



# For Henry Burr

We wish to express our deep appreciation of your excellent service. We have learned to consider the Smile-A-While staff, the Barn Dance, and the Sunday morning programs as our own and we wait for them with the keenest anticipation.

I believe we would crown these fine programs with the Little Brown Church of the Air as supreme.

While we enjoy Dr. Holland very much, we get a real sermon from the peerless songs of Henry Burr. Imagine our happy surprise when we discovered him one night on the Barn Dance. We thought it too good to be true. No doubt this was his voice through electrical transcription, we thought. But no, we were confirmed in our hope when we heard him talk to the announcer. We used to have his records, 20 or more years ago. and we never dreamed we'd hear him in person.

This morning my wife and I were brought to tears while he sang "Just As I Am." Surely no man was ever blest with the simplicity, the un-pretense, the richness of such a voice. Mr. Burr has hold on the hearts of millions from the babe in the manger, from wayfarer, from the peasant to those who wear the purple.

It renews our faith in humanity to think of a man such as he who has never allowed the plaudits of the race to cause him to lose his head. He has continued to use his rich voice in tender, simple singing of those songs that bless the millions of common folks. This is nobility personified: greatness in simplicity; a priceless gem which money cannot buy.

Henry Burr, surely the blessings of God rest gloriously upon you. We thank you all.-Mr. and Mrs. C. I. Stratton, Britt, Iowa.

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# Annie's Scared

You are frightening us about the dark mornings coming in Chicago this winter. We in Milwaukee are fearful of our dark afternoons. We dread afternoon shopping in stores and on the street by artificial light. What we need is more winter sunshine. Please give us the recipe for more light in winter.-Annie Richards, Milwaukee, Wis.

# Reports Help

We take this opportunity of expressing our many thanks for your radio broadcast daily and Sundays giving weather reports and can assure you it has been considerable aid to our best operations. Sincerely trust you will continue with this broadcast. -Roy R. Love, president, Love Construction & Engineering Co., Muskegon, Mich.

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# Memorial to Jane Addams

Dear Mr. Page: You will be pleased to hear that over eight thousand people participated in the August First Peace Parade and Jane Addams Memorial, announcements of which were made over your station.

We are indeed grateful to WLS for the valuable publicity given the enterprise, and to you personally for your cooperation and helpfulness. Very truly yours, Helen Rueben, Radio Publicity, August First Peace Parade and Jane Addams Memorial.

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# Thank You

It is always a pleasure to listen to Julian Bentley. As a commentator he is fair, unbiased and non-partisan in his presentation of the news. Let us hear from him often.-W. F. Van Dusen, Chillicothe, Ill.

XXX • XXX

## And Again Thanks

Was much pleased with your Monday noon news comments, which I hear for the first time today. I like your delivery-good clear voice, well balanced diction, fluent and smooth, with nice brisk tempo free from the effect of haste; and the substantial good sense and variety of your news comments are also gratifying. You contrived vivid individuality in your presentation. That rippling thread of humor breaking out at appropriate spots serves to brighten the whole. and your serious remarks jibe well with my own sentiments. An excellent feature, comparing favorably with the Nets' top commentators.— Mrs. Olive McIntyre, Mount Morris,

# A Plea for Arkie

. . . I think they treat Arkie mean when they make him laugh and not let him finish his song. Please make them let him finish singing, as we enjoy hearing him. We also like to hear his brother, Pete, sing with him. -Steady Listener, Muncie, Ill.

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## Ten-Year Record

I've not missed hearing the old Barn Dance for almost 10 years and mere words can never express how much I have enjoyed it. . . . Irma Belle, Chicago.

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# Thanks from Vets

My dear George Biggar:

On behalf of Col. Hugh Scott, the 1,750 patients and the writer, this is to express our thanks and appreciation for your kindness in sending out three groups of entertainers from your studio to apepar at our Annual Homecoming and National Commander's Day on Sunday, August 2,

The entertainment was enjoyed immensely by the great crowd assembled here, and your kindness in arranging for same will not soon be

Thanking you again, and with kindest personal regards, I beg to remain, very truly yours.-John R. O'Connor, Recreational Director, Veterans' Administration, Hines, Ill.

# STAND BY

BURRIDGE D. BUTLER, Publisher

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JULIAN T. BENTLEY, Editor

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"Smoky," the Fire Clown, has appeared in schools throughout the country, with his painted face and his funny antics. The boys and girls who have seen him usually start by laughing so hard that they are soon tired enough to sit quietly when "Smoky" ceases to be a clown and becomes a fireman, giving them simple and easy suggestions on things they can do around home to prevent

But perhaps the most important part of the work of "Smoky" and his associates is the training of firemen. especially those in small communities. There are now some 56,000 firemen over the country studying how to be better firemen. Some are studying by correspondence; some are attending regular classes; some are attending short courses held at colleges or universities. Much of this educa-

A fireman was killed in fighting this blaze because of inadequate fire

MY JOB is near protect their against fire." Y JOB is helping people to protect their own property

That's the way Harry "Smoky" Rogers describes his job. "Smoky," as he is known to hundreds of thousands of boys and girls over the country, has covered a good share of North America in the last 15 years, campaigning against the carelessness or thoughtlessness which leads to fires in homes, barns and business houses

Perhaps you've been wondering who would be interested enough and be well enough organized to hire somebody to travel around teaching fire prevention. The answer is easy: the stock fire insurance companies, "Smoky" Rogers is chief of the fire prevention division of the Western Actuarial Bureau, which is an organization supported and operated by stock fire insurance companies. Fifteen years ago this organization found "Smoky" in Wichita, Kansas, where he was chief of the fire prevention bureau in the Wichita Fire Department. He jumped from a citywide job to one which was to cover 19 states in the Middle West, teaching people of all kinds, all sorts of things about fire prevention-including such things as public speaking. But more about the public speaking later.

His work in making you and me conscious of fire hazards has been so outstanding in the Middle West. that he has been "borrowed" by oth-



The cast of Smoky's Fire Stories, l. to r.: Al Boyd, Dan Hosmer, Reggie Cross, George Goebel, Delia Anne Ragland, Smoky, Edith LaCrosse (with hack turned) Eddie Allan, Marjorie Gibson and Merle Housh.

er insurance organizations to work tional work was started by "Smoky" on various occasions in almost every state of the Union and in Mexico and Canada.

Listeners of WLS hear "Smoky's" Fire Stories every Saturday morning at 9:30. CST, a dramatic series, built around the Ashville Fire Department. There are drama, thrills and excitement a-plenty, and more than a touch of vouthful romance in this radio series. But every episode contains two or three pointed suggestions on things that cause fires, and how to avoid them.

A few years ago "Smoky" directed

and his associates, and they are responsible for much of the actual teaching.

The fireman is taught something of hydraulics, the movement of water, the effect of friction in hose and pipes, size of nozzles and similar information; he is taught the principles of chemistry, so he will know what materials may cause fires spontaneously; what substances may develop harmful gases when they are hit by water: he is taught the systematic handling of fire hose, ladders, reels (Continued on page 15)



By JACK HOLDEN

Grandview Beach. Mullet Lake, August 10, 1936.

▼ELLO Bentley: Just arrived here for two days—pike fishing on the way home. Last week when I wrote you I "dubbed" you Tahquamenon, but this week I take it all back because since then I have learned the name doesn't fit you at all.

Sunday we drove 80 miles north, through the most unpopulated and wild country I ever saw in my life. We arrived at 10:00 a.m., in the smallest town in the world, Soo Junction. From there we rode into the wilderness over six miles of tiny track on a little train powered by a gasoline motor. Finally we came to the banks of a most beautiful river, called the Tah-quah-menon. We boarded a flat bottom scow and were slowly pushed by a tug boat, 22 miles down the river. During this ride we were greatly impressed by the natural and untouched beauty of a wild but beautiful country. It seemed as though we were a thousand miles from nowhere.

# Visits Great Falls

Our destination was the Tah-quahmenon falls, which we reached about three in the afternoon, after a mile long hike through the woods. The falls, named after an Indian chief, are about 100 feet high, and through the centuries have dug a natural canyon out of limestone rock. During our return trip that evening we saw many wild deer-five in one group, and to me I tell you it was a great experience.

Last night while searching in the sand for arrow-heads. Jean and I stumbled onto a skeleton. An Ottawa Indian, who authorities told us was probably tomahawked in battle some 150 or 200 years ago. The skull was crushed on top and as we uncovered the sand, saw it was lying a bit on the left side with both legs bent back

at the knee, perhaps just as he had fallen. Beads lay around the shoulder and one finger bone wore three crude copper rings. We made our discovery on the grounds of what was once the Ottawa village, settled in 1699. The skeleton was a large one and measured well over six feet. We found no pottery or other implements which, we were told, should have accompanied the body had it been given regular burial by the tribe, hence our belief it was a victim of the tomahawk in battle, and was left on the field or quickly thrown into a crude grave, so as not to let the enemy know the number of slain. This, I am told, was a common practice.

