

HARRISON PUTNAM
R. I.
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P. M. 2-3-37

Stand By

PRAIRIE FARMER'S RADIO WEEKLY

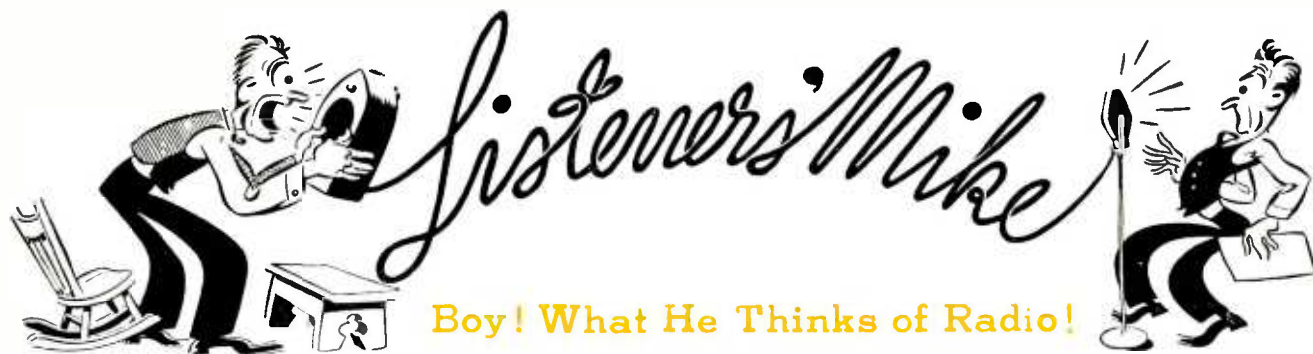
September 28
1935

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**These Air
Romances**

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**Program
Changes**



OTTO (Gabe) WARD



H'mm, Guess He's Mad

Judging from the letters on this page, it appears to me that most of the writers are easily satisfied with radio in general. Personally, I think radio has gone down hill in many ways instead of advancing these past five years. Nowadays it's all such a cut-and-dried affair that most of the life is taken out of it. Announcers generally have a high-and-mighty-now-listen-good-people-and-we'll-tell-you attitude. The whole business seems affected and false to me.—L. P. Wilkerson, Chicago.

(Of course, Subscriber Wilkerson, under the constitution, you have a perfect right to your opinion and we're glad to give you a chance to air it in print. However, we wonder what other readers will think about this.)

Bring Him Back

Here is a bouquet for Lulu Belle and Scotty, Hot Shots, Sod Busters, Ridge Runners—they are fine, but, like kids at a ball game calling for home runs, we want Arkie, we want Arkie. Bring him back, happy laugh and all. . . . Long live Stand By. . . . Mrs. Sylvia Beall, Logan, Ohio.

Looky Here, Tommy

Why can't we have a picture of that good-looking Tommy Tanner on the cover of Stand By? Tell him to look his best for the picture. His songs are wonderful. If I were young, I'd fall for him.—A Mrs. Peoria Listener.

(Tommy's turn is coming up in the near future, Mrs. Peoria Listener.)

Her Lucky Day

I found five four-leaf clovers and one five-leafed clover on Saturday morning. That afternoon I heard Patsy Montana and the Prairie Ramblers. Now if that isn't luck, I'd like to know what is. Three big cheers for these grand entertainers and Stand By.—Maggie Vetsch, La Crescent, Minn.

What! More Twins?

Just heard the Yodeling Drifter and talk about twin voices. Gene Autry could never have anyone who sounds more like him than Ken. Let's hear from him more often. . . . Mrs. H. L. Hakes, Chicago.

Good Prescription

Just received my new edition of Stand By. My! how I do enjoy it. I've been in bed sick for two weeks and Stand By certainly cheers me up. . . . Mrs. R. W. Harris, Paducah, Kentucky.

She Should Know

Having met nearly all the boys and girls, receiving Stand By is just like getting a letter from home. I do like Jack's Ad Lib and his voice doesn't sound like anyone else to me. I suppose that's only natural. I'm his mother!—Mrs. F. E. Holden, Battle Creek, Mich.

(Well, Jack's Mother, we're inclined to agree with you about Ad Lib. And surely you're pretty well acquainted with Jack and you should know about his voice.)

Anxious Waiter

In reading my choice magazine, Stand By, I saw the new program, "Pine Mountain Social," that is to be heard on October 20. I am anxiously waiting for it. . . . Helen Paulin, Indianapolis, Ind.

T. L. for the Boys

Just a word to Chuck and Ray: Your singing is swell. I could listen forever, but best when you sing some of the older songs. Hope you stay long. . . . Jessie Smith, Oshkosh, Wis.

Disagreement

I don't agree with O. C. Brauce, for there is no one who could take Mac and Bob's place.—Mrs. Delfke, Fort Wayne, Ind.

First Choice

We subscribed for Stand By after we first heard of its publication and we consider it first among all the magazines which we receive. . . . I wonder if some of the readers would kindly send me the words to "The Wabash Cannon Ball" and "The Maple on the Hill."—Mrs. Homer F. Myers, Route No. 2, Eaton, Ohio.

(Your letter has been turned over to John Lair, maestro of the Music Notes department.)

Hiram and Henry, Note

It seems so good to hear those two "Kansas Rascals" again. Am also glad to hear Ken Wright with Otto's Tune Twisters. I think the announcers are the best to be found in radio. . . . Olga M. Hugo, St. Louis, Mo.

More and More

. . . I want you to know that with every copy of Stand By, I enjoy it more and more. Most interesting paper I've ever read. Three cheers for the Hilltoppers. Just the thing I've been waiting for for a long, long time. . . . A Friend in Cicero, Ill.

We Bend a Knee

Greetings and congratulations on producing so many grand issues of Stand By. The field your interesting paper covers is most complete. We enjoy every page. . . . Dorothy M. Ogle, Woodstock, Ill.

STAND BY

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JULIAN T. BENTLEY, Editor
September 28, 1935

VOLUME 1 NUMBER 33

FLASHES

Slight Illness Delays Paderewski's Scheduled October Concert

ILLNESS, not serious but of a nature that interrupts piano practice, obliges Ignace Paderewski to postpone his first broadcast concert which he was scheduled to give over NBC networks on Saturday, October 12, according to a radiogram received by the National Broadcasting Company.

The famous Polish piano virtuoso, now in his 74th year, once said that if he stopped practicing one day he could tell it, if he stopped two days the critics could tell it, and if he missed three days the public could tell it.

Further moves to re-schedule the broadcast by Paderewski from his home, Riond Bosson, Morges, Switzerland, must await later definite word from the pianist.

audition request to date came the same week. It was from a man who wanted to get his performing dog on the air. The dog had a fine act, he said. It could balance a ball on its nose while standing on two legs. . . . The only animal act to interest the Town Hall producers was a crowing rooster, but it turned out badly. After being brought 550 miles to perform by its farmer owner, it got mike fright and refused to utter a note.

National planning from many angles will be discussed by noted speakers heard by Frederick A. Delano, uncle of President Roosevelt, in the new You and Your Government series which begins over an NBC-WEAF network Tuesday, October 1, at 6:45 p. m., CST.

Delano, chairman of the Advisory Committee of the National Resources Committee and president of the American Planning and Civic Association, will launch the series with a talk on "A Plan for the Nation." The second address, a week later, October 8, will be delivered by David P. Barrows, Professor of Political Science and former president of the University of California, on "Limitations of Planning."

M. L. Wilson, Assistant Secretary of Agriculture, will talk on the October 15 program on "The Best Use of Land," and Horace M. Albright, former Director of the National Parks Service and vice-president of the Planning Association, will discuss "The Economic Value of American Scenery" on the October 22 program.

"Head Waters and Other Little Waters" will be the topic of the talk on October 29 by Morris L. Cooke, administrator of the Rural Electrification Administration.

Henry Burr, dean of ballad singers, is being featured at 10:45 a. m., CST, each Sunday in a program known as "Famous People I Have Met." Working with Howard Chamberlain, Henry presents in dialogue form his reminiscences of such personages as Victor Herbert, Mark Twain, Alexander Graham Bell, Ernest R. Ball (composer of "When Irish Eyes Are Smiling"), Will Rogers and a host of others.

