

HARRISON PUTNAM
R 1
TEKONSHA MICH
P M 2-3-37

Stand By!

PRAIRIE FARMER'S RADIO WEEKLY



**JUNE 8
1935**

•
**Mountain
Music Plus**

•
Pictures

LISTENERS' MIKE



It Made Us Happy

May I express our sincere thanks to your organization for your cooperation in broadcasting our appeal for blood donators to save the life of my sister. Please thank the young lady who took the writer's appeal and assured him the appeal would be broadcast.

It is gratifying to know your interest in behalf of human life. Words cannot express our appreciation towards your organization in serving us in our hour of need.

May I add that suitable blood was found from a party answering our appeal over your station. Blood transfusion was performed, and my sister has gained considerably to warrant a speedy recovery.

Again thanking you heartily for your unforgettable service in our behalf.—Andrew Paul, Chicago.

E-Z-R-A Stretches Out

Paquequer, Estado do Rio
April 25, 1935

Uncle Ezra,
Radio Station WLS,
Chicago, Illinois,
Estados Unidos da America do Norte
Dear Sir:

I have long been a fan on the Saturday night barn dance at Station WLS and have particularly enjoyed your participation in same; also your programs from the "powerful little 5 watter" on Mondays, Wednesdays and Fridays.

The latter program is handled by the short wave transmitter of the G. E. Co. and unfortunately at the time of your broadcast, 9:45 p. m. here, the G. E. put on an infernal Spanish program, so do me a favor and "cuss" out the G. E. Co.

I would like to have a photo of yourself both on and off and also one of "Lulu Belle" as she is also "good."

When you are at liberty come down to Brazil, when you cross the Equator you are rejuvenated. . . .

Hoping you will receive this and wishing for you continued successes, I beg to remain,

Yours truly,
B. B. Hamby.

Listeners, this is your page. Your letters concerning the magazine, the programs, or other letters, will be welcome. Please hold your "scripts" to one hundred words. Address "Listeners' Mike."

Mystery!

What happened to Scotty? Before his marriage to Lulu Belle his birth date was November 8, 1910. Now, it's November 8, 1909. Which is right? . . . Mrs. Harold Knox, Lakeview, Mich.

(We dunno. We'll ask Fanfare Writer Wyn Orr. We've heard tell that marriage adds wisdom but it shouldn't age a man a whole year. And Scotty and Lulu Belle look too happy to make that theory possible.)

Art Page Is Threatened

To Art Page: You will recall having promised me sometime ago that you would not sing again, thus endangering the stabilizing of the price of hogs. Now today I heard you sing again, or try to, and I am writing you again asking that you refrain and musically never more. Now in the first place, who ever told you that you could sing? Unless you promise not to repeat that offense, I am going to write your wife to go down town and buy a chain and a dog collar and tie you up. Do you want to ruin the livestock industry? My advice is for everybody to write their congressman. We are entitled to relief from your singing and such relief should not cost anything and that would be some consolation in these troublous times. . . . Dan McNeill, Chandlerville, Ill.

(Aw, shucks, we call this a downright discouraging letter, Art. You don't think he means it, do you?)

Shrub Talk

R. T. Van Tress of the Garfield Park Conservatory will discuss pruning shrubs during Homemakers' Hour on Wednesday, June 12.

A Different View

To Art Page: Heard your song today and this letter is to tell you we enjoyed it. . . . Although I almost forgot my dinner was on the stove (but I did remember before it burned) I'll be listening for another song.—Mrs. Carrie Bauman, Bluffton, Ind.

(Now here's a listener who appreciates unusual talent, hey, Art?)

Word of Thanks

I think perhaps you would like to know the results of your printing my request for the poem, "Little Boy Blue." I received 52 copies. It shows there are many fine folks ready to help whenever they can. I received copies from 10 states, including Virginia and Texas. I wondered if you would print a word of thanks in Stand By! for me. I appreciate every one.—Mrs. Ernest Nafzgar, Juda, Wis.

P. T. A. Talk

The value of Parent-Teacher Associations will be discussed during Homemakers' Hour, Monday, June 10, by Mrs. R. B. Ryall of Wheaton, Illinois. Mrs. Ryall has had a number of years' experience in Parent-Teacher work. Years of work with her husband in European Y. M. C. A. activities have given Mrs. Ryall a truly international viewpoint. Each of their three daughters was born in a different country—the United States, Riga, Latvia, and Berlin.

STAND BY!

BURRIDGE D. BUTLER, Publisher

Copyright, 1935, Prairie Farmer Publishing Co.
1230 Washington Blvd., Chicago
Indianapolis: 17 West Market Street
New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year

Single Copy, 5 cents

Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor

June 8, 1935

VOLUME 1 NUMBER 17

FLASHES

Balloon • Shoes • Drama
Lois • Gags • Hostess

IN A space no larger than the average apartment kitchenette, surrounded by an imposing array of scientific equipment, NBC engineers have assembled a complete short-wave broadcasting station in order that listeners may share the thrills when they attempt another invasion of the stratosphere early this month.

The description of the 1935 Army Air Corps-National Geographic Society expedition will be heard over NBC networks exclusively. The giant balloon will ascend from a natural theater in the Black Hills of South Dakota, near Rapid City, and is expected to rise to a height of nearly 15 miles, the greatest altitude ever attained by man in the air.

As the balloon and its air-tight gondola, carrying Captains Albert W. Stevens and Orvil A. Anderson of the Army Air Corps, drifts through the stratosphere, constant communication will be maintained with the ground. Captain Stevens's reports will be carried at frequent intervals over NBC networks and short-waved to foreign countries, so that the entire world may keep track of the expedition into the icy areas far above the earth.

The gondola is nine feet in diameter, larger than any of the eight spherical gondolas that have preceded it into the stratosphere. In this limited space will be the dozens of delicate scientific instruments and the NBC equipment.

In order to control the ascent and descent of the 3,700,000 cubic-foot balloon and the speeds of motion upward and downward, it will be necessary to carry on the flight approximately four tons of lead ballast. The ballast will be in the form of tiny shot about the size of mustard seed. Carried in bags suspended from the gondola, the ballast will be released by the explosion of a dynamite cap imbedded in the bottom of the sack.

Joe Granby, actor in the amazing "Buck Rogers" CBS serial, recently had to work in his stocking feet during a particularly tricky sound effect. When the show was over, he couldn't find his shoes (probably lost somewhere between the rings of Saturn and the moons of Jupiter—or dissolved into mere house slippers by one of them disintegrators). Anyway, Joe plans to be absent when Author Jack Johnstone calls for the sound of a ripping shirt.

Leonard Reinsch, whom many listeners will remember for his staff sports work on WLS, is now commercial manager of the new WHIO, Dayton, Ohio, which opened last February. The station is operated by the Dayton Daily News, of which former Governor James G. Cox is president. Associated with Leonard are "Hiram and Henry," formerly well-known comedy team of WLS and of WIBW, Topeka, Kansas. The boys are not only singing and cracking jokes on several programs each week, but are conducting a Barn Dance and helping arrange many of the local WHIO programs. This station has 1,000 watts power and carries a large schedule of NBC features.

The Lux Radio Theatre will switch networks and move to a Monday evening hour commencing July 29, when it will be heard for the first time over the nationwide CBS-WABC networks from 7:00 to 8:00 p. m., CST.

Radio Theatre, currently heard over NBC-WJZ Sunday afternoons, was voted the favorite dramatic program of 1934 by the nation's radio editors although it did not make its debut over the air until October 14 of last year.

Presenting the best loved plays of Broadway and the American theatre each week with leading stars of stage and screen in the important roles, Radio Theatre has attracted one of the largest regular audiences ever attained by a daytime program.

