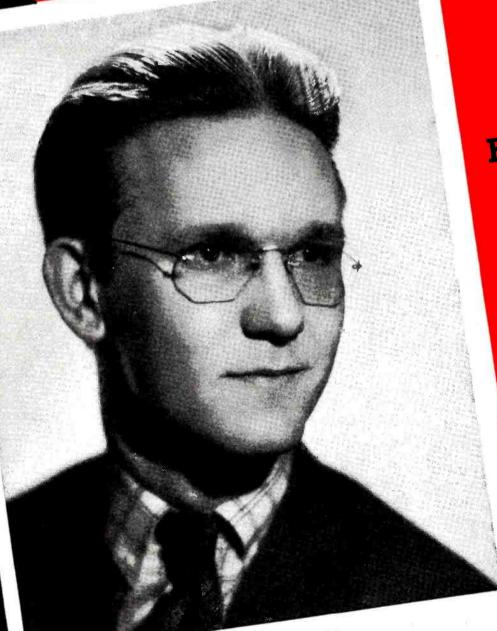
# Land Sy

JUNE 5, 1937



Final Examination

\* \*

Men of the Hour

CHUCK ACREE

# isteners

#### Auf Wiedersehn

Who sang "Auf Wiedersehn" on Homemakers' Hour May 3, with John Brown at the piano? He sure sang it well, in both English and German. It was beautiful. Otto and his Novelodeons played "June Night" exceptionally well also. . . . Mrs. Leo Eick, Shiocton, Wis.

(Rocky sang "Auf Wiedersehn, My Dear" on the Homemakers' Hour mentioned.)

#### Set the Alarm

It sure sounds good to have Patsy Montana back on Smile - A - While time. We set the alarm clock now so we don't miss her and the Ramblers. . . . Mrs. Peggy Lyons, Chicago.

#### Memories

I am writing you to tell how much I enjoy the drawings of Check Stafford. They bring back so many memories. They are good. I also love the baby pictures. Give us as many as you possibly can. . . . Mrs. S. E. Taylor, Glasford, Ill.

#### Popular Sonas

I love to hear Lulu Belle sing popular songs. I never realized she could sing jazz so well until I heard her sing "The Love Bug" on a recent Barn Dance. Let's hear some swell popular songs on the Barn Dance from Lulu Belle. The Barn Dance is in general for the old folks, you know, and we young folks like a break once in a while. . . . Evelyn Martin, Coal Valley, Ill.

#### Friendly Neighbors

I have taken Stand By only a short time, but already it has become my favorite radio magazine. There are, however, a few things I should like to suggest in connection with it.

First, may we have more informal pictures of the stars? They are very entertaining, and make us feel we are better acquainted with our Barn Dance friends.

should be given more publicity. After all, she is Radio Queen and ranks high among the most famous stars. In my estimation she is the grandest

2

and most lovable entertainer in the world. Her singing of "The Love Bug" song on the Barn Dance was one of the finest selections I've ever heard. Mr. Program Director, give us more.

Arkie, Lily May, Red Foley and the Girls of the Golden West deserve more recognition. Those are the acts we like - plain, old-fashioned and good! That's why the Barn Dance appeals to so many listeners. The stars seem more like friendly neighbors than the famous men and women of radio. . . . A. D. F., Brownstown,

#### Howard as Emcee

I heard Howard Chamberlain emceeing the KMA Roaming Barn Dance last night after WLS signed off, and it surely seemed good to be able to hear his voice over the air again. I wish he were still at WLS. There's no other one like Howard.... Johanna Veith, Waterloo, Wis.

#### Fly Swatter

Well, just saw Red Foley and the gang at Wallace gym and they can never know how much we enjoyed them. They are swell. I guess Patsy must have warned the Hired Hands to bring their fly-swatter to swat bugs. I remember Patsy got a bug in her boots when they appeared here last year.

Just one thing I don't understand. Why doesn't Eva Foley sing over the air? She is much like a big wax doll. . . . V. S., Wallace, Ind.

#### Menace to Youth

In our experience, programs like "Gang Busters" are a menace to the youth of today. Home teachings are so lax that the boys' undeveloped minds do not get the correct lesson the authors intended, that crime does not pay. The boys try to imitate the gangsters regardless of the end. My husband deals with 40 to 60 boys in a week and all goes well until Wednesday night. Then they rush out of classes at 9 o'clock to hear "Gang Busters" and the rest of the week they try to go the gangsters one bet-I feel that the Belle of the Hayloft ter. Of course, if the home teachings were of high moral character, the children would find such things disgusting. . . . Mrs. J. H. Janssen, Chicago.

#### **Grand Entertainers**

One of the best programs on the air is that of Pokey Martin and the Arkansas Woodchopper, I think all parents should have their children always listen to Pokey and Arkie, with their bit of friendly philosophy and sweet songs, always so sincere, helpful, considerate, true and genuine. It will teach children to be the same and also teach them to be unselfish and to think of others more and less about themselves.

I'm sure if they do it will make better girls and boys of them. A good lesson for older folks as well. Their programs together show how well they work and get along together. always kind to one another, jolly and having their fun with a few "tall stories" to add a touch of laughter. So. all in all. they're just two grand boys and a pattern for all.

Thanks to their sponsors for giving us such grand entertainers. . . . Bounita H., Taylorville, Ill.

#### Radio Pioneers

Our first radio was a one-tube set which our son made. Then we bought a three-tube battery set in 1923 and we used to hear most of the WLS programs. Then our battery set went bad and for about two years we did without a radio. In the spring of 1929 we got an electric radio and have never missed very many programs since. I remember the first program from your own present studios and the first Barn Dance from the theatre. And I want to congratulate you for the many entertaining, instructive and educational programs I have heard. . . . Mrs. L. F. Carbiener, South Bend, Ind.

#### STANDBY

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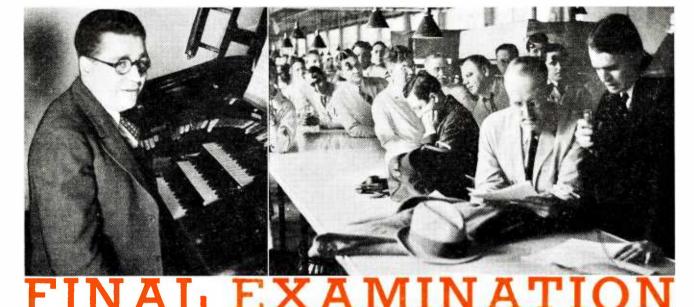
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Virginia Seeds, Managing Editor June 5, 1937

NUMBER 17

STAND BY



School Time Proves Successful Venture



CHOOL time is over! Boys and girls have rushed from the school building for the last time until fall. Some of them have come out the school doors for the last time as students, clutching diplomas which they hope give them a right to expect a good job and respect in the community.

But as the school year draws to a close, there is a radio station whose officials are stopping to draw a long breath and say, "Well, it was a lot of work but it was worth it." The radio station is WLS, for it has just concluded the first semester of an educational venture called School Time; a venture in educating boys and girls by radio, sponsored by Prairie Farmer.

Twelve years ago this same station pioneered in radio education by inaugurating the Little Red Schoolhouse of the Air. But that program was too far ahead of its time. Radio was not popularly accepted; schools were not equipped with radios. So the venture died.

But time changes many things; so in February, 1937, School Time was born. It was to be a program intended for reception in the school room. It should have a bearing upon the studies taught in the classroom, but it should take the pupils to many places outside the classroom.

With little fanfare or publicity the program was started. Julian Bentley, news reporter, began a series of discussions of current events, in which he talked about and explained to boys and girls things that are happening in the world today, and what they mean.

Ralph Waldo Emerson, organist, opened a series of discussions of mu-



(Top, left) Ralph Emerson carried listeners into the beauty of good music. (Right) Craftsmen at the Elgin Watch Company are interested in John Baker's interview on their work for the business and industry course. (Above) Touring the world with Diego Jose Fallon, Colombian consul, and John Baker,

that there is music in the wind, in rain, in the lapping of waves. He demonstrated that the composer or musician can paint a picture in sounds just as a painter can paint a picture in color. Each week the talks and demonstrations of music carried the listener further into the beauty that lies in truly good music.

