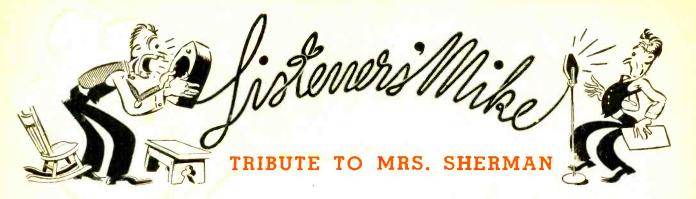
MARCH 21, 1936

andby

Fast Train Through Texas

Fashion Tips

MARJORIE GIBSON



# For Mrs. Sherman

When the issue of Stand By came with the picture of Mrs. Sherman and a notice of her appearance before the Womans Club of Polo we all were thrilled with the picture and your announcement and we looked forward to her coming.

Well, she came and conquered and I want to say to you—you were never so beautifully represented and with more grace and dignity. Mrs. Sherman complimented us in the first place by being beautifully and becomingly dressed—she is a very well dressed-well groomed woman and a credit to you.

Her talk was the best sanest talk about the World and its affairs-not a tirade—just a telling, informal talk given without notes—her own opinion was not crammed down one's throat. but the facts told convincingly and with a splendid voice and manner. Having been a listener of Mrs. Sherman's radio book talks, it was very nice to hear her personally and to see the owner of one of the unusual voices of women one can stand to listen to. Her voice is a joy. Mrs. John Mieverly, Polo, Ill.

# Votes for Club

.

Read Miss Kramer's suggestion. and agree with her. Come one come all, join the club and show those Rip Roaring, Cow-Punching Westerners that although gone they're not forgotten. No sir, they never will be forgotten by me. I miss them as I would miss the departure of one of our family.

With a long and loud cheer for the Good Old Westerners I sign myself, hoping our club will be a success. -Claire Gembara, Cicero, Ill.

# He-Men Mike Men

I like the WLS announcers. They all have nice voices-real he-man tones and they speak as if talking to each one individually. Some announcers sound as if they were putting on a dramatic production and others sound as if their mouths were full of hot spuds. . . .Mrs. Mae Hall, Racine, Wis.

# Had to Print This!

Say, have you other readers and listeners noticed what our editor, Julian Bentley, is doing in Radio Guide's annual star contest? He stands eighth among the news commentators, and unless I'm mistaken. all the others listed in his division are network broadcasters. Come on, everybody, let's get together and everybody cast a ballot for Julian. Let's show 'em that we listeners are so loyal that he doesn't have to be on a network to score in the poll.-Mrs. A. F. Smith, Chicago

(Thank you, Mrs. Smith. We certainly do appreciate such loyal support, but listeners should remember that our own Lulu Belle is rated jourth in the Star of Stars contest in Radio Guide. Don't forget to vote jor Lu and any other of your favorites.)

### Good Idea

How about putting an item in Stand By again so that listeners who don't get Radio Guide will do so in future and vote for their favorites such as Lulu Belle as Star of Stars and Jack Holden as announcer etc.? Last year an eastern listener wrote in asking people to vote for Lulu Belle . . . and she took a steady climb. Lulu Belle will win the Star of Stars election for 1935 if Stand By subscribers will get busy.-Dora Rhoda, Gary, Ind.

# An Old Song

As I was listening to the Barn Dance program one Saturday night, I heard the old song, "Kiss Nellie for Me." I first heard it sung 38 years ago. It was then the song of the day, but I do not know how old it was then .-- Agnes Barry, Kenora, Ontario, Canada.

### . .

# Children's Programs

We are regular listeners to Hotan Tonka's programs and always enjoy them.

The story this morning was unusually interesting because of its surprise ending. We found it very interesting, indeed.

We have no children but as we listen, day after day, to the programs put on for them, we cannot help wondering just when parents are going to awaken to the fact that unless they take more of an interest in what is being "dished out" to their youngsters they are going to regret it some day. Why not clean, interesting, helpful and entertaining and above all educational programs such as yours? -Lewis Sublett, Wheaton, Ill.

# "Tinker Time"

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Three cheers for John Baker for finding a new name for this new time, "Tinker Time" and "City Hall Time" very fittingly describe this new foolishness adopted by Chicago's city council. WLS is to be complimented for its fight against Eastern time.... W. A., Pecatonica, Ill.

# **Spring Lament**

. • .

... Lives there a man with soul so dead who never to himself has said, I wish the time would come I swear!

When I could shed my winter underwear.

If lives there such, go mark him well.

He'd surely freeze if placed in--Oh well.

I've got that out of my system and spring, like prosperity, is just around the corner.-J. O. Cason, Lebanon, Ind.

(Cheer up, Listener Cason, today is March 21, and Spring begins.)

# STAND BY

BURRIDGE D. BUTLER, Publisher

Copyright, 1936, Prairie Farmer Publishing Co. 1230 Washington Blvd., Chicago Indianapolis: 241 N. Pennsylvania New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year Single Copy, 5 cents **Issued Every Saturday** 

Entered as second-class matter February

15, 1935, at the post office at Chicago, Illi-nois, under the Act of March 3, 1879. JULIAN T. BENTLEY, Editor

March 21, 1936 VOLUME 2 NUMBER 6



# **FAST TRAIN**

# through

# TEXAS

Glenn Finds Southern Stations on Their Toes and Fine Program Builders

# **by VIRGINIA SEEDS**

HEN Glenn Snyder travels through the South West with his harmonica, it's front page news in the Mineral Wells (Texas) Index.

As a souvenir of his recent trip, Glenn displays a clip sheet from the Despite the fact he was caught flat-footed when his big moment came for a harmonica solo, Glenn manages a smile after his interesting study of radio in the South and South West.

BQ

Index in which he is headlined as a "distinguished guest".

A station-to-station log of Glenn's triumphal tour includes KMOX at St. Louis, KMBC at Kansas City, WFAA at Dallas, WBAP at Fort Worth, WOAI at San Antonio, WWL at New Orleans, WSB at Atlanta, WSM at Nashville and WHAS at Louisville. All of these are 50,000 watt stations except KMBC and WWL. The latter, run in connection with Loyola University has the reputation of being one of the largest mail-pulling stations in the South.

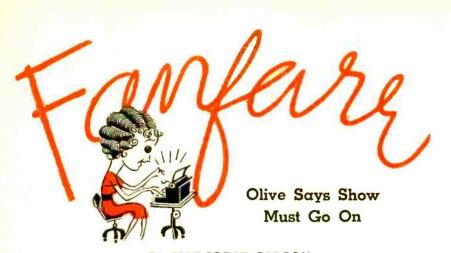
Glenn's entry into Dallas was most auspicious, although he was slightly suspicious about it. He left Kansas City on the sleeper one night and while breakfasting in the dining car the next morning, he was paged to sign for a telegram. It was a telegram of welcome to the city of Dallas and was signed by several of Glenn's friends, including The Old Hired Man of the South, Harold Hough, and John Stillwell and L. L. Jaqueir, both of whom were formerly with an Indianapolis station but had migrated South and West. At the next stop Glenn received another telegram which offered him the keys of the city and was signed by an official of the railroad on which he was traveling. "About that time," says Glenn, "the smoking-room boys stopped discussing politics and other topics of interest to speculate on who I might be."

Just outside of Dallas one of the railroad's passenger agents boarded the train to escort Glenn into the city. "After all that build-up," admits Glenn, "I expected to be met at the station with a police escort and welcomed to the city jail. But I guess their Southern hospitality didn't extend that far."

"And speaking of hospitality, that's where they really welcome you with open arms—out there in Texas. They're celebrating their centennial, the 100th anniversary of the Alamo, and they certainly show the visitors a good time." However, Glenn missed his big opportunity to display his talents as a virtuoso of the harmonica. It was just a little more than a year ago, that during a trip through Texas and Mexico, Glenn discovered that his real "ability" lay along the lines of harmonica-playing. It was then that he presented nis first famous rendition of "The Temple Bells of Texas".

Glenn's big opportunity knocked this year while he and some friends were having dinner in the dining room of a large hotel. Evidently his fame had traveled before him for the orchestra leader stopped the music and introduced their distinguished guest as the next number. But the introduction caught Glenn unaware. He was so busy eating he didn't realize he was being called upon until it was too late to do anything but blame his host for misleading the orchestra leader. (To page 11)

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# By MARJORIE GIBSON

HELLO, Fanfare friends. The first thing we're going to do is answer the many requests we've been receiving for the cast of characters of "David Harum," the popular NBC show broadcast daily at 9:45 a. m., CST.