Lois Schenck, Household Editor of Prairie Farmer, is to be heard on Homemakers' Hour at 1:00 p. m., CST, every Friday afternoon for several months. Miss Schenck will have information of interest particularly to farm women, as well as much news of value to farm folk as sent in by listeners in various Middle Western localities.

Colonel Lemuel Stoopnagle is dodging the postman since a friend (was it Budd?) signed the Colonel's name to a "reverse" chain letter, beginning "Please send me all your old bills." Old Pappy O'Keefe also reports receiving one reading: "This is a new kind of a chain letter. Don't bother to send it on. Just send me one dollar."

Fred Jeske, pioneer Middle West radio baritone and character man, is now featured on the daily sunrise program of WSB, Atlanta, at 5:30 a. m., CST. He went to Atlanta from WHO, Des Moines, where for over a year he was a prominent entertainer. He says he enjoys the balmy weather of Dixieland and is rapidly gaining a large audience of friends. For several years, Fred was connected with Chicago and Milwaukee radio stations.

Evelione Taglioni, dark-eyed and vivacious hostess in the CBS New York studios, for some time has been welcoming the world's celebs into the reception halls, taking their 'phone calls, etc., while persistently concealing her own talents. Few knew that she was a concert pianist in her own right both here and in Europe, and that at 15 she was a soloist with New York's finest symphonic orchestras. Even a hostess in one of radio's world crossroads can weary a bit, so Eve recently sailed for a little trip to Europe "to get away from it all." But—

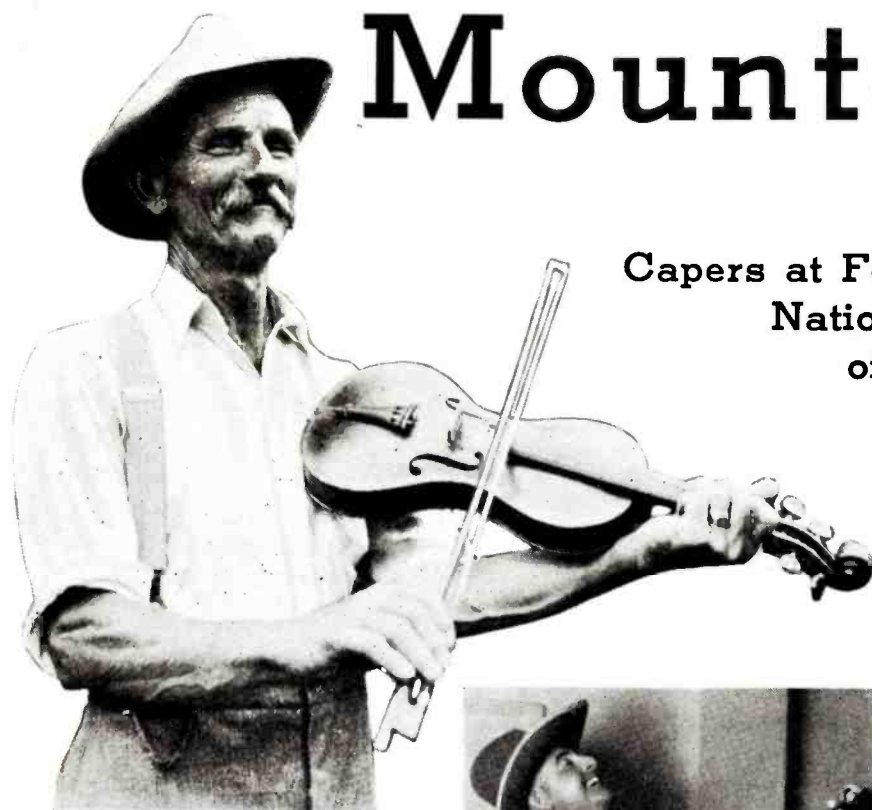
Columbia's special events crew which handled the colorful broadcasts from the maiden voyage of the super-liner Normandie discovered that the talented receptionist was returning on the same ship. They immediately "shanghaied" her for a ship's show. So, a thousand miles from her desk, where she could have stepped into any one of 10 studios, Miss Taglioni made her CBS debut on the high seas in company with several world-renowned personalities.

Al Pearce is frankly a fanatic about fresh and original humor. His own gags are spontaneous and woe to the script-writer who tries to sell Al a stale joke! Just to make his viewpoint plainer, the NBC master of ceremonies has written it up in verse: "The man worthwhile is the man who can smile

At gags he has heard before.
But the tragedy that's killing me—
Those guys don't exist any more!"

Mountain Music Plus

Capers at Folk Festival Show Nation Has Rich Heritage of Song, Story and Dances



IF I had had any idea that American "folk" music and songs originated only in the cabins of our southern mountains and around the "bunk-houses" on our western ranges, I learned differently while attending the National Folk Festival in Chattanooga, Tennessee, in May. And if I had thought that any real lover of genuine folk music calls it "hill billy," I found out to the contrary at Chattanooga. It just isn't called "hill billy" by the men and women who are doing a great work in preserving true American folklore.

Remember those sweet songs that your mother sang to you while she rocked you to sleep? Chances are that many of them were the simple folk songs that she learned from her own mother. And when you stop to think that mothers (and fathers, too) in every section of America and among every race and nationality taught their children the songs, the music and the simple dances that they had learned years before, you begin to have a conception of what American folklore really means.

A recital of the folk music divisions represented at the National Folk Festival shows the surprising scope of native American music. By "native," I mean those types which have lived on this continent through many generations.

We who attended the Chattanooga event saw and heard typical representatives sing and play old English and early American mountain ballads and tunes; sea chanteys from the Connecticut coast; Indian songs and dances by the Cherokees of North Carolina and the Kiowas of Okla-



At top, Fiddlin' Bill Hensley, a N. Carolina champion; Romaine Lowdermilk, a Rimrock, Ariz., cowboy singer; at right, Bascom Lunsford with his N. Carolina dancers and ballad singers. Lunsford is at the lower left hand corner of the picture.

homa; Spanish songs from New Mexico; early French numbers from Vincennes, Indiana; cowboy ballads from Arizona; songs of the Michigan lumberjacks; numbers from the Pennsylvania anthracite coal miners; ballads of the Ozarks and spirituals of the southern white and negro people. Did you imagine that we had such a wealth of folklore in the United States?

Fiddles, dulcimers, banjos, guitars, Jews harps and weird Indian tom-toms were represented in the instruments played. And there was much folk dancing, too—Indian dances, clog dances, buck and wing, play party games, Irish jigs and negro dances.

Mountain drama, too, was vividly presented by players from the University of Chattanooga and Black Mountain College, North Carolina.

Folks used to depend upon "home-made" things in the early days and the rich traditions of pioneer American home arts were carried out in an exceptionally fine display at the festival. Woven Indian rugs, hooked rugs, woven and patchwork quilts from the mountains showed that deft fingers still exist. Wood carvings, pottery and paintings further testified to home arts that have been handed down through generations.

From "Old Vincennes"

Memories of Vincennes, Indiana, before George Rogers Clark captured it for Virginia in 1779, were brought to the festival by a sweet little old lady, Mrs. Joseph Caney, 82 years



By
GEORGE C. BIGGAR

old. Attired in the black dress and little white bonnet of the French peasant, Mrs. Caney sang songs that she had learned from her grandmother. Included were "Il Faut Aller en Guerre," "C'est la Bas Dans la Prairie" and "Mon Pere N'avait Fille Que Moi." They were ballads of "Old Vincennes" in the 18th century.

From Albuquerque, New Mexico, came a Spanish-American male quartet with Juanito Sandoval, Ruben Cobos, A. T. Chavez and Ben Moya, singing typical Spanish songs of the days of the Spaniards' occupation of the southwest.