On Wednesdays there began a pioneering program on business and industry; or it might be called "How things are made." Each week John Baker took a microphone into a different business or industry, and learned how it operated. Boys and girls on the School Time program learned the story of maps, books, oil, ink, paint, airplanes, radio sets, coal, steel, watches, motion pictures, leather, and golf balls. The listeners heard machinery running, heard a description of the different processes used. and the sort of workers who are need-

sic. He showed his youthful listeners ed to make the things that we use in our daily living.

Geography is a fascinating subject, but much must be left out of the geography book. So the Thursday School Time programs attempted to get students in school better acquainted with their neighbors in other countries by bringing to them. people who had lived in these other countries. They met natives of Alaska, Canada, and Mexico; the consul from Guatemala, a nephew of "the George Washington of Guatemala"; and the consuls from Nicaragua, and Colombia. They visited the club rooms of the Adventurers' Club in Chicago and saw the many interesting trophies brought back from all parts of the world by members of this unusual organization. On another program one of the members of the club told of his travels in Brazil. The American who became foreign (Continued on page 15)



is 175 miles west of Forth Worth. . . .

in jail and we can't get you out—we'll

come in with you!" . . . Real Texas

hospitality, eh? . . . That's all from

Other guests: . . . All Scandinavian

listeners must have found special

pleasure in hearing Chicago's Nor-

wegian Singing Society, with its vet-

eran director, Otto Clausen, on the

NBC hour. . . . This society was founded in 1870. . . . And those boys

and girls from the Kentucky moun-

tains representing Berea college at

the Folk Festival sang on the Barn

Dance. . . . Mrs. Jameson directed. . . .

Many of their hill ballads date back

to merry old England and have been

handed down from generation to gen-

eration. . . . You old-time listeners

will recall that Bradley Kincaid was

Worth tuning in: . . . Novelodeons

and Evelyn at 6:00 Saturday nights,

followed by our new team. Don and

Helen, at 6:15.... Arkie pinch-hitting

for Lulu Belle on Keystone Barn

Dance party. . . . Buttram waxing

funny on Murphy Jamboree. . . . Carol

Hammond and Hometowners on Gil-

lette program. . . . Patsy and Ram-

blers singing "Popeye the Sailor Man"

. . Well, the whole show—any Sat-

Toby and Susie leaving network

Barn Dance hour for summer show

tour. . . . Good to hear new Mike-Man

Hal Culver make debut on old havloft

show. . . . With the training he's had

at WSM, with George Hay (former

WLS "Solemn Old Judge") and at

WMBD under Edgar L. Bill, he should

IME to be planting some sweet

corn, if you haven't planted any

so far. And if you have already

Speakin' of sweet corn. I'd like to

made a planting, maybe it's time for

sing a brief ditty in praise of some

of the new varieties that have been

developed to fight Stewart's disease.

That's a wilt disease that's bad busi-

ness for sweet corn when it gets

started, and there's no tellin' when

it'll pop up. So, the only safe thing

be right at home with the cowbells.

a Berea college product.

urday night.

another one.

me this time.—H. G.

TISITORS from everywhere! . . . the next Christmas ball. . . . The town Newsboys from Minneapolis. . . . Cowboys from Texas and Ari- The sheriff said, "Come on down and zona... Bell Ringers... Norwegian have a good time with us. If you get singers. . . . Mountain folk from Kentucky. . . . All during one night at the National Barn Dance! . . . Who says the old hayloft show isn't "National?"

Hired Girl, you tell it! . . . (She says, "Glad to.") . . . Those 300 newsboys from the Minneapolis Star surely kept the rafters ringing with noise. . . . The world knew they were on deck! . . . Ranged in age from 12 to 18, and won the trip for meritorious work. . . . Were in charge of Wayne Thies, the Star's promotion manager. . . . Came to Chicago in special train visited the Planetarium, Aquarium, Field Museum and Cubs' game. . . . They left praising the Barn Dance. . . . They were very welcome guests. . . . Come again, boys!

Ralph Dunbar's Bell Ringers played nearly 100 bells weighing from one to 15 pounds. . . . Wonderful tones and beautiful rendition of "Sunday Morning in London." . . . Three men assisted Dunbar with the bells. . . . He is an old-timer in the entertainment world and enjoyed renewing friendship with Tom Corwine. . . . They appeared together on same lyceum shows many years ago.

Romaine Lowdermilk made happy return as guest of old havloft. . . . He was with us in the fall of '35-remember? . . . He always wears cowboy boots, chaps, shirt and 10-gallon hat, just as he does everyday at his Soda Spring Ranch, Rimrock, Arizona. . . . In Chicago as a feature of National Folk Festival. . . . He sang that old range song "Windy Bill," a real character of the Old West. . . . "Windy Bill" was one of the principals in the original cowboys' Christmas ball held at Anson, Texas, in 1885—an event that Larry Chittenden, western song The Friendly Gardener writer, made famous in his song "The Cowboys' Christmas Ball." . . . And to make our story more complete, there were 32 cowboys and citizens of Anson, Texas, in the old hayloft with their ladies. . . . They traveled all the way from Anson to Chicago to reenact the cowbovs' Christmas ball at the Folk Festival. . . . Several had attended the original dance back in '85. . . . They still hold it in Anson each Yuletide, and that's the reason Sheriff Jim Lee Gordon came to the "mike" with his delightful Texas drawl to invite the world to attend to do is to plant a variety o' sweet

corn that's tough enough to withstand the disease. These varieties that'll resist Stew-

art's disease are called hybrids. Most of 'em trace back to some work done by a friend o' mine, Professor Glenn Smith of Purdue University. (Don't mind if I brag that I know him, do ya?) For years, he worked in his sweet corn patches, tryin' to find some kind of corn that wouldn't be bothered by Stewart's disease, an' still make good eatin'. The commercial sweet corn growers were mighty anxious to get some corn like that. an' so when he finally developed some corn that looked and tasted like Golden Bantam, and was strong enough to resist the wilt, they stood up and cheered. And you an' I ought to do a little cheerin', too, because even though you only plant two rows of sweet corn, you don't want to have it knocked out by wilt.



The seed houses have found that the best corn is produced by crossin' one of the standard varieties, like Golden Bantam, with one of these disease-resisting varieties, to make a

ducers have done some wonderful things in the way of developin' hybrid seed corn in the last few years. You hear big stories of the way the yield is boosted by usin' hybrid seed. Well, the same thing is true in lots of ways, of hybrid sweet corn. Especially if Stewart's disease is in the neighborhood, you'll find that these hybrids that are resistant to the disease, will do a lot toward givin' you

Most of the seed houses are shoutin' names as Purdue Bantam, Golden Sweet, and so on listed in the seed it's a hybrid variety, and it's problog is sure to make that fact plain.

These hybrid varieties may cost a little more than the others, perhaps as much as a whole dime extra for enough to plant all the sweet corn in your garden. But if you get just about two extra ears of corn out of the garden by usin' hybrid seed, you've paid for the seed.

Farmers know that seed corn promore corn from your garden.

quite a bit about their hybrid sweet corn seed this year. You'll find such Cross Bantam, Top Cross Golden catalogs. If it mentions "Purdue" or "Cross", that probably means that ably resistant to wilt. But the cata-

# June Wedding Bells Ring In Old Hayloft

TUNE brides of this year and every year will be feted during the NBC hour of the National Barn Dance, Saturday night, June 5. Uncle Ezra says he doesn't know who the bride and groom will be, but he's going to be the best man, by cracky!

The ensemble will open the program with Mendelssohn's "Wedding March." then swing into "Me and My Gal" and

"June Night." "Wedding Bells are Breaking Up That Old Gang of Mine" will be the Maple City Four's lament, and Sally Foster will be in "Seventh Heaven" at the prospect of a June wedding. The Hoosier Hot Shots have chosen a "Hill Billy Wedding in June" but they insist, "I Can't Give You Anything But Love, Baby."

