" holds:

Spades.....9, 7
Hearts.....K, 3, 2
Diamonds.....8 spot, 4, 3
Clubs.....A, Q, 8 spot, 6, 2

GAME TO BE BROADCAST FEBRUARY 26.

Mr. R. L. Rutter of Spokane, Washington
"South" (the dealer) holds:

Spades.....A, Q
Hearts.....A, 9, 5
Diamonds.....Q, 10
Clubs.....A, Q, J, 10, 6, 5

Mr. Milton C. Work, of New York,
"North" holds:

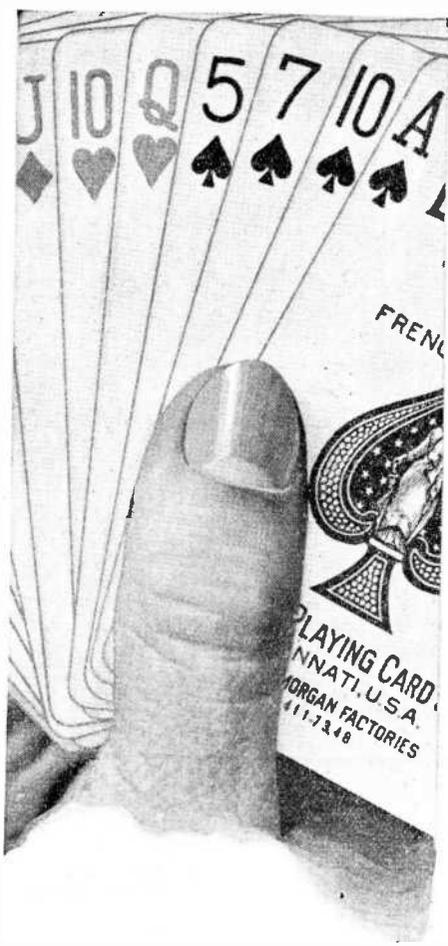
Spades.....5, 4, 3
Hearts.....K, 8 spot
Diamonds.....9, 8 spot, 5, 3, 2
Clubs.....K, 8 spot, 7

Miss Annie Blanche Shelby, of Portland,
Oregon,
"West" holds:

Spades.....K, J, 10, 9, 2
Hearts.....Q, J, 6
Diamonds.....A, K, J
Clubs.....9, 2

Mr. Wilbur C. Whitehead, of New York,
"East" holds:

Spades.....8 spot, 7, 6
Hearts.....10, 7, 4, 3, 2
Diamonds.....7, 6, 4
Clubs.....4, 3



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BRIDGE *by* RADIO



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CONGRESS
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WITH THE OTHER STATIONS

On C. B. S. Network

Two of the countries most popular announcers are now being heard over the Columbia Broadcasting System. Ralph Wentworth, for years a favorite with radio fans and for some time associated with the N.B.C. is now a regular staff member with Columbia. Mr. Wentworth may be heard most any evening announcing one of the chain features, particularly the Majestic Hour on Sunday nights. The other popular favorite who has been lost to many for some time is Norman Brokenshire now associated with WCAN at Philadelphia. Mr. Brokenshire is introducing the church services from the 10th Presbyterian church in Philadelphia each Sunday afternoon at 5:30 o'clock.

Little Jack Little Back

Who is there that has a radio set that has not sat up into the early hours of the morning listening to Little Jack Little, his songs, his piano music and his mythical night club? Beginning February 11th, this popular entertainer will be on the air from the Crosley station WLW at several periods each day and evening. And too, you'll find Jack and Jene also entertaining several times regularly from their Happy Harmony Studios.

Variety—And How

For those who like the thrill of wondering what can possibly be coming next, WENR, "The Voice of Service," at Chicago has IT. No need to tell you their frequency, they have a 50 KW and you can't miss them at about thirty on your dials. Pick them up any evening (and daytime too here) around 11 o'clock and its just one thing after another until the early hours of the morning. Uncle Adam and Little Eva at midnight, are very popular and you'll always get some good laughs. Then too, you'll listen to music in all its forms, classical, semi-classical and popular, vocal and instrumental, modern dance orchestras and old time fiddlers, organ and quartets, in fact anything you want, tune them in and your wishes will be granted.

Hot Stuff—Still Sizzling

KWKH, the well known "Hello World" station down at Shreveport, La., is still going strong. We thought that perhaps after the first skirmish with the Federal Radio Commission and after the Presidential election things would quiet down a bit. Don't you ever believe it. Its the commission again. Seems they are trying to change the wave length or something and KWKH is campaigning for "affadavies." Talked to Frank Marks, announcer and engineer, who is K.W. Henderson's man Friday by phone and he says its "hot stuff."

Manufacturing New Songs

Charlie Garland, musical director of WBBM at Chicago, sure believes in giving the radio audience the latest in new song hits. If the supply grows slack along comes Charlie and writes a few. You recognize some of them

you heard "played for the first time." Theres "True Blue", "Withered Roses," and "Who Do You Miss." Charlie wrote them. Then, too, Carmen Lombardo is out there to help him. He contributed with "Sweethearts on Parade" and "The Waltz I Can't Forget." All popular, too.

