

Voice of Arizona

> Picnic Pictures

RITA ASCOT



Memories

Moss-covered and modern: Grant's tomb from the deck of a battleship in the Hudson at 97th Street. . . Sandy Hook at dusk, and troop ships riding at anchor, waiting for the signal to surge East to save Democracy.

Queenstown, Ireland, in the offing then about face and back to Staten Island and coal ship once again for another trip Eastward with another convoy of troop ships . . . at sea and through a telescope on a three-inch gun, the faces of soldiers undergoing the nausea of their first sea-sickness.

Losing a propeller on a return trip and the attending war excitement when she left us for the bottom of the Atlantic . . . another terrific scare when a look-out yelled, "Torpedo astern!" And we later discovered a playful porpoise could imitate a German torpedo 100 per cent.

Good bye, New York! Good bye, Homeland! To while away the tension of hours and nerves, we listened to Henry Burr sing his best on records. He may not know it now, but his singing for the crew created a peaceful lull and was deeply appreciated.

The crew, we who are left, thanks him now. Even now as he sings those ballads on the air that helped a battleship through, I drop my head in reverie. That which is good will remain forever. May the years bring him more happiness. . . . Sailor Boy, Chicago.

Spirituals

My family and I enjoyed the spirituals sung on your station last Saturday night. We hope this is a permanent addition for it certainly adds variety to the Barn Dance program. The Barn Dance is good, but sometimes gets monotonous. . . . Mrs. C. Daugherty, Chicago.

Thrilling Surprise

I want to thank you for the check you sent me in your recent contest. It was a thrilling surprise, and when you pass 50, you don't get many thrills-or surprises! I wrote the letter because I wanted to know what Stand By was like. My husband is a physician, which means a lot of hours spent alone, and I read everything, but was not familiar with Stand By.

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We both enjoy the magazine very

I wish also to thank you for the picture of the Old Hayloft crowd. We enjoy picking out the photographs of the artists when they are broadcasting. It is much more interesting.

Again thanking you and wishing you continued success in giving this tired old world pleasure. . . Mrs. C. T. Bradford, Earth, Texas.

Critics

I have been reading the complaints and criticisms, as set forth in Stand By, and have come to the conclusion that the critics have not carefully and sincerely considered the subject of broadcasting.

These programs come to us absolutely without cost and if the listener is not pleased with any particular person or rendition, it is a very small matter to tune out the program.

In my opinion it is unkind and unfair for me to condemn or criticize something I am not capable of doing, either as well or perhaps not at all. These critics surely must little realize the time, effort and expense given to these programs that we are permitted to enjoy

Regarding the commercial parts of the broadcasts, anyone with a small amount of business experience should know that this phase is necessary to carry on this work. . . . G. T. Dings, Milwaukee, Wis.

Yodeling Contest

I just heard Arkie and Fritz having a yodeling contest, and boy, it sounded swell. I wish they would yodel some night on the Barn Dance. The Barn Dance is my favorite program. Arkie, Lulu Belle and Scotty are the favorites at our house. Arkie's brother, Pete, is just like one of the gang. Whatever you do, don't get jazz on the Barn Dance.

If my brothers are outside and hear Arkie, they run for the radio. The whole gang seems to be just like brothers and sisters to us. . . . P. M. M., Magnolia, Ill.

Dislikes

There are many radio programs that I dislike very much, but I will only list a few of them. The ones I object to the most are: (1) The Ma Perkins program. Ma seems to get into so much trouble for a sweet old lady like she is supposed to be. (2) Virginia Lee and Sunbeam have just the same old story over again and again. Why doesn't she forget all about her Jimmy, or could it be love? (3) The O'Neills are just retelling a story that I have heard so many times before. Another thing about the program is that they have too much advertisement. (4) I also do not like the Welcome Valley program. I enjoy Edgar Guest and his poetry, but as I do not care for his sponsors, I don't listen to his program. (5) I deplore, detest, dislike and think Ed Wynn is the worst comedian on the air. His jokes are not at all funny and when he starts telling those stories I turn the radio off. (6) I don't care for Pokey Martin's program. His tall stories are too tall for me at that time of the day. I suppose it is too early in the morning for me to enjoy that much foolishness. Arkie should sing more. Also the advertisement is too long. (7) The Little Theatre will now come in for criticism. Bill Meredith writes too sad stories. Well, anyway all those I have listened to were sad. One thing I will say is that the plays are all well acted. Another thing I would like to criticize is when the announcer talks too loud. That will not make us buy his product. We have to tune the radio down while he is speaking and then get up or come from another room to make it louder after the programs begin. I could write more about the programs I dislike but I know everybody cannot be pleased. When there is a program on that I do not like, I turn the radio off. . . . Mrs. M. J. Cadieux, Cicero, Ill.

STANDBY

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JULIAN T. BENTLEY, Editor Virginia Seeds, Managing Editor

July 3, 1937

NUMBER 21

The Voice of Arizona

S western as a cactus plant or a A 10-gallon hat is radio station KOY at Phoenix, Arizona.

Known in its own territory as the "Voice of Arizona", this station has been making rapid strides in popularity since its reorganization last spring, according to Jack Williams, program director, who recently visited in Chicago.

Not a new station, it was founded in 1922, back in the cat-whisker days. Several years ago, Burridge D. Butler, who spends his winters in Phoenix, became interested in the station and in comparing it to the Prairie Farmer station, of which he is president.

Last winter Mr. Butler was instrumental in organizing the Salt River Valley Broadcasting Company, which became owner of KOY, with W. A. Baldwin as president. At the same time KOY became an affiliate of Columbia Broadcasting presenting some CBS programs to Arizona listeners.

Several members of the WLS staff made the trip to Arizona to help give KOY a new start. Program Director Harold Safford spent six weeks helping Williams line up new programs: Glenn Snyder made several trips to Phoenix; and Homer Courchene of the engineering staff returned from a protracted stay only recently. Fred Palmer, production man, went to KOY for a permanent position as general manager of the station.

Western music is the Arizona listeners' favorite, according to Saff, who made a survey of their likes and dislikes. One of the most popular (Continued on page 15)

Recently remodeled are the stucco studios of KOY. On one side are the studios, on the other production offices. The Radio Rangers in KOY's Studio A with Bob Petrie, the announcer.



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The "Old Hayloft"

By THE HIRED MAN

IRST CRITIC to write a reveiw of one part of the old hayloft show was Miss Myrna Grieser, Pontiac, Illinois, so we'll reproduce her comments: "The summer-time party on the Alka-Seltzer Barn Dance certainly brought in summer with a bang—as only the Barn Dance can. Jolly Joe Kelly must have been feeling as good as always. . . . Three cheers for the return of the Westerners-we only wish they could become regular members of the crew once more. . . . They gave a beautiful arrangement of "On a Little Dream Ranch." . . . Sally Foster's interpretations of "It Looks Like Rain in Cherry Blossom Lane" was very pretty, but I rather resent popular songs on the Barn Dance. Doesn't seem as though they fit. . . . The DeZurik Sisters' yodeling still can't be surpassed. . . . I think it's too bad we don't hear the Maple City Four more often. They are so comical. And harmony? Beyond all words to describe. . . . Verne, Lee and Mary certainly define that word harmony, too. . . . Uncle Ezra and the Westerners had a clever arrangement of their song. . . . We missed the Hoosier Hot Shots, but the Westerners more than filled their place, I thought. . . . Of course we don't all like the same things, so we just ask that the Barn Dance continue as successfully as it

That's a good start on listeners' criticisms.... Several others received, but too late for inclusion in this col-

has always done."

Steve Cisler visits Chicago at NAB Convention—the official annual gettogether of broadcasters. . . . He was M. C. on Barn Dance back in 1929-30, and made famous the sign-off "All right, Homer, pull the big switch and let's go home!" . . . He manages the small but mighty WSIX at Nashville, Tennessee, these days. . . . Good to see old Steve again.

As this is written, those optimistic fishermen, Arkie and the Hoosier Hot Shots, are casting about for the big ones in remote places to the north of Chicago. . . Well, some folks have all the luck, whether they catch any fish or not. . . And Marjorie Gibson Thornburn is honeymooning with her new hubby in points east. . . Your Hired Man wishes the newlyweds all the happiness in the world!

Sophia Germanich, whose desk in the Music Department is the receiving point for musical programs of our entertainers, has her own preferences in old hayloft songs and tunes, she tells me. . . . If left to select an ideal old-time program of her own, she'd jot 'em down about as follows: Red Foley-"Don't Be Bashful, Jo." . . . Christine-"Chime Bells." . . . Maple City Four-"Green Grass Grew All Around." . . . Westerners-"Goin' Down to Santa Fe Town." . . . Bill O'Connor-"When Irish Eyes are smiling." . . . Patsy Montana—"I want to Be a Cowboy's Sweetheart." . . . Grace Wilson-"Honey, Stay in Your Own Back Yard." . . . DeZurik Sisters -"Left My Gal in the Mountains."

