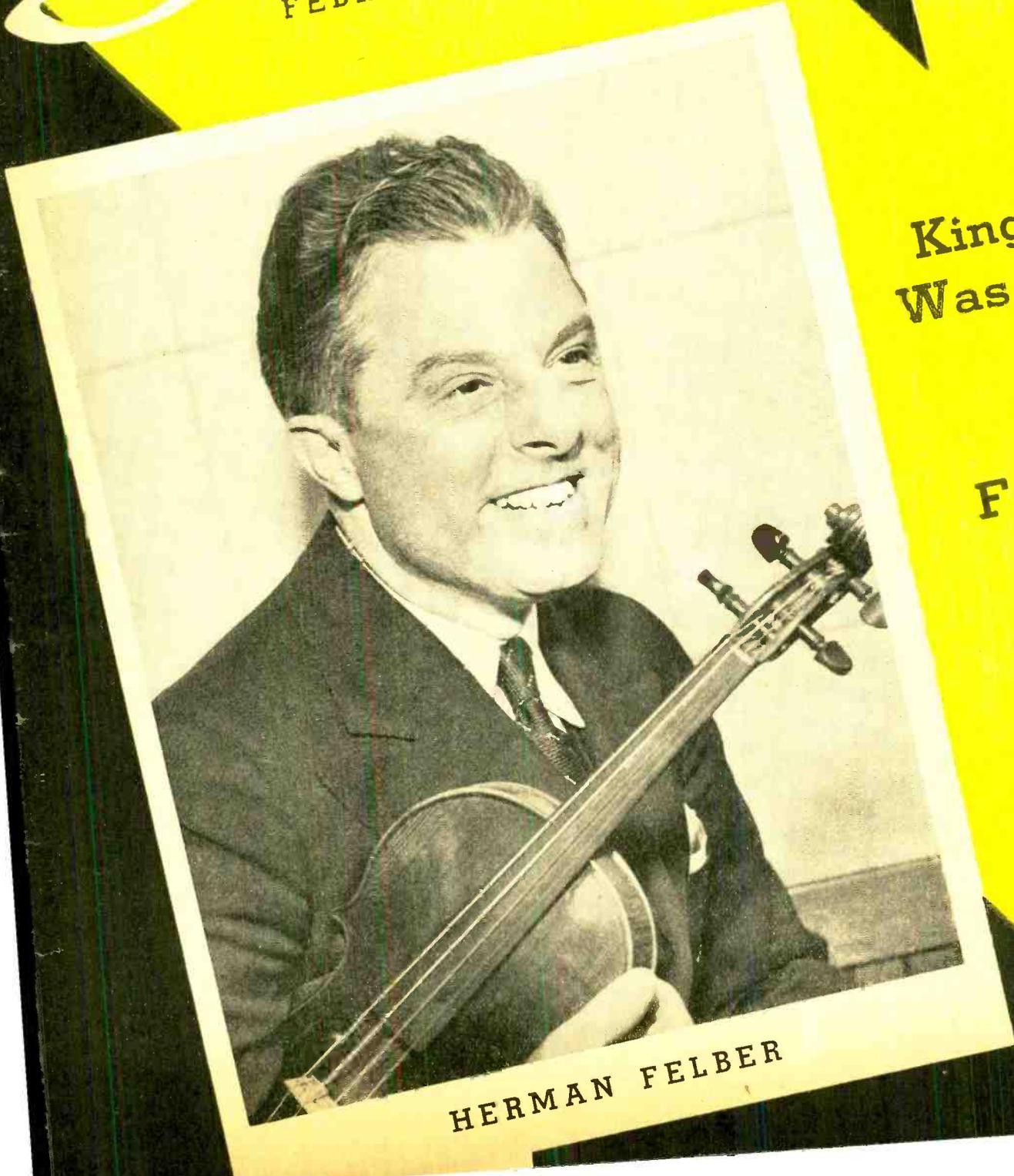


HELLIE I. ARNOLD #4
217 E. SUMMIT AVE
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Stand By

FEBRUARY 29, 1936



HERMAN FELBER

King Tut
Was Broke

•
Features



Listeners' Mike



RADIO HELPS THE SNOWBOUND

Appreciation

Here is something important and I do want it spoken of over the air.

We country people who are snow-bound, so that we do not get our mail, do wish to express our thanks to the artists, announcers, operators and all the people who make it possible for many of us to sit quietly at home and yet be able to hear the best talent in the world entertain us for hours every day and night.

We know that in many cases it has not been easy for these same entertainers to get to and from the broadcasting stations. Many have had to wade drifts, push cars through snow banks and do all the other patience-wrecking jobs that heavy snow storms bring to us, and we do want them to know that we people in town and country alike do not accept all this without saying in the words of Georgie Burns: "Thank you, thank you, thank you."

From all your friends to all of you.
—Myra Galbreath, South Haven, Mich.

John Likes Pone

At last it is here. I refer to the cover picture of John Lair and his life history in your issue of February 8.

I had the pleasure of meeting John at the Whitetop Folk Festival of August, 1935. We had really a delightful time in spite of the incessant rain and fog. You should have seen Mr. Lair bury his face in a hunk of mountain style 'Cawn Pone' and his facial contortions while shaving with a dull safety razor in front of our tent.

I have no sympathy with the destructive criticism offered by some of your listeners, although personally I would like more of the old style music. It would be a mighty dull world if everyone had the same likes and dislikes. Carry on, and may your shadow never grow less.—W. P. Davis, M.D., Galax, Va.

(We are always glad to hear from Dr. Davis whose research has made him a well known authority on folks music.)

Reference Library

... I'm taking all the Vol. 1 copies of Stand By out of my binder, cutting out the recipes, filing them away and placing the pictures, poems and other articles I want to keep in a Stand By scrapbook. The new volume two issues of the magazine will go in the binder.—Reader, Beloit, Wis.

Goes on Anyhow

... One thing we are all thankful for is that, despite dirty comment, the station goes right on for the benefit of the listening public that is always plugging for you. ... Mrs. E. M. Treadway, Milwaukee.

More Pix

... Let's have a lot more pictures of the entertainers' children like the one of Billy Joe McCluskey. ... Beulah Melius, Adele, Wis.

(There'll be another member of the younger set pictured in Stand By next week. It's a promise.)

Cover Idea

... I think it would be interesting to have pictures on the cover of Stand By as they appear before the microphone. For instance, Scotty and Lulu Belle, Prairie Ramblers, Tune Twisters and so on. Then when we want to show friends the pictures, as we are always doing, it wouldn't be necessary to search through all issue to find them. ... Mrs. Lester Bailey, Louisville, Ky.

We Get Around

... Before I read Stand By, it is sent in my name to my parents' way up in the northern part of the state. They, having read it, send it on to me down here where I'm employed. ... I await the coming of it as eagerly as I would a new dress. ... Florence Hoffman, Burlington, Wis.

Static Killer

We wanted to hear the Barn Dance tonight but the static was so bad we couldn't. So my father got a wire and fixed an aerial in the house. We got the Barn Dance fine. Hope other listeners will try this.—Johnnie Lancaster, Fulton, Ky.

Time

I agree with Ruth Pierstorff of Antioch, Illinois, about the time question. We have EST in Michigan the year around. I do not like it in winter time. A great many farmers do not like it, even in summer.—Mrs. W. H. Van Natta, Fountain, Mich.

Boost for Check

... We turn to Check Stafford's page first. We like the kindly human vein that runs through his articles. ... We also look forward to the little sketches that accompany his page. ... The Frank L. Stewart Family, Anderson, Ind.

Thanks

I hope you will get 85,000 letters of congratulations on the first birthday of Stand By. Here is my share. It is the only magazine we receive which is read and enjoyed by every member of the family. Not only that, but when we have visitors they, too, find it interesting. I like the new feature telling us news of interest from other stations. ... Mrs. D. W. Weber, De Kalb, Ill.

STAND BY

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JULIAN T. BENTLEY, Editor

February 29, 1936

VOLUME 2

NUMBER 3

Flashes

LEAP year and the women folks' traditional privilege will be the theme of the National Barn Dance at 8:30 and 10:00 o'clock CST (tonight) Saturday, February 29.

Lulu Belle will assert woman's independence by calling off the square dance sets herself. The Hoosier Hot Shots will play and sing "Why Did I Kiss That Girl?"; Winnie, Lou and Sally will team with Sally Foster to do "A Froggy Went Acourtin'"; Uncle Ezra will confess (with the Hot Shots' aid) "They Go Wild, Simply Wild Over Me."

The Maple City Four will sing "Women," while Arkie laments, "They've All Got a Wife But Me." He'll get good advice from the Hayloft Ensemble's "Now It's Time to Fall in Love." Then Lulu Belle and Skyland Scotty will propound an interesting question—one they themselves already have answered: "Which Would You Rather Have on Hand, A Grand Baby or a Baby Grand?"