#### Thrilling Country

Visited the grave of Father Marquette, who was such a friend of the early Indians. Explored Mackinac Island and the fort; also the old fort Machilimackinac at Mackinaw City. Have done quite a bit of reading and studying about this country and find it most romantic and thrilling. Massacres, conspiracy, missions, traders, hunters, French, English, Indians, relics, etc.—they have all contributed to make this my most interesting va-

If I can just land a few pike tonight before dark I'll be ready to start home Thursday. See you at Springfield Saturday night.

So Long,

JACK.

\*\*\* • \*\*\*

# Fibber in Milwaukee

Fibber McGee, radio's great liar, and his "ball and chain," Molly, will make a guest appearance over NBC affiliate WTMJ in Milwaukee on August 23. The occasion is a special program marking the opening of the station's new studios.

# **Buck Bucked Off**

EAR JULIAN: On account of plenty of grass hereabouts the jackrabbits in this vicinity are getting plum bold and vigorous. At the home of Solomon Powder last night the water he had in a pan for his lion-hunting dogs was raided by the hares and all the dogs run under the house in embarrassments. The rodents then got under the log watertrough in Solomon's corral and knawed two big holes in the bottom lettin' the moisture all out and he had to tote water in a galvanized bucket to his stock this morning.

Sunday Buck Evans rode over to the T-Bar ranch to visit his girl and as his hoss was a gentle feller with no bad ideas about buckin' or runnin'



away Buck let his reins dangle and lit a smoke something not unusual in these parts. As he got near the ranch house a passel of hogs which was sleeping in a fence corner jumped up right quick, woofed like porkers do, then scooted right out under the hoss. The latter give a snort and hopped over sidewise, the rider being flang off in the middle of the swine which then milled around over him a spell. Buck was all muddied up and looked scandulous when he finely caught his hoss again and come back home.

The Cowboy Club orchestra is practicing again having laid off since Citron Spinks got the sliver in his tongue off his saxaphone. We're hotter than a fox in a forest fire when we play "Rainbow Valley," a new song by our feller cowboy, Bill Putt, the first verse of which is as follows:

## Of all things I ever knew I'd ruther be a steer And roam the hills and valleys through

And never have a keer.

And the tune is something like "Cat watchin' the rat-hole." A stray cowboy from the Seven-Anchor listened to us for quite a while and never made a move to pull his gun which shows we are improving.

-ARIZONA IKE.





PRESIDENT Franklin D. Roosevelt will speak before the diplomatic corps, members of the Cabinet and more than 2.000 electrical engineers September 11, when proceedings of the joint session of the Third World Power Conference and the Second Congress on Large Dams are broadcast over the coastto-coast NBC-Red network.

The program, to originate in Constitution Hall, Washington, D. C., will be heard from 2:00 to 3:00 p. m., CST.

At the end of the President's speech, the chief executive will press a button which will start the generating of power at Boulder Dam in Colorado. The same electric impulse which starts the power will open 12 giant needle valves in the huge government power project, causing water to fall from a greater height than at Niagara Falls.

Among the 2,000 power experts expected to be present for the President's speech will be more than 500 engineers from nearly every country in the world. President Roosevelt issued invitations to the Conference through diplomatic channels more than six months ago. Acceptances were received from engineers, power executives and technicians from 45 countries, many of the delegates having already arrived in the National Capital.

#### **≈≈•**≈≈

Dr. Allan Roy Dafoe, who has the world's five most famous patients, the Dionne quintuplets, will give a series of thrice-weekly talks over the WABC-Columbia network each Monday, Wednesday and Friday from 10:45 to 11:00 a.m., CST, beginning Monday, October 5. Dr. Dafoe will broadcast from the Dafoe Hospital at Callander, Ont., home of the quintuplets.

The noted physician will relate intimate facts about Yvonne, Annette, Emile, Cecile and Marie Dionne and keep listeners informed of their progress and antics as the increased wisdom of "advanced age" comes upon them.

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Ellsworth Vines, Jr., one of the nation's best known tennis players, will take part in NBC's coverage of the men's and women's National Tennis Championships at the West Side Tennis Club, Forest Hills, Long Island. September 3 to 12.

Vines, holder of the United States singles title in 1931 and 1932 and present world professional champion. will share the NBC broadcasts with John Tunis, noted tennis authority, and Nelson Case and Jack Fraser, NBC announcers. Although final details of the programs have not been arranged, radio listeners will be given expert summaries, comment and play-by-play accounts of the most interesting games.

#### **\*\*\*** • **\*\*\***

The cheerful hoofbeats of Old Dan and the rattle of Parson Josiah Hopkins' buckboard carrying "The Goose Creek Parson" and his wife to their services with neighbors and friends will be heard in a new thrice-weekly series of quarter-hours over the nationwide WABC-Columbia network beginning Sunday, August 30, at 5:15 p.m., CST. The Parson and his friends also will be heard over the same network on Wednesdays and Fridays at 5:30 p.m., CST.

## \*\*\*



DONA JANE HOUSH, sevenvear-old daughter of Merle Housh. is all set to defeat the heat wave with a good swim.

Tim Ryan and Irene Noblette, popular air, screen and stage comedy team, and the members of their crazy Wacky Family will switch their antics to the NBC-Red network, beginning with their broadcast of Sunday, August 30. At present they are heard on the nation-wide NBC-Blue network at 5:00 p.m., CST. Sunday evenings. The programs will be heard on the Red chain at the same time. under the same sponsorship and with the same supporting cast: Master of Ceremonies Don Wilson, Morton Bowe, tenor, and Don Voorhees' orchestra.

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FLASH! FLASH! Two more WLS marriages!

This is the season for altar-bound couples and the WLS boys and girls are no exceptions.

Barely two weeks after Rocky Racherbaumer's marriage to Marian Rae Stringer came the news of WLS marriage number 16-Howard (Sod Buster) Black and Violet (Billy) Flannery of the Flannery Sisters harmony team. And, treading right on the heels of that announcement came one from Winston's County's most eligible bachelor, Pat Buttram, that he, too, had been ensnared by Ol' Daniel Cupid.

Howard and Billy were married in Crown Point, Indiana, famed Hoosier Gretna Green, on July 24, but announced their marriage only last week. Pat and Dorothy McFadden had similar plans in mind and they journeyed to Crown Point on August 3. Pat and Dorothy then drove down to Winston county, Alabama, to spend a week in the native Buttram bailiwick.

Howard and Billy have set up housekeeping on Chicago's West Side near the homes of the Prairie Ramblers. Asked where he and Dorothy planed to live, Pat said, "Well, we ain't got no home yet. And we don't calculate we will till I finish these road trips."

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September 8 has been set as the starting date for the new full-hour NBC series starring Fred Astaire. The show, originating in Hollywood, will be heard over the coast-to-coast NBC-Red network, Tuesday nights from 7:30 to 8:30 p.m., CST.

Johnny Green, pianist, composer and conductor, wil co-star on the program with Hoofer Astaire.

# **≈≈•**≈≈

The Saturday Jamboree will be expanded to a full hour effective Saturday, August 22, and will be heard thereafter over the NBC-Red network from 6:30 to 7:30 p.m., CST. The program now is heard at 8:00 p.m., EST (7:00 p.m., CST).

ALLEN PHOTO SERVICE



By MARJORIE GIBSON

Jean's father.

Larry Kurtze of the artists bureau walked into our office the other morning and said he had one to tell on Paul Rose who is managing one of the road show units.

"Paul's Scotch blood got the best of him the other day," chuckled Larry, "when we were making a hop from Muncie, Indiana, to Benton, Illinois, to play an engagement."

They were getting low on gas so Paul drove into a gas station only to discover it had been closed for the past five months; whereupon he decided he'd wait until he reached Illinois before he filled up his tank, for in Indiana gas was 20 cents while in Illinois it was only 19 cents. It was only 20 miles to the Sucker state. But alas, when they reached the Illinois line not a gas station was in sight. On they journeyed, the gauge reading zero. Finally Lizzie stopped dead in her tracks and refused to budge; that is, until Larry got out and pushed her down the road a mile and a half at the end of which was the oasis in the desert in the form of a filling station.

And Larry said this was "one on Paul."