The havloft octet will sing, "I Want to Be Happy" and Verne, Lee and Mary-two of them are brides-will answer with "Tea for Two." Henry Burr's solo will be "Love's Old Sweet Song" and Lucille Long sings about a "Waning Honeymoon."

Scotty's new song, "I'm in the Doghouse, Now" will be presented by the Novelodeons. Henry Burr and the ensemble will conclude the program with a medley of "The End of Honeymoon Lane," "When Your Hair has Turned to Silver" and "If All the Moons Were Honeymoons."

The DeZurik sisters and their double yodel will again be a feature of the network hour.

#### Rewards

Herb Morrison and Charlie Nehlsen were formally presented with rewards for their heroic action in reporting the Hindenburg disaster last

Gold watches, engraved, were presented to the boys by B. D. Butler in a studio ceremony attended by the entire staff on Wednesday, May 26.

On the National Barn Dance, May 29. Martin Lewis of Radio Guide presented the Radio Guide special award of merit medals to them, with appropriate speeches.

#### Shake Up

David Gothard, who has taken part in Homemakers' plays and portrays the role of Phillip King in "The Romance of Helen Trent" and of Don Carpenter on "Bachelor's Children," has taken over the male lead in "Modern Cindrella."

Eddie Dean, who played this part until recently, is now teamed with his brother, Jimmy, as a musical duo, heard on NBC, Mondays through Fridays, at 8.30 a.m., CST. Many listeners will remember the Dean brothers from Posey, Texas, who were first heard in Chicago on WLS, with folk songs, novelty numbers, and Western tunes.

#### Letter Drama

A new type of radio drama is being heard at WTMJ in the series of "Letters of the Cartright Family." Instead of the usual dramatization. the story is told through the family's letters to each other. The letters speak in the voices of the writers, so there is no monotony.

#### Six-Year Term

Eddie Cantor knows definitely what he's going to be doing for the next six years. He recently signed a sixyear contract, lasting until June. 1943, to continue his present Sunday night broadcasts. It is said that the contract also includes a television clause.

#### Farm Contest

Mr. and Mrs. J. Mark Milroy, Biggsville, Illinois, were the firstprize winners in the recent farm sanitation contest, sponsored by Lewis Lye Company, and broadcast to the tune of the Novelodeons' music. First prize was a cow and her calf; and 53 other prizes were awarded.



No wonder Lou Klatt is proud of his bright-eyed son, Jimmy, who was just eight and a half months old when this picture was taken.

#### Suitcase Transmitter

WBBM engineers Joe Novy and Bill Fligel are constructing an experimental ultra short-wave rebroadcast transmitter to operate on the 30-40 megacycle or eight meter band. Contained entirely in one suitcase weighing less than 40 pounds. the station, W-10-XAL, will have 20 watts output, nearly 10 times as powerful as the average pack transmitter used for special events broadcasts.

Capable of operation for six hours from two ordinary automobile storage batteries, the transmitter may be installed in an automobile, boat, or airplane in less than five minutes when used for emergency "spot news" broadcasts. Frank B. Falknor. WBBM's chief engineer, selected the suitcase type transmitter in preference to a mobile units or short-wave truck because its portability made it adaptable to all rebroadcast conditions and permitted its use in many spots not rapidly accessible to auto-

#### City of Bells

"A City of Bells," a charming humorous novel of English life in a small town, by Elizabeth Goudge will be reviewed during Homemakers' Hour, Tuesday, June 8, by Ruth Harshaw.

#### No More Toothpaste

Amos and Andy, who have held the long distance record of performance for the same sponsor, will part company with the toothpaste firm next January 1. The same advertising agency will be retained to find a new sponsor for the blackfaces.

No rift has occurred between act and sponsor and it is said to be an amicable divorce. They have been on NBC together since August, 1929.

#### Croation Chorus

The Croation Fraternal Home Chorus of children from 12 to 18 years of age will present a concert Saturday morning, June 5, at 9:30 a.m., CST. This group will be remembered for its previous broad-

Monday evening, June 7, at 7:00. the Aeolian Chorus, an adult group, will present a half-hour concert. Both choruses are directed by Stephen T. Pepick.

#### Promotion

Bob Heiss, three-year veteran of the WTMJ announcing staff, has been elevated to the office of chief announcer, recently vacated by Johnny Olson.

Canton Island, not Enderbury, will be the scene of NBC's eclipse of the sun broadcast, June 8, at 1:00 p.m.,

STAND BY JUNE 5, 1937

BY MARJORIE GIBSON

IS JUNE! When I think of June, I think of Glenn Synder. When I think of Glenn Snyder. I think of his birthday. That is, I am thinking of it this year. I didn't two years ago when I made up the June birthday list, and I was sorry. I forgot it again a year ago. When the oversight was called to my attention. I humbly apologized and said that I'd certainly make amends by giving it special mention in next week's column, for I said to Glenn: "I knew all the time you had a birthday June 5, but I didn't have a written record of it, and so it slipped my mind." I put it in as June 5, the



When H. G. Hickenlooper, photographer of Grant City, Missouri. took this picture of Baby Glenn Snyder the monument had not yet been erected in the public square.

following week, whereupon I received a courteous, carefully-written letter regarding that date. Among other things. Glenn said, "I would not question you, but at the same time it would be illegal for me to question the accuracy of the birth records at Grant City, Missouri, which city has erected a monument in the public square that it is honored by being the place of my entry into this world. Those records and that monument assert my birthday to be June 12." So, of course, that settles it; Glenn Snyder's birthday is June 12.

Here is the complete June birthday list (I hope!): Martha Crane, June 1; Katherine Persons, 4; Harold Safford, 5; Harold (Scotty) Townsend of the Hayloft Octet. 8: Glenn Snyder, 12; Ramblin' Red Foley, 17; Pat Buttram. 19; Sally Foster, 20; Bill McCluskey, 26, and Ed Paul, 28.

(If there's anybody's birthday missing, it's because he or she has failed to turn in the Fanfare questionnaire.)

Ralph Emerson believes in keeping up with the times even when it comes to sending Elsie Mae a telegram as she was en route home from a trip to Hot Springs, Arkansas. This telegram with the "Coronation flavor" is what Elsie Mae received as she boarded the Abraham Lincoln Train in St. Louis at 8:58 on the morning of May 22. (Ralph says he had to study hard on his old English to compose it.)

"The Heir Apparent, the Crown Prince, and His Majesty are awaiting with extreme pleasure the arrival of her Royal Highness, Our Queen." (Signed) Ralph Ist

A survey of Chicago radio listeners on their favorite programs was made recently by L. M. McDermott, professor of advertising at De Paul University. Here are some of the findings of that survey: Homemakers' Hour ranked first among women's programs, Jack Benny's show continues to be the favorite comedy program and Wayne King the best-liked orchestra. Kate Smith was first among the feminine singers and Bing Crosby among the men. Of the classical singers, Nelson Eddy took first place; among the classical players, Rubinoff was given the most votes, and among the religious programs, Father Coughlin was approved as best. "Orphan Annie" was given first place among children's programs.

Fanfare Rare Bits: I found a note on my desk the other morning saying that little Joy Miller, 6-year-old radio star, is just getting over the chicken pox. . . . We were all pleased to see Romaine Lowdermilk, owner of the Soda Springs Dude and Cattle Ranch out near Rimrock, Arizona. . . . He's here this week representing

KOY at the big Folk Festival. . . . Here's some news about Tumble Weed. the Arizona cowboy who came to Chicago a year and a half ago with Romaine. Tumble has been signed with the Universal Producing Company in Hollywood.... Operator Homer Courchene, who has been in Phoenix all winter installing the equipment at KOY, has returned to Chicago. . . . A delightful "Musical Moments" program recently staged at the Lucy Flower High School in Chicago was directed by Reuben C. Bergstrom, tenor of the Little Brown Church quartet. It featured the choir of the Second Baptist Church of Chicago.

Mrs. E. D., Chicago: Bill McCluskey does not appear regularly on the National Barn Dance. He was on the Kentucky Club program a number of times during the winter. He is on the road most of the time appearing as master of ceremonies and as Irish tenor.