Ed And George Carry On

Each Thursday evening at 9:00 P. M., C.S.T. or 10:00 P. M., E.S.T. you enjoy a real treat with Ed McConnel, popular song and piano artist and George Hay, the Solemn Old Judge and Director-Announcer of WSM at Nashville. Their songs and chatter are entertaining and we believe that possibly Ed will get George to sing some evening. And by the way, WSM is the station that made the Grand Old Op'ry famous. You'll be able to catch that at 8:15 C.S.T. each Saturday night.

Send Them In

The "With The Other Stations" page nearly found itself crowded out this time, space is growing at a premium, and then too only a few of our readers sent in the above comments about their favorites. Every radio fan has his favorite station. Drop a line to WLBW and "The Announcer" editor. You want, and he wants to tell everyone about your best radio bet. Let's make "With The Other Stations" a two page run next time. "Ye Editor."

TUNE IN on Monday, Wednesday and Friday's Dinner Program and hear what we have to offer.

P. H. CRIBBS
COMPANY

THE STORE WHERE YOU
CAN GET WHAT
YOU WANT !

WLBW ALLOCATION LOG

LATEST CHANGES AND CORRECTIONS TO DATE

By THE FEDERAL RADIO COMMISSION

Call Letters	Location	Power	Kc.	Mtrs.	Call Letters	Location	Power	Kc.	Mtrs.
KDKA	Wilkins Township E. Pittsburgh, Pa.	50KW	980	305.9	KFFX	Oklahoma City, Okla.	100	1310	228.9
KDLR	Devils Lake, N. D.	100	1210	247.8	KFFY	Flagstaff, Ariz.	100	1420	211.1
KDYL	Salt Lake, Utah	1 KW	1290	232.4	KFVY	Abilene, Texas	100	1420	211.1
KEJK	Beverly Hills, Cal.	500	1250	239.9	KFYR	Bismark, N. D.	500	550	545.1
KELW	Burbank, Calif.	500	780	384.4	KGA	Spokane, Wash.	5 KW	1470	204.0
KEX	Portland, Ore.	5 KW	1180	254.1	KGAR	Tuscon, Ariz.	100	1370	218.8
KFAB	Lincoln, Nebr.	5 KW	770	389.4	KGB	San Diego, Calif.	250	1360	220.4
KFAD	Phoenix, Ariz.	500	620	483.6	KGBU	Ketchikan, Alaska	500	900	333.1
KFBB	Havre, Mont.	250	1360	220.4	KGBX	St. Joseph, Mo.	100	1370	218.8
KFBK	Sacramento, Calif.	100	1310	228.9	KGBY	See KGBZ.			
KFBL	Everett, Wash.	50	1370	218.8	*KGBZ	York, Nebr.	500	930	322.4
KFBU	Laramie, Wyo.	500	600	499.7					
KFCB	Phoenix, Ariz.	100	1310	228.9					
KFCR	Santa Barbara, Calif.	100	1500	199.9					
KFDM	Beaumont, Texas	500	560	535.4	KGCA	Decorah, Iowa	50	1270	236.1
KFDY	Brookings, S. Dak.	500	550	545.1	KGCB	Enid, Okla.	100	1370	218.8
KFEC	Portland, Ore.	100	1370	218.8	KGCI	San Antonio, Texas	100	1370	218.8
KFEL	Denver, Colo.	250	940	319.0	KGCM	Concordia, Kan.	50	1420	211.1
KFEO	St. Joseph, Mo.	2 1/2 KW	560	535.4	KGCR	Brookings, S. D.	100	1210	247.8
KFEY	Kellogg, Idaho	10	1210	247.8	KGCU	Mandan, N. D.	100	1200	249.9
KFGQ	Boone, Iowa	100	1310	228.9	KGCX	First State Bank of Vida	10	1420	211.1
					KGDA	Dell Rapids, S. D.	15	1370	218.8
					KGDE	Fergus Falls, Minn.	50	1200	249.9
					KGDM	Stockton, Calif.	50	1150	260.7
KFH	Wichita, Kans.	1 KW	1300	230.6	KGDP	Pueblo, Colo.	10	1210	247.8
KFHA	Gunnison, Colo.	50	1200	249.9	KGDR	San Antonio, Texas	100	1500	199.9
KFI	Los Angeles, Calif.	5 KW	640	468.5	KGDW	See KGBZ.			
	C.P. for 50KW				KGDY	Oldham, S. D.	15	1200	249.9
KFIF	Portland, Ore.	50	1420	211.1	KGEF	Los Angeles, Calif.	1 KW	1300	230.6
KFIO	Spokane, Wash.	100	1230	243.8	KGEG	Yuma, Colo.	50	1200	249.9
KFIZ	Fond du Lac, Wis.	100	1420	228.9	KGEO	See KGBZ.			
KFIU	Juneau, Alaska	10	1310	211.1	KGER	Long Beach, Calif.	100	1370	218.8
KFJB	Marshalltown, Iowa	100	1200	249.9	KGES	See KGBZ.			
