

PRAIRIE
FARMER'S

New

WALS

Weekly

TO BE NAMED
SOON!

FEBRUARY 23
1935



Spirit of '76
in
Barn Dance

Fanfare

LOUISE MASSEY - Pg. 7

LISTENERS' MIKE



America's No. 1

WLS: "I sent my subscription in the first night WLS told us we were to have a paper for all who wish to learn all about 'the first station on American soil.' Now that is a mighty big statement to make. But after listening over four years to WLS, I feel it is the most educational station in our land. No school or college has equaled its teachings on subjects that make for a nation noble character, happier homes and a better America to live in."—Mrs. Mary B. Caldwell, Mahomet, Illinois.

Smack

WLS: "Here is a great big smacker for whoever it was that announced the returning of the Merry-Go-Round program. I had never tuned you off until opera entered. But, as Pat says:



"You can't please everybody." Mr. Walsh says my radio dial is rusted on 52; in other words, on WLS."—Ellen Walsh, Highland, Ind.

Hiya, Pal

We like everything on the Barn Dance—our favorite program is the Alka Seltzer program, also the Red Brand fence.

We like the Keystone program and the 11:00 to 12:00 hour of the Barn Dance program. No other part of the program is as good and only Uncle Ezra can compare.

N. C. Rusher, Tremont, Ill.

Listeners, this is your page. Your letters concerning the magazine, the programs, or other letters, will be welcome. Please hold your "scripts" to one hundred words. Address "Listeners' Mike," WLS.

Can Pat Take It?

WLS: "I think most of your entertainers are fine and we keep tuned in a greater part of the day, but you have one on your programs, Pat Buttram—well, we always listened to the early morning program until he was put on the air. Now we tune out all programs he is in. It is too bad to spoil a good program with just one. Not wishing him any bad luck, but we hope there will be a change in the near future."—Anna Carr, Grand Rapids, Michigan.

(This letter may not please Pat's friends, Miss Carr.)

Thanks, Aunt Mary

WLS: "Being an invalid, and just 90 years young, my radio affords me many happy hours, and there are so many of your programs that I do so enjoy. I am with you daily at your Dinnerbell program; I enjoy many a laugh with Uncle Ezra; and as for the Barn Dance, well, I'm with the happy crowd every Saturday night. I feel I know you all, for I refer to my WLS Album, and can just picture each artist.

"To me, Art Page is the father of that happy WLS family, and I know his broadcasts are a great comfort to thousands of others, just as they are to me.

"I'm attaching a check for which kindly send me your new magazine for two years, also a picture of the bride and groom, Lulu Belle and Skyland Scotty.

"With kindest regards to all."—Aunt Mary Meyer, Chicago.

Cow Opera

WLS: "I listened to your program Saturday night. I was looking for cowboy songs, as I like a good cowboy song very much. I heard several that were supposed to be but they sounded more like opera. Have these singers ever seen a cow outside of a butcher shop?



"And as a special favor I wonder if the singers could sing a song through before they giggle? It is great to be jolly but not in the middle of a song."—Mrs. E. E. Christiansen, Oral, S. D.

Blessing

WLS: (Attention Dr. Holland) . . . "Having been a wheel chair shut-in for several years, I do appreciate the good Gospel messages over WLS and pray that God will bless you abundantly."—Mrs. E. C. Fuller, Harvey, Ill.

(Continued on page 15)

The New WLS Weekly

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JULIAN T. BENTLEY, Editor

VOLUME 1 NUMBER 2
February 23, 1935



Man of the week Floyd Keepers . . . he talked a tour.

The Prairie Farmer-WLS tour to Old Mexico left Chicago, February 14, with 160 in the party under the guidance of Floyd Keepers, managing editor of Prairie Farmer. After a week spent in historic spots of Mexico, Texas and Louisiana, the party will return to Chicago on February 25. A picture of the group entraining at the Illinois Central station will be found on page 14.

Homer Griffith, Friendly Philosopher, celebrated his seventh year on the air in his program of February 7. "Grif" faced his first mike at KWFB, Hollywood, California, in 1928. Since that time he has written and produced over 5,000 programs of various types. Although you perhaps have never heard him do it on WLS, Homer doubles in brass on occasion as a singer and actor.

In his years of research, Homer has built up an enviable library of verse, philosophy, reference and source books. His programs are a source of real inspiration, for Homer is a chap who prefers looking on the bright rather than the dark side of life.

How shall the boy or girl of high school age go about it to choose his life work? This question, more puzzling now than ever before in history, is the subject of a new program to start early in March, occupying the Sunday morning half-hour from 9:00 to 9:30. Educational authorities and experienced professional and business men will cooperate, and some specific problem letters of boys and girls will be answered on each program.

Looking forward to this series, we invite young men and young women, particularly of high school and early college age, to write in, stating their personal problems in choosing an occupation, addressing Editor, WLS, Chicago.

FLASHES

Tour • Homer • Vocations
Hazard • Anzac • Chops

An unusual series of talks on the relief situation in Illinois has been appearing daily on Dinnerbell Time since February 11. These talks by Dr. Martin H. Bickham, Director of Program Planning for the Illinois Relief Commission, have included a complete survey of the relief situation and discussion of methods which eventually will make it possible for persons now on the relief rolls to become independent once more.

Once more Hazard, Ky., lives up to its name. While playing there last week, with the WLS Barn Dance Show, two prominent of WLS, the Arkansas Woodchopper and Rube Tronson, had motor trouble. Arkie burnt up the motor in his car, while Rube's car just refused to run. Arkie bought a new motor and Rube is negotiating for a new car. It might be said that the boys failed to clear the Hazard.

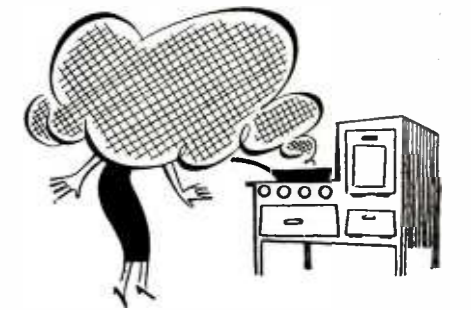
When WLS takes the air at 6 a. m. CST in Chicago it's early the next morning "down under" at Dunedin, New Zealand. Bert A. Henry, who must stay up to all hours with his radio, writes to the station frequently to report picking up early morning programs at about the time he's going to bed. When it's 7 a. m. Saturday in Chicago, it's 1 a. m. Sunday in New Zealand.



Anzac listeners often have reported hearing the Saturday night barn dance on Sunday afternoon in New Zealand. Many also report that station JOAK in Tokio, Japan, interferes with WLS in that area. Tommy Rowe, chief engineer, says, "The 'JOAK' is on us."

The Be Kind to Announcers program last week cost Mrs. Nell Shepherd of Van Orin, Illinois, a half dozen pork chops but she has decided not to sue the boys on the show.

"In fact," scripts Mrs. Shepherd, "I wouldn't have missed that program for all the pork chops in Chicago." (Thanks, pal.)



It happened like this. Mrs. Shepherd had prepared breaded pork chops for the noon meal, placed them over a low fire and had sat down by the radio to hear Jack Holden, Joe Kelly and Howard Chamberlain together with Pat Buttram's theories of "what ails announcers, anyhow."