As another feature, Sigmund Spaeth, the celebrated Tune Detective, will choose typical songs from each leap year since 1908, take 'em apart and show what makes 'em tick. Spaeth is famed for tracking down melodies which recur in songs.

Leap Year Babies, those rare persons who celebrate their birthdays only once every four years, will be singled out for especial honor during a Leap Year birthday party on the Saturday Jamboree of February 29, broadcast over an NBC—WJZ network from 5:45 to 6:15 p. m., CST.

The studio audience will be made up of persons born upon February 29, living in Chicago and suburbs.

During the broadcast, Master of Ceremonies Don McNeill will call one or two of the Leap Year Babies to the microphone to express their views of a calendar system which leaves some persons with only one birthday in four years.

Mrs. Franklin D. Roosevelt will appear as guest speaker for the ninth annual observance of Business Women's Week on Wednesday, March 18, at 5:35 p. m., CST, over an NBC—WEAF network. Her subject will be "Women's Responsibility for Making Democracy Effective."

Miss Charl Williams, president of the National Federation of Business and Professional Women's Clubs, will introduce the first lady.

Hobbies have become increasingly prominent during the past few years so that now the person who doesn't have an interest outside his vocation is rather rare. To help those of you who haven't a hobby as yet and to offer suggestions to those of you who want a new one, Berenice Lowe, Battle Creek, Michigan, who has made a hobby of studying hobbies, will commence a bi-monthly series on hobbies on Homemakers' Hour, Friday, March 6. Mrs. Lowe, who will be heard the first and third Fridays of each month, has taught both in high school and university, has directed many plays, appeared on Chatauqua programs and at present is in her own words—"A wife, mother and keeper of the family peace."

There have been many fine books written about mothers, but none of them more tender and understanding than the new book, "The Exile," by Pearl Buck, according to Mrs. William Palmer Sherman. The Exile is the story of Mrs. Buck's mother—a biography and almost an autobiography, as Mrs. Buck's life necessarily must figure in the story. Mrs. Sherman will talk about this fine new book during Homemakers' Hour on Tuesday, March 3.

A lively gang of 250 members of the First District, Order of De Molay, together with their parents, will attend the 7:30 performance of the National Barn Dance at the Eighth Street Theatre tonight, February 29. The boys come chiefly from Indiana and from Illinois as far south as Bloomington and north to the Wisconsin line. They'll be given a royal welcome during the Murphy Barn Dance Jamboree at 8 p. m., CST.

WE'LL STICK WITH THE SUN

WLS clocks will remain on Central Standard Time March 1, the date when Chicago's City Council has decreed the city shall adopt Eastern Standard Time.

We have come to that decision for several reasons:

First, we feel we have a definite responsibility to the vast Mid-West area which we serve.

Second, WLS was granted 50,000 watts power in order to serve the Central States area more efficiently.

Third, we believe that high-power radio stations which do not consider the Mid-West area in arranging their schedules are ignoring the needs of a vast audience of many millions. The population of the area is many times greater than that of Chicago. It is a

vast market for Chicago's goods and industries. Radio advertisers bring their messages to the smaller city and rural audience as much as to the Chicago audience.

We know that untold thousands of Mid-Westerners depend on WLS market, weather, temperature, time signals and other service features in regulating their daily lives. In our first poll they voted 10 to one against the time change.

Results of the latest referendum tabulation up to 10:30 a. m., February 22: Chicago and suburbs sent in 16,007 votes against the time change and 521 votes for it. Illinois, Michigan, Indiana and Wisconsin voted 43,780 against and 543 for the switch in time. Up to Saturday noon a total of 60,051 votes had been received,

but tabulators could not keep up with the flood of opinions which still were pouring in.

We are not forgetting our many thousands of Chicago listeners; we are making every effort to arrange program schedules as conveniently as possible for both Chicago listeners and those outside.

We see no justification for the Chicago City Council to disrupt the convenience and the daily lives of several millions of citizens outside the council's province.

Last of all, we have yet to be convinced of the "advantages" of Chicago's tagging along behind New York in the matter of time. We have not seen any valid reasons advanced by the Chicago aldermen for their decision.



By JACK HOLDEN

I HAD meant to get at this a half hour ago but a package from J. E. Tyler of Palmer, Texas, was on my desk. It contained a solid wood block into which had been inserted a glass marble. Trick: Discover how to get the glass marble inside the wood block. Jimmie Daugherty and I have worked nearly an hour on it but we can't solve the problem at all.

Know These Guys?

At the Merchandise Mart tonight I found Gene Arnold, past interlocutor, and Gus Van, present interlocutor, of the Sinclair Minstrels having dinner together. With them were the Maple City Four and Big Bill Childs. They'll be on the air in a moment.

What's in a name? Apparently nothing as far as radio is concerned because I'll bet you don't know who these fellows are; (First and Middle names): Charles Gilbert; Luther Willie; Floyd Lee; Shelby Davey; Ernest Franklyn; Doyne Lester; James Sernet:

They are, as their names appear, "Chick" Hurt; Arkie; Salty Holmes; Tex Atchison; Ernie Newton; Don Wilson; Tommy Tanner. I might have mentioned Maxwell Emmett but in view of the fact that it's Buttram's name the less said the better.

Ezra Is Saved

Uncle Ezra's radio station EZRA, heard tri-weekly on the NBC red net work, was in a bad way last week. According to the script it looked as if the old Jumpin' Jenny Wren was going to have to close up and turn the station over to creditors. However some listeners took it seriously. One listener in Merrill, Wisconsin, sent Uncle Ezra a check for a thousand dollars with instructions to use it if he needed it! Well, Uncle Ezra was rescued at the last minute from financial oblivion so he didn't have to cash it. School children sent in pennies to help and one little fellow wrote saying he was going to sell his pet calf. The money to be sent for aid.

Somebody wants to know why John Brown isn't mentioned more in this

column. Well, it just happens that Johnny is one of those quiet unassuming fellows about whom little can be written.

Last week I told you the story of Clyde Lesh. The generous response on the part of listeners means that just as soon as the snow drifts are gone, Clyde will be moved to Chicago for those treatments. We'll keep you posted as to his progress.

NBC followed in the footsteps of WLS and converted their store-room into three new studios.

Claims Slander

Just to show you how untrue were Bentley's remarks concerning the writer of this column, in his radio interview of last Saturday, here it is Monday night and this column is nearly finished. He said he never received it until Wednesday.

I'll bet you folks up at Lake Geneva are really snowed in. I drove up there one hot day last summer to go in swimming. Forgot my swimming suit. Gave up the idea for a swell dinner on the veranda of the hotel. See you this summer, I hope.

A hanging mike in the studio. A new one. That means Jolly Joe won't have to stretch his neck so much as he talks to the palsie-walsies at the piano.

An Old Friend

Surprise! Met Fritz Wolfe at NBC tonight. He and I played in the college band. Perhaps I should say he played and I beat a drum. And now after all this time we meet again. He's playing at NBC. A lot of you college kids remember Fritz. He went around the world after school days. Tooting a saxophone en route.

Somebody's pounding a typewriter in one of the other offices. I don't know who it is. Could it possibly be Bill Meredith lining up some new jokes for Morning Minstrels?

When this cold spell with all its snow breaks up, if you feel the urge to travel a bit, remember we're always glad to see you. Come over.

LIMERICKS

Mon, Dad and all the youngsters got together in making up last lines for the limerick about the Old Story Teller, according to many of the letters. And what fun they had! The judges, too, had a lot of fun reading their poetic efforts but there were so many good ones it was difficult to pick the prize-winners. Here are the three that are bringing their writers one of those prize dollar bills:

Till we hear the mice roar in the cellar.—Mrs. Herman Walthius, Neenah, Wisconsin.

This good-looking, organ-loft dweller.—Quintin Bullinger, Aurora, Ill.

This A-Number One gloom dispeller.—Mrs. Pansy Mankin, Chrisman, Illinois.

All you folks who are real Smile-A-While fans will want to pay tribute to our little singing cowgirl, Patsy Montana, by writing a last line for her limerick:

Like a prairie breeze from the West
Patsy sings the tunes we love best.
At breakfast she's gay,
And she yodels all day

• • •

Fancy Foot Wear

Ed Wynn's shoes cost \$2,005 and are 29 years old. This fantastic extravagance is founded in sentiment. Ed bought them for \$5 in 1907 and has worn them in every radio, stage and screen appearance since. When he sported them in the first program of his new CBS series he told questioners they had become a habit, made him feel comfortable and were lucky. He has spent about \$2,000 to keep them repaired. They're size 16, marvelously patched and altogether amazing.

• • •

YOO-HOO!



MILLIE GOLDBERG has big news for her neighbor, Mrs. Bloom. "The Goldbergs" are heard on CBS Monday to Friday at 4:45 p. m., CST.

King Tut was Broke

by JULIAN BENTLEY

The Tale of a News Man Who Scooped the World — Almost

YOU understand, I don't take any responsibility for this story. All I know is what Buck Swanson told me, and Buck swears it really happened.