David Harum—Wilmer Walker; Susan Price—Peggy Allenby; Widow Cullom—Edith Spencer; Charles Cullom—Paul Stuart; Zeke Swimney— Walter Soderling; Aunt Polly—Eva Condon; Cryus Oakley—Hanley Stafford; Bart Rankin, Jr.—James Leighan; Beth Mayfield—Helen Choat; Ebenezer Crump—Charles Cantor; Jeff Calhoun—Martin Gable, and Ben Hawthorne played by Himan Brown.

• • •

Olive Kackley, head director of the Prairie Farmer - WLS Community Service, who was seriously hurt when her car skidded down a slippery hill and crashed into a tree, is gradually recovering from her injuries. As this is being written, Miss Kackley is still confined to the Henry, Illinois, hospital where she has been now for more than four weeks.

True to the code of the theatre, she insisted that the show which she was scheduled to direct, must go on. And from her hospital bed she directed the production of the home talent barn dance which was given several nights in Henry, Illinois.

Committees met and worked with her, carrying out her plans for tryouts, rehearsals, organizing the show, turning the stage into a hayloft, and attending to the many details necessary to putting on a home talent barn dance production.

A real trouper and a woman of indominitable courage is Olive Kackley.

•

"Who is Cy Skinner on Uncle Ezra's program?" asks Iris Hederer of Marshfield, Wisconsin. Cy is played by Cliff Soubier, who also takes the part of Mayor Boggs. "Where are the Three Neighbor Boys?" queries Mrs. Harvey Tennell of Pekin, Illinois. The boys have been making personal appearances with the road shows for many months, and are at present appearing with Ramblin' Red Foley, the Flannery Sisters, Tom Corwine, and Bill McCluskey.

• • •

Answering a question for N. L. of Peoria, Illinois—Ralph Waldo Emerson is a relative of Ralph Waldo Emerson, the American poet and essayist. His grandfather and Ralph Waldo Emerson were first cousins.

• • •

"Who plays the part of Jimmy Morris in the Virginia Lee and Sunbeam show?" asks Mrs. Fred Robinson of Rockford, Illinois. Jimmy is played by Grayden Goss.

"Is the part of Eileen Moran in "Today's Children' played by the same person as the Singing Lady?" inquires Mrs. Doris Hedge of Greencastle, Indiana. Yes, Eileen Moran and the Singing Lady are in reality Ireene Wicker.

0 0 0

Theresa Welnetz of Michigan City, Indiana, would like to know if Gracie Allen and Fred Allen are related to each other. No, though their surnames and professions are akin to each other, Gracie and Fred are no kin to each other. Fred's real name is Sullivan.

• • •

Here are the answers to several questions from Mrs. Grace Hewitt of Georgetown, Illinois. Pa and Ma Smithers' theme song "Put on Your Old Gray Bonnet" is played by those two harmonizing harmonicists, Reggie Cross and Howard Black, the Hoosier Sod Busters. The singers on their Pa and Ma's Wednesday getto-gether are Sophia Germanich, the Home Towners, Winnie, Lou and Sally, Chuck Ostler—sound effect man, and of course, Pa and Ma always "jine" in.

Howard Black plays the accompaniment for Virginia Lee when she sings her theme song or any other numbers she uses during the program.

Morpheus Mayfair Manchester is played by Henry Hornsbuckle, Swampy Sam by Joe Kelly, and Possum Tuttle by Vance McCune, Jr. The Tune Twisters and the Home Towners furnish the music and songs for the Morning Minstrel Show. Jack Holden is interlocutor, Al Boyd is production man on the show, and Howard Chamberlain is announcer.

# • • • Pay Boost

Jerry Cooper, popular CBS baritone, once worked in a knitting mill in New Orleans before he hitchhiked to fame in New York. When the depression came along he was laid off. Last week this message was forwarded to him from the South: "Dear Mr. Cooper: As an old employee I know you will be glad to learn we are reopening the mill next week and you can have your old job back. We are also happy to inform you that your salary will be increased over the old figure. Your new salary will be \$22.50 a week." Jerry said he'd think it over on his way to the coast to make a Warner Brothers' short.

TWO WARBLERS



TWO STARS—Georgie Goebel, the Little Cowboy, and the Arkanchop Woodsawyer—we mean the Arkansas Woodchopper.



C PRING comes to the barn yard and results in a whole cluster of spring songs on the National Barn Dance tonight, Saturday, March 21. The Hayloft Ensemble will sing "March Winds Bring April Showers," "When the Red, Red Robin Comes Bob-Bob-Bobbin' Along," and "All the World is Waiting for the Sunrise."

The Maple City Four will contribute "When Love is Young in the Springtime." Lulu Belle and Scotty will sing "When the Moon Plays Peek-a-Boo," and the YMCA Octette with Sally Foster will sing the beautiful "When the White Azaleas Start Blooming.'

The Dean of Ballad Singers, Henry Burr, with the Octette, will sing "When It's Springtime in the Rockies." Verne, Lee and Mary will philosophize with "In the Spring a Young Man's Fancy."

> . .

After two continuous years on "Life Is a Song," Sunday night musical half hour, (NBC-WJZ, 8-8:30 p. m.) Countess Olga Albani will leave the show at the conclusion of her present contract, March 22 to be followed by a cast of singing stars, first of whom will be Edward Nell, Jr., celebrated stage baritone.

Nell joins the program March 8 to appear with Countess Albani for The baritone singer three weeks. was a star of "No. No Nanette" and sang the tenor lead in "The Student Prince." He has also been heard on NBC and CBS networks with Gladys Swarthout, Fred Stone and other leading radio figures.

Chicagoans are warned not to be surprised if a copper throws in a few bars of "Building up to an Awful Letdown" with their next traffic ticket, or if a brave fire laddy croons "Smoke Gets in Your Eyes" as he carries a lady down a ladder at a fire. Such phenomena might happen as the city's finest rehearse for Chicago's most exclusive radio amateur contest.

We refer to the contest for police and firemen over WLS each Sunday at 10:45 a. m., CST. The contest,

presented under the auspices of the Keep Chicago Safe Committee, has unearthed remarkable talent among the boys who keep the town safe. The winner each Sunday is determined by vote of the listeners.

Mid-West listeners this week extended a warm welcome "back home" to Homer Griffith and Jerry Newlin, who are heard in a new program Tuesday, Thursday and Saturday mornings. With Ralph Emerson at the organ, Homer and Jerry present a happy-go-lucky program of cheerful chatter combined with a little philosophy and some valuable household hints. It is really a miniature magazine of the air. (See program schedule)

Homer, well known as the Friendly Philosopher, appeared on WSM, Nashville, during the winter.

Called to Hollywood to begin production on a new screen operetta, Sigmund Romberg will take his Swift Studio Program with him. Beginning March 16, the program will become a Monday night feature over the NBC-WEAF network at 8:30 p.m., CST.

"The Night Is Young" was the last screen production for which Romberg wrote the music, but as this picture was made during a period when the composer and conductor was vacationing from the air, the forthcoming broadcast will be his first from Hollywood.

Dorothy Thompson, author, magazine writer and newspaper foreign correspondent, is now heard as news commentator every other Tuesday on the Woman's Radio Review at 3:00 p.m., CST, over an NBC-WEAF network. She is the wife of Novelist Sinclair Lewis.

In addition to giving her personal evaluation of the fortnight's impor-tant news, Miss Thompson will ask listeners to keep their own list of news highlights. Listeners will check their news judgment against Miss Thompson's.

Max Terhune, Hoosier Mimic and prestidigitator par excellence, was caught last week without a comeback-for once.

He had just checked into a hotel at LaCrosse, Wisconsin, when a blue coat appeared, looked around the lobby. Then he spoke to the desk clerk.

"That's him over there," said the clerk.

The gendarme walked across to Max.

"Are you Max Terhune?" he asked. "Yeah."

"Well, I got a warrant for your arrest." And with that he hauled out a

very official document which demanded that Max show up post haste at headquarters. In his haste Max failed to read the signature.

When he reached the court, he saw frowning down from the bench an old friend who had played baseball with Max in 1916.

"I knew you were busy, Max," said His Honor, "and I thought this was one sure way to see you."

Rural rhythm began its fifth consecutive year at the Eighth Street Theatre Saturday, March 14, the 210th Saturday night of the National Barn Dance at the theatre.