Mrs. Shepherd became so interested in the program that she forgot the chops until clouds of smoke from the kitchen made her painfully aware of the over-done pork.

The WLS On Parade road show apparently scored a hit with the younger generation when it played the Coronado Theatre in Rockford, Illinois. More than 5,500 children saw the show.

R. T. Van Tress, Horticulturist of Garfield Park Conservatory, will be welcomed back to Homemakers' Hour on Wednesday afternoon, March 20. Lovers of flowers will all be on the front row to hear his first talk on the preparation of the ground for a successful rose bed.

Do you often wonder how to handle certain problems concerning your children? Dr. Maybelle B. Blake, President of Chicago Teachers College, discusses such problems every Monday afternoon on Homemakers' Hour. Right now she is discussing the adolescent period. If she does not cover your problems, you may write to her for help.

GOOD afternoon, Fanfare Readers. Mrs. J. T. Proper, Chicago, asks: "What has become of Dixie Mason and Fleming Allen?" A.—Fleming is now on the Production Staff at NBC—Chicago. Dixie Mason—nee Mildred Waterman whose marriage to Fleming several months ago started the recent deluge of WLS matrimony, now supervises their near-north side apartment.

From Racine, Wis., Mrs. John Litig, inquires: "Why doesn't Check Stafford play his harmonica more frequently?" A.—Check, the voice of the Bulletin Board Program, is one of the busiest men on the staff. It's all he can do to manage even an occasional harmonica appearance. He sends his thanks for the comment.

From Mrs. Fern Benget of Crawfordsville, Ind., has come a number of questions which elicit these responses: Louise Massey is 28. Marjorie Gibson, the frequent voice of Fanfare, is unmarried. Slim Miller and Larry Wellington are 36 and 31, respectively. Hal O'Halloran and the Prairie Ramblers, with Patsy Montana are now heard over WOR, Newark, where they are doing a grand job.

"Who play the parts of Jimmy Morris and Bob Cunningham in Virginia Lee's Northwestern Yeast Show?" asks Mrs. Ray Myers of Indianapolis. Jimmy is played by Frank Dane. Jack Brinckley is Bob.

From Berrien Springs, Mich., Mrs. M. Leebuck inquires: "What is the theme song, and who sings it for the Aladdin Mantle Lamp Dramas each Saturday night?" Mrs. Ed. Fellers voices "When It's Lamp Lighting Time in the Valley," fore and aft of the show.

Scripter Bill Meredith, and wife, the former Virginia Bauer of Wheaton, celebrated the fifth month of their wedded life the early part of last week.

Bob Gardner of the team of Mac and Bob has returned from California and is now appearing with the WLS Merry-Go-Round show.

Miss Mabel Neidert of Momence, Ill., asks: "Is The Arkansas Wood-chopper married?" No. Nor has Arkie evidenced any suggestion that he intends to forsake his present single state.

"What has become of Winnie, Lou and Sally?" asks Lucille Boser of De Pere, Wisconsin. "What are their names and are they married?" This harmonious triumvirate of pleasing-voiced girls is making personal appearances with the WLS Barn Dance Show on the road. None of these three sisters is married. They are, respectively, Helen, Adele and Eileen Jensen.

FANFARE

Q. and A. ● REALISM
 OLD FRIENDS ● AUNT ABBIE
 PURELY PERSONAL ● NAME

By-WYN ORR



Leona Hanna of Chicago is anxious to know whether or not Pat Buttram is really Pat Buttram's name, and is the radio school he is sponsoring on the air each morning an actuality? The 19-year-old invader from Winston county, Alabama, was christened Maxwell Emmett Buttram!

As to the radio school—it is a radio actuality—not a physical set-up. The Oshkosh Radio School is perhaps the most original radio idea that has been beaten from program minds in many a long week. Pat asks us to thank you folks for the splendid reception you have given him, Joe Kelly, the Dean Brothers and the Hoosier Sod-Busters on their early-morning spot.

Joe Kelly three weeks ago made an announcement that a picture of Aunt Abbie Jones, lovable small-town character, would be given upon request. 4,500 replies in the first five days necessitated the withdrawal of the offer. Hope you got one. It's a dandy.

Realism or nothing is the keynote of the WLS Sound Effect Department headed by Al Halus. Script called for closing of a motor car door. Al wasn't satisfied with the recorded effect. Went to automobile graveyard. Bought door. Had door fitted to frame. Director got necessary effect.

Saturday night during the Aladdin Mantle Lamp Hayloft Theatre Programs, as many as 100 guests have been entertained to observe the broadcasts.



Hazel Dopheide

Dopheide, Isabel Randolph, Lillian White, H. Lester Tremayne, Homer Griffith, Jack Doty and Al Halus. Your commentator directs, with Operator Andy Anderson responsible for the proper out-go of mike balance and effects. Scripts are all supervised by Arthur "Tiny" Stowe.

Romelle Fay (Mrs. Ed. Cuniff) Saturday night and Sunday WLS Organist, and Velma Stowe, wife of Continuity Editor, Tiny Stowe, and former WLS mike star, are working up a song and piano act for stage presentation. Reports indicate a novel, eye-pleasing, as well as ear-tingling, 15-minute spot. . . Mr. and Mrs. Lawrence Wellington, who so recently started living one life together, have settled down in a south-side apartment. Already Larry, accordionist of the Westerners, is putting on weight. . . Reg Kross, harmonicist of the Hoosier Sod Busters is casting fond eyes at a charming brunette out Humboldt Park way. . .

Program director George C. Biggar, was Assistant Director of Publicity for the Illinois Agriculture Association for more than a year.

Jimmie Dean once managed a garage in the oil fields of Texas, between periods of practicing his guitar. Linda Parker practised "voice" as a hello girl for the telephone company in Hammond, Indiana.

Hartford Taylor, of the Ridge Runners, spent four years learning how to mix pills as a pharmacist's apprentice in Mount Vernon, Ky.

Operator William T. "Andy" Anderson 10 years ago was a draftsman.

Chester Arthur "Check" Stafford has worked on six newspapers, established two, and before coming to WLS was editor of the Rochelle Home Journal.

Jack Wheelock, the be-moustached member of the former Melody Men Quartet, a few months ago took unto himself a wife. Ran into him the other Sunday morning at breakfast. He and the Mrs., a charming girl, send their best regards to all their friends. . . John Clayton, former Production Chief of WLS, was in a couple of weeks ago for a brief visit with his old buddies. . . Margaret Morton McKay, former Fanfarer, and wife of Al Rice of the Maple City Four, now conducts a radio column about Chicago Air-Occurrences in several papers. . . Anne Williams, for years identified as Announcersess for Sears' Programs, is now acting as and looking a fashion expert for that company. Spends most of her time in New York, but gets back infrequently for an abbreviated visit.

Spirit of '76 Music

Old Colonial Fifes, Spinet Featured



By George C. Biggar
MEMORIES of the home life of George Washington will be recalled on WLS and a coast-to-coast NBC network tonight, February 23, when musical instruments from the Mt. Vernon home of the Father of our Country are played during the Alka-Seltzer National Barn Dance hour, 8:30 to 9:30 p. m. CST. These instruments are among the treasures of the Washington Room in the museum of the Chicago Historical Society in Lincoln Park, Chicago. The broadcast will come directly from the museum, through arrangements with L. H. Shattuck, Director of the Society.