KFJF	Oklahoma City, Okla.	5 KW	1470	204.0	KGEW	Fort Morgan, Colo.	100	1200	249.9
KFJI	Astoria, Ore.	50	1370	218.8	KGEZ	Kalispell, Mont.	100	1310	228.9
KFJM	Grand Forks, N. D.	500	550	545.1	KGFF	Alva, Okla.	100	1420	211.1
KFJR	Portland, Ore.	500	1300	230.6	KGFG	Oklahoma City, Okla.	100	1370	218.8
KFJY	Fort Dodge, Iowa	100	1310	228.9	KGFH	Glendale, Calif.	250	1000	299.8
KFJZ	Fort Worth, Texas	100	1370	218.8	KGFI	San Angelo, Texas	100	1310	228.9
KFKA	Greeley, Colo.	500	880	340.7	KGFJ	Los Angeles, Calif.	100	1420	211.1
KFKB	Milford, Kan.	5 KW	1130	265.3	KGFK	Halleck, Minn.	50	1200	249.9
KFKU	Lawrence, Kan.	1 KW	1220	245.8	KGFL	Raton, N. Mexico	50	1370	218.8
KFKX-KYW—(See KYW-KFKX)					KGFW	Ravenna, Nebr.	50	1420	211.1
KFKZ	Kirksville, Mo.	50	1200	249.9	KGFX	Pierre, S. D.	200	580	516.9
KFLV	Rockford, Ill.	500	1410	212.6	KGGF	Picher, Okla.	500	1010	296.9
KFLX	Galveston, Texas	100	1370	218.8	KGGH	Cedar Grove, La.	50	1310	228.9
KFMX	Northfield, Minn.	1 KW	1250	239.9	KGGM	Albuquerque, N. Mex.	100	1370	218.8
KFNF	Shenandoah, Iowa	500	890	336.9	KGHB	Honolulu, Hawaii	250	1320	227.1
KFOA	Seattle, Wash.	1 KW	1270	236.1	KGHD	Missoula, Mont.	50	1420	211.1
KFOR	Lincoln, Nebr.	100	1210	247.8	KGHF	Pueblo, Colo.	250	1320	227.1
KFOX	Long Beach, Calif.	1 KW	1250	239.9	KGHG	McGehee, Ark.	50	1310	228.9
KFPL	Dublin, Texas	15	1310	228.9	KGHI	Little Rock, Ark.	100	1500	199.9
KFPM	Grenville, Texas	15	1310	228.9	KGHL	Billings, Mont.	500	950	315.6
KFPW	Siloam Springs, Ark.	50	1340	223.7	KGHX	Richmond, Texas	50	1500	227.1
KFPY	Spokane, Wash.	500	1390	215.7	KGIO	Idaho Falls, Idaho	250	1320	227.1
KFQA-KMOX—(See KMOX-KFQA)					KGIQ	Twin Falls, Idaho	250	1320	227.1
KFQD	Anchorage, Alaska	100	1230	243.8	KGIR	Butte, Mont.	250	1360	220.4
KFQJ	Holy City, Calif.	100	1420	211.1	KGJF	Little Rock, Ark.	250	890	336.9
KFQW	Seattle, Wash.	100	1420	211.1	KGIW	Trinidad, Colo.	100	1420	211.1
KFQZ	Hollywood, Calif.	1 KW	850	352.7	KGKB	Brownwood, Texas	100	1500	199.9
KFRK	San Francisco, Calif.	1 KW	610	491.5	KGKL	San Angelo, Texas	100	1370	218.8
KFRU	Columbia, Mo.	500	620	475.9	KGKO	Wichita Falls, Texas	250	570	526.0
KFSD	San Diego, Calif.	500	600	499.7	KGO	Oakland, Calif.	10KW	790	379.5
KFSG	Los Angeles, Calif.	500	1120	267.7	KGRC	San Antonio, Texas	100	1370	218.8
KFUL	Galveston, Texas	500	1290	232.4	KGRS	Amarillo, Texas	1 KW	1410	212.6
KFUM	Colorado Springs, Colo.	1 KW	1270	236.1	KGTT	San Francisco, Calif.	50	1420	211.1
KFUO	Clayton, Mo.	500	550	545.1	KGU	Honolulu, Hawaii	500	940	319.0
KFUP	Denver, Colo.	100	1310	228.9	KGW	Portland, Ore.	1 KW	620	483.6
KFUR	Ogden, Utah	50	1370	218.8	KGY	Lacey, Wash.	10	1200	249.9
KFVD	Culver City, Calif.	250	700	428.3	KHJ	Los Angeles, Calif.	1 KW	900	333.1
KFVS	Cape Girardeau, Mo.	100	1210	247.8	KHQ	Spokane, Wash.	1 KW	590	508.2
KFWB	Los Angeles, Calif.	1 KW	950	315.6	KICK	Red Oak, Iowa	100	1420	211.1
KFWC	Ontario, Calif.	100	1200	249.9	KIDO	Boise, Idaho	1 KW	1250	239.9
KFWF	St. Louis Mo.	100	1200	249.9	KJBS	San Francisco, Calif.	100	1100	272.6
KFWI	San Francisco, Calif.	500	930	322.4	KJR	Seattle, Wash.	5 KW	970	309.1
KFWM	Oakland, Calif.	500	93	322.4	KKP	Seattle, Wash.	15	1370	218.8
KFWO	Avon, Calif.	100	1500	199.9	KLCN	Blytheville, Ark.	50	1290	232.4
KFXD	Jerome, Idaho	50	1420	211.1	KLDS-KMBC—(See KMBC-KLDS)				
KFXF	Denver, Colo.	250	940	319.0	KLRA	Little Rock, Ark.	1 KW	1390	215.2
KFXJ	Edgewater, Colo.	50	1310	228.9	KLS	Oakland, Calif.	250	1440	208.7