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"Please answer these questions in Stand By!" requests Florence L. Wilson of Atkinson, Illinois. "What is the name and age of Carl Davis's daughter known as the Little Mountain Sweetheart on 'Supper Time Frolic' over WJJD? Are Gene Autry and Smiley Burnette on the air? What is the real name of Rhubarb Red who sings over WJJD?"

The little girl known as the Little

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Mountain Sweetheart on "Supper Time Frolic" is nine-year-old Shelby Jean Davis. She is a niece, not a daughter of Karl Davis. Bill Davis, known as the black-face character, Pancakes, when he appeared at Prairie Farmer Mass Meetings, is Shelby

The last we heard Smiley Burnette was appearing on the air from a Hollywood station. Do not think that Gene was doing any broadcasting at the time. Rhubarb Red's real name is Lester Polfuss.

#### \*\*\*\*

"How old is Graydon Goss and is he married?" queries a Fowler, Indiana, listener. Graydon is 25 and unmarried. Graydon is perhaps better known to most folks as Jimmie Morris of the "Virginia Lee and Sunbeam" skit which is now off the air.

#### \*\*\* • \*\*\*

"Who is Poky Martin whom we hear on the Saturday night barn dance program?" inquires Mr. and Mrs. Roy Harris of Madison, Wisconsin. This teller of tall tales about his home town of Durant, Oklahoma, is Don Allen, a young man who graduated just this spring from the University of Oklahoma, and came to the Windy City to make his fortune.

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Answering an inquiry for Mrs. Earl W. White of Madison, Wisconsin, regarding Joe Kelly. Mrs. Kelly, formerly Miss Mary James, is from Kingston, Ontario, Canada, and not from Battle Creek, Michigan.

# \*\*\*•\*\*\*

An opera singer and a bazooka player will hold the spotlight when Mary McCormic, internationally known operatic soprano, and Bob Burns, the bazooka specialist, come to the microphone for an intimate chat on Bing Crosby's Kraft Music Hall Program over an NBC-Red network on Thursday, August 27, at 8:00 p. m., CST.

Miss McCormic and Burns have much in common. Both are natives of Arkansas, and much of their con-

versation will concern the old home state.

During the broadcast with Bing Crosby and the members of the Kraft Music Hall cast the soprano star will sing several selections. The program will be broadcast from the NBC Hollywood studios.

#### \*\*\*•\*\*

Paul Nettinga, tenor, of the Hometowners is visiting with old friends down in Berea, Kentucky, where he formerly taught General Science in the Berea high school and coached the track and football teams.

Replacing Paul in the quartet during his absence is Dean Reed, a young man from Clay Center, Nebraska. Incidentally, Dean and Tommy Tanner attended high school together in Clay Center and sang together in the same quartet. Dean will be a senior this fall at Nebraska Wesleyan.

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Betty McCann, secretary to George Biggar, has just returned from a two week's vacation spent mostly in taking it easy at her home in Chicago and improving her golf game.

Anna Mae Buske of the stenographic department enjoyed a fine trip to Estes Park, Colorado, returning by way of Wyoming, South Dakota, Minnesota, and Iowa. En route she spent a day in the Black Hills and a night at Deadwood, South Dakota, where is located the largest gold mine in the world. From Deadwood, Anna Mae brought back as a souvenir, five tiny pieces of gold and two miniature garnets panned for her by a native of the town.

"Where is Hazel Dopheide?" asks Margaret Lanning of Champaign. Hazel is appearing regularly in the WGN dramatic show "We are Four." Hazel is heard as the character, Mrs. Harrington.

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# ELMER



"Yeah, he's 'living in a great big way', all right, but at whose expense."

# « BOLD PLAIDS FOR FALL

Two sophisticated extremes take an important place in the scheme of things this fall. Dashing plaids in tweeds and rough woolens for the calmly casual life during the day; shining, slinky satin (preferably black) for dressy afternoon and the early twilight hours.

Your bold plaid woolens are smart in many different types of ensembles, which is a good thing. It enables short, tall, stocky or very slender women to find the frocks or coats they want. One of the best coats we've seen is the one sketched at the far right. A fingertip, double breasted model with very full, flaring back. If you're tall you get by with this. If you're a little on the short side a shorter. closer fitting jacket in a more conservative plaid would be better, of course.

There may be some women who don't care for such riotus coats but we haven't been able to find one. Business women, particularly, love to have them. Long hours in an office; endless days of wearing black and strictly tailored clothes create a grand desire for FREEDOM in clothes.

Then, coming a long way from that type of dress . . . there's satin that can also do a lot for that tired feeling, in an entirely different way. It can make you feel glamorous, languorous, exciting . . . it can do more than that . . . it can actually make you all of those things. The dress sketched is extremely simple, as so many of the new frocks are. The skirt is slim and falls straight in front, but flares magnificently in back. The collar is high and snug. Both collar and belt are made of cords covered with satin and wound together. The sleeves are 3/4 length and shirred up the inside seam to give a haphazard fullness. We recommend it as a marvelous "pepper upper" and as the frock in which to meet fall gallantly. Note: Don't miss the hat. Some of the new ones for fall and winter are, we admit, really pretty bad . . . lovely on the sketched head. but difficult to wear. Here's one, however, that has charm and isn't completely insane looking. -SHARI.



# Circus Is Huge Traveling City

Part II ROM the "cook tents" → (which include the dining tent) we strolled among the wagons outside and inside of which fami-

lies were "at rest," reading, knitting, name so it is easily identified. playing games of various kinds, one girl mending a costume, others pressing costumes. A sweet little girl about 10 years of age was being taught a tricky little dance step by another performer. A little boy about three years of age played with a wagon of col-

orful blocks. A group of youngsters gathered around Tim Mc-Coy's horse admiring his hand tooled, gold and silver trimmed saddle, insured for \$25,000. Girls were coming from the Loop with purchases in hand.

talented per-



Mrs. Wright

formers played like children with the new ball and bat set that has taken this section of the country by storm. A fruit vender pushed his cart—this little town of 1,600 is much like any town of a similar size—laborers, semiskilled, and artists of the highest type, who must lead well planned, temperate lives if they would keep at the top as they must to stay with this circus.

Clubs of many kinds flourish behind scenes, bridge clubs, knitting clubs, tennis clubs, golf clubs as well as purely social clubs exist to add to the social life of the circus city.

By this time we have reached the wardrobe department where Mrs. Maude Millet, wardrobe mistress in charge of costumes for 80 to 85 girls, greets us warmly. Here, too, as in the kitchen, efficiency reigns, in order that there will be no confusion at dressing time and that all costumes will be kept in perfect condition.

Shoes are kept in one box, fancy head dresses in another, banners in one, repair materials and sewing equipment in one and costumes in still another. Costumes for each per-

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b y MARY WRIGHT

former are wrapped in a cloth and the bundle pinned together to keep everything together and in good condition. Each bundle 'cloth is marked with its owner's

When the first dressing call is given about an hour and a quarter before "spec" the trek to the wardrobe room commences. Head dresses have been laid out on large tables by Mrs. Millet or her two assistants and the women performers pass around tables and trunks assembling their ward-

robes which have been inspected and

repaired if necessary since the last

performance.

The postmen brought afternoon mail to Mrs. Millet about 7:00 p.m. and the performers faces lighted as they were handed their share. It was interesting to note the performers as they came in after their costumes, ponder as to their part in the whole scheme and then recognize them as they came into the ring later. I heard story after story of performers whose parents and grandparents had been performers before

them—the blue blood of circus land.



Miss Mildred Millet, acrobat, and her mother, Mrs. Maude Millet, wardrobe mistress. Mildred is the third generation of her family in circus life.

Wardrobe in hand with much banter between them, back to their own "homes" they go to dress for the brilliant spectacle in costumes of heavy silks, satins and velvets, and headdresses of maribou and velvets trimmed by hand with metal and beads of all colors and sizes.

It has taken Mrs. Millet and a staff of around 16 workers over four months of steady work, during the time they spend in winter quarters in Sarasota, Florida, to make these costumes, together with the men's costumes and those for the animals. Around a hundred yards of high quality velvet is needed for a single elephant blanket and three or four

women at a time working around a large table, sewing on trimming of various kinds, to enhance the beauty of the huge "garment."

Eight-fifteen arrives and it is time to go out to watch the "spec," the brilliant opening parade, which has largely taken the place of the old time free parade down main street. It took me back many years to the times when Dad took us children seven miles in a surrey in the wee small hours of the morning to see the circus train unload, to view the parade during the middle of the morning and then to the circus in the afternoon. It was fun in those days, but we thought of the man on the flying trapeze and other performers much as we did of fairies. It is even more fun to go behind the scenes, to meet the performers, as men and women, and realize that it is through persistent work that they have attained their skill, that they are human as you and I. educated, refined. with their hopes and ambitions for themselves and families and a great loyalty to their chosen profession.