In his many concert tours throughout the United States and Canada, Henry had unusual opportunities to meet people as famous or even more so than he is.

Your English, popular NBC program that dramatizes the power of the spoken word will be brought to radio listeners at a new hour and over a vastly augmented NBC network beginning Sunday, September 29.

Heard during the summer months over a network of Middle Western stations, the program will be broadcast hereafter over an NBC-WJZ network at 2:00 p. m., CST.

NEXT WEEK

A little late, perhaps, but with a fine new curriculum, Pat Buttram's Radio School Fer Beginners Jest Startin' will open its fall term Monday, October 7. Dr. Buttram, from the depths of his vine-clad study, has written a scholarly disquisition concerning prospects for the coming term.

Also next week: Dat ole debbil camera has been on the loose again. What it caught in the way of candid shots will amaze you—and those who were snapped. Look for a full page of these shots in Stand By! October 5. Our cat's eye Camera is as chatty as a party line.

A voice of unusual quality is being heard regularly during Homemakers' Hour on Friday and during the morning Homemakers' Hour at 9:00 a. m., CST.

It is that of Donald Thayer, baritone, who until recently was heard on Pacific coast stations and the CBS network.

Donald, although only 38, is a veteran of opera in the United States, South America and Europe and has appeared as soloist with leading symphonies throughout the country. He also has appeared on concert tours with such artists as Mary Garden and Luisa Tetrazini. He appeared for nine seasons with the Biltmore Morning Musical at the Biltmore hotel, New York.

A native of Minneapolis, Donald has appeared in concert since he was 18. He has studied with such masters as Oscar Seagle, Jean de Reszke and Franz Proschouski and in Rome with Alfredo Martino.

Tom Mix's adventures, taken from the life and screen career of the famous cowboy actor, return to the air for the third successive season over an NBC-WEAF network on Monday, September 30, at 4:30 p. m., CST.

The adventures of Tom Mix and his Straight Shooters will bring to young listeners new episodes from the cowboy's colorful experiences as U. S. Marshal, Texas Ranger and sheriff. Many exploits from his service in the Boer and Spanish-American wars and the Boxer Rebellion in China also will be dramatized during the 15-minute broadcasts each Monday, Wednesday and Friday.

Al Goodman, NBC maestro who in the last decade has opened more than 125 leading Broadway musical productions, will be featured with his 17-piece orchestra in a new series of weekly broadcasts over an NBC-WEAF network beginning Sunday, October 6, at 4:45 p. m., CST.

The program, to be known as Music by Al Goodman, will feature each week selections from one of the outstanding musical show hits which Goodman himself has directed or orchestrated. During his 12 years of directing stage shows for Florenz Ziegfeld, George White, the Schuberts, Schwab and Mandel and other famous producers, Goodman has launched scores of popular classics, including the music from "The Desert Song," "New Moon," "Follow Through" and "Good News."

Fred Astaire's recent air debut has started a new wrinkle. Among requests for Town Hall Tonight auditions last week were three dozen letters from tap dancers. . . . The oddest

GREETINGS, Fanfare friends. Prowling about looking for news and gathering answers to a flock of questions, we'd say has been most profitable again this week. Hope you'll enjoy our findings.

Right off the bat, a young Rockford, Michigan, friend, Dorothy Laughlin, would like to see on this page the names of all the red heads and south paws that she heard mentioned on the air one day a long time ago.

The folks with the Titian locks are: Jack Holden, Grace Wilson, Verne Hassell, Ramblin' Red Foley, Edith La Crosse, Margaret Connell (Secretary to Arthur Page), Clem Legg (Artist Bureau), Margaret Sweeney, and Jean Sterling Nelson (Interior Decorator heard on Homemakers' Hour each Friday).

The old left-handers are: Lulu Belle, Georgie Goebel, Ralph Waldo Emerson, John Brown, Ted Du Moulin, Norman Goldman (Commercial Department), Al Rice, Reggie Cross, Romelle Fay, Wyn Orr and Marjorie Gibson.

The pretty girl pictured here is Ruth Luce, secretary to Glenn Snyder, station manager.

Ruth got her first job when real young, working at Sears, Roebuck & Co. as secretary to Samuel R. Guard, who later founded "The Little Brown Church of the Air." Following that job Ruth accepted a position with an investment banking firm in Chicago's Loop, staying there until it closed. About that time Edgar Bill, then station manager, decided that he needed a secretary, and he immediately thought of Ruth, with whom he had become acquainted when she was employed at Sears.

Ruth was tickled pink at the prospect of working in a radio station, and after being here for several years she declared she enjoys the atmosphere and association of radio more than any place else she could work, with perhaps one exception. For if there is anything that Ruth would rather do, it would be to study medicine. Since a child, she has read all that she could find connected with the medical profession, and still has a desire to become a doctor.

Ruth has numerous other interests, too. She has studied character dancing, Spanish and Russian folk dances



By **MARJORIE GIBSON**

and ballet. Has danced frequently at May festivals and benefits. Likes bicycling and tennis. Oh, yes, Ruth likes to knit, too. She's on her second dress, the first one was green and the present one is tweed mixture with blue predominating, to match the lovely blue of her eyes.

To go with those blue eyes, too, Ruth has curly blond hair, and a pink and white complexion that would make any beauty queen envious. We've always contended that some good artist was missing a grand subject when he missed Ruth.

Ruth is a native Chicagoan, although she spent most of her childhood days on a farm near Wheeling, Illinois. After finishing high school, she attended Northwestern University and Bryant Stratton Business College.

Ruth has two brothers and a sister, Dorothy, whom we're going to tell you about some day. And said Ruth: "I have a wonderful mother."

Lois James of Detroit asks: "When will Bing Crosby return to the air waves?" How old is he, when was he born, and what is his real name?" Bing will probably be heard on the air again sometime this fall. He was born on May 2, 1904. His name is Harry Lillis Crosby.

"Is Paul Douglas married?" inquiries Marie Sommers of Cincinnati, Ohio, and "When will Myrt and Marge be on the air again?" Paul Douglas, popular CBS announcer, is single. Myrt and Marge will inaugurate their fifth season Monday, September 30, at 7:00 p. m., CST.

Did you know that Willis Arthur, free lance writer, once played the harmonica and sang with George "Honey Boy" Evans' Minstrel Show? Willis says they once played the old

Tabor Opera House in Denver. Many folks will recall the story and motion picture, "Silver Dollar," in which the Tabor Opera House figured so importantly. Incidentally, Willis sang with the quartet which introduced to Denver audiences the song hit that won such great popularity a few years back—"That's How I Need You."

A Peru, Illinois, friend asks the names of the quartet heard on the Little Brown Church program each Sunday morning at 8:30, CST. Making up this fine quartet are your old friends, Lois and Reuben Bergstrom, and Vernon Gerhardt, baritone, of Maywood, Illinois, and Ruth Slader, contralto, of Chicago. Miss Slader recently graduated from the University of Illinois. All four have positions as soloists in Chicago churches.

There's going to be much celebrating going on next month, for just look here at all the folks who have October birthdays. Notice, too, that there are three double birthdays this time.

Helene Brahm, October 4; Bill Meredith, October 8; Vernon Quiram and Oscar Tengblad, October 12; Jack Holden and Paul Aubrey (Artist Bureau), October 21; Chris Steiner, October 23; Roy Knapp, October 26; Sue Roberts; October 27; Doyne Wilson and Chuck Haynes, October 28; Betty McCann (Secretary to George Biggar), October 29; Patsy Montana, October 30, and Emilio Silvestre, October 31.

Richard Stanton of Chapel Hill, North Carolina, would like to know if the "Eton Boys" are brothers. Only two of them—Charles and Jack Day—are brothers. The other two are Earl Smith and Art Gentry. Ray Block is their pianist and arranger.



By **JACK HOLDEN**

I'M USING Grace Cassidy's typewriter at the present moment. I think Grace is out to lunch and maybe I can get this finished by the time she gets back. By the way, Grace, where did all the dust come from in here? Your desk is covered with it. Oh, I see . . . it's those carpenters who are working in the next office. They surely do raise the dust with those hammers pounding.