"Yankee Doodle," played on fife and drums used in the Revolutionary War, will usher in this unique feature. Herman Felber, Jr., our orchestra director, will play a violin heard many times by George Washington. It belonged to a member of the Marquis de LaFayette's staff.

Herman's accompaniment will be played on an old-fashioned spinet, an instrument of colonial days somewhat smaller than a harpsichord. Henry Burr, as narrator and tenor of the Washington broadcast, will ring an old Mt. Vernon dinnerbell that Martha Custis Washington used to call her guests to dinner. Lucille Long, mezzo-soprano, will sing with Henry.

Even the resonant tones of a hunting horn, owned by a member of the Washington family, will be broadcast. Throughout this historic program will be heard the ticking of an ancient mantle clock owned by Washington.

All the music will be played or sung from the original manuscripts of music used by the Washington and Custis families at Mt. Vernon.

This will be the first time that these rare old instruments, valued at many thousands of dollars, have ever been played on the air over a coast-to-coast network and WLS is proud to originate this unique feature. Skilled artisans have been getting the instruments in shape for this portion of the Barn Dance honoring the memory of George Washington.

The old song "Everybody Works but Father" will be thrown into the discard throughout the Mid-West, Monday, February 25, for that day is to be "Men Folks' Washday" under the sponsorship of Prairie Farmer. Men are enrolling in the "Modern Washer-man's Club," pledging themselves to do the washing February 25, much to the joy of wives, mothers and sisters.

Lucille Long, Henry Burr, John Brown and Herman Felber with colonial instruments for tonight's broadcast.



It all started when Floyd Keepers, managing editor of Prairie Farmer, was inveigled by his wife into doing the family washing on a recent Monday. Emerging from the fray with skinned knuckles, sore muscles and a lame back, Floyd immediately launched the "Men Folks' Washday" movement, so that other males might "suffer" as he did.

Honoring the day, the "Washer-man's" theme will predominate on Prairie Farmer's Dinnerbell Time on

(Continued on page 13)

WELL, how do you like our new baby?

We've all had a fit over it ourselves—and it looks like it's here to stay—if you folks like it as much as we do. Only one thing—you're going to have to help us keep it dressed up! That's right—shoot along any information you think we should know about YOU and what you think about the magazine—for we're unloading everything we know about ourselves.

Versatile is a big sounding word, isn't it? It's been bandied around so much that it doesn't mean an awful lot nowadays—unless you're speaking of Al Halus.

There's a young man that has so much versatility he has to hide part of it behind a bristly black mustache. Sound effects . . . characters all the way from a friendly old judge to a sing-song Chinese . . . and you haven't heard a thing until Al sets up business and measures you for a suit of clothes! As a dialectician—and that's something to chew on even if you don't have to eat it—Al is tops.

The "Al's" have it, folks! No, not the brown derby—but ability. You've heard a lot about Al Halus, but there's another young fellow that answers to the name of "Al" in these here parts—Al Boyd, who handles the traffic and production during most of the day time hours.



Al Boyd

You don't hear Al on the air, but what you do hear is put on the air at the right time and taken off when due to be off because Al is there to give the right signal. And by traffic, don't think we mean he's tooting a whistle and waving his arms. Traffic in radio means Al is on duty to see that each program goes on the air from the proper studio, that the right announcer is there to put it on, that all the necessary sound effects are ready, that scripts are in the hands of the folks scheduled, and that everybody due to be on the program is there on time. It's quite a job—and a thankless one, too—but Al is the boy that can get it done with a minimum of frowns.

In fact, the only thing Al can't do is play the harmonica—and I understand he's planning on taking lessons from Mr. Snyder in the near future. Of course, you know that Mr. Snyder returned from a trip to Old Mexico as an accomplished harmonica player? Yes—he's planning on playing the accompaniment for the Maple City Four in the near future.

AN OPEN MIKE

VERSATILITY • PEGGY
AL • TRAFFIC • CHATTER
By TINY STOWE



Peggy Jolly, for five years in the continuity department of KMOX, St. Louis, and more recently connected with KWTO-KGBX in her home town, Springfield, Missouri, is now pounding out "copy" and programs as the newest member of the WLS family. Peggy is a grand scout and knows more people in radio than you can shake a good sized stick at. In fact, it was a regular "home coming" for Peg when she arrived at Prairie Farmer, for she worked with Bill Jones when he was an announcer at KMOX, helped Ford Rush get his programs ready at the same station for two years, and wrote many of the dramatic parts that Hazel Dopheide and Jack Smith played so well down in the Missouri metropolis. It took Peg two days to quit shaking hands long enough to hang up her hat and coat.

Small chatter . . . one of radio's best known acts is splitting up, according to information from Cincinnati. After more than six years together, The Vagabonds have decided to disband. . . . They wrote such hits as "Ninety-Nine Years," "Lamp Lighting Time in The Valley," "Little Mother of the Hills" "Little Shoes" and many other ballads of the hills. . . . George Watson, who announces for Station EZRA on the NBC network, is a former KSTP announcer. We had lots of fun back in '30 and '31 trying to navigate St. Paul's slippery streets after the day's work was done. He's known as George "What-a-Man" Watson at NBC. . . .

Mileage

"Holly" Hollister, manager of the Eastern Unit of the WLS Barn Dance Show, turned in his mileage report for the month of January the other day. It showed that the Eastern Show has traveled in excess of 2,500 miles in the one month. With seven cars on the show that makes an accumulated mileage of 17,500 miles. Taking January as an average month, we could say that the show traveled an accumulative distance of 87,500 miles in the five months it has been East. This is equal to three times around the world.

Small World

Add small world stories. When Rear Admiral Wat T. Cluverius, commandant of the ninth corps naval area, spoke over WLS during Dinnerbell program February 15, Herman Felber, Jr., WLS orchestra conductor, found he and the admiral had a friend in common.

Herman was director of music aboard the USS Washington, President Wilson's flagship during the world war. Skipper of the warship was Captain Edwin McCauley, who was a classmate of Admiral Cluverius at Annapolis.

The admiral, the only surviving officer of the battleship Maine disaster, recounted his experiences on the 37th anniversary of that tragedy.

Record

The next time the WLS Merry-Go-Round show plays in Peoria, the chances are that Mr. and Mrs. Cecil Stinson will take their boys, Junior, 11, and Kenneth, six, to see it.

Junior and Kenneth established something of a record by staying in the Peerless theatre for 10 hours, seeing all shows the last time the WLS gang played there. Their distracted parents, after asking theatre ushers and police to join the search, found the boys on the theatre's front row. It was 10:30 p. m. and the pair was seeing the fifth show of the day.

Asked how they eluded ushers who cleared the house after each performance, Kenneth said, "Oh, we just scooted under the seats until they went."

Children

Mrs. Clara Ingram Judson, successful homemaker and well known home economics lecturer, speaks from actual experience in her series of talks, "Children, as Helpers for the Homemaker." These helpful talks are featured on Homemakers' Hour on Wednesday afternoons. Children like to do housework if they are wisely trained, says Mrs. Judson who tells how to accomplish this. There are only three more lectures in this series, so do not fail to hear everyone of them.