An interested listener, Port Byron, Illinois, asks for some information about Glenn Welty who arranges music for the concert orchestra and who occasionally directs the orchestra.... Glenn was born in Charleston, Nebraska, 38 years ago. He's 5'5" tall, has brown hair and blue eyes. Attended grade school in Hot Springs. South Dakota, and high school in Aurora, Nebraska. Studied music at the Damrosch School of Music in New York. While living in Peoria, Illinois, Glenn met and married Gladys Brohner. He started in radio five years ago and has been associated with WTMJ and WISN, Milwaukee, WGN, WLS and WBBM, Chicago. Glenn has done stage, concert, light opera, vaudeville and chautauqua work. He was a band leader in France during the World War.

Mrs. A. B., Junction City, Wisconsin: Arkie is of German descent. The Arkansas Woodchopper was interviewed both by Wyn Orr and your present Fanfare reporter. He has also appeared on the cover page of Stand By.

A Fond du Lac, Wisconsin, listener would like to know which characters Lum and Abner play in their Pine Ridge show. Lum (Chester Lauck) portrays the following characters: Grandpappy Stears, Snake Hogan. Cedrick Weehunt, Butch Dolan, Oscar Fields, Don Davis, Frank Foster, Clarence O. Willowby, the defense counsel and the judge.

Abner (Norris Goff) plays Dick Huddleston, Squire Squimp, Mose Motts, Caleb Weehunt, Lord Chalmondelay, the prosecuting attorney, the traveling salesman, and other incidental characters.

Lum and Abner write the scripts for their shows.

#### Ad Lib

#### BY JACK HOLDEN

AN, the fireman at the Eighth Street Theatre stage door, came to the wings and signaled me. "There's a young fellow out here, wants to see you."

"Okay, Dan, tell him I'll come over to the stage door right after this next number.'

I left the stage and made my way to the door. There standing in the stairway was a little fellow about four feet tall, leaning heavily on crutches, a smile on his face and he said, "Mr. Holden, my name is Nickey Matesik."

That was enough! Nickey Matesik! I had talked about him, heard about him, written about him and received letters from him. To be honest, I never expected to see him because when his nurse wrote me two years ago from the Crown Point county hospital, no one expected Nickey to live longer than a couple of months. But here he was looking happy and as he said, "Feelin' swell."

We had a long talk. This was his story: Twenty-seven years old. Twenty-three years spent in a hospital bed with tubercular bone trouble. Discouraged, tired of fighting, few friends, nothing . . . nothing much in life for him. Then it happened! One day when he was too weak to hold up his head a nurse pushed a wheel chair into his ward. The wheel chair contained letters and gifts, hundreds and hundreds of them. All addressed to Nickey. What had happened? Someone had made a mistake. Surely! But no . . . his name was plainly written on all letters and packages.

He was too ill to examine his mail and it was stored in a clothes closet. A few days later he felt better and began reading the letters and cards. Could it be possible after all these years . . . after all this time . somebody knew about him? Did someone really know and care after all? Could it be true? Yes, it was. Somebody did care. Thousands of people in six states.

The realization that somebody cared whether he existed or not encouraged Nickey to fight it out a little longer. And so against terrific odds. on his bed he began to scrap . . . and that kid is a scrapper, believe me. More mail came in. A few

to this. Nickey was busy all last winter, an-

suddenly made a turn for the better?"

His answer to that question was: "Somebody cared,"

GOODYEAR U.S.

Sizes Tires Tubes Sizes

months later Nickey was answering his mail. More mail came in answer

swering mail and receiving it. He was getting stronger. Then came the day when he left his bed to hobble outside on crutches. It was grand being out again. Then last week-end he took a leave of absence from the hospital and came to Chicago. The barn dance! Music! People! He knew them all, he had heard them all and he met them all!

A few more weeks of observation at the hospital and Nickey will leave after 23 years! Cured!

"Nickey." I said. "how is it after 23 long years, and after your doctors and nurses had given up hope, you

Thought you might like to know about it.



Ve smash all records. Nowhere in the U.S.A. can bese tire bargains be duplicated. Every tire repaired y our improved methods, expert workmanship and acked by 20 years' experience in the tire industry, housands of customers from coast to coast declare ur tires are best. ORDER NOW while these record-breaking low prices last. Satisfaction Guaranteed. BALLOON TIRES | BALLOON TIRES

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1.50-21	2.40	1.15	6.00-20 3.45 1.55
1.75 - 19	2.45	1.25	6.00-21 <b>3.65</b> 1.55 6.50-20 <b>3.75</b> 1.75
1.75-20	2.50	1.25	6.50-20 <b>3.75</b> 1.75 6.00-16 <b>3.75</b> 1.45
5.00-19	2.85	1.25	0,00-10 3.79 1.40
5.00-20	2.85	1.25	TRUCK TIRES
5.25-17	2.90	1.35	
5.25-18	2.90	1.35	Sizes Tires Tubes
5.25-19	2.95	1.35	6.00-20 \$3.75 \$1.65
5.25-20	2.95	1.35	6.50-20 4.45 1.95
5.25-21	3.25	1.35	7.00-20 <b>5.95</b> 2.95
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JUNE 5, 1937

## Don't Let Stains Spoil Picnic Fun

#### by MARY WRIGHT

T TARDLY a sunshiny day dawns but that I hear "Let's go on a picnic tonight, Mom." If that is music in your ears as it is in mine, your food basket is in pretty constant use these days.

And isn't it fun, even though the picnic grounds may be no farther away than the back yard? Don't diminish that fun



Mrs. Wright

grass and other stains. So equip vour laundry with stain removal facilities and information, put on washable togs. and forget clothes on your

outing. For

when children,

food, dogs and

with fear of

games of all descriptions get well mixed together in the form of a picnic, there are bound to be grass stains, fruit stains or one of many other kinds characteristic of the good old summertime.

Many spots, like some people, get set in their ways as they get older, so it is best to remove most spots as soon as possible, and by all means before the garment is pressed or washed.

You can make stain removal easy by keeping materials for it accessible so they can be used as soon as possible. My suggestion is a shelf near the laundry tubs or a box in which to store bottles of stain removers and equipment. Stain removers most frequently used are carbon tetrachloride, Javelle water, commercial ink remover, dilute acetic acid, denatured alcohol. glycerine and ammonia water. The equipment you'll find useful includes clean white cloths or cheesecloth, a medium-sized bowl, white blotting paper, medicine dropper, a glass rod with rounded ends and a small sponge.

Grass stain is encountered most frequently after picnics. If the material is washable, fresh grass stains can usually be washed out in hot soap suds. If any trace of the stain remains, Javelle water may be used to bleach it if the material is a white cotton or linen.

#### JAVELLE WATER

(Use Only on White Cotton or White Linen) 1/4 lb. chloride of lime

½ lb. washing soda 1 ot. cold water

Dissolve washing soda in water, add chloride of lime (bleaching powder) and filter through a piece of muslin. Store in tightly stoppered bottles.

To use, stretch the stained material over a bowl filled with water and apply the Javelle water to the stain with a medicine dropper. Javelle water may injure the fabric if allowed to stay on for a long time, so do not allow it to remain in contact with the material more than a minute. Then apply a solution made of:

1/4 oz. sodium thiosulphate ("hypo." used in amateur photography)

1/8 oz. 36% acetic acid

2 ots. water Then rinse the garment thoroughly to remove all traces of both solutions.

Grass stains on material which is not washable can be removed by sponging with ether or with denatured alcohol.

Directions for Sponging: Regardless of the type of stain you are trying to remove, if it is to be sponged, it is always best to lay the material with the wrong side up and apply the stain remover to this wrong side. The reason for this is very easy to understand. By so doing, the foreign substance can be washed from the fabric without having to pass through the material. A clean white cloth folded several times to form a pad, or clean white blotting paper may be placed underneath the stain to absorb the excess liquid. Change the pad or blotting paper occasionally as it becomes soiled. Sponge the stain with a clean soft cloth which has been dipped in the stain remover and wrung until partially dry. Use light brushing motions, working from the outside in and spreading the moisture irregularly into the surrounding fabric in order to prevent rings.