Whittlin' Technique

The other night down at the barn dance, Lon Warneke came backstage for a while. Pat Buttram and I were talking with him. Pat was whittling down an old stick as we talked about baseball and radio. Lon watched Pat for a few moments and then asked Pat to let him have that stick and knife for a moment. Pat gave them to him and Lon, leaning against the wall, leisurely shaved the stick with the knife in true artistic fashion. Even Pat, the champion whittler of Winston county, admired the technique that Lon displayed. Said Lon: "Next to pitchin' a no-hit game, I like whittlin' best."

Anna Mae just turned on the radio here in the office. Phil Kalar is in the studio singing on Homemakers' Hour. It's "Mine Alone" from "The Desert Song." Phil really knows that song, because he appeared with the company that produced that great show on the stage a few years ago.

Alibi Suggestion

When Romelle Fay was here the other day she brought her little boy Dickie with her. I meant to ask Dickie where he got that black eye he was carrying with him, but he got away before I had the chance. However, I think his reply might have been: "Yea, er, I got a shiner all right, butcha oughtto see the other fella."

The Ralph Emersons are moving. Ralph has been up to his neck in work for the past few days at home as well as at the studio. There's one nice thing about having someone in the organization who moves every

him do that sometime when John Brown is playing "Nola."

I have noticed a better feeling around the studios all this week. There has been an atmosphere of peace and harmony in the air. Everybody seems happy and most congenial. Programs have all gone smoothly out on the air. My mind has been clear and free. The only reason I can give for this wonderful experience is the fact that Pat Buttram has been booked out since the first of the week and won't be back till Friday. Good old booking bureau. Couldn't you get him a year's engagement in Shanghai, China? Or better still, Addis Ababa, Ethiopia?

Information Wanted

Oh, by the way, friends . . . I'd like to ask a favor of you. Maybe it isn't customary to use the column for this purpose, but George Biggar and I were talking about the closing spot on the National Barn Dance. We have very little knowledge of just how many of you listen to the closing song and poem that are read every Saturday at midnight and we were debating as to whether we should continue signing off the barn dance in that manner. How's about it, folks? Drop me a card if you get a chance, will you? Thanks a lot.

HARD TO REACH



During this rehearsal Otto Morse ran into some notes so high that he had to stand on a trunk to reach them. Left to right: Evelyn Overstake, Ken Wright, Zeb Hartley, Otto, Buddy Gilmore and Bill Thall. The villain in the piece is far back in the right corner. He got in this shot by mistake.



THE LATCH STRING

By

**"CHECK"
STAFFORD**



HOWDY, folks. As we write you today's greeting, flags are flying and radios are bringing patriotic speeches in observance of Constitution Day, tribute to our beloved document written 148 years ago. Think of the advance of news dissemination since that stirring colonial day! Radios and mighty presses now flash important tidings in a few moments.

Back when messengers on horseback, handbills and scattered weekly papers, apprised the thinly settled country of affairs, there was no such thing as a peach orchard, or were autos or radios dreamed of. Of recent weeks, a well-known peach producing center, Berrien Springs, Michigan, has through its Chamber of Commerce bought radio time to sell its peaches at the orchards to motorists. Berrien Springs folks have made many friends, peach purchasers are pleased, the growers are well satisfied . . . and radio did the trick.

Real Loyalty

There's scarcely a morning when Joe Kelly opens the morning programs but that we receive the cheery "good morning" of Mary—a young lady friend of the station who has walked the entire distance from a downtown hotel where she is employed. Seldom does the weather stop her from coming. Many a winter morning, when blizzards were piling the snow deeply in the boulevard, or rain and wind were sweeping the pavements, these past two years have we wondered if our loyal listener would come. Just about the time the studio clock showed 6:00, here she was, right on the dot. Mary is a southern girl who several years ago came to Chicago to make her way. She was a steady listener and her hours of employment have permitted almost constant early morning visits to the Little Theatre studios.

Long ago we learned our faithful fan was a very good cook. On several occasions the early staff has enjoyed hot biscuits she had baked and served with a jar of pure honey. At other times some one of the "Smile-A-Whilers'" birthday would be remembered with a nice cake baked by Mary.

Close Observer

Retiring of manner, Mary seldom talks of herself and sits quietly, watching the programs for two hours or more each morning. When she does speak regarding the programs, her comment is worthwhile and constructive, from whatever angle her remarks approach. So, when we early folks note her usual seat is not taken, we wonder, and really miss this friendly Miss, the few mornings she is absent.

The other morning we enjoyed an hour's chat with Jim Poole, our veteran livestock market reporter, incidentally snapping several pictures of Jim for the new Family Album. When we asked Jim to try having some of the snapshots taken without his ever-present cigar, he said: "Sure, but will folks recognize me without a cheroot?"

All Know Jim

And if you think people don't know him, you should have been with us. Scarcely a man or woman we passed in the Exchange Building or out in the yards but had a cheery greeting for him, and he in turn for them. We marvel at a man's ability to remember faces and names and make and keep friends, and Jim is such a chap. All of which brings to our mind the words of a writer who said:

"As I look back over my long life, I can see that much of what the world calls my success is due very largely to what my friends did for me.

HARVESTER



Mary Wright, home advisor, runs into a camera in a Berrien Springs peach orchard.

We need friends to win. We need friends to speak well of us to others. We need friends to stand by us and to believe in us. We need friends to point out our shortcomings and show us how we can improve ourselves. We need friends to use their influence to help us succeed."

And there was Dave Grayson, who once said, so very truly: "If you see a friend slipping away from you—stop whatever you are doing and bring him back, for friendship is the ONE thing you cannot afford to be without." Then there is that mighty good advice: The best way to have friends is to be one.

Smiles Help

Two ladies from Springfield, Illinois, just stopped to visit with us. Said they were here two years ago during A Century of Progress. One of the visitors said she hardly thought we'd recall her, as she had been ill and had changed in looks materially. However, her smile was the same and we hadn't forgotten. Ever notice how you cannot easily forget those cheery folks with their pleasant smiles and sunny ways? Who was it said: "Smile and the world smiles with you—frown and you frown alone"?

Our visitors asked us if and when there was to be a new Family Album—and the answer was: "There is, and work has now started on making it a banner edition this year."

I Want To Be a Neighbor

O, I haven't any yearning
To be counted great or wise,
For I've noticed that ambition's
Mighty hard to realize.
I wouldn't give a copper
To be called a millionaire;
And to be elected president
I wouldn't turn a hair.

I just want to be a neighbor
To the folks along my street;
Want to hear them shout and call me
By my first name when we meet.
I want to lend and borrow
Garden tools and books and flour;
And I like to stand and gossip
'Cross the back fence by the hour.

I just want to be a neighbor
To the folks who live by me;
Want to share with them their heartaches,
Which they bear so silently;
Want to join them in their joking,
Without which no life's complete.
I just want to be a neighbor
To the folks along my street.

—Rev. Bryan K. Johnson,
Morristown, Indiana.

Man on the Cover

THE mention of Charles Otto (Gabe) Ward pretty generally brings his friends a mental picture of him with his clarinet in his mouth, head thrown back and right foot tapping. Gabe is that kind of clarinetist . . . in the terms of the trade he plays both "hot and sweet."

Gabe was born November 26, 1904, at Knightstown, Indiana. He attended a "little red schoolhouse" in the country near Alexandria. His talent for music became apparent when he was quite young and he studied clarinet and saxophone. In later years he has added fife, harmonica and several reed instruments.

Active in Church

Extra curricular activities claimed much of Gabe's spare time during his high school days at Elwood, Indiana. He was particularly active in church



"Gabe" and a few of his working tools.

work and young people's movements. When he was 15 he was selected as the Indiana state delegate to the International Christian Endeavor convention at Cincinnati.

At 14 he started to study for the ministry but he lacked funds to go on with this ambition, so he concentrated on music instead.

Muscle Toughener

After graduating from high school, Gabe began work for his father in a foundry. This was work which took a stout back and good muscles. Gabe owes much of his excellent physique to his work with his father.

His love of music, however, triumphed over any idea of an industrial career and soon he was playing solo clarinet in a theatre orchestra.

Then Gabe joined Ezra Buzzington's Rube Band and for eight years he toured the vaudeville circuits in 46 states.