... Arkie—"Take Me Back to Colorado." . . . and Henry Burr—any beautiful ballad.

L. G. R. of Linton, Indiana, said in last week's "Listeners Mike" that he thinks the Hired Man and Hired Girl are one and the same person. . . . Nope, my friend, you're absolutely wrong. . . . How about it, H. G?

Hired Girl reports. . . . Visitors from afar in the old hayloft-Mr. and Mrs. Martin Campbell, WFAA, Dallas; Mr. and Mrs. Joe Maland, WHO, Des Moines; The Doc Halleys and Les Fox'es of KMBC, Kansas City; and Phillip Loucks, Washington, D. C .all attending NAB Convention. . . . Also George E. Wolfe, wife and two children of Seattle, the Harry Fosters of Anaheim, California, and a whole lot of other folks from states surrounding Chicago. . . . We welcomed Larry French and Tuck Steinbach of Chicago's Cubs, the former relaxing after pitching the Saturday game. . . . Bill O'Connor's aunt from Wichita, Kansas, enjoyed the showas did 20 members of the Westerners Club; also Lena Quiram sister of the Varna, Illinois, Three Neighbor Boys, was there with her friend, Marie Kodie.

Class of '37

By JOHN BAKER

Meet the class of '37. That's what I wanted to do; to talk with some of the boys and girls who are graduating from the high schools of our country this spring; to find out what sort of youngsters they are, what they think about, what their interests are.

So Tom Rowe and I took a WLS microphone to the Thornton Township High School, at Harvey, Illinois, on the evening of the graduation exercises, and interviewed a half dozen members of the class.

The class president is also the outstanding athlete; likes to appoint committees, plans to go to Notre Dame. His father is a crane operator in a mill, and never attended high school.

The girl who won top scholastic honors scoffs at the idea of her being a bookworm. She says she'd rather dance than eat, and rates both eating and dancing far ahead of studying in her list of preferences.

The outstanding musician of the class. who won national honors for his flute and piccolo playing, and plans to continue his musical studies after high school as a director. Dislikes mountain and western music; thinks "swing" music is all right if it's played by a good orchestra; but prefers symphonies.

The star actress likes to "date" and is interested in becoming a professional actress. The movies and stage don't appeal to her, but she

(Continued on page 15)

Sarie and Sallie, who are sisters in real life as well as on the air, were guest stars in the Old Hayloft, June 26. They are heard regularly in WSM's Grand Old Opry.

"Meet the Folks" Is New Barn Dance Show

EET the Folks, a barn dance program with a man-on-the-street twist, aroused so much favorable comment after its first broadcast, June 26, that it will be continued as a weekly feature, at 6 o'clock, CST.

In this new show, Ed Paul takes a microphone back-stage at the Eighth Street Theatre and interviews members of the Barn Dance crew as they arrive. Some of the questions he asks

arrive. Some of the questions he asks are sensible and some are nonsense, with a few catch-quizzes thrown in just to make it interesting.

Then the microphone is moved to the lobby of the theatre and listeners hear Jessie Stearns, diminutive head usherette, with her, "Step this way, the aisle on the right, please!" In the lobby, Ed interviews folks who are visiting the Barn Dance, asks them where they're from, whether they've seen the show before and similar questions. Gag on the first program was asking a visitor who had never seen Red Foley before to describe him, then introducing Red and having the visitor describe him again after seeing him.

All-Star Baseball

With a corps of sports announcers giving a play-by-play description, the fifth annual All-Star Game between the best baseball players of the National and American Leagues will be broadcast over the combined coast-to-coast Blue and Red networks of NBC from Griffith Stadium in Washington, D. C., on Wednesday, July 7. The broadcast will get under way at 12:15 p. m., CST.

The players will be selected by the managers of the 1936 pennant winning clubs—Bill Terry of the New York Giants and Joe McCarthy of the New York Yankees. Last year the players were selected by popular vote of the fans of the respective leagues. The All-Star game was begun five years ago to raise funds for the care of aged and indigent baseball players.

Crew Additions

Jack Haley, of "Wake Up and Live" and his stooge, Patricia Wilder, and Virginia Verrill, young screen blues singer, have been signed for the new Show Boat cast under the command of Charles Winninger, the original "Captain Henry."

Sablon on Magic Key

Jean Sablon, French song virtuoso and one of Europe's foremost radio and night club entertainers, has been signed for a limited engagement on the Magic Key of RCA program, making his first appearance July 11.

Sablon is the first artist who has been given more than a single en-

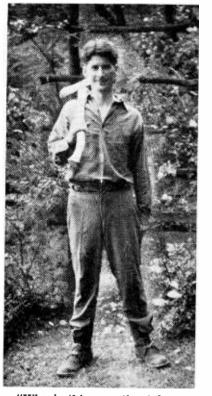
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gagement at a time on the Magic Key program, with the exception, of course, of Dr. Frank Black and the NBC Symphony Orchestra and the masters of ceremonies, Milton Cross and Ben Grauer.

Zoo Opera

Opera from the famous Cincinnati Zoological Gardens, with leading artists of the Metropolitan Opera in the principal roles, has been scheduled for a series of six summer broadcasts by NBC.

The first program will be heard Friday, July 2, from 7:00 to 8:00 p.m. CST over the Blue network. The second NBC broadcast will be Friday, July 9, at the same hour as the first. Beginning July 17 the broadcasts will be given every Saturday from 8:00 to 9:00 p.m., CST, over the same network. The last program is scheduled for August 7.



"Who is this guy, the Arkansas Woodchopper?" asks Herb Morrison as he chops wood near his mother's home in West Virginia.

Legionnaires

When the American Legion gathers 500,000 strong for the first New York City convention in Legion history, September 20-23, NBC will broadcast the highlights of the convention. These include the opening session Monday, September 20, in Madison Square Garden; the Drum and Bugle Corps Contest, in which 621 individual musical units will compete on Monday at the Polo Grounds, and the colossal Convention Parade on Fifth Avenue, Tuesday, September 21.

Speeches from the convention sessions, "vox pop" interviews and programs from convention entertainments will further reflect the activities of the Legionnaires.

Opera Auditions

Auditions of vocal talent for the Metropolitan Opera Company will be broadcast next winter, for the third consecutive season, over the blue network of NBC and will be heard on Sundays from 4:00 to 4:30 p.m., CST, beginning October 3. Twentysix broadcasts, the last of which will be made March 27, 1938, will cover the entire opera season.

King of Jazz

Paul Whiteman, glorifier of jazz, began a new summer series of NBC programs to be presented twice weekly through July, August, and September on June 30.

Whiteman will present his concerts from the auditorium at the Fort Worth Frontier Fiesta, Fort Worth, Texas, which opened for its second season on June 26. The broadcasts are presented on Wednesday, from 9:30 to 10:00 p.m., CST, over the NBC-Blue network, and on Saturdays, from 8:30 to 9:00 p.m., CST, over the NBC-Red network.

Stooge Replaces Comic

Harry von Zell, who has been serving in the dual role of announcer and stooge for Phil Baker for the past two seasons, will initiate a new Sunday night variety series to be broadcast during the comedian's vacation from the air.

Wedding Bells

Alice Patton, pretty little musicianactress who plays the piano and accordion and enacts several minor roles in "Backstage Wife," will be married late in August to W. Hatfleld Smith, a LaSalle Street broker in Chicago.

Summer Beauty Box

The "Beauty Box Theater" program, featuring Jessica Dragonette in musical love stories, has been renewed by its sponsor. The series will continue to be heard as a feature of CBS on Wednesdays, from 7:30 to 8:00 p.m., CST, for the summer season.

Fanfare

By ED PAUL

SUNDAY, June 20 saw a parade of cars pulling away from the studios in the early afternoon headed for Mr. Butler's Burr Ridge farm—and one of the finest picnics the WLS gang has ever enjoyed. Even the heavy rain failed to dampen their spirits. Everybody was just a kid again, and that's when we are always happiest, it seems.

Even George Biggar forgot about the soft, quiet voice he uses on and off the air and let loose with a terific blast of vocal manipulations that won for him the official title of "Champion Wife Caller." Al Boyd, who does a lot of arm waving every day anyway, kept right in shape by swinging a bat and tossing a big indoor baseball from third base over to Chuck "Babe" Ostler (he hit a homer) at first base.

Hot dogs, roasted marshmallows, fresh milk, lemonade and other refreshments made the get-together all the more successful. When the rain began to fall and everyone finally—though a bit reluctantly—headed homeward, they agreed that it was a day well spent and were mighty grateful to Mr. and Mrs. Butler for such a grand time.