#### Handle Carefully

Chemicals such as Javelle water, oxalic acid and others have to be handled more carefully in order to protect both the hands and the fabric from injury. Only small amounts are applied at a time, using a glass rod or medicine dropper and then they are rinsed out at once or another chemical applied to counteract their action.

Fruit stains are also very commonly found after picnics, especially later in the season after peaches arrive. Practically all fruit stains can be removed easily while they are fresh and still moist by stretching the stained portion over a bowl and pouring boiling water through it from a height of two or three feet—this is so the water will strike the stain with some force. If some stain remains after this treatment, it will probably be eliminated entirely if it is hung out in the sun to dry.

Old fruit stains are harder to remove than fresh ones, but this method is quite satisfactory. Saturate the old fruit stain with glycerine and allow it to stand for several hours, then pour boiling water through the stain from a height and launder it.

Mud stains often appear during a picnic, too, but if properly treated, they present no problem. Allow the mud to dry thoroughly before you try to remove it. Then brush carefully to remove as much as possible. Sometimes that is all that is necessary, but if a stain still remains, wash in soap and water if the material is washable or sponge with wood or denatured alcohol if not washable.

Tea and coffee stains are easily removed when fresh by pouring boiling water through them. Alkaline soaps often make coffee more difficult to remove, so it is best to remove these stains before putting them in soap suds. If cream has been used in the coffee, follow the preliminary treatment by washing in hot soapsuds if the material is washable or sponge with fat solvent, such as carbon tetrachloride.

Paint stains, too, are common on picnics. Scrape off as much paint as possible and apply turpentine on both sides of the material. If the paint has partially dried, allow it to soak from 15 to 20 minutes or several hours. Then wash.

With materials convenient to remove the common stains easily while they are still fresh, the after-picnic washing should be a "picnic."



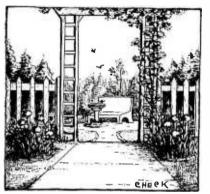
Mrs. Harry Reifsteck, Champaign, Illinois, representing the Illinois Home Bureau Federation, will give a series of Homemakers' Hour talks on rural electrification and its meaning to rural homemakers. The series starts on Friday, June 11. Cooperating with the University of Illinois electric experimental line, Mrs. Reifsteck has used electricity in her farm home for 12 years and she has done much testing on the subject.

STAND BY



#### By CHECK STAFFORD

picnic trips, is here. And aren't you glad? What this first month of summer means to country folks depends largely on where they live.



Roses are blooming and gardens being harvested to the south, while in the north, trees are just now budding into full leaf and the nights are yet cool. Regardless though, of where we live, most folks agree with Lowell, the poet, when he said:

What is so rare as a day in June? Then, if ever, come perfect days."

Oddly enough, June is a month of no general holidays. Flag Day is celebrated in some sections on June 14, with patriotic programs held by schools. The closing of schools and June graduations of young folks also make June a most significant month in their lives, as it marks a change of deep character. And for the lovers. June is the month of weddings. Early Romans believed June brides and grooms the luckiest through life. Great month, June . . . if for no other reason than it provides new peas for the table and bright peonies for flower vases.

All of us enjoy greatly the beautiful flowers and blossoms friends have sent in, and every day these flowers are distributed about the various offices and studios where they add to our cheer.

Speaking of offices . . . a reader asks me: "what are the offices like?

TOWDY, folks: June, the glor- . . . with the exception of the comious month of roses, brides and mercial offices which are on the first floor of the Prairie Farmer building, all offices of the program and continuity staff, artists, executives, musicians, announcers and editorial staff are on the third floor, surrounding

the large studio and Little Theatre.

The music library with John Lair's office is among the cheeriest. It is large, with bright curtains and flowers adding color to the cream walls. Latch String shares an office with Dr. John Holland and our walls are covered with book cases and the large East window sill contains several pretty potted plants and green vines. Art Page's office assistants also like flowers, and some cheery vases of flowers are usually found there. . . . Grace Cassidy's office window is brightened with a potted plant, and several other offices contain slips of potted plants I've recently started for them, mostly red coleus.

Marjorie Gibson's office walls are covered with photos of WLS folks . . . all autographed. Art Page's private office walls contain many large maps, as does John Baker's. Most every office desk or wall contains pictures of wives, children or loved ones. Herb Morrison's wall space is decorated with many airship and aerial pictures. Folks often ask about the horse shoe I have hanging above my desk and the old fashioned dipper gourd, with which I water my plants. Manager Glenn Snyder has a case of mounted, silvered horseshoes, made by his father, adorning his office wall. . . . George Biggar has several treasured plaques, while Harold Safford and Mr. Butler, both have chosen excellent oil paintings as their wall decorations.

Homey and not pretentious, are the offices . . . as all know who have visited the Prairie Farmer station.

As I close my column, glancing down on the boulevard, I see folks hurrying along in top coats and one and are they all on one floor?" Yes brave chap just passed, wearing a

straw hat. While the sun is shining. there is still a touch of coolness in the air. Soon, however, we will be complaining of the heat. Guess the weather would never suit everyoneat the same time. Was it James Whitcomb Riley who was always satisfled with the kind of weather Nature supplied, and said: "When it rains . . . rain's my choice?"

#### Seen Behind the Scene

Discovered at last! Eddie Allan was found the other evening playing his harmonica into a dictaphone. then playing it back, and sitting with a smile as he listened to himself play "Little Brown Jug." . . . Here's how you get after being on the radio for a while: Pokey Martin is busy writing his morning program when someone stumbles in and asks him what day this is. . . . Pokey takes out his watch . . . and wrinkles his brow . . . and can't understand . . . finally says he doesn't know. There is a small red elephant in Al Boyd's office . . . a souvenir of Riverview. Herb Morrison playing Chick Hurt's mandola. . . Ed Paul is getting his apartment all fixed up now . . . his mother is coming to live with him. . . . John Baker had quite a bit on his hands last week . . . he held the "Crown of the Andes," a golden crown, studded with precious stones, and worth a mere \$5.000.000. . . . At the Eighth Street Theatre: Hal Culver puts on his overalls and takes the

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JUNE 5, 1937

### Men of the Hour

- 1. Recent arrivals from Arizona are Burridge D. Butler and Romaine Lowdermilk. Romaine goes back to his ranch for the summer while Mr. Butler remains in the Middle West.

- Recently heard at WMBD and WSM

10





By JOHN LAIR

T IS interesting to note the number of old songs to which "answers" and companion pieces were published, a custom which is still observed in certain types of music. In the old days when a song registered a "hit." somebody got busy and wrote an answer to it in the hope of cashing in on the popularity of the origi-

We have many of the old-timer "pairs" in the Music Library, having made a practice of collecting both the feature song and its "answer." We give below a very good example.

#### "Will You Love Me When I'm Old"

I would ask of you, my darling A question soft and low; That gives me many a heartache As the moments come and go Your love, I know, is truthful But the truest love grows cold: It is this that I would ask you-Will you love me when I'm old?

#### Chorus:

Life's morn will soon be waning. And its evening bells be toll'd But my heart will know no sadness If you'll love me when I'm old.

Down the stream of time together We are sailing side by side; Hoping some bright day to anchor Safe beyond the surging tide. Today our sky is cloudless. But the night may clouds unfold; And its storms may gather 'round us. Will you love me when I'm old?

When my hair shall shame the snowdrift And mine eyes shall dimmer grow;

- I would lean upon some loved one In the valley as I go. I would claim of you a promise
- Worth to me a world of gold: It is only this, my darling.
- Will you love me when I'm old?

#### "Yes. I'll Love You When You're Old"

A question you have asked me. A question, my dear wife, And I will answer truly; Yes. I love you as my life. Keep your dear heart from all sadness My love will ne'er grow cold. Yes. dear, my love is truthful; I will love you when you're old

#### Chorus:

I know life's morn is waning. Let the evening bells be toll'd: But I love you still, my darling. Yes. I'll love you when you're old

Together down the streamlet In happiness we'll glide. And cloudless is our sky. my dear. As we're floating side by side. But should the storms o'ertake us.