Gabe first appeared on radio with Buzzington's band on a Pennsylvania station in 1923. Later he appeared on KOMO, Seattle.

Hot Shots Formed

At about this time, two things of major importance occurred. Radio developed into a good field for entertainers and Gabe met the Trietsch brothers, Paul (Hezzie) and Ken.

From this meeting resulted the Hoosier Hot Shots who made their air debut on WOWO, Ft. Wayne, Indiana. The boys came to WLS in 1933 and began building a following of loyal fans which grew by leaps and bounds. With the addition of Frank Kettering, their versatility increased.

Novel arrangements, comic songs, red hot rhythm and genuinely beautiful harmony—all are at the Hot Shots' command. As a stage act, they regularly "stop the show," as scores of Mid-West theatre audiences can testify.

His Famous "Pomes"

Besides Gabe's musical talents, he prides himself to some extent on his recitation of "pomes." Listeners to the Saturday afternoon Merry-Go-

Round program know all about those famous verses of Gabe's.

While playing at a fair in Tiffin, Ohio, Gabe met Marguerite Deter of North Baltimore, Ohio.

"This was the really important event in my life," says Gabe.

Reason: Gabe and Marguerite were married a year later. They have three children, Jimmie, Timmie and Shirley.

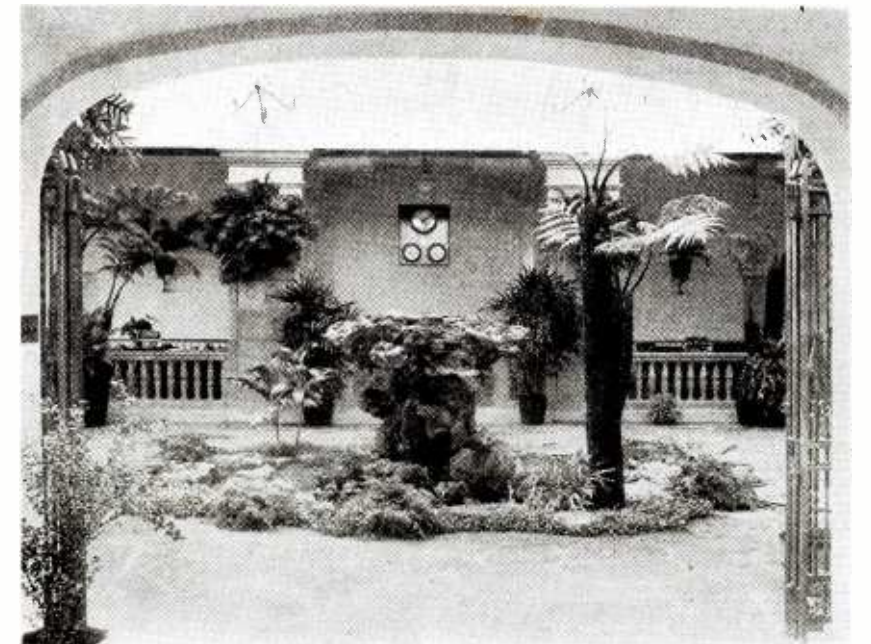
Gabe is about five feet, ten, has fair hair and blue eyes. He likes to swim, fish, hunt, play golf and horse-shoes. He likes to read and, of all things, he says he doesn't care to listen to the radio.

Home Arts Talk

Catherine Blondin, home decoration expert, will discuss Peasant Craft, a new and novel crepe paper for home decoration purposes, during the Feature Foods broadcast on Monday morning, September 30. Peasant Craft takes its name from its brilliant color tones, and is used in decorating sewing baskets, hat boxes and other utility containers.

Miss Blondin is a well-known lecturer and interior decorating authority. Her talks on home handicraft, decorations and entertaining are featured each Monday morning between 9:00 and 9:30, CST.

FAR WESTERN STATION



Listeners who have visited American radio stations will be interested in the contrast with the lobby of KGU, Honolulu, T. H. This is the farthest western station which carries the National Barn Dance. The 9:00 p. m., CST, show piped to the West Coast and then short-waved to Honolulu takes the air at 4:30 p. m. in the islands.

These Air Romances!

Thirty Boys and Girls Bagged by Old Dan'l Cupid

By MARJORIE GIBSON

they decided to make the accompaniment a life-long affair. Juanita later was featured with Buddy Rogers' and Don Bestor's orchestras.

Art Janes, baritone of the Maple City Four, and Linda Parker, the Little Sunbonnet Girl of the Cumberland Ridge Runners, stole a march on their friends and on June 22, 1932, they were married in Valparaiso, Indiana. They did not announce their marriage, however, until that fall. Their happy life together was interrupted by the passing of the sweet-voiced Linda on August 12, 1935. Untold thousands of listeners wrote, wired and telephoned their sympathy to Art in his great loss.

The years 1933 both were productive in romances of the air lanes. At that time Margaret Morton McKay was in charge of publicity. For over a year she had had frequent occasion to write stories for newspapers

and other publications in which the talents of one Allen Richard Rice were praised. Proof that Margaret was a sincere writer was apparent in that she herself knew that all that she wrote about Al Rice was true.

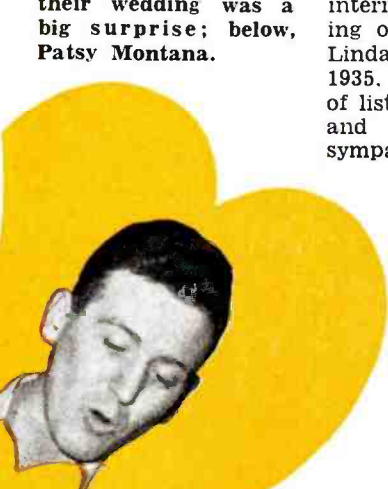
Result: Matrimony. Margaret and Al were married by Dr. Preston Bradley, famed radio pastor, public speaker and writer. The marriage and subsequent reception on May 31, 1933, were attended by literally scores of Chicago radio personalities.

During the summer and fall of 1933 listeners heard much speculation concerning the mysterious "page 40" in the Family Album long before the book came from the press. Hundreds ventured guesses concerning that page but we have no way of knowing how many were right. Page 40 carried the news that Clyde Julian (Red) Foley of the Cumberland Ridge Runners and Little Eva Overstake of The Three Little Maids had been married in Waukegan, Illinois, on August 9.

That was romance number six. Number



Elsie Mae and Ralph Emerson, wed on the air; Eva and Red Foley—their wedding was a big surprise; below, Patsy Montana.



Lulu Belle and Scotty Wiseman, who surprised a minister with their hitching plans; Dolly and Tex Atchison—adventure lead to their marriage; below, Milly and Bill McCluskey—they followed suit.

seven was not long in culminating.

October 16, 1933, found Osgood Westley, guitarist and tenor with the Rangers, and Mary Schnoor, a square dancer with a road show unit, hurrying to Brookings, South Dakota. They were playing a theatre engagement in a town some distance away but they wanted

to be married in Brookings so that Ozzie's parents could attend the ceremony.

On a wintry afternoon a month or two later members of a barn dance road show were hurrying to play a theatre date in a small Indiana town. Tex Atchison, south-paw fiddler of the Prairie Ramblers, was driving his car along the highway at 50 miles per hour. Beside him sat Dolly Good, one of the Girls of the Golden West. As they rounded a curve, Dolly. (To page 11)

THERE certainly is something about it—the romance of radio.

If any proof is demanded, there's plenty to be had in the 15 marriages between members of the same radio station during the past 11 years. That's an average of almost one and a half marriages every year.

Less than three years old was the station when the first romance led two fellow workers down the altar-bound trail. It was on Thanksgiving eve, 1926, that Martha Myers, Homemakers' Hour pianist, became the bride of Burr Whyland, one of the first of the station's engineers. In monitoring the controls when Martha played, Burr had been cooperating with her so long that they both felt they should make it a permanent arrangement.

From the earliest days of the station listeners had been entertained by the delightful music of a master of the organ and his brilliant young student. The playing of Ralph Waldo Emerson and Elsie Mae Look has been famed from the days of ear 'phones and crystals right down to the present. Their two names were almost invariably linked and consequently listeners were not too surprised when it was learned that Ralph and Elsie had decided upon merger proceedings.