July Birthdays

John Lair, 1; Fritz Meissner, 8; Frank Dane, 13; Walter Lewis, 16; Art Page, 21; Jimmy Fallis, 22; Eva Foley, 23; Chuck Ostler, 27; Alice Hull, 28, and Merle Housh, 31.

Another bit of news that we know you'll all be glad to hear. Early last Friday morning news was received in our office of the birth of a 7½ pound baby girl to Lois and Reuben Bergstrom. And may we extend our congratulations! If my memory serves me correctly, and it seldom does, this is the first addition to the "juniors" since John Baker passed the cigars.

Maybe you are wondering about the new voice you are hearing on the air each day at 1:15 p.m. on the Homemakers' Matinee. Well, just to satisfy your curiosity, and so that you may know a new friend, it is Jane Tucker. Jane has had a wealth of radio experience and as the mother of two small children, and herself a homemaker, she is admirably equipped to handle this new feature. If you have not heard the Matinee yet, don't put it off any longer. You'll like Jane!

And speaking of new members of the family, meet Rod Cupp. You are going to hear of him quite a bit. Rod is the newest acquisition of the pro-



Will return to the Barn Dance on July 10.

duction department. A young fellow, who does a fine job of producing the new Homemakers' Matinee — he fits right in the picture.

Before I give you a group of questions and answers for this week I'd like to kill about 50 birds with one stone. So here goes!

Many listeners have written us asking where Lulu Belle and Scotty are, and when they are coming back. The same question has flowed in, in an endless chain concerning Red Foley, the Girls of the Golden West and even Jolly Joe Kelly when he was off the air for a few days. So I'm just going to clear things up a bit.

Lulu Belle and Scotty are spending a vacation, and from what we hear a mighty pleasant one, in their own cabin in the hills of North Carolina. They will return to the air on the National Barn Dance the night of July 10. I'll bet that makes lots of you folks smile.

Red Foley and his wife, Eva, headed for the old home state of Kentucky and spent two weeks in Berea where Red's folks make their home. The Girls of the Golden West separated for their vacations, Dolly going to the South, East St. Louis and her mother. Milly and husband Bill McClusky headed toward the McClusky stronghold—Pittsburgh—in other words to Bill's folks. Well. Red and the girls tell us that they had very restful vacations and lots of fun. They have been back for several weeks, but you wanted to know where they had been and that's that. John Lair is down in the Kentucky area right now and Red Foley says that one of the nicest days he spent on his vacation was with John when they got together to while away a day at Cumberland Falls. It must be a beautiful place! (All this vacation talk reminds that your present Fanfare reporter will seek himself out a quiet spot for a much-anticipated vacation beginning around the 4th of July - he said, knocking on wood.)

We mentioned Joe Kelly's name. Yes Jolly Joe was out of the city several days when he and Mrs. Jolly Joe hopped on the streamlined "City of Denver" and journeyed out to Colorado Springs—75 miles out of Denver to act as master of ceremonies at a home talent Barn Dance. It was a pleasant prevue to his vacation Joe said. The show was presented for a group of retail druggists of New Mexico, Wyoming, Nebraska and Colorado. The popular Barn Dance M. C. says they are fine folks out there—and the country is "great."

Beaulow Mae Lewsader, Chrisman, Illinois: Yes, John Brown is married. He was married in 1929 at Adrian, Michigan. His wife was Juanita Swenk. They have one child, Joan Juanita who will be one year old on July 19th.

Mrs. M. E. Barlow, Palisade, Nebraska: Arkie is 30 years old and is not married.

Listener, Greencastle, Indiana: Bill O'Connor, the Irish tenor, can be heard every morning on Morning Devotions at 6:45 and on Saturday nights on the National Barn Dance.

A radio friend asks, "Do Christine's parents live in Chicago?" Yes, Christine, our little Swiss miss, lives at home with her father and mother.

Mrs Irene Slater, Montague, Michigan asks "Where is Romaine Lowdermilk?" We understand that Romaine has returned to his dude ranch back in sunny Arizona.

Petite Actress

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"T WAS just about ready to give up radio. In fact, I had resigned from my job at WJJD," Rita Ascot explains, "when Al Boyd called me for an audition."

It was an audition that was never broadcast and Rita was not even chosen for the part she auditioned.

"I can still remember how nice everyone was to me that day, but when Al said he'd call me when he had a part I could play, I was pretty skeptical about it. That's what they had told me at all the studios."

No one was more surprised than Rita when Al really did call her several days later for a commercial audition. She won the part of Helen in the Barton family series, used by Alka Seltzer.

#### Turning Point

With that turning point, Rita's luck seemed to change. She took part in the Illinois Agricultural Association dramas, and then became leading lady in the Homemakers' Hour plays. All during the winter she played roles in WMAQ's "History in the Making" series.

In April she was called by an advertising agency to audition for a part in Ma Perkins. Competing against 75 other actresses. Rita was selected for the part of Fay, Ma's daughter, and became a regular actress in the Ma Perkins stock company. In order to do this an actor or actress must have three distinct voices so that he or she may "double" in other parts without the listener recognizing the voice. So far, Rita has only doubled once—as a small boy. She says that she plays "Fay" a shade higher than her own natural voice.

Recently a Denver, Colorado, listener visited the Ma Perkins broadcast and on meeting Rita, exclaimed: "Oh, you look exactly like I always knew Fay would look!"

Rita is a tiny girl, tiptoeing at only four feet, 10, and weighing 87 pounds. She wears size nine dresses, 4 AAA shoes, and 21-inch hats. She has brown curls and expressive blue eyes. Her birthday is January 26.

She likes best to do character and dialect parts and, as she says, comes by most of her dialects naturally. Her grandmother, with whom she lived, was French. She, herself, is Irish, and one of her uncles is German. In addition to French, Irish and German, Rita does Russian and Chinese characters. The last two, she explains, are more a question of intonation and pace than of changing the pronounciation of the words. The only dialect she has been unable to master is the English, but she's still working on it.

Ever since Rita can remember, she has been taking part in dramatics. And her grandmother used to tell her about the time she was barred from a baby show in Aurora, Illinois, her birthplace, because she had won prizes in so many of them.

When she was a student in South High School, Grand Rapids, Michigan, she played Diane in "Seventh Heaven", one of her favorite parts. As a high school sophomore, she started playing bit parts in stock companies that came to Grand Rapids.

After she was out of school, she taught dramatics to a class of 18 children in Aurora but gave up the class when she was notified of her success in a WJJD audition.

Most of Rita's leisure time is spent at movies, legitimate plays or listening to the radio. She does it, not so much for pleasure, as to study the acting and improve her own by this study.

#### For Your Album



Life is a serious business to three-and-a-half-months-old Jack Baker, especially when his daddy, John, aims that new camera at him.

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#### LILY MAY

## Force of Habit







JULY 3, 1937

STAND BY

# Homemaking Is Fun Lucille Long Says

#### by MARY WRIGHT

AMED outside her home for her beautiful contralto voice, Lucille Long's chief claim for fame in the recipe foreyes of her husband and son lies in her homemaking virtues. For whether it is in the kitchen as cook, in the living room as hostess, in the sewing room as seamstress or outdoors as gardener, Lucille is equally capable.

Like all homemakers, Lucille has her favorites. In answer to "What would you like



Mrs. Wright

best to do tonight when you go home?" two favorites tied. Getting out in the yard with her flowers would be very enticing, but so would the new chaise lounge which she ac-

quired just re-

cently, beside which she finds her darning and mending basket. Which one would win would probably be decided by climatic conditions and just how strenuous the duties of the day had been.

One could not doubt Lucille's love of gardening if they were to see her lawn in Glencoe. To mention iris, marigold, calendulas, batchelor buttons, zinnias, pansies, petunia, godetia, dahlias, gladioli, snap dragons, delphiniums and peonies is only a start at naming her flowers. Blue morning glories and Madiera vines surrounding the porch are her pride and joy. The godetia she brought from the famous Buchard gardens of Victoria. British Columbia. One of the things Lucille did this spring to insure lovely peonies was to tie and place wire cages around every one of her 35 peony bushes, and she budded every one of them herself. Yes, it takes time to garden, but when you enjoy it, what is time?

Lucille has an Italian gardener who helps her with part of the work. This year he is planting a garden of Italian vegetables, which Lucille promises to report on as the season progresses.

Of the housework, Lucille likes best to cook and she is always looking for new recipes, new dishes and new ways of doing things. Her latest acquisition is a dozen and a half ice-tea glasses decorated with white flowers with red centers and green leaves, and red icetea spoons to match. She is also quite proud of a white pottery salad bowl with a fluted edge. It is most attractive with her favorite green tossed vegetable salad in it.