ALLOCATION LOG

WLWB

Call Letters	Location	Power	Kc.	Mtrs.
KLX	Oakland, Calif.	500	880	340.7
KLZ	Dupont, Colo.	1 KW	560	535.4
KMA	Shenandoah, Iowa	500	930	322.4
KMBC)				
KLDS)	Independence, Mo.	1 KW	950	315.6
KMED	Medford, Ore.	50	1310	228.9
KMIC	Inglewood, Calif.	500	1120	267.7
KMJ	Fresno, Calif.	100	1200	249.9
KMMJ	Clay Center, Nebr.	1 KW	740	405.2
KMO	Tacoma, Wash.	500	1340	223.7
KMOX)				
KFOA)	Kirkwood, Mo.	5 KW	1090	275.1
KMTR	Hollywood, Calif.	1 KW	570	526.0
KNX	Hollywood, Calif.	5 KW	1050	285.5
KOA	Denver, Colo.	12MKW	830	361.2
KOAC	Corvallis, Ore.	1 KW	560	535.4
KOB	State College, N. Mex.	10KW	1180	254.1
KOCW	Chickasha, Okla.	100	1420	211.1
KOH	Reno, Nev.	100	1370	218.8
KOIL	Council Bluffs, Iowa	1 KW	1260	238.0
KOIN	Sylvan, Ore.	1 KW	940	319.0
KOMO	Seattle, Wash.	1 KW	920	325.9
KORE	Eugene, Ore.	100	1420	211.1
KOW	Denver, Colo.	500	1390	215.7
KPCB	Seattle, Wash.	100	1210	247.8
KPJM	Prescott, Ariz.	100	1500	199.9
KPLA	Los Angeles, Calif.	1 KW	570	526.0
KPO	San Francisco, Calif.	5 KW	680	440.9
KPOF	Denver, Colo.	500	880	340.7
KPPC	Pasadena, Calif.	50	1200	249.9
KPQ	Seattle, Wash.	100	1210	247.8
KPRC	Houston, Texas	1 KW	920	325.9
KPSN	Pasadena, Calif.	1 KW	950	315.6
KPWF	Wesminister, Calif.	50 KW	1490	214.2
KQV	Pittsburgh, Pa.	500	1380	217.3
KQW	San Jose, Calif.	500	1010	296.9
KKE	Berkeley, Calif.	100	1370	218.8
KRGV	Harlingen, Texas	500	1260	238.0
KRLD	Dallas, Texas	10KW	1040	288.3
KRMD	Shreveport, La.	50	1310	228.9
KRSC	Seattle, Wash.	50	1120	267.7
KRSC	Seattle, Wash.	50	1120	267.7
KSAC	Manhattan, Kan.	500	580	516.9
KSBA	Shreveport, La.	1 KW	1450	206.8
KSCJ	Sioux City, Iowa	1 KW	1330	225.4
KSD	St. Louis, Mo.	500	550	545.1
KSEI	Pocatello, Idaho	250	900	333.1
KSL	Salt Lake City, Utah	5 KW	1130	265.3
KSMR	Santa Maria, Calif.	100	1200	249.9
KSO	Clairinda, Iowa	1 KW	1380	217.3
KSOO	Sioux Falls, S. D.	1 KW	1110	270.1
KSTP	Westcott, Minn.	10KW	1460	205.4
KTAB	Oakland, Calif.	500	1280	234.2
KTAP	San Antonio, Texas	100	1420	211.1
KTAT	Fort Worth, Texas	1 KW	1240	241.8
KTBI	Los Angeles, Calif.	1 KW	1300	230.6
KTBR	Portland, Ore.	500	1300	230.6
KTHS	Hot Springs, Ark.	10 KW	800	374.8
KTMT	Santa Monica, Calif.	500	780	384.4
KTNT	Muscataine, Iowa	5 KW	1170	256.3
KTSA	San Antonio, Texas	1 KW	1290	232.4
KTUE	Houston, Texas	5	1420	211.1
KTW	Seattle, Wash.	1 KW	1270	236.1
KUJ	Longview, Wash.	10	1500	199.9
KUOA	Fayetteville, Ark.	1 KW	1390	215.7
KUOM	Missoula, Mont.	500	570	526.0
KUSD	Vermillion, S. D.	500	890	336.9
KUT	Austin, Texas	500	1120	267.7
KVT	Nr. Des Moines, Wash.	1 KW	1340	223.7
KVL	Seattle, Wash.	100	1370	218.8
KVOO	Tulsa, Okla.	5 KW	1140	263.0
KVOS	Bollingham, Wash.	100	1200	249.9
KVWA	Chicago, Ill.	5 KW	1020	292.9
KWB	Portland, Ore.	15	1500	199.9
KWCR	Cedar Rapids, Iowa	100	1310	228.9
KWEA	Shreveport, La.	100	1210	247.8
KWG	Stockton, Calif.	100	1200	249.9
KWJJ	Portland, Ore.	500	1060	282.8
KWK	St. Louis, Mo.	1 KW	1350	222.1
KWKK	Kansas City, Mo.	100	1370	218.8
KWKH	Kennewood, La.	20KW	850	352.7
KWLC	Decorah, Iowa	50	1270	236.1
KWSC	Pullman, Wash.	500	1390	215.7
KWTC	Santa Ana, Calif.	100	1500	199.9
KWVG	Brownsville, Texas	500	1260	238.0
KXA	Seattle, Wash.	500	570	526.0
KXL	Portland, Ore.	500	1250	239.9
KXO	El Centre, Calif.	100	1200	249.9