Girl on the Cover

This honest to goodness cowgirl sings with a quality in her voice long to be remembered. Her songs of the range and plains she learned as a girl on the K-Bar ranch near Roswell, New Mexico, old stamping ground of Billy the Kid.

Born at Midland, Texas, Louise and her brothers were given a musical education by their father, Henry Massey, well known old-time fiddler. Louise's musical training, however, was not too intensive to keep her from acquiring the knack of effortless riding and roping. At 15 she won a roping contest in a Roswell rodeo.

The Masseys toured the United States with the Redpath-Horner chautauqua circuit and Canada with the Erickson Lyceum circuit. Of the



Split-second camera catches Cowgirl Louise Massey.

total of 23 instruments mastered by the group, Louise plays piano, accordion and violin.

The Westerners are heard over the coast to coast network of the National Barn Dance every Saturday from 8:30 to 9:30 p.m. CST. They're also heard each morning excepting Sunday at 9 o'clock in their "Rhythm Range" program, on Thursday nights at 7:15 in "Western Nights," on the Dinnerbell program on Thursdays and Homemakers' Hour every Tuesday. As you all should know, the other Westerners are Allen and Dott Massey, Milt Mabie and Larry (Duke) Wellington.

Sweet Job

Mrs. Mary Wright, WLS home adviser, had an enviable job yesterday, February 22. She acted as a judge in the National Cherry Pie Baking Contest at the Hotel Morrison, Chicago.

NEWS NOSES

Have you ever felt that you were an embryo news reporter? Or at least, that you had a good nose for news? Well, lots of the listeners to WLS Homemakers' Hour are having a chance to prove that out. Chappel Brothers of Rockford, Illinois, makers of Ken-L-Biskits, are conducting a news contest every Monday, Wednesday and Friday on Homemakers' Hour. All you need to do is look through the newspapers and magazines for an unusual or humorous news item. You can select it from the WLS Weekly, if you care to. It must conform, though, to the famous news formula, "If a dog bites a man, that isn't news" but if a man bites a dog, that is news." Chappels are giving away three Sunbeam Electric Mix-masters a week for the most unusual news items.



UNCLE EZRA

Every Saturday Night

WLS 8:30 to 9:30 P.M.
Central Standard Time
and 38 NBC STATIONS

The lovable, popular Old Jumping Jenny Wren himself—the "old" man with the "young" ideas, supported by the entire WLS Barn Dance gang in a whole hour of clean wholesome fun and amusement originating every Saturday night in the old WLS Hayloft in Chicago. Don't miss this popular radio program.

ALKA-SELTZER National Barn Dance COAST TO COAST

Time signals, weather, markets, news, interspersed with music and fun—WLS every morning at 6.

Tell Your Friends Before It's Too Late

Only 5 days more to take advantage of the special subscription offer to the WLS Weekly. On and after March 1st the regular subscription price will be effective—\$1.00 for one year.

Do Your Friends a Favor. Tell Them to Subscribe Now!

WLS WEEKLY SUBSCRIPTION BLANK

WLS Weekly,
1230 W. Washington Blvd.,
Chicago, Ill.

I want to get the WLS Weekly for 2 years. Enclosed is my \$1.00.

Name

R. F. D. or Street

City State

This special offer void after February 28, 1935.

DAILY PROGRAMS

SATURDAY, FEBRUARY 23

to

FRIDAY, MARCH 1

Saturday, February 23

Morning

- 6:00 to 9:00—See daily schedule of morning features.
- 9:30—George Goebel, "The Little Cowboy" in western and old-time songs.
- 9:45—"The Clinic of the Air" with Dr. Royal Copeland. (Cream of Nujol.)
- 10:00—Sears Junior Roundup, conducted by Sue Roberts with Gene Autry as Harmony Ranch Foreman.
- 10:15—Geo. C. Biggar in WLS program news.
- 10:20—Butter, egg, dressed veal, live and dressed poultry quotations.
- 10:25—Julian Bentley in up-to-the minute world-wide Trans-Radio Press News.
- 10:30—Today's Kitchen. (See daily schedule.)
- 11:00—New WLS Weekly program with Julian Bentley; Ralph Waldo Emerson, organist.
- 11:15—Hoosier Hot Shots in instrumental and vocal novelties.
- 11:30—"Be Kind to Announcers." Fifteen minutes of fun and foolishness with Joe Kelly, Jack Holden and Howard Chamberlain.
- 11:45—Weather report; fruit and vegetable markets; artists' bookings.
- 11:55—Julian Bentley, news.

Sat. Afternoon, Feb. 23

- 12:00—Otto and His Tune Twisters in sweet and lively novelties.
- 12:15—Poultry Service Time; Ralph Emerson, organist; The Westerners with Louise Massey. Bill Denny, "The Poultry Man." Thirty minutes of information and entertainment.
- 12:45—Weekly Livestock Market Review by Jim Clark of the Chicago Producers' Commission Association.
- 12:55—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.
- 1:00—Merry-Go-Round — Forty-five minutes of rollicking fun and entertainment with Jack Holden as Conductor and Ralph Emerson as Chief Engineer. Cumberland Ridge Runners and Linda Parker, Ramblin' Red Foley; Eddie Allen, Pat Buttram; Flannery Sisters; John Brown, Hoosier Hot Shots; Evelyn Overstake, Lulu Belle and Skyland Scotty.
- 1:45—Homemakers Hour. (See Special Daily Schedule.)
- 3:00—Sign off for WENR.

Sat. Evening, Feb. 23

- (Feb. 23—7:00 to midnight CST)
- 7:00—Cumberland Ridge Runners and John Lair in "Mountain Memories." (Big Yank.)
- 7:15—Westerners and Louise Massey in Range Program. (Pathfinder.)
- 7:30—Keystone Barn Dance Party featuring Lulu Belle and other Barn Dance entertainers. (Keystone Steel and Wire Co.)
- 8:00—RCA Radio City Party on NBC network from New York.
- 8:30—National Barn Dance NBC Hour with Uncle Ezra, Hoosier Hot Shots, Maple City Four, Cumberland Ridge Runners, Westerners, Lulu Belle, Verne, Lee and Mary, Spareribs and other Hayloft favorites with Joe Kelly as master of ceremonies. (Alka-Seltzer.)
- 9:30—"Clouds and Sunshine," an old-time melodrama presented in Hayloft Theatre, with Hazel Doppeide, Jack Doty, Dorothy McDonald, Les Tremayne and Homer Griffith featured in dramatic cast directed by Wyn Orr. (Aladdin Mantle Lamp.)
- 10:00—Gillette Bears and Cousin Toby. (Gillette Tire Co.)
- 10:15—Prairie Farmer-WLS National Barn Dance continues until midnight with varied features with Jack Holden, Joe Kelly and Arthur (Tiny) Stowe, as masters of ceremonies.

Sunday, February 24

- (8:00 a. m. to 12:00 noon, CST)
- 8:00—Romelle Fay plays the organ in 30 friendly minutes announced by Howard Chamberlain.
- 8:30—Verne, Lee and Mary, the "Three Wisconsin Honeybees," in a program of pleasing vocal harmonies.
- 8:45—News broadcast with summary of week end world-wide news brought by Trans-Radio Press through Julian Bentley. (Crazy Crystals.)
- 9:00—Inter-collegiate debate: Resolved: That the Several States Should Adopt a System of Unemployment Insurance. Affirmative: Purdue University. Negative: University of Illinois.
- 9:30—WLS Little Brown Church of the Air—Dr. John W. Holland, pastor. Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 10:15—Y.M.C.A. Hotel Chorus, directed by Jack Homier, in a program of varied numbers arranged for 16 trained male voices.