Would you like to make Lucille's favorite cookies? Then follow this

CHOCOLATE DATE DROP COOKIES 2 oz. unsweetened ½ tsp. soda chocolate tsp. baking powder 35 c. butter 18 tsp. salt 12 c. sweet milk c. sugar 2 eggs 1 tsp. vanilla 1 c. dates. cut 1 c. nuts, chopped 134 c. flour

Melt the chocolate in the top of a double boiler, and allow butter to soften in it. Add sugar gradually, beating well between additions to make it fluffy. Add eggs and vanilla and beat again. Sift flour once before measuring and then sift again with soda, baking powder and salt. Add flour to mixture alternately with the milk. Add dates and nuts, drop on oiled cookie sheet and bake in a hot oven. 400° F., for 10 to 12 minutes.

One of Lucille's chief interests in cooking is the utilization of left-overs. They are not simply reheated, but each goes into a delicious dish. Among those which find themselves being served in light, fluffy souffles are lamb, beef—if she can get the men to release it from hash, chopped spinach, whole peas, salmon and cheese. If you're in need of a souffle recipe, see the March 23, 1935, issue of Stand By. You can substitute the foods mentioned above in this recipe in the place of cheese.



Lucille enjoys her gardening.

"Does Lucille measure her ingredients accurately?" you probably wonder, as I did. "I'm quite a dumper." she replied, when I queried her on this point. Upon further investigation I found out, that like most good cooks, Lucille measures the ingredients which are most essential to the success of a dish, and confines her "dumping" to only a few of the ingredients. For instance, in making the souffle, Lucille is quite particular

that she makes the white sauce of the right consistency but if she has a little more or less of the left-overs than the recipe calls for, she uses what she has.

Like most women, Lucille would like to change the decorative scheme of her house often-"if it were possible." She confided that her music case was almost never free of samples of drapery, curtain or upholstery materials and her chief collecting efforts are spent on pottery of various kinds -Italian, Spanish, Mexican and Californian. Besides the comfortable bamboo chaise lounge, mentioned previously, her latest contribution to the attractiveness of her spacious porch are two Mourzouk rugs, handwoven in fioral and geometric design in British India of fiber in a riot of colors. A hand-woven tray from China and the pottery dishes add to the cosmopolitan air of the porch when refreshments are served.

#### Tutor, Too

Much as Lucille enjoys her vocation, singing, she admits that it is rather difficult to squeeze in time for rehearsing. Aside from her regular homemaking duties, she has been a nurse and tutor for her twelve year old son, Billy Zehr; and proud she is of the fact that in spite of a six weeks' illness, Billy stood highest this last semester in his room in spelling -a subject which has always been rather a bugbear to him. She also acts as Billy's chauffeur to school, piano and trumpet lessons and dancing class.

She joins her husband, O. E. Zehr. too, in his hobbies, bridge and golf. All this makes it necessary for Lucille to curtail her radio activities so she has only two regular programs, the National Barn Dance and Uncle Ezra's program, on which she takes the part of Mrs. Pepp, the widow. These. plus her guest appearance on various other programs, add just enough career to her busy role of homemaker.

#### Seen Behind the Scene

It isn't often a production man steps before the microphone to deliver a line or two, but Al Boyd did last week. During the "Johnny Gray. Jr." show Al walked in the studio and sat down to watch the show, thinking it was a rehearsal. Toward the close of the show, as John Brown played the theme, Al arose, walked toward the open mike, and said: "You're doing a nice job, John Brown." The rest of the cast accuse Al of trying to get a part in the shows. . . . The Ramblers are back from their vacations with a nice coat of tan. . . . Al Melgard substituting for Ralph Emerson. . . . The DeZurik Sisters reading a postcard from Lily May, who is enjoying herself down home in Kentucky. . . . Ed Paul late for work because the rain made the roads between Chicago and Dubuque impassable.

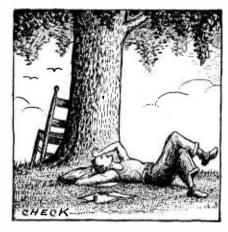
STAND BY

## ····· The Latch String

#### BY CHECK STAFFORD

·····

T TOWDY, folks: Well, by the time you read this issue of Stand By I'll be packing the old suitcase to slip away for a few days' vacation. I'm looking forward to it, same as little folks do to Christmas. Not worrying much about luggage or what to take, an old suit for hoeing the garden and working about the little farm, and maybe my Sunday suit too, just in case company might drop in. I'll take blue chambray work shirts and a pair of easy, old shoes.



I'm only aiming to shave once or twice a week because I expect to kinda "let my hair down" and take it easy, I hope! I want to catch at least one skillet of fish and fully expect to come back broke. Am anticipating with pleasure lolling under the big oak tree in the shade and looking up at the sky through the leafy cover.

Just puttering around and sleeping late is the height of my ambition, with no fancy white clothes or swanky events to worry about and positively no alarm clocks. All these things with plenty of fried chicken should turn out a real vacation; but, fact is, I'll probably work like a horse and come back tired out. Most vacationists do. Just being "back home," though, is really something to look forward to and I wouldn't trade it for two vacations at Yellowstone Park or a tour of the East.

Speaking of vacations, I recall wearing a blister on my heel while shocking wheat, but I kept on going and got used to the sting. Which reminds me of the young mother who was found brushing her baby's face with a whisk broom. She said, upon being questioned, that she was expecting the baby's grandfather soon and wanted him to get used to grandad's whiskers. On second thought. maybe I will shave every day, for I'm expecting to see my little grandaughter Jeannie Ellyn.

May have to walk if traffic is as iammed as it was last year. There seemed to be thousands of cars and buses, all loaded with hurrying tourists and their golf clubs or campers and their luggage, and all trying to get out of Chicago into the country at the same time. On the grand and glorious Fourth, much money will be spent by the boys and girls, dads also, on fireworks and firecrackers, hot dogs, ice cream, pop and gasoline. Ants will get in many a picnic basket supper . . . many will forget to put out the cat before leaving on their outing . . . there will be thousands of sunburned necks . . . thousands of scorched fingers and thousands of tummy aches . . . but it wouldn't be the Fourth otherwise.

I don't wish Eddie Allan any bad luck, but I hope he is kept as busy while I'm away as I was while he took it easy. It may help him reduce. Have left him a note of advice to get a pair of roller skates to speed up paging the artists in the rear studios.

In today's mail Uncle Tom Corwine received a card from Lily May, the fiddlin' gal, who is spending her vacation at her Lombard, Kentucky home. She says she wishes we all could join them for supper. The table was supplied with plenty of corn bread and turnip greens with pork, green onions and lettuce from the gardens, homemade bread, rich buttermilk and apple pie. Sure sounds good, doesn't it? Folks who once feasted on such



Check's son, John Stafford, and his bride just after their marriage was performed by Dr. John Holland in his study. Young Mr. and Mrs. Stafford are the 20th newlywed couple that has broadcast from the studio since January 1. good food would search in vain in this city for its likes. Lily May says she has six little piggies that keep her busy looking after them.

Some say she is secretly training one cute little porker as a pet, to bring back as a mascot with her to the old Hayloft on her first appearance late this summer. Could you imagine what a wow Lily May would be with a fat pig on the end of a chain, while she was playing "Old Joe Clark" at the Barn Dance? personally I think such a team would lay 'em in the aisles.

## Twin Organs

Mr. and Mrs. Jesse Crawford are playing twin electric organs, accompanied by their recently formed orchestra, in nightly NBC broadcasts.

## ROLLS DEVELOPED

• One Print and One Enlargement of each exposure 25¢. Trial. Reprints, 20 for 25¢. Three 8x10 enlargements 35c.

SKRUDLAND 6968-86 George St., Chicago, Ill.



All Neatly Printed with Your Name and Address in Rich, Dark Blue Sent POSTPAID & Remittance Accompanies Order (\$1:10 Was at Deaver, Cala, and outside the U. S. A.)
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THE NUART PRESS 654 EVANSVILLE, IND.

# **VACATION** FISHING SPOTS

## Crowds don't know about

- Within short, inexpensive driving distance of your own home there are ideal fishing and vacation spots few people ever hear about — Inland lakes and streams off the main highways, alive with fish where you can spend the best vacation you have ever had among congenial people and surroundings you will like.
- Such locations are not public places and are seldom advertised, but many of these property owners will take vacation boarders if asked to. They are as anxious to make a little side money as you are to find a better vacation spot.

#### How to find them-Just advertise in Stand By

• 90,000 families in river and lake regions will read your message. Let STAND BY help you.

(We will write your ad.)



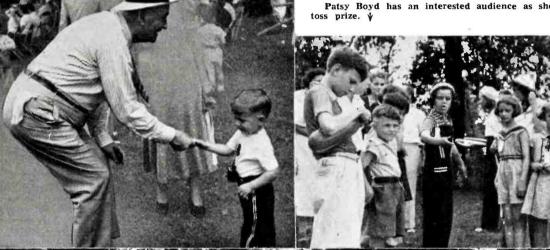
A Wife-calling contest. Walter Lewis uses his hands for a megaphone as John Baker scores him and Oscar Tengblad and Art Page await their turns



When candid cameramen meet. Bill Cline and Pokey Martin ignore picnic activities to discuss lens and light. This was Pokey's first public appearance as a cameraman.