Call Letters	Location	Power	Kc.	Mtrs.
KXRO	Aberdeen, Wash.	75	1420	211.1
KYA	San Francisco, Calif.	1 KW	1230	243.8
KYW)				
KFKK)	Chicago, Ill.	5 KW	1020	293.9
KZM	Hayward, Calif.	100	1370	218.8
WAAD	Cincinnati, Ohio	25	1420	211.1
WAAP	Chicago, Ill.	500	920	325.9
WAAM	Newark, N. J.	500	1250	239.9
WAAT	Jersey City, N. J.	300	1070	280.2
WAAW	Omaha, Nebr.	500	660	454.3
WABC)				
WBOQ)	W. of Cross Bay Blvd. Queens Co., N. Y.	5 KW	860	348.6
WABF	Kingston, Pa.	250	1440	208.2
WABI	Bangor, Maine	100	1200	249.9
WABC-WHEC	(See WHEC-WABO)			
WABY	Philadelphia, Pa.	50	1310	228.9
WABZ	New Orleans, La.	100	1200	249.9
WADC	Akron, Ohio	1 KW	1320	227.1
WAFD	Detroit, Mich.	100	1500	199.9
WAGM	Royal Oak, Mich.	50	1310	228.9
WAU	Columbus, Ohio	5 KW	640	468.5
WALK	Willow Grove, Pa.	50	1500	199.9
WAPI	Birmingham, Ala.	1 KW	1140	263.0
WASH	Grand Rapids, Mich.	C.P. for 5000		
WBAA	Lafayette, Ind.	250	1270	236.1
WBAC	Harrisburg, Pa.	500	1400	214.2
WBAL	Glen Morris, Md.	5 KW	1120	267.7
WBAP	Fort Worth, Tex.	10 KW	1060	282.8
WBAP	Fort Worth, Tex.	C.P. for 50 KW	800	374.8
WBAW	Nashville, Tenn.	5 KW	1490	201.2
WBAX	Wilkes-Barre, Pa.	100	1210	247.8
WBBC	Brooklyn, N. Y.	250	1400	214.2
WBBL	Richmond, Va.	100	1370	218.8
WBBM)				
WJBT)	Glenview, Ill.	10KW	770	389.4
WBBR	Rossville, N. Y.	C.P. for 25KW		
WBBW	Norfolk, Va.	1 KW	1300	230.6
WBBY	Charleston, S. C.	100	1200	249.9
WBBZ	Ponca City, Okla.	75	1200	249.9
WBCM	Bay City, Mich.	100	1200	249.9
WBCT	Medford, Mass.	500	1410	212.6
WBCT	Medford, Mass.	500	1360	220.4
WBIS-WNAC	(See WNAC-WBIS)			
WBMH	Detroit, Mich.	100	1310	228.9
WBMS	Fort Lee, N. J.	250	1450	206.8
WBNY	New York, N. Y.	250	1350	222.1
WBOQ-WABC	(See WABC-WBOQ)			
WBOV	Terre Haute, Ind.	100	1310	228.9
WBRC	Birmingham, Ala.	500	930	322.4
WBRE	Wilkes-Barre, Pa.	100	1310	228.9
WBRL	Tilton, N. H.	500	1430	209.7
WBRS	Wellesley Hills, Mass.	250	780	384.4
WBT	Charlotte, N. C.	5 KW	1080	277.6
WBZ	E. Springfield, Mass.	C.P. for 10KW		
WBZ	E. Springfield, Mass.	15KW	990	302.8
WBZA	Boston, Mass.	500	990	302.8
WCAC	Storrs, Conn.	500	1330	225.4
WCAD	Canton, N. Y.	500	1220	245.8
WCAE	Pittsburgh, Pa.	500	1220	245.8
WCAH	Columbus, Ohio	250	1430	229.7
WCAJ	Lincoln, Nebr.	500	590	508.2
WCAL	Northfield, Minn.	1 KW	1250	239.9
WCAM	Camden, N. J.	500	1280	234.2
WCAP	Baltimore, Md.	250	600	499.7
WCAP	Asbury Park, N. J.	500	1280	234.2
WCAT	Rapid City, S. D.	100	1200	249.9
WCAU	Berry, Pa.	1 KW	1170	256.3
WCAU	Berry, Pa.	C.P. for 5 KW		
WCAX	Burlington, Vt.	100	1200	249.9
WCAZ	Carthage, Ill.	100	1070	280.2
WCBA	Allentown, Pa.	100	1500	199.9
WCBD	Zion, Ill.	5 KW	1080	277.6
WCBM	Baltimore, Md.	100	1370	218.8
WCBS	Springfield, Ill.	100	1210	247.8
WCCO	Anoka, Minn.	15KW	810	370.2
WCDA	Cliffside Park, N. J.	250	1350	222.1
WCFL	Chicago, Ill.	C.P. 50KW	970	309.1
WCGU	Coney Island, N. Y.	500	1400	214.2
WCLB	Long Beach, N. Y.	100	1500	199.9
WCLO	Kenosha, Wis.	100	1200	249.9
WCLS	Joliet, Ill.	100	1310	228.9
WCMA	Culver, Ind.	500	1400	214.2
WCOA	Pensacola, Fla.	500	1120	267.7
WCOC	Columbus, Miss.	500	880	340.7
WCOH	Greenville, N. Y.	100	1210	247.8
WCRW	Chicago, Ill.	100	1210	247.8
WCSE	Portland, Me.	500	940	319.0
WCSS	Springfield, Ohio	500	1380	217.3