10:45—Better Speech Institute from NBC Studios.

11:00—Homer Griffith, "The Friendly Philosopher," in inspirational prose and poetry.

11:15—Phil Kalar in popular songs, with WLS Orchestra. (Evans Fur Co.)

11:30—(Monday Livestock Estimate) Henry Burr, famous recording tenor. Orchestra.

11:45—Canary Musicale. (Justrite Co.)

12:00 noon—WENR programs until 6:30 p. m.

Sunday Evening, Feb. 24

6:30—Bakers' Broadcast featuring Joe Penner. (Standard Brands NBC.)

7:00—An Hour with the General Motors Symphony. (NBC.)

Mon., Feb. 25, through Fri., March 1

6:00 a. m. to 3:00 p. m.

You will find in the following an outline of the WLS day-time features from Monday to Friday, listing the standard and special features for each half hour or 15 minutes. Last minute program revisions occasionally make changes necessary which cannot be recorded as we go to press.

Mon., Tues., Wed., Thurs., Fri.

6:00—Smile-A-While with Joe Kelly —Daily—Cumberland Ridge Runners in old-time melodies. Mon., Wed., Fri.—Flannery Sisters in harmony songs. Tues., Thurs.—Linda Parker in mountain songs.

Tues., Thurs., Sat.—6:10—Sears Johnny Muskrat Fur Market.

6:20 - 6:30—Daily—Service features; including temperature reports, Chicago, Indianapolis and E. St. Louis Livestock Estimates, Weather Forecast, Retailers' Produce Reporter, Day's WLS Artists' Bookings.

6:45—Pat Buttram's Radio School for Beginners Jes' Startin'—featuring Pat and the Oshkosh Overall Boys, Jimmie and Eddie Dean, Howard Black and Reggie Cross. (Oshkosh Overall Co.)

7:00—News broadcast with up-to-the-minute local and world-wide news brought by Trans-Radio Press—Julian Bentley.

7:10—Renfro Valley Boys.

7:15—Prairie Farmer Bulletin Board —Items of wide variety and interest from rural correspondents. "Check" Stafford.

7:30—Jolly Joe and his Pet Pals—Joe Kelly has his morning conference with his "Palsy Walsies."

7:45—Fairy Tales and other Stories Spareribs (Malcolm Claire) tells stories in "deep south" dialect, assisted by Ralph Emerson, organist.

8:00—Morning Devotions conducted by Jack Holden, assisted by Rangers quartet and Ralph Emerson. Dr. Holland gives review of Sunday School lesson Saturday.

8:15—Ramblin' Red Foley in folk songs; WLS Artists' Bookings; Weather Forecast; Temperature Report.

8:30—Ford Rush, baritone, in popular songs, with Ralph Emerson. Ten-second drama. Conducted for Sears' Chicago Retail Stores by Marquis Smith.

8:45—Morning Minstrels with WLS Rangers, "Spareribs" Claire, "Possum" and "Porkchops" Dean, Arthur (Tiny) Stowe, interlocutor. (Olson Rug Co.)

9:00—Chicago and Indianapolis Livestock Receipts; Chicago Hog Market Flash.

9:00—The Westerners on Rhythm Range with Louise, Dott and Allen Massey, Milt Mabie and Larry Wellington, "Rodeo Joe" and "The Judge." (Peruna and Kolor-Bak.)

9:30—Today's Children —Dramatic serial adventures of a family. (NBC) (Monday through Friday.)

9:45—Mon., Wed., Fri.—Jimmie and Eddie Dean in songs of Today and Yesterday. (Willard Tablet Co.) Tues., Thurs., Sat.—"The Clinic of the Air", with Dr. Copeland. (Cream of Nujol.)

10:00—Tower Topics by Sue Roberts, songs by Bill O'Connor, tenor, assisted by John Brown, pianist. (Sears' Mail Order.)

10:15—Jim Poole in mid-morning Chicago cattle, hog and sheep market direct from Union Stock Yards. (Chicago Livestock Exchange.)

10:20—Butter, egg, dressed veal, live and dressed poultry quotations.

10:25—News broadcast. Mid-morning bulletins by Julian Bentley.

10:30—Today's Kitchen with WLS Rangers Five, Sophia Germanich, Soprano; John Brown, pianist, and Ralph Emerson, organist, Jack Holden and Howard Chamberlain, Produce Reporter, The Old Story Teller, Mrs. Mary Wright, home adviser, in talks on menus, food and household economy. Special guest speakers.

11:00—Mon., Wed., Fri.—Aunt Abbie Jones, a serial story built around the lovable character of Aunt Abbie and her home town neighbors. Tues., Thurs.—Homer Griffith, "The Friendly Philosopher" in inspirational prose and verse.

11:15—Mon., Wed., Fri.—Food talks by Josephine Gibson. (Heinz NBC) Tues.—Cumberland Ridge Runners and Linda Parker. Thurs.—Modern Treasure Hunters. (Numismatic)

11:30—Mon., Wed. Fri.—Cornhuskers Band and Choreboy in popular rhythmic melodies and ballads. Tues.—HoosierSodbusters, Flannery Sisters. Thurs.—Cumberland Ridge Runners and Linda Parker.

11:45—Weather forecast, fruit and vegetable market. Artists' bookings. 11:55—News broadcast of mid-day reports—Julian Bentley.

Afternoon (Daily Ex. Sat. and Sun.)

12:00—Mon., Wed., Fri.—Virginia Lee and Sunbeam—a serial love story featuring Virginia Lee. (Northwestern Yeast.)

Tues.—Dean Brothers in harmonies; James H. Murphy in livestock feeding talk at 12:10.

Thurs.—Jung Garden Corner with orchestral melodies. (Jung Seed Co.)

Dinnerbell Programs

12:15—Dinnerbell Program, conducted by Arthur C. Page. Varied music, farm news, talks and service features.

Monday—Orchestra, German Band, Dean Bros., Flannery Sisters. C. V. Gregory, Editor of Prairie Farmer, in "Parade of the Week." "Men's Washday" feature.

Tuesday—Ralph Waldo Emerson, organist. Red Foley, Flannery Sisters, Dean Bros.

Wednesday—Orchestra, String Ensemble, Hoosier Sod Busters, Dean Bros.

Thursday—Ralph Emerson, The Westerners, Orchestra, Dean Bros.

Friday—Orchestra, Cornhuskers, Hoosier Sod Busters, Dean Bros.

12:55—Midday Meditation, Dr. Holland, Dean Bros. (daily).

1:00—WLS Rangers and Sophia Germanich in Novelty Program. (Crazy Crystals)

1:15—Mon., Wed., Fri.—Henry Burr, tenor and famous recording artist, assisted by orchestra.

Tues., Thurs.—Phil Kalar, baritone, accompanied by Ralph Emerson, in popular songs. (Evans Fur Co.)