← Daddy Butler, host for the day, shakes hands with one of his younger guests, Dickie Cline.

Patsy Boyd has an interested audience as she competes for ring





A Leap frog relay was one of the most exciting, and exhausting, of the games played by the men. This action shot shows Guy Colby going over the top and nearly out of the picture. Center is Hal Culver, master of cercmonies, watching Roy Anderson as he leaps Herb Morrison. The cheering section seems to be enjoying it more than the participants.

10

game were Cy Harrice and Otto. Otto's job of the day was referee-

STAND BY

#### By JOHN LAIR

(Perhaps Lily May's mule couldn't get over the mountain in time to meet John Lair and his family. Or maybe John, himself, couldn't get back over to mail his copy. But we are still promising the Pinch-Em-Tight Hollow story for next week's Stand By. In the meantime, let's get caught up on the Song Exchange requests.)

#### SONG EXCHANGE

Ethel G. Banda, Dundee, Iowa, has a collection of cowboy and mountain songs. She wants to exchange the words to "Ragtime Cowboy Joe" for "The Maple on the Hill."

Helen Charles, Route 1, Cambridge, Illinois, wants the words to any songs that have been sung by the Girls of the Golden West. She has about 1,000 songs, words only, that she will trade. She is looking for the words to "Beautiful Texas," and "Take Me Back to Colorado" and a copy of the Stand By which has Tex Atchison's picture on

Pauline Bridge, Waterman, Illinois, would like the words to "Little Joe, the Wrangler" and "I Wanta Be a Cowboy's Sweetheart." She has the words to about 200 songs that she will exchange with other collectors.

#### "A Handful of Earth" I am bidding farewell to the land of my birth,

To wander far over the sea; Oh! it's little I care for my life anyway.

For it's breaking my poor heart will be; But this treasure I'll take For my dear mother's sake 'Twill often bring tears to my eyes; 'Tis a handful of earth From the land of my birth, From the grave where my dear mother lies. Oh! Erin, my home, though from thee I roam, My blessing be with thee, Asthore; Your valleys and streams I'll see in my dreams,
As bright and as green as of yore;

And when I am dead, I hope o'er my head. They will lay this dear treasure I prize; 'Tis a handful of earth From the land of my birth,

From the grave where my dear mother lies.

#### "My Mother's Bible"

This book is all that's left me now! Tears will, unbidden, start; With falt'ring lip and throbbing brow, I press it to my heart. For many generations past. Here is our family tree;
My mother's hands this bible clasped She, dving, gave it me.

Ah! well do I remember those Whose names these records bear Who 'round the hearthstone used to close, After the evening prayer; And speak of what these pages said, In tones my heart would thrill! Though they are with the silent dead Here are they living still.

My father read this holy book To brothers, sisters dear; How calm was my poor mother's look. Who loved God's Word to hear! Her angel face, I see it yet!
What thronging memories come! Again that little group is met Within the halls of home.

Thou truest friend man ever knew, Thy constancy I've tried; Where all were false I found thee true. My counselor and guide. The mines of earth no treasures give That could this volume buy; In teaching me the way to live It taught me how to die.

#### "My Trundle Bed"

(First copyrighted in 1860, My Trundle Bed was written by John C. Baker to be sung by Miss Lizzie Hutchinson of the Hutchinson fam-

As I rummaged through the attic, Listening to the falling rain, As it pattered on the shingles. And against the window pane; Peeping over chests and boxes. Which with dust were thickly spread; Saw I in the farthest corner What was once my trundle bed.

So I drew it from the recess, Where it had remained so long, Hearing all the while the music Of my mother's voice in song; As she sang in sweetest accents, What I since have often read-'Hush, my dear, lie still and slumber Holy angels guard thy bed.'

As I listened, recollections That I thought had been forgot. Came with all the gush of memory. Rushing, thronging, to the spot; And I wandered back to childhood, To those merry days of yore. When I knelt beside my mother; By this bed upon the floor.

Placed upon my infant head, That she taught my lips to utter Carefully the words she said; Never can they be forgotten. Deep are they in mem'ry riven—
"Hallowed be Thy name, O Father! Father! Thou who art in heaven.

Then it was with hands so gently

This she taught me, then she told me Of its import, great and deep; After which I learned to utter, "Now I lay me down to sleen: Then it was with hands uplifted, And in accents soft and mild That my mother asked—"Our Father!
Father! Do Thou bless my child!"

Years have passed, and that dear mother Long has mouldered neath the sod, And I trust her sainted spirit Revels in the home of God But that scene at summer twilight, Never has from memory fled, And it comes in all its freshness When I see my trundle bed.





can play GUITAR — Spanish or Hawaiian. New quick way. Play regular sheet music by notes and diagrams. Order ALLEN METHOD for Hawaiian and ADAMS METHOD for Spanish. Each book 50¢ postpaid. FORSTER—216 S. Wabash, Chicago, Ill. A firm whose reliability is never questioned.

#### WE SPECIALIZE IN

GOSPEL SONGS IN BOOK. LEAFLET AND SHEET FORM Enclose 3¢ stamp for information.

CHARLES W. DAUGHERTY 2911 No. New Jersey St. Indianapolis, Indiana

#### 100 BARN DANCE FAVORITES These Should Be in Your Home

100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance, Price 50¢—In Canada 60¢. Address Favorite Songs, % WLS, Chicago.

JULY 3, 1937

#### ~~~~~~~~~~~ Ad Lib

#### By JACK HOLDEN

**TOE** KELLY and I are nursing stiff sore muscles this morning after a most strenuous day yesterday. Our two boys, Joey and Donnie are soon to leave their Dads for the summer, Joey bound for Canada and Donnie for California so Joe and I thought we'd take the lads out for the day. But they took us out. First, a couple of hours in the broiling sun socking golf balls, then out to the Cubs park for a thrilling baseball game, during which the youngsters gave us all the dope as to what would happen, (it did). Then a 30mile drive in the country to an outdoor swimming pool where for an hour and a half they showed their Dads how to dive, swim under water. and play tag in the water. After that a stop at a roadhouse for chicken and so home to bed late last night with two sleepy-eyed but happy boys.

Speaking of ball games . . . Bill O'Connor, who is the most rabid Cub fan I ever saw, has witnessed every game played at home this season. This week, however, has been tough on Bill. He has been trying to overcome a case of larvngitis and had to sit out there at the game without uttering a sound. Something that is almost impossible for Bill to do.

Well, I suppose Ralph Emerson is really pulling in the pike up there in Northern Wisconsin this week. Ralph, who is an expert angler, combed the city of Chicago last week to find a certain type of bait that he knew would get the fish. Ten sporting goods stores, three department stores and then finally way up on the north side in a small hardware store, he found the coppercolored bait he wanted to take with him. The last one he had did such a good job of luring pike and bass that Tony Wons borrowed it from Ralph and made up his mind never to return it. Tony did well with it, too, so I don't blame him a bit.

Things I have been thankful for this week: That long-waited-for letter from Howard Chamberlain telling me he's coming to Chicago for a visit. The hot summer weather, I like it. Buttram has been out on the road all week. Chicago takes the series from the New York Giants. Running out of gas in front of a gas station. Dott Massey of the Westerners giving me some first hand golf instructions. (Dott enters the tournament in Mexico next month.)

See that full moon lately? Boy is it swell! It means one thing to the gang here. We gotta get goin' and start some more of those moonlight rides out at Stanton's stables.

Al Boyd will start this morning on a hectic two days of rehearsing. Due to the fact that Bill Jones and Harold Safford will be out of town tomorrow night. Boyd will have to conduct all rehearsals for all shows on the barn dance and then see that they get out on the air as rehearsed.

That black string around Check Stafford's neck leading into his shirt pocket is tied to a pair of old-fashioned pinch-nose glasses that Check wears only when he answers your phone calls and jots down your requests.

### • • • Neighbor Radios

The rest of the institutions which received radios in the 1936-37 radiogiving project are as folows:

Wisconsin: Appleton Orthopedic School, Appleton; Wisconsin Home and Farm School. Dousman; Guardian Angel Orphanage, Elm Grove; Fond du Lac Children's Home, St. Agnes Hospital; Fond du Lac; St. Mary's Mothers' and Infants' Home, St. Joseph Home, Wisconsin Odd Fellows Home Association, Green Bay; Wisconsin School for the Blind, Janesville; LaCrosse Home for Women and Children, St. Joseph Hospital, St. Michael Orphanage, La Crosse: Milwaukee Jewish Orphan Home, Milwaukee Orphans Asylum, St. Aemilian's Orphan Asylum, St.