When the Kiowa Indians of Oklahoma appeared, we saw dances and heard songs that preceded the days of the white men. Attired in brilliant feathers and clinking bells, beating tom-toms and weirdly chanting, these redmen went through dances that only they could understand.



From North Carolina came the Cherokees, astonishing the audience with war, friendship, peace pipe, bear and horse dances and other ceremonials typical of their tribe.

Ever Hear Sacred Harp Songs?

Rural communities of North Georgia, North Alabama and Tennessee contributed a choir of "Sacred Harp" singers. Their songs are often called "white spirituals." They sing from the Sacred Harp book, compiled in 1877, the music being distinguished by square notes. It is difficult to describe these hymns. They are not melodious and are somewhat similar to the "southern shouting" type of gospel songs.

"Swing low, sweet chariot Waitin' for to carry me home—"

Such fervent negro spirituals as this, and "I Gotta Robe," "I Want to be Ready," and "Couldn't Hear Nobody Pray," filled the Chattanooga auditorium when sung by a great group of 1,000 negroes.

We northerners like negro spirituals, but we do not love them as does a southern audience, composed of people who truly appreciate the richness of these folk hymns that came from the souls of a race in bondage. The famous Fisk Jubilee Singers of Nashville, Tennessee, also were a feature of the festival.

Dancing and singing games of colored children, negro work songs and typical dances were other contributions to the festival by the colored folk.

Memories of the Lumber Camps

The audience clamored for more when the Michigan Lumberjacks appeared. Led by Henry S. Babcock, editor of the Alma Record and three other Michigan newspapers, these 11 veterans of the lumber camps, mostly over 60 years old, gave as fine a program of old-time fiddling tunes and north woods ballads as one would want to hear. They sang "The Jam on Gerry's Rock," "Never Take the Horseshoe from the Door," and "Once More Lumbering Go," in real style. (To page 11)



At top, the musical Michigan lumberjacks, Henry S. Babcock, director; Center, Mrs. J. Caney, a little French grandmere from Vincennes, Ind.; at left, the Kiowa Indians of Oklahoma demonstrate tribal dances.

FANFARE

GOOD DAY, Fanfare Readers. Since last we sat down for a visit, a great deal of water has run under the bridge, and a great many inquiries have flooded into our desk asking about the folks you hear through your loud speakers. So, here's to answering just as many as we can crowd onto this page.

Q. and A. • Homer
Harty • Holdens
Dan • Joe
 By WYN ORR



Chicago, and all prominent Chicago stations?

Homer stands about 5 ft., 10 in. . . has deep, friendly blue eyes, weighs about 140 pounds . . . has dark brown hair and a keen sense of humor. A great fellow, Homer . . . we're all mighty glad he's back with us.

Perry Norman of Kalamazoo, Michigan, asks whether the Dean Brothers, Eddie and Jimmie, are married. Yes—both boys joined the ranks of the benedicts several years ago.

At the left is Homer Griffith, the Friendly Philosopher, than whom there is none finer, either as a man or as a radio artist. Born January 12, 1893, at Minneapolis, Minnesota, Homer is now only two, for he says,



Homer Griffith

"Life Begins at Forty." The "Welcome Mat" is out at WLS for Sunday, May 26, Homer started a new series of "Friendly Philosopher" programs. This month marks the fifth anniversary of his popular show, too. He has written and presented more than 2,000 presentations of a philosophic nature . . . has prepared more than 5,000 programs for the air . . . has read more than 10,000 poems and mailed more than 100,000 copies to listeners.

Did you know that Homer used to sing . . . had a grand voice . . . then bronchial trouble? Did you know that before relief stations were scattered through the country, Homer, in California, fed, clothed and housed 1,000 people a day for 4½ months? He used his own home as a relief station and also as his own broadcasting studio from which he made an appeal for funds. For this outstanding service Homer Griffith was cited by the Florence Nightingale Institute of Honorables. Did you know that Homer Griffith owned and operated the first strictly radio advertising agency in California . . . that his electrical transcription dramatic programs which he wrote and produced as well as playing the leading role, were presented by over 60 leading stations in the country? That he has broadcast over all the important radio stations from California to

"Is Harty Taylor, guitar player of the Cumberland Ridge Runners, married? If so, has he any children?" These questions came from Miss Della McCoy of Paris, Illinois. Yes, Harty—or Hartford Connecticut Taylor, as his name really is—is married. He has a little girl, Betty Conn, and a little boy, Bill.

Miss Josephine Smith of Harvey, Illinois, reports that a friend told her Jack Holden's name was really Charley Holden and that he came from Missouri, and wants to know if this is correct. No. Jack was christened "Jack" Holden. He was born at Alba, Michigan, October 21, 1907.

Mrs. Frank Deming of Peoria, Illinois, asks "Who plays the parts of Lazy Dan, Mr. Jim and the Boss in Lazy Dan's Sunday CBS Show?" This is a one-man show . . . with Lazy Dan taking all the parts.

Miss Helaise Sharp of Foley, Missouri, asks for the heights and weights of Lulu Belle and Skyland Scotty Wiseman. Lulu Belle is 5 ft., 7 in. tall and weighs about 149 pounds; Scotty stands 5 ft., 11 in. and tips the scales at 155.

Alan Mawby of Grand Rapids, Michigan, is curious to know how far in advance the Barn Dance programs are arranged. Frequently they are planned as much as six weeks in advance, though the actual preparation of the show does not take place until two weeks before presentation. Then, of course, come the changes of copy, rehearsals and so forth.

Mrs. Sylvia Singer of Elwood, Indiana, wants to know if pianist Helene "Brown" is John Brown's wife. No. John's wife is the former Juanita Ray, featured WLS vocalist several years ago. Helene's last name is spelled Brahm. Her husband is a violinist.

How many folks could you identify in the picture on page eight of last week's Stand By!? The picture was snapped when the gang was passing over the State Street bridge en route to State and Madison Streets to broadcast the Dinnerbell program at the opening of Farm Week at A Century of Progress last August.

From left to right, in the foreground, are Bill Cline (who never seems to be able to get entirely into a picture), Jimmie Daugherty, Lulu Belle, Clyde Moffett, Lew Storey (with back turned), Ozzie Westley and Dr. John W. Holland. In the background you can see Hartford Taylor, Hezzie, Karl Davis and members of the Little German Band.

Genial Joe Kelly started his theatrical career when he was only 12 years of age. Believe it or not, Ripley, this pleasant, jovial-voiced mikerster performed as a boy soprano.

Another inquiry or two: Jane Gasaway of Westfield, Illinois, asks, "Is 'Josey' a man or a woman?" Josey is Slim Miller, elongated fiddler of the Cumberland Ridge Runners.

From Baraboo, Wisconsin, Mrs. Robert L. Haskins asks, "What is the name of the theme song which introduces Homemakers' Hour each day except Sunday? That is "Down the Lane to Home Sweet Home." It was written by A. Crocker and copyrighted in 1929.

Well, it's time for us to be saying good day until next issue . . . but in the meantime . . . please remember, if you have any questions you would like to ask, send them in. We'll do our best to answer them for you. Until next week, then . . . Good-bye.

FIRST of all I must tell you the story of Milt Mabie's golf debut.

It seems that some years ago in El Paso, Texas, Milt was invited by friends to play golf. Milt refused at first, saying he never had played the game, but after constant coaxing he decided he would at least give it a try. With a borrowed club and ball, Milt made the first shot. He couldn't see the first hole because of a bend in the fairway. It didn't make any difference



Milt Mabie

anyway to Milt. He swung . . . and connected . . . sending the ball high and over the trees.

Taking a short cut over to the green, he found the ball had stopped two feet from the cup. One single little "putt" and he made the hole in two. Par was four. His friends were amazed . . . and so was Milt . . . he wasn't even sure he had hit the ball. Milt likes to stop right here because if he goes on with the story he must tell you how it took 14 strokes to make the next hole. He absolutely refuses to give his total score.