(This is the second of two articles by Mrs. Wright on life behind the scenes of a great circus.)

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# Air School Features

Two notable innovations are scheduled for the eighth season of the American School of the Air beginning over the WABC-Columbia network Tuesday, October 13.

One of these is to be a series of broadcasts from several foreign countries each Thursday during the second half of the season. In these, soloists. choruses and choirs of Ireland, France, Spain, Italy, Germany, Holland, Czecho-Slovakia, Sweden, Austria, Scotland and Denmark will bring the best in native folk music of those countries to American listeners in our

The other feature, to be presented during the Tuesday music periods. will embrace performances of compositions by famous historical figures, many to be heard in America for the first time. This will start with the opening of this fall's semester.

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# Scholarships

W. A. Fisher, a leader in the automobile industry, and Edwin C. Hill, NBC news commentator, will be principal speakers over the NBC-Blue network at 7:45 p.m., CST on Wednesday, August 26, when four American youths receive \$5,000 college scholarships as winners in the 1936 Fisher Craftsman's Guild Competition. The broadcast will originate at a banquet for the winners to be held in the Cleveland College Auditorium of Western Reserve University.

# Harmonica King

DDIE ALLAN, the Dixie Harmonica King, started playing a monica King, stated plan harmonica to keep up his courage as he worked in the dark railroad yards at Galesburg, Illinois. If there were any tramps or bums around. Eddie wanted to be sure they heard him first so they could keep out of his way.

The yardmen in the railroad yards thought Eddie was pretty good on the harmonica and persuaded him that he ought to try out for the radio. This was in 1926. So when Eddie visited his sister in Chicago, he dropped in at the WHT (now WBBM) studios and talked to Pat Barnes. Pat told him to come back at 7:30 that evening to try out.

Eddie "tried out" and it wasn't until after he'd finished his second number that he discovered that he'd been broadcasting instead of being audi-



Here's Eddie snapped on the roof while waiting for the Italian fliers to reach Chicago in 1933.

tioned. Not knowing that he was on the air, he didn't have a bit of mike fright and never has since.

Born in Atlanta, Georgia, where the big peaches and watermelons come from, Eddie moved to Galesburg. Illinois, when he was only three years old. His six brothers and sisters nicknamed Eddie, "The Crow," because he cried so much.

#### Was News Boy

While he was attending grade and high school, he sold newspapers on the street corners. He distinctly remembers the destruction of the Battleship Maine during the Spanish American war because he sold more papers that day than any other while he was in the business.

From calling papers on the streets. it was but a step to calling trains. Eddie was only 16 when he applied for the job as train caller but it was simple for him to add two years to his age to reach the necessary 18 because he was a big lad for his age.

In his peg-topped trousers and checkered waistcoat, Eddie used to make quite a figure riding to and from his work at the yards on his two-wheeled "safety" bicycle.

Those were the days of real sport! On Sundays, Eddie would take his bicycle out to the dirt road and compete in the six-mile races from Galesburg to Knoxville with the racing stars of that day—Bert Repine, Egan and many others. "Of course," admits Eddie, "Repine or Egan generally won but it was good exercise any-

After several years of railroading, Eddie got a job in the pottery at Galesburg where he learned to make jugs and jars. When the foreman wanted Eddie to go into one of the hot kilns and unload pottery, though, Eddie decided it was time to quit and go back to the railroad.

On his next job, he worked just half a day and earned 50 cents. It was the middle of July with the thermometer hovering around 90 degrees. Eddie was supposed to be cutting weeds out of the middle of the railroad track, five miles from town. He was all tired out before he started and when the whistle blew at noon. Eddie quit. "When I got my 50 cents pay two weeks later," Eddie says, "I blew myself to a new high collar and a flowing crepe tie and was quite the Beau Brummel of Galesburg."

# Back to Railroading

After an interval during which he worked at the McCormick Reaper plant in Chicago, Eddie went back to Galesburg and again got a job on the railroad, this time as a round house clerk working nights. He and his buddies used to get in the good graces of the hostlers so they would be allowed to run the big steam engines. Eddie has handled an engine when it was going at a speed of more than a mile a minute.

It was after he became yard switchman and then assistant yardmaster. that he learned to play his harmonica, which brought him into the world of radio.

After the bicycle craze wore off. Eddie took to baseball. For years he played ball with the practising teams of Knox College which is, incidentally, Editor Bentley's alma mater.

Eddie married a Galesburg girl, Lena Rebscher, and they have three sons-Dave, Joe and Tom.

Following the eventful trip to Chicago during which Eddie made his first broadcast, he played his harmonica on the Galesburg station, WKBS. Through a contact with Norman Baker, Eddie played at KTNT. Muscatine, Iowa; and later at WOC. Davenport. While he was at WOC.

Eddie organized an old-time orchestra that played for square dances. the popularity of which was just being revived.

Because of his interest in the square dances, Eddie became a National Barn Dance fan so the next time he came to Chicago, he dropped in at the WLS studios and met Ted Du Moulin and Steve Cisler. Steve dubbed him the Dixie Harmonica King and put him on the staff where he's been ever since.

In addition to his harmonica-playing. Eddie has acted a number of characters in radio dramatic showsamong them Sherm Blevins on the Pine Mountain Merrymakers and Fatty Brewster on Smoky's Fire Stories. He also takes turns with Check Stafford greeting guests in the Little Theatre. Eddie has played on every station in Chicago and on both networks, as well as on a number of out of town stations while he was traveling with road show units.

He says his hobby now is his dayby-day attempt to reduce his avoirdupois from 230 pounds. Eddie is six feet tall and has brown eyes and hair. His birthday will be celebrated soon-August 27.

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# CURB CONFERENCE



**CURBSTONE MIKEMAN JOHN** BAKER, using a portable "transceiver," steps out on the sidewalk to stop a passing motorist, RICHARD IDHE, Green Bay, Wis. Idhe, who had just returned from the West Coast, gave a graphic description of crop conditions. He was one of half a dozen tourists whom John interviewed in an effort to bring to listeners a first-hand description of farming conditions in the Mid-West and elsewhere. The interviews were featured on the Dinnerbell Program.

# **AGENTS WANTED**

Get A Real Money Maker

A household item that sells on sight, every month of the year. No Competition . . . No Large Investment . . . Every Kitchen a Prospect . . . Write for details to HANDI-FROST. care of Stand By, 1230 Washington Blvd., Chicago, Illinois.



one more week of the "Dogday" month left. September, with school time and Fall fashion showings, will soon remind us of another Winter's coming. Where do these days go so swiftly?

#### \*\*\*\*

Tomorrow we will reach another milestone along life's road. We recall some of those old miles were hard ones and the going rough. Others were wonderful, ones never to be forgotten. We feel the old world has given us probably as much as we've merited. We never believed, as many do, that the world owes us all a living. We have learned that one gets out of life just about what he puts into it, and he who works earnestly finds old Mr. World a good paymaster.

#### **≈≈•**≈≈

Would you care to live your life over again? What would you do, were you given that chance? Let's stop and think over that oft-spoken phrase "If I had my life to live over again." Isn't it true, we do have that chance with the sunrise of each day? The whole world is doing that thing each morning, starting all over again, many profiting by yesterday's mistakes, some of us blindly repeating our stumbles. Today is here, and with it another chance. The past is forgotten. The present is what counts. Always, following the dark night, the birds have sung with the bright sun's first rays, and another new day offers us life anew.

#### \*\*\*\*

Among interesting visitors of late was Charles Miller, twine, burlap and rope importer of Havana, Cuba. Mr.

ROLL DEVELOPED AND 16 **GUARANTEED PRINTS 116** Size or smaller, 25c in Coin. SMART PHOTO SHOP

TOWDY, folks. Well, there's only Miller, a Chicago boy, moved to Havana when 12 years old and has spent many years there. His firm employs about 75 Filipino workmen; small, wiry fellows who handle 100 pound loads easily. Our visitor told us many Americans in business in Florida. lived in Havana and commuted by boat or plant to their businesses. Living is not so high in Cuba, he says, the climate is fine and they have practically all of the home comforts and accommodations of Chicagoand many fine features we don't have here. Fish and fruit, nuts and excellent fresh vegetable are on the native markets at low prices, according to Mr. Miller.