And the wind blow fierce and cold Remember this, my darling, will love you when you're old.

When your hair is silvered o'er. It is fairer still to see, And your eyes look dim. but fondly, They are dearer still to me. Yes, lean on me, my darling.

True love will ne'er grow cold: God hears, I give the promise: I will love you when you're old.

We will sail upon life's ocean Let the winds blow high or low; Our sky will ne'er be clouded As gliding on we go. Our hearts will know no sorrow Our love will ne'er grow cold:

We will love each other, darling. Love each other when we're old

In the next pair the original is so well known that it need not be given here. The "answer." however, is very rare. Not many of our readers are aware that there was a companion to the world-famous song, "When You and I Were Young. Maggie." In this case the composer of the music for the original became both author and composer for the companion number. He also published both numbers. The "answer." as shown below, appeared two years after the original printing of "When You and I Were Young. Maggie."

#### "Maggie's Answer"

I know, dearest Ralph, you are aged and gray. Your steps are now feeble and slow. Your once noble form is now bent by the storm

All must weather while waiting below The merry creek's bed you say now is dry. And silent the creaking old mill. But "songs without words" are still sung by the birds.

Though the green grove is gone from the

Yet. Ralph. dearest Ralph, with our hearts strong and true.

Still faithful and trusting and fond; We'll sing the same songs we sang in days

Till we're called to that bright world be-

'Tis true, dearest Ralph, in that city of stone, Lie many dear friends that we love The casket once fair is mouldering there

But the jewel is soaring above. The young and the gay and the best are all

Our own darling's gone with the rest. It cannot be long e'er we. too. join the throng.

Moving on to the land of the blest. Although, dearest Ralph, we are feeble and

Still our love, time nor age cannot change

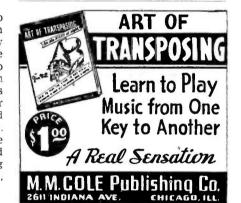
Through the journey of life 'mid the toil and

Naught between us e'er came to estrange We feel that this earth life is fading away. But we know there's a better to come. In that bright world above, in its sunlight

Then again you and I will be young.



John Lair cherishes this picture of his daughter, Virginia Lee, splashing in the same wooden bowl in which he played as a baby.



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JUNE 5, 1937

STAND BY

#### ~~~~~~~~~~~~ Oddities Man

"TATRITING isn't work. It's fun." That's the way Chuck
Acree (Charles Louis Acree). Acree (Charles Louis Acree), the youngest member of the continuity department feels about writing. He does a lot of it. too.

Running a close second to his writing comes his hobby of collecting curious facts and stories, including the origins of superstitutions, cus-

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toms, manners, words, and phrases, and the like. He has combined his writing and his hobby into the entertaining radio feature called "Something to Talk About," heard three times a week on Homemakers' Hour.

Chuck enjoys nothing better than to take a mike in hand, go down on a street corner or into a store and interview folks that come along. That's one of the things he did on the first radio station he worked which was WJBC in Bloomington, Illinois. As is the case in small stations, Chuck had many other duties to perform such as the planning of programs, putting them on the air and even selling them.

On the Bloomington station he was known as the Curiosity Man. Dr. Why?, the Bloomington - Normal Doughboy, The Inquiring Mike, the Happy Hour Miracle Man, and at Christmas time a year ago, he played Santa Claus in a Bloomington department store. Not naturally having Santa proportions, Chuck stuffed his Santa suit with a couple of pillows.

#### Scholarship

When Chuck finished high school in McAlester, Oklahoma, he was given a scholarship to DePauw University in Greencastle, Indiana. He went to college with the intention of becoming a chemical engineer. But when he got a D in chemistry he decided he'd better do newspaper work for a living and let someone else be a chemical engineer.

In the summer of 1934, Chuck had an opportunity to do some newspaper work at the World's Fair. The following winter, he worked in the front office of the Stevens Hotel in Chicago. Then he joined the publicity department at Illinois Weslevan University in Bloomington, Illinois. Chuck completed his college course at Illinois Weslevan, receiving his A. B. degree just last June.

About the time he went to Wesleyan, WJBC moved into one of the university buildings. Chuck and a friend formed a black-faced comedy team called Jasper and Jeremiah. The boys then sold the program to a coal dealer in the city and started on the air with a commercial program, receiving the munificent salary of \$5.00 a week.

This was not Chuck's first experience as an entertainer, however. When he was in high school, he was a junior tennis player. In the summertime he traveled around the Southwest playing tennis. In addition to playing tennis. Chuck and his company entertained at country clubs. Chuck did a juggling act, was an amateur magician, and as he entertained, he told curious facts and stories as patter. That's how his hobby of gathering curious facts. originated and developed. Collecting stamps and old books are other hobbies he rides.

While at De Pauw University, Chuck fell in love with a Chicago girl. Jacqueline Hoover. They were married on December 4, 1934. Chuck and "Jackie," as he calls his wife, are mighty proud of their little son. Charles Louis Acree, Jr., who was born January 16, 1936.

Chuck was born in St. Louis 23 years ago last September 22. When he was four years of age, he moved with his parents and brothers and one sister to McAlester, Oklahoma.

His father owned a dairy farm at the edge of McAlester and Chuck used to rise at three o'clock in the morning to milk 17 cows. He'd then bottle the milk and deliver it before going to school, in fact, before breakfast. He'd repeat these tasks after school in the evening. In the summer Chuck chopped corn and cotton and picked cotton at a penny a pound. For three months one summer he rode the fence on an Oklahoma ranch.

Chuck is tall, slender, and very agile. He stands six feet and weighs 165 pounds. He has a "mop" of brown hair, brown eyes, and dark complexion.

#### Pokev Martin and Arkie







STAND BY

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- Free 5x7 Kodak Enlargement. Get acquainted offer. Send negative, 6¢ postage. Truefoto, 408Z, Des Moines, Iowa.
- Rolls Rushed! Developed and printed with two supertone enlargements 25¢. Four 4x6 enlargements 25¢. NEWTONE, Maywood, Ill.
- Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.
- Two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse,
- One Day Service, 2 Beautiful Enlargements, 8
  Brilliant prints 25¢. Quality guaranteed.
  ELECTRIC STUDIOS, 95, Eau Claire, Wis.
- Roll developed, eight guaranteed prints, two beautiful professional doubleweight enlarge-ments 25¢. Very quick service. Expert work-manship. PERFECT FILM SERVICE, La-Crosse, Wisconsin.

#### Plant Food

SUPER-GRO Plant Nutrient and Aid promotes luxurious growth and blooms. For garden flowers, vegetables, shrubs, trees, etc. Also excellent for potted plants, porch and window boxes. SUPER-GRO is a scientifically prepared, self-sufficient liquid chemical plant food, providing the necessary elements to aid and stimulate plant life. Successfully used and recommended by Modern Dahlia Gardens. Trial 6 ounce sample (making 6 gallons of sprinkling solution) sent for \$1.00. Address: SUPER-GRO CHEMICAL COMPANY, Dept. SB, Madison Building, Milwaukee, Wisconsin.

#### Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢, 30oz. 60¢, 3¾ lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, A. E. Comman, Chicago, Illinois.

#### Radios

200 new auto radios in original cartons at lowest prices, while they last. Schiffmann Bros., 3840 N. Ashland Ave., Chicago.

#### **Summer Resorts**

- Lake Nakomis—Furnished cottages for rent, with boats and linens. Henry Ernst, Tomahawk, Wisconsin.
- Eagle Lake Terrace, Bloomingdale, Michigan. 18 miles north east of South Haven; cottages furnished complete for rent; cottages open on lake; excellent fishing; bathing; electricity; artesian wells; food coolers; mail delivery; Gentiles. Early bookings. S. D. Smith.
- Are you planning a vacation? At reasonable rates we provide good board and nice rooms in private home on banks of Muskegon River, near trout brook and beautiful lake. Peaceful and quiet. Maple grove for trailers and tents. Accommodate only a few. Located two miles south Big Rapids, Michigan. Write Mrs. Mildred Ely, Route 2, No. 104, Big Rapids, Michigan.