Before a microphone in the flower-bedecked studios in the Hotel Sherman, Ralph and Elsie said "I do." That was April 8, 1927. Thousands of listeners joined in what was one of

the first, if not the very first, broadcast wedding.

After the ceremony, a gay wedding dinner was served at the hotel. Someone had to provide a chair for Elsie Mae to stand on so that she could reach high enough to cut the huge wedding cake.

Nearly three years passed before Dan'l Cupid scored again—February 14, 1930, in Adrian, Michigan. Victims this time were John Brown, pianist extraordinary, and Juanita Rae. Juanita was the contralto in a girls' trio known as the Chicagoettes. She also was 50 per cent of the team of May and June. Here again, it was a case of cooperation leading to romance. John had been accompanying Juanita on the air for so long that

HOW'M I DOIN' FOLKS?



Cheese Has High Food Value

ONCE upon a time—
"Little Miss Muffet sat on a tuftet
Eating of curds and whey—"
which seemed to satisfy her completely, but science stepped in, drained off the whey and treated the curd so that it now has a more alluring flavor and will keep indefinitely. And we call it cheese.

The government lists nearly 300 varieties of cheese, but there are less than two dozen types of much importance in this country. The one of greatest importance commercially is American cheese, which is also correctly called Cheddar cheese and often called store cheese. However, in recent years the convenience and keeping qualities of packaged cheese have increased its use greatly.



Mrs. Wright

Many people consider cheese a treat and such it is, but it is also a very nutritious food which is low priced, considering its high food value. Consequently, cheese should be used more often to give flavor and food value to the main dish. We have long known the great value of milk in the diet.

Spend Twice as Much

Dr. Henry Sherman, Professor of Food Chemistry of Columbia University, considers the minerals (calcium, phosphorous and iron), vitamins (especially vitamin A) and protein of milk to be so valuable that he declared that in order to include an adequate amount of milk in the diet one could economically spend twice as much per hundred calories for milk as for the same number of calories in the rest of the diet, no matter how limited the food budget. After much experimentation it was found that a quart of milk for each child under 16 and one pint for each adult is the daily requirement.

Concentrated Food

In making cheese from whole milk, the casein (tissue building protein), fat, calcium, phosphorous and iron are retained almost completely. As it requires one gallon of milk to make a pound of cheese, it is readily seen that cheese, which is really a con-

centrated form of milk, must be a very concentrated food.

The old belief that cheese was difficult to digest has been entirely disproved. According to United States government reports based on scientific experiments, 99 per cent of all good cheese is readily digested, a much higher percentage than that of most foods.

In eating cheese, as with all foods, a variety in the diet will bring the best results. In like manner, when cheese is served in small quantity as a relish, the amount of meat or milk served may be decreased because a one and one-eighth inch cube of cheese contains as much protein as a piece of round steak 2¾ inches by 1½ inches and ¾ inch thick, or as much as a glass of milk. When cheese is used in making the main dish, meat should be omitted entirely from the menu as the cheese supplies sufficient protein.

Macaroni Pleasing

Savory macaroni casserole together with head lettuce salad served with Thousand Island dressing and a beverage, makes a very nutritious luncheon menu. Try this recipe for:

SAVORY MACARONI CASSEROLE

- 1 c. uncooked macaroni (broken)
- 1½ c. scalding milk
- 1 c. soft crumbs
- ¼ c. melted butter
- 1 tbsp. finely chopped onion or chives
- 1 tbsp. chopped pimento
- 1 tbsp. chopped parsley
- ½ tsp. pepper
- ½ tsp. salt
- 3 eggs, well beaten
- 1½ c. grated American cheese.

Cook the macaroni in boiling salted water until barely tender and drain. Pour hot milk over the bread crumbs, and add remaining ingredients, including macaroni. Pour into a buttered casserole or baking dish, cover with buttered crumbs and bake in moderate oven 350° F., for 50 minutes or until firm. This amount will serve six generously.

Serve for Dinner

But cheese dishes do not need to be limited to the luncheon menu. Cheese fondue, French fried potatoes, green beans, Waldorf salad, hot rolls and pineapple upside down cake with coffee for adults and milk for children, make a very tempting meal. And

fondues are very easy to make and will not fall if the following directions are followed closely:

CHEESE FONDUE

- 1½ c. grated American Cheese
- 1 c. scalded milk
- 1½ c. soft bread crumbs
- ½ tsp. salt
- 1/6 tsp. paprika
- 4 eggs

Pour scalded milk over bread crumbs and cheese, add seasonings, and gradually add the well beaten egg yolks, stirring well. Fold in the stiffly-beaten egg whites, transfer to an oiled baking dish and bake in a very slow oven, 300 degrees, for 45 minutes to 1 hour or until a dry knife, inserted in center comes out clean. Serves six.

Try these other uses for cheese on your family, too. Cheese rings and cheese puffs for appetizers; cheese sauce served over vegetables such as cabbage, green beans, potatoes and cauliflower; grated cheese over the top of au gratin dishes, cheese grated over the top of pie to make a fluffy garnish (to say nothing of the added flavor), grated cheese added to the pie dough and biscuit dough, cheese fondue and cheese timbales. These are just a few of the countless uses for cheese. You will search for many more once you discover how easy and economical it is to cook with cheese.

Early Work

Frank Parker, tenor singer and one of radio's handsomest bachelors, apparently started earning his shekels at a very early age, for 'tis said that he earned his first money posing as a cherub.

EYE-BAFFLER



"Have you seen this one, boys?" Max Terhune, Hoosier Mimic and magician, is never without a deck of cards. Karl Davis and Hartford Taylor, the old optimists, are trying to figure out Max's latest trick.

These Air Romances

(Continued from page 9)

in leaning on the door handle, released the catch. She was catapulted half out of the car.

Only quick thinking and Tex's stout muscles saved Dolly's life. With his left hand, Tex steered the careening car. With his right he seized Dolly by the belt of her riding breeches. Holding her with her hands almost dragging along the pavement, Tex managed to bring the car to a halt. Dolly was uninjured. It seemed obvious that Dolly realized then and there that she couldn't get along without this boy Tex. On March 6, they were married in Galesburg, Ill.

Milly Follows Suit

Not to be outdone by her sister, Milly Good, the other member of the team, soon followed suit as far as falling in love was concerned. Singing with the same road show was a tall young Scotsman with the highland burr still in his voice. Bill McClusky was known as The Stranger on the show, but he was soon no stranger to Milly. They were married April 11, 1934.

About two months later came the marriage of Little Dixie Mason, soprano, and Fleming Allan, then music director. Dr. John W. Holland married these young folks on June 23.

Lulu Belle Admits It

Scarcely two weeks had passed when wedding bells rang for Patsy Montana, cowgirl singer and violinist, and Paul Rose, who was secretary to Mac and Bob. They were married in Chicago on July 3, 1934.

Because of the fact she had so often asked in her songs, "Oh, When Will I Get Married," any report that Lulu Belle, the Belle of the Barn Dance, had taken the plunge brought floods of telephone and letter inquiries. It was not until January 12, 1935, that Lulu Belle officially answered these reports. Wyn Orr was interviewing her on the air. When he asked if she were married, there followed a long silence. Inquisitor Orr pressed the question.

Then, a giggle, and, "Yes, I am."

"To whom?" asked Wyn.

"To that there feller in there," said Lulu Belle and pointed to the control room. A blushing Skyland Scotty Wiseman then walked into the studio and joined his bride at the mike.

They Got Hitched

Scotty said that the night of the marriage, December 13, 1934, they approached the home of a minister in Naperville, Illinois. Armed with the license, they knocked. The minister

opened the door, snapped on the porch light.

"Me and him," announced Lulu Belle, "wants ta git hitched."

They were hitched, as soon as the minister recovered from the shock and had been told that Lulu Belle had made her announcement as part of a dare from Scotty.

January Matches

Three days after the announcement of the Lulu Belle-Scotty marriage, Adele Jensen, who was Winnie of the trio Winnie, Lou and Sally, and Buddy McDowell of the Barn Dance Band were married in New York state.