Buck is a mux man. That is Buck punches news copy for the Amalgamated News Service. What I mean is, Buck operates a teletype or electric typewriter which transmits the news you later read in your daily newspaper or hear over the radio. Buck is a veteran teletype operator and before that he ran a Morse wire.

The newspaper Morse telegrapher is fast becoming a rarity but in his day the newspapers and the news services couldn't operate without him. There probably never was a force that inspired humility in ambitious young cub reporters more than the Morse men . . . no, not even the grimmest city editors. The Morse men were hardened citizens who had been everywhere and seen all. No story could possibly excite them. Wrecks, fires, assassinations, earthquakes, typhoons, market crashes—their practised wrists had handled them all. Nothing startled these brass pounders any more.

They resented the news industry in general and cubs in particular. No good stories were written any more. In the old days there were giants in the earth—men who could really write. But nowadays, well—the breed was dying out.

These calloused wire warmers were quick to spot a prima donna among the news men in the press service, and they were quick to take corrective measures.

A decade or so ago, according to Buck, there flourished in the Chicago office of the Amalgamated News a gent whom we shall call Flight, because that was not his name. Flight fancied that his typewriter (he always called it a "mill") turned out nothing but the purest prose.

"He was a little runt," said Buck, "but you'da thought he was commander-in-chief of a bunch of Roosian cos-sacks. That is, when he got to be manager of the Chicago office."

Mr. Flight began his Cossack law

"Flash," yelled Mr. Flight, "flash! flash!"



by ruling that there should be no more fraternizing between the reporters and rewrite men and Morse men. All was to be business.

When a Morse man had occasion to speak to Mr. Flight, he didn't quite have to kiss the hem of his gown, so to speak, but he was supposed to call him "Mister Flight" and be properly worshipful.

All this the telegraph gentry found very, very exasperating. To coin a phrase, they were laying for Mr. Flight.

At this time the late Pharaoh Tut Ankh Amen was in process of being dug up in Egypt by a party from a local museum. Mr. Flight had written considerable copy on this subject, as a canny museum official furnished reports on the Egyptian maneuvers. A Morse man, brooding darkly on Mr. Flight's character, saw therein a fine opportunity.

Came an afternoon when Mr. Flight's telephone in his private office brought in the voice of a "Dr. Schultz" of the museum. The grave robbers in Egypt had just cracked open a magnificent golden room of the tomb. Inside, they cabled, the scene beggared words. Gold, gold was everywhere. Ornaments, furniture—scores of objects of pure gold had been uncovered.

Mr. Flight was highly excited. But he reached fever pitch when the good Dr. Schultz told him that in view of his splendid articles in the past, museum officials were about to reward him by giving him a one-hour "beat" on the story, that is, an hour's head start on all other news services.

"Flash!" he shouted. "Flash! Chicago—museum—announces discovery—King Tut's Golden—tomb chamber!"

The Morse operator (who had hurried away from the telephone) pretended to send the flash to New York, the controlling bureau and boss of the wire. Actually, the telegrapher's wire was a dummy that didn't run outside the office. But Mr. Flight knew nothing of this.

Bellowing for a copy boy, he dashed back to his sanctum. Inside, he wrote a brief bulletin which he gave to the boy to rush to the wire. He then began to write copy in short "takes" of three and four lines, ripping (to page 9)

Fanfare



Fanfare Presents Rare Photo

By MARJORIE GIBSON

HELLO, Fanfare Friends
Replying to some inquiries from Doris Williams of Lombard, Illinois: Yes, the Bill McCluskey pictured in the 1935 Family Album is the same Bill McCluskey who m. c's the Minstrel show making personal appearances in various Middle West communities. Bill is the husband of Milly Good, one of the Girls of the Golden West. None of the Three Neighbor Boys, Lawrence, Louis and Vernon Quiram are married. Our little Swiss Yodeler's last name is Schmidt.

• • •
"Does Hazel Dopheide take part in 'Broadway Cinderella', and who plays Larry Burton?" queries Mary Ruth Jensen of Champaign, Illinois. Yes, Hazel is Lovey Tremayne, the boarding-house keeper and former vaudeville actress in "Broadway Cinderella," a new show heard daily over WGN. Larry Burton, the male lead, is played by your old friend, Eddie Dean. Jimmie Dean also frequently appears in the show playing incidental characters. Danny Duncan, whom you will remember as Cousin Toby and Byron T. Whipple, appears in the show occasionally.

The ingenue lead, Hope Carter, is portrayed by Rose Mary Dillon. Charles Eggleston plays Bradley, the lawyer; Virginia Payne is Kitty La Tour, and Lee Bennett, soloist with Jan Garber's orchestra, takes the part of Jimmy Dale.

• • •
Mary Wisinewski of Dubois, Illinois, asks us to straighten out a little matter for her and a friend. "Are Spareribs and Possum Tuttle played by the same person. No. Spareribs is Malcolm Claire, who is heard each evening over WENR in a story-telling period and as an end man on the Greater Minstrel Show. Possum Tuttle, who appears daily on the Morning Minstrels and on the barn dance Saturday night, is Vance McCune, Jr. Willie Botts, who frequently works with Possum, is Vance McCune, Sr.

"Where is Adele Jensen who formerly sang with her sisters?" asks Betty Wright of Muskegon, Michigan. Adele with her husband, Buddy McDowell, and little son, Bobby Gene, lives in Piqua, Ohio. Adele was known as "Winnie" of the Winnie, Lou and Sally trio. Margaret Dempsey, a Chicago girl, is now heard as Winnie.

• • •
Ezio Pinza, Metropolitan Opera Company bass baritone and guest artist on the Ford Hour, was a well-known bike-rider in Italy—although he says he lost every race he ever entered.

Goings on at KMOX

Wind, snow and 20 below, can't stop St. Louisans from packing the KMOX Radio Playhouse (550) to hear "Pappy" Cheshire and his versatile group of hill-billies sing their haunting songs of the Ozarks . . . as a matter of fact, Program Director Bob Hafter finds this music gaining in popularity in these here parts.

Here's a funny one: Arthur Utt, KMOX organist-composer, giving himself permission to play his latest composition on the CBS net from KMOX studios.

Two traffic cops are ordered for each broadcast of France Laux' man-on-the-street broadcasts, "The Inquiring Reporter," aired over KMOX from downtown St. Louis street corner, three times weekly. Crowds have blocked all traffic where France and the "mike" are stationed. But why shouldn't they be interested . . . for each person answering questions on the air gets a large can of fruit or vegetables.

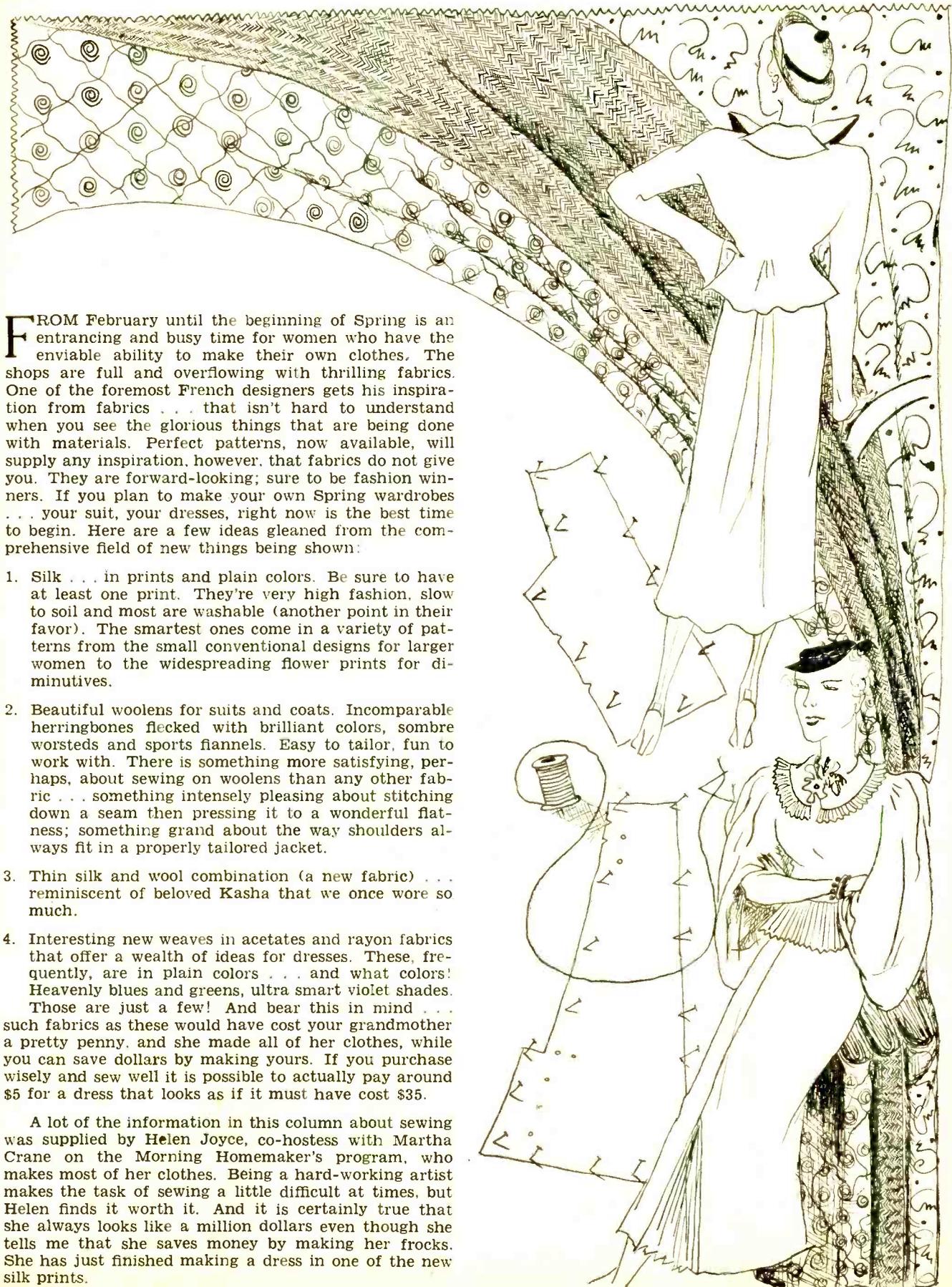
• • •
Nino Martini, the handsome CBS singing star, was the ace man of a rugby team in Verona, Italy. He is also considered an expert gymnast, bicyclist and horseman.