I have made a solemn vow never to buy another new suit . . . last Saturday pandemonium reigned supreme up here . . . announcers muffed their words . . . script writers made mistakes on typewriters . . . Howard Chamberlain gave the wrong time signal . . . and even the Westerners stopped reading their lines long enough to ad lib that Jack Holden had a new suit. Never again.

We're all going out in the country tomorrow evening to enjoy a good old-fashioned steak fry. Arkie is the promoter of the idea . . . and it's proving to be a popular one, too. I hope he can fry steaks as well as he can promote.

Well, the Rangers are back again. I told you it made me angry a few weeks ago when they invited us to go along . . . knowing full well that we couldn't . . . but now I am completely consumed with hate . . . they seem to delight in telling me about such things as . . . sword fish . . . 100-pound tarpons . . . flying to Cuba by plane . . . I can't stand it!

The other night a group of us was down town in a restaurant getting a bite to eat. Across from me sat Joe Kelly munching a 10-cent sandwich . . . when he wasn't looking I slipped his meal ticket into the sandwich . . .

AD LIB

BY JACK HOLDEN



Joe bit down on it and pulled said ticket out between his teeth. But that little laugh nearly cost Joe 60 cents because one of his teeth went through the 60 mark on the ticket and Joe had a fine time explaining to the cashier just why he shouldn't pay that much for a sandwich.

Mary Montgomery Wellington, who a few weeks ago received our vote as Prairie Farmer-WLS's most popular girl, is just half as popular now . . . we receive our checks twice a month now instead of every week.

Frank Dane, who plays the part of Jimmie on the Northwestern Yeast show with Virginia Lee and Sunbeam was once in the navy. Maybe that's what made him qualify for the dashing young hero who a few weeks ago rescued Virginia Lee during that terrible storm out on Mobile Bay. That was a great show . . . most realistic . . . in fact so much so that after it was over we thought we'd have to call in a pulmotor to revive a sound man who nearly drowned in a wash tub.

Norman Goldman and I got our topcoats mixed up at the barn dance last Saturday night. He week-ended with mine and I with his. Wish he hadn't noticed it, though, because in spite of the fact that his coat fits me a little too soon, it's a much better coat.

Jimmie Daugherty should do a nice job on monitoring the Westerner's program today. Jimmie spent yesterday afternoon in the saddle. Reggie Kross was riding with him. Both boys doing well . . . complete recovery expected by next Thursday.

John Brown just came into the office gloating over the fact that he finally had summoned enough nerve to have it done. An hour ago I met him at the restaurant . . . pacing up and down . . . now and then taking a sip of black coffee . . . frowning seriously . . . debating with himself as to whether he should or shouldn't. Finally a look of determination . . . and quickly he strode out the door . . . jaws set firm . . . eyes looking ahead. He did it. And now he feels better. John always shudders at the thought of getting a hair cut.

Musical Prodigy

CHICAGO, June 8.—Roy Shield, music director of NBC's central division, is a child prodigy who made good in maturity.

Roy, a crack band leader and one of the fastest arrangers in radio, was playing the organ at the age of five.

At seven he was writing original arrangements for child bands, among them one of "School Days" for violin, cornet, trombone, drums and the piano.

At ten, long before he stepped into his first pair of long trousers, he was earning soda money by playing the piano for dances.

And five years later he bade his home town of Waseca, Minnesota, good-bye to tour the country as concert pianist on the Redpath-Vadder circuit.

Tune the Barn Dance

Though he has been on and off Broadway over a long period of years, George Frame Brown, author of Real Folks and the current Tony and Gus series over NBC, has seen the inside of only two night clubs. He says he gets more pleasure out of attending an old-fashioned square dance.

QUIT TOBACCO

No man or woman can escape the harmful effects of tobacco. Don't try to banish unaided the hold tobacco has upon you. Join the thousands of inveterate tobacco users that have found it easy to quit with the aid of the Keeley Treatment.

KEELEY Treatment For Tobacco Habit Successful For Over 50 Years

Quickly banishes all craving for tobacco. Write today for Free Book telling how to quickly Free yourself from the tobacco habit and our Money Back Guarantee. **KEELEY INSTITUTE, Dept. M 901 Dwight, Ill.** Home of the famous Keeley Treatment for Liquor and Drugs. Booklet sent on request. Correspondence strictly confidential.

CAMERAS — SUPPLIES

BIG BARGAIN BOOK FREE

Offers sensational worth while savings on Cameras, Lenses and materials. Still or Movie. Also Binoculars and Weather Instruments at equally amazing low prices. All listed and described in our complete 1935 Bargain Book. Write for your copy of this FREE Book today.

CENTRAL CAMERA CO., Est. 1899
 Dept. WL-5, 230 S. Wabash Ave., Chicago, Ill.

You Saw the Ad in STAND BY!

HOWDY, folks. June 8, and it's straw hat time again. However, Pat Buttram says we're 'way behind up here, as folks have been wearing straw hats down Winston county, Alabama, way, with the kids enjoying the old swimmin' hole and going barefoot now for several weeks.

Among folks who have enjoyed vacations are the Rangers, who, among other jaunts, included Cuba in their journey. Walter, Clyde, Lew, Ozzie and Merton tell one story about the Cuban trip that is interesting.

The Rangers, along with 40 other folks, had taken off from the Havana, Cuba, airport in a big 44-passenger, four-motored plane homeward bound for Miami, Florida. When 2,000 feet above the bay, and about ready to start homeward, a motor began to miss, forcing the pilot to return to port. After waiting hours, it was found the trip would have to be given up that day. Another day and a half was spent in Havana before the repaired ship again took off on a special schedule.

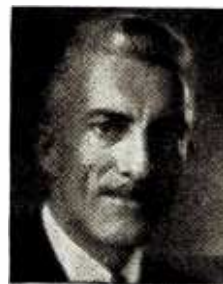
Walter says, however, that the time was not wasted. They visited many of the hotels and resorts, hearing native orchestras and bands and procuring several new ideas for radio presentation.

Among other native instruments the Rangers brought back were several gourds. The dry seeds inside the shell are used by the Cuban music-makers in producing weird native dance music.

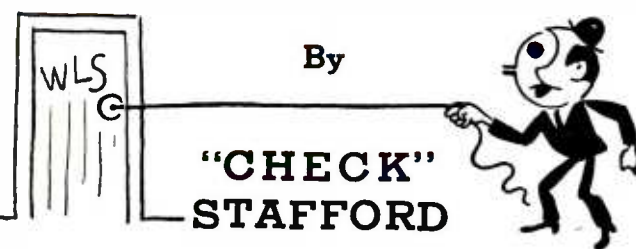
"After all," said Walter Tuite, "while we had a fine time and saw many interesting places, when we dropped down out of the clouds at Miami and the good old United States, that land was about the finest sight of all."

Radio brings happiness in many ways—and by many avenues. One family recently tuned in again after many weeks of silence. A graduation present made their favorite programs possible, and here's how it happened:

The family had a good battery set, but when the batteries went dead there was need of seed, chicken feed, garden plants, fuel for the tractor, new collars for the team and so many things that mother's cream check and egg money just weren't large enough to include buying that new battery. However, about that time a son was to be graduated from high school, and following one of his graduation invitations to a distant wealthy relative, he received a congratulatory letter containing a crisp five-dollar bill. Being a dutiful son, unselfish and missing the radio himself, he promptly bought the battery.



THE LATCH STRING



Now, according to the folks' letter, they hear the markets, news reports, Dinnerbell, Homemakers, the Barn Dance and other favorite programs once more . . . thanks to their son, William, and the relative's generosity.