There seemed to be something about last January! Eleven days later in Chicago on January 26, Larry Wellington, accordionist and pianist with The Westerners, and Mary Montgomery of the accounting department were married. They had said the ceremony was to be performed right after the Saturday night Barn Dance. They really had other plans, however, and were married late that afternoon. Just before the final number on the Barn Dance program, Larry and Mary departed on a honeymoon trip down east.

All Right, Who's Next?

That was number 14. Who would be next?

The answer was not long in coming.

Wyn Orr, dramatic director, that spring had been most favorably impressed with the ability of Angeline

Hedrick, a free-lance radio actress. Wyn had directed Angeline in several shows. It soon became apparent that his interest in her was something more than professional. The result was a beautiful wedding at Hyde Park Church, Chicago, on May 11. Dozens of people, well known in radio, took part in the shower of rice which deluged the couple as they ran down the church steps (Stand By, May 25).

So there they are. Fifteen radio romances. Who'll make it sixteen?

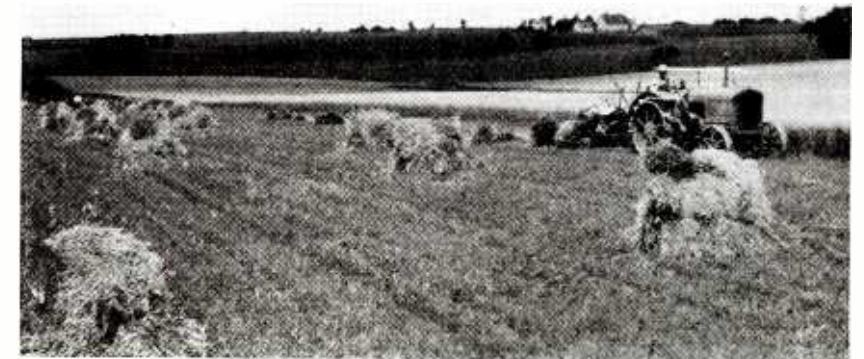
Fist Technique

Left hooks, right crosses, uppercuts and other standbys of the fistic profession were tossed with reckless abandon and serious intent in a closely-guarded studio of the Chicago NBC headquarters.

Unawed by technical equipment, microphones and whatnot, two young professional fighters imported from a nearby gymnasium staged a four-round boxing match in the Chicago studios, while three announcers and a sports editor gave blow by blow accounts of prize fights.

The results were transferred onto records and NBC executives will listen to their accounts later, in their search for experts to describe from the ringside boxing matches of the future.

SNAP TAKES PRIZE



HARVEST TIME is here again! Here's a typical farm scene, caught by one of the contestants in the Camera Club's weekly competitions. This snapshot won first prize, \$7. Miss Florence Wilkins of Platteville, Wisconsin, took the picture. Other prize winners were: second, \$4, W. D. Speight, Peoria, Illinois; third, \$2, Mrs. Jake E. Hurd, Route 2, Box 58, Rock Falls, Illinois; fourth, \$1, A. J. Armstead, Route 1, Tinley Park, Illinois, and fifth, \$1, Miss Ruby June Long, Joliet, Illinois. All of these were fine studies of rural life in its various aspects. Picture Pointers given every Sunday morning at 10:30 by The Camera Man should improve your picture taking.



Notes from the MUSIC LIBRARY

By JOHN LAIR

OUR request for information on the melody of "Save My Mother's Picture from the Sale" met with a very gratifying response, and it makes us feel pretty good to know that so many readers are ready to come to our rescue when he get into difficulties. Thirty-one people wrote immediately that they knew the tune to this song.

Unfortunately most of them were unable to transcribe it for us and live too far away for us to be able to send someone to take it down from their singing. Under these circumstances, especially welcome was a note from Mrs. Charles Schadel of Berrien Springs, Michigan, saying that her daughter would take down the melody and send it to us in the very near future. Hope it reaches us in time to get in the new book.

Here's a passage from a letter sent us by Louis A. Waldeman of Benton Harbor, Michigan. "I enjoy your Notes from the Music Library—but where are the notes? I sure would like to see the music with the words on your page." We'd like to print the music, too, Mr. Waldeman, but that takes up a lot of space, and with so many departments to be heard from in Stand By we'll have to content ourselves with what is assigned to us and stick to the words, only, of the old favorites.

Miss Huldah Kelly of Kansas, Illinois, requests information concerning four favorite songs of other days. They are: The Old Man's Dream, The Roses Die with the Year, Ten Thousand Miles Away and Bright-Eyed, Laughing Little Nell of Narragansett Bay. I know nothing of the first two. Can some reader help us out? Ten Thousand Miles away is a bit too long to print, but the words to Bright-Eyed, Laughing Little Nell of Narragansett Bay are given below. This song, complete with words and music, will be included in the new book to be announced.

Bright-Eyed Little Nell of Narragansett Bay

Full well do I remember my boyhood's happy hours,
The Cottage and the garden where bloomed the fairest flowers.
The bright and sparkling water o'er which we used to sail
With hearts so gay, for miles away before the gentle gale.
I had a dear companion, but she's not with me now.
The Littly of the Valley is waving o'er her brow
And I am sad and lonely and mourning all the day
For bright-eyed, laughing little Nell of Narragansett Bay.

Chorus—
Toll, toll the bell at early dawn of day
For lovely Nell so quickly passed away.
Toll, toll the bell a sad and mournful lay
For bright-eyed, laughing little Nell of Narragansett Bay.

I loved the little beauty, my boat it was my pride,
And with her close beside me what joy the foam to ride.
She'd laugh with tone so merry to see the waves go by
As wildly blew the stormy wind and murky was the sky.
Though lightning flashed around us and all was dark and drear
We loved to brave old Ocean and never dreamed of fear.
The Arrow bounded onward and darted through the spray
With bright-eyed, laughing little Nell of Narragansett Bay.

One day from us she wandered, and soon within the boat
The cord was quickly loosened and with the tide afloat.
The treacherous bark flew lightly and swift before the wind,
While home and friends and all so dear were many miles behind.
Next day her form all lifeless was washed upon the beach.
I stood and gazed upon it, bereft of sense and speech.
'Tis years since thus we parted, but here I weep today
For bright-eyed, laughing little Nell of Narragansett Bay.

LOST and FOUND

I've LOST the address of the gentleman in Decatur, Illinois, who sent me a copy of "Missouri Harmony" and I've FOUND it impossible to send him the amount agreed upon without the street address. If he comes across this notice, will he please write me?

Tongue Loosener

TWO birds with the proverbial single stone are bagged by listeners who listen to Dale Carnegie's "Little Known Facts About Well Known Radio Stars" daily at 2:30 p. m., CST.

First, they learn a variety of things which the industrious Dale has unearthed concerning the stars. Second, they hear a masterful speaker who has taught thousands to speak forcefully.

"Just when students think they are getting along fairly well, he springs his heckling session. One by one, members of the class stand up to



Dale Carnegie . . . his students are heckled.

speak. It is the business of the rest of the class to heckle the speaker, insult him, embarrass him. The speaker must keep his nerve, ride the tumult.

"Mr. Milquetoast begins: 'My friends, I want to talk to you about the menace of labor unions.' 'Booh!' yells a bruiser on the front row. 'Plutocrat!' bellows another. 'Who says they're a menace?' someone shouts. The speaker swallows hard and begins again, but he has uttered scarcely half a dozen words before the audience howls him down.

"Here!" says Carnegie. "Take this." He hands him a newspaper rolled to simulate a shillelagh. "Don't let that crowd get you down. Don't be afraid of them. Hit the table. Get mad!" And with that he seizes another newspaper from a table near by and whacks Mr. Milquetoast across the back. "Now dominate that crowd. Stand up there and tell it to 'em!"

Another interesting feature of the radio series is the weekly prize of a complete home heating system for the most convincing letter, stating why the contestant wants a particular system.

Schedules Change

When the clock rolls around to 2:00 a. m. on Sunday, September 29, Central Daylight Saving Time will be over for seven months but the troubles of radio listeners in getting accustomed to new fall and winter program schedules will be just started.

Particularly is this true where as many programs as possible are arranged throughout the summer months to be of the greatest convenience to rural, as well as urban listeners. In several instances, folks in Chicago and vicinity will find little or no change, while in other cases, they will find favorite features one hour earlier. On the other hand, other midwest listeners will find that almost all programs reach them one hour later.