RARE OLD CHROMO



HAVE YOU SEEN this group? Or heard 'em? L. to r., Pat Petterson (the Better 'Ole), Fritz Meissner (somebody's grandmother), Al Rice (someone's uncle) and Art Janes (no, it isn't Adolf Hitler).

« « SEWING IN THE SPRING » »



FROM February until the beginning of Spring is an entrancing and busy time for women who have the enviable ability to make their own clothes. The shops are full and overflowing with thrilling fabrics. One of the foremost French designers gets his inspiration from fabrics . . . that isn't hard to understand when you see the glorious things that are being done with materials. Perfect patterns, now available, will supply any inspiration, however, that fabrics do not give you. They are forward-looking; sure to be fashion winners. If you plan to make your own Spring wardrobes . . . your suit, your dresses, right now is the best time to begin. Here are a few ideas gleaned from the comprehensive field of new things being shown:

1. Silk . . . in prints and plain colors. Be sure to have at least one print. They're very high fashion, slow to soil and most are washable (another point in their favor). The smartest ones come in a variety of patterns from the small conventional designs for larger women to the widespread flower prints for diminutives.
2. Beautiful woolens for suits and coats. Incomparable herringbones flecked with brilliant colors, sombre worsteds and sports flannels. Easy to tailor, fun to work with. There is something more satisfying, perhaps, about sewing on woolens than any other fabric . . . something intensely pleasing about stitching down a seam then pressing it to a wonderful flatness; something grand about the way shoulders always fit in a properly tailored jacket.
3. Thin silk and wool combination (a new fabric) . . . reminiscent of beloved Kasha that we once wore so much.
4. Interesting new weaves in acetates and rayon fabrics that offer a wealth of ideas for dresses. These, frequently, are in plain colors . . . and what colors! Heavenly blues and greens, ultra smart violet shades. Those are just a few! And bear this in mind . . . such fabrics as these would have cost your grandmother a pretty penny, and she made all of her clothes, while you can save dollars by making yours. If you purchase wisely and sew well it is possible to actually pay around \$5 for a dress that looks as if it must have cost \$35.

A lot of the information in this column about sewing was supplied by Helen Joyce, co-hostess with Martha Crane on the Morning Homemaker's program, who makes most of her clothes. Being a hard-working artist makes the task of sewing a little difficult at times, but Helen finds it worth it. And it is certainly true that she always looks like a million dollars even though she tells me that she saves money by making her frocks. She has just finished making a dress in one of the new silk prints.

—SHARI.

Jack Holden - Kitchen Experimenter

TO corral that genial, red-headed chief announcer, Jack Holden, is a difficult task, but mention food as a bait and you can lure him away from the studio, away from his sleep, yes—even away from his typewriter where “Ad Lib” is being originated. Jack knows good food, enjoys eating it, and even likes to talk about its preparation. For to Jack, his chief enjoyment in good food, outside of eating it, is in experimenting until he can duplicate a dish he has been served and found to his liking.



Mrs. Wright

“Come to think of it,” he said, when asked his favorite dish, “I can’t think of anything I don’t like. I even like ice cream.”

Water-loving Jean (Mrs. Jack) and the children, Donnie and Jean Louise (Dolly) spend the summer at the lake developing muscles, absorbing the sun rays and breathing fresh country air. Jack often takes some of the boys home with him for a culinary party, and upon being questioned concerning the piece de resistance at these stag dinners, Jack admitted he does have favorites in the food line. A thick juicy tender steak, broiled until medium done, with mushrooms is one.

Must Have Sauce

“Steak sauce or ketchup is absolutely essential to the success of a steak,” Jack commented. “In fact, no meal is complete without the ketchup bottle in the middle of the table.” Cottage fried potatoes, crisply browned, usually accompany Jack’s well-known steaks but he’s not so particular which of the many vegetables is served. Jean believes in stocking up the pantry shelves pretty well so almost any variety of vegetable is available, but far be it from me to think that Jack would be influenced in his selection of vegetables by the pretty pictures on the can.

Cookie Enthusiast

Head lettuce and tomato served with Thousand Island Dressing is Jack’s salad choice, not only because it is easily prepared or because of the vitamins and minerals it contains, but just because he happens to like it. And there’s nothing like being able to go to the cookie jar which

By
**MARY
WRIGHT**

Jean often leaves filled with Jack’s favorite sugar cookies, for an accompaniment to fruit for the “finishing-off” course.

At the request of an admiring friend of Jack’s, I am passing on to you the recipe for his favorite cookie, which his mother kindly furnished.

JACK HOLDEN’S SUGAR COOKIES

2½ c. all-purpose flour or	½ c. butter or other shortening
2¾ c. cake flour	1 c. sugar
2½ tsp. baking powder	2 eggs, well beaten
½ tsp. salt	1 tsp. vanilla

Sift flour once, measure, add baking powder and salt and sift again. Cream butter thoroughly, and sugar gradually and continue creaming until light and fluffy. Add eggs and beat well. Add vanilla. Add flour and blend well. Chill until firm enough to roll. Roll about ⅛ of an inch thick on slightly floured board. Cut with floured cutter and sprinkle with sugar. Bake on ungreased baking sheet in hot oven, 400 degrees Fahrenheit for 10 to 12 minutes. Makes about two and a half dozen cookies.

But Jack doesn’t vacate the kitchen when Jean comes back from their summer home. For says he, “I’m the salad maker of the house and my wife



He’s a shrimp fancier.

approves,” which is quite an accomplishment. Jack also likes to make seafood cocktail.

“I like to get a jar of shrimp (dry-pack) and a can of crabmeat and shred the two together with a fork,” he explained. “Then I put a crisp leaf of lettuce in the bottom of a cocktail glass, pile the shredded shrimp and crabmeat on it, squeeze on a bit of lemon juice and top with a good hot cocktail sauce.” And there’s a grand start for any dinner—Sea Food Cocktail a la Holden.

Thorough Cook

Jack has a quality which would make for success in whatever he might choose to do. When he does a thing he enters into it whole heartedly and does it well. “Just the other night,” he commented, “I fussed

around the kitchen for half an hour making oyster cocktails for a guest dinner.” Just to make them a bit unusual—a la Holden—the Jumbo oysters were topped with anchovies which he unrolled. Three of these were placed side by side on top of each cocktail.

Kate Smith is proprietor and manager of the Original Celtics, crack professional basketball team. Kate became interested in basketball while attending a collegiate set-to.

Buttram Butts In

Well, everything’s bein’ declared un-constitutional these days . . . fer a while there it wuz pretty doubtful whether we’d have a leap year er not. Th’ Supreme Court suprised everbody by sayin’ that th’ TVA wuz all right. . . . I’m glad that they decided that everthing warn’t agin the constution—fore they un-constituted the CCC . . . it’d be mighty bad if them boys had to go an’ dig up all th’ trees that they’ve planted.

Yourn til France throws a dollar across th’ Atlantic.

Pat Buttram.

Dean Arthur C. Becker, prexy of the De Paul Music School, now confesses that broadcasting is “quite the thing.” The University Broadcasting Council urged Dean Becker to present a series of organ programs over WIND and offer comments on the numbers. At first, he would only consent to the playing (his first radio experience) but now is quite at home at the mike and offers unusually interesting commentaries on the compositions he plays.

ELMER



“Well, I see he’s had that other wisdom tooth pulled.”

King Tut Was Broke

(Continued from page 5)

out the sheets from his mill just like the editors you see in the wild newspaper movies.