The boys and girls of the Old Hayloft have presented two shows each Saturday night since March 19, 1932 at the theatre which used to be known as a "jinx" house, because so many productions went floppo there. In that time 449,017 persons have paid their way in to see their favorites.

"The public seems to like the production," said a station official. "Chances are we'll continue it." Yes, chances are they will!

> . .



THE NEWEST PICTURE of Skyland Scotty Wiseman, snapped by a candid camera during his morning program with Lulu Belle.



By JACK HOLDEN

# Buttram Butts In

Well, spring is in th' air, an' herewith in I enclose my first spring poem . . . to wit an' nit wit:

"Little boy blue come blow yore horn,

Or, never mind the horn ... just blow"'....

I painted this on the barn an' the cow went dry.

Yourn til Holden sings Alone, Pat Buttram.

### March 9,

**F** YOU only knew how difficult it is to concentrate on typing out this column. Especially when my thoughts are elsewhere. With weather like this I'm just as liable to break out in a spring poem as not. The fever really caught up with me last week. In fact so much so that I left the office and drove over a hundred miles just to get out of town and into the country. It surely seemed great, too. Sunshine, winding roads, peace and quiet. Dinner in a little town up near the Fox River and then back just in time to meet Uncle Ezra.

### **G-Man** Pal

My old college pal, Louis Nichols, who is now with the Department of Justice in Washington as a G-man, looks so much like J. Edgar Hoover of the bureau of investigation that people get them mixed up. Hoover, however, reportedly often travels in an armored car with a guard. Louis' wife is trying to get him to raise a moustache for fear he'll be taken for Hoover at the wrong time.

Walt (Agency) Wade is one of the few men left who dares to shave himself with a straight razor in a Pullman car wash room. In fact, it is proving to be such an oddity that the other men passengers crowd around Walt and place their bets on the wash stand as to just when a curve in the track will mean a cut on the cheek.

Remember those dogs that Phil Kalar gave away a few weeks ago? They were very popular pups at the time. But as far as Elsie Mae Emerson is concerned, she'd like Phil to take hers back again. Brownie got in the clothes closet of the Emerson home the other day, selected one of Elsie's finest dresses and proceeded to chew it carefully all to pieces.

### "Nellie" a Hit

Pat Buttram and I were talking with Ted Weems the other night and Ted said his band was playing a new arrangement of "Since Nellie Got the Gong." You know Pat and John Lair wrote that number. In spite of the fact that Pat had a hand in the tune it's proving very popular with nationally known bands.

Wreckers are done with their work on the old Illinois theater down town. It is no more. Many of you will remember that grand old theater. Great of the greatest have played there. Julia Marlowe, Sir Henry Irving, Sarah Bernhardt, Lenore Ulric. I saw Richard B. Harrison play "De Lawd" in the play "Green Pastures" at the Illinois.

### What a Hound!

That brother-in-law of mine beats anything I ever saw. Lester had one of the best hunting dogs in the state of Michigan. But when old Foche died Lester said he'd put up his gun because he'd never get another dog like him. He didn't either. But one day one of the youngsters came home with a little Pomeranian. To make a long story short. Lester taught that little pup how to hunt and last winter the dog was bringing seven rabbits a day within gun range. Imagine making a rabbit hound out of a Pomeranian.

Lucky thing Howard (Sod Buster) Black wasn't sitting in that car of his this morning. A speeding car smashed into the back of Howard's car, tore through the awning canopy of the hotel and then came to a stop when it smashed into a tree. The driver crawled out and disappeared down an alley. Howard's car was nearly demolished.

Possum Tuttle drives an old roadster valued at fifty dollars. The other day he had to pay thirty three dollars for license plates. "There just ain't no justice," moaned the exponent of burnt cork happiness.

I'm meeting Pat Buttram down at the Stevens this afternoon. We're going to go up on the roof and take a look at Chicago on a Spring-like afternoon. If Buttram falls off I'll mention it in next week's column. A few might be interested.

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# **KMOX** Komments

Seth Greiner, concert pianist at KMOX is playing commercial programs weekly, classical and semi-pop.

Crowds are so big for the "Inquiring Reporter" broadcast over KMOX from downtown St. Louis, that city police are concerned. Traffic was completely tied up the past week on days of broadcasts.

The entire KMOX entertaining staff with Al Roth's Orchestra stunted for St. Louis Auto Dealers Ass'n. at the Jefferson Hotel.

Trout season is open in Missouri and KMOX anglers itching to try their luck... Al Roth, John Mathee and Jerry Hoekstra shining up tackle for those big rainbows.

# ELMER

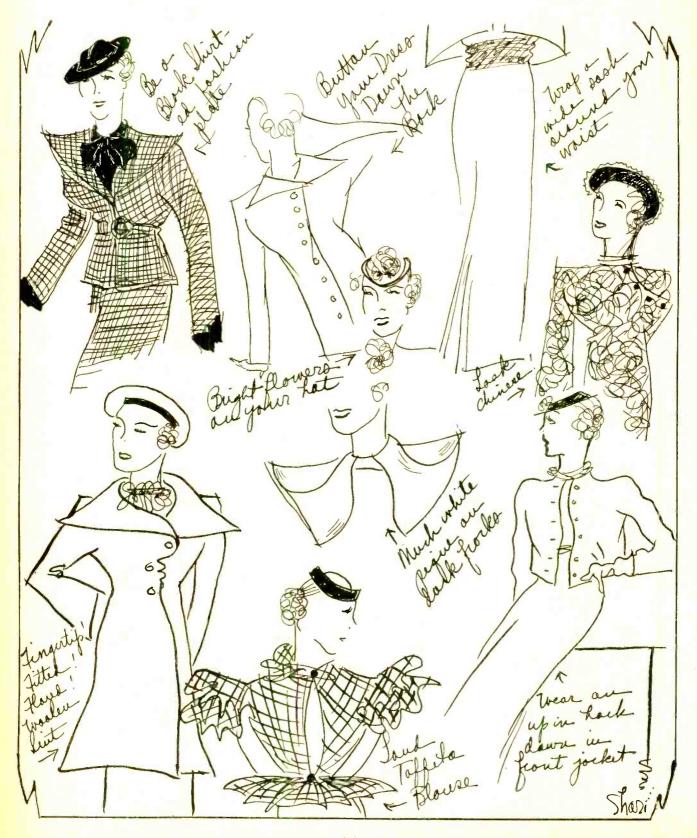


"He got dizzy comin' 'round the mountain so long, now he can't do nothin' but go 'round and 'round."

# PARIS FLASHES SOME EYE-OPENERS

UT of the jumble of exciting new fashions that made their way into the limelight via the Paris Opening we have selected a few that seem practical, wearable and still beautifully new. The notes point out their fashion importance if you haven't yet seen the reports on these new imported ideas. Variations will raise their American heads, but the original ideas will probably influence everything that's made from now on through the Spring.

These original ideas and many more not shown will probably affect the bulk of new Spring fashions. —SHARI.



+{7}+

# Spring! and Hot Cross Buns

"HOT Cross buns, hot cross buns, One a penny, two a penny . . ."

and so on it runs. Doesn't this little rhyme bring back

memories of pleasant, spicy aromas, doors thrown open for a breath of Spring, robins chirping in the door yard and a newly awakened desire to



vakened desire to cast off the last of extra winter clothing. For what is Spring without delicious hot cross buns made in your kitchen? Surely they lose half their appeal when we miss the aroma while baking.

Mrs. Wright

If you have never made hot

cross buns don't let that bother you. Use your favorite sweet roll recipeor the one given below—and with only a few changes you'll have hot cross buns to your liking.

### SWEET ROLLS

2 c. milk	1 or 2 eggs, beaten
1 cake compressed	1/2 C. sugar
yeast	4 tbsp. melted butter
All purpose flour	1 tbsp. salt
(about 7 c)	

Scald milk, add 2 tbsp. sugar and cool to lukewarm. Soften yeast in small amount of lukewarm milk, stir to blend well and add to remaining lukewarm milk. Add enough flour to make a thick batter (about 4 cups), beat well. cover and put in warm place until light. Add beaten eggs, remaining sugar, melted butter, salt, and enough flour to make a soft dough. Knead lightly, put into a greased container, cover and let rise until double in bulk. Turn out on a lightly floured board and shape without kneading. About five hours is required to make these rolls.