One of Prairie Farmer service features which is doing much to bring entire communities together and which, with WLS as Prairie Farmer's "voice", is presenting some mighty good programs, is the Home Talent Barn Dance amateur program, presented each Saturday afternoon at 12:50 Standard Time. Arthur MacMurray brings these folks, who have shown excellent ability as musicians, actors and impersonators at the productions (staged in rural communities throughout the country), to the studios each Saturday. Their presentations have won the approval of a large and interested audience.

When the Cedar Lake, Indiana, elementary school's eighth grade graduates found they were to enjoy a trip to Chicago with their principal, A. A. Walters, their first choice for a visit was Prairie Farmer-WLS studios. The school bus, with 15 gradu-

ates and Principal Walters, arrived here last Friday morning and the group had a fine time.

The Cedar Lake school is situated at the lake, where many spend the summer as cottagers. Many of the pupils are from families who derive their income from renting cottages, boat hire, fishing supplies, selling ice, filling stations, stores and other resort trade channels. Some are the children of near-by dairy farmers and farm folks.

Principal Walters says the school enjoys its radio, presented by the school board, and that newscasts and Dinnerbell are programs they enjoy and find instructive. Both the principal and many of the pupils have been following closely Arthur Page's Sunday program on "Vocational Guidance." The school group was keenly interested in the trip around over the station, after they had witnessed broadcasting of several programs. We are always glad to entertain these fine future leaders, and a hearty welcome is assured at all times.

Until next week we'll just say goodbye and take care of yourselves.—Check.

RISING YOUNG CITIZENS



Principal A. A. Walters and a group of his students from the Cedar Lake, Indiana, eighth grade on their Chicago visit.

Mountain Music Plus

(Continued from page 5)

The "hit" of their show was 77-year-old Perry Allen, who beat a rhythmic tattoo on his knee with two soup spoons and danced an Irish clog that would put a young man to shame.

"I Love Little Willie, I Do, Mamma"

Yes, we heard many of those fine ballads of the southern mountain people, both comic and sad. "I Love Little Willie," "Lord Lovell," "Old Joe Clark," "Little Rosewood Casket," "The Blind Child" and "The Jealous Lover" were typical songs. In the Cumberlands, the Smokies and the Blue Ridge Mountains, we find the purest strains of American blood. Many of these people are direct descendants of the earliest American settlers.

President Roosevelt wrote the following letter of approval of the National Folk Festival to its national chairman, Paul Green, Chapel Hill, N. C.:

"We in the United States are amazingly rich in the elements from which to weave a culture. We have the best of man's past on which to draw, brought to us by our native folk and folks from all parts of the world.

"In binding these elements into a national fabric of beauty and strength, let us keep the original fibres so intact that the fineness of each will show in the completed handiwork."

Many of these ballads came from Old England, while others were composed by untutored peoples to preserve the stories of tragedies that affected their communities. All of them were "homespun," coming from their hearts and handed down through many generations. There are many variances in the verses of the same songs found in different sections.

Bascom Lamar Lunsford, "Minstrel of the Appalachians," brought a fine group of 100 mountain boys and girls from North Carolina to play fiddling tunes, sing ballads and to do square dances. Mr. Lunsford told me that he can sing 312 folk ballads from memory. He will head a Folk Festival at Asheville on August 1 and 2. There were several excellent Tennessee groups from several communities specializing in mountain folklore.

Sailors Sing, Too

Leo B. Reagan brought a trio of sailors to Chattanooga from New London, Connecticut, to demonstrate

sea chanteys. The group is known as the Jibboom Club Chantey Singers. These work-songs of the sea, such as "Blow the Man Down," "Seaman's Alphabet," and "Can't You Dance the Polka," were sung on sailing vessels while the seamen were doing manual labor. Naturally, they are most vigorously rhythmic and often quite frank in their words.

The Anthracite Coal Miners, who came to the National Folk Festival from Pottsville, Pennsylvania, proved that these hard workers, too, have developed an authentic folklore of their own.

Songs of the Trail and Range

"Whoopie! Ti yi yo! Get along little dogies—

It's your misfortune and none of my own—"

It remained for Romaine Lowdermilk, a real cowboy character from Rimrock, Arizona, to portray the charm of the songs of the great southwest and he came through with flying colors. The audience failed to hear enough of "Get Along Little Dogies," "The Old Black Steer," "Billy the Kid," "Home on the Range" and other songs of the cow-camps. He explained the various types of cowboy ballads in an interesting manner. How the boys and girls idolized him and clamored for autographs after his performance!

The National Folk Festival presented a true cross-section of the

folklore of many sections of America. It reflected alike the beauty and the tragedy; the games and the religious passions of the numerous elements that have made our country. It is indeed most worthwhile to preserve our wealth of folklore, of which so many of us know little.

Much Credit Due the Leaders

As founder and national director of the National Folk Festival, Miss Sarah Gertrude Knott is deserving of much commendation. She worked for months in numerous sections gathering representative talent. Others who took active leadership included Paul Green, Chapel Hill, North Carolina, national president; Constance Rourke, Grand Rapids, Michigan, vice-president; Major M. J. Pickering, St. Louis, executive secretary, and Anna Blanche McGill, Louisville, Kentucky, assistant to the national director.

The Chattanooga Chamber of Commerce, Arthur Veeder Snell, executive director, sponsored this year's festival. The general chairman was Col. R. L. Moore, Chattanooga, father of Grace Moore.

Here's my advice. If you get a "kick" out of the songs, legends and traditions of earlier America, attend the National Folk Festival if you ever get a chance. The experience will give you a better understanding of these United States of ours.

IT'S A GAME



Florence Ray and Mary Wright look on as H. D. Edgren, recreational expert, gives Homemakers' listeners instructions for planning a family reunion party. In the control room are Engineer Charles Nehlsen and Traffic Man Al Boyd.

We Visit A Song Festival

By Arthur Page

ONE of the most beautiful school celebrations I ever saw was the Winnebago County (Ill.) Rural School Music Festival, held in the Seward Forest Preserve, Saturday, May 18. I went to meet some of the school teachers and discuss future school plans of WLS.

After a forenoon of supervised games and recreation, and a picnic dinner under the trees, the crowd of between 10,000 and 12,000 spectators found seats on the grass of a natural amphitheatre, looking down toward the level land along the creek where the performance was given. Across the little creek was an immense limestone rock called "Pulpit Rock," and behind that a sheer wall of rock 70 feet high, which acts as a sounding board, making it possible to speak to an immense audience in this natural stadium.

Music Study Success

Winnebago County Superintendent of Schools Irving Pearson spoke from the famed old "Pulpit Rock," and gave greetings. He explained that the unified study of music in the rural schools of the county had been directed this year by Mrs. Luther Hester of New Milford, working without pay. The results were so striking that it will undoubtedly be continued. Superintendent Pearson introduced a number of guests, including your correspondent, who gave brief greetings from "Pulpit Rock."

School-teachers and workers in Parent Teacher Associations would have been interested in the arrangements by which Mrs. Luther Hester, standing in the center of a great semi-circle, was able to direct, without a hitch or delay, a long and varied program with 750 boys and girls taking part. There was one large group of harmonica players, another large number playing 10-cent tin flutes, and others with miscellaneous equipment of rhythm bands. Each group was appointed to its place by number, and stakes in the ground showed them just where to assemble. Mrs. Hester worked with four lieutenants, one of whom was charged with the responsibility of giving the pitch in a clear, loud tone on a harmonica before each of the vocal numbers.

Some groups of songs, enriched by costume pageantry of the children, had to do with the Colonial period, the Indian, the Pilgrim, the Spirit of

'76. The Nineteenth Century brought songs of New England fishermen and a group of negro songs. Dixie represented the Confederacy, and the Battle Hymn of the Republic, the Yankees. Songs of the covered wagon period came to a grand climax when all 750 children jumped to their feet, singing "America, the Beautiful."