Came now a faked message from "New York" (conceived by the resourceful telegrapher): "Congrats on King Tut. Give us all you have. Wire is yours."

In most news wire services the New York office controls the wire and regulates the flow of news. They tell the other offices on the wire what stories they can send—and when they can send them. Often they make them cut the wordage down. It's up to the judgment of the "wire flier," the man controlling the wire as to which stories warrant more wordage.

It seemed New York liked this King Tut story. But of course, the Morse man had faked the message of congratulations to Mr. Flight.

The "message" goaded Mr. Flight to a new frenzy. His typewriter fairly smoked as he pounded out, again and again, "Add King Tut, Flight Chicago" and gave the brief "takes" to the boy. The latter rushed them to the news room where the Morse man hung them carefully on a hook.

Soon faked notes of appreciation supposedly from grateful editors along the wire poured in on the lathered but happy Mr. Flight. (Visions of the Pulitzer prize attended his efforts.) Editors, it seemed, were holding up the giant presses in a dozen towns. They clamored for even more of Mr. Flight's colorful copy.

All this time his New York bureau chiefs knew nothing of Flight's Herculean mill-pounding. The night editor in New York was inquiring in a series of blistering messages as to where was Mr. Flight's night news schedule. What stories did he have lined up for the night report and how many words were in each? The Morse man had withheld these messages. Now in spite of himself he began to suffer a touch of conscience.

He looked in the private office and saw Mr. Flight hunched over, pounding away, lighting cigarets chain fashion, in a fine agony of composition.

Something had to be done. Flight must be called off. The Morse man picked up his 'phone and got Flight on the wire in the next room.

"This is Dr. Schultz again," he said. "I'm sorry, but you can't use that King Tut story until morning."

"What!" shrieked Flight. "Why? why? I've got to use it. I have used it. It's gone. It's in print."

"Oh, no it ain't in print." And here the telegrapher reverted to his natural voice. "It ain't in print at all.

King Tut never had a gold room. The old devil died a pauper."

Several minutes passed. Then the door of the private office opened. A crushed and limp Flight shuffled out. He looked at the assembled operators. There was a certain amount of tenseness in the air. At such times is murder committed."

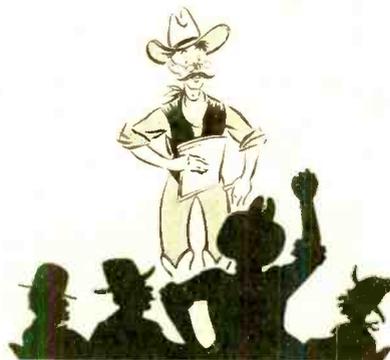
Murder was beyond Flight, however. His mouth twitched. He tried twice and managed a weak smile. Plunging one hand in his coat pocket, he withdrew a handful of pennies and tossed them idly on the floor. The repeal of Cossack law seemed imminent as Flight said:

"Okay. It's on me. Pick up the money."

• • •

Votes for Sale

DEAR JULIAN: I hear Bill Putt mailed you a pome in reply to a limrick contest. Ef he did you better have nothing to do with the thing. He jest simply ain't a oirginal poet and that's all there is to it. He set out ter read a pome at our last meetin', calling it the Old Oak Can Bucket. Lafe Gabberdong



he jumps up and says "I've heard that thing afore some place." Bill he gits mad and wants to fight sayin' he writ it hisself.

We called in Miss Abigale Dogsinger and she said it were an old pome of long ago wrote by John Lair or somebody which was about what we thought.

Our cowboy club hasn't got no-wheres raisin' money to build the new club-house with yet, either. But with election drawin' near we have decided to go after the Governmint and get \$10,000 cash to build it. All the Club members is for it, and we think our votes will put it over. When the Gov't. sends the money our membership ought ter grow considerable with cowboys from Flagstaff and Prescott and mebbly Long Valley clamoring to git in. So we have raised the initian fee to \$2.

I am beginning to re-organize the Cowboy Club orchestra by having applicants write down their name and what instrument they feels they can blow, flog, or strum best on.

—ARIZONA IKE.

Ten Years Ago

March 2, 1926—Dinner Bell program opened with "Who?" on the organ. Martha Meier Whyland (Mrs. Burr Whyland) played three piano solos during Homemakers' Hour—"Novelette," "Life's Lullaby" and "Just Like the Dawn." Marquis Smith, baritone, sang "Loch Lomond." Ford and Glenn started the Evening Musical Program with Lullaby Time.

March 3, 1926—E. B. Heaton and Fred Petty read "Listener's Letters" during the evening farm program. The WLS Ministrels were presented, featuring Ford and Glenn, Harry Saddler and George Goforth and his Gold Band. Grace Wilson sang "Always" and "I Love You As You Are, Sweetheart."

March 6, 1926—During the Saturday night barn dance, Tommy Dandurand, old-time fiddler, Pearl Dandurand, pianist, and Eddie Gondreau, caller, tickled listeners' toes with "Irish Washer Woman," "Buffalo Gals" and "Arkansas Traveler." William Mix, billed as "the only Indian barn dance fiddler in Michigan" played "Chicken Reel" and "Virginia Fox Trot." Ford, Glenn and Ralph pulled their famous "Twin Wheeze."

Do you remember?

• • •

Loyal Fans

Concert organist, C. Albert Scholin, who airs classical programs Monday nights from KMOX, had a letter from the Music Club in Independence, Kansas, which meets each week to hear his programs.

• • •

MIDDLEMAN



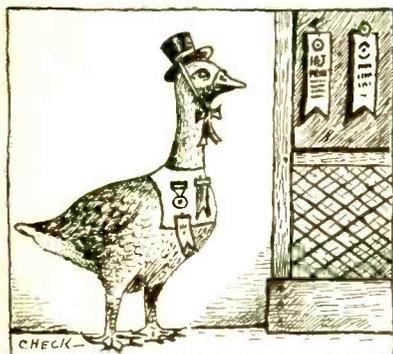
GUS VAN, all tricked out in his fancy clothes as the middleman of the Greater Minstrels (NBC-WLS, 8 p. m., CST, Mondays).

The Latch String

By CHECK STAFFORD

HOWDY, folks: Well, this is the fifth and last Saturday of a record breaking, long, cold February . . . and we hope March doesn't attempt to outdo the present month's record.

"Richard," a trained pet gander, lively, though now at the ripe old age of 19 years, no doubt by this time has found a new home. It has been the prized pet of Mrs. Anna Clark, who has recently moved to Chicago



from Indiana. Mrs. Clark, 75, says the goose won many prizes and honors and she is giving it up sorrowfully, as one can imagine. However, she had no place for it, so asked WLS to find her pet a good home. Joe Kelly told about her offer over the air. Kinda sad like for a dear old lady to give up her feathered friend. Often such intelligent pets are almost human in their understanding and smartness.

Following a flock of calls, Richard was awarded to Mr. L. Wheeler, Joliet, Illinois, and everyone's happy.

As we write these lines, it is still several degrees below zero and various weather report letters include one from Mrs. H. H. Tripp, Assumption, Illinois, who wonders about certain signs being very accurate. Mrs. Tripp says: "These onion skin and corn shuck weather prophesies of mild winters don't seem to hit. They'll have to show me. I'm from Missouri . . . and anyway, it's 10 below zero here right now and all signs fail—in dry weather."

Well, it's true there isn't much danger of rain when its 10 below, and

it's plenty dry right now, even if it is dry **COLD**.

Mark Twain said: "Everyone talks about the weather, but no one seems to ever do anything about it." But folks have done **plenty** about it, both in talk and deeds, **THIS** winter.

Another radio mail story comes from The Old Maid, radio and Stand By friend of Rutland, Illinois, and might well be entitled "The Plate a Pirate Picked." It seems the Old Maid is also a friend of the birds and one cold day she set a plate, containing the meaty back of a cooked chicken, outside the back door, for her daily visitors. Soon, the food was frozen to the plate, but they picked at the luncheon in large numbers. When darkness came, a big, thumping scary noise came with it. Arming herself with an empty can, the

Maid rushed out to find a hungry dog as the intruder. He was carrying off chicken, plate and all in his mouth, and hung onto his prize, despite the well aimed missile. Later, the plate minus the chicken, was found in a neighboring yard snow-drift. The moral she says is: "Use paper plates . . . if you value your chinaware, when feeding outdoor winter visitors."

We note with sorrow, according to weekly paper obituaries, the rigors of the extreme winter have called many pioneer and respected citizens. Their life stories as written by the editors give just and merited tribute to their names.

So . . . it seems in closing our column today, that the following verses by Lawrence Hawthorne, are quite fitting:

"A Good Name"

Oh, Lord of men, teach me to know
Just what "a good name" signifies!
Help me to understand its worth,
And let me never cease to prize
Above all else that life affords—
Yes, better far than wealth or fame—
The reputation that is won
Alone by him of worthy name.

A sturdy strength of character,
The will to do some useful deed.
The vision that conceives a way
To satisfy another's need—
On such as these a man's good name
Is built; his leadership depends
On service to his fellow-men,
And loyalty to humble friends.