Much Brow Wrinkling

Is it any wonder that the members of the Program Department have been seen in frequent and worried "huddles," trying to figure everything all out? We will list some of the more important changes in programs, so that you may become accustomed to the new schedule as soon as possible. All time, of course, is Central Standard.

Smile-A-While—6:00 - 6:30 a. m. with weather, livestock estimates, etc.; Julian Bentley's News Report—7:00; 8:45; 10:30, and 11:55 a. m.; "Keep Posted" program—7:15 a. m. Thurs. and Sat.; Hotan Tonka in new program of Indian legends—7:30, Mon., Wed., and Fri.; Jolly Joe and Pet Pals—7:45 a. m.; Morning Devotions—8:00 a. m.; Ford Rush and Ralph Emerson—8:30 a. m.; Prairie Ramblers and Patsy, etc., on Peruna program—9:00 to 9:30 a. m.; Today's Children—9:30 a. m.; Morning Minstrels—9:45 a. m.; Morning Homemakers—10:00 to 10:30 a. m.; Dinnerbell Time—12:00 to 12:45 a. m.; Pa and Ma Smithers—1:15 to 1:30 p. m.; F. C. Bisson Closing Grain Market—1:30 p. m.; Homemakers' program—1:35 to 3:00 p. m. with Ma Perkins at 2:15.

Jim's Times Change

Jim Poole's grain markets will be heard at 10:40 a. m. and 12:45 p. m.; morning livestock estimates and hog flash at 9:00 a. m.; poultry, butter and egg quotations at 10:35 a. m.; fruit and vegetable market and weather at 11:45 a. m.

The National Barn Dance will run from 7:00 p. m. to midnight each Saturday. On Sunday, the Little Brown Church of the Air will be broadcast at 9:30-10:15 a. m. Please see tabulated program for all new programs and other revisions.

Indian Program

Hotan Tonka, an adopted member of the Chippewa tribe, is one of the newest features. Starting on Monday, September 30, he will tell Indian

stories and legends at 7:30 a. m. each Monday, Wednesday and Friday. One of the most noted authorities on Indian lore and customs, Hotan plans to please not only the boys and girls but other folks as well. He will be assisted by Ralph Waldo Emerson. Many will recall his appearances during the summer when he told "How the Rabbit Lost His Tail," and "The Indians' Legend of the Creation."

New Music Hall

Ted Hammerstein, youthful theatrical producer and grandson of the famous Oscar Hammerstein, will link the Broadway of today and yesterday in a new variety series which will have its premiere as Hammerstein's Music Hall, Monday, September 30, from 7:00 to 7:30 p. m., CST, over an NBC-WEAF network.

As producer and master of ceremonies, Hammerstein will present stars who achieved fame in the days of his illustrious grandfather as well as young stars of the modern radio.

VISITOR



When Hugh Cross, the Smoky Mountain Boy, dropped in for a visit with old friends, Frances O'Donnell, eagle-eyed picture hawk, knew that Hugh's old fans would enjoy a snapshot. Hugh has been heard recently on a number of Mid-West stations.

My Dreams

Some may treasure their fortunes,
While others desire, it seems
Is to guard their fame and glory
But I cherish most—my dreams.

For in my dreams I always find
A wealth of happiness and joy.
I soar in realms of bright blue skies
Far from earth's alloy.

And there I live in my dream castle
Where new vistas meet my eye.
I walk with Courage on each sunny street,
Greet Faith as She passes by.

I find new Fields to conquer there,
Climb Hope's ladder toward my goal,
Yes, it is in my golden dreams
I find new strength of soul.

—Dorothy Marie Ogle.

Dollars for Drama

If you are one of those people who know something about life, and can interpret everyday situations into written drama, an opportunity is beckoning. Searching for one-act plays portraying either what has happened or what might have happened, Prairie Farmer-WLS is offering a first prize of \$100, second prize of \$75, third prize of \$50. The theme must be some phase of home improvement or farm electrification. Plays must not exceed 20 minutes in length. Manuscripts of prize winning plays become the property of Prairie Farmer, and any others considered suitable for use will be paid for at the rate of \$10.00 apiece. All play manuscripts must be mailed not later than October 31, 1935.

The judging committee will consist of C. V. Gregory, Editor of Prairie Farmer; Arthur C. Page, Editor of WLS, and Arthur MacMurray of the Prairie Farmer - WLS Community Service Department.

The contest is open to everyone except employes of Prairie Farmer or WLS. It is pointed out that a great many housewives either have had personal experience or observation which might readily furnish the story plot for a winning play. Contest entries should be mailed to Prairie Farmer-WLS, 1230 Washington Blvd., Chicago.—Adv.

"MY OLD MOUNTAIN HOME"

Waltz Song with Piano, Ukulele, Banjo and Guitar accompaniment—Only 20¢ Coin, Postpaid.
SARAH M. PRATHER - Titusville, Penna.

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We'll train you; operation and maintenance; small enrollment fee, balance payable 10% of monthly salary when on Diesel job. No note required. Write for full particulars.
NORTHERN DIESEL ELECTRIC SCHOOLS
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20 REPRINTS 25c

FILM developed, 2 prints each negative. 25¢.
40 Reprints 50¢; 100-\$1.00.
ROLL developed and printed, with 2 professional enlargements, 25¢.
ENLARGEMENTS 5—4x6, 25¢; 3—5x7, 25¢;
3—8x10, 35¢.
SPECIAL hand-colored, easel mounted, 4x6 enlargement, 25¢.

SKRUDLAND
4118-86 Overhill :: Chicago, Illinois

... LISTENING IN WITH WLS DAILY PROGRAMS

Saturday, September 28, to Saturday, October 5

870 k.c. - 50,000 Watts



Vacation days saw Betty Gene, Gordon and George Biggar, Jr., inspecting a Canadian cabin with their dad.

Sunday, September 29

- 8:00—Romelle Fay plays the organ in 30 friendly minutes announced by Howard Chamberlain.
- 8:30—Lois and Reuben Bergstrom in heart songs. (Willard Tablet Co.)
- 8:45—News broadcast with summary of week end world-wide news brought through Trans-Radio Press with George Harris.
- 9:00—"Sycamore and Cypress"—Eureka Jubilee Singers with Bill Vickland.
- 9:30—WLS Little Brown Church of the Air Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 10:15—WLS Orchestra; Donald Thayer, baritone.
- 10:45—Henry Burr, "Well Known People I Have Met."
- 11:00—NBC—Capitol Theatre.
- 11:30—WLS Camera club, featuring picture pointers for amateur photographers.
- 11:45—"Keep Chicago Safe," dramatic skit.
- 12:00—WENR Programs until 6:30 p. m.

Sunday Evening, September 29

- 6:30 p. m. to 8:00 p. m., CST
- 6:30—"The Voice of the People." (Standard Brands) (NBC)
- 7:00—NBC Concert Orchestra.
- 7:45—Hendrik Van Loon. Tues., Thurs., Sat.—Campbell Cereal.

Monday, September 30, to Friday, October 4

MORNING PROGRAMS

- 6:00—Smile-A-While; Bookings; Livestock Estimates; Weather Report.
- 6:20—Farm Bulletin Board by "Check" Stafford.
- 6:30—Sterling Insurance Program.
- 6:45—Pat Buttram; Hiram & Henry; Prairie Ramblers.
- 7:00—WLS Newscast—Julian Bentley. (Hamlin's)
- 7:10—Daily Program Summary.
- 7:15—Mon., Tues., Wed., Fri.—Otto & His Tune Twisters.

- 8:30—Sears Retail Program; Ford Rush; Ralph Emerson and Marquis Smith.
- 8:45—WLS News Report—Julian Bentley.
- 8:50—Livestock Receipts; Hog Flash; Bookings.
- 9:00—Prairie Ramblers; Patsy Montana; Hiram and Henry. (Peruna & Kolor-Bak)
- 9:30—NBC—"Today's Children," Dramatic Adventures of a Family.
- 9:45—Morning Minstrels featuring Hometowners quartet; Chuck & Ray; Possum Tuttle, and Jack Holden. (Olson Rug Co. Mon., Wed., Fri.)
- 10:00—Martha Crane & Helen Joyce in Morning Homemakers' Program; Ralph Emerson; John Brown; Donald Thayer; Sophia Germanich; Grace Wilson; Tune Twisters.