ALLOCATION LOG

WLBW

Call Letters	Location	Power	Kc.	Mtrs.
WLBV	Mansfield, Ohio.....	100	1210	247.8
WLBW	Oil City, Pa.....	500	1260	238.0
WLBX	L. I. City, N. Y.....	100	1500	199.9
WLBZ	Dover-Foxcroft, Maine..	250	620	483.6
WLCI	Ithaca, N. Y.....	50	1210	247.8
WLEX	Lexington, Mass.....	100	1420	211.1
WLIB-WGN—(See WGN-WLIB)				
WLIT	Philadelphia, Pa.....	500	560	535.4
WLOE	Chelsea, Mass.....	100	1500	199.9
WLS	Crete, Ill.....	5 KW	870	344.6
WLSI-WDWF—(See WDWF-WLSI)				
WLTH	Brooklyn, N. Y.....	500	1400	214.2
WLW	Mason, Ohio.....	50KW	700	428.3
WLWL	Kearny, N. J.....	5 KW	1100	272.6
WMAAC	Cazenovia, N. Y.....	250	570	526.0
WMAF	S. Dartmouth, Mass.....	500	1360	220.4
WMAK	Martinsville, N. Y.....	750	900	333.1
WMAL	Washington, D. C.....	250	630	475.9
WMAN	Columbus, Ohio.....	50	1210	247.8
WMAQ	Addison, Ill.....	5 KW	670	447.5
WMAY	St. Louis, Mo.....	100	1200	249.9
WMAZ	Macon, Ga.....	500	890	336.9
WMBA	Newport, R. I.....	100	1500	199.9
WMBC	Detroit, Mich.....	100	1420	211.1
WMBD	Peoria Hts., Ill.....	500	1440	208.2
WMBF	Miami Beach, Fla.....	500	560	535.4
WMBG	Richmond, Va.....	100	1210	247.8
WMBH	Joplin, Mo.....	100	1420	211.1
WMBI	Addison, Ill.....	5 KW	1080	277.6
WMBJ	Wilkinson, Pa.....	100	1500	199.9
WMBL	Lakeland, Fla.....	100	1310	228.9
WMBM	Memphis, Tenn.....	10	1500	199.9
WMBO	Auburn, N. Y.....	100	1370	218.8
WMBO	Brooklyn, N. Y.....	100	1500	199.9
WMBR	Tampa, Fla.....	100	1210	247.8
WMB S	Lemoyne, Pa.....	500	1430	209.7
WMC	Memphis, Tenn.....	500	780	384.4
WMCA	Hoboken, N. J.....	500	570	526.0
WMES	Boston, Mass.....	50	1500	199.9
WMMN	Fairmont, W. Va.....	250	890	336.9
WMPC	Lapeer, Mich.....	30	1500	199.9
WMRJ	Jamaica, N. Y.....	10	1420	211.1
WMSG	New York, N. Y.....	250	1350	222.1
WMT	Waterloo, Iowa.....	100	1200	249.9
WNAC)				
WBIS	Boston, Mass.....	500	1230	243.8
WNAD	Norman, Okla.....	500	1010	296.9
WNAT	Philadelphia, Pa.....	100	1310	228.9
WNAX	Yankton, S. D.....	1 KW	570	526.0
WNB F	Binghamton, N. Y.....	50	1500	199.9
WNBH	New Bedford, Mass.....	100	1310	228.9
WNB J	Knoxville, Tenn.....	50	1310	228.9
WNB O	Washington, Pa.....	15	1200	249.9
WNB Q	Rochester, N. Y.....	15	1500	199.9
WNB R	Memphis, Tenn.....	500	1430	209.7
WNB W	Carbondale, Pa.....	5	1200	249.9
WNB X	Springfield, Vt.....	10	1200	249.9
WNB Z	Saranac Lake, N. Y.....	10	1290	232.4
WNEW	Newport News, Va.....	100	1310	228.9
WNJ	Newark, N. J.....	250	1450	206.8
WN OX	Knoxville, Tenn.....	1 KW	560	535.4
WNRC	Greensboro, N. C.....	500	1440	208.2
WNYC	New York, N. Y.....	500	570	526.0
WOAI	San Antonio, Texas.....	5 KW	1190	252.0
WOAN	Lawrenceburg, Tenn.....	500	600	499.7
WOAX	Trenton, N. J.....	500	1280	234.2
WOBT	Union City, Tenn.....	15	1310	228.9
WOB U	Charleston, W. Va.....	250	580	516.9
WOC	Davenport, Iowa.....	5 KW	1000	299.8
WOCL	Jamestown, N. Y.....	25	1210	247.8
WODA	Paterson, N. J.....	1 KW	1250	239.9
WOI	Ames, Iowa.....	3½KW	560	535.4
WOK-WMBB—(See WMBB-WOK)				
WOKO	Mt. Beacon, N. Y.....	500	1440	208.2
WOL	Washington, D. C.....	100	1310	228.9
WOMT	Manitowoc, Wis.....	100	1210	247.8
WOO	Philadelphia, Pa.....	100	1500	199.9
WOOD	Furnwood, Mich.....	500	1270	236.1
WOQ	Kansas City, Mo.....	1 KW	610	491.5
WOR	Kearney, N. J.....	5 KW	710	422.3
WORD	Batavia, Ill.....	5 KW	1480	202.6
WOS	Jefferson City, Mo.....	500	630	475.9
WOV	Secaucus, N. J.....	1 KW	1130	265.3
WOW	Omaha, Nebr.....	1 KW	590	508.2
WOWO	Ft. Wayne, Ind.....	10KW	1160	258.5
WPAP-WQAO—(See WQAO-WPAP)				
WPCC	Chicago, Ill.....	500	570	526.0