Thrilling Anthem

Then when these lusty young throats of country school children united in "The Star Spangled Banner," the great audience on the hillside stood and more than one man murmured, "So long as school boys and girls sing that old song, there's not so much wrong with our country."

In course of the program 140 graduates of the rural schools received their diplomas.

Attending as a visitor was Professor George S. Cann, Superintendent of Schools for Ogle county. Mr. Cann told your correspondent that a number of schools in his county have radio sets installed and are prepared to tune in on regular broadcast programs in the schoolroom, as planned by WLS for this fall.

Mary Modernized

By Cousin Toby

Miss Mary was the proud possessor of a diminutive and immature specimen of the ovis aries, wool-bearing ruminant quadruped whose flesh was highly esteemed by persons to whose gustatory organs its flavor was agreeable. The shaggy and agglomerated filaments, constituting in their collective capacity, the natural outer covering, integuments or garments, presented to the vision a surface absolutely etiolated and albified and rivaling in immaculateness the lustrous mantle of a crystallized vapor which commonly characterizes the winter landscape.

And to whatsoever locality, contiguous or remote, Miss Mary's fancy, the call of duty or perchance the parental mandate, impelled her to betake herself when not otherwise engaged, the juvenescent representative of the genus ovis aries with a fidelity remarkable in one so immature and inexperienced, could always be counted upon to accompany her.

Flash!

Special news flash! Rosedale is going to abolish its weather bureau. It has been in existence 40 years and it has never yet improved the weather.

Young Fiddler

Herman Felber, Jr., violinist, was the youngest musician ever to play with the Chicago Symphony Orchestra at the time he joined.

MUSIC IN THE GROVE



Part of the crowd of 10,000 that attended the Winnebago County Rural Music Festival.

Tuning Suggestions

Sunday, June 9

P. M.
CST
12:30—Lux Radio Theatre (NBC)
2:00—Willard Robison's Deep River Orchestra. (NBC) (New)
3:00—Roses and Drums. (NBC)
Rhythm Symphony. (NBC)
5:00—Jack Benny. (NBC)
6:00—String Symphony. (NBC)
6:45—Hendrik Willem Van Loon. (NBC)
7:00—Detroit Symphony. (CBS)
7:30—Cornelia Otis Skinner. (NBC)
8:00—Grandma's Wild Oats, drama. (NBC)
Gibson Family. (NBC)
8:30—Charlie Wilson et al. (CBS)
9:15—Shandor. (NBC) Week nights 10:00.

Monday, June 10

2:30—Radio Guild, Three Musketeers, 2nd part. (NBC)
5:45—Boake Carter. (Ex. Sat., Sun.) (CBS)
Uncle Ezra. (Also Wed., Fri.) (NBC)
7:00—Greater Minstrels. (NBC)
7:30—The Big Show. (CBS)
Music at the Haydn's. (NBC)
9:30—Blue Monday Jamboree. (CBS)
Ink Spots. (NBC)
10:00—Duluth Symphony. (NBC)

Tuesday, June 11

4:45—Stoopnagle & Budd. (CBS)
6:30—Wayne King. (NBC)
7:00—Red Trails. (NBC)
Ben Bernie. (NBC)
7:30—Ed Wynn. (NBC)
8:00—Walter O'Keefe. (CBS)
Beauty Box Review. (NBC)
8:30—Pan American Concert. (NBC)

Wednesday, June 12

6:00—One Man's Family. (NBC)
6:30—Wayne King. (NBC)
7:00—Fred Allen's Town Hall. (NBC)
Home on the Range. (NBC)
7:30—Adventures of Grace. (CBS)
8:00—Pleasure Island. (NBC)
9:00—John B. Kennedy. (NBC)

Thursday, June 13

4:45—Stoopnagle & Budd. (CBS)
6:00—Rudy Vallee. (NBC)
6:30—Hendrik Van Loon. (NBC)
7:00—Captain Henry. (NBC)
Walter O'Keefe. (CBS)
7:30—Fred Waring's Orchestra. (CBS)
8:00—Paul Whiteman's Music Hall. (NBC)
America's Town Meeting. (NBC)

Friday, June 14

6:00—Jessica Dragonette. (NBC)
6:30—Ruth Etting. (NBC)
7:00—March of Time. (CBS)
Beatrice Lillie. (NBC)
7:30—Phil Baker. (NBC)
8:00—First Nighter. (NBC)
Meetin' House. (NBC)
9:00—George R. Holmes, news commentator. (NBC)

Saturday, June 15

5:45—Grace Hayes. (NBC)
6:00—Hit Parade. (NBC)
6:30—Dorsey Bros. Orchestra. (NBC)
7:00—Radio City Party. (NBC)
7:30—National Barn Dance. (Also 9.) (NBC)
Al Jolson. (NBC)
9:00—Enric Madriguera's Orchestra. (NBC)

Reunion Talk

Harry Edgren, professor of physical education at George Williams College and an expert on parties and games, will tell how to plan a family reunion on Homemakers' Hour, Friday, June 14.

Just Try This

Ever have ambitions to be a radio announcer? Just hop, skip and jump through this little pronunciation exercise. Homer Griffith used to use it when auditioning would-be announcers on the west coast several years ago. Homer says he sat in the control room with another copy. When pressed, through, he admitted that his copy bore the proper phonetic markings.

Exercise in Pronunciation

A jocund, sacrilegious son of Belial, who suffered from bronchitis, having exhausted his finances at the annual joust, in order to make good the deficit, resolved to ally himself to a comely, lenient and docile young lady of the Malay or Caucasian race. He accordingly purchased a calliope, a coral necklace of chameleon hue and, securing a suite of rooms at a hotel, he engaged the head waiter as his coadjutor. He then dispatched a letter of the most unexceptionable calligraphy extant, with a sentimental hemistich, inviting the young lady to an orchestral concert.

She was harassed, and with a truculent look revolted at the idea, refused to consider herself sacrificable to his desires, and sent a polite note of refusal, on receiving which, he procured a carbine and bowie knife, said that he would not now forge fetters hymeneal with the queen, went to an isolated spot, severed his jugular vein, and discharged the con-

tents of his carbine into his abdomen with a grimace at the raillery of his acquaintances. He succumbed and was irrefragably dead, and neither vagaries nor pageantry was permitted when he was conveyed to the mausoleum followed by his enervated canine.

Historical Series

The first in a series of dramatic broadcasts telling the stories behind the Illinois state parks will be broadcast over WLS Thursday, June 13, at 6:30 p. m., CST. The series written by Raymond Warren of the state park service, will begin with "A Visit to Old Kaskaskia" as the first drama.

Warren will be remembered by many listeners as the author of the famed "Prairie President" series of several years ago. Governor Henry Horner, himself an authority on Abraham Lincoln, arranged with Warren for the series.

The opening play will take listeners back to Fort Kaskaskia in the 18th century when it was captured by Col. George Rogers Clark from the British. On June 20, the Grant Memorial Home at Galena will be featured in a dramatization of part of General Ulysses S. Grant's career.

Included among other points to be featured are: Black Hawk State Park, Creve Coeur, Cave-In-Rock, Pere Marquette, Starved Rock, Stephen A. Douglas monument and the Metamora Court House.

THE ACID TEST



Tony Wons anxiously awaits the verdict as Herman Felber, Jr., plays the second of the two violins Tony built in his workshop last winter. The other fiddle is on the music rack.

... LISTENING IN WITH WLS DAILY PROGRAMS

Saturday, June 8 to Saturday, June 15

870 k.c. - 50,000 Watts

Monday, June 10, to Friday, June 14



Check Stafford herewith submits proof that he's a real dirt farmer and not the arm-chair variety.