### How to Do It

To make Hot Cross Buns from this standard sweet roll recipe, add 11/2 tsp. cinnamon,  $\frac{1}{2}$  c. raisins and  $\frac{1}{2}$  c. currants to the mixture along with the butter and eggs. When ready to shape, roll out lightly into a sheet about an inch thick and cut with a deep round cookie cutter. Place in a greased pan. Allow to raise until double in bulk. Brush the top over with beaten egg (1 egg and 1 tbsp. milk) and bake in a hot oven, 375° F. for 15 to 20 minutes. Cool slightly and make a cross on top of each bun with an icing made of confectioners sugar moistened with hot milk. The grated rind of one lemon may be used instead of the cinnamon if you prefer.

You can use this same basic sweet roll recipe for making delicious caramel pecan rolls that are just about the height of goodness. To shape

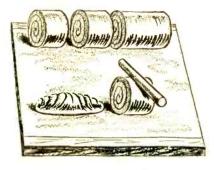
# By MARY WRIGHT

them, roll the light, unkneaded dough lightly into a thin sheet, brush with melted butter and sprinkle with a mixture of  $\frac{1}{2}$  c. sugar and  $\frac{1}{2}$  c. raisins. Roll

up like a jelly roll and cut into slices about one inch thick. Melt  $\frac{1}{3}$  c. butter, mix with 1 c. light brown sugar, spread in the bottom of a deep baking pan, and sprinkle generously with pecan nut meats. Place the slices of rolled dough, cut side down, on top of the nuts, placing them close together. Cover and let stand in a warm place until light. Bake at 375° F. to 400° F. for 30 to 40 minutes. Turn pan upside down while still warm, but not hot, spreading on the rolls any of the sugar mixture remaining in the pan.

### **Butterfly Rolls Good**

Butterfly rolls are very attractive, too. Prepare the rolled slices as for pecan rolls, cutting them about one



and a half inches wide. Dust a clean round stick (about  $\frac{1}{2}$  inch in diameter) with flour, and with it press the center of the uncut surface, parallel to the cut edge as shown in the illustration. This causes the cut edges to roll up to resemble a butterfly. Place in an oiled pan, close together, allow to rise and bake. Frost lightly when partially cooled.

### **Recipe Changeable**

Omit the eggs from the sweet roll recipe and reduce the sugar and butter to 2 tbsp. each and you have an excellent ice box roll recipe. Store the dough in the refrigerator and bake Parker house or pan rolls fresh for any meal you choose.

Having one favorite recipe for rolls and changing it to get various kinds of rolls makes this problem of baking the morning and dinner rolls much simpler. Why not give it a trial during this "hot cross bun" season?

### • • •

Phil Kalar, baritone, used to cook in a monastery.

# Spring In Rimrock

DEAR JULIAN: Spring is here agin, and so forth. Last evein' I come ridin' back tords the rancho and gazes acrost the sweep of country and felt plumb exhilarated. I could see the fur reaches of the ranch slopin' off into the river's flank where the trees is greenin' out. From the flats where spring feed is beginnin' to sprout up come the tinkle of the bell on the old bell mare which have tinkled the same bell for



25 Springs in the same old way. Away over their tops floated little white clouds like smoke frum a good seegar.

There come to me the mournful call of Cactus Ben's burro, a-brayin' hisself hoarse over by Ben's gold mine. A kind-faced old cow walked past me, a-chewin on a mouthful of fresh green foxtail-grass an' looked at me, an' switched a fly with her tail and went on. A big fat robin hopped along, too, an' looked at me an' my horse, and flew off somewheres. Some little birds were twitterin' in the mesquite brush to beat the band and down at the bunk-house some cowboys are huntin' out their summer shirts.

Some strangers come by in a old car a-lookin' round and it may be we'll have another settler afore long. I were enjoyin' all this plumb fine when a old bee come along, slipped under my shirt and stung me right quick, and all my joy were gone.

We ain't heard from the Government about our loan of maybe \$10,000 to build a club-house with and now as Spring is coming on chances are we can get along without it. We got another instrument for our cowboy band. It looks like a elephants nose. Bill Prutt, who is hostile to the new band on account of his having directed the old one that went flooey says it ain't a musical instrument at all but something to call hogs with. Lafe Gabberdong blew on it and skeered all the saddle horses outa the -ARIZONA IKE. corral.

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## From Morning Devotions "A Breath of Prayer"

A breath of prayer in the morning Means a day of blessing sure. A breath of prayer in the evening Means a night of rest secure.

There's never a year nor a season That prayer's may not bless every hour; And never a prayer need be helpless When linked with God's infinite power. —Anonymous.

# Girl on the Cover

A IMAGINARY Saturday interview—not to be broadcast: *Question:* What's your name, little girl?

- Answer: Marjorie Gibson.
- Q: And how old are you?

A: You're asking the wrong question. You should ask when's my birthday.

Q: All right, when's your birthday? A: March 14 and I was born in Chicago.

Q: A city girl, eh?

A: Not exactly. I moved to Kokomo, Indiana, when I was two years old and I call Flora, Illinois, where my mother lives, my home town.

Q: Did you have any memorable experience in Kokomo?

A: Well, yes, I got lost in Kokomo once. At least my family thought I was lost so they called the police and



Marge at home with her favorite magazine.

when the police came, they found me under our porch asleep with the dog, a little collie pup.

Q: Dog-tired, I guess. Interviewers have to pun, don't they? Where did you go to school?

A: I started to school in Bloomfield, Iowa, then went to Oberlin, Kansas, with my mother and two brothers and later moved to Flora where I went to high school.

Q: Were you interested in dramatics in school?

A: I took part in some musical revues and played the lead in the senior play. Then I went to Iowa Wesleyan College in Mount Pleasant, Iowa, for two years.

Q: That's Dr. Holland's alma mater, isn't it?

A: Yes, and it's also Martha Crane's. She was a sister Pi Beta Phi. I studied liberal arts and music there.

Q: What kind of music, Marge? A: I used to play the violin a lot and I still keep my violin at the studio and practise almost every day.

Q. Have you any other ambitions?

A: Several. But the biggest one is to go back out West.

Q: When did you live in the West? A: I taught school for two years

A. I taught school for two years in Wyoming. The first year was in Pinedale, which is 105 miles from a railroad station, in the heart of the Rocky Mountains. Bob Ripley says that Pinedale is farther from a railroad than any other town in the country.

Q: How'd you get to that out-of-way spot?

A: By "stage coach"—it was really an old truck that ran from Rock Springs up to Pinedale. Pinedale is a summer resort but it went to 42 below the winter I was there.

Q: Did you teach in a one-room school?

A: No, it was a high school, but it only had 21 pupils. and the principal and I were the only teachers. I loved it out there. I learned to ski, and we did a lot of ice-skating and horseback riding and every Saturday night the cowboys came into town and we had a regular barn dance.

Q: Why did you leave if you liked it so well?

A: Well, that summer I went to the University of Wyoming and the next year I taught in Lander, just across the mountains from Pinedale. Then I had enough money saved to start school again so I came to Chicago and finished at Northwestern.

Q: That's quite a collegiate career. What did you do after you got your degree?

A: Sold jelly beans at the 1933 World's Fair.

Q: And when did you come to WLS?

A: Just as soon as the fair was over. I started in as a stenographer in the same office with Julian Bentley, Wyn Orr and Fleming Allan. The first week I was here I faced the microphone, playing a part in a dramatic skit.

Q: What kind of work do you do in addition to Fanfare?

A: Well, they're still using me sometimes in dramatic skits, and I'm Mrs. Burnham in the Garden Club program. I write some sustaining programs and spot announcements. And keep digging into this old wire basket.

And now for Marge's appearance. She is five feet, four inches tall, weighs 116 pounds, has curly brown hair, hazel eyes and a smile that you can't forget.

"And don't forget to tell the folks, "Thanks for listenin'."

# History a la CBS

Poet's license or something must have inspired Columbia's New York publicity experts in their account of the March of Time fifth anniversary party.

In recalling the initial "March" broadcast of March 6, 1931, the CBS scrivener wrote "The first scene was laid in Chicago's city hall where 'Big Bill' Thompson had just defeated Tony Cermack (sic) for Mayor by a landslide vote. Huey Long and Jimmy Walker called Thompson long distance to extend congratulations and a band played 'Happy Days Are Here Again'."

This is indeed interesting news and if true, then a great injustice was done to Big Bill Thompson. He thought all along it was Tony Carmak who won by a landslide. In fact, Tony moved into the City Hall and ruled as mayor until he was assassinated in Miami in early 1933. And why were Huey Long and Jim Walker, both Democrats, buying long distance wires to congratulate Bill Thompson, an arch Republican? And who sent that band around to play "Happy Days?"