PROBLEM SOLVED



AND HERE are the Kalar pups with their new owners. When Phil's setter dog presented the family with eight pups he had a real problem on his hands. Left to right, these folks solved it: Bill Meredith, Emilio Silvestre, Harold Safford, Jimmy Daugherty and Norman Goldman; kneeling, Virginia Seeds, Mary Wright and Ann Webb.

Man on the Cover

WHEN Herman Felber, Jr. was a youngster, he tried to dodge violin practice just like any other kid. Although he enjoyed his violin and seemed to have a natural musical intelligence, there were times when fishing and other "boy business" seemed much more important.

His father was a 'cellist with the Chicago Symphony Orchestra and started little Herman on the violin at the age of five. Within a year, Herman was making public appearances with a children's symphony orchestra. Candy or boxes of sweets were his first "salary" for these concerts.

Young Conductor

While he was in school, Herman conducted a small orchestra and then a larger one made up of his classmates. His work as a conductor grew



Herman without his fiddle!

naturally out of his violin-playing and in the studio, he ordinarily uses his bow for a baton.

Herman says he cannot remember when he didn't feel perfectly at home in the orchestra pit or on the stage. He attributes it to the fact that his father took him to so many concerts when he was a youngster that he knew how musicians conducted themselves in front of an audience.

Played for President

During the war, Herman joined the Navy and conducted both a 65-piece symphony orchestra and a 65-piece brass band. When President Wilson sailed for the Peace Conference at Geneva on board the S. S. George Washington, Herman Felber, Jr. was conducting the ship's orchestra. President Wilson was fond of chamber music as was the young Assistant-Secretary of the Navy Franklin Del-

ano Roosevelt who was sailing with the President.

"I got to know both of them pretty well," Herman says, "because they liked to come up and watch the orchestra in rehearsal. I was in charge of arranging musicals for the entertainment of the President's party, too. We took them over and brought them back, so all in all, we were with them about three months."

Youngest in Symphony

The youngest man ever admitted to the Chicago Symphony Orchestra, Herman played in the first violin section and was one of the soloists.

On February 15, 1923, Herman married Estelle Hughes, a Philadelphia girl who is a well-known musician.

As a member of a string trio, Herman came to WLS in about 1927. Teddy DuMoulin played the cello in this trio. A year or so later, when the WLS Concert Orchestra was formed, Herman was made conductor and Teddy was given the job of organizing. Oscar Tengblad was one of the players in that original orchestra.

Likes Chamber Music

Herman is interested in all types of music, from popular numbers to symphony, although chamber music is his favorite. He defines it as classical music in its purest form. The most difficult task a composer can set himself is the creation of a truly great piece of chamber music. Herman believes that while chamber music is becoming more popular through radio, it is unlikely that its appreciation will ever be widespread.

Considered an authority on old violins, Herman has made the study of them one of his hobbies. He receives many letters from folks who think that Grandfather's fiddle ought

to be valuable just because it's old.

"Unfortunately," Herman says, "it is impossible for me to tell anything about the violin without seeing it. And if I saw it, I would likely only disappoint the owner by telling him that it was not nearly so valuable as he hoped. The truth is that most of the really valuable violins are pedigreed and their whereabouts are well-known."

Herman's own violin is a Joseph Guarnerius, dated 1743. Besides his radio work, Herman directs the Kalamazoo Symphony Orchestra of 83 players, who give monthly concerts. He is also heard frequently in other concert performances in Chicago and on other radio stations, where he sometimes is announced as "Herman Julius, Jr."

Wants to Compose

Herman would like time to write music. He has several compositions to his credit but says "they are nothing. I do not like to dabble in things. And I don't have the time now to spend on doing a thorough job. Perhaps, some day . . ."

A less-remote ambition is for summer days to come so that he can again enjoy a hard set of tennis with his 12-year-old son, Douglas. Herman and Estelle also have a daughter, Dorothy, 10. Asked about the children's musical education, Herman says, "Douglas plays the violin some and Dorothy is taking piano lessons, but only as a cultural activity. We don't want to push them and believe they will enjoy their music more that way."

Herman is five feet, six inches tall and weighs around 140 pounds. He has hazel brown eyes and dark wavy hair combed straight back, although one unruly lock flops onto his rather high forehead when he is playing a particularly intricate piece of music.

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Music Notes

By JOHN LAIR

AS FURTHER proof that "Every thing comes to him who waits," we print this week a few songs in response to requests of long standing. It isn't always possible to find songs as soon as they are asked for, but sooner or later we're very likely to come across them.

We try, of course, to take care of requests in the proper sequence, but we frequently have to sidetrack those we have trouble in finding, as well as those on which we are unable to secure a publishing permit.

A number of readers have asked for The Model Church, the first request being from Mrs. I. H. Brown, under date of September 5, 1935.

The Model Church

Well, wife, I've found the model church, and worshiped there today.

It made me think of good old times, before my hair was gray;

The meeting house was finer built than they were years ago,

But then I found, when I went it, it was not built for show.

The sexton did not set me down away back by the door.

He knew that I was old and deaf and saw that I was poor.

He must have been a Christian man. He led me boldly through

The crowded aisle of that grand church to find a pleasant pew.

I wish you'd heard the singing, wife, it had the old time ring.

The preacher said with trumpet voice "Let all the people sing."

Old Coronation was the tune, the music upward rolled

Until I thought the angel choir struck all their harps of gold.

My deafness seemed to melt away, my spirit caught the fire;

I joined my feeble, trembling voice with that melodious choir.

And sang, as in my youthful days, "Let angels prostrate fall

Bring forth the royal diadem and crown Him Lord of all."

I tell you, wife, it did me good to sing that hymn once more;

I felt like some wrecked mariner who gets a glimpse of shore;

I almost want to lay aside this weather-beaten form,

And anchor in the blessed port forever from the storm.

'Twas not a flowery sermon, wife, but simple gospel truth.

It fitted humble men like me, it suited hopeful youth.

To win immortal souls to Christ the earnest preacher tried;

He talked not of himself, or creed, but Jesus crucified.

Dear wife, the toil will soon be o'er, the victory soon be won;

The shining land is just ahead, our race is nearly run;

We're nearing Canaan's happy shore, our home so bright and fair.

Thank God, we'll never sin again; there'll be no sorrow there.

For many readers, including Mrs. Lena McGarry who was first to ask for it, we print the words to the old favorite, "Barney McCoy."

Barney McCoy

I am going far away, Norah darling,
And leaving such an angel far behind;
It will break my heart in two, which I fondly gave to you.
And no other one so loving, kind and true.

Chorus—

Then came to my arms, Norah darling,
Bid your friends in dear old Ireland good-bye;
And it's happy we will be in that dear land of the free,
Living happy with you Barney McCoy.

I would go with you, Barney darling,
But the reason why I've told you oft before;
It would break my mother's heart if from her I had to part
And go roaming with you, Barney McCoy.

I am going far away, Norah darling,
Just as sure as there's a God that I adore,
And remember what I say, not until the Judgment Day
Will you ever see you Barney anymore.

I would go with you, Barney darling,
If my mother and the rest of them were there,
For I know we would be blest in that dear land of the West,
Living happy with you, Barney McCoy.

I am going far away, Norah darling,
And the ship it is now anchored in the bay,
And before tomorrow's sun you will hear the signal gun,
So be ready—it will carry us away.

The words are given just as they appear in an old Wehman broadside of the early eighties. The tune most generally used by radio singers is taken from a recording by Uncle Eck Dunford, celebrated fiddler of the Virginia hill country, who composed most of the melody himself.

Hotan's Council Fire

BO-SHO Aunish Nau Be Bo-sho! Greetings:



1. White Man; 2. Sailing Canoe (Ship); 3. Big Sea Water; 4. Many;
5. Snows (back); 6. Bring; 7. Indian;
8. Many; 9. Good Things; 10. Many;
8. Many; 9. Good Things; 10. Many;
11. Bad Things; 12. Stop or period.

This is just as the Indian would have written it, using only the words that had actual meaning to him, but if we write it out in English we find that it is more like this:

"When the white man sailed his winged canoe across the big sea water, many snows ago, he brought many good things to the Indian people. He also brought many bad things to the Indian."

You notice that the snow or year sign has the snow falling or blowing toward the "many" sign; if you wished to make it understood that

the event was in the past, then you drew the picture as it is above. But, if you wish to say that it was in the future, or was something that was going to happen several years in the future, then you draw the sign, so the snow is blowing—away—from the "many" sign.

We have used a sign for "Bring" which looks much like the come, run, hurry or go, symbol; but if you look at it closely you will see that the figure seems to be carrying something under his arm. That little black spot, changes the entire sign, from Come, to Carry or Bring.

The Indian, of course, knew no other ship or boat, except his bark canoe, so it was natural for him, when he saw the first ship with sails, to call it a winged canoe, for to him the sails seemed more like wings than anything else.