#### \*\*\* • \*\*\*

He also said that throughout the large and thriving American quarter, the old National Barn Dance was the Saturday night favorite. His short wave set brings in the hayloft gang's music with excellent reception, with the exception of an occasional interference from battleship stations. Mr. Miller, although a salesman of native made twine and shipping bags, also sold us on Havana, and we really would like to visit his town. Wide boulevards, flowers, palms and famed old Morro Castle are among the sights. We learned much of the good influence Americans have had there. when Mr. Miller spoke of the fine wide streets (where once were narrow lanes) and of the excellent public buildings, parks and public gardens. all directly brought about through American business spirit and methods.

#### \*\*\* • \*\*\*

Smile-A-While time friends to pay us a welcome visit last week were the Wells twins, Barbara and Maurine, charming blonde singers over Tuscola, Illinois, station WDZ. The sisters, nearing their 18th birthday, and Paris, Illinois, residents, have been with the popular Douglas county station for two years.

A visiting artist. Florence Webb of Auburn, Indiana, inspected our studios. A talented organist, she recent-Winona - Minnesota ly gave a series of concerts over sta-

tion WOWO, Ft. Wayne, Indiana. Our visitor also played for the Court Theatre at Auburn.

Mr. and Mrs. E. L. French, former Illinois residents, who moved to Texarkana, Texas, visited us this week. They told us crops were fine in their section of the Lone Star state. Cotton and watermelons, main crops in their neighborhood, are of good prospects. Peaches, also a big item there, are cut in yield, however, owing to the extreme winter and the late spring freezes. Mr. French also told us of one farmer who cashed in on the scarcity and high prices paid for potatoes some weeks ago, when he sold his five-acre crop of spuds for \$3.25 per hundred pounds at the farm, the yield netting him \$1,100. Not bad. With the Frenches was a sister, Miss Sue French of Pekin, Illinois, who spoke of the need of rain then, in her community.

#### \*\*\* • \*\*\*

Ern Landers, Ogle county, Illinois, editor and philosopher, says he believes most of this talk about saving money is bunk. He tells of how an old fellow out in Missouri was shaved for the first time in over 50 years on July 4th, and the Ozark resident stated he had saved over \$800 by growing a beard and keeping it for half a century. Later it was found he didn't have the money, so did he really save it? Mr. Landers also says a Mrs. Glump was heard to say she saved over \$2.00 by going to Slickville to trade, her home town grocer being too high. But this lady failed to show the two dollars. How many of us have the money to show for the alleged savings we make. Maybe the Republican's editor is right. Do we save or just think we save?

## **\*\*\*** • **\*\*\***

# NEWLYWEDS



Mr. and Mrs. Wm. (Rocky) Racherbaumer photographed at their wedding.

# "Stand By" Classified Ads

## STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6B, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

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Agents can easily make money selling Handi-Frost. A big hit with the ladies. Write to-day. Handi-Frost, Box 4, % Stand By, 1230 Washington Blvd., Chicago.

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Accounts, Notes, Mortgages, Claims collected everywhere. No charges unless collected. May's Collection Agency, Somerset, Ky.

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Own farm at low cost. Southern Minnesota, Northern Iowa. Large or small. Cash or terms. J. G. Birdsell, Ossian, Iowa.

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Catch more fish with my amazing doughball fish bait. Send \$1.00 for tested secret formula. Baer, 5909 Magnolia, Chicago, Illinois.

#### Free Samples

Free Samples: Get your share: Hollywood Beauty Preparations (Cosmetics). How? Write: Hollywood, Box 13, % Stand By.

#### Garden Novelties

Cement Garden Ornaments and Fountains. See beautiful interesting display at Cary Novelty Gardens, Cary, Illinois.

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Girl. General housework. No laundry. No cooking. Own room—bath. Stay. Excellent salary. Box 14, Stand By.

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Work for "Uncle Sam." \$105-\$175 month.

Men-Women. Try next examinations. List
jobs and full particulars Free. Write today
sure. Franklin Institute, Dept. P-18, Rochester, New York.

#### Knife and Scissors Sharpener

Send only 3¢ stamp and 25¢ coin for Keen-Edge Knife and Scissors Sharpener. Also sharpens lawn mowers, skates. Impossible to cut hands using sharpener. Franklin, P. O. Box 187, Gilman, Illinois.

#### Miscellaneous

Stuttering and Stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pitts-burgh, Pennsylvania.

Free your choice, one ladies' 7 jewel Swiss Wrist Watch or one man's 7 jewel Eigin wrist watch, without cost to you. Give one away and get one free. Nothing to buy. Another valuable gift to those who take advantage of this offer. For details write: D. & H. Sales Co., 3724-67th Street, Kenosha, Wisconsin.

Why suffer? Send 25¢ for Health Book. Learn about marvelous health system. No drugs or surgery. Dr. Corey, 3706 East Seventh, Kansas City, Missouri.

#### Personal

The real facts about Landon. Ten cents brings the details. Frank Andersen, 5330 Winnemac, Chicago.

#### Photo Film Finishing

#### NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly.

Beautiful Enlargement of each picture and roll developed only 30¢. Parker Service, 1817-15 North Artesian, Chicago. Rolls Developed. Two beautiful double-weight professional enlargements and 8 guaranteed Never Fade Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

Films—Developed and printed. 25¢ per roll, send coin. With each roll sent to us you will receive one of your prints hand colored Free (regular size). The value of this print is 15¢; also 1—5x7 enlargement Free (in black and white). Guaranteed work, daily service. Allen Photo Service, 3729 N. Southport Ave., Chicago.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. Dependable, River Grove, Illinois.

Films Developed 25¢ coin. Two 5x7 Double Weight, Professional Enlargements. Eight Gloss Prints. Club Photo Service, La Crosse,

Hand colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

2 Beautiful Enlargements suitable for framing with roll developed, printed 25¢. Photofilm, S-2424 North Ave., Chicago.

\$100.00 prize offer with every roll developed, including 8 Beautiful Prints, Professional Oil Painted enlargement, 25¢. Individual attention. Quick Service. Janesville Film, A-90, Janesville, Wisconsin.

Two professional enlargements with each roll developed and printed 25¢. Eight reprints, two enlargements 25¢. Hygloss, River Grove, Illinois.

## Poultry

500 Single Comb White Leghorn, Pullets, Year-ling Hens, Price very reasonable. John Hass, Bettendorf, Iowa.

#### Radio for Sale

1 Universal 5-Tube radio. Price-\$7.00 Cash. E. L. Emerson, 6127 Wentworth Ave., Chicago.

#### Quilt Pieces for Sale

Quilt patches, bright colors, good material 30¢ lb., 2 lbs. 50¢, postpaid. A. E. Coffman, 3336 N. Karlov, Chicago, Illinois.

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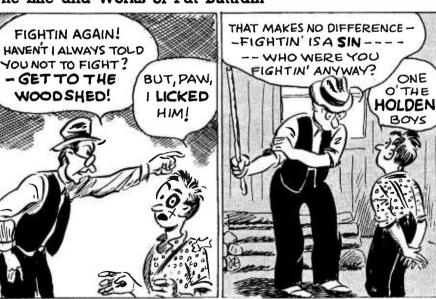
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# The Life and Works of Pat Buttram





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# World Wide Broadcast

LL the world's major broadcasting systems will be linked for A single program of American folk music on Sunday, September 20. according to arrangements of NBC, CBS, and the International Broadcasting Union.

The program, to originate in both NBC and CBS studios, is the first of a series which was proposed by NBC delegates at the recent Intercontinental Broadcasting Conference in Paris. Later programs will include a broadcast of the annual Tango Carnival at Buenos Aires, and native music from the Belgian Congo and the Dutch East Indies, the last probably to come from the famed annual Harvest Festival at the palace of the Sultan of Diokia.

#### Four Types of Music

The inaugural program of September 20 will present American folk music in four broad categories—Indian music, cowboy music, Negro spirituals and Anglo-American ballads. The program will go on the air at 2:00 p.m., CST, and will be heard in America over the coast-to-coast NBC-Red network and CBS.

The Indian music will open the program, following an actual radio pick-up of the roaring of Niagara Falls. Chief Jesse Cornplanter of the Seneca Indians and Nicodemus Bailey, his blood brother, will conduct other Indian singers in tribal chants and war cries, accompanied by native flutes, shell rattles and tom-toms. Howard Barlow will lead a symphony orchestra in Skilton's "War Dance."

The cowboy music will follow, with Carson Robison and his Buckaroos singing and playing "The Streets of Laredo" and "Roll Out, Cowboys." The traditional music of the plains will be contrasted with a modern composition when Hal Kemp's Band plays "I'm an Old Cow Hand."

The Fisk Jubilee Singers, famous Negro chorus, will sing "I Want to Go to Heaven When I Die" and Stephen Foster's "Old Folks at Home." This portion of the broadcast will originate at Fisk University, Nashville, Tenn.