Joseph Orphan Asylum, St. Vincent's Infant Asylum, Milwaukee; Norris Foundation, Mukwonago; Elizabeth Batchelder Davis Orphan Home, Oshkosh; Taylor Orphan Asylum, Racine; Southern Wisconsin Colony and Training School, Union Grove; Bethesda Lutheran Home, Watertown; Metropolitan Orphanage, Waukesha; Bethany Children's Home, Waupaca; Lutheran Children's Home, St. Charles Boys' Home, Wanwatosa: Children's Country Home, Winneconne; Homme

Orphan Home, Wittenberg.
Indiana: St. Vincent Villa, Ft. Wayne; Evangelical Lutheran Orphans' Home Association, Indiana School for the Blind, Marion County Colored Orphan Home, Indianapolis; Cass County Children's Home, Logansport; Thornton Orphans' Home, Petersburg; Indiana State Sanatorium, Rockville: Gibault Home for Boys, Vigo County Home for Dependent Children, Terre Haute: St. Vincent Orphanage, Vincennes; Campbell Settlement Gary.

South Dakota: St. Francis Mission St. Francis; South Dakota Children's Home Society, Sioux Falls: Tekakwisha Indian Hospital, Sisseton; Immaculate Conception Mission School, Stephan.

Iowa: Lutheran Home Finding Society of Iowa, Fort Dodge; Mercy Hospital, Iowa

Missouri: Christian Orphans' Home; St. Louis: Christian Woman's Benevolent Association, Ferguson.

Kentucky: Oneida Institute, Oneida: Methodist Orphans' Home, Versailles.

Georgia: Ethel Harpst Home, Cedartown. Kansas: Lutheran Children's Home, Winfield. Maryland: Augsburg Home, Baltimore; Minnesota: Lutheran Children's Friend Society. Minneapolis. Nebraska: Mothers Jewels Home, York, Ohio: God's Bible School Orhanage, Cincinnati. Oklahoma: Cherokee Indian (Lutheran) Mission, Oaks. Alaska: Jesse Lee Home, Seward.

The following child-caring institutions of Chicago were the recipients of repaired used radios, given by listeners to the Christmas Neighbors Club:

Billings Hospital of the University of Chicago, Henry Booth House, Burnside Settle-ment House, Chase House, Family Service Bureau, Fellowship House, Esther Hall Girls Club, Halsted Christian Church, Hope Bible School, Abraham Lincoln Center, Lincoln Street Methodist Church, Lutheran Deaconess Day Nursery, Maxwell Street Y. M. C. A., Mercy Hospital, Northwestern University Settlement, Olivet Christian Center, Onward Neighborhood House, Protestant Child Haven, St. Vincent's Orphanage, Samaritan House, South Chicago Community House, South Chicago Neighborhood House, South Side Settlement House, Union Good Samaritan Church, United Charities Toy Repair Shop and Wendell Phillips Day Nursery.

## Pokey Martin and Arkie







STAND BY

# "Stand By" Classified Ads

STAND BY CLASSIFIED STAND BY CLASSIFIED advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

#### **Agents Wanted**

Wonderful New Ointment safely and surely re-lieves skin eruptions and irritations. En-dorsed by physicians. Send 25¢ for 40¢ jar, and money maker proposition. Laboratory, 1410 Fifteenth Ave., Melrose Park, Illinois.

Sell Razor Blades. Nationally advertised brands Large variety. Write for low prices to agents. Lester Leet, 1057 Gerard Bronx, New York.

#### Camps, Lodges, Etc.

Boys aged 7 to 12 cared for. Attractive farm home. June, July and August. \$7.50 per week. Mrs. John C. Kulow, R. 1, Elkhorn, Wisconsin.

Vacationists—only \$1.00 daily. Enjoy your va-cation in our home near Saugatuck, Michi-gan. Good fishing, bathing beach. Golf course near. Clean, private rooms. Bath on same floor. New inner spring mattresses. Quiet. You can sleep. Write Mrs. Earl Chapman, Douglas, Michigan.

Wisconsin. Lovely farmhouse. Children six to fourteen years, \$10.00 per week. Pine country—pure water. Write H. R., % Stand By.

Squaw Lake, housekeeping cabins with bed linens, electric lights, icebox, fuel and boats. Simon E. Anderson, Lac du Flambeau, Wis.

Anthony-Jude, the home camp for girls. 606 Eastern Avenue, Janesville, Wisconsin. Tele-phone 1874.

#### **Collection Specialists**

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

#### Dog Wanted

A grown female wirehaired fox terrier for the purpose of starting a business for an invalid. R. F. Robbins, Freelandville, Indiana.

#### Farm for Sale

For sale—40 acre farm. Good soil, buildings and location. \$1500.000 cash. Henry Ernst, and location. \$1500.000 Tomahawk, Wisconsin.

#### Fishing Tackle

Beautiful, hand made fishing rods, for any kind of fishing. Highest quality. All kinds of fishing tackle. Fancy trout flies. Manufactured by an expert fisherman and guide. Write Bud Norton, Green Lake, Wisconsin.

#### Florida

For sale, in Florida, on Highway 231 Saw Mill
—Homes for less than the material cost that
is in them. H. D. Hughes, Lynn Haven, Fla.

#### For Sale

Wood Bros. Separator, 32 inch. Steam Engine 20 H.P. Sell separate or both. Will trade Ed Meares, LaClede, Illinois.

#### Instructions

Work for "UNCLE SAM." Start \$1260-\$2100 year. Try next held examinations. List positions FREE. Franklin Institute, Dept. F 17, Rochester, New York.

Prepare for Civil Service Examination. Pay for course after securing Civil Service Employ-ment. Free School, Dept. 31, Kokomo, Ind.

#### Kittens for Sale

For sale: Persian Kittens. Beauties, \$5.00 each. Mrs. M. Springstroh, 1330 W. Summer Street, Appleton, Wisconsin.

#### Magazine Specials

Women's World—50¢ the year. Ask me about other bargains. Frank Pearson, % Stand By, 1230 Washington Blvd.

#### Male & Female Help Wanted

Girl to assist us by sending in new names for our mailing list, nothing to sell or collect. Will not interfere with school work. Address CAE, % Stand By.

Mrs. M. earned \$267, three weeks, raising mushrooms in cellar! Exceptional, but your cellar, shed perhaps suitable. We buy crops. Book Free. United, 3848 Lincoln Ave., Dept.

Wanted—Women in every community, anxious to earn good steady income at home. If you like sewing you can do "Hosiery Clocking." Simple, fascinating, new profession. Work sent parcelpost. No selling. Thompson, Dept. Sy, 4447 N. Winchester, Chicago.

Earn extra money. Spare time. Finding Nature's treasures. Full details, 10¢. TREAS-URES, 180 N. Wacker, Chicago, Illinois.

#### Miscellaneous

Do you know that the 90,000 Stand By families who read these columns regularly constitute a market with a buying power equal to such cities as Toledo, Dayton, Dailas, Denver, Memphis or Portland? If you have something to buy, sell or exchange, Stand By Classified Ads will help find prospects for you. Send your order today. Take advantage of our low rate of only 5¢ per word.

#### Photo Film Finishing

#### NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free fregular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 North Southport Avenue, Chicago.

Two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints — all for 25¢ coin. The Expert's Choice. Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

Film developed 16 prints 25c. Free Album and Enlargement Coupon with first order. Fred's 2, RiverGrove, Illinois.

Rolls Rushed! Developed and printed with two supertone enlargements 25¢. Four 4x6 enlargements 25¢. NEWTONE, Maywood, Ill.

2 beautiful enlargements suitable for framing with roll developed, printed, 25¢. P FILM, S-2424 North Avenue, Chicago.

Quicker Service. Roll developed, printed, two enlargements, 25¢ coin. Satisfaction guar-anteed. Major Photo Service, 5705-15 North Major, Chicago.

One Day Service, 2 beautiful enlargements, 8 brilliant prints 25¢. Quality guaranteed. ELECTRIC STUDIOS, 95, Eau Claire, Wis.

Hand-colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

Roll developed, eight guaranteed prints, two beautiful professional doubleweight enlarge-ments 25¢. Very quick service. Expert work-manship. PERFECT FILM SERVICE, La-Crosse, Wisconsin.

Roll developed and 16 prints 25¢. 20 reprints 25¢. Fred's, 3, River Grove, Illinois.

Rolls developed, one print and one enlargement of each exposure 25¢. PHOTOSHOP, Dunning Station, Chicago.

Radio Film Company, LaCrosse, Wisconsin. Latest in Photo Finishing. Eight guaranteed prints—two enlargements 25¢.

#### Photo Film Finishing

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. 16 reprints and 2 enlargements 30¢. DE-PENDABLE, RiverGrove, Illinois.