Sunday, June 9

7:00 a. m. to 11:00 a. m., CST

- 7:00—Romelle Fay plays the organ in 30 friendly minutes announced by Howard Chamberlain.
- 7:30—Lois and Reuben Bergstrom in heart songs. (Willard Tablet Co.)
- 7:45—News broadcast with summary of week end World-Wide news brought through Trans-Radio Press by George Harris.
- 8:00—Vocational Guidance series in charge of Arthur C. Page.
- 8:30—WLS Little Brown Church of the Air—Dr. John W. Holland, pastor. Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 9:15—Wm. Miller, tenor; Dorothea Powers, violinist. (Geba)
- 9:30—St. Joseph's Congregational Church Choir, St. Joe, Mich.
- 10:00—Talk "A Boy—His Job" by E. R. Litsinger.
- 10:15—Homer Griffith, "The Friendly Philosopher." (Fred J. Walsh Co.)
- 10:30—Sunday Music Hall Concert; Orchestra; Verne, Lee and Mary; Phil Kalar; weather, livestock estimates.
- 11:00—WENR Programs until 5:30 p. m.

Sunday Evening, June 9

5:30 p. m. to 7:00 p. m., CST

- 5:30—Baker's Broadcast featuring Joe Penner. (Standard Brands) (NBC)
- 6:00—NBC Concert Orchestra.
- 6:45—Henrik Van Loon.

MORNING PROGRAMS

- 5:00—Daily—Smile-A-While, with Joe Kelly, Otto and His Tune Twisters. Mon., Wed., Fri.—Arkie. Tues., Thurs.—Flannery Sisters.
- 5:20-5:30—Daily—Service features, including temperature reports; Chicago Livestock Estimates; Weather Forecast; Retailers' Produce Reporter; Day's WLS artists' Bookings.
- 5:30-6:00—Smile-A-While continues with variety of talent.
- 6:00—Farm Bulletin Board; Check Stafford, crop reports.
- 6:15—Dean Brothers; Hoosier Sod Busters.
- 6:30—Arkansas Woodchopper; Chicago, Indianapolis and E. St. Louis Livestock Estimates.
- 6:45—News broadcast with local and world-wide news—Julian Bentley.
- 6:55—"High & Low," Harmonica specialties.

Saturday Eve., June 8

- 6:00—Cumberland Ridge Runners and John Lair in "Mountain Memories."
- 6:15—The Westerners. (Litsinger Motors)
- 6:30—WLS National Barn Dance.
- 7:00—Keystone Barn Dance Party featuring Lulu Belle and other Barn Dance entertainers. (Keystone Steel and Wire Co.)
- 7:30—National Barn Dance NBC Hour with Uncle Ezra, Hoosier Hot Shots, Maple City Four, Cumberland Ridge Runners, Westerners, Lulu Belle, Verne, Lee and Mary and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 8:30—Flavorade Barn Dance Entertainers, George Goebel with Otto's Tune Twisters.
- 8:45—Barn Dance featuring Arkie. (Jordan Clothing Co.)
- 9:00—Barn Dance Varieties.
- 9:30—Pa and Ma Smithers at the Barn Dance.
- 10:00—Prairie Farmer-WLS National Barn Dance continues until midnight with varied features. Jack Holden, Joe Kelly & Arthur (Tiny) Stowe, masters of ceremonies.

- 7:00—Morning Devotions conducted by Jack Holden, assisted by WLS Rangers and Ralph Waldo Emerson.
- Sat.—Dr. Holland gives review of Sunday School Lesson.
- 7:45—Daily—John Brown, pianist, WLS Artists' Bookings.
- Mon., Wed., Fri.—Arthur MacMurray in news of Prairie Farmer-WLS Home Talent Bookings.

- 7:59—Chicago and Indianapolis Livestock Estimated Receipts. Chicago Hog Flash.
- 8:00—Otto and His Tune Twisters. (Crazy Crystals)
- 8:15—Tower Topics by Sue Roberts. Songs by Bill O'Connor, tenor, assisted by John Brown. (Sears Mail Order)
- 8:30—Today's Children—Dramatic Adventures of a Family. (NBC)
- 8:45—Mon., Wed., Fri.—Phil Kalar, "Old Music Chest" with Ralph Emerson. (Z-No Ointment)
- Tues., Thurs.—Flannery Sisters; Hoosier Sod Busters.
- 9:00—Morning Minstrels—Dean Bros., WLS Rangers, Dan Duncan, Tiny Stowe.
- 9:15—Household Parade—Sophia Germanich, Soprano; John Brown, pianist; Ralph Emerson, organist; Dean Bros. in vocal and instrumental numbers; Jack Holden and Howard Chamberlain, produce reporter, with Mrs. Mary Wright, Home Adviser.
- 9:45—Mid-morning news broadcast by Julian Bentley.
- 9:50—Butter, eggs, dressed veal, live and dressed poultry quotations.
- 9:55—Jim Poole's mid-morning Chicago cattle, hog and sheep market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—Round-Up featuring songs and music of the range. Westerners and Louise Massey. (Peruna and Kolor-Bak)
- 10:15—Mon., Tues., Thurs.—Ralph Emerson, Wed., Fri.—Homer Griffith, "The Friendly Philosopher" and Ralph Emerson. (Fred J. Walsh Co.)
- 10:30—WLS Rangers and Sophia Germanich.
- 10:45—Mon., Wed., Fri.—Henry Burr's Book of Ballads. Tues.—Grace Wilson, contralto, Ralph Emerson. Thurs.—Vibrant Strings.
- 11:00—Virginia Lee and Sunbeam. (Northwestern Yeast)
- 11:15—Mon., Wed., Fri.—Cornhuskers and Chore Boy. Tues.—Dean Bros. and Arkie. Thurs.—WLS Orchestra in folk music.
- 11:30—Daily—Weather forecast; fruit and vegetable market.
- 11:40—News broadcast by Julian Bentley.

AFTERNOON PROGRAMS

(Daily ex Sat. & Sun.)

11:45 a. m. to 2:00 p. m., CST

- 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur C. Page. 30 minutes varied farm and musical features. Dr. Holland in Devotional Message at 12:10.
- 12:15—Jim Poole's livestock market summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:25—F. C. Bisson of U. S. Dept. of Agriculture in grain market summary.
- 12:30—Daily—"Pa and Ma Smithers"—a rural comedy sketch. (Congoin)

12:45—Homemakers' Hour until 1:30 p. m. (See special listing for Homemakers.)

1:30—"Maw Perkins"—rural town sketch. (NBC)

1:45—Mon.—Dean Bros.

Tues.—Helene Brahms, pianist.

Wed.—Westerners.

Thurs.—John Brown at the piano.

Fri.—Dean Bros.

2:00—Sign Off for WENR.

DINNERBELL PROGRAMS

12:15 p. m. to 1:00 p. m., CST

12:45—Prairie Farmer Dinnerbell Program.

Monday—Orchestra, Sophia Germanich, Arkie, C. V. Gregory, Editor of Prairie Farmer, in "Parade of the Week."

Tuesday—Ralph Waldo Emerson, organist, Hoosier Sod Busters, WLS Rangers, Sophia Germanich.

Wednesday—Orchestra, Dean Bros., Sophia Germanich.

Thursday—The Westerners, Orchestra, Sophia Germanich.

Friday—Orchestra, Flannery Sisters, Sophia Germanich.

Saturday Morning, June 15

5:00-8:00—See daily schedule of morning features.

8:15—Sears Junior Round-Up.

8:30—Jolly Joe and His Junior Stars.

9:00—Morning Minstrels.

9:15—Household Parade.

9:45—Julian Bentley in up-to-the-minute, world-wide news.