An Anglo-American ballad,, "Sourwood Mountain," will be sung from Washington by I. G. Greer of Thomasville, N. C. Mrs. Greer will play the accompaniment on the dulcimer.

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# The Old Hayloft By THE HIRED MAN

OWN in the Hoosier State listening to the Barn Dance through the car radio last Saturday night. . . . Slim Williams, Alaska's ambassador, to the States, being interviewed by Uncle Ezra. If Slim

Jumpin' Jenny Wren will visit Alaska, is the promise made. . . . Uncle Ezra really does want to visit that far northwest country as soon as he can. Slim's yarns about fishin' up there were enough to persuade the Sage of Rosedale. . . . Heard day or two ago that Slim Williams was really afflicted with "mike fright" on that broadcast, though it was not noticeable on the air. . . . "A thousand miles from Nowhere, treking from Alaska to the U.S.A. with a dog team was a cinch compared with that broadcast." declared Slim.

Drove into Warsaw, home of Jolly Joe's Pet Pals sponsor, during the Barn Dance. . . . Hundreds of cars parked and sidewalks crowded with farm and town folks. . . . "Now who in the world stays home Saturday night to hear the Barn Dance?" I asked myself. . . . A WLS director back in 1924 asked a similar question. when it was planned to stage the hayloft show on "bath night." . . . It is quite evident that somebody listens. otherwise how could this famous oldtime program have attained such great national popularity? . . . Proving, perhaps, that a program that night of broadcast.

Prairie Ramblers sing "Mamma Don't Allow No Music Played in Here." . . . "Bad effect on some chilmamma allows,' so we distract the youngsters' attention while the number is being played and sung." . . . We know that Jack, Chick, Tex, Salty and words seriously. . . . If they'd have enjoyed it!

will attend Rosedale's Centennial, the said them at home, out would have come the old hickory sticks. . . . And you mothers can do likewise.

Loyal listeners, are these. . . . Mrs.

A. H. Wahlen, Kewaskum, Wisconsin, writes, "Since that Saturday night 10 or 12 years ago when we had our first small horn loudspeaker set, we've looked forward to each Saturday night. First song to reach our ears over the air waves was 'Oh Susanna.' played and sung by Chubby Parker. Enjoyed immensely Bradley Kincaid, Walter Peterson, Cecil and Esther Ward and scores of others through the years. Wouldn't miss the Barn Dance for the best show in town." . . . Thanks to Mrs. Whalen and likewise to Lily Karppinen, Sundell, Mich., who has been listening for five years, and to Violet Ceranek, Chicago, who has this record: "Eighteen years old, living in Downers Grove but at present staying in Chicago. I've listened to WLS and the Barn Dance for 13 years. In the last 18 months, I've collected 921 songs sung by WLS artists. I memorize the tunes. I've collected information on all the artists and others. I've records of almost all their birthdays. I've collected autographs, pictures and enough information concerning WLS pleases is more important than the to write a book."...Some record for an 18-year-old girl!

Tom Corwine just dropped in to tell me he met a real old-time fiddler at Griggsville, Ill., in the person dren." writes a listener. "They think of S. W. Peak, Winchester, who will it's cute to say, 'I don't care what be 97 next February. . . . And with Mr. Peak was Edward McCallstry, Griggsville, a pioneer Illinoisan, also 96. . . . They were out to hear the Barn Dance crew in a personal ap-Patsy don't want anyone to take those pearance and how these fine old men

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# WELL, HE WAS TIRED!



TIRED OUT from some strenuous programs, Ramblin' Red Foley catches 40 or maybe 50 winks not far from the studio.

# WLS DAILY PROGRAMS

# Saturday, August 22, to Saturday, August 29

870 k.c. — 50,000 Watts

# Monday, August 24, to Friday August 28



BETTY JANE STAFFORD at 14 is such a grown-up young lady that she convinces her Dad, Check Stafford, that time DOES fly.

# (CENTRAL STANDARD TIME) Sunday, August 23

7:00-Ralph Emerson at the Organ.

7:30-"Everybody's Hour." Conducted by John Brown and Glen Welty; Ralph Emerson; Grace Wilson; Children's Pet Poems.

8:30-WLS Little Brown Church of the Air. conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor. assisted by WLS Orchestra and Ralph Emerson, organist.

9:15-"Old Music Chest"-Phil Kalar, Ralph Emerson. (Willard Tablet)

9:30-WLS Concert Orchestra; Otto Marek,

10:00-NBC-"American Pageant of Youth." (Tastyeast)

10:30-Newton Jenkins Political Talk.

10:45-"Tone Pictures." Ralph Waldo Emerson at the organ

10:58-Weather Report.

11:00-Sign Off.

#### Sunday Evening, August 23

5:30 p.m., to 7:00 p.m., CST

5:30-NBC-Husbands and Wives. (Standard

6:00-NBC-Goldman's Band.

7:00-NBC-Sign Off.

## (CENTRAL STANDARD TIME) MORNING PROGRAMS

5:00-Smile-A-While-Four Hired Hands; Red Foley.
Mon.—Christine.

Tues.—Hilltoppers. Wed., Fri.—George Goebel. Thurs.—Otto's Novelodeons. Sat .- Winnie, Lou & Sally.

5:30-Farm Bulletin Board.

5:40-Smile-A-While-Cont'd-with weather Report and Livestock Estimates.

6:00-WLS News Report - John Baker. (Hamlin's)

6:10-Program Review.

6:15-Mon., Wed., Fri.-Top o' the Mornin' Crew with Happy Henry, Ralph Emerson. George Goebel; Evelyn; Four Hired Hands: Hometowners; Weather; Time, Tempera-

Tues., Thurs., Sat.—Rubinoff & His Violin. (E. T.) (Chevrolet)

6:30—(Daily ex. Sat.) Top o' the Mornin'-

6:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers and Ironers) Tues., Thurs.—Top o' the Mornin'—Cont'd, with Hometowners Quartet and John

7:00—Jolly Joe's Pet Pals Club. (Little Crow

7:15-Otto's Novelodeons.

7:30-WLS News Report-John Baker; Four Hired Hands; Bookings.

7:45-Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.

8:00-Mon., Fri.-Carol Whammond. Tues., Wed., Thurs.—Evelyn, "The Little Maid" and John Brown.

8:15-Mon., Wed., Fri.-Fun Festival, featuring Hometowners Quartet; Otto's Novelodeons; Happy Henry; Joe Kelly and Jack Tues., Thurs.--"Magnolia Time" with Dan Hosmer; Hometowners; Ralph Emerson.

8:30-Martha Crane and Helen Joyce in Morning Homemakers' Program; John Brown; Phil Kalar; Carol Whammond; Grace Wilson; Paul Nettinga; Evelyn Bechtel; WLS Orchestra.

Tues., Sat.-Ralph Emerson; The Novel-

9:00-Musical Round-Up -- Orchestra: Red Foley; Christine; Otto's Novelodeons (Tues., Sat.), and Rodeo Joe. (Peruna)

9:15-NBC-Home Sweet Home. (Chipso) 9:30-NBC-Vic & Sade. (Crisco)

9:45-NBC-Edward McHugh, baritone. (Ivory)

10:00-NBC-Five-Star Jones. (Oxydol)

10:15-Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)

10:20-Poultry Markets-Dressed Veal; Butter and Egg Markets.

10:25-WLS News Report-John Baker.

10:30-Mon.-Guest Artist and John Brown. Tues.—Rocky & Ted.
Wed.—Henry Burr and Ralph Emerson.

Thurs.-Federal Housing Speaker. Fri.—Safety Program—Jack Holden.

10:45-"Old Kitchen Kettle"-Mary Wright; 'The Kitchen Krew"; Fruit and Vegetable

11:00-Mon., Wed., Fri.-The Cornhuskers & Chore Boy. Tues., Thurs. — "Old Music Chest" — Phil

Kalar; Ralph Emerson. 11:15-Mon., Wed., Fri.-"The Melody Parade"-Hometowners Quartet; Sophia Ger-

manich, and WLS Orchestra. Tues.-George Goebel: Four Hired Hands. Thurs.-The Melody Makers.

11:30-Weather Report; Fruit & Vegetable Markets: Bookings.

(Continued on next page)

# SATURDAY EVENING, AUGUST 22

6:00-Prairie Ramblers and Patsy

6:15-Roy Anderson, baritone, and Ralph Emerson at the organ.

6:30-Keystone Barn Dance Party. featuring Lulu Belle. (Keystone Steel and Wire Co.)