Call Letters	Location	Power	Kc.	Mtrs.
WPCH	Hoboken, N. J.....	500	810	370.2
WPG	Atlantic City, N. J.....	5 KW	1100	272.6
WPOR-WTAR—(See WTAR-WPOR)				
WPRC	Harrisburg, Pa.....	100	1200	249.9
WPSC	State College, Pa.....	500	1230	243.8
WPSW	Philadelphia, Pa.....	50	1500	199.9
WPTF	Raleigh, N. C.....	10KW	680	440.9
WQAM	Miami, Fla.....	750	1240	241.8
WQAN	Scranton, Pa.....	250	880	340.7
WQAO)				
WPAP	Cliffside, N. J.....	250	1010	296.9
WQBC	Utica, Miss.....	300	1360	220.4
WQBJ	Clarksburg, W. Va.....	65	1200	249.9
WQBZ	Weirton, W. Va.....	60	1420	211.1
WRAF	La Porte, Ind.....	100	1200	249.9
WRAK	Erie, Pa.....	50	1370	218.8
WRAW	Reading, Pa.....	100	1310	228.9
WRAX	Philadelphia, Pa.....	250	1020	293.9
WRBC	Valparaiso, Ind.....	500	1240	241.8
WRBI	Hilton, Ga.....	20	1310	228.9
WRBJ	Hattiesburg, Miss.....	10	1500	199.9
WRBL	Columbus, Ga.....	50	1200	249.9
WRBQ	Greenville, Miss.....	100	1210	247.8
WRBT	Wilmington, N. C.....	50	1370	218.8
WRBU	Gastonia, N. C.....	100	1210	247.8
WRBW	Columbia, S. C.....	15	1310	228.9
WRC	Washington, D. C.....	500	950	315.6
WREC	Whitehaven, Tenn.....	500	600	499.7
WREN	Lawrence, Kan.....	1 KW	1220	245.8
WRHM	Fridley, Minn.....	1 KW	1250	239.9
WRJN	Racine, Wis.....	160	1370	218.8
WRNY	Coytesville, N. J.....	250	1010	296.9
WRR	Dallas, Texas.....	500	1280	234.2
WRUF	Gainesville, Fla.....	5 KW	1470	204.0
WRVA	Richmond, Va.....	1 KW	1110	270.1
		C.P. for 5 KW		
WSAI	Mason, Ohio.....	5 KW	800	374.8
WSAJ	Grove City, Pa.....	100	1310	228.9
WSAN	Allentown, Pa.....	250	1440	208.2
WSAR	Fall River, Mass.....	250	1450	206.8
WSAZ	Huntington, W. Va.....	250	580	516.9
WSB	Atlanta, Ga.....	10KW	740	405.2
WSBC	Chicago, Ill.....	100	1210	247.8
WSBT	South Bend, Ind.....	500	1230	243.8
WSDA-WSGH—(See WSGH-WSDA)				
WSEA	Portsmouth, Va.....	500	780	384.4
WSGH)				
WSDA	Brooklyn, N. Y.....	500	1400	214.2
WSIS	Sarasota, Fla.....	250	1010	296.9
WSIX	Springfield, Tenn.....	100	1210	247.8
WSM	Nashville, Tenn.....	5 KW	650	461.3
		C.P. for 50KW		
WSMB	New Orleans, La.....	750	1320	227.1
WSMD	Salisbury, Md.....	100	1310	228.9
WSMK	Dayton, Ohio.....	200	570	526.0
WSPD	Toledo, Ohio.....	500	1340	223.7
WSRO	Middletown, Ohio.....	100	1420	211.1