1:30—Closing Grain Market on Board of Trade by F. C. Bisson of U. S. Department of Agriculture.

1:35—Mon., Wed., Fri.—Herman Felber, Jr., violin solos.

Tues., Thurs.—Howard Black and Reggie Cross, the Hoosier Sod Busters.

1:45—Homemakers' Hour. (See special schedule of daily features.)

3:00—Sign Off for WENR.

HOMEMAKERS' HOUR

Daily Schedule

Monday, Feb. 25

1:45 - 2:15—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Flannery Sisters, Orchestra, Florence Ray.

2:30 - 2:50—Dr. Maybelle Blake in "Child Psychology"; Dr. John W. Holland, and Orchestra.

2:50 - 3:00—Orchestra, Flannery Sisters.

Tuesday, Feb. 26

1:45 - 2:15—Ralph Emerson, The Westerners, Wyn Orr in Fanfare; Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Ralph Emerson, John Brown and Bill O'Connor.

2:30 - 2:50—"Little Dramas from Life," by Mrs. Blanche Chenoweth.

2:50 - 3:00—Ralph Emerson, John Brown and Bill O'Connor.

Wednesday, Feb. 27

1:45 - 2:15—Orchestra, George Simons, tenor; Wyn Orr in Fanfare; Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Orchestra, Grace Wilson, contralto; and Florence Ray.

2:30 - 2:50—Mrs. Clara Ingram Judson, home specialist; Mrs. Mary Wright, WLS home adviser; orchestra.

2:50 - 3:00—Orchestra and Grace Wilson.

Thursday, Feb. 28

1:45 - 2:15—Orchestra, John Brown and Grace Wilson; Wyn Orr in Fanfare. Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Ralph Emerson, John Brown and Ford Rush, baritone.

2:30 - 2:50—WLS Little Home Theater.

2:50 - 3:00—Orchestra, John Brown and Ford Rush.

Friday, March 1

1:45 - 2:15—Orchestra, George Simons, tenor; Wyn Orr in Fanfare; Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Vibrant Strings, John Brown, Evelyn Overstake, contralto.

2:30 - 2:50—H. D. Edgren, "Parties and Games." Orchestra.

2:50 - 3:00—Orchestra, Evelyn Overstake and John Brown.

Saturday, March 2

1:45 - 2:15—Rangers Five, Ralph Emerson, Wyn Orr in Fanfare. Martha Crane and Mrs. Helen Joyce in food talks.

2:15 - 2:30—Verne, Lee and Mary; Ralph Emerson and Hoosier Sod Busters.

2:30 - 2:50—Interview of WLS personality by Wyn Orr.

2:50 - 3:00—Ralph Emerson; Verne Lee and Mary; George Goebel.

EVENING PROGRAMS

Monday through Friday

Monday, February 25

P.M.

7:00—Jan Garber's Supper Club (Northwestern Yeast) (NBC)

7:30—Care Free Carnival. (Crazy Crystals)

(Continued on page 11)

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THE LATCH STRING



By

"CHECK" STAFFORD



Howdy, Folks: Even though there have been icy roads, and traveling has been none too good, we've had large daily attendances at our Little Theatre studios, our Guest-Book showing visitors registered from 12 states of the Union during the past week.

Three fine young men, hailing from Elizabethtown and Greeneville, Kentucky, who are radio division students of a Chicago electrical school, visited here last week. W. R. Gilpin, E. J. Willis and J. R. Boggess were the boys who found so much of interest that they left reluctantly.

The great Chicago fire of 1871—and the many years an old favorite song has been sung—were brought vividly to our attention when A. H. Farrell, 73, of Chicago called to subscribe for the new WLS weekly radio magazine. Mr. Farrell, although past seventy, looks much younger, and is very active.

Our picturesque visitor said that after 35 years of daily walking as one of Uncle Sam's postmen, he was retired from service 7 years ago, according to the postal ruling.

Mr. Farrell recalls the Chicago fire vividly. With other youngsters, he was playing marbles in the street near his home only two blocks west of the O'Leary barn where the fire started. The wind being in their favor, the flames did not reach them. Our visitor told of great suffering of the homeless, and the frightened crowds milling about seeking safety, clutching their most valued possessions. "I was just a lad—but I shall never forget those scenes," he said.

Sixty years ago at the Foster Public School, his teacher, Miss Ella Brainard, taught him the words and music of "When You and I Were Young, Maggie." Mr. Farrell claims this old favorite was written by a Mr. Witherbee of near Lowell, Massachusetts. With this, however, many students of song lore and writers do not agree, and thereby hang a tale and much controversy. Who did really write this fine old song that lives on through the mellowing years?

There are those who claim an early day Southern composer was the author. Another well-known authority on song origins declares it is the work of a Canadian composer. There may

be a question as to its real authorship, but nary a doubt as to its place in the hearts of the people.

And here are some prize ones, taken from our weekly stickler question box:

What are legume crops—and are they ones requiring irrigation?

Do you folks think it possible for a family of five to raise enough on one acre to provide an entire year's food supply?

What kind of poison can I put out for mice and cockroaches, that would not hurt my cat, if she ate it?

How come potatoes and cabbage are so much higher here than they are at my folks' home town in Wisconsin? Why don't you folks do something about such differences—over the air?

My wife's people are moving to Iowa. Got any idea what a moving van would cost to take their stuff to Marshalltown?

Why is it that every noon just when Jim Poole comes on, our radio goes on the blink? My brother in Hammond, doesn't have any trouble at this same time.

Can a fellow keep a cow inside the city limits without paying a license? Our neighbors have goats and they don't pay.

We had a big time here at the WLS Little Theatre-Studios on Lincoln's birthday. First we had the pleasure of welcoming a party of folks, among whom were Mrs. Helen Kennedy and her son Jimmy, just nine months old. The mother and baby are residents of St. Louis and were visiting Chicago.

Soon after, "Grandma" Storey, an estimable lady, who is 81 years young and just as jolly and spry as many folks of 60, paid us a welcome visit. Grandma was born on a farm in Indiana, later moved to Iowa with her parents, and finally, many years ago came to Chicago. While here she was a guest of Homemakers' Hour and helped test a cake being sampled during the program.

"Grandma"—and she insists on being called that—says she just feels "at home" here with the WLS folks and wishes she could come oftener. So do we, Grandma Storey. Come again. Before leaving, our genial visitor became a charter member of the big WLS radio magazine family. She paid for the picture of Scotty and Lulu Belle, too, saying she surely wanted their picture, as she felt as though they were her own grandchildren.

A cute little baby, a wonderful old lady and it was Lincoln's birthday. It was "Honest Abe" who said, "All that I am or hope to be, I owe to my angel mother."