7:00-Barn Dance Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montan; The Hilltoppers; Otto's Novelodeons, and others. (Murphy's Prod-

7:30—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with

Jack Holden as master of cere-monies. (Alka-Seltzer)

8:30-Hilltoppers: Prairie Ramblers & Patsy Montana; Skyland Scotty.

8:45-Henry Hornsbuckle: Four Hired Hands; George Goebel. (Conkey)

9:00-National Barn Dance, including Magnolia Time.

9:45-Prairie Farmer - WLS National Barn Dance continues until 12:00 P. M., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Home-towners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Arkie; Four Hired Hands,

- 11:40-WLS News Report Julian Bentley. 11:45-Prairie Farmer Dinnerbell Program. conducted by Arthur Page-45 minutes of varied Farm and Musical Features. Dr. Holland Devotional Mesesage at 12:40.
- 12:00-Tues.-"Mid-West On Parade"-John Baker, featuring Muskegon, Mich.

# (CENTRAL STANDARD TIME) AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

- 12:30-Jim Poole's Livestock Market Summary direct from Union Stock Yards (Chicago Livestock Exchange)
- 12:40-John Brown.
- 12:45-F. C. Bisson of U.S.D.A. in Closing Grain Market Summary.
- 12:55-WLS News Report-John Baker.
- 1:00-Homemakers' Hour. (See detailed schedule.)
- 1:15-NBC-"Ma Perkins." (Oxydol)
- 1:30-Homemakers' Hour-Cont'd.
- 2:00-Sign Off for WENR.

#### (CENTRAL STANDARD TIME)

# Saturday Morning, August 29

- 5:00-6:30-See Daily Morning Schedule.
- 6:30-Uncle Buster & the Big Yank Boys. (Reliance Mfg. Co.)
- 6:45-Red Foley & Art Wenzel, accordionist. 7:00-Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 7:15-The Novelodeons.
- 7:30-WLS News Report Julian Bentley;
- 7:45—Sunday School of the Air—Dr. Holland. 8:00-Jolly Joe and His Junior Stars.
- 8:30-Morning Homemakers' Program-Martha Crane; Helen Joyce; Otto's Novelodeons; Ralph Emerson. (Feature Foods)
- 9:00-Musical Round-Up -- Otto's Novelodeons: Rodeo Joe. (Peruna)
- 9:15-Winnie, Lou & Sally; John Brown.
- 9:30-Smoky's Fire Stories.
- 9:45-The Bergstroms.
- 10:00-Ralph Emerson. 10:15-Program News-Harold Safford.
- 10:20-Butter & Egg Markets; Dressed Veal, Live and Dressed Poultry Quotations.
- 10.25-WLS News Report Julian Bentley. 10:30-Rocky & Ted; John Brown.
- 10:45-"Old Kitchen Kettle"-Mary Wright; The Hilltoppers; Fruit & Vegetable Report.
- 11:00-WLS Garden Club, conducted by John
- 11:15-Closing Grain Market Summary -F. C. Bisson.
- 11:30-Weather Report; Fruit & Vegetable Markets; Bookings; Grain Market Sum-
- 11:40-WLS News Report Julian Bentley. 11:45-Poultry Service Time; Hometowners Quartet: Ralph Emerson.
- 12:00-4-H Club Program, conducted by John Baker.
- 12:15—Prairie Farmer WLS Home Talent Acts.
- 12:30-Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.
- 12:45-Homemakers' Program. (See detailed
- 1:30-WLS Merry-Go-Round, with variety acts, including Ralph Emerson; Christine; Eddie Allan; John Brown; Winnie, Lou & Sally; Hilltoppers; Jack Holden.
- 2:00-Sign Off for WENR.

# HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright) Monday, August 24

1:00-Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

#### Tuesday, August 25

1:00—Ralph Emerson; Hilltoppers; John Brown; Marjorie Gibson in Fanfare; Mar-garet Sweeney, harpist; Book Review; Homemaking Talk.

# Wednesday, August 26

1:00-Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Homemakers' Talk.

#### Thursday, August 27

1:00-Orchestra; Red Foley; John Brown; Margaret Sweeney, harpist; Phil Kalar, baritone; WLS Little Home Theatre; Mar-Jorie Gibson in Fanfare.

# Friday, August 28

1:00-Orchestra; Marjorie Gibson in Fanfare; Evelyn, "The Little Maid"; Home Bureau Speaker

# Saturday, August 29

1:00-Ralph Emerson; John Brown; Otto's Novelodeons; Christine; Interview of a WLS Personality—Marjorie Gibson.

# (CENTRAL STANDARD TIME) **EVENING PROGRAMS**

## Monday, August 24

- 6:00-WLS-"The Active Citizen" Illinois League of Women Voters.
- 6:15-NBC-Concert Orchestra, Jean Dickinson, soloist.
- 6:30-NBC-"Melodiana"-Abe Lyman's Orchestra. (Sterling Products)
- 7:00-NBC-Sinclair Greater Minstrels. (Sin-

#### Tuesday, August 25

- 6:00-NBC-"Show On Wheels"-Jerry Sears
- 6:30-NBC-Edgar Guest in Welcome Valley. (Household Finance)
- 7:00-NBC-Ben Bernie. (American Can Co.)

#### Wednesday, August 26

- 6:00-NBC-Folies de Paree. (Sterling Prod.) 6:30-NBC-Lavender & Old Lace. (Sterling Products)
- 7:00-NBC-Grant Park Concert.
- 7:15-WLS-The Government & Your Money -Martha Jean Ziegler.

# Thursday, August 27

- 6:00-WLS-City Club Program-Dr. Tonney. 6:15-WLS-The Old Judge.
- 6:30-NBC-Stevens Hotel Orchestra.
- 7:00—NBC—Death Valley Days. (Pacific Coast

# Friday, August 28

- 6:00-NBC-Irene Rich. (Welch's)
- 6:15-NBC-Doris Nester, soloist.
- 6:30-NBC-Frank Fay. (Standard Brands) 7:00-NBC-Fred Waring's Orchestra. (Ford Motors)

# WATCH THIS SPACE

# F O R

# Appearance of WLS Artists in YOUR Community

NOTE: All Engagements for Matinee and Evening Unless Otherwise Specified.

#### SUNDAY, AUGUST 23

- MILWAUKEE, WIS.—Wisconsin State Fair—(Collseum)—WLS NATIONAL BARN DANCE: Uncle Ezra; Hoosier Hot Shots; Joe Kelly; Sally Foster; Max Terhune; Verne, Lee & Mary; Otto & His Novelodons.
- mora, MINN.—Kanabec County Fair—
  WLS NATIONAL BARN DANCE: Arkansas Woodchopper; Olaf, the Swede; Hoosier Sod Busters; Hayloft Trio; Barn
  Dance Band.
- Dance Band.
  MENOMONIE, WIS.—Dunn County Fair—
  WLS MERRY-GO-ROUND: Prairie Ramblers & Patsy Montana; Pat Buttram
  Tom Corwine; Winnie, Lou & Sally
  Pauline; Hayloft Dancers.
- JANESVILLE, WIS.—Jeffries Theatre—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Flannery Sisters; Pokey Martin; Bill McCluskey; Sternards; Hay-loft Fiddlers.
- APPLETON, WIS. Democratic Picnic -RAMBLIN' RED FOLEY & EVA.

#### MONDAY, AUGUST 24

- MENOMONIE, WIS.—Dunn County Fair— WLS ON PARADE: Lulu Belle; Skyland Scotty; Arkansas Woodchopper; Hoosier Sod Busters; Olaf, the Swede: Hayloft Trio; Radke Sisters; Barn Dance Band,
- COLDWATER, MICH. Tibbets Opera House---WLS ON PARADE: Hal O'Hal-loran; Flannery Sisters; Hayloft Fiddlers; Hayloft Dancers.
- HAYJOH DANCE: NEW Theatre—WLS BARN DANCE: Prairie Ramblers; Patsy Montana; Miss Pauline; Pat Buttram; Winnie, Lou & Sally; Tome Corwine.

#### TUESDAY, AUGUST 25

- DULUTH, MINN.—Garrick Theatre-LULU BELLE & HER GANG: With Lulu Belle; Skyland Scotty; Prairie Ramblers; Patsy Montana & others.
- Montana & others.

  CARO, MICH.—Tuscloa County Fair (Evening only)—WLS NATIONAL BARN DANCE: Hal O'Halloran; Maple City Four; Flannery Sisters; Hayloft Dancers; Hayloft Fiddlers.