We pause for a reply.

# Time Clocks On

March 22, 1926—During the course of an American Legion luncheon broadcast, Houdini and Rubini performed over the microphone. The "log" doesn't go into details of how they did their disappearing act on the air. Sam Guard talked on "The Hogs that Henry Clay and Daniel Webster Liked" during the Noonday R. F. D. program.

March 24, 1926—Edgar Bill presented "The Voice of the Listener" at 7:45 p. m. Little Jack Little played "The Broken Down Piano" and Ruth Etting sang "Always" on the evening program. At 12:05 a. m. Ford and Glenn offered "Good Morning, Kentucky" and at 12:10, Rex's Orchestra played "Don't Wake Me Up."

March 27, 1926—Johnny Muskrat talked about "Spring Muskrats" on the noonday program and the Urbana High School Glee Club sang "Greetings to Chicago." During the barn dance, Tom Owens called "Arkansas Traveler" and the "Old Hoe Down." It was "amateur" night with three old-time fiddlers from out-oftown and two singing youngsters appearing on the program.

**DO YOU REMEMBER?** 

## Sure Sign

Add signs of spring. Columbia's press agent bulletins the information that Announcer David (Poet's Gold) Ross has bodaciously removed his spats for the season.



OWDY, folks: We hope the bright sunshine we are enjoying this morning is visiting you. Bedraggled snowdrifts are fast melting away. Office girls talk of new Easter styles, and country readers write us of early activity. Won't you be glad when Springtime arrives with her dress of green?

Now that Winter's white coat has turned to black and brown, idle teams and plows again will turn fresh furrows in fields of sod and stubble. Back over the years, we recall the warm, moist smell of fresh earth, as we followed the old breaking plow in



Springtime, with meadow lark and robin behind us eager for exposed earthworms. How many recall the spring plow share scouring job-with a soft brick?

Mother, too, used her brick dust box daily, keeping the table cutlery bright. Remember? Nowadays, crank case oil and grease and many wonderful powders keep Dad's plow and Mom's kitchen-ware bright and shiny. Folks in our childhood days couldn't so easily buy store supplies and the village was often miles away. Uncomplaining, they did the best they could with what they had at hand to do with, and sang at their tasks, both in field and farmhome.

The flowers of many Springs have bloomed, since we've heard a plowman sing or whistle as he followed his team or the happy song of a sunbonnet maid as she bustled about her tidy kitchen or garden.

Seems most everybody knows how to express a complaint . . , but how few of us there are who can voice

cheer and patience-with the odds against us. Yet, just the other day our mail contained a cheerful letter from Lena E. Springer, of near Industry, Illinois. Although long shutin, and bedfast, she has learned to draw and sketch. She earned a radio at Christmas with her clever post cards. Encouraged, and with a cheery perseverance, the young lady asks us regarding art publications and aids. She says she enjoys our little ink drawings and says: "I feel I am improving in my work—and some day I hope to be much help to mother, with whom I live alone since Daddy passed away. I have friends, love my work and am really improving . . . because I keep on trying." Brave girl. Such spirit is bound to triumph.

Among odd bits of news and items sent us by reader-listener friends from various points is an Iowa letter telling of the arrest of a speaker on Safety First programs who had whizzed through a stop light doing 50 miles an hour.

Another card says: "For years we've read farm sale ads, and we've attended hundreds of them, but NEVER have we found where a man has offered his dog for sale. Have vou?"

We haven't, for his dog is part of his family. Often we've heard of some man who was "as mean as a dog" . . . yet we've never known of a dog that cussed, lied, swindled, cheated, double-crossed or betrayed his master. We've known a lot of good Sheps, Rovers and Tiges in our time, but none of 'em would resent being called a man, and they were true friends to the very last.

Another writer says: "You talk of Spring-but is Winter really over? We're liable to have lots of bad weather yet." That's true. However, we are thankful there is still sunshine, that we can still glimpse the blue sky, and in our slow but stumbling way onward each day keep on looking UP, not down. Let's have optimism in March, tho' she is a fickle month. One or two more snow squalls shall not find us in gloom.

-10 -

Which reminds us of one March when a lad, we helped a neighbor move to another county, driving a team, the wagon loaded with chickens and household goods. A big snow storm came up and we put up at a small town the first night, sleeping on a feather bed. The strange places, the day's new scenes and towns passed through gave us then greater thrills than we've had in after life when viewing great cities and rivers for the first time. We must have felt much as the young adventuresome chaps of the '49 days did when they left with the wagon trains on their long journeys. Ours was a three wagon train-and we had cheese, bologna and crackers at village stores. Our whole journey took only two days, but it was a great expedition!

We'll sign off today by answering two readers' questions: What are the birthstone and flower of March? Bloodstone and Violet.

# Great Help

Kenny Baker, Jack Benny's new tenor-stooge on the Sunday NBC broadcast, had to work as a salesman in his father's furniture store before the parent would allow him to pursue a vocal career. Over a period of three months, Kenny did not bring in a single order and his father gladly gave him a release. "Business will be better if you are singing," he said.

# SONGSTERS



FRANCES O'DONNELL snaps the first spring picture of Winnie, Lou and Sally.

# A Fast Train-

### (Continued from page 3)

Another big disappointment came to Glenn when he offered the supreme sacrifice and was refused. It seems that there is some dispute going on about who owns the copyrights of the Texas state song, "The Eyes of Texas" and Glenn offered to assign all his rights to his famous "Temple Bells of Texas" for the honor of the state. But, somehow, folks didn't seem to want to adopt it as their state song.

### **Good Programs Built**

Outside of that, Glenn says the trip was a huge success and he wouldn't be back in Chicago except that he ran out of money.

"Individuality is the keynote and the thing that most of these stations strive for," said Glenn, talking about the more serious sides of his trip. "Some of those Texas stations are off the basic networks and when they don't have chain programs, they use local programs of network calibre. They're building their individuality with programs of particular interest to listeners in their own locality.'

Yes, the Texas cowboys like cowboy music and they like "hill billy" tunes, too, according to Glenn. The stations in the Southwest play relatively more old-time music than most Midwestern and Eastern stations, although there is evidence of the Spanish and Mexican influence in many of their orchestrations.

### South Progressive

In some ways, Glenn believes, some of the stations he visited are more progressive than those "up No'th" For instance, the music library at WFAA is one that any radio station would be proud to possess and they have a staff of musicians who make special arrangements of almost every number played by the orchestra.

Some of the best equipment and apparatus is found in these Southern stations. The tallest antenna tower in the radio industry is used in transmitting WSM programs.

"One of the best things about the whole trip," Glenn says, "is that when I left, Chicago was covered with a dirty blanket of snow and suffering sub-zero temperatures. And when I got back the snow was all gone and the sun's shining up here, too.'

# Town Meet Goes On

Because more than 30,000 radio listeners have written to NBC requesting that America's Town Meeting of the Air be continued as a guide of the political problems that must be decided by electors next fall, the series was extended six weeks to May 28.

The Town Meeting programs, broadcast in cooperation with the League for Political Education, from Town Hall in New York every Thursday night over an NBC - WJZ network from 8:30 to 9:30 p.m., CST, are conducted as a forum on current questions, and present speakers on opposing viewpoints who answer questions from the audience after their talks are concluded.

# Hill Changes Time

Edwin C. Hill's "Human Side of the News" will be featured on a new day and time schedule, although continuing on the same NBC-WEAF network. Currently broadcasting each Monday, Wednesday and Friday at 6:30 p.m., CST, he will switch to a period at 6:15 p.m., CST, each Tuesday, Thursday and Saturday. He will begin the new schedule on Tuesday, March 31.

# New Musical

Roy Shield's Orchestra, a new musical variety program featuring the orchestra and supported by Gale Page, contralto; Ruth Lyon, soprano; the Rangers Quartet, and Edward Davies, baritone, will be broadcast each Thursday over the NBC-WJZ network at 7:30 p.m., CST.

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# **Neighborly Poet**

A guest on the Old Kitchen Kettle program on WLS each Friday for four weeks is H. Howard Biggar, Warrenville, Ill., reading from his collection of poetry known as "Neighborly Poems." He is a member of the staff of the National Live Stock and Meat Board and brother of Geo. C. Biggar, WLS staff member.

> . .

# HARMONIZERS



HOME TALENT Barn Dance productions have no age limits. Here is a group from the Watseka, Ill., show. L. to r., Lucille and Vernon Flessner and Shirley Smith.