Daily Programs

(Continued from page 9)

8:00—Sinclair Minstrels. (Sinclair Oil Refining) (NBC)
Tuesday, February 26

P.M.
7:00—Eno Crime Clues. (NBC)
7:30—Lawrence Tibbett. (Packard Motors) (NBC)
8:00—Grace Moore. (Vick Products) (NBC)
Wednesday, February 27

P.M.
7:00—Penthouse Party. (Eno Salts) (NBC)
7:30—Lanny Ross's Log Cabin Orchestra. (General Foods) (NBC)
8:00—Twenty Thousand Years in Sing Sing. (Sloan's Liniment) (NBC)
Thursday, February 28

P.M.
7:00—College Prom. (Kellogg Company) (NBC)
7:15—"Western Nights." (Drug Trade Products) Fifteen minutes with The Westerners. (WLS Studios)
7:30—"Coon Creek Social." (Ferris Nurseries) A visit to a Mountain Party with Cumberland Ridge Runners, John Lair and others. (WLS Studios)
8:00—"Death Valley Days." (Pacific Coast Borax) (NBC)
Friday, March 1

P.M.
7:00—Irene Rich. (Welch's Grape Juice) (NBC)
7:15—Radio City Review. (Luden's Cough Drops) (NBC)
7:30—The Intimate Revue. (Bromo-Seltzer) (NBC)
8:00—Beatrice Lillie. (Borden's Products) (NBC)



"I don't care if he did use to be an opera star . . . he's gotta stand back from the mike."

"Our bank has just gone through a reorganization."
"What was the matter?"
"We found we had more executives than depositors."

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SEE PAGE 7 FOR WEEKLY SUBSCRIPTION BLANK

DIONNES' SEE BARN DANCE



The world's most famous parents, Mr. and Mrs. Oliva Dionne of Callander, Ontario, attended the WLS National Barn Dance, Saturday, February 9. With their party of 16 they sat near the front and seemed to enjoy hugely the song and fun of the old Hayloft.

Incidentally, it was their first trip to a theatre as guests, although they were appearing on the stage of another Chicago theatre.

In the lobby of the Eighth Street

Theatre, Lulu Belle and Jack Holden looked on as Uncle Ezra congratulated Mama Dionne. The Dionnes' famous quintuplets were at home in Canada, but their parents received reports by wire daily concerning their condition.

The famous parents had come to Chicago on what was announced as a "good will" tour to thank their Yankee neighbors for the great interest and kindness they have shown in the five small Dionne daughters.

Home Talent

Activity is humming in a dozen Mid-Western communities where Prairie Farmer-WLS Home Talent Barn Dance productions are in preparation. Skilled directors from the Prairie Farmer Community Development Department are hard at work in casting and training the various groups. The dates for the coming week follow:

Feb. 23, Marcellus, Mich.—Auspices New Century Club. Vivian Griffith, Director.

Feb. 23, Watervliet, Mich.—Auspices Watervliet Public Schools. Wilda Weaver, Director. Edith Schlytern, Promotion Mgr.

Feb. 23, Naperville, Ill.—Auspices Rural Life Progress Club. Olive Kackley, Director. Eleanor Ogden, Promotion Mgr.

Feb. 25, 26, 27, Carmi, Ill.—Auspices Carmi Township High School. Jessie Rae Taylor, Director.

Feb. 26, 27, 28, Libertyville, Ill.—Auspices Lake County Home and Farm Bureaus. Nell Adams, Director. Nellie O. Pritchard, Promotion Mgr.

Feb. 28, Mar. 1, 2, Baraboo, Wis.—Auspices Baraboo Equity Union. Margaret Linneen, Director.

March 3, 4, 5, Wisconsin Rapids, Wis.—Auspices V. F. W. Auxiliary. Maude Willis, Director.

Candid Shot



The candid camera catches three WLS staffers in the studio. Left to right, Al Boyd, Howard Chamberlain, Roy Knapp.

WLS On The Road

WLS road shows this week will be touring in widely separated parts of the country. Some of the boys and girls from the Old Hayloft have been on tour for five months, and the chances are they're a bit homesick. Bookings for the week follow:

Saturday, February 23

Erie, Pa., Park Theater. The WLS Barn Dance (Eastern Unit).

Monmouth, Ill., Armory (one day only). The WLS Barn Dance Show. Ivesdale, Ill. Tom Owen and His Entertainers play for a show and dance.

Sunday, February 24

South Bend, Ind., Palace Theater (opening for three days). WLS on Parade.

Jamestown, N. Y., Shea's Theater (opening for three days). The WLS Barn Dance Show (Eastern Unit).

Chicago, Ill., Congress Theater (one day only). The Round-Up of WLS Stars.

Shelbyville, Ill., Playhouse Theater (one day only). WLS Merry-Go-Round Show.

Decatur, Ill., Empress Theater (one day only). Ralph Waldo Emerson and Ford Rush.

Monday, February 25

Fairfield, Ill., Strand Theater. WLS Merry-Go-Round Show.

Wednesday, February 27

Bradford, Pa., Shea's Theater (opening for two days). WLS Barn Dance Show (Eastern Unit).

Muskegon, Mich., The Mart (one day only). WLS on Parade.

Herrin, Ill., Hippodrome Theater (one day only). WLS Merry-Go-Round Show.

Galesburg, Ill., Plaza Theater (one day only). WLS Barn Dance Show.

Spirit of '76

(Continued from page 5)

Monday, February 25, at 12:15 p. m.

C. V. Gregory, editor of Prairie Farmer, and Art Page are to take the leadership in celebrating the day. Ralph Waldo Emerson is expected to turn the studio organ into a regular "rub-a-dub-dub" machine; Jack Holden and Joe Kelly will burst forth into special parodies; Pat Buttram plans to elucidate on the topic, "The Technique of a Master Washerman"; while our orchestra is liable to "wring in" several appropriate washday effects. Meanwhile, the women folks will just sit back and laugh, supremely happy in the male invasion of "Blue Monday" duties.

Debate Tomorrow

Should the states adopt a system of unemployment insurance? That's the timely question that "argufiers" representing Purdue University (Affirmative) and the University of Illinois (Negative) will fight out on the "speech gridiron" at 9:30 Sunday morning, Feb. 24. It will be the first of three Sunday morning debates, arranged by P. E. Lull, Purdue's Professor of Speech. Charles Pettigrew and Robert Royster will battle for the honor of "Old Purdue." The Illinois debaters were not named as the Weekly went to press.

"Be Kind to Your Announcer" is the title of the humorous program WLS announcers are staging each Saturday morning from 11:30 to 11:45. It's the one day when our three staff announcers, Joe Kelly, Jack Holden and Howard Chamberlain, really have the air all to themselves to tell the world what trials and tribulations an announcer has to undergo. Pat Buttram is always called in to "pronounce the Pronouncers' Program" as he calls it, and he takes advantage of the opportunity to get in a few choice "digs" at the "mikemen."

Song parodies, brief dramas, program take-offs, and almost anything else go to make up the program. This "all-fun" feature is bringing dozens of letters weekly to our announcers. Tune in—and try to keep from laughing.

Thursday, February 28

Holland, Mich., Armory (one day only). WLS on Parade.

Murphysboro, Ill., Hippodrome Theater (one day only). WLS Merry-Go-Round Show.

Friday, March 1

Ashtabula, Ohio, Palace Theater (one day only). WLS Barn Dance Show (Eastern Unit).

Salem, Ill., High School Gymnasium (one day only). WLS Merry-Go-Round Show.

Dubuque, Iowa, Crystal Ballroom. Tom Owens and His Entertainers play for a dance.

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Contests as broadcast over WLS each Saturday night at 7:15 are not only instructive but a world of fun.

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Listen to the Westerners - - Dott, Allen, Milt, Larry and Louise - - and let "Tiny" Stowe tell you how part of this \$1,000 may be yours.