20 reprints 25c. Roll developed 16 prints 25c. Parker Service, 1617-19 N. Artesian Avenue, Chicago.

20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Nordskog, 42 Maywood. Illinois.

20 reprints 25c. Film developed, two prints each negative, 25c. 40 reprints 50c, 100-\$1.00. Roll developed and printed with 2 professional enlargements 25c. Enlargements, 4—4x6 25c; 3—5x7 25c; 3—8x10 35c. Special hand-colored, easel-mounted 4x6 enlargement 25c. Trial offer. Skrudland, 6970-86 George Street, Chicago.

Films developed, 25¢ coin; 2—5x7 double weight professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wisconsin.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

#### Plant Food

SUPER-GRO Plant Nutrient and Aid promotes luxurious growth and blooms. For garden flowers, vegetables, shrubs, trees, etc. Also excellent for potted plants, porch and window boxes. SUPER-GRO is a scientifically prepared, self-sufficient liquid chemical plant food, providing the necessary elements to aid and stimulate plant life. Successfully used and recommended by Modern Dahlia Gardens. Trial 6 ounce sample (making 6 gallons of sprinkling solution) sent for \$1.00, 32 ounce bottle, \$3.00. 64 ounce bottle, \$5.00. Post-paid. Your money back if not satisfied. SPECIAL OFFER: A copy of 32-page DAHLIA-CRAFT Magazine. "The Art of Growing Exhibition Blooms," (256 value) will be sent FREE with each introductory purchase of \$3.00 or more. Write today to SUPER-GRO CHEMICAL COMPANY, Dept. SB6, Madison Building, Milwaukee, Wisconsin.

#### Postage Stamps, Coins & Curios

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

#### Quality Printing

First Class Printing—Reasonable. Write for prices to William Johnson, 3524 Van Buren Street, Chicago, Illinois.

Quality Printing — 1000 Business Cards \$2.00, post paid. Card case Free! Cash with order. Brower Press, Sandwich, Illinois.

Personal Stationery—100 crisp, white, single note sheets—100 double sheets, 100 envelopes to match, name and address in blue. \$1.00 postpaid. \$1.10 west of Denver or outside of U.S.A. Satisfaction guaranteed. Nuart Press, P. O. Box 654, Evansville, Indiana.

#### Quilt Pieces for Sale

Bright colored, good material quilt patches, 150z. 30¢. 30cz. 60¢. 334 lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

#### Rare Old Violin for Sale

Old Stainer Violin, full size, round the neighborhood 165 years old or older. Henry Mehn, 620 Powell Street, Streator, Illinois.

### School of Nursing

American Hospital School of Nursing; fully ac-credited; 4 years High School required. Ages 18-35; allowance. Affiliation with Cook Coun-ty School of Nursing. Address Director Nursing, 850 Irving Park Blvd., Chicago.

#### **Tractor Parts**

Every Tractor Owner needs Irving's 84-page 1937 tractor replacement parts catalog. Ab-solutely free. Thousands parts, all makes; tremendous price savings. Irving's Tractor Lug Co., 180 Knoxville Road, Galesburg, Ill.

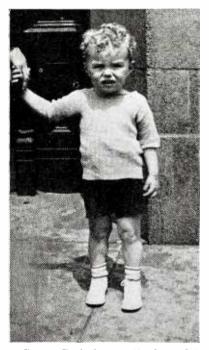
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JULY 3, 1937

## WLS DAILY PROGRAMS

## Saturday, July 3, to Saturday 10

870 k.c. — 50,000 Watts



Crane Caris is vacationing with his mother, Martha.

## Sunday Morning

(CENTRAL STANDARD TIME)

.00—Organ Concert—Elsie Mae Emerson. :30—"Everybody's Hour," conducted by John Baker—WLB Concert Orchestra; Herman Fel-ber; Herb Morrison; Grace Wilson; Safety-gram Contest; Lawson Y.M.C.A. Glee Club. 8:30—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.

9:15-"Aunt Em" Lanning and Elsie Mae Em-

9:30—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, Soloist.

10:00—NBC—The Southeraires.
10:30—"Building Better Citizens"—Chuck Acree.
10:45—Elsie Mae Emerson at the Organ.
10:58—Weather Report; Chicago Livestock Estimates. 11:00—Sign off.

## Sunday Evening

JULY 4

6:30 p. m. to 8:00 p. m. (CENTRAL STANDARD TIME)

5:30—NBC — The Bakers' Broadcast — Robert Ripley. (Standard Brands)

6:00-NBC-To be announced

6:30-NBC-Goldman's Band. 7:00-Sign off for WENR. .

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## Monday to Friday Morning Programs

JULY 5 TO JULY 9 (CENTRAL STANDARD TIME)

5:00—Smile-A-While-Four Hired Hands and Christine; Arkie; Don & Helen. 5:30-Farm Bulletin Board.

5:45-Smile-A-While cont.; Livestock Estimates.

6:00-News Report-Julian Bentley. 6:10-Program Review.

6:15-Mon., Wed., Fri.-Evelyn and Hilltoppers. Tues., Thurs.-Four Hired Hands; Arkie.

6:30—Mon., Wed., Fri.—"Smile Market"—Hal-Culver; Ralph Emerson. Tues., Thurs.—Don & Helen.

6:45—Morning Devotions conducted by Jack Holden, assisted by Wm. O'Connor and Ralph Emerson.

7:00—Mon., Wed., Fri.—Pokey Martin & Arkie. Tues., Thurs.-Hilltoppers and Evelyn.

7:15-News Report-Julian Bentley; Booking

7:30—Jolly Joe's Pet Pals Club. (Coco-Wheats —Tues., Thurs., Sat.)

7:45—Mon., Wed., Fri.—Don & Helen. Tues., Thurs. Sat.—To be announced. 8:00-NBC-Mary Marlin. (Ivory)

8:15-NBC-Ma Perkins. (Oxydol)

8:30-NBC-Pepper Young's Family. (Camay)

8:45—Mon., Wed Fri.—The Hilltoppers. Tues., Thurs., Sat.—The Hilltoppers. (ABC Washers & Ironers)

9:00-NBC-The O'Neills. (Ivory)

9:15-NBC-Personal Column of the Air.

9:30-NBC-Vic and Sade. (Crisco)

9:45-NBC-Edward MacHugh, Gospel Singer. 10:45—Jim Poole's Mid-Morning Chicago Cat-tle Hog and Sheep Market direct from the Union Stock Yards. (Chicago Livestock Ex.)

10:05-Poultry and Dressed Veal Market, Butter and Egg Markets.

10:10-News Report-Julian Bentley.

10:15—Orchestra; Hired Hands. Tues—Johnny Gray—Dramatic Skit.

10:30-Ralph Emerson, organist.

10:45—Melody Parade—Orchestra. (ex. Tues.) Tues.—Prairie Ramblers & Patsy.

11:00-Mon., Wed.-Priscilla Pride. (Downtown Shopping News)

Tues.. Thurs .- Don & Helen. Fri.—"Big City Parade." (Downtown Shopping News)

11:15—Mon., Wed., Fri.—Virginia Lee & Sun-beam. (Northwestern Yeast) Tues.—"Memories and Melodies"—Ed Paul; Ralph Emerson.

Thurs .- Henry Burr and Ralph Emerson. 11:30-Fruit and Vegetable Market; Weather;

11:40-News Report-Julian Bentley.

#### Afternoon Programs

(Daily ex. Saturday & Sunday) (CENTRAL STANDARD TIME)

11:45—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—30 minutes of varied Farm and Musical Features.
Tues.—Midwest on Parade, featuring New Albany, Indiana.

12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.

12:45—F. C. Bisson of the U. S. D. A. in Closing Grain Market Summary. 12:52-John Brown

#### 1:00-HOMEMAKERS' HOUR.

1:00-News Report-Julian Bentley.

1:10—Mon., Wed., Fri.—"Something to Talk About"—Chuck Acree. (McLaughlin) Tues., Thurs., Sat.—WLS Fanfare Reporter —Marjorie Gibson.

1:15-Homemakers' Matinee, conducted by

1:45—Home Service Club, conducted by Mary Wright, WLS Home Advisor. 2:00-Sign off for WENR.

## Saturday Morning

#### JULY 10

(CENTRAL STANDARD TIME)

5:00-6:15-See Daily Morning Schedule.

6:15-Hired Hands and Arkie.

6:30-Uncle Buster and His Big Yank Boys. 6:45—Dr. John Holland's Sunday School, with Bill O'Connor and Ralph Emerson.

7:00-Evelyn and Hilltoppers.

7:15-News Report-Julian Bentley.

7:30-Jolly Inc

7:45-To be announced.

7:59-Livestock Estimate and Hog Flash.

8:00-Junior Stars Program.