# "Wink" Visits

Franklyn Wintker, Smile-A-While pioneer announcer in 1929-30, has visited the studio lately while on a business trip to Chicago. "Wink" will be remembered by old-time listeners. He is an Arkansawyer and graduated from the University of Arkansas after leaving WLS. Since then he has been associated with KFOR, Lincoln, Nebr., and WNBR and WREC, Memphis. He is now a salesman with an X-Ray corporation. In recalling old times, "Wink" confessed to two prize "boners" on WLS. On one occasion he announced "Bill O'Tenor, the Irish Connor," and on another he said, We will now hear a foxy snaptrot."

> . .

# Prize

Don Wilson, ace Hawaiian guitar player of the Hilltoppers, confesses to having won an old-time fiddlers' contest down at the University of Arkansas, although he does not play a fiddle. It seems that he played a guitar number as a special feature in a fiddlers' contest, and receiving more applause than any of the fiddlers, he won the medal. Among Don's other earlier day accomplishments was his winning the Eagle Scout award in his Boy Scout activities.



FREE with bargains in Sec J. W. JUNG SEED CO., ums in eac Sta. X Raridolph, Wis.



**Music Notes** 

By JOHN LAIR

ERE are a few requests you can help us fill. Complete addresses are given to enable you to communicate directly with the persons who are in search of the songs listed. We would, in each case, like a copy for the music library if you have one to spare.

Maud Wiley Leins, of Kendallville, Indiana, wants "DOWN WENT Mc-GINTY." We have the words, but not the music.

Mrs. Opal Meadows, 603 E. Jefferson St., Crawfordsville, Indiana, has asked for "A MESSAGE FROM OVER THE SEA." Incidentially, Mrs. Meadows would like to buy a copy of the WLS Family Album for 1929 and 1930. Get in touch with her if you have one to spare.

Mrs. Luman Fox, of Volga, Iowa, is looking for "IT AIN"T NO SUCH THING" and "WHAT'S MORE FUN THAN A PICNIC." These sound like good numbers. We could use them here.

For Miss Evelyn Bettis, of Girard, Illinois, we're trying to locate a a copy of "JUST TWO SWEETHEARTS, MY MOTHER AND MY DAD."

Mrs. Alma Craney, of 1503 S. 44 St., Milwaukee, is looking for a song, name unknown, which has the following chorus:

Mother died when we both were young, Father made for us a home. Now he's killed by falling timbers And we're left here all alone.

And alone through this world we wonder, We have no place to lay our head. Not a friend on earth to give us shelter,

For our parents both are dead.

.

Miss Ida Harris, 211 West N St., Knoxville, Illinois, is trying to locate a song she sang 70 years ago. She remembers this much of it.

Home dear home we never can forget; Friends dear friends we often there have met; Pressed by care or pierced by grief, Home has afforded us a sweet relief. Tender memories around thee twine Like the ivy, green, around the pine. O'er land and sea we may roam, Still we cherish thee, our dear old home.

Mrs. A. Weingart, of 762 Front St., Aurora, Illinois, wants the music to "THE LITTLE GERMAN HOME ACROSS THE SEA." We'd like to have it for the library, also, as Otto, of the Tune Twisters, thinks he'd like to sing it. We have the words. The chorus goes like this:

Vare ever I may roam.

I don't forgot dot home. Dot home it vas so precious unto me, For it is many times a day

My thoughts do fly away

To dot little German home across the sea.

And now that we've passed so much of our work along to you we'll get busy and do something ourselves by printing the words to an old number many of you have asked about.

## Little Ah Sid

Little Ah Sid was a chinese kid, a neat little cuss, I declare,

With eyes full of fun and a nose that begun Way up in the roots of his hair.

### Chorus-

"Ki-yee, ki-yay, ki-yippy ki-yay,

Ki-yippy ki-yippy ki-yay"

Sang little Ah Sid, this Chinese kid,

As he played the long summer day.

So jolly and fat was this innocent brat as he played through the long summer day

And he braided his cue like papa used to do In Chinaland far, far away,

Once on a lawn that Ah Sid played on a bum-

blebee flew, in the spring, "Ah, Mellicee Bullifly!" cried he, winking his eve. "Me ketchum and pullum off wing."

And then with his cap he hit it a rap, this innocent bumble bee. And he put its remains in the seat of his

ieans For a pocket there had this Chinese.

Now Ah Sid was only a kid; how could you

expect him to guess What of a bug he was holding so snug

In the folds of his loose-fitting dress.

Last Chorus-

"Ki-yee ki-yay, ki-yippy ki-yay"

As he hurriedly rose from that spot, "Ky-yee, ky-yam, um Mellican man, Um bullifly velly darn hot!"

## Real Stuff

Leslie Howard is recovering from the effects of too much realism in a sword duel out in Hollywood. The CBS "matinee" hour star was crossing foils with another actor in an episode for a forthcoming picture when Howard slipped and was nicked in the elbow.

# LAST LINES

One lady writes the limerick editor that she is getting discouraged because she has sent in several last lines and never won a prize. Getting discouraged never won a prize for anyone but here are a few last-line suggestions that may:

Count out the syllables in your last line to be sure you have the same number as are in the first line of the limerick.

Have the last syllable of your last your rhyme with the last syllable of the first line.

Try to be original. An unusual idea often wins the prize.

Send your last line in early, as soon as you receive STAND BY. Address it to LAST LINES, STAND BY, WLS, Chicago

And here are the prize-winners for this week. The limerick was about Ramblin' Red.

"I'm rising high for I'm mountain bred."-Helen Madl, Chicago, Ill.

While Eva tucks Shirley into bed. -Ruth Carpenter, Humboldt, Ill.

And the birds start singing overhead!-Mrs. Ralph Mowrey, Daleville,, Ind.

If you want to have some fun and perhaps win a dollar, write a last line for the following limerick:

A mountain lad from the Land of the Sky

To Linda Lou sings a sweet lullaby.

Bending over baby's crib,

Lulu Belle ties on her bib

÷. .

Andre Kostelanetz, in a moment of curiosity, quizzed the 45 members of his orchestra on their hobbies and turned up one who goes in for psychic research and a fiddler who is crazy about sponge fishing.

### TWISTING A TUNE



CONCENTRATION marks the efforts of Bill Thall, Ted (Otto) Morse and Rene (Zeb) Hartley as Otto's Tune Twisters waltz through a number on the Olson Morning Minstrels.

# More Indian Signs

**B**<sup>O-SHO,</sup> my friends, bo-sho. So many of my listeners and readers have asked for a group of sign or picture writing figures, other than a story that I am giving you, this week and next a series of pictures, grouped around the drawing of a man or woman figure. Each figure may have one or more meanings, and then, you can make it mean, just about anything that you want it to mean, when you use it in your story. The interpretations:

1. Run, hurry, go, send, take. 2. Walk, go, send, take. 3. Come, run, hurry, bring. 4. Carry, take. 5. Carry, load, burden. 6. Plant, work, dig. 7. Come to tepee. 8. Go from tepee. 9. Enemy. 10. Friend. 11. Indian man. 12. Indian woman. 13. Indian boy. 14. Indian girl. 15. Indian baby. 16. White man. 17. White woman. 18. White boy. 19. White girl. 20. Pale face soldier. 21. Pale face Officer. 22. Army Scout. 23. Indian prisoner. 24. Pale face prisoner. 25. Surrender. 26. I see, or discover, find, locate or have.

This is the seventh set of Indian Pictographs that have been published in Stand By. I wonder how many readers are really interested in this part of Indian lore and life? In order to find out I'll make you this offer:

For the best story in Indian Picture Writing, using only the symbols that have been printed in Stand By, I'll award the writer your choice of a year's subscription to Stand By, or a copy of the Family Album and also one copy of WLS book of 100 me at WLS and state your choice. Either a year's subscription to Stand Either a years subscription to Stand By; or a copy of the Family Album and a copy of the WLS Song book.

This offer is open to all readers of Stand By and you can send in as many letters as you wish. Your letters must be sent in before midnight April 4th, 1936.

### -Hotan-Tonka.

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# WTMJ Boy Show

William H. Coffin, Circulation Manager of The Milwaukee Journal, was once the world-champion trick rider. His years of experience on ranches and wild west circuses give him a fine background for playing the part of ranch boss in "The Journal Ranch," a new series of programs broadcast each Sunday at 4:00 p. m. over WTMJ. A cast of 15 Journal newsboys appear in the roll of junior cowhands. The program, though principally musical, has a western setting, and Mr. Coffin tells a story on each broadcast. Each Sunday 100 newsboys are invited to witness the broadcast.