Enjoy

The thrill of being a winner. Get in quick on the new Pathfinder contest.

It's a Date

Saturday night - 7:15 - Barn Dance Time.

MEXICO BOUND



Start of the Prairie Farmer-WLS tour.

CHILDREN'S FOOD GUIDE

By MRS. MARY WRIGHT

Do you have the scrapbook habit? If not, there is "no time like the present." In this space each week, I shall give you my best recipes and household suggestions. Why not keep them safe for ready reference?



Mrs. Mary Wright

Every child between the age of 2 and 5 years of age should receive the following food daily:

1. 3 to 4 cups milk.
If child has very poor appetite, substitute 2 cups fruit juice for 2 cups of milk for about 2 weeks. Then return to regular amount of milk.
2. 3 or 4 vegetables.
Kind: 1 raw vegetable.
2 or 3 cooked vegetables, including 1 green leafy vegetable.
Amt: for 2 year old, 2 tbsp. for 3-4 year old, 3 tbsp. for 5 year old, 4 tbsp.
3. 2 or 3 fruits.
Kind: 1 citrus fruit, as orange or grapefruit daily, or a serving of tomato, twice as large.
Amt: 1/3-1/2 cup.
4. 1 Serving meat or fish.
Kind: Liver, once or twice each week. Seafood, once a week.
Amt: Same as for vegetables, above.

5. 1 whole egg.
6. 1 cereal, preferably whole grain (1/3 to 1/2 cup per serving).
7. 1 1/2 to 2 slices bread, preferably whole grain.
8. 2 tbsp. butter.
9. 2 to 3 tsp. cod-liver oil during the winter months.
10. Added calories (if needed) to keep weight up to normal.

Give as wide a variety of fruits, vegetables and cereals as possible. It will not only make meals more interesting, but will be more likely to furnish all the vitamins and minerals so important to well-being.

Date Nut Bread

- | | |
|--------------------|----------------------|
| 1 c. dates, cut | 3/4 c. sugar |
| 1 c. boiling water | 1 egg |
| 1 tbsp. butter | 2 c. flour |
| 1 tsp. soda | 1 tsp. baking powder |
| 1 c. nut meats | 1/2 tsp. salt |

Combine first four ingredients and let stand to cool with cover over dish. Mix sugar and egg together well, add flour which has been sifted with baking powder and salt, alternately with dates and water mixture. Add broken nut meats which have been mixed with a small amount of the flour. Bake in loaf pan at 350 degrees F. for 45-50 minutes.

Turn on cake rack to cool. Slice very thin for sandwiches. Spread with butter or cream cheese.

Listen to the Old Kitchen Kettle as it sings this advice:

Nothing can constitute good breeding, which has not good nature for its foundation.

LISTENERS' MIKE

Continued from Page 2

Rare Old Songs

WLS: "It seems to me that the good old time songs and music are becoming kind of a rare thing on the Saturday night's program. There still is a lot of the good old-fashioned songs played and sung, but it seems like there is more and more of new-time jazz music creeping into the programs each week. We can hear the modern music on nearly every other station on the dial and I hope that WLS will always stick to the good old sweet songs."—Dorothy Bollom, Chippewa Falls, Wis.

(What do other readers think about Listener Bollom's criticism?)

Mess

WLS: "I just wonder if the radio stations and sponsors know that night programs are worse than nothing. I don't know how many people have told me that they don't even try to listen any more at night. It seems a pity that something can't be done to remedy the mess."—Mark Jones, Logansport, Ind.

Ex-Convict Writes

(Chaplain E. W. Kowalsky of Joliet penitentiary received the following letter after his recent WLS broadcast. We thought it would interest you.)

Rev. Kowalsky: Just heard your talk on WLS. I happen to have been an inmate of such an institution and realize fully the truth of your remarks. I was unjustly accused and served five years, an innocent man, so I know there was one who wasn't a hardened criminal. But it's enough to make a man one to be in such a place any length of time. All during that time how I needed a real he-man chaplain. That is the biggest need in too many institutions—a chaplain with an understanding heart, a man who gets near to the inmates, not one who has a holier-than-thou attitude. One friend stood by me and got me paroled and now for four years I have been a free man. I realize the worth of a friend, a smile and an understanding heart. I don't approve of what is termed "convict coddling," but sensible kindness is certainly needed.

A Listener, South Bend, Indiana.

Record

WLS: "We only missed the Dinner-bell Hour program once in 1934. Hope Sophia Germanich and Rangers sing always together. WLS surely has good singers. We will be waiting to hear Art Page and Check Stafford sing. Hope they soon will."—Cleda E. Thomas and Mother, Anderson, Ind.

No Warbling

WLS: "Attention announcers. In regard to your program to be kind to announcers, I have been tuning in all sorts of programs from your station for the past eight years, and I must say they are as good as you can get on any spot on the dial.



"As to the announcers, they are as good as can be, they handle the programs very well, but as far as their singing goes that is out. Please don't try to do something that should be done by someone else, as the old saying goes, "Every shoe maker should stick to his own last." Well, boys, keep the programs coming as they have in the past and everything will be O.K.

Don't pay any attention to some people's remarks, for you cannot please them all."—Al. J. Smerz, Chicago, Ill.

Pappoose Writes

(One of Jolly Joe Kelly's Pet Pals sent him the following letter which we thought would interest you. The small writer appeared to be much under the influence of Big Chief Waldo Emerson.)

Dear Chief Jolly Joe:

Listen-sun-up to wag-em-tail-turn-em dial. Make may ha-has at wag-em-tail-turn-em dial.

Pappoose Tea Bone make many boo hoos if no turn-em-on-dial when Chief Jolly Joe make big noise like squaw Schumann-Heink.

Many hours squat in front of turn-em-on dial. Listen for Chief Jolly Joe.

Big Chief Daddy and squaw Mama, also pappoose brother eat-em-up-words from Chief Jolly Joe.

Have many stay-in-tepee-friends. Get heap much write-em-on-paper from bag-carry-on-back chief.

Make many write-em-on-paper to stay-in-tepee friends. Squaw mama make many cook-em-up sweets for stay-in-tepee pals. Hope get much better.—Palsy Walsy Tea Bone Clark, Chicago.

Fan Disappointed

WLS: "I have been listening to your Saturday night barn dance for a long time. Up until a few weeks ago I enjoyed it very, very much. But since you have been leaving the barn dance and giving us other programs, such as the RCA radio tube half hour, the program is a disappointment to me and my family.

"We also miss the old folks hour and the John Lair program. We consider John Lair one of the best of your barn dance crowd. Last spring when he took us on imaginary trips to Renfro Valley it was so enjoyable, and we are so sorry that he doesn't do that any more.

"We also enjoy Lulu Belle, Uncle Ezra, Arkie, and the Westerners."—Virginia L. Ballou, Terre Haute, Ind.

Pleased

WLS: "We were more than pleased to hear the Merry-Go-Round was coming back and we're so glad you've dropped the opera. We didn't like it at any time or on any station, and I've not heard one person all winter say they did. Why don't sponsors tumble to what the listeners like? The more programs you have with WLS talent, evening or daytime, suits us. Sorry Westerners are only on 15 minutes on Thursday nights."—E. R. Sommers Family, Elkhorn, Wis.

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Chas. F. Blaine

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