8:30-The Friendly Philosopher-Homer Grif-

8:45—The Hilltoppers. (ABC Washers, Ironers) 9:00—Priscilla Pride. (Downtown Shopping News)

9:15-WLS on Parade-Variety Entertainers. 10:00-Program News-Harold Safford.

10:05—Poultry and Butter and Egg Markets; Dressed Veal.

10:10—News Report—Julian Bentley. 10:15-Musical Round-Up-Hired Hands.

10:30-Ralph Emerson, organist.

10:45-Fanfare Interview.

## SATURDAY EVENING, JULY 3

(CENTRAL STANDARD TIME)

:00—"Meet the Folks"—Behind the Scenes at the National Barn Dance and interviews with visitors.

30—Keystone Barn Dance Party, featur-ing Arkie. (Keystone Steel & Wire Co.)

:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Henry Burr; Sally Foster: Otto & His Novelodeons; Arkie; The Westerners; Lucille Long, and other Hayloft favorites, with Joe Kelly as Master of Ceremonles. (Alka-Seltzer)

8:00—Murphy Barn Yard Jamboree, featur-lng Hometowners; Grace Wilson; Patsy Montana; Sod Busters; Pat Buttram; Wm. O'Connor; Winnie, Lou and Sally; Otto's Novelodeons; Red Foley. (Murphy

8:30—"Hometown Memories" — Hometown-ers; Red Foley; Carol Hammond. (Gil-

8:45-Barn Dance Varieties.

9:00—"Tall Story Club" with Pokey Martin. (KENtucky Club)

9:30—"Down at Grandpa's"—Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.

9:45—Prairie Farmer-WLS National Barn Dance continues until 12:00 p.m., CST, with varied features, including Four Hired Hands; Patsy Montana; Red Foley; Prairie Ramblers; Hometowners Quartet; Christine; Arkie; Otto & His Novelode-ons; Henry; Grace Wilson; John Brown; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor; many others.

11:00-Sign off.

11:00-Don & Helen.

11:15-Garden Club, conducted by John Baker.

11:30-Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.

11:40-News Report-Julian Bentley.

11:45-Closing Grain Market Summary-F. C. Bisson.

12:00-Poultry Service Time.

12:15-Home Talent Program. 12:30—Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Comission Association.

12:45 Home Talent Program-cont'd

1:00-News Summary-Julian Bentley

1:15-Merry-Go-Round. 3:00-Sign off for WENR.

#### **Evening Programs**

(CENTRAL STANDARD TIME)

MONDAY, JULY 5

6:00-NBC-Juan Hernandez and the Good Times Society. 6:30-NBC-Goldman's Band. (1 hr.)

#### TUESDAY, JULY 6

6:00—NBC—Husbands & Wives. (Ponds) 6:30—NBC—Welcome Valley with Edgar Guest. (Household Finance) 100—NBC—Ben Bernie & His Boys. (American

#### WEDNESDAY, JULY 7

6:00)—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
6:30—NBC—Famous Actors Guild—Helen Menken. (Sterling Products)
7:00—NBC—Frank Black and the NBC String Symphony Orchestra.

#### THURSDAY, JULY 8

6:00—NBC—Roy Shields' Orchestra. 6:30—NBC—Pop Concert. 7:00—WLS—Highlights in Chicago's History.

#### FRIDAY, JULY 9

6:00—NBC—Irene Rich. (Welch)
6:15—NBC—Roy Campbell's Royalists.
6:30—NBC—Death Valley Days. (Pacific Coast

Borax)
7:00—NBC—To be announced.

## Class of '37

(Continued from page 4)

thinks acting on the radio would be lots of fun.

The girl who edited the yearbook of the graduating class admitted it was a big job, but she likes journalistic work. She believes members of the class are conscious of such problems as unemployment, government in business, taxation and other sociological matter; partly through reading the daily papers, and partly through discussions carried on in school.

The "personality boy" of the class. one who took part in dramatics, athletics, and other school activities, never failed to pass a course in high school. He understands that college is pretty tough and won't feel disgraced if he should happen to flunk one or two courses there. He thinks a shy boy or girl should be encouraged to get into school activities outside of class, while the boy or girl with a well developed personality will get into them anyhow.

If the six students chosen from the graduating class at Harvey, Illinois, are typical, and I believe they are, it seems to me that the class of '37 is a grand bunch of young folks. They're alert and intelligent, and they'll make their contributions to the world they live in, and have a lot of fun doing it.

## Voice of Arizona

(Continued from page 3)

acts on the station is the Radio Rangers, who do typically Western numbers. The entertainers specialize in old-time music, mountain songs, and other folk tunes, with a liberal sprinkling of Spanish and Mexican

KOY has always had the interest of Western agriculture at heart and it offers many agricultural service features, similar to the Prairie Farmer service. Market and weather reports, and services of special help to cattlemen and farmers of the Salt River Valley are all offered.

A full-time station, KOY operates on 1,000 watts, covering the entire Salt River Valley and Southern California. Its frequency is 1390 k.c.

#### Stumped

Ralph Emerson, who, with Hal Culver, is heard on the new "Smile Market" program three times a week at 6:30 a.m., is finally stumped.

During his School Time music appreciation lessons, Ralph told John Baker that there was nothing that could not be expressed in music as well as in words.

The next day he received the following letter:

It's raining . . . I have 50 baby chicks in the play room . . . I'm trying to keep the temperature at 85 . . . The baby has a cold . . . I have 15 miles to drive to the dentist . . . The car isn't working right . . . The spare tire is flat . . . The canine member of our family has just proceeded to have a family of four . . . And she also has an appetite for baby chicks.

I should like to hear you put that to music if you can.

Ralph bowed his head in defeat.

## WATCH THIS SPACE

For Appearance of WLS Artists In YOUR Community

### Sunday, July 4

MINERAL POINT, WISCONSIN, Southwestern Wisconsin Fair-WLS ARTISTS: Georgie Goebel; Tom Corwine; Caroline & Mary Jane DeZurik (appearing with "Radio Revue").

HILBERT, WISCONSIN, City Park-FOUR HIRED HANDS.

## Monday, July 5

WATERTOWN, WISCONSIN-WLS ARTISTS: Hoosier Sod Busters; Christine; Evelyn, The Little Maid; Olaf the Swede.

TUSCOLA, ILLINOIS, Erwin Park-WLS ARTISTS: Otto & His Novelodeons; Winnie, Lou & Sally.

OOSTBURG, WISCONSIN, School Grounds-WLS ARTISTS: Tom Corwine; Georgie Goebel; Caroline & Mary Jane DeZurik. SHULLSBURG, WISCONSIN, Ball Park-WLS ARTISTS: Pat Buttram; Chuck & Ray; Joy Miller; Bill O'Connor; Verne, Lee & Mary.

MINERAL POINT, WISCONSIN, Southwestern Wisconsin Fair-WLS NATIONAL BARN DANCE (1937 Edition): Ramblin' Red Foley & Eva; Girls of the Golden West; Bill McCluskey; Eddie Allan; Pauline; Billy Woods; Sunshine Trio; Hayloft Fiddlers.

## Sunday, July 11

HAVANA, ILLINOIS, Lawford Theatre - WLS NATIONAL BARN DANCE (1937 Edition): Arkansas Woodchopper; Pat Buttram; Caroline & Mary Jane DeZurik; Four Hired Hands.

MOUNT HOREB, WISCONSIN, Parkway Theatre-WLS ARTISTS: Hoosier Sod Busters; Girls of the Golden West.

## WLS ARTISTS, Inc.

1230 Washington Blvd. Chicago, Illinois

STAND BY

JULY 3, 1937

15



## DO YOU HAVE THE ANSWER?

TELL ABOUT IT IN

## STAND BY CLASSIFIED ADS

AND

## YOU WILL MAKE MORE MONEY THIS SUMMER

Right now while you read this many of the 90,000 families who read Stand By regularly are on the road to the vacation land of their choice. Today, tomorrow, this week, many of them are certain to speed past you bound for a vacation spot not nearly so fine as your own.

Whether you operate a summer resort, have boats and cabins or rooms available near a fishing stream or lake, there is no good reason why these vacationists should pass you by, leaving their money to jingle in your competitor's pocket.

The vacation season has onlybegun. The plans of many are still to be made. By investing a little in Stand By classified ads you can lead a lot of Stand By vacationists your way. You will be happy then, watching the dollars come to you out of a growing trade.

Lake Nakomis—Furnished cottages for rent, with boats and linens. Henry Ernst, Tomahawk, Wisconsin.

(This ad cost 75¢ per insertion.)

LOW ADVERTISING RATES Eagle Lake Terrace, Bloomingdale Michigan.

18 miles north east of South Haven; cottages furnished complete for rent; cottages open on lake; excellent fishing; bathing; electricity; artesian wells; food coolers; mail delivery; Gentiles. Early bookings. S. D. Smith.

(This ad cost \$1.85 per insertion.)

- ONLY 5° PER WORD -

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