When jovial "Heinie" and His Grenadiers were on their way back to Milwaukee from a personal appearance in the northern part of the state last week, their train got stuck in a snowdrift at Fond du Lac, Wisconsin. The train finally got to Milwaukee just in time for "Heinie" to say "Hello, everybody" one minute before the regular noon program went off the air.

George Hessberger, long a favorite of WTMJ listeners, has returned to the Old Heidelberg Cafe in Milwaukee and is again broadcasting on a regular schedule over this station.

WTMJ is planning to broadcast the speakers at the regular meetings of the Milwaukee Advertising Club. The first broadcast in this series was the talk given by Billie B. Van, a musical comedy star of years past who is now a successful soap manufacturer.

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## WLW Kid Program

"The Diary of Jimmie Mattern," a thriller for children, is heard over WLW, Monday through Friday at 5:15 p. m., CST. The life of globegirdler Mattern, including his work as a Hollywood stunt pilot, his crashes in Russia and other events promise unusual interest for youthful aviation fans. Darrell Ware writes the scripts and Bob White handles production.

• • •

# ON THE ROOF



Tex Atchison, Irene Wiley of Rockford, Ill., and Salty Holmes choose rooftop as a new place for picture-snapping.



# LISTENING IN WITH

# Saturday, March 21, to Saturday, March 28

870 k.c. - 50,000 Watts



**JACK HOLDEN conducts Morn**ing Devotions. Elsie Mae Emerson is at the organ.

### (CENTRAL STANDARD TIME)

### Sunday, March 22

- 7:00—Ralph Emerson plays the organ in 30 friendly minutes, announced by Howard Chamberlain.
- 7:30—"Everybody's Hour." conducted by John Baker—WLS Concert Orchestra; John Brown and Glenn Welty; Ralph Em-erson; Grace Wilson and Hobby Interview; Children's Pet Poems.
- 8:30-WLS Little Brown Church of the Air, conducted by John W. Holland; Hymns by Little Brown Church singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
- 9:15-Henry Burr; Bill Vickland; Ralph Emerson. (Alka-Seltzer)
- 9:30-WLS Concert Orchestra; Otto Marek, baritone.
- 10:00—Frank Carleton Nelson, "The Indiana Poet;" Ralph Emerson.

10:15-Musical Novelties.

- 10:30-Roy Anderson, baritone; Ralph Emerson, organist.
- 10:45-Weather Report; Policemen and Firemen's vocal contest.
- 10:58-Livestock Estimates.

11:00-Sign Off.

# Sunday Evening, March 22

5:30 p.m. to 7:00 p.m., CST

5:30-NBC-Grand Hotel. (Campana) 6:00-NBC-Jack Benny. (General Foods) 6:30-NBC-Bob Ripley. (Standard Brands)

# Monday, March 23, to Friday, March 27

# (CENTRAL STANDARD TIME)

### MORNING PROGRAMS

- 5:00-Smile-A-While-Prairie Ramblers and Patsy Montana; Hoosier Sod Busters.
- 5:30-Farm Bulletin Board-Howard Black. 5:40-Smile-A-While-Cont'd-with Weather
- Report and Livestock Estimates. 6:00-WLS News Report ---- Julian Bentley. (Hamlin's)
- 6:10-Daily Program Review.

# Saturday Eve., Mar. 21

- 6:00-Thomas P. Gunning Political Talk.
- 6:15-"Front Porch Serenade" with John Lair.
- 6:45—Roy Anderson, baritone; Ralph Emerson.
- 7:00—Prairie Ramblers and Patsy Montana; Henry Hornsbuckle and Hoosier Sod Busters. (G. E. Conkey Co.)
- 7:15-Hilltoppers & Georgie Goebel. (Ferris Nurseries)
- 7:30-Keystone Barn Dance Party, featuring Skyland Scotty. (Keystone Steel and Wire Co.)
- 8:00—Barn Dance Jamboree, featur-ing Pat Buttram. (Murphy Products Co.)
- 8:30-National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Lucille Long; Sally Foster; Skyland Scotty; Otto and His Tune Twisters, and other Hayloft favor-ites, with Joe Kelly as master of ceremonics. (Alka-Seltzer)
- 9:30—Barn Dance Frolic Hilltop-pers; Patsy Montana; Possum Tut-tle. (Gillette Rubber Co.)
- 9:45-Ralph Emerson and Phil Kalar.
- 10:00-Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers: Otto & His Tune Twisters; Patsy Montana; Hometowners Quartet; Christine; John Brown; Henry; Georgie Goe-helt: Hultopners; Bill bel; Hilltoppers; Bill O'Connor; Grace Wilson; Hoosier Sod Busters; Allan; Arkie, and many Eddie others.
- 6:15—Pat Buttram; Henry; Prairie Ramblers. (Oshkosh)
- 6:30-Mon., Wed., Fri.-Otto and His Tune Twisters with Evelyn on Monday. Tues., Thurs., Sat.—Junior Broadcasters Club. (Campbell Cereal)
- 6:45—Mon., Wed., Fri.—Hotan Tonka, Indian Legends; Ralph Emerson, organist. Tues., Thurs., Sat.-Hilltoppers.

- 7:00-Jolly Joe and His Pet Pals. (Little Crow Milling)
- 7:15—Lulu Belle & Skyland Scotty. (Foley's Honey & Tar)
- 7:30—WLS News Report Julian Bentley; Hoosier Sod Busters; Bookings.
- 7:45-Morning Devotions, conducted by Jack Holden, assisted by Hometowners & Ralph Emerson.
- 8:00-Prairie Ramblers & Patsy Montana; Henry. (Peruna & Kolor-Bak)
- 8:30-Pa and Ma Smithers-humorous and homey rural sketch.
- 8:44-Livestock Receipts & Hog Flash.
- 8:45—Morning Minstrels, featuring Home-towners Quartet; Tune Twisters, Henry, Possum Tuttle, Joe Kelly and Jack Holden. (Olson Rug Co.)
- 9:00—Martha Crane and Helen Joyce in Morning Homemakers' program; Ralph Emerson; John Brown; Hilltoppers; Tom-my Tanner; Tune Twisters; Evelyn "The Little Maid;" Phil Kalar; Grace Wilson; WLS Orchestra.
- 9:30—NBC Today's Children.: (Dramatic Adventures of a Family)
- 9:45-NBC-David Harum-serial drama.
- 10:00-Mon., Wed., Fri. The Hilltoppers. (ABC Washers and Ironers) Tues., Thurs.—Henry Burr, Wm. Vickland,
- Ralph Emerson. (Alka-Seltzer)
- 10:15-Mon., Wed., Fri.-Willard Round-Up -Rodeo Joe; Phil Kalar; Musical Novelties. Tues., Thurs., Sat.—Otto and His Tune Twisters. (Picture Ring Co.)
- 10:30-WLS News Report Julian Bentley.
  - 10:35-Poultry Markets-Dressed Veal-Butter & Egg Market.
  - 10:40-Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stockyards. (Chicago Livestock Exchange)
  - 10:45—Mon., Wed., Fri. Cornhuskers and The Chore Boy.
  - Tues., Thurs., Sat. Tony Wons, Ralph Emerson.
  - 11:00-"Old Kitchen Kettle"-Mary Wright; Hilltoppers; Friut & Vegetable Report.
  - 11:15—Mon., Wed., Fri. Virginia Lee & Sunbeam; Howard Black.
  - Tues., Thurs.—"Old Music Chest," Phil Kalar; Ralph Emerson. Thurs.—"Trend of the Stock Market"— Addison Warner. (5 min.)

  - 11:30—Weather Report; Fruit & Vegetable Market; Bookings. (Jamesway)
  - -11:40-WLS News Report Julian Bentley. (M-K)
  - 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur Page-45 minutes of varied Farm and Musical Features. Dr. Holland in Devotional Message at 12:40. (12:00-Tues.-''Midwest on Parade''-John Baker, featuring Flint, Michigan.

# WLS DAILY PROGRAMS

# AFTERNOON PROGRAMS

### (Daily ex. Sat. & Sun.)

### (CENTRAL STANDARD TIME)

12:30-Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)

- 12:40-Country Life Insurance dramatic skit.
- 12:45-Homemakers' Hour. (See detailed schedule)
- 1:45-WLS News Report Julian Bentley,
- 1:50—F. C. Bisson of U.S.D.A. in Closing Grain Market Summary. Special Announcements.

2:00-Sign off for WENR.