  LITTLE FALLS, MINN.—Morrison County Fair—WLS BARN DANCE: Arkansas Woodchopper; Hoosier Sod Busters; Olaf, the Swede: Hayloft Trio; Radke Sisters; Barn Dance Band.
- ST. JOSEPH, ILL.—St. Joseph Agricultural Fair—HOOSIER HOT SHOTS.
- SHABBONA, ILL. Norton's Grove WLS ARTISTS: Ramblin' Red Foley & Eva; Possum Tuttle; Eddie Allan.
- rossum tutie; Eddie Allan.

  DONNELLSON, IOWA—Lee County Fair (Evening only)—WLS BARN DANCE: Georgie Goebel; Verne, Lee & Mary; Chuck & Ray; Pokey Martin; Sternards; Barn Dance Fiddlers.

# WEDNESDAY, AUGUST 26

- WEDNESDAI, AUGUSI 26

  DULUTH, MINN.—Garrick Theatre—LULU

  BELLE & HER GANG: With Lulu Belle;
  Skyland Scotty; Arkansas Woodchopper;
  Barn Dance Band, and others.

  ST. JOSEPH, ILL.—St. Joseph Agricultural
  Fair—WLS ARTISTS: Verne, Lee &
  Mary; Howard Chamberlain; Rube Tronson's Band.
- TRAVERSE CITY, MICH.—Lyric Theatre— WLS MERRY-GO-ROUND: Hal O'Hallor-an; Maple City Four; Flannery Sisters; Hayloft Dancers; Hayloft Fiddlers.

# THURSDAY, AUGUST 27

- RICE LAKE, WIS.—Barron County Fair— WLS ON PARADE: Lulu Belle; Skyland Scotty; Tom Corwine; Pauline; Winnie, Lou & Sally; Radke Sisters, and others.
- PETOSKEY, MICH.—Northern Tri-County Free Fair WLS NATIONAL BARN DANCE: Hal O'Halloran; Maple City Four; Flannery Sisters; Hayloft Dancers; Hayloft Fiddlers.
- ANTIOCH, ILL.—Antioch Country Fair— WLS ARTISTS: Hoosier Sod Busters. CROPSEY, ILL.—WLS ARTISTS: Prairie Ramblers & Patsy Montan; Henry Horns-buckle.
- ST. JOSEPH, ILL.—St. Joseph Agricultural Fair—WLS ARTISTS: Pat Buttram; Hay-loft Trio; Chuck & Ray.
  - (Continued on next page)

# The War on Fire

#### (Continued from page 3)

and other equipment; he is taught life saving and resuscitation: he is taught methods of fire fighting which will prevent insofar as possible unnecessary damage by water and smoke. Yes, he is even taught public speaking. That is an important part of fire prevention education, "Smoky" believes, because any fire department is likely to be called upon to send a man to a school or club, to talk about how to prevent fires. The average fireman is not a born public speaker, and so an effort is made to train some of them to be able to speak in public, to tell the story of fire prevention without having the audience feel too sorry for the speaker and for themselves.

"Many people seem to go around inviting a fire to start in their homes." "Smoky" says. He lists a few of the common ways in which fires start, which may be attributed to thoughtlessness:

Cleaning garments with naphtha or any other volatile cleaner.

# Appearance of WLS Artists (Continued from page 14)

TELL CITY, IND.—Rialto Theatre---WLS MERRY-GO-ROUND: Tom Corwine; Pokey Martin; Sternards; Rube Tronson's Band.

# FRIDAY, AUGUST 28

- FRIDAY, AUGUST 28

  CORYDON, IND.—Harrison County Fair—
  (Evening Only)—WLS ROUNDUP OF
  BARN DANCE STARS: Pat Buttram;
  Tom Corwine; Hayloft Trio; Chuck &
  Ray; Pokey Martin; Sternards; Rube
  Tronson's Band,
  STURGEON BAY, WIS.—Door County Fair—
  (Evening only)—WLS MERRY-GOROUND: Hal O'Halloran; Flannery Sisters; Tom Owen's Cornhuskers; Hayloft
  Dancers.
  PLYMOUTH, ILL.—Old Setlers Picnic—
  (Matinee only)—WLS ARTISTS: Hoosier
  Sod Busters; Christine; Olaf, the Swede;
  Barn Dance Band.
  ANTIOCH, ILL—Antioch Country Fair—
  WLS ARTIST: Arkansas Woodchopper.
  ST. JOSEPH, ILL.—St. Joseph Agricultural

- ST. JOSEPH, ILL.—St. Joseph Agricultural Fair—WLS ARTISTS: Prairie Ramblers & Patsy Montana

# SATURDAY, AUGUST 29

- LAPORTE, IND.—LaPorte County Fair—
  (Evening only)—WLS ON PARADE: Pat
  Buttram; Christine; Hoosier Sod Busters;
  Chuck & Ray; Pokey Martin; Hayloft
  Dancers; Hayloft Band.
  ANTIOCH, ILL—Antioch Country
  WLS ARTIST: Flannery Sisters.
  FREEPORT, ILL.—Farm Pienie in Taylor
  Park—WLS ARTISTS.

# SUNDAY, AUGUST 30

- DECATUR, ILL.—Lincoln Theatre—UNCLE EZRA & HOOSIER HOT SHOTS.
  PECATONICA, ILL.—Winnebago County Fair—WLS ON PARADE: Lulu Belle; Skyland Scotty; Otto & His Novelodeons; Winnie, Lou & Sally; Pauline; Bill McCluskey; Four Hired Hands.
- WEYAUWEGA, WIS.—Waupaea County Fair—WLS NATIONAL BARN DANCE: Prairie Rambiers & Patsy Montana; Pat Buttram; Sally Foster; Verne. Lee & Mary; Chuck & Ray; Exhibition Dancers.

WLS ARTISTS, Inc. 1230 Washington Blvd., Chicago Starting fires with kerosene.

Being careless with matches or cigarettes

Neglecting fiues until they become dirty or defective.

Leaving oily rags or mops in closets or hallways on the floor. (A tin container on the back porch is the place for an oil mop.)

Around the farm, the drouth this summer is making fire even more serious than usual. Dry grass lighted by a carelessly tossed match or cigarette can start a fire that may burn down the barn. Plowing a few furrows around each building may keep the fire from becoming serious.

Makeshift wiring in the home or in farm buildings is always dangerous. An expert electrician should do all wiring.

"The number of fires and the value of property damaged by fire is increasing," "Smoky" says. "I hate to think, though, how much faster the damage would increase without our efforts to teach fire prevention. As it is, we have to gain a little consolation from the fact that the fire damage in proportion to the total value of property has been steadily reduced."

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# **Baker Returns**

Phil Baker has been signed to star in a new half-hour series over the WABC-Columbia network beginning Sunday, September 27, at 6:30, p.m., CST.

Bottle and Beetle, deans of radio stoogedom, will again be heard making Phil's life hilariously miserable. Bottle is played by Harry MacNaughton, former English stage star who has been with Baker for years. Beetle, as usual, will be portrayed by the famous network character actor whose identity remains in obscurity.

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# Title Tennis Aired

The National Doubles Championships have been added to the list of tennis matches of national and international interest to be covered by NBC during late August and early September. Arrangements to broadcast the men's and women's National Singles Tournament already have been announced.

The doubles championships will be played August 24 to 29 at the Longwood Cricket Club, Chestnut Hill, Mass. The broadcasts, including summaries and expert comment, will be heard over the NBC-Blue network at 4:15 p.m., CST, daily up to the date of the finals. The time for the comment and play-by-play description on August 29 will be announced later.

Ellsworth Vines, Jr., world professional champion; John Tunis, noted

tennis authority, and Nelson Case and Jack Fraser, NBC announcers, will alternate at the microphone in the broadcasts of the men's and women's National Tennis Championships, September 3 to 12, at the West Side Tennis Club, Forest Hill, Long Island.

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# Tommy Mills on Air

Tommy Mills, veteran college football coach and for four years one of the late Knute Rockne's most valued assistants, has been signed by NBC as a football commentator and will make his microphone debut in that role in September.

Although Mills has had no previous radio experience, he has throughout his coaching career acted as instructor in speech at the colleges with which he has been associated, and is himself a highly effective speaker.

Mills played football at Beloit College, where he has been named halfback on the school's mythical alltime 11. His coaching career began at Omaha, Nebraska, Central High School in 1912. In 1915 he became football coach and teacher of speech at Creighton University. He remainded there for four successful years and then returned to Beloit, where he coached for six years.

In 1926 Rockne asked him to come to Notre Dame as his assistant, and Mills remained there four years, also coaching wrestling, boxing and baseball. For the following three years he was athletic director and head football coach at Georgetown Uni-



# ■ SPECIAL OFFER

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