#### Tractor Parts

Every Tractor Owner needs Irving's 84-page 1937 tractor replacement parts catalog. Ab-solutely free. Thousands parts, all makes; tremendous price savings. Irving's Tractor Lug Co.. 180 Knoxville Road, Galesburg, Ill.

#### Turkey Tonics

Attention Turkey Raisers. Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint \$1.75. Quart \$2.75. Gallon \$10.00. Satisfaction guaranteed or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.

#### Wanted-To Rent

Wanted to rent—a small farm within 20 miles of Chicago, south or southwest. Mrs. Day, 8235 S. Bishop St., Chicago,

JUNE 5, 1937

www.americanradiohistorv.com

## WLS DAILY PROGRAMS

#### Saturday, June 5, to Saturday, June 12

870 k.c. — 50,000 Watts



Man on the Cover Chuck Acree travels - with his forefinger - to all parts of the globe, gathering "something to talk about."

#### Sunday Morning JUNE 6

(CENTRAL STANDARD TIME)

7:00-Organ Concert-Elsie Mae Emerson.

7:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Fel-ber; Herb Morrison; Grace Wilson; Safety-gram contest; Lawson Y. M. C. A. Glee Club. 8:30—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor. assisted by WLS Orchestra and Elsie Mae Emerson, organist.

9:15-"Aunt Em" Lanning and Elsie Mae Em-

9:30—WLS Concert Hour—Orchestra; Herman Felber, Roy Anderson, soloist.

10:00-NBC-The Southernaires.

10:30-"Building Better Citizens"-Chuck Acree.

10:45-Elsie Mae Emerson at the organ.

10:58-Weather Report; Chicago Livestock Es-11:00-Sign Off.

#### Sunday Evening

JUNE 6

6:30 p. m. to 8:00 p. m. (CENTRAL STANDARD TIME)

5:30-NBC - The Baker's Broadcast - Robert Ripley. (Standard Brands)

6:00—NBC — General Motors Concert Hour — Erno Rappe, conductor. 7:00-Sign Off for WENR.

#### Monday to Friday

#### Morning Programs JUNE 7 TO JUNE 11 (CENTRAL STANDARD TIME)

5:00—Smile-A-While—Four Hired Hands and Christine; Arkie; Don & Helen. 5:30—Farm Bulletin Board—Merle Housh. 5:45-Smile-A-While cont.; Livestock Estimates. 6:00-News Report-Julian Bentley. 6:10-Program Review.

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6:15—Mon., Wed., Fri.—Sing, Neighbor, Sing (Purina Mills) Tues., Thurs.—Otto's Novelodeons. (Hemphill Diesel—Tues.)

6:30-Mon., Wed., Fri.-Evelyn and the Hill-Tues., Thurs. — "Pioneer Stories." (Allis-Chalmers)

6:45—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph

7:00-Mon., Wed., Fri.—Pokey Mortin and the Arkansas Woodchopper. (McConnon) Tues., Thurs.-Hilltoppers and Evelyn.

7:15—News Report—Julian Bentley; Booking Announcements. 7:30—Jolly Joe's Pet Pals Club. (Coco-Wheats —Tues., Thurs., Sat.)

7:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers and Ironers)

Tues., Thurs., Sat .- Morning Minstrels.

8:00-NBC-Tim Healy. (Ivory)

8:15-NBC-Ma Perkins. (Oxydol)

8:30-NBC-Pepper Young's Family. (Camay) 8:15—Mon., Wed., Fri.—Ralph Waldo Emerson. Tues., Thurs., Sat.—"The Old Kitchen Ket-tle"—Mary Wright and the Hilltoppers.

9:00-NBC-The O'Neills. (Ivory)

9:15-NBC - Personal Column of the Air.

9:30-NBC-Vic and Sade. (Crisco)

9:45-NBC-Edward MacHugh, Gospel Singer. 10:00—Jim Poole's Mid-Morning Chicago Cat-tle, Hog and Sheep Market direct from the Union Stock Yards. (Chicago Livestock Ex.)

10:05—Poultry and Dressed Veal Market, Butter and Egg Markets.
 10:10—News Report—Julian Bentley.

10:15—Orchestra; Hired Hands; Novelodeons; Carol Hammond. (Drug Trades Tues., Thurs., Sat.)

10:30—Martha Crane & Helen Joyce in Morning Homemakers' Program with Orchestra; Hometowners Quartet; John Brown; Soloist.

Tues., Sat .- Novelodeons & Ralph Emerson. 11:00-Mon., Wed.-Priscilla Pride. (Downtown Shopping News)

Tues., Thurs .- Don & Helen.

Fri.-"Big City Parade."

11:15-Mon., Wed., Fri.-Virginia Lee & Sun-beam. (Northwestern Yeast) Tues.—"Memories and Melodies"—Ed Paul; Ralph Emerson.

Thurs.-Henry Burr and Ralph Emerson,

11:30-Fruit and Vegetable Market;; Weather;

11:40-News Report-Julian Bentley

#### Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

11:45—Prairie Farmer Dinner Bell Program conducted by Arthur Page—30 minutes of varied Farm and Musical Features.
Tues.—Midwest on Parade, featuring Kokomo, Indiana.

12:35—Jim Poole's Livestock Summary direct from Union Stock Yards. 12:45—F. C. Bisson of U.S.D.A. in Closing Grain Market Summary.

12:55-News Report-Julian Bentley.

1:00-Homemakers' Hour.

2:00-Sign Off for WENR.

#### Saturday Morning

#### JUNE 12

(CENTRAL STANDARD TIME)

5:00-8:00-See Daily Morning Schedule. 6:30-Uncle Buster and His Big Yank Boys.

6:45—Dr. John Holland's Sunday School, with George Goebel and Ralph Emerson.

7:59-Livestock Estimate and Hog Flash 8:00-Junior Stars Program.

8:30-The Friendly Philosopher-Homer Grif-

8:45-Hoosier Sod Busters and Tommy Tanner. 9:00—Priscilla Pride. (Downtown Shopping News)

9:15-WIS Jamboree.

9:45-Don & Helen.

10:00-Program News-Harold Safford.

10:05—Poultry and Butter and Egg Markets.
Dressed Veal.

10:10-News Report-Julian Bentley.

10:15-Novelodeons. (Drug Trades)

10:30—Morning Homeakers' with Martha Crane and Helen Joyce. (Feature Foods) 11:00-Arkie.

11:15-Garden Club, conducted by John Baker, 11:30—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.

11:40—News Report—Julian Bentley. 11:45—Closing Grain Market Summary—F. C.

11:45—Closing Grain Market Summary—F. C. Bisson.
12:40—Poultry Service Time.
12:15—Home Talent Program.
12:30—Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Commission Association.
12:45—Winnie, Lou & Sally.
1:40—Homemakers' Hour—Mary Wright; Fanfare; Elsie Mae Emerson; John Brown; Evelyn; Eddie Allan; DeZurik Sisters; Fanfare Interview; Roy Anderson.
3:40—Sign Off for WENR.

#### SATURDAY EVENING, JUNE 5

(CENTRAL STANDARD TIME)

6:00-Novelodeons & Evelyn.

6:15-Don & Helen.

6:30—Keystone Barn Dance Party, featuring Arkie. (Keystone Steel & Wire Co.)

:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Arkie; Lucille Long, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)

:0()—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; Otto's Novelodeons. (Murphy Products)

8:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel.

9:00-"Tall Story Club," with Pokey Mar-tin. (KENtucky Club)

9:30—"Down at Grandpa's—Girls of the Golden West; Hoosier Sod Busters; Dan

9:45—Prairie Farmer-WLS National Barn Dance continues until 12:00 p.m., CST, with varied features, including Pralrie Ramblers; Hometowners Quartet; Chris-tine; Arkie; Otto & His Novelodeons; Henry; George Goebel; Grace Wilson; John Brown; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.

11:00-Sign off.