- 10:30—WLS News Report—Julian Bentley.
- 10:35—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
- 10:40—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:45—Tower Topics by Sue Roberts. Songs. Bill O'Connor, tenor, assisted by John Brown. (Sears Mail Order)
- 11:00—Mon., Wed., Fri.—WLS Round-Up—Prairie Ramblers; Patsy Montana; Chuck & Ray. Tues., Thurs. Sat.—Otto and Tune Twisters; Hiram & Henry & Tumble-Weed.
- 11:15—"Old Kitchen Kettle"—Mary Wright—Hilltoppers; Fruit and Vegetable Report.
- 11:30—Mon., Wed., Fri.—Tommy Tanner. (Johnson Motor & ABC Farm Washer) Tues., Thurs., Sat.—"Little Bits from Life," Bill Vickland; Chuck & Ray; Ralph Emerson.
- 11:45—Weather Report; Fruit & Vegetable Market; Bookings.
- 11:55—WLS News Report—Julian Bentley. (Morton Salt)

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

- 12:00 noon to 3:00 p. m., CST
- 12:00—Prairie Farmer Dinnerbell Program, conducted by John Baker, 45 minutes of varied farm and musical features. Dr. Holland in Devotional Message at 12:40.
- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- Thurs., Sat.—"Keep Posted" (Creosoted Pine Posts); Dave Fentswell; Tune Twisters.
- 7:30—Mon., Wed., Fri.—Hotan Tonka, Indian Legends; Ralph Emerson, organist. Tues., Thurs., Sat.—(Campbell Cereal)
- 7:45—Jolly Joe and His Pet Pals.
- 8:00—Morning Devotions conducted by Jack Holden assisted by Hometowners and Ralph Emerson.
- 8:15—The Hilltoppers, including Hawaiian Novelties.

- 12:55—Livestock Feeding Talk—Murphy Products Co. (M., W., F.); Ralph Emerson Tues.; WLS Orchestra (Thurs.).
- 1:00—Mon., Wed., Fri.—Cornhuskers & Chore Boy. Tues., Thurs.—Hometowners & Grace Wilson.
- 1:15—"Pa & Ma Smithers," humorous and homey rural sketch.
- 1:30—F. C. Bisson of the U. S. Dept. of Agriculture in grain market summary.
- 1:35—Homemakers' Hour.
- 2:15—NBC—"Ma Perkins" rural comedy sketch.
- 2:30—"Little Known Facts about Well Known Radio Stars," Dale Carnegie. (American Radiator)
- 2:35—Homemakers' Hour, continued.
- 3:00—Sign Off for WENR.

Saturday Morning, October 5

- 6:00-9:30—See Daily Morning Schedule.
- 9:30—Jolly Joe and His Junior Stars.
- 10:00—Martha Crane and Helen Joyce—Morning Homemakers' Hour.
- 10:30—WLS News Report—Julian Bentley.
- 10:35—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
- 10:45—Sears Junior Round-Up.
- 11:00—Otto and His Tune Twisters; Hiram & Henry; Tumble-Weed.
- 11:15—"Old Kitchen Kettle," Mary Wright; Hilltoppers; Fruit and Vegetable Report.
- 11:30—"Little Bits from Life," Bill Vickland; Chuck & Ray; Ralph Emerson.
- 11:45—Weather Report; Fruit and Vegetable Market; Bookings.
- 11:55—WLS News Report—Julian Bentley. (Morton Salt)
- 12:00—Poultry Service Time; Hometowners Quartet; Rocky; Ralph Emerson.
- 12:30—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.
- 12:40—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.
- 12:45—4-H Club Program, conducted by John Baker.
- 1:00—Prairie Farmer-WLS Home Talent Acts.
- 1:15—"Pa and Ma Smithers," humorous and homey rural sketch.
- 1:30—Homemakers' Hour.
- 2:10—WLS Merry-Go-Round with variety acts including Ralph Emerson; Hiram & Henry; Winnie, Lou & Sally; Eddie Allan.
- 2:30—Dale Carnegie, radio commentator.
- 2:35—Homemakers' Hour.
- 3:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

Monday, September 30

1:35—Orchestra; Jack Elliot; Vibrant Strings; Hometowners; John Brown; Marjorie Gibson in Fanfare.

Tuesday, October 1

1:35—Ralph Emerson; Hilltoppers; Wm. O'Connor; Don Wilson and His Singing Guitar; Helen Brahm; Marjorie Gibson in Fanfare.

Wednesday, October 2

1:35—Orchestra; Jack Elliot; Vibrant Strings; Hometowners; John Brown; Marjorie Gibson in Fanfare.

Thursday, October 3

1:35—Orchestra; Donald Thayer; Grace Wilson; John Brown; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

Friday, October 4

1:35—Orchestra; Marjorie Gibson in Fanfare; Jack Elliot; Vibrant Strings; Lois Schenck. Prairie Farmer Homemakers' News; Jean Sterling Nelson, "Home Furnishings."

Saturday, October 5

1:30—Ralph Emerson; Hilltoppers; Skyland Scotty; John Brown; Chuck & Ray; Otto and His Tune Twisters; Christine; Tommy Tanner; Ken Wright.

EVENING PROGRAMS

Monday, September 30

7:00—Fibber McGee and Mollie. (NBC)
7:30—"Evening in Paris." (NBC)
8:00—Sinclair Minstrels. (NBC)

Tuesday, October 1

7:00—Eno Crime Clues. (NBC)
7:30—Edgar Guest. (NBC)
8:00—N. T. G. and His Girls.

Wednesday, October 2

7:00—Rendezvous-Musical Varieties. (NBC)
7:30—"House of Glass." (NBC)
8:00—John Charles Thomas. (NBC)

Thursday, October 3

7:00—Nickelodeon; Comedy; Songs; Drama. (NBC)
7:30—Cyril Pitts, soloist. (NBC)
7:45—Hendrik Van Loon. (Author)
8:00—"Death Valley Days." (Pacific Coast Borax) (NBC)

Friday, October 4

7:00—Irene Rich. (Welch's) (NBC)
7:15—Lucille Manners, soloist.
7:30—College Prom. (NBC)
8:00—Beauty Box. (NBC)

WATCH THIS SPACE

FOR Appearance of WLS Artists in YOUR Community

SATURDAY, SEPTEMBER 28

Criterion Theatre, Sapulpa, Okla.—WLS National Barn Dance: Barn Dance Band; Tom Corwine; Hayloft Trio; Polly, Uncle Dan & Buster; Hayloft Dancers.

SUNDAY, SEPTEMBER 29

Oklahoma Free State Fair, Muskogee, Okla. (Evening only)—WLS National Barn Dance: (See above)
Coliseum Theatre, Marselles, Ill.—WLS Merry-Go-Round: Cumberland Ridge Runners; Ozark Sisters; The Stranger; Billy Woods; Cousin Chester; Play Party Girls; Pancakes.

MONDAY, SEPTEMBER 30

Columbus Radius Fair, Columbus, Miss. (Evening only)—WLS National Barn Dance: (See above)

Clintonia Theatre, Clinton, Ill.—WLS On Parade: Cumberland Ridge Runners; Ozark Sisters; The Stranger; Billy Woods; Pancakes; Cousin Chester; Play Party Girls.

TUESDAY, OCTOBER 1

Limestone County Fair, Athens, Ala.—WLS National Barn Dance: (See above)
Fox-Illinois Theatre, Centralia, Ill.—WLS On Parade: (See above)

WEDNESDAY, OCTOBER 2

Princess Theatre, Lebanon, Tenn.—WLS National Barn Dance: (See above)
Fox-Plaza Theatre, Mount Vernon, Ill.—WLS On Parade: (See above)

THURSDAY, OCTOBER 3

Fox-Strand Theatre, West Frankfort, Ill.—WLS On Parade: (See above)

FRIDAY, OCTOBER 4

Grand Theatre, DuQuoin, Ill.—WLS On Parade: (See above)

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