Here are your Chippewa words:

Lazy—Ki-Ti-mi

You are lazy—Ki-ti-min'

Ball—Be-Qwah'-Quod

Eggs—Wah-wun-noon'

Old Man—Am-Ke-Wan'

Old Lady—Min-De-Mo'-Qway

Look for the story, in picture writing of March, the Crow Moon, and how the Indians made Maple Sugar. Some new combinations, and new signs for you to study and remember, in the next issue.

HOTAN TONKA

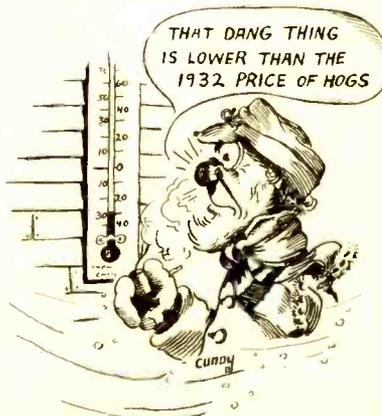
• • •

KMOX'ers Return

Nancy Nelson, pop singer of songs, with Seth Greiner and Ralph Stein, piano-duo, back on KMOX air-waves . . . so is Dave Clayton, lyric tenor.

• • •

Our Sentiments, Too



James Cuddy, Gilberts, Ill., sent Stand By this drawing to show what he thinks of the current "unseasonable" (hah!) spell of weather.

Women's Programs

MRS. Herbert Hoover heads a distinguished list of women speakers on NBC's Let's Talk It Over series for March. In her role as National President of the Girl Scouts, Inc., Mrs. Hoover will discuss "What Does the Future Hold For Our Girls?" on Monday, March 16, at 3:30 p. m., CST, over an NBC-WJZ network.

Emily Post, etiquette authority and author; Anne Hard, news commentator, and Alma Kitchell, singer and mistress of ceremonies, continue to be heard regularly on this feminine program.

Margaret Culkin Banning, magazine writer and novelist, comes to Let's Talk It Over on March 9 to answer the question, "Is There a Feminine Fiction?"

Taking the same subject on which Mrs. Franklin D. Roosevelt will speak over an NBC network on March 18, Mrs. Florence P. Kahn, Republican Congresswoman from California, will speak on Let's Talk It Over Monday, March 30. The question is "Women's Responsibility for Making Democracy Effective."

Snowed Under

Victim of the heavy snow storm of last week was Dr. John W. Holland who spent several hours on a snow-bound train near Bangor, Michigan. By switching the train to a side track

and making way for a railway snow-plow it was possible eventually to get the train into Bangor. Dr. Holland wired that he would be unable to appear to conduct the devotional period of the Dinnerbell program the next day.

"Bull-Itzer Prize"

This week's gold plated, fur-lined kilocycle is awarded to that sterling announcer Howard Chamberlain who announced that a WLS road show would appear at some town or other on "Twentch-u-ary Febra Fourth." Nice going, Howard. The diction prize committee has its eye on you.

Blessed Event

An event of great importance that occurred at New York's Hippodrome during the Jumbo broadcast Tuesday, February 4, was not included in the program and the 4,500 members of the audience did not know about it.

The broadcast from the sawdust ring had just started with the familiar siren and bell over an NBC-WEAF network at 8:30 p. m., CST, when production men noticed stage hands rushing below to the zoo. Word came back soon that the prize camel of Billy Rose's "Jumbo" had given birth to a husky young son. He will be named "Fire Chief."

ROMANTIC PLAYERS



JAMES MELTON and ROSE BAMPTON caught by the candid camera in rehearsing a Beauty Box Theatre production. The sponsors now are presenting the Ziegfeld Follies on CBS Saturdays at 7 a. m., CST.

Earliest Tomato



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... LISTENING IN WITH

Saturday, February 29, to Saturday, March 7

870 k.c. — 50,000 Watts

Monday, March 2, to Friday, March 6



AN ARTIST in many media is Check Stafford. Here he is working on a chalk plate in his country editorship days.

(CENTRAL STANDARD TIME)

Sunday, March 1

- 7:00—Ralph Emerson plays the organ in 30 friendly minutes, announced by Howard Chamberlain.
- 7:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Ralph Emerson; Grace Wilson and Hobby Interview; Children's Pet Poems.
- 8:30—WLS Little Brown Church of the Air, conducted by John W. Holland; Hymns by Little Brown Church singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
- 9:15—"Three Star Program"—Tony Wons; Henry Burr; Ralph Emerson. (Alka-Seltzer)
- 9:30—WLS Concert Orchestra; Otto Marck, baritone.
- 10:00—Frank Carleton Nelson, "The Indiana Poet"; WLS String Ensemble.
- 10:15—WLS Orchestra. (Evans Fur Co.)
- 10:30—Roy Anderson, baritone; Ralph Emerson, organist. (Willard)
- 10:45—Weather Report; "Keep Chicago Safe"—Dramatic skit.
- 10:58—Livestock Estimates.
- 11:00—Sign Off.

Sunday Evening, March 1

5:30 p. m. to 7:00 p. m., CST

- 5:30—NBC—Grand Hotel. (Campana)
- 6:00—NBC—Jack Benny. (General Foods)
- 6:30—NBC—Bob Ripley. (Standard Brands)

The following schedule of programs is based on the change of time for Chicago, starting March 1. If the change of time does not go into effect, please refer to your last week's Stand By, which will be approximately correct for the current week.

MORNING PROGRAMS

- 5:00—Smile-A-While—Prairie Ramblers and Patsy Montana; Hoosier Sod Busters.
- 5:30—Farm Bulletin Board—Howard Black.
- 5:40—Smile-A-While—con't.—with Weather report and Livestock Estimates.

Saturday Eve., Feb. 29

- 7:00—Prairie Ramblers and Patsy Montana; Henry Hornsbuckle and Hoosier Sod Busters. (G. E. Conkey Co.)
- 7:15—Hilltoppers & George Goebel. (Ferris Nurseries)
- 7:30—Keystone Barn Dance Party, featuring Skyland Scotty. (Keystone Steel and Wire Co.)
- 8:00—Barn Dance Jamboree, featuring Pat Buttram. (Murphy Products Co.)
- 8:30—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Lucille Long; Sally Foster; Skyland Scotty, Charlie Marshall and His Mavericks, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:30—"Dreams of Long Ago."
- 10:00—Barn Dance Frolic—Hilltoppers; Patsy Montana; Possum Tuttle. (Gillette Rubber Co.)
- 10:15—Cabin & Bunk House Melodies.
- 10:45—Prairie Farmer—WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers; Otto & His Tune Twisters; Patsy Montana; Hometowners Quartet; Christine; John Brown; Henry; Georgie Goebel; Hilltoppers; Bill O'Connor; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Arkie, and many others.

- 6:00—WLS News Report—Julian Bentley. (Hamlin's)
- 6:10—Daily Program Review.
- 6:15—Pat Buttram; Henry; Prairie Ramblers. (Oshkosh)
- 6:30—Mon., Wed., Fri.—Otto and His Tune twisters.
Tues., Thurs., Sat.—Junior Broadcasters' Club. (Campbell Cereal)

- 6:45—Mon., Wed., Fri.—Hotan Tonka, Indian Legends; Ralph Emerson, organist.
Tues., Thurs., Sat.—Hoosier Sod Busters; Tommy Tanner.
- 7:00—Jolly Joe and His Pet Pals. (Little Crow Milling)
- 7:15—Lulu Belle & Skyland Scotty. (Foley's Honey & Tar)
- 7:30—Morning Devotions, conducted by Jack Holden, assisted by Hometowners & Ralph Emerson.
- 7:45—WLS News Report—Julian Bentley; Hoosier Sod Busters; Bookings.
- 7:59—Livestock Receipts & Hog Flash.
- 8:00—Prairie Ramblers & Patsy Montana; Henry. (Peruna & Kolor-Bak)
- 8:30—Pa and Ma Smithers—humorous and homey rural sketch.
- 8:45—Morning Minstrels, featuring Hometowners Quartet, Tune Twisters, Henry, Possum Tuttle, Joe Kelly and Jack Holden. (Olson Rug Co.)
- 9:00—Martha Crane and Helen Joyce in Morning Homemakers' program; Ralph Emerson; John Brown; Hilltoppers; Tommy Tanner; Tune Twisters; Evelyn "The Little Maid"; Phil Kalar; Red Foley; Grace Wilson; WLS Orchestra.
- 9:30—NBC—Today's Children. (Dramatic Adventures of a Family)
- 9:45—NBC—David Harum—serial drama.
- 10:00—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers and Ironers)
Tues., Thurs.—"Three Star Program"—Tony Wons, Henry Burr, Ralph Emerson. (Alka-Seltzer)
- 10:15—Mon., Wed., Fri.—Willard Round-Up—Rodeo Joe; Musical Novelties.
Tues., Thurs., Sat.—Winnie. Lou & Sally. (Household Magazine)
- 10:30—WLS News Report—Julian Bentley.
- 10:35—Poultry Markets—Dressed Veal—Butter & Egg Markets.
- 10:40—Jim Poole's mid-morning Chicago Cattle, Hog and Sheep Market direct from Union Stockyards. (Chicago Livestock Exchange)
- 10:45—Mon., Wed., Fri.—Cornhuskers and The Chore Boy.
Tues., Thurs., Sat.—Otto and His Tune Twisters.
- 11:00—"Old Kitchen Kettle"—Mary Wright; Hilltoppers; Fruit & Vegetable Report.
- 11:15—Mon., Wed., Fri.—Old Music Chest—Phil Kalar; Ralph Emerson.
Tues., Thurs., Sat.—Virginia Lee & Sunbeam; Howard Black.
- 11:30—Weather Report; Fruit & Vegetable Market; Bookings. (Jamesway)
- 11:40—WLS News Report—Julian Bentley. (M-K)
- 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Dr. Holland in Devotional Message at 12:40. (12:00—Tues.—"Midwest on Parade"—John Baker featuring Milwaukee, Wisconsin.