#### STAND BY

www.americanradiohistorv.com

#### Homemakers' Schedule

(Conducted by Mary Wright)

#### MONDAY, JUNE 7

1:00—Novelodeons; oJhn Brown; Evelyn, "The Little Maid"; "Something to Talk About." Chuck Acree; P.-T. A. Speaker.

#### TUESDAY, JUNE 8

1:00—String Ensemble: Don & Helen: Ralph Emerson: John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist.

#### WEDNESDAY, HINE 9

1:00—Orchestra; Novelodeons: Evelyn: John Brown; "Something to Talk About," Chuck Acree: Mariorie Gibson in Fanfare; Home-making Talk, Mary Wright.

#### THURSDAY, JUNE 10

1:00—Orchestra; John Brown; Don & Helen; Little Home Theatre Drama; Marjorie Gib-son in Fanfare.

#### FRIDAY, JUNE 11

1:00—Orchestra; Evelyn. "The Little Maid"; Christine & Sod Busters; "Something to Talk About," Chuck Acree; Marjorie Gibson in Fanfare.

#### SATURDAY, JUNE 12

1:00—Ralph Emerson: John Baker: Evelyn: The Hilltoppers; Eddie Allan: Roy Anderson; Interview of a WLS Personality — Marjorie Gibson; "Family Fun"—Mary Wright.

#### **Evening Programs**

(CENTRAL STANDARD TIME)

#### MONDAY, JUNE 7

6:00—NBC—To be announced. 6:30—NBC—Paul Martin & His Music. 7:00—WLS—Aeolian Shorus.

#### TUESDAY, JUNE 8

6:00—NBC—Husbands & Wives. (Pond's)
6:30—NBC—Welcome Valley with Edgar Guest.
(Household Finance)
7:00—NBC—Ben Bernie & His Boys. (American Can Co.)

#### WEDNESDAY, JUNE 9

WEDNESDAY, JUNE 9
6:00-NBC-Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
6:30-NBC-Famous Actors Guild-Helen Menken. (Sterling Products)
7:00-NBC-String Symphony.

#### THURSDAY, JUNE 10

6:00—WLS—The Old Judge. 6:15—NBC—Roy Shields' Orchestra. 6:35—WLS—The City Forum. 6:45—WLS—'The Active Citizen.'' 7:00—WLS—Judges of the Round Table.

#### FRIDAY, JUNE 11

6:00—NBC—Irene Rich. (Welch)
6:15—NBC—Singing Sam. (Barbasol)
6:30—NBC—Death Valley Days. (Pacific Coast Borax)
7:00—NBC—Musical Revue. (Fleischman's)

#### Final Examination

(Continued from page 3)

advisor to the Panchon Llama of Tibet was a School Time visitor and took the boys and girls in imagination to mountainous, forbidden Tibet. As a climax to the semester of programs on Touring the World, a visit was made to the office of the Chicago jeweler who owns the Crown of the Andes, one of the most valuable and most historic articles of jewelry in the world. The crown, set with 453 emeralds and valued at more than five million dollars, is closely associated with the history of South America, and has a romantic story all its own. The Spanish residents of Popayan, in what is now Peru, were spared from a plague which swept the country, and in gratitude made a

and most valuable crown in the world. One hundred pounds of pure gold and 453 emeralds were used by skilled artisans in making the crown. It was bought by an American syndicate of business men and jewelers last year. and for the broadcast was brought out of its storage vault under heavy guard, so that its beauty might be described to the School Time audi-

The colleges of the Middle West have many brilliant men and women on their staffs who have contributed to the Friday School Time programs. They have discussed such subjects as engineering and what it has done for the world; the reasons for education; how to talk and write more effectively; fun on a geology trip; how to sell yourself and your personality.

Approximately 400 schools over the Middle West were numbered among School Time's regular listening audi-

crown for the statue of the Virgin ence. One teacher wrote "I have Mary in the cathedral. It was to be been using radio in connection with the most elaborate, most beautiful. my school work for more than five years, and I have found the School Time programs the most helpful of

> Grownups, too, responded enthusiastically to School Time.

But the acid test of School Time came when a group of educational afficials of Indiana and Illinois met in Chicago to dissect the program, analyze it and find its weaknesses. They took it apart, and were amazed to find that here was a program which combined sound education with the interest holding power of good radio programs. They were pleased, too. to find a radio station which takes its public responsibility so seriously.

When all was over, the educators agreed: "It looks grand to us; we're all for it and we'll help any way we can."

During the summer months, plans will be laid for next fall's School Time program.

#### WATCH THIS SPACE

#### For Appearance of WLS Artists In YOUR Community

#### SUNDAY, JUNE 6

TROY, OHIO, Miami Co. Fair Grounds (Evening Only)—WLS ARTISTS: Pat Buttram; Hoosier Sod Busters; Winnie, Lou & Sally. (Appearing with "Radio Revue"

PERU, INDIANA, Roxy Theatre—WLS NATIONAL BARN DANCE (1937 EDITION):
Patsy Montana; Red Foley & Eva; Girls of Golden West; Bill McCluskey; Pauline; Billy Woods; Four Hired Hands.

GREEN VALLEY, WISCONSIN, Green Valley Pavilion-OTTO & HIS NOVELODEONS. STEWARDSON, ILLINOIS, Aloma Theatre-CHUCK & RAY.

CHICAGO, ILLINOIS, Pilsen Pavilion—WLS ARTISTS: Christine; Pokey Martin; Evelyn; Tom Owen's Band.

#### MONDAY, JUNE 7

BLUFFTON, INDIANA, Grand Theatre—WLS ON PARADE: Patsy Montana; Hoosier Sod Busters; Pat Buttram; Billy Woods; Winnie, Lou & Sally.

#### WEDNESDAY, JUNE 9

CHICAGO, ILLINOIS, Drake Theatre (3548 Montrose)—WLS NATIONAL BARN DANCE: Patsy Montana; Hoosier Sod Busters; Pat Buttram; Billy Woods; Winnie. Lou & Sally; Four Hired Hands.

LINDEN, INDIANA, Linden Horse Show-WLS ARTISTS: Georgie Goebel; Christine; Pokey Martin; Olaf the Swede: Possum Tuttle.

#### SUNDAY, JUNE 13

TIFFIN, OHIO, Seneca Co. Fair Grounds (Evening Only)—WLS NATIONAL BARN DANCE: Patsy Montana; Hoosier Sod Busters; Pat Buttram; Caroline & Mary Jane DeZurik; Pauline; Billy Woods; Cornhuskers.

HIGH CLIFF, WISCONSIN, High Cliff Park-WLS ARTISTS: Arkansas Woodchopper;

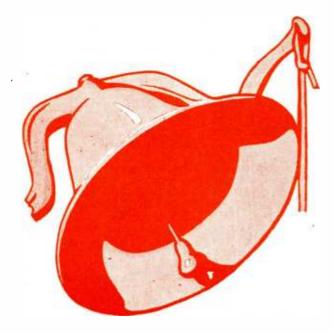
#### WLS ARTISTS, Inc.

1230 Washington Blvd.

Chicago, Illinois

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JUNE 5, 1937



# The FARMER FEEDS THEM

THE farms of the Middle West prairies have a large share in feeding the people of America. Symbolic of this great function of the prairie states, is the Dinner Bell, which rings every day at WLS for the opening of Prairie Farmer's Dinner Bell Program. On the farm the dinner bell calls men from the fields at noon. In the cities, consumers hearing Prairie Farmer's Dinner Bell are reminded of their close relationship to the soil.

Daily, through the Dinner Bell Program, Prairie Farmer speaks to its neighbors, furnishes them timely information, introduces interesting persons.

Because the Dinner Bell Program also is heard in towns and cities, it has often been Prairie Farmer's privilege to act as interpreter, explaining how the interests of city and country are welded together.

Listening to the Dinner Bell Program, for a farmer, is like visiting with a neighbor. For a city listener it is like a visit to good friends who live on R. F. D.

# DINNER BELL TIME

11:45 to 12:30 C.S.T.

Daily Except Saturday and Sunday

WLI

Conducted by

#### PRAIRIE FARMER

"America's Oldest Farm Paper"

1230 WASHINGTON BLVD.

CHICAGO, ILL.