# Saturday Morning, March 28

### (CENTRAL STANDARD TIME)

5:00-9:30-See Daily Morning Schedule.

9:30-Lancaster Seed. (E. T.)

9:35-Jolly Joe and His Junior Stars.

- 10:00-WLS Garden Club -- conducted by John Baker.
- 10:15—Otto and His Tune Twisters. (Picture Ring Co.)
- 10:30-WLS News Report Julian Bentley.
- 10:35—Butter & Egg Market; Dressed Veal Live and Dressed Poultry Quotations.

10:40-Program News-Harold Safford.

- 10:45-Tony Wons.
- 11:00—"Old Kitchen Kettle"—Mary Wright, Hilltoppers; Friut & Vegetable Report.
- 11:15-Rocky and Ted.
- 11:30-Weather Report; Friut & Vegetable Markets; Bookings.
- 11:40-WLS News Report Julian Bentley. (M-K)
- 11:45-Poultry Service Time; Hometowners Quartet; Ralph Emerson.
- 12:00—Future Farmers Program, conducted by John Baker.
- 12:15—Prairie Farmer WLS Home Talent Acts.
- 12:30-Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.
- 12:40-Country Life Insurance Skit.

12:45-Closing Grain Market Summary-F. C. Bisson.

- 12:52—Homemakers' Program. (See detailed schedule.
- 1:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson, Christine, Hilltoppers, Eddie Allan, John Brown, Winnie, Lou & Sally, Jack Holden.
- 2:00-Sign off for WENR.

# **HOMEMAKERS' SCHEDULE**

# Conducted by Mary Wright),

### Monday, March 23

1:00—Orchestra; Paul Nettinga; Hometowners; Evelyn, "The Little Maid"; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

### **Tuesday**, March 24

1:00-Ralph Emerson; Hilltoppers; Don Wilson and His Singing Guitar; Helene Brahm: Bill O'Connor. tenor; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Review.

### Wednesday, March 25

1:00—Orchestra; Paul Nettinga; Hometown-ers: John Brown; Marjorie Gibson in Fan-fare; Evelyn, "The Little Maid"; Lois Schenck, Prairie Farmer Homemakers' News; Jean Sterling Nelson-Home Fur-nishings.

### Thursday, March 26

1:00--Orchestra; Grace Wilson; John Brown; Margaret Sweeney, harpist; Phil Kalar, baritone; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

### Friday, March 27

1:00—Orchestra; Marjorie Gibson in Fan-fare; Evelyn. "The Little Maid;" Home Bureau Speaker: Ted DuMoulin. cellist; Henry Burr.

### Saturday, March 28

1:00 Ralph Emerson; Hilltoppers; Skyland Scotty: John Brown; Otto and His Tune Twisters; Tommy Tanner; Ken Wright; Christine; Interivew of a WLS Personality ---Marjorie Gibson; Lulu Belle; Red Foley.

## EVENING PROGRAMS

## (CENTRAL STANDARD TIME)

### Monday, March 23

6:00—NBC—Dinner Concert. 6:15—NBC—Stamp Club. (Proctor-Gamble) 6:30—NBC—Lum and Abner. (Horlicks) 6:45—WLS—Springtime Jubilee. (Ferris) 7:00—NBC—Fibber McGee & Molly. (S. C.

Johnson)

### Tuesday, March 24

- 6:00—NBC—Easy Aces. (Amer. Home Prod.) 6:15—WLS—"The Old Judge." 6:30—NBC—Lum and Abner. (Horlicks) 6:45—NBC—Soloist. 7:00—NBC—Eno Crime Clues. (H. F. Ritchie)

### Wednesday, March 25

- 6:00—NBC—Easy Aces. (Amer. Home Prod.) 6:15—NBC—Stamp Club. (Proctor-Gamble) 6:30—NBC—Lum and Abner. (Horlicks) 6:45—WLS—Springtime Jubilee. (Ferris) 7:00—WLS—Thomas P. Gunning—Political
- Talk 7:15-NBC-Paulist Choir.

### Thursday, March 26

		2.0	**	
6:00-NBC-Easy	Aces.	(Amer.	Home	Prod.

- 6:00—NBC—Easy Aces. (Amer. Home Prod.) 6:15—NBC—"Nine to Five." (L. C. Smith) 6:30—NBC—Lum and Abner. (Horlicks) 6:45—NBC—"Music Is My Hobby." 7:00—NBC—Pittsburgh Symphony. (Pitts-
- burgh Plate Glass)

### Friday, March 27

\*\*[15]\*\*

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- 6:00—NBC—Lois Laval soloist. 6:15—NBC—Stamp Club. (Proctor-Gamble) 6:30—NBC—Lum and Abner. (Horlicks) 6:45—NBC—Dorothy La Mour. 7:00—NBC—Irene Rich. (Welch) 7:15—NBC—Wendell Hall. (Fitch)

# WATCH THIS SPACE

# FOR

Appearance of WLS Artists

# in YOUR Community

# SATURDAY, MARCH 21

Ishpeming, Michigan, Ishpeming Theatre-WLS Barn Dance (1936 Edition): Ram-lin' Red Foley; Tom Corwine; Three Neighbor Boys; Flannery Sisters: Bill McCluskey.

### SUNDAY, MARCH 22

Logansport, Indiana, Roxy Theatre-Uncle Ezra & The Hoosier Hot Shots.

- Gary, Indiana, Memorial Auditorium—WLS National Barn Dance: Lulu Belle; Sky-land Scotty; Joe Kelly; Prairie Ram-blers & Patsy Montana; Pat Buttram; George Biggar; Harold Safford; Otto & His Tune Twisters; Georgie Goebel; Hoosier Sod Busters; Winnie, Lou & Sally; Square Dancers.
- Norway, Michigan, Rialto Theatre--WLS Barn Dance (1936 Edition): Ramblin' Red Foley; Tom Corwine: Three Neighbor Boys; Flannery Sisters; Bill McCluskey.

### **MONDAY, MARCH 23**

Evart, Michigan, School Auditorium—WLS Merry-Go-Round: The Arkansas Wood-chopper; Max Terhune; Rube Tronson's Band; Cousin Chester; Hayloft Dancers.

### **TUESDAY**, MARCH 24

Decatur, Illinois, Centennial School - The Hoosier Hot Shots.

Libertyville, Illinois, High School Audi-torium---WLS National Barn Dance: Lulu Belle; Skyland Scotty; Pat Buttram; Prairie Ramblers & Patsy Montana.

Petsokey, Michigan, Palace Theatre---WLS Merry-Go-Round: The Arkansas Wood-chopper; Max Terhune; Ruhe Tronson's Band; Cousin Chester, Hayloft Dancers.

### WEDNESDAY, MARCH 25

Saulte Ste. Marie, Michigan, Soo Theatre -WLS Barn Dance (1936 Edition): The Arkansas Woodchopper; Max Terhune; Rube Tronson's Band; Cousin Chester; Hayloft Dancers.

### THURSDAY, MARCH 26

- Peru, Indiana, Roxy Theatre—Uncle Ezra & The Hoosier Hot Shots.
- Lake Geneva, Wisconsin, High School Au-ditorium—WLS National Barn Dance: Joe Kelly; Pat Buttram; Christine Smith; Prairie Ramblers & Patsy Montana.
- Saulte Ste. Marie, Soo Theatre-WLS Barn Dance (1936 Edition): The Arkansas Woodchopper; Max Terhune; Rube Tron-son's Band; Cousin Chester; Hayloft Dancers.

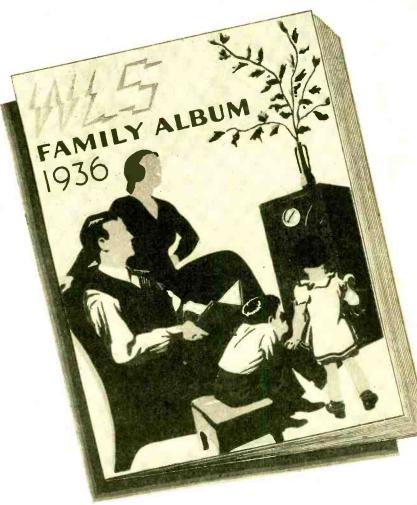
FRIDAY, MARCH 27

Otsego, Michigan, Otsego Theatre-WLS Barn Dance (1936 Edition): The Arkan-sas Woodchopper; Max Terhune; Rube Tronson's Band; Cousin Chester; Hay-loft Dancers.

WLS ARTISTS, Inc.

1230 Washington Blvd., Chicago

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