9:50—Butter, egg, dressed veal, live and dressed poultry quotations.

9:55—Program news, George C. Biggar.

10:00—Westerners' Round-Up. (Peruna and Kolor-Bak)

10:15—Hoosier Hot Shots.

10:30—Guest Artists.

10:45—Homemakers' Hour.

11:30—Weather report; fruit and vegetable markets; artists' bookings.

11:40—News—Julian Bentley.

11:45—Poultry Service Time; Ralph Emerson, organist; Westerners and Louise.

12:15—Weekly Livestock Market Review by Jim Clark of the Chicago Producers' Commission Association.

12:25—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.

12:30—"Pa and Ma Smithers." (Congoin)

12:45—Murphy Products Talk. (5 min.)

12:50—Prairie Farmer-WLS Home Talent Acts.

1:00-2:00—Merry-Go-Round.

2:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

Monday, June 10

12:45 p. m. to 1:30 p. m., CST

12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; Flannery Sisters; Dr. John W. Holland; Talk—Mrs. A. B. Ryall of Wheaton. "Value of Parent Teachers Association."

Tuesday, June 11

12:45—Ralph Emerson, The Westerners, Wyn Orr in Fanfare; John Brown; Mrs. Wm. Palmer Sherman. "Book Review"; Mrs. Mary Wright, talk.

Wednesday, June 12

12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; Grace Wilson, contralto; Florence Ray, R. T. Van Tress, Garden talk, "Pruning Shrubs"; Mrs. Mary Wright, WLS Home Adviser.

Thursday, June 13

12:45—Vibrant Strings; Wm. O'Connor, soloist with orchestra; Wyn Orr in Fanfare; WLS Little Home Theatre, drama.

Friday, June 14

12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; John Brown; Lois Schenck. "Prairie Farmer Homemakers' News"; H. D. Edgren, "Family Reunions."

Saturday, June 15

10:45 a. m. to 11:30 a. m., CST

10:45—Ralph Emerson; Wyn Orr in Fanfare; Verne, Lee and Mary; Hoosier Sod Busters; Interview of WLS Personality by Wyn Orr; George Goebel.

EVENING PROGRAMS

Monday, June 10

6:00—American Adventures.
6:30—Meredith Willson and Orchestra.
7:00—Sinclair Minstrels. (Sinclair Oil Refining) (NBC)

Tuesday, June 11

6:00—Eno Crime Clues. (NBC)
6:30—Edgar Guest in "Welcome Valley." (Household Finance) (NBC)
7:00—"Red Trails." (American Tobacco Co.)

Wednesday, June 12

6:00—Penthouse Party. (Eno Salts) (NBC)
6:30—"House of Glass." (Colgate-Palmolive)
7:00—"Our Home on the Range." John Charles Thomas (W. R. Warner)

Thursday, June 13

6:30—Historical Drama, "A Visit to Kaskaskia."
6:45—Sunset Dreams.
7:00—"Death Valley Days." (Pacific Coast Borax) (NBC)

Friday, June 14

6:00—Irene Rich. (Welch's Grape Juice)
6:15—To Be Filled.
6:30—College Prom. (Kellogg Co.) (NBC)
7:00—Beatrice Lillie. (Borden's Products) (NBC)

National Hits

NEW YORK, June 8.—When Lennie Hayton and his orchestra and assisting troupe of vocalists bring The Hit Parade to radio listeners over a nationwide NBC network each Saturday at 6:00 p. m., CST, they know the 15 song hits they present are a fair representation of the public's preference for the current week.

When the idea of The Hit Parade was first conceived, it was admitted that a weekly personal poll of the 124,000,000 humans in the United States to determine this song preference was obviously impossible. Therefore, four indices were decided upon as fair barometers of the popularity of a song: first, the sales of sheet music; second, the sales of phonograph records; third, the number of times played on the air, and fourth, the number of times requested in hotels, night clubs and similar spots by the dancers on the floor.

To gather this information quickly and accurately, a large organization has been established with headquarters in New York, branches in every city throughout the United States and correspondents in many smaller towns.

Steve at WJTL

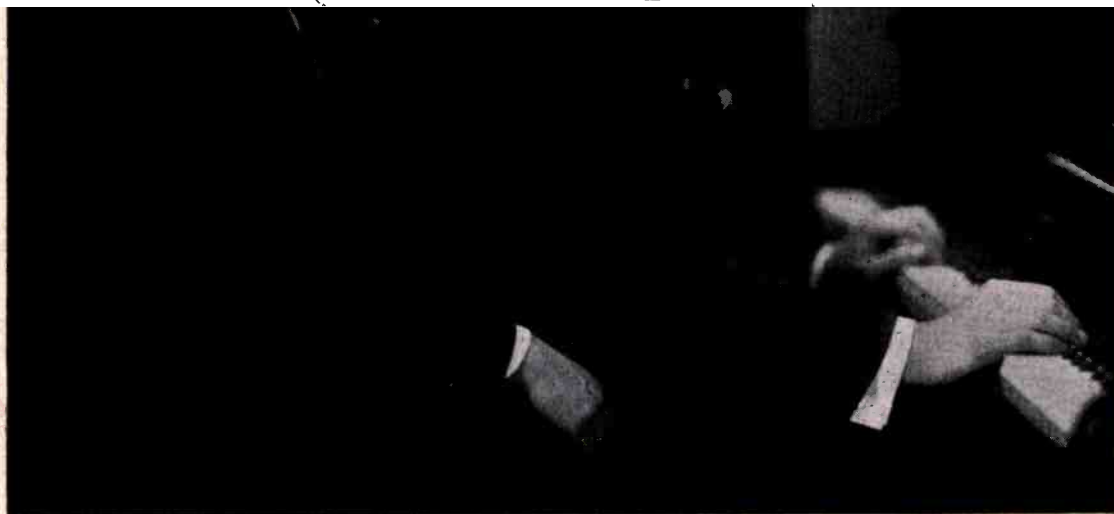
Steve Cisler, for several years chief announcer and publicity director of WLS, is now operating and managing Station WJTL, Atlanta, Georgia. His station is rapidly gaining a large audience because of several special features, such as broadcasts from the traffic court, the inquiring reporter who interviews people on the street and Sunday programs from the Confederate Veterans' Home. WJTL also has one of the most comprehensive news schedules in the South. In addition, it broadcasts all out-of-town baseball games. Steve is enjoying his new location very much.

Contrast

Here's a contrast. John C. Daly, who plays in "Song of the City," has 40 years of acting experience behind him. Melvin Torme, nine years old, of the same cast, never appeared professionally until last year.

Boost

From 50 watts to 50,000 overnight is the record set by Jack Holden when he transferred from a small Michigan station to WLS.



That Silent Old Piano in the Parlor LET'S PUT IT TO WORK

HERE'S THE WAY TO DO IT!

Put that silent old piano in the parlor to use—it's easy to do it the "Air-Way" . . . the Prairie Farmer-WLS way.

The "Air-Way" method is so simple that you'll find yourself playing the beautiful familiar tunes after just a few self-instruction lessons. More than that, you'll find it the quickest, least expensive way you've ever known.

50c—While the Edition Lasts

"Air-Way"—the Prairie Farmer-WLS Way—is presented in one complete book

containing 12 complete lessons. It is specially priced at 50¢ while the edition lasts (formerly sold at \$1.00).

ORDER NOW!

"Air-Way" will not be reprinted after the present limited edition is exhausted. Clip coupon below and mail with 50¢.

MAIL COUPON TODAY!

"AIR-WAY,"
1230 Washington Blvd.,
Chicago, Illinois.

I want to learn to play piano the Prairie
Farmer-WLS Way. Enclosed is 50¢

Name

Address

Town State

June 8, 1935