WSSH	Boston, Mass.....	100	1420	211.1
WSUI	Iowa City, Iowa.....	500	580	516.9
WSUN-WFLA—(See WFLA-WSUN)				
WSVS	Buffalo, N. Y.....	50	1370	218.8
WSYR	Syracuse, N. Y.....	250	570	526.0
WTAD	Quincy, Ill.....	500	1440	208.2
WTAG	Worcester, Mass.....	250	580	516.9
WTAM	Cleveland, Ohio.....	3½KW	1070	280.2
WTAQ	Eau Claire, Wis.....	1 KW	1330	225.4
WTAR)				
WPOR	Norfolk, Va.....	500	780	384.4
WTAW	College Sta. Texas.....	500	1120	267.7
WTAX	Streator, Ill.....	50	1210	247.8
WTAZ	Chesterfield Hills, W. Va. 16		1210	247.8
WTBO	Cumberland, Md.....	50	1420	211.1
WTFI	Toccoa, Ga.....	500	1450	206.8
WTFS	Atlanta, Ga.....	100	1310	228.9
WTIC	Hartford, Conn.....	250	600	499.7
WTMJ	Brookfield, Wis.....	1 KW	620	483.6
WWAE	Hammond, Ind.....	100	1200	249.9
WWJ	Detroit, Mich.....	1 KW	920	325.9
WWL	New Orleans, La.....	500	850	352.7
		C.P. for 5 KW		
WWNC	Asheville, N. C.....	1 KW	570	526.0
WWRL	Woodside, N. Y.....	100	1500	199.9
WWVA	Wheeling, W. Va.....	250	1160	258.5
		C.P. for 5KW		

Feb 12 sent 2 Cards
Mr & Mrs W. C. C.
1 on K H & Shreveport

Real Folke R D KA Mar 5
Great Northern P. R. Co. T. A. M.
Mar 5
W L B on Mar 5

Energy Waves--

Of vibrant, compelling Power-harnessed alike to Radio and Industry. Providing your breakfast toast in a crisp, brown minute, lightening a hundred household tasks at a finger touch and bringing the cool of the evening to your refrigerator.

Thus—the electrical Geneii—affable giant that he is—works for you by day, and at the flick of a dial, sings for you by night.



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OIL CITY AUTOMOBILE DEALERS
ASSOCIATION SECOND ANNUAL

AUTO SHOW

To be held in the spacious quarters of the KRAMER AUTO BODY DEPARTMENT, in Oil City, Pennsylvania, located on West First Street. Follow the ARROWS down West First Street until you see a Blaze of Light and many cars. That will be the AUTO SHOW.

The SHOW commences Monday evening, February the eighteenth and continues throughout the week, every evening and also Saturday afternoon.

February 18-19-20-21-22-23

SHOW OPEN EVENINGS AND SATURDAY AFTERNOON

Entertainment DeLuxe
Music and Vaudeville Acts

BROADCASTING FROM SHOW EVERY EVENING
7:30 TO 8:30