WLS DAILY PROGRAMS

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

12:00 Noon to 3:00 p. m., CST

(CENTRAL STANDARD TIME)

- 12:30—Jim Poole's Livestock Market Summary direct from Union Stockyards. (Chicago Livestock Exchange)
- 12:40—Mon., Wed.—Livestock Feeding Talk. (Murphy Products Co.)
- Tues., Thurs., Sat.—Country Life Insurance—dramatic skit.
- 12:45—F. C. Bisson of U. S. D. A. in Grain Market Summary. Special announcements.
- 1:00—Homemakers' Hour. (See detailed schedule)
- 2:00—Sign off for WENR.

Saturday Morning, March 7

(CENTRAL STANDARD TIME)

- 5:00-9:30—See Daily Morning Schedule.
- 9:30—Lancaster Seed. (E. T.)
- 9:35—Jolly Joe and His Junior Stars.
- 10:00—WLS Garden Club—conducted by John Baker.
- 10:15—Winnie, Lou & Sally. (Household Magazine)
- 10:30—WLS News Report—Julian Bentley.
- 10:35—Butter & Egg Markets; Dressed Veal. Live and Dressed Poultry Quotations.
- 10:40—Program News—Harold Safford.
- 10:45—Otto and His Tune Twisters.
- 11:00—"Old Kitchen Kettle"—Mary Wright; Hilltoppers; Fruit & Vegetable Report.
- 11:15—Virginia Lee & Sunbeam.
- 11:30—Weather Report; Fruit & Vegetable Markets; Bookings.
- 11:40—WLS News Report—Julian Bentley. (M-K)
- 11:45—Poultry Service Time; Hometowners Quartet; Ralph Emerson.
- 12:00—Future Farmers Program, conducted by John Baker.
- 12:15—Prairie Farmer - WLS Home Talent Acts.
- 12:30—Weekly Livestock Market Review by Jim Clark of Chicago Producers Commission Association.
- 12:40—Country Life Insurance Skit.
- 12:45—Homemakers' program (see detailed schedule).
- 1:30—WLS Merry-Go-Round, with variety acts, including Skyland Scotty, Ralph Emerson, Henry, Christine, Hilltoppers, Eddie Allan, John Brown, Jack Holden.
- 2:00—Sign off for WENR.

HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

Monday, March 2

- 1:00—Orchestra; Paul Nettinga; Hometowners; Evelyn. "The Little Maid"; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

Tuesday, March 3

- 1:00—Ralph Emerson; Hilltoppers; Don Wilson and His Singing Guitar; Helene Brahm; Bill O'Connor, tenor; Marjorie Gibson in Fanfare; Mrs. Sherman's Book Chat.

Wednesday, March 4

- 1:00—Orchestra; Paul Nettinga; Hometowners; John Brown; Marjorie Gibson in Fanfare; Evelyn. "The Little Maid"; Garden Talk.

Thursday, March 5

- 1:00—Orchestra; Grace Wilson; John Brown; Margaret Sweeney, harpist; Phil Kalar, baritone; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

Friday, March 6

- 1:00—Orchestra; Marjorie Gibson in Fanfare; Evelyn. "The Little Maid"; Lois Schenck, Prairie Farmer Homemakers' News; Jean Sterling Nelson, "Home Furnishings"; Ted Du Moulin, cellist; Henry Burr.

Saturday, March 7

- 1:00—Ralph Emerson; Hilltoppers; Skyland Scotty; John Brown; Otto and His Tune Twisters; Tommy Tanner; Ken Wright; Christine; Interview of a WLS Personality—Marjorie Gibson; Lulu Belle; Red Foley.

EVENING PROGRAMS

Monday, March 2

- 6:00—NBC—To be filled.
- 6:15—NBC—Stamp Club. (Proctor-Gamble)
- 6:30—NBC—Lum and Abner. (Horlicks)
- 6:45—NBC—To be filled.
- 7:00—NBC—Fibber McGee & Molly. (S. C. Johnson)

Tuesday, March 3

- 6:00—NBC—Easy Aces. (Amer. Home Prod.)
- 6:15—NBC—To be filled.
- 6:30—NBC—Lum and Abner. (Horlicks)
- 6:45—NBC—To be filled.
- 7:00—NBC—Eno Crime Clues. (H. F. Ritchie)

Wednesday, March 4

- 6:00—NBC—Easy Aces. (Amer. Home Prod.)
- 6:15—NBC—Stamp Club. (Proctor-Gamble)
- 6:30—NBC—Lum and Abner. (Horlicks)
- 6:45—NBC—To be filled.
- 7:00—NBC—The Rendezvous. (Life Savers)

Thursday, March 5

- 6:00—NBC—Easy Aces. (Amer. Home Prod.)
- 6:15—NBC—"Nine to Five." (L. C. Smith)
- 6:30—NBC—Lum and Abner. (Horlicks)
- 6:45—NBC—To be filled.
- 7:00—NBC—Pittsburgh Symphony. (Pittsburgh Plate Glass)

Friday, March 6

- 6:00—NBC—To be filled.
- 6:15—NBC—Stamp Club. (Proctor-Gamble)
- 6:30—NBC—Lum and Abner. (Horlicks)
- 6:45—NBC—To be filled.
- 7:00—NBC—Irene Rich. (Welch)
- 7:15—NBC—Wendell Hall. (Fitch)

WATCH THIS SPACE

FOR
Appearance of WLS Artists
in YOUR Community

MONDAY, MARCH 2

Majestic Theatre, La Crosse, Wisconsin—1936 Edition of the WLS National Barn Dance; The Arkansas Woodchopper; Max Terhune; Cousin Chester; Verne, Lee & Mary; Girls of the Golden West; Tom Owen's Cornhuskers.

TUESDAY, MARCH 3

Majestic Theatre, La Crosse, Wisconsin—1936 Edition of the WLS National Barn Dance; The Arkansas Woodchopper; Max Terhune; Cousin Chester; Verne, Lee & Mary; Girls of the Golden West; Tom Owen's Cornhuskers.

Highland Theatre, 79th & Ashland, Chicago, Illinois—WLS On Parade: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Joe Kelly; Pat Buttram; Winnie, Lou & Sally; Tumble Weed.

Calvary Presbyterian Church, Peoria, Illinois—Ralph Waldo Emerson & Phil Kalar.

Temple Theatre, East Jordan, Michigan—WLS Round-Up; Ramblin' Red Foley; Chuck & Ray; Tom Corwine; Flannery Sisters.

WEDNESDAY, MARCH 4

Majestic Theatre, La Crosse, Wisconsin—1936 Edition of the WLS National Barn Dance; The Arkansas Woodchopper; Max Terhune; Cousin Chester; Verne, Lee & Mary; Girls of the Golden West; Tom Owen's Cornhuskers.

THURSDAY, MARCH 5

Palace Theatre, South Bend, Indiana—Uncle Ezra & The Hoosier Hot Shots. Stratford Theatre, 63rd & Halsted, Chicago, Illinois—WLS On Parade: Lulu Belle; Skyland Scotty; Joe Kelly; Prairie Ramblers & Patsy Montana; Pat Buttram; Winnie, Lou & Sally; Tumble Weed.

Nekosha, Wisconsin—WLS National Barn Dance; The Arkansas Woodchopper; Max Terhune; Girls of the Golden West; Cousin Chester; Tom Owen's Cornhuskers.

Bohm Theatre, Albion, Michigan—WLS Round-Up; Ramblin' Red Foley; Chuck & Ray; Tom Corwine; Flannery Sisters.

FRIDAY, MARCH 6

Le Moyne School, 851 Waveland Ave., Chicago, Illinois—WLS National Barn Dance; Joe Kelly; Max Terhune; Prairie Ramblers & Patsy Montana; George Goebel; Hotan Tonka.

Century Theatre, Dowagiac, Michigan—WLS National Barn Dance; Ramblin' Red Foley; Chuck & Ray; Tom Corwine; Flannery Sisters.

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